

DOLLAR DAY SPECIAL

ROUTE STAR
BOXHOLDER
LOCAL
RURAL ROUTE

U. S. POSTAGE
Sec. 34.66 P.L.&R.
No. 21
PAID
Morton, Texas



VOLUME VII "Covers Texas' Last Frontier Like the Dust" MORTON, TEXAS, SUNDAY, JANUARY 31, 1960 NUMBER TWELVE

See Us For —
Complete Insurance Service
WILLIAMSON Insurance Agency
PHONE 5691 MORTON
OFFICE HOURS 8 — 5

Local Sherlocks May 'Cash In' On New Contest

Looking for the keys to Fort Knox? . . . How about the title to a producing oil well? . . . a foreign car full of cash? . . . If these things appeal to you, don't look any further. Enter one of the national contests and hope that out of millions of entries, YOURS will be the one selected.

BUT, if you'd like to enter a local contest in which you have a better chance of winning than going to the moon in the near future (is that about right for your chances in a national contest?) — and if you want to have a lot of fun doing it, plan on entering the "Who's Who in Morton" contest starting soon in the Morton Tribune.

The mysteries to be solved are all local. That means that only folks who are somewhat acquainted with Cochran County will stand a chance of winning.

Does that mean that you must have lived here for 39 years minimum? . . . Not at all! A little common sense and a reasonable amount of skill, and you'll have as much chance as the person who has lived here for 39 years! Exactly what are your chances of winning one of the nice cash prizes? . . . Well, they are lots better than you might think.

And it costs you nothing to enter! . . . no sales slips, jingles, purchases, entry blanks — no fuss or bother. You just play a fascinating family-fun game, and if you play it well and Lady Luck smiles on you a little, you could wind

See (CONTEST) Page 4

JP Candidate

One new candidate was added to the County election races, Friday, when Jess Shelton filed in the office of Joe Niewarner, County Democratic Chairman, as a candidate for the office of Justice of the Peace of Precinct One.

Field Day Set Thurs., Feb. 4th

The Northern Star Seed Farms at O'Brien will hold a field day Thursday, Feb. 4, at O'Brien. The original scheduled field day, Jan. 7, was postponed because of snow.

The Field Day will be a demonstration harvest of Northern Star No. 5 storm proof cotton with a cotton stripper at 10 a. m. At noon there will be a "fish fry" at the high school gym at O'Brien. After lunch, an agronomist from Texas A&M will speak on the use of improved seed.

Expenses will be paid on all cars taken, and those wishing to take cars are asked to contact Jack Baker at Baker Feed and Seed and Fertilizer, Morton. Persons wishing to go who have no transportation, are asked to contact Baker for rides.

The date is set for Thursday, Feb. 4.

Shelton became the first opponent of Albert Morrow, candidate for election. Morrow was appointed to the post recently.

Niewarner said late Friday there still were no candidates filed for Precinct Chairman or for County Democratic Chairman, however, he said he expected a name to be submitted for County Democratic Chairman and one for Precinct Chairman "very soon."

Candidates have until midnight Monday night, February 1st, to file their names for candidacy in the Democratic Primary.

White's Auto Store Opens Here On Saturday

Saturday was the day for the "grand opening" of Oval Massey's completely new White Auto Store, northside square, Morton. Coffee and doughnuts were served all day Saturday.

And, all persons 16 years and older may register any time from now through Saturday, Feb. 13, for three valuable prizes to be given away absolutely free.

The prizes are an 18-inch white rotary power lawn mower, an Arvin-table model radio, and an auto battery which carries a 36 month guarantee.

There's nothing to buy, and you don't have to be present at the drawing to win. Everyone 16 years and older is invited to register each time they visit the store.

The new firm will offer, among other things, appliances, dinette sets, sporting goods, TV's and radios, auto accessories and tools, paints and varnishes, auto tires, batteries, tubes, seat covers, and many other auto and home supplies.

Also to be found in the completely new firm, will be a baby line of toys, etc.

Mr. and Mrs. Massey are moving to the South Plains from Ft. Worth where he was vice president in charge of operations and labor relations for Greyhound Bus Company.

He has been a resident here for the past 26 years.

During World War II Massey served with the Air Force. His experiences included association with a glider tower at Lamesa, delivery of bombers world wide for ATC, and command of a ferry base in Brazil.

He was a member of the Exchange Club at Fort Worth, Mr. and Mrs. Massey are members of the Presbyterian Church.

As yet they haven't found a residence in Morton, and are living in Levelland until a home can be secured here.

They extend area residents a cordial invitation to drop by and visit with them any time.

Guild Members To Be Recognized

Members of the Wesleyan Service Guild will be recognized during the morning service at the First Methodist Church, (today) Sunday, Jan. 31.

This will culminate the observances of Guild month, which is designated for January.

All Guild members, their families and friends are especially invited to attend this service.

POLL TAXES HEAD FOR RECORD HERE

Poll tax payments and registration for exemption certificates continued at a record pace in Cochran County since last Thursday, according to Mrs. Otha Denny, Cochran County Tax Assessor - Collector.

Mrs. Denny reported about 1557 poll taxes had been paid by Friday night and approximately 255 exemptions written, which would place the eligible voter total at 1832 with a day and a half of poll tax writing yet to go.

4-H Group Holds Meeting

The sixth grade 4-H Club met Jan. 19 in the auditorium of the Junior High school building. Kay Peterson, president, presided. The roll was called by Susan Blackley, secretary. The 4-H pledge was led by Judy Wemken.

Miss Leif Petty, Home Demonstration Agent, had a program on "How is Your 'C' Today". Club members were divided into groups. Each group looked up the amount of Vitamin C in a certain kind of food and then reported to the entire club. One group reported that girls from the ages of ten through twelve need 75 milligrams of Vitamin C each day. Club members learned another name for Vitamin C is ascorbic acid and it is measured in milligrams. Miss Petty had an orange, frozen orange juice, grapefruit, tomato juice, and a potato. These are all good sources of Vitamin C.

First year pins were given to Mary Taylor, Betty Lou Taylor, Jeanetta Rowden, Belva Tanner, Kay Peterson, Sherry Kay Lynch, Gracie Lee Reed, Darlene Lytle, Carla Teal, Nancy Webb, and Jill Jones. Judy Wemken received a fourth year pin.

Lions Club Books Magic Show

Miss Patsy Amyx and Terry Hans, were the two students of the month from Morton Schools honored by the Morton Lions Club at their luncheon meeting, Wednesday.

The students, along with Mrs. Mary Barnes, faculty sponsor, were guests of the club and were introduced by President J. C. Reynolds.

Jim Middleton and son Gary Middleton, also guests of the club presented a musical program of six songs, and Ed Thomas, Soil Conservation Service, showed two films on Soil Conservation.

The other guest was Cal Walker of Amarillo.

The club voted unanimously to sponsor a magic show in Morton, the Zolo Show, sponsored here once previously by the Lions club.

It was also announced by President Reynolds that he would appoint a committee to work with the Jaycees in finding out the sentiment regarding a Chamber of Commerce.

Electric Coop Meeting Set For Feb. 12

The annual meeting of the membership of the Bailey County Electric Cooperative Association will be held Friday, Feb. 12, at the High School Auditorium, in Mulshoe. It was announced this week.

The meeting is expected to begin at 2 p. m. All members of the cooperative are cordially invited to attend.

OVER \$400 COLLECTED . . . Mothers' March Is Big Boost For National Foundation Fund Drive

Cochran County's Mother's March for the National Foundation, undertaken only recently by the Rebekah Lodge of Morton, came through with a whopping \$422.85 collection Thursday, thanks to the hard work of 11 members of the lodge and 23 other ladies who took part, and thanks to the generosity of citizens.

In a year where thus far, only a few March of Dimes projects have been announced, the collection in the Mother's March was considered excellent. The March was undertaken Thursday afternoon and night with very little advance publicity.

Mrs. Bob Cook reported on the drive for the Rebekah Lodge and she and the Lodge offer their sincere thanks to all the ladies who helped on the drive.



Dr. Ivan E. Miles
Agronomist

Farmers Invited to Breakfast; Soil Building Program

Two Morton fertilizer firms, in cooperation with Olin Mathieson Chemical Corp., are extending area farmers an invitation to attend a breakfast Wednesday, February 3, at 7:30 a. m. in the Cochran County Activities Building banquet room.

Taking part in the breakfast with Mathieson will be J. W. McDermott Fertilizer Co., and Lindsey Feed and Seed, both of Morton.

Following the breakfast, Dr. Ivan Miles, agronomist for Mathieson Fertilizer, will discuss "Building Your Soils."

Dr. Miles joined the Olin Mathieson Chemical Corp., as an agronomist in 1955.

He received his BS from Mississippi State College in 1930, MS from the University of Florida, and Ph. D. from the University of Maryland.

Dr. Miles has visited and observed soils, fertilizers, and agriculture in all the states and 15 or 20 foreign countries.

His major interest through the years has been on soil fertility, and the use of sound soil testing program, and in finding a fertility program that is specifically adapted to each farmer's needs it is reported.

Also, for those who can stay, two short movies will be presented. They are entitled "It Does Not Cost — It Pays to Fertilize."

Breakfast will be prepared by Mrs. John Lloyd, Dale Houlette, fertilizing representative for McDermott Fertilizer Company, reports.

FHA BANQUET SET FOR MONDAY

Monday, Feb. 1, is the date set for the annual FHA Mother-daughter Banquet. The Banquet will be held in the school Cafeteria at 7:30 p. m.

The Morton Lions Club, at their director's meeting, Tuesday morning, made plans for a ladies night on February 23.

The program will be held in the Banquet Room of the County Activities Building.

Forrest Managers Attend Workshop

Roy Gentry, manager of the Forrest Lumber Company in Morton and G. W. (Dub) Garret, manager of the Forrest Lumber Company in Whiteface, Texas, were among the eighty selected top Management Lumber Executives who participated in its intensive five-day conference on modern management techniques.

A good deal of their time was devoted to a thorough study of the methods used by successful lumber and building material dealers throughout the United States, Canada, England and Australia to give the people in their communities better values and better service.

They learned through the study of the experiences of leading dealers how they can help more families own homes of their own and how they can help others make the necessary improvements for better, more comfortable living.

The Management Clinic was under the direction of Arthur Hood, Chairman of the Editorial Board of the American Lumberman, Chicago, Illinois, and Gene Ebersole, Executive Vice President of the Lumberman's Association of Texas.

