

THE RANKIN NEWS

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AUSTIN, Tex.—In the Senate is a bill that has turned out to be the most controversial and most costly of the legislative session to date.

It is a wrangle between two factions of optometrists.

The bill occasioned two full days of debate in the House before it finally passed by a vote of 97 to 41.

House Bill 5 is the designation of this measure, whose original purpose was to prevent optometrists from advertising and to break up the optometry chain stores.

The proposition, authored by Representative Stanley Banks Jr. of San Antonio, has the support of the Texas Optometry Association, a statewide organization of independent optometrists.

Opposing the bill are the advertising optometrists, including the chains.

Proponents of the legislation say they want to lift the standards of the profession and increase the authority of the state board of optometry so that it can tighten regulation and thereby eliminate any undesirable practices.

Opponents contend that the bill would invade their private rights and that the public would have to pay more for glasses if the measure should pass.

Amendments in the House toned down the bill's provisions, but did not remove objections of the opponents, who are redoubling their fight against the measure in the Senate.

The attitudes of three members summed up various viewpoints on the bill:

Representative Banks: "It raises the standards of the profession."

Representative Douglas Bergman of Dallas: "It's just an attempt to stifle free enterprise."

Representative Bill (Hertzog) Henderson of Houston: "Let the people decide where they want to buy glasses. I say get the government out of business."

Another bill that caused a good deal of controversy—one to ban resort lodges from state parks—was killed in the House, 63 to 59.

Barring revival of the bill, which seems unlikely, the state parks board can sell bonds to private investors and build resort lodges at Inks Lake near Burnet, Lake Texoma, and Possum Kingdom Lake.

Each project will cost about

\$1 million. When the lodges are built, they will be leased by the parks board to private operators.

You can look for stout argument next Wednesday, March 11, on whether to repeal or amend the automobile law.

The House voted to postpone further debate on the issue until that time.

Representative Sam Seller of Waco is author of a bill to wipe the law off the statute books. Representative D. H. Buchanan of Longview has a bill which he says will remove the undesirable features of the present law but retain its major objective—to take mechanically unsafe cars off the roads.

Highway Department top brass is toiling to perfect a presentation of their \$500 million road improvement program for a joint session of House and Senate.

"We plan to lay the full facts before the Legislature at one time," says Chairman E. H. Thornton Jr. of the highway commission.

He added that the commission will not undertake to tell the Legislature how to raise the money because "that is a legislative prerogative, and an administrative agency should not interfere in it."

The department has estimated that it will take an additional \$100 million per year for the next five years to bring Texas highways up to standard and maintain them.

It would take a constitutional amendment to complete a proposal by Senator John Bell of Cuero to help solve the state's water problems.

The proposed amendment, which passed a Senate committee test unanimously, would authorize the charging of fees for the use of Texas waters. The money would be used to build dams and reservoirs.

If passed by the Legislature, Bell's proposal would be voted on by the people next November.

A strong advocate of the proposed amendment is Senator Grady Hazelwood of Amarillo, who says his area's water shortage is critical.

Senator Bell predicted that if the amendment passes, local communities will build \$250 million worth of dams for water storage, flood control, and irrigation as soon as the money is available.

For a long time, there have been rumblings of discontent about the administration of Dr. George W. Cox, state health officer.

Senator J. T. Rutherford of Odessa wants to bring the whole affair out into the open with a full dress investigation or the state health department, which the senator calls a "farce."

The investigation if held, "will disclose facts that will warrant the removal" of State Health Officer Cox and his top aides. Senator's remarks. He said it was up to the state board of health to do whatever they chose about it.

The board has met several times without acting on the re-appointment of Dr. Cox, whose present term of office expired January 1.

The board could act on the appointment at its next session, March 9, but Senator Rutherford asked that the board further delay its appointment, pending the results of his proposed investigation.

A Senate subcommittee may report next week on a bill that set out to establish a uniform plan of taxing gasoline and compensating service stations for shrinkage caused by varying weather. The original committee heard

on the bill attracted 1,200 service station operators and gasoline than they pay for, since weather changes cause gasoline to alter in volume.

