# The Sudan Beacon-News

THIRTY-NINTH YEAR

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, OCTOBER 17, 1963

NUMBER 33

# BY DALTON

LACK OF space prevents me from printing a bunch of stuff I had written for my column. Aren't you lucky? ....

LAST WEEK was my worst yet. I missed six out of 11 football choices, when even chance says a person should hit 50 per cent. I did pick the score of the Kress-Happy game exactly, 14-8, except that I picked the wrong team to win. For the year, I have 37 right, 25 wrong, . S97 average for year. This week: Amherst 13, Auton 8; Sudan 15, Springlake 13; Farwell 40, Kress 7; Memphis State 14, WTSU 10; Idalou 25, Crosbyton 6; Petersburg 26, Loresso 7; Arkansas 16, Texas 14; TCU 22, Texas AGM 6; Mississippi State 19, Houston 6; SMU 20, Rice 17; Baylor 26, Texas Tech 10; New Deal 22. Whiteface 8; Floydada 49, Abernathy 0; Morton 14, Muleshoe 6.

1935 CLUB MEETING HAS INTERNATIONAL FLAVOR

"Time to Bridge the International Gap" was the subject topic for the meeting Monday evening of the 1935 Study Club held in the home of Mrs. Weaver Bar-

Program director was Mrs. R. D. Commerce and Honest Priendship with All Nations".

Roll call was answered with an "International Personality". Mrs. S. D. Hay discussed the topic "Liberty Depends on the Bridges We Build".

Mrs. R. S. Gatewood, president, presided at the business meeting when it was amounced the fruit cakes sold each year by club members had arrived and may be secured from members. The price of the cakes is \$1,50.

Present were Mesdames Mary Bowman, Gatewood, Wesley Hargesheimer, Hay, C. E. Nichols, Nix, Beulah Wiseman, Sara Woods, J. S. Smith and Miss Esther James.

SUBSCRIPTIONS FOR ANNUAL BEING SOLD NOW

Subscriptions for the 1964 school annual are being sold at Sudan High School, now through Oct. 30. First payment is \$1.50, and balance \$3, 50.



Kenneth Burgess of Sudan was elected president of the Lamb County Farm Bureau for the coming year at the annual convention of the group in Littlefield last Thursday night.

Burgess and five others were chosen as directors. These include Ray Blessing of Amherst, Ted Hutchins of Spade, Harold Allison of Pleasant Valley, James Washington of Springlake, and Jack McCown of Rocky Ford.

Approximately 350 who attended the family barbecue supper heard Warren Newberry, American Farm Bureau director from Vernon

#### Carnival Shaping

Sudan ESA, sponsors of the upcoming Halloween Carnival, this week reported that plans for the carnival are moving along satisfactorily, and that "we are pleased with the response of the local organizations to the idea".

Many of the booths which will be set up in the school gymnasium Halloween night already have been spoken for. Booth space may be reserved by calling 227-4082 or 227-3581.

Mr. and Mrs. Hubert Dykes were in Clovis Priday to be with his fa-Nix who gave the motto "Peace, ther, Homer Dykes, who under-

The Sudan Jaycees will take on

the Sudan school faculty in a

football game (sort of) at 7:30

p. m. next Tuesday, Oct. 22 at

The game will be a flag foot-

ball game, similar to the annual

Powder Puff football game, which

will be played a week later be-

tween the high school girls'

Some of the main differences

will be that men will play in

Tuesday night's game, the men

will play eight-man teams in-

stead of 11, and the girls proba-

bly will be able to run a lot

Admission to the game will be

50 cents for adults and 25 cents

longer and farther.

Masten Stadium.

Jaycees, Faculty Plan



TOMMY'S TD - Sudan OB Tommy Thomson with ball, right of center in the above photo, found a good hole here and dived through it for a Sudan touchdown against Prenship. Throwing a good block just to the left of Thomson is Tackle Robert Williamson. That's Danny Allen coming in from the right, with Mike Smith behind him. Sudan's No. 22 is Corley Baker. (Beacon-News Photo)

GAME AT A GLANCE

| Sudan   |                | Frenship |
|---------|----------------|----------|
| 11      | First Downs    | 14       |
| 171     | Yards Rushing  | 198      |
| 26      | Yards Passing  | 12       |
| 6 of 14 | Completed by   | 1 of 5   |
| 0       | Intercepted by | 1        |
| 0       | Fumbles Lost   | 1        |
| 3-28, 3 | Punts, Avg.    | 4-31     |
| 6-70    | Penalties      | 7-75     |

By DALTON WOOD

Back in the '20s, Red Grange, the famous Galloping Ghost of only five times in a game, and scored five times. Tommy

der, with proceeds to be used by

the Jaycees in such local projects

Captain of the Jaycee team will

be Jackie (Swivel Hips) Van Ness.

The schoolmen had not chosen a

captain by press time, but it was

believed they would settle on

Ralph (The Uncatchable) Stewart

Programs with lineups and num -

bers will be handed out at the

gate. Most regular football rules

will apply, except for the fol-

lowing: A team must make 20

yards for a first down. Four

timeouts will be allowed a quar-

ter. There will be unlimited

substitution. Teams on offense

must have 3 in backfield, 5 on

line, with backs, ends and the

center eligible to receive pass-

es. Players must pay their own

Lineups other than those men-

tioned above, are expected to

Jaycees - Jack (Tiger) Gentry,

Theron (King) Hill, Ronnie (Bull)

Gatewood, Benny (Big Daddy)

Arnold, Dalton (Petrified) Wood,

Al (Nervous) Noack, Phillip

(Flubbergas) Gordon, Jerry (Fan-

cypants) Foust, Skinny (Pressure)

Gage, and Mac (Touchdown)

Faculty - Wayne (Trotter)

Potter, Jimmy (Ironhead) Alsup,

Don (Boneless) Ham, Arthur

(Soreback) Sorrells, Dempsey (Bald Eagle) Watkins, Don (Dilly)

Dykes, Roger (Dodger) Hebe-

brand, and Gene (The Galloping

Ghost) Moore. Bernard (The

Priendly Ghost) Wilson may be

coaxed out of retirement for use

in spot situations (fumbles, etc. ).

Officials of both teams agreed

that once a spectator gets inside

the stadium, his money will not

Kermit

(Scatback) Nelson,

hospital bills.

include:

Templeton.

or Hank (Charleyhorse) Brown,

as support of Cub Scouts.

Thomson, Sudan quarterback. Friday night scored every time he carried the ball, too, but it wasn't enough, as Prenship eventually won out 14-7.

Thomson, unfortunately, only got to carry the ball once, and he scored from the Prenship four early in the first period, and then kicked the point, to give Sudan a 7-0 edge. But a few plays later, Thomson and Frenship end Carmon Turnbow were ejected from the game for continuing to play football after the whistle had blown. Both later denied hearing the whistle.

Sudan scored its souchdown after forcing the Tigers to punt the first time Frenship had the ball. From the Frenship 40, the Football Game Tuesday Hornets moved to the 18, where, on fourth and 6, HB Pat Brownd ran 12 yards to the 6. Brownd then moved it to the four, from where Thomson speaked straight ahead through heavy traffic for

Sudan's defense again looked tough Friday night, and Frenship won the game with a third period score which came after a blocked kick. Early in the second quarter, the Tigers moved to a first down on the Hornet 5, and it appeared that they would score. However, Gary Rudd hit the Tigers' Royce Wittle for no gain, Bill Boyles and Kenzel May teamed up to throw Jimmy Townsend for a loss to the 7, Corley Baker broke through to down HB Garland Booser back on the 10, and on fourth down. middle linebacker Tommy King put the big rush on the passer, pinned his arms and downed him on the 13,

Prenship came back later in the quarter with a 65 yard drive which did score, with QB David Burgamy going across from the 1. Townsend kicked point, and it was 7-7 at halftime.

Disaster struck the Hornets early in the third quarter, when Allen went back to punt at the Sudan 25, and Prenship's middle linebacker, Jerry Kindred, came roaring through to block it, giving the Tigers the ball on the Sudan 10. Frenship scored in two plays, with Robert Parham doing the honors. Townsed again kicked point, and it was

Sudan took the ensuing kickoff and drove all the way to the Frenship 25, but lost the ball on downs. Biggest gain in that drive was a 15-yard run from punt formation by Danny Allen, who earlier had made another first down by running 21 yards on a fourth down play.

