



**CHRISTMAS WITH PARENTS**

Mr. and Mrs. Bill Butler and daughter, Vanna Louise, of Lubbock spent the Christmas holidays with his mother, Mrs. Albert Morrow and Mr. Morrow, and her parents, Mr. and Mrs. Louis Smith, Portales.

**FROM NEW MEXICO**

Mr. and Mrs. F. B. Willis, Jr., and son of Portales and Mr. and Mrs. Lomis Willis and family of Fort Sumner visited in the E. L. Willis home during the Christmas holidays.

HUB CADENHEAD, student at John Tarleton College, Stephenville, is spending the holidays here with his parents, MR. and MRS. EARL CADENHEAD.

**Drs. Woods & Armistead**  
**OPTOMETRISTS**  
406 LFD Drive Littlefield  
Phone 328

**Last Rites Held At Goree, Texas For Mrs. S. Coffman**

Mrs. Sarah Coffman, 78, mother of Cortie Coffman, died at her home in Goree, Texas, Monday morning, December 20. Mr. and Mrs. Cortie Coffman, two other sons and a daughter were with their mother at the time of her death.

Funeral services were held Wednesday at the Goree Christian Church, interment in Goree Cemetery.

Mr. and Mrs. Ken Coffman and family and Mr. and Mrs. Virgil Coffman and family attended last rites for their grandmother and great grandmother.

Mrs. Coffman is survived by three sons, one daughter, eight grandchildren and 16 great grandchildren.

MR. and MRS. L. W. RAY spent Christmas day in Lubbock as guests of MRS. MAY McBRIDE.

**Riding Circle Around Whitefaces**

by Art. N. Wall

On the night of Tuesday the 21st the Music Department of Whiteface Public Schools entertained a large audience with a program of Christmas melodies. Miss June Carthel, teacher of public music, was choral director and to Miss Carthel, roses, for her hard work with our young people in giving this program. The program was in three parts. Part one included the second, third, fourth, fifth, sixth and eighth grades. Splendid training was shown as these grades rotated in the singing of Christmas songs, ending with that old favorite "Silent Night." Part two opened with the high school choir singing late songs concluding with Dale Williams singing solo, "White Christmas" and to Dale, thank you, for a splendid performance. This lad has talent that should be developed. Herbert Lindsey, band director, opened part three, choosing six selections for his band each exceptionally well played and to Herbert we thank you for giving us a band that we can well be proud of. It was a wonderful program for Christmas week.

School signs, warning of a fifteen mile an hour speed and also warning motorists of approaching a school zone are now installed along the gravelled road between the school and the Morton-Lvelland hi-way. Let us not ignore these signs but heed them, drive slow and save a life.

Whiteface now has a justice of peace, Mr. Hayes B. Robbins, M. Robbins is a good man for this and will handle the office efficiently.

The Mr. Joe Taylor home seems to be having their share of hard luck. Mrs. Taylor recently broke her right hip and now this week Mr. Taylor was called to East Texas because of the illness of his mother.

The Whiteface Methodist Church last Wednesday eve the 22nd held their annual Christmas entertainment. Gifts were exchanged among the children. Apples, oranges and candy, neatly wrapped by the Womens Missionary Society were distributed to all. The beginners and kindergarten classes recited Christmas poetry and did very well in singing. Mr. Snodgrass, Mr. Dennis and Mr. Lindsey showed a moving picture entitled "A Gift for Santa Claus" which was enjoyed by all. The high light of the evening was a sketch written and produced by Mary Helen Keith and Peggy Peters showing what Christmas means through the years of life from a young child to an adult. It was neatly arranged. Mary and Peggy should work together again on other sketches.

Mr. Waldon Cooksey from Reno, Nevada is spending the holidays with his parents here in Whiteface.

**Carl Alexanders Honored With Farewell Coffee**

Approximately seventy friends

called to bid the Carl Alexanders "good-bye" at a farewell coffee given in the Roy Hill home by Mrs. Hill, Mrs. E. Greer, Mrs. L. W. Ray and Mrs. John Alford on Thursday evening, December 23.

The lace covered refreshment table was centered with a miniature lighted Christmas tree, flanked by lighted tapers and greenery. Mrs. J. D. Hawthorne, Mrs. L. E. Huggins and Mrs. P. B. Ramby served.

Appropriate decorations of the season were carried out in other rooms of the Hill home.

Mr. and Mrs. Alexander and two children, Jaudine and Carl Jr., are moving to Weatherford, Texas. Both Mr. and Mrs. Alexander have been prominent in church and civic affairs in Morton and the entire community regrets very much their moving away.

**CHRISTMAS DAY VISITORS**

Mr. and Mrs. Emmett Jones and daughters, Clovis, Mr. and Mrs. Vincent Vialle and sons and Kenneth Humphrey, Lovell, land, and Mrs. Myrtle Feazell, Lubbock, were Christmas day visitors in the home of their parents, Mr. and Mrs. W. A. Lindsey and brother, Cecil and family.

**HOLIDAYS IN ROBERSON, TEX.**

Mr. and Mrs. Roy Hill and son, Waydelle, returned Monday from Roberson, Texas, where they had been since Christmas day as holiday guests of the Olan Martins and other friends.

**ATTENDED FUNERAL**

Judge Alvin O'Pry left Friday to attend the funeral of his brother-in-law in New Orleans. He returned Tuesday morning.

SHERIFF HAZEL HANCOCK made a business trip to Denton Tuesday.

**FRED STOCKDALE**

Lawyer  
Morton, Texas

**WHITEFACE LAUNDRY**  
— opens —  
**Monday—January—3rd.**  
Wet Wash—Rough Dry—Finish  
Pick-up and Deliver.  
CALL—  
**WHITEFACE LAUNDRY**  
—FOR ANY SERVICE—  
Mr. and Mrs. A. D. Hallford

**EXPERIENCED MECHANIC**  
has been employed for all makes of cars.  
all work guaranteed.  
**COCHRAN COUNTY MOTOR CO.**  
Located in Sanders Implement Bldg.  
W. W. Smith—C. M. Cravy

It pleased God by the foolishness of preaching, —1 Cor. 1: 21.

**I Speak for God**

My message is not my own but God's. I preach the Bible, God's Book. I beg men to accept His authority, seek His will, and go His way.

My preaching assumes that man is a moral being; he can choose right—he is responsible for doing evil. He can be persuaded to act. HE CAN CHOOSE GOD.

I do not induce awe by the pageantry of a ritualistic service, nor do I threaten with the power of an ecclesiastical system. I appeal for a decision of the will based on an enlightened mind.

