

# DOLLAR DAY SPECIAL

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No. 21  
PAID  
Morton, Texas

ROUTE STAR  
BOXHOLDER  
LOCAL  
RURAL ROUTE



VOLUME VII "Covers Texas' Last Frontier Like the Dust"

MORTON, TEXAS, SUNDAY, JULY 5, 1959

NUMBER FIVE

COMPLETE  
INSURANCE  
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WILLIAMSON  
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J. M. Abbe Rites  
Held in Morton  
Thursday, 4 p.m.

Funeral services were held in Morton at 4 p.m. Thursday, at the Church of Christ at 202 Southwest 2nd for J. M. Abbe, 85, Lubbock, former Cochran County resident.

Mr. Abbe, who died Wednesday at the home of a daughter, Mrs. C. C. Williams, Hale Center, was a retired farmer. He came to the Plains in 1921 and had farmed in Bailey and Cochran Counties. A son lived near Maple until his death a year ago.

Burial was in the Morton Memorial Cemetery.

He was a member of the Church of Christ.

Pallbearers, grandsons of Mr. Abbe were Alton Abbe, Luther Williams, Max Williams, Ray Williams and Joe Williams. Rudy Kirby, Miss Abbe and Charles Abbe.

Survivors, other than the daughter at Hale Center, include a son in Lubbock, and a daughter, Mrs. Roy Kirby of Malheur.

Others to Close  
Fourth of July

Three of the firms who couldn't be contacted for Thursday's paper announced Thursday before the Dollar Day Special went to press their intentions for Saturday.

Rimsey Shoe Shop and Rose Auto and Appliance will be closed on Saturday, along with most Morton business establishments.

Morton Fruit and Vegetable Market have announced their intention of remaining open for business during the holiday.

Cubs Hand Sox  
First League Loss  
In 43 Games

The Morton Little League's longest unbeaten streak came to an end here Thursday when the jubilant Cubs pushed across five runs in the bottom of the 6th inning to hand the league leading Sox their first loss of the season, 7 to 6.

The Cubs collected a good assortment of hits all through the game but lost a lot of baserunners stranded. In the 6th they took advantage of the mental errors of the Sox to push across the winning run.

The Sox had won 14 straight games this year, were unbeaten last year and had a 42 game winning streak snapped — a skein that stretched over three seasons of play.

The winning pitcher was Tommy Tarver who also batted in the winning run.

The victory kept the Cubs ahead of the Giants in their fight to escape the cellar. The Sox remained six games ahead of the second place Pirates.

NO GAME SATURDAY

There was to be no Little League game in Morton July 4.

The scheduled game was played off on Wednesday because a lot of the players and officials planned to be out of town for the holiday.



MRS. DONALD MAC MASTEN

Miss Margaret Hodges, Donald Mac Masten Are Wed In Morton, Sunday

Chantilly lace and tulle was worn by Miss Margaret Hodges as she became the bride of Donald Mac Masten at three p. m. Sunday, June 28, 1959, in the Church of Christ, Denton Thompson officiated at the double-ring ceremony.

The bride, daughter of Mrs. T. C. Hodges and the late T. C. Hodges, was given in marriage by her brother, Norman, Mr. and Mrs. G. W. Masten of Sedan are parents of the bridegroom.

Miss Hodges gown was designed with petal point sleeves and pleated skirt of tulle and lace. A chapel train falls from the skirt. A veil of French silk illusion was caught by a tiara of pearls and sequins. She carried an orchid showered with stephanotis and pearls with orchid satin streamers arranged on a white Bible. The bride wore pearls borrowed from her sister, Mrs. P. W. Taylor, and a blue garter given to her by Barbara Waltrip.

Miss LaQuita Todd was maid of honor and bridesmaids were Misses Margaret Gardner, Carrie Ann Mullinax, Imogene Betts, Mary Ruth Henry and Brenda Brotherton. Their waltz length dresses were of orchid taffeta and orchid chiffon overskirts. They carried nosegays of white carnations.

Billy Woods, nephew of the bridegroom, served as best man. Wayne Bruken was groomsmen and Bob and Dick Christian, Jimmy Parker, and Gene Gardner were seat guests.

Candlelighters were Connie Hodges, sister of the bride, and David Gentry. Flower girls were Donna Hodges, niece of the bride and Charlotte Masten, niece of the bridegroom.

Soloist, Miss Maryellen Thompson, sang "I Love You Truly".

"Always", and "Whither Thou Goest."

A reception followed at the County Activity Building. Barbara Waltrip and Gaylene Fred presided over the guest book. The table was covered with lace over orchid. An orchid wedding ring vase filled with chrysanthemums decorated the registration table.

The brides' table covered with a red linen embroidered cloth over orchid was centered with a large white wedding bell with orchid streamers saying Margaret and Mac, June 28, 1959. Orchid chrysanthemums surrounded the table. On one end of the brides' table was a five-tiered wedding cake decorated with a bride and groom under an arch of orchid chiffon and white tulle with a silver wedding bell hanging from the center. On the other end of the table was an old Colonial Fostoria Punch Bowl. Myrlan Cox and LaNel Todd presided at the table.

For the wedding trip to Santa Fe, New Mexico, the bride wore a two piece blue suit with an orchid corsage and white accessories.

Miss Hodges is a graduate of Morton High School and the groom attended Sudan High School and will farm near Morton.

METHODISTS SET  
EDUC. COMMISSION  
MEETING SUNDAY

A called meeting of the First Methodist Church Commission on Education will be held tonight (Sunday) July 5, at 6:45 o'clock at the church, it was said.

All members of the commission, Sunday school teachers, and officers are urged to attend this meeting.

Recent Widow Gets Helping Hand From  
Neighbors in Farming Cotton Acreage

Friends and neighbors of Mrs. W. E. (Bud) Robertson donated \$259.00 to have her cotton hoed recently.

The cost of the hoing of the 97 acre crop was \$237.00. It was hoed again later. Anyone wishing to help may donate money to D. Tucker or Pete Todd or leave the money at the Maple Cafe.

After the cotton was hoed, 17 tractors met and plowed the entire crop for Mrs. Robertson. This was the third time friends had plowed the crop for Mrs. Robertson since her husband passed away.

Donors on the hoing included Baker Johnson, E. D. Whaley, R. N. Milligan, Jack Hutchinson,

Named President  
Of Two County  
Youth Association

Murvin Gathright, son of Mr. and Mrs. J. O. Gathright of Morton is the newly elected president of the Hoekley - Cochran Youth Association. He will begin his duties in October.

Murvin attends the First Baptist Church here, and will be a senior at Morton High School. He previously served as representative for Morton at the Youth Rallies in which churches throughout the Hoekley-Cochran Association participated.

Murvin recently attended a program planning meeting for the future Youth Rallies. Many interesting groups have been contacted. All young people are invited to attend on the third Monday of each month. The next Youth Rally will be at the County Line Baptist Church on August seventeenth. Max Barnett will be the guest speaker.

PREACHES IN OKLA.

Denton Thompson, minister of the Church of Christ at 202 Southwest Second, in Morton, is in Oklahoma this week and last, preaching a gospel meeting. The meeting is to end a week from Sunday, it was said here. Bro. Thompson left Wednesday.

Grand Master  
To Visit Lodge

Randall E. Brisco, Most Worshipful Grand Master of the Grand Lodge of Texas, A. F. & A. M., will make an official visit to the Morton Antelope Lodge, No. 1245, Saturday, July 18, it was announced this week by Gene Huggins, Worshipful Master of the Morton lodge.

The Antelope Lodge is hosting all A. F. & A. M. lodges of the 24th Masonic District in honor of Grand Master Brisco's visit.

Visitors are expected from Brownfield, Meadow, Levelland, Plains, Anton, Denver City and Sundown.

Plans call for a dinner at 6:30 p. m. to be followed by a welcoming address from Mayor Roy Tarver, Jr. A tiled meeting will begin at 8 p. m.

MONDAY  
IS DOLLAR DAY  
in MORTON

Brother - in law  
Dies in Accident  
At Stephenville

Mr. and Mrs. J. T. Daniels and children returned Wednesday night from Stephenville where they attended the funeral of his brother-in-law, Lloyd Booth.

Mr. Booth died Tuesday afternoon of injuries received in an auto accident near Stephenville.

Funeral services and burial were at Stephenville, Mr. Booth's home.

