

STAR Lites

by Bill Ellis

This is the time of year around Friona when the average person, if he's inclined in the least bit to be active, doesn't have to search far to find something to do.

School has started -- and although this can be construed as the beginning of a nine-month vacation for many mothers, certain others find themselves even busier, keeping pace with the activities of their youngsters.

Maize Days -- the 10th annual and Friona's 60th Anniversary Celebration -- are just around the corner. Everyone who has anything at all to do with that celebration now has his nose to the grindstone.

All indications are that this year's celebration will be a little better, in all respects, than those of the last few years.

It appears that there will be a record, or at least near-record number of entries in the Maize Queen Contest. As of Monday, 27 girls had been entered in that competition.

The addition of the Pony Express Race gives this year's celebration a little of the "old fashioned" flavor, as does the old fiddler's contest.

Businesses and organizations who have not already begun, should be giving thought to their float entry in the Maize Days parade.

Since this is the city's 60th anniversary, floatbuilders have a natural tie-in, as the anniversary, or historical theme lends itself nicely to the construction of a float.

Football, usually the prime attraction -- getting this time of year, is another area which is commanding attention of the active group in Friona. The Chiefs begin their season Friday against age -- old rival Farwell on the Steers' home field.

Coach Don Light, beginning his fourth season as head man in the Chieftains camp, takes a 22-9/won-lost record into the 1966 season. Coach Light's three teams at FHS has a 2-1 record against the Steers; last season's 7-6 loss the only one he's suffered at the hands of Farwell.

In many respects, this year's team may be more of a question mark to the Friona coach than any of his previous teams, including his first year, when everyone's first question was "Will Friona snap it's losing streak?"

Now, just three years later, the Friona coach has put together the first string of three winning years, footballwise, in Friona's sports history, and is just one win away from claiming the title of Friona's winningest Coach.

Based on returning strength, Farwell will be favored to even Coach Light's personal record at 2/2 after Friday's game; but past Friona teams have gone into games as underdogs under Coach Light, yet come out on the long end of the score.

This year's team had a lot of building to do, and despite injuries which caused them to do even more shuffling, one will expect that the team will make account of itself, both in Friday's season opener and all season long.

A friend of ours poses a question for city dads to think about. Having recently returned from a visit to a city similar in size to Friona's, (and experiencing a need for a restroom) the question was posed: "Why doesn't Friona have some type of public restroom facilities?"

Since we don't have a courthouse (the natural place a visitor could expect to find restrooms), we're automatically out of such facilities.

With Maize Days coming up, and all of the activities downtown, one will readily agree that this is a problem.

Don't know if there's anything that can be done in time for this year's crowd, but maybe it's something which can be listed as a problem to have rectified.

First Maize
R. J. Steinbock delivered the first maize in the Lazbuddie area Tuesday, Sept. 6. The load had a test of 56.2, at 14.70 pct. moisture. The load was delivered to Lazbuddie's Sherley-Anderson Elevator.

Thirty Girls Enter Maize Queen Event

Thirty contestants had been entered in the 1966 Friona Maize Queen Contest as of 5 p.m. Tuesday. The number is close to a record. Only one other time has there been more entries -- 31 in 1961.

The girls will seek the title currently held by Miss Susan Neill, Friona High School senior. The contest will be held Thursday, September 15, at the Friona High School Auditorium, beginning at 7:30 p.m.

Flake Barber, secretary of the Chamber of Commerce, reminded sponsors who had not sent in their entrant's entry fee of \$7.50 to do so immediately, so that their girl will be officially entered.

Plans for the queen's contest were revealed this week by Mrs.

Deon Awtry and Mrs. Bill Ellis, co-chairman of the queen's contest.

A buffet luncheon for the girls will be held at Friona High School at 1:30 p.m. Thursday, with the contest judges. The talent competition will be held for all of the contestants at 4 p.m. at Friona High School.

The field will be trimmed to the top ten finalists, who will perform their talent acts at the finals Thursday night.

Roy Faulon of Station KPAN, Hereford, and Mary Kay Everett, newly-hired Friona Chamber of Commerce manager, will serve as co-emcees for the show.

At intermission during the contest, the Friona Young Homemakers chapter will provide a concession stand outside the auditorium.

A Bovina youngster, Benny McCain, will entertain during breaks in the program. Eva Miller will provide organ music throughout the pageant.

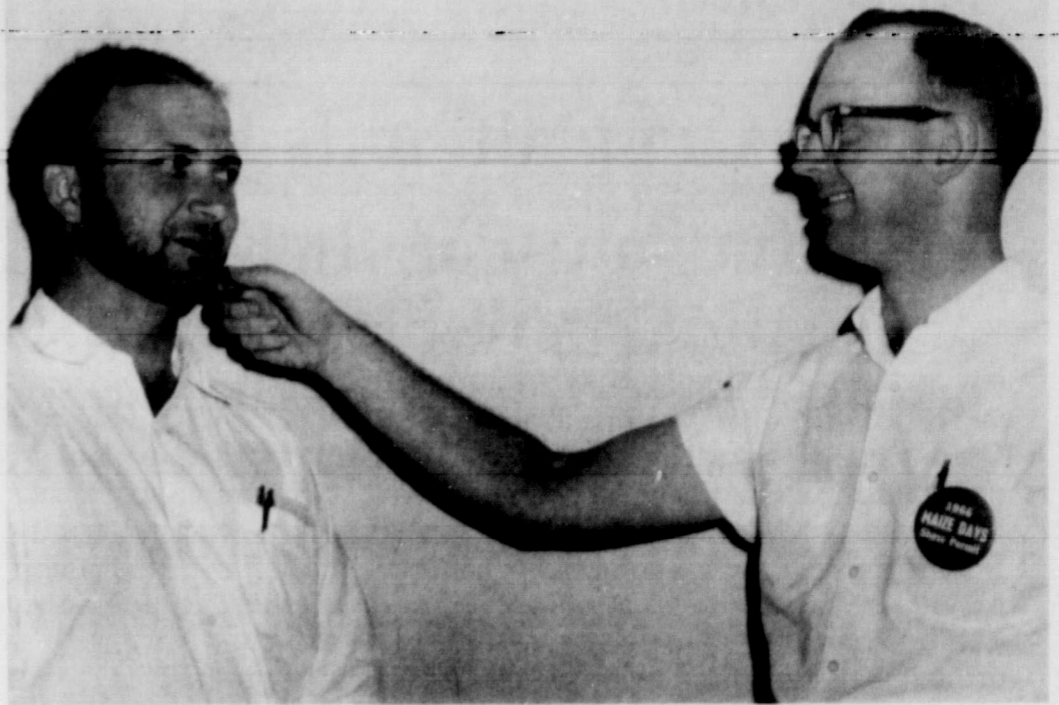
Girls entered are Lydia Buske (Friona State Bank); Susie Carmichael (New Horizons Junior Study Club); Brownie Cole, (Western Auto); Debbie Hays (Graphic Arts); Cindy Ingram (Friona Star) and Kathy Jones, (O.J. Beene Insurance).

Also, Glenda Mingus, (Ethridge - Spring Agency); Donna Shackelford (Parmer County Implement Co.); Judy Shirley, (Ruthie's); Pat Tannahill, (Lion's Club); Betty Taylor, (Hurst's); Sharen Awtry, (Nunn Lumber Co.)

Also Ann Ayers (Modern Study Club); Joan Gail Brookfield, (Friona Motors); Becky Coffey (Murphree Texaco Station); Kathy Cook (White's Auto); Peggy Drake, (Benger-Air Park); Crista Evans (Friona Farmers Co-op Gin).

Also Joann Jennings (Mary Lou's Beauty - Shop); Karene Milner (City Body Shop); Patti Ragsdale (Galloway Implement Co.); Jan Welch (Young Homemakers); Diana Wilson (Monsanto Age Center); Darla Howell (Panclera Tire & Supply).

Also Carolyn Menefee (Aztec Drive-In); Linda Fallwell (Reeve Chevrolet); Becky Turner (Foster's); Debbie Jarecki (Claborn's); Linda Stone (Station KNNN) and Rhonda Fallwell (Tri-Chem Embroidery).



NO SALE . . . Jerry Hinkle, right, chairman in charge of the Maize Days shave permit sales, checks Glenn Evan Reeve's "growth" to see if he's serious about growing a beard. Local male citizens must make the choice -- beard or shave permit. Proceeds from the shave permit sales go to pay for the free barbecue lunch, a feature of the celebration.

FRIONA, TEXAS

THURSDAY, SEPTEMBER 8, 1966

TEN CENTS

THE FRIONA



STAR

VOLUME 44 NUMBER 50

10 PAGES



MAKE BOW . . . The 1966 Friona Chieftains will make their debut at Farwell Friday. In the back, left to right are Coach Don Light, Mike Wooley, Bill Weatherly, Tommy Jarecki, Mike Riethmayer, Ronnie Stevick, Dewayne Procter, Ray Lynn Murphree, Larry Truitt and Coach Bob Owen. Second row -- Teddy Renner, Eddie Wood, Joe Perea, Randy Ellis, Rickey

Hurst, Jackie Claborn, Bobby Jordan, Mike Smith, Joe Moet, and Coach Cecil Maddox. Front row -- Randy Balze, Ruben DeLeon, Bill Carrothers, Johnny Barker, Jimmy Grimsley, Eddie Barker, Joe Garcia and Randy Farr. The Chiefs take on Farwell Friday night.

AT FARWELL

Chiefs, Farwell Set For 1966 Lid-Lifter

After four weeks of knocking heads with each other, the 1966 Friona Chieftains will have an opportunity of finding out just how good they really are, when they open their football season tomorrow night against cross-country rival Farwell on the latter's home field.

Game time is 8 p.m.

The game is always a spirited rivalry, and this year each

team will have a score to settle with the other. It's sort of a toss-up as to which team has the biggest score to settle.

In last year's season opener, Farwell spotted the first game ever played on the Chieftains' new home field, with an 8-7 victory. However in the process, the Steers lost their starting quarterback, Bobby Fields, for the remainder of the season.

Fields, who had made all-district the previous year as a sophomore, will be back in the lineup this year, and the Farwell passing whiz is one of the reasons that the Steers will probably rate the favorite in this renewal of a long-time West Texas rivalry.

The game will be the 30th between the two Parmer County Schools since 1931. Farwell

holds a 16-12-1 edge in the rivalry. It's the 18th consecutive year for the two teams to play, broken only during the World War II years, 1942-48, when Farwell was playing six-man football.

The Chiefs do not boast nearly as much experience this season as they have had starting the past couple of seasons. "We have several kids who will see lot of action who haven't played varsity ball. A lot will depend on how they come along," says Friona coach Don Light.

READY, EXPERTS?

Star's Football Contest Begins

The annual Friona Star football contest, sponsored by the Star and 15 other Friona merchants, begins this week. The first week's contest page can be found on page 7 of this issue.

Consistent with last year's accelerated prize format, this year's contest offers grand prizes to the contestants finishing first, second and third.

Grand prize, as always, will be two tickets to the Cotton Bowl football game in Dallas Dec. 31, along with hotel reservations and travel expenses of \$40.

Runnerup will receive two tickets to the Sun Bowl game in El Paso December 24, along with hotel rooms and \$25 expense money. Third place contestant will receive two season passes to the Friona Chieftain games the following season.

Grand prize winners will be

determined on the basis of cumulative scores all season long. Contestants are urged to enter this week and every week in order to stay in the running for one of the grand prizes.

Weekly prizes will once again be offered to first, second and third place winners each week. These prizes will be \$5, \$3, and \$2.

Sponsors of the contest, along with the Star, are Reeve Chevrolet, Bi-Wize Drug, Production Credit Association, Chester Gin, Friona Motors, Ethridge Spring Agency, Friona Country Club Gin, Monsanto Ag Center, Hub Grains-Fleming & Son Gin, Friona Feed Yards, Parmer County Implement Co., Rockwell Brothers Lumber Herring Implement Co., Friona Farmers Co-op Gin and Galloway Implement Co.

