

The Sudan Beacon - News

Phone 227-3911

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FOURTH YEAR

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, SEPTEMBER 24, 1964

NUMBER 30

WOODWORK

BY DALTON

THAT beautiful new 1964 model car you bought recently, and on which you only owe 33 more payments, not only is a year older this week, but also is a sluggish old pile of junk, if we read the implications of the new car advertising correctly.

Let me hasten to say that we are not opposed to advertising the new cars—we love the cars and their ads, especially in this newspaper. But it was kind of amusing to me to listen to a radio announcement the other day about one new car model, which the fellow said was more economical, smoother, prettier, fancier, sturdier (and just gooder all over) than "ever". This "ever" bit implies that even last year's models can't begin to measure up.

Of course, this really isn't what they're trying to say, because I doubt that they expect to sell many 1965 models to people who bought 1964 models. But some of the cars really are different this year, as you can see today, if you visit the various showrooms of your dealer.

SOMEWHERE in this paper you should find a brief story about Maureen Connally Brinkley giving a clinic and exhibition tennis match in Lubbock. I'm especially reporting this for the benefit of any Avalanche-Journal subscribers who couldn't find a story about it in the Lubbock paper (although they did have an advance story on the day of her arrival).

MY RECORD of picking winners last week was two misses, nine correct, giving me a season mark of 14 right, five wrong, or .737. I missed on Hale Center-Abernathy and Tech-Miss. State. I saw the latter game, and it looks like Tech will have a better team this year, but not good enough to whip Texas, which will win about 21-0. Otherwise, this week, it looks this way: Abilene 28, Bovina 14; Sudan 21, Sundown 7; Olton 22, Hale Center 8; Muleshoe 19, Clovis 14; Hereford 14, Littlefield 13; Springlake 83, Roosevelt 0; Levelland 7, Denver City 6; Anton 19, Cooper 8; Texas A & M 20, Houston 7; Ohio State 17, SMU 8; Phillips 63, Canyon 6.

SUDAN CAR DEALERS TO SHOW NEW MODELS

The 1965 line of cars will be shown by three Sudan dealers today and throughout the weekend. The public is invited to view the 1965 Chevrolets at Baccus Chevrolet, the 1965 Fords at Gatewood Motor Co. and the 1965 Pontiacs at Robinson Motor Co.

FRED ARCHER RITES HELD AT LITTLEFIELD

Funeral services were conducted in Littlefield Wednesday for Fred Lee Archer, 49, of near Bula, who died Tuesday afternoon at Littlefield Hospital.

Among the survivors are his wife and a son, Curtis, and a sister, Mrs. Ola Lorene Cox of Bula; and a daughter, Mrs. Katha Lee Berry of Sudan.



RUE JEAN HANCOCK

Miss Hancock Scores High On National Test

Ralph Stewart, principal of Sudan High School, has announced that Rue Jean Hancock, a senior student, has been named as a semifinalist in the 1964-65 Merit Scholarship competition.

She was selected because of her outstanding performance on the National Merit Qualifying Test, which is administered each year to interested members of the high school junior class. The test was given in more than 17,000 high schools in the United States last March. Of the 31,673 students taking the test in the 874 participating schools in Texas, there were only 52 students who scored higher than Rue Jean. The highest score made was 162, and Miss Hancock's score was 153, Stewart said.

The semifinalist group is composed of the highest scoring students in each state and in the U.S. territories. Each semifinalist now moves a step closer to winning a four-year Merit Scholarship to the college of his choice. Semifinalists must sub-

stantiate their qualifying test performance on a second examination, be endorsed by their schools, and fulfill certain routine requirements to become finalists. All Merit Scholars are selected from the finalist group.

"Semifinalists are representative of our country's most intellectually able young people," said John M. Stalnaker, president of the National Merit Scholarship Corporation.

"They possess the talents and qualities necessary for leadership in the future. They are resourceful, hard-working, and ambitious."

"In honoring them for their attainments, we should recognize also that others have contributed significantly to their success by encouraging the characteristics which produce high achievement. The semifinalists thus bring honor not only to themselves, but also to their families, their teachers, and their communities."

To increase their opportunities

Homecoming Set Oct. 10

The annual homecoming for Ex-Students of Sudan schools will be held Oct. 10 in the Sudan School cafeteria.

The classes of 1940 and 1941 will be honored and a dinner will be served from 6:30 to 8 p.m. Serving the dinner will be the band parents organization.

Registration will get underway at 6 p.m. A program and business meeting will be held following the dinner.

Officers of the Ex-Student organization include president, Bill Boyles; vice-president, Richard West; secretary, Mable Haragan.

Committees named for planning the event are program committee, Richard West, Weldon Wiseman representatives of the class of 1940; and Mildred Lance and Ruth Baker, representatives of the class of 1941.

Named to the decorating committee were Sue Chester, La Delta Vernon, Betty Masten, Mary Pearl Bellar; Food—Nolan Parrish, Marvin Bowling, Margaret Smith, Louise Gatewood; Registration—Dorothy Jones, Mary Olds, Peggy Baker, Jo Boyles, Louise Parrish, Mable Haragan; Reception—Jack Lenderson and Blanche Lenderson of Muleshoe, Doyle Watkins, Lucy Kent, Mary Lee Cowart.

to obtain scholarships, the Merit Corporation sends the names of semifinalists to all regularly accredited colleges and universities and to other scholarship-granting agencies. Studies show that about half of the semifinalists obtain scholarships from other sources than the Merit program.

In this last phase of the competition, the high school grades, creative accomplishments, leadership qualities, extracurricular activities, and school citizenship of the students will be evaluated along with their test scores.

About April 28, 1965, the names of the Merit Scholars will be announced. Stipends now average about \$800 a year, or \$3200 for four years of college.

Miss Hancock, the first student from Sudan High School to qualify as a semifinalist, currently



YOUNG HOMEMAKERS—New officers of the Sudan Young Homemakers were installed Tuesday night by Gale Davis, left, of Abernathy, a district officer. Officers shown, left to right, are Bette Withrow, treasurer; Ruth Ham, first vice president; Gail Messamore, president; Pat DeLoach, second vice president; Wanda Williams, secretary; and Joann Henry, advisor. Absent was Wanda Swart, reporter. Also present for the salad supper were these members and guests: Kay Wiseman, Sherilyn Drum, Betty Beavers, Jane Wiseman, Carol Vann, Carol Serratt, Brenda Metz, Louise Bullock and Wanell Williams. (Staff Photo)

Sudan Rotary Club Honors Teachers

The Rotary Club of Sudan sponsored a Teacher Appreciation Dinner last Thursday in the school cafeteria.

President Calvin Jordan presided and gave a welcome to all Rotarians, their wives, and guests. Rev. Willie Hazel gave the invocation. A quartet of girls from the high school sang three songs. The girls were Vicki Masten, Kathy Minyard, Donna Gaston, and Debbie Nix. They were accompanied at the piano

by Judy West. Supt. W. E. Hancock introduced the principals of high school and grade school, who in turn introduced the teachers under their charge. Dr. Kenneth Laycock, Superintendent of Levelland Schools, was the guest speaker. In his speech about the teachers' responsibility to the community and the communities' responsibility to the teacher, he remarked on the changing world of today. Things that were once purely science fiction are now a reality, such as the space age, and computer automation, he said. "The computing machines are becoming so human that they are beginning to blame others for their mistakes."

Dr. Laycock termed education "the common denominator of all of us. Education that was adequate for us is not adequate for our children today."

He also said that school and community could learn a lot

more by working together. Present for the dinner were approximately 125 Rotarians, teachers, administrators, school staff, school board members, city officials and guests.

SUDAN B TEAM TO PLAY FRIONA TODAY

Freshman and sophomore players on the Sudan Hornet football team will play in a B team game at Friona at 4:30 p.m. today (Thursday). Coach Henry Hall said. It will be the first of several B team games scheduled.

Hall listed the following as probable starters: LE—Cary Logan, LT—Robin Davis, LG—Rodney Bowling, C—Harry Williamson, RC—Bill Allen, RT—Van Seymore, RE—Gary Gatewood, QB—Ronnie Hill, LH—Paul Roberson, RH—Danny Martin, Slot Back—Eddie Boyles.

