

DOLLAR DAY SPECIAL

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VOLUME IV "Serving Texas' Last Frontier" MORTON, TEXAS, SUNDAY, FEBRUARY 3, 1957 "Covers Texas' Last Frontier Like the Dust" NUMBER 11

Arrest of Five Men May Have Solved Burglary

A lot of checking by telephone, a few trips in person, and a lot of hours trying to figure the moves of a gang of burglars, paid off for Sheriff Hazel Hancock this past week as he wrapped up the last of his six suspects in the burglary of the B and B Grain Elevator at Lehman about three weeks ago.

Sheriff Hancock has filed charges of breaking and entering against five men, four of them brothers, known simply as "the Shelley brothers" of Sanford. A sixth person, the wife of one of the men is also in custody who on a charge of passing a forged instrument.

The slouching in the case, the "breaks" that occurred, are almost like you'd read in a storybook.

It all started on a Sunday morning in Bledsoe when the Sheriff was notified the Griffith Implement Co. had been broken into. Hazel has no proof, at this time, that the same gang pulled this breakin, yet it's very likely. He can place the five men as close to Bledsoe as the bar just across the line at around midnight.

Officers are inclined to think the B and B breakin could have occurred the same night, though they did some checking around business places and found nothing amiss.

Ralph Burt, who was out of town on Sunday, reported his breakin when he came to work Monday. A small list of items were missing. A checkbook with stubs on the B & B Account; a calculating machine; few other small items.

The first thing Hancock did was to put a hold and check on any of these checks, cashed at the local bank to verify if it was written by Burt. Inside of a very short time he had a report on one of the checks cashed at Lamesa. Hancock checked with Ranger Razz Renslow and his own officers and put them wise on what information he had. Around Lamesa they located someone who could tell where Roy Shelly and wife had gone. He phoned Morgan City, La., and told them he was wanting Roy Shelly and had a tip he was heading their way. In a matter of only hours the Morgan City police had arrested Roy and wife. Heavy questioning in the days that followed led Mes. Shelly to admit writing one of the forged checks. So Hazel lodged her and Roy in the Lamesa jail to await their Grand Jury, which meets before our. A day or so later Lubbock hailed in Jess William Shelly, aged 25. He was lodged in the Levelland Jail. Then for about two weeks Hazel played cat and mouse sitting on the story and hoping the other boys in the break in would come see what had happened. Then, after checking a lot of flop houses, tourist courts, garage apartments, etc., Hancock found in at Hobbs the break he wanted.

In one day, they arrested 42 year old J. D. Shelley of Hobbs and by 6:30 they had 36 year old Ernest in tow also at Hobbs. Hancock was there waiting as the men were arrested. That left only the 5th man who had been with them and most witnesses said it wasn't another brother. Hoyt Kingston, a Stamford neighbor of the Shelleys was the man they wanted and he soon turned up in Lovington's jail on a drunk charge. He got 30 days. Hazel formed the Roy Shelly's to Lamesa, where they are wanted for forgery, formed J. D. Shelley to Seminole where he will face a checking charge, left Kingston in the custody of Lovington who will hold him for 30 days on the drunk sentence, and put J. D. in the local jail.

Naturally, several other police departments want these boys. But as far as Hazel is concerned, he thinks the case is solved. And he now has a lot of evidence to put on display.

Judy McCuistion, LaVelle Benham Win FHA Honors

The annual show was a big success this year, not only featuring an interesting talent show, but showing off some really fine needlework by the FHA girls, who modeled their own creations of wearing apparel. And it was a success another way, too. A total of \$84 in ticket money was turned into the March of Dimes drive for Cochran County.

In the style show division, the 1st years girls' division was won by Judy McCuistion, Carrie Ann Mullinax was second and Ellen Phillips was third.

Third year winners were LaVelle Benham, Donna Burnett and Dixie Lovelace. The third year competition was especially close.

Judges for the style show were Miss Leila Petty, Mrs. Ermon Miller and Mrs. James St. Clair.

Ten contestants were entered in the talent division of the show and the winner was Joyce Braker, Anton, entered by her local FFA, who sang "True Love."

Second place went to a local boy's quartet, composed of Clayton Phelan, Davy Mitchell, Perry Don Sawyer and Johnny Stockdale. They sang "Tell Me Why."

Third place winner was Gary Middleton, entered by the Sophomore class playing the "Poor People of Paris" on the steel guitar. He was accompanied by his father, Jim Middleton.

Winners received \$10; \$7.50 and \$5 for the efforts. An Anton pantomimist, a Whiteface girls' sextet and a Whiteface girl soloist were other out of town entries.

Judges for the talent show were Mrs. Murray Croone, M. C. Ledbetter and Eddie Irwin.

AMATEUR CONTEST IS POSTPONED

The Whiteface MOD amateur contest will be staged Feb. 14 at the Whiteface school auditorium, it was announced this past week.

Although scheduled earlier, the program had to be postponed due to other events. Time will be 7:30 p.m.

MOD MONEY CHECK NEEDS TO BE SOON

Elwood Harris, Cochran County MOD drive chairman, requests that all MOD money be turned in by Feb. 14.

This will allow time for the chairman to make his report to the state offices.

Harris may be contacted during the daytime at Willingham Farm and Ranch store, north Morton.

Stamps Quartet To Be Sponsored By Seed Dealers

The Stamps Quartet of Dallas, will appear at the Cochran County Auditorium on Friday, Feb. 8, under the sponsorship of the Northern Star Seed Farms of O'Brien.

The concert will be without cost for admission.

Concert time is 7:45 p.m. The Morton Lions will conduct the instrumentation.

A short film and talk will be made by a representative of the farms.

Road Construction Contract Is Let On

A contract for 11.6 miles of construction on State Highway 116 in Cochran County has been awarded to a Lubbock firm, it was announced in Austin this week by the State Highway Commission.

Kerr and Middleton submitted the low bid of \$264,683.81 on the project. Construction of grading, structures, flexible base and three course surface treatment from Hookley County line northeast to Morton is expected to take 140 working days, according to S. C. McCarty, District Highway Engineer at Lubbock.

H. E. DeShazo, Resident Engineer at Lubbock will be in active charge of the project while under construction.

Sun. Anniversary of 1st Christians

The First Christian Church of Morton will observe its first year "of service to the community" at regular services Sunday, today.

Don Elliott, pastor, will conduct a worship service to commemorate the event.

Sunday school is at 10 am, and morning worship at 11 am.

The services are being held in the Veterans' hall here.

DOLLAR DAY WILL USHER INTO MORTON CLOVERLAKE BRAND

It looks like another big Dollar Day in Morton—check the ads inside for money saving buys, and as an added attraction youngsters will be offered a free ride aboard Cloverlake's musical merry-go-round right here on the square.

The unit will remain over Tuesday for double stomp duty.

It is all part of an introductory offer, details of which may be found on page three of this publication of The Dollar Day Special.



Shown above is the coming attraction at the Cochran County Activities Building for DOLLAR DAY Night — The Men's Glee club of ENMU. The program will begin at 7:30, proceeds go to the local choral club for their trip to Austin to appear before the Legislature. Tickets are \$1 for adults and 50c for children.

ENMU MEN'S GLEE CLUB IS SCHEDULED TO HOLD CONCERT TOMORROW NIGHT IN THE AUDITORIUM

PORTALES, (Sp.) — Standard classics, folk songs, Negro spirituals and current "pop" tunes will be on the program when the Men's Glee club of Eastern New Mexico University presents a special concert in Morton, Feb. 4, at 7:30 p.m.

The special trip to Morton is under sponsorship of the Morton Choir Boosters, and will help raise funds for a trip by the Morton Choir to Austin where they will appear before the Texas Legislature.

David W. Scott, assistant professor in music, is director.

As a special feature, the Morton program will include music by the Women's quartet. The group is composed of Gail O'Rear, Clovis; Ruth Cans, Roswell; Norma Foster, Alamogordo; and Mary Gail Wildman, Eunice.

"My Fair Lady," currently playing on Broadway and rated as "one of the best musicals of the century," will be represented in the Morton program by two songs — "Get Me to Church on Time" and "With a Little Bit of Luck."

Other popular tunes include: "Good Night Ladies" and "Maiden," a South American calypso featuring several Latin rhythm instruments and Gail Poch, Atlantic, Ia., as soloist.

