

# DOLLAR DAY SPECIAL

ROUTE STAR  
BOXHOLDER  
LOCAL  
RURAL ROUTE

U. S. POSTAGE  
Sec. 3466 P.L. & R.  
No. 21  
PAID  
Morton, Texas



VOLUME VII "Covers Texas' Last Frontier Like the Dust"

MORTON, TEXAS, SUNDAY, JANUARY 3, 1960

NUMBER ELEVEN

## Bledsoe Firm Will Sell Stock Of Groceries, Mon.

Monday, Dollar Day, will be a day for real bargains for folks in the Bledsoe area.

Griffith's Implement announced this week that they need more time to take care of their farm equipment and deep plowing businesses. . . and because of this, they will sell out their entire complete stock of groceries.

The stock, complete, not sold down, includes all grocery items, drug items and a few dry good items they have been handling. All will be sold at the regular price, less 20 per cent, tomorrow, Dollar Day.

Griffith's plans to sell the entire stock out in the one day sale, if possible.

Complete details on the all cash sale may be found in the Griffith's Implement, of Bledsoe, ad inside this edition of the Dollar Day Special.

## Cotton Tractor Missing After Ginning Rush

One new wire, four bale cotton tractor is missing from the Williamson Gin, and E. O. Williamson thinks it entirely possible that some area farmer could have picked up one two many, or the wrong tractor.

The missing tractor has no name on it, but can be distinguished by one yellow wheel.

It would be appreciated, if farmers who could possibly have picked up a wrong tractor, would check and see.

## Revival Opens Sunday at Enochs Methodist

The Enochs Methodist Church will join Methodist Churches throughout the area in holding its Total Enlistment Revival meeting beginning Sunday, January 3rd.

The meeting will be conducted by Rev. Thomas Hatcher, pastor of the Enochs and Bledsoe Methodist Churches.

## Political Announcements

The Tribune has been authorized to publish the following announcements or the political office under which the names appear, subject to the Democratic Primary, Saturday, May 7, 1960.

### Cochran County

COUNTY COMMISSIONER, PRECINCT ONE

M. R. RAN HOLLOWAN  
(Candidate for re-election)

COUNTY TAX ASSESSOR COLLECTOR

MRS. OTHA DENNY  
(Candidate for re-election)

COUNTY COMMISSIONER PRECINCT THREE

HARRAL RAWLS  
(Candidate for re-election)

COCHRAN COUNTY SHERIFF

HAZEL HANCOCK  
(Candidate for re-election)



PFC. FLOYD D. SMITH

## Whiteface Soldier Gets Special Winter Training

(AHTNC) - Floyd D. Smith, 24, whose wife, Norma, lives in Temple, Okla., recently was graduated from the Army Cold Weather and Mountain School at Fort Greely, Alaska. During the four-week course Smith received instruction in skiing, snowshoeing, deep snow tactics, glacier training and the techniques of survival in below-freezing temperatures. Smith, a radio operator with Combat Support Company of the 12th Infantry at Fort Lewis, Wash., entered the Army in May 1958 and completed basic combat training at Fort Carson, Colo. He is a 1953 graduate of Temple High School. His father, Floyd Smith, lives in Whiteface, Tex. Smith is the son of Mrs. Lena Coker, Walters, Okla.

## SHOP in MORTON DOLLAR DAY MONDAY

FREE COFFEE and DOUGHNUTS TO BE SERVED . . .

## STRICKLANDS WILL OBSERVE 25 BUSINESS YEARS WITH OPEN HOUSE MONDAY, DOLLAR DAY

Mr. and Mrs. R. C. Strickland will hold their formal observance of 25 years in business in Morton tomorrow, Dollar Day, with an open house at their cleaning establishment on West Washington Street.

Residents of the County for 35 years, the Stricklands are operating the third oldest continuous business in this comparatively young city.

Only Ramsey's Shoe Repair and



MRS. E. C. STRICKLAND

## Four Local Candidates Announce

Cochran County's political races began to shape up this week as the county got its first candidates for the 1960 elections. . . four candidates announcing for office.

Ran Hollowan, Commissioner of Precinct One, announced his candidacy for re-election to

the post in the 1960 elections. Hazel Hancock announced his candidacy for re-election to the office of Cochran County Sheriff, the first candidate announcing for that office.

Mrs. Otha Denny, completing her first term of office as Assessor - Collector of Taxes, also

## Any Home Owning Taxpayers Can Cast Ballot in Water District Election

Cochran County resident property owners are all eligible to vote in the election of District and County Committeemen for the High Plains Underground Water Conservation District, next Thursday, it was pointed out this week.

Many people have the mistaken impression that only farmers have a vote in the election, but resident taxpayers annually pay a water user's tax, and thus are eligible members of the District.

A Cochran County man, Roy Hickman, is one of the three men whose names appear on the ballot for District Committeeman, a post he was a candidate for at the last election.

The mistaken impression that some people have, plus a "don't care" attitude, usually means only a small vote in the election. Cochran County, with a good representative vote, could elect a county man to the office, and many persons closely associated with the water district and its work, think it's high time this county was represented on the district board.

Henry Smidley of Levelland, and incumbent Roy B. McQuatters of Littlefield are the other two men whose names will appear on the ballot for the district post.

Cochran County home owners are urged to take time out to vote, next Thursday Jan. 12, at either

the County Activities Building or at the Star Route Co-op Gin. Hickman, a longtime resident of the County, and well acquainted with the many water problems that farmers are faced with in this county, including the salt water problem that has attracted so much discussion the past few years, could bring this problem more into the direct focus of the High Plains group, by virtue of a place on the District Board.

Also to be elected is a County Committeeman. The three men whose names will appear on the ballot for that post, will include Roy Greer, Star Route One, Morton; W. C. Millip and D. A. Ramsey both of Star Route 2, Morton.

## 3-Way Methodist 'Total Enlistment' Opens On Sunday

A mission revival, with emphasis on "Total Enlistment," will begin Sunday, Jan. 3, at the Three Way Methodist Church and continue through Wednesday night.

Rev. C. R. Smelser, pastor, will do the preaching.

A cordial invitation has been extended the public to attend the meeting.

authorized the Tribune to announce her name as a candidate for re-election.

Harral Rawls also announced that he would be seeking re-election for Commissioner of Precinct Three in 1960.

The announcements came on Thursday, December 31st, a month prior to the actual filing deadline with the County Democratic Committee for a place on the ballot in the Democratic Primary. The filing deadline is February 1.

Although the election dates have been "set up" under new Texas election laws, the usual early filing for which Cochran County has always been noted, has as has always been noted, has seemed to be affected adversely. The first Primary is set for May 7th and the second Primary, or "run off" will be held on June 4th. In

See (CANDIDATES) Page 4

## Services Held For Mrs. Lyons At Whiteface

Final rites were held at the First Baptist Church in Whiteface Thursday for one of the church's charter members, Mrs. Ella Lyons, 76, who died at 3 a. m. Wednesday in her home at Whiteface.

Mrs. Lyons, wife of George Lyons and mother of Cecil and Berry Lyons, all of Whiteface, had been a resident of Whiteface for 25 years. She and her husband moved to Whiteface from San Angelo. They had previously lived in Lometa and Lampasas, where they were married 34 years ago. She was born in Lampasas, May 6, 1883.

Rev. Clifford Potts, pastor of the Church officiated at the services assisted by Rev. Clarence Coffman, pastor of the First Baptist Church of Plains, Texas. Burial was in the City of Whiteface Cemetery under the direction of a Levelland Funeral Home.

Survivors include the husband and two the sons, of Whiteface; two brothers, Lacy Berry of San Saba, Texas and Raymond Berry of Elk Grove California, and 3 grandchildren.

## No 'First Baby' Had Arrived Yet As Special Went to Press, Friday Night

"We have no first baby yet, and no prospects," was the way Mrs. Zuber, night nurse at the Cochran County Hospital put it when asked as the Dollar Day Special went to press Friday night, if anyone had claimed the honor.

Nevertheless, the first baby, and its family, will have a lot to be happy about, when it does arrive. Thirty Morton merchants are offering prizes to the Mom, and Pop, and the new arrival.

And the list of fine gifts will "keep" even if it does take a week or two for a new arrival.

Offering awards to the first baby are Smith Furniture and Appliance (now B&B Furniture), Burleson Paint and Supply, Piggy Wiggly, Rose Auto and Appliance, Cobb's Department Store, Ray's Hardware and furniture Co., St. Clair's Variety, Derwoods Texaco, and Byron's Auto Supply.

Also, Fralins Pharmacy, Forest Lumber Co., Dairy Inn, Wil-

## LOCAL MEN BUY SMITH FURNITURE AND APPLIANCE

Steve Bracken and Donnie Baker of Morton have announced the purchase of Smith Furniture and Appliance, Morton.

The firm, located just north of the Rose Theatre, will be re-named the B & B Furniture.

The Smith brothers, who have been associated in the firm for a number of years, made no specific announcement as to future plans, except to say they would remain with the firm for a short period.

Mr. and Mrs. Bracken have two children, Rhonda 4, and Kim 2. She is the former Miss Janice Baker, daughter of Mr. and Mrs. H. L. Baker of here. He is the son of Mr. and Mrs. S. J. Bracken of Morton.

Mr. and Mrs. Donnie Baker have a daughter, Tommie Diane, 1 year old. She is the daughter of Mr. and Mrs. H. C. Shakespeare of here, the former Miss Sammie Shakespeare.

The new owners extend area folks a cordial invitation to drop by and visit at any time.

## Evangelistic Series Opens Sunday at First Methodist

A series of evangelistic services will be conducted at the Morton First Methodist Church beginning Sunday, Jan. 3, and continuing through all of next week, it was announced this week.

Rev. James E. Harrell, pastor, will do the preaching and Henry C. Horryby will lead the singing.

The services will be held each evening beginning at 7 o'clock. The public is cordially invited to attend any and all of the services.

The week long series is part of the Methodist Church's "Total Enlistment Program" being conducted throughout the state.

## Burn Victim Released from Local Hospital

Johnny Nevarez, of Morton, was released from the Cochran County Hospital Friday morning after spending five days there as the result of facial burns suffered when a butane heater exploded in his face, Sunday night.

The accident occurred as Nevarez was at work on an oil rig west of Morton.

## Pay Your Poll Tax

DON'T FORGET TO . . .  
Pay Your Poll Tax  
and lose your right to VOTE

See Us For —  
Complete Insurance Service  
WILLIAMSON  
Insurance Agency  
PHONE 5601 MORTON  
OFFICE HOURS 8 - 5



REV. FRED THOMAS

## New Pastor Of First Baptist Arrives Here

Rev. and Mrs. Fred Thomas and family moved into the pastorate of the First Baptist Church last Tuesday as Rev. Thomas became pastor of the local church.

Rev. Thomas and wife, who have two children, a son, Freddy, aged 10, and a daughter, Jeanna, aged 5, moved to Morton from Lovington, New Mexico, where he pastored the Jackson Avenue Baptist Church. They had been in Lovington for three and one half years.

Rev. Thomas attended Deatur Baptist College, at Deatur, Texas, for two years, received a B.A. degree from East Texas State Teacher's College at Commerce, Texas, and is doing continued work on his Master's Degree. He took additional work toward the higher degree at East Texas State, and also attended Southwestern Baptist Theological Seminary at Ft. Worth.

Rev. Thomas formerly pastored the Whiteface Baptist Church and is already known to many area folks. He conducted the services at the Morton Church on Sunday, December 15th.

