

edlines..

By Eddie Irwin

WHAT STARTED almost two months ago as a nine team softball league has now dwindled to four. Two other teams were forced to pull out of the league this week on account of a player shortage. At the gasoline plant, the transfer of several men forced them to withdraw from competition, and after several years of faithful competition, Muleshoe boys finally found it a problem to field a team, and thus had to withdraw. The Mules were in hot contention for a playoff berth. Now, the race is limited to four teams but there will still be a rough race to see how the four will line up for the playoffs. The first and fourth placed teams will square off and the second and third placed will meet in the first of the playoffs. So you can see, the competition will be plenty strong from here on out, especially to escape fourth place and thus not to have to play the first place team the first rattle out of the box.

speaking of...

SOFTBALL, Neal Rose, who recently returned from a vacation trip to Colorado with his family, reports seeing a front page sports

written on a one-bit game pitched by Doyle Kenyon in the softball league at Colorado Springs. You'll probably remember Doyle as one of the Phillips 66 players in our league a few years back. He's a brother-in-law to Johnny Van of Morton and brother Charlie Van, who also played here, is also in the Colorado city playing with Doyle

Doyle and wife...

WERE IN MORTON on a visit just a few weeks back and he took quite a ribbing from the hockers as he played first base for Enochs.

Neal told about...

WHAT SEEMS TO have been a very interesting trip, but what interested us most of all was a trip to the mint and explanation of the process by which they make coins. We only wish he'd gone ahead and sent the telegram back he thought about sending. Ask him about it. It probably would have been good for a million laughs.

we don't expect...

TO HAVE ANYTHING to report on the Grand Jury proceedings, by the time the paper gets to press we'll take the opportunity now, on Monday, as this is being written, to explain that the Grand Jury just went into session yesterday, Wednesday, and it is expected to be a few days before they can even be

gin to think about completing their work.

nearly all...

OUR EFFORTS AT the Tribune this week have been devoted to the rodeo, one way or another, and a lot of jobwork we'd like to have completed had to wait, there just wasn't any other way out. We hope to get caught up by late next week. We've got one club booklet we promised to get out, before we lost our linotype operator and also one school booklet. We must get these out and by that time we'll be busy with the other fall activities, thus we've had to turn down some jobs. We do appreciate the clubs that brought their books in, and if we have the opportunity to latch onto another linotype operator, we'll be seeking the business next year.

the jaycees...

THIS WEEK secured the pony ride concession at the coming fair, and should have one concession to interest all the little youngsters. The ponies are being secured from a Portales man, and are trained to the job.

once again...

WE HAVE THE pleasant task of reporting a rain for the county, & we still haven't heard anyone yell "uncle." Monday morning's rain totaled 6 inch in Morton, and it lasted only about 20 minutes. The crops all over are looking very fine but few lakes are reported. We needed the rains so much, that in many places where rainfall used to gather, even four and five inches of moisture has all gone into the ground.

we haven't...

HAD TIME to keep tab on the Little League as closely as we'd like to but from the last report we had they're still going strong except the close race has widened a little and it has become a race to halt the Giants who, at this writing had opened up a three game lead over their nearest competitors. The race is still a couple of weeks from being completed, however, and a lot can still happen.

there are...

SIGNS THAT MORTON, and the county are still progressing, despite the long drought we just seem to have emerged from. Drive out south and see that spacious cotton warehouse that is fast nearing its completion. Or take note of the new dry goods store that has opened on the east side of the square or Georgia's in her new location; or consider the plans for a possible new bank building; for possible new grocery stores that are being talked; for the possible new Masonic Lodge building and the new post office building; or just take a gander at the wonderful crops (taking care to keep your fingers crossed) — and you soon see what has been repeated here by a lot of oldtimers ever since we came to this country; that this is a wonderful country for bouncing back.

Fruehauf Trailer Provides Elsie The Cow Luxurious Transportation



Elsie the Cow who is now in her 19th year as an advertising character for the Borden Company, is now traveling in luxury. For the past 16 years Elsie has had to pack up six and one-half tons of equipment every time she put her "traveling boudoir" show on the road.

Now she and her bull-calf son, Beauregard, are traveling in a 45-foot custom built Fruehauf trailer. Besides having luxurious equipment throughout, Elsie will be provided with an old-fashioned gramophone with her favorite records such as "Moon Over Miami".

Elsie's program, however, is not one of complete levity. She and her exhibit carry important messages to rural America with interesting and instructive films such as General Electric's "More Power to America" and "Aloma for Peace" which have been touring Italy and the Near East under auspices of the United States Information Agency.

Elsie the Cow has been pulling some big audiences and the boudoir trailer, which is the result of seven months' planning and execution is something to see! Her summer and fall schedule includes stops all the way from the East coast to Texas.

BARBARA MITCHELL WEDS ALLEN GRANT AT CLOVIS

Miss Barbara Mitchell, daughter of Mr. and Mrs. A. O. Mitchell of Watson, was married to Allen Grant, son of Mr. and Mrs. Grant of Antan, in a ceremony performed on July 21, at Clovis, New Mexico.

Barbara attended school at Three Way and Allen graduated from Anton High school last May. The young couple plan to make their home in Anton.

DINE WITH WALKERS
Rev. and Mrs. Bobb Rowe took Sunday dinner with the Marion Walkers.

VISIT RELATIVES
Mr. and Mrs. Tom Franklin and boys visited relatives in Lubbock and Abertary, last week.

STOP IN MOBEETEE
Mr. and Mrs. Elmer Batteas and children visited relatives in Mobeetee, Texas recently.

GUESTS FROM LUBBOCK
Mr. and Mrs. Billy Knox and daughter of Lubbock visited Mr. and Mrs. Frank Knox and Mr. & Mrs. Andrew Wittner Saturday & Sunday.

VISIT A. ELLIS FAMILY
Mr. and Mrs. John Richardson

and children of Lovington, New Mexico, visited Mr. and Mrs. Albert Ellis Sunday afternoon.

★
"Texas' Last"
Frontier
Rodeo,"
August 5-6
★

ATTEND HOMEcoming
Mr. and Mrs. Rupert McCasland attended a homecoming Sunday at Bradshaw, near Abilene. They both attended grammar school there.
He met acquaintances whom he hadn't seen since 1905 and renewed acquaintances with some teachers who had taught him in 1912.
They also visited two of his in-laws and families, Mr. and Mrs. J. S. West and Mr. and Mrs. Billy McCasland, all of Bradshaw.

