

The Sudan Beacon - News

FORTY-FOURTH YEAR NUMBER 30

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, SEPTEMBER 19, 1968

10 CENTS PER COPY



SUNDOWN WINS OVER SUDAN, 15-14

HAVING OWNED 27 of them, I feel qualified to talk about cars, and I frequently do. My interest rises around new model times, just like the car manufacturers want it to.

Wes Lizard (who probably stole it somewhere) said the other day in the Amarillo Daily News: "By the time some people can afford one of those sporty little foreign cars, they can't fit into them."

Buying houses is the same way. When you are young newlyweds, you mortgage your life away to get a two-bedroom modern, FHA, shiny house that will start falling apart as soon as you sign the paper. You yearn for more space, especially when the kids are born, but you just can't rake up the dough. Finally, you can afford a four-bedroom two-car garage, with a 30x20 den. Only then you are at least 50 years old and the kids are long gone.

I'm not sure just how I got off on that, when I really intended to discuss the advertising for the new cars.

First of all, the new cars really aren't very new, except for a few gadgets and one teeny bit more horsepower, or compression ratio, or whatever they're bragging about these days. They always change the grill, or the taillights or something, though, just to make it different from last year's model. Not necessarily better, just different. The 1962 Pontiac, for example, is, in my opinion, the prettiest one they ever made, but they had to change it, just as all automakers do.

And the advertising which always shows some sexy dame perched on top of the car, or hanging onto some Rock Hudson-type guy at the side of it always kind of upsets me. For example, they show these neat looking youngsters in a \$6,000 car, when not too many of them could buy.

Why don't they show portly old men smoking cigars, or hatchet-faced little old ladies in these high-priced cars? After all, they are the ones who can afford them.

Some of those cars are so high-priced the government ought to make them print a warning on the side: "Caution: Buying this may be hazardous to your wealth."

SENIOR CITIZEN MEETING HELD

The Senior Citizens held their Antique exhibit in the Community Center September 13 at 2:30 p. m.

Mrs. W. E. Hancock and Miss Judy West played selections on the piano. The Committee in charge of the program on Antiques included Mr. and Mrs. Griff Boyles, Mr. and Mrs. John Milam, Mrs. J. D. Chester, Mrs. Francis Blair, and Mr. and Mrs. Otis Markham. Refreshments were served by Mrs. Doyle Watkins, Mrs. Adrian Martin, and Mrs. Jack Fisher.

Some 120 persons were present including six out-of-town guests. Mrs. Bob Beck, Mrs. John Moore, Mrs. Lula K. Moore, and Mrs. Blanche Jones, all of Lubbock; Mrs. Joe Custer from Olton; and Mrs. I. Pinkerton from Cleburn were the out-of-town guests.



TOUCHDOWN--Jerry Bellar 21, and blockers, Bobby Brown 84, Billy Gore 22, and Steve Edwards 70, in view, as Jerry headed straight for pay dirt Friday against Sundown. He went over for the touchdown, but somebody called a holding penalty. Do you see anybody holding?

The Sudan Hornets went down in defeat Friday, 15-14, as the Sundown Roughnecks came out on top in the scoring. This was really Friday 13, for the Hornets as the Roughnecks capitalized on Hornet fumbles for two touchdowns and a field goal.

The Hornets took the lead in the middle of the first quarter as QB Steve Martin handed off to Jerry Bellar who ran the remaining 30 yards for the first touchdown. Bellar kicked the extra point, and the first quarter ended with the Hornets leading 7-0.

In the second quarter the Hornet strong defense forced the Roughnecks to punt on fourth down, and the Hornets took the ball on their own 10. They fumbled on the first play and Sundown's Roy Barry covered the ball. Two plays later Mike Morgan was in for a Roughneck TD. Try for extra point failed, and at the half Sudan lead by one point, 7-6.

Only 30 seconds into the third quarter, QB Bellar broke loose on a 65 yard run for a touchdown, then kicked the point, and Sudan was leading, 14-6. The Roughnecks took the ball and fumbled on their 21 yard line and Billy Ford and Roy Boyles teamed up to recover for Sudan. But the Hornets got a penalty, and had to give up the ball on 4th down. Then Mike Morgan ran a remaining 20 yards for the Roughneck TD. Try for two points failed, and the score was 14-12 Sudan.

