

THE FRIONA STAR

... but one ISM in America... and that's AMERICANISM"

Volume 21—Number 14

FRIONA, FARMER COUNTY, TEXAS—FRIDAY, OCTOBER 19, 1945

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Rate Reduction Announced by SW Pub. Service

Southwestern Public Service Company has announced another reduction in electric rates, the second voluntary rate reduction made by the company during the past year's tie. The residential rate starts at 6 cents per kilowatt hour and graduates downward to 1.8 cents per KWH.

When Southwestern Public Service Company took over the operation of the electric system in Friona in September, 1942, the top rate was 10 cents. On Oct. 1, 1944, the top rate was reduced to 7 1-2 cents, and, effective Oct. 1, 1945, the top rate has been further reduced to 6 cents. The new reduced rate is already in effect and will apply October use. The two rate reductions here were designed to bring the rates in line with those elsewhere in the territory served by the company.

Southwestern Public Service Company has operated the electric system in Friona for only 18 years, all of which has been during war time, but has had in other cities, towns and communities in the Texas Panhandle and in New Mexico more than 20 years and has followed the policy of voluntary rate reductions as frequently as possible, consistent with the maintenance of adequate and reliable service. The company is now engaged in a program of increasing power plant and line capacity to provide for the increased electricity which it feels should come through the industrial and rural expansion of this territory and through

Philosophies of Life Discussed on Program Of Jr. Woman's Club

"My Philosophy of Life" provided an interesting program for the members of the Friona Junior Woman's Club Tuesday night, Oct. 16.

After the members answered roll call with a summary of their own philosophy of life, Mrs. Frank Truitt spoke on "Philosophy of Life." "The Realist of Mysticism" was presented by Mrs. J. L. Hicks.

Miss Laura Mae McFarland discussed the plans for the Farmer County Community Hospital with the club.

Miss Lola Goodwine, the hostess, served refreshments to 20 members and three guests. Mrs. Joe Smith, Mrs. George Taylor and Miss Laura Mae McFarland.

Pfc. and Mrs. W. R. Riethmayer, the former Miss Geneva Boggess, spent part of this week with Mrs. Riethmayer's parents, Mr. and Mrs. Ed Boggess. Pfc. Riethmayer is on furlough from his base in Oklahoma City. The couple will return to Oklahoma City Saturday.

Heap Big News From Chieftain Camp Grounds

Chiefs go on warpath at Canyon Friday night. Remember adage, "Chieftains fight, never die," even though nearly scalped by Whitefaces. But played heap good game with Dumas last week. Perhaps wearum new uniforms of red, white, and blue—be big help to morale if wearum.

Football warriors deckum out in fancy white man jackets. One side tan suede color of sand on desert, other side white wool with red letter.

Many paposes wear long faces since Wednesday, because they gettum six weeks grades. But optimistic Chiefs say, "Never mindum, only got five more times to worry about grades now."

Hate to mention, but Squaws forcum way into Sun. They join Chiefs Friday night, Oct. 19 and everybody go on warpath at Oklahoma Lane on "puttum-ball-through-hoop" court. Have heap big hopes they open season with a bang.

Coming Student Council Election causum many pow-wows on reservation. White man's ways stealed in and now votum on pieces of paper called ballots.

"Name Same As Father Class" puttum in orders for rings. Have blooded stone, they hopeum.

Also tradum wampum with white man for chest-decorators and neck-chokers. Thinkum hot stuff now.

All injuns gonna lettum down hair, wearum war paint, and ridum brooms come Hallowe-en Carnival night, Oct. 27.

Me gottum go now and smokum pipe before havum nicotine fit.

Former Friona Teacher Married in Rites at Amarillo

Miss Iris Westbay, daughter of Mr. and Mrs. W. D. Westbay of Amarillo, and a former teacher in Friona High School, and Frank M. Farmer of Dallas were united in marriage in a candle-light ceremony at the First Baptist Church in Amarillo Monday night, October 8.

Nuptial music preceding the marriage included Debussy's "Clair de Lune", Tosse's "Serenade", and deKoven's "O Promise Me." Mrs. Walter Hill sang "Because" and "I Love You Truly."

Dr. A. D. Foreman, Jr., read the double ring ceremony before an altar covered with greenery, white chrysanthemums, and candles.

The bride, who was given in marriage by her father, wore an ivory satin gown with a full length veil of imported Belgian lace. She carried a bouquet of Johanna Hill roses bordered with white mulline ruffling.

Mrs. H. T. Magness was one of the matrons of honor. She presided over the guest book at the reception following the wedding. Other Friona guests included H. T. Magness, Mr. and Mrs. G. B. Buske, Mr. and Mrs. Carl Maurer and June Maurer.

The couple left for a wedding trip after the reception. They will be at home in Dallas after Nov. 1.

Initiation Spells Trouble for FFA Greenhands

Initiation! That word spells trouble in any man's language, and particularly, to the Greenhands of the Friona "Future Farmers of America" club.

Seventeen Greenhands went through all kinds of torture to become full-fledged F. F. A. boys Tuesday night, Oct. 16.

A scavenger hunt with only little notes to lead them on was one of the feats which had to be accomplished by the Greenhands. Carrying on a pillow fight while sitting on electric bars was another test that had to be passed. And of course, there was the usual funnel and water trick. And just to give the boys a good scare and convince them of the seriousness of becoming an F. F. A. member, they all had to sit in the electric chair and get "Shot" with water instead of electricity.

After these harrowing experiences, the Greenhands were served refreshments of ex-lax and castor oil.

But Junior Renner, president of the club, reports that all 17 lived to tell the story and will probably think up even more gruesome things for the Greenhands next year.

Clyd Dorris, who for some time gave flying instructions at Ira Benger Field, has returned to Friona for two weeks. Several persons from Friona and Hereford plan to complete their dual flying while Mr. Dorris is here.

Oklahoma Banker Main Speaker At Friona Hospital Rally



Victor Casad, the banker from Mooreland, Okla., who was the leader in bringing about the building of the Mooreland Community Hospital, was guest speaker at a rally in the interest of the Farmer County Community Hospital at the grade school Thursday night.

Stressing the value of the hospital and its service to the community, Mr. Casad pointed out how such a hospital would benefit the people of Friona and the surrounding territory. He told of some of the problems which the people of Mooreland encountered in the building and managing of their hospital and how they had been solved. The fact that Mooreland is about the size of Friona and is similar in many respects made the information which Mr. Casad presented very important to the citizens of Friona.

