

MERRY CHRISTMAS

The Sudan Beacon - News

THIRTY-NINTH YEAR

SUDAN, LAMB COUNTY, TEXAS TUESDAY, DECEMBER 24, 1963

NUMBER 40

WOODWORK

BY DALTON

WELL, here it is -- the annual Christmas Greeting edition of the newspaper which we like to feel is something different and special, and not just because the paper always contains the most pages of all the editions during the year, either.

We think you'll agree that the feeling of friendly companionship, the spirit of good will and peace which is supposed to be prevalent at Christmas, can be found in these pages, in the special greetings advertisements placed here for you by the various businesses and individuals in the community.

This paper is a great big Christmas card, to you, from all the folks who have messages in it, and we hope you'll do them the courtesy of reading each message.

SPEAKING of Christmas cards, we have received quite a few this year, and we really do appreciate them all. It's nice to be remembered. However, if we don't return your Christmas card in kind, please don't think it's because we are ungrateful. It's just that each year we send fewer and fewer cards, and these go out of town. To all our many valued friends in the Sudan-Ambert area, we are taking this way of saying "Merry Christmas" to you, and may you be content and happy during the holiday and all the coming year.

WHEN IT comes to hanging up stockings for Santa to fill with goodies, it may be just as well that adults around here for the most part don't follow the custom. To hear most wives tell it, if they hang up one stocking, they wouldn't have but one left to wear.

This admittedly would be embarrassing, even to the husband, unless he happens to have a one-legged wife. And the men, well at first thought I'd say that most men might encounter some problems. If their socks are like most of mine, they'd be pressed to find one to hang up that wouldn't have a hole in the toe or heel big enough for an apple to fall through.

However, the problem could be solved in my case by looking through my dresser drawer. One day, out of curiosity, I laid out 11 socks, all different, each with no mate. It beats me how one sock can get lost in the wash. My wife says, though, that I lose more of them than she does. She attributes the loss to the fact that I stand about 12 feet away from the dirty clothes box and throw the socks at the box.

She even suggests (discounting my deadly accuracy) that some of my socks miss the box entirely and go on back into the dark depths of the closet, with the boxes, old shoes, tennis equip-

BIRTHDAY PARTY HONORS MRS. FOUST

A surprise birthday party honoring Mrs. W. L. Foust was held Saturday night. Those present included all four of the Foust children, six grandchildren and one great-grandchild: Mr. and Mrs. O. B. Workman of Arlington, Texas; Mr. and Mrs. W. L. Foust, Morton; Mr. and Mrs. Thomas Beauchamp, Garry, Karen, Michael, of Bovina; Mr. and Mrs. George W. Whitworth, Kirk and Karla, of Lubbock; Mr. and Mrs. Billy Foust, Connie Jo, of Morton, grandchildren and great-grandchild; and Miss Connie Vaughn of Bovina.

BROWNIES MEET

Brownie Troop No. 353 met Dec. 17 at the Scout Room and finished their Christmas projects for their mothers. Also the Christmas party, which was to be held Dec. 19 in the home of Mrs. Douglas Royal, was planned.

Present were Pam Seefeld, Vickie Garrett, Vicki Doty, Darla Royal, Sue Templeton, Deon Grigby, Sharon Lambert, Donna Provence, Debbie Ritchie, Jeanetta Fortenberry, Jana West, Deanna Phillips, Jo Gaye Doty, Dorles Graves, Terri McKinzie, and leader Pam West and Marilyn Royal.

Christmas refreshments were served by Mrs. Bud Provence and Mrs. Wayne Doty.

SUNDAY SCHOOL PARTY

Mrs. Bob Drake's Sunday School class, the third and fourth graders, met in her home Wednesday afternoon for their Christmas party. The group played games and exchanged gifts.

Refreshments were served to those attending, including Terry Wood, Kim Ingram, Jimmy Markham, Susan Gaston and Gwen Hughes.

ment, fallen neckties and unexplored realms.

THESE letters to Santa Claus are interesting. One thing I don't understand is why all the kids seem to think Santa Claus is married. Everybody knows he is always pictured as being a jolly, happy sort of fellow.

(Typesetter's note: I just quit!)



**Silent Night, Holy night,
Shepherds quake at the sight,
Glories stream from heaven afar,
Heav'nly hosts sing Alleluia;
Christ, the Saviour is born,
Christ, the Saviour is born.**

Visiting with Mr. and Mrs. Bob Drake Saturday were her niece, Julianna Goodwin of Texas Tech, and Julianna's mother and sister, Mrs. Kathleen Goodwin and Martha of El Paso. They planned to

go on to Austin to spend the holidays with their son and brother. Also accompanying Mrs. Goodwin was Mrs. Drake's mother, Mrs. J. T. Agee, of El Paso, who plans to be here during the holidays.

Mr. and Mrs. E. E. Crow plan to spend Christmas with their son and family in Pecos.

Mr. and Mrs. Kenneth Burgess attended a family Christmas dinner Sunday at the home of his parents, Mr. and Mrs. F. E. Burgess of Earth. They will be holiday guests in the home of her parents, Mr. and Mrs. H. E. Duggan in Seymour.

Karen Doty, daughter of Mr. and Mrs. Wayne Doty, was confined to the Ambert hospital last week.

The First Baptist Church presented a "Carol Sing" Wednesday evening. Director for the sing was Richard Powell.

Rev. and Mrs. Willie Hazel were in Midland Saturday to attend the Golden Wedding Anniversary of his uncle and aunt,

'DOGS, HORNETS SPLIT GAMES

BY LINDA WILKINS

Sudan and Ambert teams met Thursday night when the Hornets dropped Ambert 14-10 and the Ambert boys won 14-10.

The Hornets led 10-0 at the end of the first quarter and 12-0 at intermission. The game substituted an Ambert player.

C. A. NEWS

The Maranatha GYM of First Baptist Church met Sunday afternoon, Dec. 16, at 10:00 a.m. on Stewardship and Prayer.

Present were Louise Williamson, Kathy Rice, Debbie Fields, Debbie Churchman, Debbie Powell, Shirley Lambert, Tom McWilliams, Frances Hanna, Cynthia Wiseman, Donna Hill, and counselors Mrs. G. C. Ritchie and Mrs. R. E. DeLoach.

W. M. U. NEWS

The W.M.U. of First Baptist Church met Dec. 16 to prepare Christmas boxes to be delivered to local shut-ins.

Miss Ruby Mincey, community missions chairman, was in charge. Others present were Mesdames R. E. DeLoach, L. P. Arnold Sr., Dexter Baker, George Mowrer, Willie Hazel and Haines Harve.

Mr. and Mrs. G. C. Hazel

The couple made a renewal of vows and Rev. Hazel performed the service.

Raymond Maxwell was son-in-law present to a Littlefield home.

Mrs. J. T. Wiseman was in Midland recently to attend a housewarming honoring Mr. and Mrs. Oscar Bartley.

Holiday guests in the home of Mr. and Mrs. Weaver Barnett will be their son and family, the Weavers, Barnetts of Greenville, and Mr. and Mrs. Richard Boyd and Mrs. Ora Ewing of Fort Worth.

opportunities to show their ability. In the third period the Hornets led 14-10 and the Hornets won 14-10.

The Hornets led 10-0 at the end of the first quarter. At the end of the first quarter, the Hornets led 10-0. In the second period they led 20-15 and finally 48-10.

Tommy Johnson of Sudan with 10 points, and Denny Ford contributed to Corley Baker and Danny Martin ripped 10 points each.

Also helping out Ambert was Quinter Pierce with 10 points.

LADIES BIBLE CLASS

Mrs. Peter Foster led the study from II Peter at the meeting last Monday afternoon, Dec. 16, of the Ladies Bible Class of the Church at Ambert.

Attending were Mesdames T. Ellis, Tom Stankis, Weldon Weaver, Edna Mowrer, McLaughlin, Joe Smith, M. E. Blake, Burnice, Mrs. Weaver Barnett and Bernice Wilson.

EASTERN STAR NEWS

The local Chapter of the Eastern Star met Sunday, Dec. 16, in the Masonic Hall with Anna Lee Stern, worthy Matron, and O. D. Martin, Worthy Patron, presiding. Sunshine reports were given by each member present. Wynona Dudgeon read a Christmas story on Christmas customs of other countries. The singing of carols was led by Olivia Rice.

Gifts were exchanged during the evening and Cora Carter, Edith Humphreys, and Ruth Baker presented gifts of fruit, cake, quince and coffee.

Others present included Sara Woods, Hazel Gaston, Virginia Roney, Royce Pinkerton, Billie Oldy, Lora Blanchard, Dorothy Rice, Ruth Newman, Celia Dresden, Mike Carter, Thelma Walker, Laura Martin, Betty Martin and Constance Jones.

A number of Hornet Band students were in Lubbock Saturday, Dec. 14, for the Regional All State Band try-outs. Those going were Dyanne Curry, Billy Joyce Cartwright, Diana Clark, Dyanne Curry and Billy Joyce Cartwright were named to attend the area try-outs for all state band to be held Jan. 18. Dyanne Clark was named first alternate.

Of Wreaths

Using wreaths as decorations at Christmas may be traced to the customs of Advent season, the four Sundays before Christmas -- a time of preparation for the coming of the Christ Child. Traditionally, the Advent wreath is made of evergreen branches interlaced with red ribbons. It holds four candles. One candle is lit at dusk on the first Sunday of Advent, two the next Sunday, three the next and four on the last Sunday before Christmas. The wreath may be placed on a door, set on a table or hung from the ceiling.

Letters TO SANTA

I am Jo Gaye Doty.
I am in the second grade.
I like spelling.
I play with Donna.

My teacher is Mrs. Nichols.
I hope everyone has a happy
christmas. We are redy for christ-
mas. My mother is flying to
Iowa. She will be gone four
days. My Father is going with
her. And I like reding too. I
love you.

