

The Sudan Beacon - News

FORTY-FIFTH YEAR NUMBER 34

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, OCTOBER 16, 1969

10¢ PER COPY



WOODWORK
BY DALTON

SOME THINGS THE world really needs these days: more different kinds of laundry soap, detergent, with "New Improved" preceding the name. Also some more kinds of breakfast cereal are needed, plus some new brands of cigarettes, new kinds of beer, and a few more options on the kind of car you want.

Of course, as you know, I'm kidding. These are just exactly what we don't need. I don't know how many brands of soap powder are on the market today, but I'll bet nobody could name three-fourths of them (at least nobody in his right mind). And grocery stores probably have had to enlarge their facilities just to have one sample of each kind of breakfast cereal.

I liked it better when all there was available was Post Toasties, Wheaties and Mother's Oats. Also, I wonder what ever happened to Duz and Super Suds, which stick in my mind as the first of millions of wonder cleansers, along with Oxydol, which is still in there swinging.

Once upon a time there were only five or six major brands of cigarettes, too. Since then, many others have been born out of a brilliant flash from Madison Avenue. Now they have a slim one especially for women (but they're pretty vague about what the difference is), a long one for those who don't want to get too close to the action, one which gives everybody a black eye, another which isn't for just anybody (just those searching for emphysema), and so on.

The laundry detergent advertisements on the boob tube are the most terrible of the terrible ads. We understand that one of the psychological factors in commercials is to irritate the viewer, so he will remember the name of the product, and the repetition figures in this (Borax in New Fab? Borax in New Fab? Borax in New Fab? Borax...)

Remember if I may, but buy it I wouldn't if it were the last available product in its line, simply because their ads make me sick.

Nearly all the TV ads make me sick. But there are some exceptions. I like the ad about the cop giving a ticket to the owner of a new Dodge "racing car," and the ad about the Armour Star Bacon that doesn't shrink ("but don't mess with the wizard.")

Mr. and Mrs. Jimmy Glascock of Sudan are parents of a son, Jimmy Kyle, 5 lbs. 12 oz., born at the Littlefield Hospital Thursday, Oct. 9.

Mr. and Mrs. W. T. Vereen were in Oklahoma City Sunday and Monday. Mr. Vereen attended a Chevrolet meeting.

CircleBack Revival Set

The CircleBack Baptist Church pastor, Rev. Oscar Newell, has announced their Revival Meeting Monday, Oct. 20 through 26. Services will be at 10 a. m. and 8 p. m. each night.

Evangelist Kit Hathorn of Goldoma, La. will be preaching and Raymond Harper of Sudan will lead the gospel singing.

Saturday night has been designated as Youth Night, and all are welcome. There will be an after-service fellowship on this night.

Everyone is welcome, Rev. Newell said.

Quail Hunt 47 Days

The Lamb County Commissioners Court met in a regular session Monday, Oct. 13 and settled the long-unanswered question regarding the quail hunting season in this county by voting to return to the general law which is 47 days for quail hunting, according to County Commissioner Hubert Dykes.

Quail hunting season in Lamb County is now definitely set to begin Dec. 1 and to end Jan. 16. Another vote was taken to decide whether or not to return the regulation of Lamb County quail hunting to the Parks and Wildlife Commission, and this vote also was negative, and the County Commissioner's Court will continue to approve or disapprove the regulation of the quail hunting season in this county.

Study Club Holds Meet

The 1935 Study Club met Monday evening in the home of Mrs. C. E. Nichols.

Mrs. Harold May presided at the meeting and presented the new year books. Roll call was given by Mesdames C. E. Nichols and Harold May, who gave current news items.

The program was presented by Mrs. W. O. Willingham who showed colored slides of a recent trip to Mexico.

A business session was conducted. Minutes of the previous meeting were read and approved. Treasurer's report was given.

Meeting closed by repeating the Collect. Refreshments were served to Mesdames Hay, Olds, Ellison, Willingham, Smith, Gatewood, Barnett, Rone, May and the hostess, Nichols.

The next meeting will be Oct. 27 with Mrs. R. S. Gatewood as hostess.