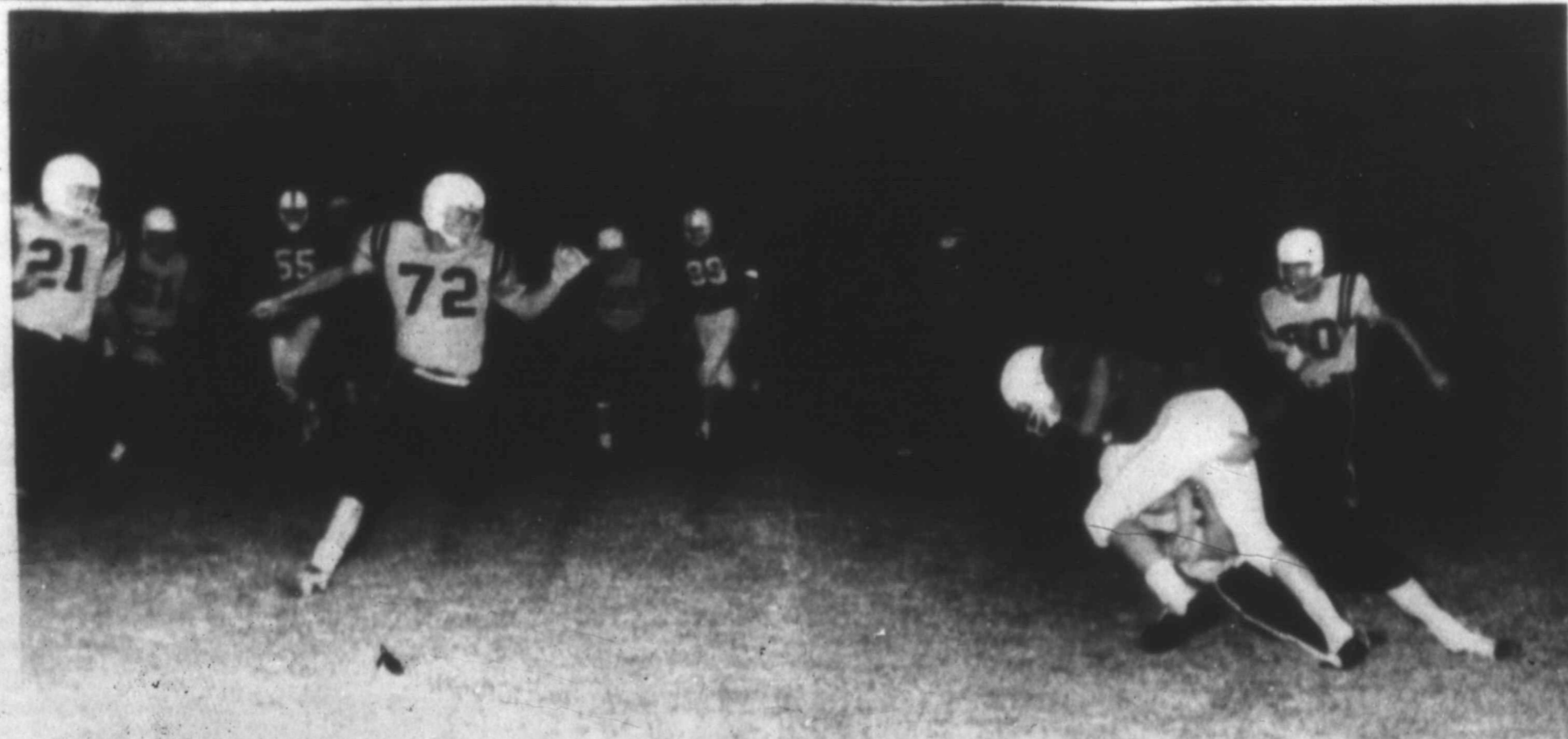
Snake Show Is Popular

A record number came to the Sudan Young Farmers meeting Monday night, as Cecil Fox, state game warden, held an informative and entertaining program on the snakes of Texas, both poisonous and non-poisonous. Fox climaxed his program by milking a large rattler. There were 63 people attending including Young Farmers, F.F.A. members, and visitors.

The Young Farmers met following the program and elected new officers. The following were elected:

President—James Withrow
Vice President—Lynn Drum
Secretary—Jerry Ray
Treasurer—Pudd Wiseman
Reporter—Wayne Swart
A committee of five was selected to make plans for local livestock show. These members are as follows: Marvin Bowling, Jerry Ray, Houston Black, Wayne Swart and Lynn Drum.

J. R. Ainslow of Pampa visited during the weekend in the homes of Mr. and Mrs. E. C. Minyard and Mr. and Mrs. W. A. Ormand.



SURROUNDED—This unidentified Amherst runner is going down in the arms of an equally unidentified Sudan tackler in last Friday's game. The white-jerseyed Sudan players, left to right, are Corley Baker (21), Frank Costa (61), James Barker (72), D. W. Muller (63) and Bill Boyles is at right. Amherst players include Len Mixon (55). (Staff Photo)

Peterman To Head Cattle Unit At Fair

A Pioneer Lamb County cattelman and agricultural leader is superintendent of the dual purpose cattle division of the Panhandle South Plains Fair which opens Monday in Lubbock. He is V. M. Peterman, of Amherst, who has lived in Lamb County more than 38 years. Peterman is a director of the Lamb County Electric Cooperative, and a member of the agriculture committee of the Littlefield Chamber of Commerce. He is immediate past vice president of the American Milking Shorthorn Society and has shown in practically every major show in the U.S., including the Grand National at San Francisco, the International Livestock Exposition in Chicago, the Waterloo Dairy Cattle Congress and many others, including the state fairs of the southwest. Peterman is an official judge and classifier for the Milking Shorthorn Society of Springfield, Mo. He was named outstanding Lamb County farmer of 1960 by the Littlefield Chamber of Commerce. Peterman, who has spent his life breeding milking shorthorns, is president of the Texas Milking Shorthorn Breeders, Inc., and

author of many articles on breeding in trade magazines. The Panhandle South Plains Fair will open Monday with a parade of bands through downtown Lubbock. More than 200,000 are expected to attend the fair this year, M. B. Hilburn, president, has estimated.

HUGE CROWD FORECAST FOR TEXAS-TECH

LUBBOCK (Special) — Texas Tech's Red Raiders, surprisingly over a major hurdle, take on last year's No. 1 team, the University of Texas, in Jones Stadium here at 7:30 p. m. Saturday. Largest crowd ever to see a Texas football game west of Fort Worth is forecast. The turnout is expected to exceed the record crowd of 42,000 that saw the Longhorns beat Tech by a 34-0 score here two years ago. Tech's capacity is 41,500, but special bleachers have been erected behind the north end zone.



Mr. and Mrs. R. D. Nix visited last week in the home of Mr. and Mrs. H. E. Nix in Denton.

Mrs. Johnnie Mathews visited Sunday with Mrs. Delbert Ivy Sr. of Anton who is confined to the hospital in Muleshoe.

Jay Harper has been confined to a Littlefield hospital.

J. R. Dean is confined to a Lubbock hospital.

Guests Sunday in the home of Mr. and Mrs. R. E. Scott were Mrs. W. F. Lewis of San Angelo and Mrs. F. Davis of Sterling City.

Mr. and Mrs. Doyle Long of California have been visiting in the home of her sister, Mrs. Noel Lumpkin. Mr. and Mrs. Lumpkin, Mr. and Mrs. Long, and Mr. and Mrs. Macky Ballard visited during the weekend in the home of Mrs. H. W. Suits in O'Donnell.

OIL MEANS \$5 MILLION ANNUALLY IN COUNTY

A \$5 million a year ingredient in the prosperity of Lamb County is the production of oil and gas, the Texas Mid-Continent Oil & Gas Assn. said in its current survey of economic factors stemming from petroleum operations here. Using just-published U. S. Bureau of Mines figures as a base, the association has projected what oil and gas activities mean in this county. In 1962 Lamb County was producing more than 1.7 million barrels of crude oil and 64 million cubic feet of natural gas. The oil was valued at \$5 million; the natural gas at \$8,000. Lamb County ranks 121st in the state as total value of oil and gas production.

TIP TO MOTORISTS
Don't try to mix alcohol and gasoline—it's a highly combustible combination that can cause injury or death.

Mrs. W. H. Lyle was in Lubbock Monday to visit her sisters, Mrs. C. E. Dean and Mrs. Edna Kerley. Mrs. Kerley and a friend from Houston were scheduled to leave Tuesday morning for New York City to attend the World's Fair.

Mr. and Mrs. George Mowrer and family have moved to Portales.

Mr. and Mrs. R. E. DeLoach are vacationing at points on the Gulf Coast.

Mrs. Michael Bishop returned home Monday after being confined to a hospital in Littlefield.

Mrs. Arthur Nelson was hostess for a bridge club meeting Thursday when those present included guests Mrs. Gavin Hayes, Mrs. Bobby Jack Markham; and members Mesdames Audrey West, Billy Chester, Clem Chester, R. E. Scott, Richard Powell.

