

The Sudan Beacon - News

Forty-Fifth Year

Thursday, June 3, 1965

Number 14

WOODWORK BY DALTON

THE PEOPLE of Lamb County (and Bailey, Wilkes, Howard and Mitchell Counties) are having a good time under the suggestions plan for Congress, which when George Mason away from us.

Well, of course, we're not usually being George as a friend, because we hope he will like all of us, and hope he is around for a long time. But no longer will Lamb County be in Madison, and it's going to take some getting used to.

People around here for years have been accustomed to "letting George do it," when we have a problem, or need something done in Washington. And usually George either did it, or he made a valiant effort, or he convinced us it really wasn't what we wanted in the long run.

Without a doubt, most of the residents of this county will mean the fact that we're no longer Mason constituents, the exception being a few 10-15 cases who know you couldn't beat him with a hammer at the polls.

Although most of us will not be having George as our representative, this is not meant in any way to discourage Walter Rugeley, in whose 11th Congressional District we have been placed. I never met the man personally, although I heard him speak at Flint X last year, and so far as I know he will do us a good job. Certainly it can't be denied, however, that we have not too much in common with northern Pennsylvanians who are going and now-moving communities.

It could be that Lamb County will wind up with Walter Rugeley as our Congressman and Andy Rugeley as our state senator.

Now if we could just talk some Rugeley into running for the state House of Representatives...

SPARKING OF RELECTING, this state issue has been in the news lately. Texas had to re-align its state houses and its congressional districts, and many other states have reported problems along the same line, all in keeping with the order to re-partition state according to population.

Some rural areas have been greatly upset by the whole situation, since such realignment means a shift of power to the urban areas, and farm regions already feel like they aren't getting what they want in the way of legislation. Nevertheless, the realignment should be done as scheduled.

Even the Methodist Church is re-aligning. They abandoned two of the districts in the Northwest Texas Conference. I don't know if they decided them over to the Baptists, or what.

Mrs. A. W. Ottard, Mrs. E. C. Mays and Emily visited Mrs. Robert Spyer and family of Memphis Sunday and Monday.



BISHOP DRUG is having its grand opening Saturday, announced Mrs. Valda Bishop, owner (shown above). Also pictured is her daughter, Dianne. The new drug store is located at the corner of Main and 2nd in Sudan. (Staff Photo)

Freshmen Have Party At Bowling Home

Saturday night, May 29, the Freshman Class of Sudan High School had a party at the home of Rodney Bowling. They rode out to the Bowling farm in a

truck furnished by Edward Gaston. The group enjoyed jumping on trampolines, ping pong, football, and milking a cow.

Hot dogs and all the trimmings were served to Sharon Baker, Vicki Meets, Kathy Maynard, Dennis Gaston, Kathy Hayes, Bill Pinner, Jo Ann Carterwright, Janet Ritchie, Lovetta Duncan, Nancy Lingo, Vickie Barclay, Bonnie Hill, Van Soyamore and Rodney Bowling, and their spouses, Mrs. Marvin Tollett.

Also attending were Mr. and Mrs. Edward Gaston and Sons, Mrs. June Bowler, Mr. and Mrs. S. A. Pinner, Phil and Ronald and the hosts, Mr. and Mrs. Marvin Bowling and Tracy. The boys had an all-night party following the party.

MRS. FRAZIER HOSTS SUDAN SEWING CLUB

Mrs. A. L. Frazier was hostess last Thursday evening for a meeting of the Sudan Sewing Club.

Those present were Madeline Otis Meekham, H. W. Quille, J. T. Henderson, Martin Maxwell, J. R. Boren, Lena Rollins, John Dent, Gilbert Meets, Mike Carter, Joe West, John Miles, John Tucker and Ed Dallas.

The group will meet June 10 in the home of Mrs. Joe West.

PERSONALS

Mr. and Mrs. Bob Duke, Bobby and Brenda visited relatives in Houston and Austin this week.

Mr. and Mrs. Mack Campbell, Littlefield, visited Sunday afternoon in the home of her parents, Mr. and Mrs. L. F. Meeks.

Spending Sunday and Monday in the Meeks home was another daughter, Mrs. Charles Perry and son, Mike, of Lubbock. Also visiting in the Meeks home this week is their grandson, James P. Arnold, III of Summerfield. His parents, the Rev. and Mrs. James P. Arnold, Jr. are in Dallas this week attending the Southern Baptist Convention.

While here he will also visit his other grandparents, Mr. and Mrs. James P. Arnold, Sr.

Mr. and Mrs. Ray Bellard of Pennington were Sudan visitors during the weekend and visited by mother, Mrs. Patricia Bellard. They also visited in the home of Mr. and Mrs. O. L. Turner.

