



# FREE COFFEE

All Day, Dollar Day MONDAY, OCT 1st

IT'S OUR GRAND OPENING

We specialize in Home - Cooked Meals -

## STEAK HOUSE

Mrs. H. C. SHAFER  
Southeast Corner Square - Morton

## Minnie's Shop

MORTON, TEXAS

### DOLLAR DAY

LADIE'S  
**HATS** 1/2 Price  
1 large group  
ENTIRE STOCK

LADIE'S 25-95 for 15-99  
29-95 for 17-99  
**SUITS** 35-00 for 21-99  
49-95 for 34-99  
59-95 for 39-99

LADIE'S  
**BLOUSES** 1/2 Price  
1 group cottons, Satins & crepes

LADIE'S  
**SKIRTS** 1/2 Price  
Gabardines - wools & cottons

LADIE'S  
**Dresses**  
9 to 15 10 to 42  
all fall dresses taken out of regular stock  
10-95 for 6-99  
12-95 & 14-95 for 8-99  
19-95 for 12-99  
24-95 for 16-99  
Among these are some lovely suit dresses

LADIE'S  
1 large table  
**SWEATERS** 1/2 Price

LADIE'S ALL SIZES  
One Large Rack beautiful cottons  
**Dresses** 1/2 Price

CAN - CAN  
**Petticoats**  
1 group - 5-95 for 3-99

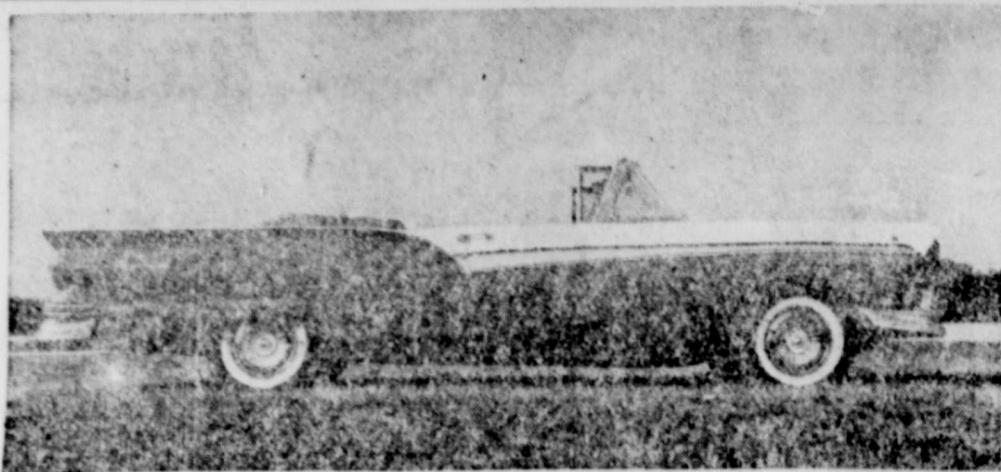
CHILDREN'S  
fully lined, ideal for now and later  
**DUSTERS** 8-95 for 5-99  
12-95 for 7-99

CHILDREN'S  
**SKIRTS** 1/2 Price  
fall wools, gabardines and cottons - Entire Stock

CHILDREN'S  
velvets, corduroy and dark cottons  
**Dresses** 4-95 for 2-99  
7-95 for 4-99  
8-95 for 5-99

LADIE'S  
**COATS**  
TOPPERS - 100 Pct. Wool solid colors and Tweeds 12-95, 14-95, 16-95

Added Attraction For Dollar Day  
Guess Who! Come In & See



The longest, lowest Ford convertible ever made is this 1957 Sunliner which is being introduced along with 18 other completely new Ford body styles. The new Fords will offer a broader range of improved engine performance, with the top power plant being the optional 245 horsepower Thunderbird Special V8. The Sunliner is a member of Ford's new "Fairlane 500" series, which will offer a band of gold-colored anodized aluminum side trim with two-tone paint selections.

## MAHAN MOTOR COMPANY TO INTRODUCE 1957 FORDS AT THEIR SHOWROOM NEXT WEDNESDAY

The Ford Motor Company says that 209 million dollars and two million engineering man hours have gone into the background of the new 1957 Ford automobiles making the 1957 models the costliest investment in the company's 35-year history.

Included is an electrically operated retractable hardtop convertible that really converts.