## Tribune Will 'Up' Subscription Rate In February

The publishers of the Morton Tribune announced this week that effective February 2, the subscription rate to the paper will be raised to \$3.50 per year in Cochran County and adjoining Counties and \$4.50 per year elsewhere. At the same time the single copy price will be raised from 6c to 10c.

While expressing regrets that the rate raise was necessary, the publishers pointed out that nearly every weekly paper in the state had raised subscription rates at least once or twice in the past 10 years. The Tribune rate had remained the same price it was when the present publishers purchased the paper in 1952, while operating costs have more than doubled.

Present subscribers, and prospective new subscribers are invited to renew, purchase, or extend their subscription any time until February 2, at the present rate of \$2.50 per year in this county and adjoining counties and \$3.00 per year elsewhere in the United States.

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Johnny Nevarez, of Morton, was released from the Cochran County Hospital Friday morning after spending five days there as the result of facial burns suffered when a butane heater exploded in his face, Sunday night.

The accident occurred as Nevarez was at work on an oil rig west of Morton.

## Jake Bogard 'Loses Out' at Dallas Rodeo

Bula's Jake Bogard didn't win. The well known area cowboy, who was selected to be one of 25 cowboys to compete in the National Rodeo Finals at Dallas this past week, and who was one of only 15 ropers so honored, failed to win the top award of the show . . . but another area man did win the event.

Olin Young of Lovington, N. M., who many Cochran Countians have watched rope in area rodeos, took home the top prize in the roping division of the Dallas Show, according to an Associated Press story of the event which ended Wednesday.

The press release did not list any rankings of individuals in the various events . . . it listed only the winners. But Bogard finished well up on the list because he was known to have won at least two of the 10 go rounds in the calf roping at the 5 day rodeo.

Among area folk who attended some of the rodeo events at Dallas were Mr. and Mrs. Truman Doss and Mr. and Mrs. Bob Polvado, of Morton.

## Brother Dies In Oklahoma

WHITEFACE (sp.) - Oscar Victory, brother of Clarence Victory of Whiteface, passed away Friday morning at his home in Sallisaw, Okla.

Mr. Victory suffered a heart attack.

He owned an automobile salvage company and a saw mill in Sallisaw.

His brother operates the Victory Pina service station at Whiteface.

## Lariat Exchange Of Phone Co-op Gets In Operation

The Lariat Exchange of the Five Area Telephone Company went into service Tuesday last week, it was announced by D. B. Lancaster, company manager.

The new exchange will provide telephone service into Muleshoe for some 100 farm families, it was said.

In making the announcement Lancaster said the Five Area Telephone system, which serves rubegan operation with 406 central areas in Cochran County also, mers and now has 785.

The system was placed in operation in April 1956.

## Bula Cagers In Semi-Finals At Duncanville

The Bula girls, who annually seem to play their best ball of the year in the Southwest AAU tournament at Duncanville, won their way into the semi-finals of the meet, Thursday, with a 49 to 38 triumph over Grandview.

Coach Curley Risinger's girls defending champions in the meet were paced in the semi-finals game by Carol Cooke who tallied 24 points. But Grandview's Mary Todd, caged 30 points for high game honors.

The other three semi final teams were not determined by the time the Dallas Morning News' upstate edition went to press for Friday morning.

Bula was to play a semi final game on Friday night, as the Dollar Day Special went to press, and if victorious, were to play in the finals Saturday night.



SHOP  
MORTON'S  
DOLLAR  
DAY  
MONDAY

### 1959 High Plains Cotton Crop of 1,800,237 Bales Said To Be Second Highest In History of the Area

Cotton production on the Texas High Plains topped the 1,800,000 bale mark prior to 1960 in the number of bales ginned and classed, according to W. K. Palmer, head of the U. S. Department of Agriculture cotton classing office in Lubbock. Exact totals as of Dec. 29 were 1,800,237 bales.

This the 1959 cotton year becomes the second largest cotton crop ever produced on the High Plains, second only to 1958 when more than two million bales were produced.

Earlier estimates of the 1959 crop, as made by the Plains Cotton Growers, Inc. and the Lubbock Cotton Exchange for the 32 county area placed production at 1,828,000 bales.

George W. Pfeiffenberger, executive vice president of the PCG, in commenting on the 1959 crop said: "Cotton quality this year is somewhat below that of 1958 but there is a wider range of quality cotton in this 1959 crop."

He said that white cotton accounted for approximately 1,150,000 bales with 450,000 bales being middling and above. There were more than 600,000 bales of light spotted cotton and of that amount more than 500,000 bales were middling light spot and above. There were only about 10,000 bales of full spotted cotton.

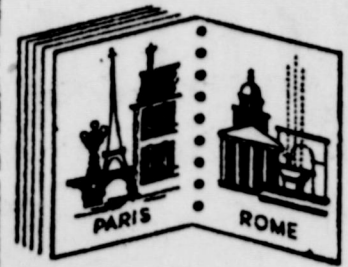
Pfeiffenberger added that the average staple length of the crop was 31/32 inch and some 370,000 bales were one inch and longer but that 1,360,000 bales were between 29/32 and 31/32 inch. There were only 65,000 bales 7/8 inch and shorter.

The average micronaire was 3.4 and approximately 800,000 bales milled 3.5 and above and 1,400,000 bales milled 3.0 and above. Average Pressley fiber strength was 75,000 pounds with some 800,000 bales that tested 70,000 pounds and above.

### POSSE SEEKS TO RETAIN TITLE AT ODESSA SHOW ON MONDAY

The Cochran County Sheriff Posse will make its first ride of the new year and the new season at the Sandhills Stock Show, Quarter Horse Show and Rodeo at Odessa, next Monday.

### TRAVEL TO EUROPE



### U. S. ARMY

#### Ministers to Meet

The Ministerial Alliance will meet Thursday, January 7, for the regular meeting at the First Missionary Baptist Church in Morton. Meeting time is 10 a. m. and all ministers of this area are urged to attend.

### RAINBIRD SPRINKLERS FACTORY RECONDITIONED

#### The RAINBIRD SPRINKLER REPAIR TRUCK

will be in MORTON at BEDWELL IMPL. CO.  
for one day the first week in January

Take your RAINBIRD Sprinklers to Bedwell Implement Co. now, so you can have them ready for the season. Factory personnel will re-condition your sprinklers with factory equipment at special prices.

BUESCHER IRRIGATION SUPPLY CO.

Clovis Road at Quaker Street Lubbock, Texas

### FARM SALE

3 miles south, 1 mile east of Morton  
**Thursday, January 7, 1960**  
Time 1:30 p.m. Terms: Cash

All Kinds of farm machinery, equipment and Some Stock

**Calvin Brown Farm**

### New wonder drug cosmetic restores young look to skin

You can look younger. The evidence is startling—documented by doctors and research scientists, universities, hospitals, clinics. Helena Rubinstein's Ultra Feminine is the first and only wonder drug cosmetic containing both vital female hormones, estrogen and progesterone. This wonder drug cosmetic actually enables oil glands to produce again, cells deep in the skin layers to hold maximum moisture once again! Take advantage of this once-a-year offer. Use Ultra Feminine for 30 days. Your skin must look younger, or your money back!

#### ONCE-A-YEAR SALE!

Because Helena Rubinstein believes that Ultra Feminine is her greatest cosmetic achievement, she makes this special offer so that you may discover for yourself that you can look younger. One jar will convince you!

**SAVE 200**  
Large size 60-Day Supply, Reg. 5.50, now only 3.50

Limited time only plus tax

**MORTON DRUG STORE**  
Northside Square Phone 3266

## BE SURE

SEE US FOR YOUR TRACTOR TIRE NEEDS

## NOW

550 x 15 - 6 ply Easy Steer Tires at 4 ply prices

12 x 30 6-ply REAR TRACTOR TIRES

pair . . . . . 170.00  
(PLUS EXCHANGE FOR YOUR TIRES, AS THEY ARE) (TAX ENCLOSED)

Cooper Cushion Ride Safe Guard (20 mo. guar.)

670 x 15 Black Nylon T. T. Tire for 13.95  
(plus tax and your clean tires)

670x15 - Black, tube type Passenger TIRES with 24-month Guarantee — only 12.95 ea.  
(PLUS TAX AND RECAPABLE TIRE)

BATTERIES... as low as . . . . . 795  
(exchange)

12-MONTH GUARANTEE  
24-month and 36-month Guarantee Batteries at comparable prices

OUR SPECIALTY . . .

TRAILOR TIRES and WHEELS, 14-inch

### LUPER TIRE SERVICE

GUARANTEED VULCANIZING, REPAIRS and SERVICE  
114 EAST WASHINGTON MORTON

### Bula Girls Team Will Compete in District Play

Bula coaches hastened to correct this week to assure the Tribune that the Bula girls are eligible for conference play and for state tournament play this year. They are on probation, but it does not carry with it any forfeiture of rights to compete this season.

The team was placed on probation for violation of a Texas Interscholastic League rule on how many games a girl can participate in during a week. With that probation went their chances of competing in the State Tourney last year.

But Coach Melvin Howard called this week to assure the Tribune that the Bula girls are eligible for conference play and for state tournament play this year. They are on probation, but it does not carry with it any forfeiture of rights to compete this season.

The action against the school was taken last spring during the basketball playoffs. Bula, with a very strong team, had played a lot of the B string girls in A games, giving them more chance to see varsity action, and helping hold down some of the scores. This practice, of substituting reserves is generally understood to be good practice. However, the B string girls, who competed in both A string and B string games, thus played in too many games in a single week. It was for this violation that the school was reprimanded by the Texas Interscholastic League.

### Farm Sale Set Next Thursday

A farm sale is slated for the Calvin Brown farm, 3 miles south and 1 mile east of Morton on Thursday, January 7th, with Ken and Corky Bozeman as auctioneers.

The sale which includes all types of farm equipment, including some livestock, gets underway at 1:30 p. m.



Good Reading for the Whole Family

- News
- Facts
- Family Features

The Christian Science Monitor  
One Norway St., Boston 15, Mass.  
Send your newspaper for the time checked. Enclosed find my check or money order. 1 year \$10   
6 months \$9  3 months \$4.50

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

# MILO...

## Planting Seed

Notice: There Is No Shortage  
of MILO PLANTING SEED

We have an adequate Supply of  
Seeds grown by the growers:

Waters Bros. — Winfred Tucker — Purtell

Hybrids: 610 - 620 - 608 - 602 - 660

All At One Low Price

12.00 Per Cwt.

See the Seed Man at

Goodpasture Grain & Milling Co. Inc.  
MAN, TEXAS

# Grocery SALE DOLLAR DAY, JANUARY 4

COMPLETE STOCK . . . We have been restocking right up to date  
. . . a few DRY GOODS and DRUG ITEMS . . . All Sales CASH

## 20% off

ALL GROCERIES WILL  
BE SOLD at REGULAR  
MARKED PRICES LESS  
20 PER CENT

— S&H GREEN STAMPS with Every Purchase —

So that we may spend more time in our Farm Equipment and Deep Plowing businesses . . . we will sell our grocery stock on Monday, January 4, 1960 . . . our stock is complete . . . we have been re-ordering to date . . . all groceries will be sold at regular marked prices less 20% . . . all sales cash . . . S&H Green Stamps with each purchase . . .

