

STAR Lites

by Bill Ellis

We were handed this article this week by a reader, who read it in the Morton Tribune last week. We think it has a lot of food for thought, so we're reprinting it here. (Title of the piece is "Tired American")

I am a tired American. I'm tired of being called the ugly American.

I'm tired of having the world panhandlers use my county as a whipping boy 365 days a year.

I am a tired American -- weary of being lectured by General DeGaulle (who never won a battle) who poses as a second Jehovah in righteousness and wisdom.

I am a tired American -- weary of Nassar and others who bleed Uncle Sam White and kick him on the shins and yank his beard if the cash flow falters.

I am a tired American -- weary of having my tax dollars go to dictators who play both sides against the middle with threats of what will happen if we cut off the golden stream of dollars.

I am a tired American -- disturbed by the lazy do-nothings who wouldn't take a job if you drove them to and from work in a Rolls-Royce.

I am a tired American -- who is tired of supporting families who haven't known any source of income than Government relief checks for three generations.

I am a tired American -- who is angered by the self-righteous breastbeater critics of America, at home and abroad, who set impossible yardsticks for the United States but never apply the same standards to the French, the British, the Russians and the Chinese.

I am a tired American -- sickened by the slack-jawed bigots who wrap themselves in bedsheets in the dead of night and roam the countryside looking for innocent victims.

I am a tired American -- who is sick of reading about and looking at Negro extremists who use the cloak of "civil rights" to loot and burn and pillage, who seek full equality under the law but who are not willing to work their way into responsibility.

I am a tired American -- who resents those who try to peddle the belief in schools and colleges that capitalism is a dirty word and that free enterprise and private initiative are only synonyms for greed.

They say that they hate capitalism but they are always right at the head of the line demanding their share of the American way of life.

I am a tired American who gets more than a little bit weary of the clique in our State Department who choose to regard a policy of timidity as prudent -- the same group who subscribe to a "no-win" policy in Viet Nam.

I am a tired American -- real tired of those who are trying to sell me on the belief that America is not the greatest nation in all the world -- a generous hearted nation -- a nation dedicated to the policy of trying to help the "have nots" achieve some of the good things that our system of free enterprise brought about.

I am an American who gets a lump in his throat when he hears the "Star Spangled Banner" and who holds those chilling high notes of the brass trumpets when Old Glory reaches the top of the flag pole.

I am a tired American -- who wants to start snapping at those phony "high priests" who want us to bow down and worship their false idols and who seek to destroy the belief that America is the land of the free and the home of the brave.

I am a tired American who thanks the merciful Lord that he was so lucky to be born an American citizen -- a nation under God, with truly mercy and justice for all.

A cousin of ours has appeared in two football games at Muleshoe, and scored a touchdown in each game. One of the TD's won the game.

However, we won't have to let family loyalty get in the way of our support for the Chiefs. You see, the cousin -- Brenda Ellis -- is cheerleader at Muleshoe High School.

She scored the touchdowns in the annual girls' "powder puff" games down there.

Homecoming Events Are Scheduled

Homecoming activities are scheduled at Friona High School this weekend, with the crowning of the Homecoming Queen as the highlight, coming in pre-game ceremonies Friday.

The coronation ceremony will begin at 7:40 p.m. at the new football stadium. Candidates for queen are Glenda Mingus, daughter of Mr. and Mrs. Glen Mingus, Carolyn Hamilton, daughter of Mr. and Mrs. James Hamilton, Sandra Beene, daughter of Dr. and Mrs. Bill Beene, and Janet Bishop, daughter of Mr. and Mrs. Stanley Bishop.

The Friona High School student council is in charge of the coronation, and various members have parts in the ceremony.

Prior to the coronation, the Future Homemakers of America are sponsoring their annual "tasting bee" at the grade school cafeteria.

Last year's queen, Merylene Massie, will be on hand to present a bouquet to the new queen, Travis Graves, a co-captain on the 1965 Chieftain team, will crown the winner, who is chosen by the football team.

Church Gets New Worker

The first Baptist Church announced this week that David Campbell will be associated with the church as music and educational director.

Campbell, a native of East Texas, comes from the First Baptist Church of Cooper (near Paris, Tex.), where he has been serving in a similar capacity. The new director plans to arrive in Friona tomorrow, and be in charge of music at church services beginning Sunday.

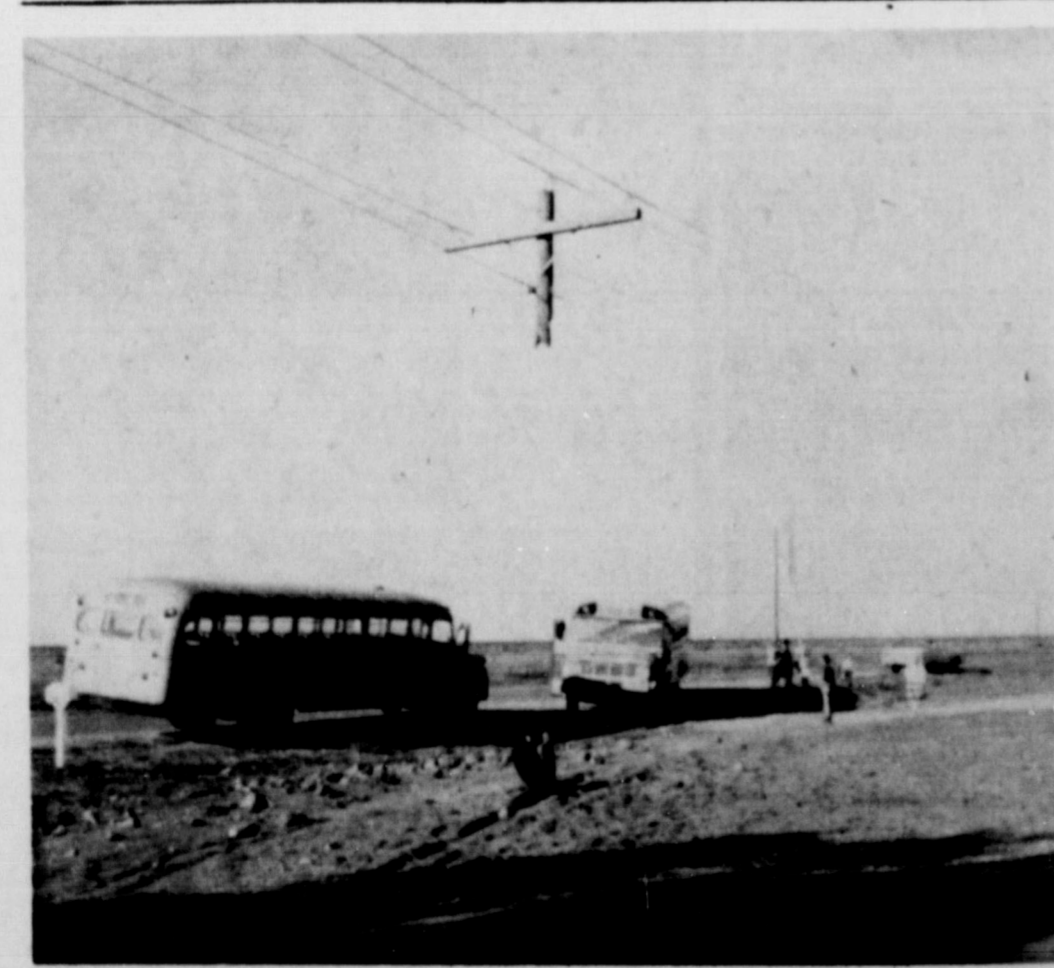
A graduate of East Texas State University with a degree in Music Education, Campbell also attended East Texas Baptist University.

Campbell is married and has a son, Chris, who is two months old. His wife Ann also attended East Texas State. The family will be at home at 611 Summitt.

"Dollar Days" Are Set Here

Friona shoppers are reminded that in keeping with a decision passed by the Friona Association of Retail Merchants last month, "Dollar Days" will be held on Friday and Saturday of this week, rather than wait until the first Monday for shopping specials.

The group feels that the change in the "Dollar Day" set-up will give the monthly specials more punch, coming sooner after their advertisements are published in the Friona Star.



WRECK SCENE . . . This was the scene near Rhea Wednesday morning after a truck loaded with sugar beets rammed into the back of a Friona school bus. The utility pole, shown in the center, was knocked out by the truck. Two children were hospitalized, although neither was in serious condition. (Picture courtesy Norbert Schueler)



QUEEN CANDIDATES . . . The four candidates for Homecoming Queen at Friona High School are shown above. From left to right are Glenda Mingus, Sandy Beene, Carolyn Hamilton and Janet Bishop. One of the four FHS girls will be crowned queen during pre-game ceremonies tomorrow at Chieftain Field. Ceremonies begin at 7:40 p.m.

FRIONA, TEXAS THURSDAY, SEPTEMBER 30, 1965 TEN CENTS

THE FRIONA STAR

VOLUME 44 NUMBER 1 14 PAGES

Unbeaten Mules Are Foes In H. C. Battle Friday

Friona's Chieftains meet the unbeaten Mules from Muleshoe in their Homecoming Game for 1965 at 8 p.m. Friday at Chieftain Field.

Muleshoe comes into the game with a 3-0 season record, compared to Friona's 1-2. The Mules down Dimmitt, 26-6, Morton 10-0 and Olton 13-9. Friona has won over Plains, 21-7, but lost to Farwell, 8-7, and Dalhart, 32-12.

Both teams had an open date the past Friday, so both will be rested up and ready to get back into action.

Friona will be without the services of junior guard Mike Woolley, out with an arm injury. Billy Perkins will be starting in his place. Also, center and linebacker Bing Bingham has a bruise which will limit his play to defense only.

The Chieftains worked on their offense on Monday, and Coach Don Light said the work-out was a good one. Defense had the spotlight on Tuesday, and Coach Light said that work-

out was a bit "sluggish".

The Mules, who have always proved a tough customer for Friona, will no doubt be worthy homecoming opponents. (See story page 1, section 2).

Muleshoe has already won more games than it did last year, its first in the AAA classification. They were impressive in beating Olton, the team

picked to win Friona's district (3-AA) championship by league coaches.

"They have a rugged 195-pound fullback in Ronnie Swint, and also a breakout threat in halfback Joe Adams," Coach Light pointed out.

The Friona coach also indicated that Mule quarterback John Thompson, a left-handed

"rifelman," can throw the ball with authority, having completed a long pass against Olton to turn the tide in that game.

"We won't have much advantage, if any in the line, either," Coach Light observed. The Mules have a 198-pound tackle, a 190-pound center, two 180-pound guards and 165-pound ends.

Muleshoe runs a "wide-split-T" offense, according to Coach Light. He pointed out that it would be Friona's first encounter with this type offense.

(Continued on page 6)

SCORES TUMBLE

It Was Rough Week On Football Experts

It will probably come as a surprise to none of the contestants in the Friona Star's Cotton Bowl football contest that nobody got all the games correct in last week's contest.

While the previous week had seen the first contestant to get as many as 18 games right, the past week's contest was won by a contestant who correctly picked 15 of the 18 games. As a matter of fact, only three of the 147 who entered the fourth week's contest got as many as 15 games right, and just seven others correctly tabbed 14.

Thelma Watkins, long-time participant in the annual contest turned out to be the weekly winner, and her son Butch kept two of the three weekly winners within the family by placing third.

Second place was won by J.V. Finley. All three contestants correctly picked 15 games, and their placing was determined by the tie-breaker score each filled in on the contest blank.

Last week's tie-breaker game was the Bovina-Amherst contest, won by Amherst, 12-8. All three contestants had picked Bovina, but Mrs. Watkins came closest to the actual score, guessing 16-7. Young Finley had said 21-6, to beat Butch Watkins by a point. Watkins' guess was 22-6.

Proving that there was no "collaboration" between the two family members, two of their three misses were different games. The only common miss was the Abernathy-Post game, as each picked Abernathy.

Several upsets made the contest sheet a regular "obstacle course" for contestants. These included the Lockney-Ralls game, Abernathy-Post, Bowling Green-West Texas State and Texas A&M - Georgia Tech, missed by a large percentage of the contestants.

Those correctly picking 14 games were Bill Bailey, Francis Gable, Bryon Grant, Ceilia Loflin, Jack London, Weldon Moody and Dolph Moten, the latter two contestants by way of Bovina.

A total of 20 contestants got 13 games right. They were Maynard Agee, Ross Ayers, Eugene Bandy, Floyd Brookfield, Dora Covarrubias, Bob Finley, Manuel Garcia, Karl Kuhlman, Albert Johnson, Lar-

ry Johnston, Jerry Loflin, Elizabeth McLellan, Pat Manchee, Peggy Monroe, Jeff Price, Mary Pryor, Don Reeve, LaVon Reeve, and Cotton Renner.

Only 30 of the 147 weekly entrants picked as many as 13. The remaining 117 entrants were grouped between eight and 12.

Although his score of 12 was his lowest in the contest, Edward White, Jr., climbed atop the standings in the race for the grand prize of a Cotton Bowl weekend in Dallas, with a score of 57, the only contestant with that many points. Five contestants are grouped a point back at 56.

Included in the week's entrants were five new contestants, bringing the total number of participants to 221, equalling the number which participated in the contest last year, in only four weeks.

Eighteen Friona merchants are co-sponsoring the contest with the Star. A new slate of games can be found on this week's contest page. Weekly prizes of \$5, \$3 and \$2 are awarded to the top three contestants each week.

Crawford Is Convalescing

T.J. Crawford, one of Friona's early day merchants who retired a number of years ago after operating a grocery store many years, is making satisfactory progress in Parmer County Community Hospital.

Friday evening as he was cleaning a gun at his home, a bullet was accidentally fired and entered his left knee. He was taken to Parmer County Community Hospital then transferred to Northwest Texas Hospital in Amarillo early Saturday morning.

Following surgery at Northwest Texas, he was hospitalized there until Monday afternoon and was then transferred back to the local hospital.

Two of his daughters, Jean Crawford, Santa Fe, and Mrs. A.C. Watson, Tucumcari, have been with him since shortly after the accident and reported at noon Tuesday that his condition was satisfactory.

1966 Cars To Go On Display

The showing of new cars for 1966 will be a featured attraction during the next week in Friona.

The 1966 Ford will be unveiled tomorrow at Friona Motors. Coffee and Spudnuts will be served all day, and registration will be held for door prizes. Also, boys eight through 13 are asked to come with a parent to register in Ford's "Pass, Punt and Kick" contest.

Next Thursday, October 7, the 1966 Chevrolet will be shown at Reeve Chevrolet. A similar open house is planned, and more details will appear in next week's edition of the Star.



BEET TIME . . . Trucks lined up Monday morning as the first day for digging the 1965 crop of sugar beets arrived. This line of trucks was typical most of the day at Friona's Holly Sugar receiving station.

Friday And Saturday Are Dollar Days In Friona

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1960, 1963
1960, 1961, 1963. West Texas Press Association, 1960, 1961, 1963
Texas Press Association, 1960, 1961, 1963, 1964.

First Place General Excellence Winner, West Texas Press Association,
1961, 1963.

