

FRIONA, TEXAS

THURSDAY, DECEMBER 22, 1966

TEN CENTS

**THE
FRIONA**



STAR

VOLUME 44 NUMBER 13

24 PAGES



These two Christmas angels
Are stopping by your way,
To bring a special wish for you
This happy Christmas Day.

A little love to fill your heart,
A smile to make you jolly;
A Christmas dream that's just for you,
A bit of Christmas holly.

One little angel brings her wish
For Christmas joys unending.
The other holds a bright new year
The two of them are sending.

So may you find each special joy
To thrill you from the start,
And keep merry Christmas dreams
Forever in your heart.

Christmas Greetings

AN EDITORIAL

Christmas Is Time For The Children

Again at Christmastime, the United States is at war and the thought of peace on earth, good will toward men seems as much of a dream as ever. But nevertheless, Christmas is a day of family gatherings and good cheer, a period when we seek to be helpful to the afflicted and less fortunate.

But above all, Christmas is a time for the children. It is a great mystery of life to them. Fortunate are those who can believe in Santa Claus for a few years. What a thrill it is for them to go to bed looking forward to the morning when they will find a stocking filled with presents and candy and a Christmas tree shining with light. Just the smell of such a Christmas morning is something that stays through life. Doubly fortunate is the child whose stocking hangs in front of a fireplace on Christmas morning.

The visit of the unseen Santa means more than just gifts. It causes even the children to think of the less fortunate and to share their blessings with others.

Christmas dinner with family and friends is a never to be forgotten occasion for young and old alike. So as you enjoy it this year in your home, think of the countless millions over the world, who are not so blessed and resolve to do your best to make Santa Claus a reality for someone. In the meantime, if you gain humility from the good fortune that is yours, Santa Claus will not have called in vain.

AN EDITORIAL

Mary Wept At Scene Before Her

At dawn on Saturday, December 17th it was discovered that during the night, someone had played havoc with the Nativity scene erected by the students on the south lawn of the Friona High School. The little Mother was the only one remaining. When the culprit is found, and he will be, perhaps another Mother will cry a little too.

Mary wept. She, alone, still stood amid the wreckage wrought by the vandals. Head bowed, hands folded in supplication, she viewed the chaotic scene. Joseph, her husband, lay dead at her feet. The three wise men had reaped a tragic reward after their long journey. Together they had ridden hundreds of miles to pay homage to the new born Christ Child. Now they lay murdered, their precious gifts scattered. The lowly shepherds had met the same fate. The camels had carried their last burdens. The walls and roof of the stable were demolished. The light no longer shone on the manger. The little blue Angel had flown. Mary stood alone. And Mary wept.

(Guest editorial by Nelson Lewis)

THE FRIONA STAR

"Founded in 1925 by John W. White"
Published Every Thursday except
Thursday, Dec. 29, 1966
at 614 Euclid
Friona, Texas 79035

Prize-winning newspaper, Publishers Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966. West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966. First Place General News/News Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1950, at the post office in Friona, Texas, under the Act of March 3, 1879.

Subscription Rates: \$10.00 per year in advance. Single copies 25¢.



Bill Ellis, Editor
June Floyd, Society Editor
Wanzen Ragsdale, Bookkeeper

OUR READERS Write

AN OPEN LETTER TO

SANTA CLAUS

Dear Santa:

We realize that we are asking for an awful lot this year; perhaps more than you can give, but since this is not a selfish request, we are sure you'll do your best to fulfill it.

As we once again celebrate the birth of The Prince of Peace, bring to every driver the spirit of brotherhood to make him considerate and thoughtful of his fellow motorist, now and in the new year just ahead.

Fill his Christmas stocking with great driving skill, good judgment, and patience. Leave him a bright candle of understanding to help him see the other fellow's needs, as well as his own, behind the wheel; and to light his way safely over the highways in darkness of the night.

Give every pedestrian a candy cane of caution that he may walk with care and always reach his destination with accident or injury.

And if you hang a wreath on someone's door, Santa please make it a bright and shiny one representing the new life and the new beginning in Christmas, not the dark and somber wreath of death which was hung on the homes of so many traffic victims at Christmas time in years gone by.

In closing, Santa, we would like to ask you to be especially careful yourself this year. So many drivers just don't realize they could kill Santa Claus.

With best wishes for your safety.

Your City Police,
Sheriff & Deputies
Highway Patrol

Mr. Bill Ellis
Friona Star
Friona, Texas

Dear Bill:

As you know, the Santa Sleigh ride was a tremendous success. It is possible to bring things like this to Friona only with the cooperation of the Friona merchants. They offered this as a token of their appreciation for shopping with them.

On behalf of the Friona Chamber of Commerce and Agriculture and the Retail Merchants Association, I would like to thank the following merchants for their participation in helping bring Santa and his Sleigh to Friona:

Very truly yours,
Mary Kaye Everitt, Manager
Friona Chamber of Commerce

- Foster's Department Store
- Ruthie's
- Bi-Wize Drug
- Chester Gin
- Claborn Floral
- Continental Grain
- Crow's Slaughter Plant
- Ethridge-Spring Agency
- Friona Consumers Inc.
- Friona Lanes
- Friona State Bank
- Gib's Cleaners
- Herring Implement Company
- Houser Food
- Monsanto
- Hurst's Department Store
- Johnson Grocery
- Nunn Lumber Company
- Moore's Super Market
- Allen's Jewelry
- Parmer County Implement Co.
- Plains Hardware
- Reeve Chevrolet
- Rockwell Brothers Lumber
- Western Auto
- White Auto
- Tri-County Glass and Paint
- Douglas Land Company
- Friona Motors
- Murphree's Texaco Sta.
- Welch Auto Supply
- Ben Franklin Store
- Big T Pump Company
- Don's Tasty Cream

The oldest known song is "Chadouf", sung by Egyptian irrigation workers on the man-powered treadwheel Nile Water mills since time immemorial.



Greetings
FOR
CHRISTMAS

Lest we lose sight of the true meaning of Christmas, wouldn't it be well at this time to rededicate ourselves to the teachings of Christ? May each of us maintain the true spirit of Christmas in the days to come—



- *Dan Ethridge
- *Bill Stewart
- *Frank Spring
- *Flake Barber

Ethridge Spring Agency
Phone 247-2/66



Greetings

What's The Nicest Thing About

Christmas

- * Is it the tree or those who light it's lights?
- * Is it the package or the one who ties it bright?
- * Is it the music or those who sing the words?
- * Is it the turkey or those who cook the bird?
- * Is it the Mistletoe or whom you kiss beneath it?
- * The merry window or the folks who wreathe it?
- * The Santa Suit or is it who wears it?
- * Is it the day . . . or is it he who shares it?
- * All Christmas things are wonderful, it's true . . .
- * But the NICEST THING of all is YOU!

Glenn E. Reeve Sr. & Allo

- Glenn Reeve Jr.
- Don A. Reeve
- Joe Reeve
- Ancel Renner
- Leo Reed

- C.S. Bainum
- Duane Reed
- Bobby Fulks
- W.H. Sims
- C.L. Vestal

Reeve Chevrolet



Phone 247-3011 Friona



PEARL McLEAN

Popular "Second Mother" Says Job Is Fulfilling

By Carol Ellis

A familiar sight around Christmas time in the home of Mrs. Pearl McLean, Friona's favorite baby sitter, is her kitchen bulletin board covered with pictures of her "babies."

Pearl, as she is affectionately known to most of this city, has been keeping children in her home for the past 13 years. She has always enjoyed working with children, as proven by the fact that she has taught children's Sunday School class at the Friona Methodist Church for 20 years, and was a girl scout leader for 15 years. For the past five years she has worked in the Church Nursery.

"When faced with the necessity of earning a portion of our income, I naturally turned to the thing that I knew and loved most . . . children," states Pearl. On an average day, Pearl will be "substitute mommy" to around eight children. On a busy day she sometimes keeps as many as 15. There are the "regulars" who are the children of working mothers, and the "drop ins" whose moms need a sitter during bridge game or shopping days. Pearl's babies range from two weeks old to six years of age. Though, through the summer months she also sometimes keeps older children who would be in school through the winter.

Most of the first children Pearl had when she began the business 13 years ago are now in the eighth grade. A few of her very first "babies" were Jo Dean Harrellson, Carol Reeve and Melissa Pruett.

Pearl's day begins at 7:30 a.m. A good part of the morning is spent preparing the noon meal which is served at 11:45 a.m.

The children nap or play quietly until 3:00 p.m. which is the highlight of the day known as "snack time." There is almost always a special treat for snack; homemade cookies, cake, punch or some sort of goodies. The last of the children are picked up at 6:00 p.m. and Pearl has a chance to get her breath before picking up

toys, scattered puzzle pieces, and crumbs on the floor and get ready for another day.

I've changed a lot of diapers washed a lot of dirty faces, and fixed a lot of lunches, but I've loved every minute of it," says Pearl of her rewarding work.

On bad days when the children must play inside all day, Pearl prepares simple hand craft projects for the oldest children. The wee ones of ages one, two and three usually amuse themselves taking toys apart but the older pre-schoolers must have projects to keep their little minds and hands at work.

Pearl never forgets the birthday of one of her babies and when the child has a birthday while staying at Pearl's house a party is in order. The youngsters have birthday cake and simple favors and the honoree gets a vocal off-key rendition of "Happy Birthday."

"I feel that what small measure of success I may have had in child care, I owe to the wonderful cooperation I have had from the children's parents," Pearl states.

But mothers are not the only ones who are glad to co-operate with Pearl. For instance, there is the unknown toy salesman from San Antonio who voluntarily and without charge sent Pearl a large box a few weeks ago containing six dozen color books, and puzzles and one dozen stuffed toys and games.

The Faith Sunday School Class of the First Methodist Church, whose teachers are Mr. and Mrs. J.T. Gee, recently sponsored a community-wide drive and raised enough money to purchase an automatic dishwasher for Pearl's kitchen.

"In this rewarding kind of work I am privileged to receive many of the blessings that would otherwise go to the children's parents . . . such as the many cute things they say and do," says Pearl.

She gives an example the time a jet plane roared over the house with a sonic boom. A little girl rushed into the room

Another incident occurred one day as Pearl was looking over her bank statement. One of the children said "Pearl, do you get one of those brown envelopes, too? When we get those at our house that's when the fight starts!"

Then there was the time when one of the babies was crying and an older youngster came up with the baby's pacifier and said "Pearl, I'm sure tired of hearing her cry. Is it okay if I put this stopper back in her mouth?" and asked "What was that noise?" Pearl replied, "Oh, somebody just broke the sound barrier." Whereupon the child exclaimed "I didn't do it."

One day while persuading a child to eat his lunch, Pearl exclaimed, "You'd better eat that, it's good for you. It'll stick to your ribs." A few minutes later she heard a groaning at the kitchen table as asked what was the matter. The little one replied, "Ooooh, I ate that and it sure stuck to my ribs."

Pearl, is herself the mother of three lovely daughters, Mrs. Don Wittenbach is the oldest of the three, teaching second grade in Wichita Falls. Daughter-number-two is Jimmette McLean who is at present a graduate student at Duke University. Thirteen-year-old Kathy McLean is a seventh grade student at Friona Junior High School.

Pearl sums up her feelings about her work in this statement: "I have been the lucky one in this venture. The sticky little kisses, the tears shed at leaving, the big hugs . . . all have been a wonderful fulfillment to me."

Nazworth Son Visits Family

John O. Nazworth is on leave from Fort Ord, California, and is visiting in the homes of his parents, Mr. and Mrs. W.J. Nazworth, and brother J.R. Nazworth and family. He has been serving in the United States Army twelve years.



PEARL AND CHERUBS . . . Friona's favorite babysitter, Mrs. Pearl McLean, is shown directing a coloring session during a regular day at her home nursery. During cold winter days, hand craft projects around Pearl's big kitchen table are the favorite pastime. Pearl's cherubs are (clockwise) Cole and Jaimie Fulks, Stanley Ellis, Todd Everitt, Laura Ellis, Priscilla Pruett, and Suzanna, Sidney and Mark McDonald.

Holiday greetings
To all our friends... old and new...
Don's Tasty Cream

CHECKING OUT BEST WISHES!

We hope Santa is generous to everyone!

JOHNSON'S GROCERY

Joe Johnson
Don Green
Billie Fairchild

Pearl Johnson
Geneva Buckner
John Dean

A Very Merry Christmas and a Happy New Year

From

FRIONA FEED YARDS

May your crop of calves grow bigger,
And your range grass never fail,
May your waterholes stay open,
May you ride an easy trail,
May you never reach for leather,
Nor your saddle horse grow lame,
May you dab your loop on critters
With your old unerring aim,
May your stack of chips grow taller,
May your shooting eye stay true,
May good luck plumb snow you under,
That's our Christmas wish to you.

Jack Carrothers, Mgr.

READ USE CLASSIFIED ADS for fast results

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tfnc

RCA Whirlpool Sales - Service B. W. Turner Phone 247-3035

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Portable Disc Rolling One ways --- Tandem and Offsets **Harrel Mays** Ph. 247-3477

Auction Service Sales of All Kinds **BILL FLIPPIN AND ASSOCIATES** Ph. 247-2415 Friona 4-tfnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

HORSE-SHOEING SERVICE Shoeing, trimming, contact Mike Hand. Call 247-2444 or 265-3536. 12-2tc

REAL ESTATE

FOR SALE . . . Half Section - Brick home, all tiled, 2 1/2" wells, priced for ready sale. Two bedroom 1 1/2 bath, well located. J.G. McFarland, 247-3272, 247-2766. 11-2tc

FOR SALE . . . 3 bedroom house. Walk-in-closets. 2300 sq. foot floor space. 2 3/4 baths, 29X14 foot family room/valuted ceiling. Inquire at 1305 Virginia. 7-tfnc

FOR SALE . . . Two-bedroom house. Down Payment \$50. W. M. White. Phone 247-3194. 13-1tp

320 acres improved, Lazbuddie area. In best water. \$50,000 will handle. Owner will carry balance for period of years at 6 per cent interest.

A. L. Carlton Real Estate Listings Appreciated 13-3tc

REAL ESTATE LISTINGS WANTED Business, Farm, Home or Ranch. J.G. McFarland. Phone 247-3272. 51-tfnc

RENTALS

FOR RENT . . . Two bedroom house 3 miles southeast, E.G. Phipps Phone 247-2488. 11-tfnc

FOR RENT . . . two bedroom house. Phone 295-3603. 11-3tc

FOR RENT . . . Drake Add. 3 bedroom house, 1309 Jackson, call 295-3424. 8-tfnc

FOR RENT . . . 2 bedroom house at 705 W. 5th. Phone 825-2712 after 8 p.m., Farwell. 8-tfnc

FOR RENT . . . Furnished apt. Lady or couple. No pets. Ph. 247-2487. 9-tfnc

for rent . . . three bedroom brick home with 1-3/4 baths. Phone Jim Baxter, 295-3175. 12-1tp

LOST AND FOUND

STRAYED . . . Two steer calves . . . mashed O brand on right hip . . . yellow ear tag in left ear. Jesse Masters, Phone 295-3528. 12-3tc

ANNOUNCEMENTS

BIG DISCOUNT ON ALL NEW FRIGIDAIRE 1966 APPLIANCES REEVE CHEVROLET Friona, Texas

Wheat pasture wanted. We give buccaneer stamps with each pasture. Beverly Smith Hart Camp Grain Corp. Box V Olton, Texas 10-4tc

WANTED TO BUY . . . Used tractor with front-end loader. J.G. McFarland, Phone 247-3272. 12-tfnc

TO whom it may concern: I, James Adam, will no longer be responsible for any debts incurred or contracted by anyone other than myself. 13-4tp

YULE LIGHT

An unusual Christmas gift for the entire family is the new Lava-Lite (TM), a decorative accessory by the Lava Corporation of Des Plaines, Ill. This bubbling light which is UL-approved can be used as a centerpiece for party buffets, as a conversation stimulator in entertainment areas or as a night light for youngsters who become spell-bound by its hypnotic, undulating shapes.

JOBS OF INTEREST

In Debt?

A little more money makes a lot of difference. Easy, dignified, part or full time work provides good, extra income. Rural Territory Available. Write Avon Mgr. BOX 1694, Plainview Texas. 11-2tc

Man or woman wanted to supply Rawleigh products to consumers in Castro Co. or Lamb Co. Good time to start. No capital required. See Paul W. Roach, 1410 W. 8th St. Plainview or write Rawleigh TXL-211-815 Memphis, Tenn. 11-5tp

ATTRACTIVE POSITION Man or woman, 25-60. Good personality and appearance. Ready to accept position by January 9, 1967 if selected. Guaranteed income with opportunity for advancement. Insurance and retirement plan available. For local interview, write fully to: Girtrice Montgomery, 1100 Thunderbird Drive, Plainview, Texas. 13-1tc

PART OR FULL TIME WORK FOR ADDED INCOME WE SECURE ACCOUNTS Reliable man or woman wanted as dealers in this area to service route for the WORLD FAMOUS ALKA-SELTZER, ANACIN, BUFFERIN AND BAYER ASPIRINS sold through our latest modern vending machine in handy pill-boxes, for which this company will secure locations. Dealerships now being established and appointed upon our acceptance. Will not interfere with your present employment, collect and refill machines. Our company will extend some financial assistance to qualified persons, BUT MUST HAVE \$1,400.00 to \$2,800.00 cash available immediately for inventory and equipment. Investment secured. Must have car, 8 spare hours weekly, could net up to \$3,000.00 per year in your spare time, be able to start at once. Income should start immediately, selling experience not necessary. If fully qualified for time and investment, WRITE giving Name, Address and Phone number, for local personal interview with a company Representative. **HEADACHE-BAR VENDORS CORP.** 6247 Natural Bridge Pine Lawn 20, Mo.

\$Christmas Cash \$

Housewives can earn \$50.00 to \$150 Weekly, part-time. Husband-wife team can earn from \$150 to \$500 and up part to full time. Write Box 1554 Hart, Texas. 11-3tc

FOR SALE

FOR SALE . . . 1962 -- 30 foot Casa Mans Trailer House, \$500. Phone Dave Thompson, at Tharp 225-4443. 13-2tc

FOR SALE . . . Baled dry land red top cane in the field, Bruce Coleman, 1 mile South of Bootleg, 289-5537. 10-2tc

Why not get the best in appliance? GET FRIGIDAIRE. Washer and dryer \$299.00 a pair with trade. Special on mobile dishwashers. Reeve Chevrolet and Frigidaire. 6-tfnc

BOGGESS & VEAZEY New & Used Cars, Pickups 7 trucks, 2 blocks S. Stop Light Dimmitt, Tex. Tel. 647-2133 Clarence Veazey, Mgr. 42-tfnc

FOR SALE . . . set of 4 - 14 inch Mag Wheels, Mike Wilson. 247-2851 after 6. 13-1tp

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

FOR SALE - 6" Calif Western 280 - foot complete irrigation pump. Eugene Scott, Ph. 505 -456-2150 St. Rt. Box. 69, Clovis. 13-2tp

The largest recorded shoes are a pair measuring 2 feet long and 1 foot wide, made for a Mr. Del Rios by William Johnson of Miami, Florida.

SMITH CONOCO

We remember with awe the meaning of this season. May it be an inspiration to your family.

