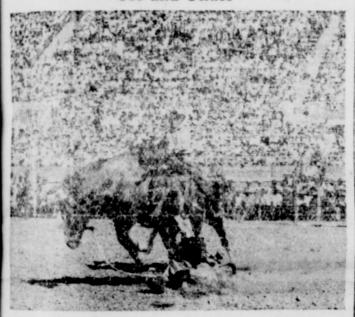
LOCAL BOXHOLDER RURAL ROUTE ROUTE STAR

Look, Ma! No Hands!



and the thrills are just beginning. Bigger, better, wilder than ever, the thrill-filled Annual Texas Prison Rodeo plays its 25th season with four big Sunday performances, October 7, 14, 21 and 28.

Off and Under



nder the trampling hooves of outlaw horses or rampaging Brahma bulls, convict cowboys and outlaw range stock keep ectators on the edge of their seats at the annual Prison Rodeo. This year, the big show's 25th season, four big every-Sunday-in-October performances promise to be better and wilder than ever before. October 7, 14, 21, and 28 at the million-dollar Prison Stadium

# Representative of Hatchery to Check on Possibility of Raising Broiler Chick Eggs

Charles Hailey, representative of South Plains towns. at the Banquet Room of the around price per dozen — at pres-bounty Activities Building, Morton ent 65c for eggs that show a cer-ton. Some of the witnesses claimed Thursday night. October 4, at tain fertility and quality. 0 o'clock to discuss the producn of eggs for the hatching of

ler chicks. failey, who is interested in es-Plains for the production of eggs ity chick to grow into a quality the hatching of broilers, has alidy met with farmers in several

# Dinner Re-Set for Tuesday, Oct. 9th By Local Church

irects

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Min-

imely

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es of

MM

the

the WMC ladies of the Morton vited to attend the meeting. embly of God Church will be eld Tuesday night, October 9th, County Activities Building, it was

nounced this week. the Morton Assembly of God new urch building fund.

Everyyone is cordially invited to tend. Prices for adults will be on Wednesday, September 19. .25 per plate, children 1 to 6 years ers 50c, and children 6 to 12

# Broken Leg For Paul Zuber

After three rugged games had home of Mrs. Gilbert Lynch on n tucked away ,the Morton Ind- October 3rd. ans lost their first man from a hek would have it, it happened Promotion Day a practice session.

Paul Zuber, who had only been For Methodists ut for football a short while, susained a broken right leg Tuesday ate. Paul stayed in the hospital and two nights.

The break, a clean one, was beeen the knee and the ankle.

ISTING HERE Miss Allene Curry, of Snyder, is guest this weeend of Mr. and Mrs. Carl England.

Speedy Lindsey of Lindsey Feed and Seed, who is sponsoring Hailey here, said that what he wants is shing 50,000 layers on the Sou-quality egg that will hatch a qual-

> Although the producers must promet Tuesday, September 18, to day, Sept. 17 at 8 p.m. in the sch- shoe with her mother, in order to vide the housing ,and the hens, a plan a campfire for a Campout on certain strain being required, the Friday, September 21 at the Fa-Western Hatcheries provide the muliner Community House.

tracting some million eggs per supper, took their own bedrolls and week in Texas, Oklahoma and Ark- sang around the campfire. ansas, Lindsey said.

Everyone interested in the buis-"dinner" scheduled earlier iness, or interested to learn, is in-

## om 6 o 8 o'clock in the Cochran Friendly Neighbor Proceeds from the dinner will go Meeting Weds.

The Friendly Neighbors Club met in the home of Mrs. Jess Clayton New Campfires

Eight members and two visitors Name Themselves enjoyed the evening in quilting and finished out a quilt.

The group also help in shelling peas for the deep freeze. A plate lunch was served to the members met September 25 and selected for IN WEST PLAINS HOSPITAL and several children.

The next meeting will be in the

A Special Rally Day and Promotion day will be held at the 1st Mullinax; Song Leader, Penny Le- EAGLES BEAT PETRIT Methodist Church Sunday, begin- wis and reporter, Terri Zielinski. ning at 10 a.m. with special recognition given to each department of ney. Deannie Doty. Billie Weaks, football game at Three Way and Gone Vinley is on the stell list the Sunday school.