Spirituals will include "Swing Low, Sweet Chariot," and "Nobody Knows the Trouble I've Seen," "Set Down Servant," "Elijah Rock," and "Poor Man Lazarus."

A number of folk songs include "Seeing Nellie Home," "Drink to Me Only with Thine Eyes," "I Dream of Jeannie," "Green Sleighs," and "Roving."

Soloists in this section are Duane Blakley, Rogers; and Jimmy Stone, Casey.

High School Raises \$58

The combined classes of Morton High school raised approximately \$58 for the current March of Dimes drive it was reported this week.

High school freshmen collected \$34.14 of the total, over half of the entire amount collected and the 83 members of the Student Council "went themselves" as a "cake party" for their efforts.

Sophomores contributed \$16.35; Juniors, \$4.63 and Seniors, \$2.80.

Maybe You Bought Some Magazines Then Again — Maybe You Didn't

If you are one of those people who bought a magazine subscription from a group of crippled boys who "worked" the town of Morton Thursday, don't be too surprised if the subscription fails to arrive.

The boys, and the driver of the car in which they were riding, were checked out by local officers, yesterday, and when the driver of the car who was posing as a cripple, got out of the car and walked around to the front of it trying to get it started, the officers began to wonder just how much of his operation was based on fabrication.

Clayton Ryder Williams, who is staying in a motor court at Lubbock, was picked up and held for a few hours while a check with state police was made to see if they had a record or wanted on him. It turned out they had not wanted — but as for the record, he had a long list of investigations against him for several charges not related to fraudulent selling.

The boys he had working the town were crippled boys. But officers were inclined to wonder if the entire group wasn't operating just a little off beat.

So, if you are approached by a member of this group, either in a business, on the street, or at home, guide your transactions accordingly. This group, as far as officers ascertained, seems to be crippled home or crippled group, except their own interests.

Is Charged With Drunken Driving

Awaiting a trip before the County Judge Saturday morning at the Dollar Day special went to witness, was L. T. Coone of Levelland arrested on a DWI charge by Deputy Slick Nichols, on the Bledsoe Road, Friday afternoon.

A local officer said Coone had at least one previous DWI conviction in New Mexico, but had no record on him here.

There was no indication how he would plead.

CITY MARSHALL RESIGNS, FEB. 1; NO REPLACEMENT NAMED YET

The City of Morton found itself short one policeman Friday with the resignation of James Hicks, daytime Patrolman and City Marshall.

Hicks tendered his resignation effective February 1st and hasn't announced his future plans. He did not elaborate on what the reasons were for his resignation.

The City already has one or two applications for the vacancy but as yet have hired no one. It is believed, as soon as he "breaks in" a new man, Burkett will be transferred to daylight hours and the new man will be hired as night patrolman.

Hicks, who started with the City as a night man, had been Marshall for nearly two years. When he transferred to daylight hours, Kenneth Burke became night patrolman and then was followed by Burkett a little over a year ago.

Two Pay Fines On Vagrancy Charge

A Morton white man and a local Negro woman were booked at the courthouse Thursday night on a vagrancy by prostitution charge.

The couple, a 29-year-old man and a 38-year-old woman were arrested in an automobile by the City's night patrolman, Bill Burkett.

Patrolman Burkett booked the couple and then released the man on his own recognizance and took the woman to Levelland jail.

Friday morning, the two pled guilty to the charge and were fined \$25 and costs apiece.

Yarborough Cashes Last War Bonds

U.S. Senate candidate Ralph Yarborough Monday cashed the last two war bonds he bought with soldier's pay overseas in World War II.

Yarborough used the money from one of the bonds to make his candidacy in the April 2 special election official by paying the \$50 filing fee to the Secretary of State. He gave the other \$50 to Austin's lagging MOD polio drive.

Texans Share of Federal Taxes Is Staggering

ABILENE, Jan. 31 (Sp.) — Texas taxpayers will be required to pay out approximately \$3,152,000,000 in Federal taxes as their share of the cost of the Federal spending program of \$71.8 billion proposed by President Eisenhower for the Federal fiscal year, 1957-58, according to an estimate recently by the West Texas Chamber of Commerce.

The regional chamber pointed out that any reduction which Congress may make in this budget will, of course, reduce the amount that Texas taxpayers will have to bear.

The \$3.15 billion share which would be borne by Texas taxpayers to support the President's proposed budget is almost four times the amount of money spent in the fiscal year ending Aug. 31, 1956, to finance the entire government of the State of Texas, the West Texas Chamber said.

"The WTCC calculations show that Texas residents and taxpayers presently bear 4.39 percent of the total Federal tax burden. Since Federal expenditures are met by taxation, Texas' share of the Federal Government's spending burden for the Federal fiscal year 1957-58 will be 4.39 per cent of \$71.8 billion, or \$3,152,020,000, the WTCC reported.

The West Texas Chamber expressed keen disappointment over the continuing rise in expenditures since the fiscal year in 1955 when the spending total was \$7.2 billion less than is proposed for 1958. It said that these rising expenditures are preventing much needed tax reductions which would otherwise be possible from the increasing revenues generated by the nation's economic prosperity.

The West Texas Chamber also noted that the spending proposals in the budget offer no encouragement for reductions to come but, rather, point toward even higher spending beyond 1958. It is said this is supported by the fact that for the second successive year new spending (or obligatory) authority requested is even greater than expenditures.

It added that while national security spending accounts for a large part of the increased budget, many new domestic programs are proposed for initiation in the coming year. These include a \$1.25 billion school construction grants program and several lesser projects, the cost of which would rise in future years after a modest first year's outlay.

Jaycees Clobber'd But Polio Fund Is The Real Winner

The Three Way Cranes clobbered the Morton Jaycees and their guests in a basketball game at the local gym, but the more than \$30 added to the Jaycees March of Dimes total for the day pushed it to nearly \$300. Earlier in the day, a fine turnout of Jaycees at the Activity Building had fed 113 people a full breakfast again, with the proceeds going to the MOD. This project netted some \$150 or over.

The basketball game, was a game for about 10 minutes. Even by half time Morton trailed only 25 to 25. But 20 minutes later, the in shape Three Way boys had added more than 50 additional points through the nets while Morton was winding up with only a little over 30. Age just caught up with the Jaycee team.

A few of the Jaycee players were heard to comment they wished they had just given the \$38 taken in, and had stayed home.

Johnson Supports Veteran's Housing

Senator Lyndon B. Johnson has introduced in the Senate a bill designed to speed up housing loans to veterans without any increase in the present interest rate of four and one-half per cent.

The Johnson bill has three principal provisions:

- (1) It would make available 25 per cent of the National Service Life Insurance Fund for direct veterans' loans at four and one-half per cent interest.
- (2) It would increase the authorized amount of the mortgage limit from \$10,000 to \$14,000.
- (3) It would eliminate some of the delays in processing applications, which in many cases have actually prevented loans from being made.

In order to speed up action on applications, Johnson's bill would require action, either affirmatively or negatively, by the VA on each application for direct loan at the same time efforts to obtain private financing are being made. If private financing should prove available within a 30-day period, it would be preferred and used. If not, the VA would be in a position to make qualified loans much faster than at present.

PA System Is Added to School

Morton High School has added a Public Address System providing each room with communications from the Principal's office.

The system installed this past week, was made possible by a donation from the Lohm, Annual Station, as a gift to the school. The donation covered the initial payment on the PA system.

Almost immediately the school also announced the morning devotionals will be conducted over the PA system, after an overwhelming vote of approval by the student body. The different classes will take turns supplying the devotionals to begin the day's activities.

The PA system is new to the High School, but not new to the school system. Morton Junior High has had one in operation for some time. The new High School Building was wired for the eventual installation of the PA system, when the building was constructed.

Selling Records for March of Dimes

The War Whoop staff, publishers of the Morton school paper, have come up with a new and different way at least to this town, gimmick on getting money for the March of Dimes.

The staff is collecting records that folks are not listening to any more, as donations, and then they are selling the phonograph records to anyone interested, at 10c each.

With your . . . H. D. Agent

By MISS LEILA PETTY
SECRETARIES MEET

Three Home Demonstration Club Secretaries attended a meeting in the Home Demonstration Agent's office on last Friday. Since the secretaries are quite efficient in the writing of minutes of their club meetings, the discussion was confined mostly to the make-up of their record books.