Sudan, Texas
December 9, 1963
Dear Santa,
I am a little girl eight years
old. My name is Cindy and I
am in the second grade. I've
tried to be a good girl. I would
like for you to bring me a Bare-
skin Baby doll with wardrobe are
a tressy and a Baton.
I love you.
Cindy Hanna
Box 174
Sudan, Texas

Dear Santa,
Do you think I could have a
BB Gun. I would like it. I
think I am old enough for one.
A Daisy BB Gun. And don't for-
get all children.
Love,
Curtis Chester

Dear Santa
I am a boy. I have been a
good boy this year. I love my
mother and my father. My name
is Russell. I have 3 sisters. I
want a top and a truck that has 3
boats on it for Christmas.
Santa I have a Christmas poem.
Oh Mother what do I see? Oh
son, oh son it is snow. Oh no,
for I have no sled. Oh son, I
have one. Do you want it? Oh
yes, Mother.
Love
Russell

Season's
'Firsts' Are
Traced

Shepherds watched, angels
sang and wise men traveled
far to behold the miracle of
the first Christmas.
Since that holy night a multi-
tude of legends and customs,
both religious and secular,
have developed as part of the
holiday. Each legend was once
told, each custom once ob-
served for the first time, and
though origins of many tradi-
tions are now lost in time,
other Christmas "firsts" have
been recorded for posterity.
There are historical Christ-
mas "firsts," attested by church
records and by scientific re-
search into the early years of
Christianity, as well as "firsts"
of later history and "firsts"
that blend fact with myth.

Hanging Stockings
Story of the first Christmas
stocking is associated with the
real St. Nicholas, a fourth cen-
tury bishop known for his
many kind deeds. Wishing to
present an anonymous gift to
help the daughters of an im-
poverished merchant, he threw
a bag of gold down the chim-
ney, where it fell into a stock-
ing hung up to dry.
The legend is reflected in
today's custom of tucking
"gold"—an orange or tanger-
ine—into the toe of a Christ-
mas stocking.

Trimming Trees
Trimmed Christmas trees
first appeared in the United
States probably during the
American Revolution. Hessian
soldiers with the British forces
started the practice to relieve
their nostalgia for their home-
land.
An early diary, written at
Fort Dearborn, Ill., in 1804 re-
lates the practice of trimming
the Christmas tree with orna-
ments of the time.

At the White House
First National Community

**Bells,
Bells, Bells**
Through the ages,
bells have served many
purposes—announcing
the approach of vehi-
cles, for instance, or sig-
naling the beginning of
curfew. Early associated
with churches, by medi-
eval times the pealing
of the bells had come
to signify the rejoicing
of the Christmas season.
An early custom was
the tolling of church
bells on Christmas Eve,
during the hours before
midnight. The tolling
announced the death of
Satan, and at midnight
joyous peals told of the
birth of Christ.
In England, where
tolling is an hon-
ored and much-practiced art,
the pealing bells rang
out at seven-thirty on
Christmas morning.
It takes years of train-
ing and practice to learn
the tolling of complex
changes, as the differ-
ent changes and tonal
combinations are called

Christmas Tree in the U.S. was
placed on the White House
lawn in 1823, while Calvin
Coolidge was President. The
tree was a spruce from Cool-
idge's native state, Vermont.
In the following year Cool-
idge presided at a ceremony
under the sponsorship of the
American Forestry association,
to urge the use of living Christ-
mas trees.

Setting the Date
December 25 was first as-
signed as the date for the
celebration of the Nativity in
about the year 320 A.D. Since
the New Testament was writ-
ten as religious instruction
rather than history, the exact
date of Christ's birth is not
known.
The present day was selected
as a means of unifying the ob-

servances of Christmas, "the
mass of Christ."

At the Round Table
Traditionally, the first
Christmas feast in England
was held at the Round Table
of King Arthur.

IN DENMARK
A Danish Christmas custom
is the "Jul-bock," a long pole
with a goat's head, whose duty
it is to butt in when the chil-
dren misbehave.

IN NORWAY
Norwegians hide an almond
in the Christmas pudding.
Tradition says the finder will
be married in the next year.



Jesus said unto him, Go,
and do thou likewise.—(Luke
10:37).

Faith is the fuel and the
power that activates the deor
of good. Thus it is our faith in
God, the knowing that with
Him all things are possible,
that transforms our prayers
into meaningful form.

The Teutonic Yule feast
also provided customs for the
Christmas festivities, such as
the Yule log and wassail bowl.

Greetings
Our wish for
you is that your holiday will be just
blooming with happiness. And to
you, too, our sincere thanks for your
loyal patronage and friendly good will.

Littlefield Steam Laundry

**a merry
Christmas
to
all!**

On the night
before Christmas
and all through
the night when
the stars are
glowing and the
songs sound the
truce, we would like
to wish Santa in wishing
you a bundle of cheer and good
to give now and throughout the coming year.

**Nichols Oil Co.
PHILLIPS 66 STATION**

merry christmas
Tis the season to be jolly, and to wish you
and your family a Yuletide filled with every happiness.

THE SANDS MOTEL
OF TIS AND OPAL WISEMAN

*Christmas
Greetings*

The Christmas candle
reflects the bright
spirit in which we send you
our best wishes for
a Season filled with joy
and Happiness.

Bowman Insurance Agency

Peace on earth

A Child was born, and there came to earth
glad tidings of great joy... of Peace on Earth, Good
Will to Men. As the Star of Bethlehem shone on
that Holy Night, may the true spirit of Christmas shine upon
you and yours at this glorious season.

Nix & Grigsby Delinting & Seed

Naming the Day

As a holy day and a holiday, Christmas means both prayerful worship and festive merry-making. The holy meaning of the day is expressed in its name.

The Latin name for Christmas translates as the Feast of Birthday of Our Lord. The English Christmas means the Mass of Christ, a meaning which is closely paralleled by

the Dutch "Kermis," in German it's "Weihnacht," or sacred night.

The French "Noel" has several possible meanings — news birthday or a "shout of joy." Whatever the exact origin, there's no question that Noel now means Christmas.

How the Tree Grew

When the German prince Alfred married Queen Victoria, he carried the custom of the Yule tree to England, and from there it spread by imitation and immigration to the United

States and Canada.

The German origin is appropriate, since it was in Germany that the English missionary St. Boniface, formerly a monk named Winfrid, first instituted the decorated fir tree, a tribute to the Christ Child, as a replacement for the sacrifices made to the oak, which was sacred to the pagan god Odin.

When Caroling Began

With the joyful strains of "Silent Night," "The First Noel" and other beloved carols, today's carolers carry on a meaningful Christmas custom that originated centuries ago. As early as the fourth century A. D., a musical poem was

sung in honor of St. Basil and his victory in the fight for christianity over the Byzantine emperor Julian. In Greece, legends of St. Basil were later put to music and sung at Christmas and the New Year.

The first real Christmas carols, however, were probably sung in the Italian mountain village of Greccio when St. Francis of Assisi created the first manger scene in 1223. He and his brethren led the villagers in singing hymns of praise to the Christ Child.

Source of Giving

Giving gifts at the Yuletide season has many precedents in the years before Christ. Romans gave branches of lau-

rel, olive and myrtle to each other at the Saturnalia, a pagan festival that occurred about the same time as the present date of Christmas. In England and Northern Europe, Druid worshippers tied gifts on trees during the Yule festival held at the winter solstice.

Roman emperors often demanded Yule gifts of clothing, gold and silver from their subjects, and so did the kings and queens of medieval England. It is said that Queen Elizabeth I gained most of her wardrobe through these compulsory gifts.

In later years the idea of giving in a spirit of kind-hearted generosity developed.

Lithographer "Fathered" American Greetings, Encouraged Artists

To Louis Prang, a native of Breslau, Germany, goes the credit for being "father of the American Christmas card."

Prang, a lithographer who began a greeting card business in Roxbury, Mass., exhibited his own cards at the Centennial Exposition in Philadelphia in 1876. He then had the idea of holding an annual competition to obtain the best of American art for cards.

Hundreds of paintings were entered in Prang's contest, for

prizes from two hundred to one thousand dollars. Winners, with two exceptions, were artists born in the United States.

Women artists were well-represented among winners. Rostna Emmet was the mother of the late author and playwright, Robert Emmet Sherwood. Others were Dora Wheeler, Anne Morse, Lizbeth Humphrey and Florence Taber.

The group of 20 Prang prize cards is owned by Norcross Inc., greeting card publishers



Best wishes for a fine old-fashioned Christmas season full of good cheer.

Yvette's Beauty Shop

Yvette, Skinny, Paul, Donald and Duane



A Joyous Christmas

As the merry Christmas bells echo far and near, as friends and families gather to celebrate the happiest of holidays, we wish for everyone the season's best.

Stuart's Flowers

MRS. GLENN GATEWOOD and MRS. A. STUART



Higginbotham-Bartlett Co.



Greetings

As Christmas bells ring out the age-old message of peace on earth, good will to men... we chime in with our very best wishes for a holiday season rich in all the things your family holds dear. May the joy and happiness of Christmas echo in your hearts now and throughout all the days to come.

CENTRAL COMPRESS AND WHSE. CO.

- | | | | | |
|-----------------|-----------------|----------------|---------------|----------------|
| Guy Nickels | H. A. Mills | J. D. White | Gene Duvall | Hoyt Robertson |
| Grace Underwood | Martha Taylor | Pat Ford | Shirley Alsop | Wilma Thompson |
| Gaylen Benvers | Clotis Holloman | Marge Cardwell | Linda Wilcox | Clyde Chappell |



We welcome this opportunity to extend holiday wishes to our friends. Thank you for your patronage, good will and loyalty.

THE FAIRVIEW GIN

LETTERS TO SANTA



Dear Santa
How are you and Mrs. Santa Claus. I am in the first grade. For Christmas I want a cotton candy machine.
Love
Phyllis Mabel Ray

Dear Santa,
I am eight years old. Please bring me a BB gun and a Vac-U-Form.
--My name is
Mike Nelson

Dear Santa,
I am 6 years old, I live on a farm. I have 3 brothers. They are Mike, Jerry and Roger. Please take care of all the little boys and girls who don't have too much. I will be proud of anything you bring me.
Merry Christmas
Mary Ann Bellar

"Christmas Tree Lane"
Important part of the holiday season in California is the famous ceremony of "Christmas Tree Lane" at Altadena. Huge deodar cedars border a public thoroughfare in this city, and at Christmas it is transformed into "Christmas Tree Lane." The trees are lit with thousands of bulbs, turned on at dusk on Christmas Eve, and motorists celebrate the spectacle by driving slowly along the lane.
The tall, graceful deodars were brought to California by Captain Frederick J. Wood-

Dear Santa Claus
I am in the first grade, have been a good boy. I would like to have a Bop-a-Bear and Quick-Draw double holster set.
Love
Cris Cru



And God said, Let there be light: and there was light.— (Gen. 1:3).
When we turn our attention to God there is a new day, a new dawn, a new beginning. His light floods our mind with new ideas, new wisdom, new understanding.

