

DOLLAR DAY SPECIAL

U. S. POSTAGE
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PERMIT NO. 21
PAID
Morton, Texas

ROUTE STAR
BOXHOLDER
LOCAL
RURAL ROUTE



VOLUME VI "Serving Texas' Last Frontier" MORTON, TEXAS, SUNDAY, FEBRUARY 1, 1959 "Covers Texas' Last Frontier Like the Dust" NUMBER TWELVE

**A COMPLETE
Insurance Service
WILLIAMSON
INSURANCE AGENCY**
OFFICE HOURS 8 - 5
PHONE 3691 MORTON

Judge to Speak To Local Lions

County Judge Glenn Thompson will be the guest speaker at the Morton Lions club next Wednesday.

Local Men Attend State Meeting of Farm Bureau

Three Cochran County men attended the annual Presidents Convention of the Texas Farm Bureau at Austin last week, two of them representing the local Farm Bureau, the other, the president of the Hockley County Farm Bureau.

D. L. Linder, Jr., member of the Board of Directors of the Cochran County Farm Bureau, and vice-president of the Cochran group and Olin Lewis made the trip from here, and T. R. Harrison, a Cochran resident but a member of the Hockley Farm Bureau, president of that group, made the trip also.

Whiteface Lions Sausage - Pancake Supper, Set for Next Tuesday Night

You're all invited! That's what the man said. It's the Whiteface Lions' country sausage and pancake supper, Tuesday, Feb. 3, starting at 5:30 p.m. in the Whiteface school cafeteria. Admission is only 50c per person, and you're promised all you

can eat. James Carroll, president of the Whiteface Lions, extends the invitation. Added attraction for the evening will be basketball between Whiteface and Ropes. Sausage, country style, and the pancakes, are expected to be served until about 7 p.m.

day, and he will talk about the surplus commodity program and the county's charity problem — a serious one at the present time.

The judge will explain the provisions by which Cochran County along with many other counties in the nation, receives surplus food commodities, which are apportioned out among needy families that apply for the commodities.

Judge Thompson pointed out this week, that the charity problem in Cochran County is getting to be a serious one. More and more persons are coming to the Commissioners Court for food & assistance — most of them farm laborers by trade — who did not have a steady job last fall due to the poor weather for hand harvesting of crops.

The judge said the Commissioners' Court is working hard to find a solution to this and other problems, especially in view of the fact that the county is low on funds, and must cut as many corners as possible to get by for the year 1959.

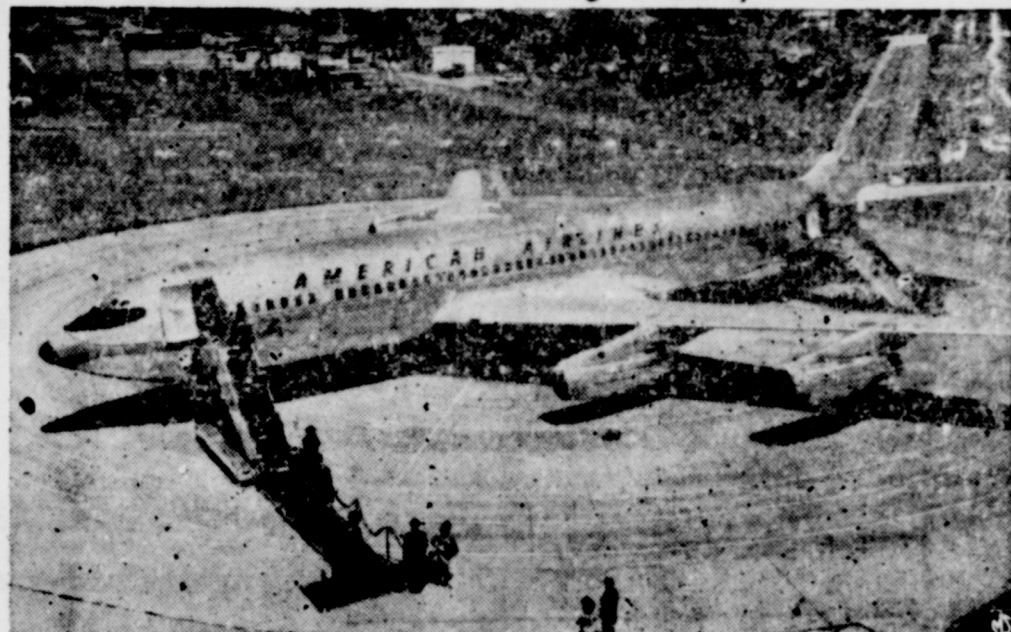
LAST NOTICE!

Although Mortonites reading this notice will be too late to do anything about it, this notice is for the benefit of rural readers who get this paper on Saturday. You still have time to pay your poll tax today, Saturday, at the office of the Tax Assessor - Collector.

**SHOP
MORTON'S
DOLLAR
DAY
MONDAY**

America's First Jetliners Will Shrink Nation

First Southwest Jet Service through Dallas by mid-1959



One of the most significant advances in U. S. transportation history occurs in January when American Airlines launches the first commercial jet service across the nation with 707 Jet Flagships (shown above). The most thorough tested airliners ever to enter service, the new 600 mile-an-hour 707 Flagships will trim nonstop time between Los Angeles and New York, where they will be introduced, to an increase of 4 1/2 hours. American's big four-engine jets will carry 112 passengers in both first-class and aircoach accommodations (56 in each) and will have considerable cargo carrying capacity. Their speed will shrink the nation another 40 per cent resulting in tremendous savings in time for passengers and shippers. The principal improvement which may be remembered longer by the passenger than the savings in time is the superior comfort of the great new airliners. American's 707 Jet Flagships are longer, wider and roomier than the slower piston airplanes they will replace and are virtually vibration free because of the turbine engines. Following the introduction of the 707 Jet Flagships on the transcontinental nonstop route between Los Angeles and New York, service will be expanded to include by mid-1959 San Francisco, Chicago, Dallas, Washington, D. C., Baltimore and Boston.

11 Cases Are Tried in County Court During the Month of January

Worthless check passers seem to be giving the County Court the most trouble, thus far in 1959 it was noted here this week.

Of 11 cases on the docket in the month of January, ten of which were completed, four concern worthless checks.

Two charges of assault, one DWI, one liquor law violation, and three cases of theft complete the court's criminal activities for the month.

Virgie Haney Grace, a Lubbock woman, received a fine of \$50 and costs and three days in jail as the county's first drunk driver of 1959. She pled guilty before Judge Glenn Thompson.

H. J. Short paid a fine of \$150 and costs and began a 30 day jail sentence on an assault charge and Tony Zamnia, also pled guilty to aggravated assault, in a case carried over from December, and he drew a fine of \$25 and costs plus \$13.00 Sheriff's Mileage.

Adrius Mendoza was the liquor law violator and drew a fine of \$100 and costs.

Charged with theft were Forest Edwards, Claude Ray Bridges, and Jackie Odell Bridges. Forest and Jackie drew \$50 fines and 10 day jail sentences. Claude Ray was fined \$25 and given a 5 day jail sentence.

Three were charged with defrauding with worthless check. Clifford Reeves, pled guilty, drew a fine of \$10 and costs, and is paying the fine out by the month.

There has been no disposition of the case against Frank Head.

A. L. Amallo, pled guilty and drew a fine of \$25 and costs, provided he pays the amount of the 2 checks in question.

Lee Hooper, who pled guilty to swindling by worthless check, got a fine of \$14.55 and costs and was ordered to pay the worthless check off in the sum of \$38.50.

As usual, the event will be in two parts, the Style Division, open to students enrolled in Home-making I, II, and III, with the creations to be judged by classes.

The other portion of the evening's entertainment, the talent show, is open to local talent and prizes will be awarded.

Tickets are now on sale by the FHA members. Proceeds go to carry out the yearly program of the Future Homemakers.

Morton Crushes Mules, 47-33; Keeps District 2-AA Leadership

Rolling to a huge 16 to 1 first period lead, the Morton Indians withstood a second quarter onslaught by the Muleshoe Mules, Friday night, to pull away to a 47 to 33 triumph in a District 2AA tilt.

The Morton Maids found the going much rougher as they dropped a 60 to 40 game to the Mulettes.

Muleshoe's girls, still with a fighting chance to win the District title, won their fourth game in 5 conference games. They took a commanding lead and were never headed.

Gwen Williams poured in 27 points for the winners on six field goals and 15 free throws — and the latter formed the bulk of the final Muleshoe lead. Gadd added 17 points and Murrah 16, and the Mulettes got 18 free throws to their credit while Morton was managing to make only 6.

Morton's Bernice Fincher was the second high scorer with 19 points.

Baileyboro Man Enlists in Army

Tony Ray Anderson, 18, of Baileyboro, Texas, has been sent to Ft. Benning, Georgia, for training following enlistment in the Army through the Lubbock Recruiting Station.

M-Sgt. Forrest Pesch said that Anderson enlisted for the 2nd battle group, 4th Infantry, and will Gyroscop to Germany upon completion of basic training, under a new Army Recruiting plan.