Gasoline jobbers countered that it would cause them undue hardship if they were required, as the bill provides, to compute the four-cent sales tax on each gallon of gasoline at a uniform temperature of 60 degrees.

To eliminate duplication of federal and state powers, especially in the field of taxation, will be the aim of a commission whose members will be appointed by President Eisenhower, Congress and the National Governor's Conference.

Governor Allan Shivers, as president of the conference, conferred with the president about the idea in Washington, and commented that it was the first time a president has ever called in governors to hear their views on how to stop federal-state conflicts.

It would take a two-thirds vote of the people to pass a proposed constitutional amendment by Searcy Bracewell of Houston to increase the pay of top state officials.

The amendment would increase the governor's salary from \$12,000

to \$25,000, the attorney general's from 10,000 to \$15,000 and the comptroller, treasurer and secretary of state from \$6,000 to \$12,000.

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THE RANKIN NEWS

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RANKIN—

—TEXAS

Oil Research Aids The Synthetic Field

When the new 53,000 ton ship S. S. United States raced across the Atlantic to bring speed record honors to this country for the first time in 100 years, her four massive propellers were driven by boilers fueled from tanks holding 2,000,000 gallons of oil. The proud success of this great new ship is another indication of the way in which American ingenuity, industry and skill bring about record-breaking results.

Joey Manry, who is a student at Baylor University, is spending a few days this week with her parents, Mr. and Mrs. J. L. Manry, Jr.

CLASSIFIED ADS

ANNOUNCEMENTS

MASONRY CONTRACTOR — Roy Thigpen, Rankin, Texas, phone 242-M. All types of rock work and tile. References.

WESTERN MATTRESS COMPANY of San Angelo does all kinds of mattress and springs repairing and rebuilding as well as furniture re-upholstering. Weekly pick up. Leave request for representative's call with Mrs. Tom Workman. Phone 167 or 65.

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FOR SALE: Travel-lite trailer house, 51 model, 32 foot, modern with bath. Will sell quickly at bargain. See in the next few days. Phone 689

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ADDITIONAL PERSONNEL**

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A. F. COX, Service Manager—Has had about a decade of experience servicing Chrysler projects, and has the know-how to take care of your service problems when you bring your car to our shop.

BILL BRASHER, Paint and Body Shop Manager — Manager of our newly-established body department, Bill has had 17 years experience in body work and finishing, and can renew the body on your automobile.

BILL CASSIN, Salesman — Formerly of a McCamey supply company, Bill has joined the Hogan Motor Company to sell Chryslers, the superlative in American motor cars, and the brilliant new Plymouths.

HOGAN MOTOR COMPANY IS NOW ABLE TO OFFER A COMPLETE AUTOMOTIVE SERVICE TO MEET EVERY NEED OF OUR CUSTOMERS.

- ★ Service On All Makes By Factory-Trained Mechanics.
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- ★ Used Car Sales
- ★ Chrysler-Plymouth Sales and Service.

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Hogan Motor Company

RANKIN—

—TEXAS

**KING SIZE
Hamburgers
WITH FRENCH FRIES
Hot Dogs
Chicken-In-Basket**

DAIRY MADE PRODUCTS

BY THE CONE, CARTON OR BARREL

ALL FLAVORS

Dairy Maid

RANKIN—

—TEXAS

Garden Tractor Helps Win 4-H Award for Georgia Girl



Winner of the 1952 gardening contest sponsored for 4-H Club members of Bibb County was young Lee Anderson, daughter of Mr. Mrs. C. W. Anderson, Route 2, Macon, Ga. Lee's garden was one of twenty-five planted and cared for by 4-H Club members and entered in the competition.

Lee's "silent partner" in her award-winning project was a three-horsepower Simplicity M-1 garden tractor. Though she is rather slight, the picture testifies, Lee found it easy to handle the tractor with minimum effort, even to changing implements for various jobs such as plowing or cultivating.