Attending were Mrs. C. B. Evans Jr., of the Lady Fair Home Demonstration Club; Mrs. Woodrow Self, Friendly Circle; Mrs. C. C. Bonham, County Line; Mrs. Raymond Bonham, Lady Fair; and Mrs. T. H. Brooks, Lehman.

— o o —
NEW HOME DEMONSTRATION CLUB IS FORMED

Because of the distance that the club members have had to travel the Whiteface Home Demonstration Club decided to divide into two separate organizations. It is likely that the membership of each club will be increased by the division.

The club in Whiteface met at the home of Mrs. A. D. Walker and elected the following officers: President, Mrs. G. C. Kieth; Vice-President, Mrs. A. D. Walker; Secretary, Mrs. Bill Bailey; Council Delegates, Mrs. Bailey and Mrs. Ted King. They will meet on Feb. 14 in the home of Mrs. G. C. Kieth.

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TRAINING MEETING FOR FOOD LEADERS

Five Food Leaders attended the training meeting on Tuesday af-

ternoon in the kitchen of the County Building. Cheese Main Dishes were made and served to those present. The Leaders will give demonstrations in their respective clubs in February.

Leaders present were Mrs. G. C. Kieth, Whiteface; Mrs. Woodrow Self, Friendly Circle; Mrs. C. C. Bonham, County Line; Mrs. Raymond Bonham, Lady Fair; and Mrs. T. H. Brooks, Lehman.

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NEW LICENSES On Sale Friday

The sale of 1957 auto license plates begins tomorrow, Friday, February 1st at the office of Assessor-Collector in the Courthouse.

The new plates will begin in the 700's, according to Mrs. Denney, precluding the possibility that anyone could get his telephone number in the Morton exchange.

Mrs. Denney said, Monday, if anyone requests the holding of a certain number, they must present the title, and post a deposit for the car tags to be reserved and they will then be notified when the office is ready to open the package with their number in it.

Rodeo Group Has Elected A President

The organization of the 1957 Rodeo Association has been announced this week by Roy Gentry who is the reporter for the group.

Herb Hillman, Director representing the Sheriff Posse has been elected President of the group and his wife, Dede Hillman has been named secretary. She is a director at Large.

Other directors on the Association Board are Joe Seagler, representing the Jaycees, Don Hoffman, representing the Roping Club and Gentry, the Lions' Club representative.

The 1957 Texas Last Frontier Rodeo will be held on Aug. 2nd and 3rd.

MONDAY IS DOLLAR DAY



Picture by Corcoran, Inc.

LIFE, LIBERTY, AND THE PURSUIT OF HAPPINESS—Mrs. Frederic A. Groves, President General, National Society, Daughters of the American Revolution, teaches her two grandchildren, Allene and Eloise Phillips, about the wishes of Americans in observance of February as American History Month. The girls, 9 and 5, respectively, are C.A.R. Members. Mrs. Groves sits at a desk once owned by John Hancock, bold signer of the Declaration of Independence. Spectacles used by Benjamin Franklin, a silver beaker owned by George Washington, and a whale oil lamp of John Adams are on the desk. The chair was used in the White House by John and Abigail Adams. All articles are in the D.A.R. Museum at 1774 D St., N.W., Washington, D. C. The D.A.R. urges nationwide observance of February as American History Month.

With Your... COUNTY AGENT

By HOMER E. THOMPSON
H ADULT LEADERS MEETING

Thursday morning, February 12, from 9:30 a.m. to 12:00 noon the Home 4-H Club leader, Mr. Floyd Lynch, and the two District Agents, V. H. Jones and Mrs. Anthony Russell, will be in Cochran County to discuss 4-H Club work with local leaders and extension workers. The purpose of this meeting is to help leaders find out more about 4-H Club work, what their job is as leaders, and how to better do the job assigned them. They will also be called upon to suggest certain phases of 4-H work they would like to have explained.

We sincerely hope that every 4-H Club leader in the County will see that he or she is present. The meeting will be held in the Banquet Room of the Activities Building.

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GRAIN SORGHUM SUPPLY

The 1957 Grain Sorghum supply is 21 per cent below the record supply last year. Record stocks of grain sorghum were carried over on October 1, 1956, however production in 1956 was down sharply because acreage harvested was down 11 per cent and average yields were 20 per cent below average.

— o o —
GRAIN SORGHUM HYBRIDS

Many Cochran County farmers are asking about the grain sorghum hybrid varieties to plant in 1957. Of the Texas hybrids, there were 7 tried in 1956. In Cochran County the dry land varieties which showed up best are Texas No. 610 and Texas No. 611, and for irrigation, Texas Hybrid 620 looked the best. Texas 610 does good under irrigation too. If farmers have trouble in locating planting seed of the hybrid varieties, please contact Homer Thompson, County Agent. Request for these varieties of seed should be placed to Mr. Lew Coffey and they will designate the shipping date, or a day for you to pick up the seed at Plainview. Local firms will also be handling some of this seed.

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EDUCATIONAL MEETINGS

Two educational meetings were held this past week. One was a meeting of 40 farmers with Social Security Representatives in the Auditorium, Vern Daniel and Clyde James were the Social Security representatives on hand. It was a discussion question and answer type meeting. The group response was excellent. Many good questions were asked from the floor.

It seems that many people get social security mixed up with income tax, since both are reported on the income tax report. Even though the taxes are all paid to the Revenue office, the social security tax is an insured tax to be paid on employees or self employment tax. Landlords are covered for self employment benefits this year provided they materially participate in the farm's operations. Material participation may be determined either on the basis of actual physical labor (labor without pay), or through management decisions affecting farm and ranch production.

The other meeting was held on Thursday evening, Jan. 24, in the Activities Building Auditorium of Morton with Mr. Nichols, representative from the Internal Revenue Dept. About 75 farmers attended this meeting. Judging from the amount of questions asked, the meeting proved to be most educational and interesting. "The 1956 Farmers Income Tax Guide" was passed out to each one who attended the meeting by the County Agent.

Many allowable tax deductions were explained to the group. One farmer who attended expressed himself thusly "This meeting was most worthwhile to me, as I now see where I have not been taking advantage of all deductibles I'm allowed."

INCOME TAX DEADLINE FOR FARMERS

Feb. 15 is the income tax report deadline for Texas farm and ranch families — who did not file an estimate and payment before Jan. 15, 1957. Farmers and ranchers should not overlook the fact that certain livestock sales made under drought conditions need not be reported in taxable income provided the animals are to be replaced within one year. An extension of this 12 month provision may be obtained from the District Director of Internal Revenue, if drought conditions continue.

All operations with a "net farm profit" of \$400 or more must file a return and pay a 3 percent social security tax whether any income tax is due or not.

Operators with less than \$400 net profit, but over \$600 gross farm income may use two-thirds of their gross income for determining self employment tax up to \$1200.

Optometrist Pa To Visit Morton

Dr. P. K. Palmer of the Optometric Clinic of Lubbock is at Morton Hotel, Tuesday, Feb. 5, from 9 a.m. to 5 p.m. announced this week.

Dr. Palmer will be wearing his eyes, fit, adjust, and glasses.

He especially invites the ends in the area to come see him.

To-Wan-Ka's \$95 For Polio D

The To-Wan-Ka Camp took in a total of \$95 at the ch of Dimos booth on January 19, making the highest among the Camp donations this year.

FREE ● QUART OF GOLDEN FLAKE BUTTERMILK
● or 12 oz. Carton of COTTAGE CHEESE
● or 8 oz. Carton of SALAD SOUR CREAM
MON. & TUES. FEB. 4 and 5

With the purchase of ONE - HALF GALLON of CLOVERLAKE HOMOGENIZED MILK



MORTON, TEXAS

S & H
Green
Stamps
Double
on
Tuesdays

FREE CONCERT

of the
**STAMPS
QUARTET**

of Dallas, Texas

FRIDAY, FEB. 8, 1957

7:45 p.m., County Auditorium

Morton, Texas

Everyone Invited . . .