Ohio Preacher At Cong. Church Sunday-Monday

Sunday and Monday, Oct. 28, 29, will be big days in the local Congregational Church when the fellowship entertains as a special speaker, Dr. Warren H. Denison of Dayton, Ohio. This will be the last of a whole month's series of missions among the Congregational Christian Churches of this conference which have been held under the direction of Rev. H. R. Lindeman of Oklahoma City, Minister-at-Large.

Dr. Denison will preach at the morning worship service Sunday, and he and Dr. Lindeman will share the time at the evening service.

Dr. Denison is a member of the Stewardship Council of the United States and Canada, and after 54 successful years in church work has become a specialist in church administration and financing besides a very competent pastor evangelist. For his entire period in the pastorate he averaged better than one member per Sunday received into his churches. He has directed his own and other churches in the raising of a total of over \$2,000,000.

Dr. Denison was in Friona once before, 11 years ago, and will be glad to greet again the acquaintances of that visit. The program for Monday the 29th will be determined in the process of Sunday's meetings. Everybody is cordially invited.

Weis Receives Discharge At Ft. Ord, Calif.

Leslie H. Weis, Tech. Grade 5, of the 764th Amph. Trac. Bn., at Ft. Ord, Calif., received his discharge at Ft. Ord on Oct. 4.

He served as an amphibious tractor driver and was inducted at Lubbock on Sept. 23, 1943.

Concrete Tennis Court At Friona High School

A splendid concrete tennis court is now owned by the Friona Schools, thanks to the generosity of Leo Potishman of Ft. Worth.

The court is south of the high school building and runs north and south. It is in the plot set off for three tennis courts and is surrounded by a hedge of elms. The court is complete except for lines and a net, which will both be added next week.

Friona is fortunate in having this concrete court, the only one in the county.

Studies Operation of Okla. Community Hosp.

Miss Laura Mae McFarland, who is working to promote interest in the Farmer County Community Hospital, spent last week end in Mooreland, Okla.

The purpose of her visit was to look over their hospital, which is operating under the Community Hospital plan and is a co-operative affair. Her study was made in order that she might bring the citizens of Friona information concerning their program, progress and experiences.

Home-School Relationship Topic Of P-TA Program

One of the most vital problems in education, the relationship between the school and the home, will be discussed at the first meeting of the Friona P. T. A., at the Grade School Auditorium, Oct. 25, at 8 o'clock.

P. F. Williams, high school principal, will present "What the Teacher Expects of the Home." "What the Parent Expects of the School" will be the talk given by Mrs. Claude Osborn, Superintendent Charles Holmes will conclude the program with a discussion of "Parents and Teachers as Partners."

Mrs. Glen Reeve is president of the P. T. A. and Mrs. Wesley Hardesty is program chairman. They have announced that Dr. Ima C. Barlow of Canyon, Superintendent Chester Strickland of Hereford, and Rev. E. A. Irving of Friona will be among the outstanding speakers of the year. The annual P. T. A. Banquet is scheduled for April.

Kill is 'Military Secret' Say Returned Hunters

Carl Fairchild, Will Gammon, E. G. Gosner, Leonard Gosner, Jack Julian, L. F. Lillard, E. G. White, and Roy White bought home the venison Monday night. The hunters, who were gone two weeks, declare that there was an abundance of game, and the amount they killed is a military secret.

After spending seven days looking for the perfect place to hunt, they finally camped at a spot above the timberline 35 miles northeast of Hermosa Peak, Colo.

They report that they encountered all kinds of weather, including mud.

Miss McFarland Discusses Hospital Project at Lions Club Meeting

Miss Laura Mae McFarland outlined the plans and program for the Community Hospital to be built in Friona in the near future at the meeting of the Lions Club Thursday night, Oct. 11.

The Lions also had as their guests a group from Hereford. Chester O. Strickland, superintendent of the Hereford Schools, spoke to the men urging their active participation in the reconversion and rehabilitation program. He especially emphasized work with returning veterans.

Miss Wanda Lee Terry, of Hereford, entertained the Lions with piano and accordion music.

E. L. (Smoky) Price was in charge of the program for the evening.

Very...ing from a Stock Pen to a Sausage Grinder at Locker Plant

Proof that Friona is growing evidenced in the many new houses and homes being constructed throughout the town. One of the largest buildings, undoubtedly the most interesting, is the new locker plant owned and operated by Red Crow.

The plant, a large white building one block east of the store, is attractive from the outside—but you should see the amazing and fascinating things on the inside. There is nothing from a stock pen to the sausage grinder.

Seeing that as a citizen of Friona I should be interested in what goes on, I went over to investigate the other morning.

A friendly greeting from Red Crow, I expressed my curiosity about the plant. He cheerfully agreed to show me around.

First, we entered the vault for the boxes. To my surprise, there were bushel baskets piled with packages of meat all the place. Mr. Crow pointed to the two rows of ceiling and said, "Those are the markers." Seeing my questioning look, he told me that the boxes hadn't arrived yet, when they were installed, lights would mark the spots for the aisles. When asked the locker boxes would be, he laughingly replied, "I know. I've been telling about them for weeks."

Though my tour started in the finished product and ended up in the Slaughter Room, I try to take you on a tour from the beginning to the end. Stock pens adjoin the building and are built so that a gate allows the animal to enter the Slaughter Room. After the animal is killed, and dressed it is up in the Chill Room for six hours. I saw about 12 hogs, one cow, and two deer hanging in the Chill Room.

Whether you have any official business at the plant or not it is an education in itself to go through the plant, and well worth your time—though Mr. Crow warns that he can't give his customer's meat away to every visitor.

We should learn what's going on in our town. There are many places in Friona which we, as citizens, should visit. There's no telling what interesting things we might learn—and who can tell, we might go home with a souvenir.

Oh yes, that venison was delicious.

Crow modestly pointed out that the electric saw, bacon slicer and meat grinder, which looks like a tractor engine split in half, were usually not found in small towns—which must mean that Friona isn't a small town.

After the meat is cut up, any number of things can happen to it—and I saw them all. Will you believe that I actually saw 400 pounds of bacon in the Smoke Room. (I still haven't recovered from the shock!) And to top it all, I found out that just ordinary smoke isn't good enough. No sir, we Americans are very particular people—we only like bacon that has been hickory smoked. At least, that is what Mr. Crow believes because he sends all the way to San Antonio to get hickory sawdust to be used in his Smoking Room.

In the Curing Room I saw huge barrels—"Not wooden barrels, oak barrels," insisted Mr. Crow—filled with sugar cured hams. I almost drooled before I got out of there.

Seeing the hungry look on my face, Mr. Crow led me back into the locker room, where I nearly froze. But it was worth it, because he picked up a package and handed it to me. Although it had "Ralph Wilson—Dear Meat" written on it, he insisted that it was all right for me to take it. As you may guess, he didn't have to twist my arm to get me to keep it.