FRIONA MARKET Mr. & Mrs. A. L. Carlton

ELK Drive In Friona, Texas

CHAMBER HORRORS CESARE DANOVA TECHNOLOR FROM WARNER BROS.

MERRY CHRISTMAS FROM **JIM & SALLY'S CAR WASH AND FRIONA BATTERY & ELECTRIC** We Will Be Closed Dec. 23 - 27 th. **Jim & Sally Cocannouer**

BUSINESS DIRECTORY

BARTLETT & POTTS AUCTION SERVICE Specializing In Farm Sales: Houston Bartlett ROUTE 1, BOVINA, TEX. Phone 389-2190 Clovis, New Mexico Larry Potts ROUTE 2, FRIONA, TEX. Phone 295-3387

ADAMS DRILLING CO. WATER WELL DRILLING Layne Pump & Gear Pumps, Inc. Head Repairs Sales & Service All Makes Friona, Texas Dial 247-3101 Nights 247-2513

DICKEY'S DOZER SERVICE Dirt Work - All kinds Bull Dozers - Scrapers Motorgrader - Crane - Dragline Clamshell - Backhoe S.E. 4th. & Belsher See or Call Floyd Dickey Dimmitt, Texas Phone 647-4553 or 647-4565

Killingsworth REDI-MIX Cement For All Purposes "Your Business Appreciated" Phone 247-2215 207 W. 5th.

REED'S CLEANERS 711 Main St. Pick Up And Delivery Friona Phone 247-3170

WELCOME TO FRIONA

This week we welcome Mr. and Mrs. Frank Stone to Friona. The Stones come to Friona from Lubbock, and are natives of Fort Smith, Ark. He is a retired accountant. The Stones, who are the parents of Mrs. Bill Ellis, are living at 1105 West Fifth.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER'S GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	FRIONA WHEAT GROWERS Elevator Service Field Seeds



FHS EXES . . . If you attended the Friona High School ex-students and teachers reunion Sunday, December 25 at FHS, chances are you will see both of the students shown above,

who were members of the school's first graduating class in 1916. Can you guess their names? If not, turn to page 6.

If you're about to buy a **CENSORED** or a **CENSORED** and can't get these options ...look at Ford before you leap!

Because if you want all these features in one car, you've got to want a '67 Ford. Your Ford Dealer can give you the uncensored story. But here's an idea of what Ford offers.

SelectShift Cruise-O-Matic transmission really gives you two shifts in one. It shifts automatically or lets you shift manually. That way you can pick the right gear to suit road conditions or just shift for fun (standard on XL and LTD).



Convenience Control Panel reminds you to fasten seat belts, warns you if a door is ajar or fuel is low.

The strongest, quietest, best built Fords in history offer you a variety of exclusive features to make your driving easier and more enjoyable. Like doors that lock automatically and Comfort-Stream Ventilation that exhausts stale air with windows closed. Add to this Ford's durability and famous quiet ride, and you've got a lot of good reasons to visit your Ford Dealer before you buy any new car.



Ford Galaxie 500 Hardtop

Quieter because it's stronger...stronger because it's better built **FORD**

FRIONA MOTORS
Grand & Highway 60

FRIONA, TEXAS
P.O. Box 957

TIGHT MONEY? Not With Prudential!

We have received word that we must double our farm loan volume in Parmer, Castro and Deaf Smith counties. Call

Sam Nunnally 806-364-2814
(Night or Day)
Hereford

Project Sets New Record

"Project Christmas Card" set a new record for contributions this year, it was announced by Modern Study Club, sponsor of the annual project. The receipts for this year totalled \$1667.61, bettering last year's record total of \$1616.15. Christmas greeting from those contributing to the fund will be found on page 12, section one of today's issue. Proceeds go to the betterment of Parmer County Community Hospital.

No Newspaper Next Thursday

Subscribers and advertisers of the Friona Star are reminded that the newspaper will not publish next Thursday, December 29.

The next regular issue will appear Thursday, January 5. The regular news and advertising deadlines will be observed that week.

The Star office will be closed Dec. 24-31, in order for employees to have a week's vacation.

Christmas Party Honors Husbands

Husbands of members of New Horizons Junior Study Club were special guests at a Christmas party at Federated Club Hose Saturday evening. Red and green decorations were used throughout the room.

Bill Raybon directed the invocation. Hostesses were Mrs. Connie Dodson, Mrs. Ronnie George, Mrs. Joe Reeve and Mrs. Bill Raybon. A session of dummy bridge followed the Christmas feast.

Mrs. Ronnie George played low and Gerald Floyd played high.

Those attending were Messrs. and Mesdames Jerry Brown, Jim Roy Clements, Connie Dodson, Gerald Floyd, Ronnie George, Jerry Hinkle, Jimmy Maynard, Joe McLellan, Robert Neelley, Bill Raybon, Joe Reeve, Dale Williams, and Travis Clements.

Pro Shop Closes

Friona Country Club's pro shop will be closed Sunday, Christmas Day, it was announced this week by Lloyd (Skinny) Carter, club pro.



May the Christmas Star light the way to peace and joy for all.

- Loyde A. Brewer**
County Judge
- Tom Lewellen**
Commissioner
Prc. I
- C.H. Jefferson**
Commissioner
Prc. II
- Guy Cox**
Commissioner
Prc. III
- Raymond Treider, Jr.**
Commissioner
Prc. IV
- Charles Lovelace**
Sheriff
- Bonnie Warren**
County Clerk
- Dorothy Quickel**
District Clerk
- Mabel Reynolds**
County Treasurer
- Hugh Moseley**
Assessor-Collector
- Hurshel R. Harding**
County Attorney

and please accept our sincere thanks for giving us the pleasure of serving you.

YOUR COUNTY OFFICIALS

Holiday Greetings

from

ADAMS DRILLING

WE WISH YOU A

May

you find new joys,

renew old friendships,

rejoice in

happy memories —

and with bright hopes

welcome the

Christmas Season

Merry Christmas

A sincere appreciation for your friendship, and "Thank You" for the many favors you have shown us. It is folks like you who make our business possible, and we are deeply grateful for your goodwill and patronage.

May you have a bountiful Christmas — rich in warm friendships, with all the good things of life for you and yours.

Houser

GROCERY & MARKET

Mr. and Mrs. Calvin Martin returned Monday after spending several days in Oklahoma. They first went to Ardmore for medical attention. Then visited friends and relatives in Elk City and El Reno before returning home.

ANSWER (To FHS Exes)
The two Friona High School ex-students pictured on page 5 are Clyde Goodwine (left) and Fred White.

Basketballers Top Lockney Teams

Both Friona High School varsity basketball teams remained undefeated in district play here Tuesday night, taking the measure of Lockney in two lopsided games.

The Squaws coasted to a 59-32 win, after which the Chiefs toyed with the Longhorns 64-28. Starters warmed the bench much of the time in both games.

Hazel Fallwell dumped in 12 first-quarter points, sparking the Squaws to a 20-5 lead. Reserves played all of the second and fourth quarters, and some of the third. It was 32-13 at half-time and 49-20 going into the final eight minutes.

Eddie Wood scored a lay-in off the tip control for the Chiefs, and they were never headed. It was a 12-2, Friona, midway through the period, and 23-8 at the quarter mark.

The Chiefs increased a 42-16 halftime lead to 52-16 after four minutes of the third quarter, and reserves took over for the remainder of the game.

Friona had a 42-point edge in the third quarter, during which Lockney scored only one point.

The wins left both teams 3-0 in district. The Chiefs are 12-1 for the year, and the Squaws are now 13-2.

Box Scores
Squaws 20 32 49 59
Lockney 5 13 20 32
Ingram 6-6-18; Taylor 1-0-2;
Fallwell 7-2-16; Neill 2-0-4;
Mingus 0-6-6; Ruske 3-1-7;
Turner 2-2-6.

District Standings

BOYS				
Team	W	L	Pts.	Opp.
Friona	3	0	180	128
Dimmitt	3	0	207	165
H.Center	2	1	173	149
Olton	2	1	160	160
Abernathy	1	2	166	163
Memphis	1	2	157	186
Floydada	0	3	154	186
Lockney	0	3	115	175

GIRLS				
Team	W	L	Pts.	Opp.
Friona	3	0	173	118
Dimmitt	3	0	181	107
Abernathy	2	1	181	133
Floydada	2	1	152	136
Olton	1	2	142	145
H.Center	1	2	131	140
Lockney	0	3	98	179
Memphis	0	3	94	194

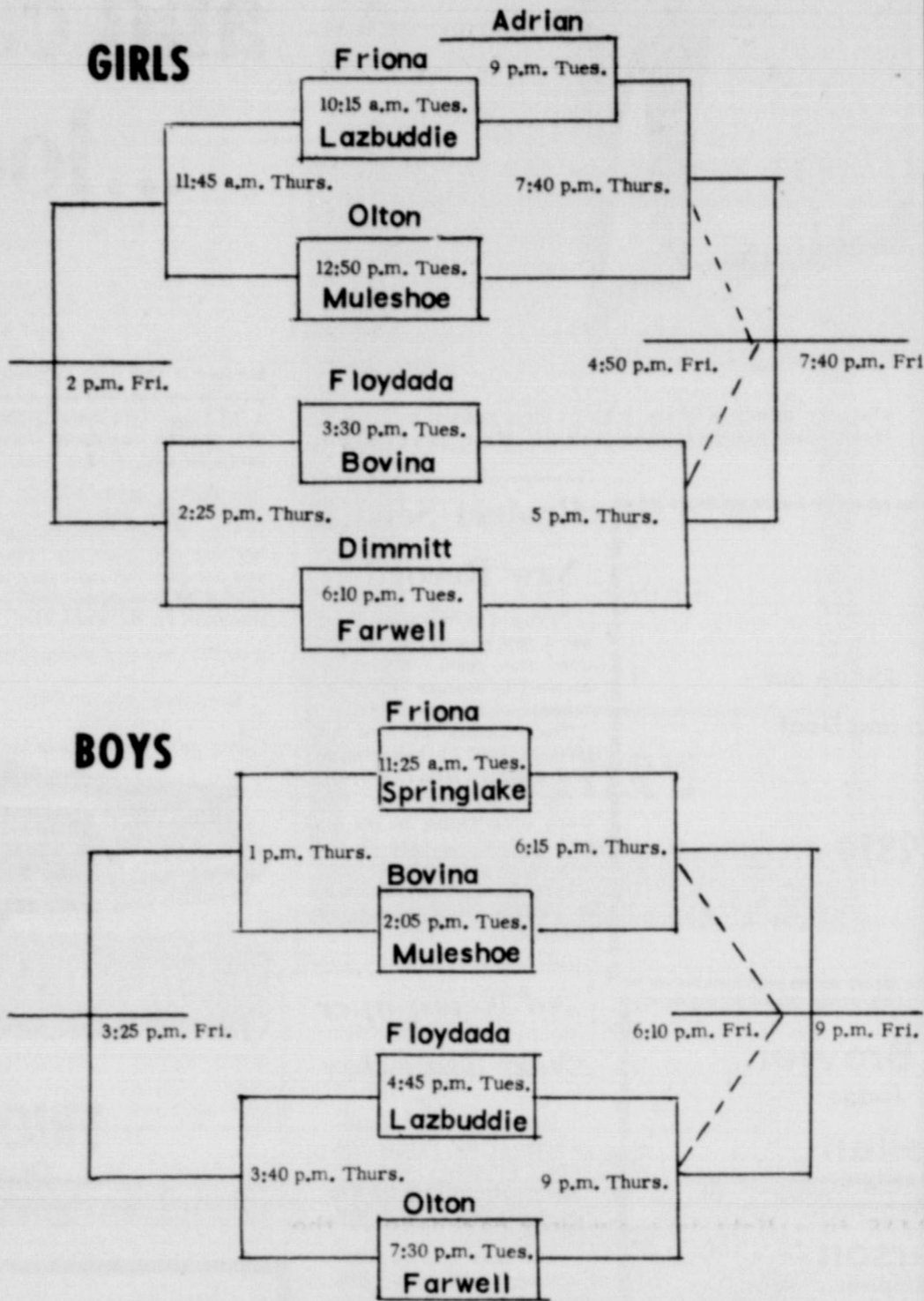
Chiefs 23 42 60 64
Lockney 8 16 17 28
R. Murphree 2-3-7; Jordan 10-3-23; Procter 1-0-2; Hurst 0-1-1; G. Murphree 2-0-4; Wood 6-2-14; Barker 1-0-2; Brookfield 0-1-1; Garcia 1-0-2; Perea 3-2-8; Graves 0-0-0.

Final Rites Conducted For Philip Clements

Graveside rites were conducted at Friona Cemetery at 2:00 p.m. Tuesday for Phillip Barton Clements, four day old son of Mr. and Mrs. Don Clements, Hereford, by Rev. Clifford Trotter, pastor of First Methodist Church, Hereford. He was born at Deaf Smith County Hospital at 12:15 p.m. Friday, December 15, and weighed 7 lbs. 14 ozs.

Survivors in addition to his parents, are Mr. and Mrs. Roy Clements and Mr. and Mrs. Hoyt Smith, grandparents; Mrs. J.B. McFarland and Mr. and Mrs. J.L. Smith, Friona, E. W. Rogers, Amarillo and George Clements, Emory, Texas, great-grandparents. Arrangements were under direction of Claborn Funeral Home.

Farwell Tournament Dec. 27, 29 & 30



SEASON'S BEST



Hope you're tuned in for a bright holiday picture!

WESTERN AUTO STORE

Mr. & Mrs. Ben D. McDonald



Merry Christmas

Today as we look backward, and as well as toward the future, we have many things for which to be thankful. We are thankful that we live in America... with freedom of speech and freedom of religion. We are thankful that we can serve our many customers in a personal, friendly way... and we are very thankful indeed for the friendship of so many folks like you.

And so as all of us take time out for Christmas we send our very best wishes to you, and may we add a sincere "Thank You" for all the favors you have shown us.

HERRING IMPLEMENT CO. INC.



GREETINGS, SANTA!

We know who you are, Santa. You're our favorite person - our patron! The best to you!

We Will Be Closed Mon. Dec. 26 th. - Tues. Dec. 27 th. - Will Be "Exchange Day"

HURST'S DEPARTMENT STORE

It Has Been Our GOOD Fortune

— to do business with the finest people on earth and the spirit of the season brings renewed appreciation of old associations and the value of new friends. May it always be our good fortune to serve you. We hope to merit your continued friendship and patronage.

Merry Christmas

and a HAPPY NEW YEAR

Allen's Jewelry

Christmas

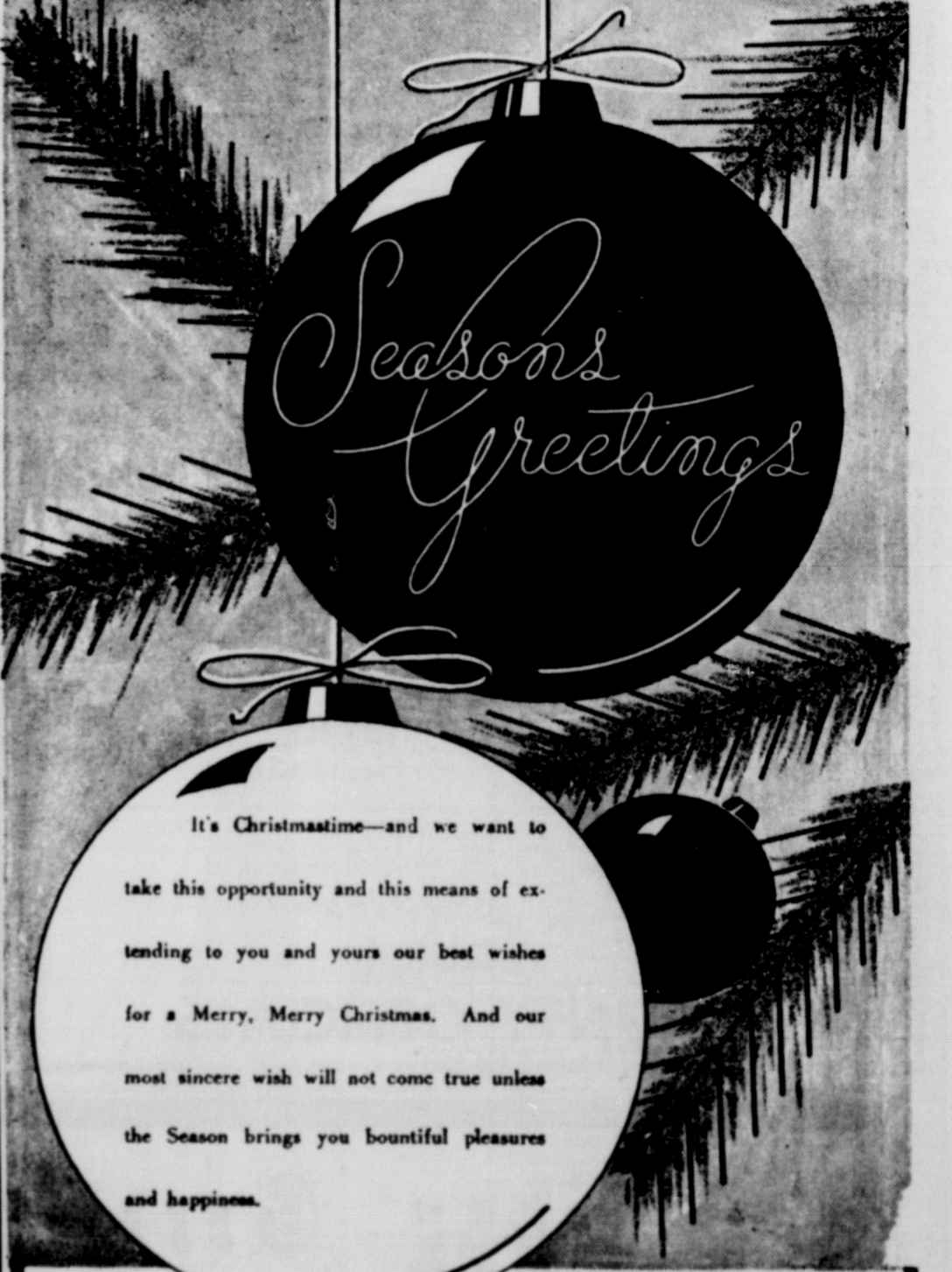


1966 Prayer 1966

May the true spirit of Christmas be with you and yours...

CITY BODY SHOP

Leon & Leonard Coffey



It's Christmastime—and we want to take this opportunity and this means of extending to you and yours our best wishes for a Merry, Merry Christmas. And our most sincere wish will not come true unless the Season brings you bountiful pleasures and happiness.

FRIONA CHAMBER OF COMMERCE & AGRICULTURE

Merry Christmas

This Is Christmas

CHRISTMAS is treasured fragments of holidays past, gift wrapped in affection and gayly tied with the ribbons of time.

CHRISTMAS is a fragrance -- the whiff of candles, the soft scent of spruce -- the pungencies of spices -- all blended in laughing bouquets of happiness.

CHRISTMAS is a light in the winter darkness -- the glitter of tree lights -- the flicker of fire light -- the glow of lamplight -- the radiance of eyes alight with love.