The Morton Lions Will Have Charge of the Intermission

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NORTHERN STAR SEED FARMS

O'BRIEN, TEXAS

COME and See . . . We'll Sell Tires for LESS than Current Cost!
CLEARANCE ENDS DOLLAR DAY, Feb. 4

LAST CHANCE CLEARANCE

35 to 65 % off

ON ALL TIRES ON SALE

PASSANGER, TRUCK, and TRACTORS TIRES
(Plus tax and your Tires)

ALL TIRES from Our REGULAR STOCK

BATTERY SPECIAL

Prepare Your Car or Pickup for quick starts on Cold Mornings

6 - volt Battery, one year guarantee

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(for Fords and Chevrolets)

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See Us FOR The LONGEST Trades in Town

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THEATRE
MORTON, TEXAS

SUN. MON., FEB. 3 - 4

AMMON - LEMMON
YOU CAN'T RUN AWAY FROM IT

CHARLES BICKFORD

WED. THURS. - FEB. 5

HALL THE VERY BOYS
HOT SPOTS

ALLIED ARTISTS PICTURE

MONDAY IS DOLLAR DAY IN MORTON

WED. THURS. - FEB. 6 - 7

RICHARD WIDMAR
TREVOR HOWARD
JANE GREER

RUN FOR THE SUN

COMING SOON

HIS GREATEST HIT SINCE "HIGH NOON"

GARY COOPER

FRIENDLY PERSUASION

AN ALLIED ARTISTS PICTURE

CANADIAN SNOWMAN



This is "Bonhomme Carnaval," the seven-foot smiling snowman who takes over Quebec City during the Quebec Winter Carnival, which in 1957 runs from January 13 to March 5. He is shown in the mayor's chair of office, symbolizing the ancient city's surrender to the carnival spirit during the winter period. Many special events highlight this annual festival, a highlight of the winter tourist season in Eastern Canada. (Photo from Canadian Government Travel Bureau)

Active packaging and identification. Also mill representatives suggested producers adopt goals to fiber properties a micronaire level of 4.0 to 4.5, a staple of 29-32" to 1-1-32", a Pressley strength of 85,000 pounds or more, and greater uniformity of all properties.

Utilization and Market Research work calls for a systematic market research analysis be made of the competitive position of short staple cotton. Also growers will be urged to place maximum emphasis on those qualities of short staple cotton which their customers, the mills consider important, by proper harvesting and ginning practices, and careful packaging and shipment.

Economic recommendations will see studies of the use of water and its resources made along with an economic evaluation of the numerous and various steps involved in producing, harvesting, ginning, and marketing cotton.

Cottonseed recommendations call for producers to strive for higher yield with mature cotton and therefore, mature cottonseed. Also, producers in conjunction with the cotton industry should make every effort to deliver cleaner and drier cottonseed to the oil mills. Breeders will be encouraged to continue work for high oil and high protein content in cottonseed varieties and at the same time attempt to lower the gossypol content of cottonseed.

In conclusion, the Education recommendations call for the PCG to serve as a clearing house for good information and work closely with vocational agriculture and extension personnel in distributing good information.

Pfeiffenberger said Directors of the PCG would study these recommendations and announce at a later date, an adopted policy.

Watch the '57 FORDS go by




WORLD'S LARGEST SELLING V8's MAHAN MOTOR CO.

Your Home Town FORD Dealer

'where your business is personally appreciated'

EXPERT REPAIRS on FORD - MERCURY - LINCOLN

Don't Neglect Eye Care



HAVE YOUR EYES CHECKED NOW!

GLASSES PRESCRIBED ONLY IF NECESSARY

Dr. P. K. Palmer
OF LUBBOCK

WILL BE AT THE MORTON HOTEL

Tuesday, Feb. 5, 9 A.M. to 5 P.M.

EYES EXAMINED
GLASSES FITTED ADJUSTED REPAIRED

Plains Cotton Growers Release List of Recommendations For Bettering Cotton

Concrete recommendations of the panel of cotton experts from all phases of the industry, which met in Lubbock last November at a Short Staple Research Conference, have been announced by the Plains Cotton Growers, Inc. D. E. Benham of Cochran County said this week.

The organization will use these recommendations in formulating a long range and immediate program for improvement of cotton produced and marketed on the South Plains.

They were presented to the director's at the PCG's January meeting, George W. Pfeiffenberger, Executive Vice-President of the PCG, explained the recommendations were made in brief form at the conclusion of the research meeting here last November. Since then various chairmen of the panel have worked out details on the recommendations and submitted them to the PCG.

Genetics and Breeding recommendations were broken down into fields of cotton improvement research which needs to be emphasized. These include work on fiber properties, boll types, earliness & disease resistance, and their reaction to environment.

In connection with this phase, Dr. Henry Becker, Washington, D. C., with the U. S. Department of Agriculture, announced that a cotton geneticist will be assigned to work on these problems at the Lubbock Experiment Station as soon as a qualified person is located.

In the Plant Growth, Disease and Insect phases, work is to be done in physiology, diseases, insects & applied research with a number of test plots throughout the High Plains.

Production practice recommendations call for work on climate, irrigation, mechanization and soils.

Harvesting and ginning studies will see work done on an expanded basis at the cotton research center at the Lubbock Experiment Station and other work in crop residue disposal, equipment for moisture conservation, planting and cultivation equipment and in such harvesting problems as field cleaning, optimum maturity, quality preservation and machine improvement.

Marketing recommendations call for development through breeding, production and ginning practices of

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For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

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Lions To Use Show Intermission For Charity Sale

The Morton Lions club will be conducting a sale of some kind during the intermission of the Stamps Quartet Concert to be held here on Friday, February 8, at the County Auditorium.

The club voted to use the intermission period for charity purposes but had not announced yet what would be sold. The program is under the sponsorship of the Northern Star Seed farms of O'Brien, and C. E. Luper, local Northern Star representative announced the program featuring the famous singing aggregation. Admission to the concert is free.

The program will get underway at 7:30 p.m. and will also include a short film.

Garden Club Plans Dinner For Polio

The Cochran County Garden Club will sponsor a dinner to be served in the banquet room of the County Activities Building on Saturday, February 9th, from 6 until 8 p.m.

The dinner will be for the benefit of the March of Dimes, according to a club spokesman.

Tickets will be \$1.25 for adults and 50c for children.

MONDAY IS \$ DAY IN MORTON



FREE RIDES for the Kiddies ON THE CLOVERLAKE CAROUSEL

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MONDAY and TUESDAY FEB. 4 and 5

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QUART of GOLDEN FLAKE Buttermilk
or 12 oz. CARTON of COTTAGE CHEESE
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THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

THURSDAY

- 6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Godfrey Time
9:45 Industry On Parade
10:00 Transition Series
10:15 Godfrey Time
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:10 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Pathways Of Life
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:15 Beauty School of the Air
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes & Bugs
6:00 News, Weather, Sports
6:15 Doug Edwards
6:30 Annie Oakley
6:40 Bob Cummings
7:30 Climax
8:30 State Trooper
9:00 Pillsbury Show
9:30 Playhouse 90
11:00 News, weather, sports
11:30 Sign Off

FRIDAY

- 6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Strike It Rich
10:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:10 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Home Demonstration Day
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:15 Beauty School of the Air
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Happy Rhythm Boys
5:45 Looney Tunes & Duffy
6:00 Local News
6:15 Doug Edwards
6:30 My Friend Flicka
7:00 West Point
7:30 Zane Grey Theatre
8:00 Mr. Adams and Eve
8:30 Mickey Rooney Show
9:00 The Line Up
9:30 Talent Scouts
10:30 News, weather, sports
11:00 Chicago Wrestling
12:00 Sign Off

SATURDAY

- 8:25 Sign On
8:30 Captain Kangaroo
9:30 Mighty Mouse Playhouse
10:00 Popeye Theatre

TUESDAY

- 6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:30 Godfrey Time, cbs
9:45 Godfrey Time, cbs
10:00 Baby Time
10:15 Godfrey Time
10:30 Strike It rich, cbs
11:00 Valiant Lady, cbs
11:30 Love of Life, cbs
11:35 Search for Tomorrow, cbs
11:45 Noon News
11:55 Weather
12:00 Network news, cbs
12:10 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty
2:00 Big Payoff, cbs
2:30 Bob Crosby, cbs
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:15 Beauty School Highlights
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes and Yosemite Sam
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Name That Tune
7:00 Phil Silvers, cbs
7:30 Texas In Review
8:00 To Tell The Truth
8:30 Three for the Music
9:00 \$64,000 Question
9:30 Do You Trust Your Wife
10:00 The Brothers
10:30 News, Weather, Sports
11:00 Hanna Lee
12:00 Sign Off

