





## Chiefs No Match For Title - Hopeful Mules



What is Your Family Worth?

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Raymond Euler eph. 3521
(3)
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## See These $H E N E O D$ MERCMANTS



From pure luxury to pure performance, your Chevrolet dealer's One-Stop Shopping Center covers all the bases!

How's this for variety? The Jet-smooth at extra cost) that makes the sporty 63 Chevrolet, luxurious enough to beat Corvair Monza second only to the anl (and less upkeep, too, in the bargain) . . the new Chevy II, all spiffed-up to make saving
more fun . . a new $150-\mathrm{hp}$
SpyEVROLET


63 CORVAIR MONZA CLUB COUPE-Lets your whole family get into the sports car act. Ask about "Go with the Greats," a special record album of top artists and hits and see four entirely
different kinds of cars at your Chevropet dealer's - 69 Chevriolet, Chery II, Corvalic and Corvette
REEVE CHEVROLET COMPANY

Friona

## HI-PLAINS <br> Savings And Loan <br> Association <br> 128 E. 3rd Hereford



Bowling News





District Contests Are Saturday For F.F.A.

The Friona FFA chapter will Junior Farm skills - Steve thenc the istruct FAA Leader- Wagner, DuMght Whtaker. BobShoe, Saturday, November 17 . Leadership training, accord
Team members have qualified ing to David Mcvey and Benn enter the district contest by Pryor, local teachers of voca-
inning elemination contests in tional agriculture, is one of the heir vocational agriculture $\begin{aligned} & \text { important subjects stadied by } \\ & \text { sudenss who are taking yoce }\end{aligned}$

Church Begins
New Addition





Meats For Thanksgiving


Whole or Shank End Center Slices se 89

We Have Plenty Butt fand b. 51c MAXWELL HOUSE COFFEE 65c

MELLORINE GLADIOLA FLOUR $555^{c}$ SUGAR $14^{c}$


Fresh Fruit \& Vegetables

## Cranberries Yams <br> 29¢ 10¢ <br> JOHNSON'S

Celery
san 15¢

## Corner Grocery

Dauble S And \&t Green Stamps On Wed.

Farm Chemicals


MAKE MEAL PREPARATION EASIER - LET US IMPROVE YOUR KITCHEN vrel Transtorm your oldd-forsioned kitchen into ol new. tastioned" kitchen. Select all your quality kitchen fix.
tures and cobinets. from us, then let our plumbing spe ciolists install them tor you. Do it todar. Cabinets - Sinks - Closets Dishwashers - Disposals New Lighting Fixtures Ceiling Tile - Floor Tile CARL MCCASLIN LUMBER INC.



Junior and Intermediate G. A. officers of Calvary Baptist Church were insta lled Nov. 6 with Mrs.
Audye Wiley as installation officer. Mrs. Clarence Monroe is $\mathrm{G}, \mathrm{A}$, director and counselors are
Mrs. Eune Martin and Mrs. Monte Fowler. Symbolic of the 50 th anniversary of G . A, the girls wore old fashioned dresses. Pictured are. A melia Sims, Kathleen sheeeran, Sherl Worley, VIckie
Payne, Cydnee Bailey, Cindy Campbell, Janeta Cole. Vonnie Brooks, Paula and Rita Mullens, Pam Maynard, Mary Margaree Sheeha, Terri. Lyyn Wi lson, Brownie Cole and Judy Jordan.
Cake and punch were served by members of the W, M, U.

## Navy Recruiter To Be Here



## HEAR YE!

Something New Has Been Added At Bainum Butane--

We Can Now Supply Your Needs In The Matter Of Dry Bulk FERTILIZER

| $11-48-0$ | $16-20-0$ | $16-48.0$ |
| :--- | :---: | :---: |
| $12-24-12$ | $0-20-0$ | $0-46-0$ |
| $0-30-10-8$ | $13-39-0$ | Ammonia |
|  |  | Nitrate |

We Would Be Happy To Custom Apply For You Or To Rent You A Hi-Capacity 4 Wheel Spreader

