

Many people have been "down in the mouth" around Friona since last Friday's 46-7 loss to Dimmitt in the district opening game, so we thought we might remind them that it isn't the end of the world.

"After all," commented one local resident this week, "The boys aren't professional football players. And, even if they were, the pros have their off days sometimes."

It's sort of like something we heard Texas A&M coach Gene Stallings say on the Aggies' Sunday game followup. "When we win, they're everybody's team, but when we lose, they're 'my' team," Stallings said.

people have been "down in the think that the Chiefs are just "his" team this week, but we'll quickly claim them also.

We bet the team will forget about the trouble it had against Dimmitt and play a good game at Hale Center.

We received in the mail this week a poem written by Louise Euler Mangold of Davison, Michigan. The poem was written in 1936 for a senior English assignment. We enjoyed it, and thought we'd pass it along. The title of the poem is "Progress"

It is true, so they say, That within one-hundred years ago today,

There lived on this same ground we tread A tribe who lived in wigwams

and wore feathers on their head.

To just what tribe they belonged we do not care,

But we know that their existence does not leave our history bare.

Of intruding "Whites' they took much heed;

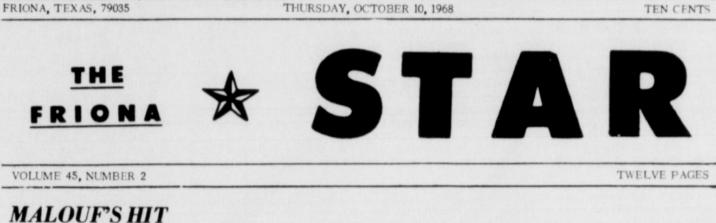
In fact, they rather enjoyed a well earned feed.

They were all brave warriors and victorious men. (That was a hundred years ago,



By this token, and the way WATER HEARING. .. Representative Bill Clayton (with mike) is shown calling the hearing to order. Other members of the House Interim Water Committee are (left to right) Neal Solomon, mouth," Coach Bob Owen may Mt. Vernon, Bill Swanson, Houston, and Menton Murray of Harlingen. (See Story Below)

THURSDAY, OCTOBER 10, 1968



Two In Custody Following

Second Friona Robbery

New Supt. For MBP

Two changes in the managerial structure of Missouri Beef Packers, Inc. have been announced in recent days by Robert E. Frye, president, and J.C. Walker, executive vicepresident.

Dale Millard has joined Missouri Beef as plant superintendent of the Friona division. Millard was formerly with Raskin Packing Company, Sioux City, Iowa, and Iowa Beef Packers, Dakota City, Neb.

Also G.A. McGlumphy has retired from active management as senior vice president of the company, and will continue to serve as a member of the board of directors.

"We greatly appreciate the valuable contributions made by Mr. McGlumphy to the company and we are pleased that he will continue to make his expertees in the fields of live cattle procurement and sale of dressed beef available to the company," Frye said.



MOST COURTEOUS. . . Ronald Smiley, left, is presented a plaque by Chuck Everitt, proclaiming Smiley as the city's most courteous employee for the month of September. Looking on is Oscar Baxter, Smiley's employer at Friona Motors. The award is the first in what the Friona Association of Retail Merchants plan to make a monthly affair. The group meets Thursday, and Smiley will be presented at the meeting.

The Chiefs will be out to make

Hale Center has a 3-1 iden-

previously undefeated

Chiefs Try To Regain Form At Hale Center

Friona's Chieftains will attempt to get back in the District amends for their 46-7 loss to 3-AA running Friday night at Dimmitt last week. Hale Center, when they test the tical record to Friona's. The

The Chiefs will be out to re-Owls' only loss was to Tahoka venge an upset which Hale Cenin the third game of the seater pinned on Friona last season. They came back to upson, when the team was scrapend ping to get back into the thick Floydada, 16-0 last week at the of district play. Whirlwind's homecoming.

Friona owes the Owls more than one beating. Hale Center The Chiefs came out of the is the only team which defeated Dimmitt game without an injury. "Except to our pride." teams coached by former Coach Don Light as many as three desaid Coach Bob Owen. Guard feats, and their 36-4 win at Ramey Beene received a badly Hale Center in 1965 was the bruised arm in Tuesday's worst defeat a team of Light's workout, and coaches at first thought he had a broken arm, suffered. In six series games, Hale Center has beaten Friona but examinations proved it five times. wasn't broken.

WILSON LEADS

Everitt Is Weekly Champ, 13 Correct Water Meter Population Growing

One new water meter was added by the city of Friona during September, bringing the total number of active accounts at the end of the month to 1127. Records showed that 21,628,-800 gallons of water were pumped during the month, an average of 720,960 gallons per day. This is down almost 50 per cent from the previous month's high, which was an all-time high production.

Rainfall during September amounted to 1.59 inches, most coming the evening of September 23, when 1.48 was record-

Three new sewer taps were made, bringing the total number of active taps to 1066.

An estimated 3,000 feet of mains were rodded in the Staley and West Loop additions after a stoppage occurred behind the Fulgham residence on September 21.

Only two fire alarms were sounded during September, and both were automobile fires. Flake Barber had one occur on West Seventh Street on September 6, and Ray Carlisle had \$200 damage on a highway west of Missouri Beef Packers. The police department reported 29 arrests during the month. Twenty-six were for traffic violations, and three for drunkenness. Twenty - four warning tickets were issued for transients parking on Highway

Mario Castillo of Friona and at Malouf's Dry Goods Store in Friona last Thursday night. Rololfo Cardenas of Morton store.

well, charged with the burglary Grand Jury.

the Parmer County Jail in Far- the action of the Parmer County was removed merchandise from Malouf's store.

Two men are in custody at They have been bound over to were arraigned following a in the window on the south side break-in at Malouf's in which of the store. The arrested hundreds of dollars worth of pair was driving a 1957 twodoor Ford car.

"You wouldn't believe all of Castillo was arraigned on the stuff they had taken, just to charges of burglary and wife- have used a car," said John

Owls.

or seventy-live or ten!) But now the 'Chiefs' are tamed, On second thought, that is what they were named.

And they no longer roam in herds

And they leave the feathers on the birds

Except when birds are caught for eating

And that of course is understood and does not need repeating.

They've changed their type of sporting too,

And prefer a gridiron battle with a near-by town or two Instead of slaying fowl or fleeting doe

For two good reasons; first there isn't any deer.

And then besides they couldn't use a bow.

So we shall hope, and may our dreams come true

That these Chieftains, whose sporting reputation is not new

Shall longer still endure in sportsmanship and fame

And that the whole wide nation may recognize their name. (Now these desires shouldn't

be a mystery, They're all for the sake of his-

tory!)

A while back, Ted Lamora at station KNNN received a letter to his "Way Out" program, and it was from "way out," all right from a company of soldiers near Hue, Vietnam,

The letter revealed that the men hoped they would win the station's prize, whatever it was, they figured they could use it.

Lamora got busy and contacted several people in Friona about sending a "goodie" package to the boys, and before long he had a lot of response. This week, Lamora received a letter from George Marsh, acknowledging receipt of the goodies.

. . . . "All of us over here are grateful to have people like you pulling for us back in the 'world.' We will never forget and are proud to have been 'adopted' by Friona," the letter said.

and more gifts of goodies are planned in the future. Anyone may contact him at station tion, KNNN.

BURGLARS' DOORWAY. . . Hanna Malouf is shown inspecting the broken window through which burglars looted his store last Thursday night. Malouf is shown placing a board in the window until it could be replaced. Two men are in custody charged with the burglary.

AT HEREFORD

Friona area was in attendance at the hearing conducted by the House of Representatives' water import hearing at Hereford last Saturday at the Bull Barn.

Five members of the Texas House of Representatives heard four and one-half hours of testimony from people throughout the region, telling of the need the people of Friona, Texas, for a water import program, and pledging their support to the program.

Two residents of the Friona Lamora had suggested that area were among those giving Friona "adopt" the platoon, testimony. They were Bruce Parr and Jim Roy Daniel, and both represented the Parmer wanting to get in on the act County Water Users Associa-

> terest in the area, including Among the organizations

child desertion, with bond set Malouf, store owner. Most of and bond set at \$1,000. Both some items were damaged. are felony charges.

The two men were apprehended early Friday morning of last week by night patrolman Billy Lucas, who saw the car pulling out from the Malouf

When the car sped down sixth street with its lights off, Lucas gave chase. Trying to elude the officer, the pair turned into a driveway in the 1000 block of West Sixth, but Lucas was close behind, and made the arrest. The car was loaded down

with scores of dresses, suits, pants, shirts and other merchandise from the dry goods store. Two radios taken were not immediately recovered, but

merchandise taken from a pickup belonging to Ralph Roden, which was parked in the rear of Bi-Wize Drug.

Entrance to the dry goods store had been gained by breaking a large plate glass window September 4 on the Sixth Street side of the September 5

at \$1,000 each. Cardenas was the retrieved merchandise was arraigned on a burglary charge found in good shape, although

> on Friday. Malouf said there was quite a mess to clean up, including broken glass, and

The burglary was the second for a downtown Friona store in less than a month. On the night of September 9, Hurst's burglars who took an estimated \$15,000 in merchandise. Ar-

September 2 September 3

A large human-shaped hole in the window was in evidence as the store opened for business

rectly. clothes strewn in the store ais-

Department Store was hit by

48 42 50

Chuck Everitt won the fourth Seven other contestants are week's Friona Star football at the next level with scores of contest, becoming the first con- 40. They are Conrado Bautistestant in the 1968 contest to ta, Herman Jesko, Raymond pick as many as 13 games cor- Milner, Donald Powell, Gerald Shavor, Emmett Tabor of Bo-

Everitt was the only one of vina and Weatherly. 180 who entered the contest Thirty-four contestants corlast week to compile a score rectly picked 11 games in last of 13, and claimed the weekly week's contest. These includfirst prize and \$5 in cash, ed:

Seven other contestants cor- Waymon Wilkins, Tommy rectly named 12 games. Har- Long, Frankie Allen, Donna ley Merritt emerged as sec- Mears, Mrs. Fred Florez, Geond prize winner and received rald Shavor, LaVon Reeve. \$3. Philip Weatherly won third Melba Smiley, Dwight Whitaker, Bob Roden of Littlefield place, and \$2.

Merritt missed the tie- and Mary Rose Brito. breaker "only" 45 points, Also, Emmett Tabor of Boguessing it Friona 13, Dimmitt vina, Mal Manchee of Hereford, 7. Weatherly was 46 points off Darrell Barlow, Dean Broyles, picking it at 21-14 Friona, Oth- Jerry Hinkle, Clarence Moners getting 12 games right were roe, Peggy Monroe, Floyd Donny Carthel, Randy Farr, Reeve, Lester Smith, Bill Bai-Owen Drake, Mike Pavalus and ley, Pam Hartwick and Juy Morton.

