

The following item came to our attention. It was written by Frank X. Tolbert, whose column, "Tolbert's Texas" appears daily in the Dallas Morning News.

The piece evidently came out about a year ago, but we thought our readers would enjoy seeing what was written about our area for a large downstate reading audience.

"A span of two days last week was a perfect time to cruise the high plains country of Bailey and Parmer Counties near the New Mexico border. On these golden days the temperature was in the crisp 70's. There were flaming sunsets. You wondered how the sun's exit could ignite such a blaze on the western horizon without clouds on which to play the rays. The night-time temperature got down into the tingling 40's. And, at these altitudes of 3,800 to 4,400 feet, the night sky was a great lid of friendly, reaching-out stars.

"When I was a child in this same land, grasses and cacti were the botany except for prairie flowers and small committee gatherings of mesquite, catclaw, sage and shinoak. Now most of this has gone under the plows, yet the geometry of the irrigated fields is often traced by military rows of Chinese elms and poplars, which trees grow tall when their thirsty roots reach the irrigation ditches.

"The magnificent thing about this land in November, though, is the bounty produced by the mechanized farmers, who often live in fine, new, rambling masonry houses with huge galvanized steel barns to house their fleets of machinery. I thought that it would be interesting if Premier Khrushchev could take time off from his "stunting defense" against the West and come to Bailey and Parmer Counties and see the mountains of red maize which are now, very temporarily, on the ground around the elevators because the elevators are already stuffed with red maize. (Old Krankshaft -- as they call him in Venus, Texas -- would then go home and really cuss out the Russian farmers who can't feed their people.)

"These skyscraper - tall, shinning white elevators, sometimes shimmering in mirages on the horizons, rear up from all the little towns, such as Muleshoe, Lariat, Friona, Bovina and Lazbuddie.

"The city of Lazbuddie, in Parmer County has only about 75 population, with a postoffice, general store, service station and some beautiful residences. It also has its towering elevator, looking at a distance like one of white pyramids in the ancient Mayan city of Tikal down in the Guatemala jungles.

"At the general store I heard a number of stories how Lazbuddie acquired its strange name. Lady in the store said, "There was an old pioneer here they called Lazy Buddie." She was kidding, I'm sure. The truth is that the name honors two fellows who were ranching there in the early part of this century, Judge Lazarus Green, now of Vernon, and the late Buddie Sherley. (Buddie Sherley's son, Bill Sherley of Anna, still owns half interest in the Lazbuddie grain elevator.)

"Parmer County probably should really be Palmer County. (In Lariat there is some talk of changing it to Crume County.) The county was titled for a prominent early 19th century Texas revolutionist and perhaps bigamist, depending on the shaky legality of one of his five marriages, Martin "Ring-Tailed Panther" Farmer.

"The Ring-Tailed Panther hadn't lingered long in school, and although his name seems to have been Palmer it came to be spelled Parmer because he pronounced it with an "r" instead of an "l". All of his crowd of children spelled it "Palmer."

"The City of Bovina, Parmer County, incidentally was first called Bull Town, but the post office department thought that too inelegant and changed to the nonsensical Bovina."



OBSTACLE TO PATH . . . Dalhart's Deward Strong (on ground) gets a leg grip on Friona halfback Danny Murphree in the game here last Friday. The Chieftains stayed with Dalhart in statistics, rolling up 179 total yards to 202 for the Wolves, but couldn't ever penetrate the Dalhart goal line in a 14-0 loss. (Star Photo by Darrell Schwab)

FRIONA, TEXAS

THURSDAY, SEPTEMBER 24, 1964

TEN CENTS

THE
FRIONA



STAR

VOLUME 42, NUMBER 52

14 PAGES

MAY HURT CROP

Cool, Damp Weather Is Concern To Farmers

Cool, damp weather in the Friona area during most of the past week has become a source of concern among area farmers, as the maturing of the area's crops has been postponed.

Especially concerned are the

Merchants Form Retail Group

A group of Friona merchants, who have been meeting monthly in an effort to promote business activities, organized as Friona Association of Retail Merchants ("FARM") at a meeting last Thursday morning.

Wayne Clausen, manager of Hurst's Department Store, was named acting chairman of the group, with Porter Roberts being named acting secretary. The group, which has promoted "Dollar Day" and the "Krazy Deze" sale, has organized to promote individual as well as general business in Friona.

GABLE IS WINNER

Two Persons Pick Ten Games In Grid Contest

Two persons got all ten games correct in the third weekly Cotton Bowl football contest, co-sponsored by the Friona Star and eleven Friona merchants.

Francis Gable won the weekly first prize of \$5 on the basis of being the closes on the tie-breaker score. He guessed Dalhart 27, Friona 7. Mrs. Don Reeve was the other entrant to get 10 games right, but had to settle for second place, since she guessed Friona 14, Dalhart 7.



FRANCIS GABLE



MRS. DON REEVE

Ten contestants rang the bell with nine correct answers. Coming out of the pack to win third place on the basis of the tie-breaker was Don Paul Spring, who guessed the Friona-Dalhart score at 14-7, Dalhart.

Others to get nine games correct, in the order they placed as to the tie-breaker included Stan Benge, Mrs. Albert Johnson of Farwell, Gene Ezell of Bovina, Waymon Wilkins, Danny Bainum, Joe McLellan, Floyd Wilkins, Don Paul Spring and Russell McAnally.

After three weeks, a leadership pattern is beginning to develop in the contest. Four contestants are tied in the race for two tickets to the Cotton Bowl game with 24 points. These are Mrs. Albert Johnson of Farwell, Mrs. W. R. Mabry, Floyd S. Reeve and Waymon Wilkins.

Four other contestants are tied behind the leaders with 23 points. These are Travis Clements, Presch Collier, Gene Ezell and Hollis Horton. Fourteen contestants have a score of 22 points, eight have 21 points and nine have 20 points. The standings of all the leading contestants are listed in this week's contest advertisement, located elsewhere in the paper.

Probably the most commonly missed game in last week's slate of games was the Texas Tech - Mississippi State contest, in which the Raiders upset the Bulldogs to the tune of 21-7. Other games often missed were the Dallas Cowboys' win over Washington; Olton's victory over Muleshoe; Ohio's victory over West Texas State and Whiteface's win over Lazbuddie.

inches in parts of the area, to get the 1965 wheat crop in the ground.

Grain sorghum and sugar beets, meanwhile, are both looking good in most cases.

However, too much rain, or a prolonged damp spell, will ultimately affect these crops, which are closer to maturity than most cotton.

Most farmers are ready now for another month or so of that hot, balmy weather which was much in evidence from June to September of this year.

James Gee On Dean's List

A dean's honor list of 150 students has been announced for the recent summer session at Eastern New Mexico University by Dr. Gail Shannon, dean of academic affairs.

Heading the list are 36 students with a 4.0 or straight "A" average. Students at Eastern are graded on a 4-point scale with an overall average of 3.25 necessary to be on the dean's list.

Students on the dean's list include James Martin Gee, a senior from Friona.

Attend Funeral

Mrs. R. E. Snead and Mrs. J. B. Snead Sr. attended funeral services for Martin McGuire at the Church of Christ in Anton Monday afternoon. McGuire, died at Zapata late last week. He was the father of Derl McGuire, a former resident of the Hub community.

TEAM IN GOOD SHAPE

Chiefs Idle Friday; 'Loss' Is Evaluated

The Friona Chieftains, looking objectively at their 14-0 loss at the hands of powerful Dalhart, take the week off this week. Next Friona High School game will be October 2 at Sudan.

"We were real pleased with the kids' performance against Dalhart. They're taking the loss pretty well in stride. Most of them realize we put out a pretty good effort, even in defeat," Coach Don Light said this week. The team was given Monday off, which is a customary procedure of Coach Light's on an "open" week. However, heavy contact work was begun on Tuesday, and has continued throughout the week.

"We'll get in quite a bit of contact work this week, then taper off next week," the Chieftain coach said.

The Chiefs came out of the

game against the bruising Dalhart 11 practically unscathed. Tackle Ray Braxton received a bruised elbow in the contest, and that was about the sum total of the injuries. Meanwhile, the team received good news when it was learned that guard Jackie Clark, who missed the Dalhart game due to a cracked finger bone, is ready for action. Clark worked out Tuesday.

So, barring any further injuries in practice, the Chiefs could be at the peak of their physical strength when they go to Sudan a week from Friday.

After the Sudan battle, just one non-conference game remains on the schedule before the Chiefs get down to the business of District 3-AA play. That will be against Hale Center in the Homecoming game October 9. Rival Dimmitt's

Bobcats come here October 16 for the first of five consecutive district games.

Other teams in the district, in order that they will be met, are Lockney, Abernathy, Olton and Floydada.

Boosters Will Meet Monday

Although the Friona Chiefs are idle this week, Booster Club president George W. Jones reminds members that the regular meeting will be held Monday night.

Jones stated that a Texas Tech game film would be shown, either a film of the Raiders' 21-7 win over Mississippi State, or another that might be available.

Current membership in the Booster Club is about 197 members, which compares favorably to last year's total membership.

SECOND ANNUAL

"Back To School" Night Program Starts Monday

The second annual "Back to School" program will be kicked off in Friona starting Monday. Sponsored by the Friona Elementary Parent-Teachers

Organization, the meetings are arranged to give parents of children in Friona Elementary School an opportunity to become acquainted with their children's teachers, and learn something of the school curriculum.

On Monday, the third and fourth grades will host the parents, with third grade parents to meet from 7:30 to 8:30 and the fourth grade parents

meeting from 8:30 to 9:30. The time difference was arranged so as to allow for parents with students in both grades.

Parents will go to the home rooms of their children. Each teacher will give the parents something about the subject matter she plans to teach during

the year, and something about how she plans to teach it.

Teachers will go over their daily schedules with the parents. They will explain the books and workbooks used in class, and will present a short summary of what they hope to teach during the year.

At the end of each session, a question and answer period will be presented.

Room mother chairmen will supervise the serving of refreshments during the sessions.

"We had real good turnouts last year, and expect to have large crowds again this year," said elementary principal J. T. Gee. "Several men were included in the parents who attended last year's sessions, and we hope they will again be present," he added.

The first and second grade parents will be invited to attend similar programs on Monday, October 5. Grades five through eight also plan to hold programs, and dates will be announced soon.

The Parent-Teacher Organization first sponsored the "Back to School" nights last year as a means of better informing parents of the school situation, and having as a goal the bringing of parents and teachers closer together for betterment of the learning situation.

President of the P-TO this year is Mrs. Tom Jarboe. Vice president of the organization is Mrs. Thomas Rhodes. Mrs. Steve Messenger is secretary and reporter; and Mrs. Kenneth McLellan is treasurer.

The Progressive Study Club plans to hold its book sale in conjunction with the "Back to School" program, it was pointed out. Parents may purchase books for their children's rooms.

