



The Sudan Beacon - News

FORTY-THIRD NUMBER 43

SUDAN, LAMB COUNTY, TEXAS

THURSDAY DECEMBER 21, 1967

10 CENTS PER COPY

WOODWORK

BY DALTON

WELL, it's about time for the jolly old gentlemen in the red suit to do his stuff again before vanishing for another year. Talk about your union men and their short work periods--Santa Claus has them all beat a mile. He works one day a year and gets billions of dollars. The other 364 days of the year he is to find.

All is not a bed of roses for St. Nicholas, however. He is coming in for more and more criticism all the time. That red suit, for one thing. Some folks don't like the connotation of the color red with communism. I've been thinking about that, and it seems to me the obvious solution would be for him to dress in green. If I were a merchant and had Santa in my store, I think I just might try that. The mere novelty of it should draw some people in.

Santa Claus often is criticized because of the attached commercialism, so I guess Santa is accustomed to that kind of attack. Anyway, I read of a new one the other day. A psychologist at the University of Southern California says if you want a hippie in your house, just keep on telling your child about Santa Claus.

IT SEEMS to me that this psychologist has either forgotten what it is to be a child, or he dislikes having to face-up to the world of reality which is now his world and thus tries to make all children be like adults. The world of phantasy belongs to little children, and adults have no more right to invade this world and shatter the child-like dreams than they have to rudely awaken a child out of the age of innocence--this age is far too short as it is. Children love the "Let's Pretend" games, and that is normal, I think.

THIS EDITION is our own way of saying Merry Christmas to all our friends, and the local merchants' way of telling their friends that they are appreciated. Everybody have a good holiday, try to remember why we have this celebration, and drive as if you would like to live to see another one next year.

SANTA CLAUS LETTERS

(Letters we were unable to get on the inside pages.)

Dear Santa,
I want a truck for Christmas. And I want a football. I wish I could have a lot of toys. I guess that's all I want.

Your friend,
Roland Perez

R.K. Allen Rites Held

Funeral for R.K. Allen, 58, who died Saturday at his home in Sudan was held Monday at 2:30 p. m. in the First Baptist Church of Sudan.

Officiating was V.J. Lowrance of Fort Worth, assisted by the Rev. Willie Hazel, pastor. Graveside Masonic rites were conducted at Sudan Cemetery under direction of Hammons Funeral Home.

Allen had lived in Lamb County 39 years. A native of Eastland County, he was a past master of the Sudan Masonic Lodge.

Survivors include his wife; two sons, Elwood of Dallas and Dwayne of Metuchen, N. J.; one brother, Chester of Cisco; two sisters, Mrs. Rudene Sawyers and Mrs. Bobby Schrader, both of Cisco, and three grandchildren.

FISHERMAN MEETING HELD MONDAY NIGHT

Rev. Wallace H. Kirby, pastor of First Methodist Church, Littlefield, was speaker at the Fisherman club meeting Monday at First Methodist Church.

The menu for the Fellowship supper included steak, french fries, hot biscuits and gravy and tossed salad.

It was a church "Family Night" meeting and some 50 persons attended.

Dear Santa,

I want a football suit, football game and a bicycle. Roxann wants a doll, a nurse set and silly sand. Angela wants a doll and a riding toy. There will be a piece of pie on the collectable for you, Santa.

Thank you,
Jimmy Don Polk

Dear Santa Claus,

I am seven years old. I have eight in my family. When Christmas is coming, I am happy. I want a truck and a bicycle. And I also want a rifle.

I Love Santa,
Jesse Arce

Dear Santa,

I have been a pretty good boy. I would like to get a dart game. Please bring Charles Bred a baby rattle and baby socks.

Love,
Randy Scott

Dear Santa Claus,

I am a boy, my name is J. T. Hines. I would like for you to bring me a gun that shoots plastic bullets and I want a Law car with friction-motor and a fire truck. This is all. I wish you a very



Peace

As we celebrate the glory of His birth, let us also remember how He taught that love of mankind is the true path to Peace on Earth.

merry Christmas!
From your friend,
J. T. Hines

Dear Santa,

You were so nice to me last year. Thank you. I have been real good this year too. Please bring me a Baby's Hungry doll, homeshoes and house coat. Please bring my sister Cindy a Cheerful Tearful doll. Please bring my brother Gary a rifle. Please bring Connie batteries for the transistor radio you brought her last year. Please remember to bring something for all the other children. Thank you

Love,
Cathy Ham

Dear Santa,

I have been a good little boy. I want you to bring me a bike, gun set and lots more toys for Xmas.

William Carl Scott

P. S. Please bring my brother a cowboy suit. Bring my sisters some dolls and horns.

Thank you,
Carl

To Santa,

I thank you for everything you have given us. This year I would like to have a staggy and a G. I. Joe set and that's all I want this year.

Thank you,
Jovy Williams

PERSONALS

Mr. and Mrs. Frank Rone will spend the Christmas holidays in Houston visiting their son and family, Mr. and Mrs. Robert Rone.

Funeral services for Bun Smith, a former Sudan resident and butcher, and brother-in-law to Marvin Greathouse, Mrs. Bess Stark, Mrs. D. Berenethy, were held recently at Palestine.

Funeral services for Mrs. Dora Dykes, Mrs. Bill Olds.

Mr. and Mrs. L. E. Slate, Mrs. S. D. Hay and Mrs. R. E. Scott were among members of the Lamb County Historical Survey

Fidelis Class of First Baptist Church was held in the home of Mrs. Lewis Harper on Tuesday, Dec. 12, at 1:00 p. m.

The devotional "The Christ of Christmas" was brought by the teacher, Miss Ruby Mince.

A lovely meal was enjoyed by the following: Mrs. E. E. Crow, Mrs. R. E. Lowery, Mrs. Edna Bellamy, Mrs. Fred Meeks, Mrs. Homer McClary, Mrs. Laura Martin, Mr. and Mrs. John Bush, Mr. and Mrs. Lewis Harper and Miss Ruby Mince.

Gifts were exchanged and a period of fellowship followed the meal.

Garrett, mother of Mrs. Elgan Baccus, were held recently in Mountain View, Okla. Mrs. Baccus had been with her mother for some time during her illness.

Funeral services for R. S. Henderson, a former Sudan resident and brother-in-law to Mrs. M. M. Gann were held Sunday, Dec. 10.

Those attending the services from here were Mrs. Gann, Mr. and Mrs. Delmer Gann, Mrs. J. C. Doty and daughter, Mr. and Mrs. Jinks Dent, Mr. and Mrs. Hubert Dykes, Mrs. Bill Olds.

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School Board Slates Bond Discussion Here

The School Board of the Sudan Independent School District met with a group of citizens Thursday night, December 14, to discuss plans for solving anticipated financial problems, providing

needed school facilities, and remodeling of present high school.

The Board has decided that a bond issue would be the most feasible way of solving existing problems at this time.

A public meeting has been planned for January 15, 1968 in the school cafeteria to discuss the proposed bond election. This will be an open meeting and all taxpayers are invited to attend.

BOOSTER CLUB MEET POSTPONED

Booster Club president Frank Lane announced this week that the regularly scheduled meeting of the Sudan Booster Club will be postponed due to the holidays. He added that this month's meeting will be held in conjunction with the Open Meeting of the Sudan School Board Wednesday, Jan. 15 and urged that all members attend.

The meeting will highlight a discussion of the proposed bond issue for the remodeling and future development of school properties.

Lane said that this issue is very important to all school affairs and that all residents should be very concerned.

CHRISTMAS PAGEANT HELD AT METHODIST CHURCH

The Christmas Pageant was presented Wednesday at 7 p. m. by the Youth and Children Departments of the First Methodist Church.

It was directed by Mrs. Bob Drake with church school leaders as committee chairmen.

Rev. Robert Brown, pastor, was narrator for the pageant.

Committee to assist with host and hostess duties at the Centennial Chisholm Trail Museum car in Littlefield Tuesday. Mrs. Hay is chairman of the committee. Also among those visiting the exhibit car from Sudan were R. E. Scott and son, Randy.

Mrs. Dick West was hostess Tuesday for a Bridge Club Christmas luncheon. Christmas decorations highlighted the serving table and gifts were exchanged.

Attending were members Mrs. Audrey West, Mrs. Ralph May, Mrs. Billy Chester, Mrs. Gavin Hayes, Mrs. Wayne Doty, Mrs. Edward Fisher, Mrs. Gerald Chisholm.

Both Mr. and Mrs. Lynn Olds are confined this week to the hospital in Amberst.

Mr. and Mrs. Joe Salem were in Turkey the first of the week.

Mrs. Joe D. West returned home Friday after undergoing surgery at the Methodist hospital in

SPORTS

Both the Sudan Hornets and Hornettes were victorious Tuesday night in their games with the teams from Anton.

The final score for the girls was Sudan 41, Anton 30 with Donna Gaston scoring 21 points for Sudan. Thelma Bell was high pointer for Anton with 13 points.

Both teams got off to a slow start with the high time score reading 16-12 with Sudan in the lead, however, Sudan led the scoring the entire game.

The boys also had a relatively close game with Sudan winning 39-32. David Weaver accounted for 14 points for the Sudan quintet.

The 14 boys will play Muleshoe here tonight while the Hornets will travel to Seagraves for their game.

BREWSTER FAMILY REUNION HELD

Mr. and Mrs. Frank Rone were host and hostess during the weekend for the seventeenth annual Christmas family reunion of the descendant of the late Mr. and Mrs. Hugh Brewster.

Members of the family attended the First Baptist Church services Sunday morning in a group and flowers in memory of Mr. and Mrs. Brewster were given to the church to decorate the altar by family members.

Those attending this year were Mr. and Mrs. P. T. Hamilton, Mr. and Mrs. Jack Rhine and family, Amarillo; Mr. and Mrs. D. C. Holley, Doug Holley, Stanton; Carol Holley, Lubbock; Mr. and Mrs. Dale Gordon, Slason; Rita Farmer, Sudan; and Mr. and Mrs. Rose and son, Tommy.

Lubbock.

Mr. Glenn Gatewood entertained with a bridge club luncheon Thursday. Burning candles highlighted the luncheon tables bearing red table cloths and Christmas motif decorations.

LETTERS TO SANTA



Dear Santa Claus,
I do not want much. But I do want a transistor radio and some clothes.

