

The Sudan Beacon - News

FORTY-SIXTH YEAR NUMBER 49

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, JANUARY 28, 1971

10¢ PER COPY

WOODWORK

BY DALTON

THERE WAS this guy in California, a normal (if not average for California) cleancut, 18-year-old, who departed from his usual conservative dress and clean shaving to pose as a hippie type in a psychology experiment.

He expressed disappointment that he was treated so shabbily when he was dressed so shabbily.

With his normal appearance he was treated politely at a jewelry store and assured he could get credit for purchase of a diamond ring. As a hippie in the same store, with false beard, serape-type vest, old blue jeans tied with rope, Indian bead necklace and headband, he was given a lecture on what happens to people who don't pay their bills.

The youth, Craig Brown, complained of his treatment as a hippie, saying "I'm still the same person," and that he should have been treated the same.

Hardly, Craig. One who allows his hair to grow wild, dresses sloppily and generally puts on the badge of irresponsibility is not the same person, unless he's doing it as a disguise. People are judged by their appearance, and properly so, when it's in their power to do something about it.

Some of the actors on TV have hair so long it makes you want to throw up. And somewhat in a similar vein, I noted a story the other day which said "Elton John is the new superstar of the 70s." I read further, since I never heard of this alleged "superstar." He's some kind of singer, whether talented or not, I couldn't say, since I've never heard him. But if he could out-sing Caruso he still wouldn't be one of my favorites, because I have seen him. They had his picture at the bottom of the article. As a superstar, he looks more like Lassie than John Wayne or Pat Boone.

SOME KIND of sign of the times: The annual Winnetka, Ill., Town Meeting has passed an ordinance forbidding the use of power lawn mowers before 10 a. m. on Sundays.

IMPRESSIVE is the word for the new packing plant of Missouri Beef Packers in Plainview, which had its open house last weekend. With other newsmen from the area (and from Missouri and Iowa, too), we toured the plant a day ahead of the general public and found it to be a vast, modern facility.

It's the largest plant of its kind anywhere, and when it begins processing beef in late February, it will mean a great deal to the economy of the entire region.

PERSONALS

Miss Vicki Ray of Lubbock and Mark Short of Monahans visited over the weekend in the home of her parents, Mr. and Mrs. Jerry Ray.

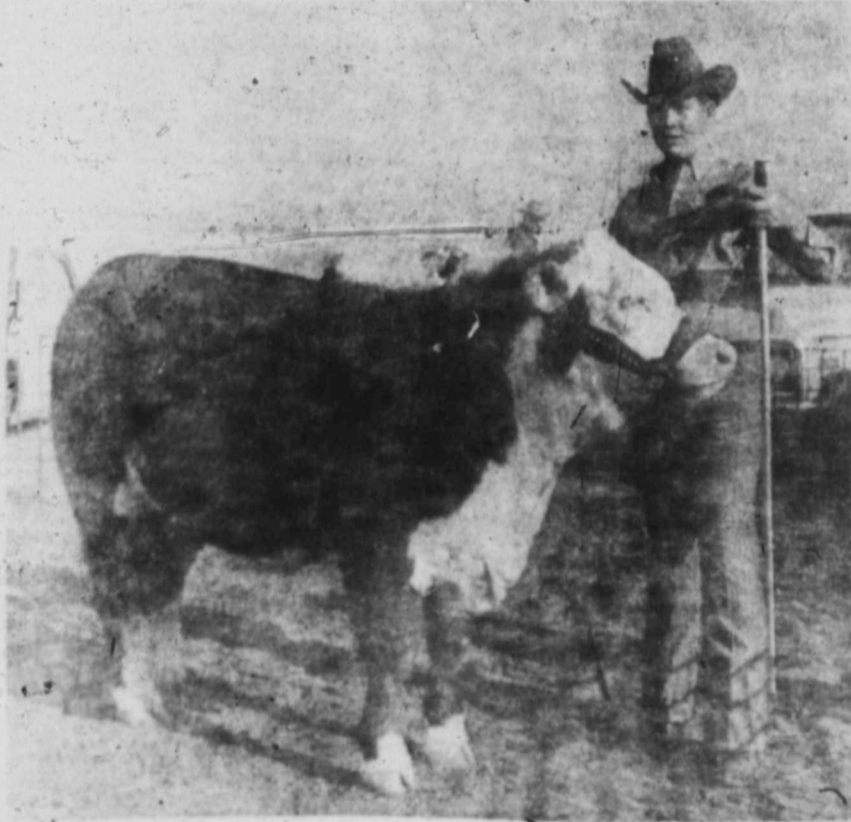
Debra Nelson of Whiteface is visiting her parents, Mr. and Mrs. Bob Nelson for several days.



