DOLLAR * DAY * SPECIAL

LOCAL BOXHOLDER RURAL ROUTE ROUTE STAR

COTTON INCREASE

WAS HIGH HERE

Preliminary figures on cotton gi had cut acreage, trying to reduce nned in the state of Texas last the overall surplus. The statewide year, compared with figures for report shows Texas crop dropped the previous year, show that only from 4,255,345 bales in 1953 to 3,8 four counties in the entire state 62,155 the following year. But in

had as many actual bales increase 1955, the crop was slightly higher

partment of Commerce this week, showed a decrease

The figures, released by the De- the South Plains, most counties

emphasized how seriously the dro- Cochran County's ginned bales ugth cut into the county's crop in last year, according to the report

the previous years, but may also were 45,839 or an increase of about emphasize why farm leaders, in 17,200 bales over the previous year

looking at the report, would figure and theincrease was almost a big Cochran County had little to kick as the entire crop of 1953.

U. S. POSTAGE Sec. 34.66 P. L. & R. Permit No. 21 PAID Morton, Texas



VOL. NUMBER IV

MORTON, TEXAS, SUNDAY, APRIL 1, 1956

as did Cochran County last year. by about 100,000 bales. Yet, for

LITTLE LEAGUE MEETING IS SET TUESDAY NIGHT

Directors, dads, would be votteer umpires, coaches, manageand scorekeeepers are requestd to attend a Little League meetg Tuesday night, at 8:00 in the unty Courthouse, District Court-

this, the secondvear of operon, and the first year actually ON SCHOOL TRUSTEES, SATURD'Y cal league must be run accordto national rules. This means of the League, advised that urday, the school trustee elections. neeting is not for the boys play Little League ball. still on hand, and take care of day, April 7th.

one interested in helping es attend this initial meeting.

Cochron Farmers Listed Land for Mrs. L. H. Drum

150

790

594

396

294

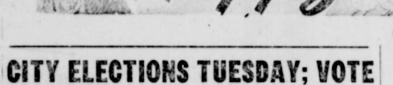
ners rallied to a neighbors need week and the week following. ok as they met on the L. H.

month ago. Sam Drum, the old-ed. st boy at home, entered the Na-Dewbre, Raymond Clevenger, elections wil be at the City Hall. ravis Kelly, Clyde Howell, F. H.

Work Progressing On Super Market

Three of the walls and most of the front facing on the new B & J ner said late last week, and the ater. work may be delayed a week or L. W. Bills is unopposed in Pct. more waiting for the arrival of Two for County School Board Trusthe roofing steel.

ometime around the middle of B Evans. Jr., and Fred Young.



boys must be properly certif-shown this week in Tuesday's com a write in candidate could win one and must bring their birth cer-ing city elections for Morton and of the positions. or facsimile before the pla- Whiteface, but the voters seemed In Pct. One there are two canway. However. Roy Hill, ore another election coming up, on Sat Carl Ray and Elmer Gardner.

il he summoned at a later nity to go to the polls twice next This meeting Tuesday is week in Morton and Whiteface, and Mother of tions come up on Tuesday, April 3, Mrs. H. S. Howkins and the school elections follow on Funeral services were held at stock of the situation, ma- once at Bledsoe as the City elec-

Considerable interest is focused Hawkins of Morton.

The Tribune was able to learn on the school eelections in both of the league are Roy Morton and Whiteface Districts as only a few details as the Hawkins Hume Russell, J. C. Reynolds several candidates have had their names placed on the ballot. But the elections were being for-

But the elections were being for-Mrs. Ford had been ill for about the bully those who have moved in ced to share billing with a lot of 6 weeks and Mrs. Hawkins has he area and have had previous other events that have made Mor- been at her bedside most of the ittle League experience, is urged ton and Cochran County busy pla-time, ces for the next 10 days to two

for the Fat Stock Show, the show itself next Friday and Saturday, a very important county tax case, a Grand Jury session, and many ot-Group of 14 Cochran County fa- her events all packed into Easter Have Time To Stop By

farm to list some 177 acres both elections and cast a ballot this Dollar Day Special on Satur-Only in that way can it be ascer- day, here's a reminder that you H. long time Cochran County tained that the persons favored by still have time to drop by Minnies r passed away a little over a majority of the voters are elect- and Morton Auto Parts, on Satur-

The land had to be prepared. | will be open from 7 a.m. until 7 given free to the ladies (if you are Rallying to the cause with their p.m. as per election laws. The vo- one of the firt 200 to register) or tractors and labor were W. L. Har- ting on the schools, both district & to register for the beautiful gifts, Z. Boren, T. M. Tanner, county, wil be done at the schools drink free coffee and eat dough-Roy D. Greer, T. A. Gresham, R. and the balloting in the municipal

At Morton Raymond Hoffman, a Lightner, E. V. Thompson, T. H. present member whose name is Taack, Elvin Gooch and Brad Stoon the ballot, has asked voters to vote for others on the list saying he wants to get out for personal business reasonss. Others on the ballot are Willard Henry, Charles McDermett, Al Mullinax, W. P. Houston, Charles Jones, LeRoy beedy Scott, Roy Brown and L. J

(Jack) Wallace. Candidates at Whiteface for Super Market, being built across school board are M. D. Sides, V. from the Activities Building are N. Townsen. Lou Rork. C. H. Pownow completed, Joe Mohmood, ow ell. E. C. White, and Marvin Las-

At any rate the Mohmoods are At Bledsoe, the district ballot not counting on it but hope to be has only three names to fill the able to move into thenew building three positions, C. O. Brvant, C. However, in every case, with a

MACEDONIA BAPTIST CHURCH TO OBSERVE FIRST ANNIVERSARY

The Macedonia Baptist Church Sudan will bring the sermon. of Morton will celebrate its first On Sunday morning, Sunday Sc anniversary next week, Wednes hool wil be held at 9:45 a.m. folday, Thursday, Friday and Sunday lowed by a prayer service at 11 with a special program featuring a.m. conducted by the deacons of a group of visiting pastors, accord- the New Home Church. Sermon is ing to Jessie James, pastor.

Rev. James said visitors will be leson of New Home. welcomed at all of the services. On Wednesday night, at 7:30 p. m., the program will start with a rayer service led by deacons W. T. Holland and James Martin. The ermon will be brought by Rev. D. C. Mullins of the New Trinity

Saptist Church. On Thursday night, at 7:30. Sunday school will be held followed by a prayer service led by Deacons Bell and Ernest Douglas. The ser-

to be delivered by Rev. B. E. Bur-

One of the highlights of the four day observance will come Sunday afternoon at 1:30 when dinner will be served at the church. The anniversary hour is 3 p.m.

The prayer service for the closing program will be led by the deacons of the St. Mathews Church of Muleshoe. The sermon will be delivered by Rev. Davis, pastor of the Muleshoe Church.

gent before the league gets to have much more interest in yet didates for County School Trustee,

Voters will have their opportu- Services Held for

ers, coaches and directors the heels of that election, Satur- Cisco, Friday, March 30th, for Mrs M. A. Ford, mother of Mrs. H. S.

were away at the funeral when the

mother's death. Mr. H. S. Hawk-A glance at the activities calen- ins, Mr. and Mrs. Bill Bridge, & dar showed several agricultural Mr. and Mrs. Ford Hawkins, the meetings, a preparation program latter couple of Denver City, left Thursday to attend the funeral.

Rural Subscribers Still Morton Auto, Minnies

day afternoon and claim one of the In both sets of elections, the poll beautiful Easter orchid corsages nuts at Morton Auto Parts Grand Opening, today, in their new building across the street from Lackey

> To Morton folks, who'll get this edition on Sunday, the two merchants say thanks for your interest in their promotions.

Winners Named In Hamoud Jewelry Watch Drawinas

Mrs. C. W. Davis and Brigido Hernandez, both of Morton were the winners of the men's and la watches, respectively at the J. T. Hamoud Jewelry drawing on Friday afternoon.

The names were drawn by Miss Shelia Aikey, visiting in town from Andrews, Texas. As luck would have it, the man won the ladies' watch and the woman won the ge-

ntleman's watch. Registration for the drawing had been conducted for about six weeks, since Hamoud purchased the Jewelry store from Mr. Green.

Suprise Shawer for Mrs. Chas. Jones

A surprise stork shower, honoring Mrs. Charles Jones, Thursday, March 22, from 3 to 5 p.m. in the home of Mrs. Harold Drennan, evidently caught the honoree comple tely by surprise.