As it turned out, this was Sudan's last serious threat. Al-

considerably improved over the previous week, it was evident that Thomson was missed at quarterback and on defense. Mike Smith was the workhorse for Sudan, gaining 57 yards on 18 carries, but he had losses totaling 15 yards for a net of 42. Danny Masten ran five times at wingback and gained 49 yards, thanks

6 times for 27 yards. Defensively, the Hornets Tommy King playing a real "hardnosed" ballgame, Kenzel May turned in his usual solid game at tackle, and tackle Donmy Ford, Corley Baker and Gary Rudd did good work.

largely to a 31-yard scamper in

the first period. Brownd carried

The loss, third in a row for Sudan, gives the Hornets a record of two wins and four losses for the season. This Friday night Sudan opens district play by going to Springlake, where the Wolverines, pre-season choice for the district title, will be having homecoming.

Springlake last week walloped Amherst 36-0, to give Coach Jody Mahan's eleven a record of four wins and two losses for the year, their only defeats being a 1-point loss to unbeaten Idalou and a 48-6 shellacking by tough Class AA Olton, Last year Sudan beat Springlake 8-6.

District 3 football teams, which Hale C. 1 4 1 44 99

### P-TA Seeking New Members

The Sudan Parent-Teachers As- the largest number of members sociation is conducting a mem- will win a coke party, It was bership drive now through Oct. pointed out that not only parents 22. A spokesman for the P-TA could join, but that friends and said this week that the organiza- grandparents as well are invited. tion received 97 new members considerably higher than last team today." year's membership of 140.

Each class is trying to get new members, and the class getting

#### Sewer Extension In Operation

Sewer lines and a booster plant have been installed in the Bosen Terrace addition, with facilities adequate to take care of 60 residents, Mayor Joe Rone said this

The installing was conducted by the city at a cost of approximately \$8000. Rone said the facility is serving about 10 residents at the present.

a number of sewer lines were laid in the new Furneaux addition, according to the Mayor.

Several members of the 1935 places in four divisions. day to attend a meeting of the Anton Study Club, observing its 25th anniversary. Those going were Mrs. R. S. Gatewood, Mrs. R. D. Nix, Mrs. S. D. Hay, Mrs. J. S. Smith.

this week learned that Silverton will be added to the district next season, all lost, except Springlake last week. The Wolverines beat Amherst 36-0, but Sudan lost to Frenship 14-7, Farwell lost to Plains 25-22 on a field goal, Happy beat Kress 14-8 and Crosbyton blanked Hale Center

SEASON STANDINGS

| SEASON STANDINGS |     |      |      |      |      |  |
|------------------|-----|------|------|------|------|--|
| Team             | Won | Lost | Tied | Pts. | Opp. |  |
| S-lake           | 4   | 2    | 0    | 155  | 80   |  |
| Farwell          | 3   | 3    | 0    | 156  | 111  |  |
| Kress            | 2   | 3    | 1    | 72   | 126  |  |
| Sudan            | 2   | 4    | 0    | 85   | 89   |  |
| Hale C.          | 1   | 4    | 1    | 44   | 99   |  |

The slogan for the drive is last week, making the total to "Children and school need you date of 208, which is already in the P-TA, join this American

> Membership fee is 50 cents. \* \* \* \*

"The Family, A Firm Home Base" will be the topic for the October meeting of the P-TA next Tucsday, Oct. 22, at 3 p. m. Mrs. Kenneth Wiseman, Mrs. Charles Garrett, Mrs. Eldon Nichols and Mrs. Don'Ham will present the topic.

Mrs. R. C. Williams, committee chairman, will present a major change in the P-TA By-Laws for adoption, making this an important business meeting for all members.

#### Local Boys Win During the spring and summer Football Contest

Forty-six boys participated in the Ford Punt, Pass and Kick contest held at Sudan -chool Saturday morning, with winners announced Monday through three

ing to how far they punted, passed and place-kicked the ball in the air, with points deducted for lack of accuracy down a line. First place winners in each of the age divisions won football tackets: second place winners carned football helmets, and footballs were third prize .

Winners of the first place awards were: 8-year-olds-Kevin Wiseman; 9-year-olds-Reagan Baker: 10-year-old - Carald Chisholm Jr.; 11-year-old -Harvey Willeby.

Second and third places in each division were wonby (in order of placing) Kim Engram, acond, and third undetermined in 5year-olds; RogerBellar and Jerry Dell Price, 9-year-olds, Johnny King and Ricky Al-up, 10-scarolds, Burcke Tollett and Pete Cantu, 11-year-olds.

The contest was spon-ored lo-

### Welcome, Newcomers!

(The Sudan Beacon-News, in conjunction with the Sudan Chamber of Commerce and Agriculture, beginning a series welcoming newcomers to Sudan, beginning with the new teachers who came here in



MISS JOANN HENRY Miss Joann Henry is new home economics teacher at Sudan High School. Miss Henry, who did practice teaching in Carrollton, is a 1963 graduate of North Texas State University, where she earned a B. S. degree in home economics education. She is a native of Plainview, where she graduated from high school.



GET OFF MY BACK - Mike Smith is the Sudan runner or which Frenchip's Bobby Kindred (38) is leaning, while Eugene O'Donnell is in the background. (Staff Photo)

#### PERSONALS

Rev. James P. Arnold Jr. has accepted the pastorate of First Baptist Church in Summerfield, Tex.

Mrs. Melvin Campbell and Mrs. Mack Campbell of Littlefield visited last Tuesday evening in the home of Mr. and Mrs. Tommy Rosson in Morton.

Mr. and Mrs. Oscar Vinson were vacationing last week in Arkansas. Mrs. Charles Perry and son, Mike, of Lubbock visited during the weekend in the home of her



CLASSIC JUMPER-She still be a tomboy, but she looks ladylike in her pleated cotton jumper. In handsome green and black woven plaid, it has ages. White broadcloth shirt and jumper by Claire Brooke Originals. parents, Mr. and Mrs. L. F. Meeks. Also visiting Sunday in the Meeks home was another daughter, Mrs. Mack Campbell of Littlefield.

GO TO CHURCH SUNDAY!

Chemical X-Ray
A sensitive blood test now
helps blochemists tell what organ in a patient's body has been

damaged by disease, a University of London pathologist re-

#### **LEGAL NOTICE**

CITATION BY PUBLICATION THE STATE OF TEXAS TO GEORGE B. SULLENS,

Defendant, Greeting: YOU ARE HEREBY COM-MANDED to appear before the Honorable District Court of Lamb County at the Courthouse thereof, in Littlefield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 25th day of November, A. D. 1963, to Plaintiff's Petition filed in said court, on the 30 th day of August A. D. 1963, in this cause, numbered 5413 on the docket of said court and styled Dimple Sullins vs. George B. Sullins, wherein Dimple Sullins is plaintiff, and George Sullins is Defendant.

A brief statement of the nature of this suit is as follows, to-wit: This is a suit for divosce between plaintiff and defendant, involving no children or property, as is more fully shown by Plaintiff's Petition on file in this

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law

Issued and given under my hand and the seal of said court at Littlefield, Texas, this the 9th day of October, A.D. 1963, Attest

/s/ Ernest L. Owens Clerk, District Court Lamb County, Texas 10-17-4tc

Among those from Sudan attending the annual Southwestern Service award banquet held last Tuesday evening in Plainview were Mrs. Melvin Campbell, Herb Potter, Mr. and Mrs. J. C. Jones, Mr. and Mrs. George Ritchie, Mr. and Mrs. Weaver Barnett and Mr. and Mrs. Bob Drake. Those receiving service

awards were Mrs. Campbell, five

year award; J. C. Jones and George Ritchie, 15 year awards; Weaver Barnett, 25 year award.

ican Heart Association reports that deaths from heart discare among men in their peak carn-ing ages — 45 to 64 — have declinced six percent since 1950.