Entry boxes will be located at the Friona Star office and

at Bi-Wize Drug. As in the past entries should be in by 5 p.m. each day, or mailed with a Friday postmark.

Contestants will be asked to pick 16 games each week from the high school, college and occasionally professional schedule. Games are listed in the block advertisements of the contest sponsors.

A tie-breaker game will again be featured, which will be used only to break ties resulting in either the weekly or season grand prize contests.

Every reader of the Friona Star, including sponsors of the contest, is eligible to enter. Those barred from entering are employees of the Friona Star.

The contest, which has been gained in popularity each year, drew an all-time high of 259 entrants last year.

This is the second year for Continued On Page 3

TUESDAY

Talent Contest To Kick Off Celebration

A talent contest sponsored by the Friona Junior Chamber of Commerce will kick off the 1966 Maize Days celebration -- Friona's 60th Anniversary -- next Tuesday at 8 p.m.

Entries in the contest should be sent to Ken McDermitt in Friona by Friday. Cash prizes of \$125 for first, \$75 for second and \$50 for third will be awarded. There is no entry fee. The talent contest will be

held at Friona Junior High School Auditorium.

The Friona Lions Club will again sponsor rides and booths at the City Park, beginning Monday and continuing each night all week.

Entries are also needed in the annual Maize Days parade. Businesses and organizations who would like to enter floats should contact Steve or John Messenger. Prizes of \$25,

\$15 and \$10 are awarded in three categories.

The parade will be held in downtown Friona Friday, September 16.

The Maize Queen Contest will be held Thursday, September 15 at Friona High School Auditorium. Also on the docket for Friday will be the Pony Express race at Reeve Lake, and the Kids Contest at the city park.

The free barbecue and old fiddlers contest will highlight Saturday's schedule. Parachute jumpers at Benger Air Park kick off the action at 9:30 a.m. Women's contests are scheduled at the park at 11 a.m. The barbecue will be served beginning at noon.

The fiddlers will have their finals on the bandstand at 2 p.m. The beard-judging will take place at 3:30 p.m., followed by various drawings.

A square dance is planned for Saturday night.

G.W. Crain Rites Held

Funeral services for George W. Crain, 60, Lazbuddie resident for 33 years, were held Tuesday at the Lazbuddie Church of Christ.

A farmer in the Lazbuddie community, Crain had served as county commissioner for precinct four for several years, and his name would have been on the November ballot for reelection, as he had received the Democratic primary nomination.

A native of Clay County, Ala., Crain passed away Sunday night in a Muleshoe hospital. D.L. Thompson, minister of the Muleshoe Church of Christ, officiated at the funeral. Burial was in the Lazbuddie cemetery.

Survivors include his wife, Clara Belle, two daughters, Mrs. J.J. McDonald, Lazbuddie, and Mrs. Mike Lankford, Dimmitt; three sisters, Mrs. Otis Testerman, Littlefield; Mrs. Robert DeLoach, Sudan and Mrs. Gadye Blount, Hubbard; two brothers, Arthur and Grover, both of Waco, and five grandchildren.

Entries Needed In Celebration Contests

Entries are needed in both the annual Maize Days parade as well as the Kids and Women's Contest. It was pointed out this week by Maize Days officials.

All business firms, church groups and clubs are urged to enter floats in the parade next Friday. Cash prizes of \$25, \$15, and \$10 are given in three contest divisions.

Kids contests include such events as sack race, egg race, Three-legged race, bicycle

race, 75 and 100-yard dash, and pie-eating contest for boys ages eight through 14.

For girls, the events include the sack race, egg race and bicycle race.

A terrapin race will be held in the event enough youngsters can find terrapins to enter in a "race."

Women's contest also will be held Saturday, September 17. All of the events will take place in the City Park.



PRIZE BULL . . . Dale Hart poses with Cherry's Perfection, his Shorthorn bull which won grand champion honors at Portales' Roosevelt County Fair last week. Hart also had the reserve champion female, and another animal which placed third. (See story on an inside page).

AN EDITORIAL

Local Competition Is Held As Stimulant For Business

Independent merchants in a new suburban community recently banded together to ask a large chain department to move into their midst as a competitor.

The move was made with the knowledge that local trade activity is self-escalating. Rather than being a threat to existing enterprises, the big store provided a core for the shopping center.

Full-scale newspaper advertising of the department store had a beneficial secondary effect on every shop in the local community. It caused people to stay at home.

The store which creates new business in a community is never the sole benefactor of its own advertising and promotion. Women may be one-


stop shoppers, but they rarely are one-store shoppers.

The women who travels to a metropolitan center to look at a dress which has been advertised in a regional publication may buy everything from groceries to furniture while on the trip.

A similar process of shopping takes place in the local community when the advertising of local firms keeps shoppers at home.

Every retailer knows that consumers lose time and money by traveling distances to buy. This truth is not self-evident to many consumers.

The consumers buys in terms of self-interest from information which is available. And, when local merchants fail to provide information which will cause consumers to remain at home, business inevitably moves to better publicized centers.



The Library Corner

BY MRS. V. J. ZEMAN

We want to continue our salute of appreciation to those who earned reading certificates this summer. To earn this certificate 12 or more books were read between June 2nd and August 20th.

Sixteen boys and girls read a dozen books. They were Randy Boeckman, Tim Boeckman, Paula Dean, Charles Fleming, Sherri Grant, Johnny Hoover, Cynthia Hutson, David Hutson, Hope Mays, Douglas Norwood, Iris Stephenson, Gordon Stokes, Johnny Stokes, Noel White, Darlene Harper and Donna Harper.

Nine who earned certificates read thirteen books apiece. They were Barbara Bass, Diane Bennett, Bud Barber, Teresa Ingram, Joe Jones, Cecilia Lewis, Gary Rector, Donald Roulain and Kent Sims.

These ten read 14 to 16 books each. Mary Beth Bennett, Tom Barber, Larry Broyles, Karen Clausen, David Fish, Chris Ingram, Marilyn Jones, Julie Ann Johnson, Pattison Talley, and Judy Ulen.

Another ten read 17 to 19 books apiece: They were Catherine Duke, Linda Duke, Lisa Edelman, David Gowen, Debbie Horton, Danny Martin, Leslie Nossaman, Patricia Phipps, Michael Pope and Becky Walker.

We are proud of each of the 75 who earned reading certificates this summer. The group named above and the 29 named last week total 75 and these seventy five boys and girls read one thousand five hundred fifty one books this summer. Since they check them out two at a time that means many trips to the library corner, 9th and Pierce.

The certificate group read less than half of the total books circulated. Joy Morton summer librarian, recorded three thousand two hundred and twenty seven books were checked out.

Eighty two were welcomed as new readers this summer. Everyone is welcome. Present library hours are: 9 to 12 noon and 3 to 6 p.m. on Thursdays and 9 to 12 noon Saturdays.

Workers during these hours will be volunteer women. Mrs. Bill Stewart is chairman of the library committee of Modern Study Club. She schedules volunteer workers for the time the library is open.

School Menu

- Mon. (9-12) : Meat Loaf, Buttered Corn, English Peas, Veg. Salad, Banana Pudding, Hot Rolls & Butter, Milk.
- Tues. (9-13) : Baked Ham, Mashed Potatoes, Cole Slaw, Green Beans, Coconut Cake, Hot Rolls & Butter, Milk.
- Wed. (9-14) : Corn Dogs, French Fries, Pork & Beans, Tossed Salad, Peanut Butter, Cookies, Milk.
- Thurs. (9-15) : Hamburgers, Potatoe Salad , Relish, Fruit Jello, Milk.

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Friona-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1952, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Wanene Ragsdale, Bookkeeper





RIDING THE DEVIL'S BACKBONE — An area of growing tourist popularity is the hill country southwest of Austin, where these two ranchers are riding along the Devil's Backbone, a scenic range of hills, not far from Canyon Dam Lake. President Lyndon B. Johnson's famed "LBJ Ranch," only a few miles north of the area, has served to focus motorists' attention to this region.

(Photo Texas Highway Department)

Court House Notes

- WD - L.A. Paurley, F.S. Truitt, Lot 10, Blk 86, Friona
- WD - E.E. Steinbock, Ben Foster, Jr. N/2 Sect. 92 Kelly H.
- WD - V. Scott Johnson, El Paso Natural Gas Co. Tract in Lot 5 Sect. 49 Synd A.
- WD - Stanley D. Hall, M.C. Kelly - part Sect. 13 Rhea C. and part Sect. 15 Rhea "A"
- DT - Kennard D. Gearn, John Hancock Mutual - 95,27 a tract in E. part Lot 9 Davis Sub.

Spell Quiz

Which of the Following is Spelled Correctly?

extemporaneous extemperaneous extemporaneous

(Meaning: Unpremeditated; a speech.)

See Classified Page for Correct Answer.



This is when your insurance agent has to go to work for you

Any home in your neighborhood could catch on fire. If yours did, could you count on your insurance agent for help? If he's an independent agent, he's already on the job. He started when he chose from several fine insurance companies in recommending your policy. And since he owes allegiance to no one company, he serves you first when you need help. Only an independent agent displays this seal. Better make sure your man does.

If you want continuing, personal attention—The Big Difference in insurance today—call on us. As professional, independent insurance agents, we're qualified to plan all types of car, home, and business insurance. We're ready to give you service beyond the call of duty.



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Phone 247-2766



MODERN PRAIRIE SCHOONER—New in tenting styles is this long, dome-shaped camper that can sleep as many as eight on double decker bunks. Easy to set up, it's made in an attractive gray and red cotton drill that's mildew-resistant and water-repellent. By Thermos.

PROTECT CLOTHES



Moths won't feel at home with para crystals in the closet. The vapors kill moths and their eggs. Para crystals are sold locally under many brand names.



"Doctor, lawyer, Indian chief—whatever a fellow like me wants to be—a growing bank account can help pave the way, Dad says!"

Start A Savings Account With Us Now... Build A College Education Fund For Your Youngsters With Systematic Deposits!

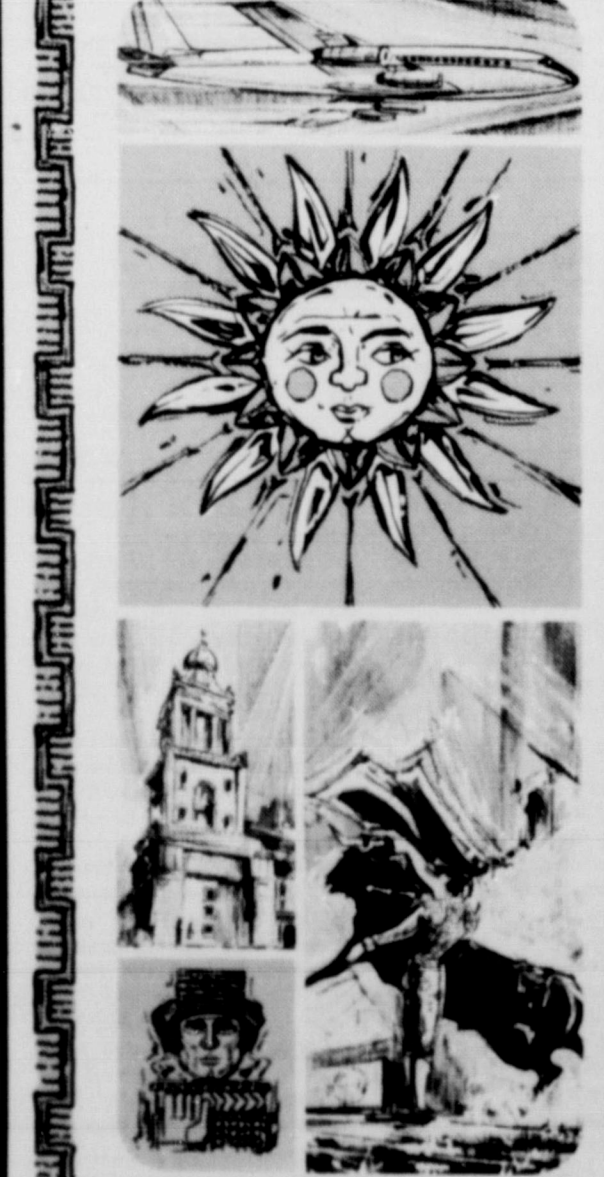
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Visit beautiful Mexico City... travel by air... three nights and two days at a famous Mexico City hotel... plus \$100 for your expenses... that's the prize for some lucky entrant and his or her spouse.