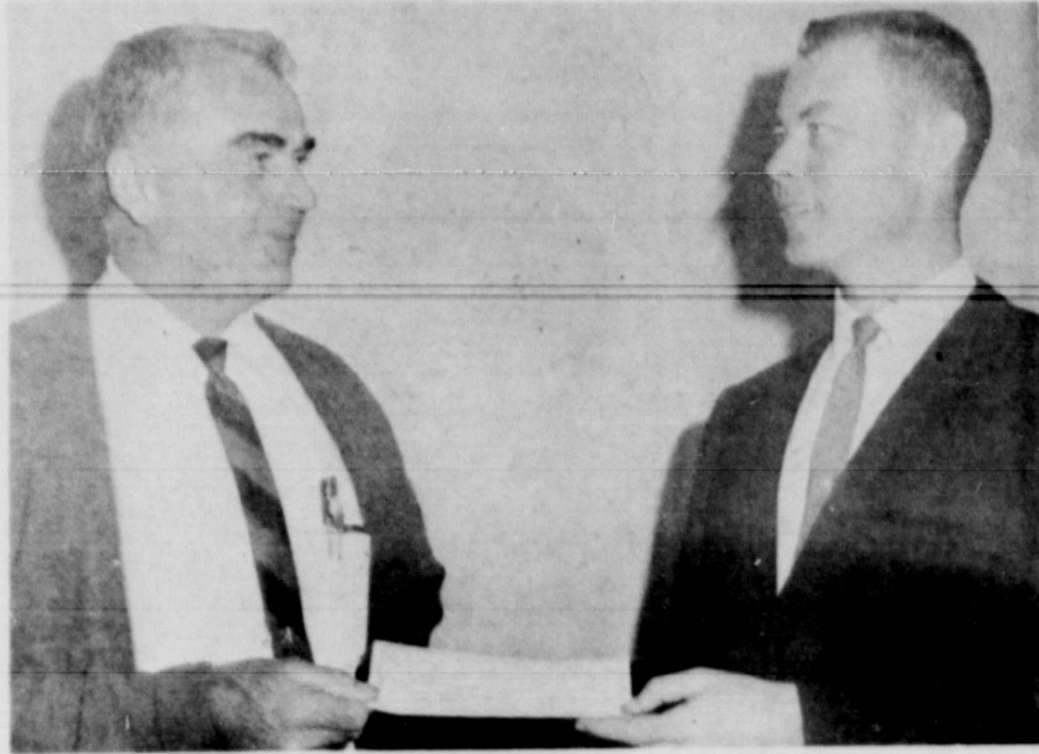
Entered as second class matter July 31, 1925, at the post office in
Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Waneen Ragsdale, Bookkeeper



HURRICANE DONATION . . . Friona Lions Club responded 200 per cent to a plea by district Lions headquarters for donations to victims of Hurricane Betsy in the New Orleans area. Asked for a \$100 donation, the local club gave \$200. Club president, Jake Outland, left, is shown giving the check to treasurer Dale Williams.

WEST POINT, MISS., TIMES LEADER: "This country was founded by men and women who were afraid. Wars are won by men who are afraid. Confidence is an ally of defeat. Fear builds muscles. Contentment adds fat. Fear gives drive. Satisfaction hunts the shade."

Friona Speaks Telephone Co-op Annual Meeting Is Tonight

As a "follow through" on last week's Star editorial, "What's Wrong With Friona?" we are this week starting a question and answer series which will run on the editorial page for several weeks. This series will give Friona citizens the chance to speak out on a number of subjects concerning our city.

The answer to this week's question "What would you like to see done in Friona toward improving our city?" seemed to point toward the need for various recreational facilities for Friona youth. This leaves the strong impression that the citizens of our city are not concerned for themselves but for the welfare of the youngsters, of tomorrow's citizens.

Question: What would you like to see done in Friona toward improving our city?

events. If we're going to try to beautify Friona, we need to start by paving the alleys."

Mrs. Steve Messenger: "I would like to see a playground-park provided for Friona's school children. And for the teenagers, I would like to see a youth center built, where they could have their parties and meetings."

Frank Trutt: "I think Friona needs a good eating place with a dining room for meetings, family reunions and the like. . . a place that serves really good food."

The 12th annual meeting of the membership of the West Texas Rural Telephone Cooperative, Inc. will be held tonight at the Deaf Smith Community Center in Hereford.

Directors are to be elected for the Friona and Oklahoma Lane exchanges. Door prizes will be awarded.

All members are urged to attend, states Vernon Inman, manager. The meeting is to start at 7:30 p.m.

Your Family Trusts You!



Does this supreme trust in you sometimes prompt sober thoughts after they are tucked in bed? Of course, you've made provisions to keep their world safe if anything should happen to you. But are we doing all we should do to help you make the best use of your insurance. For example:

Could these expenses be paid . . .

if your income stopped?

- Your final expenses, debts
- Your home mortgage
- Wife's old age income
- Children's college costs
- Family living expenses
- Your retirement income

IF IN DOUBT, SEE US.

Ethridge - Spring Agency



Ph. 247-2766

Friona

12th ANNUAL MEETING

Of the membership of

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

SEPTEMBER 30, 1965 - 7.. 30 P.M.

AT THE

Community Center - Hereford, Texas

All Cooperative Members are Urged to Attend
Their Annual Meeting
Election Of Directors For
FRIO And OKLA.LANE Exchanges

-DOOR PRIZES-


Church Begins New SS Class

Rev. Jake Armstrong, pastor of the Calvary Baptist Church, announces that the church has begun a Sunday School class for young married couples.

"There are a number of young married couples in our church and others in the community who are not attending Sunday School because there is no class for young couples," Rev Armstrong said.

Eddy Willmon is teacher of the new class. It meets each Sunday morning at 9:45 at the church.

the great equalizer-



RURAL ELECTRICITY

More than any other single factor, electricity has helped to "equalize" living conditions in rural America with those in urban America. The many benefits and comforts made possible by electricity are available to all.

As pioneers in the electrification of our area, we are proud of having contributed our share to the progress and prosperity of our people and this community.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE INC.

Merchants Plan Thursday Meet

The Friona Association of Retail Merchants (FARM) will meet next Thursday at Friona Lanes, for its regular monthly meeting.

The agenda will include the discussion of possible holiday promotions. All retail merchants are urged to make plans to attend the meeting.

Mrs. A.Q. Drake returned home Wednesday after spending several days visiting in the home of her daughter, Mrs. Frances Howard, at Abernathy.

NO BUMP IN THE ROAD!



It's a smooth, quick, delightful, service-giving convenience for our car-driving depositors — enroute to school, office, shopping, or parties—in good weather or bad, all year around! Enjoy it . . . use our

DRIVE-IN TELLER WINDOW SERVICE!

FRIONA STATE BANK

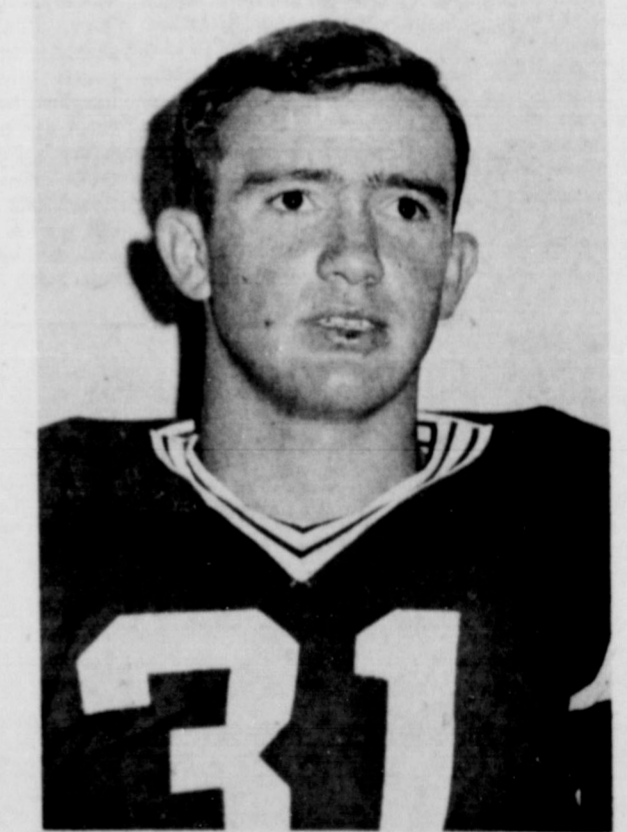
Serving The Great Irrigated Area

Friona Member FDIC Phone 247-2736

Friona's most civic minded businessmen advertise in the Friona Star. Patronize the local merchants who help bring you the hometown paper each week.

THE
FRIONA
★
STAR

SUPPORT YOUR TEAM



JOE MABRY, senior is starting fullback

WELCOME "EXES"

We Are Behind You Big CHIEFS.

MAURER MACHINERY

Phone 247-3250 Friona, Texas

GO TEAM GO!



BING BINCHAM, senior, is starting linebacker.

We Are Behind You Big CHIEFS.
STOMP The **MULES**
DOUGLAS
LAND COMPANY

Joe B. Douglas

Phone 247-30011

Ed Hicks



"OUR TOWN" CAST . . . Members of the cast for the Friona Thespian Troupe's production of "Our Town" pose for a picture. Shown are (back) Travis Graves, Frieda Floyd, Tommy Sherry, Madalyn Binger, Darla Howell, Pat Taylor, Jerry Stephens and Carolyn Hamilton. In front are Mike Smith, Tim Rhodes, Courtney Owen, Randy Farr, Brian Evans and Jimmy Grimsley.

Local Boy Is Winner In Tri-State Contest

Dwayne Bauer, Friona 4-H member, won third place in the Tri-State Fair 4-H Wheat Contest. Dwayne received \$30.00 prize money on his winning wheat last Saturday in Amarillo.

Young Bauer entered the contest by submitting a 15 pound sample of his wheat to the fair. The samples were then graded and the top 25 entries were milled and made in to bread. Winners were determined by the

laboratory analysis, milling and baking qualities of the wheat samples.

Dwayne also entered his wheat project in the Farmer County 4-H Wheat Production contest this year. He kept an accurate set of records on his project. His 5 acre wheat project averaged 47 bushels per acre was watered up and only re acre with a test weight 62.

Dwayne planted 70 lbs. of Kaw wheat per acre on October 1.

The wheat was watered up and only received on other watering in March to make the 47 bushels per acre.

Mr. and Mrs. Franklin Bauer are the parents of Dwayne and they live in the Rhea Community. Franklin is one of the 4-H crop leaders for the Friona Club.

These **HOMECOMING** Specials Are

sure to SCORE

Friday Thru Saturday

3 Hamburgers \$1

Malts 49¢

5 Cokes 29¢

Let's Go Chiefs!

Skin Those Mules!

DON'S
DRIVE IN

CHEVY'S BUILT FOR BIGGER THINGS IN '66!



NEW CHEVROLET WORKPOWER IS HERE!



Here's low cost Chevy Van—economy champ of Chevrolet's long, strong covered delivery truck line.

NEW HEAVYWEIGHTS UP TO 65,000 LBS. GCW!
 The all-new Series 70000 and 80000 models are here—the biggest Chevies ever built, out to do the biggest jobs any Chevrolet trucks have ever done! They're ready to cut costs with new V6 gasoline engines, new V6 and V8 diesels. They offer, also, a new 92" cab that's the best yet for working efficiency, new higher capacity frames and axles and a high 65,000-lb. GCW rating.

NEW LIGHT-DUTY WORKPOWER!
 The most widely used of all truck engines—the famous Chevy light-duty Six is built for bigger things in '66 with a big new 250-cubic-inch design. It's the standard power plant in most light-duty models. Also, users of 1/2-ton models can now specify a big 327-cubic-inch V8—the most powerful engine ever offered in a 1/2-ton Chevy truck. See the new Chevies now, at your Chevrolet dealer's.

Telephone your Chevrolet dealer about any type of truck.

REEVE CHEVROLET COMPANY

Friona, Texas

Phone 247-3011

510 Main Street



JOHNSON'S FOOD MARKET

S and H Green Stamps

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6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

LANE'S DELUXE Ice Cream 1/2 GALLON 59¢

SNOWDRIFT 3 LB. 79¢

CUT GREEN **DEL MONTE BEANS 303 Can 4 FOR \$1**

ENGLISH **DEL MONTE PEAS 303 Can 4 FOR \$1**

DEL MONTE TUNA 2 FOR 59¢

DEL MONTE CATSUP 20 Oz. 4 FOR \$1

DILL **DEL MONTE PICKLES 22 Oz. 3 FOR \$1**

DEL MONTE SPINACH 303 Can 3 FOR 49¢

DEL MONTE W.K. CORN 303 Can 2 FOR 39¢

DEL MONTE RAISINS 15 OZ. 30X 2 FOR 59¢

DEL MONTE SLICED **PINEAPPLE No. 2 Can 3 FOR \$1**

DEL MONTE CRUSHED **PINEAPPLE No. 2 Can 3 FOR \$1**

MEATS

FRYERS FRESH DRESSED GRADE A. Lb. 29¢

PINKNEY **SAUSAGE 2 Lb. 89¢**

AFFILIATED **BACON 1 Lb. 79¢**

FRUITS AND VEGETABLES

C.A. **Bananas LB. 10¢**

BELL **PEPPER RED LB. 29¢**

FLA. RUBY RED **Grapefruit Lb. 19¢**

Aleman Ends Army Course

Pvt. Angel Aleman, son of Mr. and Mrs. Encarnacion Aleman, Friona, Tex., completed advanced training as a cannoneer at the Army Artillery and Missile Center, Fort Sill, Okla., Sept. 23.

Aleman was trained in the preparation, loading, and firing of field artillery guns and howitzers.

The 22-year-old soldier entered the Army in May of this year and completed basic training at Fort Polk, La.

He attended Friona High School.

Class Members Reveal Names

Names of secret pals were revealed at the Wednesday meeting of Homemakers Sunday School Class of First Baptist Church. Hostesses were Mrs. Curtis Murphree and Mrs. Wayne Massey.

Others attending were Mesdames David Smith, Herbert Day, Ray White, Jim Johnston, Stanley Benge, Richard Colvard, Joe Lewellen, Olan Turner, Francis Gable, T.A. Kelley,

Travis Stone, Merritt Brooks, Glen Mingus and Paul Williams and Joy Massee.

Refreshments of sherbet and cookies were served by the hostesses during the social hour.

Weekend guests in the G.B. Buske and Phillip Weatherly homes were Mrs. Don Max Vars and daughter, Mayla Dawn, of Canyon.



PROGRESSIVE PIRATES -- Members of the Program Committee of Progressive Study Club dressed as pirates to host the first meeting of the new club year. Mrs. Flake Barber and Program Chairman, Mrs. John White pose from the deck of the pirate ship. Others are Mrs. Lee Spring, Mrs. Bill Ellis and Mrs. Tom Jarboe. The group presented new year books, "Life's Treasures" to the Club.

Lifes' Treasures Is New Club Theme

A new club year was launched for members of Progressive Study Club with their first meeting, a salad supper, on September 14, in the Club House. The new yearbook theme for the year, "Life's Treasures", was revealed by the program committee headed by Mrs. John White.

Mrs. Baker Duggins, club president, delivered the annual president's address and conducted a short business session. The Club House was decorated to depict a "Treasure Island" to carry out the new club theme. Tables were decorated with sea shells, model ships, flowers and jewelry. A piece of jewelry "stolen" from each club member marked their place settings.

Mrs. White conducted a treasure hunt, with various members searching out clues which eventually led to a small treasure chest containing the new club books.