## Thanksgiving FOODSALE <br> THAKKSGIVING THOUGHT <br>  SUPER SAVE MARKETS <br> Watch For The Photographer Who Will Be In Our Store On November 16th and 17th To Take Children Pictures, Age's 6 Mo. to 6 Yrs.

| Nabisco Striped <br> FANCY ${ }^{1402 z .}$ G5 GRAHAMS Pkg. | White Swan <br> COFFEE Pound 594 | PEAS |
| :---: | :---: | :---: |
| White Swan Cut Green | White swan Seedless | Niblet's |
| ASPARAGUS ${ }_{\text {can }} \mathbf{3 0 0} 294$ | Rdisins 29 | COR |
| White Swan Whole Blue Lake GREEN BEANS ${ }^{303}$ can 29¢ |  |  |
| WHITE SWAN | Just right for that Thanks givin Pie! |  |


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## 4-H Members Honored At Annual Achievemet Awards Program

and

Forrest Assists Development Of REA In Latin America NA
APM,

## COUNTY AGENT

DERYL COKER

## Bale Grouping Aids Ginning Procedure


 deduction of cotton acres next
year becauld enable them to go ahead
yer cotton sur-
with the proposed ultrammodern year because of cotton sur-
pluses. The main rea son for this exports and also the people that are making syntherics a ared doing
a better job of adveritising and publicizizing theer advertissing and product. Just
to be frank, we ha vedo to be frank, we havedone a very)
por job of gettring publicity
and advertising of cotton. Increase our cotton production every means possible of sell-
ing people on cotton. ing people on cotton.
Alime if you could delay getting
Aince we will have di- strippers into the field verted acres of wheat, grain
sorghum, and cotton it willgive us a very good opportunity to clean up our farms by getting
rid of Johnsongrass and other
noxious weeds. terest in sugar beets in Leaf Rust Threatens Area Wheat Farmers


Clardy Campbell Quality Chekd

|  |  |
| :---: | :---: |
| On Air Base Highway-Clovis, N.M. largest selection of used cars on any one lot IN THIS AREA Save from $\$ 200$ to $\$ 500$ on each purchase |  |
|  |  |
| 1957 Ford ${ }^{\text {Fairlane }}$ Radio, Heater, ${ }^{\text {atuo. }} \mathrm{V}-8$ Trans | \$495 |
| 1960 Ford ${ }^{\text {Fair ranew }}$ New Tires $00,4-$ Dr., Radio | \$995 |
|  | $\$ 695$ |
| 1960 Dodge ${ }^{2}$ Real Sharp ${ }^{\text {V }}$ - Auto. | \$895 |
| 1961 Dodge Pioneet A-Dro. Tians., Like New | \$1,095 |
| 1957 Chevrolet 4-Dr., V-8, Std. Shift |  |
| Your Choice of Seven Pickups From 1958 To 1960 Fords And Chevrolets Priced To Sell |  |
| 5 MORE CARS FROM WHICH TO CHOOSE |  |
| OPEN SUNDAYS - 8 a.m. TO 6 p.m. |  |

## COMESE

 THE 63 SUPPR TOROUE FORD GALLXIE ATYOUR FORD DEALERS'SODAY!

FRIONA MOTORS
Grand\& Highway 60
Friona, Tex

## Cotton Samples Increasing,. Harvest Picks Up Slowly





## "Were a dosert family

says Mrs. E. E. Koeninger, 2000 West 18th St., Plainview, Tex.


She adds, "My electric range has been giving me cooking satisfaction since 1958."


Your Parmer Co. Reddy Kilowatt Dealer REEVE CHEVROLET WHITES AUTO STORE

Steady over the past week. MidStrict Low Middling $15 / 16$ $\begin{array}{lll}30.20, & \text { Strice Low Midding } \\ 31 / 32 & 30.90, & \text { Middling Light }\end{array}$ $\begin{array}{lll}31 / 32 & 30,90 \text { Middling Light } \\ \text { Spotted } & 15 / 16 \quad 30,30 \text {, Middling }\end{array}$ $\begin{array}{llll}\text { Spotted } & 15 / 16 & \text { 30.30, Middling } \\ \text { Light } & \text { Spotted } & 31,32 & 31,00\end{array}$ $\begin{array}{lll}\text { ling } 1 \text { inch is quoted at } 32,30, & \text { Strict Low Midding Light } \\ \text { Spotted } 15 / 16 & 29.50, \text { and Strict }\end{array}$ ear ago Some of the Lubbock Low Middling Light Spotted enoratio

