

# The Sudan Beacon - News

FORTY-SEVENTH YEAR NUMBER 29

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, SEPTEMBER 9, 1971

10¢ PER COPY

**WOODWORK**  
BY DALTON

## HORNETS OPEN SEASON AT SUNDOWN

THE PRESIDENT of the American Psychological Assn. suggested last week development of a drug to be administered to successful politicians to prevent abuse of power in public office.

Best we could figure out from reading the story as reported by the Associated Press was that this drug should make all our politicians do right, causing them to be incapable of dishonesty, and eliminating their baser instincts.

We're tempted to say that if it will work on politicians, it will work on anybody. And it sounds preposterous, but the APA president was serious, saying that some progress already has been made in developing drugs that can partly affect man's emotional and motivational levels.

It's a bit frightening to think that scientists can develop drugs that will make man good. Because any such control means that the persons making or administering the drugs could compel a person to be whatever he wanted, whether it was good or bad.

Drugs to make people return to honesty and love for their fellow man would not be needed if more people would worship God instead of themselves. And the treatment is a lot less expensive, too.

Besides that, how are you going to get the politicians who really need mind control to agree to take the drugs? The baser ones already have what they think is a good thing going, stealing public money, pushing through special interest bills, swapping stocks and loans for favors and such.

Of course, not all politicians are in it just for themselves. Some really are concerned with trying to represent their constituents as best they know how. But these aren't the ones who need the proposed new drugs. It's all those other guys, and they're not about to consent to taking any goodie shots.

In fact, a lot of them seem to be hooked on crooked pills.

### FIRE REPORT

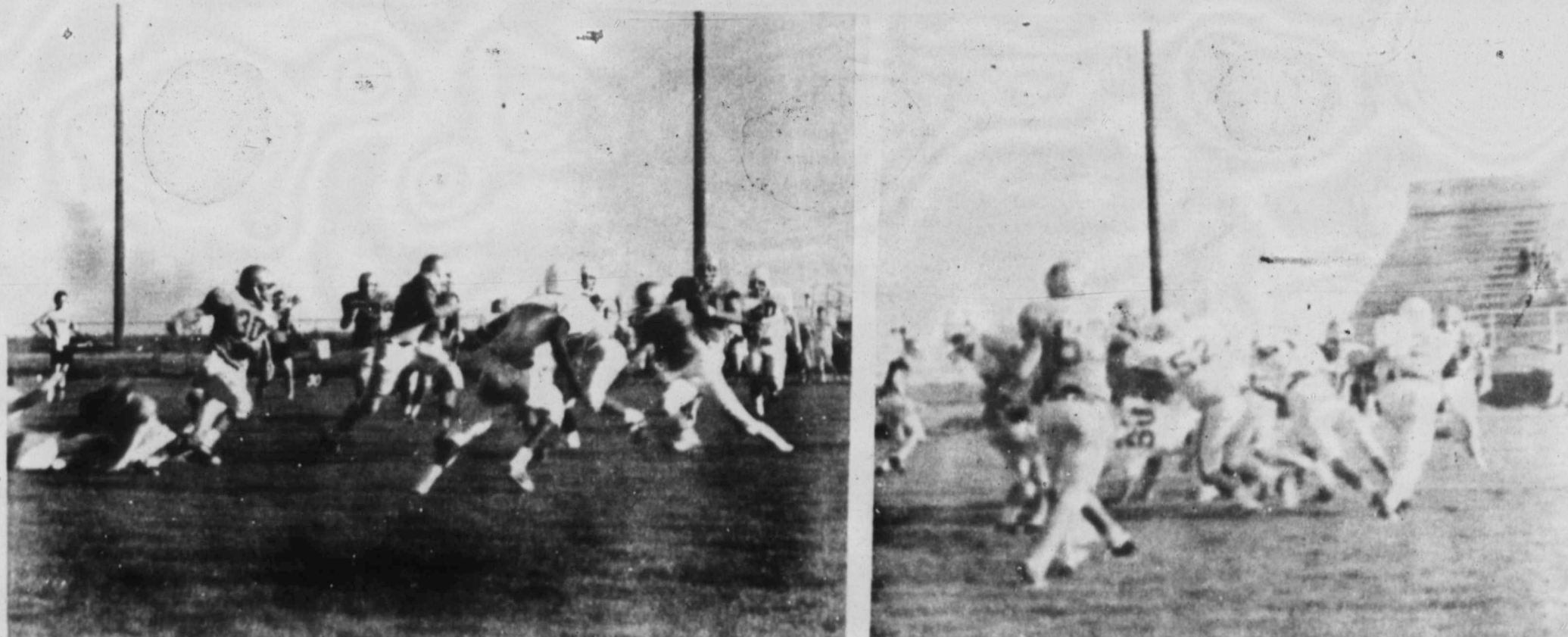
The Sudan Volunteer Fire Department answered a call at approximately 10 p. m. Monday night to the Calvin Wiseman farm some 8 miles northwest of Sudan.

Pressure from a butane tank had been used on the water lines causing gas to accumulate in the commode tank which ignited from the pilot light on the water heater.

Orville Hill, fire chief, reported that the bathroom sustained minor damage from smoke and water.

Hill also reported that O'Don Bellar has been appointed Sudan Fire Marshall to replace Bob Taylor who moved recently.

All members of the Volunteer Fire Department are reminded that weekly meetings are held Monday at 7 p. m.



HERE I COME - The Hornet offensive is shown above as they are on the move against the Anton Bulldogs during the scrimmage Friday. On the left the defense is shown as they hold the Anton defense in one of their tries. The Hornets will open their 1971 season tomorrow night, Friday, as they travel to Sundown to take on the Roughnecks.

The Sudan Hornets will be playing the Sundown Roughnecks at Sundown Friday night. Game time is 8 p. m. The Hornets took the Roughnecks 46-0 last season and hope history will repeat itself this year.

Head Coach Bill Adams announced his starting lineup as follows:

Brad West, RE; Eugene Lopez, RT; David Heard, RG; Don Noles, C; Kevin Humphreys, LG; Mike Hedges, LT; Ronnie Gilbert, LE; Bo Lance, QB; Roger Boyles, FB; Roger Bellar, R-HB; Kim Ingram, L-HB.

The seventh and eighth grade teams will play at Shallowater Thursday (today). The games will begin at 5:30 p. m. this afternoon. The B-team will go to Hale Center tonight at 7:30 p. m.

### PEP RALLY!

Hornet Pep Rally Friday, 3:30 p. m. in the gym. Everyone is invited with a special invitation to all parents.

### CITY INSTALLS NEW SIREN

Sudan City officials announced this week that a new siren was installed Friday in the east part of town at the end of Hay Street. This brings to four the number of sirens located throughout the city. They report that the sirens were all working when the work was completed Friday and this should enable all Sudan residents to hear the fire and storm warnings.

Residents are reminded that one continuous blast of the sirens indicate a fire alarm while an oscillating blast is for storm warnings. Residents are urged to take precautionary cover when the oscillating blast begins and remain until the sirens stop.

### COUNTY 4-H FAIR SET SATURDAY

The annual Lamb County 4-H Fair will be held Saturday, Sept. 11, at the Lamb County Courthouse in Littlefield.

Categories will include arts and crafts; field crops, electricity; textiles, horticulture; culphotography and pets.

All 4-H members are eligible to enter as many articles as they wish. Blue ribbons will be given to all entries qualifying for such. However, fair officials stated that no blue ribbons will be given for inferior goods however many or few entries in that class. Red and white ribbons will also be given.

An auction of all baked goods and some fruits and vegetables will be held at 4 p. m. following the presentation of awards. The public is invited to view the items on display and to attend the auction.

Helen Black, a 1971 graduate of Sudan High School, and daughter of Mr. and Mrs. H. M. Black, is attending Wayland Baptist College in Plainview.