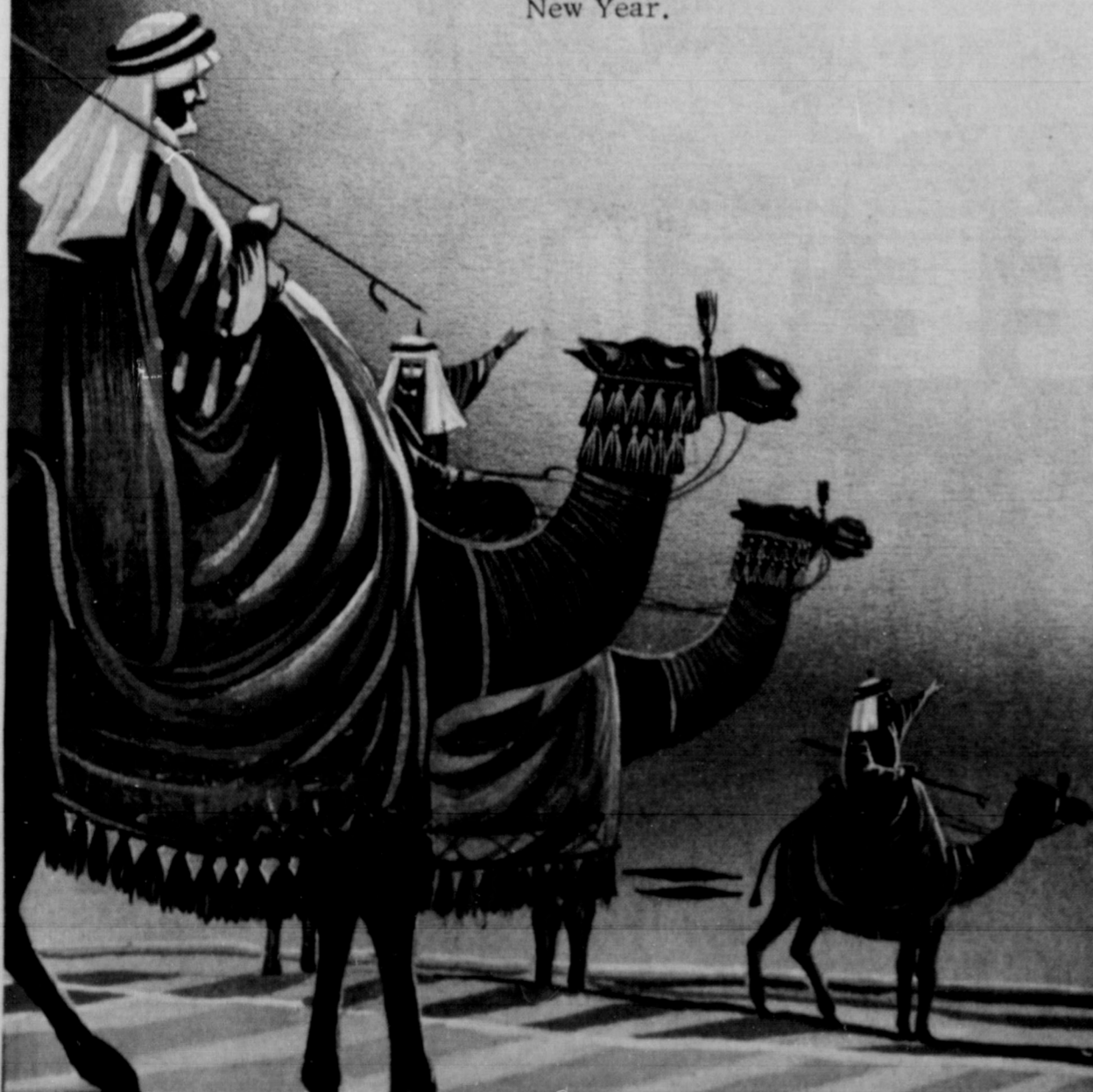
CHRISTMAS is a time to appraise the past -- risk a dream of the future and be grateful for the gift of friendship.

All of us at Consumers wish you the blessings of Good Health, Good Fortune, and the best of everything today and every day in the coming New Year. We wish you a very Merry Christmas and a Happy New Year.



**BUDDY LLOYD
SAM WILLIAMS
DELMER DEMENT
TUFFY DEMENT
WAYNE JONES
WAYNE MILLS
DENNIS AUBURG
RAYMOND AUBURG
ALBERT CHESHER
LARRY MELTON
DONITA MARTIN**

FRIONA CONSUMERS



Winners Announced

Winners were announced this week in the Friona Star's Christmas Lighting contest.

The Dale Houlette residence was awarded first place and a cash prize of \$15. The Bill Beene residence placed second for \$10, and O.T. Patterson's won third place and \$5.

Honorable mention was cited for the Carl Schlenker, Nelson Lewis, Ed Boggess, Floyd Brookfield and Rene Sneed residences.



SECOND PLACE . . . Dr. and Mrs. Bill Beene's lighting display was judged second-place winner in the annual lighting contest this week.



PRIZE WINNER . . . First place winner in the Christmas lighting contest for the second straight year was the Dale Houlette residence at Eighth and Prospect.

Don Brecht To Visit Grandmother

Don Brecht, one of the two former Friona boys now making their home at Cal Farley's nationally-famous Boys Ranch near Amarillo, Texas, will travel to Friona for the Christmas holidays.

Christmas is the one time during the year the boys are

permitted to leave the Ranch's if they have someone to send their transportation. All of the boys will attend the Ranch's annual Christmas party on the 18th of December. Those who leave the Ranch will depart the next day. The boys who have no place to go remain at the

Ranch and enjoy the holidays by just plain loafing while the Ranch staff takes over the milking and other chores.

Don will be visiting in the home of his grandmother, Mrs. A.S. Curry, with whom he formerly made his home.

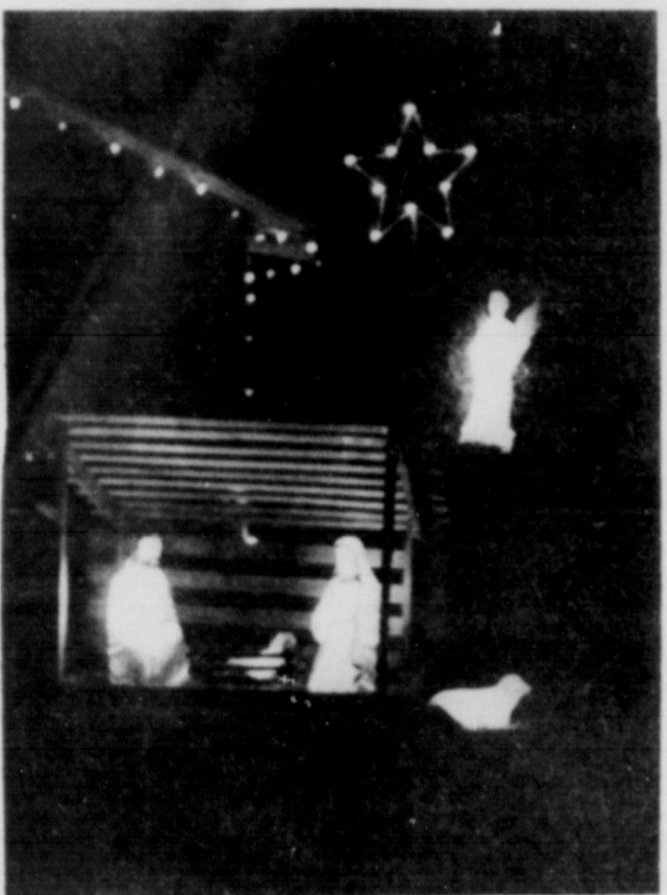
GIB'S CLEANERS



Make It a Gas Light Christmas

A Gas Light is a charming gift everyone enjoys the year 'round. Order now, you'll pay only \$2 per month and receive FREE an extra pane with a colorful Santa. Contact any employee of

Pioneer Natural Gas Company



THIRD PLACE . . . The O.T. Patterson yard was given third place in Friona's lighting contest. Patterson used a live donkey with the manger scene, which had retired for the night when the photographer arrived.

To Everyone

The Yuletide Season offers a magnificent opportunity for us to express our heartfelt appreciation of all the fine things that have been ours to enjoy during the past year, chief among which is the splendid patronage that you have given us. Your consideration has made it possible for this firm to have a successful year from the standpoint of material gain, of growth and service, of acquisition of new and valued associations and of maintenance of old friendships. It will be our purpose to merit continued good will in the years to come.

Thank You...

We are not without grateful humility when thinking of the splendid patronage that has been ours, and we wish to thank each of you for what ever part you may have had in making possible the progress of this firm.

GREETINGS

Jerry Loflin
M.L. Howard
Pat Hardy

*HEREFORD *BLACK
*EASTER
*DIMMITT *FORD

SPENCER

Gulf Chemicals Dept.



Time to say:
Merry Christmas

CLABORN FUNERAL

HOME & FLORAL

AS MISSIONARIES

F.H.S. Graduate, Family To Sail For Africa



DECORATIVE DOORWAY - The doorway of the Alton Farr home issues a warm greeting for one and all with these cheery Christmas decorations. This was one of seven local homes on display as Friona folks flocked to the Home Tour last Sunday afternoon.

Rev. and Mrs. Gordon Wright and daughter, Janna, were honored by College Avenue Baptist Church in Lubbock Sunday prior to their departure for North Africa, where they will spend four years in mission work. Rev. Wright, who is the son of Mrs. C.W. Wright and the late C.W. Wright is a graduate of Friona High School. He was guests speaker at College Avenue Baptist Church at the Sunday morning services. At noon he and members of his family were special guests at a dinner at Furr's Family Park Cafeteria. Those attending from Friona and the surrounding area were Mrs. C.W. Wright Mr. and Mrs. Gene Wright and Lt. and Mrs. Donald Loftman and daughter, Lee Ann. The Wright family left Sunday afternoon after a going away party honoring them for New York City by way of Springfield, Mo. After spending Christmas with Mrs. Wright's parents in Tennessee, the trio will go back to New York and sail on December 28.

Rev. Wright and his wife, Janet, are both graduates of a theological school at Springfield Mo. and will spend one year attending language classes before becoming active in the mission field.

He is a graduate of Texas Tech and served as assistant pastor of College Avenue Baptist Church one year. He and his family are being sent to the mission field by members of this congregation. They expect to return to the United States in about four years.

Hospital Notes

ADMISSIONS:
Felicitia Gonzales, Friona; Walter Cunningham, Friona; Mary Hester, Clovis; Gary Hind, Hobbs, N.M.; Mary Rando, Friona; Eva Escamilla, Friona; Elinda Escamilla, Friona; Criss Wylie, Friona; Effie Jennings, Muleshoe; Emily Kelly, Bovina; Fred Epley, Farwell; Leora Hastings, Bovina; Sterling Roulain, Friona; Pete Alvarez, Friona; Lucy Looney, Bovina; Evelyn Adams, Friona; Pearl Hand, Friona; Eddie Bradshaw, Friona; Bill Massie, Friona; Arturo Valdez, Hereford; Georgia Holmes, Friona; Anita Messenger, Friona.

DISMISSALS:
Jerrie Walters, L.H. Marshall, Juan Rosalez, Debbie Fallwell, Lynn Gowens, James Parson, Eunice Horner, Fern Barnett, Lucille Collier, Guadalupe Rios and Baby Girl, Austinnetta Brown, Eulalia Rivera, Felicitas Gonzales and Baby Boy, Mary Rando and Baby Girl, Criss Wylie, Sterling Roulain, Emily Kelley, Pete Alvarez, Evelyn Adams, Mary Hester, Eva Escamilla, Elinda Escamilla, Georgia Holmes.

Hub Community Sale Slated

The annual Hub community sale will be held on Thursday, January 19, it was announced this week by Clarence Monroe, of the Hub Community Association.

People in the Friona area with farm items for sale are asked to keep this date in mind. Further details will be announced in the future.

SANTA LETTERS

Dear Santa,
I have been a good girl and I want a Baby pattaburp. I want my brother to have a truck and some horses. He has been a good little brother this year. Please bring a surprise to put in our stockings. We will leave a snack for you by the fireplace in case you are hungry.
We Love You,
Laura Ellis

Dear Santa,
I want a Johnny xpress and a Johnny sped.
Jimmy Fallwell

The Library Corner
BY MRS. V.J. ZEMAN

One important milestone in the progress of the Friona Public Library is the recent formation of a library board. This group is made up of civic and club group representatives. Policies and future growth of the library will be determined by the board when its membership is complete. Names of members and the organizations which they represent will be released soon.

Another sign of the growth of the library during the year of 1966 is the addition of a li-

Dear Santa Claus,
I want a slurp and a bickr (bicycle) and I hop you have a mary Christmas.
Johnna Thorn

When Ornaments Are All in Place...

When there is a Christmas smile lighting every face... when the carolers sing... and good friends meet... and all the world is full of good cheer... and there is Peace on Earth... Good Will Toward men... then it's time to exchange



Christmas Greetings

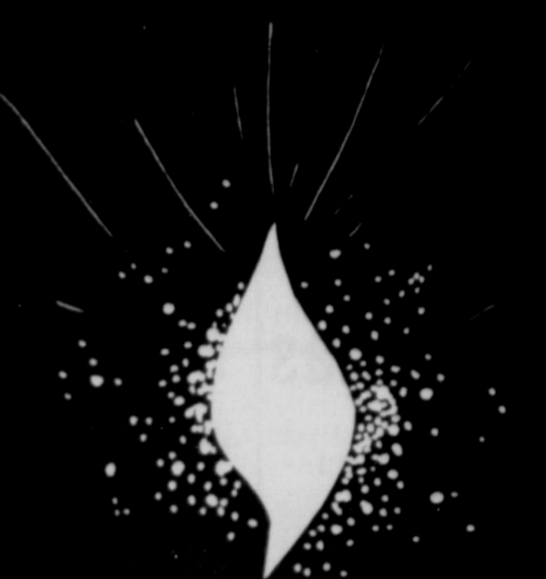
HERE'S OURS... WITH A SINCERE THANK YOU FOR ALL PAST FAVORS.

WHITE'S AUTO

Mr. & Mrs. Leland Hutson Calvin Dozier Jo Faye Brooks

Have a **MERRY CHRISTMAS!**

And thanks for your wonderful loyalty.



As we approach the threshold of another year, our thoughts turn gratefully to those whose courtesy, good will and loyalty have helped make our progress possible. In this spirit we extend to you

Season's Greetings

MERRY CHRISTMAS



A friendly Christmas "Hello" to all our wonderful friends. May this season be a happy one for you and yours.

BI-WIZE DRUG

Friona 247-3010



Merry Christmas

Each year about this time we wish a Merry Christmas to our friends. And we always struggle mightily in an effort to put our real thoughts into words.

Because what we're trying to tell you is how much your friendship and patronage mean to us — and at the same time we want to wish you a Merry Christmas...

... a real Christmas, with holly and mistletoe and candy canes and pop corn and a big, fine Christmas tree, gayly bedecked with tinsel, and lights, and presents for everybody.

And in addition we're wishing you a Christmas with good cheer and good fellowship.

We do hope you have that kind of Christmas.

FRIONA MOTORS

Mr. & Mrs. Cordie Potts
Mr. & Mrs. Oscar Baxter

Glen Williams
Preach Collier
Thomas Villalobos

Troy Young
Ronald Smiley
Richard Eubanks

Boyd Pipes
Martin Drager
Gaylord Stowers

Gene Allen
Bill Ellis
Carl Ellis
Jane Floyd
Wanzen Ragsdale
Guarito Wright
Linda Beaty

THE FRIONA STAR

STAR



At Christmas

It is a pleasure extending you greetings.

**B.W. TURNER
RCA-WHIRLPOOL**



MR. AND MRS. CHARLES BEATON

Hall-Beaton Wed In Renner Home

Wedding vows were exchanged between Joy Hall of Friona and Charles Beaton of Wilcox, Arizona, Saturday, December 10, in the home of Mr. and Mrs. Rudolph Renner Jr. The double ring ceremony was read by Ed E. Bryant, Church of Christ minister.

The bride is the daughter of Mr. and Mrs. O.C. Jones, Muleshoe. Mr. and Mrs. Estes Beaton, Sunsites, Arizona, formerly of Friona, are parents of the groom.

Bobby Daniel of Dumas, soloist, sang, "I Love You Truly," and "Twelfth of Never." He was accompanied by Darl Howell, pianist.

Brenda Hall, was the maid of honor. Shannon Parr, niece of the groom, was the flower girl and ring bearers were Kathy Jones, Amarillo, niece of the bride, and Erent Hall. Feminine bridal attendants wore white satin formal gowns. Miss Hall carried a bouquet of pink roses and Miss Parr carried a basket of pink roses. The rings were carried on white bridal satin covered pillows decorated with pink asters and white daisies.

Ira Parr, brother-in-law of the groom, was the best man. Guest were seated by Rudolph Renner Jr. and Mike Jones, Amarillo, nephew of the bride.

Escorted and presented in marriage by her father, the bride wore a formal wedding gown of pink imported French Chantilly lace over pink nylon tulle and matching baroness bridal satin. It was designed with long fitted sleeves, sweetheart neckline and fitted bodice from which the belled skirt fell. Her brief veil of pink illusion was attached to a pearl headpiece. Her only jewelry was a string of pearls, which was a gift from the groom. She carried a white orchid bouquet atop a

white Bible.

The setting for the ceremony was centered with a tall standing vase filled with white gladioli and pink roses flanked by a seven branched candelabra holding pink tapers on either side.

Guests were registered by Vickie Jones, Amarillo, niece of the bride. Others in the houseparty for the reception, which followed the ceremony, were Mrs. Ira Parr, sister of the groom; Mrs. Buddy Jones, Amarillo, sister-in-law of the bride, Mrs. Joyce Hill, Mrs. Rudolph Renner Jr., Mrs. Van Nichols, Mrs. O.L. McMurtrey and Mrs. Truitt Johnson.

Out-of-town guests were Mr. and Mrs. Buddy Jones, Vickie, Mike and Kathy, Amarillo; Mr. and Mrs. Irvan Rhodes, Bill and Buddy, Abernathy; and parents of the bride couple.

After a trip to Grand Canyon, Arizona; Las Vegas, Nevada; and other points of interest in New Mexico and Arizona, Mr. and Mrs. Beaton will be at home at 206 Biddle, Wilcox, Arizona, where he is engaged in farming.

Gary Snead Graduates

After completing a ten week course at Marine Officer Candidate School, Quantico, Virginia, Gary Snead graduated in formal ceremonies at 10:00 a.m. Friday, December 16.

Snead, a 1962 graduate of Friona High School and a 1966 graduate of Abilene Christian College, is the son of Mr. and Mrs. R.E. Snead. He will report to Naval Air Training Station, Pensacola, Florida, in January for flight training.

Truett Johnsons Society Host Party

Shower Fetes Rebecca Meadows

A miscellaneous bridal shower in the home of Mrs. C.W. Weatherly from 3 to 5 p.m. Thursday was a courtesy for Rebecca Meadows of Midland, who will become the bride of Larry Anthony Friday, December 23.

Mrs. A.W. Anthony Jr., mother of the bridegroom and Mrs. A.W. Anthony Sr., who is his paternal grandmother were in the receiving line with Miss Meadows.