With the meat clutched under my arm, I followed Mr. Crow into the business office at the front of the building where I slowly thawed out. Here he showed me the books where people who have animals to be butchered may sign their names. First come, first served is the way the business operates. To date, they have butchered 62 hogs, 10 cows and dressed 12 deer.

BRIDGE CLUB MEETS MRS. SHACKELFORD'S

Mrs. Bert Shackelford was hostess to the Friday Bridge Club at her home Saturday night, Oct. 13.

Mrs. O. F. Lange won the high score prize.

Refreshments of pumpkin pie with whipped cream and coffee were served.

Wyoming People Visit

Mrs. Bertha Harry and her son, Merle, of Casper, Wyo., were guests in the home of Mrs. Grace Hart, who is Mrs. Harry's sister this week.

The Harrys resided in Friona for a number of years before moving to Lubbock, and then to Wyoming. Merle Harry is a graduate of Friona High School.

They left Friona Tuesday morning for Chester, Ill. They were accompanied by Mrs. Hart and John White.

Miss Charline McFarland, who teaches music in the Ward Schools in Clovis, spent the week end in Friona.

Pvt. Artis L. Fallwell is now stationed at Manila, Philippine Islands. He is in the Infantry.

Remember the "Woman's Clothing Exchange," November 7 Congregational Church Basement.

Re-enlistment Offers Advantages to Vets

Tech. Sgt. Frederick Heinrichs, 25-year-old infantry platoon leader of the 44th Division, did a lot of thinking on the liner, "Queen Elizabeth," on the voyage from the European Theater of Operations to the United States.

When he boarded the ship, Sergeant Heinrichs, who was awarded the Bronze Star for capturing a houseful of Germans and a machine-gun nest, was thinking only of rejoining his wife and child. By the time the liner docked in New York, he was thinking about his future career, wondering how he would support his little family.

"I have no job to go back to and I have a wife and child to care for," he said. "Frankly, I'm worried about what awaits me. I'd like to stay in the Army. At my rating, I can support my wife and child comfortably. I've had a taste of the wartime Army and now I'd like to have a crack at the peacetime Army."

Sergeant Heinrichs is only one of thousands of Selective Service soldiers who are seriously considering enlisting in the Regular Army. Many have already done so.

Men now in the Army who (Continued on Back Page)

Enroute to States

Mrs. Carrie Lillard recently received a cablegram from her son, Cpl. C. L. Lillard, stating that he would leave Berlin, Oct. 7. When he reaches the United States he will receive a discharge, however, the date of his arrival in Friona is unknown.

Cpl. Lillard's brother, Wilton, who is also a corporal, is now stationed on Guam with the Army Air Forces.

Rites at Dimmitt Wed Miss Haney and Clifford Beavers

Miss Marianne Haney, daughter of Mr. and Mrs. Buster Haney of Friona, became the bride of Mr. Clifford Beavers in rites performed Sunday, Oct. 14, at Dimmitt, with the Rev. M. J. Lee officiating.

Attendees of the couple were Miss Marzell Beavers and Merion Powell.

The bride was attired in a gray wool suit with black accessories.

Mrs. Beavers graduated from Friona High School in 1944 and has been making her home with her parents. Mr. Beavers has recently received his discharge from the Army after four and one-half years of service.

The couple plan to live in Dimmitt.

Auxiliary Plans Drive for Members

October is membership month for the Friona American Legion Auxiliary. Mrs. Foister Rector, secretary of the Auxiliary, urges all wives of World War I and II veterans to send in their membership dues of \$1.25.

In order that those interested in the Auxiliary might know the type of work done by the group, Mrs. Rector has summarized their activities during the past year. They have:

- Sent flowers and magazines to the Clovis USO.
- Bought \$45.00 worth of phonograph records for veterans in hospitals here and overseas.
- Given \$20.00 to a fund for Christmas gifts for hospitalized veterans.
- Made up 25 packages and five scrapbooks for Amarillo G. I. Jobs and Janes in hospitals.
- Entertained Legion members on the Legion's birthday, March 15.
- Sold 1,300 poppies in the Annual Poppy Day Sale.
- Sent 16 decks of cards and 26 books to New Orleans Veterans Hospitals.
- Presented two free movies. Packed and shipped 1,523 lbs. of used clothing.
- Sold 53 lbs. of used fat.
- Sent \$25.00 to the Department for Soldiers Rehabilitation.
- Sent \$20.00 to the State Department of Child Welfare.
- Held a Memorial Service at Friona Grade School Auditorium and at the Friona Cemetery.
- Today the Friona Auxiliary has 35 members, six of whom are wives of World War II veterans.

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The Friona Star

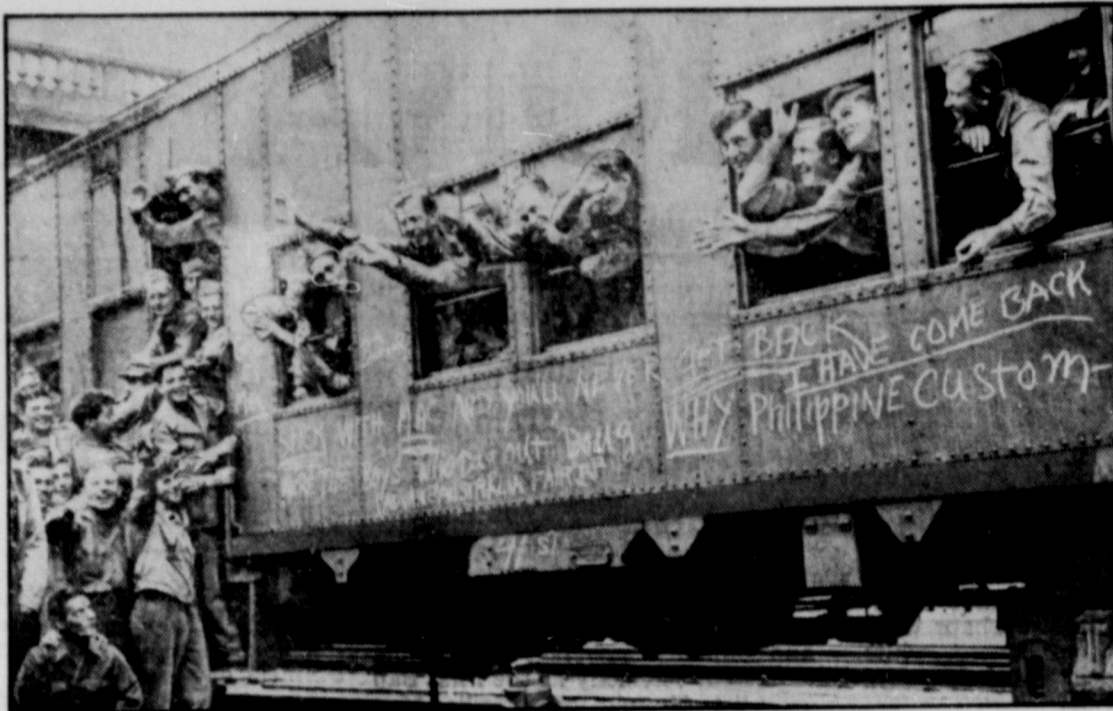
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.
Local reading notices, 2 cents per word per insertion.