And in case you want to see the results of all this research and re-designing, the "New Fords" will be on display at the Mahan Motor Company, Morton, Wednesday, October 3 - indications are you will see some big changes.

The new Fords, generally speaking, will be nine inches longer and 4 and one-half inches lower, and equipped with new, more powerful engines.

And, according to reports, for the first time a high performance 245-horsepower V-8 engine can be ordered as optional equipment on any Ford model.

Writes Ken Hord in the Dallas Morning News, "I wouldn't be at all surprised if this engine turns out to be a veritable bomb when scattering away from a traffic light."

Available as standard equipment will be 212 and 190-horsepower V-8's, and a 144-horsepower economy six.

The 1957 Fords are on two wheel-bases of 118 and 116 inches. The Fairlane and Fairlane 500 models - the latter has extra chrome artistically distributed - will be 9 inches longer and 4 and one-half inches lower than the '56.

Custom and Custom 300 models, built on the 116-inch wheelbase, will be 3 inches longer and more than 3 inches lower than the '56 counterparts. Station wagon models, on the 116-inch wheelbase, will be 6 inches longer and 3 inches lower than the '56 counterparts.

Due to a slightly lowered center of gravity, plus so many under-the-skin engineering innovations, too numerous and too technical to mention here, the new Ford is calculated to handle a bit better on corners than in the past.

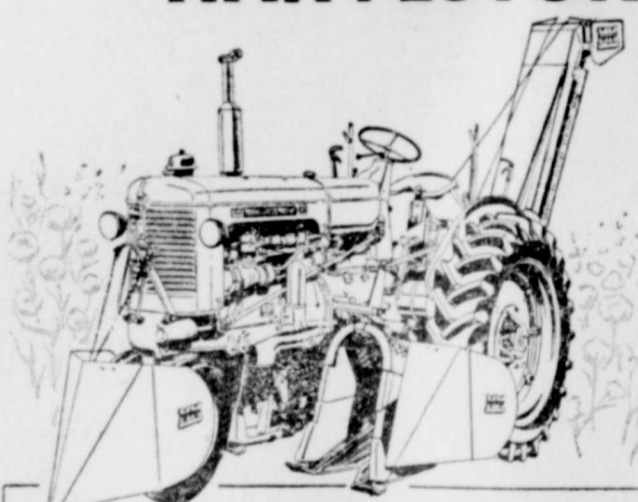
And about the steel top convertible, last Thursday in Detroit the press watched as the first reported automatically operated steel top rose slowly away from the windshield in a clamshell effect. Simultaneously the forward edge of the luggage compartment rose approximately eight inches. Then the top moved backward and down on side rails until the compartment lid closed over it. This model is to go on the market after the first.

Prices on the new models are to range on an average of 2.9 per cent higher, Robert S. McNamara, Ford division general manager, is reported as saying.



PIGGLY WIGGLY, Morton, Texas

## NEW COTTON HARVESTOR



### LOOK AT THESE NEW ADVANTAGES!

Mounts as a unit... not in parts... roller-type chain drive used throughout... big capacity 16-inch elevator directs cotton to all parts of the wagon... you don't need an extra man to build the load... overshot blower mounted on elevator aids distribution... handles row widths from 36 to 42 inches... hydraulic height control of stripping units... separate hand levers control height of each stripper unit and angle and height of plant lifters... thorough cleaning provided by slots along the bottom of the auger trough, cleaning tumbler and wagon box elevator.

### SAVES COTTON HARVEST DOLLARS AS NEVER BEFORE!

Here's the high-speed, high capacity cotton harvest machine that can make the BIG profit-difference on your cotton crop. By the bale, by the acre, by the hour worked, this new Minneapolis-Moline 2-Row Cotton Harvester pays you dollars you never thought you could make on cotton... MM cotton harvesting lowers labor costs, protects you from untimely labor shortages.

Cotton Harvester fits the following MM tractors—UBU UBN ZBU ZBN UTU UTN ZAU and ZAN and other makes of tractors.

See all the many new features of this MM Cotton Harvester for yourself. Stop in the next time you're in town.



Demonstration - Wednesday, Oct. 3, 2 p.m. - at the W. B. MITCHELL farm, 1 mi. South, Country Club Gin  
**BEDWELL IMPLEMENT COMPANY**  
MORTON, TEXAS

## M-M Harvestors To Be Demonstra'd

A demonstration of the new MM cotton harvester has been announced for Wednesday, Oct. 3, at the W. B. Mitchell farm just one mile south of the Country Club Gin by the Bedwell Implement Company of Morton, local distributors.