Members of the program committee, dressed as pirates, were hostesses for the evening. Committee members are Mrs. Flake Barber, Mrs. Bill Ellis, Mrs. Lee Spring, and Mrs. Tom Jarboe. The committee entertained with a ballad of the sea, "The Eddystone Light."

The group repeated the club collect and were adjourned. Twenty-three members were present.

Thespians Select "Our Town" Players

The Friona Thespians, under the direction of Mrs. L.B. McClain, sponsor, will present Thornton Wilder's "Our Town" at 8 p.m. Tuesday, October 19, in the auditorium.

Characters for the play were chosen following recent tryouts and are as follows: Courtney Owen, stage manager; Travis Graves, Dr. Gibbs; Jimmy Grimsley, Joe Crowell; Randy Farr, Howie Newsome.

Frieda Floyd, Mrs. Gibbs, Darla Howell, Mrs. Webb; Brian Evans, George Gibbs; Betty Taylor, Rebecca Gibbs; Mike

Rietmayer, Wally Webb; Carolyn Hamilton, Emily Webb, Tommy Sherley, Professor Willard; Tim Rhodes, Mrs. Webb.

Sandra Schilling, Woman in the Balcony; Pat Taylor, Artistic Lady; Bobby Ray, Simon

Stinson; Mrs. Soames, Madalyn Binger; Mike Smith, Constable Warren; Howard Rhodes, Sam Craig; and Jerry Stephens, Joe Stoddard.

Mary Ann Roberts, president of the Troupe, will be student director.

Kobie Rhodes Born Friday

Mr. and Mrs. Cleatus Rhodes became parents of a baby boy at 10:02 a.m. at Parmer County Community Hospital. He was named Kobie Wade and weighed 7 lbs. 14 oz.

He is the first child for the couple. Grandparents are Mr. and Mrs. O.C. Rhodes, Friona, and Mr. and Mrs. Bob Knight, Muleshoe. Maternal grandparents are Mr. and Mrs. J.O. Aday, Muleshoe.

FALL KICK-OFF SALE

Oct. DOLLAR DAYS Fri. & Sat.

ONE GROUP
Wool Sweaters
VALUES TO \$12.98 NOW **\$6.00**

ONE RACK
Wool Skirts & Slacks
VALUES TO \$13.98 NOW **\$6.00**

ONLY THREE OF THESE
Wool Knits BY JUSTIN MCCARTY
WERE \$70.00 NOW **\$29.95**
TWO SIZE 14s, ONE SIZE 12

ONE RACK Wools & Knits Dresses & Suits GOOD VALUES 1/2 Price or Less	ONE TABLE Girls Red Lingerie Gowns & PJs MAKE GOOD CHRISTMAS GIFTS Close Out... \$2.79
--	---

Anita's
Ladies And Children's Wear
116 E. 9th. Phone 247-3232

HOMECOMING

1965

JESSE SHIRLEY, senior, is starting right end

**Welcome All You Exes
To Friona Homecoming**

**DEAN BINGHAM
LAND CO.**

Dean Bingham 247-2745 John Bingham

LONNIE ELLIS, senior, is starting quarterback

HOMECOMING
FRIDAY NIGHT
SUPPORT
The CHIEFS
Rushing
Insurance Agency

Phone 247-3370 721 Main Friona, Texas

HOMECOMING

Welcome Exes

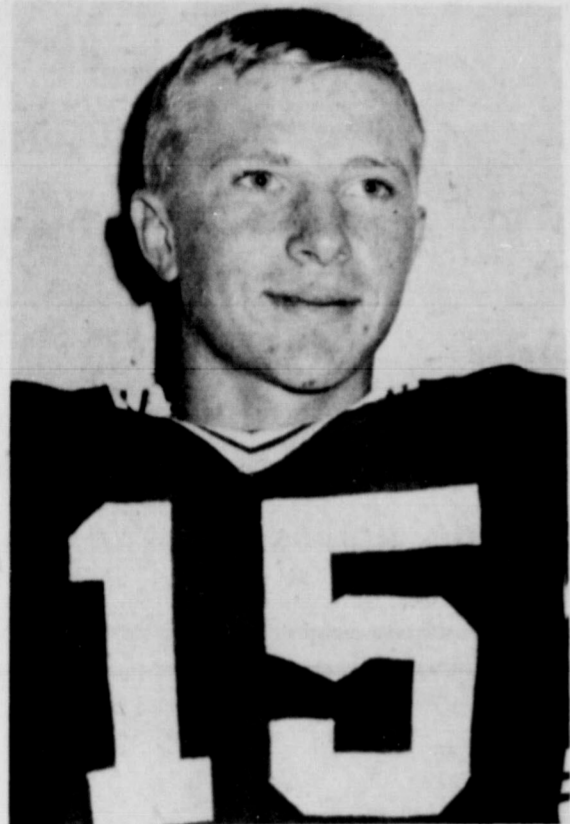
See You Friday Night
BEAT The MULES
**CUMMINGS
FARM STORE**

RAY LYNN MURPHREE, junior, is starting defensive tackle

421 Euclid Friona Ph. 247-2781

HOMECOMING

SUPPORT THE HOME TEAM



LARRY GRAVES, sophomore, is starting corner back

Welcome Home, Exes

LET'S BEAT THOSE MULES!

Friona
CONSUMERS

Buddy Lloyd, Mgr



Phone 247-2771

Friona



TRAVIS GRAVES, senior, is starting end and linebacker

Go CHIEFS Go

WELCOME TO HOMECOMING
You Are Invited To Visit Us
And Enjoy The Football Game



CLABORN'S

Of Interest To THE WOMEN

Hospital Auxiliary Selects Committees

At the Thursday afternoon meeting of Parmer County Community Hospital Auxiliary the following committees were appointed.

Mrs. Charles Allen, public relations; Mrs. Sloan Osborn, chairman, Mrs. Roy Clements, Mrs. A.L. Outland and Mrs. J.T. Gee, television; Mrs. Paul Spring, chairman, Mrs. Dan Ethridge, Mrs. Loyd Shackelford, Mrs. Mack Baimm, Mrs. Earl Drake, Mrs. John Benjer and Mrs. Claude Osborn, rummage sale.

Mrs. Jay Claborn, chairman, Mrs. Lee Cranfill, and Mrs. J.G. McFarland, hospitality. Mrs. Sloan Osborn, chairman, Mrs. Glenn E. Reeve, and Mrs. John Gaede, disaster; Mrs. G. B. Buske, chairman, and Mrs. Loyd Shackelford, finance.

Mrs. Herschel Johnson, scrapbook.

Mrs. Lee Spring, chairman, Mrs. J.L. Humphrey and Mrs. Robert Alexander, children's corner.

Mrs. Bill Baxter, chairman, Mrs. Herschel Johnson, Mrs. H.C. Kendrick, Mrs. A.W. Anthony Sr., Mrs. Dick Rocky, Mrs. Don Spring and Mrs. G.B. Buske, sewing.

Mrs. H.K. Kendrick, chairman, Mrs. J.H. Boyle and Mrs.

Ross Ayers, membership, Mrs. J.T. Gee, chairman, Mrs. A.W. Anthony Jr., Mrs. Ross Ayers and Mrs. Guy Latta, lobby equipment.

Officers for the 1965-66 year are Mrs. Loyd Shackelford, president; Mrs. Sloan Osborn, vice-president; Mrs. G.B. Buske, secretary-treasurer; Mrs. J.L. Humphrey, reporter.

During the business session which was presided over by Mrs. Shackelford, members approved a motion to donate funds for another hospital room. Furniture for one room had previously been donated. Slightly more than \$1500 has been contributed by this organization for furniture for the two rooms.

Plans for the annual rummage sale were discussed. The sale will begin about October 15. Place and exact date and time will be announced later.

Girl Scouts

Girl Scout Troop 268 met Monday afternoon in American Legion Hall for officer election. Newly elected officers are Linda Perkins, president; Ann Spears, vice-president; Susan Floyd, song leader; Deborah Clausen, reporter and Susie Spring, scribe.

GOLDEN ANNIVERSARY

Mr. and Mrs. W.H. Johnson, 1104 West Sixth Street, will be observing their Golden Wedding Anniversary Sunday, October 10. Friends are invited to call between the hours of two and five in the afternoon.

Club Meets In Ray White Home

Highlight of the Friday afternoon meeting of Friona Home Demonstration Club in the home of Mrs. Ray White was a salad recipe exchange.

Those present were Mrs. Earl Drake, Mrs. Ralph Taylor, Mrs. Bill Morgan, Mrs. T.A. Sherley, Mrs. Ed White

Jr., Mrs. Jerome Erdman and Mrs. Walter Cunningham. Next meeting of the club will be at 2 p.m. Friday, October 8, in the home of Mrs. Earl Drake. Costume accessories will be the program theme, Mrs. Drake invites anyone interested in the program to attend.

Johnson Gains Angus 'Shingle'

Leroy Johnson, Friona, has been elected to membership in the American Angus Association at St. Joseph, Missouri, announces Glen Bratcher, secretary.

THIS WEEKEND

IS

DOLLAR DAY

Announcing!

Two New Operators At Haywood's!

★ Dorothy Rolen Will Return To The Shop On Saturdays

★ Shara Lookingbill Will Be On Duty Thursdays And Fridays

phone 247-3110 For Appointments

Haywood's Cut 'n Curl



Fall Bargain Days

Dollar Day Values For The Men FRIDAY AND SATURDAY

JUST RECEIVED THIS WEEK

New Shipment Of Men's

FARAH And LEVI

No-Iron Slacks

Sizes 28 To 42

\$6.98 To \$7.98

ONE GROUP

MEN'S Twill Work Clothes

Broken Sizes . . . Colors, Tan & Gray

Work Pants

Values To \$4.98 Now \$3.47

Values To \$3.98 Now 2.47

Work Shirts

Values To \$3.90 Now \$2.97

Values To \$2.98 Now 1.97

MEN'S Gray Chambray Shirts

Regular \$3.98 Now \$2.97

Sizes 14 To 17

ONE GROUP

MEN'S Western Boots

Values To \$24.95 Now \$19.97

Values To \$19.95 Now 15.97

ONE GROUP

MEN'S Cotton Work Socks

4 Pair For \$1.00

Dollar Day Values For The Ladies FRIDAY AND SATURDAY

ONE GROUP

WOMEN'S Bras

Regular \$1.00 Now 2 For \$1.47

Regular \$1.50 Now 2 For 1.97

ONE GROUP WOMEN'S

Longline Front Closing

Strapless Bras

Regular \$3.95 Now \$2.97

ONE GROUP

WOMEN'S Dress Gloves

Values To \$2.90 Now 97¢

Others Priced As Marked

ONE GROUP

WOMEN'S SPORTSWEAR DRASTICALLY REDUCED

FIRST COME - - - FIRST SERVED

ONE GROUP

WOMEN'S New Fall Dresses

Values To Now

\$29.95 \$24.97

24.95 20.97

19.95 15.97

15.95 12.97

12.95 10.97

ONE GROUP

WOMEN'S "Pixie" Shoes

Values To \$3.98 Now \$2.97

HURST'S DEPARTMENT STORE

"Home Of Nationally Advertised Brand Merchandise"



**you'll
be
sorry**

IF YOU
DON'T WAIT
'TIL OCT. 7

That's when the sensational '66 Chevrolet will be on hand for you to see and drive! If you want a '66 model car, we urge you to wait and compare our '66 Chevrolet values against any other '66 make! Make a date to come to our showroom on October 7! You'll be glad you waited!

REEVE CHEVROLET

510 Main Street

Friona, Texas

Mules Are Foes . . .

(Continued from page 1)

"They don't run a wide variety of plays, but the things they run, they do well," was the Friona's coach's candid summation of Friona's Homecoming opponent.

Bill Weatherly will move to starting center with Bingham slowed. Otherwise the offensive lineup will consist of Travis Graves at left end, Gene Weatherly at left tackle, Perkins at left guard.

Also Bob Sims at rightguard, Ray Braxton at right tackle, Jesse Shirley at right end, Lonnie Ellis at quarterback, Larry Johnson at right halfback, Tim Herring at left halfback and Joe Mabry at fullback.

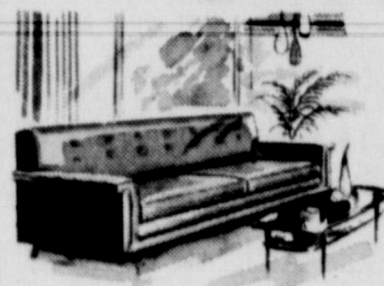
Defensively, it will be Braxton and Ray Lynn Murphree at tackle, the Weatherly brothers at guard; Sims, Graves and Bingham at linebacker, Larry Graves and Mabry at corner back and Terry Fite and Johnny Claborn at corner back.



PRIZE - WINNER . . . Dwayne Bauer, son of Mr. and Mrs. Franklin Bauer, proudly displays a sample of his wheat which won for him a third-place in the 4-H Club wheat show at Amarillo's Tri-State Fair.

**WEBSTER'S
UPHOLSTERY
TO OPEN**

MONDAY, OCTOBER 4



- Large Selection Of Fabrics And Vinyls
- Free Estimates
- Free Pick Up And Delivery

Furniture Recovered
And Repaired, Dinette
Chairs Re-done.

We Do Seat Covers For Cars,
Pickups, Trucks, And Tractors.

