# By Mail In Cochran and Adjoining In Cochran and Adjoining Counties, $\$ 3.00$ Elsewhere On Sale at Newsstands Five Cents per COPY <br> - mlortom đribunt- 

##  <br> 

Air Conditioner
Fells Overboard; But From What?

Proof́ Positive of Advertising Value

## Swimming Pool

Open All Day


Country Club Will Have Golf Tourney
All Dey Todoy


## Stockdales' Suit Asks for Renewal of Contract Despite Board's Objections Board Hires Attorney; Will Answer Suit

$\frac{\text { P-Ray Machine Coming Next Tuesday, Wednesday; Ask }}{\text { Path }}$ At Sing'ton Chapel
Persons Over 40 to Be Sure to Obtain Free X-Ray

## Services Held for Martha Caesarez

|  |
| :---: |
|  |  |
|  |  |

# Allorton đribunt- 



Proó́ Positive of Advertising Value


Country Club Will Have Golf Tourney All Dey Todoy




## IT'S HERE

You Won't Find Greater Bargains in Furniture ANYWHERE

## 2 -PIEE SECTIONALS

Regular 229.95 now
$13501 \begin{aligned} & \text { and your } \\ & \text { old suite }\end{aligned}$
TWO PIECEFOAM RUBBER
SECTIONALS - BY FUTORIAN
The Modern Name in Furniture

Regular 329.95
Now Only
25000
Gift ltems Including

- Salt \& Pepper Sels
- Ash Trays
- Planters

Doilar Day Only $\frac{1}{2}$ PRICE

Regular 369.95 Now Only
28000
and trade in We Still Have LAWSON AIM COMPITIONERS

Tremendous Value
A BIG SPECIAL-MONDAY \$-DAY ONLY
ONE ADLER ELECTRIG
AUTOMATIC SEWING MACHINE

## tarver furniture's

## Anniversary SALE

 gOOPERATIVE ASSOCIATION
## COPERATIVE ASSOGIATION


for MODERN FARM POWER OWN THE सित्रि 335 or 445 TRACTOR!


THE ONLY
 WITH ALL THESE FEATURES

- FAMED MM VISIONLININ
- top operating comfort and CONVENIENCE
- EXCLUSIVE AMPLI-TOR
- 3-POINT HITCH WITH TRACTION AMPLIFIER
- independent pto
- MM HIGH-COMPRESSION ENGINE

EXTRA . . . EXTRA . . . EXTRA WHITE SEWING MACHINE FREE WTH MM POWERLINE TRACTOR


IF You purchase an MM Power
Trector before Augus $t$, 1957
we will give your wifo one wo will give your wift, one White Electric Sewing
 these new Powe
Sewing Machine this modern farm equipmentain

BEDWELL IMPLEMENT and FONTIACCo
Phone 3281
MORTON



## ODDS and ENDS



- ONE WEEK ONLY - SATURDAY, July 6, through SAT. July 13-
$\begin{gathered}\text { Woodfield Leaf POTTERY } \\ \text { Close-out }\end{gathered} \quad-1-3$ OFF
American Modern POTTERY
by Russel Wright
1-3 OFF
ALL TOYS and GAMES /4 OFF

Conbination SYRINGES,
TRAVEL SYRINGES
NOW NOW

HEATING PADS . 1-3 OFF

NYLON HOSE, Reg. 1.19
omette NYLONS, Reg. 99c to $1.95 \overline{\text { OFF }}$
NOW
1.00 Size JERGENS LOTION -. 69c
NOW

50c Size JERGENS LOTION
NOW $\cdot$. 39 c
NUTRITONIC CREME SHAMPOO Full Pound, Reg. 3.00 Size
NOW . . 1.0 $\begin{aligned} & \text { All CRYSTAL - } \quad . \quad .10 \% \text { OFF } \\ & \text { SUNGLASSES }\end{aligned} \quad . \quad . \quad 1 / 4$ OFF SPORT CAPS, Ladies' and Men's
NOW HAIR BRUSHES and SETS - $1 / 4$ OFF
NOW ALCOHOL, Reg. 59c . ONLY 39c
 NUTRITONIC, Permament for all Types of Hair
Reg. 2.00 Size . . NOW 1.50 (at this extra Special price for Hair
-a note of explanation
Due to rising costs of doing bus
iness, and the rising retail prices, and after much research, I have decided to discontinue giving Scotty Stamps. During the last 5 years I have tried petitive prices and I want to continue this policy.
I plan to offer Exceptional goor
Specials and sales promotions which Specials and sales promotions which
will result in much more saving to the will result in much more saving to the
customer than would a savings stamp plan which offers only 2 to 3 per cent
saving. Also, my plan will result in saving. Also, my plan will result in
more savings in our comunity and not take money out of town to a Stamp Company.
and With Farm equipment, repairs, food else a farmer must buy continuing to rise in price, and with cotton and grain and other produce remaining the same,
the merchants of Morton must try to the merchants of Morton must try to
help in any way they can to make ends help in any way they can to make end
meet. I hope that by this action I may continue to give the Service that I have in the Past and to contribute my
part to the Community's well being. $\begin{aligned} & \text { Sincerely, } \\ & \text { Charles Jones }\end{aligned}$
$\qquad$
icks COUGH SYRUP Reg. 1.00 Size
icks SALVE
Reg. 98c Size
(Buy these Winter items now
NOW 79
NOW 75
(Buy these Winter items now and Save)
ENTHOLATUM
entholatum DEEP HEET
Reg. 89c Size
LKASELTZER
Reg. 65c Size
Reg. 39c Size