Also Donald Powell, Conra-Wilson's 12 points allowed do Bautista, Agapito Ramon, him to take over first place in Celia Loflin, John White, Frank the race for the contest grand Truitt, Bill Carthel, Ann Carprize with a score of 42. Sam thel, Doug Carthel and Mrs. first monthly award to the Mears, last week's leader, was Glenn Phillips. tied for second with Paul Mohr, Scores of leading contest-

at 41. Mears had a score of ants, along with an all - new 10 this week, and Mohr tallied contest, appears on this week's contest page.

Four auto accidents were investigated with no resultant injuries.

Meeting To Air

Xmas Promotion

The Friona Association of Retail Merchants (F.A.R.M.) will meet at 1 p.m. Thursday at the Parmer House Restaurant, according to Chuck Everitt, president.

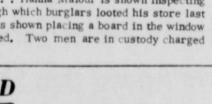
One of the items to be discussed by the merchants will be its annual Christmas promotion.

Also, the group will make its "Most Courteous Employee," who will be present to receive the award.

All Friona merchants are urged to attend.

NEW DIRECTORS. . . Three directors elected at the annual meeting of the Friona Farmers Co - op Gin are shown here. Left to right are Ellis Tatum, D.L., Carmichael and C.W. Tannahill. Holdover directors are A.W. (Dub) Anthony, president; L.W. Loafman, vice-president, and Grady Nelson.





ton Growers.

Swanson, Houston,

were later found where they had been hidden by a roadside in a patch of weeds. Also recovered was a box of

store. Malouf's is located at September 6 Sixth and Main. pair allegedly stuffed their car, working through the large hole

State Water Hearing Was Well-Attended A large delegation from the which testified were Water, Texas Tech's semi-arid stu-

Inc. and three or four water districts within the state. Also testifying were commodity groups, such as the Texas-New Mexico Sugar Beet Growers Assn., Grain Sorghum Producers Association and Plains Cot-Texas area.

man of the committee, and conducted the hearing. Other members of the House Interim Water Study committee are Menton Murray, Harlingen, Neal Solomon, Mt. Vernon, Bill al tax ?"

Finck, San Antonio and Bill Prior to the hearing, the committee toured spots of ingain, to keep the economy of favorably impressed.

dies, Missouri Beef Packers and the Holly Sugar Corp.

Testimony brought out that the economic benefits of imported water would more than justify the cost to the West

The committee had asked State Representative Bill "If water could be delivered Clayton of Springlake is chair- to West Texas at approximately \$20,00 per acre foot, plus a 10 per cent increase in all property taxes, would farmers be willing to contract for water at that price and pay the addition-

> Testimony was unanimous in the fact that the \$20.00 per acre foot of water plus the increased taxes would be a bar-

farmers who keep accurate records feel as though they are already paying \$20.00 per acre foot for the water they pump. It was brought out that an educational program would be needed to convince city resi-

dents to approve the proposed 10 per cent increase in property taxes, but most who testified thought that with the alternative of going back to a dryland area, this could be done.

The hearing was one of a series which has been held over the state, and afforded some of the committee members their first close-up look at the West Texas area, and they seemed

September 7 After gaining entrance, the September 8 .00 84

Officers placed the time of the robbery as between 12 midnight and 1 a.m. The arrest was made at 1:05 a.m. Temperatures

ea peace officers are still checking out leads in this robbery.

Rain Hi. Low. .00 87 54 .00 83 45

44 50 11.

.00 63 .33 60 .00 76 .00 78

Winston Wilson, DATE



Published every Thursday at 109 Sinth Street

Friona, Texas - 79035

r Trus Fres Americian Houser Pashandle Pr Hember West Texas Fres Association

winning newspaper, Panhandle Press An 1961, 1962, West Taxas Press Association . 1960, 1990, 1962, 1963

General Handlivers Wisser, West T

Entered as second class matter July 31, 1925, at the post off

SUBSCRIPTION BATES Parmer County, Adjoining countles, \$4 per yr. Kloewbere M

> Joe Osborn, Publisher Bill Ellis, Editor & Manager June Floyd, Women's News Wahleah Beck, Bookkeeper

Notes From F.A.R.M. (Friona Association Of Retail Merchants) By Chuck Everitt

We live in a great country, tect themselves from losses, full of opportunity, convenien- and even though they try to be ces, luxuries and each one of us take advantage of these lux- have to keep their prices to the uries.

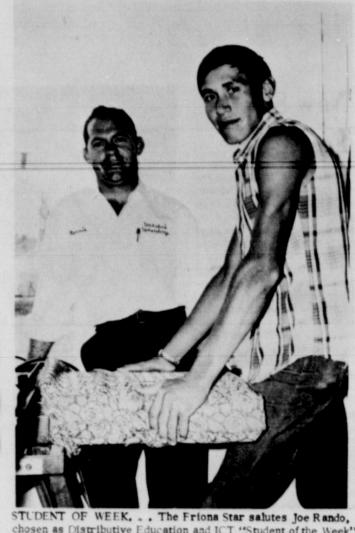
It seems no one is satisfied with what we have -- we must the like. have more. We gripe, we complain, we criticize; but yet we never take time out to accept everybody else. some of the blame for our own mistakes.

People have a habit of expressing their opinions about their likes and dislikes, but won't do anything about it.

What do I mean? Let's take an example or two. People shop in Amarillo or Clovis at Sears, Penney's, or a few other places. They charge what month they make their payment. M.C. Osborn, Friona; Beverly The same people shop in Friona Christian, Farwell; Claire Mcthat month, also charging what Farland, Farwell; Rebia Lee, they buy. On the first of the Lazbuddie, Robert Villegas, month, they neglect to make Hereford; T.E. Blackburn, Fritheir payments because they ona; Mrs. Billy Sudderth, Boran a little short.

money. They have saved the operating capital, but the Fri- Randall Farr, Friona. ona stores did not, as not enough money was collected to pay all Lupe Telles & Baby Boy; Ora McNeely, Kittye Newton, Grace of their bills.

Point in hand: We must remember that merchants of Fri- McFarland, Otto Kretzman, Mrs. John Vaughn and baby boy, ona or anyone else must pro- Rebie Lee, Beverly Christian, Noyle Wood,



chosen as Distributive Education and ICT "Student of the Week" Joe, a senior, works at Webster's Upholstery. He is one of 24 students employed part - time in the new Friona High School pro-

Court House Notes State Tax Lien - State of Texas vs Merritt H. Brooks -

WD - Billy R. Raybon - Glen

D. Nichols - N.45' lot 8, Blk.

born and Baby Girl, Robert

PATIENTS IN HOSPITAL:

Randall Farr, Eusevia Garza,

George Edward Ivie, Verna M.

5, Staley Add. Friona

Hospital Notes

as competitive as possible, they

point that they can pay for their

losses, due to bad accounts and

Do your part to help Friona

grow, Don't put the blame on .

Remember: Why pay money

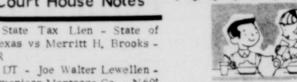
. . . .

to a stranger? Shop in Friona.

res, Friona ADMISSIONS 10/1/68-10/7/68 they buy. On the first of the Otto Kretzmann, Friona; Mrs. Blk. A. Synd Friona vina; Stanley Howton, Dimmitt;

Okay! Here is the problem: Delores Beavers, Friona; Stanley Howton, Claude Paul, these larger stores got their Charles Steward, Hereford; Anita Merez, Mrs. M.C. Os-Eusevia Garza, Friona; Dan six per cent interest at the Mann, Friona; Verna McNeely, Villegas, Delores Beavers, T. bank which they didn't have to Friona; Mrs. John Vaughn, Bo- E. Blackburn. pay because they have enough vina; Justina Uriegas, Bovina;

> DISMISSALS: Glover, Jessie Bermea, Wilma Paul, Charles Steward, Mrs. Jones, Donna Jo Parr, Claire Billy Sudderth, Justina Uriegas,



American Mortgage Co. - N60' FRIONA SCHOOL of lot 9, S. 20' of lot 10, Blk. 3, First Instal. Welch ac-LUNCH MENU -----ML - Leon Ware - Gifford-

Hill-Western - SE 1/4 Sect. 12, MONDAY: Hamburger pat-WD - C.L. Vestal - Mrs.Ruties, potatoes, English peas, by A. Wood - Lot 10, Blk. 52, carrot sticks, cho. cake, hot rolls and butter, milk.

> TUESDAY: Hot tamales, pinto beans, greens, corn bread and butter, fruit cobbler and milk.

WEDNESDAY: Hamburgers, French Fries, lettuce, tomato, pickles, cho. milk, cookies.

THURSDAY: Fried chicken, potatoes, green beans, hot rolls and butter, coconut pie, milk.

FRIDAY: Soup and chili, sandwiches, peach halves, orange juice, milk.

Pause And Reflect

By Nelson Lewis

Today, October tenth, in the year 1845, the United States Naval Academy was opened.

It is usually referred to simply as "Annapolis" because, except for a brief period during the Civil War, it has been located in that Maryland city.

Candidates for admission are carefully selected by high ranking politicians and military officers.

The first year usually separates the men from the boys and the ones who stick it out until graduation are the basis of our strength in the Navy, and to a great extent, the Marine Corps. The four years of intensive training cover a wide range of academic subjects.

Engineering, liberal arts, navigation, aviation, seamanship, and military drill are included in the courses.

These young men must learn their lessons well for upon them rests part of the responsibility in maintaining our status among the free nations of the world.

. Tomorrow, the 11th, three of our bravest and best educated

men will blast off for our first three man flight into space. As they risk their lives in our defense, let us follow them with our prayers for a successful mission and a safe return.

Saturday the 12th is Columbus Day.

On this day in 1492 he and his crew of adventurers landed on Watling's Island in the Bahamas.

He had crossed the Western Sea and to the world at large he had reached India, but Columbus was not satisfied.

For the rest of his life he searched for the passage of the oceans beyond.

Columbus was largely self-taught. He had no vast naval academy in which to study.

He had no government willing to spend millions to further his explorations.

But he did have the imagination, the willingness to study, the will power and the nerve to follow his dream.

Today the Apollo Seven stands poised and ready for a trip that Columbus never dreamed of. Its launch pad is about 300 miles from the island upon which the 15th century "Astrnauts" landed.

During the intervening 476 years our mighty nation has come into being.

A nation that declares to all the world, "United We Stand" and "In God We Trust" -- may it remain true forever.

Due to a kind Providence, and a southwest breeze, we who are lucky enough to live in West Texas aren't troubled by air pollution.

About the only form of this menace that confronts us is the electronic junk we encounter on television and radio from time to time.

Nothing that man has developed in this marvelous century of achievement could be more worthwhile in the areas of education and entertainment than these two, but we find them commercialized to the point of nausea.