Belle Holcomb of Ft. Worth visited last week in the home of Mr. and Mrs. E. E. Scott and family. He also visited in Littlefield with his grandmother, Mrs. Clark French.

Mr. and Mrs. Henry Ferguson returned to the home of the week from Houston where they had been in the last Sunday. They are the parents of Mrs. Edna Ferguson, Chicago, and their grandchildren.

Pee Wee League Schedule Released

The Pee Wee Baseball League is in full swing in the Sudan-Amburst area, with five teams participating. Amburst teams are "Astros" and "Mets". Sudan teams are the "Reds" composed of 8-year-olds, and the "Blues" composed of 7-year-olds.

Fielding has one team. Two games have already been played. The Astros edged out the Blues 5-7, and they also beat the Reds 15-13.

SCHEDULE
May 29 - Astros vs. Reds, at Amburst, 7:30 p.m.

May 31 - Mets vs. Blues, at Amburst, 6 p.m.
June 3 - Mets vs. Reds, at Sudan, 4 p.m.
June 3 - Fielding vs. Blues, at Sudan, 6 p.m.
June 5 - Astros vs. Fielding, at Fielding, 5 p.m.
June 7 - Fielding vs. Mets, at Amburst, 6 p.m.
June 10 - Astros vs. Blues, at Sudan, 5 p.m.
June 12 - Reds vs. Fielding, at Fielding, 5 p.m.
June 12 - Mets vs. Blues, at Sudan, 5 p.m.
June 14 - Mets vs. Fielding, at Fielding, 5 p.m.
June 17 - Astros vs. Fielding, at Amburst, 6 p.m.
June 19 - Mets vs. Reds, at Amburst, 7 p.m.
June 19 - Blues vs. Fielding, at Fielding, 5 p.m.
June 19 - Mets vs. Astros, at Amburst, 8:30 a.m.
June 24 - Fielding vs. Reds, at Sudan, 5 p.m.
June 26 - Astros vs. Blues, at Amburst, 7 p.m.
July 1 - Astros vs. Reds, at Sudan, 5 p.m.
JUNE 21 - Mets vs. Astros, at Amburst, 6 p.m.

Two top teams will play best two out of three play-off. Shmoy Gage, manager of the Sudan teams, said if any changes are made in the time of the games that parents of the players would be notified.

BILL CLAYTON REPORTS

As the regular session of the 59th Legislature comes to an end I would like to take this opportunity to give you a quick look at what has happened.

In the first place at the beginning of the session many said that it would be impossible to finish all of the business without additional sessions. The problems that faced the Legislature seemed insurmountable, but under the constitutional 100 day rule we have done our best.

The things that were accomplished this session are as follows: (1) The creation of the Coordinating Board on Higher Education to help Texas obtain excellence in higher education; (2) The complete reorganization of the Hospitals and Special Schools to help facilitate better care and handling of indigent, mentally ill, blind and tubercular patients; (3) Reorganization of the Water Commission and Water Development Board that Texas may make long range plans for development and use of the future water; (4) Congressional Reapportionment to comply with the Supreme Court edict; (5) Legislative Redistricting also to comply with the

Supreme Court rulings; (6) Pass the Appropriations Bill for the operation of the State for the next two years; (7) Pass a teacher pay raise for the betterment of the public schools of this State; (8) Pass on \$90,000,000 tax increase to pay the increased cost of the State Government operations.

We could go on and on with the list, but space will not permit. We have considered over 2,000 bills and about 1/3 of them. I think that progress and we now have, considered with this session a staggering pace and demanded a majority of our time. I spent an average of over 12 hours per day at the Capitol.

I have been pleased with my legislative endeavor this session, passing 11 out of 17 bills I introduced, which was far above the average. Over half of the bills recommended by the interim water committee, of which I was the Chairman, have been enacted into law.

If there are bills in which you are particularly interested, and which I have not discussed, please let me hear from you, and I will be glad to tell you what final action was taken on them. During this session I can be reached in Springfield, and I hope that if I can be of help to you that you will let me know.

Sincerely,
BILL CLAYTON
Your voice in state Government

HOSPITAL REPORT

Patients this week in South Plains Hospital, Amburst, included:

From Littlefield - Mrs. Joe Cunningham, Mrs. Mavis Goyan. From Sudan - Clayton Williams, Al Houston, Mrs. Gwendolyn West, Mrs. Ruth McWilliam.

From North - Mrs. Ruth Stephens.

