The Sudan Beacon-News

FORTY-SECOND YEAR

THURSDAY, FEBRUARY 24, 1966

NUMBER

BY DALTON

I'M ALWAYS sitting around wondering what GL-70 is. Or "hidden body", or even "cryptock bifocals, it

Whatever these things are, you just know they have to be good, judging from the tone of voice in which they are described. Now what would really sell is some product which contains not just one of these incredible ingredients, but all three. There's no telling, what it would do, but it sure would sell.

GL-70, of course, is something in toothpaste, without which (so the implication is) your teeth will rot out, leaving great big gaping holes in your gums, no matter what other kind of toothpaste you use. Of course, the GL-70 label is supposed to mean some mysterious chemical formula, some kind of secret element in the toothpaste, a mighty cleanser. In reality, they probably drop in 1-70th of an ounce of Grandma's Lye soap in each tubful of toothpaste as it comes off the assembly line.

Hidden body is something in some kind of goo women put on their hair. There's nothing like a hidden body around the house (especially in a jar full of goo) to make one's hair stand on end. Another product advertises more body, and still another probably claims a whole bunch of bodies in every jar full.

Then there are the "cryptock" bifocals. I know what bifocals are (eyeglasses in stereo), but that cryptock business really throws me. (I'm probably not spelling it right, either). Unless I'm mistaken, Cryptock is Superman's home planet, which came apart just after they shipped him off in a four-stage basket. So it may be that cryptock bifocals are glasses whichawill crumble up in little giblets the day you make your last payment on them.

I might mention a couple of other things that have me puzzeld, too. Like platformate, I always have the suspicion that the difference between gasoline with it and gasoline without it is that barrels of the one come off the platform at the distributor's, while the barrels of the other perhaps come from the warehouse.

But before one gets the impression that I am against all advertising on television (it's true that hewspapers offer a better medium), let me say there are two or three sds I like, I get a kick out of Wilson's Certified Franks advertising. And there is one automobile maker who has a rather appealing series of ads on radio. I can't say who, since there's no dealership in Sudan or Amherst, and I feel strongly that anyone who buys a car without first giving these local dealers at least a chance to dicker with them is doing the community diserra-

That, however, will be used one of these days as the basis of nother column.

County Judge is a Trial Judge, Kind of a steering column. both Civil and Criminal as well as Probate Judge. He probates Mr. and Mrs. Jim Eddins and Wills, appoints Executors, Guarson of Crosbyton visited during dians, Administrators, Appraisers the weekend in the home of her of Estates, Sets Bonds, and ap parents, Mr. and Mrs. Elgan proves Inventories, Appraisements, lists of Claims, orders Baccus.



SHOE GORRAL-Shown above is the interior of the Shoe Corral, a new business in Sudan which will celebrate their Grand Opening this weekend. In charge of the store will be Mrs. Ruby Shannon.

SHOE CORRAL HAS GRAND OPEN

The Shoe Corral, a new business venture for Sudan, will be celebrating its Grand Opening this weekend, amounced the owner Lester Shanks.

The new store is located on Main Street, two doors north of

For Re-Election

'In making this my official

announcement, I want to first

thank the good people of Lamb

County for your wonderful sup-

port in electing me to the office

of County Judge of Lamb County.

I took a little over three years

ago, in which I said I would

faithfully execute the duties of

the office of County Judge, I

have tried to show my apprecia-

tion to each and every person in

Lamb County by striving to make

you the kind of County Judge to

which you are justly entitled.

This office belongs to the peo-

ple of Lamb County, and the

man that holds this office should

discharge the duties in a cap-

able, efficient and business-

like manner. I pledge to the

voters of Lamb County that I

will continue to represent all the

people, and not just a few, should

J. B. DAVIS

This is a very important office

which entails many duties. The

I be re-elected,

Shanks Department Store.

It features a cash self-service shoe and western wear department and is stocked with all new shoes and major brands of western wear for the entire family. Shanks stated that Mrs. Ruby

Davis Announces of Sale of Real Estates, etc.

The County Judge hears evidence on the following cases: Retardation, Tuberculosis, Mentally Ill, Crippled and Handicapped children. He serves as Juvenile Judge for boys and girls under the ages of seventeen and eighteen, who violate the I well remember the oath that

> He is Chairman of the Lamb County Commissioners' Court, which is the governing body of your county.

With my experience in this office and my acquaintance with the people of Lamb County, I feel that I am now better qualified to perform the duties of this office and make you a better judge the second term.

It is my desire to see each and every voter and citizen of Lamb County before the May 7th Primary, but with all the duties of County Judge, it will be difficult for me to campaign as I would like. However, please accept this announcement as a personal solicitation for your vote and support.

I will do my very best to serve you in such a way that you will never have reason to regret voting and re-electing J. B. Davis, Lamb County Judge, for a Second Term.

LAURIE SHAFFER HAMILTON NAMED ON HONOR ROLL

Mrs. Laurie Shaffer Hamilton daughter of Mrs. Thelma Shaffer of Sudan, was named to the Dean's honor roll for the fall semester at McMurry College in Abilene.

Mrs. Hamilton, an honor student while attending Sudan High School, is a junior student at McMurry where her grade point average is 3. 5 putting her in 9 % top ten per cent of the sthdent body academically.

Mrs. O. E. Duvall has been confined to a hospital in Littlefield where she underwent surgery last week,

Shannon will operate the Shoe Corral and will be on hand to aid the customer in any way Shanks has been a Sudan resi-

dent 3 years and has operated Shanks Department during that time. He said "We have always appreciated your business in the department store and will appreciate it in this new busias vanture."

He issued a special invitation to all residents to come in during the Grand Opening, look around, become acquainted with the merchandise and participate in the contests for prizes.

Shank's Dept. Store is also hava store-wide monthly "Shoppers" Special" Sale. This sale starts Friday, Feb. 25 thru March 1.