1965 Autos Go On Display In Friona

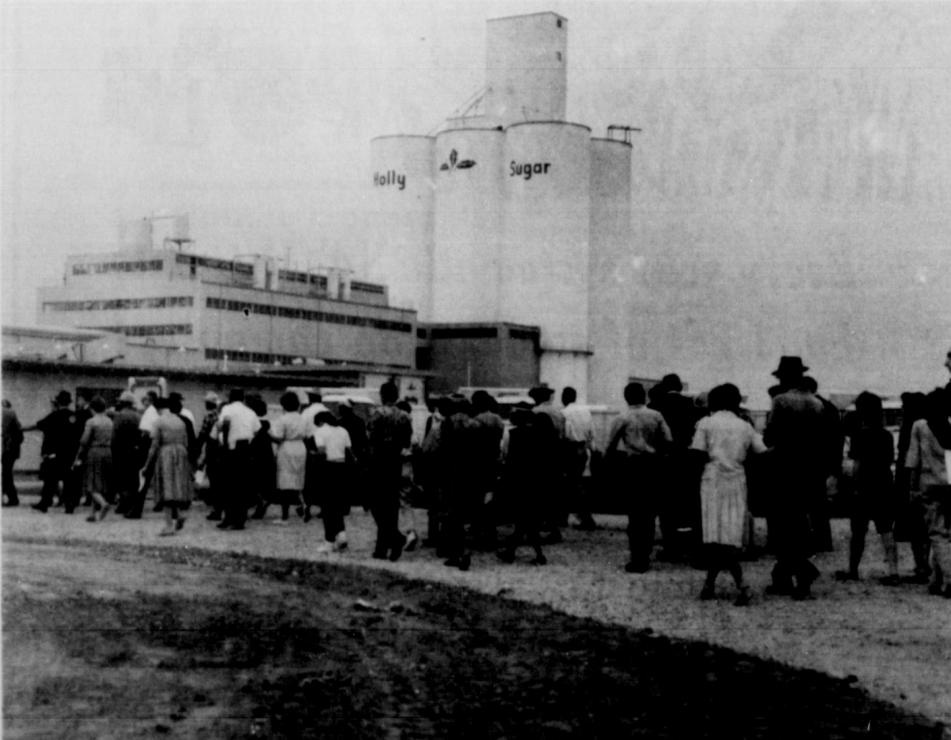
Showing of the 1965 model automobiles will be a highlight in Friona today and Friday.

The new Oldsmobiles and Chevrolets will be shown today, while the new Fords will take the spotlight on Friday.

All three local dealerships will roll out the red carpet to show off their new wares. Reeve Chevrolet Company, dealer for Chevrolet cars and trucks, and Parmer County Implement Company, the Oldsmobile dealer, will be the first to unveil their new products, and will hold open house all day today.

Friona Motors, dealers for Ford cars and trucks, as well as allied lines, will hold their public showing all day Friday.

Each dealer will feature free coffee and "Friona Spudnuts" during the showing of their new automobiles.



TOURING PLANT . . . Here is a portion of the more than 6,000 visitors who toured Holly Sugar Company's Hereford plant following dedication ceremonies at the new installation the past Saturday. Governor John Connally, who headed a host of digni-

taries at the dedication, gave the principal address. The new sugar refinery is scheduled to be put in operation shortly after October 1, when the harvest of the area's sugar beet crop is expected to begin.

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962; West Texas Press Association, 1959, 1960, 1961, 1963; Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

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SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$1 per yr. Elsewhere \$1 per year.

Bill Ellis, Editor

June Floyd, Society Editor

Pete Mace, Advertising Manager



AN EDITORIAL

PCG Doing Yeoman Work For Farmers

Our congratulations to Plains Cotton Growers for taking up the fight against the boll weevil for the farmers of the High Plains of Texas.

Almost unknowingly to most farmers in the Friona area, PCG has taken the results of research concerning the weevil, found an alarming note in the results, and almost in the same breath made arrangements for the extermination of a problem to the High Plains cotton crop almost before it became one.

In taking the lead, the PCG has further become the guardian to Plains cotton. The organization is similar to a city's fire department; while the city sleeps, trained men are ready to answer the danger signal. So it is with the PCG.

With locally controlled and locally supported organizations such as the Plains Cotton Growers for cotton, and the Grain Sorghum Producers Association for maize, county farmers are more than well-represented on the regional and national level.

These organizations not only smell the danger "smoke" such as the current boll weevil problem. They also often undertake to sponsor or support legislation which would benefit farmers.

They certainly are deserving of all the support that member farmers can give.

Church Women Meet

Interdenominational Church Women will have a meeting at 2:30 p.m. Friday at First Baptist Church. The speaker will be from the Assembly of God Church.

Friona Methodist Church will present the devotional. Special music will be presented by

First Baptist Church, Union Congregational Church will direct the opening prayer and Calvary Baptist Church will lead the closing prayer.

All Friona women are invited to attend by Mrs. R. B. McKee, president.



BOVINA, . . .
(Dolph Moten gives five reasons why our area will vote for Johnson in November. Everyone to his own opinion, hummm!)

We expect our area to go Democratic, possibly by as much as a 2-1 margin. President Johnson should receive a good majority here for a number of reasons:

First, this section of the country is basically Democratic;

Second, Senator Goldwater offers appeal only to the hard core Republicans who are going to vote that way no matter what; in other words, Goldwater doesn't have the vote-getting ability that General Eisenhower had;

Third, there's no religious issue involved which might distort the political picture in our section of the country this time;

Fourth, times are, for the most part, good and there's no need for an administration change to make the economy better;

Fifth, people here will, in all probability, be pleased at the chance to vote for a Texan for president for the first time in history.

These things should add up to more than a 2-1 margin for LBJ, but that's a hard task for anyone, even him.

THE BOVINA BLADE

CANADIAN, . . .
(A few comments from Ben Ezzell on stiffer penalties in high school football.)

Here's a tip for football players and football fans, . . . at both college and high school levels: look for more "personal foul" infractions to be called, and stiffer penalties to be meted out by football officials (including summary ejection from the football game for the offenders) during the current football season.

This is the report from some top Southwest Conference football officials and it applies also, and maybe more so, to Texas Interscholastic League competition. The reason: the kids nowadays are seeing too much television football, and they're trying to imitate the professionals. . . . particularly in the use of knees, elbows, fists, and headgear.

The result, unless the trend is reversed among the younger players, is going to be an increase in major penalties. . . more

long walks for the officials who step them off, and more long and lonely walks to the dressing rooms, for players who are tossed out of the game because of them.

A result could also be more injuries to young football players. . . which is precisely what stricter enforcement of the rules is aimed at preventing. Officials are being strictly charged this season to put a stop to this sort of thing. . . so don't blame them for doing their job. It's the kids they're trying to protect.

The thing which adults and youngsters alike need to remember is that high school football is not a professional game. The pros play a different game. . . it's their livelihood, a high-risk occupation which carries with it high-risk pay and demands high-risk training. . . but it's not a game for amateurs, or for amateur imitators.

THE CANADIAN RECORD

HUNTSVILLE, . . .
September is National Cystic Fibrosis Month and The Huntsville Pictorial is seeking to answer a plea from a mother whose child is the only known victim of the always-fatal disease in the Huntsville area.

Mr. and Mrs. Jack Tidwell, who have purchased a small frame house at 600 Avenue J here, are the parents of six children. All but one of them are normal.

Five-year-old Perry is not normal. He weighs but 28 pounds. His rib cage is too small to provide sufficient oxygen. The in-born disease involving a defect in metabolism has drained his small frame of normal body weight, has caused his baby teeth to decay past the gums, and has caused loss of sleep and sickness brought on by fits of coughing and resulted in endless trips to the doctor's office.

Cystic fibrosis is the most common and serious chronic disease of infancy and childhood. There is no known cure.

"If I can help someone else by telling the story of my son I will be happy," said the worried but resigned mother as she assured The Pictorial that she was not seeking financial help for her son but only to create an interest in a disease which occurs in one out of every 1,000 live births.

THE HUNTSVILLE PICTORIAL

All Friona Women's Country Club members are reminded that Thursday 24, will be the monthly luncheon and business meeting. Golf films will be shown Thursday morning in the club house.

After lunch an afternoon of golf and bridge have been planned.

"B" Team Romps To 30-0 Win Over Olton

Friona downed Olton, 30-0 in a "B" team football game here last Thursday, giving the Friona junior varsity a 2-0 record for the season.

Fullback Tim Rhodes scored twice for Friona, and quarterback Johnny Claborn, scored once on a keeper play. Terry Flite added the other touchdown. Quarterback Ted Renner passed to Bobby Jordan for one two-point conversion.

Coach James Anglin stated that the Friona "B" team turned in a fine game. "The defense looked good. There was good gang tackling and pursuit. The boys improved considerably over last week," he said. Friona took a 6-0 lead after one quarter, and increased that

to 22-0 at the half with two more touchdowns and two conversions. After the team took the second-half kickoff and drove for another touchdown and two-point conversion to make the score 30-0, they quit trying to score.

Coach Anglin stated that Claborn and Renner, who quarterback the alternates "Red" and "White" units, were passing with accuracy. "I think we only missed one pass all night," he said.

Mr. and Mrs. G. E. Reed spent the weekend visiting in the home of Mr. and Mrs. Tobin Vigil and family in Albuquerque, Mrs. Vigil is Reed's sister.

When we spend time with Jesus through studying His life and lessons, and through prayer, people recognize that we, too, have "been with Jesus." We are wise, but patient and kind in dealing with other persons. We are forgiving, free from criticism and condemnation. We gain a spiritual strength by practicing His teachings.

Star Deadlines Are Stressed

The Friona Star this week is requesting its readers and advertisers to help the Star by observing deadlines for turning in news and advertising each week.

Deadline for news copy is Tuesday at 5 p.m. Advertising should be placed by 1 p.m. Classified advertising will be taken up until 5 p.m. Tuesday.

"By helping us observe these deadlines, we can do a better job, and will be able to get the Star to more readers at an earlier date," said Bill Ellis, editor of the Star.

Spanish Classes

Plans have been completed for beginning an adult educational program in conversational Spanish at Lazbuddie High School Monday evening.

Evening classes will be held once or twice each week. There will be one three hour session or two one and one-half hour sessions.

Anyone wishing to register may do so by contacting Mrs. Ethridge at the superintendent's office.

Instructor of the course will be Mr. Hutmacher, who teaches Spanish and French in Lazbuddie High School.

First class session will begin at 7 p. m. Monday.



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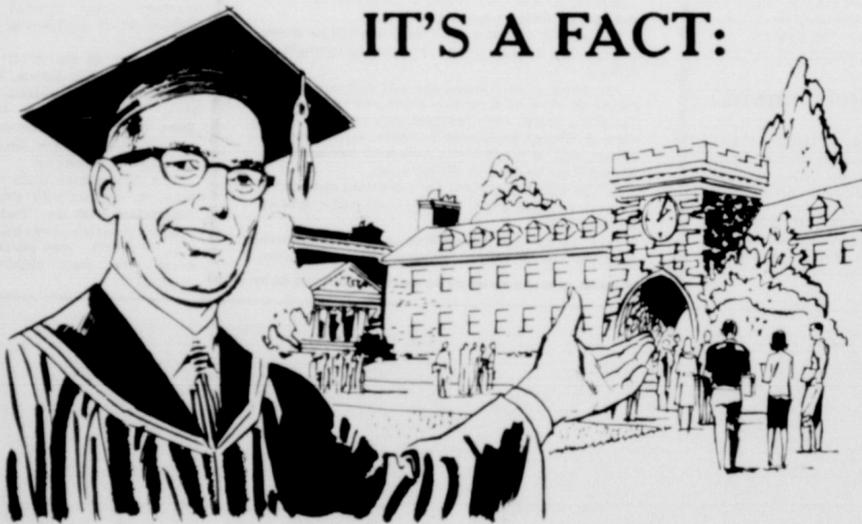
Attend Playday

Seven women from Friona played golf in Hereford's Playday and Hi-Plains Ladies one day golf tournament.

Those winning awards in Wednesday's Playday were Narcia Messenger, low gross, second flight; Betty Carrothers, low net, third flight; and Sondra Nichols, low net, fourth flight. Those attending the golf

tournament were Narcia Messenger, Cherry Ann Mingus, Betty Carrothers, Deke Kendrick, Gertrude Renner, Sondra Nichols and Karen Blake.

Those winning awards were Deke Kendrick, runner-up, third flight; Sondra Nichols, first, fourth flight; and Gertrude Renner, runner-up, fourth flight.