The show is to get underway at 2 p.m. and everyone is invited to drop by and visit and see the MM model 20 machine in operation.

The cotton harvester mounts as a unit, Herman Bedwell, said, this week. It has a roller type chain drive throughout, and a 16 inch elevator that directs cotton to all parts of the wagon or trailer.

The height control of the stripping units is hydraulic control, and the machine will handle rows in width from 36 to 42 inches.

## Maple Mercantile Registration Heavy

Registration continued this week at a brisk rate at Maple Mercantile for some fancy prizes to be given away at the end of the stores Frontier Saving Stamp celebration.

Anyone visiting the store prior to Saturday, Sept. 29, may register.

To be given away absolutely free is a roaster oven, a rod and reel, a saucy walker doll, and five sets of beach luster china.

Glenn Thompson and H. B. Abbe are owners-operators of the mercantile.

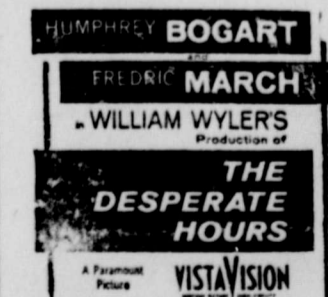
They have extended "all" a cordial welcome to come by and register.

## ROSE THEATRE MORTON, TEXAS

Sun. - Mon., Sept. 30, Oct. 1.



Tues. - Weds., Oct. 2 and 3



## INDIAN DRIVE - IN MORTON, TEXAS

Sat. - Sun., Sept. 29 - 30



MONDAY IS \$ DAY

## Cut Harvesting Costs

WILLINGHAM FARM & RANCH STORE

Now Has In Stock -

### PENCO DESSICANT L-10

a new liquid dessicant - defoliant for cotton harvesters at a cost of only

**\$1.50** per acre

Mixes with water and may be applied with ground rigs or by airplane

- No Residue Lint
- Faster Acting
- Little or no regrowth
- Less Expensive
- Mixes With Water
- Easily Harvested with Stripper
- Does Not Contaminate Equipm't

- See Us For Your Every Feed Need -

WE MIX AND GRIND HOME GROWN GRAINS

## WILLINGHAM FARM & RANCH STORE

Featuring Paymaster Feeds

North On the Enochs Highway

Phone 4036

We have 13 x 26 - 6 ply and 1700 x 16 Combine

Tires and Tubes in Stock

## Trailer Wheels

Ford, Chevrolet, Ranger, Colby Ward, Sears, Electric Wheel, John Deere, Case and many others in 5 and 6 hole hubs

15-inch x 5-inch and 15-inch x 6-inch wheels

## TRUCK TIRE BARGAINS

In New Tires of all Sizes

SPECIAL - 600 and 650 x 20 - 14 ply nylon airplane Tires and Tubes  
TRUCK TUBES all sizes from 600 x 20 through 1000 x 20  
NEW 600 x 16 - 4 ply Tires - 12-95 Net

TAX PAID

## BATTERY SPECIAL

Prepare Your Car or Pickup for quick starts on Cold Mornings

This offer good for the Month of OCTOBER ONLY

6 - volt Battery, one year guarantee

Exchange . . . . . 6.95

(for Fords and Chevrolets)

Other Batteries at Comparable Prices

## LUPER TIRE SERVICE

● Guaranteed repairs and service on all types of tires.  
- Distributor for HASTINGS OIL FILTERS -  
and GOULD BATTERIES

114 EAST WASHINGTON

MORTON

PHONE 3211

# GRAND OPENING

Dollar Day, Monday, Oct. 1

## KAY'S BARGAIN STORE

Northwest Corner Square

Morton, Texas

Boys' Dress Pants  
heavy quality, sizes 1 to 12  
GRAND OPENING PRICE  
**1.00 pr.**

Boys' Flannel Dress Shirts  
light for cool weather, sizes 1 to 12, good colors  
GRAND OPENING PRICE  
**1.00 ea.**

Men's Wrangler Western Jeans  
heavy 15% omece material, zipper front  
GRAND OPENING PRICE  
**2.98 pr.**

Men's Dress Shirts  
many colors, fully sanforized, several  
GRAND OPENING PRICE  
**1.98 ea.**

Men's Sweat Shirts  
heavy quality, all sizes, good to sell quickly  
GRAND OPENING PRICE  
**1.25 ea.**

**VISIT OUR SHOE DEPARTMENT . . . We'll save you money on Shoes**  
... we've a complete line for every member of the family, and priced to SAVE you money NOW!