STUDENT COUNCIL **ELECTION SLATED**

A giant political rally will be held Tuesday night, March 1, in the school gymnasium when candidates for student council officers will be officially nominated. Speeches by the candidates will highlight the rally.

The rally will climax a full day of campaigning including speeches and marches by the candidates,

Officers will be elected by secret vote Tuesday night and will be announced Wednesday.

Candidates, seeking office are president, Danny Martin and Jan Harper, vice president, Kathy Minyard and Nancy Lance; secretary - treasumer, Brenda Drake and Judy West; parliamentarian, Ronnie Brown and Steve Martin; reporter, Sheila Baker, Andrea Thompson and Dick Black,

A student council meeting was held Feb. 15 when plans were made to attend the State convention in Austin March 24-

Sudan has been invited to run for a state office but has declined because of the time eliment. However the local chap ter will hold a group discussion on the topic "What are some acceptable standards for Student Councils".

Attending the convention will be Danny Martin, Brenda Donke, Kathy Minyard, Mancy Lance.

HIGHWAY CONSTRUCTION

The Texas Highway Departmentin Austin will receive bids until 9 a.m. today, Thursday, on the highway to be built through Sudan and Amherst. The sealed bids are to be pub-

licly opened and read immediately following the deadline for submitting bids.

Hubert Dukes, commissioner for Precinct 4, stated that the estimated cost for this strip of

General Telephone Plans Open House

All area residents will have an opportunity to visit behind the scenes at the office of General Telephone Company of the Southwest during the Company Open House on Friday, Feb. 25, according to A. W. Waldrop, district manager.

The exchange building at 600 houses the intricate telephope equipment that makes local and be open to the public butween 9 a.m. and 7 p.m. with telephone employees on hand to

ESA CHAPTER MEETS THURSDAY

Mrs. Charlotte Brownd presided at the regular meeting of the Jota Rts Chapter of Epsilon, active participants in commun-Sigma Alpha, Thursday night, when they met in the home of Charlsie Baker.

During the business meeting, plans were made for the sweetheart banquet which will be held at 8 p. m. Friday in the home of Maxine Nichols, Husbands will be invited guests.

Following the meeting refreshments were served to Mary Wood, Alma Lumpkin, Mary Cowart, Martha Markham, Charlene Blume, Maxine Nichols, Arlene Provence and the hostess.

The chapter will sponsor the "Young at Heart" Senior Citizens meeting on March 11.

INCUMBENTS FILE FOR RE-ELECTION

Sudan Mayor Joe Rone has announced his candidacy for re election as mayor of the city along with the incumbent city council men Marvin Tollett and Wayne Brownd,

explain every phase of opera-

Littlefield is the center for 18 telephone exchanges.

Refreshments will be served and each visitor will be presented a free souvenir gift.

E 5th Street, Littlefield, which ChurchOf Christ long distance calls possible, will Minister Resigns

Mickey Blake, minister of the

Sudan Church of Christ for some 5 1/2 years, has announced his resignation. He and his wife will be moving June 1, to Van Alstyne, Texas.

Mr. and Mrs. Blake, during their ministry here, have been ity, school and civic affairs.

Blake is now serving as president of the Sudan Booster Club, taking an active interest in the school athletic program. He, also, was chairman of the committee which was formed to plan the beginning of our local Senior Citizens club.

Serving as minister of the Van Alstyne Church of Christ, Mr. Blake will also begin his duties as public relations director for the Home of the Aged at Gun-

GET ACQUAINTED MEETING HONORS WALTER ROGERS

A Get-Acquainted meeting honoring Congressman Walter Rogers was held Monday afternoon in the home of Mr. and Mrs. R. D. Nix with Mr. and Mrs. Guy Walden assisting with the hospitalities.

Mr. and Mrs. Rogers were accompanied to Sudan by Mr. and Mrs. Waldrip of Hereford. They highway will be \$1,200,000.

The divided highway to be construction under this bid is to begin 2.91 miles NW of Littlefield and continue to 1,885 miles SE of the Bailey County line on US 84.

As to how long we will have to continue waiting before the long awaited highway is a reality is uncertain, but Dykes reported that it is generally assumed that construction will begin as soon as possible following the awarding of the contract.

TWO FILE FOR SCHOOL BOARD

Supt. W. E. Hancock announced that two Sudan residents have filed for the two positions to be vacated on the Sudan School Board. Filing for the vacancies are Dick West and Dexter Baker, both farmers.

Deadline for filing for the April 2 election is March 3.



MICKEY BLAKE

ter, Texas. He will serve as editor of their monthly news bulletin "The Herald of Hope".

were also entertained earlier in the day at a meeting in the home of Mr. and Mrs. Marshall Kelley

Mrs. Nix is vice-president of the Lamb County League of Democratic Women and assisted with the reception held Monday night in Littlefield honoring the



GETTING ACQUAINTED-Pictured above is Congressman Walter Rogers wso was honored at a Get-Acquainted Meeting held Monday afternoon in the home of Mr. and Mrs. R. D. Nix. Shown with Rogers is Guy Walden, on the left, and F.O. Masten, on the right.



ENGAGEMENT ANNOUNCED - Mr. and Mrs. Gordon Taylor. bers of the faculty and the class announce the engagement and approaching marriage of their daughter, Cynthia Ann, to Bobby Michael Masten, son of Mr. and Mrs. Bob Masten of Sudan. Wedding vows will be exchanged in the First Methodist Church of Sudan at 7:30 p.m., March 5, 1966. Friends and relatives of both families are invited to attend

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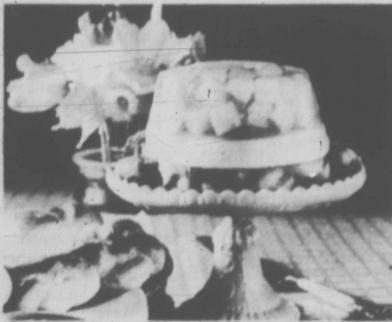
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Mold It Pretty With Pineapple