Early in the 4th, Bellar ran 52 yards for a touchdown which was called back on a holding penalty against the Hornets. Then came another Hornet fumble on their own 7 yard line, with the Roughnecks recovering. But the Hornet defense tightened up and on 4th down Billie Craddock kicked a Sundown field goal from the 15. And the Roughnecks were ahead for the first time in the game, 15-14.

Following the field goal, the Hornet offense directed by QB Martin, with backs Bellar, Billy Gore and Larry Hanna, plunked the ball all the way to the 5 yard line--first down and goal to go. But the Hornets fumbled again on the 4 yard line and Sundown recovered with less than two minutes to play. The jubilant Roughnecks held the ball and ran out the clock, defeating the somewhat puzzled Hornets, 15-14.

311 employees of Southwestern Public Service Company with a combined service of 4590 years will be honored this year at service awards dinners throughout the company's 45,000 square mile service area.

Four Sudan Residents Receive Service Awards

Four Sudan residents are among 55 employees of the Plains Division of the Southwestern Public Service Company who will receive awards for periods of service ranging from 5 to 35 years at a dinner tonight (Thursday) in Plainview. This news release was brought in by H. H. Potter, local manager of the company.

Senior representatives of the local group are Dewey A. Coldiron, James C. Jones, and George C. Ritchie, all with 20 years of service. A five-year award, the first period of service to be honored, will go to John W. Amos. Roy Tolk, president of the electric company, will make the awards presentations. The longest period of service to be honored at tonight's banquet will be the 35 years of Agnes Braly of Plainview.

The only cars allowed inside the fence will be the ambulance, and those of the Highway Patrol and the Sheriff's office, in order that they may hear their radios and any possible emergency call.

SCHOOL BOARD APPROVES POLICY

The Sudan Independent School Board of Trustees in a recent meeting approved and set a policy not to allow cars to park inside the fence for the football games this year at the new Hornet Football stadium.

The sermon was preached by the pastor, Rev. Patton of Lubbock. His text was from St. John 2, beginning with the first verse. Soloist Lewis Davis sang "Sending Up Some Timber".

Among those present was a daughter of the couple, Harvey Lee King, a granddaughter, Verna Jean of Bovina; a grandson, Ural Lee Johnson; and a great-granddaughter, Roxie Ann King.

Other guests included Mr. and Mrs. L. E. Slate, Mrs. S. D. Hay and Mrs. Terry.

ROTARY NEWS

The regular meeting of the Rotary Club was called to order by the president, H. H. Potter. He announced that the Rotary Club will have a Pancake Supper Sept. 27, 6 to 8 p. m. at the school cafeteria. All you can eat for Adults \$1.00, children under 12, 75¢.

Committee for the supper are Radney Nichols, Doyle Watkins, Robert DeLoach.

The Rotary also plans for their annual broom sale to be on Saturday, Oct. 5.

The program for the day, introduced by Philip Gordon, was "The Ideal Town" presented by Lobby and Wiley Mudgett.

The resignation of R. D. Nix from Rotary Club was accepted with regret.

Twenty-one members and two guests were present.

Rev. Robert Brown attended a pastor's study group meeting in Lubbock Tuesday.

Mr. and Mrs. Andrews Have Anniversary

Mr. and Mrs. Harvey Andrews celebrated their 44th Wedding Anniversary Sunday, Sept. 15, 1968, at the Mt. Olive Baptist Church.

A 1:30 luncheon was served, by five young women, at the church and a program in the couple's honor was presented at 3 p. m.

Robert Hines directed the meeting and Miss Ida Johnson was Mistress of Ceremonies.

Mrs. Justine Redrick sang a solo as Mr. and Mrs. Andrews, accompanied by attendants Mr. and Mrs. Willie Williams, marched down the aisle. Prayer was offered by Rev. R. Hines.