Your friend,
Rensy Jordan

nine years old. I do not want a doll this Christmas. I want a shoulder bag. I want some apples, oranges, candy, dresses, and a coat.

Yours truly,
Betty Mae

Dear Santa,
I am Betty Mae James. I am

Dear Santa Claus,
Will you bring me a baby doll



Illustration from the Bettmann Archive
TOYS FOR THE CHILDREN, A DAILY-DECORATED TREE — and fun for all. This family holiday scene, recorded about 1850, represents many of the Christmas traditions most beloved today. It is more than "an old-fashioned Christmas," for such customs as exchanging gifts and bringing greenery indoors during the winter holidays originated in ancient times. "Modern" Christmas celebrations combine traditions of many nations and eras, says the Encyclopedia Americana.

A JOYOUS Christmas

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.



Yvette & Beauty Shop



To Greet You

at Christmas

With fond hopes that all your holiday dreams come true, we send you our best wishes for a Merry Christmas.

HUBERT & WINEFRED

HUBERT DYKES

COMMISSIONER, PRECINCT 4

and some fruits and candy. And bring my sister age 12 a bicycle please. And bring her fruits and candy.

Your friend,
Sandra Weaver

P. S. I believe in you, Santa.

Dear Santa,
I love you. Do you love me? I want you to send me a bike and one doll that walks.

Rene Williams

Dear Santa,
I would like you to bring me a set of Bar Bells and some surprises.

Your friend,
Rockie Cowart

Dear Santa,
My name is Sheryl Black and my sisters name is Susan Black. I would like some low boots and a Kool-aid Dispenser. Also I would like the fun flowers, troll clothes and Disney figures. My sister would like a wall plaque.

Yours truly,
Sheryl Black

Dear Santa,
I want a M 16, and a army helmet, and a army pack, and a army holster and pistol.

From,
Craig Doty

Dear Santa,
I am glad Christmas is coming soon. There are five in my family. I want a typewriter for Christmas. I am nine years old. I love Santa.

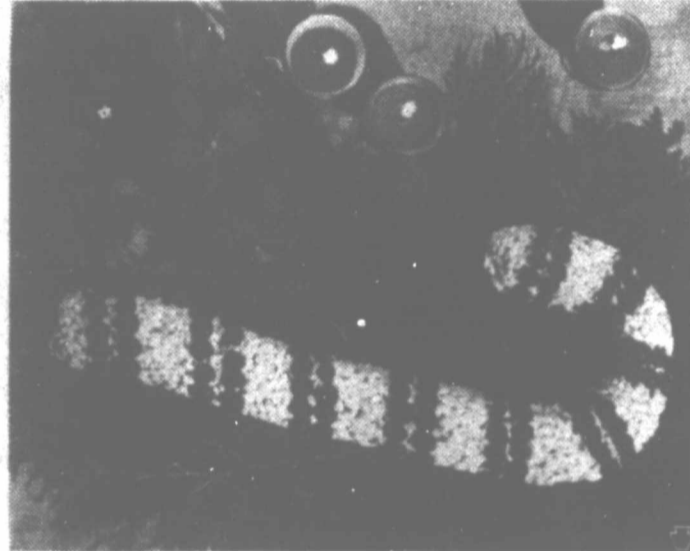
Love,
Cecilia Castillo

Dear Santa,
My name is Wendell D. G. I am seven years old. I am in the second grade. I have 5 in my family. I want a bicycle and Johnny express.

Love,
Duane Gage

Dear Santa,
Please bring me a Sury Home-

Candy Cane Carols Holiday Cheer



Set a pretty table during the holidays with this Candy Cane Centerpiece made from puffed rice. Shaping the puffed rice-marshmallow mixture on aluminum foil is a simple trick and the decoration is easy, too. Just pipe frosting where you want the "stripes," then place halves of red candied cherries over the frosting "glue."

For a colorful holiday effect set the candy cane (still on foil) on Christmas greenery and complete the centerpiece with candles or other Christmas trimmings. Later you can slice the cane and serve it as a fitting finale to a festive holiday party.

CANDY CANE
Makes 1 candy cane

7 cups puffed rice
1/4 cup butter or margarine
4-1/2 cups miniature marshmallows
1/2 teaspoon anise extract

Thick white confectioners' sugar frosting
Red candied cherries, halved

Heat puffed rice in shallow baking pan in preheated moderate oven (350° F.) about 10 minutes. Pour into large greased bowl. Melt together butter and marshmallows over low heat, stirring occasionally. Stir in anise extract. Pour over cereal, stirring until evenly coated.

With greased hands, shape to form a log about 28 inches long on a large piece of aluminum foil. Allow bottom side to remain flat. Bend one end of log to form neck of candy cane.

Pipe 2 wide lines of frosting diagonally across cane at 2-inch intervals to form stripes on cane. Attach cherries, cut side down, to frosting. Let set about 3 hours.

Trim foil to edges of cane. Place on bed of Christmas greens; attach bow at neck of cane, if desired. Use as centerpiece; slice and serve as a confection.

maker, a doll that walks and skates, and a mustang horse. Please bring my sister Cindy a Sury Homemaker, a walking doll and a mustang horse. Thank you.

Love,
Tammy McLaury

Dear Santa Claus,
I hope you are fine. I want two dolls for me and my little sister. And my little brother wants two hats. And for my father I want a hat. Please Santa Claus and for my mother could you give her

some dresses and some shoes. And for brother I want a little car. And for my brother Johnny I want a cow for him, isn't that funny. And for my big sister Mary I want a dress. And for my bigger sister Concha I want a bracelet, a necklace and some earrings. And I think that is all. Good-by Santa.

Your friend,
Ross Salamancia

Dear Santa,
I am 7 years old. I have been good. Please bring me and Ray a Bible and a Johnny 7.

Roy Don Dudgeon



Silent Night

May the spirit of Christmas bless you and yours.

Sudan Tire Service



May we extend to you our very best wishes for a Holiday Season rich in happiness and joy.

Higginbotham-Bartlett Co.

No Christmas!

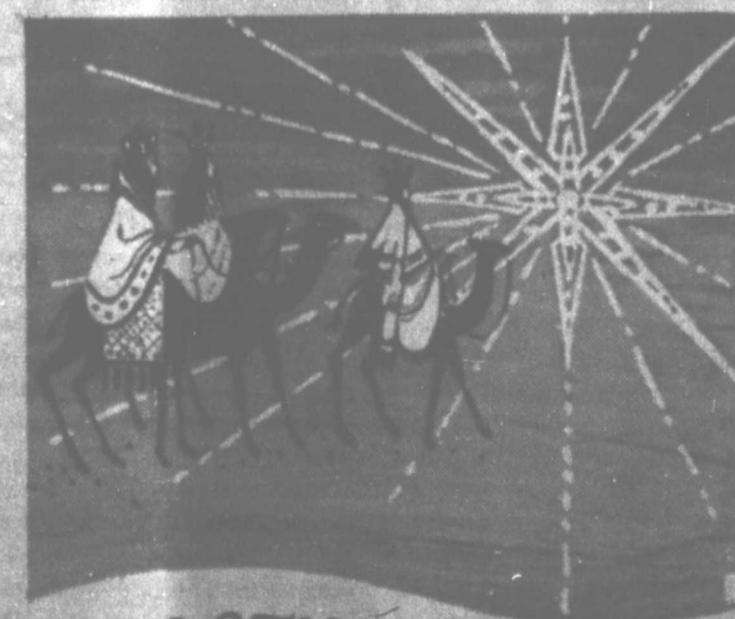
"Hear ye, hear ye! Christmas will not be celebrated. All who observe that abominable day will be severely punished!"

An unlikely message for a town crier? Not in the time of Oliver Cromwell! Cromwell and his Puritan Party did indeed consider Christmas an "abominable day," and on December 24, 1653, they succeeded in getting the English Parliament to pass a law making Christmas celebrations of any kind illegal.

Imprisonment or exile was the penalty for disobedience. A few days before Christmas, town criers went through the streets warning against holiday celebrations.

In England, the ban lasted eight years — and even longer in the United States. The belief that Christmas merry-making was sinful came to the New World with the Pilgrims.

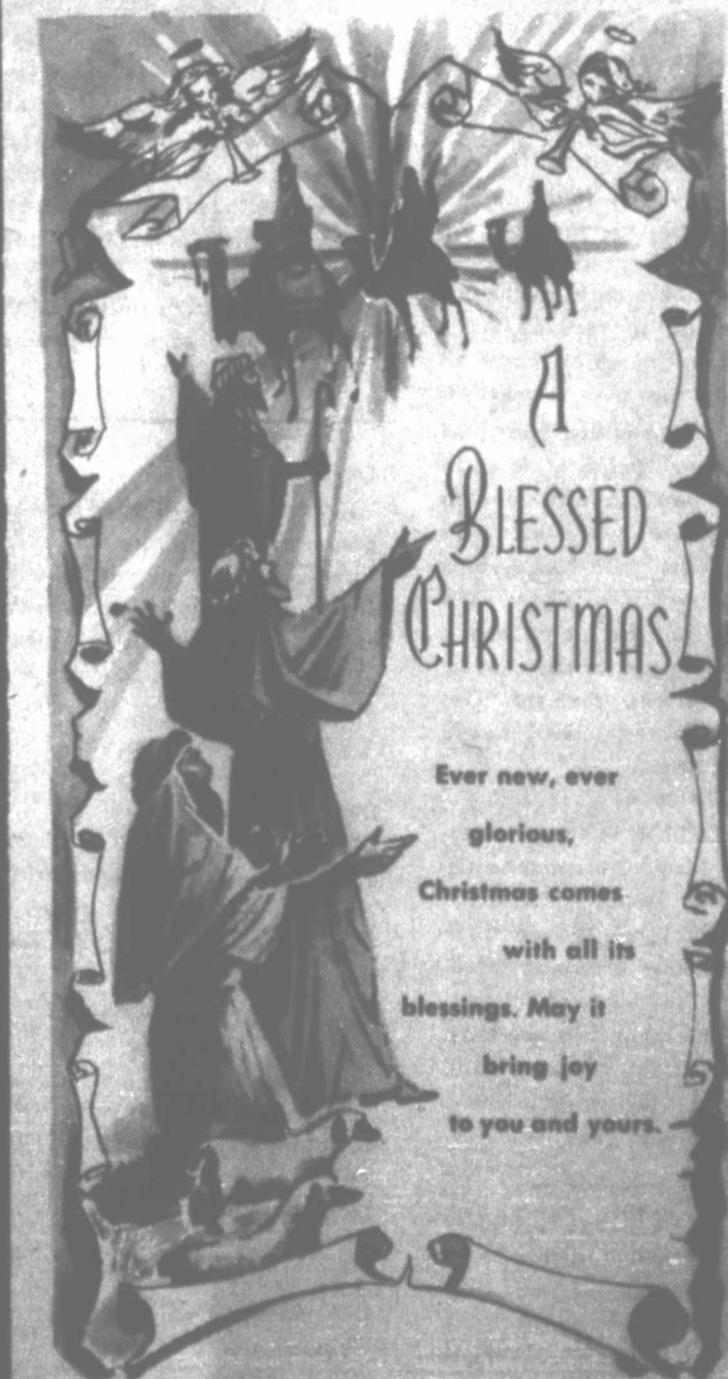
New England states outlawed Christmas observances until the middle of the nineteenth century. In Boston, for instance, Christmas was illegal until 1851!