Pineapple Grovers Association Photo

Light and layered, this pineapple shrimp salad looks as refreshing as it tastes. Canned pineapple chunks are molded in cool lime gelatin for the crowning layer. The middle layer accented with onion and mayonnaise provides the built-in dressing. The bottom layer features rosy shrimp. With hot rolls, this light-hearted pineapple creation is perfect for little luncheons

PINEAPPLE SHRIMP MOLD

1 (6-ounce) package lime

gelatin

- 1 tablespoon vinegar 1 teaspoon salt
- 2 cups boiling water 1 (13) a ounce) can pineapple chunks Cold water
- 11/2 cups cooked develned
- cup mayonnaise 1 tablespoon grated onion

Dissolve getatin in boiling water. To syrup drained from pineapple. add enough cold water to measure 2 cups; add to gelatin along with vinegar, and salt. Chill until mixture begins to thicken. Combine pineapple chunks with 11g cups gelatin mixtere and pour into Neup mold. Chill. Combine shrimp with 112 cups gelatin mixture; fold mayonnaise and onion into remaining I cup gelatin mixture, When pineapple layer is almost firm, top with mayonnaise gelatin mixture. Chill until almost firm, then top with shrimp gelatin mixture. Chill several hours, I nmold. Garnish with watercress and radish roses, if desired: Makes 6 servings;

Banquet Honors Senior Class

"Hitch Your Wagon To a Star" was the theme for the annual banquet given by the First Baptist Church honoring the senior class of Sudan High School, The event is sponsored by the WMU.

Master of Ceremonies was the Rev. Willie Hazel. J. M. Bulloch introduced the guest speaker, C. J. Humphreys, Attorney at Law from Amarillo.

Mrs. J. M. Bulloch, president of the WMU, gave the Welcome: and Rickie Humphreys, member of the senior class, gave the re-

Singing a number of selections

was a girls quartet composed of Janet Ritchie, Margie Bellar, Shanon Womach, Janie Benton, They were accompanied at the piano by Jackie Noblett.

Wagons with stars were used for table decorations and streamers extended to a star studded

Special guests included mem-

MRS. DELOACH CONDUCTS

Mrs. R. E. DeLoach led the first portion of the study of the home missions book, "Panama, the Land Between", at the meeting of the WMU held Monday afternoon at the First Baptist

Mrs. L. F. Meeks gave the devotional and the prayer cal-

Present were Mrs. DeLoach, Mrs. Meeks, Mrs. Willie Hazel, Mrs. Halbert Harvey, Mrs. J. P. Arnold Sr., Mrs. Oscar

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J. W. House Jr. ----Publisher Dalton Wood-----Editor

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TERAS (PRESS . ASSOCIATION

DISPLAY RATES: Upon reques

sponsors, Mr. and Mrs. Don Ham, Mr. and Mrs. Wix Gaston, Supt. and Mrs. W. E. Hancock and

Members of this year's graduating class include Bill Allen, Corley Baker, Bill Black, Frank Cantu, Marcy Cantu, Jeannie Cardwell, Billy Joyce Cartwright, Paula Chisholm, Kenneth Conley, Lynda Drake, Tanya Fox, Judi Hazel, Rickey Humphreys, Mary Heard, Margie Jenkins, Jackie Markham, Mike McWilliams, Estcella Munoz, Donna Masten, Cynthia Parrish, Maudie Reece, Cindy Taylor, Memie Sue Underwood, Leta Warren, Cynthia Withrow, James Pierce, Robert Sloan.

PTA EXECUTIVE COMMITTEE MEETING HELD MONDAY

A PTA Executive Committee meeting was held Monday morning in the home of Mrs. Jack

Present were Mrs. Harold May, Mrs. R. L. Kamp, Mrs. Billy Chester, Mrs. Bobby Jack Markham, Mrs. Bob Drake.

Mrs. May discussed the health program that will be conducted by the PTA concerning inoculations of school children.

The Bi-County PTA meeting will be held in May in Littlefield and the Spring Conference of the TA District is scheduled for April 26 in Lubbock.

The next regular meeting of the local PTA is to be held March 8 at which time candidates for school trustees will be guests.

The seventh grade parents will be hosts for the meeting.

FOR ALL of your plumbing needs fixtures, repair parts, hot water heaters and pipe. See FOXWORTH GALBRAITH LUMBER CO.



NEW MERCHANDISE-Shown above is part of the merchandise available at the Shoe Corral, a self-service and western wear store.

WORTHY MATRON PRESIDES AT MONDAY MEETING

Betty Martin, Worthy Matron, presided at the meeting Monday night when the Eastern Star Chapter of Sudan met in the local Masonic Hall.

Present were Willie Terrell, Coleman Terrell, Bell Olds, Dorotha Reese, Laura Martin, Virginia Rone, Winona Dudgeon, Louise Bulloch, Edna Bellamy, Gwendolyn Jones, Hazel Gaston, Thettie May Walker, Celia Dryden.



We all need at least a brief period of silence each day to pull our thoughts together and to reflect on the deeper realities of life. Set aside at least a few minutes every day for reading, meditation and prayer. This practice deepens our inner life-without which external activity can easily become shallow and devoid of true meaning.

Medical Arts Clinic-Hospital of Littlefield

Announces.... the association of Gordon T. Stewart, M.D.

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SUDAN BEACON-NEWS THURSDAY, FEB. 24, 1966

FFA Week Designated By Governor

The week of February 19-26 has been designated as FFA Week in Texas by Governor John Connally, Below is the official memorandum signed by the Governor in proclaiming the week.

