

Chiefs Meet Hale Center In Homecoming Contest

STAR
Lites
by Bill Ellis

FRIONA, TEXAS

THURSDAY, OCTOBER 8, 1964

TEN CENTS

THE
FRIONA



STAR

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There may be one-fourth of a person living in your house. According to the latest calculation of Friona's population there are 3.25 persons per water meter in the city.

Never, until now, had I thought of my five month-old son as one-quarter of a human being. The rest of the folks in our house are pretty good size so I guess he's the one who makes up the fraction.

Another late statistic claims that there are 2.9 persons for every passenger car in the U.S. We haven't yet figured out who that nine-tenths of a person is, but the figure itself is pretty astounding.

This country has nearly seven out of every 10 cars in the world and the folks in Detroit are striving to make the figure even higher.

A leading insurance firm quotes 42,700 persons as being killed on U. S. Highways last year and almost 4,500,000 injured. These figures are pretty astounding, too.

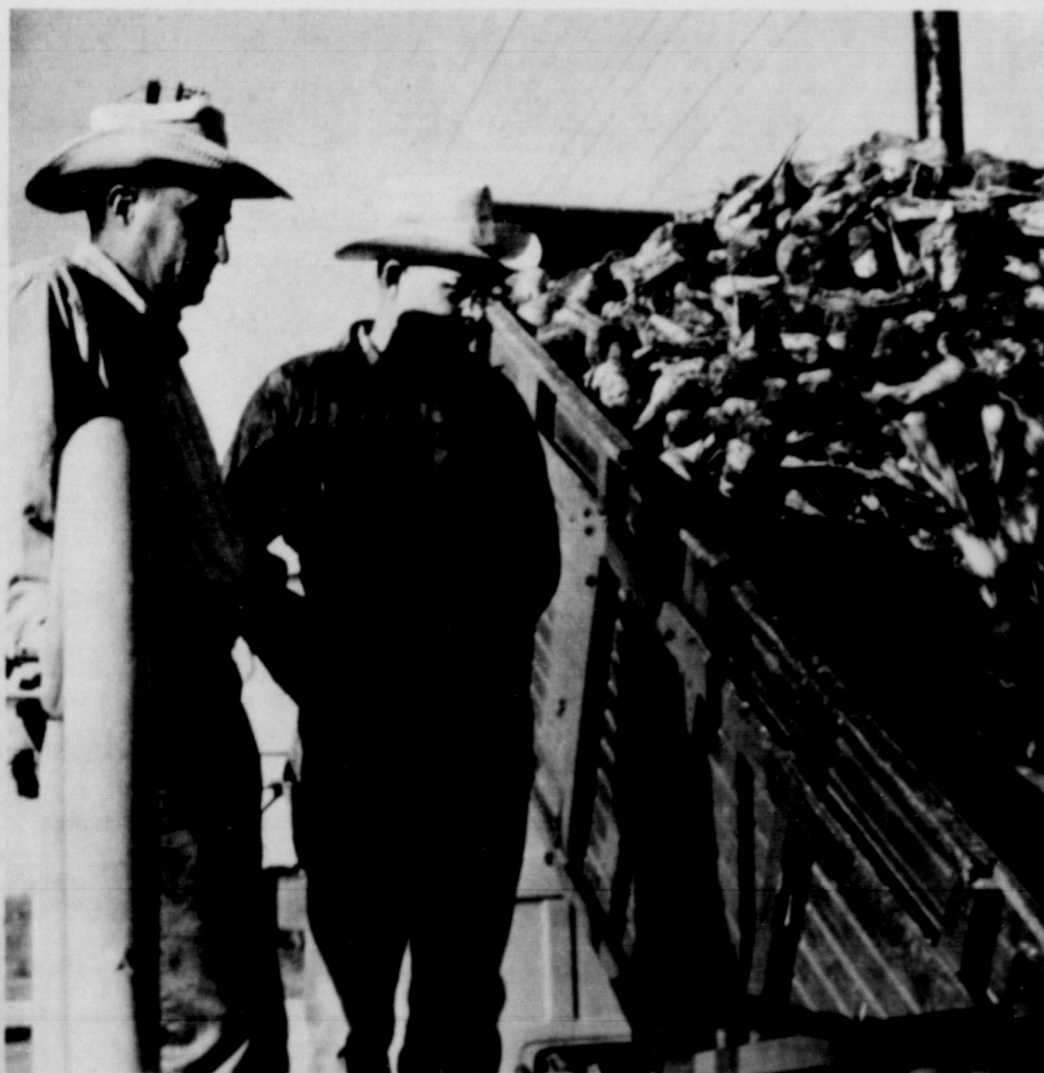
We hear a lot about the balance in nature but it's hard to visualize that perhaps nature is trying to balance itself even in our topsy-turvy mechanized age. Advances in science and medicine and nutrition have lengthened our life span. With fewer people dying of illness, disease and neglect, more and more are dying on our nation's highways. Not a pleasant thought, is it?

But these metal monsters are no longer considered a luxury. For most people, owning an automobile is an absolute necessity. Even two cars in a family is not considered off base any more. Probably the family with three or four such vehicles could be considered luxurious.

So autos, it seems, will continue to be used in increasing numbers. But in view of the human toll they're taking, they are certainly a mixed blessing.

Just ran across a little "letter to the editor" that has been quoted in a number of papers and we'll follow suit here because we're always so tickled to find that other people make mistakes besides us.

"Dear Editor: Every time I send you a write-up about our Missionary Society meeting you get it all balled up it doesn't make sense. Time and again I've sent in corrections but you get them mixed up, too. So I give up. In the future when I send you our Missionary Society write-up, please don't print it."



FIRST BEETS. Ernest Osborn is shown unloading the first load of beets to be brought to Friona's beet dump, early Wednesday morning. Looking on is Dave Eddington, Holly Sugar Corp's field representative for the Friona area. First beets foretell a good harvest for the area farmers.



ONE WILL REIGN. . . These are the four girls who are candidates for Football Queen at Friona High School. From left to right are Merylene Massie, Sharon Dean, Teto Jennings and Sheryl Long. All of the girls are seniors. The Football Queen, who is selected annually by the Chieftains, will be announced in pre-game ceremonies tomorrow night.

WORK BEGINS SOON

School Contract Given, Completion Date Fixed

Contract for the \$1.25 million school construction program was awarded at a special meeting of the Friona Independent School Board last Saturday morning.

General contractor for the job will be the firm of Knox, Gately and Meador of Lubbock, on a bid of \$839,927. Hodges Electric Company of Plainview was awarded the electrical contract on a bid of \$87,564.

C. A. Gray Plumbing of Midland was given the plumbing work on a bid of \$141,245.

Actual construction on the new \$1 million high school building is slated to begin right away, and the contractor as-

sured members of the school board that the building would be ready for the 1965-66 school term.

It was thought that the comparative long time lapse since the bonds were voted by school voters might make it impossible for the building to be completed in time for next school year. The bonds were voted last April 18.

The contract, which is to be signed at a regular meeting of the board on Monday, covers all of the things requested by the group prior to the bond election with the exception of a new high school football stadium.

It was the decision of the board to go ahead and approve the contract so that work could get started, leaving the door open for further negotiations on the stadium prospects.

The general contractor, who was low bidder on the job, was still over, by some \$40,000, the amount which was passed by school district voters last April - \$1,250,000. This was even after some revisions were made in specifications.

The contractor had itemized the football stadium at \$65,450 in the breakdown, which if added to the total approved last Saturday would place the amount at \$1,290,736.

Consulting architects on the job reported to the board about a firm in Panhandle which specializes in jobs such as football stadiums, which might submit a bid which in some way could be accepted.

"We are still hopeful of building the stadium along with the rest of the high school plant," Superintendent of Schools Alton Farr says. However, the building fund is \$40,000 short of the Lubbock firm's bid, and about \$35,000 short of what it is thought the Panhandle firm would build the stadium for.

Need for more room in the high school stadium has been

accentuated at home games this fall, as many fans have to stand or walk the sidelines at each game. In the game against Dalhart, extra seats were moved in, but hundreds of fans still had to stand.

In addition, the present stadium is very ill-equipped to handle the number of cars which ordinarily bring fans to a Friona home game. A large parking area is planned at the new location.

ACCIDENT VICTIM

Services Conducted For Bill Buchanan

Funeral services for Bill Buchanan, 36, who died at his home fifteen miles southeast of Friona Saturday afternoon following a truck accident, were conducted from Friona Methodist Church at 3 p.m. Monday.

Rev. Russell McAnally, pastor, was the officiating minister. He was assisted by Rev. Paul Mohr, pastor of United Congregational Church.

He was the son of Mr. and Mrs. M. B. (Bev) Buchanan and was born in the Lakeview community, October 28, 1927, on the farm on which he lived at the time of his death, and except for four years spent in the United States Armed Forces lived his entire life there.

He was married March 10, 1950, to Jo Buchanan, who survives as do the three children born to the couple, Bill, 12; Mike, 11 and Lisa, 4, and his parents.

Buchanan attended school at Lakeview until he was in the seventh grade and was a 1945 graduate of Friona High School. He was a member of Friona Methodist Church and was a World War II veteran.

He was a member of Friona Masonic Lodge, York Rite, Scottish Rite, Kluge Temple, Oasis Shrine Club and Royal Order of Jesters and took an active part in the affairs of each organization.

Jaycees Play Benefit Game

The Friona Jaycees will meet the Hereford Jaycees in a benefit football game Saturday night at Chieftain Field. Admission to the game will be in the form of canned food, which will be sent to Boys Ranch.

At least one can of canned food - any kind, any size, will be accepted as admission to the game.

Kickoff time is set for 8 p.m. for what promises to be one of the wildest games to be played at Chieftain Field this year.

Uniforms are to be furnished by Friona High School.

Boost The Chiefs

LAST NON-CONFERENCE

Owls To Bring Speedy, Tough Team For Game

The Hale Center Owls, a class A powerhouse, will be Friona's opponent for the



Four Vie For Queen

One of four senior girls will be crowned Friona High School Football Queen in pre-game ceremonies tomorrow night at Chieftain Field. The pre-game show will begin at 7:40 p.m.

Finalists, chosen by the Friona Chieftains, are Sheryl Long, daughter of Mr. and Mrs. Wes Long; Merylene Massie, daughter of Mr. and Mrs. W. M. Massie; Teto Jennings, daughter of Mr. and Mrs. E. T. Jennings and Sharon Dean, daughter of Lester Dean.

Rose Ann Greeson, last year's Football Queen, will be on hand, and will be escorted to the center of the field by one of the football players named.

Escorting will be Danny Murphree, George Rushing, Doug Dodd, Dale Milner and Ronnie Brookfield, all senior members of the Chieftain team.

The identity of the Football Queen will remain a secret until the time she is crowned. Members of the football team choose the Football Queen each year, and her identity remains a secret until the coronation ceremony.

Following the coronation, the national anthem will be played by the Friona High School Band, under the direction of Willis Giddens. Larry Frank Truitt and Eddie Wood will then raise the flag, after which Randy Batze will lead the Pledge of Allegiance.

All Friona ex-students will be recognized, and are urged to attend the game.

Chief Mothers Meet Monday

The Chieftain Mothers will meet Monday, October 12 at 2 p.m. at the Friona State Bank's meeting room.

All mothers are urged to attend. Committee chairmen for the football banquet will give their reports and further plans will be made toward the banquet, which is set for November 21.

Homecoming contest Friday night. The Owls will be the last non-conference game for the Chieftains. Gametime is 8 p.m., preceded by pre-game activities.

Hale Center boasts an array of perhaps the speediest backs that Friona has faced this season.

Coach Don Light told members of the Friona Booster Club on Monday that the Owl's speed was a chief concern for his Friona team. The Owls have a pair of colored brothers who according to reports, are hard to stop.

Hale Center's win over Olton was no fluke, Coach Light told the club. According to Friona scouts who saw the game, the wonder of it was that Hale Center didn't beat the Mustangs by a larger margin.

The Owls, strangely enough, have met only members of Friona's district (3-AA) on their non-conference schedule. They dropped a 15-14 decision to Lockney in their first game, then tied Dimmitt 6-6 before downing Abernathy, 22-16 and Olton, 14-13.

"They have been improving with each week, and I know it will take a tremendous effort by our kids to stop them," Coach Light said.

The Chieftains should again be at top shape for the contest. Starters Bob Sims, a guard, and Dale Milner, a tackle, who have been slowed by bruises should be ready to go full-speed tomorrow night.

Starters for the Chieftains Friday will be Larry Buckley and Jesse Shirley at the end

positions; Dale Milner and Ray Braxton, tackles; Jackie Clark and Bob Sims, guards and Bing Bingham, center.

In the backfield will be quarterback Jim Snead, fullback Doug Dodd, and halfbacks Danny Murphree and Milton Hargus.

Milner and Braxton will play at the tackle position defensively; Gene Weatherly and Buckley will man the guard slots; George Rushing, Dodd and Larry Johnson will play linebacker; Travis Graves and Hargus will be at corner back positions and Murphree and Snead will play halfback.

The meeting will be the first in 15 years between Friona and Hale Center in football, which was before the players on this year's team were old enough to really appreciate what a football is for.

In 1949, the Owls took a 26-12 win, and they had won the preceding fall, 13-6. Those are the only two meetings between the two schools listed by the Interscholastic League, so the Chieftains will be shooting for their first win in history over Hale Center.

Coach Light stated Monday that several things pleased him about the Chiefs' performance against Sudan. First was the team's downfield blocking, which he said improved over previous games. Next, he thought the Chieftain defense looked good.

"The pass defense, after the first quarter, looked good. After Sudan scored, I think we intercepted about as many passes as they completed," the Friona coach said.

BY COUNCIL

City Population Estimated 3,149

The Friona City Council this week passed a resolution placing the city's population at 3,149 as of October 1, 1964, and at the same time requested the State Highway Department to change the figure on the city limit signs.

In arriving at the new figure, the council took into consideration the total water meters in service (968), and multiplied that by what it termed a "nominal estimate figure" of 3.25 persons per water meter.

City manager A. L. (Jake) Outland pointed out that a figure of 3.5 persons per meter is used by some cities. A figure of three persons would be a real conservative estimate, so the council elected to take a figure between the two.

Friona's population at the 1960 federal census was 2,048, the figure which currently adorns the city limits signs. The new estimate would be an increase of 1,101 over that

figure, or a 53.8 per cent gain in just four years and six months since the census.

The council's resolution was as follows:

WHEREAS, the City of Friona has enjoyed reasonable and constant growth over the past five years, and

WHEREAS, the active utility services now number 968, and

WHEREAS, a nominal estimate figure is 3.25 persons per utility service;

THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL of the City of Friona, Texas that the approximate population of the City of Friona is 3149 as of the first day of October, 1964.

ADOPTED AND APPROVED THIS 5TH DAY OF OCTOBER, 1964.

J. C. Claborn, Mayor
ATTEST:
Arley L. Outland,
City Secretary



BILL BUCHANAN

Pallbearers were Jack Miller, Moreland, Okla., Claude Miller, Dee Chitwood, David Patterson, Charles Russell and Homer Lindeman.

Burial was in Friona cemetery under direction of Claborn Funeral Home.

Riding Club To Be Formed

A riding club for Friona is to be organized on Sunday. All persons interested in starting such a club are asked to attend a meeting at the Friona State Bank meeting room at 2:30 p.m. Burl Spears urges all riders to attend the meeting.



CONTEST CHATTER. . . Sonny Pipes, left, of Friona Motors, talks with Don Fortenberry, a winner in last year's Pass, Punt and Kick contest, about the upcoming contest which will be held Saturday at Chieftain Field. (See story on an inside page).

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Five-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Pete Mace, Advertising Manager

Winston Churchill once said: "If you will not fight for right when . . . your victory will be sure and not too costly; you may come to the moment when you will have to fight with all the odds against you and only a precarious chance of survival."

Claborn Attends Insurance Meet

J. C. Claborn attended a meeting of the Texas Association of Mutual Life Insurance Companies last week in Waco. The group met Thursday, October 1 in Waco, and then met with the State Board of Insurance Commissioners on Friday.