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Honor Graduate At N. Tex. State

DENTON (sp.) — Mrs. Deanna Rose Van Pelt of Morton is one of 14 North Texas State College seniors who were graduated with honors in winter commencement exercises Thursday afternoon.

Another five seniors earned their diplomas with high honors. The college awarded 269 baccelor's 29 masters', and two doctor of education degrees.

Mrs. Van Pelt, daughter of Mr. and Mrs. Neal H. Rose of Morton, received the bachelors of science degree in elementary education.

Mr. and Mrs. Rose attended the commencement.

Area Men Attend School Program

Supt. Parr, several members of the Bledsoe School Board and their wives, and County Judge Glenn Thompson were among the Mortontonites who attended a meeting, Wednesday night, at Wilson Schools, of the officials of small schools.

The program concerned ways and means the small schools throughout the nation are meeting the demand for increased curriculum, more teaching on limited budgets, and making teaching personnel go further.

Three Way, Bula, Pettit and Pep schools were also well represented at the meeting.

Drive Nets \$6,500 For Demo Party

The 1959 "Dollars - for - Democrats" drive in Texas will contribute approximately \$6,500 toward the party, John Widental Jr., campaign chairman, reports in the latest Texas Democratic Newsletter.

The money goes to the Democratic National Committee.

REPORTED IMPROVED
Grady McHam, in the Veterans' Hospital at Big Spring, was reported improved, Friday.

Cases of Flu Reach State Of Epidemic

From 40 to 50 cases of flu were reported at the Morton Medical Center during the past week definitely putting the city in the throes of a flu epidemic, according to Dr. Bill Lee, contacted here Friday.

Other counties in the area had reported last week that the flu cases had reached epidemic proportions.

Political Announcements

The Tribune has been authorized to publish the following announcements for the political office under which the names appear, subject to the Democratic Primary, Saturday, May 7, 1960.

Cochran County
FOR STATE SENATOR
28th SENATORIAL DISTRICT
PRESTON SMITH
(Candidate for re-election)

FOR COUNTY COMMISSIONER
PRECINCT ONE
M. R. RAN HOLLOMAN
(Candidate for re-election)

LEONARD O. COLEMAN
R. C. STRICKLAND
FOR COUNTY COMMISSIONER
PRECINCT THREE

HARRAL RAWLS
(Candidate for re-election)

FOR COUNTY ATTORNEY
GROVER D. EDGAR
(First elective term)

GEORGE BORING
FOR COUNTY TAX ASSESSOR-COLLECTOR
MRS. OTHA DENNY
(Candidate for re-election)

G. F. (JUNIOR) COOPER
FOR COUNTY SHERIFF
HAZEL HANCOCK
(Candidate for re-election)

BILL BURKETT
FOR JUSTICE OF THE PEACE
PRECINCT ONE
ALBERT MORROW
(First elective term)

Maids Win, Indians Lose In Games With Olton

The Morton and Olton teams split even in two District 2-AA games on the Indians court Friday night. The local girls won the opener over Olton to post their District record at a 2-3 mark.

The Indians, overcoming a 17-4 first quarter deficit, pulled to within one point of the Mustangs in the final minute of play and then were unable to stand the pace and lost a 50 to 44 decision.

It was the local boys' second loss to Olton this season and left them with a 1-4 district mark.

Bridge Session Is Study Club Fund Project

The Y. M. Jr. Study Club is sponsoring an afternoon of bridge on Wednesday, Feb. 10 at the Cochran County Activities Building.

The session will get underway at 2 p. m. and admission will be \$1 per person.

Refreshments will be served and awards will be given for the high scorer, a traveling prize, for bingo, slam, and best bid made.

The club however, emphasized that they will have tables for beginners and women of the community who are now in the process of learning or want to learn. "We would like for all the women of the Community who enjoy bridge to come," it was announced.

MONDAY Is \$ DAY IN MORTON

Grand Opening Sale in Progress At Raines Food

Raines Cash Food, located two doors north of the Rose Theatre on North Main, Morton, is observing its "Grand Opening" through Tuesday.

The events got underway Friday with the registration for groceries and a bicycle continuing through Saturday. Sale prices will continue through Tuesday.

Mr. and Mrs. Melvin Raines purchased the store from Mr. and Mrs. W. B. Luckey around the first of December. A formal opening was postponed until now.

Raines was engaged in a wholesale business at Littlefield prior to moving to Morton. He grew up in Hockley and Lamb Counties. The couple have one child, Johnny, 2.

They extend the public a cordial invitation to attend the opening. Store hours are from 7 a. m. to 9 p. m. seven days per week.

Ollie Services Held at Levelland

Services were conducted at the First Methodist Church of Levelland at 2 p. m. Friday for H. Ollie, Levelland businessman who died Wednesday night.

Well known in the area, Mr. Ollie was proprietor of the Hub Department Store in Levelland and father of Mrs. Nadine Waldine, whose husband operated Hub Department Store in Morton a few years ago.

Phone Cooperative Sets Meeting For Wednesday

The annual meeting of the Five Area Telephone Cooperative will be held Wednesday, Feb. 3, at 2 p. m. in the Bailey County Courthouse at Mulshoe.

More than \$400 in prizes will be given away.

Members will hear a financial report, progress report, elect four directors, appoint nominating committee for 1961, and take any other action needed.

SON OF MORTON RESIDENTS STRUCK BY PARALYSIS CONDITION UNCHANGED

The condition of Joe Ed Sullivan, son of Mr. and Mrs. Ed Sullivan of Morton, was reported "the same" late Friday night. The former local man, who now lives at Brownfield, has a paralysis of one side of his face and arm and shoulder. The family had not received word as to what caused the paralysis.

Sullivan was rushed to the Methodist Hospital in Lubbock Thursday.

Depot Break-in Solved Quickly

A break-in at the depot in Lehman, Sunday afternoon or night, was solved in the matter of a day, Monday when the parents of a group of small children appeared at the depot, with the children and the stolen items in tow. No charges were pressed.

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SCOUT TROOPS TO BE FORMED

BULA (sp.) — All parents interested in having their boys become Cub Scouts or Boy Scouts, are urged to be at the Bula School Auditorium at 7:30 p. m., tonight (Thursday), for organization of the units. The meeting, and the sponsorship of the Scouting movement at Bula is by the Bula P-TA.

Regional Office Is Set up for Beginning the 1960 Federal Census

Establishment of a district office for the 1960 Census of Population and Housing at Lubbock County Court House, Lubbock was announced today by director James W. Stroud of the Census Bureau's regional office at Dallas, Texas.

Anton "99" Stormproof Cotton

Developed to meet many requirements demanded by cotton producers, buyers, and the Cotton Industry. Is an excellent STRIPPER - SNAPPER cotton with top yields and grades, high lint turn-out. Fiber has high micronaire and tensile strength. All seed are State Registered, and properly processed and treated, fuzzy, saw delinted, and acid delinted seed available. DIRECT FROM BREEDER. PLACE YOUR ORDER WITH YOUR GINNER. Better Seeds — for Better Crops — Through Research
W. H. Anton, State Registered Plant Breeder
Lockhart, Texas

will direct a force of 24 crew leaders and 376 census takers in the following counties: Andrews, Bailey, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Howard, Lamb, Lubbock, Lynn, Martin, Mitchell, Terry, and Yoakum.

Taking the 1960 Census nationally will require the services of 160,000 enumerators, 10,000 crew leaders, and 400 district supervisors, all temporary workers. The district supervisors, working under the general direction of the permanent regional field directors, are responsible for all phases of the census in their districts. Duties of the district supervisor include the recruiting of crew leaders, obtaining space for crew

leader training, recruiting and training a small office staff, reviewing the completed questionnaires, and direct supervision of the field canvass which begins on April 1.

Prior to the start of the census, all households will receive in the mail an Advance Census Report Form, a new census taking device which is designed to speed up the field canvass and provide more accurate statistics. Distribution of this form, which contains the basic population and housing questions, gives the family a chance to assemble information about each member in advance to the census taker's visit.

JOE'S ELECTRIC
—Commercial and Residential WIRING
JOE CAROTHERS, owner and manager
PHONE 2841 NIGHT 2221 BOX 392, MORTON
RAY'S HARDWARE BUILDING

Three Way News ...

By Mrs. Frank Griffith

WMS MEETS

Mission work in Cuba was the topic used for the Royal Service program presented Thursday evening in the home of Mrs. Frank Knox.

Mrs. Andrew Wittner, program chairman of the Three Way Baptist WMS was in charge and assisting her were Meadames Adolph Wittner, Jack Lane, Gene Kinley, Byron Hardgrove, and D. P. Brinker.

Following the program, Mrs. Hardgrove was surprised with a birthday party. Gifts were presented and refreshments were served to Meadames: L. W. Chapman, Baker Johnson, Jack Ferguson, Earl Bowers, Elbert Adams, O. A. Warran, Ed Neutler, Lane, Kinley, Brinker, Andrew Wittner, Adolph Wittner and the guest of honor.

GIRLS WIN CONSOLATION

The grade school girls won consolation in the Pettit tournament last week. They defeated Smyer in the final game for the consolation trophy.

ATTENDS CONFERENCE

Rev. Byron Hardgrove attended the Evangelistic Conference at Ft. Worth last week.

ATTEND STOCK SHOW

Members of the Three Way FFA Chapter and their sponsor Mr. Thorp attended the Stock Show at Amarillo the past weekend. Bud Warren and Mr. Neal accompanied the boys and their sponsor on the trip.

OFFICERS IN RAINBOWS

Several girls from Three Way were installed as officers in Rainbows at the installation ceremony at Morton Monday evening. They are Gayle McCelvey, Sandra and Kay Lemons, Dorothy Tucker, Barbara Maston, Shirley Fine, Donna Ferguson, Charlotte Shepherd, and Pam Bowers.

VISIT IN BULA

Mr. and Mrs. Leon Jones and children visited relatives at Bula Sunday.

TO FRIONA

The Bill Woods family visited his parents at Friona the past weekend.

ON SICK LIST

On the sick list last week Mrs. W. C. McCrevey and Mrs. Horace Hutton.

BASKETBALL STANDINGS

In a conference basketball game last week the Three Way girls defeated Pep, the boys lost. Both girls and boys defeated Pettit.

This week the teams play Bledsoe here Tuesday, and at Pettit Friday. Next week they go to Bledsoe on Tuesday and play Pen at Three Way Friday. The following week they will play in the district tournament at Pep.

IS SICK

The mother of Bud Warren is on the sick list at Wichita Falls.