NEWS OF SERVICEMEN

Army Specialist Four Adam Huerta, 20, son of Mr. and Mrs. Greg Huerta, Sudan, Texas, was assigned as a mechanic in the 25th Infantry Division near Chu Chi, Vietnam, Sept. 12.

HORNETS OVER PLAINS, 70-22



HERE COMES BELLAR-- Sudan's fleet halfback Jerry Bellar, 21, carries the ball again, and nobody stopped him from a 64-yard runback of a kickoff in the game between Sudan and Plains Friday night at the Hornet Stadium.

By ELRAY RASCO
The Sudan Hornets blasted the Plains Cowboys Friday night, 70-22. The Hornet offense stacked up a total 464 yards

GAME AT A GLANCE		
Sudan		Plains
26	First downs	16
464	Yards rushing	145
91	Yards passing	110
3	Completed pass.	4
2	Intercepted pass.	0
2	Fumbles lost	2
5-65	Penalties	6-60
0	Punts	5-33

rushing, while the strong defense held the cowboys to only 145 yards.

Halfback Jerry Bellar started the Hornet rush for a score, by returning a kickoff 64 yards to the Cowboy 26 yard line. Halfback Billy Gore ran the ball over from the 7 for the first Sudan score. Bellar kicked the EP. The Cowboys took the ball but the Hornet defense closed in, and they were forced to punt. Fullback Larry Hanna made a 31 yard run to the Cowboy 18, and a few plays later plunged over from the 1 yard line for the second TD, and Bellar kicked the point. History repeated itself, and the Hornet defense held, with the Hornets getting the ball on their own 45, and Hanna again ran the 45 yards for another Sudan score. Try for point failed, and the score was 20-0 over Plains.

Early in the second quarter, QB Roger Boyles scored again from 8 yards out for Sudan, and Bellar kicked the extra point. Just a little later, Bellar intercepted a Cowboy pass, and returned the ball 30 yards to the 8 yard line. Halfback Gregory



JUDGE C. A. REYNOLDS
ROTARY GOVERNOR TO SPEAK HERE

Rotarians will welcome on Oct. 21 the Governor of District 573, Rotary International, Judge Charles L. Reynolds of Childress, Texas. He will address the Rotary Club of Sudan, one of 48 in his district, and will confer with Rev. J. R. Manning, president of the Sudan Rotary Club, and with other club officials to obtain information on the group's plans for its service activities and to offer suggestions on Rotary administrative matters.

Judge Reynolds, one of 298 Rotary governors throughout the world serving as representatives of Rotary International in districts composed of member clubs, is responsible for supervising the clubs in his area. Rotary, an international men's service or-

McNabb scored from the 7 yard line, and HB Billy Gore ran for 2 points.

Late in the second quarter, the Hornets had the ball again when Gore intercepted a pass on the Sudan 12, and they marched on down to the Cowboy 19 where they lost the ball on a fumble. The Cowboys got their first TD, as the clock ran out for the half, when QB Gary Chandall passed to end Tony Chandler for a 17-yard touchdown. John Love carried for the two point conversion, and the score was Sudan over Plains, 36-8.

The second half started out with Bellar running 36 yards for a TD, and also kicked the extra point. The run came after Hanna had recovered a Cowboy fumble. The fired-up Hornet defensive unit soon took charge of the game, and Bellar ran 49 yards for another score. Bellar's kick was blocked, and the Cowboys made a valiant attempt to score, but had to give up the ball on downs at the Hornet 25. So, on the move again, Hanna made a 56 yard run to the Cowboy 9, and three plays later plunged over for another Sudan TD. Bellar kicked the point. Late in the third quarter, Roger Boyles covered a Cowboy fumble on the Hornet 14, and Gore soon scored from five yards out. The run for extra points was stopped.

So, late in the 4th quarter, Sudan's 3rd QB in the game, Bo Lance, tossed a 26 yard touchdown pass to end Roger Bellar. McNabb carried the ball in for a 2-point conversion. Then the Cowboys scored again, with Lewis Howard plunging over from 3 yards out. John Love again made the two-points conversion good. Then the Hornets marched to the Cowboy 10, and lost the ball on a fumble. The final score for the Cowboys came then when QB Gary Linesay passed to Love for a 30 yard TD, but try for two points failed. As the game ended, the score read Sudan 70, Plains 22.