Refreshments of individual cakes decorated in the bridal theme and color, nuts, coffee and spiced tea were served from a table covered with a blue cloth. An arrangement of carnations served as the centerpiece on the serving table.

The bride-elect's chosen colors, blue and yellow, were carried out in rails leading to the living room, a bud vase arrangement at the guest register, corsages and other decorations.

Anne Smith of Lubbock presided at the silver service.

Second Son For Jon Mack Rodens

Ross Daron is the name Mr. and Mrs. Jon Mack Roden of Houston chose for the baby boy born to them Thursday, December 15. He weighed 6 lbs. 8 ozs. and is the second son for the couple.

His older brother, Ricky Jon, is 3. His grandparents are Mr. and Mrs. Ralph Roden and Mr. and Mrs. H.L. Outland, all of Friona. Mrs. Willie McMillan of Friona is his great-grandmother.

The grandmothers have both been in Houston several days.

Members of a Bible class taught by Truett Johnson at Sixth Street Church of Christ and their guests met at the home of the Johnsons Sunday evening for a game session.

Sandwiches, cookies, chips, dips and punch were served by the host couple.

Those present were Mr. and Mrs. C.L. Lillard, Mr. and Mrs. John Renner, Mr. and Mrs. Harrison Gee, Mr. and Mrs. Johnny Hand, Mr. and Mrs. C.J. Horton, Mr. and Mrs. W.R. Riethmayer, Mr. and Mrs. John Hand, Mr. and Mrs. David Carson and Bill Woolley.

The Merriest Christmas

It's a joy to send greetings to our good friends and neighbors. Merry Christmas.

HUB STORE
Mr. & Mrs. J.W. McMahan

Very Merry Christmas and a Happy New Year

E-Z WAY LAUNDRY

Thank You

GREETINGS

For your friendliness during the past year. May we extend to you our warmest greetings and good wishes for happiness and prosperity all through the coming year.

Plains Hardware

Merry Christmas

INSURED UP TO \$15,000

To our customers of long standing . . . to our many . . . and to those whom we hope will become old customers and . . . friends . . . to all whose courtesy and friendship have made our Christmas more thoroughly enjoyable, we say sincerely and heartily, Merry Christmas. Your trust and confidence in this modern savings institution is truly appreciated and we want to express our genuine appreciation for the privilege of serving this great trade area.

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF CLOVIS
801 Pile Street, Clovis, N.M.

Greetings

1966

And best wishes . . .

Benger Air Park

MERRY CHRISTMAS TO ALL OUR WONDERFUL FRIENDS

NUNN LUMBER CO.
"Complete Building Service"

J.C. Blankenship
Weldon Dickson

Bill Nunn

Wanda Hart
Manuel Garcia

1000 Main
PH. 247-2727

Bridal Showers Fete Mrs. Charles Beaton



Mrs. Charles Beaton, who before her Saturday evening marriage was Joy Hall, has been honored with two bridal showers recently. One was a surprise affair in her home.

Hostesses were Mesdames Carrie Shirley, Ralph Eroyles, James Lee White, Rudolph Renner Jr., Joyce Hill, Woodrow Welby, O.L. McMurtrey, Leonard Burnett, Lloyd Rector, Van Nichols, Lillian Clark, D. B. Ivy and Melvin Southward.

Mrs. O.C. Jones of Muleshoe and Mrs. Estes Beaton of Sunsites, Arizona, mothers of the bridal couple, were honored.

Those attending and sending gifts were Mesdames T.A. Williams, Wright Williams, Buford Hartwick, Rudolph Renner Sr., R.E. Snead, Rudolph Renner Jr., J.B. Buske, Ira Parr, Van Nichols, Chuck and Rocky, Joan King and Kathy, Truitt Johnson, Bill Carmack, Gene Welch, Johnny Hand and Ross Terry.

Those attending and sending gifts were Mesdames Jack Tomlin, John Hays, Nelson Welch, Steve Struve, James Procter, John C. Miller, Bruce Parr, Harold Taylor, Eugene Boggess, Clyde Weatherly, and Harrison Gee and Stacy.

Also Mesdames David Carson, Bill Wooley, Johnny Hand, Buck Fallwell, Gene Welch, O. L. Blake, Clifford Crow, Marshall Elder, Marion Fite Jr. and J.R. Varner.

GOLDEN AGE GROUP . . . This group of ladies who have reached the Golden Age were guests of honor at a dinner in Fellowship Hall of Friona Methodist Church Wednesday. Hostesses were members of Women's Society of Christian Service. Mrs. H.K. Kendrick was the program chairman. Mrs. Billy Raybon served as chairman of the dinner party. Plates were taken to several members of the group who were confined to their homes due to illness. Those pictured are (back row): Mrs. M.B. Buchanan, Mrs. A.W. Anthony Sr., Mrs. A.A. Crow; Mrs. Charlie Oak, Mrs. Ralph Darstine, and Mrs. Esther Haws. Middle row: Giles Cobb, Mrs. O.C. Jones, Mrs. T.J. Presley, Mrs. Della Osborn, Mrs. J.L. Shaffer. Front row: Mrs. Emma Elmore, Mrs. Pearl Hand, Mrs. Folster Rector and Mrs. J.M. Roberts.

Former FHS Student Killed In Viet Nam



Michael Baronowski of Norristown, Pa., and a former student of Friona High School was killed in action in Viet Nam Tuesday, November 29. Funeral services were conducted at Norristown December 9.

Mike, who made his home with Mr. and Mrs. Steve Struve, and family, was here from July of 1963 through February of 1964. He was active in several outside activities while a student here.

He joined the United States Marine Corps in October of 1965, and was 20 years old at the time of his death.

While he was a student here, he wrote an essay on the subject of his reasons for being

proud he was an American. A copy of it has been secured and is being re-printed here.

I AM PROUD TO BE AN AMERICAN

Often it is encouraging to think that this country, even with all of its evil and undesirable things, is the best land of all; that with all the hardships many thousands of Americans endure each day, neighbors in foreign countries must endure so very much more.

But yet each of us is a part of America, and each of us has the freedom to do whatever we can to eliminate the many evils and undesirable things that we come in contact with daily.

Each of us, strengthened by God and by our loved ones, has the opportunity to make something of himself and thus, in time and in his own way, make something of our country.

Enough enthusiastic people, in my opinion, will build an enthusiastic America, and I, for one, am proud to be a part, however small of a growing country whose people are free to be enthusiastic, and who realize that they do not and cannot appreciate this freedom enough.

Michael Baronowski, 1963

Dinner Honors Local Woman

Six of the seven living children of Mrs. R.B. Walden were present for a family dinner honoring her on her eighty-fourth birthday in the home of Mr. and Mrs. Frank Matlock, Sunday, December 11. Her only sister and a large number of her grandchildren and great-grandchildren were present.

Mrs. Walden, widow of a pioneer Methodist preacher, was born in Utica, Mississippi, December 11, 1882. She and her husband and two small sons moved to Corsicana, Texas, then later the family moved to the South Plains of Texas and lived in that area until her husband's death in 1947.

Rev. Walden served as pastor of Methodist churches at a number of places on the South Plains including Ralls, Southland and Hart.

Guests arriving in the morning and throughout the day. After dinner the afternoon was spent visiting and playing games.

Those included Mr. and Mrs. Don Burt and family, Mrs. Ora Morgan, Mrs. Oma Lee Porter, Mrs. Eula Elliott, Mr. and Mrs. Ken Burt, Mr. and Mrs. Jerry Bennett, Becky Burt and Mary Carlin of Amarillo.

Mary Yarbrough, Mr. and Mrs. J.C. Walden, Thelma Jean Averette, Mr. and Mrs. R. Eldon Jones, Mr. and Mrs. Dick Walden, Bob Jones and Eldon Crestman all from Lubbock.

Country Club Do Site Of Party

Mr. and Mrs. Andy Hurst Jr. and Mr. and Mrs. Ronnie George were hosts at a Christmas party at Friona Country Club Monday evening. Guests were employees of Farmer County Implement Company and members of their families.

Banquet tables were covered with a white cloth and decorated with streamers of greenery around red candles. Brightly colored balls and other seasonal decorations also adorned the tables.

The candlelight dinner was followed by a game session and gift exchange.

Those present besides the host couple, were Mr. and Mrs. Mack Ragsdale, Patti and Rhonda; Mr. and Mrs. Aubrey Rhodes; Mr. and Mrs. Rene Snead; Mr. and Mrs. John Gaege; Mr. and Mrs. Charlie Owen and Edie; Mr. and Mrs. Pete Wilkinson, Dana and Michael; and Mr. and Mrs. Charles Myers, Tamara and LaMona Gay.

Also Mr. and Mrs. Charles Love, Jerry and Jackie; Mr. and Mrs. Jesse Hernandez, Christine and Jesse Jr.; Mr. and Mrs. Oliver Fletcher, Rick and Ann Hurst and Mitchell and Jeff George.

Study Club Has Yule Party

Members of Modern Study Club had their Christmas meeting in the home of Mr. and Mrs. George C. Taylor Jr., Tuesday, December 13. Mrs. Dan Ethridge was co-hostess with Mrs. Taylor.

"Deck the Halls," was the theme of the evening. Mrs. Charles Allen presented the devotional, "What Do You Want For Christmas?"

A trio of girls, Lisa Taylor, Cecelia Lewis and Vicki Pryor

entertained by singing a group of Christmas songs. They were accompanied by Mrs. Lee Wilten at the piano.

A gift exchange was followed by group singing led by Mrs. Roy Miller.

Refreshments were served from a table covered with a Christmas table cloth. Punch was served from a silver bowl. Other table appointments were in silver.

McVeys To Leave Friona At Midterm

Mr. and Mrs. David T. McVey, teachers in the Friona School system the past six and one-half years have resigned their positions effective at midterm. The McVeys are moving to El Paso.

McVey has been a high school vocational agriculture instructor, and his wife taught third grade. Applications for the two vacancies are being accepted by Friona Superintendent of Schools, Alton Farr.

While at Friona, McVey has helped coach numerous FFA leadership and judging teams which have won a lion's share of banners for the local chapter. Leadership teams have advanced to the state FFA contests and brought home banners seven consecutive years.

McVey has been active in local projects, including the Farmer County Junior Livestock Show, held in Friona each year, and in the establishment of the Friona FFA's "chapter farm" on a plot of ground near Friona. Prominent in area and state FFA affairs, McVey has served the West Texas area as director to the Texas Vocational Agriculture Teachers Association.

Prior to coming to Friona, the McVeys taught in the Anton school system six and one-half years. He will be vo-ag instructor at El Paso's Bowie High School, and she will teach in the El Paso system.

Christmas Party Honors Husbands

Husbands of members of the Ruth Sunday School Class of First Baptist Church were special guests at the Monday evening dinner party in the home of Mr. and Mrs. Calvin Talley. Hostesses were Mesdames Charles Allen, M.G. Mars and Bill Burton. Mrs. Allen is the teacher of the class and Mrs. T.L. Bursleson is her assistant. Christmas decorations were

used in the dining room and on the table. Gifts were brought to be delivered to a resident of Gristown, U.S.A., near Whiteface, who has been adopted by members of the class.

Those present were Rev. and Mrs. Bill Burton, Dr. and Mrs. William Beene, Mrs. Christine Shirley, Mrs. J.B. Snead and Mrs. Leonard Coffey.

Also Messrs. and Mesdames

Ray White, Clyde Hays, Charles Allen, M.G. Mars, Curtis Murphy, Jay Claborn, Leroy Johnson, Bill Stephens, J.L. Witten, T.L. Bursleson, Calvin Talley and children, Rex and Pattison.

Mr. Farmer:

Mr. Rancher:

WHEN IT IS TIME TO BORROW . . . on your Farm or Ranch be sure to contact us to see if you can qualify for a Federal Land Bank Loan.

Our only business is to serve Farmers and Ranchers with long term mortgage loans.

Federal Land Bank Association Of Muleshoe

Ernest Kerr, Mgr.
Box 424 Muleshoe, Texas

FEDERAL LAND BANK 50th ANNIVERSARY AMERICAN FARMERS' PRODUCTS OF MEXICO

SEASONS GREETINGS

Thanks for your patronage . . . 1966

FRIONA BRAKE & WHEEL

Season's Greetings 1966

Remember that day of all days . . .

Brookfield Drilling

MENU

A VERY MERRY CHRISTMAS TO ALL

Served with our best wishes for the holidays.

Holiday Restaurant
Chico and Connie Garcia

From The Desk Of . . .
Joe B. Douglas & Ed Hicks

Merry Christmas 1966

For unto you is born this day in the city of David a saviour, which is Christ the Lord . . .

Douglas Land Co.

Mr. & Mrs. Joe B. Douglas
Mr. & Mrs. Ed Hicks

greetings to all!

We're right in fashion when we wish you the best of everything!

Ruthie's
Mrs. Marion Fite, Friona, Texas



MERRY CHRISTMAS!

From Project Christmas Card

Sponsored By Modern Study Club And The Friona Star

Ulm and Eula Akens
Dr. and Mrs. R.S. Alexander
and Family

Melba and Charles Allen
Mr. and Mrs. A.W. Anthony
Mr. and Mrs. A.W. Anthony
Jr. and Family
The Ernest Anthonys
Jean, Ora Mae and Darrell
Anthony

Deon and Fern Awrey, Ronald
and Sharen
Mr. and Mrs. Ross Ayers
and Ann

The Bill Baileys
Charles and Tina Baimum
Vers and Mack Baimum,
606 Otis, Dalhart, Texas
Flake, Sarah, Kelly, Tracy,
Tom and Bud Barber

Mr. and Mrs. H.E. Barnett
Mr. and Mrs. Wesley Barnett
and Children

Mr. and Mrs. Estis Bass,
Troy and Barbara
Mr. and Mrs. R.L. Bates
Mr. and Mrs. Bill Baxter

Estes and Winnie Beaton
Willcox, Arizona
O.J. Decimae, Jay and Ramey
Beene

William and Rita Beene
Stan Bengel Family
Mrs. John Bengel
Black Grain Company,

Black, Texas
Mr. and Mrs. A.L. Black
and Family

Mr. and Mrs. Claude Black-
burn
John, Kathrine, and Brenda
Blackburn

Mrs. A.H. Boatman
Joe, Tommie, Tim and Randy
Boeckman

Mr. and Mrs. Ed Bogges
Bill, Bonnie, Kelley, Kim and
Keith Brandt

Loyde and Wana Brewer, By-
ron and Galen
Mr. and Mrs. Jimmy Briggs
and Family,
Lazbuddie, Texas

Mr. and Mrs. Gary Brown

The Jerry Browns
Gene and Rachel Bruce
Mrs. Billy G. Buchanan and
Children

Opal and Bev Buchanan
T.L. and Melba Bureson
Pete Buske Family
Dalton and Estelle Caffey
Tom and Marie Carroll
The David Carson Family
Mr. and Mrs. Bill W. Carthel
and Family

Keneth, Mary Lee and Jerry
Cass

Earl and Stella Chester
Jim Roy, Mary Jane, Joan,
Wade and David Clements
Mr. and Mrs. J.R. Cocan-
nauer

Mr. and Mrs. W.F. Cogdill
Mr. and Mrs. Joe Collier
G. Cranfill
Dr. and Mrs. Lee Cranfill and
Family

The Bob Croziers
Cummings Farm Store
Mr. and Mrs. Doyle Cum-
mings and Family

The James Cunninghams
Mr. and Mrs. Roy Daniel
Mr. and Mrs. C.W. Dixon
Mr. and Mrs. C.F. Doak

J.B., Betty and Jay Douglas
Arthur, Luella and Peggy
Drake

Baker, Margaret, Phillip and
Sharla Duggins
Maurine and Tinker Dunn
Mr. and Mrs. Bill Ellis and
Family

Mike, Nelda and Sarita Gay
Ellis

Eufaula and Dan Edridge
Hap and Julia Fairchild
The Buck Fallwell Family
The Joe Fallwells

Helen Fangman and Charles
Mr. and Mrs. Alton Farr and
Randy

Raymond and Marie Fleming
Bill and Orma Flippin
Mr. and Mrs. Gerald Floyd
Thelma and Howard Ford,
Kenny and Chloe

Mr. and Mrs. Paul Forten-
berry and Family

Wesley, Rhea and Pat Foster
Mr. and Mrs. Garland Free-
man

Friona State Bank-Officers
and Directors
Mr. and Mrs. W.B. Fulgham
Mrs. Agnes Fuiks and Vir-
ginia

John and Zora Gaede
The House of Seven Gables
Mr. and Mrs. J.T. Gee and
Tom

Mr. and Mrs. L.D. Gonser
Clyde and Lola Goodwine
Mr. and Mrs. Bernard Gow-
ens and Boys

Audrey, Earl, Earlene, La-
quita Graham
The Graves Family
J.T. Guinn

Mr. and Mrs. D.E. Habbings
Mr. and Mrs. James Hamil-
ton, Carolyn and Jimmy Paul
Mrs. L. Pearl Hand

Dale and Laura Hart, Karene,
Holly and Evelyn
Mrs. Grace Hart, Wanda and
Elda

Mabelle Hartwell
Mr. and Mrs. Buford Hart-
wick and Pam

Mr. and Mrs. Clyde Hays
D.C., Margie, Tim and Caro-
lyn Herring

Mr. and Mrs. Glen Herring,
Richie and Kriste
Otey and Marie Hinds
Jerry, Lucy Beth and Brent

Hinkle
Mr. and Mrs. Hollis Horton,
Kathy, Trip, Tracy and Sunny
Mr. and Mrs. Charles Hough
and Family

The Spencer Houghs
Orville and Oleta Houser
Mr. and Mrs. Raymond
Hughes

Lou, Dottie and Dr. John Hum-
phrey
Andy, Winifred, Ann and
Ricky Hurst

Mr. and Mrs. H.A. Hyde
The W.S. Ingrams
Mrs. O.M. Jennings
Rt. 1, Box 85, Muleshoe, Texas
Herschel, Edith, Kay and Bob
Johnson

Mr. and Mrs. Jim Johnston
and Family

George A. and Wilma Jones
Ouida and Bob Jones - Jim
and Joe

Lucy Jones and Mr. and Mrs.
E.C. Chitwood
Mr. and Mrs. O.C. Jones
Mr. and Mrs. Raymond Jones
Mr. and Mrs. V.R. Jordan
Deke, Pudge, Danny and Sally
Kendrick

Mrs. H.C. Kendrick
The J.E. Knight Family
Ray and Rosella Landrum
Mr. and Mrs. O.F. Lange
Guy and Lucille Latta

Henry, Tom, Don and Abbie
Lewis
Mrs. Edith Lillard
Jerry, Cella, Teresa and
Brent Loflin

Mr. and Mrs. Jerry London
and Family

Mr. and Mrs. P.L. London
and Family

Mr. and Mrs. W.H. Long and
Family

Sheriff Chas. Lovelace and
Family,
Farwell, Texas

Taft and Velma Lovett
Mr. and Mrs. J.G. McFar-
land, John and David
Lillian McLellan

Mr. and Mrs. David T. Mc-
Vey, Linda, Patsy and Zane
Mr. and Mrs. W.R. Mabry
and Family

Mrs. H.T. Magness
The Clarence Martin Family
The Eune Martins
Marty and Virginia Martinez
and Family

Yuma, Arizona
Mr. and Mrs. W.M. Massie
and Girls

Luella and Carl Maurer
J.H. Mears
Mr. and Mrs. C.L. Mercer
Mr. and Mrs. Joe Mercer,
Leesa and Tim

The Steve Messengers
Ross, Nelda, Kent, Curt and
Dana May Miller
Roy and Eva Miller
The Raymond Milner Family
Hugh and Wilma Moseley
Farwell, Texas

L.V. and Dave Moseley
Mary and Jack Moseley
Mr. and Mrs. O.B. Moyer
and Lois

Mr. and Mrs. Robert Neelley
Mr. and Mrs. Grady Nelson,
Scott, Eugenia, Linda and Tom-
mie

Jack, Iola, Rex and Roger
Nelson

Mr. and Mrs. Bill Nichols
and Family
Cordell, Okla.