Morton Lions to Attend Pettit's Pancake Supper

Morton Lions will make a trip to Pettit, on February 8th, on the occasion of that Lions' unit Pancake Supper, a community fund raising project. A good sized delegation of Morton Lions and their wives are expected to attend.

SHOP
MORTON'S
DOLLAR
DAY
MONDAY

Mrs. Warren plans to go stay a few days with her.
VISIT PARENTS
Mr. and Mrs. Kenneth Paul of Portales spent a few days with Mrs. Paul's parents, the Frank Griffiths last week between semesters at ENMU.
UNDERGOES SURGERY
Mrs. L. A. Tippie of Leveland formerly of this community underwent surgery at the dist Hospital recently, expected to be discharged today. Mrs. Tippie is the wife of Mrs. Lewis Jordan.
IN HOSPITAL
Mrs. Florence Bailey in the Medical Arts Hospital is in traction due to hip that she received two weeks ago.

ROSE THEATRE

THIS WEEK'S ENTERTAINMENT
SUN. — MON. — TUE., JAN. 31, FEB. 1
FABIAN
HOUND DOG MAN
WED. — THUR., FEBRUARY 3-4
The Way Of Life And The Ways Of Love Of...
That Kind Of Woman
SOPHIA LOREN HUNTER

The IDEAL GIFT SHOP

DOLLAR DAY SCOOP
40% OFF MONDAY ONLY
On ALL WINTER READY-TO-WEAR
— This is IT, our last, and final CLEARANCE CALL... Prices SLASHED
The IDEAL GIFT SHOP
Phone 5851 Northwest Corner of Square

DOLLAR DAY SPECTACULAR

we're proud of!

DOSS FOOD STORE AND FROZEN FOOD LOCKERS

— DOUBLE FRONTIER STAMPS EACH TUESDAY

FOLGER'S
Instant COFFEE
big 10 oz. jar ... 139

You can't beat these
MEAT BUYS

FRESH PORK ROAST . . . lb. 39¢

2 lb. box 79¢

GOOD HAM HOCKS . . . 5 lbs. 100

FOOD KING
APRICOTS
BIG NO. 2 1/2 CANS
4 CANS 100

energy
POWDERED DETERGENT
Large Box 23¢

SHURFINE COFFEE
2 lb. can 119

PURE 3 POUND CAN 59¢
Snowdrift
The Premium SHORTENING

LIGHT CRUST FLOUR
The finest of fine flours
5 POUND BOX 49¢

BISCUITS

SHURFRESH 10 to a CAN 6 CANS 49c

SWEET TREAT CRUSHED, No. 300 Cans
PINEAPPLE . . . 5 cans 100

Fresh Fruits
GOOD EATING ANYTIME

GOOD AVOCADOS ea. 5¢

CALIFORNIA NAVEL, Sunkist
ORANGES lb. 12 1/2¢

RUBY RED GRAPEFRUIT 5 lb. sack 39¢

TEA AS JUICY ORANGES 5 lb. sack 39¢

HUNT'S CATSUP
6 BOTTLES 100

NOW Iced Tea INSTANTLY
JUST ADD TAP WATER TO LIPTON INSTANT TEA and enjoy its Refreshing Flavor!
1 1/2 oz. Jar 55¢

LOTUS — No. 2 Cans
PIE APPLES . . . 5 cans 100
IRELAND'S, No. 2 Can
CHILI can 49¢

Come on in...the FROZEN FOOD VALUES ARE BIG!

LIBBY'S JUICE — 6 oz. Cans
Pineapple - Grapefruit . 3 cans 49¢

Banquet — CHICKEN, TURKEY, or BEEF POT PIES 5 for 1.00

Morton — APPLE, CHERRY or PEACH FRUIT PIES ea. 39¢

CRACKERS

SHURFRESH Fresh, Fresh POUND BOX 19c

GOOD NEWS!

DID YOU SEE THE AMMO-PHOS AD IN THE JANUARY ISSUE OF THE FARMER-STOCKMAN?

I SURE DID, BILL! THAT'S WHY I DROVE IN TO MY DEALER'S AND BOUGHT THIS GOOD SUPPLY OF AMMO-PHOS! I'M TOP DRESSING MY WINTER WHEAT WITH IT THIS YEAR!

THAT AD IN THE FARMER-STOCKMAN CONVINCED ME! 1960 IS GOING TO BE AMMO-PHOS FOR MY FARM — ALL TH' WAY!!

NOW FOR A RECORD-BUSTIN' YIELD AND TOP PROFITS IN 1960!

"ONE WAY" IS RIGHT! — THE ONE WAY TO HIGHER YIELDS AND EXTRA PROFITS IS TO USE AMMO-PHOS FERTILIZERS! I KNOW, I USE 'EM!

TH' MORE PROFITS MY BOSS MAKES TH' BETTER HE FEELS ME — AND BOY! HAVE I BEEN EATIN' HIGH SINCE HE SWITCHED TO AMMO-PHOS ON OUR FARM!

MY BOSS JUST GOT TH' WORD. HE SAW TH' AD IN THE FARMER-STOCKMAN AND HE'S INSIDE NOW BUYIN' AMMO-PHOS!

J. W. McDERMETT FERTILIZER Co.
Phone 4924 1001 North Main

ST. CLAIR'S VARIETY ANNUAL

— SALE STARTS DOLLAR DAY

BIG VALUES SALE

WESTSIDE SQUARE, MORTON
— SHOP STORE-WIDE
at ST. CLAIR'S
for BIG Variety Values

3 BIG DAYS

MON., TUES., and WED. - FEB. 1-2-3

WESTSIDE SQUARE, MORTON
— PRICES SLASHED at
ST. CLAIR'S VARIETY
for 3 BIG DAYS

Paper & Envelopes
STATIONARY
10-sheet package of
paper, or 100 - count
envelopes
23¢

**IRONING BOARD
PAD and
COVER Set**
Fiber foam pad and
silicone cover, fits st-
andard size board
1.98
value **69¢**

Silicone
**Ironing Board
COVER**
standard boards
49¢

Clothes
**Dampening
BAG**
Jumbo size, 18x30 in.,
zipper top . . .
Reg. 79c **49¢**

HEAVY COTTON —
TRAINING PANTS
Assorted colors . . . sizes 2-4-6 . . . get them by the
dozen at this low, low price during Big Value
Days
Reg. **29¢** **6 prs. 1.00**

Clothes
PIN BAG
Large size, handy, ke-
eps track of those pins
easy way . . . comes
with hanger
33¢

"Cover It"
**ADHESIVE BACK
PLASTIC**
Big selection of colors
and patterns
Reg. 98c
2 yd. roll **49¢**

GET THEM BY THE DOZENS —
FOAM RUBBER PADS
There's a big assortment of sizes TO CHOOSE
from . . . ideal for cushions, upholstering, tractor
seats, boat seats, crib mattresses, and many, ma-
ny other uses . . .
12 ounce . . . **4¢**

Curtain **RODS**
SINGLE
Reg. 19¢ . . . **13¢**
DOUBLE
Reg. 39¢ . . . **23¢**

**Window
SHADES**
PLASTIC
reg. 1.59 . . . **99¢**
Washable FIBER
reg. 1.10 . . . **79¢**

LOSE LEAF —
NOTEBOOK PAPER
Reduced in price just in time for the new school
term . . . stock up at this pleasing price . . .
98¢ size **59¢**

COMPACT —
TRAVEL IRONS
Ideal for travelling, for quick trips, for college
students . . . compact fold down handles . . .
reg. **1.98** **1.00**

CLEARANCE

**ON ALL
WINTER
MERCHANDISE**

**GIRLS and LADIES
LEOTARDS**
Popular, pretty, comfortable . . . see this select-
ion . . .
now **1/2** price

**LADIES
White OXFORDS**
Good selection, check these values first thing
Dollar Day . . .
reg. **2.49** **1.49**

Girls **SADDLE
OXFORDS**
These are in brown &
white
Reg. 1.98 **1.00**

See Our
Beautiful Selection
JEWELRY
1/2 price

Mens **FLANNEL
SHIRTS**
Available in small,
medium and large
Reg. 1.79 **1.00**

Boys **PLASTIC
Motorcycle
JACKETS**
This group comes in
sizes 10 to 18
Reg. 4.98 **2.99**

Girls **KNITWEAR
HEADWEAR
and GLOVES**
1/2 price

**PLASTIC
JACKETS**
GIRLS, sizes 6 to 14
Reg. 2.98 **1.99**
LADIES, sizes 12 to 18
Reg. 3.98 **2.49**

**GIRLS, LADIES, BOYS, and MENS
Import SHOES**
Girls
**Baby Doll
SHOES**
These have black pat-
ent finish
Reg. 1.98 **1.00**

Ladies
Dress SHOES
Priced to sell during
Big Value Days
Reg. 2.49 **1.49**

FOR BOYS —
Reg. 1.29 Flannel **SHIRTS** each 77c
Reg. 1.29 Sport **SHIRTS** each 77c
Regg. 1.49 Corduroy **PANTS** each 88c
Reg. 1.69 Corduroy **OVERALLS** each 1.00
Reg. 98c Sweat **SHIRTS** each 69c

Boys
OXFORDS
Ideal for school, sizes
13 to 3, and sizes 4 to
11
Reg. 2.49
and 2.98 **1.49**

Mens
OXFORDS
Moccasin toe, thick cr-
epe soles, sizes 6 1/2 to
12
Reg. 3.49 **1.99**

Draperies
Plastic drapes, cottage
sets, cafe curtains . . .
all priced for your shopp-
ing pleasure during
Big Value Days . . .
Reg. 1.00 **59¢**

Hit - or - Miss
RAG RUGS
18x36 - inch
reg. 49¢ . . . **29¢**
24x45 - inch
reg. 79¢ . . . **49¢**

Table LAMPS
A beautiful assortment
and priced to see now
Reg. 6.95 **3.99**

TOWELS
reg. 49c 20x40 - inch
3 for 1.00
reg. 69c 20x40 - inch
2 for 1.00

Dish CLOTHS
Our reg. 15c cloths
10 for 99¢

ST. CLAIR'S VARIETY STORE

WESTSIDE SQUARE MORTON

**HAND
TOWELS**
15x25-inch
5 for 1.00

Popular
**Bobbie
SOCKS**
Morpul white, sizes
8 1/2 to 11, our regular
59¢ socks
2 prs. 77¢

Ladies
PANTIES
Good sellers, sizes 5,
6, and 7, from our reg-
ular
39¢ panties
4 prs. 1.00

Ladies **RAYON
Half-SLIPS**
Assorted colors, lace
trim, priced for Big
Value Days
Reg. 1.98 **1.23**

3-piece
**Mixing BOWL
SET**
Contains a 5-inch, 6-
inch, and 7-inch clear
glass bowl
Reg. 59c **39¢**

**GOOD ASSORTMENT —
TIMEX WATCHES**
This reduction in price is on ladies' and men's
TIMEX WATCHES . . . terrific buys at regular
prices . . . extra terrific at this Big Value price . . .
now **1/3** off

17-ounce
GOBLETS
regular 25¢ each
6 for 89¢

12 - ounce
Iced Tea
TUMBLERS
regular 15¢ each
6 for 59¢

**SEAMLESS —
NYLON HOSE**
Here are some real values . . . check them and
you'll buy . . .
reg. **69¢** **2 prs. 99¢**

Mens
Stretch SOX
Our regular 69c socks
2 prs. 88¢

400 Count
**Cleansing
TISSUES**
Reg. 25c **15¢**

4-H ACHIEVEMENT PROGRAM HELD THURSDAY

About 100 4-H Club boys, girls, parents, leaders and friends attended the Cochran County 4-H Awards program Thursday evening in the Banquet Room of the Cochran County Activity Building. Lois Courtney, member of the County Wide 4-H Club, presided.