OFFICIAL MEMORANDUM BY JOHN CONNALLY GOVERNOR OF TEXAS

AUSTIN, TEXAS

GREETINGS: The Future Farmers of America organization is playing an outstanding role in assuring the future progress and prosp-

erity of our State and Nation, The importance of agriculture in our State increases as Texas progresses. It is vital to our well-being that we train skilled farmers and ranchers to provide a plentiful supply of food products in years, to come and to train those who will provide services to the farmer and process and distribute farm pro-

The FFA is composed of boys who are studying vocational agriculture in the public schools in preparation for careers in farming, ranching, and related fields. In studying the science of agriculture, these Future Farmers are striving to continuously improve this great industry for the welfare of all citiz-

Texas now has over 1000 active FFA chapters with over 45,-000 active members and more than a quarter of a million former members. During the past 37 years, the Texas Association, FFA, has performed valuable services to our State by developing leadership, encouraging cooperation, promoting good citizenship, teaching sound methods of farming, and inspiring patriotism among its mem-

THEREFORE, I, as Governor of Texas, do hereby designate the week of February 19-26. 1966, AS FUTURE FARMERS OF AMERICA WEEK in Texas. in official recognition whereof, I hereby affix my signature

John Connally

Governor of Texas

(SEAL)

*** During this FFA Week, many of the local FFA members have written letters concerning their

A sample of these is the following letter written by Bill Black, Sudan FFA president:

I have been a member of the Sudan FFA Chapter for almost four years. I have served as chapter president for the past 2 years and was priviledged to be elected to the office of district treasurer this year. In my project program I have had swine, crops, and various projects. Thus far, I have completed 32 projects and I have about 44 more in progress. This year I plan to run for the Lone Star

Talk. About Teens

cise and diet can get you a dream figure. Planning your day in advance will give you the security of organization. And, if it's knowledge you're improving ... try it this way.

SET ASIDE a half hour each night for reading.

When the time is up, note

the number of pages

tle harder to beat your

with each flip of the page

you've read. Do the same every night, pushing a lit-

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ROOM FOR IMPROVEMENT . . . everybody's got that kind of room! Just wanting to do something better tomorrow than you did today is the way to start! Daily exer-

previous record by a page or two. Within weeks you'll be reading faster-and, chances are-learning more

Farmer degree. In the past years in the FFA, I have found that it has been a great experience to me in the way of leadership and I think that the FFA helps a boy in leadership as much as any other organization. It is also a great experience to attend the conventions of which I have attended two National Conventions, two state conventions, and two area conventions. I have found that being in the FFA has been a great experience for me.

I would like for each and every one to remember National FFA week, which is this week. I would also like for you to support the local chapter during this week in the activities we are sponsoring.

Other students writting letters to be published at a later date include Jeryl Bellar, Billy Ford, Rodney Bowling, Cary Logan, Blake Wallace, Barry Potter, Phelps Blume, Tim Nix, Damon Provence, Monte Roberts, Dexter Baker, Alvin Benton, Mickey Gilbert, Leonard Womack, and Tommy Leal.

Farm Bureau Membership **Drive Opens**

Lamb County Farm Bureau will stage a county-wide drive for members beginning February 24 continuing through the 26, according to George Stewart Littlefield, membership

The drive will be launched with a Kick-Off Breakfast at 7:30 a,m, at the Crescent House in Littlefield, Stewart said. Attending the rally will be community membership captains and workers from all over the county, the membership chairman said.

Kick-Off speaker will be Jake Fulford of Brownfield who is Agency Manager for Terry County Farm Bureau.

Lamb County Farm Bureau now has 961 members and will be out to increase this number to 1000. The drive is a part of a statewide effort to enroll 100,000 members in the Texas Farm Bureau in 1966. The state organization ended 1965



Gossips and blotters absorb a lot of dirt, but they usually get it backwards."

POR ALL of your plumbing needs fixtures, repair parts, hot water heaters and pipe. See POXWORTH GALBRAITH LUMBER CO.

Farm Bureau President Against Check-Off Program

Texas Farm Bureau President C.H. DeVaney was among farm leaders asking Congress Feb. 9 to reject proposed leg-islation to establish a government-directed cotton research and promotion program fin-anced by a "largely compul-sory check-off" of farmers'

De Vaney appeared before the House Agriculture Committee with American Farm Bureau Federation President Charles R. Shuman and other Farm Bureau leaders from cotton-producing states.

In a prepared statement, Shuman said the proposed check-off program "clearly provides for the creation of what amounts to a governmental organization

of producers.
**The amount of authority that would be given to the Secretary of Agriculture by the enactment of H.R. 12322 is unprecedented," he asserted. He added that the bill, if enacted, would make the program largely compulsory rather than voluntary.
"The thing that is most need-

ed in the present situation with respect to research and promotion for cotton is for the Cpngress to make it clear it does not intend to torpedo present voluntary promotion efforts," the Farm Bureau spokesman said,

Shuman told the committee that all of the groups interested in the survival of cotton as a healthy and dynamic industry will fnd ways and means of launching and financing needed research and promotion programs for cotton.

"In behalf of Farm Bureau members throughout the country-and especially in the cotton belt-I want in reassure this committee, and the proponents of this legislation, that we continue to stand ready to lend our full assistance to such an effort," Shuman said,

He reminded the Committee that Farm Bureau "has been in the thick of every major effort to strenghten agricultural research." He said Farm Bureau leaders took part in the or-ganization of the National Cotton Council "and have continued to take an active part in this organization throughout its uratora.

The national farm leader added that Farm Bureau leaders have been among the strongest advocates of increased funds for the Council, and were leaders lished the Cotton Producers institute a few years ago to raise additional funds from producers for cotton research and

The Farm Bureau national president recalled that in 1957 here was a drive on to get a legislated check-off program for livestock to raise funds to

promote red mest. "You were told-and we were told--that there absolutely had to be check-off legislation, and that the whole promotion pro-

lost if legislation weren't pass-ed immediately," he said, "As a member of the board of directors and executive committee of the National Live Stock and Meat Board, I know something of what has happen-ed in the interim period." he said, "Progress continues to be made in perfecting a comprehensive, voluntary, and nongovernmental promotion pro-

DIVERSION RATE INCREASED ON CASTOR BEAN CROP

The USDA announced recently that the diversion payment rate will be increased from 30 per cent to 50 per cent for the 1966 program where castor beans are grown as an alternate crop on acreage diverted for payment.

