

BARKER HIT

**Flu Bug Bites
Chieftain Backs**

This being "National Newspaper Week," we are reminded of a column which ran some time ago in the Southwest Dallas County Suburban (Duncanville), by Royce Brown. It goes like this:

"Could you give me some pointers on how to run a newspaper?" the avid young journalism student asked the publisher.

"You came to the wrong person," the publisher said, "Ask one of my subscribers."

Being told how to run his newspaper isn't the only sore spot of the average weekly newspaper publisher. The story is told about the country editor and publisher who got tired of being told that he did not report the news without bias. Some of his disgruntled subscribers charged him with being a liar. In angry retort he announced that in the issue of the following week he would tell the full truth about everybody and everything.

It need hardly be said that this edition of the paper was awaited with fearful anticipation and when it came off the press, here are a few items the townspeople found printed there:

"Dave Conkey died at his home last Friday evening, and there was a big funeral Sunday afternoon. The minister said it was a loss to the community, but I doubt it. The community is better off without him. The doctor said he died of a heart attack. Nonsense -- whiskey killed him."

The Wednesday Literary Club met at the home of Mrs. Gadabou. The program stated they were going to study Shakespeare's play, "Much Ado About Nothing." Well, they didn't. The lady who was assigned to present the paper had never read the play and so they had no program. But they made up for it by gossiping about every member who wasn't there, and the whole afternoon was really like the play -- much ado about nothing."

"Winfred Jones and Jim Smith married Saturday at the Methodist parsonage. The bride is a very ordinary girl who doesn't know any more about cooking than a jackrabbit and never helped her mother three days in her life. She is not a beauty by any means and has a gait like a duck. The groom is an up-to-date loafer. He spends most of his time hanging around the pool hall. He has been living at home all his life and is not worth shucks. It will be a hard life for both of them."

We've sometimes thought of writing everything that goes on in The Star in the same plain, unvarnished style as the above -- and then hopping a freight train for parts unknown the morning the paper comes out.

Lions Club Meets Tonight

The Friona Lions Club will meet Thursday night at the new meeting time of 7:30 p.m., it was announced this week by Gary Brown, Boss Lion.

Club members are urged to remember the new meeting time. Rev. Bill Foil, pastor of Friona's First Baptist Church, will present a musical program.

Pat Butram says when he was a kid at home, it was questionable whether you should even bathe if you were last in line. Using the same tub and bath water as four brothers and his father, you could sometimes come out dirtier than you went in, Butram allows.

We are warned to watch out for school children... particularly if they are driving automobiles.

Wives grow more valuable with age... an obvious conclusion when you think of the investment you have in them and the years of intensive training.

If at first you don't succeed, try doing it the way she told you to.

Let's profit by the mistakes of others as much as we can... we might not live long enough to make all of them ourselves.

The flu-bug was posing almost as big a problem to the Friona Chieftains early this week as did the Floydada Whirlwinds, who provide the opposition in Friona's third district game Friday at Floydada.

Quarterback Johnny Barker, who came up with probably his best varsity performance last week against Lockney, missed workouts this week due to the influenza, and as of Wednesday, Coach Don Light said he didn't know if Barker would be able to play Friday or not.

In the event Barker is unable to start, he will be replaced by Billy Ross (Ted) Procter, who moved up from the B-team three weeks ago to add depth to the backfield.

Besides Barker, fullback Lowery Harper also missed early week workouts. The team had no injuries -- but felt as though their illnesses might be just as bad.

Floydada, which is only 1-4 on the season, as opposed to Friona's 4-1 is a team which turns out to be one of the toughest on the team's schedule each year, and this year should be no exception, according to Coach Light.

Voters To Register

Voter registration in Parmer County and the State of Texas began Monday, according to Hugh Moseley, county tax assessor-collector.

There is one change this year. Everyone, including those over 60 years of age, must register.

Because of an amendment last year to the voter registration code, all voters must be registered to vote in elections held on or following Feb. 1, 1968. Deadline for voter registration is Jan. 31, 1968.

The amendment to voter registration eliminated the exemption of persons over 60 years of age residing outside cities over 10,000 population. All persons 21 years of age and over may register at the county tax office in Farwell. Application blanks were included in the county tax statements mailed last week and others may be obtained by mail by request.

Persons recently moving into Parmer County may register, but will not be eligible to vote in county elections until residing here six months.

Moseley pointed out that prior to Feb. 1, 1968, current voter registration certificates must be held in order for a person to vote in any elections preceding that time.

A total of 2700 Parmer County residents registered to vote during 1967.

Family Rec Center Almost Ready Here

A "family recreation center" is being opened in Friona by Pete Freeman, a former Muleshoe resident, and Robert Rundell of Farwell.

To be known as the "Golden Cue," the center is located in the former Spudnut factory building. It will cater to entire members of the family, including ladies and youngsters.

The center will feature games of pool, snooker, table tennis, and pin-ball. Remodelling work is currently underway at the center, which will announce a formal opening soon.

Merchants Lay Plans For Christmas Fete

The Friona Association of Retail Merchants, at its regular monthly meeting last Thursday, made plans for Friona's annual Christmas give-away promotion.

Discussion also centered on the possibility of having Santa Claus appear at a regular spot in Friona City Park on the Saturdays in question, to talk to the area youngsters.

Chuck Everitt, Leland Hutson and Joe Cloud, were appointed to serve as members of the gift committee. Merchants are requested to be deciding what they will contribute to the program, so that they can tell the gift committee when they are contacted.

It is planned to have the "gift days" on the four Saturdays in December preceding Christmas.

Youth Injured In Accident

A car - pedestrian accident Tuesday afternoon at the intersection of Fifth Street and Summit resulted in a Negro youth being taken to Parmer County Community Hospital by ambulance.

Sammy Lee Felder, eight year old son of Mr. and Mrs. Jackson Felder was struck by a car driven by Laura Coffey, Mrs. Coffey was going east on Fifth when the Felder youth apparently ran in front of her.

Attending physician at the hospital reported that the boy had suffered a broken leg, as well as other cuts and bruises, and was being transferred to an Amarillo hospital. Condition of the youth was not known at press time.

Offering several prizes, to be given away on Saturday afternoons in December.

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Murphree Winner; Milner Widens Lead

Danny Murphree, last year's grand prize winner in the Friona Star's Cotton Bowl football contest, won the fifth week-

ly contest prize of \$5 by picking 15 of the 16 contest games last weekend.

Although he won the grand prize in last year's contest, Murphree was never a weekly winner, coming close several times.

Murphree was the only contestant in the contest's fifth week competition to correctly pick 15 games, and only the second contestant this year to name as many winners in a week. His only miss, a common one, was in picking Texas Tech over Mississippi State.

Second and third place were won by W.R. Mabry and Ronald Dean Smiley, respectively. They were among the six contestants who correctly picked 14 games, and won the \$3 and \$2 weekly prizes on the basis of the tie-breaker score.

Mabry missed the Friona-Lockney score by only six points, guessing it at 13-7, and Smiley missed it by 13 points, picking it to be 13-0.

Others getting 14 right included another Mabry, Jerry, who barely missed out on the money, along with Dennis Howell, Murphree's classmate at Wayland College, contest leader Raymond Milner and Audvie Barnett.

Milner's score of 14 enabled him to grab a three-point lead over the field in the race for two Cotton Bowl tickets, \$40 expense money and hotel reservations in Dallas. It's the first time this year that a contestant has owned that much of a lead.

Joyce Veazey is holding down second place solidly with a 60, behind Milner's 63. Next comes Mrs. Frank Truitt at 59, only contestant at that score. Eleven players are grouped at 58, six at 57 and from there on down it gets even tighter.

Contestants are shooting for one of three grand prizes, which are being offered once again this year by the Friona Star in conjunction with 15 other sports-minded businesses helping to sponsor the contest.

Another weekly contest appears on an inside page.

Temperatures

DATE	MAX.	MIN.
October 4	91	55
October 5	90	54
October 6	83	54
October 7	85	46
October 8	67	40
October 9	77	44
October 10	85	44

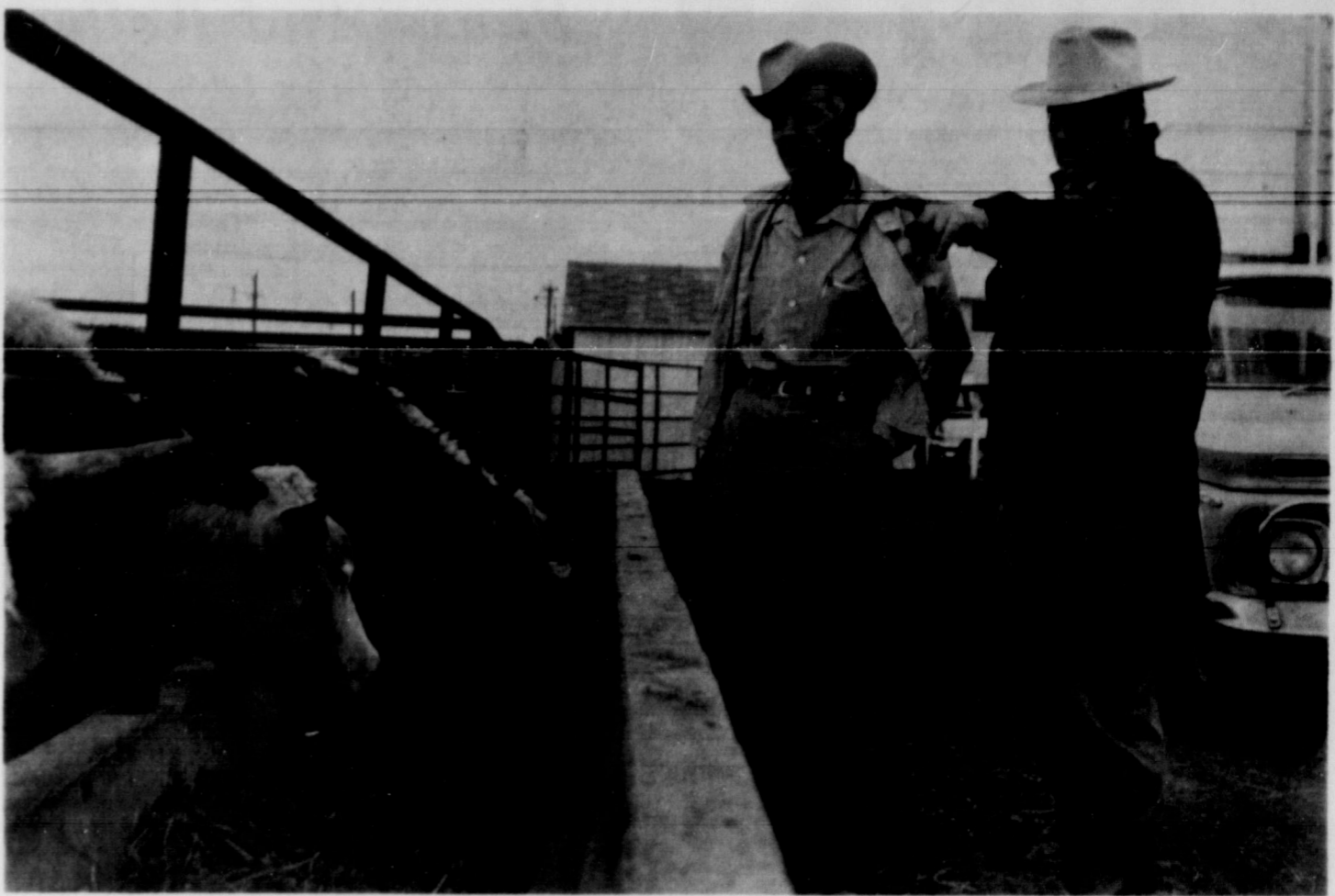
three contests are the only football meetings between the two schools.

Floydada could possibly be described as a "sleeping giant." The Whirlwinds average 207 pounds from tackle to tackle -- probably the largest team in the district.

Hereford, which has played a pretty rugged schedule, called Floydada the "finest looking team we've faced," according to Coach Light.

Quarterback Larry Barbee guides the Floydada offense, aided by fullback Joe Christian, wingback Ross Miller and tailback Tommy Jackson.

Main reason for Floydada's 1-4 season record is the tough schedule they have met, including Hereford, Tulia, Olton and Abernathy. Their win over Post.



FIRST CATTLE... Hoyt Smith, left, brought the first load of cattle to Hi-Plains Feed Yard last weekend. Feed Yard manager Paul Morgan is shown at right. Smith brought a load of 200

cattle to the new feeding facility, which eventually will have a capacity of 50,000 cattle. There were approximately 1300 cattle in the yard by Tuesday.

THE FRIONA STAR

VOLUME 44 NUMBER 2 FOR CITY

**Tentative Approval Given
Electrical Rate Increase**

The Friona City Council gave tentative approval, pending further negotiation, to the request by Southwestern Public Service Company for a 7.62 per cent increase in residential and commercial electrical charges at its regular monthly meeting Monday.

The council told representatives from the electric company that it would approve the increase if the company would authorize a three per cent gross receipts payment to the city, similar to the one Pioneer Gas approved.

The firemen's policy, in the amount of \$197,75, went to Lillard Insurance Agency, and the workmen's comp, amounting to \$2,267, goes to Rushing Insurance Agency.

The council also authorized the purchase of a hole digger from Herring Implement Company at \$150. A request for

two street lights at the Fleming Apartments was approved.

In his monthly summary of activities at the City Offices, City Manager Jake Outland reported that the principal administrative task during the month was the making ready of the 1281 tax statements, mailed September 30.

Only two building permits were issued during the month; one for a new residence valued at \$25,000 and another for a cellar-storage shed, estimated at \$1,800.

Water department records showed 21,106,800 gallons of water pumped during the month, an average of 703,560 gallons per day, down considerably from the month of August. A total of .8 inches of rainfall was measured during the month.

One new water tap was made, leaving the total number of active water taps at the end of the

month to 1050.

The maintenance of fire hydrants was done the week of September 18-23. The last of the old Ludlow type fire hydrants was replaced at the corner of Sixth and Main on September 25.

Sewer department records showed approximately 5,866,462 gallons of sewage pumped during the month, an average of 195,548 gallons per day. Three new sewer taps were made, bringing the number of active taps to 1003.

Fire department records showed three alarms during the month. Two fires were inside the city for an estimated loss of \$125. One outside the city, an automobile, resulted in an estimated \$250 loss.

Police department files revealed 38 arrests during September. Twenty-eight were for traffic violations; three for drunkenness, two each for driving while intoxicated and county warrants, and one each for burglary, theft and vagrancy.

Seven traffic accidents were investigated with four minor in-

juries; other investigations included four each for burglary, theft and vandalism, with 16 miscellaneous investigations.

Dave Sparks, night patrolman, was released September 15, and Bill Denny, was employed as replacement the same date. Rex Cowart, formerly with the department, was re-employed as patrolman September 24.

