

YEA INDIANS... GET 'EM JACKRABBITS



BULA THREE WAY MORTON WHITEFACE

—these PROGRESSIVE MERCHANTS are backing YOU ALL the WAY, WIN, TIE, or LOOSE!!!

Morton Pastry Shop
— Mr. and Mrs. O. D. Vernon —

Tarver Furniture Company
"your home should come first"

BULA

BULA 15	Paint Creek	6
BULA 41	Three Way	14
BULA 46	Nazareth	13
BULA 44	Smyer	6

FRIDAY, OCT. 11TH
Bula vs Cotton Center
— at BULA

Western Abstract Co.
J. B. Knox

Windom Oil and L. P. Gas Co.
Phillips 66 Wholesale

Butler Body Shop
Skinner Butler

P & B Automotive
W. G. Baker and Tom Rowden

Woolam Implement Co.
Your CASE Implement Dealer

Collins Packing Co.
on the Country Club Road

Merritt L.P. Gas Co.
Magnolia Consignee

St. Clair's Department & Ben Franklin Stores

THREE WAY

THREE WAY 19	Loop	26
THREE WAY 14	Bula	41
THREE WAY 0	Spade	52
THREE WAY 6	Southland	59

FRIDAY, OCT. 11TH
Three Way vs Union
— at THREE WAY

East Side Cafe
Mr. and Mrs. R. D. Willingham

Morton Malt Shop
Mr. and Mrs. Rob Richards

Morton Electrical Supply
Mr. and Mrs. Fred Morrison

Williamson Insurance Agency
Located in the First State Bank Building

Willingham Farm & Ranch Store
Paymaster Feeds and Seeds

Hawkins Oldsmobile Co.
home of the fabulous J-2 Rocket

Seaney's Grocery & Market
for the BEST in meats

Rose Auto and Appliance
Neal H. Rose

Mrs. Lee Taylor
County and District Clerk

Roy Weekes Insurance Agency & Dorthea's Beauty Salon

Byron's Auto Supply
Byron Willis

MORTON

MORTON 13	Seagraves	12
MORTON 20	Muleshoe	14
MORTON 20	Plains	6
MORTON 12	Idalou	0

FRIDAY, OCT. 11TH
Morton vs Rails
— at MORTON

Burleson Paint & Supply
featuring Cook's paints

McMaster Tractor Co.
Ford Tractor dealers for you

Strickland's Cleaners
Mr. and Mrs. R. C. Strickland

McDermott Liquified Gas
on the Muleshoe Highway

Piggly Wiggly
where you get S and H Green Stamps

Baker Feed, Seed & Trucking
Jack Baker

McAlister - Huggins
John Deere Implement Dealer

... and these Community interested merchants, urge you, one and all to support your team!

J and B Grocery & Market
Joe Mohmood and son, Bill

M. C. Ledbetter
Cochran County Attorney

HB Service Station
your Good Gulf dealers

Truett's Food Store
*we give and redeem MORTON stamps

Aero Spraying and Fertilizer
G. D. Lasseter

Cochran Power & Light
"serving the last frontier"

Morton Lions Club
meeting Wednesdays at noon

Doss Food Store
Double Frontier Stamps on Tuesday

Cobb's Department Store
"the house of famous brands"