Temperatures

DATE	MAX.	MIN.
October 1	80	55
October 2	83	48
October 3	70	49
October 4	86	52
October 5	69	45
October 6	69	40
October 7	74	42

Mr. and Mrs. Jimmie Cruse and son, Jim Bob, Pierre, S. Dak, were weekend visitors in the homes of Mr. and Mrs. David Moseley and other relatives and friends, Mrs. Cruse, the former June Moody, is a niece of Moseley.



Current Comments From . . .

KRESS . . .
(Maybe we ought to let Bob Hamilton name Friona's new High School.)

Everyone is scratching their heads about names for schools, now that so many new ones are being built around the nation. With our population explosion really kicking off, I'm sure there are some good ones coming out, rather than the New York system of numbers, such as P. S. 189.

When they build a high school at White Sands, New Mexico, I'd like to name that one. Even have a name for the football team. Why not name the school Atomic High School. And the team could be the Bombs. . . or maybe the Fallouts.

Just think about the rousing cheers that could be given at a game. Like, "Yea, Atomic High, Boom 'Em Bombers," or "Hit 'em From On High, Knock 'em Into The Sky, Make Like Mushrooms, You Fallouts."
(On second thought, maybe not!)

KRESS NEWS

CANTON . . .
(Makes Friona's Dollar Day first Monday of every Month look kind of young.)

First Monday is an East Texas tradition. "Hoss Monday," as it was first called, began 89 years ago, in 1875, when rural folks began to bring their surplus stock to town for barter.

According to W. S. Mills in his history of Van Zandt County, little money was exchanged except for "boot" in horse trades.

There were no questions asked and no refunds in those days. Each party to a trade backed his own judgment as to what he was swapping for, which was mainly horses.

Horses are still swapped, but custom has changed so that today any animal, implement, or utensil can be exchanged -- from a darning needle to a tractor. Most transactions today involve money, however.

There are often up to a million items on display and as many as 5,000 people in the streets of Canton the first Monday of every month trading and buying--from patent medicines, fruits, tin pan repairs, turnip-seed, to hay. Even downtown merchants get into the spirit of things.

TEXAS CO-OP POWER

TO SEEK BIDS

Fire Department Given Okay Toward New Truck

The Friona Fire Department was given the green light to solicit bids for a new pumper

truck, a piece of machinery which Fire Chief Ralph Shirley says will put the department in good shape for years to come.

The department recently disposed of its oldest truck, a 1949 model pick-up truck.

In other business, City Manager A. L. (Jake) Outland was given the okay to proceed with

solicitation of bids for a new sewer department pick-up truck, with a trade-in for the old 1952 model truck being used.

The council authorized payment of \$1,071.88 in workmen's compensation insurance. The city's participation in the engi-

(Continued on page 3)

FOR YEAR OF 1964

New Building Record Assured For Friona

A new all-time building record for the calendar year 1964 in Friona was assured with the building totals released for the month of September this week by City Manager Arley L. (Jake) Outland.

Outland's figures showed seven building permits issued during the month for construction estimated at \$82,200. This brought the year's total to \$901,334.

This surpasses the figure of \$873,475 set last year, which was an all-time high. Still to be added to the figure for the current calendar year will be the totals for the months of October, November and December.

New residences made up the

bulk of the total for September. There were three permits issued for new residences, valued at an estimated \$67,000. One move-in residence added \$2,000 to the total.

Two additions / alterations accounted for \$11,000 of the total and an addition to a commercial building rounded out the total with \$2,000 worth of construction.

April has been the biggest month for building permits during the year, with a total of \$155,350 worth of permits issued. Other monthly totals have been: January--\$123,000; February -- \$33,500; March -- \$79,950; May--\$98,000; July--\$106,500 and August -- \$136,400.



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There's new hardtop styling for all sedans and coupes. And a

roomier, easier-to-enter interior smartly turned out with supple upholstery, a racy instrument panel and curved side windows.

And the rear-engine power ranges up to a new Corvair peak

of 180 hp available in the top-of-the-line Corsa models and up to 140 hp in Monzas and 500's. Just follow the enthusiasts—to your Chevrolet dealer's.



See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corsette—at your dealer's

THURSDAY, OCTOBER 8, 1964

42 3664

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I# FOLGER'S COFFEE Limit 1 **69¢**

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13 Oz. **89¢**

GIANT **LUX LIQUID** **55¢**

BETTY CROCKER
White Yellow Lemon **CAKE MIX** **35¢**

HUNT'S OR DEL MONTE

PEACHES 2 1/2 Can **29¢**

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NOTEBOOK PAPER
500 Count 400 Count
78¢ **69¢**

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BORDEN'S **CHIP 'N DIP** **25¢**
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FRIONA, TEXAS



NONAGENARIAN PLUS. F. H. Hadley has added six units to his status as a nonagenarian and is pictured here with his birthday cake. The three layered cake was covered with pink icing and lettered with green and pink letters. The numbers "96" were in the center of the cake in white were flanked by sprigs of greenery. Family members visited in his home Saturday afternoon to extend greetings.

From Barron's, National Business and Financial Weekly: "The bitter truth is that medicare, . . . would thrust bureaucracy into an area already well served by both private enterprise and public charity. At the end of 1962, no fewer than three out of four Americans 65 or older had some means of meeting their health-care costs. For those in want, the resources now available range from general welfare assistance to special aid under the Kerr-Mills Act. Those able to stand on their own feet financially enjoy an ever-widening choice of coverages, from Blue Cross and Blue Shield to the variety of policies issued by insurance companies. By raising the false hope of government-issued security, medicare threatens to weaken, if not to destroy, the incentive for every citizen to prepare as best he can for his old age."

The 40,000 mile-long Interstate Highway System is the biggest public works program in the history of man. The original cost estimate, made in 1956, was \$27.5 billion. The most recent is \$41 billion. The next cost appraisal, due in 1964, is expected to show a further jump.

In 1955, the federal government owned just under 408 million acres of land in this country--21.4 per cent of the total land acreage. Last year it owned almost 770 million acres--or 33.9 per cent of all the land.

Approximately one third of the nation's population is enrolled in the various Blue Cross plans. Included are more than 5.3 million people over 65.

Giles L. French in the Moro, Oregon, Journal says: "Magazines recently have been commenting on the boast of this administration that it has discovered the way to prevent depressions and keep everyone prosperous and happy. The method, we note, is by governmental manipulation of the economy. Incidentally that is one of the things this country was established to prevent."

There's one drilling rig in Texas that will never find any oil or gas. What's more, according to Oil Facts, no one cares. The rig is located at a field research laboratory and its only purpose is to help find ways to reduce the cost of drilling wells. The petroleum industry drills some 40,000 wells a year at a cost of about \$2.4 billion.

Fire Truck--

(Continued from page 3)

neering and intersect costs in the new school area street paving was also approved.

An expenditure of \$700 was approved for the purchase of additional Christmas street decorations. A request for five street lights on Ashland Avenue between Sixth and 11th Streets was approved.

The city manager was given authority to proceed with the repairs necessary to the city's grader-maintainer.

A representative of General Telephone Company discussed the recent change-over in telephone equipment in Friona, and stated that the city now had a total of 1108 telephones in service.

In his monthly summary of activities, Outland stated that the administrative load was unusually heavy with the closing of the fiscal year, and preparing of 1154 tax statements for mailing.

Water department records showed that a total of 16,837,500 gallons of water were pumped during the month, which averaged 561,240 gallons per day, and was considerably lower than the past two months.

Two new services were made with no inactivations, to make the total active services as of the end of the fiscal year 969.

The sewer department reported the correction of six stoppages during the month. Four service taps were made and one service was inactivated, to make the total active sewer taps stand at 890.

Just one fire call was reported during the month. That was to Richard Eubanks' pickup truck on the 200 block of East 14th Street. Estimated loss was \$300.

Thirty-three arrests were made during the month. Twenty-three were for traffic violations. Two were for driving while intoxicated, two for traffic warrants and vagrancy. Three military personnel were picked up while absent without leave.

Party Honors

Bill Burtons

Rev. and Mrs. Bill Burton were honored by a reception at the First Baptist Church the past Sunday night, in recognition of the completion of the Burton's fourth year with the church.

Actually, Burton began his fifth year as pastor of the local church on Sunday.

The Burtons were presented with a cash gift which came from the church members.

The church enjoyed a Sunday School attendance of 471 for the beginning of its new church year.

School Menu

OCTOBER 12-16, 1964

Monday -- Frito pie, ranch style beans, vegetable salad, banana nut cake, hot rolls and butter, milk.

Tuesday -- Ham, potatoes, English peas, vegetable salad, peanut butter pie, hot rolls and butter, milk.

Wednesday -- Tamales, pinto beans, greens, onions, peach cobbler, corn bread, bread and butter, milk.

Thursday -- Hamburgers, cookies, chocolate milk.

Friday -- Turkey and dressing, green beans, cranberry sauce, stuffed celery, chocolate cake, hot rolls and butter, milk.

Girl Born To Bill Bandys

Mr. and Mrs. Bill Bandy became parents of a baby girl at Farmer County Community Hospital at 6:50 p.m., Friday, October 2. She was named Alecia Dianne and weighed 7 lbs. 3 ozs.

Alecia is the fourth daughter for the couple. Older children are Kathy, Jeanne and Janice and William Charles.

Grandparents are Mr. and Mrs. Charley Phipps, Muleshoe, and Mrs. Viola Bandy, Amarillo.

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢ Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

FOR SALE

FOR SALE . . . Beautiful piano. Finished in black, Good condition. \$350 cash. Phone 247-3152. 42 tnc

WHITE'S Have The Tires With The Best Guarantee

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38 tnc

1960 Ford 1/2 ton pick-up, Good condition, good tires. \$700. Leo Ruzicka Phone 265-3250, 1-2p

FOR SALE - Registered German Shepherd puppies. Bertram Jack, phone 295-3166. 2-3tc

FOR SALE
Four bedroom, two bath, two car garage, attached cellar, fully carpeted, \$18,500. Will finance \$15,400. Would carry second lien note for part of down payment. See Leland White, Friona then if interested phone 447-5441 Wellington collect. 1-tnc

FOR SALE - Automatic washer, \$30 or 10 books trading stamps. Phone 247-3061. 2-1tp

Fashion Wagon Clothes for the entire family. Advertised daily on television's "Queen for a Day" now available in Friona. Call 247-2423 or 247-2512 for private showing in your home or mine. 1-tnc

FOR SALE . . . Black masked blonde Pekingese male four years old. Phone 247-2446. 2-tnc

FOR SALE . . . Tomatoes, \$1 bushel in garden. Phone 295-3543. 1-tnc

FOR SALE
Three bedroom house with drapes, carpet, central heat and fenced backyard. Phone 247-2745 or 247-3274. 2-tnc

BARGAIN . . . two bedroom house, living room, den, carpeted, drapes, 1700 sq. ft., corner lot, good FHA loan. Phone 247-2218. 51-3tc

FOR SALE
Two bedroom house with kitchen, living room and den. Will carry \$12,500 GI Loan. 2-tnc

Three bedroom home with living room, den and bath and one-half. Carpeted. Phone 246-3026 or 247-2432. 2-tnc

Artificial arrangements and ceramics. Two miles east and five south of Hub, Texas. Christine Ivy and Darla Ivy. Phone 265-3482. 51-4tp

Everybody is 100% back now. Best rain of the year, so let's trade and sell out of all 64 refrigerators and food freezers, first payment after maize harvest. Reeve Chevrolet Friona, Texas 51 tnc

TREAT rugs right, they'll be a delight if cleaned with Blue Lustr. Rent electric shampooer. \$1. White Auto Store. 2-1tc

FOR SALE . . . 34 ft. Hobbs cattle trailer, 10,000 lbs tires, air brakes, good condition. W. B. Fulgham Phone 247-3192. 1-tnc

Cotton trailers; Cobey chassis. Good condition. See at Plains Farmers Gin eleven miles east of Friona. 51-3tc

HOUSE FOR SALE . . . Three bedrooms, 308 West Fourteenth, Hollis Horton Jr. Phone 247-3247. 49-tnc

FOR SALE . . . Brick home in Lakeside addition, Central heat; bath and one-half. Fully carpeted. Phone 295-3123. 51-4tc

FOR SALE . . . Custom hand-made draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156. 6 tnc

During 57 years of continuous service Osgood's Monument Co. of Amarillo has pleased thousands of customers in the Tri-State area. May we help you? L. R. Dilger, Friona (Authorized Dealer) Phone 247-2410 2-3tc

WANTED

WANTED . . . Land to rent for 1965. Eugene Ellis Phone 265-3501. 50 tnc

WANTED TO RENT . . . Farm-land, Jerry Fancher, two miles east and one south Hub, Phone 265-3477. 46 tnc

WANTED TO RENT -- farm land. See T. I. Burleson at Hub, or call 265-3598. 3-tnc

WANTED -- Piano and organ teacher with master's degree needs students on Thursdays and Fridays. Phone 247-3247 or 247-3395. 52-tnc

WANTED . . . Farm land to rent. Leroy Burnett Phone 265-3410. Route 3, Box 117, Friona, 52-3tc

IRONING . . . 10¢ a garment in mixed bundles. Apt. 3 on N. Wash. Ave. Free delivery in town. 2-1tp

WANTED . . . Yard and garden plowing and leveling. Fully experienced. Reasonable rates. Phone 247-2566 for free estimates. 52-4tp

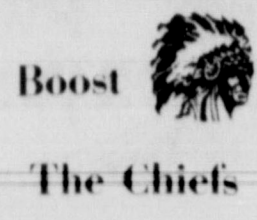
SERVICES

Control crab grass with Fax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tfnc

Complete drapery service. Including material samples. Mrs. Lee Campbell Phone 247-3145 49-tfnc

BEE TRUCKS
For contract hauling contact Benda & Benda Friona Consumers 1-2tp

PORTABLE DISK ROLLING- phone 247-3196 or 247-2850. 47-tfnc



TUNE IN "MOMENTS WITH JESUS"
9:15 A.M. Daily
KPAN
Hereford 860

come to church Sunday

Why is St. Christopher the patron of travelers? Who was he, actually? When did he live? Is there a relationship between Christopher and the Knights of Columbus? Christopher lived in the third century and became a Christian martyr. That much is known from historic documents at the Vatican.
Although other information is fragmentary, his name originally was Pērobus and he, a man of giant stature, sought to serve Christ by carrying travelers and their luggage across a dangerous river.
One night, according to legend, he was awakened by a child who asked to be carried across. Reprobus went about his talk but, in the midst of the rushing waters, the weight of the small boy gradually became enormous. He managed, however, to stagger to the other bank and deposit his burden safely.
"Don't be astonished," the mysterious traveler told him, "You carried him who carries the weight of the world." The Boy blessed Reprobus and named him Christopher, not only discovered it, but brought Christianity to America. Today, a growing organization called the Knights of Columbus is a modern-day version of "Christ-bearers." Through their religious information programs, the 1,170,000 members are carrying Christ to millions of wayfarers traveling through this life. One of their prime objectives is the carrying of Christ to all peoples. Thousands of persons have responded to these efforts of the Knights of Columbus. Annually they observe October 12, which is Columbus Day.

