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# HE RANKIN AND UPTON COUNTY

XXXVI-NUMBER 21

RANKIN (79778), UPTON COUNTY, TEXAS

Donations Sought on Many Items --

THURSDAY, MAY 28, 1970

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## tee Voting Tuesday

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voting in the upcoming ond Primary opened on May 28 and will close , June 2—with only five d in this portion of the

the county offices as will observe Memorial osing Friday. Nancy K. County and District d Wednesday that her d be open.

b short a time for abng, we feel that the pubbe able to vote Friday desire and for that reapffices will be open as a clerk said.

#### Holder Wins er Scholarship



Holder, son of Mr. and k Holder of Rankin, has arded the Rankin Booster blarship for 1970. Holder ed by balloting among the mbership. Runner-up was tsworth.

who played football four the Red Devils, plans to One Day in 12 Years is Some Record for School Attendance



IRENE MARTIN missed school one day

Miss Irene Martin, daughter of Mr. and Mrs. Paul Martin, and the Valedictorion of the Class of '70 at Rankin High School, appears to have walked off with still another honor—one that leaves little margin for improvement.

She has records showing that she missed only one day of school in twelve years. In addition, she was never tardy.

This is believed to be the best attendance record ever posted by a graduate of Rankin School. The old record had been held by Teddy Johnson who had a nine-year mark of never having been absent nor tardy. He graduated at RHS in 1963.

Miss Martin, in addition to her Rankin schooling, attended public

## Rankin Drive Underway to Aide Victims in Lubbock Tornado Area

Announcement was made this week to the effect that the men of the Baptist Brotherhood would sponsor the Rankin relief drive to assist victims of the Lubbock tornado. Bill Wrinkle is to be chairman.

Items sought include cash donations, foods, clothing, furniture, appliances, etc. The First Baptist Church will be used as a collection point and will be open all day Saturday, May 30.

"The people in Lubbock are still in need of many items," Wrinkle said. "Items donated, however, should be usable—there just isn't time enough to repair things and the people who need help in Lub-

#### Wheelers in Dallas for Marketing Trip

Mr. and Mrs. Charles Wheeler, cwners of Johnson's in Rankin, attended a trade market in Dallas last week end to review merchandise and fashion trends and place orders for future delivery. They reported a very interesting session.

"One piece of good news," said Wheeler, "concerns ladies hemlines--a much talked-about subject."

"According to the fashion experts, there won't be any drastic changes," he said, "and the women folk can go ahead and make purchases without worrying about them going out of style." bock won't have the time nor the means to repair anything," Wrinkle pointed out.

Clothing that is donated should be in good repair and clean. In particular, shoes should be sized and tied together in pairs. Clothing should also be marked for size.

"We could get by with one-third less people or put them to other uses, if those sending goods would tag them as to description and size" said a Lubbock relief worker interviewed this week.

One item in short supply, according to Lubbock workers, is good, servicable lamps. Over 400 FHA repossessed homes have been made available to the homeless in Lubbock but they are unfurnished and not wired with overhead (Continued to Next Page)

#### MEMORIAL DAY TO BE MARKED WITH CLOSINGS

Rankin business houses will be closed generally Saturday, May 30 in observance of Memorial Day.

County offices, with the exception of the Clerk's Office, will be closed on Friday for the holiday.

Youth Choir plans Saturday Program

### Basketball Coach Hired for Rankin

Subject to approval of the full board of trustees, it was announced today by Rankin Schools that Mr. James D. Heffernan will be employed as head basketball coach and assistant football coach next year.

Heffernan is currently the head basketball coach and assistant in football and baseball at Pleasanton High School near San Antonio. Prior to taking the Pleasanton job he coached at San Antonio Edison.

Twenty-eight years old, he is a graduate of Southwest Texas State University where he lettered in both football and basketball and was captain of the basketball team his senior year.

A big one at 6'5" tall, weighing 255 pounds, he is the father of an infant daughter. He and his family, members of the Baptist Church, are expected to move to Rankin around June 6.

His teaching duties will include social studiees, health and P. E.

## New Coach to Move to Rankin June 2

Ingelo State College next

schools in Eunice, New Mexico and Fort Stockton.

#### 5th and 6th Dates for Big Event --

## deo Week Near for Rankinites

entries already being reby County Agent Dub Day, Annual Upton County 4-H All-Kid Rodeo is stacking Due of the really big onesfor the affair are Friday turday, June 5th and 6th Dub Day 4-H Arena in Ran-

the usual parade schedul-5:00 p.m. Friday, Rankin peet the first contingent of ants to begin arriving at y hour Friday morning. In ars, those coming from as ay as New Mexico have with horse trailers and camping equipment and were on hand well in advance of the start of action.