WEDNESDAY

- 6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:30 Godfrey Time, cbs
9:45 Godfrey Time, cbs
10:00 Baby Time
10:15 Godfrey Time
10:30 Strike It rich, cbs
11:00 Valiant Lady, cbs
11:30 Love of Life, cbs
11:35 Search for Tomorrow, cbs
11:45 Noon News
11:55 Weather
12:00 Network news, cbs
12:10 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty
1:45 Houseparty, cbs
2:00 Big Payoff, cbs
2:30 Bob Crosby, cbs
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
3:30 Home Fair
4:00 Life With Elizabeth
4:15 Beauty School of the Air
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes and Duffy
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Robin Hood
7:00 Burns and Allen, cbs
7:30 Doug Fairbanks
8:00 I Love Lucy, cbs
8:30 December Bride, cbs
9:00 Studio One
10:00 Code Three
10:30 News, sports, weather
11:00 Amiable Lady
12:00 Sign Off

Back The March of Dimes Drive

KCDB - TV Channel 11

THURSDAY

- 7:00 Today
9:00 Home
9:30 The Price Is Right
10:30 Truth or Consequences
11:00 Tie The Dough
11:30 I Could Be You
12:00 News and Sports
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
2:00 NBC Matinee
3:00 Queen for a Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 Boney Thorns
5:15 Looney Tunes
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Science Fiction Theatre
7:00 Groucho Marx
7:30 Dragnet
8:00 People's Choice
8:30 Tennessee Ernie Ford
9:00 Lux Video Theatre
10:00 I Led Three Lives
10:30 News
10:40 Weather
10:50 Sports
10:55 Channel 11 Theatre

FRIDAY

- 7:00 Today
9:00 Home
10:00 The Price Is Right
10:30 Truth or Consequences
11:00 Tie The Dough
11:30 I Could Be You
12:00 Serenaders
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
1:45 NBC Matinee
2:00 Queen For A Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 Boney Thorns
5:30 Eddie Fisher
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Adventures of Jim Bowie
7:00 Blondie
7:30 Dr. Hudson's Secret, Jr.
8:00 On Trial
8:30 Bob Hope Show
9:00 Cavalcade of Sports
9:45 Red Barber
10:00 Life of Riley
10:30 News
10:40 Weather
10:45 Sports
11:00 The Vise

SATURDAY

- 8:00 Roy Rogers
9:00 Howdy Doody
9:30 I Married Joan
10:00 Fury
10:30 Jet Jackson - Jungle Jim
11:00 Educational Program
12:00 Flight Gordon
12:30 Western
1:30 Pro Basketball
1:30 St. Louis vs Minneapolis
2:00 Movie
4:45 Gene Autry
5:15 News
5:50 Weather
5:55 Sports
6:00 Lone Ranger
6:30 People Are Funny
7:00 Lawrence Welk
8:00 Caesar's Hour
9:00 George Gobel
9:30 Your Hit Parade
10:00 Ozark Jubilee
10:30 News, weather, sports
10:50 Channel 11 Show

SUNDAY

- 12:30 Sign On
12:35 Norman Vincent Peale
12:35 Catholic Hour
1:00 Wizard
1:30 Youth Wants To Know
2:00 Lawrence Welk
2:00 Washington Square
4:30 Lee Weaver Show
5:00 Meet the Press
5:30 Roy Rogers
6:00 Bengal Lancers
6:30 Ruzgles of Red Gap
8:00 Celebrity Playhouse
8:30 O'Henry Playhouse
9:00 Loretta Young
9:30 Man Called X
10:00 DuPont Theatre
10:30 News
10:40 Weather
10:45 Sports
10:50 Dastine Europe

MONDAY

- 7:00 Today
9:00 Home
10:00 The Price Is Right
10:30 Truth or Consequences
11:00 Tie The Dough
11:30 I Could Be You
12:00 Serenaders
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
1:45 NBC Matinee
2:00 Queen For A Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 Boney Thorns
5:30 Eddie Fisher
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Disneyland
7:30 Rosemary Clooney
8:00 Father Knows Best
8:30 Adventures of Hiram
9:00 This Is Your Life
9:30 American Legend
10:00 Crossroads
10:40 Weather
10:45 Sports
10:50 Channel 11 Theatre

Reprint from 'Monitor' on the Story of The American Farm Bureau Federation

(Editor's Note: The following is reprinted from The Christian Science Monitor, a world-wide newspaper published in Boston, Mass., of Dec. 6, 1956.)

Farmers join an organization that will represent them, said Mr. Donnelly, and frequently they feel more need of being represented in Des Moines or Jefferson City than in Washington. Much legislation affecting farmers comes from state capitols. (NEXT: How AFBF policies are formed, and by whom.)

High Plains Station Steps Up Activity

Farming activity at the High Plains station of the Texas Research Foundation was stepped up Jan. 25 with the delivery of a second tractor and equipment.

De Johnnie Davis, associate head of the station stated "We've been getting started later than we hoped to, but until the lease agreements on the land was signed, we could do no land preparation. Now that we are underway and have two tractors, the land preparation will be much faster. We hope to obtain a third tractor so all our research can be done on schedule."

The equipment is supplied the Halfway station on a lease agreement.

Thompson Refuses Hospital Bd. Post

Glenn W. Thompson, recently appointed to the Board of Directors of the Cochran County Hospital has declined to accept the appointment.

In a letter to County Judge Fred Stockdale, former Judge Thompson said "I have given much thought regarding this appointment and the duties attached. Therefore, I have decided it would be better that I not accept this appointment."

I want to express my appreciation for the honor and confidence thus placed in me by the Commissioner's Court. Thanking you, I am, Sincerely yours,

Glenn W. Thompson

Thompson had been appointed by the court a few weeks ago as the term for three of the Board's six members expired at the end of the Month of November.

Speed Limits Will Be Lowered On Lubbock Highway

Word has come from the Sheriff's office that the official speed limit on the road between Morton and Whiteface - that is on the State Highway - will be cut to 40 miles per hour when construction gets underway soon.

What is the secret of its success? What is the secret behind the continuing loyalty of more than a million and a half farmers?

Many answers might be offered—but probably none more significant than this:

It is the farmer himself, working his acres back in Illinois or Texas, Oregon or Pennsylvania, who acts as the spark plug which ignites into action the whole smoothly functioning machinery of the AFBF.

The "voice of agriculture," which is heeded in the legislature halls in Washington and also gets a respectful hearing in state capitols and at the county seal, begins with this farmer.

Think of him as the individual he is, whose views are shaped by his own heritage, his own good or bad fortune, his own problems, his own hopes.

Think, too, of the many different kinds of crops and farming that abound in the United States—the different kinds of soil, climate, and terrain—and you will begin to appreciate what it means for men and women with

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March 8 - 9

Cochran County

FAT STOCK SHOW

adlines.

By Eddie Irwin

DALE BRYANT, the amiable and young Pastor of Morton's Trinity Baptist Church dropped by the office Wednesday night for a very pleasant chat, one that was long overdue, and should have come at our own effort instead of his. We had simply allowed ourselves to become too busy to seek him out and properly introduce him to the City of Morton.

WE HAVE A habit of doing that — not being able to find time to run down stories of a definite in-

terest, but not sensational, value Dale has been . . .

THE PASTOR of the church, almost since its creation. He was ordained by the Trinity Baptist church, and was selected and called as preacher of this church on the Wednesday following the organization of the group — that would have been, roughly, the 2nd week in October. The church organized with 9 charter members and now has grown to 11. The total congregation meeting with the church each week is 27. And, in case you are wondering what church we are referring to, the group is meeting in the church building located across the corner, diagonally from the Veteran's Hall.

ON SUNDAY mornings at 10 o'clock for Sunday School and at 11 o'clock for Worship Service. The evening meeting is at 7 o.m. and also on Wednesday evening at 7 o'clock.

OF THE CHURCH, they are in the American Baptist Association group according to Pastor Bryant. But more about Rev. Bryant himself. He attended school at Pettit, and is the son of Mr. and Mrs. John J. Bryant of Pettit. He is now attending school at West Texas Baptist Institute of Snyder on Tuesday of each week, being held at the Northside Missionary Baptist Church here. He is married, and has one daughter 7 months old. Bryant's wife is the daughter of a Missionary Baptist Preacher, James E. Cooper.