## ANNOUNCING THE

# SANDS CAFE

#### HULON and SHERRY FREEMAN

FORMERLY OF THE BUFF RESTAURANT IN PETERSBURG

WE INVITE YOU TO COME IN AND TRY ONE OF OUR SPECIALTIES:

- MEXICAN FOOD
  - SEA FOOD
    - STEAKS

(COOKED THE WAY YOU LIKE THEM!)

"FRIENDLINESS, CLEANLINESS AND THE BEST OF FOOD" is our constant motto

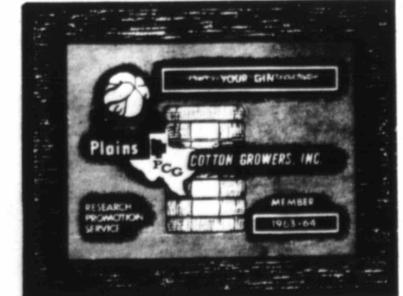
# Teamwork by the Bale



PCG Director, John D. Smith Lamb County



PCG Director, Jack Wicker Lamb County



The two Lamb County directors to Plains Cotton Growers are urging full participation from farmers, ginners and businessmen—the team that makes up PCG—is the "do-it-yourself" program to insure a vigorous future for the High Plains cotton industry through research, promotion and ser-

These directors are your county representatives in all affairs governing the policies and actions of PCG, and together with "home-folks" from the other 22 counties, are your assurance that those policies and actions are a direct reflection of your needs and desires.

The long-term future of the cotton industry will rest on its success or failure in world markets. PCG's production research to make cotton more competitive in price, technical and fiber research to enlarge old markets and open new ones, and its intensive promotion are the types of action that will reestablish the superiority of cotton in these markets

A representative of PCG will be calling on your ginner soon in the organization's annual "Sign-Up" campaign. Wherever you gin, contact that gin-ger and let him know that you want to be on the team that keeps this work going for the High Plains.

"SIGN UP, AND HANG YOUR SIGN UP"

A PLAINS COTTON GROWERS REPRESEN-TATIVE WILL CALL ON YOUR GIN SOON



COTTON GROWERS, INC.

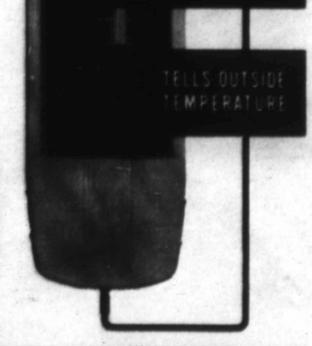
LUBBOCK, TEXAS

Get the inside-outside story of Electric Comfort Heating and keep this inside-outside Airguide thermometer for your time!



If you are a customer of Southwestern Public Service Company and own your home, we'll present you with this Airguide inside-outside thermometer, Model 407-B, valued at \$5.00 and finished in attractive ivory color, for permitting one of our qualified Electric Comfort Heating representatives to call on you, in your home, at your convenience, and fully explain why it's to your advantage to modernize your home heating system. You'll be under no obligation. Just call your Public Service Company office, to arrange appointment.





SUDAN BEACON-NEWS THURSDAY, OCT. 17, 1963

Mrs. Hallie Rowan of Lubbock visited last Wednesday with her parents, Mr. and Mrs. Hal Cardwell and with her brother and family, Mr. and Mrs. Glen Cardwell.

Mrs. R. E. Aills was confined last week to a hospital in Am-

Mr. and Mrs. Joe Rone, Mrs. Noel Lumpkin and Steve Lumpkin visited Sunday in the home of Mrs. Lumpkin's grandmother, Mrs. H. W. Suits of O'Donnell.

Mr. and Mrs. W. V. Terry left last week for Hot Springs, Ark. to visit their son and family, Dr. and Mrs. Bob Terry. Emoute they stopped in Dallas where Terry attended the Texas-Oklahoma

Mrs. Joe Rone and Mrs. J. E. Dryden were in Lubbock Saturday afternoon to see the Tech Horticulture show,

Mr. and Mrs. Jim Ingle have

purchased the former Dean Slaughter home.

Mr. and Mrs. H. H. Olds entertained Sunday with a family dinner when the following were present: Mr. and Mrs. Bryon Lynn and son, Miss Oma Lee Martin, Mr. and Mrs. Lewis Fields and family, Bill Olds and Mr. and Mrs. Lynn Olds.

Lavene Kamp has been confined to a hospital in Lubbock and was scheduled to undergo surgery the first of the week,

Leaving Monday on a deer hunting trip in Colorado were J. W. Olds, Ed Williams, R. C. Williams. Joining them there was Old's son-in-law, Jerry Smallin of Denver.

Visiting in the home of Mr. and Mrs. Bill Palmer during the weekend were her parents, Mr. and Mrs. Gunn of Austin.

Weekend visitors in the home of Mr. and Mrs. Bob Drake were her mother and sister, Mrs. J. T. Agee, and Mrs. Kathleen Goodwin and daughter, Martha, of El

You are invited to a Party
Saturday. Oct. 19

from 10am to 4pm.

refreshments, and see

our remodeled store

with all new tixtures

A&B Office Supply

509 Phelps... in Littlefield

Come visit, enjoy



#### PLEASE PARDON OUR BIAS, BUT . . .

This newspaper, we believe you will agree, has always been generous in allocating space to the celebration of all manner of "weeks"-from National Pickle Week to Employ the Handicapped Week.

Therefore, we feel we should be forgiven for a small toot on our own horn in behalf of National Newspaper Week, which this year is being cele-

brated during the October 13 to October 19 period. There could not be a more fitting slogan than the one chosen for 1963. It is: "Newspapers Make a Big Difference in People's Lives."

Most readers are certain to subscribe to that statement, especially those who have been deprived of their newspapers by strikes and have found out how truly dependent they are on their newspapers.

For the newspaper—particularly the hometown newspaper—is much more than a gatherer and dispenser of news. It is a frontline fighter in the never-ending struggle to preserve our freedoms; it is a relentless foe of corruption; it is a watchdog of the public treasury and it unfailingly exposes any menace to national or community well-being.

And, best of all, anyone who finds fault with that appraisal of the virtues of a community newspaper can so express himself right in the lettersto-the-editor column of those very newspapersincluding this one.

#### LEGAL NOTICE

CITATION BY PUBLICATION THE STATE OF TEXAS TO PEDRO FUENTES, Defen-

dant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 18th day of November, 1963, at or before ten o'clock A.M. before the Honorable District Court of Lamb County, Texas, at the Court House of said County in Littlefield, Texas.

Said Plaintiff's Petition was filed in said court, on the 17th day of September A. D. 1963, in this cause, numbered 5423 on the docket of said court, and

CRESENCIA LOZANO FUENTES, Plaintiff,

PEDRO FUENTES, Defendant. The names of the parties to the cause are as follows: Cresencia Lozano Fuentes as Plaintiff, and Pedro Fuentes as Defendant.

A brief statement of the nature of this suit is as follows, to wit:

This is a suit for divorce alleging cruel treatment of such a nature as to render the further living together of the parties altogether insupportable; alleging that there is no community property, real or personal, owned by the parties hereto; further alleging that there were nine (9) children born of the marriage of plaintiff and defendant, said children being: Juanita Fuentes, a girl, twenty (20) years of age; Beatrice Fuentes, a girl, nineteen (19) years of age; Pedro Fuentes, Jr., a boy, seventeen (17) years of age; Adan Fuentes, a boy, sixteen (16) years of age; Eva Fuentes, a girl, fourteen (14) years of age; Josefa Fuentes, a boy, thirteen (13) years of age: Juan Fuentes, a boy, eleven (11) years of age; Jesus Fuentes, a boy, nine (9) years of age; Leon Fuentes, a boy, six (6) years of age; praying for divorce and for general relief; as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Littlefield, Texas, this 3rd day of October, A. D. 1963.

s Ernest L. Owens, Clerk District Court, Lamb County, 10-10-4to (SEAL)

READ THE ADS!

### THE LITTLE THINGS **MEAN SO**

In time of sorrow our careful attention to the little, yet meaningful things, helps in comforting those be-



COMPLETE HAMMONS

AMBULANCE SERVICE





annoys you . . .