# GRIFFITH IMPLEMENT

BLED SOE, TEXAS



# AMERICAN COTTON PRODUCER GROUP WILL MEET IN LUBBOCK, JANUARY 12TH

atives of the American Cotton Producers Associates will convene in Lubbock, Texas, for a meeting to discuss membership to develop basic policies for new

farm legislation at its first 1960 meeting, scheduled Jan. 12 in Lubbock, President Wilmer Smith has announced. The ACPA, now composed of cot-

ton producer groups from six states - Arkansas, Missouri, Louisiana, Mississippi, Tennessee, North Carolina and Texas - will meet for the first time outside of Memphis and

Washington at the Lubbock meeting, affording representatives from the other six states a chance to view the gigantic cotton producing area on the Texas High Plains, where

the second largest cotton crop in history - 1,800,000 bales has just been harvested.

Smith, who is also vice-president of the Plains Cotton Growers, Inc., said the first item on the ACPA agenda will be a review of the formation structure and operating methods of ACPA. Other items scheduled for discussion are: 1. Review of policies on legislation; 2. Potential for ACPA; 3. Development of expansion and a long range program; 4. Discussion of a cotton program for the next session of congress; 5. Establish a system of rotating ACPA membership places; 6. Establish a public relations program for agriculture as well as cotton; 7. Survey of agricultural research by USDA; 8. Support of agricultural extension work by USDA; and 9. A visit to offices of the Plains Cotton Growers, Inc. and the Pilot Spinning Plant at Texas Tech College in Lubbock.

Smith stressed that the ACPA meeting is open to the public and that in addition to cotton producers from the High Plains area, others interested in cotton from throughout the Cotton Belt are invited.

## Cub Scout Annual Registration Set Monday Night

The annual Cub Scout registration has been announced for Monday, Jan. 4, beginning at 7 p. m. in the County Activities Building.

Each Cub is to bring \$2.00 for registration fees and \$1.50 for Boys Life, a Cub Scout Magazine.

Registration for den mothers will be \$1.00. All Cubs and boys eligible between the ages of 7 and 11, are urged to attend the meeting.

## Indians Meet Seagraves, Tues.

The Morton Indians, who have been working hard during the latter stages of the Christmas Vacation, trying to sharpen their shooting eyes and playmaking ability, will meet the Seagraves team on the local court, Tuesday night.

The games, A and B string boys games, will be the last before they travel to Seagraves on Thursday of next week to compete in their last tourney of the cage season. District 2-AA play gets underway the following week.

Shop in Morton

DOLLAR

DAY

# ROAST, BAKE, BROIL - EVEN FRY

IN Informal TRUE CHINA BY FAMOUS Iroquois



## FLAMEPROOF FOR COOKING



45-Piece Service for 8 (Open Stock Value-\$100.00) -only

REPLACED FREE IF IT BREAKS\*

You're buying the fabulous new china that's guaranteed flameproof when you choose INFORMAL. Think what that means! INFORMAL's exciting new "cookmanship" pieces cook and serve meals in one easy, elegant operation... save endless dishwashing. INFORMAL is so surprisingly rugged (comes complete with Iroquois' famous "replaced free if it breaks" warranty) you can use it everyday as well as for special occasions. A true, translucent, English-bred china, INFORMAL is beautifully designed in contemporary shapes... and stunning duplex coloring (one side of each piece repeats in solid tones of the colors in the pattern). 45-piece service for 8 includes 8 each - dinner plates, breakfast or salad plates, soups, tea cups and saucers, 1 each - pitcher, covered sugar, open vegetable, large platter.

Other INFORMAL pieces you'll want to own are the fry pan, dutch oven, sauce pan, covered casseroles, samovar, revolving buffet server and trivet server.

## MORTON DRUG STORE

- For GIFTS try our store FIRST -

-NORTHSIDE SQUARE

PHONE 3266

# Let Yourself GO



## at The MORTON DRUG STORE

For GIFTS Try Our Store FIRST

NORTHSIDE SQUARE

PHONE 3266

## DOLLS

1/2 PRICE



PORTA-CHECK FILE

File your cancelled checks in this practical - easy-to-use, easy-to-store file. Holds over 1500 checks. With lock and key.

SOLD ELSEWHERE FOR UP TO - \$2.98

OUR PRICE \$ 2.39

1/3 BELL and HOWELL CAMERAS OFF RETAIL

1/3 TONKA TOYS OFF (Steel Toys, 2.95 up)

1/2 WINTER COSTUME Jewelry PRICE

PORTA FILE... \$1.98

WANT PORTA FILE... \$2.98

# HEY! It's Our 25th Anniversary

## ... and here's how we're Celebrating

... we're having a big Open House, and you're invited. We would like to show you our modern dry cleaning plant, demonstrate our equipment for you who are interested, and most of all... chat with you over a cup of coffee and doughnut... stop by and say hello...

## FREE - Coffee & Doughnuts 10 a. m. to 5 p. m. - FREE MONDAY, JANUARY 4th

## Register for FREE SANITONE CLEANING

anytime MONDAY, between 10 A.M. and 5 P.M.

- 1st Award \$10 in Dry Cleaning
- 2nd Award \$ 5 in Dry Cleaning
- 3rd Award \$ 3 in Dry Cleaning
- 4th Award \$ 2 in Dry Cleaning

Circle Monday, Jan. 4, with a red pencil... then tie a string around your finger... 'cause Monday is the day to drop by Stricklands and register, absolutely free, for the big drawing at 5 p.m. ... and, of course, when you drop by, you'll want to enjoy coffee and doughnuts on the house...

## It's been a pleasure...

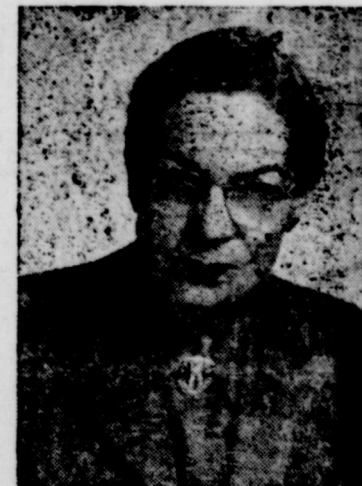
... words can never express the happiness we've found as residents of Cochran County these past 35 years - the enjoyment we've found through neighboring with real folks...

And, for the past 25 years, it has been a genuine pleasure to provide you with quality dry cleaning. We appreciate the good business we've enjoyed... we appreciate your continued patronage over the years... we appreciate you, our wonderful customers...

We've progressed with the area... always interested in bringing you the finest quality service provided in the dry cleaning field...

Today, we proudly display the nationally famous Sanitone sign, for where you see the Sanitone sign, you can be sure of the finest in dry cleaning...

Again, thanks, for a quarter-century of patronage... we'll be looking forward to chatting with you Monday...



Mrs. R. C. STRICKLAND



R. C. STRICKLAND



# STRICKLANDS



220 WEST WASHINGTON

MORTON



# Now Linda Can Wear Pretty Yuletide Shoes



Linda then . . . and Linda now

Six-year-old Linda Brees of Columbus, Ohio, has been crippled from birth. She suffered from a birth defect, a disorder which seriously affects one out of every 16 babies born in the United States.

When Linda was old enough to walk, she could get around only with the aid of steel braces on her legs. That meant wearing heavy, ankle-high shoes which were not very pretty for a little girl who was otherwise developing into a real beauty.

Children with significant birth defects, known medically as congenital malformations, often face a lifetime of crippling. But there was hope in Linda's case. In her hometown, at the Columbus Children's Hospital, a new center especially designed to treat birth defects was set up with the support of New March of Dimes funds. It is probably the world's first birth defects treatment and study center.

Linda began a series of surgical operations, treatments and exercises to strengthen the muscles she still had in her legs. Today she no longer needs the braces and can even ride a tricycle. Though she still uses crutches, the doctors at the Columbus center hope that she may soon be able to abandon them. Meanwhile, what delights Linda most is that, like other little girls, she can now wear pretty shoes.

The New March of Dimes campaign in January, 1960, is aimed at three major crippling diseases, including arthritis and polio in addition to birth defects. It is estimated that one out of every four American families is affected by these disorders. Linda's progress toward a healthy, normal life symbolizes the hope held out by the New March of Dimes for millions of sufferers from crippling diseases.

## Attorney General's Office Traces Legal Battles of the Past Year

AUSTIN — Attorney General W. Wilson, in a summary of the 1959 activities of his department, cited the Texas tidelands arguments before the U. S. Supreme Court as the most significant and far-reaching work of the year.

The case, stemming from a Department of Justice suit challenging Texas' historic title to the oil-rich submerged lands between three miles and 10 and one-half miles out into the Gulf of Mexico, involves billions of dollars in future revenues for the public schools of Texas.

It was argued before the high court last October and Wilson said he hoped for a favorable decision early in 1960.

"Just as a matter of prophecy there is a fair chance of all the Gulf States winning, if this doesn't happen there is an excellent chance of Texas and Florida winning," Wilson said.

"The last briefs filed by the government have not been convincing and we have finished strong."

Texas lost her tidelands in 1950 under a decision of the U. S. Supreme Court. In 1953, Congress passed the Submerged Lands Act designed to restore to Texas her full historic claim to the rights to oil rich tidelands extending 10 and one-half miles into the Gulf of Mexico.

In 1957, the United States sued Texas and other gulf coastal states contending that the Submerged Lands Act actually transferred only three miles to Texas.

When Texas was sued a Tidelands Division was created by Wilson and various members of the staff from other divisions devoted thousands of man hours to the research and preparation of briefs made necessary by the lawsuit.

According to Wilson this is the largest land suit in U. S. history in terms of quantity of land involved.

He said Texas has already received \$30 million in income from the disputed tidelands, money that presumably would have to be paid back to the Federal government if Texas loses its case.

Wilson, who observed the first anniversary of his statewide crackdown on loan sharks Dec. 10, said this program is the major highlight in the law enforcement activities of his department for 1959.

His crusade, launched in all the major cities of Texas, has resulted in 365 suits filed for permanent injunction against 460 loan companies. Forty four permanent injunctions have been granted.

Wilson estimates that the small loan demand in the state is approximately \$400 million a year, with \$90 million of it loaned at usurious rates of interest.

The Attorney General attached top importance to the investigation into bidding practices of the electrical contractors trade association in the Houston area.

This investigation resulted in a court of inquiry held in Houston in April and the filing of an anti-trust suit against nine electrical contractors, an electrical union and the trade association.

Another important step in Texas' 1959 anti-trust drive was the settlement of a case involving six chemical companies in various sections of the state, Wilson said. In September they paid \$75,000 in penalties, the allegations arising out of questioned bidding practices of the companies in offering to supply chlorine to municipalities for use in drinking water and swimming pools.

In 1959 the bond division of the attorney general's department examined some 700 bond issued by cities, counties, schools, state colleges, water districts and river authorities. This amounts to about \$2 million every working day, of bonds voted within any one county in the history of Texas, Wilson pointed out.

The Tarrant County Water Control and Improvement District No. 1 recently voted \$55 million in bonds for the city of Fort Worth to build a lake near Corsicana to supply water to Ft. Worth.

The most significant work of the Water Division during 1959 has been in connection with the huge Rio Grande Valley Water suit. The case started several years ago and involves the adjudication of water rights of various water users in the Rio Grande Valley.

The Valley is dependent upon irrigation for the production of fruits, vegetables, cotton and other crops so that the economy of the section is geared to irrigation rights, Wilson pointed out.