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Our International Harvester Home Economists have hand-selected these for their efficient, economical preservation of fresh food flavors and nutrition. Get yours today!

BANKS — ROSS
MORTON, TEXAS

YOUR BIBLE QUESTIONS "THE CHURCH"
QUESTION: "Sir, Under what figures is the Church of Christ set forth?"
ANSWER: First as a temple, "In whom each several, building fitly framed together growth into a holy temple in the Lord." Second, as a family. "For ye are all sons of God, through faith, in Christ Jesus. For as many of you as were baptized into Christ did put on Christ. There can be neither Jew nor Greek — for ye all are one man in Christ Jesus." (Gal 3: 26-29). Third, as a royal priesthood. "But ye are an elect race, a royal priesthood, a holy nation, a people for God's own possession, that ye may show forth the excellencies of Him who called you out of darkness into his marvelous light." (1 Peter 2:9) Fourth, as a lighthouse. "Do all things without murmurings and questionings; that ye may become blameless and harmless, children of God without blemish in the midst of a crooked and perverse generation, among whom ye are seen as lights in the world, holding forth the word of life..." (Phil. 2:14-16). Fifth, as the body of Christ. (Eph 1:22-23) "And hath put all things under His feet, and gave Him to be the head over all things to the church, which is His body, the fullness of Him that filleth all in all." Sixth, as the kingdom of heaven. Christ promised to build his church or the kingdom. (Mat. 16:18-20) "And I say also unto thee, that thou art Peter, and upon this rock I will build my church; and the gates of hell shall not prevail against it. And I will give unto thee the keys of the kingdom of heaven; and whatsoever thou shalt bind on earth shall be bound in heaven; and whatsoever thou shalt loose on earth shall be loosed in heaven." Seventh, the word "church" itself means "called out". The figure, then, is that of one being separated from the world. "If ye were of the world, said Jesus, the world would love its own; but because we are not of the world, but I chose you out of the world, therefore the world hateth you." (John 15:19)
We shall be glad to help you with your Bible questions. Bible questions will receive Bible answers.

Church of Christ
Morton Jesse Brookshire, Minister

IT'S TIME TO LOCK THE BARN, TODAY; IT'S NO USE AFTER THE HORSE IS GONE

Why wait until a grand jury meets? Why wait until a newspaper uncovers a scandal? Why are those who handle public funds should be required by law to publish a full accounting of same at regular intervals. Frankly, both the lawmakers and the public are to blame for this. Every state in the Union, with few exceptions, and Texas is one of the exceptions requires that every public official who handles public funds must publish a full accounting of same at stated intervals. When the legislators fail to act, it's time for the people to act. It is time for the people to take a hand in drafting legislation by electing men who will do so. During the last session of the legislature there were two bills introduced by Representative Elbert Reeves of Matador, to force publication of financial statements by the Commissioner's Courts, the school districts and by other groups handling public monies. Why weren't these bills passed? That's what the people would now like to know. We think the people should ask their elected representatives just why those bills were not passed. Any state failing to pass such

Navarro Reunion Sunday Aug. 7th At Lubbock

The Navarro County Reunion Association announces its annual reunion which meets the first Sunday in August — August 7th, 1955, at Mackenzie State Park, Lubbock Texas. Each one is asked to bring a basket lunch which will be spread together at the noon hour. If you are a Navarro County resident or an ex-resident of the County, you are cordially invited to attend according to Mary Ralley, secretary of the Association.

Morton Tribune
"TEXAS' LAST FRONTIER"
OFFICIAL NEWSPAPER OF COCHRAN COUNTY
Published Every Thursday Morning
106 North Main Street, Morton, Texas
MAX DALEY — BILL GLASSFORD — E. H. IRWIN
Owners and Publishers
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BILL GLASSFORD MANAGER
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Away We Go BACK TO SCHOOL!
FROM BACK TO SCHOOL CLOTHING HEADQUARTERS...
HERE IS A REAL SPECIAL OFFER!
FREE!
A Fine Tuf-Nut Retractable* PEN FREE With the Purchase of Any Two Tuf-Nut Garments—BLUE JEANS—JACKETS—SHIRTS—PANTS—WESTERN JEANS
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RETRACTABLE PEN OR KNIFE WITH ANY 2 BOYS TUF-NUT GARMENTS FREE!

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Best of all — BAR NONE! • 10-Ounce Sanforized Denim • Heavy-Duty Teton Zipper Fly • Fit Better • Wear Longer • Authentic Western SIZES 6-7 SIZES 8-11 SIZES 12-18	POPULAR WITH BOYS and GIRLS EVERYWHERE! • Western Styled • 10-Ounce Blue Denim • Sanforized SIZES 2-10 SIZES 12-18
\$1.98 \$2.29 \$2.49 with DOUBLE KNEES SIZES 2-7 SIZES 8-11	\$2.49 \$2.98 ALSO AVAILABLE WITH BRIGHT PLAID WASHABLE SANFORIZED LINING

Retractable PEN FREE WITH ANY TWO BOYS' TUF-NUT Garments

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AUTHENTIC WESTERN 13 1/2-Ounce DENIM SANFORIZED Leather Lined — Copper Buttons Tight Fitting — Short Sleeves Heavy Duty Teton Zipper SIZES 4-11 SIZES 10-16	SPORT SHIRTS Long Sleeves — Two-Way Collar Paced Yoke — In-Or-Out Tail Two Pockets — All Out Throughout OVERSIZES and FULL COVERS A Large Selection of Bright Plaid and Fancy Print Designs SIZES 2-4 SIZES 10-16 PERFECT BODIES For Cooler Days Quicker & Easier PLAID and PASTY DESIGNS SIZES 2-4 SIZES 10-16
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Right for now and "back-to-school" wear. Short sleeve cotton washable.
Reg. 2.98 . . . 1.49
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Miss Norma Jane Mullinax, Jerry S. Pool Are Wed Here In Ceremony Aug. 31 at First Missionary Baptist Church

Miss Norma Jane Mullinax and Jerry S. Pool exchanged wedding vows in the First Missionary Baptist Church of Morton, at 2 p.m. Sunday afternoon, July 31, before altar decorations of white gladioli and palms. Brother Curtis Carroll, pastor of the church read the ceremony.