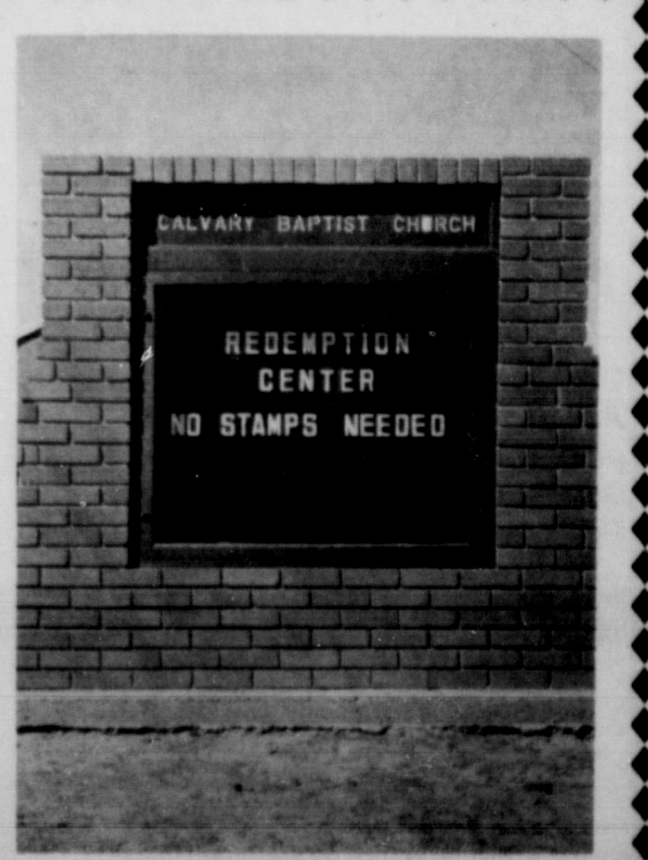
Painting of crosswalks and parking angles was completed September 12. Approximately ten days were spent in street sweeping. Stop and street signs were installed on the streets south of the high school and on the new streets of Western Addition.

The monthly meeting of the Library Board was held September 20. Mrs. John Fred White and Mrs. John Benger were received as new members to the board to replace recent losses.

Statistics of the library show a 57 per cent increase in the number of books circulated in 1967 against the same period in 1966.



HOMECOMING ROYALTY... Friona High School's Homecoming Queen and her court are shown watching the Chieftains battle Lockney last Friday. From the left are Kathy Cook, Missey Renner, Diana Wilson and queen Linda Carson.



SIGN OF THE WEEK... Perhaps the most unusual church directory in Friona this week was that at the Calvary Baptist Church, preparing for a revival meeting. The church sported the above message.

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Publishers Friona Association
Member West Texas Press Association

Friona-winning newspaper, Publishers Friona Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1961, 1962, First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 21, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor
June Floyd, Society Editor
Wahleah Beck, Bookkeeper



COW POKES

By Ace Reid



"Evidently no one wuz impressed!"

Fertilizer Headquarters

In Friona For

*Dry Fertilizer *Anhydrous Ammonia

CUMMINGS FARM STORE

Pause And Reflect

By Nelson Lewis

Breathes there the man with soul so dead, who never to himself has said, this is my own, my native land. (Sir Walter Scott)

To be sure there was not such a one among the hundreds who attended the Friona Chiefs homecoming game.

A distinct hush fell over the crowd as Old Glory rose briskly to the top of the flagpole. Far away to the southeast a thunderhead furnished a colorful background. A good breeze set the banner to dancing and those assembled renewed their allegiance to this worldwide symbol of freedom.

A young man offered a prayer of thanksgiving and hope, bands played the National Anthem, and at that moment we were unto anyone foolish enough to express, by word or deed, a disrespectful thought.

But wait -- that is not all! A powerful ground swell of patriotism is rising in our community. It is beginning, rightly enough, in our schools. We are fortunate in having teachers who teach the traditional "three Rs" and yet not neglect another three -- Righteousness, Responsibility and Respect.

The high school student council bulletin board holds a poster that sums it up nicely. Across the top it bears the statement -- Something to value -- Independence. The central portion shows some neatly-shod feet standing together and asks, When you are ready to stand for your own, will you have something to stand for?

Of course our young adults will have something to stand for. Our nation is no half-baked fledgling rapping its way upward from a sea of despair. The tides of our affairs have had their ebb and flow. We thought enough of independence to fight our way clear of old world tyranny.

Later on, we, in our stubborn pride, took up arms against each other. We have engaged in two world wide wars and several lesser conflicts, each time prompted by the desire to help a weaker nation. In spite of the militant aspects of our history we have also managed to make giant strides in science, industry, education, and in the art of everyday living.

Today, Oct. 12, is Columbus Day. We have come a long way since the lookout's cry of "Land Ho!" in 1492. We know of two reasons for the voyages of that ancient mariner -- to prove his theories of navigation and to fill the Spanish treasury with gold. Could he have had another? Being a world traveler and a man of vision he may have dreamed of America as it is today.

Almost three hundred years after this early voyage of Columbus a group of prominent patriots gathered in Philadelphia to draft a constitution for the new nation. Upon leaving the hall a lady asked one of the members what they had done. "We have given you, Madam," replied Ben Franklin, "A republic -- if you can keep it."

Columbus might have put it this way, "I have given you a bright new world -- if you can keep it."

Hospital Notes

ADMISSIONS:

Ludi Hinojosa, Hereford; Lucy Welch, Friona; Darlene Ramage, Friona; Twyla Chesher, Friona; Laverne Mabry, Friona; Roberto Medellin, Bovina; Tom Gonzales, Hereford; Myrtle Rauh, Friona; Corda Taylor, Texico; N.M.; Mrs. Larry Moyer, Friona; Janis Auburg, Friona; Nancy Montes, Bovina; Nat Bearden, Earth; Carol Turner, Texico; Toney Denney, Hereford; Retta Schueler, Friona; La Honda Adams, Bovina; Frances Vera, Friona; Willie Rundell, Farwell; Lela Martin, Friona; Iva Queen, Bovina; Lucy Vestal, Friona; Thomas Garcia, Jr, Bovina; Harry Whitley, Farwell; Bruce Blair,

Farwell; Doyle Lynn Johnson, Farwell; Eunice Armstrong, Friona; Maria Vergara, Farwell.

DISMISSALS:

Ludi Hinojosa, James W. Roberts, Janice Mercado, Diane Kaye Seaton and Baby Boy, Willie Rundell, Caroline Hunt, Laverne Mabry, Danny Carthel; Corda Taylor, Myrtle Rauh, Roberto Medellin, Lois Clawson, Darlene Ramage, Janie Vallejo and Baby Girl; Lucy Welch, Twyla Chesher, Sue Eta Rushing, Nancy Montes, L.D. Taylor, Tomas Gonzales, Janis Auburg and Baby Boy, Thomas Garcia, Jr, La Honda Adams, Toney Denney, Virginia Moyer and Baby Boy.

Mrs. Cloud's Father Dies

Funeral services for Earl B. McCarley, who passed away Tuesday in Houston, will be held today at Winnie, Tex.

McCarley is the father of Mrs. Joe Cloud of Friona and has been seriously ill for the past several weeks.

Survivors besides Mrs. Cloud include McCarley's wife, Mrs. E.B. McCarley, of Winnie, a daughter, Mrs. Mike Nelson of Brownfield and a son, Phillip, of the home.

Stowers Rites Are Conducted

Funeral services for Phillip Wayne Stowers were held last Wednesday in Lubbock. Stowers was killed in a traffic accident on Loop 289 and East 4th Street in Lubbock last week.

Survivors include his father, Floyd Stowers of Amarillo, and grandmother, Mrs. Bertie Loak of Friona.

Calvary Baptist Revival Slated

Calvary Baptist Church's fall revival will be held October 23-29, with Rev. Vance Zinn of Stamford as the guest evangelist.

Rev. Zinn will be here Monday through Sunday for services daily. Cayson Jones will direct the music.

Frionan Promoted

Cadet Richard Fortenberry, son of Mr. and Mrs. James P. Fortenberry, Friona, has recently been promoted to rank of cadet staff sergeant at Oklahoma Military Academy, Claremore, where he is a junior college sophomore.

There's a political rhubarb over state senators voting themselves \$1,000 a month expense money when not in session. This is chicken feed compared to what it costs the taxpayers when they are in session.



AT SCHOOL PROGRAM . . . Mr. and Mrs. Raymond Dement were among the Friona parents who participated in the Friona elementary school's "Back to School" night program this week. They are shown conversing with Mrs. John R. Cook, elementary school music teacher, about the music program.

Mrs. Walden, 84 Dies In Amarillo

Mary Fannin Walden, 84, died Tuesday in Saint Anthony's hospital in Amarillo. She was the mother of Mrs. Sue Matlock of Friona.

Mrs. Walden was born in Utica, Mississippi in 1882. She married the late Rev. R.B. Walden, who later served as a Methodist minister in the North West Methodist conference for 19 years. He died in 1947, while pastor at Southland Methodist Church in Southland, Texas.

Mrs. Walden had lived in Friona with Mr. and Mrs. Frank Matlock for the past 20 years. She moved from Friona to Amarillo about 6 months ago. Before coming to Friona she had lived in Lubbock and Plainview.

Survivors include: Four daughters, Mrs. Ora Morgan of Amarillo, Mrs. Oma Porter of Amarillo, Mrs. Mattie Jones of Lubbock and Mrs. Sue Matlock of Friona. Three sons: Ray W. Walden of Houston, J. C. Walden, and R.B. (Dick) Walden both of Lubbock.

One brother, Emmett Alsup of Brownfield. One sister, Mrs. Eula Elliott of Amarillo.

Fourteen grandchildren; twenty-three great-grandchildren and one great-great-grandchild.

Services for Mrs. Walden will be held at 11 a.m. Thursday in the San Jacinto Methodist Church of Amarillo, with Dr. Woodrow Adcock officiating. Graveside services are set for 3 p.m. at Plainview cemetery in Plainview, under the direction of Schooler-Gordon Funeral Directors of Amarillo.

SCHOOL MENU

MONDAY: corn dogs, baked beans, French fries, apple crisp hot rolls and butter, milk.

TUESDAY: meat loaf, potatoes, English peas, vegetable salad, apricot cobbler, hot rolls and butter, milk.

WEDNESDAY: barbeque-on-burn, potato chips, orange juice sweet relish, cinnamon rolls and cho, milk.

THURSDAY: baked luncheon meat, potatoes, green beans, lettuce wedges, chocolate pie, hot rolls and butter, milk.

FRIDAY: turkey and dressing, giblet gravy, buttered carrots, banana-nut cake, cranberry sauce, hot rolls and butter, milk.

YOUR ARMY IN RESERVE
ARMY RESERVE

SUPPOSE THIS WERE YOUR HOUSE

How Many Valuables Do You Have That Should Be Placed In A Safety Deposit Box?

Some Papers That Should Be In Your Box Are:

- * Deeds
- * Birth Certificates
- * Notes
- * Bonds
- * Abstracts
- * Military Papers
- * Wills
- * Etc. Certificates
- * Marriage Certificates

Other Hazard To Your Vital Papers Are Water Damage, Theft, Misplacement, etc. Some of Our Safety Deposits Boxes Cost Less Than A Penny Per Day.

Check With Us...
You'll Be Glad You Did!

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

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Phone 247-2736

TO GET THE MOST FOR YOUR SOYBEAN DOLLAR...

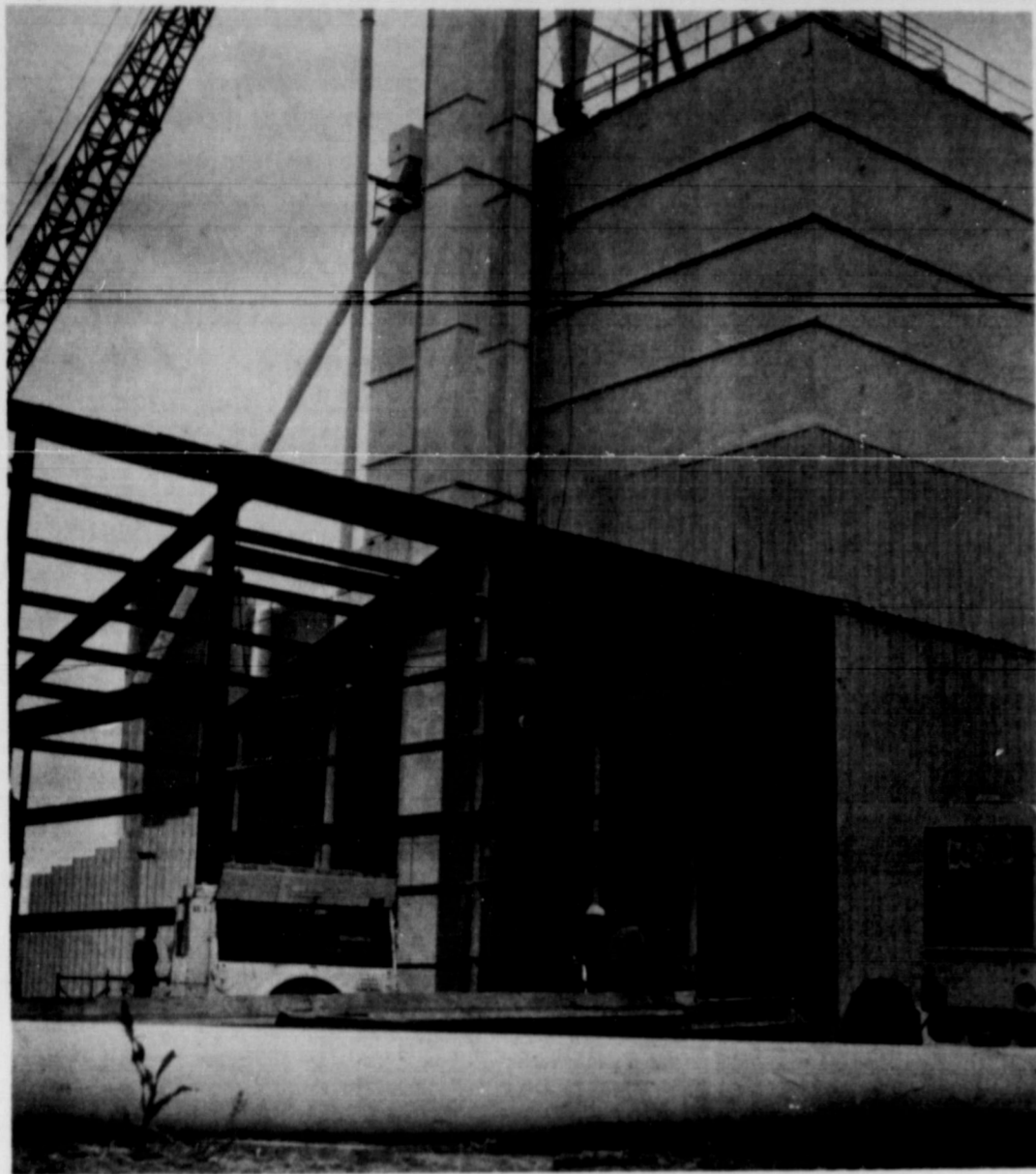
MARKET YOUR '67 SOYBEAN CROP THE CO-OP WAY!

FRIONA WHEAT GROWERS

Phone 247-3211

FRIONA FARMERS CO-OP GIN

Phone 265-3565



MILL GOING UP . . . Work on the feed mill at Hi-Plains Feed Yards is progressing, and officials expect completion within a few days. The yard began receiving cattle last week.

The Library Corner

BY MRS. V. J. ZEMAN

Friona Public Library will be observing National Children's Book Week October 19, 20, 26, and 27. We invite every one to come visit the library on these dates. Special invitations are being mailed to teachers in the primary, elementary and junior high schools to bring their pupils for a visit.

A Children's Story Hour Workshop was held at Biven's Memorial Library in Amarillo Saturday, Oct. 7. Virginia Miller, Director of Project Impact in Lubbock Public School conducted the workshop. The morning session explained story telling and the afternoon session featured how to make and use puppets in story telling. Those attending from Friona were Mrs. Bill Stewart, Mrs. Don Spring, Mrs. J.V. Edelman and Mrs. John Gaede.

New books at the library are, "Southwest Writer's Anthology," by Martin Shockley, "6000 Miles of Fence," by Cordelia S. Duke; "The Mustangs," "The Longhorns" and "Coronado's Children," by J. Frank Doble; "The Good Land and The Wide Horizons," by Loula Grace Grdman; and "The Indians of Texas," by W.W. Newcomb, Jr.

We have had several new families to check out books in October, we welcome them and invite all new residents to visit our library at 9th and Pierce Thursday, Friday and Saturday of each week, 9 to 12 in the mornings and 3 to 6 in the afternoons.