Tony is the brother of Mrs. Ella Faye Irwin of Star Route, Baileyboro.

PLANS TO VISIT LOMETA

Mrs. Tom Rowden and daughter, Susan, planned to leave over the weekend for Lometa to visit with Mrs. Rowden's mother, Mrs. W. M. Rankin, who has been in the hospital.

Ilies while Norma Flanagan had 16 and Patsy Amyx, 5.

The boys game was a reversal of this pattern. Morton's Indians, thirsting for revenge for an early season upset at the hands of the Mules, left the starting gate like true thoroughbreds. They connected on 8 of 16 shots from the field, Gary Middleton hogged the Lion's share of the rebounds, and to make matters worse for Muleshoe, the Bailey Counties were cold as ice. Morton simply hit Wayne Mannooth's charges like a bombshell.

Morton played seven minutes of dazzling basketball. Not only did they shoot and rebound well, they put on a display of ball handling that had Muleshoe hanging on the ropes and taking wild shots, rather than working in for baskets.

Mitchell tallied a free throw midway in the quarter to make it 10 to 1, and there were only 56 seconds to play in the quarter before the Mules hit their first basket from the floor. They hit only one of 13 shots and managed to get only four rebounds to 11 for the Indians.

Muleshoe never did get back in the game — but they did throw a scare into Morton rooters in the second quarter. Morton had a 16 to 3 lead, going in, and in a complete reversal of form, Morton hit only 2 of 16 shots in the second quarter and Muleshoe put on the pressure. They scored 10 straight points and cut the lead to 16 to 11 before Jones hit a close in shot to finally move the Indians off the 16 point spot. They ended the half with a 21 to 15 lead and all through the second half pulled away gradually. But neither team did any exceptional shooting the remainder of the way and Morton wound up with a rather pathetic, 24 per cent shooting average and Muleshoe hit only 20 per cent.

Gary Middleton took charge of the rebounding early in the game and turned in his best performance, with 21 rebounds for the game. Morton got 44 rebounds in the game as compared with 37 for the taller, but outshouted Mules.

Not a factor early in the game, personal fouls became a factor in the fourth quarter as Muleshoe fouled two men out of the game, vainly trying to get back in contention. Morton made only one of their free throws in the first half, but connected on 14 in the second half. After holding only a 29 to 21 third period lead, they rolled up a topheavy margin in the final canto.

Clyde Brownlow, with seven free throws in the fourth period, came back strong to tie Paul Zuber for high scoring honors, though he had a very poor night from the field. He hit only 3 of 19 field goal attempts in the game. Zuber hit 7 of 16 field goal attempts for his 14 points. Gary Middleton was a step behind with 13 points.

Shepherd had 12 points for the Mules. Mitchell added 9, and Camp totaled 7. Oliver and Mitchell fouled out of the game for the Mules.

The win left Morton with a grip on first place in District 2AA.

**High School Raises
\$38.03 for MOD
In Recent Drive**
The Morton High School MOD contribution totaled \$38.03. Tom Pate, high school principal, announced this week. All MOD funds are to be turned in not later than the end of January, if at all possible, it was announced.

as one more crucial game was out of the way. It pulled them a game ahead of Muleshoe, and left them needing only wins over Olton and Abernathy to at least clinch a tie for the title.

Tuesday they host Olton and a big one comes up on the home court Friday, against Abernathy. The final regularly scheduled game is at Lockney.

**Babe Van Buys
L & L Laundry from
Lonnie St. Clair**

The purchase of the L and L Automatic Laundry was announced this week by Babe Van, in a transaction closed last Saturday.

Vanlandingham purchased the interest of Lonnie St. Clair in the coin operated washers and dryers located on Highway 214, 1 1/2 blocks south of the old stoplight, and across the street from Willis Food Store.

St. Clair, who opened the laundry about a year ago, in partnership with another man, purchased the entire laundry shortly thereafter.

**Mother - Daughter
FHA Banquet
Set for Monday**

The Morton FHA Chapter will hold its annual mother - daughter banquet Monday, Feb. 2, at 8 p.m. in the school cafeteria, it was announced last week.

All FHA girls and their mothers are invited, Mrs. A. E. Sanders, Chapter Sponsor, reports.

OUT OF HOSPITAL
Cecil Edwards was released from the Cochran County Hospital last Friday after a stay of several days.

3 DAY GOSPEL SERIES OPENS AT EASTSIDE CHURCH OF CHRIST

The public has been issued a special invitation, beginning today, to attend the 8-Day gospel series at the Eastside Church of Christ.



CECIL WILLIAMS

Bracero Labor To Be Discussed At Lubbock Mtg.

Members of the Frontier Farm Labor Association are expected to attend an important meeting of the recently formed West Texas Agricultural Employers Association in Lubbock, Thursday.

The Frontier Farm group, which is a member of the new organization, handles bracero labor for farmers of this county.

To be discussed at the meeting will be the policies outlined in a recent Kansas City meeting of the Mexican Sub committee of the U. S. Department of Labor.

Representatives of the WTAEA and the Plains Cotton Growers met with the sub-committee in Kansas City, January 14 and 15.

The February 5th meeting will be held in the Lubbock Hotel, at Lubbock, Texas, beginning at 10 a.m.

Also to be discussed will be recent information obtained in a meeting with the Texas Employment Commission in Austin.

Since the bracero program has undergone, and is still undergoing changes, it is to the benefit of all users of bracero or native help, to attend this meeting and find out just where they stand on this problem.

Joe Sooter, president of the Bailey County Farm Bureau, is also the president of the West Texas Agricultural Employers Ass'n.

The new organization, to promote better understanding of the farm labor problem, and to present a united front in the farm labor problems, was organized the first week in January.

3 Local Men Attend Area II F. Bureau Meeting

Three local men attended the policy execution committee of Area II of the Texas Farm Bureau, in Lubbock, this week.

Merlin Roberts, Homer Thompson and L. F. Russell attended the meeting in Lubbock.

Steak House In Process of Remodeling

Mr. and Mrs. Bill Banks, owners - operators of the Steak House, have been closed this past week and will remain closed most of this week, remodeling the cafe.

Among the changes being made are new walls, freshly painted, a new floor, and changing of the interior to re-arrange the kitchen & make space for a dining room.

The Banks' expect the repairs & remodeling to take most of this week but hope to reopen for business next weekend.

The building, located on the southeast corner of the square, is owned by Charles Taylor of Morton.

beginning with the morning service today (Sunday).

Bro. Cecil Williams, new pastor of the church, is proclaiming the Gospel of Christ at the meeting in a series of ten lectures, two each today, and next Sunday, Feb. 8th; and one each evening during the remainder of this week.

The morning services are at 11 a.m. and the evening services are at 6:30 p.m. on the two Sundays.

Weekday services are set for 8 p.m.

A complete list of the sermon subjects may be found in an advertisement in this issue of the Dollar Day Special.

Winners Named In County Cotton Yield Contests

The cotton records of R. E. Thompson and Billy Bryant will be entered in District competition it was announced this week as County Agent Homer Thompson said R. E.'s irrigated crop was the best of two entered in the county contest and Billy's dry land yield beat out two others entered in the dry land division.

Plains Cooperative Oil Mill is sponsor of the district contests held annually.

R. E.'s record show a yield of 610 lbs. of lint per acre on a 5.1 acre cotton plot.

Billy Bryant's average per acre yield on his 5.1 acres of dryland cotton was 445.09.

C & I Invest. Club To Meet Thurs.

The members of the C and I Investment Club will hold their monthly meeting a week early, in February, because of a conflicting date of their regular meeting, on Feb. 12, and the Lions Club Ladies' night.

In order to avoid the conflict, the C and I club will meet next Thursday, February 5th.

Fort Worth's Big Fat Stock Show And Rodeo, Opens

The cowboy will be king as Fort Worth hands over the reins of the town, this week for the 10 days of the Southwestern Exposition and Fat Stock Show.

Governor Daniel opened the show, Jan. 30 with a wave of his 10-gallon hat.

Saddles, boots and hats were braved out for the downtown parade at 2 p.m. Friday, and after the parade, featuring thousands of riders on horseback, and marching band members, fans poured out to the show grounds to visit the livestock barns and attend the rodeo.

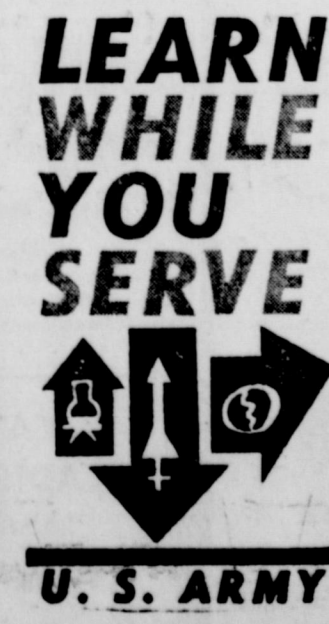
Several hundred of the nation's top cowboys are competing for \$65,000 in rodeo prize money.