Everyone is invited to attend. Superintendent of the Sunday Sc- Kay Hodges. Carolyn Martin and hool is Ermon Miller.

a group name, Kiwanka, which means to be kind and willing to eting for Tuesday, October 2nd. at VISIT IN JORDAN HOME. ident, Penny Lewis: Secretary, Ju- Jordan. de Willingham: Treasurer, Brenda

Lynne Howell, Melinda Hancock,

one of their leaders, Mrs. Freeland,

The "Kiwankas"

Clair and W. R. Key.

# basis of figuring 5 year averages.

These facts, plus a strong effor he county a raise in acreage allot- exporting quotas with a different raised in Cochran Co

nran County will get an acreage at the same time.

80.579 planted.

lowngrading cotton.

Tawanka's Held

Compfire Recently

Cotton Growers occupied most of ers that the state hold back only outlined s handful of farmers responded to jals reason, was adopted. However oun it Approximately 50 farmers and that of small farms." Thus mean- ed as standard in the classification otton Growers chairman; Bob Po- mmittee to hold back only 2 pet. level on he average last year. A Growers, and Dan Davis, of the small farms. This may vary con- a lo-

Greenville on charges that the Dal- inition of a small farm. he felt Cochran County would get Cox said a large group of men an increase in acreage for next government was considering a Fedestified to the downgrading, pre- year since we are dropping one of eral employee to the area to do enting facts & proof of their side our worst years from the average, crop research work. He felt this of the question. The hearing was and picking up a regulated year would offer help on the Plains Coconducted by a Senate Agricultural, that exceeds the one year dropped tton problem.

the hall at the hearing & said the lined how the state arrived at the on the Plains have agreed to take Cotton Belt and the West Texas figure 75.204. Cox, after someone 15c per bale of cotton, put one cent Insurance Agency here. Chamber of Commerce were rep- had injected the thought that may- per bale with it, and give it to be last year's division of acreage the Plains Cotton Growers for fi-Oddly enough, the top two men was unfair, said he thought it was nancial support. Cox told the group of the Dallas Classing Office were a matter of opinion and urged the all of this from Cochran County not on hand for the meeting but farmers to let their committeemen would go to the area organization heir immediate superiors from the know how they feel on the division since this county's group already Washington office were on hand, and on other phases such as: whe- had enough funds to operate on. estern Hatcheries of Dallas, San Hailey's company will guarantee Cox said. He quoted Rep. Poque of ther to hold out 3 pct. or 5 pct or Dan Davis and Mr. Note showed ngelo and other Texas points, will the producer of the eggs a year. Texas as saving he didn't believe what amount for small farms Angelo and other Texas points, will the producer of the eggs a year- Texas as saving he didn't believe what amount for small farms

ear cotton problems discussed, la- to test the office and got on th heard Willard Cox predict Coc- different results from cotton pulled farms. Fred Crow, The Lubbock Cotton classing of Bledsoe; Marvin Lassater of Whi

fice was not brought into the dis- teface and B. Huckabee, Lehman. 'The State Factor should be racussion Cox told the group. Cox said he thought the
ised — it has to be — if there's

There was more pressure at the Cotton Growers, as an organized for the control of t any justice," Cox told the group, hearing brought to bear on the pr- ion, was proving very effective as

we drop the year 1950 which saw ing problems than on the classing, oss County ginning has hurt Cocup in its place a year that had Smith - Doxey Act, which was to in that records show more county permit exportation of lower grade cotton is ginned outside the county local mills, and replaced later in cotton ginned in another county is

otments, cotton grading and clas- Mr. Cox said that a proposal sub- Cox int Coop Cotton Oil Mill and Compress iderably since last year the state showed well above the 3.5 standard.

Cox told the group of the experiences of Cochran Countians who last week attended a hearing in stead of the 15 acres ruled the defiber November 1st to discuss how book November 1st to discuss

iv to decide the crop allotment by ey Kern , Neely Ward; Fred Young,

Cox said he thought the Plains Then he pointed out that on the oblem of getting a price on light far as South Plains cotton is conspot cotton ,and on general grad- cerned. He told the group that er-

our Plains cotton can be improved

be near a doctor.

