

The Sudan Beacon - News

THIRTY-NINTH YEAR

SUDAN, LAMB COUNTY, TEXAS THURSDAY, MARCH 21, 1963

NUMBER 3

WOODWORK BY DALTON

I'VE ALWAYS heard that the best Texas beef goes to Kansas City or New York, and those who buy steaks at restaurants in the Lone Star State get the second best, generally. But now Armour and Co., from a new facility in Houston, says it will market a steak under the official name of a Texas Cut Steak.

A lot of times in the past, Texans who eat good steak have paid for beef from their own ranges, paying a double freight bill growing out of shipping steers to northern feed lots, then paying their way back to Texas as finished beef.

However, expansion of feed lot operations in Texas—and the Sudan Livestock & Feeding Co. is one of the biggest—assures the state an ever-increasing supply of Texas fed and finished beef.

The Texas Cut Steak is designed for restaurants, club, hotel and other dining out facilities, and comes in 8 to 16 ounce portions. Armour says it comes out of the rib section with bone out and is completely edible with no waste.

That's for me, and that brings up another point. I guess I'm a lazy eater, but that inedible business is what keeps me from liking fried chicken. I'm a liver lover and a poultry bone puller, but the rest of the chicken is for the birds. There's just so much bone and gristle and no telling what else that by the time you've got the meat separated, you're too tired to eat.

Same way with those little pecans. You dig around and prize and skin the end of your thumb and finally get a few tiny tidbits that just tease you a little until you can attack another one.

Here's for more boneless steak and fish, seedless watermelon, and salads without celery.

NOTE TO MAC McALLISTER of KSEL: Not all my jokes burned up in the recent fire. I still have a real old one about a chicken, if I ever want pulled.

ESA Hears Dr. Orr

Dr. W. N. Orr of Littlefield was guest speaker at the meeting Thursday evening of the Epsilon Sigma Alpha Sorority in the home of Mrs. Noel Lumpkin. Dr. Orr showed films to the group, and his wife, Mrs. Orr, displayed Hawaiian costumes.

Presiding at the meeting was the president, Mrs. Bobby Jack Markham. Co-hosts with Mrs. Lumpkin was Mrs. George Lambert.

Those present included Dr. and Mrs. Orr, Mesdames Vernetta Allen, Billy Baker, Dexter Baker, Emory Blume, Donnie Covert, Bob Masten, Buddy Pickett, Bud Provence, Bob Taylor, Lumpkin, Lambert, Markham.

BELL FERTILIZER OPENS SUDAN OFFICE

Bell Fertilizer, Inc., of Madsen, has opened an office in Sudan on Main St. and plans to build a permanent installation later, according to Harry Bell, who is running the Sudan office.



TOUGH EQUATION — Kathy Barnett, daughter of Mr. and Mrs. Weaver Barnett, clowns it up a bit on this problem, but she recorded the highest score of all Sudan students on a standardized mathematics test given juniors and seniors here last week. Miss Barnett is the first junior ever to win the contest.

(Beacon-News Photo)

Kathy Barnett Tops In Math Contest

Sudan junior and senior mathematics students took part in the annual high school math contest March 14, with local winners being a team of Kathy Barnett, high scorer, Candace Mulgett, second and Mike Mulgett, third. It was the first brother-sister combination to take winning honors here.

Other students who placed high included Carole Harper, fourth; Linda Williams and Roy Roberts, tie, for 5th and 6th; B. A. Narremore, 7th; Mike Masten, 8th; Richard Rogers, 9th; Jim Savage 10th and Durwood White, 11th.

This year's senior math group showed considerable improvement over their junior year scores. Both Mulgett and White showed 550% improvement. Savage improved 240 per cent and Masten 131 per cent.

This year's juniors scored 186 per cent higher than last year's

juniors, while the seniors bettered their own score by 130 per cent.

J. A. Wingo, 1962 graduate, still holds the record high score for the local contest. Kathy Barnett is the first junior ever to win the contest.

Mrs. Sule Lynch of Lubbock was a luncheon guest Saturday in the home of her mother, Mrs. H. W. Qualls.

MRS. WEST HOSTESS TO SEWING CLUB

The Sudan Sewing Club met Thursday in the home of Mrs. Joe West.

Those present were Mesdames John Tucker, Martin Maxwell, Otis Markham, H. W. Qualls, Jinks Dent, Gilbert Masten, and A. F. Walker.

The next meeting of the group will be March 28, in the home of Mrs. Dent.

Tennis Tournament Set Here

The fourth annual Sudan Jaycees Tennis Tournament will be played March 28-31, with a deadline for entries set at 6 p. m. next Tuesday, March 26.

Entries should be turned in to either Jacky Van Ness or Dalton Wood, members of the tennis committee. No division will be

played with fewer than four entries, and those who enter divisions which fail to get enough players to qualify will have their money refunded. However, entry fee must accompany the entry. Entries are being accepted in the following divisions:

Veterans singles and doubles (35 and over) men's singles and doubles, women's singles and doubles, mixed doubles (any age) men's novice singles, (any one 15 or over who has not previously played in any kind of tournament or who in the judgment of officials belongs in the division), high school boys singles and doubles, high school girls singles and doubles, grade school boys singles and doubles, and grade school girls singles and doubles.

Grade school entry fee is 50 cents per player for each division entered; all other entries are \$1 per player for singles, 75 cents per player for doubles.

Players must live in the Sudan School district or must be employed in the district.

Matches will be two out of three sets and players must furnish their own tennis balls. Brackets will be published in next week's paper, and first round matches should be played any time between then and Sunday, with most finals to be scheduled at definite times Sunday afternoon, weather permitting.

Matches may be played at night under lights either at the two school tennis courts or at the home of E. C. Minyard, who offered the use of his private court for tournament play.

Mr. and Mrs. Reed Markham are in Dallas this week visiting her brother and wife, Mr. and Mrs. Earl Mason.

Carole Harper assisted Mrs. Drake in the meeting. Also present were Joyce Williams, Patsy Cartwright, and Janie Lovelady.

Mrs. Drake expressed appreciation to the public for their response to the sale of Girl Scout Cookies, which has gone over well. Today is to be the last day of the sale, she said.

Joyce Williams Wins County Art Contest

Sudan contestants in the county wide art contest sponsored by the

Texas Panhandle Heritage Foundation walked away with top honors, it was reported this week by Mrs. Cecile Foster.

Joyce Williams, an eighth grade student and daughter of Mr. and Mrs. Melton Williams, won first in the local competition, then was declared the county winner. Also, Sudan's second and third place winners, Nancy Mix and Brenda Drake, tied for second place in the county competition. Pat Dunn of Littlefield won third.

Mrs. Foster also said she would like to make "a special commendation to two other Sudan entrants, Jan Harper and Margie Bellar."

The Texas Panhandle Heritage Foundation is constructing an open air theater in Palo Duro Canyon, with dedication ceremonies scheduled this spring. Winning students from each county, including Miss Williams, will be recognized in the dedication ceremony.



REV. HOLLIS C. YEILDING

Baptist Revival Scheduled

Rev. Hollis C. Yeilding, pastor of Calvary Baptist Church, Abilene, will preach revival services daily March 31 at the Sudan First Baptist Church.

"Rev. Yeilding is a popular pastor and is a leader among Texas Baptists," said the local pastor, Rev. Willie Hazel.