NOW 75 c NOW 49c
NOW 25c

NEW-WAY TONIC with APPLICATOR 3.00 Value NOW 2.00

Woodbury HAND LOTION NOW 50c

ENEL FROSTED COLOCNE Reg. 2.00 ... ONLY 1.00

TUSSY DEODORANT CREME Reg. 1.00

THERMOS BOTTLES __ $\quad 1 / 4$
PARKER JOTTER, Ballpoint Pens (Lasts 5 times longer than most ball. point Pens)

NOW 1.95
Helene Curtis SHAMPOO, Plus Egg-
Reg. 1.00 Size

Helene Curtis CREME RINSE 1.00 Size

BRYLCREME, New King Size Reg. 89c . . . . ONLY 69c

SCHOLLS COMPADS 40c Size 3 for 100

Large ZONITE ANTISEPTIC -

ROSE DUST, Sprayer Box
Reg. 89c . . . . .
Vaporette BUG KILLER CANDLES
Reg. 3 for 1.49. NOW 3 for 1.00 Reg. 3 for 1.49 . NOW 3 for 1.0
WHITE VASELINE, ONE POUND Reg. 98c

PEPTO-BISMAL
NOW 1.25
Reg. 1.00
NOW 75 c
MORTON DRUG STORE
NORTHSIDE SQUARE


## Piggly Wiggly

## frozen, seamist

Lemonade
WESSON OIL PINEAPPLE ${ }_{4}$ roors quart $65 ¢$ ICE BOX PIES S
$\qquad$ nat can 15 c

Mayfair COOKIES
PURE CANE
Sugar

Leads Again ...


COFFEE
TEA DRY MILK MEXICORN
 ever 1. you all know the INTRODUCING!
quality of that wonderful ? Plymoulh Tea -

NOW TRY PiYMOUTH 100 per cent PURE INSTANT COFFEE introductory price 6 oz. JaR \begin{tabular}{c}
Regular <br>
si.29 Sell <br>
\hline

 

S1.29 Seller <br>
$\mathrm{NOW}-$ onis <br>
\hline
\end{tabular} 98



PORK \& BEANS Foon kina so. zo cav 10c TOOTH PASTE garen we sIze 39c RUGS cotrox - bramed each $22 \times 36 \mathrm{in}$. $1^{98}$ MIRACLE WHIP kRarts pint 336 GOLD MEDAL

5 POUNDS


> BEEF
fryers
rorsin 49 c
FRANKS
436
CORN KING
POUND
Bacon



THIS WEEK ON THE TELEVISION SCERE


KDUB - TV
Channel 13
on Graduates From M. P. Center

 MRS. E. L. COX IS M GCIE JACKSON CIRCLE HOSTESS

CHURCH LADIES CHANGE NAME OF METHODIST CIRCLE


GET IT AT YOUR FAVORITE
GROCERY
isitivg the bosses Dr. and Mrs. Darwin Stringer \& L. T. Doss last week. Dr. Stringer as soon as they can oblaint All top values in their class and all low priced to save you money! ONE IS JUST RIGHT FOR YOU IN
TYPE - SIZE - PRICE!

br GOODTEAR
and
$\frac{2}{2}$

br GOODTVEAR s1995

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

## BATTERY SPECIALS

GOULD - NATIONAL
12 - Volt 80 Amp . Battery with 36 mo . guarantee . . 21.95
6 - Volt 100 Amp. Battery with 36 mo. guarantee . . 17.95
P 6 - volt Chieftan Battery with 12 mc . guarantee exthange 7.45