With an investment of two dollars worth of seed and small batches of tomato, onion and cabbage plants, and her Simplicity, Lee won first award—and had the distinction of contributing her prize-winning vegetables to the family dinner table as well.

Mr. and Mrs. Jack Slayton and Mr. and Mrs. W. H. Hudson were visitors in San Antonio last Saturday.

Mr. and Mrs. W. H. Hudson were visitors in Ozona and Sheffield on Monday.

Social Security Man To Be At McCamey PO

A representative of the Odessa office of the Social Security Administration will be in McCamey at the Post office on Monday, March 9, from 1:30 p. m. until 2:30 p. m. to assist local residents in filing their applications for retirement and family insurance payments.

Regular trips are made through the 18 county areas of West Texas which is served by the Odessa office, according to Jack Calvert, manager.

The traveling service is planned to give first-hand information to employers, employees, and other on Social Security matters which cannot be satisfactorily handled by mail, Calvert said.

Applications for Social Security account number cards can be secured from the local post office or the Texas Employment Commission office. These applications, as well as requests for information about the family insurance, should be sent to the Social Security Administration, Odessa, Texas. Replies will be made by mail or arrangements will be made to meet inquirers the next time the representative is in this vicinity.

Gasoline Consumption Hitting All-Time High

The civilian population of the United States is consuming more gasoline than at any time in its history. Coinciding with the record number of motor vehicles on the nation's highways—approximately 53 million in 1952, over two per cent higher than the previous year—the automotive gasoline consumption in 1952 was more than 40 billion gallons, over seven per cent more than in 1951. It took almost 200,000 service stations to supply the American drivers, and these operators shared an income of nearly 10 billion dollars from the public.

Today's typical railroad tank car can carry 8,500 gallons of oil, although some may carry up to 16,000 gallons. Oil travels by rail, pipe line, truck, ship and barge as it journeys to fulfill its myriad jobs for Americans.

Vets Administration Questions, Answers

Q: To train under the Korean GI Bill, I understand that I need at least 90 days military service, unless I was discharged sooner for a disability. Must all the 90 days have occurred after the Korean fighting began?

A: Not necessarily. You could qualify any part of the required 90 days of your military service took place after June 27, 1950, the date of the outbreak of hostilities in Korea.

Q: I'm taking institutional on-farm training under the World War II GI Bill. What happens if my annual income report isn't submitted to VA by the March 1 deadline?

A: If you don't send in your annual report on time, your GI subsistence allowance may be cut off as of March 31.

Q: I am a World War I veteran, and my U. S. Government Life Insurance policy has just lapsed, through oversight on my part. When I reinstate, must I pay interest on the premiums in arrears?

A: You won't be required to pay interest if you reinstate within three months from the due date of the premium in default. If you wait longer than that, 4 per cent interest compounded annually must be paid on the premium in arrears.

Q: What is the deadline for getting a GI loan?

A: For World War II veterans, the deadline is July 25, 1957. For veterans eligible under the Korean GI Bill, the deadline is ten years after the end of the current emergency period—a date not yet set.

SANTA FE CARLOADINGS

Santa Fe carloadings for week ending Feb. 28, 1953, were 20,761 compared with 23,413 for same week in 1952. Cars received from connections totaled 13,770 compared with 12,385 for same week in 1952.

Total cars moved were 34,531 compared with 35,798 for same week in 1952.