PERSONALS

Dynette Curry stayed for a few days with her parents, Mr. and Mrs. Bill Curry, before leaving for summer school at Tech. E. C. Johnson and Pat and A. W. Ottard were visiting at Amburst this week. Mrs. Clayton Williams of Amburst visited in the E. C. Johnson home Sunday.

Rites Held

Funeral services were held Wednesday at 2 p.m. in Graham for J. M. Mayo. He was the brother-in-law of Homer and Shelby Morris of Sudan.

Mayo, of Graham, suffered injuries in an automobile accident in Fort Worth May 15. He was hospitalized in Fort Worth where he died Monday. Also injured in the accident were his wife, and her sister, Mrs. Lee-Howard of Amarillo, who is still listed as "critical".

Mr. and Mrs. Homer Morris and Mr. and Mrs. Shelby Morris attended the services.

Funeral services for Mrs. George Glen, daughter of former Sudan residents, the late H. H. Wetshold and Mrs. Wetshold of Amarillo, were held Monday in Amarillo. Attending the services from here were Mrs. Rodney Ritchie, Mrs. Robert Walker, Mrs. Gladys Crowwood and Mr. and Mrs. Joe Wilson. Henry, Leah and Cassie family of Clinton, Okla. are here visiting in the home of their grandparents, Mr. and Mrs. Joe Wilson.

My Neighbors

I'll be glad to make plans for you... I'll be glad to make plans for you... I'll be glad to make plans for you...

MULESHOE BUSINESS REVIEW

Corral Drive In

MULESHOE'S MOST POPULAR DRIVE IN
Hamburgers - Sandwiches - Steak - Shrimp - Chicken - Wafels - Cold Drinks
ROY C. DYER, Owner

The excellent Drive In Restaurant is located at 1008 W. American Blvd. in Muleshoe. Phone 3-5800 for orders to go. Special situation gives "take-out orders." Do you stop here for a cold drink and a bite to eat the next time you are stopping or stopping in Muleshoe. They provide curb service for your convenience. If you are not dressed to go in, just drive up to The Corral Drive In and you will be pleased with the excellent service they give you right in your own car. They specialize in pit barbecues. One of the most important points a person considers when he eats away from home is the sanitary conditions of the kitchen from which his food comes. In this Muleshoe Business Review we wish to commend the management of The Corral Drive In on keeping such a clean kitchen, serving such appetizing food, and offering such efficient and courteous service at all times. Be sure you try this fine eat shop next time you visit Muleshoe. Corral Drive In—1008 W. American Blvd. in Muleshoe.

Leo Laux Blacksmith & Welding Shop

Home Owned & Operated - Serving Muleshoe and Surrounding Area Since 1942
MACHINE SHOP - AUTOMOBILE WORK

This concern located at 310 W. American Blvd. in Muleshoe, phone 4280, can take care of your welding problems, regardless what they may be. They specialize in the welding of all metals. They maintain a complete shop including electrical and acetylene welding equipment as well as portable equipment. These expert welders of Muleshoe can save you many dollars and much lost time with their portable equipment. If you have a break-down in the field or at the plant, don't go to the great expense of moving the machinery; just call Leo Laux Blacksmith & Welding Shop and let them repair it on the spot. See them for pump or gear head repair, machine shop work, auto-trucks—tractors—and farm implements. In this Muleshoe Business Review, we are glad to commend this firm in Muleshoe and we suggest that you let them help you with your welding problems. Don't forget the location—310 W. American Blvd. Leo Laux Blacksmith & Welding Shop.

West Plains Hospital & Clinic

ALSO WEST PLAINS PHARMACY IN HOSPITAL LOBBY
Serving Muleshoe and Surrounding Area Since 1954
EDDIE FAUST, Administrator

Here you will find a hospital where the most painstaking care is exercised in giving the patient the best of care at all times. Some of the finest doctors to be found anywhere are on the staff at West Plains Hospital and Clinic. In this day and age of modern living we are faced at times with the difficulty of properly taking care of the sick and those who have received bodily injury. It is for these many needs that this modern hospital was built. Here you have a staff of trained nurses with years of training and experience at your disposal. You can have that secure feeling of regular and proper treatment according to the strict orders of the attending physician. The hospital itself is immaculately clean and sanitary, modern, and comfortable. There is a prescription pharmacy in the lobby, where, your prescription will be scientifically filled at the most reasonable prices. Bernice Pralin is your pharmacist. As we are reviewing the most outstanding institutions of this section we would feel we had not done our part had we not made prominent mention of this modern hospital and clinic.