The programs involved are wheat, feed grains and cotton. The 50% rate is the same as that paid in the 1965 programs.

Production from this acreage is not expected to interfere with with the continued orderly reduction of stock-piled castor oil in line with current requirements.

Mr. and Mrs. Macky Ballard of Austin, former Sudan residents, have a new son born last week. Mrs. Noel Lumpkin, the paternal grandmother, has been visiting in the Ballard home. * * *

Mrs. Clara Parrott of Littlefield visited during the weekend in visited Saturday with her grand- Mrs. Tommy Cate.

daughter, Mrs. Ronnie Gatewood and family. * * *

Dr. and Mrs. Bill Tucker and 'amily visited last week in the home of his parents, Mr. and Mrs. John Tucker.

irrigation.

Mr. and Mrs. Coy McKinzie of Odessa visited during the weekend in the home of their son and family, Mr. and Mrs. Tom McKinzie.

Mr. and Mrs. B. A. Beauchamp of Tippacanoe, Ohio, former Sudan residents, were here during the weekend visiting friends and relatives.

Mr. and Mrs. Rodney Cate of the home of her daughter, Mrs. Littlefield visited Sunday in the R.E. Scott and family. She home of his parents, Mr. and

JOIN FARM BUREAU

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APPLYING PRE-IRRIGATION - W.H. Mudgett, on the right, is shown apply-

ing pre-irrigation to bench leveled land. Benched land allows the

water to be used where it falls therefore conserving the rainfall

which might otherwise be wasted by run-off. This also calls for less

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· Crop and livestock improvement

· Safety projects

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ONE ROSE BUSH WITH EVERY \$10.00 PURCHASE

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RED AND BLUE SOME TENNIS SHOES **VALUES TO \$3.98**

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WHITE, BROWN HI TOPS, OXFORDS LEATHERS AND PATENTS

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REG. \$4.99

\$4.66

OR 2 FOR \$9.00

REG. \$5.66

OR 2 for \$11.00

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Sizes (8 1/2 - 12) (12 1/2 - 3) REG. \$3.99---2 PAIR

REG. \$6.99---2 PAIR

. REG. \$5.99---2 PAIR

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\$13.00

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DAN RIVER FABRICS - 100% COTTON

ALL SIZES TOP QUALITY

ALL NEW STOCK



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AWAY

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SIZES 14 to 17, LONG AND SHORT SLEEVES YOU SEE TO APPRECIATE-ALL NEW STOCK

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		100	
	\$4.99	\$3.88	2/\$7.00
17			
*	\$5.99	\$4.88	2/\$9.00

\$6.99----- \$5.88 ----2/\$11.00

\$9.99----- \$8.44 -----2/\$16.00

REG. \$3.99 \$2.88 - 2/\$5



REG. \$4.99 \$3.88 - 2/57 WHILE THEY LAST

JUST RECEIVED A NEW SHIPMENT OF

BOOTS

LADIES CANNON

REG. 99¢ - SHEER 2 LOVELY SHADES

66¢ PAIR

MENS SWEAT SHIRTS

HEAVY WEIGHTS REG. \$1.69

99¢

LADIES HANDBAGS

VALUES TO \$3.98

ONE GROUP

MENS **KHAKIS**

PANTS AND SHIRTS Values to \$4.98

\$1.97

BOYS BOXER **JEANS**

Sizes 1 - 6X 10 3/4 OZ. REG. \$1.29

88¢

FREE

ONE WITH EVERY \$10.00 PURCHASE

99¢ EACH

STARTS FEBRUARY 25 - 9 A.M. - MARCH 1





AT REGULAR PRICES.

MENS BANLON SOCKS

SOLIDS REG. \$1:00

2 PAIR \$1.00

MENS ARROW WHITE

DRESS



closed out 1/2 Price

\$2.25

MENS-

100% Cotton Reg. \$4.99

\$5.99 \$6.99

SPECIAL

\$2.96

MENS CAMPUS & CRESCO

FIELD & STREAM

HI-GRADE FABRICS KNITS CLUDING LEATHER TRIMS COMPLETE CLOSE OUT

50% Off

EXTRA FINE QUALITY

UNBLEACHED

REG. 39¢ YD.

NOW ONLY 20 t YD.

NEW

45" prints & solids Reg. 49¢ and 59¢



Service A LAST TIME A SELL-OUT

29¢ YD.

BOYS LONG SLEEVE

TOM SAWYER & CAMPUS



ENTIRE STOCK REG. \$2.98-\$4.00

BOYS ORLON

HANDSOME STYLES AND COLORS 4 BIG DAYS STOCK UP NOW

50 % Off

CHATHAM

PASTEL COLORS REG. \$6.95 1/2 PRICE

WHILE THEY LAST

STEVEN'S

HUGE TURKISH THICK AND THIRSTY



24 X .46

FLORALS

REG. \$3.98 \$1.29 LADIES

SLIPS GOWNS

PAJAMAS

DISCOUNTED TO MOVE AS THEY

ARE DISCONTINUED

NUMBERS WHILE THEY LAST

LADIES CHERRY BLOSSOM

FIRST QUALITY SEAMLESS TWO NEW SHADES REG. 2 for \$1.29

2 PAIR 88¢

ONE LOT

LIMITED GROUP > **OF VALUES TO \$14.95**

NAME BRANDS

CHOICE

\$3.00



4 DAYS ONLY

\$7.00

MENS RESISTOL

HATS

REG. \$9.95 to \$12.95 Dress Hats Only Broken Sizes .



\$6.99

MENS SHORT SLEEVE

SPORT SHIRTS

NEW PATTERNS TO CHOOSE Reg. \$3.98

\$1.99

4 DAYS ONLY

100% DACRON

WHIPPED **CREAMS**

> AND FABRICS 45" WIDTHS FLORALS & SOLIDS

REG. \$1.98 - \$2.98 WHILE IT LASTS

\$1.29 40.