SEE US . . . RONNIE AND JEAN WEBSTER

103 EAST 11th

PHONE 247-2209

PHILLIPS & SONS

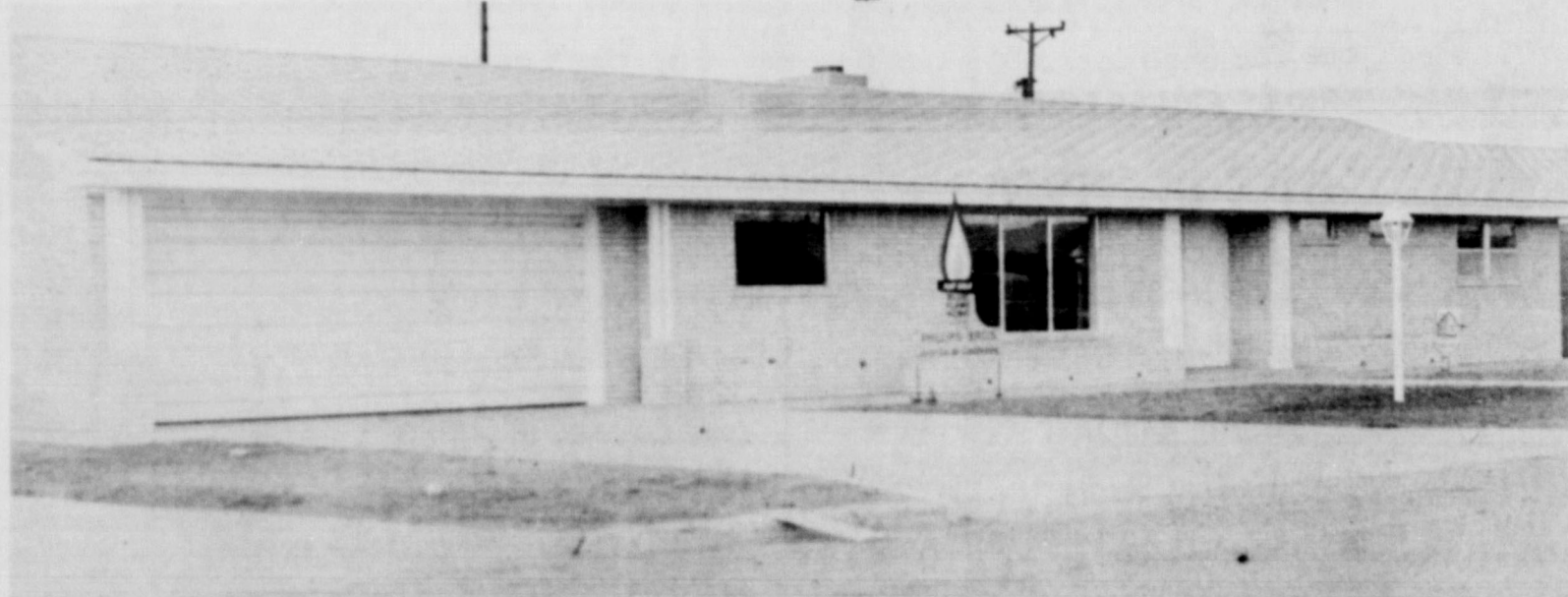


THE ALL-GAS KITCHEN

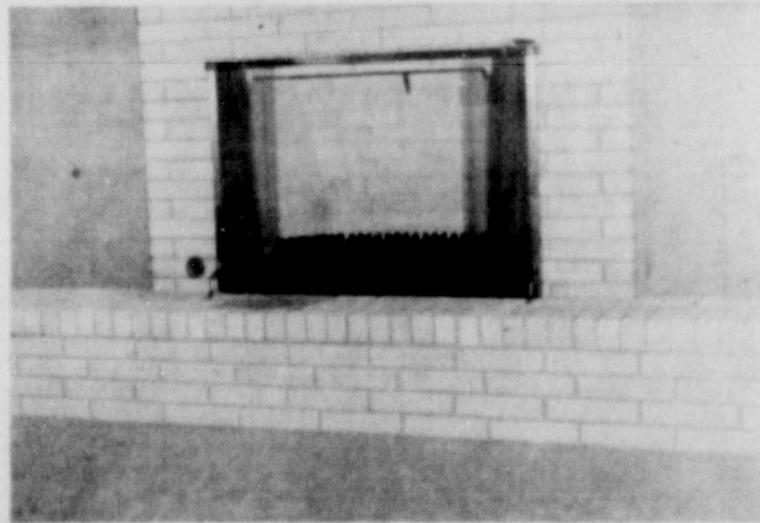
A distinctive example of quality construction and creative design makes this another Blue Flame Home by Phillips and Sons, one you must see to appreciate. Superbly arranged within 2100 square feet of floor space in this beautiful ranch style home, are 3 bedrooms, 2 3/4 baths, formal living room, family room, utility room, and an all gas kitchen. In addition, the home features the year 'round comfort of gas heating and cooling; a large patio, which is just the thing for an occasional barbecue. Other outstanding features include Persian carpet, highlighting the formal living room; birch paneling and a woodburning fireplace in the spacious family room and birch again, predominates in the beautiful all gas kitchen. With cabinet tops of Formica, finished in light colored stain and ceramic tile. And, sure to create comment in the bath rooms are the hinged swinging mirrors, set off by white ceramic tile. Don't miss seeing this home Sunday from 2 to 5 p.m. --- It's a beauty!



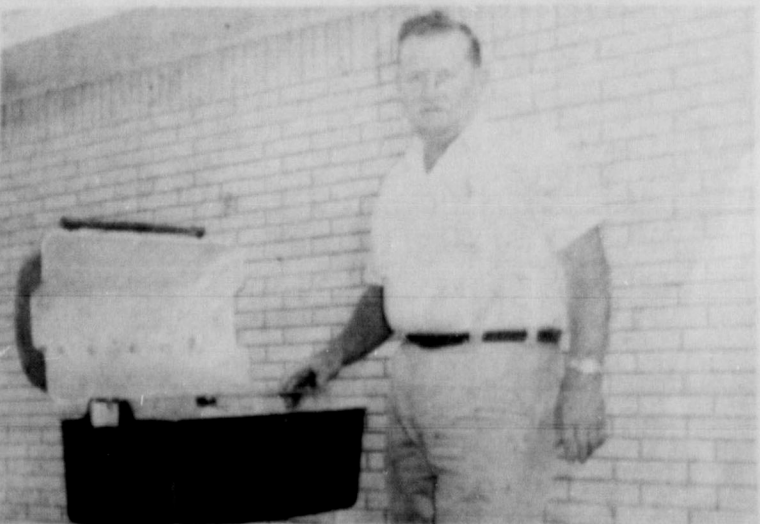
**OPEN SUNDAY
2-5 P.M.**



1208 W. 7th



PANELED FAMILY ROOM



PATIO AND BARBEQUE

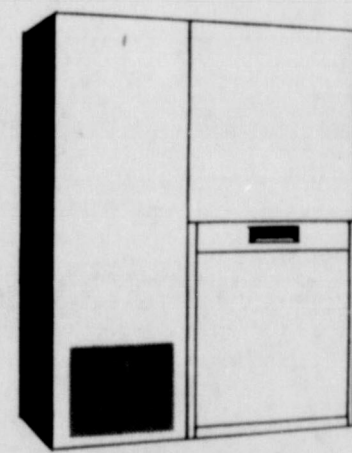
This home has the year 'round comfort of

GAS Heating and Cooling

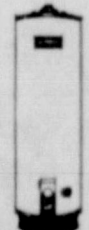
by ARKLA - SERVEL

The builder of this home
saved its owner
more than \$10,000!

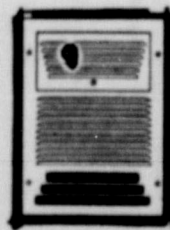
This is how much was saved by building this home. All-Gas. Authoritative metered comparisons show that the average family living in an all-gas Blue Flame Home can save as much as \$10,000 in utilities costs over a 25-year mortgage period.



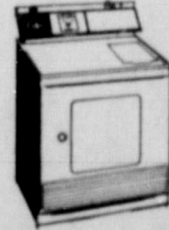
GAS RANGE
O'KEEFE & MERRITT



WATER HEATER
RHEEM



BATHROOM HEATER
KOOLWALL



GAS DRYER
ACCOMMODATIONS



GAS LIGHTS
BY CHARMGLOW



PATIO BARBEQUER
BY CHARMGLOW

fuel for a growing empire **Pioneer Natural Gas Company**

AGAINST MULESHOE

Chiefs Renew One Of Their Old Rivalries

Friday night's renewal of the Friona - Muleshoe football rivalry will be at least the 20th meeting of the two West Texas neighbors, although the series dates back almost 40 years.

Muleshoe is one of the few teams on the current Friona schedule which was played as early as the mid-1920s. Muleshoe first played football in 1924 (Friona had started playing a few years earlier), and according to available records, the two schools met on the gridiron as early as 1926.

Two other schools on Friona's 1965 schedule, Farwell and Dimmitt, have been played more times (27 times each), but whether or not either of these teams was played by Friona prior to 1926 is not certain. They probably were, but documented records aren't available.

At any rate, Friona won that 1926 game from Muleshoe, 8-0, and won their first three recorded games against their Bailey County neighbors, with Muleshoe breaking the spell with two wins over Friona in 1929.

The teams met eight times in the seven years from 1926 to 1932, then did not meet again until 1938. Muleshoe won games played in 1938, 1939 and 1940, but Friona got back in the win column in a second game played between the two schools in 1940.

Following the 1941 game, the two teams did not meet for 16 years, until 1958. That particular contest turned out to be the only tie game in the series. Friona's win at Muleshoe in 1959 (24-14) stands as the last for the Chiefs in the series, as the Mules have won the last four games between the two.

The last game, in 1963, was one of the best in the rivalry. Both teams were in the district race, and Muleshoe edged the Chiefs, 13-0 before a capacity crowd at Muleshoe.

The last four games between the two teams were played as district contests, but since the

1963 game, Muleshoe has been elevated into the triple - A (AAA) classification because of its school enrollment, and the two did not meet last season.

Going into tomorrow night's game, Muleshoe holds an edge in the series, 11-7-1, according to scores available from 1926-63. Muleshoe's biggest margin over Friona was 47-0 in 1961 in a game at Muleshoe, while Friona claims as its biggest win a 45-0 win over the 1928 "Yellowjackets," as they were known then.

Eleven of the 19 recorded scores have resulted in shutouts for the winner. Each team has blanked the other on five different occasions, and in addition, they played to a nothing-to-nothing tie here in 1958.

Some Frionan residents may recall a game at Muleshoe in 1932, related to the Star by Dr. Paul Spring, a former Chief-tain and now one of the team's physicians. It probably also explains why the teams did not meet from 1932 until 1938.

"We were playing them down on their old cow-pasture field, and were moving the ball pretty well. However, just about every time we had a good gain, the referee would step in and penalize us 15 yards or so," Dr. Spring recalls.

"After this had gone on for some time, our coach, Bill Stevens, went out to the middle of the field and told the official in so many words, 'To heck with this nonsense, we'll forfeit,' and we loaded up and came home," he recalls.

That's why the score alongside the 1932 game stands at 1-0, Muleshoe.

However, fans won't have to worry about this reoccurring in tomorrow night's game here. For one thing, game officials are a little bit prejudiced these days. In addition, it's homecoming for Friona, and the team will be out to snap their four-game personal losing streak to the Mules.

FRIONA-MULESHOE SERIES

Year	Winner	Score	Site
1926	Friona	8-0	(H)
1928	Friona	19-6	(T)
	Friona	45-0	(H)
1929	Muleshoe	18-0	(T)
	Muleshoe	6-0	(H)
1930	Friona	12-0	(H)
1931	Friona	7-0	(H)
1932	Muleshoe	1-0	(T)
1938	Muleshoe	18-7	(H)
1939	Muleshoe	33-2	(H)
1940	Muleshoe	19-0	(H)
	Friona	6-0	(T)
1941	Muleshoe	19-7	(T)
1958	Tie	0-0	(H)
1959	Friona	24-14	(T)
1960	Muleshoe	32-6	(H)
1961	Muleshoe	47-6	(T)
1962	Muleshoe	42-0	(H)
1963	Muleshoe	13-0	(T)

(Friona has won seven, Muleshoe 11. There has been one tie).

LAZBUDDIE NEWS

By Mrs. C. A. Watson

The Midway H.D. Club met Tuesday afternoon of last week in the home of Mrs. M.C. Mason. Members voted to disband the club and organize a new one to be named the Midway Variety Club. There will be a variety of work the members will do including craft, needlework etc. At present some of the members have completed beautiful swans made of bleach bottles and net.

The same officers were retained for the new club until Jan. 1st 1966. They are Lora Brown, President, Mrs. Dee Brown, Vice-President, Mrs. Loyd Williams, secretary and Mrs. M.C. Mason, reporter.

The club will meet in the homes of the members the first and third Tuesdays in each month. Next meeting will be at 2 p.m. Tuesday Oct. 5th, in the home of Mrs. Lee Mason.

Refreshments were served during the social hour.



JUNIOR COACHES . . . In charge of the younger football players in Friona this year are the three men shown above. From left to right, they are John Morrow, Tom Jarboe and Truitt Read.

Longhorns To Battle Sundown Roughnecks

The Lazbuddie Longhorns, who downed Whiteface, 6-0 in their last outing two weeks ago will host the Sundown Roughnecks tomorrow night.

The Longhorns had the benefit of an open date last week, after squaring their seasonal slate at 1-1 the previous week.

Lazbuddie will be out to avenge a 34-7 defeat which was suffered at the hands of Sun-

down last season on the Roughnecks' home field.

School Menu

OCTOBER 4-8 1965
Monday: corn dogs, buttered potatoes, lima beans, mustard and onions, coconut pie, milk.

Tuesday: steak, mashed potatoes, buttered carrots, vegetable salad, apricot halves, hot rolls and butter, milk.

Wednesday: meat loaf, corn, English peas, cabbage and apple salad, applesauce cake, hot rolls and butter, milk.

Thursday: baked ham, candied yams, green beans, apple sauce, chocolate cake, hot rolls and butter, milk.

Friday: hot tamales, pinto beans, greens, onions, cherry cobbler, corn bread, bread and butter, chocolate milk.

Hospital Notes

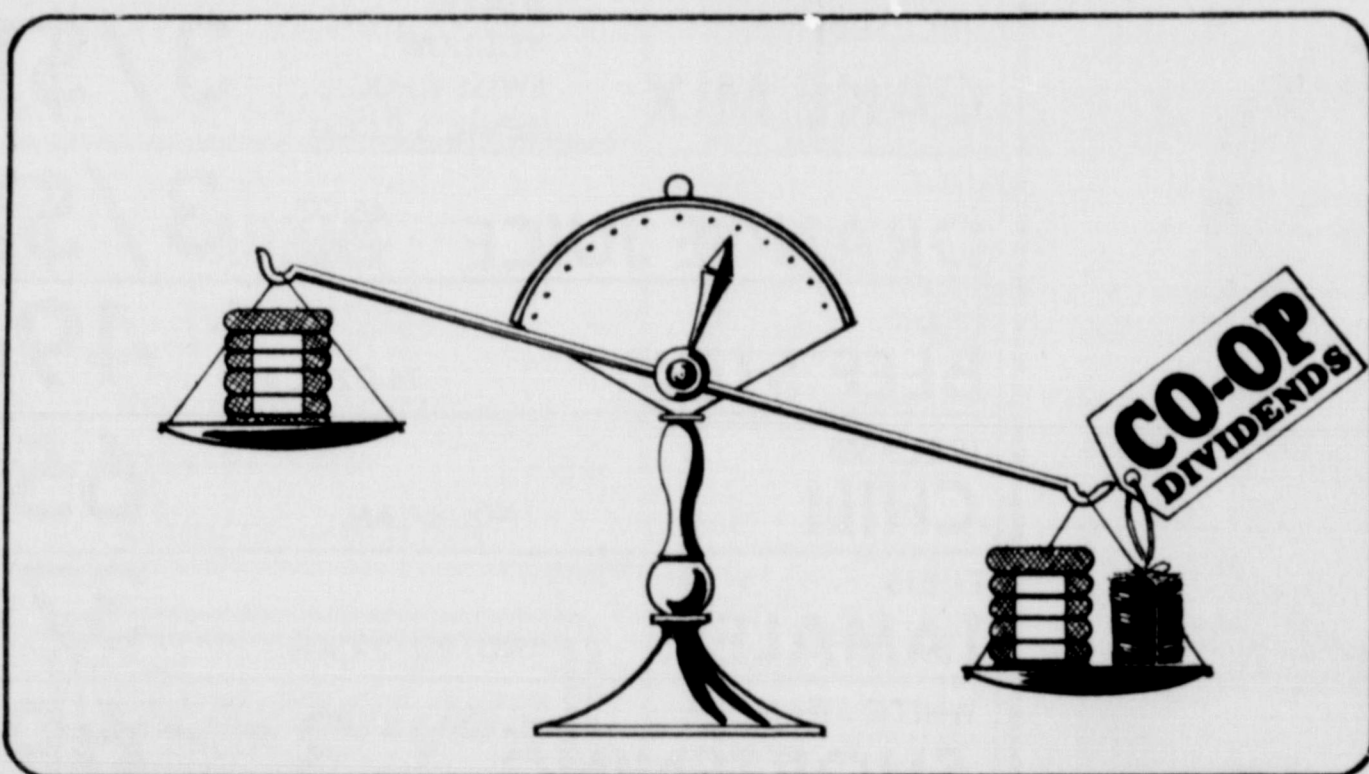
ADMISSIONS SEPT. 21 thru' 27
Dee Hairgrove, Hereford; Alan Black, Sudan; Linda Mae Fuqua, Friona; Mary Grubbs, Friona; Marie Roden, Friona; Fred Horn, Black; Allo Reeve, Friona; Angellita Alaniz, Hereford; Joe Don Weaver, Hereford; Becky Elliot, Hereford; Mrs. Cleatus Rhodes, Friona; John Blackburn, Friona; Tommy Recto, Friona; Ruede Don Rule, Friona; Eugene Bandy, Friona; Adora Scott, Lazbuddie; Bill Carrothers, Friona; Glen Harrelson, Friona; H.C. Hale, Friona; Jo Elaine Skaggs, Farwell; Josie Clark, Friona; T.J. Crawford, Friona; Ginger Tanum, Bovina; June Rhodes, Friona.