SIXTH STREET CHURCH OF CHRIST Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 6:00 Wednesday Services . . . 8 p.m.	CONGREGATIONAL CHURCH Sunday Services Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship 5 p.m.	UNITED PENTECOSTAL CHURCH Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Preaching 7:30 p.m. Wednesday Prayer Service 7:30 p.m.
CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun, 10:30 a.m. Evening Worship 7:30 p.m.	CALVARY BAPTIST CHURCH 2 Blocks North of Hospital Sunday School 9:45 Morning Worship 10:50 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15	FIRST BAPTIST CHURCH Sunday School 9:45 a.m. Preaching Services 10:55 a.m. Training Union 6:00 p.m. Preaching Service 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.
REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services 8:30 a.m. Bible Classes and 9:15 a.m. Sunday School IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class 9:30 a.m. Divine Services 10:30 a.m. ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p.m. Thursday: Mass 6:30 p.m.	ASSEMBLY OF GOD CHURCH Sunday Services Sunday School 9:45 Morning Worship 11:00 Young People's Meeting . . . 6:30 Evening Worship 7:30 Wednesday Service 8:00	FRIONA METHODIST CHURCH Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Children's Classes 6:00 p.m. MYF meetings 5 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preach Cranfill	Friona Motors	Piggly Wiggly We Give 5 & H Green Stamps
Ethridge-Spring Agency Insurance & Loans	Kendrick Oil Co. Phillips - Jobber	Crow's Slaughtering Wholesale & Retail Meats
Friona C Of C & A	Bainum Butane Phone 8221	The Friona Star
Friona Consumers Co-Op Oils & Greases	Bi Wize Drug Your Retail Store	

REAL ESTATE
FREE APPRAISALS
We have tons of money to lend to Farms and Ranches. Long term low interest. **DOUGLAS LAND CO.** 901 Main Phone 247-3001 Friona 10 tnc

RCA WHIRLPOOL Sales-Service
B. W. Turner Phone 247-3035

Auction Service
Sales Of All Kinds
Bill Flippin and Associates
Ph. 247-2415 Friona 4 tnc

Now Available
G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us.
DOUGLAS LAND CO.
901 Main, Box 185
Office Phone 247-3001
Joe B. Douglas Ed Hicks
Phone Phone
247-3142 247-3189

FOR RENT
FOR RENT. . . Two bedroom house, Phone 265-3278. 2-2tc
FOR RENT. . . Two bedroom house, Phone 247-2239 evenings. 2-1tc

LOST
LOST Boston screw tail bull dog; 13" tall; black with white markings; tagged "Gary Robertson"; vaccinated Midland County; scar on each side of rib cage, answers to "Scooter." Drawer 114, Bovina, Texas, Phone 238-6461 7 a.m. to 6 p.m. 1-tnc
Dr. J. R. Schwartz, a New York dentist, carves ivory as a hobby, using dental tools.

Check For The Free Passes GIVEN BY THE ELK

WED	THU	FRI	SAT	SUN	MON
7	8	9	10	11	12
HEY THERE IT'S YOGI BEAR	THE WHEELER DEALER	THE PINK PANTHER			

electric cooking measures UP

By every measure electric cooking meets the test. It's clean, accurate, easy . . . and meets the final measure—the taste test. That's why so many new homes include electric cooking. Builders have found that women prefer modern electric cooking because electric cooking does measure up. So, if you're not yet cooking this clean, modern way isn't it time to start? Your dealer will help you decide on the model best suited to your requirements.

FREE!!!
Every Public Service residential customer can get a free Shetland Sweeper Vac that cleans hard-surfaced floors as well as carpeting by purchasing her electric range now. Don't miss out—see your dealer this week.

SEE YOUR REDDY KILOWATT RECOMMENDED ELECTRIC APPLIANCE DEALER

FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE
They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.	FRIONA OLIVER WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES. Rebuild 'Em or Sell 'Em CECIL PORTER	For Bulldozer Carryall Or Maintainer Work See or Call Floyd Dickey AT DICKEY'S CAFE DIMMITT, Texas Bus. Ph. 647-3755 Res. Ph. 647-3764
RUSHING INSURANCE AGENCY Phone 247-3370 721 Main Friona	REED'S CLEANERS 709 Main St. Pick Up And Delivery Phone 247-3170 Friona	DENNIS STUDIO "Leave Your film Here"
	Plainview Production Credit Association Wade Wright Friona Manager	If your ad were running in this space, how many Prospective Customers could you reach each week?
	Killingsworth REDI-MIX Cement For All Purposes "Your Business Appreciated" Phone 247-2215 207 W. 5th	Keep a cool head in the White House . . . WORK NOW TO ELECT PRESIDENT JOHNSON! Think your help isn't needed in the current campaign? That's exactly what the militant, dedicated minority opposition is counting on! Don't take any chances; join with proud Texans everywhere working hard for an overwhelming victory November 3 for our native son President Lyndon B. Johnson. You can make an important contribution in your own neighborhood. Act now . . . see your local campaign chairman . . . or contact State Headquarters, 1410 Lavaca, Austin. VOTE TEXAN VOTE LBJ! Responsible leadership for all America —Political ad paid for by Texas Johnson-Humphries Campaign, Homer Nelson, Chairman

LAVERNE MABRY WINS

Contest Produces "Lulu"

It almost took a slide rule to figure out the winner in the fifth week of the Friona Star's Cotton Bowl football contest.

The contest, which is co-sponsored with the Star by 11 Friona merchants, had no one get 10 games right, but 11 contestants correctly picked nine games. Thus, the first three places were taken from the list of people with nine correct games, using the tie-breaker score to pick the winners.

And, the top three contestants may have missed one of the 10 games on the contest form, but they didn't miss Friona and Sudan's score by much.

Coming out on top was Laverne Mabry, who incorrectly picked Texas Western over West Texas State, but missed the tie-breaker score by just one point. He guessed the score at Friona 35, Sudan, and the actual score was 34-7.

A tie resulted for second and third place, as both Clarence Monroe and Doug Underwood guessed the score at 35-6, missing by two points (a point each way). As a further coincidence, both Monroe and Underwood incorrectly picked Baylor over Oregon State.

The crowd of eleven getting nine right were the most contestants who have tied with the most games right for one single week of the contest. The first week of the contest, seven contestants correctly picked all ten games.

However, the next step down found even more contestants "tied up," as a total of 25 correctly picked eight games.

Contestants who got nine right, besides the three prize winners, were Karen Agee, Stanley Bengel, Janice Clark, Randy Mabry, Mack Ragsdale, R. D. Smiley, Claude Spears and Frank Truitt.

First-place weekly winner receives a cash prize of \$5. Second-place gets \$3 and third-

place winner is awarded \$2.

The grand prize winner at the end of the contest receives two tickets to the January 1 Cotton Bowl Game, as well as \$55 expense money.

The front-runners in the over all standings were reduced to three contestants -- the first time it has been that "few" at the top of the heap all year. Those are Raymond Miller, Mrs. W. R. Mabry and Waymon Wilkins.

A list of the leading contestants in the race for the grand prize will be found on page 10, section 1 of this issue, which is this week's contest page. A complete list of every contestant's score is on display at the Friona Star office.



LAVERNE MABRY

Senator Strom Thurmond writes: "The number one sound fiscal expert in this country is Senator Harry Byrd, chairman of the Senate Finance Committee. He has estimated that it would take 600,000 years to pay off our current national indebtedness if we began today applying \$1 per minute against our debt. And, we are not even applying a penny per year. Instead, we are going deeper into debt each year and with no promise of any debt payments in the foreseeable future. Our annual interest on the debt for each year is \$11.1 billion. This amounts to the tax take from 11 States. Any nation or any individual can live it up without incurring economic repercussions for a time, but there is always a pay-up day someday."

The Department of Agriculture has reported that Americans smoked 16 billion fewer cigarettes during the first half of this year than in the comparable period of 1963. That was a 6.5 per cent decline. Cigar sales, on the other hand, increased about 12 per cent.

If you drive children to school, says the Portland, Oregon, Traffic Safety Commission, never allow them to leave the car except from the curb side and always let them out on the school side of the street. Don't jeopardize their safety and ignore an opportunity to set the proper example just to save a few seconds.

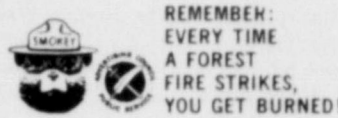
Prescription drug companies almost doubled their charitable donations in 1963 as against 1961, according to a survey released by the Pharmaceutical Manufacturers Association. The 1963 figures was \$43,483,900 compared to \$25,000,000 in 1961, an increase of 72 per cent. Sales increased only 17 per cent in that period.

burning trash?



clearing land? don't let your fire get out of hand!

One stray spark could ignite an entire forest—destroy thousands of dollars in jobs and raw materials, thousands of acres in scenic beauty, recreation and wildlife areas. If you must burn: (1) Check with your ranger. (2) Be sure the wind is low, humidity high. (3) Clear a wide firebreak. (4) Have help, tools, water available. (5) Stay with your fire until the last spark is out.



In spite of his 99 years, the old man lived by himself on the side of a mountain. When his son, aged 78, tried to get the father to move down to the village, the older man objected.

"Mebbe I oughta go," the 99-year old admitted to his grandson, who was 57, "but I just hate to have a young upstart tellin' me what I gotta do."

ONE AUGUST DEATH

Traffic Death Toll For County Is Emphasized

The Highway Patrol investigated 17 rural traffic accidents in Farmer County during the month of August, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These wrecks accounted for one person killed, fifteen persons injured, and an estimated property damage of \$20,163. The rural traffic accident summary for Farmer County from January through August shows a total of 79 crashes resulting in eight persons killed, 38 persons injured, and an estimated property damage of \$73,061.

The statistics compiled as a result of these accidents and their consequences are very alarming. However, they are increasing and more people are being killed or injured each year as a result of someone's inadequate driving procedures. In addition, crimes of all kinds including murder, rape, armed robbery and burglaries are increasing at an alarming rate nationally as well as in our own state of Texas.

In order to try and save some of the lives lost each year and help combat the increasing crime rate, the Patrol Sergeant requests everyone to encourage eligible young men to inquire about a position with the D P S as a law enforcement officer.

According to the Sergeant there are over one hundred vacancies in the Patrol Services of the Department and a train-

ing school is scheduled to start in November. Men between the ages of 21-35 years who have a high school education and desire more information about a career in law enforcement are invited to contact any member of the D P S for the additional

requirements as well as job benefits and an application form.

The Sergeant stated that the examinations will be given the second Saturday in October, throughout the State, for the November training school.

CARD OF THANKS

CARD OF THANKS
We wish to take this opportunity to express our sincere appreciation to friends and neighbors for their kindnesses and consideration during Walt's recent illness.

Your cards, letters, telephone calls, visits and prayers have meant so very much to all of us.

The Walt Mabry Family
2-1tc

The province of Manitoba, Canada, has 39,000 square miles of lakes and rivers.

Knit'n House

319 N. McKinley - Hereford

NOW OPEN

Featuring

Yarns From

Reynolds - Bear Brand

Spinnerin - Fleisher

Needlepoint-Xmas Handcraft

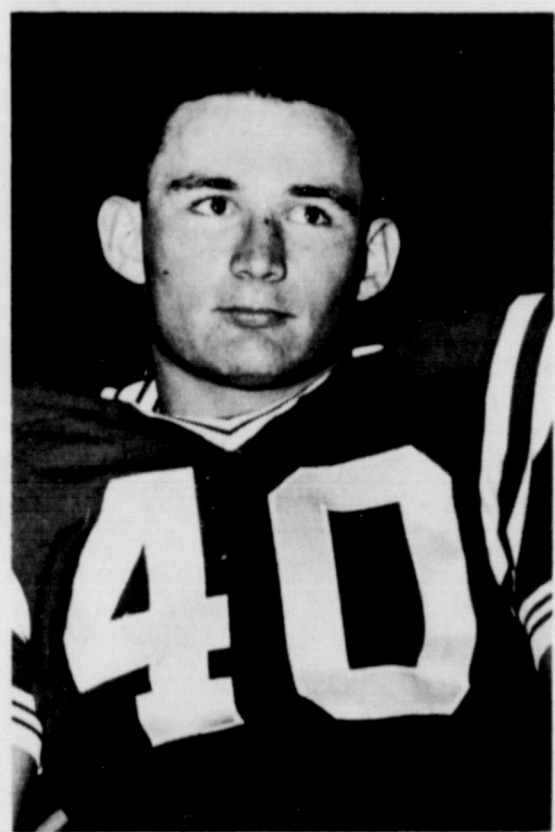
Come

Knit Wit Us

Opal Norton

Idie Gearm

SUPPORT THE CHIEFS



DOUG DODD, starting fullback, Senior weighing 170

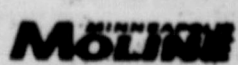
HOMECOMING

OCTOBER 9

Welcome Exes - Let's

Back The CHIEFS To Victory

MAURER
MACHINERY



Phone 247-3250

Friona, Texas

JOHNSON'S FOOD MARKET

S and H Green Stamps

Ph. 247-2265

6th and Euclid



Double On Wednesday With Cash Purchases Of \$2.50 Or Over

GOLD MEDAL
FLOUR 25 Lb. Bag **2¹⁹**

SWIFT'S
Park Lane 1/2 Gal. **59^c**
Ice Cream

RANCH STYLE
BEANS 303 Can **15^c**

CIRCUS
Grape Or Orange
DRINK 46 Oz. Can **3 For 1⁰⁰**

DEER
Tomatoes 303 Can **15^c**

SHURFRESH
Corn Oil
OLEO Lb. **25^c**

Hand Cleaner
THERVO **35^c**

LYDIA GRAY
TISSUE 10 Rolls in Cello. Bag **79^c**

MEATS

FRYERS **29^c** Lb.

All Meat

FRANKS **49^c** Lb.

T. Bone

STEAKS **79^c** Lb.

Fresh Fruits & Vegetables

SUNKIST

Lemons **39^c** Dozen

DEL. Real Red

Apples **15^c** Lb.

RUSSETTS

WHITE
Potatoes 10 Lb. Bag **59^c**

This Week Free Lunch Plate

Beautiful Gold Crown Dinnerware

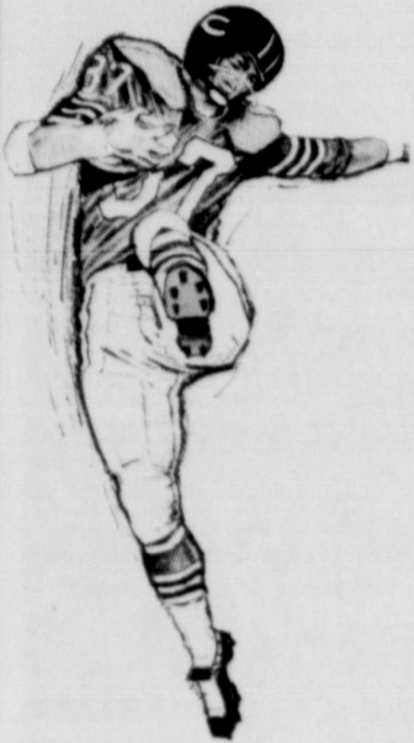
AT

Johnson's Food Mkt.
FRIONA, TEXAS

With \$7.00 Purchase

Boost The Chiefs Friday

STOP The OWLS



GEORGE RUSHING, starting linebacker, Junior weighing 152

HOMECOMING

Carl McCaslin Lumber Inc.

Complete Building Service

1000 Main

Friona

Phone 247-2727

Homemakers
Learn About
Organization

Highlight of the Thursday meeting of Lazbuddie Young Homemakers in the Lazbuddie Homemaking Cottage was a lecture by Mrs. Marilyn Engleking.

She outlined the purposes, creed and emblem of the organization and read a humorous poem entitled, "What Is A Wife."

Refreshments of hot spiced tea and pressed cookies were served to the following members and guests: Beverly Hall, Mona Sharrock, Barbara Crim, Marlene McDonald, Jo Harmon, Shelby Rhodes and Charlene Farley.

Also Hazel Hutmacher, Peggie Hicks, Sue Windham, Marilyn Engleking, Jimmie Briggs and Helen Ellis, advisor.

Next meeting of this organization will be Nov. 5 in the homemaking cottage.

Mrs. Pat Fallwell
Presents Program

Highlight of the Monday evening meeting of Rhea Home Demonstration Club in the home of Mrs. Norman Taylor was a good grooming program presented by Mrs. Pat Fallwell, owner and operator of a beauty shop in Friona.

The meeting began with a hat making project directed by Mrs. Walter Schueler. Each person present made a paper hat. Roll call was answered with each member relating an incident entitled "A Good Laugh."

Mrs. Dwayne Ridley presented a council report and several committee reports were given.