L & H Grocery

DRIVE IN FOR FINE FOODS - QUALITY MEATS - QUICK & COURTEOUS SERVICE
OPEN SUNDAYS - HOME OWNED & OPERATED BY OGLE LORANCE

If you are interested in real bargains, drop in at the L & H Grocery located at 414 American Blvd. in Muleshoe. Phone 3-1539. This store handles only the better known brands in food products. You will find their shelves stocked with a complete variety of vegetables, cereals, fruits, canned goods and the finest quality fresh meats—Frozen foods—ice—And numerous household items—A 1 stop shopping center. It is easy to find your way around in this grocery and locate the items you are looking for. All the food is placed in convenient, easy-to-find order in sections depending on the type. Great care is taken to make sure that all goods available on the market today are within your easy reach, and you can be assured that the prices are right! Coupons with every purchase for genuine universal dinnertime and overture. When you trade here, you will find that the outstanding virtue of this store is the friendly and courteous service extended to the customers. It will be to the advantage of your time and pocketbook to stop in and try this modern grocery store in Muleshoe.

Peerless Pump Div.

PUMPS - DOMESTIC - INDUSTRIAL - AGRICULTURE - PUBLIC WORK
SALES - INSTALLATION - SERVICE
J. E. McVICKER, Mgr.

The Peerless Pump Div. is conveniently located at 421 N. 1st in Muleshoe. Phone 3-2420 for information concerning pumps, irrigation problems, or repairs. Here, you will find a complete line of Peerless Pumps for every occasion—with a wide range of capacities, heads, and horsepower ratings. Featuring both horizontal and vertical types with all or water lubrication. A Peerless Pump bowl assembly can be easily adapted to any make pump to improve efficiency, increase water capacity and lower costs. Peerless Pump Div. maintains one of the finest service and repair shops doing repair work on all types of pumps and gear heads. They also stock irrigation supplies and parts for pumps and motors. In this Muleshoe Business Review, we are glad to recommend this fine firm to all of our readers. They offer guaranteed work, quality merchandise at competitive prices and efficient and courteous service at all times. Contact them now for pump or irrigation needs.

Paul's Cafe

"Where Muleshoe & South Plains Area Folks Meet-To-Eat"
SPECIALIZING IN GOOD STEAKS -- WHOLESOME LUNCHEONS
PAUL WHITECOTTON, Owner

For a place that is friendly and a meal that is delicious go to Paul's Cafe on the Clovis road, Phone 3-5800. They serve breakfast, lunch, and dinner. Here you will find a homelike atmosphere together with attentive service you're sure to enjoy. It's a popular stopping place for those who are on Paul's "South Plains Express" because they are so glad to visit you, most of your choices, served with soup or juice, well seasoned vegetables, drink and dessert. It's a meal that will satisfy, even a "Dry Land Person." They also have delicious meals cooked to order and served in your favorite manner. If it is just a snack you want, you will find sandwiches, salads, and soups here that are just the thing to take away that hungry feeling. They feature a dining room for parties with a seating capacity of 64. Dial Muleshoe 3-5800 for reservations. If you are a person who wants the best to eat when you eat out, you'll find that Paul's Cafe in Muleshoe is the place to go. In this Muleshoe Business Review, we suggest you, too, meet your friends at Paul's Cafe, for the best place to eat.

Heathington Lumber Co.

COMPLETE LINE OF BUILDING MATERIALS
LUMBER -- PAINT -- HARDWARE
FIN TITLE LOANS
JIM BARRINGTON, Mgr.

Conveniently located in Muleshoe at 224 W. American Blvd., Heathington Lumber Company has everything in building material. It may be truly said that this firm is a valued asset to the community. One of the essential features of any structure is that it will stand the wear of the years. The same obligation. They carry a complete line of 2x4's, 2x6's and various sizes for every purpose. Featuring F. H. A. Title Loans with up to 60 months to pay. The people of this territory, including contractors, builders, and farmers, have come to know that they can depend on the Heathington Lumber Company for everything in building material. It may be truly said that this firm is a valued asset to the community. One of the essential features of any structure is that it will stand the wear of the years. The same obligation. They carry a complete line of 2x4's, 2x6's and various sizes for every purpose. Featuring F. H. A. Title Loans with up to 60 months to pay. The people of this territory, including contractors, builders, and farmers, have come to know



Most of us like a little ago on our houses, barns and furniture but prefer a little freshness in our homes, girls and woods groceries.—Miss Meta. The News Outlook, Ovingville, Ky. Nature does make some mistakes. Sometimes she puts all the bones in the head and none in the back.—Elizabeth W. Spalding. The Kentucky (Bardonia) Standard.