Men's Flannel Dress Shirts  
Washable flannel, all colors, right for the coming cooler weather, regular 2.95 values  
GRAND OPENING PRICE  
**1.98 ea.**

Men's Work Shirts  
Fully sanforized, good material, all sizes  
GRAND OPENING PRICE  
**1.00 ea.**

Men's Stretch Sox  
First quality, all colors, regular 1.00 values  
GRAND OPENING PRICE  
**2 prs. 1.00**

Men's COTTON Undershirts  
Good quality combed cotton, regular 29c values  
GRAND OPENING PRICE  
**3 for 1.00**

Children's COTTON Training PANTIES  
Good material, priced at the rock bottom, be early Dollar Day.  
GRAND OPENING PRICE  
**7 pairs 1.00**

Men's T - Shirts  
First quality cotton, priced to move, 69c values  
GRAND OPENING PRICE  
**2 prs. 1.00**

Men's COTTON Sox  
White, grey, and brown, regular 25c values  
GRAND OPENING PRICE  
**6 prs. 1.00**

Men's COTTON Briefs  
First quality, good seller, 59c values  
GRAND OPENING PRICE  
**3 for 1.00**

Big 20x40 - inch Towels  
All Colors, heavy, first quality, 59c values  
GRAND OPENING PRICE  
**3 for 1.00**

Big 36x42 - inch Pillow Cases  
Good quality, white only, regular 49c values  
GRAND OPENING PRICE  
**4 for 1.00**

Ladies' Anklets  
Stretch style, fits all sizes, comfortable  
GRAND OPENING PRICE  
**6 prs. 1.00**

Ladies' Nylon Pants  
Good material, long lasting, all colors  
GRAND OPENING PRICE  
**3 prs. 1.00**

Ladies' Sweaters  
Slip on, and other styles, regular 2.95 values  
GRAND OPENING PRICE  
**1.98 ea.**

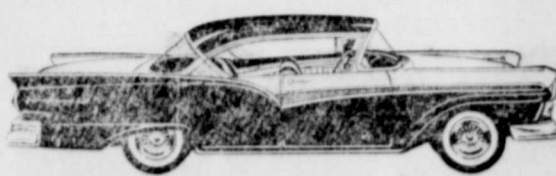
Ladies' Skirts  
First quality, good styles, lots of colors  
GRAND OPENING PRICE  
**from 1.98 up**

# FORD Goes First

IN ECONOMY — SAFETY — STYLE — PERFORMANCE

This is where tomorrow starts . . . '57 Ford

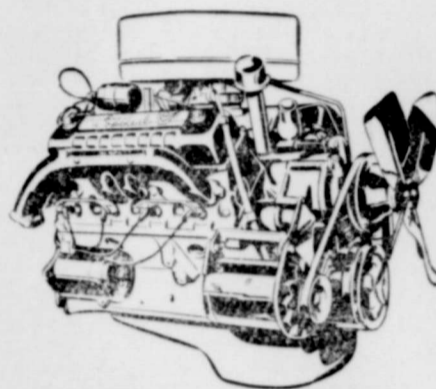
'57 FORD...with the Touch of Tomorrow and Thunderbird GO



20 DISTINGUISHED BODY STYLES

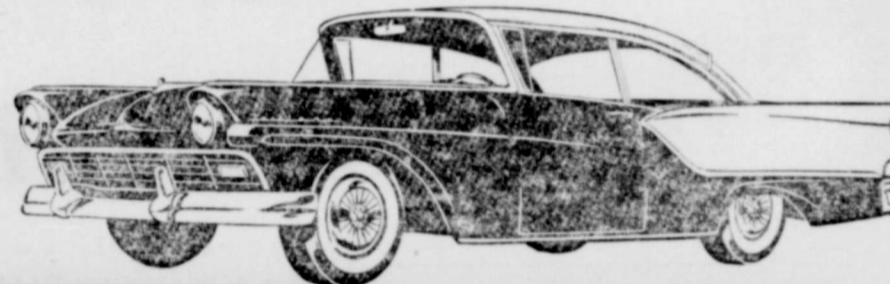
**ACTION-TESTED**

**'57 FORD**



**2 Big-Car Sizes**  
Full-Cradle Chassis  
The Big New Kind of FORD For '57!

LONG, LEAN AND PACKED WITH PUNCH



'57 FORD . . . prestige car of the low price field

See the "Hottest" NEW FORDS In History  
WEDNESDAY, OCTOBER 3RD  
**MAHAN MOTOR CO.—MORTON**