### School Of Ballet To Open Here

Tutu King recently announced that enrollment for Tutu's School of Ballet is now being taken. She also announced that an Open House and pre-registration day



TUTU KING

### Senior Citizens Meet Friday

The Senior Citizens will meet Friday, Sept. 10 at 2:30 p. m. in the Community Center.

The Girl Scouts will serve as hostesses. Everyone is invited to bring a guest.

### SCHEDULE ANNOUNCED FOR YOUTH CENTER

A new schedule has been announced for the Youth Center which is as follows:

On Tuesday nights from 7:30 to 9:30 p. m.

Saturday nights from 7:30 to 11:00 p. m.

Sunday afternoons from 2:30 to 5:00 p. m.

The center will be open for Sudan youth between the ages 13-20 and will be sponsored by adults on the above mentioned nights and afternoons.

will be held Saturday, Sept. 11, at 507 Main beginning at 2 p. m. when all questions concerning classes, fees, and methods of teaching will be answered.

The school will offer a wide selection of study, reflecting Mrs. King's accomplishments. She just returned from Chicago where she studied for six weeks with the Stone-Camryn School of Ballet. She has also studied with the Evanston School of Ballet, Gus Gloriando Jazz School, attended Master Classes with the New York City Ballet, studied tap with Bill Gary, modern with Eric Bruhn.

Before coming to Sudan, Tutu was a ballet major at TCU and danced professionally with Chicago Lyric, Fort Worth Civic Ballet, Melody Top Musicals. She has performed in "Nutcracker Suite", "Swan Lake", "The Boyfriend" at Casa Manana in Fort Worth; "West Side Story", "Oklahoma", "The King and I", and "Little Abner". She is presently dancing with the Lubbock Civic Ballet.

Tutu's School of Ballet offers area students the opportunity to study dance with a professionally trained instructor. The

### FFA NEWS

The first FFA meeting of the current school term has been set for Monday, Sept. 13, at 8 p. m. in the Agriculture building.

Items of business will include the election of officers, setting of dues, setting of meeting dates and time, and a discussion of election of sweetheart.

Don Ham, vocational agriculture advisor reported that members have reported some 12 show lambs and four calves already on feed with some five more lambs expected this week. He also reported that the purchase for swine as club projects will begin in the near future.

school will offer the newest methods of creative teaching and formal Ballet discipline.

Classes have been arranged for children from age six through adults. Classes may be scheduled Monday through Saturday with only six students per class. Mrs. King feels that this will enable her to give more individual help to her students. The first term for the school has been set for Sept. 18 through Oct. 17. For more information, attend the Open House or call 227-3561.

### CIRCLEBACK BAPTIST GET NEW PASTOR

Rev. Bill Hart has assumed duties as pastor of the Circle Back Baptist Church. Hart, a graduate of Muleshoe High School, his wife Sue and infant son, David, recently moved into the parsonage. They had been residing in Amarillo.

The church is planning a revival to be held in October.

### Boosters Meet Held

The Sudan Booster Club met Monday night in the school cafeteria to begin their regular weekly meetings. Pete Lance, president, presided during the business session when several club projects were discussed. It was announced that orders are being taken by members for stadium bags. Samples of these bags will be on display at the Booster Club meeting Monday night.

Films of the Sudan-Anton scrimmage were viewed and reports given by the coaches. A scouting report on Sundown was given by Coach Bill Smith.

Lucy Kent, club secretary, announced that 48 persons have

### Mrs. White Rites Held

Mrs. Martha Lee White, 89, mother of Mrs. J. P. Arnold, Sr. died Tuesday, Sept. 7, at the Amherst hospital where she had been a patient for several days. Services were held Wednesday in the chapel of Crouch-Harris-Horne Funeral Home in McKinney, Texas with Rev. G. B. Bradshaw officiating. Burial was in Pecan Grove Cemetery in McKinney.

Mrs. White, who has made her home here with her daughter for the past three years was born March 26, 1882 in Ardmore, Okla. She was a member of The First Baptist Church there.

Other survivors include a son, C. Roy White, and a daughter, Mrs. Ruby Lacy, both of Ardmore, Okla., 8 grandchildren and 21 great grandchildren.

Pall bearers were grandsons, Charles White, Eddie White, Paul White, John Roche, Benny Roche, Benny Arnold, and Jim Arnold, Jr.

### FHA PLANS WEINER ROAST

The FHA officers met Tuesday to plan this year's programs. They also planned a weiner roast to be held Sept. 13 at the sandhills for all girls in high school. Every girl going should meet at the Home Economics Building at 6:30 p. m. and bring her own potato chips and drinks.

purchased membership for the 1971-72 school year. Membership fees are the same as in prior years, \$2.50 per person.

In addition to the Sudan-Sundown game Friday night, the seventh and eighth grade teams will play at Shallowater Thursday (today). The games will begin at 5:30 p. m. this afternoon.

The Hornet Marching Band will perform during the halftime activities of the Sundown-Sudan game. Director Tommy Ewins reported that the band will be marching 51 strong including drum major Sharon Bevers and majorettes Ginger May and Cindy Moss. There are some 60 playing band members but all are not able to march due to the fact that the maneuvers are based on a 12 member ratio.

Ewins said the band is progressing nicely and plans some exciting halftime shows for the fans this season.

Sudan Hornet Boosters are backing the team with a full page ad naming the local business firms who sponsor this page in the Beacon throughout the season.

### PTO To Meet

The Sudan Parent-Teacher Organization announced that the first meeting of the school term will be held Tuesday, Sept. 14, in the school cafeteria.

The program will be presented by Brent Wiseman, high school senior, who will speak on "New Methods of Leadership".

Hospitality will begin at 3:45 p. m. to be followed by the meeting at 4 p. m.

All parents, teachers and interested persons are invited to attend.

### ANNUAL PICNIC SET FOR LOCAL CHURCH

The annual church picnic of the First Baptist Church will be held Sunday, Sept. 12, in the community park beginning at 6 p. m.

Church families are asked to bring a basket lunch to accommodate their family. Tea and bread will be furnished by the church.

Evening services will be held in the park following the picnic.

### TELEPHONE RATES AFFECTED BY FREEZE

President Nixon's wage-price freeze will delay inauguration of new long distance telephone rates for calls within Texas.

L. L. Porter, traffic director of General Telephone, said lower rates for customers who dial their own intrastate long distance calls would have gone into effect September 1. But the rate changes were coupled with higher rates for persons placing long distance calls through the operator, causing conflict with the wage-price guidelines.

"The change in rates would have brought customer dialed station-to-station calls within the state in line with already established lower dial-it-yourself rates and calling periods for interstate calls," Porter explained.

He said the long distance rate changes would be delayed until termination of the wage-price freeze.

"No one knows at this time

what guidelines will follow the 90-day freeze." Porter said. "But we hope we will be able to pass this planned savings to customers who dial their own long distance calls, while placing the higher cost of operator assistance calls onto the customers who use this service."

### TDS REPORT

A new State law effective August 30 will no longer permit Texas motorists to stop and then pass a school bus which is loading or unloading children.

Colonel Wilson E. Speir, director of the Texas Department of Public Safety, said the new law, passed by the 62nd Legislature, applies in both cities and rural areas and requires motorists moving both directions on the same roadway with a school bus to stop and remain stopped as long as the flashing lights on the bus are in operation.

Under current law, which applies only in rural areas, drivers must stop for a stopped school bus, but may then proceed around it at a speed of not more than 10 miles per hour if safe to do so.

The new law will not require those vehicles on another roadway of a divided highway to stop, and stops are not required if the bus has stopped in a loading zone of a controlled access highway where pedestrians are not permitted to cross.

Speir noted that provisions of the new law will be strictly enforced to afford maximum protection to the school children of Texas.