Day said that trophies are on hand—or will be—by rodeo time. These will be awarded at the conclusion of Saturday night's performances.

Another attraction again this year in addition to the usual fine rodeo presentation, will be a Youth Horse Show on Saturday. This event was added several years ago and has been popular ever since with some outstanding entries in the several categories. J. D. Shipp will be the general chairman of the rodeo, a position he has filled for several seasons. Judges have been named as Les McFadden, Bud Poage and Tommy Owens while Grimm Taylor and Shorty Taylor are timekeepers. Keeping books for the contestants will be Mesdames E. M. Sullivan, Bud Poage and Tommy Owens.

Ellis Helmers will be the ring steward of the horse show and the two chaps who will get their hand in the spectators' pockets at the gate will be E. M. Sullivan and David Binkley. Rankin Youth Choir, sponsored by the First Baptist Church, will hold a musical Saturday night, May 30 at the high school auditorium. Time will be at 7:00 pm.

This is the second performance of this nature to be presented locally by the choir. Their first one was well received and prompted this repeat performance.

The choir, along with director Ronnie Nowlin and J. C. Tankersley, pastor of the Rankin First Baptist Church, is on tour this week. They were scheduled to return to Rankin Wednesday night. Last Sunday they performed at the Rochelle Baptist Church. On Monday, they toured the Howard

Payne College campus in Brownwood and later in the day were at the Brownwood Baptist Encampment.

Tuesday they performed at the Second Baptist Church in Abilene and Wednesday toured the Hardin-Simmons campus in Abilene.



Head coach Dwayne Turner and his family are expected to move to Rankin from Kermit June 2. The family, in addition to its adult members, consists of a daughter and two sons. All are school age, ranging from elementary to junior high.

The Turners will live on Severn Street in the teacherage formerly occupied by the Bill Beasleys.



#### J. B. Hutchens, Jr., Editor

#### LETTERS\_

Elsewhere in this issue of The News under "Letters to the Editor" is one from Mike Wheeler, a native Rankinite presently attending the University of Texas. Since it concerns comments from this column, I guess this is the proper place to reply.

To begin with, I consider Mike's letter to be of excellent quality well directed to the points he wishes to make and giving a very good insight into the feelings of the students—at least the seriousminded ones and Mike has always been noted as a thinker having been the highest ranking boy in the Graduating Class of '67 from Rankin High School.

He notes that few letters opposing the views of The Scoop ever appear in The News. Well, neither do very many supporting my views. I can't print 'em if I don't get 'em. I wish there were lots more—of any kind. I appreciate Mike taking the time to present his views. From the general tone of his statements, however, it seems to me that we're not really so far apart in our thinking. Perhaps we disagree on matters of responsibility but then it may not be too important as to who is responsible for what as in the case of liquor and cigarettes as opposed to marijuana.

The Rankin (Tex.) News

Thursday, May 28, 1970

I don't think there's any age limit on those who use any one (Continued from Page 1)

### Historical Note . . .

There's only two million barrel oil storage tanks in West Texas and one of them is located in Upton County —Courtesy Upton County Historical Society







#### Storm Aide

Continued from Page 1)

#### lighting.

Rankin's contribuition will be taken to Lubbock where they will be turned over to a church group for distribution. Distribution is being made without regard to race or religious beliefs and all that is necessary is for the applicant to fill out a card listing his needs. He is then given a shopping cart and is free to make selection from whatever is available at the relief center.

"All donations of any sort will be appreciated," Wrinkle said, "the people in Lubbock can use all the help they can get."