Rev. Yeilding has been with the Abilene church for 13 years, and currently is a trustee of Hendricks Memorial Hospital in Abilene. He served in the Bible Department of Hardin-Simmons University a few years ago while Dr. Harris, head of the Bible Department, was studying abroad.

Rev. Yeilding was guest speaker last year at the Southern Baptist Sunday School Board's Founders Day program at Nashville, Tenn.

Services will be conducted at 10:30 a. m. and 7:30 p. m. daily. Leading the music for the revival will be Roland K. Nitcher, music and youth director of College Ave. Baptist Church, Lubbock. He has served in the music departments of churches at Morton, El Paso, Tahoka, Lubbock and other cities.

Tommy Cate, local organist, and Mrs. W. E. Hancock, church pianist, will assist in the music, as will choir director Raymond Harper and the choir.

DYANNE CURRY RUNNERUP IN PRINCESS CONTEST

Dyanne Curry, daughter of Mr. and Mrs. Bill Curry, was first runner-up in the FFA Princess Contest of the Junior Livestock show Saturday in Lubbock.

Dyanne was sponsored by the local FFA chapter. A member of the junior class, she is the local Chapter Sweetheart and was winner of the District FFA Sweetheart contest this year. She will participate in the Area FFA Sweetheart contest in May.

Cheryl Poteet of Olton was named Princess for the FFA division.

Marsha Kesey of Littlefield was named 4-H princess.

Dinner Given For Plant X Workers

Employees of Plant X were guests at a Safety Award Dinner in the Sudan School Cafeteria last Thursday night, when two Southwestern Public Service Co. officials from Amarillo were keynote speakers.

Cliff Morrow spoke on safety, and Alton Miller, production superintendent, presented a plaque to Plant X for completing one full year with no reportable accidents. Bob Drake, manager of Plant X, introduced the speakers.

Other guests from Amarillo included Roy Thomas, Bob Maxwell, and Charles Annett.

SCHOOL ELECTION BALLOTS PRINTED

Absentee ballots for the April 6 election of two trustees for the Sudan Schools may be obtained now at the county clerk's office in Littlefield.

Terms of Wayne Whiteaker and Nolan Parrish are scheduled to expire. These two are up for re-election, and others on the ballot are Wiley Mulgett and Jerry Ray.



THE WINNER! — Judy West, Sudan seventh grade student, topped all contestants at the Lamb County Spelling Bee in Littlefield Saturday and will represent the county in the Lubbock Spelling Bee at 1:30 p. m. April 6 at O. L. Slaton School. Judy is the daughter of Mr. and Mrs. Dick West. Runner-up in the contest was Debbie Lambson of Amherst.



EARLY HARVEST — This picture of a cotton stalk won first place in the county-wide contest for Joyce Williams of Sudan, holding the picture. (Staff Photo)

Baptist Groups Busy

"Stewardship in the New Testament" was the subject topic for the meeting Monday afternoon of the Junior G. A. group of the First Baptist church.

Each member present gave a part on the program including Judy West, Janet Ritchie, Sheila Blackwell, Frances Hanna, Kathy Fisher, Mickie Logan, Sherill Wata.

Counselors for the group are Mrs. G. C. Ritchie and Mrs. B. A. Beauchamp, Jr.

The Intermediate G. A. group of the First Baptist Church met Monday afternoon for a program on Missions and Stewardship.

Having parts on the program were Sharon Beauchamp, Andrea Ritchie, Dianne Clark and Counselor Mrs. Willie Hazel.

Cottage prayer meetings will be held this week prior to the beginning of the revival next week at the First Baptist church.

Homes the meetings will be held in include Thursday evening, Mr. and Mrs. Richard West and Mr. and Mrs. Frank Rome; Friday evening, Mr. and Mrs. B. A. Beauchamp, Jr. and Rev. and Mrs. Willie C. Hazel. Saturday evening a special prayer meeting will be held at the church. The time of the meetings has been set at 7:30 p. m.

Rev. Willie C. Hazel gave the "Stewardship" program at the meeting Monday afternoon of the W.M.U. of the First Baptist Church. His subject topic was "Evan-

Crossword Puzzle



- ACROSS**
1. Hearing
 6. Flowers
 12. Solo
 13. Firmly
 14. Flavor
 15. Tapers
 16. Frost
 17. End passage: music
 18. Take food
 19. Sings
 20. Loose
 21. Gaelic
 22. Struck
 24. Male title: abbr.
 25. Printer's measure
 26. Ireland
 27. Attendant
 28. Chromism: chess
 31. Pronoun
 32. Grow to be
 34. Limbs
 38. Rod
 37. Companion: slang
 39. Mimic
 40. Narrow opening
 41. Tableland
 42. Reference
 44. Uncovered
 45. Mother and father
 46. Coral island
 47. Meat slices
 48. Concise
 11. Method
 12. Range
 17. Contend with
 20. Employ
 21. Therefore
 22. Edges
 24. Spice
 27. Skin
 28. Ruler
 29. Fastening device
 30. Inmate
 32. Blessings
 33. Stands
 35. Class; sort
 36. Schemes
 38. Dipper
 40. Submerge
 41. Counterpart
 43. Beverage
 44. Club

SEE ANSWERS
ON PAGE 4

- DOWN**
1. Shiny fabric
 2. Arranges
 3. Roselike object
 4. Insects
 5. Golf mound
 6. Amphibians
 7. Forearm
 8. Cover
 9. Lazy one
 10. Satisfy
 11. Method
 12. Range
 17. Contend with
 20. Employ
 21. Therefore
 22. Edges
 24. Spice
 27. Skin
 28. Ruler
 29. Fastening device
 30. Inmate
 32. Blessings
 33. Stands
 35. Class; sort
 36. Schemes
 38. Dipper
 40. Submerge
 41. Counterpart
 43. Beverage
 44. Club

Attending the Northwest Texas Conference of the W.S.C.S. of Methodist churches in Boger Tuesday were four from the local church, Mrs. J. S. Smith, Mrs. W. V. Tomy, Mrs. Frank Weir, and Rev. Frank Weir.

Drive-in banks were established so that the cars could see their real owners.

TRAVEL LOG

by Judy Graham

Now I know why Hong Kong is called one of the jewels of the Orient. From the narrow back streets crowded with shops showing wares from all over the world, one can't help feeling the mystery and vitality of the Crown Colony.

you visit Hong Kong, some traditional festival is in progress. You may catch the colorful Dragon Boat Festival races, held in harbor waters . . . or find yourself caught among the crowds marching up Victoria Peak during the annual "Chung Yen Che," procession.

My camera really got a workout on Connaught Road where the scaffolding for Hong Kong's newest luxury hotel, the Mandarin, is going up. The entire framework is made of bamboo poles, tied together with nothing but strings of young bamboo! Yet I learned that bamboo framework outlast steel in this part of the world.

When you start planting, you don't want any kind of

HOLDUP



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SUDAN



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"No matter what other nations say about us, immigration is still the sincerest form of flattery."

CANNED PEARS AND CRISP CABBAGE TEAM IN PEARADISE TWO-TONE SLAW



Menu glamour grows and glows from a garden of vegetables as crisp textures and tangy flavors join to make a salad of distinction. Pearadise Two-Tone Slaw is a subtle combination of familiar ingredients. Tender, juicy canned pears are the surprise ingredient used here to give this salad its dressed-up air. Yet there's little extra work involved when you need only open a can of Bartlett pears to add a gourmet touch.