Dear Santa
Please bring me a bike and a pair of guns and a punching bag and floor. My name is Eddie Jimenez.

Dear Santa Clause
Please bring me some bombs and a truck for me. Will you bring me any kind of present that will satisfy me. And a little bike and BB gun.
Andy Perez



"I realized I'd never recall all that I want for Christmas so I put it on tape for you!"

bury who, while visiting in India, saw them growing on the slopes of the Himalayas. He returned with deodar seeds, which he planted on his ranch. In 1885 his sons transplanted the young trees along what was then the principal roadway to the Woodbury ranch.



Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

Plainview Production Credit Association

MANAGER Martell Leveque
SECRETARY Johnnie Brestrup
512 HALL AVE., LITTLEFIELD



There's no season quite like Christmas... no custom quite so happy as the old tradition of exchanging greetings. With real appreciation for our cordial relations, we thank you and wish you a most joyful holiday.

FEEDERS GRAIN INC.

**Merry Christmas
AND A HAPPY NEW YEAR
FROM ALL THE PERSONNEL OF
BACCUS CHEVROLET
FOR MAKING 1963 ONE FOR US**

DON	BUTCH	AL
JERRY	PAT	DONNIE
GENEVA	MAX	EARL
	CURLY	

DOYLE and URLYNE
**BACCUS
CHEVROLET**

DEVOTIONAL

BY
HAZEL
HOUSE



Scripture: St. Luke 2:1-20;
I Thessalonians 4:13-18.

"And all went to be taxed, everyone into his own city."

And she brought forth her first-born son... and laid Him in a manger; because there was no room for them in the inn.

The birth of Christ was in a manger, yet in the midst of a great crowded city, filled with a people who were busy thinking about paying their taxes.

Today, we are a busy people, intent on our working and with all our time taken up in work and recreation and organizations and entertainment - busy, busy, busy! Yet this is an amazing fact, all or most of us find time to buy a gift for loved ones at Christmas! For when Christmas Day arrives, the gifts are under the tree.

We hear so much about "commercializing Christmas, and it is a justified statement in many instances. Yet not all Christmas shopping, rushing around searching for a special gift, tinsel and stars and bright-colored lights,

are "commercial", for they are an outward sign, a witness that this is the birthday of Love! Even the world who does not know Christ as Savior and Lord, yet celebrate His birth date. And, in our work or our businesses, Christ should be, indeed must be, present if we have made room for Him in our hearts. For Christ, when He is our Lord, is no longer in the manger of our hearts but is on the throne.

So, I believe in all ways possible (even if some of the old pagan ideas have been used for God's purpose), we should show to the world, that we do have a Savior, who really was born in a manger, yet all the world remembers and celebrates His birthday! The kings, the wise men, the saints, the shepherds, the angels - and all they that heard it from them! It has been said that God does not need an attorney, but all He needs is a witness! God's gift to us is what is important for us to tell!

So, be a witness, Christians! Be joyful! Give all you can, do all you can, be as loving and forgiving and merciful as you can, and let us proclaim the Good News that Christ the Saviour is born! This is His birthday, and let us give ourselves in love, being joyful and at peace in ourselves for His sake, His joy in us on this special day.

It is true we know how to witness that a Saviour is born, when the world celebrates a mystery they do not understand (yet they celebrate!). Does this not touch our hearts anew, and make us understand more our tremendous

obligation for Jesus' sake, to tell the news that Jesus saves and is the only way for any man to have joy and peace and love and life eternal? Should we not give gifts of love to those other than friends?

Of course, we have a special witnessing to do that others may see Jesus in us. Since God Almighty, our creator, came down at Christmas in a human body, Jesus Christ, to save us from our sins, died on a cross, arose from the dead and ascended back into heaven to show us all the way home -- all for love of us who were lost -- surely we can wit-

ness in love for Him on this day of remembrance.

We are not proud today that Christ, the King of Kings, had to be born in a manger, because there was "no room for them in the inn". We are not proud of this except as we know God used even the busy and crowded world to fulfill His prophecy.

Today, Christians humbly witness that we do have a Saviour that was born in a manger; that we have accepted God's great gift of eternal life to us, and have thereby come to know Jesus as King, as Father, as Lord.

But we have more to tell: we know that Christ is coming again! He is returning in all His kingly glory, descending from heaven with a shout, with the voice of the archangel (not on a silent night this time!) and with the trump of God. And all those who love Him and have confessed that He is Lord, will be caught up into the clouds with Him, to ever be with all our loved ones who are His, and with Jesus. It is high time that we comfort one another with these words.

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

Letters TO SANTA

Dear Santa

Will you bring me a dress and a pair of shoes and a playhouse and a talking doll and a rocker and a little stove.

Your friend,
Diamondina

Dear Santa

Please give me a station wagon.

Thank you
Raymond Felix

Dear Santa Claus

I want a doll for Christmas her name is Tickle. I am going to be a good girl. Please Santa, don't forget me.
Lydia

Dear Santa Claus

My name is Ruben Ramirez, I'm 7 years old. I been told that when your a good boy with father and mother that you always brings us what we ask you Santa, I'm a good boy with father and mother, and I want a bicycle and football for Christmas.

Ruben Ramirez

CHRISTMAS GREETINGS

From All The Folks
At Brownd's



WAYNE BROWN wishes to take this opportunity to express his appreciation to all of the employees at Brownd Implement Co. and to all his friends and customers.



SHOWN ABOVE ARE THE WORKERS whose livelihood depends upon your continued good will and patronage. Without your support and cooperation it would be impossible for these men to raise families and establish homes in Sudan. Shown here are, left to right, Glyn Williams, Theron Hill, Eddie Ford, Gavin Hayes, Jack Baldwin, W. O. (Doc) Eddins, Tobc Vreteen and Gayle Brown.

we warmly extend our grateful thanks for the pleasure of serving you all year.

Brownd Implement Co., Inc.

SUDAN, TEXAS



Greetings

Glowing as a cheery hearth,
bright as a gaily-lighted tree
are our warm-hearted
wishes for your joy and contentment at
this happy holiday season. We greatly enjoy
our pleasant business relations
with you and hope that they may long
continue. To you, our most grateful thanks.

Gordon's Gulf Service

LETTERS TO SANTA

Dear Santa Claus,
I want a doll that cries and walks and toys for my sisters and brothers. I am in the second grade. I love you Santa Claus oh I was forgetting something I want a pretty dress and shoes and dolls and more toys and a playhouse I

think that is all.
Your friend,
Margarita Muniz

Dear Santa Claus,
I want a taking doll, four stacks of candy, and four apple. And my little brother want a Dick Teary and my big brother want a gum. And my big sister want a taking doll. And my little brother want a gum to. And I and my sister want a bed for the tak-

ing doll. And my big brother want a top.
Mary Rodriguez

Dear Santa Claus,
I am 8.
I am in the second grade.
My name is Debbie Lynn Ritchie.
I want a Ken doll.
I want a doctor set.
Please go to the other boys and girls.

Love
Debbie

Dear Santa,
I will like for you to give me a set of guns.
Thank you
Joe Felix Jr.

Holy Day Helped Comfort Sorrow

Even when Christmas wasn't merry, history shows that the holy holiday has brought comfort and hope into the midst of sorrow and hardship.
Such was an early Christmas in the New World, observed in 1535 at a small fortress on the banks of the St. Charles river near what is now the City of Quebec, Canada. Jacques Cartier, French explorer, and his band of 110 settlers were beset by cold and hunger, as well as fear of the nearby Indians, whose friendly attitude seemed to have changed. More than half the members of the colony suffered from scurvy.
Bravely, the men celebrated Christmas Mass was said in a log cabin, at an altar made from a wooden table, evergreen branches decorated the walls, carols were sung and the best of the meager food supplies were used for a "feast."

Christmas Rose Famed in Legend

Blooming in the heart of winter and sometimes even in the snow, the Christmas rose is a plant famed in legend.
According to an old story, a poor little shepherdess had no gift to offer the Christ Child, and so she wept. When her tears touched the ground, flowers sprouted.
Delighted, she plucked an armful and hastened to the Infant. The caress of His fingers turned the petals pink.
Botanists class the Christmas rose as a member of the buttercup family. Native to Southern Europe and western Asia, it has leathery, dark green leaves and large saucer-shaped flowers with white or rose-tinged sepals, according to The Encyclopedia Americana.

Candles Cast Festive Glow On Traditional Yule Scene

Candles have cast a glow over Christmas festivities for centuries.
One of the very earliest of legends tells of the Christ Child wandering the streets of the world in search of shelter on Christmas Eve. Lighted candles are placed in windows to welcome Him.
From Germany comes a similar belief that the Virgin Mary and a host of angels pass over the countryside each Christmas Eve. Candles are put in the windows of German homes as an invitation and guide to the food that is traditionally left for them.
Many of the Christmas traditions that have sprung up around the use of candles had their origin in pagan rites. The pagan Yule, nearly co-

inciding with today's date for Christmas, was accompanied by the burning of a giant log during the twelve days in which it was thought that the sun stood still. From this stems Yule log tradition.
In medieval Europe the custom arose of also lighting a giant Christmas candle that would burn brightly till Twelfth Night.
During their Saturnalia Romans fastened candles to trees to dispel the darkness, thus indicating the sun's return.
There is an old story that Martin Luther brought a fir tree into the nursery one Christmas Eve for his wife and children. To show them the glory of the night when Christ was born, he decorated the tree with lighted candles, representing stars.
Today, electric lights have taken the place of candles on Christmas trees, but candles still burn brightly in churches and homes throughout the world.
One of the most impressive holiday uses of candles is in the candlelight carol and communion services held in many churches at Christmas time.