The rodeo also stars Movie & TV Actor Dale Robertson, who appears as Jim Hardie on the television Western series, "Tales of Wells Fargo." He will be at all afternoon and night performances of the rodeo.

Fort Worth is known as "Cowtown" and it lives up to its nickname at Stock Show time. Ranchers and livestock breeders from all parts of the U. S. bring in their stock to compete for about \$130,000 in awards.


Entries in the livestock, horse & poultry departments total over 9,400 — the largest figure in the 62 year history of the show. Red Angus cattle and Landrace swine are being judged for the first time in Fort Worth, this year.

One of the biggest drawing cards at the exposition is the horse show, which has over 1,200 entries. The American Quarter Horse Association recognizes the Fort Worth exposition as the nation's biggest Quarter horse show. About 700 horses of this breed will be exhibited in the show.




**ADD A ROOM
or MAKE REPAIRS**

- FHA Title One Loan
- Up to \$3,500.00
- 60 Months to pay



WORTON, TEXAS

The Rapidayton Submersible



Advanced simplified design makes Rapidayton submersible easier and more responsive pump to install.

Pushes MORE water under GREATER pressure at lowest cost per gallon.

Operates completely submerged in well, where it cannot be seen or heard. Will operate in water up to 100 feet deep.

Long dependable life assured with "blue pump" motor and exclusive pump design.

Most efficient pump of its kind—1 to 100 feet.

SPECIAL INTRODUCTORY OFFER

NEW PRESSURE TANK at 1/2 PRICE with the Purchase of any RAPIDAYTON DOMESTIC SUBMERSIBLE PUMP

LORAN-TATHAM CO.
WORTON — LEVELLAND

**Farmers,
HERE'S FACTS ABOUT
COTTON DELINTING**

The new plant near Worton, Texas, has delivered, over 500,000 lbs. of seed cotton, and will deliver, we estimate, the rest of the year.

Here's Why:

- Seed cotton is better with the seed in a period of up to 18 months or less.
- Water is used in delinting.
- Does not rot the crop.
- Not as great seed loss as in ginning.
- Can be easily "traced" and sold for a period of several years.
- Does a more thorough job on foreign seed and other seed losses.
- Seed is used with to dry seed after the seed has been washed off.
- More uniform planting.
- More even stand.
- Greater emergence.
- Plant better.
- Get bigger yields.

The same seed which has been washed in water, we have now delinted cotton, we will have our seed in process by the time of February.

A phone call will get you complete details —

MORTON DELINTING CO.
NORTH OF WORTON
Phone 5696 Morton
Chemical Delinting by Wet Acid Process, Mechanical Delinting using saws.

**Any Citizen Can Make Arrests —
But He Should Do So With Caution**

The following is an excerpt from the Texas Law Enforcement Bulletin, published by the Texas Law Enforcement Institute, Dallas, Texas.

Every citizen of this state is entitled to make an arrest — but only under certain conditions. The law is not as simple as it may seem. It is a citizen's duty to know the law and to exercise it with caution.

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**HSU Goes Ahead
With Plans for
New Buildings**

The Housing and Sanitation Unit (HSU) is moving forward with plans for new buildings in the city of Worton, Texas. The plans include the construction of several new apartment buildings and a new community center.

The HSU is currently in the process of securing the necessary permits and funding for these projects. The new buildings are expected to be completed within the next few months.

The community center will provide a place for residents to gather and socialize. It will also have a room for the local library and a room for the city council.

**Chemical's Place
In Agriculture
To Be Discussed**

The place of chemicals in agriculture is a topic that is being discussed at a meeting in Worton, Texas. The meeting is being held by the local agricultural society and will feature a presentation by a leading expert on the subject.

The presentation will discuss the benefits of chemical fertilizers and pesticides, as well as the potential risks of their use. The speaker will also provide information on how to use chemicals safely and effectively.

The meeting is open to all interested parties and will be held at the local high school. For more information, contact the local agricultural society.

**Church Seeking
Bids On Land**

A church is currently seeking bids for a piece of land in Worton, Texas. The land is located on the corner of Main Street and 1st Street and is approximately 1/2 acre in size.

The church is planning to build a new sanctuary on this land and is looking for interested parties to submit bids for the land. The bids should be submitted to the church office by the end of the month.

For more information, contact the church office at 123 Main Street, Worton, Texas.

**To Preach Sunday
At Miss'nary Bap't**

A church is currently seeking a preacher for a Sunday service at the Missionary Baptist Church in Worton, Texas. The service will be held on Sunday at 10:00 AM.

The preacher should be a member of the Baptist faith and should have a strong background in preaching and teaching. The church is looking for someone who is passionate about the gospel and who is willing to serve the community.

For more information, contact the church office at 123 Main Street, Worton, Texas.

**Mothers March Nets Around \$300
For National Foundation Fund Drive**

A successful net of \$296.00 was raised at the Mothers March for the National Foundation Fund Drive. The net was held at the local high school and was attended by a large number of mothers and their children.

The net was a great success and the money will be used to support the National Foundation for the March of Dimes. The net was held on the 28th of January and was a very enjoyable event for everyone who attended.

The net was held at the local high school and was attended by a large number of mothers and their children. The net was a great success and the money will be used to support the National Foundation for the March of Dimes.

**Texas Projects Are
Included in Budget**

U. S. Senator Ralph Yarborough said recently that he was pleased that \$4,800,000 in Texas river and harbor work was included in the proposed 1954 budget. The Senator said that this was a significant amount of money and that it would be used to improve the waterways of the state.

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**Dr. ELWYN E. CRUME
OPTOMETRIST**

LOCATED ON THE NORTHWEST CORNER OF THE
VEHICLE SALES PHONE 981 FRANK B. A. S.

THRIFTY FOODS
for money saving meals

AVAILABLE ALWAYS AT

**DOSS FOOD STORE
AND FROZEN FOOD LOCKERS**

Proper Brands — DOUBLE FRONTIER Stamps on Tuesday

Silverdale LEAF SPINACH . . . 2 boxes 29¢
Frozen (Easy to Prepare) PERCH . . . lb. 39¢
Gladiola Frozen ROLLS . . . 24 count pkg. 29¢

Tamales AUSTEX NO. 300 CANS **2 cans 49¢**

To Brighten Every Baking Hour . . .

GLADIOLA FLOUR 5 lb. sack . . . 39¢ Can . . . 59¢

IRELAND'S CHILI NO. 2 CAN

CHILI STYLE (No. 300 Cans) Brown Beauty BEANS . . . 2 cans

DROMEDARY DATES . . . 8 oz. pkg.

ZION FIG BARS . . . 2 lb. box

Tomato Juice Little's BIG 46 OZ. CAN **29¢**

CHOICER BY FAR MEATS

HOE DOWN (WHOLE HOG) PORK SAUSAGE . . . 2 lb. sack

SHOULDER — PICNIC HAMS . . . lb. 39¢

CLARY'S FRESH, DRESSED FRYERS . . . lb. 39¢

Apricots STOKELY'S NO. 303 CANS **4 cans 1.00**

Golden Fluffo 3 pound can . . . 79¢

RUBY RED GRAPEFRUIT 5 lb. bag . . . 39¢

FRESH Green ONIONS . . . bunch

FRESH, CRISP RADISHES . . . bunch

RUBY RED GRAPEFRUIT . . . lb.

GOOD for SALADS (Choice) AVOCADOS . . . ea.

CELLO PACKAGE CRANBERRIES . . . lb. pkg.

Grape Drink WELCHADE Quart Cans **3 cans 1.00**

OUR ANNUAL

MONDAY, TUESDAY
and WEDNESDAY
FEB. 2-3-4

—BIG VALUES IN
EVERY DEPARTMENT

COME EARLY
STAY LATE!

BIG 9 SALE!

Writing Board PAD and COVER SET

One Cover with good
erase pad
Reg. 1.98 value

99¢

Ladies' Rayon PANTIES

Sizes 5, 6, and 7
Reg. value
12 prs.

99¢

Children's Cotton Training Pants

19c val.
8 prs.