Loran Distributing Co.
headquarters for irrigation equipment

Allsup Chevrolet Co.
home of the sensational Bel Air

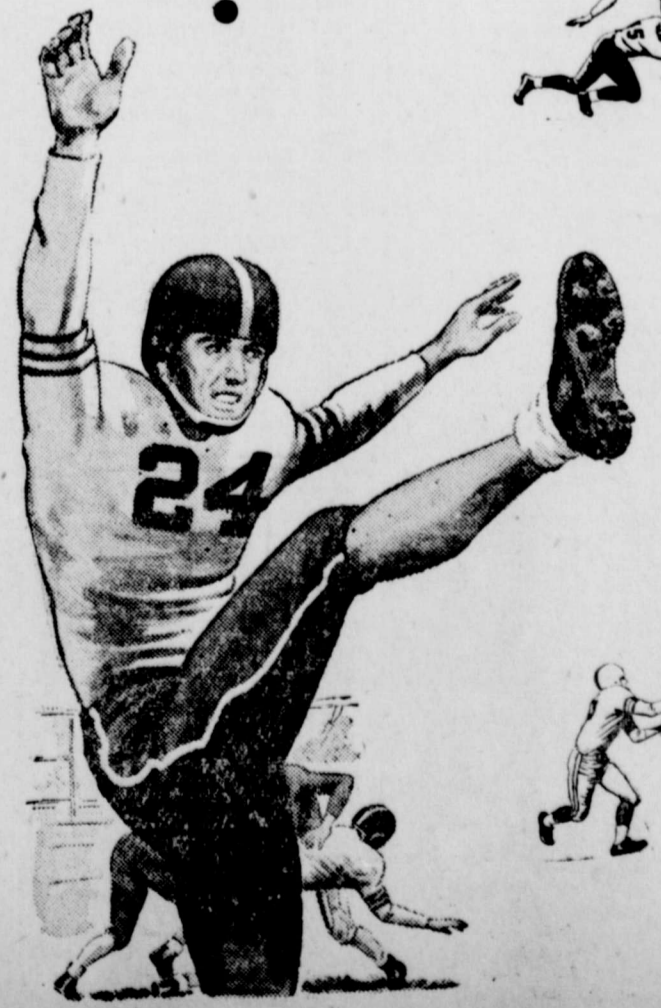
Nu-Way Cleaners
Mr. and Mrs. Jack Wallace

Morton Tribune & Dollar Day Special

Smith's Furniture & Appliance
We redeem Scottie Savings Stamps

Wallace Theatres
Walt Sanderfer, Mgr.

Mrs. Otha Denny
Tax Assessor - Collector



WHITEFACE

WHITEFACE (Rained Out) Tatum
WHITEFACE 6 . . . Whitharral 10
WHITEFACE 18 . . . Ropes 7
WHITEFACE 6 . . . Frione 7

FRIDAY, OCT. 11TH
Whiteface vs Meadow
— at WHITEFACE



Clarke's Dry Goods
— We Give and Redeem Treasure Stamps —

Ray's Hardware and Furniture Co.
Since 1911 . . . BEST BUY SQUARE MORTON TEXAS

The Coffee Shop
Mrs. F. E. Grove

Morton Flash - O - Gas
Butane, Propane, and Conversion
Tommy Lynch

Lindsey Feed & Seed
at the Sign of the Checkerboard

Morton Auto Parts
Amos Taylor

Higginbotham - Bartlett Co.
"Good Lumber"

Child's Men's Store & Minnie's Shop

Morton Jaycees
Mondays at Noon

Luper Tire Shop
C. E. Luper

Reynolds Tire & Service Station
featuring Texaco products

Morton Floral & Greenhouse
Mr. and Mrs. Lem Chesher

Gerald's "66" Service
Gerald Ramsey, operator

Joe's Place
Mr. and Mrs. Joe Gipson

Our Invitation ...
To Attend
Morton School's
HOMECOMING
OCTOBER 13
6 p.m. Supper
 at the School Lunchroom
8 p.m. Football Game
Morton vs Farwell
 followed by
A COFFEE
 in the school cafeteria
 All former teachers and
 students
WELCOME

Three Way News ...