I convince men of  
• The folly of sin  
• The wisdom of godliness  
• The love of God

I implore men everywhere to  
• Turn from sin  
• Turn to God  
• Accept His pardon offered through Christ

Necessity is laid upon me; yes, woe is unto me if I preach not the gospel.—1 Cor. 9: 16

**FIRST BAPTIST CHURCH**  
W. C. WRIGHT, Pastor  
TELEPHONES 163 and 50

We Have A Mission  
**The TRUTH Shall Make Men FREE**

**JANUARY Clearance** MONDAY, January 3

**DOLLAR Days**

Many Items Not Listed Reduced for Monday, January 3.  
Shop Early For Choice Merchandise.

|   |  |  |  |
|---|--|--|--|
| One Group Men's Corduroy—<br><b>Pants</b><br>size 30 to 38<br>Regular \$6.95 Values<br>TO GO AT <b>\$4.98</b> | All New Ladies and Children's—<br><b>SWEATERS</b><br>Reduced for Monday Only—<br><b>One Dollar Off Regular Price</b> | One Group Men's—<br><b>Dress Shirts</b><br>Values To \$3.98 NOW <b>\$2.98</b>            | One Group of Boy's—<br><b>SWEATERS and KHAKI JACKETS</b><br>Reg. Values to \$3.98 NOW ONLY <b>\$1.00</b> |
|   |  | One Group Boy's—<br><b>Twill Pants</b><br>Reg. \$2.98 Value NOW ONLY <b>\$1.98</b>       |  |
|   | <b>MEN'S T SHIRTS</b><br>Small, Medium and Large<br>79c val. now 2 for <b>\$1.00</b>                                 | <b>MEN'S KNIT SHORTS</b><br>Small, Medium and Large<br>69c val. now 2 pair <b>\$1.00</b> |  |

**GOOD ALL YEAR ROUND HATS BY STETSON**  
AN OTHER WELL KNOWN BRANDS.  
SHOP EARLY—VALUES UP TO \$12.95  
**Extra Special—Only \$2.95**

|   |   |  |
|---|---|--|
| Men's Rayon—<br><b>SOX</b><br>Regular 49c Value NOW 3 FOR—<br><b>\$1.00</b> | Men's Hawkbrand<br><b>OVERALLS</b> priced <b>\$2.98</b>           | Ladies Brief—<br><b>PANTIES</b><br>Reg. \$1.19 Val. to go at only <b>98c</b> |
| GARZA—<br><b>SHEETS</b><br>Size 81 x 99 2 FOR—<br><b>\$5.00</b>             | Boy's Hawkbrand<br><b>OVERALLS</b> priced <b>\$1.98</b>           | <b>PRINTS</b><br>In Fancy and Solid Patterns <b>39c</b> yard                 |
|   | Reg. \$4.98 Val., 5% Wool<br><b>BLANKETS, 70x80</b> <b>\$4.49</b> | <b>OUTING</b><br>In Stripes and Solid 3 YDS. For Only <b>\$1.00</b>          |
|   | \$2.49 Value—SHEET<br><b>BLANKETS</b> now <b>\$1.98</b>           |  |
|   | \$3.49 Value—INDIAN<br><b>BLANKETS</b> now <b>\$2.98</b>          |  |

**COBB'S Department Store**  
—"for better values"—

FROM WASHINGTON  
Mr. and Mrs. Charlie Crone of Yakima, Washington, visited in the home of his parents, Mr. and Mrs. C. S. Crone, during the holidays.

**HOME FOR HOLIDAYS**  
Kenneth and Jimmie Willis are home for the holidays. The boys, students at ENMC, will return to school January 3.



DINNER for Two ...

...is always a treat here. Bring your best girl and enjoy our taste-thrilling foods, splendid service, delightful atmosphere. Our menu is replete with all your favorite dishes prepared to a connoisseur's taste.

### CLUB CAFE

## 245,419 Pontiacs Produced In 1948

Pontiac Motor Division General Manager Harry J. Klingler announced that 245,419 Pontiacs were produced in 1948, making this year the third most productive one in Pontiac history. Record year was 1941, when 330,061 Pontiacs were produced, and the second biggest year was 1928, when 247,745 Pontiacs and Oaklanders were built. Last year 230,600 1947 models were made.

Mr. Klingler said that two entirely new lines of Pontiacs, scheduled for production in the middle of January, will further enhance Pontiac's popularity, which already has resulted in a backlog of nearly 700,000 orders. "Because we face too many unpredictable factors in the coming year, however, we can not hazard a long range forecast of any sort. The material situation which has hampered output since the war's end will likely remain with us in 1949", the Pontiac General Manager and General Motors Corporation Vice-President said.

"Our dealer organization is at its strongest peak and Pontiac factories, expanded at a cost of many millions of dollars, are now capable of doubling 1948 production, when materials become available. It is my opinion that conservative optimism is the safest attitude to assume, for the first half of '49, at least," Mr. Klingler concluded.

Adding Machine Paper at the Tribune Office.



## THREE-MINUTE SERMON

By T. L. (Jack) Bullard, Pastor  
Missionary Baptist Church

### NEW RESOLUTIONS

As the Old Year is coming to close and the New Year is just ahead no doubt many are thinking in terms of New Resolutions. We should be very careful along that line and see to it that every resolution that we make is carried out. God is not slack concerning his promises that He makes to mankind and He expects us to be the same way. I don't know of a better resolution for some to make than to resolve to do more for the Lord and to attend church more often. Many today are like Jacob of old; He made the Lord a promise but the Lord had to force him to keep that promise. Jacob rejoiced greatly after the promise had been kept but he was ashamed at heart that the Lord had to deal with him as he did.

In making resolutions to the Lord may we think in terms with David. David said, "I will meditate in thy precepts, and have respect unto thy vows." Before I was afflicted I went astray; but now have I kept thy word. Because he hath inclined his ear unto me, therefore will I call upon him as long as I live. I will offer unto thee the sacrifice of thanksgiving, and will call upon the name of the Lord. I will pay my vows unto the Lord now in the presence of all his people." Daniel made a resolution to the Lord; He purposed in his heart that he would not defile himself with the king's meat. He refused to show disrespect unto the Lord even tho he was thrown in the lions den. God saved him from what would have been a great tragedy because he was very devoted to the Lord. The Three Hebrew children resolved not to worship the golden image but stay true to God. They were thrown into the fiery furnace but they came out with not even the smell of fire on their garments. Ruth resolved not to leave Naama but to stay with her till death. She was graciously blessed for her devotion and her stay with one of God's children. This with many other examples in the Bible should be proof to us that it always pays to keep our vows.

There is joy ahead if only we do what we promise the Lord we will do. Men should never expect to be driven to do a thing for the Lord. He will not drive men to do

that today but gives every one a chance. The Prodigal Son would never have gone home if he had waited to have been driven. He resolved to go home and he found favor with the Father and a rich reward was waiting for him. Sinner friend if you would just resolve to go to the Lord, you too would find favor with him and there is no end to the reward that you would receive. Resolve to do just that now, will you? He is waiting, eagerly watching for you to start. He will meet you more than half way.

## Fifteen Hundred Texas Physicians Expected At Meet

Fifteen hundred Texas physicians are expected to attend the 13th annual meeting of the International Post-Graduate Medical Assembly of Southwest Texas in San Antonio in the Municipal Auditorium, January 25, 26 and 27.

The doctors will hear lectures by 16 outstanding specialists from all parts of the nation, participate in luncheon discussions in various medical specialties, and witness clinical demonstrations at pathological conferences. Newest instruments, drugs and other medical supplies will be on exhibit in commercial booths in the auditorium.

Papers to be given by the guest speakers will be varied enough to appeal both to the general practitioner and specialist, according to Dr. Boen Swinny of San Antonio, assembly president.

At the daily informal luncheons the physicians will have an opportunity to submit questions to be discussed by the guest speakers. They also will participate in the clinical and pathological conferences in the afternoons.

## Family Reunion Held In Miller Home Christmas

A family reunion was held in the W. L. Miller home Christmas day with 48 present.