GREETINGS

May the bright star that showed the way for the three Wise Men lead you to a Christmas filled with joy and happiness.

Lamb County Butane



A BLESSED CHRISTMAS

Ever new, ever glorious, Christmas comes with all its blessings. May it bring joy to you and yours.

Reed's Shamrock

Letters To Santa

Dear Santa,
I want a football and a mashin gun and some cowboy boots and hat for Christmas.
Terry Nash Sterling

Dear Santa Claus,
My name is Lewis Hines and I would like for you to bring me a gun that shoots plastic bullets and a law car with friction-motor and a fire truck. This is all. Merry Christmas!
Your friend,
Lewis Hines

Dear Santa,
This is what I want. Silly sand, Peppal enercredable set. My sister and brother are in Marktree,

Ark. I hope you go to my house Christmas.
Love,
Gina Duvall

Dear Santa,
I love you. Do you love me? I am seven years old. I am in the second grade. I want a green ghost and some candy and some bubble gum and a Santa book and a little Miss fussy.
Gloria Kessler

Dear Santa Claus,
I want a doll and a kiddie doll and a barby doll and a train baky.
From Jo Ann

Dear Santa,
The only thing I want is a pear

of binoculars and one jeep surfer and a shot gun.
Your friend,
Larry

Dear Santa,
I want a pair of roughout cowboy boots, a pair of house shoes, a house coat, a cowboy hat, a toy shotgun, a gunholster, a baseball, a picture of my grandmother. My sister wants a Cheerful Tearful, a bike with training wheels, some jewelry.
Love,
Gary

Dear Santa,
I am nine years old. I like reading the best. I want a doll for Christmas. There are six in my family.
Love,
Gaylon Freeman

Dear Santa,
This year I am in the second grade. I am seven years old. There are six in my family. My biggest brother wants a motor scooter. My brother in the second grade wants a race car set and a set of creepy people set. And my littlest wants a car and truck and a horse. And I want a creepy people set and baby crawl a long and a baton.
Love,
Donna

Dear Santa,
I love to see Santa Claus, Dear Santa Claus I love to see you. When you come we will be sleeping. My brother wants a walky talking for Christmas. My mother wants a set of dishes for Christmas. I am a girl and my brother is a boy. I am eight years old. Merry Christmas,
Deborah Miles

Dear Santa,
I am Joveno Lynn Vernon. I am 7 years old. I am in the second grade. I like to play mother. I like English the best. There are 6 in my family and do not forget the other children. Mrs. Nichols is a nice teacher. I want a pocket book too. Please and thank you.
With love,
Jody Vernon

Dear Santa,
My name is Lori. I am seven years old. I like to read in school. There are seven in my family. I want a dog that you can comb.
Love,
Lori Harper

Dear Santa Claus,
How are you Santa Claus? But Santa do not forget the other children. And Santa Claus my brother and me want a Johnny West set and me a football set, dog and radio.
T. Clemman Williams

Dear Santa,
Will you bring me a walky talky and I have seven in my family. I am a boy.
Joel Williams

Dear Santa,
I am Kelly Robyn Foster. I want a baby doll. I want a play dog. I want a play stove. I want a play spider. I want a play ball. I want a play cat. I want a play rabbit. I want a play house.
Love,
Kelly Foster

Dear Santa,
I am eight and am a boy. I have six in my family. I want a racing set. I love you Santa.
Lomlie Williams

Dear Santa,
I am seven years old. I want some tacks to play with and I want a play hamster. There are five in my family.
I love you,
David Trevino

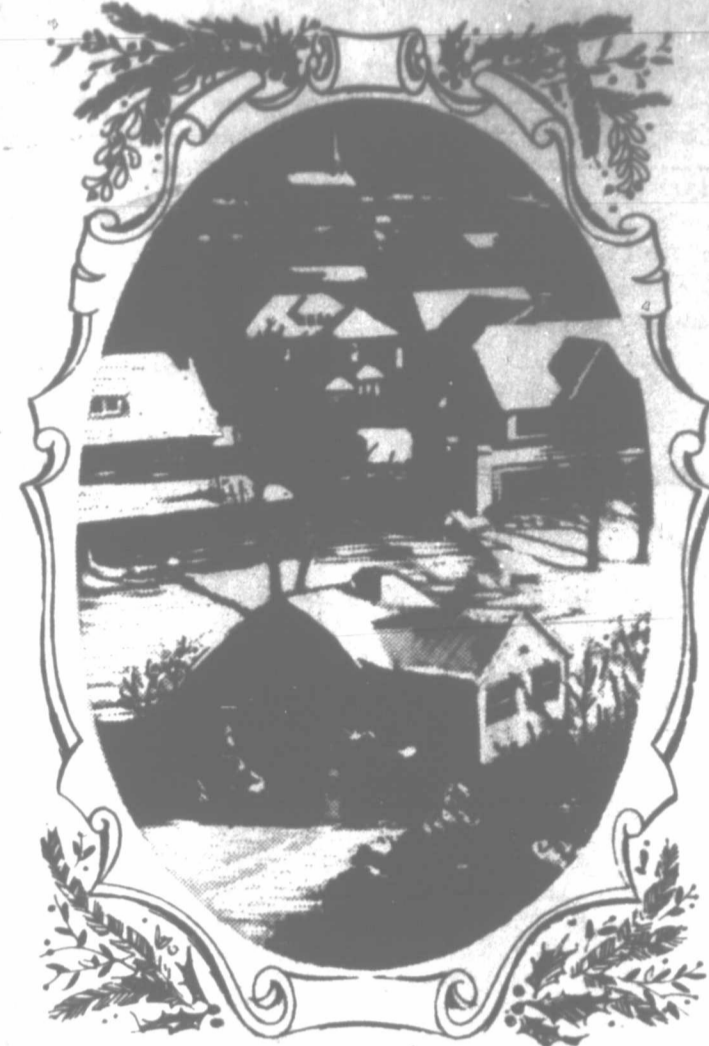
Dear Santa,
I'm writing this few lines just to say, Hello Santa. I want you to bring me a Aene gade Bike, a football, a baseball and a bat and a tool set with top grain leather belt for me and my 4th grade brother.
Your love,
Marty Huerta

Dear Santa,
I want an electric football game and a football and a baseball glove and I hope we get a colored TV.
Bye,
Kyle

Dear Santa Claus,
I want a robot that swings arms and it walks and I want some slip on shoe.
Thank you,
James

Dear Santa Claus,
Would you please bring me a transistor radio and a b. b. gun. We are going to bake a cake for you.
Your loving friend,
Randy Gore

Dear Santa,
I am Arthur. I am 10 and want kaboom and Monopoly and a football game and fright factory and a glove and baseball shoes and bee-bee gun and a bicycle and that is all I want.
Arthur



merry, merry
Christmas

Christmastime affords us the chance to express our heartfelt gratitude for the friendship and generosity you have shown us through the year. We extend best wishes for a happy holiday.

Provence & Son

BLACKSMITH & WELDING



This Christmas,
We greet you and wish you an abundance of the season's joy.

Tommy's Beauty Shop



Merry Christmas

The joyous Christmas Season is here, filling our hearts with its spirit of happiness and good cheer. May you enjoy an abundance of pleasures among family and friends. And please add our sincere greeting for a very Merry Christmas.

Brownd Implement Co., Inc.
SUDAN, TEXAS

YULE CUSTOMS

In California

Communities as well as countries have their own special way of celebrating Christmas.

In Joshua Tree, Calif., this small community transforms itself into a replica of Bethlehem. The story of the first Christmas is re-enacted, with the main street serving as a giant stage.

In New Mexico

The Santa Domingo Indian pueblo, in New Mexico, performs a four-day-long sacred ritual dance in honor of the Christmas season.

It begins at two A.M. Christmas day. After midnight mass, the Indians gather inside the church. They are clad in colorful costumes, adorned with everything from fox tails to evergreen branches.

The dancers carry on their ceremonials until daylight. At dawn the Indians move to their sacred plaza in the center of the village, where they continue dancing throughout Christmas day.

On the second day the children dance, and the older members of the tribe take over for the third day. On the last day the entire pueblo joins in the day-long ceremonies.

SUDAN BEACON-NEWS

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DISPLAY RATES: Upon request

WE ARE OPEN 24 HOURS A DAY

Phone 79894

Dec 21, 1967



MERRY Christmas

We welcome the glad Christmas season and all the heartfelt joys it brings.