An A & B selection was by a girls quartet, Clara and Oleta Johnson, Alice and Ogie Hines. Mrs. Willie Williams gave a reading entitled "Poor Excuses". A solo was sung by Mrs. Patton and also a solo "He'll Understand" by Ida Johnson. Remarks were given by Mrs. Redrick, Mrs. Ves Terry, Deacon Stewart and Rev. Redrick of Dimmitt.

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BAND TO MARCH AT PSP FAIR

The Parade of Bands, which annually launches the Panhandle South Plains Fair on its weeklong run in Lubbock, is shaping up as the largest in history. Several beauties, headed by a former Miss America, also will participate as the exposition opens its second half-century.

Seventy-eight bands from throughout West Texas and eastern New Mexico have been invited to compete for cash awards totaling \$1,250. Cash prizes of \$100, \$75 and \$50 will be awarded to the top three units in University Interscholastic League classifications or their equivalents.

Trophies will be presented to all bands participating.

Classes AAAA, AAA, AA, A and B bands have been invited. Nearly two dozen bands responded early to the invitations, including the Sudan Hornet Band.

Forming on the parking lot at Municipal Coliseum, the parade will move out promptly at 10 a. m., traveling east on Broadway Avenue to Avenue A, north on Avenue A to Fair Park, where it will disband.

YOUNG HOMEMAKERS HOLD MEETING

The Kress Young Homemaker Chapter captured the title as Outstanding Chapter in Area I for 1968-69 with Roosevelt taking second honors and Clarendon, third. Ten chapters were in the title contention. There are 34 chapters in the 38 county area.

Childrens was awarded the title as the Outstanding New Chapter. Other new chapters are Muleshoe, Dumas, Lakeview, and Memphis.

Special recognition for outstanding service to the organization went to Former Advisors including Mrs. Sue Burgess.

Edward Gaston is a patient in room 704B at the Methodist Hospital, Lubbock.

Rev. Robert Brown attended a pastor's study group meeting in Lubbock Tuesday.

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FIRST BALE!

Edward Fisher had Sudan's first bale of cotton which weighed 450 lbs. with 850 lbs. seed ginned from 1850 lbs. of seed cotton. Farmer's Coop Ginned the bale at 11 a. m. Wednesday, Sept. 18.

MRS. FOSTER TO SPEAK HERE

Mrs. Joe Foster of Lockney, Plainview District vice-president of the Women's Society of Christian Service. The United Methodist Church, will be speaking at the local WSCS meeting Monday morning.

Mrs. Gladys Terry, WSCS president, invites all ladies interested to attend.

Guild News

The Wesleyan Guild Service held their first meeting of the Fall season Tuesday, Sept. 17, with a salad supper in the Methodist Church fellowship hall.

The group answered roll call with a summer highlight.

The new Guild president, Dorothy Drake, gave the welcome, and the year's work was outlined by the program chairman, Mrs. Mary Brown.

Eloese Curry gave the program, and showed three short films on Bolivia, the Lake of the Ozarks, and Your Pledge.

The Pledge service immediately followed the program.

Those present were Mesdames Mary Brown, Eloese Curry, Mary Olds, Dorothy Drake, Ramona Ingram, Laura Hay, Esther James, Frances Potter, Willie Rounson, Mary Tollett, Elizabeth Walden, Anita Wallace, Thetta Mae Walker, and the pastor, Rev. Robert Brown.

School Menu

MONDAY, SEPT. 23 - Salmon croquets, catsup, buttered carrots, blackeyed peas, rolls, butter, pears, milk.

TUESDAY - Meat balls and sauce, buttered rice, green beans, rolls, butter, jello, milk.

WEDNESDAY - Beans, spinach, sliced tomatoes, rolls, butter, cake, milk.

THURSDAY - Viennas and kraut, pork & beans, corn, rolls, butter, cookies, milk.

FRIDAY - Steak, creamed potatoes, green beans, rolls, butter, peaches, milk.

