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# - Mlorton đribunt- 



Thres Named As Candidates For Post




Cavalcade of Talent Is Show Set To Benefit County's Polio Fund

Candidates
Open Camoaign

ERSTERN NEW MEXICO U. TO OPEN NEW AUD WORIUM WITH CONCERT TUESDAY


Ed Howall Opens Newest Garage
Ed Howell, former service man
ager tor Witard Cox Motor Co
announced this week the open
ing of a new garae., Ed Howel.
Motor Co. in the Jim Clark Buing of a new garage. Ed Howell
Motor Co in the Jim Clark Bu-
ick building. He builing and meechanico on





Indians, Maids Open Conference With Victories Over Whiteface Teams

ED HOWELL MOTOR COMPANY
NOW OPEN FOR BUSINESS


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    He nos puychered the oquipment mad port of toe Motton Motor co. Dosge.
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three mechantes on duty

- Auto Repair - Tractor Maintenance
- Irrigation Motor Repair

Phone 5331 or Drive in Today

## Do you want?

- More Miles from Your Tires
- Easier Steering at All Times - Better Control When Driving

Get....

## Wheel Alignment

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$\qquad$
ALLSUP CHEVROLET CO.
morton Tribune.
 Pubioke Every Ruuday Moniog



 Mna eronouas statement retercting on the charater reputation or

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| Beef <br> RIB S . . . . . . lb. 19e |  | FRANKS . . . . lb. $39{ }^{\text {c }}$ |
|  | SUPER VALUES: <br> Pure Cane <br> SUGAR <br> 10 lbs .98 c | Hunts SPINACH . . . . . . 4 cans . . . . . . . 57c |
|  | TIOE 4. | Hunt's No. 300 Can CORN No No. 300 can 186 4 cans . . . . . . 69c |
|  |  | $\begin{aligned} & \text { Huts No. }{ }^{21 / 2} \text { Can } \\ & \text { PEACHES } \ldots . . .23^{c} \end{aligned}$ |
|  | FLOUR 25 bs .1 .98 | Libby's 46 or. Can TOMATO JUICE . . 32 |
| Tendersweet Mustard, 303 GREENS 1.2 .cans 25 | Russet No. 1 POTATOES | Washington Delicious ${ }^{\text {APLES }}$. . . . 15. 155 |
| $\begin{aligned} & \text { Tenderwwet Turnip } 303 \text { can } 255^{c} \\ & \text { GRENS } \ldots .2 \text { cans } 2 \end{aligned}$ | $10 \mathrm{lbs} .47^{c}$ | Sunkist ORANGES . . . . lb. $10{ }^{\text {c }}$ |
| TRUETT'S FOOD STORE |  |  |




## Announcing for'54 NEW FORD TRUCKS

## with TRIPLE ECONOMY!




fesse broorshire, minister

The SALE You Look Forward to Tonit or gour Busget.:-DOORS OPEN THURSDAY

## COBB'S

at 9. A M.
DON'T BE TARDY!

- The Home of Nationally Advertised Brands
- No Exchanges • No Refunds • No Alterations


SALE STARTS on Thursday, January 7th, at 9 a.m


## the SALE That Tops All Mid－winter Sales

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## COBB＇S

Westside Square Morton，Texas

DODRS
OPEN
thursday at 9．AM．
DON＇T BE TARDY！

## Store Will ba Closed aff day Wednesday to Prepare for SALE

WISE ．．．SMOP AND SAVE


IES COATS

## yce <br> 317 <br> 紋

Coats and Jackets


3．80， 4.88 and 7.88

| WESTEPN SHIRTS | SPORT SOX |
| :---: | :---: |
|  | Sale Price 3 for 1.00 |

Entire Staek Memis
Coats and Jackets


Sale Price
4．88， 6.88 and 8.88

| One Table Men＇s <br> SPORT <br> SHIRTS |  |
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|  | 3.28 |
| 2．88， 3.888, 4.888 and 68 | 3.28 |
| 4.88 and 6.88 |  |
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| （ne Grou Mers |  |
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| $\xrightarrow[\substack{\text { One Geup } \\ \text { cores }}]{ }$ | Boys inicie |
| Hansen Gloves | Smant |
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| $(1 / 2018$ |  |
|  | 1.98 |
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| One Group Ladiee <br> TOPPERS and JACKETS |  |
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| Stare Price | $\frac{29.98}{\text { One Grue Memi }}$ |
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| （20）7 |  |

One Group Men＇s
KNIT BRIEFS
One Group Men＇s
Undershits
Entire Stock
rts

Famous CURLEE

## SUITS

another great buy advertised CURLEE fams natio all wool man handsome quality ．．．makes any heart warm ．．．．and so esesy man pocketbook ．．．．choose all worsted harkskin，or gabardine numbers at Values to $79.95^{-}$
$28^{80}$ EXTRA PANTS ．．．． 4.88

Sale Price $3^{88}$

Entire Stock
Tom Sawyer Corduroy
Undershirts sizes 36 to 44 ． Sale Price 3 for 1.00

## 200K••

One Group Men＇s Dress
OXFORDS and LOAFERS
Youll find these shoes by Freeman and John C．Roberts
Sale Price
788

Please
－No Refunds
－No Exchanges
CAPS
Corduroy trimmed
green and suntan．
－No Alterations Sale Pric
lity \＆Savings

## ONE GROUP Mens＇

You Super Values in Suits


# Come One, Come all 

We've Planned A<br>Wonderful Program<br>TO SHOW OFF OUR NEW<br>AUDITORIUM . . .