WE SPECIALIZE IN MAKING
SEAT COVERS & CARPETS
FOR ALL CARS AND TRUCKS
McCORMICK BROS. AUTO PARTS
MAIN STREET LITTLEFIELD

B & C Builders, Inc.

INLAND STEEL BUILDINGS
LONNIE BASS, Pres.

Located at 217 E. Ave. B. in Muleshoe. Phone 3-0780. B & C Builders Inc.—Superior styling—Low cost business buildings. This reputable firm offers you attractive business buildings at economy prices. Footings—buildings—any length—any width. Post free interior up to 120 feet wide. Enclosed with colorful metal wall panels, masonry, glass or other materials. These high quality—attractive buildings often cost far less than other construction. Consult B & C Builders Inc. if you are in the market for a new business house or store front. They will gladly give you free information without obligation—and can do the job quickly and economically. In this Business Review we recommend B & C Builders, Inc. building to suit you. Building to save you, qualified through experience and service.

Cline's Studio

PHOTOGRAPHERS -- PORTRAIT -- COMMERCIAL
SERVING MULESHOE & SURROUNDING AREA SINCE 1950
RAY CLINE, Owner

Cline's Studio is conveniently located at 616 S. 1st in Muleshoe. They specialize in portraits and commercial photography and feature pastel colors and heavy oils. Have your picture made in your cap and gown. Nothing could be more appropriate for commemoration of your graduation. The photographers at this studio are experts in this profession and do the type of work that is admired by everyone. Their equipment is the latest of the day and their innate ability for this profession enables them to produce artistic and distinctive work. Photography today is truly a science of art. It requires study, training, and experience. No one has met with more success in this section than the Cline's Studio. They know how to give the proper lighting for each photograph so that it will reflect a perfect likeness of the subject. In this Review, we wish to recommend this prominent firm and suggest that you see them for all studio photography.

Muleshoe Co-op Gins

These are Your Gins -- Use Them
PLANTING SEED - CHEMICAL INSECTICIDES
Earl Richards, Mgr. -- Use Co-Op Products

The Muleshoe Co-op Gins in Muleshoe, phone Muleshoe 7940. It provides a way for farmers to work together to purchase supplies, market their products and provide themselves with a needed business service that they can not get through any other buying service. The fact has been established beyond any doubt that co-op offers farmers higher quality farm supplies at greater savings than other sources. Co-ops are highly recommended by just about all agricultural leaders. It is, indeed, to find any agricultural leader who does not support the Co-op Gins. This Cooperative is owned by the members who use its services. Through their duly elected representatives they formulate the policies of their regional cooperative and extend their farming operations to a point that would be impossible without the combined effort of all local associations. In this Review of the folks who are helping to build a better way of life for our readers we would like to say that it would pay you to investigate thoroughly the co-op method of purchasing farm supplies. This co-op has brought higher quality farm supplies, better marketing and greater savings to millions of American farmers. You owe it to yourself to give this co-op a good, honest chance to prove its claims.

Fry & Cox, Inc.

Serving Muleshoe and Area with Farm Machinery and Equipment Since 1921
SALES AND SERVICE

Fry & Cox Inc. is located at 401 S. 1st in Muleshoe. Featuring Minneapolis—Moline and Minney Ferguson farm machinery, new Holland Hay equipment and other quality main brand farm equipment. They operate an establishment, which is known far and wide for they are of the foremost decision in farm machinery in this section and handle lines known throughout the world. They carry a complete line of farm machinery, which was built to save the farmer many hours of hard labor and their finding difficulty in knowing the world over. Call or see them for prices or other information before you buy. Fry & Cox Inc. maintains a service and repair shop where excellent ones in giving to the equipment you buy. Parts and repair work may be obtained for your present equipment. Phone them at Muleshoe 3-5800 for re-

Bailey County Electric Cooperative Assn.

D. B. LANCASTER, Mgr.

There is no institution in our community that has done more toward helping the development and progress of our area than has this conscientious electric cooperative, operating one of the most modern equipped utilities. Through their complete and comprehensive service, many rural districts are supplied with power and light—thus becoming eligible for industries. It also operates a rural telephone cooperative, which provides subscriber phone service to any individual, business or industry—materially aiding their progress. The Bailey County Electric Cooperative Association is owned and controlled by the members who use its services, meeting each year to make their own selections for the Board of Directors. No review of the business, agricultural, and industrial interests of this section would be complete without prominent mention of this well-known organization. Their superior service has won for them an enviable reputation throughout this area. They offer a lovely meeting room—available for club, civic meetings, showers, etc. without charge. In this Muleshoe Business Review we are glad to call attention to their low and reasonable rates and their friendly service. We ask our readers to support, patronize and boost this most necessary of local enterprises.