The Library wants to thank the Friona Jayettes for their gift of \$25.00.

September book circulation dropped considerably from the August total, due to the opening of school and Matze Days. We hope everyone will soon get their schedules adjusted and find time to read. We still have a 50% higher average than we had for September last year.

GIB'S DRIVE-IN CLEANERS
Professional & Coin Op. Dry Cleaning
Dial 247-3150
Friona, Texas

Tech-Texas U. Film Tonight

Game films of Texas Tech's 19-13 upset win over the University of Texas will be shown at 8:45 tonight at the Friona High School Cafeteria. All Texas Tech ex-students and other friends of the college wanting to see the film are urged to attend, according to Keith Brock, vice president of the Tech-Ex-Students Chapter for Parmer County.

Fire Prevention Keeps Home Safe

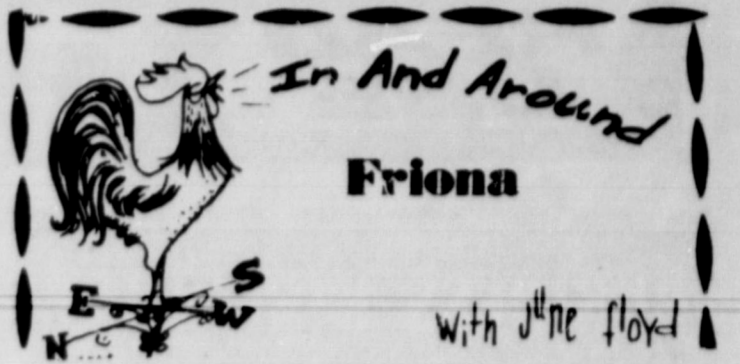
Your local fire department urges that you take time this week to think about fire prevention, says the American Insurance Association.

Dispose of combustible trash, like old newspapers, on which fires feed.

And keep your electrical appliances in good repair. The Association reminds you that every fifth fire is caused by matches and smoking and another one out of every five fires is caused by misuse of electricity or faulty electrical equipment.

"Fighting a fire is serious business," says an Association fire safety engineer. "Fire fighting is dangerous. Firemen are experts at fire fighting and every day they willingly risk their lives in their regular work."

But firemen also stress the importance of fire prevention.



It has been several years since the housing situation in Friona was as critical as it is now. One would be Friona resident remarked Tuesday morning, "If I can't find something my family can move into soon, I'm going to quit my job and return to my old one." Several new houses are under construction and prospects of the housing problems being temporarily solved look brighter.

With new residents moving in each of us should make an effort to be friendly and helpful in any way we can. Friona, as it was 20 years ago, earned the reputation of being a "friendly city," by the actions of its residents. Whether it maintains this reputation for the next 20 years depends on the actions of those of us who live here now.

Let's each one be alert to our opportunities and obligations to our community. Everyone who enjoys living in a friendly community can contribute to keeping it that way.

A remodeling project is underway on the building formerly occupied by the Spudnut Shop. This building, which is located in the nine hundred block on Main Street, will house a family recreation center, according to rumors up and down the street.

When will the first freeze come? Right now that is the number one question of the day. Farmers and merchants mostly seem to be hoping for a "late" frost this year. Just about everyone you visit with says, "Most of the maize needs some more pretty days to mature," or "Yields of most cotton fields will be much better if frost stays off a little bit longer."

Early wheat looks good and some of it will be ready for grazing before too much more time has passed.

The one thing everyone agrees upon weatherwise is that if we have an early freeze the 1967 growing season will set some kind of a record.

(Continued On Page 6)

CO. AGENT SAYS

Proper Harvest Is Vital To Good Soybean Quality

Soybeans in Parmer County are fast approaching maturity and will soon be ready for harvest. However, says County Agricultural Agent, Ronny McNutt, the moisture content of the beans should be checked closely before taking the combine into the field.

Ideally, this moisture should be below 12 per cent. At that time the pods are fully mature and the beans have not yet begun to shatter.

If the beans are harvested at a higher moisture content, they will likely wrinkle on drying and will deteriorate rapidly in storage, explains the agent. In turn, if they are harvested after becoming too dry or harvest is delayed, serious losses will result from shattering.

When the moisture content of the beans is less than 10 per cent at harvest time, they will be more susceptible to mechanical damage.

The county agent further advises producers to follow the

manufacturer's recommendation closely to insure proper operation of the combine. Noteworthy items to check for adjustment are the cylinder speed and bar and concaves. Careful attention to ground and cylinder speed and cutter bar height is important in harvesting high quality soybeans.

Extreme care should be exercised during harvesting or later handling is the chief cause of low germinating soybean seed.

Also contributing to this low germination is improper storage of soybean seed, says the agent. Soybeans should be stored only if they are thoroughly clean if their moisture content is below 12 per cent. If stored at a higher moisture level, seed germination and quality will be reduced rapidly, especially if temperatures are above normal.

ELK Drive In

Friona, Texas

FRI	SAT	SUN

TEXAS - SIZE HOSPITALITY AT THE IDEALLY LOCATED HOTEL JEFFERSON-DALLAS

Completely redecorated and air conditioned. Adjoining Garage and FREE PARKING. Wonderfully convenient location overlooking Ferris Plaza—near Union Station, main highway routes and all city-wide transportation. Famous for fine foods.

Meeting rooms facilities for groups of from 10 to 500 persons.

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PREMIUM QUALITY at

Swift's Premium Proten

HOUSER'S POPULAR PRICES!

Sirloin STEAK Lb. **98¢**

TOMATOES Lb. **13¢**

Ocean Spray **Cranberries** 1 Lb. **29¢**

Each **Celery Hearts** **23¢**

Sunray **BACON** 2 Lbs **\$1.19**

Virginia Reel **Sausage** 2 Lb. **\$1.29**

Easy-On **SPRAY STARCH** 22 Oz. **49¢**

FROZEN FOOD

Morton's **HONEY BUNS** **4/\$1**

Pepperidge Farm **Strudel** **45¢**
Apple & Cherry

Austex CHILI 300 Can **51¢**

LIQUID CLEANER Soil Off 23 Oz. **33¢**

WESSON OIL 38 Oz. **69¢**

Delsey **TOILET TISSUE** 4 Roll Pkg. **49¢**

Borden's **Eagle Brand MILK** 15 Oz. Can **33¢**

Hershey's **Semi-Sweet DAINTIES** 12 Oz. **43¢**

Del Monte 11 Oz. Can **Mandarin ORANGES** **4/\$1**

Del Monte **Cream Style CORN** 303 Can **4 For 89¢**

Campbell's **TOMATO SOUP** Can **10¢**

We Give Gunn Brother Stamps

Houser

Big Enough To Accommodate - Small Enough To Appreciate
Phone 247-3343

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR

TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

BUSINESS DIRECTORY

24 HOUR AMBULANCE SERVICE
 Oxygen Equipped
CLABORN
 CALL...
247-2801

Pictures We Use May Be Bought For 50¢ At...
THE FRIONA STAR

BARTLETT & POTTS AUCTION SERVICE
 Specializing in Farm Sales.
 Houston Bartlett
 ROUTE 1, BOVINA, TEXAS
 Phone 389-2190
 Clovis, New Mex.
 Larry Potts
 ROUTE 2, FRIONA, TEXAS
 Phone 295-3387

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc. Pump & Gear
 Sales & Service Head Repairs
 All Makes
 Dial 247-3101
 Friona, Texas
 Nights 247-2513

DICKEY'S DOZER SERVICE
 Dirt Work - All kinds
 Bull Dozers - Scrapers
 Motorgrader - Crane - Dragline
 Clamshell - Backhoe
 See or Call Floyd Dickey
 S.E. 4th. & Beisher Dimmitt, Texas
 Phone 647-4553 or 647-4565

FRIONA REDI-MIX
 Cement For All Purposes
 "Your Business Appreciated"
 Phone 247-2215 207 W. 5th

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word - 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col. inch
 Legal Rate 4¢. Minimum 50¢
 on cash order, \$1 on account.
DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m. Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately; The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS
 We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
 Reeve Chevrolet & Frigidaire.
 Custom bundle feed cutting. Long or shortrowbinder. Ralph Packard, 364-2110, Hereford, 51-4tp
 I am teaching piano lessons this fall: private lessons as well as class theory. Register at 110 9th Street, Phone 247-3401, or call 265-3269, Johnnie Walters.

CARD OF THANKS
 To all of our friends that have grown so dear to us down through the years, we want to say thank you for the cards, letters, visits and words of comfort along with your prayers. To those who sat with us through Folster's surgery. To Brother Price for his many visits. For the lovely flowers. It all helped so much to make my stay at the hospital easier.
 May the Lord Bless each and every one of you.
 Mr. and Mrs. Folster Rector 2-1

G. LEE CRANFILL, M. D.
 ANNOUNCES THE REMOVAL OF HIS OFFICE TO
 415 EAST FIRST STREET
 DUMAS, TEXAS
 79029
 FOR THE PRACTICE OF
FAMILY MEDICINE & SURGERY
 PHONE 806-935-4177

REAL ESTATE
For Complete Real Estate Service
 CONTACT
J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

NOTICE: We have a buyer for 640 acres, good water. Need your listing. John Bingham Land Company. 1-2tc

FOR SALE... Three bedroom house, good location, bath and one-half. Kitchen-den combo, air conditioning, utility room, plenty of closets. Contact J.G. McFarland for appointment. Phone 247-3272 or 247-2766. 1-tfnc

FOR SALE: House at 902 Summit. Three bedroom, two full baths, large living room and den, plenty storage, storm cellar. Call L.T. Graves 935-3090, Dumas, 39-tfnc

Stone Five-bedroom (sewing room), three baths, carpeted, large living room, wood-burning fireplace, family room, custom kitchen-gas range, duplex freezer - refrigerator, double garage, courtyard, large lot; refrigerated air; consider land or lots in trade. Call 247-2584 or 247-3272. 47-tfnc

FOR SALE
 Repossessed 1966 model Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114-19th Street, Lubbock, Texas. 47-tfnc

Beautiful 4 BR House
 \$2,000 Under Mkt. \$28,500
 905 W. 6th
 Completely redecorated, new carpet, fireplace, refrigerated air, one block south of high school.
BINGHAM LAND COMPANY
 Phone 247-2745 or 247-3274

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

RENTALS
 Top quality select Tascosa wheat seed. First year from reg. seed. Grown on summer fallow land. Guaranteed to be free of Johnson grass seed. Test weight 63.4 lbs. per bu. Contact Eugene Bandy, Rt. 3, Box 119, Friona, Texas, Ph. 265-3413. 48-6tp

FOR SALE... Fox terrier puppy. See Mrs. Lester Smith, 509 Ashland Avenue. 2-2tp

FOR SALE: Good registered Polled Shorthorn Yearling Bulls. These have been shown at fairs in Kansas, Colorado, New Mexico and Texas. Each has been either Grand Champion or Reserve Grand Champion: one of these fairs. Dale Hart, Rt. 2, Friona, Ph. 247-2459. 52-2tc

FOR SALE: Whirlpool Dryer. Good condition. 247-2222. 52-2tc

FOR SALE... Tascosa Seed Wheat. \$1.65 2nd Year Registered. Limited Study 295-3432. Al Reznik. 1-2tc

JOBS OF INTEREST
 Luzier cosmetics offers opportunities as consultant or manager. Top Commission, Free training. For appointment - Edith Sims, 3609 Luida Amarillo, Texas.

RCA Whirlpool
 Sales - Service
 B. W. Turner
 Phone 247-3035

Portable Disc Rolling
 One ways ---
Tandem and Offsets
Harrel Mays
 Ph. 247-3477

Take advantage of the opportunity to sell the products of a multi-million dollar cosmetics company. Opening for distributors, saleswomen, managers, Generous commissions. Modest investment includes inventory, training and sales aids. Product line is backed by million dollar advertising program. For full details, appointment call, 806-364-0047. 1-4tp

When You Are Ready To.....
 * Winterize Your Air Conditioners
 * Light Your Furnace
 CALL
J.C.'s Home Repair Service
 Phone 257-3324
 (Kitchenaid Dishwasher Repair)

LEGAL NOTICE
 NOTICE OF HEARING TO APPROPRIATE PUBLIC WATERS OF THE STATE OF TEXAS
 No. 2550
 Notice is given that GEORGE D. ZETZSCHE, Rt. 5, Hereford, Texas, and ROBERT ZETZSCHE, Box 937, Friona, Texas, applicants, seek a permit from the Texas Water Rights Commission, to divert and use 1,131 acre-feet of water yearly from existing fifty (50) acre-foot capacity reservoir on Tierra Blanca Creek, tributary of Palo Duro Creek, tributary of Prairie Dog Town Fork Red River, tributary of Red River, Red River Basin for irrigation of 377 acres of land in Abner Taylor Survey No. 443, Abstract No. 489, nineteen (19) miles west of Hereford, Deaf Smith County, Texas.
 Midpoint of dam is 4960 feet northeast of southwest corner of above cited Abner Taylor Survey No. 443, all being more fully set out in the application. Application No. 2550 was accepted for filing by the Texas Water Rights Commission on September 11, 1967, and a hearing thereon will be held by the

Commission in its office at Austin, Texas, on Thursday, November 9, 1967, at 2:00 o'clock p.m. Those opposing the granting of said application should file written protests with the Commission and the applicant at least five days prior to hearing date, giving their reasons therefor and such other information as is required by Commission Rule 305.2.
 Joe D. Carter
 Chairman
 Texas Water Rights Commission
 DATE: September 11, 1967
 52-4tc

LEGAL NOTICE
 ORDINANCE No. 402
 AN ORDINANCE PROHIBITING THE SHOOTING OF FIREARMS, AIR RIFLES, BB - GUNS OR CANNON CRACKERS WITHIN THE CORPORATE LIMITS OF THE CITY OF FRIONA, TEXAS AND PROVIDING A PENALTY FOR VIOLATIONS.
 BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS:
 Any person who discharges any gun, pistol, or firearm of any kind, or who discharges an air rifle, BB-gun, or air pistol of any description, by whatever name known that by means of compressed air, compressed springs, gas, or any other means is capable of discharging shots, pellets, or any solid object at a velocity in excess of three hundred (300) feet per second, or discharges any cannon cracker, or torpedo on or across any public square, street or alley in the City of Friona or within one hundred (100) yards of any business house shall be deemed guilty of a misdemeanor and upon conviction shall be fined not more than One Hundred Dollars (\$100). A "Cannon Cracker" is an explosive package more than two (2) inches long and more than (1) inch in diameter.
 PASSED AND APPROVED THIS 9th DAY OF OCTOBER, 1967.
 W.L. Edelman, Mayor
 ATTEST:
 Arley L. Outland, City Secretary 2-3tc


LAND FOR SALE
 Approximately 2,000 acres of cultivated and grass land to be sold November 1, 1967 at 2:30 p.m. at the First State Bank, Spearman, Texas. The land is to be sold in four separate tracts: two 320 acre tracts, one 600 acre tract and one 800 acre tract. No minerals are being sold.
 Written bids are to be submitted prior to sale time and after the bids are opened, the bidders present will be permitted to raise their bids until a bid is accepted. 10% of the purchase price will be required to be placed in escrow and the bidder will be required to enter into a written contract of purchase. Terms of the sale will be cash. All bids will be subject to the approval of the administrator.
 For further information concerning the land, contact C.A. Gibner, at First State Bank, Spearman, Texas, telephone 659-2526 or J.D. Helms at Linn & Helms, Spearman, Texas, telephone 659-2566. 2-3tc

WANTED: We will pay \$1 per copy for complete issues of the Friona Star published in 1947, regardless of condition. Also need issues from January and February, 1949. Check those old papers -- they may be worth money. Call Bill Ellis at the star. 25-tfnc

An LBJ park of 25 acres is being built for buffalo, deer, turkey, Longhorns and other animals, the Parks and Wildlife Department announced. What a barbecue that'll make.