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MAURER MACHINERY

Friona

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CHUCK
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Short **RIBS** Lb. **25¢**

Boneless Beef **ROAST** Lb. **69¢**

Pork **LIVER** Lb. **19¢**

2 Lb. Top Hand **SAUSAGE** **79¢**

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Half **PEACHES**

9¢ Lb.

Red Or White **GRAPES**
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Commercial Russetts **POTATOES**

10 Lb. **39¢**



Washington Delicious

APPLES
19¢ Lb.



Some much needed moisture fell in the area last week. Farming operations were stopped for a few days and slowed down for a few more. Early this week some farmers began drilling wheat and others are busy getting wheat land prepared.

All of us who grow cotton get anxious at this time of year if it starts raining. A casual observer would think from hearing us talk that nothing would please us better than a good rain. And, this is true up to a certain point.

Beyond that point all of us would rather postpone any rainfall until after late cotton is fully matured. It will not be very long until cotton farmers will begin defoliating cotton.

Some maize has been cut already and pretty soon fall harvest of both cotton and maize will be in full swing.

Everyone who missed seeing Monday evening's sunset missed a rare treat. A bank of clouds hovered just above the horizon most of the afternoon and when the sun was almost down the color of it and the surrounding cloud formations was really a sight to behold.

The junior band put on a good show at half time Friday evening. An elephant and a donkey fought a battle to the bitter end with band members forming the ring.

Friday evening's performance was the second appearance of this group of fine musicians and the students and instructors are to be commended on the fine job they are doing.

One young man, who was going to school for the first time, had been very brave about the whole experience and seemed to have his emotions under control until his mother drove him to school the first morning. Just before the two reached the building, the mother noticed that her son was very quiet. She asked him what was bothering him and he replied, "Mother, I don't know what I will do, I can't even read."

Another beginner was excited about going and wanted to go, but had difficulty controlling his tears during the day. His parents were concerned, of course, but made an effort to cover up their anxiety and after a few days refrained from mentioning his problem.

One day he came home and informed his mother that he had cried again that day.

She inquired, "What are you going to have to do about that?"

He answered, "I don't know, but the teacher told me today that she was getting tired of it."

The Oliver Reikens moved to Friona a few years ago from Nebraska without knowing they had any relatives in the area. Later they learned that the Dick Habbings were distant cousins.

Then last week the Arnold Reikens, also from Nebraska, were visiting relatives here. This couple came to Friona to visit the J. W. Baxters and members of their family on their honeymoon 25 years ago and had not been here since.

It was real hard for them to realize how the town and surrounding area had changed since their last visit. Their cousins, Mr. and Mrs. Calvin Martin, were accompanying them on a tour of the city and mentioned the Oliver Reikens.

After visiting with the Friona Reikens, the Nebraska Reikens learned that the two families were distantly related.

Here is another reminder from the National Thrift Committee: "Sleep is a definite money-saver; it will automatically curtail many extravagances. America wastes a great deal of money in food, candy, drinks and cigarettes to dispel a let-down in efficiency, which really comes from inadequate sleep the night before. Get more sleep and keep out of debt, cut out worry, save your money, and you won't need constant pampering."

Kimbell's

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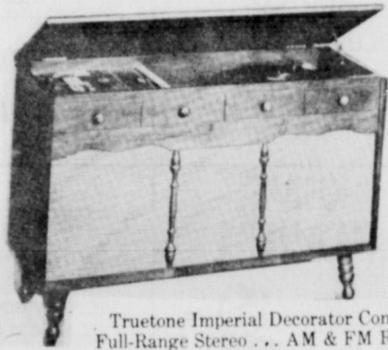
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FRIONA, TEXAS

Seventh, Eighth Grades Split With Boys Ranch

Friona's seventh and eighth grade "Braves" split a pair of football games played at Boys Ranch last Tuesday. The eighth grade brought home a 20-0 win, while the seventh grade came out on the short end of a 22-0 score.

Coach Darrell Read of the seventh grade said he was pleased with the play of quarterback Danny Kendrick and David McFarland, who alternated throughout the game.

Defensively, Read said end Rickey Meason probably turned in the best performance.

"We hit as well as they did. We had good hustle on defense. There was plenty of desire and spirit evident. A couple of mistakes cost us," Read said. He added that good spirit was still evident in the team, and that they should be ready for their game against Hereford.

Both the seventh and eighth grade teams meet Hereford in contests here next Tuesday. The first game will begin at 6 p.m.

Lazbuddie 4-H Club Has Maize Days Exhibit

Main topic for the regular meeting of the Lazbuddie Joint 4-H Club when it met recently was the club's window display at Bi-Wize Drug Store in Friona during the Maize Days celebration.

The group had discussed entering a float in the Maize Days parade, but decided on the window display. A committee composed of Judy Koelzer, Katie Blackstone, Bobby Redwine and Dean Broyles made the recommendation to the club.

Also at the meeting, County Agent Joe VanZandt read the rules for the 4-H club for the coming year, and discussed "National 4-H Club Week," which is September 26 to October 3.

Bobby Redwine presided at the meeting. Jimmy Broyles led the 4-H pledge and motto. Twenty-two members and 12 parents attended the meeting.

Club members having a part with the window display included Judy Koelzer, Katie Blackstone, Patrice Broyles, Dale Blackstone, Maxine Broyles, Ann Blackstone, Christie Ivy, Kathy Coker, Delayne Steinbock, Steve Foster, Bobby Redwine and Timmy Foster.

Theme of the display was "4-H Around the Universe."

Mailbag

Mr. Bill Ellis, Editor The Friona Star Friona, Texas

Dear Bill:

I would like to take this opportunity to thank you very much for the publicity, coverage, and co-operation you and your paper gave us during our recent Maize Days Celebration. I thank you also for your compliments stated in your "Star Lites" column.

In a town the size of Friona, it takes all people and organizations working together to make a success of a celebration such as our Maize Days Celebration. I can safely say that working together was done by all.

Again, Bill, thank you for your assistance in making a successful Maize Days 1964.

Sincerely,
Porter Roberts
General Manager

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

FOR SALE

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex., 142 Miles Street, Phone EM 4-0990. 38 tnc

One used picture window and four single units; one 12 volt car cooler; one portable air conditioner. Neil Fulks, 711 Summitt. 52 tnc

USED two ton truck; 1/2 ton pickup; set four row Hesstons; four row McEachern. Phone 247-3206. 51-2tc

FOR SALE

906 A, Southwest Kansas farm land, 4 quarters irrigated, 2 good wells on natural gas. Fair improvements. * * *

720 A, South central Kansas farm land, Part irrigated. Good well on natural gas, 17 A peach orchard. Two sets improvements. Well equipped for pig farrowing and feeding program. 1 1/2 miles to commercial cattle feedlot. Dwight W. May, 2713 Ash St. Itays, Kansas, Phone MA 4-5767. 52 2tp

FOR SALE . . . Beautiful piano. Finished in black. Good condition, \$350 cash. Phone 247-3152. 42 tnc

Thoroughbred Chihuahua puppies. Phone 247-2446. 52-tnc



Drive In

Check For The Free Passes GIVEN BY THE ELK

Friona, Texas

WED	THU	FRI	SAT	SUN	MON
23	24	25	26	27	28
THE INCREDIBLE MR. LIMPET!	Tony Curtis Kaufmann Wild and Wonderful	Christine A guy, a gal and a shotgun	MAIL ORDER BRIDE		

TUNE IN "MOMENTS WITH JESUS"

9:15 A.M. Daily
KPAN

Hereford 860

WELCOME TO FRIONA



Mr. and Mrs. Dean Schilling have recently moved to Friona where Mr. Schilling was employed by the Clovis Spudnut Shop. Dean is manager of the new Golden Spread Spudnut Corporation. He and his wife Evelyn are shown here with their children Terry 14, Owen, 11, Judy, 10 and Penny 17 months.

come to church Sunday

Read I Corinthians 4:1-7
What have you that you did not receive? If then you received it, why do you boast as if it were not a gift? (I Corinthians 4:7, RSV.)
Toscanini was rehearsing Beethoven's Ninth Symphony with the New York Philharmonic Orchestra. He gave his musicians such a new insight into the music that, when the rehearsal ended, they rose and applauded him. Desperately, Toscanini tried to arrest their ovation, waving, his arms wildly, crying to them to desist.
When there was a lull in the ovation, Toscanini's broken voice could be heard exclaiming - and there were tears in his eyes as he spoke: "It isn't me, men. . . it's Beethoven. Beethoven is everything - Toscanini, nothing."
The great souls of this world are the humble. The rest of us, even the best of us, have our little pride and our not-so-little arrogance. Sometimes when I catch myself in the act of boasting, I think of the Pharisee and the publican. Modesty becomes us, for we have much to be modest about! nothing to be puffed up about!
PRAYER: Be patient with us, our Father, as we come humbly into Thy presence. Dwell in our hearts, helping us to be like Thy Son in thought, attitude, and decision. In His name we make our prayer. Amen.
THOUGHT FOR THE DAY
No garment is more becoming to a child of God than the cloak of humility.

<p>SIXTH STREET CHURCH OF CHRIST</p> <p>Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 8:00 Wednesday Services 8:30 p.m.</p> <p>CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun. 10:30 a.m. Evening Worship 7:30 p.m.</p> <p>REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services 8:30 a.m. Bible Classes and 9:15 a.m. Sunday School IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class 9:30 a.m. Divine Services 10:30 a.m.</p> <p>ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p.m. Thursday: Mass 8:30 p.m.</p>	<p>CONGREGATIONAL CHURCH</p> <p>Sunday Services Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship 5 p.m.</p> <p>CALVARY BAPTIST CHURCH 2 Blocks North of Hospital</p> <p>Sunday School 9:45 Morning Worship 10:50 Evening Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15</p> <p>ASSEMBLY OF GOD CHURCH</p> <p>Sunday Services Sunday School 9:45 Morning Worship 11:00 Young People's Meeting 6:30 Evening Worship 7:30 Wednesday Service 8:00</p> <p>PRIMITIVE BAPTIST CHURCH</p> <p>Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.</p> <p>FIRST BAPTIST MISSION Sunday School 10 a.m. Worship Service 11 a.m.</p>	<p>UNITED PENTECOSTAL CHURCH</p> <p>Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Prayer 7:30 p.m.</p> <p>FIRST BAPTIST CHURCH</p> <p>Sunday School 9:45 a.m. Preaching Services 10:55 a.m. Training Union 6:00 p.m. Preaching Service 7:00 p.m.</p> <p>FRIONA METHODIST CHURCH</p> <p>Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Childrens Classes 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m.</p>
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This Message Sponsored By The Following Friona Businesses

- | | | |
|--|--|--|
| Continental Grain Co.
Preach Cornhill | Friona Motors | Piggly Wiggly
We Give S & H Green Stamps |
| Ethridge-Spring Agency
Insurance & Loans | Kendrick Oil Co.
Phillips - Jobber | Crow's Slaughtering
Wholesale & Retail Meats |
| Friona C Of C & A | Bainum Butane
Phone 8221 | The Friona Star |
| Friona Consumers
Co-Op Oils & Greases | Bi Wize Drug
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<p>Kendrick Oil Co. Phillips 66</p> <p>Phillips Tires Tubes Batteries Accessories</p>	<p>PIGGY WIGGLY</p> <p>Friona</p>	<p>REEVE CHEVROLET</p> <p>New And Used Cars</p> <p>FRIGIDAIRE APPLIANCES</p>
<p>ROCKWELL BROS AND CO. "LUMBERMEN"</p> <p>Lumber - Paint Tools</p>	<p>THE FRIONA</p> <p>STAR</p>	<p>HURST'S Dry Goods</p>
<p>GIB'S CLEANERS</p> <p>Professional And Coin-Op Dry Cleaning</p>	<p>FRIONA WHEAT GROWERS</p> <p>Elevator Service Field Seeds</p>	<p>MOORE'S SUPER MARKET</p> <p>Top Quality Foods At Lower Prices</p>

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE

Hoyt Eubanks

ELK DRIVE-IN

Read The Business Directory For The Name Of One Winner Of A Free Pass, Other Passes Are In The Classified Section And The Rest Of The Paper.