VISIT IN BATTEAS HOME

Mr. and Mrs. Tom Frank

Curtis Smith was home last week

after receiving a transfer from a

door twictners. She returned home

IS TRANSFERRED

the Furr Food chain.

ATTENDED GAME

# Three Way News . . .

By Mrs. FRANK GRIFFITH ON SICK LIST

THREE WAY PTA MET The TaWanka Camp Fire group The Three Way P-TA met Mon- list. She has been staying at Mule-

ool gym. Mrs. Frank Griffith presided over the business meeting.

The group later, at the campout, At present, the company is con-cooked their own breakfasts and read the minutes of the last meet-

The treasurer's report was read Elmer Batteas home Sunday. Attending were: Barbara Akin and showed a balance of \$440.50 to be paid on the water system THREE WAY BAPTIST Darlene Roddy, Betty Lou Ledbetter. Linda Kev. Lauretta and Carol for the football field this year. Mrs. Cass Stegall, program cha- orted a Sunday school attendance McCuistion, Mary B. Wilson; Kay irman, outlined the program for of 75 for Sunday. Sept. 23. the year. The theme of the prog-St. Clair, Carlene Kernell, Jan Hawthorne. Miki Heflin, Rita Baldridge, Christine Howel, and Caro ram is education and family liv- ATTENDED FAIR

Mrs. Otis Woolam gave a talk the Panhandle South Plains Fair Chaperones were Mesdames E. on the problems of a family at ho-me and at school.

at Lubbock on Monday as the Fair opened. School buses were furnis-C. Roddy. W. E. Akin, James St.

Mrs. Baker Johnson, Finance ch. hed for the group. raising funds for P-TA to be disairman, gave some suggestions on issed and passed at a later date.

Mr. and Mrs. Tom Franklin and boys spent the weekend at Colorober 15. Everyone is urged to at. ade City. tend and help carry on the work A program will be presented with the theme of the year carried out. The Fifth grade Camp Fire girls

Mrs. M. R. Sowder is in the W. Plains Hospita lat Muleshoe.

Mr. and Mrs. Gay Weaver of Wav Pottit football game last week in Lubbook last Monday. which time they will go on a hike Mr. and Mrs. Gay Weaver of to the County Park and they will Staton visited in the Louis Jordan home over the week-end. Mrs. We- WIRT WITTNERS Officers for the Kiwanka's are: aver is the former Donita Jordan. Mrs. Billy Knex and daughter President, Lynn Freeland; V-Pres-daughter of Mr and Mrs. Louis Force of Lubbook spent several

The Three Way Eagles defeated av: Lacuita Masten: Linda Lynch; the Bule Bulldogs in a conference

Berta Darland. Jerry Lee Hollow- were to be host Friday night to this west due to a cold. - 000gama played as the Dollar Day CHEST OF LEMONS' Westing in the Thirl I among he "" paper want to mess.

# PLAINS COWBOYS CHALK UP 19 to 7 WIN OVER MORTON; LOCALS SCORE IN LAST MINUTE ON THOMPSON'S DASH



The Tribune

MORE COTTON ACRES FOR COUNTY NEXT YEAR?

BOB HUCKABAY

### Bob Huckabay Is General Agent for Williamson Insur.

Robert C. Huckabay, who background of 10 years experience kick. the Fidelity and Casualty Co., this past week joined the Williamson

Huckabay will serve as general half defensively. agent for the local agency.

on as they locate a home here.

Methodist Church.

He is a native of Dimmitt and Wellington as her home. Huckabay served four and onehalf years with the Air Corps, moed Tech two years and the Univ-

#### 'Kav's' Holding **Grand Opening** Mr and Mrs. Kent Cooper and

ersity of Texas one year.

children of Sundown visited in the Kay's Bargain Store, located on the northwest corner of the squar begins its grand opening Monday, Three Way Baptist church repfrom their ad inside this Dollar Day Special.