99¢

PLASTIC WARE

Breakable, polyethylene, will stand boiling water

- 69c SINK STRAINER 49c
- 25c CEREAL BOWLS 6 for 79c
- 98c MIXING BOWLS 69c
- 59c MIXING BOWLS 39c
- 98c TV or SNACK TRAYS 69c

Morgan Jones Dish Cloths

Reg. 10c
6 for

49¢

ENVELOPES

Good quality paper, plain
white, 100 in package

Reg. 39c

29¢

Cotton Yarn RUGS

24x45-inch
98c value

59¢

Plastic Table Cloths

54-inch, good assort-
ment colors and patterns,
Reg. 79c

49¢

WASHCLOTHS

Heavy, floral design

19c val.
12 for

99¢

Hardwood, Polished Spring Clothes PINS

2 for

49¢

Men's Handkerchiefs

good quality, colored bor-
ders

15c val.
12 for

99¢

A good writing Ball Point PEN

Assorted colors

15¢

24-inch Head Scarves

beautiful designs and col-
ors, you'll want several

59c val.
29¢

see our counter of

1/2 price

Ceramics-POTTERY
and
Costume JEWELRY

*Come on
Down-
Town
the Values
are
TERRIFIC*

at —
ST. CLAIR
VARIETY

Large Size Wicker Waste Baskets

1.00 value
59¢

Coffee MUGS

White

Reg. 15c
6 for **49¢**

Daisy, Rubber DRAIN BOARD TRAYS

15 1/2 x 20-inch, assorted colors

Reg. 2.98 now 1.99
Reg. 1.98 now 1.29

Polyethylene Plastic DISHPANS

10-quart, square shape

Reg. 1.29 **79¢**

White Glass Mixing Bowl SET

3-piece set with ivy decor-
ation

98c val. **69¢**



Heavy, 20x40-inch BATH TOWELS

79c value
2 for

99¢

Sunshine yellow,
mint green,
and white

Big "6" SPONGE Value

regular 10c cello sponges
in polyfilm bag

6 for **29¢**

Polyethylene Plastic Mixing Bowl Set

3-piece set, pouring lip on
each bowl

1.49 val. **99¢**

Shredded FOAM RUBBER

for stuffing pillows, toys, etc.

1 lb. bag
Reg. 69c **49¢**

2 lb. bag
Reg. 1.29 **89¢**

Good, Sharp Paring Knives

Stainless steel, hollow gro-
und, red wood handle

Reg. 19c **9¢**

White Chinaware

Reg. 25c PLATE
19¢

Reg. 25c Cup & Saucer
19¢

Curtain Rods

Standard White
Reg. 19c

2 for **29¢**

Daisy Dish Drainers

with silverware drain cup,
assorted colors

Reg. 2.19
1.49

Bath or Shampoo SPRAY

fits any faucet, assorted
colors, our

Reg. 79c **49¢**

Pants Creasers

child's or adult's

2 pr. **99¢**

*the Values
are
TERRIFIC*

White, Washable Window Shades

32 or 36-inch

Reg. 1.10 **79¢**

(10c extra for cutting if
other sizes needed)

Boys' and Girls' Corduroy OVERALLS

sizes 2 to 6, red, navy, li-
ght blue

Reg. 1.69 **99¢**

Boys' JACKETS

several kinds to choose
from

Reg. 1.98
now 1.29
Reg. 2.98 . . . now 1.99
Reg. 3.98 . . . now 2.98

Rockingham

RANGE SET

Beautiful
3-piece set
Reg. 1.49

79¢

Dresser SCARVES

assorted colors

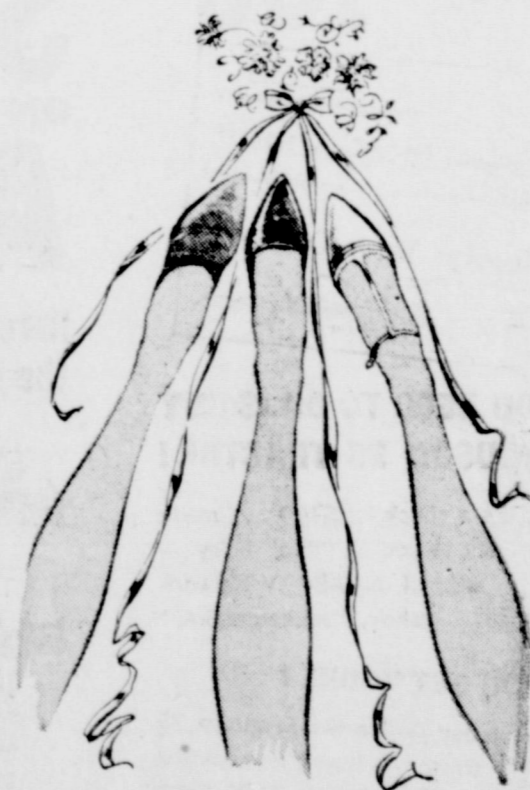
Reg. 39c **19¢**

Boys' Corduroy Boxer Longies

assorted colors, sizes 3 to
6

Reg. 1.69 **99¢**

beautiful lace trimmed
Reg. 1.19 79c



Ladies' NYLON

HOSE

2 PAIRS

51 gauge, 15 denier, first
quality, 89c value

99¢

ST. CLAIR VARIETY

WESTSIDE SQUARE

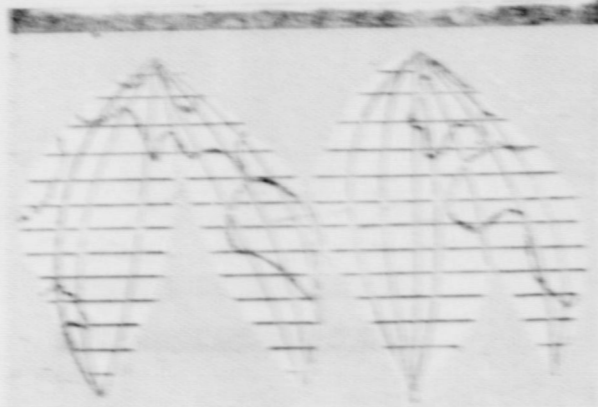
MORTON, TEXAS

RAY LEWIS NAMED GENERAL SUPERINTENDENT...

FAT STOCK SHOW set for March 13, 14

A committee of interested show men Monday, at the County Administration Building, and on Wednesday, February 11 and 12 at the State Fair Building.

CHOICE OF... travel! with the U. S. Army



SEE YOUR ARMY RECRUITER FOR MORE INFORMATION

The group elected Ray Lewis as General Superintendent of the show for this year, and set another very important meeting for Monday night, February 2, at 7:30 p.m. in the County Board of the Activities Building.

Others named by the group for Monday night, to head up the various activities in connection with the show, were:

- Bill Ward, superintendent of the fair grounds division.
- Ray Lewis, superintendent of the water division.
- Thomas Lynch, superintendent of the land division.
- Lewis Walker, chairman of the agricultural committee.
- Bill Cline, chairman of the following committee.
- Frank Hancock, chairman of the building and grounds committee.
- Ray Hickman, secretary of the hardware and showmanship and committee.
- Bill Glassford, chairman of the...
- C. J. John E. Holloman, secretary.
- James Carroll, chairman of the...

selection of judges:
Asst. J. W. McDermott, Leland Sullivan, V. E. Collins and H. S. Hawkins, as the Sales and Promotions committee.

Supt. Ray Lewis has urged all interested persons, to attend the meeting next Monday.

MELBA'S FLOWERS
RUEL and MELBA KELLY
FOR ALL YOUR FLORAL NEEDS
PHONE 2921
One Block South of the Loveland Highway on Southeast 9th Street

JOE'S ELECTRIC
—Commercial and Residential WIRING
JOE CAROTHERS, owner and manager
PHONE 2461 NIGHT 2225 BOX 282, MORTON
RAY'S HARDWARE BUILDING

WE'RE READY for YOUR ...

IRRIGATION MOTOR OVERHAULS and REPAIRS

— We're a sufficient staff of TRAINED MECHANICS to handle your needs.
— PICKUP and DELIVERY SERVICE

HAWKINS OLDSMOBILE Co.
111 EAST WASHINGTON PHONE 2621
MORTON

IT'S THAT TIME OF THE YEAR

Mr. Farmer!

Now is the time to arrange for your fertilizer needs at the lowest cost. Our location is two doors east of Rob's Drive - In on the south side of the street. We have Armour's brand fertilizer. Also, Vertagreen, a complete fertilizer in pebble form 10-20-10; 10-20-5; 10-10-5; or 7-14-7.

We would appreciate talking to you about your fertilizer needs.

COOPER and WILLIS
Junior Cooper Virgil (Chesty) Willis
(Two doors East of Morton Malt Shop)

Cotton Quiz

How important are cotton exports to the U.S.?

LAST YEAR EXPORTS OF COTTON AND ITS PRODUCTS EXCEEDED \$1,000,000,000 MORE THAN ANY OTHER CROP OR INDUSTRY.

Professional AUCTIONEER
Col. John E. Holloman
Box 315 Morton
Phone 5221

DOLLAR DAY SAVINGS

— ON NATIONALLY ADVERTISED BRANDS OF MERCHANDISE

| | | |
|---|-----------------|-------|
| Children's Dress COATS, sizes 7 to 14 | 1/2 price | |
| Children's Car COATS, sizes 5 to 12, regular 9.98 | 7.98 | |
| Ladies' Bulky Knit SWEATERS | Matching SKIRTS | |
| reg. 8.98 | reg. 13.98 | 11.98 |
| reg. 10.98 | reg. 12.98 | 10.98 |
| reg. 8.98 | reg. 7.98 | 5.98 |

100 per cent virgin WOL knit SWEATERS, reg. 16.98 - 12.98
Ladies' Coat SWEATERS, reg. 15.98 - 12.98
Ladies' Knit CAPRIS, reg. 6.98 - 5.98
Ladies' Corduroy STROLLERS, reg. 9.98 - 7.98

THE IDEAL GIFT SHOP
— WE GIVE and REDEEM SCOTTIE SAVING STAMPS —
Phone 3621 Northwest Corner of Square

Dr. BINKWELL
Mr. and Mrs. J. D. Hawthorne visited his sister and family, Mr. and Mrs. K. Orsath, at Rowlett over the weekend, as they took a visit. One Sharon Hawthorne, a New Mexico Military Institute to attend in junior college.