RUSHING INSURANCE AGENCY

Phone 247-3376 721 Main Friona

WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES.

FRIONA OLIVER

Rebuild 'Em or Sell 'Em
CECIL PORTER

REED'S CLEANERS

709 Main St.
Pick Up And Delivery
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"Your Business Appreciated"
Phone 247-2215 207 W. 5th

They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona. Joe Mitchell

For Bulldozer Carryall or Maintainer Work
See Or Call
Floyd Dickey
AT
DICKEY'S CAFE
DIMMITT, TEXAS
Bus. Ph. 647-3755
Res. Ph. 647-3764

Now is the time to have those Christmas portraits and cards made.

DENNIS STUDIO
"Leave your film here"

T. L. Gleason

If your ad were running in this space, how many prospective customers could you reach each week?

Rummage Sales Planned By Hospital Auxiliary

At the September 17 meeting, of Farmer County Hospital Auxiliary plans were made for the annual rummage sale to be held October 2nd and 3rd from 3 to 5 p.m., and probably every weekend following for several months. The sale will be held in the Foster building on Main Street recently vacated by Western Auto Store.

Rummage is needed, especially household items, men's clothing, and children and babies' clothing. Also paper bags will be needed. All rummage donations will be appreciated and accepted September 30 and October 1 during the hours from 3 to 5 p.m. at the Foster building. If you have rummage you would like to give and cannot deliver it yourself, please call Mrs. Loyd Shackelford and she will arrange for someone to come by and pick it up.

The auxiliary would like to extend a cordial invitation to any woman of the community who would be interested in participating in this worthy organization to join the group. The next meeting is scheduled for November 12, at 3 p.m. in the hospital meeting room. The group meets at 3 p.m. on the 2nd Thursday in September, November, February and April of each year.

Presently the membership is 32. Present at the September 17 meeting were: Mrs. Loyd Shackelford, presiding, Mrs. Frank Spring, Mrs. Guy Latta, Mrs. Dan Ethridge, Mrs. Herschel Johnson, Mrs. Paul Spring, Mrs. W. M. Stewart, Mrs. A. L. Outland, Mrs. J. H. Boyle and Mrs. J. L. Humphrey.

First cannon balls were made of stone.

HOUSE FOR SALE . . . Three bedrooms, 308 West Fourteenth, Hollis Horton Jr, Phone 247-3247, 49-tfnc

FOR SALE . . . Brick home in Lakeside addition, Central heat, bath and one-half. Fully carpeted, Phone 295-3123, 51-3tc

FOR SALE Certified Caddo, Tascosa and Klows wheat seed, Elbon rye, Nortex and Cimmaron oats, Custom seed-re-cleaning. SCOTT SEED COMPANY Hereford, Texas Phone EM 4-3484 48-5tc

WHITE'S
Have The Tires With The Best Guarantee

FOR SALE OR RENT . . . One bedroom house, Will furnish, 307 Fifth Street, Phone 247-2446, 52-tfnc

Cotton trailers; Cobey chassis, Good condition. See at Plains Farmers Gin eleven miles east of Friona, 51-3tc

Artificial arrangements and ceramics, Two miles east and five south of Hub, Texas, Christine Ivy and Darla Ivy, Phone 265-3482, 51-4tp

Everybody is 100% back now. Best rain of the year, so let's trade and sell out of all 64 refrigerators and food freezers, first payment after maize harvest. Reeve Chevrolet Friona, Texas 51 tnc

BARGAIN . . . two bedroom house, living room, den, carpeted, drapes, 1700 sq. ft., corner lot, good FHA loan, Phone 247-2218, 51-3tc

FOR SALE . . . Custom hand-made draperies and Mohawk carpet, Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156, 6 tnc

REAL ESTATE

Now Available
G, I, and FHA homes to be built in Friona, 100% G, I, loan and 97% FHA loan. If interested in new home, contact us.

DOUGLAS LAND CO.
901 Main, Box 185
Office Phone 247-3001
Joe B. Douglas Ed Hicks
Phone 247-3142 Phone 247-3189

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands, J. J. Steele, Citizen's Bank Building, Clovis, N. M., Dial 763-3521 or 763-6455, 50-4tc

FREE APPRAISALS
We have tons of money to lend to Farms and Ranches. Long term low interest. DOUGLAS LAND CO., 901 Main Phone 247-3001 Friona 10 tnc

RCA WHIRLPOOL Sales-Service B. W. Turner Phone 247-3035

Auction Service
Sales Of All Kinds
Bill Filippin and Associates
Ph. 247-2415 Friona 4 tnc

FOR RENT
FOR RENT . . . Two bedroom duplex, Phone 247-3294, 52-tfnc

WANTED
WANTED-experienced machine shop employee, Call Friona Machine and Supply, 50 tnc

WANTED . . . Land to rent for 1965, Eugene Ellis Phone 265-3501, 50 tnc

WANTED . . . Secretary to answer telephone, type accurately and do general office work, Standard Concrete Pipe Company, Phone 247-2888 or 247-2776, 52-1tp

WANTED TO RENT . . . Farm-land, Jerry Fancher, two miles east and one south Hub, Phone 265-3477, 46 tnc

WANTED TO RENT -- farm land, See T. L. Burleson at Hub, or call 265-3598, 49-tfnc

WANTED . . . Yard and garden plowing and leveling, Fully experienced, Reasonable rates, Phone 247-2566 for free estimates, 52-4tp

WANTED -- Piano and organ teacher with master's degree needs students on Thursdays and Fridays, Phone 247-3247 or 247-3395, 52-tfnc

WANTED . . . Farm land to rent, Leroy Burnett Phone 265-3410, Route 3, Box 117, Friona, 52-3tc

LOST
LOST -- Two year old German Shepherd, Answers to name of "Rex," Contact Berl Jenkins on J. O. Latham's place 52-ttc

SERVICES

Complete drapery service, including material samples, Mrs. Lee Campbell Phone 247-3145 49-tfnc

Control crab grass with Fax. One application effective three years. Use TurfMagic balanced lawn fertilizer plus chlorodane to control insects, Cummings Farm Store, 22-tfnc

PORTABLE DISK ROLLING- phone 247-3196 or 247-2850, 47-tfnc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre, Rent electric shampooer \$1, White Auto Store, 52 ttc

TO ALL PERSONS INTERESTED IN THE ESTATE OF GUSSIE MILLER, DECEASED

Notice is hereby given that on the 31st day of August, 1964, Martha M. Russell and Chas. D. Russell, whose address is Route 1, Friona, Texas, appointed as Independent Executrix and Executor, respectively, of the Estate of Gussie Miller, deceased, by the County Court of Parmer County, Texas. All persons having claims against the Estate of Gussie Miller, deceased, should present them to the above named Executrix and Executor at their address, 51-2tc



HAS TOBACCO PLANT . . . E. H. Lewis, who lives at 209 14th Street, has a seven-foot tall tobacco plant in his garden for the second year. Last year Mrs. Lewis was given a tobacco plant by a nurseryman, and this year's plant came up volunteer. The plant is blooming at the top, and seems to really thrive in the Friona soil.

Danny McAnally Receives Discharge

Danny McAnally returned home Wednesday of last week from Fort Benning, Ga., after having been discharged from the United States Armed Forces. He is the son of Rev. and Mrs. Russell McAnally. Robert Larson accompanied McAnally to Friona for a visit. Mrs. Neal McGary of Las Vegas, Nevada, a sister of Mrs. McAnally has also been a guest in the McAnally home.

now! the beautiful shapes for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.



'65 Chevrolet Malibu Super Sport Coupe

Cherelle Malibu '65

Here's all that made Cherelle America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like V8 power that'll make you think we stole some of Corvette's stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 1-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that Chevy II's marvelous mechanical efficiency now wears a debonair new look. And offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look, there's up to 180 hp available in the new Corsa series, up to 140 hp in the Monza and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.

WE GIVE GUNN BROS. STAMPS Double On Wed. With \$2.50 Pur. Or More

White Super Mkt.

WE DELIVER PHONE 247-2250

MEAT	
Loin or T-Bone STEAK	79¢ Lb.
Chuck ROAST	45¢ Lb.
Bologna	49¢ Lb.

PRODUCE	
Stalk CELERY	15¢ Each
CARROTS	10¢ Lb. Pkg.
10 Lb. Bag White POTATOES	59¢

Supreme CRACKERS	Lb. Box 27¢
Del Monte Sliced PINEAPPLE	2/37¢ No. 1 Flat Can
Ireland CHILI	65¢ #13 Oz. Can
Chef-Boy-ar-dee BEEF ARONI	29¢ 300 Can

Sunshine SUGAR COOKIES	11¼ Oz. Pkg. 37¢
Gerbers Strained Baby Food	2/23¢
Chicken of the Sea Solid White TUNA	7 oz. Can 43¢
Surgeon Bay Cherries	3 Oz. Can 2/49¢

See 5 beautiful shapes for '65—Chevrolet, Cherelle, Chevy II, Corvair & Corvette—at your dealer's

REEVE CHEVROLET COMPANY

Phone 247-3011 Friona, Texas 510 Main Street

FALL TO WHITEFACE

Longhorns Get Open Date-Sundown Next

The Lazbuddie Longhorns, losers of their first two games of the 1964 season, take the week off this week, with a chance to "regroup" before continuing the season schedule.

Next outing for the Longhorns will open district play at Happy, Lazbuddie dropped its second game of the season last Friday, a 26-8 drctision to Whiteface. Whiteface took an 18-0 half-

time lead, and that turned out to be enough for the win.

Scoring the Longhorns' touchdown was Johnny Mabry, who also ran the two-point conversion.

Charles Ramage, Buddy Embury and Alfred Steinbock were credited with playing good on defense.

Boys sustaining injuries in the game were Timmy Foster and Albert Fuller, Jr.



MAKE GAIN . . . Johnny Mabry (25) picks up some yardage against Whiteface in the game at Lazbuddie last Friday. The Longhorns took a 26-8 loss in their second game. (Star Photo by Pete Mace)

ARIZONA STATE

Buffs Gird For Tough Game Saturday Night

After losing the season's opener, 16-14, to Ohio last Saturday night, Buffalo head coach Joe Kerbel looks forward to Arizona State University this weekend, an even more formidable opponent.

The Sun Devils from Tempe rapped national scoring champion Utah State, 24-8, holding the Aggies scoreless for the first 59 minutes.

In direct contrast to the Ohioans, who threw but 13 times, the Sun Devils will undoubtedly fill the air with bombs. Having scored all three touchdowns through the air against Utah State and thrown 52 times against West Texas State in the last two meetings, the Sun Devils passing game is surely one with which to be reckoned.

Responsibility for stopping this attack rest on the shoulders of four lads, tall and true: Gene Browning, Sacramento, Calif.; Ronnie Mankin, Coleman; Tony Waters, Iowa Park; and Earl West, East Orange, N. J., form the starting defensive backfield for WTSU. West picked off an errant aerial last Saturday, but did so well offensively (38 yards in seven carries) that Kerbel may use senior Jerry King of Olney at the corner back slot and keep West in the offensive backfield.

The Buffaloes' passing game cannot be entirely overlooked, considering it brought them from a ten-point deficit incurred by way of a 37-yard field goal, an 85-yard punt return and the subsequent conversion, Bill Bundy, Boerne senior, passed 32 yards to

Freshmen Down Dimmitt, 20-8

Friona High School's freshman team downed Dimmitt, 20-8 in a game played here last Thursday. The contest was the season-opener for the Friona frosh. They will host Sudan in a game at 4:30 p.m. today at Chieftain Field.