Those present from Morton were: Mr. and Mrs. E. L. Willis, Mr. and Mrs. Ermon Miller, Mr. and Mrs. J. Wendal Watson and Mr. and Mrs. Aldon Mullinax.

Others attending were: Mr. and Mrs. Obie Ritter and family, Mr. and Mrs. Leonard Ritter and family, Mr. and Mrs. Melvin Ritter and family, Mr. and Mrs. Melvin Darnell and family, Mr. and Mrs. Grady Darnell and family and Mr. and Mrs. Kenneth Lambert and family, all of Plainview; Mr. and Mrs. B. O. Miller and Janice, Yakima, Washington; Mr. and Mrs. Norman Miller, Mrs. Tom Tippett and daughter, Edna, and Mr. and Mrs. T. J. Hardin and family, all of Plainview.

Tribune Want Ads Get Results.

### AUTO SERVICE



### PAINTING



## Give Your Car A Winter Overcoat

Your car needs good paint protection to prevent the rust and wear of winter . . . to keep it looking at its best! Drive in and let a Butler's Body Shop factory trained workman give you an estimate. You'll be pleased with our paint job and our price!

## BUTLER'S BODY SHOP

1 block south of square

# SAVE the SOIL!

JOHN DEERE, SPRING TOOTH

## LISTING CHISELS

Limited supply of these chisels on hand. Farmer do your part toward saving the soil of this area.

# McALISTER-HUGGINS

John Deere Implement Dealers

## DR. B. R. PUTMAN

OPTOMETRIST

at the

FOTOSHOP

Morton, Texas

EVERY FRIDAY—9 a. m. to 5 p. m.



PORTABLE • LIGHT WEIGHT  
QUICK COUPLING • POSITIVE LOCK  
SPRINKLER IRRIGATION EQUIP. CO.  
LITTLEFIELD, TEXAS

## — NOTICE —

Without further warning water will be cut off where bills are not paid by the tenth of the month

## CITY OF MORTON

## — R. E. A. —

# NOTICE

Effective December 13th., 1948,

BAILEY COUNTY ELECTRIC COOP will have a service man in Morton to take care of maintenance and trouble calls in this vicinity.

There will also be a collector each month from the first to 15th at

## GLENN'S ELECTRIC

Please bring statement card when making payment.

FOR SERVICE:

Telephone—Day 142J—Night 160W

## BAILEY COUNTY ELECTRIC COOP.

## Father Of Mrs. Gayle Bishop Died Dec. 23rd.

Mr. Sam W. Mitchell, 71, father of Mrs. Gayle Bishop died in a Dallas hospital, Thursday, December 23. Mr. Mitchell had been in failing health for several months.

Funeral services were held Friday in Denton where the Mitchell family has lived for several years. Mrs. Mitchell was unable to attend services because of her health.

Mr. and Mrs. Gayle Bishop and three children attended the services, returning to Floydada where they spent Christmas with his mother, Mrs. S. G. Bishop.

### CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 33.321 miles of Grading, Drainage Strs, Flex. Base and Asph. Surf. Treat. from New Mexico Line to Lehman; From 6 mi. N. E. of Morton to Hockley County Line; from Lehman to Whiteface on Highway No. FM769 and FM597, covered by V 967-262-1&2, and V 969-1-2, in Cochran County, will be received at the Highway Department, Austin, until 9:00 A. M., Jan. 12, 1949, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as much is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts. In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman", or "Mechanic" employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of Carl N. Hart, Resident Engineer Brownfield, Texas, and Texas Highway Department, Austin. Usual rights reserved.

# INVENTORY SALE

MONDAY, JAN. 3

LADIES— 9 of these to go at  $\frac{1}{2}$  PRICE

**SUITS . . . . . \$24.95**  
4 Suits were \$49.95 reduced to only  
**\$22.50**  
2 Suits were \$45.00 reduced to only  
**\$19.95**  
3 Suits were \$39.95 reduced to only

One Group of Ladies

## DRESSES

TO GO AT—



Values For The Thrifty Housewife  
**BED SHEETS**  
81x99 2 for \$5.00

Many Other Values Offered In Our PRE-INVENTORY SALE. SHOP EARLY.

## 18 Ladies' Coats

REDUCED FOR THIS SALE

|                                       |                                       |
|---------------------------------------|---------------------------------------|
| 3 Coats were \$59.95 NOW ONLY \$29.95 | 6 Coats were \$39.95 NOW ONLY \$19.95 |
| 2 Coats were \$49.95 NOW ONLY \$24.95 | 3 Coats were \$34.95 NOW ONLY \$17.95 |
| 3 Coats were \$45.00 NOW ONLY \$22.50 | 1 Coat was \$24.95 NOW ONLY \$12.45   |

## SPECIAL ON PIECE GOODS

5 Patterns in WOOLENS, vals. up to \$3.49—to go at—per yard \$1.00  
One table of Wash Silk and Shantung material to go at 2 yards for \$1.00  
Dark Outing, regular 39c value on special at 3 yards for \$1.00

## ALL MEN'S LEATHER

## Coats



TO GO AT—

VALUES FROM \$19.95 to \$39.95

## SUITS and TOP COATS

Men's, in Gabardines and Hard Worsted Materials.

ALL TO GO AT **ONE-THIRD** Off Regular Price

## Double Cotton—BLANKETS

reg. \$3.49 values To go at \$2.98

## All Wool Boxed—BLANKETS

On Special At \$5.95

# St. CLAIR'S Department Store

MORTON, TEXAS

VISITED PARENTS

Mr. and Mrs. Al Wolfenberger spent Christmas in Weatherford with his parents, Mr. and Mrs. R. A. Wolfenberger. They also attended the state championship football game in Ft. Worth between Waco and Amarillo.

VISITED AT HEREFORD

Mr. and Mrs. English Cox and daughter, Minnie Ola, spent Christmas with Mrs. Cox' parents at Hereford, Texas.

MR. and MRS. CARL ENGLAND spent a portion of the Christmas holidays in Roswell and Ruidoso, New Mexico.

DR. B. Z. BEATY  
DENTIST  
Muleshoe, Texas

MR. and MRS. Q. V. WINNINGHAM and daughter, JANE, were Christmas visitors in Canyon, Texas.

DR. and MRS. W. S. DOVE were business visitors in Lubbock last Thursday.

MR. and MRS. JESSE PAULK spent Christmas with their son, JESSE W. and MRS. PAULK and family in Pecos, Texas.

MR. and MRS. J. A. McBEE were Christmas visitors in the home of her parents, MR. and MRS. H. M. TUCKER, Post, Texas.

MR. and MRS. PAUL GOODMAN were guests of her mother, MRS. I. A. LOWE, Brownfield, on Christmas day and Sunday.

Tribune Want-Ads Get Results

VISITED PARENTS HERE

Mr. and Mrs. B. O. Miller and daughter, Janice, from Yakima, Washington, have been visiting his parents, Mr. and Mrs. W. L. Miller. Janice will return to college at Ellensburg, Washington.

DINNER GUESTS

Mr. and Mrs. Bert Darland and family, Mr. and Mrs. Lawrence Nesbitt and Mr. and Mrs. Ed Sullivan were Christmas eve dinner guests in the E. N. Darland home.