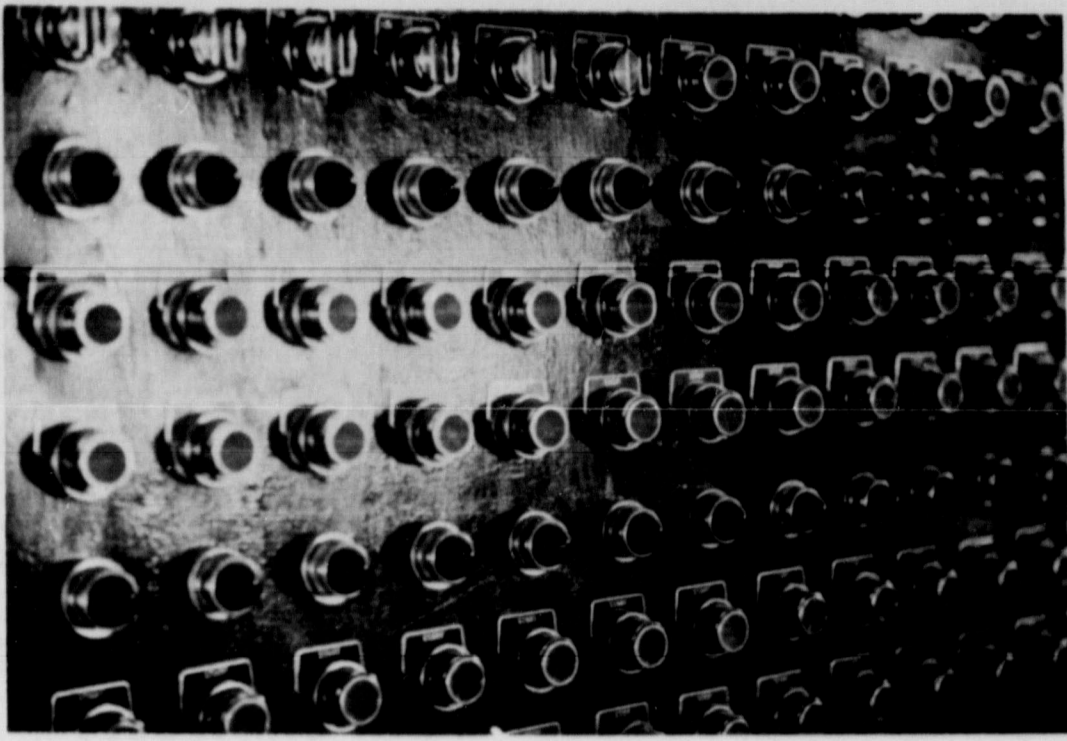
MACKENZIE'S Custom Combining
 *Seven New '95' John Deeres With Straw Choppers.
 *New Trucks With Grain-Tight Steel Boxes.
 *Threshing Crew With Several Years Experience.
 *Satisfaction Guaranteed.
PHONE
OLTON 285-2921
Hale Center TE 9-2426

WELCOME TO FRIONA



Our newcomers this week are Mr. and Mrs. Jerry Isbell, who came to Friona from Dell City. Isbell is the new Work Unit Conservationist with the Soil Conservation Service. The children are Rebecca Ann, 18 months, and Terry Lynn, four. The Isbells are originally from Odessa.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Friona Phone 247-3170	FRIONA WHEAT GROWERS Elevator Service Field Seeds



BUTTON, BUTTON... Part of an instrument panel, recently installed at Missouri Beef Packers, is shown above. Equipment has been arriving daily at the plant, under construction southwest of Friona.

Pvt. Adams Sees Vietnam Action



EDWARD ADAMS

Army Private, First Class Edward E. Adams, 27, son of Mr. and Mrs. Lyndon Adams, Friona, Tex., is participating in "Operation Wheeler" in Vietnam, with other members of the 101st Airborne Division's 1st Brigade.

Wheeler which began Sept. 12 near Chu Lai, is the fifth operation the brigade has been in since joining Task Force Oregon in May.

In four months of action, the men of the Screaming Eagle brigade have accounted for more than 1,300 enemy kills.

Pvt. Adams, an ammunition supply specialist, is assigned to Battalion of the brigade's 327th Infantry.

Villa Promoted To Specialist 4

Hector Villa, 22, son of Mr. and Mrs. Isabel V. Villa, Bovina, Tex., was promoted to Army specialist four Sept. 20 in Vietnam, where he is a member of the First Air Cavalry Division.

Spec. Villa is a gunner in Company C, 2nd Battalion of the division's 5th Cavalry. He entered the Army in November 1966 and was stationed at Ft. Polk, La., before arriving overseas in May of this year. He holds the Combat Infantryman Badge.

Marge Gray of Neptune, New Jersey, who is a student at University of Pennsylvania Nursing School, Philadelphia, is visiting in the home of her uncle and aunt, Mr. and Mrs. R.E. Sneed.

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way
We Deliver Ph. 247-2250

Stock Up Now During White's Big Annual White Swan Sale!

White Swan PICKLES 22 Oz Bottle 3/\$1
Dill or Sour

White Swan TOMATO SAUCE 8 Oz Can 10/\$1

White Swan TOMATO CATSUP 14 Oz. Bottle 4/\$1

White Swan GREEN PEAS 303 Can 4/\$1

White Swan WHITE HOMINY 300 Can 10/\$1

Why Pay More?

GRADE A

FRYERS 29c LB.

Nutwood **BACON** 2 Lb. Pkg. \$1.19

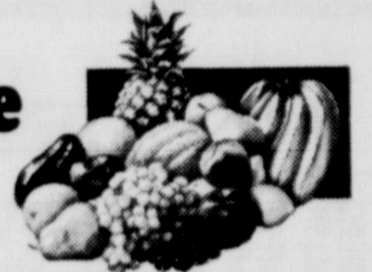
Produce

Washington Delicious

APPLES

Lb.

23c



No. 2 Red

10 Lb. Bag

Potatoes

39c



3 Lb. Can

79c

Wagner's

ORANGE DRINK

32 Oz. Bottle

3/\$1

WAFFLE SYRUP

White Swan 32 oz. Bottle

39c

White Swan Buttermilk

BISCUIT

10 Count Can

6/49c



White Swan

Vienna Sausage

4 Oz. Can 4/89c



Duncan Hines

LAYER CAKE MIXES White, Yellow, Devils Food.

18 1/2 Oz. Box 3/\$1

PLUS NEW PARTY CAKE RECIPES NOW IN OUR STORE

White Swan **CORN** 303 Can 4 For 89c

Cream Style or Whole Kernel

White Swan **Fruit Cocktail** 303 Can 3 For 79c

White Swan **POTTED MEAT** 3 Oz. Can 8 For \$1

White Swan **SPINACH** 303 Can 6 For \$1

Super Save **OLEO** 5 Lb. \$1

Morton's **SALAD DRESSING** Qt. Jar 39c

COFFEE

White Swan Pound Can

65c

White Swan Can Green

Green Beans

4 For

303 Can

White Swan **Pork & Beans**

7 For

300 Can

White Swan **Tomato Juice**

3 For

46 Oz.

White Swan **MILK**

Tall Can

6/\$1

White Swan

SALT

26 Oz. Box

10c

White Swan

PEACHES

300 Can

4/89c

TAX DISCOUNT TAX PAYERS OF PARMER COUNTY TAKE ADVANTAGE OF YOUR DISCOUNT

3% IF PAID DURING OCTOBER
2% IF PAID DURING NOVEMBER
1% IF PAID DURING DECEMBER

This Discount Is On All State And County Taxes Collected By The County Tax Collector

Applications Now Being Accepted For Voter Registration Certificates.

Hugh Moseley

Tax Assessor And Collector
Parmer County, Texas



On The Farm In Parmer County

RONNIE McNUTT
County Agent

Whats Ahead For Wheat?

The present wheat marketing year, July 1, 1967, to June 30, 1968, started with the smallest carryover since 1952. The record 1967 crop of 1,543 million bushels, reports John McHaney, Extension economist at Texas A&M University, plus the carryover gives the nation a supply of about 1,970 million bushels for the current marketing year, the smallest since 1957 other than last year.

He said the 1967 record crop was produced on 59,950,000 acres and that the increase of more than 10 million harvested acres was due primarily to the large increase in farm allotments.

Under the 1968 program the national allotment has been set at 59.3 million acres a reduction of 13 per cent from 1967. McHaney added that total disappearance during the current marketing year may be larger than for the year just past. Domestic disappearance — food seed, industry and feed — may total around 728 million bushels up from the 680 million bushels of the previous year. A minimum export target of 750 mil-

lion bushels has been set for the current marketing year by the U.S. Department, says McHaney. This goal is about 8 million bushels more than was expected last year, but, says the economist, exports are off to a slower start than in 1966-67. If domestic use and exports hold around present estimates and goals, the July 1, 1968, carryover would approximate 492 million bushels at about the time the 1968 harvest gets underway, says McHaney. This would be an increase of about 66 million bushels, and it could be larger, he adds, if the export goal is not reached.

The economist believes that the national average farm price for wheat in 1967-68 likely will be some lower than last year's average of \$1.63 per bushel but will likely remain above the loan rate of \$1.25 per bushel. Because of an expected large world crop, there have not been price pressure this summer as was the case of a year earlier.

Marketing certificates issued to cooperating farmers in 1968 will reflect the projected production on 40 per cent of farm allotments, based on the na-

tional allotment of 59.3 million acres, says McHaney.

"First Aid" Fire Fighting: Fire Prevention Week is a good time to check how well you are prepared to fight and hold in check a fire on your farm until the fire department arrives.

First and most important rule to follow, is for you and your family not to take any unnecessary chances in attempting to deal with a fire — lives are irreplaceable, property is not. But it's good sense to be equipped with "first aid" fire fighting tools, and for you and everyone on your farm to know how to use them.

One important tool is the fire extinguisher — of adequate size and proper type for the kind of fire expected. The most reliable ones are those tested by nationally recognized laboratories — they show a "UL" or an "FM" label.

Extinguishers should be placed strategically in all fire danger areas — in home kitchens, barns, machine sheds, and near storage tanks of gasoline and kerosene.

The best extinguisher in the world won't be ready to go into action when you need it most, unless you check and recharge it regularly. Follow the manufacturer's instructions on this. And don't wait for a fire emergency to read the directions on how to operate the extinguisher — know how to use it and make sure everyone on the farm knows how.

IN AND AROUND FRIONA (Continued From Page 3)

The following article was lifted from the Sunshine Magazine. **WHAT IS LIBERTY?** We very properly boast of our liberty in this country. What is liberty?

The right to be where we are at this very moment without permission from any governmental authority, and without surveillance of government spies.

The right to go from here to any place we please across the length and breadth of this land, without the necessity of securing permission.

The right to maintain our homes in our own way, and rear our children according to our own choice, so long as we do not violate the statutory laws and the decent sentiment of society.

The right to choose any vocation or any avocation.

The right to follow any hobby as we please, without interference by the government.

The right to free education and the protection by the government of our individual liberty.

The right to speak as we please and express our opinions without any restraint except that of decency.

The right to a free and unshackled press.

The right to worship God when, where, and how we please. This may sound trite, because we have enjoyed that liberty in America since its founding. And yet there are other countries in the world where this can't be done, and where, if you wish to worship your Maker, you must hide out in a secret place, and keep watch for fear the government spies will take you for treasonable activities.

Yes, our right to all of these things — to be free — this is our American liberty!

Visited briefly with Jake Lamb last week. He is generally pessimistic about prospects for a crop on his dryland farm and may have developed this view from years of experience. Someone asked him about rain. He said, "Rain, what is that?"

"It came a big dew and we drilled wheat a few weeks ago."

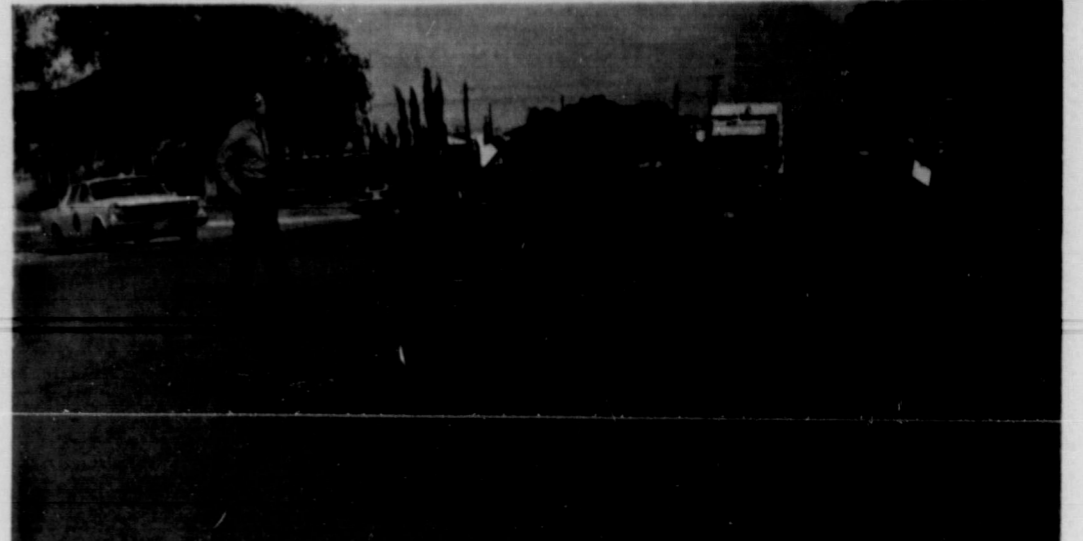
Another good fire fighting tool is a garden hose sprayer. Filled water buckets are also useful at spots in and around buildings.

Particularly for home safety, ladders to reach the highest roof tops and windows should be quickly available at all times.

To complete your "first aid" fire fighting equipment you need to be prepared for field and

brush fires — with pump tanks or sprayers, fire swatters, brooms and burlap bags and water to set them.

There are reports that a special legislative session will be held so the members can find out what they did during the recent regular session. Happy hunting!



INVESTIGATE ACCIDENT . . . Friona police chief Bill Morgan, assisted by Glenn Evan Reeve, are shown investigating accident on Fifth Street Tuesday in which an eight-year old boy was struck by an automobile. At the left is Leonard Coffey.

SHURFINE VALUE — READ CAREFULLY

Take this valuable SHURFINE money saving coupon to your favorite Affiliated Food store — over 240 in the Golden Spread area.

Publish Week Of October 8, 1967

10¢ OFF

ON 4 CANS SHURFRESH FLAKY BISCUITS — 6 CT.

Mr. Grocer: Panhandle Associated Grocers, Inc. will redeem this coupon for 10¢ plus 2¢ handling if you receive and handle it strictly in accordance with the terms of this offer and if, upon request, you submit evidence thereof satisfactory to Panhandle Associated Grocers, Inc. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1/20¢. This coupon void after November 8, 1967.

Good Only At Affiliated Food Stores.

STORE COUPON

DUCKS

Aren't The Only Ones That Have It Tough In October!

Your Car Needs To Get Ready For Cold Winter Driving!

WINTERIZE YOUR CAR NOW!

- * Does Your Car Start Hard?
- * Does It Die At Stop Signs?
- * Refuse To Co-Operate?
- * Need Anti-Freeze?
- * Need New Tires?