Miss Erma Long of Morton sang "Always" and "I Love You Truly" accompanied at the piano by Mrs. E. L. Willis, aunt of the bride. Parents of the couple are Mr. & Mrs. J. A. Mullinax of Morton and Mr. and Mrs. L. S. Pool of Farwell Texas.

Given in marriage by her father, the bride wore a ballerina length fitted bodice was designed with a sweetheart neckline, cap sleeves and a voluminous skirt. Her dress of white lace over taffeta, veil of silk illusion was attached to an open crowned cap of lace outlined with rhinestones. She carried a bouquet of white roses mounted on a white Bible.

Something old and borrowed was her Bible, belonging to her grandmother. Something new were her pearls. Something blue was a garter and she wore a jucky penny in her shoe.

Mrs. W. J. Hodge of Morton, attending her sister as Matron of Honor wore a dress of light blue and white nylon organza, styled with a high neckline and full pleated skirt. Her hat was an open crowned cap of white lace outlined with rhinestones. She carried an arrangement of dark blue carnations showered with long streamers.

Bridesmaids were Miss Doretta Simpson of Tulla, cousin of the bridegroom and Miss Laverna Beth Christian of Farwell. They wore identically styled dresses of organza, one orchid and one yellow, with white picture hats, and they carried bouquets of white carnations with streamers.

Flower girls were Brenda Kay Mullinax, sister of the bride and Betty Jade Simpson of Tulla, Cousin of the bridegroom. They wore identically styled dresses of white organza and carried bouquets of white carnations with blue streamers.

Don Pool of Farwell served his brother as best man. Ushers were Derald and Gerald Dutton of Portales, New Mexico.

Scene of the reception was the home of Mrs. W. L. Mijler grandmother of the bride. The table was laid with white net over blue decorated with the attendants bouquets and centered with a two tiered wedding cake topped with miniature bride and groom.

Mrs. Floyd D. Golden of Portales, aunt of the groom and Mrs. W. E. Childs of Morton, aunt of the bride served the cake. Mrs. Arlin Mullinax of Morton, aunt of the bride presided at the punch bowl. Miss Pat York of Portales presided at the brides book.

For traveling the bride wore a smoke blue dactron and wool suit with white accessories.

After a wedding trip to parts of New Mexico the couple will be at home in Belin, New Mexico where he is presently employed with the Santa Fe Railroad. This fall they will be at home in Phillips where he will teach science in the Phillip

Woman of the Year

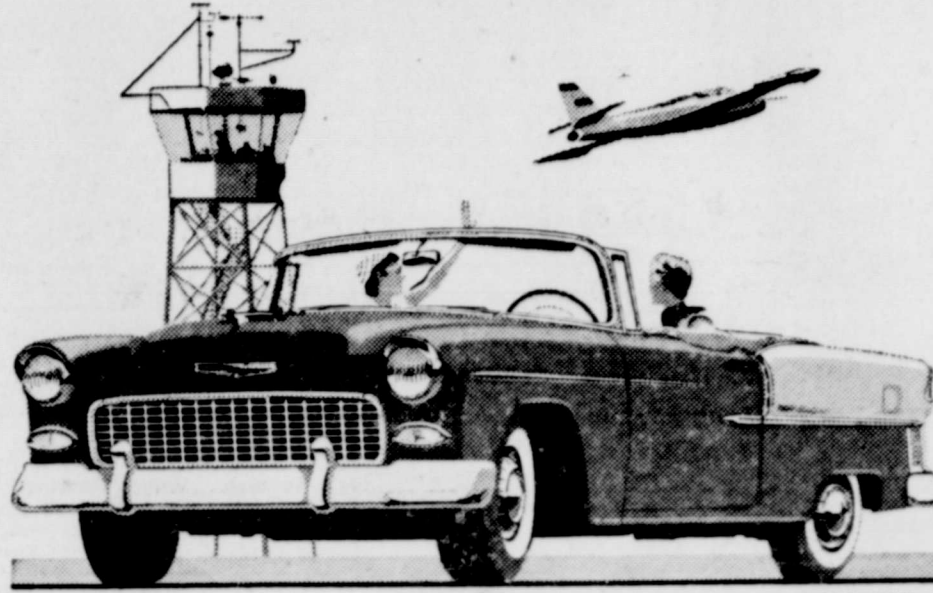


Mrs. Oveta Culp Hobby of Houston, who served as the nation's first secretary of Health, Education and Welfare in the President's Cabinet, will receive the State Fair of Texas' first "Woman of the Year" award Oct. 19, Women's Day at the 1955 Fair. The award will be presented annually in recognition of constructive achievement of national importance.

High School. Miss Mullinax is a graduate of Morton High School and attended ENMU for one year. Pool is a graduate of Farwell High School and last spring received his degree at ENMU.

Out of town guests at the wedding were Mr. and Mrs. G. N. Miller and Mrs. Cora Childs of Plainview; Melvin and Judy Childs of Lubbock; Mrs. Jack and Mike McManigal, Sam Pool, Bernice Norton, Mr. and Mrs. L. S. Pool, Mr. and Mrs. Paul Wuster, Mr. & Mrs. Jack Armstrong, all of Farwell; Mr. and Mrs. F. D. Golden, Winnie Pool, Mrs. J. S. Pool, Mr. and Mrs. Gerald Dutton, Mr. and Mrs. P. E. Dutton and Derald Dutton, and Mrs. Frank York all of Portales; Mrs. Sam Richardson and Nelda Richardson of Tatum; Mr. and Mrs. James Simpson of Tulla; Mr. and Mrs. Bobby Hull of Littlefield; Mr. and Mrs. Wendell Watson, Susan, Anna Jo, Terrie Lynn, Tip and Tommy Watson, all of Carrizo, New Mexico; Mr. and Mrs. T. W. Moore of Leveland and Miss Nan Jenkins of Lorenzo.

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Two Sizzling 6's

The most powerful 6's in Chevrolet's field—with all the advantages of Chevrolet's long leadership in valve-in-head engine design.

Powerglide, Overdrive or Synchro-Mesh

A new and finer Synchro-Mesh transmission, or, as extra-cost options, oil-smooth Powerglide automatic transmission or Touch-Down Overdrive.