News of Our CHURCHES

Sunday, October 21
Baptist Church, Rev. C. E. Day, Church of Christ, Evangelist Earl Cantwell, "Fellowship."
Congregational Church, Rev. John Beattie, "Gifts of the Spirit."
Methodist Church, Rev. E. A. Irvine, "Can Christianity Save This Civilization?"
Pentecostal Church, Evangelist Willie Futrell.
Sixth St. Church of Christ, A. V. Isbell.
Evangelist Earl Cantwell of Silverton is conducting revival services at the Church of Christ

There Seems to Have Been Some 'Snafu'



Members of the 32d and 41st Divisions, first infantry outfits sent to the Pacific, apparently feel no enthusiasm for General MacArthur, judging from inscriptions they chalked on this railroad car in their train from Chicago to Fort Sheridan, Ill., for discharge.

We've never yet seen a boy crawl under a tent to a revival meeting.
We call it our insomnia because it hasn't had a nap in years.

The war is over but the SHORTAGES aren't

However, we are doing all we can to see that we have the best of all that is AVAILABLE for our customers.

You can help by bringing in your fresh, clean EGGS. We will pay 40c per dozen.

Help us stop the egg shortage.

CRAWFORD STORE
T. J. CRAWFORD, Proprietor

EACH COG IN A WHEEL

Has Its Place to Fit In and Its Work to do. So, WE have our place and OUR work to do in the Social and Economic WELFARE of OUR Community.

OUR SERVICE—

Is in supplying the help to keep YOUR Car, Trucks and other Motors IN PERFECT CONDITION FOR FURTHER SERVICE.

Good Equipment, Expert Mechanics and Genuine Parts.

PARK AND COME IN

Reeve Chevrolet Co.

Ladies . . .

Your Dreams Are Coming True!

New MAYTAG Washing Machine ON DISPLAY

Your husbands will be interested in our 6x6 Redwood Water Tanks.

They can look at them while you look at the Maytag Washer and our other household appliances.

We also have a new shipment of upholstering material.

Plains Hardware & Furniture

ELROY WILSON, Owner-Manager

TWELVE THINGS TO REMEMBER:— 1. The value of time. 2. The success of perseverance. 3. The pleasure of working. 4. The dignity of simplicity. 5. The worth of character. 6. The power of kindness. 7. The influence of example. 8. The obligation of duty. 9. The wisdom of economy. 10. The virtue of patience. 11. The improvement of talent. 12. The joy of originating

—Marshall Field.

Friona State Bank

Member Federal Deposit Insurance Corporation

We are happy to announce that we are now getting a lot of items that have been difficult to obtain for some time.

We are making every effort to supply our customers with the materials they need.

ROCKWELL BROS. & CO.

LUMBERMEN
O. F. LANGE, Manager

on Euclid Avenue. The meeting started last Sunday and will conclude with the Sunday evening service, October 21.

A. V. Isbell, the high school principal at Hereford, will speak at the Sixth Street Church of Christ every first and third Sunday. Mr. Isbell has been preaching as well as teaching for the last nine years.

The women of the Congregational Church are planning to have a "Woman's Clothing Exchange" in the church basement Nov. 7.

The W. M. U. women of the Baptist Church met Tuesday, Oct. 16, at the church.

The Sunday School of the Congregational Church will observe Promotion Day Sunday morning. There will be a short program.

The Y. W. A. of the Baptist Church had a short business meeting Tuesday night. Following the meeting, they were served a supper by the men of the church. A program on "Teaching the Bible to Our Youth" was presented.

SONS In the Service

Roy Lee Johnson, son of Mr. and Mrs. Lee Johnson, is home on a 30-day leave. He has served as a cook with the U. S. Merchant Marine for over two years. His last ship, the S. S. Cape Kumukaki was at sea five months before docking at Mobile, Ala. The ship docked at Manila for five weeks and while there Roy Lee saw C. L. Vestal, who is working with a group which is clearing Manila Harbor of the Japanese shrapnel which were sunk there. The S. S. Cape Kumukaki carried a mixed cargo of trucks, clothes, etc. to Manila and returned to the States loaded with G. I.'s.

Roy Lee, who was in on the invasion of Luzon and has seen action all over the Pacific, laughingly refuses to talk of any of his experiences, remarking, "Everybody's been on ships that were torpedoed and 'stuff like that there,' there's nothing to tell about."

Throughout the past two years, he has signed up for his choice of three ships, but he's never known his destination when he sailed. He has served on the S. S. Matsonia, formerly one of the largest American luxury liners, which he reports has "had some changes made." His longest trip lasted ten months, during which time he "bounced up and down the Guinea coast and stopped for a while at Luzon."

Roy Lee will leave shortly to sign up for another ship, destination unknown.

Arthur Thompson of the U. S. Naval Armed Guard is now home on leave.

Truitt (Bud) Coffman is back in Friona with a discharge from the Navy. He joined the Navy in 1943, lacking only a few months before graduating from Friona High School. He was president of the senior class of '43.

Pvt. Harry Poindexter has recently arrived in Manila. He is stationed near there and is in the U. S. Infantry.

Robert Hines McFarland has received a discharge from the Marines. After serving overseas for some time he was returned to the States almost a year ago and was scheduled to be ship-

ped out again when he received his discharge.

Seaman First Class and Mrs. John W. Renner are now the proud parents of a nine pound boy, born Oct. 16, in San Francisco, Calif. Seaman Renner is eligible for a discharge and expects to be home soon.

Cpl. Vernon Wels is now home on temporary duty leave. He has been stationed in Panama for 25 months with the Medical Corps.

Lt. (j. g.) E. W. Boedeker, formerly principal of Friona High School, is on terminal leave pending discharge from the United States Coast Guard. He plans to enter law school at Southern Methodist Univer-

sity in Dallas in November.