Mrs. H. H. Olds was hostess for a bridge club meeting Thursday afternoon when guests were Mrs. Bob Drake, Mrs. Wallace Goslin, Mrs. R. S. Gatewood. Members present were Mesdames Cleo Whitmore, Clovis Bridwell, Burnice May, J. B. Bottoms.

Mrs. W. O. Eddins was hostess

for a bridge club meeting Wednesday afternoon. Those present were members Mesdames F. M. Smith, Tom King Jr., W. E. Hancock, Bob Drake, Adrian Martin, Glen Gatewood, Ray Wood and a guest, Mrs. Doyle Watkins.

Visiting this week in the home of Mr. and Mrs. Kenneth Burgess are her parents, Mr. and Mrs. Duggan of Seymore.

Reed Markham was confined the first of the week to the hospital in Amherst.

Sara Woods was confined last week to a hospital in Lubbock.

COMPLETE STOCK OF
IRRIGATION ENGINE
AND IGNITION
PARTS
PHONE 227-3212
G & C AUTO SUPPLY
ALSO MOTOR MACHINE WORK

now! the beautiful shapes for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an

instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.



'65 Chevrolet Malibu Super Sport Coupe

Chevelle Malibu '65

Here's all that made Chevelle America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like

V8 power that'll make you think we stole some of Corvette's stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 4-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that Chevy II's marvelous mechanical efficiency now wears a debonair new look. And

offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look,

there's up to 180 hp available in the new Corsa series, up to 140 hp in the Monza and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.



See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

BACCUS CHEVROLET

SUDAN, TEXAS

42-8240

LEADERS OF INDUSTRY

Bernard Feinberg, President, Jefferson State Bank, Chicago, Ill.



One of the youngest bank presidents in the United States, an office to which he was elected at the age of 34, Bernard Feinberg follows the "mind-your-money" formula for success. Still under 40, he has been responsible for a number of banking firsts.

As a successful investor, Feinberg has helped many of the companies in which he has an interest to improve performance. His advice: "If you're thinking of buying stocks, be ready to follow the earnings performance of the companies. Money management, as much as any other skill, is developed by exercise."



Simply because he takes the time to look at the bills and coins he encounters, Feinberg has developed a one-of-a-kind rare money collection, composed of imperfect legal tender. "Most people miss a fortune by paying little attention to the money they handle," he concludes.

Get Rough With The 'Necks

It's Football

8 p.m.

Friday



COLLISION IMMINENT—Leon Hardwick, who did a lot of running for Amherst last week, and Kenzel May, who did a lot of tackling for Sudan, are about to be united in this play from the game which Sudan won 14-12. (Staff Photo)

1964 FOOTBALL SCHEDULE SUDAN HIGH SCHOOL

12 --- PLAINS --- 30
 14 --- FRENCH --- 13
 14 --- AMHERST --- 12
 SEPT. 25 --- SUNDOWN here
 OCT. 2 --- FRIONA here
 OCT. 9 --- OPEN
 OCT. 16 --- SPRINGLAKE* here
 OCT. 23 --- at SILVERTON*
 OCT. 30 --- at KRESS*
 NOV. 6 --- FARWELL* here
 NOV. 13 --- at HALF-CENTR*

* Conference Games
 (Conference Games start at 7:30, all others start at 8 p.m.)

INDIVIDUAL STATISTICS

PLAYER	SCORING			TOTAL
	TD	FP	FG	
Masten	2	0	0	12
M. Cantu	1	0	0	6
Smith	1	0	0	6
Bellar	0	1	0	1

PLAYER	RUSHING		AVG.
	TC	YDS	
Masten	29	146	5.0
Morgan	19	55	2.9
Baker	12	32	2.7
Smith	62	122	2.0
Bellar	2	-19	0.0

PLAYER	PASSING		YDS	PCT.
	ATT	C		
Smith	13	7	47	.538

PLAYER	RECEIVING		TOTAL
	R	YDS	
Masten	2	34	180
Cantu	1	10	169
Baker	3	3	55
Bellar	1	0	35

PLAYER	TOTAL OFFENSE			TOTAL
	RUSH	PASS	REC.	
Masten	146	0	34	180
Smith	122	47	0	169
Morgan	55	0	0	55
Baker	32	0	3	35
Cantu	0	0	10	10

LOOK AT ALL THESE FOLKS WHO
ARE BOOSTING THE HORNETS 100%

Uhlmann Grain Co.			Sudan Farm Supply
OK Tire Shop			Bowman Insurance Agency
G&C Auto Supply			NICO, Inc. THE BEST "COTTON-PICKIN" COTTON WAGON EVER MADE
Melson Cleaners			Gordon Gulf Service
Doty's Garage			Whiteaker Insurance Agency
Central Compress & Whse. Co.	The Fairview Gin	Tom Henderson Grocery	Shanks Dept. Store
Gatewood Motor Co. YOUR FORD DEALER	Provence & Son	Watkins Gins	Farmers Co-op Gins
The First National Bank of Sudan	Harlin Radio & TV	F. O. Masten DIRT FARMER	City Barber Shop JIMMY CARPENTER
Heard's Grocery	Lamb County Butane Co.	Frank Rone, Gulf Distributor	Jordan & Douglas Implement Co.
Reed Shamrock Station	Western Mills	Lumpkin Foods	Sudan Beacon-News
Feeders Grain, Inc.	Nix & Grigsby Delinting & Seed	Stuart's Flowers	Bulloch Variety
Nichols Oil Co. PHILLIPS 66	Brownd Implement Co., Inc.	The Dairy Bee	Palace Barber Shop JOE WILKINSON

SUDAN BEACON-NEWS
THURSDAY, SEPT. 24, 1964
SHOWER HONORS
NEWLYWED COUPLE

A wedding shower honoring Mr. and Mrs. Max Horn was held Saturday afternoon in the home of Mrs. Cliff Williams.

Pink and white were used for party decorations and pink rosebuds highlighted the serving table.

Performing the serving hostilities were Lonna Sue Horn and Gale Bleeker of Muleshoe.

The hostess gift included a hand mixer and insulated blanket.

Hostesses were Mrs. Williams, and Mesdames Marvin Phelps, O. C. Hall, Wayne Swartz, Douglas Royal, Bernice May, Marvin May, Bill New.

PLAINS COTTON GROWERS SET ANNUAL MEETING

The annual meeting of Plains Cotton Growers, Inc., 25,000-member cotton producer organization, has been set for 10 a. m. Sept. 30 at the Koko Palace in Lubbock. Featured speaker for the affair will be F. Sadler Love, secretary-treasurer of the American Textile Manufacturers Institute.

The meeting will include installation of officers, a financial report, and a report to the membership on the past year's activities. The financial report will be given by outgoing secretary-treasurer J. D. Smith of Littlefield who is also the organization's new vice president.

Door prizes will be given throughout the day.

ESA Meets In Home

Plans for the two Sudan ESA chapters to start a new chapter in Littlefield were discussed at last Thursday night's meeting of the Iota Eta chapter in the home of Mr. and Mrs. Doyle Terrell. Charlene Blume and Matt McKinzie were hostesses.

Each chapter officer spoke briefly on the program, "It Is My Duty", directed by Ruth Baker, and a new pledge, Mary Wood, was installed. The president, Mrs. Blume, conducted a business meeting.

Others present included Charlene Baker, Charlotte Brown, Mary Lee Cowart, Ronnie Duvall, Edith Humphreys, Jackie Markham, Martha Markham, Betty Martin, Bernice Miller, Arlene Provence and Martha Taylor.

GET A SHOE SHINE FROM A SENIOR THIS SATURDAY!

PERSONALS

Mrs. Monte Berry has been confined to a hospital in Littlefield.

Mr. and Mrs. Rodney Nichols and Mr. and Mrs. Elgan Baccus are fishing this week at Lake Brownwood.

Mrs. J. S. Smith left Sunday to visit relatives in Mart and Groesbeck.

Mrs. Jack Riley was guest speaker last week at the meeting of WSCS of the Amherst First Methodist Church.

Visiting during the weekend in the home of Mr. and Mrs. J. W. Olds were Bobby Bouldin, John Dayton and Mike Bailey of Plainview.

Mr. and Mrs. Tommy Cate were in Lubbock Saturday to attend the funeral of a relative.

Mrs. Lena Rollins attended the Lubbock County Democratic Women's monthly meeting for a luncheon at the Johnson House as a guest of her daughter, Mrs. Robert L. Masten. Mrs. Charles Cobb was the principal speaker and her subject was "Why I Chose to be a Democrat". Mrs. Cobb, a native of Ireland, has been a citizen of the United States since 1954.