## LUPER TIRE SERVICE

- Guaranteed repairs and service on all types of tire
- Distributor for HASTINGS OLL FILTERS

| $\begin{aligned} & 7.55 \\ & 8: 00 \\ & 8: 30 \end{aligned}$ | Local News Garry Moore Godfrcy Time |  |  |  |  | repa tor for | irs and service on al HASTINGS OIL F mortos | types of tires. <br> LTERS PHove sen |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Lawton, |  |  |  |  |  |  |
| ${ }_{3}^{10.15}$ | Love of Life |  | IVe Got A Socret |  |  |  |  |  |
| $\begin{aligned} & 10: 30 \\ & 10: 45 \end{aligned}$ | Search for Tom rrmow <br> Timely Topics |  | Got A Secret <br> 20th Century Fox Hour | $\begin{aligned} & 10: 00 \mathrm{~s} \\ & 10: 30 \mathrm{~N} \end{aligned}$ |  |  |  |  |
| 11.00 | Network News |  | Vic Damone Show | 11:00 | We are not Alone" |  |  |  |
| 11:30 | As The World Turns | KCBD - TV |  |  |  |  | 4 | SEE IT TODAYI |
| $\begin{aligned} & 12: 00 \\ & 12: 30 \end{aligned}$ | Our Miss Brooks Noon News |  |  |  |  |  | Cx |  |
| $\begin{gathered} 12: 45 \\ 1: 00 \end{gathered}$ | House Party | Channel 11 |  |  |  |  |  | OR |
|  | Bob Crorby | hursday |  | 10.45 sp |  |  |  |  |
| $\begin{aligned} & 2: 00 \\ & 2: 15 \end{aligned}$ | Brighter Day |  |  | 10:50 20 | 0 Mule Tom |  |  |  |
| ${ }_{3}^{2: 30}$ | Edice of Night | 7:00 Today |  | sattrday |  |  |  | or '57 |
| 3:30 | Jimmy Dean Show | 8:00 | Home | $8: 00 \mathrm{H}$ | Howdy Doody |  |  |  |
| 4:00 | Home Fair | 9:00 | The Price Is Right |  | Sumby |  | Sove |  |
| 4:15 | Hinirdesser Hilights | 10:00 | Tic Tae Dough |  | Fury Rogers |  | meromer | at |
| 5:00 | Loonev Tines | 10:30 | ${ }_{\text {lt }}^{\text {It could Be You }}$ | 10:30 J | Junior Auction |  |  |  |
| 5:15 | Watch the Bircie | 11:30 | Club 60 (color) | 11:30 |  |  |  |  |
| 5:45 | Looney Tunes and Yose- | 12:30 | Bride and Groom NiS Matince colet | ${ }_{11}^{11: 55}$ Y | Leo Durocher WarmupYankees vs Senators | ROSEAVTO\& APPLANEE |  |  |
|  | News, weather, sports |  | Queen for a Day |  |  |  |  |  |
| 6 | Doug Edwards | 2:45 | M ${ }^{\text {diern Roman }}$ | 2:000 | Gene Autry | 2:00 | Queen for a Day | essday |
| 6.30 | Name That Tune | 4:30 | Roy Rozers |  | Popsicle Party | 2:45 | Modern Romances | 7:00 Today 8:00 Home |
| 7:30 | ${ }_{\text {Texas }}$ In Reveriew | 5:30 | Iooney Tunes |  | Peopte Are Funny Julius La Rosa | 4:30 | Six Gun Theatie | 9:00 The Price Is Right |
| 8 : | \$66.000 Question | 5:45 6 | Hospitality Time |  | Trouble With Father |  | Superman | 9:30 Truth or Conseq |
|  | Spike Jones | 6:10 | Wentiter | 7.30 D | Dollar A Second |  | News \& Spo Weather | 10:00 Tic Tac Dough |
| 9.30 | Captain David Gr | 6.15 | Here's Howell |  | Encore Thea |  | Here's Howell |  |
| 10:00 | Code Three | 6.0 | Scicnce Fiction | ${ }_{9} 9000$ | Lawrence Welk |  | Hawkeye | 11:30 Club 60 |
|  | News, Weather. Sports | 7.30 | People's Choice | 10:00 O | Ozark Jubilee | 7:00 | Twenty, One | 12:30 Bride and Groom |
| $\begin{aligned} & 11: 00 \\ & 12: 00 \end{aligned}$ | The Jackie Robinson Story The Jact | 8:00 | Lux Theatre (color) | 10:20 N |  |  | Ted Mack's Amateur Hour | 1:00 $\begin{aligned} & \text { NBC Matinee } \\ & \text { 2:00 } \\ & \text { Queen for a Day }\end{aligned}$ |
| sp |  |  | Pest of Groucho | 10:45 | Weather |  | Sherifff of Cochise | 2:45 Modern Romances |
|  |  | -9:30 | Tragnet | 10:50 T | Test Pilot | 9:30 | Dr. Hudson's Journ | 3:00 Channel 11 Matinee 4:30 Six Gum Theatre |
|  | Captain Kanga | 10.30 | News | Stinay |  | 10:00 | Ford Theatre | $5: 30$ Looney Tunes |