We welcome, too, the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

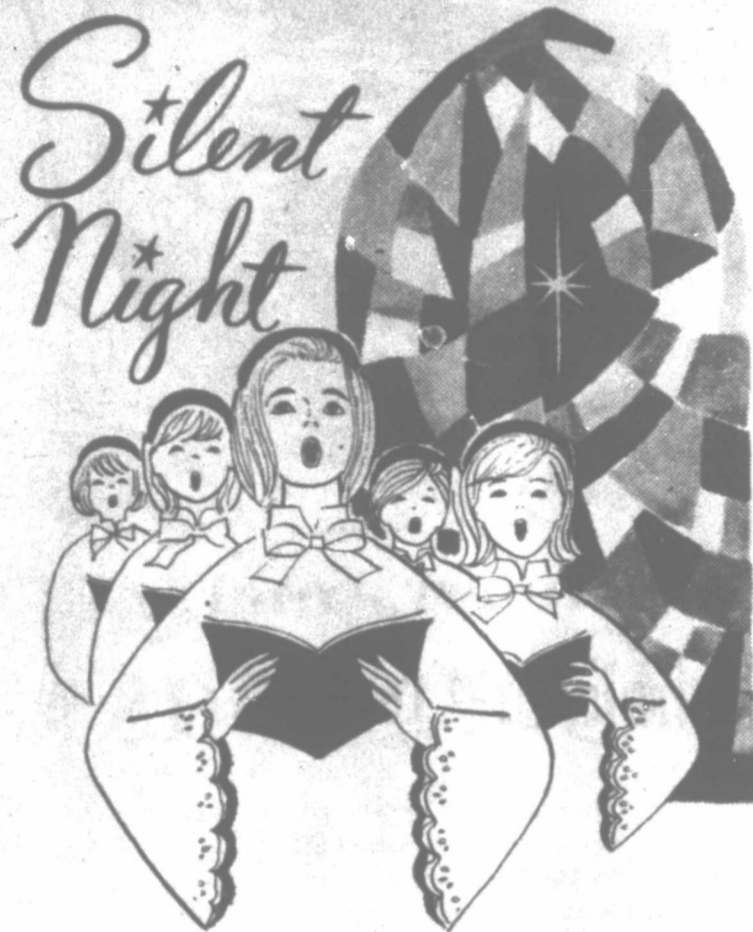
FARMERS CO-OP ASS'N
OF SUDAN

LETTERS TO SANTA

Dear Santa,
Please bring me a football suit and a football, a stuffed bear, a set of guns and lots of candy and nuts. Merry Christmas.
Your friend,
Kenny Don Williams

Dear Santa,
Please bring me a bicycle, a Kenner easy bake oven, a real watch and some dishes and a doll.
Thank you,
Annette Fulcher

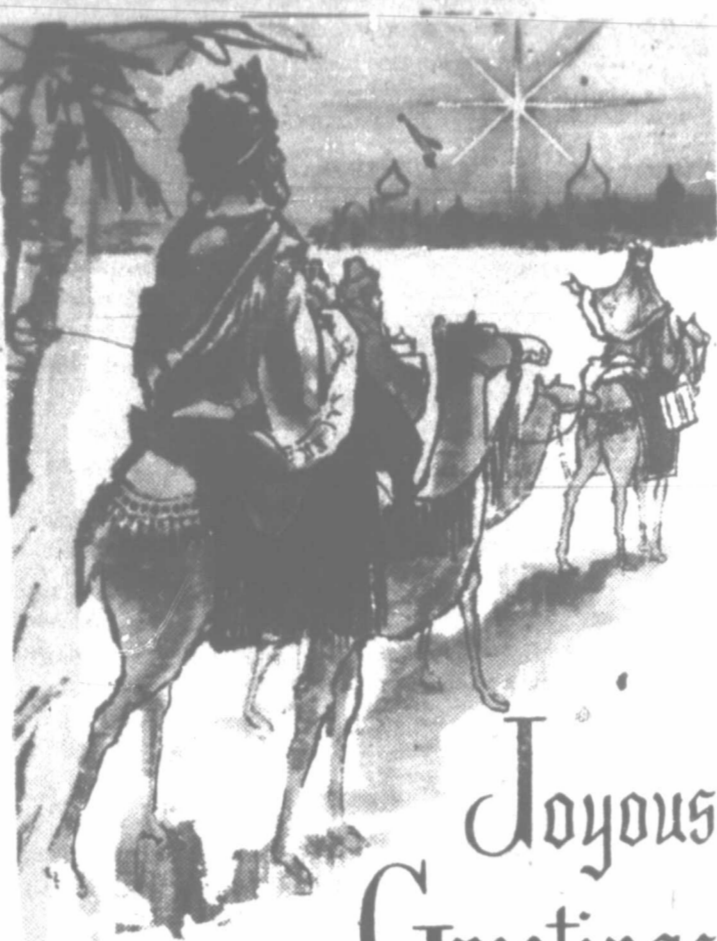
Dear Santa,
I am seven years old. I would like a Major Matt Mason set and a Johnny Astro. Thank you for everything you have given me.
Love,
Mike Jones



May the "heavenly peace" of that first Christmas night descend upon the world, bringing to everyone the joy and happiness that comes with a contented heart.

CHARLES D. JONES

COUNTY CLERK, LAMB COUNTY
MR. AND MRS. CHARLES JONES
DAVID, JANA, JERRY AND LARRY



Joyous Greetings

Our wish for you: that you and your loved ones may find the peace, hope and abiding love of that first Christmas filling your hearts and your home throughout the joyous holiday season.

Payne Funeral Home

LEE AND MARIE PAYNE
LOVAL SHARP CLETIS DUNN

Dear Santa Claus,
How you been doing? I hope you have a good trip. Will you bring me a mustang bike and a B.B. gun and two walkie talkie radio.
Mike

Dear Santa,
Christmas is coming soon. And I hope you bring me a bicycle and a be, be gun, and a racer set. I hope you can bring them.
Your friend,
Joe



THE FAIRVIEW GIN

May your hearth be happy and your heart content. We send this greeting with our thanks to all!

LETTER TO SANTA

Dear Santa,
I want a doll call little Miss Fussy and I want tricky tomy turtle, and a skate board.
Your friend,
Terri Chester

Dear Santa,
I want you to bring me some toys. I want a racing car set and a cowboy and Indian set.
Your friend,
David

Dear Santa,
For Christmas I want a doll that can cry and laugh and talk and walk. But if can't get it its all right. If you can bring it

bring doll clothes and doll house too. Bring dishes too.
Your friend,
Linda

Dear Santa,
I am eight years old. I'm in the third grade. I want a 26 inch bike and a little kittle locket.
Good-by,
Mary Martinez

Dear Santa,
I am a little girl just started to school this year. I will be seven years old tomorrow. For Christmas I want a Sting Ray, which is a bicycle. Please don't forget my 4 year old brother Jean. He wants a typewriter and some spurs. Also my 3 year old nephew Zachry. He wants a truck, spurs and a tractor. Please bring Mrs. Reid a dish-

washer but don't bring her a electric paddle. She is my teacher.
Your friend,
J'Lee Muller

Dear Santa,
Please bring me a bike and a doll buggy. Bring a ball for James.
Thank you,
Charlotte Chishoim

Dear Santa,
I want you to bring me a pistol and a guitar for Christmas.
Ricky Moore

Dear Santa,
I am seven years old. I have six in my family. And I want a play rifle hoster. And I want a train set, and swing.
Love,
James Hooper



GREETINGS

To all the messages of good cheer that ring out during this holiday season, we'd like to add our own, wishing you a very merry Christmas. May you find an abundance of the real joys of Christmas filling your heart and home, bringing you peace and contentment.

Nix & Grigsby

DELINTING, SEED & FERTILIZER

MATT NIX

HARVEY GRIGSBY



MERRY CHRISTMAS

Oh come let us adore Him ... and recapture the joy that filled the hearts of those who knelt to worship on that first Christmas Day. With deep sincerity, we extend our greetings and wish each and every one a truly happy and holy Holiday. It is our fervent hope that the blessed peace of Bethlehem will be with you now and throughout all the days yet to come.

Plainview Production Credit Association

MANAGER
Jim Holt

BOOKKEEPER
Johnnie Brestrup

512 HALL AVE., LITTLEFIELD



Christmas

The clarion notes of the angels sound on high, extending to all their message of peace and good will during this holy Christmas season. We send along our appreciation of your good will.

Nichols Insurance Agency

SUDAN BEACON NEWS
THURSDAY, DECEMBER 21, 1967

Dear Santa,
I want a gun, a truck, a loader and a rock-em sock-em robot. I am 7 years old.
Pete Edwards

Dear Santa,
I want a crochet set. I am eight years old. I live in Sudan, Texas. I like this time of the year but because you get Christmas cards, and every body a Christmas tree. And things like that. I have been a good little

girl all year. We haven't got our Christmas tree up yet. But well put it up pretty soon. I wish you a merry merry Christmas.
Your friend,
Bernadette

Dear Santa,
I would like to have a bike and a 16 gage shotgun. My dad would like for me to have one.
Your good boy,
Rex Chitty

Dear Santa Claus,
I do not want much. I want a clothes and a doll and thank you for every thing.
Your friend,
Isabel R.

Dear Santa,
I want a baseball set and a football set and a B. B. gun and a roll car set. I have been a good boy. I am nine years old.
From,
Rocky Gore

Dear Santa Claus,
I would like a Lassie stuffed dog, Tommy Turtle Twin doll that are dressed in red and white and a red bow in their hair and their bunk bed. I wish you a white Christmas.
Your friend,
Pam

Dear Santa Claus,
I wish that I had a big fireman and a big truck. I wish that I had a Christmas tree and a football.
Your friend,
Rickey

Dear Santa Claus,
I want a bike for Christmas because I haven't had one here's my address:
Norma Salazar
P. O. Box 65
Sudan, Texas
I wish you can send it to me this Year.
Norma Salazar

