



Friona is faced with a big problem, it was pointed out by members of Friona's Industrial Development committee this week.

By April of 1968, Missouri Beef Packers will be employing some 150 to 200 people for their packing plant under construction southwest of the city. "We have a real acute problem. Where are we going to put those people," Dr. Loyd Shackelford asked representatives of Friona's building fraternity this week at an informal meeting at Missouri Beef Packers' office.

The consensus was that Friona's housing situation is at best "acute" at the present, and that unless something drastic is done, it will be even worse by next April.

The builders and representatives of the Chamber of Commerce indicated that in order to take care of the bulk of Missouri Beef's employees, apartments -- at least rent property, would be the best answer.

Investors are critically needed, so that such projects can get off the ground, in time for the prospective new citizens to rent when Missouri Beef Packers begin slaughtering.

Should the housing not be made available, it is feared that prospective residents may find housing in nearby towns, and that Friona would lose the potential growth which it rightly deserves by the locating of Missouri Beef Packers in our "back yard."

"If this happens, the most of our work will have been in vain," stated a member of Friona's Industrial Development Committee this week.

We agree that it would be a shame, indeed, for Friona to miss out on any of the growth potential generated by the location of the world's largest beef processing plant near Friona.

The committee's hard work, along with monetary contributions by townspeople sealed the location of the industry. But, in order to fully "cash in" on the new industry, housing must be made available, or one of the big benefits to the community will be forfeited.

Local builders of the most recent apartments, George Taylor and R.L. Fleming, report that their apartments are all rented.

Builders at present are concentrating on new homes for sale, but the rank and file of the employees who will be hired on an hourly basis are not expected to be in the market to buy homes, at least not at first.

It's a big problem. Maybe someone with a few hundred thousand dollars to invest will come along to solve it, and help Friona realize the full potential of their industrial plum.

Going into its tenth week, the Friona Star's Cotton Bowl football contest is once again provided a lot of fan interest.

Raymond Milner for the past few weeks has held down the number one spot, with the big logjam developing for second place -- but as anyone will tell you, and probably Milner included -- anything can happen where football is concerned.

Probably as much speculation has developed among fans as to which teams will be playing in the Cotton Bowl as to who will win the tickets.

Carlos Beck says it will be the Texas Aggies and Alabama. When confronted him with the news that Oklahoma was being considered as the guest team, Beck practically blew up.

"Once a year is enough for those Okies to come down and tear up Dallas," he protested, pointing out that already there was a movement to get the Texas-OU game moved to a home-and-home situation at Austin and Norman, Okla.

We didn't argue with him about it. Personally, earlier in the year we thought another team might make it to the big game from the SWC, but that team is currently in a "re-grouping" stage.

An "Unhappy truce" has been worked out at the University of California at Berkeley. Rebel leaders agreed to allow the regents on campus one day a month.

PROBLEM TERMED ACUTE

Investors Needed For Apartment Buildings

Friona is faced with an acute housing problem, in the form of a big potential population increase, Friona Chamber of Commerce members told local builders this week.

Members of the Chamber, along with building representatives met with officials of Missouri Beef Packers Tuesday to determine approximately how much housing would be required when the giant place is opened and begins production in April of 1968.

It was the consensus of those present that the answer to the problem lies in apartment buildings, and that the main need is for financing for such projects. At least two builders say they are prepared to begin an apartment project, but they do not want to own the apartments. Private investors are therefore being solicited.

"If we cannot find investors locally, we may need to look elsewhere, so that the housing can be built," said a spokesman at the Tuesday meeting. Harry Nelson, executive vice president of Missouri Beef Packers warned the local representatives that it was his experience that if people do not find a house in the community when they first move to the area, they will usually stay where they locate.

"They may intend to move to Friona later, when housing is available, but once they get settled elsewhere, they usually stay," Nelson told the group. Nelson said that within 30 days after Missouri Beef Packers opens, the company would be up to a volume that would employ 300 people.

Of the 300, Nelson indicated that about 200 would be paid on an hourly basis -- starting at around \$2.00 per hour. Within a year or two, they could be making an average of \$3 per hour, based on the average scale at the company's Rock Port plant.

It is expected that after Missouri Beef Packers is in operation for a while, the company will add "breaking" (cutting in to wholesale cuts) and fabricating (boning, steak cuts, etc.) to its operations, which would add another 100 people onto the payroll.

It was pointed out that the only apartments which have been

built since Missouri Beef Packers' announcement, by R.L. Fleming, have been rented as quickly as they were completed.

BY COUNCIL

Approval Given SWPS Rate Hike

Final approval was given at the City Council meeting Monday for the increase in rates by Southwestern Public Service Company, along with the adjustment in the electrical franchise rate to the city from two to three per cent of annual gross dividends.

In new business, the council authorized the payment of \$720 as annual rent to the Friona American Legion for the city library use. The library is to be located in the west portion of the building in the next few days.

The council also approved the payment of \$250 as half of the cost of remodeling the room, which formerly housed the Cowens, Glover, Graham and Brown accountant's office. Furniture for the library in the amount of around \$800 was also approved.

Approval was voted for renting of office space from Raymond Euler for use by the Texas Department of Public Safety, which plans to open a driver's license agency in Friona by December 1.

Payment of an estimated \$200 was approved for assorted uniforms and equipment for the Friona Auxiliary Police.

In his monthly summary of activities at the city office, City Manager Outland reported that a total of 19,909,000 gallons of water were pumped during October, an average of 642,255 gallons per day, about normal usage.

Rainfall during the month, amounted to only .27 inch, most coming on Oct. 27.

Six new water taps were made during the month, with one reactivated, bringing the total active taps as of October 31 to 1057.

Sewer department records showed four new sewer taps made during the month and one reactivation, bringing the total number of active taps as of the end of the month to 1008.

Six fire alarms were sounded during the month. All were outside the city limits with the exception of one at Gib's Cleaners October 26, resulting in an estimated loss of \$100.

Police department records showed 41 arrests during October, 26 for traffic violations and 15 traffic warrants. Eight automobile accidents were investigated with four injuries re-

sulting in hospitalization. Fourteen complaints were investigated, five each for prowlers and thefts, two on disturbances and one each on vandalism and dogs. There were 22 man-nights of jail occupancy.

The new 1968 Chevrolet patrol car was received Oct. 21 and was put into service Oct. 23.

Three interments were made during the month at the cemetery. They were Mrs. W.F. Cogdill, Raymon Rando and Mary Fuentes.

An electro-magnetic metal gathering machine, owned by Parmer County was operated over the alleys and dirt streets of Friona Oct. 2-5. The machine gathered 2020 pounds of scrap metals and nails, 50 per cent of which was considered flat-tire making material.

The county's heavy equipment was used Oct. 9-10 to assist in servicing the pits at the dump grounds. Thirty pounds of rat poison was distributed at the dump during the month to assist in controlling the varmints.

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OPEN HOUSE VISITORS . . . Some of the more than 350 visitors who attended open house activities at the new Hi-Plains Feed Yard last Sunday are shown in the above pictures. The top photo shows manager Paul Morgan visiting with one of the older guests, F. S. Truitt, 91. Middle photo shows D. C. Herring (left) talking with directors Clarence Martin and Dub Ingram. Looking over facilities at the new lot in the bottom picture are W. H. Johnson, Rene Snead, Roy Daniel, Sloan Osborn and W. H. Gammon.

QUICK VICTORY SOUGHT

United Fund Drive Kicks Off Tuesday

Friona's 1967 United Fund Drive will kick off next Tuesday, November 14, according

to O.J. Beene, general chairman. A goal of \$5,864 will be the target.

Steve Messenger, last year's general chairman, is serving as chairman of the rural area drive this year, and Charles Allen is in charge of the business drive.

Last year's United Fund Drive went over the top for the first time in several years.

Beene stated that the four women's club members in Friona will work the town on a door-to-door basis, and he solicits everyone's cooperation in making the drive reach its goal in a short time.

Last year, Friona set the pace across the state by reaching its goal of \$5,733 in only eight working days following its kickoff.

Included in this year's budget will be \$1500 to the Boys Scouts, \$1339 to the Girl Scouts; \$1200 to the Red Cross; \$900 for the Salvation Army; \$125 to the U.S.O.; \$750 to the local emergency fund and \$50 to the Texas United Fund.

Should this year's drive go over the top, Beene indicated that the surplus would go into the local emergency fund, rather than be divided proportionately among all agencies sharing in the budget.

FINALE

Chiefs Shoot For 8-2 Mark At Memphis

The Friona Chieftains make the long trip to Memphis Friday in an attempt to finish in second place in district, and equal their best season record ever, an 8-2 mark.

If incentive is any motive, the Cyclones were the team which kept Friona's won-lost record under the break-even mark last year in the season finale. The 0-0 tie left Friona at 4-5-1. Coach Don Light's only season under .500 winning percentage at FHS.

However, the Cyclones might have also been embarrassed, since that tie game almost cost them the district championship.

It counted as a loss in district standings, since Friona had the most penetrations.

The game will be the third meeting between the two schools. Friona won the first meeting at Memphis in 1963, 33-14. It will be the last meeting in at least two years, since the Cyclones have been moved out of District 3-AA for 1968 and 1969.

Coach Light said this week the team was hale and hearty for the season finale. The game starts at 7:30 p.m. A special charter bus will carry Friona fans to the game, leaving Bi-Wize Drug at 4 p.m.

SATURDAY

Voters Will Scan Amendment Ballot

Election day in Parmer County on Saturday will find voters scanning a ballot consisting of six proposed amendments to the Texas constitution.

Although elections involving only constitutional amendments usually gain only passing interest, some of the proposed amendments have gained the support of local groups, urging their passage, so the turnout may be better than it ordinarily would have.

Most interest locally is centering around proposed amendment number three, which would extend the Veteran's Land Program, and include veterans in the program through the Viet Nam conflict.

Friona's American Legion Post 86 is backing the passage of this amendment, and point out that public funds are not involved, and that the Veterans Land Program issues bonds, which have always brought a profit.

Another amendment which has drawn favorable reaction is number five, which authorizes issuance of a sale of \$75,000,000 in bonds by the state to create the Texas Park Development Fund to acquire lands for state

park sites and to develop state parks.

Amendment number one, which would allow counties to put all county taxes into one general fund is seen as a possible modernizing step for county funds.

In fact, no big opposition has stemmed against any of the proposed amendments, all of which seem to have good arguing points for passage.

Polling places are as follows: Friona Junior High School in Friona; Otho Whitefield's residence at Lakeview; Black Community Center, Black; Emanuel Lutheran Paris Hall, Rhea; and the high school at Lazbuddie. Polls will be open from 8 a.m. to 7 p.m.

Temperatures

DATE	HIGH	LOW
Nov. 1	57	30
Nov. 2	71	36
Nov. 3	64	22
Nov. 4	44	23
Nov. 5	55	27
Nov. 6	46	29
Nov. 7	52	28

First hard freeze -- Nov. 3.

Moseley Seeks Re-election

Hugh Moseley, Tax Assessor and Collector of Parmer County has authorized this newspaper to announce his candidacy for re-election to that office, subject to the will of the voters in the May primary.

Moseley was appointed in 1963 to fill the unexpired term of Lee Thompson and was later elected for a term in that office in 1964.

In announcing his candidacy, Moseley said: TO THE PEOPLE OF PARMER COUNTY:

"I take this means of announcing that I will be a candidate for re-election to the office of County Tax Assessor and Collector of Parmer County Texas, in the Democratic Primary in May, 1968.

"I appreciate the opportunity of having served as your Tax Assessor and Collector and would appreciate your vote and the opportunity to serve another term in this office.

"If elected, I pledge to carry out the duties of this office to the best of my ability. I want to thank the people of Parmer County for their friendship and fine cooperation given me in the past."

Hugh Moseley



FRIONA VETS . . . Two Friona war veterans reminisced this week about their service careers on the occasion of Veterans Day, coming up Saturday. O. F. Lange, left, is a World War I Veteran, and a charter member of Friona's American Legion post. Roy Wilson, post commander, is a World War II vet. The American Legion is celebrating its 50th anniversary this year.

THE FRIONA STAR

"Founded in 1925 by John W. White"
Published every Thursday at 100 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Publishers Friona Association
Member West Texas Press Association
Prize-winning newspaper, Publishers Friona Association, 1957, 1958, 1959
1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962
Texas Press Association, 1958, 1959, 1960, 1961, 1962
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1961, 1962.

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Bill Ellis, Editor
June Floyd, Society Editor
Wahleah Beck, Bookkeeper

Pause And Reflect

by Nelson Lewis

The adage that "opportunity knocks but once" does not apply
to this month of November. We are privileged to have at least
three opportunities present themselves within the next few
weeks. Each of them directly concerns our well being as
citizens of these United States, the last stronghold of the
Four Freedoms.

Opportunity number one -- the right to vote. For countless
generations mankind was denied any voice in the making of
laws or in the selection of rulers.

Not until comparatively recent times has he had the privilege
of voting. Thus it would seem that no eligible voter could
be kept away from the polls; however, there are some who
think it a duty and regrettably a few who consider it a chore.