Particular reference is made to the manner in which our National Anthem was rendered on two recent occasions. During the political convention in Chicago we were subjected

to one of these disgracefully unpatriotic demonstrations. Then, adding insult to injury another, even worse than the first, was presented immediately before the fifth game of the

1958 World Series.

Gen. Ayers Attending **National Guard Meeting**

Ross Ayers was among an estimated 3,000 guardsmen, guests and observers who attended the 90th General Con-Association of the U.S. opening Monday in Hot Springs, Ark.

fantry Brigade.

address during the States Dinday evening (Oct. 10).

A delegation of 68 Texans State Park.

The Texans intend to place several issues before the gath- last weekend attending the 18th ering, including a strongly- District American Legion Auxworded resolution expressing iliary fall executive meeting in concern over the loss of Nike- Austin, Mrs. Williams is dis-Hercules missile defense in the trict president.

The performers (I refuse to honor them with the title of artists or singers) were, as one of them stated, "j ust doing their ting," and cannot be held entirely responsible.

The person, or persons, selecting these particular entertainer (I use the word loosely) knew exactly the type of "thing" that each did,

They cannot claim ignorance nor surprise as one must realize that a certain amount of rehearsal is necessary; particularly in the first case where a band played an accompanaiment.

According to a good source of information, the television networks, charged eighty two thousand dollars an hour for time during the games.

Surely for that kind of money we can do better than listen to a tuneless, off-key, "mod" style of caterwauling, especially if the song being so rudely and crudely disembowled is our National Anthem.

The sponsor need not hope that I will ever catch his fever and purchase one of his automobiles -- I'd rather have a good fast walking stick!

Last weekend the Prairie Prowler got his first look at Carlsbad Caverns.

Suffice it to say that if you be an oldtimer or a new comer by all means put that trip at the top of your list.

While walking through the caverns we overhead a Texas oil millionaire who said he was thinking of buying it for a rock garden

And a loyal daughter of the Lone Star State wished the caves were in Texas so she could really go all out bragging about how beautiful it is!



Friona guardsman Brig. Gen. Dallas-Fort Worth area as well

States. The Army last month announced the closing of 23 missile sites as an economy ference of the National Guard measure. Besides General Westmoreland, headline speakers include Brig. Gen. Ayers attended as Louisiana Congressman F. Eda delegate representing the ward Herbert, Arkansas Gov-Texas Army Guard's 36th In- ernor Winthrop Rockerfeller. and Selective Service Director

General William C. West- Lewis B. Hershey. Among the moreland, U.S. Army Chief of military speakers scheduled is Staff, headed the list of speak- Lt. Gen. G.R. Mather, director ers at the four-day parley at of the Department of the Ar-Hot Springs' new Convention my's Office for Civil Disturb-Center. He gave the featured ance. ner with which the Conference will be a Governor's Reception traditionally closes on Thurs- and a visit to Governor Rockefeller's farm and Petit Jean

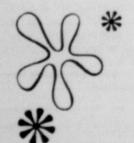
will attend the meeting representing the Army and Air Guard of Texas.

Attends Meeting Mrs. Sam Williams spent

Among the featured events

as other areas of the United





The Local Dealers Now Have The New Ones.

You Make The Choice And We'll Make A Loan....Tailor-Made To Your Budget!

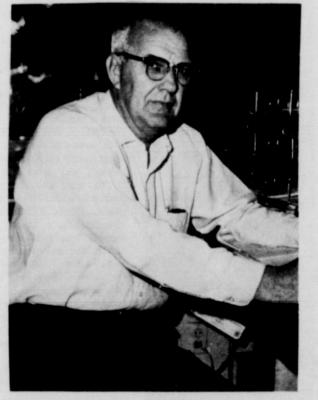




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Don Shipley

Friona

Charles Snyder

In Order To Better Serve Our Customers, We Have Added Don Shipley To Our Staff As Shop Foreman. Shipley Has 20 Years **Experience Along This Line. Charles Snyder,** Former Shop Forman, Will Be In Charge Of On-The-Farm Service Calls, And On The Line.





POSTER WINNERS. . . Children who were judged winners in a fire prevention week poster contest are shown above with Fire Chief Ralph Shirley and assistant chief Glenn Reeve, Jr. From the left are Shirley, Elmer Melntosh, Larry Broyles,

Eighth Grade Smashes Springlake, 7th Loses

Friona's seventh and eighth quarter, and Mario Perea ran grade teams split two games three conversions for a 24-0 game. with visiting Springlake last Friona lead.

week. The eighth grade raced In the second quarter, Johnto a 54-0 win, after the sev- ny Bandy went over on a quarenth grade team had dropped a terback sneak and Perea ran 28-0 decision. the points. Then Perea scored

The eighth graders are 2-0 a touchdown of his own for a for the year, and the seventh 38-0 lead and Jerry Chance grade stands at 1-1. Reserves played most of the tras for the 46-0 halftime

final half, after the eighth gra- score. ders ran up a 46-0 halftime After a scoreless third quarlead. James Bartlett scored ter, Bartlett scored his fourth three touchdowns in the first touchdown in the last quarter

4-H Termed "Way Of Life" **By County Agents**

4-H is more than champion too, for the young owner of dogs steers, sewing lessons, cook- and horses.

ing schools and blue ribbons, Boys and girls like 4-H for says Ronny McNutt and Cric- the many activities and proket Taylor, Parmer County Ex- jects it offers groups and clubs, tension Agent. It is a way of Agent Ronny McNutt indicates. life for more than 2-1/4 mil- Clubs may select such worth-lion boys and girls across the while activities and projects as country, he states.

Drawing from the 9 to 19- safety, health, recreation,

Shiela Deyke, Paige Osborn and Johnny Walters. The contest was sponsored by Lillard Insurance.

Lions To Hear and Chance added the points for a final score of 54-0.

The junior high teams were

Friona Lions Club meets Thursday, with Dr. Tom Longnecker, of the High Plains Research Station at Halfway as the

On The Farm In Parmer County RONNIE MCNUTT County Agent

"Where the action is," "The answer is 4-H Acseems to be utmost in the minds tion;" says Seibert. Action of many of our young people by belonging to a 4-H Clubtoday, according to Jack Seiaction by being wanted to join bert, Editor of the National an organized club -- action 4-H News magazine, They must by participating in its leadhave the feeling of belonging, ership and by sharing in its of being wanted, of being responsibilities. "where the action is." And be-Beginning in September 4-H ing a part of that action is im- members between the ages of

portant, too. With their vast supply of alnew 4-H year. If any prospecmost unlimited energy, many tive 4-H members wants to join times it is difficult -- and in some instances impossible - make the next local 4-H meetto keep their energies and in- ing in their community. The terests channeled in the right meeting time and place for direction.

Too often, newspapers carry front page stories of youth Monday night of the month at who have expended their ener- 7:30 p.m. in the Lazbuddie gies just for the right direction. School Cafeteria; Bovina -"Look at me, please, I just meets the first Tuesday night

want to be noticed," is what they seem to be saying. But, by the time they are on the front pages, it may be too late, Already they have lost their self-respect -- the respect of others in their own age group - the respect of adults - the respect of their communities.

NIGHTS MAKES MANY They've lost sight of the true ay. Secondarily, and have Heads value of responsibility toward sheep and have Headache. and feel older, tired, depr such cases, CYSTEX usual relaxing comfort by curbin ing germs in acid urine an easing pain.Get CYSTEX at d themselves; toward others. And, they have lost respect for

and 19 began enrolling for a

4-H they are encouraged to

Lazbuddie - meets fourth

of the month at 7:30 p.m. in the

Bovina School Cafeteria ; Fri-

GETTING UP

each club is as follows:

THE FRIONA STAR, THURSDAY, OCTOBER 10, 1968, PAGE 3

ject areas.

training in the various proona-meets the second Monday of the month at 7:30 p.m. in the Friona Methodist Church; Farportant link in the 4-H chain, well-meets the third Tuesday of the month at 4:00 p.m. in the except for the 4-H member. Farwell City Hall; Oklahoma Lane - meets the second Monday of the month in the Oklahoma Lane Community Center. activities. Parents many times 4-H'ers do varied projects serve as subject matter leadin science, agriculture, home ers. economics, personal develop-

ment, community service, parent, adult leader in addileadership and citizenship.

The key to a successful 4-H program is interested and ac- generation of people. tive adult leaders and parents. Adult leaders give leadership members by being an interestand training to 4-H'ers in the ed parent, serving as an adult various project areas. More leader or through your contribleaders are needed to provide utions.

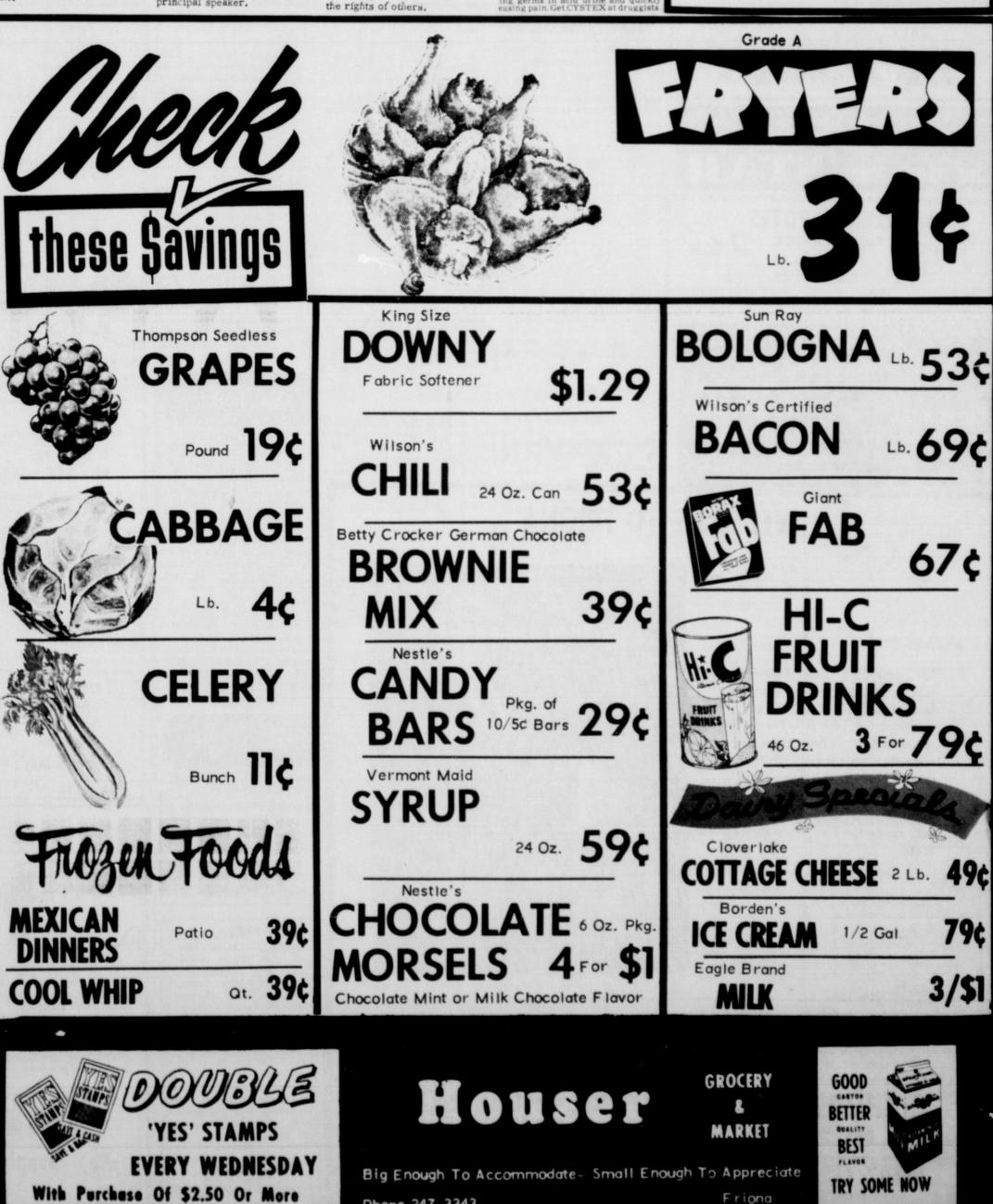
Parents provide support to 4-H by showing interest and participating in the various 4-H This combination of 4-H'er

