The Sudan Beacon-News Phone 227-3911

FORTIETH YEAR

SUDAN, LAMB COUNTY, TEXAS THURSDAY, JULY 2, 1964

NUMBER 18

Phone 227-3911



I FINALLY cashed in on something I wrote. Last week I wrote a bit about people who won't use strong lights in their homes, and commenting that I had one ISO-watt bulb which didn't cost. me any more in a month than a smallerone because it was burned out.

Well, good old Southwestern Public Service isn't going to miss a bet. Local manager Herb Potter read what I had and brought me a 150-watt bulb. I wasn't here, so he left it on my desk, Fellow staff members tell methat bulb is the most brilliant thing to come off my desk in a Jong time

WENDELL TOOLEY of the Floy. dada Hesparagus stole the follow ---ing from Charles Didway of the Post Dispatch, and there's no telling where Charlie got it from: When asked the secret of his success, he replied:

"I attribute my ability to retire . with a \$500,000 bank balance after 30 years in the newspaper business to close application to duty, pursuing a policy of strict honesty, always practicing rigorous rules of economy, and to the recent death of my uncle, who



SIMON HAY HONORED - The son-in-law and grandson of the late Simon D. Hay are shown at left as they accepted for Mrs. Hay a plaque in Hay's honor presented by Wayne Brownd in behalf (Staff Photo) of the Sudan Rotary Club.



The Intercity Little League on July 8, and tournament play wound up play this week with the begins July 22. Sudan Cards on top, with a rec-Mickey Johnson of the Amherst ord of 12 wins, three losses and Braves pitched a no-hitter at one tie. Second place went to

BASEBALL TEAM TO BE ORGANIZED

An Outsiders baseball team is to be organized for Sudan, Clovis Bridwell, manager, reported. Tryouts will be tonight, Thursday, at 7 p.m. at the Sudan Little League Park, All interested men are asked to attend. This team is to be in a league with Amherst, Littlefield and Spade, with all games to be played at Amherst or Littlefield.

The next game will be Satur-

day, July 4, at 8 p.m. with

Amherst at Amherst,

a business meeting.

ust in Littlefield.

Bull Lake Area.

OLD SETTLERS REUNION

TO BE HELD IN AUGUST

The Lamb County Historical

committee met Friday in the

CTA Building in Olton, Mrs.

Paul Burrus, president, conducted

The committee voted to have

a pioneer exhibit in connection

with the Old Settlers reunion to.

be held the last Tuesday in Aug-

Mrs. Rayford Daniell of Olton

reviewed the book, "Life in the

Saddle". The book was written

Refreshments were served to

by Frank Collison and tells of the

ROTARY HONORS S.D. HAY AT ANNUAL BARBECUE

H Simon D. Hay could have heard all the things his friends said about him last Thursday night, he undoubtedly would have been embarrassed, but he would have appreciated it. Approximately 150 persons attending the annual Sudan Rotary Club barbecue and installation in Hay's back yard heard Wayne Brownd, speaking for the Rotary Club, describe Hay as "a good citizen, a good neighbor and a good friend, "

Three families closest to Hay, who died in April, sat in positions of honor as Brownd presented a plaque to Mrs. Hay inscribed, "In Memory of Simon D. Hay, for Outstanding Service Above Self," with the club name across the bottom of the plaque. The plaque was accepted for Mrs. Hay by her son-in-law, Major Wib Richarz, and her grandson.

Asked to sit in chairs behind the microphone as the presentation was made were Mr. and Mrs. L. E. Slate, Mr. and Mrs. Reed Markham, and Mr. and Mrs. John Dean,

Hay, a charter member of



left me \$498,500." ****

JUNE is the month in which Gen. George Armstrong Custer and his men were massacred back in eighteen-seventy-sumpin, and last week Farl Scudday of the Avalanche-Journal wrote a fine story about the incident, its many ramifications, and pointing out that there are a lot of misapprehensions about the whole affair.

Some said Custer was a hero, others think he was a glory-mad schnook, some think Sitting Bull was a great chief, other, icel he was just another indian who happened to be there.