With Your ...  
COUNTY AGENT

COUNTY AGENT

The boys and dads of the Sears Gilt Program met with other parents and boys interested in hog production program for a training meeting June 26, 1959. Three members of the Swine Committee met with this group. There were 26 attending the meeting.

The County Agent showed color slides on hog management, production, breeds and equipment. Feeding and care of gilts, sows and litters were discussed in detail by the Agent Thompson. Control measures were given for external and internal parasites of swine.

The Committee is still looking for a Sears boar to serve the Sears' gilts already on hand. The 4-H boys who have the gilts in their possession are: Dickey Walker, Stanley Cunningham, Dub Waltrip, Terry Anglin, Dennis Lemons, Leon Jeffcoat, Lester Dupler and David Haralson.

Thrips have done medium to heavy damage in 60 percent of the cotton fields inspected in June this year. It seems they have begun to ease up some, or the cotton is growing off better.

Fleahoppers are beginning to make their appearance in a few fields but doing little damage to date. Lygus bugs and fleahoppers are more noticeable in cotton fields adjacent to alfalfa.

Many farmers report that control measures for thrips have not been very satisfactory. However, in most fields where control measures were applied cotton is growing faster.

During the month of June there were 42 fields checked for insect damage by the Agent in Cochran County.

Several diseases are attacking cotton in several fields. Besides the blight, seedling diseases, there is some Verticillium wilt and cotton root knot nematode. Cotton attacked by the latter two will likely die or be sickly looking. Unfortunately there is little to be done for the control of the disease after the cotton is up. Control measures can be taken prior to planting cotton for nematode, and seedling diseases can be controlled early, by mixing certain chemicals in the covering soil while planting cotton seed. Your County Agent has this information.

The Hubert Taylor's are making their farm life easier, by planning their crop-production and irrigation ahead. Underground tile and surface outlets wherever needed. The quarter section can be completely watered now. Valve outlets for ditch irrigation are the thing says Hubert. After land leveling the water flows equally distributed wherever needed.

This is the Taylor's second year to farm in 20 years. He has found his life's work. Mr. and Mrs. Taylor have planned their home improvement, crops, and production enthusiastically with the Extension Agents. His 46.3 acres of cotton is looking very good.

Hubert and his neighbors seem to be competing on who can produce the most cotton and feed. In planning with the County Agent, Hubert remarked, "Homer, if you want me to set an example, you'd better tell me the right varieties, how to fertilize and irrigate if I stay up with my neighbors. I want you to work with me and advise me of what you think best. We will sure do it."

Hubert is doing a good job and with his one year of farming the past two decades he has developed into a full pledged demonstrator as his examples of farming certainly have his neighbors looking over the fence, advises the agent.

Another F H D demonstrator is the H. B. Kings. He is planting four acres each of switch and Indian grass to try his pigs grazing capacity on. H. B. has his cotton up and growing to a good start after some rain and hail. He planted Gregg Variety on his late replant. He will do some double cropping with wheat and grain sorghum this year. As two years ago he made good on this system.

The Bob Dunhams are combining weeping love grass seed on 12 acres. "It's the best I've seen", says the Agent. He expects to harvest 500 lbs. or more per acre. Not bad when this is retailing for \$2.00 per pound on the market. He should net over \$1.00 per pound. This has cost him much less than cotton to produce.

All he has done to it this year is irrigate. No weeds - it certainly looks clean. It is six feet tall now.

A cotton quality improvement meeting was held June 30, 1959 for farmers in Cochran County. The crowd was small but those who came were certainly impressed.

Dr. J. D. Bilbro of the Texas Agricultural Experiment Station Lubbock, Texas, was here to show the weak and strong points in producing quality cotton. Color slides were shown on cotton fibre, maturity, micronaire, tensile strength, and development.

Cotton fiber develops a fiber cell daily - just like a tree a ring in the trunk annually. The first six weeks of boll formation is critical if temperature and moisture are not ideal, advised Dr. Bilbro.

The farmers who attended learned first hand the importance of setting fruit early on cotton, to put moisture to cotton early or ahead of heavy fruiting; to discontinue irrigation early or by August 25th. That more irrigations decrease the maturity and lowers the micronaire value of lint, that it takes the first blooms on cotton about 54 days to mature and open and for each 10 day period thereafter, add two extra days for bolls to mature. This fact makes it doubly important to get early forms to set and hold. Late watering will delay maturity and will likely reduce some tenable cotton to untenable in micronaire value for future markets. It seems that are

WHITEFACE SCOUTS WIN AWARD  
IN RECENT TRIP TO CAMP POST

WHITEFACE (Spl.) - - Whiteface Boy Scouts, Troop 73, returned two weeks ago from a one week camp at Post, Texas.

Approximately 100 boys from the South Plains area attended the Camp including from Whiteface, James DeSmet, James Rankin, Johnny McCoy, Jack Brock, Gerry Adams, Temple Kern and Larry Kern.

The Whiteface boys took the "Gees-Mo" award which was given to the boys from the troop showing the best mess hall conduct, behaviour and table manners were important factors and at each meal 20, 15, 10, and 5 points were awarded to the first four troops. At the end of the week the Whitefacers had garnered 200 points for the victory.

In addition to this award the Whiteface Troop were strong contenders for the Camping award, ed-

ged from first place by the slender margin of a single point.

Arrangement of camp, neatness of camp, and general citizenship of the boys was considered. Troop 16 of Post was awarded 371 points out of a possible 400 and Whiteface was awarded 370 points.

The boys from Whiteface all advanced a rank in their projects on which they were working. Three of the Whiteface boys went well on the way toward receiving swimming and life saving merit badges. All earned the swimming badge, but only one got the life saving badge. James DeSmet got both merit awards and James Rankin and Johnny McCoy expect to get their life saving merit badge within a few weeks.

Gerry Adams, Temple Kern, and Larry Kern got their first class swimming award and Jack Brock advanced a rank in swimming.

"Parents of the boys from Whiteface and Troop sponsors should be very proud of the way these boys conducted themselves at Camp," said Orville C. Rankin, Scout leader.

Temple Kern received a certificate on the Scout Rifle Range.

The weather was at times, hot, and the mosquitoes presented a big problem, but most of the boys reported a good time and Mr. Rankin, was highly enthusiastic about the Alexander home here. Jones is the new Morton football coach.

"Depletion Tax" Classed as Necessity  
To Maintain Prosperous Oil Industry

By Art N. Wall  
When oil workers discuss Morton they say, "Well, the place is just too far out of the oil patches. Guess there isn't any oil to be found around there."

Still seismograph crews are seen rolling their trucks through Morton, and oft times these crews rent homes in our town while searching the locality for future oil possibilities.

It is nothing unusual for us to see seismograph crews at work and at the same time see a flock of jets streaming across the sky. We don't pay attention to this. It is a common sight. The seismograph crews and the speeding jets have a link though. One seeks fuel, the other burns it.

Our growing air defense demands that oil companies keep up a constant search for new oil reserves.

It doesn't take a very bright person to know that drilling for oil is awful expensive. The chances are excellent that all you will be drilling is a series of fence post holes, all dry. Because the average

age is nine dry holes and the tenth an oil well and it may be a poor producer. You might wind up shanking the pennies out of your piggy bank to drill a well because the cost is \$100,000.00 to \$1,000,000 per wildcat. You can say, "Be smart. Drill in a proven oilfield". In a proven field the average shows you only hit three producers out of every four drilled. Don't forget the fluid in these wells where you have oil may be sixty per cent salt water.

It is easy to see that the oil man's capital is in the ground. He must find oil or lose his shirt. It may cost \$1,000,000 to find ten thousand barrels or \$10,000

(SEE OILFIELD, PAGE 4)

INDIANS REMAIN  
UNBEATEN IN  
BABE RUTH PLAY

The Morton Indians whipped their closest rival, the Tigers, in a Babe Ruth League game played on Monday and maintained their undefeated status in the league.

The two teams planned to play a game on Friday, — a game rained out earlier this season.

Huggins Installed  
Worshipful Master  
Of A. F. & A. M.

Gene Huggins was installed as worshipful master of the A. F. & A. M. Antelope Lodge No. 1245 of Morton, Thursday night, June 25, it was announced this week.

Installing officers were Joe Gippson, J. L. Winder, and C. F. Winder, marshal.