PASTORATE for Dale who lives with his family at Whiteface, Texas. He is employed for the City of Whiteface, in addition to his preaching duties.

ONLY OTHER information on the church that we have missed is that Mrs. Joffent is the Church Secretary. The group, of course is anxious for the attendance of guests at any or all services.

THIS MEETING with Dale was a talk we had concerning news coverage which we hope, may be the first link with obtaining a new correspondent from Whiteface. In years gone by the Tribune did have a news correspondent from Whiteface and we hope to have one again. Dale said he'd do some checking on the situation.

YOU FOLKS FROM Morton, two very important conference basketball games are coming up next week at Farwell and Friona. We

expect lots of trouble from Farwell this season, but one that has the potential to get red hot at almost any given time. The boys really need your support, and we sincerely hope you'll supply it.

IS APPARENTLY good for lots of things — this in reference to a particular case, the Dale of Duval.

THE DALLAS Morning News, scant hours before he was convicted of stealing school funds, George B. Parr had been judged a bankrupt at his own request.

ONE OF THE great myths of Texas — that Parr couldn't be hurt by the series of moves that former Attorney General John Ben Sheppard made against him. A series of articles regarding Parr are now appearing in the Morton Tribune courtesy the Texas Press Association.

LIABILITIES of \$1,925,093, and assets of \$532,196 — included in the liabilities were taxes due the Federal, State and County governments of \$24,637. Also Federal tax liens totaling \$1,233,314.97 are currently outstanding against Parr and his present wife, and his former wife.

AND PARR has yet to face Federal charges of stealing funds. His conviction the other day will be appealed according to his lawyers.

REAR THE notation in the Tribune this week about the lowering of the speed limit between Morton and Whiteface, on the State Highway, just as soon as the construction to widen the pavement is completed. According to Sheriff Hazel Henshaw the lowering of the speed limit to 40 mph will exist for a period of about three months. And the State Highway Department, in letters sent here, has notified the sheriff. Thereafter they will be expected to do their part in seeing that this law is enforced.

WARNING, and in view of the recent death of a state highway patrolman while trying to flag down a driver in a neighboring county, we'd suggest men folks make it a good letter slip in their boots to slow down. I can't remember, one of the last traffic deaths we had in Brown County, and that's been well over a year ago, came on the Highway between Morton and the New Mexico State line when an auto hit a pile of sand and gravel while the highway was under construction.

and speaking of . . .

THE WIDENING of that Highway to Whiteface, its a darn shame we couldn't get the highway widened right through Morton at the same time. There was some talk a few months back about possibilities of making the highway a through U.S. Highway to the West Coast. However, that talk hasn't been heard recently, and anyway, the thing could never come about unless the Highway was widened in the City Limits. We don't think that is still in the mind of the City Commissioners, though it could be. We haven't checked in on one of their meetings in some time — but the last discussion we heard them have on the subject seemed to point out that they just couldn't find enough of the landowners on the Highway to sign easements, or permits, for the widening at the expense of their land. And naturally, they don't want to set into the busi-

ness of condemnation suits, if it isn't absolutely necessary. That's a good way to lose friends in a big hurry.

PROBLEMS facing the County's Pato Organization is how to get action on its proposals that every one under 40 years of age should be given the Salk vaccine. The response among the white people is pretty good. Could be better, but then, they think it will get better.

AMONG THE Latin Americans,

THAT'S A FACT

FATAL BLUNDER
THE ACTUAL CAPTURE OF THE BRITISH SPY MAJOR ANDRE, WAS ACHIEVED BY THREE MI-JACKERS WHOSE FIRST INTEREST WAS IN ROBING THE YOUNG ENGLISHMAN IN SEARCHING FOR THE YOUNG ENGLISHMAN IN SEARCHING FOR THE MI-JACKERS THEN TURNED HIS OVER TO THE AMERICAN ARMY.

BIG TOWN
THE SIZE OF THE COMMUNITY YOU LIVE AND WORK IN IS IMPORTANT. WHAT DOES YOUR TOWN CAN ADD TO THE PROSPERITY OF YOUR TOWN BY INVESTING AND INVESTING REGULARLY IN U.S. SAVINGS BONDS?

MYSTERY MOTION!
THE SECRET OF WHY A JUMPING BEAN JUMPS IS THE CATERPILLAR OR LARVA WHICH LIVES INSIDE THE BEAN AND WHICH COILING OR UNCOILING CAUSES THE BEAN TO JUMP!

BE SMART!
AND START A REGULAR PROGRAM OF INVESTMENT IN U.S. SAVINGS BONDS TODAY! YOU CAN DO YOURSELF NO BIGGER FAVOR THAN SECURING YOUR FUTURE BY LETTING YOUR DOLLAR WORK FOR YOU — AND YOUR COUNTRY!

and the Negroes is very poor. It's not that they don't want to do their part. It's just that we have failed in our attempt to reach them with a message so inspiring and full of hope, that they will cooperate in the project. The other day we had occasion to have two County Infatible Paralysis workers tell us about Mrs. Corillo who has three of her children as first hand evidence of the power of the disease. Mrs. Corillo had 3 children with polio during our worst summer, a couple of years ago. She knows what polio, and she also knows what the Salk vaccine means. But she is a badly frustrated woman, because she just can't seem to convince her people of the importance of the shots.

she was almost . . .
IN TEARS the other day when her personal efforts in behalf of the Mother's March met with only a very small success. But the Spanish American folks weren't against the project. They just weren't for it. They hadn't really been reached, yet. And in reaching them with the important message lies one of our most important duties the next year or so. God help us in getting that message across.

MONDAY
IS
DAY
DOLLAR
IN MORTON

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REG. 12 OZ. — \$1.75 NOW — \$1.10

BEAUTY SET FOR NORMAL AND OILY SKIN

TUSSY PINK CLEANSING CREAM
Dissolves grime and dirt away. Dissolves away all, top-to prevent clogged pores.
REG. 8 OZ. — \$2.00 NOW — \$1.25
REG. 16 OZ. — \$3.50 NOW — \$2.25

TUSSY SKIN LOTION
That "all-over" look. Cleans away skin cream after cleansing, too.
REG. 12 OZ. — \$1.75 NOW — \$1.10

