

# DOLLAR DAY SPECIAL

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ROUTE STAR



VOL. NUMBER III

MORTON, TEXAS, SUNDAY, SEPTEMBER 4, 1955

NUMBER SEVEN

## GRAND JURORS TO RECONVENE

The 72nd District Grand Jury reconvenes here Thursday, at 10 a.m. in an effort to complete the investigation started a month ago.

The 12 man jury, under the leadership of Syd Coffman, asked & received permission to reconvene in a month after the auditing firm of Niemeier and Pierce has had an opportunity to complete their check of county records for the past nine years. There was no indication as to how much the Grand Jurors still want to check before they adjourn for good. But the statement released to the public indicated that they needed to complete investigation of several cases who have not yet appeared. And, when the Hospital Board asked for an audit of their records too, just to keep things straight, the Grand

Jury couldn't oblige until the outside firm got the records completed. Seven indictments have been returned. There's no indication as to whether or not any more indictments are expected.

Nor has anyone released any statement as to how much money was unaccounted for at the Court-house, so speculation of that sort would be purely a matter of guess work.

This much is sure. The Grand Jury has just about a month left in which to complete their work. If by any chance they should not get finished by October 10, a new jury would take over. In view of the fact that the boys now sitting on the Grand Jury have already returned 7 indictments, any others who might be worrying about being indicted would probably be very satisfied to stall things off long enough for the new jury to be seated.

The investigation has held the public interest in Cochran County as a thing has in many a year. Maybe it's the fact that money was at one time missing and was rumored later to have been put back. Perhaps it's just the political fight aspect that has intrigued the public. Or maybe it's just the element of doubt as to what is going on in the county government, or has been

going on in the past. By far the majority have voiced the opinion, all over, they want to forget about it as soon as possible.

## Local Mechanics Attend Meeting On Motor Vehicle Inspection Law

L. W. White, of Lubbock, District Supervisor for vehicle inspection, was in Morton, Thursday night at which time he conducted a period of schooling and testing on the safety check instruction manual.

Under the present laws, all the mechanics who will do the vehicle inspection work, must pass a test each year.

Representatives of Allsup Chevrolet, Ed Howell Motor Co, Bedwell Implement and Pontiac, Miller Motor Company, Mahan Motor Co, and Hawkins Oldsmobile were on hand.

White, among other things he had to say, told the group that the controversial inspection law is getting the job done. He cited figures showing the drop in accidents and Highway fatalities has been outstanding.

and rechecked. Then, after it all over, they want to forget about it as soon as possible.

## Foster Sister Of Local Man Buried Lubbock

Funeral services were held Friday in the Pioneer Memorial Methodist Church of Lubbock for Mrs. J. P. Mills, foster sister of Roy Hill Morton businessman.

The Rev. Wayne Cook, chaplain, Methodist Hospital, officiated at the 3 p.m. rites and burial followed in Eastawn Cemetery with Rix Funeral Home in charge. Mrs. Mills had been ill for a long time.

The 74 year old Lubbock resident had been in ill health for several years but her most recent had spell lasted a year. She was born Emma Gilbert in Taylorville, Ky., and was brought to Collin County Texas at the age of only two months. She later moved to Gould, Oklahoma and married J. P. Mills at her parent's home near Hollis, Oklahoma in 1903.

Mr. and Mrs. Mills moved to the South Plains in 1920 and lived in the Estacado and Petersburg communities until 1929 when they moved to Lubbock and have lived in that city ever since.

Mrs. Mills was a charter member of the Pioneer Memorial Methodist Church and the Arnett - Benson Needle Club. The Emma Mills circle of the Methodist W.S.C.S. was named in her honor.

Funeral bearers at the final rites were Bob Hunter, Ollie Upton, Carman Williamson, Roy Lee Waldrop, Montie Cobb and Wilson Martin.

Survivors in addition to those already mentioned, the husband and Mr. Hill, include: six daughters, two sons, a brother, 29 grandchildren and five great grandchildren.

## Merchants offer 5 Day Bargains

Monday is another Dollar Day in Morton and local merchants are featuring counters full of back-to-school items.

You are invited to stay in the Morton trade area to do your Dollar Day shopping. The inside pages are check full of bargains for the thrifty housewife.

Morton joins South Plains cities all over the area in "remaining open" over the labor day period. Despite the holiday, we'll only see the bank, the post office and probably the Court House. The city did not say their offices would be closed.

## Miss Trower To Give Facials At Minnie's

Miss Lena Trower, famed for her cosmetics, will be at Minnie's shop here September 19 through September 24, it was announced this week.

Miss Trower will make skin analyses and give free facials. Appointments may be made by calling Minnie's Shop now.

Lena Trower cosmetics, developed by Miss Trower are sold throughout the United States.

## Levellander Will Speak to Methodist

Jeas Wofford, active layman in the First Methodist Church of Levellander, will conduct the morning service here at the First Methodist Church, Sunday it was announced this week.

He will be speaking in the absence of Rev. S. Frank Weir who will be conducting a revival.

Wofford is a long time area resident and has been active in both youth work and adult training in the church.

## New Jewelry Opens Here

Another new business opened in Morton this week — a jewelry & watch repair shop under the management of M. L. Sublett, Morton resident.

Sublett recently completed a one year training course in watch repair, at Kilgore Texas.

The business is located on the northside of the square in Judge Price's old office, next door to the M and M Barber Shop.



NEW ROLE FOR CLOWN: Emmett Kelly is recognized the world over as the "sad-faced" clown. However, he wanted it known that he wasn't clowning when he joined a star-studded field of radio, TV, stage and screen personalities in backing the public appeal of the Sister Elizabeth Kenny Foundation so that the organization may continue to provide treatment and rehabilitation for polio victims.

## Gerald Ramsey Opens Service Sta.; Plans Grand Opening Dollar Day

Gerald Ramsey, long time Morton resident, has announced the leasing of the Phillips 66 Service Station, located on North Main street, at headquarters of Windom Oil and Butane Co.

Ramsey took over the station on Thursday morning and will have a Grand Opening tomorrow, on Dollar Day featuring free cokes and doughnuts to guests.

The station will be known as Gerald's 66 Service, will be open six days each week, closed on Sundays, and will maintain the hours of service from 7 a.m. until 9 p.m.

They will feature all Phillips products including gasoline and oil, but at the present time have no facilities for wash and grease jobs.

Ramsey a graduate of Morton High last spring has lived in Morton all his life and formerly was associated with Piggy Wiggy of this city. He is the son of Mr. and Mrs. S. A. Ramsey of Morton and a couple of months ago married Neoma Joyce Stowe of Morton.

Gerald, in this first business venture of his own, promises the best in service and invites all of his many friends to become regular customers.

## Revival Begins Sunday at Maple

Evangelist Donald Bell, former pastor of the Maple Assembly of God Church, will begin a revival meeting there Sunday, September 11, it was announced this week by Rev. A. L. Patton, pastor.

The meetings will continue through Sunday, September 25, with services nightly at 8 p.m.

The public has been given an invitation to attend any and all of the services.

## VACATION IN RUIDOSO

Mr. and Mrs. L. B. Childs and daughter Jeanette, spent last week-end at Ruidoso, New Mexico, vacationing.

## Soil Conservation District To Sponsor Field Tour, Sept. 12

A morning long Soil Conservation tour to which all farmers and interested businessmen are invited, has been set for September 12, according to W. W. Smith, District Supervisor.

The itinerary of the Soil tour is not yet complete but will probably be announced in next week's paper, Smith said Monday.

The tour will get underway at about 9 a.m. and efforts will be made to conclude it by dinner time.

With more and more Cochran farmers turning to Soil building practices: a huge increase in number of irrigation wells and a proportionate large increase in sprinkler systems; there should be some interesting developments to show off.

Everyone that is interested in crop production is urged to try to attend the tour and to bring along a friend or two.

## Famuliner Community To Enter Display In County Fair Here

Famuliner Community a small group of folks who a few years back won prizes for their community spirit, will enter a display in the County Fair it was announced this week.

They were the first of the communities in the Last Frontier area to announce intentions of entering a display. Also, some of the individual farmers in that area have announced plans to enter stock in the judging.

Folks around the area were reminded once again, this week it's time to notify the division director or if you plan an entry. The same goes for clubs and for merchants of any of the communities, who plan to have a booth. If you have missed all the notices that have been sent out earlier you can get your entry in by checking with any of the folks connected with the fair, they'll be glad to see that its taken care of. Or, call at the Tribune for particulars.

The Fair directors and all their committees are meeting at the Activities Building on Tuesday, that is the day after tomorrow, at 7:30 p.m. Every committee is expected to have a representative there.

Final pre-show plans will be ironed out for the first annual Cochran County Fair which will be held at the County Park September 16-17, a week from next Friday and Saturday.