Halfback Delbert Davis scored two touchdowns for the young Chieftains, who had to come from behind for the win. Friona scored first and took a 6-0 lead, but Dimmitt came back with a touchdown and two-point conversion for a 8-6 halftime lead.

Friona stormed from behind for the win by scoring a touchdown in each of the last two quarters.

Waters for a touchdown near the end of the first half and Dave Fleming, a sophomore from Pasadena, threw to Earl West who alertly caught the deflected aerial.

TECH SCORES UPSET

Raiders Host Potent Texas Saturday Night

Texas Tech's Red Raiders, surprisingly over a major hurdle, take on last year's No. 1 team, the University of Texas, in Jones Stadium at Lubbock at 7:30 p.m. Saturday.

Largest crowd ever to see a Texas football game west of Fort Worth is forecast. The turnout is expected to exceed the record crowd at 42,000 that saw the Longhorns beat Tech by a 34-0 score here two years ago. Tech's capacity is 41,500, but special bleachers have been erected behind the north end zone.

Although Texas is considered just about as strong as the team that won by a 49-7 score in Austin last year, Red Raider fans gained hope by Tech's 21-7 win over Mississippi State as 38,000 watched last week. The Bulldogs raked teeth in the nation last year.

Texas meanwhile continued to roll with a 31-0 win over Tulane, like Mississippi State,

How Friona's Opponents Fared

(Note: Friona's season football opponents' scores the past Friday are listed below, in order that the Chieftains meet them during the year. Chieftain opponents are listed in ALL CAPITAL LETTERS.)

- PLAINS 19, FARWELL 7
- SUDAN 14, AMHERST 12
- HALE CENTER 22,
- ABERNATHY 16
- HEREFORD 34, DIMMITT 7
- PETERSBURG 44, LOCKNEY 20
- OLTON 13, MULESHOE 6
- FLOYDADA 21, RALLS 6

Temperatures

Date	Max.	Min.
September 17	70	50
September 18	84	56
September 19	89	60
September 20	80	48
September 21	60	48
September 22	77	59
September 23	82	58

Moisture: .01 September 20; .14 September 21 and .03 September 22. Total: .18 for week.

National Family Opinion Inc. a research firm, reports that one of every six American family members is on a diet to improve either health or appearance.

Symphony

Of Fall

THE GRAND NEW CHEVROLETS

Are Being SHOWN

You Are Invited To View The

1965 CHEVROLETS

Free Coffee And Spudnuts

THURSDAY SEPTEMBER 24

REEVE CHEVROLET

Friona, Texas Phone 247-3011

<p>Armour ★</p> <p>BACON</p> <p>55¢</p> <p>Lb. Pkg.</p>	<p>Sunray</p> <p>HAMS</p> <p>1/2 Or Whole</p> <p>49¢ Lb.</p>	<p>Sealtest</p> <p>ICE CREAM</p> <p>1/2 Gallon</p> <p>59¢</p>
<p>BANANAS</p> <p>12¢ Lb.</p>	<p>Yellow</p> <p>ONIONS</p> <p>6¢ Lb.</p>	<p>Morton's Frozen</p> <p>HONEY BUNS</p> <p>25¢ Pkg.</p>
<p>Welch's Frozen</p> <p>Grape Juice</p> <p>12 Oz. Can</p> <p>39¢</p>	<p>KLEENEX</p> <p>400 Count</p> <p>4/\$1</p>	<p>Del Monte</p> <p>PINEAPPLE GRAPEFRUIT DRINK</p> <p>46 Oz. Can</p> <p>31¢</p>
<p>Swan</p> <p>LIQUID DETERGENT</p> <p>King Size</p> <p>73¢</p>	<p>Wilson's</p> <p>CHILI</p> <p>24 Oz. Can</p> <p>49¢</p>	<p>White Swan</p> <p>FRUIT COCKTAIL</p> <p>2 1/2 Can</p> <p>31¢</p>

We Give Gunn Brothers Stamps

HOUSER'S

Big Enough To Accommodate - Small Enough To Appreciate

Phone 247-3343

GROCERY & MARKET Friona

BUT FALL, 14-0

Chiefs Carry Fight To Unbeaten Dalhart 'II'

Dalhart's Wolves remained unbeaten, but they knew they had been in a ball game last Friday at Chieftain Field.

The Wolves, who had averaged 34.5 points in their first two games, had to be content with a 14-0 victory, and at times in the contest fans were made to wonder if the Wolves would get any kind of winover the hustling Chieftains.

But the rugged Dalhart defense rose up to stop Friona four times inside the Wolves' 20-yard line, and shut out the Chieftains for the first time this year.

Dalhart's big bruising (214-pound) fullback, Danny Bush, paced a non-stop 76-yard drive for Dalhart's first touchdown early in the game. The Wolves received the opening kickoff and steadily marched downfield for the score.

The Wolves stayed on the ground throughout the drive, and their longest gain in the 15-play march was a nine-yard run. Bush and Alan Brewster, 140-pound wingback, took turns carrying the pigskin. Brewster got the touchdown on a six-yard sprint around left end with 4:44 left in the first quarter.

Quarterback Bobby Cunningham passed to end Jimmy Chandler for two extra points as the Wolves faked a kick, and Dalhart led, 8-0.

Friona gained just five yards in its first three offensive plays, and was forced to kick the ball. The Chiefs got a break when the ball hit the Dalhart safety man on the leg, and Bobby Sims recovered it at the Dalhart 38-yard line.

Dodd gave Friona a first

down at the Dalhart 28 by plunging a yard on fourth down, and then set the Chieftains up at the 11 with another first down on an eight-yard run on the first play of the second quarter. After Danny Murphree gained four yards to the five, Friona tried a roll-out play going to the right, with Dodd taking the pitchout. However, when Doug tried to turn the corner, he found three or four Dalhart defenders riding herd on him, and was gang-tackled. Dodd was hit so hard the ball squirted free, and the Wolves stopped the scoring bid by recovering the fumble.

The Chiefs dug in and held Dalhart after the Wolves had picked up one first down, forcing a punt. Murphree ran the punt from his own 22 to the 33, and Friona started another drive.

After end Larry Buckley fumbled a first-down pass, quarterback Jim Snead hit Milton Hargus with a 22-yard gainer to the Dalhart 40.

A 15-yard penalty against the Wolves for roughness helped the drive, and Snead and Dodd advanced the ball to the one-yard line in three plays. From there, on fourth down, Dodd again was given the ball on an attempt to run wide, and was smothered by the Dalhart defenders who were right on the play, again stopping a Friona scoring bid.

Friona took the second-half kickoff and, again aided by a 15-yard penalty against Dalhart, drove from their own 21-yard to the Wolves' 40. Here, however, the drive was slowed and Friona was forced to kick.

Dalhart again picked up a

single first down, then the hard-charging Friona line forced the Wolves to punt. Or at least, they tried to punt. A bad snap from center gave Friona a chance to block the punt, however, and the Chieftains were in business on the Dalhart 34.

Dodd's nine-yard run gave the Chiefs possession on the Dalhart 20, but four plays later found Friona advancing only to the 19, so the Wolves took over.

Dalhart ran one play, but the Chieftain defense, playing as hard as they ever have, caused the ball-carrier to fumble, and Friona had the ball again at the Dalhart 24. This was the last play of the third quarter.

Dodd gained to the 22, but on third down, Friona was called for offensive holding, and the resulting 15-yard penalty killed the potential scoring threat.

The Wolves began a march on their 31-yard line which eventually ended up with their second touchdown, although Friona appeared to have it halted at one point. With third down needing 16 on their own 47, Dalhart tried a pass. Jim Snead intercepted the ball and handed to Murphree, who ran it out to about the Chieftain 30-yard line.

However, officials called pass interference on the play, which set the Wolves up with a first down at the 20. This took the starch out of the Chieftains and six plays later Bush, the big fullback, crashed over from the two-yard line. This time the passing attempt for two points failed, and Dalhart led, 14-0 with 6:21 to play in the game.

The Chiefs may have been

down, but they weren't out. Friona fumbled the kickoff, with Dalhart recovering at their 26 yard line. However, on the very first play Murphree intercepted another Dalhart pass (and this one stood up), running it out to the 25.

On first down Snead hit Jesse Shirley, who made a nice leaping catch at the Dalhart 38-yard line, giving Friona a first down on a fine 37-yard gainer.

On the next play Dodd ripped through the middle of the Dalhart line, and was finally stopped 21 yards later at the Wolves' 17-yard line.

However, an off-sides penalty and a four-yard loss again put a crimp in the Chieftains' style, forcing three straight passes. They all fell incomplete and Dalhart once again took over. Around 2,200 fans witnessed the game, which may have been an all-time record attendance for a Friona home game. Booster Club members moved in extra seats from the Jaycee Arena and Reeve Field to make some extra seats for the visitors, who turned out well for the game.

Dalhart outgained Friona just 23 total yards, 202-179, and had 13 first downs to 10 for the Chiefs.

THIRSTY

"It looks like rain," commented the waitress as she served the customer a cup of coffee.

"Yes," answered the customer, "but I'll drink it anyway." ... Santa Fe Magazine

Game At A Glance

Friona		Dalhart
10	First Downs	13
5	By Rushing	12
3	By Passing	0
2	By Penalty	1
101	Yard Rushing	196
78	Yards Passing	6
179	Total Offense	202
13	Passes Attempted	3
5	Passes Completed	1
1	Intercepted By	0
2	Fumbles Lost	2
2	Number of Punts	2
45.0	Punting Average	62.0
6	Penalties	5
88	Yards Penalized	55

INDIVIDUAL RUSHING

PLAYER	TCB*	NYG*	AVG*
Dodd	23	70	3.0
Snead	8	22	2.8
Murphree	6	5	0.8
Hargus	2	4	2.0
Totals	39	101	2.6

*TCB -- times carried ball; NYG--net yards gained; AVG--average yards gained per carry.

INDIVIDUAL PASSING

PLAYER	PA*	PC*	YDS*
Snead	11	4	78
Dodd	1	1	0
Murphree	1	0	0
Totals	13	5	78

PASS RECEIVING

PLAYER	PC*	YDS*
Shirley	1	37
Hargus	3	28
Murphree	1	13
Totals	5	78

PASS INTERCEPTIONS

PLAYER	NO.	YDS.	RET.
Murphree	1		20

PUNTING

PLAYER	NO.	YDS.	AVG.
Dodd	2	90	45.0

KICKOFF RETURNS

PLAYER	NO.	YDS.	AVG.
Murphree	1	14	14.0

PUNT RETURNS

PLAYER	NO.	YDS.	AVG.
Murphree	2	20	10.0



BOMBS AWAY . . . Friona quarterback Jim Snead uncorks a pass which was good for 22 yards to halfback Milton Hargus in the first half of last week's game against Dalhart. Snead is given good protection from tackle Dale Milner (on ground, left), who has taken an unidentified Wolf out of the play.

(Star Photo by Darrell Schwab)

LOOKING FOR ELEGANCE ?

See The

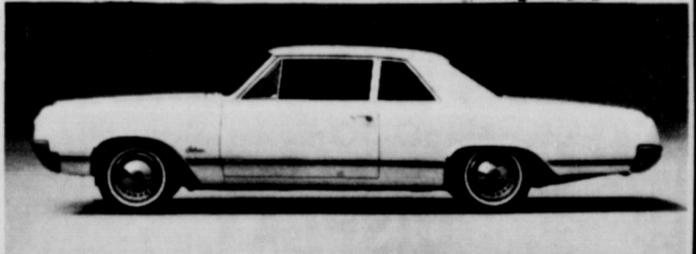
1965 OLDS

Thursday

September 24



The spirited Oldsmobile Cutlass for '65 has taken on a new appearance with new exterior molding, front bumper, grille, head lamps, fenders, hood, rear bumper and tail lights. Shown above is the popular Holiday coupe, one of three F-85 Cutlass models. A Cutlass 315 horsepower V-8 engine with 4-barrel carburetor, combined with the smooth Jetaway transmission (optional), provides exhilarating performance.