Lose Two Tilts

Mrs. Jones, who ordinarily is in on mosst of the showers in that she is especially talented in making special designs and arrangements, and in that sshe and her husband own Morton Drug, where many of catching; Collins, 1st base; Hawkthe shower gifts originate, was told ins, 2nd base; Lyons, 3rd base; the shower was for a friend, who Eddie Thompson, shortstop; Evans in left field; Gathright in center was honored a day or so later. She wass at the shower helping with various arrangements when they field and Freddie Thompson in risuddenly pinned the honoree's cor-

fin of Lorenzo.

Friday night is designated as Mission and BTU night. The practure service will be led by deacons from Sudan. Rev. J. T. Fields of after a stay of about a week.

sage on her.

Co-hostesses at the shower, attended by about 35 guests, were Mrs.
Ray Griffith, Jake Wylie, E. L. Polvado, Harold Drennan, R. J. Hill, Stookdale got credit for the win in the first game Morton played, in

had late-inning help from Middle-Win Opener; Then ton on the mound.

Two runs in the first inning and a trio in the second salted the de-Thirteen boys make up the Morcision away for Morton. Later in ton High School baseball team the week they lost to Bula in an coached by Bill Atkins this season. 8 to 7 thriller and then on Monday The first string lineup shows Joof last week, Causey came to the hnny Stockdale, pitching; Mitchell local diamond and handed the Indians a 10-7 licking, breaking a 6-6 tie in the 7th inning to do it.

Remaining games on the Morton schedule takes the boys to the dod a stork shower in honor of Bula diamond next Friday, Apr. 6: Joyce Hill, Tuesday, March 27, to Three Way on April 10th: home from 4 to 6 p.m. at the Keith Kenagainst Three Way on the 13th: & nody home. Cunningham, Kuehlar anr Sea-ney are infield substitutes and Gathey close against Bula on the local diamond, April 27th.

trying to schedule some other gaicult task in that most of the oth-

ea teams playing baseball are two weeks. booked up. Atkins had to take the coaching reins upon the sudden res ignation of W. B. (Bucky) Walters and had little or no time to prepare for the job. He was'nt able to work up a schedule.

wer Honoree

Approximately 30 persons atten-

trateases for the occasion were al diamond, April 27th.

Coach Atkins is in the process of ker. Loward Kelly, Elmo Smith, rying to schedule some other games but it appears it wil be a diff- old Doman, Elma Seaney, Jake

about in loss of acreage for this Most of the county's increase year. It could very easily give a was due to increased irrigation and distorted appearance to the over- a better weather picture. all outlook, if the Congressman or | Biggest increase in actual bales farm leader did not go back to was in Hidalgo County, 28,800 mo-check the county's crops for the re bales than the previous year. previous years in comparison with Lamar county was close behind with a 25,300 bale increase. Delta Cochran's crop in 1953 had been and Ellis Counties both showed a

only 18,000 plus bales, not enough larger increase than Cochran Couto pay for the cost of the farming nty. for most of the farmers. In 1954 But, comparing with the bigger the crop, once estimated at 35,000 cotton producers in this area, the bales, got caught in late rainwash- picture showed Lubbock County es and an early freeze and finished down 4,000 bales: Hockley down out around 28,000 bales. Thus it 9,000 bales; Lamb down 50,000; showed a sizable increase, at a Yoakum up 2,000 and Bailey with time when the federal government a 7,000 bate increase

OIL TAX SUIT AGAINST COUNTY **GOES BEFORE COURT, APRIL 9TH**

good many years will be handed the amount of taxes it is said they down next week by District Judge owe are excessively high. and Continental Oil, on taxes.

other neighboring counties.

The companies, two of the big- docket at the same time gest taxpayers in Cochran County,

Tawankas Honor Mothers, Sponsors With Social

Each guest was presented with had pre-a lovely carnation corsage made matter. y the girls.

Combined with the social was a ank awarding ceremonial led by Mrs. E. C. Roddy, group leader, as sisted by Mrs. Richard Key and Mrs. James St. Clair.

Each girl received her first rank n Camp Fire work which is the 'Trail Seekers' rank.

A trail seekers charm, a certificate, and a string of honor beads was awarded to Linda Key. Betty Lou Ledbetter, Darlene Roddy, Jan Hawthorne, Kay St. Clair, Carolyn Houston, Mary Beth Wilson, Rita Baldridge, Barbara Akin, Miki Heflin, Christene Howell, Carol and Lauretta McCuistion.

Refreshments of lime punch and cookles made by the girls was ser- Former Resident ved from an attractive table covered with a white linen cloth, centered with an Easter arrangement of asssorted colored carnations flanked by green tapers.

Games and songs were enjoyed by all.

Methodists End Revival Today

Two services today, Easter Sunday, will close the two week revival at the First Methodisst Church n Morton, according to the pastor of the church, Rev. S. Frank Weir. Rev. Quay Parmer, evangelist, s conducting the meeting with Earl Ward of Waco, singer. The evangelist wil deliver the

Easter morning sermon on the subject, "This Is The Victory." The losing sermon tonight will be on 'God's Ideal Church." Everyone is invited, and especially those who have not made it to any of the meetings these past

Farmers Coop Gin

Schedules Annual Meeting, April 20th at meeting unless enough teams

Association of Enochs will hold its be done is the rebuilding of the annual stockholders meeting Fri- diamond. day night, April 20, at 7 o'clock in The new park is to be located

isions faced by the county in a valued their property and thereby

Victor H. Lindsey in a suit by two Actually its two separate suits, oil companies, Magnolie Petroleum but their similarity in nature has caused them to be placed on the

Discrimination, is basically the are claiming that an oil evaluation charge of the oil companies, claiming their land has been valued excessively high in comparison with other oil companies. District Court has already granted a temporary restraining order preventing them from having to pay the taxes until the matter which involves in money is settled.

The Ta-Wan-Ka group of Camp The oil companies' original dis Fire girls honored their mothers pute was turned down in County and group sponsors, the Town & Court last fall but this decision, in Country Study Club with a social effect was reversed, when Judge Tuesday afternoon at the County Lindsey heard the appeal case in Activities Building, Banquet Room. his court. Only the oil company's matter. This time it will be differ ent, county officials have said. In the hearing next week they'll present their side of the case. They also may object to the manner in which the suit has been drawn up.

The hearing will be held in Judge Victor H. Lindsey's 72nd District Court at 10 a.m. Monday, Apr. 9th, providing other cases on the docket are completed by that time. The postponement was granted last month due to the illness of the legal council representing the oil companies.

Miss Patsy York, Is Married

Miss Patsy York, daughter of Mr ind Mrs. Frank York and Mr. Da crell Dutton, both of Portales N.M. were married Tuesday, March 27, in a ceremony performed at 6:30 p.m. in the First Baptist Church.

Both the bride and bridegroom are students at Eastern New Mexico Universsity and they will make their home in Portales The York's lived at Morton for

a number of years.

The bride is a niece of Mrs. Hessie B. Spotts. Mrs. Spotts and Mr. and Mrs. Freddie Saunders of Morton attended the wedding and the reception which followed

Softball Meeting Monday Night

Don't all you voulnteers speak up at once but a meeting the Morton Softball League will be held Monday night at 8:00 p.m. in the East Side Cafe, for the purpose of securing volunteer help to set out the new diamond at the County

This will not be the organization The Farmer's Co-operative Gin for the coming year. Main job to

the Bula school building, it was annunced last week by the association's directors.

Dinner will be served at 7 o'cl
stalled at the park. They will also ock with a business meeting slated immediately afterwards.

Every patron of the gin is being invited to attend the meeting and invited to attend the meeting and representative on hand to it

SAFETY INSPEC. DEADLINE | just two weeks away. MEAR; ONLY SMALL PERCENT MAVE COMPLIED WITH LAW

Safety inspections of the nearly is April 15th and seven of the lo- run through in the last day. The 4,000,000 motor vehicles registered cal automotive repair agencies auto inspection takes a little while in Texas is still seriously behind can make the check and issue and one dealer couldn't handle

That was a recent report of the the checking done. Its not like in Highway Sefety Council of Texas. the issuance of car tags, where a The deadline for the inspections total of several hundred can be schedule with the official deadline the sticker. Local motorists are more than 20 - 30 a day,



on ALL PURCHASES at

S & H Variety and J. T. Hamoud's Jewelry

Northside Square

Southside Square

- From Now Through \$ Day, April 2nd -

 CHECK OUR PRICES ON THIS BEUATIFUL NEW MERCHANDISE

for the ladies

Dresses Skirts Blouses Bra's Can - Can Slips nylon and cotton children's wear . . .

Easter Dresses Slips Shortie Pajamas Bathing Suits the season's coming Tennis Shoes

Easter Special - baskets, Bunnies, Candy, Color Kits

outfitting that boy . . .

Shirts Levis Bathing Suits Boots Baseball Season Special -

household items . . .