VISITS GLASSFORDS Mrs. J. O. Glassford of Cobarne is visiting in the home of her son and family Mr. and Mrs. Bill Glassford, this week. Sunday they planned to attend the 50th wedding anniversary of his uncle and aunt, Mr. and Mrs. Harrison Davis, at the home near Post.

qualifications. there was ... A LITTLE PANIC a few weeks ago when the Welfare Commodities office suddenly closed. All sorts of rumors were spread as to why it had closed, and it even was mentioned to us that the Tribune was to blame for writing a letter to some big shot and saying our county didn't need it.

we wrote ... NO LETTERS. We didn't have time. Besides, the biggest bigshots we know are our own County officials and, after this recent mess, we doubt their name mentioned would carry any tremendous amount of weight. And third, we were about the last ones to know the program was temporarily shut down. The reason was quite simple. Mrs. Joe Pierce, who was running the program, resigned. They had to hire another woman to maintain the office. As soon as another was hired, the office was opened again. It is still available as a source of commodities for those who are in need, and, maybe some who aren't. But we are happy to report from one Commissioner that our relief role is considerably less than it was on January first of this year.

some wonder ... WHY WE HAVE opposed the welfare commodity plan as is in operation here. The answer, again is simple. It is set up to help those who cannot help themselves and those who are trying hard but cant seem to provide. Its not supposed to be a free handout for those who are too lazy to work. And, don't get the impression a lot of people seem to have, that its free. First, of all we pay for it in the taxes we pay which are used to purchase the excesses from farmers and to maintain price supports. Then we pay a fee on the number of people who receive it, a small fee but one that quickly mounts up. This is paid by the county, which is us. A third way we pay is in the cost of moving the commodities by truck to Morton, from Lubbock. That takes a truck or rental of one, a salary for the man or men who drive it, load it and unload it. And this too is paid by the County.

then there's ... THE COST OF the rental of the building, the electricity and any other necessary utilities, and a few other items. Free? Don't you kid yourself. The actual cost to the county is probably in the neighborhood of \$250 a month. And the commodities given out are in addition to the other welfare checks written each month, and the hospital bills that have to be paid.

our relief ... BILLS IN THIS County amount to quite a sum, and it costs enough to help those who need help without throwing money away on those who simply want to ride the gravy train.

PLEADS "NOT GUILTY" ON SALE OF LIQUOR Fred Garza, arrested on the 1st night of the rodeo this past month and charged with the selling of intoxicating beverages in a dry area, pled "not guilty" before Judge Fred Stockdale, Tuesday.

Garza was arrested when men of the Liquor Control Board made a "buy". The case was delayed because of the illness of the County Judge.

MONDAY IS DOLLAR DAY on the Last Frontier

It would be ... AN EXCELLENT time to start thinking about the elections which will come up in the next three year period. There's not much excuse for the public not having time to check up on the possible candidates and their qualifications. It should not be above all, a popularity poll or a sympathy contest. Its time we started considering the

## News from . . . ENOCHS - BULA

The Enochs Ladies' Homemakers Club held their annual family picnic on the evening of August 28, at Morton's Park with 37 persons attending.

A picnic supper was served with the menu consisting of weiners & chili sauce served on open face buns; potato chips, doughnuts, cookies and iced punch. Afterward, the group enjoyed a two hour visiting and recreation period.

Those in attendance were: Mr. & Mrs. Dutch Cash and Ruby, Mr. & Mrs. T. A. Thomas, Virgil Jerry, and Dolly, Mr. and Mrs. C. W. Van Landingham, Mr. and Mrs. Ray Spence, Donna, Linda, Kay, Dorothy and baby girl; Mr. and Mrs. D. T. Johnson and Sue; Mr. and Mrs. Bob Newton and boys; Mr. and Mrs. L. G. Fred, Keith and Gaylene; Mr. and Mrs. L. G. Harris & Zelma; and Mrs. W. A. Pool, Charles and Jim and one visitor, Darwin McBe.

The next meeting of the Enochs Ladies' Homemakers Club will be held at the home of Mrs. T. A. Thomas on September 8th.

A large group of Enochs residents met at the Enochs Cemetery on Monday morning, August 22, and bled the entire cemetery in a two hour period.

The group plans to meet at the same time each month to keep the cemetery clean.

Most of the trees set out earlier in the year by the club ladies are growing nicely. Only two trees are reported in poor condition and these are to be replaced.

Visitors in Enochs Sunday included Mr. and Mrs. Harvey Cauffman and daughter at the home of Mr. and Mrs. Claude Cauffman. W. Cauffman of Carlisle also came.

Mr. and Mrs. L. M. Bryant of Amarillo and Mr. and Mrs. Duane Bryant and Ricky, and Cathy Brabner visited in the home of Mr. & Mrs. W. M. Bryant.

Mr. and Mrs. L. J. Jones, Sr., visited their children in Friona on Friday, August 26.

Recently returned from wheat harvest were Mr. and Mrs. Dan Hall and family and also the Arlie Asty family.

Gerald Edward Davenport, son of Mr. and Mrs. R. G. Houghton of Morton was enlisted in the U. S. Navy on August 22nd.

Davenport, formerly a student at Morton Jr. High and employee at Does Super Store in Morton, is in San Diego, California where he is to go through the Navy's Recruit Training program. Upon completion of the recruit training, two weeks leave will be given in order that he may visit his family in Morton.

## Sikes Gospel Singers Coming Thursday Night

Returning to Morton Thursday night, September 8, will be the Sikes Gospel Singers, popular Negro quartet which appeared here last year.

They will make two appearances. At 8 p.m. they will sing in the County Auditorium. At 9:30 they will appear at the Church of God in Christ, Morton.

Everyone is invited to attend the programs. No admission will be charged, although a collection will be taken. The singers, who have their headquarters in California, are on tour throughout this part of the United States.

## Condition Serious

Mrs. L. L. Latham, mother of Mrs. Earl Cadenhead of Morton, remained in serious condition, Friday night at the Cochran County Hospital as the Dollar Day Special went to press.

Mrs. Latham has been in and out of the hospital for several days.



Sitting with three top GM executives are two youths who each won a \$4,000 university scholarship in the 1955 Fisher Body Craftsman's Guild model car building competition. Seated, left to right, are Thomas F. Greene, of Medina, Wash., top winner in the Junior Division; Charles F. Kettering, research consultant; Milton J. Antonick, Mt. Vernon, O., Senior Division top winner; and James E. Goodman, vice-president of General Motors and general manager of Fisher Body Division. Looking over Greene's model is Harley J. Earl, vice-president and director of styling. The awards were presented at the Guild's Silver Anniversary banquet in Detroit.

## NEW TEXAS LANDMARK



Construction was launched on American Can Company's new can-making plant in Arlington, Texas—described as the most modern of its type in the world. The structure with 185,000 square feet of floor space will be situated on 12.2 acres of land midway between Dallas and Ft. Worth. The plant will have an annual rated production capacity of 300 million cans for packing fruits, vegetables, meat and shortening for canners in the rapidly expanding Central Texas food packing industry. Participating in the ground-breaking ceremonies are (left to right) C. E. McCloskey, new plant manager, (foreground), T. J. Vandergriff, Mayor of Arlington; and M. P. Cortlet, American Can's Central division vice president.



RELATIVES LOCATED IN STRICKEN TORNADO AREA

Mrs. B. J. Miller whose husband is associated with the Llano-Grande Gasoline Plant here, has received word from only a few of her relatives in the East who were living in the recent tornado area. She

and phone connections were out and that mail service was apparently only existing in scattered areas. Mrs. Miller is a native of New Britain, Conn., which is only about 13 miles from Hartford. She has near relatives at Winstead, Connecticut.

Morton Tribune

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BILL GLASSFORD

MANAGER

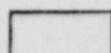
E. H. IRWIN

EDITOR

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Any erroneous statement reflecting on the character, reputation or standing of any person, firm or corporation, will be corrected upon the same being brought to our attention by written statement of fact.