Sid Waheed, owner - manager of the store, has extended one and all an invitation to drop by and The High School pupils attended en his new merchandise.

Weheed, who rented the former Ramby building for his new store here, has operated stores throughout the South Plains, and operates

#### MONDAY IS DOLLAR DAY IN MORTON

Lubbook to a Littlefield store in Jeff McGinnis of Lubbock.

Mr. and Mrs. Jimmie Batteas of Lubbook were home for the Three Mrs. John Shackelford took a

days mountly visiting with the An-

and Mrs. Frank Griffith " and visiting relatives.

BARTHOW TININERWAY Paranes of the community re-

we this week harvesting in so they can drill the to our grand opening.



and through the Morton Indians, middle, Lyons got back 17 around riday night to gain a well earned end. That put the ball on the 4 &

lied on a 6 yard smash up the mid-ended. dle. Dwain Rowland's extra point Actually, on the ground Pl

vard line. Once they fumbled two passes for a lot of yards but just dered the ball on downs on the two. across when it counted. looked like the half would nd 6.0 until with three minutes to on Williams faded back and cat ght Morton asleen. He looped a Jaycettes Add pass into the waiting arms of Ov

crow that played most of the first as the Morton Javcettes met at the

The second half was a different regular meeting.

gent for the local agency.

Mr. and Mrs. Huckabay who have passes, three of them long gainers, for the meeting. resided in Lubbock for the past few but each time they got in the shayears, will move to Morton as so-dow of Plains' goalposts, they'd el- Holloman were added to the roster ect to run. Late in the third period. The group also head a report on They have three children, Kathy. the Cowboys began to turn the po- the Jaycettes Fair booth. Ronnie 6; and Alissa, almost 2 the Courbovs began to turn the policy of the Saycettes, and Refreshments were served to the years. They are members of the kick and had the ball on Morton's following members: Mesdames J. 31 vand line, Form plays later Ken E. Holloman, Steve Monroe, Merand James had lugged it to the 7. lin Roberts, Roy Tarver, Jr., Fred also a West Texan, claims and on the 5th play Blount went Payne, Glassford, Bridges, J. T. through the middle. This time Row Holloman and Irwin. land kicked true and it was 19 - 0

st of the time overseas. He attendmoved Morton 32 yards and G. W. was hauled down on the six var dle and again they were bottled up.

#### Assessor's Office To Close Early All This Month

Sheriff Assessor - Collector Haze Assessor - Colector's office would be closed at 4:30 each afternoor next month to give the employees an extra half hour each evening t check up

The early closing time

usually close at 5 o'clock tried successfully last October. Th month of October is usually the bu siest for the office as people no Jean Bills returned from Austin Band Members mary 3 percent discount. this week with the approval of the new tax roll and current taxpaying will begin tomorrow, with three pct discount allowed in October; two

Deadline for tax paving without

# New Managem't for Steak House

ent in December.

penalty, is January 31.

the day at the Stea House here on she is requested to phone any th Southeast corner of the square, band member and they will serve

Mrs. H. C. Shafer, operator of the but colling underway, here. And, during the day and have coffee on raises money to pay for letter jac-It's her way of saying "welcome"

th School Cowboys powered over pass off. Thompson lost two in the they tried the middle again, and

> an onsides kick and won the run and pass failed and the gam

far excelled Morton .The Indians Twice Morton got inside the 10 did well in the air completing six

# core. Again Rowland missed the Two Members

red med into the club Tuesday night

Mrs. Bill Bridges and Mrs. J. T.

# **Band Parents** Will Conduct Rummage Sale

All band parents are urged to bring to the Morton School Band Hall, before Thursday, October 4th shoes and good clothing they will conducted a week from Saturday.

The rummage sale, according to Mrs. W. L. Foust, in charge of event sponsored by the Band Parent's Club, will be held beginning at 9 a.m. Saturday morning, Oct. 5th, on thee Courthouse Lawn. The cooperation of all band parents is

# Sell Magazines

The Morton High School Band members will again handle the Crowell-Collier magazine campaign this year, beginning Saturday, Sent ober 6. This is the fourth straight year the band has sold subscriptions under this plan and it is hoped that all of those who our ed magazines last year will renew

If any persons has a subscription Free coffee will be the rule of to buy, and is not contacted, he or

public's cooperation is appreciated.