During the social hour refreshments were served by Mrs. Taylor to Mrs. Fallwell, Mrs. Joe Mann and Mrs. Carl Schlenker, all of Friona, and the following guests from the Rhea community: Mesdames Chris Goetz, Larry Moyer and Roy Zieschang.

Also Mesdames Herman Schueler, Joe Allen, Floyd Schueler, Franklin Bauer, Bill Brandt, Norbert Schueler, Dwayne Ridley, Clyde Tims, Leland Gustin, Walter Schueler, Jim Dixon, Jack Patterson and Herbert Schueler.

Of Interest To
THE WOMEN

Girl Scout Troop Begins Year's Work

Girl Scout Troop 268, which meets regularly each Monday afternoon in the American Legion Hall, elected officers recently. They were Patsy McVey, president; Ann Spears, vice-president; Susie Spring, treasurer; Gay Welch, song leader; Susan Floyd, scribe; Amy Renner, Linda Perkins and Gloria Brown, patrol leaders.

Troop leaders are Mrs. Louis Welch and Mrs. C. L. Vestal Jr.

Thirteen members attended a special meeting at the home of Mr. and Mrs. Welch Saturday. The meeting began with a two mile hike from a point west of town to the Welch farm. A work session on gypsy badges followed an outdoor lunch.

Jan Welch and Celia Faye Vestal assisted the leaders with troop activities.

At the regular meeting Monday Ben McDonald of Western

Auto Store instructed troop members on the proper methods of carrying for bicycles, gave them some points on safe riding and emphasized the importance of obeying traffic regulations. The meeting was dismissed

following singing of taps by those present.

Members of this troop are Gloria Brown, Cindy Campbell, Deborah Clausen, Denise Cudd, Johnnie Cudd, Glenda Deaton, Regina Duke, Susan Floyd, Jayn Massie, Patsy McVey, Linda Perkins, Amy Renner, Nancy Scales, Esther Smith, Ann Spears, Susie Spring, Barbara West and Gay Welch.

Birthday Party In
Hardesty Home

Mrs. Wesley Hardesty honored her granddaughter, Jana Sue Robertson, with a party on her ninth birthday Thursday. She was assisted by Mrs. Ray White and Carolyn Hamilton. Games were played and refreshments were served to the following: David Sanders, Jimmy Paul Hamilton, James Weatherly, Bobby Drake, Susan Jarecki, Dorothy Johnston, Earlene and Laquita Graham and Rhnea.

Have Guests

Visiting in the home of Mr. and Mrs. Doug Underwood this week were his parents Mr. and Mrs. Floyd Underwood of Edna, Texas. It was the first visit to Friona for the elder Underwoods.

Doug Underwood is service agent for Farmer County Farm Bureau in Friona. His dad is employed by Mobil Oil Company in Edna.

Delwin Ray
Hinkle Honored
On Birthday

Mr. and Mrs. Buddy Lloyd were hosts at a dinner honoring their grandson, Delwin Ray Hinkle of Panhandle, who was observing his ninth birthday, in their home Sunday.

Other guests were Mr. and Mrs. Rodney Hinkle and Rodrick, also of Panhandle; Mr. and Mrs. M. W. Adams, Amarillo, paternal grandparents of the guest of honor; Mr. and Mrs. J. H. Brand and Katherine and Mrs. Henry Lloyd.

The birthday cake was white with a fisherman, fishing pole and fish in blue, red and yellow.



Thou hast blessed the work of his hand.—(John 1:10).

As we work, we put into productivity the power and the ability that are ours from God. That work becomes more and more wonderful and gratifying as we draw upon the divine potential He has made available to us.

WELCOME TO FRIONA



The James Anglin family moved to Friona from Canadian, where Anglin taught two years. He is presently assistant football and head boys basketball coach at Friona High School. Mrs. Anglin is a native of Bovina, while he hails from Mt. Pleasant. The children are Wade, 3, and Quanna, 20 months. Anglin is a graduate of West Texas State University.

HOMECOMING



JACKIE CLARK, starting guard, Senior weighing 145

Welcome
Exes.
See
Our Team
In Action

Did You Know ? YOU CAN BUY A 1964 FORD

Fully Loaded

Reg. Suggested List Price

\$3973⁴⁰

NOW PRICED **\$3130⁷⁴**

- AUTOMATIC RADIO HEATER 8 CYL. POWER BRAKES POWER STEERING AIR COND. SEAT BELTS W/SW TIRES
- TINTED GLASS 2 SPEED WIPERS & WASHERS PADDED DASH & VISOR BACK UP LITES WHEEL COVERS LIGHTS CLOCK

LOWER PRICED MODELS WILL BE PRICED ACCORDINGLY

FRIONA MOTORS

Oscar Baxter, Mgr.

W. HIWAY 60

Friona

Kendrick Oil Co.
Phillips 66

Phillips Tires
Tubes
Batteries
Accessories



PIGGLY WIGGLY



Friona

REEVE CHEVROLET

New And Used Cars

FRIGIDAIRE APPLIANCES

ROCKWELL BROS AND CO.

"LUMBERMEN"

Lumber - Paint
Tools

THE FRIONA

STAR

HURST'S Dry Goods

GIB'S CLEANERS

Professional And Coin-Op Dry Cleaning



FRIONA WHEAT GROWERS

Elevator Service
Field Seeds

MOORE'S SUPER MARKET

Top Quality Foods
At Lower Prices

Merry Olde England Club Program Title

"Should auld acquaintance be forgot, And never brought to mind? Should auld acquaintance be forgot And days of auld-lang-syne?" by Robert Burns was the quotation used to begin the Tuesday evening meeting of Modern Study Club at Federated Club House.

The invocation was given by Mrs. Virgil Zeman and a talk entitled "The England I Knew" was presented by Mrs. Lee Spring, a native of that country.

A guest soloist, Linda Outland, sang two numbers from the musical, "Oklahoma," "I Can't Say No." and "People Will Say We Are In Love." She was accompanied by Mrs. Roy V. Miller Sr. at the piano. Hostesses, Mrs. Glenn E. Reeve Sr. and Mrs. Wesley Foster, served refreshments of trifle, wafers, coffee and tea to two guests, Mrs. Phyllis Hale and Mrs. Mabelle Hartwell, and 21 members.

Family Dinner Sunday Honors Clifford Hogue

Mr. and Mrs. Clifford Hogue of Mount Vernon, Ark. have been visiting in the home of Mr. and Mrs. Kenneth O'Brien, Mr. and Mrs. Russell O'Brien and Mr. and Mrs. James W. Cunningham.

A family dinner in the Russell O'Brien home Sunday was

a courtesy for Hogue, who was observing his 70th birthday. All seven of his children attended.

Those present were Mr. and Mrs. Kenneth O'Brien; Mrs. Eddie Eustace, Britt and Kim; Mr. and Mrs. Burke Hand, Philip, Danny and Tawnya and Mr. and Mrs. Dwight O'Brien and Greg.

Also Mr. and Mrs. L. V. Hogue and Dean, Pep; Mr. and Mrs. Loyd Chesher, Cindy, Cathy and Christy; Karen O'Brien; Mr. and Mrs. James W. Cunningham, Janice and Joe; and Mr. and Mrs. Dale Cunningham.

Also Mr. and Mrs. John H. Box, Lucretia, Rita Gail and Debbie, Odessa; Mr. and Mrs. Jim Welch, Jeanie, Jackie and Julie, Pettit; Mr. and Mrs. Richard Conley, Ricky and Bonnie, Lubbock; Mrs. T. A. O'Brien; Mr. and Mrs. E. L. Fairchild and the host couple.

Granddad Hadley Marks Milestone

F. H. Hadley, long time resident of Friona, marked the 96th anniversary of his birth in his home Saturday. Granddad, as he is called by members of his family and friends, prefers that there be no more parties for him.

Family members meeting in Hadley home Saturday afternoon for coffee, cake and hot chocolate were: Mr. and Mrs. L. D. Cannon, Muleshoe, Mr. and Mrs. A. H. Hadley and Debbie Dickey, Mrs. Gibbie Trigg and Mrs. Leo Bails and Becky.

Also Mrs. Donn Tims, Mrs. Alfred Beavers, Dawn, Sheena, Shasta, Shelia, Sherry and Shawna Hadley, and Carl Hadley.



MR. AND MRS. DUWAIN WERNER

Denise Bender, Duwain Werner Exchange Wedding Vows Recently

Miss Deniese Bender, daughter of Mr. and Mrs. Karl Bender, Friona, became the bride of Duwain Werner, son of Mr. and Mrs. Isaac Werner of LaCombe, Alberta, Canada.

The afternoon ceremony took place September 13th at the home of Pastor and Mrs. G. O'Brien in College Place, Wash. Pastor O'Brien, minister of the Seventh Day Adventist Church, performed the ceremony.

The background setting was of lighted candelabra decorated with yellow roses and a foreground of baskets of roses with spider mums.

Mrs. Lewis Overbaugh, organist, accompanied Mrs. Shirley Audregg as she sang, "Each for the Other" and Daryl Ochs as he sang "The Wedding Prayer."

A portrait neckline, outlined with seed pearls and sequins on applique highlighted the bride's formal wedding gown of white peau de soie. A panel of applique, seed pearls and sequins decorated the front panel of the skirt. The fitted bodice featured long fitted sleeves which ended in points over her hands.

A crown of seed pearls held her shoulder length veil of illusion. She carried a bouquet of white glamelias centered with yellow rosebuds and a white orchid corsage.

Mrs. Daryl Ochs, a former nursing classmate, was matron

of honor. She wore a street length dress of blue peau de soie with matching floral net headpiece and a corsage of rosebuds. Lyle Werner, cousin of the groom, Portland, Oregon, was best man.

Mrs. O'Brien registered guests and they were seated by Daryl Ochs.

A dinner and reception followed at the Chinese Modern Care. The wedding cake was served by Mrs. Roger Meberry, Mrs. Audregg and Mrs. Ochs. Pastor O'Brien was the master of ceremonies.

Mrs. Audregg sang "Because of You," and Mrs. Milton Krantz sang, "Love is a Many Splendored Thing." Vocalists were accompanied by Mrs. L. Over-

baugh at the piano. The bridegroom ended the reception by singing "The Yellow Rose of Texas."

Mrs. Werner is a graduate of Glendale Sanitarium and Hospital School of Nursing and is now employed in surgery at Walla Walla General Hospital, Walla Walla, Washington.

Her husband attended Canadian Union College and Walla Walla College and is planning further studies in theology.

As Mr. and Mrs. Werner left for a wedding trip, the bride wore a two piece suit of gold brocade with navy patent accessories and a white orchid corsage.

The couple will be at home in College Place, Washington, temporarily.

Visit In Bengers Home

Mr. and Mrs. C. B. Bengers of Callaway, Neb. spent several days recently visiting in the home of Mr. and Mrs. John Bengers in the Black community. Although the men are cousins, they had not seen one another in more than 50 years until two years ago when the John Bengers visited in Callaway, Neb. C. B. Bengers has been postmaster at Callaway more than 25 years.

The Nebraska Bengers had never been to Texas before and were very favorably impressed

with the Golden Spread. On Saturday the two Bengers couples went to Woodward, Okla. and spent the weekend visiting Mr. and Mrs. L. M. Bengers and other relatives.



"Two great talkers will never travel too far together"

Judy McLellan Born Thursday

Judy Lynn is the name Mr. and Mrs. Joe McLellan chose for the baby girl born to them at 1:03 p.m. Thursday, Sept. 22,

in Parmer County Community Hospital.

She weighed 9 lbs. and is the first child for the couple.

Grandparents are Mrs. Lillian McLellan, Friona, and Mr.

and Mrs. Granville England, Amarillo. Great-grandparents are Mr. and Mrs. Ernest England, Vernon; Mrs. Burl Shamblin, Keyes, Calif., and Mrs. A. H. Boatman, Friona.

Judy's only living great-great-grandparent is Albert Reasoner, Keyes, Calif.

Faith -- Is the Soul riding at Anchor.

SALUTING

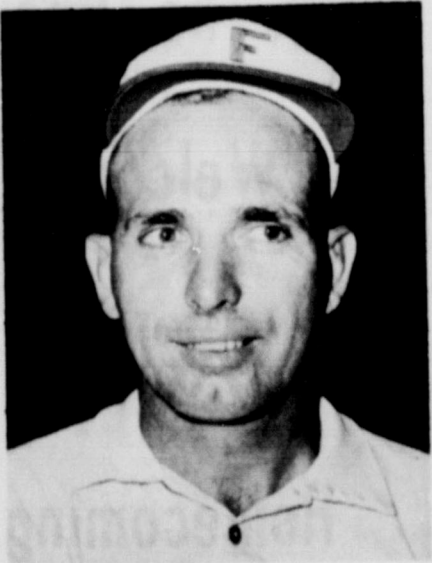
THE FRIONA COACHES



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Coach Light



James Anglin



Mel Williams



Bill Wooley

WE GIVE GUNN BROS. STAMPS

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WHITE'S SUPER MKT.

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MEATS

CHUCK

ROAST lb. **45¢**

LOIN or T-BONE **STEAK** lb. **79¢**

PRODUCE

CELLO

Tomatoes 3 for **19¢**

PORTALES

Sweet Potatoes lb. **15¢**

#1 red

Potatoes 10# Bag **59¢**

MORTON HOUSE

OVENBAKED

BEANS

Family Size

33¢

VAN CAMP'S

Pork and Beans

2 1/2 Can

27¢

LIBBY'S

VIENNA SAUSAGE

2/45¢

AUSTEX

Enchiladas

300 Can

39¢

WAPCO

TUNA

2/45¢

CAMPBELL'S

Tomato Soup

2/25¢

WHITE SWAN

OLIVES

7 Oz. Jar

45¢

CUTRITE

Plastic Wrap

35¢

LANE'S

ICE CREAM

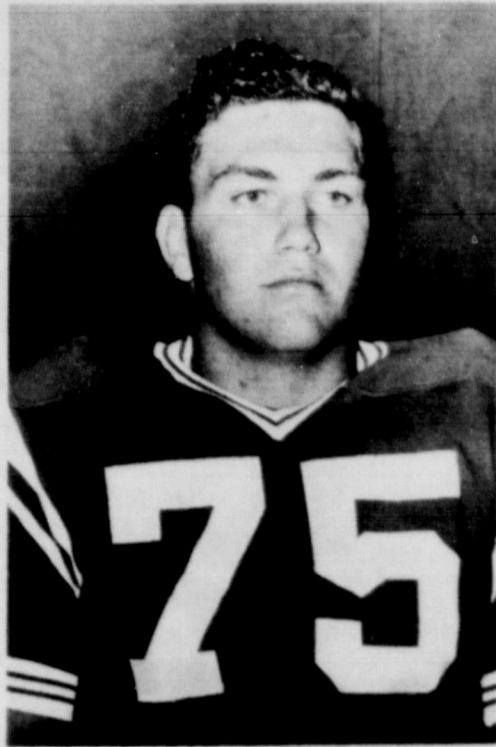
1/2 Gallon

59¢

Council Members Hear State Meeting Report

Highlight of the Monday afternoon meeting of Farmer County Home Demonstration Council meeting in the community room of Friona State Bank was a series of state convention reports presented by Mrs. Walter Kaltwasser, Mrs. Gene Welch and Mrs. Jimmy Briggs. Seven clubs were represented. A member of each club gave a yearly report of accomplishments. Mrs. Ralph Price, county chairman, reported council accomplish-

HOMECOMING



1964

Let's
De-feather
The
OWLS

GENE WEATHERLY, starting tackle on defense, Junior weighing 220

Welcome All You Exes
To Friona Homecoming

Bainum
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Phone 247-2786

Friona, Texas



MR. AND MRS. JERRY HINKLE

Double Ring Ceremony Unites Jerry Hinkle, Lucy Beth Miller

Wedding vows were exchanged between Lucy Beth Miller, daughter of Mrs. Lois Miller and the late Norman Miller, and Jerry Hinkle at First Baptist Church at 6 p.m. Saturday, October 3. Hinkle is the son of Mrs. M. W. Adams, Amarillo, and Clyde Hinkle, Floydada.