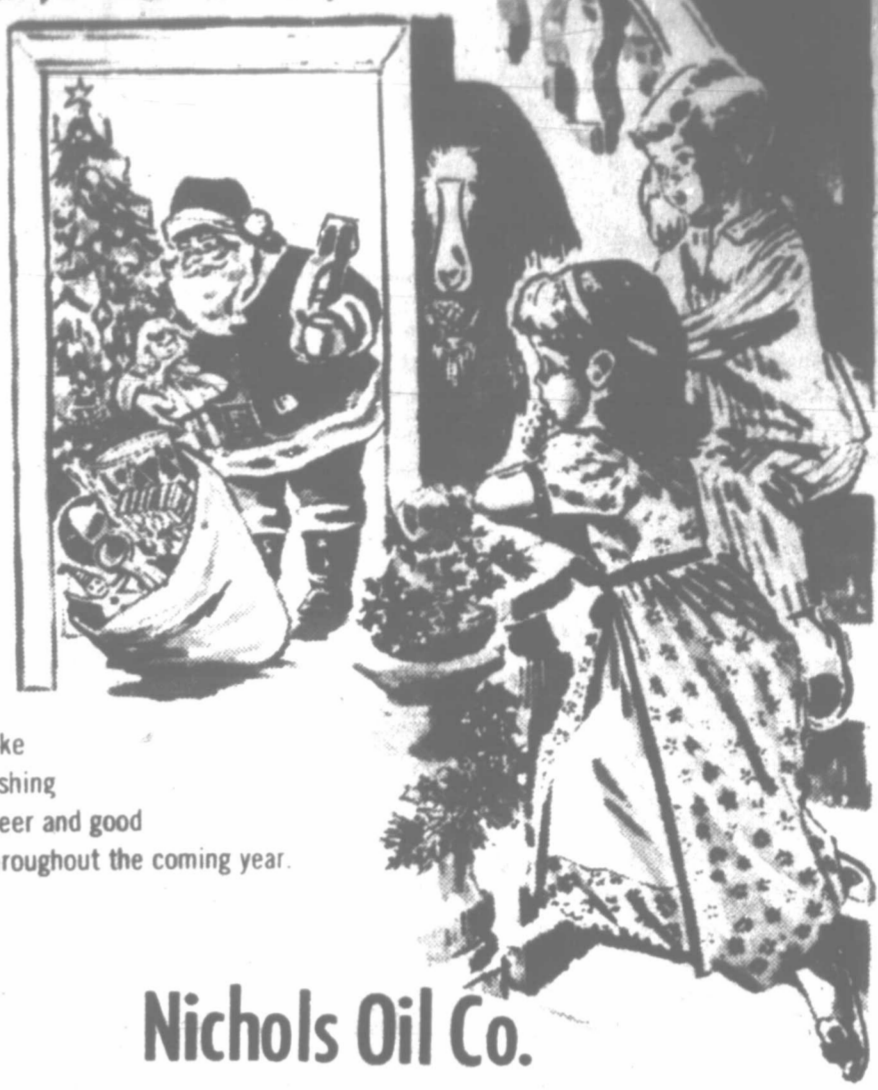
Dear Santa,
I like to have a toy tank for Christmas. I hope we have a cold Christmas. I hope everyone gets what he likes.
Your friend,
Danny

Dear Santa Claus,
I hope you are fine? I hope the deers are fine? I want three dolls for my sisters. I want guns for my brother and I want a football for me. I want a motorcycle for my sisters and I want a hotrod for my brother. I want a colored TV for my mother. I want a dog for my father.
Your friend,
Johnny S.

Dear Santa Claus,
I would like a Barbie Doll, clothes and stove.
Yours truly,
Gloria Ama
P. S. please bring something for my brothers Joe, Mario and Albert and for my mother and father.
Dear Santa Claus,
I want a big doll and some play dishes for Christmas because I haven't have one yet and I'm sure you can get me one.
Linda Salazar

Dear Santa,
I want a drum set. Last year you gave me a thing maker. I want you to give me some candy. You are the best man in the whole world. Your a great man.
Brad

a merry Christmas to all!



On the night before Christmas and all through the season, when a jolly "Ho! Ho!" rings 'round the house, we would like to join Santa in wishing you a bundle of cheer and good tidings now and throughout the coming year.

Nichols Oil Co. PHILLIPS 66 STATION



A Joyous Christmas.

May all the blessings and happiness of this holy season be bestowed on you and your family. Have a Joyous Holiday.

Wanda Downs Tax Service



Greetings

May the peace and serenity of this holiday season dwell in the hearts of all. To our customers and friends, our greetings, good wishes and grateful thanks.

Melson Cleaners



Christmas Greetings

Here's hoping Santa brings a sleigh full of Christmas cheer to warm the hearts and hearths of all our good friends, as their confidence and trust has warmed our hearts.

OLIN NIX IMPLEMENT CO.

noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gifts
Amen.





Devotional

By HAZEL HOUSE

FOR UNTO YOU A SAVIOUR IS BORN!!

Scripture: St. Luke 2: 1-21. Do you believe in signs? Today we have many signs, for we are an advertising generation. We have road signs, safe-driving signs, signs posted along our highways and in store windows. I think we can safely say that we believe in signs.

The first signs of Christmas approaching is a stepped up tempo in all our lives. This is as it should be, for this is the birthday of Jesus, the King of kings and Lord of Lords.

Jesus was born in Bethlehem of Judaea. Like any baby, He came into the world with no possessions, no riches. He owned nothing while He was here, and was a servant of all. He made no claims for Himself, except to state that He came to show us the Father. He said He was the Son of God,

sent here to do His will, and that it was not the Father's will that any man be lost.

Angels and light and singing announced His coming. He was born in a stable, yet the Star shone brightly over this manger. The angels sang a sweet song and both the poor and the rich got the message: the wise men and the shepherds.

Sometimes I think we look for Jesus in the wrong way or in the wrong places—only in the good and beautiful. But Jesus brings goodness and light and beauty into the world. Remember how He was born in poverty and ugliness, even in a stable? Then the light shone and beauty was there! Do you ever think of how He lived here without a place to lay His head, acquainted with grief

and sorrow and sickness and suffering? Remember how He died on an ugly hill, where there was only three crosses, and in the company of two thieves? Jesus said that He did not come to die for the righteous, but He came to save sinners.

The Greatest Gift has been given--

"For unto you is born this day... a Saviour, which is Christ the Lord."

"For God sent not His Son into the world to condemn the world, but that the world through Him might be saved."

"For God so loved the world that He gave His only begotten Son that whosoever believeth in Him should not perish, but have everlasting life."

The Gift has been sent to you... Have you accepted Him into your heart and life with joyful thanksgiving?

Dear Santa, I would like to have a twist and turn doll, some doll clothes, a tubsy doll and a slinky.

Carolyn Carpenter

Dear Santa, A happy Christmas. I want a football and I want a baseball glove. I saw Santa Claus at Bishop Drug.

Bye, Craig

Dear Santa

Dear Santa, I want a cap gun and some silly sand and a radio.

Love, Ken Williams

Dear Santa, I would like silly sand and a make up set.

Thank you, Ruth Withrow

Dear Santa, Bring me a car and a shaving kit.

Love, Stacy Martin

Dear Santa, I want a Tubsy doll and some dishes and some hi-riser bars and banana seat for my bike.

Love, Kathy Swart

Dear Santa, Please bring me a horse and a train, that's all.

Love, Frank Mayes

Dear Santa, I want a dolly and some dishes.

Love, Johns Carpenter

Dear Santa, I want a bike and a clock and a nurse kit.

Mechele Hanna

Dear Santa, I want a baby Hungry.

Love, Josie Jaloma

Dear Santa, Please bring me a Baby Carry and silly sand and nurse kit.

Love, Roxann Folk

Dear Santa, Please bring me a Suny Home-maker with a stove, dryer and vacuum cleaner.

Ann Testerman

Dear Santa, Bring me a "Winnie the Pooh", a make up set with its own comb and brush and lipstick and silly sand.

Love, Tonya Ray

Dear Santa, I want some silly sand and a rifle gun.

Love, John Chester

Dear Santa, I want two walki-talki's an Action Highway an M sixteen and a pair of boots.

Your friend, Terry Swart

Dear Santa Claus, I am in the third grade. I am 10 years old. And for Christmas, I would like a new pair of shoes, sock, candy, nuts and fruit, and for all to have plenty to eat, and be well and happy.

Love, Brenda Aills



Christmas Greetings

To you and yours, we wish a very blessed Christmas, and may the miracles of this wondrous season fill every heart with happiness and contentment.

"FLOWERS FOR ALL OCCASIONS"

Stuart's Flowers

MRS. A. STUART

MRS. GLENN GATEWOOD



G & C Auto Supply



CHRISTMAS GREETINGS

As the Three Wise Men brought gifts to the Manger, so may this holiday season bring to you peace and joy.

ROARK JEWELRY



The Christmas Story

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes lying in a manger." May the glorious Christmas story lift up your hearts and may its message bring to you enduring comfort and joy.

THE SUDAN BEACON-NEWS

JAY AND HAZEL HOUSE - - - DALTON AND LENDA WOOD
MARGARET CARDWELL - MARY ANN GORDON - JANET RITCHIE - EVALYN SCOTT

Letters To Santa...

Dear Santa,
I am 9 years old. I have been good with the boy and girl, I want a doll.

With love,
Bertha Montez

Dear Santa,
I am seven years old. I am in

the second grade and I am a boy. I have seven in my family. My brothers name is Ken and Lynn and Jackie Joe. Mrs. Nichols is a nice teacher. My sisters name is John Ann. My daddys name is John. My mothers name is Charles Ann. I want a walky talky.

Love,
Jimmy Williams

Dear Santa Claus,
I am ten years old. I have eight in my family. My teacher's name is Mrs. Nichols. Jim is real nice with us. I want a doll and

some dishes and some pants.
I love you,
Mary Alice

Dear Santa,
How are you doin? I have eight in my family. I want something for Christmas- from you. I am eight years old. I want a bicycle.
I love you Santa,
Patsy

Dear Santa,
My name is Jarod Withrow. I am in the 2nd grade. I hope that you do not forget all the children. I have 8 in my family. I want 9 toys. I want a rifle, ball, bicy- and cowboy hat.

With love,
Jarod Withrow

Dear Santa,
I am Robert Duran. I like in school math. It is fun. I am 7 years old. I have 8 in my family. I am in 2nd grade. My teacher is Mrs. Nichols. Santa I want a racing track.

With love,
Robert Duran

Dear Santa,
I am 8 years old. I will be nine soon. I am in the second grade. I love you Santa. I have five in my family. I want a scary savor. His hand comes out to snatch your money. And I want a doll. She can walk. She can talk.

Love,
Deborah Kay Williams

Dear Santa,
I am eight years old. I am in the second grade. I hope I get to be in the third grade. I liked Math in school today. I have three sisters and two brothers. My mother is named Lizzie B. Williams. This I want for Christmas. I want a cooking set for Christmas and I want a set of dishes and that is all I want for this Christmas.

With love,
Debbie Ann Hooper

Dear Santa,
I have been a good boy. I'm 4 years of age. Please bring all good boys and girls something nice. Please bring me a gun that you pull back and shoot, fire truck with a siren. You will find milk and cookies waiting for you.