BOYS SHAPE SET

JEANS

REGS & SLIMS TAN, LT. BLUE, BLUE

SIZES 2-12

NO IRONING REG. \$3.49

\$2.97

4 DAYS ONLY

MOHAWK

SHEETS

31 X 108 AND FITTED SLIGHTLY IRREGULARS



LIMITED GROUP

\$1.88

ONE GROUP

ASH

TRAYS

FLORAL ARRANGEMENTS

LOVELY DECORATIVE

COLORS & STYLES

LADIES

COSTUME **JEWELRY**

LAST CALL

50% Off

WHILE THEY LAST

RACK BETTER

SPORTS WEAR By Koret,

Bobbie Brooks, Paddle & Saddle

CO-ORDINATED STYLES AND COLORS

50% Off

LADIES

COATS

DRESS AND CASUAL

3/4 LENGTH MENS

COATS FOR CASUAL, DRESS OR

w/o without zipp-in

liners

50% Off

SWEATERS

50% Off

MENS

SWEAT SHIRTS

> HEAVY WEIGHT **PULLOVERS** REG. \$1.69

> > 99¢

GREY CHAMBREY

4 DAYS ONLY

NEW SPRING

45" WIDTHS

REG. \$1.98

MENS CORDUROY **PANTS**

REG. \$5.95 TRIM FITS 2 HANDSOME COLORS

\$2.96

WHILE THEY LAST

50% Off

50% Off

GIRLS

SPORTS WEAR

MIX & MATCH 2 and 3 piece sets

TOP LINES

50% Off

YOUR CHOICE

RACK

\$29.95

VALUES

GIRLS

REAL BUYS

MEHS CARDIGAN

ARROW - JERKS

SHIRTS SEMI-DRESS REG. \$3.98

\$2.79

SUITINGS MIX OR MATCH

LOVELY COLORS ALL NEW

\$1.59 40.

50% Off

GROUP ODDS & ENDS SEWING NOTIONS

MHITE CREWS 6 1/2 to 10 1/2 REG. 3 for \$1.49 3 PAIR FOR \$1.19

ONE TABLE **INFANTS** WEAR

GIRLS 100% ORLONS WHILE THEY LAST

50% Off

50% Off

FOR SALE-Poultry Farm, 4,000 laying hen. Good outlet foreggs. Call or write Lendel McCarty, Box 582, Sudan, Texas, phone 227-4001. 2-3-410

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(STII) Do you need \$25 to of more per week working in our spine time? Positions for No esperience necessary, intome commensurates time spent. for details write to Earl Reynolds, Rt. 2, Box 94, Canyon, Texas, 2-24-31c

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TRADE AT HOME



HORSE WINNERS - Shown above are the winners of Shetland ponies awarded recently in a Boy Scout contest. At top is Reagan Baker and below is Brad West. Also a winner but not pictured is Ernest Paul Gage.

TO PARTY with good credit, tomatic zig-zagger, makes fancy stitches, button holes Hinson. blind hems, etc. 5 payments at \$5.26 or \$25.00 cash. Write Credit Manager, 1114

1-27-tnc

PERSONALS

19th Street, Lubbock.

Jack Lenderson of Muleshoe, a former Sudan resident, is reported to have suffered a heart attack and is confined to a Muleshoe hospital.

Mrs. J. S. Smith was a visitor repossessed Singer sewing ma- Sunday and Monday in Brownchine in walnut cabinet, au - field when she visited Mrs. W.H. Collins and Mr. and Mrs. Joe

> Mr. and Mrs. Adrian Martin and family, and Mr. and Mrs. W. E. Chisholm of Needmore visited Sunday in the home of Mrs. Martin's sister and family, Mr. and Mrs. Gary Mac Brown.

Mr. and Mrs. R. S. Catewood were in Vernon during the weekend visiting relatives.

Political Announcements

The Beacon-News has been authorized to announce the following as candidates for the offices indicated, subject to the. Democratic primary May 7.

> J. B. DAVIS Re-Election For COUNTY JUDGE Lamb County

******** RAY LYNN BRITT Election For DISTRICT CLERK Lamb County

***** ERNEST L. OWENS Re-Election For DISTRICT CLERK Lamb County

*** *** *** *** *** *** *** *** *** *** *** * C. ROY STEVENS Re-Election For SCHOOL SUPERINTENDENT Lamb County

CHARLES D. JONES Re-Election For LAMB COUNTY CLERK ********

HUBERT DYKES Re-Election For COUNTY COMMISSIONER Precinct 4

JACK HIGHTOWER Re-Election For STATE SENATOR 30th Senatorial District ***************

School Menu

Monday, Feb. 28 - Chicken noodle casserole, buttered corn, cut green beans, hot rolls, butter, milk, plain jello.

Tuesday - Barbecue weiners, parsley potatoes, buttered peas, hot rolls, butter, milk, fruit

Wednesday -Brown beans, saurkraut and viennas, buttered carrots, cornbread, milk, banana pudding.

Thursday-Veg-beef stew and crackers, toasted cheese sandwich, milk, doughnuts.

SPECIALS FRIDAY & SATURDAY

LOIN STEAK

Bananas

SHORTENING MRS. TUCKER 3 Can 67¢

KIMBELL SALAD DRESSING WART 394

REG. SIZE

RED

10 LB. BAG

35¢

Grapefruit

Oranges

DOUBLE GUNN BROS. STAMPS

Wednesday on \$2.50 or More Purchase

Get V-8 kicks from a saving



Now you can have all the excitement of Mustang ownership-with substantial savings when you buy and every mile you drive!

Kicks? Try buckets, carpeting, padded dash, 3-speed floor

Join the Mustang Stampede F

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SUDAN ELEVATORS

YEAR AROUND BUYERS OF ALL GRAINS We Can Handle Your Off-Grade and Moisture Grain at a-

NOMINAL DISCOUNT J. H. VINCENT Owner and Manager

FOR THE BEST in Aluminum Storm Doors and Windows. See Foxworth Galbraith Lumber Co.



may be for you, Something you should gladly do, Pass your joys on down the line To the one that's just behind, If a joy has filled your heart, You have something to impart,

Here's a thought

There is always someone near, Who is much in need of cheer.

