·Morton Tribune·

NUMBER THIRTY - FIVE

don R. Weston, all were put off.

Wage Notation Received Here From T. E. C.

from R. C. Bunting, Office Manactober 15 were reported. Quote the telegram:

Wage findings effective October pulling irrigated and dryland per hundredweight. Rate less \$1.55, for pulling is not applito Mexican contract workers. Donald. Regional Director. eau of Employment Security.

Junior Class Carnival Tonight At County Barn

e'en Carnival, tonight, at the 7 p.m.

s and concessions are sponsses has put up a candidate Smith and Hume Russell.

Brownlow and Carol Leav-

Friday Deadline For Placina Dates On Band Calendar

Friday, Nov. 1, is the deadline eeze early Thursday morning as meant to area farmers probably port of 2,400 estimated bales ginfor placeing listings on the Mor- the mercury dipped to around the never will be figured very closely, ned in Cochran County was quickly ton Community calendar which is freezing mark but did not do any but agricultural agents may have outdated. red by the Band Boosters, appreciable cotton damage. But the an estimate soon. Birthdays, club, dates, anniver- good fortune was short lived. Two But, though the clear, cold wearies and other important dates days later, sometime early Saturather killed a lot of still blooming, at this date run to 5,000.

day morning, what has been term- cotton, at least it shook the area. ay be listed. The freeze, instead of causing a lift you wish a listing please call ed by the Soil Conservation Office out of what had been a damaging lot of farmers to decide to strip Mrs. Al Mullinax at 3971, Morton, Each listing is 25c. Calendars as Last Frontier. may be ordered for 50c.

Invited to Attend Rainbow For Girls Assembly Will Be pling and mixing green and open boles. Armistice Breckf'st Instituted, Installed Here, Monday

and friends are invited to the the Veteran's Hall here Mon- der of the Rainbow for Girls, spon- The Installation of officers, which 12 per cent. Nov. 11. from 6 a.m. to 8:30 sored by the Order of the Eastern takes place at 8 p.m. is open to it has been announced by H. Star 841, will be instituted and in- the general public stalled Monday in official rites at Mrs. Martha Marie Whitfield of duction for Cochran County was by Golden, post commander.

Members of the post promise ev- the Banquet Room of the County Dallas, Supreme Inspector of Texas one "all they can eat" for one Activity Building.

BACK AT THE OFFICE in his office Wednesday for the The Institution of the Assembly are somewhat unusual in that the dictions is not known. first time since his recent trip to will take place at 7 p.m. The rites officers have been appointed by the

Garden Club Changes Date of Annual position they will hold. On succeeding years they will be elected by Book Review — Tea, to November 7

The Cochran County Garden Club 4, the change was necesstiated as prounced this week they have ch- the club's planning committee sudanged the date of their annual book denly realized they had failed to Building. review for all Federated club wo reserve the Banquet Room of the to next Thursday night. County Activity Building. Originally set for Monday, Nov.

Wild Animal **Exhibit Coming**

The Congoland Exhibit, a zoo on book reviewing. wheels, will move into Morton for a three day stand early next week, sponsored by the Morton Jaycees.

C. B. Caplinger Featuring a large number of venbobcats, ocelots, a porcupine, alligators, a Gila monster, a monkey, low, in a trailor, will be open to miles north of the Star Route Gro- Lunch will be served in the church a parret and many other items, the adults for 25 cents and to children cery Store, was the victim of a dining room and a nursery will be painful accident last week that available temporarily crippled him and may Mrs. W. B. Landrum of Little under 12 for 15 cents.

cause him to lose some of his toes. Rock, Ark., will be the guest spe-Caplinger was poisoning Johnson aker. She has been a member of Scott Lamb, owner of the exhibit, hal for youngsters. Scott and wife grass on his place and had quit and the Women's Division, Board of operate the show which will be located on the square three days of decided to burn off a few tumble vice. weeds before he quit and as he lit As a field worker she has spoken Other things to be on exhibit in- the weeds, he caught a shoe, soak- in every state in the United States

slude an authentic egyptian mum- ed with the poison, aflame. a shunken human head, and places all the way to the bone, may has pioneered in helping establish many stuffed animals. The Lambs be so bad that some toes will have schools of missions in Alaska and have a colection said to be valued to be removed, Mrs. Caplinger said Hawaii.

Denver, Colo.

the Texas Employment Coone establishing a change in the will have as clerks. U. F. Wells, when more than \$20 is paid, and
retirement, disability and death Roy D. Greer and T. M. Tanner, would mean \$5 million more funds rates, and must be repaid the amlimit on maximum montly pay- by J. W. Pond assisted by F. L. cotton harvest Cochran County: ments to needy aged persons, and Fred. to needy blind and needy children; and the other authorizing issuance and sale of \$200,000,000 in bonds part of Pct, three, Mrs. Garland by the state to create a Texas Wa- Brown will be judge. She will be ter Development Fund.

> interest throughout the state tho pected to be extremey light — and Houston who moved to Morton. in that type of an election the refavor of the amendments.

Voting will be held in each pre- Mullinax. cinct. Tuesday, from 8 a.m. until The amendments, if passed would

In Morton, Pct, One, will vote Amendment One at the County Activities Building.

In Pet. Three, Bledsoe, voting is Amendment Two:

AMENDMENT VOTE TUESDAY

compensation for officers and em- Election box 5, part of Precinct would be needed annually. ployees of the state; one raising the 2, at Lehman, will be presided over | Amendment Three:

> At White's Gin, Election Box 6. assisted by Mrs. Hugh Smith.

The election has attracted little ted by Commissioner's Court and The judges are annually appointhe third mentioned proposition has Mrs. Brown as judge of Election a special order was entered to put drawn strong backing. Voting is ex- Box 6. She replaces Willie Mae Ed McClellan is judge of the Spe sult is usually a large margin in cial canvassing board and will be assisted by L. B. Childs and J. A.

do the following

migations. In addition each of clerks are J. B. Knox, Truman for officers and employees of the day nights, state which includes workers for the first of November. At Whiteface, Pct. Two, voting is the various state boards, and deper cent of his salary.

FIRST KILLING FREEZE LAST SATURDAY; LIGHT

was a rapid increase in ginning ac-

in the Rainbow organization will be

The initial rites of a new group

until the time of the ceremony the

Masons and Eastern Stars are

urged to attend both ceremonies &

the public is cordially invited to

attend the installation at 8 o'clock,

Banquet Room, County Activity

Methodist Ladies

Meet Tomorrow

The Brownfield district of the

Woman's Society of Christian Service of the Methodist church will

Ithe Women's Society of Christian

Service.

C. B. Caplinger, who farms four Registration begins at 9:30 a.m.

The resultant burns, in some ference schools of missions,

Judge aided by Buford Webb, Mel- of monthly payments to needy aged sity program.

FROST RECEIVED THURSDAY, OCTOBER 24TH

our weather station - as a kill- wet spell and crews got back into

ing freeze, enveloped most of Tex- the fields to pick cotton. The result-

The Morton Assembly for the Or- and Eastern Star members.

32 girls will be charter members Friona Assembly.

All Federated Club members are guests of the Garden Club for the At Tchoka

The Book Review Tea will be

Mrs. M. C. Ledbetter will do the

held at 8:00 o'clock, Thursday, Nov.

7th, in the Activities Building.

Twenty officers selected by the the Institution and Installing offi-

will be closed except for Masons Advisory Board and will not know

by the last session of Legislature: the guidance of B. R. Stovall. He to \$25, impose certain restrictions,

Would create the Texas Water Development Fund, by issuance & sale of \$200,000,000 hundred million dollars worth of bonds to provide financial assistance in conservation and development of water resources. The mon-

Adult Classes Are Still Open for **Enrollment Here**

Supt. John Barnes reminded Mor onites this week that there is still time to enroll in typing and bookkeeping classes to be offered on an dition. Establish the retirement, disabil- adult education level, at the Morred by the various classes and W. E. Angley is election judge and ity and death compensation fund 'on schools, on Tuesday and Thurbeginning soon after

Those interested in the course, 2 Carnival is open to the pub. at the School Building, T. A. Keith partments. The state will match hours each week, should contact the admission free — only the is election judge and clerks are L. the amount of money paid by the Superintendent about further deson the inside cost. It will W. Bills, J. T. Lawrence and John employee and not exceeding five tails. The cost is \$28.50 for one and Antonio Money and the superintendent about further desonable to the superintendent abo \$53 for both courses.

The course will be offered throuss officers, have been in ch- in the school with Fred Young as Will permit a raise in the amount gh the National Extension Univer-

Some estimates of bales ginned

the Texas Employment Commiss-

week of last years, and within only

a few days of the average first fr-

eeze date for the South Plains.

Tuesday to vote on three amend- Pct. 4, Neely Ward, will vote at present the maximum is \$20 and dams, and to help relieve possible Independent School District vs Fr- tlefield noted a material witness cases against E. J. Young and Wel ments to the Constitution, offered the former school building under this would elevate the maximum flood areas. The money, in a fund, ed Stockdale and wife, Alice, may was missing.

Hospital News

Mrs. W. M. Satterfield, dischar-

Maria Silhon, discharged. William Carl Ray, discharged. Grady McHam, transferred. Reyes Gonzales, remains in good

condition. L. F. Simon, remains in fair con-

Gary Kessler, discharged Mrs. B. F. Coleman, remains in good condition.

Antonio Mojeca, remains in good condition.

Amellia Serioto, baby girl, reains in good condition. Mrs. G. A. Heflin, remains in go-

od condition.

Infant Leveritt boy, remains in hospital, condition as well as can be expected.

Rev. Harrell Now **Back to Duty** The freeze, instead of causing a

Rev. James E. Harrell, pastor of cotton by machine - as many had predicted it would - came early enough that most farmers decided not to risk losing grade by strip-

Rev. Harrell, who had a number of major operations during the sp ring and summer, has been assist-V. O. Fortenberry, of the Plains ed in his duties by Rev. George Cotton Growers, estimated the freeze didn't do as much damage as ver City. many thought. He pegged the loss in crop due to rain and freeze at

Mon., Once Again, The last published estimate of pro Is Dollar Day ion which pegged the crop at 60,000

bales - or about 10,000 higher than Monday is Dollar Day again in Advisory Board will take office & cer and will be assisted by the predicted last year and 4,000 high-Morton and merchants wishing to use the Dollar Day Special as an this early freeze affected these pre- advertising media, are reminded to get their ad copy in to the Tribune office sometime today. As far as comparison of date of

freeze, this year's killing freeze ar-And, area residents are reminded rived on the scene within about a to look for their copy of the Dollar Day Special in their mailbox on Saturday or Sunday.

GRADY McHAM NOTED 'Trick or Treating' VERY SERIOUSLY ILL AT BIG SPRING VET'S HOSPITAL For CROP Is Grady McHam, who lives north-

west of Morton and who has been **Planned Tonight** ill on and off with heart trouble for some time, is reported very seriou-"Trick or Treating" tonight will sly ill in the hospital at Big Spring. carry a special purpose in Morton McHam was transferred to the

ung people of the Methodist church Big Spring hospital from Morton who are out on the well known Hal- on Tuesday. He had been in the hospital in Morton since Sunday. The Young People of the Meth hold its fall meeting at the First odist Church will go out for "trick

Methodist Church in Tahoka on or treating" for CROP - the Chr-Friday, Nov. 1. This was announ- istian Rural Overseas Relief Pro ced last week by Mrs. John Crow-der of Morton, district secretary of The money you give to CROP will go for the relief of suffering & hungry people of the world, it has

lowe'en past time.

been announced. The Government gives 20 to 1 for each dollar sent to the relief with 20 resolutions to be submit-of these unfortunate people. You ted at the coming State Farm Burare urged to give willingly and gl-

adly to this worthy cause. The young people who knock at your door for the CROP cause will be identifiable by arm markers.

W. W. Smith is county chairman of the CROP program.

REPORTED IMPROVED R. C. Page of Morton is reported "improved" at the Baylor Hospital A number of members of the They have a permanent zoo in The accident occurred at about Morton Methodist ladies group are in Dallas, Mrs. Page is there with

be heard this morning, it was re- Guadalupe Garcia and Floyd Jen- Jimmie Marks was tried, without vealed yesterday when the Pettit nings, both being tried on DWI ca- jury, on wife desertion charges & Jury was dismissed until 10 a.m. ses, 2nd offense, saw their cases was assessed a 2 year probated sentoday by 72nd District Court Judge put off. G. W. Bridges was assessed a 3 I. T. Capps, charged with DWI Victor H. Lindsey. The Jury, after two appearances, year probated sentence on his DWI second ffense, was tried Wednes-Monday and Wednesday, was not second offense count after entering day, without a jury, and was given needed in four cases that were re- a guilty plea. 60 days in jail The forgery case against L. E. Capps was represented by R. L.

3 Suspended Sentenc's Handed Out; Murder Case Put Off

Jury Back for Possible Civil Case This Morning at 10:00

moved from the docket - one by trial, Monday, one by trial Wed- Autrey; Swindling by worthless Munsterman, Levelland, The 60 nesday, and two by guilty plead- check case against S. A. Daven- days was recommended by District port, theft by bailee charge against Attorney Gilkerson, It was not known Wednesday if the attorneys for either side wer

ready to present their case but Judge Lindsev simply told the pettit jurors, perhaps a civil case will be heard. District. Attorney George Gilkerson, said Wednesday they were through with the criminal cases for this term. The first case set on the docket

Priscilla Young, charged with murder with malice, was put off.

Kenneth L. Dugger, entered a plea of guilty and was given a two year probated sentence by Judge Lindsey The case of J. W. Arnett, DWI,

Coffee, Doughnuts, And the '58 Chevy Await You Today

A two-door Bel Air sport coupe The new car is on display this

ers with its usual open house. Cofand doughnuts are on the house and door prizes will be awarded. And, if they get a "break" another new Chevvy may have arrived late last night.

Mortonites are welcomed to read inside this issue of the Tribune all the First Methodist church here, about the beautiful new Chevrolet. has returned to full-time duties as to view pictures of it in the news columns and ads, and then to see it in person -today, at Allsup's showroom in Morton.

Few Noticed — **But We Slipped**

ile, in every business, the Tribune ran across something so commenplace last week, they overlooked it. The Tribune apologizes to Truman Doss for leaving his name out of the full page ad he ran last week. In building a new ad, instead of using the old border and signature. ver once noticed they hadn't picked up the signature, until they 1956. were reminded the next day,

By the same token, the fact that t always runs on page eight, and Dose Food ads are similar in designing, even most of the public was fooled. Only a few comments were made as to the mistake, even tho folks were shown the ad and asked if they noticed anything unusual employed by Shell Oil Corp. at mber of Commerce as the Garza Co about it. Because of its style and Quitman and Miss Wright lived unty entry in the South Plains Maid location, they instinctively knew it there all her life before going away of Cotton Contest. missing store name.

Though it was strictly an accidvertising point.

IS HOSPITALIZED

morning and Allsup welcomes view improved with experience. Morton's two biggest worries, as they go into the game, were health and underestimating the Springake too, and one that certainly got its

eleven. On this last count there's money's worth. It was the first manot much you can do, except to see gic show presented here in several that the boys work hard.