(white and colored)

Also Pillow cases (white, colored and embroidered)

Curtains Bedspreads Rugs Tablecloths

for the fisherman . . .

Brand New _ Imported from the far East -Fishing Poles, also caps

men's wear : . .

Shoes, Boots -Western and irrigation Coveralls, Khakis, shirts and pants - for work Denim Trousers cool for summer wear Dress Shirts

Belts, Socks for all needs Handkerchiefs Hats

Can You Afford to Worry with old . .

TRACTOR TIRES?

A 20% worn tractor tire gives you 30% more slippage - the smoother your TRACTOR TIRES - the greater your working

- TRADE with LUKE and SAVE -

(1) SET of NEW 12 x 38 6 ply TRACTOR TIRES Only 173.98

(1) SET of NEW 11 x 28 4 ply TRACTOR TIRES Only 110.68

* exchanged for your clean used tractor tires

BATTERIES — 7.95 Exchange (12 mo. guarantee) ALSO, all Heavy Duty BATTERIES at greatly Reduced Prices!

> -JET FLAME IGNITER - SPARK PLUGS-LUPER TIRE SERVICE, distributor for Cochran County

Peak Power, Maximum Economy, Smoother Performance, 50,000 mile guarantee, or 1500 hours continuous running, money-back guarantee-Gasoline, LPG, -buy 'em at . . .

LUPER TIRE SERVICE

Guaranteed repairs and service on all types of tires.

- Distributor for HASTINGS OIL FILTERS 114 EAST WASHINGTON

PHONE 3211



SNUG AND SECURE inside the Army Chemical set up or disassemble, folds into a flat package Corp's model of the "Infant Protector" is sixmonth-old Chris Schimmel, son of Mr. and Mrs. Clyde B. Schimmel of Battle Creek, Mich. The "Protector," which takes only two minutes to a lighter moderately priced version. (FCDA Photo)

ALL TYPES

ELECTRICAL MOTOR REPAIR

(for Service or Information-Call 381 or 345 Levelland, Collect)

A ELECTRIC IRRIGATION MOTORS SMALL or LARGE Electric MOTORS Rewound, Repaired, Rebuilt

K & C MACHINE WORKS and

LUKE PUMP COMPANY COMPLETE IRRIGATION WELL SERVICE

AND PUMP REPAIR

West City Limits MORTON

With your . . .

H. D. Agent

By Miss LEILA PETTY

FIRST AID COURSE Plans are being worked out for First Aid Courses to be held in the County during April. Two cla-sses will be held and will run con-

The Whiteface Class will be in the school cafeteria. The first mee ting will start at 6:00 p.m. on Apr. 16. Other classes will be on Thursday and Friday evenings of the same week and on Monday, Thursday and Friday of the following week. Their teachers will be Lawrence Rowe and Alfred Brooks of

Levelland. The first class in Morton will be in the Fellowship Hall of the 1st Methodist Church in Morton, at 7 p.m. on April 16. The Thursday & Friday evening meetings will be in the Banquet Room of the County Building. Olen Harris from the Texas Highway Department will teach the classes in Morton. The women. The only cost will be for textbooks. All classes must be attended if credit is received for the

The First Aid Courses are being ponsored by the Cochran County Home Demonstration Council whose chairman is Mrs. H. T. Gardner. Mrs. Oland Clifton of Whiteface is chairman of Civil Defense Committee for the Council. Having the First Aid training is one of the recommendations of this com-

AMARILLO MEETING

All Extension Agents in District and 2 attended a two-day meetg at the Herring Hotel in Amarlo on March 26 and 27. Farm & gram Planning were discussed the Administrative staff and ialists from Texas A & M College. The information given at this meeting should make the two rograms more effective.

4-H CONTESTS

The County Eliminations for the District Contests for 4-H Club girls wil be on Saturady, April 28. The district eliminations for all 4-H Contests for all 4-H Club boys & irls, will be at Lubbock on May

WELL KNOWN MUSICAL GROUP

WILL BE AT WHITEFACE The Seranaders of Lubbock are heduled to be in Whiteface on Chursday, April 5th, in the school uditorium, in conjunction with a

The show will get underway at 7:30 p.m. and is being sponsored by the 8th grade of Whiteface.

MORTON BAND BANQUET

PLANNED, FRIDAY, APR. 6TH The annual Band banquet, honhigh school band memwill be held in the County Activities Building on Friday, Apr. 6th, at 7:30 p.m.

All high school bandsmen and arents have been invited to atend. The parents are handling neal preparation while the enterainment and decoration ideas are o come from within the band.

SPRING BAND CONCERT

SET FOR APRIL 8TH The Morton High School Band is present a Spring Concert on Sun rnoon. April 8, in the Cocan County Auditorium Building f 3:00 p.m. Admission will be 50c r adults and 25c for children. This will be the finai concer pearance of the season for the and in Morton. Band members re now selling tickets to the gen eral public. Tickets may also be urchased at the door.

PROFESSIONAL

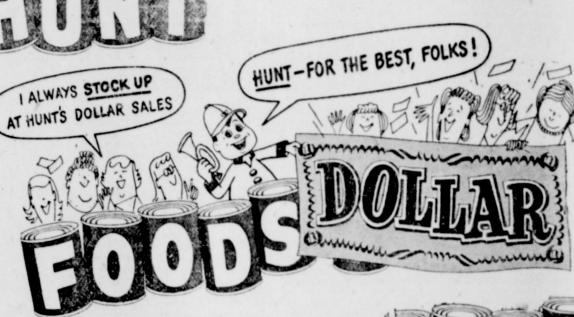
Photographers

-Here each Saturday from 1 to 5 P. M .-OCATION: Next door to Geor ria's Beauty Shop-South of Signal Light, Morton-

BABY PICTURES OUR SPECIALTY WEDDINGS, REUNIONS. INDIVIDUALS NORMAN'S STUDIO Continuing \$ DAY at TRUETT'S . . .



I'M GOING EARLY D AVOID THE CROWDS



YES, HUNT FOR

HUNT'S, BIG NO. 21/2 CANS PEACHES HUNT'S, BIG NO. 21/2 CANS Bartlett PEARS, 3 cans HUNT'S, BIG NO. 21/2 CANS

PRUNE PLUMS HUNT'S, NO. 300 CANS Fruit COCKTAIL 4 cans

HUNT'S, SOLID PACK, NO. 300 Cans TOMATOES . . 5 cans HUNT'S, Count'y Style, No. 21/2 Cans

PICKLES . . . 3 cans HUNT'S, NO. 300 CANS, TENDER Garden PEAS . . 6 cans

HUNT'S, California, NO. 300 CANS SPINACH . 7 cans

HUNT'S, BIG 46 OZ. CANS TOMATOJUICE . 2 cans HUNT'S, 14 OZ. BOTTLES

Tomato CATSUP, 3 bot's

Choice Cuts of Meats at Wholesale Prices —Try Our Fresh Cooked BARBECUE

Sugar Cured PICHICS . . . Wilson's Corn King BACON BOSS-BRAND BACON Fresh Ground _Lean HAMBURGER ROAST Fresh Dressed **FRYERS**

FINE COOKING

CRACKERS lb. 27¢ COCA COLA . . . 12 bottles 40¢ MELLORINE Golden BANANAS

RDENS BISCUITS CAN

DOUBLE PIONEER SAVING STAMPS every TUESDAY at TRUETT'S

TRUETT'S

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ONE and ALL

to the annual

County Livestock Barn

Friday and Saturday, April 6-7

PARADE — FRIDAY at 1:30 P.M.

HOG & SHEEP JUDGING — immediately following the downtown parade.

CALF JUDGING — Begins at 7:30 Fri.,

Standard Abstract W. E. Angley

Morton Co-operative Gin J. R. Kuykendall, Mgr.