STARTING DOLLAR DAY, Monday, Oct. 1 — Morton, Texas

# TARVER'S ANNUAL FALL SALE

— THE TIME TO BUY EXPENSIVE FURNITURE AT 'ROCK BOTTOM' PRICES —

### 2-Piece SLEEPERETTE

Chair and divan, both make bed, beautiful gold Nylon frizee . . . it's first come, first served

Only **13995**  
(and your old suite)

### 2-Piece LIVINGROOM SUITE

A Mastercraft production . . . wool frizee, reversible cushion, life-time construction guarantee . . .

Only **19995**  
(and your old suite)

### 2-Piece SECTIONALS

Choice of three colors, each a bargain at this price, be sure and see them while shopping in Morton Dollar Day

Choice **17995**  
(and your old suite)

### Liberal

Trade-in on ALL Chairs

### LAMPS

25% OFF

Christmas Shop, NOW

Large Group of Gift Items

Regular Price . . . 1.98 Up. While They Last  
DOLLAR DAY  
**1.00 ea.**

### 2-Piece BEDROOM SUITE

Wonderful "Blue Mink," double dresser, bookcase headboard . . . will dress up any bedroom . . . you must see it

Only **17995**  
(and your old suite)

### 3-Piece BEDROOM SUITE

Pretty pink suite . . . pleasing addition to any room — hurry down Monday and see it

Only **19995**  
(and your old suite)

### 3-Piece BEDROOM SUITE

It's desert oak . . . choice of bookcase or bunk beds that are ideal for the boy's room . . . open stock.

Only **20000**  
(and your old suite)

### WROUGHT IRON BUNK BEDS

Come complete with inner spring mattresses . . . will make a single unit, ideal for a small room

Now **10000**  
(and your old suite)

— EASY TERMS — UP TO 30 MONTHS TO PAY —

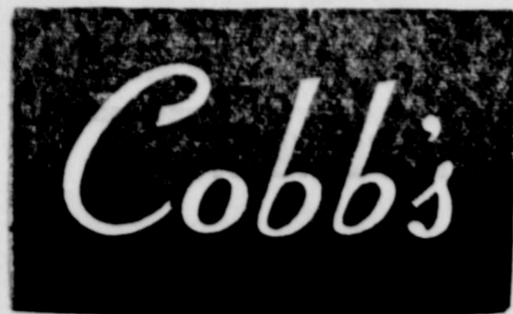
# TARVER FURNITURE CO.

"YOUR HOME SHOULD COME FIRST"

PHONE 2961

NORTHSIDE SQUARE

MORTON

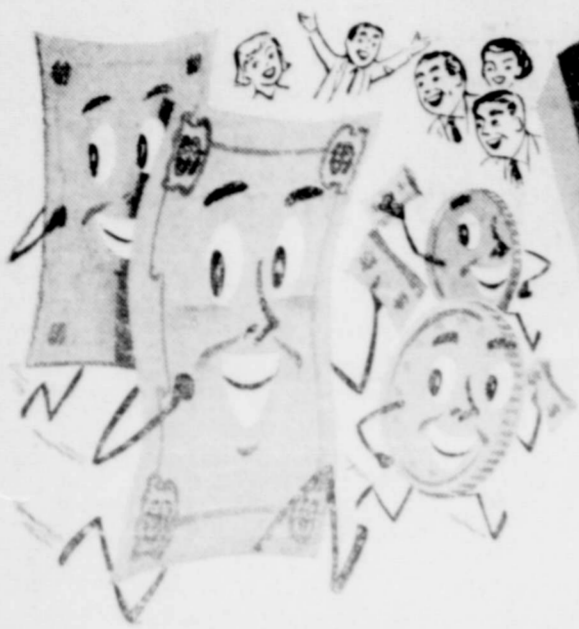


Join the crowds Monday and ...

(OCTOBER 1)

Westside Square, Morton

DISCOVER



DOLLAR DAZE

greater savings from the 'House of Famous Brands'

DOLLAR DAY SPECIAL



ladies' bras

Here's a bargain ... COTTON bras with stitched cups ... priced at only

1.00 ea.