May the
Spirit of Christmas
abide with you and fill your heart with peace and happiness in all the days to come.

Tom Henderson Grocery

TOM and ALYNE
Ruth Callaway Mary Trevino



A Joyous Christmas

May the Holy Family guide your path to a spiritually inspiring Christmas. And may all the days to come reflect the peace and joy of this blessed Holiday.

HOMER & LILLIE
MORRIS



May you enjoy Christmas as much as we have enjoyed the opportunity to serve you. Our hearty thanks!

Sudan Fertilizer
MR. & MRS. CHARLES GARRETT
MR. & MRS. DUB WEBB MR. & MRS. ED JEZISEK
MR. & MRS. A. J. WEBB



WISHING ALL OUR FRIENDS SINCERE AND HEARTY GREETINGS FOR
CHRISTMAS
AND EXPRESSING OUR GRATITUDE FOR THE WONDERFUL YEAR THEY HAVE GIVEN US.

FARMERS CO-OP GIN OF SUDAN



SINCERE GOOD WISHES FOR A JOYOUS
CHRISTMAS

May glad memories, bright hopes be with you this Christmas time.

Shanks Dept. Store

T. E. L. CLASS HAS SOCIAL
Last Thursday evening in Fellowship Hall the T. E. L. class of First Baptist Church had its Christmas social. Hostesses were Mrs. Dorman Chester, Mrs. Paul Chisholm and Mrs. Nolan Parrish. Invocation was given by Mrs. W. E. Hancock. Mrs. John Burnett gave the devotional and Mrs. L. C. Rudd gave the benediction. Secret pals for the past year

were revealed as each gift was opened. Refreshments were served to the following:

Mesdames: Halbert Harvey, J. C. Jones, Percy Harlin, Moses Padilla, Merle Chisholm, L. C. Rudd, Ed White, Curtis Savage, John Burnett, Jack Alexander, Cecil McWilliams, Elgin Baccus, W. E. Hancock, J. P. Arnold, Clovis Bridwell, Olan Roark, Sterling Reece, Waymon Gordon, Forrest Powell and Frank Rone.



Christmas Greetings

With the hope that the season will bring you abiding happiness.

South Plains Hospital & Clinic

LEGAL NOTICE

CITATION BY PUBLICATION
TO: DOROTEO ROJAS,
Defendant, Greeting:
YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Lamb County at the Courthouse thereof, in Littlefield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 20th day of January A. D. 1964, to Plaintiff's Petition filed in said court, on the 2nd day of December A. D. 1963, in this cause, numbered 5469 on the docket of said court and styled **ELVIRA LOPEZ ROJAS, Plaintiff, vs. DOROTEO ROJAS, Defendant.**

A brief statement of the nature of this suit is as follows, to-wit: This is a suit for divorce between Plaintiff and Defendant, involving one (1) child and no property, as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand
HEARD IN APRIL.
Handel's "Messiah," often heard at the Christmas season, was begun in August, finished in September and first performed in April.

**Carnalac New Formula—So Easy,
Big Sister Can Make Baby's Formula**



Photo by Carnation Co.

Good news for an about-to-be mother! If you're currently a stork watcher and have decided to bottle-feed your baby, you may want to ask your doctor about Carnalac New Formula. Carnalac New Formula has been developed by Carnation Company. A pioneer in the infant feeding field, Carnation Company has been recognized as the world's leader in infant feeding by pediatricians for many years. Carnalac New Formula provides nutrition comparable to mother's milk, and has a taste all babies love. Convenient, too, because it is a complete formula. No syrup or sugar to measure or mix. No vitamin supplement needed. All you do is combine it with the amount of boiled water your doctor prescribes. It's so easy... something big sister will enjoy helping with!

and the seal of said court at Littlefield, Lamb County, Texas, this the 2nd day of December, A. D. 1963.

ATTEST: /s/ Earnest L. Owens
Clerk, District Court,
Lamb County, Texas
(SEAL) 12-18-63

**Sea Inspires Lore
Of Ships at Yule**

Ships arrive on Christmas morning, carrying Jesus, Mary and Joseph, says the English carol, "I Saw Three Ships Come Sailing." This is one of many legends developed by seafaring peoples to connect Christmas and ships. Stories of the first St. Nicholas were carried from Asia Minor to Northern Europe by

sailors, and children in Holland long believed that St. Nicholas arrived by ship from Spain.



BLESSINGS
May the true, deep meaning of Christmas make the season bright for you and yours.

Payne Funeral Home
LEE and MARIE
Loyal Sharp Gene and Cletis

COTTON FARMERS

IF YOU WISH TO SELL YOUR COTTON:
We are paying above loan price on several grades.

IF YOU WISH TO PLACE YOUR COTTON IN THE LOAN:
We write CCC Form A Loans
We write Form G Cotton Cooperative Association Loans.

IF YOU WISH TO PLACE YOUR COTTON IN A POOL:
We can place your cotton in a reliable POOL--WESTERN COTTON GROWERS, INC. In this POOL the profits are NOT pooled, but each Farmer's cotton is returned for each farm.

WE CAN HANDLE COTTON ON ANY COMPRESS

Dorothy Jones Cotton Office
114 MAIN ST., SUDAN

A SMART SANTA GIVES



RCA VICTOR
COLOR TELEVISION

**EARLY AMERICAN
MAPLE**



**RCA VICTOR New Vista
COLOR TV**

- ★ NON-GLARE PICTURE TUBE
- ★ EXTRA POWERFUL FRINGE AREA RECEPTION
- ★ ALL WOOD CABINET

A SMART SANTA BUY! \$695.00

**FRENCH PROVINCIAL
FRUITWOOD**



**RCA VICTOR New Vista
COLOR TV**

- ★ ALL WOOD CABINET
- ★ EXTRA POWERFUL FRINGE AREA RECEPTION
- ★ NON-GLARE PICTURE TUBE

A SMART SANTA BUY! \$695.00

WE CAN DELIVER A SET TO YOU TODAY, IN TIME FOR CHRISTMAS!

Extra Liberal Trade In Allowance!

TERMS

Guaranteed **COLOR** and **Black & White TV Reception!**

SALES Pryor Hardware and Appliance TV **SERVICE**
AMHERST PHONE 246-3460



Merry Christmas from...



74-7

WANT ADS

FOR SALE—Singer Zig-Zag Sewing Machine. Want reliable parts to assume last nine payments of \$7.10. Machine zig-zags automatically, sews of course, buttonholes, etc. Write Box 197, Beacon-News, Sudan, 12-24-16.

FOR SALE—5-room house and garage and 1 1/2 acres. 307 W. 1st St., Lubbock, Texas. Phone 227-5422, Lubbock, Texas. 12-24-16.

FOR SALE—3-bedroom house, with 1 1/2 bath, in Sudan, in Ormand addition, practically new home. Contact Wanell Chisholm, Littlefield, phone 385-5342, or phone Sudan 227-3031. 12-24-16.

FOR SALE—Nice 2-bedroom house, 2nd and Fumeaux St., in Sudan. Phone 965-3795, G.W. Crain, Muleshoe. 12-5-16.

FOR SALE—4-room house, with 1 1/2 bath. Contact Mrs. Rachel King, Box 1562, Lubbock, 12-5-16.

CARD OF THANKS

The families of Ronda Kae Bartley would like to express our sincere thanks to everyone who helped us in so many ways during her time of illness and death.

Gene and Jeanne Bartley
Mr. and Mrs. Lloyd Seymore
Mr. and Mrs. Earley Bartley

FOR SALE—John Deere Tractor, late model cultivator, ideal to be converted to back end cultivator, and later planter. Also 1 lot between town and school on Main Street in Amherst, two deeded, one tax lot. W. P. Davis, Box 416, Amherst. 12-12-3p.

Though Christmas comes but once a year, there is certainly no time and only way to celebrate it. In addition to the many customs that are generally shared—lights, bells, trees, gifts, Santa, prayers and feasting—the special ways of observing the holiday are as varied and numerous as the communities and families involved.

PERSONALS

Mr. and Mrs. A. W. Ormand left Lubbock Monday by jet for Tampa, Florida to spend Christmas with their daughter and family, the J. R. Anslows.

Mr. and Mrs. John Nix of Texline visited recently in the home of his brother and family, Mr. and Mrs. R. D. Nix.

Dyanne Curry, daughter of Mr. and Mrs. Bill Curry, has been chosen one of 12 area high school twirlers to perform at Tech Jan. 4 at a Southwest Conference basketball game. Dean Killion, Tech band director, notified her of the selection recently.

Mrs. L. O. Wiseman will spend the holidays with her daughter, Mrs. R. J. Mackie and family of Fort Worth.

"Santa's Land, U.S.A."

Feature of the Christmas season at Putney, Vt., is "Santa's Land, U.S.A." Santa greets his friends here in one of his homes-away-from-home since the North Pole must be considered his official residence.

The building is set against a background of pine trees, in the foothills of Vermont's Green mountains. The large letters "S C" on the chimney identify it as Santa's residence.

In New Orleans

Carol sings are a traditional part of the holiday season in New Orleans. Many of them are held across the street from St. Louis cathedral. This historic cathedral in the French Quarter is a focal point for the community's religious observances of Christmas.

Here youthful carolers from a private elementary school, La Petite Ecole, convene to sing the familiar songs in both French and English.

"City of Candlelight"

Richmond—City of Candlelight has been the Christmas theme for Richmond, Va., for the past five years.

Taking the cue from Colonial Williamsburg, Richmond sought to imitate the rebirth of an old-fashioned Christmas

tradition by urging residents and organizations to "place an electric candle in every window."

The shopping area presents triple candles in evergreen bases set in the median strip; from the windows of the governor's mansion and the capitol glow electric candles; incoming planes are greeted with candles at the airport; virtually every building in the city cooperates.

In French Canada

In French-Canadian homes, one of the highlights of Christmas is the "Reveillon," a middle-of-the-night family feast, for adults. The meal is served after the return from midnight mass but the preparations start many weeks ahead.

Much of the food for the feast, by the way, centers around turkey and trimmings. But the traditional dishes, including goose with nut stuffing, and such specialties as "tourtières" or spicy pork pies, are still prepared for the Reveillon.