By Mrs. FRANK GRIFFITH
VISITED THEIR DAUGHTERS
 Mr. and Mrs. Cecil Cole spent the weekend in Lubbock visiting their daughters, Mrs. Mickey Snyder and Kay who is attending Texas Tech.
HIGH SCHOOL LOSES
 The Three Way High School football team was defeated by Southland, Thursday of last week, 59 to 6 — their 4th loss. The next game will be played at Three Way, Friday night, against Union.
ATTENDED FAIR
 The FFA boys and FFA girls went to Dallas last week to attend the state fair. Accompanying the students were Leon Jones, Mr. and Mrs. Jack Dyer, and Mrs. W. C. McElvey.
ALSO TO STATE FAIR
 Mr. and Mrs. Baker Johnson and children went to the State Fair at Dallas last week.
VISITED IN PORTALES
 Mr. and Mrs. Frank Griffith and Mrs. Florence Bailey visited Friday evening in the home of Mr. & Mrs. J. L. Batteas at Portales, Mr. and Mrs. Griffith also attended the ENMU — Washburn football game.

came here in 1919.
FIRE PREVENTION WEEK
 Fire prevention week is a reminder to look again for fire hazards in the home, churches, and schools.
NEW SCIENCE LAB
 Three Way School has acquired a new, fully equipped, science laboratory and in keeping with the National Science Youth Month, recognition of this new department is forthcoming. Charles Bowen is the science instructor. He has two large high school classes and he also teaches 7th and 8th grade science classes in the new department.
COUNCIL REPRESENTATIVE
 Kay Cole, daughter of Mr. and Mrs. Cecil Cole is student council representative of her dormitory, Horn Hall, at Texas Tech this fall. Kay is a freshman.

WMU ELECTS OFFICERS
 The Three Way Baptist WMU elected officers for the new year. The officers are Mrs. Frank Knox, president, Mrs. Morris Gant, Young People's director, Mrs. D. C. Lindley, 1st vice-president, Social Chairman and Music chairman; Mrs. Bob Sandlin, Recording and Corresponding secretary and treasurer; Mrs. Benny Emmerson and Mrs. Elmer Batteas, community missions, Mrs. D. P. Brinker, prayer and Bible chairman; Mrs. Hendrix, stewardship chairman; Mrs. Frank Griffith, publicity chairman; Mrs. W. C. McElvey, historian; Mrs. Ed Neutzler, program chairman and Mrs. Hargrove, Mission Study.
 The organization meets each Monday afternoon from 2:30 to 4:30. A mission program will be given next Monday afternoon. A Royal Service program will be given Monday evening in the home of Mrs. Archie Sims in connection with a social for all the women of the Sunday School and Training Union classes.
 October 14 through 20 is National Bible Week.
WAS ON SICK LIST
 Elaine Kenley was on the sick list Sunday.
Methodist Women Continue Study
 Nineteen Methodist women met at the church on Tuesday afternoon at 2:30 to continue the study Christ, the Church and Race.
 In lieu of a devotional the group heard a recording of "Ave Maria" sung by Marian Anderson, world-famous Negro contralto.
 To conclude the series of talks on famous Negroes, Mrs. Willard Henry reported on Ralph Bunche, Negro winner of the Nobel peace prize; Mrs. W. G. Briley spoke on Paul Lawrence Dunbar, famous Negro poet; and Mrs. Elizabeth Greer told of Mary McLeod Bethune's success as an educator who founded a college for Negroes.
 Mrs. L. F. Hargrove, artist of the group, presented an effective poster lecture called "Building Bridges Between Two Cultures."
 Mrs. J. D. Hawthorne presided at a brief business meeting. She announced a rummage sale and distributed bottles of vanilla to be sold by members.
 The final session of the current study will be held next Tuesday. Featured on the program will be talks by Mrs. Leon Stinson and Mrs. Bill Glassford and a puppet show called "Dolly Doleful Gets Her" animated by Mrs. John Crowder and Mrs. J. D. Hawthorne.
 Those attending the October 8th meeting were as follows: Mesdames James Harrell, Willard Henry,