Hanna was top ball carrier with 189 yards rushing, with Bellar having 139. All the Hornet defense did a great job in stopping the Cowboys.

With a 3-2 record, the Hornets will play here again on their home field Friday night against Bovina. Note the game will start at the same time—8 p. m.—and will be at 8 p. m. until the DST time changes on Oct. 26.

ganization, has more than 658,250 members in some 13,935 clubs in 147 countries.

A member and past president of the Childress Rotary Club, Judge Reynolds is presiding Judge of the 100th Judicial District of Texas. He was elected district governor at the Rotary convention in Honolulu, Hawaii, in May, 1969, and will serve until June 30, 1970.

One of his biggest jobs will be to hold a district conference of all Rotary clubs in this area on April 23-25, 1970, in Plainview.

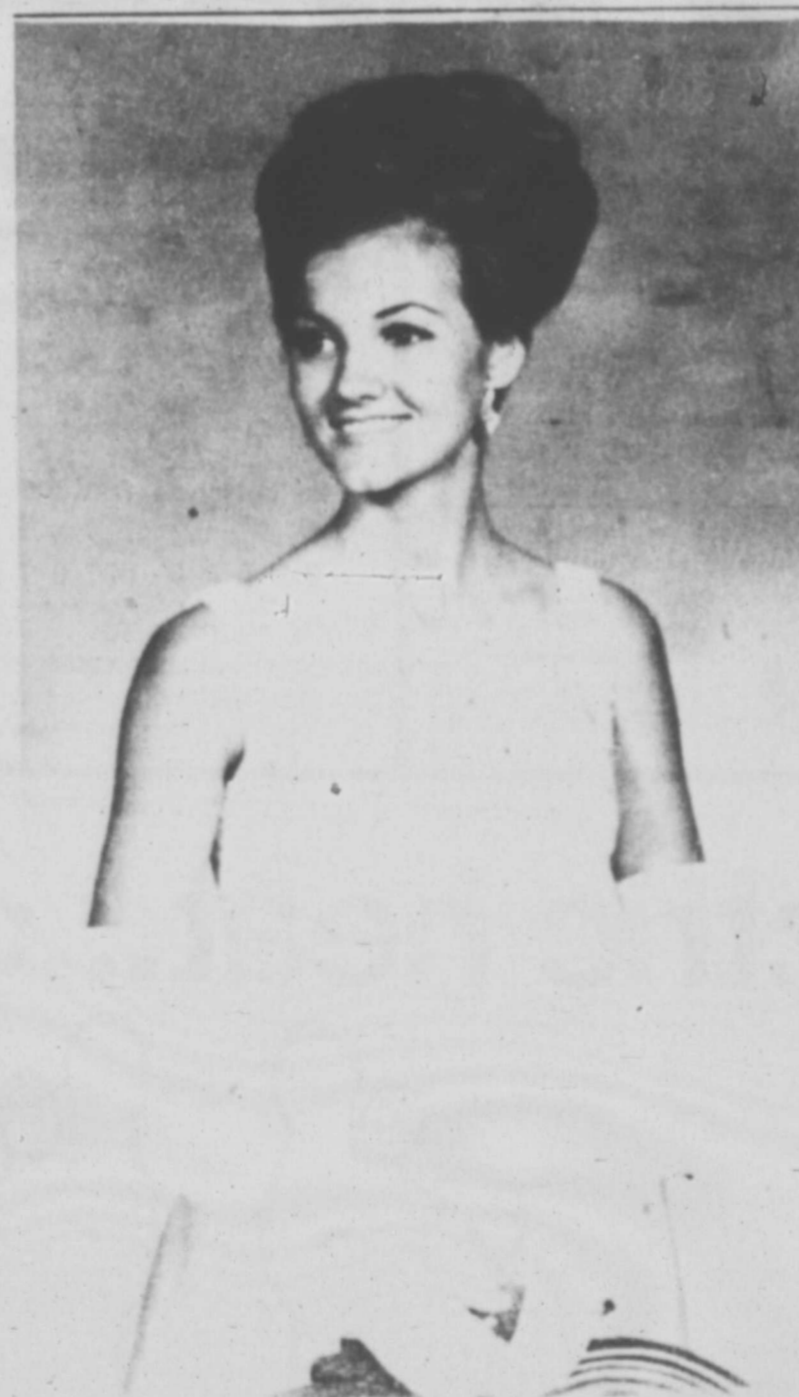
Miss Bertha Vereen from Dimmitt is spending this week at her home in Sudan.