Parents are the most im-

tion to local businessmen support equals a successful future

Support your local 4-H club





Dr. Longnecker off this week. They start conference play on October 15 against Stanton Junior High

principal speaker.

School of Hereford in a home

year-old age group, 4-H com- leadership and conservation. of projects and activities which emphasize "learning by doing" and rewards the boy and girl for personal growth and achievement.

gardens, foods and clothing to automotive, career exploration, photography and baby sitting. The young scientist may

choose a project in entomology, electricity, conservation or others. And there are projects

bines the best of learning and Volunteer adult leaders help fun. It offers a wide variety guide and advise members of Community and neighborhood 4-H Clubs. Now is a good time for boys and girls to join 4-H, says Ag-

- community beautification,

scored a touchdown and two ex-

ent Ronny McNutt. Clubs Young people may choose throughout the county are being their own individual 4-H pro- reorganized. To find out how jects from some 50 to 100 of- to join 4-H in your own area, fered. These range from the contact a local 4-H member, traditional beef cattle, poultry, adult leader or county agents.

> **Observe** National Fire Prevention Week, October 6-12

RST FEDERAL VARIABLE DIVIDEND RATE STRUCTURE 5.25% COMPOUNDED n 6-12 month per annum . . . on 6-12 month Savings Certificate Accounts of \$15,000. up. PAID OR QUARTERLY on 6-12 month per annum on 6-12 month Savings Certificates of \$10,000. but less than \$15,000. 4.75% per annum on regular savings accounts . . . compounded quarterly. Accounts opened by the 10th of the month earn from the 1st. ***** Second largest and one of the oldest Federally Chartered in New Mexice. *****



Phone 247-3343



REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Plona Phone 247-3170	FRIONA WHEAT GROWERS Elevator Service Field Seeds	Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Friona, Texas 46-5tp	Supply Supply Phone 247-3380	JEFF RUNTER
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES	approved house in Roswell; three bedrooms approximately 900 square feet; from \$3700 to \$5000. Call Dwain Lapp, 623- 3154 for appointment. 1-2tc	Panciera Tire &	
ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET	Main on Hiway 60, Call 247-3491 before 5 p.m. or 247-3545 after 5 for more information. 46-tfnc FOR SALE TO BE MOVED: Forty-eight five year old FHA	Your credit's good at our station, too and We're ALWAYS on the job es- pecially for service.	Friona. Texas
WELCOME Mr. and Mrs. Bert Graham have been in Friona the past two months. Graham is manager of Hurst's Depart- married children, four of whom live in Lubbock, and a son who lives in Califor- nia. The Grahams live at 603 Grand. They are Bap- tists.	<section-header></section-header>	60 at Black, South To SH 86, on Highway No. FM 1172, cov- ered by A 2444-1-1 in Parmer County, will be received at the Highway Department, Austin, until 9:00 a.m., Oct. 16, 1968, and then publicly opened and read. Plans and specifications in- cluding minimum wage rates as provided by Law are avail- able at the office of Phea E. Bradley, Resident Engineer, Littlefield, Texas, and Texas Highway Department, Austin, Usual rights reserved. 52-2tc REAL ESTATE Real Estate Service CONTACT J. G. McFARLAND Phome 247-3272 or, 247-2766 Business, Farms, Ranches, Residences FRIONA MOBILE ES- TATES Friona's new- est and largest mobile home park. Located at 802 East 11th 8 Blks, East of	FOR COMBINING SOYBEANS: See Leon Hawkins at Bill Mc- Glothlin's Trailer Park. 2-2tp CUSTOM ROW - BINDING: Phone 247-3318. 51-tfnc For custom hay baling call Harrell Mays, 247-3477. 43-tfnc, Portable Disc Rolling One Ways Tandem Harrell Mays Ph. 247-3477 Ph. 247-3477	ate limits of the City of Friona, where garbage, waste, refuse, trash or rubbish accumulates in ordinary quantities. can drive close up to fence and lift the garbage, trash and rubbish over the fence; and where there is no alley, kitchen gar (Continued On Page 5) Health Chiropractic Center 605 Main Dr. B.J. Weaver & Dr. Gale J. Page Hours 9-1 Tuesdays, Wednesdays & Thursdays. 247-3529. 2 - tfnc Phone 965 - 2738 Roto Rooter, Service Rio GRANDE Sewers, Sinks & Toilets Opened Electrically 24-Hr. Service Rt. 1
Pumps, Inc. Head Repairs Sales & Service All Makes Dial 247-3101 Friona, Nights 247-2513 Texas	Sincerely, Ernest, Valoris and Joel O3- born. 2-1tp Check Friona Star Want Ads for lots of "Hot Buys" for "Cool Cash." **Repossessed 1968 Mod Singer sewing machine in wa nut cabinet. Will zig-zag, bu tonhole, blind hem, etc. Balan \$27,85 or five payments at \$6. Write Credit Manager, 11 19th Street, Lubbock, Texas 2-tf	LEGAL NOTICE LEGAL NOTICE CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION	On Call At All Times To Answer Any Emergency. Call Us For Service Today. Hicks Plumbing & Heating Ph. 247-3052 Licensed & Bonded	refuse-garbage" ordinance of the City of Friona. The word "premises" as used in this or- dinance shall be taken to mean business houses, boarding houses, offices, theatres, hotels, restaurants, cafes, eat- ing houses, tourist courts, ap- artments, sanatariums, room- ing houses, schools, private re- sidences, vacant lots and all other places within the corpor-

Section 18. This ordinance

rescinds and supersedes ordi-

ordinance shall be cumulative

of all other sanitary ordinances

Friona unless in conflict with

the terms of said ordinances

and regulations, in which case

the terms of this ordinance

full force and effective after its

in the 20th October 1968 bill-

PASSED AND APPROVED

This ordinance shall be in

shall prevail.

W.L. Edelmon

Arley L. Outland

MAYOR

ATTEST:

ings.

Legal Notice. . . Ordinance No. 416 (Continued From Page 4)

bage, trash and rubbish shall be placed inside curb line of street, to be collected by the city garbage vehicles.

Section 3. The places of wholesale accumulations, such as killing and dressing plants for fowl, wholesale fruit and vegetable houses, storage and other places where the daily accumulation of kitchen garbage, trash and rubbish is more than the ordinary quantities, are not included in the service furnished by the city sanitation department and such places are required to remove the same to the city incinerator at their own expense, in the manner and by the method directed by the city manager and the governing body of the city.

Section 4. Heavy dead animals, such as cows, horses and mules shall be delivered to the city incinerator at the expense of the owner or person having same in charge in the manner and by the method directed by the city manager.

Section 5. Accumulations of brick, broken concrete, lumber, ashes, clinkers, cinders, dirt and plaster, sand or gravel, automobile frames, dead trees, and other bulky, heavy materials, shall be disposed of at the expense of owner or person controlling the same under the direction of the city manag-

Section 6. Manure from cowlots, horse stables, poultry yards, pigeon lofts and waste oils from garages or filling stations shall be disposed of at the expense of the party responsible for same under the direction of the city manager.

are prohibited.

Section 7. The city sanitation department will not make collection of kitchen garbage, trash or rubbish or tree limbs where same is not prepared for collection and placed as designated by the terms of this ordinance and failure to comply with this provision will be an offense and each day's failure to comply will constitute a separate

Section 8. The placing of kitchen garbage, trash or rubbish or any article, thing, or material, in any street or alley within the city limits is prohibited.

offense.

Section 9. The disposal of kitchen garbage, trash or rubbish and that designated under sections 4, 5, and 6 of this ordinance or any kind of rubbish in any place within the city limits except at the city incinerator, is prohibited. Section 10. The meddling

with garbage cans, trash or rubbish receptacles or in any way pilfering, scattering contents or junking in any alley or street within the city limits is prohibited.

Section 11. Employees of boarding houses, sanitariums, and city officers directing opand tourist courts, daily coleration of the city sanitation lections will be made. In the department and authorized per- residential districts kitchen

city.

sons delivering garbage or othgarbage shall be prepared for coilection to be made two times er rubbish to the city incineraper week, or as often as may tor are allowed on the incinerbe necessary to comply with ator grounds, all other persons sanitary regulations of the city. Trash, rubbish and other refuse shall be prepared for one col-Section 12. All junk and other material of the dump ground lection per week, at the time and manner of collections to be at the incinerator is the proannounced by the city manager. perty of the City of Friona, and

no person is allowed to separate Section 16. There shall be and collect, carry off or dispose of same except under the ed, from each person, firm or direction of the city manager. corporation within the corporate limits of the City of Friona, Section 13. The collection of Texas, for each and every wagarbage, trash and rubbish or of any kind of junk within the ter meter or meters, listed or registered in his, her or its city limits is prohibited except as provided for in Sections 3, name, and through which water is purchased or used or obtain-5 and 6 of this ordinance. ed from the City of Friona, and said charges shall be listed as a Section 14. The lids or cov-

separate item on each bill and ers of all garbage cans shall at shall be due and payable as and all times be kept secure and when the bill charged against fastened so that flies and other any water consumer for water insects may not have access to used is paid, said sum of money the contents thereof and said derived therefrom shall be used lids or covers shall only be removed while said garbage cans are being filled or emptied as the case may be. Chemicals and sprays must be used at places where receptacles for subject to the following rates garbage, trash or rubbish, are or schedules, to wit: located to keep down odors and flies. The contents of all re-BUSINESS Auto Supply Stores ceptacles shall be so protect-Banks ed so that the wind cannot blow Barber Shops or scatter the same on the streets and premises of the Beauty Shops Blacksmith Shops Bulk Oil Warehouses Butane Sales Section 15. In the business district and from hotels, res- Cafes Cafeterias taurants, cafes, cafeterias,