All prices plus tax

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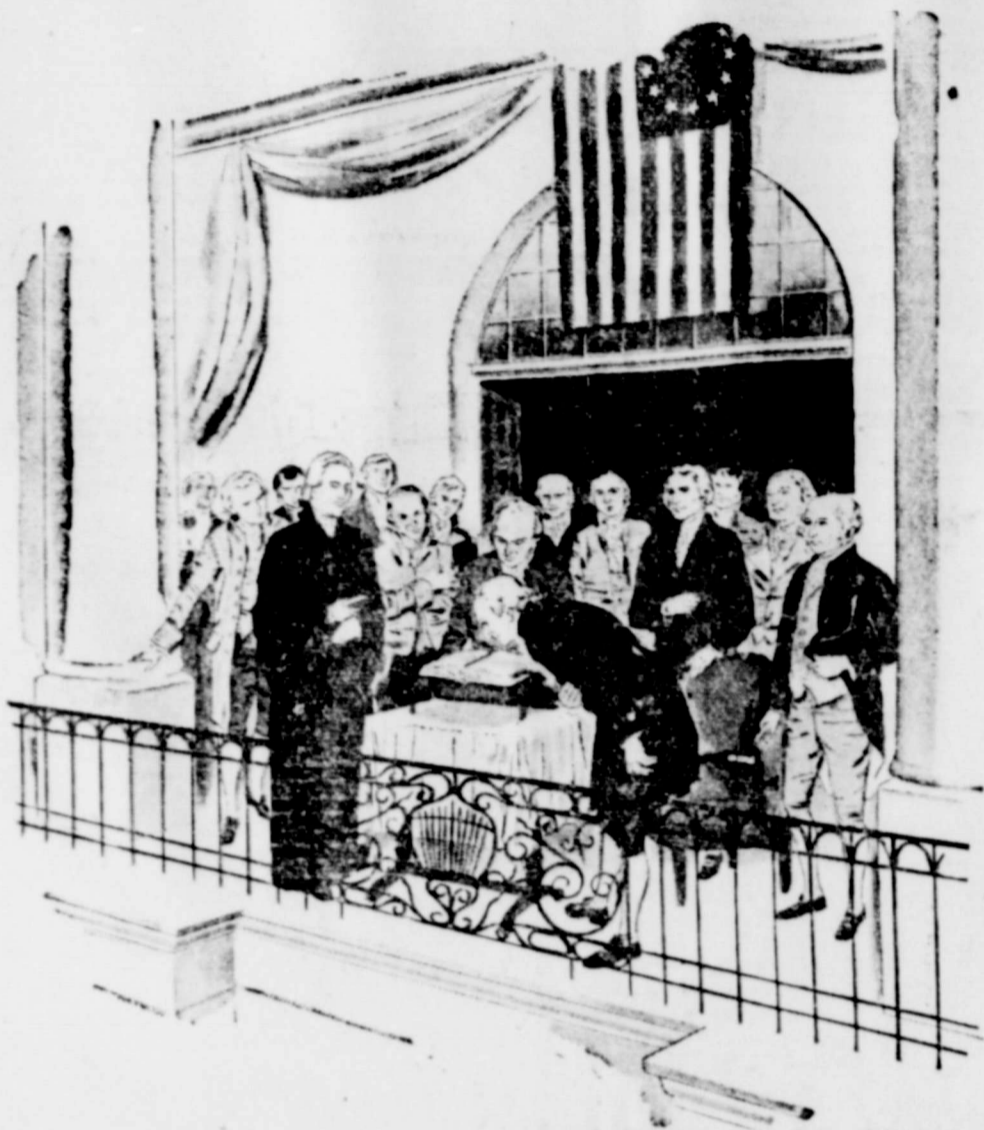
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LIBBY'S, NO. 303 CANS FRUIT COCKTAIL 4 cans	1.00	TEXSUN BIG 46 OZ. CAN	Grapefruit Juice 25¢
LIBBY'S, NO. 303 CANS SPINACH 2 cans	29¢	SUN SPUN, Sour and Pitted NO. 303 CAN	Cherries 25¢
LIBBY'S, CREAM STYLE, NO. 303 CANS CORN 6 cans	1.00	GLADIOLA BOX	Cake Mixes 29¢
LIBBY'S, GREENS, NO. 303 CANS TURNIP or MUSTARD 3 cans	39¢	● FROZEN FOODS ●	Libby's, CHOPPED BROCCOLI . . 10 oz 19¢ Libby's, GREEN BEANS 10 oz. 17¢ Libby's, ORANGE JUICE 6 oz. 15¢
LIBBY'S, CUT, NO. 303 CANS BEETS 2 cans	29¢	● FRESH FRUITS and VEGETABLES ●	RED POTATOES 10 lbs. 43¢ GRAPEFRUIT 5 lb. bag 29¢
LIBBY'S, BEANS, Deep Brown 2 cans	29¢	WE DELIVER	TRUETT'S FOOD STORE MORTON, TEXAS
LIBBY'S, SMALL WHOLE POTATOES 2 cans	29¢	— PLUS DOUBLE "MORTON" STAMPS ON ALL CASH PURCHASES TUESDAYS —	
LIBBY'S, NO. 303 CANS BEANS, Cut Green 4 cans	1.00		
LIBBY'S, NO. 303 CANS BEANS, Green Lima 4 cans	1.00		



“fellow citizens...”

The tall, soldierly figure, dressed in a “suit of brown broad-loth spun at Hartford” bent to kiss the bible before Samuel Otis could raise it to his lips.

The New York Battery crashed out a thirteen gun salute, the church bells of the city rang in triumph and from thousands of people who crowded the streets and rooftops as far as the eye could see came the joyous cry, “Long live George Washington.”

America had just inaugurated, as her first President, her most beloved hero. So great was the people's affection for this calm Virginian that there was talk of proclaiming him king. And the majority of the Senate favored conferring on him the title of “His Highness, President of the United States of America and Protector of Their Liberties.”

Yet Washington began his inaugural address with these words, “Fellow citizens . . .” thus giving himself the only title he wanted.

Today we can best honor George Washington by letting those words remind us not only of his humility but of our responsibility to the legacy he left us.

As citizens of the nation Washington first led, let us protect its security in the best way an American can—by strengthening the security of our own families and homes.

One of the best ways to build security for your home is by regular investment in U. S. Series E Savings Bonds—an important privilege which all Americans enjoy. Your Government guarantees the principal of your Bonds safe—up to any amount. And the Government guarantees sure the rate of interest you receive.

So make it a regular plan to invest in Savings Bonds through the Payroll Savings Plan where you work or by buying Bonds often where you bank.



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Newest Farm Program Will Be Worked On A "First Come, First Served" Basis

Apparently applications will be taken on a first come first served basis when the Great Plains Soil Conservation Program goes into effect.

That was the word this week from Fred Collins, work unit conservationist for Cochran County.

Incidentally, Collins is ready now to go over plans with any farmer interested.

It is a program whereby soil conservation objectives can be realized, it is believed.

The plans call for paying the farmer 80 percent of the total cost of applying any given soil conservation practice.

The big hitch, apparently, will be that under the present setup the government can invest only \$25 million in any one year — so no doubt it will be first come, first served.

The program will be administered locally by the SCS office — it is separate and apart from all other programs.

It can't be doubled up with the soil bank, but can be operated in conjunction with ASC, FHA, and all other farm programs.

No one contract can run for more than ten years, apparently no minimum time has been set up.

And, should the producer violate terms of the contract, his contract becomes void and he is to forfeit all further payments or grants under the contract and refund to the United States, all payments or grants received thereunder.

Payments will be made for practices needed on the farm — this will apply to concrete and steel pipe, fertilizers, terraces, grasses, etc.

The program is to go into operation July 1, but as Collins said this week, now is the time to apply.

Observers believe the program to be one of the best to fight loss of productive soil.

MONDAY IS DOLLAR DAY IN MORTON

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Many independent businesses extend credit to their customers. But they try hard not to extend credit to deadbeats.

Yet government, in lending Britain another \$500 million to offset losses due to their own foolishness in the Suez situation, seemingly turns blind eye toward England's record as a credit risk.

During World War I, U. S. loaned England money. England still owes almost \$3 billion on these loans. Less than half of this is due on unamortized principal. More than half represents defaulted principal and interest payments.

During World War II, U. S. through Lend-Lease, loaned England more than \$29 billion. At end of war in 1946 this was cut down to mere \$600 million, payable over a long term at a low 2% interest. U. S. government is paying more than 2% on money it borrowed to loan England.

Also in 1946, after debt was scaled down from \$29 billion to practically nothing, England's then socialistic Labour Party government talked Washington out of another loan for \$3 1/2 billion. Now England, due to the high cost of slaughtering Egyptians, wants to wash on payment of an \$81 million item of interest due on that loan.

In addition, since 1946, other loans or outright gifts made by U. S. to England in period from end of World War II until present total almost another \$4 billion. Not to mention another \$1 1/2 billion forked over by RFC, Mutual Security Administration, other bureaus who can lay their hands on U. S. tax money.

And at grass roots level there is great resentment against U. S. policy of throwing tax money all over world in blind delusion this policy wins friends who can be counted upon. Repeated expressions of opinion by nation's small businessmen voting on mandates of National Federation of Independent Business shows this.

In addition, high-living, global thinking, free spending bureaucrats will have to come to this hard fact. The well is running dry. Dollar has now hit its lowest value in history. In event of war, this could be fatal, as even U. S. treasury at arms would not stave bankruptcy.

Altogether in past 40 years U. S. government has taken from American taxpayers almost \$42 1/2 billion to loan, give, or otherwise convey to England. Repayments have been only \$4 1/2 billion. Not a very healthy record.

This current "Bucks to Britain" episode will likely loom large in forthcoming Congressional struggle to seek amendment of tax laws so small enterprise may keep part of profits for expansion and modernization to stay competitive.

In fact, it almost seems this new loan made to England with great haste was for purpose of forestalling any Congressional tax cuts. It has often happened that way. "Boys," Congress is told, "You can't cut taxes now, because while you were not in session, we spent a lot of money that must be raised somewhere."

Of course, throughout history, bureaucrats have never advocated tax cuts. Theory of bureaucratic thinking seems to be that if screws are once loosened on taxpayer, it may be impossible to tighten them up again.

However, this time it could be different. President has already promised tax relief for small business.