Human nature being what it is, these are the ones who complain
the loudest when displeased by the decisions of duly-
elected officials. We must not accept the defeatist attitude
and believe as some who say, "My vote will not matter,"
or, "All politicians are crooks."

Don't you believe it. There are many fine and honest men
in both parties, to think and act otherwise is to play directly
into the hands of our enemies. Nothing pleases a dedicated
communist more than a free-born American who adopts a negative
position toward voting.

This week marks the 50th anniversary of the Bolshevik
revolution, the beginning of what we know as communism.
Despite the treaties, promises, agreements, and all other
efforts at deception their goal is still the subjugation of our
form of government. Their basic aims have not changed
one bit since Lenin screamed his poison doctrines to the mob-
packed Red Square in 1917.

No one can deny that Russia has become a world power during
the last 50 years, but consider the ghastly cost of this advance.
How many millions of their own people have been murdered
or worked to death in Siberia?

Still there are some Americans who pretend that the Soviets
would show compassion toward an enemy. These are the same
lame brains who think the Berlin wall is maintained to prevent
outsiders from crowding into the worker's paradise.

We know something of the day to day life of a Russian citizen --
consider the following documented statements and see
how your life in Friona would be affected.

Your chances of owning a car or pickup would be one in
eighteen.

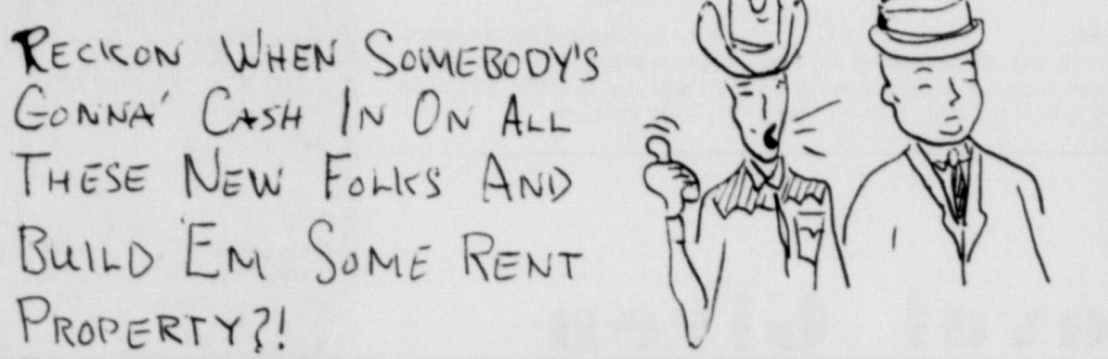
You would have only one-half as much petroleum and petro-
leum by - products.

You will listen to one-seventh as much radio.

You will watch one-fifth as much television.

You may use your telephone one-fourth as much.

Your shopping trips will take four times as much time and
cost twice as much money.



You will read only those newspapers, magazines, and books
that have been government censored.
Although we are ahead of the U.S.S.R. in consumer goods
we must not sell them short.

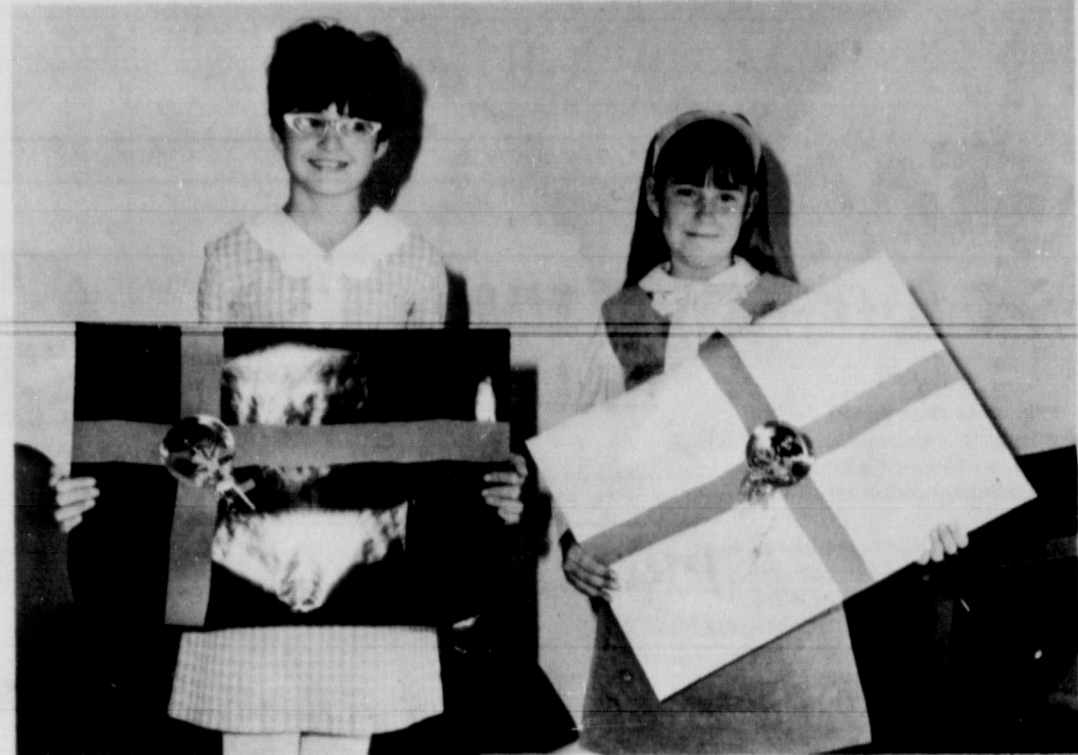
They control one-sixth of the world's inhabitable land and
inside Russia itself there are highly developed highway and rail-
way systems for transporting arms and armies to any given
point. Too, they are no longer a bunch of dumb peasants the
liberty is 98% plus. Regardless of any material gains they
still have no choice in their government.

Oh, sure, they have a good turnout of voters on election day,
but they all vote for the same candidates, for a very good reason
too, only one party is represented.

Fortunately we do have a choice and one man's vote is as
good as another's, so vote any way you wish -- but VOTE!

November's second opportunity is Veterans Day. What can
we say to these men who are responsible for the freedom we
enjoy? How do you thank a man for offering to give his life for
yours? What can you say to a parent who sends a son to war
and gets in return a polite letter and a beribboned medal?
Words won't do it. No amount of speaking or writing can ex-
press what we feel in our hearts. Perhaps somehow, someday,
through prayers and righteousness, we may rid the world of
the curse of war, if we can part of our debt will be paid.

November's third opportunity is that uniquely American
holiday, Thanksgiving. It is good to remember that very early
in our country's history we saw fit to thank Almighty God for
the promises of a new world. We Americans of today must
be evermindful of that sacred trust and guard it well for
within its frame work lies the future happiness of all mankind.



COLORING WINNERS... Winners in two age groups in the Friona Star's coloring contest recently are shown here. On the left is Carol Morgan, daughter of Mr. and Mrs. Bill Morgan, winner in the 10-11-12 year old division, while on the right is Jena Short, daughter of Mr. and Mrs. Charles Short, winner in the 7-8-9 year old division.



NEW LIONS... Installed as new members of the Friona Lions Club at its last meeting were the four men shown above, along with club sweetheart Becky Coffey. Standing are Charles Faulkner and Jerry Isbell. Seated with Miss Coffey, are Hank Wheeler and Clarence Monroe. The Friona Lions meet tonight at the Federated Club House at 7:30 p.m.

Cancer Society Starts Local Fund

In response to numerous requests from families and individuals, the American Cancer Society has inaugurated a memorial fund. Families and friends of cancer victims are invited to contribute to commemorate their loved ones.

"Contributions made in memory of a friend or a member of the family are acknowledged by the American Cancer Society, and a memorial card is sent to the family stating that a memorial gift has been received and giving the name of the donor. These contributions may be in any amount, said Mrs. Lola R. Nelson, Memorial Chairman, of the Farmer County Unit. 'Memorial funds are used to support the Society's three-fold attack on cancer through research, education, and service,' explained Mrs. Nelson.

"Although the major source of funds for this program comes from the Society's annual April Crusade, memorial funds received throughout the year are becoming increasingly important to the Society as more families and individuals become aware that they can contribute to the ultimate victory over this dread disease." Mrs. Nelson also explained that the American Cancer Society is deeply grateful to individuals and families throughout the country who are using this practical means of assisting the Society to carry on the fight against cancer.

Memorial funds should be sent to Mrs. Lola R. Nelson, Friona State Bank, Box 278, Friona, Texas.

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VETERANS DAY

SALUTING THOSE WHO SERVED FREEDOM'S CAUSE



By an Act of Congress in 1954, This Saturday, November 11, became Veterans Day, a day dedicated to "perpetuate peace through good will and mutual understanding between nations." We salute those who have fought and are now fighting to protect America's aim for peace among nations of the world. Their sacrifices have not been in vain.

We Will Be Closed Saturday, Nov. 11

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14th ANNUAL MEETING

Of the membership of

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

November 14, 1967 - 7:30 p.m.

AT THE

Community Center - Hereford, Texas

All Cooperative Members Are Urged To Attend Their Annual Meeting Election Of Directors For WESTWAY AND THARP EXCHANGES DOOR PRIZES

Don Reeve Is Winner In Football Contest

In a week when good scores were prevalent, Don Reeve proved to be a "little bit better," and took first place in the Friona Star's football contest this week.

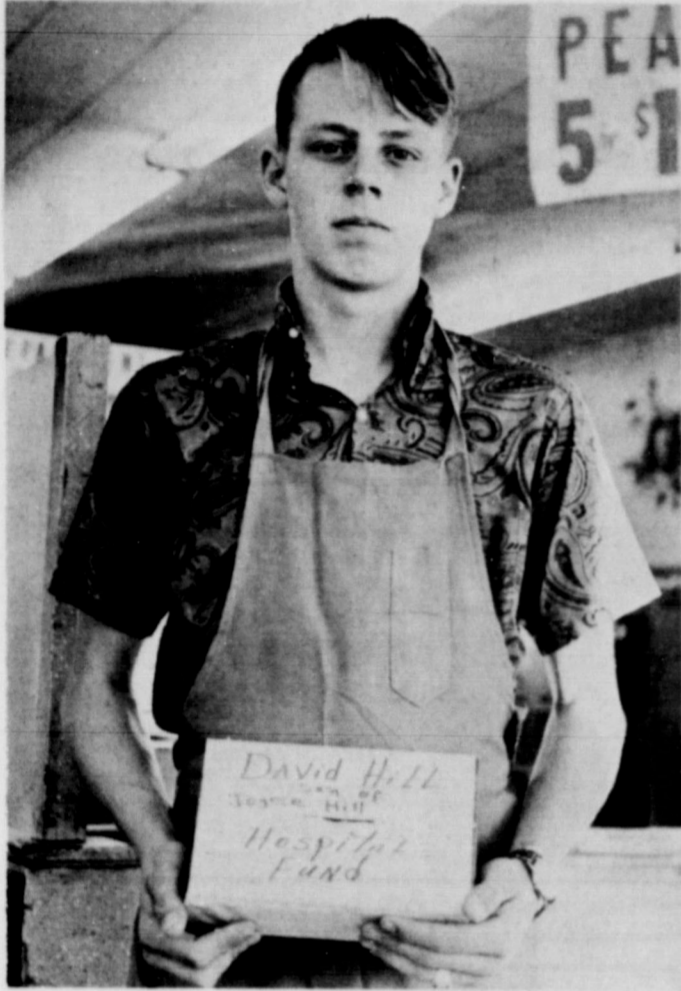
Reeve was one of 14 entrants getting 15 games right, and took the \$5 first prize money by missing the Friona-Abernathy score by a mere one point. He picked the score at 14-12, when it was 14-13.

Second and third turned out to be a tie between Mrs. Pilo Castillo and E.V. Thompson, each of whom missed the tie-

breaker score by two points, guessing it at 13-14.

Others getting 15 games right were Jackie Clark, Jim Johnston, Johnny Bandy, Jimmy Hamilton, Joe Reeve, J.P. Sims, Eugene Ellis, Mrs. Albert Johnson, John Wilson, Jackie Hight and Joyce Veazey.

The worst guess among the 15s was only 13 points off the actual score. A guess only four points off was out of the money. The previous week, a prediction was 19 points off on the Hale Center game gained a contestant second place.



FUND DRIVE . . . Glen Hill, an employee of Houser's Grocery, holds one of several donation boxes which have been placed around Friona for contributions to the hospital fund for his brother, David, injured last week in a motor scooter accident. David underwent hip surgery in Amarillo.

Plans Made For Christmas Party

During the business meeting of Friona Young Homemakers in the high school library Thursday afternoon plans were made for a joint Christmas banquet with Friona Young Farmers. Club members present also voted to assist with the coming United Fund drive.

Mrs. Bill Brandt opened the meeting by presenting a devotional. Roll call was answered with Thanksgiving customs.

A program on decorations

was presented by Mrs. Ralph Wilson and each person present made an angel under her supervision.

Guests were Mrs. Wilson, Mrs. Ruth Dobbs, Hereford, and Mrs. Lois Eitel, Friona. Refreshments of hotspiced tea and nut breads were served by Mrs. Charles Hough and Mrs. Dwight O'Brain, hostesses, to the guests and fifteen members.