Mr. and Mrs. W. T. Vereen visited during the weekend in the homes of their daughters, Mrs. Billy Scott and Mrs. Jean Crouch in Lovington.

Mr. and Mrs. Glynn Williams

visited during the weekend in the home of her parents, Mr. and Mrs. Sam Smith in Hereford.

Mrs. Guy Walden and her sister and husband, Mr. and Mrs. Pete Peterson of Tucumcari were in McKinney this week to visit Mrs. Walden's and Mrs. Peterson's mother, Mrs. J. W. Douglas.

SATURDAY IS SHOE-SHINE DAY

Do your shoes need a shine? Saturday, Sept. 26 the Seniors of Sudan High School will have a "shoe shine" day.

There will be "shoe shiners" located on the sidewalks downtown.

METHODIST MESSENGER

VOL. 2 SEPTEMBER 22, 1964 SUDAN, TEXAS

Jack Riley, Minister
FROM THE LIFE OF RILEY

A strange thing happened to me along the way with Luke. People listened to John preach in the wilderness. Many sought him out for baptism. John spoke strongly to those who perhaps sought baptism as a means of escape. They replied, "Then what are we to do?" He replied, "The man who has two shirts must share with him who has none, and anyone who has food must do the same."

Here my mind wandered from the scriptures to life... I have many shirts... two or more suits... a comfortable home... two cars... I live in a country where surplus foods are a problem, more people die from too much food than not enough.

There is something strangely inconsistent about our "Christian" faith.

ATTEND SUNDAY SCHOOL EVERY SUNDAY—9:45 A. M.

Church Calendar

Sunday, Sept. 27—11:00 A. M. Sermon: "Let Us Make God In Our Own Image" II Cor. 4

7:00 P. M. Sermon: "Be Prepared to Die" John 14
This is the last two sermons of a series of three on the meaning and understanding of death. Every Christian should face this event realistically.

SEPT. 29—10:00 A. M. —There will be a called session of the Northwest Texas Annual Conference in Lubbock. Mr. Shelby Morris is our delegate.

OCT. 1—7:30-9:00 P. M. —We will have an Adult Workers With Youth meeting in the Fellowship Hall. We NEED all workers with Junior Highs and Senior Highs present and all the parents who can possibly make it.

OCT. 4—6:00 P. M. —Methodism class will begin. It will be held in the Builders classroom. It will be led by the pastor.

OCT. 5—7:00 P. M. —Commission on Education will meet.
7:30 P. M. —Commission on Evangelism meeting.
8:00 P. M. —Official Board Meeting.

OCT. 6—6:00 P. M. —Hear Rev. Finis Jeffery, a missionary from Korea, speak at the Methodist Church in Earth. Finis and I were in school together at Perkins. He was instrumental in forming "Wesley Clubs" to support children in school and was given a governmental citation for helping over 250,000 children to go to school.

OCT. 11—District Wesleyan Service Guild will meet in the Fellowship Hall for a luncheon meeting following the worship service.

2:00 P. M. —Sub-District MYF meeting at Lubbockie.
7:00 P. M. —Dr. J. E. Shewbert will preach for us and have a short Quarterly Conference. Commission chairmen be ready to report.

OCT. 12—7:30 P. M. —Fisherman Ladies Night. Hear Mrs. Laura Hay give a book review.

THIS NATION UNDER GOD

This nation under God is experiencing an unprecedented resurgence of religion, say "Time", "Life", and "The Herald Tribune". Comfortable overflow chapels, swollen stadia, and bulging suburban statistics proclaim a return to religion. Religious books vie with "Lolita" and "Lady Chatterley" for prominence. Easter cards are becoming more popular every year with the charming bunny theme. The face of piety is smiling. The face of piety is blank.

—Dr. David W. Romig

LISTENING TOGETHER

The "experiment in listening" used in the Sunday morning worship service proved to be a worthwhile venture in the Christian faith. Upon entering the sanctuary everyone was given a "Listening Sheet". They were to evaluate the sermon as to structure and purpose. "What did you hear?" These were filled out at home and brought back to the sanctuary and they were the basis for the evening worship service. The sermon entitled "What On Earth Are You Doing For Heavens Sake" was based on the scripture Matthew 27: 11-23. The purpose was how will we respond to this person of Jesus Christ; Reject Him, neglect Him, or accept Him? Someone heard that we are so involved with daily living that we forget to witness for Jesus Christ either by word or deed. Another said, "It takes full surrender of our lives to take care of the full job of God's business."

This "experiment in listening" will be used once a month in order to give the pastor a feed-back in communications. The listening sheets did not have to be signed by the individual making the evaluation. "He who has ears to hear let him..." Someone felt this would "get the congregation to listen more closely to the sermon since they were to fill out the listening sheets."

The Commission on Education urges you to respond to call for associate teachers in EVERY class for children, youth, and adult classes. If you have a preference call Mrs. Marvin Tollet, 227-6681.

Pick up your Pocket Informer in the foyer of the Church. This has our Officials and the budget for 1964-65 on it. These are compliments of Kelley and Jamison Printing Co., Memphis, Tenn. There is enough for all.

OUR KNOWN SICK

J. R. Dean, Methodist Hospital, Room 619, Lubbock.
Herb Potter, M. D. Anderson Hospital, Houston.
Earl Testerman, at home after surgery.



THE TOTAL PERFORMANCE FORD GALAXIE 500 LTD 4-DOOR HARDTOP

Now... look into the many worlds



THE TOTAL PERFORMANCE MUSTANG 2+2

of Total Performance for '65



THE TOTAL PERFORMANCE FAIRLANE 500 SPORTS COUPE

—best year yet to go Ford!

From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance... 17 solid, quiet Fords, including a new super luxury series—the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

quietest ride ever. New wider-tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang... Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.

New world of value... 8 Fairlanes, bigger,

handsomer, better buys than ever. A livelier, smoother new Six—2 hotter V-8 options. 3-speed Cruise-O-Matic optional.

New world of economy... 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.



THE TOTAL PERFORMANCE FALCON FUTURA HARDTOP

PRODUCTS OF FORD MOTOR COMPANY

Best year yet to go Ford!
Test Drive Total Performance '65

FORD

MUSTANG · FALCON · FAIRLANE · FORD · THUNDERBIRD
SEE WALT DISNEY'S MAGIC MOUNTAIN AT THE FORD MOTOR COMPANY'S WONDER LOTUS—NEW YORK WORLD'S FAIR

See them at your neighborhood Ford Dealer's tomorrow!

GATEWOOD MOTOR CO.

SUDAN, TEXAS

Hornets Squeak By Amherst, 14-12

GAME AT A GLANCE

Sudan	Amherst
12	14
171	143
17	149
2 of 5	9 of 20
1	1
2-49	3-36.7
0	2
6-50	5-25

By DALTON WOOD

An aroused bunch of Amherst Bulldogs won the battle of statistics from the Sudan Hornets last Friday night, but the visitors still captured the statistic that counts the most—the score.

Eventually it was Sudan HB Mike Bellar's extra point kicking that made the difference as Sudan won 14-12, but there was a whole lot more to the story than that, as Sudan displayed some power running when it counted, while Amherst QB James McAdams riddled the Hornet pass defense for 149 yards and two touchdowns, one just before the end of each half.

Sudan this week will play host to Sundown, while Amherst journeys to Bovina. Sundown last week edged Wilson 32-30 and Bovina took a 42-14 pasting from Springlake.

Both teams missed good chances to score in the game. In the first period, and again in the fourth, Sudan receivers dropped good passes which would have scored or put the Hornets close. And fumbles hurt Amherst, especially early in the game, and the Bulldogs had most of a 65-sprint by HB Leon Hardwick called back on a clipping penalty.

Sudan HB Corley Baker's return of an Amherst punt from the Sudan 30 to the Bulldog 39 started the Hornets on their way to the first touchdown. Slot back Danny Masten slashed off left tackle to score from the five, standing up after the visitors had moved deep, primarily on a 23-yard scamper by QB Mike Smith. Bellar converted and it was 7-0 with 1:47 left in the first period.

Sudan's James Barker fell on a fumble at the Amherst 30 early in the second and the Hornets threatened to score again until Bulldog defensive back Billy Sherrill intercepted at the 10.

McAdams unwrapped his aerial circus late in the second, tossing 19 yards to End Johnny Norwood and then hitting Hardwick, who outran everyone on a 28-yard play for the first Amherst touchdown with only 56 seconds left in the half. McAdams' passing

try for points was incomplete.