New engineering advances on steering and suspension. Special ball bearings in the steering gear roll with the turn of the wheel to reduce friction. Glide-Ride front suspension rolls the bumps smooth.



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But it can fade away if you don't keep it in good repair.

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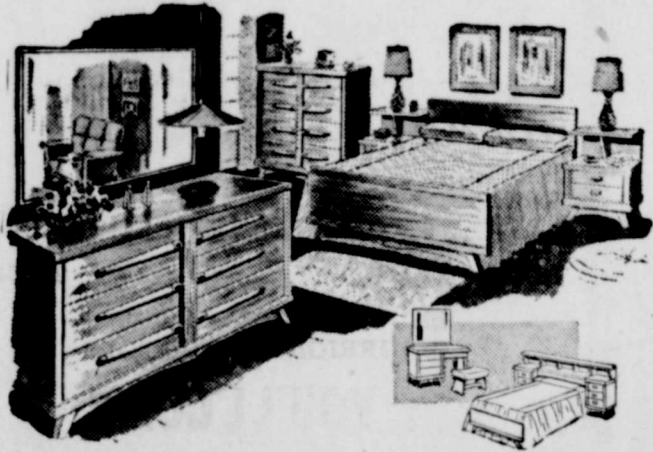
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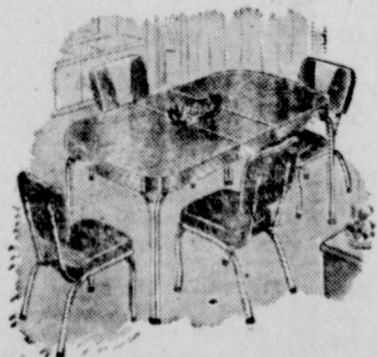
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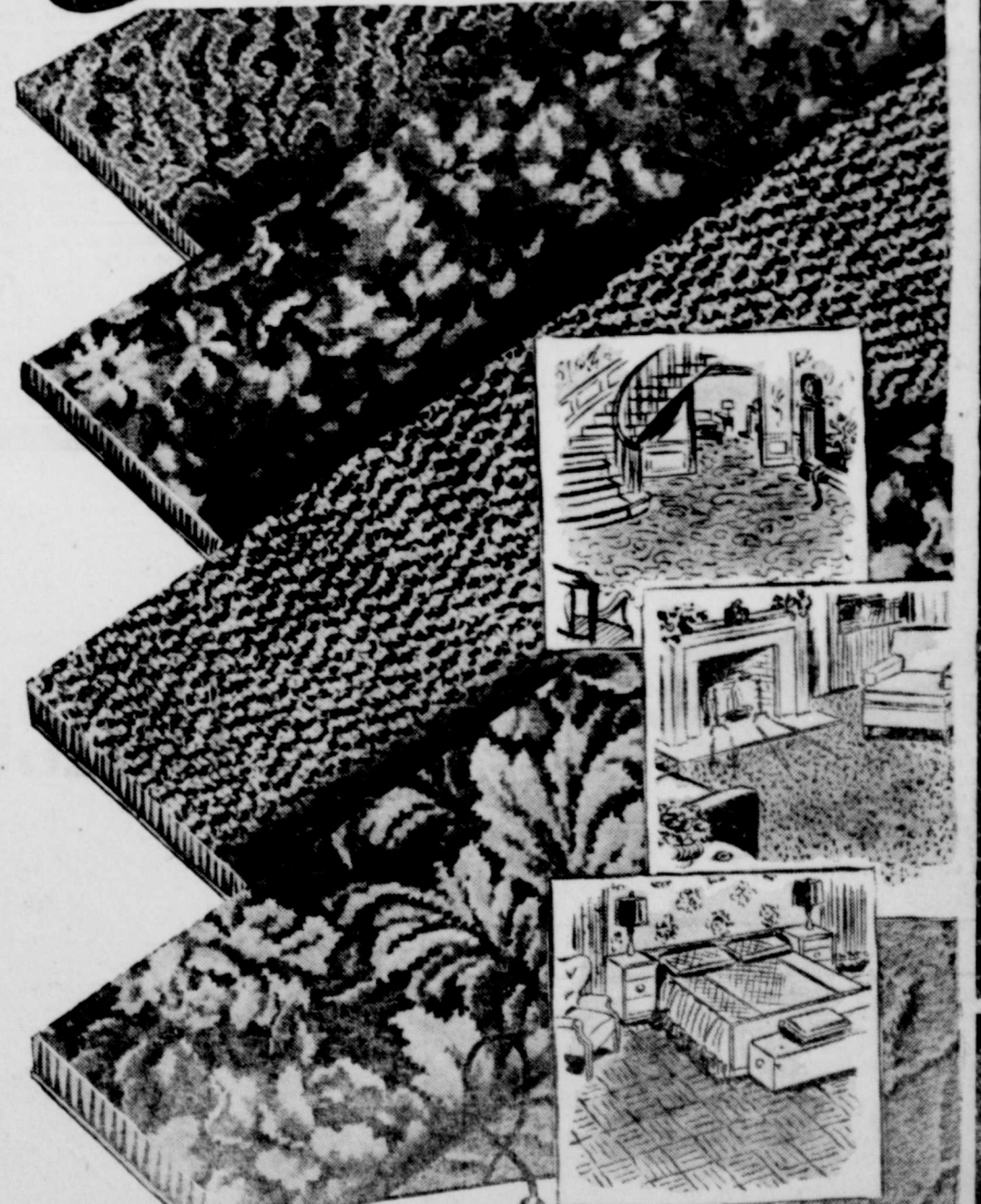
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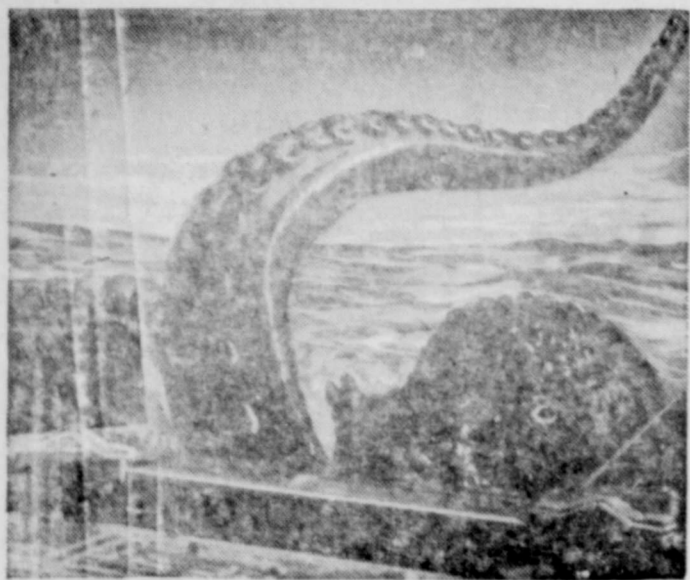


From

595

Per Sq. Yard for Cottons with Pad, and Laid

Pictures In The News



San Francisco attacked? In the scene shown, a raving, undead monster ravages the Pacific coast...