Squaws Compete In Clinic Game

School Menu

MONDAY: Meatballs and spaghetti, green beans, carrot sticks, hot rolls and butter, chocolate cake.

TUESDAY: soup or chili, sandwiches, cookies, milk.

WEDNESDAY: burritos, pinto beans, apricot cobbler, greens, vegetable salad, cornbread and butter, cho, milk.

THURSDAY: fried chicken, potatoes, buttered carrots, Jello salad, coconut cake, hot rolls and butter, milk.

FRIDAY: hamburgers, potato chips, lettuce, tomatoes, onions, fruit cup, milk.

Among eight teams featured in the tenth annual Flying Queens Basketball Clinic to be held in Plainview High Gym Saturday is the Friona girls basketball squad.

Friona takes on Estelline in a 5 p.m. contest, the second of four regulation games. In a 3:30 game, Tulla plays Trent. The Dimmitt fens clash with Sundown at 6:30 and Idalou and Friendship ring down the curtain on the day's activities at 8 p.m. All games are open to the public. Admission is \$1.00 for adults and .50 for students and covers all four games.



AWARD WINNERS . . . Honored at the final meeting of the year by the Friona Women's Country Club Association were (standing) Shirley Carter, publicity chairman; Cherry Mingus, golfer of the year; Narcia Messenger, association woman of the year and Sondra Nichols, bridge player of the year. Seated is Kay Renner, golfer of the year.

Association Holds Final Meeting

The Friona Womens Country Club Association held their last monthly business meeting and luncheon for the year. The next regular meeting will be in February.

Annual reports of the various projects of the 1967 year were reviewed and recognition awards given by Cherry Mingus, president. Also thanks

were given to various individuals for their help and cooperation throughout the year.

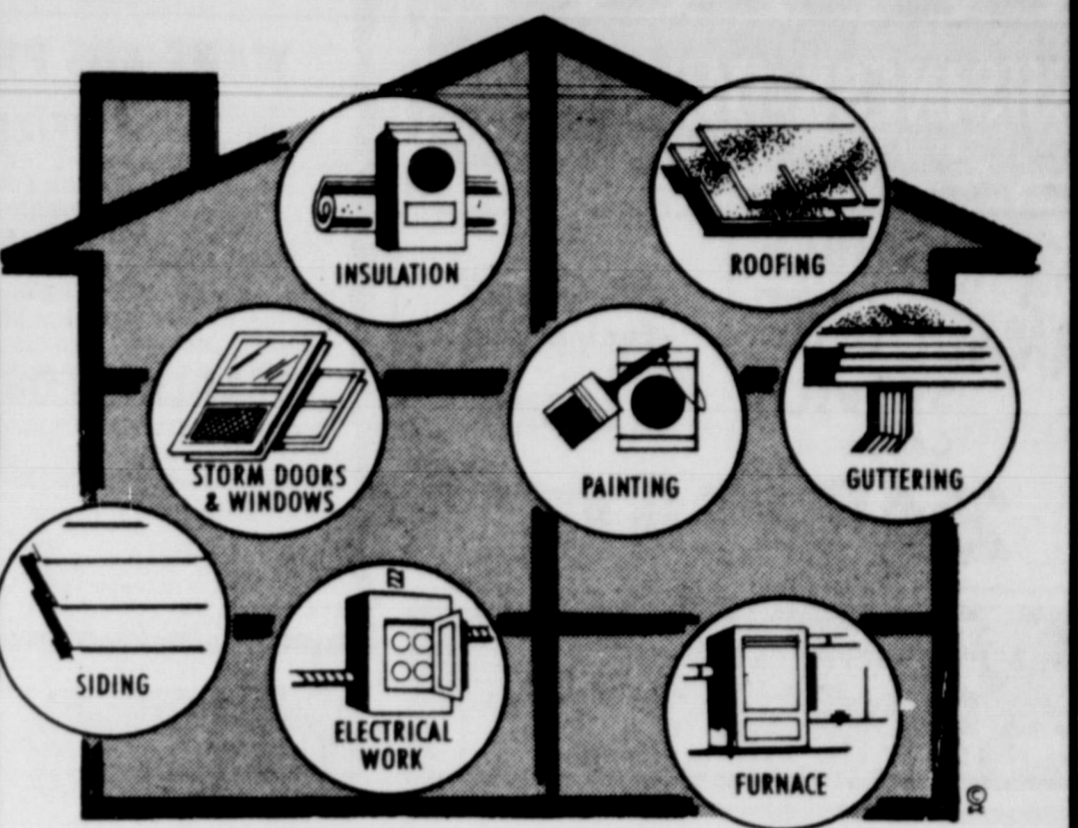
Officers for the coming year will be: President: Cherry Ann Mingus, vice president: Sondra Nichols, sec-treas: Kay Renner, publicity chairman; Shirley Carter.

Highlights of the year have been the Bridge lessons taught

by Mrs. Wilma Hill of Hereford in the spring. Also the winning of the Hi-Plains Traveling Trophy for the 1967 year by the Friona Womens Country Club Golfers.

Cherry Ann Mingus was given an engraved charm in recognition of her service to the association as President for 1967.

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Reg. or Drip

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Crisco 3 Lb. Can **79¢**

Gerber Strained BABY FOODS Veg. And Fruit **10¢**

Pink GRAPEFRUIT 4 For **49¢**

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NEW PRESTIGE FOR TEXAS!

- Allow our non-elective state officials to serve on health and scientific advisory boards.
- Allow Federal experts to teach and consult at our medical schools, hospitals and special agencies.
- Allow Texas colleges and universities to provide national leadership.
- Adoption of Amendment 6 will bring Texas into competition on equal terms with other states for participation in various Federal programs . . . and funds.

Vote FOR Amendment 6
SATURDAY, NOV. 11TH

Citizen's Committee for Amendment 6, Tom Vandergriff, Chairman

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 on cash order, \$1 on account.
DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m. Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately; The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS
 I wish to express the gratitude I feel for the cards, flowers, phone calls and other expressions of thoughtfulness during my recent stay in the hospital. Being remembered by so many good people has been a heartwarming experience.
 Eleanor K. Prewett 6-1tc

FOR SALE
 DEAR ABBY: The owner of Phone Number 247-3334 wins free 8 lb. drycleaning at the new Frigidaire coin-op drycleaners this week only.
 6-4tc

NOW BUYING LIVESTOCK
 Doug Stephenson Livestock Stockers - Feeders - Fats
 Phone 295-3566, 6-4tp

CARD OF THANKS
 I wish to express my sincere appreciation to doctors and nurses at Parmer County Community Hospital for their care and concern for my welfare during the past months. I also wish to say "thank you" to neighbors and friends for the many deeds of kindness which have been done for me. Your cards, letters, visits, gifts and other expressions of friendship have meant so very much to me. My new mailing address is c/o Westgate Nursing Home, Hereford, Texas, 79045, May God Bless Each of You, Mrs. C.L. Vestal Sr.

FOR SALE
 Repossessed 1966 model Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114-19th Street, Lubbock, Texas, 47-tfnc

FOR SALE
 New, insulated well house. J.G. McFarland, 247-3272, 3-tfnc

STAUFFER FOR SALE: Buck Fallwell 247-2482, 2-tc

FOR SALE ... 1965 Ridgecrest 2 Bedroom Mobil home, 12 X 60, Call Tharp, 225-4661, Bovina, 6-tfnc

FOR SALE: Thomas Electric Oregon, excellent condition, \$400.00, Clayton Lawrence, Phone 295-3295, 5-2tp

JOBBS OF INTEREST
BUSINESS OPPORTUNITY
 MAN OR WOMAN
 Reliable person from this area to service and collect from automatic dispensers. No experience needed... we establish accounts for you. Car, reference and \$550.00 to \$1785.00, cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write Eagle Industries, 4725 Excelsior Blvd., St. Louis Park, Minnesota, 55416, 6-1tp

REAL ESTATE
For Complete Real Estate Service
 CONTACT J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

FOR SALE ... Three bedroom house, good location, bath and one-half. Kitchen-den combo, air conditioning, utility room, plenty of closets. Contact J.G. McFarland for appointment, Phone 247-3272 or 247-2766, 1-tfnc

FOR SALE ... 4-Used Heaters, 2-Dearborn, 1950 3/4 ton Panel-Chevrolet 45 speed, 910 Columbia, 247-3104, 4-4tc

Marshall Elder
 Representing
Rushing Real Estate
 Ph. 247-3370 or 247-3266 1-15tp

FOR SALE ... Two bedroom house at 806 West Fifth. Fully carpeted, panel ray heat, attached garage, yard fence, plumbed for washer and dryer, Phone 247-2443, 5-tfnc

FOR SALE ... Approximately 4 acres, near Bovina, on pavement, with city water and three phase electricity. One 30 X 32 ft. Bldg. and One 30 X 160 ft. Bldg. Ideal for a medium size feeding lot operation. Price only \$7,500. See or call O.W. Rhinehart at Glasscock Real Estate, Office Phone 238-3231, Res. Ph. 238-4452, Bovina, Tex. 2-2tc

REAL NICE one bedroom house in Clovis at bargain price, easy terms, take light used car as down payment. G.C. Kennedy, 1436 Axtell St. Clovis, Ph. 763-3156, 52-2tp

MISCELLANEOUS SERVICES
 Harvey Hudson Graduate Farrier, Shoeing, Trimming, and corrective shoeing by appointment. Dimmitt 647-2496, 1-tfnc

RCA Whirlpool
 Sales - Service
 B. W. Turner
 Phone 247-3035

KITCHENAID dishwasher, Sales and Service, Nunn Lumber Co., Friona, 48-tfnc

Portable Disc Rolling
 One ways ---
Tandem and Offsets
Harrel Mays
 Ph. 247-3477

RENTALS

FOR RENT - 5-room house, 1305 Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Okla. 1-tfnc

WANTED - Farming land to rent for coming year. 247-2276, 1-tfnc

FOR RENT ... 2 bedroom mobile home, 800 Virginia, \$60 plus bills, contact Stephen Stubbs 507 S. 5th, Farwell, Tex. 4-tfnc

FOR RENT ... 2 bedroom mobile home, 800 Virginia, \$60 plus bills, contact Stephen Stubbs at Pina Station, Friona, 4-tfnc

FOR RENT ... Small unfurnished house, Call 247-3244 during noon hour or before 8:30 a.m. 6-2nc

FOR RENT ... House, T.J. Presley, Black, Phone 265-3557, 5-tfnc

DO IT WITH STONE
 Interior decorators have long known that painting the walls of a large room in "warm colors" can make the room seem smaller, and that "cool colors" tend to make the walls recede. The same effect can be achieved with building stone, which is available in a myriad of natural colors and hundreds of different shadings.

GIANT WATER LILY
 The *Victoria regia*, a water lily found in the waters of the Amazon Valley, has leaves measuring up to seven feet in diameter, and is sturdy enough to bear the weight of a small child.

24-HOUR SERVICE
 Phone 247-2410 Between 8:00 & 10: A.M. For Free Daily Pick-up And Delivery Service.
S&H Green Stamps
Dilger's Cleaners

WANT TO RENT Irrigated Farm Land. Have Complete Line of Good Equipment. References Available. Charlie Owen, Phone 238-3171, Bovina, 3-tc

DO YOU KNOW...
 Life insurance can help protect your most valuable asset... your earning power.
American Amicable
 LIFE INSURANCE COMPANY
 EXECUTIVE OFFICES, WACO, TEXAS
 Dan Ehrbridge
 P. O. Box 337 Friona, Texas Phone 247-2766

UNDER NEW MANAGEMENT
Friona Hotel and Dining Room
 Family Style Meals Daily
 Monday Through Friday
 From 11:30 to 1:30.
 Come to See Us --
MRS. VIRGIL WIDMIER

THANK YOU!
 We Wish to Say "Thank You" For Your Patronage And Assistance While We Operated Friona Hotel and Dining Room. Mrs. Ray Landrum, Mr. and Mrs. Bill Ellis and so many others were so very helpful and we appreciate everything which was done for us.
MR. AND MRS. H.G. WHITE.

ELK Drive In
 Friona, Texas
 FRI SAT SUN
 10 11 12
HATARI!
 JOHN WAYNE in
 TECHNOLOR

WELCOME TO FRIONA



Mr. and Mrs. Jerold Hornaker have recently moved from Rockport, Missouri, to 1406 Euclid Avenue. He is employed by Missouri Beef Packers. Mr. and Mrs. Hornaker are pictured here with their four children, Ricky, 11, Melissa, 8, Randy, 7, and Roger, 3. The Hornakers attend the Methodist Church.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Friona Phone 247-3170	FRIONA WHEAT GROWERS Elevator Service Field Seeds

Get This High Yielding NORTHERN GROWN SEED

NORTH DAKOTA Certified
SEED POTATOES

From THE NATION'S Quality POTATO PRODUCING STATE

Home of **NORGOLD RUSSETS**

STATE SEED DEPT.
 N. D. State University
 Fargo, North Dakota



Federal Land Bank Assn.
 of Hereford
ALL MEMBERS

Please Return Cards This Week Indicating Number Of Persons In Your Party Attending.