Country Club-Dive In Clinics, Medical-Dental Clubs, Non-Revenue Churches, Non-Revenue

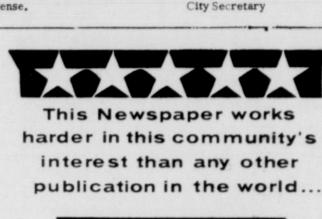
Dry Cleaners Dry Goods (Dept.) Stores Electric Repair Shops Elevators, Grain Farm Implement & Repair Shops Farm Supply Stores Feed Stores Flower Shops Furniture Stores Funeral Homes charges, assessed and collect- Garage & Motor Repair Shops Grocery Stores Hotels Hospitals Hardware Stores Hardware and Auto Comb'd. Hardware and Furniture Comb'd. Insurance offices Jewelry Stores Laundries Locker, Food Lumber Yards Motels 4.00 Newspapers 6,00 for the purpose of aiding and Offices 1,50 assisting the maintenance and Plumbing Shops 2,50 operation of the Sanitation De- Public Service Offices 1.50 partment of the City of Friona, Real Estate Offices 1.50 Service Stations 7.00 Spud-nut Factory 3.00 Schools 6.00 PER MONTH Theatres 2.00 \$ 3.00 Tourist Courts 10.00 2.00 Variety Stores 5.00 2.00 Wrecking Yards 2.00 2.00 1.50 Residences - Per family unit 1.50 \$1.50 2.00 Garage Apts. - per family unit 10.00 \$1.50 15.00 Duplexes - per family unit \$1.50 2.00 Apartments - per family unit 1.50 \$1.50

Drug Stores

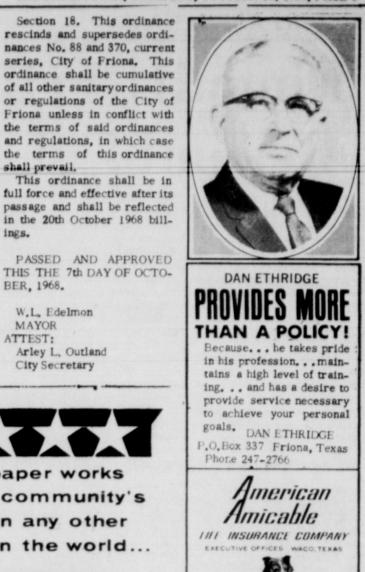
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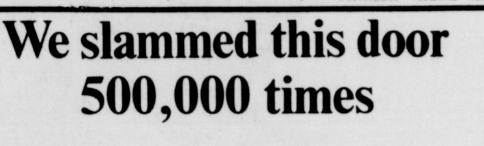
-0-For customers outside the

Corporate City Limits, the 1.50 above rates shall be increased 2.50 fifty (50%) per cent. 2.50 It shall be unlawful for any 1.50 owner, occupant or lessee using or occupying a building, house, 7.00 structure or apartment as a 2.50 separate unit, to utilize the gar-2.50 bage containers or receptacles 2.00 of another owner, occupant, 5.00 tenant or lessee, for the dis-2.00 posal of his own refuse or garbage for the purpose of avoiding 2.50 payment of the fees levied by 15.00 this ordinance. 4.00 15.00 5,00 Section 17. Any person, firm or corporation violating 8.00 any of the provisions of this or- THIS THE 7th DAY OF OCTOdinance shall be deemed guilty BER, 1968. 8,00 of a misdemeanor and upon 1,50 conviction shall be fined in any 1.50 sum not more than \$200.00 and 2,50 each day violation continues 7,00 shall constitute a separate of-1.50 fense.

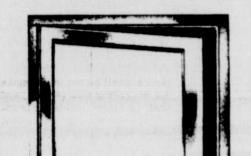


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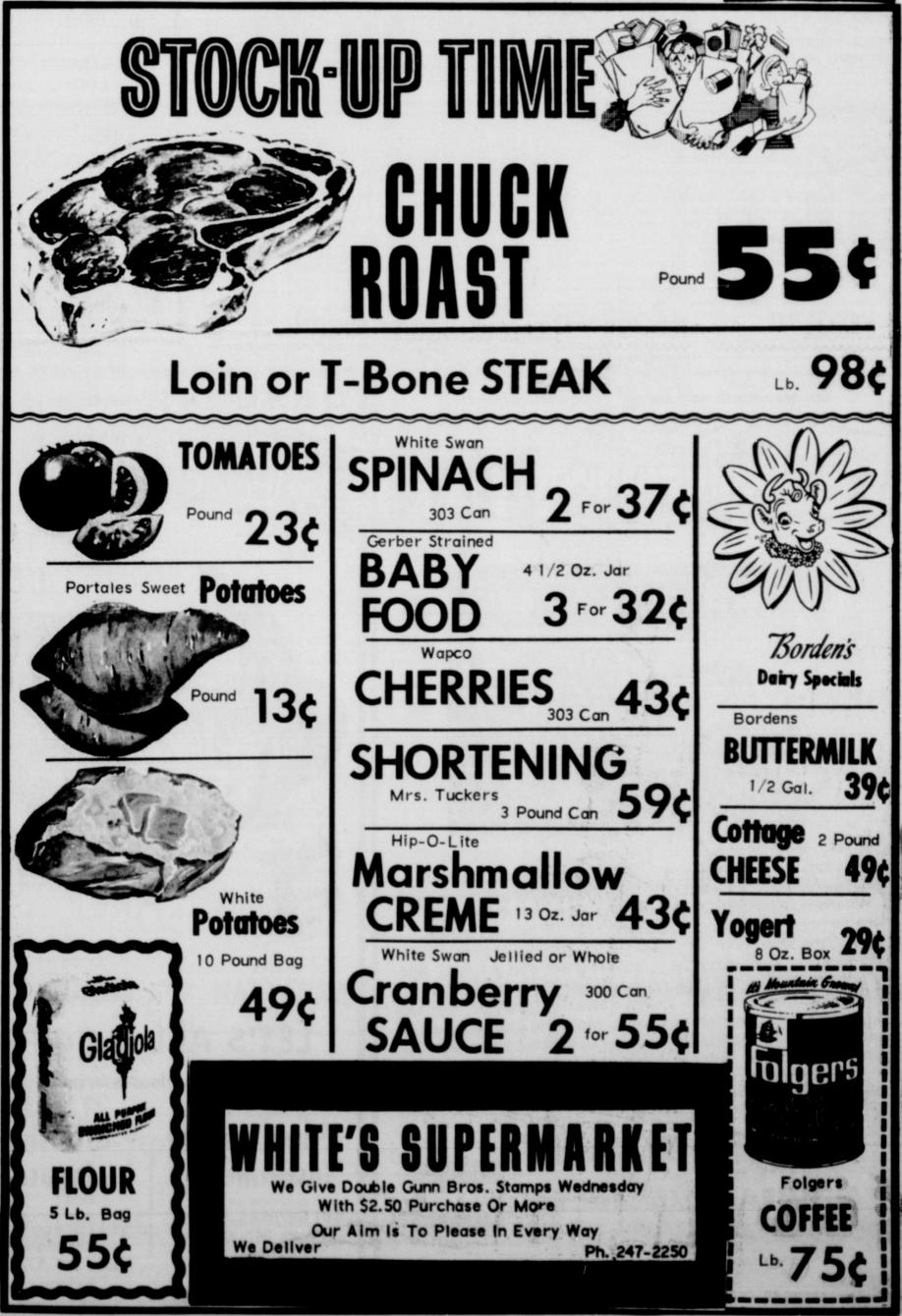




That's why it now carries a 10 year guarantee



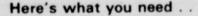
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This is a WEPCO "RED LINE" fully extruded aluminum insulating door. In spite of half a million test slams we couldn't damage it or cause the frame to sag. You won't be able to either. Any door is only as good as its hinge. The concealed hinge on this WEPCO "RED LINE" door will be replaced if defective under our Warranty for 10 years. There is no door more durable or more beautiful. And it's sensibly priced.

If you're window shopping



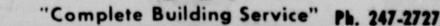
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HISTORY REPEATING?

Dimmitt-Friona Game Resembled 1962 Contest

Dimmitt took the second half

If fans watching the Friona-Dimmitt game last Friday had the feeling that they had "seen all of that somewhere before," it might be because of the uncanny resemblance the game had to another game between the two schools in October of 1962.

Here are some of the coincidences between the two games:

*Dimmitt won last Friday's game, 46-7. The Bobcats had won the 1962 game, 48-6. Last week's game was the worst defeat and most points scored against a Friona team since the

*Last week's game was Friona's homecoming game. The 1962 defeat was also at homecoming.

*Friona scored first last easy touchdown. week for a 7-0 lead, then saw Dimmitt score 46 straight points. Friona score first in the 1962 game, and Dimmitt came back for a 48-6 win.

"The Chieftains held Dimmitt to only four net yards in the first quarter of the 1962 game. This was exactly what the Bobcats had at the end of the first quarter last Friday. •The Bobcats made a whop-

ping 505 total yards last week. This was close to the 466 they rolled up in the 1962 contest. *Friona completed only one

of 14 passes last Friday. In completed one of 10.

the Chiefs recovered a Dimintercepted pass.

Dimmitt racked up an unbedefensive showing in over six they were held to a net of four Friona carried the fight in

the opening minutes of play, The Chieftains took the open- into halftime with a 15-7 lead. ing kickoff and drove for two

MOR FOR YOUR MONE

421 Main

first downs to midfield before fans had for a Chieftain rally in having to punt. Lowery Har- the second half were meticuper's punt put Dimmitt in a hold lously wiped out each time the at their own 10. On their third- visitors had the ball to start down play, Dimmitt fumbled, the second half. The Bobcats and the Chiefs recovered at the ran only 19 plays during the last half, but five of them ac-15 for a big break.