HERE'S ALL YOU DO... Simply check the appropriate blocks in the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Electric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel arrangements.

ELIGIBILITY
Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter—one entry per person.

Entries must be received not later than 5 P.M., October 31, 1966.



OFFICIAL ENTRY

HOW DOES YOUR HEATING SYSTEM RATE?

Check its overall performance and efficiency with this easy quiz

Does your present heating system fail to provide enough heat in severe weather? YES NO

Is it a problem to keep certain rooms as warm as others?

Are certain rooms in your home drafty?

Are you uncomfortable near windows and outside walls in cold weather?

Are your floors cold during the winter?

Could your home use more insulation in walls, ceilings or floors?

Is there a blast of hot air when heat first comes on?

Do you ever hear a rattle or rumble in the system?

Do you have just one thermostat for the entire house?

Do you frequently readjust the thermostat for more comfort?

Do members of your family disagree on the proper thermostat setting?

Is your heating system noisy?

Is the air in your house too dry?

Do you consider your present heating system: clean? safe? modern?

NAME _____ CITY _____

ADDRESS _____

Your entry is valid whether you do or do not check the following box. Please have your representative call to explain the advantages of modern electric comfort heating.



DECORATIONS . . . Members of the Friona Volunteer Fire Department gave up their holiday Monday to put up Maize Days decorations in Friona. Here, Ruben Taylor and Travis Clements are shown as they hung one of the many banners around town.

Chiefs, Farwell Meet In Football Opener . .

(Continued From Page 1)

linebacker; Barker and Eddie Wood at corner back and Jordan and Murphree at halfback.

We began to look more like a football team this week. Two or three players who had been slowed by injuries were back to full speed, and this helped," Coach Light said.

Coach Light said this year's Farwell team appears to be the best that the Steers have assembled since he had been at Friona. "They have a well-balanced line, and of course their passing is "way above average," he said.

Meanwhile, Light said that Friona's pass defense was beginning to look better. "We'll find out just how good it is Friday," he concluded.

Star's Football Contest Starts . . .

(Continued From Page 1)

the Star to offer first, second and third prizes in the grand prize race.

Last year, Edward White, Jr. was the grand prize winner; Mrs. Clarence Monroe placed second and Mrs. C.H. Veazey was third. Bob Finley was involved in a three-way tie for the runner-up spot, and received a year's subscription to the Star after being eliminated on the basis of his tie-breaker scores for the entire year.

Treat Your HOME Like You Do Your CAR! Now's The Time For A FALL CHECK-UP



- *How's The Roofing?
- *House Need Painting?
- *New Kitchen Cabinets?
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HOW'S HE GOING TO CARRY ALL THAT LOAD AND A FOOTBALL TOO?

The Exchange magazine reports that a decade ago, when the nation's population was about 165 million, Disposal Personal Income (which is personal income less federal, state and local taxes) amounted to \$1,661 per person. So far this year it has been running at an annual rate of \$2,314 per capita and the population is almost 194 million.

ONE CALL DOES IT ALL FOR WANT ADS

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Oreo COOKIES 1 Lb. 41¢	Diamond PAPER PLATES 40 Ct. 69¢	Texas CARROTS 2 Bags 15¢
Gerber BABY FOOD 3/29¢	Northern TOILET TISSUE 4 Rolls 29¢	Northern English Peas 303 Can 6/\$1
	Ajax Floor & Wall Cleaner 33 Oz. 39¢	Morton's Frozen Honey Buns 4 Pkgs. \$1
	Morton's Frozen Honey Buns 4 Pkgs. \$1	Idaho Italian PRUNES Lb. 19¢
		Giant Size DUZ 73¢

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SHOP YOUR HOMETOWN STORES!

WELCOME TO FRIONA



Mr. and Mrs. Joe Scott Menefee, former residents of the area, have moved to Friona after living in Corpus Christi the past 14 years. The Menefeess formerly lived in the Lazbuddie area. Their daughter, Carolyn, is a senior at Friona High School. They also have a married son, Dwain, who lives on Route 1.

ROCKWELL BROS. AND CO.
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Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tfnc

RCA Whirlpool
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Portable Disc Rolling
One way ---
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Rent electric rug shampooer with purchase of turbo shampoo. Mrs. L.R. White
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2825 Mays P.O. Box 7481 Amarillo FL 6-4592

GIBSON'S PA-KAY PARTY GOODS
Complete co-ordinated table accessories for bridge parties, birthdays, holidays, and all other special occasions. See them now at GRAPHIC ARTS STATIONERY, 614 1/2 Euclid, Friona. 28-tfnc

PAINTING
Of All Kinds
Commercial - Residential
Interior - Exterior
*Free Estimates
*Professional Job
See Or Call
JAMES HOWELL
Phone 247-2548. 45-tfnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

JOBS OF INTEREST

WANTED . . . Children to keep in my home. Mrs. Wayne Clausen, 402 Ash, Phone 247-3044. 47-tfnc

MAN OR WOMAN to succeed Rawleigh Dealer in Castro Co. or Deaf Smith Co. Over 25 preferred and car necessary. Can earn \$125 and up per week from start. See or write Rawleigh TXH-211-1145 Memphis, Tenn. 48-5tp

Female Help Wanted
Demonstrators for Party Plan. Experience not necessary. Samples furnished. No delivering or collecting. Must be able to work at least four parties per week. Have use of car. Write Plaque Party, 1438 NE 23rd Oklahoma City, Oklahoma. 48-5tp

SHOP IN FRIONA!

WHAT IS THE FLEAMARKET!

HELP WANTED:
Prefer experience in irrigation. Must have ability to handle records and inventory. Work in Friona office of Gifford-Hill-Western Inc.
Contact Jim Wiman at Gifford-Hill Western Inc. Farwell. Phone 481-3316. 45-tfnc

REAL ESTATE

REDUCED FOR QUICKSALE..
\$750 buys my equity; you assume the G. I. Loan on this three bedroom brick, 1 3/4 bath, den and utility room, central heating, fenced backyard, 14 fruit trees, 10 X 20 storage. Tom Bandy, 1207, Jackson, Phone 247-3364 40-tfnc

FOR SALE . . . Danny Balmun house 316 W. 14th, 3 bedrooms, 2 baths, Ref. air, central heat, nice yard and shrubs. See Mack Balmun. 35-tfnc

FOR SALE . . . 3 bedrooms, living room, hall carpeted - Utility Room - Storm cellar. Large loan available - 1303 Pierce St. - Phillips & Son's Call 247-2500 for information. 37-tfnc

FOR SALE OR RENT . . . Two bedroom house . . . at a bargain. W.M. White. 50-1tp

RENTALS

FOR RENT . . . Three bedroom house at 1105 W. 5th. \$100 per month. Phone 247-3053. 49-tfnc

FOR RENT . . . One small house, newly furnished, bills paid. 247-3272. 50-tfnc

Two bedroom House for Rent: Phone 247-2583. 50-1tp

WHEN IS THE FLEAMARKET!



12 Genuine Holland tulip bulbs... \$2.75 value, absolutely FREE!



with every 1-gallon of **BPS VINA-BOND** INTERIOR VINYL LATEX WALL PAINT

Time to paint...time to plant tulip bulbs for Springtime blooming. Every 1-gallon can of BPS Vina-Bond® latex paint you buy entitles you to a Rainbow Assortment of bulbs. All guaranteed. Vina-Bond is the interior paint that rolls or brushes on smoothly, leaves no lap marks, dries quickly. Covers any dry wall surface. Complete color selection. Tulip offer good for limited time only—so act NOW!

FOR RENT . . . 4 bedroom house, 402 Beach St. Contact Doyle Elliott. 247-2731. 50-2tp

Rockwell Bros. & Co.
"Lumbermen"
Friona 247-2212

FOR SALE

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

Come on in and get your NEW FRIGIDAIRE Appliances - APPLIANCES at remodeling prices. Several used refrigerators. Reeve Chevrolet Co. 29-tfnc

ATTEND THE FLEAMARKET!

Certified Hill Soybeans, \$6.25 per bushel. Available at Monsanto Agri-Center, Friona. Phone 247-3071. 35-tfnc

FOR SALE . . . Registered white miniature poodle, female. Call 247-2889. 49-tfnc

BALBOA RYE FOR SALE . . . Recleaned and sacked in #50 bags. Kelly Green Seeds - Farwell, Tex. 50-3tc

FOR SALE . . . Flute, saxophone and 2 clarinets Call C. W. Tannahill, 265-3537. 49-2tc

ANNOUNCEMENTS

PIANO LESSONS . . . Full time beginning Sept. 19th. Phone Johnnie Walters 265-3269. 48-3tc

Piano Lessons . . . Beginning September 8. Contact Mrs. David Campbell. 247-2873. 50-tfnc

YOU MIGHT FIND IT AT THE FLEAMARKET!

BOGESS & VEAZEY
New & Used Cars, Pickups
7 trucks, 2 blocks S. Stop Light Dimmitt, Tex.
Tel. 647-2133
Clarence Veazey, Mgr. 42-tfnc

LOST AND FOUND

LOST - 4 steer calves, branded on left shoulder. Call Phillip Weatherly, 265-3566. 47-tfnc

ATTEND THE FLEAMARKET!

FOUND . . . 1 pair of black eyeglasses found at the Elk Drive-In. Pick up at the Friona Star at your convenience.

SHOP at HOME

ROOMS FOR RENT . . . By the week or month. Friona Hotel, Mr. and Mrs. H.G. White, proprietors. Phone 247-2289. 50-2tc

FOR SALE . . . 1963 Buick Special Station Wagon. Good Condition. New tires. 247-2584. 50-tfnc

ANNOUNCEMENT
Johnnie Walters has purchased the building across the street from the elementary school by Eva's Little House of Music. She will teach piano on a full time basis. Phone 265-3269. 50-2tc

The Casualty Count by Jerry Marcus



Drivers under 25 are involved in almost 30% of all fatal accidents.

An optimist is the man that plants a tree hoping it will have the chance of getting big enough to make a shade for his children to play in.