Rev. Bill Burton, pastor, read the double ring ceremony before an arrangement of white gladioli and greenery.

Gail Miller, Lubbock, was her sister's maid of honor. She wore an oriental blue dress with matching headpiece holding a brief veil of blue net and carried a bouquet of white and blue carnations.

Wedding selections were presented by Mrs. Roy V. Miller Sr., organist, who also accompanied Bob Miller, brother of the bride, as he sang, "I Love Thee," "Because," "O Perfect Love," and "The Lord's Prayer."

The bride, who was escorted to the altar and given in marriage by her brother, Bob Miller, Fort Worth, wore an off white wool suit with natural mink collar and matching accessories. Her veil was a circlet of maline over a velvet

bow. She carried a bouquet of white orchids with white satin streamers tied in love knots atop a white Bible. Her only jewelry was an heirloom ring belonging to her maternal grandmother, Mrs. L. A. Smith.

Donnie Waller served as best man. Ushers were Dale Smith and Dale Williams.

Mrs. Miller, mother of the bride, wore a blue knit suit with black accessories and a corsage of white carnations. The groom's mother, Mrs. Adams, wore a navy blue wool dress, black accessories and a white carnation corsage.

A reception in Fellowship Hall followed the ceremony. The serving table was covered with a white cut work cloth over blue and laid with silver and crystal appointments.

Guests were registered by Mrs. Bob Miller, sister-in-law of the bride. Cake and punch were served by Myrna Lee, Corsicana and Reba Durham, Lubbock.

Out-of-town guests signing the register were Mr. and Mrs. M. W. Adams, Amarillo; Mr. and Mrs. Rodney Hinkle, Rodrick and Delwin; Panhandle; Virginia Rosstter, Canyon; and

Mr. and Mrs. R. L. Johnson, Roy, Ronnie and Jerry, Dawn.

Also Mr. and Mrs. L. A. Smith, Hereford, maternal grandparents of the bride; Myrna Lee, Corsicana; Arliss Lee, Abilene; Reba Durham and Gail Miller, Lubbock; Mrs. J. C. Poe and children, Amarillo.

Also Mrs. H. E. Miller, Mrs. Hazel Bruner and Mr. and Mrs. Otto Smith, Hereford.

Mrs. Hinkle is a graduate of Hereford High School and Hendrick Memorial Hospital School of Nursing, Abilene. Her husband, a graduate of Friona High School, was employed by Friona State Bank prior to entering the United States Army in September 1963.

Following a wedding trip to points of interest in New Mexico, Mr. and Mrs. Hinkle will be at home at Lawton, Okla. He is currently stationed at Fort Sill.



"Man has always had a fall-out problem—baldness."

Mrs. Julia Lloyd Honored With Dinner

Mrs. Julia Lloyd, long time resident of Friona, observed her 80th birthday Sunday. She was honored with a family dinner in the home of Mr. and Mrs. Travis Lloyd in Bovina. Co-hosts were Mr. and Mrs. Paul L. Lloyd.

Travis Lloyd and Paul Lloyd are sons of the honoree. Other children present were Fred Lloyd and Mrs. Lester Smith, both of Friona.

Others attending were Mr. and Mrs. Elbert Kelly, Childress; Mr. and Mrs. Duane Lloyd and Lavagne of Muleshoe; Mr. and Mrs. Donald Lloyd and Mike and Mr. and Mrs. James Lawlis, Canyon; Mr. and Mrs. Dennis Robards, Sherman; and Mr. and Mrs. Marvin Ryals, Anton.

Also Mr. and Mrs. Robert Lloyd, Billy, Beth, Vicky, Ricky and Randy, Hereford; Lester Smith and Roy, Milton Hargus, Barbara Lloyd and Mr. and

Mrs. Marvin Jordan, Judy and Kenneth all of Friona.

Also Mr. and Mrs. Weldon Moody and Elyese, Larry Webb, Patsy Lloyd, D. H. Wilkerson, Mrs. G. E. Free, Mary Ann McKinney, Phil Lloyd, Bovina, and Maye Tate, Talpa.

Party Honors Andrea Wilkins

Mrs. Waymon Wilkins honored her daughter, Andrea, who was observing her thirteenth birthday, with a party in the family home Saturday afternoon.

Following a game session spoonburgers, chips, punch and cake were served. Favors were individual packets of balloons, candy, gum, trinkets and games.

Mrs. Ethel Adams, paternal great-grandmother of the honoree, assisted with hostess duties.

Guests were Romales Rector, Beverly Anthony, Amelia Sims, Cindy Cason, Dixie Wilkins and the honoree.

Shower Fetes Mrs. Jerry Hinkle

Mrs. Jerry Hinkle, the former Lucy Beth Miller, was honored with a miscellaneous bridal shower Wednesday afternoon in the home of Mrs. Charles Allen. Co-hostesses for the event were Mrs. Frank A. Spring, Mrs. Claude Osborn, Mrs. W. D. Buske, Mrs. Curtis Murphree, and Mrs. O. J. Beene.

Thirty guests were registered by Gail Miller, Lubbock, sister of the honoree.

The serving table was laid with a linen and lace embroidery cloth. Decorations were carried out in the bride's chosen colors of blue and white. The table centerpiece was of white flowers and blue candles. Guests were served cake, coffee, tea and mints.

A linen tablecloth with napkins was the hostess gift.

The honoree was presented with a corsage of white roses, Mrs. Lois Miller, mother of the bride, and Gail Miller wore corsages of white spider mums.

Local Members Host Delta Chapter Meet

Delta Xi Chapter of the Delta Kappa Gamma met at Friona Country Club for the second meeting of the year at 9:30 a. m. Saturday. The program began with a coffee with Ethel Benger, Ruth Carter, Mary Fryor and Pearl McClain, local members, hostesses.

The program was presented by Ormel Lee Walker, Lucille Park and Hazel Legg Hereford, and Koma Ratcliff, Dimmitt. Program topic was "Changing Patterns in Other Cultures."

Mrs. Elouise McDougal presented a ceremonial in memory of Mrs. Irma Stark, who was a dedicated teacher and faithful member of Delta Kappa Gamma.

There will be a regional meeting at Tascosa High School in Amarillo Saturday, October 10.

ments which included a county-wide style show, assistance on book mobile project, and nomination of Katie Blackstone for the THDA scholarship.



TRAVIS GRAVES, starting corner back, Junior weighing 165

SUPPORT
OUR
TEAM

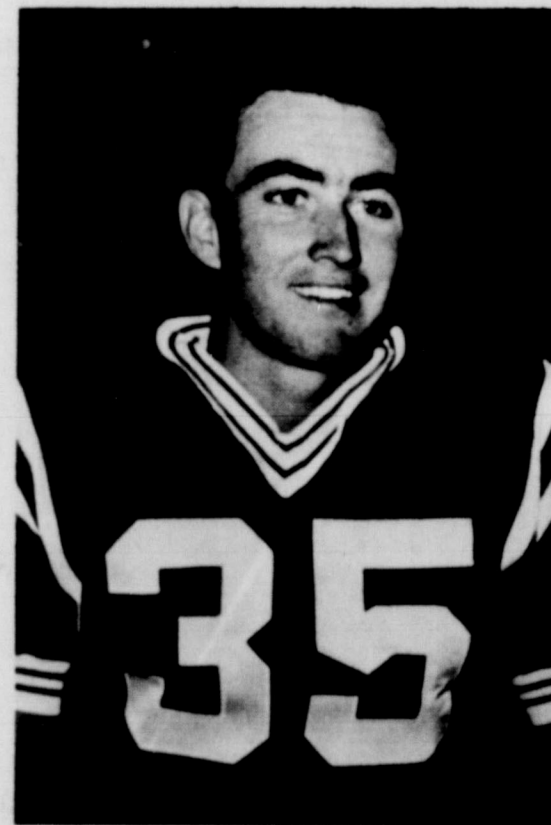
Go
CHIEFS
Go

WELCOME TO HOMECOMING
You Are Invited To Visit Us
And Enjoy The Football Game



CLABORN FUNERAL HOME
And
Floral Shop

SUPPORT The CHIEFS



DANNY MURPHREE, starting halfback, Senior weighing 155

We Join
With The Others
In Welcoming
You To
Homecoming.

Friona Country Club Gin

We Have Completely Overhauled Our Gin
And Are Ready To Gin Your Cotton
Now!

JACK TOMLIN, MGR.

Phone 247-2439

Friona, Texas

The St. Lawrence Seaway's director of operations has made this candid statement: "The Seaway's chief drawback seems to me to be that it was grossly oversold and its program suffers from comparison with the rosy forecasts so zealously touted by some of its promoters. It was to be the panacea of all ills, and reality comes like a shower of cold water, cooling ardor and dampening fond hopes of Utopia."

Boost The Chiefs Friday



By Vern Sanford
 If there is any one body of water in Texas that might have what you would refer to as "everything," it is Lake o' the Pines.
 Here on Cypress Creek in East Texas, only a short distance from the Louisiana line, is a marvelous lake for all types of recreation. It is one of the newest lakes in Texas, finished only three or four years ago by the Corps of Engineers. It is located 9 miles west of Jefferson, and only 65 miles northwest of Shreveport, La.
 Lake o' the Pines is created by what is known as the Ferris's Bridge Dam, which is 70 feet high and 10,600 feet long. The water supply pool covers an area of 18,700 surface acres, which makes it a fair-size lake in Texas.
 There is no more picturesque spot to be found anywhere in the state.
 The name Lake o' the Pines is well adapted to this body of water. Its shores are lined with towering pine trees and surrounded by huge oaks, pecans and other native shrubs.
 For the fisherman, there are portions of the lake where the underbrush has not been cleared. In these areas still stand towering trees of every nature. At the root of every one of these trees is some kind of fish.
 Although most Texas lakes are fished mainly for largemouth black bass, this particular lake offers outstanding fishing in perhaps the largest stream in Texas with a wide assortment. This is Texas' most popular lake for canoe fishermen.
 Although there are large semi-cruiser boats and fast hulls on the lake, there probably are more of the flat-bottom john boats here than on all other lakes in Texas combined. This is a great lake for sculling. A fisherman sits in the end of the boat with a short paddle and maneuvers it around among the protruding tree tops.
 Most of these fishermen use a canoe pole, baited with either minnows or worms. They drop the bait alongside one of the cypress poles or the old dead pine stumps. They jiggle it a few times. If there is a hungry fish around they take it and move on to one of the thousands of other such locations within hollering distance.
 Fishermen here generally do not bother with stringers. They use wire baskets hanging over the side of the boats. They can drop their fish into these baskets and get another bait down in a hurry.
 This does not mean that casting is out. It is a wonderful spot for bait casters. There are fine big black bass, plenty of crappie and chain pickerel, or jackfish as they are called locally. Most of the crappie in the area are large black ones. This, because there is sufficient acid in the water to make this species abound.
 And those big bream, or blue gill! People travel for miles just to pole fish for those fellows.
 In most areas the growth is a little too heavy for fly fishing, but in the more open waters and around the edges of the little islands, the fly or bug fisherman has a field day.
 There also are monstrous catfish in the lake. Some alligators have been found, but they are recognized as beneficial to the waters.

Hospital Notes

Dorothy Rogers, Bovina; Estelle Bearden, Earth; H. H. Elmore, Mesa, Ariz.; Henry Spicer, Bovina; Obereta Sudderth, Bovina; Fidela Aleman, Friona; Mrs. Bill Bandy, Friona; Dess Fallwell, Friona; Ida Hernandez, Friona; Pauline Galvan, Friona; Freeman Davis, Muleshoe; Dwain Menefee, Friona; Willie Escabol, Summerfield; Reguis Escabol, Summerfield; Karl Kuhlman, Friona; Artie Kelley, Friona; Mrs. Frank A. Spring, Friona; Uvon Ford, Farwell; Gabriel Ramirez, Friona; Gevana Word, Hereford.

DISMISSALS:
 Mrs. Joe Mack Dutton and baby girl, Nancy Alexander and baby girl, Dorothy Rogers and baby girl, Georgia Holmes, Rory Brito, Mrs. Jimmy Norwood, Bette Fulcher, Deborah Hawkins, Mary Lou Galvan and baby boy, H. H. Kelso, C. J. Horton, Henry Spicer, Carolyn Galvez and baby girl, Obereta Sudderth, Clara Mae Smalts, Lois McCutchan, Mrs. James B. Collier, Mrs. Daisy Miller, Fidela Aleman, Freeman Davis, Dwain Menefee, baby boy Bowery, Dess Fallwell, Karl Kuhlman, Uvon Ford, Willie Escabol, Refugia Escabol, Estelle Bearden.



STRANGE QUADRANGLE. . . . Facial expressions of these members of the cast of "Happy Valley" tell that all is not in complete harmony, at least between Jim Camp (Neel Lyles, front left) and his wife Polly (Janell Daniel), right, Charles Fields and Betty Taylor, other cast members, are in the back. The production, to be presented by the Friona Thespians Troupe, will be presented Saturday, October 17 at Friona High School Auditorium.

Phillip Bates Completes Course

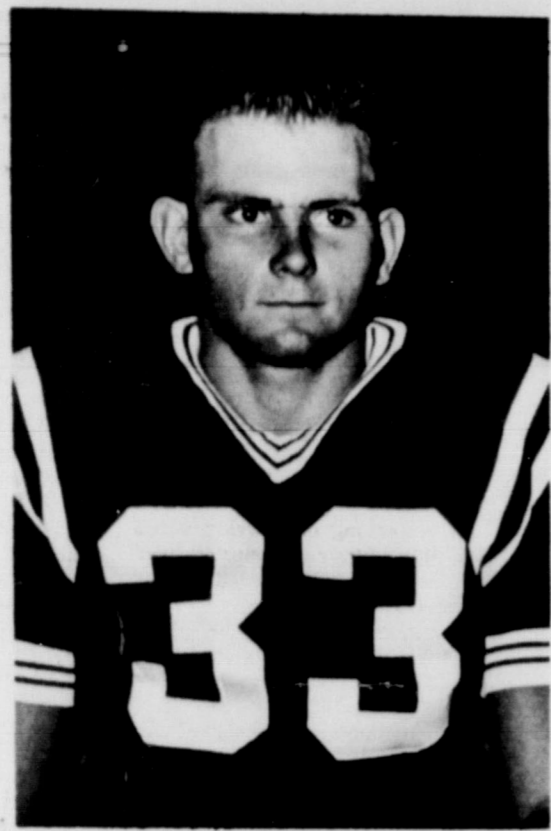
Second Lieutenant Phillip D. Bates, son of Mr. and Mrs. Robert L. Bates of Friona, has graduated from the technical training course for U. S. Air Force missile launch officers at Lowry AFB, Colo.
 Lieutenant Bates, now trained in the supervision of Mace missile launch activities, is being assigned to a Tactical Air Command (TAC) unit at Orlando AFB, Fla. His wing

supports the TAC mission of providing firepower and other air support to U. S. Army forces.
 The lieutenant, who earned his B. S. degree from Abilene Christian College, received his commission upon completion of Officer Training School.

He is a graduate of Sunray High School and taught in the local school last year.