Creamy, delicate canned Bartlett pears, the "difference" in this salad, are responsible for many other dishes of distinction. Their cool, fresh flavor is compatible with meats, glamorous in salads and elegant in desserts.

Canned pears, more than any other canned fruit, retain the qualities of the fresh fruit. Modern processing preserves the flavor, texture and color of fresh pears. With canned Bartlett pear halves on your shelf your family will enjoy fresh-tasting fruit, regardless of the season.

Green and red cabbage form the basis of this two-tone slaw. Tokay grapes with the chopped pears brighten the white slaw. An oil and vinegar dressing complements the red cabbage. The same dressing, with a bit of mayonnaise added, is used with the green cabbage. Interesting contrast is created by placing quarters of the creamy white canned pears on the red cabbage.

Pearadise Two-Tone Slaw is easy and delightful to serve whether the occasion is a company or a family dinner. Let variety spice your life and serve Pearadise Two-Tone Slaw today.

Pearadise Two-Tone Slaw

- | | |
|--|--------------------------|
| 1 can (1 pound) Bartlett pear halves | 1 tablespoon sugar |
| 2 cups crisp finely shredded red cabbage | 1 1/2 teaspoons salt |
| 2 cups crisp finely shredded green cabbage | 1/2 cup tarragon vinegar |
| 1/2 cup Tokay grapes | 1/2 cup salad oil |
| | 2 tablespoons mayonnaise |
- Drain pears. Reserve 3 pears for top of salad; chop remaining pears. Mix together sugar, salt, vinegar, salad oil. Pour 2/3 of dressing over red cabbage; toss lightly and arrange in salad bowl. Add mayonnaise to remaining salad dressing mixture and toss with green cabbage, chopped pears and grapes. Arrange in center of salad bowl. Cut pears into thirds and arrange on top of salad. Makes 6 servings.

Supporting Your Town

Merchants who do not advertise are invited to read the following from the American Bankers Magazine, as it might give you a new slant on business, your own business, as well as the matter of building your town.

"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two line space.

"A stranger picking up a newspaper should be able to tell what business is represented in town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live wide-awake and liberal advertising business men."

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Save Water, Farmers Urged

Irrigation farmers still have time enough before planting crops to make provisions for retaining irrigation "tailwater" on their farms.

A spokesman for the High Plains Underground Water Conservation District said this week literally hundreds of systems have been installed throughout the area this winter for re-circulating irrigation "tailwater" from the bottom of the farm fields to higher points where the water can be used.

Tom McFarland, Manager of the Water District, stated that the District's staff has recently completed measuring water levels in hundreds of observation wells throughout the District. He pointed out that water levels have again declined from where they stood at this time last year. In fact, according to McFarland one county in the northwest portion of the District had an average annual decline in 38 wells of about 7 feet.

He mentioned the water-level decline to point out the urgent need to conserve ground water.

SUDAN ROTARY CLUB HAS ANNUAL ELECTION

Five new directors, a new secretary-treasurer, and a new vice-president were elected by the Rotary Club Wednesday.

Chosen for the coming year were directors Paul Chisholm, Don Ham, Calvin Jordan, Dalton Wood and Arnold Reed. The new directors then met and elected Simon Hay as secretary and Jordan as vice-president.

The present vice-president, Beanie Arnold, will succeed Bill Nix as president of the club.



SPRING ANGLER — Cotton Terry cloth blooms into one of the brightest young spring-into-summer fashions — the fisherman's shirt! This Nally Schraack design in a gay all-over daisy print also comes in sizes for mother and big sister.

WISH I'D SAID THAT



"Tis better to have loved and lost than never to have filed a joint return."—Robert G. Campbell, Lititz (Pa.) Record-Express.

"Many a man finds that burning a candle at both ends will make it twice as hard to keep his wife in the dark."—William L. Zeigler, New Oxford (O.) Item.

"One argument in defense of the chewing of tobacco is that it never started any forest fires."—Terry J. Carlson, Sykesville (Pa.) Post-Dispatch.

"Don't worry about finding your station in life. There'll always be somebody around to tell you where to get off."—E. M. Romsburg, Vista (Calif.) Press.

"It's always the henpecked husband who crows loudest away from home."—Ray S. Francis, Cherryvale (Kans.) Republican.

"Usually a husband grows alone—especially when the little woman hasn't had a birthday for the last 10 years."—Kenny Bennett, Greencastle (Ind.) Putnam County Graphic.

"The golf duffer seldom addresses the ball properly... after he misses it."—Rosalie K. Frost, Cranston (R. I.) Herald.

THE FIZZLE FAMILY



PLAN FOR EMERGENCY MEALS



by Jane Ashley

How many times have you been caught without anything to serve unexpected guests, or even your own family. Here's a plan to keep you from getting into the same fix again. Start a collection of quick supper ideas and recipes using the staples that are always on hand supplemented by canned and packaged goods that you can keep on the cabinet shelf. As a starter, here's a recipe for Crab and Corn Chowder served with saltines. Fill out the meal with canned tomato aspic, and for dessert, a packaged pudding.

Crab and Corn Chowder

- | | |
|------------------------------------|---|
| 1 cup water | 1 envelope Knorr cream of mushroom soup mix |
| 1/4 cup chopped celery | 1 (5 1/2 to 7 1/2-ounce) can crabmeat |
| 2 tablespoons finely chopped onion | 1 cup milk |
| 1 bay leaf | 1 cup (8-ounce can) cream style corn |
| Water | 1/4 cup pimiento strips |

Bring 1 cup water to boil in saucepan; add vegetables and bay leaf and cook until vegetables are tender. Discard bay leaf. Drain vegetables, add enough water to liquid to make 2 1/2 cups. Empty soup mix into a saucepan. Gradually stir in liquid. Bring mixture to boil, stirring constantly. Reduce heat; partially cover and simmer 5 minutes. Pick over crabmeat and remove cartilage pieces. When soup has cooked for 5 minutes, stir in milk, vegetables, corn and crabmeat. Heat. Serve with saltines. Makes 3 to 4 servings.

GOOD LIVING

When buying canned goods, be sure the tops are made of steel. Non steel tops cannot be gripped by the magnet on your can opener.

New pourable salad dressings made with real corn oil are deliciously blended and bottled in traditional French

with spices, French with a touch of garlic and classic Italian. Put all three on the table, let each pour his own.

To reshape Orion Sayelle knitwear which has stretched, launder it as usual and put it into a tumble-type dryer.

Sal For Cleaning Safaris



When the house looks spotty you know it's time to stalk the dirt, the dust and grime. So arm yourself for a cleaning safari! But limit yourself to what you can carry: A vacuum, mop, broom, sponge and pail. And sal soda concentrated which you'll hail as the greatest discovery since man found water. For it cleans the house as a cleaner sought-for. It makes it easy to give grime the axe. For a swipe with sal makes it drop in its tracks.

Irrigation Time!

GET YOUR IRRIGATION MOTORS
READY WITH PLUGS, POINTS,
& BATTERIES FROM

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SUDAN



Thy youth is renewed like the eagle.—(Psalms 103:5).

To be eternally young is, above all things, to be eternally endeavoring to give full force and free expression to the Christ Spirit, since this Spirit is eternally man's heritage.

JUST LIKE OLD MAN RIVER

If you want a truck that does its work without yelling for attention all the time, buy a "new reliable" Chevrolet.