OUR FIFTIETH ANNIVERSARY



JUNIOR HIGH CHEERLEADERS . . . Friona Junior High School cheerleaders are pictured above at the last pep rally of the football season on Tuesday. Included in this year's group were Jeanie Thompson, Alesia Ragsdale, Sxelia Struve, Cynthia Gable, Tracy Barber, Carol Reeve and Carolyn Smith.

Club Meets In Amarillo


The Panhandle Dietetic Association held its regular monthly meeting at the home of Mrs. Lowell Johnson, Amarillo on Thursday, October 26th at 7:30 p.m.

The business meeting was presided over by Mrs. D.V. Hayter, president. A report from the state association was given by Mrs. Hayter. Mrs. Lowell Johnson, section chairman gave reports from the diet therapy and community nutrition sections. Mrs. Jack Ware, publicity and career guidance chairman gave a report on the packets to be sent to junior and senior high school counselors in the Panhandle.

At the social hour the group gave a surprise bridal shower for Lieutenant Lilley Ulitt (Mrs. Carl). Mrs. Ulitt is the former Lieutenant Lilley Haddad. Mrs. Ulitt is stationed in Amarillo at the base hospital and her husband is stationed at Sheppard Air Base in Wichita Falls.

The next meeting will be held in Amarillo at the Top of the Village Tuesday, November 21, at 7 p.m. Mrs. Cleo Arnett with the state health department, child and maternal division will be a guest that night. Mrs. Arnett is a delegate from the Texas Dietetic Association to the American Dietetic Association.

Members attending the meeting were Mesdames: Lowell Johnson, Carl Ulitt, Curtis Timmons, Charles Emerson, from Amarillo; Mesdames: D.V. Hayter, R.C. Marshall, and Jack Ware from Borger, and Mrs. Phillip Tully from Canyon.



The Library Corner

BY MRS. V.J. ZEMAN

The last session of the fall story hour series will be Nov. 9. The winter series will begin Jan. 18. During this busy season for mothers and volunteers leaders there will be no story hours. And that is going to be hard to explain to regular attending pre-schoolers.

On November 2 there were 40 at the story hour. They took home 81 books. Leaders were Mrs. Robert Neelley, Mrs. Joe Reeve, Mrs. Gerald Floyd and Mrs. Richard Adkin.

Painters have begun work on the future home of Friona Public Library. Moving days are approaching. The transfer will be from the present location in the Federated Club House to the west side of the American Legion building.

This move will allow more room for shelves and therefore more books and more hours open. Story hour sessions will be held upstairs.

The club house has been an ideal "cradle" for the library. The use of the attractive club house -- at no cost to the library -- is an appreciated and important factor in the development of Friona Public Library.

Throughout West Texas people are becoming more library conscious. Perryton is to let bid on a \$50,000 library building on Nov. 13. Andrews has expanded its existing library building. Monahans has recently built a \$140,000 library building. Stratford is building. Crosbyton is adding to its present building. Post has recently acquired a business building for a museum and library.

The Library at Dumas -- the not brand new -- is considered a library jewel.

Rundell Cast In "La Boheme"

Scotty Rundell, son of Mr. and Mrs. Tom Paine of Friona, has been chosen to be a member of the chorus for "La Boheme," a four act opera, at West Texas State University. The WTSU Opera Workshop will present the production in the Branding Iron Theatre at 8:15 p.m. Nov. 9-11.

Rundell is a sophomore music education major. He is a graduate of Bovina High School.



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5.25%

per annum . . . on 6-12 month Savings Certificates of Accounts of 15,000. up.

5%

per annum . . . on 6-12 month Savings Certificates of \$10,000. but less than 15,000.

4.75%


per annum . . . on regular savings accounts . . . compounded quarterly. Accounts opened by the 10th of the month earn from the 1st.

Second largest and one of the oldest Federally Chartered in New Mexico.

() Send Information () Open account -- my check is enclosed

Name(s)

Address:



Taking A Trip?

Going Hunting?

Need Extra Insurance?

For Low Cost Coverage

Lillard Insurance

Phone 247-3320

C. L. LILLARD
RALPH C. MILLER
RAYMOND EULER

Court House Notes

Hop, Lien - West Plains Hospital - D.C. Mullins or Oran Calhoun - SR

Hop, Lien - West Plains Hospital - Oran Calhoun - SR

Hop, Lien - West Plains Hospital - D.C. Mullins - SR

WD - Dan C. Vinson - Estellene Billington - W 1/2 of Sec. 33, Blk. Z. Johnson; lots 10, 11, 14 15, 16, Sec. 3, T16S; R1E E 1/2 Sec. 11 T16S; R1E

WD - Sam Sudderth - A.L. Glasscock, W/85 ft of lot 5, Gardner Indust, Bovina

WD - Velma Jones - W.P. Woodruff - Lots 7 and 8 in Blk. 42, except 70' of lot 7&8 Friona

DT - W.P. Woodruff - Velma Jones - Lots 7 and 8, in Blk. 42, except 70' of lot 7 and 8, Bovina

WD - James D. Temple - John L. Coffey - Lots 11 & 12, Blk. 75, Friona

DT - John L. Coffey - Friona State Bank - Lots 11 and 12, Blk. 75, Friona

ML - John L. Coffey - Frank Matlock and Delton Lewellen - Lots 6,7,8,9,10,11,12, Blk. 75, Friona

DT - City of Bovina - City of Bovina - SR

DT - Harold B. Taylor - First Fed. Sav. and Loan Assn. - Lot 11, Blk. 41, Friona

WD - Arthur King, Jr - Fred B. Cooper - lot 4, Blk. 6, Ridgecrest #3, Farwell

Tax Lien - State of Texas - Friona Lanes Incorporated - SR

Tax Lien - State of Texas - H & H Chemical - SR

DT - George C. Taylor, Jr. - First Fed. Sav. & Loan - N 80 ft. of lot 4, Blk. 2, Ridgelea Bovina

WD - Bill Baxter - James B. Collier - Lot 19, Blk. 3, Staley, Add, Friona

Girl Born To Hinkles

Mr. and Mrs. Rodney Hinkle, Panhandle, became parents of a baby girl at 2 p.m. Monday, October 23. She was named Chindra Lynn and weighed 7 lbs. 12 ozs.

Chindra has three brothers, Delwin Ray, 12, Roderick, 9 and Tommy 3. Her grandparents are Mrs. Casey Adams, Amarillo, and Mr. and Mrs. Buddy Lloyd, Friona.

Great - grandmothers are Mrs. W.M. Lloyd and Mrs. H. H. Lloyd, both of Friona, and Mrs. Vivian Hinkles, Floydada.

Mrs. Buddy Lloyd returned from Panhandle Friday after spending several days in the Hinkle home.

To err is human. To admit it is too much to expect.

Nunns Visit

Mr. and Mrs. Bill Nunn, Tip and John returned Sunday night after a weekend visit in Rising Star with Mr. and Mrs. F.M. Middleton. The Middletons are the parents of Mrs. Nunn.



**Mary had a little lamb
It's fleece was
white as snow.
It's obvious Mary,
with simplicity,
Cooked her meals with
ELECTRICITY!**

- Choose One of These Selective Gifts With Your Electric Range Purchase:**
- ★ Beauty Mirror Ensemble
 - ★ AM Clock Radio
 - ★ Guitar by May
 - ★ Empire 7 x 35 Binoculars
 - ★ Early American Clock
 - ★ Electric Blanket
 - ★ Silverplated Coffee Set
 - ★ 18-Club Golf Bag
 - ★ Electric Shaver
 - ★ Shrub and Hedge Trimmer
 - ★ Electric Coffee Maker
 - ★ Electric Ice Crusher
 - ★ Portable Radio
 - ★ Electric Fry Pan
 - ★ Sleeping Bag

■ You, too, can cook snow-white. If you buy a range that is just right. Get rid of that old cooking antique Buy a new electric range this week. To your Reddy Kilowatt Dealer's go -- Drive safely, not to and fro. And if a Public Service residential customer you be A selective gift you'll have for free.

Self-cleaning ovens - ELECTRIC, of course!





PREMIUM QUALITY

at POPULAR PRICES



STEAKS

T-BONE or SIRLOIN Pound **95¢**

FRANKS Wilson's All Meat Pound **65¢**

CATSUP White Swan 14 Oz. Bottle	4/\$1	TIDE SOAP Giant Size With Knife	79¢
GLO-COAT Johnson Floor Wax 27 Oz. Can	89¢	PINESOL 10¢ Off 28 Oz. Bottle	89¢
HI-C Orange Drink 46 Oz. Can	3/\$1	Reynolds WRAP Heavy Duty 18" X 25"	59¢
HOMINY White Swan 300 Can	10/\$1	BEANS Ranch Style 300 Can	3/49¢
Sweet POTATOES Sugar Sam 2 1/2 Can	29¢	TUNA Star Kist 6 1/2 Oz. Can	3/\$1
CHILI Wolf No. 2 Can	69¢	CAKE MIX Betty Crocker White or Yellow 18 Oz. Box	3/\$1
HIPOLITE Marshmallow Creme Pt.	21¢		

PRODUCE Parade

Fresh COCONUT Each 25¢	TOMATOES Pound 23¢	Red POTATOES 20 # Bag 65¢
--------------------------------------	---------------------------	---

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim is To Please In Every Way

We Deliver Ph. 247-2250

A SELECTIVE GIFT FOR A SELECTIVE HOMEMAKER



**On The Farm
In Parmer County**

RONNIE McNUTT
County Agent

With so much emphasis at present on the production of quality cotton, farmers in Parmer County should examine closely their harvesting operations.

Listed below are key factors for a proper harvest:

1. Lint moisture should be down to about eight per cent. This point is reached when the relative humidity in the field is 60 per cent or below. Moisture can also be checked by collecting a few locks of cotton and squeezing them together in the palm of the hand. If the cotton balls up, it is too moist. If it fluffs out, it is dry enough for harvesting.
2. Strippers should be checked carefully to assure that they are properly adjusted and green boll separators should be operating efficiently.
3. Seed cotton should not be stored on trailers if the moisture level is above 12 per cent. Seed quality will also be reduced drastically if stored with a high amount of trash.
4. Seed cotton should be grouped or separated when any difference in quality is suspected. Grouping should be based on variety, irrigation or dryland, disease or insect damage, hail damage, lint moisture and planting date.

All these items make for more orderly efficient ginning as well. Such problems are mixed-packs or two-sided bales over-drying and ginning at improper moisture levels can thus be minimized. Ginners, thus far have been doing a commendable job with the block ginning program.

TOP AUTHORITIES TO CONDUCT FERTILIZER SHORT COURSE

Some of the top authorities in the field of education and research will discuss soil fertility and fertilizers at a Fertilizer Dealers Short Course to be conducted on the South Plains during November and December.

Information on fertilizer needs for the area and pertinent fertilizer research findings will be presented.

Featured speakers at the short course include Dr. Eugene A. Coleman, associate professor of agronomy, Texas Technological College; Dr. Arthur Onken, assistant professor of soils and fertility at the South Plains Research and Extension Center; and John Box and Jim Valentine, agronomist and area soil chemist, respectively, with the Texas Agricultural Extension Service.

Coleman will discuss nitrogen's role in crop production while Onken's presentation will center around phosphorus response and the reactions of phosphate materials in West Texas Soils.

Information on soil-plant-water relationships as they affect production and response from fertilizer will be provided by Box.

Valentin's comments will concern how to diagnose nutrient deficiencies and a run-down of the secondary and micronutrient situation.

Schedule for the series of two meetings is as follows for interested persons in the Parmer County area: Dimmitt, High School Cafeteria, November 13, 27.

Initial meeting at each location will begin at 7:30 p.m., with the second meeting starting at 6:30 p.m.

All fertilizers dealers, agency personnel, County Program Building Committee members, producers and other interested individuals are encouraged to attend the short course at the nearest location.

Registration fee is \$5.00, and will be collected at the first meeting. The fee includes a notebook of the proceedings and a dinner at the final meeting.

The world isn't really any worse. You just understand it better.

**Directors Named For
County Spelling Bee**

Mrs. Rita Mast, Bovina Junior High School, Bovina, Texas 79009 is the 1968 Spelling Bee Director for Parmer County. Some time before April 1, the Parmer County Bee will be held and the champion will go to Amarillo on April 27, 1968, for the annual regional elimination for the National Spelling Bee.

Last year Brett Hargrove, son of Mr. and Mrs. Elmer Hargrove was the Parmer County Champion. He was a 7th grader in the Farwell Junior High school.

The 1968 Golden Spread Bee will be co-sponsored by West Texas State University and the Amarillo Globe-News, Mr. L. J. (Jack) Edmondson, West Texas State University Director of Public Services, will be Bee Director for the Golden Spread. Again there will be a unique secondary contest -- the Junior Spelling Bee, open to contestants from the 6th and lower grades.

The Parmer County Junior Champion for 1967 was David White, son of Mr. and Mrs. N. C. White. He was a 6th grader in the Friona School.

First place winner in the Golden Spread Bee will go to Washington during the first week in June 1968, to participate in the National Spelling Bee. The winner will also receive several other attractive prizes, and his (or her) school will have a full year of use of the Britannica film service. A traveling plaque, carrying the names of all Regional winners since 1949, will hang at the school of the winner.