\$ DAY

Dres

Dres

Dre

Swe

# COFFEE

All Day, Dollar Day MONDAY, OCT 1st

IT'S OUR

GRAND OPENING

We spealize in Home - Cooked Meals -



MORTON, TEXAS

# **DOLLAR DAY**

LADIE'S

1 Price 1 large group

49.95 for 34.99

LADIE'S

1 group cottons, Satins & crepes LADIE'S

1 Price

Gabardines - wools & cottons

LADIE'S

all fall dresses taken out of regular stock 10.95 for 6.99 12.95 & 14.95 for 8.99 19.95 for 12.99

24.95 for 16.99 Among these are some lovely suit dresses LADIE'S

SWEATERS 1 Price

LADIE'S

One Large Rack beautiful cottons 1 Price

Petticoats

1 group - 5.95 for 3.99

CHILDREN'S fully lined, ideal for now

> 8-95 for 5-99 12.95 for 7.99

CHILDREN'S

SKIRTS 1 Price

fall wools, gabardines and cottons - Entire Stock

CHILDREN'S

Dresses

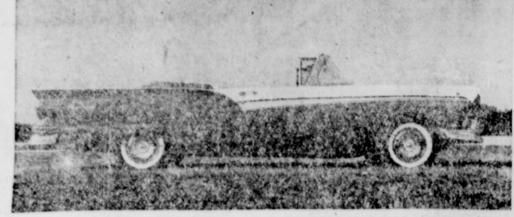
velvets, corduroy and dark cottons 4.95 for 2.99 7.95 for 4.99

8.95 for 5.99

LADIE'S

solid colors and Tweeds 12-95, 14-95, 16-95

**Added Attraction** For Dollar Day Guess Who! Come In & See



along with 18 other completely new Ford body styles. The new Fords will offer a broader range improved engine performance, with the top power plant being the optional 245 horsepower Thunderbird Special V8. The Sunliner is a member of Ford's new "Fairlane 506" series, which will offer a band of gold-colored anodized aluminum side trim with two-tone paint selections

# MAHAN MOTOR COMPANY TO INTRODUCE 1957 FORDS AT THEIR SHOWROOM NEXT WEDNESDAY

any Ford model.

he background of ordered as optional equipment on

PIGGLY WIGGLY, Morton, Texas

LOOK AT THESE NEW ADVANTAGES!

Mounts as a unit . . . not in parts √ roller-type chain drive used throughout √ big capacity 16-inch elevator directs cotton to all parts of the wagon . . . you don't need an extra

man to build the load √ overshot blower mounted on elevator aids distribution √ handles row widths from 36 to 42

inches √ hydraulic height control of stripping units √ sep-

arate hand levers control height of each stripper unit and

angle and height of plant lifters \( \square \) thorough cleaning provided by slots along the bottom of the auger trough, cleaning

SAVES COTTON HA. VEST DOLLARS AS

Here's the high-speed, high capacity cotton harvest machine

that can make the BIG profit-difference on your cotton crop-

By the bale, by the acre, by the hour worked, this new Min-

neapolis-Moline 2-Row Cotton Harvestor pays you dollars

you never thought you could make on cotton. MM cotton

harvesting lowers labor costs, protects you from untimely

Cotton Harvestor fits the following MM tractors-UBU UBN

ZBU ZBN UTU UTN ZAU and ZAN and other makes of

See all the many new features of this MM

Cotton Harvestor for yourself. Stop in the

Demonstration - Wednesday, Oct. 3, 2 p.m. - at the

BEDWELL IMPLEMENT COMPANY

MORTON, TEXAS

W. B .MITCHELL farm, 1 mi. South, Country Club Gin

tumbler and wagon box elevator.

next time you're in town.