Love,
Lee Markham

Dear Santa Claus,
Please bring me a fighting men maker, a road building set, and a talking G. I. Joe. I have been real good this year and I sure do like school, but I did get one black eye, but it was an accident. Please bring Lynda a doll that walks and talks.

Thank you,
Cliff Shannon

Dear Santa,
Please bring me a B-B gun, a guitar, a truck and a bag of candy.

Thank you,
Billy Williams

Dear Santa Claus,
I would like a battery powered airplane, a dirt loader and a dump truck. My brother Gregg

wants a fire engine and a dump truck. My littiest brother, Kent doesn't care what you bring him.
Your friend,
James Humphreys

Dear Santa Claus,
For Christmas I want a doll buggy, Go Go boots, doll, wagon, ring, for Christmas. Thank you.
Your friend,
Mary Beth Shipman

Dear Santa,
I want a bakey set. And I will leave you some candy. I don't have a chimney so come through the front door. And my room is the back room on the left side. And I hope you have a merry Christmas.

Your friend,
Mary May

Dear Santa,
I want you to bring me a gun and a truck and some candy, oranges and apples. Thank you Santa. I am 6 years old.

Love,
Vernell Thomas

Dear Santa Claus,
I want you to bring me a big doll and a set of dishes and a stove. Santa I am 5 years old.

Zalba Thome

Dear Santa,
I would have a race track set. Some racing cars and a B B gun.
Lance Carpenter
P. S. I also want a slinky.

Dear Santa,
Bring me a bike and a cattle truck and that's all.

Love,
Ronald Johnson

Dear Santa,
I want a G. I. Joe set and a football and a airplane and a camra for Christmas.

Jerry Lee Sterling

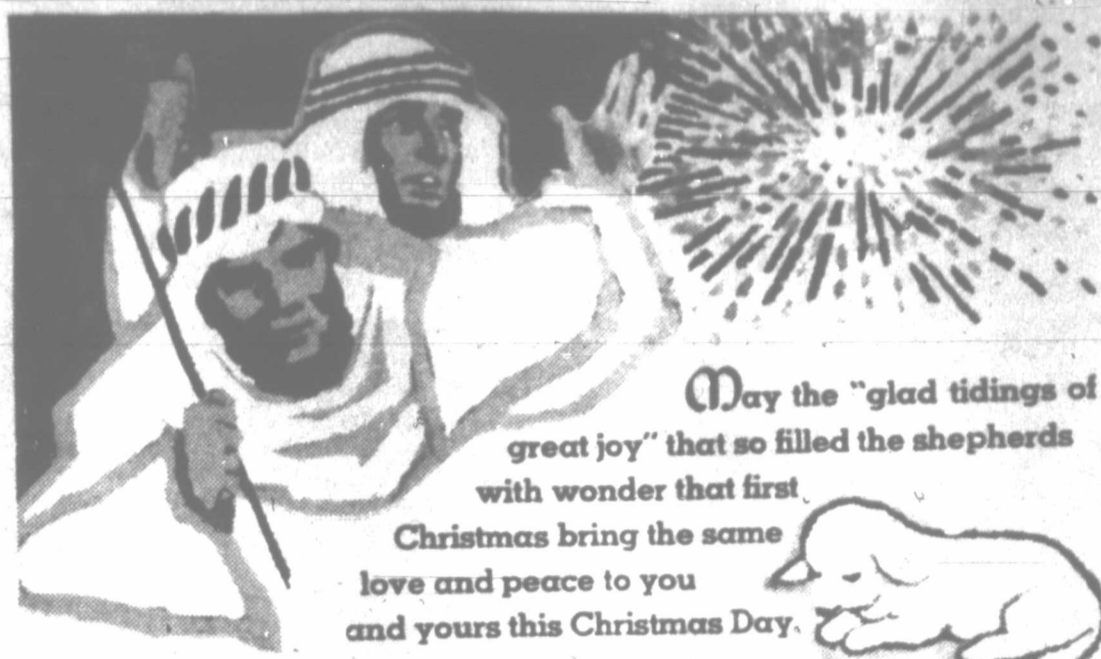
Dear Santa Claus,
I would like a truck, car, train, boat, airplane, tank.

Yours truly,
Joe Anua

Dear Santa Claus,
Hello, Santa. How are you? My name is Dalia. I have been good. Please bring me a doll. Please bring my brother Ricardo, a car. Please bring my sister Lillie, a doll. Please bring my brother Lupe, a car. Please bring my sister Elsie, a toy.

I Love You, Santa.
Dalia Gonzales

Dear Santa,
My name is Darren Lee Provence. I am seven years old. I am in the second grade. And I like to color



May the "glad tidings of great joy" that so filled the shepherds with wonder that first Christmas bring the same love and peace to you and yours this Christmas Day.

The Dairy Bee

Christmas pictures. And I have five people in my family counting me. And all I want for Christmas is a trap drum set, and a car model set, and an incredible edible set. And don't forget the other boys and girls.

Your friend,
Darren L. Provence

Dear Santa,
I am Barry Wiseman. I'm seven years old. I'm in the second grade. I like to play football. In school I like to read and spell. Please send me a football suit, football and shoes.

Love,
Barry Wiseman

Dear Santa,
I have five in my family. My sister is in the fourth grade. My brother isn't in school yet. And I'm in the second grade. For Christmas I want a doll and some clothes.

Love,
Kell Hargrove



Joy and Peace

May your Christmas be blessed with the joy and peace of that Day, when the angels sang the glory of God whose Son lay sleeping in a manger.

Harlin Radio & TV

Phone 227-3811

Sudan



Rejoice

May the true spirit of the first Christmas shine brightly in your heart today and everyday.

Ramona's Beauty Shop

RAMONA ENGRAM

HELEN CHURCHMAN



Merry Christmas

The star shone and the angels sang to tell of the great joy of the first Christmas. We wish that joy and a Merry Christmas to all of you.

Heard's Grocery



Peace and Joy

May you enjoy the fulfillment of all your hopes and prayers, bringing you peace and contentment this Christmas season and always.

Tom Henderson Grocery

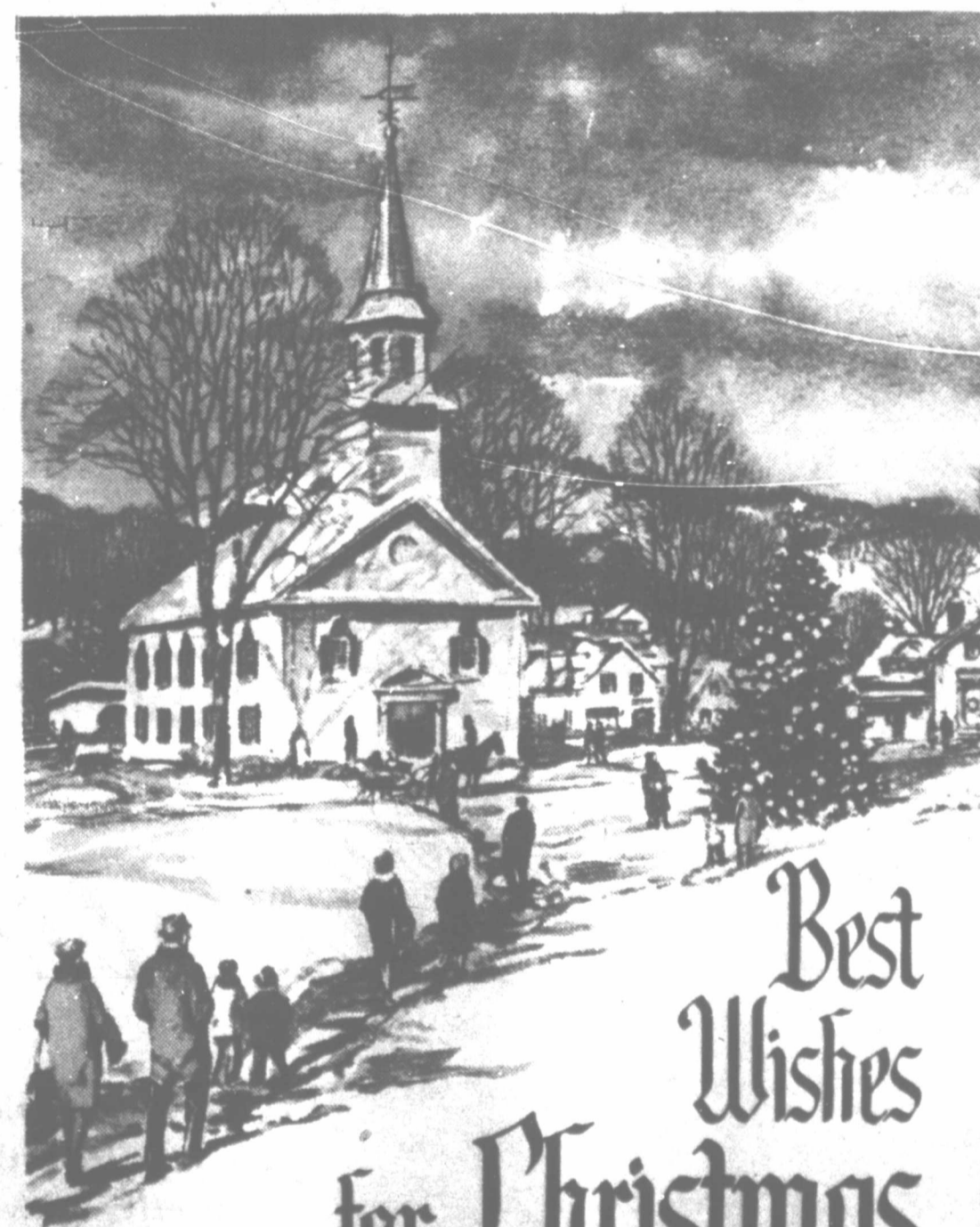
TOM AND ALYNE



A Christmas Wish

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer.

Dood's Barber Shop



Best Wishes for Christmas

As we celebrate this joyous occasion of the birth of the Christ Child, let us remember especially the hope that was born anew and the love that filled the world on that first Christmas. May their light shine today, so that peace and understanding will prevail among men.