You have to take care of it; it's a machine. But this isn't a full-time activity. The clear idea is that the truck works for you, not vice versa.

The way to build such a truck is to put more quality into it. For example, Chevrolet doesn't build one type of suspension system for all sizes of trucks. Chevrolet designs suspension systems to

fit your need. The light-duty type is strong on comfort. Another kind for heavier trucks stiffens up as you increase your load and vice versa. Make sense?

Conventional pickups have double-wall construction in cabs, doors, lower side panels. Roofs are insulated. Body floors are select wood, not metal. Tailgate chains are wrapped in rubber. If you'd like to examine or drive a new '63 Chevrolet truck, just call us. We'll be right over.



QUALITY TRUCKS COST LESS



BUY A CHEVROLET "NEW RELIABLE"

Telephone your Chevrolet dealer for a demonstration

BACCUS CHEVROLET

SUDAN, TEXAS

LAST Chance

to get your Toastmaster steam and dry iron and the portable ironing board that folds flat — fits in a suitcase!

BOTH FREE WITH THE PURCHASE OF AN ELECTRIC CLOTHES DRYER

to customers of Southwestern Public Service Company
Offer expires midnight, March 30, 1963

End clothes drying worries with an electric clothes dryer and get the 2 free gifts — Toastmaster steam and dry iron and portable "Tuckaway" ironing board. The offer expires Saturday March 30th — just

a few days from now. An electric clothes dryer saves time, work and clothes. Once you have yours you'll never again be without it — see them at your Reddy Kilowatt dealer.

NOW — AT ALL PARTICIPATING REDDY KILOWATT APPLIANCE DEALERS



PCA Meet

PLAINVIEW — (Special) — The 29th annual stockholders' meeting luncheon of the Plainview Production Credit Association will be held Saturday, March 23, at the Plainview High School, with more than 1,000 stockholders and guests expected to attend.

A delegation of 60 members of the board of directors and an address by W. N. Stokes, president of the Federal Intermediate Credit Bank of Houston, will feature the business session of the home-owned and operated agricultural financial institution largest Production Credit Association in the nation.

A barbecue luncheon will be served to stockholders and guests from across an eight-county area of the high plains, in the high school cafeteria beginning at 11 a. m., General Manager Noel Woodley announced, followed by the business meeting at 1 p. m. in the high school auditorium.

Nominees to the two positions on the board of directors are incumbent David Anderson of Milesheo and Billy Carthel of Dimmitt for one post and incumbent Grady Shepard of Hale Center and Arthur Hegl of Floydada for the second post.

Special entertainment will be furnished by the Stamps Quartet and luncheon music will be provided by Mrs. Inez Farrell.

The Plainview Production Credit Association had a 1962 loan volume exceeding \$39,866,000, highest in the association's history, and largest volume of all the nearly 500 associations throughout the United States.

The association's assets total \$23,902,000 and provides short

PARTY HELD FOR BASKETBALL GIRLS

A chicken supper at the Sands Cafe entertained the girls basketball team of Sudan High School, with Mr. and Mrs. Glenn Gatewood as hosts.

Attending were Coach and Mrs. Hank Brown, Ronnie and Pax; Son Qualls, Mervylene Pierce, July Starr, Sharon Walker, Con-Bace Mudgett, Kathy Barnett, Kandy Miller, Linda Williams, Nancy Hays, Rue Jean Hancock, Sonja Ford, Mr. and Mrs. Glenn Gatewood, Glenn and Gary.



ON TOUR—The 1963 Miss of Cotton, lovely Shelby Smith of Albuquerque, N. M., will travel to 21 major cities in the U. S. and Canada this spring as the cotton industry's fashion and good will representative.



and intermediate-term credit in Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Farmer and Swisher counties. Offices are operated in Plainview, Milesheo, Littlefield, Floydada, Dimmitt, Tulsa, Silvertown, Olton and Friona.

TENNIS RACKETS AND TENNIS BALLS

AT THE SUDAN
BEACON-NEWS

(PING PONG BALLS, TOO!)



**IT COSTS
DOWN**

↓ ↓ ↓

**GOLD STAR
GAS RANGE**



- ↓ **YOU SAVE FOOD** — exclusive Burner-with-a-Brain prevents boil-overs, scorching or burning... Oven-with-a-Brain keeps entire meals serving-ready for hours.
- ↓ **YOU SAVE FUEL** — Center-Simmer burners measure the precise amount of heat to do the job and no more... give you true fuel economy.
- ↓ **YOU SAVE TIME** — Gas cooks faster because it starts faster... no warmup wait or heat hangover.
- ↓ **YOU SAVE REAL MONEY** — nothing compares to Gas for economy of performance... cooks five times cheaper than the coil-type kind.

See Your Appliance Dealer, Now, and
**LIVE MODERN
FOR LESS with GAS!**

Pioneer Natural Gas Company

Housewarming Honors Hazels

Rev. and Mrs. Willie Hazel and family were honored with a housewarming Friday evening at the new Baptist parsonage.

The host and hostess gifts included maple bar stools, and a bedspread rug.

Registering the guests was Mrs. James F. Arnold, Sr.

Host and hostesses for the event were Messrs and Mrs. James Lee Ray Fisher, W. E. Hancock, Elgin Gibson, Nolan Parikh, Weyman Baller, James F. Arnold, L. E. Slett, Joe D. West, Dexter Baker, Russell Eggle, Richard West, Floyd Soymer, R. C. Williams, Harvort Harvey, Dorman Chester, Frank Rom, Dewey Hargan, Paul Chisholm, Tommy Cato, Calvin Baker and Mrs. Tom Kent.

Of those making more than one inaugural address James Monroe was among the very few whose second speech was longer than the first... Theodore Roosevelt was the briefest of the Presidents who served since the turn of the century. His inaugural address ran to 1,000 words—about the length of a single standard-sized newspaper column...

NEW CITY MARSHAL IS TOM WILLIAMS

Tom Williams, former night watchman at Littlefield Schools, has been employed as city marshal for Sudan.

SIX FLAGS OPENER SET FOR APRIL 20

The 1963 season for SIX FLAGS Over Texas will commence on Saturday, April 20. The third operating year for the historical theme park, located midway between Dallas and Fort Worth, has been set up to begin on a Saturday and Sunday basis only until June 1. For the months of June, July and August, SIX FLAGS will be open seven days a week. Following Labor Day in September and continuing through Dec. 1, the Park will revert again to a week-end only operation.

Projections on attendance for this year indicate an even higher figure than the 1,272,000 visitors who clicked through the turnstiles in 1962.

Part of the heavy expansion program is centered around a new six acre site added to the U.S.A. Section of SIX FLAGS. It will be known as "Boom Town" depicting the days of the exciting oil discovery finds in Texas during the late 1890's and early 1900's.

GO TO CHURCH SUNDAY

TELL ME

WHAT FAMOUS PERSONS ARE BURIED IN THE GRAVEYARD OF TRINITY CHURCH, NEW YORK?



HAMILTON

ALEXANDER HAMILTON AND ROBERT FULTON!

WHY WAS CHEESECLOTH SO NAMED?




BECAUSE ORIGINALLY IT WAS USED TO WRAP CHEESE AND PRESS CURDS!

CAN AN ANIMAL SURVIVE FOR YEARS WITHOUT FOOD?