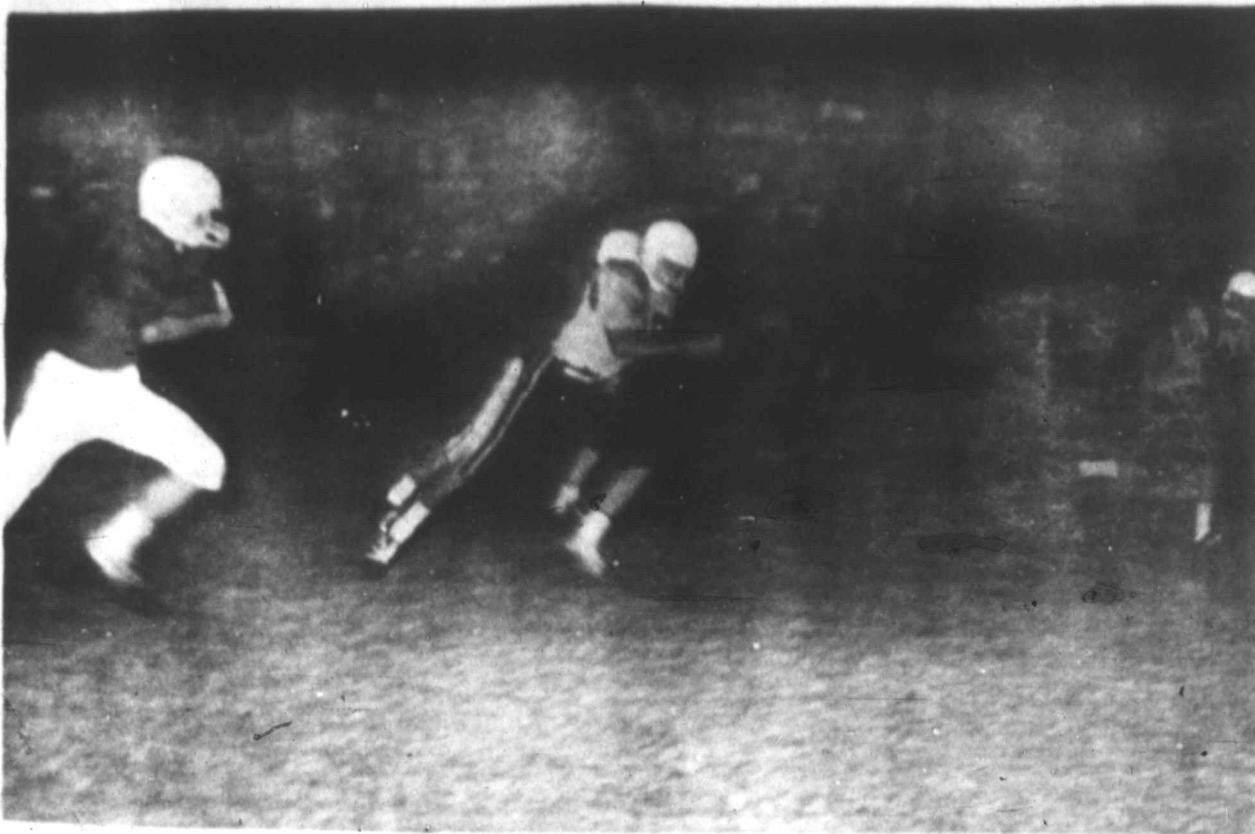
McAdams tossed to HB Eddie Hedges on a 38-yard play which was the biggest noise of the third quarter, but Sudan stopped this drive. An interception by Sudan HB Larry Morgan, returned to midfield, launched the final Hornet scoring campaign in the fourth. A 16-yard burst by Masten set up a 25-yard run by Baker for the touchdown with 5:02 left in the game. Bellar again converted.

Amherst wasn't through, and with Hardwick running well and McAdams coolly rifling shots to Hedges and Norwood, moved to the Hornet 14, where McAdams deliberately threw incomplete to stop the clock, with only 20 seconds left. McAdams then hit End Billy Sherrill in the left flat and Sherrill sped across the goal line. On the vital try for points which could have tied the game, McAdams tried to go around the right side, but was downed hard by linebacker Tommy King, and that was the ball-game.

Len Mixon, Sammy Sawyer and Keith Kelton all turned in good defensive plays for Amherst, while Sudan stalwarts on defense included tackle Kemel May and guards Frank Cantu and Ronnie Brown, with Barker also doing some heavy work.

Baker was the game's leading ground-gainer, with 70 yards on 14 carries (5.0 average), but Hardwick had the best average, 5.3, with 53 yards on 10 carries. Masten gained 44 on 12 carries and caught both Sudan passes for 17. Smith had 53 yards net on 13 efforts.

For Amherst FB Guy Hufstедler, handicapped by injury, ran 9 times for 40 yards, Hedges gained 46 on 11 carries and Mixon, who moved to fullback, ran 4 times for 14. McAdams connected on 9 of 20 passes, after a shaky start which saw the first three incomplete. Hedges caught three of the passes for 57 yards, and Norwood pulled in three for 43.



IN STEP—This Amherst ball-carrier is eating up the yardage while Mike Bellar of Sudan and the Amherst player behind him appear to be in perfect step, like a pair of dancers, as they seek to get into the action. Ranging at right is Tommy King of Sudan. (Staff Photo)

SUDAN BEACON-NEWS
THURSDAY, SEPT. 27,

Color By The Roll



Want to add a touch of color to your kitchen? Or has the counter top edging become tough or discolored? There's an effective answer to both questions—tape it! Merely run a strip of Arno cloth tape down the metal edging. The tape is available in many colors and may be changed easily and economically to suit your fancy.

Many home-makers also use this self-sticking tape to form borders and add color to bath rooms, family rooms and children's bedrooms. As it is water proof, Arno tape is widely used to seal boots and raincoats and to seal containers that may be subjected to moisture.

Personals

Herb Potter is in Houston receiving medical treatment.

Mr. and Mrs. T. Fife spent several days last week in Junction visiting in the home of their son, Aubrey Earle Fife and family.

T. W. Fife made a business trip to Dimmitt last Friday.

STORK MARKET REPORT



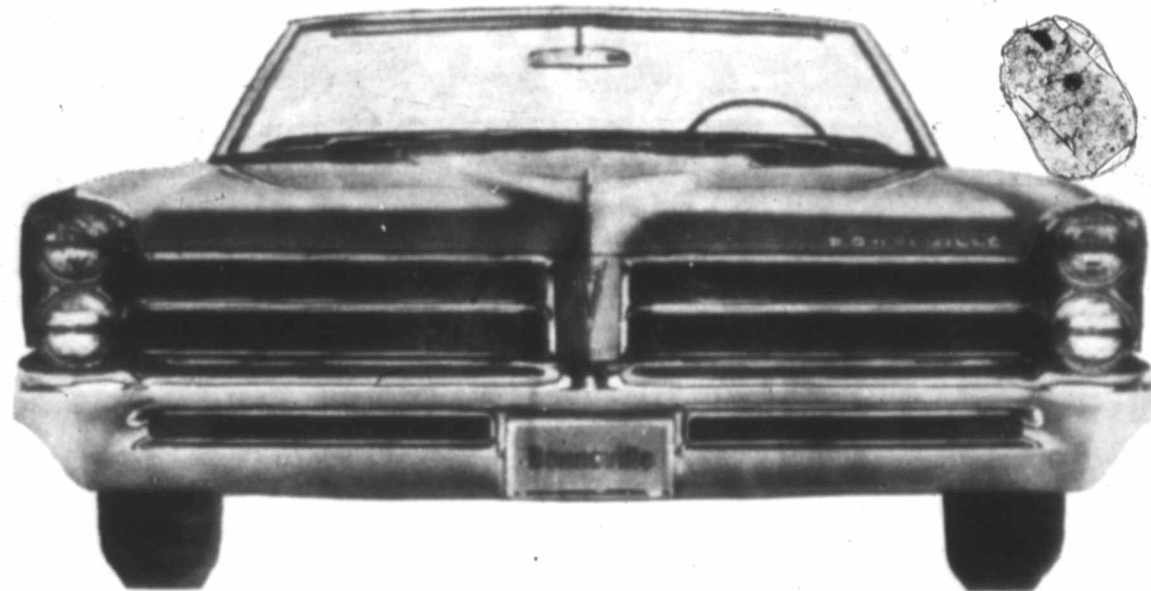
Dr. and Mrs. Thurman Bryant of Brazil have a new son, John Randell. Grandparents are Mr. and Mrs. Homer Morris of Sudan and Mr. and Mrs. Bryant of Clovis.

