

LOOKING AHEAD

By George S. Benson, President, Harding College, Searcy, Ark.

PERK UP, JOHN!

The psychologists tell us that folks are interested in things they have to pay for. Just plain "give" a fellow something and he is inclined to place less value on it than if he plunked down the green for it. If you want to get a crowd, they say, never offer "free admission" but always sell tickets! Perhaps there's something in this bit of practical psychology; we value what we pay for.

Could I then make a point about taxes? With the costs of government always increasing and the taxes that support this big government getting higher and higher, is it too much to hope that one day the average American's interest in government affairs will perk up? Now that more than a fourth of John Q. Public's income is earmarked for paying for government, will he get interested? He certainly should, and soon.

Facts Needed

And when he does get interested, I can't help but feel there'll be some changes made. At least, I like to think that all this sweatin' and withholdin', and lamentin' come March 15 will eventually produce a more interested type of citizen. It is generally thought that in America, statesmanship starts back in the home precincts. That's why we need the facts about taxes, and about government costs, every American can think about them often.

Too many of us have come dangerously near forgetting about some of the things upon which the future of the nation depends. A lot of people are uninterested in taxes, sad to say. But these indifferent people are not just those few who are ignorant and illiterate. They're your neighbors and friends—successful people, doubtless. They've been busy. Maybe too busy. Certainly too forgetful. Perhaps even you take taxes for granted?

On Hiding Taxes

Take that new car you just bought—or would like to buy. Only thirteen years ago, in 1936, the factory price of a Ford sedan was \$520. This year, according to an analysis of the Ford company, you are asked to pay \$511.50 in direct and indirect taxes when you buy your car. These payments are not all itemized. They're hidden, but there. They represent about 25 per cent of the delivered price of your \$2,000 car!

Here's something else you can think about, not just on March 15, but every day. I am told that more than 200 separate taxes go to make up the price of gasoline, from oil well to gas pump. The federal tax and state tax usually amount to at least 20 per cent of the price you pay, but one wonders whether gasoline might not be cheaper without the other 198 different taxes hidden in the price of each gallon.

The People Pay

It is certainly to be hoped that when Americans realize they are working one week out of every four to pay the costs of government, attempts to have Congress add as much as \$30 to \$35 billion in added tax burdens will

be studied closely. It's your country! It is foolish to assume that somebody else pays these costs of government—say corporations. When corporations are taxed, it simply means that people are being taxed again.

In the final analysis, taxes come from only one source: people. It is thought that when Congress meets again, with an election year coming up, increases in individual income taxes will be a subject too delicate to take up. Therefore, increases in taxes on business may be proposed to meet the \$4 billion deficit. Just remember that people pay taxes! And that means you—regardless of whether you think yours are all withheld at the end of each week or paid each March 15!

Three Way W.M.S. Held Regular Business Meeting

The Three Way WMS met in a regular business meeting Nov. 7 at 2:30 in the home of Mrs. Gaddy.

The meeting was opened by all singing, "Nail Scared Hand", led by Mrs. Holtzclaw.

Mrs. Brinker brought the devotional. Each program chairman quoted a scripture before giving her report.

The president, Mrs. Gaddy, appointed a committee to work out plans to have E. A. and G. A. on Wednesday night prior to prayer meeting.

Mrs. Holtzclaw acted as chairman for making a yearbook of Royal Service programs.

Closing prayer by Mrs. Edwin Neutzler.

Those present were Mesdames M. D. Gaddy, Carrol Holtzclaw, Earl Humphrey, Albert Ellis, J. C. Hamlin, Amos Sedgwick, A. J. Neutzler, Andrew Wittner, Edwin Neutzler and D. P. Brinker.

MAPLE NEWS

By Lillie Faye Coplinger

Mrs. Jean Pierce was on the sick list last week.

Mr. Francis Shiflett was ill in West Plains Hospital last week.

Mrs. Bob Holdbrook of Lubbock spent the week-end with her parents, Mr. and Mrs. Fred Kelley.

Mr. and Mrs. O. B. Holt of Lubbock visited Mr. and Mrs. C. G. Castleberry Sunday.

Mr. Curtis Willburn of Muleshoe visited Mr. and Mrs. C. G. Castleberry Sunday.

Those visiting in the home of Mr. and Mrs. C. B. Coplinger Sunday were: Mr. and Mrs. Burl Deavers and daughter, Nancy; Helen Harton; Mrs. O. H. Harton; Mrs. Elsie Curlee; Misses Lone May and Nona Kay Mason, all of Morton; Mr. and Mrs. Dove Donnell, now of Morton; the Donnell's recently moved here from Wolfe City.

Miss Carrie Lou Vandaren of Levelland visited Lilly Fay Coplinger Sunday afternoon.

Mrs. Leona Mason visited in Muleshoe Sunday.

Holmes-Stonesifer Wedding Vows Read in Vernon

Miss Kathryn Maxine Holmes and Jack Stonesifer were united in marriage Friday, Nov. 11, at 5 p. m. in the home of her sister, Mrs. Kenneth Hill, 1919 London Street, Vernon, Texas.

Mrs. Stonesifer is a daughter of Mr. and Mrs. G. T. Holmes of Morton. Mr. Stonesifer is a son of Mr. and Mrs. A. B. Stonesifer, 2118 Stephens Street, Vernon.

Dr. E. S. Jones of the First Baptist Church performed the informal double ring ceremony.

The bride, given in marriage by her father, wore a white wool suit with navy blue accessories and a white hat with gold trim. She carried a white prayer book and an orchid corsage.

She also wore a heirloom ring, a gift from her mother.