BEAUTY PAGEANT SET

Curtain will go up Saturday, Oct. 18 at 8 p. m. on the 1970 Miss South Plains Pageant at Levelland High School Auditor-

ium. Theme of the pageant is "A Roman Holiday".

Kathy Minyard of Sudan, winner of the Miss Littlefield Beauty



MISS KATHY MINYARD

FREEZE DAMAGES CROPS HERE

The damage to crops by the cold front which plunged temperatures, down into the low 20's here early Monday, will take some time to make a true estimate.

However, after floods and

hail and the siege of worms attacking the crops, farmers seem to be holding on to their traditional attitude of looking to the future—a good next year.

Lamar Aten of the Lamb County ASCS Office, who had estimat-

ed 100,000 bales of cotton for Lamb County only last week, said the estimate after the freeze had again been lowered to 75,000 bales.

Aten stated there was some 78,000 acres of young cotton in the county, which had suffered the most damage.

contest, along with runner-up Tonya Bingham of Littlefield, are among the eleven entries representing eight cities, six counties, and two states. One girl will be selected by three official "Miss Texas" judges from Fort Worth to wear the Miss South Plains crown.

Kathy is the daughter of Mr. and Mrs. E. C. Minyard of Sudan, and was sponsored in the Miss Littlefield contest by the Epsilon Sigma Alpha. She is a sophomore at Texas Tech and a 1968 Sudan High School graduate, where she won many elective honors and was outstanding in tennis and basketball.

The vivacious, brown-haired brown-eyed beauty will do a musical comedy as her talent act. She will be judged in swimsuit, formal and talent competition.

The winner will receive the Levelland State Bank \$250 scholarship fund; a wardrobe, trophy, flowers and of course the expense paid trip to Fort Worth in July for a chance at the Miss Texas title. Miss South Plains will travel all over the state with her chaparrone, Gail McEnderree of Levelland making appearances at pageants representing her city as well as the South Plains area.

The highlight of the pageant this year will be an appearance by Dana Dowell, Miss Texas 1969-70. A reception has been planned in her honor Saturday, from 4:15 to 5 p. m. in First National Bank's Community Room.

During the pageant Saturday evening two other guests will appear. They are Miss San Antonio and Miss South Texas.

Levelland Jaycees, who are sponsoring the pageant, expect about 700 to attend the pageant Friday night.

ESA Sets Talent Show

Epsilon Sigma Alpha annual talent show will be held Saturday, Nov. 1, 7:30 p. m. in the Sudan High School Auditorium. Amateur talent acts are invited to enter. Entries may be sent to Pat DeLoach. Entry fee is \$1.50 per act and must be received by Oct. 25. Prizes will be awarded to first, \$25; second, \$10; and third, \$5.

Proceeds of the talent show will



Down deep within the life, the soul,
There lives a hope to reach a goal,
A hope that's guiding us each day,
A hope that brightens up our way,
It's hopes that drives away all gloom
And tells us better days will come,
Then hope assures us there will be
A great and grand eternity.

PAYNE FUNERAL HOME
PHONE 246-3351
AMHERST, TEXAS

CARD OF THANKS

Doyle and I wish to thank each of you for all the nice flowers, cards, gifts and all the wonderful food and the many, many visits. Also wish to thank the doctors and nurses of South Plains Hospital for their service and kindness. May God's richest blessings be with you always.
Mr. and Mrs. Doyle Terrell

go to a scholarship for a 1969-70 Sudan graduating senior.