Lt. Paul Spring, who was home on leave recently, is now stationed at Carlisle Barracks, Pa.

When he broke his engagement he was only doing to the engagement what the engagement did to him.

One way to get rid of the noise in the rear of your car is to have her sit up front with you.

Uncle Sam's craps shooters are bringing back about as many medals as his sharpshooters.

Whatta life the moth must live—summer in a fur coat, winter in a bathing suit.

PUBLIC FARM SALE

Having decided to quit Farming, I will sell at Public Auction at my Farm, 1 mile north of the Syndicate Hotel, 11½ miles southeast of Friona, On Tuesday, October 23, 1945, The following described property to-wit: Sale will begin at 1:00 P. M. Sharp

20 Head of Milk Stock,—cows and calves.

—MACHINERY—

- 1 Avery 10-foot one-way.
- 1 John Deere Tractor, 1934 Model D.
- 1 Van Brunt 16 - 10 Grain Drill.
- 1 13-foot Jeffroy Plow.
- 1 3-row John Deere Lister.
- 1 Case Feed Grinder, and Belt.
- 1 1930 Model Chevrolet Truck.
- 1 John Deere One and a half Horse Gas Engine.
- 1 3-row John Deere Monitor.
- 1 1800-bushel Government Granary.
- 1 12x12 Brooder House.
- Chicken-feeders, Hog troughs, Fence Posts.
- Wire and Barrels.
- 1 Royal Blue Cream Separator.
- 1 New Baldwin Combine 6-foot.

—HOUSEHOLD GOODS—

- 1 5-foot Electrolux Refrigerator.
- 1 Sun-flame Oil Burning Circulator Heater.
- 1 4-Burner Perfection Oil Stove.
- 1 Kitchen cabinet.
- 1 Dining Table and Chairs.
- 1 Divan.
- 1 Rocker.
- 1 Dresser.
- 1 Chest of Drawers.
- 1 Double Bed.
- 2 New Single Beds.
- 1 Automatic Rotary Sewing Machine and attachments.
- 1 Pressure Cooker.
- Lots of Fruit Jars of all kinds.
- Barrel Storage Tank.
- Cream Cans and other articles too numerous to mention.

TERMS OF SALE CASH

No property to be removed from premises until terms of sale are complied with

Other consignments to this sale will be welcome

C. P. FAIRCHILD, Owner

W. H. (Bill) Flippin, Auctioneer

Frank A. Spring, Clerk

WAN

FOR SALE: C. wheat drill. In \$125.00. Ralph mile east of I

FOR SALE: C. one Oliver B. house with b. more.

FOR SALE: I. horn Bulls. E

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FOR SALE: E. R. Day, F

MAN OR W. Full or part. Route. No ex. necessary. S. and profits. Write. TXJ-273-190.

FOR SALE: lumber. See ford's.

Removal of abled stock. Sanitary Tr. We reove l. calves and s. your calls at vice. Be sur. Phone calls. Egg Co. G. Hereford R.

FOR SALE: acres. 4 ile. tion well. s. ents. 10 ac. \$65 an ac. dry land fa. ona.

WANTED: We are now spray pal. guaranteed. painting j. iles south.

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WANT ADS

FOR SALE: One 8-16 Superior wheat drill. In good shape. Price \$125.00. Ralph Tedford. Half mile east of Hub. 12-4tp

FOR SALE: One Ford tractor, one Oliver Binder, one 5-room house with bath. See Bud Elmore. 12-1tc

FOR SALE: Registered Short-horn Bulls. Bud Elmore. 9-1tc

FOR SALE—Jersey: Heifer calves. All sized. Clyde Sherrieb. 13-3tp

FOR SALE—3 sows and 18 pigs. E. R. Day, Friona. 13-2tc

MAN OR WOMAN WANTED Full or part time for Rawleigh Route. No experience or capital necessary. Sales easy to make and profits large. Start immediately. Write Rawleigh's, Dept. TXJ-273-190, Memphis, Tenn. 14-1tp

FOR SALE: 8,000 ft. of building lumber. See Butch at Crawford's. 14-1tp

Removal of your dead or disabled stock (with hides on) in Sanitary Trucks, Free of charge. We remove hogs, horses, cattle, calves and sheep. We appreciate your calls and specialize in service. Be sure to call 58. We pay Phone calls. Front Poultry and Egg Co. G. B. (Dick) Hagar Hereford Rendering Service. 14-1tc

FOR SALE OR TRADE: 150 acres, 4 lies of Muleshoe. Irrigation well, small set of improvements. 10 acres in alfalfa. Price, \$65 an acre. Would trade for dry land farm. M. A. Cdum, Friona. 14-1tc

WANTED. To do your painting. We are now fully equipped to do spray painting. Satisfaction guaranteed. We solicit your painting jobs. P. W. Hughes 2 lies south of Friona. 14-2tp

FOR SALE: One F-30 Farmall and tool bar, Oone ten, 16 McCormack wheat drill. See Jim Baxter. 14-1tp

As Usual, He's Elected



Ralph and Leslie Smith, organized the second band to play in Hereford and from this beginning went into professional show business.

Four of the brothers, Glenn Brunk of Plainview, Orville Brunk of Vernon, Henry Brunk of Wichita, Kans., and Mr. and Mrs. Sam Brunk of Oklahoma City, visited briefly in Hereford during my stay in Dallas last week while enroute to Phoenix to attend last rites for their brother, the first of the family to pass away.

Card of Thanks

I want to take this way in thanking the ones that sent me so many nice cards and letters during my stay in Dallas as a patient and shut-in. Thanks again.
Mrs. A. B. Short.

Govt. Loan on Farm-Stored Spuds Announced Here

A special program in addition to the loan program already announced, was made public this week at the county AAA office, where information was received on the loan rates, regulations, etc., on the farm storage of potatoes.

The rate will be \$1.35 for No. 1's and 48 cents on B's and No. 2's.

Farmers desiring further information may inquire at the Deaf Smith County AAA office.

Try a Want Ad!

Rodens Buy Drug Store in Littlefield

Ralph T. Roden of Hereford and James R. Roden of Friona have purchased the B & B Drug Store in Littlefield from James C. Bryan and have taken possession of the business, according to announcements made in Littlefield last week.

Ralph Roden formerly operated the Corner Drug Store in Hereford, and J. R. Roden was formerly owner of the City Drug in Friona.

The brothers purchased a drug store in Portales several weeks ago and re-sold the business soon thereafter.

They plan to live in Littlefield and will move their families there as soon as housing can be obtained.