1955 OPEN SEASONS FOR MOURNING DOVES



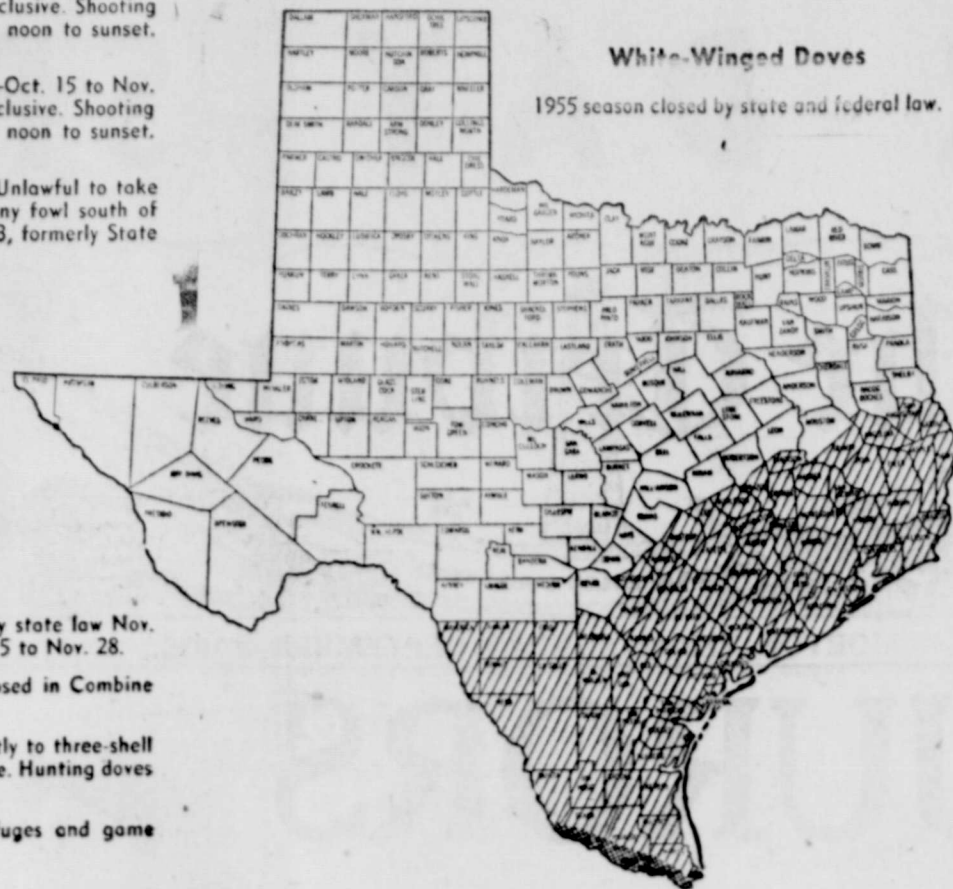
NORTH ZONE—Sept. 1 to Oct. 15, both days inclusive. Shooting hours 12 o'clock noon to sunset.



SOUTH ZONE—Oct. 15 to Nov. 28, both days inclusive. Shooting hours 12 o'clock noon to sunset.



SANCTUARY—Unlawful to take chachalaca or any fowl south of U. S. Highway 83, formerly State Highway 4.



BAILEY COUNTY—No open season.

McMULLEN COUNTY—Open season by state law Nov. 1 through Dec. 15; by federal law Oct. 15 to Nov. 28.

KAUFMAN COUNTY—Dove season closed in Combine Community.

SHOTGUNS must be plugged permanently to three-shell capacity, may not be larger than 10 gauge. Hunting doves with rifles prohibited.

NO HUNTING permitted in game refuges and game reserves.

Mellroy Improved After Injuries

M. B. Mellroy, who for several months operated Strickland Cleaners, is recovering from a back injury suffered recently when he fell off a scaffold while working in Lubbock.

Mad, who was in town Monday to see about boarding his son in Morton while Monte finishes his senior year of High School, said he tore a vertebrae and has been laid up for about six weeks. He expects to go back to work in the very near future.

The Mellroys are now living at 1105 35th Street in Lubbock.

Maple Man Hurt In Fall From Roof of Gin

Doyle Fowler, one of the workers helping in the remodeling of the Maple Coop Gin, fell from the top of the gin last week and was painfully injured.

He plummeted 27 feet before hitting the lint cleaner which broke his fall. He suffered facial lacerations and a fractured pelvis and will be confined to the Cochran County Hospital for about two weeks.

Crash Victims Nephews of Morton Man

Two of the three Muleshoe Jads involved in the fatal collision just north of Muleshoe, August 18, in which two of them were killed, are nephews of Olen Harris of Morton.

Richard Lasley, 14, one of two killed instantly and Jack Connor, 16, who was seriously injured, were related to the Morton man. The other dead youth was Trig Smith, 14, who lived north of Muleshoe.

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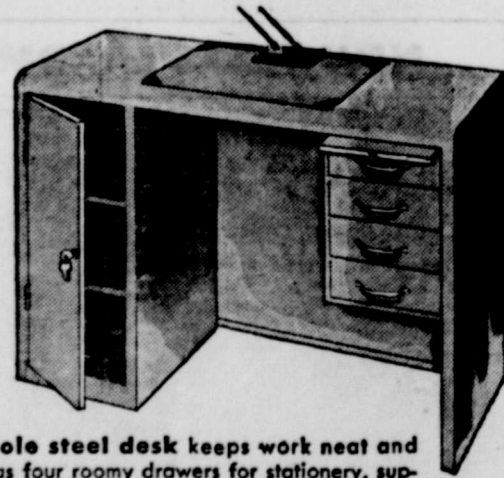
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MORTON TRIBUNE

UNDERWENT OPERATION

Kenneth Burles, Morton night-watchman and patrolman, was reported Thursday getting along fine

after undergoing surgery in the Cochran County Hospital on Wednesday afternoon. He expects to be released from the hospital today or tomorrow.

Morton Drug MONTHLY NEWS

A message from Charles Jones "Your Pharmacist"



SEPTEMBER is a busy month for everybody. Vacations are usually over, schools re-open, and winter is not too far distant.

WILL YOUR BODY be strong enough to ward off the troublesome colds caused by the changeable weather to come? Will you and your loved ones be able to resist invading germ or virus invasions?

THERE ARE many vitamins and medicines that can help your body to fight off sickness. The prevention of disease is even more important than its treatment.

INSURE YOUR HEALTH by visiting your physician now for the advise that will help you better preserve it.

TELL HIM that he can prescribe any medication, old or new, because our stocks are complete and we can fill his prescription exactly as he specifies.

Charles Jones' MORTON DRUG STORE Prescription Chemists PHONE 3241 FOR FREE DELIVERIES North Side of Square



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Deluxe BINDERS All leather, wide gussets, inside zipper pockets. Choice of 2.49, 2.98, and 3.98 Binders. FREE 49¢ filler paper with each

Crayola CRAYONS Wonderful for beginners or graduates, bright, clear colors, easy to use. 8 in box 10¢ 16 in box 15¢ 24 in box 25¢

Lunch KIT with Vacuum Bottle Nice size, 7x8x3-inch, choice of plaid lunch box with matching 1/2-pint vacuum bottle, or Roy Rogers with matching bottle Only . . . . 1.98

Little Girls' Rayon PANTIES Made of rayon tricort acetate, lace trim. Assorted colors, sizes 2 to 14. 4 for 1.00

ECONOMY PENCILS Assorted bright colors, number 2 soft, black lead, metal tip, eraser. 2 for 5¢

ONWARD PASTE Full 1 1/4 - ounce jar of white paste with handy wood spreader. 10¢ ea.

FOUNTAIN PENS Assorted colors in plastic to choose from. Gold plated pen. 49¢ ea.

Men's COMBED COTTON UNDERSHIRTS Another real buy from Ben Franklin. 49¢ ea.

Men's SHORTS Full cut broadcloth shorts that are sanforized. Only . . . . 59¢ ea.

Ladies PANTIES All-rayon panties in assorted colors and styles. 3 for 1.00

Boys' SLACKS Rayon and nylon slacks in sizes 3 to 8. Only . . . . 1.98 pr.

Boys' SHIRTS Flannel shirts that are ideal for cool mornings, sizes 2 to 6. Only . . . . 98¢ ea.

Boys' BRIEFS Combed cotton knit briefs with nylon re\_enforced legs, sizes 2 to 8. Only . . . . 39¢ ea.

Save money on These SCHOOL SUPPLIES

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### TAX RATE REMAINS \$1.15; ADOPT NEW PRECINCT SPENDING PLAN

The 1966 tax rate, which goes in effect in October of this year, has been set at \$1.15 by the Cochran County Commissioner's Court, following a budget hearing Monday morning in the Commissioner's Court room.

Explaining that increased expenses, not foreseen last year, had kept them from cutting the tax rate, Judge Fred Stockdale explained a part of the budget, and noted that it called for an expected collection of \$301,900, and spending of the entire amount. The money expected to be received from taxpayers in the year is some \$9,500 more than was expected to be collected this year, and the expenses were also expected to be that much more.

In his list of unforeseen expenses Judge Stockdale pointed out: (1) an increase in the cost of maintaining the County Office and Auditor's building; (2) the increased cost of maintaining the County Park and (3) the cost of the outside audit. The judge indicated the increases were paid in janitorial and maintenance part time help at the two locations. He did not indicate why they had not been foreseen.