Lois Norwood
Bill Nunn and Family
Mr. and Mrs. Russel O'Brien
and Family

Ann, M.C. Paige and Shawn
Claude and Katy Osborn
Mr. and Mrs. Ernest F. Os-
born, Karen and Joel
Rob, Joy, Robert, Mark and
Matt Osborn

Sloan and Ilene Osborn
Mr. Will C. Osborn
The Bruce Parr Family
Ira, Winette and Shannon
Parr

Cassey, Marie, Darla, Les-
lie Perkins and Sp/4 David R.
Dirr

Jo Phillips
628 S. Bryon St., Mesquite,
Texas

Mr. and Mrs. L.D. Pope
The Cliff Porters
Cordie and Helen Potts,
Larry and Jay

Tom, Martha Mae, Melissa
and Priscilla Pruett
Mr. and Mrs. Benny Pryor,
Vicki and Keith

Mr. and Mrs. Mack Ragdale
and Daughters

Mr. and Mrs. Chas. Rauh
Mr. and Mrs. Troy Ray
Bill, Laura and Kathy Raybon
Lloyd and Betty Louise Rec-
tor and Family

Bud and Juanita Reed
Mr. and Mrs. Don Reeve and
Family

Fay Reeve, David and Carol
Mr. and Mrs. Floyd S. Reeve
Glenn, Allo and Max Reeve
Aubrey, June and Tim Rhodes
Marie Roberson and Mother
Mr. and Mrs. Dick Rocky
Charles and Martha Russell
Mr. and Mrs. Charles Scales,
Mary and Nancy

Carl Schlenker Family
Mr. and Mrs. Max Self and
Family

Mr. and Mrs. Bert Shackel-
ford
Dr. and Mrs. Loyd Shackel-
ford

Mr. and Mrs. J.L. Shaffer
Irene Sheets
Mr. and Mrs. Joe Shields
Mr. and Mrs. Dale Smith
and Amber

Mr. and Mrs. Hoyt Smith
Mr. and Mrs. Lewis Smith
and David

Mr. and Mrs. Ralph Smith
and Daughters
Mrs. Hattie Snead
Rene and Jinx Snead
Mrs. P.O. Southall
Mr. and Mrs. Don Spring
Ethel Ruth and Frank Spring
Mrs. F.L. Spring

Dr. and Mrs. Lee Spring
Dr. and Mrs. Paul Spring,
Susan and John

Mr. and Mrs. Glen Stevick
and Family
Mr. and Mrs. Bill Stewart
Mr. and Mrs. S.L. Struve
and Family

Betty and Joe Talley
Calvin, Patsy, Rex and Patti-
Jon Talley
C.W. Tannahill Family
Leta and Johnny Tannahill

George, Gerry and Lisa Tay-
lor

Mr. and Mrs. J.B. Taylor and
Family

J.D.'s Gas Service
The John Terrys
Dave and Beth Thompson and
Family

Mrs. Viola Trelder
Mr. and Mrs. Frank Truitt
and Larry

Teddy, Ruth, Alesia and Mark
Tucker

Mrs. Lucy Vestal
C.L., Nola, Susan and Burk
Vestal

Mr. and Mrs. Ronnie Webster
and Girls

Mrs. F.N. Welch
Louis Welch Family
Nelson and Lorraine Welch

Dale and Mary Bell West-
brook, Diane and John Paul
Mr. and Mrs. Ed White

Mr. and Mrs. Fred White
Mr. and Mrs. John F. White
and Family

Grace and Otho Whitefield
and Roy Eastop
Mr. and Mrs. Dale Widner
and Jason

Faye, Elroy and Terri Lynn
Wilson

Ralph and Louisa Wilson
Wright and Jane Williams
Mr. and Mrs. Bill Wooley,
Mike and Scotty

Mr. and Mrs. Jarrell Wright
and Family

Mr. and Mrs. John Wright
Virgil, Mary K. and Alan
Zeman

One contribution with no name
attached

FOR UNTO US A CHILD IS BORN



May each of us in our own individual way so rededicate our lives that brotherhood of man will become a wonderful reality, and that the true meaning of Christmas will be felt everywhere, for all time to come.

FROM

FRIONA STATE BANK

"Serving The Great Irrigated Area"



PINE CONE WREATH -- This enormous Christmas wreath made of large pinecones adorns the fireplace at the home of the Alton Farris. The Farris home was one of the many Friona showplaces on view last Sunday during the Homes Tour sponsored by Modern Study Club. This home featured many unique items which had been antiques by Mrs. Farris as well as several handmade Christmas decorations.



HOME TOUR REFRESHMENTS -- Mrs. Ernest Osborn, President of Modern Study Club, and Mrs. George Taylor serve refreshments to Mrs. John Fred White who was one of the many guests touring local homes last Sunday afternoon. Refreshments were served in the Taylor home which was one of seven featured homes on the Modern Study Club tour.

SANTA LETTERS

Dear Santa Claus,
How are you doing. Kelli and I are just fine. I want a Susy maker trapulin and Kelli a baby that talks. I hope the other children get toys too.
Jena Kay Short
(Kelli Too)

Dear Santa Claus,
I want a bicycle and a baton, and 9 little kittens. And my brother would like a tunnel. My brother would like some building blocks and a Teddy bear. Milli would like a doll and little dog.
Love, Melodi Dixon

Dear Santa,
Please bring me a doll. Thank you.
Kimberly Hankins

Dear Santa,
I want a Johnny Eagle Red River Gift Set and a Walki-Talki.
Love, Mark Neill

Dear Santa,
For Christmas, I want a Baby Majick and a Bible and a Tipt game. Baby Majick doll, clothes and a Barbie doll. and try to help the ones in the hospital that can't be with their mother and dad and bring them some toys if you can.
Love Linda June Nelson

Dear Santa,
I want a BB gun. I want a creepy crawler. I want a new bicycle set. A saw set.
Love Cliff

Dear Santa,
I want an army gun. I love Santa. Santa loves me. Mrs. Diggins love you. Santa love Mrs. Diggins.
Love Mitchell

Dear Santa,
I want a Johnny Speed. And I want a new football I want one more thing a football suit.
Love, Clint

Dear Santa,
I want a talking doll. And I want a pair of skates to. I love a doll that would skate. Give a show projector.
Love, Selena

Tears Mixed With Joy For Christmas



Cheerful Tearful, a 13-inch blue-eyed blond, has become the hottest item in the toy world for Christmas 1966. The 40-ounce doll, created by Mattel, Inc., of Calif. runs the emotional gamut from a happy smile to genuine tears. This is accomplished by raising her left arm, which activates a miniature "reservoir" behind her limpid blue eyes. She also comes with a feeding bottle and an extra diaper.



MAY THE SEASON'S JOYS BE YOURS

May Santa's bounty brighten every heart and fill your house with children's laughter. And may the spirit of Christmas be with you and your loved ones throughout the year!

FRIONA FARMERS CO-OP GIN

Dave Bailey, Mgr.

It's Your Gin - Use It.

Phone 265-3565

Christmas

May the true meaning of this season be an inspiration to you and yours ...

1966

PANCIERA TIRE & SUPPLY

**SHOP & SAVE
AT
HOME!**

**HOMETOWN PERSONNEL OFFER
PROMPT, FRIENDLY SERVICE**



WISE CHRISTMAS-SHOPPERS

SHOP AT HOME!

SAVE TRAVEL TIME...YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING!

Friona Wishes You A Merry Christmas With A Tremendous Weekly Drawing... Hundreds Of Valuable Prizes Donated By Friona Merchants.

You Will Receive A Ticket With Each Dollar Purchase Made At Participating Stores Listed Below. First, Second And Third Prizes Will Be Given:

1 MORE BIG DRAWING

In The City Park, Downtown Friona

This Customer Appreciation Promotion Is Under The Sponsorship Of Friona Association Of Retail Merchants And The Friona Chamber of Commerce.

***SATURDAY, December 24...2:30 p.m.**



**HURST'S
FRIONA STAR
BI-WIZE DRUG
ALLEN'S JEWELRY
SMITH CONOCO
CLABORN'S
REEVE CHEVROLET
MOORE'S SUPERMARKET
CROW'S SLAUGHTER HOUSE
ROCKWELL BROS. LUMBER**

**HOUSER'S
RUTHIE'S
REED'S CLEANERS
NUNN LUMBER CO.
GRAPHIC ARTS
WHITES AUTO STORE
O.K. TIRE SERVICE
JOHNSON'S FOOD MARKET
CUMMINGS FARM STORE
PANCIERA TIRE AND SUPPLY**

**FOSTER'S
DEATON'S '66' STATION
BEN FRANKLIN STORE
MURPHREE TEXACO
DON'S TASTY CREAM
FRIONA STATE BANK
GIB'S CLEANERS
ADAMS DRILLING
HAYWOOD'S Cut 'n Curl
TRI-COUNTY GLASS & PA**



PINE CONE WREATH -- This enormous Christmas wreath made of large pinecones adorns the fireplace at the home of the Alton Farris. The Farr home was one of the many Friona showplaces on view last Sunday during the Homes Tour sponsored by Modern Study Club. This home featured many unique items which had been antiques by Mrs. Farr as well as several handmade Christmas decorations.



HOME TOUR REFRESHMENTS -- Mrs. Ernest Osborn, President of Modern Study Club, and Mrs. George Taylor serve refreshments to Mrs. John Fred White who was one of the many guests touring local homes last Sunday afternoon. Refreshments were served in the Taylor home which was one of seven featured homes on the Modern Study Club tour.

SANTA LETTERS

Dear Santa Claus,
How are you doing. Kelli and I are just fine. I want a Susy a maker trapulin and Kelli a sby that talks. I hope the other children get toys too.
Jena Kay Short
(Kelli Too)

Dear Santa Claus,
I want a bicycle and a baton. I want 9 little kittens. And my brother would like a tunnel. My brother would like some building blocks and a Tedd bear. Milli would like a doll and little dg.
Love, Melodi Dixon

Dear Santa,
Please bring me a doll. Thank you.
Kimberly Hankins

Dear Santa,
I want a Johnny Eagle Red River Gift Set and a Walki-Talki.
Love, Mark Neill

Dear Santa,
For Christmas, I want a Baby Majick and a Bible and a Tipt game. BabyMajick doll clothes andrice barbe doll. and try to help the ones in the hospitl that can't be with ther mother and dad and bring them some toys if you can.
Love Linda June Nelson

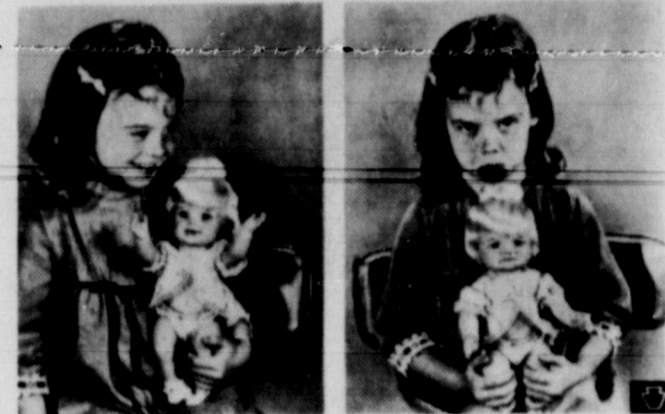
Dear Santa,
I want a BB gun. I want a creepy crawler. I want a new bicycle set. A saw set.
Love Cliff

Dear Santa,
I want an army gun. I love Santa.
Santa loves me.
Mrs. Duggins love you.
Santa love Mrs Duggins.
Love Mitchell

Dear Santa,
I want a Johnny Speed. And I want a new football I want one more thing a football suit.
Love,
Clint

Dear Santa,
I want a talking doll. And I want a pair of skates to. I lov a doll that wouldskate. Give a show projector.
Love,
Selena

Tears Mixed With Joy For Christmas



Cheerful Tearful, a 13-inch blue-eyed blond, has become the hottest item in the toy world for Christmas 1966. The 40-ounce doll, created by Mattel, Inc., of Calif. runs the emotional gamut from a happy smile to genuine tears. This is accomplished by raising her left arm, which activates a miniature "reservoir" behind her limpid blue eyes. She also comes with a feeding bottle and an extra diaper.



MAY THE SEASON'S JOYS BE YOURS

May Santa's bounty brighten every heart and fill your house with children's laughter. And may the spirit of Christmas be with you and your loved ones throughout the year!

FRIONA FARMERS CO-OP GIN

Dave Bailey, Mgr. It's Your Gin - Use It. Phone 265-3565

Christmas

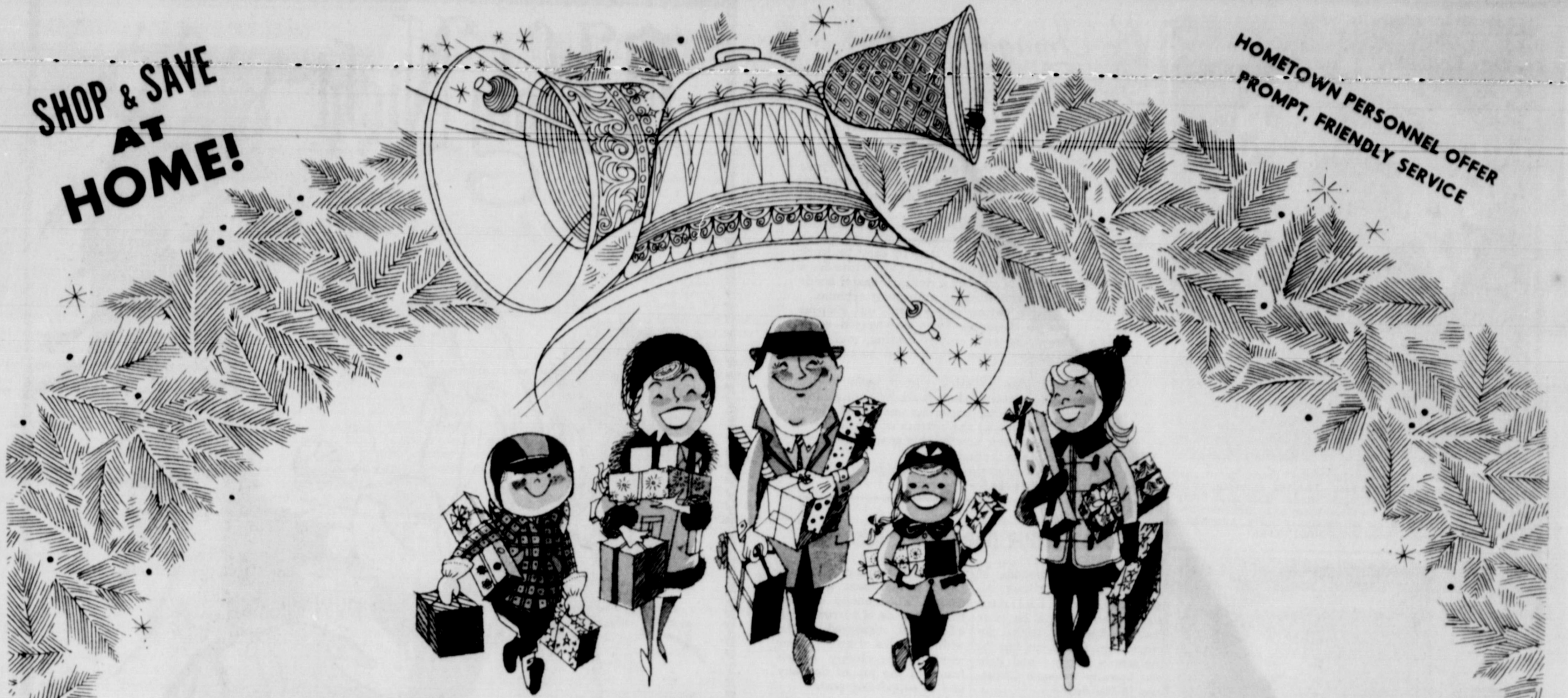
May the true meaning of this season be an inspiration to you and yours...

1966

PANCIERA TIRE & SUPPLY

**SHOP & SAVE
AT
HOME!**

**HOMETOWN PERSONNEL OFFER
PROMPT, FRIENDLY SERVICE**



WISE CHRISTMAS-SHOPPERS

SHOP AT HOME!

SAVE TRAVEL TIME...YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING!

Friona Wishes You A Merry Christmas With A Tremendous Weekly Drawing... Hundreds Of Valuable Prizes Donated By Friona Merchants.

You Will Receive A Ticket With Each Dollar Purchase Made At Participating Stores Listed Below. First, Second And Third Prizes Will Be Given:

1 MORE BIG DRAWING

In The City Park, Downtown Friona

This Customer Appreciation Promotion Is Under The Sponsorship Of Friona Association Of Retail Merchants And The Friona Chamber of Commerce.

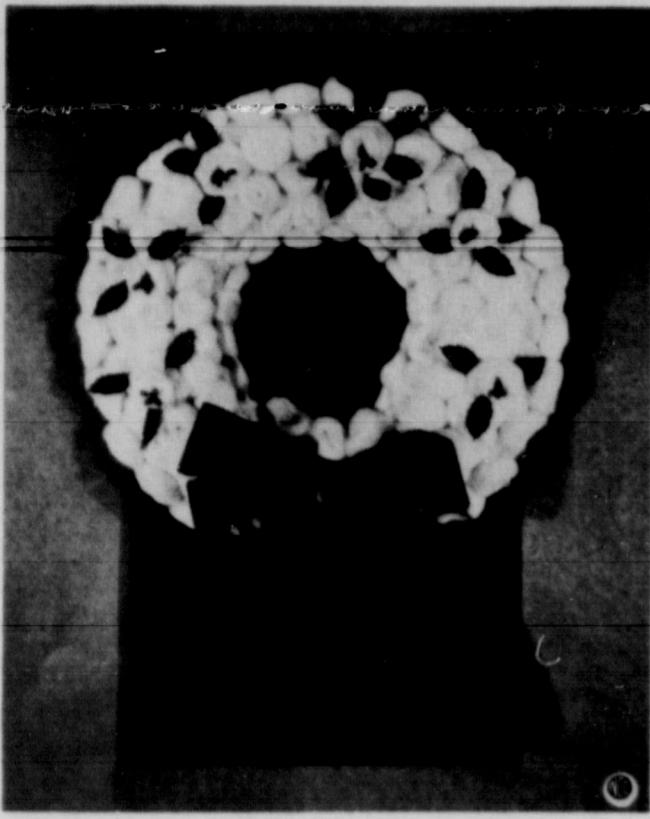
***SATURDAY, December 24...2:30 p.m.**



**HURST'S
FRIONA STAR
BI-WIZE DRUG
ALLEN'S JEWELRY
SMITH CONOCO
CLABORN'S
REEVE CHEVROLET
MOORE'S SUPERMARKET
CROW'S SLAUGHTER HOUSE
ROCKWELL BROS. LUMBER**

**HOUSER'S
RUTHIE'S
REED'S CLEANERS
NUNN LUMBER CO.
GRAPHIC ARTS
WHITES AUTO STORE
O.K. TIRE SERVICE
JOHNSON'S FOOD MARKET
CUMMINGS FARM STORE
PANCIERA TIRE AND SUPPLY**

**FOSTER'S
DEATON'S '66' STATION
BEN FRANKLIN STORE
MURPHREE TEXACO
DON'S TASTY CREAM
FRIONA STATE BANK
GIB'S CLEANERS
ADAMS DRILLING
HAYWOOD'S Cut 'n Curl
TRI-COUNTY GLASS & PAINT**



YULETIDE WREATH—Cotton "roses" create an unusual wreath for the holiday house. They're actually cotton cosmetic balls in a pale pink shade. Soft and fluffy, they're easy to work with. Glue them to a cardboard circle, decorate with sprigs of artificial holly, and add a bright red velvet bow for a final touch.