Other officers installed were Jerry Winder, senior warden; Bob Allen, junior warden; Murry Crone, treasurer; Bill Crone, secretary; M. J. Morgan, tiler; and J. L. Winder, chaplain.

Also, Leon Dupler, senior deacon; Buck Tyson, junior deacon; Bill Burkett, senior steward; Fred Payne, junior steward; and Allen, reporter.

SCOUT EXECUTIVES  
MEET IN MORTON

District Scout officials held a meeting in Morton, Thursday night, and another district meeting is to be held in Morton next week, according to a local district committeeman.

MOTORCIDE  
Drive Carefully ...  
Don't Make Death  
Your Goal in Life

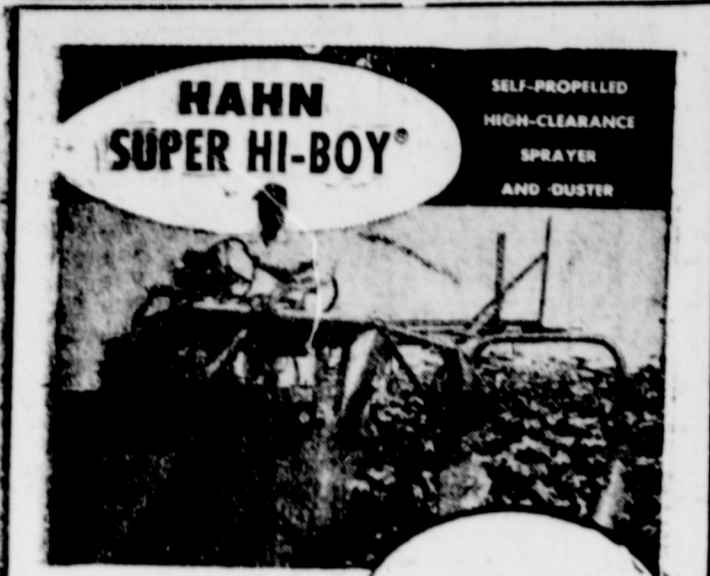
buying cotton now on micronaire value. Micronaire means maturity of the fiber advises Dr. Bilbro. Too many irrigations may hurt the sale of future cotton; so quality is important.

Johnsongrass spot spraying was discussed with the use of color slides by the County Agent. Materials and chemicals were discussed showing application methods for control of Johnson grass in cotton. Spot spraying was demonstrated with a jet-gun sprayer. Control of weeds and grass with chemical sprays were shown and discussed.



— It is not too late — Every day is a day to visit — unless the opportunity is being neglected. Dr. L. S. Anderson, M. D., Portales Rd., Morton.

**VISITED IN PLAINS**  
Mr. and Mrs. M. L. Doyle and daughter, Mrs. Betty Jones and children, visited in Plains Sunday afternoon with their son, Louis Doyle and his family.



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**R. E. Thompson**  
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## Home Demonstration Agent

By Miss Leila Petty  
**COUNTY-WIDE 4-H CLUB**

Thirteen were present at the meeting of the County-Wide 4-H Club on Monday evening at the Veterans Hall. Attending were Lynne Freedland, Miki Hefflin, Gloria Strout, Lois Courtney, Bob Nieman, Leon Jeffcoat, Earl Cox, Lee Mapee, Bill Stovall, Mrs. Jack Mapee, Mrs. C. R. Melton, and the Extension agents. Refreshments were furnished by Lynne Freedland.

The next meeting will be Monday evening, July 13.

### GUARD AGAINST KILLERS IN YOUR HOME

If you made a list of the killers around your home, you might be amazed. Insecticides and other poisonous chemicals stored within a child's reach can bring tragedy. Statistics prove this point. Two out of every 100 persons die each year from accidental poisoning. Of this number, every fourth person is between the ages of 1 and 5 years.

Check your home now to make sure that all "killers" are stored well out of reach of the children. Here are some check points:

Start with the medicine chest. Keep it locked or make certain that it is high enough to keep children out. Label all bottles and material stored there.

Keep cosmetics, soaps, bleaches, polishes, and cleaning agents out of reach of small children.

Avoid throwing partially filled containers into waste baskets or trash barrels where children could taste for test.

Keep matches and all inflammable materials well out of reach.

### PROTECT RUGS AND CARPETS FROM MOTHS AND CARPET BEETLES

Thorough cleaning correct spray treatment will protect carpets and rugs from clothes moths and carpet beetles. Regular care with the vacuum cleaner is the first step. It prevents dust, lint and hair from accumulating and offering extra food for the pests. It can also remove the insects themselves and their eggs. These usually feed under heavy furniture where it is difficult to clean. Rotate rugs and carpets occasionally to make sure all areas are exposed to regular cleaning, light and air.

Entomologists advise a five percent DDT oil solution on rugs and carpets every 12 to 18 months. For a nine by twelve rug of average weight, you will need 1 and one-half to two quarts of spray. Rug pads of animal hair or wool, will need spraying on both sides unless they have been treated previously.

When spraying wall-to-wall

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carpeting give special attention to edges and parts that have been under a piano, sofa or other heavy furniture piece.

Call on the expert help of a firm if you have qualms about doing expensive rugs.

**PROZEN FRUIT SALADS**  
Fruit salads, frozen ahead of time for Sunday meals or company, save time for the homemaker. Frozen salads usually have whipping cream, cream cheese or gelatin to enhance their freezing qualities. Salads are served while still frozen.

**PROZEN ORANGE - PINEAPPLE SALAD**  
1 cup pineapple juice  
2 tablespoons flour  
one-half cup butter  
one-eighth cup sugar  
1 egg  
2 tablespoons lemon juice  
4 slices pineapple, cut fine  
2 oranges  
one-half cup nuts  
10 marshmallows  
8 maraschino cherries  
1 pint whipped cream

Make a paste of flour and pineapple juice, then gradually add remainder of juice. Add butter, sugar, and salt. Cook in top of double boiler for approximately 10 minutes. Then add the egg, slightly beaten. Continue to cook for a few minutes, stirring continually. Then cool and add lemon juice. Add pineapple, oranges, nuts, marshmallows and cherries; then fold in the whipped cream. Pour into freezing tray.

Other recipes for frozen fruit eight servings.

and allow to freeze. Yield six to salads are available from this office.

**Summer Enrollees At Wayland**

Plainview, (Spl.) — Three Morton students are enrolled for the first six weeks summer term at Wayland Baptist College. They are Elizabeth Dupier, Belva Ramsey Stokes and Christine Wilson.

Summer enrollment is the highest since Wayland became a four year, degree granting institution in 1947. Miss Dupier, daughter of Mr. and Mrs. Hugh Dupier, is past secretary-treasurer of Student Government Association and homecoming Queen candidate representing Home Economics Club. Mrs. Stokes, daughter of Mr. and Mrs. S. A. Ramsey, has been clerk of Supreme Court of SGA, president of Ferguson Hall and was selected by classmates as class favorite when she was a sophomore. Miss Wilson, daughter of Mr. and Mrs. K. A. Wilson, is a member of Young Woman's Auxiliary for which she serves as stewardship chairman.

**SHOP MORTON'S DOLLAR DAY MONDAY**

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Three models, great for backyard picnic, or for easy to move about, expensive looking . . .

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For better heat . . . . . better meat !

**ROYAL OAK BAR-B-Q**  
10 lbs. . . . . 89¢  
20 lbs. . . . . 1.69

**Charcoal Briquets**

**Toppest LUMBER COMPANY**  
EVERYTHING FOR THE BUILDER  
MORTON TEXAS

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— put your WINTER CLOTHES away

**DIRTY**

for the moths

to eat . . .

**BRING them in NOW, before you forget it . . .**

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**HEAR YE!** you buy from us! No payment 'til August!

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TOUGH . . . LONG WEARING

**\$11.76** 6.00-16 BLACK  
**\$12.76** 6.70-15 BLACK  
**\$14.76** 7.10-15 BLACK

EVERY TIRE BRAND NEW  
ALL PRICES PLUS TAX AND USEABLE CASING

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By Leaf Analysis our laboratories can determine the correct amount of LIQUID FERTILIZER your growing COTTON or GRAIN SORGHUM needs. With this information, your planting date, and the amount of water you have available, we can correctly recommend to you the amount of fertilizer that will produce the best results . . . and that results in more profits for you.