Also visiting their sons at 10044 were Mr. and Mrs. E. L. Willis and Mr. and Mrs. George Taylor.

Dr. L. J. Harrison, D. C.
CHIROPRACTOR
PHONE 194
MORTON, TEXAS
608 W. 10th, on Overlook Street

TAX SERVICE
See D. Swingsford, at
Boswell Implement Co.

MONDAY IS DOLLAR DAY IN MORTON

"RED" FOLEY WANTS TO SEND YOU HIS CHECK FOR \$100

MASSEY-FERGUSON

Don't pass up this chance **SAVE up to \$400** ON DIRECT-FACTORY OFFER **ACT NOW**

Here's the Big Deal and the Big Combine

Big MASSEY-HARRIS 92

If you buy your Massey-Harris 92 Combine right now, you'll save \$400.00. You'll get free power steering and a refund from the factory on the purchase price... on the Big Early Bird Plan. And to make the deal even better... there's an easy payment plan to suit your income. So don't miss this chance to save \$400... Act Now.

If it's an MF 92 Combine you want for next harvest season, you can save on it, too. So see us today for all the details. This offer is good for a limited time only.

MASSEY-FERGUSON

E. C. RODDY Farm Equipment
214 North Main Phone 3851
(on the Muleshoe Hi-way) MORTON, TEXAS

NEW! MF 65
The New 4-Plow Tractor with the Ferguson System. Now, the kind of tractor we've needed for years. It's got the Ferguson System with all the convenience of "Inger-tip" controls... and it's a big 4-plow tractor. A great combination to get more work done faster and at less cost than ever before.

NEW! MF 50
Designed in its Field for Power and Performance. Now, you get even better implement control and more positive action from the 50's hydraulic system. And this 3-plow tractor comes in either standard, high-arch, dual or single row-crop models. And you can choose power steering, too.

NEW! Ferguson 35
35! In North, Not Lower Texas. Now, there's more digging power, a larger hydraulic pump and improved clutch to help you get more work done with this 3-plow tractor. You always get more for your money when you buy and use the "35".

and it's Easy to Buy these Tractors... there are 3 Massey-Ferguson Time Payment Plans... Payment may be made on a monthly basis or on a crop season basis to fit your income pattern.

DOLLAR DAY

MONDAY, February 2, ONLY!

| | | |
|---|---|--|
| Children's GOWNS and PAJAMAS Suede cloth, lace trim 3.98 values 2.49 ea. CAN CANS 1.00 to 1.98 ea. | Girls' Ballet PANTIES 48¢ rd. values 3 yds. 1.00 White, Bulky SWEATERS 2.98 ea. Ladies' CAN CANS Full 50 yds. of material 2.98 ea. Quilted Nylon ROBES 6.98 values 4.98 ea. One Rack DRESSES 6.98 and 7.98 values 3.77 ea. 50-square Foot DRESSES 2-inch hem, large collar to choose from 2.98 ea. | Children's OXFORDS 1.98 pr. Children's DRESSES Great buys, be early! 1.00 ea. Ladies' Famous Brand DRESSES Regular 12.98 5.98 ea. Regular 13.98 8.98 ea. Regular 16.98 10.98 ea. Regular 19.98 11.98 ea. Regular 24.98 14.98 ea. Billy the Kid Corduroy PANTS Get several 2.50 pr. |
|---|---|--|

FABRICS
WOOLENS
Cut they get
88¢ yd.
DRIP and DRY
3 yds. 1.00
DOMESTIC
4 yds. 1.00

CLARKE'S DRY GOODS
— WE GIVE and REDEEM TREASURE STAMPS —
EASTSIDE SQUARE MORTON

in Morton
ollar Day
— It is not true to say — Every-
thing is being done — unless Chi-
ropractic is being included. Dr.
L. J. Morrison, D. C., Portales Rd.,
Morton, adv.

County Moves to Combat Rats

OPERATION RAT — is the big talk among Cochran County farmers this week — and should remain big talk for the next month.

And it should be the big talk among all residents — not just the farmers.

Next, Saturday, January 31, the kickoff of the month long campaign to cut down on the rat population in Cochran County, will be held.

This is a "Remember Your Neighbors" program. County Agent Homer Thompson reminded this week. "Do it yourself. AND get George to do it TOO," he advised.

"Purchase bait, any kind, and put it out next week. Get a plentiful supply and keep it out for 30 days — as the bait is eaten — replace with full sacks. Never let the rats or mice go hungry. This is everybody's business, working together."

The bait will sell at 25 cents per pound. No farm needs less than 10 lbs., the agent continued to advise, adding that some rat harboring farms will need from 40 to 50 lbs. This is the bait that will be put out by 4-H Club leaders and boys. The point is, to get any kind of bait, wherever you please, and then keep it out for 30 days. Don't run out, replace daily, if necessary. What your neighbors do, will also determine whether you get rid of your rats or not. Remember that rats have destructive ways, and WILL TRAVEL.

In a brief meeting Monday, Jan. 26, the Rat Campaign Committee tried to complete all the odds and ends in the final planning for the kickoff Saturday, Jan. 31.

A few 4-H Club boys and Leaders will assemble Friday afternoon after school, Jan. 30, to package some of the rat bait in ready-to-serve paper bags for distribution on Saturday. The bait will sell for 25 cents per pound and it can be purchased from these four points on Saturday: Brown's Grocery, at Eldorado; B&B Grain Company, at Lehman; Ernest Lumber Company, at Whiteface; and at the Courthouse in Morton.

Stop where you see the sign RAT BAIT on a pickup at each of these points.

Now there are many good baits sold on the market and the committee urges you to purchase it from any source. The point is — the committee wants you (every farmer) to purchase (1) a 30-day supply now; (2) put out some of the bait next week; and (3) keep some bait out continuously for 30 days. This should be done on every farm in the county, and on adjoin-

neighbor to see that his neighbors part control of rats and mice — know about this campaign and st- week.

DOUBLE GREEN STAMPS TUESDAY

at PIGGLY WIGGLY, Morton, Texas

NOBODY —yes, NOBODY —can Service FORDS like a FORD DEALER

—We WELCOME Your Business

"a stitch in time saves nine!"

MAHAN MOTOR CO.
YOUR FRIENDLY FORD DEALER
— STATE INSPECTION STATION —

WE GIVE GREEN STAMPS

Letter to the Editor

Mr. Glassford:

I am writing you to see if some thing can't be done about your reports on the girls basketball games. Why does your reporter do the girls like he does. Now I don't care if you do print this, in other words I wish you would and you would see just how many people feel the way I do. Some of the girls collect clippings from the paper and make a scrap book. There is so little said about them compared to what is said about the boys. Some families were not lucky enough to have boys in their family but think as much of their girls as they would if they had boys.

Letter to the Editor

Ed time. But think this over and see what can and will be done.

A Subscriber

P. S.

I didn't get this mailed last week so I'm really mad this morn. (Ed. Note: Must be referring to Saturday morning) I think you should fire that rooster strutting reporter of yours. In this morning's Lubbock paper there was not a report of the girls playing. He made it a point to get there at the ball as usual. I know a few people that are not going to take your paper after ball season is over, and not much use taking it now. If you don't know it the girls did win last night, 55 to 35. So you might print it.