Lackey Grocery & Market Mr. and Mrs. Wes Lackey

Lindsey Feed and Seed the store with the checkerboard sign

Tarver Furniture Company your home should come first

Evans Investment Company Lloyd Evans

> Banks - Ross your I-H dealer

Morton Electrical Supply Mr. and Mrs. Fred Morrison

> City Electric Philco TV's for Morton

B & J Drilling Co. Bob Cook

McMaster Tractor Co. Ford Tractors and Mercury Cars

Baker Feed, Seed & Trucking Jack Baker



Willis Food Store we give Scottie Stamps



Silvers Butane Co. M. A. (Button) Silvers

Luper Tire Shop C. E. Luper

Roy Weekes Insurance Agency Dorthea's Beauty Salon

> Virginia's Beauty Shop Virginia Moore

Smith's Furniture & Appliance We Redeam Scottie Saving Stamps

> McAlister - Huggins John Deere Implement Dealer

Hawkins Oldsmobile Co. home of the Futuramic Olds

Morton Floral & Greenhouse Mr. and Mrs. Lem Chesher

Doss Food Store Double Frontier Stamps on Tuesday

Rose Auto and Appliance Neal H. Rose

> the Coffee Shop Mrs. Jack Burkes

Clarke's Dry Goods eastside of the square

CLU 2 HARDWARE

Williamson Insurance Agency located in the First State Bank



Willingham's Farm and Ranch Store

> Alamo Gin Co. Bill Wright

5 & H Variety and J. T. Hamoud Jewelry

Eyron's Auto Supply Byron Willis

Jeter Hardware A Good Source of Supplies

Gerald's "66" Service Gerald Ramsey, operator

Reynolds Tire & Service Station featuring Texaco Products

J. T.'s TV and Repair north side of Ray's Hardware Bldg.

> Western Abstract J. B. Knox

Condray and Luke Pump Co. irrigation specialists

> Bill's Gulf Service Bill Stiver

Windom Oil Co. Phillips 66 Wholesale

Morton Gin Co., Inc. cotion ginning at its best

Hogan and Neely Oil Ca John Neely, mgr.

> Country Club Gin John E. (Tubby) Holloman

Butler Body Shop Skinner Butler

Cochran County Gin & Mobeetie Bonded Warehouse

> Gifford - Hill - Western on the Muleshoe Highway

Wallace Theatres Raymond Williams, Mgr

Morton Laundry

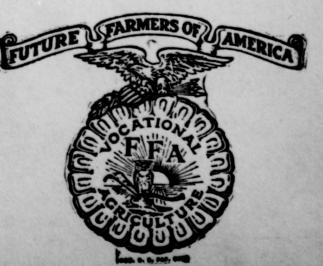
Mary and Earl - Phone 529 Maytag Laundry

W. D. Fowler

Mrs. Lee Taylor county & district clerk

Strickland's Cleaners Mr. and Mrs. R. C. Strickland

McDermett Liquefied Gas on the Mulesshoe Highway





complete welding service

Piggly Wiggly where you get S and H Green Stamps

R. J. Merritt & Sons Magnolia Consignee St. Clair's Department

& Ben Franklin Stores Burleson Paint & Supply featuring Cook's paints

Tarver's "66" Service R. T. Tarver, Sr.

Cobb's Department Store "the house of famous brands"

Loran Distributing Co. headquarters for irrigation equipment

Allsup Chevrolet Co. home of the sensational Bel Air

Mr. and Mrs. Jack Wallace **Morton Tribune**

and the Dollar Day Special -

Nu-Way Cleaners

Truett Food Store

we give & redeem Pioneer Stamps Bedwell Implement & Pontiac Your M-M Dealer

Seaney's Grocery & Market the BEST in meats

Cochran Power & Light "Serving the Last Frontier"

Morton Lions Club wednesdays at noon

Morton Jaycees mondays at 12:00

orton Chamber of Commerce second thursday of each month

Morton Malt Shop Mr. & Mrs. Rob Richards Joe's Grocery & Market

Joe Mohmood and Son M. C. Ledbetter Cochran County Attorney

HB Service Station Good Gulf dealers

East Side Cafe Mr. and Mrs. O. D. Vernon

Ed Howell Motor Co. See the new Buick, today

Morton Auto Parts Amos Taylor Higginbotham-Bartlett Co.

"Good Lumber" Ramsey Shoe Shop Mr. and Mrs. S. A. Ramsey

Child's Men's Store and Minnie's Shop



8:30 Ford Theatre

News

Sports

Wednesday

10:00 Home

12:15 RFD II

3:00 News

I:00 Cook Book 9

7:00

12:30

1:45

2:00

9:00 To Be Announced

Big Town

Weather

11:00 Channel 11 Theatre

6:55 Program Preview

9:00 Ding Dong School

9:30 The Ernie Novacs Show

Today

11:00 Tennessee Ernie

11:30 Feather Your Nest

Norma Raine

Serenaders

1:30 Styles of Distinction

NBC Matinee

3:15 Modern Romances

3:30 Queen for a Day

3:45 Modern Romnes

4:00 Pinky Lee

4:30 Howdy Doody

Melody Go Round

Fireside Theatre

THIS WEEK ON THE TELEVISION SC ENE

6:00 Local News, Spts, Weath,

6:30 Traffic Report of the Air

15 Doug Edwards

. on The Crusader

. 00 The Line Up

0:00 Patti Page

2:00 Sign Off

8:25 Sign On

---urany

. 30 Liberace

30 Our Miss Brooks

Person to Person

0 15 Notes of Harmony

11:00 Square Dance Katy

8:30 Captain Kangaroo

9:30 Mighty Mouse

12:30 Movie Feature

3:00 Champ bowling

5:00 Facts Forum

5 30 Frankie Laine

7:00 Jackie Gleason

8:30 It's Always Jan

9 30 Judge Roy Bean

10:45 Chicago Wrestling

10:40 Program Previews

10:50 Church of Christ

12:15 Miracle of Love

1:00 This is the life

2:00 Face the Nation

3:00 Front Row Center

4:30 Plains Talk 5:00 Wild Bill Hickock

6:00 Huntin' & Fishin'

6:30 Private Secretary 7:00 Ed Sullivan Show

8:30 Alfred Hitchcock

9:30 Annie Oakley

19:30 Final Edition

10:45 Barefoot Boy

11:45 Sign Off

Monday

10:00 Confiden ial File

G. E. Theatre

9:00 Appointment With Adven

You Are There

2:30 Sunday News

4:00 Eddy Arnold

12:00 Man to Man

1:30 Adventure

7:30 Stage Show

9:00 Gunsmoke

10:00 Bill Corum

11:15 Sign Off

4:00 Frontier Theatre

6:00 Man Behind The Badge

. 00 Two for the Money, cbs

10:15 Stars of Grand Ole Opry

30 Beat the Clock,cbs

1:30 Big Picture

10:00 Winky Dink

KDUB - TV Channel 13

- 6:40 Sign On 9:45 Auvance Wathercast 7:00 Will Rogers, Jr., cbs News
- 7:30 Will Rogers, Jr., cbs 1:55 Weather 8:00 Captain Kangaroo 8:25 Cartoons
- 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Garry Moore
- 9:30 Godfrey Time 9:45 Bandstand 10:00 A to Z. could be 10:30 Strike It Rich 11:00 Valiant Lady
- 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show
- 12:30 Love Story 1:60 Robert Q. Lewis 1:30 Recipe Roundup 2:00 Big Pavoff

2:30 Bob Crosby

- 2:45 TV Sermonette 3:00 Brighter Day 3:16 Secret Storm 3:30 On Your Account 4:00 Beauty School of Air
- 4:15 Western Film 5:00 Winky Dink Community Crossroads 6:00 Local News Spts., Weath, 6:15 Doug Edwards
- Sheena of the Jungles 7:00 Bob Cummings 7:30 Climax 8:30 Telesports Digest
- 9:00 Johnny Carson 9:30 Quiz Kids 10:00 My Friend Flicka 10:30 Local News 11:00 Down Missouri Way
- 12:00 Sign Off
- 6:40 Sign On 6:45 Advance Wathercast 7:00 Will Rogers, Jr., cbs
- 7:30 Will Rogers, Jr., cbs 7:55 Weather 8:00 Captain Kangaroo
- 8:25 Cartoons 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Garry Moore 10:30 Strike It Rich
- 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News
- 12:00 Jack Paar Show 12:30 Love Story 1:00 Club Day Recipe Roundup
- 1:45 Houseparty 2:00 Big Payoff 2:30 Bandstand
- 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 9:30 On Your Account
- 4:60 Western Movie 5:00 Hank McCune 5:30 Community Crossroads

- - 8:25 Cartoons
- 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs Local News
- Will Rogers, Jr., cbs 7:55 Local Weather 8:00 Captain Kangaroo
 - 8:30 Captain Kangaroo
 - 8:55 Sing Song

- 9:00 Gary Moore 9:30 Bandstand
- 9:45 Godfrey Time 10:00 The Homefinders 10:15 Godfrey Gobbles
- 11.00 Valiant Lady 11:15 Love of Life Search for Tomorrow 11:30 11:45 News 12:00 Jack Parr Show

10:30 Strlke It Rich

- 12:30 Love Story 1:00 Robert Q Lewis 1:30 Recipe Roundue
- 9 30 News Sports, and weather 1:45 House Party 2:00 Big Payoff 2:30 Bandstand 2:45 TV Sermonette
- 3:00 Brighter Day 3:15 Secret S orm 3:30 Edge of Night 4:00 Western Film 5:00 Mighty Mouse 10:30 Popcorn Theatre 11:30 Double Feature Theatre
 - 5:30 Community Crossroads 6:00 Local News 6:15 Doug Edwards 6:30 Robin Hood
 - 7:00 Burns nd Allen 7:30 Douglas Fairbanks pres. 8:00 I Love Lucy 8:30 December Bride 10:00 Talent Scouts
 - 10:30 News 10:40 Sports 10.45 Weather 11:00 Main Event Wrestling