DISMISSALS
Mrs. Larry Taylor and Baby Boy, Noyle Wood, Clarence Henderson, Mrs. Calvin Ulen and Baby Girl, Dee Hairgrove, Ads Inglis, Dons McDonald, Fred Horn, Alan Black, Vickie Remmer, Linda Mae Fuqua and Baby Boy, Joe Don Weaver, Angellita Alaniz, Eugene Bandy, Bill Carrothers, Raymond Jones, Mary Grubbs, Marie Roden, Mary Fuentes, John Blackburn, Allo Reeve and Tommy Recto.

Mr. and Mrs. Johnny Burrow of El Paso were weekend guests in the home of Mr. and Mrs. John Burrow.

ELK Drive In
Friona, Texas

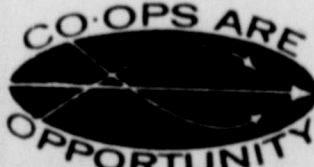
WED.	THUR.	FRI.	SAT.	SUN.	MON.
29	30	1	2	3	4
"CONQUERED CITY" David Niven Ben Gazzara ©1964 American International Pictures	CAT BALLOU Jane Fonda Lee Marvin	BONHOPE TUESDAY WELD FRANKIE AVONAL DIANA MERRILL "I'll Take Sweden" TECHNICOLOR UNITED ARTISTS			



LET THE CO-OPS TIP THE SCALE IN YOUR FAVOR!

At your cooperative gin you get a careful job of ginning on some of the finest machinery made. But ginning is only the beginning. Through your gin, you have available to you:

- Cottonseed crushed on a COOPERATIVE Oil Mill.
- Services of a COOPERATIVE COMPRESS.
- QUALITY COOPERATIVE PLANTING SEED at farmer prices.
- Your cotton fiber analyzed for quality by the finest FIBER TESTING LABORATORY in the industry.
- Marketing of your cotton to the spindles of the world through your own MARKETING ASSOCIATION.
- SAVING DIVIDENDS from each of these successful operations returned to you.



The MOST MODERN GIN PLANT IN WEST TEXAS. Featuring a Kimbell-Bishard Cleaner and Boll Separator For Cleaning Cotton. You Profit More When You Patronize a Co-op.

WELCOME ALUMNI

Let's Boost The Chiefs By Attending Homecoming

1965

Beat The Muleshoe Mules!



TERRY FITE, senior, is halfback on defense.

IT'S YOUR GIN! USE.....

FRIONA FARMERS CO-OP GIN

COLLEGE BELLS

School Bells Ring Out For Some Adults, Too, In Friona

When the first bells sounded heralding the start of a new college semester at West Texas State University recently, several adults in the Friona area were there.

Three Friona residents, who made the 100 mile round trip to attend college classes there last year answered the bells for the new college semester. They are Mrs. Leonard Coffey, Mrs. Billy Sides and Mrs. Bill Teel.

Two of these women have much in common besides a desire for more education and being next door neighbors on Washington Street. Mrs. Coffey is the mother of three daughters, Mrs. Bill Taylor, Amarillo, Mrs. Gerald Jenkins, Denton; and Becky, who is a sophomore in Friona High School.

Mrs. Teel has a son, Dwain, who will be a sophomore at West Texas this fall, and Jerry, an eighth grader in Friona Junior High.

For a good many years these two homemakers used their time and talents taking care of and training their children and assisting their husbands. Mrs. Coffey assisted her husband, Leonard, who is co-owner of City Body Shop, several years before beginning her college career. Mrs. Teel is a comparatively new comer to Friona. Her husband, Bill, is employed by Friona Feedyards, Inc.

Mrs. Teel attended Murray State College at Tishomingo, Okla., one year three years after her graduation from High School. She is an elementary education major and will be classified as a junior this fall.

As a beginning freshman last year Mrs. Coffey carried sixteen hours each semester and plans to take fifteen next semester. She originally planned to major in math on the secondary level, but is considering a change to the elementary level.

Since classes begin at 8 a.m. it is necessary for Frionans commuting to leave home at 6:30 each morning. Getting up time is determined by the amount of time required for

breakfast and morning chores. When asked about getting up time, Mrs. Teel answered, "Thelma does more in the morning than I do, so has to get up earlier. I arrange my chores so that all I have to do is prepare and eat breakfast, then I can sleep until 5:30. She gets up at 5."

When a Star reporter asked the question, "What phase of your homemaking poses the greatest problem when you maintain such a fall schedule?" The answers were like this:

Mrs. Teel: "It seems that keeping the laundry done is my major problem. You can let your housework go or get assistance from other members of the family and you can cut down on your cooking and baking, but I haven't found any way to minimize washing and ironing."

Mrs. Coffey: "I really think the laundry is my biggest household worry, but the telephone ringing causes most of my interruptions. There just isn't any time left for interruptions when you have a schedule as full as ours are during the school term."

The shortage of good teachers and a desire to have something worthwhile to contribute to the community weighed heavily in the decision of these two mature individuals to secure college degrees and to become teachers.

Jeanette Teel made the following statement: "Ever since I've been married I've entertained the idea of completing my college work and teaching when my children were large enough to require less of my time."

Her oldest son, Dwain, is a graduate of Ruidoso High School and will be a sophomore at West Texas State this fall. He is a secondary education major and plans to minor in history.

"When Becky went to hand camp for two weeks and Kay went to summer school in the summer of 1964, I had so much time on my hands I suddenly realized how it would be when Becky finished high school. I had no training and had often

thought I would like to teach, so I talked it over with Leonard and the next thing I knew I was beginning work on a degree."

Other Frionans attending West Texas State on a full time basis and commuting are Mrs. Billy Sides and Mrs. Melvin Williams. Last year Mrs. Coffey, Mrs. Teel and Mrs. Sides formed a car pool and each one drove her car every third week.

Plans are being made for some Frionans this year but registration will determine formation of a car pool.

Many persons who have been out of high school ten, fifteen or twenty years are going "back to school" all over the nation as the interest in adult education increases and institutions of higher learning are including needs of these students in their curricula.

Mrs. Teel and Mrs. Coffey report that almost one third of the members of each of their classes last year would fall in the age group referred to as "older people."

Mrs. Mingus Is Tourney Champ

The Friona Country Club Ladies Association conducted their first annual City Tournament recently. Sixteen members were present for the noon luncheon at which Mrs. Billy Dean Baxter, Mrs. David Carson and Mrs. J.C. Claborn were hostesses.

Winners in the tourney were Mrs. Glen Mingus, first, gross 99, handicap 18, net 81. Mrs. Steve Messenger placed second with a gross of 104, handicap 20 and net 84. Coming in third was Mrs. H.K. Kendrick with a gross of 118, handicap of 26 and net 92.

Winners of the first flight, nine hole, were: Mrs. Wayne Wash, gross 65, handicap 18 and net 47; Mrs. John Bingham, gross 60, handicap 15 and net 45; Mrs. Dean Bingham, gross 60, handicap 14 and net 46.

Merchandise certificate awards were presented after the tournament.



TOOLS NEEDED BY STUDENTS . . . Mrs. Leonard Coffey and Mrs. Bill Teel look over text books which they use in college classes at West Texas State University. These two began classwork recently. They commute regularly to Canyon, carry full loads and keep their homemaking chores done.

Salad Supper Begins WSCS Year

The beginning of a new program of work started with a salad supper for all circles of the Woman's Society of Christian Service of Friona Methodist Church at 7:30 p.m. Wednesday in Fellowship Hall of the Church.

Mrs. Robert Osborn directed the program, "Let's Go In-Orbit," launching the theme for the year, "Living in Such an Age." A film, "Go View The Land," was also shown. Mrs. J.T. Gee presented a devotional based on Bible verses as a tribute to a deceased member, Mrs. David Moseley.

New Year books, which have recently been completed by Mrs. Guy Latta and her committee were distributed. A nursery was provided for small children of persons attending.

Guests present were Mrs. Tom Pruett, Mrs. Herschel Johnson, Mrs. Charles Russell, Mrs. David Eddington, Merylene Massie and Kay Johnson. Forty-two members were present.

Radishes, lettuce and spinach may be planted in August for tasty September and October meals.

SPACE AGE COWBOY

IN THIS, THE SPACE AGE, AN UP-TO-DATE KIND OF WESTERN HAS TAKEN OVER.

VA EXPECT ME T'BUCK THAT HORSEPOWER, TEX?

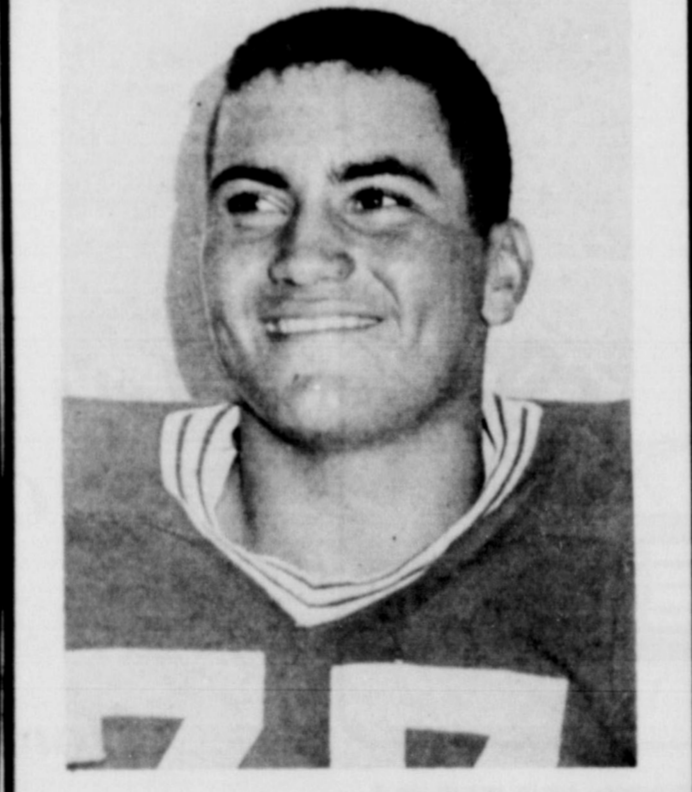
MAN, HE'S SMOOTH IN THE OTTERDRUP

...WITH RUGGED KIRBY GRANT AT THE TV CONTROLS AS SKY KING...

...AND WHAT HORSE OPERA HERO EVER HAD A NIECE AS PERT AS GLORIA WINTERS WHO PLAYS PENNY?

MONTANA-BORN RANCH-RAISED KIRBY ALSO DOESN'T NEED AN INTRODUCTION TO A HORSE ON THE GROUND.

HOMECOMING 1965



BILL WEATHERLY, junior is starting center.

Let's Skin Those Mules!

Welcome Exes To Friona Homecoming

BAINUM BUTANE OIL CO.
Distributor Of Conoco
The "Hottest Brand Going"

WELCOME EXES BEAT MULESHOE

LETS ALL SUPPORT THE CHIEFS

BOB SIMS, senior, is starting guard and linebacker.

PARMER COUNTY IMPLEMENT CO.
Friona, Texas Phone 247-2721

DELSEY TISSUE 4 ROLL PK. 49¢

FACIAL TISSUE KLEENEX 300 COUNT 37¢

HAIR SPRAY SUDDEN BEAUTY 59¢

PILLSBURY CAKE MIX WHITE YELLOW SWISS CHOC. DEVIL'S FOOD 3/\$1.

HI-C ORANGE JUICE 46 OZ. CAN 3/\$1.

ELLIS BEEF STEW 24 OZ. CAN 49¢

IRELAND CHILI NO. 2 CAN 65¢

ELLIS TAMALES NO. 2 1/2 CAN 37¢

WHITE SWAN SHORTENING 3 POUND CAN 69¢

PRODUCE

WHITE POTATOES 20 POUND BAG 79¢

CABBAGE POUND 7¢

MEATS

ALL MEAT BOLOGNA 49¢ POUND

CHUCK ROAST 53¢ POUND

WHITE'S SUPER MARKET
We Give Double Gunn Bros. Stamps Wednesday
With \$2.50 Purchase Or More
Our Aim Is To Please In Every Way
We Deliver 247-2250

1. PARMER COUNTY PUMP COMPANY
B & J Pumps
FA .WELL vs SEAGRAVES

2. REEVE CHEVROLET
Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
Sales Service
LEVELLAND vs HERFORD

3. BI-WIZE DRUG
DRUGS SUNDRIES
"Your Rexall Store"
Phone 247-3010 Friona
AMARILLO vs MONTERREY

4. PLAINVIEW PRODUCTION CREDIT ASSN.
Robert Neelley Office Mgr.
DUMAS vs LAWTON

5. FRIONA WHEAT GROWERS
"Since 1934".
Phone 247-3211 Friona
POST vs PLAINS

6. ADAMS DRILLING
Raymond Adams
Phone 247-2513 Friona
DIMMITT vs MORTON

7. General Gas
DIV. OF TULOMA, INC.
Marion Fite, Mgr. Phone 247-3325
TASCOSA vs PAMPA

8. CHESTER GIN
New Name But Same Fine Service
Phone 247-3185 Friona
BOVINA vs MEADOW

9. TRI-COUNTY ELEVATOR
Pete Braxton
Phone 265-3275 Black
LAZBUDDIE vs SUNDOWN

COTTON BOWL FOOTBALL CONTEST

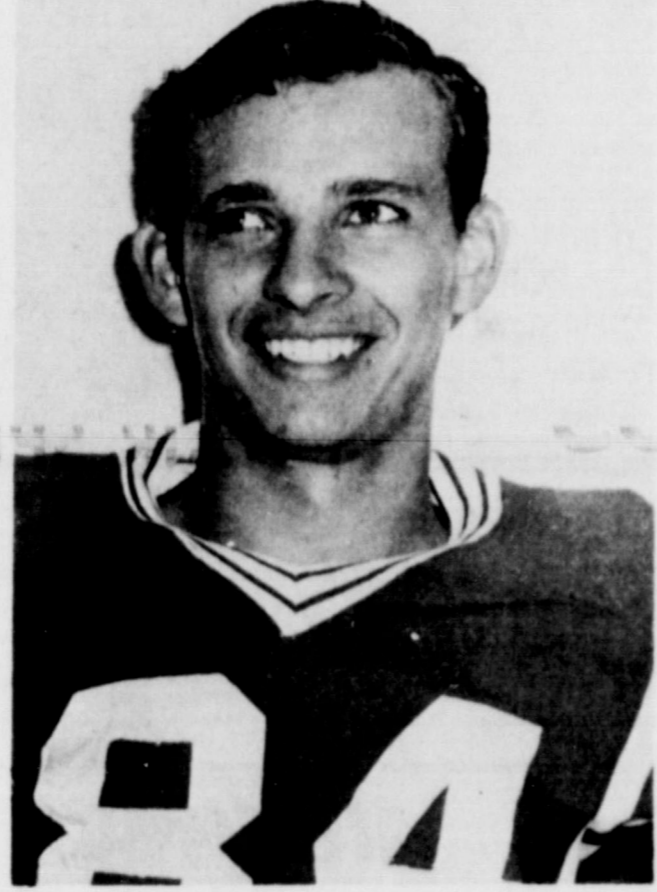
MEET THE CHIEFS



MIKE RIETHMAYER is a senior linebacker.