In explaining the budget, the judge noted that a new system will be in effect in the operation of precinct finances. This year the Commissioners themselves will tend to their own precinct, knowing how much money is in their various precinct funds. The old method in operation was for the Court to pay all the bills at one time, and it was hard to break down the actual cost by precincts. One of the Commissioners charged he had not received his allotted amount of money to operate his precinct last year, and indicated other precincts must have gotten the money. It wasn't the first time this complaint has been voiced.

The budget was based on an expected evaluation boost of \$1 million for the county, making the total evaluation, \$34 million. It was estimated that the assessing will amount \$301,900 but of that, \$40,000 will be delinquent.

The court also indicated, at several times during the hearing, that they were doubtful about the outcome of a complaint of over-assessment by one of the major oil companies — with this indication, it

seemed unlikely that most of the figures on the proposed budget should be accepted, since they felt the decision on the dispute could change the entire picture.

County bond and interest payments are also considerably up & now represent better than half of the entire budget.

One of the Commissioner's indicated there also might be another dispute on taxation, with a question raised on the rate on which the refinery was assessed. However, none of the members of the Court appeared to be sure just what had been done in the I-lano-Grande matter. The judge, having been sick for the past few weeks, said he'd have to talk with Mrs. Pierce, the outside auditor who typed up and prepared the budget, to clear up a few confusing things on the budget proposal.

Money to be used to operate the precincts, maintaining roads, etc. is \$1,100 on this basis; 27.5 per cent for precincts one and two, and 20 per cent for precincts three and four.

In the actual budget of \$1.15 on the \$100 evaluation, the breakdown of the funds is the same as last year with the exception that one cent has been taken from the C and J fund and put into the Interest and Sinking fund to help offset the additional money it will cost the county in interest payments this year.

Asked specifically what condition the county was in, the Commissioners noted their precinct costs are going to be down if equipment will continue to operate as it is, without the need for replacements.

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**Air Meeting Related Tuesday**  
 A general meeting of all committees of the County Fair has been called for Tuesday evening, September 6th, in the County Auditorium, at 8 o'clock. It was announced this week by Elwood Harris, general co-manager of the Fair. Everyone on the committees is requested to attend and take part in the program.

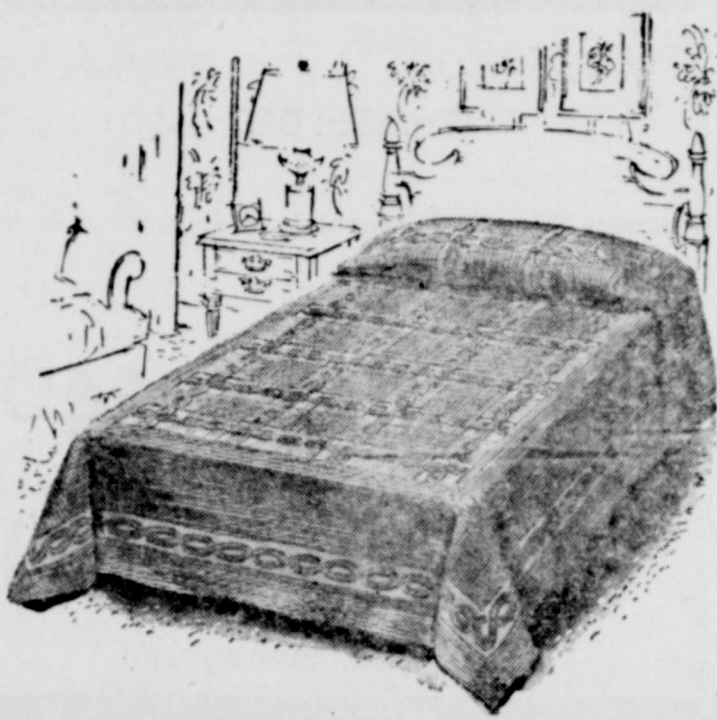
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 at PIGGLY WIGGLY, Morton, Texas

**DAVE AYLESWORTH and COMPANY**  
 has FOR SALE EIGHT and ONE-HALF sections of the Muleshoe Ranch south of West Camp. This land has plenty of WATER, and will be SOLD for 35 per cent down, ten years on the balance at 6 per cent interest.  
**DAVE AYLESWORTH, Salesman**  
**KLYDE KREBBS, Salesman**  
 Phone 5290 MULESHOE  
 20th Street and the Clovis Highway

# ST. CLAIRS DEPARTMENT STORE DOLLAR DAY VALUES

## for School Days



### Chenille Bedspreads

DOLLAR DAY SPECIAL

Lovely assortment of patterns and colors. Full bed size. Special purchase of higher priced spreads, and we're passing the savings on to you.

\$ Day Price Each . . . . . **398**

**New Shipment Girl's SCHOOL DRESSES**  
 Just in time for back-to-school buying, lovely cottons in many new styles and colors. See these first thing, Dollar Day.

GOING From . . . . **198 to 595**

<b>Girls' BLOUSES</b>	<b>Children's COATS</b>
Excellent for school wear, washable cottons in many new styles & colors to select from, see them	Select yours now while our stock is complete. All new styles, colors. Sizes to fit all, and prices are right.
DOLLAR DAY	Buy on . . .
1.98 to 2.98	Lay - Away

**Grand New Selections Girls' SHOES**  
 You will find Oxfords, Straps and Loafers in leathers and suedes—blacks, tans, browns, and greys . . . don't miss these.  
 Sizes 8½ to 3 . . . . . 2.98 to 4.98  
 Larger Sizes 4 to 9 . . . . . 4.98 to 6.95

**Boys' School OXFORDS**  
 Long wearing, sturdy, made for roughest wear, new styles to select from. Sizes 8½ to 3.  
 ONLY 2.98  
 Larger sizes 2½ - 6  
 5.95 & 6.95

**Boys' JACKETS**  
 For school or dress wear, two-tones, solids reversibles in newest, long wearing fabrics. Buy now while our stock is complete — use our Lay-Away plan.  
 Only 3.98 to 14.95

**"Fruit of the Loom" Boys' UNDERWEAR**  
 Nationally known brand ideal for school wear full cut, well made, sizes 2 to 16

Briefs . . . . .	59c
T-Shirts . . . . .	59c
Vests . . . . .	39c
Men's Sizes	
Briefs . . . . .	69c
T-Shirts . . . . .	69c
Vests . . . . .	49c

<b>Boys' Stretch SOCKS</b>	<b>Boys' SPORT SHIRTS</b>
All nylon, sturdy, & good looking. A good variety of fancy patterns — fits sizes 6 to 10½.	Long sleeves for back-to-school wear, newest colors and patterns sanforized, full cut, & in sizes 1 to 16.
Real Values 49¢ pr.	Now 1.98 ea.

**Tex-Sun and Wranglers Boys' School JEANS**  
 Built for hard wear, easily kept, neat looking. Regulars, slims, and double knees, choose 6, 9, and 11 ounce material, sizes two to 16.

**NEW Fabric Specials**

**39¢ YD.**

LOVELY DRESS PRINTS

Ideal for back-to-school dresses, skirts, blouses & boys' shirts. See our wide selection of newest colors and patterns: figures, checks, stripes, fancies and solids. Buy now from our complete stock.

**\$ DAY PRICE**

**St. Clair's DEPARTMENT STORE**  
 West Side of Square Morton, Texas



ATTEND UNCLE'S FUNERAL

Mr. and Mrs. M. C. Ledbetter of Morton last week attended funeral services in Wellington for his uncle, L. A. Moore, 65, who died last Thursday of a heart attack.

Mr. Moore was well-known in the Wellington area where he had been associated with the Postal department since 1918. He had been a postal employee for 48 years & was carrying his route when the

heart attack occurred. He lacked only eight boxes having it done.

Survivors include his wife and eight children two of whom live in Lubbock, Howard Moore and J. M. Moore.

# FOR Office Supplies

- Letter Files
- Accounting Books
- Letterheads
- Envelopes
- Ledger Books
- Ledger Fillers

See The

**MORTON TRIBUNE**

East Side of Square

Morton



Dollar Day Only

Any

**TABLE  
LAMP  
or  
PICTURE**

(one exception)

**100**

with the . . .  
purchase  
of any  
Living  
Room  
Suite  
at  
regular  
price

2-Piece, Modern

**SECTIONAL,  
LAMP, and TABLE**

in black and white, famed Nevamar table

DOLLAR DAY PRICE  
only . . . . . **17950**

Don't miss this . . .

**Trundal BED**

newest thing in Wrought Iron furniture, black  
and white, divan style

DOLLAR DAY PRICE  
only . . . . . **12450**

5-Piece  
**Living Room  
SUITE**

makes a bed, brown and blonde finish

DOLLAR DAY PRICE  
only . . . . . **13995**

**WESTINGHOUSE**

Home-making Specials . . .