Annual Meeting Date Scheduled

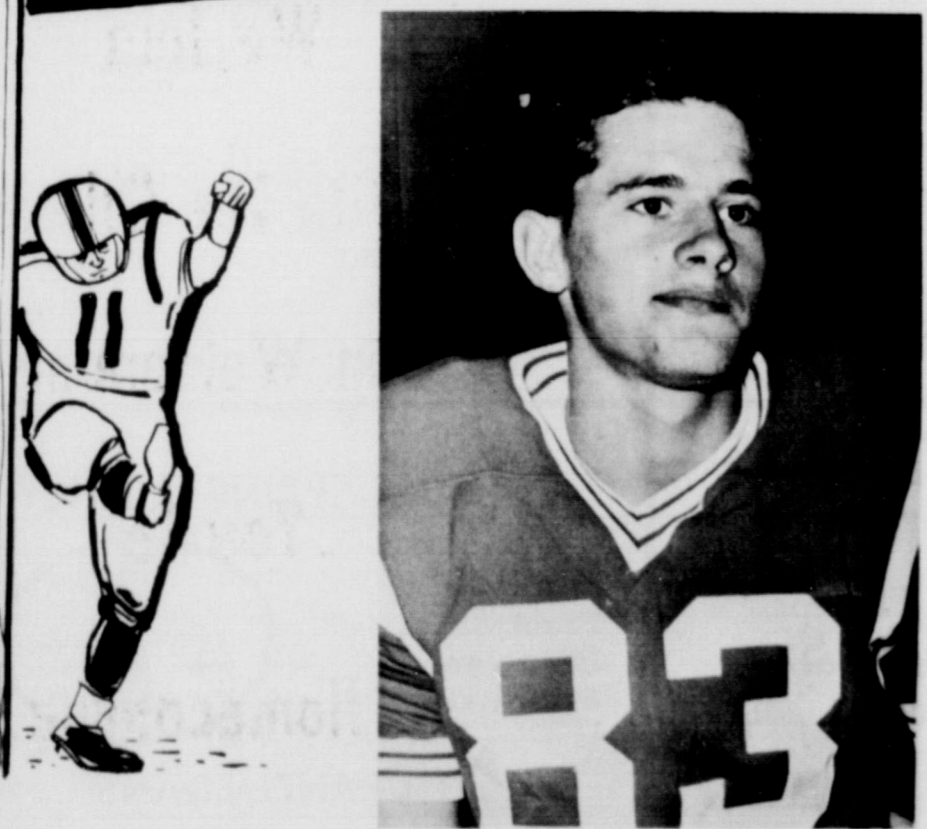
The annual meeting of the Farmer County Farm Bureau will be held Monday, October 19 at the Farm Bureau office.
 Anyone with resolutions are urged to send them in, according to Harry Hamilton, president. Officers and directors will be elected at the meeting.



MILTON HARGUS, starting halfback, Senior weighing 164

SUPPORT The CHIEFS
HOMECOMING
Rushing Insurance Agency

Phone 247-3370 721 Main Friona, Texas



JESSE SHIRLEY, starting end, Junior weighing 165

Whip The Owls!!



FRIONA CONSUMERS

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Buddy Lloyd, Mgr



Friona

Remember Not Everyone Belongs To A Co-op But Everyone Benefits

FRIONA CONSUMERS BELIEVES IN AND SUPPORTS THE ATHLETIC PROGRAM OF OUR SCHOOL.

Without The School Our Town Could Not Hope To Improve And Grow As It Has,

Support Your School

HOMECOMING

VIRGINIA REEL LINK PORK SAUSAGE 12 oz. PKG. 61c	GRADE A FRYERS USDA GOOD 29c LB.	HUNT'S SPICED Peaches 2 1/2 CAN 29c
CHURCHES GRAPE JUICE 24 oz. BTL. 35c	BETTY CROCKER WHITE CAKE MIX BOX 33c	FRENCH'S MUSTARD 24 oz. Jar 29c
HERSHEY Dainties 6 oz. Pkg. 19c	FOLGER'S COFFEE 1 LB. CAN 83c	LIBBY'S FROZEN Mixed Vegetables 10 oz. Pkg. 19c
LIBBY'S FROZEN BLACK EYE PEAS 10 oz. Pkg. 19c	SEALTEST Ice Cream 1/2 Gallon 59c	

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Friona

COTTON BOWL

FOOTBALL CONTEST

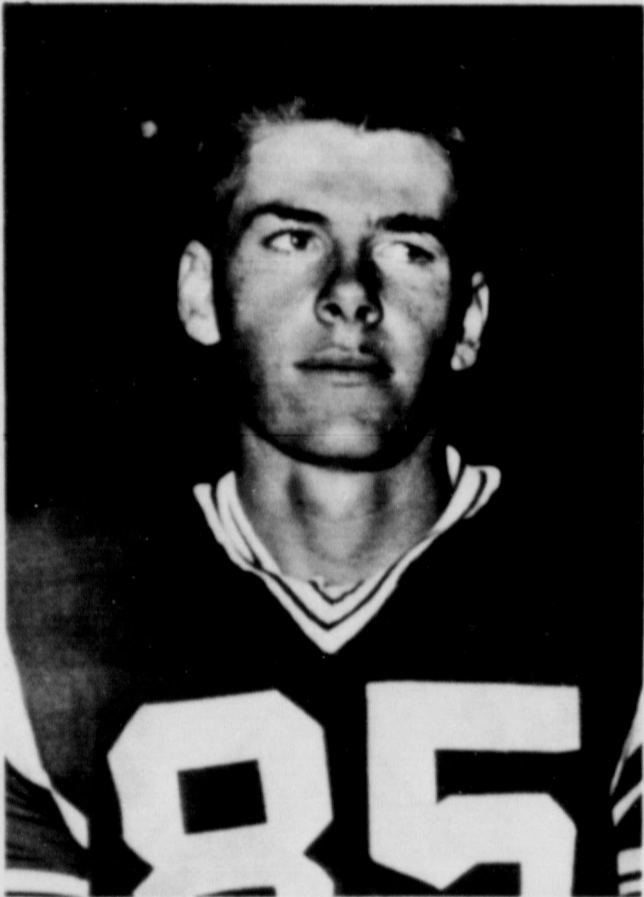
MEET THE CHIEFS



JACKIE STOWERS, senior end, weighs 162.



TRAVIS GRAVES, junior quarterback, weighs 165.



HUGH LATHAM, junior end, weighs 160.



LONNIE ELLIS, junior quarterback, weighs 150.

Contest Standings

Mrs. Walt Mabry39	John W. Renner34
Raymond Milner39	Thelma Watkins34
Waymond Wilkins39	Karen Agee33
Preach Collier38	Duane Balze33
Mack Ragsdale38	Galen Brewer33
Albert Johnson37	Jim Dixon33
Jim Johnston37	Bob Finley33
Benny Pryor37	B. C. Hartwick33
Floyd Reeve37	Gerald Shavor33
Stanley Beege36	Mrs. R. E. Snead33
Gene Ezell36	Jarrell Wright33
Ruby Howell36	Dean Blackburn32
Mrs. Albert Johnson36	Belinda Mabry32
George W. Jones36	Leon Massey32
Russell McAnally36	Ethel Mingus32
Frank Trullitt36	Jimmy Norwood32
Wright Williams36	Jeff Price32
Travis Clements35	C. H. Veazey32
Ray D. Fleming35	Frankie Allen31
Charles Howell35	Owen Drake31
Howard Jones35	Eugene Ellis31
Laverne Mabry35	Glen Mingus31
Randy Mabry35	John Morrow31
Mary Pryor35	Lavon Reeve31
Maynard Agee34	Flossie Rhinehart31
Elsie Allen34	Dennis Fallwell30
Danny Balnum34	Mildred Agee29
Francis Gable34	J. S. Clark29
Larry Mabry34	Mrs. B. C. Hartwick29
W. R. Mabry34	Wade Wright29
Pat Manchee34	John Baca28
Johnny Massey34	Mike Ellis28
Jim Maynard34	John Hoover28
Clarence Monroe34	Darrell Read28
Peggy Monroe34	Ronald Smitley28

WEEKLY PRIZES

- 1st. Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of The Friona Star and their families are not eligible to enter this contest.

1 Friona Farmers Co-Op Gin
Farmer Owned For Better Service
and
Better Ginning Phone
Steve Hargus Hub 265-3565
Canyon at Olton

2 Hub Fertilizer Co.
HUB-FRIONA
Ammonia-Dry Fertilizer-Seed
Phosphoric Acid-Farm Chemical
Champlin Oil
Don't Wait-Fertilate
See Bill, or Tab
Farwell at Frenship

3 Reeve Chevrolet
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
Phone 247-3011 Friona
Plains at Sundown

4 Plainview Production Credit Association
Wade Wright, Friona Office Mgr.
Lazbuddie at Happy

5 Friona County Club Gin
West Friona Grain
Jack Tomlin, Mgr. Phone 247-2439
Abernathy at Morton

6 Bi-Wize Drug
Drugs Sundries
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Phone 247-3010 Friona
Texas vs Oklahoma

7 FRIONA MOTORS
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For
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Phone 247-2701 Friona
Texas Tech at TCU

8 ETHRIDGE-SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
Phone 247-2766
INSURANCE-LOANS
Oklahoma State at Colorado

OFFICIAL ENTRY BLANK

Name _____
Address _____

Game Of The Week
Tie Breaker Pick Score
Hale Center _____ at Friona _____

GAMES

- | | |
|----------------------------|--------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug |
| 2 Hub Fertilizer | 7 Friona Motors |
| 3 Reeve Chevrolet | 8 Ethridge-Spring Agency |
| 4 Plainview PCA | 9 P. C. Imp. P. C. Pump |
| 5 Friona Country Club Gin | 10 Chester & Fleming Gin |

9 Parmer County Pump Implement Co.
B & J Pump IHC Power
Rice at Stanford

10 Chester & Fleming Gin
Brand New Equipment
West Texas State at North Texas

SEASON MARKS TOPPLE

Chiefs Set Record In 34-7 Win Over Sudan

The Friona Chieftains showed last Friday that they were eager to get back in the "win" column, and to prove it they rolled up some season records in the process.

The Chiefs scored an impressive 34-7 victory over the Sudan Hornets, and came up with some spectacular plays and totals while they were at it.

Friona racked up their season high for yards gained rushing, rolling up 335 yards on the ground, and added 82 yards passing to that total, for 417 yards total offense, also a high for the year.

Fullback Doug Dodd also came up with his best performance of the year, racing to three touchdowns, booting four extra points, and gaining 185 yards rushing.

Dodd put the team in the lead in a hurry, racing 77 yards, a personal record, and also longest run from scrimmage this year, on the first official play from scrimmage for the

Chieftains. Friona held the Hornets after they had picked up one first down, and took over on their own 38-yard line after the Sudan punt. A holding penalty on their first offensive try set the team back to their own 23-yard line, making it first and 25.

This ordinarily would have put the team in a big hole, a bad way to start a game. But Friona fans hardly had time to consider the situation. For Dodd hit around end, found himself in the clear at about his 40-yard line, and outraced the Hornet defenders the rest of the way to the goal-line -- a fine 77-yard touchdown run.

Dodd then booted the first of his four points -- after-touchdown, giving Friona a 7-0 lead with less than two minutes gone in the game.

Sudan didn't roll over and play dead. The Hornets returned Friona's kick to their own 33-yard line, and began a 67-yard touchdown drive that moved steadily enough to worry Friona

supporters. Hornet quarterback Mike Smith hit three out of five passing attempts during the drive. Halfback Danny Masten caught two of the passes for a total of 46 of the yards, and on a third down play, Smith passed to halfback Corley Baker for 18 yards and the touchdown. The extra point kick tied the contest, 7-7, with the game barely over four minutes old according to the clock.

The Chieftains took the ball and drove to the Sudan 33-yard line before stalling. However, Friona's defense held the Hornets to two incomplete passes and a five-yard loss, and Sudan was forced to punt.

After a short (20-yard) punt, Friona put the ball in play on the Hornet 48-yard line. Danny Murphree burst through the line for seven yards, and then quarterback Jim Snead called Dodd's number again.

The 170 pounds of dynamite appeared to be stopped after about a five-yard gain, but he

wriggled free from two or three would-be tacklers and soon was on the way to a 41-yard touchdown ramble. His placement kick split the uprights, and Friona led 14-7 with 2:55 still to play in the opening quarter.

Friona threatened early in the second quarter, driving to the 19-yard line. Dodd then skirted right end, but was hit hard at the five-yard line and the ball squirted into the end zone. It was recovered there by Sudan, and the Hornets put it in play at their 20.

The Chieftains had one more scoring opportunity before the half ended. Friona recovered a Sudan fumble at the Hornet 40-yard line with about three minutes remaining in the half. Milton Hargus ran nine yards, and Dodd made it first down at the Sudan 26 with a five-yard gain.

Murphree ran six yards to the 20, and two plays later another five-yard burst by Dodd put the ball on the 13. But here the drive stalled, as Sudan figured out a reverse play by the Chiefs to throw Murphree for a six-yard loss. Hargus made nine yards to the 10, but Snead couldn't find a receiver on the third down play, and was nipped behind the line of scrimmage as the half ended.

Friona fumbled the second-half kickoff, and had to punt the next time it had possession, but on their third crack at a score, the Chieftains made good. Big play of the drive was a 41-yard pass play from Snead to end Jesse Shirley, to set up the score on the 13-yard line.

Shirley got behind the Hornet defense, and sacked up the long pass, almost getting loose for the TD. He was tackled on the 13-yard line, but "one-play" Dodd ran it the rest of the way, going around right end for his third touchdown.

Sudan blocked the point attempt, but Friona led, 20-7 with four minutes to play in the third quarter.

(Continued on page 3)

Game At A Glance

	Friona	Sudan
First Down	13	9
By Rushing	10	5
By Passing	3	4
By Penalty	0	0
Yards Gained Rushing	335	102
Yards Gained Passing	82	96
Total Offense	417	198
Passes Attempted	7	22
Passes Completed	4	7
Passes Intercepted By	3	1
Fumbles Lost	5	3
Number of Punts	4	6
Punting Average	37.3	31.7
Number of Penalties	6	4
Yards Penalized	50	20

PLAYER	TCB*	NYG*	AVG*
Doug Dodd	15	185	12.3
Jerry Case	1	58	58.0
Milton Hargus	10	41	4.1
Danny Murphree	7	25	3.6
Joe Mabry	2	20	10.0
Jim Snead	4	9	2.3
Travis Graves	1	0	0.0
Lonnie Ellis	1	-3	0.0
Totals	54	335	9.9
Opponent Totals	43	96	2.2

PLAYER	PA*	PC*	YDS*
Jim Snead	3	2	53
Lonnie Ellis	3	2	29
Travis Graves	1	0	0
Totals	7	4	82

PLAYER	PC*	YDS*	TD
Jesse Shirley	2	53	1
Hugh Latham	1	27	1
Larry Johnson	1	2	0
Totals	4	82	2

PLAYER	NO.	YDS	AVG.
Gene Weatherly	3	117	39.0
Doug Dodd	1	32	32.0
Totals	4	149	37.3

PLAYER	NO.	YDS.	RET.
George Rushing	1	8	8
Bobby Sims	1	5	5
Larry Johnson	1	3	3

PLAYER	NO.	YDS.	AVG.
Danny Murphree	1	25	25.0

PLAYER	NO.	YDS.	AVG.
Jim Snead	1	4	4.0

Key: TCB--times carried ball; NYG--net yards gained; AVG--average gain per carry; PA--passes attempted; PC--passes completed or caught; YDS--yards gained.

How Friona's Opponents Fared

(Editor's note: Scores of Friona's football opponents in their games the past week are listed below, in order that the Chieftains meet them on their schedule. Chieftain opponents are listed in ALL CAPITAL LETTERS. Each team's season record is listed after the score.)

Seagraves 14, FARWELL 12 (1-3)
 PLAINS 15, Post 14 (2-1)
 DALHART 20, Stinnett 0 (4-0-2)
 HALE CENTER (2-1-1) had open date.
 MORRIS 8, DUMMITT 0 (0-4-1)
 LOCKNEY (2-1) had open date.
 ABERNATHY had open date (2-2)
 OLTON (2-2) had open date.
 TULLA 31, FLOYDADA 0 (4-1)



VAIN ATTEMPT. . . Mike Smith, Sudan quarterback, is shown being corralled by an unidentified Friona tackler in action from last Friday's game. However, Smith was able to throw the ball, which went for an incomplete pass. (Star photo by Darrell Schwab).

SUPPORT THE CHIEFS



RAY BRAXTON, starting tackle, Junior weighing 190

DEAN BINGHAM LAND CO.