SOME SNAILS CAN REMAIN APPARENTLY DEAD FOR YEARS WITHOUT FOOD... AND THEN REVIVE AFTER CONSUMING FOOD AGAIN!

HOW THICK IS THE EARTH'S CRUST?



ABOUT 40 MILES THICK! WHILE THE EARTH'S OUTSIDE CRUST HAS COOLED, THE INNER SHELL IS STILL HOT!

Hogs are responsible for almost 10% of the income of the nation's farmers. And in the large grain-producing areas of the Corn Belt, as much as 25% of the farm dollar comes from hog marketings.

"Farmers have a high regard for the hog because of the many advantages of swine raising," the American Meat Institute explains. "Unsurpassed as a meat-making machine, a sow will produce two litters a year of seven or more pigs each under favorable conditions. Quick returns and flexibility are other desirable factors of swine production. Hogs may be sold six months or less after birth or ten months or less after the sows are bred.

"This relatively short pre-market interval enables hog raisers to reduce or expand their herds as market and feed prices change. More flexibility is possible because hogs can be marketed at a wide range of weights and ages. Adaptability to many types of farms and feed supplies makes hogs the product of every state and nearly every county in the nation."



Hogs account for almost 10% of farm income.

WE SPECIALIZE IN MAKING
Seat Covers and Carpets
For All Cars and Trucks
McCormick Bros. Auto Parts
MAIN STREET LITTLEFIELD

Personals

Mr. and Mrs. Vernon Qualls of Fieldton and Mrs. Leo Mann and son, Al, of Littlefield visited Sunday in the home of Mrs. H. W. Qualls.

Mr. and Mrs. Jay Miller and Mr. and Mrs. Adrian Martin have been fishing at Falcon.

Mr. and Mrs. John Nix of Texline visited during the weekend in the home of Mr. and Mrs. R. D. Nix.

Mr. and Mrs. Kenneth Pope of Center, Colo. were Friday night guests in the home of Mr. and Mrs. Joe Rose.

Among those fishing at Lake Brownwood during the weekend were Mr. and Mrs. Tray Gaston, Mr. and Mrs. Elgan Baccus, Mrs. Rodney Nichols, Mr. and Mrs. Wayne Howell, Mr. and Mrs. Ed Williams.

Farm Facts

Aircraft have been used to aid agriculture for nearly 40 years, but growth of the business was slow until the end of World War II. Now an average of more than 50 million acres annually receives aerial treatment.

With planes large areas can be covered in a short time, application can be carried out when the ground is wet, and the growing crop is not liable to damage from the transit of the aircraft as from ground-application vehicles.

Almost 1.8 billion pounds of dry and liquid materials were dispensed from aircraft in 1960. Insecticides, both dry and liquid, accounted for over 45% of the total weight and fertilizers represented over 20%.

Planes permit speedy application of insecticides during critical periods and are employed against pests which infest crops, orchards, rangelands, oaks, and forests and against insects like mosquitoes and flies.


Fungicides to destroy plant diseases such as wheat stem blight and herbicides to kill weeds and brush also are applied from the air. Planes are playing a more and more important role also in the fertilization, defoliation, and seeding of crops.

Planes apply chemicals to more than 50 million acres a year.




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BASKET LUNCHES—SANDWICHES
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Notice To: ALL FARMERS IN SUDAN AREA

TO GIVE BETTER SERVICE,
BELL FERTILIZER, INC.

AT MULESHOE HAS OPENED AN OFFICE IN SUDAN, JUST SOUTH OF THE DRUG STORE ON MAIN ST.

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ALL ANALYSIS GUARANTEED

Harry Bell
DEALER FOR P 46 SORGHUM SEEDS

BELL FERTILIZER, INC.

Office: 227-3701 Sudan

The shortest address made by a multi-term President—since that of George Washington—was the 593 word speech of Franklin D. Roosevelt at his fourth inauguration January 20, 1945.

NEW

Residents of our city should ask their neighbors about the NIX INSURANCE AGENCY, Sudan, Texas. This agency acts as a protective

BLANKET

between its clients and financial loss. Our reputation has been

MADE OF

insurance knowledge and friendships which our good service has helped to

CEMENT!



FOR TOMBOY FUN—Practical resort wear for fashionable pre-schoolers is created by Ruth of Carolina in this fleeced cotton knit cardigan and slim blue jeans. The tropical fish motif is echoed in trim for the matching gob hat and straw raffia.

Published Each Thursday at SUDAN, TEXAS


And entered as second-class mail matter at the postoffice in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.

J. W. House Jr. -----Publisher
Dalton Wood-----Editor

SUBSCRIPTION RATES
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CLASSIFIED RATES:
24 per word, first insertion,
14 per word for subsequent insertions, minimum charge 50 cents per first insertion.

DISPLAY RATES
Upon request.



Each day we turn another page. While years are adding to our age We're making history every day. Through deeds and acts that we display, Each day we write a little more, Just adding to the day before, I wonder if it all will be, An interesting history.

Payne Funeral Home
PHONE 246-3351 AMHERST, TEXAS

PAID

CHECKS ARE A DOUBLE CHECK

Cancelled checks are legal proof of payment. They become especially important at tax time, to back up deduction claims. But at any time of the year they can spell the difference between paying a bill once, and paying it twice! Open an account now!

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Member Federal Deposit Insurance Corporation
All Deposits Insured up to and including \$10,000.00
Dependable Banking Service For Over 40 Years

Honor Roll Announced

FOURTH SIX-WEEKS

SENIORS	
Laurie Shaffer	94
Carol Watkins	93
Frances Wiseman	93
Carole Harper	90
Morsalene Pierce	90
JUNIORS	
Kathy Barnett	92
Candy Mudgett	91
SOPHOMORES	
Rue Jean Hancock	98
Flonita Wallace	93
FRESHMAN	
Donna Parrish	93

MISS LEWIS RESIGNS
Mrs. Doyle Watkins has been hired as temporary Social Studies teacher in high school. Dempsey Watkins, former Social Studies teacher, has been assigned to teach Math due to the recent resignation of Miss Ila Lewis. Also teaching one math class is Supt. W. E. Hancock.

Mr. and Mrs. George Lambert left Monday for Pueblo, Colo. where she was to stay a week before returning home.
Sue Templeton, daughter of Mr. and Mrs. Billy Templeton, underwent a tonsilectomy at a Littlefield hospital last week.
Rev. and Mrs. Frank Weir were in Abilene the first of last week to attend the Willson Lectures at McMurry College. Among those appearing on the program was Bishop Arthur Moore of Atlanta, Ga.



KIDS' DAY — Monday was Kids' Day at Sudan Schools, and here three high school students are reverting to their childhood days. Left to right are Frances Wiseman, senior; and freshmen Larry Shutlesworth and Gerald Barnett. (Beacon-News Photo)

READ THE ADS

SMILE! It makes people wonder what you're up to.

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FREE ESTIMATES

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AMHERST NEWS

Mrs. Susie Lynch of Lubbock spent the weekend with her daughter and family, Mr. and Mrs. Don Hevren and children.
Mr. and Mrs. Alfred Schroeder and Mr. and Mrs. S. E. Lightner and David assisted Mr. and Mrs. Rommie Schroeder of Lubbock in moving during the weekend.
Mr. and Mrs. Dave Black and his sister, Mrs. Etta Jones, of Richardson left Monday for Elk City, Okla., where they will visit another sister, Mrs. Ora Smith.
Mr. and Mrs. Vernon Woods of Dimmitt were dinner guests Sunday in the home of Mr. and Mrs. J. P. Brantley.