Westway

By MRS. MERLIN KAUL

A dinner held at the home of Mr. and Mrs. Joe Landers Sunday celebrated their 25th wedding anniversary. The wedding table was centered with a two tiered cake which was baked and decorated by their daughter Mrs. Ralph Johnson. White candles in crystal holders and pastel colored sweet peas completed the setting. After the honored couple had cut the cake, the dinner was served buffet style. Pictures were taken after dinner of the group present.

Those present included Mr. and Mrs. A. V. Henderson and son Burl of Plainview, Mr. and Mrs. Lewis Patterson and Mr. and Mrs. Cawthon Bryant and John David of Hereford, Mr. and Mrs. R. M. Gunn, Mrs. Ralph Johnson and Jackie Lynn, Mrs. O. Wilder and Mildred, Mrs. Robert Boyd, Bobbie and Mary Kathryn, Mr. and Mrs. Paul Rudd, Harold and Wesley, Mr. and Mrs. T. B. Cox, Doyle and Elaine, Mr. and Mrs. Roy Lee Wilson and family, Mrs. Al Werner, Mrs. Grace Little, E. H. Mrs. Leland McMurray, and Lee Jr., Mr. and Mrs. J. A. Roe, Mrs. Vina Edmonson, Mr. and Mrs. Glen Williams and Beverly Lynn, Emmitt West, Mr. and Mrs. Merlin Kaul and boys, and the honor guests and Ross Joe. They were presented with a large mirror from neighbors and former neighbors.

Mrs. L. N. Lipscomb of Lubbock was a guest the last of the week in the home of her sister Mrs. O. Wilder.

Doyle and Elaine Cox were hosts at a hay-ride Saturday night. Mr. Cox and Paul Rudd drove the hay laden truck on which the 19 young people rode.

After the ride, Mrs. Cox assisted by Mrs. Paul Rudd served refreshments to Martha Lee and Leta Glynn Rutter, Junior Merrill, Nina Hartman, Betty Winkler, Joyce Childers, Brack Daniel, Don Davidson, Harold and Homer Rudd, Harold Head, Glen Wilson, Clinton Cates, Claudine Czerner, Jerry Paschal, E. H. Little, Jack Parsons, Carl Schroeder, Eugene Fangman, Doyle and Elaine Cox.

Helen Jo Wilson and Bobbie Boyd attended a Senior Class Party at Dimmitt Saturday night at the home of their class sponsor Miss Easter.

Mr. and Mrs. Charley Green and family of Progressive were dinner guests Sunday in the Carl Schroeder home. The occasion honored the birthdays of Carl Schroeder, Sr., and little Anna Mae Schroeder.

Rev. and Mrs. A. V. Henderson and little son Burl of Plainview were visitors here Sunday. Rev. Henderson preached Sunday morning and night. He will return to preach next Sunday.

The young people had an interesting service at 7 o'clock which was well attended. All young people are invited to attend the services. Little Lee McMurray, Jr., gave his first birthday offering at Sunday School.

We are sorry to hear of the serious illness of Mrs. H. C. Matteson of Hereford. Several from here called on her the last of the week.

Daniel Turrentine writes an interesting letter to his mother Mrs. Al Werner. Daniel has been on Guam, but was enroute to Tokyo. He says that Guam time is 15 hours ahead of our time. He recently called on S. J. Cook from this community who is

also on Guam. S. J. hauled him and some friends all over the island which is 8 by 11 miles, and covered with dense tropical growth. There has been much rain and so was quite muddy and damp. S. J. showed the boys his fur lined fox hole, built on the edge of the jungle. It had canvas tent top with screen walls. S. J. says it is cool and quiet.

Wray T. Ridgeway has returned from the Veterans Hospital in Amarillo to the home of his sister Mrs. Al Werner. He expects to leave soon to return to his home at Mexico, Mo.

Mrs. Wayne Little left Sunday morning to join her husband

in Roswell, N. M.

Mrs. Maurice Tannahill entertained with a party Tuesday afternoon for her little son Gary who was three years old. After the little guests had played games outside, the candles were lit on the birthday cake, and the gifts were opened.

Gary's guests were Mary Lynn Morrison, Sheila and Kent Millard, Wendell, Edsel and Monty Roe, Kay and Ann Caraway, Melba Gay Lawrence, Gary Barnett, Junior McGee, and Sue and Twila Springer.

Home Demonstration Club members met last Wednesday at the home of Mrs. Joe Landers for a covered dish luncheon. The next meeting will be held at the home of Mrs. Maurice

Tannahill on Oct. 24.

Mr. and Mrs. Charles Calson are visiting her parents, Mr. and Mrs. Henry Allmon at Cove, Ark.

Mrs. Vera Davidson and family of Hereford were visitors in the Roy Lee Wilson home Saturday night.