The 4-H pledge was led by Kay King, Whiteface Senior 4-H Club. Songs were led by Lois Courtney.

A program on "Meat Through the Years" was presented by Lobby Neiman, County Wide 4-H Club. Recordings from 1918 up to the present time were discussed and played. It is Bobby's opinion that the music of the present day is an improvement over the past.

Special guests were introduced. They were Judge Glenn Thompson and Mr. and Mrs. Ran Holloman, members of the Commissioners' Court. Parents and leaders of 4-H Club members were also recognized at this time.

The Extension Agents, Miss Leila Petty and Homer Thompson, presented the county awards to 4-H Club members. These awards were earned for work done on 4-H projects in 1958.

Achievement Awards: Lois Courtney, Dickey Walker, Gary Calhoun, Ford Motor Company, donor.

Recognition of home grounds: In Ann Campbell and Carol McDaniel, Mrs. Cass R. Walgreen, donor.

Boys' Agriculture: R. E. Thompson, Billy Ray Stovall, International Harvester Company, donor.

Clothing: Kay King, Judy Williamson, Cloie Harrison, Lynn Howell, Coats and Clark, Inc., donor.

Dairy Foods Demonstration: Justice Scaggs, Carnation Co., donor.

Dress Revue: Laquita Masten, Simplicity Pattern Co., donor.

Entomology: Lester Dupler, Jamie Davis, Earl Cox, Hercules Powder Co., donor.

Field Crops: Billy Bryant, Mike Sutton, Larry Tanner, Randall Gandy, Arcadian Products Dep-

ment, Allied Chemical Corp., donor.

Food Preparation: Beth Wemken, Judy Wemken, Linda Hines, Colene Hinson, Betty Crocker of General Mills, donor.

Garden: Sherry Kay Lynch, Betty Whitehorn, Aljis - Chalmer Mfg. Co., Tractor group, donor.

Home Improvement: Diane Fields, Mickey McKissack, Melinda Hancock, Claudette Sides, Sears-Roebuck, donor.

Leadership: Bobby Neiman, Lynn Froeland, Edward Pass Wilson, donor.

Safety: Bill Ed Thompson, Warren Norris, Tommy Morrison, Mike Hale, General Motors, donor.

Checks were presented to the winners in the Sears - Roebuck Swine Show. Rodger Jeffcoat received a check for \$30 for fifth place on his boar at the area show in Lubbock. David Harrison's check for \$200 was for first place on his gilt in the County Show; Dickey Walker won second and \$5; Lester Dupler third and \$4; Dub Waltrip and Stanley Cunningham won 4th and 5th and received checks for \$2.

The Alumni Recognition Award was presented to Raymond Lewis, a 4-H leader. Tribute was paid Mr. Lewis by Roy Hickman, former Agricultural Agent. Raymond was a 4-H member when Mr. Hickman was Agent in the county. He is now a farmer practicing diversification but is not too busy to be a 4-H leader, and is serving as superintendent of the 4-H and FFA Pat Stock Show.

The Gold Star Awards, highest award that can be won in the county, were presented to Lois Courtney and Bobby Neiman. The Texas Agricultural Extension Service is donor of this award. Lois and Bobby also received the County Danforth Awards, "I Dare You" (books), from the Danforth Foundation.

Attention was called to the donors of the record player given to the County Wide 4-H Club. The downpayment was paid by the First State Bank of Morton. Others contributing were Farmers Cooperative Association of Enoch, Long Gin, Levelland; Cochran County Gin Company; Cochran County Home Demonstration Council; Homer E. Thompson; Mrs. Russell Hudson. Special thanks were given Mrs. C. R. Melton, 4-H Leader for soliciting funds for this excellent piece of equipment.

Cloie Harrison led the group in the 4-H prayer after which refreshments were served.

Judy Strickland served at the registration book during the evening.

Custom Listing and Chiseling
See or Call
DUDE HOLLOMAN
Phone 2836 - Morton

CONTEST — (continued from page one)

with a nice fistful of cash. Even if you don't win, you'll have lots of fun trying!

And the whole family can get in on the game. Each member of the family is welcome to enter the contests provided he or she old enough to fill out his own entry blank. It really pays to

make it a family game too . . . records from other newspapers indicate the most winners are from families that play the game together. The reason, of course, is that Mom, Dad, or some bright eyed youngster MAY spot a clue that everyone else misses.

How do you go about it? . . . Well, soon you'll have the opportunity to start looking over the group of small ads under the title

"Who's Who in Morton". Hidden in some of these ads will be clues to the identity of some person right here in the Morton area. All clues, of course, will relate to ONE person.

By studying the clues, you may be able to figure out who the WHO'S WHO for the week is. And if you study further, you MAY be able to locate ALL the clues in the paper for that issue.

Clues will be located only in the ads of the merchants who are sponsoring the family - fun contest. Every one of these merchants will have a small ad in the "Who's Who" section. And so one of the sponsoring merchant will have one or more ads in some other parts of the paper (we hope!). There may be any number of clues hidden in ANY ad of ANY sponsoring merchant.

We will give you one little crumb of help - but only one. . . Whenever one of the sponsoring merchants has one or more ads elsewhere in the paper, we will put a star in his little ad in the "Who's Who" section - to warn you.

That's the only bit of help we will give you. We warn you in advance that we are going to do our best to outwit you!

You will be trying to guess the identity of the local personality of the week AND trying to compile a perfect list of clues. We may make the first part of this easy in the first newspaper - but beyond that you are on your own. Prizes? . . . (we think you'll like this) You drop your entry

off at the pace indicated each week. There will be more than one place, and you can enter at more than one if you wish (that increases your chances, too). You don't have to hurry down to try to be first - because a drawing will be held to determine the winner (you don't have to be present at the drawing to win). The first entry drawn that correctly identifies Who's Who may win as much as \$65, if that entry has a perfect list of clues. Even if that entry doesn't have a perfect list, it will win \$7.50 (which is a lot better than a slow hackin' enough.)

But if the full amount is not won, because of an imperfect list of clues, there will be \$66 added to next week's prize - and the jackpot will continue to grow until it IS won!

Other publishers tell us they have a lot of fun notifying the winner. Some like the most frequently heard remark (following a joyous gasp) is . . . "Why that's the first thing I ever won in a contest in my life!"

The reason so many folks get to say this is that the contest is a LOCAL affair - in which your entry isn't competing with half the state - or half the country.

So if YOU would like to be able to say this to the editor, we'll give you one clue right now: you can't possibly win if you don't enter!

Maybe Lady Luck will smile on You when you play "Who's Who in Morton" starting soon in the Morton Tribune.



MRS. DON RICHERSON
Miss Betty Hallford, Don Richerson Exchange Vows In Enochs Ceremony

By Mrs. Jerome Cash

The Enochs Methodist Church was the setting for the double ring wedding of Miss Betty Hallford and Don Richerson of Maple.

Bro. C. C. Lorn, former pastor of the church and now of Trent, Texas, read the service, at 3 p. m. Sunday, Jan. 17.

Parents of the couple are Mr. and Mrs. A. D. Hallford of Enochs and Mr. and Mrs. Delbert Richerson of Maple.

Given in marriage by her father, the bride wore a waltz-length dress of Chantilly lace over bridal taffeta. The lace bodice was fashioned with a round neckline and petal point sleeves. A matching lace mantilla veil completed her ensemble.

She carried a bridal bouquet of tiny carnations.

Miss Cindy Shelton of Wayland College was maid of honor.

The Bride's Maids were Miss Janelle Seagler, and Opal Bogard of Bula and Mrs. Sandra Austin of Lubbock. They all wore frocks of pink taffeta.

Homer Richardson served as best man for his brother.

Candles were lighted by Donny McCall and Jay Fowler and ushers were Doyle Fowler and Norvel Roberts.

Ring bearer was Jerry Don Haskins of Muleshoe, nephew of the bride.

Flower girl was Sheryl Abbe of Maple, cousin of the groom.

Miss Sandra Spence registered the guests.

Organist was Lanell Claunch of Bula.

Carol Cooke and Sandra Seagler sang "Always," and "The Wedding Prayer".

Following a wedding trip to South Texas, the couple will make their home in the Maple Community where the bridegroom is engaged in farming.

24 WEEKS TO PAY

TURNPIKE-PROVED

GOOD YEAR

TIRES AT LOW, MONEY-SAVING PRICES

3-T RAYON CUSTOM SUPER-CUSHION comes on America's finest cars		ALL-WEATHER
Tubeless Blackwall Tire Sale	Now! Value Priced*	\$12.95*
6.70 x 15	\$21.75	6.70 x 15
7.10 x 15	23.80	\$11.95*
7.60 x 15	25.95	6.00 x 14
7.50 x 14	21.75	\$14.85*
8.00 x 14	23.80	7.00 x 15
8.50 x 14	25.95	\$16.25*

*plus tax and receppable tire

"Turnpike-Proved" 3-T All-Weathers, one of the most remarkable tire values we can offer the budget-minded motorist!

*Blackwall tube-type plus tax and receppable tire

GOOD YEAR

3-T NYLON SAFETY ALL-WEATHER

\$16.95*

The best NYLON tire value on the market. All sizes are priced low!