WE SPECIALIZE IN MAKING

Seat Covers and Carpets For All Cars and Trucks

McCormick Auto Supply

MAIN STREET

LITTLEFIELD

DAIRY BEE DRIVE INN

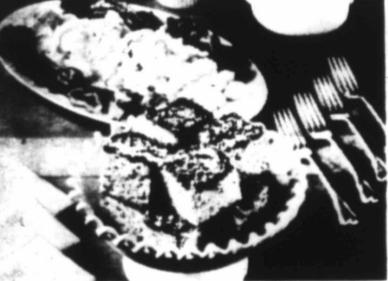
Hamburgers -- Fountain Service--Ice Cream BASKET LUNCHES --- SANDWICHES DRIVE IN FOR PROMPT AND FRIENDLY SERVICE



Mr. and Mrs. Ted Walker, props.

Ph. 227-3892

#### Coffee Crumb Cake a Delight



New margarines made with liquid vegetable oils are providing a boon to diet-conscious homemakers. They're good, and they are poly unsaturated

Liquid oils in margarines are important because they retain poly-unsaturation. Hydrogenated oils icse this quality Among the vegetable oils used in margarines, sufflower oil is by far the highest in poly-unsaturates. It's also light and bland, and helps bring out the natural flavors of other foods

Saffola margarine is nearly half liquid safflower oil. It rates high in flavor and poly-unsalt ites COFFEE CRUMB CAKE

(Makes one 8-inch square cake) 2 cups sifted all-purpose flour 's cup milk

3 teaspoons baking powder cup granulated sugar l teaspoon salt

y cup Saffola margarine

l egg beaten cup firmly packed brown sugar 4 cup finely chopped filberts

cup sifted all purpose flour cup Saffola margarine

Sift 2 cups flour, baking powder. 12 cup granulated sugar and salt into bowl. Add nuts, mix lightly Cut in 13 cup mar garine to consistency of course meal. Combine milk and egg. stir into dry ingredients just until mixed. Grease an 8-inch square baking pan with some softened safflower margarine Dust with flour Spread batter in bottom of pan Mix brown sugar and ½ cup flour, cut in ¼ cup margarine Sprinkle crumb topping over cake batter. Bake in hot oven (400') 30 minutes, or until cake tests done

# **MUCH NOW**



MORTUARY SERVICES FUNERAL HOME

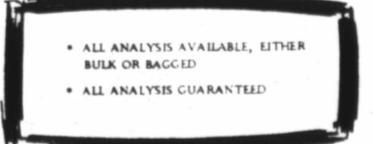
503 East 5th, Phone 385-5121 Littlefield, Texas

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MULESHOE, TEXAS, IS

### Ready To Serve You



DEALER FOR PAG SORGHUM SEEDS BELL FERTILIZER, INC.

# CORVAIR MONZA CLUB COUPE A CORVETTE STIME RAY SPORT COUPE SA CHEVY II NOVA 4-DOOR SEDAN

Now five kinds of Chevrolets for all kinds of people!

JET-SMOOTH LUXURY CHEVROLET-For luxuryloving people. Rich new styling, finer appointments in all four series and 15 models. Engines up to 425 hp.,

manual or Powerglide\* transmissions.

NEW CHEVELLE—For pacesetting people. A totally new kind of car with small-car handling, big-car comfort! Styling that makes expensive cars jealous. Three series and 11 models, and a full choice of engine and trans-

all act like they're bigger, more expensive cars!

CORVAIR—For fun-loving people. More fun than ever from Corvair's new bigger engine! Same Corvair handling and riding ease in 9 models—including the 150-hp Turbocharged Spyders!

CORVETTE—For sports-minded people. Corvette now

6-cylinder engines. Chevy II's six models in two series

rides softer, smoother - but loses none of its gusto because its big V8 offers versions from 250 to 375 hp "! Want to get together with other car-loving people? Go see your Chevrolet dealer . . . he likes all kinds! \*optional at extra cost

CHEVY II—For practical people. Chevy II with new V8 power\* for fun-on-a-shoestring.
Stretches the shoestring further with 4- and See five entirely different lines of cars at your Chevrolet Showroom — CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

BACCUS CHEVROLET

#### W & J Auction

"JAMES PRIEST & ASSOCIATES"

in Clovis at 108 Pile, phone PO 3-7311.

This well known auction company has served the farmers and town folk of this community faithfully and honestly.

merchandise at auction and will assure you of more money for your merchandise. They have years of experience in this business and know how to conduct a profitable and interesting sale. They conduct an auction every our section it is W & J Auction.

To be successful, an auctioneer must be well-liked by the people

The W & J Auction is located in the community where he works. The men connected with this firm are well thought of and very popular in the surrounding counties. Remember this! When you have merchandise you would like to sell, or if you wish to They sell complete stocks of buy, be sure to contact the W & J

> In this Merchants and Farmers Review issue, we would like to draw your attention to the need of a successful and reliable auctioneer in every community. In

#### Mary Taylor Dress Shop

Phone PO 2-0824.

well dressed woman. This shop style and price.

For any one firm to assume the styles in ladies fashions, fashion responsibilities of this

Located at 1308 North Main in section is rather a large under-Clovis where quality reigns and taking, but through their desire to style is paramount in ladies wear. represent only the finest and best the Mary Taylor Dress Shop has Here they feature individual become fashion headquarters for and distinctive garments and ac- the discriminating women of our cessories for the most fashionable area. The principle upon which ladies at reasonable prices. Their this store is operated is that of quality dresses are the very lat- furnishing individual and distincest in smartness and their styles tive garments and of meeting any will distinguish the wearer as a and all competition in quality,

has long been known to the wom- We wish to compliment the en of this section as a place Mary Taylor Dress Shop upon their where they can obtain their ev- policy of maintaining merchandise of quality and the latest

## Walker Beauty School

MAYME DAY, OWNER-INSTRUCTOR

The Walker Reauty School is located at 1423 Main in Clovis. They provide a way to dignified employment for women in this and surrounding counties. Phone 763-9432 for information.

Attention to all you girls: If you can call in person at the Walker Beauty School, you will be advised at to personal requirements, as well as the cost of and the length of the course. They will be glad to explain all phases of the training to you. Graduates of this school are employed

in the finest shops in the state. Their supervision and training is backed by years of experience. This Beauty Culture School in Clovis features reasonable rates and provides a 10b placement plan after you graduate. All beauty service is provided at the Walker Beauty School. Drop in for a shampoo and set and talk with them about enrolling in their school. You too can make good money in this type of work.

#### First Federal Savings & Loan Assn.

CLOVIS - HOME OFFICE 121 E. 4th - Fourth & Pile PORTALES BRANCH Second & Abilene

Few, if any, of us have enough money to take chances with our savings on some risky plan. If you give careful thought to the matter, you will probably agree that you cannot afford to take chances with your savings. Especially if you have a family to take care of....and if you would like to see your children properly educated and your own retirement provided for.

If you keep your money at the

First Federal Savings & Loan Association in Clovis, you can get a high rate of earnings without risking the safety of your savings. For years this firm has paid good earnings twice each year without a single interruption. Yes, since they first started business, no saver has ever suffered a loss. Management has always made the safety of savers' money its

Of equal importance is the availability of your savings.

first consideration.

Should some emergency arise where you need your money in a hurry, it is the policy at First Federal Savings & Loan Association that withdrawal requests may be made at any time, in any amount, without limitation.

Start saving now where it pays, and has paid for years . . . at Pirst Federal Savings & Loan Amociation of Clovis. All accounts are insured by an agency of the Federal Government,

## CLOVIS REVIEW

EDITED BY WEEKLY PRESS SERVICE

Have Shrube

Everything P

Will Plant

We Are Serving You To Beautify Your Home And Tard The Year

GARDEN CENTER NURSERY

Pho. PO 3-6681

#### 1000 N Prince

#### Stork Shop

The Stock Shop, 621 Pile in Clovis, phone PO 3-7145, caters especially to the mother-to-be. At the Stork Shop you will find a large selection of the very latest in maternity wear, tailored especially for the lady in waiting in many styles, patterns and maerials. The Stock Shop offers the expectmet mother tailored maternity apparrel for every occasion, from housecost to evening clothes, priced modestly for every budget. The Stork Shop has maintained an excellent reputation of service to this community, assuring you a quality purchase every time. The sales personnel at the Stock Shop are well trained, well qualified to assist you in your selection of maternity appared. And if you differently than American made are thinking of a gift for a show -

#### Foster's Gun Shop

Poster's Gun Shop is located at 104 Main in Clovis and features a complete gun service. Phone They are properly equipped to

repair and clean rifles, shotgum and all types of pistols and automotics. They specialize in reblueing, rebarrelling and restocking any and all types of guns. The repairmen at this shop have the tools and the experience to properly and completely service your gun. They realize that a man's gun is an old friend and treat it in that mannet. You need not be afraid to bring your finest firearms to this shop for repair.