Last year's prize for other top contestants included a Zenith portable television, a 24-volume set of Encyclopedia Britannica, several volumes of the Lincoln Library, a Britannica World Atlas, and cash prizes. Virtually the same prize list will be available this year.

Each County Champion receives an engraved plaque and gold pin. Each County Junior Champion is given a trophy and a silver pin during the intermission at the Regional Bee (but there is no regional contest between the juniors; they

are merely guests for the annual Spelling Bee luncheon to be held in the Amarillo Country Club).

In the school contests, each winner receives a Paper Mate pen, inscribed "School Champion."

This will be the 39th year for the National Spelling Bee, sponsored by newspapers throughout the 50 states, (20th bee sponsored by Globe-News Publishing Company).

**Honor Roll Told
For Jr. High**

Principal Tom Jarboe released the honor roll for Junior High students for the first six weeks Friday. Names of two sixth grade students, four seventh grade students and four eighth grade students fell in the All A category.

Others listed and grades were as follows:

1 B, rest A's: Jeanine Jarboe, Hope Mays, Pam Wilcox.

2 B's rest A's: Connie Lindeman, Tonna Morgan, Tip Nunn, Beverly Schueler, Judy Ulen, Becky Walker, Kevin Welch, Stacy Wheeler.

Sixth Grade
All A's: Kay Cochran, Luis Mendez.

1 B rest A's: Tom Barber, Carolyn Gore, Ricky Harper, Trip Horton, Josie Perez, Gayla Self, Kyle Shelton.

2 B's rest A's: Beverly Bailey, Jeannie Bandy, Dorothy Johnston, Bobby Lewellen, Mike Mendoz.

Seventh Grade

All A's: Willie Bailey, John Rule, Betty Sachs, David White.

1 B, rest A's: Darlene Harper, Debbie Horton, Carol Reeve.

2 B's rest A's: Holly Stephenson, Alan Zeman.

Eighth Grade

All A's: Bill Bailey, Ann Hurst, Sally Kendrick, Alesia Ragsdale.

1 B, rest A's: Denise Frazier, Carolyn Martin, Jill Riethmayer, Sheila Struve.

2 B's rest A's: Kathy McLean, Janice Milner, Lou Whalsey.

**We're Ready To Gin
Your Cotton...**



Yes, Cotton Is A Vital Link In The Economy Of Our Area. Once Again Chester Gin Is Ready And Anxious To Serve you With Our Modern Ginning Facilities During This Harvest Season. We Also Urge You To Support Your Cotton Industry By Buying Cotton Products.

It's Carefree

With crease-resistant cotton, you can cross your legs a thousand times and never leave a wrinkle. You can be comfortable in cotton on the hottest days because cool, carefree, light, porous cotton lets the body breathe. Smart men wear cotton.

100% COTTON



CHESTER GIN

**The Officers, Management And Staff
Of Hi-Plains Feed Yard Takes This Means
Of Thanking Each And Every One Who
Contributed In Any Way To The Success
Of Our Open House.**



Remember, When You're Ready To Get Into The Cattle-Feeding Business, We're Ready To Serve You With Our Modern Facilities



**Thank
You**




**HI-PLAINS
FEED YARD Inc.**


Friona, Texas

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It"
 David Bailey, Mgr.
 OLTON at ABERNATHY

2. **FRIONA WHEAT GROWERS**
 "Since 1934"
 Phone 247-3211 Friona
 HALE CENTER at LOCKNEY

3. **CHESTER GIN**
 EXPERIENCED
 DEPENDABLE
 SERVICE 
 Phone 247-3185 Friona
 HEREFORD at TULIA

4. **ROCKWELL BROS. & CO.**
 "Lumbermen"
 Since 1906
 Phone 247-2212 Os Lange
 TASCOSA at LUBBOCK CORONADO

5.  **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Rhea
 Hub Tam-Anne
 PERRYTON at DUMAS

6. **PORTER & SONS IRRIGATION EQUIPMENT**
 Waukesha, LeRoi Irrigation Engines
 MOTOR REPAIR
 LAZBUDDIE at TEXLINE

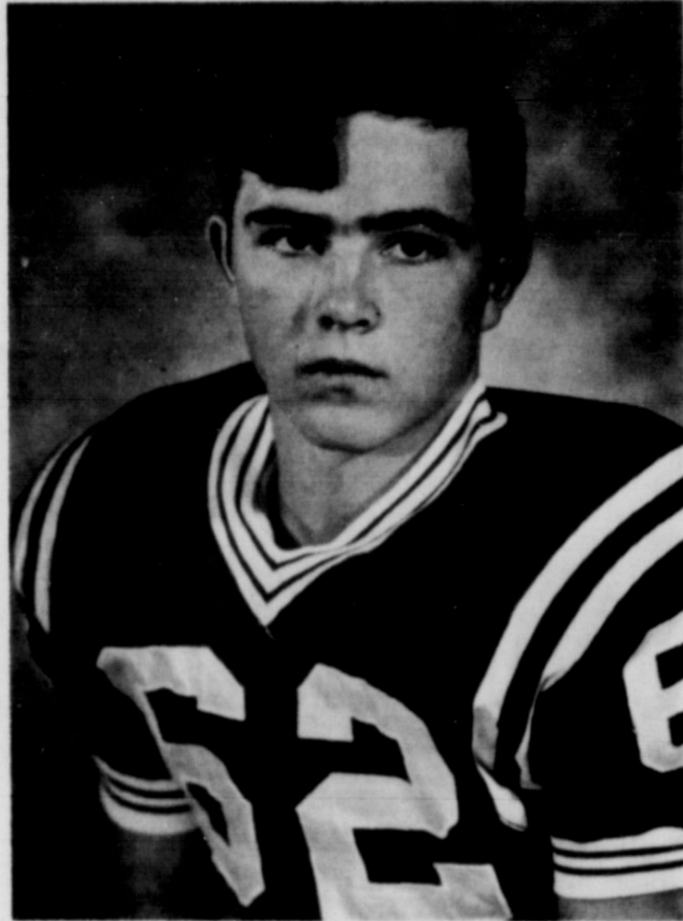
7.  **STAR INC.**
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 FRIONA, TEXAS
 Covering Friona Football and School Activities For 41 Years
 HART at VEGA

8. **HUB GRAIN** **FLEMING & SON GIN**
 Phone 265-3215 265-3405
 SPRINGLAKE at KRESS

COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



JACKIE CLABORN
Senior Guard



TRAINER: LARRY TRUITT
MGRS: RANDY BALZE, RANDY ALLMON

Contest Standings

Raymond Milner 116	Bill Bailey 104	Eugene Ellis 100	Janice Clark 94
Joyce Veazey 112	Pilo Castillo 104	Gene Ezell 100	Jerry Mabry 94
Jackie Hight 111	Larry Johnston 104	Laverne Mabry 100	Jimmy Norwood 94
Mrs. Albert Johnson 111	Bill Raybon 104	Mrs. Kenneth McLellan 100	Lester Smith 94
John Wilson 111	Claude Spears 104	Bob Riethmayer 100	Cary Lee Jackson 93
Albert Johnson 110	Mrs. Waymon Wilkins 104	Emmett Tabor 100	Randy Melton 93
Mrs. Frank Truitt 110	Wright Williams 104	E.V. Thompson 100	Joy Morton 93
B.C. Hartwick 109	Clyde Weatherly 104	Mrs. Fred Florez 99	Mrs. Dale Houlette 92
Mrs. W.R. Mabry 109	James Weatherly 104	Jimmy Hamilton 99	Carroll Cook 92
Oscar Baxter 108	Mrs. Howard Fleming 103	Mrs. B.C. Hartwick 99	Dean Broyles 92
Eugene Bandy 108	Francis Gable 103	Jerry Loflin 99	Joe Reeve 92
Mike Pavalus, Sr. 108	Dale Houlette 103	Larry Sanders 99	Gerald Shavor 92
Becky Broyles 107	Mrs. Mal Manchee 103	J.P. Sims 99	John Baca 91
Jackie Clark 107	Clarence Monroe 103	Maynard Agee 98	Duane Balze 91
Howard Fleming 107	Mrs. John Allen Jr. 102	Stan Benge 98	Flossie Rhinehart 91
Lee Roy Nuttall 107	Dean Blackburn 102	Mrs. Bill Kent 98	Mrs. Maynard Agee 90
Lanny Pullig 107	Owen W. Drake 102	Alton Peak 98	Bobby Drake 90
Mrs. Edward White Jr. 107	Randy Farr 102	Edward White Jr. 98	L.F. Jacobs 90
Mrs. Stan Benge 106	Mrs. Truett Johnson 102	Winston Wilson 98	John Frazier 90
Wendell Garner 106	Mrs. John Morrow 102	Deen Agee 97	F.G. Crofford 89
Jim Johnston 106	Fred Florez 101	Mrs. Eugene Bandy 97	Herman Gerles 89
W.R. Mabry 106	Ronnie George 101	Johnny Bandy 97	Charles E. Everitt 88
Mrs. Clarence Monroe 106	Jimmy Maynard 101	Mrs. Pilo Castillo 97	Walter Cunningham 87
Danny Murphree 106	Paul Mohr 101	Jim Laster 97	Mrs. O.L. McMurtrey 86
Floyd S. Reeve 106	Joe Perez Jr. 101	Mrs. Don Reeve 97	Dolph Moten 86
Jerry Shelton 106	Dennis Howell 101	Fudge Kendrick 96	Mrs. Jimmy Norwood 85
Mrs. Emmett Tabor 106	Donald Powell 101	Frank Truitt 96	Terry Mabry 85
C.H. Veazey 106	Mack Ragsdale 101	Ronald Smiley 95	Gary Pope 85
Waymon Wilkins 106	Don Reeve 101	Don Paul Spring 95	J.V. Finley 83
Mal Manchee 105	Frankie Allen 100	Robert Zezache 95	J.R. Knight 83
Benny Pryor 105	Donny Carthel 100	Audvie Barnett 94	Troy Bass 80
Mrs. Benny Pryor 105	Frank Castillo 100	Ralph Broyles 94	Mrs. Jerry Loflin 80
Jarrell Wright 105			

CONTEST RULES

- Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season ticket to the Friona Chief games next fall.
- Only one entry per person.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
- Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: (Pick Score) Friona _____ Memphis _____

NAME _____

ADDRESS _____


9. **FRIONA MOTORS**
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701 
 SOUTHERN CAL at OREGON ST.

10. **ETHRIDGE-SPRING AGENCY** 
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE-LOANS Phone 247-2766
 TEXAS TECH at TCU

11.  **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
 Sales Service
 ALABAMA at LSU

12. **FRIONA COUNTRY CLUB GIN** 
 Jack Tomlin, Mgr.
 Phone 247-2439
 BAYLOR at TEXAS

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 GEORGIA at FLORIDA (TV)

14.  **PLAINVIEW PRODUCTION CREDIT ASSN.**
 Robert Neelley
 Office Mgr.
 ARKANSAS at RICE

15.  **FRIONA FEED YARDS, INC.**
 Jack Carrothers, Mgr.
 Phone 265-3574
 MEMPHIS ST. at HOUSTON

16.  **PARMER COUNTY IMPLEMENT CO.**
 Your IH Dealer
 Phone 247-2721
 CLEVELAND at GREEN BAY



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

HATS OFF -- TO TEXAS CONSUMERS -- is a topic being heard a lot around the State this week.

Agricultural Research serves Consumers through various home economics subject-matter areas. Educational programs on Consumer Information is one phase of your County Extension office. This is available not only to organized Extension Clubs but for all groups, organizations and individuals in the County.

From Science & Consumer research here is timely news: **WHAT'S WORKING FOR WOOL:**

Creases in men's trousers were made fashionable in the 1960's by Prince of Wales. No one dreamed the time would come when wool trousers could be tossed in the home washer and emerge sharply creased. Well it's being done-by-treated wool. Agricultural Chemists can see durable creases and pleats into wool-believe it or not.

Look for durable pressed slacks, pleated skirts and shirts. These will reach consumers first-then watch for suits for men and women.

Sounds fantastic, doesn't it? How much do we really know about the Department of Agriculture?

Antibiotics and agriculture may seem strange allies, but they are linked in one of the most spectacular medical advances of the 20th century.

A mass production technique - developed by agricultural microbiologists - is the foundation of today's multimillion-dollar antibiotic industry. It's the big reason you can get these

lifesaving drugs at a reasonable price.

When that Agricultural Chemist completes his highly specific, risk-free test for detecting human allergies - and can come up with cures for hay-fever, what a service he has done for us -- who suffer with the "stuff."

This is Achievement Week for 4-H'ers. They will celebrate with a banquet on the 11th. Everyone will be dressed in their best "bib & tucker", with Moms and Pops to see the awards presented. It's important to these girls and boys and we say "HATS OFF," to them too.

4-H Award Banquet Sat

The County 4-H Achievement Award Banquet, the big event of the year for 4-H members, will be held Saturday, November 11 at 7 p.m. in the Bovina School Cafeteria.

All 4-H members completing projects and entering a record of work done throughout the year are eligible to attend the banquet with their parents.

Cash Awards, special recognition of 4-H members, leaders, and announcement of the Gold Star Girl and Boy of Parmer County, entertained and a special address by Mr. Glen Williams, retired Judge of Bailey County, will be the highlight of the special event.