- Toaster . . . . . 18.95
- Mixer . . . . . 17.50
- Roaster Oven . . . . . 39.95
- Cooking Fry . . . . . 27.95
- Steam Iron . . . . . 15.95
- Electric Skillet . . . . . 13.95

(or 1.00 down and 1.00 per week)

**TARVER FURNITURE CO.**

"Your Home Comes First"

NORTHSIDE SQUARE

MORTON, TEXAS



"Don't You Forget"



# MONDAY is \$DAY in MORTON

**BUY  
NOW!**

**BEST  
BUYS!**



DON'T MISS THE COCHRAN COUNTY FAIR COMING SEPTEMBER 16 and 17

RELATIVE HAS 1ST BALE saw his farm produce the first bale of Knox County cotton this year. A. G. Varnell of Knox City, uncle of Mrs. Lee Stewart of Morton.

### Monument Lake Revival Ends Sun.

The revival meeting continues in progress this week at the Monument Lake Methodist, near the 3-Way Community.

Rev. James Merrill, pastor of the church has issued an invitation to friends from this area to attend.

Rev. Royce Womack is conducting the twice daily meetings, at 10:30 a.m. and 8 p.m. The meeting is to conclude on September 4th.

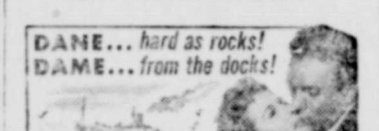
### ROSE THEATRE

MORTON, TEXAS SUNDAY and MONDAY SEPTEMBER 4 and 5



20th Century-Fox presents THE RACERS in CINEMASCOPE with Kirk Douglas, Bella Darvi, Gilbert Roland, and De Luxe.

TUESDAY and WEDNESDAY SEPTEMBER 6 and 7



DANE... hard as rocks! DANE... from the docks! PORT OF HELL with DANE CLARK, CAROL MATHEWS, WAYNE MORRIS. AN ALLIED ARTISTS PICTURE.

### INDIAN DRIVE - IN

SUNDAY and MONDAY SEPTEMBER 4 and 5

"Niagra" with MARILYN MONROE, JOSEPH COTTEN, JEAN PETERS



MRS. ROBERT G. HAMILTON, was Miss Martha Deane Morrison before her marriage, August 15, at the First Missionary Baptist Church of Morton. The couple are both students at Texas Tech and are making their home in Lubbock. She is the daughter of Mr. & Mrs. Fred Morrison of Morton.

### Local Merchant To Build Soon

Amos Taylor, who is in the process of planning a new home for Morton Auto Parts, may have to delay the start of actual construction a few days because of a mix-up in shipping materials, he said on Tuesday.

The new building will be erected across the street from Lackey's grocery, on the Northwest corner of the intersection. Taylor said a portion of the tiles to be used in building did not arrive and some that did arrive were the wrong ones. He hoped to start building Monday and still may be able to if the material arrives.

### Photographers Here Each Sat.

Mr. and Mrs. Norman, of Norman Studios in Levelland, who have been taking pictures in Morton the past few weeks, have rented a building, next door to Georgia's Beauty Salon and will take pictures there each Saturday afternoon from 1-5 p.m. The address is 110 South Main.

The Normans, experienced photographers, invite anyone wanting in individual or group pictures to contact them for top quality service.

### Red Cross Seeks Funds

The American Red Cross, in a nationwide appeal for help to aid the thousands of homeless families on the eastern seaboard because of hurricanes, in the northeast because of floods and in the midwest because of a huge fire have asked Cochran County's chapter to raise \$120 of the more than \$8 million that will be necessary.

In a telegram to M. C. Ledbetter, Cochran County chairman, E. Roland Harriman pointed out "needs continue to grow in the disaster affected areas. Estimated number of

Another Red Hot \$-Day Special at JOE'S TISSUE 11 rolls 1.00

families who will register with the Red Cross for rehabilitation assistance exceeds 10,000 and will continue to mount." Harriman asked that Cochran County reach the quota, for assistance and urged Ledbetter to make every effort to have it oversubscribed.

FOR LABOR DAY BARGAINS! Men's and Boys' Stretch Sox, Sport Shirts, Western Shirts, Belts, Boys' Shoes, Sport Shirts, Blue Jeans, Children's T-Shirts. MORTON, TEXAS

You'll enjoy the Labor Day weekend more if you follow these simple rules for SAFE DRIVING. Rules for Enjoyable Driving: 1. Observe all posted speed limits. 2. Don't hurry, ever. 3. Regulate the speed of your car to highway and traffic conditions. 4. Don't drive too long—stop when you're tired. 5. Observe all highway caution warnings—slow down for curves, when descending steep hills, etc. 6. Don't drink when driving. 7. Follow the golden rule of traffic courtesy: give other motorists the same consideration you'd like for them to give you. HUMBLESLOW DOWN and LIVE!

MINNIE'S... "Back-to-School" September 5. STORE-WIDE SAVINGS DOLLAR DAY SPECIALS. Children's Skirts, Dresses, Panties, Junior Dresses, Back to School Sweaters, Ladies' Dresses, Sub-teen Dresses, Brassiers, Blouses, Skirts, Hose. Minnie's Shop WESTSIDE SQUARE MORTON



**THIS WEEK ON THE TELEVISION SCENE**

**KDUB - TV Channel 13**

<b>Thursday</b>	8:30 Follow That Man	9:00 Man Behind the Badge	9:30 Amos 'N Andy	10:00 News	10:15 Drew Pearson	10:30 The Man Trap	11:30 Sign Off
6:40 Sign On	6:45 Advance Weathercast	7:00 The Morning Show	7:25 News	7:50 The Morning Show	8:00 Weather	8:30 Morning Movie	8:55 Bandstand
9:00 TV Sermonette	9:45 Valiant Lady	10:00 Love of Life	10:30 Search For Tomorrow	10:45 Stop, Look, and Listen	11:00 Jack Parr Show	11:15 Road of Life	11:30 Welcome Travelers
12:00 Noon News	12:30 Movie Matinee	1:30 Bob Crosby	1:45 To Be Announced	2:00 Brighter Day	2:15 Secret Storm	2:30 On Your Account	3:00 Recipe Round-Up
3:30 Beauty School of the Air	3:45 Western Movie	4:45 Bi-Bar Ranch	5:00 Cavalcade of Homes	5:30 World News	5:45 Local News, Sports, Weather	6:00 Betty Martin Show	6:15 Community Crossroads
6:30 Cjmak	7:30 Tele Sports Digest	8:00 Johnny Carson Show	8:30 Crusade in Pacific	9:00 Paramount Wrestling	10:00 News, Sports, Weather	10:15 The Hunter	10:45 Mark Saber
11:45 Sign Off	<b>Friday</b>	6:40 Sign On	6:45 Advance Weathercast	7:00 The Morning Show	7:25 News	7:50 The Morning Show	8:00 Gary Moore
8:30 Bandstand	9:45 TV Sermonette	10:00 Valiant Lady	10:15 Sons of Adventure	10:30 Search For Tomorrow	10:45 Stop, Look, and Listen	11:00 Jack Parr Show	11:30 Welcome Travelers
12:00 Noon News	12:30 Swap Shop	12:45 Houseparty	1:30 Movie Matinee	2:00 Brighter Day	2:15 Secret Storm	2:30 On Your Account	3:00 Recipe Round-Up
3:30 Western Movie	4:30 B-Bar Ranch	4:45 Serial Cinema	5:00 Cavalcade of Homes	5:30 World News	5:45 Local News, Sports, Weather	6:00 Community Crossroads	6:15 Plainsman Parade
6:30 Topper	7:00 This is Your Music	7:30 Ray Milland Show	8:00 The Lineup	9:00 Grand Ole Opry	9:30 Ames Brothers	9:45 Patti Page	10:00 News, Sports, Weather
10:15 Daredavils of Clouds	11:15 Sign Off	<b>Saturday</b>	11:55 Program Previews	12:00 Industry on Parade	12:15 Pre-game Warmup	12:25 Giants vs. Reds	3:00 Champ Bowlin
5:00 Cavalcade of Homes	4:00 American Derby	4:30 Andy's Gang	5:30 Beat the Clock	6:00 America's Bands	7:00 Two for the Money	7:30 Down You Go	7:30 It's Always Jam
8:00 Gunsmoke	8:30 City Detective	9:00 Chicago Wrestling	10:00 Mr. Valentine	10:30 Port of 40 Thieves	<b>Sunday</b>	10:20 Program Previews	10:40 First Baptist Church
12:00 Facts Forum	12:30 The Christophers	1:00 This is The Life	1:30 Sunday Matinee	2:00 Sunday Matinee	3:00 Cavalcade of Homes	3:30 Wild Bill Hickock	4:00 Plains Talk
4:15 Farm Talk	4:30 You Are There	5:00 The Passerby	5:15 Huntin' and Fishin'	6:30 Private Secretary	6:00 Toast of the Town	7:00 G.E. Theatre	7:30 Stage Seven
8:00 Appointment with							