The public is invited to attend the talent show. Tickets may be purchased from any ESA member or at the door.

SCHOOL PRINCIPAL WILSON TSTA VOTING DELEGATE
Bernard Wilson of Sudan will be an official, voting delegate at the 91st annual state convention of the Texas State Teachers Association Oct. 23-25 in San Antonio.

Wilson is one of the 1,288 certified members of the 1969 House of Delegates, which will meet on the last day of the convention to discuss and act on proposed amendments to the TSTA constitution.

SCHOOL MENU

Monday, Oct. 20—Corn dogs, mustard, blackeyed peas, crackers, apricot cobbler, milk.

Tuesday—Italian spaghetti, green beans, rolls, milk, butter, pear salad.

Wednesday—Pinto beans with ham pieces, spinach, potato salad, corn bread, milk, pineapple pudding.

Thursday—Pizza, baked potato, tomato-lettuce salad, peanut butter cookie, chocolate milk.

Friday—Fish sticks with tartar sauce, snap peas, cream potatoes, rolls, milk, butter, syrup.



Attend the

ENCHILADA

SUPPER

AT THE HIGH SCHOOL CAFETERIUM
Prior to Sudan and Bovina Game

5:30 to 7 p.m. Friday

ADULTS \$1.25 CHILDREN UNDER 12, 75¢

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SUDAN, TEXAS

LEGAL NOTICE

STATEMENT REQUIRED BY THE ACT OF Oct. 23, 1962; Section 4369, Title 39, United States Code showing OWNER-SHIP, MANAGEMENT AND CIRCULATION OF
The Sudan Beacon News published weekly at Sudan, Texas, for Sept. 30, 1969.
The names and addresses of

PERSONALS

Mr. and Mrs. Waymon Gordon and Mr. and Mrs. Van Rogers attended Dorothy Wrenskjold's musical Theater, Community Concerts, in Clovis Tuesday evening. They also ate Mexican food at El Monterey.

Mr. and Mrs. J. C. Doty and daughter, Vicki, and Mrs. Delma Gamm will leave Saturday for Houston where Vicki will have surgery on Tuesday.

Mr. and Mrs. M. A. Mansen of Hobbs, N. M. were weekend guests of Mr. and Mrs. Guy Walden.

Mr. and Mrs. O. D. Chester returned to Sudan last Wednesday night after visiting their daughter and family, Capt. and Mrs. Frank Prokop and Michelle, in Germany for three weeks.
Mr. and Mrs. Glenn Chester

the publisher and editor are:
Publisher: J. W. House, Jr., Box 197, Sudan, Texas.

Editor: Dalton Wood, 907 West 27th St., Plainview, Texas.

Associate Editor: Hazel House, Sudan, Texas.

Owners are: J. W. House, Jr. of Sudan Texas, and Dalton Wood of Plainview, Texas.

The known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are the First National Bank of Sudan, Sudan, Texas.

The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 622.

I certify that the statements made by me above are correct and complete.

/s/ J. W. House, Jr.

attended the Texas Tech-A&M football game in Lubbock Saturday night.

Mr. and Mrs. Homer Morris visited during the weekend with their son, Mr. and Mrs. Jerry Morris and family of Chinle, Ariz.

NOTICE

I WILL BE AT THE CITY HALL OF THE FOLLOWING TOWNS ON THE DATES INDICATED FOR THE PURPOSE OF COLLECTING STATE AND COUNTY TAXES:

Springlake ----- Oct. 17, a. m.
Amherst ----- Oct. 20
Sudan ----- Oct. 21
Earth ----- Oct. 22
Olton ----- Oct. 23-24

3% discount allowed for October payment of State and County taxes.

Voter Registration Receipts may be obtained from the City Secretary of the above named towns at any time from October 1, 1969 through January 31, 1970.