Parmer County business firms and individuals are donors of the cash awards and the Deaf Smith and Bailey County Electric Cooperatives sponsors the 4-H Achievement Banquet.

Locals To Participate In Feeders Meeting

With the rapid development of the Cattle Feeding Industry in the Southwest, the future direction the industry will take is of important interest. Jack Carrothers, president of the Texas Cattle Feeders Association said today, "The program for the first annual meeting of the association will be directed toward answering some of these questions."

Carrothers stated that "leading authorities in the feeding and allied industries will express their views on the subject of feeding development. In addition to cattle feeders, packers, bankers, ranchers, nutritionists, researchers, order buyers and representatives of the agricultural press will take part on the two-day annual meeting program."

The meeting will begin Monday, November 13, at 2:30 p.m. in Amarillo. The Holiday Inn-West will be the meeting headquarters. A highlight of the meeting program on Monday, will be a panel, "The Packing Industry looks at the Plains." Representatives of packers now operating in the region as well as representatives of packers building or planning new pack-

ing facilities (including Harry Nelson of Missouri Beef Packers) will participate on the panel.

On Tuesday, the program will include an address by Dr. Ralph Durham, Texas Technological College.

FFA Collects \$238 For CROP

On Halloween night, the FFA boys collected \$236.83 for "CROP." This amount will send about 70,000 pounds of food to the hungry overseas.

"We wish to thank the people of Friona for their cooperation in this program," says Rev. Paul Mohr, local chairman of CROP said. "Also, I wish to thank the FFA boys who did such a fine job in helping again this year, along with their advisors, Mr. Benny Pryor and Mr. Bob Middleton," Rev. Mohr said.

If anyone was missed on Halloween night, or if anyone who lives in the rural areas would like to contribute to the fund, they may do so at Friona State Bank.

Club Luncheon Set Thursday

Thursday, November 16th at 12 noon the Annual Luncheon of the Parmer County Extension Clubs will be held in the Community room of the Bovina State Bank in Bovina.

Reports of Texas Home Demonstration Association delegates to the State Convention will be heard and a program of music and entertainment is planned.

A "Covered-dish" luncheon will be furnished by the members of Home Demonstration Clubs of County.

Joan Gail Brookfield and Vicki Vaughn flew from Lubbock to Dallas Friday afternoon for the SMU-Texas football game. They stayed with Vicki's aunt and uncle, Mr. and Mrs. Harry Burke, Fort Worth, and attended homecoming festivities as guests of Jerry Coker and David Harper, freshman students at SMU.



Mrs. C.C. Graef, Chairman of Parmer County Extension Council, watches while Judge Loyde Brewer signs the proclamation designating the week of November 6-10, 1967 as Consumer Education Week.



In the Center of Parmer County Extension Club work is Mrs. Cricket B. Taylor, Home Agent, who spends many hours and travels many miles to bring the Extension program to homemakers throughout the county. She carries carloads of information, and materials to share with others.

Hats Off To Extension Clubs Of Parmer County

by Mrs. C.C. Graef
Council President of
Extension Clubs

Through the extension service we have developed better business centers and have become capable of handling any type of business that may come our way. Insurance, Credit, Financing, Wills, etc. We plan our Spending and know where our dollars are going. A woman is no longer just a housewife. She is the head of the largest business in the world that of being a Homemaker. It is her duty to get the best information available. Your county Extension Service. It is the homemaker's duty

to see that her family has a well-balanced diet, to help build bodies and minds. Through healthy minds and bodies we can have happier homes. Through strong homes, we become a strong nation. Ladies, it is up to us to help bring about a world of hope and peace. For better meal planning go to your County Extension Office.

When we need new home furnishing, we need to know what to look for under the cover and what to expect for the dollar that we spend. Check with your county extension office.

Ladies, be proud of your God-given career, as homemakers, develop it to the highest of your ability.

THIS WEEK

"Consumers Week" Being Observed By Homemakers

One of the activities of County Extension Clubs this month is celebrating "Consumer Week November 6-10 by making a survey of the completion of some projects carried out by homemakers as a result of extension monthly club lessons.

All homemakers are invited to visit the Consumer Education Center, your County Extension office, located on the second floor of the County Courthouse in Farwell. The Extension office is the place to get unbiased facts on buying goods and services.

Bulletins on various home-making activities and consumer information are available to the public through Extension Service. You will find booklets on "How to be a Good Shopper", "A Guide to Budgeting for the Young Couple", "Care of Household Metals and Kitchenware", "Nutritious Quick Meals," and hundreds of others.

Visit your Consumer Education Center, the Extension Service office often to keep up-to-date on unbiased facts on goods and services.

NO. 0000

ELECTION ON PROPOSED AMENDMENTS TO THE CONSTITUTION OF TEXAS

Parmer County, Texas

November 11, 1967

SAMPLE BALLOT

INSTRUCTION NOTE: Place an "X" in the square beside the statement indicating the way you wish to vote.

NO. 1

FOR The constitutional amendment allowing counties to put all county taxes into one general fund.

AGAINST

NO. 2

FOR The constitutional amendment to permit municipalities, other political subdivisions, and state-supported entities located within hospital districts to participate in the establishment, maintenance, support, or operation of mental health services, mental retardation services, or public health services.

AGAINST

NO. 3

FOR The amendment to extend the Veterans' Land Program by authorizing the sale of bonds to increase the Veterans' Land Fund for the purpose of purchasing land in Texas to be sold to Texas veterans who served in the Armed Services of the United States between September 16, 1940, and the date of formal withdrawal of United States troops from the present armed conflict in Viet Nam, which amendment would amend Section 49-b, Article III of the Constitution of Texas, and provide for an additional \$200,000,000 in bonds, such funds to be expended in accordance with instructions and requirements that may be provided by law.

AGAINST

NO. 4

FOR The Amendment to the Constitution authorizing each county in this state to pay the medical bills, doctor bills and hospital bills for all Sheriffs, Deputy Sheriffs, Constables, Deputy Constables and other county and precinct law enforcement officials who are injured in the course of their official duties; providing that the county shall continue to pay the maximum salary of these officials while they are incapacitated, but such salary payment shall not continue beyond the terms of office to which they were elected or appointed.

AGAINST

NO. 5

FOR The amendment to the Constitution of Texas adding a new section to be known as Section 49-e of Article III, authorizing the issuance and sale of Seventy-Five Million Dollars (\$75,000,000) in bonds by the State of Texas to create the Texas Park Development Fund to acquire lands for State Park sites and to develop State Parks.

AGAINST

NO. 6

FOR The constitutional amendment allowing non-elective state officers and employees to serve in other non-elective offices or positions under this state or the United States until September 1, 1969, and thereafter only if authorized by the Legislature, if the offices or positions are of benefit to Texas or are required by state or federal law, and there is no conflict of interest with the original office or position; prohibiting elected officers under this state or the United States from holding any other office or position under this state; and adding members of the Air National Guard, Air National Guard Reserve, Air Force Reserve, and retired members of the Air Force to the list of persons exempted.

AGAINST

NO. 0000

CONSTITUTIONAL AMENDMENT ELECTION PARMER COUNTY, TEXAS November 11, 1967

NOTE: Voter's Signature to Be Affixed on the Reverse Side.

Presented As A Public Service By

Rockwell Bros. & Co.

"Lumbermen"

The Friona Star

"How can there be a God?"



"I mean, with wars, and the bomb, and murders, and poverty, and people taking dope, and all. How can there be a God? Where is He? Why doesn't He do something?"

So often people, young and old, deny God because "He" lets things happen. But the question really is not "Why

doesn't He do something?" Rather, ask yourself, "Why don't I do something?" For you are God's instrument on earth. Go to your church or synagogue. Seek your Faith. And your true self and purpose.

Then go out and help make the world the better place you know it can be. You can, you know.

Prepared as a public service in cooperation with The Advertising Council and Religion in American Life

RELIGION IN AMERICAN LIFE—MAGAZINE AD NO. RIAL 662 66—7" x 10" (100 screens)

ASSEMBLY OF GOD
10th and Ashland - Rev. Ott Robertson, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Young People: 6:45 P.M. Evening Worship: 7:30 P.M.
Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.

CALVARY BAPTIST
14th and Cleveland - Rev. Jake Armstrong
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.

CALVARY BAPTIST MISSION
5th and Main - Rev. I. S. Ansley, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.

FIRST BAPTIST
Sixth and Summitt - Rev. Bill Foil, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland - Rev. Donnie Carrasco
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland - Father Glibin Claver
Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth - C. J. Horton
Bible Study: 9:30 A.M. Worship: 10:30 A.M. Evening: 6:00 P.M. Wednesday Evening: 8:00 P.M.

REDEEMER LUTHERAN CHURCH
13th and Virginia - Otto Kretzman
Sunday School: 10:00 A.M. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.

UNION CONGREGATIONAL CHURCH UCC
6th and Cleveland - Rev. Paul Mohr
Sunday School: 9:45 A.M. Worship: 11:00 A.M.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 A.M. Evening: 7:00 P.M.
Wednesday Evening: 8:00 p.m.

FIRST METHODIST
8th and Pierce - Rev. James Price
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
MYF: 6:00 P.M. Evening Worship: 7:00 P.M.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland - Rev. W. H. Dean, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M.
Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Fosters Dry Goods	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	The Friona Star

SEE **HI-PLAINS**

SAVINGS and LOAN ASSOCIATION FOR **HOME LOANS**

4th and Sampson

REFINANCE TO BUY or BUILD REMODEL

For Information, ---Call Eric Rushing, Phone 247-3370



GOOD GAIN . . . Friona quarterback Johnny Barker, who scored one touchdown, passed for one and ran the winning two-point conversion, is shown making a good gain against Abernathy. The 155-pound junior signal-caller scored his fourth season TD, and now has 26 points for the year.

OVER ABERNATHY

Dramatic Rally Gives Chiefs Narrow Victory

Friona High School's Chiefs closed out a perfect home season with a dramatic come-from-behind 14-13 win over the tough Abernathy Antelopes last Friday at Chieftain Field. The Chiefs, who won all six of their home games this season, spotted the visitors a 13-0 lead before they began to chalk up some scores of their own.

In the final analysis, it took a razzle-dazzle two-point conversion in the fourth quarter by the Chiefs to pull out the win. Friona's third in four meetings with Abernathy, all of which have been thrillers.

But last Friday's game was the best yet between the two teams, and one of Friona's most exciting games of the season. It was the second straight week for the Chieftains to be involved in a 14-13 game. They had lost by that score the previous week at Hale Center, and under very similar circumstances.

The visitors whose only previous loss was to Dimmitt the preceding week, also by 14-13 score, wanted very much to win, since they meet district leader Olton next week. A win over Friona and Olton would have handed Abernathy the district title.

The Chieftains found themselves on the defensive most of the first half, during which Abernathy held a 14-7 lead in total yardage.

The Chieftains found themselves on the defensive most of the first half, during which Abernathy held a 14-7 lead in total yardage.

which gave the ball back to the Antelopes, first and ten at the Friona 21.

However, the Chieftain defense, which was adequate in the clutch, rose up to stop Abernathy and Friona took over on the 16.

Friona couldn't move the ball however, and after a punt, Abernathy began a drive at its own 42 which eventually led to the game's first score.

Quarterback Burl Fuller helped the drive with a beautiful 20-yard ramble on the pass-or-run option, finally being stopped at the Friona 27. He then passed to speedy Darrell Selke for 11 yards, to the Chieftain six.

Three plays later, halfback James Byers crashed over from the one, and Fuller's kick made it 7-0, Abernathy.

CHIEFS THREATEN

Friona's only serious scoring threat came following the kickoff, as the Chiefs drove from their 27 to the Abernathy 22 in a sustained march. However, quarterback Johnny Barker was hit on a blitz play by Abernathy, fumbled, and the Antelopes recovered.

A flat kick by the Chieftains to start the second half reminded some folks of Texas Tech's kick to the Texas Aggies some weeks back, with startlingly similar results.

Abernathy fielded the kick at its own 47, and proceeded to drive 53 yards in only eight plays to take a 13-0 lead. The Antelopes were unstopable, as Selke picked up two first downs on a run and a pass reception,

Byers again got the score on a four-yard burst. Fuller's all-important kick was barely wide against the wind.

It was at this point that the Chieftains hitched up their offense and drove for a score. Lowery Harper gave the team a good start by returning the kickoff from his own 20 to the Abernathy 45, almost running it all the way back except for one man who made the stop.

PEREA SHINES

Tony Perea, who made shreds out of the Abernathy defense much as he has the Chiefs' other opponents, picked up 31 of the 45 yards in the drive. The team faced a vital down at the six, where it was fourth-and-one. Barker sneaked for a yard to set up the score.

Eddie Barker lost a yard on a sweep attempt, and Perea gained the yard back, so it was third and goal. Johnny Barker kept the ball around left end, and went untouched into the end zone. Sahara Gonzales' kick was wide, leaving the score at 13-6, Abernathy.

CHIEFS RALLY

Fired up, the Chieftains held the 'Lopes and forced a punt. They put the ball in play on their own 34, and again set sail goal-ward. The first offensive play was a big one. Barker's pass was deflected, but Charles Hamilton held on to it for a big 16-yard gain to midfield.

