

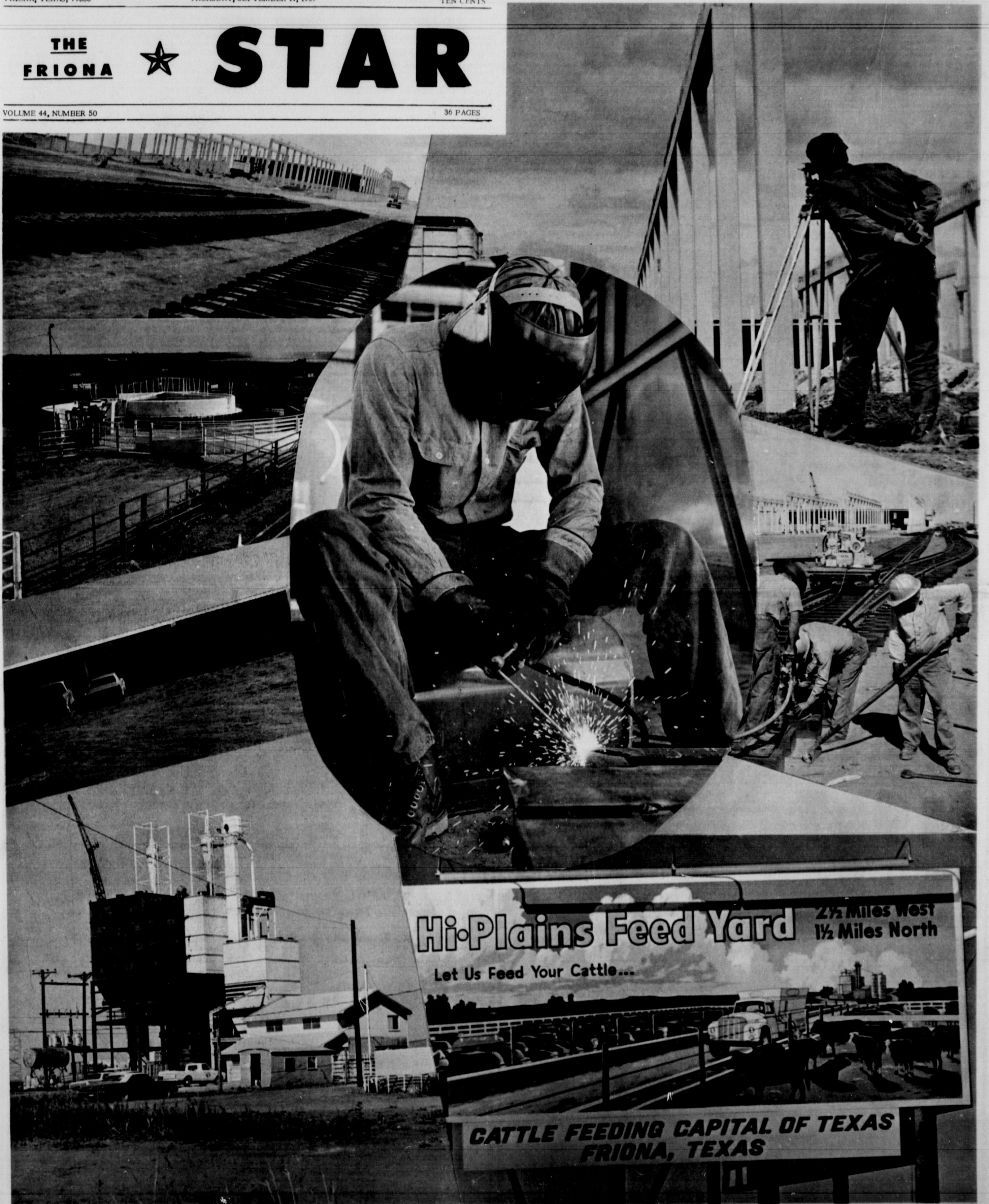
**THE
FRIONA**



STAR

VOLUME 44, NUMBER 50

36 PAGES



Hi-Plains Feed Yard

2½ Miles West
1½ Miles North

Let Us Feed Your Cattle...

**CATTLE FEEDING CAPITAL OF TEXAS
FRIONA, TEXAS**

Friona... On The Grow!

THE FRIONA STAR

"Founded in 1925 by John W. White"
 Published every Thursday at 100 Sixth Street
 Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
 Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962. Texas Press Association, 1959, 1960, 1961, 1962. First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Rated as second class matter July 31, 1959, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
 Farmer County, Adjoining counties: \$4 per yr. Elsewhere \$6 per year.

Bill Ellis, Editor
 June Floyd, Society Editor
 Wahleah Beck, Bookkeeper



During Maize Days . . .
 Travel Right On Down To
 The Holiday Restaurant
 For The Best Eating Yet!

Top Sirloin \$2.75
Medium T-Bone \$2.50
Dinner Steak \$1.65

All Served With Onion Rings, French Fries, Salad and Thick Toast.

Holiday Restaurant
 Elbert Vance—Owner

Pause And Reflect

by Nelson Lewis

And I will send grass in thy fields for thy cattle that thou mayest eat and be full.
 Deuteronomy 11:15

Imagine if you will, a sheet of paper as large as a section of land. Now take a pencil with the finest, sharpest point you can get. O.K., now draw a huge circle on the paper. The thin line resulting will represent the world's topsoil if it were distributed evenly over all the earth. Upon that thin line all life depends. That's all of it right there. All wealth comes from the earth. A good crop of oil wells is hard to beat, but you can't make sandwiches out of oil. Minerals, metals, and all of the products of mining are a necessary part of our modern economy but they are merely "hangers on" to the production of food-stuffs.

The many phases of agriculture defy the imagination. Just this month we were viewing slides of Thailand's farming methods. The plodding water buffalo and the crude wooden plow seem to belong to another world when compared to the huge mechanical monsters we Texans take for granted. We are fortunate indeed to have available to us this modern farm machinery, but that is still just a part of the story. No amount of mechanical progress would be worthwhile unless we had the soil upon which to use it.

Here in the Panhandle there exists a preponderance of topsoil that a visiting farmer would have to see to believe. Thailand is too far away to allow us the proper perspective. Let's come several thousand miles closer to home — South Carolina for example. If you carried the average S.C., farmer out west of Friona, say to Parmerton, and parked your pickup and told him to look in all directions and while he is gawking and straining his eyeballs, you told him that all he saw was good farming land he would probably make some remark about a Texas tall tale.

Farmer county has enough topsoil to give all South Carolina farms a layer 4 inches thick and still have enough to farm profitably.

When yours truly was in grade school this part of the country was referred to as the "Great American Desert." If this is a desert the world could use a few more just like it, however we must not be unmindful of the importance of conservation in all its forms.

About two hundred years ago, Jonathan Swift had this to say concerning the value of sensible agriculture — "Whoever makes two ears of corn, or two blades of grass to grow where only one grew before, deserves better of mankind, and does more essential service to his country than the whole race of politicians put together."

In the light of present day learning we consider the ancient Pueblo Indians as pagans, but they leave us this harvest prayer — "Oh, our mother the earth,

Oh, our father the sky,
 Your children are we and with tired backs we bring you the gifts you love.

Then weave for us a garment of brightness,
 May the warp be the white light of morning, may the weft be the red light of evening, may the fringe be the falling rain, may the border be the standing rainbow. Thus weave for us a garment of brightness that we may walk fittingly where birds sing, that we may walk fittingly where grass is green,

Oh, our mother the earth,
 Oh, our father, the sky."

During our Maize Days festivities let us think back to our first Thanksgiving day and remember to give thanks to Almighty God for our bountiful crops and all our many other blessings.

Queen's Contest To Feature 30 Entries

Friona will crown a Maize Queen for the 11th annual time tonight at the high school auditorium. The contest will begin at 8 p.m.

The 1967-68 queen will be chosen from a group of 30 lovely young ladies. It was from a like number of entries, a record, that the present queen, Crista Evans, was chosen last year. Crista, now a senior at Friona High School, will relinquish her crown following tonight's events.

Providing organ music for the contest will be Elson Clark of Wichita Falls, on his Wuritzer organ.

Last Wednesday, Mrs. Calvin Talley hosted a Coke party for the contestants at her home. Punch was served in the playroom of the Talley residence. Then on Saturday, the contestants and the director, Eva Miller, appeared on Cotton John's Farm & Home Show on Channel 4.

Those entered in the contest, along with their sponsors, are as follows:

Sharen Awtrey, Nunn Lumber; Joan Brookfield, O.J. Beene; Pam Turner Graphic Arts; Phyllis Renner, Murphree's Texaco; Becky Coffey, Lion's Club; Kathy Cook, Friona State Bank and Terri Sue Cummings, Friona Classroom Teachers Assn.

Also Peggy Drake, Foster's; Debbie Jarecki, Friona Young Homemakers; Joanne Jennings, Panciera Tire; Belinda Mabry, Claborn Flora; Karene Milner, City Body Shop; Patti Ragsdale, Ruthie's; and Kara Beth Sides, Farmer County Pump.

Also, Linda Carson, Hurst's; Becky Elliott, Friona Star; Missy Renner, West Friona Grain; Pat Roberts, Ehrbridge-Spring; Brenda Blackburn, Monsanto Ag Center and Paula Fortenberry, Pioneer Natural Gas.

Also Carolyn Menefee, Ches-

ter Gin; Pam Hartwick, Benger Air Park; Deloris Phipps, Farm Bureau; Ann Ayers, Kendrick Oil; Chloe Ann Ford, Modern Study Club and Shirley Johnson, Radio Station KNNN.

Also Jan Welch, Progressive Study Club; Linda Stone, Cummings Farm Store, Diana Wilson, Farmer County Implement Co, and Cheryl Ramage, Lazbuddie Young Homemakers. (Our apologies for omitting these four names in last week's paper.)

SHRINERS ENTER

Parade Promises To Be Bigger, Better

A bigger and better Maize Days parade is in prospect for parade visitors Friday, parade chairman Charles Allen announced this week.

A new addition will be a contingent from the Hereford Shrine Club. Featured will be the Shriner "Greeters" and their limosine, and five Shrine clowns.

Also, the Shriners hope to have the cycle patrol from Lubbock and/or Amarillo.

Main Street will be roped off from Friona Consumers to Maurer Machinery Friday morning at 8:30, in order to allow parade visitors to better see the parade. No cars are to be left on Main Street in the area described above.

Allen requested that floats be pulled in front of the junior high school buildings on Euclid Horse are to be lined up on Eighth Street just west of Euclid.



We surely do enjoy reading the Friona Star. This is about the only way we can keep up on what our acquaintances are doing. The progress made by the very active, civic-minded citizens of Friona is noteworthy and we follow it with interest.

We have a great beet crop coming on in northern Wyoming — almost like those in Texas. We enjoy being near the mountains and the trout fishing is great.

The David Eddingtons

Temperatures

DATE	HIGH	LOW
Sept. 6	70	56
Sept. 7	75	54
Sept. 8	74	55
Sept. 10	78	57
Sept. 11	84	58
Sept. 12	90	59

Moisture: .06 on September 6.

Horses: Please Stay Off Lawns

The school has issued a request that no one put their horse on the lawns about the school.

Persons not having a float in the parade, but bringing participants to the parade assembly are asked not to drive their cars onto Euclid, past the East-West intersections with Eighth Street.

Following the parade, floats will be on display in front of the City Hall, to enable viewers to more closely examine them.

Attend MAIZE DAYS 1967

Welcome
To Friona!
FUN FOR ALL!

While In Friona, Shop At White's Auto For.....

- *Furniture
- *Hardware
- *Automotive Supplies
- *Tires
- *Toys
- *Gifts
- *Tools
- *Kitchen Ware
- *Small Appliances
- *Major Appliances
- *Garden Equipment

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Main Street — Phone 247-3270
FRIONA, TEXAS

AUTHORIZED DEALER

WHITE'S

Auto Store
THE HOME OF GREATER VALUES



1966-67 Maize Queen Crista Evans



We Proudly Salute Friona And Maize Days, 1967. We Also Salute The Maize Industry For What It Has Done For Our Area.

We Would Like To Call To The Attention Of Milo Growers Our New Varieties Of Maize Now Being Released:

4060 4020

Both Are Potential Heavy Yielders. Also Available, A Good Supply Of Certified And Registered Tascosa Seed Wheat.

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A.L. Hartzog Oklahoma Lane
 MOBILE PHONE HOME PHONE.
 Clovis, PO 3-5575 Oklahoma Lane 825-2711

Friona Representative
Paul Craig: 247-3308
Farwell Area: Ed Peugh



CHANGING GUARD . . . Russell and Tommy Scales, on the left, this week announced the sale of the Aztec Drive In to Mr. and Mrs. Hugh Oden, who have moved to Friona from Springlake.

SCALES BROS. SELL

New Owners Of Aztec Hail From Springlake

Ownership of the Aztec Drive In, one of Friona's most popular eating spots, changed early this week. New owners and operators are Mr. and Mrs. H.O. Oden, former residents of Springlake.

The Odens and their three children, Brenda, who has enrolled at West Texas University Canyon, as a freshman; Tim, a sophomore in Friona High School; and Jerry, a freshman in Friona High School, moved to 403 Cedar Street last week.

Oden has been employed as a district welder for El Paso Natural Gas for the past eighteen years and he and his wife, Jo Anna, and their children have lived in West Texas and Eastern New Mexico since 1949. The Odens both grew up in the Dallas area.

When asked about his first impression of Friona, Oden replied, "I think the town is great. The overall attitude of people

here seems very good. We are looking forward to becoming acquainted with residents of the town and invite everyone to visit us."

The Oden family attends the Church of Christ.

Tommy and Russell Scales, former owners, have been operating the Aztec for about two years and expressed their appreciation for the patronage of local residents. They are both graduates of Friona High School.

Tommy, who spent 3 years in the Navy Air Corps, plans to get back into the aviation field. He and his wife, Joan, and young son, left Thursday afternoon for Florida and a visit with Joan's family before making a final decision on future plans.

Russell attended West Texas State University, Canyon, before entering into a partnership with his brother here. His plans are not definite at this time.

Our Front Page....

Things are popping around Friona, as evidenced by the pictures on the front page. The pictures across the top show the progress at Missouri Beef Packers, which has been granted the largest head-per-hour slaughter figure in history by the federal government.

Missouri Beef, slated to open in April of 1968, received its first shipment of equipment this week via its railway spur, which also is pictured.

Pictured in the lower left-hand corner are the office and mill at Hi-Plains Feed Yards, Inc., which is slated to receive cattle by mid-October. The Feeding operation is to eventually have a capacity of 50,000 head.

The middle picture on the left is the almost completed office building for Hi-Pro Feed Mill, just east of the Friona city limits. The mill will manufacture feed lot supplements.

On the lower right corner is shown a new sign giving directions to the new feed yard, and proclaiming Friona as the "Cattle Capital of Texas." The sign was designed through Graphic Arts of Friona.

Gospel Meeting Begins Sunday

A four day gospel meeting is beginning at Sixth Street Church of Christ Sunday morning. Paul McClung, preacher, traveller and lecturer throughout the United States and Canada for the past thirty years, will be guest speaker.

Services will be conducted at the regular time on Sunday and at 8:45 a.m. and 8:00 p.m. Monday, Tuesday and Wednesday.

Congregational singing will be directed by L.O. Sanderson, well known song writer and leader of Columbia, Tennessee.

Elders of the church join other members in inviting everyone in the area to attend as many of these services as possible.



PAUL McCLUNG

Having Troubles?



Don't Let

Starter, Battery, Or Generator Troubles Spoil Your Fun During Maize Days- Sept. 11-16

CALL Jim Cocannouer AT FRIONA BATTERY AND ELECTRIC

613 Euclid

Ph. 247-3256

STOREWIDE Food Sale

Sun Ray **FRANKS** 2 Lb. Pkg. **69¢** Bar-S **BACON** 59¢

Wis-Cheddar **CHEESE** Lb. **69¢**

Gold Medal **FLOUR** 5 Lb. **49¢**



Betty Crocker Layer **CAKE MIX** 3/\$1

Maxwell House **INSTANT COFFEE** 10 Oz. **\$1.39**

FILL YOUR FREEZER

GRAPE JUICE Welch's 6 Oz. **19¢**

Enchilada Dinners Patio Frozen Beef **3/\$1**

Produce

Stalk **CELERY** Each **19¢**

Sunkist **LEMONS** Lb. **19¢**

Prune **PLUMS** Lb. **17¢**

My-T-Fine PUDDING Reg. Pkg. **2/19¢**

Vermont Maid **SYRUP** 24 Oz. **57¢**

PUREX BLEACH 1/2 Gal. **29¢**

Big Top **PEANUT BUTTER** 12 Oz. **39¢**

Hershey's Semi-Sweet **CHOCOLATE DAINTIES** 12 Oz. **43¢**

ARE YOU CONCERNED ABOUT RETIREMENT LIVING....

Or Have You A Friend Who Is Concerned?

Would you like to avoid life in a nursing home?

Would you like to know how to be active 5 years longer in life than the average citizens?

On Sunday, September 17th, at 7 p.m., in the Fellowship Hall of the First Methodist Church, an informal worship service is to be held.

Dr. Don R. Davidson, a member of the Governor's Advisor Council on Aging, will bring a message on "Retirement Living". He is presently the Executive Director of King's Manor, The Methodist Retirement Home in Hereford, Texas.

The public is invited to attend the service. Bring your questions along. The meeting will begin on time.

COCA-COLA King Size Or Regular With Deposit **39¢**

Shurfine **COFFEE** 1 Lb. **65¢** Reg. or Drip

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THE FRIONA STAR

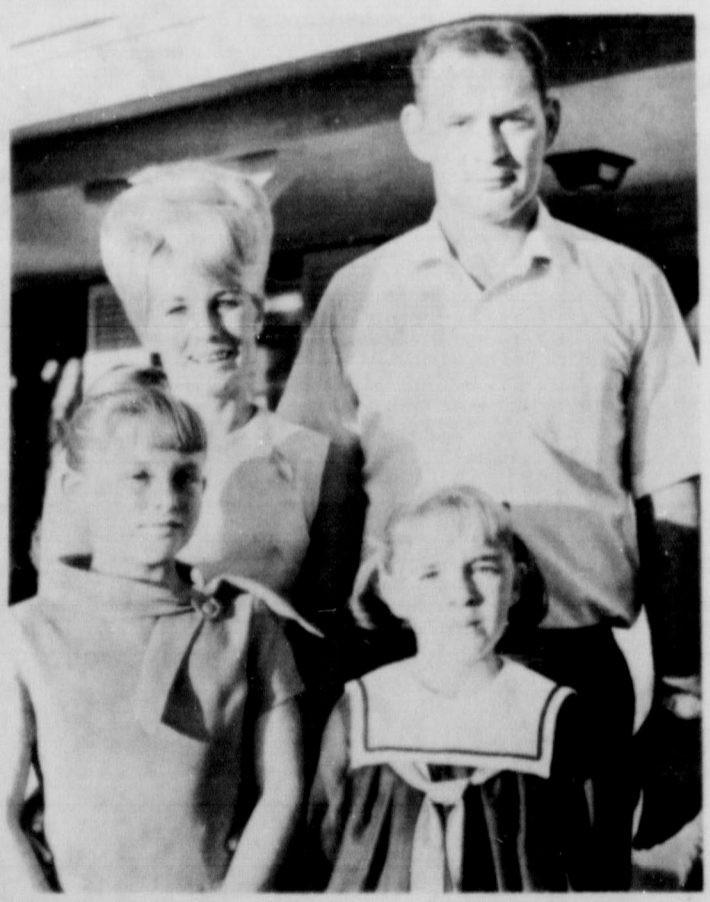
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 Specializing in Farm Sales.
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 Larry Potts
 ROUTE 2, FRIONA, TEXAS
 Phone 295-3387

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc.
 Sales & Service
 Friona, Texas
 Dial 247-3101
 Nights 247-2513

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 Dirt Work - All kinds
 Bull Dozers - Scrapers
 Motorgrader - Crane - Dragline
 Clamshell - Backhoe
 See or Call Floyd Dickey
 S.E. 4th & Belsher
 Dimmitt, Texas
 Phone 647-4553 or 647-4565

FRIONA REDI-MIX
 Cement For All Purposes
 "Your Business Appreciated"
 Phone 247-2215
 207 W. 5th

WELCOME TO FRIONA



The H. H. (Hank) Wheeler family moved to Friona recently from Fort Worth. Wheeler is manager of Friona's Continental Grain Co. The girls are Stacy, 10 and Mika eight. Both Wheeler and his wife Juanell are originally from Brownwood where they attended school.

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word- 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col, inch
 Legal Rate 4¢. Minimum 50¢
 on cash order, \$1 on account.
DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m. Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS
 I will be teaching piano lessons beginning September 18. Registration 3-5 Sept. 14 and 9-12 Sept. 15. Register at 110 9th. Phone 247-3401. Home phone 265-3269. Private lessons as well as class theory. 50-1tc

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale. Reeve Chevrolet & Frigidaire.
 Persons Interested in Taking Keyboard Theory, Piano or Organ Lessons From Gerald Johnson, P.M.E., M.A., May call Clovis 505-763-7530. 47-tfnc

Give your child the advantage of musical training. Rent a fine music instrument at Phillips House of Music. Get the details on our Easy-Pay Rental Plans. Phillips House of Music, 118 Main Clovis, N.M. Tele. 763-5041. 48-4tc

QUICK SERVICE
 RUBBER STAMPS
 We supply rubber stamps to fit your requirements—ready made or specially prepared. All "cushion-mounted" on heavy spongy rubber. Rapid service. Order today!
THE FRIONA STAR

FOR SALE
 FOR SALE... 15' Alstromboat with 80 h.p. Evinrude motor. Complete with trailer and cover. Phone 247-3478. 50-2tp

HELP WANTED
 Experienced year round farm hand. Good wages. Call W.R. Mabry, 265-3489, Friona. 50-1tp

Repossessed 1966 model Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114-19th Street, Lubbock, Texas. 47-tfnc

LEGAL NOTICE
 THE STATE OF TEXAS
 TO: George G. Wright, Thomas B. Wood, Flora D. Wood, Mrs. Ella S. Gorton, J.W. Parr, Florence J. Parr, Florence J. Parr, Florar J. Parr, Mrs. Katharine Parr, Mrs. Ella Goodwine and A.B. Carroll whose residence and addresses are unknown, and the unknown heirs, assigns and legal representatives of the aforesaid Defendants, whose names, residences and address are unknown:
 You are hereby commanded to appear before the Honorable District Court of Parmer County at the Court House thereof, in Farwell, Parmer County, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 16th day of October A.D. 1967, then and there to answer Plaintiff's Petition filed in said Court, on the 29th day of August A.D. 1967, in this cause, numbered 2806 on the docket of said court and styled James D. Temple, Plaintiff, vs George G. Wright, Thomas B. Wood, Flora D. Wood, Mrs. Ella S. Gorton, J. W. Parr, Florence J. Parr, Florence J. Parr, Mrs. Katharine Parr, Mrs. Ella Goodwine, A.B. Carroll, Defendants.
 A brief statement of the nature of this suit is as follows, to wit:
 Plaintiff brings this suit in trespass to try title alleging that on July 28, 1967, he was the owner in fee simple of Lots Eleven and Twelve of Block Seventy-five (75) of the Original Town of Friona, Parmer County, Texas, and that on the 28th day of August, 1967, the Defendants, and all of them, unlawfully entered upon said land and withold possession from him of said land, to his damage in the sum of \$100,00. Plaintiff pleads the ten year statute of limitations in the alternative. Plaintiff prays for title and possession of the above described land, as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within 90 days after the date of its issuance, it shall be returned unserved.
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
 Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this 29th day of August A.D. 1967.
 Attest:
 Dorothy Quickel, Clerk,
 Dorothy Quickel, District Clerk,
 District Court, Parmer County, Texas
 (SEAL) 48-4tc

FOR SALE... Good railroad ties. 35¢ each - Big type in lots of 100 or more. Call Amarillo 806-373-8703. 50-2tc

FOR SALE... Fox terrier puppies. Mrs. Lester Smith, 509 Ashland. 50-1tc

FOR SALE... 58x10 mobile home; 3 bedrooms; 1 1/2 baths; phone 247-3378 after 4 p.m. for appointment. 50-3tc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

Top quality select Tascosa wheat seed. First year from reg. seed. Grown on summer fallow land. Guaranteed to be free of Johnson grass seed. Test weight 63.4 lbs. per bu. Contact Eugene Bandy, Rt. 3, Box 119, Friona, Texas. Ph. 265-3413. 48-6tp

FOR SALE... '56 Ford station wagon. Phone 247-2573. 48-3tc

FOR SALE... Olds Ambassador Alto Saxophone, Leblanc Clarinet. Phone 247-2441. Mrs. Ernest Osborn. 49-3tp

FOR SALE... Tropical fish and aquarium, 909 Jackson, Ph. 247-3330 before 5:00. 49-tfnc

JOBS OF INTEREST
WE'RE LOOKING FOR A GOOD MAN OVER 40
 For Short Trips Surrounding Friona
MAN WE WANT IS WORTH UP TO \$16,500 IN A YEAR
 Plus Regular Cash Bonuses
 AIR MAIL
 M. C. PATE, JR.
 PRESIDENT
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SPARE TIME INCOME
 Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$2,900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. BOX 10573 DALLAS, TEXAS 75207. Include phone number. 50-1tp

REAL ESTATE
For Complete Real Estate Service
 CONTACT
J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

HOUSE FOR RENT... 2 bedroom home, 1204 Pierce, Unfurnished. Contact L. Dee Taylor, 276-5216, Hereford, Texas. 49-3tp

MISCELLANEOUS SERVICES
 Would like to do custom listing. Phone Hub 265-3482. 49-6tp

RCA Whirlpool
 Sales - Service
 B. W. Turner
 Phone 247-3035

KITCHENAID dishwasher. Sales and Service, Num Lumber Co., Friona. 48-tfnc

Portable Disc Rolling
 One ways ---
Tandem and Offsets
Harrel Mays
 Ph. 247-3477

FOR SALE... 2 bedroom house, den, new carpet, nice. Call 247-3258. 49-tfnc

FOR SALE... 382 Acre Farm, 5 miles west of Friona. Good water; Fully allotted. A.G. Rolan, Rt. 1, Sulphur, Okla., or call 295-3414. 49-1tc

HOUSE FOR SALE... To Be Moved. Two bedroom bath, nylon carpet, 22 X 28 ft. Onfarm 7 miles south of Friona. Call Hereford 364-2516. 50-2tp

RENTALS
FOR RENT... 5-room house, 1305 Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Okla. 50-2tp

Most highly developed rural highway system in the United States is the completely paved, 38,000 - mile Texas farm to market road network.

TEXAS - SIZE HOSPITALITY AT THE IDEALLY LOCATED HOTEL JEFFERSON-DALLAS
 Completely redecorated and air conditioned. Adjoining Garage and FREE PARKING. Wonderfully convenient location overlooking Ferris Plaza—near Union Station, main highway routes and all city-wide transportation. Famous for fine foods.
 Meeting rooms facilities for groups of from 10 to 500 persons.
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Chiropractic FIRST - Medicine SECOND - Surgery LAST

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Life Chiropractic Center
 SEVEN- ELEVEN N. MAIN
 HEREFORD, TEXAS

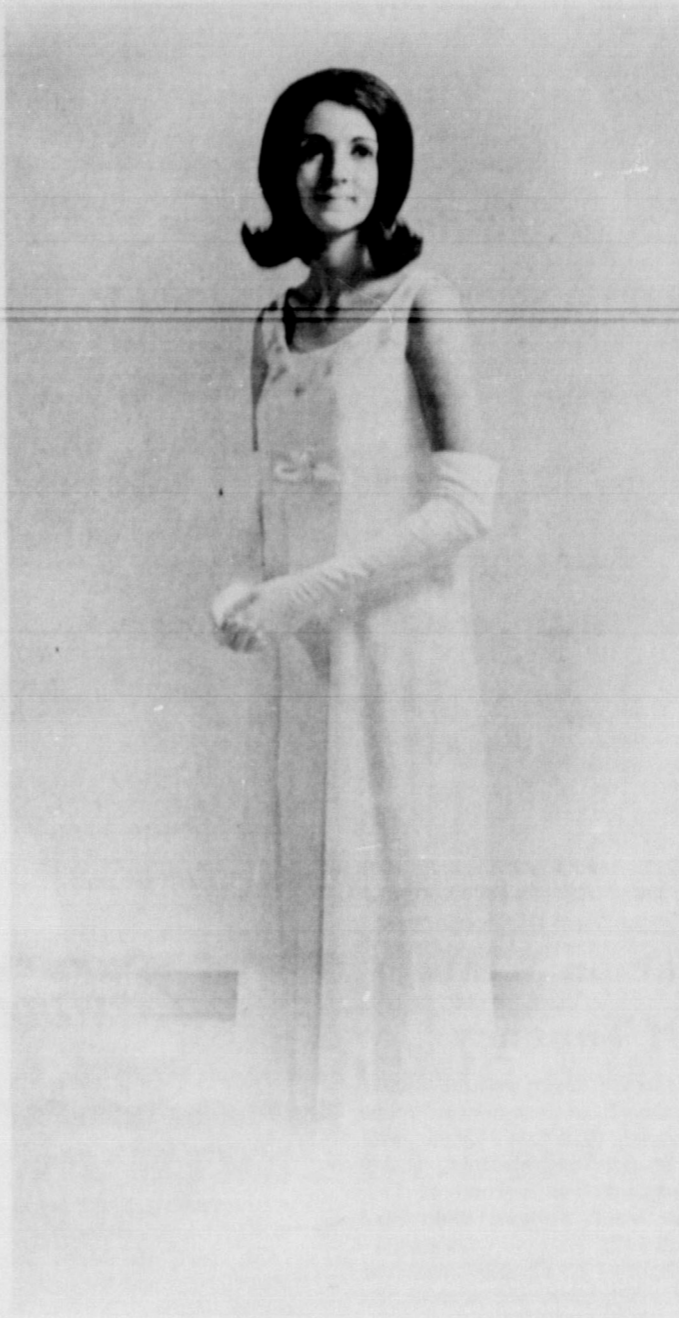
HAVEN'T YOU WAITED LONG ENOUGH?
 While all other Health services are steadily climbing in fees during this period of inflation Our Fees Remain The Same and our policy of:
 "We accept all patients regardless of condition or ability to pay" prevails.
 C.M. STAPP D.C. G.J. PAGE, D.C.