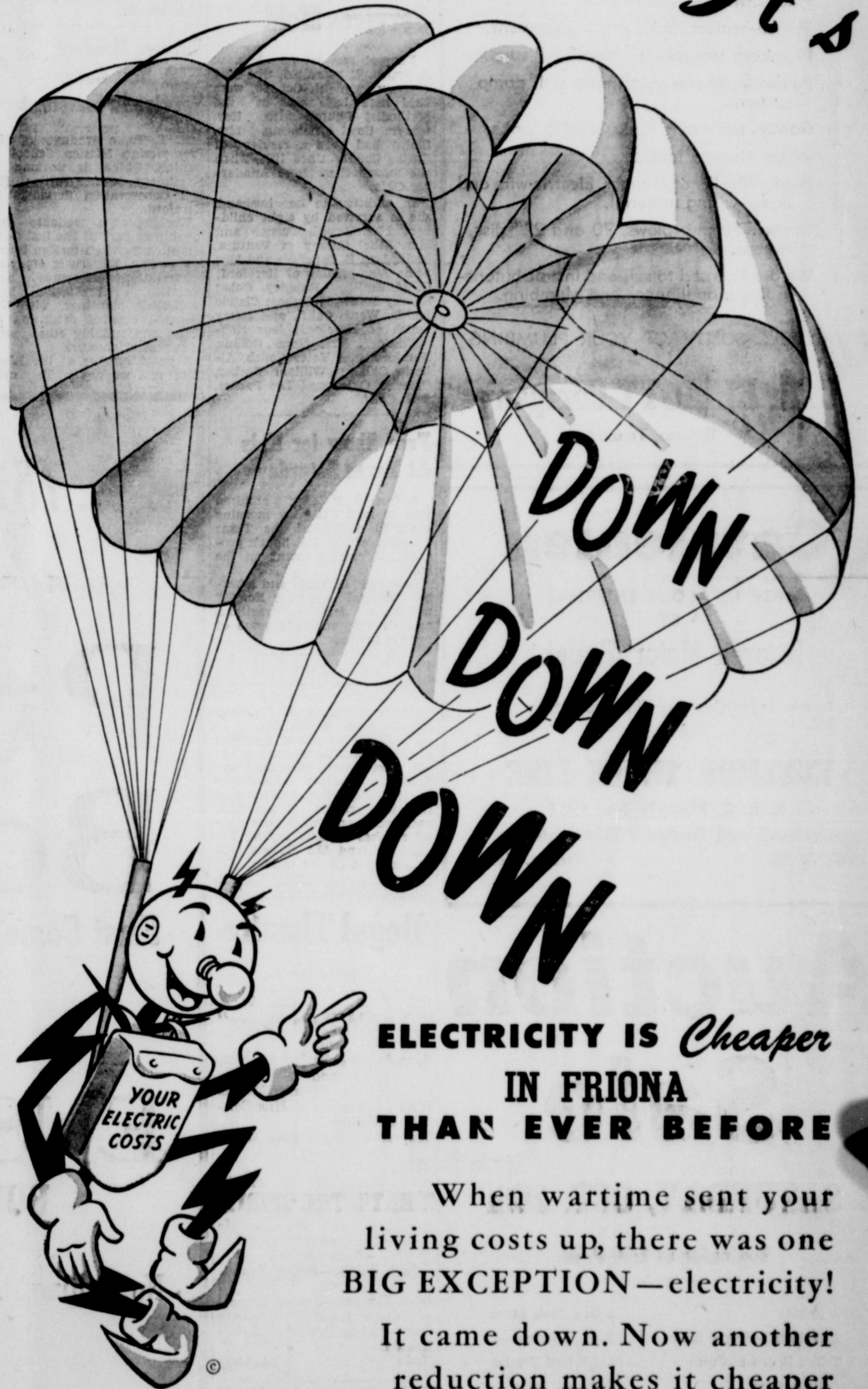
Mr. and Mrs. Wilburn Tannahill and son of Lockney were visitors in the home of his brother Maurice Friday.

Mr. and Mrs. Earl Scott and family spent the week end with relatives in Plainview.

Waldron Melton has returned home after spending several days last week in the hospital at Hereford as the result of complications following an attack of the flu.

AGAIN!

It's



ELECTRICITY IS Cheaper IN FRIONA THAN EVER BEFORE

When wartime sent your living costs up, there was one BIG EXCEPTION—electricity!

It came down. Now another reduction makes it cheaper than ever before.

REMEMBER—The shooting is over, but the cost of the war goes on. Buy VICTORY BONDS in the Eighth War Loan to keep the war won.

Southwestern PUBLIC SERVICE Company

FARMERS

STOP! LOOK! TRADE!

We have your farming needs — Fuels, lubes, and parts.

We are conveniently located—whether you're coming or going.

It is our pleasure, as well as our job, to serve you in any way we can.

FRIONA CONSUMERS CO., Inc.
HENRY LEWIS, Manager

WE BELIEVE with William Fitch

that "Co-operation and not Competition, is the life of trade."

We will sell to you, all you may need of our P.G.C. Laying Mash, Dairy Rations, and all other varieties of this unexcelled P.G.C. Balanced Rations.

This statement is purely CO-OPERATIVE, as it is for YOUR PROFIT as well as a revenue for us.

ALWAYS AT YOUR SERVICE

Frona Wheat Growers Inc.
FARMERS CO-OPERATIVE
ARTHUR DRAKE, Manager

Navy Sunday Honors Men Who Gave Their Lives at Sea

NEW ORLEANS, La.,—October 21, which has been designated as Navy Sunday, will be a special day of tribute to the men in all the services who lost their lives at sea in the defense of the United States.

The Navy League is asking the American people everywhere to send one flower to one of the designated ports nearest their own community in time to arrive before midnight on Oct. 20. The League suggests that

wherever possible the flower sent be either home grown or wild, and in no case should the expenditure exceed a modest sum.

In the Eighth Naval District, comprising seven southern states and the northwest portion of Florida, the ports named are Pensacola, Fla.; Mobile, Ala.; and Corpus Christi, Tex. In mailing not more than one flower to any one of these ports they should be addressed care of the following:

- Senior Chaplain, Naval Air Station, Pensacola, Fla.
- Senior Chaplain, Naval Air Training Center, Corpus Christi, Tex.

Re-enlistment

(Continued from Page 1)

enlist or reenlist in their present arm of service have the privilege of retaining their grades and seniorities. Physically qualified civilians between the ages of 17 and 34 years, inclusive, also may enlist in the Regular Army and may select the arm or service and overseas theater in which they wish to serve.

Soldiers signing up for the Regular Army as "guardians of victory" receive reenlistment furloughs in the United States and may choose the overseas theater in which they wish to serve.

Civilians can enlist at their nearest U. S. Army recruiting station. Soldiers may sign up by visiting special recruiting officers at their post, camp, or station.

Smith Funeral Services Held

Funeral services for Mrs. J. S. Smith, 71 years old, who died Wednesday night, Oct. 10, were held here last week at the Methodist Church with Rev. Marvin Boyd officiating. Mrs. Smith had been a resident of Castro County since 1925, when she moved there from Anadarko, Okla.

In addition to her husband, she is survived by eight children, Mrs. Jewell Turner and Mrs. Ethel Caskey of Ventura, Calif.; Mrs. E. Epperson and Mrs. Anna Mae Medley of Hereford; C. M. Smith, Rangley, Colo.; Harvey Smith, Muleshoe; Claude Smith, Weed, Calif.; and Harry Smith of Hereford; four stepchildren, Mrs. Nora Collins, Hereford, and Yater Smith, Albert, Okla.; William Parker, Cement, Okla., and Lee Parker, Bell, Calif.

Free Show for Kids At Texas Saturday

A free show for the children will be held Saturday morning at 10:30 o'clock at the Texas Theatre, with a full hour's program of entertainment on the bill.

Comedies, cartoons and a serial—"Federal Operator No. 99" will be the feature attractions, and all kids under 16 years of age are invited.

Try a Want Ad!

Senior Chaplain, U. S. Navy Port Director, Mobile, Ala.

All flowers received by these chaplains will be placed on Naval vessels, and following appropriate all-faith ceremonies at the respective docksides, a ship will proceed to sea from each port and when the vessel reaches a point beyond the sight of land the flowers will be scattered on the waters.