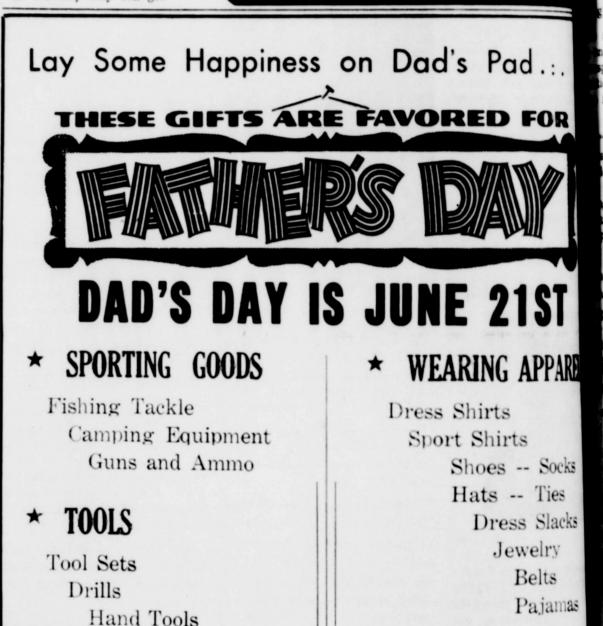
## A New Wig Servi

I am offering the Rankin public a wig so I do not have on hand merchandise that he will try to get some that will.

#### "Satisfaction or your money back" is our I believe in a fair shake — if you do, then we business.

I feel we have given good service in the p hope to continue to do so in the future. The you, the customer, for the great response and for a good show.

MARTHA McDONALD



## \* PRACTICAL IDEAS



### THE RANKIN NEWS

Published Weekly at 918 Grand Street, Rankin, Texas 79778, Ph. 693-2873, P. O. Drawer 445.

> J. B. HUTCHENS, JR. Editor and Publisher

KATIE J. HUTCHENS Bookkeeper - Circulation Mgr. Second Class Postage Paid at Rankin, Tex. Subscription Rates: Upton County: \$3.50 per year in advance. Elsewhere: \$4 per year in advance—50 issues per year minimum. NOTICE To The Public: Any erroneous refelction upon the character, reputation or standing of any firm, individual or corporation will be corrected upon being called to the attention of the publisher.

ALL Announcements containing items for sale at a profit, charges of admission, etc. are considered for at regular rates. Card of advertising and will be charged Thanks, \$1.00. Advertising rates: Local, National, Political - 84c per col. in. Classified: 4c per word per issue.

## Member 1970 \_\_\_\_\_ TEXAS & PRESS ASSOCIATION

## \* NOTIONS

Shaving Kits Hair Care Needs Toiletry Sets

Power Tools

## \* JUST RECEIVED \*

## Radios Flashlights

Flashlights Mowers Lanterns Work Clothing

## Shipment of Men's Dress Shirts

## ★ Two Pockets ★ Short Sleeves

★ In Hi-Fashion Colors ★ also in stock -- white and pastel dress shirts

## JOHNSON'S

The Store With No. 1 Gifts for a No. 1 Guy

in (Tex.) News May 28, 1970

#### bop --

#### rom preceeding page)

em .There have been e students responsible ecks while under the whiskey or beer e have been a lot of nd no defense for this sh to make any; howwe already have two ns-drunk drivers and ects of cigarettes-it ns a solution to tout er-marijuana. If we e any real headway. ould seem that better elimination of the first be more satisfactory still a third.

says, all three are a d I submit that they pectors of age groups on classifications. The for pollution and pollu-

'average citizens" not at up, jailed, bayonet-ed for their beliefs, it because-if J represent e"-we are willing to gh the established Derocesses to get changes

mple, it took conservae years to unseat Ralph but during that time took to the street, did the police nor burned

any buildings to get him unseated. I find no fault with student unrest and their peaceful expressions of disagreement even to marching and protesting. But . .

You can't really ever kick anyone into liking you or approving of your way of thinking. Yes, I know, that's what is being done to student protestors and "no" it won't work with them either.

But I believe there is a saying or theory of some sort that says for every action there is a reaction. In the case of violent protests, students take to the streets waving Communist flags-which is like a red flag to a bull-shouting curses at police or guardsmen, throwing rocks and firebombs maybe even doing a little shooting. That is the action.

The reaction is the clubbing, the jailing, the killing.

Which makes it all senseless.

Mike says the leaders of the left are willing to scarifice even their lives for their beliefs. Yet, in the case of the Kent State four who were killed, these students, by the testimony of their own classmates, were not leaders of any kind. They were not actively "involved" on either side but were just there to see what was going on.

Yet the actions of the demonstration caused the guard to react with gunfire-whether justified or not-and four innocent people are dead

Are the leaders of the left willing to sacrifice somebody elses life. I wouldn't be

#### ARE INVITED TO ATTEND ALL SERVICES OF THE F**IRST BAPTIST CHURCH** REV. JESS TANKERSLEY, PASTOR

scripture is given by inspiration of God, and is ble for doctrine, for reproof, for correction, for ction in righteousness:

the man of God may be perfect, thoroughly hed unto all good works. --II Timothy 3:16-17

As for the Black Panthers, if I understand what their leadership is saying, they advocate armed revolution and when you have armed revolution, people get killed on both sides, be they Black Panthers, White Panthers, Yellow Panthers or Pink Panthers. That is the price. That is the reaction.