GAME AT A GLANCE

11	first down	10
221	yards rushing	127
6	yards passing	14
1	completed pass	2
0	intercepted pass	0
4	fumbles lost	1
7-55	penalties	9-77
4-34.5	punts, avg.	6-36.9

The Sudan Hornets take on the Amherst Bulldogs Friday night, 8 p. m., in Amherst. Supper will be served from 5 to 7:30 p. m. in the Amherst School Cafeteria. Adults \$1.25 and children 75¢.



Capt. and Mrs. Frank Frokop are parents of a girl, Michelle Renea, 7 lbs. 13 oz., born Sept. 11 in Burburg, Germany.

Grandparents are Mr. and Mrs. John Frokop of Trenton, N. J. and Mr. and Mrs. Dorman Chester of Sudan.

Personals

Mr. and Mrs. Helen Nichols were guests in the home of Mr. and Mrs. L. N. Nichols of Lubbock Sunday.

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IF YOU NEED

HELP!

ON REPAIRING YOUR
WASHER & DRYER, REFRIGERATOR OR

AIR CONDITIONING

SEE

HOMER MORRIS

OR CALL

227-5811

New Location At 403 Boesen Street



**YOU CAN BANK ON OUR
DEPOSIT SERVICES**

**The First National Bank
Of Sudan**

Member Federal Deposit Insurance Corporation
All Deposits Insured Up To And Including \$15,000.00
DEPENDABLE BANKING SERVICE FOR 45 YEARS
OLDEST BANK IN LAMB COUNTY

Locker Plant To Be Closed

DUE TO OWNERS BAD HEALTH
ALL PATRONS ARE ASKED TO PLEASE
EMPTY THEIR BOXES BEFORE SEPT. 20
"SHORTY THOMAS"

The Amherst Locker
AMHERST, TEXAS

DAIRY BEE DRIVE-INN



HAMBURGERS -- FOUNTAIN SERVICE

ICE CREAM

BASKET LUNCHES ---- SANDWICHES

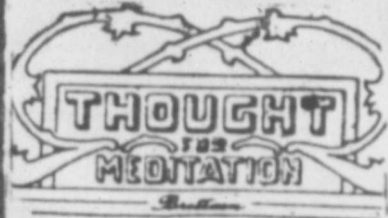
MR. and MRS. TED WALKER, Props.
Phone 227-3892



**TENDER STEAKS ARE
OUR SPECIALTY**

DELUXE CAFE

OPAL & ERNEST PENNINGTON



If we, my friends,
could analyze
Our real selves we'd
be surprised;
Just happen in some
time, some place,
And meet our selves
once face to face;
'Twould be a phase in
life quite new,
To see us as our
neighbors do;
I wonder if such thing
could be,
If I would know my
self was me.

**PAYNE
FUNERAL HOME**
PHONE 246-3351
AMHERST, TEXAS

SUDAN BEACON NEWS
THURSDAY, SEPT. 19, 1968



**BACCUS
CHEVROLET**

BOX 356 227-3501
Sudan, Texas

IF YOU DON'T KNOW USED CAR
KNOW YOUR DEALER

Personals

William H. Hartsell of Denver, Colo. visited in the home of his sister and brother-in-law, Mr. and Mrs. C. E. Nichols over the weekend.

Mrs. Hazel House was among students starting this week to South Plains College, Levelland, for the Fall session.

Legal Notice

CITATION BY PUBLICATION
THE STATE OF TEXAS
TO: C. W. JONES, Defendant,

Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Lamb County at the Courthouse thereof, in Littlefield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 7th day of October A. D. 1968, to Plaintiff's Petition filed in said court, on the 20th day of August A. D. 1968, in this cause, numbered 6492 on the docket of said court and styled MAE C. JONES, Plaintiff, vs. C. W. JONES, Defendant.