No Name Signed

MONUMENTS
SAMMY LEVERETT
Singleton Funeral Home
Morton, Texas

CROSBY BOATS

— FIBER GLASS CONSTRUCTION —
— from 14 foot RUNABOUTS to 25-foot CABIN CRUISERS —
ALSO
LAM-PRO LAMINATED SKIS

CHUCK ANDERSON
MORTON
GENERAL DELIVERY or 216 W Buchanan St.
After 7:00 P. M.
The Family that Plays Together, Stays Together

MINNIE'S Westside Square, MORTON

time to get ready for spring and EASTER

See this great number, spring flowers on beautiful combed Cotton Satin Print... scooped neckline... bias fold laced through insertion down front of bodice. Satin bow and streamer at waist, full gathered skirt with nylon net petticoat, sizes 7 to 12

SPRING FLOWERS

PROFESSIONAL PHOTOGRAPHERS
NORMAN'S STUDIO
EASTSIDE SQUARE BOX 1062
LEVELLAND
(Next Door to The Beauty Box)
— In MORTON each Sat from 1 to 5 p. m. —
— South of the Signal Light —

THRIFT

"A PENNY SAVED IS A PENNY EARNED"

— as you'll discover during our "THRIFTY" WEEK, February 2 through February 7

| | |
|--|---------------------------|
| Sylvania Blue-dot Flashbulbs (Regular 12 for 1.68) | 1.19 |
| Anso Film, 127, 120, 620, 3 roll pkg., (Reg. 1.39) | .99c |
| Tampax (Regular 45c size) | .3 for 1.00 |
| Myadec Vitamin and Mineral Capsules, (Reg. 10.95) | 8.95 |
| Bexel Special Formula iron and minerals, (Reg. 5.95) | 4.95 |
| All Toys | One Fourth off Reg. Price |
| Veterinary Penicillin with Streptomycin (10 cc), Reg. 1.25 | 10 for 7.50 |
| Veterinary Penicillin (10cc), Reg 75c each | 10 for 5.00 |
| Preparation H Ointment (1.10 size) | .69c |
| Phillips Milk of Magnesia (55c size) | .49c |
| Phillips Milk of Magnesia Tablets (1.25 size) | .95c |
| Amphoiel, 12 ounce (Reg. 1.65) | 1.50 |
| Vicks Vatronol Nose Drops (50c size) | .39c |
| Rhinall Nose Drops, (1.00 size) | .85c ea. |
| Coldene Antibiotic Nasal Spray, (1.00 size) | .60c |
| Dristen Tablets, (98c size) | .79c |
| Rubbing Alcohol, (60c size) | .39c |
| Kolyons Tooth Paste, (Family Pack) | .69c |
| Colgate Toothpaste, Economy size, (Reg. 69c) | .49c |
| Colgate Tooth Paste, Giant size, (Reg. 55c) | .39c |
| Anacin Tablets, 100's, (Reg. 1.25) | .89c |
| Bayer Aspirin, 100's, (Reg. 75c) | .49c |
| Kleenex, 400 count, (Reg. 29c) | .25c |
| Kodak Movie Film, 8mm roll, (Reg. 2.65) | 2.45 |

Let us put back a nice Valentine Box of Candy for You, and insure your Sweetheart of a sweet heart for Valentine's Day

MORTON DRUG STORE
— For GIFTS Try Our Store FIRST —
Northside Square Phone 3241

ROSE

SUNDAY — MONDAY, FEBRUARY 1 - 2

GARY GRANT
SOPHIA LOREN

They'll float your heart away on waves of love and laughter!

HOUSEBOAT

TECHNICOLOR

MANTHA HYER HARRY GUARDINO

TUES. - WEDS. - THURS., FEB. 3 - 4 - 5

PARTY GIRL

SHE'S THE QUEEN IN A KINGDOM OF CRIME!

M.G.M. Presents

Robert Cyd Lee J. TAYLOR-CHARISSE-COBB John IRELAND

ROSE - COMING - FEB 20 - 21 - 22 - 23

"THE TEN COMMANDMENTS"

— ALL SALES FINAL

DOLLAR DAY

MONDAY, FEBRUARY 2, at —

CHILD'S

Westside Square Morton

Boys' Blue JEANS

Put these at the top of your list Dollar Day only, 13 3-4-ounce material, built to last, san forized, sizes 6 to 16

2.98 and 3.45 values
Dollar Day
1.99 pr.

Boys' Sport COATS and SUITS

Get him that Easter outfit now, and count your many savings

One Day Only
MONDAY
1/2 price

Boys' Blue JEANS

Made by a well-known company, 10-ounce material, double knee, sizes 2 to 12 only... last call

close out pr. 139
(No exchanges, please !)

Special Group Work SHOES

Broken sizes, come early and check this bargain

reg. 10.98 value
Dollar Day
5.00 pr.

Drill BOOTS and Engineer Boots

Not all sizes, but grand buys in what we have

13.95 to 16.95 values
Dollar Day
7.00 pr.

One Group Men's Felt HATS

Priced to go, and go quickly, be here when the doors open Dollar Day

out they go ea. 300

Odd Lot Men's Loafer SHOES

Mostly all blacks, good shoes, neolite soles

8.98 and 9.88 values
Dollar Day
5.00 pr.

Men's Dress SHIRTS

Nationally advertised, fine shirts; see for yourself

values to 5.95 and 6.95
Dollar Day
2.99 ea.

One Table Dress SHIRTS, Sport SHIRTS, and Knit SHIRTS

Broken sizes, values much higher than you think

1.99 ea.
(No Exchanges, please !)

One Group BELTS

Don't miss these great values

Dollar Day
1/2 price

SPECIAL

Early American Furniture Is the "Hit of the Show" At Recent Furniture Mart Held in Dallas, Texas

Early American furniture was sitting high, wide and handsome at the Dallas Furniture Mart, where Roy Tarver, Jr., of Tarver Furniture Mart, said when he returned from the market last week.

Early American furniture, shown in traditional maple and cherry, as well as oak and rattan, ranked high among favorites of period shown at the Dallas Home Furnishing Mart and the South-west Furniture Market, he said.

Some very handsome high and wide chairs and love seats were shown in many lines. What is probably the tallest chair made in modern times for people-size sitting was introduced at the Dallas Mart for the first time, at the Colony Arts line of Austin. The oversized wing chair stood 34 inches high and had a seating width of 22 inches — plenty of room for a knitting basket or for gathering the youngsters around for a bedtime story — telling session, Tarver said.

The big and comfortable upholstered chair was designed to complement the other Early American pieces in the line. A pair of the chairs, grouped before a hearth, would provide atmosphere splendidly round which to build the whole drive of a room, he said.

Three new cocktail tables have also been added to the line — and with a snap top, slightly offset from the end, a Hitchcock design with the deck centered, and a more formal style with a deck of drawers across the back. Square maple in a red brown finish was used for these tables, Tarver said.

High backed love seats, in leather or fabric upholstery, and matching love seats equally as wide were being shown by Gold-Anc Furniture.

Sprague and Carleton, Inc., with wide and handsome with Slippy Hollow rocker or straight chair that introduced a line of the new-

air concept, to Early American chairs. Their Grafton upholstered wing chair also has some added width, Tarver said.

Grille doors have replaced cane doors in the Sprague and Carleton collections introduced at the winter market, he said. A new finish called "Newport," marks a deeper tone for the upper line of the solid maple collection.

This finish, Tarver said, finds an excellent decorative complement in off-white walls or accessories, and will blend well with cherry or pine pieces, and even with mahogany.

The Dearborn people have added 40 new creations to the Province Town Maple line, Tarver said.

Let us express our appreciation for your wonderful patronage over the past year . . . and advise you

- We've ready for your
- TRUCK, AUTO
- TRACTOR
- IRRIGATION MOTOR OVERHAULS

Pickup and Delivery Service

MODERN MOTOR SERVICE

JACK JONES JOHN DUKE
Box 207 Phone 5101
MORTON, TEXAS



Corner on Cotton

BY BOB COLLINS

July 1 the government will be holding farm surplus products worth \$9 billion and that the cost of such items as storage, interest, etc., will run about \$1 billion a year . . . another target is the "open end" loan in which you can pull your cotton out of the loan and sell it on the market if the price makes this desirable.

Secretary of Agriculture Benson opposes most of these changes but he does want to abandon the parity formula and use some "market-price" method of setting support levels. This method will be tested at the 1968 crop.

Secretary Benson says . . . if farmers had had more freedom—and less interference from Government—their production adjustment over the years would have been more realistic.

What will Congress do about the cotton program? . . . most experts agree that nothing very important will happen directly to cotton . . . feeling is that the new program must have a trial before any possible changes are made behind the scenes a direct subsidy payment that will be automatic payments to individual farmers is being talked, but probably won't appear in the near future.

also being talked (and where may be some action in that) is the setting of a limit on the total loans for price support and on a crop-to-crop basis . . . this results from an unexpectedly large production harvest . . . which has helped raise total USDA outlays from an expected \$1 billion for the fiscal year to over \$1 billion if production prove high.

It will equal more than two-fifths of the net income of all farm operators in the country.