GRAND CHAMPION AND RESERVE CHAMPION LAMBS Shown by Kevin Humphreys and Gary Ham



GRAND CHAMPION AND RESERVE CHAMPION SWINE Shown by Connie and Cathy Ham



RESERVE CHAMPION STEER Shown by Jimmy Fields who also showed the Grand Champion Steer, an Angus

SEN. BENTSEN RECEIVES APPOINTMENT

Representative Bill Clayton announced this week that he received confirmation that the new senator from Texas Lloyd Bentsen has already shown the respect that he had received from his colleagues by his appointment to the Public Works Committee of the U. S. Senate. Clayton reported that all residents in this area would consider them fortunate to have the senator on this most important committee. The committee not only has jurisdiction of the highway and other public facilities, but most important is the jurisdiction over water development which is a major concern of this part of the state.



Mr. and Mrs. Chester Knox are parents of a boy, Curtis Wayne, born Tuesday, Jan. 26 at the Littlefield Hospital. He weighed 7 pounds and 12 ounces. Maternal grandparents are Mr. and Mrs. Charlie Williams and paternal grandparents are Mr. and Mrs. R. B. Knox, all of Sudan.

FHA News

The Sudan Chapter of the Future Homemakers of America met Wednesday, Jan. 20 for their monthly business meeting. Linda Lane presided over the meeting. Letters from Vietnam were read thanking the girls in the chapter for the cookies and candies they sent before Christmas. February 13 was decided upon for the FHA banquet and committees were assigned for decorations, food, and entertainment.

Plans for the area convention to be held in Lubbock, Feb. 26 and 27 were made. Because of the shortage of motels due to the tornado in Lubbock only half of the girls from each chapter may attend. Georgia Ray will be running for an office. Those chosen to sing in the choir at the convention are Patti McWilliams, Toni McWilliams, Barbara Black and Vicki Doty. Alternates for the choir are Jana West and Becky Kinnie. Others to attend were chosen by the highest points from participation in FHA work this year. They include Helen Black, Judy Williams, Velma Legg, Cecie Bandy, Tanya Chester, Deanna Phillips, Susan Black, Ann Harlan.

Refreshments were served to the members present.

Miss Harper Named To All Regional Band

Joan Harper, daughter of Mr. and Mrs. Edwin Harper, was recently named to the Region 16 All-Regional band. The band will be comprised of 131 members from area Class AA, Class A and Class B schools. They will present a concert

Saturday, Jan. 30, at 7:30 p. m. in the Monterey High School auditorium at Lubbock under the direction of Gerald Hemphill of Amarillo. The band will begin rehearsals today, Thursday, on the Tech campus.

Miss Harper, a senior at Sudan High School, has been a member of the Hornet band for five years and has served as drum major this school term. She will occupy the ninth chair in the clarinet section.

Cagers Split Wins

The Hornets and Hornettes both won their tilts with Hart here Tuesday night. However, both teams were defeated by Vega teams Friday.

In the Hart game, the Hornets led from the starting whistle and led 27-17 at the half. They scored another 30 points in the second half to bring the final score to 57-38. David Weaver led the scoring with 16 points.

Vega came on strong and racked-up 62 points while Sudan put 30 on the scoreboard. Weaver again led the scoring for Sudan with 7 points, followed closely by Randy Glover with 6, Bo Lance with 5, Gerald Chisholm with 4, Dennis West with 3, Roger Boyles and Eugene Loper with 2 and Kim Ingram with 1.

The Hornettes came from behind in the third period to overcome the Hart fems 60-50. Hart led 32-24 at the half, Pam Nix was high point with 16 points with Minnie Williams scoring 15 points. Hawkins scored 27 points for Hart.

Vega led 28-16 at the half in the Friday game and went even further ahead in the last half by scoring 29 additional points to only 11 for Sudan to end the game with a 57-27 score. Vega was winner of the first half of the district play. Angela Pickett led the scoring for Sudan with 12 points.

The B-teams boys lost both their games this week. First, to Vega, 65-42 with Baker and Heard tied for high point honors with 10 points each. The Hart game was much closer and Sudan led 27-23 at the half. Hart came from behind to tie the third game at the end of the third

period and went ahead in the final minutes to win 46-43. Baker was high point with 16 points.

The junior high teams hosted teams from Springlake here Monday when the eighth grade girls extended their string of undefeated. The seventh grade girls also won their game but both boys' teams lost.

