## 然

$r$ office were sure hoping Monday that the
predicted bilizzard would bring so much snow that we'd have
to suspend operations. to suspend oper ations.
We even saved some film
so We even saved some nim
on the roll in ous press camere
for the snow plcture we thought for the snow ppicure
would materialize.
However, it appears at this
writing that if we wait unti it snows or otherwise precipi-
tates to finish our paper, we tates to finish our paper,
may miss several issues.
At the risk of sounding pessi-
mistic, it's beginning to look
like that period of time when
the old-timer said it "never Kinda liked one man's opinion
who sald he wouldn't care if
it snowed until it was "down-
hill to Denver." (rrom Friona).
Sure signs of the dry spell
one day last week in Friona,
when we decided to water our
lawn during the spring like
weather. The water pressure
was down, so apparenten many
others were doing the same. Last Sanurday night we were
guests of the Texas-New Mexi-
co Sugar Beet Growers Asso co Sugar Beet Growers Asso
ciation at the organization's. an
nual meeting. R, B, McAllister Lubbock radio man, was the
speaker. Many of you no doubt
remember "Mac" from his radio days in Clovis.
We're going to quote some of We're going to quote some of
McAllister's material in the
next several lines hoping he
won't object too much. Don't McAllister's material in the
next several lines hoping he
wonnt object too much. Don't
know whether he writes his own
kow wher hes er know whether he writes his own
jokes, or has a "ghost writer,'
but he had some good ones.
Like the prospective teacher Like the prospective teache
down in East Texas who was
applying to the school boar down in East Texas who was
applying to the school board
for a op." "oo you teach that
the earth is flat or round," the earth is flat or round,",
asked the board president.
"Gentlemen, I'm prepared to "Gentlemen, I'm prepared to
teach it either way," was the
retort. He said that the government
had found the perfect place for
Cassius Clay -- at Fort Bragg. Cassius Clay -a at Fort Bragg.
However, the rumor was that
Cassius, if he had to be inCasslus, if he had to be in
ducted, wanted to go ${ }^{\text {AGH }}$
-- Atter George Hamilton,

Mac's talk was on a "young
at heart" theme. He pointed
out that the only way we'll ever out that the only way we' 11 ever
have peace is to find if ifrst
with ourselves, our fellow mat and with our God.
"Make a list of five men who are worse off than you are, and
resolve to help them out By the
time you get to the third man you' you be changed individual,"
McAllister said. Higlighting the meeting as far
as Frona was concerned was
The naming of clack to the naming of $A . L$. Black to the
organization's board of direc.

When you get that paycheck
about 6 cents out of every in-
come dollar is already spoken about 60 cents out of every in-
come dollar is already spoken
for, says "Finance Facts" for, says .Firance Facts"
monthly newsletter published monthly newsletter published
by the National Consumer As-
sociation. (And in our case, that sounds low).
Most of consumer's in-
come is either deducted from come is either deducted from
his paycheck before he gets it,
or is requalarly blocked out for
neeessary outlays such os food,
elosing necessary outlays such as food,
clothing, transportation, fixed
expesnes like home mortyages expesnes like home mortyages
or rent and interest charges and payments
pension funds
pension funds.
Beyond this, most consumers have also already committed
much of what is left of their much of what is left of their
income by prior spending de-
cisions. The newsletter says that in
the first half of 1966 , aggregrate consumer porchasing
power (income power (income plus credit) was
at an annual rate of 529 billion
dollars at an annual rate of 529 billion
dollars.
Of this amount, discretionary purchasing power (the donally
amount that measures the Amarmount that measures the Am-
erican consumers' ablility to ex-
ercise independent chotce as ercise independent chotce as
to spending or to spending or saving) was
estimated at 218 billion dollars or 41 per cent,
Consumers are saving about
15 per cent of their discretionary


# ...... * STAR 

APRIL 1

## Trustee Election Set By Friona School Board

##   <br> AT DIMMITT <br> Squaws Win First Half: Chiefs Fall

Bowlers;
Get Your

Credit Union Meets Tuesday, January 24

teachers pay uhool dassoom teachers. The the national average is $\$ 6,506$.

$\underset{\substack{\text { vote } \\ \text { jan }}}{\text { den }}$


Fe the featired entertainment an the annual Friona Chamber of Commerce Banquet Thurs day.
February 9 , Tickets tor the banquet


Voter Registration Deadline Nearing

Advertising budgets of national manufacturers in the United States have been increased for 1967.
The increase is a reflec tion of evidence that there is no real basis for fear of a serious depression or uncontrolled inflation. It is also an in vestment in what could be a re
surgent boom. It is based o
the knowledge that the Ameribuying position than at any time in history

While buying power has increased to an all-time high, and unemployment reached an
all-time low, the productive capacity of American industry is not being fully utilized Only a failure in distribution
should block expanded trade activity on which prosperity is


Manufacturers Increase Their Advertising Budgets For 1967
the standpoint of most industhe standpoint of most indus-
tries and local retailers. The tries and local retailers. The
consumer has been tight with consumer has been tight with
his money in making certain his money in making certain
types of purchases because he types of purchases because he
has not been stimulated to buy. has not been stimulated to buy.
The national manufacturers have taken the first step toward speeding the movement gorous advertising programs Several times during the past decade industry has helped to move the economy from re cessions to prosperity by re newed sales efforts.
However, the efforts of national industries cannot be effective unless the local re-
tailer takes a major share of the responsibility.
The large manufacturer be gins the selling process through national advertising, but local retail advertising
must finally place products in

Four menderss Wh


MY MIND IS MADE UP!, No more wasting time,
energy, money for carfare or gas; no more waiting in line, at bill-paying time, for me. From now on, I'm paying all bills by check-by mail

For Full Benefit, Use Your Checking Account With Us Fully. (Haven't One? Open It Soon!)