President has pointed out that to

choice of "A" or "B" must be made to March 15 and ASC committee notified if choice is "B" otherwise ASC will assume you take choice "A"

YOU ARE INVITED TO HEAR . . .

the GOSPEL of CHRIST

proclaimed by . . . CECIL WILLIAMS

beginning . . . FEBRUARY, 1

at the EASTSIDE CHURCH of CHRIST



CECIL WILLIAMS

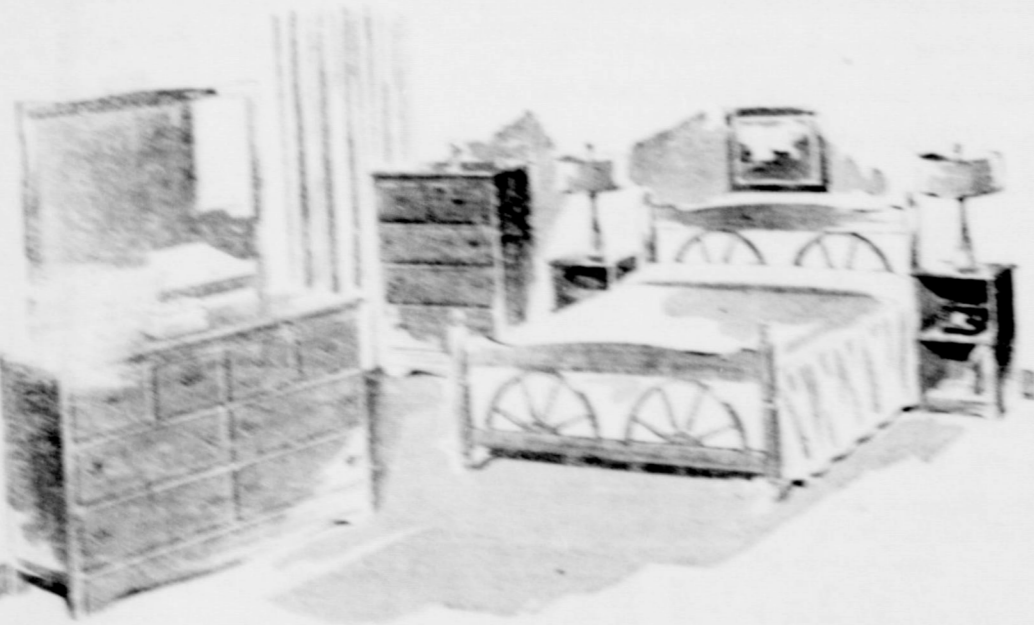
- (On the Levelland Highway)
- THURSDAY, FEB. 5, 8:00 P.M. — Digging Deep
 - FRIDAY, FEB. 6, 8:00 P.M. — The Great Invitation
 - SATURDAY, FEB. 7, 8:00 P.M. — The Sin Against the Holy Spirit
 - SUNDAY, FEB. 8, 11:00 A.M. — Love
 - SUNDAY, FEB. 8, 4:30 P.M. — Too Late
- SERMON SUBJECTS:
- SUNDAY, FEB. 1, 11:00 A.M. — Missions of Christ
 - SUNDAY, FEB. 1, 4:30 P.M. — Christian Growth
 - MONDAY, FEB. 2, 8:00 P.M. — Signs on the Bible
 - TUESDAY, FEB. 3, 8:00 P.M. — Five Things in Which There is No Comparison
 - WEDNESDAY, FEB. 4, 8:00 P.M. — Parable of the Sword

TARVER FURNITURE COMPANY
MORTON, TEXAS

the kids off on DOLLAR DAY

MONDAY, FEB. 2, Westside Square

CHECK OUR PRICES BEFORE YOU BUY
WE WILL NOT BE UNDERSOLD BY ANYONE — ANYWHERE!



(at the left)
BEDROOM SUITE —
"Fruitwood" WESTERN MAPLE
Complete
Reg. 269.95
DOLLAR DAY
only . . . 150⁰⁰
(with trade)



(above)
TABLE and CHAIR
"Fruitwood" MAPLE
only . . . 49⁹⁵



(at the left)
DOUBLE DRESSER
only . . . 89⁹⁵
BUNK BEDS with SPRINGS —
only . . . 100⁰⁰

LARGE SELECTION
GIFT ITEMS
DOLLAR DAY ONLY
Choice . . . 1.00

We've a BIG
SELECTION
of
OCCASIONAL
CHAIRS
from which to choose

BEAUTIFUL
VIRTUE
DINETTE
SETS
from
69.95 up

SEE OUR FAMOUS
HAMILTON
WASHERS
and DRIERS
Fits! Mitty Can Buy
at a price
you can afford!

(A Few More Available)
FOR the NEWLYWEDS
WHO WANT to SAVE!
ENOUGH FURNITURE
and APPLIANCES
to Fill a Home

A super value in NEW furniture for YOUR home . . . come by and let us show you what terrific values these really are . . .

- a 2 - piece SECTIONAL
- two STEP TABLES
- a COFFEE TABLE
- an OCCASIONAL CHAIR
- two LAMPS
- two PICTURES
- 5 - piece DINETTE SET
- Admiral REFRIGERATOR
- Columbus RANGE
- 3 - piece BEDROOM SUITE
- MATTRES & Innersprings

ALL for only . . . 499⁹⁵

2 - PIECE, BLACK
LIVINGROOM SUITE
Regular 289.95 SUITE
only . . . 175⁰⁰
and your old suite

3 - PIECE, GREY, MODERN
BEDROOM SUITE
reg. 189.95 . . . 140⁰⁰
and your old suite

CARPET
per square
yard and up 395
- WE CAN CARPET YOUR WHOLE
HOUSE - GIVE YOU UP TO 36 MO.
TO PAY - NO DOWN PAYMENT

- TERMS CAN BE
ARRANGED TO FIT
YOUR NEEDS at -

Phone
2961

TARVER FURNITURE Co.

Phone
2961

- Northwest Corner of the Square

- YOUR HOME SHOULD COME FIRST -

Morton, Texas

J. EDGAR HOOVER LISTS 7 STEPS TO COMBAT JUVENILE DELINQUENCY

Recently J. Edgar Hoover outlined a 7-point plan to counter-attack juvenile delinquency in the United States. Hoover says we must:

1. Drive home to parents what their responsibilities toward their youngsters are.
2. Improve the effectiveness of juvenile courts and juvenile aid facilities.
3. Stop coddling known young criminals.
4. Take the protective wraps of secrecy and anonymity off juvenile hoodlums.
5. Crack down hard on the corrupters of youth — the dope peddlers, pornographers, etc.
6. Attack delinquency problems at the local level, mobilizing community resources for a unified front against immorality and crime.
7. And this is most important: begin today to re-establish a firm moral structure in America to prevent future delinquency.

LOCAL SCHOOLMEN WILL ATTEND COUNCIL STUDY SET FOR TEXAS TECH, ON FEBRUARY 25TH

LUBBOCK (Spl.) — Programs of study council, is coordinator for this meeting.

The Council has voted to obtain outstanding consultants from throughout the nation in the broad fields of guidance and curriculum for future meetings," he said. "Dr. Armstrong is the first speaker in this new series of meetings."

During the luncheon period, Dr. E. N. Jones, Tech president, will discuss "the Role of Colleges and Universities in Providing for the Gifted."

Each school system's program for their gifted and talented children of West Texas will be discussed during the course of the meeting. A conference evaluation by Dr. Morris Wallace, department of education head at Tech, will conclude the meeting.

Area schools systems belonging to the WTSSC are: Andrews, Big Spring, Brownfield, Denver City, Hale Center, Hereford, Kermit, Lamesa, Levelland, Littlefield, Monahans, Morton, Palfreew, Seminole and Slaton.

These schools will be represented at the meeting by superintendents, principals, curriculum and guidance personnel, teachers and board members.

Morton school has been particularly fortunate to have board members present in increasing numbers in the meetings held during the past few months at which the superintendent and other administration personnel were in attendance.

Indian Springs School is a privately endowed high school for gifted boys. Dr. Armstrong will reveal the practices of his school which will provide background for an interchange of ideas and a discussion of specific techniques concerning gifted children.

The meeting will be held in the Student Union Ballroom on the Tech campus beginning at 9:45 a. m. Dr. G. E. Gieseke, Tech academic vice president, will welcome the representatives from 15 school systems and interested college personnel at 10:15 a. m.

Dr. Bertie J. Fallon, associate professor of education at Tech & executive secretary of the school

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SHOP
MORTON'S
DOLLAR
DAY
MONDAY

Two Local Youth Enroll at NMMI

Two more area youths have enrolled at New Mexico Military Institute during the second semester, it was revealed here this week.

It brings to a total of six the number from here enrolled at the Roswell school.

Don Sharon Hawthorne, a graduate of Morton High School, who attended Texas Tech last semester, enrolled in the junior college

and Mrs. J. D. Hawthorne of Morton.

Llewellyn Hatcher, who was a sophomore at Morton High School, reported to N.M.M.I. last Wednesday for the second semester.

He is the son of Mr. and Mrs. Pat Hatcher of Morton.

HERE EACH WEDNESDAY ...
(at SMITH'S FURNITURE and APPLIANCE)
JAKE'S REFRIGERATOR SERVICE
SERVICE and REPAIRS
— AIR CONDITIONERS — DEEP FREEZES
— REFRIGERATORS
— ALL TYPES of GAS APPLIANCES
(APPOINTMENTS May Be Made at Any Time)
MORTON, PHONE 2941 LEVELLAND PHONE TW 4-3965
(Night or Day)

- STALK CUTTERS
- GO DEVILS
- SAND FIGHTERS
- BED KNIVES
- SWEEPS
- LISTER POINTS
- KNIVES
- ROTARY HOES

available at ...

ENOS WELDING

SHOP

North Main Phone 2191
MORTON

OPENING SOON

Cottonseed Flame or Acid Delinting Plant

Flame Delinting — \$20 per ton
Acid Delinting — \$35 per ton

(Prices Subject to Adjustment)

We have Lankart 611 and Lankart 57 Seed — Certified 1st Year from Seed Farm.

COCHRAN COUNTY DELINTING Co.