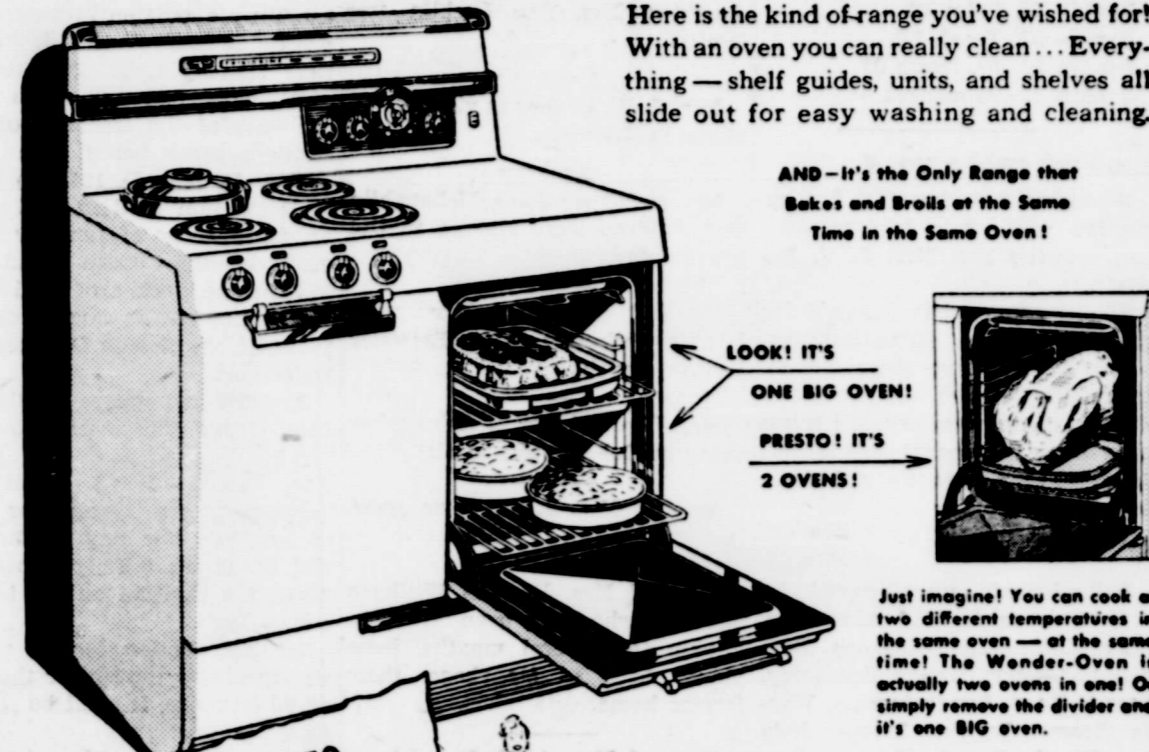
Santa Fe hauled a total of 35,399 cars in preceding week of this year.

The piccolo is highest pitched of musical instruments.

Easiest-to-clean oven ever made!



See it in the New FRIGIDAIRE "Wonder Oven" Electric Range



Here is the kind of range you've wished for! With an oven you can really clean... Everything—shelf guides, units, and shelves all slide out for easy washing and cleaning.

AND—it's the Only Range that Bakes and Broils at the Same Time in the Same Oven!

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Just imagine! You can cook at two different temperatures in the same oven—at the same time! The Wonder-Oven is actually two ovens in one! Or simply remove the divider and it's one BIG oven.

Model RO-50
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- Acid-Resisting Porcelain Cooking Top
- Oven Signal Light

West Texas Utilities Company

ROLL-AWAY BEDS
ALL SIZES
DISCOUNTED THIS WEEK ONLY!
Ideal For Extra Guest Accommodations
EASY PAYMENT PLAN!

McREYNOLDS FURNITURE
RE-UPHOLSTERING AND FURNITURE REPAIRS
Telephone 43— Rankin, Texas

RANKIN FOOD MARKET

ACROSS STREET FROM JOHNSON'S
Presents It's Annual



BABIES AND CHILDREN

PHOTO CONTEST

EVERYONE WELCOME!

Children Up To 13 Years Of Age Eligible

\$750.00 CASH PRIZES

Winners To Be Judged On Personality And Expression Only!