Miss Wilma Ewing, sister of the bride from Wichita Falls, was maid of honor. She wore a dark wine suit with black accessories and a corsage of pink carnations. Kenneth Hill, served as best man.

The vows were exchanged before an altar arranged in front of double windows with tall white tapers in candelabra flanked by white chrysanthemums and pom poms with a background of greenery in tall baskets.

"Because" and "I Love You Truly," were the recordings played prior to the ceremony. Lohengrin's "Wedding March" was played as the bridal party entered. "I Promise Me" was heard during the ceremony and Mendelssohn's Wedding March played as the bridal party left the altar.

The mother of the bride, Mrs. Holmes, wore a brown crepe with matching accessories and a corsage of white carnations.

Mrs. Stonesifer, mother of the groom, wore a grey suit with black accessories and a corsage of white carnations.

At the reception immediately following the wedding, the bride and groom cut and shared the first slice of the two tiered wedding cake placed on a table covered with a lace cloth over blue satin. White streamers with Maxine and Jack lettered in gold were laid across the table. Tall white tapers flanked the wedding cake.

Hostesses at the reception were Mrs. Kenneth Hill, Mrs. J. T. Penn, Mrs. Johnnie Baker and Miss Billie Holmes.

For their wedding trip to New Orleans, La., Mrs. Stonesifer wore a suit of aqua with red accessories and an orchid corsage.

After a two week wedding trip, Mr. and Mrs. Stonesifer will be at home at 1909 Nabers Street in Vernon.

Mr. Stonesifer is in the contracting business with his father. He served in the Army Air Corps for three years and is a 1944 graduate of Vernon High School. Mrs. Stonesifer is a 1947 graduate of Morton High School.

Out of town guests present were Mr. and Mrs. J. T. Penn, Mr. and Mrs. Johnnie Baker, Kitty Baker, Freddie Penn, Wilma and Randy Ewing, all of Wichita Falls and Mr. and Mrs. G. T. Holmes of Morton.

Three Way Baptist Church TEL Class Met November 8

The TEL Class met at the Three Way Baptist Church in regular meeting Nov. 8 at 7 o'clock. Meeting was called to order by Mrs. Sedgwick.

The devotional was brought by Mrs. Humphrey. Phil. 3:12, 14. Prayer by Mrs. Hamlin.

Mrs. Humphrey, teacher, was elected parliamentarian.

Report was made that sufficient funds are on hand to complete payment on the chairs for class room. Motion made and carried that next objective would be to secure venetian blinds for class room.

Those present were Mesdames Holtzclaw, Sedgwick, Humphrey, Hamlin, Ellis, S. D. Key, Andrew Wittner. The ladies went on to the home of Mrs. Fulton to participate in a pink and blue show-er for Mrs. Christine Basham.

JAKE CARROLL IN CAFE BUSINESS IN SUDAN

Jake Carroll, former operator of Burns Cafe, has moved to Sudan, Texas, where he has leased and is operating the Mission Cafe. Carroll invites his Morton friends and customers to call on him when visiting in Sudan.

FOREIGN CHILDREN HELPED

Since the war, over \$6,000,000 worth of educational, medical, health, and recreational supplies have been shipped to needy children overseas through the Junior Red Cross.

FIRST AID CUTS ACCIDENTS

The U. S. Army's 24th Transportation Trucking Battalion reports a sharp drop in accidents since it started a Red Cross class in first aid last year.

If you have the security we can get the money—S. L. Pierce. tc

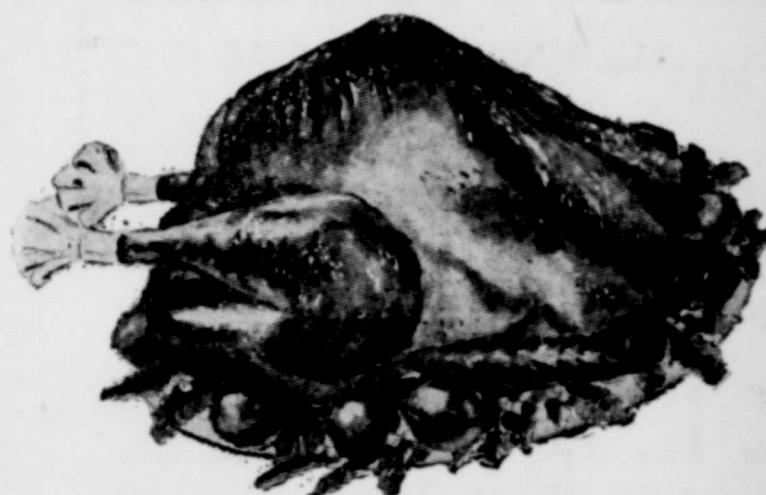
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for a real OLD FASHIONED...
Thanksgiving Feast!
WITH ALL THE TRIMMINGS!
PIGGLY WIGGLY

NOTICE! ALL SPECIAL PRICES EFFECTIVE FROM NOVEMBER 18TH THROUGH NOVEMBER 26TH. STORE WILL BE CLOSED THANKSGIVING DAY, NOVEMBER 25TH.

CRISCO 3 lb. can 79¢



PEPPER SWEET BELL pound 15¢



PLACE YOUR ORDER FOR DRESSED TURKEYS NOW!