Quarterback Danny Kendrick counted for touchdowns, includgave the Chiefs a first-and- ing two within less than a mingoal with a nine-yard gain to ute of each other to start the the three. Three plays found third quarter.

the Chiefs still at the three, and although Tony Pereadover over kick, and on the second offenthe line on fourth down, the ball sive play, Land sprinted 50 got only to the one-foot line. yards up the middle to stretch On their first defensive play, the Bobcat lead to 21-7. Perea the Chieftains got the touchdown returned the ensuing kick to which the offense had missed. the Friona 45, but fur other game under discussion. Quarterback Bill Sanders fad- ball on the first j ed into the end zone to pass, scrimmage, and was rushed, and his despera- pounced on the loose tion pass, almost blocked, was Two plays later, I

grabbed by Joel Osborn for an got loose, breaking Johnny Barker booted the scoring run. This g point, and Friona fans cheered mitt a 20-point bulge

the 7-0 lead with 4:50 left in the and only 1:14 was go opening period. second half. Early in the second quarter, the Bobcats came to life, Tail- Cleavinger of Dimm back Roy Thomas broke loose cepted a Kendrick pa for an apparent 76-yard touch- own 25 to climax a down run, but a clipping penalty change of the ball wh brought the ball back to the change hands three Diminitt 44. It mattered little, four plays. because three plays later the

angry Bobcats scored, with Da- tled down. Thomas, vid Land going 10 yards. The pound speedster cover fleet Thomas ran for two points yards in two sprints. and Friona's lead was gone for- ed 15 yards to the 40, ever. The score was 8-7, after dashed 60 yards on a the 1962 game, the Chieftains 4:40 of the second quarter. sweep. Cleavinger's Perea made the fans buzz by the scoreboard on up

*The Chiefs scored following returning the kickoff 50 yards, a fumble recovery deep in Dim- almost breaking away. A clipmitt territory. Last Friday, ping penalty erased 15 of the yards, though. The Chiefs mitt fumble at the 14, drove to drove to the Bobcat 33, but the one, and then scored on an were held on a fourth-and-one situation to end their threat. Late in the half, Friona held

Dimmitt on downs and took over lievable 505 yards against Fri- following a punt at their own 26. ona - the Chieftains' worst On third down, Kendrick faded to pass, was rushed, and fumyears, and they did it in prac- bled as he was hit, Dimmitt tically three quarters, since taking over at the Friona 18. It took the aroused Bobcats yards in the opening stanza. just three plays to score, with Sanders tossing to end Jerry Brady for the touchdown. Land and took an early 7-0 lead. added the kick, to send Dimmitt

MINNEAPOLIS · MOLINE World's Finest Tractors

with 7:39 left to play. With reserves ta Whatever hopes that Friona for both teams, Nelson Chav-

ers, who replaced Land at fullback, made the end sweep work one more time, this time for 54 yards, and the score was 46-7.

> Nor was this the last scoring threat by the visitors, Harper's punt was blocked late in the game, and Dimmitt took over at the 21. The Bobcats had the ball at the 14 when the game ended.

Statistics

the Friona 45, but fumbled the	
ball on the first play from	Friona Dim.
scrimmage, and Dimmitt	First Downs 15 16
pounced on the loose ball.	By Rushing 14 12
Two plays later, Land again	By Passing 1 2
got loose, breaking numerous	By Penalty 0 2
tackles enroute to a 24-yard	Net Yards
scoring run. This gave Dim-	Rushing 223 468
mitt a 20-point bulge at 27-7,	Net Yds. Passing 13 37
and only 1:14 was gone in the	Total Net Y.Is. 236 505
second half.	Passes
Later in the quarter, Mark	
Cleavinger of Dimmitt inter-	
cepted a Kendrick pass at his	Passes Had
own 25 to climax a wild ex-	Intercepted 1 1 Fumbles Lost 2 3
change of the ball which saw it	
change hands three times in	Penalties 7-70 2-30
four plays.	Punts, Yards 7-257 4-177
This time the Bobcats set-	Punting Average 36.7. 44.3
tled down. Thomas, the 148-	
pound speedster covered the 75	Individual Rushing
yards in two sprints. He gain-	Player TCB YDS. AVG.
ed 15 yards to the 40, and then	Perea 25 89 3.6 Barker 22 71 3.2
dashed 60 yards on a right end	
sweep. Cleavinger's kick sent	Harper 13 36 2.8
the scoreboard on up to 34-7.	Procter 2 12 0.0
the scoreboard on up to 34-7.	Kendrick 6 7 1.2
	Mars 1 5 5.0
Friona had its biggest threat	Martin 1 3 3.0
on a drive starting in the third	Totals 70 223 3.2
quarter and using up a third of	Dim. Tot. 40 468 11.7
the final period. The team	
drove from its own 39 to the	Passing
Dimmitt 16 in a 19-play drive	Player PA PC YDS. TD
which ended as a fourth down	Procter 6 1 13 0
halfback pass from Johnny Bar-	Kendrick 6 0 0 0
ker was slapped down by a	Kendrick 6 0 0 0 Barker 2 0 0 0
Dimmitt defender.	Totals 14 1 13 0
Three plays later, Cleavin-	Pass Receiving
ger, the reserve Bobcat quar-	Player PC YDS. TD
terback, rolled out around right	Brookfield 1 13 0
end and sprinted untouched, 80	
yards for a touchdown against	Scoring
the tiring Friona defenders.	Friona 7 0 0 0-7
Ths pushed the score to 40-7	Dimmitt 0 15 19 12-46
with 7:39 left to play.	Osborn (intercepted pass in
With reserves taking over	n d zone). Barker, kick.

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Representing the 72nd

BILL CLAYTON

NEEDS BILL CLAYTON

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- * COUNTY, CITY & LOCAL GOVERNMENT
- EDUCATION
- # AGRICULTURE
- # ECONOMY
- # TOURISM

Bill Clayton's record stands for itself. It reflects the work of a consciencious young man.

Bill Clayton's record shows him a tireless worker who is sincerely interested in helping the people he represents. The 72nd district is in good hands.

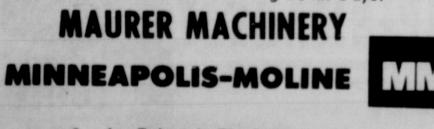


Legistative District





It's happening everywhere. The move to high speed farming. Yes, more and more farmers are adopting the Minneapolis-Moline system for matching the right tractor with the right implements for most efficient farming on their land. If you've ever considered moving up to high speed farming -now's the time to do it. Your Minneapolis - Moline deal er, Maurer Machinery Co., is having Big Bonus Days. And all during this period, Maurer Machinery is offering high trade-ins, liberal terms -- even waiver of interest. Any Moline tractor or combine (including matching implements) that you buy during Big Bonus Days won't cost you a nickel's interest until next year. All that plus many special bargains at your MM dealers. Now is the time to move up to high speed farming and save money too. Drop in to Maurer Machinery Co. during Minneapolis-Moline's Big Bonus Days.



Serving Friona In The Same Location For 38 Years.

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CONCERN FOR CHIEFS. . . The four F.H.S. Homecoming Queen Candidates seem to express concern for the way the game is going in this shot taken at last week's game. From the left are Brenda Blackburn, who was crowned queen, Missey Renner, Carleen Greeson, and Shirley Johnson.

B-Team Drops 48-24 Decision To Hereford

The Friona High School B- were just too much for us," team dropped a 48-24 decision Coach Maddox said, to the Hereford High School B-teamers last Friday. The ed two of Friona's touchdowns, St. Louis 8, Detroit 1 team is now 1-3 for the sea- one on a 90-yard run. Halfson.

Friona held a 16-13 lead at Smith ran for three two-point the half, and Coach Cecil Mad- conversions. dox praised his players for staying with the larger Here- backer Donnie Lewellen for a ford team for that long. "They good defensive game.

(Following are results of games included on last week's contest slate:)

Farwell 42, Morton 0 Olton 39, Abernathy 6 Hale Center 16, Floydada 0 Bovina 42, Nazareth 0 Phillips 16, Hereford 0 Fullback Larry Smith scor- Houston 71, Cincinnati 33

Arkansas 17, TCU 7 back Mike Ellis scored the oth-Tennessee 52, Rice 0 er Friona tally. In addition, Texas Tech 43, Colo. St. 13 Texas 31, Okla, St. 3 Florida St. 20, Texas A&M 14 Maddox credited middle line-Mississippi 10, Alabama 8 Minnesota 24, Detroit 10

(Dimmitt 46, Friona 7)



If you haven't driven a Ford lately, you're one of the reasons we built this one!

The '69 Ford is the car that's creat- than Chevrolet. This '69 LTD is deing all the talk. You ought to know the reasons.

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signed to ride quieter than the LTD handle, easier to park. that was quieter than Rolls-Royce.

a longer wheelbase, it's easier to

This is a new luxury-size Ford at a very popular price. Big. Strong. Quiet. A great road car. Drive one at your Ford Dealer's now.



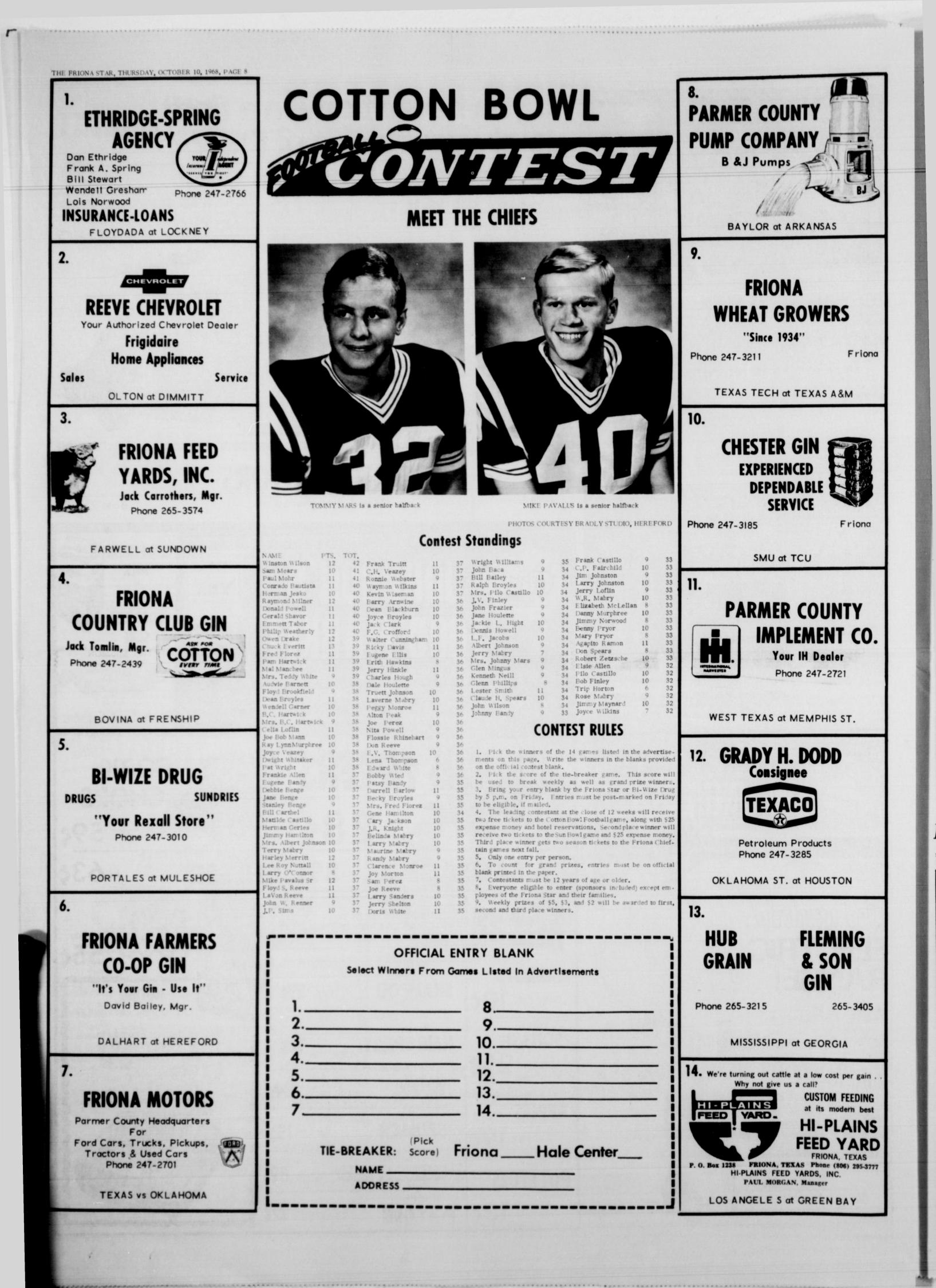
1969 LTD by Ford, 2-Door Hardtop

The place you've got to go to see what's going on-your Ford Dealer!