Let Us.... Give Your Car Its Cold Shots

- * WINTER GRADE OIL
- * BATTERY
- * WIPER BLADES
- * CO-OP TIRES
- * ANTI-FREEZE

Friona CONSUMERS
Buddy Lloyd, Mgr
Phone 247-2771

SHURFRESH MILK FOR GOODNESS SAKE

Lane's Mellorine 1/2 Gal. 39¢

JOHNSON'S FOOD MARKET

S and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
Ph. 247-2265

EPIC KITCHEN SERVING TOOLS

Save Over 40% On A Complete Set

3rd WEEK Ladle

99¢ WITH \$5.00 PURCHASE
\$1.79 without purchase
SAVE 80¢

Meats	
CLUB STEAK Lb. 79¢	CHUCK ROAST Lb. 49¢
BOLOGNA All Meat Lb. 49¢	Fresh BEEF LIVER Lb. 39¢
Folger's COFFEE 1 Lb. Can 73¢	Velveeta CHEESE 2 Lb. Box 98¢
Gold Medal FLOUR 5 Lb. Can 55¢	Del Monte PINEAPPLE Crushed No. 2 Can 35¢ Sliced No. 2 Can 39¢
Shurfresh Medium EGGS 3 Dozen \$1	Pillsbury Blueberry PANCAKE MIX 43¢
Hi-C DRINKS 46 Oz. Can 3 For \$1	Mix n' Eat CREAM of WHEAT 12 Oz. Box 39¢
Del Monte SPINACH 18¢	American VERMICELLE 12 Oz. 27¢
Fresh Fruits & Vegetables	
Roman Beauty APPLES National Apple Week Lb. 19¢	Texas CARROTS 1 Lb. Poly Bag 10¢
Red POTATOES Colorado 10 Lb. 49¢	

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It"
 David Bailey, Mgr.
 ABERNATHY at MEMPHIS

2. **FRIONA WHEAT GROWERS**
 "Since 1934"
 Phone 247-3011 Friona
 DIMMITT at LOCKNEY

3. **CHESTER GIN**
 EXPERIENCED DEPENDABLE SERVICE
 Phone 247-3185 Friona
 OLTON at HALE CENTER

4. **ROCKWELL BROS. & CO.**
 "Lumbermen"
 Since 1906
 Phone 247-2212 Os Lange
 DENVER CITY at STANTON

5. **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Hub Rhea Tam-Anne
 MULESHOE at MORTON

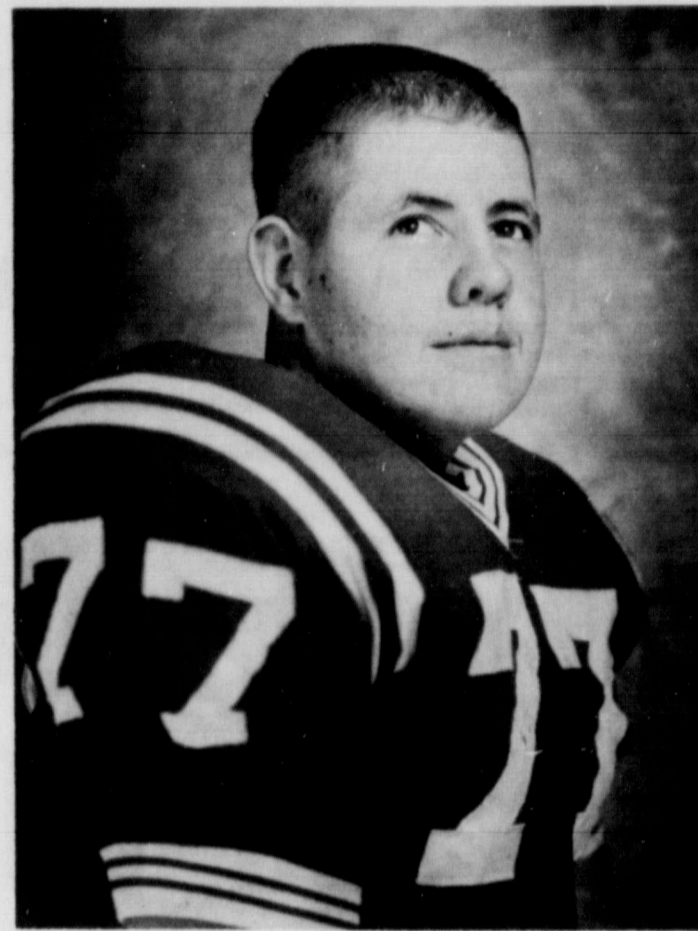
6. **PORTER & SONS IRRIGATION EQUIPMENT**
 Waukesha, LeRoi Irrigation Engines
 MOTOR REPAIR
 SPRINGLAKE at FARWELL

7. **THE FRIONA STAR INC.**
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 FRIONA, TEXAS
 Covering Friona Football and School Activities For 41 Years
 BOVINA at SUDAN

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 ARMY at SMU

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



JAY POTTS
Senior Tackle



JOHN BAXTER
Senior End

Contest Standings

Raymond Milner 63	C.H. Veazey 55	Dean Broyles 51	E.V. Thompson 49
Joyce Veazey 60	Dean Agee 54	Mike Buchanan 51	Calvin Ulen 49
Mrs. Frank Truitt 59	Jackie Clark 54	Denny Carthel 51	Janice Clark 48
Howard Fleming 58	Owen W. Drake 54	Pilo Castillo 51	Jimmy Hamilton 48
B.C. Hartwick 58	Randy Farr 54	Bob Finley 51	Mrs. O.L. McMurtrey 48
Albert Johnson 58	John Frazier 54	Mrs. Dale Houlette 51	Joe Reeve 48
Mrs. Albert Johnson 58	Francis Gable 54	Mrs. Bill Kent 51	Frank Truitt 48
Mrs. W.R. Mabry 58	Mrs. B.C. Hartwick 54	Jerry Loflin 51	Duane Balze 47
Mal Manchee 58	Dennis Howell 54	Tommy Mars 51	Fred Barker Jr. 47
Mike Pavalus Sr. 58	Jim Johnston 54	Jimmy Maynard 51	Pudge Kendrick 47
Bill Raybon 58	Donald Powell 54	Mrs. Kenneth McLellan 51	Jim Laster 47
Mrs. Edward White Jr. 58	James Weatherly 54	Mrs. Jimmy Norwood 51	Randy Mabry 47
John Wilson 58	Edward White Jr. 54	Mrs. Benny Pryor 51	Joy Morton 47
Jarrell Wright 58	Frankie Allen 53	Larry Sanders 51	Gary Pope 47
Eugene Bandy 57	Bill Bailey 53	Ross Ayers 50	Oscar Baxter 46
Gene Ezell 57	Dean Blackburn 53	Eugene Ellis 50	Ralph Broyles 46
Danny Murphree 57	Frank Castillo 53	Fred Florez 50	Mrs. Pilo Castillo 46
Lanny Pullig 57	Jackie Hight 53	Burke Hand 50	Mrs. Jerry Loflin 46
Jerry Shelton 57	Mrs. Mal Manchee 53	L.F. Jacobs 50	D.E. Renner 46
Waymon Wilkins 57	Clarence Monroe 53	Jerry Mabry 50	Audvie Barnett 45
Becky Broyles 56	Mrs. John Morrow 53	Dolph Moten 50	Flossie Rhinehart 45
Dale Houlette 56	Larry O'Connor 53	Jimmy Norwood 50	Sam Perez 44
Mrs. Truett Johnson 56	Floyd S. Reeve 53	Don Reeve 50	Mrs. Maynard Agee 43
Benny Pryor 56	Mrs. Emmett Tabor 53	Bob Riethmayer 50	Troy Bass 43
Mrs. Waymon Wilkins 56	Clyde Weatherly 53	Lester Smith 50	Carroll Cook 43
Mrs. John Allen Jr. 55	Wright Williams 53	Emmett Tabor 50	Bobby Drake 43
Mrs. Stan Benge 55	Winston Wilson 53	Robert Zetzsche 50	Don Fortenberry 43
Mrs. Howard Fleming 55	J.V. Finley 52	Maynard Agee 49	Mrs. J.P. Sims 43
Wendell Garner 55	Mrs. Fred Florez 52	Johnny Bandy 49	Charles E. Everitt 42
Laverne Mabry 55	Ronnie George 52	Cary Lee Jackson 49	Herman Gerles 42
W.R. Mabry 55	Truett Johnson 52	Jerry London 49	Terry Mabry 42
Mrs. Clarence Monroe 55	Larry Johnston 52	Alton Peak 49	Rex Minshew 42
Lee Roy Nuttall 55	Mrs. Don Reeve 52	Joe Perez Jr. 49	Gerald Shavor 42
Claude Spears 55	Mrs. Eugene Bandy 51	Mack Ragsdale 49	Mike Ellis 41
		J.P. Sims 49	Glen Mingus 41
		Don Paul Spring 49	John Baca 40
			Ronald Smiley 40

CONTEST RULES

- Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season ticket to the Friona (Chief games next fall).
- Only one entry per person.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
- Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: (Pick Score) Friona _____ Floydada _____

NAME _____

ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701
 TEXAS A&M at TEXAS TECH

10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
 INSURANCE-LOANS
 Phone 247-2766
 ARKANSAS at BAYLOR

11. **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
 Frigidaire Home Appliances
 Sales Service
 SOUTHERN CAL at NOTRE DAME

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr.
 Phone 247-2439
 NORTHWESTERN at RICE

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 TEXAS vs OKLAHOMA

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**
 Robert Neelley Office Mgr.
 SAN JOSE at WEST TEXAS ST.

15. **FRIONA FEED YARDS, INC.**
 Jack Carrothers, Mgr.
 Phone 265-3574
 U. of HOUSTON at MISSISSIPPI ST.

16. **PARMER COUNTY IMPLEMENT CO.**
 Your IH Dealer
 Phone 247-2721
 NEW ORLEANS at DALLAS COWBOYS



FFA OFFICERS . . . The 1967-68 FFA officers for Friona High School are shown above. From left to right are Jim Schlenker, secretary; Jimmy Taylor, reporter; Mickey Hand, sentinel; Charles Hamilton, vice president; Jay Potts, president; and Charles Bishop, treasurer. Seated are Becky Elliott, sweetheart and Jan Welch, plowgirl.

Fertilizer Use To Feature WT Meeting

Latest information on fertilizer use and management will be presented at the Southern Great Plains Agronomy Symposium to be at West Texas State University on October 26. The symposium is sponsored by the Texas Plant Food Educational Society.

Featured at the all-day session will be discussion on the characteristics, handling and application of ammonia; nitrogen transformations in the soil; fertilization of wheat, grain sorghums, cotton, sugar beets and vegetables; and interrelationships of fertilizer use with production practices.

Some of the keynote speakers on the program will include Dr. Eugene Coleman, services representative, Southwest District International Minerals and Chemical Corp.; Dr. W.F. Bennett, director of Agricultural Services, Ecor Chemical Corp.; Dr. Charles Welch and James Valentine, soil chemist and area soil chemist, respectively, Texas Agricultural Ex-

ension Service; Dr. Arthur Onken, assistant professor of soils and fertility at the South Plains Research and Extension Center; and Wendell Robertson, technician in soil fertility, USDA, Southwestern Great Plains Research Center, Bushland.

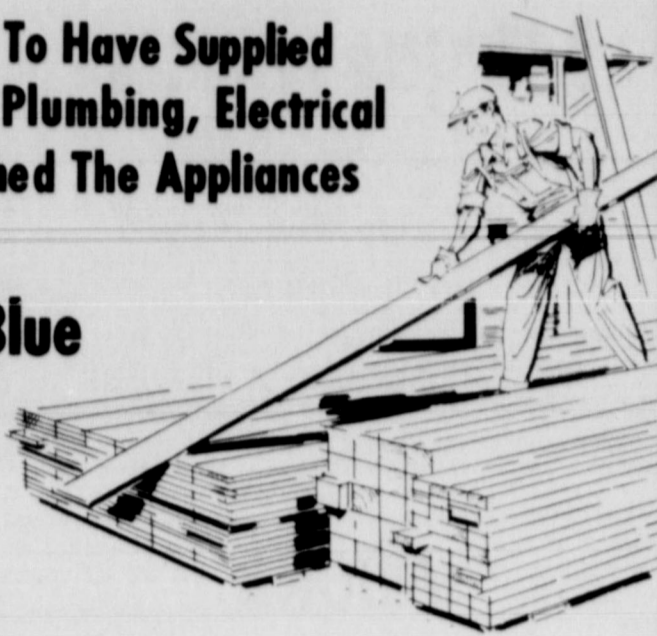
Registration for the symposium will begin at 8 a.m. Advance registration of \$5 each may be sent to the Agriculture Department, West Texas State University in Canyon. Registration at the door will be \$6. This fee will include the noon luncheon.

Residents of the Kings Manor Rest Home, Hereford, were honored with a special meeting at Lazbuddie Methodist Church Sunday. The group had lunch at the church after morning services.

Cynthia Harvey was home the past weekend with her parents Mr. and Mrs. James Harvey. Cynthia is from Lubbock.

We Are Proud To Have Supplied All The Material, Plumbing, Electrical Wiring And Furnished The Appliances For ...

L.R. White's Blue Flame Home.



For Quality, Always Rely On....

ROCKWELL BROS. AND COMPANY
"Lumbermen"



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

Oklahoma Lane 4-H Club has just completed its membership. Some new volunteer adult leaders will help with the increased enrollment. Mrs. James Ensor will work with clothing projects groups and Mrs. James Craig will be leader of a photography group. Lee Hutchins, electrician, will work with the Electricity group. That reminds me too, there will be an electric 4-H Camp next July at the Scott-Able 4 Camp near Cloudcroft—this was not held this year.

Parents who want their children's grades to improve might remember this:

Good breakfast and good school grades go hand in hand. A child who habitually skips breakfast often have a lower mental alertness and let down in energy. Also, scientific research and studies have shown that lack of protein in the first five years of a child's life can cause mental retardation.

A WORD TO THE WISE
Wise selection of food is im-

portant whether the product is fresh or processed in some manner. It really doesn't matter if the food is prepared from the beginning, whether it came partially prepared from a box or can, or whether we say "What's cooking?" or "What's soaking?" Your first responsibility is to help your family establish and maintain sound eating habits for a life time.

No need to let left overs cool down to room temperature before refrigerating. Modern-day refrigerators are capable of handling even a freshly roasted 25-pound turkey. Uncover and leave as much surface exposed to the cold air as possible. When cooled, the meat and leftovers should be covered or wrapped to prevent excess drying and absorption of off-flavor.

Remember, room temperature 60-70 degrees is just for growth of bacteria—especially in meats, stock, egg and milk mixtures. It may not "kill", but can cause up-set stomachs when left more than two or three hours unrefrigerated.

Food Fads, Fallacies Is HD Club Subject

BY CRICKET B. TAYLOR
Home Demonstration Agent
"Food Fads and Fallacies is the subject for discussion in County Extension Clubs this month and a very timely one for just about any group.

Food Quackery and Diet Fads are rampant! Faddism and Nutritional nonsense have created a major health problem. More than 500 million dollars is squandered each year by Americans on food fads. These people are fooled with "health foods" "Wonder diets" or "super pills" thinking they will produce magical results. They don't want to accept basic scientific facts about food and nutrition.

Why! We may ask are intelligent people taken in by this modern version of the "medicine man?"

Many persons have heard a little about vitamins, minerals, protein and calcium as well as calories, but have not had the opportunity or taken the trouble to learn enough to understand what is Fact and what is Fiction. A little knowledge can be dangerous. Fortunately for many people in good health, most of these "fad" products are harmless because U.S. Food and Drug Administration inspects and assures the purity and safety of food and drugs being sold.

A popular product, for example, is a so-called "Iodine ration." For this the customer pays \$1.00 a bottle when he can get the necessary amount of io-

dine in his diet from common iodized table salt for a couple pennies a week for a family of four.

The fact is that the American food supply is unsurpassed in nutritional value, volume and variety yet food faddisms and some food promoters circulate false ideas about nutrition that can be dangerous to health—especially if one accepts their advice and product in lieu of a balanced diet (fruits, vegetables, meats, bread and milk products) or medical care.

Good sound advice is: "Don't be a 'Do-it-yourself medicine man.' It can endanger your health if you believe exaggerated claims."