CELERY large stalk . . . 15¢

CRANBERRIES

EATMOR Fresh — Pound 23¢

Frozen Sweetened, No Waste Strawberries 1 lb. pkg. 39¢

CRANBERRY SAUCE Strained or Whole 1 Pound can 19¢

PEARS Hunts Heavy Syrup Tall can for 19¢

Fresh Dressed HENS pound 54¢

Half or Whole, Sugar Cured, Fancy Grade HAMS pound 59¢

Puritan, Fancy Sliced BACON pound 59¢

Velveeta CHEESE 2 pound box . . . 83¢

BLACKBERRIES Uncle William No. 2 can only 19¢

CHERRIES SHURFINE—Red Sour Pitted No. 2 can 25¢

Shurfine HOMINY No. 2 can 10¢

Pennant White SYRUP 1/2 gallon 29¢

Apricot, Pear or Peach NECTARS 2 tall cans . . . 25¢

Chuck Wagon BEANS 2 tall cans 25¢

Hunts PEAS tall can for 19¢

BREEZE 2 boxes for 39¢

SHORTENING SHURFINE—3 LB. Vacuum TIN 69¢

THE STORE MOST PEOPLE GO TO MOST! PIGGLY WIGGLY



Send your holiday greetings to all your friends far and near. We have a gay and gala selection of greeting cards, certain to reflect your good taste. For an added impressive touch, let us print your name on the cards you choose. Hint, the sooner you make your choice the less chance there is of missing any one.

Morton Tribune
Printers and Publishers Dial 2361

ADDITIONAL CONTRIBUTORS TO COCHRAN BAKE SHOW

Additional merchants donating prizes to the Cochran County Better Bake Show are: Morton Laundry, \$2.50 in trade; Fincher and Russell Sewing Room, belt and buttons for one dress and 100 nail heads; Allsup Chevrolet Company, \$5.00 in trade; Byron's Auto Supply, \$2.50 in trade; The Steak House, \$3.00 in trade; Farmer's Produce, \$1.00 in trade; Curtis Beauty Shop, \$2.50 in trade; Willis Food Store, \$5.00 in trade; Dorthea Weekes Beauty Salon, \$5.00 on a permanent.

SANITARY BARBER SHOP
Next Door to Gulf Service Station on South Main.
Fred Danforth, Owner-Mgr.

3 Morton Students Enrolled at WTSC

Three students from Morton are included in the record enrollment of 2004 students attending school at West Texas State College.

For the second straight year all enrollment records of the college were broken as 1336 students enrolled for full time work on the campus in Canyon, and 668 signed up for classes at Amarillo Center of the college.

Those enrolled at the Canyon campus from Morton are: Patsy Taylor, junior; Lura Taylor, sophomore; Charles Younger, senior.

VISITED SON AND FAMILY

Rev. Watson, former pastor of Morton Methodist Church, visited his son, Wendall Watson and family Thursday, November 10.

Riding Circle Around Whitefaces

by Art. N. Wall

Here it is Saturday, November 12th and cotton picking weather is still holding on. Let us not count that Friday, November 11th when the dust storm came. Right now "White Christmas" is being played over the radio. You see it is only forty-three days to Christmas and forty-nine days to the end of the year. With only that one dust storm of Nov. 11 chalked up against us, we really have nothing much to complain about in our weather. Every one says, "Wait till Spring. Wait till Spring. Then the dust will move." Who knows. Maybe before Spring we will have lots of moisture that will hold our dirt. What we should be thankful for is that our tumble weeds do not weigh a pound to the square inch. If this was true think of the houses and cars that would be smashed in when the tumble weeds hit them. I believe we have the largest tumble weeds of any county.

Mr. and Mrs. T. H. Wingo of Archer City, Texas visited in the home of their daughter, Mrs. A. J. Parsons, from Sunday, Nov. 6 to Tuesday, Nov. 8. Mrs. Parsons lives about twelve miles south and west of Whiteface. Mr. Parsons is employed by Continental Oil Company.

A five room house will be built in Whiteface by DeKalb Oil Co. When completed, Mr. J. R. Ray, farm boss for DeKalb, will occupy this home.

Mr. and Mrs. K. B. Perry of Lubbock, Texas are visiting in the home of their daughter, Mrs. Howard Brown. Mrs. Brown lives four miles west of Whiteface on DeKalb Oil Company's lease. Besides visiting his daughter, Mr. Perry is keeping his Studebaker truck busy hauling feed for Mr. Fred Elmore.

In speaking of Mr. K. B. Perry, he is one of the few men I ever saw who really enjoys smoking a pipe. I have seen lots of men smoke at a pipe and use about two dozen matches to ever pipe full of tobacco. Too, there are young men who smoke at a straight briar to appear collectible. Mr. Perry is a honest pipe smoker. You could see a comfortable chair and a good pipe are two things he enjoys after a day's work.

Our town of Whiteface is beginning to dress up like a city. Our street lights, the neon lights of the theatre, the neon lights of Herbert Taylor's "Playmor" building all makes our town look quite cosmopolitan. Now where is our derby hats and canes?

A church the family and I enjoyed visiting is the Methodist Church in Morton. There is some wonderful people there and it certainly is a up and going church.

The school boys of Whiteface are working at Girlstown in the construction of the new dormitory. On Saturdays they are carried by school bus from Whiteface to Girlstown.

Little Marie, age eighteen months, of Girlstown, has been on the sick list the past week. It is understood she is in a Lubbock hospital and is recuperating nicely.

How about that Lubbock-Odessa football game. The score seven to six with fourteen seconds left to play in the game and Lubbock ahead with that one point, and when the game ended Odessa had the ball down on Lubbock's two yard line. If that isn't enough to bring on a heart attack, what is?

The Fair Store may re-model or construct a new building where the old Cut Rate store is in Whiteface. If they do so, dry goods will be handled.

The one thing I want to do is visit the people in Lehman, Bledsoe and Maple and all those other little communities in our county. I don't know when I can do this, but it is continually brought to my attention what fine people we have at these communities—which all goes to make Cochran County a fine place to live in.