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ED HOWELL  
SERVICE MANAGER

### SHOWER HONORED BRIDE - TO BE, MARGARET HODGES

Miss Margaret Hodges (bride-elect of Donald Mack Masten) was named honoree at a morning coffee on Saturday, June 20 in the spacious country home of Mrs. Willard Cox Sr.

Calling hours were from 9:30 till 11:30

Mrs. Al Mullinax registered over 75 guest in a white leather brides book.

In the receiving line was Miss Hodges (honoree), Mrs. T. C. Hodges (her mother), and Mrs. G. W. Masten (mother of the groom to be) from Sudan Texas.

Miss Hodges was lovely in a green sheer side draped dress with white accessories and wearing a corsage made up of two tea balls and a green measuring cup with orchid flowers on a Tupper Dolly

Mrs. Hodges was attired in a navy blue sheer with white accessories and wearing a corsage of a red measuring cup with red flowers on a white dolly.

Mrs. Masten was wearing white accessories with a two piece black dress with white collar and cuffs. Her corsage was a pink measuring cup with pink and white flowers on a Tupper Dolly laced with pink satin ribbon.

The refreshment table was covered with lace cloth over orchid and centered with daises and scattered daises around the serving table. From a Crystal bowl Miss Mary Ruth Henry poured orchid punch. Miss Carrie Ann Mullinax assisted serving assorted cookies and coffee. The appointments were Silver and Crystal and white and silver napkins inscribed Margaret and Donald Mac.

Miss Hodges opened the gifts in the lovely den and also displayed them there. Miss Myrlan Cox recorded the gifts in the white leather brides book with orchid ink. Over 140 gifts were recorded.

The hostess gift was an off white Martha Washington Bedspread. Each hostess wore a corsage made from small kitchen utensils which they presented to Miss Hodges when she had opened her gifts.

Hostesses were Mrs. R. C. Strieland, Mrs. Pete Todd, Mrs. Willard Cox, Mrs. O. D. Chesshir, Mrs. Elmer Gardner, Mrs. Al Mullinax, and Mrs. Willard Henry. The hostesses were ably assisted by Miss Carrie Ann Mullinax, Miss Myrlan Cox, Miss La Quita Todd, Miss Margaret Gardner and Miss Mary Ruth Henry.

**DOUBLE STAMPS TUESDAY**

at PIGGLY WIGGLY, Morton

## RED ANT KILLER

KILLS ANTS and EGGS with only ONE TREATMENT

Satisfaction Guaranteed  
 KEEP YOUR CHILDREN SAFE and your neighbors happy

Distributed by MORTON DRUG

Available at

- WILLINGHAM FARM & RANCH STORE
- PIGGLY WIGGLY SUPER MARKET
- LINDSEY FEED & SEED
- DOSS SUPER STORE

## ROSE THEATRE

SUN. — MON. — TUES., — JULY 5 - 6 - 7

BOB HOPE - RHONDA FLEMING  
**'ALIAS JESSE JAMES'**  
 WENDELL COREY

WED. — THURS., — JULY 8 - 9

JACK PALANCE - ANITA EKBERG - NIGEL PATRICK  
**THE MAN INSIDE**

**COOK'S PAINTS**

# BIG SUMMER SALE

of COOK'S Famous HOUSE PAINTS

WHITE OR ANY STANDARD COLOR

- COOK'S HOUSE PAINT
- SUPERWHITE PRIMER
- A-KRYL-X MASONRY PAINT
- SUEDE—New, Low-Luster HOUSE PAINT

REG. TO \$7.17 GALLON

**\$5.89** GALLON \$5.79 in 5's

---

**COOK'S E & D HOUSE PAINT** Reg. \$5.81

Durable, yet economical beauty! Ready - mixed. Self-priming. Resists mildew, fumes and gases. Self-cleansing.

**\$4.97** GAL.

---

**CO-PA-CO BUILDING PAINT** Reg. \$4.72

Pre-mixed, ready-to-apply. Self-priming. Fume-proof, mildew-resistant. Stays white... it's self-cleansing.

**\$3.89** GAL.

---

**BURLESON PAINT and SUPPLY**

PHONE 5521 BOX 425  
 Northside Square Morton.

# MINNIE'S SHOP VALUES GALORE!

WESTSIDE SQUARE MORTON

# 3 BIG DAYS

STARTING MONDAY, JULY 6, DOLLAR DAY

— The BIGGEST DOLLAR DAY of the Year — PRICES REDUCED on...

**208 Ladies' DRESSES**

(sizes 8 to 20, 12½ to 24½)

**127 Junior DRESSES**

(sizes 5 to 15)

**93 Children DRESSES**

(1 to 14 years)

LADIES' HATS

**1/2 PRICE**

Nationally advertised merchandise, REDUCED IN PRICE for your DOLLAR DAY Shopping — Be on hand when the doors open Monday. You'll find summer merchandise reduced in price at the start of the season, you'll buy and buy — you'll SAVE and SAVE!

**- ALL REDUCED PRICES, CASH!**

**- NO LAYAWAYS — NO REFUNDS — NO APPROVALS**





**OILFIELD**

(Continued from Page One)  
to find a million barrels of oil. Or, as we have said, he may find nothing.  
Now a manufacturer is allowed to deduct from his gross income a certain percentage of the cost of his factory each year. Eventually he will recover the original cost of his factory tax free. For the oilman he uses up or depletes his capital as fast as he produces it. To replace his factory he must search for one. We can see it is impossible for an oilman to determine the value of his capital at the time of discovery. He can only determine the value as he depletes it. Remember the word depletion.  
Congress had to figure out some plan to allow the oil producers to

recover their capital tax free as the manufacturer is allowed to do. They tried all kinds of ideas, then they hit upon the depletion tax. This was in '26 when Congress decided on the percentage depletion which allows a producer to deduct twenty seven percent of his gross income from the sale of gas and oil from a lease, but never more than fifty percent. This was based on the well headprice of about what oil and gas would be worth on the ground. Too, it was based on known amounts as to the oil and gas produced and the known price at the moment of production. As a result, this gives an oilman a chance to recover at least part of his expenditures. The depletion tax worked so well it was extended to other mineral industries. For instance, ten per cent for coal and salt, twenty three percent for sulphur and zinc, and twenty-seven and a half percent for oil and gas.  
Now, in the oil game you can pro-

duce yourself right out of business. Our producing wells close to Whiteface are proof of this. You have to keep up a search for new oil wells to replace these that are gradually decreasing.  
There is hardly a T. V. program or radio program that our arms race with Russia is not mentioned. We all know that oil has become our most strategic raw material. Our power of today is based on the power of petroleum. Today, petroleum power provides our nation with three fourths of the energy to keep our American economic giant going.  
Here in Morton we hear someone say, "They got a dry hole". We know now what it costs to get that dry hole. This depletion tax can be classed as risk capital. If our nation hopes to have the oil and gas for tomorrow this risk capital is necessary. Oil and gas will certainly be necessary if we ever war with Russia. Yet in Washington, Senator Proxmire of Wisconsin, Senator Williams of Delaware, and Senator Morse of Oregon are putting up a full scale fight to cut the twenty seven and a half percent depletion tax to fifteen percent. These men's arguments are based on very little knowledge of the oil game. In fact, their arguments are such that they would rather gamble on our nation's security in order to balance the budget.  
Little do these three men know that the most frightening thing in the oil game is the decline in the discovery of new reserves. For Texas last year only 324 new fields as compared to 506 in 1957 were discovered. The Lone Star State failed to replace the oil it produced. The deficit was 373 million barrels. This is just a

forty day supply for our entire nation. You can figure out what would happen to our oil reserves if the 27 1/2 per cent depletion tax was cut to 15 per cent and our oil companies could not afford the cost of exploration. This can happen. In short, if Congress votes to cut depletion, it is voting to cut exploration.  
President Eisenhower states, something of that sort (i. e. 27 "My best advice has been a figure 1/2 per cent) is necessary if you are going to have your oil reserves properly kept up." Says Treasury Secretary Anderson, "From the standpoint of maintaining an adequacy of resources for defense our present system of allowances seems to have worked pretty well." Now Senator Dirksen of Illinois, "There must be incentive, there must be healthy, vital companies to take care of the needs of this country. I hope therefore, we will not tamper with this program."  
Foes of the depletion call it a bonanza and a golden gimmick. Yet there is no question that any businessman should be able to deduct his capital from his taxable income. Most oilmen are classed as rich, squanderous, individuals who drive expensive cars. In fact the oil industry is already a very heavily taxed industry. Naturally as they are in a business where each drilling well is an expensive gamble, they are compelled to become efficient and cut cost. Efficiency and job planning is continually practiced.  
If you don't think they cut costs lets look at 1958. It was a depressed production year. Only eight were drilled for ten drilled in 1957. Six hundred drilling rigs stopped working. Thousands of employees were out of work. Hard hit Texas