*Why do some detergent packages list "phosphorus" content rather than the "phosphate" content?*

There are different kinds of phosphates used in detergents and they can be listed in several different ways. The use of a common designation "phosphorus" eliminates confusion. About 25 percent of the phosphate used in detergents is phosphorus, which is the part being questioned with regard to the aging or life cycle of a lake.

On a passenger mile basis, jet aircraft, including the SST, are the cleanest means of transportation—except for the small sailboat, rowboat, canoe, bicycle, and possibly a clean and careful small boy on a coaster wagon.

### Persons

Mr. and Mrs. J. C. Jones have returned home from California where they have been for the past two weeks.

Mr. and Mrs. Bobby Jack Markham and children were in Carlsbad during the weekend when they toured the Caverns and other points of interest.

Mr. and Mrs. Bob Masten of McComb, Miss. have been visiting with their daughter, Mr. and Mrs. Joe Bellar and his mother, Mrs. G. W. Masten and other relatives.

H. A. Markham of Delevan, N. Y. arrived Saturday for a visit here with his parents, Mr. and Mrs. Reed Markham. Reed remains a medical patient at Amherst hospital.

Mr. and Mrs. Calvin Vernon and family vacationed in Bonita, N. M. during the Labor Day holidays.

Mr. and Mrs. Noble Dudgeon and boys were at Lake Kickapoo during the holiday weekend.

Mr. and Mrs. Ronnie Hill and James of Lubbock visited during the weekend with their parents, Mr. and Mrs. Milton Williams and Mr. and Mrs. Connie Hill.

Mr. and Mrs. R. E. DeLoach left this week for Port Aransas where they plan to remain for several weeks.

Mr. and Mrs. Howard Hutton of Clovis and Alissa Hutton of Wichita Falls were visitors in the home of Mr. and Mrs. G. C. Ritchie.

Joe West is a resident of Amherst Manor in Amherst.

Mr. and Mrs. Roy Mahan of Grandfalls visited this weekend with her brother and wife, Mr. and Mrs. Jay House and with their mother, Mrs. Florence House, who is also visiting in the Houses' home in Bula.

Mr. and Mrs. Raymond Gage recently attended IOOF and Rebecca Canton and Auxiliary

meet held in Plains. Gage also attended a meeting of the Lodge State Board in Emis. They plan a trip to the International IOOF meeting in the near future.

Holiday visitors in the home of Mr. and Mrs. Jimmy Carpenter included her sister and family, Mr. and Mrs. L. H. Hight and children of Odessa, and her parents, Mr. and Mrs. O. L. Turner, who recently returned to Sudan after spending several months in Temple.

Mr. and Mrs. Dwayne Powell and children spent the holidays in Colorado.

Mrs. Bob Nelson and children attended a family reunion in Seymore during the weekend.

Mr. and Mrs. Olan Roark are in Dallas for several days where they will attend market.

Eddie Boyles, son of Mr. and Mrs. Bill (Bo) Boyles of Vernon has been visiting here with his grandparents, Mr. and Mrs. Bill Boyles, Sr.

Mr. and Mrs. Jack Ingram and Kim were in Sunray to visit their children during the holidays.

Mr. and Mrs. O. L. Turner have returned to Sudan from Temple where they have been for the past several months. They plan to remain here for a while.

### Traffic Deaths Down But Forecast Is Up

There is good news and bad news on the traffic safety front.

The good news is that traffic deaths decreased nationally by three per cent for the first three months of 1971.

The bad news comes from Franklin Kreml, chairman of the Presidential Task Force on Highway Safety, who predicts that traffic deaths will increase from 55,300 in 1970 to 70,000 annually by 1975 and 80,000 annually by 1980 if the present fatality rate is not reduced.

### Consumers Want to Know

by MARGARET SPADER  
Director of Consumer Affairs  
National Association of Manufacturers

*I've noticed that many new outdoor grills include covers. What are the advantages of a covered grill?*

Covered grills offer greater cooking flexibility than the open grill. The cover reduces variables in temperature caused by wind and weather conditions. With more accurate temperature control it is possible to cook a wider variety of foods such as roasts and whole dinners.

*What causes some meats to taste bitter when cooked on a grill?*

Flareups caused by excessive fat dripping into the fire will char meat and cause a bitter flavor. Fat meat should be carefully trimmed before cooking. If meat is basted with a sauce high in sugar, this may also cause a bitter flavor if the sugar is allowed to burn. To prevent over caramelizing of the sugar, brush the sauce onto the meat during the last 20 minutes of cooking time.

*Why do so many of today's fabrics get shiny after pressing?*

Each fiber has a danger temperature which is usually indicated on the hangtag or label sewed into the garment. If the iron exceeds that temperature, the fabric will shine. Some fabrics should be pressed only on the wrong side, or by using a press cloth. A well-padded ironing board is also a help in reducing tendency to shine.

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| 7 1/2" x 24"  | 10" x 24" |
| 14 1/2" x 24" | 20" x 24" |

THE SUDAN BEACON-NEWS

PHONE 227-3911

SUDAN, TEXAS 79371

### TOPS Club Has Meeting

The Sudan TOPS club held their weekly Monday afternoon when Mary Tollett's group was announced as winners for the weekly weight contest.

Total weight loss for the week was 4 1/2 pounds.

The group sang the TOP's songs and plans were discussed for the area meeting to be held in Littlefield during the month of October.

### Auto Crash Survival Safeguards Studied

New ways to build cars that would enable a restrained motorist to survive a 60 miles-per-hour head-on crash against a solid object are being researched by the Cornell Aeronautical Laboratory.

Financed by the National Highway Traffic Safety Administration, the research will help determine safety standards for future production-line cars.

A major phase of the research program, CAL said, will be the design and development of a prototype of an actual on-the-road car. It will incorporate the most promising crashworthiness features conceived by GAL to help motorists survive severe collisions. Cost estimates of the new crashworthiness features will be made.

### Youth Center Schedule

JR. HI. & HIGH SCHOOL STUDENTS, AGES 13-20

SUNDAYS 2:00 - 5:00

TUESDAYS 7:30 - 9:30

SATURDAYS 7:30 - 11:00

## ICE CREAM

HAMBURGERS -- FOUNTAIN SERVICE  
BASKET LUNCHES -- SANDWICHES

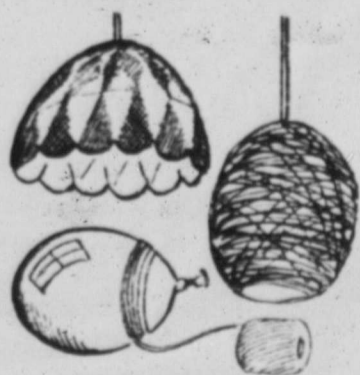
### DAIRY BEE DRIVE INN

Mr. and Mrs. Ted Walker, Props.  
Phone 227-3892

### CREATIVE CRAFT IDEAS

#### Papier-Mache Lamp Shades

Are you looking for a great but easy decorating idea? A do-it-yourself lamp shade made from papier mache may be just the thing. It is easy and inexpensive. A colorful way to light up a room, be it in a college dorm or at home.



To make the shade you'll need a balloon, tissue or cord and papier mache paste plus a protected work surface. Blow up the balloon; it will determine the shape of the shade as tissue or cord is molded around. Set balloon in a box so it won't move all around while you're working.

To make the papier mache paste, mix equal amounts of Niagara instant laundry starch and cold water. One cup of each should be sufficient for a lamp shade. Let the mixture stand a minute to thicken.

Choose tissue or cord depending on the effect you want. A tissue lamp shade will be opaque, colors can be used to form designs for a Tiffany effect. A cord lamp shade will be a see-through type. For a scallop design on a tissue lamp, draw the edge in chalk on the balloon. Use this as a guide when molding over tissue. Tear tissue into strips or scraps. Dip into papier mache paste, allow excess paste to drip off, and mold over balloon. For added strength, begin with a layer of torn rice paper. Continue adding tissue, overlapping pieces, until there are two to three layers. Use several colors, cut into shapes if desired, for a design effect.