DIANA WILSON - is a 17-year-old Senior at FHS and is the daughter of Mr. and Mrs. Elvin Wilson. She has brown eyes, brown hair, and is a talented musician. Diana is entered in the Maize Queen Contest by Parmer County Implement.



PHYLLIS RENNER -- is entered in the Maize Queen Contest for Murphree's Texaco. She is the 16 year old daughter of Mr. and Mrs. R.J. Renner, Jr. Phyllis whose interests are sports, sewing and cooking plans to do a dance routine in the talent contest.



KARENE MILNER - is the daughter of Mr. and Mrs. Raymond Milner. She is a 17-year-old Senior at FHS, and is entering the Maize Queen Contest for City Body Shop. Karene is a talented musician and will play the piano in the contest.



CHERYL RAMAGE -- is 17-years-old and a Senior at Lazbuddie High School. She is entering the Maize Queen Contest for the Lazbuddie Young Homemakers. Cheryl is a tall, slender blonde with blue eyes and an interest in sports. Her parents are Mr. and Mrs. Gerald Ramage.

Court House Notes

WD - M.O. Spears - T.F. Taylor, - Lots 9 and 10, Blk. 3, Ridglea, Bovina
 DT - J.C. Beck - C.A. Turner - N 10' of lot 7 and 8, Blk. 7 lot, 2, Blk. 12, Staley Add, Friona
 DT - Herbert A. Seright - HI-Plains Savings and Loan Assn. - Lot 2, Blk. 4, First Add, West Loop Dr., Friona
 WD - John & Sam Aldridge - Grover W. Meeks - Lots 4, 5, and 6, Blk. 41, Farwell
 WD - Jimmy Ware - James Glenn Ritchie - S 120' of lot 1 Blk. 97, OT Bovina
 WD - James Glenn Ritchie - Jimmy E. Ware - Lots 1, 2 and 3, Blk. 32, OT Bovina
 WD - Hugh Buckner - Dallas Coldiron - Lot 7, Blk. 69, OT Friona
 WD - U.S. Akens - Herbert A. Seright - Lot 2 of Blk. 4,

1 st. add, West Loop Dr. Friona.
 DT - Herbert A. Seright - U. S. Akens - Lot 2 of Blk. 4, 1 St. add, West Loop Dr. Friona
 WD - C.A. Turner - J.C. Beck - N 10' lot 7, all lot 8 Blk. 7, Staley Lot 2, Blk. 12, Staley No. 2, Friona
 WD - Jack Wayne - Mrs. Lucille Foster Collier - Lot 9, S 1/2 lot 10, Blk. 26, OT Friona
 WD - A.L. Glasscock - Dolph Moten - Lot 6, Blk. 3, Ridglea, Bovina
 WD - A.L. Glasscock et al - George Taylor, Jr. - N 80' of lot 4, Blk. 2, Ridglea, Bovina
 WD - A.L. Glasscock et al - George Taylor Jr. - N 70' of lot 8, Blk. 1 Ridglea Bovina
 WD - Nora Baxter Robbins - HI -Plains Feed Yard, Inc. - S 94.65 a Sect. 25, Harding

Rankin Gets Fellowship

Driving too fast for conditions leads the list of factors that contribute to fatal traffic accidents, says "Texans for Traffic Safety." The group points out that posted limits are indicated maximums, not an indication of safe speed. Drivers should always slow down under adverse conditions.

Jerry Rankin, son of Mr. and Mrs. O.L. Rankin, recently graduated from the University of Houston with a master of arts degree in political sciences. He is a graduate of Friona High School and received a bachelor of arts degree from Texas Technological College in 1965.

He has been awarded a graduate teaching fellowship in the department of government at the University of Arizona to pursue the doctor of philosophy degree in government.

Rankin and his wife, the former Ann Baxter, and daughter, Julie, are presently living in Tucson, Arizona.

"Our liberty depends on the freedom of the press, and that cannot be limited without being lost." - Thomas Jefferson "Letter to James Currie."

Fairchild Dies In Oklahoma

Funeral services for W.E. Fairchild, who died early Wednesday morning at his home at Blackwell, Okla., were conducted there Friday afternoon.

He was the father of Carl Fairchild, Friona, and E.L. (Hap) Fairchild of the Lakeview Community.

Other survivors include sons, Orville, Fort Collins, Colorado; Bill, Rangeley, Colo.; Leo, Denver, and M.G. Blackwell; daughters, Mrs. Wilma Mills, Pond Creek, Okla., and Mrs. Erma Ohler, Sweet Home, Oregon; 24 grandchildren and 43 great-grandchildren.

Mr. and Mrs. Carl Fairchild and Mr. and Mrs. E.L. Fairchild attended the funeral services. Burial was in the Blackwell cemetery.



Club Project

GIVE LUGGAGE . . . The Friona Jaycee-ettes will give away a set of luggage Saturday. Shown are club members Mrs. Gerald Shavor and Mrs. Eune Martin.

WHAT IS THE FRIONA CREDIT UNION?

FRIONA CREDIT UNION IS A LEGAL CORPORATION,

Purpose Is The Promotion Of Thrift Among Its Members. Credit Union Members Save Money Together, And Their Savings Are Made Available To Borrowing Members At Reasonable

Rates For Provident And Productive Purposes. The Earnings The Credit Union Receives From Interest On Loans Is Returned To Its Members In The Form of Dividends On Their Savings.

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100% - To Age 55
 75% - Age 55 To 60
 50% - Age 60 To 65
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Look at all you get you can't get anywhere else!

Road-balanced ride with rugged coil springs all around! Coil springs at all four wheels plus independent front suspension on 1/2- and 3/4-ton Chevy pickups deliver the extra-smooth ride that comes only in a '68 Chevy pickup! • Chevy-Vans cushion cargos with front and rear tapered leaf springs. • Big Chevies have rugged variable rate leaf springs.

Truck-tough cab and body with double-strong construction! Chevy trucks have two cabs: one outside and one inside. Double-wall construction does it! Double strong! Fleetside pickup bodies have full double-wall sides and tailgate. From pickups and Chevy-Vans to big chassis cab models—Chevrolet trucks are all double strong where they should be!

Extra workpower with job-tailored engines! Check Chevy for '68. You won't find a broader range of power in any popular pickup! There's a brand-new 200-hp 307 V8 that's standard in V8 models. • In Chevy-Vans you get Six economy or new V8 go. On your biggest jobs, save with gasoline or 2- and 4-cycle diesel models.

Styling with a purpose that sets the pace! Take a good look at Chevy's style! Low silhouette of the pickups helps provide stability, cuts wind resistance. Big windows give unsurpassed visibility. **Biggest service network.** There are more Chevrolet dealers to keep your truck working and earning! See the '68 Job Tamers today!

ONLY CHEVROLET GIVES YOU ALL THESE TRUCK FEATURES FOR '68
 See the '68 Job Tamer trucks at your Chevrolet dealer's!

REEVE CHEVROLET COMPANY

Friona, Texas

Phone 247-3011

510 Main Street

Rocks Are Fascinating To Dr. Paul Spring

"I guess Geology would have been my second choice of study in college," says Dr. Paul Spring, one of Friona's most avid "rock hounds".

Although he has been active in the hobby for a relative short time (just about a year) Dr. Spring has collected some very interesting specimens and purchased most of the necessary equipment for rock "processing."

"A tumbler is usually the first piece of equipment the beginner gets," says Dr. Spring. "This is used to smooth the collected stones. The process of smoothing the stones takes about a month, with the tumbler running night and day. Various grades of "grit" are added to the rocks at certain times during the month. The grades start with "coarse" and get down to "fine", a very light dust.

"After the stones are smoothed down, the next step is to cut them with a saw. This is the rock hound. The stones are cut into slabs by the fast moving blade, the edge is not sharp to touch, but embedded in it are tiny bits of diamond. A thin oil is used in the bottom of the saw housing to lubricate the rock and saw. "If the oil were not used, the rock would quickly become too hot because of the friction, explained Dr. Spring. The top of the saw is covered with a plastic shield to protect the operator from bits of rock in the air.

Stones that are to be used in jewelry are marked with a template, including jewelers sizes from 10 to 38 millimeters. The marked slab is roughly cut with the saw and then taken to the grinder where the finishing cutting procedures take place. The grinder is another machine that has to be kept cool, since the heat generated by friction is tremendous. Running under water, the grinder cuts away the rough edges so the stone fits exactly in the metal jewelry casing.

One step remains before the stone can be cemented into the casing, and that is polishing. For this Dr. Spring used "grit" wheels of different sizes. (The finest size is about number 600). A hand polish with cerium ox-



AT WORK . . . Dr. Paul Spring is shown cutting one of the many stones in his collection of rocks. This stone will be cut into slabs, and then made into an attractive piece of jewelry. See story above. (Staff photo).

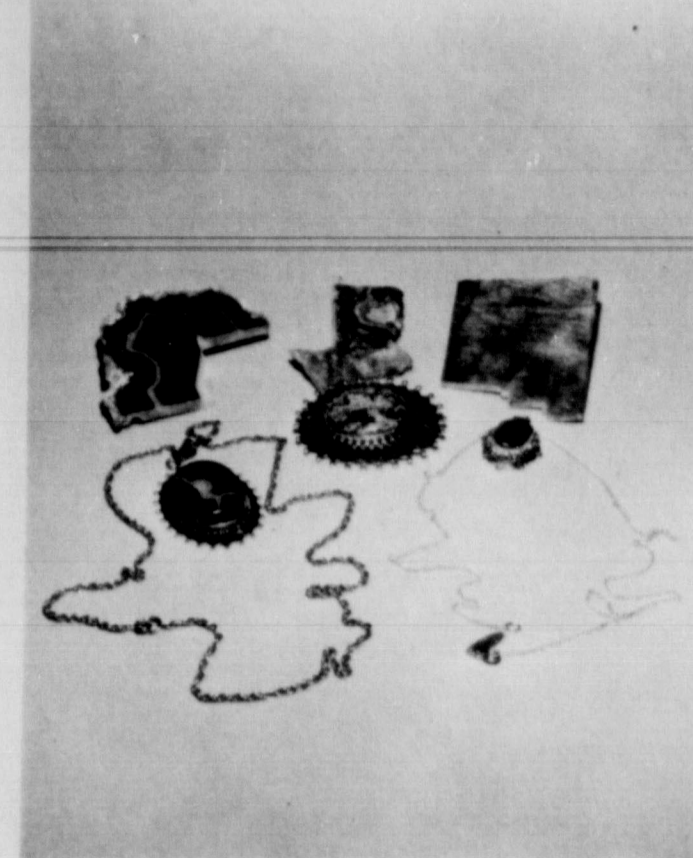
ide adds the finished touch to the stone, which can now be mounted in a variety of jewelry cases as necklaces, charm bracelets and other such objects.

"A lot of the fun is collecting specimens," says the local doctor. Every area is noted for some sort of rock, so when I travel I try to find this certain kind. Then I see what I can do with them. I like to work with agate most of all because it is one of the most versatile and colorful specimens.

"I never sell anything I make, that would detract from the hobby part of it," says the doctor. "I usually give most of what I make away in the form of jewelry."

Rock collecting is not an expensive hobby, according to Dr. Spring, you can make it as expensive as you want. The machines to work with the stones comprised the main expense.

"People who go into collecting rocks should have a cabinet or some such place in which to keep them. Storing rocks is just about the most difficult part of the hobby.



BEFORE AND AFTER -- Some of the rocks collected by Dr. Spring are made into jewelry. Shown are the un-cut slabs of stone, and under them the jewelry made from the slab. "I don't sell anything I make, that would detract from the hobby part of it," says Dr. Spring. (Staff photo).



JUST A FEW . . . Shown above are just a few rocks from Dr. Paul Spring's collection. The rock at lower right is pure copper. (Staff Photo).

Carson Winner Of Tourney

David Carson was the winner in the club tournament at Friona Country Club last weekend, with a 36-hole score of 143. Pudge Kendrick was second at 146, and Mick Mingus took third with 147.

Harry J. Charles was the first flight winner with a 158 score. Raymond Cook was runner-up at 162, and Glen Mingus was third at 164.

A Scotch foursome will be held Sunday beginning at 1 p.m.

urdays from 9-12 and 3-6.

Mrs. John Gaede, librarian said "I considered the public library management workshop very worthwhile and informative." This workshop was sponsored by Field Service Division of the Texas State Library, Texas Tech College Library, and Lubbock City-County Library.

Fifty - two libraries were represented from Perryton on the north to McAllen on the south and from El Paso on the west to Diboll on the east -- with many places in between. The workshop was held at Tech Library August 30, 31, and Sept. 1.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Lazbuddie people attending the funeral for Maurice L. Fred 36 in Petersburg, Saturday afternoon were Mr. and Mrs. E. A. Parham, Mr. and Mrs. John McGehee, Mr. and Mrs. Demp Foster and Mrs. Junior Treider and Ragenia.

Elder and Mrs. A.E. Richards Jayton were Saturday night guests in the Don Martin home. Sunday afternoon visitors in the Martin Home were the Bernie Gowens family from Friona.

Mr. and Mrs. Don McDonald and children, Muleshoe, the Dwan Menefee family, Friona and the P.E. Cargile family, Lariat visited Mrs. Annie Cargile Sunday.

Mr. and Mrs. L.M. Hardage fished at Ute lake Tuesday through Thursday of last week.

Wind and hail did quite a bit of damage to several farmers crops between Clays Corner and Hub Sunday night. Some crops were damaged from 50 to

80%.

Mr. and Mrs. Marshall Williams and children were on vacation last week in East Texas. They visited the Ronnie Gustins in Dallas, and his grandparents and other relatives in Rockdale and Grand Prairie Texas.

Mr. and Mrs. Finis Jennings were honored guest at the birthday part of their granddaughter, Cindy Watts, the Billy Watts home in Farwell recently.

Visiting the Paul Templetons Sunday were the J.L. Templetons from Amherst, The Templetons along with the John Norwood family and the Red Nortons attended the rodeo at Boys Ranch Sunday.

Visiting in the Alton K. Morris home this week are his brother and family the D.L. Morrises.

Congratulations to Mr. and Mrs. T.D. Vaughn celebrating their wedding anniversary September.

The Library Corner

BY MRS. V.J. ZEMAN

The 5,154 books checked out of Friona Public School during the summer of 1967 shows a little more than 50 per cent increase over the same period a year ago. The figure for the summer of 1966 books-checked-out was, 3280. This, 1,874 increase is a healthy sign of growth.

During the summer of 1967 ninety three new readers were welcomed to the library. However we lost some steady patrons such as the Nossamens and Cranfills through moves.

Mrs. Dick Rockey, treasurer of the library board, performs an additional service. Lucille writes cards to newcomers inviting them to use the library. Her source of names is from Friona Star's pictured new-

comers and a list furnished by the city of new water users.

Would you like to know more about who is reading? During the 1967 summer reading program 4,936 books were checked out. This was the 12 weeks period from June 1 through August 19. The 180 children registered in the summer reading program read 2,745 books. The pre-school story hour group checked out 474 books. Other patrons of all ages read 1,717 books.

Nine of the 117 who earned reading certificates need to ask for theirs at the library. These school-going readers may pick them up any Thursday or Friday after school or on Saturdays. The library is open Thursdays, Fridays, and Sat-

WELCOME TO FRIONA MAIZE DAYS !

Let US Store Your
Grain In Our
Complete Facilities



**TULON WHITE,
Manager**

Invites You To
Come Out And
Look Around At
Our Plant, If We
May Serve You,
Please Call
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We Have The
Latest In Fertilizer
And Appilicator
Equipment



WHITE'S ELEVATOR

Statistics

OVER FARWELL

	Friona	Farwell
First Downs	16	8
By Rushing	13	6
By Passing	0	1
By Penalty	3	1
Net Yards Rushing	177	125
Yards Gained Passing	0	13
Total Net Yards	177	138
Passing	0-2	2-7
Passes Had Intercepted	0	2
Fumbles Lost	0	2
Penalties	7-55	8-47
Punts, Yards	3-82	2-73
Punting Average	27.3	36.5

INDIVIDUAL RUSHING

Friona	TCB	NYG	AVG.
T. Perea	13	47	3.6
L. Graves	12	40	3.3
L. Harper	13	39	3.0
E. Barker	6	30	5.0
J. Barker	14	21	1.5
Totals	48	177	.37

Farwell	TCB	NYG	AVG.
A. Phillips	13	122	9.4
B. Chadwick	4	7	1.8
C. Phillips	4	6	1.5
L. Bradshaw	7	-10	-1.5
Totals	28	125	4.4

Bufs' Season Tickets On Sale

Season tickets for the 1967 West Texas State University Buffaloes' home games are now on sale at Bi-Wize Drug in Friona, according to Frank Kimbrough, WT athletic director.

Cost of season tickets with chair is \$24. Bench seats with chair backs and electrical outlets are \$21.

For their home schedule, the Buffs meet Montana State on Sept. 16; Utah State, Sept. 23; University of Pacific, Sept. 30; Colorado State, Oct. 7; San Jose State, Oct. 14; Arlington State (Homecoming), Oct. 28.

B-Team Falls To Nazareth

The Friona Chieftain "B" team fell to the Nazareth varsity, 12-0 in a game here last Saturday.

Nazareth scored a touchdown in each of the first two quarters, and held off Friona's bids.

Friona had a touchdown called back, as Isidore Cordova scampered 90 yards to paydirt in the last half. The run was nullified by a clipping penalty.

The B-team was commended by its coaches for good defensive play. The B-team goes to Dimmitt today. A freshman game precedes it at 6 p.m.

Chiefs Begin Season On Winning Note, 19-7

After two consecutive years of coming out second-best in their annual county rivalry with the Farwell Steers, the Friona High School Chieftains once again get the season off on a winning note, stopping Farwell, 19-7 here last Friday.

Taking advantage of mistakes by the visitors, the Chiefs handed Coach Don Light his third career win over Farwell, making him the only Friona coach in the history to gain three wins in the traditional series.

The win was the first for Friona at the present Chieftain Field, and gained some revenge for the 8-7 beating they absorbed at the hands of Farwell in the first game ever played on the new field two years earlier.

yards to give Friona a first-and-goal situation from just inside the 19.

Halfback Tony Perea gobbled up eight yards on a quick-hitter, and then slammed over for the score on second down. Friona had the lead at 6-0 with eight minutes left in the half. When Sahara Gonzales' kick was a hair-lash wide, fans had thoughts of the teams' last meeting in Friona, and Farwell's one-point win.

Farwell got in a hole following Friona's kickoff, which was fumbled and recovered at the eight. Three plays later the Steers appeared out of the hole when Bobby Chadwick rambled 18 yards. He fumbled as he was tackled, though, and Friona again got the ball, on the Farwell 29.

Besides taking advantage of breaks, the Friona Chiefs were also able to dominate the ball. Friona had the ball 36 plays to 18 for the visitors in the first half, and ended up with a 70-48 advantage, counting penalties to both teams as plays.

The Chiefs played the ball from their own 20 following the opening kickoff out of the end zone. They picked up a pair of first downs, one on an off-sides penalty when they shifted on fourth down.

Farwell picked up two first downs, and drove to the Friona 28 before Larry Graves picked off a Lewey Bradshaw pass and returned it to the Friona 37. Friona couldn't move the ball and punted, but on Farwell's second play from scrimmage, the first play of the second quarter, the Steers fumbled and Friona recovered, this time at the Farwell 35.

Graves picked up a vital first down from a fourth-and-one situation at the 26 with a two-yard thrust. Two plays later, on third-and-seven from the 21, Graves crashed through for 11

yards to give Friona a first-and-goal situation from just inside the 19.

Lowery Harper's crucial three-yard gain on fourth down from the 21 kept Friona going, and then Perea picked up 11 yards in two carries. On a second down play, Graves got the TD with a four-yard burst.

This time Gonzales' kick was true, and Friona led, 13-0, with 2:25 left in the half. That also was the halftime score.

Neither team could mount an effective drive in the third quarter, although Friona got to the Farwell 19 before running out of downs early in the final quarter.

Farwell then drove to mid-field before another Bradshaw pass was picked off by Eddie Barker on the Friona 30 and he ran down the sidelines to the Farwell 43 before being stopped.

Eddie picked up 15 yards to the Farwell 28, then gave Friona a first down at the 18. Harper's seven-yard run made it first and goal at the five. On third down, quarterback Johnny Barker punched it across from the one.

Gonzales' point-try kick got

up in the breezy south wind, and floated down where it hit the crossbar and bounced back, but Friona still led, 19-0 with only 2:58 left in the game.

The Chiefs had the opportunity of shutting out Farwell for the first time in 10 years, but a weird turn of events lost the shutout.

Playing seven men up close, Friona's defenders were drawn in close when Farwell halfback Al Phillips refused to be tackled at the line of scrimmage, but picked his way through the line and outraced the secondary 55 yards for a touchdown. The 180-pounder also kicked the point for a 19-7 score with 1:16 left in the game.

Friona picked up a first down and ran out the clock, to cut Farwell's lead in the all-time series to 19-13-1, including games from 1928 to the present.

Farwell's Al Phillips ended up as the game's leading ground-gainer with 122 yards. Farwell as a team had only 125 net yards rushing. Until Phillips' touchdown scamper, Farwell had only 83 net yards.

The yardage total for Friona was fairly evenly divided among the five backfields men who saw action. The Chiefs had 177 total yards, all rushing, to 138 for Farwell. Friona led in first downs, 16-8.



OOOOFF... Farwell fullback Al Phillips crashes into the midsection of an unidentified Friona Chieftain in last Friday's game at Friona. Phillips was the game's leading ground-gainer, although his Steers lost, 19-7.

Chiefs, Morton Vie In Grid Tilt Friday

The Friona Chieftains, proudly sporting a 1-0 mark after their opening game last week, will be out to increase their record when they host Morton's Indians Friday night at 8 p.m.

Last Season at Morton, the Chiefs eked out a 12-8 win and Coach Light pointed out this week that the Indians have six offensive and five defensive starters from last year's team.

Morton lost its opener, 41-0 to Olton, but the Indians had some players out with injuries, including their big offensive gun, Donnie Harvey who scored Morton's only touchdown against Friona last season on a 56-yard jaunt.

It was not known this week whether the injured players would be able to play against Friona, but Coach Light was making game preparations assuming Morton would be at full

strength.

Meanwhile, Friona came out of its season opener with Farwell unscathed physically. Two tackles, Ruben DeLeon and Gary Shirley, were taken out of the game, but both were precautionary measures. Charles Hamilton has a slight knee injury which isn't expected to keep him out of action Friday.

A change in the team's lineup from last Friday will be seen on defense, where Joe Moetwill move to defensive tackle from linebacker, and Danny Carthel will take the linebacker slot. Friona and Morton have met on the gridiron ten times, with Morton holding a 6-4 lead. Thus the game gives Friona an opportunity to pull to within one game of the Indians in the all-time series.

Coach Light personally is 2-0 against Morton since Friona edged Morton, 7-6, in a district game here in 1963.



Serving Friona For 22 Years

We Welcome You To MAIZE DAYS

TAYLOR & SONS BLACKSMITH

THANK YOU!

It Has Been A Pleasure To Serve The Good Folks Of Friona At The Aztec Drive-In For The Past 2 Years. We Want You To Know How Much We Have Appreciated Your Patronage And We Hope You Will Be Honoring Mr. & Mrs. H.A. Oden With Your Business At The Drive-In Real Soon.

Thomas C. Scoble Russel Scoble

WELCOME

Y'All Come On Out To The AZTEC DRIVE-IN For A Friendly Howdy-Do



Mr. and Mrs. H.A. Oden New Owners and Managers of The Drive In.

We Are Open And Ready To Serve You Drive In Soon!

AZTEC DRIVE-IN

West Highway 60

Phone 247-3121



LINDA STONE - is the tall blonde daughter of Mr. and Mrs. Travis Stone. She is 17-years-old and a cheerleader at FHS. Linda is the Maize Queen Contestant of Cummings Farm Store. She plans to do a pom pom routine in the talent portion of the contest.



BRENDA BLACKBURN -- is a petite brunette entered in the Maize Queen Contest by Monsanto Ag Center. She is 16-years-old and a Junior at FHS. Her parents are Mr. and Mrs. John Blackburn. Brenda is adept at sewing and plans to model some of her creations in the contest.

Julia Jan Dennis Feted With Shower

A bridal shower in Fellowship Hall of First Baptist Church from 3 to 5 p.m. Thursday, August 24, was a courtesy for Julia Jan Dennis, who became the bride of Gary Mims the following Thursday.

Punch and cake were served from a table covered with a white lace cloth over pink and centered with an arrangement of pink gladioli and carnations.

Hostesses were Mesdames Foister Rector, Doyce Barnett, David Moseley, P.W. Hughes, E.G. Phipps, Esther Haws, Ralph Roden and Roy Wilson.

Those attending and sending gifts were Mesdames Bill Beene, C.A. Turner, H.A. Hyde, D.L. Carmichael, Harold Lillard, Steve Struve, W.M. Massie, Agnes Fulks, Mickey Wilson, Ernest Osborn, Gary Lou Renner, C.W. Dixon and Ray Landrum.

Also Mesdames Obra Cole,

Calvin Talley, Paul Spring, Ralph Smith, W.V. Elmore, Tom Shelton, Henry White, C. D. Carter, Mae Magness, Wesley Foster, Leon Hart, W. E. Smith, Allen Stewart, Bee Westbrook, Hop Lewis, Earl Chester and Curtis Murphree.

Also Mesdames Roy Clements, John Burrow, Gordon Massey, Lucy Jones, C.B. Edkins, R.W. Parr Sr., Merritt Brooks, Jimmy Hughes, C.M. Mears, E.C. Holcomb, Ralph McLeod, DeWayne Holland, Ralph Hamm, J.L. Witten, Carrie Hill, Dick Rockey and Frank Truitt.

Also Mesdames E.S. White, T.E. Wood, Howard Ford, Floyd Brookfield, W.E. McGlothlin, G.B. Buske, Claud Osborn, Joe Johnson, Buck Fallwell, Raymond Euler, C.L. Vestal, M.H. Hilley, Raymond Cook, B.E. Duggins, J.R. Braxton, Clarence Monroe, J.C. Cla-

born, C.S. Crow, W.F. Cogdill, Forest Osborn, O.F. Lange and Roy Zieschang.

Also Mesdames Don Wilson, Ralph Taylor, D.C. Herring, Travis Stone, D.G. McClellan, Spencer Hough, Clyde Hayes, Rudolph Renner, E.T. Jennings, Virgil Widmeir, Joe McLellan, W.R. Mabry, A.L. Carlton, Maurine Dunn, Dan Laceywell, Doyle Elliott, Joe Douglas, J. T. Gee and Jean K. Anthony. Also Sandy Beene, Susie Carmichael, Nan Lillard, Carol Struve, Merylene Massie, Linda Stone, Gail McGlothlin, Joan Gail Brookfield, Glenda McClellan, Joy Morton, Deloris Phipps, Carolyn Herring and Tito Jennings.

Rhea HD Club Begins New Year

The first meeting for the new club year of Rhea Home Demonstration Club was held Monday evening in the home of Mrs. C.G. Drager. Mrs. Larry Moyer, president, called the meeting to order.