Odom Returns
From Vietnam

 mashed potatoes, Eng lish peas,
carrot sticks, choocolate cake,
hot rolls and milk. hot rolls and millk,
Tuesday: macroni and cheese
blackeyed peas, buttered beets, biacered pasas. butered bever not ouls sand buterer, ond milit Medesesayy por ores. prei




 cossed salad, banana puddin,
hot rolls and butter, milk.

Hightower Get 4-Year Term

State Senator Jack Hightow
er, whose district includes Par mer County, drew a four-year
term when Congress convene in Austin. tirry-one re - districting, the ate drew to see which ones would
have a two year term and whic
would serve tor would serve four years.
Hightower, who formerly Hightower, who former
served in the House of Repre sentatives, was elected to th
Senate in 1963 .
-


Blil Elils, Editor
June Floyd, Soclety Editor
Waneen Ragsdale, Bookkeo


COW POKES By Ace Reid



Building Costs Are Up. DON'T INSURE PART OF YOUR INVESTMENT Insure At Today's Replacement Value there are 3 WaYs to insure your home and 2 ARE WRONG:

|  |  |
| :---: | :---: |
| CARRY SUFFICIENT PURCHASE PRICE. |  |
| OR 2 |  |
| CMRR |  |
| $\mathrm{OR}_{3}$ |  |
| CARRY |  |
| Building costs, since 1944, have soared. The increase since that date is approaching the $200 \%$ mark, and this trend has continued even during the past few years. |  |
|  |  |
|  |  |
|  |  |
|  |  |
| , |  |
| *Dan Ethridge <br> *Bill Stewart |  |
| *Frank Spring <br> *Flake Barber | Agency |
|  | Phone 247-2766 |

Attend The


January 22 Through January 29 7:30 p.m. - Nursery Available


## HEAR

PASTOR EVAMGELIST REV. TOMMY PHELPS Former Wrestler "Nature Boy Phelps

FROM A TOUGH WRESTLER -

- TO THE PULPIT EVERYONE WELCOME! CALVARY BAPTIST CHURCH



PHELPS PREACHES
Calvary Revival Set
For January 22-29


1ars, Tractors And Farm Machinery Need A Durable All-Weather Motor

1I, And That's What We've Got To Offer Here
ow is

4
avings During Our Annual January Oil Sale
se Quality Southern Farm Co-Op Oil And Grease In Every

## 1 <br> 1 1 1 4 <br> 4

otor Crankcase On Your Farm Or Ranch!
ach Year At This Time Those Friendly
ascals At Consumers Urge All Friona Area
Farmers To
top By and Make Arrangements For Big Saving On This Fine Product.

Buddy Lloyd, Mgr
247-2771 We Glve S \& H Green Stamps

FRIONA
CONSUMERS


Friona

Band Qualifies Ten All-Regional Spots High School Band qualified for
the all High School Band qualified for
the all-region band at tryouts
last ween rondor High school The sand Three of those qualifying re- schools stom the south zone of They were susie Carmitioel. and Dovid Reeve, trombone.
Ohers quallying were Janet
Mingus and Terri Mingus and Terri Sue Cum-
mings, flute: Kathy Cook, clari-
nets Becky Coffey, percilosion
Billy Pet net; Becky Coffey, percussion;
Billy Burton and Mac Hancock,
cornet and Davidd Smith James Gable and Richard
DIckson placed as alternates in the erombone and bass sec
tions. On January 7. Susue Carmi-
chael and Becky Coffey placed as alternates in the all-state
band auditions,
The all-region band will re The all-region band will re
hearse Thursday evening, Frihearse Thursday evening, Fri-
day and Sunrd

Long Time
Resident Buried Here


-

## PORK CHOPS "59¢ Liver

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| :---: | :---: |
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| SHorthws , cme 65 6 |  |
| Aplic en | MIDBaNANAS <br> $10 \epsilon$ |
| Apri | Let |
|  | ÄT |




COUNTY LEADERS -- Parmer County members of the Program Building Committee elected of-
ficers here Tuesday including Andy Hurst of Friona, left, vice chairman; Nrs. Joel White of Far-
well, right, secretary; and Herman Geries, who was not present, chairman, Leon Grissom of Bovina, second from left, is the outgoing chairman, and Mrss. Jamess Malry of Lazbuddie is chair-
Bether man of the fammly liting sub-committee, which has been instrumental in conducting the manage-
ment school now in progress for Parmer County.