247-2745

Dean Bingham FRIONA John Bingham



LET'S BOOST THE CHIEFS BY ATTENDING HOMECOMING - 1964



LARRY JOHNSON, starting linebacker, Junior weighing 143

WELCOME "EXES"

Phone 265-3565

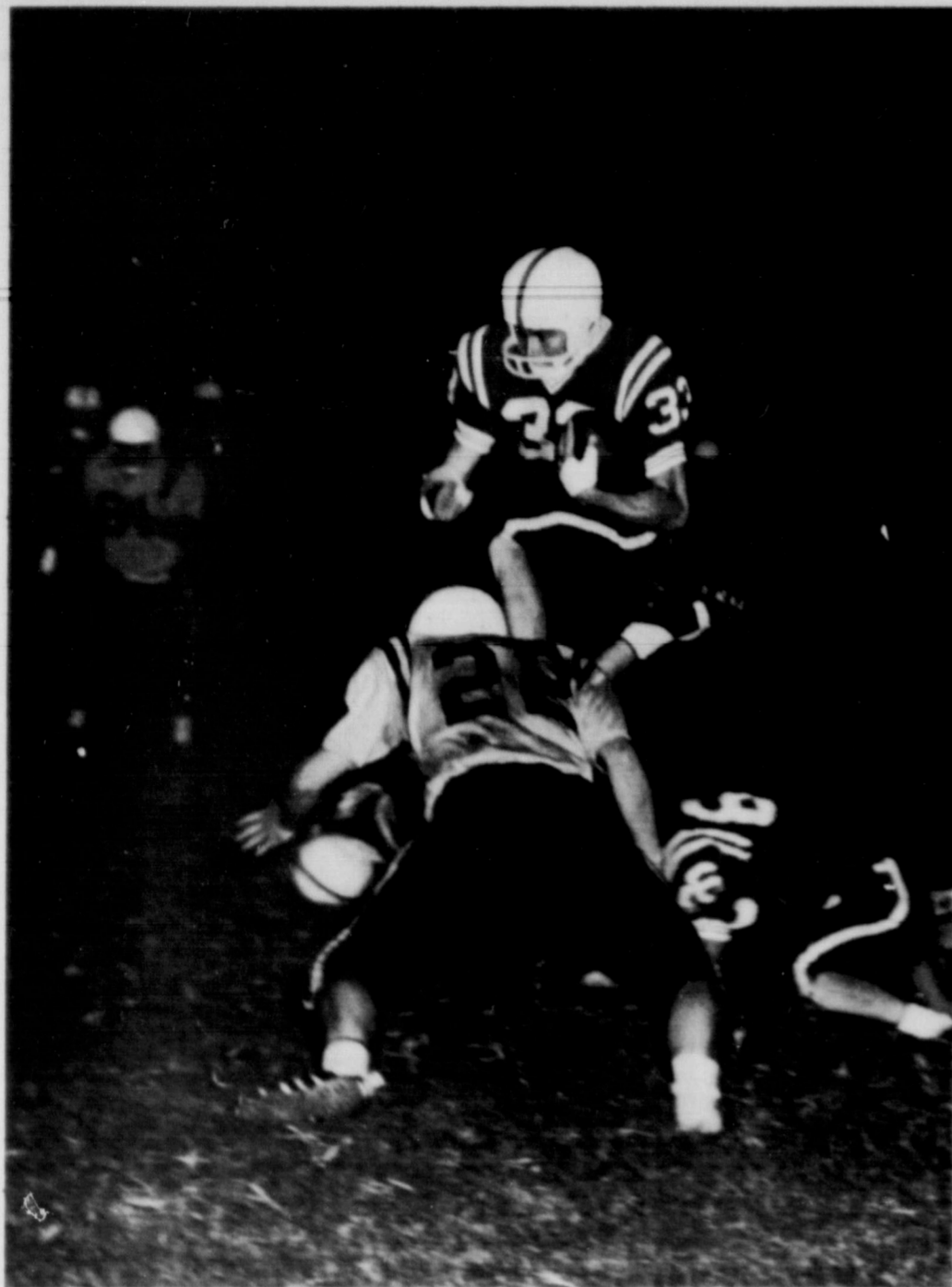
The MOST MODERN GIN PLANT IN WEST TEXAS. Featuring a Kimbell-Bishard Cleaner and Boll Separator For Cleaning Cotton. You Profit More When You Patronize a Co-op.

- 1 AGGRESSIVE SELLING OF YOUR COTTON TO WORLD MARKETS BY PLAINS COTTON COOPERATIVE ASSOCIATION.
- 2 YOUR COTTONSEED CRUSHED AT PLAINS CO-OPERATIVE OIL MILL, LARGEST AND MOST MODERN COTTON OIL MILL IN THE WORLD.
- 3 YOUR BALES STORED AT Lubbock COOPERATIVE COMPRESS, GIVING SUPERIOR SERVICE TO FARMERS, GINS, MERCHANTS AND MILLS.
- 4 EARNINGS FROM ALL THESE SERVICES FARMER OWNED COOPERATIVE BUSINESSES COME BACK TO YOU THROUGH THIS GIN.



Steve Hargus, Mgr.

Friona, Texas



UP AND OVER... Milton Hargus goes high in the air in an effort to vault over his Sudan Horne tackler, Hargus picked up nine yards on the play. Partially hidden at the right is Friona blocker Jackie Clark. (Star photo by Darrell Schwab)

IN GAME HERE

Boys Ranch Falls To Friona B-Team

Friona downed Boys Ranch, 27-0 in a B-team game played here last Thursday. Halfback Bobby Jordan and

Eighth Grade Tops Dimmitt By 26-0 Score

Friona beat Dimmitt, 26-0 in an eighth grade game at Dimmitt Tuesday.

The Braves drove with the opening kickoff with Joe Perez going 20 yards for the score. In the second quarter, Tony Perea went off-tackle some 60 yards for a touchdown, with the point try failing. Halftime score was 12-0, Friona.

In the third quarter, Johnny Barker ran 60 yards to the Dimmitt one-yard line, and Joe Perez pushed it across for the TD, going around right end. Tony Perea scored two extra points by running, making the third quarter score 20-0.

Perea ran 65 yards in the final quarter, going around left end. He was caught on the five yard line, but on the next play he went across for the TD, for the final score of 26-0.

Coach Tom Jarboe credited his reserves with a good performance, and cited a "real team effort."

Next outing will be Thursday, Oct. 15, against Morton here.

quarterback Ted Renner paced the win. Jordan scored twice. Renner scored on a 50-yard run, booted three of four points after touchdowns and also threw a touchdown pass.

Jordan got the scoring underway in the first quarter, and Renner's kick made it 7-0. Mike Rethmayer grabbed a pass good for a touchdown off the arm of Johnny Claborn, making the score 13-0.

Still in the first quarter, Jordan took a pass from Renner and went over for the score. Renner's kick made it 20-0, and that was the halftime score.

Renner capped the scoring in the final quarter with a 50-yard run and then kicked the point for the 27-0 margin.

Friona's defense held Boys Ranch to only two first downs in the game, in addition to being star on offense, Jordan also led the balanced Chieftain defensive attack which stymied Boys Ranch throughout the contest.

The Chieftain B-team, now 3-0 for the year, will meet Canyon Saturday, as will the freshman team. The freshman game will begin at 9 a.m., followed by the B-game.

Los Angeles-Long Beach, New York and Washington, D.C. in that order, were the leading metropolitan area new home builders in 1963, the Census Bureau reports.

Freshmen Take Win From Boys Ranch

Friona's freshman team stormed from behind with three second-half touchdowns to score an 18-14 win over Boys Ranch in a game here last Thursday.

The local freshmen went ahead in the first quarter when left halfback Eddie Barker ran 15 yards to give Friona a 6-0 lead. However, Boys Ranch came back to return the ensuing kickoff 70 yards for the score, and ran a two-point conversion to take an 8-6 lead. That was the halftime score.

Friona scored twice in the third quarter. Right halfback Ronnie Altman ran 15 yards

for one score and fullback Delbert Davis scampered 40 yards for the other, to give Friona an 18-8 lead.

Boys Ranch came back on a scoring drive in the fourth quarter to cut the final margin to four points, 18-14.

Coach Mel Williams credited Johnny McFarland, middle linebacker, with playing an outstanding defensive game.

Next action for the freshmen team will be Saturday at Canyon. In a game beginning at 9 a.m. This will be followed by a game involving the Friona B-team and Canyon.

Boosters Sell Game Football

The Friona Booster Club will give away the game football at Friday's Homecoming game at Chieftain Field. Chances for the

ball are being sold at 50 cents each.

All members of the Friona Chieftain team will autograph

the ball. Members of the Booster Club are selling tickets prior to the game. Ticket buyers will need to be present in order to win.

The club meets each Monday at 8 p. m. at the cafeteria.



HOMECOMING 1964



LARRY BUCKLEY, starting end, Senior weighing 190



Boost The Chiefs HURST'S

Home Of Nationally Advertised Merchandise



On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

SCREWORM SITUATION

A 53 day screwworm-free period in Texas ended September 24 when a sample of worms collected from a cancer-eyed cow in Briscoe County, Silverton, was confirmed as containing screwworm larvae.

Sterile flies are being dispersed in the area and will continue for three weeks.

Eradication officials have no explanation for the occurrence of the screwworm case hundreds of miles from previous cases. The nearest infestations in nearly two months were 500 miles to the west. This points up to how quickly screwworms can spread during favorable conditions in the fall.

WARNING

Two worm cases have been reported to me this past week. However, nothing could be done because a sample of worms were not gotten with either worm case. We can not look at worms with the naked eye and determine whether they are screwworms or blowfly larvae.

We must collect a sample of worms from each infestation we find so they can be sent to Mission and positively identified. Worms from deep within the center of wounds as well as from the surface must be collected. This is necessary as screwworm larvae burrow deep into the center of the wound, while non-screwworms tend to feed near the edge.

If you have a case of worms, collect 10 or more and please let me know if you don't have a shipping carton and report sheet to fill out on the worm case. We have plenty of the screwworm shipping cartons here at the office and are happy to furnish you with a supply. Come by if you want some.

BEEF CATTLE MEETING
Dr. Dixon Hubbard, area Extension Livestock Specialist, will meet with Parmer County cattle owners Tuesday, October 13 at 7:30 p.m. in the Bovina Restaurant.

The program sponsored by the County Livestock Committee, will cover the importance and benefits of production testing beef cow herds, and how a testing program would operate in a herd.

Another item to be discussed will be economical year round forage production for beef cattle.

The Livestock Committee also plans to discuss the advantages and disadvantages of obtaining a portable set of scales for use with production testing in Parmer County.

All interested livestock owners are invited and urged to attend the discussion on these topics by Dr. Hubbard Tuesday night in Bovina.

4-H PROGRESS

The 4-H membership drive in Parmer County last month came up with about 140 new

4-H members. These new members, plus the reorganization of the Clubs in the County have given the 4-H organizations in the County a big boost.

Last week at Lazbuddie, the officers were elected for an Adult Advisory group as follows: Chairman, Freeman Davis; Vice-Chairman, Roy Miller; Secretary, Mrs. Ralph Broyles; and directors, Everett McBroom and Mrs. Max Bush.

Also meeting last week were the adult advisors for the Friona and Farwell 4-H Clubs. The adults discussed organization leaders for their respective Clubs along with other possible leaders.

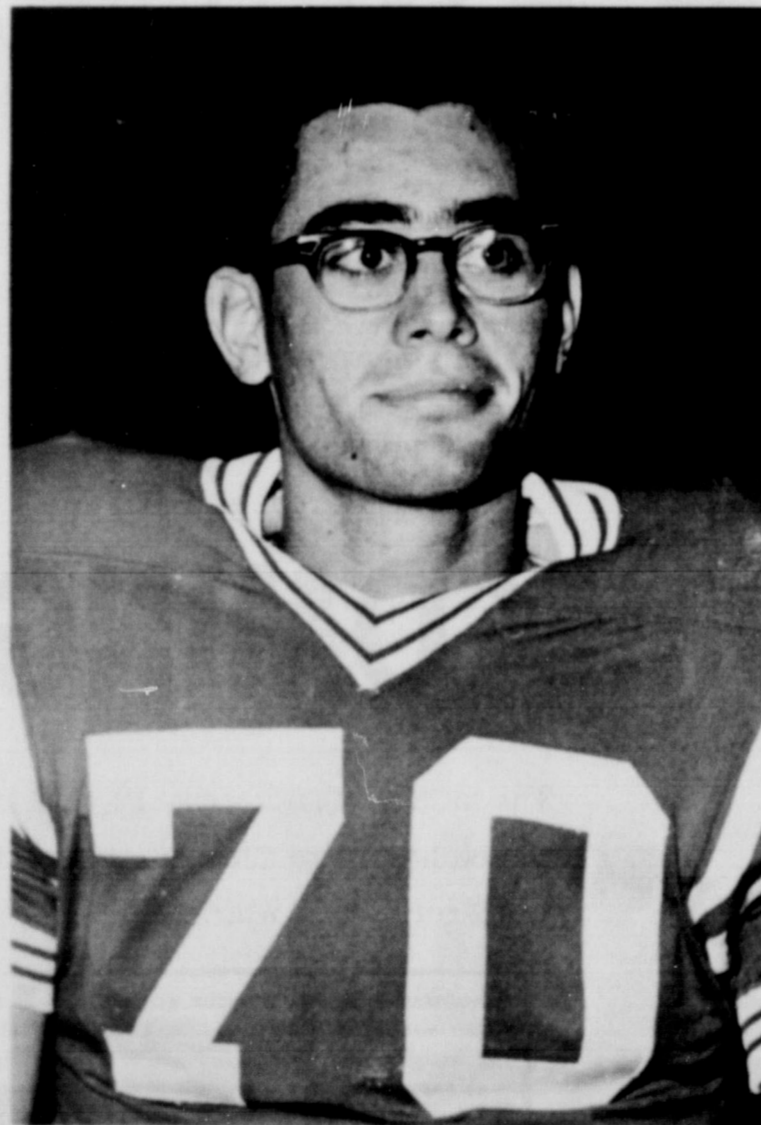
WELCOME EXES

HOMECOMING

Means
Old Friends
In Town



See You Friday Night
BEAT The OWLS



DALE MILNER, senior tackle, weighs 175.

Starting Tackle

CUMMINGS FARM STORE

Phone 247-2781

See Us For Accurate Soil Testing And Analysis

Friona, Texas

Un-Excelled Quality And
A Very, Very Attractive Price.
See Your Nearest Red Barn Outlet
For Quarts-Gallons-54 Gal. Drums



RED BARN
FERTILIZERS - CHEMICALS

Pass, Punt & Kick Contest Is Saturday

The annual "Pass, Punt and Kick" contest will be held in Friona Saturday, October 10 at Chieftain Field. Boys should be entered in the contest by Friday October 9 at Friona Motors. However, entries will be accepted up until the contests begin.

The contest, sponsored by Ford Motor Company and the National Football League, is open to boys between the ages of eight and 13. Boyd (Sonny) Pipes and Ronald Smiley are co-chairmen of the local contest, one of thousands to be held throughout the nation. The Friona Jaycees are to assist

with running off the contest. Winners will be named in two divisions: ages eight through 10 and 11-13.

The first-place winner in the eight through ten year old division will receive a Dallas Cowboy "letter jacket." Second-place winner will be awarded a place-kicking tee and third place winner of the division will receive a football.

All winners in the 11-12-13 year old division will receive an engraved plaque.

Winners of the local contest will advance to the zone finals to be held later, followed by district, area and national contests.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H LEADER TRAINING

With new 4-H Clubs - we have many new Adult leaders to work with the small groups of girls. All Food Project leaders will start work this month. These leaders are required to attend a training meeting before starting work with their food groups. This is necessary so that all will be teaching and doing the same thing in food groups.

Training for those leaders who will be working with girls in their 1st year food group will attend the training in Food Unit 1, at Hub Community Center on Tuesday October 13, at 1:30 p.m. On Wednesday October 14, at 9:00 a.m., training will be given in Unit 2 guides. (2nd year group leaders.) Training for 3rd & 4th year food groups will be announced later.