## HD Agent's Notes


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Don't overlook the use of use later is very easy, Simply
pumpkins, now that Halloween wash, and cut the pumpkin into pumpkins, now that Halloween wash, and cut the pumpkin into
is past. This fall yegetable can small pleces. Remove the seeds
be used in many ways for de- and peel. Then cook in a small
 First, select a pumpkin which a pressure cooker or sauce
is heavy for tis size. The rind pan, or in an oven.
should be hard and free from After the pumpin is tender should be hard and free from After the pumpkin is tender
blemishes. Extran-large pump- mash che pulp or put it through
kins may have stringy coarse \& sieve, Cool by placing pan kins may have stringy coarse s sieve. Cool by placing pan
flesh and be less flavortul then containing the pumpkin over
small or medfum-sized ones. chopped ice, and stir the oump-
pumpkins, with their yel- kin occasionally for cooling. Pumpkins, with their yel- k in occasionally for cooling.
low to orange color, belong to Then package in freezer jars,
the group of vegetables tam- or plastic freezer contaniners.
ous for Vitamin A. We re- Freeze immediately, end store the group it vegetabes A. Fre re- Freze immediately, and store
ous for Vitamin A. Wer
member vitamin A is needed at zero degrees or lower.
for growh, normal vision, and
Last week seven 4-H adult for growth, normal vision, and Last week seven 4-H adult
for healithy condition of our leaders were trained in the Unit
skin.
Pumpkin pie at this time of 2 of the Favorite Foods leader

 added to watfle batter.
Those of youmpkin bull
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$\qquad$
3 eggs, beaten separately 1 teaspoon grated lemon rind $1 / 2$ cup raisins or coconut
Add butter, salt, sugar, milik and beaten egg yolks to mashed
pumpkin, Beat until flufty. Beat pumpkin. Beat unt11 fluffy. Beat
egg whites until stiff fold in
stifly beaten whilies, lemon tuffly beaten whi.es, lemon
ind, raisins or coconut pumpkin muxture. Put into
ngreased casserole and bake ungreased casserole and bake
at 350 degrees $F$. 1 hour or
untll lightly brown. Serves six eight.
Freezing pumpkin now for


#  marmen yax Filatict sal pricss <br> <br> Store CLOSED All <br> <br> Store CLOSED All <br> Day Monday Nov. 19th. Will Be OPEN On Tuesday Morning At 8 a.m. STARTS THURSD AY 10a.m. to 8p.m.  (I) Treas Most Distinguished Rerailors ()f ()uality-Fine Qualit F'amous Same Fiurniture And Pedding Comes To The salc: lind Ind (loses The Sale Salurday li $7 \mathrm{p} . \mathrm{m}$. <br> <br> \section*{LAST 3 DAYS} <br> <br> \section*{LAST 3 DAYS} <br> <br> \section*{SALE <br> <br> \section*{SALE ENDS ENDS SATURDAY} 

 SATURDAY}}

Read all these closing-uut sale prices in this advertisement and they are hut a few of the many hundreds of Final Bargains to be had - - To completely EMPTY our store and lease or sell our building. REMEMBER Please, you can buy now the II \& II Furniture and The Rig Red Barn’s Furniture and bedding for a great deal less than if you were actually in the Retail Rusiness. III prices have leeen cut not once, not twire, but for the Closing Days - - DONT LET ANYTIIING KEFP Yol ill it and sive lake you NEVER Sived ReFORE. TO SAVE 40-50-70\% OFF
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## AT LEss than <br> Regular 5289.00 <br> BEDROOM SUITE <br>   <br>  <br> 

AT Less than
Regular 5139.00
BEDROOM GROUP
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by Johnson Carper
by Johnson Carper, with
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Regular 8230.00
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* LIVING ROOM SUITES