Program Building Group Holds First Meeting
 the Parmer County Program
Building Committee was held at
Control (3) Family LIving (4) the First State Eank in Bovina $\begin{aligned} & \text { Crops. } \\ & \text { Members of the committee } \\ & \text { January 10th at } 9: 30 \text { ans. }\end{aligned}$ Mrs, James Mabry, Lazbuddie: January Parm at County Progr
The Parmer Building Committee is a group
of leaders which places priouty of leaders which places priourity
and give directions to informal and give directions to informal
education and other improvement activities for the county. The Committee has 21 members
representing various organizations, business, farmers and Leonkerissom 1966 chairman
Lemer meeting. $\quad$ The first item on the agenda was explanation of the Pan-
handle Economic Program. James Murphrey, coordinator
of the program, discussed the James Murphrey, coordinator The Hereford Young Farm- lamb at Hereford,
of the program, discussed the ers Junior Livestock Show will
Parmer county situation and he be held Jane, $19-21$ in Hereford Parmer County situation and he be held Jan. $19-21$ in Hereford. $\begin{aligned} & \text { under way at } 2 \text { p.m. on Thurs- } \\ & \text { also suggested two areas that } \\ & \text { Elght Parmer County } 4 \text {-H'ers } \\ & \text { day, January 19. Sheep will }\end{aligned}$
 areas were "water" and "com- steers and 2 lambs entered in on Friday, January 20 followed
munity improvement."
by the steer fudging beginning munity improvement.
Election of 1967 officers was the next item of business. Herman Geries, Star Route, Boorina
was elected chairman of the was elected chairman of the
program building committee Andy Hurst of Frionawas elect-
ed vice-chairman and ed vice-chairman and Mrs. Joel- Kerby of Bovina. White was re-elected sec- Garven Carson of Friona and achina will acement by Texans 25 or
retary.
have entries in ine Hereford Reports were given.on the steer division. . Was 10.4 years. Texas State
following items, accomplish- Larry Cox of Lazbuddie will - Teners
ments

## A REMINDER

January is the last month to pay your propertytax without penalty.
Deadline For Making Application For Your Voter Registration Certificate Is January 3lst.

Due to change in Texas Voting Laws, you must now register free to be entitled to a vote if $\mathbf{2 1}$ to $\mathbf{6 0}$ (no poll tax to pay) before the January 31, 1967, deadline

Application blanks for Voter Registration Certificates are available at the courthouse in Farwell and at the city hall in Bovina and at the city hall and Ethridge-Spring Agency in Friona.

Hugh Moseley
Tax Assessor-Collector Parmer County

At Home In Parmer County By CRICKET TAYLO
County HI Agent


You Are Invited! PaNhandit hereford BREEDERS ASSOCIATION'S 51st. Annual Auction
1 P.M. Wednesday, January 25 At

AMARILLO STOCK SHOW 2 RCA RODEO
6 Rodeo performances - Jan. 20 thru 25 Produced by
Beutler \& Son, Elk City, Okla. Hereford Auction Featuring

35 Single Bulls - 4 Single Females
9 Pens of 3 Bulls - 3 Pens of 5 Bulls
PANHANDLE HEREFORD
BREEDERS ASSOCIATION
ART BRALLEY, Sec - Mgr. Amarillo, Texas
LEROY BORN, President Follett, Texas

## NOTICE

Friona Federal Credit Union ANNUAL MEETING

7:30 P.M. Tuesday (January 24)

* Program
* Reports
* Entertainment
* Door Prizes
* Refreshments

Junior High School Cafeteria

Members will elect two to the Board Of Directors. . .And one to the Credit Committee.

FRIONA FEDERAL CREDIT UNION

## 





Sylvia Stoked
Lee Gibson wed


## Society

## Friona Rebekah Lodge

## Has New Officers



Party Honors
Vickie Schueler
Progressive Club Has Husband Night

Baby Girl Born To Local Couple


Bridge Lessons Being Planned


Miss Hall has since moved to
Ilion, Arreona and Miss King Will ox, Airzona and Miss kin

## Easter Community FARM SALE

SATURDAY. JANUARY 21, 1967 SALE TIME: 10:OO AM. (TEXAS TIME 6 Miles North and 6 West of Dimming LUNCH WILL BE SERVED AT NOON

## tractors



## wot marc ometrew ven ste




0,1 under



a May. Miner, Veveveca
a
Ira Nichols. Inane Day, Dea

y Vaughn, Sally Ken

"

Engagement Announced

and Mrs. ob
announced

## $\pm=$



## SAVE MONEY SAVE STAMPS SAVE 2 WAYS! <br> MEATS


produce

Young Homemakers Frionan Pancake Supper Begins Early
Plan Pancake Supper In One


Treasurer's Report
$\qquad$



Before me, the undersigned authority, on this day personally
appeared Mabiel Reynoldd, County Treassurer of parmers County.
who being by me duly sworn, upon oath, says that the within and aho eeing by me duly sworn, upon oath, says that the within and
whe toing report is true and correct.
$\qquad$