That eight year old boy of mine thinks every cowpuncher in the early days of our west wore loud shirts, tight trousers, and fancy boots. All, he believes, carried guitars. Regardless of the work they had to do they just set around in circles and sang. He will never believe that old boots, overalls, a gingham shirt was their dress.

Opportunity 4-H Club Meet Held at Whiteface Nov. 7

The Opportunity 4-H Club of Whiteface met November 7, in the Homemaking Department of Whiteface High School.

At the business meeting Mr. Thompson, County Agriculture Agent, discussed the appointing of a boy's adult leader for the club. Miss Manley, County Home Demonstration Agent, also discussed the plans of the Program Committee meeting November 19.

Donna Roulain was appointed to the Publicity Committee. Miss Manley gave the club a very interesting and profitable demonstration on "Party Tables."

Mr. Thompson also gave an interesting resume on spraying livestock.

The club was adjourned by President Robert Ed Keith until November 21.

VISITORS IN E. S. WEED HOME

Sunday visitors in the E. S. Weed home were Mr. and Mrs. Joe Durret and family and Mr. and Mrs. Hubert Lee Welch and son of Pettit.

SUNDAY NIGHT VISITORS

Mr. and Mrs. Forrest Weimhold of Levelland visited briefly in the Carl England home Sunday night.

MR. and MRS. BUCK of Crosbyton were Saturday visitors in Morton.

LETTERS TO SANTA CLAUS:



DEAR SANTA CLAUS.

I am a good little boy 4 years old. I would like for you to please bring me a model road grader and a bull-dozer tractor. Thank you, Tom Reid

DEAR SANTA CLAUS.

I'm a little girl and I will be 6 years old Christmas day. I have been a good girl all year and I would like for you to bring me a sewing machine and electric stove and maybe you can find a doll for me, please. Thank you, Sue Reid

DEAR SANTA CLAUS.

I'm a good little girl 3 years old. Could you please bring me a doll, broom and mop set and ironing board for my iron I got for my birthday. Your little friend, Janie Reid

DEAR SANTA CLAUS.

I'm a big boy 8 years old and I'm in the third grade. I worked good all summer, would you please bring me a model clam-shell loader and a ring. Thank you, John Reid

EMPLOYED AT CHILD'S

Royce Smith, Ted Wood, Mrs. Al Mullinax and Mr. Ernest Bobbit are employed at Child's Men's Store on Saturdays.

ATTENDED LEVELLAND SHOW

Mr. and Mrs. Reagan Ormand and Mr. and Mrs. L. A. Cochran attended the stage performance of "The Hasty Heart" in Levelland last Thursday night.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing. Over three million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Hold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at RAMBY'S PHARMACY

MORTONITES ATTENDED "THE HASTY HEART" PRODUCTION IN LEVELLAND THURSDAY

Dr. and Mrs. N. A. Monk, Mrs. Frank Barker and Mrs. J. A. Gowdy were among the Mortonites attending "The Hasty Heart" stage production in Levelland last Thursday night. Others noted at the affair were Mrs. David Todd, Mrs. Paul Goodman, Mrs. Elsworth Barnard and Mrs. Tom Arnn, Jr.

Mr. J. B. Knox and his daughter-in-law, Mrs. Gage Knox, were also among those present as were Mr. and Mrs. H. S. Hawkins, Mr. and Mrs. Carl England and Mr. and Mrs. C. A. Baird.

VISITED L. M. BALDWIN HERE

Miss Marie Baldwin and friend, Miss Maxine Calhoun of Wichita Falls, Texas visited here the week-end of November 11 with the former's parents, Mr. and Mrs. L. M. Baldwin.

Drs. Woods & Armistead
OPTOMETRISTS
IRA E. WOODS, O.D.
B. W. ARMISTEAD, O.D.
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SMOKE SIGNALS MEAN TROUBLE
If your tractor smokes when the engine is warm, it is warning you of trouble ahead. Smoke means worn rings, pistons or sleeves . . . loss of compression and power. Let our skilled service men check your tractor now and save you trouble and money.
★ ★ ★ ★ ★
5-STAR LUBRICATION SPECIAL
For This Month ONLY
We will check your entire engine lubrication system, change oil filter elements and crankcase oil, and check and lubricate the entire chassis, transmission and differential, all for the special low price of . . .
5-STAR SERVICE
For Star Performance in the Field Get IH 5-Star Service in Our Shop

E. L. BANKS Co.
Morton, Texas

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given, is always better when given with a **4 WAY HAIR CUT**
All guess work as to lengths is eliminated and there will be no gaps or notches—
Licensed 4 Way Hair Cuts
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EVERYTHING FOR THE BUILDER
Morton, Texas

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See our new, distinctive wallpaper patterns . . . beautifully colored . . . and of lasting quality.

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We concentrate all of our efforts on making our menu the best . . . most delicious ever!—bringing the entire family in anytime for one of our delicious meals
SERVIMOS MEXICANOS
The Steak House

Look at the Record!
CHEVROLET ADVANCE-DESIGN TRUCKS
PREFERRED OVER NEXT MAKE
BY MORE THAN 2 TO 1*

Here is clear-cut endorsement by truck buyers and users as revealed by official registration figures—and what's more, Chevrolet trucks outsell the next two makes combined.* That's the record—now look at the reasons. Look at Chevrolet's sturdy construction, rugged power with economy, handling ease and convenience. Look at all the extra advantages of Chevrolet trucks and then add the lowest list prices in the industry. Now you know why Chevrolet trucks lead them all! Come in and let us show you and tell you the full story of Chevrolet truck value!
* Official Registration Figures covering Chevrolet weight class for the ten months, Dec. '48-Sept. '49.