For the cord shade, soak cord in starch solution, then wrap it around balloon criss-cross fashion. Leave one end uncovered as an opening for a light fixture.

The lamp shades should dry thoroughly on the balloon. When completely dry and hardened, break the balloon, pulling it away from the shade as the air escapes. Make a small hole in top of tissue shade for light cord. Tape cord to the shade when adjusted to desired length. Bulb should not touch the sides of the lamp shade.



# A-OK

## The First National Bank of Sudan

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## Sudan Beacon - News

## Personals

Tommy Hazel, son of Rev. and Mrs. Willie Hazel who was formerly a pastor of the First Baptist Church, has completed basic training and is now stationed at Biloxie, Miss. for further training in the Air Force.

Mr. and Mrs. Arnold Beckett have been vacationing in the Ozarks, Boston Mountains and Missouri. They recently moved to town and reside on Temple Street.

David Beckett entered the West Texas Hospital Monday and was scheduled to have eye surgery Tuesday.

Mr. and Mrs. R. Dale Black were in Lubbock to visit her parents during the Labor Day holidays.

Mr. and Mrs. Don Ham and family were in Tulsa over the weekend to attend the 50th Wedding Anniversary celebration of

her parents, Mr. and Mrs. John Hood. Others attending from Sudan were Mr. and Mrs. Wayne Swart and Kathy.

Among college students home during the holiday weekend were Phelps Blume, Pam Nix, Debbie Fields, Randy Pierce, Billy Gore, Linda Lane, Karen Doty, Billy John Ford, Joan Harper, Angela Pickett, Donnie Harper.

Mr. and Mrs. Donnie Ford of Lubbock visited his parents, the Byron Fords, during the holiday weekend.

Mrs. W. H. Ford is a patient in the Amherst hospital after suffering a broken hip and possibly other injuries.

Mrs. Jim Brady and Jana of Liberal, Kans. is visiting in the home of Mr. and Mrs. T. P. Wingo.

Mr. and Mrs. Scrappy Wingo of New Orleans, La. have been visitors in the home of his parents, the T. P. Wingos.

Mr. and Mrs. B. L. Anderson of Midland were visitors in the home of her sister for several

day, Mr. and Mrs. Wayne Rogers.

Mrs. Tom O'Brien of Ft. Worth arrived Sunday to visit her sister, Mrs. C. M. Furneau.

Mr. and Mrs. George Harley and sons from Midland spent the weekend with her parents, Mr. and Mrs. J. H. Vincent.

Charlie Nichols of Dallas spent the weekend with his parents, Mr. and Mrs. Radney Nichols. Mr. and Mrs. Acie Daniel left Tuesday for Red River, N. M. where they will manage a Lodge for several weeks.

Gary Bouldin of Lubbock and Mike Christal of Amarillo were weekend guests of Mr. and Mrs. J. W. Olds.

Mrs. Bess Stark who has been a patient in a Lubbock Hospital has been moved to the Amherst hospital.

Mesdames S. D. Hay, J. W. Olds, F. M. Smith and Matt Nix, Jr. were in Hale Center Tuesday evening to attend a study course at the United Methodist Church.

Mr. and Mrs. W. T. Vereen and Miss Bertha Vereen spent the weekend in Lovington, N. M. They visited Mrs. Jean Couch and family and Mr. and Mrs. J. A. Farris.

Mrs. J. W. Olds and Mrs. Radney Nichols are in Wichita Falls this week visiting their sister, Mrs. Elie Lam.

### Crossword Puzzle

**ACROSS**

- Stump
- Swing round
- Poet
- Sound
- Bucolic
- Command
- Middles
- Tiny
- Deer
- Island
- Ethnic
- Penny
- Lariat
- Period
- Turmeric
- World-wide
- Literary collection
- The gods: Lat.
- Subside
- Tear
- de corps
- Passos
- Man's name
- Indian
- Senseless
- More
- Storm
- Thin strip
- Portion
- Clean
- Story
- Falsifier
- Girl's name
- Turbans
- Born
- Sash
- Blow a horn
- Puerto Rico: abbr.
- Male deer
- Tissue
- Formerly
- Frozen
- Padie dessert
- Building extensions
- Greenland
- Eskimo
- Elevates
- Compass point

**DOWN**

- Pack
- Ripped
- Awareness
- Insect
- Spanish: abbr.
- Listless
- Utilize
- Volcano
- Abnormal
- Padie
- Building
- Auricular
- Register
- Chinese measure
- Enzyme

**Answer to Puzzle**



DAVE LLEWELLYN

## Jesus Christ —Superstar?

"They continually say to me, 'Where is your God?'" — David, Psalm 42

"Jesus Christ, Jesus Christ, Who are you? What have you sacrificed? Jesus Christ Superstar. Do you think you're What they say you are?" — "Jesus Christ Superstar"

Several years ago, the Beatles thought they might be more popular than Jesus Christ. Now the Beatles no longer exist, and former-Beatle George Harrison has a hit song "My Sweet Lord," in which he says, "I really want to know You, Lord." Jesus is so popular today in parts of the country that He's a fad.

The most explosive piece of Jesus music is the rock opera "Jesus Christ Superstar," which I saw last week in a touring-company production. It's great music. As theology it's saddening, but it doesn't claim to be theology. Entertainment is what it is, and I was amazed that thousands of people would pay stiff prices to go and hear songs about Jesus.

People want to know about Jesus. Why? Because every person has a built-in need to know God. King David sang: "As the deer pants for brooks of water, So pants my soul for You, O God. My soul thirsts for God, For the living God." Jesus knew God, and people want to know about Jesus to find out how to know God. It's not church or theology they want; it's God Himself — the living God.

"Superstar" can't tell them. Everyone in "Superstar" is confused, including Jesus Him-

self. But one message rings clear — a man must find God, and Jesus knew God better than anyone else. In my opinion, any production that increases people's desire to know God is good.

As Paul said in Philipians, chapter one, about people who were misrepresenting Jesus, "Whether in pretense or in truth, Christ is proclaimed; and therein I rejoice."

Most people today are not fools. "The fool hath said in his heart, 'There is no god.'" They have neither accepted nor rejected God. They are waiting for someone to demonstrate that God exists, to show that life can be lived on the basis of higher values than they have yet seen. Words won't do. The Christian and the hippie both say, "I love you," but it usually means about what a child means by "I love ice cream."

A personal contact with God is what people want, and they expect to learn how to establish this relationship by meeting someone who already knows God. Do you? If so, there are people who need you.

Once, according to King David, "God looked down from heaven upon the children of men, to see if there were any who understood, who did seek for God" and found no one. Today there are many. But whether they will find Him depends largely on whether people who know God make contact with them and let them know that Jesus is not merely a great man — a "superstar" — but God Himself, and the living, personal companion of His believers.

Copyright Dave Llewellyn 1971

## VENUS STATE CONVENTION HELD

The Venus State Convention was held in San Antonio during the weekend when approximately 70 persons attended from the Lubbock region including Mrs. Sandra Humphrey of Sudan, who won fourth place in the state as a producer and was awarded the use of a gold Cadillac for a month. This is the second time Mrs. Humphrey has won the use of a gold Cadillac for being one of the top producers in the state.

Also attending was Eddie Nicholson, division manager of the Lubbock region, who also had the use of a gold Cadillac for a month due to his placing fifth in the state. The Lubbock region placed first in sales for the state.

During the meeting, the cosmetic firm announced three new products have been added to their line. These include a shampoo, hair styling lotion and a facial mask.

## My Neighbors



"You can't change human nature... so we added a couple of harmless buttons for 'em to monkey with."

## BEAUTY that uplifts

surrounds the visitor to our home. This atmosphere of serenity in our environment is a source of inspiration to the bereaved.