COLUMBUS HEAVY DUTY
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WHEELS BALANCED AND ALIGNED
FREE ESTIMATES
WILLIAMS BODY SHOP
SPECIALISTS

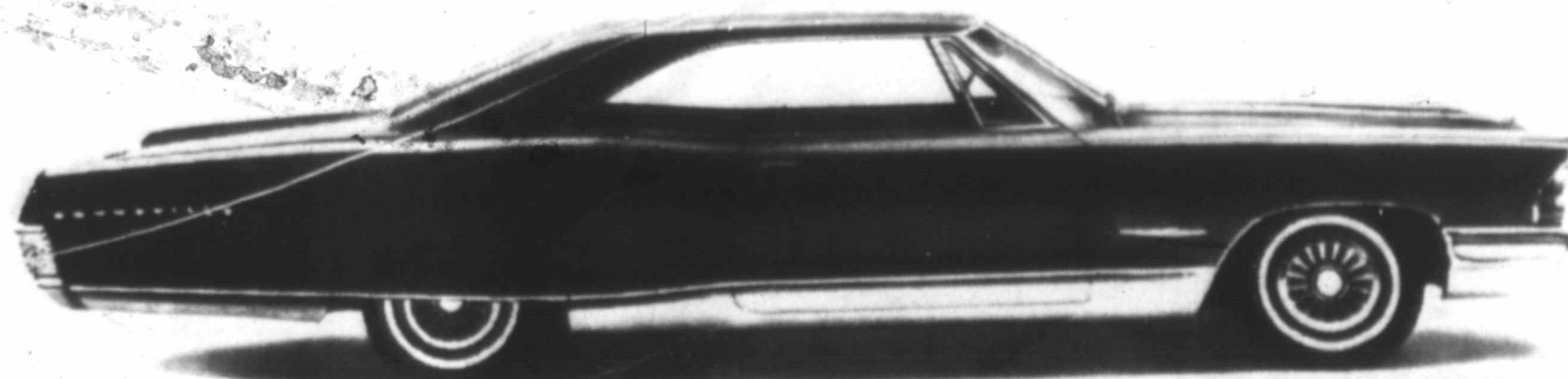
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SPECIALIZING IN TENDER STEAKS AT ALL TIMES!
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OPAL & ERNEST PENNINGTON

Today is '65 Pontiac Day.

1965: The year of the Quick Wide-Tracks

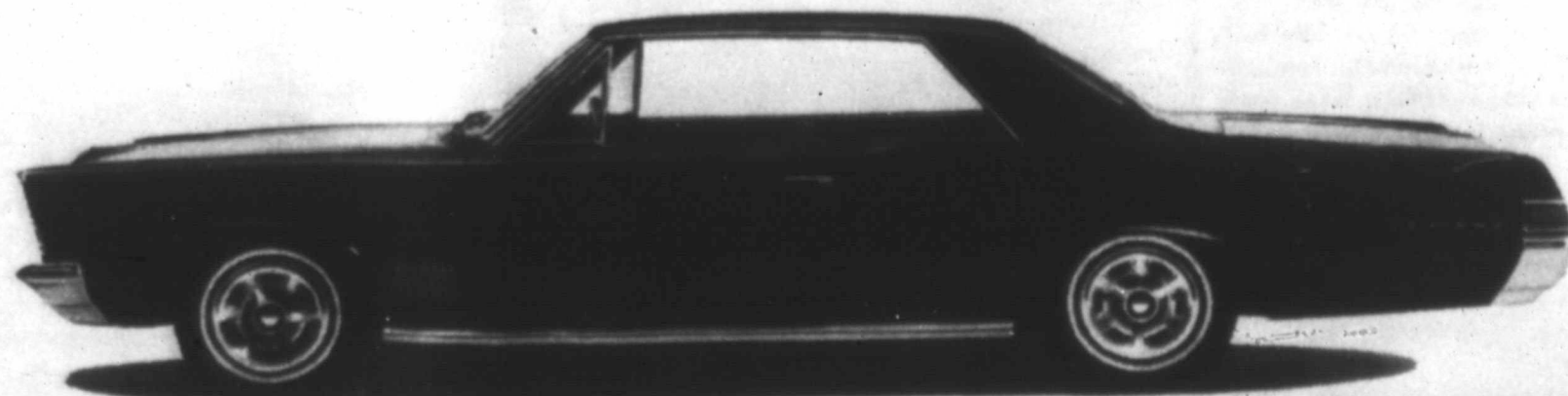


What do we mean by "quick"? Just this: A new-all-over Pontiac Pontiac offering a new Turbo Hydra-Matic—the silkiest, swiftest-shifting automatic transmission you ever touched a toe to; eager new Trophy V-8 power; new steering agility; a surer-footed Wide-Track ride. And a new Pontiac Tempest that's become even more of a Pontiac with new style, new length and Pontiac-quick reflexes to match. You never knew cars could be so beautiful, and so keenly alert to your touch. This is your year to drive a Wide-Track—quick!



'65 Pontiac Pontiac

How does the success car outdo itself for 1965? Beautifully, just beautifully. But this Pontiac has no intention of getting by on looks alone, though it could. So there's new quickness, Pontiac style. A new nimbleness. New fuel savings. A smooth, easy new ride. Drive a '65 Pontiac and see how one success leads to another.



'65 Pontiac Tempest

Tempest's even more of a Pontiac now, and what more could a car be than that! The '65 Tempest looks like a Pontiac, as you can see. Rides like a Pontiac on Wide-Track. Goes like a Pontiac, too: a 140-hp six is standard. Or you can get a quick V-8, up to 285 hp. You'll wonder how we can keep the price so low on so much car.

SEE THE NEW BORNEVILLE, STAR CHIEF, GRAND PRIX, CATALINA, LE MANS AND TEMPEST—AT YOUR AUTHORIZED PONTIAC DEALER

ROBINSON MOTOR CO.
SUDAN, TEXAS

STATEMENT REQUIRED BY THE ACT OF Oct. 23, 1962; Section 4369, Title 39, United States Code showing OWNERSHIP, MANAGEMENT AND CIRCULATION OF

Sudan Beacon-News published weekly at Sudan, Texas, for Sept. 24, 1964.

The names and addresses of the publisher and editor are:

Publisher: J. W. House, Jr., Sudan, Texas.

Editor: Dalton Wood, Sudan, Texas.

Owners are: J. W. House Jr. and Dalton Wood, Sudan, Tex.

The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities are First National Bank, Sudan, Tex.

The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above preceding the date shown above was 620.

I certify that the statements made by me above are correct and complete.

/s/ Dalton Wood

DEVOTIONAL

BY
HAZEL
HOUSE



Scripture: St. Luke 12: 20; Isaiah 55: 6-9; I Corinthians 10: 13.

"Get thee hence, Satan."
"Do you think I am a bad singer?" Rev. Charles L. Allen was asked by a woman who had first discussed her drinking problem that was about to destroy her home.

Rev. Allen replied, "No, I think you are a fool."
Jesus said that the man God called a fool was the man who thought only of the body and the material things he had accumulated, and neglected to think of his spirit—his soul. Are you thinking about your soul, the real you?

Do you have a problem—a sin? The sin that besets us so easily—"Who will deliver me, for I cannot help myself" is sometimes our cry when we begin to look at our sin. Or we may say in despair, hopelessly, "I just cannot help doing what I am doing. It is something I cannot overcome."

Temptation? I tell you there is no temptation which comes to any man or woman which Jesus Christ cannot overcome, and will make you able to overcome. In fact, if you will let Him (if you believe that He has the power over sin, to forgive sins, and if you trust Him to understand you, to love you, to guide you—if you believe He is God's only Son sent to save you from sin and death), Jesus will make

a way of escape for you from any temptation. His way may be a way that you never dreamed of going, but His way is not always our way (See Isaiah 55:8).

How do I know you can overcome any temptation if Christ is your Savior and Lord? Because of what Christ said, because of what He did and said in the time of His temptations, and because of what He has done of me since I have trusted and obeyed Him, following Him.

Remember as you look at your sin (recognize it as sin, if it is not good for you, or for your neighbor that you are to love as yourself), turn from it, reject it, and never again entertain the temptation when it returns into your mind. For Satan does not "give up" easily, and will seek to destroy you in your weakest moments.

Jesus was and is both God and man. But He was a man tempted like as we are tempted. Then look at His temptation, as you consider that your own is so great:

Christ knew who He was, so Satan tempted Him to prove it by making bread of the stones—to act on his way independent of God the Father. But Jesus said "man shall not live by bread alone, but by every word that proceedeth out of the mouth of God."