NEVER BEFORE!

man hours 245-horsepower V-8 engine can be

News, "I wouldn't be at

iew of the new Fords V's, and a 144-horsepower economy od automatically operated steel top is research and re- bases of 118 and 116 inches. The multaneously the on display at the Mahan Motor the latter has extra chrome artis-Morton. Wednesday, tically distributed -will be 9 in-

will be nine inches longer and built on the 116-inch wheelbase, and one-half inches lower, and will be 3 inches longer and more dipped with new, more powerful than 3 inches lower than the '56

\*Prices on the new models are to reported as saying

## M-M Harvestors To Be Demonstra'd

Morton, local distributors.

p.m. and everyone is invited to model ZO machine in operation.

week. It has a roller type chain drive throughout, and a 16 inch elevator that directs cotton to all

ping units is hydraulic control, and the machine will handle rows in width from 36 to 42 inches.

## Maple Mercantile Registration Heavy

Registration continued this week at a brisk rate at Maple Mercantile for some fancy prizes to be given away at the end of the stores Frontier Saving Stamp celebration. Anyone visiting the store prior to Saturday, Sept. 29, may regis-

To be given away absolutely free is a roaster oven, a rod and reel, a saucy walker doll, and five sets of neach luster china. Glenn Thompson and H. B. Abbe are owners-operators of the mer-

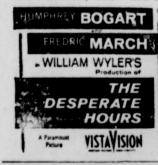
They have extended "all" a cordial welcome to come by and reg-

# ROSE THEATRE

Sun. - Mon., Sept 30, Oct 1.



Tues. -Weds., Oct. 2 and 3



INDIAN DRIVE - IN

MORTON, TEXAS



# Cut Harvesting Costs

IS

WILLINGHAM FARM & RANCH STORE

Now Has In Stock —

MONDAY

# PENCO DESSIGANT L-10

a new liquid dessicant - defoliant for cotton harvesters at a cost of only

Mixes with water and may be applied with ground rigs or by airplane

- No Residue Lint
- **Faster Acting**
- Little or no regrowth
- Less Expensive
- Mixes With Water
- Easily Harvested with Stripper
- Does Not Contaminate Equipm't

- See Us For Your Every Feed Need -WE MIX AND GRIND HOME GROWN GRAINS

# WILLINGHAM FARM & RANCH STORE

Featuring Paymaster Feeds

North On the Enochs Highway

Phone 4036

We have 13 x 26 - 6 ply and 1700 x 16 Combine Tires and Tubes in Stock

# Trailer Wheels

Ford, Chevrolet, Ranger, Colby Ward, Sears, Electric Wheel, John Deere, Case and many others in 5 and 6 hole hubs

15-inch x 5-inch and 15-inch x 6-inch wheels

# TRUCK TIRE BARGAINS

In New Tires of all Sizes SPECIAL - 600 and 650 x 20 - 14 ply nylon airplane

Tries and Tubes TRUCK TUBES all sizes from 600 x 20 through 1000 x 20 NEW 600 x 16 - 4 ply Tires - 12.95 Net

# **BATTERY SPECIAL**

Prepare Your Car or Pickup for quick starts on Cold Mornings - This offer good for the Month of OCTOBER ONLY -

> 6 - volt Battery, one year guarantee Exchange . . . . . 6.95

(for Fords and Chevrolets)

Other Batteries at Comparable Prices

Guaranteed repairs and service on all types of tires. - Distributor for HASTINGS OIL FILTERS and GOULD BATTERIES 114 EAST WASHINGTON

PHONE 3211

On

# PENING

Dollar Day, Monday, Oct. 1

Northwest Corner Square

Morton, Texas

Big 36x42 - inch

Pillow Cases

Good quality, white only, reg

GRAND OPENING PRICE

4 for 1.00

Ladies'

Anklets

GRAND OPENING PRICE

6 prs. 1.00

Nylon Pants

GRAND OPENING PRICE

3 prs. 1.00

Ladies'

Sweaters

GRAND OPENING PRICE

1.98 ea.

Ladies'

Skirts

GRAND OPENING PRICE

from 1.98 up

First quality, good styles,

Slip on, and other styles,

Stretch style, fits all sizes, c

Boys' Dress Pants

ND OPENING PRICE 1.00 pr.