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Featuring VALVE-IN-HEAD ENGINES—Greater power per gallon, lower cost per load • DIAPHRAGM SPRING CLUTCH—Smooth engagement • SYNCHRO-MESH TRANSMISSIONS—Quick, smooth shifting • HYPOID REAR AXLES—5 times stronger than spiral bevel type • DOUBLE-ARTICULATED BRAKES—Complete driver control • WIDE-BASE WHEELS—Increased tire mileage • ADVANCE-DESIGN STYLING—With the Cab that "Breathes" • BALL-TYPE STEERING—Easier handling • UNIT-DESIGN BODIES—Precision built

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12 Oil Locations and 10 Completions Reported for Oil Field Past Week

Activity reported for the oil field area increased the past week. Twelve new locations and ten new completions were reported to the Midland district office of the oil and gas division of the Railroad Commission of Texas.

Applications were filed for ten new projects in Cochran County. Three amended applications were also reported in that county.

Hockley County reported two new locations.

The field of Cochran County gained five new completions. The London field of Cochran had one newly completed well.

In Hockley County, the Leveland field listed three new producers and the Smyer field listed one.

New Projects Announced For Cochran County

Amended: Star No. 1-C H. A. Percy, 467 feet from north and 219 feet from west lines of labor 25, league 63, Midland CSL survey, A-62, rotary, 4,900 feet depth, starting at once. Changed location.

Amended: Star No. 2-C H. A. Percy, 467 feet from south and east lines of 85 acre lease in labor 25, league 63, Midland CSL survey, A-62, rotary, 4,900 feet depth, starting at once. Changed location.

Alma McCutchin No. 5, No. 6 W. W. Hammett; No. 5 is 841.3 feet from south and 440 feet from west lines of labor; No. 6 is 655.2 feet from north and 440 feet from west lines of labor 24 and labor 27 south of Highway 290, league 63, Midland CSL survey, rotary, 4,850 feet depth, starting immediately.

I. R. Dunnaway (Loneview) No. 1 Sunray-Wright, 440 feet from north and east lines of labor 53, block 59, Martin CSL survey,

rotary, 5,000 feet depth, starting immediately.

Sunray Oil Corporation No. 4 Ben, 440 feet from north and 660 feet from east lines of labor 5, league 60, Martin CSL survey, rotary, 5,000 feet depth, starting at once.

Skelly No. 9 D. L. Slaughter, 2,000 feet from south and 900 feet from west lines of league 113, Potter CSL survey, rotary, 5,100 feet depth, starting at once.

Amended: Alma McCutchin No. 1-A W. W. Hammett, 490 feet from south and east lines of labor or 24, south of Highway 290, league 63, Midland CSL survey, rotary, 4,850 feet depth, starting at once.

John R. Less-Gordon & Simons Oil Company (Dallas) No. 1 Alexander Wright, 440 feet from north and east lines of labor 18, league 96, Mills CSL survey, rotary, 5,000 feet depth, starting at once.

R. C. Strickland, Director to Attend WTCC Meeting

R. C. Strickland, director, will represent Morton's Chamber of Commerce at a meeting of the West Texas Chamber of Commerce in Ft. Worth, November 22.

Formation of a West Texas domestic water association composed of the directors of the West Texas Chamber of Commerce, will be the leading item on the agenda for the 32nd annual WTCC directors meeting. Official call for the meeting has just been made by President John D. Mitchell of Odessa.

Business meeting will begin at 1:30 p. m. in the Worth Hotel ball room where this and other matters important to the welfare of West Texas will be discussed. At a meeting of the executive board in Abilene Sept. 26, it was decided to submit the formation of the domestic water group to the board for final consideration.

Purpose of the proposed association would be fostering local districts or authorities to bring about construction of multi-city dams to serve the needs of drought stricken West Texas towns, according to Manager D. A. Bandeen.

After the business meeting the annual banquet, to be held at the Texas Hotel, will be addressed by Secretary J. A. Krug of the Department of Interior. Amon G. Carter, Fort Worth Star-Telegram publisher, will be master of ceremonies.

Theme of the Fort Worth meeting will be water, with a slogan of Dam West Texas or West Texas is Damned.

A campaign to build attendance to the banquet now is underway under direction of Max Bentley, organization director. Local directors and chamber managers have been enlisted to build attendance from each West Texas city.

HUB CADENHEAD spent the week-end here with his parents, MR. and MRS. EARL CADENHEAD.

John R. Less-Gordon & Simons Oil Company No. 1 D. S. Wright, 440 feet from north and east lines of labor 19, league 97, Brewster CSL survey, rotary, 500 feet depth, Levelland field, starting at once.

John R. Less-Gordon & Simons Oil Company No. 2, No. 3 D. S. Wright, No. 2 is 440 feet from north and west lines of labor, No. 2 is 440 feet from south and west lines of labor 19, league 97, Brewster CSL survey, rotary, 5,000 feet depth, starting at once.

Homer G. & Carl E. Maxey No. 1 A. Snodgrass, 440 feet from south and west lines of north half of tract 9, league 130, F. O. Subdivision No. 2, elevation 3,800 feet, rotary, 5,000 feet depth, starting at once.

ATTEND LUBBOCK MINSTREL

P. B. Ramby and daughter, Barbara, attended the Lions Minstrel in Lubbock last Wednesday night. They were joined by his mother, Mrs. W. G. Ramby, who lives in Lubbock.

"HOME BEAUTIFUL" TOUR

Mrs. N. J. Russell and Mrs. T. W. Roberts made the "Home Beautiful" tour in Levelland recently.

LITTLE JOHN ROBERT ST. CLAIR has been on the sick list the results of a chicken pox shot.

Lions Luncheon Attended by 37 Members Wed.

Thirty seven members and two guests were present for the regular noon meeting of Morton Lions Club, Wednesday, Nov. 9.