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Free Coffee
And Spudnuts
All Day

PARMER COUNTY IMPLEMENT

W Hiway 60

Friona

Today... enter the Super Rocket Age... at your Olds Dealer's... where the action is!

Introducing the Rocket Action Cars!

OLDSMOBILE FOR 1965



DYNAMIC 88 HOLIDAY COUPE

All-new from every view... Great new Olds Dynamic 88!

Notice its longer, lower, wider proportions and impressive new lines. Inside, new luxuries and comforts everywhere you look. Even rides new, thanks to smoother-than-ever, four-coil-spring suspension. And just wait till you action-test its 425-cubic-inch, 310-h.p. Super Rocket V-8! Pick from all the Dynamic 88s, including three new top-of-the-series deluxe Delta 88 models.

Plus a whole new Olds Rocket Action lineup!

There's plenty to get excited about in Olds for '65! The Ninety-Eight series is more elegant than ever. The Starfire and Jetstar I boast a fiery new 370-h.p. Starfire V-8 that makes going Olds an even sportier proposition! Jetstar 88, Vista-Cruiser, F-85—whatever you liked about them before you'll like even better now. See your Oldsmobile Dealer—where the action is!



JETSTAR 88 HOLIDAY SEDAN



3-SEAT CUSTOM VISTA-CRUISER



F-85 CUTLASS HOLIDAY COUPE

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER... WHERE THE ACTION IS! HEADQUARTERS FOR NINETY-EIGHT, STARFIRE, DYNAMIC 88, JETSTAR I, JETSTAR 88, VISTA-CRUISER, F-85

PARMER COUNTY IMPLEMENT CO.

Hwy. 60

Friona, Texas

Phone 247-2721

Beverly Jean Smith Weds Billy E. Adkins Recently

Miss Beverly Jean Smith, daughter of Mr. and Mrs. Jack Smith became the bride of Billy Earl Adkins at 7 p.m. Saturday, September 5 at Lazbuddie Methodist Church. Parents of the groom are Mr. and Mrs. W. M. Adkins of Fairfax, Oklahoma.

The double ring ceremony was read by Rev. Harold Morris, Bovina, formerly pastor of Lazbuddie Methodist Church. Mrs. J. D. Carpenter, organist, presented wedding selections during the ceremony and reception.

Given in marriage by her father, the bride wore a formal wedding gown of white chiffon over taffeta designed with a fitted bodice, portrait neckline and three quarter length sleeves. A floral motif of imported net and appliques of Alecon lace enhanced the front of the skirt. A butterfly bow and full chapel train were features of the skirt back.

Her veil of illusion fell from a pillbox hat of lace and seed pearls. She carried a bouquet of gardenias and stephanotis.

Mrs. Jerry McKenzie, Plainview, was her sister's matron of honor, Eva Dean Ivy, Lazbuddie, Quincy Shirley, Anna, Texas, Mrs. Darrell Jennings, DeKalb, Texas and Gayle Herron, Brownfield, Texas, were bridesmaids.

Bridal attendants wore emerald green floor length gowns designed with fitted bodices and portrait necklines. Their head pieces were brief veils of illusion attached to circlets of emerald green satin. Matching shoes, white gloves and cascades of peach colored gladfol complemented their costumes.

Don Crabtree, Ralston, Okla. was bestman, Groomsman were Jerry McKenzie, Plainview, Tom Dilbeck, Fairfax, Okla., Steve Myers and Jim Evant of Ralston. Candelighters were J. D. Rollins, Anna, Texas, and Darrell Jennings, DeKalb, Texas.

Ushers were Billy Bob Sherry, Lazbuddie, Clyde Greer and Tommy Crigger, Anna, Texas.

Mrs. Smith chose a lace dress of avocado with matching hat and shoes. She wore a white orchid corsage. Mrs. Adkins



MRS. BILLY EARL ADKINS

wore a tan double knit suit with matching accessories and a corsage of green orchids.

Immediately following the ceremony a reception was held in Fellowship Hall of the church. Coretta Watkins and Susan Allen of M'neola, Texas, served the approximately 100 guests. The bride's bouquet was used as a centerpiece on the serving table. Candles and greenery completed the decorations.

Mrs. Adkins chose a sheath dress of ivory linen with black

accessories for a wedding trip to Cloudcroft, Herculosaage was of pink sweetheart roses.

Mr. and Mrs. Adkins are at home at 136 1/2 Second Street, Fairfax, Oklahoma. He is employed by the Indian Electric Association.

Mrs. Adkins is an August graduate of Texas Christian University. She was a member of Chi Beta, the Biology Club and National Society of Interior Decorators.

Mrs. Allen was presented a corsage made of baby socks. Gifts were placed in a white wicker bassinet decorated with blue ribbon streamers. A blue and white theme was carried out in decorations throughout the room.

Mrs. Claude Osborn and Mrs. Pete Mace won prizes for the two "baby games."

The serving table was covered with a white lace cloth over blue, and was centered with a pink baby umbrella flanked by blue flowers and blue candles in white milk glass holders. All serving appointments were

of milk glass.

Guests were served refreshments of fruit punch, mints, nuts and blue cupcakes centered with miniature safety-pin storks.

Hostess gifts were a walker and a baby book.

Those who attended the shower were Mmes. Velden Carroll, Pete Mace, Clarence Monroe, Fred Kelley, Charles Allen, Dale Hart, M. C. Osborn, Claude Osborn, Roy Clements, Bill Burton, Earl Drake, Jerome Erdman and Stanley Bengie, and the hostesses.

Timothy Ross also received gifts from Mmes. Sloan Osborn, Ralph Taylor, Ben McDonald, Pat Fallwell, John D. Sanders, Dale Widener, Kenneth Neill, J. W. McMahan, Merritt Brooks, Marion Fite, T. E. Love, R. E. Sneed, J. B. Taylor and Myrtle Jackson.

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Of Interest To THE WOMEN

Frionans Attend Wigham Anniversary Reception

Mr. and Mrs. J. A. Wigham of 1011 Chestnut Street, Duncan, Oklahoma, were honored with a reception in their home Sunday, September 13. They were observing their Golden Wedding Anniversary.

Hosts were Mr. and Mrs. Aubrey Rhodes and son, Tim, Friona; and Mr. and Mrs. D.

Son Born To Carl Osborns

Mr. and Mrs. Carl Osborn became parents of a baby boy at 12:20 a.m. Sunday. He was named Randy Ray and weighed 7 lbs. 4 ozs.

Grandparents are Mr. and Mrs. Forrest Osborn and Mr. and Mrs. Tom Gibson. Great-grandparents are Mr. and Mrs. E. D. Matlock and Will Osborn, all of Friona.

Shower In Ellis Home Courtesy For Allens

Mrs. Dave Allen and three-week old son, Timothy Ross, were honored with a baby shower last Wednesday afternoon at the home of Mrs. Bill Ellis, Co-hostesses were Mrs. Jim Dixon and Mrs. Travis Harrell.

Mrs. Allen was presented a corsage made of baby socks. Gifts were placed in a white wicker bassinet decorated with blue ribbon streamers. A blue and white theme was carried out in decorations throughout the room.

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J. Cooper and daughters, Carol, Nancy and Susie, of Stillwater, Oklahoma, Mrs. Rhodes and Mrs. Cooper are daughters of the couple.

The serving table was covered with a white taffeta cloth edged in gold lame and centered with a tiered cake with the honored couple's names and "Fiftieth Anniversary" in gold colored letters.

Guests were registered by Carol Cooper. Punch was served by Mrs. Ora Wegner, Chickasha, Okla. and Mrs. W. S. Wilson, Fort Worth, sisters of Mrs. Wigham, Mrs. Gene Wegner of Wichita Falls served the cake.

Mrs. T. L. Hooper, Duncan, niece of Wigham, was also in the house party.

J. A. Wigham and Iona Wallace were married September 12, 1914 at Rush Springs, Okla. Persons present for the re-

ception who attended the wedding were Mrs. Ora Wegner, Mrs. W. S. Wilson and V. R. Wallace of Asher, Okla.

Mr. and Mrs. Rhodes and Tim flew from Amarillo Sunday morning and returned Sunday afternoon.

Mr. and Mrs. Clayton Taylor, Channing, became parents of twin sons at Dumas Memorial Hospital September 8.

They were named Kimball Brent and Kendall Trent and weighed 7 lbs. 1/2 oz. and 5 lbs. 7 oz. respectively.

Grandparents are Mr. and Mrs. E. E. Taylor, Friona, and Mrs. Eula Kuykendall, a former Friona resident, who now lives in California.

Brent and Trent have two older brothers, Joey and Kirk, and a sister, Teresa. The Taylors moved from Friona to Channing several months ago.

Friona relatives who have visited in the Clayton Taylor home are Mr. and Mrs. E. E. Taylor, Mr. and Mrs. Ralph Taylor and Mike, who were accompanied by Mr. and Mrs. Dennis Bennett, Amarillo, and Mr. and Mrs. T. A. Williams and Freddie.

Jill Castleberry Born In Dumas

Mr. and Mrs. Ronnie Castleberry became parents of a baby girl at Dumas Memorial Hospital at 4:15 a.m. Saturday, September 5. She was named Jill Dianne and weighed 6 lbs. 7 ozs.

Grandparents are Mr. and Mrs. Ray Castleberry and Mr. and Mrs. Bill Baxter all of Friona.

Mr. and Mrs. J. W. Baxter, Friona, are also great-grandparents.

The Castleberrys, who live in Stratford, are former Friona residents.



WEDDING DATE SET . . . Mr. and Mrs. Oscar W. Baxter are announcing the engagement and approaching marriage of their daughter, Wilene, to Stephen A. Grundy, son of Mr. and Mrs. Edwin F. Grundy of Miami Shores, Florida. November 22 has been set as a wedding date by the couple.

Thespians Announce Happy Valley Cast

Characters for the annual Thespians play, "Happy Valley" were selected Tuesday afternoon following try outs in the auditorium. The play will be presented at 7:30 p.m. Saturday, October 17.

The role of Polly Camp will be played by Janell Daniel. Other cast members are Jim Camp, Neel Lyles; Rose Steel, Betty Taylor; Harry Steel, Dennis Howell; Malinda Steel, Frieda Floyd, Pete, Howard Rhodes and Sarah, Darla Howell.

A synopsis of the play follows:

Polly Camp realizes that she must break a promise to her dying mother-in-law and leave her wicked husband, Jim, when he brings home an innocent girl to use in another lawless fraud.

She runs away from her husband and goes with Rose Steel to Happy Valley, where she finds

peace and happiness in the tranquil atmosphere, away from the wickedness of the city.

This is the story of three people who run away from unhappy homes in the country only to find more unhappiness in the city.

Classes Set For Square Dancers

Farmer County couples interested in square dancing are invited to instructional sessions being sponsored by Bovina square dancers.

Classes are being conducted on Wednesday nights at 8:30 in American Legion Hall, announces Vernon Willard, president of the Bovina group.

Instructor is Joe Grear of Littlefield.

(Continued on page 9)

the CAT'S out of the BAG!