The eighth grade girls had an easy victory with the Springlake girls only scoring three points the entire game against their period. Springlake made their three points from the free throw line. Rhylis Ray was the leading scorer with 11 points.

The seventh grade girls lagged in the scoring department until Kalene Garin found the basket in the final period and added eight quick points to put Sudan ahead 18-11 when the final whistle blew.

Springlake led 23-10 at the half during the eighth boys game with Sudan making a good comeback in the second half to almost win the game. They scored 13 points in the third period and 7 in the fourth. Richard Tamplin scored 15 of his 17 points in the last half. Sudan held Springlake to only six points in the last half.

Springlake won the seventh grade boys game 48-19 after leading 25-9 at the half. Donald Johnson was high point with 8 points.

The varsity teams will go to Happy Friday, Jan. 29 and then will host Bovina on Tuesday, Feb. 2. The scheduled basketball season ends Feb. 9.

REGISTER TO VOTE!!!

STOCK SHOW WINNERS NAMED

The annual Sudan 4-H and FFA livestock projects show was held here Saturday with Curtis Chester receiving the trophy as outstanding showman. Kevin Humphreys showed the Grand Champion Lamb with the reserve shown by Gary Ham. The Grand Champion Swine belonged to Connie Ham with the Reserve Champion shown by her sister, Cathy Ham. The Grand Champion Steer was an angus shown by Jimmy Fields with the reserve

going to a Hereford also belonging to Fields and shown by his sister, Debbie.

The judging was done by Franklin Reagor, a former assistant county agent in Swisher County, now associated with the First National Bank at Tulla. Show superintendent was Kenneth Noles, with Dale Hanna in charge of the sheep, Jack Downs the swine and Lewis Fields the steers. They were also assisted by FFA Advisor Don Ham and county agents Buddy Logsdon and Bobby Brunson.

The trophies were furnished by Lumpkin Foods.

Other ribbons received in the show included:

LAMBS

Finewool cross - Don Noles, first.

Lightweight Hampshires - Mark Hanna, 1st; Mark Hanna, 2nd; Don Noles, 3rd; Freddie Maxwell, 4th.

Mediumweight Hampshires - Gary Ham, 1st; Freddie Maxwell, 2nd; Connie Ham, 3rd; Freddie Maxwell, 4th; Kevin Humphreys, 5th; Freddie Maxwell, 6th.

Heavyweight Hampshires - Kevin Humphreys, 1st; Freddie Maxwell, 2nd; Roger Swart, 3rd; Terry Swart, 4th; Roger Swart, 5th.

Champion Hampshire, Kevin Humphreys; Reserve Champion Hampshire, Gary Ham. Southdown - Terry Swart, 1st; Cathy Ham, 2nd; Freddie Maxwell, 3rd.

SWINE

Lightweight duroc - Craig West, 1st; Bryan May, 2nd; Craig West, 3rd; David Farmer, 4th.

Heavyweight duroc - Curtis Chester, 1st; Eugene Loper, 2nd; Keith Downs, 3rd; Bruce Pierce, 4th.

Champion Duroc, Curtis Chester; Reserve Champion, Craig West.

Chesters and other breeds - Terry Phipps, 1st; Lynn Williams, 2nd; Rocky Williams, 3rd; Keith Downs, 4th; Bernadette May, 5th; Rocky Williams, 6th.

Hampshire - Connie Ham, 1st; Cathy Ham, 2nd; Phillip Yuregas, 3rd; Cathy Ham, 4th; Terry Phipps, 5th; Don Noles, 6th.

Lightweight Crossbred - Curtis Chester, 1st; Carroll Aills, 2nd; Craig West, 3rd; Carroll Aills, 4th; Jerry Price, 5th; Jimmy Markham, 6th; Jimmy Markham, 7th; Jerry Price, 8th.

Mediumweight Crossbred - Brad West, 1st; Lynn Williams, 2nd; Eugene Loper, 3rd; Lynn Williams, 4th; Mary May, 5th; Kevin May, 6th; Rocky Williams, 7th; Jerry Price, 8th.

Heavyweight Crossbred - Connie Ham, 1st; Brad West, 2nd; Rocky Williams, 3rd; Larry Baker, 4th; Larry Baker, 5th; Gary Ham, 6th.

Champion Crossbred Barrow - Connie Ham; Reserve Champion, Brad West.

Gilt Class - Don Harper, 1st; Bruce Pierce, 2nd; Don Harper, 3rd; Mickel Sharp, 4th; Terry Graves, 5th.