Songs were led by Fred Danforth with Mrs. L. F. Hargrove at the piano. Pledge to the Flag was given in unison with Rev. W. C. Wright giving the invocation.

Roy Hickman was program chairman.

Guests were Henry Bedwell and Mrs. Carl England.

Members present: W. C. Wright, Raymond Strickland, Paul Goodman, Fred Stockdale, Fred Danforth, David Todd, Murray Crone, Carl Ray, J. S. Harrison, Neal H. Rose, C. A. Baird, Jack Rice, Zeke Sanders, L. W. Barrett, W. B. Cox, V. L. Lawson, R. D. Ormand, J. B. Knox, R. C. Strickland, James St. Clair, Roy Hickman, John Goswick, Tom Arnn, Jr., Lloyd C. Miller, E. L. Willis, C. M. Cravy, Bob Cross, Homer E. Thompson, Van Greene, H. D. Crockett, C. C. Armstrong, Artie Hicks, J. W. McDermott, P. B. Ramby, M. C. Ledbetter, Carl Macon and E. A. Miller.

Red Cross Assigns 2,427 Polio Nurses

In the first nine months of this year, 2,427 nurse assignments were made by Red Cross chapters to 37 nurse-depleted states and the District of Columbia in the year's widespread polio outbreaks.

This number far exceeded the entire 1948 polio assignment total of 2,010 nurses in the second worst polio epidemic on record. The nurses were paid salary, transportation and maintenance by the National Foundation for Infantile Paralysis.

Between July 1 and September 15, the Red Cross recruited and assigned approximately 1,300 nurses to polio duty.

FIRST AID FOR AUTOISTS

The Red Cross maintains over 2,000 highway first aid stations and more than 10,000 mobile first aid units.

FRED STOCKDALE

Lawyer

Morton, Texas

Tribune, Morton, Cochran County, Texas, Thursday, Nov. 17, 1949

ATTENDED MULESHOE AND MORTON FOOTBALL GAME

People seen at Muleshoe-Morton football game Friday: Mrs. Willard Henry, Mrs. Al Mullinax, Mr. and Mrs. Elmer Gardner, Mrs. Lloyd Evans, Mrs. Ester Adams, Mrs. "Lefty" Burns, Mr. Glenn Reeves, and Mr. and Mrs. Fred Danforth.

ROY WEEKES INSURANCE AGENCY
FIRE—AUTOMOBILE
HOSPITALIZATION—POLIO
CITY and FARM LOANS

R-U-AWARE by STRICKLAND



Are you aware that—
STRICKLAND'S
offer the finest
CLEANING and PRESSING
Service in Town?
Have your clothes cleaned our way. We know you'll be pleased with our quality, guaranteed work and REASONABLE PRICES.

STRICKLAND'S

STOP DOSING YOUR STOMACH

When constipation hangs on and you have that listless, "half alive" feeling chances are it's not your stomach but your intestinal tract that's at fault. Sluggish intestinal muscles permit waste to accumulate... gas is formed and often you feel miserable, nervous and out of sorts.

For real relief... take safe, sure ADLERIKA with its new improved taste. It moves waste quickly but gently to relieve constipation and gas... caution—use only as directed.

ADLERIKA THE TONE-UP LAXATIVE

FLOWERS For All Occasions

POT PLANTS — SPRAYS
BOUQUETS — CORSAGES

As beautiful as can be purchased in West Texas. We now have the Fastest Floral Service ever offered in Cochran County.

Ramby Pharmacy
Agent for Levelland City Floral.

DOBRE of hollywood

NORMAL Permanent Wave AT LAST
a permanent wave that is **NON TOXIC**

DOBRE' IS A—
NORMAL Wave, NOT a Cold Wave

Dobre' does not contain Thioglycolic Acid, an ingredient contained in ALL Cold Waves, which being of a depilatory nature, requires expert knowledge to neutralize safely.

There is a specially prepared Dobre' solution for every type of hair.

Dobre' is the **ONLY** Wave that reconditions and curls the hair in a **NORMAL** manner and nourishes at the same time.

DORTHEA WEEKES BEAUTY SALON
2 Blocks South of Square Telephone 3601

1950 FORD

IT'S HERE FRIDAY AND 50 WAYS NEW!



WITH THE EXCLUSIVE NEW 100 H.P. FORD V8

ITS QUIET WHISPERS QUALITY
It's the quiet of new super-fitted pistons, new "hushed" timing gear, new fan designed for better cooling at slower quieter speeds. And what power! There's a full 100 horsepower wrapped up in this V-8 design that makes you master of any road. It delivers more power than any other car anywhere near Ford's low price and sells for less than most conventional "sixes." And Ford offers a Six, too—an advanced Six with 95 horsepower.

NEW SOUND CONDITIONING
New "sound conditioning" in floor, doors and body panels insulates Ford's "Lifeguard" Body against road noises. More extensive body insulation and sealing in 41 areas give additional interior quietness and protection.

NEW "HUSHED" RIDE
Ford's famous "Mid Ship" Ride is now so quiet you can talk in whispers while travelling at highway speeds. So smooth (with its great team of "Hydra-Coil" and "Paraflex" Springs) that it virtually erases every bump.

NEW QUALITY FEATURES
New quality is easy to find in this 50-way-new Ford. You find it in the new push-button door handles, in the new rotary door latch that needs only a feather touch to open, yet closes so securely. You find it in new sparkling upholstery colors.

NEW DRIVING COMFORT
Not only does the 1950 Ford offer you more hip and shoulder room than any other car in its field—it offers you the long-lived driving comfort of a new foam rubber front seat cushion over new non-sag seat springs. Arrive relaxed after hours of riding.