Leon Stinson, Bill Glassford, Bob Mayon, W. G. Briley, L. A. Cochran, Bob Huekabay, J. D. Hawthorne, L. F. Hargrove, Elizabeth Greer, J. W. Covington, E. L. Cox, Ed Lytle, A. S. Key, W. P. Houston, Bobby Adams, W. W. Smith & Nehbut.
1936 Study Club Held Symposium
 Mrs. L. F. Hargrove was host for the 1936 Study Club meeting Oct. 2. Mrs. Neal Rose, club president, presided at a short business session.
 Immediately following a symposium composed of Mesdames J. D. Hawthorne, J. A. Gowdy, and Carlton Loper, discussed problems encountered in the adoption of the Constitution of the United States.
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Their timely discussion centered around the topic "One Nation or a League of Sovereign States," and was enjoyed by Mesdames D. E. Benham, Gene Evans, Joe Gibson, W. R. Hatcher, H. S. Hawkins, M. C. Ledbetter, H. B. King, Joe Nicewander, Raymond Ross, Harry Russell, C. H. Silvers, W. W. Smith, Bob Ramp and the hostess.
 The club meets Oct. 16 in the home of Mrs. Hawkins.
 The regular mid-month singings will be held at the Trinity Episcopal Church, Sunday, October 25, from 2:30 to 4 p.m.
 The Tribune erred in a September week giving the wrong date for the sing.
 The public is cordially invited to attend.

ANNOUNCING



the association of **Nellie Myers**

Nellie, who has successfully followed the art of hair styling here and in other cities, recently joined our staff ... we know you will want to come by and visit with her ... do, — you're always welcome at ...

THE BEAUTY BOX

DOROTHY HATTER NELLIE MYERS
 Just South of the Steak House — Dial 5181

GUESTS OF JORDANS
 Mr. and Mrs. John Shaekeford & children of Cotton Center, formerly of Three Way, visited in the Louie Jordan home, Sunday.
VISITED RELATIVES
 Mrs. Louie Jordan and Linda visited relatives at Lubbock and Slaton over the weekend.
VISITED GRANDMOTHER
 Mr. and Mrs. Frank Griffith and Mrs. Florence Bailey visited Mrs. Griffith's grandmother at Anton Sunday.
DINNER GUESTS
 Mr. and Mrs. Elmer Pruitt of Casey were dinner guests in the Frank Griffith home Thursday.
GUESTS OF LEMONS
 Mr. and Mrs. Jett McGinnis of Lubbock visited last weekend in the home of her brother, Thurl Lemons.
CONFINED TO HOSPITAL
 Mrs. Tommy Galt is confined to West Plains Hospital in Muleshoe due to a respiratory condition.
ATTENDED FAIR
 Mr. and Mrs. Clint Everett attended the Dallas Fair last week.
FORMAL OPENING
 Mrs. Leon Reeves had the formal opening of the gate at the Goodland Gin, Monday.
VISITED PARENTS
 Mr. and Mrs. Thurl Lemons and children visited his parents at Portales Sunday.
QUITE A WEEK
 October 6 — 12 is National Employ the Physically Handicapped Week, National Letter Writing Week, Fire Prevention Week; Oct. 12 is Columbus Day and Oct. 13 is National Grandparents Day. The month of October is National Science Youth month.
 This week is the time to write all those letters postponed all year, maybe to an old friend, a relative, or someone overseas. Share an interesting letter with a neighbor.
RECOGNIZE CITIZENS
 Saturday, October 10, is the day to recognize the oldest citizen, the oldest resident, and the couple married the longest.
 The parents of D. L. Tucker receive the honor of being the oldest citizens and also they have been married the longest. Mr. Tucker is 91 and Mrs. Tucker is 85. They've been married 35 or 36 years.
 Though Cass Stegall misses being the oldest by far, he has probably lived in the community longer than any other resident. Cass

WASHINGTON AND SMALL BUSINESS

By C. WILSON HARDER

Whether or not next session of Congress makes a decision it will cost 4 cents to mail a 3-cent letter, with other postal rates increased accordingly, is still a moot question.