Be Imaginative In Decorating For Christmas

Be imaginative when it comes to decorating your home for the holidays. Improve unusual decorations from "surprise" materials, suggests the National Cotton Council.

Instead of a Christmas wreath made from the traditional evergreen or holly, create one from cotton cosmetic balls. Soft and fluffy, they're easy to work with and can be glued into place. Use pure white for a snowy-looking effect or choose a delicate pastel shade like pink or green, depending on your color scheme.

To make a festive cotton ball wreath, cut a circle about 15 inches in diameter from corrugated cardboard. Pad the circle with cotton batting, and then wrap strips of crepe paper around the batting and cardboard.

Use household glue to stick cotton balls to the circle. Build up the center of the wreath by gluing additional balls in the middle. Leave an uncovered space about seven inches wide at the bottom of the circle.

Wire a large velvet bow in this space and fill in with more cotton balls around the bow.

As a final touch, add sprigs of artificial holly, Christmas bells, or candy canes for decoration.

DECORATE YOUR DOOR FOR CHRISTMAS

This year, the outside of your house needn't look the same old way to holiday guests who knock on your door. A few easy tricks can provide pre-Christmas fun for the whole family—and help you literally welcome Christmas in the door.

For instance, consider how the doorway would look after a quick repainting job. If you're undecided as to what color paint will flatter your home most, why not try a touch of history this year? A door that wears the new Colonial touch, offered by Pittsburgh Paints, recalls the gaiety of Christmas celebrated two hundred years ago, and more.

Top your freshly painted door off with a "welcome canopy" to put your guests in a festive mood. It can be made quickly and simply, using gaily colored oil cloth.

Start with the supporting posts; cover two wooden poles approximately 7-feet long (depending on height of the door-

way) with strips of oil cloth. Candy-stripe them with gift ribbon. The canopy support frame is made of narrow strips of wood, measured to the width of the doorway and the length of the canopy. Attach frame to the top of doorway and to supporting posts.

Make the canopy cover with alternate strips of oil cloth (here five strips, 10 inches wide by 42 inches long). Cut one end of each strip to a point, and attach strips to one another with tape. Now lay cover over frame and tack down, allowing points to overhang in front. Decorate with evergreen branches sprayed with quick-drying enamels. Pittsburgh Paints' pale gold, silver and copper enamels are especially effective here. In addition, there are the traditional Christmas hues of white, red and green.

Complete your Christmas picture with a tree and gaily-wrapped packages on the doorstep. And there you have it; what a cheerful way to say "howdy" to the holidays!



A Holy Night

SEASON'S GREETINGS
**DEAF SMITH COUNTY
ELECTRIC CO-OPERATIVE
INC.**

"Helping Texas Grow"

Serving Parmer, Castro, Oldham And Deaf Smith Counties



With Wire Share

The Miracle of Christmas

The miracle that is Christmas shines for us again. And as we come to this day... so full of meaning, may we be worthy to fulfill that wonder... not just with gifts, but with good lives and confirm that faith, not just in words, but in deeds. May the season when the Holy Infant came to give Himself for all mankind be truly one of blessings.



**PARMER COUNTY
IMPLEMENT COMPANY**

Friona

Ph. 247-2721

Christmas

1966



"TIS
THE
SEASON"



**WHITE'S ELEVATOR
And
FARM SERVICE SUPPLY**

T.G. White, Mgr.

Ph. 265-3245

CHRISTMAS IN THE HOLY LAND



This 14-point star in Bethlehem's Church of the Nativity marks the spot where Jesus is said to have been born.

For thousands of globe-trotting Americans, the Bible will come to life this year—in Jordan!

For within the boundaries of this Holy Land lie Bethlehem, the birthplace of Jesus; biblical Jericho, one of the world's oldest cities; Hebron, where Abraham is buried; Samaria, where Elijah prophesied; the River Jordan, where Jesus was baptized; the Mount of Olives, the Garden of Gethsemane, and the Way of the Cross which winds to Calvary through Old Jerusalem, the holiest city in Christendom.

In Bethlehem this year Christmas vacationers will gather by the thousands at the Church of the Nativity which shelters the Grotto of the Nativity where Jesus was born. They will sing Christmas carols at Shepherds' Fields in sight of Bethlehem. They will participate in the colorful pageantry of Christmas processions. They will attend Christmas Eve Mass at the Church of the Nativity, or services at the church of their faith. And at Midnight they will gather in the great plaza before the Church of the Nativity to hear the bells of Bethlehem ring out the glad tidings: Jesus is born.

Long a magnet to spring and summer tourists, Jordan is becoming equally popular as a winter resort. Christmas vacationers who want the dual excitement of traversing biblical pathways in the midst of unforgettable ceremonial pageantry will find Christmas the best time of the year to visit Jordan.

The weather is ideal during the Christmas season, particularly at such Jordan resort areas as the Dead Sea, lowest spot on earth, tropical Jericho, Aqaba-on-the-Red-Sea, the pink deserts of Wadi Rumm, the castle-dotted deserts of Lawrence of Arabia country, and rock-carved rose-red Petra, one of the world's great monuments.

But wherever you wander in the Land of Jordan, whether in the purple mountains of Moab, in the Judean hills, in the deep tropical depression of the Jordan valley, or in the eastern deserts, you will be reminded inescapably of the One who spent so much of His life here. And never is the reminder so forceful as at Christmas time, the season of the year when Jordan seems most truly the Land of the Bible.

SANTA LETTERS

Dear Santa,
I want a Johnny -Spped, And a Tiger tank, And a Johnny West and a Thunder volt. I wish you would, take the children at the hospital sum toyce, And woud like for you to bring to the children that or poor. And a Mery Kreue Muce, (Christmas), And a hape noo year.
Luv, Terry

Dear Santa Claus,
It is nearly Christmas again, My little brother and I will sure be glad to see you again. We sure enjoyed talking to you the other day. The rid in your sleigh was so nice, I have been a good girl all year, Jeffrey has been a good little boy, too. I would like for you to bring me a dll that smiles and cries real tears and some playmake-up. Jeffrey would like to have a little stuffed toy and a small train to pull. There will be cookies and milk waiting for you at our house, Please don't forget any little boys and girls.
We love you,
Debbie and Jeffrey Taylor

Santa,
My name is Jay, I am nearly three years old. I've been trying to be a good boy.
Please bring me a new book, a puzzle and a new telephone. My little sister is just a baby so she likes to play with everything.
Love,
Jay and Julie Reeve

Dear Santa Claus,
I want a Busy Buzz Buzz, a house coat, a ring, and house shoe, a head scarf, some little story books, a talking doll, a Barbie and a Ken and don't forget my sisters and my brother and mama and lady and other boys and girls. How are all of reindeer and Rudolph the red nosed reindeer, I am four years old I am going to my two grandmothers for Christmas. One of my grandmas lives on the farm and the other in Throckmorton, I hope you have a nice Christmas!
Charity Mays

Dear Santa Claus,
I will be 9 years old this month. I want NFL electric football game that's all, I want the year to will have some cookies and coke for you, when you come.
Thank you
Roy Smith

Dear Santa Claus,
I have been good all year. I would like for Christmas some Go-Go boots, Busy Buzz Buzz, a camera, house coats, watch, and a ring. Please don't forget other boys and girls.
Faith Mays

Did You Know...



THE YULE LOG, JESTER, BOAR'S HEAD AND WASSAIL BOWL ORIGINATED WITH THE DANES AND SAXONS, AND WERE PART OF THE MERRYMAKING DURING YULETIDE IN MEDIEVAL EUROPE



CHRISTMAS IN COLONIAL TIMES WAS TOASTED WITH A VARIETY OF WARM AND HEARTY BEVEKAGES

Dear Santa Claus,
I want a little record player for Christmas.
I'll ride the sleigh next Christmas. I will see you this Christmas.
Brenda Diane Bennett

Dear Santa Clus,
I want a football for Christmas, and a Johnny Express and a transistor radio and Johnny Eagle Set.
Merry Christmas
Edith Gauna

SEASONS GREETINGS

May joy decorate your Yule ... 1966

CROW'S SLAUGHTER HOUSE

AN IDEAL ANSWER FOR TODAY'S CHRISTMAS PARTIES IS THE REYNOLDS ALUMINUM TAPPER CONTAINER. IT EASILY DISPENSES THE EQUIVALENT OF A FULL CASE OF DRAFT BEER OR YOUR FAVORITE CARBONATED BEVERAGE.

Santa Letters

Dear Santa,
I am 8 years old. I have helped my mother. Please bring me a new set of fighting men you can make. Please don't forget my brother and sister and all the other boys and girls.
Lots, of love,
Glenn Adkins

Dear Santa,
I will be 9 years old this month. I want NFL electric football game that's all, I want the year to will have some cookies and coke for you, when you come.
Thank you
Roy Smith

Dear Santa Claus,
I have been good all year. I would like for Christmas some Go-Go boots, Busy Buzz Buzz, a camera, house coats, watch, and a ring. Please don't forget other boys and girls.
Faith Mays

Season's Greetings

Is our short but sincere wish for you...



RUSHING INSURANCE

Season's Greetings

As once again the tapers of Christmas shed their light in the homes of free men, we are proud to say: "Merry Christmas to You." May the glow of the Spirit of Christmas shine upon you and your loved ones as you celebrate this wonderful season.

ALL GOOD WISHES OF THE SEASON

CHESTER GIN

Earl Chester, Owner



SQUAWS . . . The 1966-67 edition of the Friona High School Squaws, who have compiled a 13-2 won-lost record at the holiday break, is pictured here. Top row, left to right, are Coach Mel Williams, Deloris Phipps, Susan Nellis, Lou Cochran, Lydia Bushe, Judy Shirley and Putti Ragsdale, manager. Second

row: Brenda Blackburn, manager, Rhonda Fallwell, Hazel Fallwell, Martha Martin, Kathy Jones, Linda Fallwell and Karen Agee, manager. First row: Betty Taylor, Brownie Cole, Linda Stone, Glenda Mingus and Cindy Ingram.

Teams Take Measure Of Olton In 2 Games

Olton High School basketball teams had both given Friona trouble a week earlier in the Springlake tournament, but when Friona acted as hosts in the first home district games of the 1966-67 season, both local teams took relatively easy wins.

The Squaws, who had to battle a week earlier to beat Olton, 57-55, breezed to a 58-40 win. And the Chiefs, who had to come from behind to down Olton in the Springlake finals, 58-51, pulled away for a 64-50 win here last Friday.

At one point in the second quarter, Olton's Fillies tried to overcome the Squaws, but they rose to the challenge. Olton had cut a 21-15 Friona lead to 21-19, with 2:30 left in the half.

However, the Squaws got busy scoring eight points in the last two and a half minutes, and not even allowing Olton to get the ball across the center line, for a halftime lead of 29-19.

Hazel Fallwell, Squaw sophomore flash, started slowly, but scored seven points in a three-minute period, and sparked the Squaws to a 43-24 lead late in the third quarter.

It was a free shot by Fallwell that gave the Squaws a 20-point lead at 50-30 in the final quarter and when she connected on two straight turning jump shots, Friona had its longest lead at 56-34.

Olton was able to trim the margin against Friona reserves. Cindy Ingram once again led all scorers with 31 points.

Chiefs Trail

The Chiefs fell behind their opponents, 6-1 and 10-5 early in the game. Olton, a much improved team over former years, rode the shooting of colored guard McArthur Thomas. However, Friona finally got into the lead at 12-11, and had a 14-11 first quarter edge.

For a time at the start of the second quarter, Friona began to pull away. Baskets by Bobby Jordan and Gary Murphree shot the team ahead 20-12, but Olton (Continued on page 7)

With every good wish for you this
Holiday Season



MOBIL OIL

Dale Houlette
We Appreciate Your Business

Have a Healthy Holiday

Jingle bells! Jingle bells! Jingle all the way!

It's that time of year again. Time for the fast social whirl—the parties, the luncheons, the gift exchanges, the out-of-town guests, the unexpected visitors. And that means added excitement, confusion, hurrying around, tension, unanticipated crises—on top of running a holiday household.

The holiday hustle and bustle is fun and time-consuming. When there's so much to do, it's easy to let some of your regular routines lapse. But your family's health is one routine that requires constant attention, all the time, and especially at holiday time when everyone wants to be in the best of health.

At that busy time of year, you can't afford to relax your family health practices. Whether you are thinking about them or not, bacteria are a constant threat to your family's health.

Infections from staphylococcus bacteria, for instance, can affect

the skin and eyes, and the respiratory and digestive systems. Unchecked, they grow on the skin and in nasal passages and spread to the environment where they are disseminated in the air, in plumbing, on walls and floors, on furniture, in clothes—anywhere.

Regular family health habits are the best protection against staph bacteria. Frequent hand washing and daily baths with an antibacterial soap such as Dial go a long way in arresting the growth of staph and keeping it below the dangerous level. Regular washings with mild Dial are effective because it contains hexachlorophene, an antibacterial ingredient that reduces staph bacteria along with other skin bacteria as much as 95%. With continued use, further bacterial growth on the skin can be prevented.

So, while you're caught up in the holiday whirl, you may be tempted to let some things slide. But you can't afford to let family health habits be one of them.

SANTA LETTERS

Dear Santa Claus,
I want a ridge and a kenner's bake oven and a real watch. I have been a good girl. I am seven years old. I hope the other children have a Merry Christmas too.
Love Janice Peak

Dear Santa,
I am a little boy six years old. Please bring me a Captain Action, and some clothes for him. I also want a camera, and radio. If you have any Johnny Speed race cars left I would like one. I will take anything you want to leave for me. Thank you so much.
Jay Jarboe

Dear Santa,
I want a cowboy gun and a creepy crawler.
Thank you,
Lovey Randy Savage

Dear Santa Cause,
I would like a baby magic, francie bendable arms and legs, creepy crawler set, and a play machine.
Love,
Tammy Damron

Dear Santa Claus,
I am a five year old little boy. I would like a tractor, Gumby and Pokey and Jeep and boots for Christmas.
Love Aurbrey Parson

Dear Santa Claus,
I would like a car racing set and a ring for Christmas.
Love,
Danny Parson

Dear Santa,
I want a block blackboard and car. Thank you,
Jimmy Dale Bentley

YULETIDE GREETINGS



Our Christmas Prayer

To you, from all of us here, our very best wishes for a holiday rich in the true, deep meaning of Christmas.

May
you find new joys,
renew old friendships,
rejoice in
happy memories —
and with bright hopes
welcome the
Christmas Season

GOOD WISHES FOR A MERRY CHRISTMAS

GALLOWAY IMPLEMENT CO.

Cliff Porter

Bill Harhold

PLAINVIEW PRODUCTION CREDIT ASSN.
Short And Intermediate Term Credit For Agriculture
FRIONA OFFICE

Mr. & Mrs. Robert Neelley

Mr. & Mrs. Kenneth Watkins



COZY FIREPLACE -- This fireplace flanked with baskets of pine cones and featuring paper mache choir boys atop the mantel is the center of attraction at the home of Mr. and Mrs. Dalton Caffey. The Caffey home was one of the local showplaces viewed by many guests of the Modern Study Club Homes Tour last Sunday afternoon. The Caffey home featured many beautiful Christmas arrangements.



Candles Glow At Christmas

Many traditional candle customs brighten today's Christmas celebrations.

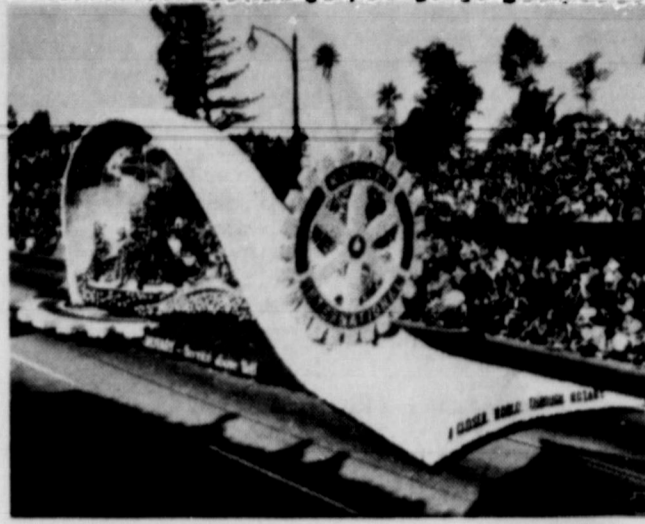
From Ireland comes the custom of putting a lighted candle in the window on Christmas Eve to light the Holy Family's way. The candles denote a house where the Holy Family would have been welcomed, not turned away as they were at the inns in Bethlehem.

In Germany, too, candles are placed in windows to provide a glowing welcome for the Virgin Mary and a host of angels who the Germans believe pass over the countryside each Christmas.

In many countries, such as Germany, beautifully decorated candles are an important part of Christmas celebrations. Enhanced with religious and other figures, they add an artistic and reverent touch to holiday festivities.

Similarly, many still celebrate the medieval custom of lighting a giant Christmas candle that burns brightly until Twelfth Night.

Lovely Floats Featured In Rose Parade



This lovely float, entered in the 1966 Pasadena, Calif., Tournament of Roses Parade by Rotary International, is typical of the 60 flower-bedecked floats to be seen in this year's Parade. This oldest of all mobile floral spectacles, being held on Monday, Jan. 2, for the 78th time, will be seen by more than 100 million viewers when the Parade is televised by all three major TV networks. Nearly a score of bands and dozens of equestrian units will also participate in the "granddaddy" of all parades.

The Origins Of Jolly

Old Santa Claus

The droll figure we Americans know as Santa is actually a combination of many legends, reaching as far back as 200 A.D.

St. Nicholas, the forerunner of our modern St. Nick, was known for his generosity. After his death many European countries adopted him as their patron saint.