LOCAL TEAM DEFEATED

CAUSEY, N. M., 55-32  
Morton Independent basketball team played Causey, New Mexico All Stars on the local gym Monday, defeating the visitors 55-32.

CHRISTMAS IN CHILDRESS

Warren Williamson and his parents T. K. and Odessa Williamson spent Christmas in Childress with Warren's paternal grandmother, other relatives and friends.

RETURN HOME TO WASH.

Mr. and Mrs. P. L. Folger and children, Barbara Ann and Jimmy left Sunday for their home in Yakima, Washington after spending the holidays here with her parents, Mr. and Mrs. W. E. Angley.

WEDNESDAY NIGHT GUESTS

Mr. and Mrs. Hershel Lovelace and children, Linda Kay and Clifton Lee of Albuquerque, New Mexico, were Wednesday night guests of his brother, Nolan and Mrs. Lovelace and Dixie Dean. The Hershel Lovelaces were enroute to Vernon, Texas to spend Christmas with her parents and other relatives.

RETURNS TO CLASSES

Hub Cadenhead returned to his classes at John Tarleton Wednesday after spending the holidays with his parents, Mr. and Mrs. Earl Cadenhead.

LUBBOCK VISITORS

Mr. and Mrs. Roy Hill were guests of Mr. and Mrs. J. A. Dunlap in Lubbock on Wednesday, December 22. The Dunlaps were celebrating their golden wedding anniversary.

VISITING HERE

Mr. and Mrs. C. E. Hogan, Portales, are spending the holidays here with her parents, Mr. and Mrs. L. F. Hargrove, other relatives and friends.

TO ARRIVE THURSDAY

Mr. and Mrs. Autry Been of San Antonio will arrive Thursday to spend the New Year Holiday with her parents, Mr. and Mrs. Roy Hill and brother, Waydelle.

VISITING PARENTS

Joe Ed Sullivan, student at Sam Houston State Teachers College, Huntsville, is spending the holidays with his parents, Mr. and Mrs. Ed Sullivan.

MR. and MRS. PORTER MUL-LINAX, from Yakima, Washington, have been visiting relatives here.

CHRISTMAS IN FLOYDADA

Floyd and Roy Smith spent the Christmas holidays with their mother, Mrs. R. C. Smith, and other members of the Smith family in Floydada.

CHRISTMAS IN LAMESA

Van Greene spent Christmas in Lamesa with his parents, Mr. and Mrs. Joe Greene, other relatives and friends. He also visited briefly in Pecos, Texas during the holidays.

VISITING AT RUIDOSO

Mr. and Mrs. Jack Sherley, who were married earlier in the month are spending this week in Ruidoso, New Mexico.

CHRISTMAS GUEST

Dr. Dan A. Harrison was a Christmas guest of Mrs. Erma Mancill, Midland, and her parents in Wichita Falls, Texas.

TOMORROW'S BARGAINS

SPECIALS FOR FRIDAY AND SATURDAY

|                                      |   |
|--------------------------------------|---|
| Cut Green BEANS no. 2 cn. <b>17c</b> | GREEN BEANS and NEW POTATOES No. 2 Can <b>15c</b> |
| No. 2 Can SPINACH <b>13c</b>         | TURNIP OR MUSTARD GREENS No. 2 Can <b>11c</b>     |
| Mayfield CORN no. 2 cn. <b>12c</b>   | No. 2 Can HOMINY <b>11c</b>                       |

FLOUR Packard's Best 50 LB. SACK **\$3.29**

|   |                                      |
|---|--------------------------------------|
| SPUDS lb. <b>5c</b>                     | Red Texas—Pound GRAPEFRUIT <b>8c</b> |
| Yellow ONIONS lb. <b>9c</b>             | Fresh Crisp LETTUCE lb. <b>12c</b>   |
| Nice Size Winesap APPLES lb. <b>10c</b> | Texas ORANGES lb. <b>10c</b>         |

MILK Pet—Large Can **14c** Small Can **7c**

|   |  |
|---|--|
| Half or Whole Cured HAM lb. <b>61c</b>    | Smoked Slab BACON lb. <b>45c</b>             |
| OLEO pound <b>39c</b>                     | Keeton's Special Sliced BACON lb. <b>45c</b> |
| Longhorn Full Cream CHEESE lb. <b>51c</b> | Fresh Ground BEEF lb. <b>49c</b>             |

MAPLE MERCANTILE MAPLE, TEXAS

FREE! FREE! FREE!  
BEGINNING JANUARY 1

ALL PATRONS OF MODERN BEAUTY SHOP RECEIVING BEAUTY SERVICE WILL BE ELIGIBLE TO REGISTER FOR A FREE PERMANENT WAVE TO BE GIVEN AWAY ON FEBRUARY 1



The FREE Permanent will be of \$10.00 value and the lady receiving the FREE GIFT may take choice of COLD WAVE, MACHINE OR MACHINELESS. Call 55—For Appointment—Call 55 MODERN BEAUTY SHOP

MINNIE'S

PRE-INVENTORY Sale

4 BIG DAYS  
Thurs., Fri., Sat.  
and Mon., Jan. 3.

Starting Thurs., Dec. 30, 8 a. m.—Sale Ends Mon., Jan. 3  
Come early, don't miss these Money Saving Values.

LADIES COATS

Lovely 100% Woolens  
By "Swansdown and Printzess"

|               |                |
|---------------|----------------|
| \$98.00 Value | <b>\$69.95</b> |
| \$79.95 Value | <b>\$59.95</b> |
| \$65.00 Value | <b>\$47.50</b> |
| \$59.95 Value | <b>\$42.50</b> |

Sizes 10 to 40

LADIES SUITS

1 Group 100% Woolens. All colors.  
Sizes 10 to 20--WHILE THEY LAST



DRESSES

A Real Buy in Juniors and Regular Sizes



LADIES DRESSES

Beautiful Crepes, Gabardines, and Woolens, all new styles, size 10 to 44

|               |                |
|---------------|----------------|
| \$29.95 Value | <b>\$21.95</b> |
| \$24.95 Value | <b>\$17.95</b> |
| \$19.95 Value | <b>\$13.99</b> |
| \$16.95 Value | <b>\$11.99</b> |
| \$14.95 Value | <b>\$9.99</b>  |
| \$12.95 Value | <b>\$8.99</b>  |

SKIRTS

1 Group—Size 10 to 18

Reg. \$6.95 & \$8.95 Vals. **\$2.98**

CHILDRENS SKIRTS

100% Wool—Size 3 to 12 yrs.