DO YOU KNOW...
that you can continue to include full time college students until age 23 as dependent children with no increase in premium on American-Amicable Hospital plan?
American Amicable
LIFE INSURANCE COMPANY
EXECUTIVE OFFICES WACO, TEXAS
Dan Ethridge
P.O. BOX 337 FRIONA, TEXAS PHONE 247-2766

FOR FINER CLEANING AND PRESSING PLEASE PHONE 247-2410 IN Friona By 10:00 A.M. For Free Daily Pick - Up and Delivery Service.
WE GIVE S&H GREEN STAMPS
Dilger's Cleaners

North & South... are singing the praises of the DOWNTOWNER MOTOR INNS

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Across from Municipal Auditorium
Phone CR 1-0880 TWX 816-556-2446

St. LOUIS, Mo.
12th and Washington
Minutes from Busch Stadium
Phone CA 1-3966 TWX 314-556-0889

JACKSON, Tenn.
Baltimore & Market
On the Square
Phone 422-5471 TWX 901-441-1038

KINGSPORT, Tenn.
Shelby & Center
Located on U. S. Highway 23
Phone CI 7-3111 TWX 615-221-5100

MEMPHIS, Tenn.
Third and Union
On U. S. Highway 51, 64 & 70
Phone 525-5491 TWX 901-278-1234

NASHVILLE, Tenn.
7th & Union Avenues
Near Grand Old Opry & State Capitol
Phone 254-1401 TWX 615-244-1425

SPRINGFIELD, Ill. 400 N. 9th Street
Across from St. James Hospital on Hwy. 66
Phone 522-7711 TWX 510-242-0530

MADISON, Wisc. 300 W. Washington
Off Capital Square Close to Campus
Phone 257-5341 TWX 608-654-8292

Use our FREE WIRE RESERVATIONS service between Downtowners for the newest free directory The Downtowner Corporation, 202 Union Avenue, Memphis, Tennessee 38103

ELK Dive In
Friona, Texas

FRI	SAY	SUN	MON
9	10	11	12

CONGRATULATE YOUR FAVORITE U.S.C.L.A. STAR WITH THE SPY WITH MY FACE
VAUGHN BERGER McALLUM
A FEATURE LENGTH HIT FROM THE TV SHOW

WARREN BEATTY LESLIE CARON
Promise Her Anything
TELEVISION A FRONTOUR PERFORMER

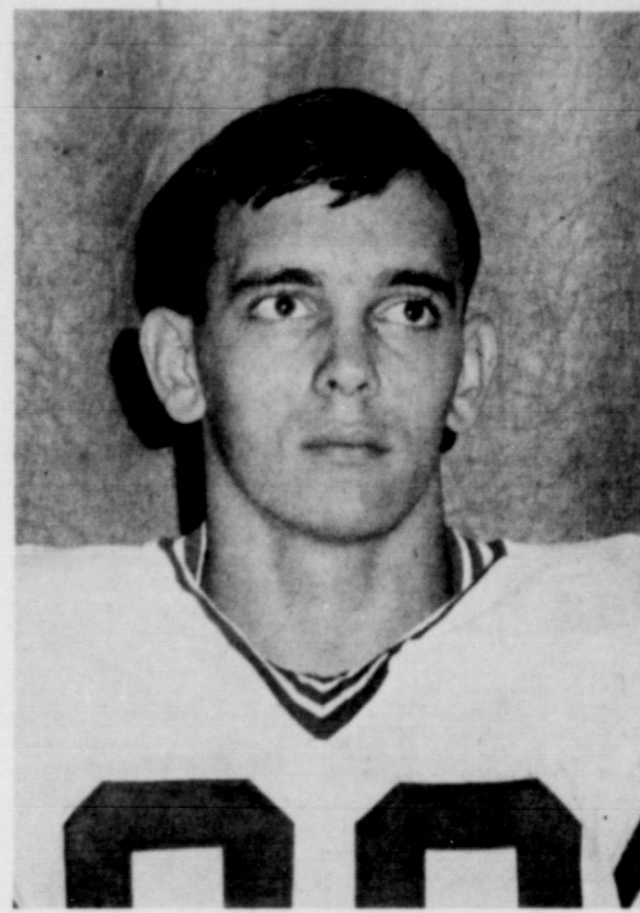
COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



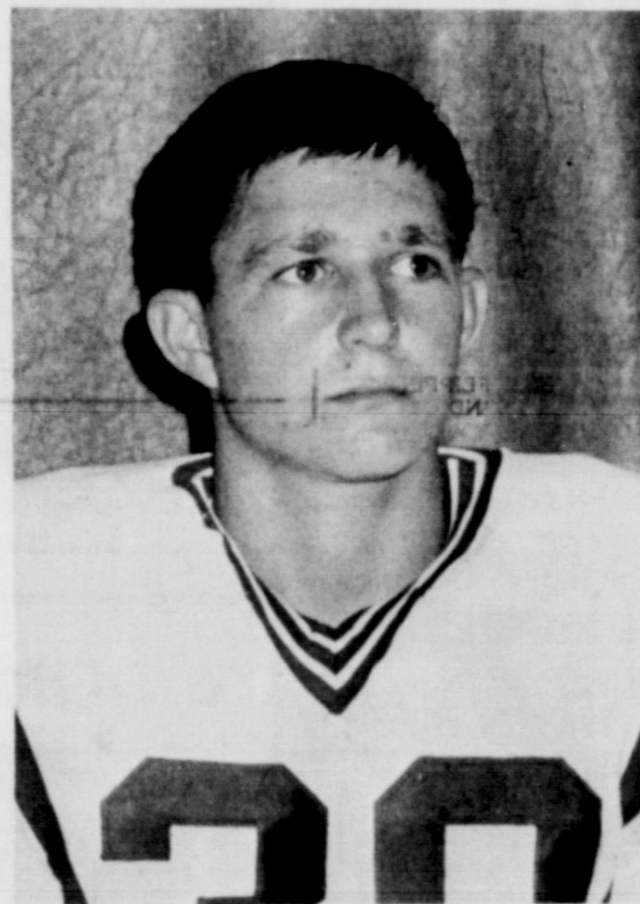
MIKE RIETHMAYER
Senior End



RAY LYNN MURPHREE
Senior End



TOMMY JARECKI
Senior End



EDDIE BARKER,
Junior halfback

CONTEST RULES

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included except employees of the Friona Star and their families).

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements


- | | |
|----------|-----------|
| 1. _____ | 9. _____ |
| 2. _____ | 10. _____ |
| 3. _____ | 11. _____ |
| 4. _____ | 12. _____ |
| 5. _____ | 13. _____ |
| 6. _____ | 14. _____ |
| 7. _____ | 15. _____ |
| 8. _____ | 16. _____ |

TIE-BREAKER: Friona _____ Farwell _____

NAME _____


ADDRESS _____

1. **FRIONA FARMERS CO-OP GIN**
"It's Your Gin - Use It!"
David Bailey, Mgr.
CROSBYTON vs LOCKNEY

2. 
HERRING IMPLEMENT INC.
Your John Deere Dealer
Phone 247-2741 Friona
HEREFORD vs FLOYDADA

3. **CHESTER GIN**
EXPERIENCED,
DEPENDABLE
SERVICE
Phone 247-3185 Friona
DENVER CITY vs BROWNFIELD

4. **ROCKWELL BROS. & CO.**
"Lumbermen"
Since 1906
Phone 247-2212 Os Lange
LAZBUDDIE vs WILSON


5. 
YOUR HOMETOWN NEWSPAPER SINCE 1925
Covering Friona Football and
School Activities For 41 Years
HALE CENTER vs POST

6. **GALLOWAY IMPLEMENT CO.**
 Bill Hannold
Cliff Porter 
Serving Parmer County Continuously
In The Same Location Since 1928
ABERNATHY vs FRENSHIP

7. **MONSANTO Ag Center**
Serving You With Four Locations
Friona Rhea
Hub Tam-Anne
OLTON vs MORTON

8. **HUB GRAIN FLEMING & SON GIN**
Phone 265-3215 265-3405
BOVINA vs COOPER


9. **FRIONA MOTORS**
Parmer County Headquarters
For
Ford Cars, Trucks, Pickups
Tractors & Used Cars
Phone 247-2701
MULESHOE vs DIMMITT

10. **ETHRIDGE-SPRING AGENCY**
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber

INSURANCE-LOANS
Phone 247-2766
CANYON vs PHILLIPS

11. **REEVE CHEVROLET**
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
DUMAS vs PALO DURO

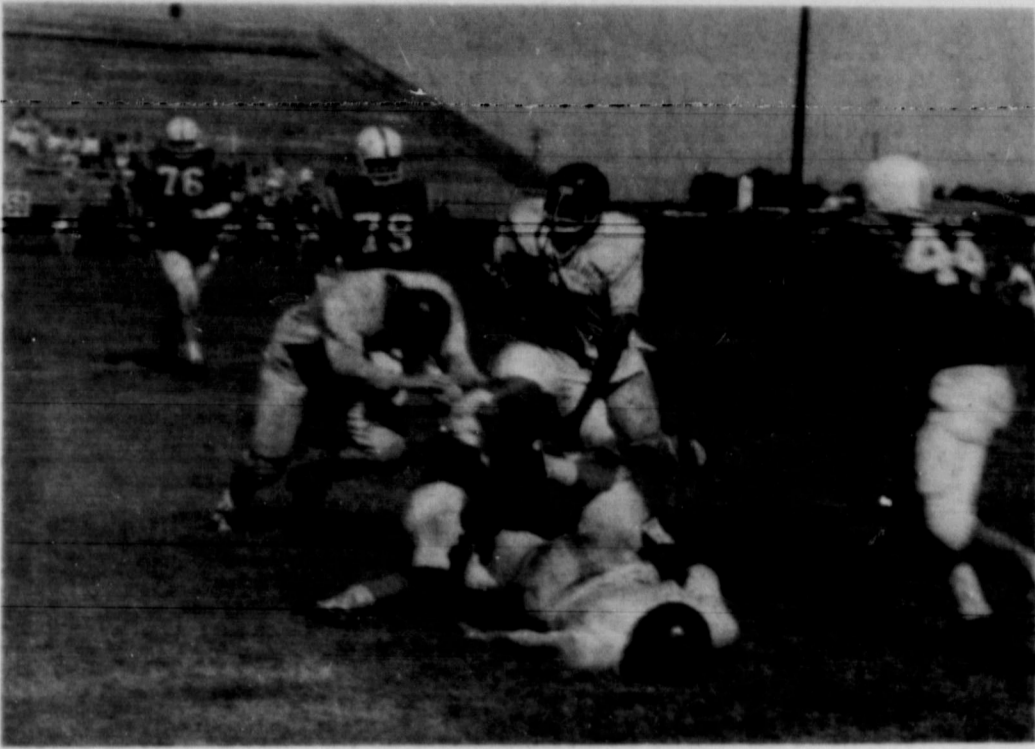
12. **FRIONA COUNTRY CLUB GIN**
Jack Tomlin, Mgr.
Phone 247-2439
TULIA vs VERNON

13. **BI-WIZE DRUG**
DRUGS SUNDRIES
"Your Rexall Store"
Phone 247-3010 Friona
MEMPHIS vs CLARENDON

14. 
PLAINVIEW PRODUCTION CREDIT ASSN.
Robert Neelley
Office Mgr.
LITTLEFIELD vs PLAINVIEW

15. 
FRIONA FEED YARDS, INC.
Jack Carrothers, Mgr.
Phone 265-3574
BAYLOR vs SYRACUSE

16. 
PARMER COUNTY IMPLEMENT CO.
Your IH Dealer
Phone 247-2721
N.Y. JETS vs MIAMI



WOLVERINE ON PROWL . . . This unidentified Springlake Wolverine is shown making a short gain in the scrimmage here last week. Friona and Springlake battled it out to a standoff as far as scoring was concerned. Friona stopped the visitors when they had a first and goal situation from the one, as Springlake failed to score in four tries.

INEXPERIENCE ABOUNDS

Lazbuddie Longhorns Plan To Use Airways This Fall

LAZBUDDIE — New coach Bob Coleman has been watching a lot of old movies lately and he's going to use an idea from them this fall.

"The old movies aren't re-runs from Hollywood, but game films of his Lazbuddie Longhorns from last year. The movies weren't good because his players lost 12-0 times to the guys who apparently wore the black hats.

"I noticed one thing in those films that will help us. I hope, and that's Class B teams don't throw the ball much or at least those we played didn't," he said.

So, Coleman plans to have his quarterbacks throwing the ball quite a bit this fall. And because of this, he has moved returning halfback Terry Parham to quarterback and has switched last year's man-under, Tim Foster, to a running back since Parham is a better passer.

"Most of the teams played ball control in this league last year and seldom did they throw, so our opponents can look for us to chunk it this time," he warned.

"Most of our players are small and not very fast, so we'd have a hard time moving it on the

ground anyway," he said.

There are 13 lettermen back this year, but most of the longhorns are sophomores and freshmen, so there's not just a whole lot of experience around.

Four of the players started some on offense last year and Parham went both ways. Other offensive starters back besides him and Foster are fullback Buster Stienbock and tackle David Nelson, who started some of the time.

Royer Barnes and Steve Jones were other full-time starters on defense, a problem last season, and Darrell Miller started some of the contests.