Perea then ran 14 yards to the Abernathy, 36, and Johnny Barker rolled out for a 12-yard pickup to the 22 as the third quarter ended.

Perea again smashed through the line on a 15-yard burst to the Abernathy six, and made another yard to the five. Barker then tossed a pass to Larry Graves all alone in the endzone for six points.

FAKE KICK WORKS

Needing a point to tie or two to go ahead, the Chiefs lined up in apparent kicking formation, J. Barker to hold. However, after he took the snap he rolled to his left, with Perea following him into the end zone if he should need to pass. Barker streaked for the goal-line, was hit by an Abernathy defender right at the line, but vaulted over him into the promised land for the vital points, and Friona led, 14-13.

DEFENSE STIFFENS

The rest of the ball game was spent in the vicinity of midfield, as Abernathy tried unsuccessfully to generate another scoring drive, but was stymied three times by fumbles, caused by the hard-hitting Chieftain defenders.

Late in the game Friona drove to the Abernathy 28, aided by a roughing the kicker penalty on fourth down, but a fourth-down pass was slightly over Graves' head. However, two plays later Abernathy fumbled again, and this time the Chiefs were able to run out the clock.

The Chiefs lost the statistical battle, only the second time that has happened this year, but they had the largest total in the "points" column and as they say, that's the only one that really counts.

Statistics

	Friona	Abernathy	
First Downs	15	17	
By Rushing	12	9	
By Passing	2	7	
By Penalty	1	1	
Net Yards			
Rushing	169	132	
Net Yards			
Passing	30	115	
Total Net			
Yards	199	247	
Passes Had	6-3	17-10	
Intercepted	0	0	
Fumbles Lost	2	3	
Penalties	2-20	7-55	
Punts, yards	3-102	2-60	
Punting			
Average	34.0	30.0	
Individual Rushing			
Player	TCB	YDS.	AVG.
Perea	19	92	4.8
J. Barker	19	34	1.8
E. Barker	9	21	2.3
Graves	4	17	4.3
Harper	1	5	5.0
Totals	52	169	3.2
Opponents	35	132	3.8

District 3-AA Standings

Team	W	L	T	Pts.	Opp.
Olton	5	0	0	127	27
Friona	5	0	0	107	85
Memphis	4	1	0	84	81
Abernathy	4	2	0	110	110
Dimmitt	3	2	0	121	102
Hale Center	4	2	0	112	119
Lackey	2	2	0	122	128
Flordia	0	6	0	85	282

D. C. Wins
Denver City won the coin-toss and will be the host team in the bi-district battle on Nov. 17 against the District 3-AA champs, the Olton Mustangs. Denver City wrapped up the crown last Friday with a 90-0 blasting of Post.

Friday, Nov. 10

MINIATURE CREATIVE COLOR PORTRAITS FOR ONLY **99¢**

PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

ADULTS INCLUDED

CREATIVE COLOR PHOTOS

HOUSER GROC.

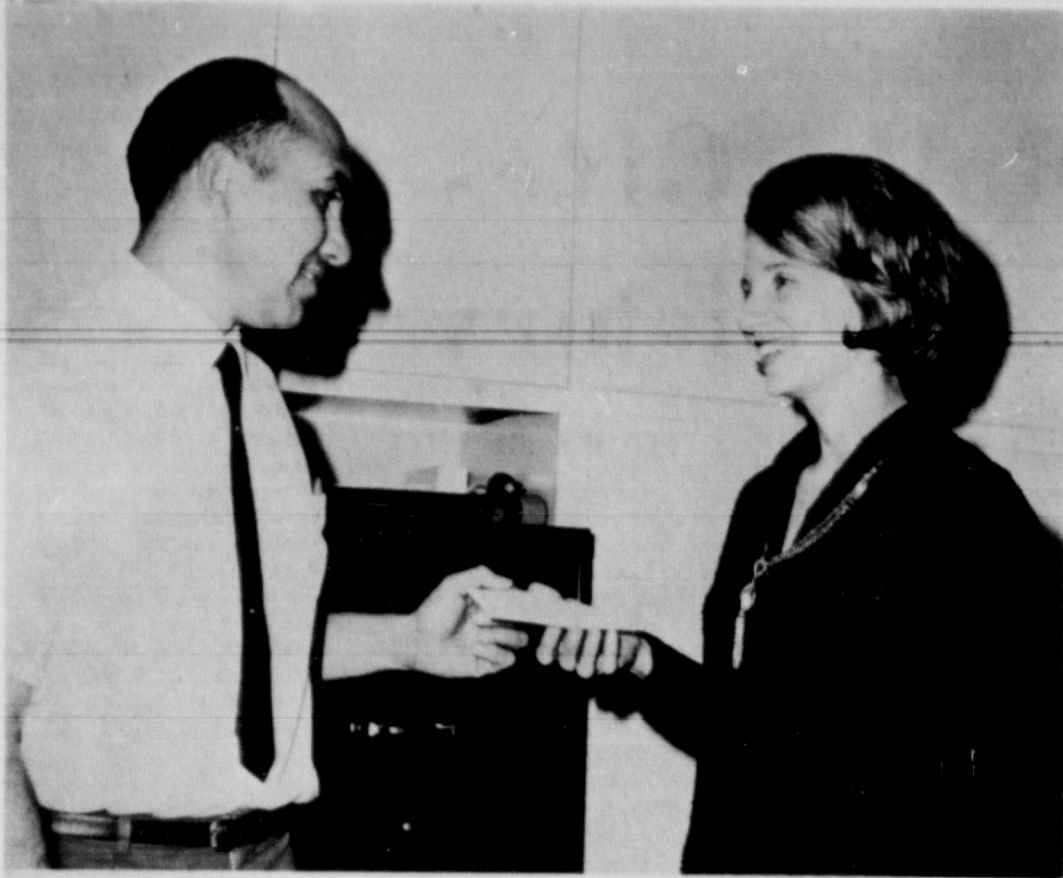
AS WE WERE SAYING... Your Ford Dealer's got the Better Idea cars. Now he's making up for lost time.

1968 TORINO GT FASTBACK

1968 MUSTANG HARDTOP (above, left), FORD XL FASTBACK (above, right), LTD 2-DOOR HARDTOP (bottom)

Nobody else has Better Ideas like your Ford Dealer. 48 great new cars in 5 complete lines. You'll find Better Ideas like 6 brand-new Fairlane models called Torino—all with the luxury ride of a 116" wheelbase • Ford LTD, XL and Country Squire, the only cars in their class with disappearing headlamps as standard equipment • Sporty Mustangs nobody's yet been able to match • The first 6-passenger Thunderbird • Falcon—the roomiest compact with twice the model choice of other compacts • 2-way Magic Door-gate on all three sizes of wagons • 2-way SelectShift Cruise-O-Matic for every engine • Forced-air ventilation—the kind of Better Idea Ford pioneered... and still does best.

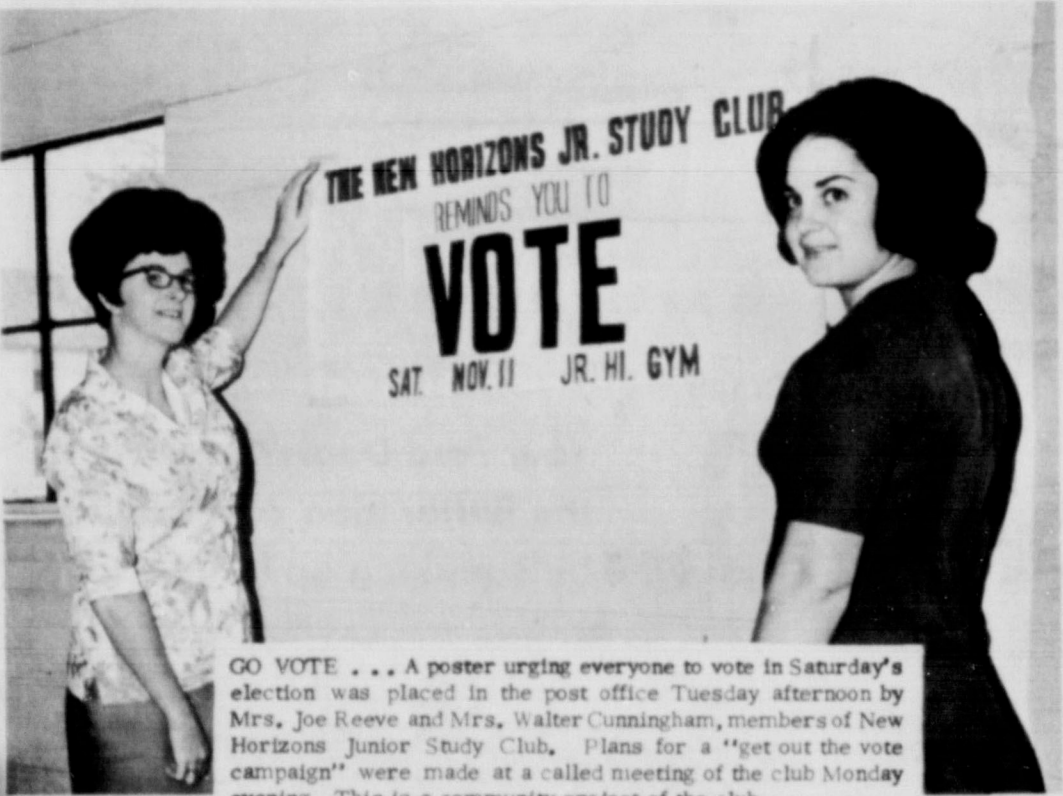
FRIONA MOTORS
Grand & Highway 60 Box 957 Friona, Texas



HOSPITAL GIFT . . . Mrs. Robert Alexander is shown presenting a check to Parmer County Community Hospital administrator, Marty Martinez, the proceeds of Progressive Study Club's "money doll" project during Maize Days.



CHILDREN VISIT . . . One of several grade school classes which visited Friona Public Library last week is shown above. Mrs. John Gaede, librarian, and Becky Elliott are shown with the children.



GO VOTE . . . A poster urging everyone to vote in Saturday's election was placed in the post office Tuesday afternoon by Mrs. Joe Reeve and Mrs. Walter Cunningham, members of New Horizons Junior Study Club. Plans for a "get out the vote campaign" were made at a called meeting of the club Monday evening. This is a community project of the club.

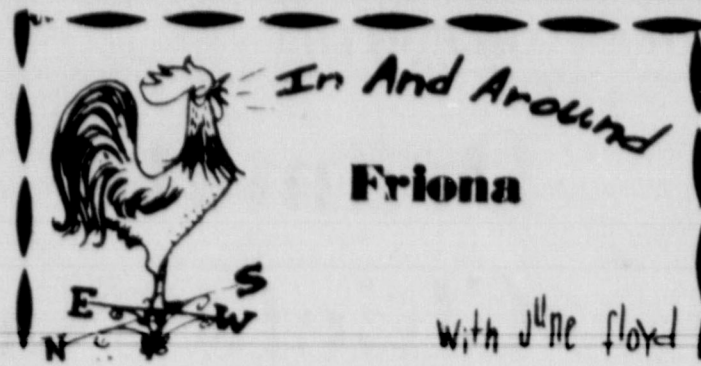


the new invisible zipper that's **Unique** . . . guaranteed to look like a seam zip like a dream.

NOW AT **Hurst's**

Ph. 247-3015

Friona, Texas



American medical tradition stems from an age very different from the one in which we now live, points out Today's Health Guide, the American Medical Association's manual of health information for the American family.

The early settlers, living remote from civilization, turned to the traditions of their ancestral homelands and to the methods of the Indians, and came up with a medical lore all their own. Their ideas of prevention and treatment were not all wrong, but often they did more harm than good.

Much of medical folklore are now obsolete and largely forgotten, however there are still many completely erroneous beliefs about their health held by sizeable numbers of people in our so-called age of enlightenment.

Some of the misconceptions listed in Today's Health Guide are:

Blood pressure of 100 plus the individual's age is not the normal value.

Red meats and alcohol are not necessarily harmful to those with high blood pressure.

Fish is not a brain food, it is simply a good food for all parts of the body.

Sweets while possibly detrimental to the teeth, are not the sole cause of tooth decay.

There is no reason of health why one should not eat shellfish and ice cream at the same meal provided neither of them is spoiled.

Lemons, oranges, tomatoes and grapefruit do not cause "acidity" of the body.

Fat people are not necessarily carefree and jolly.

Being fat and 40 and feeling well does not constitute a good reason for declining to lose weight.

It is not necessarily unwise to drink water with your meals, if you don't gulp it.

Gargles and mouthwashes do not kill the germs in the mouth or throat.

Boils are not due to impure blood.

Punctures from rusty nails are no more dangerous than punctures from shiny nails; the danger lies in the germs that either one may introduce.

Whiskey with aspirin is not a good remedy for a cold. The cold might improve in spite of it.