Attorney General John Ben Shepperd (right) presented a check for 1 1/2 million dollars won by the State in a recent decision in the Texas Company case to Land Commissioner Earl Rudder (left).

Davy Crockett Meets Indian



Mark Welch, 5, is puzzled by the strangest-looking redskin he's ever seen in a busy career of pioneering. To art connoisseurs, however, the Indian is "Thunder," a 104-pound jade statue by Donald Hord.

Aid For Lost Parakeets

ROCHESTER, N. Y. — This is the season when thousands of parakeets succumb to the lure of outdoors and leave their happy homes — mostly through open doors and windows.



3. If he is roosting within reach, squirt a gentle spray from a garden hose over his head so spray dampens him. He can't fly well if his feathers are wet.

4. Try placing the bird's cage in the yard with bird seed leading up to it and inside. The bird may return to feed when he becomes hungry.

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For Sale FOR SALE—'51 Ford Pickup, re-conditioned engine, new brake drums and lining. See at Jay's Garage.

For Sale BE PREPARED — Be sure — Get your John Deere 8 Row Cotton Duster now — Control insects early — Don't take chances — Contact McAlister-Huggins, Morton Texas.

For Rent Unfurnished FOR RENT—3-room house, close in. \$35.00 month. Call Mrs. Bertha Walden, 5591, 21-2tp

Lost and Found LOST—Black leather case containing three car keys. Please return to Robert C. Cross, or PHONE 2226 or 4931. 21-1tc

Real Estate For Sale FOR SALE — Modern 3 room house and lot near Morton High School — W. G. Baker — Phone 361-J, Denver City, Texas 1-tfc

Miss Sherry Williams Donald Carter Are Wed At Amherst On July 22nd

Miss Sherry Williams, daughter of E. S. Williams of Downey, Cal., became the bride of Don Randall Carter at 9 p.m. on July 22 at the home of the bridegroom's parents, Mr. and Mrs. Mike Carter of Amherst.



James Cagney battles on the side of the law as a hard-bitten sheriff in Paramount's brawling, "Run for Cover," now at the Rose Theatre, Sunday and Monday, Co-starring with him are Viveca Lindfors and John Derek.

Help Wanted LADIES—To work 6 hours a day five days a week. \$60.00 a week, car essential. PHONE 4826 or write Box 188, Morton. 21-1tc

Notice Morton I O O F Lodge No. 15 meets every Tuesday night, 8 o'clock. Visitors always welcome.

CHAMBER OF COMMERCE directors meetings 1st and 3rd Thursdays Eastside Cafe 7:30 P. M.

MORTON JAYCEES meet Monday noon at Eastside Cafe Harold Drennan, Pres.



Two fisted Sheriff, James Cagney, questions his deputy, John Derek about the loss of a prisoner to a lynch mob in this taut scene from Paramount's "Run for Cover," on the bill at the local theatre this week.

"Texas' Last" Frontier Rodeo, August 5-6

OUR EFFORTS AT the Tribune this week have been devoted to the rodeo, one way or another, and a lot of jobwork we'd like to have completed had to wait, there just...

Child's 'One Person Tells Another' Back-to-School Boys' SHOES MORTON, TEXAS Famous Polly-Parrot Shoes just right for now and back to-school wear.

REPAIR HEADQUARTERS FOR... CARS TRUCKS TRACTORS and IRRIGATION MOTORS YOU'LL COME ED HOWELL MOTOR CO. PHONE 5331 MORTON LOCATION — Across Street from Malt Shop

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★
Secure Your
Advance Ticket
to the Rodeo
TODAY!

★
Texas' Last Frontier"
RODEO

**Ex-Ag. Teacher
At Three Way
Now At Bovina**

Roy M. Crawford, who for the past several years has been agriculture instructor in the Three Way schools, has moved his family to Bovina, Texas.

At last report Three Way was still needing a replacement for Crawford to complete their faculty for the coming school year.

Crawford's new address is B-723, Bovina, Texas. He did not say in his letter to the Tribune requesting a change of address in his subscription, whether or not he is to teach ag in the Bovina schools.



Showing at the Indian Drive-In Theatre, Friday and Saturday of this week is a Columbia drama, electrically - controlled monsters, such as the experiment shown in called "Creature With The Atom Brain" Starring Richard Denning. The film is based on experiments reported in national magazines.

**Enochs Methodist
Revival Will End
Next Sundry Nite**

Rev. Claude LeMond, pastor of the Tenth Street Methodist Church of Amarillo, continues to bring the message twice daily, through

Sunday of this week at the Revival meeting at the Enoch's Methodist church.

The meeting opened last Sunday and services are being held at 10 a.m. and 8 p.m. according to the pastor of the Enoch's Methodist Church James E. Merrill.

The public has been issued an invitation to attend any or all of the special services.

**Two Babies Born
At Local Hospital**

Two babies were born at the local hospital according to the report from the nurses desk.

Born to Mr. and Mrs. Charles Painter, on July 30th, was a baby boy.

Mr. and Mrs. Louis Kuehler became the parents of another son, born on August 2nd.

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DAVE AYLESWORTH, Salesman
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20th Street and the Clovis Highway

FFA Boys Back From Convention

Six Morton Chapter Future Farmers of America who were in Houston recently for the Texas FFA Convention, and their sponsor, Elwood Harris reported having a wonderful time.

The boys, Doug Zuber, who was the local chapter's voting delegate and Raymond Hoffman, Freddie Thompson, Wesley Lloyd, Eddie Thompson and local chapter president Bill Woods, were among the nearly 5,000 boys from all over the state who gathered for the 27th annual state convention.