Mr. and Mrs. Juel Treider and Mrs. Annie Vaughn was in Big Spring Monday to be at the bedside of Melvin Treider who has recently undergone surgery in a Big Spring hospital.

Mr. and Mrs. Riley Goodenough was in Lubbock Sunday to visit their son and family the N.J. Goodenoughs.

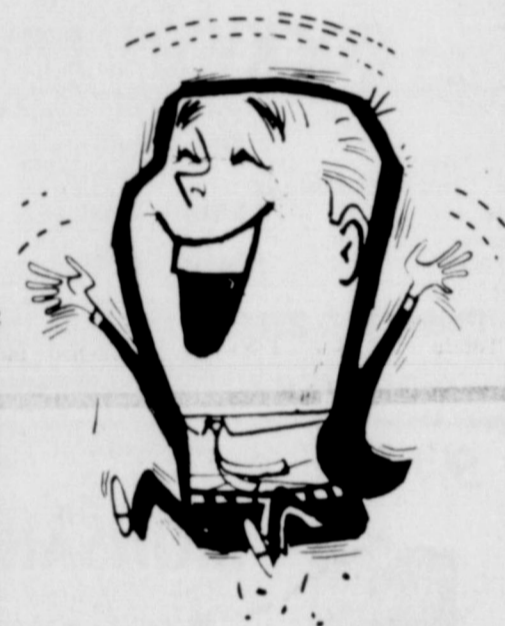
Congratulations to the Lazbuddie Longhorns for whooping it up big with the score of 47-6 over the Muleshoe B. team in football Saturday night. Larry Embry was hurt in the game. Larry will be able to go back to play real soon we hope.

In Washington they ring out the Old Fiscal Year instead of the Old New Year.



WE'RE NOW OPEN FOR BUSINESS

...And, Now You Can Get Badly Needed Veterinary Supplies In Friona.



Construction will begin in the near future on our Feed Mill, which will feature custom mixing for all ranch and feed-lot purposes.

- * We Are Handling A Complete Line Of Animal Health Supplies...
--VACCINES
--MEDICINE
--LIVESTOCK SUPPLIES
- * We Will Have A Qualified Veterinarian On Our Premises In The Near Future.
- * We Cater To All Animals, Large And Small...
--Cattle --Horses --Sheep
--Household Pets



Hi-Pro Feeds Manager, Ron Davenport, Displays Just A Few Of The Many Items Available Now At The New Well-Stocked Veterinary Supply Center.



HI-PRO FEEDS

Located Just East Of Friona On Highway 60
Ron Davenport, Manager

Friona

Phone 247-2782

SEE

HI-PLAINS

SAVINGS and LOAN ASSOCIATION
4th and Sampson

FOR

HOME LOANS

TO REFINANCE BUY or BUILD REMODEL

For Information, ---Call Eric Rushing, Phone 247-3370

CHIEFS WIN, 14-12

Friona-Lockney Game Is Usual Cliff-Hanger

Friona and Lockney football fans are probably getting soured to the cliff-hanger type games the two teams play that they wouldn't enjoy any other kind.

The Chieftains won the district 3-AA contest, 14-12 last Friday, marking the third straight year for Friona to defeat the Longhorns by less than a touchdown. Friona won 13-12 last year and 12-7 the previous year.

That made three wins by a total of eight points. The win also made Coach Don Light's personal record against Lockney now 4-0, the best mark he has against any of the 1967 opponents.

Quarterback Johnny Barker came out as a passing field

Statistics

	Friona	Lockney	
First Downs	14	7	
By Rushing	8	4	
By Passing	5	3	
By Penalty	1	0	
Net Yards			
Rushing	117	103	
Net Yards			
Passing	175	41	
Total Net Yards	292	144	
Passes	18-10	11-3	
Passes Had			
Intercepted	2	1	
Fumbles Lost	1	2	
Punts, Yards	5-153	6-226	
Punting Average	30.6	37.7	
Penalties	5-32	3-25	
Individual Rushing			
Player	TCB	YDS.	AVG.
Perea	14	50	3.6
J. Barker	14	32	2.3
E. Barker	9	21	2.3
Graves	8	14	1.8
Harper	1	0	0.0
Totals	46	117	2.5
Individual Receiving			
Player	PC	YDS.	TD.
Perea	4	100	2
Graves	3	19	0
Schlenker	2	31	0
Hamilton	1	25	0
Totals	10	175	2

general in the contest, passing for two touchdowns and 167 yards. He also rushed for 32 yards, to personally account for 207 yards total offense, a career record for Barker.

Neither team could move during the first quarter, with Friona making only one first down, and Lockney not even getting that. As the teams switched for the start of the second quarter, however, Friona had begun its first scoring drive.

Barker circled left end for a 13-yard gain to the Lockney 45 on the first play of the second stanza. He then passed to Charles Hamilton for 25 yards and another first down at the Lockney 20.

On a fourth down play, Barker tossed a screen pass to Tony Perea, who exhibited some beautiful broken field running, going 19 yards for not only the first down, but also the touchdown. Sahara Gonzales kicked the first of two big extra points, and Friona led, 7-0 with 2:35 gone in the second period.

Barker, who completed his first five passes he attempted, was engineering another drive a few moments later, when opposing quarterback Randy Henderson intercepted a pass at his own 25, and streaked down the left sideline all the way for the score. Jim Kropp's kick attempt was a shade wide, and Friona still led, 7-6.

Henderson had come down with a mild case of influenza on Friday, but his parents brought him to the game in their car, just in time for him to suit up.

Barker came right back with pass completions to Jim Schlenker, Larry Graves and Tony Perea, and almost went to half-time with another touchdown on the board, but a penalty rubbed it out.

Barker tossed to Perea, who made a beauty of a catch at about the Lockney 25 and ran untouched into the end zone.

However, Friona was called for holding, erasing the play and penalizing Friona 15 yards.

It was on his ninth passing attempt before Barker finally threw a pass that wasn't caught by anyone. He had completed seven of his first eight, including the interception.

Lockney made a bid to go ahead at the start of the second half. Halfback Tommy Ball raked 51 yards before being stopped by Jim Schlenker, the last Chieftain with a shot at him, at the Friona 15.

Friona then dug in and stopped the Longhorns, taking over the ball on their 14. However, the team became disorganized, and fumbled on its first play, Lockney recovering.

Two plays later the Longhorns scored, with Ball going in from the three. Two penalties against Friona had moved the ball closer to the goal. This time the Longhorns tried a pass for two points, but it was broken up in the end zone, and Friona trailed 12-7.

Another Losing Streak Halted

Friona High School's B-team put the skids on a long-standing losing streak with two wins in their last two outings. The team stopped Hereford 25-8 on September 28, and then blanked Olton, 32-0 last Thursday.

It marked the first winning games for the sophomore team members, who had only three ties to show for their records as seventh, eighth and ninth graders.

Tommy Mars scored three TDs in leading the win over Hereford. Against Olton, Bobby Thomas, a converted center, scored twice. Joe Bogges, Donny Carthel and Joe Rando have started on offense, according to Coach Cecil Maddox.

Not content to be behind in the game, Friona set out to do something about it. Lowery Harper returned the kickoff from the Friona 20 to the 33. Barker passed to Graves for seven yards, and Perea gave Friona a first down with a five-yard burst to the 45.

On third down, Barker again tossed to Perea, and the dandy Friona halfback again showed the opposition some fancy faking, dodging his way 55 yards for the score. Gonzales' kick made it 14-12 with 6:58 left in the quarter.

A short time later, the Chiefs were on the move again. Eddie Barker intercepted a Lockney pass and ran it from his own 15 out to the Lockney 45. Perea caught a pass for 10 yards to the 35, and then gained 15 yards on three carries to give Friona a first down at the 20.

On third down, however, Barker had a pass intercepted, as Lockney got the ball back just as they had lost it. This was the end of the third quarter.

The fourth quarter saw neither team able to get anything going. Lockney had one drive which netted two first downs, and Friona wasn't able to do this well, until the last three minutes, when they put together back-to-back first downs to maintain possession of the ball.

The Chiefs did play the entire fourth quarter in good field position, keeping Lockney bottled up on their end of the field. Barker ended his night's work with 10 passes completed of 18 attempts. His completion record was made good by the fact that he didn't throw many times when his receivers were covered up, preferring instead to run the ball or take a loss.

Barker actually gained 52 yards rushing, but had losses totalling 20 yards, most of this due to a would-be passing attempt, when he either didn't have a receiver open, or didn't get good pass protection.

PEREA THIRD

Benny Akin Leads AA In Scoring

Benny Akin, the leading scorer among AA competitors, hit the goal from 40, 60 and 89 yards away in leading Olton's 40-0 thumping of Floydada. Two touchdowns each by Derrell Selke and James Byers boosted Abernathy to its 27-6 win over Hale Center.

Akin's 60 points are tops among AA scorers while Burl Fuller of Abernathy has 43. Three others, Tony Perea of Friona, Selke, and Washington, show 42 points each.

On the throwing end was quarterback Johnny Barker. His TD tosses went for 19 and 45 yards. Friona connected on 10 of 18 passes for the night and the aerials accounted for 164 yards.

The undefeated list was three until last Friday when Dimmitt pinned a 21-6 defeat on Memphis. The Cyclones hit first but Dimmitt rebounded on two touchdowns by fullback David Land to register their second 3-AA win and third of the year.

Now, Dimmitt, Olton and Abernathy boast 2-0 district marks and Olton and Abernathy stand 5-0 for the season. Abernathy's assignment for Friday is to play Memphis, which will drop Memphis from consideration or propel the Cyclones back into the race. Olton is at Hale Center and Dimmitt at Lockney in the other battles among leaders.

Area Class AA Standings

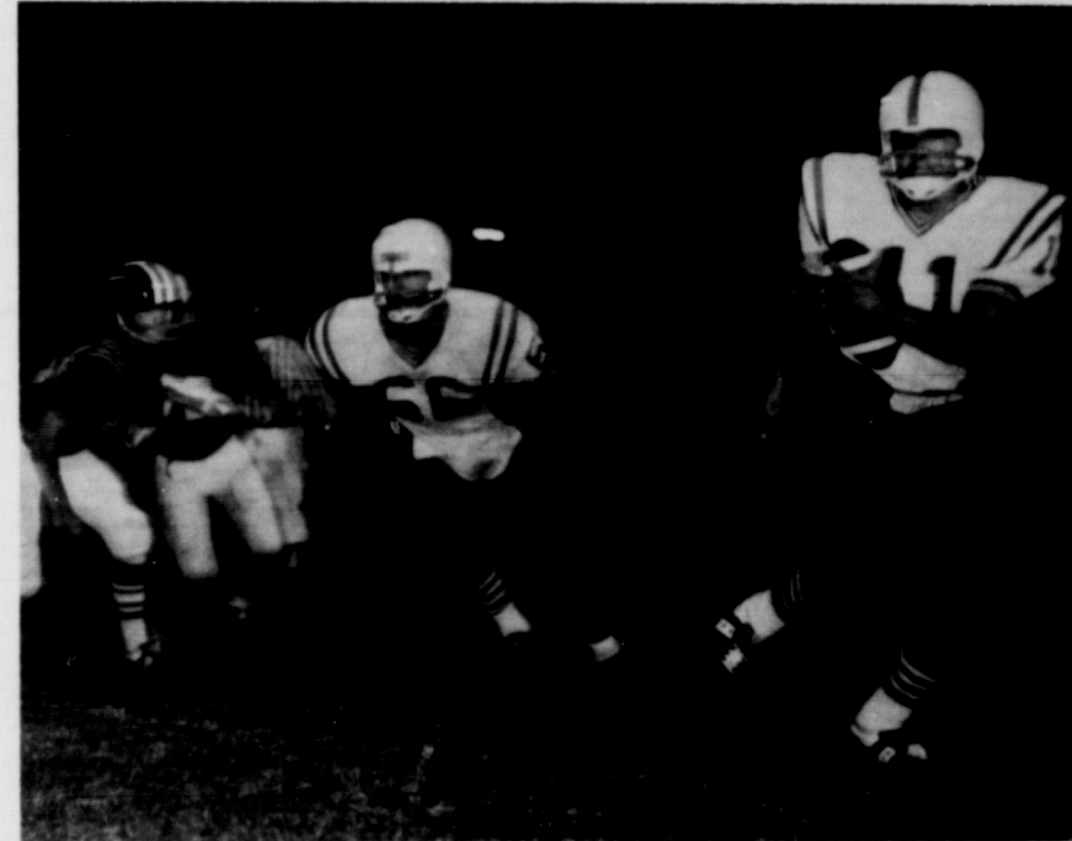
Team	W	L	T	Pts.	Opp.
Abernathy	2	0	0	127	47
Olton	2	0	0	108	32
Friona	2	0	0	100	32
Dimmitt	2	1	0	99	44
Memphis	1	1	0	84	86
Hale Center	1	4	0	62	80
Floydada	1	4	0	42	160

Team	W	L	T	Pts.	Opp.
Olton	2	0	0	55	10
Abernathy	2	0	0	54	17
Dimmitt	2	0	0	54	24
Memphis	1	1	0	28	24
Friona	1	1	0	27	28
Hale Center	1	2	0	14	40
Floydada	1	2	0	14	40
Lockney	0	2	0	25	41

Last week's results: Dimmitt vs. Memphis 6; Abernathy vs. Hale Center 6; Olton vs. Floydada 0; Friona vs. Lockney 7.



END OF LINE . . . Lockney halfback Tommy Ball was racked up by Friona defenders in this bit of action from last week's game, so much that he fumbled the football, and Friona recovered. Putting the wraps on Johnson are Joe Moet, Jim Schlenker, and Tony Perea. Chief players in the background are Randy Ellis and Ricky Hurst. On the left is Lockney quarterback Randy Johnson. (Staff Photo by TYLER VANCE)



ROOM TO PROWL . . . Friona quarterback Johnny Barker takes off around left end on one of his keeper plays as guard Joe Moet gives protection. Barker passed for 175 yards and ran for a net of 32 more for a total offense of 207 yards, top individual performance for Friona in recent years.

OBSERVE and PRACTICE SAFETY

FIRE PREVENTION WEEK

OCT. 8-14

How Much Does a Volunteer Fireman Mean to You?

Do You Think...

- He's just a firebug?
- It's really about all he has to do?
- He gets a thrill seeing property going up in smoke?
- He's a menace to the quiet and serenity of our city?
- It's a snap getting out of bed at 3 a.m. in zero weather?
- He's getting paid for the wear and tear on his car?
- He likes the possibility of injuries to himself and others while chasing to a fire?

Or Do You Think....

- The Volunteer Firemen are a potent and established force of security?
 - The Volunteer Firemen are a group giving their individual attention to those in time of need?
 - The Volunteer Firemen deserve freedom of streets at the sound of alarm?
- The Volunteer Firemen might save your home or business some day because they're given a sporting chance to get to the scene at the right time?

LET'S ALL COOPERATE WITH OUR FIREMEN!

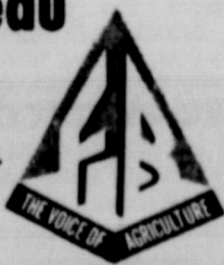
A salaried, full-time fireman is always ready to go . . . but a volunteer may be anywhere . . . please give him the road when he's rushing to a fire!

SERVICE - EVERY DAY - 365 DAYS A YEAR

Insure With Your Friona Insurance Agencies--They Can Give You What No Out-of-Town Salesman Can.

Farm Bureau Insurance

Bill Carmack, Mgr.
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721 Main
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Lillard Insurance

115 W. 11th
Phone 247-3320
Friona



Euler Insurance

715 Main
Phone 247-2230
Friona



Your Friona Volunteer Fire Department At Work In Your Hometown.....





Club Members Display Creative Arts, Crafts

Members and guests of New Horizons Junior Study Club saw an exhibit of hand made articles including painting, flower arrangements, antiqued articles and many other pieces of hand work at the Thursday, September 21 meeting in Federated Club House.