A devotional, the reading of John 14:2-3, was presented by Mrs. Elmo Dean, who also directed the opening exercise. She read a poem and a humorous reading, "Value of A Housewife."

Roll call was an answer to the question, "How is your relationship with your in-laws?"

Minutes of the past meeting and a treasurer's report were read by Mrs. Walter Schueler. Mrs. Elmer Deyke gave a council delegate's report.

The program, "New fabrics for home furnishings," was presented by Mrs. Cricket B. Taylor, county home demonstration agent, Farwell.

Mrs. Deyke and Mrs. C.G. Graef Lazbuddie, will be county delegates to the Texas Home Demonstration Association state convention next week.

Regular meetings of the club are held each second and fourth Monday of each month.

Mrs. Duane Phipps Honored With Shower

A miscellaneous bridal shower in the home of Mrs. Bill Wooley Tuesday, Sept. 5 from 9 to 11 a.m. was a courtesy for Mrs. Duane Phipps. Decorations and refreshments carried out a blue and white color scheme.

Date bread, hot spiced tea and coffee were served by Mrs. Wooley, Mrs. Eugene Boggess, Mrs. Dorothy Hough, Mrs. Gerald Floyd, Mrs. Johnny Hand, and Mrs. B.E. Sanders.

Society

Six Flags Fiesta Opens Club Year

Thirty members of Modern Study Club attended the first meeting at Federated Club House Tuesday evening. Theme of the meeting, which began with a Mexican supper, was "Six Flags Fiesta". Flags were used to decorate the tables. A red checked cloth on the serving table and mementos of Texas completed decorations.

Hostesses for the meeting were Mrs. Paul Spring, Mrs. Ross Ayers, Mrs. Guy Latta and Mrs. H.K. Kendrick, members of the program committee.

"Texas, Treasure Chest of the Southwest", theme of the 1967-68 club year was announced as yearbooks were presented. Yearbooks were lifted from a treasure chest and presented to members.

Mrs. Dan Ethridge, finance chairman, presented a report

on the Flea Market, which will be conducted in the building formerly occupied by Houser Bros. Grocery and Market at the corner of Seventh and Main during Maize Days.

Plans for a float in the parade were reported by Mrs. Wesley Foster, community service committee chairman, Chloe Ann Ford, daughter of Mr. and Mrs. Howard Ford, has been chosen to represent the club in the Miss Maize Queen contest.

Announcement was made of a workshop to be held at Federated Club House September 23 with Mrs. Louis Cummings, Plainview, Caprock District president, in charge.

The business session was presided over by Mrs. Ernest Osborn, president, who also directed the invocation.

Delta Kappa Gamma Holds Initial Meeting

The first meeting of the year for Delta Kappa Gamma was held in the Community Center at Hereford Saturday. It began with a covered dish luncheon at noon. Hostesses were members of the Hereford chapter.

Roll call was "Meet your neighbor." Reports were given by Della Stagner, Margaret Bell, Leta Kaul and Irma Walker of Hereford and Koma Ratcliff of Dimmitt.

Theme for the year, Study of Personal Values, was introduced by members of the program committee. Skits and songs depicting the theme were presented by Hattie Coffey, Gladys Legg, Faun Welker, Della Stagner, Dorothy Sheffy, Margaret Rambo, Ruby Crawford, Avis Smith and Caudie Ola Brown.

Mrs. John Benger, Friona, was present.



DELORIS PHIPPS -- is a Junior at FHS and is entering the annual Maize Queen Contest for Farm Bureau. She is a tall, slender brunette and is interested in sports. Deloris is the daughter of Mr. and Mrs. E.G. Phipps.



PEGGY DRAKE -- is a contestant in the Maize Queen Contest for Foster's Dry Goods. She is the 17 year - old daughter of Mr. and Mrs. Arthur Drake. She is a Senior at FHS and is interested in sewing. Peggy plans to do impressions as her talent in the contest.

Flea Market Opens Again

The second annual flea Market is now open for business. This year's market has moved one block north on Main Street and is located in the building formerly occupied by Houser Brothers Grocery & Market at the corner of Seventh and Main.

Stationery, handkerchiefs, vases, lamps, books and other items will be on sale Thursday, Friday and Saturday.

If you missed last year's market, be sure to attend this one. You are cordially invited to stop and shop by members of Modern Study Club, the sponsoring organization.



LET'S GO!

We're Heading On Down To The City Park For Some Good Old Fashioned Fun And Frolic At

MAIZE DAYS

Sept. 11-16

Don't Miss It!

BLACK MERCANTILE

L.L. Deaton
Since 1936

May We Urge You To Support Your Community By Attending Friona's 11th Annual Maize Days Events.

Claborn's

Funeral Home — Floral

Friona, Texas



HONORED GUESTS . . . Three charter members and five former members of Black Study Club were honored at the Thursday afternoon meeting. The three charter members, Mrs. H.H. Elmore, Mrs. Clyde Hays and Mrs. T.J. Presley, are still active members. Others pictured with them are Mrs. Glen Roberson, Mrs. Eleanor Prewett, Mrs. L.H. Lookingbill, Mrs. Ralph Price and Mrs. Gordon Shackelford. A table was covered with pictures, scrapbooks and other items of interest to club members. Highlight of the afternoon for many club members was listening to the charter members comparing "club day in the thirties" to "club day in 1967."

Former Members Honored By Black Study Club

Five former members of Black Study Club were honored at the Thursday afternoon meeting in the Community House. They were Mrs. Ralph Price, Stratford, Mrs. L.H. Lookingbill, Mrs. Eleanor Prewett, Lubbock, Mrs. Gordon Shackelford and Mrs. Glen Roberson, Hereford.

Highlight of the program was a display of old pictures, scrap books, club programs and other mementos of the early activities of the club. One hand made quilt, which was made

by club members years ago, was on display. The club was organized in the home of Mrs. H.H. Elmore, who served as its first president.

Mrs. J.R. Braxton directed the opening exercise, which was a humorous group participation activity. Guests were introduced by Mrs. Johnny Mars, president. Guests, besides past members of the club, were Ann Prewett, a student at Baylor University, Waco; Mary Beth Houlette, Dumas; Mrs. Minnie Redwine, Muleshoe.

Members present were Mesdames Beryl Fish, Harry Lookingbill, Dick Rockey, H.H. Elmore, Ellis Tatum, Helen Fangman, Rosco Ivie, Tommy Tatum, Clyde Hays, T.J. Presley, John Bengner, J.B. Snead, Bill Carthel, Johnny Mars, Gene Welch, Travis Stone and J.R. Braxton.

Meeting dates of the club are the first and third Thursdays of each month, which is the same meeting dates as when the club was organized more than 35 years ago.

In Children--- Obesity Is Health Risk

That plump, healthy, happy youngster may grow up to be a fat, unhealthy, unhappy older child, and later into a fat adult who is prey to all of the physical ailments that are a part of obesity.



Faulty eating habits started in early childhood often are the cause of overweight adults in later life, says Today's Health, the magazine of the American Medical Association.

All too many mothers, with the best of intentions, nag their small fry into eating more than they want to eat. The healthy, fat baby who remains chubby as he grows into pre-school and first grade years becomes less attractive as an individual. And the habit of eating more calories than necessary is likely to remain the rest of his life.

The parent is not the one to decide whether the child should lose weight, how he should lose it, or whether he should continue to remain "pleasingly plump," says Today's Health. The doctor should be consulted.

If it fits your doctor's counsel, here are some tips to help your youngster lose weight--

- Weigh once a week and keep track of the weight. Use the same scale and wear approximately the same clothing.
- It isn't necessary to cut out all desserts and snacks, as long as their caloric count is included in the daily total. Fresh fruits are good for snacks.
- Keep a supply of raw carrots, radishes, celery sticks and pickles for more snacking. Tomato juice or clear bouillon can serve for drinks.
- Cut out rich salad dressings; instead use vinegar and lemon juice.
- Trim fat from meat, take it easy on the butter, substitute skim milk for whole milk. But be sure to get sufficient Vitamin A from fruits and vegetables.

Church Ceremony Unites Julia Dennis, Gary Mims

Julia Jan Dennis, daughter of Mr. and Mrs. Fred Dennis, became the bride of Gary H. Mims, son of Mr. and Mrs. Jack Mims, Brady, Texas, in a 10 a.m. ceremony at Friona Methodist Church Thursday, August 31. Rev. James Price, pastor read the wedding vows.

The bride wore a three piece suit of pink wool and black accessories. Mrs. Mims is a graduate of Friona High School and a junior at Texas Technological College. Her husband, who is a graduate of Tech, is working on his master's degree in business management and is teaching accounting and beginning computing.



MR. AND MRS. GARY MIMS

Date Announced

The wedding date of Gay Jennings and Johnny Tannahill has been announced. Vows will be exchanged between the couple at 6: p.m. Friday, September 15, at Friona Methodist Church. Invitations are not being mailed locally, but friends of the bridal couple are invited to attend.

Yearbook Presentation Highlights Meeting

"Life's Many Showers of Blessings," will be the theme of this year's programs for New Horizons Junior Study Club. The announcement was made of the Thursday evening meeting at Federated Club House.

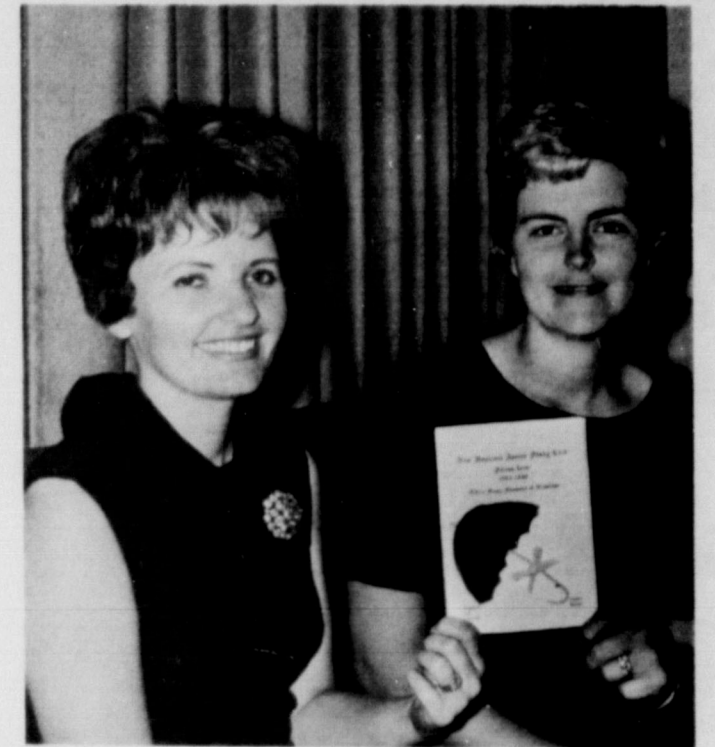
The meeting featured a "Dinner in Gay Paree," with Mrs. Jerry Brown, Mrs. Dale Houlette and Mrs. Bernie Gowens, members of the program committee, as hostesses.

Mrs. Dale Williams, president, opened the meeting with an

address. This was followed by "There Shall Be Showers of Blessings," being sung by Mrs. Chuck Everett, Mrs. Bernie Gowens and Mrs. Jerry Hinkle.

After dinner Mrs. Dale Houlette, Mrs. Bernie Gowens and Mrs. Jerry Brown sang "Singing in the Rain."

Yearbooks were presented by Mrs. Jerry Brown. The club collect was repeated in unison to close the meeting.



YEARBOOK PRESENTATION . . . Highlight of the Thursday evening meeting was presentation of yearbooks to members of New Horizons Junior Study Club. Mrs. Dale Williams, club president, and Mrs. Jerry Brown, program committee chairman, look over a copy. Theme of the year's work will be "Life's Many Showers of Blessings."

OH, POI!

At the Maori village in New Zealand, these girls amaze visitors with a "swinging" dance called the Double Long Poi. BOAC recently announced new reduced rates of \$1,038.00 for its round flights to New Zealand, Fiji and Australia -- hotels, tours and most meals included!



The most important factor in helping the obese child to reduce poundage is to handle it naturally. Don't make a point of telling the child he is on a restricting diet. Just serve the meals naturally and as a matter of course. Avoid nagging the child about his diet. It will only make him rebellious and more inclined to snack on the sly.

Infants one year old and under are the fourth most frequent traffic fatalities while riding as passengers in motor vehicles, according to records at the Texas Department of Public Safety.

COFFEE AND...



Politics laced with coffee--an historical twosome, as in this 18th century print -- make a reappearance in today's "campaign coffee" get-togethers at home.

**We Extend
An
Old Fashioned
Welcome
To
MAIZE DAYS
FRIONA MARKET
A.L. CARLTON
REALTY**

UNPOLICED HIGHWAYS DANGEROUS

Inadequate police protection for the general public against dangerous drivers in one of the major factors in the losing battle against traffic accidents, says "Texans for Traffic Safety." Public support is needed for more highway patrolmen and local policemen to do the job.

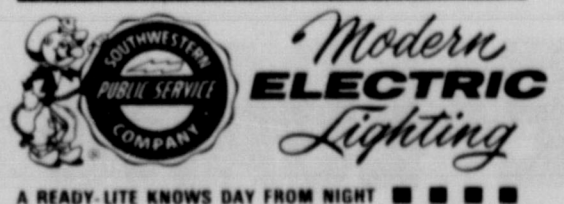
**Quality plus...
ELECTRIC
Ready-Lites!
NOW with the
2-Year Ready-Bulb**

- QUALITY PLUS...**

 - Cast Aluminum Head... will not rust, needs no painting, hail will not dent.
 - Scientifically designed light control... puts the light where it's needed, attractive, no glare.
 - Convenience Outlet... plug in lawn mower, edger or holiday lighting.
 - Completely automatic... photo-electric cell turns the Ready-Lite on at night and off by day.
 - Economy... operates for less than a penny a night.

Give your family extra hours of summer fun with outdoor lighting. A modern electric Ready-Lite can be installed on your patio or in your yard for as little as \$2.48 per month. Ready-Lites are available in black or white in the Lawn-Glo and Traditional models. See the new Ready-Lites at your Public Service office or ask your Public Service neighbor.

**LAWN-GLO or TRADITIONAL
IN THE BRIGHT NEW
LIGHT LINE!!!**



GOSPEL MEETING

We cordially invite you to come worship with us

September 17 - 20

Paul McClung
Gospel Preacher

Paul McClung, began preaching about 30 years ago. He is a graduate of Abilene Christian College and preached at Admore, Oklahoma, Plainview, Lamesa and Amarillo before moving to Wichita Falls where he now preaches for the Faith Village Church of Christ.

L.O. Sanderson
Song Leader

Sunday Services

- *Bible Classes 9:30 a.m.
- *Worship 10:30 a.m. and 6:00p.m.

Week Day Services

- 8:45a.m. and 8:00p.m.

SIXTH STREET CHURCH of CHRIST

Friona, Texas

W E L C O M E



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THINK SAFETY

JOHNSON'S FOOD MARKET

S and H Green Stamps



Ph. 247-2265

6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE



Dinnerware..

\$3.99 with

\$5.00 Purchase

SWIFT'S Reg. ICE CREAM

1/2 Gal. 59¢

MEAT TREATS

Fryers



Grade A

Lb. **29¢**

Shurfine

Bacon

1 Lb.

69¢

Elkhorn

Cheese

Lb.

59¢

SNOWDRIFT

3 Lb. Can

83¢

Shurfresh

EGGS

Medium

3 Dozen

\$1

Shurfine

Coffee

1 Lb.

67¢

BAKED BEANS

Morton House

2 For

45¢

GRAPEFRUIT SECTIONS

Shurfine

25¢

POTATO BUDS

Betty Crocker

1 Lb.

69¢

SPIC & SPAN

Giant Size

89¢

SOFLIN NAPKINS

200 Count

29¢

Energy DETERGENT

Giant Size

55¢

Fruits & Vegetables

C. A.

Bananas

Lb.

10¢

Golden Delicious

APPLES

Lb.

21¢

Colorado

CAULIFLOWER

Lb.

29¢

ELK Drive In
Friona, Texas

FRI 15 SAT 16 SUN 17

BASIL RATHBONE
DON CHANEY
in
Hillbillies In a Haunted House

TAMMY Millionaire
A Friona Length 10
From the TV Show
- Golden
- Color
- LIVE WITH
- NATIONAL CENTER

SEE HI-PLAINS

SAVINGS and LOAN
ASSOCIATION
4th and Sampson

FOR

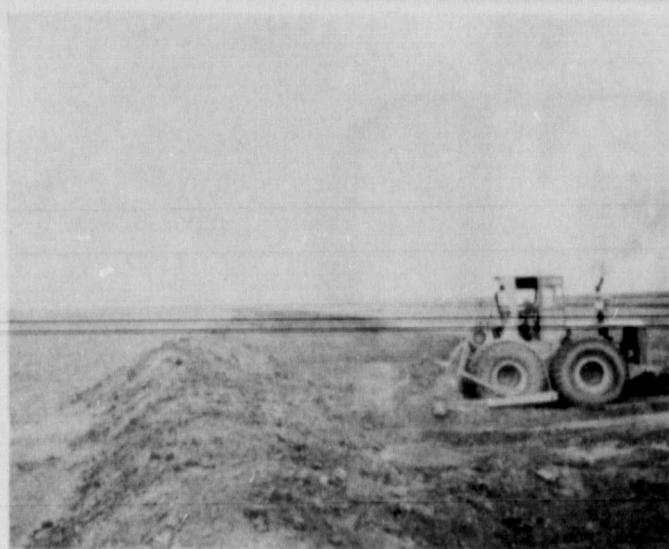
HOME LOANS

TO

REFINANCE
BUY or BUILD
REMODEL

For Information, ---Call Eric Rushing, Phone 247-3370

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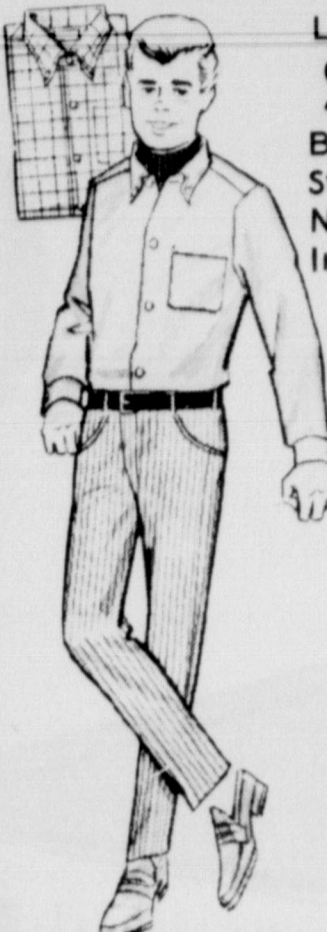
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Long Sleeve By Van Heusen SPORT SHIRTS

Button Down and Regular Collar Styles. All Cotton and Blends. Never Needs Ironing.

\$6⁰⁰ Up



Children's CAR COATS

Just What You Need For The Ball Games.

Some With Hoods **\$7⁹⁵** Up.

HOPSACK LEVIS

This Is The Levi Sta-Prest. Remember, Mom, Never Needs To Iron.

\$7⁵⁰

Double Knit DACRON

You Wash This Fabric In The Washer, Dry It, Never Iron. Beautiful Colors.

\$5⁹⁵ Up.



BONDED FABRICS

Wools and Cotton Knits, Solids Plaids and Checks. Any Color You Could Need.

\$2⁹⁸ Up.

HURST'S

Home of Nationally Advertised Merchandise

618 Main

Friona, Texas



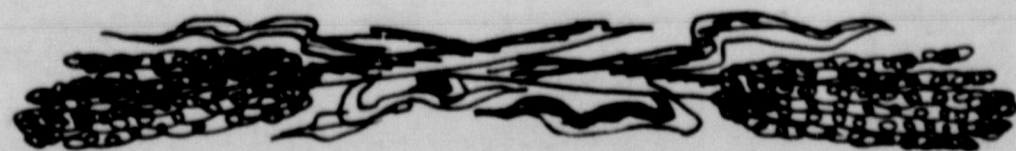
Herman Marcus

\$29⁹⁵

Fashion news in this nubby rayon and cotton Herman Marcus Stunner, gently curved to a flattering "A" line. It sports button and standaway collar with scarf.



**WELCOME To The
11th Annual
MAIZE DAYS CELEBRATION
September 11-16**



In Keeping With The
Current Growth And
Progress In The Friona
Area, WEST FRIONA
GRAIN Is Expanding
To Keep Pace With
The Growth In Order
To Better Serve The
Farmers And The
Maize Industry.

Come By
And Visit-
We'll Always
Have A Big
"Texas Howdy"
For You!



WEST FRIONA GRAIN

JACK TOMLIN, Mgr.

Bovina Highway

Phone 247-2439



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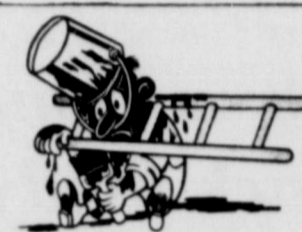
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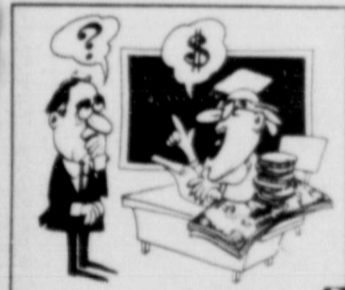


Dinnerware.. \$3.99 with \$5.00 Purchase



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Energy DETERGENT

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Fruits & Vegetables



C. A.

Bananas

Lb.

10¢

Golden Delicious

APPLES

Lb.

21¢

Colorado

CAULIFLOWER

Lb.

29¢

SEE

HI-PLAINS

SAVINGS and LOAN ASSOCIATION
 4th and Sampson

FOR

HOME LOANS

TO

REFINANCE BUY or BUILD REMODEL

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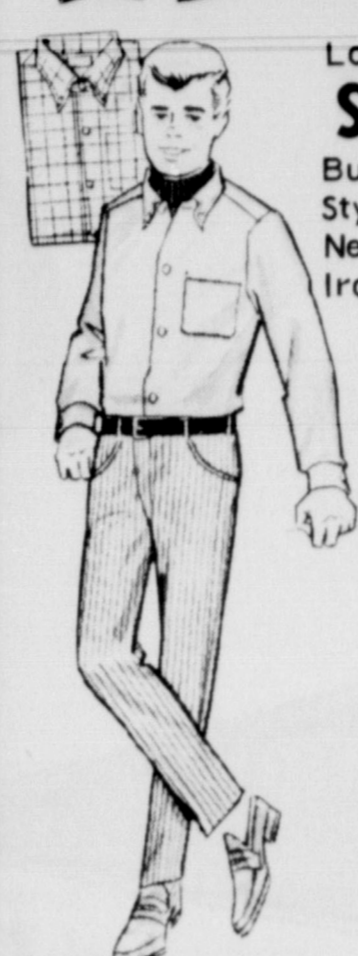
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Just What You Need For The Ball Games.

Some With Hoods **\$7⁹⁵** Up.



Herman Marcuse

\$29⁹⁵

Fashion news in this nubby rayon and cotton Herman Marcuse Stunner, gently curved to a flattering "A" line. It sports button and standaway collar with scarf.



In Keeping With The Current Growth And Progress In The Friona Area, WEST FRIONA GRAIN Is Expanding To Keep Pace With The Growth In Order To Better Serve The Farmers And The Maize Industry.

Come By And Visit- We'll Always Have A Big "Texas Howdy" For You!



**WELCOME To The
11th Annual
MAIZE DAYS CELEBRATION
September 11-16**




**WEST FRIONA
GRAIN**

JACK TOMLIN, Mgr.

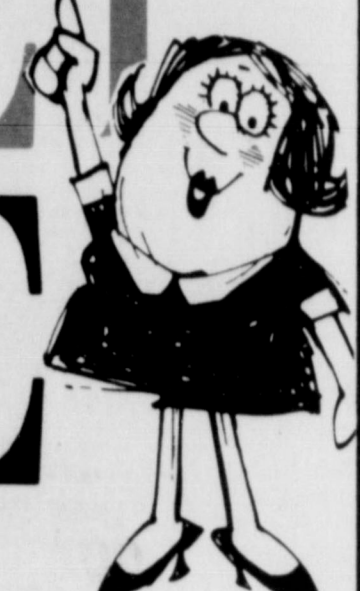
Bovina Highway

Phone 247-2439


Shop PIGGLY WIGGLY










RED CARPET SALE



EXQUISITE "BOUTONNIERE" PATTERN
Dinnerware
THIS WEEK
Dinnerplate 90¢ Value **9¢**



- Del Monte Round-up**
-  **MANDARIN ORANGES** 4/\$1
 -  **Pineapple** 211 Can Chunk T'd Bits Crushed 4/\$1
 -  **Pineapple Juice** 211 Can 10/\$1
 -  **CORN** 12 Oz. VP 303 Can 3/69¢
 -  **GREEN BEANS** Whole 303 Can 3/89¢
 -  **CUT Green Beans** 303 Can 4/\$1
 -  **Mixed Vegetables** 303 Can 5/\$1

Del Monte
CORN
Cream Style
303 Can **3 FOR 69¢**

- Del Monte SPINACH**
303 Can **6 FOR \$1**
- STARCH** Faultless Fabric Finish 15 Oz. 39¢
 - Easy Monday** Pink Liquid Detergent 29¢
 - OLEO** Soft 2 1/2 Lb. Tubs 39¢
 - Peanut Butter** Big Top 18 Oz. 55¢
 - Vegetable OIL** Shurfine 24 Oz. 45¢


CHUCK ROAST



48¢

USDA Choice Aged Heavy Beef
CHUCK ROAST Lb. **59¢**

Del Monte Round-up



TUNA

3 FOR 89¢

TOILET TISSUE

Soflin **10 Roll FOR 69¢**

- SIRLOIN STEAK** USDA Choice Lb. 98¢
- CLUB STEAK** USDA Choice Lb. 89¢
- CHEESE** Longhorn Pound **79¢**
- Ground BEEF** 100% Pure **3 Lb. For \$1**
- BACON** Slab Sliced Free Lb. **59¢**

- Shurfine PRESERVES** Red Plum or Grape 18 Oz. **3/\$1**
- ROLLS** Tendercrust Cluster Pack **3/89¢**

- Biltmore Chicken LUNCHEON MEAT** 12 Oz. **3/\$1**
- COOKIES** Nabisco Oreo 1 Lb. Pkg. **49¢**
- BREAD** Tendercrust Pound & Half Loaf **29¢**

- Health And Beauty Buys Of The Week Crest
- HAIR SPRAY** Sudden Beauty 89¢ Size **59¢**
 - SO-SOFT LOTION** 100 Size **44¢**
 - TOOTH PASTE** Family Size Reg. **79¢**

COFFEE

Folger's 1 Lb. **69¢**

BEEF POT PIES

Morton's Frozen **5/\$1**

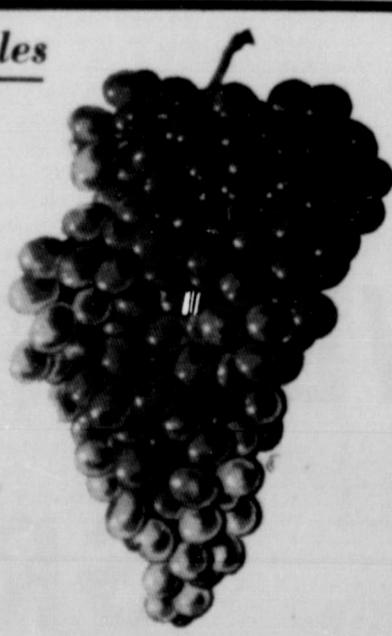
BUTTERMILK

Cloverlake Half Gallon **39¢**

Fruits & Vegetables

LETTUCE

Firm Head Each **12 1/2¢**



- AVOCADOS** Each 2/25¢
- GRAPES** White Seedless Lb. 19¢
- PLUMS** Calif. Lb. 19¢

TOMATOES

Bubble Pack 1 Lb. **11¢**

S&H Green Stamps On Wednesdays With Purchase of \$2.50 or more.