*plus tax and receppable tire

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

LUPER TIRE SERVICE

Guaranteed Vulcanizing, Repairs and Service

Phone 3211 Night Phone 3291
114 East Washington MORTON

Beauty Salon

DANEZ

INEZ SWICEGOOD
Phone 6101
Morton, Texas

— plenty of parking space — one - half block west of Malt Shop on the Portales Highway

LAST CALL to SAVE . . .

EFFECTIVE FEB. 2

Subscription rates of the **MORTON TRIBUNE**

Will be —

3.50 per year in Cochran and adjoining counties

4.50 per year, elsewhere

10¢ per single copy

You may subscribe or re-new a subscription through Monday for only 2.50 (IN COCHRAN and ADJOINING COUNTIES)

EDITORIALS . . .

Pay Your Poll Tax Today . . .

It's nearly here . . . the deadline both for payment of poll taxes and the deadline for the filing of candidates intentions to become a candidate on the primary ballot.

This urgency of payment of poll tax has been repeated again and again, but with only a few days left to beat the deadline, and with the certain knowledge that voting is one of our most important duties as citizens, it bears repeating.

Midnight, January 31st, is the deadline for payment of poll taxes under Texas law. Mrs. Otha Denny, Tax Assessor-Collector, in whose office the poll taxes are sold, has announced she will remain open Saturday afternoon in order to accommodate those who have not paid their poll taxes. Further in more, she said she would issue receipts on Sunday, if necessary, for those who had forgotten to stop by earlier.

The price, as always, is \$1.75 per person, and qualifications haven't changed, except that those who are exempt because of age (21 this year or over 65) are to go to the office and receive the exemption certificate. They will be asked for this when voting time comes.

Previously, though exemptions were issued, it wasn't necessary to go to the office and get an exemption certificate.

For the convenience of Whiteface and Precinct 2 voters, the office of Vern Bebee in Whiteface has poll tax receipts.

Civic organizations, Mrs. Denny and her staff, and people who care, urge YOU to pay that poll tax this year, so that when election time arrives we will be able to cast a representative vote in our County . . . a vote that will truly represent the wishes of the majority.

Need for City Election Interest . . .

In the midst of state and national political discussion, some may have lost sight of the fact that this is also election year for the City of Morton.

As of this writing no candidates had yet announced for city office in the election which will be held the first Tuesday in April. However, it is quite possible that several of the present City Commission members will consent to have their names placed on the ballot for another term.

In any event, voters of Morton must elect a Mayor and a complete slate of City Commissioners. Then, following this election, a system of staggered terms of office will prevail in years to come.

only a partial slate will be elected each time, providing that some event does not occur, such as a mass resignation of the Commission.

This year is no different than any other year. One of the most significant factors in the growth of any city, is the men who guide that city's business.

It is our sincere hope that we will have a group of candidates for the election, which is just a little over 60 days away. And it is our further hope that the people of Morton will consider the candidate and turn out in goodly numbers, to elect their City Commission . . . as they have in the past few city elections.

Meadow Gagers Win Two Games

Meadow's Broncos, pre-season favorites for the District 7-B basketball title, remained undefeated and dealt Whiteface boys' title chance a big blow, Thursday night as they beat the Antelopes, 47 to 44.

In posting their 35 straight district triumph, Meadow hung up a 5-0 conference record this season with five games yet to play. The Whiteface boys carried the battle to them as they took a 14 to 8 first quarter lead. But that margin was wiped away immediately as the second quarter opened and though it was a close battle, Whiteface never regained the lead.

But the real upset of the night came in the girls game.

The undefeated Whiteface girls, also conference favorites, fell behind the host girls team and never could quite catch up as they lost 59-55. Thus the conference title chase was deadlocked three ways between Meadow, Whiteface and Wellman.

Dr. ELWYN E. CRUME OPTOMETRIST

Located on Northwest Corner of the Square
WEDNESDAYS from 10 A. M. to 6 P. M.
Phone 5851 Morton

NOTICE, FARMERS

Have Your **COTTONSEED** Flame Delinted

and TREATED for Highest GERMINATION and PREVENTION of Pink Bollworm and Insects

PORTABLE EQUIPMENT — Can DELINT Your COTTONSEED at Your FARM or WAREHOUSE

JOHN SIMPSON — Phone 4806, Morton

or W. C. (Calvin) Key — Phone 2701, Morton

BEAUTY SHOP
Adolph (Nancy) Wittner
meed the opening of the
Beauty Box near her
miles east of Three

Way.
Mrs. Wittner, a graduate of
Isabell's Beauty College, has been
associated with two beauty sal-
ons here in Morton.

The new Beauty Box will offer
complete beauty care.
Mrs. Wittner invites her friends
to drop by at their first oppor-
tunity.

HAPPENINGS OF INTEREST . . .

FROM THE ENOCHS AREA

By Mrs. Jerome Cash
MOVE TO COMMUNITY
The Graden Hall family has
moved into the Enochs Commu-
nity. He is going to open Cleo
Hall's garage.

— O —
CONFINED AT HOME
E. N. McCall has been confined
to his home a few days with the
flu.

— O —
HOME FROM HOSPITAL
Mrs. J. E. Astry is home from
the hospital. She stayed at the
Littlefield hospital with the flu
for a few days.

— O —
IMPROVING
Word was received that Jesse
Votaw, son-in-law of the John Gu-
nters, is improving.

— O —
SINGING SUNDAY
The singing at the Methodist
Church Sunday evening was en-
joyed by all present. Several per-
sons from Morton attended.

— O —
RETURN FROM CALIFORNIA
Mr. and Mrs. Cecil Jones re-
turned home after a 3 week vis-
it in California visiting her mot-
her.

— O —
ON SICK LIST
Mr. Clyde Price was also re-
ported to be on the sick list.

— O —
VISIT IN WELLMAN
Mr. and Mrs. Carl Hall, and
Mr. and Mrs. J. E. Layton, vis-
ited their daughter and sister,
Sunday, Mr. and Mrs. Bill Bur-
ris of Wellman.

— O —
ATTEND CONVENTION
Bro. and Mrs. Terry returned
Thursday from a Baptist Con-
vention at Ft. Worth with services
at Travis Ave. Baptist Church
and at Will Rogers Coliseum.

Attendance at the Convention se-
rvice ranged from three to four
thousand for the first meeting
and for the second meeting in
the coliseum were from eight to
nine thousand present.

A wonderful time was reported

Report Response
Favorable' to
Daniels' Re-Run

The response to Governor Price
Daniel's announcement for re-
election was overwhelmingly fa-
vorable, reports the current Texas
Democratic Newsletter, official
bulletin of the Democratic Party
of Texas.

The Newsletter says the Govern-
or reported that his decision
brought a more favorable respon-
se than either of his first two
announcements for office.

In making the announcement
the Newsletter says, Governor Dan-
iel reiterated his opposition to a
general sales tax and state income
tax, and incorporated in his plat-
form many of the proposals not
accepted by the 56th Legislature.

The Governor pointed out that
many legislators supported his
program, but much of it never
came to a vote.

Governor Daniel assailed "self-
ish interests, pressure groups, and
powerful lobbyists," charging that
they helped to block parts of
his legislative programs.

The Governor pointed out that
the Legislature in 1957 enacted
all of his major recommendations.
It was a different story in
1959, he said, because of a long
and bitter controversy over a tax
program. As a result, he said:
"Many of the most important
programs of this administration
ended up as half way measures
or completely unfinished busi-
ness."

In announcing for re-election,
Governor Daniel listed these four
chief objectives:

- 1. A better water planning and
conservative program.
- 2. Attraction of more industry
into the state.
- 3. Achieve an equitable tax situ-
ation and a balanced budget.
- 4. Improve the state's school
system.

Mrs. Brooks
Is Hostess to
Lehman H.D.'s

The Lehman H. D. Club met
January 29 in the home of Mrs.
Tim Brooks. Roll call was an-
swered by eight members and
Lela Petty, Home Demonstration
Agent.

After a short business meeting
on Plans for the Year, Miss Pet-
ty gave a program on Landscap-
ing and showed color films which
everyone enjoyed very much.
At the close of the meeting,
the hostess served pie and coffee
to the following: Mrs. Ches-
sanders Lewis Walker, Edwina
Brownlow, Arvel Snowgrass, Syd
Wempken, David Burt, Ralph
Burt, Miss Lela Petty and the
hostess Mrs. Brooks.

The next meeting will be in
the home of Mrs. Ralph Burt
on Feb. 3.

at the convention and later at
stops visiting friends on the way
home.

— O —
CELEBRATES BIRTHDAY
Mrs. Alice Speck Celebrated her
79th birthday on January 24. She
enjoyed visits from all her child-
ren.

— O —
INJURED WITH TOY
Sharon Bryant, age 2, daugh-
ter of Mr. and Mrs. D. D. Bryant
of Morton, and granddaughter of
Mr. and Mrs. W. M. Bryant and
Mr. and Mrs. W. A. Pool fell
and cut her chin and tongue on
a toy truck on Wednesday of last
week. She was rushed to the Mor-
ton Hospital for stitches. After
spending a night in the hospital
she returned home Thursday.

— O —
ATTEND CONFERENCE
Bro. and Mrs. Terry attended a
Baptist Laymans Conference at
Wayland College on January 24
and 25.

Busy Session of Cochran Court
Nearly Clears up Criminal Docket

The following is a list of the
cases which came before County
Court last week, but which the
Tribune did not find room to enu-
merate.

Billie Fennon, pled guilty Sun-
day, January 30, to stealing and
concealing stolen property and
was fined \$50 and cost.

A case against William New-
ton Vaught, was dismissed on
faulty complaint.

C. F. Worley pled guilty and
was fined \$50 and costs on a
DWI count, and given the three
day jail sentence.

The DWI case against Alvin
Joseph LeGard was passed.

The case against Jose Men-
doza, charged with contributing to
the delinquency of a female minor
was passed.

The case against Alex Martin-
ez, charged with assault with a
pistol was dismissed for lack of
evidence.

A civil case, dispossession of a
farm, was transferred to Hock-
ley County as Judge Glenn Thom-
pson upheld the ruling of Jus-
tice of Peace of Pet. 2.

Cases against Fred, Jessie and
Fidel Mendoza, disturbance cases
appealed from Corporation
Court for lack of evidence.

The case against Clifford Shoemaker,
charged with receiving
stolen property was dismissed for
lack of evidence.

Cases against Billy Don Orum,
Rito Morales and J. D. Choate
were passed.

Hansford Tunnell pled guilty to
reckless driving and was fined
\$50.