FIRST PRIZE \$250 IN CASH
SECOND PRIZE \$100 IN CASH
THIRD PRIZE \$ 50 IN CASH
20 Additional Prizes Totalling \$100 IN CASH

Entry Blank and Rules Given at Time of Sitting

ENTRY FEE 79c PER CHILD
NO OTHER CHARGES

ONE PICTURE GIVEN EACH ENTRANT

REMEMBER, this is not a beauty contest. Only personality and expression will be judged. Your child has as good a chance as any to win.

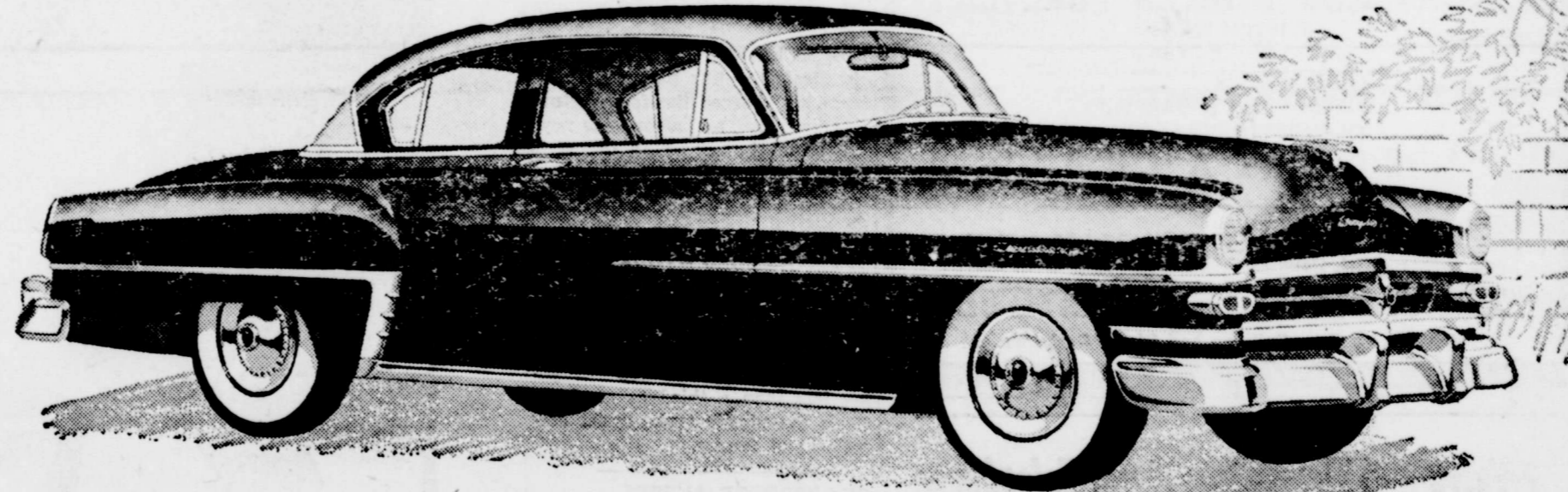
Full Set of PROOFS Shown

A well-known child photographer will be on hand, so don't miss being there.

ONE DAY ONLY, THURSDAY, MARCH 12
Hours: 10:00 A. M. to 5:00 P. M.

RANKIN FOOD MARKET
RANKIN—TEXAS

Here is Chrysler Quality at SURPRISINGLY LOW COST!



- If you're "budget-minded," this may astonish you . . .
• . . . this stunning new Chrysler Windsor can be had for little more than a low-priced car with all its extras!
• Here's Chrysler quality and prestige at modest cost. Plus Chrysler size, comfort, and safety, too!
• Famous Spitfire engine is a joy to command . . . in every driving situation!
• Full-time Power Steering, if you wish it, lets you turn and park with the gentlest of guidance. No wheel fight, ever!
- Immediate response, too . . . you don't have to turn the steering wheel so much to turn the front wheels. It's safer all ways!
- Revolutionary Oriflow shock absorbers waft you over roughest roads as gently as you'd carry a basket of eggs!
- Chrysler engineering has added more new improvements . . . first . . . to motor cars than all others put together!
- If your next new car means a "big decision" on your part, isn't it smart to investigate the most that's to be had? . . . especially when it's priced below all normal expectation!