PAYNE Funeral Home

> PHONE 246-3351 AMHERST. TEXAS



Devotional

By HAZEL HOUSE

"BEHOLD MY SERVANT.

WHOM I UPHOLD" -- ISAIAH 42:1

Scripture: Isaiah 43: 1-21; Hebrews 10: 10-17; St. John 10:

"Fear not; for I am with

"I, even I, am the Lord; and beside me there is no Saviour." God's people have always been a covenant people. But what is a Covenant?

A covenant involves more than one. Thus, it is more than a pledge or a promise. The Covenant of God with His people is: The New Covenant. God acted first, in promise and offering, and man responded in faith and promise. The new covenant of God with His people is signed and sealed with the innocent shed blood of Jesus Christ, on the Cross.

God covenanted with Abraham with the "faith" covenant (or the "promise") today all be lievers in Christ are also "offsprings" or children of Abraham, (Read Gensis 12: 1-3).

"Ye are my wimesses, mith the Lord, and my servant whom I have chosen. "

So, we are not just members of a church, joining as one might join a club or fraternity. But we are "born"into the church, through the baptism of repentance in testimony of the baptism of the Holy Spirit of God. The church is the body of Christ now in the world. The "Body" is to serve in the world, with Christ, the Living Word, as the Head. The power and direction as to the serving comes from the head of the body.

The Church, Body of Christ, goes in and out and finds pasture. The members of the Body, go into Christ the Good Shepherd for rest, strength, healing, fellowship in worship, and direction as they go out again to witness that Jesus Christ is the way, the truth and the life-the abundant, eternal life! This is a rythym of true Christian living and serving Christ in the world: a continual going in to be with Christ, and the other members of the "Body" in worship and fellowship, then going out again into the world to witness and serve.

C

We are Christ's Witnesses! Each and every child of God is a witness. So we either witness for Him, or against Him. God said He had declared, and had

saved, and "showed" when there was no strange god among you-"therefore, Ye are my witnesses, saith the Lord, that I am God".

Jesus is the way; the only name given under heaven whereby man may be saved from death and hell into joy, peace, love, and life eternal.

With such a wonderful, holy God to love us enough to die for us that we might have eternal life-How shall we escape if

we neglect so great salvation? The way into life eternal has been made for you. Now it is your choice. The covenant has been made signed with the blood of God's own Son, Jesus Christ, God's part of the covenant; and now your part is to make the covenant yours by choice.

Will you take Jesus, and give your life to Him? Will you be a witness for Him? Our Lord is so great, yet so ready to help and sustain even; anyone of the weakest of His children.

He will save you, He will help you, love you, forgive you, and never forsake you. Our God's greatness and power and mercy and love is to all generations. He said, "Yea, before the day was I am He; and there is none that can deliver out of my hand; I will work, and who shall let it?" 'Thus said the Lord, your Redeemer, the Holy One of Is-

Do you want to be kept in the merciful, loving hand of God? Take Januattt

GA Meeting

"Church Doors Open Daily" was the theme for the meeting Monday afternoon of the meeting of the Millie Lyons GA held at the First Baptist Church. Plans were made for a skating

party to be held Tuesday night. Present were Alice Aills, Susan Benton, Joyce Drake, Susan Churchman, Linda Bellar, Deborah Stanley, Libby Chisholm, Glynda Williams, Pax Brown, Betty Baker, Renee Markham, Angela Pickett, Debbie Churchman, and the counsellor, Mrs. Bobby Jack Markham.

RELIANCE HOMES by FOX-WORTH GALBRAITH LUMBER: ; COMPANY, Nothing down, up to 15 years to pay.

TSTA TO MEET FRIDAY IN LUBBOCK

School will be dismissed for next Friday, March 4, as thousands of South Plains teachers will gather in Lubbock to attend the seventh annual convention of District XIII of the Texas State Teachers Association. The theme of this year's program will be "Education for Peace and World Understanding".

The House of Delegates will convene Thursday evening at Parkway Drive Holiday Inn at 6:30 p. m.

Dr. Charles L. Allen, pastor of the First Methodist Church in Houston, will address the group in the general session scheduled to begin at 9:30 Friday morning in Lubbock Municipal Coliseum.

W. E. Hancock, school superintendent, stated that all faculty members from the local schools are scheduled to attend.

HOSPITAL NEWS

Patients this week in the South Plains Hospital at Amherst included the following:

From Sudan-Monroe Williams, Miss Rhonda Gatewood, Mrs. R. P. Markham, Baby Jon Ann Williams, Mrs. Maggie Burdett, Mrs. Thurza Alexander, John R. Dean, Mrs. R.K. Allen, Ivan Clawson.

From Amherst - Wesley Pigg, Mrs. Eva Attaway, Edgar Love, Leslie Price, Miss Jacquelyn Harmon, Master Bobby Joe Allensworth, Mrs. M. C. Cary, E. E. Smith, Ben Fisher, Antonio Zapata.

From Littlefield-Tony Grimm, From Earth-William Brown, Mrs. Cornelia Truelock.

BIRTHDAY PARTY HONORS

TWO SUDAN GIRLS

Pax Brown and Rene' Markham were honored with a joint party honoring them on their twelfth birthday Saturday night in the Markham home given by their mothers, Mrs. Bobby lack Markham, and Mrs. R. L. Brown,

ities was Mrs. Pete Lance. Red, white and black were used for party decorations and the two cakes were highlighted

also assisting with the hospital-

with miniature record players. Those present were Nora Lee Womach, Linda Bellar, Joyce Drake, Ginger May, Susan Gaston, Gwen Churchman, Libby Chisholm, Glynda Williams, Georgeann Williams, Angela Pickett, Sharon Beavers, Gary Whiteaker,: Rickie Gilreath , Rickie Powell, Brenda Wiseman, Audie Gore, David Doty, James Black, Bo Lance, Ronnie Gilbert, Lynn Williams, Lee Mark-

Mrs. R. E. Williams has been visiting in Lubbock in the home of her sister, Mrs. Robert Masten and family.