A group of Houston businessmen, interested in agriculture and farm youth spearheaded the work in planning the convention. The president of the Houston Fat Stock Show served as chairman.

Highlights of the convention included the state tractors operator contest sponsored by the Stewart Co. of Dallas, state distributors of Ford tractors. The winner received a new Ford tractor for his skill. Also, Southern Pacific Railway entertained the outgoing state officers and the new officer candidates. A tour of the Ingleside yards and of the channel industry aboard the Port of Houston inspection vessel. The boys also heard Attorney General John Ben Sheppard address the evening's banquet.

A former state FFA president, Joe Dan Boyd, student at Texas A & M addressed the Lone Star Farmer banquet where several hundred boys received the Lone Star award, highest state award attainable in FFA work. And of course, the new state officers were elected.

The biggest part of the convention was held in Sam Houston Coliseum.

Drs. Woods & Armistead

OPTOMETRISTS

B. W. Armistead, O.D.
Glenn S. Burk, O.D.
Ira E. Woods, O.D.
J. J. Coats, O.D.

406 LFD Drive Phone 1000
Littlefield, Texas



**- The BEST in REPAIRS -
FORD-MERCURY-LINCOLN**

Dependable Approved FORD Service
Mahan Motor Co.
Authorized FORD Dealer

YOUR BUSINESS APPRECIATED



Let's Go to the RODEO! !

Let's Go to the RODEO! !

Just for You...

Yes, We have—just for you—one of the new S&H Green Stamp catalogues. We have one for each home in this trade territory. Drop by PIGGLY WIGGLY Morton, and pick up this new, FREE—catalogue of wonderful premiums! Please compare S&H Green Stamps for—

SPECIALS for FRIDAY and SATURDAY
GIANT SIZE Tide BOX 69c

SCOTKINS PACKAGE 15c
EASY OFF OVEN CLEANER 98c SIZE 79c
AERO SHAVE 6 OZ. CAN 39c

DEL MONTE **Sugar Peas CAN 19c**

CARROTS CELLO PACKAGED PRG. 10c
PORK & BEANS CAMPFIRE NO. 360 CAN 10c
ASPIRINS BAYER'S BOX 10c

VIENNA SAUSAGE, BRYAN BROS. CAN **All Meat 15c**

- VALUE OF BOOKS
- NUMBER OF ITEMS OFFERED
- QUALITY OF ITEMS
- AGE OF COMPANY
- AREA OF DISTRIBUTION

P. S. Remember S&H Green Stamps are redeemable as long as readable—they are bonded by the federal government!

STRAWBERRY Basket Recipe

4 Individual Sponge Cakes
1/2 Tablespoon Sugar
1/2 Teaspoon Vanilla
1-3 Cup Heavy Cream, Whipped
1 Pint Plains Mellorine
2 Dozen Small Strawberries
Hollow out the center of sponge cake. Fill the cake baskets with Plains Mellorine, top with Strawberries and enjoy!

MELLORINE PLAINS, 1/2 GAL. 49c
SOLD EXCLUSIVELY IN MORTON AT PIGGLY WIGGLY

SAUSAGE COUNTRY STYLE L.B. 39c
SALT BACON NO. 1 GRADE L.B. 39c

POUND **Bacon 49c**

BROWN or POWDERED **Sugar 2 BOXES 25c**

DRY MILK CLOVER LAKE, INSTANT 3 QTS. 23c
FLOUR SHURFINE 5 lbs. 39c
WESSON OIL QUART 59c

JUICE, DOLE **Pineapple 46 OZ. CAN 29c**

PERCH, FROZEN PRG. 39c
POT PIES LIBBY'S CHICKEN EACH 25c



AT PIGGLY WIGGLY, MORTON

THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

Table of TV schedules for KDUB-TV Channel 13, listing programs like 'Sign On', 'The Morning Show', and 'The Evening Show' with their respective times.

KCBD - TV Channel 11

Table of TV schedules for KCBD-TV Channel 11, listing programs like 'Parent's Time', 'The Morning Show', and 'The Evening Show' with their respective times.

Small table listing programs like 'Bernie Howell', 'Disneyland', and 'Mr. Little Margie' with their times.

Post Jr. Rodeo August 10 thru 13 \$3,500 in Awards

POST (Sp.) - The 8th Annual Southwestern Championship Junior Rodeo, open to contestants 19 years of age and under, is slated to continue through Saturday.

Morton Defeats Enochsmen, 10 - 2

Morton kept step with Bula in their two team fight for first spot in the City Softball League and at the same time dumped Enochsmen a step nearer to fourth place as the Merchants won a lopsided 10-2 victory over Enochsmen taking advantage of 10 Enochsmen errors.

VISIT FORMER MORTONITES

Mr. and Mrs. Buddy Hanna spent Sunday visiting former Mortonites in Hobbs, New Mexico.

Home Demonstration Agent

COTTONS DESERVE CARE The wonderful dark cottons now provide comfortable and fashion-right costumes, the year around. With proper care they can be kept attractive and new looking for a much longer time.

TIDA MEETING

Mrs. Dexter Nebbut of the Friendly Circle Home Demonstration Club; Mrs. H. M. Clark of Whiteface and Mrs. Virgil Riley of County Line left Tuesday morning for Ft. Worth where they will attend the annual meeting of the Texas Home Demonstration Association.

HOME SAFETY

Is your home safe for children? Over half the fatal falls to children in one recent year happened at home, mostly to children under 5, who fell downstairs, out of the window or off of porches.

CANNING SNAP BLACKEYED PEAS

Wash, snap or cut peas. Pack tightly into jar. Pack raw peas to within one half inch from the top of jar. Cover with boiling water and again leave the one half

Frozen Food Cartons! Bags! Wraps! Papers!

Tested and Approved by Irma Harding Ok'd by International Harvester's Home Economist for best results!

BANKS - ROSS MORTON, TEXAS

You're Cordially Invited to our

REVIVAL MEETING

Starting Wednesday, August 3 and continuing through Sunday August 14

SERVICES WEEKDAY 10 A.M. and 8 P.M. REGULAR SERVICES SUNDAYS

Evangelist JOHN JENKINS of Hodges Baptist Church

C. R. KINNAIRD, Pastor

BLED SOE BAPTIST CHURCH BLED SOE, TEXAS



STYLING THAT WHISPERS TOMORROW

AND A PRICE THAT SHOUTS TODAY!