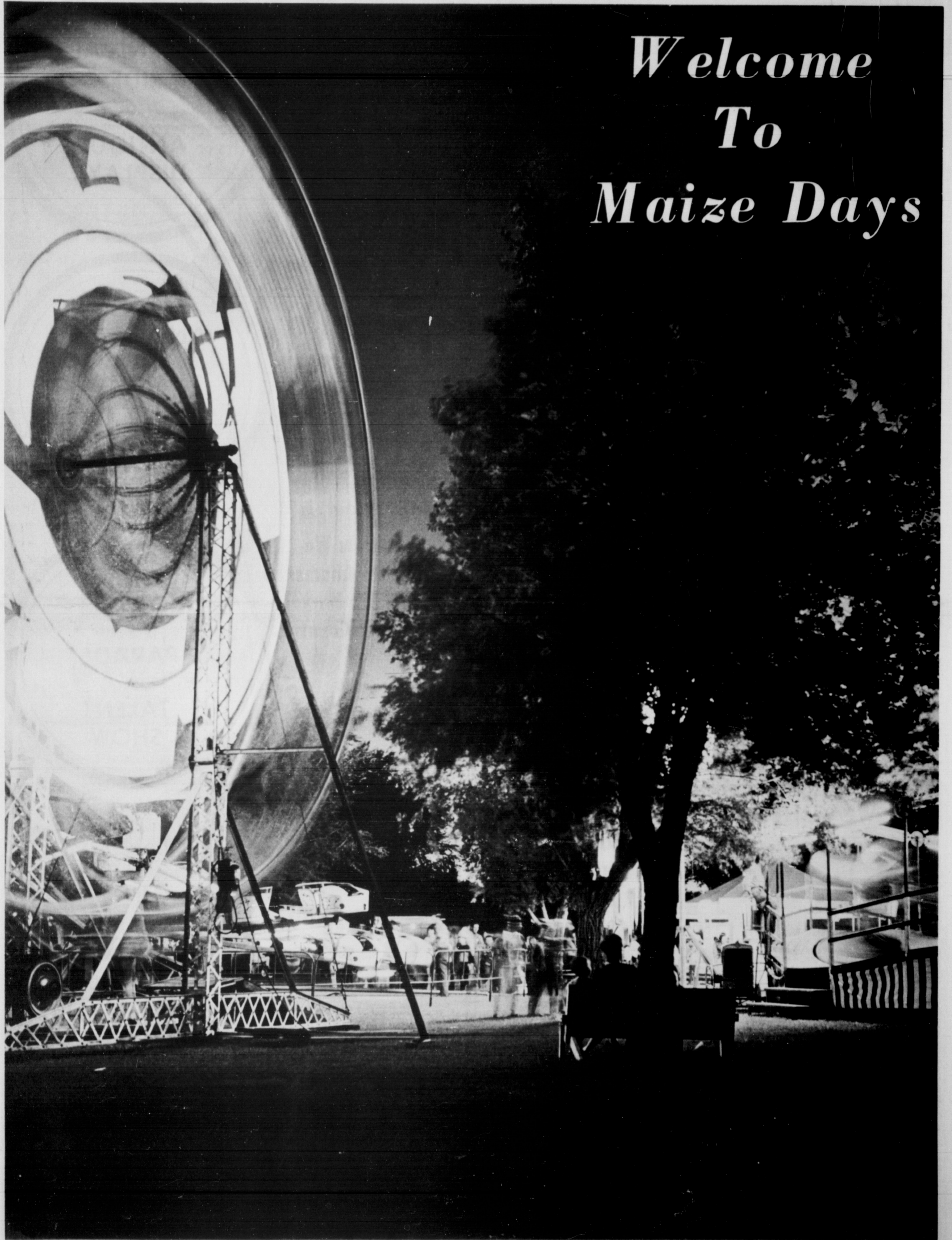
These specials good Sept. 14 thru Sept. 20th

We reserve the right To limit quantities



SHURFRESH MILK FOR GOODNESS SAKE

SUPER SAVINGS & SMILING SERVICE!



*Welcome
To
Maize Days*



CHLOE ANN FORD - is a tall brunette, aged 17 and the daughter of Mr. and Mrs. W.H. Ford. She is a contestant in the annual Maize Queen Contest for Modern Study Club.



SHAREN AWIREY -- enters the Maize Queen Contest for Nunn Lumber Company. She is a 17-year-old slender blonde twirler at FHS. Her parents are Mr. and Mrs. Deon Awirey. Sharen will sing in the talent part of the contest.

FHS MAIZE DAYS TIME

IN FRIONA SEPT. 11 - 16

CARNIVAL
RIDES
* * *
ANTIQUE
DISPLAYS

ARTS
AND CRAFTS
SHOW
* * *
FARM TOUR

QUEEN
CONTEST
* * *
PARADE
* * *
TALENT
SHOW

The Welcome Mat Is Out This Week In Friona As We Celebrate Another Fine Maize Harvest In Parmer County.

Good Old Fashioned Fun For The Whole Family

You All Come



When Your Grain Is Ready, We're Prepared To Handle It To Your Best Advantage!

BOVINA WHEAT GROWERS

At Rhea

Jim Russell, Gen. Mgr.
Earl Dean Boyd, Rhea Mgr.



On The Farm In Parmer County

RONNIE McNUTT
County Agent

RESULTS ON WHEAT FERTILIZER DEMONSTRATION --

The Bushland Experiment Station conducted an off station long time fertilizer test this past year on Donald Christian's farm. Donald's place is located 1 1/2 miles north of Lariat. The soil type on this place is a sandy loam.

Amounts of 40, 80, 100, 120, and 160 lbs. of nitrogen; 40 & 80 lbs. of phosphorus; and 40 and 80 lbs. of potassium were put together in various combinations in the test. There were 4 replications of each different combination. One fertilizer rate received an iron application.

The yields indicated that there was an increase that is significant on the topdress treatment. The topdress of

60 lbs. of nitrogen was made in March.

The addition of phosphate to nitrogen also gave a good increase.

There was no response to iron or potash on this test.

This is the first year for results on this demonstration. Normally, three years of test results is recommended before a practice should be made. If anyone would like to look at the results on this fertilizer demonstration they may come by my office and check them.

WHEAT PLANTING UNDERWAY

Wheat planting is underway in some parts of the county. The wheat planted now will be used primarily for grazing.

CYCLE SAL SAYS



Howell Named Dorm Assistant

Upperclassmen have assumed responsibility as residents in Wayland Baptist College dormitories for the fall semester, which opened last week.

Resident assistants are charged as aides in counseling, administration of dormitories and as group discussion leaders. They were selected on the basis of leadership ability, academic standing, character and general personality qualifications and will receive pay on part time employment basis.

Dennis Howell, son of Mr. and Mrs. Charles H. Howell and a 1965 graduate of Friona High School, is resident dorm assistant of Caprock Dorm. He is classified as a junior and is a pre-med major.

Wheat that will not be grazed will be planted about the middle of October.

A few fields of wheat are already up. I even heard of one young field already sprayed for greenbugs.

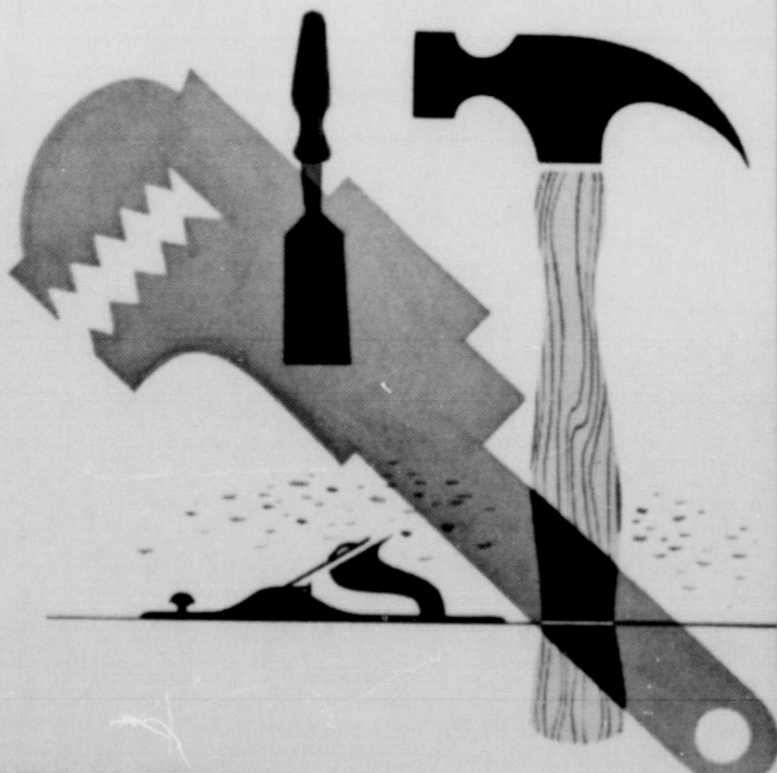
Bill Sifford of the Rhea Community will conduct a wheat variety demonstration this season. Billy will have six varieties in his test. He plans to graze this test also. The varieties in the test will be: Sturdy, Tascosa, Caddo, Improved Triumph, Scout and Concho.

The National Center for Health Statistics reports that Washington, D.C., had the highest birth rate in the U.S.A. in 1965.

WE'RE HELPING FRIONA GROW

- * Thinking Of Building A New Home?
- * Is Your Present Home Cramped For Space?

See Our New Homes Under Construction.... Or Consult With Us About Your "Dream House"



TAYLOR CONSTRUCTION

George Taylor CO. Phone 247-2496

Attend Maize Days

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It"
 David Bailey, Mgr.
 FARWELL at DIMMITT

2. **FRIONA WHEAT GROWERS**
 "Since 1934"
 Phone 247-3211 Friona
 TULIA at FLOYDADA

3. **CHESTER GIN**
 EXPERIENCED
 DEPENDABLE
 SERVICE
 Phone 247-3185 Friona
 ABERNATHY at PETERSBURG

4. **ROCKWELL BROS. & CO.**
 "Lumbermen"
 Since 1906
 Phone 247-2212 Os Lange
 HALE CENTER at SPRINGLAKE

5. **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Rhea
 Hub Tam-Anne
 HEREFORD at OLTON

6. **PORTER & SONS IRRIGATION EQUIPMENT**
 Waukesha, LeRoI Irrigation Engines
 MOTOR REPAIR
 LOCKNEY at POST

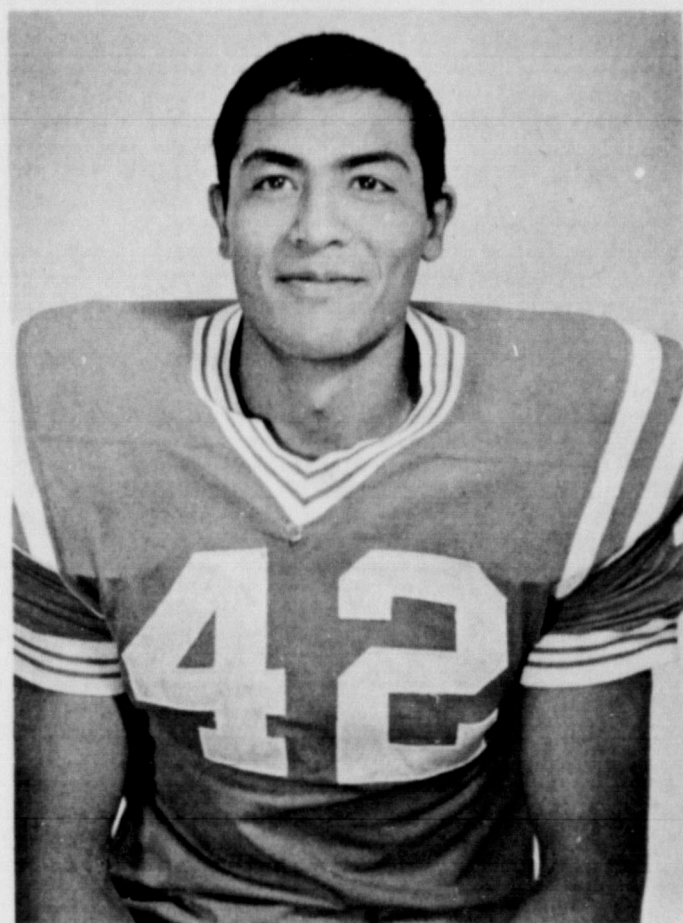
7. **THE FRIONA STAR INC.**
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 FRIONA, TEXAS
 Covering Friona Football and School Activities For 41 Years
 MEMPHIS at McLEAN

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 HAPPY at BOVINA

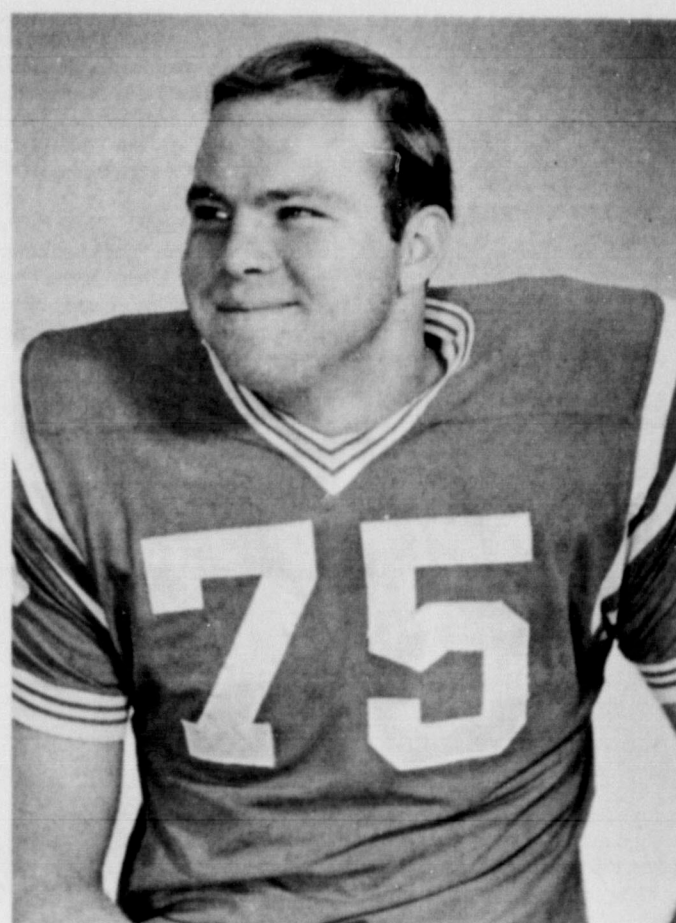
COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



TONY PEREA is a junior Halfback



RONNIE STEVICK is a senior Tackle

Contest Standings

Dale Williams 13	Frank Castillo 9	Maynard Agee 8	J.P. Sims 8
Duane Batze 12	Mrs. Pilo Castillo 9	Fred Barker, Jr. 8	Jonell Sims 8
Mrs. Frank Truitt 12	Carroll Cook 9	Audvie Barnett 8	Lester Smith 8
Bill Bailey 11	Raymond Dement 9	Oscar Baxter 8	Emmett Tabor 8
Dean Broyles 11	Shirley Fangman 9	Mrs. Jane Bengel 8	Jewell Tabor 8
L.F. Jaculis 11	Roger Fields 9	Stan Bengel 8	Clyde Weatherly 8
Tommy Mars 11	J.V. Finley 9	Dean Blackburn 8	Robert Zetsche 8
Raymond Milner 11	Howard Fleming 9	Joe Boggess 8	
Joe Reeve 11	Ray D. Fleming 9	Becky Broyles 8	
Claude Spears 11	John Frazier 9	Walter Cunningham 8	
Joyce Veazey 11	Wendell Garner 9	Eugene Ellis 8	
Waymon Wilkins 11	Byron Grant 9	Bob Finley 8	
Eugene Bandy 10	Jimmy Hamilton 9	Jan Fleming 8	
Patsy Bandy 10	B.C. Hartwick 9	Fred Florez 8	
Mike Buchanan 10	Jackie Hight 9	Mrs. Fred Florez 8	
Jerry Burnett 10	Dale Houlette 9	Burke Hand 8	
Floyd Brookfield 10	Charles H. Howell 9	Mrs. B.C. Hartwick 8	
Jackie Clark 10	Cary Lee Jackson 9	Larry Johnston 8	
Janice Clark 10	Jim Johnston 9	Joe Bill Jones 8	
Leonard Coffey 10	Truett Johnson 9	Jerry Mabry 8	
Richard Dickson 10	J.R. Knight 9	Lawrence Mabry 8	
Gene Ezell 10	Miles Lillard 9	W.R. Mabry 8	
Francis Gable 10	Jerry Loflin 9	Dale Milner 8	
Ronnie George 10	Jerry London 9	Jimmy T. Norwood 8	
Randy Farr 10	Letha London 9	Sam Perez 8	
Jane Houlette 10	Elizabeth McLellan 9	Donald Powell 8	
Dennis (Doc) Howell 10	Maurine Mabry 9	Ted Procter 8	
Albert Johnson 10	Terry Mabry 9	Don Reeve 8	
Mrs. Albert Johnson 10	Mal Manchee 9	Irene Sheets 8	
Thelma Johnson 10	Pat Manchee 9		
Jim Laster 10	Johnny Massey 9		
Leon Massey 10	Jimmy Maynard 9		
Helen McMurtrey 10	Clarence Monroe 9		
Paul Mohr 10	Joy Morton 9		
Peggy Monroe 10	Dolph Moten 9		
Barbara Morrow 10	Robert Neelley 9		
Danny Murphree 10	Kenneth Neill 9		
Bill Raybon 10	Lee Roy Nuttall 9		
Larry Sanders 10	Larry O'Connor 9		
Jerry Shelton 10	Mike Pavalus, Sr. 9		
Don Paul Spring 10	Alton Peak 9		
Dwain Teel 10	Gary Pope 9		
C.H. Veazey 10	Benny Pryor 9		
James Weatherly 10	Mary Pryor 9		
Edward White, Jr. 10	Lanny Pullig 9		
Doris White 10	Mack Ragsdale 9		
V.P. Wilcox 10	John W. Renner 9		
Jarrell Wright 10	Floyd S. Reeve 9		
	LaVon Reeve 9		
	Cotton Renner 9		
	Calvin Ulen 9		
	Joyce Wilkins 9		
	Terri Lynn Wilson 9		

(Following are a list of scores of games listed on last week's contest page)

Abernathy 50, Frenship 6
Hereford 41, Floydada 6
Hale Center, 40, Post 6
Crosbyton 14, Lockney 12
Clarendon 0, Memphis 0 (tie)
Muleshoe 14, Dimmitt 13
Olton 41, Morton 0
Amherst 26, Springlake 16
Phillips 65, Canyon 0
Bovina 12, Cooper 6
Tulia 14, Vernon 13
Plainview, 31, Littlefield 7
Denver City, 13, Brownfield 6
Odessa Permian 32, Tascosa 6
Dumas 0, Palo Duro 0 (tie)
Baltimore 33, Dallas Cowboys 7

CONTEST RULES

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season ticket to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
8. Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: (Pick Score) Friona _____ Morton _____

NAME _____

ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701
 LEVELLAND at CANYON

10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE-LOANS
 Phone 247-2766
 MULESHOE at LITTLEFIELD

11. **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
 Sales Service
 KRESS at RALLS

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr.
 Phone 247-2439
 LAZBUDDIE at WHITEFACE

13. **BI-WIZE DRUG**
 DRUGS **Rexall** SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 DUMAS at PAMPA

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**
 Robert Neelley Office Mgr.
 SMU at TEXAS A&M

15. **FRIONA FEED YARDS, INC.**
 Jack Carrothers, Mgr.
 Phone 265-3574
 BAYLOR at COLORADO

16. **PARMER COUNTY IMPLEMENT CO.**
 Your IH Dealer
 Phone 247-2721
 MONTANA ST. at WEST TEXAS

Plans Made For Series Of Educational Meets

The Family Living Committee of Parmer County met in Bovina State Bank, Thursday, Sept. 7 at 2 p.m. Plans were made for 1968 county-wide educational series of programs on Child Development for young parents in Parmer County.

Mrs. James Mabry, chairman, was in charge of the meeting and led the discussion. Cricket B. Taylor, County Extension Agent, briefly reviewed the past activities of the committee. She also pointed out that the subject previously selected by the Committee for study in 1968, "Family stability," was one of national concern and the various organizations in the county can make a real contribution in this area of concern by focusing their attention on programs relating to this program.

The family living committee is a framework for all organizations in the county to use and their help and cooperation is needed if effective worthwhile educational programs in Parmer County are to be carried on. A series of educational programs on child development will be held in January and February of 1968.

Teaching methods will include discussions groups, panels, demonstrations, exhibits, and question and answer period. Speakers and panel members were selected by the group.

The following subject matter will be included in the series: physical development of the child; social and emotional development; selection of books and music; attitudes and values; and personality development of child.

Members of the Committee representing their organizations were; Mrs. Herman Gerles, Farmerette Club; Mrs. Jimmy Mabry, Friona Young Homemakers Club; Mrs. Joel White, Oklahoma Lane Home Demonstration Club; and chairman, Mrs. James Mabry.

Members who could not be present were; Mrs. Gilbert Kaltwasser, Oklahoma Lane; Mrs. Larry Moyer, Rhea; Mrs. Roy Farley, and Mrs. Dalton Mimms of Lazbuddie and Mrs. C.C. Graef, Home Demonstration Council Chairman.

Others present assisting with the planning were; Mr. Charles Turner, Counselor for Farwell, Lazbuddie and Bovina Schools, Mrs. Sue Farris, District Extension Agent, Miss Jennie Kitching, Family Life Specialist, A&M Extension Service, and Cricket B. Taylor, Parmer County Extension Agent.

The County Extension Service is co-sponsored and serves as an advisor to the County Family Living Committee which is part of the County Program Building Committee.

CHECK YOUR SPEED

Speeding should not be confused with driving too fast for conditions, says "Texans for Traffic Safety." If road conditions are such that 20 miles per hour is the maximum safe speed, then a person driving 25 miles per hour is driving too fast for conditions, even though the posted limit may be 30, 45 or even 60 mph.



ROYCE D. DOUGLAS

FHS Grad Is 2nd Lt.

Royce D. Douglas, son of Mr. and Mrs. Joe B. Douglas, Sr. of Friona, Tex., has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School (OTS) at Lackland AFB, Tex.

Lieutenant Douglas, elected for OTS through competitive examination, is being assigned to Tyndall AFB, Fla., for training as a weapons controller.

The lieutenant, a 1963 graduate of Friona High School, attended Texas Technological College. He received a B.B.A. degree in finance this year from the University of Texas.

We're Proud To Be A Part Of Friona!

Won't You Help Us Celebrate **MAIZE DAYS** Sept. 11-16 **CROW'S SLAUGHTER**

Supplying Friona With The Finest in Meats

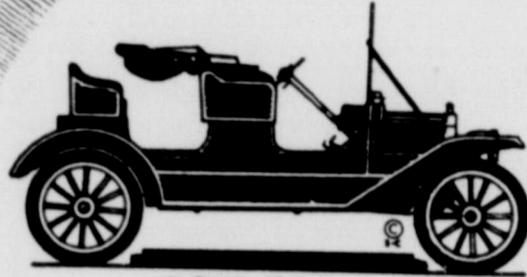


JO ANNE JENNINGS -- is being entered in the Maize Queen Contest by Pamela Tire. The petite blue-eyed blonde is a Senior twirler at FHS and the daughter of Mr. and Mrs. E.T. Jennings. She will perform a modern dance routine in the contest.



LINDA CARSON -- is the daughter of Mr. and Mrs. David Carson. She is 16-years-old, has blue eyes and blond hair. She enters the Maize Queen Pageant as the contestant of Hurst's. Linda will play the piano as her talent in the contest.

MAIZE



1911 FORD



1909 MAXWELL

Autos Have Changed A Bit Since 1909...DON'T Miss The 1968 FORDS, Sept 22 At Friona Motors

WE WELCOME YOU TO FRIONA

Grain Sorghum Capital Of The World

FRIONA MOTORS

Your Ford Dealer For Parmer County

SALESMEN.

Glen Williams
Ronald Smiley
Troy Young

OWNERS.

Oscar Baxter
C.V. Potts

Mrs. Oscar Baxter, - Bookkeeper.
Sonny Pipes, Pts. Mgr.

Robert Collier,
Gaylord Stowers,
Travis Weaver, Pablo Perez

W. Highway 60 & Grand

Phone 247-2701

SUPPORT MAIZE DAYS 1967 SEPT. 11-16



Visit Our Old Fashioned Celebration In Friona This Weekend!

MAIZE DAYS
Sept. 11-16
FUN - PRIZES - EVENTS

DUNCAN WELDING



Register For Our "Punt, Pass And Kick" Contest! Deadline Is October 6



TERRI SUE CUMMINGS -- is entering the Maize Queen Contest for FTA, Ethel Bengel Chapter. She is 17-years-old and a Senior at FHS. Her parents are Mr. and Mrs. Doyle Cummings. Terri Sue has blonde hair and green eyes.



BECKY ELLIOTT-- is a tall, willowy brunette entered in the Maize Queen Contest by the Friona Star. She is the daughter of Mr. and Mrs. Doyle Elliott and is a Senior at FHS. Becky plans to do a dramatic reading in the talent part of the contest.

Stainless steel bowls...priced to bowl you over



DRIVE IN TO YOUR TEXACO DEALER'S today and start your set. These stainless steel bowls are beautifully polished outside, with satin-finished insides for easy cleaning. Dozens of uses around the kitchen: hand beating and stirring...electric mixing...stove warm-ups...refrigerator storage. They nest neatly, save space. And prices start as low as 59¢!

GET ALL 4...SAVE OVER \$5!			
1-QUART Reg. 99¢ ONLY 59¢	2-QUART Reg. 1.19 ONLY 99¢	3-QUART Reg. 1.39 ONLY 1.19	6-QUART Reg. 2.19 ONLY 1.99

WHY IS YOUR TEXACO DEALER MIXED UP IN THE MIXING BOWL BUSINESS? Simple. He offers low-priced specials like this to bring you into his station. He wants a chance to sell you fine Texaco products—show you how good his service is. He's pretty sure that once you come in, you'll KEEP coming back—as a regular customer. Drive in soon!



THIS OFFER AVAILABLE AT TEXACO DEALERS DISPLAYING THE STEEL BOWL SIGN

MURPHREE TEXACO

W. Hwy 60 Phone 247-3356

HUTTON TEXACO

E. Hwy 60 Phone 247-3464

Nail-Picker Is Used For Road Maintenance

A new device, a magnetic nail-picker has been pressed into service in Precinct 1 by Commissioner Tom Lewellen, one of four such machines being operated in the county.

Lewellen stated that the machine was picking up from 50 to 60 pounds of nails, scrap iron and other potential flat-tire material each day.

It was stated that Floyd

County, after making the rounds of its county roads the first time, collected 27,000 pounds of metal with its machines.

Lewellen pointed out that one road was worked, then it was later dragged, bladed and the machine run over it again. More was picked up the second time, he said.

Cayson Jones is the operator of the machine for Precinct One.

Young Homemakers See Vacation Film

Highlight of the Thursday afternoon meeting of Friona Young Homemakers was presentation of a film, "High Iron Holiday." This film showed a vacation taken on the Santa Fe Chief.

Mrs. Dwan Menefee presented the devotional prior to a brief business session, which was presided over by Mrs. Larry Fairchild.

During the social hour refreshments of nut breads and hot punch were served to Mesdames Eugene Bandy, Bill Brandt, Loyd Chesher, Dee Clark, Leon Coffey, Larry Moyer, Roy O'Brian and Ira Parr.

Also Mesdames Alton Peak, Gene Pope, Troy Sharrock, Jarrell Wright, Calvin Dasher, Dalton Caffey and Ernest Osborn.

Welcome... TO MAIZE DAYS

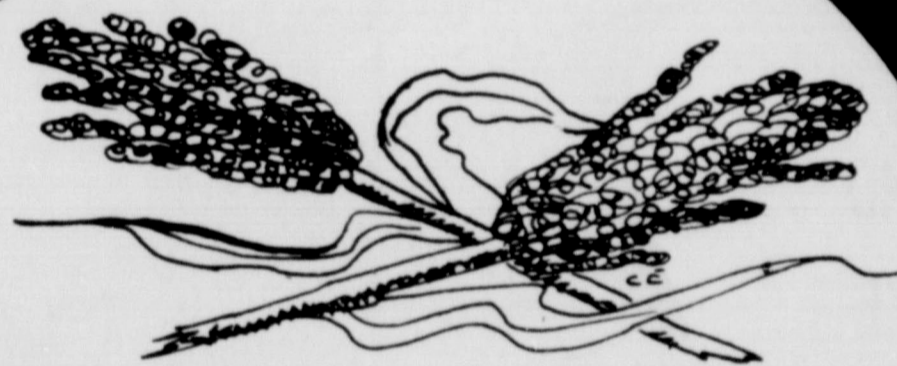
Big Things Are In Store For The Area Maize Industry In The Near Future.....

...And You Can Count On Friona Wheat Growers, Inc. To Be In There Working Hard For The Farmers.

Closely Linked With The Progress Of Friona Is

FRIONA WHEAT GROWERS INC.

Serving Area Farmers Since 1934



May We Help You With Your Grain This Harvest Season?