## HAMMONS FUNERAL HOME

AMBULANCE SERVICE  
Phone 385-5121  
503 E. 5th St.  
Littlefield

## FARMERS UNION MEET SLATED

District 2 of the Texas Farmers Union will hold a meeting in Lubbock at the Plains Cooperative Oil Mill, 2901 Avenue A, on Friday, September 10, at 12:00 noon.

State president Jay Naman, vice president Joe Rankin and director of organization Kenneth Moss will attend the meeting. Program discussion will include:

- Current agricultural activities at the state and national levels.
- Development of plans to reach the individual county and district membership goals as the state goal.

All county officers and board members are urged to attend this important meeting. The ladies are particularly encouraged to attend.

District 2 Farmers Union officers are: Beryl Long of Silverton, director; Woodrow Bice of Tulia, vice director; and Mrs. Fred Mercer of Silverton, secretary.



## BUSINESS OPPORTUNITY

AREA DIRECTOR  
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## 400 Teen-Agers Intern in Capital

More than 400 Connecticut teen-agers are experiencing a first-hand knowledge of federal government operations in the summer intern program sponsored by Sen. Lowell P. Weicker, Jr., and Congressmen Stewart B. McKinney and Robert H. Steele, of Connecticut.

Scheduled throughout the summer months, the teen-agers selected from nearly every city and town in the state are given a week's stay in the nation's capital. They get a behind-the-scenes perspective on how the federal government works.

They are in close contact with their sponsors and leading government officials. Recreation and entertainment as well as rap sessions with their Connecticut Congressional hosts are included.

**Mighty Mite**  
New welded steel alloy chain only 7/32 of an inch in diameter and weighing only half an ounce per link can lift a ton.



## Who IS this guy?

- When you see him, coupled with our corporate emblem, on a lineman's hardhat, on the door of a line truck or service truck, on our offices or signing our newspaper and TV messages, you know that here's a hard-working little fellow who gets around — 24 hours a day.
- His name is Reddy Kilowatt.
- He's a versatile little fellow who is capable of doing all kinds of good things for you. He can cook your meals, dry your clothes, wash your dishes, heat your place in winter, cool it in summer, light it up year 'round — and a hundred other chores around the home. He's a businessman, too. He helps to run retail stores, offices, commercial buildings, big and small industries and farms and ranches — efficiently, economically and dependably.
- He, together with his 1,800 co-workers... they are *The ELECTRIC Company*... the one you can rely on. And this year marks our 50th Anniversary... that's over 438,000 hours of working for you dependably, efficiently and at the lowest possible wages. Hour by hour, we pledge to continue working hard for you for the next 50... that's the kind of guy Reddy Kilowatt is.

GOLDEN ANNIVERSARY  
*The ELECTRIC Company*  
1921-1971

ELECTRICITY... IT DOES SO MUCH GOOD FOR SO MANY PEOPLE!

# BOOSTING THE HORNETS!

Kick off the football season with hearty shouts for the home team! Cheer our hometown gridiron heroes on to victory . . . be in the stands at the opening game. Go-Team-Go!



**8 P.M.  
FRIDAY**

LEADING THE CHEERS for the Sudan Hornets this season will be (standing) Velma Legg, Tanya Chester and Georgia Ray; (seated) Donna Provence and Mary Ann Bellar.

**SUDAN  
AT  
SUNDOWN**

|                         |   |                               |
|-------------------------|---|-------------------------------|
| Beck Gin                | LOOK AT ALL THESE<br>SUDAN HORNET BOOSTERS                                | Melson Cleaners               |
| Frank Rone, Gulf Dist.  |   | Fairview Gin                  |
| Sudan Elevators         | Reed's Shamrock Service   | Feeder's Grain, Inc.          |
| Olin Nix Implement      | Central Compress & Whse   | Pay And Save Food             |
| Clarke's Dry Goods      | Nichols Insurance Agency  | Baccus Chevrolet              |
| The First National Bank | Lamb County Butane Co.  | Dairy Bee Drive In            |
| Deluxe Cafe             | Bakers Deep Rock Station  | Louise's<br>FLOWERS AND GIFTS |
| Gordon's Gulf Service   | Higginbotham-Bartlett Co.   | Knox Texaco                   |
| Provence Welding        | Farmers Co-op Gin   | Helen's Beauty Shop           |
| G & C Auto Supply       | Farmers' Union Insurance<br><small>BULA ----- JOHN HUBBARD, AGENT</small> | Sands Cafe                    |
| Nichols Oil Co.         | Wanda Downs Tax Service   | Sudan Beacon - News           |

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## SCOUT NEWS

Junior Girl Scouts Troop 377 met Thursday in the home of Mrs. Edith Reed when plans were made for the Senior Citizen program.

Refreshments were served by Carrie Reed following a hike from the school to the Reed home. Officers were elected including Cathy Ham, treasurer; Paula Ellison, treasurer; Sabrena Vincent and Shellye Pickrell, patrol leaders; Traci Cowart and

J'Lee Muller, assistant patrol leaders.

Troop members attending were Carrie Reed, Sabrena Vincent, Traci Cowart, Paula Ellison, Cathy Ham, Martha Withrow, Shellye Pickrell, J'Lee Muller, Mary May, Linda Evins. Guests were Mechele Vincent and Marie Withrow with leaders, Mrs. Bette Withrow and Mrs. Edith Reed.

\*\*\*\*\*  
Brownie Troop 7 met Tuesday afternoon with eight troop members and two leaders present.

A flag ceremony was conducted preceding refreshments and craft work.

Present were Gloria Martinez, Nona Perez, Cindy Ham, Glenda Cardwell, Lauri VanDyke, Janie Brown, Marilyn May, Silvia Salamanda and leaders Barbara May and Marge Cardwell.

\*\*\*\*\*  
Fourth grade junior Girl Scouts met Thursday for their organizational meeting when 10 girls registered.

Marge Nelson held a question-and-answer period on junior girl scouting.

Mothers attending were Mrs. Georgeann Rasco, Mrs. Peggy Ray, Mrs. Wanda Swart. Troop members are Becky Byerly, Tracy Hill, Pam Kent, Celia Pierce, Sherry Ray, Tanya Ray, Kathy Swart, Mechele Vincent, Wendy Wiseman and Ruth Withrow. Leaders are Mrs. Kay Wise-

## Ginners To Meet Saturday

Dr. C. R. "Jerry" Sayre of Greenwood, Miss., president of the National Cotton Council, will speak at the annual meeting of the Plains Cotton Ginners Association Saturday at the Lubbock Country Club.

The meeting will begin at 9:30 a. m. Ginners and representatives of allied industries will participate in a golf tournament Friday. Tee off time will be 9-10 a. m.

Approximately 325 persons are expected to attend the member-

ship meeting. Sayre will speak at the luncheon.

The morning session will feature four talks and the election of officers and directors. Bill Quattlebaum of Lubbock, PCGA president, will preside.

Clyde Day, executive vice president of the Lubbock Cotton Exchange, will report on new rules on net-weight trading and cotton production prospects on the Plains.

Robert B. Simmons of Lubbock, area director with the Occupa-

tional Safety and Health Administration, will report on a new safety-health law with which gins must now comply.

The meeting also will include talks by Donald A. Johnson of Lubbock, executive vice president of the Plains Cotton Growers, Inc., and Tony Price of Dallas, executive vice president of the Texas Cotton Ginners Association.

Johnson is expected to review factors which will influence policy decisions pertaining to the 1972 federal cotton program.

The 1972 loan rate must be announced by Nov. 1 and the national acreage allotment by Nov. 15.

Price will report on lighting requirements for cotton trailers under new "rules of the road" and will discuss the effect of the current wage-price freeze on the ginning industry.

Officers of the PCGA, in addition to Quattlebaum, are Gayle Craft of Plains, vice president and Dixon White of Lubbock, secretary.