While the House has passed a bill authorizing such an increase, it still has to be acted upon in the Senate. And there is a substantial question as to whether it will go through next session, or for that matter, any session in the near future.

If the raise does not go through, credit for blocking it should perhaps be given to Rep. Rhodes of Pennsylvania, who really put over a very sound and solid roadblock.

Rep. Rhodes is author of an amendment which would prohibit the Post Office from subsidizing any big magazine publisher more than \$100,000 in any one year.

One of the biggest single losses incurred by the postal service is handling the big magazines as second class mail, operating virtually as unpaid carrier boys for these publishers.

Or as Rep. Rhodes figures it, it costs the Post Office \$9.4 million per year to handle Life, \$6 million for the Saturday Evening Post, \$2.1 million for Look.

Under his amendment, if a general postal rate increase goes through, these publishers, and others, will pay the difference what it costs the service to handle their magazines over \$100,000 per year. He estimates this would raise another \$38 to \$40 million.

per year which is now being borne out of it.

So, all of a sudden, this postal raise matter becomes a very hot potato.

It is almost certainly the big magazine publishers will resist losing the big subsidy they now receive. And some of them are not without considerable influence in Washington, even to the extent of getting ambassadorships for their wives.

But on the other hand, Congress cannot well afford to tell the country that it intends to continue subsidizing with taxpayer's money some of these large magazines who get as much as \$27,000 for a single page in a single issue from the big corporations who can afford to advertise in these publications.

In fact, the nation's independent businessmen, voting through the National Federation of Independent Business, have already gone on record as opposing the idea of indiscriminate raises in postal rates inasmuch as small business generally is quite dependent upon low cost postal service.

Thus, an increase of 33 1/2% on regular first class postage, while the big magazines continue drawing what is tantamount to a subsidy, is not calculated to bring out the brass bands on Main Street to celebrate such a move.

It's quite possible that rather than let such a brannigan get onto the floor, the bill will be allowed to quietly die in a Senate committee next session, too.

But if it does get to the floor, it could be one of the most interesting Congressional battles in some time. As they say in current jargon, Rep. Rhodes has really thrown quite a curve.



FOOD SAVINGS

By the

BAG FULL!

Everyday from

PIGGLY WIGGLY

SHURFINE POUND **Coffee** 85c

WESSON OIL IT FOURS qt. 59c

FLOUR SHURFINE PRINT BAG 10 lbs. 79c

PURE CANE 10 POUNDS **Sugar** 98c

WASHBOARDS EACH 79c

SHAMPOO MODART 4 OZ. SIZE 49c

HANDY 400 COUNT **Kleenex** 25c



S&H GREEN STAMPS
 DOUBLE EVERY TUESDAY
 (WITH 250 PURCHASE OR MORE)

WINALL NO. 303 CANS

Ap'le Sa'ce

25c

APPLE THINS PY-O-MY BOX 35c

WAFFLE CREAMS NABISCO BOX 25c

ICECREAM PIC PAC 1/2 gal. 69c

COCOA HERSHEY'S 1/2 lb. 29c

TEXIZE, LIQUID 12 OZ. CANS

Detergent

29c

Frozen STRAWBERRIES 10 OZ. PRG. 19c

PORK SAUSAGE REAL GOOD POUND 39c

BACON GOOD CORN KING POUND 69c

GRADE 'A' — DRESSED POUND **Fryers** 39c



Piggly Wiggly
 SUPER MARKET
 MORTON, TEXAS

Crimson Horizons Elected Officers

The Crimson Horizon Club met in the home of Katrina Hardberger, Thursday, October 4, 1957. The purpose of this meeting was to elect officers for the coming year.

The new officers are: Janice Lebow, president; Katrina Hardberger, vice-president; Patsy Sybert, secretary and reporter; Nedra Mixon, treasurer and Mary Ledbetter, historian.