KATHY COOK -- is a vivacious brunette entered in the Maize Queen Contest by Friona State Bank. She is a 17-year-old Senior at FHS and the daughter of Mr. and Mrs. John R. Cook. Kathy will sing in the talent portion of the contest.



KARA SIDES -- is entering the Maize Queen Contest for Farmer County Pump Company. She is 17-years-old, a Senior at FHS and the daughter of Mr. and Mrs. Billy Sides. Her hobbies are reading, sewing and music.

Fair In Dalhart Needs Art Entries

Mrs. Art (Grace) Gossen is superintendent of the Fine Arts Division of the Arts, Craft and Flowers Department of the Inter-State Fair in Dalhart, Sept. 28-30. She is an artist herself, and is much interested in getting exhibits from all over this area, both original and copies.

There will be judging in senior and junior divisions with first through third placings in each sub-division and a champion in the class; also a grand and reserve champion in the department. Original works will have advantage over copies in judging.

Senior Division will be divided into three sub-divisions, brush, oil painting, knife oil painting and water color and ink, with landscape, seascape, still-life and portrait in each.

Junior Division will include: pre-school & grade school; junior and snior high school, in pastel and charcoal pictures of landscape, seascape, still-life and portrait; Free form modern art with all forms judged in one class; and miscellaneous painting.

This department, in Rita Blanca Lake Park Coliseum, will be open to receive entries the first day of the Fair until noon. All entries must be the work of the exhibitor and must have been completed within the last two years. Award winning ex-

hibits of previous years cannot be accepted.

Where there is no competition, ribbons will be awarded according to merits; and an exhibitor may enter only one piece of work in a class, Mrs. Gossen said.

Professionals are not allowed in the competition, but their work would be welcome for exhibit, she added. A professional is defined as one who makes all or a large part of his or her living from sale of articles listed in this department.

Persons interested can contact Mrs. Gossen at Route 3 Box 311, Dalhart, Texas 79022.

UF Meeting Planned

Plans have been completed for a meeting of all United Fund committees in the Community Room of Friona State Bank at 1 p.m., Tuesday, September 19. Anyone else interested in attending the meeting is invited to do so by O.J. Beene, spokesman for the group.

Bowling Meeting To Be Tuesday

A bowling meeting at the A-A Bowl in Farwell at 1:30 p.m., Tuesday, September 19, has been planned for all women in the area who are interested in bowling in a league.

**We're Helping To
Build A Greater Friona!**

**Do Your Share In
Supporting Your Community
By Attending**

**MAIZE DAYS
Sept. 11-16**

**Douglas-Hicks
Land Company**

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mr. and Mrs. Owen Broyles spent the weekend in Amarillo with Mr. and Mrs. Eugene Broyles. They were also Sunday visitors in the home of Mr. and Mrs. S.D. Rule in Friona.

Mr. and Mrs. Raymond Houston and Marie Redwine visited in Lubbock Sunday with the Eugene Houstons.

Guests in the home of Mr. and Mrs. R.M. Dunn, Amarillo, were Mr. and Mrs. Paul Zahn.

Steve and Nancy Young from Lubbock visited last week in the home of his parents, Mr. and Mrs. J.B. Young.

Mr. and Mrs. John Neil Agee and daughter Michelle were on vacation the past weekend with the highlight of their trip for Michelle being a visit to Six Flags.

The Jimmie Seatons visited Six Flags recently and came back by way of Kay Maye and visited the J.C. Ward family.

Cub Scout Meeting To Be Held Monday

A meeting of all boys between the ages of 8 and 11 and their parents will begin at 8 p.m. in the Junior High Cafeteria.

J.C. Beck, Cubmaster, urges all den mothers and committee-men to be present also.

Highlight of the meeting will be a ceremony to re-charter the Friona Cub Scouts.

Mr. Ward is superintendent at the Kay Maye School. Mike Ward, son of the J.C. Wards will enter college at Wichita Falls this fall term. Ward was superintendent of schools at Lazbuddie twelve years.

DANGER PERIOD-- AGE 18-21

Texans for Traffic Safety" says records of the Texas Department of Public Safety show that more persons 18 through 21 years of age are killed while driving motor vehicles than those in any other age group.

The Texas Highway Department will celebrate 50 years of public service during National Highway Week, Sept. 24-30.

No tolls are charged for the use of any highway facilities maintained by the Texas Highway Department, now in its 50th year.



**ATTEND
MAIZE
DAYS**

**HELPING TO BUILD
A BIGGER AND BETTER
FRIONA**

**This Is Our Goal And,
We Hope, The Goal Of Every
Citizen Of Friona.**

**May We Urge You To
Attend And Support Friona's
Eleventh Annual
MAIZE DAYS**

Sept. 11-16 Friona City Park

HERRING IMPLEMENT CO.

Phone 247-2741

Wilson's All Meat

FRANKS
Pound Package **65¢**



CHUCK
Pound **55¢**

ROAST

**BONUS
BUYS**

All Specially Priced!

Folger's COFFEE
Pound **69¢**



X.I.T. Grade A EGGS
Large Dozen **45¢**



White Swan Mustard or Turnip GREENS
303 Can **2/25¢**

Sugar Sam SWEET POTATOES 2 1/2 Can **31¢**

Mountain Pass Refried Beans 300 Can **2/25¢**

White Swan PEACHES No: 2 1/2 Can **3/\$1**

Planters Peanut Butter 8c Off Label 28 Oz. Jar **89¢**

White Swan Orange Juice 46 Oz. Can **41¢**

White Swan White VINEGAR Gallon Jug **69¢**

King Size BREEZE 25c Off Label **\$1.25**

PRODUCE Parade

Beef Steak Tomatoes Pound **13¢**

Red Potatoes 20 Pound Bag **65¢**

Lettuce Pound **15¢**

Wilson's CHILI

1 1/2 Pound Can **63¢**

300 Can **39¢**

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver Ph. 247-2250

Mrs. James Procter Finds Time For Interesting Hobby

Mrs. James Procter, busy mother, housewife and civic worker, finds time in her busy schedule to pursue an interesting and creative hobby. Mrs. Procter makes many varied and decorative decoupage items as gifts.

Among the many items she decorates with this new method are: sprinkler bottles, candy dishes, flower vases, candle holders and trays. Perhaps the most interesting item on Mrs. Procter's list of unusual gifts is the wall plaque she makes each time one of her

young friends is married. Mrs. Procter clips engagement and wedding notices from the Star and other area newspapers. She glues these notices to a wooden plaque which she has antiqued. Several layers of a special varnish make the clippings appear to be part of the wood. The plaque then makes an attractive addition to the young bride's new home and an item to be treasured down through the years.

Mrs. Procter, better known as Sue to most Friona, is also

a talented artist, having studied art with Phyllis Sanders, formerly of Friona, and Jean McGee of Hereford. She has been painting since 1962 and has sold several of her works of arts.

In addition to her artistic endeavors, Sue Procter is an ardent churchworker and is always available to assist with civic work or school activities.

Her three growing youngsters are Ronnie who is a Senior this year at Texas Tech, Dwayne a Freshman at LCC and Ted, who is a Sophomore at Friona High School.

Mrs. Procter's other interests include cooking, canning, sewing and collecting antiques.

Her friends assist her with her collecting of bottles, jars and other items to be decoupage. She also asks them to keep a look out for interesting designs in magazines, on fabric and in newspapers. These designs she collects for future use in decorating her gift items.

When asked when she finds time for so many activities and hobbies, Mrs. Procter says, "I get most of it done after my family is in bed asleep at night."

An average day in the life of Mrs. James Procter, busy wife, mother and artist, is usually around 18 hours of cooking, cleaning, creating and doing for others.



TALENTED ARTIST -- Mrs. James Procter is shown here with just a few of the many beautiful paintings she has done in the past few years. She has studied under Phyllis Sanders and Jean McGee.



DECOUPAGE ART OBJECTS - These are a few of the many small objects collected and antiqued by Mrs. James Procter. She then places designs on the objects by the decoupage method and gives the items as wedding and graduation gifts. The interesting plaques in the background are made from clippings from the Friona Star and from graduation announcements.

CRAZY-QUILT TRAFFIC LAWS

Texas' hodgepodge of traffic laws and their application confuses drivers, and traffic confusion can be deadly, says "Texans for Traffic Safety." The group urges adoption of uniform traffic signs, signals and regulations as contained in a Uniform Traffic Code.

Friona's most civic minded businessmen advertise in the Friona Star. Patronize the local merchants who help bring you the hometown paper each week.



OUT OF THIS WORLD

See The ALLIS-CHALMERS
"TRACTOR OF THE FUTURE"

- *Closed Circuit TV
- *AM-FM Stereo
- *Vinyl Padded Cab

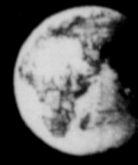
See It In The
MAIZE DAYS PARADE
Friday

Also, On Display At Our
Location All Day.

Galloway Implement Co.

Serving Parmer County Continuously Since 1928

IT MAY NOT BE MUCH BUT IT'S ALL WE'VE GOT.



Let's make the best of it.

Don't just talk about a better world.
Do something about one. Apply to the Peace Corps,
Washington, D.C. 20525.

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Fosters Dry Goods	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Dale Houlette Mobil Products

ASSEMBLY OF GOD 10th and Ashland - Rev. Ott Robertson, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Young People 6:45 P.M. Evening Worship: 7:30 P.M. Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.
CALVARY BAPTIST 14th and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.
CALVARY BAPTIST MISSION Fifth and Main - Rev. I. S. Ansley, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.
FIRST BAPTIST Sixth and Summitt - Rev. Bill Foil, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland - Father Giblin Claver Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth - C. J. Horton Bible Study: 9:30 A.M. Worship: 10:30 A.M. Evening: 6:00 P.M. Wednesday Evening: 9:00 P.M.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 10:00 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.
UNION CONGREGATIONAL CHURCH UCC 6th and Cleveland - Rev. Paul Mohr Sunday School: 9:45 A.M. Worship: 11:00 A.M.
TENTH ST CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 A.M. Evening: 7:00 P.M. Wednesday Evening: 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. James Price Sunday School: 9:45 A.M. Worship: 11:00 A.M. MYF: 6:00 P.M. Evening Worship: 7:00 P.M.
UNITED PENTECOSTAL CHURCH Fifth and Ashland - Rev. W. H. Dean, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

We're
Helping Friona
Clean-Up

REED'S CLEANERS

Urges You To
Support Your Growing
Community And Attend

MAIZE DAYS

GEORGE TAYLOR

Sheep Feedlot Proving Successful For Frionan

The Friona area - which is swiftly becoming known as having one of the largest concentrations of cattle in the southwest - has added another distinction within the past year. George Taylor has installed the largest sheep - feeding operation in the area on his place northwest of Friona. Taylor is in fact one of only a few

in the immediate area who have a sheep feedlot. Currently, Taylor's installation will accommodate 12,000 head of sheep. He plans to increase this capacity to 20,000 head in the near future, however. Taylor says that lamb-feeding is a lot like cattle - feeding. The sheep market, like

the cattle market, rises and falls. In fact, according to Taylor, the sheep market often closely parallels the cattle market on its "ups and downs." The key, as in any kind of feeding, is to catch the market just right at all places. "If you can buy lambs cheap, feed them cheap and sell them while the market is high, you

can make some money," remarks Taylor, with tongue-in-cheek. Taylor also feeds about 500 cattle in his feedlot. He is planning to convert to an all-concentration ration for his sheep; a ration which he already uses on his cattle. Most feedlots consider this an "unorthodox" practice, Taylor says.

The Farmer County native has been using a pelleted ration, manufactured by Purina of Lubbock and Paymaster of Amarillo. He uses two methods of feeding at his installation - one a fully automatic system and another of the self-feeder variety. With the automatic system, a network of pipes carries the feed to the enclosed pens from the blending area. In addition to his feeding enterprise, Taylor farms 400 acres of maize. He pastures the lambs on wheat and maize stubble in the fall, then brings them into the feedlot. It takes on the average 65 days to fatten a lamb. Lambs are never kept more than 80 days. Thus, it is an easy matter to "turn your money" three times within a year on lambs. Lambs are purchased weighing approximately 70 pounds, and are "in the wool." Sometimes they are sheared before shipping; at other times the lambs are sheared in Friona. Taylor has a crew from Hereford do the shearing when it is done here. Wool is sold to the Western Wool and Mohair Company of San Angelo. At the present time, the wool market is "poor" Taylor says. Lambs are purchased in the San Angelo area. Lambs are sold at approximately 105 pounds. This allows for a four per cent shrinkage, the same as with cattle, so the lambs weigh approximately 110 pounds when they are moved out of the feedlot. Taylor has just completed arrangements to have a packing company slaughter his lambs direct to markets, which would be a method of increasing profits. This is already done to some extent by sheepraisers, he points out. One of the first things that is done when a new shipment of lambs arrives is to see that they have plenty of fresh water and alfalfa hay for 24 hours. Then the lambs are placed on a starter ration which is high in roughage. The lambs are left on the starter ration for five days, then progress through a second, third and final feeding stage. Lambs gain on the average six-tenths of a pound per day, although Taylor had one group of 500 older lambs which recorded a pound of gain per day. Taylor is an independent feeder, feeding for himself and doing no custom feeding at present. He markets his lambs through Armour and Company of San Angelo, Wilson and Company, Denver, and American Steers, Pueblo, Colo. Lamb feeding for the Friona area is a relatively new venture. Most of the lamb feeding is in the San Angelo area and in Colorado. Asked how he came to get into lamb feeding, Taylor stated "I always like to try something different. If I can try something with a new wrinkle and make it work, then I'm happy." Taylor stated that he was constantly maintaining an experimental pen of lambs, using various rations, drenches, etc., in order to become more efficient in the feeding operation. A building contractor by trade



SHEEP, CATTLE MEET . . . Cattle and sheep together used to be taboo in "cattle country", but they meet across fences in George Taylor's feeding operation near Friona.



CATTLE PORTION . . . George Taylor poses in the cattle portion of his feeding operation northwest of Friona. He keeps about 500 head's of cattle for feeding.

SHURFINE VALUE - READ CAREFULLY

Take this valuable SHURFINE money saving coupon to your favorite Affiliated Food store over 240 in the Golden Spread area.

Publish Week Of September 10, 1967

10¢ OFF

ON SHURFRESH CORN OIL MARGARINE

Mr. Grocer: Panhandle Associated Grocers, Inc. will redeem this coupon for 10¢ plus 2¢ for handling if you receive and handle it strictly in accordance with the terms of this offer and if, upon request, you submit evidence thereof satisfactory to Panhandle Associated Grocers, Inc. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1-2¢. This coupon void after October 10, 1967. Limit one coupon per family. Good Only At Affiliated Food Stores.

STORE COUPON

Reddy Is Proud To Be Serving You On Your Eleventh Annual MAIZE DAYS CELEBRATION.

And Pledges Continued,
Dependable Electric
Service For The Years To Come!

Live Better Electrically!

Your **ELECTRIC** Servant

WELCOME TO MAIZE DAYS

WE ARE HAPPY TO HAVE MISS PAT ROBERTS REPRESENT US IN THE MAIZE QUEEN CONTEST.

Pat Roberts

Ethridge-Spring Agency is Proud To Have Had An Integral Part In The Growth And Progress Of Friona For Many Years. We Pledge Our Support To the Continued Advancement Of The Friona Area.

Ethridge Spring Agency

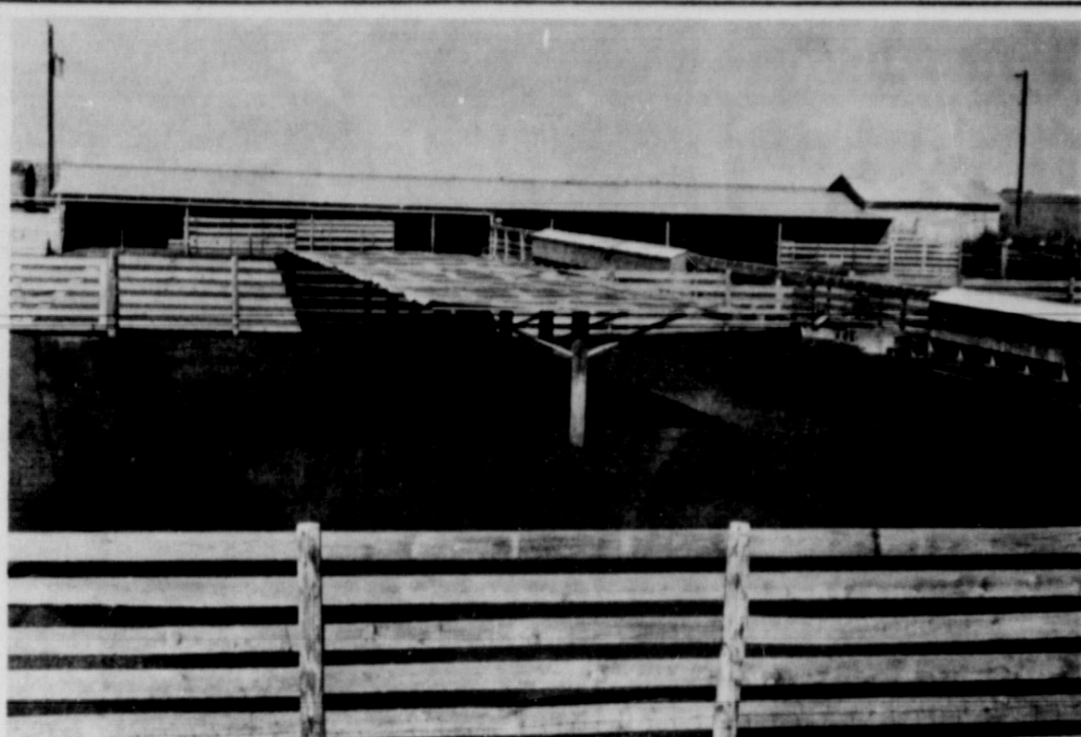
*DAN ETHRIDGE *FRANK SPRING
*FLAKE BARBER *BILL STEWART

Phone 247-2766

(Continued on Page 8)



JOAN BROOKFIELD - has been entered in the annual Maize Queen Contest by Southland Life Insurance. She is the 17-year-old daughter of Mr. and Mrs. Floyd Brookfield. Joan's hobbies are sewing, cooking and antiques.



AUTOMATED SYSTEM . . . Taylor uses an automatic feeding system, which sends the feed down a pipeline (arrow) to the feeders, such as the one in the right of the picture. Currently, Taylor has a 15,000 capacity, but is to expand his operation to 20,000.



MUTTON ON HOOF . . . Just a portion of George Taylor's feeder lambs are shown in this picture of his feedlot operation near Friona. In the background can be seen self feeders, one of two types of feeder used.

Taylor Feeds . . .

(Continued from Page 8)
Taylor expanded his feeding operations about a year ago when the building industry was lagging.

A former president of the Friona Chamber of Commerce, Taylor was reared in the Friona area, and married the former Geraldine McFarland. The Taylors came back to Friona to live about 10 years ago after living in Fort Worth.

"We thought Friona was a better place in which to raise our family," Taylor says. The Taylors have two daughters, -- Mrs. Ronnie Wood, now of Amarillo, and Lisa, 11.

Taylor is a graduate of Texas Christian University. His wife and older daughter are graduates of Texas Tech.

New Addition Begun For West Friona Grain Co.

West Friona Grain Co. of Friona has begun construction on a 268,000-bushel capacity concrete unit, with 16 bins. The new addition will be primarily for blending (conditioning) of milo, rather than for storage.

"We'll have a large 'leg,' in order to handle the grain more swiftly and efficiently," says Jack Tomlin, manager of

the elevator. The unit also will have a special dump for semi-trucks. It will be 130 feet tall when completed, compared to the 50-foot maximum on the present elevator property.

Roberts Construction Company of Sabetha, Kan., is general contractor for the job, which is expected to take 14 weeks.

Outlands Return From Colorado

Mr. and Mrs. A.L. Outland, architect, Robert and Linda returned to Friona Sunday from Durango, Colorado. Robert and Linda, both students at Texas Technological College, Lubbock, had been employed in Durango during the summer months. She was employed at the Strater Hotel Dining Room and he was an employee of George King,

architect. The Outlands left Friona Wednesday and spent several days sightseeing in the Durango, Silverton, Ouray area. Robert and Linda will return to Lubbock for registration at Tech early next week. He will be a senior architectural design major and she will be a sophomore.

School Menu

MONDAY: Corn dogs, French Fries, Pork & Beans, Rolls & Butter, Brownies, Milk.

TUESDAY: Fish, Potatoes, Green Beans, Tarter Sauce, Chocolate Pie, Hot Rolls and butter, Milk.

WEDNESDAY: Hamburgers, Potatoe Chips, Lettuce, Tomatoes, Onions, Pickles; Banana Pudding, Cho. Milk.

THURSDAY: Frito Pie, Pinto Beans, Buttered Greens, Onions, Pickles, Apple Cobbler, Corn Bread, bread and butter, MILK.

FRIDAY: Roast Beef, Potatoes, English Peas, Tossed Salad, Applesauce Cake, Hot rolls and butter, MILK.

DOG TRAINING TIP



Whether its learning to catch a rubber ball or shake hands, your dog may learn tricks more easily if you're "dog-matic" in lavishing praise for a command obeyed. In teaching Fido to shake hands, says the Gaines Dog Research Center.

Biggest gardener in the State of Texas is the Texas Highway Department with 840 thousand acres of right of way to maintain.

More than half of all traffic in Texas cities is on thoroughfares maintained by the Texas Highway Department, now celebrating its 50th year.

Maintenance of Texas highways costs the taxpayers 15 cents out of every highway dollar, compared to a national average of 25 cents.

Attend MAIZE DAYS

1967

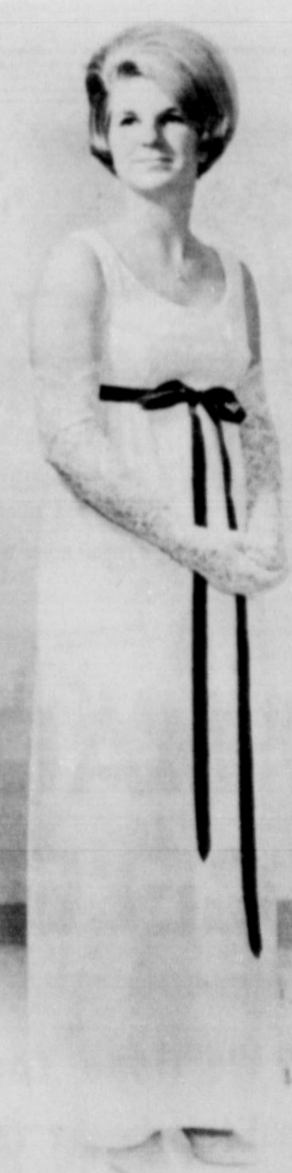
Sept. 11-16

City Park

Meet....

MISS CHESTER GIN '67

Carolyn Menefee



We Are Proud To Have Miss Menefee As Our Entrant In The Maize Queen Contest....

As We Are Proud To Support Friona And Its Many Varied Civic Projects.

Join The Fun In Friona

CHESTER GIN

Earl Chester, Owner

Phone 247-3185

Friona, Texas

When Your Cotton Is Ready . . . We Are Ready To Serve You With Our Modern, Efficient Ginning Facilities.

As Old As FRIONA

We've Been Helping To Build A Growing Friona Since 1906 And We're Still Growing With The Town.

Attend Friona's Annual MAIZE DAYS CELEBRATION

Sept. 11-16

CITY PARK

Friona

Plains Hardware





RECEIVES RECOGNITION . . . E.E. (Dutch) Sparkman is being presented a certificate in recognition of his 15 years of service as an employee of the City of Friona. Making the presentation is Friona Mayor W.L. Edelman.

OLDEST CITY EMPLOYEE

“Dutch” Sparkman Observes 15th Year As City Employee

Ernest E. (Dutch) Sparkman, oldest of Friona's City Employees at 70, was honored recently for 15 years of service to the city and was presented a certificate commemorating the anniversary of his employment.

Sparkman, who for many years was the only employee in the city's sanitation (trash collection) department, used the occasion to reflect back on how Friona has grown, and along with it, how the city's trash volume has increased and the work of his department have expanded.

A veteran of World War I, Sparkman began work on the city's garbage truck in March, 1953, and for a long time did all of the collecting -- driving the truck, emptying the trash cans, and then getting back in the truck to move to the next stop.

"And Friona trash cans have for the most part consisted of barrels -- not cans," Sparkman reflected.

The genial city employee recalled that when he was doing all the trash work by himself, he made the business district of town in the morning, then worked in the residential district in the afternoon.

In this manner, he was able to cover the entire residential district once each week.

But the city of Friona began to grow to the extent that Sparkman could no longer serve as a "one-man department." He recalls that he indicated this to Roy Wilson, who was serving as city secretary. Sparkman was given a man to help with the trash barrels.

"However I still had to help considerably with the loading of trash. Those barrels when full can get plenty heavy," Sparkman says.

At the present time, Sparkman serves mainly as driver, with two men to do the heavy loading work. The crew

makes the city's residential district twice per week, on a Monday-Thursday, Tuesday-Friday basis.

In addition, another member of the department works the city's business district, emptying the district's new Dempster Dumpster boxes and returning them to their location.

On Wednesdays, Sparkman's crew uses the city's big flat-bed truck to pick up the trash and debris which is of a nature not to be picked up by the packer truck.

While making the regular trash runs, the packer truck is filled twice each day. The truck holds 18 cubic yards per day, an average of 6,000 to 7,000 pounds per load.

And if you multiply that by the thousands of trips Sparkman has made with a city trash truck, it would add up to a mountain of trash -- one that would probably surprise even Sparkman.

Jurors Told For Petit Duty

Seventy-two persons have been summoned to report for Petit Jury Service, Monday, September 18th., 1967, at 1:30 p.m. They are:

R.W. Anderson, Jon Lin Riddle, Franklin Bauer, J.R. Braxton, Fred M. Burch, Helen Fangman, Carrie M. Melear, Joe Lewellen, S.O. Billington, L. W. Quickel, Floyd Schueler, and Travis Stone.

Also Wayne Clark, Eldon McCormick, Otey Hinds, Fred Chandler, Joe Pinner, Earl Dean Boyd, Leonard Coffey, Mrs. Je Don Gallman, Robert Calaway, Printes H. Pruitt, Claude Coffey and Paul Craig.

Also M.C. Muse, Grady Dodd, Leon Schilling, Larry Fairchild, Bee Westbrook, J.E. Sikes, Billy Dollar, Larry Moyer, Mrs. Cordie Potts, Mrs. Bruce Parr, Mrs. Hubert Elliott, and Gene Hardage.

Also Billy W. Carthel, Ralph Roming, G.H. Goggans, A.L. Harzog, Gene Hamilton, Pearl Singleterry, Alfred Hicks, Clyde Goodwine, Mrs. Bill Bradshaw, Mrs. Tom Caldwell, Mrs. Henry Ivy, Charlie Hromas and Edna Estes.

Also Charles Howell, A.D. Kirk, Mrs. Buck Ellison, Mrs. Porter Johnson Wayne A. Jones, Mrs. Tom Lindop, Mrs. Earl Derrick, C.L. Lillard, Leon London, W.R. Mabry, Thomas Parson, Mrs. Woodrow Lovelace, and D.C. Herring.

Also George Cervantez, Ronald Kent Ivy, Mrs. W.A. Mace, Glenn Reeve, Andy Hurst, Floyd Danron, Billy Meeks, Mrs. G.W. Crain, Ralph Robinson and Bill Moss.

Let's go!

Yes, Let's All Go Downtown
To The City Park For Friona's
11th Annual
Maize Days
September 11 - 16, 1967

Friona Is Growing In

- *POPULATION
- *INDUSTRY
- *FARM PRODUCTION

We Are Proud To Be Able
To Serve The Growing Needs
Of Our Area.

PARMER COUNTY FARM BUREAU

Bill Carmack
Agency Manager Ph. 247-3280

**We're Singing
Out A Good
Old Fashioned
WELCOME
To The
MAIZE DAYS
CELEBRATION**

**We Hope You'll Have A Grand Time.
Stop In At Our Place And Discuss Your
Fertilizer Needs. We Will Be Glad To
Assist You.**

Western Ammonia
Friona Office

Marion Fite Mgr.

**Tuloma Gas Is Doing It's Part To Serve
The Growing Needs Of A Growing
Community.**

We at Tuloma Are Anxious To Serve Your Fertilizer Needs
With Our Top Quality Products

- * Tuloma's New CROP-MATE Liquid Fertilizers
- * Tuloma Anhydrous Ammonia
- * All Analysis Dry Fertilizer

**LOOK INTO THE TULOMA CROP - GUIDE PLAN....
SEE WHAT'S IN IT FOR YOU!**

TULOMA GAS PRODUCTS CO.
Marion Fite Mgr.