Anyway, some of us who saw Earl about the time he was writing his story were poking fun at him, and I wrote a little song, to the tune of Yankee Doodle, which left Scudday aghast. He pointed out that making fun of the massacre of Custer was like making fun of someone on death row. I can't quite see it that way, since it all happened so long ago, and Custer did go hunting those Indians, even if he didn't show much Injunity. There were six verses to the

the Amherst Braves, with a mark of 9 wins, 6 losses and one tie. The Angels improved consider- cher. ably overlast year's record, having a mark of 8-8. The Dodgers

are believed to have a record of 6-10 and the Cubs 5-11, Final game was Tuesday afternoon, when the Cards outlasted the Angels 3-2, as Steve Edwards stole home with the winning run in the bottom of the sixth, on a close play at home. Jerry Bellar was the winning pitcher and Allan Black the loser.

Coaches and managers were to meet Wednesday night to choose the Little League All-Star team. All-star team practice may start

song I wrote, but I'll just give you the first verse, and the chorus here.

General Custer went to war, Thought he'd kill some Injuns; Had he known his fate ahead, He might have changed opinions.

Chorus: General Custer went to war, Mounted on a pony,

the Sudan Dodgers, who went down 12-1 to the Braves. Harvey Willeby was the losing pit-

The Amherst Cubs came from behind in a last-gasp effort last Friday to tie the Cards 7-7. The Cubs started with Roy Lee Young on the mound and he was relieved by Gary Robinson. The Cards used Brent Whiteaker, Richard Tamplyn and Roger Bellar as pitchers. Bobby Drake hit a home run with two on for the Cards,

On the previous night, the Cards blanked the Sudan Angels 18-0 as Jerry Bellar pitched.

MISS HENRY TO GO TO WASHINGTON D. C.

Miss Joann Henry will leave tomorrow, Friday, for Washington D. C. where she will visit her sister, brother-in-law and nephew, Dr. and Mrs. Lewis Hellerstein and Trent. Miss Henry will be joined in

Caudle fo Plainview and will accompany Miss Caudle to New York to view the Fair and other



twenty attending including Mr. and Mrs. L. E. Slate who were accompanied by Mr. and Mrs. Lester LaGrange of Amherst. Washington D. C. by Miss Linda MRS. JOE FOSTER

LEADS BIBLE STUDY

Mrs. Joe Foster led the study at the meeting Monday afternoon of the Ladies Bible Class of the Church of Christ,

Those present were Mesdames Joe Fisher, Quinton McCaghren, Dail Burnett, T. Fife, Paul Mathews, James Withrow, Bernard Wilson, Weaver Barnett, E.B. Hutchinson, Weldon Wiseman, and Mrs. Reeves of California.

Milton Wilson of Alamogrodo has been visiting his son and family, Mr. and Mri, Bernard Wilson,

Rev. Jack Riley and daughters, Bonnie and Kelley, attended a picnic for District Methodist ministers and their families Thursday in Plainview.

CATE NAMED TO UT HONOR ROLL

Rodney M. Cate of Sudan was named to the University of Texas honor toll with highest honors in the college of pharmacy.

Sudan Rotary Club when it was organized in 1937, traditionally invited the club to have its annual barbecue in his large back yard. After his death this year, Mrs. Hay invited the club to have the event there once more "because that's what Sim would have wanted, "

Rotary Club President Benny Arnold handed over the leadership of the club to Calvin Jordan, president for the coming year. Jordan introduced new vice president Kenneth Burgess, secretary Paul Chisholm and board members Lester Shanks, Wayne Whiteaker and Jack Downs, who was absent.

Musical entertainment was by the Gospelaires Quartet from Muleshoe.