He was introduced to this country by the Dutch settlers of New Amsterdam, now known as New York City. St. Nicholas was imagined as a tall, thin figure in the robes of a bishop, until the 1800's when American artists began to picture him as short, fat and happy, much like the German version of "Sankt Nikolaus."

The reindeer-drawn sleigh is derived from the Swiss notion of a "Christkindl," or Kriss Kringle, and has since been appropriated as our own Santa.

The color of Santa's suit is a reminder of the red robes of a bishop worn by the original St. Nicholas.

So you see, Santa didn't just "happen" . . . like Toppsy, he grew, out of the tales and fancies of many nations.

Second Use

Broken Christmas tree decorations can still be useful. Cut cardboard into star shapes and apply fresh, white shellac. While the shellac is still wet, place the fragments securely on the cardboard. When dry, the shellac will hold them in place.

MERRY CHRISTMAS



TO ALL OUR FRIENDS AND CUSTOMERS

Wishing you the best of everything in the holiday season!

ROCKWELL BROS. & CO.

"Lumbermen"

Since 1906

Phone 247-2212

Os Lange

WHITER TURKEY

When roasting turkey for a holiday feast, basting the bird with RealLemon lemon juice will help keep the white meat white. It enhances the flavor of the bird, too. A plastic squeeze lemon makes an especially convenient baster for the inside. During roasting, baste the outside of the turkey with lemon juice and melted butter.

Teams . . .

(Continued From Page 6)

fought back to trail by just five, 25-20 at intermission.

The Mustangs then narrowed the gap to one point, at 27-26 as the second half started, and for several minutes, Olton threatened to go back into the lead, but couldn't get a timely basket.

Friona rallied, meantime, helped by a lay-in by Jordan following a steal, and led by nine, 43-34 at the three-quarter mark.

Thomas, Olton's top point-maker, fouled out with 6:25 left in the game and his team trailing 47-37, and Friona had little trouble coasting for the win.

BOX SCORES

Squaws	14	29	43	55
Olton	9	19	26	40
Ingram	8-15-31	Taylor,	2-0-4	Fallwell 9-4-22
Neill	0-1-1.			
Chiefs	14	25	43	64
Olton	11	20	34	50
Jordan	6-7-19	R. Murphree,	7-5-19	Graves 1-0-2
Wood,	3-2-8	G. Murphree	4-4-12	Hurst 1-0-2
Rando	0-2-2.			

Again this special season quickens our hearts, and we join together in celebration of Christmas. The wondrous memories of Christmas past, . . . the anticipation of Christmas in the future give special meaning to our Christmas today. Part of this feeling comes from associating with our friends and customers throughout the year. As a symbol of our sincere appreciation of your loyalty and friendship, once again we say:

Merry Christmas to Everybody!

from the Entire Staff of

CONTINENTAL GRAIN COMPANY

414 Main Phone 247-3151

Jim Johnston "Preach" Cranfill

A MERRY CHRISTMAS TO ALL!

From All Of Us At . . . PARMER COUNTY PUMP CO.

Hollis Horton
J.P. Sims
Luzelle Campbell
Frank Castillo
Mario Castillo

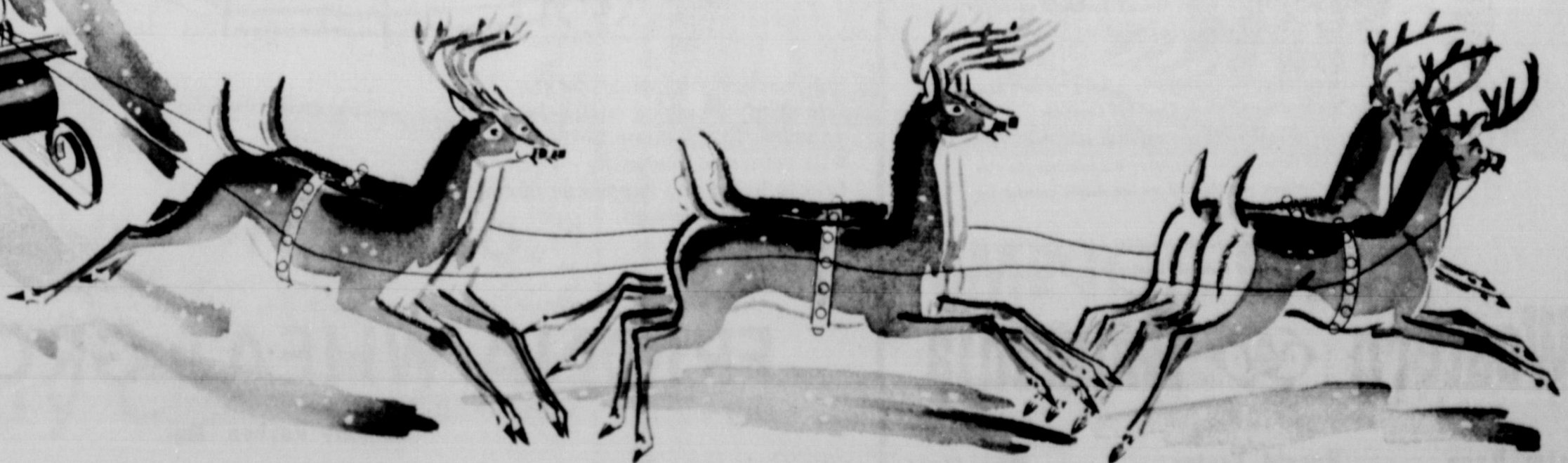
Stan Benge
Robert Pemberton
Troy Crutchfield
Alton Robbins
Randall Schwab

J.C. Parvin
Troy Clayton
Ray Gonzalez
Frank Ramirez



It's a pleasure to greet friends during the holiday season!

BEST WISHES!



Christmas Confection



An old-fashioned Christmas confection, composed of fruits and nuts, moistened with honey, blanketed with confectioners sugar, then put away to "ripen." We all remember these exquisitely sweet morsels. This Christmas confection has the added goodness of Kellogg's Special K. Special K does several things for Vintage Fruit Balls: gives you more protein for a truly nutritious Christmas confection. Plan to try Vintage Fruit Balls this year. They are a nutritious and tasty accent to the holiday season.

VINTAGE FRUIT BALLS

- 6 cups Kellogg's Special K
- 1 cup nutmeats
- 1 1/2 cups pitted dates
- 1 cup mixed candied fruits
- 1/2 cup shredded coconut
- 1/2 cup sherry
- 1/4 cup honey
- 1/2 teaspoon cinnamon
- 1/2 teaspoon nutmeg
- 1/2 teaspoon allspice
- Dash salt
- 3/4 cup sifted confectioners sugar

Put first five ingredients through food chopper using finest blade. Add remaining ingredients except sugar to fruit mixture. Mix and knead with hands until mixture holds together. Shape into 1-inch balls. Roll in confectioners sugar. Store in tightly covered jar several days to "ripen." Roll again in confectioners sugar before serving.
Yield: about 5 1/2 dozen Vintage Fruit Balls.

Santa Letters

Dear Santa,
I want a game and kind of a game. Just one more thing, a bracelet.
Love/Lind Anthony

Dear Santa,
I want a big doll and Santa, I wish at the people in the hospital have a toy too.
Love,
Mary Walker

Dear Santa,
My name is Jeanine. I am 10 years old.
This year for Christmas I would like a Francie doll and some clothes to go with her. I would like a Francie and Barbie case. I will like anything else you give me. Thank you for the things you brought me last year.
Jeanine Jarboe
P.S. We will leave you some refreshments.

Dear Santa Claus,
I would like a baby magic doll and a birth stone ring and a purse for Christmas.
Love,
Carolyn Parson

Dear Santa,
I would like to have anurse set and a bicycle. I have been a good girl. I hope that all the children's and the poor people would have a present too, ad I hope that their mothers have one too and good health also.
Love Amy Surage

Dear Santa,
I would like to have a football for Christmas and any other toys you have for me. I live at 503 Grand. I am in Mrs. Lovett's room 7 2-9. Please remember my sisters and the other children. I hope you have a Merry Christmas.
Harrell Mays

Dear Santa,
I want a t-bone dog, baby magic and globes fracie doll.
Darla Gae McClellan

Dear Santa,
I am a good girl. I want a cowgirl suit.
Love, Cheryl Nossaman

Dear Santa,
I am a boy and very good. Please bring me a football set.
Love,
Terry Sharrock

Dear Santa,
I want a baby cry. And a easy bake oven, a honey wess doll, a lost in space game, a Milton the monster game, a sno-cone machine, a tip it game, a bicycle, a give a show projector, a coke machine, a tootsie roll machine.
Love Joan

Dear Santa, I want a barbie and a doll and a bicycle for my brother.
Love Lucy

Dear Santa,
Here is a letter. I want a electric train. My sister wants a dil. My brother wants a car. My sister wants a hous.
Love Manuel

Dear Santa, I want you to surprise ?
Love, Steven

Dear Santa,
I want a busy buzz buzz and my brother wants a monkey. I want a bow and arrow.
Love,
Alonzo

Dear Santa,
I want a panoa (piano) and a doll.
Carla Polk

Dear Santa,
I want a waetake (Walkie-Talkie)
Love,
Lynn Welch

Nothing Like a Christmas Taffy Pull



Let the children share the joy of helping to prepare holiday goodies and at the same time experience the delights of an old-fashioned candy pull. Sorghum is the ingredient that gives the old-fashioned taffy taste to this Christmas treat of long ago. A favorite of Grandmother's day, sorghum's tantalizing taste is new to many modern-day cooks. A pure golden syrup that is milder than molasses, its flavor blends companionably with that of other ingredients to give a mellow richness to cookies, cakes, candies and puddings.
Try Old-Fashioned Sorghum Candy soon, and hang on to the recipe. It isn't often that you find candy that tastes this good that is so much fun to make and so inexpensive, too.

Old-Fashioned Sorghum Candy

- 1 cup sugar
- 2 tablespoons cornstarch
- 1/2 teaspoon salt
- 1 cup Waconia Sorghum
- 1/2 cup water
- 2 tablespoons butter
- 2 teaspoons vanilla

Mix sugar, cornstarch, and salt in medium sized saucepan; add Waconia Sorghum, water and butter; heat slowly, stirring until sugar is dissolved, then bring slowly to a boil and cook to hard ball stage, 260°. Remove from heat; add vanilla; pour onto buttered platter. Lightly butter hands and pull as soon as the candy can be handled. Pull until it becomes light in color; twist; cut into pieces and wrap individually.

Silent Night



*Glory to the Holy night
when the angels sang;
glory to this Holy day.*

Raymond Euler Insurance

The Season's Greetings

Welcome to the Holiday Season with all its joy and happiness. And thanks to our many friends and customers for their fine friendships in the past.

O.J. BEENE
Representing
South Coast Life Insurance

Season's Greetings

A Bountiful Christmas

It would be wonderful, at this Holiday Season, if we could meet, and personally greet, you and all our many friends and customers.
But, because that isn't possible, we're doing the next best thing, and sending these little Christmas Greetings.
A sincere appreciation for your friendship, and "Thank You" for the many favors you have shown us. It is folks like you who make our business possible, and we are deeply grateful for your goodwill and patronage.
May you have a bountiful Christmas — rich in warm friendships, with all the good things of life for you and yours.

Western Ammonia
FRIONA

Lester Dean Harold Taylor Max Field

It is our sincere wish that the friendship and good will you have extended us in the past will return to you many fold to bring you happiness during this Holiday Season.

FRIONA WHEAT GROWERS

Billy Raybon, Mgr.

Ph. 247-3211

GREETINGS

Drawing near to the manger, we see the wondrous thing
 that has come to pass! We rejoice for the Christ is born.
 God has come to us in Him. May this great gift give you
 peace, joy and courage throughout the coming year.

"Thou... shalt call
 His name Jesus..."

LUKE 1:31



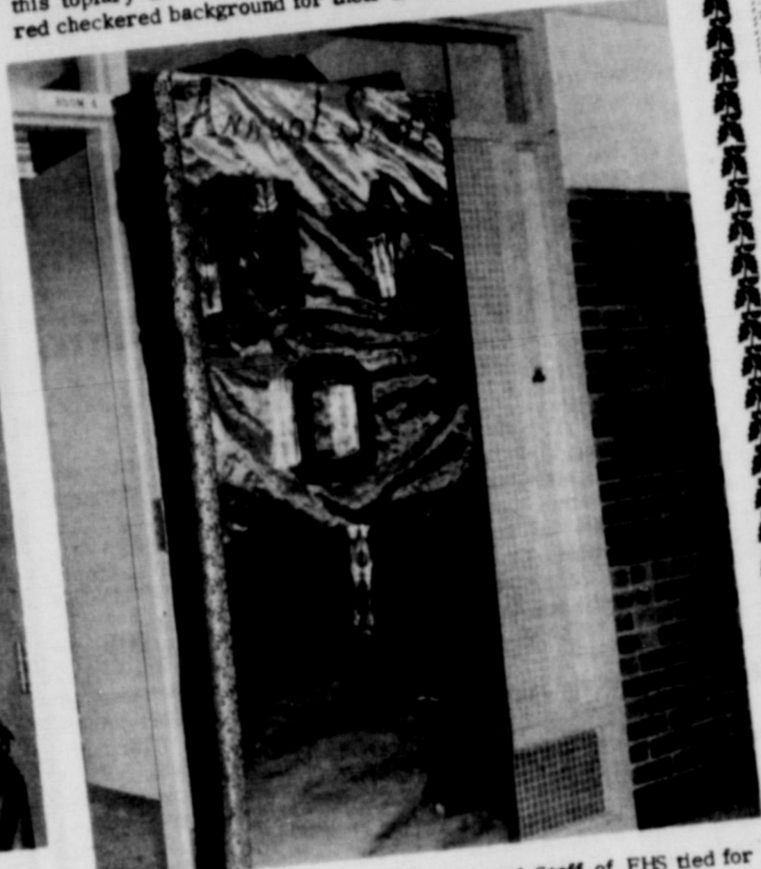
MADONNA THEME -- The Senior class won first place on the door decorations at Friona High School last week. The Seniors chose as their theme a draped Madonna and child with a stained glass background.



TOPIARY TREE -- The FHS Band won second place in the annual High School Christmas Door Decoration Contest with this topiary tree done in green and red. The students used a red checkered background for their tree.

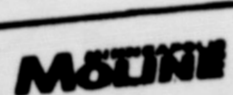
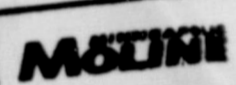


SPIRIT OF CHRISTMAS - National Honor Society of FHS shared third place honors with the Annual Staff in the yearly door decoration contest at school. The NHS group chose as their theme the Spirit of Christmas and used the Bible opened to the Christmas story with a gracefully draped background.



THIRD PLACE WINNER - The Annual Staff of FHS tied for third place in the High School Door Decoration Contest with this "Noel" theme. The raised letters shine forth from a red foil background.

**MAURER MACHINERY
 COMPANY**



"Serving Parmer County In The Same Location For 37 Years."

Phone 247-3250

Friona

Season's Best Greetings

As you celebrate this glorious occasion, we send
 to you our sincere greetings and trust that
 the season will be one of blessings
 and joy for you and yours

"And when they were come into the house, they saw the young Child with Mary his mother, and fell down and worshipped him: and when they had opened their treasures, they presented unto him gifts, gold, and frankincense, and myrrh."
 MATTHEW 2:11



**CUMMINGS FARM
 STORE**



Season's
 Greetings

oh come, ALL YE FAITHFUL

ADESTE FIDELES

J. READING

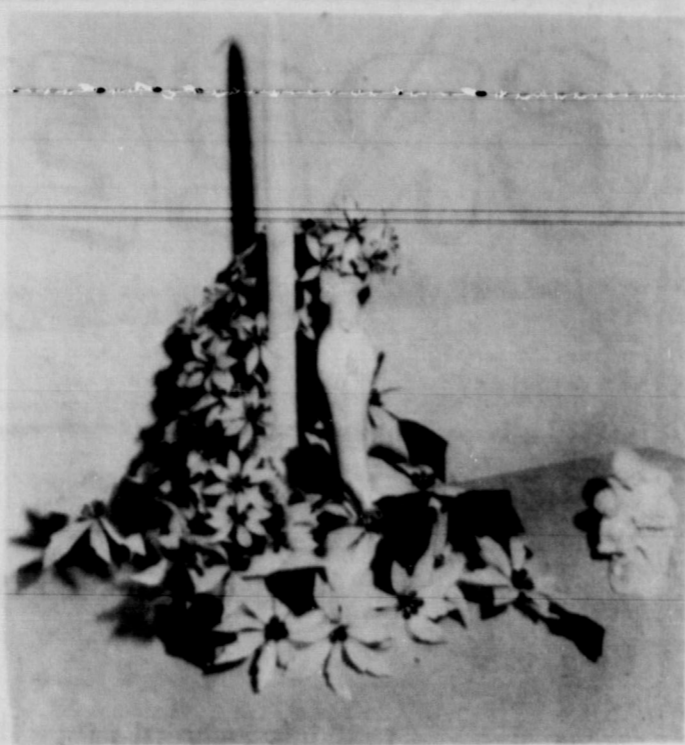
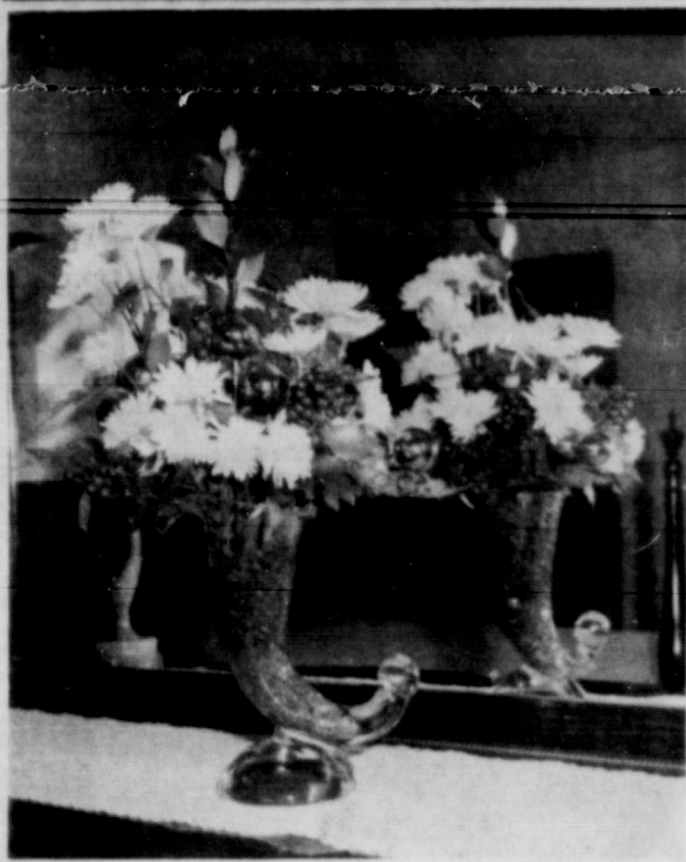
Oh come, all ye faith-ful, joy-ful, and tri-
 umph-ant; Oh come ye, oh come ye, to
 Beth-le-hem! Come and be-
 hold Him born the king of an-gels:
 Oh come, let us a-dore Him, Oh
 come, let us a-dore Him, Oh come, let us a-
 dore Him, Christ the Lord. A-men.