The health problem could get ser

Morton Meets Springlake, Friday In Third District 3-A Grid Battle,

far this season the Springlake Wo- shake off the effects of flu and lves have appeared to be weak. Coach Vernard Alexander's crew. past two weeks. Physical injuries of the season, and their third con-

they know practically nothing about out to the boys earlier this week &

in their next to the last home game ference outing, will be after their 2nd offense, was put off Monday & 7th win of the season. Success will on Wednesday again was put off give them as many victories this meeting between Friona and Sutire years of 1953, 1954, 1955, and

Morton will undoubtedly enter the game as odds-on favorites because of previous records. Sudan, the team Morton whipped easily their field last Friday, won a big victory over Springlake earlier. On that occasion Morton was scouting the game but it was so one-sided. arrived at Allsup Chevrolet yesster- our scouts wound up getting only day in time for today's big unveil-ing of the new 1848 Chevrolet. statistics on Sudan. They did men-tion the Wolverines were big but

Friday - except that in games thus late last week as they attempt to colds. Several key men were in bed with these maladies during the are few - at this writing.

Morton eyes will also be on ano ther conference affray Friday, a will set up the Morton - Friona tilt as the clash for the title.

500 Witness Show By Magician Zolo

witnessed a cleverly planned and executed magic show, Monday night, at the County Activity Building as the great Zolo, presented green - and they no doubt have his show under the auspices of the Morton Linos Club.

> years and featured a lot more than mere slight of hand.

ious - but only time will tell just. The Morton Lions thanked all who how serious. More than \$100 worth attended the show

Morton Has Early 'Maid of Cotton' Contest Entrant; Miss Martha Wright

'Maid of Cotton" contest this week conjunction with the National Cotwith the announcement by the L'Al ton Council, legro Study Club of Morton that they were sponsoring the entrance Among the qualifications requirof Miss Martha Wright. 21 year old ed of an applicant are she must be

High School English, is in her second year of teaching at Morton. She ses, and have been born in a cotton producing state. our makeup man and layout man college where she received her BS The area contest will be held at degree in Business Education in Lubbock, November 18 - 19.

> Originally a native of Quitman. ior College and North Texas State, the Contest, before attending East Texas State. She is Miss Ann Porterfield, 19,

was Doss' ad, and failed to note a to college. She has a brother, Denman Wright, now out of school, living at Dallas. One sister is a sophent, it proves a very important ad- omore at Quitman High School. Her Commerce, 902 Texas. Ave., or at Quitman.

This is the 8th consecutive year Mr. W. E. Childs is in the Ph- a South Plains Maid of Cotton is illips - Dupree Hospital at Lev- being chosen to represent the area

Morton and Cochran County had The overall contest is sponsored by its first entrant in the South Plains the American Cotton Industry in

Morton Junior High School teacher, between the ages of 19 and 25, at Miss Wright, who teaches Junior least 5 feet 6 inches tall, never

in Wood County, Miss Wright grad- South Plains Maid of Cotton Conuated from High School at Quit- test was announced this week by man and then attended Tyler Jun- George Brassell, Jr., Chairman of

Her father, who is deceased was who was selected by the Post Cha-

mother is Mrs. Era M. Wright of the local Chamber of Commerce in any South Plains county or through the Plains Cotton Growers.

To Preach at First Christian

student who is studying for the ministry, will conduct the services Sunday morning at the Morton First Christian Church, in the Veter-

Sunday school begins at 10 a.m. and preaching will be at 11 a.m.

MONDAY **DOLLAR DAY**

Cochran County Farm Bureau Draws Up Resolutions; Advocate Sales Tax; Postal Postal Rate Boost; 18 Others The Cochran County Farm Bur- tinue in its efforts to secure a de- WAGE. We recommend that the

resolutions committee, has come up eau meeting.

FARM TO MARKET ROADS Be it resolved that the Texas Highway Department be instructed to stop issuing special excess weight ermits for hauling on the Farm-To-Market roads of Texas.

2. TAX INCREASE OPPOSED We oppose any increase of additional ad valorem taxes, and rec-ommend that the Farm Bureau con 4. OPPOSE MINIMUM FARM

3. EXEMPT LICENSED VEHI-CLES FROM PROPERTY TAX revenue, and recommend that the at present. licensing fee on such exempted ve-

eau, in the recent meeting of its pletion allowance for income tax State and National Farm Bureau an's Hall. purposes on the natural resource of Federation be opposed to the application of the minimum wage and hour laws for farm labor.

5. STANDARDIZED WEIGHTS We go on record favoring the ex- FOR GRAIN. We recommend that emption of cars, trucks, and other all grain be standardized on one licensed vehices from personal pro- hundred pound units instead of buperty taxes for state and county shels and hundred pounds as it is

We oppose any attempts to reduce thicles be increased to off-set any the present Farm-To-Market road tax revenue losses caused by such the present farm-To-Market road tax revenue losses caused by such the recommendation of the present farm-To-Market road tax revenue losses caused by such the recommendation of the present farm-To-Market road tax revenue losses caused by such the recommendation of the present farm-To-Market road tax revenue losses caused by such the present farm-To-Market road tax revenue losses caused by such the present farm-To-Market road tax revenue losses caused by such the present farm-To-Market road tax revenue losses caused by such tax revenue losses caused by tax revenue lo We recommend that the penal system of Texas be prohibited from ra We doubt that more than 50 per ising any agricultural commodities cent of the licensed vehicles in for sale to the general public. We

ers

See

ZE



SWEEPING STYLING CHANGES ARE APPARENT IN THE 1958 FORD CAR LINE. The Fairlane 500 Fown Victoria (right) and Fairlane Club Victoria (left) share with all new Fords such dramatic styling changes as new safety dual headlights, corrosion-proof anodized aluminum grille, power flow hood, slip stream roof, sculptured layerted Vitrum lift and twin safety taillights. Engineering and design advances include new engines, new Cruise-O-Matic transmission and optional Ford-Aire suspension. The new Ford car line will be on display at Ford dealer-ships on November 7.

NOVEMBER 7TH IS "U" DAY - DAY OF UNVEILING OF NEW FORD FOR 1958 — AT DEALER SHOWROOMS

The 1958 Ford car line featuring new optional air suspension, will go Ford Division general manager, an major styling changes, the most of on display at Ford dealerships nounced today.

quick service accessibility. Wright said.

Historically, auto companies ha-

"But in its 1958 models, Ford has actually created fundamental design and engineering changes juyear after its completely new 1957 model," he said.

of 207 inches, and the Custom, Cus- Custom 300 series.

metal itself. .

The new distinctive styling is emphasized in a front view of the massive wrap-around one-piece bumper with anodized aluminum "jet intake" grille, dual headlights, and Power Flow hood. New sheet metal treatment incorporates redesigned front fenders, new roof with seven front-to-rear flutes or grooves and trunk lid and rear quarter pa-1958 Ford is distinctive with a "V" sculptured trunk lid flaring into twin safety oval taillights.

Ford introduces the newest and engines in its 1958 line - the 332 and 352 cubic inch displacement engines. The result of more than 25 years' sales and engineering le-

tection of the consumers and users

how it feels to be a delegate to this

A local achievement program is

home folks to have an opportunity

boys and girs are doing in 4-H club

to see for themselves what their

great national meeting

prates some of the most extensive cy, durability and economy with electronically mass balanced while V-8 engines and automatic trans-the optional seas believed and term missions in 1958. changes ever made in the car," Mr. the added time and cost savings of running at operating speed and tem missions in 1958.

The new 332 cubic inch engine, Cruise - O - Matic, an automatic strengthened rubber reinforced wive made basic changes in their the new 332 cubic inch. engine.

The new 332 cubic inch. engine.

The new 332 cubic inch. engine.

transculssion combining instantanth steel sleeves, substitute for sprice and color treatment from the new 332 cubic inch. engine.

The new 332 cubic inch. engine.

transculssion combining instantanth steel sleeves, substitute for sprice and color treatment from the new 332 cubic inch. engine. lane. Faimane 500 and station wa- cous "solid" response with nearly rings at each wheel. Air pressure lane, Fainlane 500 and station wagon series, is available as an extra
cost option in the Custom and Custom 300 series. The 352 cubic inch

Venturi 312 and 352 cubic inch entank, varies according to the wetom 300 series. The 352 cubic inch

Venturi 312 and 352 cubic inch entank, varies according to the wetom 300 series. The 352 cubic inch

Venturi 312 and 352 cubic inch entank, varies according to the wetom 300 series. The 352 cubic inch

Venturi 312 and 352 cubic inch entank, varies according to the wetom 300 series. The 352 cubic inch

Venturi 312 and 352 tom 300 series. The 352 cubic inch Venturi 332 and 352 cubic i mance option on the Fairlane, Fair lane 500 and the station wagon se-power train that combines over- and optimum springing for a boutypes of heaters. Demonstrating this change are ries. The economical "Mileage Ma-drive economy with automatic tra- levard ride. Switches on the car's twenty - one models on two sep- ker" six is available for most mo- nsupersion convenience, first such doors operates valves to quickly arate wheelbases; the Fairlane & dels and the 292 cubic inch V-8 en- combination in the industry. The readjust height and balance when Fairlane 500, with an overall length gine is standard on the Custom and new transmission introduces a new passengers enter or alight. Other

-in-metal treatment in which styl-

perature under its own power.

drive position for solid teel take- valves make slower adjustments

tom 300 and the station wagon, measuring 202 inches.

The new engines feature completely machined, wedge - type new car features Ford's sculptured in median appearance of the new car features Ford's sculptured in median ing lines are molded into the sheet and exhaust porting and direct fl- Also new will be air suspension, eered in its 1956 models. The deep ow intake for peak performance at optional for Ford Fairlanes. Fair- center steering wheel, shatter-proof all engine speeds. Each engine is lane 500's and station wagons with rear view mirror and safety door

the optional seat belts and Air domes, made of especially have been improved for 1958 instrument panel and sun y

Exterior trim and interior new for 1958 as will distinct

> MONDAY DOLLAR DAY in Morton

58 FORD COMING

Nothing newer

AROUND THE WORLD



The 58 Ford has been proved around the world. This is the most dramatic and most grueling test ever given a new car before its public announcement.

The whole world was used as a test track for the 58 Ford. The car drove through England, France, Switzerland, Italy, Yugoslavia, Greece, Tuckey, Iran, Afghanistan, Pakistan, India, Malaya, Thailand, Cambodia, Vietnam, and finally back to the place it started-Detroit. Michigan, U.S.A.

The Ford powered over the great mountain ranges of three continents: from the Alps to the Himalayas and the Rockies. It crossed the great rivers of history: the Thames, the Seine, the Tiber, the Arno, the Tigris, the Euphrates, the Indus. the Ganges.

This car stood at Buckingham Palace, rolled up the Champs Elysees to the Arc de Triomphe, and paused at the Eiffel Tower. It was greeted by the great Paris conturieres at the famous fashion salons where its "sculptured in steel" styling was applauded by the most style-conscious

The 58 Ford rode smoothly down the rugged, beautiful seacoast of Tito's country, to a festival in Dubrovnik, and into Greece to Athens, where this newest classic met such ancient classics as the Parthenon and the Temple of Poseidon.

Into Turkey: and the 58 Ford passed the great white lacework palaces of the Sultans along the Bosporus and the Golden Horn. Then the Ford went where few but nomads travel, up into the hot days and chill nights of the ancient mountains of Afghanistan. And thence along the route Alexander the Great followed with his chariots to cross the historic Indes river.

On and on the Ford moved, down into the heat of mysterious India, through New Delhi to the Taj Mahal, and to the great pink palace of the Maharajah of

Jaipur. This great new car met the challenge of the monsoons-rains that for centuries have stopped all road movement throughout Indo-China, but didn't stop the 58 Ford. It drove on to Penang in Malaya, d then north to Bangkok

Further on came Saigon, the Paris of the Orient, at the farthest tip of Southeast Asia. Finally, it powered across the great Rockies and plains of North America and back, at long last, to Detroit,

The 58 Ford . . . has been proved and approved around the world. A natural question arises. Why did Ford go to such great lengths with its 1958 model? Why spend so much money and time and gothrough all the problems of negotiations, customs, border transit, diplomacy in wmany countries?

mobile market of today, only the best in all-around value can survive. And this round-the world test is the most decisive possible demonstration of the best.

The answer: in the competitive auto-

The 1958 Ford is value: hard-dollar. value. It is also style, power, performance, and a dozen-great new features. But above-

This is the car you've been waiting for. See it November 7-there's nothing newer. in the world than the 58 Ford!

proved and approved around the world 58 FORD

MAHAN MOTOR COMPANY

219 WEST WASHINGTON

"Your Authorized Ford Dealer" MORTON, TEXAS

Phone 4431

ficient engines in the cars history. Nov. 7, J. O. Wright, Ford Mo- "At a cost of \$185,000,000 we have adership in V-8 engines, these ena new automatic transmission and for Company vice - president and developed a new Ford that incorp- gines combine new highs of efficien-

COUNTY FARM SUREAU DRAWS UP ITS LIST OF RESOLUTIONS -

said in the world markets, and chises, when such areas become This formula is being used by la-sait water placed in surface pits

We recommend that the personal 15. STATE SALES TAX.

emined by averaging the light sp-needed. 4 and spot elassifications.

ed which prohibits the use of any ity groups.

RESERVES. We recommend that insurance aws governing hospitalization ins- 18. POSTAL SUBSIDY

ranch loans.

MILL GLASSFORD

change of address.

reference to the required reserves. tes on second and third class mail be used by labor and industry that and that such companies be requir- be increased as well as making is being so highly recommended selieve that this practice constitu- ed to honor all legitimate caims the increase, as recommended in for the farmer es unfair competition to the farm-tes of Texas.

within 50 days from the date the first class mail, We do not believe 20. APPROPRIATIONS FOR that the magazines, periodicals, & STATE WATER BOARD.