Refreshments were served to the

following members: Mary Ledbetter, Marka Kennedy, Nedra Mixon, Janice Lebow, Rita Kern, Martha Doty, Linda Benham, Mrs. W. C. Benham, Patsy Sybert and also one visitor, Darla Brotherton by Katrina Hardberger and Mrs. Bill Banks.

VISITING HERE

Mr. Jerry Lee Walden of Farmington, N. M. is visiting this week with his grandmother, Mrs. Sallie Walden, and the Mike Waldens & the Lee Stewarts.

Zelta Millsap, H. Wolfenbarger To Wed Saturday

Mr. and Mrs. W. C. Millsap of Route One, Morton announce the approaching marriage of their daughter, Zelta Larue, to Harold Wolfenbarger, son of Mrs. Watler Dye of Bledsoe.

The wedding will be at 7:00 p.m., Saturday, October 12th, at the Bledsoe Baptist Church.

The couple will reside in Arkansas where he is stationed in the Army at Camp Chafee.

Happy Hour Club Sets Rummage Sale This Saturday

The Happy Hour Sewing Club met in the home of Mrs. Gene Higgins on October 2nd.

In the absence of the president, Mrs. Han Rogers, the vice-president Mrs. Calvin Key presided over the business session. Dues were paid and plans were completed on holding a rummage sale, Saturday, October 12th.

After the business session games were played and a lovely refreshment plate was served to the eight members on hand.

The next meeting of the club is to be with Mrs. F. F. Roberts.

FHA Initiates New Members

Initiation of new members was the program for Morton Chapter FHA meeting, Monday, October 7, 1957. Mrs. W. C. Benham pinned the officer's pin on president, Judy McCusiston. Judy pinned all other officers.

In a candle light ceremony the FHA problems were presented to new members. The purposes were repeated by the officers and the creed was read by Vice - President, Jerry Beth Lebow. The meeting was then adjourned.

HERE ON VISIT

Mr. Melvin Hole of Ardmore, Oklahoma, was visiting his niece in Morton, Mrs. Wilker House and family, and area friends the first part of the week.

Formerly Elementary Principal at Morton, Mr. Hale now lives in a Veteran's Home at Ardmore and is Librarian for the VA.

VISITED IN PLAINVIEW

Mrs. Bea Yarbrough visited friends in Plainview last weekend.

HERE FROM LUBBOCK

Mr. and Mrs. George D. Holland and children of Lubbock visited this week with Mrs. Holland's mother and brother, Mrs. Bea Yarbrough and Melvin.



"Can you imagine anybody crazy enough to get up this early in the morning to go fishing?"

Mrs. J. W. Jeffcoat Is President of Friendly Circle HDs

The Friendly Circle Home Demonstration Club met October 4, 1957 with Mrs. H. T. Gardner.

Nine members, and one visitor, Mrs. Jack Cartwright, were present. The members, Mesdames Woodrow Self, Bud Littlefield, Jake Reid, L. Z. Seccins, N. H. Lovelace, Dexter Nebhut, Bernard Nebhut, J. W. Jeffcoat, and H. T. Gardner.

The hostess read a Bible Reading and then roll call was answered with "Something I have Accomplished this year."

The main business was the election of officers for 1957 - 58. The officers are:

President, Mrs. J. W. Jeffcoat; Vice - President, Mrs. Jake Reid; Secretary - Treasurer, Mrs. L. Z. Seccins; Reporter, Mrs. J. W. Jeffcoat; Council Delegates, Mrs. Bud Littlefield and Mrs. Woodrow Self.

Secret pals were revealed with the exchanging of gifts. Their names were drawn for Secret Pals for another year.

The club regrets that Miss Petty was ill and could not attend the meeting.

The next meeting will be Oct.

18 with Mrs. B. H. Kelly at 2:00 p.m. "Christmas Gifts to Make" will be the subject of the meeting.

Any homemaker interested is invited to visit any of all meetings & if you are thinking of joining the Friendly Circle club, it doesn't cost anything to join and we will certainly be happy to have you.