Directors also include Orville "Sleepy" Bailey of Roundup, Hershale Belew of Earth, Maurice Goodwin of Ralls, Skinny Higgins of Plainview, Bill McCasland of Wolforth, Wayne Mison of Cone, Guy Nickels of Sudan, Bill Thompson of Shallowater, Bill Weaver of Lamesa and Lanny Webb of Needmore.

## LOCAL STUDENTS RECEIVES DEGREES

Sudan residents were among those receiving degrees recently during the Texas Tech August commencement exercises when university president Grover E. Murray awarded some 1,150 degrees.

Receiving degrees were Cynthia Kay Parrish, Home and Family Life; Rondie Dale Masten, Accounting.

## School Menu

Monday, September 13—Frito pie, garden peas, parsley potatoes, rolls milk, butter, whole wheat cookie.

Tuesday—Barbecue on bun, baked corn, milk, cabbage salad, chocolate cake.

Wednesday—Baked beans with bacon, potato salad, buttered spinach, corn bread, milk, banana pudding.

Thursday—Noodles with chicken, green beans, French fries, catsup, rolls, chocolate milk, butter, honey.

Friday—Fish portions with tartar sauce, blackeye peas, candied yams, rolls, milk, butter, rice.

## PERSONALS

Mrs. Vesta Seymore is in St. Mary's Hospital in Lubbock after suffering a broken hip.

Mrs. Muriel Crouch has been visiting her sister, Mrs. Hubert Samples of Blossom, Texas, and also visited in Denison.

## The Old Timer



"Behind every successful man stands an astonished mother-in-law."

## BAND PARENTS MEETING HELD

The Sudan Band Parents met Thursday, Sept. 2, with Wayne Swart presiding. Jean Harvey resigned as treasurer and Billye Doty was elected in her place. Different fund raising projects were discussed and it was decided that the band would sell magazines as one project.

man and Mrs. Patsy Kent.

\*\*\*\*\*  
All Girl Scouts are to be at the community center today, Thursday, at 4 p. m. for a rehearsal for the Senior Citizens program.

## LEWIS LLEWELLYN

### Ping Pong Balls And Communism



Ping pong balls, in the hands of the Chinese, can be used for more than ping pong. This we know.

But did you know that ping pong balls have also been used as a means of getting out from behind the bamboo curtain?

The distance from the mainland of China to Hong Kong is only six miles across Deep Bay. During May of this year, it is reported, about 500 persons were detained by Hong Kong police for illegally entering the British crown colony of Hong Kong from Red China — more than half of them being swimmers who had made their way across the bay. This is 13 times as many as were detected entering Hong Kong from China during May of last year.

#### Thousands Flee

It is estimated that for every refugee who is caught by the Hong Kong police four more are undetected. Thousands of non-Communist Chinese have escaped this year.

But what about the ping pong balls? Well, a strong swimmer may make the six-mile swim without too much difficulty, but others may need some support in the water. They used to use inner tubes, but the Red Chinese government has issued a regulation requiring all purchasers of inner tubes to be registered. So someone thought of buying ping pong balls and putting them into a bag so designed that he could wear it around his neck, to provide flotation for the hazardous six-mile swim to freedom.

One group of 13 freedom-swimmers — nine men and four women — used ping pong balls in this way on April 26 in a successful escape from the Red Chinese "worker's paradise."

Since Communists are known to be enemies of freedom and enemies of God, is it not surprising that some church leaders have been consistently advocating a policy of favoring Communist regimes?

The Associated Press recently reported, "The general secretary of the World Council of Churches views the Socialist experiment in Chile as a sign of encouragement and stimulus to many other countries. . . . Dr. Eugene Carson Blake, an American, expressed his views in a meeting with President Salvador Allende during a visit . . . to symbolize the interest of the churches in the Chilean experiment."

Allende, who is a Marxist, has pledged that he will transform Chile into a Socialist — that is, Communist — state.

#### Which Side?

When people who hold high positions in Christian organizations lend their power and influence to promote Communism, are they guilty of stupidity or duplicity?

Christianity and Communism are enemies. Communists have often proved their deadly hatred of Christians — by throwing some of them into prison and by killing many others.

You can't be on both sides. Which side are you on?

In the sermon on the mount Jesus said, "Not every one that saith unto Me, 'Lord, Lord' shall enter into the kingdom of heaven, but he that doeth the will of My Father which is in heaven. Many will say to Me in that day, 'Lord, Lord, have we not prophesied in Thy name . . . and in Thy name done many wonderful works?' And then will I profess unto them, 'I never knew you.'"

## Two Pretty Sheet Patterns Custom-Decorate Bed, Bath

Transform a tiny bathroom by wrapping it in the same sheet patterns as those used in a bedroom. A gay floral pattern, "Meadow Flower" accented with "Boutique Stripe" Portrel and cotton durable press sheets by Bibb, works wonders without costly structural changes. Sheets are cut to fit wall and ceiling then attached with two-way tape. The shower curtain is made from a single size sheet hung on plastic rings. Grommet kits to make the eyelets in the curtain are available in hardware stores. The matching window shade is a do-it-yourself Lam-Eze kit requiring only handpressing to laminate fabric to the shade. For added luxury, wall-to-wall Portrel and nylon carpet, a machine washable-dryable bath kit by McAuley can be cut with regular, but sharp, household scissors. For a whimsical touch, a Victorian double skirted washbasin neatly conceals cleaning equipment. Skirts are attached with self-adhering tape.

In the bedroom, "Boutique Stripe" is the dominant pattern. Instead of regulation pillow cases, shams made with the stripe on the bias adds design interest. Solid color borders are the cut-off sheet hems. Left-over scraps may be used to back the bedside bookshelves and to cover the chair pad. The sheer washable Portrel ready-made curtains, trimmed with braid on the shade, are as practical as they are pretty.



Beguiling, colorful floral bouquet pattern on durable press sheets bloom year round in bathroom.



Stripes make a crisp design statement in bedroom. Pink Portrel shag carpet is a strong color accent.



We all have friends at times you know  
Sometimes they're friends who come and go,  
There're those we find among the host  
Who're gone when we need friends the most  
A great big part we hate to tell  
Are friends just while we're doing well,  
But friends we love to think about  
Are friends although we're down and out.

## Payne Funeral Home

Phone 245-3351  
AMHERST, TEXAS

## Sports Tips



### ROLLER SKATING

Always keep your weight on the front part of the skates. On each step slide your skate gently onto the floor, not with a thump, bending that knee to cushion your weight. For added grace, point the toe of the push-off foot down as you bring it around close to the floor to take your next gliding step.

If you're counting calories, by the way, be sure to count in roller skating on your exercise menu. Half an hour of skating uses up more than 250 calories (remember that a hefty serving of ice cream, a sixth of a quart, has less than 200 calories). Skate — and enjoy your dessert.

## Comfort is...

Fresh, warm air gently circulating from floor to ceiling . . . down-to-earth dependability . . . easy-on-the-budget operating costs. Comfort is gas heating. There's no heat more comfortable.

And there's no heat cleaner than gas. Gas burns clean. It's one energy source that doesn't dirty the air.

Air-circulating gas heating systems also give you the first-half of a built-in gas air conditioning system. Adequate heat ducts can carry cool

air to your whole house too — so you can add-on gas cooling right away or later if you prefer. Together, gas heating and gas cooling are an unbeatable combination for year 'round total comfort.

If you're building a home or planning to replace an out-dated heating system, choose thrifty gas heat. Check with your heating contractor.



PIONEER NATURAL GAS COMPANY

## News of Our SERVICEMEN

Pvt. Larry D. Vaughan, son of Mr. and Mrs. Theron D. Vaughan, Route 1, Muleshoe, Texas, recently completed nine weeks of advanced individual infantry training at Ft. Polk, La.

During the course, he received guerrilla training and lived under simulated Vietnam conditions for five days, fighting off night attacks and conducting raids on enemy villages. He was taught methods of removing booby traps, setting ambushes and avoiding enemy ambushes.