Texas

NEW COTTON PROGRAM

We insist that the Texas Farm sidized when the editors of many portion or the funds appropriated We recommend that our farm cot Burcau exert every proper effort of the magazines and papers use to the State Water Board and for wice system as recommended by wood Amendment, and toward pas- information to the American pub- tion in Texas be allocated for use the Plains Cotton Growers, which sage of legislation that would allow lie on Agriculture, on farmers, and of underground water programs necludes a price support of not less ejectrical cooperatives equal rights farm programs in general.

than 90 per cent for domestically with utility companies where other 19. REVISED PARITY. apport on that produced in excess cooperatives initially served and ricultural products should be based in West Texas where the domestic the domestic consumption based subject to all rights and powers of on an allowance for increase in cost and irrigation underground water a world price and said excess to exies to regulate and grant tran- of production and the cost of living. supplies are being polluted by the

reasonable support determined in 14. REA INTEREST RATE. dustry in turn is using it to increase that this problem is much larger under to provide a uniform mar- We strongly oppose any increase their cost on prices to the consu- and more serious than it appears in the interest rate charged on loans mer. The farmer has not been all- since so much of Texas is in the

8. INCOME TAX EXEMPTION the Government makes to the REA. owed, or given, any protection in area of oil fields where the salt his prices in accordance with these water is being disposed of in sur-

From \$600 to \$1200 for each design the sales tax to secure additional the National Administration to lost that some protective and effective funds for enlarging or improving wer his parity support privileges & legislation be passed for the pro-2. LOAN RATE FOR LIGHT the school systems of Texas, including the State colleges, which do We recommend that a loan rate State lands. We believe that the we recommend that a source of that a sales tax will furnish us the most sales tax will furnish tax will be tax tax will f

16. STATE ASC COMMITTEE CLOSELY WITH COMMODITY 16. THE N.F.B.F. WORK MORE

We insist that a member of the state A.S.C. Committee be appointed from the Extension Service Distribution for Agreement and the state A.S.C. This area produses that the N.F.B.F. should work more closely with the various commodity groups in section of the various commodity groups in the particle of the various commodities and the various commodities are the various commodities are t

FARM AND RANCH LOANS

"Don't settle for less - Get the best" Term, in-

terest rate and service available in farm and

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TEXAS' LAST FRONTIER"
OFFICIAL NEWSPAPER OF COCHRAN COUNTY

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MANAGER

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bisscription Rates—in Cochran County and adjoining counties: Per \$2.50; six months, \$1.50; three months, \$1.00. Outside Cochran busits: Per year, \$3.00; six months, \$2.00; three months, \$1.50. To be proper service, subscribers will please notify us promptly bending of any person, firm-or corporation, will be corrected upon be some being brought to our attention by written statement of fact

With Your ... **COUNTY AGENT**

We insist that the same formula of our underground water supplies

practices, but he is being asked face pits,

By HOMER THOMPSON

es approximately one and one-half distillate. It is the only major farm will join with the more than 2,000. In Texas, thousands of 4-H boys and girls have been exhibiting the serve National 4-H Achievement pre ganization which is not working Day on November 2. The Texans at fairs and stock shows. The list with these groups, and we believe that we should have a more a property of the standard of the sist them with their demonstration activities. Too, more than 3,200 4-H is all fairs and stock shows. The list of delegates from Texas to the National 4-H Club Congress which meets in Chicago from December activities. Too, more than 3,200 4-H is all fairs and stock shows. The list is them with their demonstration activities. Too, more than 3,200 4-H is all fairs and stock shows. The list is them with their demonstration activities. Too, more than 3,200 4-H is all fairs and stock shows. The list is a fair and stock shows and the stock shows are fair and shows and the shows are fair and shows and the shows are fair and shows are fair and shows and the shows are fair and shows are fair and shows are fair and shows are fair and shows and the shows are fair and shows ar re closey with all other farm org-

junior leaders. During the past 50 years, about are nt school fund of Texas or of it 17, C.C.C. LOANS CONTINUED, 18 million young people in the nawing transferred toany other fund. We recommend that the CCC loan tion have been 4-H members. For-12. INSURANCE COMPANIES programs for agricultural commod- mer members among the nation's outstanding leaders in every field of business, industry, the professions, agriculture and homemaking. grance be made more strict with We recommend that the postal ra The 4-H organization, directed by

the Agricultural Extension services of the states and territories, in cont of Agriculture, is now world ide in its influence. Since World Var II 4-H or similar organization ave been established inmany for



Airman Taylor Is Transferred To Mississippi

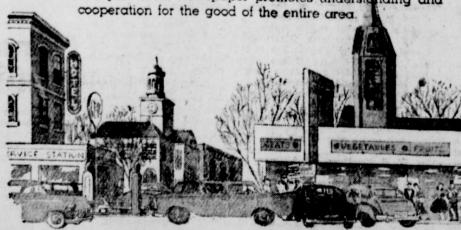
Airman Robert Taylor, son of Mr. and Mrs. Willie Taylor of Route One Morton, has completed basic training at Lackland AFB and has been assigned to Keesler Air Base at Biloxi, Mississippi.

Airman Taylor, who entered the service on Sept. 4th, hopes to be home on leave around Christmas

A graduate of Morton High School in the spring of 1956, Airman Taylor completed one year of College at North Texas State studying electronics. He has been assigned to a radar training school at Kess-

For Your Town . . .

Your local newspaper strives to represent every facet of the community. It promotes business by advertising products and services; it supports churches, schools, and civic clubs by publishing information concerning their activities; it recognizes individual members of the community as interesting events occur in their lives; and it spreads local news, and national news in local terms. By helping different factions of the community to learn about each other, your local newspaper promotes understanding and



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erroneous statement reflecting on the character, reputation or

Whiteface Lunch Menu

COLDS MISERIES BECAUSE IT HAD DICKE !

AN RELY ON 666

TUESDAY -Steak and gravy Buttered Potatoes Jell - O - Salad Rice Pudding Bread - Butter 1/2 pint milk

WEDNESDAY -Big Lima Beans with Pork Macaroni and Cheese Cabbage Slav Peach Cobbler Corn Bread -

THURSDAY feat Loaf Suttered Corn Peanut Butter - Honey Rolls - Butter pint milk

TEIDAY -Dogs getable Salad Potato Chips Fruit Jello Ice Cream

the World is Suffering from . . . Colds, Asiatic Flu, Pneumonia and Sinusitis

The progress made by Chiropractic in the elimination of these ailments is remarkable. The percentage of cures / With Mrs. Stinson effected during the wartime epidemic was astounding and ven better results are now being obtained. Chiropractic will put you back on the job in the shortest time.

Bring us your health problems. Let us help you solve them. is your health that is at stake.

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ed go.

follar.

Joe T. Danie Now Serving In Hawaii

PEARL HARBOR, Hawaii, Oct. 23 - Joe T. Daniel, communications technician third class, USN, son of Mrs. J. D. Tipton of Morton, Tex., is serving at the Headquarters of the Commander in Chief, Pacific and U. S. Pacific Fleet. Daniel reported October 20 for duty with the Fiag Allowance of Admiral Felix B. Stump, Comman der in Chief, Padific and U. S. Pacific Fieet.

The Pacific Fleet Command, with headquarters at Pearl Harbor, Hawaii, covers more than one third of the earth's surface. Its field of operation extends from the West Co ast of North and South America across the Pacific to the coast of

Navy Communications School discussed" saving stampat Imperial Beach, Calif.

om Morton High School. visited Guam, Kwajalein, and Ha- gram.

Joe's favorite sport in baskettiall, of October 11:

Friendly Neighbors was saying, ican custom Met Wednesday

the home of Mrs. Leor Stinson and years ago.

the following members - Mrs. H. Tapp, Mrs. Walter Sandefor, Mrs. Burl McCasland, Mrs. Gilbert Wilson and daughter Joyce,, win Merritt, Mrs. Tolbert Blackert Thompson, several children & hostess, Mrs. Stinson,

ne of Mrs. H. C. Tapp, on Wednesday. November 6th

The state of the s

enriched broad

gamily



Senator Preston Smith

A policy of "rumor blasting" has

Funeral Director Puts Savin' Stamp To Work for Him

A Brownwood funeral director Joe has successfully completed has found a new use for the "much

He combines its drawing power Before entering the Navy in Sep- with the layaway plan, accord tember 1955, he was graduated fr- George Dolan in his column, "This 5 west Texas' which appears da-Since entering the service he has ily in the Fort Worth Star - Tele-

The layaway plan, Cecil Holman

was saying, has become an Amer-"Everybody today," he said, "when he sees something and wants it,

lays it away. Holman, a shrewd Negro business man of Brownwood, got in the swim of the layaway trend four

spent an enjoyable evening in quite only real, 100 per cent layaway. "Now," he claims, "I've got the Holman is an undertaker.

His customers lay away a nice funeral service. They can pay it out in advance any way they want, "I tell 'em pay as much as you can, as often as you can." Holman tock, Mrs. J. W. Pord, Mrs. Rut. grins, "Positively no payment re-

And he gives green stamps able on Wednesday

"It gives 'em a chance to use 'em before they die," he explains. "This," he adds, "is the stampinest town I've seen - (he ain't seen Morton) - at least 75 per cent of the business places give stamps. 'I started giving stamps three years ago. I had one old man, he

funeral. 'You ought to start giving sta mps,' he said. I explored the possibility and found they weren't too high. He was right. You know, this

was a lover of stamps. He come by to make a payment on a \$200

is a world of competition."

It has helped business. And, Holman has found, nearly all his layaway customers make their payments on Wednesday.

The Holman layaway plan is par ticularly popular with old folks, who find it hard to get insurance. Holman keeps a stamp catalog with prizes listed and possibly is West Texas' only undertaker who can beast: "We give and redeem." Only in saving stamps, though.

own in mortuary circles as Coast to Coast Holman. "Time and miles don't mean anything to us

The Brownwood undertaker is kn-

Changes Noted In Methodist Brownfield Dist.

Dr. Dallas D. Denison of the First Methodist church of Abilene has been named district superintendent of the Methodist Brownfield district, it was announced this week by Bishop William C. Martin

Dr. Denison, a former pastor at the First church in Brownfield, is replacing Dr. Vernon N. Henderson, who has accepted pastorate of the San Jacinto Methodist church, Amarillo. Rev. Henderson has served as

superintendent of the Brownfield district, which includes Morton, since the district's creation some six years ago. The change was brought about by the death of Rev. Orion W. Carter.

who was pastor of the San Jacinto

COMPLETE FIRST MONTH AT THREE WAY BAPTIST CHURCH PASTORATE

Rey. and Mrs. Byron D. Hard-grove are completing their first month at the Three Way Baptist Ch

Rev. Hardgrove brought his fam--including the Mrs, and two year old son. David Lee. Three Way Church from Floyd. N. Mexico, around October 1st after receiving a call from the congreg-

VISITING HERE

Mrs. Lewis (Charlotte) Doyle & daughters arrived Sunday form Oceanside, California for a two week stay with her parents, Mr. and Mrs. Cecil Lindsey and Mr. and Mrs. M.

VISITORS THE PAST WEEK

Mr. and Mrs. R. J. Pemberton & oirls of Clovis, N. Mexico, were visitors in the home of the latter's parents, Mr. and Mrs. J. W. Pond. the past week.

> MONDAY IS DOLLAR DAY

General Investigating Committee ke them to th within recent weeks. The committee vestigation, will quickly investigate accusations or rumors of legislative payoffs and alleged influence peddling.

Actually, the Senate Investigating Committee, in giving quick attention to such situations, will do one serious inquiry.

Many times, however, such charges are voiced and built up throusoon as possible, for it is through ing. such talk that our State Govern-

mation of such irregularities to ta- imical to orderly education

And proper action by the com mittee would encourage those who believe in good government to call names if and when they do have possession of any such irregularity.

The Senate General Investigatof two things: it will either estab- ing committee has been a standing lish that such charges are rumors, committee for the past 20 years, or it will uncover just grounds for The House has, on occasion, named interim and general investigation committees

a function of the Senate's gh error, misinterpretation and mis ital, people are wondering about quote. In these cases it is cert- the main school segregation bill be ainly necessary to quell rumors as ing written somewhere in the build-

The segregation bill, which can ment suffers in the eyes of the peo- only be presented if the Governor opens the subject, will authorize If the Senate Investigating Com- school boards to close their schools mittee's policy continues, it will if they are threatened with disorencourage persons who have infor- der, conflict, riot or conditions in-

Specifically, the bill will include campus as a mandatory the presence of troops on a school closing of the schools

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KEITH'S FROZEN FISH STICKS . 8 oz. 33¢ **MEXIAN STYLE FROZEN**

SNACKS . 8 oz. 45¢

CRISP CARROTS . celo bag 10¢ FIRM HEADS CABBAGE . lb. 5¢ PREMIUM CRACKERS . lb. 27¢

CHEESE	·				. lb. 49¢
ni		n			SUNSPU

at WILLIS FOOD

8 oz. pie . . . 25¢

WOODBURY'S

CARNATION MILK

Performs Cooking Miracles

Get it

BEAUTY BARS

4 bars . . 294

FIVE POUNDS

ZEE, 80 COUNT	
NAPKINS	2 pkgs. 25¢
PREMIUM	25c size 19c
NOTEBOOK FILLERS .	50c size 35c
INDIAN GIRL	
FLOUR	. 25 lbs. 1.79
LIBBY'S	
LUNCH MEAT	. 12 oz. 45¢
ZESTEE ·	
APPLE BUTTER	9 oz. jar 29¢

WHITE SWAN, No. 1 can with BACON BLACKEYE PEAS . . . 3 cans 25¢ CAL TOP. ELBERTA PEACHES . . Big No. 2½ can 29x WHITE SWAN, No. 303 cans MUSTARD GREENS . . 2 cans 25% SUNSPUN CATSUP bottle 15g SALAD BOWL SALAD DRESSING pt. 25 g

SUGAR

ULEU

POWDERED OR BROWN 2 packages .

CURTISS

RIVER RICE



WONDERFUL SNOWDRIFT

3 lb. can . . . 89¢

. . . 2 lbs. 29¢ MARSHMELLOWS . . . 10 oz. 19¢

GLADIOLA BISCUITS

2 cans . . 23 c

FLEECY WHITE
"Destroys Polio Virus"

more than likely - no matter where you EAT out in any one of 36 West Texas counties - the bread served to you, was delivered in the easy-to-recognize red, white and and blue wrapper that bears the BALDRIDGE label, attesting to its popularity with restaurant owners the same as its popularity with home makers.

IT'S FUN FOR EVERYONE WHEN YOU TAKE YOUR FAMILY OUT TO EAT DO IT OFTEN



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SELL of TRADE

NEW and OLD

MORTON TRIBUNE

WILL CLEAN cesspools, reason-

able prices. W. W. Hill, at Chan-

NOTICE

and new mattresses. Good trade

llowance on any type of new mat-

Wanted to Buy

A and thus saving you money

3626, after 5 p.m. or week ends.

Lost and Found

LOST - Gray horse, if found no-

For Sale

FOR SALE - 8 piece Mahogany

dining room suite and twin beds

Complete, attached to one head-

board, Mrs. Gage Knox, Phone 2466

FOR SALE - Good 160A, four

om house, well, mill, 140A cult-

FOR SALE - 16 foot boat and

ailor, Jimmie Daricek, Maple,

KEEP THIS AD!

been on the market. It is inexpensive, can be taken in the home. For Free informa-

tion, give name and address

to P. O. Box 522, Hot Springs,

Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has

Evans, phone 2476.

priced at \$80 A - 165A

mill, good granery, 14 minrals, \$5,600 down. Four years on alance. 27A cotton. Worley &

H. C. Reynolds, St. Rt. 2.

12-tfc

31-tfc

-Acme Mattress company of Lub-

dler Laundry.

For Rent Furnished

nished, and garage at 409 SW 2nd preferred. Bedwell Imp. Co Street. See Joe Carothers at Morton Electrical Supply.

RELIABLE PARTY MALE OR FEMALE

to service a route of CIG-ARETTE machines. No selling or soliciting. Routes established for operator. Full or part time. Up to \$270.00 per month to start, \$945,00 to \$1890.00 cash required which is secured. Please don't waste our time unless you can secure the necessary capital and are sincerely interested to eventualy operate a \$30,000 annual net business. Give full particulars, phone number. Write Atlas Enterprises. Inc., 420 East Excelsior Blvd., Hopkins, Minnesota for information and

Help Wanted

FOR RENT - 4-room house, fur- WANTED - Bookkeeper, man

ildren, ages 2 and 3. Clean house nd do ironing. Five day week. Mrs. Bill Mohmood, phone 5671 w 3896

more than 55 years old. Salary open for discussion. Appy in person to HIGH or GRADE SCHOOL, Home manager Cochran County Hospital "study with standard text books fur-32-tfc nished. Diploma, Class Ring, low

FINISH HIGH SCHOOL or grade chool at home. Books furnished, Diploma awarded, also secretarial, 1897. Free Catalogue, Write this 60 bookkeeping, television, electron- year old school, O. C. Todd, Box les, drafting, Write Columbia Sch- 3145, Lubbock, oel. P. O. Box 5061. Lubbock.