**KCDB - TV Channel 11**

<b>Thursday</b>	6:55 Program Preview	7:00 Today	8:00 Ding Dong School	8:30 Parent's Time	8:45 Home	9:00 Home	10:00 Tennessee Ernie Ford	10:35 Feather Your Nest	11:00 Cook Book	12:00 News & Weather	12:15 Norma Raine	12:30 Serenaders
6:55 Parent's Time	7:00 World at Home	8:00 Home	8:35 Tennessee Ernie Ford	9:00 Cook Book	10:00 News & Weather	10:15 Norman Raine	10:30 Serenaders	1:00 Channel 11 Matinee	1:30 World of Mr. Sweeney	2:45 Modern Romances	3:00 Melody Go Round	3:30 Howdy Doody
4:00 Western adventure	5:00 Rin Tin Tin	5:30 Charlie Chase Comedy	6:00 Hospitality Time	6:15 News	6:20 Weather	6:25 Sports	6:30 Comedy Encores	6:45 Bernie Howell	7:00 Lone Wolf	7:30 Meet Corliss Archer	8:00 Star Showcase	8:30 Robert Montgomery
9:30 Serenaders	10:00 News	10:10 Weather	10:15 Sports	10:30 The Falcon	<b>Tuesday</b>	6:55 Program Preview	7:00 Today	8:00 Ding Dong School	8:30 Parent's Time	8:45 World at Home	9:00 Home	10:00 Tennessee Ernie Ford
10:35 Feather Your Nest	11:00 Cook Book	12:00 News & Weather	12:15 Norma Raine	12:30 Serenaders	1:00 Channel 11 Matinee	1:30 World of Mr. Sweeney	2:45 Modern Romances	3:00 Melody Go Round	3:30 Howdy Doody	4:00 Western Adventure	5:00 Western Adventure	6:00 Hospitality Time
6:15 News	6:20 Weather	6:25 Sports	6:30 Comedy Encores	6:45 Bernie Howell	7:00 Lone Wolf	7:30 Meet Corliss Archer	8:00 Star Showcase	8:30 Robert Montgomery	9:30 Serenaders	10:00 News	10:10 Weather	10:15 Sports
10:30 The Falcon	<b>Wednesday</b>	6:55 Program Preview	7:00 Today	8:00 Ding Dong School	8:30 Parent's Time	8:45 World at Home	9:00 Home	10:00 Tennessee Ernie Ford	10:35 Feather Your Nest	11:00 Cook Book	12:00 News & Weather	12:15 Norma Raine
12:30 Serenaders	1:00 Channel 11 Matinee	1:30 World of Mr. Sweeney	2:45 Modern Romances	3:00 Melody Go Round	3:30 Howdy Doody	4:00 Western Adventure	5:00 Western Adventure	6:00 Hospitality Time	6:15 News	6:20 Weather	6:25 Sports	6:30 Comedy Encores
6:45 Bernie Howell	7:00 Lone Wolf	7:30 Meet Corliss Archer	8:00 Star Showcase	8:30 Robert Montgomery	9:30 Serenaders	10:00 News	10:10 Weather	10:15 Sports	10:30 The Falcon	<b>Friday</b>	6:55 Program Preview	7:00 Today
8:00 Ding Dong School	8:30 Parent's Time	8:45 World at Home	9:00 Home	10:00 Tennessee Ernie Ford	10:35 Feather Your Nest	11:00 Cook Book	12:00 News & Weather	12:15 Norma Raine	12:30 Serenaders	1:00 Channel 11 Matinee	1:30 World of Mr. Sweeney	2:45 Modern Romances
3:00 Melody Go Round	3:30 Howdy Doody	4:00 Western Adventure	5:00 Western Adventure	6:00 Hospitality Time	6:15 News	6:20 Weather	6:25 Sports	6:30 Comedy Encores	6:45 Bernie Howell	7:00 Lone Wolf	7:30 Meet Corliss Archer	8:00 Star Showcase
8:30 Robert Montgomery	9:30 Serenaders	10:00 News	10:10 Weather	10:15 Sports	10:30 The Falcon	<b>Saturday</b>	2:55 Program Preview	3:00 Western Adventure	4:00 Playtime	4:30 Channel 11 Matinee	6:00 Soldier Parade	6:30 Heres The Show
7:00 Lone Ranger	7:30 The Dunninger Show	8:00 To Be Announced	8:30 T Men in Action	9:00 I Led 3 Lives	9:30 Your Playtime, nbc	10:00 Life Begins at 80	10:30 News	10:40 Weather	10:45 Sports	10:50 Channel 11 Theatre	<b>Sunday</b>	1:00 News, Weather
1:15 Norman Vincent Peale	1:30 American Forum	2:00 Lawrence Welk Show	3:00 Family Bible Quiz	3:30 His Honor	4:00 Faith for Living	4:30 Badge 714	5:00 Hopalong Cassidy	5:30 Do It Yourself	6:00 Variety Hour	7:00 TV Playhouse	8:00 Cameo Theatre	8:30 Bob Cummings Show
9:00 People are Funny	9:30 Pride of the Family	10:00 Break the Bank	10:30 News	10:40 Weather	10:45 Sports	11:00 TV Theater	<b>Monday</b>	6:55 Program Preview	7:00 Today	8:00 Ding Dong School		

**With Your... COUNTY AGENT**

Homer E. Thompson

1955 was a year very different from 1954 as to kinds of cotton injury to cotton in Cochran County. Fleahoppers took the early cotton fruit in 1954 and as a result left the stalks tall, unloading and unloading. An estimated toll of 30 to 40 per cent reduction in yield of cotton in 1954 due to this insect. Very few farmers tried to control the fleahopper in 1954 on time. Several farmers did attempt control too late in the season to get the cotton stalk loaded with fruit. Some put excess irrigation water on the unloaded cotton, and, much to their surprise, the stalk grew tall and fruited very little. Don Jones, Supt. of the Lubbock experiment station, made the following statement, but few took his advice. "Never apply irrigation water to cotton when the stalk is not loaded with fruit." Result many farmers learned the hard way, and in the future, these same farmers will likely never forget this costly experience.

In 1955, 50 percent of the farmers applied early season control of cotton fleahoppers and thrips; using 3 to 4 applications of insecticide at weekly intervals. Too, the insects were not as active in 1955 as in the previous year. It seems that 1955 was more of a year for boll worms. Boll worms began early in July in most fields doing light to heavy damage in all fields. Many farmers used control measures on the boll worms by applying insecticide 4 to 5 times at 5 day intervals. Result, the cotton is loaded, stalks are not excessively big and if September is favorable, much cotton will be made in Cochran County.

In three weeks time there were 95 field trips made by the County Agent to visit these farms for inspection surveys demanded by farmers in all six communities in the county to determine whether or not control measures should be taken. This demand for this service was a heavy demand on the County Agent's time, and perhaps, rightfully so. Anyway, the plans made must go out the window for the period, when conditions warrant a change of schedule. This is about what happened in August of 1955.

**FARM AND HOME**

One family visit was made jointly by the County Agricultural and Home Demonstration Agents to the Rex Faulkner family home on August 31 in Cochran County. All the family was at home. There are five members in the family; two sons, one daughter and the mother and father.

This family was very cooperative and enthusiastic about the Farm Home Development program. They were very insistent about the Extension Agents returning frequently in the future to help them in their plans which they are already making. A complete survey was made of the farm owned by this family as to the home inventory, size of farm, type of farming and equipment used. This family is very eager to have the council of the Agents, and I believe will use it to their advantage whenever it fits into their plans.

I will include bringing research from the Experiment Stations, Extension Service and USDA directly to this farm. The Faulkner family is willing and seem eager to apply all the vision and experimental facts proven at the experiment stations and through research. Also facts that local farmers have determined through living in Cochran County, through the trial and error method, will prove valuable. I am sure, through this method of approach, the Faulkner family will gain the objectives of the program before too many years, advises the County Agent.

**4-H COTTON CONTEST**

For 1955, there are 21 4-H members in Cochran County entered in the county and district 4-H Cotton production contest. Seventeen are entered in the irrigated cotton contest and four are producing in the dryland division.

The cotton measuring committee has not begun its work of determining the exact acres of each, but hopes to get started in the near future.

All contestants are requested to stake these acres off to speed up the measuring work. It is doubtful that it will be measured if not staked off. If you cultivate and stakes are knocked down, each contestant is required to replace these stakes at once.

Those entering in the contest and varieties planted are as follows: Irrigated division: Jimmy Cunningham, Empire; Billy Foust, Empire; Thomas Lynch, Empire; Sharon Hawthorne, Empire; Ray Chandler, Empire; James Rutland, Empire; W. J. Waltrip, Empire; Dixie Lovelace, Half and Half; Ben Dean, Dunlap; David Cates, Northern Star; Tracy Rowland, Empire; Ray Tucker, Stormproof 99; and Donald R. Ches-shir, Paymaster 54.