Friona, Texas Phone 247-3325



**At Home In
Parmer County**

By CRICKET TAYLOR
County HD Agent

Many calls and questions about food these past few months has brought up the subject of food storage. Sometimes the question is: "Is it safe to leave or store food in the tin container after it is open?"

For those of you who often wonder about this here are some facts that may dispel some previous belief you have had about this matter.

Hesitation to refrigerate food in an opened can is part of "a persistent fallacy," so say our authorities in research.

Cans and foods are sterilized during canned food preparation. However, the dish into which the food might be emptied although washed, contains microorganisms which could contribute to faster food deterioration or spoilage. A few acid foods may dissolve a little iron from the can, but this is not harmful.

But, whether the food is in its original can or another container, the principal precaution is to keep food cool and covered. Storing canned foods in a dry

place at a moderately cool temperature is recommended.

Rust or a dented can do not indicate spoilage, unless the can shows evidence of leakage. Some foods may contain naturally occurring sulphur compounds which produce dark discoloration on the insides just as cooked eggs discolor silverware. This sulfid stain is entirely harmless.

GIVE YOUR FURNITURE A FACIAL -- Does your furniture need a facial? If so, use the following mixture for a like-new-again look. Mix 1 quart hot water, 3 tablespoons boiled linseed oil and 1 tablespoon turpentine. Keep the mixture warm to wash away that dull, dirty look. Rinse with clear water and buff with a soft, dry cloth.

GLUT WHAT -- Even if you can't pronounce Glutaraldehyde, remember that it's a government-developed process to



PAISLEY PAZAZZ-- The printed suit, a summer fashion hit from coast-to-coast, goes on campus this fall looking fresh and new in cotton corduroy. Autumn's brightest hues are combined in a rich paisley for this Russ design.

make leather last longer, wear better, wash easily in warm soap or detergent suds and dry without stiffening or cracking. Glutaraldehyde is being used for golf gloves, shoeuppers, coats and other leather fashions. Leather has always been elegant and assured washability now makes it also economical.



MONEY DOLL -- Mrs. Bob Alexander, Progressive Study Club's Community Service Committee Chairman, poses here with little "Miss Money" the club's annual Maize Days project. Some lucky person will win this doll dressed in 25 one dollar bills. Tickets for the drawing are 10¢ each and are being sold by all members of the Study Club. Proceeds from the project go to assist Parmer County Community Hospital. The drawing is set for 2:30 p.m. Saturday in the City Park.

Meet....
**MISS KENDRICK
OIL CO. 1967**



We Are Happy To
Have Miss Ann Ayers As
Our Candidate In Friona's
Maize Queen Contest
Tonight.

Best Of
Luck Ann!

Attend The
MAIZE DAYS
September 11-16

Stop In At Our Place
Soon And Discuss Your
Fuel And Fertilizer Needs.
We Will Be Glad To Assist
You In Every Way.

Phone Us At
247-2751

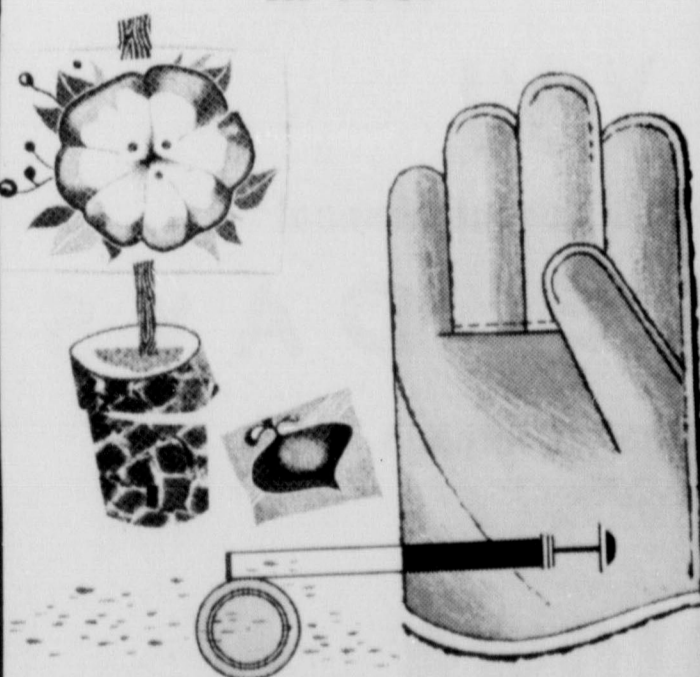
KENDRICK OIL CO.

PHILGAS



CAROLYN MENELEE -- is entering the Maize Queen Contest for Chester Gin. She is 17-years-old, has blonde hair and blue eyes. She is the daughter of Mr. and Mrs. Joe S. Menefee. Carolyn will sing in the talent portion of the queen contest.

**Friona On The Grow
In 1967**



Let's All Give Our Support To
Our Growing Community And
Attend Friona's 11th Annual
MAIZE DAYS
September 11-16

ALLEN'S JEWELRY

Friona's

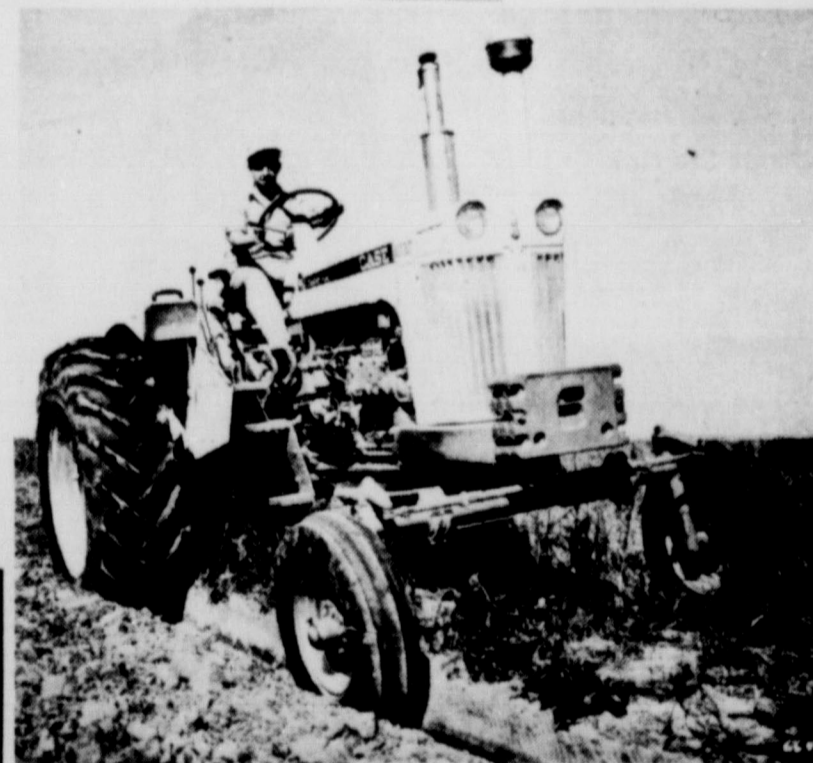
**Oklahoma Lane
Farm Supply**

SALUTES FRIONA
On
MAIZE DAYS -

Your
CASE
DEALER IN
PARMER COUNTY
SINCE 1958

The
CASE

1030 Is Built Especially
For Big Producers,
Has The Ultimate In
High-Torque Lugging
Power For Heavy
Production Jobs.



7-Plow Lugging
Power
100-Plus H.P.

We'll See You In Friona During
MAIZE DAYS

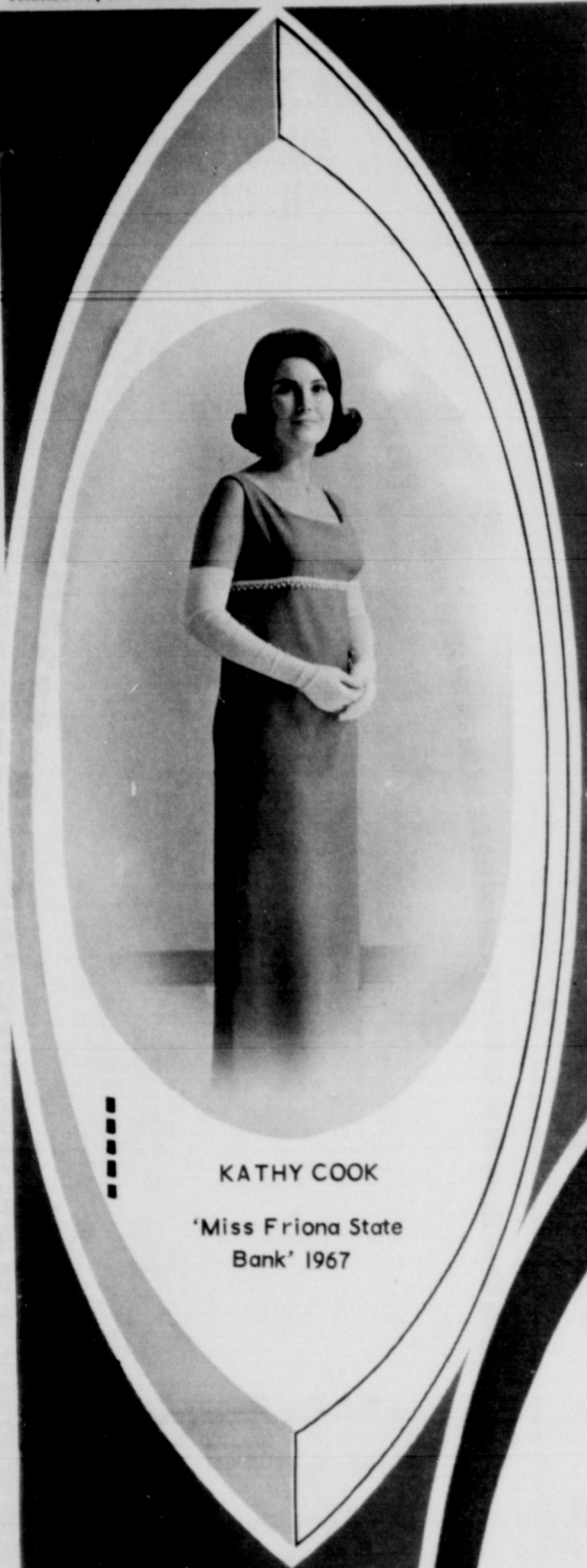
**OKLAHOMA LANE
FARM SUPPLY**

Phone Tharp 225-4386



Look to the future

WITH FRIONA



KATHY COOK
'Miss Friona State Bank' 1967

Friona State Bank Has Been Loyal Serving The Growing Friona Area Since 1919! Each Year We Proudly Support Such Community Projects As Maize Days With Our Annual Parade Float And Maize Queen Candidate.

**MEET
OUR PAST
FRIONA
MAIZE QUEEN
CANDIDATES**

*...These Lovely
Young Ladies
Have Represented
Us Well Each Year
Since 1961*



Lydia Buske
1966



Janis Goggans
1965



Janet Stevick
1964



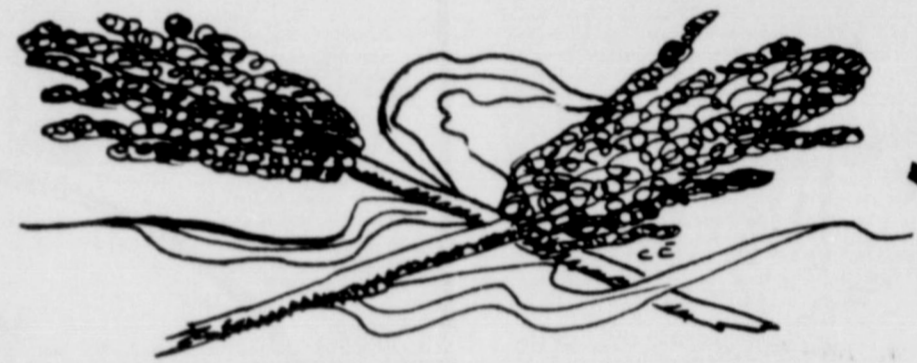
Lois Moyer
1963



Mary Ethel Wilson
1962



Mary Ann Boggess
1961



Friona, the largest town in Parmer County, is located 25 miles east of the New Mexico state line. Located on U.S. Highway 60 and State Highway 214, Friona is 73 miles southwest of Amarillo, 100 miles northwest of Lubbock and 35 miles northwest of Clovis, N.M.

Chartered on March 19, 1928, Friona has experienced steady growth during the past several years. The U.S. Census listed Friona with 1212 inhabitants in 1950 and 2,048 in 1960. Population was estimated in 1965 at 3,149 by the Friona City Council for the Highway Department.

Parmer County almost consistently produces more grain sorghum annually than any county in the state or nation. Recently, Friona has made a bid to become a cattle processing center, as Missouri Beef Packers is building a packing plant northwest of the city which will have the largest slaughter capacity in the world.

In addition, a feedlot which will have an eventual capacity of 50,000 head is nearing completion west of Friona, to go with the 28,000 capacity Friona Feed Yard completed in 1962. Another 30,000-head capacity lot is under construction in Bovina, as Parmer County bids for the "cattle capital" title to go with its maize-growing exploits.

WE WELCOME YOU

To Friona's Eleventh Annual

MAIZE DAYS

September 11 through 16

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2736



REIGNING MAIZE QUEEN, Miss Crista Evans, will crown her successor tonight at the new High School Auditorium.

Friona Feed Yard PRESENTS

THE BEAUTIES OF FRIONA

Competing For

The Title Of 1967 Maize Days Queen

* Preliminary Talent Elimination

4:00 p.m. - New High School Auditorium - No Admission

* Finals And Coronation Ceremony

8:00 p.m. - New High School Auditorium \$1. per person



KARENE MILNER



PHYLLIS RENNER



KARA SIDES



PEGGY DRAKE



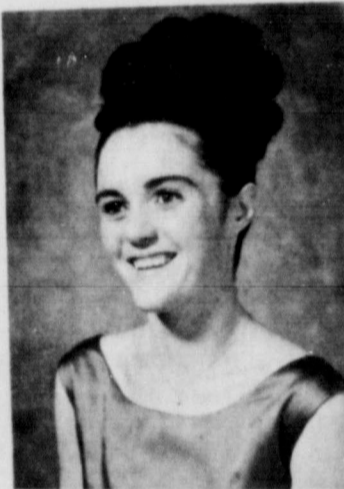
LINDA STONE



DIANA WILSON



DEBBIE JARECKI



DELORIS PHIPPS



BELINDA MABRY



CAROLYN MENEFFEE



CHERYL RAMAGE



KATHY COOK



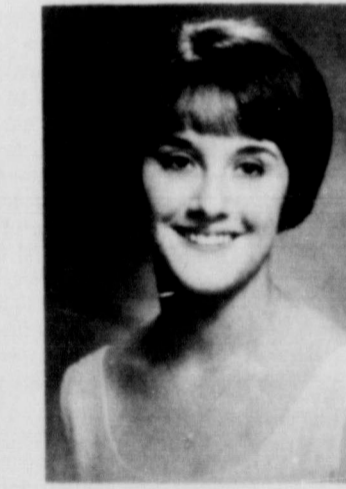
JO ANNE JENNINGS



PAULA FORTENBERRY



PATTI RAGSDALE



BECKY COFFEY



BECKY ELLIOTT



ANN AYERS



JOAN BROOKFIELD



PAM TURNER



BRENDA BLACKBURN



PAM HARTWICK



MISSY RENNER



JAN WELCH



PAT ROBERTS



LINDA CARSON



TERRI SUE CUMMINGS



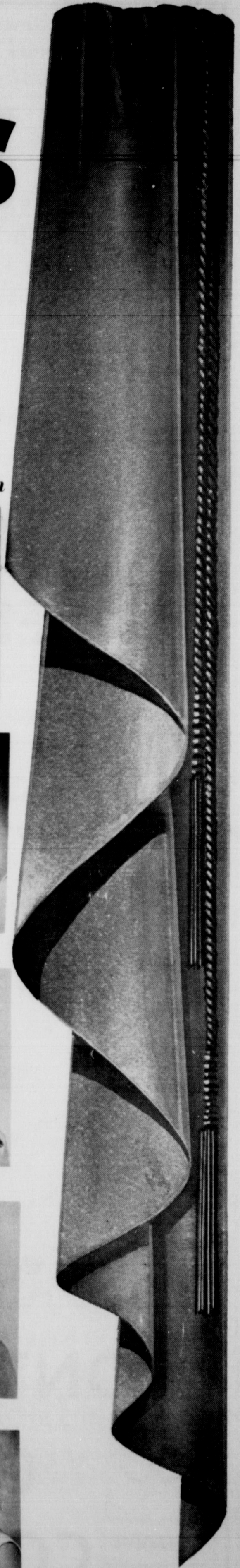
SHAREN AWTREY



CHLOE ANN FORD



SHIRLEY JOHNSON



This Page is sponsored through the courtesy of Friona Feed Yards - Supporting The local Maize Industry by feeding 350,000 Pounds of Maize every day.

FRIONA

Maize Capital Of
The World

WELCOMES YOU

To Parmer County's
Annual

MAIZE DAYS CELEBRATION

September 11-16

We Hope You All Have
A Bountiful Maize Harvest...
And We Stand Ready To Take
Care Of Your 1967 Crop.

It's A Great Priviledge To
Be Of Service To The People
Of Friona And The Area.



CONTINENTAL GRAIN COMPANY

H.H. (Hank) Wheeler, Mgr.

414 Main

Phone 247-3151

GREYHOUNDS

Clay's Corner Is Home Of Racing Kennel

By TYLER VANCE
Staff Writer

Sixteen years ago, James Robinson watched his two Greyhounds chase a rabbit in a lonely pasture near Waco, Texas. Today he is watching his dogs compete at major dog racing tracks around the nation in one of the fastest growing, and most profitable sports to spring up in recent years.

"Greyhound racing is becoming very popular", says the long-time dog racer and a resident of Clay's Corner for the past 20 years.

Success is a familiar word to Robinson, as the many trophies and awards displayed throughout the Robinson home will evidence. Leading the list of awards is the Sarasota, Florida track champion award, which Robinson has carried home for the last three years. The award is presented to the owner of the dog that has won the most races in a single season. The dog that won the award is a large, spotted Greyhound called "Space Aid", handled by Robinson's 14 year old daughter, Vickie. "Sometimes these kids do a lot better with these animals than I do," said the father of two youngsters.

"It seems that the dogs are more friendly with children, and are not quite as nervous," Besides his daughter and his nine year old son Jimmy, Robinson employs one other farm hand to help with the chores. Training is the most important part of dog racing, and the 122 dogs at the Robinson farm get their share of it. Sunday and Wednesday mornings are busy times for the family, as they lead dog after dog to the oval "schooling track" for running exercise.

"We train in the morning because it is usually cooler then, and is easier on the dogs," Robinson made a racing machine out of an old car, several wheels and some cable. The rig resembles the machine used at large dog tracks. The car motor pulls the simulated rabbit around the rail at high speed just far enough in front of the dog to keep him interested. Distance around the track measures 1,150 feet. Live jack-rabbits are used on another practice field, included in the 25 acres, used by the dog trainer for training. Rabbits are captured at night and put in a "holding pen." When they are needed, one person drives them down a narrow path in a box at the other end of the field. Here they are released, and given about 100 yards head start on the dogs. Two greyhounds are then released from a special "start box" and the race is on. The dogs reached an average speed of 40 miles per hour during the short chase. A small hole is provided in the fence at the end of the field through which the rabbit scrambles back into the holding pen. Besides building the practice track and courting field, Robinson has built pens, and kennels for his dogs.

After a dog reaches the age of 14 months he is ready to go to the race track. Robinson has several dogs leased out to a "dog man" in Florida who races the dogs at the track, and shares in the winnings. The dog will race about twice a week, and is selected by the lottery system. While racing on the track, the animal is fitted with a leather muzzle to prevent injury to other dogs and to keep it from grabbing the stuffed rabbit it is chasing. Injury is quite common on the track, things such as pulled muscle or feet injuries can put a dog out of action.

The owner must pick the dogs he wants to go to the race track. "This is where my daughter is a lot of help," says Robinson. "She can remember which animal is best suited for racing," whereas I would have to consult the record book."

The law allows dog racing in eight states, including Florida, Colorado, Arizona, Massachusetts, Oregon, South Dakota, Montana, New Mexico and Arkansas. Old Mexico is also popular for dog racing. Only a certain number of races are permitted at each track in each state. For example, Sarasota Raceway in Florida is allowed from May 5 to August 29 to hold races. Then the races are moved to one of the other 18 raceways in the state. Robinson's agent in Florida travels from one park to another during the year, so that the dogs are always racing. "I have about 50 dogs in Florida right now," says Robinson. "I also have some dogs racing in Old Mexico."

The dogs are divided into classes, A through E, and are classed as to how many races they have won. The prize money for each place in each class is also varied. Top prize for first place in grade "A" ranges from \$100 to \$200. The amount depends on the size of the purse for the day, which is three per cent of the pari-mutuel. The track collects 15 per cent of the intake for maintenance. The remaining is returned to the public in the form of bets, etc. The average intake at Sarasota Raceway is usually about \$200,000,00 and the average attendance in 6,000 persons.

Last year, Robinson was the top kennel at the Florida raceway, that is his dogs won the most races during the season. This honor, along with "Space Aid's" honor of being the track champion, winning 11 races in the three months season at Sarasota, more than any other dog in the track's history, has put this West Texas dog raiser in the class with the nation's top dog raisers.

"I like a long-legged dog", said the dog racer. "Also, 70 pounds is good weight for a male racer. A lot of the race depends on the dog's attitude, not on his physical condition; it must want to win. The animals are not too hard to train, and the kids help a lot with the feeding and personal care of the dogs." All of Robinson's animals are registered with the National Coursing Association, in Abilene, Kansas.

Feeding 122 dogs may sound like quite a chore to most people, but Robinson seems to enjoy the once a day routine. "We feed a mixture of commercial dog food and ground beef," says Robinson. By the time a dog reaches racing age, the owner has already invested about \$200 in him, so if the owner can sell him for \$500, it becomes a profitable occupation. In Ireland, dogs sell for as much as \$1800. "If I find a dog that doesn't run quite as well as the rest of the litter, or one that is too old to race (say about 4 years old), I will sell him for a rabbit dog, for approximately

\$40. These Greyhounds are very gentle with people, and you will hardly ever find one that bites."

"We don't give shots for rabies, but we do give shots for distemper," says Robinson. "One year I bought a litter from a fellow and they turned out to have the disease. I lost 40 dogs before we brought the epidemic under control". Robinson and his helpers change the bedding, which consists of shredded paper, at least once a week. They are constantly on the watch for fleas and ticks also.

"This is about the best country for raising dogs," says the local dog racer. "The winters are not too cold or wet, and training can be done early in the morning during the summer, so the dogs are pretty healthy most of the time. Texas and Kansas are the biggest dog raising sections of the nation according to Robinson.

When asked if he had any plans for expansion, the dog owner said, "I'm going to build more dog pens, I'm just about to run out of room on this 25 acres."

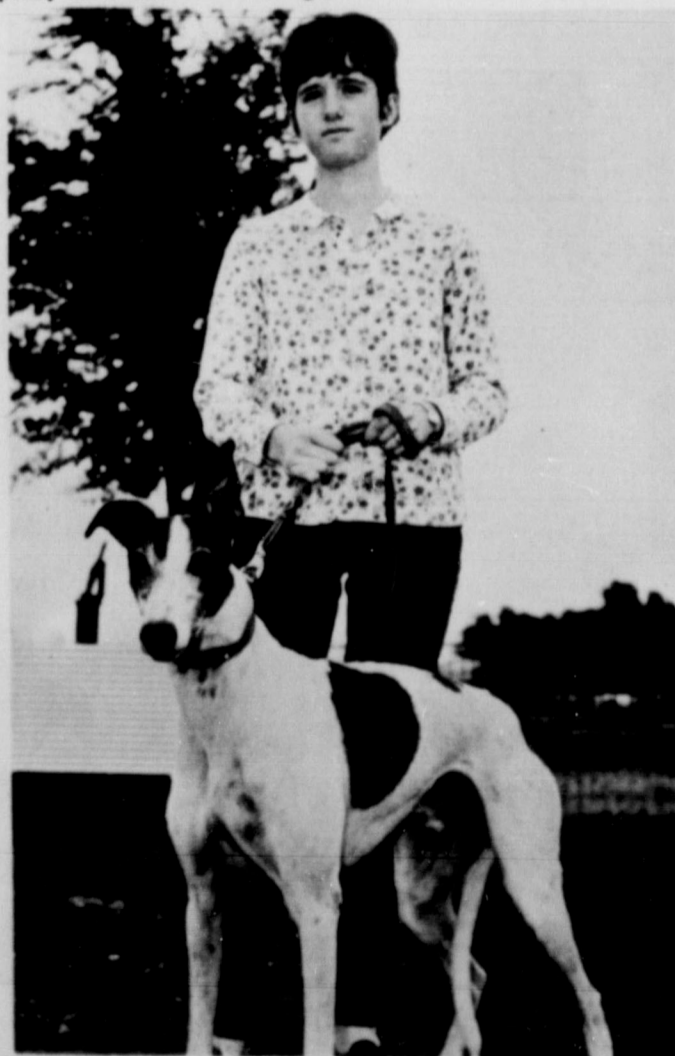
Robinson's versatility as a dog raiser can be seen in the different types of Greyhounds he owns. Starting with the smallest Greyhound, (weighing about six pounds full grown) which the Robinson's have as a house pet, all the way up to the Irish Wolfhound, (standing about 5' 5") "The cost of sending a dog from Ireland to the United States is about \$200 said Robinson.

The sport of dog racing is continually on the rise. Dramatic proof of this fact can be seen in the television rating chart, published in a Florida newspaper, where dog races took the lead over, of all shows, "Fatman."

(See additional pictures on following page.)



HIGH SPEED RACING - "Space Aid", last year's track champion at Sarasota Raceway in Florida takes his turn on Robinson's oval practice track. The bag on the fast moving arm in the upper right corner of the picture is part of Robinson's home made racing machine. (Staff photo).



DOG AND TRAINER - Vickie Robinson, 14, is shown with her dog "Space Aid". Sometimes, these kids can do a lot better with the dogs than I can," says Vickie's father.



Portrait of a Racer . . .



ONE OF THE LARGEST -- One of the biggest dogs on the Robinson farm is this Irish Wolfhound. The dog stands about 5 feet high on his back legs, and was imported from Ireland. (Staff Photo).



"CHEESE" -- Shown are just a few of the 122 dogs trained by James Robinson of Clay's Corner. The logn time dog racer has dogs racing in Florida and Old Mexico. (Staff Photo).

Fire Prevention A Job for Stores

Retail stores along Main Street were urged by the American Insurance Association today to observe Fire Prevention Week by making a check of their establishments for any possible fire hazards.

They were urged to check these points:

- Make sure, when goods are unpacked, that packing cases are disposed of immediately. Corrugated paper cartons and cardboard boxes are combustibles on which fire feeds.

- When unpacking merchandise for display on counters or shelves, be sure workmen do not block aisles with boxes or push trucks.

- Check all exits and make sure they are clearly marked with exit signs. Also make sure all doors may be opened from the inside quickly in case a fire starts and customers have to flee. Panic lock doors are recommended for retail establishments.

- Check fire extinguishers and make sure they are in working order. If your extinguishers are of the type that must be refilled periodically, make sure they are serviced on time.

- When decorating windows or display shelves, use care with electric lights. A hot bulb or faulty socket can start a fire if it comes in contact with highly flammable materials.

- Make sure all employees know how to call the fire department, both by phone and by fire alarm box. If an employee is dispatched to send an alarm from a fire box he should be instructed to stay by the box until the fire department arrives so that he can tell firemen where the fire is.

Never Smoke in Bed

Never smoke in bed, warns the American Insurance Association. Too many fire fatalities, the Association adds, occur when a smoker in bed dozes off and drops a lighted cigarette on the bed covers.

In particular, if there are elderly people in your home who smoke, impress upon them that they are not to smoke in bed. Their own lives may be at stake.

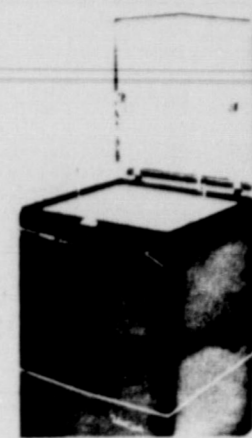


PATTI RAGSDALE -- is the daughter of Mr. and Mrs. Mack Ragsdale. She is 17-years-old, a Senior at FHS and is entering the Maize Queen Contest for Ruthie's Ladies and Children's Wear. She is a cheerleader and plans to do a dance routine in the talent portion of the contest.