Then Satan quoted Scripture to Jesus, but he used a promise that is made only to one who is obedient to God.

Yes, Christ was and is God (the Spirit) but He was and is man, and was tempted in His human body like you and I are tempted. So, He does not condemn us, but He died to save sinners. He understands both our temptations, and our sufferings.

Do you suffer a besetting sin? You are not alone. It seems all of us are tempted—Satan does not leave us alone when we belong to Christ, but continues to walk up and down like a raging lion seeking to devour us. Satan will do anything to get you

leave Jesus, and fall down and worship him. But the love of Jesus constrains us, keeps us, the word of God says that God will not allow us to be tempted above what we are able to bear.

Do you want to be free (not from temptation as long as you are in this world) from sin's dominion over you—or from one particular sin? Turn your back on that sin, and give both it and all you are and have to Jesus, and He will set you free! Follow Him, (trust and obey for there's no other way) and do His will. He will give you victory by your faith to believe Him. He will give you joy unspeakable, and life eternal!

Do you have a disturbed mind? Are you near to misery and despair? Have you lost hope for a better way of life? Then lay aside every weight, and "the sin which doth so easily beset us, and let us run with patience the race that is set before us. Looking unto Jesus the author and finisher of our faith..." (Hebrews 12: -12)

POST OFFICE PLANS FOR CHRISTMAS RUSH

Longer post office window hours, expanded delivery services and large-scale extension of the ZIP coded parcel post speedup are planned for Christmas, Postmaster Ken Minyard said this week.

Minyard said three major new steps have been taken "for the best Christmas mail service the Postal Service has ever had."

Expanded post office window hours Dec. 5 to 26 as deemed necessary by the local postmaster.

A six-day week Dec 7-31 for parcel post deliveries, instead of a five-day week.

Completion by Nov. 1 of Phase III of Zip Code parcel handling at about 130 more "sectional center" post offices (strategically located mail massing points), providing faster delivery up to 24 hours or more for parcels with ZIP Code.

CHURCH NEWS

CHURCH OF CHRIST

Mrs. Joe Foster conducted the Bible Study at the meeting Monday afternoon of the Ladies Bible class of the Church of Christ.

Present were Mesdames E. B. Hutchinson, James Withrow, Joe Fisher, Weaver Barnett, Tom Stanley, John Withrow, Weldon Wiseman, Burnice May, Paul Mathews, T. Fife, Beulah Wiseman, Bernard Wilson, M. E. Blake, R. S. Gatewood, E. Pope, Mrs. Holloman.

FIRST BAPTIST CHURCH

Mrs. Willie Hazel presided at the meeting Monday afternoon

of the WMU when the monthly business meeting was held. Plans were made for the associational WMU meeting to be held this week in Littlefield and the district WMU meeting to be held Sept. 30 in Abernathy. The annual planning meeting is scheduled for Oct. 5. Present were Mesdames Hazel, James Arnold, Lindel Harlin, John Buth, Halbert Harvey, Oscar Vinson.

Coronation services for the GAS will be held Sunday evening at 7:30. Kay Baker will be coronation officer.

Among those attending daily meetings observing the Week of

Prayer last week were Mrs. Homer Morris, prayer chairman, who was in charge of the program and Mesdames Lester Shanks, Halvert Harvey, Carol Gene Edridge, L. F. Meeks, Oscar Vinson, George Mower, James Arnold, John Buth, Floyd Ivy, Lindel Harlin, Dexter Baker, Max Bullock, Harvey Grigsby, Calvin Jordan, George Ritchie, Rev. and Mrs. Willie Hazel, Miss Ruby Mince.

J. H. Bradley, Mrs. Maude Bennett, Baby Lydia Martinez. From Littlefield — Mrs. Billy Barber, Baby Girl Barber, Baby Sally Rodriguez, Mrs. Ellis Villafranco, Baby Girl Villafranco. From Springlake — Ronald McDonald. From Earth — Mrs. E. O. Lightfoot.



Thou hast blessed the work of his hand.—(John 1:10). As we work, we put into productivity the power and the ability that are ours from God.

HOSPITAL REPORT

Patients this week in the South Plains Hospital at Amherst included:

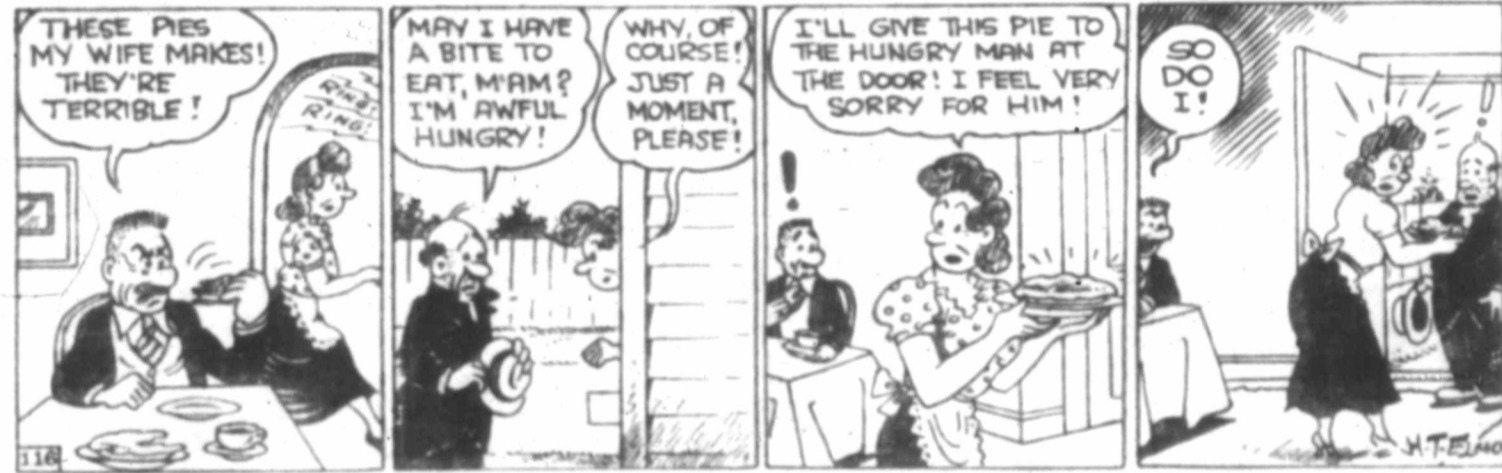
From Sudan — Weldon Shaffer, Baby Boy Vela, R. P. Markham, Jerry Carpenter.

From Amherst — Mrs. Lamar Kelly, E. L. Schovajsa, Mrs.

PUGGY



THE FIZZLE FAMILY



SENIOR SHOE SHINE



SATURDAY, SEPT. 26

8:30 - 12 A.M. 1 - 4 P.M.

SUDAN SENIOR CLASS

Crossword Puzzle

ACROSS
1. Stump
5. Swing round
9. Poet
12. Sound
13. Bucolic
15. Command
17. Middles
18. Tiny
19. Deer
21. Island
22. Ethnic
25. Penny
26. Lariat
30. Period
32. Turmeric
33. World-wide
36. Literary collection
37. The gods: Lat.
38. Subside
39. Tear
41. — de corps
42. — Passos certain
45. Man's name
46. Indian
48. Senseless
52. More

DOWN
1. Pack
2. Ripped
3. Awareness
4. Insect
5. Spanish: abbr.
6. Listless
7. Utilize
8. Volcano
9. Abnormal
10. Paddle
11. Building extensions
14. Auricular
16. Register
20. Chinese measure
23. Enzyme
24. Portion
26. Clean
27. Story
28. Falsifier
29. Girl's name
31. Turbans
34. Born
35. Sash
40. Blow a horn
42. Puerto Rico: abbr.
44. Male deer
47. Tissue
48. Formerly
49. Frozen dessert
50. Indian timber tree
51. Greenland Eskimo
53. Elevates
55. Compass point

ANSWER TO PUZZLE

SUDAN BEACON-NEWS

Published Each Thursday

AT SUDAN, TEXAS

And entered as second-class mail matter at the postoffice in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.