In the case of the Black Panthers, if they do advocate armed revolt, then they should not try to blame the police when some of

#### Special Awards go to Seniors of 1970

A. C. Copeland, principal of Rankin High School, announced the following awards and scholarships to members of the graduating class of 1970:

IRENE MARTIN: Valedictorian, scholarship for the state supported colleges and universities, scholarship from the Texas Council of Church Related Colleges and Universities, Rankin High School's valedictorian trophy, magna Cum laude award;

SUSIE LACY: Salutatorian, scholarship from Texas Council of Church Related Colleges and Universities, Rankin High School's Salutatorian Trophy, magna cum laude award;

BARRY BENNETT: highest ranking boy, scholarship from the Texas Council o fChurch Related Colleges and University.

JANICE BARDEN: cum laude award;

SUE KENDRICK: cum laude award:

CONNIE MITCHELL: cum laude award

SUE KENDRICK AND BARRY BENNETT: The American Legion award.

Local Scholarship award winners included Donna Price, Rankin Study Club; James Hamilton, Beta Sigma Phi; Jimmy Weatherbee, Rankin Lion's Club; Sue Kendrick, Rankin Hospital Auxiliary; and Jackie Reed, Local teachers' organization.

their number are killed because they have a few police scapls to their credit too.

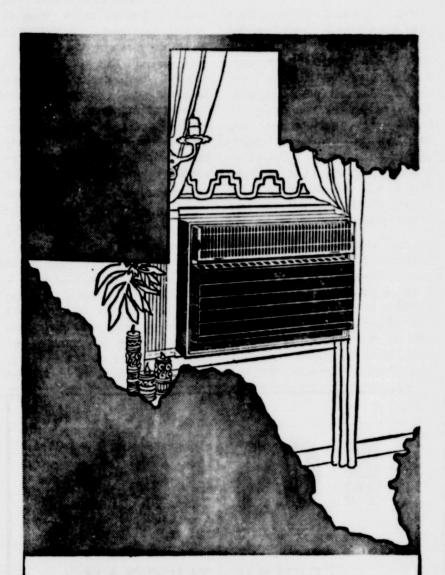
#### And nobody wins.

I go along with Mike. What we need is less name calling and a bigger effort to work out solutions. Although LBJ did not originate the idea, he had a wonderful expression when he quoted Isaiah

and said: "Come, let us reason together."

Mike, thanks for writing. I believe your letter has helped me to better see your side of the fence. I hope you will write again on timely subjects such as this.

Who knows, perhaps between us we can nail a board or two across the generation gap.



How to keep **Cool in West Texas when the** Temperature reaches the **Century Mark**—



HELP FIGHT

Start saving regularly today at



The Hirst State Hank

RANKING TEACHS

Member FDIC

## **Electric Room Air Conditioners!**



#### LOW COST QUICK INSTALLATION

ASK YOUR AIR CONDITIONING DEALER FOR A FREE COPY OF ...



West Texas Utilities Company.



Live the carefree Frigidaire Electric Appliances See them at WTU



Rankin News Rankin, Texas

To the editor:

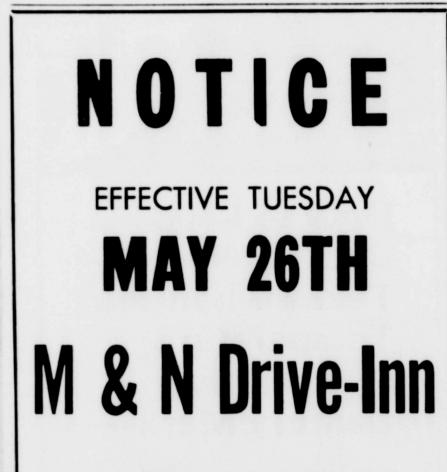
It seems strange to me that ever since I have been reading the Rankin News I have never seen a view printed that was contrary to the Scoop's. I can't decide whether all people in Rankin think just like the Scoop, or if the ones that disagree are members of the "silent majority" and won't speak up. Anyway, I am writing this letter in hopes that it will be printed in the Rankin News, and perhaps start a new precedent.