drilled 1,300 fewer prospect holes. This is a taste of cutting expenses in the oil game. Now, if the depletion tax is cut to 15 per cent here is what could happen. It could bring \$300 million to \$400 million in added taxes to our U. S. Treasury. This would be wonderful except, as our oil finds depleted, as there would be less exploration, and our nations supply of gas and oil shrank, so would your three million to four million. Could we afford this?  
We want oil company pay checks in Morton. We want oil exploration. We want a nice growing, healthy town. So talk to your neighbors about the depletion tax. Express your opinions. Send a

post card to your elected representatives. West Texas is oil and farming. West Texas is cattle and oil. Merchants of Morton depend on all for their existence. One business looks to another for good growth. Cut our oil discoveries down and it could be that Russia could cut us down.  
**BROTHERS GET TOGETHER**  
Mr. and Mrs. Jack Wallace had as their guests, Sunday, Mr. and Mrs. George Wallace and family, of Porterville, Calif. He is a brother to Jack.  
The two families then went to Oklahoma City, Okla., to visit two other brothers, Clarence and Bill Wallace and families.

**BIRTHDAY PARTY FOR SHARON IRWIN**

Sharon Louise Irwin was entertained Saturday with a birthday party in honor of her eighth birthday.  
Highlight of the party was a beauty contest. The little girls dressed in formal attire, paraded before a panel of judges. Winners of the contest were LaRita Jean McMinn, Joanne Kuehler and Regina Butler.

Runners-up were Zodie Ledbetter, Charlotte Jones and Rita Monroe. Judges for the contest were Dee Merritt, Kay Lemons and Mike Irwin.  
Other guests attending were Jan and Jill Banks, Margaret Ledbetter, Deborah Kuehler, Linda Nesbitt, Kathy Glasford, Janella, Deletta and Terry Nebur, Sally and Jerry Leveritt.

**MONDAY IS DOLLAR DAY**

In Person

**The STARLIGHTERS**

(America's Most Sparkling All - Around Band)

**WEDNESDAY, JULY 8**

**MIDWAY DANCE HALL**

Highway 70 between Clovis and Portales

You'll cheer our **SPECIALS**

**Ladies' SHORTS and BLOUSES**

**30% off**

**The IDEAL GIFT SHOP**  
Northwest Corner Square Morton

**COOPER SAFEGUARD NYLON**

6.70 - 15 black wall, tube type  
20-month Road Hazard Guarantee

only ... **1480**  
(plus tax and recappable tire)

— others at comparable prices

**LUPER TIRE SERVICE**  
114 EAST WASH. PHONE 3211  
MORTON

Ladies' HATS Dollar Day 1/2 Price

Ladies' COTTON Knit SPORT WEAR Dollar Day 1/2 Price

One Group Ladies' SPORT WEAR Dollar Day One Third Off

50¢ DOWN WILL HOLD ANY

**BLANKET**

In LAYAWAY Until Sept. 1

BIG SELECTION to choose from including electric BLANKETS by FIELDCREST

Lots of Wearing Time Left

**Boys' BATHING SUITS**

A real Dollar Day buy, check them for values

Dollar Day . . . 1/2 price

One Group Ladies' SHOES Priced for your shopping pleasure, Monday reg. 3.98 pr. . . . **249**

One Rack LADIES' Dresses 1/3 Off

Children's SWIM SUITS Dollar Day One Third Off

Children's Knit SPORTS WEAR Pedal Pushers, Shorts, and T-Shirts Dollar Day One Third Off

Ladies' Straw BAGS Right for the season and reduced in price \$ Day One Third Off

One Group MEN'S SUMMER DRESS Slacks values from 6.98 to **12.98** Dollar Day **500** pr.

Beach and Pool PADS Regular 8.98 each Dollar Day One Third Off

BEACH TOWELS and BEACH BAGS Dollar Day One Third Off

Boys' Blue JEANS Regular 2.98 pair Dollar Day **1.99** pr.

Boys' Blue JEANS Regular 3.50 pair Dollar Day **2.49** pr.

Men's Western SHIRTS Right for the Rodeo Dollar Day One Third Off

Men's Casual PANTS Regular 3.98 pair Dollar Day **1.99** pr.

One Group Children's SHOES Dollar Day 1/2 Price

One Group Men's SHOES Values to 12.98 pair Dollar Day **5.00** pr.

Westside Square Morton, Texas



# THANKS, FOLKS

FOR MAKING IT POSSIBLE for US to CELEBRATE OUR....

# 10<sup>TH</sup> ANNIVERSARY SALE

**FREE...FREE...FREE**

Starter Redemption Book with \$3.00 in CAPITOL Saving Stamps the first time you enter our Food Store during this Big Anniversary SALE

**FREE...FREE...FREE**

All day Saturday, July 11, 100 CAPITOL Saving Stamps to anyone being checked out when the alarm clock goes off . . . the more you buy the better your opportunity . . .

— PRICES GOOD MONDAY, JULY 6, through SATURDAY, JULY 11

And We're Giving **DOUBLE CAPITOL SAVING STAMPS** Every Day of the SALE


**IMPERIAL SUGAR**  
Pure Cane  
5 pounds 49¢

EL MONTE - No. 303 Cans  
BEANS . . . . 5 cans 100

WHITE SWAN — 303 Cans  
Whole BEANS . . . 4 cans 100

DIAMOND PICKLES  
SOUR or DILL . . . . 29¢

Regular BOX 29¢



FRESH GROUND HAMBURGER . . . . 3 lbs. 100

FRESH — Home Made PORK SAUSAGE . . . 3 lbs. 100

Wright's Hickory Smoked SLICED HAMS . . . . 2 lbs. 100

Half or Whole . . . lb. 43¢

WRIGHT'S BOLOGNA . . . . 3 lbs. 100

FRESH PORK STEAK . . . 3 lbs. 100

**BACON** WRIGHT'S TRAY PACK . . . . 3 POUNDS 100

FRESH PORK ROAST . . 3 lbs. 100

### IT COULD BE YOU

Get your FREE "We Save Capitol Stamps" bumper sticker, and someone from Capitol may stop you and award you 1,000 Capitol Saving Stamps absolutely FREE . . .

FRESH EGGS . . . . 3 dozen 100

**BISCUITS** KIMBELL 10 TO A CAN . . . 3 CANS 25c

**- We GIVE and REDEEM CAPITOL SAVING STAMPS -**

OVER ONE MILLION DOLLARS IN MERCHANDISE IN THE CAPITOL REDEMPTION CENTER

(DOUBLE CAPITOL SAVING STAMPS EACH TUESDAY)

2204 AVE. G, LUBBOCK

### Frozen Foods

MALONE'S MELLORINE  
gallon . . . . . 39¢

SOZEN STRAWBERRIES . . . 10 oz. pkg. 19¢

**VEGETABLES**

FRESH TOMATOES . . . . . lb. 19¢

FRESH CORN . . . . . ear 5¢

FRESH ONIONS and RADISHES . . bunch 5¢

**JELL-O**  
3 Packages 25¢

 **CRISCO** FOR EVERYTHING YOU FRY OR BAKE . . . 3 POUND CAN 79c

VAL VITA or CAL-TOP PEACHES 29c

BIG NO. 2½ CAN 29c

TEXOMAID and BAMA (Assorted) Jam & Jellies 3 FOR 100

20 OZ. GLASSES 3 FOR 100

 **CAKE MIX** GLADIOLA POUND MIX . . . 4 BOXES 100

To YOU, our CUSTOMERS, we extend our sincere appreciation for your continued support over the past ten years. We've enjoyed serving YOU, and promise to continue offering YOU the best in FOODS through the years to come . . .

# SEANEY'S FOOD STORE

— WE GIVE and REDEEM CAPITOL SAVING STAMPS —


2nd Block EAST of the Signal Light on Washington

Morton, Texas



# Cochran County Business, and Industrial Review

**ROY WEEKES AGENCY**  
ALL FORMS OF INSURANCE  
215 South Main Morton, Texas Dial 3601



## Malt Shop Is An Adventure In Fine Eating

"Good 'ole' West Texas cooking" is a by-word of the Morton Malt Shop located West of the Cochran County square on the Portales highway.