FIRE REPORT

The Sudan Volunteer Department answered a call Monday at approximately 3:15 p. m. from Santa Fe Railways. They were summoned by local agent, Eddie Landers, as a pre-cautionary measure when a fire blazed out of control on the railroad right-of-way east of Sudan.

Railroad workmen were cleaning along the tracks and burning debris when the blaze spread.

School Menu

MONDAY, FEB. 1 - Vegetable beef stew, open-face sandwich, cobbler pie, milk.

TUESDAY - Meatballs in sauce, snap peas, creamed potatoes, rolls with butter, applesauce, cookie, milk.

WEDNESDAY - Pinto beans, buttered spinach, Spanish rice, cornmeal muffin, pineapple upside-down cake, milk.

THURSDAY - Enchiladas baked corn, tossed salad, steamed prunes, chocolate milk.

FRIDAY - Chicken with dressing, gravy, buttered potatoes, green beans, rolls with butter, cranberries, milk.

Hike In Income Cited For Farmers



Lamb County Judge G.T. Sides signed a proclamation designating "3.76 In '76 Week" for Lamb County. County Agent Buddy Logsdon, left, and W.T. Hall, Jr. of Olton witness the signing.

Cash income to farmers and ranchers in Lamb County should be more than \$44,734,000 by the end of 1976, according to Buddy C. Logsdon, county agricultural agent.

This will be an increase of more than \$10,714,000 from 1968-69 figures with cotton and livestock contributing a large part of the gain. The projections are based on studies of

the Texas Agricultural Extension Service and are part of the "3.76 in '76" program, a state-wide project to increase Texas agricultural cash receipts by more than one billion dollars.

Total cash receipts from all agricultural enterprises in Lamb County are presently about \$34,020,000, according to Logsdon. The most important ones are cotton, grain sorghum, corn and livestock. They are expected to account for about 90 percent of the projected 1976 totals.

The county will be aided in its production efforts by the South Plains Development Program (SPD).

The projections are based on estimates from the County Program Building Committee; after separate predictions were made by Extension economists. The figures were published for each county, Extension district and economic area in Texas.

"Lamb County producers will have access to production information and techniques that can help spell success for the Texas goal of \$3.76 billion in 1976," says Logsdon.

The RA organization of the First Baptist Church hosted an ice skating party Saturday night when some 50 boys and girls journeyed to Lubbock to test their feats on the slippery ice.

Sponsors attending were Mr. and Mrs. Willie Williams, Norman Humphreys, Elray Rasco, Mrs. Wayne Doty.

Production cost increases, according to the PCG letter, will come about in more than one way. Farmers in some cases will be forced to dig new irrigation ditches or buy new irrigation pipe to get water to farm sections that lie farther from existing irrigation wells. The letter states that "irrigated acreage will not be reduced, but the farmer's expense will be materially increased and the loss of water associated with moving it extra distances will be substantial."

There are instances in which a farmer will have to plow up rye or some other soil-conserving crop which government money helped to establish under the Agricultural Conservation Program. Then the farmer would be out additional money putting another part of his land in a soil-conserving crop.

Also, some producers have already applied fertilizers and herbicides to the land they expected to use for crop production in 1971. And some if not all of this expense will have been wasted if at this late date they are required to change plans.

When these points were explained to one USDA official he reportedly admitted that "this sounds like a bad regulation" but it remains to be seen what language, if any, USDA can devise which will accomplish program objectives without causing undue hardship on producers.

ASCS officials advise that every cotton producer who suffered yield losses to adverse weather in 1970 should request a yield adjustment. The cotton program for 1971, 1972 and 1973, as in the past, provides for raising a farm's per-acre yield up to 80 percent of the projected yield when abnormal weather causes crop loss or damage.

And when an adjustment is granted, officials say the adjusted yield, not actual yield, will be used in figuring payment yields for all three years of the program.

TOPS Club

The Sudan TOPS organization met Monday for their regular meeting when Letha Gordon was recognized as the winner of the weekly weight loss and will get to keep the TOPS pin this week.

The meeting was opened with the reading of the minutes and the reciting of the TOPS pledge. Exercises were performed by the members and photographs of previous club parties were shown.

Verdie Gann was named the quarterly queen for losing 15 pounds in the preceding three-month period.

The Pigs and Turtles were forced to entertain the leading weight-losers with a musical program.

It was also announced that Mrs. Joan Bray, local home economics advisor, will present the program on Monday, Feb. 8.

There were 10 members present with a total of 7 pounds gained and 4 pounds lost.

SHOWER HONORS MRS. BROWND

A lullaby shower honoring Mrs. Pat Brownd of Canyon was held Saturday, Jan. 23 in the home of Mrs. Matt Nix, Jr.