You're Sure With Southwestern Plastic Pipe

FOR IRRIGATION GAS LINES

Manufactured by Southwestern Plastic Pipe Co. P. O. BOX 117, MORTON, TEXAS

MR. FARMER... SEE US NOW for COTTON and GRAIN TRAILERS

—SEE US BEFORE YOU BUILD or REPAIR— MORTON, TEXAS

OUR MAIN BUSINESS IS SELLING FORDS AND WE'RE LOADED WITH CARS WE'VE TAKEN IN TRADE!

SEE 'EM... VALUE-CHECK 'EM MAHAN MOTOR CO.

219 West Washington Phone 443

NAME YOUR OWN TERMS! YOUR HOMETOWN FORD DEALER

HERE FROM INDIANA

Mr. and Mrs. Phillips A. Irwin of Indianapolis, Indiana, parents of E. H. Irwin of Morton, are visiting their son and family for about 10 days. They arrived last Thursday.

VISITED

Mr. and Mrs. Amos Williams of Elk City, Oklahoma, visited Mr. & Mrs. Grover D. Edgar, Tuesday. Mrs. Williams is Mr. Edgar's sister.



GET IT AT YOUR FAVORITE GROCERY

Morton School's Luncheon Menu

Menu October 14 - 18

Monday

Vienna Sausage
Sauer Kraut
Mashed Potatoes
Hot Rolls and Butter
Ice Cream

Tuesday

Pot Roast
Buttered Blackeyed Peas
Macaroni and Cheese
Hot rolls and butter
Prunes

Wednesday

Meat Balls with Tomato Sauce
Mixed Vegetables
Tossed Green salad
Bread and Butter
Peanut Butter Pie

Thursday

Pinto Beans
Potato Salad
Cabbage and Apple Slaw
Corn Bread and Butter
Butterscotch Cake

Friday

Tuna Salad Sandwiches
Pickles
Potato Chips
Buttered Lima Beans
Peaches with Cream
Half Pint of Milk

WATER WATER WATER

IRRIGATION TEST HOLES RUN RIGHT

GEORGE W. BURKETT
Phone 2431 Morton, Texas

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"Don't settle for less - Get the best" Term, interest rate and service available in farm and ranch loans.

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Phone - office PO5-8825 Nites PO2-1376
DIRECT CORRESPONDENT FOR KANSAS CITY LIFE INSURANCE CO.

Your Guide to INSURED SECURITY

You Need This Burglary Insurance Policy!

Here is a broad coverage policy... there need be no evidence of breaking and entering... protects against loss by sneak thieves as well as burglars. Covers loss of all personally owned property and also protects property of your guests.

To be sure insure with
WILLIAMSON INSURANCE AG'Y.
PHONE 5691 NIGHT PHONE 3701 MORTON

Mr. COTTON FARMER ...

- BETTER GRADES - MORE PROFITS

THAT'S WHAT OUR ALL NEW MOSS TANDEM LINT CLEANERS WILL DO FOR YOUR COTTON!

Yes, we're proud of our ALL NEW MOSS TANDEM LINT CLEANERS... and we want to introduce them to YOU... we want you to come by and SEE for YOURSELF the difference TANDEM LINT CLEANERS make in COTTON GINNING —the difference in GRADE.

And, we're also proud of our NEW STATIFIER, moisture restorer, and we want you to SEE it in action.

Regardless of where you live we invite you to drive to Enochs, and SEE for YOURSELF what we can do with South Plains Cotton.

We're on the Bula highway just east of the highway intersection... you're always WELCOME at the Farmers Co-Op Association of Enochs.

We Like to See Our Customers SMILE!

SEE US FOR . . .

- GREASES ● OILS ● TIRES ● TUBES ● ANTI-FREEZE

FARMERS CO-OP ASSOCIATION of ENOCHS

GARY WEAVER, Manager Phone 2240 — MORTON