Other specialized training included small unit tactics, map reading, land mine warfare, communications, and firing the M-16 rifle, M-60 machine gun and the 3.5-inch rocket launcher.

His wife, Lynda, lives on Route 2, Sudan.

James C. Bandy, 20, son of Mr. and Mrs. Dewey J. Bandy, recently was promoted to Army Sergeant while serving with the 57th Signal Battalion at Ft. Sill, Okla.

Sgt. Bandy is a radio relay attendant with Company D of the battalion.

## audio corner



It used to be that when you wanted a recording of a favorite composition or an artist, you went out and bought a record.

Not any more. Today, you have to decide between records, 8-track stereo tape cartridges, pre-recorded tape cassettes or open reel tape recordings.

Sound complicated? Not really. Time was that hi-fi buffs preferred tape to records because of tape's greater fidelity and immunity from scratches. But the handling and threading of tape reels were too much trouble for the average person.

The new self-contained tape cartridges and cassettes have changed all that. Now anyone can enjoy the advantages of tape since all you do is insert the little plastic box in a player and press a button.

The most popular tape music format today is the 8-track tape cartridge.

This year General Electric and many other music system manufacturers are offering a wide selection of units featuring an 8-track stereo tape capability, often in combination with a quality FM/AM/FM stereo tuner and separate stereo speakers. Records can be used with these systems, too, either through a built-in changer or a separate changer accessory.

Eight-track, however, does not mean that you get music coming from eight different places at once. It is still a stereo system with sound coming from two speakers. Through the marvels of technology, four

bands of stereo recording — two tracks per band — have been squeezed side-by-side on a single ribbon of conventional 1/4 inch recording tape wound in a continuous loop inside a plastic cartridge about the size of two cigarette packs. You never have to touch the tape nor rewind it. The player will run the tape continuously, automatically switching from channel to channel as it goes through each cycle until you stop it.

Some new units enable you to make your own 8-track recordings, either from the tuner, or through microphones or a record changer. A special feature automatically stops the tape after each of the four channels has been recorded.

Should you decide that 8-track stereo tape is the route you want to go, here are some suggestions on buying from General Electric.

1. Consider your own listening needs, then buy the best basic unit you can afford.
2. Let your ears decide. The largest speaker doesn't automatically mean the best speaker. Excellent speakers often come in small enclosures.
3. Don't be misled by wattage ratings. Again, trust your ears and the integrity of the manufacturer.
4. Take a long-range look at the basic unit. Later, you'll probably want to add an automatic record changer, stereo headphones and, perhaps, a cassette deck. Be sure the unit you're considering has jacks for these accessories. If you start with a GE unit, you can always add to it.

## 'Young Homemakers' Slate Muleshoe Meeting Sept. 11

"Backtracking 1971 for better trails in 1972" will be the theme for the Area I Convention of Young Homemakers of Texas when representatives from 35 chapters converge on Muleshoe Sept. 11, including the Young Homemakers from the local chapter who will attend the combined award banquets of the Young Homemakers and the Young Farmers.

A luncheon and style show will kick off the days activities with Mrs. Charles Weatherford, area president from Hereford, presiding during the afternoon session.

Guest speaker for the afternoon program will be Mrs. Ed Wittner of Plainview whose topic is "The Art of Liking Yourself". Don Williams, minister of youth at Broadway Church of

Christ in Lubbock, will be speaker for the combined award banquets of the Young Homemakers and the Young Farmers in the Muleshoe High School cafeteria.

The Young Homemakers will announce winners of the Outstanding Chapter honor. A \$100 scholarship will be awarded to the Area I Little Sister by Pioneer Natural Gas.

The Little Sister is chosen from high school girls selected by local Young Homemakers chapters.

## Coast Guard

The United States Coast Guard now has a recruiting office to serve the young qualified men in the Lubbock and surrounding area, according to Benny G. Hudnell, recruiting officer. He further states that if you are between the ages of 17 and 21; in good physical condition; and have a military obligation ahead of you, contact Petty Officer Ben Hudnell at the United States Coast Guard Recruiting Office, Room 317, Federal Bldg., 1205 Texas Ave., Lubbock, Texas, or phone 747-3711 Ext. 616.

## Vocational Training

More than 17,000 public secondary schools in the Nation now offer vocational training. Most junior and community colleges include vocational courses as well as academic subjects in their curriculum. Formal job preparation is offered also by privately operated business and trade schools, private employers, local unions, and employer associations.

ATTEND CHURCH SUNDAY!!

## ANNOUNCING THE OPENING OF TUTU'S SCHOOL OF BALLET

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### SEPT. 18

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BALLET - 1 (8-10)

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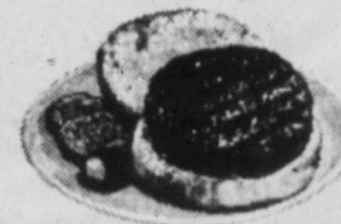
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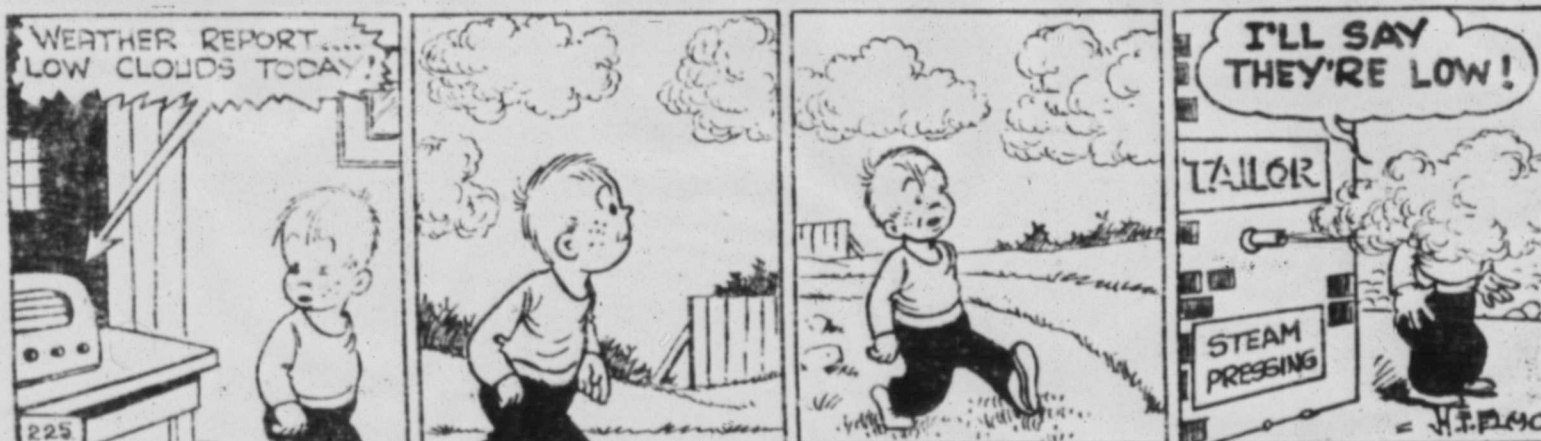
AFTER 7:00 P.M.