Real Estate

FOR LEASE ONLY- Gulf Staion, \$75.00 per mo. Bud Nairn

INSURANCE

both fire and Auto Can Be Paid Monthly

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All Forms of Insurance Dial 3601 215 South Main

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CROP

(Christian Rural Overseas Program)

HALLOWEEN NIGHT

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CITY ____ STATE _ _ .

WANTED - Baby Sitter. For 2

JANITOR WANTED - Male not

For Sale

SPINET PIANO BARGAIN

make, full keyboard, Immediate May the Lord bless you all, disposal desired. Write McFarland Justo Co. 722 W. 3rd, Elk City, Ok-

FOR SALE - 2 18' by 20' cotton trailors, International Bole Stripper, one Broadcast Binder, one two bottom breaking plow, 14 inch. C. G. Hudson

monthly payments. Engineering & many other Courses, 5-321 graduates in 1956. American School since

School Business office by 4:00 p.m. of you is our prayer. Nov. 11, 1957. Terms - Cash. 35-1tc

31-tfc FOR SALE - Massey Harris combine, good condition. Will consider some trade, also choice of two pick-ups. Roy Amyx, 2 blks. book offers all types of renovating East of Water Tower.

FOR SALE - 1949 Dodge Core ress. Call 2361, or write Box 545. net, Call 5421 FOR SALE - 2 corner residence

lots. Good locations, terms, Ceci Barker Phone 3581 COTTON WANTED - We will FRYERS for sate - C. B. Qualls

ay your cotton, or write up your Phone 2551 FOR SALE - 2 bedroom house ris Traylor Cotton Co., Bud Na. Call 5346 or 3281

's Gulf Station on Muleshoe Hi-LIVESTOCK - We buy and sell. 32-tic Have some nice registered Red WANT to rent or will buy small Pole males and heifers for sale. Alequity in 3 bedroom house — Call so, registered quarter horses. Roy Allsup farm, 1 mile north, 1 mile 30-tfc west of Morton. 20-tfc

FOR SALE - Two wheel chairs fair condition. Everett Campbel

FOR SALE - Rye Seed. Merlin Roberts, East Side of City Limits. Phone 5056.

For Sale or Trade

WANTED to trade lot near Odessa for house trailor in fair condition. Everett Campbell

FOR SALE or TRADE, duplex, furnished, two lots. Will take good trailor house as down navmo Worley & Evans, Phone 2476

FOR SALE or TRADE - Dari-Delite Drive-In Cafe in Muleshoe Will trade for land. See Owner at Drive-In. FOR SALE or TRADE - 1952

14 foot Massey - Harris combine. Would take AC Combine in. S. A. Stokes, 4 mi. north, 2 west, Morton.

CARD OF THANKS

Our heartfelt thanks and our sincere appreciation for all the kind-Fine Spinet Piano to reliable fa-mily. Small payments, Famous the death of our father, E. E. Coon. The Children of E. E. Coon

and their families

CARD, OF THANKS

We would like to express our thdone for us during the death of 35-2tp our husband and father, Mr. S. Tucker. Thanks for the many disher FOR SALE - 4-room stucco he of food brought and those who help ise (22 x 28) with bath. Located in ed in the kitchen, those who sen Whiteface, Let 23, Block 4. House flowers, those that sat up with the to be moved and lot cleared with body, those who helped dig the

OUARTER - MILLIONTH Company of the Southwest-looks on as General's 256,000th telephone is installed in the home of Mrs. R. E. Kane

must be turned in to Whiteface sorrow, May God richly bless each Wednesday.

TELEPHONE -G. Howard Briggs, soperating vice presdent for General Telephone

of Denton. James M. Glover, installer repairman at Denton, is shown testing the in-Lions Selling

The Morton Lions' Club had four

Plains Yearbooks

35-1tp way, was in town visiting and in-

tire triple-tough

GOOD YEAR

Triple-Tough

3-T Nylon DeLuxe

Super-Cushion

f you is our prayer.

The family of Mr. S. T. Tooler of the High Plains Station at Half-

viting those who have not been by to see the first crop of the station to make the visit now, before the crop is harvested.

and Louisiana.

strument before Mrs. Kane

makes the first call on the

new yellow extension tele

phone. General is the larg-

est independent (non Bell)

telephone company in the

Southwest and operates 264 exchanges in Texas, New Mexico, Oklaboma, Arkansas,

Janeway said approximately only sealed bids accepted. Bids that were done for us during our ular weekly luncheon meeting on which recently toured the station Lion President Neal Rose report ed, when all ticket money is count ed, the Lions will realize approx

imately \$100 on the magic sho which appeared here. Tuesday. The Lions then heard from Bol Wilson, publisher of the South P ains Yearbook. They voted to try to sell the volumes in Morton and will receive \$1.25 for each copy they sell. Anyone wishing to pur chase a copy of the book, may do so by contacting any member of the Morton Lions Club,

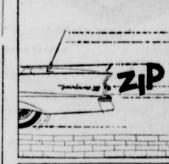
DORM NAMESAKE

Truman Harris, formerly of Morton, now of Lubbock, a member of the first class of Lubboc Christian college, was selected sing bass in the school quarte last week.

Harris and his mother, Mrs. L. la Harris adso received anothe honor when the dormatory in wh ich he is staying and for which Mrs. Harris is dorm mother w:

MONDAY IS DOLLAR DAY IN MORTON







your Ford Dealer's

INDIAN DRIVE-IN MORTON, TEXAS

CORNEL WILDE - DONNA REED - LEO GENN BEYOND MOMBASA

SAT., SUN. - NOV. 2-3

MONDAY \$ DAY IN MORTON

ROSE THEATRE

MORTON, TEXAS LAST TIME TODAY



A UNIVERSAL INTERNATIONAL PICTUR

See The Hallowe'en Show Oct. 31st, at 11 p.m.

ZOMBIES OF MORA TAU

FRI., SAT. - NOV. 1-3



JAMES CRAIG-ANGIE DICKINSON

SUN., MON. - NOV. 3-4

EVERYTHING YOU COULD WISH FOR IN A MUSICAL ENTERTAINMENT!





LOVING YOU HALWALLIS 7 SONGS! "Let Me Be Your Teddy Bea

VISTAVISION ®

TUESDAY - NOV. 5



MARISA PAVAN GILBERT ROLAND

To Head of US Steel Men who make America great "Just Ordinary Guy"

By LOUIS JAMES

(rhymes with plow) was teaching history in Hawley, Pennsylvania. Today, he is Chairman of the Board of the \$3 billion United States Steel Corporation, employing 260,000 people. How did he do it?

A Pennsylvania farm boy, teaching school

He left teaching to study law at Yale. Blough's first big break came when he became one of many lawyers employed by U.S. Steel in 1939 during its legal tussle with the Government.

more effectively than most Wall Street law clerks and caught the eve of Ben Fairless, who was President of the Corporation.

Blough worked and studied



ROGER M. BLOUGH

hard. In handling the Corporation's complex legal affairs, he learned so rapidly and displayed such good judgment in advising top management he was elected a Director in 1952. In 1955, he took over as Chairman, when Benjamin F. Fairless retired at

Says he was lucky

"I'd say I was pretty lucky," Blough admits. "I can't recall any serious reverses. There are times when you seem to be treading water-not going too fast. But you are learning all the time. "I don't want to sound polly-

anna-ish, but I've enjoyed all the

jobs I ever held, back as far as the days when I was teaching school. There is lots of satisfaction in doing any job well." But it isn't luck alone that moves a man from obscurity as a small town teacher to head one

Avows Blough zations. He has to know what is

Phone 3211

going on in the world. One of the architects of U.S. Steel's reorganization and expansion, he is well versed in the intimate facts of American business. His mind is capacious and fact-filled. His modest, careful mar.ner masks a man with important talents His strength is his thoroughness and ability in analyzing problems. "He's a hard man to know."

a close friend once said. "But

once you get to know him he wears like steel."

Lives in New York Blough lives in New York, is married and has twin daughters attending college. Although he likes to play golf and swim, his hobby is just plain "work."

"I'm just an ordinary guy," he says. "I like to work hard and I like to relax. I go to bed early and get up early. On weekends I go home to Hawley and plant a tree or a flower in my yard."

Blough is optimistic about America's future. "I think this is the best time ever to be young," he maintains, "The industrial and business trend is upward. Our organization, for example, has expanded research fivefold in the past 15 years. Yet we are only beginning."

"Yes, it's a great period for youth," concludes this former schoolteacher, who keeps a constant eye open for young talent to stock his Corporation for the of the greatest industrial organi- future.

makes 3-T Nylon cooler running, too! Saw teeth edges with deep Stop-Notches give safer traction in every direction. Get this stronger, safer, longerlasting tire now-for the price of an ordinary tire. All popular sizes—Terms as low as \$1.25 per week . . . Your assurance of top tire value MORE PEOPLE RIDE ON GOODYFAR TIRES THAN ON ANY OTHER KINDS LUPER TIRE SERVICE

Pound for pound 3-T Nylon is stronger than steel.

Goodyear's exclusive Triple-Tempering process

From \$5t a Week Job

Ex-School Teacher Came a Long Way

Is it possible for a \$50-a-week school teacher to become head of a big American corporation? It if your name is Roger M.

Thirty years ago, Blough

Luck and circumstances, says Blough who, at 53, is a six-footer with an easy, relaxed manner, known as a "low-pressure" exec-

Was farm boy Blough attended a one-room grade school, worked his way through tiny Susquehanna University in Selinsgrove, Pennsylvania, and then spent three years

He worked harder, longer and

Fairless liked his wary, prudent mind, his ability to answer questions with up-to-the-minute facts and assigned him to successively bigger and bigger jobs.

Not pennies . . . not nickels . . . not dimes . . . but Dollars! Yes, you'll save precious dollars when you buy 'em by the numbers now, during the Shurfine Carnival of '57. Every Shurfine item is priced to give you really big savings in quantity purchases. Take advantage of this terrific way to save . . . stock up now! Save all winter!

Shurfine





Shurfine

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PROGRESS

AT

PIGGLY WIGGLY

Morton,

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8 cans 99¢

NO. 303 CANS

NO- 303 CANS

NO. 300 CANS

NO. 303 CANS

8 cans 99¢

4 cans 63¢

2 cans 47¢

2 cans 27¢

Texas

TOMATO JUICE

ORANGE JUICE

FRUIT COCKTAIL

FRUIT COCKTAIL

4 cans 100 BIG 46 OZ. CANS

2 cans 59 ¢

BIG NO. 21/2 CANS 3 cans 100

NO. 303 CANS 4 cans 83¢



SHURFINE, Yellow Cling BIG NO. 21 CANS

Bartlett PEARS

or Sliced

4 cans 89¢ 3 cans 35 ¢

NO. 303 CANS

Pie Sliced APPLES COMSTOCK NO. Ses CAN 19¢

St. Manz OLIVES

74 OZ. REFRIGERATOR JARS 2 jars 85¢

SHURFINE

SHURFINE

SHURFINE PUMPKIN

3 POUND CAN

PIC PAC **ICECREAM**

1 Gallon

69€

S&H GREEN STAMPS

DOUBLE EVERY

NO. 2 CAN

SHURFINE, WHOLE KERNEL

SHURFINE, CREAM STYLE

Early Harvest PEAS

Gold CORN

Gold CORN

SHURFINE, ALL GREEN

Cut ASPARAGUS

SHURFINE

SHURFINE

BEETS

BALLOONS for the KIDDIES!

FREE

MENNEN'S

Baby Magic

CHEESE SPREAD SHURFRESH

WHITE 10 OZ. CANS 3 cans 43¢ **POPCORN**

POPCORN 3 cans 43¢ YELLOW, 10 OZ. CANS

PILLOW CASE SACK

SHURFINE

SHURFINE

FLOUR

SHURFRESH

MILK

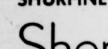
2 lbs. 65¢

10 POUND

25 lbs. 199

7 tall cans 89¢

2 boxes 69¢



Shortening

Liquid DETERGENT TENIZE 12 OZ. BOTTLE 29¢ **NOTEBOOK PAPER** 50c SIZE 18 OZ. REFRIGERATOR JARS

2 jars 85¢

POUND CAN

SHURFINE

APPLE SAUCE

APPLE BUTTER

CATSUP

PEANUT BUTTER

Regular, Drip, or Fine Grind

NO. 303 CANS 2 cans 33¢ 28 OZ. JARS 2 jars 55¢ 14 OZ. BOTTLES 3 bottles 55¢

5 POUNDS **SHURFRESH**

leo

SHURFINE Crushed PINEAPPLE

Can

SHURFINE SPINACH SAUER KRAUT

SHURFINE HOMINY Blackeye PEAS

NO. 303 CANS 3 cans 37¢

. . . . 25€

NO. 308 CANS 2 cans 29¢ NO. 303 CANS 5 cans 47¢ NO. 300 CANS

2 cans 25¢

HANDY

Kleenex

Powdered MILK

Frozen FISH STICKS FRANKS PLAINSMAN

Brick CHILI DELICIOUS REAL GOOD. COUNTRY STYLE **PORK SAUSAGE**

BRYAN'S BROS., VIENNA

Sausage

25c

400 COUNT

PACKAGE 33¢ 3 lb. bag 99¢

POUND 49¢ 39€

SAVE S&H GREEN Stamps

for CHRISTMAS Gift Buying!

CAN



SAVE S&H GREEN Stamps







for CHRISTMAS Gift Buying!







TIESDAY

3 PROPOSED CONSTITUTIONAL AMENDMENTS

- Relates to establishing a retirement, disability, and death compensation fund for officers and employees of the State of Texas.
- Relates to a proposed increase in the limit on maximum monthly payments to needy aged persons from state funds and on the total yearly expenditure out of State funds for assistance to needy aged, needy blind, and needy children.
- 3. Relates to the issuance and sale of bonds of the State of Texas to create the Texas Water Development Fund to provide financial assistance to certain politic and corporate bodies of the State of Texas in conservation and development of the water resources of the State.

NOVEMBER 5

INDIANS WIN 2ND CONFERENCE GAME OF SEASON

BEAT SUDAN HORNETS, 25 TO 7; JACKIE BROWN COMPLETES TWO TOUCHDOWN PASSES

had three key men down with and on fourth down, a pass to end boot was wide on the rightand then took it easy to Charlie Nichols was batted down. As the second half opened. Mor-

on but couldn't hold. Sharon took the ball back to the 27.