\$3.95 Values **\$2.19**

CHILDRENS COATS

100% Woolens in solids and plaids  
Sizes 3 to 14 yrs.

|               |                |
|---------------|----------------|
| \$24.95 Value | <b>\$18.99</b> |
| \$19.95 Value | <b>\$14.99</b> |
| \$16.95 Value | <b>\$11.99</b> |
| \$12.95 Value | <b>\$9.99</b>  |

CHILDRENS SUITS

Perfect for Spring, in 100% Wool and Corduroy—sizes 3 to 12 yrs.

|                    |               |
|--------------------|---------------|
| \$12.95 values for | <b>\$8.95</b> |
| \$10.95 values for | <b>\$7.95</b> |
| \$7.95 values for  | <b>\$5.95</b> |

CHILDRENS JUMPERS

Size 3 to 12 yrs., Corduroy, Wool and Gabardine

|                     |               |
|---------------------|---------------|
| \$5.95 - sale price | <b>\$3.99</b> |
| \$4.95 - sale price | <b>\$3.49</b> |

Unusual Values

Children's—SWEATERS

Coat style, size 2 and 4 yrs., Regular \$2.19 Val. Sale Price **Only \$1.00**

Head Scarfs

Wool Knit Reg. \$1.98 Sale Price **ONLY \$1.00**

BLOUSES

Long Sleeve, washable size 10, 12 and 14 \$4.95 Val. Sale prc. **\$2.95**

All Sales Final  
NO EXCHANGES  
NO APPROVALS—PLEASE

Minnie's Shop

"More merchandise for less money"

-- an  
This area  
nicest Chri  
imaginable  
mas night, fo  
gly rain.  
So far as w  
letters to Sai  
in time for  
Tribune. How  
forwarded an  
Tommy Holla  
he wanted—  
sister and a c  
Mac Crav  
gifts in triple  
ster and gun  
boots, levis  
because I  
Buy always w  
I want."  
To date eve  
ed with had  
mas, the onl  
has been, "I  
feel as if we  
any more car  
padding.  
James St.  
thoroughly en  
staying home,  
ng movies to  
his new 16 mm  
meter.  
Helen Dass  
sept most of  
she were awa  
ever and went  
Our trip to t  
ut short wher  
aged flu but  
ought up or  
rags, along v  
him.  
Last Wednes  
at the Morrow  
be and first  
Louise, the ir  
Mr. and Mrs. B  
stirling babe  
notice that she  
expressed with  
We have see  
in various occ  
more so than  
Monday. De  
be opened up  
lining a beau  
She may not b  
time of day b  
diamonds and  
numerals on  
watch.  
The other d  
town from a

**annegrams** — by ann england —

This area received one of the nicest Christmas presents imaginable—a snow on Christmas night, followed by slow drizzly rain.

So far as we can tell only two letters to Santa failed to arrive in time for publication in the Tribune. However the letters were forwarded and we feel sure that Tommy Holloman got the BB gun he wanted—a doll for his little sister and a car for his brother.

Mac Cravy requested these gifts in triplicate, black hat, holster and guns, skates and key, boots, levis and cowboy shirt, because as he said, "Dan and Ray always want everything that I want."

To date everyone we have talked with had a very good Christmas, the only complaint heard has been, "I'm too full". We too feel as if we never want to see any more candy, cake or plum pudding.

James St. Clair said he thoroughly enjoyed Christmas by staying home, resting and showing movies to his children with his new 16 mm sound movie projector.

Helen Doss told us that she slept most of the time—and if she were awakened just turned over and went back to sleep.

Our trip to the mountains was short when the spouse developed flu but once home we caught up on some neglected tasks, along with looking after Sam.

Last Wednesday we dropped in at the Morriss's for a cup of coffee and first visit with Vanna Louise, the infant daughter of Mr. and Mrs. Bill Butler. She is a darling babe—alho we didn't notice that she was particularly impressed with us.

We have seen people thrilled on various occasions but never more so than Willie Ray Zuber on Monday, December 20, when she opened up a package containing a beautiful wrist watch. She may not be able to tell the time of day because there are diamonds and rubies instead of numerals on the face of the watch.

The other day hurrying back town from a delightful Christ-

mas party at Mrs. C. A. Bairds little Lulu in her new Dodge ran out of gas. The spouse said if any of us had been 15 years younger that "out of gas" tale would not have been very convincing. Lillian Williamson and Retha Riley were also due back on their jobs.

Mrs. J. A. Gowdy, looking very fetching in a black dress, long strand of blue beads and a large black hat trimmed in black plumes, at the Cravy-Essary party called us down for introducing her as "one of the cutest gals" in town. Actually she wasn't fooling us—we KNOW she loved it.

At the same party pretty Mrs. Bob Cross was wearing black with a shoulder corsage of holly.

Mrs. Andrew Essary, one of the hostess, wore grey wool that was very becoming.

Mrs. Peques Houston is a darling little number and plays the piano beautifully. He is nice too but we can't ever speak as we don't know how to pronounce his name.

Mrs. Mike Fowler helped serve that eve. She was most attractive in a spring looking flowered print. Dutch Gipson was wearing something dark with a perky crimson scarf tied in a bow under her chin.

Well that old adobe building occupied by Hawkins is being torn down. Scott said rebuilding probably wouldn't start until summer. The Hawkins firm will continue to do business in the large building on the back of the lot, formerly occupied by Mc-Master-Lackey.

English and Alice Cox were busy moving into their new home on the Cox farm just east of town Monday of this week.

One of the best looking hats around town is the silver sequined off the face one worn by Mrs. J. B. Knox.

Mrs. W. A. Lindsey was out traipsing around in the mud Monday. She was thrilled over having several of her children home for Christmas. While in town she subscribed for the Tribune to be sent to her daughter, Mrs. Amil Glaser in San Francisco.

The March of Dimes gets underway in January. Let us all be thinking about it and have our dimes ready.

We hit the jack-pot on greetings this Christmas—have one wall in the living room practically covered, to say nothing of over a hundred just lying around. We love them and long after the holidays are over go thru them time and again.

Mrs. R. C. Strickland told of an ingenious way she has of keeping her Christmas cards in a scrap book. She overlaps them but the fold is left free so that messages and signatures may be read.

We haven't mentioned it but Art Wall, Whiteface correspondent, turns in exceedingly neat and interesting copy. We are grateful to have a correspondent from Whiteface since it has been utterly impossible for anyone from this office to get around to Whiteface regularly for the news.

Two eligible bachelors, Dan Harrison and Van Greene received rather unusual gifts this Christmas. Van was presented with a cook book and someone gave Dan some hot hot holders. We have eaten with Van on several occasions and haven't noticed particularly that he needed a cook book. Both these young men maintain bachelor apartments.

In bidding the old year of 1946 "Au revoir" and greeting the new one of 1949 we wish for all of you a Very Happy and Successful Year: Let us stop a minute and reread the words of Alice Cary who so beautifully pictures the value of true ideals.

"We get back our mete as we measure—  
We cannot do wrong and feel right;  
Nor can we give pain and gain pleasure—  
For justice avenges each slight.  
The air for the wing of the sparrow,  
The bush for the robbin and wren—  
But always the path that is narrow and straight  
For the children of men,  
True worth is in being—not seeming—  
In doing each day that goes by  
Some little good-not in dreaming  
Of great things to do by and by.  
For whatever men say in their blindness—  
And in spite of the fancies of youth—  
There is nothing so kingly as kindness  
And nothing so royal as truth".

**HAPPY NEW YEAR TO ALL!**  
Here's wishing you a Good Year of Good Eating!  
★ PIGGLY WIGGLY

PHONE 25 WE DELIVER

**CHOCOLATES** 2½ lbs. **1.29**

This Shipment of Assorted Chocolates arrived too late for Christmas — A REAL BARGAIN.