Cashway Grocery

SERVING MULESHOE AND SURROUNDING AREA SINCE 1946
HOME OF FINE FOODS, MARKET --- GUNN BROS. STAMPS
THURMAN & MARIE WHITE, Owners

Your modern food store is Muleshoe, is White's Cashway Grocery, located at 402 Main. Phone 2440. Your grocery shopping will be a pleasure when you buy all your groceries at one place—when that place is completely stocked and modern. Don't shop all over town for so called bargains. There is no need when you trade here. They carry a complete line of every type of food, and you will find the prices surprisingly reasonable. Here you will find fresh vegetables and fruits the year round. Their stock of canned goods cannot be equaled at any other store. It is no problem to serve you well-balanced meals when you have such a variety of popular brands from which to choose. Their meat case always displays meats which look appetizing and delicious. Here you can get just the kind of steak or roast you want, cut by experienced butchers. Don't fail to stop at this modern grocery store the next time you are in Muleshoe. Your family will be delighted with the service you receive from our meat, fruits and vegetables, give Cashway Grocery a try soon!

Main Street Beauty Salon

Revlon Cosmetics "First in Fashions" L'O'Real Cosmetics
AIR CONDITIONED...EARLY & LATE APPOINTMENTS
BERNICE HOLDEMAN, Owner

ESTALENE VAUGHN & DARLA RATCLIFF, Beauty Stylists
For the first in high fashion hair styling, permanents, shaping or tinting, visit the Main Street Beauty Salon located at 115 Main in Muleshoe. Phone 3-4480 for regular—early and late—appointments for your convenience. This is Muleshoe largest and most fashionable beauty salon. They offer a complete beauty service according to the most approved and scientific methods now being used. They are also together familiar with hair and have an abundance of information and knowledge as to what reasonably may be expected of it and of the marvelous new things that can be done in fashioning it. Main Street Beauty Salon is immaculately clean and attractively decorated. It offers you a pleasant and friendly atmosphere while you are waiting for the competent stylists to turn you out looking your loveliest. We of this Muleshoe Business Review personally recommend them to you for professional beauty care.

Muleshoe Livestock Auction

BUYING, SELLING: CATTLE - HOGS - SHEEP
CLAYTON MYERS, YOUR AUCTIONEER
WEEKLY, SATURDAY NOON

The Muleshoe Livestock Auction conducts livestock sales every week at 12 o'clock noon on Saturday. Phone 6540 for information. Here is an institution of this section that is enjoying a thriving business, covering a wide territory. When you consign your livestock here, you can always depend upon getting the highest market value. This company has always as-

Spencer Flowerland

FLOWERS FOR EVERY OCCASION -- TELEFLORA & F.T.D. WIRE SERVICE
SINCE 1958
MR. AND MRS. SPENCER BEAVERS, Owners

Located at 520 S. 1st in Muleshoe. To have flowers sent by wire, phone 3-5800 day or night and you will be happy with their splendid service. They also feature fast and reliable delivery service. Always remember—flowers make a perfect gift for congratulations, anniversaries, birthdays, the sick room and many other occasions. Give flowers for graduation—and get smiles of appreciation. Flowers are among nature's most beautiful gifts to man. For any occasion it is always proper to "Say It With Flowers." Spencer Flowerland specializes in funeral and wedding flowers, and their corsages are prized by many. For a floral service that is noted throughout this section as the best, see this reputable firm in Muleshoe. In this Muleshoe Business Review, we take pleasure in recommending Spencer Flowerland to all our readers. See them the next time you need flowers for any occasion.

MULESHOE BUSINESS REVIEW

Francis Implement

TRACTORS AND FARM EQUIPMENT
HOLLIE FRANCIS, Owner

This well known firm located in Muleshoe on the Clovis Highway is the dealer for the popular Ford tractor and farm implements, Oliver tractor and farm machinery and International trucks, pickups, and scooters. Be sure you see Francis Implement before you buy. They have had years of experience in furnishing just the right machine for the job.

When you buy farm equipment you want to know that you are getting machines that will stand up to the job. This equipment can be depended upon to give the maximum service per dollar invested. Financing by Ford Motor Credit Company with up to 4 years to pay is featured.

We in this Muleshoe Business Review wish to point out the fine reputation Francis Implement has built. They are noted for square dealings and will stand behind every purchase. Drop in and see the new models the next time you are in Muleshoe or dial Muleshoe 6020 for a free field demonstration.

Alsop Cleaners

— For Particular People —
CLEANING — STORAGE
CHARLES ALSOP, Owner

Located at 215 S. 1st in Muleshoe, phone 3-0760. Here the finest of dry cleaning is done. They use the best and latest processes, and as a consequence, when garments are returned to you, they not only are clean, but are odorless and well pressed, which extends the life of your garments considerably.