Actors Go A-Caroling

Community caroling in Hanover, Va., for the past 10 years has been provided by a group of actors from Barksdale theatre and friends.

Moving about the town in red costumes and carrying lighted candles, the carolers concentrate on houses with children and elderly people. They approach the houses singing "Jingle Bells," render two more carols, and move away singing "We Wish You A Merry Christmas."

In New Mexico

Indian, Spanish and American cultures all contribute to the ways of celebrating Christmas in New Mexico.

"Prayer dances" performed by the Indians unite their ancient ceremonies with their present Christianity. Following midnight mass on Christmas Eve they hold four days of prayer dances. At Taos Pueblo, Indians conduct a "procession of torches" during Christmas week.

The candles known as luminarias are a Spanish contribution. Put up early in December they are used to outline walls of houses and stores, as well as curbs and driveways.

WEEKEND FOOD SALE

PRICES GOOD FRIDAY AND SATURDAY

WE WILL BE CLOSED WED., JAN. 1 FOR INVENTORY

CARROTS LB. BAG **11¢**

POTATOES Red LB. **4¢**

SHORTENING SHURFINE 3 LBS. **59¢**

PEACHES 4 # 2 1/2 Cans **\$1**

FLOUR Everlite 10 LB. BAG **89¢**

NORTHERN TISSUE 12 Rolls **\$1.00**

GRAPE JUICE 3 FOR **\$1.00**

CHILI SHURFINE 4 FOR **\$1**

DOG FOOD CAN 13 FOR **\$1**

CANNED MILK SHURFINE 2 FOR **25¢**

JELL-O 3 BOXES **29¢** **ASPARAGUS** SHURFINE 4 FOR **\$1**

PINEAPPLE JUICE 3 FOR **\$1**

LUNCHEON MEAT SHURFINE 2 FOR **79¢**

BACON CUDAHY 1 2 Lbs. **89¢**

FRANKS SWIFT'S PREMIUM VAC-PAC 1 LB. PKG. **49¢**

CLUB STEAK LB. **59¢**

PORK STEAK LB. **49¢**

BEEF RIBS LB. **19¢**

LUMPKIN FOODS
Double Frontier Stamps On Wednesdays
With Purchase Of \$2.50 Or More
FREE DELIVERY --- No Deliveries On Wednesday

Mattress Making

Old Mattresses Renovated
Bed Spring made into Box Springs
ALSO NEW MATTRESSES AND BOX SPRINGS, KING SIZE MATTRESSES
Buy direct from factory..... Save 50%

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PATTERSON'S and Leavell's
Agents for
A & B MATTRESS CO.
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FEEDERS GRAIN, INC.

DAILY BUYERS FOR CATTLE FEEDERS
Federal Storage License 3-4451
We Can Use Your Grain
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SUDAN LIVESTOCK & FEEDING CO.
Phone 227-5321—Sudan, Tex.

WE ARE IN A POSITION TO HANDLE ALL KINDS OF GRAIN—Loan and Off-Grade
Uhlmann Grain Co.

J.H. Vincent, Owner
PHONE 227-5191
"We Appreciate Your Business"

SUDAN BEACON-NEWS
Published Each Thursday at SUDAN, TEXAS
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CLASSIFIED RATES
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DISPLAY RATES
Upon request.

WE SPECIALIZE IN MAKING

Seat Covers and Carpets
For All Cars and Trucks

McCormick Auto Supply

MAIN STREET LITTLEFIELD

GREETINGS

A jolly salute to all and a hatful of cheery greetings for Christmas! May we extend our thanks and say, once again it's been a pleasure to serve you.

BELL FERTILIZER, INC.

Noël Noël



MERRY CHRISTMAS

Hammons Funeral Home
LITTLEFIELD, TEXAS

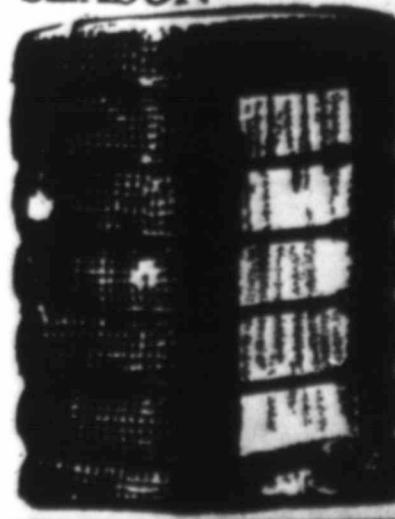
COTTON RECEIVED AT

Central Compress

THIS SEASON:

99,600

BALES





GREETINGS FOR CHRISTMAS

"Let us go even unto Bethlehem."
 So spoke the shepherds, one to another as they
 went to seek and find the Holy Child of whom the
 angels sang. This Christmas, let us return
 in heart and spirit to Bethlehem
 and the sacred manger. Let the miracle
 of His birth and the joy of His message ever
 be our blessing and inspiration.



As the radiance of that Holy Night shines
 across the years and the world
 rejoices, our thoughts turn to His
 words, urging all to brotherhood, and we
 feel it is especially fitting at this
 Christmastide to express anew our
 cordial greetings and good wishes to our
 many valued friends. May your
 Christmas be a wonderful one.

A Merry Christmas From The Officers And Directors Of

THE FIRST NATIONAL BANK OF SUDAN

"Dependable Banking Service For Over 41 Years"

Oldest Bank In Lamb County

Guy H. Walden
 James P. Arnold
 Francis Furneaux
 Grady Franklin Maples
 Robert L. Maston
 Urban H. Milour
 Raymond D. Nix

Guy H. Walden, President
 James P. Arnold, Exec. Vice -Pres.
 George R. Nichols, Vice-Pres.
 Sara Woods, Cashier
 Jacky Van New, Asst. Vice-Pres.
 Phillip Gordon, Asst. Cashier
 Vernetta Allen, Asst. Cashier

Letters TO SANTA

Dear Santa

I am a good boy. I want a rifle.
Love
Alberto Azua

Dear Santa Claus,
I am in the first grade. I have been a good boy. Would like to have a bike, BB gun, train, wagon, mac hanica mcl man.
Jesse Trevino

Dear Santa Claus,
I would like a Tiger Joe Tank.

Please bring toys to all the boys and girls.

Love,
Rex Baccus

Naming Santa

Santa, the giver of many gifts, is a man of many names, too. While he is becoming almost universally known as Santa Claus, Santa or St. Nick, many European children still wait for the arrival of St. Nicholas.

St. Nicholas was the first of Santa's names and came from a real bishop in the fourth century, A.D. He is said to travel not by reindeer but on horseback, and wears bishop's robes.

Over the years, Santa has gained still other names. In France he's Pere Noel, in Finland Father Christmas, in Germany Kris Kringle, in Russia Father or Grandfather Frost.

In the Spirit of Christmas

We wish you a Day, bright with hope, rich in the blessings of the season.



SUDAN LAUNDRY

Joyous Wishes



We wish for you all the joys and blessings of Christmas.

Tommy's Beauty Shop

Best Wishes for a Merry Christmas



MAY Christmas Day be an especially merry and bright one, bringing you full measure of joy, peace and contentment

ROARK JEWELRY

"O Christmas Tree" Means Fir to Most

Traditional for trimming, the fir is the tree most people think of when they sing "O Christmas tree, O Christmas tree, how lovely are thy branches."

Although there are close to 40 species of firs found in Central and Southern Europe, Asia north of the Himalayas, and North America, the holiday favorite — the Douglas fir — is not even a true fir.

Originally named false hemlock with yew-like needles, the Douglas fir is neither a yew, hemlock, spruce nor fir. But it does have some of the characteristics of all four evergreens, and its identity confused botanists for years.

The Douglas fir's graceful, upright growth and ability to hold its needles when cut have put it in the top spot for Christmas use. It also produces top-quality lumber. The state of Montana is an important

source of Douglas firs.

Next popular Christmas tree is the balsam fir. Also called Canada balsam or Balm of Gilead, according to The Encyclopedia Americana, balsam grows from Newfoundland to Virginia, west to Iowa and north and west deep into Canada.

Balsam retains needles well and give off a pleasing fragrance. It is especially well-liked in the Eastern United States.

Included among the many other Christmas choices are the Eastern red cedar, black spruce and Scotch pine.

Canadian Christmas trees, from seven provinces, are part of the holiday scene in many countries. The United States, alone, accounts for about 90 per cent of Canada's annual production of trees. Still others are shipped abroad, from Ethiopia to Venezuela.