Many foreign made guns brought back from the war operate much gum. An inexperienced person can do your gun permanent damage. This gunsmith has taken the time to study many of these foreign made guns, and is well acquainted with their mechanism. We suggest you see Foster's Gun Shop at 104 Main in Clovis for all your gun work.

WESLEYAN SERVICE GUILD

er, let the Stock Shop advise you

as to the perfect gift to express

your feelings. They have a wide

selection of shower gifts that are

inexpensively priced but perfect-

ly suited for all tastes. For the

mother-to-be, it's the Stock Shop

HAS MEETING

The Wesleyan Service Guild met Tuesday at 7:30 p. m. in the home of Lends Wood, Invocation was by Nell Gentry, and devotional was given by Rubye Shan-

Members answered roll call, "What Should I Deny Myself?"

"The Week of Prayer and Self Denial", program topic, was under the direction of the Spiritual Life Committee, Anits Wallace and Rubye Shannon. They were assisted by Nell Centry and Fran-

Group singing was led by Lenda Wood, and accompanied at the plane by Dorothy Drake.

Margaret Smith, president, presided at the business meeting. The Guild Benediction was repeated in unison by the group. Others attending were Mary

Bowman, Laura Hay, Esther James, Bertha Vercen, Gladys Sparkman and Eloese Curry.

Next meeting will be Nov. 5 in the home of Rubye Shannon.

GOING - AWAY PARTY. Mr. and Mrs. Dean Slaughter, who left this week for Kansas City, Mo. to make their home, were entertained with a goingaway party Monday evening in the home of Mr. and Mrs. Bill

They were presented a gift.

Bobby, have returned after taking Mrs. Clask's mother, Mrs. Maggie Moore, to her home in Gordon. Mr. and Mrs. Jinks Dent visited T. E. L. CLASS INSTALLS

**NEW OFFICERS** The T. E. L. Class met Tuesday evening in the Nolan Parrish home for the October meeting. Mrs. W. E. Hancock was co-

Mrs. O. L. Turner installed the following new officers:

Teacher, Mrs. James P. Arnold; assistant, Mrs. Frank Rone; president, Mrs. R. E. DeLoach; first vice president, Mrs. Russell Ingle; second vice president, Mrs. Elgin Baccus; assistant, Mrs. Olan Roark; secretary, Mrs. Hancock; assistant, Mrs. Nolan Parrish; social committee, Mrs. Frank Rone, Mrs. Edgar White, Mrs. Curtis Savage.

After receiving the yearbook, refreshments were served to the followings

Mesdames Tommy Cate, Savage, Sterling Reece, Sara Woods, Willie Hazel, Oscar Vin-on, Rone, John Burnett, Baccus, Moses Padilla, Arnold, Roark, Waymon Gordon, Parrish, Ingle, Hancock, Barry Bottoms, Dorman Chester, Jack Alexander and O. L. Turner,

#### 29,000 BALES IN AREA CLASSED

The cotton harvest has gotten well underway according to W. K. Palmer, U. S. Department of Agriculture, Cotton Division, Over 29,000 bales have been classed in the three Agricultural Marketing Service's classing offices through the week ending Oct. 11.

This year's volume of classing is only about two-thirds as large as last year's, reported Palmet.

The grades have been good with approximately 70 per cent running Middling or better,

#### Ranchers & Farmers Livestock Auction Co.

Ranchers & Farmers Livestock Auction Co. conducts cattle sales every Wednesday and Priday, and horse sales every other Monday. Phone 762-4422 for

Here is an institution of this section that is enjoying a thriving business covering a wide territory. When you consign your livestock here, you can always depend upon getting the highest

This company has always assisted materially in the growth and expansion of Clovis as a trade center, and has been largely responsible for the renewed activity in stock raising in this section. Here you are assured of honest weights for livestock, and this company conducts a business that is of high commercial value to the public. Remember this

fact - if the farmers of this community were compelled to ship their livestock elsewhere, they would fall far short of getting the prices obtained at the Ranchers & Farmers Livestock We are pleased to give this re-

liable firm commendable mention in this Review. We assure our readers that they will get a fair deal in every transaction.

#### Red Barn Chemical

There is no one institution in the community that has been of greater service to the people, and has aided more in the production of wealth than Red Barn Chemical, located 3 miles north of Clovis, phone 763-3017.

No matter whether you have a vegetable, or general farm, you should check with them. They

are equipped to advise and service any fertility problem.

The farmers have come to know they can get from them the very best fertilizer on the market. They keep an experimental and scientific department at work at all times making improvements and studying growing conditions in the state. Their plant has a large capacity and this enables them to deliver any quantity or kind of fertilizer at any time.

In anticipation of the great agricultural development in this section of the state, Red Barn Chemical is making a special study of the soil conditions and is arranging to increase this service rapidly as development pro-

#### Lucille's Smart Shop

HILL TOP PLAZA

Lucille's Smart Shop is located in the Hill Top Plaza in Clovis. Here they feature the latest styles in modern dress design. They carry a complete line of dresses suitable for the college girl, business woman, or housewife. This shop caters to the discriminating women of this section.

In this shop you can find just the right accessories to complete your new outfit. Also, they carry in stock a complete line of Aspen Mix and Match coordinates in solids, checks and plaids in ten lovely fall colors. Dependupon them to furnish the clothes you will need. Whether it is &

cost, suit, bag or dress, you will find it at Lucille's Smart

If you have not visited this modem up-to-date dress shop you are cordially invited to do so. Stop and shop at Lucille's Smart Shop on your next visit to Clovis, phone 762-2441.

#### Sain Fence Company

The finest in residential and industrial fencing may be obtained by contacting the Sain Fence Company, located at 510 Hull Street in Clovis, phone

utation for fairness and honesty built by years of sound reliable business practice and efficient low up-keep, termite proof, service to its many customers and weatherproof, watertight, fire-

homes, estates, ranches, tennis courts, schools, municipal and industrial properties is featured, also free estimates without obligation. F. H. A. terms are available with 36 months to pay.

If you are wanting to dress up your home now, we recommend you look over their modern Redwood Fences. Nothing makes a will fit your needs. Also, they home more beautiful than these have garages with easy-to-open artistically designed fences.

We in this Review wish to commend this reliable firm to our many readers, and suggest they remember the Sain Fence Company for their fence needs. Phone PO 3-7718 for information or free estimates.

You can learn more by letting the other fellow tell you all he knows than you can learn by telling him all you know.

#### **Dura Bilt Products** Company

Dura Bilt Products Company, located at 2204 East Mabry Drive in Clovis, phone PO 3-4487.

They feature Stran Steel prefabricated steel buildings. These buildings are available now at a This established firm has a rep- low cost and they are easy to erect. Some of the outstanding features of these buildings are proof, durable, safe and attrac-Complete erection service for tive. You will be pleased to know that easy financing can be

> Dura Bilt Products Company features a commercial building which is all steel. This building may be placed on masonry sidewalls, and is suitable for farm or industrial use. They have all sizes and you can get the one that doors. With these garages you have plenty of room for any automobile and ample space for

> storage or workshop. Why not improve your property now by adding that needed garage or outbuilding while they are available and can be financed to fit your budget?

> For information, call PO 3-4487 in Clovis. They have rendered honest and efficient service to our area for years.