It's springtime in the South Plains area and time to have those summer clothes, that have been stored away, cleaned, and ready for hot weather wearing. Customers know Alsop Cleaners can save them the expenditure of many dollars for new clothes. They are "cleaning specialists." Take your clothes in now and see for yourself. In this Muleshoe Review we recommend Alsop Cleaners for particular people.

The average fellow is not looking for a man he can trust but a man who will trust him. —Geo. B. Brown, Astec (N. Mex.) Independent Review.
Flattery is the art of telling another person exactly what he thinks of himself. Dan Tabler, Queen Anne's Record-Observer

Lambert Plumbing Shop

CONTRACTORS — PLUMBING SUPPLIES — FIXTURES
Serving Muleshoe and Surrounding Area since 1941
A. F. LAMBERT, Owner

Lambert Plumbing Shop in Muleshoe is getting business every day. This is not by chance — their service is unequalled. They are located at 222 W. 2nd. Phone 6149 — or nights — 3-2309.

Lambert Plumbing Shop is licensed bonded and insured — and are thoroughly familiar with all phases of the plumbing and air-conditioning business. They feature instant heating and cooling systems — with sales and service on all makes. All work is guaranteed — and loans can be arranged with up to 12 months to pay. You will like doing business with Lambert Plumbing Shop. Repair jobs are given prompt attention at a fair price. All employees are efficient — trustworthy and courteous. Be sure to call on them first for plumbing supplies or service.

My Neighbors



"Guess it's safe, Joe — his inside and is wagging."

Muleshoe Hotel

MODERN — CLEAN
Adjoining Muleshoe Style Club
MYRTLE LOVELADY, Mgr.

When you are in Muleshoe for business or for pleasure, stop at the Muleshoe Hotel and enjoy the comfort of being made to feel at home. For service that cannot be equalled, visit the well known Hotel, located at 222 Ave. B. in Muleshoe. Phone 6269 for reservations.

There is nothing quite so important when you are away from home than to be able to stay at a Hotel that makes the best in service. You like to be assured that the bed you sleep in is clean and comfortable, and the room has a cozy atmosphere. All this is taken into consideration by the manager at the Muleshoe Hotel. In this Muleshoe Business Review we suggest you stay at the Muleshoe Hotel. It's the best for your money.

McCormick's

DRAPERIES — UPHOLSTERING
FREE ESTIMATES
— Since 1945 —
Mr. & Mrs. L. F. McCormick
Owners

Located at 1009 S. 1st in Muleshoe is McCormick's — the place to contact for custom made drapes, bedspreads, or coverlets. Many patterns and kinds of materials are offered for your selection.

McCormick's do upholstering and will go anywhere — anytime. Phone them at Muleshoe-6600 for free estimates. You will find the cost of their services well in line with this kind of work offered anywhere.

The McCormick's are courteous and friendly, and are appreciative of your patronage.

King Cattle Co.

ALSO KING FIBER LOT
Cattle Bought & Sold
BOB BLESS, Mgr.

The King Cattle Company is located southwest of town in Muleshoe. Phone 4309 or 4100.

This old and reliable firm buys cattle from the area farmers and ranchers and sells them to packers. Contact them for any information about livestock buying and marketing prices. Here, too, you can buy a fat, choice beef for your home freezer.

We in this Muleshoe Business Review feel that we can safely recommend the services rendered by King Cattle Company & Feed-Lot. For a square deal with maximum profit, we urge you to continue to patronize this firm in Muleshoe whose popularity is evident by its continued growth and development.

Western Drug Co.

I. D. L. DRUG STORE
Prescription Headquarters
Footwear — Gift Items
HARRY WADDELL

Located at 124 1/2 S. 1st in Muleshoe, phone 3-2260, whose goal service is the by word.

Service is the most important factor in the development of a retail drug business. At Western Drug, customers are waited on by courteous and thoroughly trained sales persons. The standard feature of service is the idea of keeping all essential departments to satisfy the most exacting buyer's every requirement. When you visit this modern and complete establishment you will find an up-to-date prescription counter and a modern cash fountain, a complete department offering nationally advertised brands. Also, instant supplies, greeting cards, and every drug store need. In this Business Review we highly recommend Western Drug Company to all of our readers.

KEN'S TRADE-N-POST

USED FURNITURE
Household Items, Appliances
Home Owned & Operated By
K. S. MARTIN

Ken's Trade-N-Post is located at 1116 American Blvd. in Muleshoe. Phone 3-2225.