The table was set with a stork and floral candelabrum featuring yellow, green, pink and blue. A colorful mobile was over the gift table. Guests were registered by Mrs. Clovis Bridwell.

Hostesses were Mesdames Burnice May, Cleo Whitmire, Clovis Bridwell, Ves Patterson, H. H. Olds, Glenn Gatewood, Evelyn Scott and Matt Nix, Jr.

ACTEENS HOLD MISSION STUDY

Acteens met Wednesday night in regular mission study. Those present were Debbie Ritchie, Celia Knox, Donna Provence, Mary Ann Bellar, Mary Griffith, Cheryl Harvey, and leaders.

Steve Edwards, son of Mr. and Mrs. Eugene Edwards, was a surgical patient at St. Mary's Hospital in Lubbock last week.

Legal Notice

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Robert Henry Curtis, Defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Lamb County at the Courthouse thereof, in Littlefield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 8th day of February A. D. 1971, to Petition for Adoption of a Minor Child filed in said court, on the 23rd day of December A. D. 1970, in this cause, numbered 6878 on the docket of said court and styled Jack M. Blanks and wife, Myrtle Blanks, For The Adoption of Madonna Dina Curtis, A Minor.

A brief statement of the nature of this suit is as follows, to-wit: This is a suit for adoption, alleging that Jack M. Blanks and wife, Myrtle Blanks, are petitioners in the petition for the adoption of Madonna Dina Curtis, a minor child, alleging that Robert Henry Curtis is the father of said minor and his residence and whereabouts are unknown, asking that the name of said minor be changed from Madonna Dina Curtis to Madonna Diane Blanks by next friend, Jack M. Blanks. Praying for the granting of the application for adoption and the change of the name of said minor, from Madonna Dina Curtis to Madonna Diane Blanks, by next friend, Jack M. Blanks.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Littlefield, Texas, this 23rd day of December A. D. 1970.

ATTEST:
/s/ Ray Lynn Britt
District Clerk of
Lamb County, Texas



DAVE LLEWELLYN

Too Late To Obey God?

"Invest your life for God!" the minister urged in conclusion, and then the meeting was dismissed. A middle-aged man made his way through the departing revival congregation to say a word to the visiting evangelist at the close of the week of special meetings. Wistful, sad, contending with tears, was this man's face, for he came to make an anguished admission.

"Reverend Phillips, I've got a confession to make." Guilt forced his eyes to the floor momentarily, but he quickly re-established his composure and spoke without embarrassment.

Whatever his crime, this was clearly not the first time he had faced up to it.

"When I was a young man, sir, in my last year of college, I sinned an unforgettable sin that has destroyed my chance for happiness in this life. God called me to be a missionary—and I refused! From that day to this, Brother Phillips, I've been an unhappy man. I'm saved—oh, yes, and I know it—but I have passed up God's blessing in my life."

No response from the minister, except for a noncommittal nod. The admission, so serious in content, was spoken in a manner so matter-of-fact. Why was he saying this?

Recognizing the minister's confusion, the man explained, his voice rising in emphasis, "I want you to tell your people wherever you go: 'Don't make the same mistake I did! If only I had listened to God... if only I had gone then... But now, this guilt instead.'"

As he turned away, downcast, to move toward the exit, Rev.

Phillips had a premonition. He called him back.

"Just a minute," the minister said, "I want to ask you one thing/Why didn't you go?"

It turned out he had been offered a well-paid position with opportunity for promotion. It promised to make him prosperous—and, obviously, it had. Only later had he realized his real personal loss.

"Well, then, may I ask you one more question?"

The man looked up.

"Why don't you go now?"

A kick in the face would have produced less shock.

The facts of this story are true. This man had no desire to find happiness serving God. He confessed simply as a sort of self-punishment, to placate his conscience.

There are thousands of Christians all over America, periodically making the same sort of excuse: "It's too late. I'll have to settle for God's second best blessing in my life."

Some are just making excuses. Others honestly think they've lost out.

Not Too Late

Well, it's not too late! And you don't have to settle for some "second-best blessing."

In the parable of the laborers—read it in Matthew 20—Jesus taught two things: First, you can enter the spiritual kingdom and start working at any time, even if you come at the final hour. Second, all laborers in God's kingdom are blessed with the same, perfect blessing. The late-comers get rewarded the same as the first.

Why should you stand there all your life idle?