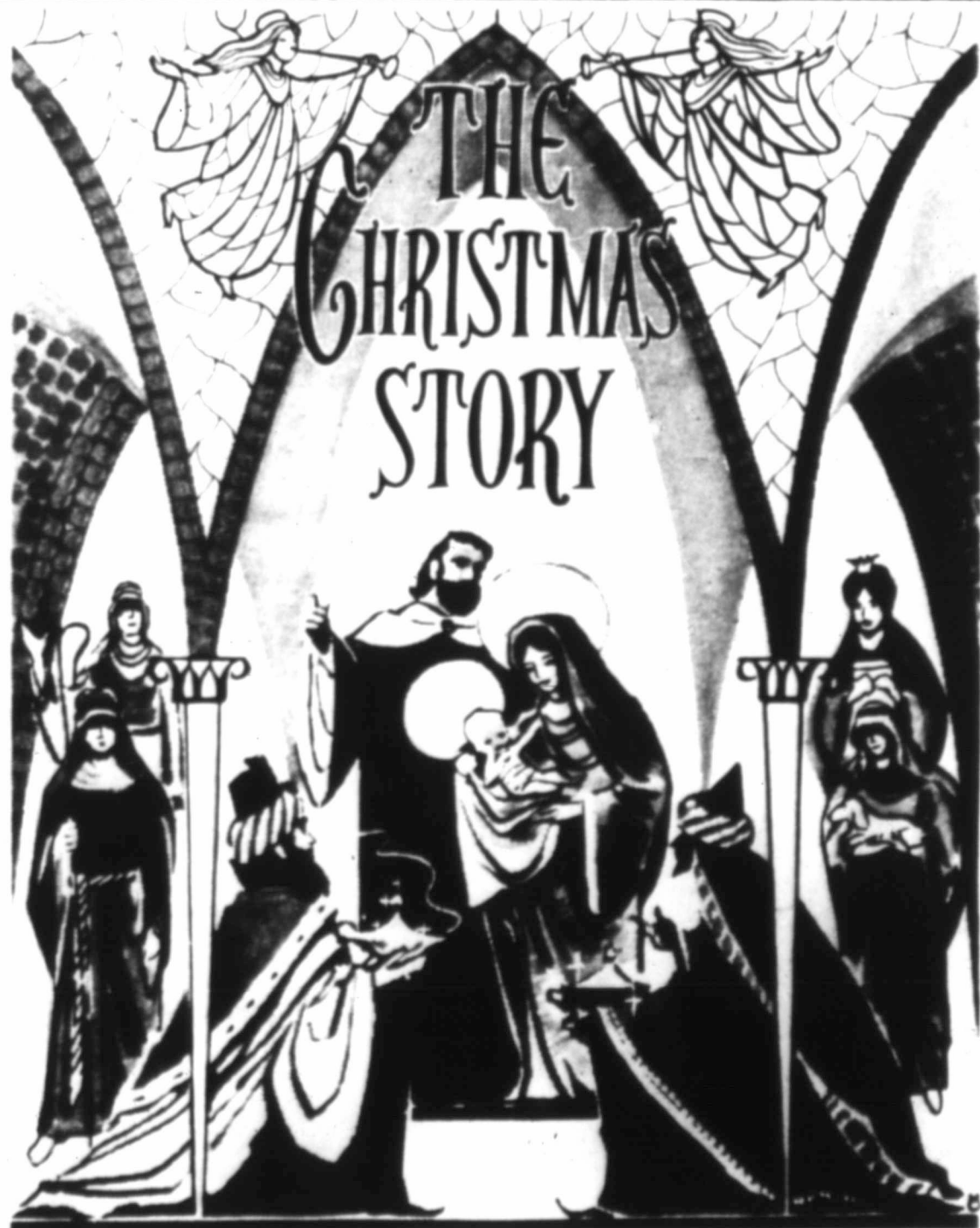


We wish you the greatest joys of the season ... a festive holiday in a happy home where family and friends gather to exchange gifts and greetings, to light the fire, trim the tree, bask in the warmth of real affection.

UHLMANN GRAIN CO.

J. H. VINCENT

THE CHRISTMAS STORY



Once again we pause to observe, and gather new inspiration from the age-old story ... the birth of our Saviour ... and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness ... making spirits bright!

MAGCO
FERTILIZER & CHEMICAL



May the inspiration of the first Christmas abide with you throughout this holiday season and for many years to come.

BRITAIN PHARMACY

Littlefield

JIM TOM BRITAIN

M. M. BRITAIN

THE SUDAN BEACON-NEWS
TUESDAY, DEC. 24, 1963

Letters To Santa...

Dear Santa
I want a football suit for Christmas. My little brother wants a jack in the box.
Ryan Dale Harvey

Nov. 10, 1963
Dear Santa,
I want a pistol and a rifle. I want a rocket set. And a vacuum toy. And a machine gun. and a 410 shot gun. Please come by my house.
Love
Roby Lynn

Dec. 10, 1963
Dear Santa,
I want a doll and a shaw. Please stop on my house. Will you love me. I will love you. Please come with me home, I will be happy. Merry Christmas. My house is in Sudan, Texas.

From
Rosallinda
De los Santos
Dec. 10, 1963

Dear Santa,
I want to let you know what I want for Christmas. I want a bicycle for Christmas. And my sisters and my brother want one to. I wish you will come to my house. And I wish you can come to school to. And I wish you a Merry Christmas.
Love
Pedro Gama



OLD-FASHIONED Christmas sentiments coming to you with sincere gratitude for your kind patronage.

Harlin Radio & TV

Dear Santa,
I want you to know what I want for Christmas. I want a cat, bakaset, watch, for Christmas I want you to come to my house. Good - by!
Love
Jeanetta Lynn Fortenberry
J. L. F.

Dear Santa
I want a doll and a piano and a bicycle for going to school. Please come to see me. Please come to my house. Then I want to see you Santa. And please come in Christmas to my house.
Rostie Gonzales



It's Christmas
...and one of our happiest holiday traditions is wishing you and yours a season filled with merriment and good cheer.

SUDAN DRUG



Christmas Greetings
May your heart be filled with peace and happiness this Christmas.

Palace Barber Shop
JOE WILKERSON



Joy to the world on this Christmas!

We wish you the blessings of the Day.

RACE

The Dairy Bee



A Christmas Wish

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

Curry Furniture



It's Christmastime, and here comes Santa with a sleighful of our warmest holiday greetings to all of you whose friendship and good will we cherish. With genuine appreciation of your kind patronage and friendly good will, we extend our sincere thanks and best wishes for every happiness during the holiday season. A very merry Christmas to all!

JORDAN & DOUGLAS IMPLEMENT CO.

WAYNE - JACK - GEORGE - JIMMY - THOMAS - ERNEST - CALVIN

LETTER TO SANTA

Dear Santa,
My name is Ken Burgess. My little brothers name is Greg Burgess. We want for Christmas a football, bicycle, baseball glove, football helmet, football helmet, football suit, football suit, space helmet, space helmet, boxer.

Dear Santa,
I am in the first grade and I am learning. I would like a Barbie Doll with a wedding dress and a yellow dog to sit on my bed. Carolyn wants a yellow tiger. Lance wants a train. Janna wants a doll and a magic bottle. Carolyn and I always like to get the same things.

Thank you
Love
Nelda Jean Carpenter

Dear Santa,
Please bring me a bicycle.
Nice.
Rocky

Dear Santa,
I want a rifle for Christmas so I can play war with my brother Rafael. Will you please sent it to me.

Yours truly,
Fraddy Trevino

Dear Santa,
I want a football, basketball, baseball, bat. I want to see all of the people well, and I want a B. B. gun.

David Stanley



GREETINGS
At Christmastime, we raise our voices to wish you all every happiness, and express our sincere gratitude for your kind patronage and good will.

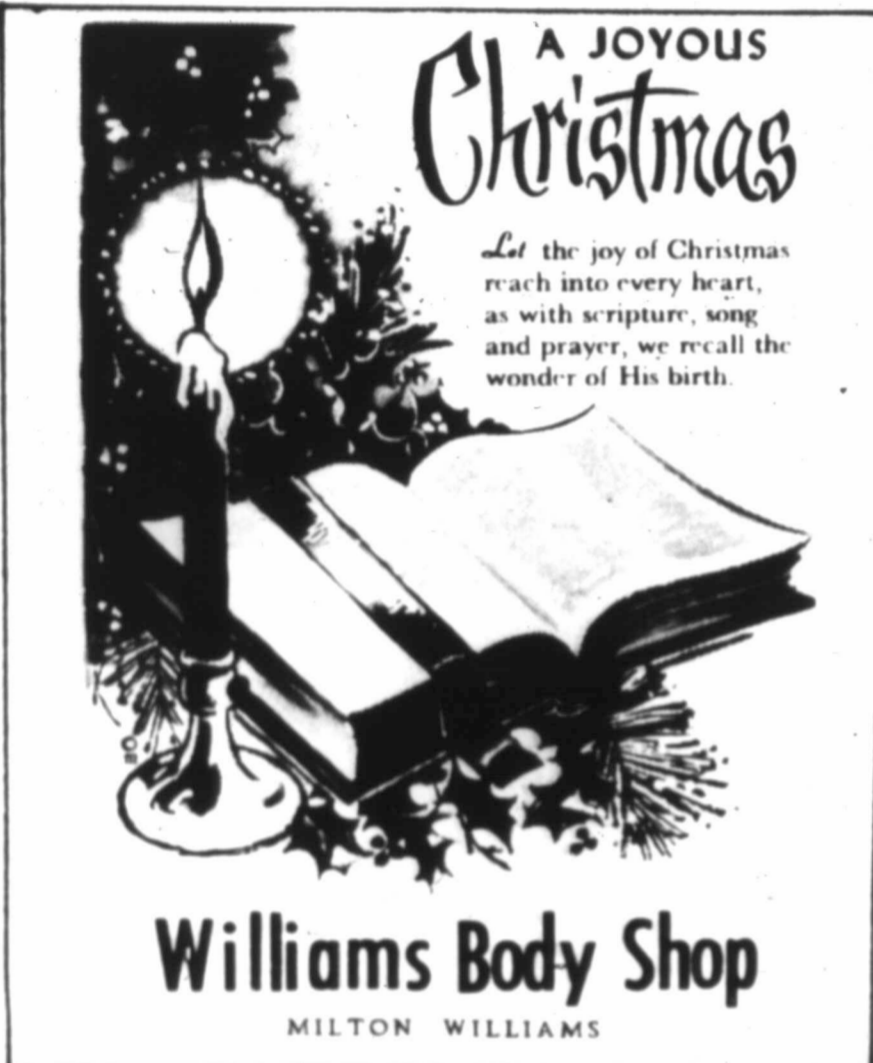
Patterson's
YES AND GRACE



GREETINGS

As Christmas comes to you this year, we warmly wish that it may bring a holy meaning ever deeper, hopes ever brighter, and joyous blessings ever richer.

Reed's Shamrock Station



A JOYOUS Christmas

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.

Williams Body Shop
MILTON WILLIAMS

Dear Santa
Please bring me a doll, gun and candy.
Rebecca

Dear Santa
Please bring me a gun and candy.
Delbert

Dear Santa
Please bring me a doll, gun and candy.
Maria

Dear Santa
Please bring me a doll and candy.
Rosa

Dear Santa
Please bring me a doll and candy.
Cherril

Dear Santa
Please bring me a gun and candy.
Craig

Dear Santa
Please bring and candy doll.
Sylvia

Dear Santa
Please bring me a gun and candy.
Mario
Route 2
Sudan, Texas
Dec. 10, 1963

Santa
I would like to have a B-B gun and a cowboy hat with a star on the front and some spurs and a new shirt and some farm animals.
Thank you
Love
Billy Kemp

Dear Santa,
I have been a good girl. I would like a Thumalina doll and some Barbie clothes and some nuts and candy.
I love you
Debra Hall

Dear Santa Claus
I am in the first grade. I have been a good boy. I would like a Spin-a-Roo.
Love
Bobby Phillips

Dear Santa
Please bring me a watch and basketball suit. I will be looking for you.
Love
Ronald Dusty D.