Morton's transference game, and and fumbled. But Morton returned pitched for a four yard loss. On sixth game of the season with the compliment and Sudan had a fourth down Brown found Seaney nt ease Friday night as they real good opportunity. Morton's de- open up the middle on the five yard sed of only four regulars and seven Seaney's combined passing aver-Braves rolled to a 19 to 0 Cole lost a yard and then gained Sudan defender and went over for

31 yard aerial and the touch- end sweep was the biggest gainer Dewbrea's hoot for the point taking the ball into Sudan territory. tiful run of the night. He took a ha-

On the Sudan 26, Thompson went indoff and sprinted wide to the rithe third play of the second wide left for 25 and was knocked ght, cut back across to the left and Jimmy Collins hooted a cut of bounds on the one. But a raced 53 yards before he was knock rd nunt up the middle which clip by Jackie Neal Brown on the ed down on the 19. Brown hit Tho-Ballard, halfback, got his 7 yard line nullified the play and impson with a 9 yard pass and Se-

aerial to Perry Don Seaney a defensive holding penalty took and Morton led 25 to 0. was stopped on the 7. Butch the ball to the 8 yard line. That Here Coach Alexander began to n picked up four over right gu- made it first and goal to go.

fense put the brakes on quickly. line, He cut away from the only lead despite the fact thet 3. Dan Woods got two on a keeper the 11 yard scoring play. Dewbre's

he margin and their fie. Here Morton started their best ton halted a Sudan drive on the downs and were driving toward a ered five of Sudan's miscues. est place, in the District 3A. drive of the night, They rushed to Indian 27 when Dewbre recovered me was only about five five consecutive first downs on the Woods' fumble. Then, on the first old when Jackie Neal Br- running of Nairn, Thompson, and play from scrimmage, Butch Nairn, Clayton Flanagan open Seaney. Perry Don's 25 yard right one of the three Morton men who

aney got the first down on the four. norne, a defensive standout all Brown threw over Collins' head Thompson carried to the two and the recovered the pighide on the but Seaney got three yards to the Brown quarterback sneaked for the 24. Brown was halted before he score. Seaney attempted to boot then calmly flipped a 22 could hand off on the next play but the point but his kick was blocked

insert his few reserves and as the then Eddie Thompson took Morton was guilty of holding on quarter ran out. Morton had four reserves inserted. Morton drove to and Morton score. This time came out to the 25, Brown hit Eddie the 26 where center Bobby Beale Thompson with a short pass and he intercepted Brown's pass and Sudwas downed on the 13 for a 12 yard an took over. Aided by three pen-Sudan summoded the strength to gain Nairn got six to the 7 yard alties for too much time as Morton

a time, Sudan piled up 4 straight gained both on the ground and in Collins got off one bad kick to show for the fans. Morton's side 1st downs to the 24 yard line wh- the air. The Indians racked up 83 cut his average to 26 yards on a ere they fumbled. Collins recovered yards passing and Sudan failed to trio of kicks. the fumble but Seaney fumbled on complete a pass against the Morthe first play for Morton and Cole ton defense. The Indians racked up recovered on the 13 to set up the 220 yards on the ground while Sudan was managing 145.

Cole plunged for five and then

With Nairn again shouldering the score when the game ended.

SPEEDY

THOUGH YOU

LIKE TO BE

ALIVE '

swept end against a team compo- of 13 passes to keep Brown's and pital having respiratory trouble. reserves for the TD. Humphries age for the season still hovering took a handoff for the extra point. around the 50 per cent mark — a ool much of the week with a bad great record for a high school team.

Penalties were nearly even, the eral sick boys played. Morton gained only a slight edge Indians drawing 6 for 70 yards and The Sudan band, flu riddled, did in first downs, 13 to 11, but mainta- the Hornets penalized six times for not march at halftime but Morton

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pickup, or truck with an overhaul from

MORTON, TEXAS

SOUND ADVICE!

BUY THE BEST USED CARS AT

CHEVROLET

CHEVROLET 24 HOUR WRECKER SERVICE -- WE REPAIR ALL MAKES

ces of Max Hawthorne, sick in bed by 10 to 50 people on their bleachers the second quarter weakened by a at anytime in the game. However, The Indian passers completed 6 bad cold, and was taken to the hos- the field was ringed with cars, pro-

Nairn, who had been out of schcold, played nearly the whole ga-Morton lost two fumbles but covfive men out with the flu and sev

DON ALLSUP

OF THEIR CARS GIVE THEM MORE AND LONGER LIFE... AND THAT

Morton played without the servi- biting cold weather, Sudan had on-Sudan fans.

MONDAY IS \$ DAY IN MORTON

your Guide to INSURED SECURITY



. . . But Is Your Wife Insured

Against Sickness?

Most men today carry some form of health insurance. But it's just as important that a housewife be insured against sickness, too . . . for medical expenses can run high . . . and there may

well be the added cost of a maid or house keeper during a long illness. We write many different types of sickness insurance for women The cost is low. Better investigate.

To be sure insure with

WILLIAMSON INSURANCE AG'Y.

PHONE 5691 NIGHT PHONE 3701 MORTON

One-Time Trainee Runs World's Biggest Store

He Passed Up a Harvard Scholarship

By LOUIS JAMES Ever since he went to work 30 years ago, Wheelock H. Bingham has had one boss— H. Macy, the world's largest department store.

Last year, Bingham pulled a switch. Now he bosses his com-

When energetic Bingham last August took over the helm of R. H. Macy & Company, Inc. which not only runs New York's Macy's, but numerous affiliates), it marked a milestone in a career that began at 18 when he made the most important decision of his life. He decided to give up a Har-

vard scholarship to become - a thoe salesman! An excellent student with a promising future, he had tasted with "\$50 and a barrel of rum." something new and vital during Alert, self-confident, friendly summer vacation-selling-and

Take a job at Macy's for a year." his Harvard dean had advised, "and see what happens."

He learns retailing

What happened was that they Harvard again, except as an honored guest. Macy's put him in their training squad and, when he finished, made him department manager-the youngest in the store, heading the newly

created varsity shop. As years rolled on, Bingham Macy's ladder at a fast clip. you gamble, too. You find out we should be interested in Now, at 49, he sits at the top quick enough if you're as smart people."

Men who make America great



WHEELOCK H. BINGHAM

rung casting a reflective look at his meteoric career. Born in Boston, Bingham necticut. One of his forbears,

Wheelock by name, claimed to have founded Dartmouth College young Bingham quickly adjusted to the business of retail-

At 21, his gift for making friends and sound decisions led Macy's to send him to Europe on

a buying spree.
"I spent many months going never saw young Bingham at through Europe buying for our men's department," he recalls my life." Imagine a kid traveling

all over on an expense account. His star rises

"You know, there's no greater fun in retailing than buying.

Tire value

unmatched at a

rock-bottom price!

Stop-Notch Tread Design!

3-T Cord Body! More Durable Tread!

3-T SUPER-CUSHIONS

"GOOD YEAR

Pay as little as \$1.25 per week!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

Fits most Fords, Plymouths,

Hudsons, and Studebakers.

Noshes, Chevrolets,

Plymouth, Ford,

Size 6.00 x 16 fits older models of

Nash, Chevrolet, \$ 1 195

Was Youngest Captain in the U.S. Navy

as you think." Bingham rose rapidly. Just before the war he became a Macy vice-president and then joined 1945 he was the Navy's youngest

As Forrestal's assistant, he reorganized the buying of ship's stores under his widely ucclaimed "Bingham Plan," still

In 1946, he headed Sun Francisco's Macy so well-tripled its volume in five years - he was called East.

For the past three years Bingham had steered New York's traces his ancestors to early Con- Macy's (handling almost half a million different items of merchandise and employing 11,000) into record sales.

Depends on facts His success secret? Yes, he has

one-hunger for facts which he satisfies by constant reading of daily papers for current events, a daily business paper for economic trends, magazines and books for background.

Married and father of two children, Bingham is a self-imposed, part-time suburban Pennsylvania farmer who raises Holsteins, swims and plays golf his free time.

His creed, engraved on a plaque which hangs on his office

"The retailer by tradition has (Bing for short) raced up When you buy you also create- been interested in things. I think

ter, Deceased, GREETING:

Quality MEATS For LESS

-- PLUS DOUBLE "MORTON" STAMPS ON ALL CASH PURCHASES TUESDAYS -

CHUCK ROAST . . Ib. 39° **GOOD BEEF FRESH GROUND** HAMBURGER . .



3 POUND CAN

830

PURE CANE

Sugar

FRESH DRESSED

SUGAR CURED, Tasty

HENS

BACON

HARVEST TIME -Family Style . 24b. pkg.

10 POUNDS

98c

FRUITS AND VEGETABLES

RED, Good Eating POTATOES . RUBY RED GRAPEFRUIT CRISP, Adds to Any Meal CELERY stalk 15¢



2 POUND CAN

WEST PAC PURPLEPLUMS . . . big no. 2½ can 25¢ ROSEDALE . . . big no. 2½ can 29¢ PEACHES

GLADIOLA

CAN 10c

TRELLIS, NO. 303 CANS PEAS 2 cans 29¢

FROZEN FOODS

SEALED SWEET, Fresh Frozen ORANGE JUICE . . . 6 oz. can 15¢ LIBBY'S MUSTARD GREENS . 10 oz. pkg. 15¢ TURNIP GREENS . . . 10 oz. pkg. 15¢

MIRACLE WHIP Salad Dress'g

QUART

CINCH **CAKE MIX** . box 25€ VAN CAMP TUNA . can 23¢



BIG 6 OZ. JAR

ROSEDALE, 12 OZ. CANS CORN, Whole Kernel 2 cans 29¢

TRUETT'S FOOD STORE MORTON, TEXAS

Owner, Manager Truett McCuistion

LUPER TIRE SERVICE East of the Traffic Light

Buicks, Nashes,

Olds, Mercurys,

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cause to be published once, the xas, the accompanying citation, of which the herein following is a publication to be at least 10 days true copy TO ANY SHERIFF OR ANY CON- before the return day thereof, ex-

CITATION BY PUBLICATION STABLE WITHIN THE STATE OF clusive of the date of publication, THE STATE OF TEXAS: EXAS — GREETING: in the Morton Tribune, a newspator are hereby commanded to per printed in Cochran County, Te-terested in the estate of A. H. Fos-

> YOU AND EACH OF YOU ARE HEREBY COMMANDED, cited & required to appear before the County Court of Cochran County, Texas, to be held in the County Court-house of said County, in the City of Morton is said County, in the City of Morton is said County, such appearance to be at or before 10 o'clock A. M. of the first Monday next after the expiration of 10 days from the date of service, exclusive of the day of service, which day and date of service shall be the date of publication that this newspaper bears, and which day of appearance will be the 11th day of November, 1957 A. D., and con-test by filing written answer of contest, if they or any of them see fit so to do, a verified account, of the nature of which is Account For Final Settlement of such Estate. which has been filed by the Cit-izens Bank of Clovis, Clovis, New Mexico, the Executors of the Estate of A. H. Foster, and is now pending there in a probate proceed-ing on a probate docket of said court, styled IN RE ESTATE OF A. H. FOSTER, the file number of which account and the docket number of which proceeding is No. 230, which account will at such 10 o'clock hour on such day at such place, be considered by such Court.
>
> If this Citation is not served within 90 days after the date of its issuance, it shall be returned un-

WITNESS Clerk of the County Court of Cocran County. Texas.
GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in the City of Morton, this the 26 day of October, 1957.

(Signed): Mrs. Lee Taylor Clerk of the County Court of Cochran County, Texas

THURSDAY, OCTOBER 11, 19

TERRIFIC WAY TO SAVE FOOD DOLLARS!

Progress at

OLEOMARGARINE

SHURFRESH OLEO

Shurfine





Shurfine

Regular, Drip, or Fine Grind

COFFEE

lb.can 79°





Shurfine



DOUBLE **EACH** TUESDAY

	SHURFINE, No. 303 Cans FRUIT COCKTAIL	4 cans 83¢
	SHURFINE, Big No. 21/2 Cans FRUIT COCKTAIL	. 3 cans 100
	SHURFINE, No. 303 Cans PEARS	4 cans 89¢
	SHURFINE, No. 303 Cans APPLE SAUCE	2 cans 33¢
,	SHURFINE, No. 300 Cans PUMPKIN	3 cans 35¢



		. lb. 39¢
		. lb, 39¢
		. lb. 65¢
		4 lbs. 100

	TO THE STATE OF TH
Crisp	

Crisp Carrots .		celo	bag 10¢
Maryland Sweet Yams			. lb. 10¢
Utah, Jonathan Apples .			lb. 12½ ¢
Tokay Grapes .			. lb. 15¢
Texas, Juicy Oranges :		5 lb.	sack 39¢
Texas, Pink Grapefruit			sack 49¢

Not pennies ... not nickels ... not dimes ... but Dollars! Yes, you'll save precious dollars when you buy'm by the numbers now, during the Shurfine Carnival of '57. Every Shurfine item is priced to give you really big savings in quantity purchases. Take advantage of this terrific way to save . . . stock

up now! Save all winter!



MORTON, TEXAS

FROZEN FOOD LOCKERS

SHURFINE, Early Harvest, No. 303 Cans PEAS 4 cans 63¢ SHURFINE, All Green, Cut, No. 300 Cans ASPARAGUS . . . 2 cans 47¢

SHURFINE, No. 303 Cans WHOLE BEETS . . . 2 cans 27¢ SHURFINE, Pieces and Stims, 4 Oz. Cans MUSHROOMS . . . 2 cans 57¢

FLOURSHURFINE. 10 lb. paper sack 79°

SHURFINE, No. 303 Cans

SHURFINE, No. 303 Cans

SHURFINE, No. 300 Cans

KRAUT

BLACKEYE PEAS .

SPINACH . . .

. 3 cans 37¢

. 2 cans 29¢

. 2 cans 25¢

SHURFINE, No. 303 Cans . 5 cans 47¢ HOMINY SHURFINE, 73/4 Oz. Refrigerator Jars . 2 jars 85¢ OLIVES SHURFINE, 28 Oz. Jars

SHURFINE, White or Yellow, 10 Oz. Cans POP CORN 3 cans 43¢ FOOD SHURFINE, Big No. 46 Oz. Cans ORANGE JUICE . . . 2 cans 59¢ SHURFINE, Big No. 46 Oz. Cans TOMATO JUICE . . . 4 cans 100 SHURFINE, 14 Oz. Bottles CATSUP . . . 3 bottles 55¢ SHURFINE, 18 Oz. Refrigerator Jars PEANUT BUTTER . . . 2 jars 85¢

SHURFINE, Each Box Makes 5 Quarts

POWDERED MILK . . 2 boxes 69¢

Plus dep.

12 Bottle Carton

APPLE BUTTER .

MORTON, TEXAS

SHURFINE MILK Tall Cans

7 cans 89°



. 2 jars 55¢

THE GREATEST FOOD SALE OF THE YEAR NOW AT STORES DISPLAYING THIS BANNER-

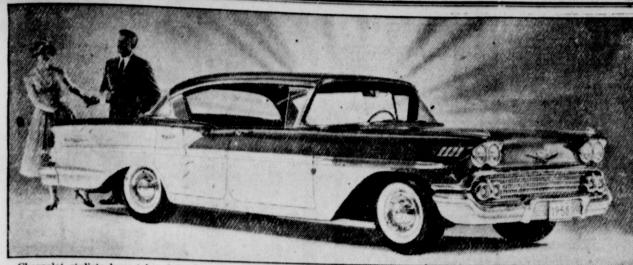
in Morton

IS

MONDAY

DOLLAR DAY

PO3-2383



Chevrolet stylists have taken full advantage of nine inches in added length to mold low, fleet beauty into their 1958 models, as shown by this view of the Bel Air sport sedan. Strong eye-appeal is found in the modish grille, the dual headlamps and low, flat Station Wagon. Bel Air, Biscayne and Delray Series are offered.

overdrive are again available. To- palas,

Thasic instrument panel is new

extending rearward into the sides

LEAN, LOW LINES SPARK CHEVROLET BEAUTY

Dramatic new styling and outs- livliness. Because of the thorough- on the 283-cubic inch V8. Automatic ering wheel. Each has exclusive uptanding engineering advances mark ness of the transformation, stylists Turboglide, Powerglide, an improv- holstery fabrics and paneling, with the 1958 Chevrolet which makes its and engineers were able to correl-

Labeled "the car of the year" by newsmen and technical writers who Dual headlamps, a grille with pick of 18 power trains. have attended private showings, fine concave ribs and a low, flat

Also on public display for the first time will be the rakish 1958 test examples of the industry's new Corvette and the latest in the Chevart of "sculpturamic" styling. The

bumper - to - bumper and from fender lines sweep outward from

A completely re-styled car which which stylists likened to a graceful is longer, lower, and wider & em- gull-wing in flight, chasizes flowing sculptured lines ared rear fenders.

and luggage speace.

luxurious ride along with re- joyment. able handling, stability and Important in the broad gains

A 245-cubic inch engine which is than previous suspension systems. from far to flywheel. Designed As optional equipment, the com-

trength and greater rigidity. kage which provides more respon-sive action and reduces road vibra-The new Turbo - Thrust engine

on to the steering wheel. of the Chevrolet line is suggested eering job behind the 1958 Chevroy the new body groupings and i- lets. Predominant is a completely

sive five - unit series of this body entirely in the cylinder block, peryoe has been established.