But see it for yourself. Drive it so you can feel and hear the difference. And price it and see how much less it costs than any other really fine car.

SEE THE ONE FINE CAR IN THE LOW-PRICE FIELD at your FORD DEALER'S

WILLARD COX

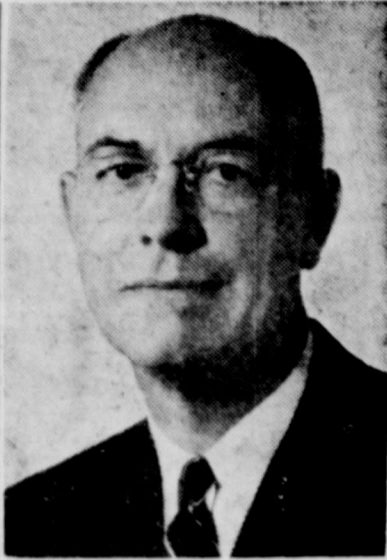
YOUR FRIENDLY FORD DEALER
MORTON, TEXAS

Great National Life Officials View Investments in South Plains Area

Top officers and members of the executive committee of the board of directors, Great National Life Insurance Company, Dallas, Texas, arrived Sunday in Lubbock and immediately began a tour of the South Plains area to look over the company's vast investments. The company has money invested in farms and ranches and other enterprises in and around Cochran county.

The group is headed by S. J. Hay, the company's president. Others in the group: Carl C. Weichsel, vice-president; Robert F. Weichsel, vice-president; Webster Atwell, general counsel; Ray Coffman, manager of the mortgage loan department, and executive board members W. W. Overton, chairman of the board of Texas Bank and Trust Company, Dallas; Julius Schepps, Schepps and Sablosky, insurance and investments, and a director of the Mercantile National Bank in Dallas.

In the South Plains area Monday they visited farms, ranches and oil producing properties on which Great National has made loans. Tuesday they viewed the company's Lubbock investments, which includes loans on com-



S. J. HAY

mercial buildings, warehouses and residences, and they also make a tour of West Texas Technological Institute.

The company has been interested to the extent of furnishing capital and cooperation in better stock raising and crop advancement and met with the agricultural leaders to review activities in this direction.

Guest Speakers at Morton PTA Meet Tues. Afternoon

Guest speakers at the regular meeting of Morton Parent-Teacher Association, Tuesday afternoon were Mrs. Godeke, Lubbock and Mrs. E. S. Smith, Lorenza. Mrs. Godeke spoke on "Teamwork Between Parents and Teachers".

Vocal selections were given by sixth grade pupils of Mrs. Elsworth Barnard and the Mother Singers.

Mrs. C. M. Cravy's room won the prize for having the most mothers present.

At the conclusion of a business meeting refreshments were served to approximately 70 persons.

Tribune Want-Ads Get Results!

We are in a position to make loans and give you a fair appraisal on your lands—S. L. Pierce. 38/rtn

Auto Glass At Cliff Davis Service Station. 29/rtn

EARN YOUR HIGH SCHOOL DIPLOMA and prepare for State Equivalency tests. It's never too late—you can study an I. C. S. Course at home in spare time. For full information, call or write International Correspondence Schools, Local Representative, Quinten A. Stewart, 3425 Avenue R, Box 1001, Lubbock, Texas. 42

BROUGHTON MUSIC
Guitars, Violins, Harmonicas, String Instrument Supplies
On West Highway
MORTON, TEXAS

— WANT ADS —

FOR SALE

FOR SALE—My home place of 320 acres, one irrigation well, one and one half miles south of Maple. For a limited time at \$100.00 per acre. See me or E. R. Ausmus at Morton, Texas—P. J. Ausmus. 40c

FOR SALE—New 3 room House with bath—Inquire at Morton Lumber and Supply. 38/rtn

FOR SALE—'38 model John Deere Tractor with or without 4 row planter and 2 row cultivator—See A. H. Wilton, 1/2 mile south and 1/2 mile west of Star Route Grocery. 41p

FOR SALE OR TRADE—Crown Frigidaire, 4 1/2 ft., used one year. Also table top gas cook stove in extra good condition. Will trade on car or truck—Write Leroy Clapp, Box 96, Morton. 39p

FOR SALE—House and 3 lots south of town, just outside city limits—See Mrs. Arch Huddleston. 39p

FOR SALE—Building Material: White Pine and Fir, dimensions, 8c, sold by H. L. Rhyne, 1204 W. Washington, phone 4246. 39p

FOR SALE—My two Farms, 120 acres and 140 acres, 4 miles southwest of Portales, N. M.; shallow water, fair improvements, good red land, some sandy. If interested, see or write Edwin Neutler, Maple, Texas. If you have REAL ESTATE to sell, your listings are appreciated. Thanks. 36/rtn

FOR SALE—480 acres, 140 in cultivation; 300 tillable; plenty water, good 5 room pebble dashed house; modern, electricity and phone, school bus and mail at door; tight land and good grass, 120 acres mineral. \$37.50 per acre, moving to lower climate—A. J. THOMAS, 4 miles south and 4 west, 1 mile southwest of Dora, New Mexico. 38p

FOR SALE—Onions, 4c per pound in 50 lb. lots—Merlin and Vern Roberts, Morton, Texas. 32/rtn

FOR SALE—Used Tractors: U. T. U's; G. M. John Deeres and M Farmalls—Ed says, "all at bargain prices."—E. L. BANKS, International Harvester Dealer, rtn

FOR SALE—Floor Sweep for asphalt tile, wood and all type floors—Rays' Hardware. rtn