White's Auto Store

T. W. (MOODY) DUNAWAY



Christmas Greetings

At the Yuletide, we especially rejoice in the opportunity to turn from the routine of everyday business and in real sincerity convey our appreciation to our many valued friends. Your favors and good will have made "everyday business" a very special pleasure for us. To all, our wishes for a happy, hearty holiday rich in good old-fashioned joys.

CENTRAL COMPRESS AND WHSE. CO.

- | | | | | | |
|----------------|-----------------|---------------|----------------|--------------|----------------|
| Hoyt Robertson | Albert Harrison | Guy Nichols | Gene Duvall | Clara Holman | Clyde Chappell |
| | Grace Underwood | Martha Taylor | Frances Pickel | | |



Christmas Joy and Blessings



"And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." In the hush of a Holy Night, He was born, bringing to earth a joyous promise of Peace and Good Will to all mankind. And now, as the bells ringout the glad tidings, age-old yet ever new, another Christmas dawns. Hope is strengthened, courage fortified, faith renewed. Hearts and spirits are bright with the shining wonder of the Day.



To all our friends, our greetings and good wishes! May you hear the wonder of Christmas in each dearly cherished carol... see its magic in each gaily decked tree... feel its infinite joy deeply in your heart. And, as you hark to the words of the sacred story, may the blessings of His message surround you and those you hold dear, at Christmastide and through all the days to come.

DIRECTORS
 Guy H. Walden
 James P. Arnold
 Frances Furness
 Grady Franklin Maples
 Robert L. Maston
 Urban H. Milour
 Raymond D. Nix

A Merry Christmas From The Officers And Directors Of
THE FIRST NATIONAL BANK OF SUDAN
"Dependable Banking Service For Over 45 Years"
Oldest Bank In Lamb County

OFFICERS & EMPLOYEES
 Guy H. Walden, President
 James P. Arnold, Exco. Vice - Pres.
 Sara Woods, Vice - Pres. & Cashier
 Pally Gordon, Asst. Vice - Pres.
 Ronald Gatewood, Asst. Cashier
 Sharon Roberts
 Nazario Martinez



The Christmas Story

In song and story and, most of all, in our hearts the message of Christmas lives anew, to comfort and inspire us. At this glad time, we would like to wish our many friends full measure of joy and blessings.

Gordon's Gulf Service

SUDAN BEACON-NEWS THURSDAY, DEC. 21, 1967

LETTERS TO SANTA



Dear Santa Claus,
My name is Christopher. I want a jeep, a bicycle, a truck, a book of toys, a gas station, a stocking, and a catapillar. That is all. Merry Christmas Santa Claus.

Christopher Gonzalez
I also want a gun with bullets.

Dear Santa,
I am a little boy six years old and have a brother four. We both need some guns and balls, for Christmas. Also I want a drum set and combat gun. We both have been real good boys when we

remember you especially!
Thanks and good-by,
Mike Sandoval

Dear Santa,
Please bring me a Baby Hungry doll, some dishes, some play jewelry and ironing board and iron. I have been a good little girl. Bring Frank a first man in space and crawler.

Carrie Ann Mayes
Dear Santa,
I want a guitar, a dump truck, road grader, tractor, walkie-talkie, baseball, story book, records and a rifle for Christmas.

My brother wants a wagon and my sister wants a doll. We have been good most of the time.

Love,
Glen Cranfield
Dear Santa Claus,
I want a baby first step doll that walks and talks.

Stephanie Ann Foster
P. S. Please bring Barbara and Stephanie a baby first step doll, too
Dear Santa,
I want a purse and umbrella.

Love,
Martha Withrow

Dear Santa Claus,
Here I write this line to ask you to bring me a doll, big big toy bicikal.

Gracie Vela
Dear Santa,
Please bring me a watch, a necklace a cowgirl suit and a doll. I would like some surprises too. Thank you.

Love,
Traci Cowart

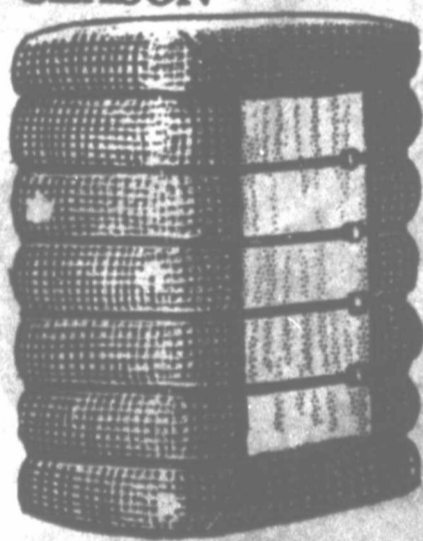
Dear Santa,
My name is Myra and I am six years old. I have one little sister and four little brothers. I have been a pretty good girl this past year so, I would like for you to bring me a barbie doll and wardrobe and swing machine. Please bring my sister a doll and buggy and bring my brothers something. Remember all kids.

Thank you,
Myra Luke
P. S. And bring Mrs. Turner a real nice gift.

COTTON RECEIVED AT Central Compress

THIS SEASON:

41,986
BALES



AT THIS TIME
LAST YEAR:
67,980 BALES

Dear Santa,
I want a baby magic doll. I also hope you will bring me a jewelry box. I hope you don't have to cancell Christmas like on the Rudolf show.

From,
Scokie

Dear Santa,
I know Christmas is coming soon. I hope you bring me a racer set and a walky talky for Christmas and an army of soldiers. I hope you are all right on your way back and say hello to all the readers.

Your Loving Child,
Armadis Trevino
Dear Santa Claus,
I want a flashlight with batteries and a airplane and a car and a truck.

From,
Ivan Gipson

Dear Santa,
Will you bring me a little toy, I have been a good little girl. Thank you,
Donnie K. Masten



Foxworth-Galbraith Co.
SUDAN, TEXAS



Merry Christmas

Up hill, down dale we go to spread glad tidings of joy and festivity! It would take ten coaches to hold all the good wishes we have to give our good friends and patrons for a most happy and hearty holiday season and many, many more still to come!

BACCUS CHEVROLET

Merry Christmas

As you gather 'round the Christmas tree with family and friends to sing the glad songs, remember our wish: A hearty, happy Christmas to all!



Sands Cafe

WE WILL BE CLOSED
MONDAY THRU WEDNESDAY,
DEC. 25, 26 & 27



It's that joyous and gladsome time of year when we open our hearts and homes to one and all, sharing our blessings large and small. May yours be the rich delight that comes with partaking of the spirit of Christmas.

Knox Texaco

SUDAN

THURSDAY

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WANT ADS

PUPPIES FOR SALE - 6 week old Keeshound and Husky puppies, Beautiful dogs; just right for Christmas. Call 946-2141 or see Ronnie Gatewood. 12-132tp

FOR SALE OR TRADE - One-half interest in Whites Auto Store, Sudan or Earth. Good business, profitable potential. Must be active. If interested call 227-3531. 10-2-tnc.

WANTED - Need responsible party in Sudan area to take over payments on 1967 model Singer sewing machine. Automatic zig-zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at \$6.76 or discount for cash. Write Credit Department, 1114 19th Street, Lubbock, Texas.

USED CAR

THANKS TO OL' DOC ANTHONY - AN AUTOMOBILE SOLVED ALL MY HOME PROBLEMS

SEE OUR LARGE SELECTION OF BARGAINS IN CARS EVERY DAY

BACCUS CHEVROLET

BOX 356 227-3501
SUDAN, TEXAS

IF YOU DON'T KNOW USED CAR KNOW YOUR DEALER

CARD OF THANKS

The family of R.K. Allen is grateful for the kind expression of sympathy shown by their many friends during the recent loss of their husband and father.

FOR SALE - New and used aluminum pipe of all sizes. SPEED ROLL sprinkler systems - Tow systems - Concrete, Plastic and high pressure Asbestos-Cement pipelines installed. Contact STATE LINE IRRIGATION Littlefield, Muleshoe and Clovis.

FILM SERVICE

ALL FILM DEVELOPED

QUICK SERVICE
HENDERSON GROCERY

FEEDERS GRAN, INC.

DAILY BUYERS FOR CATTLE FEEDERS
Federal Storage License 3-4451
We Can Use Your Grain
Have Semi-Lift - Location

SUDAN LIVESTOCK & FEEDING COMPANY

Phone 227-5311 Sudan

TRUCK SEATS EXCHANGED 15 MINUTE SERVICE
MCCORMICK'S AUTO SUPPLY AND TRIM SHOP
PHONE 385-4555
227 MAIN
LITTLEFIELD

FOR SALE - Two-bedroom home and lot, or house to be moved. Phone 227-3251.
FOXWORTH-GALBRAITH LUMBER COMPANY



At the season of holly and mistletoe, it is our special pleasure to wish you a Merry Christmas.

Hammons Funeral Home
PHONE 385-5121 LITTLEFIELD, TEXAS

Dear Santa

Dear Santa Claus,
I want a Suse homemaker and a lucketlucketkittle and a brother that is if its a boy, I hope. And when I pass to the second grade I want a bicycle.