— PEGANS —  
Thin Shell 3 Pounds . . . . . **79c**

— WALNUTS —  
No. 1 Large Pound . . . . . **39c**

**LARD** 3 Armours Pure POUND CARTON . . . . . **65¢**

**JUICE** PINEAPPLE Dole's— 46 Oz. Can . . . . . **39¢**

— APPLES —  
Delicious Pound . . . . . **15c**

— ROAST —  
Fancy Tender Beef Pound . . . . . **59c**

— ORANGES —  
California Navels Pound . . . . . **12½c**

— BUTTER —  
Cloverleaf Process Brand Pound . . . . . **67c**

— CELERY —  
Pascal Stalk . . . . . **15c**

— CHEESE —  
Kraft American Pound . . . . . **49c**

— CRANBERRIES —  
Eatmor—Fancy Pound . . . . . **25c**

— BACON —  
Sugar Cure Slab Pound . . . . . **69c**

**COFFEE** Del Monte Pound . . . . . **45c**  
Glass Jar 2 Pounds . . . . . **89c**

— DREFT — Large Box . . . . . **29c**

— FLOUR — 25 Sonny Boy POUND Print Bag . . . . . **\$1.69**

**CHERRIES** Red Sour Pitted No. 2 can **25c**

**TOMATOES** Red Colo. Diven Whole 2 MEDIUM CANS . . . . . **25c**

**PIGGLY WIGGLY** referred by wise shoppers

**CHILDS' "one person tells another"**  
**PRE-Inventory SALE**

**SPORT SHIRTS**  
In 100% Wool and Wool mixtures, all good colors. Small, Medium and Large  
Reg. \$7.95 values **\$4.98** NOW

**BOYS SHIRTS**  
In Broadcloth and Cotton flannel plaid, size 4 to 20  
Reg. \$2.49 & \$2.98 **\$1.59** NOW

**DRESS SHIRTS**  
1 Table, Men and Boys  
Reg. \$2.98 values **\$1.88** NOW

1 table men's Broad Cloth Shorts and Knit Shirts—special now **69c**

**MEN'S SLACKS**  
100% Wool \$19.95 Now **\$15.96**  
\$15.95 Now **\$12.76**  
\$12.95 Now **\$10.36**  
\$9.95 Now **\$7.96**  
\$8.90 Now **\$7.11**

Take Advantage Of These Bargains!

**20% SUIT DISCOUNT**  
MEN'S SUITS  
\$52.50 Now **\$42.00**  
\$47.50 Now **\$38.00**  
\$45.00 Now **\$36.00**  
MEN'S TOP Coats  
**20% DISCOUNT**  
All 100% Woolens



Extra Charge On All Sale Price Alterations

**SWEATERS**  
Men and Boys — 100% Wool  
**1/2 PRICE**

**TEE SHIRTS**  
1 Table—Men and Boys  
Small, Medium, Large  
Special . . . . . **69c**

## Highlights From Soil Conservation District Office

Fred W. Collins

Applications have been received recently by the CYT Soil Conservation District in Morton from the following farmers: N. E. Hall, Mitchell, L. Abbe, James Masten, L. A. Agnew, O. L. Castle, L. P. Gladden, C. P. Drennan, B. L. Rhoderick, T. W. Roberts, E. C. Nieman, H. H. Rosson, Jo Jack, Horace T. Gardner, O. D. Cockerham, Clayton Stokes, Hume Russell and Vernon Blackley.

Locations for irrigation wells have been staked for the following cooperators: Truman Smith, northeast of Morton; O. L. Castle, south of Morton; Barton, R. G. Garrett and Bill Harris, east of Morton. Cooperators that have recently drilled wells are J. H. Taack, west of Morton; Vernon Blackley and Claud Wills, east of Morton and Hume Russell, north of Morton. Mr. Russell is drilling on a second well at the present. Pat Hatcher is also drilling two new wells on his farm east of Morton.

The terracing program has gained momentum in that at present, cooperators of the CYT Soil Conservation District have had constructed, by the county maintainers, some twenty-four miles of large ridge type terraces. A complete terrace system has been completed on the following cooperators farms: D. E. Benham, Joe Bennett, Ken Coffman, Joe Daniels and W. S. Moss. At present terrace construction is being done on the Claude Drennan farm southeast of Lehman. Others that plan to terrace are H. T. Gardner, O. L. Long, D. D. McCasland and Wyatt Shedd.

To date the total precipitation for 1948, recorded by the CYT Soil Conservation District office in Morton, is 11.93 inches.

### SUNDAY VISITORS

Mr. and Mrs. N. H. Lovelace, Dixie Dean, Mr. and Mrs. Bill Garrett spent Sunday visiting near Tokio, Texas, with relatives.

## Dr. Cox Warns That Pneumonia Is Slated A Killer

AUSTIN—A Statement from Dr. Geo. W. Cox, State Health Officer, discloses the fact that 2,531 Texans died from pneumonia during the year of 1947, and emphasizes his often repeated warning that this disease is a killer.

Pneumonia is caused by the pneumococcus germ which is present in the bodies of almost everyone, and ready to start trouble if the resistance becomes lowered for any reason. We can build up our resistance by avoiding undue fatigue and unnecessary exposure to extreme weather conditions. When we go outside in cold weather, sufficient clothing should be worn to keep the body warm. Keeping the temperature of our homes and offices as low as is consistent with comfort will greatly lessen the difficulties encountered in adjusting ourselves to the cold when we leave the house.

Another method of prevention in pneumonia is to never neglect a cold, for the common cold often opens the door for pneumonia if it is neglected. A person with a severe cold should stay at home and call his physician for advice, if temperature persists and the cold lingers on. He should follow his physician's advice until the cold has entirely disappeared.

Another advantage of consulting a physician when suffering from a cold is the fact that what the patient mistakes for a severe cold may be beginning pneumonia. If this is the case, the doctor will have an opportunity to begin treatment early, which adds materially to the patient's chances for recovery.

## 18-Year Olds May Enlist In Army Under New Plan

Under provisions of the new Selective Service law, an eighteen year old man may execute his obligation by volunteering for one year with the assurance that he will not be sent overseas, according to Sgt. Waldrop, recruiting sergeant from Littlefield. Sgt. Waldrop visits Morton weekly, weather permitting, and invites questions from young men who are eligible for the draft. He said that information from Headquarters Fourth Army offers another plan for enlistment also. Men nineteen through twenty five years of age may volunteer for a period of twenty one months.

Veterans have a chance for direct assignment to post or camp of their choice by re-enlisting. Specialist vacancies exist for veterans in this and other areas, the Sgt. said.

Detail information concerning enlistment may be obtained from the recruiting sergeant when he visits Morton, or directly from his office, 114 West 4th Street, Littlefield, Texas.

MR. and MRS. FRED MORRISON and daughter, MARTHA DEANE, spent Christmas in Chillicothe, Texas.



IT'S FUN TO DINE OUT—

... especially for Mom. She and all the family can sit down to a leisurely, deliciously-prepared dinner. Superb service, modest cost.

## The Steak House

## IRRIGATION PAYS!

We Do The Complete Job With—  
COOK'S VERTICAL TURBINE PUMPS

- Drilling Casing Testing
- Motors for Immediate Delivery

—IRRIGATION LOANS AVAILABLE—

We welcome all inquiries.