Following a business session, roll call was answered with an idea for a hobby. A devotional was led by Mrs. Gerald Floyd.

"Blessings of Creativity," was the theme of the program. Each club member brought one of her creations for the exhibit, "Reflections of Antiquing," was presented by Mrs. Connie Dodson. She explained some of the finer points of different methods and colors used in antiquing.

A shoe covering demonstration was presented by Mrs. Joe Reeve. She demonstrated use of different materials.

Leslee Clinton Born Wednesday

Leslee Loree Clinton was born at 1:12 a.m. Wednesday, October 4, 1967 in a Fort Sumner, New Mexico, hospital. She weighed 7 lbs 7 p/4 ozs.

She and her mother, Martha, are at home with Mr. and Mrs. J.E. Knight, Friona.

ENGAGEMENT ANNOUNCED . . . Mr. and Mrs. Santos Esquivel have announced the engagement and approaching marriage of their daughter, Diana, to Juan Trevino, son of Mr and Mrs. Bill Trevino, Bovina. The couple plans to exchange wedding vows in the home of the bride-elect's parents Saturday, October 28.

Visitors in the home of Mr. and Mrs. Jim Cocannouer last week were Mr. and Mrs. Floyd Crume, Farmington, New Mexico. Mrs. Crume is the daughter of the Cocannouers and the Crumes are former residents of Friona.

Weekend visitors in the home of Mr. and Mrs. Dale Williams and daughters, Tammy and Shelly, were Mr. and Mrs. Jimmy Castleberry, James and Leslie of Dalhart. The Castleberrys are former Friona residents.

We slammed this door 500,000 times
That's why it now carries a 10 year guarantee

Limited Time Only

SALE PRICES CONTINUE TILL OCT. 21
Reg. \$50.00



This is a WEPCO "RED LINE" fully extruded aluminum insulating door. In spite of half a million test slams we couldn't damage it or cause the frame to sag. You won't be able to either. Any door is only as good as its hinge. The concealed hinge on this WEPCO "RED LINE" door will be replaced if defective under our Warranty for 10 years. There is no door more durable or more beautiful. And it's sensibly priced.

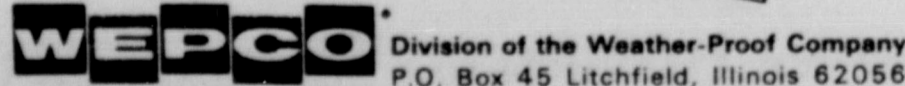
And... If you're window shopping

Here's what you need . . .

Millions of these WEPCO all aluminum triple tilt insulating windows are providing year round comfort to homeowners everywhere.

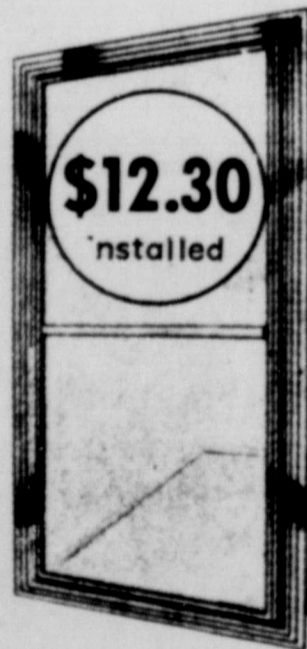
These products are sold only at Nunn Lumber Co. whose reputation is your guarantee of satisfaction.

Take Advantage of these new special prices for a limited time only.



NUNN LUMBER CO.

Friona "Complete Building Service" Ph. 247-2727



Reg. \$14.30

An original skit, "The New Hat," was presented by Mrs. Dale Houlette. She wore "The New Hat," a Paris creation and portrayed Lady Bird Johnson, Widow Snooty, Dyna Mite and Mademoiselle Davenport.

Girl Scouts Honor Mrs. Larry Martin

Members of Girl Scout Troop 238 were handed a challenge at the beginning of their Friday afternoon meeting at Sixth Street Church of Christ annex. At 4:30 an envelope containing instructions for a social dependability challenge was given to the president, Vicki Beck, by the leader, Mrs. Bob Riethmayer.

They were instructed to plan and initiate a party for Mrs. Larry Martin in appreciation of her work with the troop. She had served as an assistant troop leader. Before 5 o'clock, the time set for the party, decorations were obtained, a table was decorated, a gift was purchased and refreshments had been planned, purchased and prepared.

A suggestion box was placed near the door for titles of songs to be sung and games were planned.

Mrs. Martin, the guest of honor, Mrs. Tom Pruett, Mrs. Franklin Bauer, Mrs. J.C. Beck, Mrs. Walter Schueler, Mrs. Watson Whaley, Mrs. D.T. King, Mrs. Waymon Wilkins were party guests. After refreshments were served, a gift was presented to Mrs. Martin and games and songs followed.

During a brief business session the roll was called by Rhonda Bauer and plans were made for an overnight camp out at the Spohn Ranch. Plans were also made for making and filling ditty bags for Christmas gifts for service men now serving in Vietnam.

Mrs. Bill Raybon and Mrs. Jimmy Maynard to fourteen members and the following guests: Mrs. Virgil Phipps, Mrs. Fred Edwards, Mrs. Gerald Webb, Mrs. Joyce Hill, Mrs. Karen Blackerby and Mrs. Jimmy Norwood.

PanhandlePioneers Is Program Topic

Texas Belles was the program title for Modern Study Club's Oct. 3 meeting.

The quote "There is a Woman at the beginning of all great things," -- Lamarine, introduced the program. Mrs. George A. Jones presented the first part of Parade of Texas Women, a biography of Mrs. Charles Goodnight, the first Panhandle ranchwoman.

Mrs. Charles Allen gave the second part, the stories of early day women in West Texas.

The \$15 check for second place winner in the Maize Days Parade was presented.

Mrs. Dan Ehrdrige reported on the Flea Market.

Mrs. Bill Stewart reported for the library committee. More than 2800 books are now owned by the Friona City Library. Use of the library indicates a 50% increase. There were 93 new readers this summer. Newcomers to Friona are written cards introducing them to the library.

The R.B. Millers Loan Fund committee reported loans to

Family Life Program Presented Thursday

Highlight of the Thursday afternoon meeting of Black Study Club at the home of Mrs. Bill Carthel was presentation of a program entitled "Family Life," by Mrs. Helen Fangman and Mrs. Rosco Ivie.

The opening exercise was directed by Mrs. Emma Elmore, who conducted an old fashioned spelling bee. A description of the first home of members present was given as the roll was called.

Guests were Mrs. David Bailey, Mrs. Cliff Allmon, Mrs. Bob Middleton and Mrs. Prentis Eddin.

A basket of candies, jellies, pickles, and other gifts was prepared and presented to Johnny Grant Mars, who is recuperating from injuries received in an automobile accident several weeks ago.

Refreshments were served by the hostess to the guests and the following members: Mesdames F.W. Barnett, J.R. Braxton, Ethel Bengler, Emma Elmore, Helen Fangman, Beryl Fish, Clyde Hays, Rosco Ivie, Johnny Mars, Tom Presley, Dick Rocky, Travis Stone, Ellis Tatum, Tommy Tatum, Gene Welch and Cleatus Rhodes.

Two Friona boys attending Texas Tech.

Hostesses, Mrs. J.G. McFarland and Mrs. Howard Ford served refreshments to 22 members.

At an earlier meeting, Texans Abroad, Mr. and Mrs. Frank Spring showed slides and told about their European tour. The program was opened with prayer by Mrs. S.H. Osborn and was introduced by Mrs. Guy Latta.

Special guests included Mr. and Mrs. Joe Talley, Mrs. Lillian McLellan, Mrs. L.F. Lillard, Lois Norwood, and Messrs. Spring, Latta, J.T. Gee, Roy Miller, L.G. Taylor, Charles Allen and Dave Thompson.

Hostesses Mrs. Ralph Wilson, Mrs. Otho Whitefield and Mrs. Dave Thompson used the travel motif in decorations and refreshments.

Garden Club Sponsors Tour

The Garden Beautiful Club of Hereford is presenting its annual showing of new homes Friday, October 13 from 2:30 to 6:30 p.m. Admission is \$1 for the four houses and tickets will be available at each house.

Homes included on the tour are: Raymond Frye, 148 Live Oak; Carol Newsom, 150 Live Oak; L.O. Wilson, 322 Centre and Francis Hill, 217 Ranger. Funds from these tours are used for charitable and beautification projects of the club throughout the year.

Mrs. Joe Talley Heads

First Baptist W.M.U.

In formal installation services at First Baptist Church Tuesday evening Mrs. Joe Talley was installed president of Woman's Missionary Union of the coming year. Festivities began with a salad supper in Fellowship Hall.

Mrs. Claude Osborn was the installing officer. Her theme was "Reaching For The Stars." Other officers installed to serve with Mrs. Talley were Mrs. Curtis Murphree, vice-president; Mrs. Spencer Hough, recording secretary; Mrs. O.B.

Moyer, corresponding secretary and treasurer and Mrs. Johnny Mars, program chairman.

Also Mrs. T.E. Wood, missions in action chairman; Mrs. Charles Allen, Bible study chairman; Mrs. Roy V. Miller Sr., mission study chairman; Mrs. F.G. Crofford, prayer chairman and Mrs. Jackie Hight, Stewardship chairman.

Also Mrs. Cleatus Rhodes, publicity chairman, Mrs. O.C. Rhodes, social chairman and Mrs. Joe Menefee and Mrs. J.B. Sneed, circle chairman.

Dietetic Group Has Salad Supper

The Panhandle Dietetic Association met for a salad supper Thursday September 21, at 7:30 p.m. in the house of Dr. Joan Coleman, Dumas.

Mrs. D.V. Hayter, president presiding at the business meeting. A report about the National Dietetic Convention which was held in Chicago in August, was given by Mrs. Jack Ware and Dr. Coleman. A report on the progress of the correspondence course for food service supervisors was given by Dr. Coleman, who is the coordinator for the whole state for this course.

Plans at present are for this course to start the first part of October with fifteen students from various parts of the state.

Plans were made to have a booth at the opening of the new High Plains Baptist Hospital in Amarillo.

Tentative plans were made for a career guidance program in the near future at Amarillo College. Plans were made to send Career Guidance packets to all junior and senior high school counselors Junior Colleges in the Panhandle.

The next meeting will be Thursday, October 26 at 7 p.m. in the home of Mrs. Lowell Johnson.

"If there's one God, why are there so many religions?"



That's a question that has plagued thoughtful people for centuries. Religions often have seemed to divide men rather than join them -- which could hardly be God's will. In our time, so full of wonders, we're witnessing what may be the greatest wonder of all: the growing force of

inter-faith understanding. It seems to promise a fuller flowering of God's hopes for man. You and me. Great new things are happening in churches and synagogues these days. But find out for yourself. This week. Then take your strengthened faith out into the world -- and put it to work.

Presented as a public service by:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Fosters Dry Goods	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Dale Houlette Mobil Products

ASSEMBLY OF GOD 10th and Ashland - Rev. Ott Robertson, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Young People 6:45 P.M. Evening Worship 7:30 P.M. Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.
CALVARY BAPTIST 14th and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.
CALVARY BAPTIST MISSION 5th and Main Rev. I. S. Ansley, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.
FIRST BAPTIST Sixth and Summitt Rev. Bill Foll, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland - Father Giblin Claver Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth - C. J. Horton Bible Study: 9:30 A.M. Worship: 10:30 A.M. Evening 6:00 P.M. Wednesday Evening: 8:00 P.M.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 10:00 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.
UNION CONGREGATIONAL CHURCH UCC 6th and Cleveland - Rev. Paul Mohr Sunday School: 9:45 A.M. Worship: 11:00 A.M.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 A.M. Evening: 7:00 P.M. Wednesday Evening: 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. James Price Sunday School: 9:45 A.M. Worship: 11:00 AM. MYF: 6:00 P.M. Evening Worship: 7:00 P.M.
UNITED RENTECOSTAL CHURCH Fifth and Ashland - Rev. W. H. Dean, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

Thespian Play Set

The annual Thespian play, "The Curious Savage," will be presented October 21 (Saturday) at 7:30 p.m., at the Friona High School Auditorium.

The play is described by Joy Martin, faculty sponsor, as a "delightful comedy with a thoughtful ending."

The "Curious Savage" concerns Mrs. Savage's three step-children, Titus, Samuel and Lily Belle, who are trying to get their mother committed to the "Cloisters," a very exclusive mental institution because she is giving away the family fortunes -- some \$10 million -- to people who want to do foolish things.

She comes to "The Cloisters" on a trial basis and meets the other guests. There is Mrs. Paddy, who talks very little, but keeps the place hopping by constantly turning off the lights. There is Florence and her son John Thomas. There is the delightful Fairy May who is in the habit of stretching the truth. There is Jeff, the pianist who refuses to play because he has been scarred by the war, and there is Hannibal, a statistician, who was replaced by a machine and who fancies himself to be a good violinist.

Dr. Emmett is the psychiatrist who has a difficult time determining just who has the mental problem and Miss Willie is the nurse who cares for the patients.

Mrs. Savage has hidden the ten million and her children don't know where or how. Discovering the money leads to much hilarity.

Kathy Renner is the Student Director.

The cast is: Hannibal . . . David Reeve; Florence . . . Shirley Johnson; Fairy May . . . Sharon Walker, Mrs. Paddy . . . Kathy Cook, Jeffrey . . . Mike Reznik, Dr. Emmett . . . Norman Mohr; Miss Willie . . . Becky Elliott; Senator Titus Savage . . . Leslie Jarecki; Judge Samuel Savage . . . Milton Carlton, Lily Belle . . . Susan Vestal and Mrs. Savage . . . Crista Evans.



MAGIC MOMENT . . . Linda Carson starts to break into a smile as Chieftain captain Larry Graves indicates that she is Friona High School's Homecoming Queen for 1967-68.



MOMENT OF SILENCE . . . Cheerleader Rhonda Ragsdale stands at attention during the playing of the school song at last week's game.



QUEEN AND ESCORT . . . Linda Carson is escorted from the field by Chieftain tri-captain Larry Graves after being crowned homecoming queen for 1967-68.

Return Home

Mr. and Mrs. W.H. Jones returned home Tuesday afternoon after spending ten days visiting relatives and vacationing in Arkansas and Missouri.

At Siloam Springs, Arkansas, they were guests in the home of Mr. and Mrs. D.O. Robason, Sr. Mrs. Jones and Mrs. Robason are sisters. They visited Mr. and Mrs. W.C. Williams at Washburn, Missouri. Mrs. Williams is another sister of Mrs. Jones.

Then they visited in the home of Mr. and Mrs. Roy Lee Jones and family at Jonesboro, Arkansas. Roy Lee is a son of the couple.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Black, and Orange, yes these two colors have rung out the familiar sign for the Lazbuddie school people for a long time for their school teams but come the evening, Oct. 28, streamers of black and orange will say Halloween is here again at the Lazbuddie Gym. Booths of many descriptions will be set up side by side in the gym by different classes so let's all go have a spookie good time come Oct. 28 in good clean fun.

The home of L.W. Smiths was the scene of a 25th celebration on the Duane Darlings anniversary, Oct. 3. The couple was married on that date 1942. The Darlings have two daughters, Mrs. Darrell Thompson of Friona and Evelyn Darling of the home and also a son Terry of Amarillo. A stainless steel set of cookware was presented to Mr. and Mrs. Darling. About 36 were present.

Funeral services for H.A. Smith, 82, Father of Mrs. Glen Scott and Jack Smith of Lazbuddie were held in Reed, Okla., Friday of last week. Smith died at his home in Reed on Wednesday. The Leonard Smiths and Glen Scotts attended the services. Jack Smith was unable to attend due to his recent illness.