Billy Jones, Frank Hinkston, and Mike Hinkston are battling for starting end spots, Jones and Nelson have things going their way pretty well at tackle, Barnes and Larry Vaughn are the leading guards and Dan Miller is the only center right now.

Gary and Darrell Matthews are battling it out at the other halfback and Darrell is learning the fullback plays although Stienbock is running there right now. He's the hardest running back on the squad, according to the coach.

Coleman figures Vega is the team to beat for the 1-B title, but he figures his squad should have a better season and by throwing more, they'll make it interesting.

—Bill Hart
(Reprinted from the Lubbock Avalanche Journal.)

Baptist Revival Is Underway

The annual Fall Revival is in progress at the First Baptist Church of Friona. Evangelist is Dr. Leon Marsh, director of doctoral studies at the Southwestern Baptist Theological Seminary, Fort Worth, Dele Coody, Lawton, Okla., is in charge of music. Coody is engaged in full-time church music evangelism, and has made religious recordings. It is the second time for Coody to be with the local church.

Services are being conducted daily at 10 a.m. and 7:30 p.m. Sunday services are 11 a.m. and 7:30 p.m.

LAZBUDDIE ROSTER, SLATE

DISTRICT: 1-B
NICKNAME: Longhorns
SCHOOL COLORS: Black and Orange
COACHES: Bob Coleman (Southern Plains); head; Eddie Will (Lazbuddie B.A.M.); assistant

THE ROSTER
KINGS—Gary Miller, 115, sophomore
B-team: Bill Jones, 150, senior, letterman; Frank Hinkston, 140, sophomore
B-team: Gale Morris, 115, freshman; Mike Hinkston, 150, senior, letterman; Ed Parker, 150, sophomore, B-team

TACKLES—Marty Barnes, 150, freshman; David Nelson, 140, senior, letterman; Larry Hodges, 160, freshman; Steve Jones, 160, sophomore, B-team; Larry Jones, 160, senior, letterman

GUARDS—Royer Barnes, 140, senior, letterman; Larry Vaughn, 140, senior, letterman; Darrell Embury, 135, junior, letterman; Dale Blackstone, 130, junior, letterman

CENTER—Dan Miller, 130, senior, letterman

QUARTERBACKS—Terry Parham, 130, senior, letterman; Bob Gleason, 115, junior, B-team

HALFBACKS—Tim Foster, 120, senior, letterman; Steve Foster, 130, sophomore, B-team; Gary Matthews, 140, senior, letterman; Troy Stienbock, 140, sophomore, B-team

FULLBACKS—Buster Stienbock, 140, senior, letterman; Terry Scott, 130, freshman; Darrell Matthews, 140, freshman

THE SCHEDULE
Sept. 8—At Whiteface
Sept. 16—Whiteface
Sept. 23—Open Date
Sept. 30—At Claude
Oct. 7—Open Date
Oct. 14—At Vega
Oct. 21—Nasareth
Oct. 28—At Hasty
Nov. 4—Tynian
Nov. 11—At Hasty

—Denotes district game

LAST YEAR'S RESULTS
A. Winslow 22, B. Whiteface 6, C. Sundown 20, D. Hasty 25, E. Hart 8, F. Nasareth 24, G. Turkey 16, H. Bovina 22, I. Vega 40, J. Tynian 18, K. Wm. S. East 9.

One Minute Sports Quiz

1. Who is the manager of the Minnesota Twins?
2. What pitcher was first to win 17 games in the National League this year?
3. How old is Warren Spahn?
4. Who recently won the U. S. singles pro tennis title?
5. For whom does Warren Spahn pitch?

The Answers

1. Sam Mele.
2. Sandy Koufax.
3. 44.
4. Ken Rosewall.
5. The San Francisco Giants.

1967 RCA VICTOR COLOR

WELCOMES YOU

TO A FABULOUS WORLD OF ENTERTAINMENT

JUST ARRIVED!

BUDGET-PRICED BIG-SCREEN COLOR



RCA VICTOR New Vista 21" COLOR TV

- 25,000-volt New Vista Color Chassis
- Glare-proof RCA Hi-LITE Color Tube
- Super-powerful New Vista VHF, Solid State UHF tuners
- RCA Automatic Color Purifier
- Dependable RCA Solid Copper Circuits

\$449.95

With Trade-In

THE MOST TRUSTED NAME IN ELECTRONICS

You Won't Want To Miss A Single One Of The New And Exciting Color Programs Starting Next Week On All Networks.

See Me For A Good Deal On A Color Set....

B.W. Turner Co.

Your RCA Dealer In Friona

521 Main

Phone 247-3035

JOHNSON'S FOOD MARKET

S and H Green Stamps



Ph. 247-2265

6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE



Shurfresh EGGS Medium Dozen **49¢**

CHUCK ROAST



Lb **49¢**

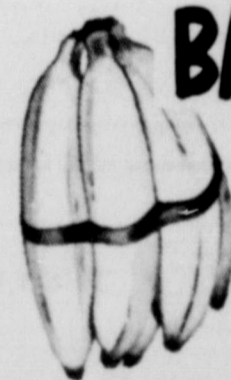
MEATS

Round Steak Lb **79¢**

All Meat Bologna Lb **49¢**

Fruits & Vegetables

Tokay Grapes Lb **23¢**

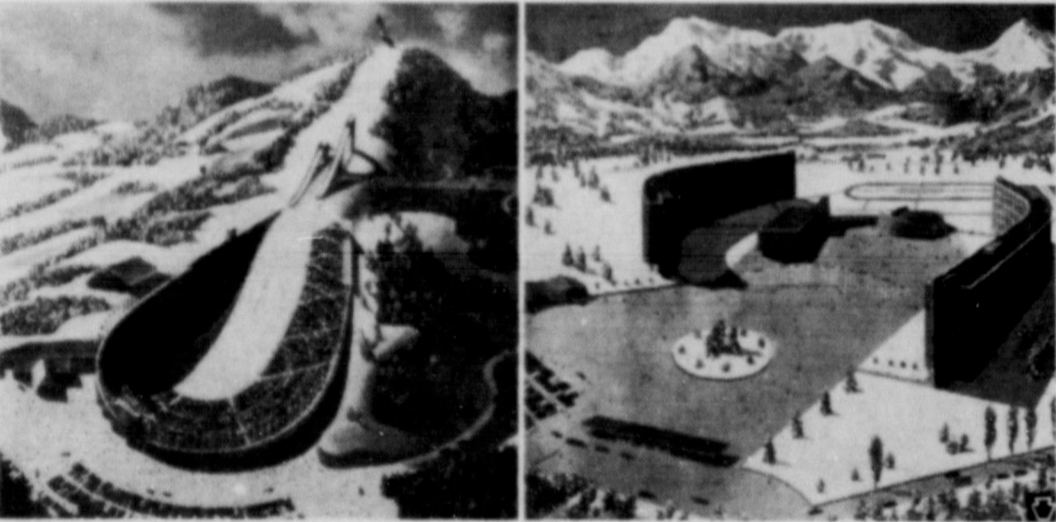


BANANAS Fancy — Central America

10¢

Ark Jonathan Apples Lb **17¢**

Japan To Host '72 Winter Olympic Games



Ski Jump

Olympic Village

The International Olympic Committee recently awarded the 1972 Winter Olympic Games to Japan, the first Asian nation to be so honored. The competitions will be held in various venues in and around Sapporo in Hokkaido, the northernmost island in the Japanese archipelago. Sapporo City hopes to have most of the construction work completed in 1971 in order to hold a dress rehearsal in an international meet of the world's leading skiers and skaters. More than 60,000 visitors are expected to converge on Sapporo for the Games, and the Japanese Government and local governments concerned are determined to duplicate the success of the 1964 Summer Olympics which were held in Tokyo.

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union



Hunt's PORK n' BEANS 303 Can **2 CANS 25¢**

Shurfine FLOUR

5 LB. **45¢**

Shurfine CATSUP

14 Oz. Bottle **20¢**

Food King ELBERTA PEACHES 2 1/2 Can **25¢**

NORTHERN TISSUE 4 Roll Pk. **35¢**

Welchade GRAPE 46 Oz. Can **39¢**



ALMOST, BUT NOT QUITE! A few days ago Mr. and Mrs. Lester Smith had a bean growing in their garden that surpassed the "yard long" category. In fact, it measured 38 inches. When a Star photographer visited the Smith garden recently, the 29 inch specimen pictured here with the couple's son, Roy, was the longest one available. When someone asked, "What do you do with the beans this long?" Roy answered, "We just cut them up and eat them."

THE FRIONA FARM NEWS

Construction Underway On Farwell Monsanto

Monsanto Company's Agricultural Division today reported construction underway at Farwell, Tex., of a modern fertilizer, custom-blend plant to be completed shortly.

Referred to by Robert R. Rumer, vice president and general manager of the company's Agricultural Division, as a "Monsanto Agricultural Center," the new plant is designed to meet the grower's complete fertilizer and pesticide needs.

Ammonium nitrate, phosphate and potash materials will be available separately or as custom blends in either bulk quantities or 50-pound bags. In addition to the dry plant food materials, the agricultural center will handle direct application ammonia.

Monsanto's complete line of

weed and insect pest killers also will be available. The company ranks first among companies that develop specialty farm herbicides and markets the broadest line available, having application in more than 50 different crops.

Among Monsanto's agricultural weed killers are those for grass and broadleaf weed control in corn trademarked Randox and Ramrod. The company is a major producer of 2, 4-D and 2,4,5-T weed and brush killers. And Monsanto's insecticides are used to control more than 200 different crop destroying pests.

The agricultural center under construction at Farwell is one of more than 30 that have been completed during the past year. This new network of farm supply outlets dots the

country from Minnesota down to Florida. Monsanto has just revealed plans for a total of 200 centers to be in operation by the end of 1968.

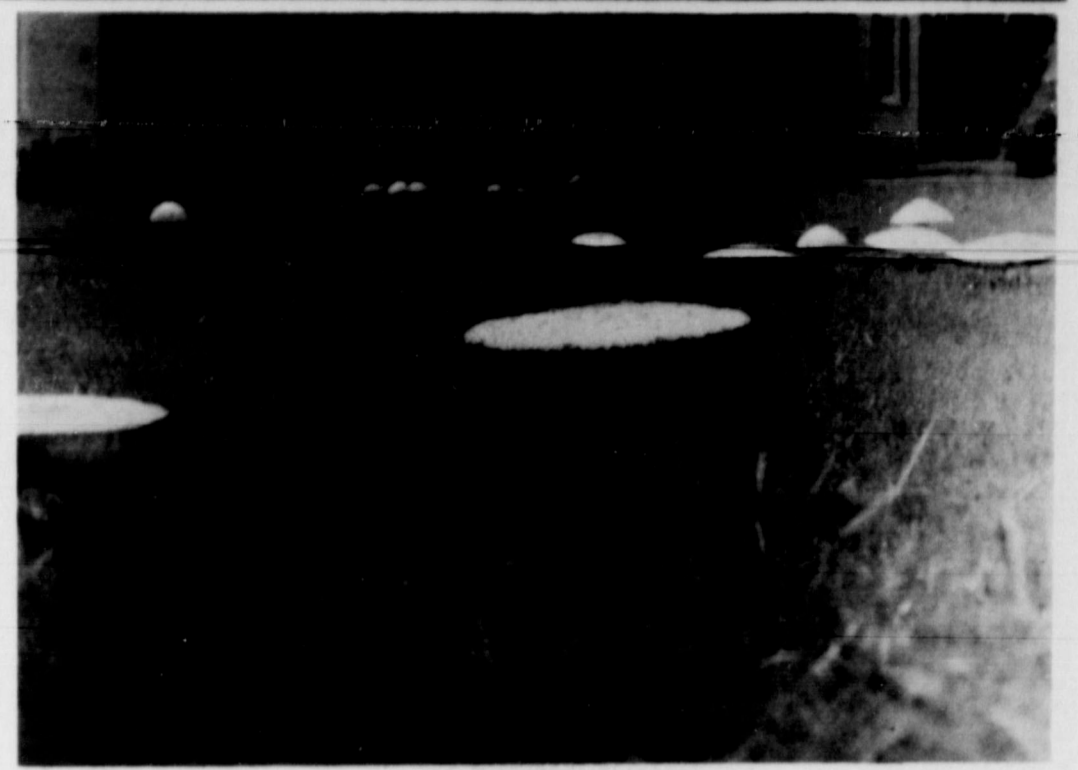
Each center is equipped to service an area within a 15- to 30-mile radius. Equipment for applying liquid and dry fertilizer materials will be available to farmers. Storage facilities at the center will accommodate a sufficient fertilizer inventory to assure growers of a ready supply during all application periods, according to Monsanto.