Curtis Willoughby, owner - manager

MORTON, TEXAS

KEEP IT FLOWING with ELECTRICITY



Mr. FARMER ...

NOW IS THE TIME TO CHANGE TO ELECTRICITY

Call **5301**

DOYLE ELECTRIC

for ALL KINDS of WIRING
BOX 327 MORTON

If you're lucky ...

FREE Prescriptions!



Yes, after April 1, 1959, some lucky family will get all of their doctor's NEW Prescriptions filled absolutely FREE for the balance of 1959.

Here is all you need do. Take all of your NEW Prescriptions to Charles Jones at the Morton Drug, northside square.

For each NEW Prescription filled during February and March the purchaser's name will be placed in a box. On March 31 one name will be drawn from the box, and the individual whose name is drawn will be entitled to receive FREE all NEW Prescriptions for themselves and their family for the balance of 1959.

ALSO — All Prescription copies from other stores, that are filled at the Morton Drug for the first time during February and March, will be considered as NEW Prescriptions and will entitle the individual to have their name placed in the drawing box.

MORTON DRUG STORE

— For GIFTS Try Our Store FIRST —

Northside Square

Phone 3241

Someone to Win Free Prescriptions At Morton Drug

Some lucky family is going to receive all their doctor's new prescription free from April 1 through the rest of 1959 at the Morton Drug Store.

The announcement was made this week by Charles Jones, owner and pharmacist at the drug store.

Here's the way you make yourself eligible for the drawing March 31.

Each time you have a new prescription filled at the Morton Drug your name will be placed in a box. On March 31, one name will be drawn from the box.

The individual whose name is on the paper drawn, will be entitled to receive free, all new prescriptions for themselves and their family for the balance of 1959.

Prescriptions taken to the Morton Drug for the first time during the two-month period, that is, copies of prescriptions filled elsewhere, will be considered new prescriptions and entitle the individual to have their name placed in the box.

Other details will be found in an ad in this publication of the Tribune.

Memorial Library For Late Pastor At First Baptist

The Robinson Memorial Library was officially opened on Jan. 18, at the First Baptist Church here. Named in memory of the late Rev. Ollie S. Robinson, pastor of the church, the library was started with books of Rev. Robinson, contributed to the church by Mrs. Robinson.

The library is located across the hall from the church office. Individuals may donate books to the library, and it will be open a few minutes before and after each church service.

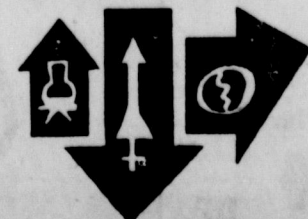
Librarians are Mrs. Rupert Thompson and Walter Taylor. Members of the library committee are Mesdames Harold Drennan, chairman; H. B. Barker, R. J. Hill and T. D. Marshall.

Ministers Alliance To Meet Tuesday

The area Minister's Alliance is to meet at 10 a.m., Tuesday, Feb. 3, at the First Methodist Church, in Morton.

Rev. James E. Harrell, pastor of the church, will bring the devotional. Rev. H. T. Clarke, pastor of the Morton Assembly of God Church, is president of the Alliance.

LEARN WHILE YOU SERVE



U. S. ARMY

WE GIVE **STAMPS PLUS SAVINGS**



SOME of the MANY ITEMS REDEEMABLE at our "MORTON STAMP CENTER"

- SHEETS, PILLOW CASES
- FRANCISCAN WARE
- TOWELS, SMALL APPLIANCES



WILSON'S FAMILY STYLE **BACON** . . . 2 lb. pkg. **123**

GOOD **PORK ROAST** . . . lb. **49c**

WILSON'S **Chili** . . . BIG 24 OZ. CAN **49c**

LIBBY'S **Pink SALMON** . no. 1 tall can **59c**

OUR VALUE **Elberta PEACHES** . no. 2 1/2 can **29c**



SNOWDRIFT
3 lb. can **79c**

SYRUP, RED or WHITE **KARO** . . . quart **49c**

LIPTON'S **TEA BAGS** . . . 48 count **69c**



25 LBS. PILLOW CASE SACK 198

OUR DARLING, Golden Cream Style **CORN** . . . no. 303 can **19c**



ASSORTED FLAVORS **JELLO**
3 pkgs. **25c**

PURE PORK **SAUSAGE** . . . lb. **49c**

KRAFT'S **VELVEETA** . . . 2 lb. box **89c**



PET MILK
2 tall cans **29c**

ZEE **TOILET TISSUE** . . . 4 roll pkg. **33c**

ZEE 80 COUNT **NAPKINS** . . . 2 pkgs. **25c**

400 COUNT **BOX Kleenex** **25c**

MORTON'S **SALAD DRESSING** . . . quart **39c**

HEINZ **SWEET PICKLES** . . . quart **49c**

FRUITS & VEGETABLES

RED **POTATOES** . . . 10 lb. cello bag **43c**

NICE **SWEET POTATOES** . . . lb. **10c**

FRESH **GREEN ONIONS** . . . bunch **5c**

FRESH **RADISHES** . . . bunch **5c**

EXCLUSIVE NEW FLAVOR



INSTANT **SWANS DOWN**
ASSORTED BOXES **CAKE MIXES**
3 boxes **89c**

WE DELIVER

TRUETT'S FOOD STORE

Truett McCuiston

Owner, Manager

Phone 4871

MORTON, TEXAS



MIGHTY DOLLAR DAY

JOIN the CROWDS MONDAY, February, 2nd, at "The HOUSE OF F AMOUS BRANDS" — Westside Square, MORTON, TEXAS

ONE GROUP
Ladies' DRESSES
100 and 200 ea.
 While they last, Mighty Dollar Day values
 One Group 5.00 ea.
 One Group 7.00 ea.

Girl's
DRESSES
 Rush down town first thing Monday. These dresses are grand buys at much higher prices.
 Dollar Day
 4.00 & 2.00 ea.

Men's
Sport SHIRTS
 Dollar Day
 1/2 price



Men's
Stretch SOX
 Dollar Day
 2 prs. 1.00



Ladies'
SWEATERS and SKIRTS
 Values to 8.98
 only 3.00
 Values to 12.98
 only 4.00

Ladies'
SUITS
 These are extra good buys — we have slashed the price for immediate clearance.
 Values to 69.95
 Dollar Day
 19.00 & 25.00 ea.



Girl's
BLOUSES
 Values to brag about for months to come, but be early
 Dollar Day
 1/2 Price

Men's
ROBES
 Dollar Day
 1/2 price

MEN'S
Dress SHIRTS
 This group includes solids and prints, all at real savings

Only 160 ea.

ONE GROUP
Lunchcloths, Pillow Slips, Pillows and Curtains
 See these values first thing Monday. These are real buys
 Only 1/2 price

Girl's
Bobby SOCKS
 While they last Monday.
 Dollar Day
 2 prs. 1.00

Ladies'
Dress SHOES
 Find a style and size to please, and you've got a bargain
 Values to 12.98
 Dollar Day
 4.00 pr.

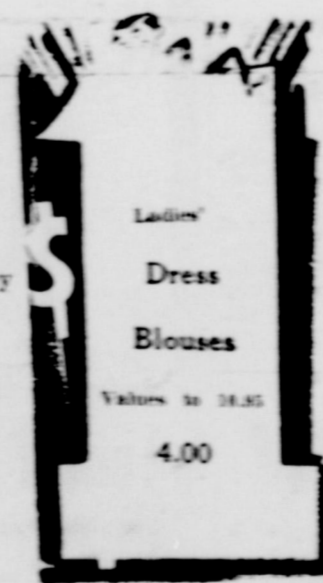
Ladies'
Casual SHOES
 This is a grand selection, but be early for your selections
 Values to 8.98
 Dollar Day
 2.90 & 1.90 ea.

Men's
Western SHIRTS
 Dollar Day
 1/2 price
 Boys'
Sport and Western SHIRTS
 Dollar Day
 1/2 price

Men's
HATS
 Values to 10.95
300
 Values to 20.00
500
 Men's
TIES
 Values to 2.50
97' ea.

ONE TABLE
Ladies' and Children's LINGERIE
 A big selection, and all priced for your Dollar Day shopping pleasure
 Only 1/2 price

One Group
Ladies' and Girls' BLOUSES
 Yours for another big buy
 Dollar Day
 2.00 & 1.00 ea.



Men's Black
Ivy League PANTS
 Values to 5.98
 Dollar Day
 2.90 pr.

MEN'S
Dress and Work SHOES
 Find your size and you have found a real buy, but be early
 val. to 14.98 490 and

COBB'S
sew and save!
sale fabrics

Values to 2.98 a yd.
 97c yd.

Values to 1.19 a yd.
 3 yds. 1.00

Values to 1.98 a yd.
 67c yd.

QUADRICA CLOTH
 prints and solids
 39c yd.

Unbleached Domestic
 4 yds. 1.00

TERRIFIC BUYS!
Children's SHOES
 Some great buys, but be here early Dollar Day
 val. to 6.98 . . . 100 and 190 pr.