Boys' Flannel Dress Shirts

ND OPENING PRICE

1.00 ea.

Men's Wrangler Western Jeans

AND OPENING PRICE

2.98 pr.

**Dress Shirts** 

ND OPENING PRICE 1.98 ea.

Sweat Shirts ed to sell quickly
AND OPENING PRICE

1.25 ea.

VISIT OUR SHOE DEPARTMENT . . We'll save you money on Shoes

family, and priced to SAVE you money NOW!

Men's Flannel **Dress Shirts** 

Washable flannel, all colors weather, regular 2.95 values GRAND OPENING PRICE 1.98 ea.

Work Shirts

GRAND OPENING PRICE 1.00 ea.

Stretch Sox First quality, all colors, regu-

GRAND OPENING PRICE 2 prs. 1.00

Men's COTTON Undershirts

regular 59c values
GRAND OPENING PRICE

Briefs First quality, good seller, 59c

3 for 1.00 Big 20x40 - inch Towels

GRAND OPENING PRICE

Men's

T - Shirts

GRAND OPENING PRICE

2 prs. 1.00

Men's COTTON

Sox

White, grey, and brown, reg-

GRAND OPENING PRICE

6 prs. 1.00

Men's COTTON.

All Colors, heavy, first quality, 59c values GRAND OPENING PRICE 3 for 1.00

3 for 1.00 Children's COTTON

Training PANTIES GRAND OPENING PRICE

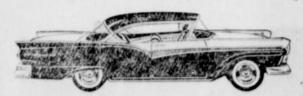
7 pairs 1.00

ARD Goes

IN ECONOMY - SAFETY - STYLE - PERFORMANCE

This is where tomorrow starts . . . '57 Ford

'57 FORD ... with the Touch of Tomorrow and Thunderbird GO

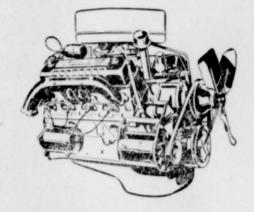




20 DISTINGUISHED BODY STYLES

ACTION-TESTED

'57 FORD



Big-Car Sizes

Full-Cradle Chassis

The Big New Kind of FORD For '57!

LONG, LEAN AND PACKED WITH PUNCH





'57 FORD ... prestige car of the low price field See the "Hottest" NEW FORDS In History WEDNESDAY, OCTOBER 3RD MAHAN MOTOR CO.—MORTON

TARTING DOLLAR DAY, Monday, Oct. 1 - Morton, Texas

EXPENSIVE FURNITURE AT 'ROCK BOTTOM' -THE TIME TO BUY

# 2-Piece SLEEPERETTE

air and divan, both make bed, beautiful gold Nylon eze ... it's first come, first served

Only

(and your old suite)

2-Piece LIVINGROOM SUITE

Mastercraft production . . . wool frieze, reversible cushlife-time construction guarantee .

Only

(and your old suite)

# 2-Piece SECTIONALS

of three colors, each a bargain at this price, be and see them while shopping in Morton Dollar Day

Choice

(and your old suite)

Liberal Trade-in

on ALL Chairs

---0----LAMPS

> 25% OFF

Christmas Shop, NOW

----0----Large Group of

Gift Items

Regular Price . . . 1.98 Up While They Last DOLLAR DAY

1.00 ea.

2-Piece BEDROOM SUITE

Wonderful "Blue Mink," double dresser, bookcase headboard . . . will dress up any bedroom . . . you must see it

(and your old suite)

3-Piece BEDROOM SUITE Pretty pink suite . . . pleasing addition to any room hurry down Monday and see it

Only . . . . .

(and your old suite)

3-Piece BEDROOM SUITE

It's desert oak ... choice of bookcase or bunk beds that are ideal for the boy's room . . . open stock.

**WROUGHT IRON BUNK BEDS** Come complete with inner spring mattresses . . . will make

a single unit, ideal for a small room

(and your old suite)

(and your old suite)

- EASY TERMS - UP TO. MONTHS TO PAY -

TARVER FURNITURE CO.