MERRY Christmas

We welcome the glad Christmas season and all the heartfelt joys it brings. We welcome, too, the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

WATKINS GINS



A Christmas Message

Reverently, we remember a night of awe and wonder, when angels sang, shepherds watched and a shining Star guided Wise Men to the manger where a Child was born. We celebrate this holy holiday with thoughts for all our good friends everywhere, and with the hope that for you, the meaning of Christmas may be ever deeper, its joys ever greater.

Robinson Motor Equipment Co.
LLOYD, IRENE, DONNA BETH, BUDDY AND JIM

Letters To Santa...

Dear Santa
Please bring me a doll and candy.

Pauline

Dear Santa
Please bring me a doll, gun and candy.

Mary

Dear Santa
I want a dump truck. I want a football. I want some socks. I want some shirts.
Steve Dale Templeton

Dec. 10, 1963

Dear Santa,
I want a Barbe and Ken. Please stop on my house. You can see me. You are my friend. I will love you - come to see me. Come to see all the boy and girls.

Merry Christmas
and a happy new year to
Santa

Darla Royan



THE STORY OF THE BIRTH OF CHRIST has, for centuries, been an inspiration to artists. The Nativity, the adoration of the shepherds, the journey of the Wise Men and the Madonna and Child have been the subjects of hundreds of beautiful paintings. "The Madonna and Child," shown here, is by Vincenzo Foppa, a Milanese painter of the fifteenth and early sixteenth centuries. It is painted in tempera on wood. From the Metropolitan Museum of Art, The Theodore M. Davis Collection, Bequest of Theodore M. Davis, 1915.

Dec. 10
Dear Santa,
Come to my house and I will give you good saw cookies.

Jesse Alvarez

Dec. 10, 1963
Dear Santa,
Do you know what I want. I want a be-be gun and I want a machine to please. The End.
Terry Graves



To all our friends,
best holiday wishes.

We extend our grateful thanks for your friendship and good will

CITY
BARBER SHOP
JIMMY CARPENTER
CLOSED DEC. 25 UNTIL 7

Dec. 10
Dear Santa,
I want a doll and I want some toys. I want you to come to my house. I love you Dear Santa, I want a doll that talk. And I want a dog. Do you love me. My name is Manuela
Manuela Vudlonet

Dec. 10, 1963
Dear Santa,
I want a bike for Christmas. Come to my house. This is a nice Christmas. I like you. I am in the second grade. My name is Bobby. I im a train.
Merry Christmas.
Bobby Stewart

Dec. 10, 1963
Dear Santa
I want you to know what I want for Christmas. I want a Vacation. Please get my brother a gun. Come to my house.
Connie Ham

Christmas Blessings
May the joys and blessings of Christmas abide with you.

BEN'S CAFE

May your home be bright with joy all through this most festive of holiday seasons. To all of our friends we wish the merriest Christmas ever.

WESTERN MILLS

SUDAN

NOEL
The Christmas bells peal loud and clear. As you hear their message, may your heart be filled with joy.

Heard's Grocery

MERRY CHRISTMAS

Here comes Santa Claus with a pack full of cordial wishes for a Christmas that brings the best of everything to you

Provence & Son

GREETINGS * GREETINGS * GREETINGS

We've wrapped up best wishes for you, along with our sincere thanks for your kind and generous patronage.

Frank Rone Gulf Distributor

CHRISTMAS GREETINGS

As an expression of our thanks and good will, we extend to friends, old and new, our best wishes for a joyous Christmas and a holiday season filled with good cheer

NICO INDUSTRIAL

Letters To Santa Claus

Dear Santa,
I want a dolls with dress, and
cookie brother a be-be.
Lupe Gaytan.

Dec. 10, 1963

Dear Santa,

I want to let you know what I
want for Christmas. I want a
electric train please.

Bennie Brogdon

Dec. 10, 1963

Dear Santa
I want a vacu-form and a foot-
ball. I want an be-be gun and a
boxing bag.

From
Randy Marlow

Dear Santa
Please bring me an electric
train.
Bring my sister a dolly.
Thank you.

Travis Wiseman

Dear Santa Claus,
I want a play vacuum cleaner
at really works. I want a Thumb-
alina too and a Barbie doll too,
and a play stove.

Juanell Wood

Dear Santa Claus,
I want a play vacuum cleaner a
doll. I go to school. I want a
Thumbalina Doll and a Barie
and some clothes.

Vondell Wood

Dear Santa,
My name is Donna, I am six

years old. I have been a very
good girl. Please bring me a
Barbie and Ken doll with all
their clothes. Please bring me a
bike too.

Love
Donna

Dear Santa,
I wish you would bring me a
record player and a Wichester.
Don't forget Curtis and John.

Love
Mitch

Sudan, Texas
Dec. 6, 1963

Dear Santa,
I have been a good boy.
I want a road grader and bicy-
cle.

Please bring my brother Ronnie
Don a bow and arrow.

Love
Weldon Mooney

Dec. 6, 1963
Sudan, Texas

Dear Santa Claus,
I want to ask you for Christmas.
For toys for myself, and don't
forget my brothers and sisters.
I want a truck with a hitch on it,
a tag dog for my little sister so
don't forget all my other sisters
and brothers.

Arnulfo A. Rosales

Santa Claus
Bring Rag dol
Some toys.

Thank you for last year's toys.

Love
Cheryll

Dear Santa,
Please bring me a ball and
wagon. Thank you.

Merio

Sudan, Tex.
Dec. 8, 1963

Dear Santa,
I am a little boy 6 years old.
My name is Jimmy Field. I
have been real good.
Please bring me a football,
snow-cone machine, horse-van
and a record-player.
And Santa, don't forget my
sister and the other girls and
boys.

Love,
Jimmy

Dear Santa Claus
My name is Ivone Gonzales. I
want a dolls that talk. can you
come to my house. Merry christ-
mas boys a girl. I love you,
Santa Claus.

Ivone Gonzales

**Santa Gets His Garb
From Poem, Cartoon**
Santa first appeared in his
now-traditional guise as a
plump, jovial, white-bearded
and pipe-smoking old gentle-
man — "a right jolly old elf"
— in the poem, "A Visit from
St. Nicholas," written by Dr.
Clement C. Moore in 1822.

Earlier, "Santeclaus" had
been pictured dressed as a
bishop, in a book called "The
Children's Friend," and in
Washington Irving's "Knick-
erbocker History of New York,"
published in 1809. Santa was
said to wear a broad-brimmed
hat and huge breeches.

Even Dr. Moore's poem did
not, apparently, clothe Santa
in a red suit. "He was dressed
all in fur from his head to his
foot," says the poem.

Santa as he looks today was
first sketched by Cartoonist
Thomas Nast, in 1860. The car-
toon showed Santa in his fa-
miliar red garb, smoking a
pipe.



May holiday happiness
shine brightly in
your heart

Our best wishes for a
Christmas glowing
with cheer.

**Greetings
DeLuxe Cafe**



*Merry
Christmas
to You*

It is a
real
pleasure
to say
"thank you"
and wish you
the happiest of
holidays.

G & C Auto Supply

E. O. CHANDLER BILL ODELL



**MERRY
CHRISTMAS**

Here's
Santa with
our very best
wishes for all.

Turner's Cash Foods



**Greetings
of the Season**

The Holidays are here... with all their flurry, hurry, fun and frolic!
In the midst of all the merriment and bustle, we want
to make a special point of pausing in the day's occupation to wish
every one of our friends and their families all the joys of the Holiday.

AND WISH FOR YOU ALL A SUCCESSFUL SEASON IN THE COMING YEAR.

F. O. MASTEN

MASTER FARMER

Letters TO SANTA

Dear Santa Claus,
My name is Donna Provence.
I am eight and in the second grade.
My hobby in school is reading.
It is very fun too.
I want a tammy doll and a

camera. My teacher in school is Mrs. Nichols. And do not forget the other boys and girls. They would like some toys too.
Donna Provence
I Love You
Good by.

Dear Santa;
I want a doll that talks and walks. I want a refrigerator and stove, too.

Don't forget my Grandma and Grandpa. Remember Marion and Thresa, Rod and Newt, too. Remember Aunt Sylvia.
Merry Christmas
Ida Mowser
General Delivery
Sudan, Texas

Dear Santa,
I am a little girl six years old. I have a Barbie doll. I want a Ken to go with her. I want a baton and some candy fruit and nuts.
Be nice to all little boys and girls.
Thanks a lot Santa and I love you.
Mary Griffith

Dear Santa,
I would like a BB gun, Tiger Joe Tank, electric car set and football.
Tracy Bowling

12-10-1963
Olga Rios
Gen. Del.
Sudan, Texas

Dear Santa,
I am writing you this few lines only to tell you that I want a big doll and a set of dishes. I am going to be a good girl and don't forget my mother an father and my sisters and little brother. My name is Olga Rios and I am 6 year old.
from Olga Rios

DOEL

Joy, peace and good will... that's our wish to you... have a Merry Christmas!



HUBERT DYKES
COMMISSIONER, PRECINCT FOUR



Sincere Good Wishes

We take this opportunity to extend heartfelt thanks to all our friends and patrons. It is our sincerest wish that each and every one enjoy the very merriest Christmas and a holiday season filled with good cheer.

Melson Cleaners

MR. AND MRS. W. T. MELSON and BRENDA KAY
MARIE ALLEN

Merry* Christmas

With the coming of the Yuletide we extend to our many fine friends and their families our very best wishes for a happy holiday.

Doty's Garage

Journeying to Bethlehem



Christian Visitors Seek Church of Nativity For Three Celebrations of Christmas

Pilgrimage to Bethlehem is for thousands of Christians each year the focal point of the religious observance of Christmas. Visitors of many faiths make the trip to Bethlehem, now a part of Jordan, to the Church of the Nativity above the Grotto of the Nativity where Christ was born.

The manger so familiar to all who know the Christmas story was an improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem. Christmas is observed three times at Bethlehem, and for each observance the Mandelbaum Gate between the Israel and Arab sectors of Jerusalem is opened to admit the Christian pilgrims.