A brief statement of the nature of this suit is as follows to-wit: This is a suit for divorce, alleging cruel treatment, alleging that there were no children born of the marriage of plaintiff and defendant, alleging that there is no community property owned by the community estate of plaintiff and defendant, but that plaintiff owns certain property as her sole and separate property, and alleging that said property be awarded to plaintiff as her sole and separate property by Judgment of this Honorable Court, and that the title to the personal property and the fee simple title

to the real estate be vested in the plaintiff as her sole and separate property, and that the defendant be divested of any and all interest in the fee simple title to said real estate and the title to said personal property. Praying for divorce and that certain property be awarded to plaintiff as her sole and separate property, by Judgment as is more fully shown by Plaintiff's Petition on file in this suit of this Honorable Court, and for general relief.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Littlefield, Texas, this the 20th day of August A. D. 1968.

ATTEST:
/s/ Ray Lynn Britt
District Clerk of
Lamb County, Texas

8-29-4tc

CARD OF THANKS

We would like to express our thanks to the community for their response and help in our Antique Exhibit, and a special thanks to all who made a contribution and helped in presenting the exhibit.
The Sudan Senior Citizens

Will your water heater's next birthday be a happy one?



It's not uncommon for a water heater to reach the age of retirement on its 10th birthday. Some may just dribble water... others rupture with resulting damage and yet others fail to put out as much hot water as they did in their youthful years.

If your water heater is approaching its 10th birthday then it's time you talked to your Public Service manager about the value of a modern electric replacement.

And, incidentally, should an electric water heater ever need servicing, your Public Service manager will take care of it for you.



**Total
ELECTRIC
Living**

26-2

Forney INDUSTRIES, INC.

ARE PROUD TO ANNOUNCE

G & C AUTO SUPPLY
AS AN AUTHORIZED

Forney Dealer

WE NOW HAVE

A COMPLETE LINE OF

WELDING SUPPLIES

& ELECTRIC WELDERS

Come See Us!

G & C Auto Supply

Phone 227-3212

SUDAN



INDIVIDUAL
STATISTICS

RUSHING			
PLAYER	TC	YDS	AVG.
Bellar	12	136	11.4
Hanna	9	31	3.4
Gore	3	20	6.9
Martin	5	34	6.9

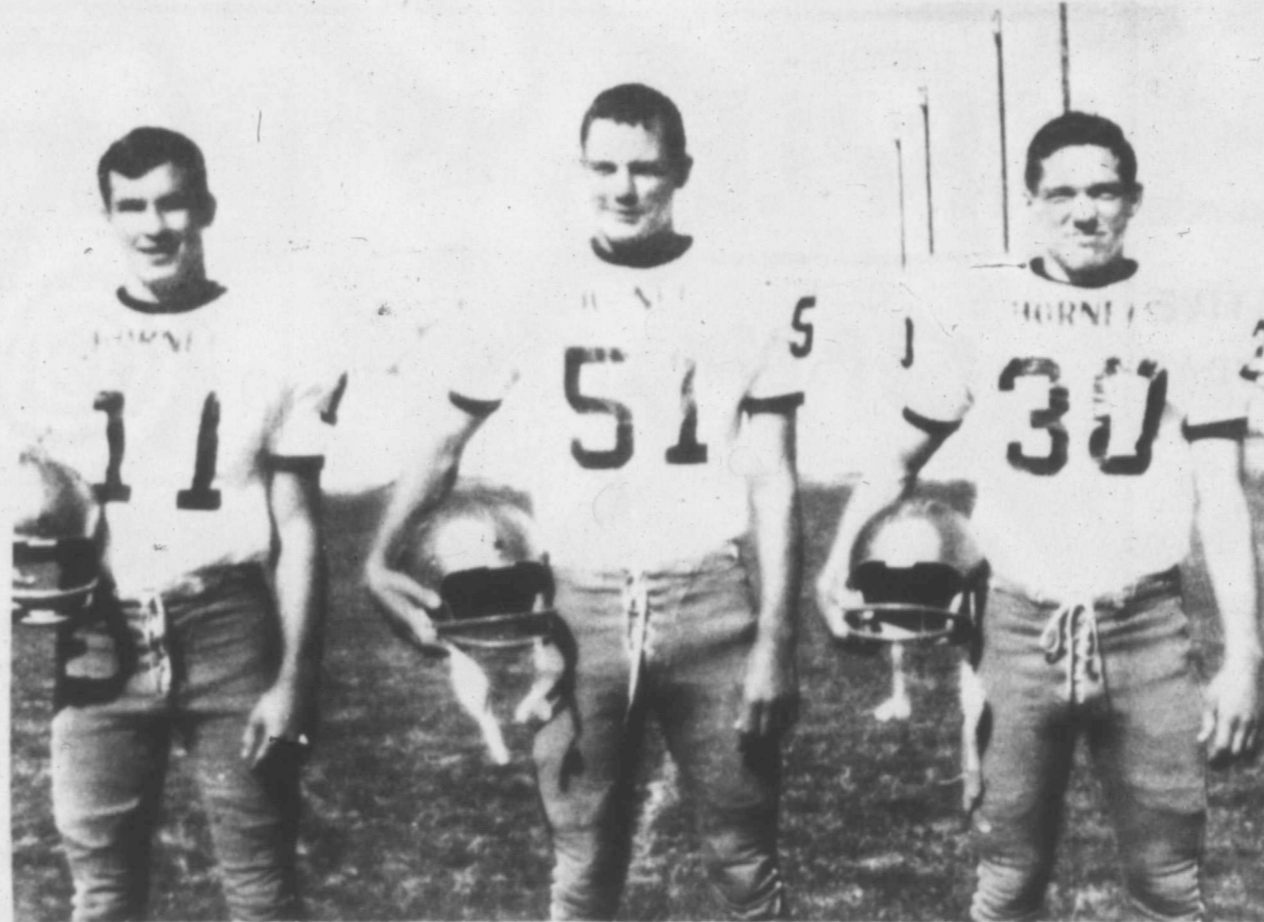
PASSING				
PLAYER	ATT	C	INT	YDS
Martin	2	1	0	6