THE

1965 FORD

On

DISPLAY

FRIDAY SEPTEMBER 25

You Are Invited To View
The 65 Ford Galaxie 500
And Enjoy
Free Coffee And Spudnuts

FRIONA MOTORS

West Hi-way 60
Friona Oscar Baxter

Cordie Potts

HEY! KIDS!
Get In Ford Sponsored
P. P. And K. Contest
Sponsored By Ford.
Get Details Today.
You Can Enter At
Friona Motors
THE 1964 PPK&K COMPETITION RULES

- (1) The Ford Dealers National Football League PUNT, PASS & KICK (PP&K) Competition is open to all grade and junior high school boys, ages 8 through 13, in the United States. Each entrant must be prepared to furnish legal proof of his age, such as a birth certificate. Seven year olds who will reach their 8th birthday by January 3, 1965, may compete. A 13 year old who becomes 14 on or before January 3, 1965, will not be eligible. Because PPK&K finals will be held on January 3, 1965, age of entrant at that time determines the group in which he is eligible to compete. Boys in the 9th grade of junior high school are eligible. Boys in the 9th or any year of senior high school may not compete.
- (2) There is no cost, nor is a purchase required of any boy, parent or sponsor to enter or compete.
- (3) Boys must register on official entry forms at any participating Ford Dealership (or else where as local announcements direct) from September 1, 1964, through October 9, 1964. Each boy may enter only once.
- (4) Each boy must be accompanied by a parent or legal guardian who shall countersign the official entry form.
- (5) There will be five levels of competition — local, zone, district, area and national. Local winners will be determined by the scores achieved at local dealer-sponsored competitions. Zone winners will be determined by a comparison of scores of local first place winners in each Ford zone. The top six scorers in each zone will be invited to represent their zone in a Ford District competition. After District competitions, scores will be sent to National PPK&K Headquarters to determine the top two boys in each age group (a total of 12) for Area Competitions in each NFL area city, a total of 168 boys. Scores of Area Competitors there will be compared to determine the 12 division winners — six representing the eastern NFL (one in each age group) and six representing the western NFL (one in each age group). The National Competition will be held at the NFL Runner Up Championship Game January 3, 1965. Six national winners — one in each age group — will be determined from the scores achieved by the 12 division winners at the National Competition. Any ties at any level of competition will be played off on the spot.
- (6) Area winners will be notified — by mail or telegram — of the date, time and place of Division Competitions.
- (7) Each boy will compete individually in three categories — punting, passing, and kicking (using a kicking tee). Judges will score one point for each foot of distance the ball travels on the fly, minus one point for each foot that the ball lands right or left of a center line. When punting and passing, a reasonable distance for a three- or four-step running approach will be allowed. But entrants must not step over the starting or base line. If a boy does step over, the measurement will be made from the last step taken. Measurements will be made at right angles to the base line and will be made to the nearest half-foot and half-points will be awarded. (Examples: a measurement of 30 feet, 3 inches will be scored as 30 1/2 points. A measurement of 30 feet, 9 inches will be scored as 31 points.) Judges' decisions will be final. In case of ties, tie-breaking rounds will be held, but the original score will be the official score.
- (8) No special footwear may be worn for local competitions, only ordinary street shoes or sneakers. However, all boys are required to wear only sneakers in district, area and national competitions.
- (9) Boys 8, 9 and 10 will use a junior-size football for the competition. Boys 11, 12 and 13 will compete with a regulation size football.
- (10) List of awards will be posted by participating Ford Dealers. Prizes are — Local (in each age group): 1st, NFL warm-up jacket; 2nd, place kicker practice device; 3rd, autographed football; District (in each age group): plaque and runner-up plaque awards; Area (in each age group): no special awards, competitors vie only for a chance to compete at a national event; Division (in each age group): "Four of Champions" with father and mother to Washington, D.C. and to site of NFL Runner Up Championship Game for National Competition; National (in each age group): NFL Championship or runner-up trophy. Where required by state and local authorities governing eligibility requirements, trophies will be awarded to winners.
- *In some areas, alternate merchandise awards may be offered. Handsome plaque awards will be awarded in Missouri, Montana, New Mexico and Wyoming, where merchandise prizes are not permitted.
- (11) Not eligible to compete are sons of the following employees of Ford Motor Company, its dealers, National Football League and its member clubs, members of the National Football League Properties, Inc., their advertising and public relations agencies.

NOT ELIGIBLE TO COMPETE ARE MEMBERS OF JUNIOR HIGH SCHOOL TEAMS OR BOYS CERTIFIED TO REPRESENT THEIR SCHOOL ON ATHLETIC TEAMS.

*** Punt, Pass, And Kick Contest**

Guest Speaker Presents Charm And Personality

Mrs. Charles Allen was guest speaker Tuesday night at the regular meeting of the Progressive Study Club. She spoke on "Charm and Personality."

In her talk she gave hints on standing, sitting, walking, talking and dressing and she stressed inward peace as being the key to outward attractiveness.

"Charm begins at home," she stated and urged the members to practice charm on their own families first.

In conclusion she challenged the members to do some act of kindness every day for "kindness is the soul of charm."

Mrs. Bill Beene opened the program with a devotional entitled "Hidden Jewels" and based on Proverbs 31.

Debbie Bengel, daughter of Mr. and Mrs. Stanley Bengel, gave a planologue, "Beautiful Belinda," which was typical of the old fashioned "miller-drammer."

Standing rules of the club were reviewed by Mrs. Baker Duggins. She also read a paper written by Mrs. John Humphrey on parliamentary procedure.

Mrs. Hollis Horton won the white elephant gift for the evening.

Members and four guests were served cake and spiced cider by the hostesses for the evening. Mrs. M. C. Osborn

School Lunch Menu

Monday - Chicken pot pie, corn, combination salad, chocolate cake, hot rolls and butter, milk.

Tuesday - meat loaf, potatoes, green beans, tossed salad, hot rolls and butter, milk.

Wednesday - pork chops, potatoes, English peas, cabbage and apple salad, apricot halves, hot rolls and butter, milk.

Thursday - hot dogs, baked beans, cookies, chocolate milk.

Friday - fish, potatoes, green beans, tartar sauce, apple sauce cake, hot rolls and butter, milk.

Square Dance--
(Continued from page 8)

Cost is \$20 per couple for 10 lessons.

"We have about 12 couples interested in square dancing now and we need several more," Willard said in extending the invitation from couples throughout the county.

Progressive Dinner Highlights Lazbuddie FHA Meeting

Highlight of the first meeting of the school year for the Lasting Rose FHA chapter of Lazbuddie High School was a progressive dinner. Members met at the high school auditorium then went in a group to five different homes for courses, beverage, appetizer, salad, main course and dessert.

After dinner the group returned to the auditorium for a general meeting. Freshman girls, all dressed in white, were initiated. FHA colors and emblems were used in the decorations.

Following opening of the

Club Library Committee Presents Progress Report

Members of the library committee of Friona's Modern Study Club met recently to review results of the library project. A decision was made to keep the library open between 9 a.m. and 11 a.m. each Saturday during school.

Mrs. W. M. Stewart, chairman of the committee, and other members are grateful to everyone who assisted with the project in any way and have prepared the following report:

"This committee has been very busy and has managed to keep a lot of other persons busy, too. We are indebted to so many people for so much. The three girls who have helped us all summer are Karen Osborn, Ann Ayers and Christa Evans.

"These three have been very diligent and have cooperated in every way possible to assist in every phase of the library's operation. They were dependable and efficient. Each one of them conducted the Story Hour one time.

"They repaired books, listed them, filed cards, put books in their proper places and did many other things that were necessary. They donated 89 hours of time to the library.

"In addition to this, they planned a party for the Story Hour children, directed games, prepared refreshments and favors and presented diplomas. Mrs. Bill Sheehan worked with them and presented the story for the party.

"One hundred six youngsters registered in the summer reading program and over 50 of them received reading certificates from the state library for reading 12 books or more. Thirty six children were enrolled in the Story Hour project and 18 attended the party.

"More than 300 books were donated and loaned to the li-

Naomi Class Elects Officers

During the business session of the Thursday evening meeting of Naomi Sunday School class of First Baptist Church in the home of Mrs. H. P. Hamilton Jr. Mrs. Earl Chester was elected president of the class.

Other officers are Marie Roberson, vice-president; Mrs. Hamilton, secretary; and Mrs. I. V. Day, assistant. Mrs. Lucy Jones was selected to teach the class and her assistant will be Mrs. Eaye Allen.

During the social hour refreshments of cookies and punch were served by the hostesses, Mrs. Hamilton and Marie Roberson.

Women's Fellowship Begins Work

First meeting of the current year for Women's Fellowship of Union Congregational Church was held in the church basement Wednesday afternoon. Fifteen members and two guests, Mrs. C. C. Kesler and Rev. Paul Mohr, were present.

Hostesses were Mrs. Elmo Dean and Mrs. George Treider. A devotional based on "All The Women Of The Bible" was presented by Mrs. Bill Nazworthy. Mrs. John Fred White presented the program. Her topic was "Establishing Our Identity."

Mrs. R. B. McKee, president, encourages all members to attend meetings which will be held regularly the first and third Wednesday afternoons of each month.

FTA Plans Year's Activities

First meeting of the year for Ethel Bengel chapter of Future Teachers of America was held in the auditorium Thursday afternoon. Plans for the coming year were discussed.

Meetings this year will be held in homes of different members in the evening. Dues will be 50 cents per semester.

A three point program will be stressed for this year: (1) to encourage young people to enter the teaching field, (2) to be of actual service to our school, (3) recreation for members.

Officers for 1964-65 are Donna Fulks, president; Mary Ann Roberts, vice-president; Carol Struve, secretary; Sandra Schilling, treasurer; Shirley Phipps, historian and Mrs. Frank Truitt, sponsor.

There will be a district convention for Future Teachers of

Club Theme Of Study Announced Wednesday

Announcement of the theme for the year's study for Friona Woman's Club was made at a

Nebraskans Visit Here

Mr. and Mrs. Arnold Reiken of Tekamah, Nebraska spent Thursday and Friday visiting relatives here. Thursday night they were guest in the home of Mr. and Mrs. Calvin Martin and Friday night their hosts were Mr. and Mrs. Bill Baxter.

Friday the Reikens were guests of honor at a family dinner in the home of Mr. and Mrs. J. W. Baxter. Others present were the Bill Baxters, Lou Baxters, Larry Martins, Calvin Martins, Bill Baxters and Clarence Martins.

Afternoon visitors were Mr. and Mrs. Oscar Baxter and Mrs. Boyd Pipes and children.

9 a.m. breakfast at Cliff's Golden Spread Restaurant Wednesday morning. The program committee has chosen, "Americanism - A Way of Life."

The invocation was given by Mrs. U. S. Akens. Roll call was answered with "My summer adventure in travel or reading," Mrs. John Bengel's topic for discussion was "A Look Ahead."

Hospital Notes

Admitted to Parmer County Community Hospital September 16 thru 22, 1964.

Bette Fulcher, Farwell; Russell Patterson, Adrian; Mrs. Corda Slagle, Friona; Lura Bradley, Friona; Mrs. Joe McLellan, Friona; Darlene Wilson, Friona; Janet Bishop, Friona; Vicki Dutton, Bovina; Oralla Vargas, Hereford; Topsy Farr, Friona; Peggy Haney, Hereford; Edna Latham, Friona; O. E. Stevick, Hereford; Mrs. Carl Osburn, Friona; C. J. Horton, Friona; Clara Smalts, Farwell; Ruby Raper, Muleshoe; Margaret Charles, Bovina; Baby Boy Raper, Muleshoe; Patricia Ann Ingram, Muleshoe; Ina Lee Hadley, Friona; George Treider, Friona; Melissa Briggs, Muleshoe; Todd Bandy, Friona; Esequiel Pacheco, Bovina; J. O. Ferguson, Friona.

Dismissals -- Clara Mae Smalts, A. T. Kersey, Rolando Caballero, Kay Harrington, Darlene Wilson, Joe Weldon Jones, Grace Hart, Oralla Vargas, Vicki Dutton, Russell Patterson, Janet Bishop, Topsy Farr, Esteban Moreno, O. E. Stevick, Peggy Haney and baby boy, Mariano Hernandez, Edna Latham, George Treider.