Make your selection from America's foremost man
ufacturers. Broy Hill, Pullman, Howard Parior and Thomasville, Brandt, N. Hickory, Vogal and Silver Craft.
$\begin{array}{lll}\$ 109.95 & 2 \text { pe. Livingroom Suites } \\ \$ 1909 & \$ 77.97\end{array}$ $\$ 229.95 \quad 2 \mathrm{pc}$. ivingroom Suites $\$ 157.97$ $\$ 249.50 \quad 2 \mathrm{pe}$. Iivingroom Suites $\$ 167.97$ $\$ 308.00 \quad 2$ pe. Livingroom Suites $\$ 197.97$ $\begin{array}{lll}\$ 329.95 & 2 \text { pe. Livingroom Suites } \\ \$ 8213.97 \\ \$ & \$ 70.95 & 2\end{array}$ $\$ 499.952$ pe. livingroom Suites $\$ 347.97$


* FABULOUS SECTIONAL SETS Now Close-Out Sale Priced to completely Emply our
Auilding at ones. Alt of our famous mokes, all new 1962 arrivals.

$\$ 279.50$ Curved Sectional Set at $\$ 127.97$ $\$ 2209.50$ Curved Sectional Set at $\$ 187.97$ | $\$ 399.50$ | Curved Sectional Set ot $\$ 247.97$ |
| :--- | :--- | :--- |
| $\$ 349$ | Curved |



Eosy Crodit Torms - Take 36 Manthe to tor

## HIDE.AWAY BEDS <br> on Innerspring mattress. <br> $\$ 259.95$ Hide-Away Bed NOW $\$ 127.97$ $\begin{array}{lll}\$ 269.95 & \text { Hide-Away Bed Bow } \$ 127.97 \\ \$ 28909 & \text { HOW } \$ 157.97\end{array}$ $\begin{array}{lll}\$ 289.95 & \text { Hide-Away Bed NOW } \$ 167.97 \\ \$ 299.95 & \text { Hide-Away Bed } & \text { NOW } \$ 187.97\end{array}$ $\begin{array}{lll}\$ 299.95 & \text { Hide-Away Bed NOW } \$ 187.97 \\ \$ 349.95 & \text { Hide-Away Bed } & \text { NOW } \$ 227.97\end{array}$ $\begin{array}{lll}\$ 349.95 & \text { Hide-Away Bed } & \text { NOW } \$ 227.97 \\ \$ 439.95 & \text { Hide-Away Bed } & \text { NOW } \$ 277.97\end{array}$ <br> * QUALITY DINETTE SETS

Famous Bercher Bros. Falcon, Brody, Lovisville, Ellis,
makes in cbrome coppertone or bronze. 5.6.7.9 pe. makes
Sels. $\begin{array}{lllll}\$ 49.95 & \text { Dinette } & \text { Sets to } & \text { Close } & \text { Out } \\ \$ 27.97 \\ \$ 59.50 & \text { Dinette } & \text { Sets to } & \text { Closse } & \text { Out } \\ 37.97 \\ \$ 89.95 & \text { Dinette Sets to } & \text { Close } & \text { Out } & \$ 67.97\end{array}$ $\$ 109.95$ Dinette Sets to Close Out $\$ 84.97$ $\$ 129.95$ Dinette Sets to Close Out $\$ 87.97$ $\begin{array}{ll}\$ 139.95 & \text { Dinette Sets to Close Out } \$ 97.97 \\ \$ 149.45 & \text { Dinette Sets to Close Out } \$ 107.97\end{array}$ rake 36 Monhts to Pay - Free Delivery MTN $1-20$ * DINING ROOM SUITES

Complete Suites. Famous Tell City, Williams, Jasper and Kingovitte Makes.
$\$ 229.95$ Dining Room Suites NOW $\$ 137.97$ $\$ 438.95$ Dining Room Suites NOW $\$ 257.97$ $\$ 884.50$ Dining Room Suiter NOW $\$ 397.97$ $\$ 719.00$ Dining Room Suiter NOW $\$ 458.97$ $\$ 786.00$ Dining Room Suiten NOW $\$ 487.97$ take 36 months to Pay - Rree Delivery