Jimmy Lynn-Fields visited last week in the home of Mr. and Mrs. Prentiss Fields in Paducah. Mr. and Mrs. Glyn Williams and daughters will leave this weekend for a vacation in California,

BUSHELS OF APRICOTS-Joe Wilkinson stands near a wellloaded apricot tree which grows in his back yard. The tree is so heavy with fruit it is touching the ground. (Staff Photo)

BOLL WEEVIL FUNDS ASKED

Congressman George Mahon appeared Monday, before the Senate Committee on Appropriations to arge the inclusion in a a Senate bill of \$1,000,000 to be used for the purpose of conbatting the advance of the bollweevil into the High Plains area. The President last week sent the \$1 million budget request to Congress for the boll weevil progmam. Mahon, Chairman of the House Appropriations Committee, had asked the President and the Secretary of Agriculture to approve the request for the necessary funds. The funds would be available only if matched by

a similar sum form the area

farmers, and High Plains formgroups have made such commitments.

Actions taking place in Washington are on outgrowth of the discovery last spring that the boll weevil had wintered on the fringes of the High Plains. Farmers became concerned and formed a boll weevil committee " to bush for action.

In view of the President's supplemental budget request, Mahon siad he is optimistic that the funds will be provided in the linal version of the bill to be worked out in a House-Senate conference.



SUDAN DODGERS - Shown here are the Sudan Dodgers, coached by Jacky Van Ness, Jeft, and assisted by Carl Burnett, standing at right. Players, left to right, are, standing: Harvey Willeby, Ernest Paul Gage, Burck Tollett, Steve Smith, Larry Hanna, Shawn Potter. Kneeling: Micky Gilbert, Bruce Fulcher, Jerry Dell Price, Kevin May, Ronnie Gilbert, Morris Baldridge, Johnny King, (Staff Photo) Carl Burnett.



SUDAN ANGELS - Standing, left to right, Coach Phillip Gordon, Rocky Sharp, Allen Black, Freddy Perez, Willie Jr. Williams, James Sloan, Larry May, manager Bobby Newman. Kneelings Mike Seefeld, Kim Ingram, Brad West, Reagan Baker, Henry Felix. (Staff Photo)

SUDAN BEACON-NEWS THURSDAY, JULY 2, 1964



While the drivers of Texas are making plans for 4th of July trips, the Texas Department of -Public Safety is getting ready for "Operation Motorcide", a three day vigil of tabulating all traffic deaths in the state. Major Harry Hutchison, regional commander of this area for the D. P. S., said this week the state is approaching the mid-point in the year amid definite indications that traffic deaths will hit an all time high again in 1964.

"If we continue to take lives at the present rate, 1964 will become the most deadly year in Texas history for traffic fatalities, " he said.

"Motorcides" at this time are over 150 more than at the same time last year, and considering the trend of increased accidents and casualties, "we have every reason to expect that traffic deaths will exceed the previous all-time high in Texas of 2, 729 in 1963."

"Only 271 more deaths in 1964

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than in 1963 will make a total Personals of 3,000 lives lost on our streets and highways in one year, an increase for the year of ten per

cent over 1963, "

ison concluded.

July 3rd and continue through

11:59 p.m. Sunday, July 5, 1964.

"Since police traffic supervi-

sion cannot cover the entire

street and highway system in the

state every minute of the day,

the big hope for safe driving and

accident prevention rests with

the individual motorist, " Hutch-

SATURDAY IS

Mr. and Mrs. Melvin Serratt attended Hedrick Beauty College Hutchison said that "Operation in Clovis on Monday. Motoscide" will be placed in ef-Darlene Beavers, daughter of fect from 12:01 a.m. Friday,

Mr. and Mrs. T. J. Beavers of Quanah is visiting her brother, Galen Beavers and family. She plans to return home this weekend when Galen and Betty plan to attend their class reunion at Quanah.

Mr. and Mrs. Gene Moore of Canyon were Sudan visitors Saturday. Mr. and Mrs. Gayle Brownd.

have been vacationing at Ruidoso.

Mr. and Mrs. B. K. Hamilton of Quitaque have been visiting in the home of his daughter and family, Mr. and Mrs. Hubert Dykes, Mrs. M. C. Engram and Mrs.

Nathan Rich of Amherst were Lubbock visitors Friday.

Mr. and Mrs. Ernest Pennington visited their daughter and sonin-law, Mr. and Mrs. Bill Grick Sunday. Mrs. Raichel King was in Su-

dan on business over the weekend Mr. and Mrs. Bobby Williams and children of Hagarman, N.

visited last week with her parents, Mr. and Mrs. Ernest Pennington.