New Portable Dishwasher In Warm Copper Tones

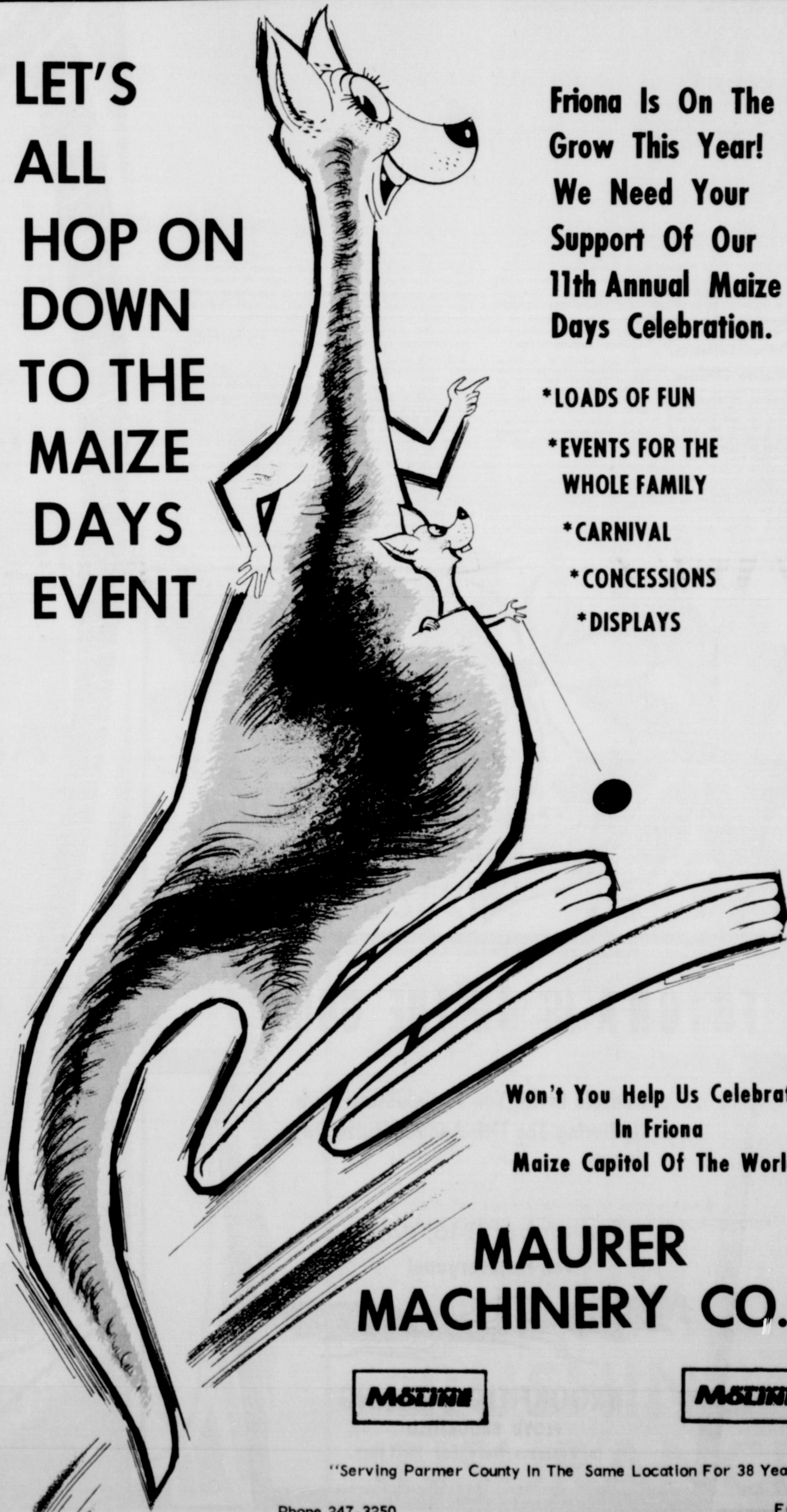
Mrs. Homemaker likes the warm and hospitable atmosphere of an old-fashioned kitchen, but she also likes the convenience of up-to-date kitchen appliances. Today built-in ranges, ovens, dishwashers, refrigerators, and hoods, are all available in copper tones for the warm old-fashioned look. Copper tone fronts, and even side panels, have been available for many years for KitchenAid built-in dishwashers.

The new model has the exclusive KitchenAid 4-Way Hydro Sweep washing action which eliminates all hand rinsing of the dishes.



"IN" COTTON -- You can tell it's "mod" by the giant black and white paisley print, the high boy button-down collar, and three-button cuffs. The all-cotton style also comes in assorted granny prints. By Puritan Sportswear.

LET'S ALL HOP ON DOWN TO THE MAIZE DAYS EVENT

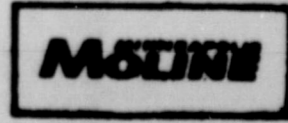
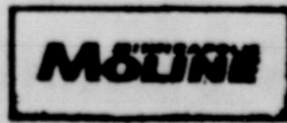


Friona Is On The Grow This Year! We Need Your Support Of Our 11th Annual Maize Days Celebration.

- *LOADS OF FUN
- *EVENTS FOR THE WHOLE FAMILY
- *CARNIVAL
- *CONCESSIONS
- *DISPLAYS

Won't You Help Us Celebrate In Friona Maize Capitol Of The World!

MAURER MACHINERY CO.

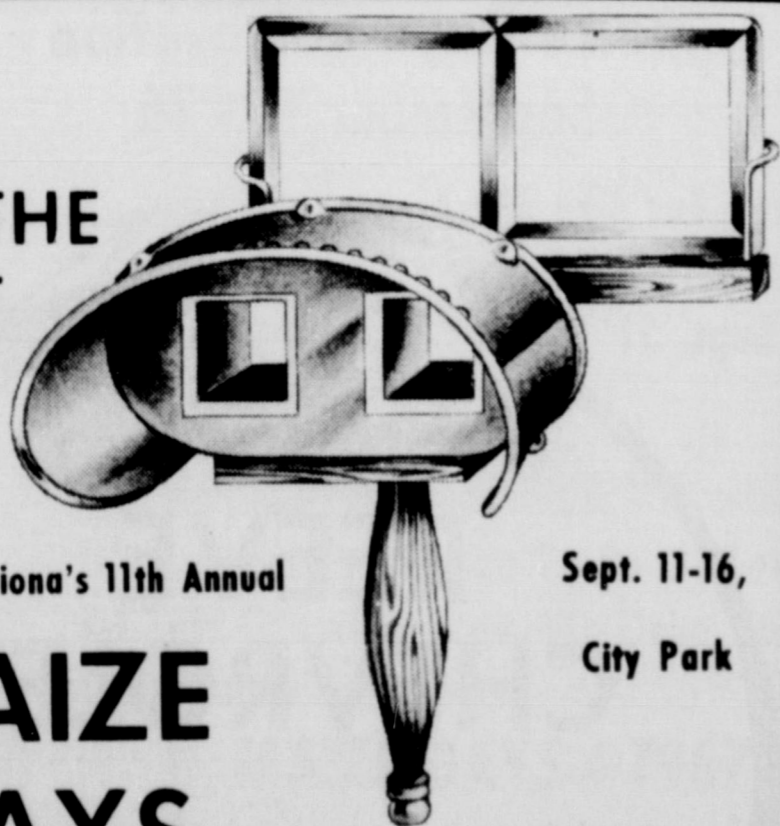


"Serving Farmer County In The Same Location For 38 Years."

Phone 247-3250

Friona

Take A PEEK INTO THE PAST



Attend Friona's 11th Annual

Sept. 11-16,

City Park

MAIZE DAYS CELEBRATION

Bi-Wize Drug



"Since 1953"



MISSY RENNER - is entered in the Maize Queen Contest for West Friona Grain. She is 16-years-old, a Junior at FHS and the daughter of Mr. and Mrs. John Renner. This petite blonde is interested in all sports and will perform a dramatic reading as her talent in the contest.



PAM HARTWICK -- is the Maize Queen Contest entry for Benger Air Park. She is the 16-year old daughter of Mr. and Mrs. B.C. Hartwick. Pam is 5 ft. 2 inches tall with brown hair and brown eyes. She will do a skit in the contest.

City Fathers Called On Able-Bodied Citizens

At a meeting of Friona city commission on October 28, 1929, it was decided that each able-bodied male citizen between the ages of 21 and 60 would be assessed \$2.50 money would be used as a fund for repairing streets.

In 1932, more action was needed and it unanimously decided to issue a call for all able-bodied male citizens of the city to donate one day of labor each year on street work, or pay into the street fund \$1.50 each year.

FIRST SESSION IN 1928

The first meeting of the Friona City Commission was held in the rear of Blackwell Hardware and Furniture Store, in 1928. W. H. Warren was chosen city tax assessor.

First official act of the city commission was to purchase minutes book, city seal and a supply of rendition blanks.

Texans drive almost 55 billion vehicle miles a year. The Texas Highway Department, marking its 50th anniversary this year, estimates travel will increase by 40 per cent by 1985.

WATERWORKS HAS HISTORY

Bids for work on Friona waterworks were accepted the latter part of 1929.

On October 11, 1930, the city bought the A. N. Wentworth water system at \$2,000. Terms were to pay \$300 in cash and \$75 a month until the system was paid for.

For the safety and convenience of travelers, the Texas Highway Department -- marking 50 years of public service during National Highway Week, Sept. 24-30 -- maintains more than 1,100 safety rest areas, roadside parks and scenic turn-outs.

AIR FREIGHT



Air freight precision and timing helps keep world trade soaring to peak levels. A recent year of Air France mail service, for example, includes 5,980 night landings, 130 instrument landings and a 98% on time record.



FRIONA IS ON THE GROW

...And We Invite You To Celebrate With Us During The 11th Annual Maize Days Events

September 11-16, 1967

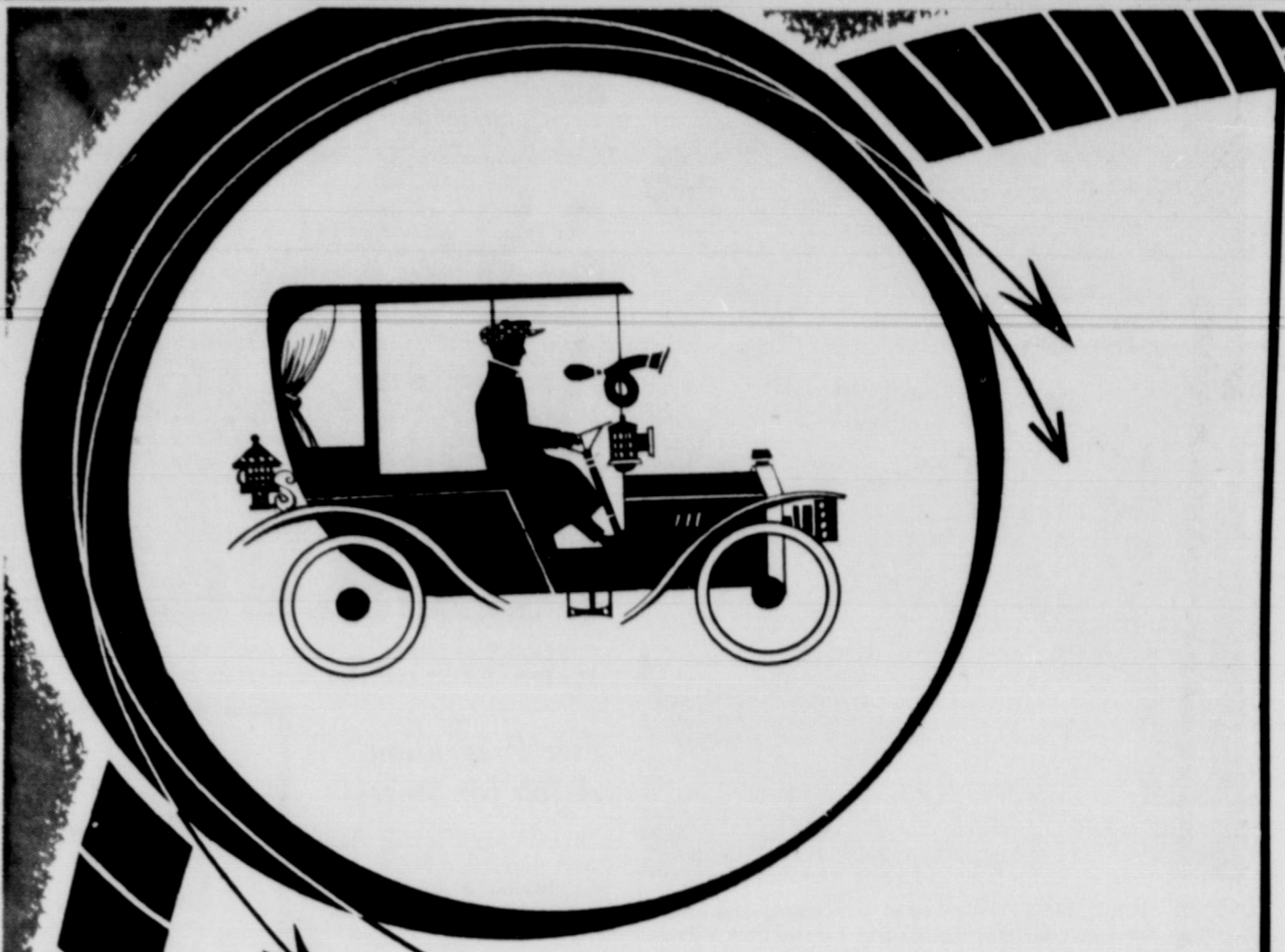
Fun For Everyone!



BROOKFIELD DRILLING

FLOYD BROOKFIELD

In Business Here For 15 Years.



We've Been On The GO In Friona For 29 Years...



Camaro
(1967 MODEL SHOWN)

And We're Still Going Strong!

We Welcome You To Friona's Maize Days Celebration September 11 - 16

Watch For The 1967 Chevys, Coming Sept. 21

REEVE CHEVROLET

510 Main

Friona

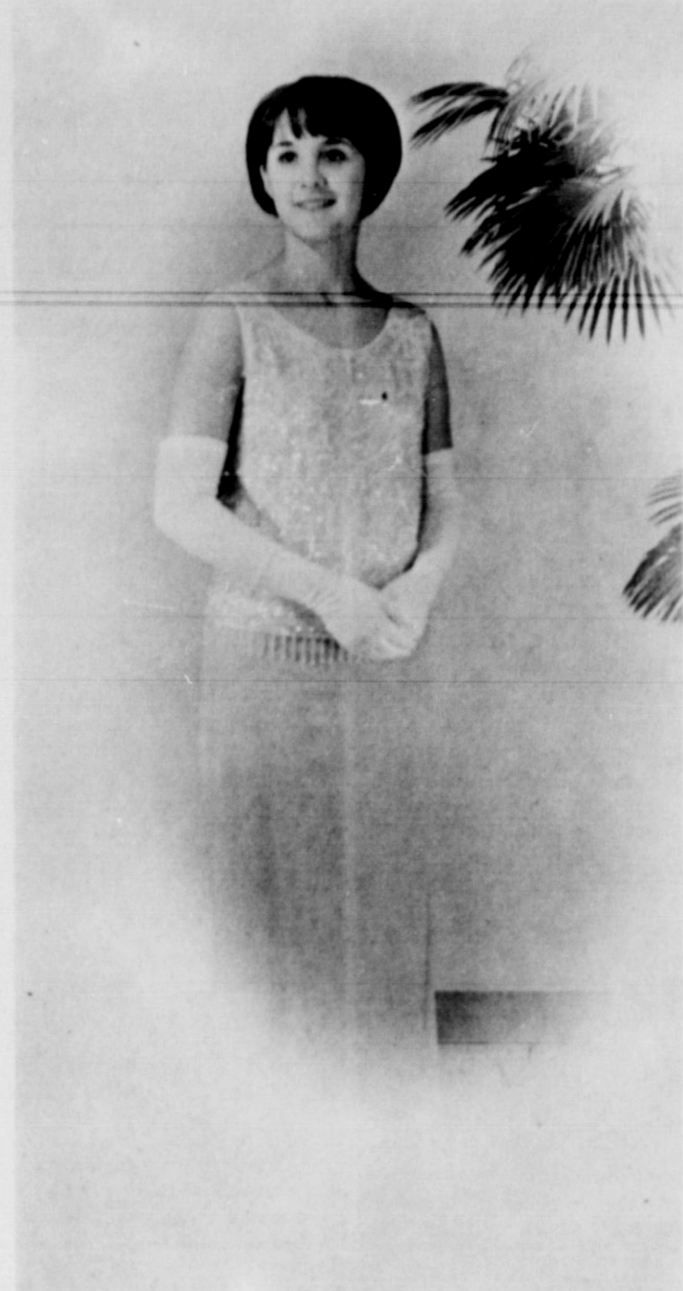
Ph. 247-2774



Court House

Notes

Abst. Judg. - Friona Motors-Porter Wily, SR
 Abst. Judg. - Oscar Baxter dba Friona Motors - Robert Peggran - SR
 Abst. Judg. - West Texas Equip. Co. - Harvey Brock - SR
 Abst. Judg. - Parmer Co. Impl. Co. - C.B. Edens - SR
 Abst. Judg. - Consolidated Elec. Dist. - Ray Campbell dba Campbell Elec. Co. - SR
 WD - G.D. Coker - C.A. Turner, - N 10' lot 7 and 8 Blk. 7 Staley, Friona
 WD - Grover W. Meeks - Rufus Carter - S 31' Lot 10 All lot 11 Blk. 4 Mimo Add. Farwell
 WD - Leon R. Jones - Ken O. Livingston - Lot 1 W 25' lot 2, Blk. 4, Mimo add Farwell
 WD - J.C. Beck - Claude H. Spears - Lot 4, Blk. 3 Staley Add. Friona
 WD - George C. Taylor, Jr. - Welch Acres, Inc. - Lot 14 Blk. 2 Welch Acres Unit 1 Friona
 WD - Lucy Vestal - C.L. Vestal - Lot 10 Blk. 52, Friona
 WD - R.L. Fleming - Dale E. Houlette - Lot 4 S1/2 lot 3, Blk. 11, Staley Friona
 WD - Doyle K. Goldsmith - John & Sam Aldridge - Lot 4 to 6, Blk. 41, Farwell
 DT - J.S. Triplett, Jr. et al - Amarillo National Bank - Pt. Sec. 15, T7S; R2E
 DT - Jo Moddy Johnson - Northwestern Mutual Life Ins. Co. - SW 1/4 Sec. 20, T4S; R4E
 DT - Dale E. Houlette - Hi-Plains Sav. and Loan Assn. - Lot 4, S 1/2 lot 3, Blk. 41, Staley Add. Friona
 DT - Grover W. Meeks, - John & Sam Aldridge - Lot 4 to 6 Blk. 47, Farwell
 ML - A.V. Warren - Martin Oliver - SW 1/4 Sec. 25, T10S; R2E
 State Tax Lien - State of Texas - Bobby Gene Peace - SR
 State Tax Lien - State of Texas - Santos Vera Garcia et al - SR
 WD - M.O. Spears - T.F. Taylor - Lots 9 and 10, Blk. 3, Ridgelea Sub, Bovina
 DT - J.C. Beck - C.A. Turner - Lot 2 Blk. 12, Staley Add. #2, Friona, N 10' of Lot 7, all lot 8, Blk. 7, Staley, Friona



BECKY COFFEY -- is 17-years-old, a Senior at FHS and the daughter of Mr. and Mrs. Leonard Coffey. She is entered in the Maize Queen Contest for the Lion's Club. Becky plays the piano for the regular meetings of the Lions and she will also play piano in the talent contest.



JAN WELCH - is a lovely red-haired young lady entered in the Maize Queen Contest by the Progressive Study Club. She is a 17-year-old Senior at FHS and is the daughter of Mr. and Mrs. Louis Welch. Her hobbies are sewing music and skiing. She plans to sing in the talent portion of the contest.

Come Help
 Us Celebrate
 Another Fine
 Grain Harvest
 In Parmer County.

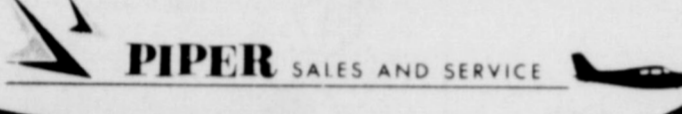
IT'S
 MAIZE
 DAYS
 TIME

** ** *

Benger Air Park Is Proud
 To Be A Part Of This Growing
 Community. We Pledge Our
 Support To Friona And To The
 Citizens Of Parmer County.

BENGER AIR PARK

Friona, Texas Phone 247-2861



In recent years, the Texas Highway Department has completed new bridges at the rate of one per day.

GROWING WITH FRIONA



It's A Great Privilege To Be Of Service To The People
 Of This Growing Area. We Urge You To Support Your
 Community's Projects.

MAIZE DAYS - 1967 Sept. 11-16, City Park

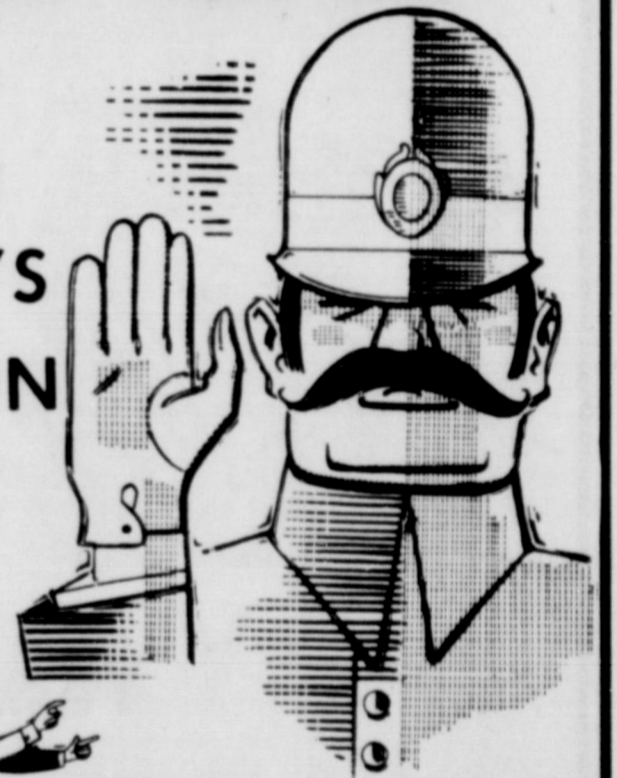
**Parmer County
 Pump Company**

Friona

Ph. 247-3030

STOP

Don't Miss
 The Finest
**MAIZE DAYS
 CELEBRATION
 EVER
 1967**



Featuring Old
 Fashioned Fun For
 All The Family.

Visit The Many Displays In Stores And In
 The City Park. Check The Paper For Activities.

September 11-16

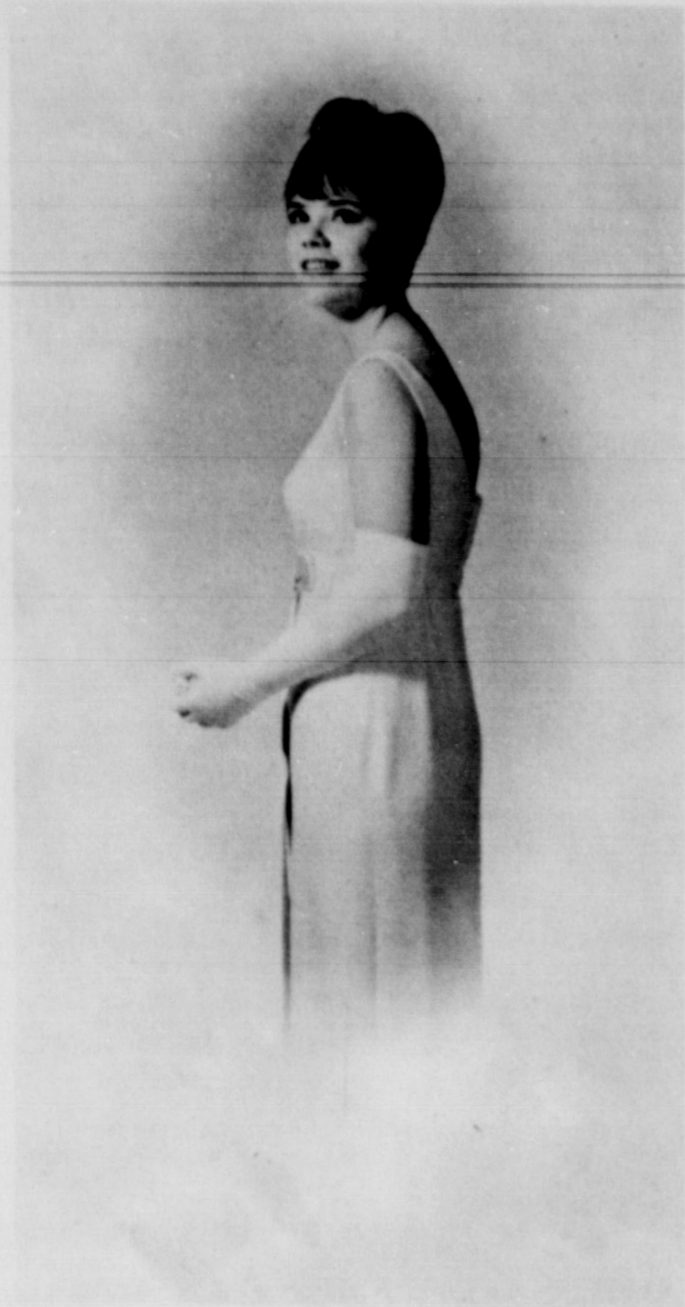
★ ★ ★ ★ ★

**RUSHING
 INSURANCE**

Ph. 247-3370



PAT ROBERTS -- is 5 feet tall, has blue eyes and blonde hair. She is the Queen Contestant of Ethridge-Spring Agency. Pat is a 16-year-old Junior at FHS and is head cheerleader. She will do a comical reading as her talent in the contest.



PAULA FORTENBERRY -- enters the annual Maize Queen Contest for Pioneer Natural Gas. Paula's hobbies are music and sports. She is 16-years-old and the daughter of Mr. and Mrs. Paul Fortenberry.

Willie Wiredhand Salutes....

FRIONA'S OWN 1966 MAIZE QUEEN Crista Evans

We Know You Are Proud
Of The Fine Way This Lovely
Young Lady Has Represented
Friona During The Past Year.



Bond Sales Noted Locally

During the first seven months of 1967, Texans purchased \$98,079,008 in Series E and H Savings Bonds. Included in this state total was \$225,409 for the new "Freedom Shares" which

Savings Bond sales through July 1967 in Parmer County totaled \$50,163, according to a report received today from Frank A. Spring, Chairman of the Parmer County Savings Bonds Committee. This is 39 per cent of the county's 1967 goal of \$130,000.

were offered for the first time on May 1. Freedom Shares can be purchased only in combination with Series E Savings Bonds on a regular purchase plan through banks or payroll savings.

Nationally, during the first seven months of 1967, cash sales of Series E and H Savings Bonds totaled \$3,027 million, which is an increase of 4 per cent over sales a year ago and an 11-year peak for seven months.

Reeds Move

Mr. and Mrs. Frank Reed and children, Ronnie and Zonya, former Friona residents, recently moved from Keyes, Oklahoma, to Amarillo. Reed, an employee of the helium plant at Keyes, was transferred to the Amarillo plant. Mrs. Reed is the former Betty Zon Ashcraft.

E4 Ronnie L. Reed, who is stationed at Fort Hood, Texas, spent the weekend visiting in the home of his parents, Mr. and Mrs. Leo Reed.

Sorghum Dates

To 700 B.C.

The sorghum species include grain sorghum, sweet sorghum, sudangrass and broomcorn. Sorghum is thought to have originated in Africa. It was known in ancient times since a carving depicting sorghum was found in an Assyrian ruin dated from 700 B. C. and there are records of sorghum in India in the first century A. D.



Here's Wishing You
A Successful
MAIZE DAYS
CELEBRATION

DEAF SMITH COUNTY ELECTRIC

CO-OPERATIVE INC.

"Helping Texas Grow"

Serving Parmer, Castro, Oldham And Deaf Smith Counties

We're Proud Of Our Part In Helping To Build This Growing Community!

Yes...Friona Is On The Grow This Year!

Help Us Celebrate At Friona's Annual
Maize Days
Sept. 11 - 16

NUNN LUMBER CO.
"Complete Building Service" Phone 247-2727

1000 Main



MILESTONE REACHED . . . Pete Hollis, superintendent of Friona's sewer department, points to the sewer tap which made number 1,000 since the city's sewer plant was put into operation in 1950. City Manager A. L. (Jake) Outland looks on.

1,000th Sewer Tap Marks Milestone

The 1,000th sewer tap was made in the city of Friona last Thursday, making the third city utility unit to reach the 1,000-mark in the past two years.