Come in today... and rocket away in a new Oldsmobile! You'll be pleasantly surprised, we know, when you hear the price we can quote. Yes, there's a "Rocket" for every pocket...

OLDSMOBILE

HAWKINS OLDSMOBILE CO. 111 EAST WASHINGTON AVENUE PHONE 2621

For Complete Television and Radio Repair Quality Service Electric Wiring City Electric Walt Sandefer

Advertisement for Zenith TV sets, featuring a picture of a Zenith TV and text: 'NEW 1955 ZENITH FOR 1955 and for Sales and Service Ray's Hardware & Appliance'

Advertisement for RCA-Victor TV sets, featuring a picture of an RCA-Victor TV and text: 'SEE IT TODAY! RCA - VICTOR for '55 AT ROSE AUTO & APPLIANCE'

the Coffee Shop
L. A. & Nellie Myers
Northside Square

Maytag Laundry
Mr. and Mrs. G. E. Nichols

Rose Auto & Appliance
(TV Sales and Service)



Western Abstract Co.
(J. B. Knox, Mgr.)

Doss Food Store
(Where You Get Frontier Stamps)

Morton Floral & Greenhouse

Childs' Men Store and Minnie's Shop

Georgia's Beauty Shop

Doty Battery & Electric

Hawkins Oldsmobile Co.

McAlister - Huggins
(Your John Deere Farm Implement Dealer)

Mahan Motor Co.
(Your Authorized Ford Dealer)

Smith's Furniture & Appliance

Virginia's Beauty Shop

Willis Food Store
Double Scottie Stamps on Tuesdays

Baker Feed, Seed, and Trucking

Marian's Shop
Just South of the Steak House

Wallace Theatres
(T. J. Simpson, Mgr.)

Roy Weekes Insurance Agency

Dorothea's Beauty Salon

Fincher's Steam Laundry
(502 S.E. 1st St. Morton)

Luper Tire Shop
(Next the Steak House)

Silvers Butane Co.

McDermott Liquefied Gas

Rays Hardware and Furniture Co.
HOME MAIL - WEST SIDE SQUARE MORTON, TEXAS

Strickland's Cleaners
(Mr. and Mrs. R. C. Strickland)

Lackey's Gro. & Mkt.

Mrs. Lee Taylor

McMaster Tractor Co.
(Your Ford and Fordson Dealer)

B & J Drilling Co.

City Electric
Northside Square

Morton Electrical Supply

Banks - Ross
(International Harvester Dealer)

Hoffman Welding Shop

Piggly Wiggly
(Where You Get SAH Green Stamps)

R. J. Merritt & Sons
(Magnolia Consignee)

St. Clair's Department & Ben Franklin Stores

Rynolds Tire & Service Station

Burleson Paint & Supply
(Cook's Paint)

Tarver's 66 Service

Cobb's Department Store
(The Home of Famous Brands)

Loran Distributing Co.
(Headquarters for Irrigation Equipment)

Allsup Chevrolet Co.
(Home of the Motorama '56 and '57)



WELCOME! ONE AND ALL

'TEXAS LAST FRONTIER' RODEO

AUG. 5TH & 6TH - MORTON

Stock Furnished By

C. E. Woods, Clovis, N. Mex.

\$1,075 PRIZE MONEY

PLUS 1/2 ALL ENTRY FEES

Two Go-Rounds and Average

CALF ROPING	\$200
DOUBLE MUGGING	\$200
BARE BACK RIDING	\$200
SAD, BRONC RIDING	\$200
BULL RIDING	\$200
BARREL RACE	\$75

ENTRANCE FEES

Ropers-\$20 Riders-\$10 Bar. Riders-\$10

We Reserve Right To Refuse Entrys

Entrys Close Noon, August 5th

Rodeo Office - Courthouse Basement

NOT RESPONSIBLE FOR ACCIDENTS

J. T. Holloman Clerk

Phone 3151

Night 4781

RODEO PARADE - 4 P.M., Friday, Aug. 5th

- Awards to Top POSSES -

- \$50 in Awards to Best FLOATS -

\$25 - \$15 - \$10

SHERIFF POSE WAGON RACE

\$5 Entry Fee

3 Trophies Awarded

WILD MARE RACE

\$5 Jackpot

- OPEN TO ALL -

BARBECUE SUPPER FOR ALL

at the County Barn

Served At 5:30 P.M. - First Night Only

● On Advance Sale Only In Combination With Rodeo Ticket - Adults \$2.25; Children \$1.50

\$25 DRAWING at RODEO

- on advance ticket stubs -

BIG RODEO DANCE

BOTH NIGHTS

Special Added Attraction

INDIAN WAR DANCES

GRAND ENTRY - 8 P.M.

BOTH NIGHTS

GENERAL ADMISSION

ADULTS \$1.25

CHILDREN 50¢



Nu-Way Cleaners
(Mr. and Mrs. Jack Wallace)

Morton Tribune
(Where Your Advertising Dollar Goes the Farthest)

Truett Food Store
(We Give and Redeem Pioneer Stamps)

Bedwell Implement & Pontiac
(Your M-M Dealer)

Seaney's Gro. & Mkt.
(The Best in Meats)

Morton Power & Light

First State Bank

Sander's Implement Co.
(Case Tractor Sales & Service)

Morton Lions Club

Morton Jaycees

Morton Chamber of Commerce

Morton Malt Shop

Country Club Gin

Joe's Grocery & Market

M. C. Ledbetter

HB Service Station
(Your Good Gulf Dealer)

Eastside Cafe
(Mr. and Mrs. O. D. Vernon)

Ed Howell Motor Co.

Morton Auto Parts
(Amos Taylor, Owner and Manager)

Morton Cooperative Gin

Morton Ind. Oil Co. and Baker Apartments

Windom Oil Co.
(Phillips 66 Products)

ROSE THEATRE

MORTON, TEXAS

THURSDAY and FRIDAY, AUGUST 4-5



SATURDAY ONLY AUGUST 6
SATURDAY PREVIEW AUGUST 6



SUNDAY and MONDAY, AUGUST 7-8



TUESDAY and WEDNESDAY, AUGUST 9-10

"BEDEVILLED"

with ANNE BAXTER and STEVE FORREST

—in Color! CINEMASCOPE—

INDIAN DRIVE-IN

MORTON, TEXAS
DOUBLE FEATURE

FRIDAY and SATURDAY, AUGUST 5-6



KENNETH TOBEY • FAITH DOMERGUE • DONALD CURTIS



FIRST RUN THIS AREA

SUNDAY and MONDAY, AUGUST 7-8

"BATTLEGROUND"

starring JOHN HODIAK and VAN JOHNSON

ENJOY a SMOOTH...