May 16, 1970

I am writing in reference to your article on PROTEST in the May 14 issue of the Rankin News-I am a junior at the University of Texas at Austin and I feel that I am closer and more knowledgeable on the subject of protest than anyone in Rankin. You said that students want to take un-

ETTERS To The Editor

> popular views and protest, but that they don't want to pay the price. You did not explain what price you were talking about and I do not understand what you mean. I see my fellow students getting tear-gassed, beaten with night sticks, bayoneted and shot and you say they don't want to pay the price. I see Spiro Agnew's daughter get off lightly for possession of marijuana (Time Magazine), and I see Lee Otis Johnson (Houston black) get thirty years imprisonment for one marijuana cigarette because he holds "unpopular" beliefs. I haven't seen very many "average citizens" getting teargassed, beaten, shot or imprisoned for their beliefs. (What did police do to the workers who beat up students in New York two weeks ago?? - Nothing.) Yet you say students don't want to pay the price. All of the leaders of the left realize that there is a good chance that they will be imprisoned or killed (two



Black Panther leaders were killed last month in a police raid on their home), but even their lives are not too high a price for what they believe in.

It is ironic that you accuse the students of exactly what the students accuse the older generation-not being willing to pay the price. The average citizen wants to have lots of cars and big industry, but he doesn't want to pay the price of keeping the environment clean and free of pollution. He wants to have the highest standard of living in the world, and send men to the moon, but he doesn't want to take the responsibility of feeding the people who are starving in this country. He wants to have plenty of beer and whisky and cigarettes; but when the fact that about one out of every ten serious auto accidents is caused by drunken drivers, and the health hazards of cigarettes are pointed out to him, he points to the young people with their marijuana and says "look how bad they are." Cigarettes and alcohol have caused many more deaths than marijuana. The older generation is good at shrinking responsibility and "passing" the buck.

The difference between the young people and the average citizen is that the young people are willing to take responsibility, and are willing to pay any price in the cause of justice and freedom. That is why the young people will be successful in their efforts to change this society, and the sooner the average citizen opens his eyes and realizes this, the better off this society will be.

POLITICAL ANNOUNCEMENTS SUBJECT TO ACTION OF THE DEMOCRATIC PRIMARY JUNE 6, 1970 For County & District Clerk: Mrs. Buena R. Coffee

Sybil Browning

For County Treasurer:

Agreed, young people do a lot of things wrong, but older people do a lot of things wrong also. Marijuana is a problem, but so are alcohol and cigarettes. If we can quit hurling insults at each other and quit trying to cover up or ignore our problems, maybe we can all work together to try to make America the land of justice and freedom that it is supposed to be.

> Mike C. Wheeler 2408 Longview No. 206 Austin, Texas 78705 1967 Graduate of RHS

ED: Well said, Mike. See "The Scoop" column in this issue.

#### **Public Notice**

#### NOTICE OF BOARD OF EQUALIZATION MEETING

In obedience to an order of the Board of Equalization, regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in the Courthouse in the town of Rankin, Upton County, Texas, at 9 a.m., beginning on the 2nd day of June, 1970, and from day to day thereafter, for the purpose of determining, fixing and equalizing the value of any and all taxable property situated in Upton County, Texas, until such values have finally been determined for taxable purposes for the year 1970, and any and all persons interested or having business with said Board are hereby notified to be present.

> (s) Nancy K. Daugherty County Clerk Upton County, Texas

Upton County, Rankin, Texas THIS 11th day of May, 1970.



The Rankin (Tel) Thursday, May 2

TIRE available right in Rankin We'll meet anyl prices - no nee make a trip out d ALL SIZES - ALL RANKIN

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Called Meeting W Special & Not Called Meeting W Special & Not R. L. Bell

ATTENTION FISHERMEN CHECK our stock of Rods and Reels. W

that we've got the prices offered any COME IN AND

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**JOHNSON** 

will remain

OPEN

# 10 a.m. to 10 p.m.

# Ph. 693-2730

Doris L. Speed

Shirley Campbell

SUBJECT TO NOVEMBER GENERAL ELECTION

#### DEMOCRATIC PARTY

For County Judge: Allen Moore

For County Commissioner, Precinct No. 2: T. D. ((Tommy" Workman

For Justice of the Peace, Precinct No. 1: William E. (Bill) Sherrill

For Justice of the Peace, **Precinct No. 2:** Reba J. (Ma) Price

#### **REPUBLICAN PARTY**

For County & District Clerk: Mrs. Oteka Darby

GVE GIVE INS WIFE HIS SOLEMN WORD THAT HE WOULD HAVE THEIR HOUSE INSURED BUT HE HAD TOYED TOO LONG WITH FATE AND HE FOUND OUT IT WAS JUST TOLATE DUNN LOWERY INSURANCE AGENCY

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UNDAY

1: 9:45

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& 8th Sts.