L. S. Salsar, Jr., was found guilty
of DWI on one count and a
second count was dismissed. Fine
was \$50 and costs, 3 days in jail,
and driver's license suspension.

Nicholas Trienda pled guilty to
DUI and was fined \$50 and given
a 3 day jail sentence and 6 month
suspension of driver's lic-

ense.
W. L. Hanscock was ordered to
pay 9 months back alimony with-
in 30 days or receive a year's
jail sentence.

A charge of possession of al-
coholic beverages was passed against
Bertha Harris.

John Rodriguez pled guilty to
DUI and was fined \$50, jailed
for 3 days, and lost his driver's
license.

A case against Larry Lawson
Little was passed.

The complaining witness failed
to appear against Ted Martin.

Antonio Martinez et al. his case
dismissed for lack of evidence.

Firemen Make
Two Runs
in One Day

The Morton Volunteer Fire De-
partment was called upon to make
two runs within the space of
twenty minutes, Tuesday, during
the noon hour.

The first call, issued during the
blustery, windy part of the day,
came at 12:45 from Casey Gim-
maker, at Maple, where a butane tank
on a truck caught fire.

The second call, just a few
minutes after a crew had left
for Maple, came at 1:05 from
Morton Welking where a gasoline
tank on a car belonging to Wood-
row Zuber exploded as Jackie
Deaver was welding on the car.

Damage was light in both fires,
though the explosion caused
considerable damage to the car.
No one was hurt.

At the Maple fire the local boys
dumped their 500 gallons of wa-
ter on the blaze but were unable
to smother the flames which later
burned out.

FARM SALE
at the TROY HANSON farm — 4 miles
North on Muleshoe Hi-way, and 1/2 mile West
MONDAY, FEB. 8 — 1:30 P.M.
Ken and Corky Bozeman, Auctioneers
MACHINERY — SEED — MISCELLANEOUS

You Who Did Not Finish
HIGH SCHOOL
Are invited to write for FREE booklet — Tells how you can earn
Diploma in your spare time. Newest topics furnished. 12 years of
service. Why accept less than the best? Better jobs go to the
High School graduate.
AMERICAN SCHOOL
BOX 3145 DEPT. M LUBBOCK, TEXAS
Name _____ Phone _____
Address _____
City _____ State _____

Boats and Motors
— WE TRADE — WE FINANCE
CLARK and LOGSDON
715 HOUSTON STREET LEVELLAND

BUTLER MOTOR CO.
PAINT and BODY SHOP
(Across the Street South of the Morton Water Tower)
1955 Chevrolet — tudor, V-8,
standard shift, radio and he-
ater \$???
1954 Mercury — radio, heat-
er, over-drive, 4 door \$ 395
1950 Buick — 4 door, radio,
heater, automatic. A Good,
old car \$175
Insurance Work Done
— 24-hour WRECKER SERVICE
Phone 4211 Night Phone 4971

MINNIE'S YOUR SPECIALTY SHOP
for WOMEN and CHILDREN

WESTSIDE SQUARE
MORTON, TEXAS

you're
invited . . .



. . . come join in the fun
. . . we have been having
a great time unpacking
an exciting selection of
beautiful, new Spring el-
othing . . . now we invite
you to join us . . .

come in and see for your-
self all the beautiful new
things in store for you this
Spring and Summer . . .
and they're priced to fit
your budget!

— This is just one of the many beautiful DRESSES awaiting
you at MINNIE'S, Morton, whether you're 3 or 30, we can fit you

SPECIALS for
\$ DAY
ONLY
Child's "One Person Tells Another"
Short Sleeve SPORT SHIRTS 1/2 price
MEN'S and BOYS' STORE
Westside Square, Morton
• NO EXCHANGES
• NO APPROVALS
• ALL SALES CASH
• NO LAY-AWAYS
One Table Loaded with
Men's SLACKS
As it, a table full of bargains, you'll find
wool and orlon pants . . . all good patterns
no alterations, no lay-aways, and no ap-
provals . . . all sales cash . . . but hurry . . .
sure to buy . . .
Dollar Day
8.00 pr.
Close - Out
Men's SLACKS
selection, wash and wear and acetate mat-
come early, sizes 28 to 36 only . . . no
dons, please
Dollar Day
6.00 pr.
White and Colored
Dress SHIRTS
includes pleated fronts, good selection,
price 4.25, 5.95, and 6.95 . . .
Dollar Day
1/2 price

Long and Short Sleeve
SPORT SHIRTS
Regular long sleeve Sport Shirts from our fall
stock . . . also several dozen short sleeve Sport
Shirts have been added for shopping
Dollar Day
1/2 price
Out They Go, Monday
Men's JACKETS
One rack . . . waist length Jackets . . . every
variety . . . sizes 36 to 48
Dollar Day, One Price
14.00 ea.
Year - Around
SUITS
Last call . . . final clearance on these great
suits . . . all wool, wool and orlon . . . ideal
for wear now and year-around . . .
Only 26 to Go
30.00 ea.
Close - Out
Khaki PANTS
These are extra heavy twill Khaki Pants . . .
sizes 28 to 34 only . . . real buys
Dollar Day
2.99 pr.
Close - Out
Khaki SHIRTS
Come early, broken sizes, priced to move quick-
ly, a group of real buys
Dollar Day
2.49 ea.
Close - Out
Khaki SHIRTS
Small, medium, and large Cotton, washable,
long sleeve Khaki Shirts
Dollar Day
1/2 price

**HERE'S WHAT GOES INTO THE
PRICE OF A PRESCRIPTION**
You give the pharmacist a piece of paper. A lit tle while later, he hands you a package of med-
ication. What you get for your money is not just a bottle of tablets or capsules or liquid. It's a
great deal more. — As follows:

RESEARCH
Thousands of man-hours and millions of dollars have
been expended by the manufacturer to find the drug
that will do exactly the job the doctor wants done. For
every 100 drugs tested, at great expense, only one usu-
ally turns out right. Only after costly research . . . in
the test tube, on animals, on human patients . . . is
the product ready to go.

AVAILABILITY
The finest drug in the world is useless if it's not avail-
able to the person who needs it—when he needs it. To
deliver the newest drugs to every city and hamlet—
overnight!—the drug industry maintains a highly or-
ganized distribution network.
Strategically located manufacturer's depots . . . whole-
saler's warehouses . . . thousands of men and women
and vehicles—all play a vital indispensable role in
getting every new life-saving drug into the nation's
pharmacies in the shortest possible time.

PRODUCTION
To mass-produce today's wonder drugs . . . so that all
who need them may have them . . . requires the most
fantastically complex equipment. Moreover, complex
and costly procedures must be followed to make sure
that safety and potency and efficacy are guarded ev-
ery step of the way from raw materials to finished
medication.

DISPENSING
To make sure he learns how to dispense your medica-
tion safely and accurately, the law requires your phar-
macist to undergo 5 years or more of rigorous, costly
education and training.
To do his job right, he must then invest thousands of
dollars in stocking at least 3,000 different drugs, many
of them rarely called for. He must also invest in a
wide array of precision equipment—designed for the
proper storage, compounding, and packaging of each
prescription.

These are SOME of the things you get when you pay for a prescription. But over and beyond
all these, you also get better health . . . speedier recovery from illness . . . fewer hospital bills
. . . and an ever longer life.

MORTON DRUG
PHONE 3266 MORTON, TEXAS

Jerry Hanson Taking Part in Army Maneuvers

LUDWIGSBURG, Germany. (AP)— Army Specialist Four Jerry E. Hanson, son of Mr. and Mrs. Troy E. Hanson, Route 1, Morton, Texas, is scheduled to participate with other personnel from the 3rd Signal Battalion in Exercise Winter Shield at the Grafenwohr-Hohenfels training area in southern Germany, Feb. 2-7.

Winter Shield, an annual winter maneuver designed to determine the combat readiness of Seventh Army troops, will provide realistic training under simulated combat conditions. The exercise will involve 60,000 troops and will mark the first time in history that major units of the new German

army will participate jointly with ground forces in a field exercise.

A supply clerk in the battalion's Company B in Ludwigsburg, Specialist Hanson entered the Army in February 1948, completed basic training at Fort Carson, Colo., and arrived overseas in August 1948.

The 21-year-old soldier is a 1936 graduate of Morton High School.

MINISTERS TO MEET

The ministers of Morton and the Cochran County area will hold their regular monthly meeting next Thursday, Feb. 4, at 10 a. m. in the First Methodist Church in Morton. All ministers are encouraged to be present for the meetings of the Ministerial Alliance.

CLASSIFIED ADS



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Daily buyers for Cattle Feeders
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Notice

CITY ELECTRIC now located at 709 Southwest 6th. Phone 3056. Morton, Radio and TV Service. Electrical contracting. 49-11p & 3 Day

ACID DELINTING \$35.00 per ton
FERTILIZER for only 1/2c per pound
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NEW Breaking Plows
Tandem Disc
High Speed, 4 Blade Stalk Shredders
Plenty of new and used tractors
Used Equipment
1 JOHN DEERE Two way Moldboard Plow
2 Bottom 14 in. Moldboard drag type Plow
411 Case Tractor
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MORTON, TEXAS
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NEW EQUIPMENT

2 & 3 Bottom Moldboards
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USED EQUIPMENT
1 & 2 Bottom IHC Moldboards
2 Bottom No. 44 JD Moldboard
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Your JOHN DEERE Dealer
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WE RECOMMEND SYLVANIA TV Picture Tubes

TV SALES and SERVICE

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MORTON, TEXAS

Whiteface Holds Boy Scout Court of Honor

Whiteface (spl.) — A Boy Scout Court of Honor was held Monday evening, Jan. 18, in the Educational Building of the Methodist Church at Whiteface.

There was a good turnout of adults and Scouts to show their appreciation of the efforts these boys had made and the achievement awards they were to receive.

The following boys advanced one rank in Scouting by receiving their second class awards. Robert Pond, Charles Bridges, Billy Eaton, and Stanley Stegall.

One boy advanced another rank up from second class to first class. He was Mike Howard.

All were members of Whiteface Troop 73.

There was a short meeting of the Scout Committee of Troop 73 after the Court of Honor. There were 10 members and fathers present.

Plans of organization of the different committees of the camping and outdoors activities were discussed. An Advancement Committee was selected.

Boy Scout Summer Camp was also brought up for future planning.

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One Block South of Bank Phone 2891
MORTON

Home Demonstration Agent

By Lella P. Foy

4-H ACHIEVEMENT PROGRAM

County medals for achievement in 4-H projects will be given at the annual awards program Thursday evening. The meeting will be held in the Banquet Room of the County Activity Building in Morton. The time is 7 p. m.