リアリアリアナアリアリン マンマンマン





Lullaby Shower Jetes Mother And Daughter

bination coffee-lullaby shower ternal grandmother. in the home of Mrs. Darell Thompson Tuesday morning. Co - hostesses with Mrs. Maynard, Mrs. Gerald Floyd, Mrs. Jerry Brownd, Mrs. H.H. Wheeler, Mrs. Dale Houlette and Mrs. Karon Blackerby.

centered with a tiny doll and tied with white ribbons was vors were candy pacifiers. presented to Mrs. Phipps. Simsented to Mrs. William Grif- tended or sent gifts.

Pamela Jaretta Phipps shar- fin, Quannah, the maternal honors with her mother, grandmother, and Mrs. C.M. Mrs. Dewain Phipps, at a com- Phipps, Friona, who is the pa-The serving table was cov-

ered with a white cloth and centered with an arrangement Thompson were Mrs. Jimmy of pink and white flowers surrounding a baby sitting in a high chair in a baby carriage.

Assorted nut breads, hot A corsage of white mums spiced tea and coffee were served by the hostesses. Fa-The hostess gift was a high ilar corsages were also pre- chair. About 20 persons at-



Proper Use Of Blender Demonstrated At Meeting

Highlight of the Thursday af-Refreshments were served ternoon meeting of Friona to the three guests and fifteen Young Homemakers at Friona members by Mrs. Tommy Ta-High School cafeteria was a tum, hostess. blender demonstration by Mrs.

Louise Wilson, home service advisor for Southwestern Public Service Company. The devotional was present-

ed by Mrs. Bill Brandt. Mrs. John Gaede, who was a special guest, gave a report on Frions Public Library. Another guest was Mrs. Larry Dyess.

During the brief business session, which was presided over by Mrs. Pat Ferguson, reports were made on special projects during Young Homemaker Week. A basket of food and other staples was taken to a needy family. Flowers were ta-

rell, 3585 Merrell Road, Dallas, became parents of a baby boy Friday, September 27. He weighed 7 lbs. 15 ozs. and was named Barry Blaine.

He is the first son for the couple. They have one daughter rado. Wendy, 3 1/2. Harrell is a former editor of Friona Star and also a former plant superintendent for Plains Publishers.

guardian; Floyd Brookfield, in-

side guardian; O.T. Patterson,

right scene supporter; Ray-

mond Adams, left scene sup-

porter; J.H. Wheeler, right

support to vice grand; and Hen-

ry G. White, left support to

Members of the social com-

from Muleshoe, Needmore,

The 9th district board meet-

ing of the Caprock District,

Texas Federation of Women's

Clubs, will be held in Friona

High School auditorium Satur-

day, October 19. Theme of

the meeting will be "Happi-

ness is . . . A federated Club-

Registration will begin at 9

Luncheon will be served in

woman Involved."

ken to the convalescent home and a gift certificate was presented to a needy FHA girl. It's A Boy For PLEDGES SORORITY. .. Sha-Travis Harrells Mr. and Mrs. Travis Har-

ren Awtrey was one of 22 girls receiving a pledge of membership to Theta Lambda Chapter of Delta Delta Delta at Colorado State University. She is the daughter of Mr. and Mrs. Deon Awtrey, Friona. Miss Awtrey is a 1968 graduate of Friona High School and a freshman student at Colorado State University, Fort Collins, Colo-

Club Program Features Enjoyment Of Sports

James Weatherly, Tony Perea and Floyd Schlenker.

helmets, golf clubs, baseballs,

bats and gloves. The hostess-

es, Mrs. Dalton Caffey and Mrs. Wesley Foster, carried out the

athletic theme by hawking refreshments of crackerjacks,

George Baker

Of Bible Study

The Woman's Missionary

Union of Calvary Baptist

Church met at 3:30 p.m. Tues-

day for a business meeting at

the church. Mrs. Mae Mag-

ness, president, had charge of

Members present were Mrs.

Decorations were football

Theme of the Tuesday eve- Cordova, Donnie Carthel, ning meeting of Modern Study Club at Federated Club House was "How To Enjoy Spectator Sports." Several local football players endeavored to teach some of the fundamentals of the game by demonstrating some types of plays with graphs and answering questions from members of the group.

cold drinks and peanuts. Guests were Mrs. Lloyd Football boys on the game included Danny Kendrick, Tim "Hume, Mrs. Elvin Wilson and Oden, Tommy Mars, Isidore Mrs. Dorothy Hough.

Mrs. Cliff Allmon Heads Study Club

New officers were named for and Sara Ruth, Bill Carthel and the Black Study Club at its Doug, Pete Braxton, Tom Presmeeting last Thursday in the ley, Emma Elmore, Helen Dave Bailey home. Fangman, Travis Stone, Gene Mrs, Clif Allmon was elect-Welch and Johnny Mars.

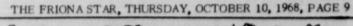
ed president; Mrs. Pete Braxton is vice president; Mrs. Ethel Benger is secretary-treasurer; Mrs. Johnny Mars is Home Scene reporter, and Helen Fangman is parliamentarian. The club discussed sponsor-

ing a project for collecting food and clothing for Girlstown, A plan is being formulated whereby a truck will be sent out from Girlstown to towns in the area to collect staples for the girls.

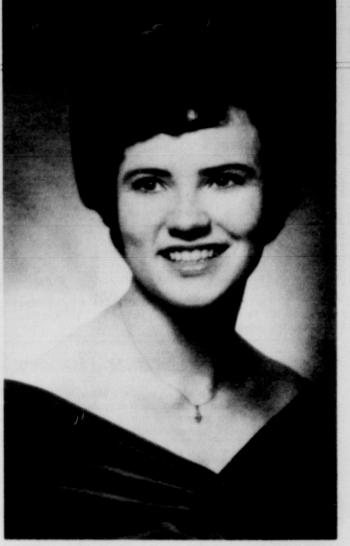
the meeting. Anyone who might have any-After the business session hing for Girlstown may contact was concluded, the group went Mrs. Tom Presley or Mrs. to the home of Mrs. George Tommy Tatum, and they will be Baker, who is a member of the happy to collect the donation. WMU of First Baptist Church, Roll call was answered with for Bible study.

gift ideas. Mrs. Bailey had charge of the opening exercise Mae Magness, Mrs. V.M. Ferwhich was a game. guson, Mrs. Charles Howell, Refreshments were served to

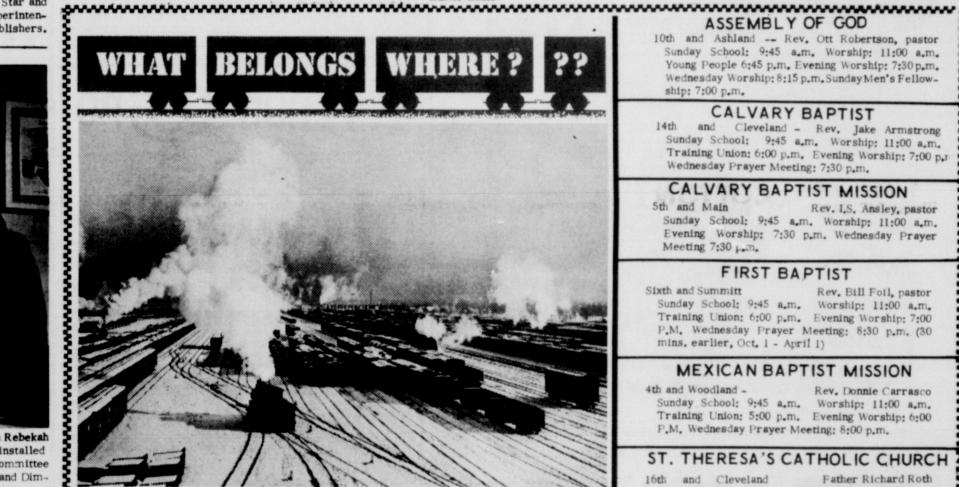
Mrs. H.A. Hyde, Mrs. Jimmy Mesdames Tatum, Clyde Hays, Bynum, Mrs. L.L. Deaton, Ethel Benger, Johnny Mars, Mrs. T.E. Parson and Mrs. Cliff Allmon, Buryl Fish and Elmer Euler







WEDDING ANNOUNCED ... Mr. and Mrs. W.R. Mabry of the Hub Community have announced the marriage of their daughter, Belinda Ann, to Howard Rhodes, son of Mr. and Mrs. O.C. Rhodes. The couple exchanged wedding vows September 30 at First Baptist Church, Bovina, with Rev. Ken Moore, pastor, officiating. Attendants were Mr. and Mrs. Gaylon Rhodes, brother and sister-in-law of the groom, Mr. and Mrs. Rhodes are at home at 3110D, West Eleventh, Amarillo. He is a 1966 graduate of Friona High School and a junior business administration major at West Texas State University, Canyon. She is a 1968 graduate of Friona High School and former student of Eastern New Mexico University, Portales.



ASSEMBLY OF GOD

10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellow-

CALVARY BAPTIST

and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.r Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 L.m.

Rev. Bill Foil, pastor





TOP LODGE OFFICIALS. . . Mrs. Wilma Wise, who was installed noble grand of Friona Rebekah Lodge Monday evening at Oddfellows Hall, is pictured here wih Randol Allen, who was installed noble grand of Friona Oddfellows. A salad supper served by members of the social committee followed the installation. Visitors were from lodges at Hereford, Needmore, Muleshoe and Dimmitt.