12:00 Sign Off Tuesday

- 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Regers' Jr. • 7:25 Local News
- 7:30 Will Rogers' Jr. 7:55 Local Weather 8:00 Captain Kangaroo 8:25 Cartoons
- 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Gary Moore
- 9:30 Hair Dresser 9:45 Godfrey Time 10:00 Mr. and Mrs. North 10:30 Strike It Rich 11:00 Valiant Lady
- 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News Jack Pare Show
- 12:30 As the World Turns 1:00 Robert Q. Lewis
- 1:30 Recipe Roundup 2:00 Big Payoff 2:30 Bob Crosby
- 3:00 Brighter Day 3:15 Secret Storm 3:30 Edge of Night 4:00 Western Movie 5:00 Lets Take A Trip
- Commun. Crossroads 6:00 News sports weather 6:15 Doug Edwards
- 6:30 Greatest Show-Circus Phil Silvers Show cbs 7:30 Navy Log 8:00 Guy Lombardo Djamond
- 8:30 I Spy 9:30 Do you Trust your wife

10:00 Patti Page Notes of Harmony 10:30 News

- 10:40 Spor.s 10:45 Weather
- 11:00 Love from a stranger 12:00 Sign Off Wednesday
- 15 Myan o Weather 7:00 WH Rooms, Jr. CBS
- 7:30 Will Rocers Jr. 7 M towal West 8:00 Captain Kangai-m
- 4 W Captain Kangaras with Sing Sand
- 9-00 Garry Moore 9:30 Notes of Parmon 9:45 Godfrey Time 10:00 The Homefinders
- 10:30 Strike It Rich 11:00 Valiant Lads 11:15 Love of Life
- 11 30 Search for Lamorton 11:45 News 12:00 Jack Parr Show 12:30 As the World Turns
- 1:30 Recipe Roundup 1 45 House Part
- 2:00 Big Paroff 2 30 Bandstand 2.45 TV Sermonette
- 3-00 Brighter Day 3:15 Secret Storm 3:30 Edge of night 4:00 Western Movie
- 5:00 The Ruggles 5:30 Commun Crossroads 6:00 Local News 6:15 Doug Edwards
- 6:30 Range Rider 7:00 Arthur Godfrey
- 8:60 The Millionaire 8:30 I've Got A Secret 9:00 20th Century Fox 10:00 Crunch and Des
- t0:30 News 10:40 Sports
- 10:45 Weather 11:00 Young and Willing 12:00 Sign Off

1:00 Cook Book 2:00 NBC Matinee 3:00 News

RCA - VICTOR

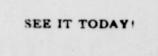
KCBD - TV Channel 11

Thursday

- 6:55 Program Preview 7:00 Today
- 9:00 Ding Dong School 10:00 Home Tennessee Ernie Ford 11:00
- 11:30 Feather Your Nest 2.00 Norma Raine 12:15 News & Markets
- Serenaders 1:00 Cock Book
- 1:30 From Hollywood NBC Matinee 2:00 3:00 News 3-15 Modern Romances
- 3:30 Oueen For A Day 1.00 Pinky Lee 1:30 Howdy Doody
- Gone Autry Hospitality Time
- weather -25 Sports 6:30 Dinah Shore
- 7:00 Groucho Marx 7:30 Dragnet 8:00 Peoples Choice 8-30 Dateline Europe 9:00 Science Fiction
- Tales of Texas Rangers 10:00 Waterfront 10:30 News 10:40 Weather
- 11:00 Channel 11 Theatre Friday

10:45 Sports

- 6:55 Program Preview Today 9:00 Ding Dong School
- 9:30 Ernie Kovacs Show 10:00 Home 11:00 Tennessee Ernie Ford 11:30 Feather Your Nest
- 12:00 Norma Raine 12:15 RFD II Serenaders 12:30
- 1:30 From Hollywood
- 3:15 Modern Romances



ROSE AUTO & APPLIANCE

- 3:30 Queene for a Day 4:00 Pinky Lee 4:30 Howdy Doody
- 5:00 Rin Tin Tin 5:30 Little Rascal's Hospitality Time The Ernie Novacs Show 6:15 News Weather
 - 6:25 Sports 6:30 Eddie Fisher Here's Howell 6:45
 - 7:00 Dr. Hudson's Secret 7:30 Life of Riley 8:00 Big Story
 - 8:30 Celebrity Playhouse 9:00 Calvalade of Sports 9:45 Red Barber Show Break The Bank
 - 10:30 News 10:40 Weather
 - 10:45 Sports 11:00 The Vise Saturday 11:25 Sign On
 - 11:30 The Wizard 12:00 Roy Rogers 12:30 Western
 - 1:30 Search for Beauty 2:00 Pro Basketball 4:00 Playtime 4:30 Channel 11 Matinee
 - 6:20 Weather 6:25 Sports 6:30 to be said
 - 12:30 7:00 Lone Ranger I:00 7:30 Cisco Kid
 - 8:00 Star Stage Crossroads 8:30 3:00 News I Led 3 Lives 9:00 9:30 Your Hit Parade 3:30
 - 10:00 Ted Mack's Am, Hr. 10:30 News, Weather Sports 11:00 Channel 11 theater
 - Roy Rogers Sunday 6:00 12:25 Sign On 6:15 News Weather
 - 6:20 12:30 Frontiers of Faith 6:25 Sports 1:00 News 1:15 Norman Vincent Peale 6:30 Dinah Shore 6:45 Bernie Howell 1:30 Family Bible Quiz
 - 2:00 Lawrence Welk Show Wide, Wide, World 3:00 4:30 Faith for Living 5:00 Captain Gallant 5:30 Hopalong Cassidy
 - 6:00 It's A Great Life 6:30 Frontier 7:00 NHC Comedy Hour 8:00 Highway Patrol
 - District Attorney Loretta Young A Man Called X 10:00 Cavalcade Theatre
 - 10:30 News Weatner 10:40 10:45 Sports

11:00 Star Showcase Monday

- 6:55 Program Preview 7:00 Today 9:00 Ding Dong School
- 9:30 The Ernie Novacs Show 10:00 Home 11:00 Tennessee Ernie 11:30 Feather Your Nest

- 12:00 Norma Raine 12:15 RFD II Serenaders I:00 Cook Book 9
- 9:30 1:30 Perry's Personality Sch'l 2:00 NBC Matinee 10:00 Justice 10:30 10:40
- 3:00 News 3:15 Modern Romances Queene for a Day 3:30 PINKY LEE HOWDY Doody
- 5:00 Superman Bunny Theater 5:30 Hospitality 6:00 6:15 News
- Weather 6:25 Sports 6:30 Gordon MacRae Bernie Howell 7:00 The Great Gildersleeve
- 7:30 My Little Margie 8:00 Badge 714 Robert Montgomery Serenaders 10:00 Dee Weaver Show
- 10:30 News Weather 10:40 10:45 Sports 11:00 Channel 11 Theatre Tuesday
 - 5:00 Western 6:55 Program Preview Bunny Theatre 5:30 Today 7:00 Hospitality Time 9:00 Ding Dong School News 6:15 The Ernie Novacs Show 6:20 Weather 10:00 Home 6:25 Sports 11:00 Tennessee Ernie
 - Eddie Fisher 6:30 11:30 Feather Your Nest Bernie Howell 12:00 Norma Raine Disneyland 12:15 RFD II 7:00 Father Knows Best 8:00 Serenaders Danny Thomas Cook Book 9 8:30 From Hollywood 9:00 This Is Your Life
 - 9:30 Warner Bros. Presents NBC Matinee 10:30 News 3:15 Modern Romances 10:40 Weather 10:45 Sports Queen for a Day
 - 3:45 Modern Romnces 11:00 Channel 11 Theatre 4:00 Pinky Lee For Complete
 - 4:30 Howdy Doody Hospitality Time Television

Radio Repair Quality Service J. T. 's **Electric Wiring** TV Repair

INSTALLATION REPAIR

7:00 Martha Raye

SERVICE

Call 2641 In the Northside of

Ray's Hardware

Morton

IS DOLLAR

City Electric

MONDAY

DAY

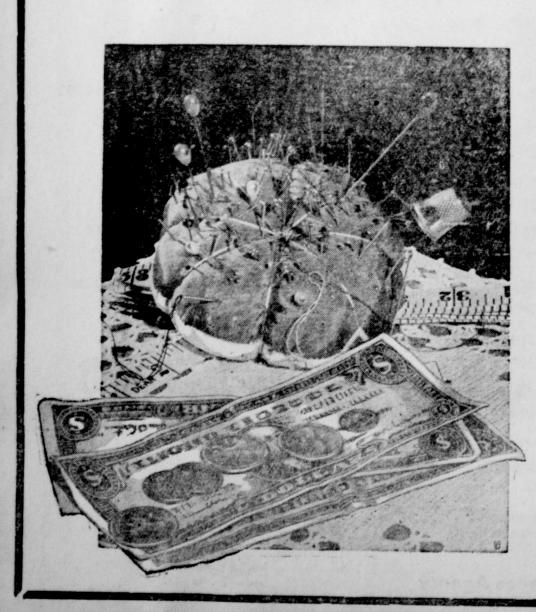
Walt Sandefer

ALL THE LABOR DONATED BY THE INTERESTED FEW

WHO HAVE PLANTED GRASS AND TREES AND WATERED

THE SOIL WON'T COMPLETE THE JOB ON OUR CEME-TERY WHICH IS ONLY NOW BEGUN ...