Mr. and Mrs. Jerry Price and sons spent the weekend with their son, Cecil Konkler and family in Lubbock. Martin Shuttlesworth of Rich-

mond, Calif., a former teacher in the Sudan school (39-41), is here visiting his father, J. M. Shuttlesworth, who is a patient in the Muleshoe rest home. Anna Young spent the weekend in Morton visiting Mrs.

Tone Young. Visiting Thursday in the home of Mr. and Mrs. Donnie Cowart were Mr. and Mrs. Virgil Cowart of Lubbock. They returned

ding in Lubbock Friday evening.

Mr. and Mrs. H. L. Dykes of Texico were guests Saturday night in the home of Mr. and Mrs. Ted Walker and while here also visited Mr. and Mrs. Hubert Dykes.

Three Youths from the local Methodist Church attended MYF officers training course at Ceta Canyon during the weekend. Those going were Danny Martin, Flonita Wallace, Brenda Drake. Morman Keener of LCC spoke at the Sunday services at the Church of Christ. He and Mrs. Keener and family were luncheon guests in the home of Mr. and Mrs. Bernard Wilson, Also guests in the Wilson home for lunch were Mr. and Mrs. Joe Fisher, Mr. and Mrs. Quinton McCaghren, Mr. and Mrs. Eldon Nichols, Mr. and Mrs. Weaver Barnett, Mr. and Mrs. Joe Foster.

Mr. and Mrs. Martin Maxwell were in Burnet Tuesday to attend the funeral services of his brother, Gaines Maxwell. Taking Mr. and Mrs. Maxwell to Burnet was their son and family, Mr. and Mrs. Raymond Maxwell. Mr. and Mrs. Louis Fields and family visited during the weekend in the home of Mr. and Mrs.

Prentiss Fields in Paducah. Sharon Walser, student at West Texas State College, was home to visither parents, Mr. and Mrs. Buford Walser, during the weekend.

Jo Ann Cartwright, daughter of Mr. and Mrs. Bill Cartwright, was confined to a Littlefield hospital last week,

Mrs. Ola Baccus returned last week from visiting rélatives in Oklahoma

Mr. and Mrs. Charles Rich left last week for Maine where they will visit her son and family, Mr. and Mrs. Harley Fields,

Visiting last week in the home of Mrs. Ola Baccus were her grandaughters, Sharon Miller of Dimmitt, and Cindy Moss of Littlefield.

Mrs. W. H. Lyle visited durfng the weekend in Lubbock with her sisters, Mrs. Bonnie Dean and Mrs. Edna Kerley. Mrs. L. F. Meeks was at Elida Saturday to visit her brother, Dan Jordan, at his ranch there. It was branding day at the ranch and accompanying her on the trip were three of her grandchildren, Regina and Fred Lynn Meeks of Muleshoe, Jimmy Arnold of Summerfield Mr. and Mrs. Fred Muller of Hereford were weekend guests in the home of Mr. and Mrs. Dawson Muller. Also guests Sunday in the Muller home were Mr. and Mrs. loe Don Parrott of Littlefield.

IERRY CARDWELL

many.

RECEIVES DISCHARGE

Jerry Cardwell, son of Mr. and

Mrs. Hal Cardwell of Sudan, re-

ceived his discharge from the

army after six years of service.

Cardwell has just completed

three years of service in Ger-

PAUNE

Funeral Home

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AMHERST, TEXAS

C. F. Thompson **Dies In Amherst**

AMHERST (Special)-Services for Clarence Franklin Thomp

stricken with a heart att here earlier Monday ices will be in First Bap arch of Amherst with th nd, he Rev. John Rankin, Stan ton, officiating.

Thompson had resided in the Amherst area more than 38 years.