RIDE in a NEW CHEVROLET

V-8 or 6... all powerful
ALLSUP CHEVROLET CO.

"Home of the Motoramic '8' and '6' Chevrolets"
113 E. Washington —Phone 3361— Morton



Richard Todd and Jean Peters are obviously very much in love in this scene from "A Man Called Peter," in Cinemascope and color by De Luxe from Twentieth Century-Fox currently at the Rose Theatre.

GOLDIE BACK

(Continued from page 1)
told at the time of the murder had lost a lot of friends to the charms of Russell in another town and then at Morton, Russell was reported to have been with a group of men who made remarks about another Negro woman, at Goldie's store on the evening of April 3, 1948. They were reported to have made fun of Goldie.

The next morning Sunday he saw Russell on his way to church and went across the street to have words with him. But he took with him a .38 calibre revolver. He said "Peter" continued to act smart so he slapped him and then pulled the gun and shot him in the head. The victim was unarmed.

Golden then wandered around town for some time and then surrendered to Sheriff Mac Hancock and S. T. Cox.

He was not brought to trial until two years later.

The public has been invited to hear Goldie talk on his life behind the bars Saturday afternoon at 3 o'clock on the Courthouse square.

Three to Get Degrees from ENMU Friday

Fred Danforth, grade school principal in the Texico, New Mexico school and former resident of Morton will receive his Master of Arts degree from Eastern New Mexico University, Portales, in Commencement exercises tomorrow evening. Fifty-three candidates for the Master's degree are to be hooded in the exercises while 51 will receive bachelor's degrees. Commencement exercises are to be in the quadronge patio at 8 p.m.

Mrs. Ina Fern Turner Gray, of Morton, teacher in the Morton schools and Joseph Arthur Turner, teacher in the Bula schools, are also to receive the hood signifying the Master's degree.

Danforth, a music major, and a former band director in the local schools for six years, took his graduate work in the field of administration.

After being out of the music department for a year, he is again to be in charge of band and choral work in the Texico schools this time, in addition to his administrative duties. He and his family, after spending part of the summer in Morton, are moving next week to Texico where they are building a new home.

Mrs. Gray and Mr. Turner, are both receiving Master of Arts degrees in the field of education.

VISIT THE ANGLEYS

Mr. and Mrs. J. E. Lockett of Vernon visited Saturday and Sunday with her sister and family, Mr. & Mrs. W. E. Angley. Mrs. Lockett is a former resident of the Lehman area.



FAITH DOMERGUE plays the goddess of an Aleutian cult of snake worshippers who can change herself from a beautiful woman into a snake in the Universal-International thriller, "Cult of the Cobra," starring Miss Domergue, Richard Long, Marshall Thompson and Kathleen Hughes.

SEWER EXTENSION ALMOST COMPLETED; START WATER LINE LAYING WITHIN VERY FEW DAYS

City Secretary Van Greene said this week that work on the sewer portion of the recently voted water and sewer bond extension, is better than 90 percent completed and the city employees will begin to lay the new water lines in a short time.

The new city well has been tested and made a good 1,000 gallon well or about a ten inch well. The puns are being made to construct the wellhouse with efforts to secure a contract early and the well should be in operation in about six weeks, Greene said.

Greene checked immediately and said the right-of-way had been in order.

Replacement gas line is almost ready for installation on about 5 miles of old line near Whiteface from where the city receives its gas. The new line is laid and almost all welded together and it will only be a matter of days until it is tied in and tested, and then put into use.

The replacement has been sorely needed for a long time, Greene said, Wednesday.

An attorney for one of the families whose land is crossed by the new line and was also crossed by the old line called Wednesday to protest, saying the city had no easement to cross the land. But

Tickets on sale for Bar-B-Q & Rodeo

at

First State Bank

Tarver's Furniture Company

Ray's Hardware & Furniture

St. Clair's Dept. Store

Morton Tribune



ENJOY the RODEO... and if you've the time drop by and visit us, we'll be glad to see you

AUGUST

5-6



Welcome to the RODEO

Excitin', Good Bakin'

CAKE MIXES

ANGLE FOOD Doz 49¢

YELLOW, WHITE, or DEVIL FOOD CAKE MIXES . . . 3 Boxes 89¢

SHURFINE, Yellow Cling PEACHES . . No. 2 1/2 Can 29¢

Tasty Fruits and Vegetables

Fresh Tender CORN ear. 5¢

Cello Wrapped CARROTS Bag 10¢

Home Grown CUKES lb. 12 1/2¢

Young, Delicious OKRA lb. 15¢

Thompson, SEEDLESS GRAPES lb. 19¢

Fresh TOMATOES . . carton 19¢



Good Meats

LEAN BEEF RIBS lb. 29¢

PORKY'S FRANKS lb. 39¢

WICKLOW BACON lb. 49¢

Puffin or Gladiola BISCUITS 2 cans 25¢

Buy 1 at 1/2 PRICE Allsweet MARGARINE 2 lbs. for 49¢

FROZEN

Donald Duck ORANGE JUICE 6 oz. can 15¢

Thomas Strawberries 10 oz. can 25¢



Swift's Prem 12 Oz. FOR AROUND CLOCK MEALS 39¢

Swift's Premium SANDWICH STEAKS 13 Oz. FOR QUICK EASY MEALS 53¢

SWIFT'S, 10 Oz. Can PORK SAUSAGE 53¢

SWIFT'S, 12 Oz. Can CHOPPED BEEF 37¢

SWIFT'S, 12 Oz. Can CHOPPED HAM 59¢

Maryland Club Coffee LB. 89¢

Hunt's Apricots NO 2 1/2 CAN 25¢

Shurfine Salad Dressing PINT 29¢

SHURFINE, Tall Cans MILK 8 Cans 100¢

DOSS FOOD STORE AND FROZEN FOOD LOCKERS

WHERE YOU GET FRONTIER SAVING STAMPS