J. W. House Jr. — Publisher
Dalton Wood — Editor

SUBSCRIPTION RATES

Lamb and adjoining Counties — \$2.50 per year
Elsewhere — \$3.00 per year

CLASSIFIED RATES:

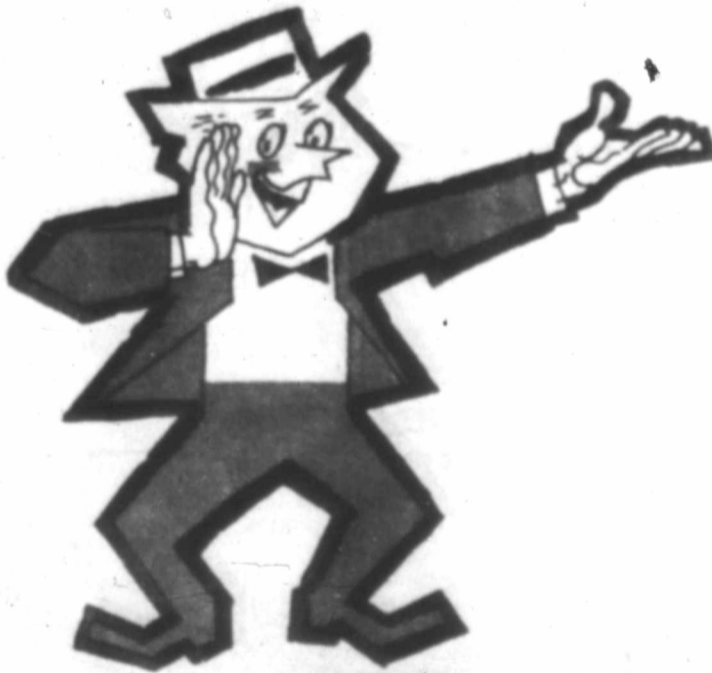
24 per word, first insertion,
14 per word for subsequent insertions, minimum charge 50¢ per first insertion.

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SECOND PRIZE	\$5
THIRD PRIZE	\$5

SEE THE NEW CHEVROLETS SEPT. 24-25-26 AT BACCUS CHEVROLET

• WANTED ADS •

FOR SALE—One portable stereo dual channel, 4-speaker record player and stand. All records for sale. Donna Testerman, 610 Bowen Street, 227-6111. 9-24-3tc

HOUSE FOR SALE—3-bedroom, den, electric kitchen house with 10 acres. Call Jack Fisher 933-2476. 9-24-2tc

FOR RENT—Two 2-bedroom trailer house, one 3-room house, all furnished. Sands Motel, 227-3291. 9-3-4tc

FOR SALE—Alfalfa hay, baled maize with some grain. Located one mile south 2 1/2 miles west of Muleshoe. R. D. Nix, 227-3541, Sudan. 4-2-tnc

FILM SERVICE—We take orders for all film developing. Quick service. Henderson Grocery. 6-25-tnc

Farms for Sale
352 acre farm in Bailey County, 12 miles west of Sudan.
70 acre irrigated and improved farm northwest of Sudan.
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HOUSE FOR SALE—2 bedroom carpeted, storage and garage, fenced. See at 202 Austin St. or call 238-2661, Bovina exchange. Jim Ingle, Box 64, Bovina. 9-17-4tp

"LITTLE MO" GIVES TENNIS EXHIBITION

Maureen Connolly Brinker, the famed "Little Mo" who twice won the Wimbledon women's singles title, conducted a tennis clinic and exhibition match in Lubbock last Saturday.

The blonde blaster teamed with Robert Peterson of Lubbock to defeat Daryl Allison and Jill Philbrick in a pro set, 8-6. Attending the clinic were Mr. and Mrs. E. C. Minyard, Pat and Kathy, of Sudan.

Mrs. Lena Rollins of Sudan spent the weekend in Vega with her niece, Mrs. Johnny A. Price and family.

Personals

Charles Rodney Nichols enrolled last week and will attend the fall semester at West Texas State University in Canyon.

Mr. and Mrs. Weldon Wiseman and daughters, Rita and Marilyn; Mr. and Mrs. Kenneth Wiseman and Brent were in Clovis Monday evening for dinner at the El Monterey. The occasion was Rita's birthday.

Dyanne Curry, student at Tech, visited Sunday afternoon with her parents, Mr. and Mrs. Bill Curry. Also visiting in the Curry home was Randy Humphreys from Tech.

Expected home this week to visit their parents, Mr. and Mrs. Weaver Barnett and Mr. and Mrs. Charles Wiseman, are Kathy Barnett and Frances Wiseman, who are students at Abilene Christian College.

Mr. and Mrs. Wayne Rogers have moved into their recently completed new home.

\$38 Billion Rise In Federal Debt Is Seen By Byrd

A total of \$38 billion will have been added to the public debt in the six-year period ending in 1966, according to a forecast made by Sen. Harry Byrd (D.-Va.).

"We needed a debt limit of only \$300 billion to finance World War II," Sen. Byrd pointed out. "That was reduced to \$275 billion when the war was over. Now a limit of \$300 billion-plus is in clear prospect."

"Under this towering ceiling, with present planned deficits, the Secretary of the Treasury now foresees an actual debt of \$325 billion two years hence. It has already reached \$312 billion."

"Of this \$312 billion, \$25.7 billion has been added in the past four consecutive years, and another \$12 billion is planned. This will add up to \$38 billion of debt added in six consecutive years of deficit financing, an average of more than \$6 billion a year."



PRICES GOOD FRIDAY AND SATURDAY

PEARS	WASHINGTON BARLETT	LB.	15¢
GRAPES	THOMPSON SEEDLESS	LB.	19¢
APPLES	RED DELICIOUS	LB.	17¢
CARROTS	1 LB. CELLO BAG	2 FOR	19¢
SWEET POTATOES	PORTALES	LB.	15¢
CAKE MIX	Shurfine	Box 4 FOR	\$1
LUNCHEON MEAT	KIMBELL	12 OZ. CAN	3 FOR \$1
BANQUET TV DINNERS	choice EACH		39¢
PRESERVES	ZESTER STRAWBERRY	18 OZ.	2 FOR 79¢
SUGAR	10 Lb. Bag		\$1.03
SHORTENING	SHURFINE	3 LBS.	59¢
COFFEE	Folger's	LB. CAN	77¢
KLEENEX	400-CT. BOX		25¢
BACON	Sun-Ray	2 LB. PKG.	\$1.09
FRANKS	Armour Star	Lb.	49¢
LIVER	FRESH PORK	Lb.	19¢
CLUB STEAK		Lb.	69¢
BEEF RIBS		Lb.	25¢

LUMPKIN FOODS
DOUBLE FRONTIER STAMPS ON WEDNESDAYS
WITH PURCHASE OF \$2.50 OR MORE
FREE DELIVERY No Deliveries On Wednesday

THOUGHT FOR MEDITATION

A service I can give to you,
Is something I should gladly do,
Not in return or paying back,
To recompense some kindly act,
Not to expect, to long or yearn,
For something given in return,
But service I would gladly do,
Because I'm really wanting to.

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AMHERST, TEXAS

The Old timer

"The modern girl wears just as many clothes as her grandmother did—but not all at once."

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It's News To Me
by Betty Carroll

Talking Stars
COMSAT is the magic word of the future. Short for Communications Satellite Corporation, it denotes the communications system of the future whereby messages will be carried around the globe via man-orbiting satellites. Owned by 130,000 shareholders, including such great American Companies as AT&T, RCA, and over a hundred others, Comsat is scheduling the launching of its first satellite in 1965. The satellite, popularly known as "Early Bird", will inaugurate the world's first commercial communications satellite system, which, by the end of 1967, will be global in scope. This system of the future is publicly owned, and has already attracted broad public participation. Presently listed on the New York, Midwest and Pacific Stock Exchanges, the stock was first offered publicly on June 2nd of this year at \$20 per share. Within a few weeks, the price of the stock had more than doubled. There are public shareholders in every one of the 50 states, and some 10,000 shareholders hold their shares as custodians for minor children. While shareholders are thus keeping an eye to the future, work is continuing in factories and launching pads to make the "stars that talk" a reality.

Record Aspirin Production
ASPIRIN production reached 28,285,000 pounds last year, up 1,121,000 pounds over 1962, according to U.S. Tariff Commission. Current production is ahead of last year's. Americans prefer straight aspirin for relief of fever, arthritic pain, headache, backache and various other aches and pains. Last year we took an estimated 16 billion aspirin tablets. The Bayer Company, largest tablet maker, produced its 100 billionth on March 25, 1964. The Lancet, British medical journal, lists 322 mixed ingredient products that have aspirin as the only, or principal, pain reliever... but which cost substantially higher than straight aspirin.

For the College Bound
COLLEGE BOUND, A Guide to College and Career Planning by Samuel C. Brownstein, is indispensable for parents, teachers, guidance counselors and students. Published in a completely new edition by Barron's Educational Series, it's a down-to-earth, practical book that answers the important questions on preparing for college, selecting the right one, what scholarships and loans are available, and hundreds of others.

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