IT'S GOING TO TAKE A LOT OF PIN MONEY TO BUILD THE BEAUTIFUL ENTRANCEWAY WE WANT



FOR CEMETERIES THAT ARE BEAUTIFUL TO BEHOLD ARE LIKE BEAUTIFUL HOMES

THEY MUST BE CAREFULLY PLANNED AND CAREFULLY **BUILT** — BRICK BY BRICK

DROP BY THE BANK TODAY, OR CALL S. M. MONROE AT THE BANK AND MAIL YOUR CONTRIBUTION —\$1 FOR

OF THOSE BRICKS.

EACH BRICK YOU'LL BUY.



EFACE SENIOR PLAY FOR THURS., APRIL 12

Whiteface High School is sent its annual play, Thurs-April 12, at 7:30 p.m. in the high school auditorium. The "A Date With a Dream," is for reserved seats and 25 and 50 Delma Summers

WESTSIDE SQUARE, MORTON

a three-act comedy and concerns for general admission. the trials of a high school boy wh-

trials of a high school boy wh-date is broken on the night of Carroll Lockett; Mary Jo Gingerthe big school prom. He gets a sub- ich, Zona Snodgrass, Barbara Parand what a date! sons, John Alan Green, Ladois The public is cordially invited Sides, Darance Bratton, Billy Steto come out and see this hilarious gall, Laquita Thornton, Eddie We-comedy. Admission will be 75c Raplh Peters, L. S. Salsar and

> TERRIFIC DOLLAR DAY SPECIALS

Buy now for your Spring and Summer Needs at these low, low prices

Ladies' Belts

Entire stock going on sale ncluding every desirable . .

\$ DAY

1 price

Ladies' Petticoats

Each 100 per cent nylon beautifully trimmed in nylon net and lace, choose from a grand selection of reds. blacks, pinks, whites

\$ DAY only 3.95 ea

and candlelites

Ladies' Slips

Wonderful, exciting beauties of 100 per cent nylon . . each with pretty net and lace trimming at top and

\$ DAY only 4.95 ea.

Ladies' & Juniors **Better Dresses**

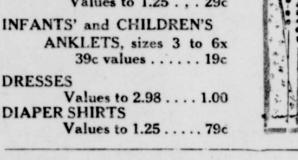
Here are some real savings for the summer wardrobe, you'll have to see them to appreciate their

\$ DAY

19.95 val spl. 14.99 22.50 and 24.95 val. spl. 16.99 29.95 val. spl. 19.99 39-95 val· spl. 26-99 **INFANT'S** WEAR



BABY BIBS Values to 1.25 . . . 29c INFANTS' and CHILDREN'S ANKLETS, sizes 3 to 6x 39c values 19c DRESSES Values to 2.98 1.00



CHILDREN'S WEAR

PAJAMAS, vat dyed, cotton plisse
1.98 and 2.49 values special 1.00
3.95 values special 1.99
GOWNS
3.95 values special 1.00
PANTIES, 100 per cent nylon
89c values special 39c
DUSTERS, linen and faille, fully lined
8.98 values special 6.99
9.98 values special 7.99
CAN-CAN, PETTICOATS and SLIPS
extra full skirts, each a beauty
3.98 values special 2.49
BAGS, in straw and patents —white, pink, blue
and black patents
1.29 values special 1.00
1.98 values special 1.69

Ladies' Suits

This large group is selected for spring and summer wear but be early for choice numbers . . it's your opportunity for a big savings on beautiful seasonal

suits-							
		\$ I) [1	Y		
25.95	val.				٠	spl.	18-95
29.95	val.				*	spl.	21.95
35-00	val.					spl.	24.95
49.95	val-					spl.	32.50
59.95	val.					spl.	42.95

Ladies' and Juniors'

Dresses

This pretty group consists of cottons-each a good buy

	8.95 val spl. 5.99
	10-95 val spl. 6-99
	12.95 val spl. 7.99
	14.95 val spl- 8.99
	17.95 val spl- 10.99
1	7.95 val spl. 10.99

FOR

Office Supplies

- Letter Files
- Accounting Books
- Letterheads
- Envelopes
- Ledger Books
- Ledger Fillers

See The

MORTON TRIBUNE

East Side of Square

Morton

NDIAN DRIVE - IN MORTON, TEXAS

SUNDAY & MONDAY "Prince of Peace"

Oil Failure Led to Discovery of **Gonzales Home**

stead they found water - many housands of gallons of hot water It was back in 1909 in the hill puntry east of San Antonio and n oil drilling crew had tapped a gantic reservoir of 106 degree esian water which fflowed at e rate of 200,000 gallons a day. dany years alter these ssoothing vaters were put to good use with ne establishment of a hospital for ctims of crippling diseases

Some of the history of the Gones Warm Springs hospital, and Lynn Smith, Sr., ofGonzale vice-president of the Gonzale Springs Foundation, in a alk before a recent meeting of the Lubbock Kiwanis Club. Smiths lk before the group was in con-Preston Smith, Lubbock theatre perator (no relation) was honed for "outstanding services" in shalf of the Warm Springs foun-

In 1937, a group of Gonzales bus men realized the potentialnon-profit, non-sectarian treatmen r for the physically handicar The first unit was opened

bed space ranges from 110 to patients, depending on the agex of the patients.

The Foundation is not just a po Patients with hardiesns refrom many types of cripp diseases and accidents are

chensive and includes physica erapy, eccupational therapy, mi ic therapy, speech therapy, denta are as well as first class nursin

The foundation's own brace sho considered among the tops in it field in the nation.

There is a public school unit o ital which provides the school as student in any grade one throu 12. with specialized instruc-

not covered by insurance

ne and rehabilitation in the Un d States to receive the approva the Ameerican College of Sur-

Willingham Opens Form & Ranch Store

nt Manager said this week neld on April 13th and in

day night (Dollar Day) at 8:00 o discuss all phases of the subect. The public is cordially invted and Free Coffee and Dough-

6,000 Bricks Due; Will Go On sale For Cemetery Fund

fue to arrive within the next few days, it was announced this week by S. M. (Smiley) Monroe, president of the Cemetery Association.

In a meeting Monday, directors the go ahead sign for the orring of the bricks which will be shipped from Lubbock.

Within another short period of time, plans are to put the bricks on the square and to begin a sale the bricks at \$1.00 each. It is figured that will cover the cost

ROSE THEATRE

MORTON, TEXAS

LAST TIME TODAY SUNDAY & MONDAY APRIL 1 - 2





TUESDAY ONLY APRIL 3

FER TECHNICOLOR



Wednesday & Thursday APRIL 4 - 5



day morning at 10 a.m. in Homer jects of the meeting is to WILL MEET TUESDAY AT 19:00 Thompson's office. At that time, putting a floor under prices so the A meeting of the Fat Stock Show any last minute details will be att-bidders wil know where they stand



MORTON, TEXAS



Be Early - for top selections - Monday, April 2nd

ONE GROUP Stretch Sox

Long-wearing, neat looking, sizes 91/2 to 14

ON SALE MONDAY 2 prs. 1.00

> ONE TABLE Pants

Fine gabardine crimerton broken sizes only ON SALE MONDAY

3.49 pr.

ONE SPECIAL LOT BOYS' Underwear

This group includes under-shirts, tea-shirts —under-shirts in sizes 2 through 16, tee-shirts from ? through 10 WHILE THEY LAST

3 for 1.00

BOYS' Slacks

Be early and you'll find some real bargains in this group, sizes 6 to 18, all colors some with self-belts, values from 5.98 to 6.98

> ON SALE MONDAY 4.98 pr.