In June of 1965, the 1,000th water meter was installed, it being the meter for the new high school building. Later that year, Pioneer Natural Gas Company installed its 1,000th gas meter in the city, at a rent house owned by F.H. Hadley.

The 1,000th sewer tap was made at 604 Etta, where a new house is under construction by George Taylor.

Pete Hollis, superintendent of Friona's sewer department, made the historic sewer tap, as he has most of the other 999 which preceded it.

Hollis also had the honor of installing the very first sewer tap for the city, on February 13, 1950. Bonds for establishing the city sewer department had been voted by city residents in 1949, and work on the system was begun late in 1949. The first sewer tap in Friona

was installed at 411 W 10th Street at the J.C. Claborn residence. W.A. Foster was owner of the house at the time.

Hollis, who has the longest tenure of any city employee, stated as he prepared to make the historic sewer tap that things had changed considerably since the sewer system was begun more than 17 years ago.

For one thing, making the "taps" into the main line is an easier proposition. The average operation today requires roughly two hours of time. Back when the system was put into being, it was a day's job -- a half day to dig the hole (all by hand) and another half day to make the tap and refill the hole.

Today the job is much easier by the city's power equipment, which does most of the digging.

When Hollis was beginning work on the city's sewer system, there were only three other city employees -- Ed Sparkman, Ed Cook and Roy Wilson, the city secretary.

Today, there are 18 city employees, including five in the water, sewer and street department.

Meanwhile, the population of Friona has grown from less than 1,000 to over 3,000.

New Employee At City Hall



NEW EMPLOYEE . . . Mrs. David Smith is the new receptionist at the City Hall, replacing Donna Lee, who resigned to move to Plainview. Mrs. Smith, who formerly was employed at Houser Grocery, began her duties on Thursday.

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Minimum Investment

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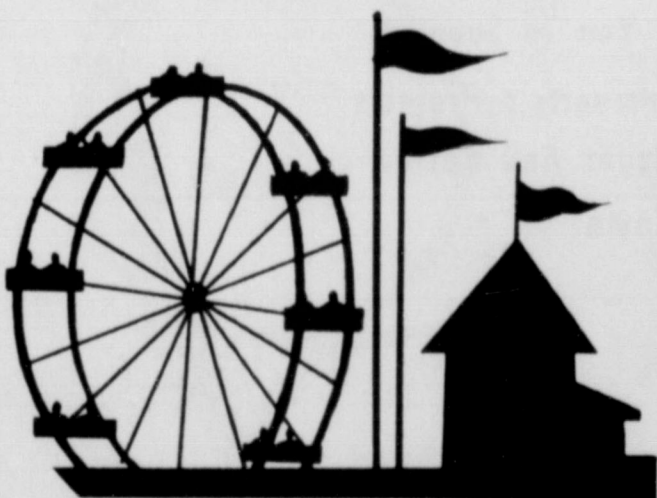
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Friona, Texas

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Attend Friona's 11th Annual
MAIZE DAYS '67
September 11-16

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There

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NOTICE

IS HEREBY GIVEN
THAT OUR
COMMUNITY
WILL STAGE A
COLOSSAL
MAIZE DAYS
CELEBRATION

September 11-16

MONSANTO Ag Center

*Hub
Sonny Brito

*Rhea
Larry Moyer

*Friona
Bill Wooley

*Tam-Anne
George Straskulic



ANN AYERS -- is the daughter of Mr. and Mrs. Ross Ayers. She is entered in the Maize Queen Contest by Kendrick Oil. This 5 ft. 7 inch Senior is a talented debator and plans to do interpretive speaking in the talent part of the contest.

Club Program Planning Shows National Concern

by Cricket B. Taylor
Farmer County Extension Agent

Program planning for civic clubs, study clubs and many organizations seems to be in order at this time of year -- for 1968 activities.

Most organizations aim for programs based on the recognized needs of community yet some are concerned only with member interest.

Shifts in national concern reveal a broad recognition of need for human development and recognition of economic, human and social development.

Responsibilities of the family are greater than ever in this mixed up, increasingly complex world. What then should be our concern?

According to educators, programs must be more dynamic to meet the rapid social and economic changes, and the need for continuing education by adults of all ages, social and economic levels.

Role of Home Economics
How many people still think that home economics and the role of home economics in the extension service is just "cooking and sewing"? If this is your idea then your thinking needs to be "updated."

The objective and competencies of home economics directly relate to many of the nations goals and area of national concern.

AREAS OF NATIONAL CONCERN include:

1. Family Stability -- early marriages, changing values, mobility and many things have brought about problems of home and family life.

Indication of problem concern are:

--About 4 per cent of nations youth are illegitimate,

--Nearly 1 million marriages break up each year,

--More than 2.5 million children under 14 need psychiatric help,

--Estimates indicate there are 4.5 million alcoholics, 20,000 suicides a year and increasing narcotic addiction,

--Crimes of violence increasing.

2. CONSUMER COMPETENCE -- trends in behavior, rising living standards, rapid growth of consumer credit, rapid increase in personal bankruptcies, and consumer performance, show evidence of lack of competence in management of resources.

3. FAMILY HEALTH - the relationship of nutrition to physical and mental health and the development of intelligence is not sufficiently appreciated. In spite of the plentiful food supply Americans have inadequate diets.

--Healthwise - Americans rate fifth in the world,

--Diets of children, youth and older adults need improvement.

--About one-fourth of youth and one-half of adults are overweight.

--In 1962, only half of the young men called were accepted for military service.

--Over 20 million accidents occur annually around the home.

These indicate the magnitude of problem.

4. FAMILY HOUSING - 30% of budget is spent on housing. Consumer decisions is important in selecting or building, buying and remodeling or furnishing. Lack of knowledge is evident. Population growth demands two million homes by 1970.

5. COMMUNITY AND RESOURCE DEVELOPMENT

--Individual citizens need community resources to assist in developing their abilities and resources.

PROGRAM EMPHASIS in home economics has been identified as necessary, to deal with problems in the foregoing five areas of national concern. Home eco-

...Of Local Interest

Mrs. Iona Wigham, Duncan, Okla., was a weekend guest in the home of Mr. and Mrs. Aubrey Rhodes. Mrs. Wigham is the mother of Mrs. Rhodes.

Mr. and Mrs. R.E. Snead returned home Tuesday after spending the Labor Day weekend with their son, Gary at Pensacola, Florida. They were accompanied to Fort Worth by their granddaughter, Shea Woodard, who visited in the home of her paternal grandparents, Mr. and Mrs. W.J. Woodard.

nomics and extension service are concerned with rural and urban areas and a multitude of programs are designed for many specific groups.



RAINBOW NATURAL BRIDGE is being admired in comfort and safety by hundreds of thousands -- by the oldest and youngest members of American families -- who now can reach this previously remote spectacle by boat on lovely Lake Powell at Glen Canyon Dam.



LABOR DAY LABORERS -- Members of the Friona Volunteer Fire Department were busy Labor Day putting up banners for the up-coming Maize Days celebration. (Staff Photo).

That it may please thee to give to all nations unity, peace, and concord, we beseech thee to hear us, good Lord.
The Book of Common Prayer (1662)

**Attend
Maize Days
Sept. 11 -16**

We Salute A Growing Friona

**During Our 11th Annual
Maize Days Celebration....**

- *Growing In Population
- *Growing In Industry
- *Growing In Use Of
Our Farm Products.

**We've Been Helping
Friona Grow Over 60
Years Of Progress...**

**We Urge You To Support
Your Community's Projects
For A Bigger And Better
Home Town.**

Rockwell Bros. & Co.

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HOW DOES YOUR CITY GROW?

....By Your Support Of
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Civic Activities!

Support A Growing Friona!

**Attend
MAIZE DAYS
September 11-16 City Park**

Professional & Coin-Op-Dry
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GRADUATE OF THE NATIONAL INSTITUTE
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PAM TURNER -- Is 16-years-old and a Junior at FHS. She is entered in the Maize Queen Contest for Graphic Arts. Pam is a slender 5 feet 7 inches tall and lists her hobbies as sports, reading and sewing.



SHIRLEY JOHNSON -- Is the 16-year-old daughter of Mr. and Mrs. W.T. Johnson. She is the Queen Contestant of Radio Station KNNN. Shirley will do a twirling routine in the talent portion of the contest. She is a Junior at FHS and is interested in sports.

CONGRATULATIONS TO CRISTA EVANS



Crista Evans
1966-67 Maize Queen

FRIONA'S 1966 MAIZE QUEEN

Friona's Farmers Co-Op Gin Proudly Sponsored
Crista In Last Year's Annual Maize Queen Contest!



When It Comes To Ginning Your Cotton....
PICK A WINNER...Come To Us!

FRIONA FARMERS CO-OP GIN

Dave Bailey, Manager

Research Is Big Aid To Sorghum

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TO OUR READERS: You can BELIEVE our advertisements. They are backed by LOCAL people.
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"PERSON-TO-PERSON"
That's Us! -You and Your LOCAL Newspaper

During the last decade, much has been accomplished through research to establish grain sorghum as a permanent, accepted and expanding industry, one which is basic to many farm areas in the United States. A long list of achievements could be itemized showing progress in standability, insect and disease resistance, better yields, and so forth, but we want to point out the need for research in the future to make it still a more valuable product and one which will continue to be profitable to produce. Probably the most outstanding discovery in production research was the development of the "hybrids."

Talent Show

Displays Drawings

Parade Carnival

Booths Concession

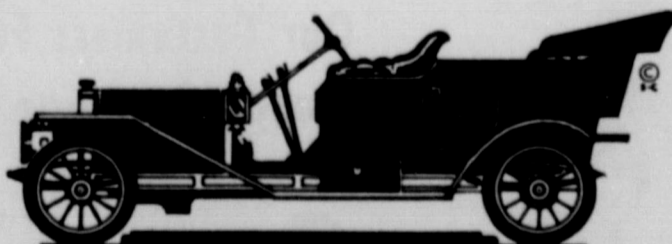
Queen Contest

See What's In Store For You
During Friona's Eleventh Annual
Maize Days

Sept. 11 - 16
City Park

Friona Is On The Grow In 1967. We Are Happy To Be Able To Serve This Growing Community.

★ We Have Parts and Accessories For Anything On Wheels . . . Let Us Help You With Your Automotive Needs.



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Friona

ALSO IS COLLECTOR

Dr. Alexander Enjoys Flower-Raising Hobby

Doctors are, of course, very busy people, so when a doctor chooses a hobby it has to be one that doesn't require a lot of time.

Friona's Dr. Robert Alexander believes he has found two such hobbies, in the form of flower raising and Indian pot collecting.

"I like ferns especially," says the local medical man. Nine different types of ferns decorate the entrance of his home at 401 15th St.

One of the most exotic ferns gracing the small garden is called the "Bird's nest fern" because of the small fibers grouped around the base of the

plant, resembling a bird's nest. The leaves are large and wide, and the plant doesn't resemble an ordinary fern. Several baskets of moss hang from the roof of the entrance, and blooming African violets, Gloxinias and Rubrum lilies greet the visitor to the Alexander home.

"All the gardening experience I had before I came to Friona two years ago was mowing my parents' yard," says the native of Houston. "Being a doctor helps to further my hobby, as many of my patients leave their flowers when they are discharged from the hospital. Also many patients have given me leaves and seeds from which I

can start new plants.

Dr. Alexander's flower garden receives its light through an arboretum which forms a translucent fiberglass skylight over the entrance way. The flower box itself is located in the middle of the entrance way, and has no concrete bottom. "I guess I could plant a tree in it if I wanted to," says Dr. Alexander. The box is also provided with a faucet to help in watering the plants. "I've had to bail this room out more than once when I forgot the water was on."

"This is the kind of hobby that can be made as expensive as you want it," explain-

ed the doctor. "If a person wants to raise orchids or the like, it can run into money." Most of the plants the doctor has in his home can be started from a leaf of the original plant. "One leaf can produce up to 12 plants, says the doctor.

"I think one of the prettiest flowers I have is the Rubrum Lily. People say it is hard to grow, but this one came up almost by itself." The doctor also had a gloxinia plant with some 25 blooms on it at one time, which is quite a record, for this part of the country.

In his small flower box, Dr. Alexander uses sawdust to help keep the soil loose, and also a liquid fertilizer part of the time. "I find it a very enjoyable hobby," says the doctor.

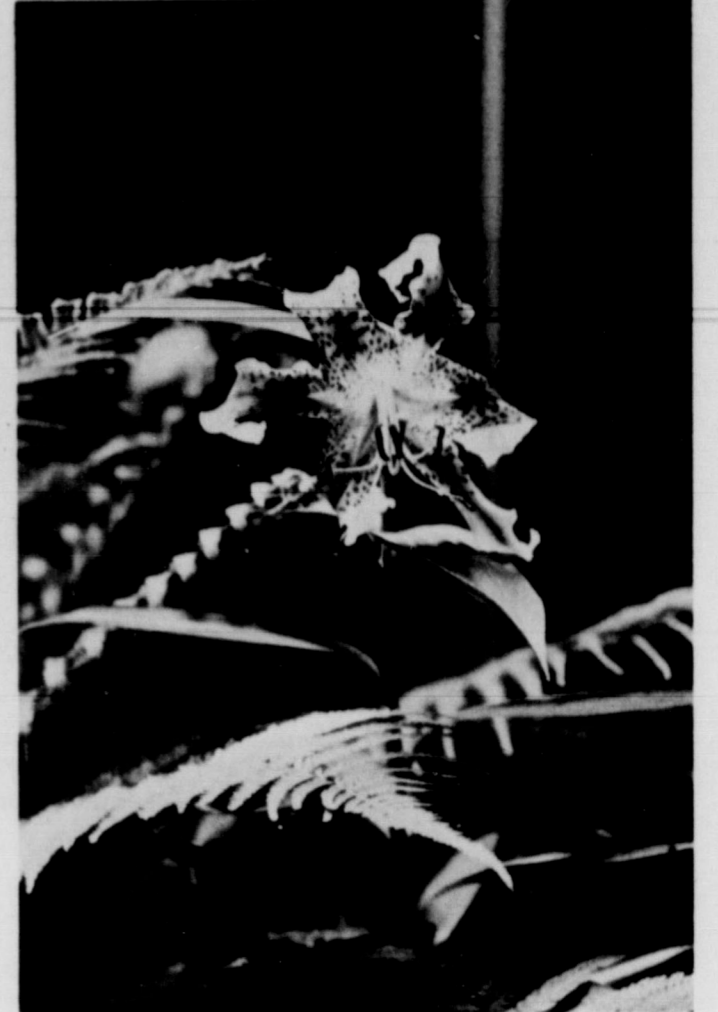
As a second choice as far as hobbies go, Dr. Alexander collects Indian artifacts. Included in his collection are several pots from a tribe in Mexico, dated around 300 A.D. "This one is called a skull pot," said the doctor pointing to a large dark pot. "It was used for cooking, and then for burial purposes, the hobbyist went on. 'The Indians put the pot over the skull of a dead companion, and broke it. This was called 'killing the pot,' so no one

RELIGIOUS ARCHITECTURE

The glory of the ancient world was Solomon's temple, an oblong stone building 60 cubits long, 20 cubits wide, 30 cubits high. Throughout history, building stone has been favored in religious architecture for its durable beauty and link with tradition.



SKYLIGHT GARDEN -- Shown is the sunken flower box and surrounding pot plants that greet the visitors to the Alexander home.



PART OF THE HOBBY -- This Rubrum lily is one of the many flowers that decorate the entrance way of the Dr. Robert Alexander home in Friona. A number of ferns also can be seen in the flower box around the lily. (Staff Photo).



POT COLLECTION -- Besides raising flowers and ferns, Dr. Alexander has also collected a number of Indian Pots, some dating back to 300 A.D.

The future belongs to Friona... and we're with you all the way.

It goes without saying that agriculture contributes immensely to the economic well-being of the entire Friona area. And, thanks to continuing technological advances, we can expect crop yields to be an even more important factor in the overall economy in the future.

Technology plays an important role in the natural gas industry, too. While we may think of Gas merely performing such chores as heating and cooling, hatching chicks and pumping irrigation water, actually Natural Gas has more than 26,000 adaptations of over 2,500 individual uses in the production and fabrication of almost every item required in the daily life of the nation. And research programs, in which the Pioneer Natural Gas Company actively participates, promise exciting future developments in gas-powered projects destined to make life easier and more comfortable than ever before.

And that's the way it's got to be if we can expect to share a future that's as bright as yours.

Pioneer Natural Gas Company

Introducing....

MISS CUMMINGS FARM STORE 1967

We Are Happy To Have Linda Stone As Our Candidate In Friona's Annual Maize Queen Contest This Evening.

Good Luck, Linda.

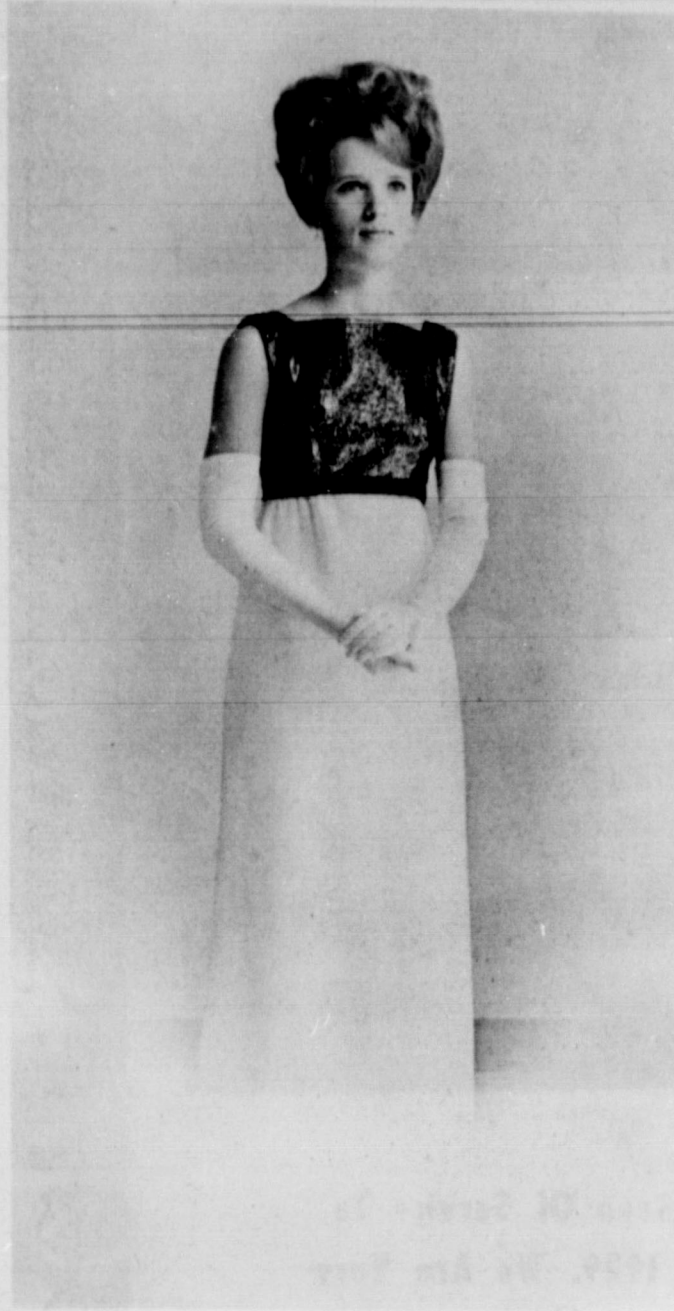
Congratulations To Friona On Another Season Of Growth And Progress.

Cummings Farm Store Is Proud To Have Been Of Service To Area Farmers For 12 Years.

We Take This Opportunity To Express Our Appreciation To Our Customers For Their Continued Patronage.

Cummings Farm Store

Friona Doyle Cummings, Manager Phone 247-2781



DEBBIE JARECKI -- has been entered in the annual Maize Queen Contest by the Young Homemakers of Friona. She is 17-years old, has blonde hair, and is the daughter of Mr. and Mrs. F.E. Jarecki. Debbie will perform a comical skit as her talent in the contest.

BELINDA MABRY -- is a tiny 17-year-old red head entered in the Maize Queen Contest by Claborn Floral Home. She is the daughter of Mr. and Mrs. W.R. Mabry and a Senior at FHS. Her hobbies are music, reading and sports.

Tell Baby Sitter What to Do If There Is a Fire

If you employ a baby sitter to watch over your children when you and your husband are away for an afternoon or evening, choose a baby sitter competent and qualified for the job, the American Insurance Association said today.

The Association gave these suggestions:

1. Choose a baby sitter whom you know, one that has a sense of responsibility, and likes children.
2. Have the sitter meet the children before you leave, so

they will become accustomed to her.

3. Introduce the sitter to any pets you may have, particularly the family dog.

4. Give the baby sitter a card with the telephone number of where you can be reached, the numbers of the fire and police departments, and of your family doctor.

5. Show the sitter all the exits from the house or apartment and provide her with a flashlight to be used in case the

lights go out. Explain to the sitter that in the event of fire, she should get the children out of the house, then call the fire department, preferably from a neighbors' house. Then after she has done these things, she may notify you. Remind her that no one should re-enter a burning building.

6. Tell the sitter the time when you expect to return. Be sure to telephone her if you are unavoidably delayed.

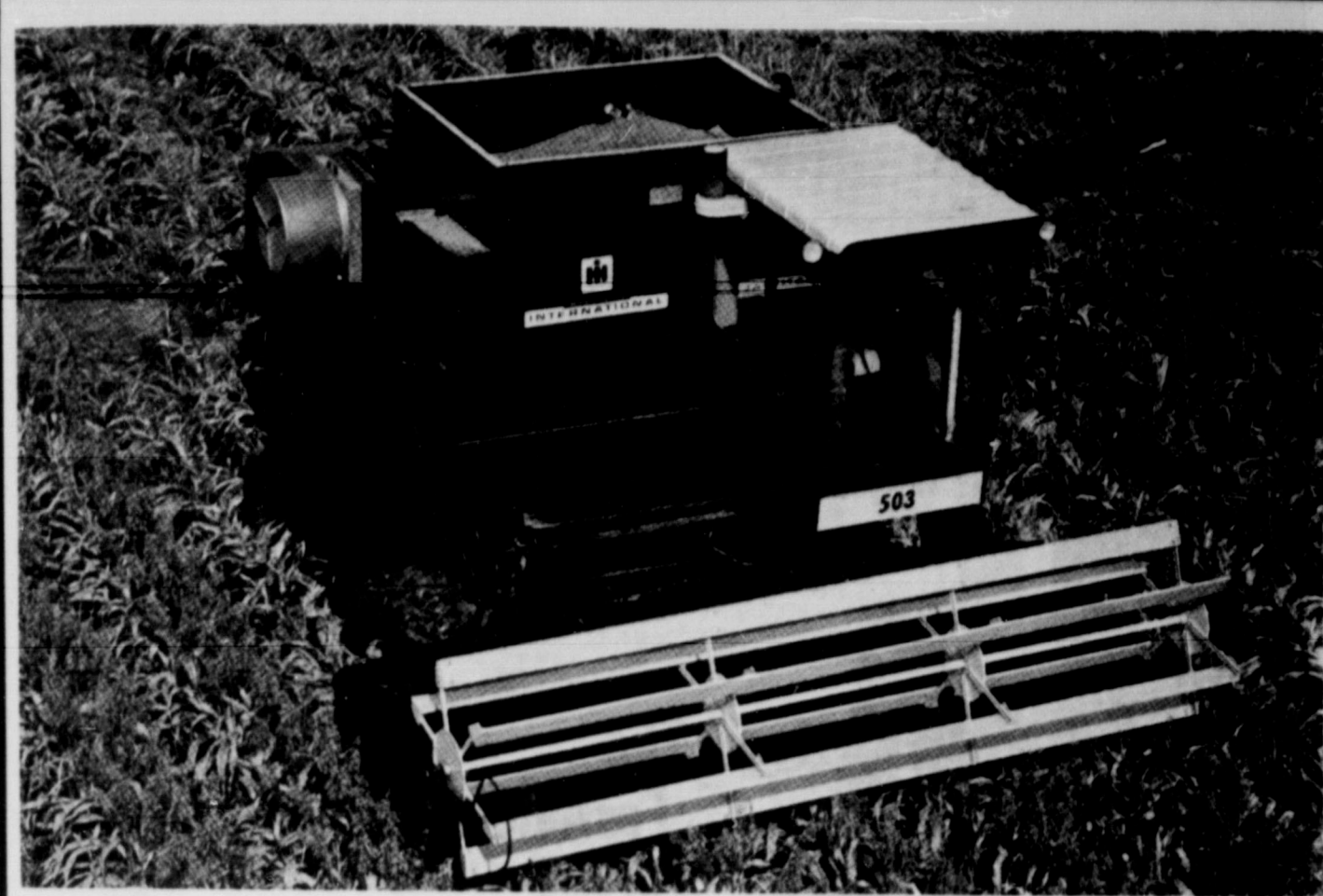
Longest highway in Texas is US 83 -- 903 miles from the northern Panhandle to Brownsville.

Tips for Smokers

Here's a fire prevention tip for anyone who has smokers in his home, says the American Insurance Association:

Keep ash trays, and big ones too, in every room, and don't forget to place them in guest rooms. Ash trays preferably should be made of glass or metal.

And empty ash trays often. Use care when smoking.



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The big, tough and rugged line has established an outstanding reputation for big capacity, grain saving ability, rugged strength and handling ease. And now there are many new features that assure improved crop-handling efficiency, more comfort and convenience, new styling, more strength, more dependability. Features that help get the job done faster, better, easier than ever before.

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IHCC'S FINANCE CHARGES ARE PAID FOR YOU WELL INTO 1968!

It's Time To Celebrate Another Fine Maize Crop In Parmer County At Maize Days...Sept. 11-16

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We Have Added Reasons To Be Thankful During This 1967 Harvest Season...

With New Industries Springing Up In Our Area...Industries Geared To Take Advantage Of Parmer County's Outstanding Grain Production.



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HUB GRAIN

May We Urge
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Week

In The City Park
At Friona.

Zoom On Downtown
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Around The Clock.

Don't Miss Out
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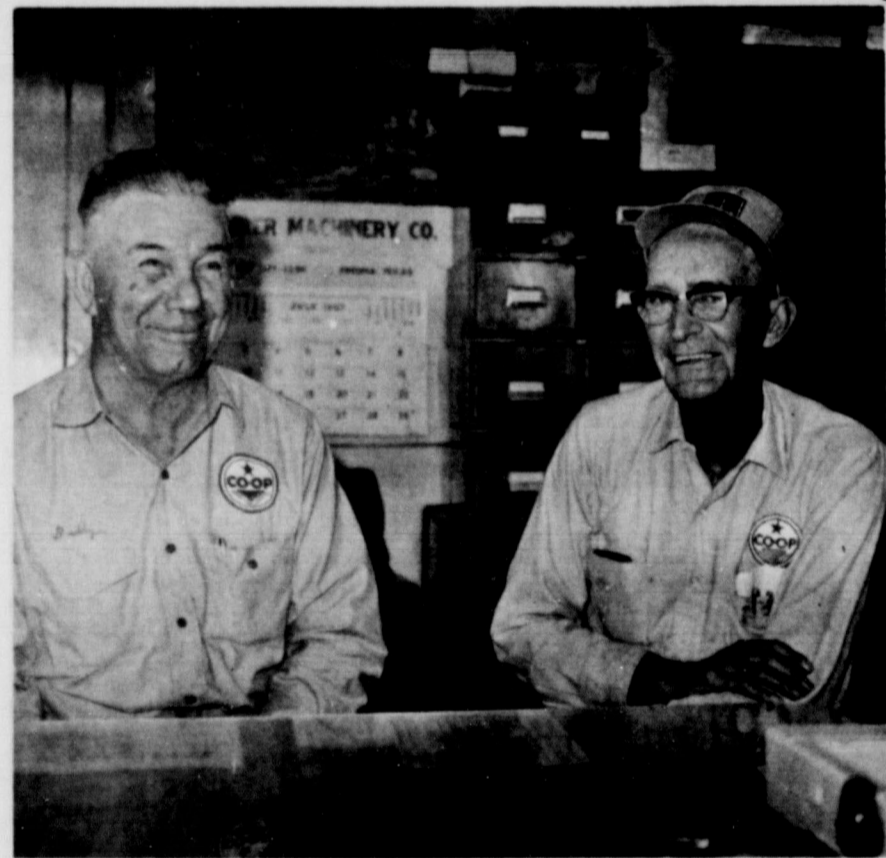
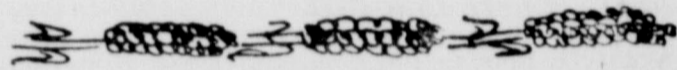
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