Rebekahs,Oddfellows Have Installation Also E.S. White Sr., outside

Formal installation cere- lows were held at Oddfellow monies for new officers of the Friona Rebekahs and Oddfel-



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Hall Monday evening. An installing team from Hereford had charge of the Rebekah installation. Wilma Wise

was installed noble grand and Lillie Taylor was installed vice grand.

Others installed were Peggy noble grand. Allen, warden; Ethel Benger, conductor; Kate Smith, right mittee served a salad supper support to noble grand; Thelma to 58 persons. Visitors were Jones, left support to noble grand; Katy Parr, chaplain; Je-Hereford and Dimmitt.

well Claborn, inside guardian: Nola Adams, outside guardian: **District** Meeting and Cordelia Eddins, musician. Also Geneva Williams, color bearer; Pat Fallwell, Rebekah **Here October 19** flag bearer; Esta Fay Wheeler,

right support to past noble grand; Lucille Collier, left support to noble grand; Jewell Wells, right support to chaplain; Jolene Barnett, left support to chaplain,

Also Juanita Reed, right support to vice grand; and Pearl Patterson, left support to vice grand.

a.m. An executive board meet-Oddfellow officers installed ing will follow beginning at the were Randol Allen, noble grand; same time. Formal opening G.E. Reed, vice-grand; Charlie with Mrs. Lane Decker pre-Wise, warden, Joe Collier, considing is scheduled for 10 a.m. ductor; Billy Gene Zachary, right support to noble grand; the high school cafeteria at Weldon Fulgham, left support 11:45. The afternoon session to noble grand and Roy Eastep, will begin at 1:30. chaplain.

THE CHURCH FOR ALL ALL FOR THE CHURCH The Church is the great-The Church is the great-est factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democ-racy nor civilization can survive. There are four sound reasons why every person should attend ser vices regularly and sup-port the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and na-tion. (4) For the sake of the Church itself, which needs his moral and ma-terial support. Plan to go to church regularly and read your Bible daily.

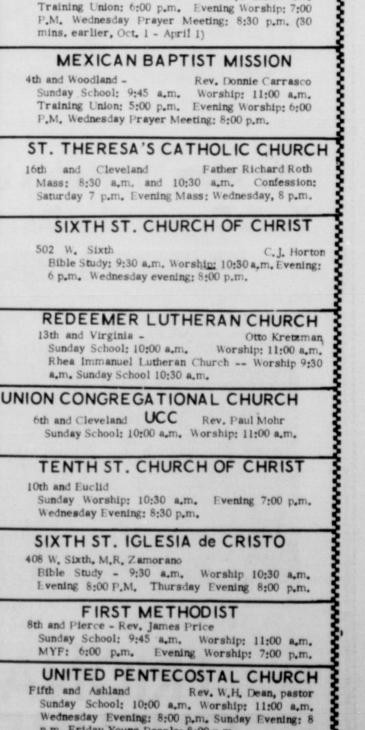
The hub of a railroad-the classification yard. Could you, without training or experience, take charge here? Could you sort and "spot" thousands of cars, have them ready at the right time on the right track to go out with the right train?

But every day your mind performs an operation even more complex. You sort and classify your thoughts and impulses. You decide what is right and wrong. You determine which actions are urgent, and which can be deferred. You resolve that some goals are important, and others are secondary. And every decision affects your life, and the lives of others!

Preparing men and women-and boys and girls-to make the right decisions is one of the great functions of the Church. There are sound Christian standards by which life's choices should be sorted. There is confidence and strength for those who seek, learn and practice the true Way of Life.

Presented As A Public Service By:

		wednesday Evening: 8:30 p.m.	
Ethridge-Spring Agency	Friona State Bank	SIXTH ST. IGLESIA de CRISTO 408 W. Sixth. M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.	
Continental Grain	Chester Gin		
Hi-Plains Feed Yard	Friona Clearview TV	FIRST METHODIST 8th and Pierce - Rev. James Price	
Friona Co-Op Gin	Rushing Insurance	Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.	
Friona Motors	Friona Consumers	UNITED PENTECOSTAL CHURCH Fifth and Ashland Rev. W.H. Dean, pastor	
Bi-Wize Drug	Crow's Slaughter	Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 1 p.m. Friday Young People: 8:00 p.m.	
\$*************************************	***************************************	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	







VISIT SCHOOL. .. Among parents visiting Friona elementary school during the "Back to School" night program Monday were Mrs. James F. Ball and Mrs. Jerry Eakins. They are shown with Mrs. Otho Whitefield, right.

Going Away Dinner Honors Dale Careys

Mr. and Mrs. Dale Carey, in the home of Mrs. Karon former manager of Monsanto who have recently moved to Blackerby on Friday evening. Oklahoma City, were guests A gift of appreciation was preof honor at a surprise dinner sented to the Careys. He was

Luncheon Held In Avers Home

esses at a bridge luncheon in Wesley Foster and Deon Awthe Ayers home Tuesday.

Others attending were Mesdames Frank Spring, J.T. Gee, Claude Osborn, Ron Davenport, Tannahill.

Mrs. Ross Ayers and Mrs. Wesley Barnett, H.K. Kendrick, J.G. McFarland were co-host- H.C. Kendrick, Bill Stewart,

> trey. Also Mesdames Andy Hurst Jr., Charles Allen, Dan Ethridge, George Taylor and Leta

> > Yesterday Is A Dream

Tomorrow Is A Vision.

Today Is A Reality

Rick, former Guymon, Oklahoma residents, were also special guests. Others present included Mr. and Mrs. Bill Wooley, Mr. and Mrs. Larry Moyer, Mr. and

Dick Bell, new Monsanto Ag

Center manager, and his son,

Ag Center.

Mrs. Huey Dement and Mr. and Mrs. Bill Kent, all of Friona; Mr. and Mrs. Sonny Brito, Bovina, and Mr. and Mrs. Troy Whitworth, Dimmitt.

Former Resident Dies In Maryland

Mrs. Josephine B. North, a North of Lincoln, Nebraska; ormer Friona resident, died fourteen grandchildren and former Friona resident, died at Silver Spring, Maryland, Friday, October 4. She was the widow of a former pastor of Union Congregational Church, Rev. Walter H. North. The couple lived here from 1945 through 1948.

Survivors include three children, Mrs. Homer Ulrich of Silver Springs, Walter L. North of Kansas City and John W. Congregational Church,

fourteen great-grandchildren. A memorial service will be

held in the chapel of Christ Congregational Church, 9525 Colesville Road, Silver Spring, at 4 p.m. Sunday, October 13.

pressions of sympathy be sent to the memorial fund of Christ

The family requests that ex-

George W. Clements Buried In Pampa

Funeral services for George a patient several weeks. He W. Clements, 88, 1530 North was a retired farmer. Faulkner, Pampa, were con- Survivors include his wife, ducted from Carmichael - two sons, Bob of Pampa,

Whatley Colonial Chapel at and Roy of Friona; one daugh-10:30 a.m. Monday, with Rev. ter, Mrs. Joe Miller, Pampa; Dan Cameron, pastor of First one brother, Luther, Overton; four grandchildren and five Baptist Church, officiating.

in the board meeting room of

for the annual rummage sales.

presented by Mrs. Lee Spring.

Details will be announced in

the Friona Star at a later date.

the hospital, plans were made

He died at 10:50 a.m. Satur- great-grandchildren. Burial was in Fairview day in Worley General Hospital, Pampa, where he had been Cemetery.

Plans Made For

Rummage Sales

During the Tuesday morning Mrs. Ron Davenport, who is a meeting of Parmer County new member, and one visitor. Community Hospital Auxiliary Mrs. Frieda Alexander.

Fourth Daughter

A report on this project was Born To Osborns Lacye Ann is the newest member of the M.C. Osborn family. She was born at 2:53 a.m. Wednesday, October 2, at Parmer County Community Hospital. She weighed 9 lbs. 3

> Her sisters are Paige, Shawn Mrs. Harry Whitley, Farwell, and Mr. and Mrs. Claude Osborn, Friona. Mrs. J.B. Mc-



There Is No Substitute For The Impact That The Friona Star Has **Today In Friona And The Parmer County Area.**



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4-H Club

Helping

Youth Are



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Wayne Schueler 1967 Gold Star Boy



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During National Newspaper week We Pause To Say.....

Thank You

THANKS TO OUR READERS

for your keen interest in the Friona Star as reflected by the largest subscription list in the Star's history.

THANKS TO OUR ADVERTISERS

for your confidence and support in investing your advertising dollars with us. Your patronage has been a vital part of our success.

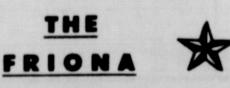
THANKS TO ALL OTHERS

who constantly assist by bringing in news and pictures, or who have helped our staff in so many ways, so we can give complete and accurate coverage of the area.

With The Co-operation Of All Of You, The

Friona Star Continues To Promote The Welfare

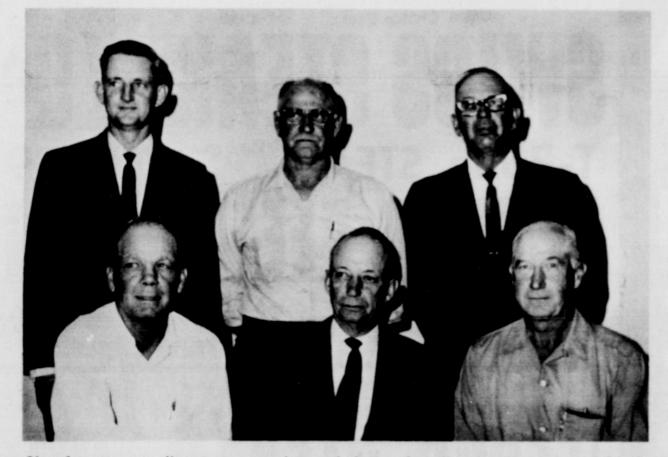
Of Friona And The Surrounding Area.



STAR



MEET OUR DIRECTORS





Six of our seven directors are pictured above. Standing in the back are Grady Nelson, L. W. Loafman, vice-president, and A. W. Anthony, president. Newlyelected directors are seated: Ellis Tatum, D. L. Carmichael and C. W. Tannahill. Not shown is Kenyth Cass, who also is secretary-treasurer.

IF YOU ARE NOT A CUSTOMER OF OUR GIN, WHY NOT GIVE US A TRY. WE GIVE YOU THE KIND OF SERVICE YOU EXPECT AND DESERVE.





Dave Bailey, center, manager of the Friona Farmers Co-op Gin, visits with W. L. Edelmon, left, delegate to the National Cotton Council, and Roy Davis president of the organization. Davis spoke at the gin's annual meeting on October 1.



A. W. (Dub) Anthony, president of the gin's board of directors, is shown visiting with Wayne Martin, left, of the Plains Co-op Oil Mill's Castor Division, and John McQueen, of the Plainview Co-op Compress, during our annual meeting.



Dave Bailey, Mgr.

Phone 265-3565