All ADVERTISED ITEMS SUBJECT
ALI ADVERTISED ITEMS SUBJECT
TOTOCK ON HAND \& TO PRIOR SALE


New shodes of Seofoam, Chat Mahogn Maple, Wainut, Cherry and Blond.

| $\$ 139.95$ | Bedroom | Suites to Close Out |
| :--- | :--- | :--- | :--- |
| $\$ 149.97$ |  |  |
| $\$ 149.95$ | Bedroom | Suites to | $\begin{array}{llll}\$ 149.95 & \text { Bedroom Suites to Close Out } \\ \$ 189.50 & \$ 7.97 \\ & \text { Bedroom Suites to Close Out }\end{array}$ $\begin{array}{lll}\$ 189.50 & \text { Bedroom Suites to Close Out } \\ \$ 219.95 & \text { Bedroom Suites to Close Out } \\ \$ 137.97 \\ \$ 27.97\end{array}$ $\begin{array}{lll}\$ 219.95 & \text { Bedroom Suites to Close Out } & \$ 137.97 \\ \$ 229.95 & \text { Bedroom Suites to Close Out } & \$ 147.97\end{array}$ $\begin{array}{lll}\$ 229.95 & \text { Bedroom Suites to Close Out } \\ \$ 2179.97 \\ \$ 269.95 & \text { Bedroom Suites to Close Out } \\ \$ 167.97\end{array}$



INNERSPRING MATTRESSES All famous makes. Englander, Sealy, Serta, Taylor mes as familliar to you as your $\$ 29.95$ Mattress or Box Spring $\$ 18.97$ $\$ 49.95$ Mattress or Box Spring $\$ 27.97$ $\begin{array}{lll}\$ 59.95 & \text { Mattress or Box Spring } & \$ 37.97 \\ \$ 69.95 & \text { Mattress or Box Spring } \\ \$ 43.97\end{array}$ $\$ 69.95$ Mattress or Box Spring $\$ 43.97$
$\$ 79.50$ Mattress or Box Spring
$\$ 47.97$
uy for Cash or on long Easy Credit Terms

## * HOLLYWOOD BEDS

 $\$ 99.95$ Hollywood Bedr Ourfits. . $\$ 43.97$ $\begin{array}{lll}\$ 129.95 & \text { Hollywood Bedr Outfits. } \$ 57.97 \\ \$ 14905 & \text { Holl } 1 \text { wood Bedr Outfit. } \$ 67.97\end{array}$ $\$ 179.95$ Hollywood Bedr Ourfits. $\$ 87.97$ $\$ 179.95$ Hollywood bed Ourins. . $\$ 87.97$ Cash or Easy Credit Terms - Free DeliveryAT LEss than
Regular 5269.50

Regular $\begin{gathered}\text { LIVIVGROOM } \\ 3 \text { pe. sUITE }\end{gathered}$ | $\begin{array}{l}\text { 3 pe. surte } \\ \text { Livingroom suite with full } \\ \text { length sofa bed, club chair } \\ \text { and rocker. }\end{array}$ |
| :--- |




## AT LESS than

$1 / 2$ PRICE
Regular $\$ 229.50$ Regular $\$ 229.50$
EARLY AMERICAN EARLY AMERICAN Fabulous Early American
day bed with colonial upday bed with colonial ap-
holstering, makes a com-
fortater Yortabie bed.
Reg. $\$ 229.50$

H\&H Forniture | $\begin{array}{ll}\text { H\&H Furniture } \\ \text { Clasee. Out } \\ \text { Sale } & 8997 \\ \text { Take } & 86\end{array}$ |  |
| :--- | :--- | Regular S29.95

SERTA INNERSPRING MATTRESS Each mattress contains
hundreds of tiny Coil Ing. Full o
Springs or
Ree. 829.9


Regular $\mathbf{s 1 6 9 . 9 5}$
Livivo neom
Full length, tinely uphoist-
large Lounge Chair. Most
hoistering.
Reg. $100 .{ }^{2}$.



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    Supermarket
    Ph. 3131
    We Doliver
    We Give Double Thrift Stamps, Double On Wednesday With Each
    $\$ 2.50$ Cash Purchase Or More