The trial of the suit, State v. Valmont Plantations, et al, was concluded this year and eliminated some of the confusion in the Texas law of water rights. Appeals by all parties are being perfected to the appellate courts and it will probably be well in 1960 before the final court decisions are handed down.

## Highlights and Sidelights FROM YOUR State CAPITOL

AUSTIN, TEX. — As the year draws to a close it's hard to look backward for looking forward to what so many are sure will be the "silver lined sixties."

But 1959 was an eventful year. Some of the biggest Texas headlines centered on these happenings:

**SPEAKER'S RACE** — Suspense became almost unbearable in a hard fought down to the wire speaker's race. Waggoner Carr won a second term, 79-71, over challenger Joe Burlett. Now the race is on again with Reps. Wade Spillman of McAllen and James Turman of Gober contending for the job in '61.

**TAX BILL** — It took a marathon meeting of the legislature — from January until August — before agreement could be reached on a \$185,000,000 new tax bill. Lawmakers faced, not only the need to cover a \$2,418,000,000 budget for the 1959-61 biennium, but a dismaying \$85,000,000 deficit.

**Biggest bones of contention** were two of Gov. Price Daniel's key proposals: the abandoned property tax, which did not pass; and the severance beneficiary tax on natural gas, which did. Three-fourths of the new revenue comes from selective sales taxes. A number of old sales levies, on autos, cigarettes and liquor, were upped. New ones, including furs, jewelry, air conditioners, phonographs, hotel and motel rentals, were added.

**SIGNALS CHANGED** — Though it was primarily a "tax session" Legislature passed a number of other laws with wide public effect. Political primaries and conventions will be held in May and June, instead of July and August. Boat owners must register their craft, observe certain safety regulations. City firemen and policemen won shorter hours, and city administrative officials grudgingly juggled their budgets to meet the extra costs. Truckers finally passed a bill they'd been pushing for some years to raise the truck load limit from 58,400 to 72,000 pounds.

**TEACHER PAY** — Question of whether a fourth special session should be called to raise money to increase teacher's salaries was posed but not answered in '59. Governor Daniel said he would leave it to the people to decide. Thus far the decision is not known, except that the governor said if he calls a session, it will not begin until after the Feb 1 filing deadline for public office.

**TIDELANDS** — Texas officials went before the US Supreme Court again to fight for state ownership of the tidelands. Texas claims it owns the submerged lands for 10 1/2 miles out. U. S. Attorney General says state ownership extends only three miles. High court's decision is awaited.

**NEW BUILDINGS** — A big part of Texas government picked up and moved this past fall from rented quarters scattered over Austin into three new state buildings. Texas Employment Commission Building, State Office Building and State Courts Building were completed within a few months of each other. Earlier the Health Department expanded into a new building. A State Archives Building is in construction, and an Insurance Building is on the drawing board.

**AUTO INSURANCE RATES** — State Board of Insurance announced new auto insurance rates designed to put the burden of expense on the drivers who have the accidents. Plan has stirred up a beehive of controversy. But it is to go into effect, as scheduled, Jan. 1.

**LET FOR PRESIDENT** — State politics was almost swept aside after Speaker Sam Rayburn announced a Lyndon Johnson for President campaign. Texas party leaders took up the banner, and Johnson clubs spread across the state, covering, at last count, 191 counties. Senator Johnson says he is not a candidate for president. But he has criss crossed the state in an energetic "re-election" campaign.

**ELECTION CAMPAIGNS** — Politicking was rampant as the year ended, but very few candidates have paid their filing fees for statewide offices. Some put off filing until January to avoid competing with Christmas for public attention. Others are awaiting for Governor Daniel to say whether he will seek a third term before they decide whether to stay put or try to move up.

**OIL STILL TRICKLING** — Texas oil wells will flow only 19 days in January. This production pattern, the same as during Dec., was ordered by the Railroad Commission after major purchasers' requests ranged from 9 to 11 days.

**THREE MILLION JOBS** — Texas will enter the sixties with more than 3,000,000 employed in non-farm jobs. Employment gained 7,000 over November to push the total at mid-December to 2,939,800, the Texas Employment Commission reported.

Attainment of the 3,000,000 figure was expected by late Dec., the report said.

**ANOTHER TAX STUDY** — State taxes will undergo another study by a nine member legislative and layman committee. Particular attention will be directed at property taxes and the new taxes adopted in the recent sessions.

Sen. William S. Fly of Victoria who was chairman of the tax study committee for the past two years, was named to head the new effort. Rep. Frates Scelgson of San Antonio will again be vice chairman as before. A layman, John McKeel of Dallas, will also serve again in his previous role as secretary.

Other members of the committee are Sen. George Perkins of Dallas; Sen. Louis Crump, San Saba; Rep. Gordon Bristow, Big Spring; Rep. V. L. (Bo) Ramsey, Beckville; Hugo Lovenstein, Amarillo; Dr. John R. Stockton of Austin.

Hearings will again be heard over the state as during the past two years. They will begin early in 1960.

**TEXAS CITIES SELF-RELIANT** — Cities of only four other states are more self-reliant than Texas cities, according to a study by the Texas Municipal League.

State assistance to Texas cities amounts to 3.1 per cent of the expenditures of municipal government. States in which the percentage is lower are Missouri, 3 per cent; Kentucky, 1.3 per cent; Montana, 0.9 per cent; and West Virginia, 0.4 per cent. National average is 16 per cent.

**INSURANCE PLAN HIT** — You may pay more, or less, for your automobile insurance after Jan. 1. Everything hinges on your driving record. But the new system is being challenged.

Sen. Grady Hazlewood of Amarillo has leveled a barrage of criticisms at the merit rating plan. Under the system, drivers are assessed rate increases for accidents and moving traffic violations occurring during the three years preceding the payment of the premium. Drivers with flawless records get a 20 per cent reduction.

Hazlewood complained that the application of the plan to past offenses was unfair. He said lack of uniformity in traffic law enforcement is also unfair to drivers in strict enforcement areas.

Law requires the Board of Insurance to call a hearing within 30 days after a request from any policyholder or insurer. So the Board set a hearing for Jan. 14 at 9:30 a. m. in the State Highway Department hearing room. Insurance Board Chairman Penn J. Jackson said the plan and the new rates will go into effect Jan. 1. Changes could be ordered later.

## WASHINGTON AND SMALL BUSINESS

Here is one of the most weird paradoxes of the times.

In a recent speech Ezra Taft Benson, head of the Dept. of Agriculture which spends billions in tax money on various price support programs, called upon farmers to not only build bigger and better cooperatives, but to "build a better press . . . better public relations . . . for entire cooperative movement."

It is interesting to see how this call to arms . . . this clarification . . . call for a better press, better public relations, for entire cooperative movement is answered.

An interesting example is found out in Idaho. An Earl Cole, secretary of an operation styled as the Farm Security Association, in direct mail solicitations makes a strong "pitch" to get on cooperative band wagon because a cooperative small loan operation is being set up.

Nothing is said about the soundness of the management, its experience in the lending business, and other pertinent details.

In fact, the big "pitch" runs like this: "How would you like to belong to a . . . cooperative that is free from the burden of taxation, and is able to pay to its members each year 90% of its earnings without first having to deduct the usual 32% tax bite that the Federal government . . ."

This whole paradox is so silly that even the TV networks would turn down a story done on this situation, despite the \$64,000 disclosure, on the grounds that such a situation is so silly it just couldn't exist.

It is a certainty Congress knows situation.

On several occasions, by an overwhelming vote, the nation's independent businessmen, voting through National Federation of Independent Business, have asked that cooperatives be put on same taxing basis as independent business.

Thus it seems likely Congress cannot ignore this issue much longer.

## FOUR ANNOUNCE

(Continued from Page One)

previous election years the first primary was in July and the second Primary was in August.

With the announcement of the first candidates, prospective voters are once again reminded that in order to vote, a person must either have a poll tax receipt or an exemption. At last report the total number of poll taxes sold in the county was well over 600.

Poll taxes may be secured, prior to the end of January, 1960, at the office of Mrs. Otha Denny, Cochran County tax assessor-collector, on the main floor of the Cochran County Courthouse.

Office hours are from 8 a. m. until 5 p. m. Mondays through Fridays and until noon on Saturdays.

Persons who are now 21 and will vote in the primaries for the first time in their lives, may vote free, but must have exemption certificates. (These persons must be 21 thirty days prior to any election.)

Persons 60 years or older, who have previously been and now are exempt from paying a poll tax, must have exemption certificates. (These persons must be 61 years old by Jan. 31, 1960, to secure the exemption.)

Now on the poll tax receipt and exemption certificate for this voting year is a party affiliation blank.

And, according to the latest Texas law, this space must be left blank. Neither the tax assessor-collector nor the voter fills in this space.

The law authorizes only the presiding judge at the primary to stamp in the word authorized. That is "Democrat", "Republican", or whatever the name of





**Beauty Salon**

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INEZ SWICEGOOD  
Phone 6101  
Morton,  
Texas

— plenty of parking space — one —

East of Malt Shop  
les Highway

**HOLIDAY GUESTS**

Visitors in the home of Mrs. J. M. Waller over the holidays included her children, Mr. and Mrs. Walter Lemons and Children, Mr. and Mrs. Merl Bridges and son from Hereford and Mr. and Mrs. Jimmy Gast and daughter from Amarillo. Also Mrs. Waller's father, Mr. E. B. Sherley and her brother and family, Mr. and Mrs. I. C. Sherley from San Antonio and a brother-in-law, Mr. W. B. Stator from Lubbock.

**SHOP**

**MORTON'S**

**DOLLAR**

**DAY**

**MONDAY**

Custom Listing and Chiseling  
See or Call  
**DUDE HOLLOMAN**  
Phone 3936 - Morton

**TEST HOLES and DOMESTIC**

**WELLS DRILLED**

— Experienced Driller — Fully Insured

**PARNELL DRILLING CO.**

Call WAYNE GILLIAM Phone 4006  
MORTON, TEXAS

**NOTICE OF ELECTION**

**TO BE HELD**

**TUESDAY, JANUARY 12, 1960**

for District Director and County Committeeman

Polling Places in Cochran County:

- County Activities Building, Morton, Texas
- Star Route Co-op Gin, Star Route 1, Morton, Texas

For District Director:  
(Vote for only One)

- Roy Hickman, Morton, Texas
- Henry J. (Chick) Schmidly, Route 2, Leveland, Texas
- Roy B. McQuatters, Sr., Box 295, Littlefield, Texas
- 


For County Committeeman:  
(Voters residing in Commissioner's Precinct No. 4 vote for only one)

- Roy Greer, Star Route 1, Morton, Texas
- W. C. Millsap, Star Route 2, Morton, Texas
- D. A. Ramsey, Star Route 2, Morton, Texas
- 

**BE SURE TO CAST YOUR VOTE**

**HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1**

**LEARN WHILE YOU SERVE**



**THE CHRISTIAN SCIENCE MONITOR**  
AN INTERNATIONAL DAILY NEWSPAPER

**Good Reading for the Whole Family**

- News
- Facts
- Family Features

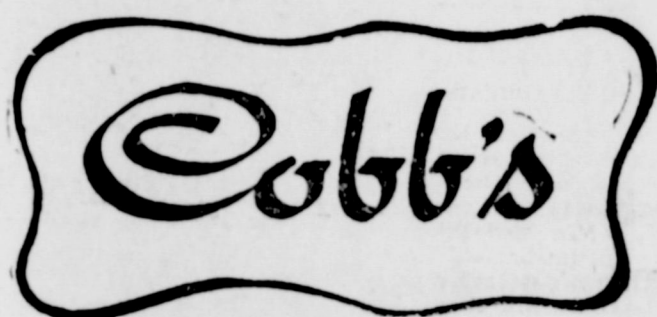
The Christian Science Monitor  
One Norway St., Boston 15, Mass.