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Sunday School Lesson for January 31, 1971

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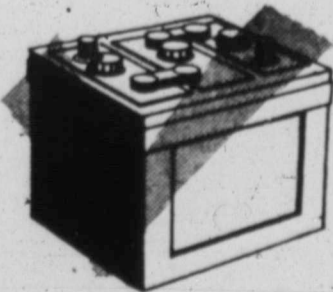
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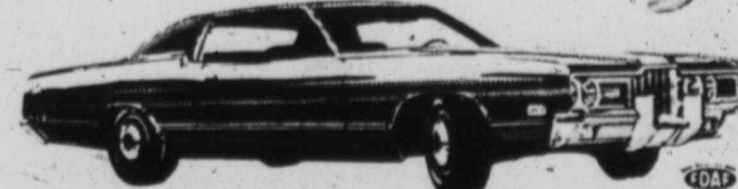
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KIDDIES KORNER - Shown above are photos taken recently in a Children's Photo Contest at the News Office. Shown from left to right, top row: Jenia Nix, daughter of Mr. and Mrs. James Nix, **FIRST PLACE WINNER**; Tommy King IV and Annmarie King, children of Mr. and Mrs. Tommy King; Shawnda Masten, Keenan and Bradley (**SECOND PLACE WINNER**) Masten, children of Mr. and Mrs. Danny Masten; Jamie Ingle and Renee Ingle, children of Mr. and Mrs. Jim Ingle.

THE SUDAN BEACON NEWS
THURSDAY, JAN. 28, 1971

PERSONALS

Mr. and Mrs. Pat Rowland of Casper visited during the weekend with their parents, Mr. and Mrs. J.R. Hooper and Mr. and Mrs. Wayne Rowland.

Mr. and Mrs. O.L. Turner have returned to their home in Temple.

Gayle Rowland is a surgical patient at Methodist Hospital in

SCOUT NEWS

The association meeting of the Girl Scouts was held Thursday at the First Baptist Church in Springdale with four Sudan scout leaders attending.

It was decided that Sudan will host the spring association meeting to be held here April 30. A neighborhood meeting was also slated to be held here Feb. 11, at 1:30 p. m. in the home of Mrs. Arnold Reed. All leaders and interested scout mothers are asked to remember this date and make plans to attend.

Attending the Thursday meeting from Sudan were Mrs. Arnold Reed, Mrs. James Withrow, Mrs. Dwayne Powell and Mrs. Glen Caswell.

Boy Scout Troop 7 met Thursday when troop members made thank you cards to be given to their mothers for their help during the Christmas season.

The five games were also discussed with games played with a small box, a feel box, picture sightings and sound identifications. Refreshments served by Tanya Ray and Becky Byerley provided the taste experiments.

The program this week on First Aid will be given by Mrs. Doris May with the girls bringing items from home to provide the troop with a first aid kit.

TRUTHSEEKERS MEET
The Truthseekers Sunday School class of the First Baptist Church entertained their husbands with a Mexican supper Friday, Jan. 22, 7:00 p. m. in the fellowship hall. Mary Powell and Ruth Vincent were hostesses. The tables were decorated with a small Mexican sombrero as a centerpiece.

Rev. J.R. Manning gave the invocation after which Noble Dudgeon brought the devotional. Table games were played.

Those attending were Mesdames and Messrs. Aubrey Ray, John Williams, Philip Gordon, Bob Nelson, Dwayne Powell, Kenneth Vincent, Gaylan Beavers, Charles Burnett, Tommy Evin, Dale Read, Ron Dunaway, Ardell Black, Gaylon Burns, J.R. Manning, Mrs. Bobbie Carpenter and guests, Mr. and Mrs. Noble Dudgeon.

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FROM THE CAPITOL
Gov. Preston Smith told Texas lawmakers they can balance a \$6.8 billion budget without new taxes -- by deficit finance, bond issues and federal assumption of welfare costs.

While legislators liked to hear that they can escape a tax bill,

many found the Governor's approach contingent on too many "ifs." Voter approval of bond issues, they noted, is highly uncertain and congressional assumption of welfare is doubtful.

Here, in brief, is what the Governor proposed:

* Financing of welfare programs for only 10 months in anticipation that Congress will take over full funding by them.

* A maximum \$450 million "public free school bond" issue, to be retired from school land income now going by constitutional decree into the untouchable permanent school fund. A constitutional amendment would be required to create both the fund and pay-off plan.

* Temporary deficit financing of a \$70 million emergency aid to welfare appropriation -- which would require a four-fifths vote of the Legislature.

* A \$71 million revenue bond program (secured with tuition income) to build new colleges, medical and dental schools authorized in 1969.