FOR RENT

FOR RENT—Bedroom, block west of skating rink. 38p

MISCELLANEOUS
WANTED—To buy used shirts—Glenn Electric. 38c

WANTED—Full time Beauty Operator—Inquire at Modern Beauty Shop. 38/rtn

SPINET PIANO, New high grade instrument left on demonstration; rather than return to stock, will sell at a huge discount—Wolfe Music Co., 817 W. Douglas, Wichita, Kans. 38c

SEWING MACHINES REPAIRED, Electrification of all types; Old Machines made into Electric Portables and Consoles; Complete rebuilding service—J. D. Owen, Rays' Hardware. 40p

LAND FOR LEASE—2 Labors, for one year, leaser buy out buildings, 7 miles east, 1 south Morton—K. A. Wilson. 38p

HELP WANTED—Class A Barber Wanted—Contact Fred Danforth, at school. 36/rtn

BUTTONS COVERED—Belts with covered buckles, 75c. See samples with instructions at St. Clair's Dept. 35/rtn

Any Kind of Auto Glass—If We Don't Have It, We Can Cut It To Order—Davis Service Station, rtn

NOW READY TO BUY MILO MAIZE—Highest Prices Paid—Will moisture test grain free—Hawkins Grain Co. 29/rtn

FOR THE BEST DEAL ON YOUR GRAIN contact Beseda Grain Co., Whiteface, Texas. Government Loom Storage. 31/rtn

IF YOU ARE ANTICIPATING AN Auction Sale in the near future see Hazel Hancock, now clerking for Ken Bozeman in Cochran County. 30/rtn

NOW READY TO BUY MILO MAIZE—Highest Prices Paid—Will moisture test grain free—Hawkins Grain Co. 29/rtn

WANTED—Mechanic's Helper—See Tom Arnn at Arnn Motor Company. 27/rtn

GOOD, DEPENDABLE CHILD CARE day or night in my home—Mrs. J. M. Alexander, 1 block east Morton Floral, last stucco house on right. 26/rtn

WANTED—2 Mechanics—Inquire at Arnn Motor Co., Pontiac Sales and Service. rtn

WANTED—Fat Calves—See Elma Seaney at H. and S. Grocery and Market. 20/rtn

TRY US FOR USED Cars and Pickups—Every one must be as we claim—ARNN MOTOR COMPANY. rtn

Health Giving Vitamin
FOODS

PLACE YOUR ORDER EARLY FOR THANKSGIVING TURKEYS!

SPECIALS GOOD UNTIL Thanksgiving, Nov. 18, 19, 20, 21, 22, and 23.

CELERY
stalk **15c**

Strawberries
Frozen
pkg. **39c**

OLEO
Admiral Uncolored
1 Pound Box **23c**

MEATS!
Delicious and Tender

FRYERS pound **59c**

BEEF ROAST pound . . **49c**

PORK ROAST pound . . **49c**

PORK STEAK pound . . **49c**

BACON BACON
Cudahy's Wicklow POUND **53c** SQUARES Pound **39c**

Biscuits
2—cans. **25c**

CATSUP
Hunts
14 Ounce Bottle **15c**

Vienna Sausage
Del Valle
2—cans. **25c**

ORANGE JUICE Florida— 46 Oz. can **39c**

— GRAPEFRUIT JUICE — Shurfine—No. 5 can **33c**

— GRAPE JUICE — Welch's—Quart for **42c**

BISQUICK
Large box **39c**

PEACHES
Red and White
No. 2 1/2 can **25c**

SHURFINE MILK
SMALL can . . . **6c**
LARGE can . . . **12c**

CHERRIES
Shurfine Red Sour Pitted NO. 2 CAN **25c**

PUMPKIN
American Beauty No. 2 can **9c**

FLOUR SHURFINE— 25 lb. sack, **1.69**

MARSHMALLOWS
Sugar Kist
8 Ounce celo. pkg. . . . **15c**

Any Flavor
JELLO pkg. **5c**

Shurfine
DATES 6 oz. pkg. . . **19c**

— CRANBERRY SAUCE —
Shurfine—2 cans for **35c**

Bakers
COCOANUT 4 oz. box . . . **15c**

Chocolate Covered Cherries
Vanity—1 pound box . . . **59c**

DOSS FOOD STORE and Frozen Food Lockers
FROZEN FOODS — QUALITY FOODS — WE DELIVER PHONE 29

The Wallace THEATRE
"PH. 40" MORTON, TEX.
Home of "Reel" Entertainment

Week-day: boxoffice opens 6:15; show starts 6:30.

Friday and Saturday Nov. 18-19

THE CISCO KID
The VALIANT HOMBRE
Also Wild Bill Hickok

Saturday Prevue Nov. 19

JOE PALOOKA
The BIG FIGHT
Also Comedy

SUNDAY and MONDAY—Nov. 20-21

BUD NASSOUR STUDIOS presents
ABBOTT COSTELLO
LOU COSTELLO
IN HOT WATER IN...
AFRICA SCREAMS
WORLD FAMOUS LUCKY THREES
CLYDE BEATTY
WORLD FAMOUS ANIMALS
FRANK BUCK
WORLD FAMOUS BROTHERS
MAX and BUDDY BAER
and HILLARY BROOKE, JOE BESSER, SHEMP HOWARD, Special by CHARLES BARTON
Produced by EDWARD NASSOUR - HUNTINGTON HARTFORD Production
Original Story and Screenplay by Carl Haines. Released by United Artists.

WEDNESDAY and THURSDAY—Nov. 22-23

CHAMPION KIRK DOUGLAS
Released thru United Artists

SPECIAL MATINEE—THANKSGIVING DAY
ESTHER WILLIAMS -:- RED SKELTON
"NEPTUNE'S DAUGHTER"