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Cloverlake Brand Coming to Morton

Cloverlake's musical merry-go-round will be on the courthouse parking area Monday and Tuesday, February 4 and 5, offering free rides to kiddies.

No purchases are necessary, no contests, no drawings, all is free to the kiddies.

The unit is coming here in connection with the introduction of Cloverlake dairy foods to Cochran County residents.

Also the firm is offering a special introductory gift of Cloverlake products with the purchase of one

half gallon of Milk Monday or Tuesday. Details may be found on page seven.

And for you who like to save the stars from the cartons of Cloverlake, premium books will be available here. So many stars are worth certain gifts.

Ladies Cage Team

All women interested in forming an outside women's basketball team are urged to be at the old H. S. Gym on Monday, February 4th at 7:30 p.m.

An attempt will be made at that time to form such a team.

FOR TOP... IRRIGATION MOTOR REPAIR

On Any Brand of Motors

Especially OLDS and CHRYSLER Motors

TRY OUR TRAINED MECHANICS

— OUR STAFF IS COMPLETE, and WE OFFER DELIVERY Service — PICKUP and

HAWKINS OLDS MOBILE CO.

Phone 2621 Morton

ALICE'S BEAUTY BAR

Proudly Announces...

Our plans for you during NATIONAL BEAUTY SALON WEEK — FEB. 10th — 16th... so thoughtfully dedicated to "More Beautiful Women!"

We have purposely waited to observe our open house so that you, too, might enjoy the pleasure of observing a full week dedicated solely to you, the woman — the most essential part of our American Home.

Our Big Day... THURSDAY, FEBRUARY 14th

We chose this Valentine's Day as OUR 'Big Day', and, as a tribute to each of you, we have planned to devote the entire day to the introduction of the latest in Beauty Cultural Achievements. To each person who registers during the day, one of our staff will give a F-R-E-E Coiffure styling suggestion, in keeping with the latest style lines, and, complimentary tips on choice and use of skin - typed Makeups.

The SON-X-Facial Program...

We are tremendously proud that we are able to bring you the area's first and finest — The SON — X — FACIAL PROGRAM. Mr. Harry Helfrich, manufacturer of the SON — X — MACHINE will be with us during our observance.

We take great pride in our constant use of the finest products available. As unexcelled examples we offer the following:

- In Permanent Waves:** "Masterpiece" — by "Rayette", "So Natural", "Snap and Body", "Redy Wave," and, "The Perfected Professional"
- In Color Blenders:** The fashion Perfect IMEDIA COLORS
- In cosmetics:** The Exclusive BEAUTY COUNSELORS

Each one a "Prescription Wave" for specific types of hair. These are by "Realistic," the new "Go Gay" by Helen Curtis.

FREE STYLE SHOW - - WITH DOOR PRIZES

And — After the day's registrations, from 7:00 until 9:30 P. M., Tuesday evening, we are planning, for your pleasure, a STYLE SHOW, to introduce the latest styles, each heralded as a 1957 "Trend Setting Coiffure." Then, at 9:30, we shall draw 3 names from the day's Registrations and present 3 very lucky persons (ONE OF THEM MIGHT BE YOU) with 3 very wonderful prizes, to be announced, as the closing portion of our day dedicated to you, our customers. We extend a warm welcome to each of you and we sincerely hope that you will be one "among those who called."

Alice Daniel and Shirley Head
Members: State and National Associations of Accredited Beauty Culturists

ALICE'S BEAUTY BAR

Located: FORMER STRINGER CHIROPRACTIC BUILDING
100 Block, N. W. 1st Street Phone 5601 Morton, Texas

WE NEED ROOM

A NEW SHIPMENT ARRIVED THURSDAY — MORE ON FRIDAY

— now we are badly in need of floor space to display them —

TO MAKE ROOM FOR...

- New Living Room Suites
- New Bed Room Suites
- Lrg. Asst. of Living Room Chairs
- 1957 WESTINGHOUSE TV's
- Pictures ● Table Lamps
- and Floor Lamps

Look At These B A R G A I N S !

Look These Over

3 Piece LIVING ROOM SUITE

- Straight Chair
- Platform Rocker
- Couch that makes a bed

Reduced to Clear \$100

& your old suite

Look!

CUSTOM DRAPES Available at Tarver Furniture

Mrs. MILDRED EDGAR of PFAFF'S SEWING CENTER of Levelland Will be in our store ...

\$\$\$ DAY — MONDAY FEBRUARY 4

to show samples. Mrs. Edgar will be here once each week ... dates to be announced later.

Nice Selection of Blonde STEP TABLES and COFFEE TABLES

If You Need a T.V. LAMP — Planter or Novelty Type

These are new and are a REAL BUY! \$10

Regular 5.95 Dollar Day Only \$3.25

— and, of course, many, many more bargains, too numerous to mention. We're giving anything away, but at these prices you may wonder — all we ask of you is not to COME IN and LET US FIGURE WITH YOU — THEN, YOU BE THE JUDGE

Member: 30 Months to Pay — Fall Terms Will Be Arranged For Farmers

MORTON, TEXAS Phone 2961

TARVER FURNITURE CO.

Northside Square

February Furniture Sale

"YOUR HOME SHOULD COME FIRST"



MONDAY
February 4

Join

The Crowds for . . .



Westside Square Morton, Texas

Storewide SAVINGS

BOYS' JEANS
Made of heavy 13³/₄-ounce material.
1.77 pr.

from "the house of famous brands" . . . Morton, Texas



DOLLAR DAY SPECIAL Ladies' SUITS

This is a wonderful assortment . . . be early for your selections . . . sizes 16¹/₂ to 20¹/₂

Values to 69.95

1999

Ladies' BAGS
Dollar Day
 $\frac{1}{2}$ price

Ladies' TOPPERS
and COATS
Values to 29.98

5.00

One Table Girls' SWEATERS
and BLOUSES
Your choice
1.00



A DOLLAR DAY SUPER GROUP I Ladies' Dresses

Values to 19.95 . . . **500**

GROUP II

Values to 29.95 . . . **700**



One Group Children's SHOES
Values to 6.98
3.00

DOLLAR DAY SPECIAL Ladies' SHOES

If you are looking for bargains, here are some good ones . . . be first Monday

Values to 4.98 . . . **200**

Values to 9.98 . . . **300**



Girls' DRESSES

Group I

200

Group II

$\frac{1}{2}$ price



ONE TABLE CURTAINS
and SPREADS
Values to 16.98
2.50

Girls' Knit PAJAMAS
Pretty buys
1.90

Ladies' HATS
Dollar Day
1.00

One Table Ladies' Nylon GOWNS
and SLIPS
Dollar Day
 $\frac{1}{2}$ price

Ladies' BRAS and GIRDLES
Values to 6.50
1.00

Girls' Brush Nylon PAJAMAS
and GOWNS
Values to 9.98
3.80

Crown ZIPPERS
Full 6 to 12 inches
Close Out
10c

Ladies' SKIRTS
Dollar Day
2.99 and 3.99

Costume JEWELRY
1.00 values
Dollar Day
3 for 1.00

Ladies' NOVELTY TIES
Dollar Day
3 for 1.00

ONE GROUP Men's DRESS SLACKS

Dollar Day **480**
ALL WOOL SLACKS

Values to 10.98 . . . only 6.80
Values to 12.98 . . . only 7.80
Values to 14.98 . . . only 9.80

ONE GROUP Men's SUITS

Famous Curlee, single breasted suits, all wool . . . top quality at bottom prices

VALUES TO 55.00 . . . **2980**



Men's BELTS
Values to 3.50
1.00



MEN'S JACKETS

VALUES TO 22.95

$\frac{1}{2}$ price

DOLLAR DAY SPECIAL Men's DRESS SHOES

Here are some good buys in styles that are ideal for wear now and into summer . . . see this group

Dollar Day $\frac{1}{2}$ price

Men's Dress GLOVES
Dollar Day
 $\frac{1}{2}$ price

Men's Boxer Shorts
Values to 1.25
67c

DOLLAR DAY SPECIAL Boys' and Men's SPORT SHIRTS

In this group you'll find long sleeve Sport Shirts just right for wear now and into late spring . . . but be early

Dollar Day $\frac{1}{2}$ price



Westside Square Morton, Texas

Dollar Day Special Ladies' BLOUSES while they last

$\frac{1}{2}$ PRICE