#### Hedrick College of Beauty

The career of a beautician is as instruction and the experience is a career that will enable you to find employment throughout the United States if you wish, or enable you to go into a very profitable business for yourself. The Hedrick College of Beauty located at 1440 North Main in

SUDAN BEACON-NEWS

Published Each Thursday

SUDAN, TEXAS

And entered as second-class

mail matter at the postoffice

in Sudan, Texas, June 26,

1924, under the Act of Con-

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insertions, minimum charge

DESPLAY RATES

50 pests per first insertion.

gress of March 3, 1870.

profitable as it is interesting. It necessary to become competent and successful in this field. The Hedrick College of Beauty managed and operated by well qualified beauticians, people who have had years of experience in every phase of this business. from management to hair styling. Clovis can train you for the ca- You receive individual and qualreer of beautician, giving the ified attention, enabling you to

pass this training to your own clientel....The Hedrick College of Beauty maintains a modern laboratory, the very latest in hair styling, waving and cutting equipment to instruct you in every phase of beauty service. The cost for such training is modest, the potential for an interesting career, phone 763-5664 or visit the Hedrick College of Beauty in Clovis.

GA NEWS

The Doris Bryant Girls Auxiliary met Monday at the First Baptist Church when an induction of new members was held, "The Five Starldeals" and the "Meaning of The Girls Auxiliary" were pre-

sented during the program. Present were Angela Pickett, Debbie Stanley, Angela King, Glenda Williams, Judy Williams, and counsellors Kay Baker, Candy Mudgett, and Mrs. W. L. Rice.

The Badger Girls Autiliary met Monday afternoon at the Piest Septist Church when the subject topic was "Baptist Fellowship in the U. S. A.

Present were Margie Bellar, Kathy Cartwright, Penny Mudgett, o Ann Cartwright, Janet Ritchie, ludy West, Dyanne Clark, and counsellors Mrs. Billy Harms, and Mrs. Richard Powell.

Also it was announced a slum-

ber party will be held for the group Priday night, Oct. 18, following the football game, at the home of Mrs. Willie Hazel.

The Maramatha G. A. 's met Monday, Debbie Powell called the meeting to order. The group sang "We've a Story to Tell", then had a program. A peayer calendar and sentence penyer

Members present were Debbie Powell, SheilaBlackwell, Louise Williamson, Shirley Lambert, Kathy Rice, Betty Baker, Donns Hill, Karen Doty, Jeanne Baker and Debbie King, and councier Mrs. Evelyn Rischie.

Refreshments were served by Louise Williamson and Prances

Raymond Maxwell was in Fart Summer last Thursday to visit his grandparents, Mr. and Mrs. F. C.

SLAUGHTERS GIVEN

Other hosts and hostenes included Mr. and Mrs. Pat Kent, Mr. and Mrs. Lavene Kamp and Mr. and Mrs. Lowis Fields.

Mrs. Looks Clark and daughter, relatives in Rule



GOING DOWN - Larry Morgan (30) goes down under a tackle by Frenship's Jerry Kindred. Two other Tigers are on hand to assist, while Sudan's Pat Brownd is in background. (Beacon-News Photo)

L. H. Drake of Tulia visited last Mr. and Mrs. Hubert Dykes and week in the home of his brother, Butch were in Austin last week. Bob Drake, and family.

> See Science In Action Sunday, 4:30 P.M. KLBK-TV, Channel 13

#### STORY OF HELIUM

A colorless, odorless, tasteless and inert gas, first detected in the sun, has many unique applications today. Guest Scientist from Linde Division of Union Carbide Corporation.



#### BUY THE BEST-AND SAVE IN THE LONG RUN!

Compared to the Kelly Celebrity

12.0% wider tread 5.0% deeper tread 27.5% more tread wear 13.0% more body strength 17.0% more resistance

new look on the Kelly Road



SUDAN, TEXAS

**SUDAN BEACON-NEWS** THURSDAY, OCT. 17, 1963



Dear Sir,

On behalf of the American Red Cross, I wish to send our thanks and appreciation for your outstanding editorials and your thorough news coverage in your

During this National Newspaper Week I hope that the many people in your community will realize the value of the efforts put forth in your paper. That these efforts are part of our American heritage - the freedom of speech and the freedom of the press.

make us proud to be a part of your community.

It is newspapers like yours that

Congratulations on your fine

Respectfully yours, C. L. Walker, Exec. Secretary American Red Cross, Lamb County Chapter

BAPTISTS HAVE PROMOTION DAY

In the recent promotion day held at First Baptist Church, those being recognized for perfect attendance in Surday School were: eight years, Mark Baker; seven years, Kae Baker, and Mr. and Mrs. Ves Patterson; four years, Son Qualls, Deck Baker, Betty Baker; three years, Minerva Padilla, Mitchell Wiseman, Cynthia Wiseman, Janet Ritchie; one year, Mrs. Hank Brown, Andrea Ritchie, Sharon Beauchamp, PaxBrown, Donnie Harper.

Son Qualls,

#### Warda Powell Wanda Powell, bride-elect of Charles Thomas Boone, was the

Shower Honors

hostess gift,

party decorations.

honoree for a bridal shower Tuesday morning in the home of Mrs. LeeRoy Fisher. The honoree was presented an electric mixer as the Purple and white were used for Hostesses included Mmes, Ted Walker, Charles Heffington of Spade, Hal Cardwell, B. T. Aus-

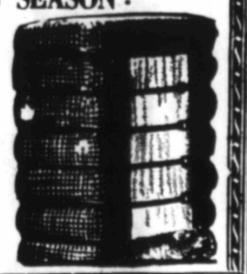
tin, J. P. Arnold, Bruce Newman, L. B. Price, Joe Don Parrott of Littlefield, Gene Bartley, Truman Parrish, Tray Gaston, Ralph Training Union, Moses Padilla, Bellamy, Bill Turner, ArnoldBec-

-1/1/1/1/1/1/1/1/1/1/1/1/1/1/ COTTON RECEIVED AT

## **Central** Compress

THIS SEASON:







**HOMER** MORRIS

HOME MECHANIC

REPAIR AND MAINTENANCE OF

TELEVISIONS - RADIOS - REFRIGERATORS -FREEZERS - EVAPORATIVE AND REFRIGERATED AIR CONDITIONING - SMALL APPLIANCES

"LET ME WORRY ABOUT YOUR TROUBLES" \* 30 Years Experience Counts \*

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MORRIS HARDWARE

SUDAN, TEXAS

#### PERSONALS

Mrs. Fred Treadwell of Holdenville, Okla,, and her son, Tom, were here during the weekend to visit her brother and wife, Mr. and Mrs. John Dean.

Mr. and Mrs. Bob Carter of Hamlin visited Mr. and Mrs. Radney Nichols and Charley over the

Mr. and Mrs. Acie Daniell and Mrs. Mary Bowman were in Red River during the weekend to see the Aspencade.

The WMU of First Baptist Church met Monday afternoon for a combined stewardship and business meeting. Present were Mesdames John Buth, Willie Hazel, L. F. Meeks, J. P. Arnold Sr., Halbert Harvey and Miss Ruby Mince.

Mr. and Mrs. E. W. Parmer were in Cisco the first of the week to attend funeral services of a

Mr. and Mrs. Walter Bostick visited Tuesday evening in the home of Mr. and Mrs. Martin Maxwell. Visiting Thursday night were Mr. and Mrs. Kenneth Middleton and children of Maple. Accompanying them here were George Pruitt, Judy Burkett, Betty Lewis, Marilyn Lewis, Butch Taylor and Linda Oxford, all of

Mrs. Lens Rollins visited last week in the Lubbock home of her daughter, Mrs. R. L. Masten. While there she was a guest of the Bingo club Tuesday and was a luncheon guest of Mrs. A. C. Green at the Holiday Inn. She was a luncheon guest Thursday at a meeting of the Round Table of the Women's Club.

Rev. and Mrs. Frank Weir are attending a lecture-hip at Mc-Murry College this week.

## DEFOLIATE? AIRPLANE AVAILABLE

JOHN WOOD HAS LEASED BOB MASTENS SPRAYER AND IS WORKING WITH HIM AT MAGCO

Call MAGCO, 227-5221, John Wood, 227-3911

#### **NOTICE**

I WILL BE IN THE FOLLOWING TOWNS ON THE DATES INDICATED FOR THE PURPOSE OF COLLECTING STATE AND COUNTY TAXES:

> Oct. 21 Amherst ····· Sudan Oct. 22 Oct. 23 Earth Oct. 24-25

3% DISCOUNT ALLOWED FOR OCTOBER PAYMENT OF STATE AND COUNTY TAXES

HERBERT DUNN Tax Assessor-Collector Lamb County

#### A new kind of Pontiac with a new kind of Pontiac power



It's the '64 Wide-Track Pontiac Tempest with a new SIX for savers and a V-8 for swingers.