And, along with genuine West Texas hospitality, you find a combination that can't be beat as far as good eating is concerned.

Rob and Loma Richards, owners and operators of the Malt Shop, moved to Morton from Levelland the first part of 1952.

While in Levelland, Rob was employed by Hockley County for eleven years. For ten years, he was in the grocery business — three of those ten years he owned the Handy Food Store.

Rob and Loma are both natives of Valley Mills, Bosque County, Texas. Wed in 1932, they have two daughters, Peggy and Tommie, and three grandchildren — two girls and a boy.

Incidentally, Rob spent two years with Uncle Sam's Army — 1943 to 1945.

Today Rob's favorite relaxation finds him busy with the Cochran County Sheriff's posse, of which he is serving his second term as president.

And proudly, Rob exhibits in the Malt shop dining room, some of the many trophies won by the Sheriff's posse over the past few years.

Turning back to the Morton Malt Shop itself — area folks know that Rob and Loma specialize in short orders, lunches, malts, cold drinks, and famous Super Dogs.

Of course, they also cater to coffee-breaks, thirsty and hungry people anytime, of day, and night-cappers.

The Malt Shop is and has been for many years, one of the favorite meeting places for area school-age youth.

Eating hours at the Malt Shop are from six a. m. until 11 p. m. on weekdays, from three p. m. until 11 p. m. on Sundays, and from six a. m. until 12 p. m. on Saturdays.

The Malt Shop offers drive-in service from 11 a. m. on weekdays and Saturday, and from three p. m. on each Sunday.

Only recently completely remodeled, the Malt Shop, true to its owners' taste, has a West Texas scene painted on the south wall. The mural is of a horse standing against a background of Texas' Plains with mountains in the distance.

And again we say, when you are tired and thirsty — or just plain hungry for some good eating — drop by the Morton Malt Shop, you'll be extra pleased with the service, food, and manner in which you are served.

**MORTON MALT SHOP**  
Rob and Loma Richards  
— Short Orders — Lunches  
— Malts — Milkshakes  
DRIVE - IN and DINING ROOM SERVICE  
Phone 4611 T.N.M.&O Bus Station



## Popularity of East Side Cafe Is Established

"Treat the family to home-cooked food, and let the wife enjoy it," might well be the slogan of the Eastside Cafe and Pastries, Morton.

Many area residents have already made the suggestion a habit, you'll discover when you drop by the Eastside Cafe and Pastries some noon, especially on Sundays.

And, as for attention getting, delicious tasting pastries, the Eastside Cafe and Pastries is the place to buy them in Morton.

O. D. and Vergie Vernon, owners and operators of the establishment, pride themselves on their home-like pies, cakes, cookies, rolls, and doughnuts.

"Anytime you plan a party, keep them in mind, it will save you time and money, and your guests will be pleased. The phone number is 5106."

O. D. moved to Morton from Texas in 1930 — twenty nine years ago, and he is still pleased with the move.

O. D. was employed by the city here for 11 years before entering the cafe business.

At that time the Eastside Cafe was located in a wooden structure — exactly where the modern stone building now stands.

In October, 1954, O. D. and Vergie opened the present establishment — a considerable addition to the eastside of the Cochran County square.

They entered the pastries line on May 20, 1957, in a building on the northside of the square. Last year they combined the two businesses.


Incidentally, O. D. and Vergie were wed on July 1, 1950, a date that's just passed.

And speaking of weddings, that recalls that last year the Vernons baked possibly the largest wedding cake ever in Morton. It weighed 110 pounds.


Also, when they observed their first anniversary in the new building, they may have served more free coffee and doughnuts than was ever before given away in one day in Morton. It rained that day, and everyone had a good excuse for taking advantage of the Vernons' hospitality.

Which all adds up to one thing — area folks and travelers just like the food, pastries, and service provided at the Eastside Cafe and Pastries, Morton.

**COLLINS PACKING Co.**  
— WHOLESALE BEEF  
— CUSTOM BUTCHERING  
(Monday thru Friday)  
Ph. 4791 Box 854 MORTON




**BECK'S "66" SERVICE**  
The PLACE to go for the GAS You Know  
Phone 4011 Morton South Main and Filmore



**P & B AUTOMOTIVE SERVICE**  
SPECIALIZING in BRAKE and FRONT END SERVICE  
Phone 5191 Morton Box 334



**DERWOOD'S TEXACO SERVICE**  
— MARFAX LUBRICATION  
— WASHING  
— FIRESTONE TIRES  
— SPORTING GOODS  
— GUNS — AMMUNITION  
Phone 2981 Eastside of the Square



**SMITH Furniture & Appl.**  
— Bedroom Suites  
— Living Room Suites  
— Dinette Sets  
— Radios  
— We GIVE and REDEEM Big Chief Saving Stamps  
We Don't Want All the Business... Just YOURS  
Phone 2941 North of Rose Theatre MORTON



**MONDAY IS DOLLAR DAY**  
Look For It — First — in MORTON

**Can YOU STOP in Time? SLOW DOWN and LIVE!**



**HOW BOUT THAT By RALPH TEE**



NOW, ZACK, YOU KNOW BETTER THAN THAT!  
WHY, DID YOU TRY TO STEAL ALL THOSE BARGAINS THAT THE MERCHANTS HAVE HERE IN MORTON?  
CHEEZE, I'M SORRY, BUT I JUST COULDN'T RESIST ALL THOSE BARGAINS THAT THE MERCHANTS HAVE HERE IN MORTON.

**TEXACO, Inc.**  
RAY HUDSON — CONSIGNEE  
Distributor of Texaco Products  
Phone 5031 Morton

**TURNER'S LAUNDRY**  
— AUTOMATICS — NEW WRINGER TYPES  
— WET WASH — ROUGH DRY  
Open EARLY and LATE  
— Give us a Try  
— Across from the Hospital  
PHONE 2736 MORTON  
FREE Pickup and Delivery



**Go Devils**  
Ball Bearing discs, and gauge wheels  
— Stalk Cutters — Lister Points  
— Bed Knives — Rotary Hoes  
— Sweeps — Knives  
available at  
**ENOS WELDING SHOP**  
North Main MORTON Phone 2191

**WINDOM OIL & BUTANE**  
— PHILLIPS Wholesale  
— Quality Products  
— Friendly Service  
Box 921 Phone 3141 Morton



**STRICKLANDS CLEANERS**  
R. C. Strickland Mrs. R. C. Strickland  
Morton, Texas  
PRESSING  
ALTERATIONS  
SUTTS  
MADE - TO - ORDER




**BUTLER MOTOR CO.**  
NEW & USED CARS  
— AUTO GLASS INSTALLED  
— WRECKS REBUILT  
— FREE ESTIMATES  
— 24 Hour Wrecker Service —  
Paint & Body Shop  
Day Phone 4211 — Nite 4971



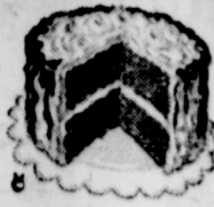
**THE IDEAL GIFT SHOP**  
WANDA ANGLIN  
— Haviland China  
— Sterling Silver  
— Lady's Sports Clothes  
— Infant Needs  
GIFTS FOR ALL OCCASIONS  
Phone 5851 Northwest Corner of Square




**RAMSEY'S SHOE SHOP**  
MR. and MRS. S. A. RAMSEY  
Eastside of Square Morton, Texas  
— CANVAS REPAIR  
— TENTS — TARPS  
— NAME BELTS  
— SHOE REPAIR  
— COWBOY BOOTS  
— RIDING EQUIPMENT



**EASTSIDE CAFE & PASTRIES**  
— WEDDING CAKES  
— BIRTHDAY CAKES  
— PASTRIES of ALL KINDS  
Eastside of Square Phone 5106  
Mr. and Mrs. O. D. VERNON




Your Troubles Are My Happiness — Bring Them To Me  
Phone 4131 — North on Muleshoe Hiway  
**EDWARDS' '66' SERVICE**  
Cecil Edwards