Send your newspaper for the trial checked. Enclosed find my check or money order. 1 year \$18  
6 months \$9 3 months \$4.50

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



Sorry we haven't  
a Dollar Day Ad...  
but we'll close  
all day TUESDAY  
in preparation for  
Our ANNUAL  
Mid-Winter  
SALE  
STARTING  
Wednesday, Jan. 6  
it'll be a honey!



MORTON, TEXAS

**Thru Crystal Ball  
Is Poor Way to  
View A Business**

Crystal ball gazing is no way to control your business future warns a new leaflet announced by Mrs. Jack Teague, acting branch manager of the Small Business Administration for this area.

Called "Controlling Your Business Future," the leaflet tells small business owners and managers to "set your sights on tomorrow." This new Aid is Number 18 in the Agency's Small Marketer's series and is available upon request from the Small Business Administration office located at 212 VA Building, 1615 19th Street Lubbock.

In announcing the Aid, Mr. Teddlie said:

"Busy small business managers often neglect the job of planning and shaping the course of their businesses. Obviously, haphazard methods and wishful thinking won't do the trick. Constructive steps must be taken in order to reach your desired goal. Management Aid No. 18 reminds you to watch your cash position; urges you to balance books; and encourages your sources of credit."

Controlling Your Business Future presents four significant points for business control: (1) Better use of your money; (2) Better control over the product mix; (3) Better application of marketing information and (4) Better measurement of profits. The Aid states:

"You want to be sure that your business not only continues, but also continues to grow. It takes time and effort to make this possible, but it can be done."

**DAUGHTER IS BORN**

Dr. and Mrs. Bill Lee announced this week the birth of a daughter at the Cochran County Hospital, Dec. 27th. The little lady, who is 8 lbs. 8 oz., has been named Julia Ann.

**MONDAY  
IS  
DOLLAR DAY**

**Farm Bureau Supports Senator In  
Attack on New Auto Insurance Law**

WACO (spl.) — The Texas Farm Bureau is supporting State Senator Grady Hazlewood in his protest against the new merit rating plan slated to be effective Jan. 1, according to J. H. West, president of the state farm organization.

In a letter to the Amarillo lawmaker, West said: "We would like to join the many people who are congratulating you on taking this stand on an issue so basic and vital to the people of Texas."

"We do not know how the State Board of Insurance saw fit to adopt a plan so unjust, but it is heartening to see someone defend the thousands of people who will be assessed penalties based on past minor driving offenses for which they have already paid," West said.

The Farm Bureau leader took

exception to the Senator's statement to the effect that all insurance companies will get rich under the Texas Safe Driving Plan. He explained that regardless of whether or not the plan remains the same, is changed, or is abolished, it will prove costly to the Farm Bureau insurance company and as a result, to the members of the organization. He said the company has already spent many thousands of dollars in preparation for the plan.

"Let us hasten to add," West told the Senator, "that we are not opposing the principles of merit rating as we believe they are fundamentally sound, and in our opinion, individual companies have proven in other states, that given freedom to act on their own, they can decide on a workable plan."

**A RHYME  
OF  
RESOLUTIONS**  
(a new year's poem for drivers)

by CAROL LANE  
WOMEN'S TRAVEL DIRECTOR - SHELL OIL COMPANY

I'll signal turns with light or hand,  
So those behind will understand.

Before I pass I'll look to see  
If someone else is passing me.

I'll always stay enough behind  
The car in front for peace of mind.

I'll always dim my light at night,  
(for folks in front, they're overright)

Let's keep 60 full of cheer  
By careful driving all the year!  
**HAPPY NEW YEAR!**  
Carol Lane

© COPYRIGHT 1959 SHELL OIL COMPANY

**Winners Are Announced in Annual  
Christmas Lighting Contest Here**

Mrs. Roy Hill was the winner of the "religious theme in Christmas" lighting award, the newest division of the annual contest sponsored by the Cochran County Garden Club.

The winners of the judging, which took place on the night of Monday before Christmas, were announced last week.

The "Religious Theme" was added to the list of five awards given by the Club, and the ward for the most beautiful tree, which had been a part of the contest, was dropped this year.

First place awards in each of the five fields of judging will be plaques.

Mrs. Don Allsup was the winner of the "most beautiful window" decoration, and Mrs. C. B. Jones had the "most beautifully decorated door."

These are the two divisions with the most competition each year.

Cobb's Department Store added another plaque to the several they have won in past years for the most beautifully decorated business during the Christmas season.

The Eddie Irwin home was judged the best overall decoration.

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**ROBERT C. CROSS**  
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Announcing . . .

**Change of Ownership  
of SMITH FURNITURE & APPLIANCE**

and our new name  
**B & B FURNITURE**

North of the Rose Theatre, Morton  
(We Give Big Chief Saving Stamps)

--- drop by and see our assorted lines of  
HOUSEHOLD FURNISHINGS . . . or just  
come by for a visit, anytime

Steve Bracken and Donnie Baker  
(Watch for our Formal Opening Later)

**CLARKE'S DRY GOODS DOLLAR DAY and . . .**

**January Clearance**

STARTING MONDAY, January 4, MORTON

**FABRICS . . .**

**WOOLENS**  
Real buys, but be here early, this buy will move during this Clearance  
88c yd.

**PRINTS**  
Sew and sew, you'll be dollars ahead, especially a yard goods prices like this  
4 yds. 1.00

**LADIES . . .**

**Nylon HOSE**  
First quality, real buys, get several pairs  
CLEARANCE PRICE  
50c pr.

**GOWNS**  
Extra nice, good quality going at the low, low  
CLEARANCE PRICE  
77c ea.

**PANTIES**  
A bargain you'll want by the dozens  
CLEARANCE PRICE  
3 prs. 1.00

**Corduroy SUITS**  
These are pants and jacket suits, real bargains at  
CLEARANCE PRICE  
4.99

**BLOUSES**  
You always need an extra one or two  
CLEARANCE PRICE  
1.00 ea.

**SLIPS**  
Be early, and pick out several while they're selling at this  
CLEARANCE PRICE  
1.00 ea.

**ONE TABLE . . .**  
Men's, Ladies', and Children's  
**SHOES**  
Broken sizes, but if you find your size, you'll find a bargain . . . hurry, hurry, many other items at greatly reduced prices . . . be here when the doors open Monday, Jan. 4

**CHILDREN . . .**

**DRESSES**  
Here's a great buy, make plans to see them early Monday  
CLEARANCE PRICE  
1.00 ea.

**BLOUSES**  
Pick up several extra at this low, low,  
CLEARANCE PRICE  
1.00 ea.

**CHILDREN . . .**

**Capri PANTS**  
You'll want to see these first thing Monday  
CLEARANCE PRICE  
1.99 pr.

**HOUSECOATS**  
Cute, warm, handy, and priced to move during this big sale at  
CLEARANCE PRICE  
1.99 ea.

**GIRLS . . .**

**Hi Bulk SWEATERS**  
Wonderful for wear these cold days, good assortment  
CLEARANCE PRICE  
1.99 ea.

**BOYS . . .**

**JACKETS**  
Right for wear now, and priced to go during this bargain event at  
CLEARANCE PRICE  
1.99 ea.

**Button SWEATERS**  
A big selection to be early for some terrific buys  
CLEARANCE PRICE  
77c to 1.29

**LADIES . . .**

**DRESSES**  
good selection . . . . . 2 for 7.88

**HOUSECOATS**  
nylon material . . . . . only 2.99

**Long COATS**  
here are some real buys . . . priced to sell during this great Clearance  
22.98 values . . . . . only 14.88  
16.98 values . . . . . only 10.88  
11.98 values . . . . . only 7.88

**MENS . . .**

**JACKETS**  
Genuine calfsuede leather Jackets . . . priced to move at  
CLEARANCE PRICE  
10.88 ea.

**JACKETS**  
Good looking suede leather Jackets, and offered at a bargain  
CLEARANCE PRICE  
4.88 ea.

**Motorcycle JACKETS**  
Right for men and boys, and priced right at  
CLEARANCE PRICE  
5.88 to 7.88 ea.

**Western JACKETS**  
A good group, and you'll buy when you see them at this  
3.88 ea.

**Vinyl (leather) COATS**  
full length and short styles . . . some real buys, but hurry  
Clearance price from . . . 4.88 to 8.88

**Hi-bulk SWEATERS**  
clearance price . . . . . only 3.88

ALL SALES FINAL, PLEASE!

**CLARKE'S DRY GOODS**  
EASTSIDE SQUARE MORTON

**PRICES  
SLASHED**

**MINNIE'S  
DOLLAR  
DAY**  
MONDAY, JAN. 4  
WESTSIDE SQUARE MORTON

**SHOP . . .  
MINNIE'S**

YOUR FASHION CENTER  
for LADIES and CHILDREN

**DAY**

for BARGAINS  
"Out of this World"  
Be Here When the Doors Open  
on MONDAY!



KCBD-TV-Lubbock

Channel 11

THURSDAY
7:00 Today
9:00 Dough Re Mi
9:30 Play your hunch
10:00 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
12:00 Burns and Allen
12:30 Susie
1:00 Queen for a Day
1:30 Thin man
2:00 Young Dr. Malone
2:30 From these roots
3:00 House on High Street
3:30 Over the waves
5:00 Hospitality Time
5:15 Science Fiction Theatre
5:45 Here's Howell
6:00 News Weather
6:15 Huntley-Brinkley Report
6:30 Sealant
7:00 Amahl and the night visitors
8:00 Flight
8:30 Tennessee Ernie
9:00 Groucho
9:30 Bold Venture
10:00 Wyatt Earp
10:30 News
10:40 Weather
10:45 Sports
11:00 Jack Parr

5:45 Here's Howell
6:00 News and Sports
6:15 Huntley-Brinkley Report
6:30 Laramie
7:30 Donna Reed
8:00 Rifleman
8:30 Startime
9:30 Wichita Town
10:00 Real McCoys
10:30 News
10:40 Weather

WE RECOMMEND
SYLVANIA TV
Picture Tubes
TV SALES
and SERVICE
Ray's HARDWARE
AND FURNITURE CO.
Westside Square
MORTON, TEXAS

10:45 Sports
11:00 Jack Parr Show
WEDNESDAY
6:30 Continental Classroom
7:00 Today
9:00 Dough Re Mi
9:30 Play your hunch
10:00 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
12:00 Burns and Allen
12:30 Susie
1:00 Queen for a Day
1:30 Thin Man
2:00 Young Dr. Malone
2:30 From These Roots
3:00 House on High Street
3:30 Bloods Inspiration
5:00 Hospitality Time
5:15 Casey Jones
5:45 Here's Howell
6:00 News and Sports
6:10 Weather
6:15 Huntley-Brinkley Report
6:30 Wagon Train
7:30 Price is right
8:00 Perry Como
9:00 This Is Your Life
9:30 77 Sunset Strip
10:30 News
10:40 Weather
10:45 Sports
11:00 Jack Parr Show