Come and Hear the 50-VOICE
EASTERN NEW MEXICO UNIVERSITY CHOIR
Under the Direction of Robert E. Page

800 P. M. - Jan. 12th

## FREE FREE FREE

We're hoping everyone in the area will want to share with
us, this wonderful structure . . . the Cochran County Office and
Activities Building. Come and see it, and enjoy this wonderful musical treat.
P. S. Why not send a busload, or more, of people from

Whiteface, Three Way, Bledsoe, Maple, Bula and Enochs?

## MORTON CHAMBER of COMMERCE

and JAYCEES

## THE MORTON TRIBUNE

## NOW IN STOCK. <br> '54 Models

- Chryslers
- Dodges
- Plymouths
- Dodge Pickps
- Dodge Trucks
and Plenty of USED CARS "WE FIINANCE" Texas Pump \& Equipment Co.

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## MR. FARMER!

If you plan to lay a $2^{\prime \prime}$ to $4^{\prime \prime}$ gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper.
We are also well stocked with Irriga gation Pipe, $8^{\prime \prime}$ to $16^{\prime \prime}$ at COMPETI TIVE PRICES.

HILTON SUPPLY COMPANY cial gat maizer
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 1954 Forde On Display Here Now; Feature Two New Block Types


WILLIS
FOOD STORE

## JANUARY

## Buys that Please

| B . . . . . . Giant Size 6 | SWEET POTATOES . . . 23 ${ }^{\text {Hemefor }}$ |
| :---: | :---: |
| ${ }^{\text {Bratilet's }}$ PEARS . . . No. 300 can $22^{¢}$ |  |
| PreerväWBERRY . . $1202.25{ }^{\text {a }}$ | LergiLET Roll Sotiss |
| CORN . . . . . Tall Can 10 | - frozen foods |
| NEW POTATOES . . . . $10^{c}$ | UICE . . 602 |
| SALAL ${ }^{\text {Betreet }}$ DRESSING . . Ot. 35 ${ }^{\text {c }}$ | A . . . . . . 10 oz. $20^{\text {c }}$ |
| NEW PRODUCE | FRESH MEATS |
| RPUDS <br> 10 lbs. $39^{\text {c }}$ | SAue |
| ${ }^{\text {Crisp }}$ LETUCE . . . . . . . lb. $13^{\text {c }}$ |  |
| ${ }^{\text {Cello Rag }}$ CARROTS . . . . . . . . 13 ${ }^{\text {c }}$ |  |

## " 1 [0] the "worth more"car declares a dividend



The greatest engine advances
BoTH NEW 1954 Ford engines have overhend valves for most
efficient high-compression operation on today's fuels. Both engieses have a deep-cast block with skirt that extends well
below the crankshaft below the crankshaft for greater strength and rigidity 1 .
smoother, quieter performance and extra-long engine life.
Their modern short-stroke, low-friction design euts friction
 faster, more elificient firing of fuel. Plan to Test Drive a '54
Ford. Youllind fhese nord powe plants stand out as
the greatest engine advances since the original Ford V-8!

## '54 FORD ${ }_{\text {Drore than ever.. }}$ <br> THE STANDARD for THE AMERICAN ROAD

Three Way News
Dy Mrs. frank griffith Mr and Mrs Guy Allen and
 and famlly of Levelland visited
the R. M. Crawfords Friday. Mr. WATCH PARTY

## HOME

Thearite - Whiteface
Tonite Thru sat "Flicht TO TANGIER
Sun. Matinee Only

Dr. William J. Shelton
OPTOMETRIST
Monday through Fiday
Morton Electric Supply Building - Phone: 4261
Morton, Texas

Miss Jo Wynn Chesher Becomes Mrs. Cecil Kelly In Wedding Here


FIRST STATE BANK morton. texas
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| BEEF RIBS . . . . . . . . Ib. $23^{\text {c }}$ | Dressed <br> FRYERS <br> lb. <br> $49^{\circ}$ |
| :---: | :---: |
| CHUCK ROAST . . . . . Ib. $39^{¢}$ |  |
| Farm Pack FRANKS . . . . . . . . lb. $\mathbf{7}^{\text {c }}$ | Hormel All Beef No. 300 Can TAMALES $25^{\circ}$ |
| LOIN STEAK . . . . . . Ib. $49^{\text {c }}$ |  |
| COFFEE ${ }^{\text {chana }}$ | \$7.79 |

Presenting the mighty arisfocraf of light-dufy frucks the IO5A Chic H


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