### VOTERS OF **COUNTY:**

H IS THE DEMOCRATIC PRIMARY RUN-URGE YOU TO EXERCISE YOUR PRIVI-D VOTE FOR THE CANDIDATE OF YOUR THE COUNTY GOVERNMENT IS YOUR MENT AND YOU SHOULD HELP CHOOSE HO WILL BE REPRESENTING YOU FOR T FOUR YEARS.

Vote June 6 ★

#### SHIRLEY CAMPBELL

**Candidate** For

**County** Treasurer

(pol. adv paid for by Shirley Campbell)

## the Voters of on County:

appreciate very much the vote of ence you gave me in the First y and ask for your support in the Primary on JUNE 6TH. Since I rking and my time is limited I will ble to see all the voters before ebut I ask you to . . .

SE GO TO THE POLLS & VOTE. **BUENA COFFEE** 

**Candidate** For

**County and District Clerk** (pol. adv. paid for by Buena Coffee)

# **Vacation Bible School to Begin Monday at First Baptist Church**

Vacation Bible School will start next Monday, June 1, at Rankin First Baptist Church. Open to all children ages 3 through junior high, classes are to be held from 8:30 until 11:30 a.m. Monday thru Friday. The school is to end Friday, June 5th, with a "graduation" service at the church.

Open to all children regardless of their church background, the Bible School is a popular event each year following the close of the public schools. A number of adult volunteers have been working on the program and materials

#### Awards Assembly Held at High School

The annual award assembly of Rankin High School was held on Wednesday, May 13 Awards were issued in three categories: neither absent nor tardy, honor roll each six weeks, and Rankin High School Merit Award.

Students qualifying for these awards were:

Neither absent nor tardy: (Seniors) Kitty Gossett, Irene Martin, Steven Peel, Donna Price and Jimmy Weatherbee;

(Juniors) Diane Day, Sue Jackson, Rory Kelley, Gaye Lynn Rhodes, Randy Surber;

(Sophomones) Cindy Braden, Steven Garlington, Harold Sigman, Marilyn Workman;

(Freshmen) Debbie Bailey, Kim Price, Lois Crowfard, Bonnie Stewart and Lynn Jackson-

Senior Irene Martin received her eleventh "neither absent nor tardy certificate" and has records revealing that she missed only one day of school in her 12 years of public school life.

Students qualifying for honor roll

for the school for some time now and a good attendance is expected.

"We want everyone to know that they are welcome to have their children attend our Vacation Bible School," said Rev. J. C. Tankersley, pastor.

"We believe our workers have prepared a very good program and that the children will enjoy the school, both from the spiritual experience and the fellowship that is to be offered," said the pastor.

#### Schedule Given on **Teenage Baseball**

The remaining schedule for the Rankin Pony League is as follows: MAY 29: Rankin vs Volunteers JUNE 4: Rankin vs. Athletics JUNE 11: Tigeers vs. Rankin JUNE 16: Athletics vs. Rankin JUNE 19: Rankin vs. Iraan JUNE 26: Tigers vs. Rankin JUNE 30: Rankin vs. Athletics JULY 7: Rankin vs. Volunteers JULY 10: Volunteers vs. Rankin

In instances where Rankin is listed first, they are the host team and games will be played in Rankin.

The public is invited to attend all of these games and root for the hometowners. There is no admission charge.

### **Budget** Hearing set for Rankin Schools Tuesday, June 2nd

Tax payers residing in Rankin Independent School District, interested in how their school tax dollar is to be spent next year, are invited to attend a public hearing on the proposed 1970-71 budget. Date is next Tuesday. Time will be at 8:00 p.m. at the high school auditorium.

All phases of the school spending program will be open for discussion. On hand will be members of the school administration. the school board and the evaulation engineers hired to set values on property within the district.

They will attempt to answer any questions posed by those present.

LAMINATING PAPER at the News Office. Put those important documents in sealed plastic. No tools necessary ex. cept scissors.