The beautiful **CHRYSLER WINDSOR**—one of America's first family of fine cars!

HOGAN MOTOR COMPANY
Rankin, Texas

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BROWNIE TROOP NO. 6

Brownie Troop 6 met at 3 p. m. Monday with their leaders, Mrs. Joe Simpson and Mrs. J. T. Bushong.
 The meeting was called to order by the president, Linda Bushong. New officers were elected: President, Mary Steele; vice president, Judy Beeman; secretary and treasurer, Pamela Simpson; song leader, Brenda Reed; clean up girl, Judy Ann Wood.
 The girls worked on Indian villages.
 Refreshments were served by Judy Beeman to Kay Abernathy, Mary Steele, Linda Bushong, Donnell Lancaster, Wanda Bradberry, Brenda Reed, Lynda Ingram, Wanda Reams, Bernice Brown, Judy Ann Woods, Pamela Simpson, Carolyn Fortenberry, Diana Hilton, Marie Reese and the leaders, Mrs. Bushong and Mrs. Simpson.
 Rev. and Mrs. R. L. Shannon visited with Mrs. Bell at the Western Clinic Hospital in Midland last weekend.
 Mrs. Edwin Moore and children who have been with her parents, Mr. and Mrs. James Kennedy, for the past two months, have returned to their home in Dallas.

Troop No. 1 Meets In Park Building Monday

Girl Scout Troops No. 1 met at the Park Building Monday, March 2, at 6 p. m. Summer camp was discussed.
 Troop No. 1 hopes to work out a financial plan where all members can go to camp together.
 Kay's patrol is working with hostess badge and Pat's patrol is working on the rock and mineral badge.

Omar Warren was a business visitor in Big Spring Monday.

Mrs. Dave Gentry is spending the week in McCamey with her daughter, Mrs. Dee Locklin and family.

Mrs. J. W. Garner is visiting relatives in Kermit.

Mr. and Mrs. John McLaughlin and children were visitors in Del Rio Sunday.

Mr. and Mrs. Clint Shaw were in this week from their Brewster County Ranch.

Mrs. Hamp Carter is visiting her sister in Del Rio this week.

Mr. and Mrs. B. B. Brown spent last weekend in Del Rio.

Mr. and Mrs. Herman Williams and son, who have been living in Rankin for several months, have moved back to Monahan, their former home.

Mr. and Mrs. A. F. Eades have had as their recent guests, Mr. and Mrs. Monty Lee of Clairmont, Texas, and Mrs. Dilia Aldredge of San Antonio, and Mrs. W. C. Beberry of Jayton.

Mrs. R. L. Bell, who is in the Western Clinic Hospital in Midland is improving but will be there for some time.

Mr. and Mrs. James Campbell and Danny visited relatives in Winters, Texas, last weekend.

THE STATE OF TEXAS To Any Sheriff or any Constable within the State of Texas—GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Upton County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS

To: Norma Lee Roecker, Defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable 112th District Court of Upton County at the Court-house thereof, in Rankin, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 20th day of April A. D. 1953, to Plaintiff's Petition filed in said court, on the 8th day of January A. D. 1953, in this cause, numbered 976 on the docket of said court and styled Otto Joe Roecker, Plaintiff, vs. Norma Lee Roecker, Defendant.

A brief statement of the nature of this suit is as follows, to wit:

For divorce based upon the grounds of cruelty and for costs of suit and for any further relief, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and seal of said court at Rankin, Texas, this 4th day of March A. D. 1953.
 Attest: Nancy K. Daugherty, Clerk, 112th DISTRICT Court, Upton County, Texas.
 By Sara Lee Vardy, Deputy. (SEAL)

PETROLEUM AIDS THE GOLF DUFFERS, TOO

Now the petroleum industry has come to the aid of the golfer! To help him improve his game, a new type of practice golf ball, made with petroleum derivatives, has been introduced. Made of an expanded cellulose plastic which comes from petroleum, the ball is so sensitive to the way it is hit that it will indicate a hook, slice, or other faulty swing. Weighing one-thirteenth as much as a regular golf ball, the practice ball can be used safely indoors and is easy to retrieve outdoors.