XAS

27¢

57¢

47¢

35€

55¢

The Bel Air series is continued ves for high volumetric efficiency. The new engine is one of five V8s sumptuous export coupe and convertible under the Impala name- new line. Ramjet fuel injection ate, introduced on a "dream car" t the General Motors motorama in

In the middle range of the lowpriced car bracket is a Biscayne eries, with two sedans. The botom end of the price spread will be occupied by three models making up the Delray series. In 1957 crable series were known as Iwo-Ten and One-Fifty, respect-

Roominess & quality of the new line, says the company, will be imediately apparent.

Over - all lengths have been extended a full nine inches to a new measurement of 209 inches. The wheelbase is up two and one-half inches to 117-1/2. Roof lines have been lowered up to 2-1/2 inches, yet design skill has retained ample pa-

senger headroom. In looks, the cars have an air of

ate their ideas into a single unit of ed three - speed SynchroMesh and special luxury reserved for the Im bumper - to - bumper progress.

taled, Chevrolet gives the buyer his have attended private showings. The concave ribs and a low, flat the new model will be unveiled hood, unbroken by ornamentation, distinguish the frontal view. Varuative distinguish the frontal view. Varuative distinguish the frontal view of the pody interiors in accord with the exterior distinction of each series. For example, each series has its own steaming rearward into the sides of the body. Major instruments are grouped in separate housings. The speedometer is oblong and spans the entire cluster. decorative panels give each series ample, each series has its own stean individuality and supply the larearward treatment also is unique-The 1958 Chevrolet is new from Avoiding sharp fin protrusion, rear frame to roof line. The all - new the body, then curl around the taillight ensemble to form a shape

in the dual headlamps to softly Chevrolet is quick to expain that the longer, lower lines of the 1958's An X-shaped frame which allows were not inspired alone by a delower silhouette but retains am- sire for beauty. The form complehead room and increases leg ments advances in chassis engineering that promise to heighten imo suspension systems for a measurably driving and riding en-

rability. Sturdy coil springs front along the mechanical front is the ar, are standard, A new "Le- adoption of coil springs at the rear system which automatic- wheels as a standard fixture. Long justs to all load weights is a front - end feature on Chevrolets, the coils cushion shocks far better

pany additionally pioneers in its fi-pany additionally pioneers in its firust V8 offers greater torque for empoying for the first time rubber proved mid-range performance. bellows at all four wheels. Through Chassis - body design integration an inter-connected air supply and supply exceptional structural exhaust system with leveling valves this suspension assures precisely Forward - mounted steering lin- the same resistance to shock re-

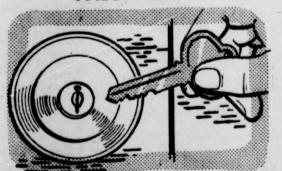
is still another highspot that illusidea of the fresh newness trates the magnitude of the enginnew combustion chamber design In recognition of the growing po-pularity of station wagons an exclu The shape of the chamber, located mits positioning of the larger val-

year, is again offered as an option



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BEST SECURITY FOR YOUR VALUABLES . . .



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Why risk losing your bonds, insurance policies, deeds, and other valuable papers - through fire or theft? A safe deposit box here costs so little, yet provides safety, security, and privacy. For a few dollars a year, you may choose a box size to meet your needs. Make this important investment in sa-

We have received two new sections of SAFETY DEPOSIT BOXES and can now supply the demand of our customers. Come in and reserve YOUR BOX now

FIRST STATE BANK MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION MORTON, TEXAS

Morton Tribune

Vol XVI

ek, accepted as a project, the selling of South Plains Yearbooks

the new area publication which fe-

Lions Will Sell

oks. for their efforts.

Morton, Texas, Thursday, October 31, 1957

No. 35

Twelve students, including six

Listed by Principal Jim L. Kidd,

of the money collected on the bo-While the members of the Lions

Juniors: Clyde Brownlow, Kir-12 Are Listed On y Hoffman and Carol Leavitt. S. Plains Yearbook High Honor Roll Sophomores: Henrietta Bedwell, Mary Lee Ledbetter, and Gary The Morton Lions Club, this we- Af Morton High

Youth Bed.

1007 13th Street

Seniors have been placed on the atures seven pages about Morton. first "A" Honor Roll for the school The Lions will get 50 per cent year 1957 - 58.

Seniors: La Velle Benham, Na

SANTS and CHILDRENS FURNITUS will be around contacting persons to sell the books, anyone desiring ney Cagle, Jerry Beth Lebow, Roa book can purchase one by call- naid Lindsey, Ray Ann Ross and ing any member of the Lions Club. Billy Wood.

ABSTRACTS, OIL, and GAS LEASE, MINERALS and ROYALTIES

WESTERN ABSTRACT

COMPANY

M. C. Ledbetter

J. B. Knox

Eastside Square

Phone 2206

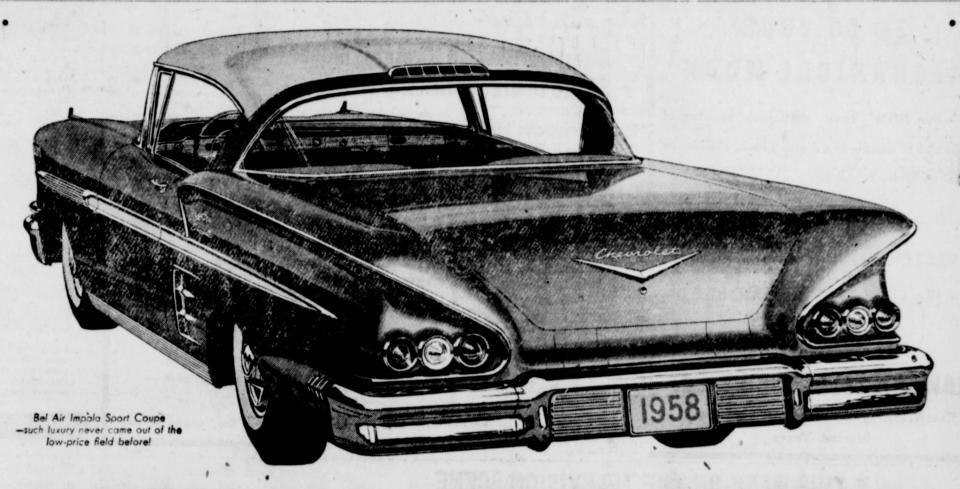
Morton, Texas

13th ST. LUBBOCK

Two Doors West of the Maternity Shop

The only store on the Plains that sells Infant's

FURNITURE ONLY . . . from Bassinette to



ALMOST TOO NEW TO BE TRUE! '58 CHEVROLET! The biggest, boldest move any car ever made!



New '58 Chevrolet Corvette-America's only sports car goes even sportier! Meet the beautifully moving '58 Chevrolet . . . panther-quick, silk-smooth! It brings a V8 unlike any other, a Full Coil suspension system, a real air ride and even two new super models! See it today!

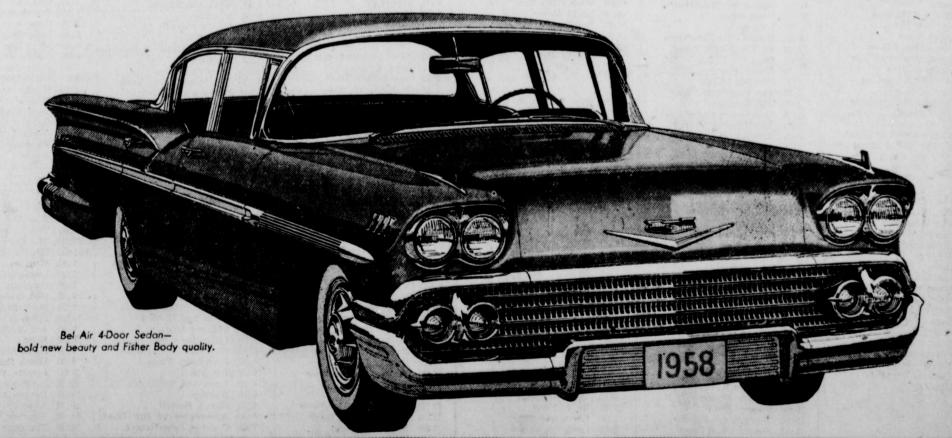
Look at Chevrolet's airy new styling. That's how new Chevrolet is all over! It's lower, wider-nine inches longer.

There's an all-new Turbo-Thrust V8* engine. Pair it up with Turboglide*, you'll command the quickest combination of all! There are two new rides-Full Coil suspension-and the first real air ride* in Chevy's field. The body-frame design is new, the wheelbase is longer.

There's plenty more-a new 4-headlight system for safer seeing, new 6 and V8 power, a foot-operated parking brake. And two new super models-the Bel Air Impala Sport Coupe and Convertible, most luxurious Chevrolets of all.

See all that's new at your Chevrolet dealer's! *Optional at extra cost.





Only franchised Chevrolet dealers display this famous trademark CHEVROLET See Your Local Authorized Chevrolet Dealer

Fritoes

1/2 pint milk

'LOPES BEAT LORENZO, 40 - 27

Whiteface Faces Wilson, Friday In Clash For 4-B Conference Lead

WE'RE PREPARED

TO DO YOUR

MECHANICAL WORK

Mechanics to handle any Auto, Truck, Pickup, or

WATCH for the Announcement

of the NEW 1958 OLDSMOBILES

HAWKINS OLDSMOBILE CO.

Morton, Texas

Irrigation Motor repair job . . .

We NOW have sufficient number of

way to a district championship, more from halfback Joe Dunham. racked up two first quarter TD's Dunham ran two points and Cox, 14 - 0 lead Friday and then one. held their own the rest of the way The win left Whiteface with for a 40 to 27 win over Lorenzo — 5-1 mark for the year, their only the Lopes' third straight district loss a 7 to 6, defeat by Class 3A

three quarters of the District 4-B battle were surprising- Whiteface and Wilson, who also in serious danger of losing.

Quarterback Kenneth Welch and

Friona - rated a strong chance of beating Morton for the 3A title.

even but Whiteface was never has a 3-0 conference record, get together in the game Friday that should settle that race. Wilson beat Cooper, 36 - 0 last week and has for the Antelopes. Welch scored 3 allowed only one touchdown in the

Allen broke loose for spectacular ATTENDED CONVENTION



Friday as Bula won its 7th straig-

Defense Admi

eron Parish (county), La., after high waters from Hurricane Audrey swept over land only about two feet above sea level, and wiped out some 35,000

LANDLUBBING shrimp boat "cruises" down the

some overtures to the agriculture divis Cameron Planning Commission toward helping re-

BULA BEATS WELLMAN, 48 TO 21

Bulldogs Win 7th Straight; Meet Spade In Six - Man Tilt Friday

they will face.

Quarterbacks Hear Pool racked up seven touchdowns Union. Of Friona Power In Mon. Meeting

The Morton Quarterback club d a slightly larger attendance on ope on remaining teams,

Most of the discussion centered haps the top grid scorer on the So- ten record. und the Friona team rather th-Springlake - Fridays opponent Coaches knew little about the stngth of Springlake, the Wolves iving had five men out of the up the game in which they were outed. They were described as a een team, with little outstanding bility but quite a bit of size in ne of their linemen.

Coaches reminded quarterbackrs that Friona handled Farwell as easily as Morton did and that they have a fast improving ball club. Condition of our players was noted as not too good in that several of our boys developed colds and

uth Plains.

Pool added two touchdowns.

Spade Longhorns - a game Bala should win - but not nearly as handily as they have been winning. Speedy Norvel Roberts and John Then comes the top two of the 6 man conference, Southland and

ht grid encounter Friday and readied itself for the final three games under a new coach with a small in Bula, which started the season all the top three conference foes numbers squad — has lost one of its top men. Don McCord with a broken collarbone, and another Fr-The Bulldogs pulverized Wellman eshman who had seen lots of sernday night to watch the films of by a 48 to 21 margin, Roberts got vice, Larry Pollard, with a broken s Sudan game and hear pre-game loose for five touchdowns, making foot. Now they have but nine men him easily one of the top and per- left to try to maintain their unbea-

DR. L. J. MORRISON, D.C. CHIROPRACTOR

General Practitioner

- Thursday Hours 8:00 a.m. to 12:00 noon -

Phone 2546

606 West Washington On the Portales Hi-way

Lunchroom Menu

Morton School's

MONDAY -Baked Pork with Rice Cottage Cheese Salad But ered Okra and Tomatoes

hot Rolls and Butter Fruit Salad Pint Milk

Beef Stew with Vegetables Mashed Potatoes Corn Bread and Butter Apricot Cobbler e pint Milk

WEDNESDAY -Hot Tamale Pie Mexican Cole Slaw

Chilli Beans Bread Butter Baked Apples THURSDAY .

Buttered Mixed Greens Raisen and Carrot Salad Hot Rolls Peaches and Oat Meal Cookies

1/2 pint of milk FRIDAY -

Grilled Cheese Sandwiches Green Pea Salad Bell Bars

MONDAY IS DOLLAR DAY

WATER WATER WATER

IRRIGATION TEST HOLES **RUN RIGHT**

GEORGE W. BURKETT Morton, Texas Phone 2431

Oil is based on the fact that the typical passenger car engine operates most of its useful life in the temperature zone between the cold start and normal operating temperatures. All oils thicken as temperature decreases. The

difference between Shamrock 10W-30 and conventional oil is that it thickens less at low temperature. The effect on your car's

performance is important. When you change to Shamrock 10W-30, the improvements you'll notice immediately are: (1) that even on the coldest mornings the engine will turn over quickly and easily, and (2) a marked increase in gasoline

These advantages are the most obvious, but not necessarily the most important: Frictional wear in the engine takes place at a very high rate during the first few strokes when starting an

with little or no lubricant on the cylinder walls. 10W-30 reduces this wear, flowing quickly . . replenishing the oil film. At high temperatures a thicker lubricant does a better job of keeping metal surfaces apart. Accordingly, 10W-30 being thick

mileage.

at high temperatures gives your tection at this end of the temperature range, too. With Shamrock 10W-30 in the crankcase you will: (1) extend the life of your car's engine, (2) extend the life of your battery, (3) increase gasoline mileage and (4) reduce the octane requirement. We don't claim miracles for it, but you probably will.



QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

BCA Victor Foirhaven De-luxe. "Lean and Clean"

10:00 The Price Is Right

11:00 Tic Tac Dough

11:30 It Could Be You

1:30 Bride and Groom

3:00 Queen for a Day

5:15 Hospitality Time

6:00 News & Sports

Weather

6:15 Here's Howell

7:00 Restless Gun

7:30 Wells Fargo

9:00 Suspicion

10:30 News

10:40 Weather

10:45 Sports

7:00 Today

TUESDAY

11:30

3:00

6:10

8:00 9:00

Twenty-one

8:30 Sheriff of Cochise

10:50 Act of Violence

10:00 Walter Winchell's File

9:00 Arlene Francis Show

The Price Is Right

16:30 Truth or Consequences

It Could Be You

Queen for a Day

3:45 Channel 11 Matinee

5:15 Hospitality Time 5:30 Last of the Mohicans

Weather

6:15 Here's Howell

News and Sports

Circus Boy George Gobel Show

Jerry Lewis
Sugarfoot
The Real McCoys

9:30 Treasure Hunt

11:00 Tic Tac Dough

12:00 Tex and Jinx

1:30 Bride and Groom

12:30 Club 60

2:00 Matinee

6:30 The Price is Right

5:30 Superman *

Channel 11 Matinee

12:00 Tex and Jinx

12:30 Club 60

2:00 Matinee

3:45

6:10

8:00

10:30 Truth or Consequences

THIS WEEK ON THE TELEVISION SCENE

Phone 2621

COOK RADIO & ELECTRIC

PHONE 2941

111 East Wash. Ave.

Home PHONE 4366

8:55 Local News

10:30 Strike It Rich

11:15 Love of Life

11:45 Noon News

12:00 Liberace

9:00 Garry Moore Show

11:00 Hotel Cosmopolitan

11:30 Search for Tomorrow

12:25 Walter Cronkite News

12:30 As The World Turns

1:00 Beat the Clock

2:00 The Big Payoff

3:00 The Brighter Day

3:15 The Secret Storm

3:30 The Edge of Night

1:30 House Party

4:00 Home Fair

5:00 Looney Tunes

6:00 Local News

7:00 Trackdown

9:00 The Lineup

10:00 Uncovered

12:30 Sign Off

8:25 Sign On

MATURDAY

12:30

5:15 Comedy Theatre

6:15 Doug Edwards

8:30 Silent Service

9:30 Person to Person

11:00 Pickwick Papers

8:30 Captain Kangaroo

10:30 Terry & the Pirates

12:00 Let's Take A Trip

Jimmy Dean Show

Frontier Theatre

4:30 Championship Bowling 5:30 Wild Bill Hickok

1:30 Big Picture 2:00 Professional Hockey

9:30 Mighty Mouse

10:00 Susan's Show

10:30 News, weather, feature

6:30 Leave It To Beaver

7:30 Zane Grey Theatre 8:00 Mr. Adams and Eve

5:45 Looney Tunes & Daffy

4:30 : Topper

9:30 Arthur Godfrey Time

Located at Smith Furniture & Appliance North of the Rose Theatre

KDUB - TV

Channel 13

MURSDAY

- 6:55 Sign On
- 7:00 Jimmy Dean Show 7:45 CBS News
- 7:55 Local News 8:80 Captain Kangaroo
- 8:45 Network News 8:55 Local News
- 9:00 Garry Moore Show
- 9:30 Arthur Godfrey Time 10:30 Strike It Rich
- 11:00 Hotel Cosmopolitan
- 11:15 Love of Life
- 11:30 Search for Tomorrow 11:45 Noon News
- 12:00 Liberace 12:25 Walter Cronkite News
- 12:30 As The World Turns 1:00 Beat the Clock 1:30 House Party
- The Big Payoff 2:30 The Verdict Is Yours
- 3:00 The Brighter Day 3:15 The Secret Storm
- The Edge of Night 4:00 Home Fair
- 4:15 Beauty School of the Air 4:30 Topper
- 5:00 Looney Tunes
- 6:15 Doug Edwards 6:30 Whirli - Birds
- 7:00 Harbor Master
- Shower of Stars 8:30 Talent Scouts
- 9:00 Gray Ghost 9:30 Playhouse 90
- News, weather sports
- 11:30 Chicago Wrestling 12:30 Sign Off
- FRIDAY
- 6:55 Sign On Jimmy Dean Show
- 7:45 CBS News 7:55 Local News 8:00 Captain Kangaroo

8:45 Network News

- 6:30 Perry Mason Show 7:30 26 Men 8:00 Oh Susanna 8:30 Have Gun. Will Travel
- 9:00 Gunsmoke 9:30 Colt 45
- 10:00 Come Closer, Folks 11:00 Weekend in Havana
- 12:30 Sign off
- UNDAY

- 10:50 First Methodist Church 12:00 Face The Nation
- 12:45 Pro-Kickoff
- 1:00 Eagles vs Cards
- 3:45 CBS World News
- 4:00 As We See It
- 4:30 This It The Life 5:00 Plainsman Parade
- 5:30 20th Century 6:00 Lassie
- 6:30 Jack Benny
- 7:00 Ed Sullivan 8:00 G. E. Theatre
- 8:30 Alfred Hitchcock 9:00 \$64,000 Challenge
- 9:30 Reader's Digest 10:00 What's My Line
- 10:30 Local News 10:45 Bowling Scoreboard 10:55 A Royal Scandal 12:00 Sign Off

MONDAY

- 6:55 Sign On 7:00 Jimmy Dean Show 7:55 Local News
- 8:00 Captain Kangaroo 8:45 Network News
- 8:55 Local News 9:00 Garry Moore Show
- 9:30 Arthur Godfrey Time 10:30 Strike It Rich
- 11:00 Hotel Cosmopolitan
- 11:15 Love of Life 11:30 Search for Tomorrow
- 11:45 Noon News 12:00 Liberace
- 12:25 Walter Cronkite News 12:30 As The World Turns
- Beat the Clock
- 1:30 House Party 2:00 The Big Payoff 2:30 The Verdict Is Yours
- The Brighter Day 38.15 The Secret Storm
- The Edge of Night Home Fair
- Topper Looney Tunes 5:00 6:00 News, weather, sports
- Doug Edwards Robin Hood 7:00 Burns and Allen 7:30 Doug Fairbanks
- Danny Thomas December Bride 9:00
- Studio One Kingdom of the Sea 10:00 News, Weather, Feature

- Sgt. Preston of the Yukon 12:00 Sign Off
 - TUESDAY
 - Jimmy Dean Show
 - 7:45 CBS Morning News 7:55 Local News
 - 8:00 Captain Kangaroo Network News
 - 8:55 Local News 9:00 Garry Moore Show
 - 9:30 Arthur Godfrey Time Strike It Rich
 - 11:00 Hotel Cosmopolitan 11:15 Love of Life Search for Tomorrow 11:30
 - 11:45 Noon News 12:00 Liberace
 - 12:25 Walter Cronkite News
 - 12:30 As The World Turns 1:00 Beat the Clock
 - 1:30 House Party
 - The Big Payoff 2:30 The Verdict Is Yours
 - 3:00 The Brighter Day 3:15 The Secret Storm
 - 3:30 The Edge of Night 4:00 Home Fair
 - 4:15 Hairdresser Hilights 4:30 Topper
 - 5:00 Looney Tunes 5:15 Comedy Theatre
 - 5:45 Looney Tunes and Yose mite Sam
 - 6:00 News, weather, sports
 - 6:15 Doug Edwards 6:30
 - Name That Tune 7:00 Phil Silvers, cbs Texas In Review To Tell The Truth
 - 8:30 Captain David Grief 9:00 \$64,000 Question 9:30 Assignment Foreign Leg'n
 - 10:00 Red Skelton 10:30 News. Weather, Sports 11:00 Personal Affair

12:00 Sign Off WEDNESDAY

- 6:55 Sign On 7:00 Jimmy Dean Show
- 7:45 CBS Morning News 7:55 Local News 8:00 Captain Kangaroo 8:45 Network News
- 8:55 Local News 9:00 Garry Moore Show 9;30 Arthur Godfrey Time 10:30 Strike It Rich 11:00 Hotel Cosmopolitan

11:15 Love of Life

- 11:30 Search for Tomorrow 11:45 Noon News 12:00 Liberace Walter Cronkite News 12:30 As The World Turns
- 1:00 Beat the Clock 1:30 House Party 2:00 The Big Payoff 2:30 The Verdict Is Yours 3:00 The Brighter Day 3:15 The Secret Storm

- 4:00 Home Fair
- 4:15 Your Superintendent
- 4:30 Topper
- 5:00 Looney Tunes Elsie and Twins
- News, Weather, Feature
- 6:15 Doug Edwards

- KCBD TV

THURSDAY

- 7:00 Today
- 9:30 Treasure Hunt

- 11:00 Tie Tac Dough
 - 12:00 Tex and Jinx 12:30 Club 60 (coolr)
 - 1:30 Bride and Groom
 - 3:45
 - 6:15 Here's Howell
 - 7:00 Groucho Marx . 7:30 Dragnet
 - 8:30 Tennessee Ernie Ford
 - 10:30 News 10:40 Weather 10:45 Sports
 - 10:50 Devil Doll FRIDAY
 - 9:30 Treasure Hunt The Price Is Right Truth or Consequences

11:00 Tic Tac Dough

12:30 Club 60 (coolr) 1:30 Bride and Groom 2:00 Matinee (color)

11:30 - It Could Be You

5:30 Hospitality Time 5:30 Rin Tin Tin News and Sports 6:10 Weather

Channell 11 Matinee

8:00 M Squad 8:30 Thin Man Gillette Fights Red Barber 10:00 Tombstone Territor

- 6:30 I Love Lucy
- 7:00 The Big Record Desi and Lucy
- U. S. Steel Hour 9:15 10:00 Touchdown 10:30 News Weather Sports

- 9:00 Arlene Francis Show
- 10:00 The Price Is Right
- 10:30 Truth or Consequences
- 11:30 It Could Be You
- 2:00 Matinee (color)
- Hospitality Time 6:00 News and Sports 6:10 Weather
- 8:00 People's Choice
- 9:30 Jane Wyman
- 7:00 Today
- 6:15 Here's Howell Victory at Sea

- 10:40 Weather 10:45 Sports
- 10:50 Whistlin in the Dark
- 3:00 Queen for a Day Channell 11 Matinee 5:30
- 6:30 Cisco Kid
- 9:00 Rosemary Clooney 10:00 Patrice Munsel
- 9:00 Arlene Francis Show
- Tex and Jinx 3:00 Queen for a Day
- 6:30 Adventures of Jim Bowie Court of Last Resort

11:00 Is Everbody Happy

Channel 11

- 10:50 Picture of Dorian Grey
- SATURDAY
- 7:30 Adventures in Education 8:00 Roy Rogers 9:00 Howdy Doody
 - Gumby 9:30 10:00 Fury Space Ranger 10:30 11:00 My Little Margie
 - 12:00 TBA 12:15 or 1:15 1:15 BIG TEN FOOTBALL 4:15 Scoreboard 4:30 Gene Autry

Junior Auction

- 5:30 Lone Ranger 6:00 Navy Log 6:30 People Are Funny
- Perry Como (color) 8:00 Polly Bergan 8:30 Gisele Mackenzie 9:00 What's It For 9:30 Your Hit Parade (color)
- 10:30 News 10:40 Weather 10:45 Sports 10:50 Anchors Aweigh

1:30 Wisdom

SUNDAY

6:30

- 11:55 Sign On 12:00 This is the Answer 12:30 The Catholic Hour 1:00 Get Set, Go
- 2:00 Lawrence Welk's Tunes 3:00 Omnibus Dee Weaver Show 4:30 5:00 Meet the Press 5:30 Zorro Ted Mack's Amateur Hour
- 10:50 The Scar MONDAY 7:00 Today 9:00 Arlene Francis

Sally

7:00 Steve Allen

8:00 Dinah Shore

10:00 Broken Arrow

Weather

10:30 News

Loretta Young

Highway Patrol



IT'S HERE THE NEW

> **RCA-VICTOR** for '58

lowboyl 262 sq. in viewable area. Mahagany grained, wainut grained with bland tropical hardwood trim, AT limed oak grained finishes. 21D856 Series.

ROSE AUTO & APPLIANCE

10:40 Weather

WEDNESDAY

11:00

- 10:45 Sports 10:50 Fingers at the Window
- 7:00 Teday 9:00 Arlene Francis Show Treasure Hunt The Price Is Right

10:30 Truth or Consequences

Tie Tac Dough

11:30 It Could Be You Tex and Jinx 12:00 12:30 Club 60 1:30 Bride and Groom

3:00 Queen for a Day

Channel 11 Matinee

2:00 Matinee

- 5:15 Hospitality Time 5:30 Frontier 6:00 News and Sports 6:10 Weather 6:15 Here's Howell 6:10
- 6:30 Wagon Train 7:30 Father Knows Best 8:00 Wyatt Earp Frank Sinatra 8:30 9:00 This Is Your Life 9:30 Lawrence Welk 10:00 Crossroads

1040 Weather

10:45 Sports

10:50 Escape



NICE GOING MORTON ... KEEP 'EM VICTORIES ROLLIN'



MORTON

WHITEFACE

—these PROGRESSIVE MERCHANTS are backing YOU ALL the WAY, WIN, TIE, or LOOSE!!!

Seaney's Grocery & Market for the BEST in meats

Rose Auto and Appliance

Neal H. Rose

We're all rightly proud of Morton's team but, we're equally proud of our neighbors especially Bula and Whiteface . . . Bula once again stands undefeated in season play . . . Whiteface, like Morton, has suffered only one setback - that to a Class A team. This weekend sees the Bula Bulldogs tangling with a powerful conference foe, Spade one of their two remaining games that are supposed to decide the championship. And, at Whiteface, the Antelopes meet Wilson-- a team whose defeat could open the

> Collins Packing Co. on the Country Club Road

way for a championship for Whiteface

so lets all root for Texas' Last Frontier's

football teams.

Mrs. Lee Taylor County and District Clerk

Byron's Auto Supply

Byron Willis

MORTON

MORTON 1	3 .		. :	Seagraves 12
MORTON 2	0.			Muleshee 14
MORTON 2	0.			. Plains 6
MORTON 1	2.			. Idalou 0
MORTON :	7 .			. Ralls 13
MORTON 2	5.			Farwell 0
MORTON 2	5 .			. Sudan 7
	NO	VE	мві	ER 1, 1957

Morton vs Springlake - at MORTON

Burleson Paint & Supply

featuring Cook's paints

McMaster Tractor Co.