If you use Butane or Propane in a Motor Vehicle or if you sell Butane, Propane, or Distillate (Diesel-Kerosene), you may be required by law to keep certain Tax Records



SURED

DO LATE

Y

## RUBBER STAMPS

HT HERE IN OUR SHOP-NO DELAY ers Filled in One Hour When Necessary

-OVER 40 TYUE SELECTIONS-

sell 'em just a little bit under the going price

THE RANKIN NEWS

MAIL ORDERS ACCEPTED

certificates were as follows:

(Seniors) Janice Braden, Sue Kendrick, Susie Lacy, Irene Martin and Connie Mitchell;

(Juniors) Janie Barrett, Diane Day, Debbie Deel, Sheryl Eggemeyer, Sharon Helms, Sue Jackson, Stephanie Lee, Bill Routh;

(Sophomores) Jack Campbell, Bobbie Weaver, Marilyn Workman:

(Freshmen: Audrey Braden, Kathy Helms, Lynn Jackson and Nita Page.

The Rankin High School Merit Award is awarded on the basis of students participating in school activities. Students earning this award this year were:

Juniors Diane Day, Booker T. Dixon, Sheryl Eggemeyer, and Jimmy Vick;

Sophomres' Carolyn Pippen and Marilyn Workman and freshman Nita Page.

We have in stock the approved forms necessary for this record keeping

**BOOK OF 50 NUMBERED SETS ONLY \$2.25** 

#### ORDER BY MAIL FROM BOX 445, RANKIN **OR PHONE 693-2873**

ALSO AVAILABLE: Rubber Stamps with your Name and Address and Permit No. for \$2.50 with purchase of one or more books.

**Rankin News** 

### You Can Stop that **Pornographic Mail**

Unsolicited pornographic advertising is flooding the mails throughout Texas. Since 1964, the

## PURPOSE OF LAW

American families are shocked on occasion by advertisements which they find offensive or believe to be morally harmful to their children. While in most cases the ads are not legally obscene and are therefore mailable, they are clearly unwelcome in many homes. This law gives families the right to decide they want no more mail from a firm sending out what they consider pandering advertising, but it does not deny others the right to an unrestricted flow of material which is mailable.

With the major share of the so-called pandering advertising coming from a small number of dealers, many of whom exchange mailing lists, it is believed that the patron's request will provide substantial relief to those ho do not want such material.

## HOW THE LAW WORKS

Families receiving advertising through the mail which they believe is pandering can ask a postmaster to direct that the promoter send no more mail, of any kind, to them. The sender is also ordered to remove the family's name from any mailing lists he owns, controls or rents. If a family moves and it wishes to continue the order at the

number of complaints to the Post Office about this mail has almost doubled.

Under existing statutes, the most effective way of preventing obsence mail from coming to your house is to fill out the form below and give it to your postmaster along with the advertisement and its envelope

Write the words "Request for Prohibitory Order" on the face of the envelope. If the mailings persist. notify your postmaster and the matter will be turned over to the Justice Department.

new address, it is necessary to furnish the new address to the postmaster who issued the order.

## ENFORCING THE LAW

The Post Office Department and the Department of Justice are required by the law to follow several specific steps in carrying out a family's request that it receive no more mail from a firm mailing what they believe is pandering advertising.

---When the patron's request is properly submitted the Post Office Department sends a "prohibitory order" directing the sender to refrain from any further mailing of any kind to the complaining patron. This is effective 30 days after sender's receipt of the order.

--- The patron must bring any violation of the order to the attention of the postmaster who issued the order, enclosing all evidentiary matter, such as the second mailing and its envelope.

--- If the mailer still fails to respect the order, and the Department finds that it is being violated, the Postmaster General will ask the Attorney General to apply for a Federal Court order directing compliance. Failure to observe the court's order may be punishable by a fine or imprisonment.

10 INITIATE AN ORDER ... Send offensive advertisement, its envelope and signed form to postmaster with the words: "Request for prohibitory order" on face of your invelope.

JSE	THIS	FORM	

\_addresses (print your name)

(parent of addressee) of enclosed

mailing from\_

(erint mailer's name)

(address, city, state, ZIP code) consider this mailing to be a pandering advertisement which offers for sale erotically arousing or sexually provocative mat-

HOW YOU CAN CURB

## PANDERING ADVERTISEMENTS

A family receiving a pandering advertisement which it finds offensive has authority under a new Federal law 1 to ask that its members receive no more mail of any kind from the sender. An advertisement is considered pandering if it offers to sell material which is, in the opinion of the recipient, "erotically arousing or sexually provocative." The material can be in the form of a display, classified, or editorial-style advertisement. The individual mail patron is the sole judge of whether an advertisement is offensive to him. If you or your family finds the material offered is of a pandering nature, complete the statement on the back page of this leaflet in asking a postmaster to curb the receipt of additional mail from the sender. Children under 19 years of age residing in your house can be listed in the request by name and age.