OIL STRENGTHENS THE FOOD SUPPLY

Grain and sugar formerly used for making industrial alcohols now are available for food because petroleum has stepped in to provide chemicals for this purpose. Petroleum has entered the food picture in other ways, too, among the newest being the supplying of petrochemicals to manufacture nitrogen fertilizers which make land more productive.

PLASTIC TRUCK TANKS

Trucks used in the desert now may have cargo tanks made of a new glass-fiber polyester plastic, which contains petroleum. Weighing less than a third as much as steel, the plastic tanks resist corrosion and fungus.

OIL PRODUCT AVERTS FINGERPRINT DAMAGE

A fingerprint remover has been developed by an oil company to protect metal parts that have fine finishes and close tolerances. It forms a thin film over the part and prevents body acids and fingertip perspiration from staining or corroding the metal during handling. When the part is ready for use, the film can be removed easily with a petroleum solvent.

YOUTH COUNCIL ELECTS

The Youth Council elected the following officers:

Chairman—Johnny Hurst;
 Vice-Chairman—Mrs. R. H. Johnson;
 Secretary and Treasurer—Mrs. Ralph Daugherty.

Mrs. Herbert Hurn was elected advisory member.

The meeting time has been changed from the second Monday to the third Tuesday at the Park Building.

Mr. and Mrs. E. R. Bowerman and Miss Mary Lena Aldridge of Iraan were guests this week of Mr. and Mrs. A. F. Eades.

WSCS Hears Conference Reports At Meeting

The regular business session of the WSCS was held Monday, March 2, at 2:30 p. m. at the church. Mrs. Ross Wheeler, president, presided. Meeting was opened with prayer. Reports from Conference officers were highlighted by local officers.

Every Methodist woman was asked to pray the Lord's Prayer each evening at 6 p. m., also asked to send various pictures to our neighbors around the world.

Spiritual Life Chairman asks members to remember Fellowship of Intercession and use Prayer Calendars.

The Youth Department is planning to send a youth to Conference.

Retreat is being planned. It was reported that all reports had been sent in on time. Gold sheet should be used. Mrs. Max Lewis introduced that Bible study should be in April. Bible facts and figures were given. Also plans for the Pre Study to be given in Circles meetings in March.

Program day March 16 will be given to Bible study.

Nominating committee reported new officer list was filled except Children's Secretary.

President, Mrs. Ross Wheeler, secretary and treasurer Mrs. D. O. McEwen, promotional secretary Mrs. Don Cochran, vice president Mrs. R. H. Johnson, secretary of social relations and local church, Mrs. Hamp Carter, secretary of literature and publications Mrs. Bruce McGill, secretary of supplies Mattie McDonald, secretary of spiritual life Mrs. Harold Condon, secretary of missionary education Mrs. R. O. White, secretary of student work Mrs. Darby Anderson, secretary of youth work Mrs. Max Lewis, status of women Mrs. W. L. Goodwin.

These officers were elected by acclamation.

The Friendship Circle will meet with Mrs. Harold Condon on Monday.

February 9 at 2:30 p. m., Lydia Circle will meet with Mrs. Higday. Meeting adjourned with prayer.

Alf Hodges was in town Monday from the Bob Hill Ranch. He brought an eagle in that he had just killed. The eagle had a seven foot spread, with seven inch claws and weighed ten and one-quarter pounds.

Dr. Quentin Z. Martin

OPTOMETRIST
NEW HOURS
 9:00 A. M. TO 5:00 P. M.
TUESDAY THROUGH SATURDAY
 Next Door to McKinney Insurance
 McCamey, Texas

WINDS ITSELF and TELLS the DATE



Ernest Borel
 SINCE 1859

The ultimate timepiece for today's busy man—an ERNEST BOREL Self-winding DATE watch. Automatically records the date in attractive date window. Winds itself by your arm's natural motion. The ingenious movement is fully protected from shocks, dust, and moisture. And accuracy is assured by its revolutionary INCA*STAR regulator. Priced from \$67.50.