Mr. and Mrs. H. E. Akin spent Sunday visiting their daughter, Mrs. Archie May and family of Olton.

Mr. and Mrs. H. E. Akin left Wednesday for a visit with her mother, Mrs. Ella Dillard of Carnegie, Okla.



HOME
in inner or outer space
by ALICE CARTER
Yellow traffic markings, says the Vision Conservation Institute of Philadelphia, are 35 to 50% more visible than white markings.
The nation's largest fleet of refuse collection trucks, operated by New York City's Department of Sanitation, are painted "golden yellow." According to a department official, yellow makes the 1,300 vehicles easier to see "and scrub."
The color yellow, it appears,



is having a day in the sun. As a housewife — an average one, I'd like to think — I'm particularly interested in Gotham's collection trucks.

what a wonderful land we live in!
In the past 12-month period citizens of this country sponsored space flights, raked leaves, authored Pulitzer prize winning papers, had babies, solved international problems, and ate 500 million gallons of ice cream.

At the moment, it's the ice cream that interests me. A consumption total for last year was made available by Bob Beverlin, president of Armored Plastics Co., Toledo, Ohio. Further, Beverlin pointed out, the figure hasn't changed much in the last few years.

Since I'm always quicker to nod than say no when offered dessert, Beverlin found a receptive ear when talking of newly developed fiberglass ice cream makers now available to housewives.

The ice cream freezers, identifiable by a faint fiber pattern visible on the tub, won't leak or crack. Available by writing to the Alaska Freezer Co., Wincendon, Mass., or the J. E. Porter Corporation of Ottawa, Ill., the freezers will provide the kind of fun for a family that a lot of us knew years ago. Remember when mothers made ice cream with prototype wooden models of this new product?
A serious student of ice cream's history, Beverlin offered these bits of information:

- * Once a rare delicacy, restricted to the tables of royalty, ice cream according to the Department of Agriculture — now is classified as a food.
- * Nero Claudius Caesar, Roman emperor (54-68 A. D.), is credited with the first recorded use of an ice cream like substance. Snow, with fruit juice and flavoring added, was his dish.
- * England's Charles I (1600-1649) tried to keep his formula for ice cream a secret. He paid a chef large sums of money to guard the recipe. Finally the king killed his cook, and, presumably, the secret was out.
- * George Washington had two ice cream freezers in his Mount Vernon, Virginia, home.
- * The first hand-crank portable freezer was invented by a Nancy Johnson in 1846.
- * Ice cream cones were first introduced at the Louisiana Purchase Exposition, in St. Louis, Mo., in 1904.

Further, the whole problem of waste disposal in a city the size of New York might interest women whose husbands are often too busy to take out the trash.

Imagine, if you will, the problems of a department catering to New York's eight million people.

Department officials claim they carry one million loads of trash a year, or over two and one-half million tons.

Commissioner Frank J. Lucia, a strict believer in the cleanliness-begins-at-home school of thought, introduced "golden yellow" trucks less than a year ago.

He took the step for practical reasons. Far easier to see and avoid than grey vehicles in winter months, the trucks also attract attention to New York City's never ending anti-litter campaigns.

I'm not suggesting that you can make your husband more receptive to wrestling with refuse by painting the station wagon yellow. Certainly, that might be going too far.

However, perhaps a coat of yellow paint on the trash cans will accomplish the same thing. It's just a thought.

My Neighbors



"Now I have to go home and convince my wife to cut down on her spending..."

**WOMEN DRIVERS SUPERIOR TO MEN
SAFETY COUNCIL STATISTICS SHOW**

The much abused woman driver doesn't have to take it any longer.

She's a safer driver than the male according to National Safety Council statistics of annual motor vehicle accidents.

There are some 27 million members of the distaff side cruising the highways and byways of the nation and over 68 million males behind the wheel. The Council tells us men have a sharply higher accident involvement rate and offer figures to prove the point.

For 1961 the scoreboard shows almost 15 million of the stronger sex involved in motor mishaps while 3,600,000 women drivers ran into trouble. Men drivers, however, are not completely defenseless against these stark statistics. The Council offers some consolation by estimating that in terms of miles driven by each sex, males fare better accident-wise than females.

Automobile accidents for both sexes tend to be highest in the month of December and lowest in February. Increased pedestrian activity during the holiday season and longer hours of darkness are contributing factors in this trend. "Any measure aiding a driver's visibility helps reduce motor accidents," says Matthew A. Broderick, technical service expert for Allied Chemical Corporation's Solvay Process Division. A visual aid that he strongly supports is the yellow traffic line over the time-worn white ones.

Mr. Broderick, who has made lengthy studies on the subject, cites a recent statement made by Dr. Walter S. Atkinson before the American Medical Association. Dr. Atkinson pointed out that repetitious highway markings—such as white guard posts and broken white lines—cause fatigue and possibly accidents. He recommends replacing the broken white lines with a solid yellow line.



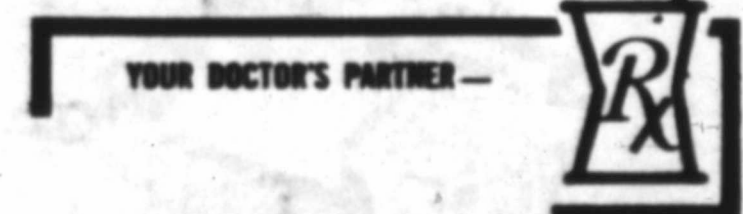
Driver reaction tests recently conducted by the Vision Conservation Institute in Philadelphia found that yellow traffic markings were 35 to 50 percent more visible than white markings under all weather conditions.



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Ford hardtops, Thunderbirds, too! And they all deliver the kind of V-8 performance we need for our long Texas trips! Low Ford Dealer prices. Hurry in right now... we'll be looking for you at Hardtop HQ!

Come see your Texas Ford Dealer today...

GATEWOOD MOTOR CO.

SUDAN, TEXAS



By—Vern Stanford
A great many anglers like to fish whenever and wherever they can.

These fellows are ready to go at the drop of a hint, anytime.

Some keep a rod and reel and a small tackle box in the car, handy at all times. More avid anglers even carry fishing "gear" in their suitcases... just in case.

In such instances the "gear" usually includes a three-piece bait-casting rod, protected against breakage by a metal tube. Also a reel enclosed in a leather or cloth bag, to keep it clean and to protect clothes from oil or gear grease.

A very small aluminum tackle box, that holds the minimum of lures and other essentials for lake or pond fishing, completes the equipment.

Those who like to buy-fish, of course, include the necessary salt-water tackle.