He also proposed three more constitutional amendments:

* Removal of the \$80 million a year welfare ceiling. (Sen. Charles Wilson of Lufkin has proposed such an amendment stating that if the ceiling is not raised payments on all welfare checks will be greatly reduced on May 1.)

* Raising or removing the water development bond interest lid.

* Creation of a \$100 million

fund for state aid on waste treatment facilities.

Smith pledged an all-out effort to encourage a federal takeover of welfare financing.

VICKIE RAY ENROLLS AT LUBBOCK CHRISTIAN

Vickie Ray, daughter of Mr. and Mrs. Jerry Ray of Route 1, has enrolled for the spring semester at Lubbock Christian College.

Miss Ray is a 1969 graduate of Sudan High School where she was a member of the band, annual staff, and the Future Teachers of America. She is a sophomore Business major.

Lubbock Christian College is a small, private, senior college offering BA and BS degrees in 16 majors.



Often our way seems to be blocked only because we have not opened up the channels to our good by acting faithfully on the ideas that God gives us. We need to meditate carefully and thoughtfully on the realization that God works through us, and through His ideas in our mind. We know that God is the substance that supplies our every need. Act on the ideas that God gives us, and we know that good results will be brought forth.

Ortho-Cadillac of "Pill" Makers

The word "cornflakes" probably stands for Kellogg in your mind; "limousine" may suggest Cadillac, and "pickles" probably reminds you of Heinz.

Such companies have spent millions to make you aware of their brands of products, and you are even though you don't use them every single day of your life.

Things are different when it comes to products like birth control pills because, take one every day for years, generally they haven't become aware of their brand names. For one thing, the Government frowns on advertising oral contraceptives, except to doctors.

When an independent consumer-research organization recently surveyed over 2,000 women of childbearing age, Ortho Pharmaceutical Corporation -- which happens to be the only one making all the contraceptive methods women use -- was the one identified most as the leader in the birth control field. It was named twice as often as any other firm.

The study of a nationwide cross-section of married women revealed some further facts about females who are on the pill. Here's what the typical taker of oral contraceptives looks like:

She's under 30 years old; has an income around \$8,000 a year; has graduated from high school; has been taking the pill for more than two years, and still feels very



favorably toward it despite recent scare stories. In addition, the research organization discovered the largest percentage of women who could identify their pill said it was an Ortho brand recommended by their doctor; many are favorable to contraceptive foam and do indeed switch to a birth control method like Delfen if going off the pill for any reason; the younger women are, the less they care for the male method of preventing pregnancy.

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The First National Bank of Sudan

Member Federal Deposit Insurance Corporation
All Deposits Insured Up To And Including \$20,000.00

DEPENDABLE BANKING SERVICE FOR 47 YEARS
OLDEST BANK IN LAMB COUNTY

THE ANNUAL MEETING OF
South Plains Hospital - Clinic, Inc.

WILL BE HELD
January 30, 1971
2:00 p.m.

IN THE
AMHERST HIGH SCHOOL AUDITORIUM

THERE WILL BE AN ELECTION OF
3 NEW BOARD MEMBERS AT THIS MEETING

You too, can have **ELECTRIC** heating in your home!

2. It takes only about 10 days (or less) to completely install!

3. And, we keep you warm during installation!!!

1. Bring your home's heating system up to date with modern, clean and comfortable electric heating. Join the millions of Americans (thousands in our area) who are already enjoying the delightful comfort of electric heating.
2. A completely coordinated heating installation makes it possible to install a brand new electric heating system in 10 days or less.
3. And we arrange for all the details, including making sure that you have heat in your home during the entire installation. Call this week... remember, it costs you nothing and you have no obligation when our heating specialists make a heating survey of your home. You make your decision to buy COSE after you have all the facts... and without any high-handed pressure.

The Electric Company

WANT ADS

FOR SALE — 12x15 rug with pad; One accordion. Call 227-6691.
1-28-2tc

FOR SALE — 3-Bedroom brick home, 1 3/4 bath, 9 2/10 acres land, 5 6/10 cotton allotment. Phone area code 806-659-3642. Spearman, Texas.
1-21-rtm

MARY PORTER MYERS
INCOME TAX PREPARATIONS
QUARTERLY REPORTS
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Phone 272-4621
1-21-rt4-15

FOR SALE—MISCELLANEOUS—
"Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas."

FARM EQUIPMENT
FOR SALE — Good used aluminum pipe in sizes from 4" through 8". Also good assortment of all kinds of used fittings — New systems of all types. We will buy or trade for your used aluminum pipe. STATE LINE IRRIGATION LITTLEFIELD and MULESHOE
11-19-rtm

Larry Hanna, son of Mr. and Mrs. Billy Hanna, and Jerry Bellar, son of Mr. and Mrs. Waymon Bellar are home from the University of New Mexico during semesters.