RECEIVING		
PLAYER	NO. CAUGHT	YDS
Hines	1	6

TOTAL OFFENSE				
PLAYER	RUSH	REC	PASS	TOTAL
Bellar	136	0	0	136
Hanna	31	0	0	31
Gore	20	0	0	20
Martin	34	0	6	40
Hines	0	6	0	6

SCORING				
PLAYER	TD	EP	FG	TP
Bellar	2	2	0	14

LET'S BEAT THE BULLDOGS!



SUDAN HORNET CAPTAINS--NO. 11 QB STEVE MARTIN, NO. 51 RG BILLY FORD, NO. 30 FB LARRY HANNA.



NOW I'M MAD!!

**GAME
TIME
8 P.M.**

**SUDAN
AT
AMHERST**

LOOK AT ALL THESE
SUDAN HORNET BOOSTERS

FRIDAY

Dairy Bee Drive In	Reed's Shamrock Service	DeLuxe Cafe
Foxworth - Galbraith Co.	The First National Bank	Feeder's Grain, Inc.
Baccus Chevrolet	Tom Henderson Grocery	G & C Auto Supply
Knox Texaco	Central Compress & Whse	Harlin Radio & TV
Fairview Gin	Nix & Grigsby <small>DELINTING & SEED</small>	Sudan Tire Service
Melson Cleaners	Homer Morris	Stuart's Flowers
Nichols Oil Co.	Lamb County Butane Co.	Watkins Gins
Williams Body Shop	Farmers Co-op Gin	Doty's Garage
Sands Cafe	Clarke's Dry Goods	Sudan Elevators <small>J. H. VINCENT</small>
Gordon Gulf Service	Nichols Insurance Agency	Brownd Implement Co.
Sudan Beacon-News	Olin Nix Implement Co.	Andy's "66" Station

SUDAN BEACON NEWS
THURSDAY, SEPT. 19, 1968

WANT ADS

FOR SALE - SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Channer Music Co., Sterling, Colo.

WANTED PERSON with good credit to take over payments on 1968 model Singer sewing machine. Equity buy - balance \$23.75 or 5 payments at \$5.00. Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas.

WANTED PERSON with good credit to assume balance on late model Dial-and-Sew sewing machine. Full automatic bobbin winder, buttonhole, fancy pattern selector. No attachments, 20 year guarantee. One-half paid out, free home demonstration. Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas.