HERBERT DUNN
TAX ASSESSOR-COLLECTOR
LAMB COUNTY

THE FIRST NATIONAL BANK

OF SUDAN
SUDAN, TEXAS

STATEMENT OF CONDITION

The Close of business September 30, 1969

RESOURCES

	September 30, 1969	September 30, 1968
Loans and Discounts-----	1,104,528.32	1,108,635.87
Banking House-----	31,108.73	34,000.00
Furniture and Fixtures-----	30,458.16	31,000.00
Other Real Estate Owned-----	11,751.96	-0-
U.S. Government Bonds-----	357,885.88	419,274.38
Other Bonds and Warrants---	822,291.32	1,013,276.39
Federal Funds Sold-----	800,000.00	-0-
Federal Reserve Bank Stock---	6,000.00	6,000.00
Cash and Exchange-----	1,027,203.29	957,778.64
Other Assets-----	2,771.44	2,979.06
TOTAL-----	4,193,999.10	3,572,944.34

LIABILITIES

Capital Stock-----	50,000.00	50,000.00
Surplus Fund-----	150,000.00	150,000.00
Undivided Profits & Reserves	61,716.15	27,674.84
Deposits-----	3,932,282.95	3,345,269.50
TOTAL-----	4,193,999.10	3,572,944.34

MEMBER

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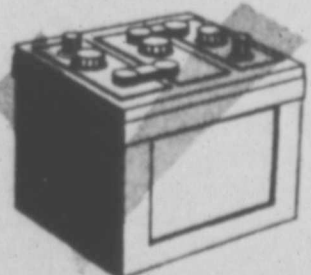
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INDIVIDUAL STATISTICS

PLAYER	SCORING			
	TD	EP	FG	TP
Hanna	7	1	0	43
Bellar	4	10	1	37
Rex Boyles	1	0	0	6
Gore	2	2	0	14
R. Boyles	1	0	0	6
Potter	1	0	0	6
Weaver	1	0	0	6
Chisholm	1	0	0	6
McNabb	1	2	0	8
R. Bellar	1	0	0	6

PLAYER	RUSHING		
	TC	YDS	AVG
Hanna	77	520	6.75
Bellar	70	387	5.5
Rex Boyles	58	251	4.4
Weaver	8	87	10.9
Gore	12	71	5.9
R. Boyles	20	109	5.45
R. Bellar	5	7	1.4
Lance	1	4	4.00
McNabb	1	7	7.00

PLAYER	PASSING			
	ATT	COMP	INT	YDS
Rex Boyles	27	0	2	138
Bellar	1	1	0	46
Lance	2	2	0	51

PLAYER	RECEIVING		YDS
	NO.	CAUGHT	
Potter	4		120
Glover	1		28
Bellar	1		18
R. Bellar	2		51

PLAYER	TOTAL DEFENSE			
	RUSH	REC	PASS	TOTAL
Hanna	520	0	0	520
Bellar	387	18	18	423
Rex Boyles	251	0	138	389
Weaver	87	0	0	87
Gore	71	0	0	71
Potter	0	120	0	120
Glover	0	28	0	28
R. Bellar	7	51	0	58
R. Boyles	109	0	0	109
Lance	4	0	51	55
McNabb	7	0	0	7



WHO HAS THE BALL? The Sudan Hornet team is shown on the move when the ball carrier was downed. Standing with back to the camera is No. 83, Dennis West, and No. 51, Johnny King.

**BOVINA
AT SUDAN**

**GAME
TIME**

**8 P.M.
FRIDAY**

LOOK AT ALL THESE
SUDAN HORNET BOOSTERS

Dairy Bee Drive In	Reed's Shamrock Service	Ellison Gin
Higginbotham-Bartlett Co.	The First National Bank	Feeder's Grain, Inc.
Baccus Chevrolet	Tom Henderson Grocery	G & C Auto Supply
Knox Texaco	Central Compress & Whse	Harlin Radio & TV
Fairview Gin	Bin Nix Implement Co.	Dood's Barber Shop <small>AIR-VAC CLIPPERS FEATURED</small>
Melson Cleaners	Wanda Downs Tax Service	Stuart's Flowers
Nichols Oil Co.	Lamb County Butane Co.	HEARD's Grocery
Williams Body Shop	Farmers Co-op Gin	Brownd Implement Co.
Sands Cafe	Clarke's Dry Goods	Sudan Elevators <small>J. H. VINCENT</small>
Homer Morris	Nichols Insurance Agency	Hanna's "66" Station

WANT ADS

FOR SALE—SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Music Box, Atwood, Colo. 80722.