HUGH LATHAM is a senior end.



TOMMY JARECKI is a junior end.

CONTEST RULES

1. Pick the winners of the 18 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be postmarked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included except employees of the Friona Star and their families).

CONTEST HONOR ROLL

Name	Pts.	Name	Pts.
Clarence Monroe	54	Dennis Howell	49
Edward White, Jr.	57	Albert Johnson	49
Maynard Agee	56	Russell McAnally	49
Butch Watkins	54	Johnny Massey	49
Waymon Wilkins	54	Jimmy Maynard	49
Ross Ayers	53	Barbara Morrow	49
Jack London	53	Dolph Moten	49
W.R. Mabry	53	Mike Pavalus, Sr.	49
Raymond Milner	53	Mary Pryor	49
Lesta Lee Neill	53	LaVon Reeve	49
Claude Spears	53	Frank Trutt	49
Robert W. Taylor	53	Joyce Veazey	49
V.R. Wilcox	53	Thelma Watkins	49
Anna Lou Williams	53	Abel Covarrubias	48
Dale Williams	53	Fred Florez	48
Elste Allen	52	Jackie Hight	48
Danny Batum	52	Laverne Mabry	48
Mrs. Eugene Bandy	52	Robert Neelley	48
Mildred Agee	50	Jimmy Norwood	48
Duane Balze	50	Nancy Norwood	48
Frank Castillo	50	Betty Spears	48
Paula Clements	50	Don Spring	48
Buford Hartwick	50	Dean Agee	47
George W. Jones	50	Matt Brown	47
Elizabeth McLellan	50	Dora Covarrubias	47
Maurine Mabry	50	Mike Ellis	47
Randy Mabry	50	J.V. Finley	47
Mal Manchee	50	Cecil Floyd	47
Dale Milner	50	John Hoover	47
Mrs. Frank Trutt	50	Mrs. Albert Johnson	47
Mrs. Ralph Broyles	49	Mrs. Jerry Johnson	47
Don Carthel	49	Pat Manchee	47
Eugene Ellis	49	Floyd Reeve	47
Gene Ezell	49	Kenneth Watkins	47
Mrs. Bob Finley	49		

OFFICIAL ENTRY BLANK

Select Winners From Games Listed in Advertisements

1. _____	10. _____
2. _____	11. _____
3. _____	12. _____
4. _____	13. _____
5. _____	14. _____
6. _____	15. _____
7. _____	16. _____
8. _____	17. _____
9. _____	18. _____

TIE-BREAKER: Friona _____ Muleshoe _____
NAME _____
ADDRESS _____

10. FRIONA MOTORS
Parmer County Headquarters For Ford Cars, Trucks, Pickups Tractors & Used Cars
Phone 247-2701
TEXAS A&M vs TEXAS TECH

11. ETHRIDGE-SPRING AGENCY
Dan Ethridge Frank A. Spring Bill Stewart Flake Barber
INSURANCE-LOANS
Phone 247-2766
ARIZONA STATE vs WEST TEXAS

12. FRIONA COUNTRY CLUB GIN
Jack Tomlin, Mgr.
Phone 247-2439
ARKANSAS vs TCU

13. FRIONA CONSUMERS
"Your One-Stop Farm Supply Center"
Phone 247-2771 Friona
BAYLOR vs FLORIDA STATE

14. HUB FERTILIZER CO.
HUB--FRIONA
Ammonia-Dry Fertilizer-Seed Phosphoric Acid-Farm Chemicals Champlaln Oil
"DON'T WAIT--FERTILATE!"
RICE vs DUKE

15. FRIONA FEED YARDS, INC.
Jack Carrothers, Mgr.
Phone 265-3574
SMU vs PURDUE

16. BROOKFIELD DRILLING
For All Your Drilling Needs
Phone 247-2241 Friona
TEXAS vs INDIANA

17. HUB GRAIN
Phone 265-3215 Hub
NAVY vs OKLAHOMA

18. PARMER COUNTY IMPLEMENT CO.
Your IH Dealer
Phone 247-2721
OHIO ST. vs WASHINGTON (TV)

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

SERVICES

Control crab grass with Pax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store, 22-tfnc

News pictures that have been in the Friona Star are available at 50¢ each. Reprints and enlargements are also available. THE FRIONA STAR, pfn

RONNIE ALTMAN IS TAKING OVER THE DELIVERY ROUTE OF LUBBOCK AVALANCHE JOURNAL IN FRIONA, PH. 247-2534. 51-2tc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele, Citizens Bank Bldg., Clovis N.M. Dial 763-4471 or 763-6455. 49-4tc

Materials for Making Decorative Grape Clusters. We'll Help You! Bovina Hobby Shop, Ph. 238-2751.

Auction Service

Sales Of All Kinds
BILL FLIPPIN AND ASSOCIATES
Ph. 247-2415 Friona 4tnc

NEW LOCATION in Friona
Fancy Cakes for all occasions. Geraldine Ferguson, 247-2462 1/2 mile N. on Cemetery Road. 1-tfnc

Ornamental Plastic Ashtrays - Handmade - Bovina Hobby Shop. Ph. 238-2751

FOR MINERALS AND SUPPLEMENTS, see Gaylon Rhodes at Lazbuddie's Red Barn Chemical office. For details phone 965-2190. 1-4tc

Plastic Desk Sets - Handmade - Bovina Hobby Shop. Ph. 238-2751.

WANTED

MAN OR WOMAN . . . FULL OR PART TIME
No Investment Required
Protected Territory . . . Company Financing . . . Exceptional Earnings . . . Incentive Plan . . . Full Training Provided . . . National Advertising Programs. Representative will handle our complete line: "The Book of Knowledge -- "America's Favorite Since 1911". The new Min-Max Teaching Machine -- "Program Learning at its Best" and other educational products.
All replies kept confidential; write: C.V. Foster, 4125 E. Iliff, Denver, Colorado, 8022. 1-4tc

Men Wanted
The future belongs to those who prepare for it. For men with the mechanical comprehension, ambition and willingness to work hard a career in your National Brand Service Station Business can be rewarding. Independence, security, prestige and income limited only by your own effort. If you or someone you know should be interested, write Box 966, Friona, Texas or call 247-3285 Friona, Texas or call DR 4-4691 Amarillo, Texas. Ask for Mr. Dodd or Mr. Roff. 46-tfnc

WANTED TO RENT . . . 1/2 or 1/4 section of Parmer Co. irrigated land in 1966. Contact or call Leon Smith, Rt. 1 Box 71A, Friona, Ph. 965-2731. 52-tfnc

FARM & RANCH LOANS
Free appraisals. Long Term, Low Interest.
DOUGLAS LAND CO.
901 Main Ph. 247-3001 16tnc

HOUSES FOR SALE

House for sale to highest bidder. West of Baptist Church. W.M. White. Phone 247-3194. 1-2tp

FOR SALE OR TRADE for smaller house. Three bedroom, brick, two and half baths. Phone Paul Hall, 247-3155. 41-tfnc

FOR SALE . . . 1956 Spartan trailer house, 45x8, two bedrooms, Good shape. Phone 247-3381 or 247-2893. Don's Drive-In. 33-tfnc

FOR SALE . . . 8 X 10 storage house. Call Nunn Lumber Co. 247-2727. 50-tfnc

FOR SALE . . . 10 X 55 ft. mobile home, 3 bedroom, 2850. 51-tfnc

FOR SALE . . . 1850 sq. ft. floor space 3 bedroom, 1 1/2 bath house, 403 Beech Ave. Ph. 247-3070. 51-3tc

FOR SALE . . . 3 bedroom, 2 bath brick home, Carpeted and fully draped. Ph. 247-2405. 48-tfnc

FOR SALE . . . 3 bedroom house 1105 W. 5th. Call 247-2731 or 247-3067 after 6. 48-tfnc

Old Masters Paint For Antiquing Old Furniture. Bovina Hobby Shop. Ph. 238-2751.

For Sale - Cabin at Rudoso. Phone, 247-2444. 1-2tp

FOR SALE

ANTI-FREEZE while it lasts. By the case, 1.29 per gal.; 1.49 singly. Also, ether starting fluid at 69¢ per can. WHITE AUTO STORE. 1-4tc

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98¢ at Bi-Wize Drug. 44-10tp

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona, 48-tfnc

TOMATOES FOR SALE . . . \$2.00 per bu. Mrs. W.H. Flippin, Sr., 3 mi. S. of Black. 51-2tc

FOR SALE . . . Used power poles \$5 each; one through 49. \$4 each, 50 or more. Deaf Smith Co. Electric Co-operative, Inc. Ph. EM 4-1166. 52-4tc

FOR SALE . . . 16 month old registered quarter horse stud. Also, registered 3 year old roan gelding; gentle. Don McMahan ph. 265-3244. 52-tfnc

VINE RIPE TOMATOES. EULER FARMS, 1/2 south, 1 1/2 miles east of Friona. Phone 247-2230 (office), 247-3043 (residence) or 247-2579 (farm).

FOR SALE . . . several used and rebuilt engines, suitable for lake pumps. Terry's Shop, Phone 247-3361. 42-tfnc

See Harrell Mays for those good Delco Batteries at Friona Battery & Electric. 33-tfnc

RCA WHIRLPOOL Sales-Service E. W. Turner Phone 247-3035

WOULD YOU LIKE TO BUY OR RENT OUR BEAUTIFUL TWO BEDROOM HOME ON CORNER OF 5th and GRAND? Jim and Sally Cocannouer, 49-tfnc

FOR SALE . . . Big tandem truck-hydraulic dump. Will haul 15 tons of beets or grain. Also Marr-Beet beet digger. Troy Ray. 1210 Elm St. Ph. 247-3158 43-tfnc

FOR SALE: For the best deal on a new Buick Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

Give your carpet the best of care. Clean with ELECTROLUX cleaner. Rent rug washer with purchase of turbo shampoo. Electrolux sales and service. Mrs. L. R. White, 806 Ashland Ave. Phone 247-3156. 33-tfnc

FLOWER GARDENERS . . . Don't let insects damage your blooms or plants. Use NEW SCOPE for up to six weeks control on all types of ornamental plants. CUMMINGS FARM STORE 247-2781. 32-tfnc

BOGGS & VEAZEY
New & Used Cars, Pickups & Trucks, 2 block So. Stop Light Dimmitt, Tex.
Tel. 647-3121
Clarence Veazey, Mgr. 42-tfnc

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

See Jim Cocannouer for car air conditioner service at Friona Battery & Electric. 33-tfnc

FOR RENT

BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1 White Auto Store. 1-tc

STAR CLASSIFIEDS get results. If you have an item you'd like to sell, why not call 247-2211 and let us sell them for you.

See Jim Cocannouer for car air conditioner service at Friona Battery & Electric. 33-tfnc

FOUND

FOUND . . . Britany Spaniel dog, female, brown and white. Vaccinated at Kelsie Veterinarian Hospital, Lawton, Okla., March 1, 1964. Owner please call Glen Mingus, 265-3434. 1-tfnc

PARMER COUNTY LAND FOR SALE

- * 640 A.
- * 325 A. with over 100 acres of cotton.
- * 315 A.
- * 380 A.
- * 320 A.
- * 160 A.
- * 160 A.
- * 160 A.
- * 160 A.
- * 161 A.

All these farms are in perfect water district and have 8-inch wells. All have good allotments. Most are well located.

If you want to sell your farm, list it with Ray Sudderth.

If you're planning to increase your farm loan or to buy more land, we're making farm loans for from \$200 to over \$300 per acre.

RAY SUDDERTH REAL ESTATE

Office Phone 238-4361 -- Bovina. Resident Phone 431-9054 -- Farwell.

FOR RENT

BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1 White Auto Store. 1-tc

STAR CLASSIFIEDS get results. If you have an item you'd like to sell, why not call 247-2211 and let us sell them for you.



GLOWING—Cotton velvet in a rich shade of blue shapes this princess style with three-quarter sleeves. Covered buttons mark the center front, and oyster white collar and cuffs provide contrast. By Cinderella.

Farm and Ranch Real Estate Loans Handled promptly and efficiently Long terms, small interest rates, Good prepayment plan. Call, write, or come by. Bob Sudderth - J.B. McPherson Mortgage Co., Inc. Office - PO-5-6649-Residence - SW-5-1212, 1801 Avenue Q, Lubbock, Texas.

BUSINESS DIRECTORY

Abstracts 50¢ Page
A Better Product For Less Money
Johnson Abstract Co.
Ph. 481-3878 FARWELL, TEXAS

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe
See or Call Floyd Dickey
S. E. 4th. & Belsher Dimmitt, Tex
Phone 647-3755 or 647-3764

Killingsworth REDI-MIX Cement For All Purposes
"Your Business Appreciated"
Phone 247-2215 207 W. 5th.

Wheel Horse
GARDEN AND LAWN EQUIPMENT
Friona BRAKE & WHEEL Service
GWYN TAYLOR FRIONA, TEXAS
PHONE 247-3070
602 EAST 11TH
If Your Wheels Don't Roll True
We Can Fix Them Up For You

REED'S CLEANERS
709 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

RUSHING INSURANCE AGENCY
Phone 247-3370 721 Main Friona

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC.
PUMP & GEAR HEAD REPAIRS
ALL MAKES
Sales & Service DIAL 247-3101 Friona, Nights 247-2513 Texas

A WINDOW ON THE WORLD

with **RURAL ELECTRICITY**
Today, all Americans can sit in on the great events of our times. Rural electrification has made it possible for people in the most remote areas to be well-informed by radio and television. Rural people can now take an even greater part in America's social, political, and economic life. An informed American is a better American, and electricity helps to do the job.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE INC.

Dilger's DRY CLEANING SERVICE
Please Phone 247-2410 in Friona by 10:00 A.M. for free daily pick up and delivery service
S & H GREEN STAMPS

Dilger's CLEANERS
Parmer County's Finest Cleaners
FRIONA - PHONE 247-2410

Loans Available

"I had no idea air-conditioning, was SO EASY TO INSTALL!"
Our mechanical work is surprisingly low in cost too. So are all the quality accessories we sell, as well as our oil changes, and grease jobs. Come see!