## PUGGY

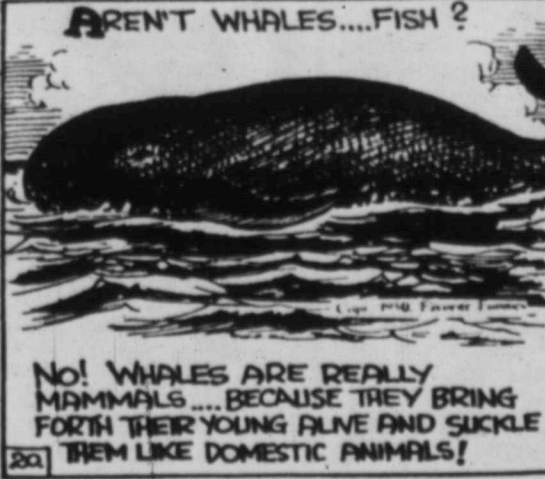
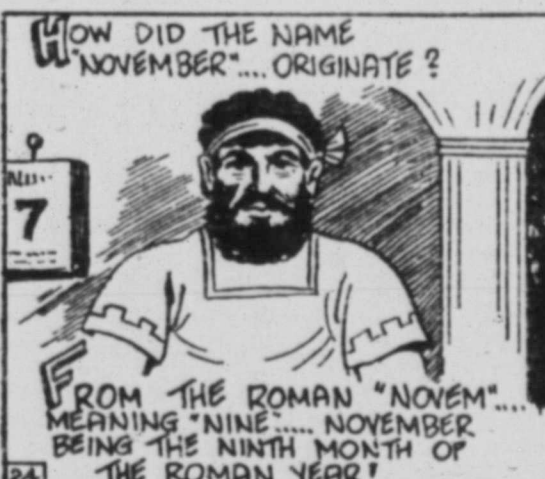


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## THE FIZZLE FAMILY

by H. T. ELMO





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He Kept His Store Modern,  
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Merchandise,  
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**BUT .....**

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And, as a result, his business was never what it could have been! Businessmen must let their customers, and potential customers, know that their merchandise is good, their store is modern and prices are competitive. Nothing tells this story better . . . . in this area . . . . than the pages of The . . . .

**Sudan Beacon - News**

# Want Ads

**ATTENTION FARMERS**—Davis Bros. is contracting cotton. For price information call Gereta Davenport, 946-2236. 9-2-2tc

**EVALYN'S BOOK SHOP**—New location 300 Temple Street—Copies of History of Lamb County—\$10.00. 7-29-rtm

**FOR RENT OR SALE**—Three bedroom house; all carpeted. Call 227-4221 after 5:00 p. m. 8-19-rtm

**LOST**—Bird Dog, approximately 8 months old; white and liver spotted. Reward offered for information. Call Bill Smith, 227-3051. 8-19-rtm

**FOR SALE**—New bumper jack. Call 227-3911. 9-2-tm

**HOUSE FOR SALE**—Three bedroom, 1 3/4 bath; brick; recently painted inside and out; some remodeling; 9 acres of land. Call 227-6211, for more information call 659-3642, Spearman, Texas. 6-10-rtm

**FOR SALE MISCELLANEOUS** "To party with good credit late model Singer sewing machine. Winds bobbin through the needle, will blind hem zig-zag, stretch stitch, etc. Assume 4 payments at \$7.50 or will discount for cash. Write Credit Department, 1116 19th Street, Lubbock, Texas." 5-13-rtm

**BUSINESS OPPORTUNITY MAN OR WOMAN** Reliable person from this area to service and collect from automatic dispensers. No experience needed... we establish accounts for you. Car, references and \$995.00 to \$1885.00 cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write, include telephone number Eagle Industries, 3938 Meadowbrook Road, St. Louis Park, Minnesota 55426. 9-9-1tp

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## Card of Thanks

We'll miss you Sudan friends. Visit us in beautiful Ruidoso. We'll pamper you at the Villa and Cree Manor Inns. Bob & Martha Taylor

### Productivity Falters In Relation to Wages So Competition Gains

"The company is incurring higher costs in virtually everything, wages, benefits, raw materials, transportation, services, fuel and taxes," C. W. Cook, chairman and chief executive officer of General Foods Corporation, said at the annual stockholders' meeting in Tarrytown, N.Y. "Productivity has not kept pace with the rapid escalation of manpower costs. Strikes and the threat of strikes in the industries which supply and serve us—cans, aluminum, steel, railroads, shipping, and construction have added significantly to the expense of doing business," Mr. Cook explained.

Commenting that consumers react unfavorably to product price increases, he said, "I see no end to this leapfrog pattern of rising labor costs and product prices. In fact it is my personal view that our nation is being steadily weakened by pricing ourselves out of a number of markets at home and abroad, particularly in some of the hard goods industries."

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Published Each Thursday At SUDAN, TEXAS 79371  
And entered as second-class mail matter at the post office in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.  
J. W. House, Jr. — Publisher  
Dalton Wood — Editor  
SUBSCRIPTION RATES  
Lamb County — \$3.00 per year  
Elsewhere — \$3.50 per year.  
CLASSIFIED RATES  
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SHURFINE CANNED **HAMS** 3# CAN **\$2.49**

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**PRODUCE PICK OF THE CROP**  
**Bananas** LB **10¢**

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- Shurfine **SPINACH** 15 oz. Cans. . . . . 6 for. . . . . 1.00
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- Shurfine **PEANUT BUTTER** Crunchy or Creamy 12 oz. Jar. . . . . .43
- Shurfine **SALAD DRESSING** 32 oz. Jar. . . . . .49
- Shurfine **HAIR SPRAY** Regular or Hard-To-Hold 13 oz. Cans. . . . . .49
- Chocks **VITAMINS WITH IRON** 60's. . . . . 1.49
- Soffin **PAPER TOWELS** White or Assorted Jumbo Rolls. . . . . 3 for. . . . . .89
- Shurfine **TOMATO SOUP** 10 1/2 oz. Can. . . . . 6 for. . . . . .65
- Shurfine Ground **BLACK PEPPER** 4 oz. Can. . . . . .29
- MC\*2 **FABRIC SOFTENER** 33 oz. . . . . .39
- MC\*2 Aerosol **GLASS CLEANER** 15 oz. Can. . . . . .39
- Shurfresh **CRACKERS** 16 oz. Box. . . . . 2 for. . . . . .49
- Vaseline Intensive Care **LOTION** 6 oz. . . . . .49
- Chux No-Pin Overnight **DIAPERS** 12's. . . . . .66
- PANTY HOSE** 2 Pair. . . . . .88
- Dial Extra Dry **DEODORANT** 6 oz. . . . . .59



**CLIP THIS VALUABLE SAVINGS CERTIFICATE**



SHURFINE ENRICHED FLOUR 5 LB. BAG 29¢

CLIP & MAIL WITH \$3.00 PURCHASE OR MORE AND ENJOY LOW PRICES

- Shurfresh **SOFT MARGARINE** 16 oz. . . . . 3 for. . . . . 1.00
- Soffin 2 Ply **BATHROOM TISSUE** White/Pink/Yellow/Aqua 10 Roll. . . . . .79
- Viking **HEAVY DUTY FOIL** 18" x 25' Roll. . . . . .49
- MC\*2 All Purpose **DETERGENT** 49 oz. Box. . . . . .59
- MC\*2 **SPRAY STARCH** 22 oz. Can. . . . . .39
- MC\*2 **FABRIC FINISH** 20 oz. Can. . . . . .49
- MC\*2 **BLEACH** Gallon. . . . . .45
- Shurfine **SALT** Free Running or Iodized 26 oz. . . . . 2 for. . . . . .19
- Shurfresh **SALAD OIL** 48 oz. . . . . .89
- Shurfine **DRINKS** Orange/Grape/Fruit Punch 46 oz. Cans. . . . . 3 for. . . . . .79
- Shurfine **CUT GREEN BEANS** 16 oz. Cans. . . . . 5 for. . . . . 1.00
- Shurfine **GOLDEN CORN** Cream Style or Whole Kernel 17 oz. Cans. . . . . 5 for. . . . . 1.00

**GOOD CARTON BETTER QUALITY BEST FLAVOR**



**GALLON \$1.15**

HOURS- 8:00 A.M. TIL 7:00 P.M. MONDAYS THROUGH SATURDAYS  
WE CASH PAYROLL CHECKS AND SELL MONEY ORDERS

# PAY AND SAVE

**GUNN BROS. STAMPS DOUBLE ON WEDNESDAY**



**3 LOAVES FOR 87¢**