**MORTON FLORAL and GREENHOUSE**  
— Flowers for all Occasions —  
Mr. and Mrs. Lem Chesher  
We serve Morton, Enochs, Bula, Bledsoe, Lehman, Three Way, Baileyboro, Goodland and Whiteface.  
We have a nice line of pottery, gift items, gift wrappings, fresh plants and flowers, candles, ivy, and artificial flowers.  
We take great pride in designing the special table arrangement and styling the perfect corsage for each individual.  
Box 924 Morton Phone 4451



**BEDWELL IMPLEMENT CO.**  
SPRAYERS & SHREDDERS  
Briggs & Stratton Gasoline Engines  
Sales - Service  
MINNEAPOLIS - MOLINE TRACTORS  
BOX 577 MORTON, TEXAS DIAL 3281



**McMASTER TRACTOR CO.**  
— All Kinds of REPAIR WORK  
— SPRAYERS and SPRAYER PARTS  
Box 7 Morton, Texas Phone 2341




**BARTON'S SHAMROCK SERVICE**  
— Goodyear Tires and Batteries  
— Gates Tires  
— Accessories — Motor Wash  
— Wash — Grease — Polish  
— Motor Oil of All Brands  
YOUR PATRONAGE APPRECIATED  
Phone 2196 North on Muleshoe Highway



**STEAK HOUSE**  
Mr. & Mrs. BILL BANKS  
— Give the wife a Treat  
Bring the family to our Dining Room  
— We cater to clubs, parties, etc. (Call for Reservations)  
Phone 3121 Southeast Corner of Square MORTON



**REYNOLD'S TIRE Co.**  
J. C. REYNOLDS  
— CONOCO PRODUCTS  
— FISK TIRES  
— WHEEL BALANCING  
Phone 3671 North on Muleshoe Highway MORTON



**FLASH - O - GAS**  
Morton Bula  
Box 427 — Phone 4831 Phone WE 3 - 2302  
— BUTANE — PROPANE  
— CONVERSIONS — OILS  
YOUR BUSINESS APPRECIATED

## Spot News from ENOCHS

By Mrs. Jerome Cash  
**WEEKEND IN MULESHOE**  
Mr. and Mrs. Junior Austin spent the weekend in Muleshoe with Mr. and Mrs. Burly Roberts.

**BACK HOME**  
Nena Vanlandingham returned home Friday after spending a week visiting her aunt and family Mrs. Sybil Becker of Levelland.

**SUNDAY VISITORS**  
Mr. and Mrs. J. J. Brackman visited in the home of Mr. and Mrs. Earlton Wall of Maple, Sunday afternoon.

**VISITORS FROM CALIFORNIA**  
Mr. and Mrs. Jess Dick of Lomax, California, visited her sister and family last week, Mrs. Carl Hall and her mother, Mrs. Clara McGinnis.

**COMMUNITY SINGING**  
The Community had singing at the Methodist Church Sunday afternoon and had good attendance.

**VISITS GRANDPARENTS**  
Terry Gunter of Muleshoe visited his grandparents, Mr. and Mrs. John Gunter.

**ATTEND SHOWER**  
Attending the wedding shower for Ellen Marie Cash at Hereford were Mesdames: H. H. Snow, Walter Layton, Harold Layton, J. E. Layton, and Mrs. Edward Crume and girls of Bula.

**STAYING AT GRANDPARENTS**  
Shady Bass of Muleshoe is visiting her grandparents Mr. and Mrs. E. A. Bass, this week.

**VISITORS FROM BENJAMIN**  
Mr. and Mrs. Billy West and son Allen are spending a few days with her parents, Mr. and Mrs. J. E. Aury. They are from Benjamin.

If You Desire...  
AN AD on this page  
PHONE 2361



SHOP MORTON'S DOLLAR DAY MONDAY

Dr. L. J. Morrison, D. C. CHIROPRACTOR PHONE 2546

Three Way News ...

By Mrs. FRANK GRIFFITH

Spending the past week with the J. Feagley's were Lan and Dick Dickson, the children of Mr. and Mrs. Dick Dickson of Lubbock...

Mr. and Mrs. E. B. Julian went to Oklahoma this week to attend the wedding of his nephew, Betty, the daughter of the Julians...

Gena Cook of Levelland spent last week with her cousin, Linda Jordan.

A wedding shower honoring Mr. and Mrs. Jim Carpenter, was given Wednesday, June 24 in the home of Mrs. Duane Mitchell.

Hostesses were Mesdames: Mitchell, Alvin Moore, Marvin Holt, A. O. Mitchell, and Cunningham.

Refreshments of cake and punch were served.

Visiting in Lubbock Monday were Mrs. Chester Petree and boys.

Nan Johnson was home from ENMU of Portales the past weekend.

Mrs. Bill Davis and boys of Lubbock and Mrs. Sid Connor and children of Dickens are visiting their parents, Mr. and Mrs. R. L. Reeves of Goodland.

Mrs. Dial of Lubbock is spending a few weeks with her daughter and family, the Lewie Jordans.

The WMU of the Three Way Baptist Church presented a Royal Service program and showed slides on the country of Thailand.

The home of Mrs. L. W. Chapman was the scene of a miscellaneous shower honoring Miss Joan Reeves, bride-elect of Carl Anderson of Las Cruces, N. M.

Hostesses were Mesdames: Tommy Galt, Cecil Cole, Baker Johnson, Clint Everett, Pete Tarlton, Jack Ferguson, Frank Knox, Earl Bowers, Jack Lowe, Doris Pearson, Jimmy Batties, Frank Griffith, Tommy Taylor, Lewie Jordan, Bill Eubanks, and Chapman.

The serving table was covered with a pink net cloth over pink satin, centered with an arrangement of pink rosebuds and a brandy snifter inverted over a miniature bride and groom.

Miss Reeves and her mother, Mrs. James Reeves, were in crystal. All appointments were in crystal.

Miss Reeves and her mother were presented white carnation corsages. The hostess gift was 12 pieces of Plintridge china in the Cocoa Rose pattern.

ON VACATION Mr. and Mrs. Don Allsup are expected to return to Morton sometime today (Sunday) after a week-long vacation trip.

MRS. WALLER IS RECENT HOSTESS TO LEHMAN H. D. CLUB

The Lehman Home Demonstration Club met with Mrs. Lewis Walker, June 17th. The meeting was called to order by the president, Mrs. Edward Brownlow.

Roll call was answered with "My favorite magazine." Miss Petty was present and gave an interesting reading on heart trouble.

The next meeting will be July 1, at the home of Mrs. Brownlow. Refreshments were served to six regular members, one guest, two children, and Miss Petty.

Those present were Mesdames: Ralph Bart, David Burt, Edward Brownlow, F. L. Fred, J. H. Trussell, Lewis Walker and Misses Leila Petty and Kathy Scrivner.

MINISTERS TO MEET JULY 7 IN COCHRAN COUNTY PARK

All area ministers and their families are invited to attend the picnic scheduled Tuesday, July 7, in the Cochran County park.

was announced by Rev. H. T. Clarks, president of the area Ministerial Alliance.

Plans call for the meeting to begin at 10 a.m. On the program is the election of officers for the coming year, and a picnic lunch at noon.

Photocraft STUDIO AND CAMERA SHOP Weddings, Portraits, Murals, Aerials, Copying, Commercial, Picture Frames 1211 Houston TW 4-2283, Levelland

NOTICE Dr. ELWYNE E. CRUME OPTOMETRIST From July 2 through July 14, I will not be in my office - but the office will be open for my Assistant to attend to minor adjustments and to make appointments for me when I return, July 15.