Dry land: Clyde Brownlow, Northern Star; Glenn Ramsey, Northern Star; David Millsap, Paymaster 54B and Jerry Bryant, Lankert.

**VISIT J. O. MILLS**

son, Jerry, and a daughter and family, Mr. and Mrs. Bill Hartgraves and daughters Anita Gail and Carroll Jean, all of Corpus Christi.

Visiting in the home of Mr. and Mrs. J. O. Mills recently were a

**Lola's Beauty Shop**

PHONE 3821 BOX 833 WHITEFACE

Back to School SPECIAL

Permanents . . . . . 500 (and up)

Now under management of Lola Whittington & daughter, formerly owned by Mrs. Whitaker

**NOTICE of SALE**

The Three Way School Board will sell the following items Thursday afternoon, September 8, 1955, at 4 P. M. to the highest bidder. Place:

**THREE WAY SCHOOL**

—2 Chevrolet Buses

—2 Farm Levels

The board reserves the right to reject any and all bids.

**Mrs. JOE GIPSON**

ANNOUNCES THE OPENING OF

The NINTH term of the

**LITTLE FOLK'S SCHOOL**

BEGINNING ON

**SEPTEMBER 5TH 1955**

215 S.E. 3rd Street Phone 4976

**E. C. Reed Rites Held Monday At 1st Baptist Church**

Funeral services were held in Morton, Monday, at the First Baptist Church, for Earnest Craven Reed, 61, of Lehman, who died Saturday at the Cochran County Hospital after a three week illness, a larger part of which was spent in the hospital.

The elderly man had come to the area nine years ago. He had farmed near Lehman.

Rev. Ollie S. Robinson conducted the final rites at 2 p.m. Burial followed in the Morton Cemetery under the direction of the Singleton Funeral Home.

Included among the survivors are two sons: B. C. of Morton and Claude of Oklahoma City. Others are four sisters and two brothers.

**CLOSES REVIVAL**

Jesse Brookshire, minister of the Church of Christ of Morton, this week closed out a revival series he has been conducting at Floyd, New Mexico.

**FATHER ILL, AT RAIS**

Robert C. Cross of Morton was in Rais this week visiting with his father who is seriously ill there.

**IF YOU WANT TO . . .**

**RENT SELL BUY OR TRADE**

Try a TRIBUNE CLASSIFIED AD and reach Folks Interested in What you have to Offer

Call 2361 or Write Box 545 MORTON, TEXAS

**For Complete Television and Radio Repair Quality Service Electric Wiring City Electric**

Walt Sandefer

**NEW 1955 ZENITH**

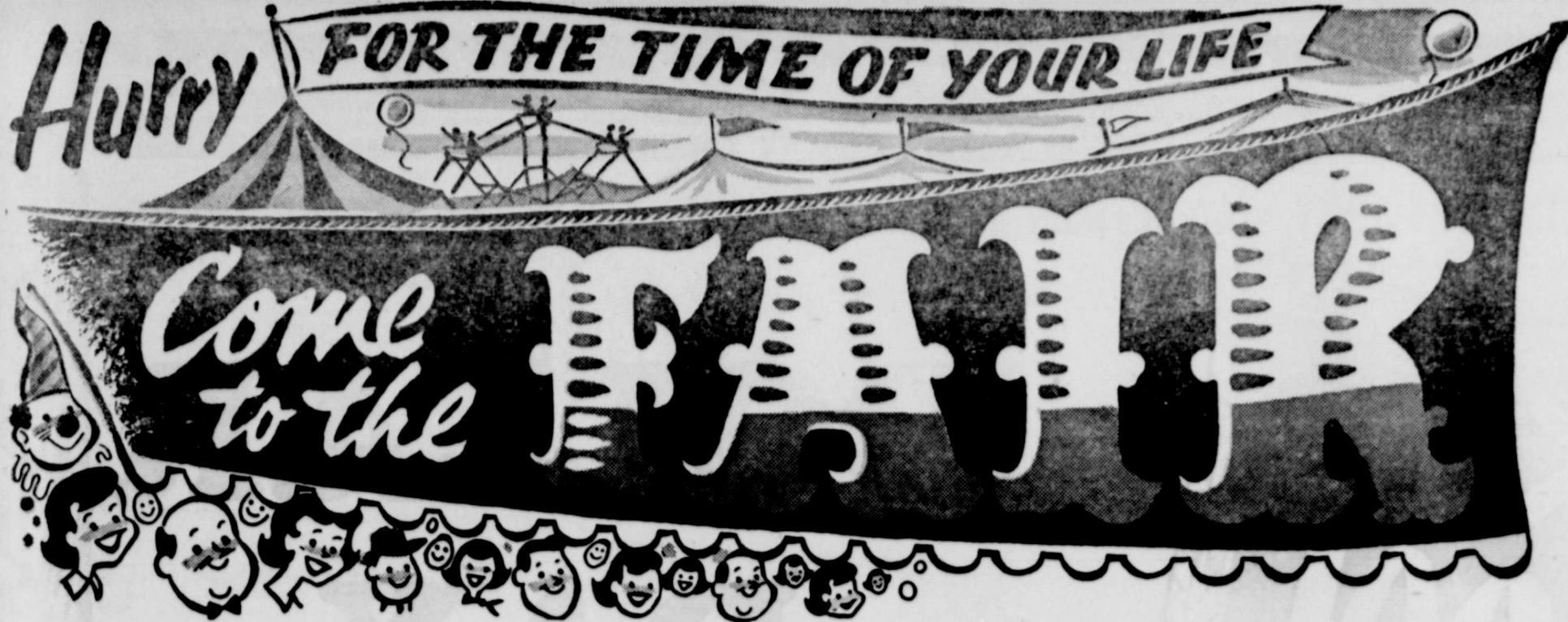
FOR 1955 and for Sales and Service

**Ray's Hardware & Appliance**

**SEE IT TODAY! RCA - VICTOR for '56**

**ROSE AUTO & APPLIANCE**





MORTON  
TEXAS  
September  
16-17



WE'LL BE SEEING YOU AT THE . . .

- Hoffman Welding Shop
- Piggly Wiggly  
(Where You Get S&H Green Stamps)
- R. J. Merritt & Sons  
(Magnolia Consignee)
- St. Clair's Department  
& Ben Franklin Stores
- Reynolds Tire & Service Station
- Burleson Paint & Supply  
(Cook's Paint)
- Tarver's 66 Service
- Cobb's Department Store  
(The House of Famous Brands)
- Loran Distributing Co.  
(Headquarters for Irrigation Equipment)
- Allsup Chevrolet Co.  
(Home of the Motorable 8's and 6's)
- Nu-Way Cleaners  
(Mr. and Mrs. Jack Wallace)
- Morton Tribune  
(Where Your Advertising Dollar Goes the Farthest)
- Truett Food Store  
(We Give and Redeem Pioneer Stamps)
- Bedwell Implement & Pontiac  
(Your M-M Dealer)
- Seaney's Gro. & Mkt.  
(The Best in Meats)
- Morton Power & Light
- First State Bank
- Sander's Implement Co.  
(Case Tractor Sales & Service)
- Morton Lions Club
- Morton Jaycees
- Morton Chamber of Commerce
- Morton Malt Shop
- Country Club Gin
- Joe's Grocery & Market
- M. C. Ledbetter
- HB Service Station  
"Your Good Gulf Dealer"
- Eastside Cafe  
(Mr. and Mrs. O. D. Vernon)
- Ed Howell Motor Co.
- Morton Auto Parts  
(Arnos Taylor, Owner and Manager)
- Red Horse Service Station  
"Shot" Mills, Owner
- Higginbotham-Bartlett Co.