All 4-H Club boys and girls, their parents, leaders and interested friends of 4-H are invited to attend this annual recognition program.

HOME DEMONSTRATION CLUB MEETINGS

Home Demonstration meetings for the first week in February are Friendly Circle, Monday, February 1 at the home of Mrs. C. C. Kooz; Lehman Club on Wednesday, Feb. 3, at the home of Mrs. Ralph Burt; and Halfway Club, Thursday, Feb. 4 at the home of Mrs. Walter Dye.

The demonstrations at three meetings will be on "What's New With Zippers." Visitors are welcome to these meetings.

WATCH FOR MOTHS AND CARPET BEETLES IN WINTER TOO

Now that we keep our houses warm all year, the pests that damage our wool rugs and carpets

can thrive as well in winter as in summer. . . . Rug damage by carpet beetles has been reported recently by homemakers. Thorough cleaning and correct spray treatment will protect carpets and rugs from clothes moths and carpet beetles.

Regular care with the vacuum cleaner is the first step. It prevents dust, lint and hair from accumulating and offering extra food for the pests. It can remove the insects themselves and their eggs. Thorough vacuuming means going back and forth with the vacuum cleaner seven times in the same place. Bettles usually feed under heavy furniture where it is difficult to clean. Rotate rugs and carpets occasionally to make sure all areas are exposed to regular cleaning, light and air.

Entomologists advise a five percent DDT oil solution on rugs and carpets every 12 to 18 months. For a 9 by 12 foot rug of average weight, you will need 1 1/4 to 2 quarts of spray. Rug pads of animal hair or wool, you will need spraying on both sides unless they have been treated previously.

When spraying wall to wall carpeting, give special attention to edges and parts that have been under a piano, sofa or other heavy furniture piece.

Call on the expert help of a carpet cleaning or pest control firm if you have qualms about doing your expensive rugs.

SPECIAL FEATURES IN NEW DRAPERY FABRICS
Increased use of windows and glass walls in modern homes calls

for new and different window treatment. Draperies can do much more for windows than dress them up. They can help control light, sound and temperature, and provide privacy.

The newest in drapery fabric is that with the "built-in" lining. The back is coated with aluminum. This serves as an insulator against cold and as a protector from the sun. Other types have a gold metallic backing.

Some drapery fabrics now have millium backings which protect the drapery fabric from radiator heat as well as from showers.

Textured fabrics with or with-

out metallic thread and smooth fabrics are favorites. There is renewed interest in slub weaves. Designs are traditional or contemporary with floral or abstract motifs. Scenes "brushed on" or penciled designs with an airy appearance are quite popular as well as those oriental in character.

Linen sheers are ideal in color texture and design for simple furnishings and fine paneling. There are heavier liners too.

Whatever your window problems, you will find a wide variety of fabrics and ready made drapes to choose from in the different price ranges.

GO DEVILS

Ball Bearing and Gauge Wheels

- stalk cutters
- bed knives
- sweeps
- lister points
- rotary hoes
- knives

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TEST HOLES and DOMESTIC WELLS DRILLED

— Experienced Driller — Fully Insured

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Phone 4006

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— our Prices are always Competitive

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SEE US FOR YOUR TRACTOR TIRE NEEDS

NOW

550 x 16 - 6 ply Easy Steer Tires at 4 ply prices

12 x 38 6-ply REAR TRACTOR TIRES

pair 170.00

(PLUS EXCHANGE for YOUR TIRES, USABLE AS THEY ARE) (TAX INCLUDED)

Cooper Cushion Ride Safe Guard (20 mo. guar.)

6.70 x 15 Black Nylon T. T. Tire for 13.95

(plus tax and your clean tires)

6.70x15 — Black, tube type Passenger TIRES with 24-month

Guarantee — only 12.95 ea.

(PLUS TAX AND RECAPABLE TIRE)

BATTERIES... as low as 795

12-MONTH GUARANTEE

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24-month and 36-month Guarantee Batteries at comparable prices

OUR SPECIALTY . . .

TRAILOR TIRES and WHEELS, 14-inch

LUPER TIRE SERVICE

GUARANTEED VULCANIZING, REPAIRS and SERVICE
114 EAST WASHINGTON MORTON

For Transportation of and Insurance on
MEXICAN NATIONALS
See Troy Hanson, next door North of Morton
Welding and Repair, on the Muleshoe Highway
or Call 6301

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NOBODY - yes, NOBODY - can Service FORDS like a FORD DEALER

— We WELCOME Your Business

LIVE BETTER by FAR in a NEW FORD CAR BRING YOUR FORD BACK HOME for SERVICE

(a stitch in time saves nine)
MAHAN MOTOR CO.
YOUR FRIENDLY FORD DEALER
— STATE INSPECTION STATION —

PROMPT SERVICE UNDER-COATING

BIG FIELD DAY THURSDAY, Feb. 4th, at O'BRIEN . . .

Northern Star

Registered

Cotton Seed . . .

Nos. 411 and 5

See JACK BAKER

at

BAKER FEED, SEED and FERTILIZER

MORTON, TEXAS

Northern Star Seed Company Field Day Has Been Set For Feb. 4 . . . At O'Brien, Texas

EVERYONE IS INVITED . . .

Place Your Order Now For —

Northern Star Cotton Seed

edlines...

By Eddie Irwin

A LOT OF FOLKS, when we mentioned cystic fibrosis, in a story carried last week, were hearing these words for the first time.

LITTLE 5 year old Wanda Hodges had died last summer of a malady from which she had suffered for a long time. But many more didn't even know what it was.

AMONG THE MANY who were enlightened, just a little, last week about the disease, it's affect on the patient, and the national organization. Naturally, when told by Mrs. Hodges that it is a hereditary thing, a disease that comes with birth, our first question was to find out if this disease was included in the birth defects studied under the new polio set up... the National Foundation.

THOUGH IT may be, someday, Mrs. Hodges, who is a member of the Lubbock Chapter, says she has high hopes that one of the major fund drives now being carried on will incorporate this disease as a project.

OF THE DISEASE, are to destroy the lungs of the patient. The victim is born without pancreas juices, that most important item of the human makeup that enables a person to digest food. Mucus forms in the lungs, Mrs. Hodges said. The patient doesn't get the value out of the food and thus doesn't grow. The lungs are eventually destroyed.

WERE TREATING little Wanda, Mrs. Hodges said the hospital and drug bills would average about \$100 per month, and it is

add YEARS to your life and LIFE to your years with EXERCYCLE



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A fascinating hobby for all

Demonstrations Scheduled —

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IF you can't find your HOME FURNISHINGS in Morton...

TRY US 2 STORES to SHOP

— NO. 1 Good Furniture, Carpet, Appliances, Draperies... — at 917 HOUSTON STREET

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Loveland

easy to see that few families could afford this financial burden for any length of time, without having their family's financial position seriously impeded, drop by...

ONE OF THE TWO grocery stores where Mrs. Hodges has located card collection boxes. Bring all of your old Christmas Cards and all occasion cards which she in turn will take and make into cards which can be re-sold. The proceeds will go to the fund.

YOU'RE THERE, pick up one of the pamphlets about the disease and about the National Organization that is working on this disease that is, up to this time, incurable.

RECENTLY AT THE P-TA meeting, don't we appoint a committee to meet with the City Commission on the problem of our local street hazards (blind corners, lack of stop signs, etc.)

SPOKE UP a member of a local ladies' group that had met with the City Commission only a day or two earlier about the problem, and felt the thing was kind of "left up in the air".

BACK FROM THE City Commission would probably be, "How do we know what the public really wants and will support, if more folks don't come to the meetings and let us know.

VISCIOUS CIRCLE that too far often plagues cities. The Commission cannot be expected to jump in, with all feet, every time a citizen appears before the group asking for a change... even though it appears a worthwhile thing.

ONE APPEARANCE, by one person or group, can't do justice to the real importance of some of these problems.

QUITE OFTEN, people are completely crushed, or their project died a sudden death, just with one token effort at convincing the city fathers that some particular thing is needed.

DON'T SOLICIT those who would simply "wart" the Commission about their little personal wants, we are still compelled to say about this matter, that the Commission, the School Board, or any other group of this nature, is no different from an individual when it comes to pressure.

WORTHWHILE project is worth more than: token consideration. A worthwhile project should never be dropped because someone got their feelings hurt, or because someone felt that not enough consideration was given to their ideas. A really worthwhile change shouldn't be left unchanged because of a personality clash, or because of a lack of education, or any other such minor reason.

HAVE FAR TOO many problems of this type. It's about time we took the adult approach, the firm approach, the positive approach. If our city traffic situation is a hazard, why don't we quit grouching and complaining to the officers, or to one another and do something about it.

IF WE CARE ENOUGH. Never was there a City Commission that didn't know it sits among dozens and dozens of problems that they don't even know about.

A CITY COMMISSION that couldn't be prodded into action. And, seldom has there been a City Commission that didn't, after the irritations of combined complaints, on a given day, had been forgotten, agree that they liked people to let them know what they wanted.

WHO HAVE SERVED in a voluntary capacity, for the public, have had times when we wished people would quit complaining about every little thing in connection with that service.

RECOGNIZE not only the right of the people to complain but the duty of them to do so. We recognize it because if we didn't have some interest in the betterment of our surroundings, we wouldn't have run for, or accepted the job in the first place.

OF THE INSIDE (the heart) of the feelings of City Commission members. You know, before you start to tell them any problem, they have the basic interest of the city at heart. They are not strangers, though you may have never met them previously.

YOU ARE SURE of this basic advantage... this head attack start, so to speak, why don't you

follow it up by going to work beside the Commission to make this a better town, sound off... **WHEN YOU** are reasonably sure of what you're talking about. It may appear to fall on deaf ears, but it will receive attention in proportion to how much YOU put into it.

LIFE, HAIL and HOSPITALIZATION INSURANCE
Real Estate LOANS
ROBERT C. CROSS
Phone
Office 2521 Home 6391
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there is... **NO NEED** that Morton, Cochran County, or we as individuals have, that can't be supplied if we are willing and ready to seek, work for, and pray for.

NOW OPEN... COUNTRY BEAUTY BOX
(COMPLETE BEAUTY CARE)
NANCY WITTNER
Owner - Operator
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ated that if I wasn't satisfied at the end of the year, I could have my money back. Well, I would like to have it back. On second thought, to save you trouble, you can apply it on my next year's subscription. WE ADD the editor's note, we don't refund on the paper. You pays yer money and you takes what you gets.