A looksee at one angler's gear revealed the following items:

1. A three-piece, suitcase-sized bait-casting rod in an aluminum case, small enough to fit into almost any size travel bag.
2. A narrow-spool Ambassador bait-casting reel.
3. An aluminum tackle box of modest size, but adequately supplied with lures.
4. He was ready to go—now. And with lightweight equipment that didn't up the baggage scales much.
5. In the tackle box, about 6 1/2 inches in size, and some three inches deep, were the following items:

1. Heddon Spook topwater chuggars, all in the smallest size. Colors: black, silver and yellow.
2. pen-shaped topwater spinners, similar to the Gold Digger, with blades on both front and back. Colors: black, white and yellow.
3. Extractors: the big with the spinning blade.
4. spoons: 2 gold Johnsons; 2 Sparkling Dixie Jets; and 2 Mr. Champs — all

5. with white or yellow buck-tails attached.
6. black bucktails, for replacements if needed.
7. floating, artificial worms: 2 each in solid black, blue and brown. Also in white with black polka dots.
8. weedless hooks (2/0).
9. sliding sinkers, in the very smallest size.
10. small box of medium-sized split shot.
11. snap swivels.
12. double swivels.
13. penny box of matches.
14. extra spool of monofilament line for the reel.
15. pair of fingernail clippers, for line cutting purposes.
16. knife with scissor nibs on the back of its long slender very sharp blade.
17. stringer.

That guy was ready to go! All he needed was a boat and motor. He really didn't need them if he was content to pond fish.

NEW LURES YOURS FOR FREE—Jimmie Yett of the Jensen Fishing Tackle Co., Austin, is featuring a new top-water lure. It's a chuggar called the Instant Bass Wiggler! Comes in 27 different colors. Unique feature is its side-whiskers or wiggle rubber legs.

A total of 24 strands of rubber fan out from each side of the lure, a little behind the gill area. These "whiskers" give the bait buoyancy, as well as a grand-daddy look and lifelike action in the water.

Like to try one? Jimmie left us 500 samples to mail to the first 500 readers of this column who write for one. Clip this entire "OUTDOORS IN TEXAS" column and enclose it with your letter. Be sure to mention the name of the newspaper from which you obtained the clipping. Mail your request to "OUTDOORS IN TEXAS," c/o Texas Press Association, 1714 San Antonio Street, Austin 1, Texas.



DEVOTIONAL

By
HAZEL
HOUSE



Scripture: Acts 4:12, Ezekiel 18: 21-32.

"Neither is there salvation in any other for there is none other name under heaven given among men, whereby we must be saved. Jesus! When He came to earth, when He came to seek and to save us who were lost—many people of that time did almost exactly the same as people seem to be doing today.

God sent His Son, and the very people He came to save refused to believe Him, tried to ignore Him, laughed at Him, ridiculed Him, hated Him and killed Him.

Because of all this, did Jesus hate us, or did He say "Just let them die and let them spend eternity in hell?" No, He did not! In return for all pain, suffering, misunderstanding, and mistreatment, Christ remained true and faithful to His holy nature and mission—which was to be our sin-offering to pay the death which is the penalty of all our sins, and to make possible for all who will believe to live eternally. Truly, Jesus came to seek and to save us! And, He came from death to assure us we, too, could live forevermore!

Why will we be so foolish? Why will we not hear and do what the Lord says? Why will

GLENNIA GATEWOOD HAS BIRTHDAY PARTY

Mrs. Glenn Gatewood entertained Sunday with a birthday party for her daughter, Glenna, with a St. Patrick's Day motif carried out in the decorations. Present were Misses Candace Mulgett, Sharon Walsor, Nancy Williams, Kandy Miller, Kathy Bennett, Linda Williams, Frances Wiseman, Laurie Shaffer, Eloise Ingram, Moralee Pierce, Carol Ann Watkins, Carole Harper and Glenna.

Mr. and Mrs. Henry Reid of Baileyboro visited Sunday in the home of her mother, Mrs. Lola Blair.

Mr. and Mrs. Dalton Wood and children visited Mr. and Mrs. Jess Woodard and family in Wichita Falls last weekend.

we so complicate religion, so mix up do's and don'ts with God's plan of salvation? We can only work out our salvation after we have it—and I tell you, in Christ's stead, there is only one way to obtain salvation: "Believe on the Lord Jesus Christ, and thou shalt be saved."

Christ died for you and me, while "we were yet sinners." In return for the pain and heartaches, He prayed "Father, forgive them; for they know not what they do."

"For why will ye die, O house of Israel?" Why will you die, O, my beloved people? Hear me, for I know the secret of eternal life, and I am trying to share it with you. In Jesus, I have found the way of life, and because He tells me that He loves you and seeks you, and because I am one of you, I tell you what He says: "Be ye reconciled to God." Hear ye Him!

Engagement Announced



MISS CAROL WOOD

Mr. and Mrs. George F. Wood of Woodward, Okla. announces the engagement of their daughter, Carol, to Melvin Serratt, son of Mr. and Mrs. J. J. Serratt of Sudan, Texas.

Miss Wood is a senior at Wayland Baptist College and a 1959 graduate of Woodward High School. Serratt is the owner and operator of the "House of Beauty" in Sudan. He is a 1959 graduate of Sudan High School, a 1959 graduate of Jessie Lee's Hair Design Institute, and also attended Wayland Baptist College.

The couple plan to marry this spring and make their home in Sudan.

Mr. and Mrs. R. E. Scott and Randy were luncheon guests Sunday in the home of Mr. and Mrs. Charles Heffington in Spade.



"BASSING" FOR TROUT
Trout fishermen can borrow a chapter from bass angling techniques if they're looking for large fish on opening day. In fact, the Mercury outdoor fishing experts say it might be wise to go all the way—borrow bass tackle and lures, as well.

Cold water temperatures found in early spring call for a change in the fishing tactics usually associated with trout. Until the water reaches the 50-degree level, little insect activity will occur.

Trout, too, are inactive in the cold, and even the choicest of foods fail to move them far. If the water is high and murky the problem is compounded. In such situations casting or spinning gear rigged with deep running bass plugs can save the day. Any style that resembles a minnow and will burrow right down on bottom is acceptable.

Fish this outfit downstream, standing directly above holes where trout will be lying. Let the lure sink to the bottom and drift into the hole. Retrieve an inch at a time if the current is strong enough to work the lure. If the water is still, occasionally twitch the offering.

Just like the old-fashioned bass fishing, say the Mercury people—fish 'er deep and slow. The secret of this style of fishing is to get the plug right in front of the fish's nose. It takes plenty of patience and a few snagged lures. But these warm water techniques are guaranteed to lift the chill from a brisk spring day.

"I do not believe that Washington should do for the people what they can do for themselves through local and private effort. There is no magic attached to tax dollars that have been to Washington and back."
John F. Kenne'v.
Oct. 12, 1960.



Washington's second inaugural address, though brief, was not without a touch of his

wry sense of humor. He said: "If it shall be found during my administration of the Government I have in any instance violated willingly or knowingly the injunctions thereof, I may (besides incurring constitutional punishment) be subject to upbraiding of all who are now witnesses of the present solemn ceremony."

General Telephone towns are on the move!

Port O'Connor Defies a Hurricane's Fury



In September of 1961, the Texas Gulf resort and fishing center of Port O'Connor suffered almost total destruction from Hurricane Carla.

But the proud, determined and energetic community of about a thousand people, refused to admit defeat. Today, homes, business buildings and fishing facilities have been rebuilt larger, more permanently and with a fresh, new look.

Port O'Connor's amazingly complete

come-back is another reason why we say that big things are happening in General Telephone towns.

Yes, towns in our service area are on the move. Community improvements are under way, local resources are being developed, new industries are coming in. If your town seeks additional information about this expansion, we are at your service. Just write our Community Development Dept., Box 1001, San Angelo, Texas.

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COMPANY OF THE SOUTHWEST



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No matter what the hour, day or night, we are here to help you in your time of need, with understanding counsel.