(No alterations, no approvals, no refunds, all sales final,

ONE TABLE MEN'S Sport Shirts

Going on sale Monday at greatly reduced prices — famous Arrow and Campus short sleeve sport shirts in in small, medium, large and extra large sizes . . .

ON SALE MONDAY

Reg. 3.25 values - 2.94 Reg. 3.49 and

2.98 values -

hurry!



BOYS'

Sport Shirts

A real bargain for this early in the season . . . sport shirts he can wear through the sum-

ON SALE MONDAY 1.44 ea.

MEN'S Slacks

A really grand assortment -nylons, and nylon-rayons in blue, tan, natural brown, grey and combination colors sizes 28 to 42 --- buy Monday and count your savings, regu-

lar 7.98, and 8.98 slacks ON SALE MONDAY

4.98 pr.

(No alterations, no exchanges, no approvals, all sales final, please!)

> MEN'S Slacks

All from regular stock colors, nice styling, fabrics of rayon, rayon-acetate and wool combinations, sizes 28 to 44 --- just right for summer wear, values from 9.98

ON SALE MONDAY



Now Open and in the Process of Stocking

Free Chicks

(25 Chicks with Purchase of each 50 lbs. of Feed)

FORMAL OPENING OF

Willingham's Farm & Ranch Store

Friday, April 13

OWNER:

E. O. (Red) Willingham

ASSISTANT MANAGER Elwood Harris

BUSINESS Phone 4036

Residence Phones: 4721 or 5176

-Featuring PAYMASTER FEEDS-

SEED: Sorghums, Legumes, Grasses @ Garden, Lawn Supplies, and Insecticides

Poultry Supplies and Remedies

Come in and talk to us about PAYMASTER'S POULTRY FINANCE PLAN

Caged Layer Meeting

EVERYONE WELCOME!

8:00 P. M. MONDAY, APRIL 2nd **FREE Coffee and Doughnuts**

For Authorized Sales and Service

Of Layne & Bowler Pumps

- -U. S. Pumps
- -MM Moline Irrigation Motors
- -Mayrath Grain Loaders
- -Briggs & Statten Engines
- -Pontiac Cars

We have plenty of this merchandise in stock, come in and let us figure you a Turnkey Job on your IRRIGATION needs, —also we are trading cars cheap —

Bedwell Imp. & Pontiac Co.

LINDSEY FEED & SEED

(Now Opposite Forrest Lumber Company)
MORTON, TEXAS

has been appointed as an authorized dealer in this territory for

DEKALB

✓ Hybrid Serghum
 ✓ Baby Chix
 ✓ Seed Corn

Get acquainted with him today. You'll find him well qualified to assist you with your farming operations. The DEKALB products he offers have come from vast, intensive research programs—established and operated by DEKALB for the betterment of American Agriculture. Call or see him for DEKALB Hybrid Grain Sorghum, DEKALB Chix and DEKALB Seed Corn.



177





MORE THAN 1,000 VIEWED COSDEN MOBILE UNIT

John Neely, manager of Hogan and Neely Cosden Wholesale and retail in Morton, estimated more than 1,000 persons viewed the Cosden Mobile Unit on its visit here last week and said he would try to arrange for the unit to return

Neely, in thanking the public for the interest shown, and especially the schools for allowing the students to view the educational exhibit, said the visit was worth a lot to everyone who saw it, and thereby got a little clearer picture as to the steps in production from crude oil to gasoline.

Dr. Jno. A. Roberson

announces removal of his offices to 405 Austin Street Levelland, Texas Phone: TW 4-3665 General Dentistry

COTTON

SEED

- · Delinting
- · Cleaning
- Treating

Seed is sacked and even Weighed, if desired

> All for 1¢ per lb.

FREE Germination Tests

- All New Equipment -

H U B DELINTING PLANT

Route 1, FRIONA

Call Collect - Hub 2170
for Appointment

Buy What You Need ...

(SATURDAY

Morton has plenty of variety. The slogan should be "buy anywhere, but buy in Morton" — our hometown, where every dollar you spend goes into hometown circulation that helps to build bigger churches, better schools, and nicer homes...

lets all pitch in and build a town we'll be proud to call home . . .

Easter Sunday we're going to lock up and go to church, and we invite you to attend church . . . the church of your choice

Sincerely,

J. T. Hamoud

J. T. Hamoud, Jewelry

S&H Variety



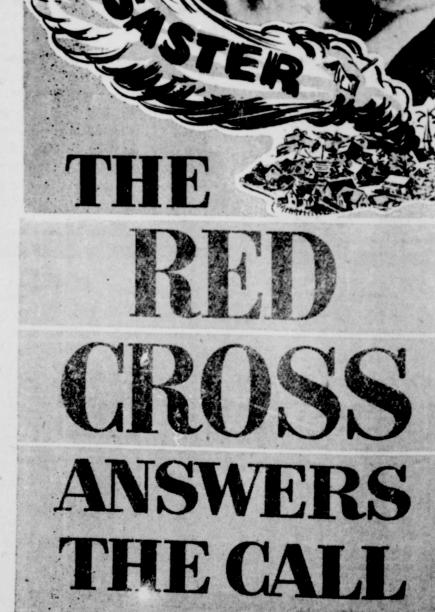
A non-government
Institution
Devoted to

"Helping Others"

Give to the

"Cochran County Red Cross

Drive of 1956"





Mail Your Check to

Cochran County Red Cross Drive

Morton, Texas

\$100

\$25

\$25 \$25 \$25

\$25

\$25

\$10

\$10

\$10

\$10

\$10

\$10

\$10

\$10

\$10

Long Barber Shop Claude Bowden Variety

Wade's "66" Station \$300 Whiteface Service Station \$100 Griffith's Implement Co.

Mohmood Grocery

Munsen Barbeque

son or Bill Crone.

\$100 'Martin's Grocery

Porters Steak House

Whiteface Welding & B'Smith



at PIGGLY WIGGLY, Morton, Texas

Morton Drug MONTHLY **NEWS**

A message from Charles Jones "Your Pharmacist"

EVERYBODY knows a dollar today has much less purchasing power than it

sed to have. Many of the things you buy now cost two

BUT WE PHARMACISTS are proud of the fact that almost everything you get from us has advanced much less than the average increase. Most of the things we supply cost only a few cents more than they used to- Some of

EVEN THE APPARENTLY expensive new medicines are really a greater value than ever. You get well so much quicker, your physician makes fewer visits, and you get back to work so much faster. And of course they save

PROOF OF THIS is the fact that according to government statistics, in 1939 you spent 0-87 percent of your inome for drugs and medicinal preparations, and now, according to the latest released government figures, you are spending only 0.64 percent, a reduction of about 25 per-

WE WILL CONTINUE our permanent policy of priing everything as low as high pharmacy standards will

Charles Jones' MORTON DRUG STORE

Prescription Chemists PHONE 3241 FOR FREE DELIVERIES North Side of Square

hran County farmers demonstrated neir belief that cotton is vital to the area by donating \$1708 to the St. Clairs Stores Cochran Cotton Grovers Associa-Cobb's Dep't. Store Cochran Cotton Growers Association in a one day drive conducted Child's Men's Store

Paced by a \$300 donation from H-B Service Station the Farm Bureau the drive on the Condray & Luke Pump Co. business locations in Morton and McAlister-Huggins Imp. Co. Whiteface was still incomplete but Reynolds Tire Co. the majority of businessmen had Morton Floral been contacted.

Donations of \$100 came from the Loran Distributing Co. Williamson Insurance Agency and First State Bank, Alamo Gin Co., and Cochran Power and Light. Any businessman who has not been contacted or who decides to make a donation should contact T. K. Williamson or Bill Crone.



This lovable character is UN-KLE HANK . . . a new employee

ALAMO COTTON GIN UNKLE HANK will bring to you, through the columns of this newspaper, many humorous observa-

ations and confusion. Unkle Hank is working side Forrest Lmbr. Co. by side with the ALAMO COTTON GIN COMPANY Whiteface Gulf Station to give you folks the finest service available through a great- Higginbotham - Bartlett ly expanded cotton gin plant Lindsey Feed & Seed including MURRAY GINS, J. M. Brown Grocery the MURRAY BIG REEL J. N. Foster DRIER, the MOSS - LINT M. R. Holloman CLEANER and the MITCH-ELL FEEDER.

ALAMO COTTON GIN COMPANY

ce and area businessmen who Butler Body Shop ave backed the organization with

amson insur. Agency irst State Bank Cochran Power & Light Beck Gin Co.