DOUBLE STAMPS TUESDAY
at PIGGLY WIGGLY, Morton



WHITE'S New Store in MORTON is NOW OPEN GRAND OPENING SALE!

REGISTER NOW for VALUABLE PRIZES Thousands of Items to select from at WHITE'S LOW SALE PRICES!
to be given away at our store, Saturday, Feb. 13
Save More on TOP Quality Auto Accessories!

18-inch ROTARY WHITE'S
1st Power MOWER
Table Model
2nd Arvin RADIO
36-mo. Guarantee
3rd WHITE AUTO BATTERY
Drawing to Be Held, Saturday, Feb. 13
YOU need not be present to win!



670-15 NYLON BLACKWALL TUBE-TYPE 13.99 PLUS TAX WITH OLD TIRE!
Body mount Rear-view Mirror
Regular \$2.49 Special 1.79
Famous New NYLON WHITE Super Deluxe PASSENGER CAR TIRES!
Guaranteed 20,000 miles*
*Triple written Guarantee!
1. FREE 30 DAY REPLACEMENT GUARANTEE if the fails due to road hazards or faulty workmanship or materials.
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Installed FREE! Easy Terms!

Tubular Chrome EXHAUST EXTENSION 59¢
Regular 79¢ Special now
Handy 18"x22" high grade UTILITY MAT 49¢
Long-wearing Fits all cars — Easy to clean
Rear seat SPEAKER 2.95
5"x7" size with 3-way switch
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Guaranteed 24 months
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Automatic Transmission and Power Steering Fluid
White Supreme 1-quart 34¢
Heavy-duty Hydraulic BRAKE FLUID
12-ounce can Reduced for this Big Event 39¢
Mixes with other SAE Fluids!

Oil Filter Cartridge 49¢
Fram 4 size Reg. 89¢ Special
VISTA SIMONIZ Turbo-whipped AUTO WAX 98¢
Regular \$2.00 Value!

IRONING TABLE 3.98
All-metal, Fire-proof
Folds compactly for easy storage!
54-inch size — ventilated metal top!

Deluxe 10-play GYM SET Special 27.95
Easy Terms
★ With Galvanite Slidel
★ 2" O.D. Top bar and legs!
★ Includes famous Skyridel!

Price Cut! 18" White Deluxe ROTARY POWER MOWER
with 2-hp 4-cycle Briggs & Stratton Engine
Regular \$49.95 Special 41.95
Easy Terms at White's!

Money Saving Values!
3-piece Reg. 89¢ **Garden Tool Set** 69¢
Sturdily constructed 6-inch **Grass Shears** 79¢
Regular 98¢ Lightweight **Lawn Rake** 79¢
35-inch section "Cape Cod" **Border Fence** 29¢
3-tube plastic flexible **Sprinkler** 1.59
Clog-proof, Turbine action **Sprinkler** 69¢
Save that leaky hose with this **Garden Hose Clamp** 5¢

SAVE!
Nationally Advertised Brands at Low Prices!
"Magic-Maid" Toaster 9.45
Streamlined, Chrome finish, 2-slice capacity Pop-up type, Regular \$11.95. Special now
"Manning-Bowman" Iren 9.45
Steam or Dry ironing at your fingertips Right or left-hand ironing! Regular \$10.95
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8 1/2-inch size. Accurate thermostat control. Immersible to handle. Regular \$16.95
Glass lid for Sunbeam Skillet 1.69

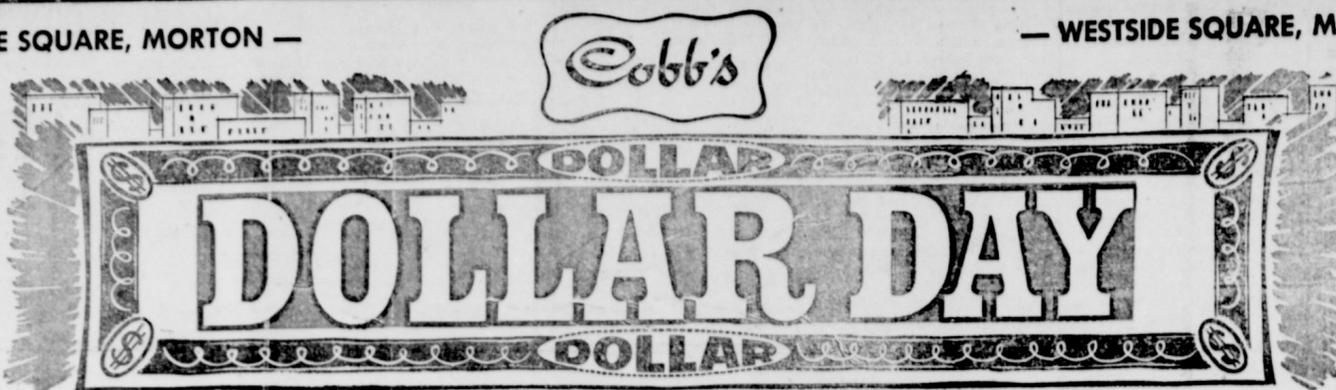
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For ironing table...
Fishing is FUN!
Complete Fishing Outfit Famous Bronson "Altoona" level-wind CASTING REEL
5-foot Water King SPIN CAST ROD 4.95
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Zebco Spin Cast Set 10.88
6' Two-piece Rod and Zebco Scottie Reel

REGISTER for FREE PRIZES
★ It's Fun! ★ Anyone over 16 May Enter!
★ Bring the Family and Shop in Complete Comfort in Our Large and Well-Stocked Store... Your Home of Greater Values!
WHITE THE HOME OF GREATER VALUES
Owned and Operated by:
OVAL MASSEY
North Side of the Square
MORTON

Baseball develops coordination!
Pro Made! FIELDER'S GLOVE 3.49
Official-size "Worth" SOFTBALL 79¢
Official "Little League" Wilson BASEBALL 1.59
Official "Little League" BASEBALL BAT 1.29

— WESTSIDE SQUARE, MORTON —

— WESTSIDE SQUARE, MORTON —



Join the Crowds Monday, Feb. 1, at the "House of Famous Brands"

Costume JEWELRY
3 selections 1.00

Ladies
PURSES
Reduced for clearance during this Big Dollar Day ...
Going for **90¢**
1.90, 2.90, 3.90, and 4.90

Ladies
DRESSES
Some smart buys, be early, shop and save ...
values from 5.98 to 34.98
3.00
5.00 and 7.00 ea.

Special Reduction
Girls COATS
You won't want to miss this surprise value ... check them first thing Monday ...
10.98 values 3.00
15.98 values 7.00
24.98 values 10.00

Ladies
BLOUSES
Out-of-this-world buys . . . hurry down and see 'em
values from 2.98 to 5.98
1.00
2.00 and 3.00 ea.

Mouton
COATS
Plenty of wearing time left to go, shop and buy ...
regular 69.98 values
39.90
Plus Tax

Prices Slashed
Ladies COATS
If you want a bargain, this is it . . . look 'em over, you'll buy
values to 59.98
15⁹⁰ and **19⁹⁰**

Ladies
LINGERIE
Big selection, ready for Dollar Day at greatly reduced prices!

Ladies
CAR COATS
This is it . . . prices to please Dollar Day shoppers . . .
priced at **5.00 and 7.00 ea.**

Ladies
FORMALS
Just a few, but priced to sell, you'll be extra pleased at this price
15.00 ea.

Ladies
BRAS
Always a good buy, especially at this low price
Dollar Day
1.00 ea.

Ladies HOSE
2 prs. 1.00

Ladies
SPORTSWEAR
This includes SKIRTS and SWEATERS . . . and reduced for selling
Dollar Day
3.00 and 5.00

Ladies
WESTWEAR
Pants and Torreadors . . . values to 7.98 on sale
Dollar Day
2.90

Ladies
Brunch COATS
Some extra good buys . . . values to 7.98 on sale
Dollar Day
2.00 ea.

Out They Go!
Chenille RUGS
These range in values from 1.98 to 11.98 . . . priced
Dollar Day
1/2 price

One Table
Ladies SHOES
Dollar Day
50¢ pr.

One Table
Ladies SHOES
Dollar Day
2.00 pr.

Childrens
SLEEPWEAR
Dollar Day
greatly reduced!

Boys and Girls
DOTTY DAN
Dollar Day Prices
reduced!

Mens TIES
only 90¢ ea.

Girls
SKIRTS and SWEATERS
For a great buy this coming
Dollar Day
2.00 and 3.00

TERRIFIC BUYS, Sew and Save!
Materials
Some grand selections at amazingly low prices, be here when the doors open Monday . . . be ready for exciting, thrilling material buys . . .
regular 98¢ and 1.29 a yard
on sale . . . **2 yds. 1⁰⁰**
regular 2.49 and 4.98 a yard
on sale . . . per yd. **90¢**
regular 1.49 and 1.98 a yard
on sale . . . per yd. **70¢**

Girls
DRESSES
Down comes the selling price for
Dollar Day
2.00 and 3.00

Priced to Sell!
Sofa PILLOWS
Wonderful for any room with chairs . . . dressy
Dollar Day
3 for 5.00

Cheap in Price Only
Mens Dress SHIRTS
These colored dress shirts have been reduced price for immediate sale . . .
values of 2.98 and 1.98
now . . . **1⁹⁰** and **1⁹⁰**

Good Selection!
BEDSPREADS
regular 7.98 values
Dollar Day
5.99 ea.

One Rack
Boys JACKETS
Plenty of wearing in cold February windy March . . .
14.98 values
Dollar Day
4.90 ea.

One Rack
Mens SPORT COATS
Some great buys for wear now . . . check them first thing Monday . . .
reg. 29.95 values . . . **15⁹⁰**

Mens Flap Back
Casual PANTS
regular 5.98 values
Dollar Day
2.90 pr.

Mens Long Sleeve
SPORTS SHIRTS
Bargains all over place, see them day
priced from **1.90 to 6.98**

One Group
Mens SLACKS
— greatly reduced!

SLASHED IN PRICE FOR CLEARANCE NOW . . .

Acrylon Fur THROW RUGS

Here's a bargain you'll be pleased with for many days ahead . . . genuine Acrylic Fabric rugs . . . great in any room in the home . . . available in assorted colors and sizes . . . see them and you'll buy . . .

- regular 7.98 **4⁹⁹**
- regular 10.98 **6⁹⁹**
- regular 15.98 **9⁹⁸**



WESTSIDE SQUARE, MORTON

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values to 59.98
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PILLOWS
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