Tempest's new in-line 6 develops 140 horsepower from 215 cubic inches, and it'll please everybody but the gas station man. And Tempest's optional-atextra-cost 326-cubic inch V-8 puts out up to 280 horsepower for swingers. DEALER WHO SELLS THE WIDE-TRACK CARS-YOUR AUTHORIZED POINT

ROBINSON MOTOR CO.

BUDAN, TEXAS

#### DEVOTIONAL



Scripture: St. Matthew 6:19-21; 20:1-17; 9:33-41; St. Mark 10:29.

".... For great is your reward in heaven."

In thinking of rewards, we usually think of an unexpected bonus paid to us for a service well done. And, it is true this is a reward. But in thinking of God's promise of rewards, it is interesting to me to hear other Christians' interpretation of God's Word to us of how we are to be rewarded. Of course we do not know what the rewards in heaven for any Christian service will be, but the Scripture says, "Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love Him. "

But where one usually gets all mixed up in discussing God's re-wards is on what basis does God judge our services? We know God's way is not our way, and we are not judged, for instance, on what we accomplish by a service in the kingdom's work, but by why we do it. And we are not judged evidently on the "time" element of how long we

Phone 227-3212

As

As I read and search the Scriptures, I become more aware that God's rewards to us will be given for what we are in doing His will, not for how well or how great is our accomplishment. In other words the one who joyously sweeps out the church building and dusts off the pews will receive the same reward of "well done" from the heavenly Father as one who in the same joyous spirit preached a great sermon. Only the "gift" from God was different — it was the same Spirit.

One Christian said we shall all receive the same reward - eternal, abundant life in heaven with God the Father, through Jesus Christour Lord. And immediately, in the witness of the Spirit to each of us, my heart sang with the joy of "This we know" by our faith in Jesus! Yet this much we attain, not as a reward, but as a free gift through Jesus Christ our Lord. Any reward we receive from God the Father, will be after we have received the free gift of eternal life by our faith to believe and accept Jesus. But what the Christian means is that to be with Jesus through eternity

Then how do we lay up rewards or treasures in heaven? By doing God's will and taking up our cross daily, following in Jesus' footsteps, for Jesus said,

"But seek ye first the kingdom of God and His righteousness..."
And He also said that where your treasure is, there will your heart be also. Where is your treasure? Do you seek God and think of His work or are you so busy doing your every day tasks, thinking about what you will eat, what

A SMALL PRICE TO PAY FOR SAFETY!

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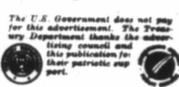
TOP QUALITY



# Money in your mailbox

If you'd like to have regular, twice-a-year income from a government-guaranteed investment, you'll be interested in Series H Savings Bonds. Twice a year for ten years they'll bring you this steady income in the form of interest checks. Then at maturity, your H Bonds will be redeemable at par. H Bonds pay 334 % when held to maturity. Ask your banker about H Bonds-and start finding money in your mailbox soon!

## Save with U.S. Savings Bonds



you will wear, how you will be entertained, how much money you will make, etc., that you fail to "lay up for yourselves treasure in heaven."

I do not know much about rewards, but I do know that Jesus Saves! Jesus gives us eternal life as a gift. And I know He said, "I go to prepare a place for you... that where I am, there ye may be also." And that is more than enough for me! Do you know Jesus, too? Then you know that Joy is our reward now!



If thou canst believe, all things are possible to him that believeth.—(Mark 9:23).

Our faith must hold strong in times when things are blackest; not only when our lives are running smoothly.

smoother ride. Eight roomy

F.D.A.F.



The eyes of a young Texan light up over a painting depicting one of the Lone Star State's finest moments—Sam Houston leading his troops at the Battle of San Jacinto. When the smoke cleared away, Mexican General Santa Anna was defeated and Texas became a Republic with the tough, six-and-a-half foot Houston as its first president. The portrait of Houston, twice president of Texas and its U. S. Senator, is one of 75 historic paintings, "Faces of Freedom," an art exhibit presented by the American Heritage Foundation and the John Hancock Mutual Life Insurance Company. It is currently on display at the State Fair of Texas in Dallas.



CAMPUS QUEEN — Olive green cotton poplin shapes a jumper with wide box pleats, waist-hugging inset, and narrow self-helt. Providing the finishing touch to this versatile-necked cotton blouse in a wild strawberry print. By Debby Ross of California.



PINT-SIZE CHARM—Nortolk styling in cramberry red cetton exford cloth makes a fashionable two-piecer. White braid outlines flat over-the-shoulder pients and a self-helt bown in back. The outfit's flanfortsed-Plus label promises top wash and wear performance.

# POWER TO YOU

ROM INTERNATIONAL HARVESTEE

NEW TOTAL POWER 110 H.P. 806



The people who bring you the machines that work

IF YOU WANT PROOF THAT THESE TRACTORS HAVE THE POWER THEY CLAIM, ASK FOR AN ON-YOUR-FARM DEMONSTRATION.

Brownd Implement Co., Inc.

SUDAN, TEXAS

Envisible Death

A U.S. Atomic Energy Commission scientist reports that cell damage by hard radiation—from cosmic rays and other sources—may be the major mechanism of aging.

Two National Institutes
Health researchers have four
that a virus common in more

keys induces brain tumors in hamsters. They suspect that the same virus can cause cancers in humans.

The Philadelphia Zoo has become very crowded, a University of Pennsylvania scientist reports, and one result has been an increase in heart disease and heart attacks among the animals.

Charter No. 12725 Reserve District No. Eleven (11)
REPORT OF CONDITTON OF
THE FIRST NATIONAL BANK OF SUDAN

of Sudan, Texas, in the State of Texas, at the close of business on September 30, 1963, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

| Cash, balances with other banks, and     |                |
|--|----------------|
| cash items in process of collection      | 464, 869, 53   |
| United States Government obligations,    |                |
| direct and guaranteed                    | 237, 390, 63   |
| Obligations of States and political sub- |                |
| divisions                                | 121, 970. 07   |
| Other bonds, notes, and debentures       | 50,000.00      |
| Loans and discounts (including           |                |
| \$24,091.77 overdrafts)                  | 1,777,700.20   |
| Bank premises owned \$30,000.00, furni-  |                |
| ture and fixtures \$28,617.62            | 58,617.62      |
| Other assets                             | 13,897,50      |
| TOTAL ASSETS                             | . 2,724,445.55 |
|  |                |

|   | 40,00.100      |
|---|----------------|
| TOTAL ASSETS                                  | . 2,724,445.55 |
| LIABILITIES                                   |                |
| Demand deposits of individuals, part-         |                |
| nerships, and corporations                    | 1,518,792.19   |
| Time and savings deposits of individuals,     |                |
| partnerships, and corporations                | 745, 976. 03   |
| Deposits of United States Government          |                |
| (including postal savings)                    | 7,896.74       |
| Deposits of States and political subdivisions | 153, 495, 60   |
| Certified and officers' checks, etc           | 3,040.49       |
| TOTAL DEPOSITS 444 2, 429, 203. 0             | 25             |
| Total demand deposits 1,608,227.0             |                |
| Total time and savings dep 820, 976. 0        |                |
| TOTAL LIABILITIES                             |                |
|   |                |
|   |                |

VALUATION RESERVES
Reserve for loan losses under
Internal Revenue Code...... 54, 351.06

 Sara M. Woods, Cashier of the above-named bank, do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

s Sara M. Wood-

We, the undersigned directors, attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and

s Guy H. Walden s R. D. Nix s James P. Arnold



WHIRE CACTOR'S CARTERS.



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LITTLEFIELD



Solid, swift, silent Super Torque Ford for '64! Hundreds of pounds heavier, it's stronger, smoother, steadier than any other car in its field. Sixteen new body styles.

# What's new? This year only your Ford Dealer can say Everything!"



GATEWOOD MOTOR CO.