Mrs. J. T. Agee, who had been visiting in the home of her daughter, Mrs. Bob Drake, left last week to visit her granddaughter and family, the William Murpheys in Miami, Flor ida. Also to be there is Mrs. Agee's daughter, Mrs. Fred Phillips of Bogota, Columbia, South America,

FOR YOUR Light fixture needs shop our fixture display. Foxworth Galbraith Lumber Co.













KIDS CORNER - Shown above are pictures taken recently in a Childrens Photo Contest. They are left to right (top row) James Bulloch and Donna Bulloch (first prize) children of Mr. and Mrs. Max Bulloch; Wendy Reid (third prize), daughter of Mr. and Mrs. Henry Reid; Bradley Allen, son of Mr. and Mrs. Boyd Allen. Bottom row (left to right) Sandra Kaye Hill. daughter of Mr. and Mrs. Connie Hill; Lisa Bishop, daughter of Mr. and Mrs. Michael Bishopl Harriett Dunaway, daughter of Mr. and Mrs. T.W. Dunaway; Raegan May, son of Ray May. More pictures will appear next week.

1. Farm machine 7. Exertion 13. Come forth 14. More impoverished 15. Twigs 17. Greek letter 18. Fairies 19. Tranquillity 21. Nautical 22. Argon: 23. Bread

ingredient 26. Unspoken 29. Mix Vision organ 33. Evil spirit 35. Pig pen 36. English titl 38. Pacific

Answer to Puzzle

CHURCH MUSIC FESTIVAL

The local First Baptist Church

will be host for the Llanos Asso-

ciational Music Festival begin-

ning at 7:30 p. m. Friday, Feb.

25 with Larry Branscum of the

First Baptist Church, Amherst,

All Baptist Churches in this

associational are expected to be

represented by choirs and voual

groups, stated Rev. Willie Ha-

zel in making this announce -

TO BE HELD HERE

40. Pleasing

42. Tellurium:

43. Edges 54. Shams 56. Tidier 47. Barter 49. Gem weight 57: African fly 50. Exclamation 58. Impedes 53. Mistakes

28. Large book 30. Tree 31. Thee. DOWN 32. Formerly 34. Negative 1. Assail 37. Command Infer 39. Turkish Sinew Least wet Prods Thing: law Rapier Raid

. Compels 10. Either 11. Corded

41. Bird fabric

19. Man or ape 51. Possesses 20. Consumes 53. Finish 22. Top flyers

44. Enraged 45. Alma -48. Prescribed amount 49. Indian

25. Endeavor

notice

mountain

27. Public

12. Prefix: three 50. Ship's stern 55. In the matter or

Mrs. Bill Olds visited during the weekend in the home of Mr. and Mrs. Leland Bouldin and

family in Plainview.

FOR YOUR Linoleum needs and Cabinet tops, see FOXWORTH GALBRAITH LUMBER CO.



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THE FIZZLE FAMILY NO FIZZLE! I /I'M THE ENGAGE- WHAT L















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SHURFINE 303 CAN CUT B.L. BEANS

SHURFINE **SHORTENING**

3 LB CAN 69¢

16 OZ ELM DALE CHUM SALMON

303 R.S.P. CAN **CHERRIES**

6 FOR \$1

22 OZ ENERGY LIQUID DETERGENT

4 FOR \$1

SUPER-BALL

SHURFINE SPECIAL WITH 5:00 PURCHASE

SHURFINE ELBO 12 OZ 2 FOR 29t **Spaghetti**

SHURFRESH T LB Margarine 5 FOR \$1 SHURFINE SALAD

DRESSING 33 39¢

Shurfine WHITE—DEVILS FOOD-YELLOW—SPICE

19-OZ. **\$** PKGS. **\$**



Produce and MEATS SPECIALS FOR FRIDAY & SATURDAY

PLASTIC CARTON

GREEN ONIONS

SHUR FINE UNSTD. 46 OZ CAN 3FORST **Orange Juice** SHURFRESH 2 LB **Cheese Spread**

Fruit Cocktail

Toilet Tissue PAK 2 PLY 69¢ Apple Butter ROXEY NO 1 CAN

Dog Food SHURFINE 18 OZ **Grape Jelly**

SHURFINE QUART Waffle Syrup

SHURFINE SLICED NO 2 CAN **Pineapple** 3 FOR \$1 SHURFINE 25 LB PRINT BAG SHURFINE ALL GRN CUT SPEARS 4 FOR \$1 Asparagus NO 300 4 FOR \$1 4 FOR \$1 Apricots CAN 5 FOR \$1 4 FOR ST

SHURFINE PLAIN 15 OZ 3 FOR \$1 13 FOR ST Chi SHURFINE CHUNK 61/2 OZ 3 POR ST Tung 4 FOR SI SHURFINE WHOLE KOSHER DILL-2 FOR 79¢ Pickles DILL-SOUR 4 FOR \$1 Catsup

SHURFINE 24 OZ 3 FOR \$1 Grape Juice SHURFRESH BUTTERMILK OR Biscuits SWEETMILK 13 FOR \$1 SHURFINE 10 LB

SHURFINE NO 3 08 CAN 7 FOR \$1 6 FOR ST 6 FOR ST SHURFINE STRAWBERRY 18 OZ 2 FOR 896

SHURFINE 14 OZ

STEAK T-BONE

CHUCK ROAST SWIFTS PREMIUM Pound

CUDAHY

SHURFINE EARLY HARVEST SFOR\$1 Sweet Peas NO 303 SHURFINE 12 OZ. 3FOR\$1 **Peanut Butter**

SHURFINE TALL CAP S FOR ST SHURFINE ELBO 12 OZ 2FOR 29¢ Macaroni

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FREE DELIVERY

5 FOR \$1

NO DELIVERIES ON WEDNESDAY