Minnies Shop Tarver "66" Service Windom Oil Co. Merritt's Mobilgas Truetts Food Store Roy Weekes Insurance Sam Kelly Silver's Butane Morton Tribune

Tarver's Furniture & Appl . W. McDermett Morton Malt Shop Mahan Motor Co. Bedwell Imp. & Pontiac Banks-Rosss Imp. Co. East Side Cafe Ed Howell Motor Co. S. C. Parnell Drilling Co. I. W. Barrett Friendly Service Sta. Morton Elect. Supply Tilger's Piggly Wiggly Evans Investment Co. Strickland's Cleaners Luper Tire and Motor Clarke's Drygoods Willis Food Store Weed Grocery Byron's Auto Supply

Hogan & Neely Oil Co. Beseda Grain Co.

Kelly's Drive Inn Ray's Hardware Seaney's Groc. & Mkt. Hawkins Oldsmobile & GMC T. Taylor Sander's Implement Co. Fred Stockdale . refreshing escape from Angley Standard Abstract this world's present trials, tribu- Morton Furniture Co. M and M Barber Shop R. J. Sanders Welding

> Burleson Paint & Supply Jeter Hardware Farmer's Produce West Plains Pharmacy Virginia's Beauty Shop Lackey Grocery

Herman Enos Welding

Western Abstract

Speaks to Lions On Religions In Europe

Rev. Quay Parmer, Methodist evangelist, discussed European re-ligious life at Wednesday's regular noon meeting of the Morton Lions If you notice any error in the Club. abovelist, or if you wish to make a donation, please call T. K. William-

Rev. Parmer, who is conducting a meeting at the local Methodist

IRRIGATION TEST HOLES PARNELL DRILLING COMPANY

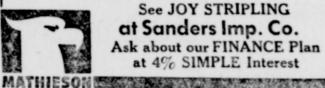
S. C. PARNELL WAYNE GILLIAM, driller

Porter 2-1715, Lubbock Phone 4001, Morton LET US DRILL YOUR TEST HOLES

—PROMPT and GUARANTEED SERVICE



Engineered to your individual requirements and featuring the unique Mathieson positive lock coupler.



Preston Smith of Lubbock, annou-Army in Europe during WWII. Other visitors included Earl Wa- need candidate for state senator rd, singer at the Methodist meet- from this district.



BIG 21"

-with TABLE-

(Antenna and Installation Extra)

10% DOWN -up to 28 mos. to pay —SALES —SERVICE —INSTALLATION

CITY ELECTRIC CO.

O

Wrought Iron

Morton, Texas Eastside Square

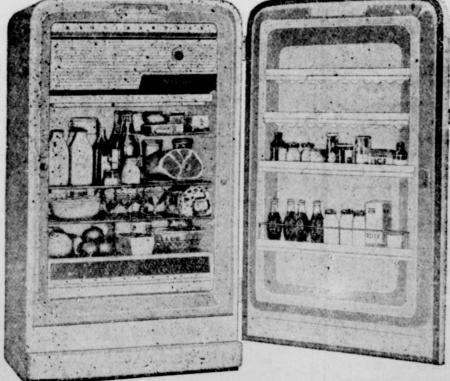


IT's a beauty . . .





IT's a Wonder . . .



WESTINGHOUSE

Reg. 329.95 Box

22900

(and your old box)



2-PIECE SECTIONAL

(2) END TABLES Porcelain Finish

(2) TABLE LAMPS

(1) CONTRASTING CHAIR Platform Rocker in Pink

A Complete Modern

SUITE

\$-DAY Reg. 269.95

18995

(and your old suite)

Just Arrived . . .

NEW CARPET SAMPLES

With Pad (sq. Yd.)

and up

495

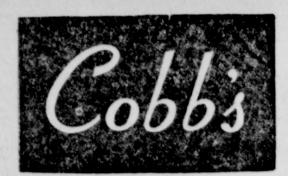


TARVER FURNITURE CO.

PHONE 2961

NORTHSIDE SQUARE

MORTON



Morton, Texas

DOLLAR DAY SPECIAL Huge Spunwell

BEACH TOWELS

Thoose yours while our selection is completeyou'll be more than pleased with these enormous 38x68-inch, absorbant, COTTON, Spunwell beach towels --- especially so at this amazingly low price

8 DAY each

One Group Children's Slips

Choose from this pretty group of rayon and plisse numbers, broken sizes from 3 to 14, white only

DOLLAR DAY 1.00 ea.

Cannon Towels

Large, 22x44-inch thirsty, COTTON towels with dacron and nylon reinforced edges that prevent snagging, tearing . . . a grand assortment of pastel colors, going

DOLLAR DAY 2 for 1.00

DOLLAR DAY SPECIAL Color-fast Chromspun

PANELS

Heal for dressing up any room . . . full 81 inches long, easily washable, color-fast ---exclusive purtains made expressly for Cobb's that carry the Good Housekeeping seal of approval. Available in a good assortment of colors

\$ DAY

you will be proud to dis-

play to your guests ...

ivory only, full 50x50 in-

DOLLAR DAY

1.49 ea.

... sizes 4 to 16

Pretty Assortment

Jewelry

You'll find ear screws and

necklaces in this group

that will be easy to wear

with almost any outfit you

DOLLAR DAY

½ price

\$ DAY

2 for

A Grand Selection of | Crown and Snag-Pruf

Buttons

Ideal for spring and sum- Wonderful buys for those ner sewing, plain and fan- clothes you plan to make y buttons that are easily matched to your every wwing need . . . values to 5c per card, your's

DOLLAR DAY

5¢ card

Zippers

for spring and summer wear, broken sizes and colors

DOLLAR DAY

Values to 30c . . . 15c Values from 31c to 53c

only . . . 20c

Blossom Out

with these

money saving

fabric

suggestions

Gilbra TWISTALENE

A grand buy . . . a grand crease resistant material that needs no ironing . . . and we've a good aswortment of colors in solids only

\$ Day 59¢ yd.

36 and 45-inch MATERIAL

Choose from a good assortment of checks, plaids, and solids -- all crease resistant . . . some real bargains

\$ Day . . . 59¢ yd.

REMNANTS

You'll have to see these materials to appreciate this big selection of fabrics and colors, going

\$Day ½ price

"the house of famous brands" invites you to join the crowds Monday at their ...



DOLLAR DAY SPECIAL

Famous Name

Ladies' HOSE

when you shop Cobb's . . . values to 1.65 a pair

NEIGHBORS

Men's **Dress Socks**

Choose stripes and designs from this group of rayon dress socks marked to go

tch and elastic belts in pop-

ular colors ... broken sizes

only ... values to 2.50 ...

DOLLAR DAY

1.00 ea.

DOLLAR DAY 3 prs. 1.00

DOLLAR DAY SPECIAL For Added Comfort

Men's LOAFER PANTS

DOLLAR DAY SPECIAL

Right in Season

Boys' SPORT SHIRTS

A complete new shipment of boys' short sleeve,

COTTON knit sport shirts . . . come in stripes,

solids, and solids with contrastng collar designs

The pant that gives men easy comfort, new freedom, and a pant that laundries quickly . . . choose faded denim, charcoal, tan, or brown in rayon linen or COTTON

\$ DAY pair

(Others from 3.98 and 4.98)

Men's Sport Socks

Ever popular COTTON argyle socks in a big assortment of color combinations that will please every young man

Men's

DOLLAR DAY

2 prs. 1.00

Sport Shirts

Short sleeve numbers just in time for the approaching warm, hot weather ... come in sheers, bastiste. and COTTON broadcloth

DOLLAR DAY 1.98 ea.

\$ DAY each (others from 2.98 to 3.98)

Slashed in price for Dollar Day . . . we can't tell you the brand in this ad, but you'll recognize it

pair

MEET YOUR

at COBB's, -MON.

Ladies' **Nylon Gloves**

Long-wearing nylon stretch gloves in white, navy, and ecrue, short style only

DOLLAR DAY 1.00 pr.

Ladies' Spring Suits

Beautiful new spring numbers in 100 per cent wool worsted and pure raw silk material . . . lovely buys DOLLAR DAY

> 1-3 off Ladies'

Spring Toppers Pretty toppers in lovely spring pastels, priced to

DOLLAR DAY 1-3 off

DOLLAR DAY SPECIAL Popular, Lovely

COTTON DRESSES

Ladies, you'll be more than pleased with this bargain Dollar Day . . . be early for your selections . . . lovely checks, stripes, and prints in bolero, sun, home. and play styles . . . each made of comfortable COTTON

Formfit Bras

Ladies, these come in strlar styles - each a real buy at regular price . . . reduced for

DOLLAR DAY 1 Price

Pima COTTON Blouses

assorted red, white, black pink and aqua colors ... plenty of size, range at styles · · ·

DOLLAR DAY 1.00 ea.