Survivors are the wife; his Mrs. Ira Thompson Muleshoe; two day Arlis Humphreys, ri, Mrs Mrs. Dorothy Jack Downey, Calif., five b W. E., Amberet, Bill, field, Calif., Charles, Sale Virgil, Pasadena, Calif Leo, of California; three sisters, Mrs. Zorn Ford, Sacra-mento, Calif., Mrs. Edua Mac Stewart, Tribune, Kan., and Mrs. Zela Connell, Muleshoe; four grandchildren; and eight four grande great-grandchildren



Mr. and Mrs. Nolan Parrish visited Sunday in Ropesville with Rev. Wayne Perry.

Mr. and Mrs. LeeRoy Fisher and family visited Sunday afternoon in the home of her mother, Mrs. Ethel Lowe, in Plainview. Mr. and Mrs. Tommy Cate plan to leave Friday night for Trinity where they will visit in the home of her sister and family, Mr. and Mrs. C. P. Gann.

Mrs. Harlon Davis and Jed visited Thursday morning in the R. E. Scott home,

Mrs. Edna Bellamy returned last week from Austin and Elgin where she visited in the home of Mr. and Mrs. Joseph O'Connor. Also guests in the O'Connor home were her son and family, Dr. and Mrs. Murlyn Bellamy of Baltimore, Maryland, Dr. Bel-



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the Cowarts' son, Rocky, who had been visiting in Lubbock. Rodney Cate of Austin, was here during the weekend to visit his parents, Mr. and Mrs. Tommy Cate, and to attend the Travis Peterson, Joyce Cheek wed-

lamy is doing Pathology Residency at the John Hopkins Hospital. Mrs. L. B. Price returned last week after being confined to a

Lubbock hospital where she underwent surgery. Here to be with her this week is her daughter, Mrs. Ralph Bellamy of Lubbock. WISH I'D SAID THAT D

There are three types of people: those that make things happen; those who watch things happen; and the vast majority who have no idea what happens." -Bruce Kennedy, Greybull (Wyo.) Standard.

"Nothing is so strongly held to be true as that which is at least understood by fools. - Franklyn Cism, Afton (N.Y.) Enterprise. "One way to make money

is to forget who you borrowed it from." - Tom Phillips, Pana (Ill.) News Palladium.

"A brat is a child who acts like your own but belongs to a neighbor."-Freida J. Monger, Duluth (Minn.) Publicity.



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SUDAN BEACON-NEWS THURSDAY, JULY 2, 1964

DEVOTIONAL

PRAYER O, God help us ... plead the

cy on my human family ... Save, O Lord, and remind us again of thy power to save man and make Him an eternal son of God. Have mercy upon us ... O God, who hath in times past dried the sea, the waters of the great deep, and hath made the depths of the sea a way for the ransomed to

O Lord, our Maker; O Lord, O Lord, my God, how great us, and now by Thy Spirit's a-



biding Presence. O Lord, fasgive our sins, and grant us power to witness here, as Thy children, that Jesus saves eternally! And we will then give Thee the glory due Thy name. Amen.



dan.



Miss Joyce Fay Cheek Is 🖙 Wed To Travis Peterson

2708 2nd Pl. His parents are Mr and Mrs. A. T. Peterson of Su Given in marriage by her fa-

aurora borealis crystals. **Carries** Orchid

Lubbock High School, and attended Texas Tech, where she was a member of Student Education Assn. and Women's Service Organization. A 1958 graduate of Sudan High School, Peterson has a degree from Texas Tech. He was a member of Sigma Delta Chi

professional journalistic society on the staff of The Toreador student newspaper, and co-editor of the 1964 La Ventana, Tech's vearbook.

The couple will reside at 360F 23rd St. He is employed as a reporter by Lubbock Avalanche-Journal.





SUDAN BEACON-NEWS THURSDAY, JULY 2, 1964



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Nix, 227-3541, Sudan.

965-3527 (Lazbuddie exch.)

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6-25-tnc

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ord player and stand. All records for sale. See at 610 Boesen St. or call 227-6111.

condition. See Bernard Wilson, Phone 227-4681.



turned home after visiting a number of days with her mother, Mrs. Gladys Childs in Alvin. Mary Tollett, Maxine Nichols and Thelma Wiseman were in Littlefield Monday to attend a workshop of the Epsilon Delta Chapter of the Delta Kappa Gamma Society held at the