New, Pretty

Sofa PILLOWS

Come in assorted shapes of 16 x 16 inches, covered with drapery fabrics, prints & solid colors, will dress any room ... you must see them

CHOICE

1.00 ea.

White Only

Pillow CASES

Big 42 x 36 inch cases ... the kind you always want a few extra of around the home ... buy now and save

DOLLAR DAY

4 for 1.00

Children's

Nylon PANTIES

Lace trim, assorted colors, sizes 2 to 14 ... priced to offer you extra savings

DOLLAR DAY

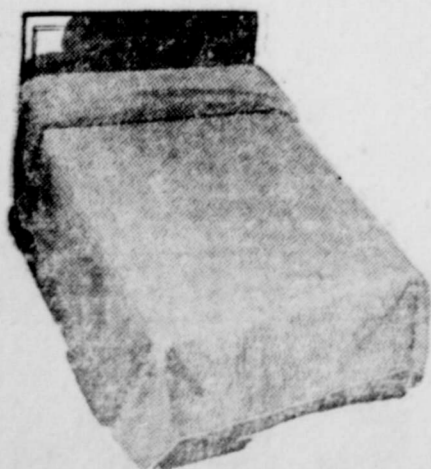
2 prs. 1.00

Mateerials ! REMNANTS

We've a good selection for your Dollar Day shopping ... all priced to go

MONDAY

1/2 Price



early American bed spreads

Quality spreads by the O'Jay Mills, full bed size, wonderful for quickly dressing a bed ... you'll want several at this low price

\$ day . . . . . 9.98 ea.

DOLLAR DAY SPECIAL

Ladies' SKIRTS

It's a grand selection of ladies' and misses' skirts ... come in cotton tweeds, rayon tweeds, rayon flannels, and gabardine numbers, all in a wide range of styles ... choose blue brown or black ... sizes 22 to 30-inch waist ... but be early for this buy

get several . . . . 3.98 ea.

DOLLAR DAY SPECIAL

famous brand



ladies HOSE

Another Dollar Day buy that will please, famous brand 12 denier, 51 gauge hose in values to 1.95 a pair ... marked to clear Monday at the low, low price of only

69c pr.

DOLLAR DAY SPECIAL

Ladies' DRESSES

Don't miss this selection of new fall dresses in COTTON plaids, corduroy, and novelty tweeds ... available in sizes 10 to 20, 9 to 15, and 14 1/2 to 24 1/2 ... Dollar Day only

DOLLAR DAY SPECIAL

Choice . . . . . 5.98 ea.

DOLLAR DAY SPECIAL

ladies' new fall hats



Come by and see for yourself this pretty group of new fall hats ... tailored numbers and dressy beaded ones ... velvets in blue, pink, aqua, beige, white, black, and brown

Choice . . . . . 2.98 ea.

DOLLAR DAY SPECIAL

another big buy



men's dress shirts

Choose from solid colors and clip prints ... buy several at this low, low price and count your savings

Monday . . . . . 1.99 ea.

DOLLAR DAY SPECIAL

boys' blue western jeans



Wonderful for school wear ... made of tough 13 3/4 ounce denim, copper rivets at points of strain, sanforized, long-lasting under the roughest wear ... sizes 7 to 12

1.99 pr.

DOLLAR DAY SPECIAL

ladies' jeans

New shipment ... ladies' jeans in red and aqua ... sizes 10 to 16 ... priced to please Monday

Yours for . . . . . 2.98 pr.

Boys'

COTTON SOCKS

Comfortable COTTON argyle socks that are ideal for school wear, assorted colors and patterns

DOLLAR DAY

3 prs. 1.00

Large Size

Wash CLOTHS

Something you always need by the dozens ... here's your chance to get dozens at a bargain price

DOLLAR DAY

12 for 1.00

DOLLAR DAY SPECIAL

girls' triple roll anklets

Wonderful for school ... just a few sizes to go ... white only in 9 to 10 1/2 ... if you find your size you've found a bargain

Going . . . . . 3 prs. 1.00

Men's

COTTON SOCKS

A genuine comfortable, COTTON sock that any man will appreciate, assorted patterns, colors, get several pairs

DOLLAR DAY

3 prs. 1.00

Men's

Dress SOCKS

This group includes stretch socks and COTTON argyle socks ... all priced to please the shopper Monday

DOLLAR DAY

2 prs. 1.00



Westside Square, Morton