West Friona Grain Co.

Jack Tomlin

Bill Bailey

Country Club Gin



POINSETTIA ARRANGEMENT -- White poinsettias and a graceful madonna combine to make a delightful Christmas arrangement. This was one of several beautiful arrangements seen in the home of Mr. and Mrs. T.E. Lovett during last Sunday's Christmas home tour.



CONE TREE - This unusual arrangement of pinecones and greenery was seen at the home of the Dalton Caffey's during last Sunday's home tour. Three styrofoam balls form the base for the arrangement. Add a pretty container and a red bow to complete the attractive Christmas decoration.

REFLECTED BEAUTY -- This Christmas arrangement of chrysanthemums and baubles in an unusual container reflects beautifully in a mirror at the home of Charles Russell. The Russell home was one of several outstanding local homes visited during the Modern Study Club Homes Tour last Sunday.

Dear Santa,
I want a Johnny Egl (eagle)
I love you
Glen London

Dear Santa,
I want a bicycle and some
race cars and bring my sister
a talking doll and my brother a
littel bicycle.
Love, Benito

Dear Santa, I want a chemistry
set. Anchl the Johnny eagles,
and I want a bicycle and a
erector set and a silly safari
game.
Love, Randl

Dear Santa,
I want a bic (bike) spaced
guen (gun).
Rickey Jackson

Dear Santa,
I want a ras car set. I wish
you wud.
Mark Dean

Guests Present Memorial Program Of Music

Following a program of songs by Lisa Taylor, Vicki Pryor and Cecelia Lewis at the Wednesday afternoon meeting of Friona Women's Club at Federated Club House, Mrs. J.L. Witten, who directed the program and accompanied the trio on the piano, dedicated the program to the

late Mrs. L.R. Dilger, who was an active member of the club for many years.

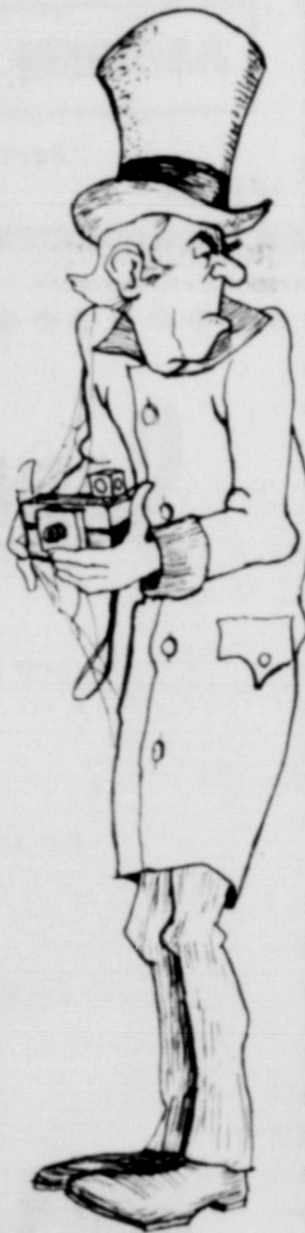
The trio sang "A Little Gray Donkey," "How Can Anyone Keep From Singin'" and "Silver Bells."

Mrs. U.S. Akens, president, directed the business meeting. Roll was called and each member answered with a Christmas memory. Mrs. A.H. Boatman presented the devotional.

Mrs. O.F. Lange presented "A Christmas Prayer," which was an original poem she wrote to put on her greeting cards this year.

Following a gift exchange refreshments of fruit cake and coffee were served. Nineteen members and three guests, besides those on the program, were present. Guests were Mrs. H.N. Lewis, Mrs. Benny Pryor and Mrs. George Taylor

Don't Be A Shutter Scrooge



What's a "Shutter Scrooge"?

He's the fellow who assembles a few meager slides from a vacation or family event, to find that the wife not only had her eyes closed, but stuck her tongue out during a classic shot in front of the Christmas tree.

Or worse, one of the kids completely blurred the ONE shot taken of the family snow man.

This unhappy shutter-bug is still under the illusion that quality color films cost a lot of money and that one slide, or a scant foot of movie film had better be enough!

Nothing could be further from the truth, advise amateur photographic experts from 3M Company, manufacturers of Dynachrome color slide and movie films. Now that quality films can be purchased for a reasonable price (with processing included in the case of Dynachrome), home photo enthusiasts are advised to shoot each important scene twice even three times, perhaps from different angles, to assure good photographic quality — as well as an interesting selection of scenes.

Now maybe even "Shutter Scrooge" will take heed of the ghost of pictures past.



In this time of glad tidings we wish you all peace and magic hours of wonder

WELCH AUTO SUPPLY, INC.

John Blackburn
Kathrine Blackburn
Ph. 247-3313

Frankie Allen
C.H. Veazey
Friona

Santa Letters

Dear Santa,
We wish you Merry Christmas.
I want a dll.
Cindy Blake

Dear Santa,
Merry Christmas to you,
and I want a Johnny Egl
Kelly Carter

Dear Santa,
I want a doll to play with.
Sonja, Deyke and Sulee

Dear Santa,
I want a Creepy Peep, Cap-
tan Acton, and a rase track.
Bryan Johnston

And may the true spirit of the season be yours this Yule...

1966

Parmer County Farm Bureau
BILL CARMACK, FIELD REPRESENTATIVE

1966
Christmas

Greetings to our good friends and neighbors...

RED BARN
FERTILIZERS · CHEMICALS

Gary Ward, Mgr.
Friona

Merry Christmas

...to you and your family from Reddy Kilowatt and his 2,000 co-workers.



TUNE IN ON CHRISTMAS

If ever there is a time of year when music is essential, it is Christmas. There are so many wonderful things to hear! Choirs lifting their voices prayerfully, carolers extolling the season cheerfully, children making their earnest pleas to Santa Claus, voices of dear ones over the long distance wires, friends laughing and happy, holiday music on radio and television, sleigh bells and church bells and door bells.

Yes, Christmas is the gayest, most pleasant holiday of them all, and so much is the keynote to the whole event.

Consequently, what is sadder than the sight of an older member of the family who cannot hear as well as he was once able. He feels that Christmas isn't as much fun as it used to be. He thinks it's probably because people aren't as friendly, as cordial, as warm and wonderful as in the good old days.

He resents the music he cannot hear. It annoys him when people seem not to talk clearly or loudly enough. He is apt to be grouchy because no one is spending time with him. It may be Christmas,

but he is bitter, and dissatisfied and terribly disappointed that things cannot be the way he remembers them.

What can be done for the older member of the family to bring him back into the full circle of Christmas spirit and love? How can he be expected to enjoy that in which he cannot fully participate? What can the family do to "win him back to the fold?"

The answer is a simple one: Give him the gift of sound this Christmas. Give him a hearing aid fitted to his exact needs and comfort. A hearing aid is a gift that the entire family can purchase and give together, and it is a gift that will go on giving, Christmas after Christmas after Christmas!

Don't let an older member of your family sit on the sidelines this Christmas—help him to totally enjoy the holiday. Bring the whole season into focus for him. Give him the intangible gift of hearing, in the tangible form of a hearing aid. You'll enjoy your holiday better, too!



On The Farm In Parmer County

RONNIE McNUTT
County Agent

MANAGEMENT SCHOOL
Farm and Ranch couples of Parmer County can get copies of the Get In Step for 1967-Management School program at financial agencies throughout the county.

The school, which will be held each Tuesday for six weeks starting January 10, will feature a wide array of subjects that can improve a farm family's management ability.

Sixteen speakers are slated to speak during the series of two-hour educational meetings. All meetings will begin at 1:30 p.m.

The County Agent's office has received a number of registration forms. The forms are available at banks throughout the county and at the extension office.

Topics to be covered during the Get In Step for 1967-Management School include the following: Understanding Financial Management, Planning for Spending, Farm and Home Business Centers, Records, Tax Management, Social Security, Savings and Investments, Insurance, Credit, and Estate Planning.

The management sessions are opened to the public.

PROGRESS OF SCABIES INSPECTION
Cattle scabies inspection got

underway in Parmer County on Monday, December 12. Two inspectors are working in the County.

The inspectors plan to work the county by precincts. At present one is working Precinct 3 (Farwell area) and the other inspector is working Precinct 4 (Lazbuddle area).

If everything goes as smooth as it has so far, the inspection could be complete by January 10th.

Several men in the County have given their time to assist the inspectors by showing them around their communities. This will help to speed up the completion day.

ORDER TREES NOW:
Farmers and ranchers may again obtain planting stock for setting out in early 1967. Some 17 species of trees or shrubs will be available from the Texas Forest Service at a delivered cost of \$1.50 per hundred.

The trees and shrubs may be used for windbreaks and soil stabilization.

Orders must be in multiples of 50 and orders for less than 100 seedlings will not be accepted.

Orders must be received on or before February 11, 1967. Order blanks can be acquired at the County Agent's office in Farwell.



For somehow, not only at Christmas, but all the long year through, The joy that you give to others is the joy that comes back to you
— JOHN GREENLEAF WUITLER

BIG T PUMP COMPANY, INC.

Hereford - Dimmitt - Friona

Happy Holiday Seasons

To All Our Wonderful Friends And Customers. Your Past Patronage Is Appreciated And Future Patronage Is Cordially Invited.

CHANDLER TIRE SERVICE
Mrs. James Chandler

Santa Letters

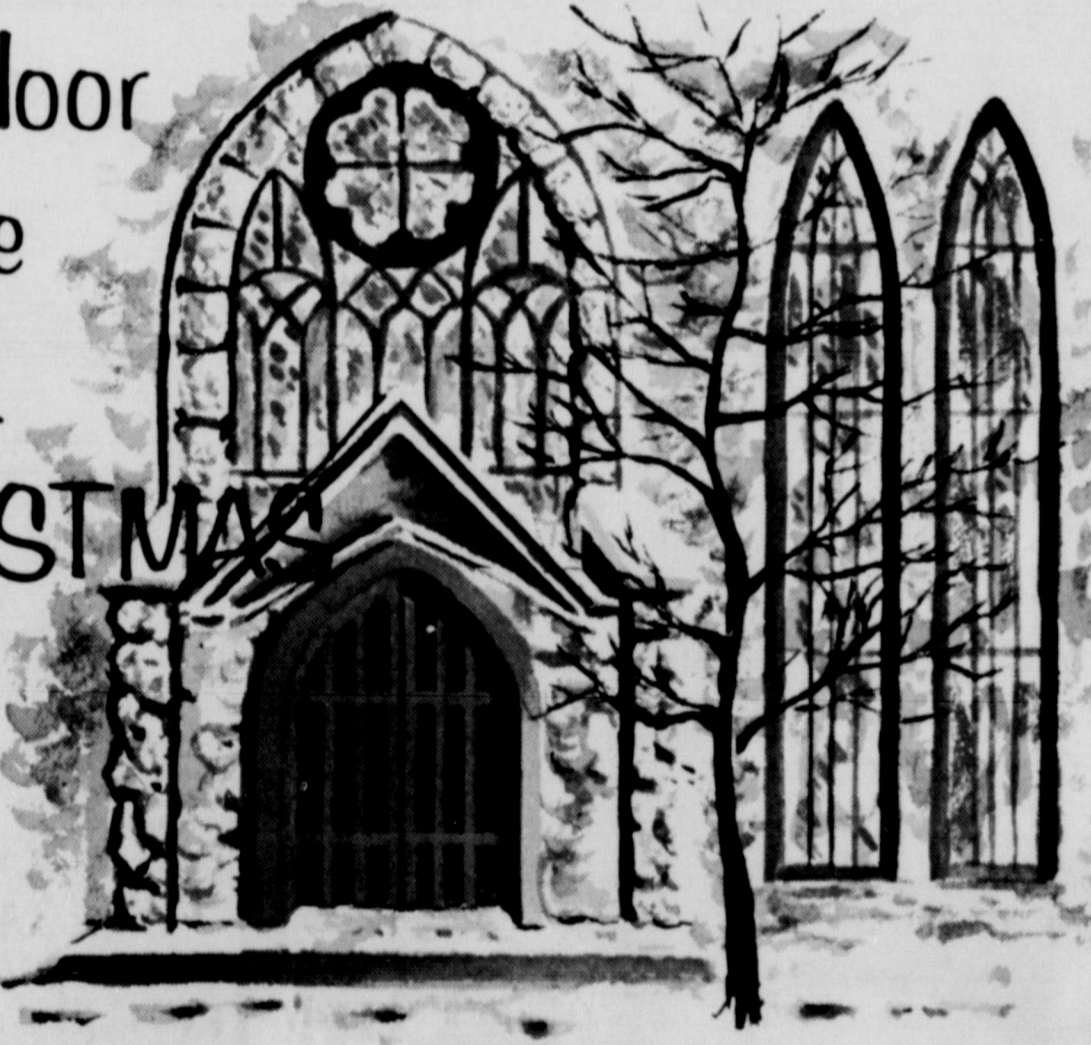
Dear Santa Claus,
My name is Kipi and I am 3 years old. I have been real good this whole year. (If you must check on this please ask my grandmother and granddad.) I would like a cheerful Tearful, a telephone that really works, and a Easy Bake Oven.
I will leave cookies and coke for you.
Your friend,
Kipi Fleming

Dear Santa,
I am two years old and I mind my big sister pretty good. Please bring me a sewing machine a cheerful Tearful and a Type-o-Tune.
My baby brother, Reese, would like some rattlers.
I love you,
Karia Fleming

Dear Santa
I wish I had a typewriter that is real but I want a dll for my little sister.
Love,
Elva Garcia

Dear Santa,
I want a Johnny Wist.
Ronnie Wilkerson

the door
to the
REAL
CHRISTMAS



Through two thousand years of wars, oppressions and changing times... mankind's continuing faith has always begun at this door. It is from within this door that the simple teachings of the Prince of Peace are nurtured and passed to each succeeding generation.

As once again we celebrate His birth, we extend to you our best wishes with the hope that the spirit of Peace and Love be yours today and in all the days to come.

SEASON'S
GREETINGS

KENDRICK OIL CO.



PHILGAS



The foundation of all business is friendship.
And with each Christmas it gives us great pleasure to extend our very best wishes to those whose friendship we treasure.
May your Christmas truly be a happy one.

TRI-COUNTY ELEVATOR, INC.

Pete Braxton, Mgr.
Black

JOHN WEIS

FHS Graduate Guides Observatory Expansion

Mr. and Mrs. John Weis and daughter, Becky, of Fort Davis, Texas are guests in the home of his mother, Mrs. H.H. Weis this week. Weis, who is a 1942 graduate of Friona High School in administrator of McDonald Observatory.

Recently plans for what is probably going to be the greatest observatory complex in the world, at an estimated cost of \$5 million were announced by sources close to the University

of Texas. The \$ 5 million expansion program is to be located within yards of the present site of McDonald Observatory. It is reported a 108 inch telescope, a 15 foot radio telescope and a proposed 82 inches is listed as the third largest in the world. It was dedicated in June of this year to Dr. Otto Struve.

Weis attended New Mexico State University, Albuquerque, following his graduation from

high school and was graduated with a bachelor of science degree in mechanical engineering. He later attended South Texas College of Law, Houston, one year.

He lived in Houston, Carlisbad, Questa, New Mexico and Grand Valley, Colorado before moving to Fort Davis last year. He and his wife, Betty, have two daughters, Mrs. John Coil of Austin, and Becky, who is at home and a sophomore in high school. They also have one grandson, J. Ruic Cotti, Austin.

The following story appeared in the Odessa American and was written by Lou Walker, a special correspondent.

"Construction on the new dome, designed by the astronomy group of the University of Texas, has not been started, but the 108-inch reflector has been cast by Westinghouse Corporation and is in the process of being ground.

According to John Weis, administrator for the present McDonald Observatory, manufacturers no longer attempt the tricky process of pouring the units in one flow of molten glass. Modern methods call for a number of precision - fitted pieces of smaller glass to be formed into a single large unit.

Grinding, a long and delicate process, is done in compliance with an intricate and complicated mathematical formula, designed to attain maximum reflection characteristics with minimal distortion. The calculations, formerly the work of months for a staff of mathematicians, is now done by high-speed calculators, but is still involved and laborious.

Upon completion of detailed plans and specifications, the Board of Regents of the University will submit them for competitive bidding. Construction is hoped to begin by October this year, with a tentative

completion date of Aug. 1, 1967. The 15-foot radio telescope will not be a new unit, but is one that is presently located at Austin. It is planned to move the unit to Mr. Locke shortly after completion of the new 108-inch dome.

The 40-foot antenna will be a new unit, however, and will probably be constructed sometime later.

Radio - astronomy is relatively new branch of astronomy concerned with the study of space by means of radio waves emanating from the outer vastness. The discovery that stellar sources emitted radio waves was made in 1932 by an American Radio Engineer, Karl C. Jansky, who observed his radio set had more static when the Milky Way was overhead.

More detailed observations with scientific equipment proved his theory, and in 1936 another American, Grote Reber, designed the first radio-telescope. It was this early equipment that plotted the cosmic radiation, with respect to galactic latitudes and longitudes of origin, and produced the first radio map of the Milky Way.

The essential equipment used in radio astronomy includes the radio telescope which picks up radio signals from space, the radio receiver which amplifies the signals, and a display unit which records the signals graphically.

Many cosmic objects observed by radio telescopes emit too little light or are too far away to be detected by optical telescopes. These so-called discrete sources, known as radio stars, apparently differ from the stars of optical astronomy; that is, those stars which can be seen by regular telescopes, as no optical (visible) star except the sun produces detectable radio emissions.

The planet Jupiter emits non-thermal radiation within a narrow band of long radio wave lengths, and steady signals of thermal (heat) origin, with shorter wave lengths, have been detected from Jupiter, as well as Venus, Mars and Saturn.

The Milky Way, comprised of myriads of stars that form the

local galaxy, can be observed by radio telescopes as a band of continuous radio sources, these signals, as they might be called, have their greatest intensity in the region of the constellation Sagittarius, near the center of the galaxy.

There are two theories as to the cause and origin of radio-space-signals. One is that the radiation is produced by my-

riads of radio stars not to be observed visually and the other is that its origin is from interstellar material. This could mean originating from relatively small celestial bodies.

With all of the planning for modern equipment, the phrase, "Old McDonald," a wry take off on the children's song, is already being heard at Mt.

Locke. Actually, the present facility is going to be far from obsolete for a great many years. The French National Observatory at Paris, established in 1667, and the British Royal Observatory (Greenwich Observatory) founded in 1675 are still in existence, and McDonald is one of the newest for the observatories, being established in the 1930s.



ON THE TOP—The top of Mount Locke near Fort Davis will soon be crowded with the building of another observatory. It will be built where John Weis, administrator of McDonald, is shown standing. A date for the beginning of construction has not been announced by University of Texas officials.

May all the beauty of
Christmas
be yours
in 1966...

J.D's GAS SERVICE
John Terry

The Wonderment of
Christmas
May it remain with
us always

Merry Christmas
BLACK MERCANTILE
Mr. & Mrs. L.L. Deaton & Family

Happy Holidays

HUB GRAIN
O.L. McMurtry
Ralph Bottoms

FLEMING AND SON GIN
G.W. Fleming
Howard Fleming

FLEMING FERTILIZER
David Hale
Maynard Agee