Yours truly,
Becky Gonzales

Dear Santa Claus,
I want a doll that walks and wets. We also want a set of dishes and some clothes for school and a ironing board and a iron

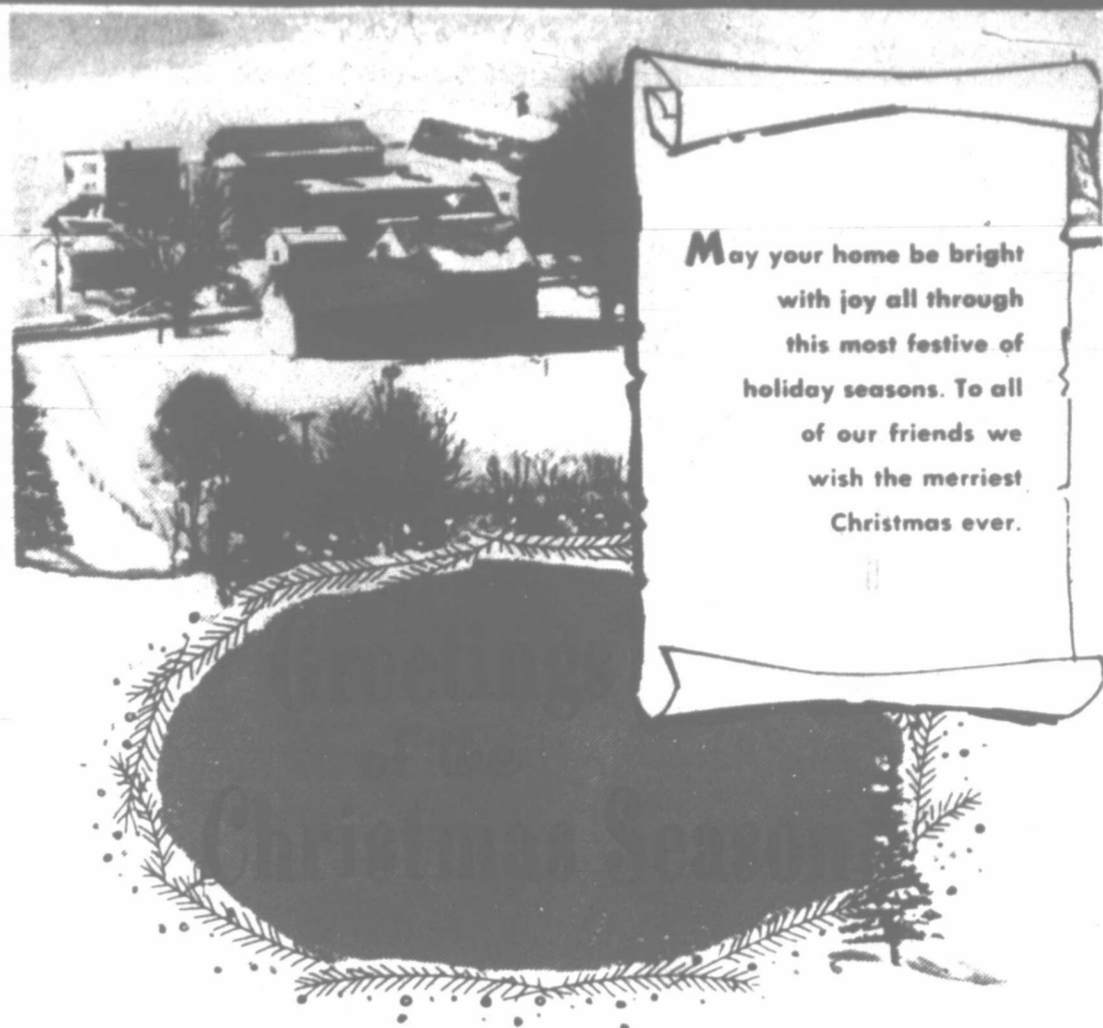
that works and a bike when I pass to the second.

Yours truly,
Kita Gonzales

Dear Santa Claus,
I'm 6 years old. My name is Scott G. Churchman. I've been a little bad but most of the time I'm good. I want a football suit and a football. I like to have a electric car set. A firetruck that spurted water.

Your friend,
Scott G. Churchman

Dear Santa Claus,
I want a gun that pops and some



Frank Rone, Gulf Distributor

candy and some clothes.

Thank you,
Bob Graves

Dear Santa,
I want a sewing machine and a set with a necklace, bracelet and a ring and a purse.

Love,
Debra Helson

Dear Santa,
I'm a good boy and I go to school every day and I'm in the 1st Grade. I'm 8 years old and my name is Andres Hernandez and I wish to have a big dump truck, please.

Dear Santa,
I want a doll with a lot of clothes. I want a Ragidy Ann doll too. I hope you can bring my presents and put them under the Christmas tree. I am 6 years old.

From,
Gwenna
P. S. We might be at Nany's and Papa's.

Dear Santa,
I love you and I will leave you some food on the table. And I hope you give me some toys. And mother will pay you. I hope. I want a Tuppy and a Surtie homemaker set.

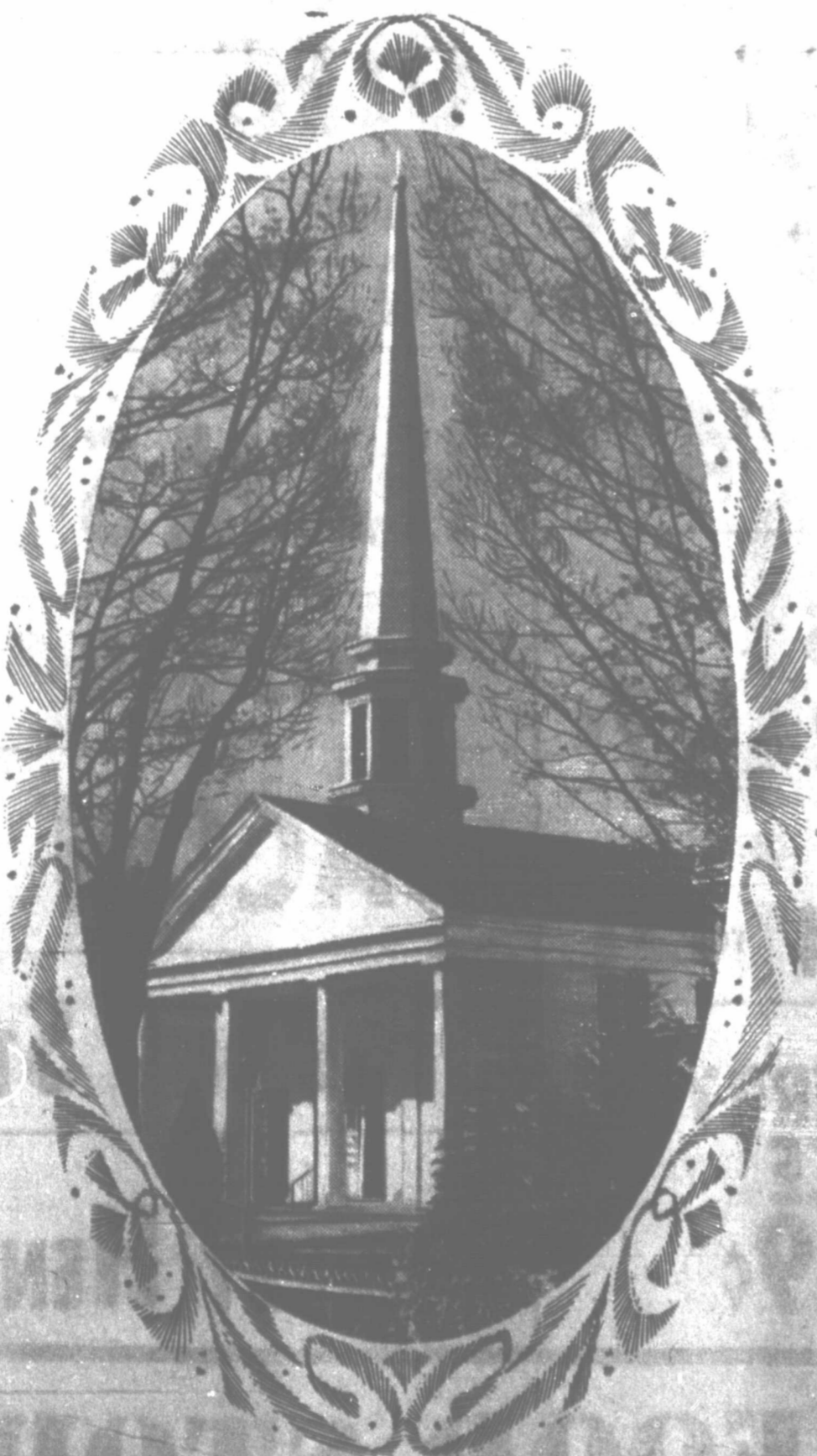
Love,
Cindy

SORRY, THIS NAME WAS LEFT OFF THE LIST OF SANTA SPONSORS IN LAST WEEK'S ISSUE OF THIS NEWSPAPER.

Ramona's Beauty Shop

Peace on Earth

As the joy, light and love of this Christmas season, radiate their blessings upon all, we sincerely wish our good friends in the community a holiday filled with life's most treasured gifts.



Raymond Gage Gin

CIRCLE BACK



We wish you the greatest joys of the season... a festive holiday in a happy home where family and friends gather to exchange gifts and greetings, to light the fire, trim the tree, bask in the warmth of real affection.

FEEDERS GRAIN INC



We heartily wish, for you and yours, a most merry and festive Christmas...as filled with the joy of giving as jolly St. Nick himself...as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.

NOEL AND ALMA ELRAY

EVAH JO MARGARET

JOHNNY CECIL

PRICES GOOD WEDNESDAY THRU SATURDAY

Top Savings Top Quality

APPLES COLORADO ROME BEAUTY Lb. **13¢**

CENTRAL AMERICAN
BANANAS Lb. **10¢**

COCOANUTS 2 FOR **29¢**

SHURFRESH
BISCUITS 5 FOR **39¢**

KRAFT
MIRACLE WHIP QT. JAR **59¢**

BANQUET
PIES MINCE PUMPKIN EACH **29¢**

SHURFRESH
OLEO Lb. 5 FOR **\$1**

BANQUET
POT-PIES 2 FOR **39¢**

BAR-S HOLIDAY
HAMS WHOLE OR HALF OR QUARTERS FULLY COOKED BONELESS Lb. **\$1.19**

Sausage VIRGINIA REEL Pound **69¢**

BACON BAR-S 1 LB. PKG. **69¢**

T-BONE STEAK Lb. **89¢**

TURKEY HENS GRADE A 8 TO 16 LB. **35¢**

SHURFINE
MILK 2 FOR **29¢**

VELVEETA
CHEESE 2 LB BOX **\$1.09**

SPENCER
OLIVES 7 OZ. JAR **49¢**

YELLOW
ONIONS Lb **8¢**

PASCAL
CELERY STALK **10¢**

SWEET POTATOES Lb **13¢**

SHURFINE
PINEAPPLE No. 2 Can 4 FOR **\$1**

SHURFINE SWEET
PICKLES JAR **47¢**

STRAWBERRY
Preserves 18-oz. Jars 2 FOR **97¢**

PEACHES No. 2 Can 4 FOR **\$1**

SHURFINE
CRANBERRY SAUCE 2 FOR **49¢**

LUMPKIN FOOD STORE

WE WILL BE CLOSED MONDAY DEC. 25



DOUBLE FRONTIER STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.50 OR MORE

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NO DELIVERIES ON WEDNESDAY

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