KDUB-TV-Lubbock

Channel 13

FRIDAY
6:30 Continental Classroom
7:00 Today
9:00 Dough Re Mi
9:30 Play your hunch
10:00 The Price Is Right
10:30 Rose Parade
12:45 Sugar Bowl
3:30 Rose Bowl
6:00 News - Weather
6:15 Huntley-Brinkley Report
6:30 Sugarfoot
7:30 Telephone hour
8:30 M Squad
9:00 Cavalcade of Sports
10:00 Man without a gun
10:30 News
10:40 Weather
10:45 Sports
11:00 Jack Parr Show

THURSDAY
7:45 Sign on
7:50 Network News
8:00 Richard Hottelet News
8:10 Take Five With Mark
8:15 Captain Kangaroo
9:30 On the go
10:00 I love Lucy
10:30 December Bride
11:00 Love of Life
11:30 Club Day
11:45 Home fair
12:00 CBS News
12:05 Network Weather
12:20 Names in the news
12:30 As the world turns
1:00 For better or worse
1:30 House Party
2:00 Millionaire
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 The Edge of Night
4:00 The Life of Riley
4:30 Cartoon Circus
5:00 Looney Tunes
5:30 Huckleberry Hound
6:00 News, Weather, Feature
6:15 Doug Edwards
6:30 U. S. Marshall
7:00 Betty Hutton Show
7:30 Johnny Ringo
8:00 Zane Grey Theatre
8:30 The big party
10:00 News, Weather
10:30 Twilight Zone
11:00 Talk of the town
12:00 Sign Off

9:00 George Gobel
9:30 TBA
10:00 What's my line
10:30 Sunday Night Final Ed.
10:50 Columbia showcase
12:00 Sign Off
MONDAY
7:45 Sign On
7:50 WT TV Network News
8:00 Richard Hottelet News
8:10 Take Five - Mark Stevens
8:15 Captain Kangaroo
9:00 Red Rowe Show
9:30 On the go
10:00 I Love Lucy
10:30 December bride
11:00 Love of Life
11:30 Home fair
12:00 CBS News
12:05 Network News
12:15 West Texas Weather
12:20 Names in the news
12:30 As The World Turns
1:00 For Better or Worse
1:30 House Party
2:00 The millionaire
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 The Edge of Night
4:00 Life of Riley
4:30 Cartoon Circus
5:00 Looney Tunes
5:30 Quick Draw McGraw
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Masquerade party
7:00 The Texan
7:30 Father Knows Best
12:20 Names in the News
SUNDAY
9:30 June Allison Show
10:00 News, Weather
10:30 The Rebel
11:00 20th Century Fox Movie
12:30 Sign Off

SATURDAY
8:00 Roy Rogers
9:00 Howdy Doody
9:30 Ruff and Reddy
10:00 Fury
10:30 Circus Boy
11:00 Trus story
11:30 Detective's Diary
12:00 Love finds Andy Hardy
1:30 New York at Cincinnati
3:15 East - West Football
5:30 Lone Ranger
6:00 Colt 45
6:30 Bonanza
7:30 Man and Challenge
8:00 The Deputy
8:30 Five Fingers
9:30 Bourbon Street Beat
10:30 News
10:40 Weather
10:45 Sports
11:00 Madame Curie

FRIDAY
7:45 Sign On
7:50 Net Work News
7:40 Cartoon Circus
8:00 Richard Hottelet News
8:10 Take Five With Mark
8:15 Captain Kangaroo
9:00 The Red Rowe Show
9:30 On the go
10:00 I Love Lucy
10:30 December bride
11:00 Love of Life
11:30 Timely topics
11:45 Orange Bowl Football
12:30 Cotton Bowl Football
5:00 Looney Tunes
5:30 Bugs Bunny Theatre
6:00 Network News - Weather
6:15 Doug Edwards
6:30 Rawhide
7:30 Hotel De Paroe
8:00 Eye witness to history
9:00 Whirlybirds
9:30 Person to person
10:00 News, Weather
10:30 Adventures in paradise
11:30 Manhunt
12:30 Sign off

TUESDAY
8:30 Ann Sothern
9:00 Hennessey
7:45 Sign On
7:50 WT TV Network News
8:00 Richard Hottelet News
8:10 Take Five - Mark Stevens
8:15 Captain Kangaroo
9:00 The Red Rowe Show
9:30 On the go
10:00 I Love Lucy
10:30 December Bride
11:00 Love of Life
11:30 Home Demonstration Club
11:45 Home fair
12:00 CBS NEWS
12:05 Network News
12:15 Network Weather
1:00 For Better or Worse
2:00 The millionaire
8:00 Danny Thomas
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 The Edge of Night
4:00 The life of Riley
4:30 Beauty school of the air
5:00 Cartoon Circus
5:00 Looney Tunes
5:30 Superman
6:00 News and Weather
6:15 Doug Edwards
6:30 To tell the truth
7:00 Dennis O'Keefe
7:30 The manly loves of Dohy Gillis
8:00 Tightrope
8:30 Four just men
9:00 Garry Moore
10:00 News and Weather
10:30 Gale Storm
11:00 King of Hockey
12:30 Sign Off

SUNDAY
12:25 Sign On
12:30 Eternal Light
1:00 Pre Game Show
1:15 Boston at Syracuse
3:00 Dee Weaver
3:30 Championship Golf
4:30 Time: Present
5:00 Meet the press
5:30 Saber of London
6:00 Riverboat
7:00 Sunday Showcase
8:00 Chevy Show
9:00 Loretta Young
9:30 Lock Up
10:00 Arthur Murray
10:30 News, Weather, Sports
11:00 Three Comrades

SATURDAY
7:45 Sign On
7:50 WT TV Network News
8:00 Captain Kangaroo
9:00 Heckle and Jeckle
9:30 Mighty Mouse Playhouse
10:00 I Love Lucy
10:30 Popeye Theater
10:45 Learn to draw
11:00 Sky King
11:30 Popeye
11:45 Learn to draw
12:00 Robert Trout news
12:30 So this is Hollywood
1:00 'Gator Bowl Football
3:45 Cartoon Circus
4:00 Championship bowling
5:00 Jubilee USA
6:00 The Detective
6:30 Perry Mason
7:30 Wanted Dead or Alive
8:00 Mr. Lucky
8:30 Have Gun Will Travel
9:00 Gunsmoke
9:30 Alcoa Theatre
10:00 Red Skelton
10:30 Prologue 1960
11:30 The Howards of Virginia
12:30 Sign off

THURSDAY
7:45 Test Pattern
7:55 Morning Edition
8:00 Dough - Re - Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
11:00 Cupboard File
11:15 Festival of Stars
11:45 Noon Edition
12:00 Queen for a day
12:30 The thin man
1:00 Young Dr. Malone
1:30 From these roots
2:00 House on High Street
2:30 Split personality
3:30 Shirley Temple story book
4:00 Rin Tin Tin
4:30 Rock and his friends
5:00 Afternoon Edition
5:15 Huntley-Brinkley Report
5:30 Huckleberry Hound
6:00 26 men
6:30 Hobby Lobby
7:00 The Four Just Men
7:30 Tennessee Ernie
8:00 Groucho Marx
8:30 Highway Patrol
9:00 The Big News
9:30 To tell the truth
10:00 Perry Mason
11:00 H.F.C. News
11:05 Sign Off

MONDAY
6:30 Continental Classroom
7:00 Today
9:00 Dough Re Mi
9:30 Play your hunch
10:00 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
12:00 Burns and Allen
12:30 Susie
1:00 Queen for a day
1:30 Thin Man
2:00 Young Dr. Malone
2:30 From these roots
3:00 House on high street
3:30 Young ideas
5:00 Hospitality Time
5:15 Mr. District Attorney
5:45 Here's Howell
6:00 News & Sports
6:10 Weather
6:15 Huntley-Brinkley Report
6:30 Cheyenne
7:30 Wells Fargo
8:00 Peter Gunn
8:30 This man Dawson
9:00 Maverick
10:00 Lawman
10:30 News
10:40 Weather
10:45 Sports
11:00 Jack Parr Show

SUNDAY
10:45 Sign on
10:50 First Baptist Church
12:00 Liberate
12:30 Adventures unlimited
1:00 This is the life
1:30 Kingdom of the sea
2:00 Sports Special
3:30 Walsh Talent Varieties
4:30 Lawrence Welk
5:00 Small world
5:30 20th Century
6:00 Lassie
6:30 Dennis the Menace
7:00 Ed Sullivan
8:00 G. E. Theatre
8:30 Alfred Hitchcock

WEDNESDAY
7:45 Sign On
7:50 WT TV Network News
8:00 Richard Hottelet News
8:10 Take Five - Mark Stevens
8:15 Captain Kangaroo
9:00 The Red Rowe Show
9:30 On the Go
10:00 I Love Lucy
10:30 December bride
11:00 Love of Life
11:30 Home Fair
12:00 CBS News
12:05 Network News
12:15 Network Weather
6:00 Sunday Showcase
12:20 Names in the News
12:30 As For World Turns
1:00 For Better or Worse
1:30 House Party
2:00 The millionaire
2:30 The Verdict Is Yours
3:00 The brighter day
3:15 The secret storm

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EFFECTIVE FEB. 2
Subscription rates of the MORTON TRIBUNE
Will be —
3.50 per year in Cochran and adjoining counties
4.50 per year, elsewhere
10¢ per single copy
You may subscribe now for only 2.50 in Cochran and adjoining Counties

3:30 The edge of night
4:00 Life of Riley
4:30 Cartoon Circus
5:00 Looney Tunes
5:30 Roy Rogers
6:00 News, Weather, Feature
6:15 Doug Edwards
6:30 The line up

7:00 Men into space
8:00 The millionaire
8:30 I've got a secret
9:00 U. S. Steel hour
10:00 News and Weather
10:30 Beacon Street
11:00 United Artists Show
11:45 Sign Off

SUNDAY
12:00 NBA Warmup
12:15 Boston vs. Syracuse
2:15 Ask Washington
2:30 Championship Golf
3:30 Championship bridge
4:00 Church of Christ
4:15 How Christian Science Heals
4:30 Bowling Stars
5:00 Riverboat
6:00 Sunday Showcase
7:00 Chevy Show
8:00 Loretta Young
8:30 Dennis O'Keefe
9:00 The Big News
9:30 Ed Sullivan
10:30 The Millionaire
11:00 News, sports, weather

MONDAY
7:45 Test Pattern
7:55 Morning Edition
8:00 Dough Re-Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It Could Be You
11:00 Forecast
11:45 Festival of stars
12:00 Queen for a Day
12:30 The Thin Man
1:00 Young Dr. Malone
1:30 From These Roots
2:00 House on High Street
2:30 Split Personality
3:00 Day Watch
4:30 Rin Tin Tin
5:00 Afternoon Edition
5:15 NBC News
5:30 Laramie
6:30 Father knows best
7:00 Arthur Murray
7:30 Ford Startime
8:30 Whirlybirds
9:00 The big news
9:30 Goodvear Theater
10:00 Pat Boone
10:30 Keep Talking
11:00 H. F. C. News
11:05 Prologue 1960

WEDNESDAY
7:55 Morning edition
7:45 Test Pattern
8:00 Dough - Re - Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It Could Be You
11:00 Forecast
11:15 Festival of Stars
11:45 Channel 8 News
12:00 Queen for a Day
12:30 The Thin Man
1:00 Young Dr. Malone
1:30 From These Roots
2:00 House on High Street
3:00 Forecast
3:30 Powderpuff serapbook
4:00 Cartoon Carnival
4:30 My friend Flicka
5:00 Afternoon Edition
5:15 NBC News
5:30 Wagon Train
6:30 The Price Is Right
7:00 Kraft Music Hall
8:00 This Is Your Life
8:30 Wichita Town
9:00 The Big News
9:30 Benny and Gobel
10:00 Twilight Zone
10:30 Bachelor Father
11:00 H.F.C. News