\* RENT BUY

CLASSIFIED AD RATES for the Rankin News: 4-cents per word per issue. Minimum charge of 75c per ad when paid in cash; 1.35 minimum charge on all ads put on charge account unless advertiser has active ac-

count with The News-

Manry, Jr.

Motel, 693-2274.

loaned FREE. JOHNSON'S.

FOR SALE: 808 Kilborn, three

bedroom house and extra cor-

ner lot with old building. Write

John S. Wimberley, Star Route,

WHEELER'S FLORAL, day and

hight, phone 652-3275, 904 Bur leson St., McCamey. Delivery

"FOR SALE" & "FOR RENT

signs at The News Office. Plas-

tic, fluorescent, big 9 x 12 inch,

GARDENING SUPPLIES - Hoes,

rakes, shovels, spading forks,

weed cutters, sprinklers, peat

moss, copperas, sulphur, grass

seed, flower setd, garden seed,

IN STOCK: 31-gallon metal trash

FOR SALE: One bedroom house

to be moved. In good condition.

cans with lids JOHNSON'S

hose, etc. JOHNSON'S.

service. Custom framing.

only 50c each.

Midkiff, Texas 79755-

SAY, HAVE YOUN the swell Fathers have been getting item this year is and we have so tions. Early sho pick of the lat FOR SALE: Two (2) bedroom Drug. house with central refrigerated WEST SIDE LAUNT air conditioning and electric June 1 from 6 to 8 heat. Carpeted, Call 693-2376 or day through Friz 693 - 2242 or contact J. L. noon on Saturdays (b-4-9tf) rough dry and fine MATTRESSES: New or rebuilt. be done. Call and Made by Western Mattress, 2359. Located at M 2430 W. 8th, Odessa. They are Streets. guaranteed. For a convenient home appointment, call Turner YOUR BEST LINE tributor for this a Nicholson. Cal IT'S TIME TO FERTILIZE: Our at Rankin Country supply of fertilizers is now complete-with or without chlorad-FOR SALE: 1954 GM ane - especially made for our soil - any amounts - spreader in excellent costs built engine and \$200, 1003 Holmes. FOR SALE: Western Motel. In Also have swing good condition, large living quhouse for sale. arters, owner carry paper. (tfb)

> FOR MARY KAY O see Lavada Yoch corner of 8th ad call 693-2326

FOR SALE: Sears h washer. \$25. Cottat Midkiff at Mary L

FOR RENT OR SU room house. Will Call 693-2262

HOUSING AUTHORIN has one low-rent a unit available for M J. B. Hutchens of I

FOR SALE: Mrs. J. house, 911 Buckland des .51 acre of lat Andy Mitchell, 680 p.m. or Jack Game McCamey.

FOR RENT: 2 bet large kitchen and a equipped for washe Second house west th 11th St. Contact R. 693-2866

The Rankin Ite Thursday, May 1

\*

\* SELL

XXX RO

ter

Accordingly, under the provisions of Title 39, United States Code, § 4009, I request that the above-named mailer, and his [ its ] agents or assigns, be directed to refrain from making any further mailings to me, as well as to my below-listed minor children residing with me who have not attained their nineteenth birthday].

Print your neme	Date
•	troal
City, State,	ad ZIP Code
IST CHILDREN AN	D BIRTHDATES:

1. Prohibition of Pandering Advertisements In the Mail, Public Law 90-206, Title 111, 39 U.S. Code § 4009.

U. S. POST OFFICE PARTMENT WASHINGTON, D. C. 20260

Will sell cheap. Lo	cated at the
corner of Buckland	
Call 693-2853 after	5 p. m. or
see next door.	(3-26tf)



#### DRIVERS NEE

Train NOW to drive local and over the h can eara over \$4 pe ter short training. R and application, d 8369, or write Salety. United Systems, In Lean Terminal Blog. Kinney, Houston, 1

1000 NAME LABELS box for only \$1.50 orders at the Ran POSTER MATERIALS thing you'll need markers, inks. brushes, stencils, eac. The Rankin RUBBER STANPS News Office. One on rush orders. All ber stamp pads, int