Eating between meals is always harmful (untrue)

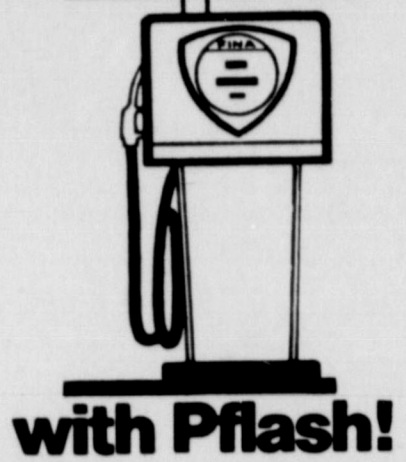
(Continued on Page 11)

Free

FIRE-KING OVEN-WARE



- 2 QT. CASSEROLE WITH COVER 3 COUPONS
- 8 1/2 x 12 1/2" UTILITY BAKE PAN 4 COUPONS
- 1 QT. CASSEROLE WITH COVER 3 COUPONS
- 8" SQUARE CAKE PAN 3 COUPONS
- DEEP LOAF PAN 3 COUPONS
- 6 OZ. DESSERTS (4) 3 COUPONS
- 9" PIE PLATE 4 COUPONS



with Pflash!

WHEELER'S
FINA 
STATION

410 W. 11th. Friona

JOHNSON'S FOOD MARKET



S and H Green Stamps

Double On Wed. With Cash Purchase of \$2.50 or More

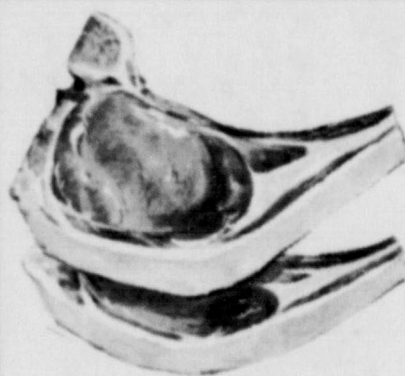
Ph. 247-2265

6th and Euclid



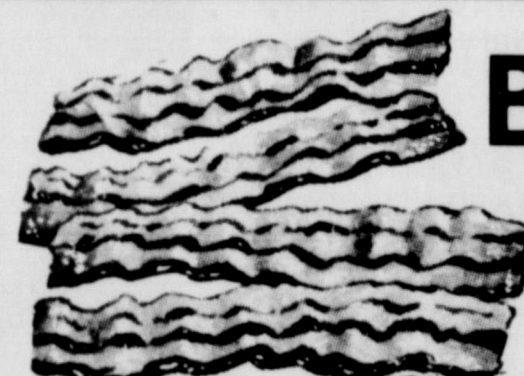
Lane's **Mardi Gras ICE CREAM**

1/2 Gallon **49¢**



PORK CHOPS

Lb **59¢**



FOOD KING **BACON**

1 Lb. Pkg.

49¢

BOLOGNA All Meat Lb **49¢**

BEEF LIVER Lb **39¢**

Mrs. Tucker's **SHORTENING** 3 Lb. Can **69¢**

Libby's **OLIVES** Ripe Pitted Tall Can **49¢**

Shurfine **GREEN BEANS & POTATOES** 303 Can 2 For **35¢**

Swans Down **CAKE FLOUR** 2 Lb. **47¢**

Shurfine **SAUER KRAUT** 303 Can **19¢**

Del Monte **PEACHES** Y.C. Sliced 2 1/2 Can 3 For **\$1**

SOFLIN NAPKINS 200 Ct. **29¢**

IRONING BOARD PAD & TEFON COVER **\$135**

Stewart **PECANS** Lb **59¢**



Portales **SWEET POTATOES** Lb **12 1/2¢**



Golden Delicious **APPLES** Lb **21¢**

Engagements Announced



FALL WEDDING PLANNED . . . Mr. and Mrs. Walter Cochran have announced the engagement and approaching marriage of their daughter, Jerre, to Captain James M. Burch, Captain Burch is the son of Mr. and Mrs. Clifton Burch of Kentwood, Louisiana. The couple plan a late fall wedding. Miss Cochran, a graduate of Friona High School, is also a graduate of Hendrick Memorial Hospital School of Nursing in Abilene, where she is now employed. Captain Burch is a graduate of Louisiana State University and presently stationed at Dyess Air Force Base, Abilene.

WEDDING PLANS ANNOUNCED . . . Mr. and Mrs. Lloyd Roberts of Spearman have announced the engagement and approaching marriage of their daughter, Glenda Lou to Tommy Douglas Baxter, son of Mr. and Mrs. Louis Baxter of Lamar, Colorado. Wedding vows will be exchanged in the Church of Christ, Spearman, December 16. Baxter, a former Friona resident, is a 1964 graduate of Friona High School.

"Everything But Money" Reviewed At Meeting

Theme of the Thursday evening meeting of New Horizons Junior Study Club was "Blessings of Leisure Moments." The meeting, which was held in Federated Club House, began with roll call being answered by 13 members with, "My most embarrassing moment."

Mrs. Dale Houlette then presented a feature on the educational department of federation.

The devotional was presented by Mrs. Joe McLellan. Mrs. Dale Williams, president, gave a report on outcome of pecan sale and the pastry wagon.

A new member was added to the roll. She is Mrs. Fred Edwards. Guests were Mrs. Harrell Mays, Mrs. Herman Jesko, Mrs. Hank Wheeler, and Mrs. Floyd Reeve.

Refreshments were served by the hostesses, Mrs. Dale Williams and Mrs. Darrel Thompson.

Highlight of the meeting was a review of "Everything But Money," by Sam Levenson, presented by Mrs. Charles Everett.

"Dark of The Moon"

Study Club Has All Day Meeting

Members of Black Study Club met at the Community house Thursday for an all day candle-making demonstration, which was presented by Mrs. Clarence Moore, Clovis.

A covered dish luncheon was served at noon. The opening exercise was presented by Mrs. Clyde Hays. Roll call was answered with answers to the question, "What are you most thankful for?"

Other guests were Mrs. J.E. McCabe, Dawn, and Mrs. Dave Bailey, Mrs. Buryl Fish was hostess.

Members present included Mesdames H.H. Elmore, F.W. Barnett, Dick Rocky, Tommy Tatum, Gene Welch, Helen Fangman, T.J. Presley, Ellis Tatum, J.B. Snead, Johnny Mars Travis Stone, John Benger, Clyde Hays and Rosco Ivie.

Slated At Dimmitt

Darla Underwood, publicity manager, invites anyone in the Friona area who is interested in dramatic productions to attend.

Jim Bob Jones

Jim Bob Jones, son of Mr. and Mrs. Robert W. Jones, Friona, is a member of the North Texas State University Debate Team.

A 1967 graduate of Friona High School, Jones is a freshman government major.

The NTSU debate team over the past five years has won several state and national championships as well as over 1,000 individual victories. Dr. William DeMougeot, professor of speech, is the coach of the team.

FOR SALE . . . AKC Registered Chinese Pug Puppies, Phone 364-3748 or come to 606 Elevins, Hereford. 6-3tc

Visitors In Agee Home

Visitors in the home of Mr. and Mrs. Maynard Agee last week were Mr. and Mrs. G.L. Mingus, Friona: Karen Agee, Canyon; Mrs. Harvey Steele, Jewel Nicklas and Paul Franks, of Paso Robles, California.

Also Mr. and Mrs. Ray Ford, Randy, Roxanne and Russell of Lockney. The out-of-town visitors also visited in the home of Mr. and Mrs. G.L. Mingus.

It's A Boy For Bairds

Mr. and Mrs. Thomas Baird became parents of a baby boy at 4:25 a.m. Monday, October 23, at Parmer County Community Hospital. He was named Nelson Thomas and weighed 7 lbs.

His grandparents are Mr. and Mrs. J.E. Baird and Mr. and Mrs. Glynn Morrison, all of Quitaque. Mr. and Mrs. F. E. Long Matador, and Mr. and Mrs. Edward Morrison, Quitaque, are great-grandparents. Nelson has an older brother, James, who is 4.

Royal Service Conducted Tuesday

Theme of the Tuesday meeting of Woman's Missionary Union of First Baptist Church was "Animistic Beliefs." The program was presented in Fellowship Hall following a noon luncheon.

Guests were Mrs. Bob Knight Muleshoe, and Mrs. Ralph Miller, a new resident of Friona.

Others present included Mrs. Johnny Mars, Mrs. Bill Foll, Mrs. Cleatus Rhodes, Mrs. Herbert Day, Mrs. Curtis Murphree, Mrs. O.B. Moyer, Mrs. Bill Turner, Mrs. Ina E. Coker and Mrs. C.W. Dixon.

Also Mrs. T.E. Wood, Mrs. Joe Talley, Mrs. Charles Allen, Mrs. O.C. Rhodes, Mrs. Dan Laceywell, Mrs. Bee Westbrook, Mrs. Bill Smith and Mrs. F.G. Crofford.

In Around Friona. . .

(Continued from Page 10)

Bad breath means disease, (not so) Milk should not be taken at the same time as sour fruits, (not so)

Proteins and carbohydrates should not be eaten at the same meal (incorrect)

Daily bowel movements are necessary for health (untrue). Pain in the back must indicate kidney disease (incorrect). Pain in the abdomen means an overloaded stomach (wrong). A laxative is good for abdominal pain (it is sometimes dangerous).

Food kept in an open tin can is necessarily poisonous (not if properly refrigerated). Scales from scarlet fever and measles spread the disease (nose and throat secretions actually do).

Sewer gas makes people sick (no - it's just unpleasant). Pimples and boils indicate bad blood (they are due to infection).

Boric acid strengthens the eyes (it does not). Fried and highly seasoned foods are harmful (not in moderation).

A cold can be broken up or cured (it cannot). You feed a cold and starve a fever (no). Eye muscle exercises will eliminate the need for glasses (a dangerous fallacy).

Vegetarianism is good for health (it simply makes good nutrition more difficult).

A man becomes wise by watching what happens to him when he isn't.

a message to everyone who thinks all drycleaning is the same:

it isn't.

Not by a long shot. Only the new Sanitone method completely restores fabrics to their original beauty. Makes colors bright as new . . . makes the finish soft as new . . . makes everything you wear look like new! We are Sanitone Certified Master Drycleaners, and we are dedicated to providing the very best care for all your garments. Try us today.

GIB'S CLEANERS
Professional & Coin Op. Dry Cleaning



622 Main Phone 247-3150

GRAND OPENING of the Beauty Box

Christine Shirley Announces Her Opening Of The Beauty Box With Martha Knight As Operator.



Martha Knight is a Graduate Of Jessie Lee's School Of Hair Design In Lubbock.

We will Have A Demonstration Of Falls, Wiglets and Hairpieces Monday, November 13, from 1 to 6 p.m. The Demonstration will feature two of Lubbock's top Male Stylists, Al Bevers and Wendell Carnes. Plan to be present for this informative session.

The Beauty Box

Christine Shirley

613 Main - Ph. 247-3081

Martha Knight



when they serve us in "NO MANS LAND" they earn VETERANS LAND!

HOW THE NEW VETERANS LAND PROGRAM HELPS VETERANS:

Each veteran would be permitted to purchase under a contract of sale \$10,000 worth of land with a 5 percent down payment, appraisal and service fees of \$50, and legal and recording fees not to exceed \$100. Interest charged the veterans on past purchases has not exceeded 4 1/2 %. Payments would be semi-annual and repayment would be amortized or retired over a period of 40 years. Any tract of land consisting of a minimum of 15 acres may be purchased under the program, there being no requirement as to use. A veteran may also select a tract costing more than \$10,000, but he will be required to pay the difference between the purchase price of the land and \$10,000, which is the maximum amount that would be paid by the Veterans Land Program for each veteran.

IT COSTS TAXPAYERS NOTHING . . . PAYS ITS OWN WAY . . . "BOOSTS" THE ECONOMY!

Since its inception in 1949, the Veterans Land Program has stood on its own as one of the soundest state endeavors in modern times. It has been most successful and throughout the years has not cost the taxpayers for its operation and the purchase of land. On the contrary, it has made it a profit for the people of Texas over and above its cost of operation.

On December 1, 1965, the last purchase of land was made under prior amendments permitting 35,300 veterans to buy approximately 3,000,000 acres of land. The purchase of land not only helps the veterans of Texas, but the economy as a whole derives great benefits from such an endeavor. From the sale of the first \$200,000,000 in bonds there has been over \$242,000,000 spent for the purchase of land. This includes the profit made by the program and also the 5 percent down-payment and the difference money paid by the veteran purchasers. Since each dollar spent turns over at least eight times, the spending of \$242,000,000 is equivalent to placing over one and a half billion dollars into the economy of the state. This is in addition to the benefits derived by

ON NOVEMBER 11, VOTE TO RESTORE THE

VETERANS LAND PROGRAM

EXAMPLE:

NO. 3

FOR
 AGAINST

The amendment to extend the Veterans' Land Program by authorizing the sale of bonds to increase the Veterans' Land Fund for the purpose of purchasing land in Texas to be sold to Texas veterans who served in the Armed Services of the United States between September 16, 1940, and the date of formal withdrawal of United States troops from the present armed conflict in Viet Nam, which amendment would amend Section 49-b, Article III of the Constitution of Texas, and provide for an additional \$200,000,000 in bonds, such funds to be expended in accordance with instructions and requirements that may be provided by law.

Presented By

Friona's American Legion Post #206