CAUTION URGED IN HOME CARPET CLEANING

The inadequacies of the average person's knowledge of chemistry were brought into sharp focus by a recent tragedy in Paterson, New Jersey. A do-it-yourself rug clean-

ing task attempted by the husband of a New Jersey homemaker sent her to the hospital with internal injuries and burns over 40 per cent of her body.

The accident occurred when her husband ended a carpet cleaning job near a space heater and the entire rug burst into flame.

Officials of the National Institute of Rug Cleaning, Inc., also pointed out that other serious injuries have resulted from the use of carbon tetrachloride in home cleaning. This chemical has a high toxicity and may be absorbed through the skin into the bloodstream. It has anesthetic results when inhaled and may affect the organic tissue of the kidneys, liver and heart.

The Institute advises that before attempting to use various chemicals for spot cleaning carpets, homemakers consult a professional rug cleaner to learn what materials are safe to use and the correct procedures to follow.

Production of frozen shrimp has entirely displaced canned shrimp on the Texas coast.

News From LAZBUDDIE

By MRS. C. A. WATSON

The Shining Light sub-district MYF meeting will be held in Lazbuddie Methodist Church Sunday afternoon, Oct. 11. About ten groups will participate.

Mr. and Mrs. James Harvey and children visited in Plainview Sunday with his parents, Mr. and Mrs. J. A. Harvey. They also visited with the E. D. Ausburns in Lubbock.

Mrs. George Haskins Sr. and Mrs. C. W. Light were in Clovis Monday.

Patience Clark visited in the home of her grandmother, Mrs. O. G. York in Muleshoe Sunday.

Courtney Owen, son of Mr. and Mrs. Joe Owen, Friona, visited in the C. A. Watson home Saturday night.

Recent visitors in the Claude Blackburn home were the Don Richardsons, Flagg; the Raymond Lesters, Lubbock; and the Bobby Blackburns, Fort Hood.

Mrs. John Crim, Lazbuddie, and Mrs. Gene Fox, Hub, were in Colorado Springs recently visiting Mrs. J. W. Crim.

IN COUNTY

Bond Sales Reach 80 Per Cent Mark

Frank Spring, Chairman of the Parmer County Savings Bonds Committee, announced that the county's August Savings Bonds sales totaled \$4,376. Sales for the first eight months of this year were \$56,548 which represents 80.7 per cent of the 1964 goal for the county.

Total sales in Texas for the first eight months of the year were \$100,643,333 of 67% of the state goal. Savings Bond sales have increased approximately \$900,000 compared to the same period in 1963.

"In a recent brochure the Treasury Department stressed the tax advantages of buying

Seventh Grade Braves Fall, 20-8

The Friona Seventh grade football team dropped a 20-8 decision to Dimmitt's seventh grade in a game there Tuesday.

Friona drove to within scoring range after taking the opening kickoff, but the drive stalled at the 12-yard line.

Dimmitt scored just before the end of the first quarter on a reverse play which covered about 65 yards. The Junior Bobcats scored on a similar play in the second quarter, making the halftime score Dimmitt 12, Friona 0.

The Bobcats used the self-same play for their third score in the second half, and also added the conversion for two points and a 20-0 lead.

Friona's score came in the fourth quarter when David McFarland ran six yards around right end, Rickey Davis went off-tackle for two extra points.

Lazbuddie In District Play

The Lazbuddie Longhorns, 0-3 for the season, travel to Happy Friday night for their first conference game of the year.

Lazbuddie fell to Sundown, 37-8 in a game at Sundown last Friday.

CHIEFS--

(Continued from page 1)

After the teams exchanged possession of the ball, Ray Braxton gave Friona another scoring opportunity by recovering a Hornet fumble at the Sudan 12-yard line. The Chiefs cashed in quickly, with Sneed hitting Shirley for six points on the last play of the third quarter. Dodd's kick made it 27-7.

The first team played little in the final quarter, as reserves began flooding the field for Friona. The alternate unit drove to Sudan's 28-yard line, helped by an 18-yard run by Joe Mabry, before a penalty put a crimp in the scoring effort.

However, the next time Friona got the ball, the reserves put on quite a show, driving 89 yards in something over one minute of playing time.

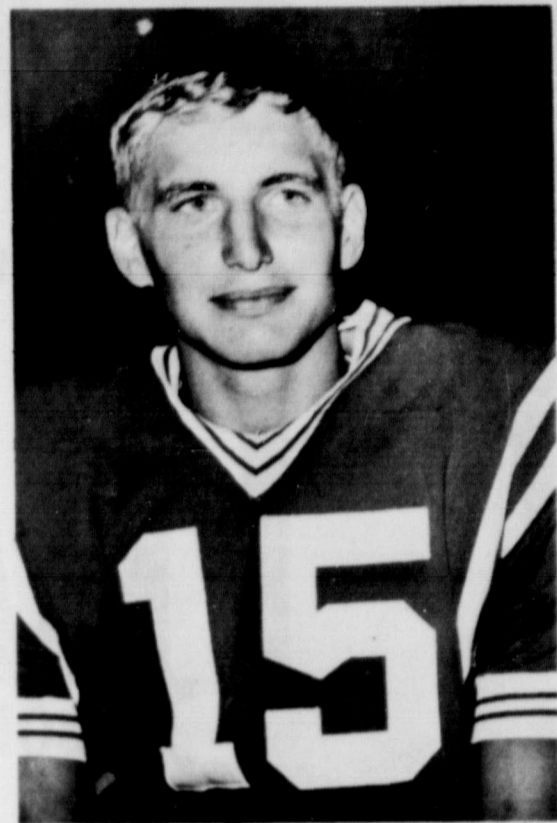
Masten uncorked a punt which bounced and rolled 54 yards to the Friona 11. After two plays gained just four yards, fullback Jerry Cass burst through the line, found daylight and raced 58 yards before finally being corralled at the Sudan 27-yard line.

With the clock in the last minute of play, quarterback Lonnie Ellis faked to pass, and spotted end Hugh Latham near the Hornet goal. Ellis fired, and Latham made one of the most breath-taking catches you'll ever see. He bobbed the ball and had to make a diving catch in the end zone after about the third bobble.

Dodd came in long enough to split the uprights for a 34-7 win.



Boost The Chiefs Friday



JIM SNEAD, starting quarterback, Senior weighing 164

We Are Behind You Big CHIEFS.

STOMP The OWLS

Friona Machine Shop & Supply

Bill Dufur, Mgr.

Friona

Raider-Aggie Film Scheduled

Films of the Texas Tech-Texas A&M football game, won 16-12 by Tech last Saturday at College Station, will be shown at 7 p.m. Monday at the Friona School Cafeteria.

The showing, sponsored by the Tri-County chapter of Texas Tech Ex-Students Association, is open to all who care to see it. A special invitation is issued to Tech ex-students.

The Tech alumni group is to sponsor a showing of the Red Raider game film each week at the same time and place, an hour before Friona Booster's Club meets for their game film.

Be There For The



Welcome Home, Exes



BING BINGHAM, starting center, Junior weighing 165

WELCOME EXES

From The

MOST EXPERIENCED GINNERS In FRIONA



BOB SIMS, starting guard, Junior weighing 174

LET'S ALL SUPPORT THE CHIEFS

BEAT HALE CENTER

Kendrick Oil Company Co.



PHILGAS

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Friona, Texas

CHESTER & FLEMING GIN

PHONE 247-3185

FRIONA, TEXAS



BEEF SALE



FRANKS 3^{Lb.} 98¢
Bag

SIRLOIN STEAK Lb. 89¢
ROUND STEAK Lb. 89¢

T-BONE STEAK 89¢ Lb

FREE Hot Dogs
All Day Saturday, Oct. 10

Grade A **FRYERS** 29¢ Lb.

CLOVERLAKE **ICE CREAM** 1/2 Gal. 59¢

CLOVERLAKE COCA ICE CREAM AND COLA Will Be Served All Day Saturday, Oct. 10

Coca Cola Shurfine Reg. or King 39¢ Plus Deposit 6 Btl. Ctn.
TUNA Shurfine 6 1/2 Oz. Can 29¢
Salad Dressing Shurfine Qt. 39¢

Ireland's Chili #2 Can 59¢
Vanilla Wafers Tender Crust 15 Oz. Bag 25¢

RED DELICIOUS **APPLES** 19¢ Lb.

POTATOES 10 Lb. Bag 49¢

California **AVOCADOS** 2/35¢

California **LEMONS** 2 Lb. 29¢

Lowest Prices... Greatest Variety... always at **Piggly Wiggly**

Orange Drink 3/89¢

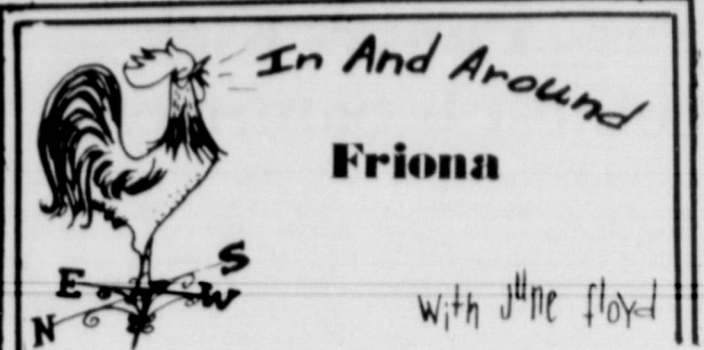
Duncan Hines **Pancake Mix** 2 Lb. Box 35¢
Super Value Bathroom TISSUE 10 Roll Pkg. 79¢

SHURFRESH **CRACKERS** Pound Box 25¢

EL-CHICO **TAMALES** 300 Can 4/1⁰⁰

LUZIANNA **Coffee** Reg. or Drip Lb. Can 89¢

WE GIVE S. & H. GREEN STAMPS
Double S&H GREEN STAMPS
Every Wednesday With \$2.50
Purchase Or More



Harvest on the Golden Spread is just about to begin and the harvest season is one of the nicest seasons of the year. Recent damp foggy weather with little moisture has not benefited growing crops and even the moisture that has fallen hasn't been joyfully received by most of us.

"If only it could have come in July or August," "Wouldn't it have been nice if we could have had this kind of weather when we really needed it?" and other similar expressions and questions are heard every day.

Makes one feel as if all of use are following in the footsteps of our ancestors, the Egyptians of long ago. They were constantly complaining about something or other. Are we much different?

Some of it is just habit, I'm sure. I've often thought if we lived in Hawaii most of us would have absolutely nothing to complain about since the weather there is so constant that there's no such word in most of the native tongues.

The sun will come out, farmers will harvest their crops, merchants will continue to have a lot of customers and things in general will turn out good. That is, if things turn out like they generally do... and they probably will.

Monday will be Dollar Day in Friona. Most retail merchants will have good buys in just about every department. If home-makers are planning winter wardrobes, home furnishings, home decorations or any other project, there's sure to be some item on sale at one of the stores.

Shop the ads in this week's Star and list the bargains you want to take advantage of them come on in to town.

Our readers and fellow townspeople have always been most cooperative in all ways and I feel sure they will help us meet an earlier deadline for news.

The earlier deadline has been established in order for us to get our news to the printer earlier and we can, in turn, get the Stars ready for our readers earlier.

We of the Star staff will appreciate it if everyone with news tips will get in touch with one of us as soon as possible. One advantage of this is that we can do a better job if we don't have to do it hurriedly. A good rule to follow would be "report the event as soon as you know about it."

Tobacco leaves aren't very numerous in our part of the country, so when we came into possession of a couple, we proudly displayed them in the front window. Our idea was that perhaps others would enjoy seeing them, too.

For a few days the green leaves caused considerable comment. Then they began to fade and turn yellow and within a few days we really needed a sign of identification under them, but as usual, didn't get around to making one.

Early this week, Carol Ellis, our editor's wife, who hadn't been in the office for some time, came in.

One of her first remarks was, "Bill, can't you find some other place to hang those dust rags?"

The next day Carol Struve was in late in the afternoon and noticed our once famous window display, which was looking much like a couple of dish rags. Her question was "What do you have those rags hanging up there for?"

If any of the rest of you have been curious about our unattractive tobacco leaves hanging in the window, now you know what they are.

Usually I don't bother to read the letters that come for the ASC office at Farwell, Monday I found out that I may have been missing some good reading.

One item sounded as if it might have come straight from Cotton John's early morning radio program as a thought for the day. It went like this: "STATEMENT BY ASCS CLERK - - "As soon as this rush is over I'm going to have a nervous breakdown, I worked for it; I owe it to myself; and nobody is going to deprive me of it".

From now on I'm going to be sure to read each one that comes out.

Mexican Church Holds Revival

Friona's Mexican Baptist Mission is to hold a revival meeting beginning Sunday (October 11) and running through Sunday, October 18.

The meeting is a part of the state-wide "new life movement," a special missionary drive aimed at Spanish speaking people.

Rev. Lazaro Garcia, Lamesa, will be the evangelist. Amado Coronado of Friona will direct the singing. Services will be at 8 p. m. nightly. Rev. Joe Garcia is the local pastor.

True prosperity is the result of well placed confidence in ourselves and our fellow man. --Burt

STATE FAIR OF TEXAS
EXPOSITION OF LIGHTS AND FLOWERS

RIDE THE NEW SWISS SKYRIDE LONGEST AMUSEMENT RIDE IN THE NATION!

DAILY ENTERTAINMENT EVENTS

HERE'S LOVE, Meredith Willson's latest Broadway musical hit. Nightly 8:30, Oct. 9-24. Matinee 2:30 p.m. Sat., Sun., Wed., Oct. 10-23. Prices: \$5.95, \$4.95, \$4.40, \$3.30, \$2.20, \$1.65. Music Hall.

ICE CAPADES. Nightly 7:30 Mon-Thurs., 8:30 p.m. Fri-Sat. Matinee 2:30 p.m. Sat., 1:30 & 5:30 p.m. Sun. Prices: \$4, \$3.50, \$2.75, \$2.25. Special children's prices Mon.-Thurs.: \$2, \$1.75, \$1.25, \$1. Ice Arena.

"PARADE OF LIGHTS AND FLOWERS" Nightly at 8:45 p.m.

COLOSSAL FREE CIRCUS

MOBIL SKY REVUE • MIDWAY

"GREAT MOMENTS IN FASHION" Free Style Shows, 2 & 4 p.m. Daily. Women's Bldg.

TEXAS KITCHEN WINDOW

"LET'S FACE IT" Cosmetic and Grooming Demonstrations Daily. Women's Bldg.

TV STUDIO. Featuring Julie Benell. Mr. Peppermint, other popular stars on WFAA-TV, Gas Bldg.

SPECIAL FREE ATTRACTIONS

Mon., Oct. 12. Festival Mexicana. Cotton Bowl, 8 p.m.

Tues., Oct. 13. Texas Music Festival. Cotton Bowl, 8 p.m.

Wed., Oct. 14. Dallas Day program. Cotton Bowl, 7:30 p.m.

Thurs., Oct. 15. Dallas Symphony Spectacular. Cotton Bowl, 7 p.m.

LIVESTOCK

PAN-AMERICAN LIVESTOCK EXPOSITION, Oct. 10-18

Junior LIVESTOCK SHOW, Oct. 19-24

POULTRY SHOWS, Oct. 10, 11, 17

HORSE SHOWS

FINE SHOW HORSES, Oct. 9-13

OPEN CUTTING HORSE CONTEST, Oct. 14-15

QUARTER HORSE SHOW, Oct. 15-18

NATIONAL ARABIAN HORSE SHOW, Oct. 22-25

EXHIBITS

TEXAS INTERNATIONAL TRADE FAIR

WONDERFUL WORLD OF FINE JEWELRY

SOUTHWESTERN HISTORICAL WAX MUSEUM

AGRICULTURE BLDG. Live animals and recreation exhibits.

WOMEN'S BLDG. Fashion shows, prize-winning entries in handicrafts, hobbies, domestic arts. Contests and special activities.

1964 AUTOMOBILE SHOW

ELECTRIC BLDG. • GAS BLDG.

FFA CHILDREN'S BARNYARD

ANTIQUA AUTO SHOW

THE AGE OF STEAM

OCT. 10-25 IN DALLAS