KSWs-TV-Roswell Channel 8

THURSDAY
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5:00 Afternoon Edition
5:15 Huntley-Brinkley Report
5:30 Huckleberry Hound
6:00 26 men
6:30 Hobby Lobby
7:00 The Four Just Men
7:30 Tennessee Ernie
8:00 Groucho Marx
8:30 Highway Patrol
9:00 The Big News
9:30 To tell the truth
10:00 Perry Mason
11:00 H.F.C. News
11:05 Sign Off

8:00 Dough Re Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Rose Parade
11:45 Sugar Bowl Football
2:30 Rose Bowl
2:45 Rose Bowl Football
5:30 People are funny
6:00 The Detectives
6:30 Telephone hour
7:30 M Squad
8:00 Cavalcade of Sports
8:45 Jackpot bowling
9:00 The Big News
9:30 Markham
10:00 Nightwatch
11:30 Final Edition

MONDAY
7:45 Test Pattern
7:55 Morning Edition
8:00 Dough Re-Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It Could Be You
11:00 Forecast
11:45 Festival of stars
12:00 Queen for a Day
12:30 The Thin Man
1:00 Young Dr. Malone
1:30 From These Roots
2:00 House on High Street
2:30 Split personality
3:00 Walt Disney
4:15 Cartoon Carnival
4:30 My friend Flicka
5:00 Afternoon Edition
5:15 Huntley-Brinkley Report
5:30 20TH Century
6:00 Law of the Plainsmen
5:30 20th Century
6:30 Tales of Wells Fargo
7:00 Danny Thomas
7:30 Ann Sothern show
8:00 Queen for a Day
9:00 The Big News
9:30 Peter Gunn
10:00 The line up
11:00 H. F. C. News
11:05 Jubilee USA

TUESDAY
7:55 Morning Edition
8:00 Dough - Re - Mi
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8:30 Wichita Town
9:00 The Big News
9:30 Benny and Gobel
10:00 Twilight Zone
10:30 Bachelor Father
11:00 H.F.C. News

SEE the RCA VICTOR for '60 at ROSE AUTO & APPLIANCE
RCA Victor Norman, 262 sq. in. viewable area, 210852 Series.



# edlines...

By Eddie Irwin

IF ONE WOULD take the time to get the job done, a wealth of interesting observations could be gleaned from those who take trips out of state, or just to far areas of the state, over the Christmas holidays or even during summer vacations.

for instance...

WE HAVE not a doubt in the

world that New Orleans, and the entire state of Louisiana would be worth devoting one or two columns of type to talk about. But, like everything else in this day and age, writing is "pressed" and "rushed" and the real interesting things are often lost under the grind of running, we spent...

TEN OR FIFTEEN minutes talking to Joe Gibson about their Christmas trip to New Orleans, but, knowing we'd probably not get the time to do justice to his story, we didn't even have our pencil out of the pocket while we were listening. About all we can remember, accurately, from the conversation, was that the family was doing well, "Dutch" stayed a few extra days to visit "Gip," that Joe ran into Charlie Taylor boarding the train at Houston (he also left his wife visiting with her children); and that the Pointsettias were blooming beautifully in New Orleans.

he said...

THE POLITICAL POT, which was what we were most interested in, wasn't really boiling while he was there, but he felt it would only be a matter of days until the upcoming Louisiana State elections (runoffs)

would occupy the prime place of interest in nearly any conversation in that state.

also gleaned...

FROM A CONVERSATION with another traveler, L. W. Barrett, was an insight into how lucky we again were on our Christmas trip. We came through St. Louis at around 2 p.m. last Monday and the skies were overcast but there was no snow on the ground, and only a smattering of dampness. "Les" came through at 6 p.m. and he said they had a foot of snow on the ground. So for about the 3rd time, in twelve years of making Christmas trips back to Indiana, we were able to outrun the bad weather by just "pushing on" without stopping. How lucky can you get? We haven't had any snow of any consequence yet, with the exception of running into snow one year just across the line in Texas, east of Amarillo, on the return trip.

the annual...

DOG PROBLEM is beginning to rear its ugly head again, according to City Patrolman Bill Burkett. Bill says there are once again nearly as many dogs in Morton as there are people. When that happens, there's only one thing to do... that's to get 'em thinned out.

those who...

WANT to take necessary precautions to protect their pets should, for their sake, and for the sake of others in town, keep their dogs from "running wild," see that they are inoculated and tagged,

the ownership...

OF A DOG carries with it these obligations to society, as well as whatever benefits the dog owners derive from having the pets.

before we...

FORGET IT, let us offer our sincere appreciation to all those who helped make Christmas possible for area needy families by contributing food, clothes, toys, etc., and also their time, in getting these items distributed just before Christmas.

every gift...

MADE A CHRISTMAS just a little brighter, for someone.

we took...

THE OCCASION to stop off at a few newspaper offices in small towns along the way home, and the second one we stopped at in Tuetopolis, Illinois, was being operated by a man who just seven years ago was a printer-linotype operator at the Denver City Press, when "Pappy" Watson was operating the newspaper.

when we...

INTRODUCED myself, as from Morton, Albion F. Brown, the manager broke into a grin and said, "the name Morton seems to ring a bell." He'd been through New Mexico, to California, up to the State of Washington, and then on over to Illinois, since quitting his job at Denver City.

with the...

POLITICAL SCENE beginning to be more in focus, here's hoping everyone who believes in freedom of all kinds, will pay their poll tax (even if paying for that right is against their principles) and be eligible to vote in the coming elections. Jan. 31 is the deadline for obtaining a poll tax receipt.

get one...

AND THEN, every time, avail yourself of all the opportunity you can to become informed about the candidates and the issues, and vote.

SHOP in MORTON DOLLAR DAY MONDAY

## Doss Super Store Lists Winners In Photo Contest

Awards in the Doss Super Food Store "Child Photo Contest" were announced last week.

Taking the grand prize, one large 16x20-inch oil portrait, was the child photo bearing the name of Mrs. T. D. Marshall.

Mrs. Weldon Houghton was announced as the winner of the first prize, 5,000 Frontier Stamps, in the registration-voting contest.

Second prize, 3,000 Frontier stamps, went to Mrs. Arnold Lamb, and 2,000 Frontier Stamps were won by Mrs. Mary Lawrence.

Goldtone 8x10-inch portraits will go to A. R. Lamb, Mrs. Ira Brown, Mrs. Marvin Ray, Mrs. Weldon Houghton, Mrs. C. A. Moore, Mrs. M. P. Coffman, D. A. Ramsey, Mrs. Charles Albrecht, Perry Cartright, Luther Hankins, Karl Griffith, Ted Hammonds, Mrs.

Ira Brown, Mrs. Ira Brown, Mrs. Emmett Thomas, L. D. Sanderson, Henry Williams, Johnnie Wheeler, Ted Layton, W. L. Davis, T. W. Curtis, and R. D. Stevens.

Parents whose children were photographed, may now drop by Doss Super Market and pick up the photos which have been on display. There is no charge for them.

Eligible for entering the contest were all children between the ages

of one month and 10 years. The photographs were made Dec. 11 and 12.

On Dec. 16 they were placed on display at the food store, and each time a person voted for their favorite, the vote registered them for the stamp drawing.

PAY YOUR POLL TAX EARLY THIS YEAR

**CECIL BARKER**  
- INCOME TAX and BOOKKEEPING SERVICE  
- FINANCIAL and PROFIT and LOSS STATEMENTS  
SOUTHSIDE SQUARE MORTON

**1 OFF 2** ON ALL PATTERNS IN STOCK  
**FORREST ANNUAL WALLPAPER SALE**  
**FORREST LUMBER COMPANY**  
MORTON, TEXAS

**MONUMENTS**  
- BRONZE MARKERS  
- STONES IN ALL COLORS  
**SAMMY LEVERETT SINGLETON FUNERAL HOME**  
MORTON, TEXAS

**ROSE THEATRE**  
THIS WEEK'S ENTERTAINMENT  
SUN. - MON. - TUES., JAN. 3 - 4 - 5  
**JAMES STEWART**  
**LEE REMICK**  
**BEN GAZZARA**  
**ARTHUR O'CONNELL**  
**EVE ARDEN**  
**KATHRYN GRANT**  
NOT RECOMMENDED FOR CHILDREN  
WED. - THURS., JAN. 6 - 7  
**THE SOUND AND THE FURY**

**Auto Body Work**  
- Repair Wrecks  
- Refinishing - Painting  
- Windshields Installed  
(We also Refinishes REFRIGERATORS - So bring them on down)  
**F & B BODY SHOP**  
FREE Estimates All WORK GUARANTEED  
One Block South of Bank Phone 2891  
MORTON

IF you can't find your HOME FURNISHINGS in Morton...  
**TRY US 2 STORES to SHOP**  
- NO. 1 Good Furniture, Carpet, Appliances, Draperies...  
- at 917 HOUSTON STREET  
- NO. 2 Budget Priced, Furniture - New and Used, Carpet, TV's, Linoleum...  
- at 1002 HOUSTON STREET  
**STACY - MASON, INC.**  
Phone TW 4-2173 Levelland

KEEP YOUR FORD ALL FORD  
**NOBODY - yes, NOBODY - can Service FORDS like a FORD DEALER**  
- We WELCOME Your Business  
**LIVE BETTER by FAR in a NEW FORD CAR BRING YOUR FORD BACK HOME for SERVICE**  
(a stitch in time saves nine)  
**MAHAN MOTOR CO.**  
PROMPT SERVICE YOUR FRIENDLY FORD DEALER STATE INSPECTION STATION UNDER-COATING

**SHORTENING**  
3 lb. can 69¢

**LIGHT CRUST FLOUR**  
The finest of fine flours  
25 POUND SACK 189

**PEACHES**  
SHURFINE BIG NO. 2 1/2 CANS 4 CANS 100

**FOR DELICIOUS MEALS QUALITY MEATS**  
Cudahy BACON . . . . . 2 lb. pkg. 89¢  
Armour's Star HAMS, half or whole . . . . . lb. 49¢  
First Cut PORK CHOPS . . . . . lb. 39¢  
Hen TURKEYS . . . . . lb. 49¢

**LIBBY'S Cream Style Country Gentleman CORN**  
NO. 303 CANS 3 cans 57¢

**NEW energy POWDERED DETERGENT**  
Large Box 23¢

**WOLCO, NO. 300 CANS BLACKBERRIES**  
5 CANS 100  
LIBBY'S No. 303 Cans, cut Green BEANS . . . . . 4 cans 79¢

**Chicken of the Sea TUNA**  
2 cans 59¢

**TOP SAVINGS ON FROZEN FOODS**  
Patio TAMALES . . . . . pkg. 39¢  
Shurfine - 6 oz. Can LEMONADE . . . . . can 10¢  
Libby's - 10 oz. pkgs. GREEN PEAS . . . . . 6 pkgs. 1.00  
Libby's - 10 oz. pkgs. BROCCOLI SPEARS . . . . . 2 pkgs. 45¢

**CATSUP SNIDER'S 6 BOTTLES 100**

**COMSTOCK, No. 2 Cans Pie APPLES . . . . . 5 cans 100**  
**SHURFINE, Fresh, No. 300 Can BLACK EYE PEAS . . . . . can 10¢**

**SHURFINE COFFEE**  
2 lb. can 119

**SHURFINE DATES**  
8 oz. pkg. 25¢

**HUNT'S TOMATO JUICE**  
Big 46 oz. Can 25¢

**sun-ripened FRUITS - VEGETABLES**  
Fresh RADISHES . . . . . bunch 5¢  
Fresh GREEN ONIONS . . . . . bunch 5¢  
Nice AVACADOS . . . . . ea. 9¢  
Delicious, Washington APPLES . . . . . lb. 19¢  
Juicy Texas ORANGES . . . . . 5 lb. bag 39¢  
Nice APPLES . . . . . 4 lb. bag 39¢  
Ruby Red GRAPEFRUIT . . . . . 5 lb. bag 39¢

**DOSS FOOD STORE AND FROZEN FOOD LOCKERS**  
- DOUBLE FRONTIER STAMPS EACH TUESDAY



### City Commission Meets Tuesday

The Morton City Commission will hold its regular meeting Tuesday, January 26, the first meeting of the new year, and the first meeting since the resignation of Mayor Roy Harvey, Jr.