BUDAN, TEXAS

# WOLVERINES!

#### INDIVIDUAL STATISTICS

Sudan at Springlake 7:30 P.M. Friday

| 1963 | HORNET | SCHEDULE |
|------|--------|----------|

| 20 12                  |
|------------------------|
| 14 FRIONA 28           |
| 24 0                   |
| 20 SUNDOWN 26          |
| 0 PLADIS 9             |
| 7 FRENSHIP 14          |
| OCT, 18at SPRINGLAKE * |
| OCT, 25OPEN            |
| NOV, 1 KRESS here *    |
| NOV. 8 at FARWELL *    |
|                        |

NOV, 15 -- HALE CENTER here \* Conference Games (Conference games start at 7:30; all others start at 8 p. m. )

#### Melson Cleaners

Radio & TV Lab

OK Tire Shop

G&C Auto Supply

Sudan Fertilizer

| SCORING:   | -  |     |       |
|------------|----|-----|-------|
| PLAYER     | TD | EP  | TOTAL |
| Pat Brownd | 5  | . 2 | 32    |
| T. Thomson | 2  | 3   | 15    |
| Mike Smith | 2  | 2   | 1 4   |
| D. Masten  | 2  | 2   | 1.4   |
| R. Roberts | 1  | 0   | 6     |
| D. Allen   | 0  | 4   | 4     |
| ,          |    |     | A     |

3.8 Brownd 214 Smith Thomson Roberts Rudd Masten Cantu, M. Baker, C. 2.0 Allen, D.

PASSING: PLAYER PCT. 253 . 469 Thomson 15 Smith . 422 .667 Brownd





| PASS RECEIVING: |     | <br> |
|-----------------|-----|------|
|                 | NO. |      |

| PLAYER         | CAUGHT | YDS, |      |       |       |
|----------------|--------|------|------|-------|-------|
| Smith          | 8      | 150  |      |       |       |
| Allen          | 7      | 120  |      |       |       |
| Masten         | 8      | 123  |      |       |       |
| Nix            | 1      | 11   |      |       |       |
| Brownd         | 4      | 39   |      |       |       |
| Thomson        | 3      | 10   |      |       |       |
| Baker          | 3      | 3    |      |       |       |
|                |        |      |      |       |       |
| TOTAL OFFENSE: |        |      |      |       | <br>_ |
| PLAYER         | RUSH   | PASS | REC. | TOTAL |       |
| Smith          | 120    | 168  | 150  | 438   |       |
| Thomson        | 111    | 253  | 10   | 374   |       |
| Brownd         | 214    | 3 3  | 39   | 286   |       |
| Masten         | 5 5    | 0    | 123  | 178   |       |
| Allen          | 36     | 0    | 120  | 156   |       |
| Roberts        | 60     | 0    | 0    | 60    |       |
| Rudd           | 3 1    | 0    | 0    | 3 1   |       |

JUST TAKE A LOOK AT THE NAMES OF ALL THESE SUDAN HORNET BOOSTERS

Dean Real Estate

Harlin Radio & TV

Bowman Insurance Agency

NICO, Inc.

Gordon Gulf Service

| Doty's Garage | The Fairview Gin | Tom Henderson Grocery | Nix Insurance Agency |
|---------------|------------------|-----------------------|----------------------|
|               |                  | 1                     |                      |

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MAGCO Palace Barber Shop Nichols Oil Co. Brownd Implement Co., Inc.

SUDAN BEACON-NEWS THURSDAY, OCT. 17, 1963

SEWING WANTED: Special prices on wool skirts (lined or unlined) and on children's clothes. Phone 227-3592. 10-10-2tc

FOR SALE: Large 2-bedroom and den, brick home, double garage, fenced, central heat, practically new, near school. See or call W. L. Nelson, 227-3781, Sudan, 10-10-2tp

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Old Mattresses Renovated Bed Springs made into Box Springs ALSO NEW MATTRESSES AND BOX SPRINGS. KING SIZE MATTRESSES Buy direct from factory.... ..... Save 50%

Dial 227-5811 PATTERSON'S and leave name. Agent for A & B MATTRESS CO.

LUBBOCK

FOXWORTH-

Mr. and Mrs. Gene Moore were

at Conchas I ake during the week-

Others attending were Mmes. Dexter Baker, Bud Provence, Donnie Cowart, Joe B. Markham, Lumber & Building Material George Lambert, Bob Markham, Jay Miller, O. D. Martin, Gene OPEN A BUDGET ACCOUNT Duvall, Bob Taylor and Emery WITH US NEW LONG TERMS Blume.

Loans up to 13,500 — 5 Years to pay —

You, no longer have to delay your plans for remodeling and improving your home. Our Easy Pay Out Of Income Credit Plan enables you to have the improvements you want now - for just a few dollars a month and with NO DOWN PAYMENT required.

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HOSPITAL REPORT

Patients this week in the South Plains Hospital, Amherst, included:

ESA MEETS

The Epsilon Sigma Alpha met

Thursday night, with Mrs. Tom

McKenzie as hostess, when a

pledge pin ceremony was con-

ducted for Mrs. Gayle Brownd by

the president, Mrs. Bob Masten.

From Sudan - Mrs. Ray Pierce, Mrs. Mattie Testerman, Mrs. R. E. Aills, Miss Ruby Earl White, Mrs. Maria Garza, Miss Nancy Williams, and Mrs. D. C. Ter-

From Amherst - Mrs. Larry Branscum, Baby Girl Branscum, Mrs. Isabela Vargas, Charles Hinds, Mrs. Charles Schroeder, Mrs. Edith Bryant,

From Littlefield - Miss Carrie Barber, Mrs. Santiago Aguirre, Baby Boy Aguirre, Mrs. Lucille Garcia, and Baby Boy Garcia. From Earth - Mrs. L. K. An-

CARD OF THANKS

I'm taking this way of thanking my friends and neighbors for the many cards and letters while in the hospital and since coming home, and the visits as well. It all helps so much.

Mrs. W. G. DeLoach

WE ARE IN A POSITION TO HANDEE Loan and Off-grade

L SL VINCENT, Owner

FOR SALE: Fruit Jare, pints and quarts; also nearly new baby bed. See at Wagner Apt. 4, 507 Temple St. 10-17-1p

APARTMENT FOR RENT-Nice and clean, Mrs. Beulah Miller, Wagner Apts., Temple 10-17-1tp

Mr. and Mrs. Guy Walden returned home Friday after attending a bankers convention in Washington, D. C.

#### FEEDERS GRAIN, INC.

DAILY BUYERS FOR CATTLE FEEDERS Federal Storage License 3-4451 We Can Use Your Grain Have Semi-Lift - Location

SUDAN LIVESTOCK AND FEEDING CO. Phone 227-5321-Sudan, Tex.



Each day we turn another page, While years are adding We're making history

every day Through deeds and acts that we display. Each day we write a little more,

Just adding to the I wonder if it all will be. An interesting

Payne Funeral Home

PHONE 246-3351 AMHERST, TEXAS

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PRICES GOOD FRIDAY AND SATURDAY

**POTATOES** 

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Everlite 10 LB. BAG

BACON **BOLOGNA** 

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**CLUB STEAK** 

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Double Frontier Stamps On Wednesdays

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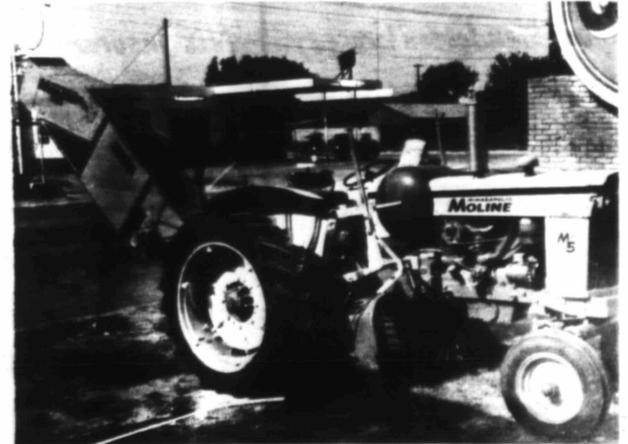
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