Ford Tractor dealers for you

Strickland's Cleaners

Mr. and Mrs. R. C. Strickland

McDermett Liquified Gas

on the Muleshoe Highway

Piggly Wiggly

where you get S and H Green Stamps

Baker Feed, Seed & Trucking

Jack Baker

McAlister - Huggins John Deere Implement Dealer

Roy Weekes Insurance Agency & Dorthea's Beauty Salon

Jand B Grocery & Market

· Ioe Mohmood and son. Bill

M. C. Ledbetter Cochran County Attorney

HB Service Station

your Good Gulf dealers

Truett's Food Store we give and redeem MORTON stamps

Aero Spraying and Fertilizer G. D. Lasseter

Cochran Power & Light "serving the last frontier

Morton Lions Club meeting Wednesdays at noon

Doss Food Store Double Frontier Stamps on Tuesday



Cobb's Department Store 'the house of famous brands'

Loran Distributing Co. headquarters for irrigation equipment

Allsup Chevrolet Co. home of the sensational Bel Air

Nu-Way Cleaners Mr. and Mrs. Jack Wallace

Morton Tribune & Dollar Day Special

Smith's Furniture & Appliance We redeem Scottie Savings Stamps

> **Wallace Theatres** Walt Sanderfer, Mgr.

Mrs. Otha Denny Tax Assessor - Collector

East Side Cafe

Mr. and Mrs. R. D. Willingham

Morton Malt Shop Mr. and Mrs. Rob Richards

Morton Electrical Supply

Williamson Insurance Agency
Located in the First State Bank Building

Willingham Farm & Ranch Store Paymaster Feeds and Seeds

Hawkins Oldsmobile Co. home of the fabulous J-2 Rocket

Morton Floral & Greenhouse

Mr. and Mrs. Lem Chesher

Gerald's "66" Service

Gerald Ramsey, operator

Joe's Place Mr. and Mrs. Joe Gipson

Morton Jaycees Mondays at Noon

Luper Tire Shop C. E. Luper

Reynolds Tire & Service Station featuring Texaco products

Morton Auto Parts

Higginbotham - Bartlett Co.

AND FURNITURE CO.

Child's Men's Store & Minnie's Shop

Clarke's Dry Goods - We Give and Redeem Treasure Stamps

The Coffee Shop Mrs. F. E. Grove

Morton Flash - O - Gas Butane, Propane, and Conversion

Tommy Lynch

Lindsey Feed & Seed at the Sign of the Checkerboard

WHITEFACE

WHITEFACE (Rained Out) Tatum WHITEFACE 6 . . Whitharral WHITEFACE 18 . . . Ropes 7 WHITEFACE 6 . . . Friona 7 WHITEFACE 20 . . Meadow 13 WHITEFACE 27 . . New Deal 14 WHITEFACE 40 . . Lorenzo 27 **NOVEMBER 1, 1957**

Whiteface vs Wilson

- at WHITEFACE





Tarver Furniture Company your home should come first"

		B	U	I	LA
LA	15				. P

aint Creek 6 BULA 41 Three Way 14 . . Nazareth 13 BULA 46 . BULA 26 . . . Cotton Center 19

> Wellman 41 NOVEMBER 1, 1957

BULA 14 Pettit 0

Bula vs Spade - at SPADE

Western Abstract Co. J. B. Knox



Windom Oil and L. P. Gas Co. Phillips 66 Wholesale

> **Butler Body Shop** Skinner Butler

P & B Automotive W. G. Baker and Tom Rowden

æs.

MOUNT

Woolam Implement Co. Your CASE Implement Dealer

St. Clair's Department & Ben Franklin Stores

THREE WAY

THREE WAY	19	Loop	
THREE WAY		Bula	41
THREE WAY	0	Spade	52
THREE WAY		Southland	59
THREE WAY		Union	55
THREE WAY		Wellman	33
THREE WAY		Nazareth	39

NOVEMBER 1, 1957 Three Way vs Smyer

-at THREE WAY

Oldsmobile's un'oue air -

design is a "closed" system. When

achieved with special height con-

trol valves that instantaneously &

automatically adjust the pressure in the air springs to compensate for any chance in the load or the

road. When the car is heavily load-

ed the height control valves send

Your Doctor Knows

The law says that a pharmacis may refill a prescription that calls

if the prescriber (the physician

you consulted) authorizes a refill.

for you. It is a regular service we

provide for all of our customers. PLEASE do not ask us to sell

you medications which State or Fe

deral laws state must be sold only

For prompt and reliable prescription Service, bring your prescrip-tions to THE MORTON DRUG

on a doctor's prescription.

STORE.

Your Doctor must determine the

nount of the medicines used in

Best . . .

air filter and oil filter

Friendly Circle Meets Friday at Cartwright Home

The Friendly Circle Home Deminstration Club mer on Friday, Oct. 18, 1957 with Mrs. B. H. Kelly. Visitors were Mrs. Bill Glassford and the Home Demonstration Ag-

ent, Miss Leila Petty.

Eight members. Mrs.: Bernard Cebiut Mrs Woodrow Self, Mrs. Roule 1. girs, Mrs. Bud Littlefield, Mrs. Jade Reid, Mrs. J. W. Jeffcoat and be hostess, were on hand Miss Petty gave a demonstration

Each member brought Christmas affs they had nade and showed teletypewriter equipment. hesz. There was a good variety. The Council delegate gave a rethat on the Council meeting for

close of the meeting. The next meeting will be November 1, at Mrs Cartwrights home at 2 p.m.

Kenneth Millsap Completes Radio -Teletype School

Pvt. Kenneth R. Millsap, 20, son of Mr. and Mrs. Wavel C. Millsap, Morton, Tex., recently for see Gardner, Mrs. L. Z. Scog- completed the radio teletype opereastern Signal School, Fort Gordon

The Importance of Wills" by to operate radio transmitting and The 15-week course trained him

> Milisap entered the Army last March and completed basic training at Fort Hood. A 1955 graduate

STANDARD ABSTRACT COMPANY

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Grover D. Edgar and Mrs. Grover D. Edgar

Southside Square

Phone

Morton Texas

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 - GRAIN TRAILORS

14-INCH WHEELS With

AEROPLANE TIRES and TUBES

TRAILERS, AND

- WHEELS for ALL TYPES of TRAILERS -

- Wheel STUDS and LUG NUTS for ALL your

-TRY US FIRST-

it will save you money in the long run . . .

BATTERY SPECIALS

GOULD - NATIONAL

P 6 - volt Chieftan Battery with 12 mo. guarantee 7.45

12 - Volt 80 Amp. Battery with 36 mo. guarantee . . . 21.95

6 - Volt 100 Amp. Battery with 36 mo. guarantee . . . 17.95

Guaranteed repairs and service on all types of tires.

- Distributor for HASTINGS OIL FILTERS -

P. S. Mr. Farmer, if you buy a new trailer, trade the 15-inch

wheels for the NEW HEAVY DUTY 14-inch wheels . . .

- PASSENGER and AIRPLANE TIRES

NEEDS

and TUBES

- 15-inch and 14-inch x 6.6 WHEELS

BAKER FEED & SEED

across the street from the Malt Shop

NEW 1958 OLDSMOBILES AT HAWKINS SHOWROOM Exciting styling changes that en- the Super "88" series ance the appearance from every sedan. Holiday coupe four -door at the center. Rectangular parking

display, beginning November 8, at styles. Hawkins Oldsmobile in Morton.

Oldsmobile's new "mobile look"

ig. In fact, practically everything ories are optional at extra cost. can see is new," said Jack F. dotors, "We believe our new car a fitting culmination of six decnd is a fitting car to start idsmobile's next 60 years of pro-

Oldsmobile for 1958 offers three rent Rocket engines in its three by an engine with the new "Ec dual carburetor and is greatest fuel economy iment in Oldsmobile history. mer "88" and "98" series iet carburetor and develop-

ries is the J-2 Rocket engine al carburetors and gen . 1 and displacement is 371 y sedan and Holiday coupe, a door sedan and a convert-There are five body types in

> for Mausoleum interment

L. W. BARRETT Representing

RESTHAVEN MAUSOLEUM

Phone 2296 Box 843 MORTON, TEXAS

Holiday a streamlined Oldsmobile emblem angle mark a completely new Oldsample mark a completely new Oldssedan, Holiday coupe four - door
angle mark a completely new Oldssedan, convertible coupe and Fiesta station wagon. The budget - prista station wagon. The budget - priced Dynamic "88" Series offers a
Horizontal trim strips sweep the General stotes division in the second dan, Fiesta, Fiesta sedan and conthe low silhouette. The rear win-The 1958 Oldsmobile will be on vertible. In all there are 16 body dow is a single pane of glass with

NOVEMBER 8TH IS DATE SET FOR UNVEILING OF

Two Oldsmobile accessory inno-, tinguishing the long rear fenders s very evident in the entirely re- vations for 1958 are available to are flowing twin blades of chrome receiving sets in combination with designed body, new rear quarter customers -a Trans - Portable ra- atop each fender crown, panels, a new front end with re- dio that can be completely removed Oldsmobile's New-Matic Ride is cess - type grille and four beam from the car for use elsewhere & optional at extra cost on all series headlamps, one - piece rear win- a Safety Sentinel speedometer wadew with greater glass area and rning that utilizes both a light and shions the car on four chambers of new rear deck and roof. The decor- buzzer to warn when any pre-set ative trim on the side panels acc- speed is being exceeded. The com- to create an ultra - smooth ride entuates the length, flowing lines, pact all - transistor radio with its with less driver and passenger fa and low silhouette of the new Olds- self - contained batteries and aer- tigue according to Wolfram. It elial fits in a conventional compart-The 1958 Oldsmobile has been ment on the instrument panel but tional leaf, coil or torsion-bar sur pletely and tastefully redesign- it can be withdrawn to use away inc units with metal - to - meta with distinctive and exciting sty- from the car. Both these access- contacts,

Oldsmobile's new 1958 styling st- new air is required moisture, oil er and vice president of General arts at the four - beam headlamps vapor and dust are eliminated by n the front and extends to the new a special and larger taillights. Two head- which enable the valves to function lamps are recessed and placed properly under all operating and side in each front fender, weather conditions. Deess - type grille is composed The New , Matic system also inanodized aluminum louvers with corporates a unique leveling feature

7 Make Top Roll At Whiteface H.S.

Whiteface High School's first six week honor roll, as released by the principal. Edwin D. Stokes. last

Those listed on the 90 or better

Seniors: Janie Caffey, Carylon for one or more certain drugs only Johnson and Gloria Medley. Sophomore: Anna Pond.

Freshmen: Tommie Abbott, Sathe treatment of diseases to enseries has four body ndra Dickson, and Odfs Ray Sumable him to guard your health. The law which gives a physician this

Prinicpal Stokes also listed the needed control over drugs is good newly elected members of the Nat. legislation. We believe you will a ilonal Honor Society at Whiteface. gree with us on that point-They are: Juniors, Neil Allen and Now then, when you think you Bobbie Jean Cagle and Seniors, ought to have a refill of a prescription, we will contact your doctor Don Arnold and Carylon Johnson.

Safety Inspection Change Is Noted In For Vehicles

Homer Garrison, Jr., Director o the Texas Department of Public Safety, announced today a change n motor vehicle inspection regulations so as to no longer require the removal of a wheel in order to inspect the brakes of vehicles.

In an effort to prevent accidents which might occur due to brake failures, the Department's 'earlier regulation had required that the purpose of determining the percent of thickness of the remaining brake lining. Inspection stations found difficulty in making these inspections due to the fact that there was no original thickness and the decision in each case was left to the inspecting mechanic who had no satisfactory guide to follow.

The change in regulations, which resulted from action of the Public Safety Commission, does not aflect the remainder of the inspection of brakes, which will still be required to have the performance ability required by statute.

Col. Garrison announced that this hange in the regulations was made in the interest of fairness to the inspection stations and to the mo-

Conference On Irrigation Is Set

An irrigation conference of in terest to farmers, agricultural leaders and the irrigation equipment industry has been scheduled Novn Lubbock.

Jack Z. Anderson, administrative assistant to President Eisenhower will highlight the conference. He will talk on "Irrigation Farming A Key to Better Living.

as Tech; Dr. W. N. Wiliamson, asside over the conference.

> MONDAY 15 S DAY IN MORTON

ing the front or rear from "riding to provide the high or driving beam brics. Among the ni

amp system, Oldsmobile is mak- terior appointments. The Super 88 several Holiday models

additional air into the springs, functional use of all four precision and 98 Holiday mode 'pumping them up" to keep the aimed lamps for down-the-road-li-new car from sagging. When the car ghting. The outboard lamp on each is lightly loaded, the height valves side provides the low or passing release air from the air springs, beam. Both the outboard and inkeeping the car level and prevent- board lamps on each side combine fered in a variety of

Interior styling of the 1958 Olds- puffed nylon cloth that af Im adopting the four - beam head- mobile matches the striking new ex eater passenger comfort

"star-light" head the "fashion-flair" vailable is a three



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FINANCIAL STATEMENT - 1956 - 57 Whiteface Independent School District

RECEIPTS

	' -	State and Co. Available Fund	Local Maintenance Fund	Interest and Sinking Fund	TOTAL
1.	FEDERAL GRANTS		2,820.04		2,820.04
2.	RECEIVED FROM STATE FUNDS				
	a. State Available Fund	42,453.30)		42,453.30
1	b. Vocational Aid Reimbursement		3,533.89		3,533.89
1	c. School Lunch				
	d. Salary and Operation (Foundation),				
	e. Transportation Aid (Foundation)				
3.	RECEIVED FROM COUNTY FUNDS				
	a. County Available Fund				
	b. County Equalizing Tax		20,726.75		20,726.75
4.	RECEIVED FROM DISTRICT FUNDS				01
	a. Local taxes, current		231,474.05	62,102.79	293,576.84
	b. Local taxes, delinquent				
1	c. Interest daily balances			Who His 110	6,453.28
	d. Donations, fees, rentals, refunds		6,453.28		6,453.20
	e. Tuitions, local				
	f. Tuitions from other districts				
	g. Contract schools				
	h. Philanthropic Funds				
	i. Short time loans or advances				,
	j. Sale of bonds, inclusive of premium				
	k. Accrued interest on bonds				
	1. Proceeds of insurance adjustments				
	m. Sale of property, equipment, supplies				
	n. Cash and-or interest on investments				
	TOTAL ALL RECEIPTS	42,453.3	0 265,008.01	62,102.79	369,564.10
	BALANCES, SEPTEMBER 1, 1956	1,061.9	3 1,007.35	8,303.99	10,373.27
	TOTAL RECEIPTS PLUS BALANCES SEPTEMBER 1, 1956	43.515.2	3 266.015.36	70,406.78	379,937.37

DISBURSEMENTS 1. Administration Instruction Other School Services

SEPTEMBER 1, 1956

Operation of Plant

Fixed Charges

Capital Outlay

11. Debt Service

Maintenance of Plant

Community Services Summer School

Public Adult Education

Balance Cash, August 31, 1957

TOTAL EXPENDITURES

266,015.36

43,515.23

	21020110-		
2,527.61	23,064.96		25,592.5 164,787.7
37,280.13	127,507.61		33,846.4
	33,846.44		28,888.2
	28,888.25		14,275.8
	14,275.89		5,566,5
	5,566.91		
	19,815.15	65,149.75	19,815.1 72,549.1
	7,400.00	03,213	-

365,322.70 65,149.75 260,365.21 14,614.67

39,807.74 5,257.03 3,707.49 5,650.15

For Novemb'r 14-15

ember 14-15 at the Lubbock Hotel

Dr. E. N. Jones, president of Texsistant director, Texas Agricultural Extension Service, College Station; and C. I. Wall, president of Pioneer Natural Gas Co., Amarillo, will pre

toring public.

The conference is being sponsored by the newly - formed Texas Inter-Industry Irrigation Council & irrigation specialists from throughout the nation will be on the pro-