Bulk materials will be shipped to the Farwell facility by truck and rail. Modern mechanical handling equipment will move materials through the plant as fast and efficiently as possible.

The company also points out there will be an important farm management advisory phase of the center's service to customers. Each farmer is to be offered guidance in the form of a complete crop production program designed to assure that he makes the most profitable use of the fertilizer and pesticide materials that he purchases.

Named to manage the new facility is Glenn D. Marsh of Pharr, Tex. Marsh holds a B.S. Degree in agriculture from the University of Nebraska (1965). Prior to taking his new position, Marsh was employed as a territory manager for FMC Corporation in McAllen, Tex.

Before assuming his managerial responsibilities, Marsh will complete the company's branch manager training program given at Monsanto's St. Louis headquarters. The program covers the agricultural practices proved most successful in each manager's specific farm area. Training covers methods of soil preparation, seeding, fertilization and weed and insect control.



SPACESHIPS . . . Although these may appear like tiny spaceships on the front yard of a Friona residence, they are actually toadstools, growing at 805 W. Fifth Street. Two of the toadstools reached almost a foot in diameter.

Hart Shorthorn Wins Grand Champ Honors

Dale Hart of Friona exhibited the grand champion Shorthorn bull at the Roosevelt County Fair at Portales, N.M. last week.

The animal, Cherry's Perfection, won first in its class, as well as senior and grand champion.

Hart also exhibited the reserve champion female, a heifer which won first place in the junior yearling class and was judged junior champion.

A third animal exhibited by Hart placed third in the junior

yearling class of heifers.

Hart described how a crisis developed when his animals refused to drink water, and were looking thin. He had been feeding them culler potatoes at home, so prior to the judging he took a load of potatoes to the fair barn, and the animals felt right at home as they dug in.

Star Classifieds
Get Results!

Irrigation Waste Is Unjustified Today

Irrigation water is the life of farmers here on the High Plains and the waste of this valuable resource cannot be justified in this modern age of farming.

Farmers have technical assistance available to them through their local Soil and Water Conservation Districts and the Soil Conservation Service to help them with their water problems. How many farmers take advantage of this valuable service is difficult to say. The majority are not concerned until the well begins to run dry. Then they seek methods of conserving their precious water.

Often farmers are aware they are wasting water, but they are reluctant to do anything about it. Why? Primarily because it requires an additional investment in these farming operations. They do not stop and consider that in establishing needed conservation practices that will conserve water, they are providing an insurance policy for their farming operations. Many farmers have as much as \$50,000 or more invested in equipment they use in these farming operations. How did they acquire this investment in equipment? Primarily through the commodities they produce from the soil that they till.

Farmers say they cannot justify an additional investment in their land even though this is their source of livelihood.

The depletion of water is a gradual thing; the same can be said of the soil. We have learned to offset a part of the depletion of soil fertility by using fertilizers. BUT -- we

are willing to waste our precious water, because we are unwilling to face or accept the fact that an additional investment is required. An investment that doesn't require replacement parts, as a tractor does, an investment that doesn't require an additional hired hand. It is an investment that increases the valuation of the farm and in all probability give you a greater return per dollar invested than that new combine or tractor you just purchased.

What are some of the needed water conservation practices that will help you reduce the waste of water?

1. A properly designed irrigation system that takes in consideration soil type, the crop to be grown, the amount of water that is needed for the crop, the total amount of water, and the time normally required to apply water.

OR
2. It may be some type of land preparation such as land leveling for uniform water application.

This is just a few of the things that can be done to help conserve water.

What are you doing to help conserve our water?

The best time of day to cut annual flowers for use indoors is in early morning. Next best time is in early evening. If you will take into the garden with you a pail of water the same temperature as the outdoor air and pop each flower stem into it as soon as you have cut it you'll find that the blooms last longer.

Which one do you want next?



Will it be the lovely, little STARLITE® telephone for the bedroom? Or the smart SPACE-MAKER® phone or Wallphone for

the kitchen or family room? All in decorator colors. Call our Business Office for details.

GENERAL TELEPHONE

A Member of the G.T.E. Family of Companies

Pre-plant Nitromite

(It's good stuff)



Cummings
Farm Store
FRIONA
Parmer County
Farm Supply
BOVINA

JAYCEES TALENT SHOW

Tues., September 13th.

8:00 P.M. — Junior High Auditorium

THREE CONTEST DIVISIONS

*Popular

*Folk, Country & Western

*Rock & Roll

Winners In The
3 Divisions Will
Compete For
Grand Prizes.

CASH PRIZES

1 st. Prize
\$125.00

2 nd. Prize
\$75.00

3 rd. Prize
\$50.00

Return To: Ken McDermitt, Box 195, Friona, Texas. Deadline Sept. 9.

Name.....Age.....

Mailing Address.....

Talent.....

Talent Division.....

THE PROGRESS OF YOUR COMMUNITY DEPENDS ON YOU

DON'T LEAVE IT TO THE 'OTHER GUY'!

IF YOU WANT MORE JOB OPPORTUNITIES, SCHOOLS, BETTER ROADS AND PUBLIC FACILITIES; GREATER PROSPERITY FOR YOU AND YOUR FAMILY — THEN

Our community is fortunate to have so many people working for the benefit of all of us. But, there's a lot to be done toward improvement, and your help is vitally needed.

YOU must be willing to spend your money for goods and services at home, to support civic organizations and functions — to be an active citizen!

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**Friona
CONSUMERS**

Buddy Lloyd, Mgr

Phone 247-2771



Friona

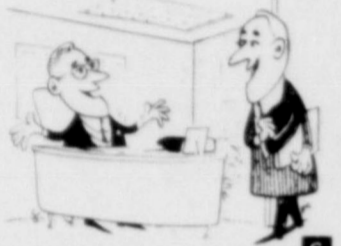
Hospital Notes

Jennie Johnson, Friona; Joe Rando, Friona; Julie Rankin, Houston; Aramando, Raneriz; Friona; Mary Lopez, Hereford; Wanda Aday, Bovina; Mrs. Joe Mack Dutton, Friona; Mrs. F. W. Barnett, Friona; Ted Graham, Bovina; Jeff Hromas, Bovina; Lavonia Hand, Friona; Mrs. Jimmy White, Muleshoe; Beth Baxter, Friona; Jan Juanita Lopez, Bovina; Inocencio Mariscal, Friona; Walt Dixon, Margate, Florida; Blanche Osborn, Texico; C.W. Tannahill, Friona; Charlene Sours, McAllister, N.M. Lucille Collier, Friona; W.E. Verner, Farwell, DISMISSALS

Linda Dozier, Rickey Gonzales, Jennie Johnson, Eddie Ramertz, Mike Amalla, Joe Rando, Betty Jones, Baby Boy Jones, Mary Lopez, Julie Rankin, Rosa Wiley, Jeff Hromas, Armando Ramirez, Ted Graham, G.E. Tannahill, Lavonia Hand, Mrs. F.W. Barnett, Beth Baxter, San Juanita Lopez, Baby Boy Lopez, Vicki Dutton, Baby Boy Dutton, Bette Fulcher, Blanche Osborn.



BUSINESS FACE LIFT



For walls and fixtures, handsome, durable Canadian Birch plywood is the choice of many companies redecorating their offices.

COLOR TV . . . The New Horizon Junior Study Club will give away this 21-inch color television set from the B.W. Turner Co. during Maize Days. The club members, dressed as clowns, will be canvassing the town for donations to their cause. Shown with set are Mrs. Billy Raybon and Mrs. Jerry Brownd.

The New Horizons Junior Study Club will give away a color television set, an RCA Victor from The Billy Turner Company, during the 1966 Maize Days celebration.

The set, a 21-incher, will be given away at 4:15 Saturday, September 17. Members of the club will canvass the city Mon-



If you failed to see the production, "Texas," in the amphitheatre in Palo Duro Canyon during its run this summer, don't fail to mark it on your calendar for 1967 as an absolute "must." Everyone who has seen it this summer has had nothing but praise for it and I expected it to be a fine production.

However, I had no idea it would be as outstanding as I found it to be Monday evening. None of your relatives, neighbors or friends can possibly describe it to you. The only way to begin to appreciate the lighting, sound effects, superb performance of the characters and the authenticity of the history of Texas depicted is to go and see and hear for yourself.

At least two Frionans have seen *The Beatles*. The way Judge Brewer tells the story, he went with Galen. However, the two were in California and we will probably never know for sure who accompanied whom to see the famous Englanders in person.

High school girls who are members of Future Homemakers of America or are enrolled in a home economics course this fall are going to be enjoying having the hospitality room of the department carpeted.

Young Homemaker club members last year conducted several money making projects to secure funds for the carpet and it has just recently been installed. This club holds its meetings in the home economics department or in the cafeteria and FHA members assist in different ways.

Food Processing Advancements

Explosion puffing of fruits and vegetables, a process devised by scientists with the Agricultural Research Service, makes it possible to dehydrate whole pieces of these fruits and vegetables so that they require only five or six minutes of a homemaker's time to reconstitute, says Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist. The counterparts of the explosion puffing process -- those foods that are dehydrated conventionally -- require approximately 20 minutes to cook. Nutritive value of foods processed by explosion puffing is not affected, and the cost of the process is about the same as for conventional dehydration, the specialist says.

If you have choice plants of coleus, heliotrope, browallia and other annuals that will make the winter window garden colorful, pot them up now, first reducing both roots and tops by pruning. Small plants may be potted just before frost but large ones need time in the open to get used to a reduced amount of soil.

Those of us who like to eat will be looking forward to visiting the booth, which will be set up in City Park for Maize Days by members of Friona Rebekah Lodge. This year members of the organization plan to serve spoonburgers, Frito pie and homemade pies and cakes.

As usual, the pies and cakes can be bought per serving or per whole item. Serving will begin at 4 p.m. Monday, Tuesday, Wednesday and Thursday. Then the booth will be open all day Friday and Saturday.

In recent years we have read so much about "demonstration" involving difference of opinions of peoples of different races that it seems the meaning of the word has been altered. When any of us read about a demonstration, we automatically think of trouble and heartache.

Recently a story appeared in the Lubbock Avalanche Journal about a demonstration . . . the type of which we should have more. A group of residents in one of the southwestern sections of the city got together a "block party", which was a demonstration of neighborliness and friendliness.

A street was roped off at each end of one block. After a neighborhood basket supper, those attending visited, played games then ate homemade cake and ice cream. Some of the people present had lived in the same block several years without getting acquainted with their neighbors, others were new in the area and at least one family was moving away.

Maybe those of us who report the happenings in our communities are failing to accurately do our jobs when we fail to accumulate information and write stories about some of the "demonstrations" in our areas. Who is to blame for our newspapers being filled with stories about the more unpleasant things which happen in cities and rural areas all across the nation? Perhaps some change in the overall pictures of life in America could be noted if reporters and columnists diligently applied themselves to the task of letting readers know about some of the happenings of a finer nature.

I read a small booklet recently which had a great deal of meaning. The more I meditate upon its contents, the more I come to realize the title, which was, "A Better World Begins With Me," could be applied to any phase of living a person wanted to contribute to the improvement of.

Frionans will have an opportunity to see some fine paintings by local residents this weekend. Mrs. Jeanne Coker conducted some art classes during the summer months and is anxious for everyone interested to see the works of her students.