Regal Theatre

Friona, Texas

Fri. - Sat. Oct. 19 - 20
"The Old Barn Dance"

with Gene Autry & Smiley Burnette and Helen Valkis - Sammy McKim - Walter Schrum and His Colorado Hillbillies. Chapter 1 "Zoro's Black Whip" Comedy

Sun. - Mon. Oct. 21 - 22
"THAT'S THE SPIRIT"

and How You'll Howl as He Haunts! - Starring - Jack Oakie - Peggy Ryan with June Vincent - Arthur Treacher - Gene Lockhart - Johnny Coy - Andy Devine - Buster Keaton.

News 1A Dogs

Wed. - Thurs. Oct. 24 - 25
William Powell - Myrna Loy Together again in M.G.M.'s Riotous Comedy

"THE THIN MAN GOES HOME"

with Lucile Watson - Gloria DeHaven - Anne Revere Traveltalk - "Glimpses of Ontario."

NOTE:

Sunday Matinee 1:30 p. m.
Saturday Matinee 2:00 p. m.
Night Shows 7 p. m.

Woman's Club Celebrates 36th Anniversary

Everyone has a birthday, and the Friona Woman's Club is no exception. Tuesday, Oct. 10, they celebrated their 36th birthday with cake, candles, and all. Mrs. Pearl Kinsley, the only charter member of the club, lit the first candle. Mrs. Fred White, president of the club, blew the candles out.

"Juvenile Delinquency" was the topic of a talk given by Mrs. Charlie Baxter. Mrs. J. L. Shaeffer discussed the problems of the juvenile delinquent in her talk, "He Can Be Helped - He Is Worth Helping." Mrs. L. F. Lillard played a novelty number, "On Mexican Waters", on the piano.

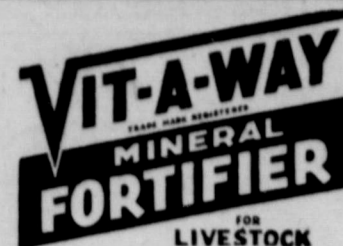
Refreshments were served by the hostesses, Mrs. Brt Shackelford and Mrs. W. A. Tinney, to 21 members and one guest, Mrs. Obie Sheets.

Chinese Student With Soil Cons. Service in Hereford

H. T. Tu, a graduate of the Presbyterian Mission School at Canton, China, is working as a student trainee with the Soil Conservation Service in Hereford.

Working on a graduate fellowship as part of the Soil Conservation Service's foreign training section, Mr. Tu is studying conservation measures and practices, reforestation and shelterbelt plantings, with the eventual aim of returning to China and training other men in conservation work.

A guest speaker at the Lions Club this week, Mr. Tu may



"There is but one straight road to success, and that is merit . . . It can not remain undiscovered, because it is sought by too many anxious to use it."
—Bourke Cockran.

SANTA FE GRAIN COMPANY

Buyers and Sellers of Grain and Seeds

also speak to Hereford public school students during his stay here.

It's a mighty good thing to be able to forget the things you don't want to remember.

There is nothing so wrong with most of us that a miracle can't cure.

To people who don't like to ride in airplanes terra firma means the firmer the ground the less the terror.

Then there was the doctor who treated a patient five years for yellow jaundice before discovering he was a Jap.

LIFE STARTS TODAY!
HOW DO YOU FEEL?

LIKE THIS?

It is O. K. To Try
Vitamin - Tonic
Yeast - Diet and
Abdominal Support

OR THIS?

BUT FIRST
GIVE NATURE
A CHANCE!
EAT RIGHT!
DIGEST RIGHT!
SLEEP RIGHT!

GET ADLERIKA TODAY!
Use every other day for 15 days and notice the difference! Try this 15-day test-up of nature's nutrition zone starting TOMORROW MORNING—UPON ARISING!
Don't Delay, Do It Today
Ask Your Druggist!

ADLERIKA
CAUTION: USE ONLY AS DIRECTED.
City Drug Store

"Two'd be smart psychology if one of the companies selling hair restorer would furnish as a premium a heavy, non-breakable comb.

The doctor who told the housewife to put a piece of beef-steak over her black eye apparently didn't know that her

husband wouldn't have given her the black eye in the first place if she had had any steak in the house.

The guy who invented golf turned the cows out of the pasture and let the bull in.
The wife jumps every time we speak—and I mean all over us.

ISN'T IT GRAND?

Yes the Rain is the Best—But don't forget that Tractor needs Overhauling or that Machine needs fixing and now is the Time. REMEMBER that Our job and Our Work is Guaranteed.

Just received a shipment of those Kirby Power Post Hole Diggers. Saves time and labor. Come in and let us demonstrate it. Don't forget we have plenty of that Good Pre-war McCormick Deering Binder Twine.

Your International Harvester Dealer

Parmer County Implement Co.

J. G. McFARLAND, Proprietor

SEE US about---

BUTANE and PROPANE TANKS
Roper and Tappan gas ranges.
Floor furnaces, gas heaters.
Water heaters, bath room equipment.
Plumbing material, pipe and well supplies.
Fairbank, Morse Automatic well pump systems.
Galvanized stock tanks, septic tanks.
Wood storage tanks.
Feed mills, Fence charger, Electric wire and house wiring material.
Graham-Hoeme plows, 20 and 22" disc, sweeps.
We are licensed to sell and install butane-propane appliances and plumbing.

WE WILL CONTRACT YOUR PLUMBING

C. R. ELLIOTT Company

Bovina, Texas

Cattlemen

ASK US ABOUT SHIPPING
BY
Insured Motor Freight

No Extra Cost for This Protection
To You!

EDELMON TRUCK LINE

R. R. C. PERMIT No. 6907
Livestock and Feedstuff Transportation
PHONE 40 Friona, Texas

Auction Sale

SATURDAY, OCT. 20th

Beginning at 2:30 P. M.

1 Table	1 Gas Cook Stove
1 Walnut Bedroom Suite	2 Gas Heaters
1 Oak Bedroom Suite	1 4-Wheel Trailer
1 Boot Case	Lots of Bolts
1 Divan and 2 Chairs	Some Lumber
1 Side Board	3 Hog Houses
6 Rocking Chairs	2 Hog Troughs
8 Straight Chairs	

TERMS: CASH. No property to be removed until terms of Sale are complied with.

D. H. MEADE, Owner

BILL FLIPPIN Auctioneer FRANK A. SPRING Clerk

... for immediate delivery

A Few 100-Lb.

Propane Bottles and REGULATORS

First Come, First Served! They Won't Last Long!

We Also Have Plenty of

ENSIGN Carburetors

BUTANE and NATURAL GAS Models

No Waiting . . . No Signing . . . No Delay! These items are in our stock and ready for delivery NOW!

BLANTON

BUTANE GAS CO.

Phone 551 — On Highway 60 — Hereford, Texas

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