Roman Catholic, Greek Orthodox and Armenian denominations share the Church of the Nativity Roman Catholic churches begin the Christmas celebrations with masses on Christmas Eve, December 25. Eastern churches observe Christ's birth in January. For the Greek Orthodox churches, which still follow the old Julian calendar, Holy Night is January 6, Christmas Day January 7. Armenian churches celebrate both Christmas and Epiphany on January 19. Those of the Protestant faiths gather in Shepherds Fields, the nearby site where, according to tradition, the shepherds heard the angel of the Lord come to tell of the Nativity.

When Organ Broke

"Silent Night" was first sung at Christmas 1818. The church organ in an Austrian village had broken down — impaired by mice, so the story goes. Father Joseph Mohr wrote the poem and his organist, Franz Gruber, composed the music.

The congregation, which had been saddened because there would be no music for Christmas, sang "Silent Night" to a guitar accompaniment.

IN GERMANY
For German children the Christmas season begins with the hanging of a calendar showing a painted house, on December 1. Doors and windows of the house often hide pieces of candy.

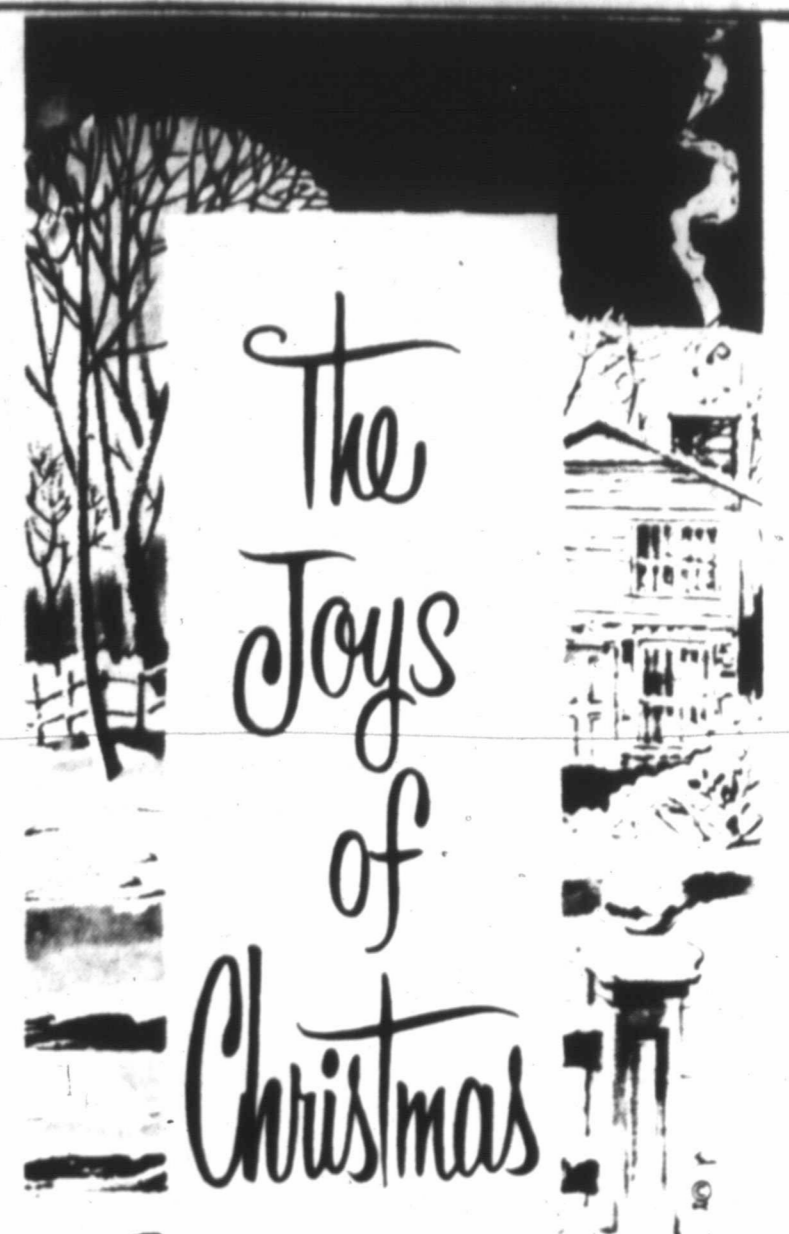
GROWING HOLLY
A holly tree grows 15 years before it produces, but its life may be as long as 125 years.

Joy to the World!

Let us hold in our hearts the happiness of that first Christmas when a Babe in a manger brought joy to a waiting world.



Foxworth-Galbraith Co.



The Joys of Christmas

It's time for gaily wrapped presents and warm greetings... for rejoicing in the meaning of Christmas. At this happy time, we extend our best wishes to all.

Sudan Texaco Service



GREETINGS

Holiday time is here once again and we take this happy occasion to wish every joy of the season to our good friends. It's always a pleasure to serve you, and we thank you!

GATEWOOD MOTOR CO.

LETTERS TO SANTA
Tues., Dec. 10,

Dear Santa,
I want a walking talking doll
and also a bicycle. Remember

all the children. I live in a
green and white trailer house at
the block of Bams and 1st Streets
at Sudan, Texas.

With love,
Laura Jean Mowrer

Dear Santa Clause,
I know you will have a good

Christmas. I'm going to have
lots of fun this Christmas. Do
you know what I want for Christ-
mas? I want a Tiger Joe for
Christmas. I want a compact
table radio. I'm going to wake
up early in the morning and see
the presents. I hope you fill
my stocking full of candy. My
stocking is red. I get very ex-
cited on Christmas morning.

Terry Wood
Box 197
Sudan, Texas

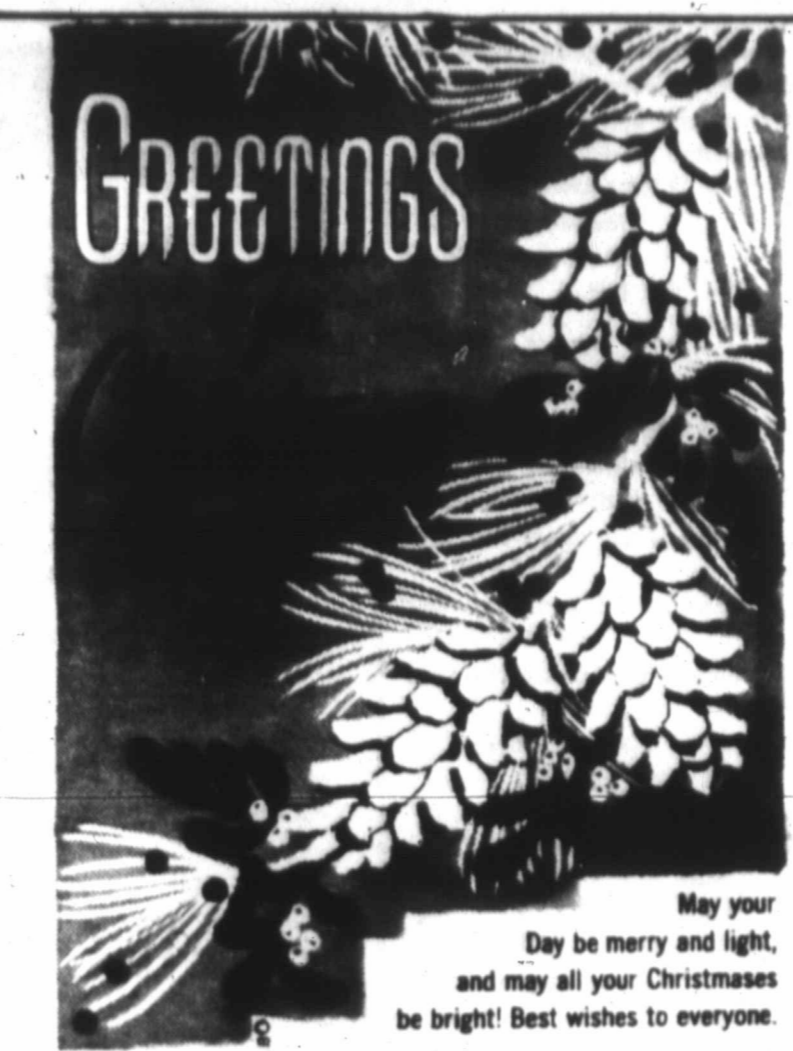
Dear Santa,
I would like to have a road
racing set, a big inch set, a big
shot, a sky rail cowboy set, a
Big Lou, an a football set. I
would also like to a skill driver
and a Big Bruiser and a tele-
scope.

With love,
Mark Hanna

Dec 1963
Sudan

Dear Santa
I have been a good boy. I
would like to have this for
Christmas. An Army set and a
basketball.

Thank you
Love
Shawn Chisholm



May your
Day be merry and light,
and may all your Christmases
be bright! Best wishes to everyone.

DOROTHY JONES

Dear Santa Claus
I am a good girl. I am a
first grade. I want a walking
doll.

Love
Elen Gamm

Dear Santa Claus
I have been a good girl. Please
bring me a doll, a nurses kit.
Thank you
Jenna Hayes

Dear Santa
My name is Mart. I am in the
first grade. Please bring me a
bike, tank and train. Santa,
don't forget other kids.
Mart

Wishing
you all the
joys and
blessings of
Christmas.



House Of Beauty

MELVIN SERRATT, Owner
LINDA POWELL RUBYLEE WALSER



**Peace
and Happiness**

As the Star shone on the Babe of Bethlehem,
so may the peace and promise of His wondrous message
shine brightly on you and yours, this
Christmastide, bringing happiness in abundance.



BEST
WISHES
FOR
Christmas
To all our good
friends, the very
happiest of holidays.

**Ramona's
Beauty Shop**

OK Tire Shop



BEST WISHES

...for a Merry Christmas
for You and all
those Dear to You... May
this Holiday Time be one
of great Joy and Happiness...

LUMPKIN FOOD STORE

Noel and Alma
Elray

John
Cecil

Evah Jo
Macky



Peace

As we celebrate the glory of
His birth, let us also remember how He taught
that love of mankind is the true path to Peace on Earth.

Raymond Gage Gin

CIRCLE BACK