|  | CBS Morrning News | 10 | Smorts | 10 s | Sion On |  | News | 6:00 Nows ar |
|  | Local News | $10: 50$ | Cynthia | 12:15 | Christ'n Laymen's Witness |  |  | 6:15 Here's Howell |
| 0 | Godtrey Time | friday |  | 1:00 |  | 10: | Bewitched | 6.30 Disneyland |
| 10:00 | Strike it Rich |  |  | ${ }_{2} 1: 300$ | Wizard | tuesday |  | 8:00 Father Knows B |
| 10:1 | Love of Life | - | Home | $2: 30$ z | Zoo Parade |  |  | 8:30 Masquerade Party |
| 10:30 | Search for Tomo | 9:00 | The Price Is Right | 3:00 F | Frontiers of Faith | 8:00 | Home | 9:30 This is Your Lifi |
| 11:00 | Cubb Day ${ }^{\text {Network }}$ News | 10:00 | Tic Tac Doush |  | Outlook | 9:00 | The Price Is | 10:00 Crossroads |
| 11:10 | Stand Up and Be Counted | 10:30 | It Could Be You |  | Cowboy Theater |  | Tic Tae Dough | 1010 Weather |
| 11:30 | As The World Turns | ${ }_{11}^{11: 30}$ | Tex and Jinx |  | Circus Boy |  | It Could Be You | $\begin{array}{lll}10: 45 & \text { Sports } \\ \text { 10:50 } & \text { Bombshell }\end{array}$ |
| 12:30 | Noon News | 12:30 |  |  | Steve Allen Telephone Time |  | Tex and Jinx Club 60 |  |
| 12:45 | House Party | 1:00 | NBC Matinee (color) |  | Royal Playhouse |  | All Star Baseball |  |
| 1:30 | The Big Pay | ${ }_{2}^{2: 00}$ | Queen for a Day |  | The Web |  | Channel 11 Matince |  |
| 2:00 | Brighter Day | 3:00 | Channel 11 Matince | 8:30 | ${ }_{\text {Frontier }}$ Fast and |  | Gene Autry | Thursday, July 4, |
|  | Serret Storm | 4:30 | Six Gun Theatre | 10:30 |  |  | Hospitality Time |  |
|  | Fdge of Night | 6:00 | Rin Tin Tin | 10.40 10.50 | Weather |  | News and Sports | a HOLID |
| 3:30 | International Playhouse | 6:10 | Weather | 10:50 | Tomorrow is Forever |  | Weather |  |
| 4:00 | Home Fair | 6:15 | Here's Howell | monday |  |  | Inne Renserer |  |
|  | Your Superint | ${ }_{7} 6.00$ | Adventures of Jim Bowie | 7:00 | Today | 7:00 | Meet Mr. McGraw |  |
| 5:00 | Looney Tunes | 7:30 | Big Moment |  | The Pric |  | Warner Bros. |  |
|  | Comedy Theat | 8 8:00 | Cavalcade of Sports | 9:30 | Truth or Consequences |  | (lighway Patrol |  |
| 5.35 | Watch the Birdie | 8:45 | Red Barber | 10:00 | Tic Tac Dough |  | Panic | et y |
|  | Looney Tunes and Porkey | 9:00 | Blandie | 10:30 | It Could Be You |  |  |  |
|  | Neus, weather, sports |  | Henry Playhouse | 11:00 | Tex and Jinx |  |  |  |
| 00 | My Friend Flicka | 10:30 | News |  | Tennessee Ernie Ford |  | Weather | JULY 9-10 - |
| 7:00 | The Millionaire | 10:40 | Weather | 1:00 | NBC Matinee |  | Dr. Kildare's Case |  |





TRUETT'S . . .
Hot Weather Food Bargains

## COTTON

## INSECT CONTROL

We are not advertising for you to poison. POISON.
If you do need to poison _rather than fuss with replacing old equipment

## CONTACT

AERO SPRAYING and FERTILIZING CO. ing early season work for 50 c per acre -w still are trying to help you

## THANKS,

Granville Lasseter

- PLUS DOUBLE "MORTON" STAMPS ON ALL CASH PURCHASES TUESDAYS -

| $\begin{array}{\|l\|l\|} \hline \text { Luers, cusstrol } \\ \text { Pineapple } \end{array}$ | No. 2 can 250 | Pickles | 290 |
| :---: | :---: | :---: | :---: |
|  | Bicno. 2 zan <br> 29 Can | Jelly or Jam 3 for 100 |  |
| SNOWD |  |  | \$1.71 |


| SNossen Rovino <br> Oleo 19 C | WHITE SWAN <br> COFFEE |
| :---: | :---: |
|  |  |
| Tomatiois . . .aten 19 |  |
| Outions . . . . .bunch |  |
|  |  |
|  |  |
|  |  |
| Flour 47c | Sugar 98c |

[^0]


[^0]:    wisu TRUETT'S FOOD STORE
    MORTON