Here you will find good used furniture and appliances — from living room sets to odd chairs. Some of these old pieces are of good, strong material and unusual design — and can be refinished to its original beauty.

Ken's Trade-N-Post offer the best bargain prices. They buy — sell — or trade used furniture and electrical appliances. They offer easy payment plans.

In this Muleshoe Business Review we suggest you "See Ken And Save" — on used furniture.

Looking for a wedding ring to celebrate their union daily unless it has been — Fred W. Green, The Bergen (N. J.) Citizen.

It's a funny thing about life — takes work sometimes to get to where they are like it was — Carl C. Wood, The Plains (Tex.) News.

DO YOU KNOW THAT?



According to the Texas Power Service, the most popular of Texas' 29 million acres. This is more than the total acreage of any other state in the United States. Texas is the largest state in the Union. It has the longest coastline in the world. It is the only state in the Union that has a coastline on both the Gulf of Mexico and the Atlantic Ocean.



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Littlefield

GRAND OPENING SPECIALS

SATURDAY AT

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FREE COFFEE, LEMONADE AND DOUGHNUTS ALL DAY SATURDAY

- | | |
|-------------------|-----------------|
| MILK SHAKE | 13¢ |
| STRAWBERRY SODA | 9¢ |
| AQUA NET | 59¢ plus tax |
| COLOGNE SPORTSMAN | \$2.50 plus tax |

(Return Empty Bottle and Get One FREE)



OWNER OF BISHOP DRUG -- Shown above are Mrs. Valda Bishop, owner of the new Bishop Drug, and her daughter, Dianne.

- * We have Pharmacy Service (West Pharmacy, Littlefield)
- * Complete line of Barbara Gould and Max Factor Cosmetics

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Eye-catching Chevrolet Malibu Sport Coupe.

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A good 16 inches shorter than the full-size Chevrolet outside, so it's very easy to handle and park. Plenty of room inside. You get it with our spirited, smooth running 130-hp Hi-Thrift Six or you can order from a family of powerful V8's.



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That Malibu has a vacation-size trunk plus plenty of luxury — foam-cushioned seats, full carpeting, rear ashtrays and more. Some great options and accessories available for it. And our trade will make your payments as comfortable as its ride. So size it up. Try it with America's most popular 6-cylinder engine in its most popular intermediate-size car.

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BACCUS CHEVROLET

SUDAN, TEXAS

PERSONALS
 Mrs. C. E. ...
 Mrs. C. E. ...
 Mrs. C. E. ...

PERSONALS
 Mrs. C. E. ...
 Mrs. C. E. ...
 Mrs. C. E. ...

BY ORDER OF MOTHER



IN MEMORIAM TO MY MOTHER

Rest in the light of the Lord ...
 ...
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 ...

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 during time of loss
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PEICES GOOD FRIDAY AND SATURDAY

BANANAS		12¢	Lb.
POTATOES	Arizona Red	8¢	Lb.
TOMATOES	Vine Ripe	19¢	Lb.
CELERY	Stalk	15¢	
BREAKFAST DRINK	WAGNERS	3¹/₂	89¢
TISSUE	SOFLIN 400 ct.	19¢	
Shortening	SHURFINE 3 Lb. Can	69¢	
COFFEE	SHURFINE 2 lb. can	\$1.19	
TIDE	GIANT BOX	73¢	
FLOUR	EVERLITE 10 LB. BAG	93¢	
FRANKS	Armour Star	49¢	Lb.
MIRACLE VHP	SALAD DRESSING QT.	49¢	
Luncheon Meat	Spiced	49¢	Lb.
PORK STEAK		43¢	Lb.
BACON	Sunray	2	Lb \$1.00
STEAKS	T-Bone	85¢	Lb.
BATH OIL	Soothing Beauty	98¢	
DOG FOOD	BOXEY	13	- \$1.00
HAIR SPRAY	FLAS WIK	79¢	

CLOTHESLINES ARE FINE FOR CHILD'S PLAY— BUT MOMMIE NEEDS A MODERN ELECTRIC Clothes Dryer

Say goodbye to washday's biggest chore with a modern electric clothes dryer. Just load the dryer, set it and forget it. Your clothes will dry beautifully clean, soft and fluffy. And remember, just 5 cents a load for total energy cost.

SEE YOUR NEAREST HAWKINS RECOMMENDED ELECTRIC APPLIANCE DEALER

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 DOUBLE PORTION SIZES ON WEDNESDAYS
 WITH PORTIONS OF 2 LBS OR MORE
 FREE DELIVERY — NO DELIVERIES ON WEDNESDAY