10-2-2tp.

FOR SALE—Very nice two bedroom house in Sudan, two blocks from school. Plains Real Estate, Box 1032, Littlefield, Texas 79339. Call 385-3211.

10-2-3tc.

CAREER OPPORTUNITIES in the Panhandle-South Plains-Eastern New Mexico Area in a Major Communications Company. Experience not required - We provide training leading to qualification as Cable splicers helper, Equipment Installer's Helpers, Groundman, Lineman and Station Installer. Good Pay and Benefits. High School graduates preferred but will consider less. Also opening for experienced cable splicers and equipment installers. Pay commensurate with Experience. Apply to

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PERSONALS

Mrs. Nancy Davis was here over the weekend to attend the AEM-Tech game, and to visit her parents, Mr. and Mrs. R. A. Lance.

Mrs. Joe Rose returned home Saturday after being confined last week to the hospital in Muleshoe.

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FOR SALE—Baby bed, high chair, electric heater. Call 227-7401, Mrs. Guy Walden.
10-16-2tp

GARAGE SALE—Large 3 family garage sale of furniture, clothing, appliances, baby clothes and furniture on Thursday, Friday and Saturday, Oct. 16-18, at the Wayne Howells, 3rd & Barnes Street.

RUMMAGE SALE—Good clothing and miscellaneous items at building across street from Post Office, Oct. 17-18, from 9:00 a. m. to 3:00 p. m. Call 227-6471 if you have good clothing or other items to donate.
Church of God of Prophecy

LOT FOR SALE—In south Sudan, sewer, water, and gas lines. Price \$400, cash. Call 227-6971.
10-9-2tc

FOR SALE—MISCELLANEOUS
Need party with good credit in Sudan area to take over payments on 1968 Model Singer Machine in walnut console. Will zig zag, button hole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 1114 19th St., Lubbock, Texas 79401.

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SUDAN BEACON-NEWS
Published Each Thursday At SUDAN, TEXAS 79371

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J. W. House, Jr. — Publisher
Dalton Wood — Editor

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Lamb County — \$2.50 per year
Elsewhere — \$3.00 per year

CLASSIFIED RATES
2¢ per word, first insertion, 1¢ per word for subsequent insertions, minimum charge 60¢ per first insertion.

DISPLAY RATES: Upon request



Food Specials

PRICES GOOD FRIDAY AND SATURDAY

COFFEE	SHURFINE	Pound	65¢
BELL PEPPER	EACH	5¢	
SHURFRESH OLEO	6 FOR	\$1	
SHURFINE MILK	6 FOR	\$1	
DONALD DUCK ORANGE JUICE	12 OZ. CAN	39¢	
WAGNERS BREAKFAST DRINKS	3 FOR	89¢	
TOILET TISSUE SOFLIN	10 ROLL PKG	85¢	
SHURFINE SHORTENING	3 LB. CAN	59¢	
SHURFRESH BISCUITS	5 FOR	39¢	
RUSSET POTATOES	BAG	79¢	
BAR-S BACON	2 lb.	\$1.49	
KEITHS FISH STICKS	BOX	29¢	
GRADE A WHOLE FRYERS	LB.	33¢	
SHORT RIBS	LB.	29¢	
STRAWBERRIES	10 OZ. BOX STILLWELL	2 FOR	49¢
GRAPEFRUIT	RUBY RED LB.	19¢	
JONATHAN CARROTS	2 1# CELLO BAG FOR	25¢	
APPLES	3# BAG	39¢	
BANQUET FRUIT PIES		29¢	
IN-OIL POPCORN	POPS-RITE 19 OZ. JAR	39¢	
CASCADE	2 FOR 20 OZ PKG.	69¢	
FRANKS	BAR-S LB	69¢	
PICNICS	CANNED SHOULDER 3 LB CAN	\$2.49	

LUMPKIN FOOD STORE



DOUBLE GOLD BOND STAMPS WE DESIRE WITH PURCHASE OF \$2.50 OR MORE

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