2 BIG DAYS  
Friday and Saturday  
SEPT. 16 - 17

1ST ANNUAL COCHRAN  
**COUNTY FAIR**  
*Rides - Games - Eats*

WOMEN'S DIVISION

- TEXTILES
- CULINARY
- ART WORK

FAIR QUEEN CONTEST

sponsored by  
Morton Chamber of Commerce

FLOWER SHOW

sponsored by  
Cochran County Garden Club

AGRICULTURE DIVISION

- CROPS
- VEGETABLES
- FRUITS

KID'S DOG SHOW

sponsored by  
County Fair Committee

LIVESTOCK DIVISION

- BEEF CATTLE
- DAIRY CATTLE
- SHEEP
- SWINE
- POULTRY
- RABBITS

Quarter HORSE SHOW

sponsored by  
Cochran County Sheriff's Posse


- ★ Merchant Displays
- ★ Organizational Displays
- ★ Community Displays

ALSO PROJECTS FROM FFA'S, FHA'S, 4-H, BOY SCOUTS, CAMP  
FIRE GIRLS, EXPLORERS, H-D CLUBS and MANY OTHERS

— ALL RESIDENTS OF THE "LAST FRONTIER" AREA ARE WELCOME —  
ATTEND THE FAIR AND ENTER AN EXHIBIT

- Morton Cooperative Gin
- Butler Body Shop
- Rays HARDWARE  
AND FURNITURE CO.  
PHONE 3411 - WEST SIDE SQUARE MORTON, TEXAS
- Standard Abstract  
(W. E. Angley)
- Ramsey Shoe Shop  
(Eastside Square, Morton)
- Morton Ind. Oil Co.  
and Baker Apartments

- Flash-O-Gas
- Cochran County Gin
- Mobeetee Bonded Warehouse
- Lindsey Feed and Seed
- Willingham Gin
- Tarver Furniture Company
- Windom Oil Co.  
(Phillips 66 Products)
- Evans and Crone Insurance

- the Coffee Shop  
L. A. & Nellie Myers  
Northside Square
- Rose Auto & Appliance  
(TV Sales and Service)
-   
Pioneer LUMBER COMPANY  
ESTABLISHED FOR THE FAIR
- Western Abstract Co.  
(J. B. Knox, Mgr.)
- Doss Food Store  
(Where You Get Frontier Stamps)
- Morton Floral & Greenhouse
- Childs' Men Store  
and Minnie's Shop
- Georgia's Beauty Shop
- Hawkins Oldsmobile Co.
- McAlister - Huggins  
(Your John Deere Farm Implement Dealer)
- Smith's Furniture & Appliance
- Virginia's Beauty Shop
- Willis Food Store  
Double Scottie Stamps on Tuesdays
- Baker Feed, Seed, and Trucking
- Marian's Shop  
Just South of the Steak House
- Wallace Theatres  
(T. J. Simpson, Mgr.)
- Roy Weekes Insurance Agency
- Dorothea's Beauty Salon
- Luper Tire Shop  
(Next the Steak House)
- Silvers Butane Co.
- McDermott Liquefied Gas
- Strickland's Cleaners  
(Mr. and Mrs. R. C. Strickland)
- Mrs. Lee Taylor
- McMaster Tractor Co.  
(Your Ford and Fordson Dealer)
- B & J Drilling Co.
- City Electric  
Eastside Square
- Morton Electrical Supply
- Banks - Ross  
(International Harvester Dealer)

Come to the FAIR

FRI.-SAT. Sept. 16-17



JOIN THE CROWDS MONDAY, SEPTEMBER 5 5 DAY, at COBB'S DEPARTMENT STORE, Westside Square, MORTON, TEXAS



# DOLLAR DAY

MONDAY, September 5  
at "The House of Famous Brands"  
**COBB'S**

<p><b>Children's Shoes</b></p> <p>In this group you will find shoes and sandals in white and brown, all broken sizes, only a few to go, hurry!</p> <p><b>DOLLAR DAY</b></p> <p><b>50¢</b></p>	<p><b>DOLLAR DAY SPECIAL Children's DRESSES</b></p> <p>Some in novelty cottons, orlons, and fancy prints—just right for school. Sizes 3 to 6x and 7 to 14. Values from 5.98 to 14.98</p> <p>Now . . . . . 2.99, 3.99, and 4.99</p>	<p><b>DOLLAR DAY SPECIAL Children's BLOUSES</b></p> <p>Choose plain, printed and stripe broadcloth numbers. Regular 2.49 values marked down for Dollar Day only</p> <p>Clearing at 1.87 ea.</p>	<p><b>DOLLAR DAY SPECIAL Children's PANTIES</b></p> <p>Just another good buy, children's cotton batiste double seat panties, embroidery trim, going Dollar Day</p> <p>2 prs. 1.00</p>				
<p><b>Men's Handkerchiefs</b></p> <p>Large size, 16x15 inches, white—the kind a man needs plenty of year around, and just right for boys in school</p> <p><b>DOLLAR DAY</b></p> <p><b>12 for 1.00</b></p>	<p><b>DOLLAR DAY SPECIAL BLANKETS</b></p> <p>Choose from our big group of cotton blankets in assorted colors, size 70x80 inches <b>2.98 ea.</b></p> <p>Or, select an all wool blanket—30 per cent new wool, and 70 per cent reprocessed wool, size 62x84 inches <b>3.98 ea.</b></p>	<p><b>DOLLAR DAY SPECIAL Ladies' HOSE</b></p> <p>All first quality famous brand hose that will please the wearer—whether you buy for self or gifts</p> <p>15 denier 60 gauge, reg. 1.35 ---- 1.09 15 denier 66 gauge, reg. 1.65 ---- 1.19 10 denier 75 gauge, reg. 1.95 ---- 1.33</p>	<table border="1"> <tr> <td data-bbox="1548 1272 1791 1555"> <p><b>Men's Cotton Sport Socks</b></p> <p>See this large selection of styles and colors, broken sizes only—going</p> <p><b>DOLLAR DAY</b></p> <p><b>3 prs. 1.00</b></p> </td> <td data-bbox="1791 1272 2023 1555"> <p><b>Ladies' Anklets</b></p> <p>These are 100 per cent nylon anklets, come in assorted colors</p> <p><b>DOLLAR DAY</b></p> <p><b>6 prs. 1.00</b></p> </td> </tr> </table>	<p><b>Men's Cotton Sport Socks</b></p> <p>See this large selection of styles and colors, broken sizes only—going</p> <p><b>DOLLAR DAY</b></p> <p><b>3 prs. 1.00</b></p>	<p><b>Ladies' Anklets</b></p> <p>These are 100 per cent nylon anklets, come in assorted colors</p> <p><b>DOLLAR DAY</b></p> <p><b>6 prs. 1.00</b></p>		
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<p><b>Boys' Stretch Socks</b></p> <p>Made of long-wearing nylon, come in assorted patterns and colors, ideal for back-to-school wear</p> <p><b>DOLLAR DAY</b></p> <p><b>2 prs. 1.00</b></p>	<p><b>Girls' and Sub-teen SKIRTS</b></p> <p>New fall skirts, wrinkle resistant broadcloth prints on dark backgrounds and Burlington acetate-rayon gabardines</p> <p>Sizes 7 to 14 . . . . . <b>2.99 ea.</b></p> <p>Sub-teen 8 to 14 . . . . . <b>3.99 ea.</b></p>	<p><b>DOLLAR DAY SPECIAL Girls' COATS</b></p> <p>Made of a beautiful wool and cashmere blend of 100 per cent wool fashioned with flare back, half belt, and ragland sleeves and cuffs. Come in red, tan and blue. Sizes 6 to 6x, and 7 to 14</p> <p>Yours for . . . . . <b>14.90 ea.</b></p>	<p><b>DOLLAR DAY SPECIAL Ladies' HOUSEDRESSES</b></p> <p>Comfortable cotton prints. Regular 2.98 values going Dollar Day only</p> <p>at . . . . . <b>1.99 ea.</b></p>				
<p><b>Men's Undershirts</b></p> <p>Combed cotton ribbed athletic undershirts, going</p> <p><b>DOLLAR DAY</b></p> <p><b>3 for 1.00</b></p>	<p><b>DOLLAR DAY SPECIAL GINGHAMS</b></p> <p>You'll find plaid and stripe gingham, sanforized and crease resistant in a wide range of colors. Full 45-inch material</p> <p><b>67¢ yd.</b></p>	<p><b>DOLLAR DAY SPECIAL Girls' HANDBAGS</b></p> <p>Just right for back-to-school, clutch type, available in leather velvets and novelty plastic</p> <p><b>2.98 ea.</b> (tax included)</p>	<table border="1"> <tr> <td data-bbox="1548 1838 1791 2121"> <p><b>Boys' Blue Jeans</b></p> <p>Ideal for back-to-school wear, and a great bargain if you can find your size—only broken sizes left, all 8-ounce material, double knee</p> <p><b>DOLLAR DAY</b></p> <p><b>1.00 pr.</b></p> </td> <td data-bbox="1791 1838 2023 2121"> <p><b>Boys' Sport Sox</b></p> <p>Cotton argyle socks in broken sizes only, find your fit and buy a bargain</p> <p><b>DOLLAR DAY</b></p> <p><b>3 prs. 1.00</b></p> </td> </tr> </table>	<p><b>Boys' Blue Jeans</b></p> <p>Ideal for back-to-school wear, and a great bargain if you can find your size—only broken sizes left, all 8-ounce material, double knee</p> <p><b>DOLLAR DAY</b></p> <p><b>1.00 pr.</b></p>	<p><b>Boys' Sport Sox</b></p> <p>Cotton argyle socks in broken sizes only, find your fit and buy a bargain</p> <p><b>DOLLAR DAY</b></p> <p><b>3 prs. 1.00</b></p>		
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