CREDIT CARD # 891-334-9463

This Lucky Credit Card Holder Is Entitled To 5 Gal. Free Gas At

FRIONA MOBIL SERVICE
Hiway 60 Friona

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280
Friona Federal Credit Union

WELCOME TO FRIONA

Mr. and Mrs. Richard Collard have recently returned to Friona to live, as Collard became a partner with Bill Sheehan in the local law firm of Sheehan and Collard. Collard and his wife Jeanette formerly lived in Friona from 1959 through 1961, and had been at San Antonio since leaving Friona. The Star, and the local merchants listed below, are happy to welcome the Collards back to Friona.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	PIGGLY WIGGLY Friona
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	FRIONA WHEAT GROWERS Elevator Service Field Seeds



On The Farm In Parmer County

By JOE VANZANDT
County Agent

HEAD SMUT

Over the past few weeks, I have been surprised at the amount of head smut in some sorghum fields, I've inspected. Some fields and varieties have more head smut than others. Every farmer should check his fields for head smut. Particular attention should be given to resistance among different varieties.

There is a direct relationship between the per cent smutted or sterile heads and the per cent yield loss. A 10 per cent smut infection would lower resulting yields by 10 per cent. The smut fungus is carried in the soil and sorghum grown from clean seed planted on infested soil may be attacked by head smut.

Also, when infested seeds are planted, the smut may be introduced into clean fields. However, the practice of planting treated seeds eliminates the spread of the disease on seeds to clean fields.

Therefore, it is the soil-borne brown fungus spores, which are able to remain alive for years in the soil that are responsible for infection.

On fields having no history of head smut, the most careful sanitary practices should be employed to avoid introducing the fungus.

The most important means of controlling head smut is through growing resistance hybrids. Three new head smut resistant hybrids have been released by the Texas Agricultural Experiment Station. They are RS 625, RS 626, and RS 671. The hybrid RS 671 has about the same as Texas 660, and has consistently produced as much grain. RS 671 is 5 to 6 days earlier than the late commercial hybrids and has yielded nearly as well and should only be grown under irrigation.

Head smut has never been found either resistant parent or their hybrids when the seed stock purity was unquestionable. The resistant parents

are being used by commercial sorghum breeders to produce other resistant hybrids.

See me or come by the office for further information on Head Smut.

COTTON MATURITY

This recent cold weather has certainly slowed down the growth and maturity of this year's cotton crop.

Even though we had some hot days this month, I believe cotton growers that cut their water off around August 20 and left their cotton with a good moisture supply on that date will come out ahead of those few who watered in September.

I believe Parmer County cotton producers should strive to have a good mature crop to harvest — one that will have a better grade, staple and micronaire than cotton which received a September watering.

4-H NEWS

The Friona 4-H Club met on September 13 to re-organize for the coming year. We were glad to see many of the parents attend and take an interest in their 4-H members. Officers elected to serve during 1956 follow: President, Wayne Schueler; Vice Pres., Rusty Lindeman; Sec., Tress., Carleen Schlenker; Council Delegate, Jan Jamison; Alternate Delegate, Jill Riethmayer; and Reporter, Kay Riethmayer.

The Bovina 4-H Club met September 20 in their re-organization meeting and they also had many parents in attendance. Bovina officers for 1956 are: President, Loy Christian; Vice President, Galen Carson; Sec. & Tress., Gregory Bell; Council Delegate, Mike Beauchamp; Alternate Delegate, Twilla Hutto; and Reporter, Brenda Dyer.

BUSKE TRAVELS

G.B. Buske made a business trip to several points in Colorado last week.

County 4-H'ers Join National 4-H Week

Parmer County 4-H members join 2,250,000 other boys and girls in the 50 states in the observance of National 4-H Week, September 25-October 2.

The development of responsible citizens and future leaders for America is a high purpose in 4-H Club work.

Theme for the upcoming week will be "Learning for Living." The 4-H members will be joined in the observance by their adult leaders, friends and Extension workers. The "head-heart-hands-health" organization is supervised in Parmer County by Crick, Taylor and Joe Vanzandt, County Extension Agents. 4-H is the youth phase of the Cooperative Extension Service's educational programs.

Objectives of National 4-H Week are to influence more young people to join 4-H Clubs

and their cooperation. Also to encourage a larger number of men and women to become volunteer 4-H leaders and to increase public understanding of 4-H programs and activities.

In his greetings to all 4-H Club members, President Johnson said, "Your aims are directly in line with our Nation's goals to achieve fuller and better living for all. You will surely benefit, as will others, from your efforts to explore career opportunities and seek needed education, to practice healthful living, to use constructively your leisure time, and to strengthen your personal standards and citizenship ideals."

Parents or youth interested in more information about 4-H should contact a 4-H adult leader or the County Extension office in Farwell.

Hey, Fellas, What About Me?



You're in the wrong place. Rover! Your dish is in the other room where it should be. While cats and dogs can and do get along after a little period of adjustment, it's best to keep them apart at mealtime. Rover's a little jealous of how the cats are digging in. No table scraps for these tabbys. The cat experts at the Purina Pet Care Center suggest that cat-owners give their pets commercially prepared dry cat food because it's scientifically blended and balanced with all the nutrients so essential to a cat's well-being—vitamins, proteins and minerals. And, of course, plenty of fresh water each day. Many people think milk is the best food, but milk alone will not provide a balanced diet. Some cats like it; others don't. It is good for newly-weaned kittens and nursing mothers. O.K. Rover, now move away and leave us in peace!

RHEA NEWS

by Mrs. Bill Brandt

The Rhea Home Demonstration Club met Monday night, Sept. 27, in the home of Mrs. Norman Taylor. Eleven members and one guest were present.

The president, Mrs. Floyd Schueler had the opening exercise. Mrs. Jack Patterson gave the program on "Care of porcelains, enamel and tiles." Elected as new officers for the club are the following: Mrs. Cordie Potts, president; Mrs. Herbert Schueler, vice president; Mrs. Bill Brandt, secretary - treasurer; Mrs. Elmo Dean and reporter; Mrs. Shirley Smith, Council delegate; Mrs. Jack Patterson - parliamentarian.

Refreshments were served to Mrs. Shirley Smith, Walter Schueler, Norbert Schueler, Larry Moyer, Elmo Dean, T.E. Parson, Malinda Schlenker, Jack Patterson, Floyd Schueler, Bill Brandt, Kelley and Kim Brandt and the guest Mrs. Jim Parson and the hostess Mrs. Norman Taylor.

The next meeting of the club will be Oct. 11 in the home of Mrs. Bill Brandt. A program on "Costume Accessories" will be presented by Mrs. Leland Gustin.

Madelyn Binger, daughter of Rev. and Mrs. E.A. Binger participated Tuesday night, Sept. 21, in the FHA Emblem Service. This service was presented as the program for the Progressive Study Club. Madelyn gave the devotional and then also received an award for her work at the Friona Public Library during the past summer.

Statement of Ownership

Statement required by the Act of October 23, 1962, as amended by the acts of March 3, 1933, and July 2, 1946, (Title 39, United States Code, Section 233) Showing the ownership, management and circulation of The Friona Star, published weekly, at Friona, Texas, for September 30, 1965.

1. The names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, Joe A. Osborn, 210 West 33rd, Austin, Texas; Editor, Bill Ellis, Friona, Texas.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given. Friona Star, Inc. Joe A. Osborn 210 West 33rd, Austin, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statement in the two paragraphs show the affiant's full knowledge and belief as to the circumstance and condition under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (this information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.) 1492

Bill Ellis Sworn to and subscribed before me this 30th day of September 1965.

Waneen Ragdale (My commission expires June 1, 1967.)

It has been said: Imagination was given to man to compensate him for what he is not, and a sense of humor was provided to console him for what he is.

and Mrs. Franklin Bauer, received the 3rd place award in the 4-H Wheat Show Saturday at the Tri-State Fair in Amarillo. Dwayne received \$30 as his award. He was also a guest on Cotton John Smith's Farm and Home Show on KGNC TV Saturday afternoon. There were 80 boys in the Wheat Show at the Fair.

Jim Parson is home from the hospital in Amarillo after having eye surgery. Jim is doing fine.

Mr. and Mrs. Ellis Parson and sons Edwin and Phillip of Plainview were guests Saturday in the home of his parents, Mr. and Mrs. T.E. Parson.

Guests in the home of Mr. and Mrs. Roy Zieschang Saturday through Monday were Mrs. Zieschang's brother and his wife, Mr. and Mrs. Max Leschber of Thorndale and Mrs. Zieschang's cousin Mr. and Mrs. Lawrence Leschber of Thorndale. The Zieschangs took them sight-seeing over the county and report their relatives were very impressed with the farming operations in Parmer County.

Mr. and Mrs. Raymond Schueler were Sunday dinner guests in the Zieschang home.

Mr. and Mrs. E.J. Brandt of Littlefield visited in the Bill Brandt home Friday afternoon. Coming with them were Mr. and Mrs. Ed Brandt of Oregon, a great uncle of Bill Brandt.

Mr. and Mrs. Martin Wagner, Alan and John of Hereford were Sunday evening visitors in the home of Mr. and Mrs. Bill Brandt, Kelley and Kim.

Gary Mac Brown was an honor guest at the wedding of Mary Helen Wood and Ronald Foster Heard at Sudan recently. The vows were solemnized in a double ring ceremony at the First Baptist Church.

The Lazbuddie "B" team won their game with Farwell "B" team here recently, winning the game by a 26-6 score.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Several students from the Lazbuddie community are attending colleges and universities in Texas, New Mexico and Oklahoma. Some of them are: Paul Wilbanks, and Twilla Albertson, Southwestern State University, Weatherford, Okla. Don Watson, Benny Watson, Bobby Joe Jones, Lloyd Bradshaw, Gary Coker, Terry Darling, Darrell, Gerald and Gary Foster, James Brown, and Charlotte Seaton, West Texas State University, Canyon.

Jan Nowell, Linda Gleason, Katie Blackstone, Linda Weaver, Gail Ivy, Gayle Seaton Robinson, Theron Vaughn Jr., Marsella Mayfield, Dean Watkins, Johnny Mabry and Mike Malone, Texas Tech, Lubbock. Linda Monk, Lubbock Christian College.

Collene Harper, Kay Ana Smith, Johnny Beth Ivy and Gary Eubanks, South Plains Junior College, Levelland.

Gary Mack Brown, Eastern New Mexico University, Portales; Dick Chitwood, Texas A & M, College Station; Eva Dean Ivy, Texas Christian University, Fort Worth and Cooper Young, Baylor University, Waco.

In the open barrow show at the fair at Clovis last week, Danny Clark, son of Mr. and Mrs. Wayne Clark of Lazbuddie won first with the Chester White he entered in the contest and Loy Dale, another son of the Wayne Clarks took second place. All others - Loy Dale was first place winner. In the carcass class Loy Dale Clark was third on the Judging foot contest, Loy Dale and Danny won second and third in cross-breeds. Loy Dale won grand champion in the open contest. These boys are members of the Lazbuddie 4-H Club.

Our Fall Harvest of **FOOD BARGAINS**

BACON	SUN-RAY	\$1.49
2 POUND PKG.		
SAUSAGE	HAPPY PIG	\$1.19
2 POUND BAG		
HAMS	SUN-RAY	57¢
HALF OR WHOLE POUND		
FRUIT COCKTAIL	SHURFINE # 303 CAN	21¢
SALAD DRESSING	MIRCALE WHIP QUART JAR	57¢
COFFEE	YUBAN 1 POUND CAN	85¢
TV Dinners	MORTON'S EACH	39¢
CHERRIES	SHURFINE RED SOUR PITTED # 303 CAN	17¢
Ice Cream	BORDEN'S REGULAR 1/2 GALLON	59¢
APPLES	RED DELICIOUS POUND	21¢
Cake Mix	BETTY CROCKER DEVIL'S FOOD BOX	35¢
GRAPES	TOKAY POUND	17¢

We Give Gunn Brothers Stamps

HOUSER'S

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BILLY PERKINS, senior, is starting left guard.

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Travelogue Presented Local Couple Busy Following Retirement At Study Club

"You Are The Key To International Friendship", was the title of an European travelogue, which was the highlight of the program at the Tuesday evening meeting of Modern Study Club at Federated Club House.

Merylene Massie, daughter of Mr. and Mrs. W.M. Massie, was guest speaker. Miss Massie recently returned after making a trip to Denmark, Germany, Switzerland and Italy. She was a guest in the home of Ann Jensen, who lived with the Massie family as a foreign exchange student one year.

Mrs. H.K. Kendrick, club president, was program chairman.

Karen Sue Osborn presented a piano solo. Her selection was "A Walk In The Black Forest." Mrs. Charles Allen and Mrs. Dan Ethridge were hostesses. They served refreshments to 20 members and the following guests; Mr. and Mrs. W.M. Massie, Mrs. Herschel Johnson and Kay; Karen Osborn and Merylene.

What does a woman who has been employed outside her home for several years do when she retires? For an answer to that question a Friona Star reporter visited with Mrs. Howard Mayfield in her home recently.

Mrs. Mayfield was supervisor of the Friona school cafeteria ten years before retiring about one year ago. She has lived in the Friona area since 1929.

She and her husband and two daughters, Dorothy and Jean, moved to a farm in the community from Anadarko, Oklahoma that year. Later, another daughter, Peggy, was born to the couple.

The Mayfields continued to reside on a farm until 1959, when they moved to Friona. When they first moved to town Howard was employed by Friona Consumers and Mary was employed at Foster's.

The couple's daughters are all three graduates of Friona High School. They are Mrs. Keith Blackburn, Albuquerque; Mrs. Woodrow Lovelace, Farwell; and Mrs. M.A. Snider, Jr., Farwell.

Grandchildren are Jill Blackburn, Diane Lovelace, and Jon, Kim and David Snider. All members of the family were here for dinner the first Saturday in September.

When asked about hobbies, Mrs. Mayfield replied that outside her home, children and grandchildren she didn't have any. A person could not visit in the Mayfield home without observing that her hobbies would cover a wide range of activities.

One room of the Mayfield home appears to be a combination sitting-working-sleeping room. A sewing machine occupies a prominent spot in the room and is used to make a variety of items for other members of the family.

During the past year Mrs. Mayfield has pieced and quilted a very attractive patchwork quilt for Howard and each one of the children and grandchildren. She has also made a number of stuffed animals, pillows, rag dolls and other articles.

One corner of the room displays an attractive black cooking pot of days gone by holding a fall bouquet of okra pods, cat tails, stems of several kinds of grasses and other dried plants.

Evidence of the talent of her youngest daughter, Peggy Snider, is displayed on one wall. Peggy began painting a few years ago and presented her first picture to her mother. It is a beautiful outdoor scene in oil.

Since Howard has been in semi-retirement, he served on the local police force until illness last year forced him to retire. He collects advertising pencils. His collection is displayed in a glass case and numbers in the thousands.

The patio in the Mayfield backyard is furnished so that all family members can enjoy cooking out, playing or just plain relaxing.

A pantry filled with canned fruit and vegetables; jars of jelly on a shelf, pies baked for the deepfreeze and a half made animal on the sewing machine and an attractive lawn were all indications that even though this couple are supposedly in the "retired" group, they still keep busy.

BROWNSVILLE, PA., TELEGRAPH: "It seems likely that a neat little fortune might accrue to the person who could figure out a fool-proof way to take the elasticity out of coffee time . . . We do not advocate putting a picture of the boss at the bottom of the coffee cup to scare workers back to their posts. There is much to be said, however, for sensible restraint in enjoying this version of the pause that refreshes. This privilege, like many another, is blightly by abuse of it."