Mr. and Mrs. Lee Robinson have returned home after a visit in Texas, Arkansas, and Oklahoma.

CARD OF THANKS

We want to thank our many friends and neighbors for the good food and beautiful flowers given us during our illness and hospitalization. May God bless all of you. Mr. and Mrs. C. T. Wright

FOR SALE - One A.C. 2-row combine, cheap. For Free-Improved bearded Iris Bulbs ready to plant now. See Mr. and Mrs. W. A. Beale, Rt. 1, Sudan, 1 1/2 mi. west and 3 mi. south of town or Call 933-2555. 9-19-3tp

AVON REPRESENTATIVE NEEDED IN SUDAN

For further information - Write Dist. Sales Mgr., Box 1694, Plainview, Texas or Call 293-3183.

NEW STORE HOURS

BEGINNING MONDAY, AUGUST 26

OPEN:
MONDAY THROUGH SATURDAY
8:00 A.M.

PRICES GOOD FRIDAY AND SATURDAY

CLOSE:
MONDAY THROUGH FRIDAY
7:00 P.M.
CLOSE SATURDAY AT 8.00 P.M.

DELICIOUS
APPLES LB. **19¢**

YELLOW
ONIONS LB. **5¢**

SHURFRESH
OLEO 6 For **\$1**

BANQUET
POT PIES
2 FOR **39¢**

SHURFINE
ASPARAGUS
CAN 3 For **89¢**

SOFLIN
NAPKINS 200 COUNT **25¢**

GRAPES Tokay LB. **15¢**

BELL
PEPPERS EACH **5¢**

WAGNERS BREAKFAST
DRINK 3 for **89¢**
KEITHS
LEMONADE 6 Oz. Can 3 FOR **39¢**

Shurfresh
BISCUITS 5 FOR **39¢**

FROZEN
STRAWBERRIES STILLWELL 10 OZ. 2 for **49¢**

SHURFINE
VIENNA SAUSAGE 5 FOR **\$1**

FAULTLESS SPRAY
Starch 20 OZ. CAN **49¢**

COFFEE SHURFINE Pound **63¢**

AQUA NET HAIR SPRAY CAN **69¢**

GIANT BOX PUNCH
DETERGENT **69¢**

VELVEETA
CHEESE
2 LB. BOX **\$1⁰⁹**

BACON BAR - S 2lb. **\$1.39**

Bologna BAR-S 2 LB. **98¢**

HAMBURGER 3 LBS. FOR **\$1**

FRANKS BAR-S LB. **59¢**

CANNED BAR-S
HAMS 5 lb. **\$3⁹⁸**

LUMPKIN FOOD STORE

DOUBLE FRONTIER STAMPS ON WEDNESDAYS
with purchase of \$2.50 or more



FREE DELIVERIES

DELIVERIES ON WEDNESDAY

Jones-Blair's 40th Anniversary Paint Sale

HURRY! SALE ENDS OCTOBER 5



One-Coat Coverage. Guaranteed Washable. Dries in 30 Minutes. No Painty Odor. Clean up with Water.

Sale Price **\$4.77**

Mildew, Fume Resistant. Self-Cleaning Sunfast Colors. Stay clean and Bright. Premium Quality.

Sale Price **\$5.94**

Dries in 30 Min. Clean up with Water. Sunfast Colors. Cover brick and other masonry surfaces.

Sale Price **\$5.37**

HURRY! SALE ENDS OCTOBER 5

You've been putting us on for 40 years

With Jones-Blair Paints, the beauty is...the beauty lasts.



Higginbotham-Bartlett
Sudan, Texas

FEEDERS GRAN, INC.

DAILY BUYERS FOR CATTLE FEEDERS
Federal Storage License 3-4451
We Can Use Your Grain
Have Semi-Lift - Location

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LITTLEFIELD

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QUICK SERVICE
HENDERSON GROCERY

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when the time comes

YOU WILL FIND US HELPFUL AND UNDERSTANDING

Warm and personal consideration, as well as efficient handling of details, characterizes our way of making arrangements.

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503 E. 5th St.
Littlefield