"YOUR HOME SHOULD COME FIRST"

MORTON

**PHONE 2961** 

NORTHSIDE SQUARE

CO



Westside Square, Morton

Join the crowds Monday and ...

(CCTOBER 1)



greater savings from the 'House of Famous Brands'

DOLLAR DAY

ladies' bras

Here's a bargain ... COT-TON bras with stitched cups . . . priced at only

1.00 ea.

New, Pretty

## Sofa **PILLOWS**

Come in assorted shapes of 26 x 16 inches, covered with drapery fabrics, prints & solid colors, will dress any soom .... you must see

CHOICE

1.00 ea.

White Only

# Pillow CASES

Big 42 x 36 inch cases ... the kind you always want a few extra of around the home ... buy now and save

DOLLAR DAY

4 for 1.00

Children's

# Nylon **PANTIES**

Lace trim, assorted colors, uses 2 to 14 ... priced to effer you extra savings

DOLLAR DAY

2 prs. T.00

# Mateeials! REMNANTS

We've a good selection for your Dollar Day shopping ... all priced to go

1 Price

MONDAY

early American bed spreads

Quality spreads by the O'Jay Mills, full bed size, wonderful for quickly dressing a bed . . . you'll want several at this low price

\$ day . . . . . . 9.98 ea.

DOLLAR DAY SPECIAL

# Ladies' SKIRTS

It's a grand selection of ladies' and misses' skirts . . . come in cotton tweeds, rayon tweeds, rayon flannels, and gabardine numbers, all in a wide range of styles . . . choose blue brown or black . . . sizes 22 to 30-inch waist . . . but be early for this buy

get several . . . 3.98 ea.

DOLLAR DAY SPECIAL

famous brand



ladies HOSE

Another Dollar Day buy that will please, famous brand 12 denier, 51 guage hose in values to 1.95 a pair ... marked to clear Monday at the low, low price

69c pr.

**DOLLAR DAY SPECIAL** 

# Ladies' DRESSES

Don't miss this selection of new fall dresses in COTTON plaids, corduroy, and novelty tweeds . . . available in sizes 10 to 20, 9 to 15, and 141/2 to 241/2 . . . Dollar Day only

DOLLAR DAY SPECIAL

Choice . . . . . . 5.98 ea.

DOLLAR DAY SPECIAL

ladies' new

fall hats



Come by and see for yourself this pretty group of new fall hats . . . tailored numbers and dressy beaded ones . . . velvets in blue, pink, aqua, beige, white, black, and brown

Choice . . . . . . . 2.98 eg.

**DOLLAR DAY SPECIAL** another big buy



men's

dress shirts

Choose from solid colors and clip prints . . . buy several at this low, low price and count your savings

Monday . . . . . . 1.99 ea.

**DOLLAR DAY SPECIAL** 

boys' blue

jeans

western

Wonderful for school wear . . . made of tough 133/4 ounce denim, copper rivets at points of strain, sanforized, long - lasting under the roughest wear . . . sizes 7 to 12

1.99 pr.



DOLLAR DAY SPECIAL

ladies' jeans

New shipment . . . ladies' jeans in red and aqua . . . sins 10 to 16 . . . priced to please Monday

Yours for . . . . . . 2.98 pr.

Boys'

# COTTON **SOCKS**

Comfortable COTTON argyle socks that are ideal for school wear, assorted colors and patterns

DOLLAR DAY

3 prs. 1.00

ed by the dozens ... here's you chance to get dozens at a bargain price

Something you always to

Large Size

Wash

CLOTHS

DOLLAR DAY

12 for 1.00

DOLLAR DAY SPECIAL

girls' triple roll anklets

Wonderful for school . . . just a few sizes to go . . . white only in 9 to 101/2 . . . if you find your size you've found?

Going . . . . . 3 prs. 1.00

COTTON SOCKS

A genuine comfortable, COTTON sock that any man will appreciate, assorted patterns, colors, get several pairs

> DOLLAR DAY 3 prs. 1.00

2 prs. 1.00

Dress

SOCKS

This group includes stret-

ch socks and COTTON a.

gyle socks ... all priced to

please the shopper Monday

DOLLAR DAY



Westside Square, Morton