Mrs. George Treider Visits Relatives

Mrs. George Treider returned home Wednesday afternoon after spending five weeks visiting relatives. She spent several days in the home of her son, Dale Treider, and his family in Albuquerque.

Then she flew to San Francisco, where she was a guest in the home of her sister, Mrs. Lawrence Walker. The two

Tickets can be purchased from any Thespian or at the door. Reserved seats are \$1.25 and general admission is 75 cents.

Party Honors Anndrea Wilkins

A surprise party in the home of Mr. and Mrs. Waymon Wilkins Monday afternoon was a courtesy for their daughter,

Anndrea, who was observing her sixteenth birthday.

After a session of record playing and visiting refreshments of cake and cold drinks were served to Kay Riethmayer, Denise Buske, Janet Mingus, Romalea Rector, Carla Mann, Kelly Barber, Amelia Sims, Beverly Anthony, Sally Howard and Sherrie Shelton.

The birthday cake was baked and decorated by Mrs. Floyd Wilkins, aunt of the honoree.

How do you suppose they measured hallstones in Texas before the days of golf balls?

Westward Ho October Theme

In keeping with the October theme, "Westward Ho," members of cub scout den 7 read interesting facts about winning the west at their Monday afternoon meeting in the home of Mrs. Waymon Wilkins, den mother. They also made Indian head bands to wear to the pack meeting.

Chuck Rector demonstrated wrestling, Indian wrestling and two legged wrestling.

Roy Don Smith was the host. He served refreshments to Don Sntker, Bryan Snyder, Alonzo

Strickland, Donnie White and Noel White.

Lyndon wants Bobby to halt verbal bombing of his bombing before he talks peace with him. Hanoi has offered a meeting place for the two.

That bitter fighting over the presidency of the National Federation of Republican Women was just a rehearsal for the 1968 fashion show featuring such models as Nixon, Romney and Percy.

Third Daughter Born To Masons

Mr. and Mrs. Thomas B. Mason Jr., became parents of a baby girl at 11:03 p.m. Monday, October 9, at Castro Memorial Hospital, Dimmitt. She was named Jeana Fay and weighed 6 lbs. 11 ozs.

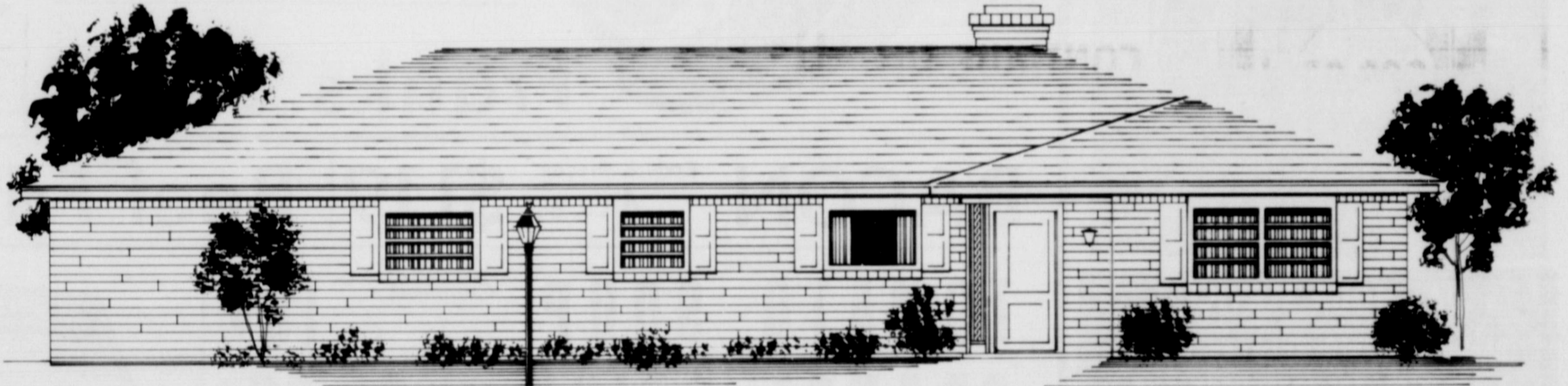
She is the third daughter for

the couple. Older daughters are Jan, 6 and Deena, 5.

Grandparents are Mr. and Mrs. Thomas B. Mason Sr., Tahoka and Mr. and Mrs. Tom O'Brian, Route 1, Friona.

Mrs. R.H. Peel, Crosbyton, and Mrs. J.B. Ray, Tahoka, are the great-grandmothers.

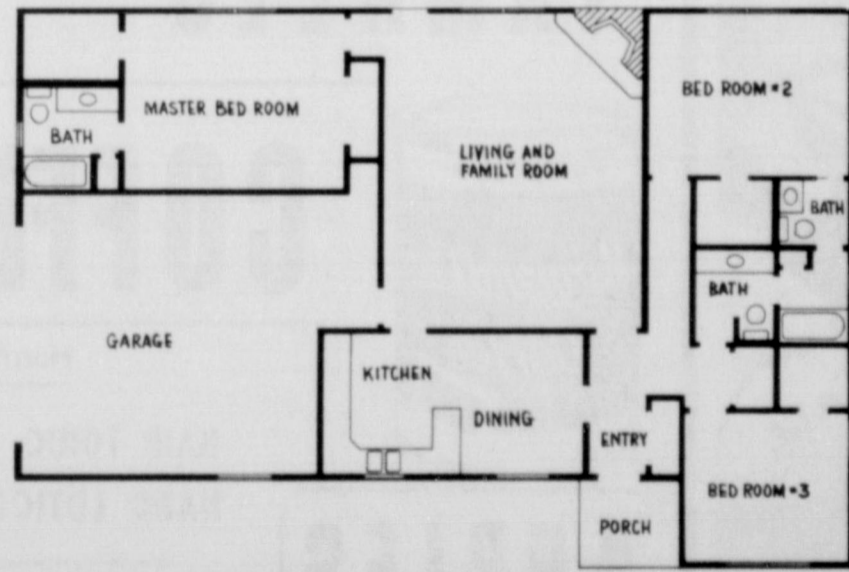
This blue flame home is presented by



L.R. WHITE, Builder 510 East 13th Street

Open 2-6p.m. Sunday, Oct. 15

You couldn't hope to find more in your rosiest dreams! Designed for spacious, comfortable, convenient living, this rose-pink brick Ranch-style home has all of the features most-wanted by the entire family. Step from the covered entrance into the terrace -- tiled, birch wainscoted hall and, straight ahead, you'll find a huge carpeted family - living room with a cozy corner raised hearth fireplace flanked by charming Coach lights. The paneled all - GAS kitchen with gleaming birch cabinets has a breakfast bar as well as ample dining area. Unusual privacy in the sleep areas, too. The large master bedroom with two walk-in closets and full bath is separated house-wide from the two additional bedrooms which are served by another full bath and one-half. The large double garage is completely finished and, for outdoor fun, there's a gas-fired barbecuer and Charmglow gas lights. Add to all this the comfort of GAS year 'round air conditioning and here you have a home you'll be proud to own. Be sure to see this outstanding Blue Flame Home next Sunday.



WELCOME

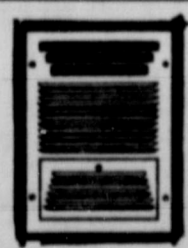
"BLUE FLAME HOME" MEANS IT'S AN ALL GAS HOME WITH YEAR 'ROUND GAS AIR CONDITIONING

It means that the fortunate family who lives here will enjoy the many benefits of Gas, including trouble-free service.

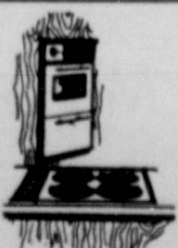
And, it means they will save \$10,000 in utility costs over a 25-year mortgage period. This home features these Gas Appliances:



AMERICAN WATER HEATER



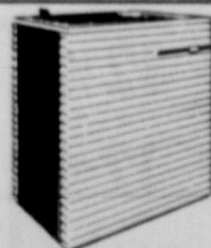
GAS BATHROOM HEATER



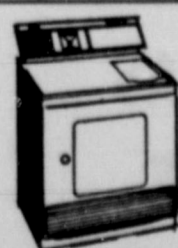
ROPER RANGE



PAYNE GAS HEATING



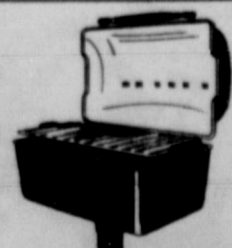
BRYANT AIR CONDITIONING



GAS DRYER



CHARMGLOW GAS LIGHTS



CHARMGLOW BARBECUER

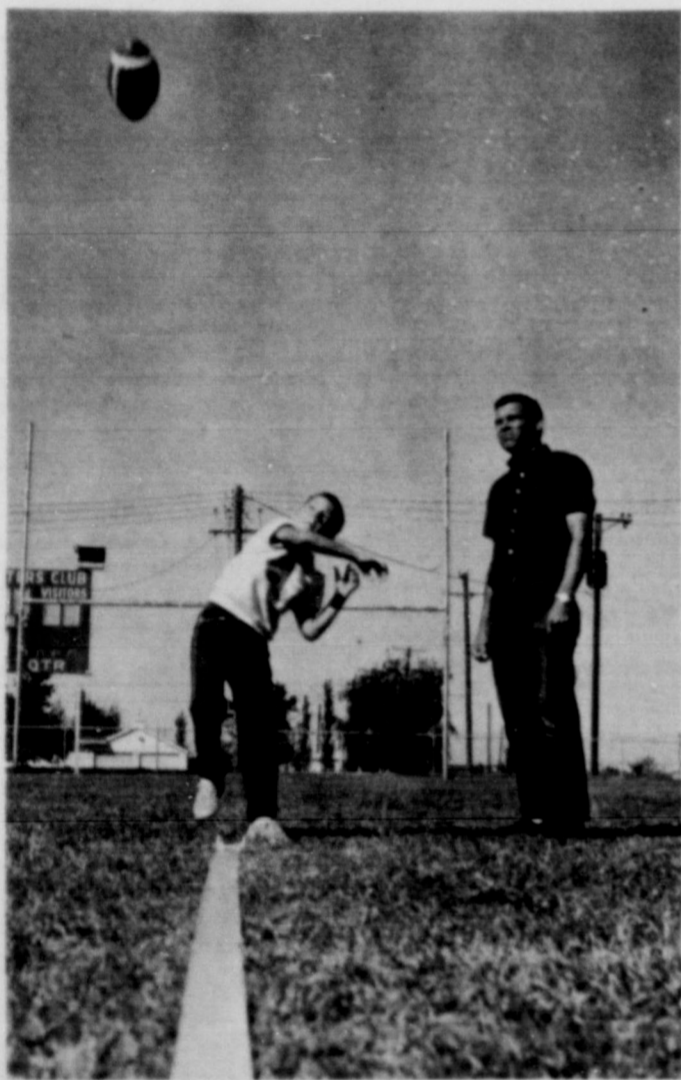
GAS MAKES THE BIG DIFFERENCE . . .

Pioneer Natural Gas Company

. . . COSTS LESS, TOO!



COMPETING . . . Keith Pryor is shown as he participated in Ford's Punt, Pass & Kick contest last Saturday. Local winners will be awarded their prizes during the next home football game.



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 Phone 247-2410 Between 8:00
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EXQUISITE "BOUTONNIERE" PATTERN
DINNERWARE

9¢

This Week

SAUCER

50¢ Value

Cloverlake Dairy Products

- WHIPPING CREAM** 1/2 Pint **29¢**
- SOUR CREAM** 8 Oz. Carton **29¢**
- COTTAGE CHEESE** 12 Oz. Carton **29¢**

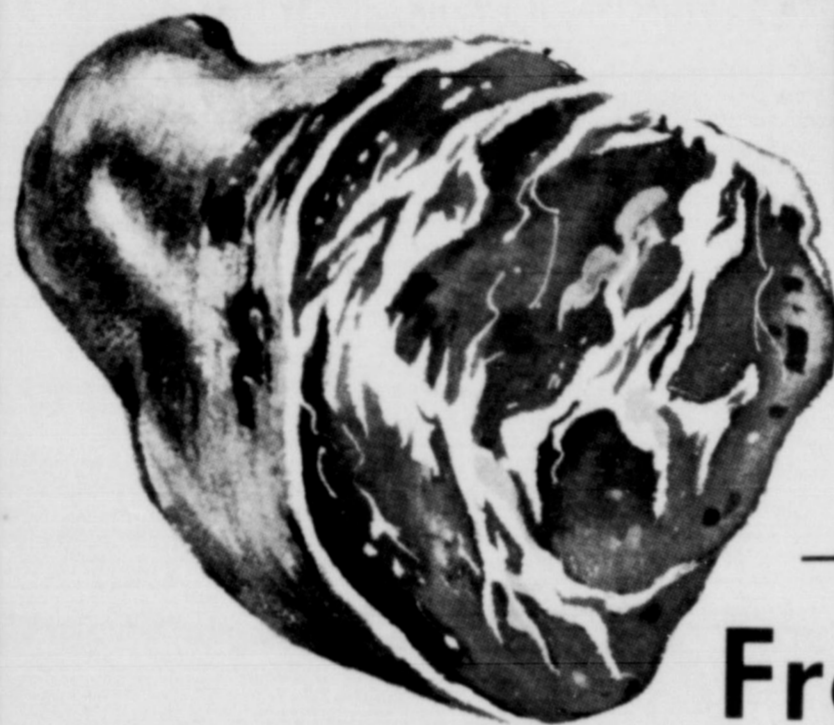
K-C SIRLOIN Lb. **\$1.59**

BEEF STEW Ellis 1 1/2 Pound **59¢**

CHUCK ROAST USDA Choice Blade Cut Lb. **63¢**

CHUCK ROAST USDA Choice 7-Cut Lb. **73¢**

Spare Ribs Fresh Pork Lb. **69¢**



PICNICS

No Charge
 For Slicing

35¢

POUND

Franks Hormel All Meat 12 Oz. Pkg **49¢**

BACON Ends & Pieces 4 Lb. Box **\$1.19**

Beef Fries Lb. **59¢**

- TOMATO SOUP** Campbell's Can **10¢**
- ORANGE DRINK** HI-C 3 FOR 46 Oz. **89¢**
- CHILI** Wolf Brand No. 2 Can **69¢**
- TAMALES** Ellis 300 Can **4 FOR \$1**



Grade A Small

4 Dozen \$1



COFFEE Maryland Club Lb. Can **69¢**

Health & Beauty Buys!

- HAIR TONIC** Boyer H.A. Reg. 98¢ **79¢**
- HAIR LOTION** Jergen's 10 1/2 Oz. Reg. \$1.09 **89¢**
- HAIR SPRAY** Sudden Beauty 12 Oz. Can Reg. 87¢ **59¢**

Drug Specials!

- EXCEDRIN** 36 Tablets Reg. 79¢ **69¢**
- Alka-Seltzer** Large Size Reg. 69¢ **59¢**
- TOOTH PASTE** Crest With Fluoristan Large Size Reg. 59¢ **49¢**

APPLES Red Delicious Lb. **12 1/2¢**

BANANAS Ecuador Lb. **12 1/2¢**

LETTUCE Arizona Lb. **12 1/2¢**

TOMATOES Calif. Large Lb. **12 1/2¢**



- FABRIC FINISH** Faultless 15 Oz Spray Can **39¢**
- BREAD** Tendercrust Pound & Half Loaf **29¢**
- PUDDING** My T Fine **3/25¢**
- PORK N' BEANS** Kimbell 2 1/2 Can **25¢**
- PRESERVES** Zestee Apricot 18 Oz. **39¢**
- SYRUP** Wes-Tex Waffle Qt. **39¢**
- Salad Dressing** Zestee Qt. **39¢**
- BEANS** Chuck Wagon 303 Can **8/\$1**
- CANDY** Nestles 10 Bars **39¢**

More food for LESS... always at...