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TOTAL ELECTRIC
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This medallion on your new home means:

- MODERN ELECTRIC HEATING
- BEAUTIFUL LIGHT FOR LIVING
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Total ELECTRIC Living

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WOULD YOU LIKE A WOOLY LAMB . . . Or, would prefer a cuddly cat. Mrs. Howard Mayfield is shown placing a monkey, which she recently completed in place in an array of items she has made during the past several months. She enjoys working with her hands and usually gives the articles she makes to friends or members of her family. The patchwork in the foreground is one she pieced and quilted for her husband last year.

HOMECOMING

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Friona Vs. Muleshoe
Friday Night

See Us For
PHILLIPS TIRES,
BATTERIES AND
ACCESSORIES

KENDRICK OIL COMPANY

24 Hour Service Phone 247-2751

PHILGAS



JOHNNY CLABORN, senior, is halfback on defense.

HOMECOMING 1965

LARRY JOHNSON, senior, is starting right halfback.

Boost The Chiefs

HERRING IMPLEMENT CO.

108 E. 11th Friona Phone 247-2741

Whip The MULES

TIM HERRING, senior, is starting left halfback.

HOMECOMING

FRIONA - 1965

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Spring Graduates To Seek More Education, Training

Most members of the 1965 graduating class of Friona High School will soon be attending classes in colleges, universities, trade schools and other institutions of higher learning. Several spring graduates have already begun courses and others are in the process of getting adjusted in new places.

As usual Texas Tech at Lubbock has been chosen by a large number of these graduates. Those who will be freshmen at the largest university in West Texas will be Jim Snead, George Rushing, Lynn Wilson, Julia Dennis, Tito Jennings, Sheryl Long, Barbara Lloyd, Jeanne Taylor, Ronnie Brookfield, Jerry Cass and Milton Hargus.

Other class members who will be in Lubbock but will attend another college are Sharon Dean, Gary Hand and John Taylor, who are attending Lubbock Christian College.

Jackie Clark has enrolled at San Angelo State College; Pat Burton and Ann Prewett are attending Baylor University at Waco. Keith Black is attending LeTourneau College at Longview.

Kim Buske and Neel Lyles are classmates at University of Texas, Austin.

Carol Struve and Nan Lillard have enrolled at Abilene Christian College.

Danny Murphree, Glenda McClellan and Dennis Howell are students at Wayland Baptist College, Plainview. Dale Miller, Roscoe Parr and Darrell Collier have enrolled at South Plains Junior College, Levelland.

Freshmen at West Texas State University, Canyon, will be Merylene Massie, Charles Fields, Chris Tannahill and Shirley Phipps. Karen Sue Osborn is in the Show Me state where she is attending Cottey College at Nevada.

Janice Cunningham and Bette Bass are students at Jessie Lee's School of Hair Design, Lubbock. Doug Dodd has entered East Central College at Ada, Oklahoma.

Linda Rector, is attending Pudget Sound University in Washington State. Janell Daniel and Jonelle Wood have enrolled at Western Republic Business College, Amarillo.

Some other Friona young people who are attending college and the schools they are

attending are: Carolyn Herring, Eric Rushing, David Lee Carson, Myrna Gay Bennett, Kay Burleson, Bill Loafman, Rex Nelson, Tex Phipps, Lynn Phipps, Tommy Roberts, Norman Loafman, Mickey Wilson, Bob Welch, Rex Nelson, and Greg Jarrell, Texas Tech.

Dana Taylor, Kay Neel, Ronnie Awtrey, Ronnie Procter and Mike Hand, Lubbock Christian College.

Karen O'Brian, Shirley Phipps, Floyd Reeve, Rose Ann Greeson, Gay Jennings, Lianne (Taylor) Tatum, West Texas State University, Canyon.

Lois Moyer and Patsy Hough, Hardin - Simmons University, Abilene. Cheryl Neill, and

Gary Renner, Eastern New Mexico University, Portales. Danny Black, Lamar Tech, Beaumont.

Craig Tannahill, Pamela Roden and Iva Ben Parr, University of Texas, Austin.

Gary Snead, Mikie Welch, Dwight Bates, Abilene Christian College.

Sharon Reeve, Jimette McLean, and Eddie Bradshaw, McMurry, Abilene.

Margie Carlton, Wayland Baptist College, Plainview. Jobey Claborn, Southwestern State University, Weatherford, Okla., Betsy Frye and Kay Johnson, Texas Women's University, Denton.

Frionan Completes AF Electronics Course

Second Lieutenant William W. Fairchild, son of Mr. and Mrs. C.P. Fairchild of Friona, has been graduated at Mather AFB, Calif., from the training course for U.S. Air Force electronic warfare officers.

Following specialized training at other bases, Lieutenant Fairchild will be reassigned to Bergstrom AFB, Tex., for duty.

The lieutenant, a graduate of Friona High School, has a B.S. degree in education from West Texas State University in Canyon. He was commissioned in 1964 upon completion of Officer Training School at Lackland AFB, Tex.

His wife, Ruby, is the daughter of Mr. and Mrs. A.S. Grubbs of Friona.

Rites Held For J.A. Wigham

Funeral services for J.A. Wigham, father of Mrs. Aubrey Rhodes of Friona, were conducted from Grantham Funeral Home of Duncan, Okla., at 10:30 a.m. Saturday by Virgil Trout, Church of Christ minister formerly of Lubbock.

Wigham, a long time resident of the Duncan area, died Thursday following a long illness. Mrs. Rhodes had been at her father's bedside about one week.

Survivors besides his wife and Mrs. Rhodes includes another daughter, Mrs. Doris Cooper, Stillwater, Okla., four grandchildren, Carol, Nancy, and Susie Cooper, Stillwater, and Tim Rhodes, Friona.

Frionans attending the services, besides Mr. and Mrs. Rhodes and Tim, were Mr. and Mrs. O.J. Beene, Mr. and Mrs. Grady Dodd and Mrs. Maurine Dunn.

U.S. News & World Report has published an interview with Police Chief William H. Parker of Los Angeles in which this question was asked: "Chief Parker, after your experience with the Los Angeles riots, what do you think should be done now in this country to prevent future riots?" He answered: "I think the first thing this nation had better do is get behind its police and its law-enforcement officials and insist upon people obeying the law. I don't think you can do anything outside of the rule of law. If people continue to preach civil disobedience and that some laws may be disobeyed, why then you start the destruction of this government. You cannot live without strong law enforcement. If anyone thinks he can, he is wrong."



RECEIVES AWARD . . . Young Paige Osborn is shown receiving an attendance award by Mrs. Billy Joe Mercer of Progressive Study Club for having perfect attendance during the club's summer reading hour sessions.

At Library Story Hour Resumed

Beginning Thursday, September 30, the story hour for preschool children will be resumed at Friona Public Library. The story hour will be held each Thursday except when the Thursday is a holiday such as Thanksgiving or during a holiday period such as Christmas. Mrs. Bill Stewart will serve as chairman of the story hour. In addition to conducting some of the hours herself she will welcome and secure others to direct the story period.

The Friona Public Library will be open from 9 a.m. to 12 noon on Thursday mornings for everyone's use. Parents and children coming to story hour will be able to check out books conveniently before and after the story hour.

The Thursday hours are in addition to the Saturday library hours from 9 to 12 noon each week.

During the summer of 1965 the library was open 39 different days for 3 hours on each of these days. This was an increase in amount of hours the library was open compared to the summers of 1964 and 63.

A record of 3303 books were checked out this summer. This gives an average of 49 people checking out 85 books from the library on each of the 39 library days. 221 new readers made use of the library this summer.

Each Thursday morning during the summer the Progressive Study Club held a story hour from 10 to 11 a.m. for pre-school children. 64 individual children attended the 13 story hours. The total attendance for the story hour was 244 with an average attendance of 20 at each story hour. Nine children attended 8 or more story hours. These were Paige Osborn, Priscilla Pruet, Mike Blackburn, Tammy Fairchild, Larry Broyles, Sylvia (GI-GI) Spring, Brian Witten, Julie Owen, and Rod Owen.

167 school age readers registered for the 1965 Summer Reading Program. Reading certificates were earned by 84 who read 12 or more books. Many read more than the required dozen.

During the summer over 180 books were donated to the li-

Girl Scout Notes

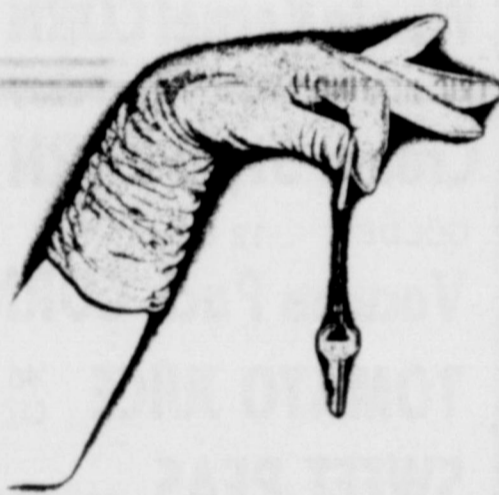
Girl Scout Troop 238 met Monday afternoon at Calvary Baptist Church. Following a discussion of badge work, Mrs. Larry Martin, Mrs. Alton Peak and Mrs. Watson Whaley, leaders, directed troop members in beginning some embroidery work.

Refreshments were served and a magic circle was formed before troop dismissal.

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The Friona Public Library is sponsored by Modern Study Club. There is no charge for membership nor for checking out books. A fine of 5 cents per library day is charged on overdue books. The Library is located at the Federated Club House, 304 9th St. which is across the street north of the Methodist Church. All are welcome.

Premiere SHOWING 1966 FORDS

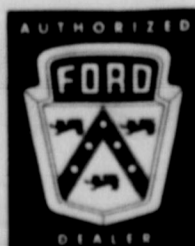


Drive Away In A Brand New 1966 Ford. See Them On Display In Our Showroom On October 1st.

- ★ Free Coffee And Spudnuts
- ★ Register For Free Door Prizes
- ★ Bring Boys 8 to 13 And Register For The "Punt, Pass & Kick" Contest.

FRIONA MOTORS

Cordie Potts
Oscar Baxter



SUPPORT THE CHIEFTAINS FRIDAY NIGHT!



RAY BRAXTON, senior, is starting tackle.

Friona Vs. Muleshoe Homecoming 1965

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SURVEYS DAMAGE . . . Mrs. Pearl Johnson surveys damage to outside wall at Johnson's Food Market last week after a car driven by Mrs. Edward Montamayos crashed into the wall of the building.

OKLAHOMA MAN HONORED

Luther Beardain, Oklahoma City, who was observing his 94th birthday, was honored with a birthday dinner in the home of Mr. and Mrs. Roy Beardain recently. Others present were Mrs. Martha Bell Thrash and Mr. and Mrs. Elmer Murphy, Oklahoma City; Mr. and Mrs. Albert Bell, Debra and Terry, Clovis, and Mr. and Mrs. Rex Beardain, Kay, Weldon and Rex of the Rhea community. Luther Beardain, father of Roy Beardain, Mrs. Thrash, and Mr. and Mrs. Murphy left Monday for their homes after spending the weekend here.

LENNOX, S.D., INDEPENDENT: "Inflation is a nasty word no matter how much sugar-coating the powers that be try to put on it. So-called recessions can, perhaps, be delayed by inflationary measures. The government can spend, for a time, more money than it takes in and in so doing keep the ball of prosperity rolling, but sooner or later the inevitable begins to show. The value of money begins to shrink at an ever-increasing tempo and before long confidence is replaced by panic. We do not believe we have yet reached the panic state, but when a \$10 bill loses five cents of its value in one month, as was the case in June, we think it's time to restore some fiscal sanity to the spending policies of our federal government."

SUPPORT THE CHIEFS



GENE WEATHERLY, senior, is starting tackle.

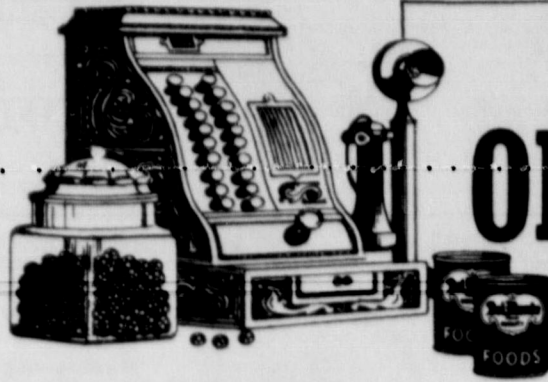


Homecoming

Ben D. McDonald's WESTERN AUTO STORES

Friona

Bovina



Del Monte OLD TIME BARGAIN DAYS

Wrights Country Style **BACON** 2 Lb. \$1⁴⁹
 Wrights All Meat **FRANKS** 12 Oz. Pkg. **49¢**
BOLOGNA All Meat Lb. **49¢**



CHUCK ROAST Lb. **59¢**
ARM ROAST **69¢** Lb.

COFFEE
 KIMBELLS
 1 LB. **69¢**

LET'S STOCK UP ON CANNED GOODS FOR THE COLD DAYS AHEAD

BORDENS CANNED **BISCUITS**
 13 FOR \$1.

Frontier Stamp Co. Is Opening A Redemption Center In Hereford In The Near Future

DEL MONTE SALE
FRUIT COCKTAIL 303 CAN **4/99¢**
PEACHES 1/2 or SLICED 303 CAN **6/99¢**
GOLDEN 303 CAN
Whole Kernel CORN **5/99¢**
GOLDEN 303 CAN
Cream Style CORN **5/99¢**
GOLDEN 12 OZ.
Vacuum Pack CORN **5/99¢**
TOMATO JUICE 46 OZ. **3/99¢**
SWEET PEAS 303 CAN **5/99¢**
FLAT CAN
Light Chunk TUNA **3/89¢**
Whole Green BEANS 303 CAN **4/99¢**
Cut Green BEANS 303 CAN **4/99¢**
CATSUP 20 OZ. **4/99¢**
SPINACH 303 CAN **6/99¢**
SMALL WHOLE 303 CAN
SWEET POTATOES **4/99¢**

KIMBELL **SALAD DRESSING** QUART **29¢**
 KIMBELL CHUCK WAGON **BAR-B-CUE SAUCE** 18 OZ. **29¢**
 KIMBELL **SOLID OLEO** Lb. **5/99¢**
 KIMBELL VERTICAL PACK 303 CAN **GREEN BEANS** **4/99¢**
 KIMBELL **CHUCK WAGON BEANS** 303 CAN **7/99¢**
 KIMBELL 300 CAN **BEEF STEW** **3 /99¢**
HI-C ASSORTED DRINKS 46 OZ. **3 FOR \$1.**

LEMONS
 3¢ EACH

ARIZONA VALENCIA **ORANGES** 5¢ EACH
 THOMPSON SEEDLESS **GRAPES** LB. **15¢**

Frozen Food Specials

PEPPERIDGE FARM **TURNOVERS** LEMON, APPLE BLUEBERRY, RASPBERRY, EACH **49¢**

PEPPERIDGE FARM **BREAD** 16 OZ. HOVIS GOLDEN SANDWICH **35¢**

PEPPERIDGE FARM **BREAD** 16 OZ. WHOLE WHEAT **45¢**

EGGS
 Grade A Small **3 Doz.**

CLOROX
 1/2 GALLON **35¢**

SHORTENING
 3 LB. **69¢**

Bring This Ad In And Receive 100 FREE Frontier Stamps

VALUES GOOD SEPT. 30 THRU' OCT. 6, 1965

LOWER EVERYDAY PRICES **MOORE'S SUPER MARKET**