QUALITY JEWELERS
 P. O. Box 115
 RANKIN —TEXAS

ANNOUNCING

THE OPENING OF
Golden's Helpy-Selfy
STEAM LAUNDRY
Monday, March 9th — 7:00 A. M.
 SPECIAL DRYING EQUIPMENT
—FREE WASH—
 FOR FIRST TEN WOMEN
 LOCATION—ONE BLOCK WEST OF CRANE HIGHWAY
 McCAMEY, TEXAS

CHRISTIAN SCIENCE SERVICES

Sunday Morning:
 Sunday School 10:00 a. m.
 Sunday Service 11:00 a. m.
 Services held the first Wednesday of each month at 7:30 P. M.

Christian Science Group

You are cordially invited to attend our services.
 Across from McCamey High School on 11th St.

FORD THEATRE

RANKIN, TEXAS

FRIDAY AND SATURDAY, MARCH 6 AND 7

Paulette Goddard - Pedro Armendariz
"THE TORCH"
 PLUS SECOND FEATURE
"WAY OF A GAUCHO"

SUNDAY AND MONDAY, MARCH 8 AND 9

JOHN PHILIP SOUSA'S
"STARS AND STRIPES FOREVER"
 CLIFTON WEBB

TUESDAY ONLY, MARCH 10

CLAUDETTE COLBERT in
"CLEOPATRA"

WEDNESDAY AND THURSDAY, MARCH 11 AND 12

Lana Turner - Kirk Douglas - Walter Pidgeon - Dick Powell
"THE BAD AND THE BEAUTIFUL"
 Co-Starring Bary Sullivan and Gloria Grahame

7 Years—6 Times More Rural Telephones



THIS SCENE HAS BEEN REPEATED many times in recent years, as telephone people worked to extend service to the state's farming areas. In just seven years, the number of Southwestern Bell rural telephones in Texas has increased six times. And we're continuing to push more lines out into rural areas every month. In 1953 we hope to be able to spend more than \$4½ million on this type of construction alone. **SOUTHWESTERN BELL . . . A TEAM OF 28,000 TEXANS . . . PARTNERS IN TEXAS' PROGRESS.**

A New Word in your language! A New Safety in your life!

LIFEWALL

U.S. ROYAL TIRES



Now—All in One!
Blowout Prevention
Skid Protection
Life Protection

Proven by DESTRUCTION TESTS!
 With their other superb qualities, LIFEWALL U.S. Royals bring you blowout prevention. Their sensational Nylon LIFEWALL, finest air-container ever developed, banishes blow-out possibilities. Look for yourself!

NO BLOWOUT! Here LIFE-WALL Tire strikes 5-inch spike at normal speed—without slightest harm or penetration!

NO BLOWOUT! Car slams first concrete block, then second. Wheel-rim's bent—but LIFE-WALL Tire keeps all air and safety!

NO BLOWOUT! See LIFE-WALL Tire hit vicious, jagged chuck-hole. Never an air loss—no damage inside or out!

With the Only EVERLASTING WHITEWALLS to keep the spotless beauty of your tires!
CURB GUARD* PROTECTIVE RIB to end curb scuff nuisance and expense!
ROYALTREX TREAD and TRACTION—world's utmost non-skid stopping power!
and with up to TWICE AS MANY SAFE MILES—your one tire investment for years!

Act Now On SPECIAL INTRODUCTORY OFFER
 You'll be happy to find out how much you get for your present tires, old or new, with the special allowances included in the Introductory Purchase Plan . . . how little you pay per week with special credit terms. Come in now—today!

YOCHAM SERVICE STATION

—PHILLIPS "66" PRODUCTS—
 RANKIN, TEXAS