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15 MINUTE SERVICE
McCORMICKS
AUTO SUPPLY
AND TRIM SHOP
PHONE 385-4555
227 MAIN
LITTLEFIELD**

SUDAN BEACON - NEWS
Published Each Thursday At
SUDAN, TEXAS 79371
And entered as second-class mail matter at the post office in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.
J. W. House, Jr. — Publisher
Dalton Wood — Editor
SUBSCRIPTION RATES
Lamb County — \$3.00 per year
Elsewhere — \$3.50 per year
CLASSIFIED RATES
2¢ per word, first insertions, 1¢ per word for subsequent insertions, minimum charge 65¢ per first insertion.
DISPLAY RATES: Upon request

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**IF YOU DON'T KNOW USED CARS
KNOW YOUR DEALER**

Personals

Visiting this week in the home of her parents, Mr. and Mrs. Charles Logan, are Mrs. Roy Hunter, III and son Doug of Amarillo.

Mrs. Randy Jordan of Canyon visited over the weekend with her parents, Mr. and Mrs. Charles Logan.

Mr. and Mrs. Horace Knox of Amarillo visited during the weekend in the home of Mr. and Mrs. R. B. Knox and family.

Mr. and Mrs. Jimmy Carpenter were in Anton Monday to attend the funeral of John Bullard.

Francis Pickett has returned home from the Amherst hospital.

Mrs. Muriel Crouch has been dismissed from Methodist Hospital after having been a medical patient there last week.

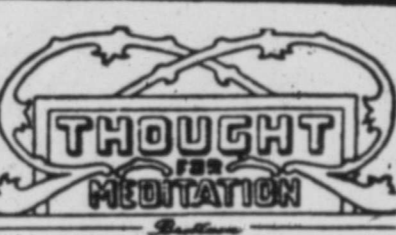
Mrs. Lendle McCarty has returned home from being confined to the hospital in Littlefield.

Cary G. Logan, son of Mr. and Mrs. Charles Logan left recently for a tour of duty with the Armed forces and is stationed in Germany.

Mr. and Mrs. Warner Amos of Sunray visited during the weekend in the home of Mr. and Mrs. Wayne Amos.

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A real life in every way;
A life that's placed within our care,
For us to manage its career.
It's oh so easy to detect
A life where there has been neglect;
So watching closely all the while
Will make a life much more worth while.

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<p>SHORTENING SHURFRESH 3 LB. CAN 79¢</p> <hr/> <p>WELCH'S GRAPE JUICE 12 OZ. CAN 39¢</p> <hr/> <p>SUNSHINE KRISPY CRACKERS LB. 35¢</p> <hr/> <p>BANQUET POT PIES 2 FOR 39¢</p> <hr/> <p>SHURFINE PEACHES NO. 2 1/2 CAN 3 FOR 89¢</p> <hr/> <p>SHURFRESH BISCUITS 5 FOR 49¢</p> <hr/> <p>WAGNERS BREAKFAST DRINKS 3 FOR 89¢</p> <hr/> <p>BEST MAID SOUR PICKLES QT. 39¢</p> <hr/> <p>SCOT TOWELS GIANT ROLLS 2 FOR 79¢</p> <hr/> <p>KRAFT SAUSAGE PIZZA 63¢</p> <hr/> <p>KRAFT CHEESE PIZZA 53¢</p> <hr/> <p>FRANKS BAR-S LB. 69¢</p> <hr/> <p>BAR-S CANNED HAMS 3 LB. CAN \$2.89</p>	<p>APPLES VIRGINIA YORKS LB. 19¢</p> <hr/> <p>PASCAL CELERY STALK 15¢</p> <hr/> <p>TEXAS HAMLIN ORANGES LB. 10¢</p> <hr/> <p>CABBAGE TEXAS GREEN LB. 8¢</p> <hr/> <p>RUSSET POTATOES 10# BAG 49¢</p> <hr/> <p>GRAPEFRUIT TEXAS 5-LB. BAG 49¢</p> <hr/> <p>CLEANSER AJAX 14 OZ. CAN 2 FOR 27¢</p> <hr/> <p>SHURFRESH CORN OIL OLEO 2 FOR 69¢</p> <hr/> <p>BAR-S STEAK ROUND LB. 99¢</p> <hr/> <p>BAR-S BACON 2 LB. \$1.19</p> <hr/> <p>SHORT RIBS LB. 29¢</p>
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WITH PURCHASE OF \$2.50 OR MORE

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