The show will be from 2 to 5 p.m. Sunday in the Community Room of Friona State Bank. If any pupils have not been contacted, Mrs. Coker would appreciate hearing from them. Everyone interested is invited by Mrs. Coker and the students to attend.

Old timers know that no "Big Show" was complete without clowns and balloons back in the "good old days." Since Maize Days and the Sixtieth Anniversary Celebration soon to be held in Friona depicts the early history of the town, our show would not be complete without clowns and balloons either.

Members of New Horizons Junior Study Club, a group of fine young women, will be seen up and down the street and in and out of the crowds wearing clown suits and selling balloons. If all the clowns are as brightly dressed as the two who visited the Star office early this week, their presence will add much color to the festivities.

Proceeds from the sale of balloons will be used for a benevolent project being sponsored by the club.

By the time you are reading this it will be time to make final plans to attend the celebration. Come on in and enjoy everything which is being prepared for your enjoyment. Bring your neighbors and friends with you.



NEW LIONS & SWEETHEART . . . These two new members of the Friona Lions Club were installed last Thursday into the club, along with Pat Tannahill, new club sweetheart. On the left is Bill Carmack and on the right is Don Powell.

Frionans See Rayburn Papers

Mr. and Mrs. Robert Neelley and Mrs. W.A. Foster, all of Friona visited the Sam Rayburn Library in Bonham recently. They saw the books, papers and the historical mementoes collected by the late Speaker of the House Sam Rayburn during his more than fifty years of service to his country.

The Library also contains a replica of the office Mr. Rayburn occupied in the Cap-

itol during the time he served more than twice as long as any other man as Speaker of the United States House of Representatives.

There is no admission charge to the Library. It is open to the public Monday through Friday from 10:00 A.M. until 4:00 P.M.; on Saturday from 1:00 P.M. to 5:00 P.M., and on Sunday from 2:00 P.M. until 5:00 P.M.

There are numerous crabgrass killers on the market that will brown and kill existing plants. These will be helpful now but the best way to control crabgrass is to apply a pre-emergence killer in late fall or early spring. This type of control kills seedlings as they sprout so you need never see a full-grown plant.

It's time to cut back pansy and viola plants. Nip off all straggly parts; leave only base of leaves. Fertilize and soak. This treatment will result in fall flowers.

FOOTBALL SEASON OPENS

Friday, Sept. 9

Support The Lazbuddie Longhorns At Wilson Friday In Their Season Opener!

1966 LAZBUDDIE SCHEDULE

Sept. 9	At Wilson
Sept. 16	Whiteface, h
Sept. 23	Open Date
Sept. 30	At Claude
Oct. 7	Open Date
Oct. 14	At Vega*
Oct. 21	Nazareth* h
Oct. 28	At Happy*
Nov. 4	Texline* h
Nov. 11	At Hart*

*District Games

SHERLEY - ANDERSON LAZBUDDIE ELEVATOR

Lady, here's your problem.

It's the food you cook, not the the fuel you use, that soils your kitchen. But a modern GAS range can keep mess to a minimum. Closed-door broiling eliminates smoke. The "burner-with-a-brain" and 1001 temperature controls guard against cook-top burning and boilovers. So don't take potluck. Go GAS for clean, cool cooking.

The flame GAS MAKES THE BIG DIFFERENCE . . . COSTS LESS, TOO!

Pioneer Natural Gas Company

Quality Foods at Cash Savings

MEAT

Fryers Pound 35¢

Bologna Pound 49¢

Lane's ICE CREAM 1/2 Gal. Carton 59¢

Hunt TOMATO JUICE 46 Oz. Can 3/\$1	Star Kist TUNA Reg. Can 37¢
Folger's COFFEE Pound Can 75¢	Mrs. Tucker's SHORTENING 3 Pound Can 69¢
Del Monte ORANGE DRINK 46 Oz. Can 3/\$1	White Swan APPLE JELLY 3 Pound Jar 79¢
Ranch Style BEANS 300 Can 6/\$1	Hot Shot Insect Killer 13 Oz. Spray Can \$1.10
White Swan HOMINY White or Yellow 300 Can 9/\$1	Shunshine VANILLA WAFERS 12 Oz. Box 37¢

Fresh Fruit & Vegetables

BANANAS Pound 12¢

New Mexico APPLES Red Del. 125 Size Pound 18¢

Portales YAMS Pound 17¢

WHITE'S SUPER MARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver 247-2250



Mrs. Eugene Bandy Is Homemaker President



MRS. EUGENE BANDY

At a recent meeting of Friona Young Homemakers in the High School cafeteria, Mrs. Eugene Bandy was installed president of the organization for the coming year. The red carnation installation service was conducted by Mrs. Jimmy Mabry, outgoing president.

Other officers installed with Mrs. Bandy were Mrs. Dale Smith, vice-president; Mrs. Max Self, projects chairman; Mrs. Roy O'Brian, membership chairman; Mrs. Leon Massie, social chairman; Mrs. Dee Clark, secretary; Mrs. Bill Brandt, treasurer; Mrs. Larry Moyer, parliamentarian; Mrs. Jimmy Mabry, reporter; Mrs. Dwain Menefee, historian; and Mrs. Thomas Gibson, benevolence chairman.

Outgoing officers are Mrs. O'Neil Greeson, Mrs. Bill Raybon, Mrs. Leon Massie, Mrs. E.D. Broyles, Mrs. D.E. Renner, Mrs. Clyde Woodard, Mrs. Teddy Fangman, Mrs. Glenn Evan Reeve Jr., Mrs. Larry Fairchild and Mrs. Rex Blackburn.

A salad supper followed the officer installation. Mrs. Wesley Foster, a guest, presented the devotional.

At the Thursday afternoon meeting Mrs. Dwain Menefee presented the devotional. A demonstration on making papier mache jewelry was given by Terri Lynn Wilson, president of the Dusk Chapter of Future Homemakers of America of Friona High School and a state FHA officer. She was assisted by Lou Cochran, little sister of the Young Homemakers.

During a brief business session plans were made for selling pie, coffee and cold drinks during intermission of the Matze Days Queen Contest.

Two guests, Kay Neel and Mrs. Bernie Gowens, and twelve members were present.

Party Honors Rhea Pioneers

Guests of honor at a family gathering at Parish Hall in the Rhea Community Sunday evening were Mr. and Mrs. Herman Schueler, who observed their 48th anniversary September 1, and Robert Schueler Sr. who was observing his 67th birthday that day.

After supper the group spent the evening playing games, singing songs and visiting.

Others present included Mrs. Robert Schueler Sr. and Robert Jr.; Mr. and Mrs. Raymond Schueler and family; Mr. and Mrs. Norbert Schueler and family; Mrs. L.H. Hoffman and Lucille, Hereford; and Mr. and

Mrs. E.O. Woolever, Sudan. Also all five of the children of Mr. and Mrs. Herman Schueler and all 23 of their grandchildren. They were Mr. and Mrs. Gilbert Schueler and family, Clovis; Mr. and Mrs. Carl Schlenker and family, Friona; Mr. and Mrs. Walter Schueler and family; Mr. and Mrs. Franklin Bauer and family and Mr. and Mrs. Herbert Schueler and family.

Mr. and Mrs. Herman Schueler and Mr. and Mrs. Robert Schueler Sr. are pioneer residents of the Rhea Community. The men are brothers and the women are sisters.

Club Members Share Vacations

Highlight of the program of Black Study Club at the Community Room of Friona State Bank was a verbal report from each member present about vacation trips taken this summer. Mrs. Bill Carthel, program director, was assisted by Mrs. Beryl Fish.

During the business session plans were made for each member to contribute \$2 to the club treasury. No money making project during Matze Days is being planned this year.

Hostesses, Mrs. Tommy Tatum and Mrs. Travis Stone, served refreshments.

4-H Club Members Plan Flares Sale

During Matze Days members of Friona 4H Club will operate a booth in the downtown area and will sell flares. These flares are to be carried in cars, pickups and trucks to be used on the highway when an emergency occurs.

Everyone in town when the booth is in operation is asked by members of the club to stop by and assist with this fund raising project.

Society

Yearbook Presentation Highlights Club Meeting

The first meeting of the New Horizons Junior Study Club at Federated Club House Thursday evening was highlighted by presentation of yearbooks. Program theme for the year is "The Golden Keys to Knowledge."

Theme of the meeting was "The Key to realization -- is togetherness." The quotation used was "A little nonsense now and then is relished by the wisest women." . . . Run-coll.

Mrs. Ross Miller gave the

Invocation. A devotional entitled, "The Golden Keys," was presented by Mrs. Jerry Brown. "Hidden Talent," was presented by members of the program committee.

Mrs. Dale Williams, incoming president, presented the president's greeting and the yearbook presentation was made by Mrs. Robert Neelley.

A Mexican dinner was served by the hostesses Mrs. Robert Neelley, Mrs. Jerry Brown, Mrs. Ross Miller and Mrs. Walter Cunningham.



MRS. JEDON GALLMAN

Carleen Schlenker Feted With Party

A slumber party in the home of Mr. and Mrs. Carl Schlenker was a courtesy for their daughter, Carleen, who was observing her 13th birthday. Festivities began with supper Friday evening. Games, record playing and a gab session filled the evening.

Others present included Vicki Beck, Cindy McDermitt, Janice Milner, Fran Dodd, Alesia Ragsdale, Sally Kendrick, Ann Hurst, Melissa Pruett, Kathy McLean, Vickie Schueler, Rhonda Bauer, Deann Dickson, Dianne Day and Sheila Struve.



MISS JIMETTE MCLEAN

Get Acquainted Party

Hosted By Club Members

Members of the Dawn and Dusk chapters of Future Homemakers of America were hostesses at a get acquainted party in the city barn Thursday afternoon and evening. A float for Matze Days was started following supper and a game and song session directed by Jan Welch and Becky Coffey.

Freshmen girls were special guests. Those signing the guest register were Randie Kelley, Vickie Knight, Jane Rushing, Amelia Sims, Sherrie Shelton, Myra Sue Day, Jenius Fallwell, Gayette Gable, Paula Hassenpflug.

Brewers Return

Judge Loyde Brewer and son, Galen, returned recently after making a trip to the West Coast. They were accompanied by Guy Cox, Farwell. The group attended the California State Fair, went sightseeing in Phoenix, Arizona, toured places of interest in San Francisco and San Diego and attended a ballgame between the Giants and Dodgers at Candlestick Park.

Also Susan Vestal, Kelley Barber, Denise Buske, Rhonda Garth, Jan Jameson, Carla Sue Mann, Rhonda Ragsdale, Melva Rule, Beverly Anthony, Carlene Greeson, Romalee Rector and Judy White.

Others present included Mr. and Mrs. Ernest Osborn and Mrs. Dalton Caffey, Mrs. Osborn and Mrs. Caffey are sponsors.

Planning Session Slated For Friday

A planning session for Women's Auxiliary of Farmer County Community Hospital has been slated for 3 p.m. Friday, September 9 in the board meeting room of the hospital.

Mrs. Loyd A. Shackelford, president, urges all members to be present and invites anyone interested in becoming a member to attend.

The year's work will be planned and committees will be appointed.



WHITES TO BE HONORED . . . Mr. and Mrs. N.C. White, Corpus Christi, will be guests of honor at a reception in observance of their Golden Wedding Anniversary in the home of Mr. and Mrs. Tulon White from 3 to 5 p.m. Sunday, September 18. Host couples will be the Tulon Whites, Mr. and Mrs. Glen James, Aaron White, Mr. and Mrs. Cecil White, and Mr. and Mrs. N.C. White Jr. The couple lived in the Lazbuddie Community before moving to Corpus a few years ago. Friends of the honored guests are being invited to attend. Mr. and Mrs. Tulon White live eight miles east of Hub.

Young Homemakers Elect New Officers

The Lazbuddie Young Homemakers met Thursday at 3:45 p.m. in the homemaking department of the high school. Mrs. JeDon Gallman was elected president during the business session.