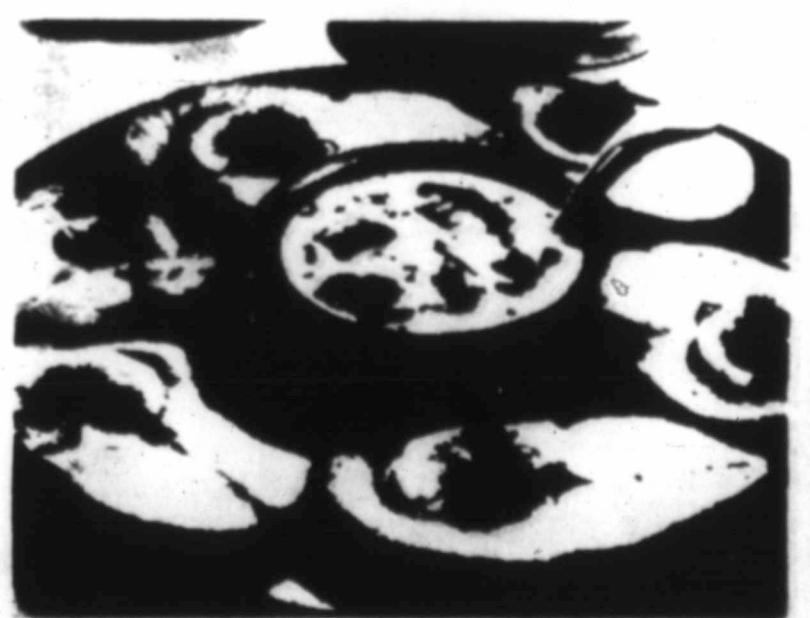


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From lakes, streams, rivers and coastal waters comes delicious fish. A delightful and versatile food, it's high in nutritional value and relatively low in cost.

There are about 160 varieties sold in the United States yet only about seven species are well known to the average consumer across the country. Salmon often called the king of all fish is one of the better known. Fresh salmon has a characteristic rich flavor with a fine yet firm and moist texture. A savory treat when, like all fish, it's cooked properly. Remember, short cooking is the secret.

Broiled salmon steaks are a delicacy alone and a gourmet meal when served with a delectable sauce. For one that complements the rich salmon flavor combine canned condensed cream of celery soup with fresh sliced mushrooms, minced onion, parsley, a bit of tarragon, and lemon juice.

Sliced cucumbers in a vinegar dressing are a nice accompaniment for this entrée. Complete the menu with vegetables of your choice and for dessert a compute of chilled canned pear halves studded with maraschino cherries.

Celery Mushroom Sauce for Broiled Salmon Steaks
1/2 cup fresh sliced mushrooms
2 tablespoons minced onion
2 tablespoons chopped parsley
Generous dash crushed tarragon
2 tablespoons butter or margarine
1 can (1 1/2 ounces) condensed cream of celery soup
1/2 cup milk
1/4 teaspoon lemon juice

In saucepan, cook mushrooms, onion, parsley, and tarragon in butter until onion is tender. Blend in soup, milk, and lemon juice. Heat, stirring now and then. Makes 1 1/2 cups.
NOTE: Serve over 6 broiled salmon steaks (1 1/4 to 2 pounds).

WANT ADS

FOR SALE: Good upright piano, \$100. Linda Williams, 227-4902.

WANTED: I will buy your pig and feeder sheep. R. D. Mix, phone 227-3541.

WANTED: Sausage rows at the Amherst Locher. Also have a few lochens for rent, \$12 per year. Shorty Thomas. 1-24-10tc

SINGER TWIN NEEDLE-Sewing machine guaranteed, 5 payments of \$5.36 or \$20.00 cash. Also new vacuum cleaner, 4 payments of \$5.50. Write credit manager, 1320 19th, Lubbock, Texas.

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Will sell with or without the chickens.

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OPAL and ERNEST PENNINGTON

OWN IT NOW

Reliance HOMES
BY
FOXWORTH-GALBRAITH

REED MARKHAM, Local Mgr. PHONE 227-3251 SUDAN, TEXAS

Personals

Mr. and Mrs. Bill Curry were in Lubbock Saturday to attend the South Plains Junior Livestock Show. While there they visited in the home of Mr. and Mrs. R. S. Pike.

CARD OF THANKS
We want to thank our neighbors and friends for all the prayers, cards, visits, flowers, and for those who worked our funeral while I was in the hospital. May God bless you all.
C. W. Rosson and Mrs. Rosson

WE ARE IN A POSITION TO HANDLE ALL KINDS OF GRAIN - Loan And Off-Grade
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SINGER SLANT-O-MATIC, like new condition, \$7.68 per month. \$64.00 cash will buy this 1963 Dreammaker Automatic, no attachments needed to make buttonholes, sew on buttons and make decorative stitches. Electrolux Vacuum Cleaner, 3 payments of \$5.10 each. Write or call Credit Manager, 1908 Broadway, Lubbock, Texas, PO 2-3847. 3-14-3tc

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NEW LONG TERMS
Loans up to \$3,500
- 5 Years to pay -

You no longer have to delay your plans for remodeling and improving your home. Our Easy Pay Out Of Income Credit Plan enables you to have the improvements you want now - for just a few dollars a month and with NO DOWN PAYMENT required. You'll be surprised at how easy you can get up to \$3500 Confidential. No Red Tape.

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PHONE 227-3251

SCHOOL MENU
Monday, Mar. 25 - Salmon patties and catsup, spring potatoes, English peas and pineapples, hot rolls, butter, milk and applesauce.
Tuesday - Meat balls in sauce, baked potato, buttered carrots, hot rolls, butter, milk, pineapple pudding.
Wednesday - Western Beans, slow, golden hominy, cornbread, milk, pumpkin whip.
Thursday - Vegetable-beef stew, crackers, toasted cheese sandwich, apricot cobbler, and milk.
Friday - Baked Ham, black-eyed peas, spring salad, hot rolls, butter, milk, and oatmeal-coconut cookies.

Mrs. S. D. Hay, Mrs. R. D. Nix, Mrs. J. S. Smith and Mrs. R. W. Bowman members of the 1955 Study Club, were in Amherst Monday evening to attend a salad supper given by the Amherst Study Club.

Present for the meeting was Mrs. Bill Davis, Capital District president of the Texas Federation of Womens clubs.

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1961 Chev. Impala 4-dr. Sedan, loaded with extras
1961 Comet - 4 dr. Sedan, st. shift, 6 cyl, solid black
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PRICES GOOD FRIDAY AND SATURDAY

ORANGES LB. 17¢

BANANAS LB. 10¢

POTATOES RED LB. 4¢

SHURFRESH **BISCUITS** 5 FOR 39¢

CHILI FRITO #2 Can 59¢

Salad Dressing ZESTEE QUART JAR 39¢

COFFEE Shurfine LB. Can 49¢

SHURFINE **SHORTENING** 3 lb. Can 59¢

SHURFINE **MILK** Can 2 FOR 25¢

CORN SHURFINE 7 CANS \$1

TUNA SHURFINE CAN 4 FOR \$1

MACARONI SKIDDER'S or Spaghetti PKG. 2 FOR 25¢

BACON BATH'S BLACKHAWK LB. 49¢

PICNICS LB. 29¢

CHUCK ROAST LB. 49¢

CLUB STEAK LB. 69¢

FRYERS GRADE A LB. 29¢

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