- EXPERIENCED
- DEPENDABLE
- GUARANTEED SERVICE

**JOHN SULLIVAN**

Phone 209J Morton, Texas

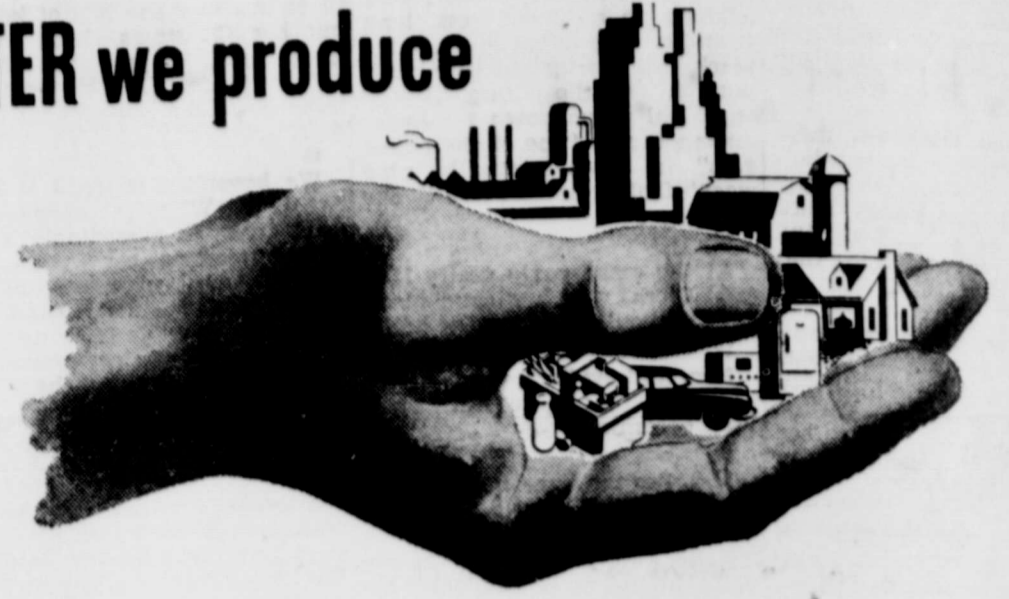


Worth crowing about—  
the valued patronage  
you have shown us.  
May you and yours spend  
a glorious New Year.



**Arnn Motor Co.**

*A Glorious New Year*  
the BETTER we produce



the BETTER we live



Sure! We can boast the best standard of living of any nation in this world. But we didn't get it by sitting back in a comfortable rut. We got it by working together in an atmosphere of freedom where the best is considered only something to be improved. To this principle, we pledge ourselves, as a New Year dawns for all.

- |   |   |
|---|---|
| ARNN MOTOR COMPANY<br>HIGGINBOTHAM-BARTLETT<br>CULPEPPER & SON FLASH-O-GAS<br>BYRON'S AUTO SUPPLY<br>MORTON DRUG<br>RAYS' HARDWARE<br>RAMBY'S PHARMACY<br>MORTON FLORAL<br>GLENN W. THOMPSON<br>GREENE SUPPLY COMPANY<br>HAWKINS OLDSMOBILE<br>MINYARD-ORMAND<br>L. B. and MINNIE CHILDS<br>R. T. TARVER "66" SERVICE STATION<br>GLENN ELECTRIC<br>FIRST STATE BANK<br>MORTON TRIBUNE<br>RAMSEY SHOE SHOP<br>THE FOTOSHOP<br>MORTON ELECTRICAL SUPPLY<br>MILLER MOTOR COMPANY<br>MORTON RADIO AND APPLIANCE<br>WESTERN ABSTRACT<br>McMASTER-LACKEY<br>BAKERS GROCERY<br>DOSS FOOD STORE and Frozen Locker Plant<br>GULF SERVICE STATION<br>MORTON COOP GIN<br>R. E. DUNHAM JEWELRY<br>MODERN BEAUTY SHOP<br>R. J. MERRITT—Magnolia Products<br>ALLSUP CHEVROLET<br>E. L. BANKS COMPANY<br>MORTON POWER and LIGHT<br>SMITH FURNITURE and APPLIANCE<br>WORLEY-McCULLOCH<br>WESTERN AUTO ASSOCIATE STORE | ST. CLAIRS and BEN FRANKLIN<br>COBBS DEPARTMENT STORE<br>BUTLERS BODY SHOP<br>L. M. BALDWIN<br>McALISTER-HUGGINS<br>WILLIS FOOD STORE<br>Farmers Produce and Morton Feed and Seed<br>PIGGLY-WIGGLY<br>DORTHEA WEEKES BEAUTY SALON<br>COCHRAN COUNTY MOTOR CO.<br>JOE PIERCE<br>SANDERS IMPLEMENT CO.<br>TODD FURNITURE<br>ODELL SMITH<br>JETER HARDWARE<br>WALLACE THEATRE<br>WILLARD COX<br>Farmer's Supply and Friendly Service Station<br>L. F. Hargrove and Bunky Hargrove<br>LINDSEY FEED and SEED<br>J-C GROCERY<br>HERMAN CROCKETT<br>FORREST LUMBER CO.<br>CONSUMER'S SUPPLY<br>THE STEAK HOUSE<br>HOPP and BELL OIL COMPANY<br>CITY OF MORTON<br>CLUB CAFE<br>BOWMAN CLEANERS<br>THE FAIR<br>McDERMETT LIQUEFIED GAS<br>Mr. and Mrs. J. W. McDermott and Donnie<br>MORTON MOTOR COMPANY<br>STRICKLAND'S CLEANERS<br>MORTON LUMBER and SUPPLY, Inc. |
|---|---|

**- FOR SALE -**  
**Sand and Gravel**  
 2 blks. south of square  
 — contact —  
**W. L. Hancock**  
 Telephone 37

**Opening In United States Air Force Announced**

Openings for enlistment in the United States Air Force for qualified young men were announced by Major Harold Fulghum, Commanding Officer of the Lubbock Army and Air Force Recruiting Office.

For the past six months, the Air Force has been accepting only a limited number of men each month over the entire United States. In the Lubbock area, the quota was set at six per month, which prevented a large number of men from enlisting on an Air Force career.

Now, however, Major Fulghum said, for a limited time, enlistments in the Air Force will be accepted without regard to quota. All men who have been waiting for an opening should visit the recruiting office, Room 203 in the Postoffice Building, Lubbock, Texas, immediately. These openings will be filled rapidly and on a first come, first accepted basis.

He also stated that one opening per month has been allotted to the Lubbock Office for Airborne Unassigned, heretofore closed for enlistments. This opening needs to be filled for the month of December.

**FLOWERS**  
 For All Occasions  
**POT PLANTS — SPRAYS**  
**BOUQUETS — CORSAGES**

As beautiful as can be purchased in West Texas. We now have the Fastest Floral Service ever offered in Cochran County.

**Ramby Pharmacy**  
 Agent for Levelland City Floral.

**SINGLETON FUNERAL HOME**



**BURIAL INSURANCE—**from birth to ninety  
**AMBULANCE SERVICE—**Night or Day  
 Phone 69 —:— Box 416

**WOODY . . . . The Builder's Friend**

**Happy New Year**



**BUILDING MATERIALS**  
**HARDWARE SUPPLIES**

**MORTON LUMBER & SUPPLY CO.**  
 PHONE 101 - MORTON, TEXAS

**PAINT AND WALLPAPER**



**Complete Engine Repair Service**

Whether it is one truck, a fleet or your personal car, come to us! We have the most complete facilities for all kinds of repairs! Expert mechanics. Immediate service.