Other officers elected to serve with Mrs. Gallman were Mrs. Darrell Mason, vice-president; Mrs. Ronald Elliott, secretary; and Mrs. Jerry Engleking, reporter. The new advisor is Eva Dean Ivy, home

economics instructor of Lazbuddie High School.

Mrs. Lauranette Mason presented a program on eye make-up. She gave a demonstration with Mrs. Carolyn McGuire as her model. She also presented helpful suggestions and hints on proper make-up and facials.

Mrs. Marlene McDonald served refreshments of cake and tea.

Those attending were Linda Elliott, Charlene Farley, Rita

Frye, Kitty Gallman, Beverly Hall, Linda Ivy, Marlene McDonald, Carolyn McGuire, Sandy Peterson, Kay Seaton, Paula Tarter, Louise Engleking, and Eva Dean Ivy, instructor.

Next meeting of the Young Homemakers will be October 6.

Carpets To Be Made Of Steel

Think twice before discarding those used stainless steel razor blades, says Mrs. Jane Perry, Texas A&M University Extension housing and home furnishings specialists. The textile industry may soon want them for fibers to turn into carpets and rugs. Finely drawn stainless steel filaments for carpets could well be the next major industry development, leaders in the home furnishings industry predict.

Brighten Closets with Wallpaper

Probably the most neglected portions of the house are the closets. We close the doors on them and go merrily on our way.

Lately closets have been getting more and more attention, especially from interior stylists. In fact, dressing up closets is considered in many quarters to be the fashionable thing to do.

Smart cliff dwellers, for instance, with small apartments look upon their walk-in closets as an opportunity to become really creative.

Sliding door closets, common to the newer homes, offer similar decorating opportunities. But whether the house is new or old, there's certain to be a hall closet or linen closet which can be made more attractive.

Pre-pasted, plasticized wallpapers have become the favorite means for imparting taste and decor into closets.

The United Wallpaper Company of Chicago suggests that the traditional chintzes, crevels and

floral designs need not always be used in such decorating. It recommends that the homemaker consider stripes, rich metallic patterns, damasks, gingham checks and stylized textures for a fresh approach to the storage area. Or you might even want to try a gay poolee pattern.

Pre-pasted, factory trimmed papers are very easy to handle, and make the decorating effort a pleasant afternoon's endeavor . . . which can be shown proudly for

many years to come. After being cut to size, the paper is dipped in cool, clean water and applied to the wall. Thus, the whole pasting step is eliminated. After you have done the interior walls, be sure you have enough leftover paper to cover your hat boxes and other storage containers. If you will tell your needs to a wallpaper dealer, he will make certain that you get the correct amount. United's PDQ, Dip N Do, and Trimz collections offer a wide variety of pre-pasted patterns for your new closet decor.

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Featuring the "Brenda Lee Show"

★ AMERICA'S NO. 1 GIRL SINGER

SEPT. 19 thru 24

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8 Performances - Wonderful Dazzling Entertainment for all the family!

Write for advance tickets now! USE MAIL ORDER BELOW

THE LARGEST ARRAY OF STARS EVER TO APPEAR AT THE FAIR:

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All seats reserved; Prices \$2.50 and \$3.00. Includes ground admission date of show.

SHOW TIMES - Sept. 19 thru 24

- MONDAY, SEPT. 19 - 2 & 8 PM
- TUESDAY, SEPT. 20 - 8 PM
- WEDNESDAY, SEPT. 21 - 8 PM
- THURSDAY, SEPT. 22 - 8 PM
- FRIDAY, SEPT. 23 - 8 PM
- SATURDAY, SEPT. 24 - 2 & 8 PM

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ENCLOSED IS CHECK OR MONEY ORDER WITH STAMPED SELF-ADDRESSED ENVELOPE TOTALING \$

for _____ tickets at \$ _____

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This Newspaper is more interested in this community than any other publication in the world...

...and you can quote us on that!

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mr. and Mrs. Joe Scott Menefee has moved back to the area after living at Corpus several years. They are the parents of Dwan and Keith Menefee of the Friona -- Lazbuddie area.

Mr. and Mrs. Gene Fox and children visited with the John Crims in Oklahoma over the weekend.

Mr. and Mrs. Leon Smith Jr. and children visited Mr. and Mrs. Howard Watson in Muleshoe Monday night of last week.

The Mimms Reunion was held at Cone, Texas last weekend. About 70 relatives were on hand for the occasion. The meeting was held at the old Cone schoolhouse, recently purchased by the Primitive Baptist Church of the Crosbyton, Floydada, Ralls area. The place has been remodeled and is known as The Primitive Baptist Foundation to hold camp meetings, associations and to rent for other occasions.

Attending the Mimms Reunion from Lazbuddie were Mr. and Mrs. Dalton Mimms and family and the Pete Mimms family. The Marvin Mimms family was on vacation at Colorado Springs.

Leon Watson visited the past weekend in Littlefield with his cousin, Joe Bass. Bass was on leave from the U.S. Army from Ft. Hood. He is in the medical corps.

Congratulations to Ann Blackstone and Dianne Coker on their winnings at the recent 4-H Bake Show in Friona. Ann is the daughter of Mr. and Mrs. Harvey Blackstone of Lazbuddie. Ann's entry in the Farmer County show was rolls and pineapple pie and won first place in the show. Dianne Coker was runner-up. She is the daughter of Mr. and Mrs. Roy Miller. This was the first year for Dianne to enter. It is also her first year as a 4-H member. She is nine years old. Ann Blackstone is 13 and now is a candidate to enter the Tri-

State Fair in which several counties will be represented.

Elder and Mrs. A.E. Richards, Donnie and Larry of Jayton were Saturday night guests in the P.E. Cargile home.

Mrs. Wayne Clark, Lazbuddie 4-H organization leader reports the county meet will be in the Lazbuddie school cafeteria Sept. 26 at 7:30 p.m. The club will elect new officers.

Mrs. Roy Haven was admitted to the Green Memorial Hospital after falling at her home one day last week and breaking her wrist. She remained in the hospital a few days for treatment.

Mrs. E.A. Seaton has returned to the Green Memorial Hospital where she is receiving medical care. She was transferred to the Methodist Hospital in Lubbock but after showing much improvement, came back to Muleshoe.

Annie Cargile will represent the Lazbuddie H.D. Club at Corpus Sept. 13 through the 15th. The annual leader training luncheon was held recently for the H.D. Club in the home of Mrs. Jimmie Briggs. Preparing a quick meal was demonstrated at the luncheon by Mrs. Raymond McGehee and Mrs. Briggs.

Tonie Smith has been visiting with her sister and family, Dr. and Mrs. Jim Sybert at Denton the past week.

Mr. and Mrs. Donald Littlefield and children spent last week at Tres Ritos N.M.

Mr. and Mrs. Finis Jennings were guests at the birthday party of their granddaughter Cindy Watts at the home of her parents, Mr. and Mrs. Billy Watts, Farwell. Cindy's classmates of the 3rd grade were also guests. Other relatives also attended the party including her grandmother, Mrs. A.T. Watts of Farwell.

Fall Fashions Keyed to Off-Beat Note

Off-beat color combinations in dresses and separates keynote the current fashion scene for teens. All systems are go for mixes and matches of solids, patterns and textures. So let your imagination run its course, right into your school-time and date-time wardrobe.

But once your vivid, vibrant fashions are worn and laundered a few times, it won't take any imagining to know they've lost some of their body and bounce. Holding the shape of fashion, though, is easy and little effort for you when you treat your washable fashions to some loving fabric care.

Virginia White, fashion consultant for the Faultless Starch Company, recommends following manufacturers' laundering instructions, and adds these hints for maintaining fashion brilliance:

—Whether you prefer your clothes damp dry or completely dry when you iron, Faultless

spray-on starch will add just enough body and freshness for fashion's soft, casual look.

—Spray larger items and heavier fabrics a portion at a time and iron as you spray.

—For smaller articles and lightweight fabrics, it is easiest to spray the garment completely, then iron.

—To give a dress or blouse or skirt extra body, spray it once and iron, then lightly spray and iron again.

—To give ruffles, collars, cuffs and waistbands additional body or smoothness (whether or not you spray-on starch the entire garment), simply spray, then press.

—Perk up A-line skirts by spraying the hemline and ironing on the wrong side.

—Hold creases crisply in slacks with an extra puff of spray-on starch and a touch of the iron.

You'll find that a little fabric care will go a long way in keeping your school-year fashions flattering and fresh.

SAFETY IS A SNAP
[Buckle up]

"Don't be caught dead sitting on your seat belt." With those words as a rallying cry, America's 11,000 linen-supply driver salesmen will be helping save lives while they ply their truck routes this Spring.

According to the National Safety Council, you are at least 35% safer when you drive "buckled up" than you are with no seat belt to keep you from slamming into the windshield in an emergency. Although all new cars now are sold with seat belts, many drivers still resist using them.

"It's a fact," says Samuel B. Shapiro, executive director of the Linen Supply Association of America, "that probably five thousand people died last year who didn't have to. The National Safety Council says that's how many lives might have been saved out of the 30,000 who died in automobile accidents."

If seat belts are so vital, why aren't more people using them? "We think people will use them more if they're reminded often enough," said Shapiro. That's where the 11,000 trucks of the 1,381 member companies of the association come in. Many of the Linen Supply trucks, which have helped other public service campaigns in the past, will be seen everywhere with their new safety signs bearing the reminder to millions of automobile drivers: "Safety is a Snap. (Buckle Up)."

In addition, decals bearing the words: "Don't be caught dead sitting on your seat belt" will be distributed free by many member companies.

DON'T BE CAUGHT DEAD SITTING ON YOUR SEAT BELT

Every Card IS A WINNER when you play...
Grand Prize

Hurry! YOU CAN WIN BIG PRIZES!

GRAND PRIZE PRIZES WIN WIN

YOUR MAGIC NUMBER

VOID IF BLEACH PROCESS IS APPLIED BY OTHER THAN AUTHORIZED PERSONNEL

EVERY CARD WINS! SEE FULL LIST OF PRIZES IN OUR STORE

BE SURE TO GET YOUR CARD TODAY.

GRAND PRIZE WINNER WILL GET 25,000 FRONTIER STAMPS

OR
FREE TRIP FOR 4 TO SIX FLAGS
(Including Night's Lodging And \$25.00 For Travel Expenses)

- *Card Must Be Punched Each Week**
***Seventh Week Starts Thursday**
***Each Card Wins At Least 100 Stamps**
2 Weeks to Go Get Your Card Now!
As You Finish 1 Card You Will Receive Another For 8 Weeks!
- Stamp Winners!**
- | | |
|--------------------|-------------|
| Mrs. Jim Guinn | 5000 Stamps |
| Ray Strickland | 5000 Stamps |
| Matilda Martinez | 2500 Stamps |
| Maria Melandez | 500 Stamps |
| Mrs. Armstrong | 500 Stamps |
| Lupe T. Pacheco | 500 Stamps |
| Francis Taylor | 500 Stamps |
| Delton Lewellen | 500 Stamps |
| Mrs. Keith Menefee | 500 Stamps |



THRIFTY SPECIALS

Dad's "Dietetic" **Root Beer**
Quart **15¢**

THRIFTY SPECIALS

Kimbell's **Peaches**
Slices or Halves
23¢ 2 1/2 Can

THRIFTY SPECIALS

Frozen **AWAKE**
Can **27¢**

Kimbell's **Biscuits**
5/29¢

Cloverlake ICE CREAM
1/2 gallon **59¢**

Wilson's Certified **BACON**
2 Pound **\$1.59**

It's **Hot Dog TIME**
Wilson's **Franks**
12 Oz. Pkg. **49¢**

Dr. Pepper or RC
Plus Deposit **37¢**

BAKE-RITE
3 LB. CAN **59¢**

LEMONS Each **2¢**
ORANGE JUICE 6 Oz. Can **4/\$1**

25 Free Stamps With The Purchase of Any American Beauty **MACARONI or SPAGETTI (Any Size)**

Values Good Sept. 8-15
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