Among the items of business to be considered may be the appointment of a mayor to fill out the unexpired term of office. However, since a Mayor Pro Tem was named at the last official meeting of the group, they may decline to appoint a new mayor at this time.

The meeting is set for 5 p.m., the regular meeting hour, though the day was changed because two of the members of the Commission...

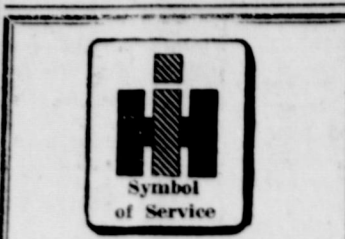
members of the Sheriff Posse, will be out of town Monday riding in the parade at Odessa.

### Vaughn Killian, Treva Trotter, Are Wed Here

Miss Treva Trotter, daughter of Mr. and Mrs. Ray Cochran of Amarillo, and Vaughn Killian, son of Mrs. Ruby Killian of Morton, exchanged wedding vows before Justice of the Peace A. D. Forehand, Friday, Jan. 1, 1959, at 1 p.m.

Killian is a local deputy sheriff. The couple will make their home in Morton.

## CLASSIFIED ADVERTISING



### New 530 Farmalls Trade-ins For Sale

- 7 - 31-52 G John Deere LPG, 4-row Equip.
- 3 - FARMALL 400 LPG, 4 - row Equip.
- 1 - 1952 M-M LPG, 4 - row Equip.
- 4 - 1951 M FARMALL, LPG, 4 - row Equip.
- 1 - 1951 Ford Gasoline, w / blade

**Gardner - Ross**  
Phone 4251  
MORTON, TEXAS

### NEW EQUIPMENT

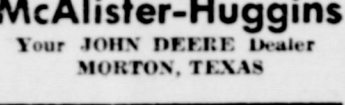
- 2 & 3 Bottom Moldboards
- 4 Disk Plows
- Disk Harrows
- Spring Tooth Harrows
- Spike Tooth Harrows

### USED EQUIPMENT

- 2 Bottom IIC Moldboard
- 1 Bottom 18" Gliver Moldboard
- 3 Disk J D Plow
- J D "G" Tractors
- M - M "UTU" Tractors

### CUSHMAN ITEMS IN STOCK

Motor Scooters and Golf Carts



**McAlister-Huggins**  
Your JOHN DEERE Dealer  
MORTON, TEXAS

FOR SALE - Used automatic washers, guaranteed to operate. Your choice \$75. Ray's Hardware and Furniture. 42 & 5 Day-tie

**FEEDERS GRAIN, INC.**  
Daily buyers for Cattle Feeders  
Federal Storage License 3-4451  
We Can Use Your Grain  
Have Semi-Lift Location  
SUDAN LIVESTOCK AND FEEDING COMPANY  
Phone 5321 Sudan, Texas

**MISSING** - One, new wire, four bale cotton trailer with one yellow wheel. Please contact E. O. Willingham at Willingham Gin. \$-Day-tie

### Several Firms Closed Doors on New Year's Day

Many Morton firms started the new year off with a holiday. The businesses that were closed New Year's Day are located mainly around the square. The County Offices were closed although the City offices remained open. All cafes were open along with the service stations, grocery stores and garages.

### VISIT IN ABILENE

Mr. and Mrs. Bill Bridge and H. S. Hawkins of Morton were in Abilene, New Year's Day, visiting Mr. and Mrs. Jim Warden and their new baby daughter, born December 24th. Mrs. Warden is the daughter of the H. S. Hawkins. Mrs. Hawkins was already in Abilene helping tend to the new arrival.

### GUESTS OVER HOLIDAYS

Guests in the home of Mr. and Mrs. Bill Barkett over the New Year holiday were Mr. and Mrs. Hut Hutson of Lubbock. Mrs. Hutson is a sister to Mrs. Barkett. He is a patrolman in Lubbock.

**JOE'S ELECTRIC**  
-Commercial and Residential WIRING  
JOE CAROTHERS, owner and manager  
PHONE 2641 NIGHT 2221 BOX 392, MORTON  
RAY'S HARDWARE BUILDING

**DOUBLE STAMPS TUESDAY**

## Dun and Bradstreet Report Shows County Has Added Nine Businesses

The growth of Cochran County is reflected in statistics released by Wayne A. Clark, manager of Dun and Bradstreet, Inc., Amarillo, which covers this area. Basing his facts on a physical count of the January, 1960, edition of the Dun and Bradstreet Reference Book, Clark reports that in 1959, 143 businesses were listed in Cochran County and today 152 businesses are listed - an increase of nine.

The Dun and Bradstreet Reference Book lists all manufacturers, wholesalers, and retailers who seek or grant commercial credit. It does not include some of the service and professional businesses such as beauty and barber shops, security dealers and real estate brokers. Therefore, the figures for businesses in Cochran County would actually be higher than the 152 quoted above.

The Dun and Bradstreet Reference Book is revised every sixty days. During the past sixty days, nearly 70,000 new names were added to the Reference Book and almost 65,000 were removed. During this period, credit ratings were changed on more than 110,000 business enterprises.

As one phase in revising credit reports and keeping them up to date, Dun and Bradstreet, Inc., through its national network of offices, writes every year to all businesses in the Reference Book to request their financial statements. This year, these re-

credit reports are primarily used by businessmen who want to evaluate the credit risk of business before shipping or selling, insurance underwriters also use credit reports to review risks, rates, and coverage for fire and other types of insurance. Dun and Bradstreet has been reporting on business since 1841 with any kind to the business or lists in its Book.

**KEEP POSTED LOCALLY**

— Read the **MORTON TRIBUNE**

Only 2.50 per year in Cochran and adjoining Counties, elsewhere, \$3.00

**MORTON TRIBUNE**  
BOX 545,  
MORTON, TEXAS

Enter my subscription to the TRIBUNE, closed find 2.50.

(Name) \_\_\_\_\_

(Address) \_\_\_\_\_

**For Transportation of and Insurance on MEXICAN NATIONALS**

See **Troy Hanson**, across the street North, from the **Singleton Funeral Home**, or Call 6301.

**BUTLER MOTOR CO.**  
PAINT and BODY SHOP  
(Across the Street South of the Morton Water Tower)

**AUTO GLASS**

INSTALLED

- WINDSHIELDS
- DOOR GLASS
- REAR WINDOWS (all shapes and sizes)

**Insurance Work Done**  
-24-hour WRECKER SERVICE  
Phone 4211 Night Phone 4971

# January WHITE Sale

- ✓ check your own needs
- ✓ look ahead to gift occasions
- ✓ save-save-save

SALE STARTS MONDAY, JAN. 4

**ECONOMICALLY PRICED . . .**

**LARGE, HEAVY, 22x44-inch TURKISH TOWELS**  
Assorted solid colors and stripes . . . superior quality towels, priced at a bargain . . .  
each . . . 59c  
**2 for 1.00**

**MATCHING WASHCLOTHS**  
Available to make sets for your own use, or for giving only 17c ea.

**TERRY TOWELS and WASHCLOTHS**  
Soft, absorbent Terry Towels and Washcloths . . . assorted, each . . . 59c

- 22x44-inch Towel . . . ea. 97c
- 17x27-inch Towel . . . ea. 57c
- 12x12-inch Matching Washcloths . . . ea. 27c

**GUARANTEED for not less than 100 Washings**

**GARZA, Made in Texas by Texans SHEETS and PILLOW CASES**

Garza, the label that means quality and serviceability . . . made of fine count muslin . . . expert workmanship . . . Garza sanforized . . .

- 81x99-inch, and twin fitted . . ea. 1.57
- 72x108-inch, and twin fitted . . ea. 1.57
- 81x108-inch, and double fitted . ea. 1.74

**GARZA PILLOW CASES**  
42x36-inch . . . . . 2 for 75c

**GARZA Pastel SHEETS and PILLOW CASES**  
Beautiful soft pastel sheets and pillow cases to brighten your bedroom . . . polyethylene wrapped . . .

- 72x108-inch . . . . . ea. 1.84
- 81x99-inch . . . . . ea. 1.84
- 81x108-inch . . . . . ea. 1.99

**Matching PILLOW CASES**  
42x36-inch . . . . . 2 for 97c

**Wynne 80-square Bleached Muslin**  
36-inch fabric . . . fine quality bleached white Muslin at the special price of

**4 yds. 97¢**

**Super Size 96x110-inch Spunwell SPREADS**  
Famous lint free hobnail style . . . first quality . . . fringed rounded corners in white, pink, aqua, yellow, light green, and sandalwood . . . each packed in a polyethylene bag . . .

**3.97 ea.**

**Chenille Bath Mat Sets**  
2-piece, plush pile, solids and multicolors . . . white, yellow, pink, light green, aqua, and sandalwood . . .

**2.87 set**

**Knitted DISHCLOTHS**  
Large, strong, white knitted Dishcloths . . . red, yellow, and blue stripes . . . 10 in a package

**10 cloths 87¢**

**DRIP-DRY, Wash 'n Wear**  
Fashionable, new, bright, and colorful printed fabrics . . . new patterns, colorfast, Drip-Dry finish . . .

**per yard . . . 39¢**

**Solid Color BLANKETS**  
Full bed size, 72x81-inch . . . lovely, soft, fluffy blend of rayon, cotton, and orlon . . . a blanket that brings beauty and comfort to any bedroom . . . six-inch acetate sateen binding to match the seven desirable colors of rose, blue, turquoise, red, emerald green, harvest and yellow . . .

**each . . . 3.97**

**Ladies SHOES**  
One group of ladies fall shoes . . . blacks, browns, reds, tans . . . in pumps, straps, and wedges . . . broken sizes and styles . . . real values in every pair

**values to 10.95**  
Clearance Price  
**3.00 pr.**

**Children's SHOES**  
One table of broken styles and sizes in boys and girls shoes, loafers, straps and ties . . . values to 6.95

**close-out price . . . pr. 3.00**

**Men's SHIRTS**  
One table of men's shirts . . . westerns, sports, flannels, and duroys . . . broken styles, sizes, and colors . . . values to

**close-out price . . . ea. 2.50**

**St. Clair's DEPARTMENT STORE**  
WESTSIDE SQUARE MORTON