Billington - Lacewell ELECTRIC ELECTRIC MOTOR SPECIALISTS REWINDING - REPAIRING Phone Day 147 Night 242 or 743-R 507 Clovis Highway Littlefield

JOE'S ELECTRIC Commercial and Residential WIRING JOE CAROTHERS, owner and manager PHONE 2641 NIGHT 2221 BOX 392, MORTON RAY'S HARDWARE BUILDING

Mr. FARMER, SIDEDRESS Now with AMMO - PHOS for More PROFITS AMMO-PHOS is available immediately to go to work to PUSH those CROPS to EARLY MATURITY! IF ROOTS HAD TEETH ... You might be able to get bumper crops without water soluble plant foods ... and we wouldn't go to the extremes we do to make chemically compounded AMMO-PHOS fertilizers so highly water soluble - so easily digested by non-chewing plants. J. W. McDERMETT Fertilizers & Insecticides Phone 4371 1601 North Main MORTON

STARTING MONDAY, July 6, thru SATURDAY, July 11 MORTON DRUG STORE Pre - Inventory SALE This is the END of OUR YEAR, and we Must INVENTORY in JULY Junior Goggles for swimming (Reg. 50c) 29c Deluxe Professional Swim Masks (Regularly 1.00) 69c Tussy Suntan Lotion and Oil (Reg. 1.00) 69c Norwich Suntan Foam Aerosol (Reg. 1.25) 79c Norwich KanTan Suntan Lotion (Reg. 89c) 69c Massengill Douche Powder (Reg. 2.65) 1.95 Delsey Toilet Tissue (Reg. 15c roll) 9c Men's and Boys' Athletic Supporters 25% off retail D-Con Rat Poison (1.75 size) 1.39 Vaporette Bug Candles (1.49 box) Now 1.19 Geritol Tablets in pretty bottle (Reg. 6.00) only 4.50 Brylcreem Hair dressing in tube (Reg. 85c) 69c Quick Permanents (Reg. 2.00) 1.49 Johnson's Baby Oil and Cream (1.00 size) 69c Johnson's Baby Lotion (1.00 size) 69c Johnson's Baby Powder (55c size) 39c Rhinall Nose Drops (1.00 size) 79c Ipana Tooth Paste (Economy size tube) 49c Gleem Tooth Paste (Economy size tube) 49c Colgate Tooth Paste (Economy size tube) 49c Dr. West's Tooth Brushes ea. 49c Mennen Menthol Foam Shave 59c Mennen Foam Shave Regular 59c Old Spice Foam Shave (1.00 size) 69c Richard Hudnut Egg Shampoo (1.75 size) 1.00 Wildroot Cream Oil Hair Tonic (1.00 size) 79c Florient Aresol Room Deodorant (1.39 size) 89c (98c size) 69c Bridgeport Aerosol Insecticide Bombs (Reg. 2.98) 1.98 Plastic Play Pools (Reg. 8.95) 6.95 Rigid Wall Plastic Play Pools (Reg. 10.95) 7.95 BELL and HOWELL MOVIE CAMERAS 25% off retail YOUR OLD HAIR BRUSH IS WORTH 1.00 in trade on a new 3.00 Jewelite Brush Morton Drug Store For GIFTS Try Our Store FIRST Northside Square Phone 3241

YOUR DOLLARS ARE BIG WHEN YOU SHOP HERE PLUS MORTON SAVING STAMPS, DOUBLE EACH TUESDAY on ALL CASH PURCHASES CHUCK ROAST lb. 49c DELITE PICNICS lb. 39c WILSON'S, All Meat Bologna lb. 49c ROUND CHEESE lb. 49c WE WILL BE CLOSED ALL DAY SATURDAY, JULY 4TH OUR VALUE BIG NO. 2 1/2 CAN Elberta Peaches 25c LIBBY'S TOMATO JUICE big 46 oz. can 25c LIBBY'S, NO. 303 CAN FRUIT COCKTAIL can 25c LIBBY'S, NO. 303 CANS GARDEN PEAS 2 cans 33c OUR VALUE, NO. 303 CANS TOMATOES 2 cans 29c SUNSHINE CRACKERS lb. box 29c SNOWDRIFT 3 lb. can ... 79c GLADIOLA POUND CAKE MIX box 29c LIMIT STARCH 12oz. 16c WE DELIVER TRUETT'S FOOD STORE MORTON, TEXAS Truett McCuiston Owner, Manager Phone 4871



DOUBLE FRONTIER SAVING STAMPS TUESDAY

# Shurfine Summer Reunion of Picnic Foods

## DOSS FOOD STORE AND FROZEN FOOD LOCKERS

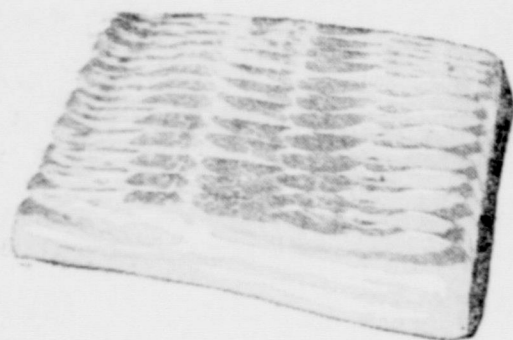
ONE BLOCK West of the Square, MORTON, TEXAS

### MEAT FOR HEALTHY APPETITES

WE SPECIALIZE IN GRAIN FED BEEF

**THICK STEAKS** CUT TO ORDER FOR BAR-B-Q

**HAMS** Shank End . . . lb. 49¢  
Butt End . . . lb. 59¢  
Center Slices . . lb. 89¢



**BACON** FAVORITE - Hickory Smoked . . . 2 lbs. 109



SHURFRESH PIMIENTO or AMERICAN CHEESE SLICES 6 OZ. PKGS. 2 pkgs. 45¢

SHURFINE Fancy **CATSUP** 5 bottles . . . 100



**Instant COFFEE** SHURFINE 5 OZ. JAR 69¢

SHURFINE Golden Cream Style **CORN** No. 303 CANS 2 cans 35¢

SILVER SAVER - Sour or Dill **PICKLES** . . . 4 jars 100

SHURFINE - Pure **MUSTARD** . . . lb. jar. 19¢

SHURFINE - **SALAD DRESSING** quart . . . 39¢



SHURFRESH **OLEO** IN QUARTER POUNDS 6 100



SHURFINE **TUNA** 2 cans 49¢

**eat cool, keep cool**

SHURFINE **LEMONADE** . . . 2 cans 19¢

MITY NICE **STRAWBERRIES** . . . 5 pkgs. 1.00

WE GIVE FRONTIER SAVING STAMPS, DOUBLE on TUESDAYS  
**ORANGE DRINK** HANDI 1/2 GALLON 39¢

VAN CAMP - No. 300 Cans **PORK & BEANS** . . . 8 cans 100

VAN CAMP - No. 2 Cans **PORK & BEANS** . . . 2 cans 35¢

CROWN **TEA** . . . 5 1/2 oz. in tumbler 49¢

SUPREME - Sugar Honey **GRAHAMS** . . . lb. pkg. 39¢



**PEACHES** SHURFINE BIG NO. 2 1/2 CAN 29¢

Diamond 12 to pkg., 9-inch **PICNIC PLATES** . . 2 pkgs. 25¢

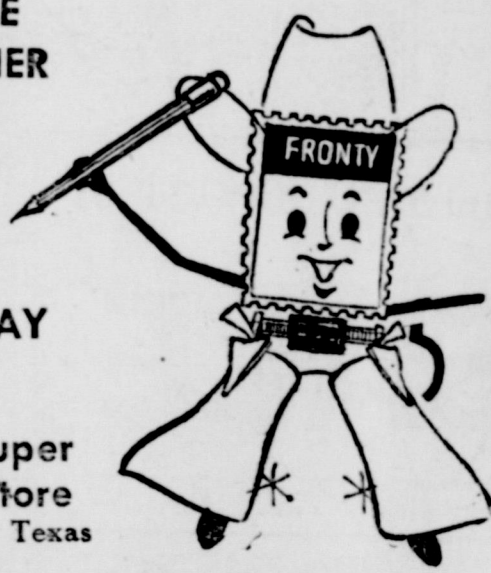
WRIGLEY'S **GUM** 3 pkgs. 10¢

ARROW **CHARCOAL** . . 10 lbs. 69¢

**Strawberry PRESERVES** FOOD KING 18 OZ. JARS 3 100

DOUBLE FRONTIER SAVING STAMPS

Each TUESDAY at Doss Super Food Store Morton, Texas



SHURFINE, Tall Cans **MILK**

8 cans . . . . . 100



SHURFRESH **Cheese Spread** 2 lb. box. 59



### salad bowl BUYS

FRESH CORN ear . . . . . 5¢  
SLICER CUCUMBERS lb . . . . . 10¢  
Tender, Yellow SQUASH lb. . . . . 10¢

GOOD FOR SALADS AVACADOS . . . . . 2 for 19¢

FRESH CALIFORNIA PEACHES lb. . . 19¢

FRESH CRISP CABBAGE lb. . . 5¢



## Shurfine Summer Reunion of PICNIC FOODS

SHURFINE NO. 303 CANS **PEARS** 2 cans . . . . . 49¢

WHITE or COLORED Soflin NAPKINS 2 pkgs. . . . . 17¢