**Morton Motor Co.**  
**DODGE-PLYMOUTH**  
 DODGE "Job-Rated" TRUCKS  
 Phone 23 —:— Morton, Texas

**Morton Tribune**  
 "Texas' Last Frontier"  
 Published Each Thursday at the Lindsey Building, Morton, Cochran County, Texas

Carl England ————— Publisher  
 Ann England ————— Editor  
 Bill Garrett ————— Foreman

Subscription Rates: Entered at the Post Office at Morton, Texas, for transmission through the mails as Second Class Matter, according to an Act of Congress, March 3, 1879.

In Cochran and adjoining Counties: One Year, in advance - \$2.00  
 Elsewhere: One Year, in advance - \$2.50

Any erroneous retention upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

**LOOKING AHEAD** By George S. Benson, President, Harding College, Searcy, Ark.

**THE SPIRIT OF RESEARCH**

What has happened to the half-starved genius, who used to toil in some lonely attic, hoping to invent the wonder of the age? His day is just about over. There are not so many of these lone-wolf inventors as there were in grandpa's time. Don't we give patents any more? It isn't that. America is still the land of liberty and opportunity. A man can still build his gadget and risk his shirt—in hope of making his first million. Some do. That spirit remains.

But better ways have been found. Many an attic-genius did invent and patent valuable discoveries. Out of the one-room shop has come thousands of devices and gadgets we enjoy and depend upon. But today, the realm of scientific knowledge and skill has spread out over a wide range of territory. Much of what an inventor needs in skill and money today may lie beyond the grasp of any one man.

**New Newer Way**

The newer term "research" is gradually replacing the older term "invention." Our complex age has made specialization necessary, and this has been true of invention. To solve the problems of the day, the new way is to bring together many different minds, each highly trained in its own way. Industry is doing just this, and we call it research. The term itself means "to look again, or to go around or about once more."

That is exactly what our research teams are doing. The spirit of the attic inventor is there, but the tools and the methods are different. While the half-starved inventor struggled along with almost no financial backing, the modern research team requires and uses vast amounts of money. This explains why industry has built fine laboratories and filled them with expensive equipment. Many wonderful things come out of these research buildings.

**Gets Customers**

Now, I wonder if Joe Doe, member of Local 382, understands why his company put down in their 1947 annual report: for Research and Development, \$2,000,000. In round figures, that was the sum spent last year by a company that employs about 8,000 persons. Some companies spend more. One of the firms that manufacture rayon reports that it has spent more than \$30,000,000 since it became interested in that product.

True, it may seem like a lot of money your company is spending for research, Joe. But remember this: research money comes right back to you in a thousand ways. Actually, the company that does not spend for research, for better ways of producing better products, is a company that is losing out.

**Agricultural Short Shots of Interest**

The three main causes of nearly two-thirds of the hunting accidents reported during hunting season are: humans in the line of fire, mistaking humans for game, and hunting with the safety catch off.

You don't have to cook young poultry with added water to make it juicy and tender. But for the older birds, long, slow cooking in steam or water is needed to make the meat tender.

When you're making sausage for freezing, add all the seasoning ingredients except the salt. Salt seems to speed up the rancidity process, while the other seasonings keep the sausage from getting rancid.

Generally speaking, unfertilized farm ponds will support from 100 to 200 pounds of fish per acre, while a fertilized pond will support from 500 to 600 pounds.

Hogs that are moderately fat and weigh between 180 and 240 pounds live weight, produce hams, shoulders and sides of meat of the most desirable size for curing.

- Flowers
- Pot Plants
- Trees
- Shrubs

**MORTON FLORAL**  
 Home Owned & Operated  
 PHONE 182

**BOYCE HOUSE**  
**'Gives You Texas'**

When David Crockett was in Congress from Tennessee (before he came to Texas, of course), the East took a liking to the picturesque frontiersman and a boom was started to make him President. One admirer declared, "A man who has killed 105 bears in one season, and 12 of them in one day, ought to make a plumb good President."

However, Crockett was defeated for Congress, through unfair tactics by his enemies, (so he felt), and started for Texas. At Little Rock, Ark., while waiting for dinner to cook, he was challenged to a shooting contest.

Davy's first bullet hit the center of the target and he was reluctant to shoot again but the local champion insisted it was a lucky hit, so Crockett levelled Old Betsy, (his pet name for his rifle), and fired again. The target showed no new mark and some thought he had missed the entire board.

Crockett examined the target, poked his finger in the bullet hole and, at last, announced that the second bullet had followed exactly the track of the first.

"Split that board open," he said, "and you'll see I'm right."

The board was split and, sure enough, they found two bullets in the hole, one on top of the other, in the exact center of the bull's-eye.

"I can do it any day of the week, five times out of six," declared Crockett. It was admitted, even by the local champion, that such shooting never had been seen in Arkansas.

Davy admitted afterward that he had not loaded any ball into his rifle for the second shot but fired a blank, then when he examined the target, he poked the second bullet into the hole with his finger!

Tribune Want Ads Get Results.

**SEE US FOR—**

**FARMS—RANCHES—CITY PROPERTY**  
 ●—Trades a Specialty—●

List your property with us—We are contacting buyers daily.

**WORLEY & McCULLOCH**  
 REAL ESTATE And INSURANCE  
 Morton, Texas

**—STOP—**

**DON'T PULL THAT CORD**



Grasp the plug, not the cord, when you disconnect an appliance. Otherwise you may be inviting fire into your house. Always repair or throw away worn extension cords. They're simple to replace—your home isn't!

Leave Nothing to Chance—Or Fire May Leave You Nothing.

**MORTON POWER and LIGHT**  
 LIGHT — POWER — HEAT

*Here they come —*

**THE NEW FUTURAMICS !**



White sidewall tires optional at extra cost. Hydra-Matic Drive standard equipment on Series "98," optional at extra cost on "76."

**OLDSMOBILE "ROCKET"**

Oldsmobile rolls forward into '49—with an All-Futuramic line—a new "76," a new "98," and a revolutionary new "Rocket" Engine

*They're here! They're new! They're both Futuramic!* Two sparkling new Oldsmobiles . . . rolling forward into '49. Upper left, the Futuramic "76" . . . with Fisher's newest body, panoramic vision, plus a remarkable new "Big Six" Engine. And out in front, a newly styled Futuramic "98" . . . with that revolutionary new "ROCKET" Engine you've heard so much about. It's a completely new, high-com-

pression, valve-in-head eight that actually gives you more power on less gasoline! Combined with GM Hydra-Matic Drive, the "Rocket's" performance is so smooth, silent, and spirited, you've got to try it to believe it! Your Oldsmobile dealer invites you to inspect the new Futuramics—examine the new "Rocket" Engine—and experience "The New Thrill!"

**HERE IT IS!** Oldsmobile's new "Rocket" Engine, which offers all these features: Rigid-Block Valve-in-Head Construction; Dual Down-Draft Carburetion; Five-Bearing Precision-Balanced Crankshaft; Hydraulic Valve Lifters; Short Sturdy Camshaft; Steel-Reinforced Alloy Pistons.

**FUTURAMIC**

**OLDSMOBILE**

See the NEW 1949 OLDSMOBILE On Display—  
**THURSDAY, FRIDAY and SATURDAY at—**  
**HAWKINS OLDSMOBILE CO.**