Anyone interested in becoming a member of FTA is invited by Donna Fulks and other members of the organization to attend the first evening meeting in the home of Mr. and Mrs. E. G. Phipps October 20.

Mrs. Joe Moyer, president, presented "I Am The United States." Hostesses were Mrs. John Bengel and Mrs. Mabelle Hartwell.

Seventeen members and one guest, Mrs. Ann Mace, were present.

Lazbuddie News

BY MRS. C. A. WATSON

Mrs. Dan Cargile is recuperating at Clovis Memorial Hospital this week following surgery.

Eugene Houston is attending Amarillo Junior College. He is a sophomore.

Carroll Littlefield, son of Mr. and Mrs. John Littlefield, and a student at Colorado State University at Fort Collins.

Weekend guests in the home of Mr. and Mrs. E. A. Parham were his parents, Mr. and Mrs. W. M. Parham, Merkel. The two Parham families visited in the home of the John Neil Agees at Lubbock.

Mr. and Mrs. Fins Jennings returned Sunday after spending two weeks vacationing in Colorado and New Mexico. They also visited in the home of Mrs. Paul Pittman at El Paso.

Mrs. Adrian Weir was elected president of Lazbuddie Home Demonstration Club at the Monday afternoon meeting in the home of Mrs. Harvey Blackstone. Mrs. Blackstone was elected vice-president. Mrs. Everett McBroom will serve as secretary-treasurer. Mrs. Roy Miller will be the council delegate. The reporter will be Mrs. Jimmie Briggs and Mrs. Raymond McGehee will be the historian.

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This Week Free Cup

Beautiful Gold Crown Dinnerware
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FRIONA, TEXAS
With \$7.00 Purchase

Lane's Mardi Gras Ice Cream	1/2 Gal. 59¢
Folger's Coffee	3 Lb. Can \$2.45
MEATS	
Pinkney 2 Lb.	Campfire
SAUSAGE 59¢	BACON 49¢ 1 Lb.
All Meat	SALT BACON 29¢ Lb.
BOLOGNA Lb. 39¢	VELVEETA 89¢ 2 Lb. Box
VELVEETA 89¢ 2 Lb. Box	Hawaiian Punch 39¢ Red Or Golden 46 Oz. Can
Chef-Boy-ar-Dee	Calgon Water Conditioner 75¢ 2 1/2 Lb. Box
Spaghetti & Meat Balls 25¢ 15 1/2 Oz. Can	NUSOFT 75¢ Fabric Softner Qt. Bottle
Food King	TUNA 19¢
FRESH FRUITS VEGETABLES	
Wash. Delicious Apples 19¢ Lb.	Bananas 10¢ Lb.
Red Potatoes \$1.09 20 Lb. Bag	

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WITH ONE GALLON PURCHASE!

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SUN-PROOF Latex cuts time, work and paint costs. Needs no primer when repainting surfaces in sound condition. Goes on smoothly over damp surfaces. Dries in 1/2-hour, resists fading and blistering. Outlasts ordinary paint. Use it on wood, stucco, brick, cement block, and other masonry surfaces.

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High quality nylon brush, specially designed to paint faster and better with the finest latex house paint you can buy. Cleans easily in soap and water.

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



DALE MILNER, senior tackle, weighs 175.



BILLY PERKINS, junior guard, weighs 146.



BRIAN EVANS, junior halfback, weighs 133.



BING BINGHAM, junior center, weighs 165.

Contest Standings

Mrs. Albert Johnson	24	John Morrow	20
Mrs. W. R. Mabry	24	Johnny Massey	20
Floyd S. Reeve	24	Gerald Shavor	20
Waymon Wilkins	24	Thelma Watkins	20
Travis Clements	23	Gaylon Brewer	19
Preach Collier	23	Dean Blackburn	19
Gene Ezell	23	J. S. Clark	19
Hollis Horton	23	Mike Ellis	19
Maynard Agee	22	Eugene Ellis	19
Danny Balmum	22	Ray D. Fleming	19
Ruby Howell	22	Mrs. B. C. Hartwick	19
Albert Johnson	22	John Hoover	19
George W. Jones	22	Pat Manchee	19
Russell McAnally	22	Belinda Mabry	19
Raymond Milner	22	Leon Massey	19
Laverne Mabry	22	Glen Mings	19
W. R. Mabry	22	Clarence Monroe	19
Jimmy Norwood	22	Joe Murphree	19
Mary Pryor	22	Lois Norwood	19
Benny Pryor	22	Jeff Price	19
Darrell Read	22	Flossie Rhinehart	19
Wright Williams	22	LaVon Reeve	19
Bob Finley	21	John W. Remmer	19
Charles Howell	21	Don A. Reeve	19
Jim Johnson	21	Mrs. R. E. Snead	19
Larry W. Mabry	21	C. H. Veazey	19
Jimmy Maynard	21	Jarrell Wright	19
Mack Ragsdale	21	Dale Williams	19
Frank Truitt	21	Karen Agee	18
Joyce Veazey	21	Duane Batze	18
Frankie Allen	20	Owen Drake	18
Francis Gable	20	Jim Dixon	18
B. C. Hartwick	20	Dennis Fallwell	18
Peggy Monroe	20	Ethel Mings	18
Randy Mabry	20	V. R. Wilcox	18
		Wade Wright	18

WEEKLY PRIZES

- 1st. Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of The Friona Star and their families are not eligible to enter this contest.

1 Friona Farmers Co-Op Gin
Farmer Owned For Better Service
and
Better Ginning Phone
Steve Hargus Hub 265-3565
Levelland vs Denver City

2 Hub Fertilizer Co.
HUB-FRIONA
Ammonia-Dry Fertilizer-Seed
Phosphoric Acid-Farm Chemical
Champlin Oil
Don't Wait-Fertilate
See Bill, or Tab
Palo Duro vs Pampa

3 Reeve Chevrolet
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
Phone 247-3011 Friona
Dalhart vs Perryton

4 Plainview Production Credit Association
Wade Wright, Friona Office Mgr.
Clovis vs Muleshoe

5 Friona County Club Gin
West Friona Grain
Jack Tomlin, Mgr. Phone 247-2439
Portales vs Morton

6 Bi-Wize Drug
Drugs Sundries
Your Rexall Store
Phone 247-3010 Friona
LSU at Rice

7 FRIONA MOTORS
Parmer County Headquarters
For
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Phone 247-2701 Friona
Texas vs Texas Tech

8 ETHRIDGE-SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
Phone 247-2766
INSURANCE-LOANS
Arizona State at West Texas

9 Parmer County Pump Implement Co.
B & J Pumps IHC Power
SMU at Ohio State

10 Chester & Fleming Gin
Brand New Equipment
Pittsburg Steelers vs Dallas Cowboys

OFFICIAL ENTRY BLANK

Name _____
Address _____

Game Of The Week

Tie Breaker

Pick Score

BOVINA _____ VS AMHERST _____

GAMES

- | | |
|----------------------------|--------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug |
| 2 Hub Fertilizer | 7 Friona Motors |
| 3 Reeve Chevrolet | 8 Ethridge-Spring Agency |
| 4 Plainview PCA | 9 P. C. Imp. P. C. Pump |
| 5 Friona Country Club Gin | 10 Chester & Fleming Gin |

FARMERS COOPERATE

Boll Weevil Object Of Extermination Program

The boll weevil, which may have for many years been written off by High Plains farmers as one of the nemesis to cotton which they could ignore, is now the object of a \$2,000,000 extermination program which High Plains farmers will help finance.

The past few years, more and more boll weevils have migrated into cotton fields on top of the Cap Rock, moving farther and farther westward. The nation's best entomologists have said that stopping him is "not a need, but a must" for High Plains cotton farmers.

The entomologists have agreed that the best (and just about only) method of controlling the weevil is the "diapause" control method.

In late summer and early fall, adult weevils attain a physiological condition called "diapause" which enables them to survive the winter and re-infest cotton fields the following spring.

By applying from three to five chemical sprays in the fall at 10 to 14-day intervals, the number of weevils going into hibernation can be reduced by 90 to 100 per cent. This system is known as the "diapause control" system.

In order to finance such a control system, the cotton compresses in the 23-county High Plains area have agreed to collect 50 cents per bale from each producer in 1964 as a part of the compress receiving charge.

All funds raised by the producers are to be matched by the Plant Pest Control Division of the United States Department of Agriculture.

Plains Cotton Growers is coordinating the program at the request of its members. An area-wide boll weevil committee, composed of one member from each of Plains Cotton Growers' 23 counties, voted unanimously to carry out the program for the protection of the High Plains cotton industry. W. L. (Preach) Edelman of

Friona has had a vital part in the educational work of the program. By appointment of Plains Cotton Growers, Edelman has done field work on the project for all counties to the north of Lubbock County, and from New Mexico to the Cap Rock on the east.

Spraying of infested areas in the southeast sector of the High Plains has already begun, according to Edelman. Currently some 240,000 acres are being sprayed in a seven-county area including fields in Briscoe, Floyd, Crosby, Garza, Dickens, and Hall counties and the southeastern tip of Lubbock county.

Many farmers may have the idea that any money they contribute or pay into the program

will just go to help the farmers in the areas currently being sprayed. But this is a short-sighted viewpoint, according to Edelman.

"This could be thought of as an insurance program. By helping to arrest the advancement of the boll weevil in those counties currently being sprayed, the farmers of the Friona area are assured of not having the weevil bother their crops for years to come," he said.

It is thought that by spraying every infested acre of cotton on the High Plains a barrier can be established between the weevil and the High Plains' two million acres of cotton. After three years, the entomologists believe the barrier can be maintained simply by spot spraying

of local outbreaks. The chemical to be used in the program is Malathion, which is the most effective and economical chemical available. Also, it is one of the safest insecticides known. Properly used, Malathion is just as safe as the fly spray used in homes.

Farmers are reminded that Wednesday, September 30 is the deadline for filing for the federal gasoline tax exemption. Forms are available at the Farmer County Farm Bureau office if they are needed, according to Joe Owen, county Farm Bureau service manager.

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Farmers Told Of Deadline

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FHA Invites Irrigation Loans

Farmers Home Administration is ready to make second lien loans on tailwater pits or concrete pipe lines, according to county FHA supervisor Bill Bolling.

"If the established credit of landowners or operators runs out, both of these types of improvements are eligible for loans through FHA," he said.

T-Bone Club Meets Tonight

Area T-Bone Club members in this area are planning to hear an outstanding speaker September 24th when the group meets at the Herring Hotel in Amarillo.

Dr. W. M. Beeson, Lynn Professor of Agriculture at Purdue University, will speak on the topic, "Some New Developments in Beef Cattle Feeding."

The meeting begins with a social hour at 6:30 p.m., followed by the dinner at 7:30.

Jim Davidson of Sudan, president of the Area T-Bone Club, urges all members to be present for this important meeting.

FHA Sponsors Tour Of Cooperators

About a dozen Friona businessmen were guests of Farmers Home Administration's Farmer County branch last Friday for a tour of three installations where the FHA has made loans.

Visited on the tour were the farms of Stanley Bishop and Joel Landrum, and the new home of Mr. and Mrs. J. Ray Scott in Friona.

Conducting the tour were Bill Bolling, county FHA Supervisor, and Arch Fowler, area supervisor of Muleshoe.

The FHA officials stated that the three places visited represented a good "cross section" of FHA borrowers.

Bishop, who farms northwest of Friona, has a pretty crop of maize interspersed every several rows with four rows of sweet sudan. The arrangement is known as a hybrid seed cross, and is grown especially for hybrid seed dealers.

Landrum, like Bishop, has

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INSPECTING CROP . . . Looking over Stanley Bishop's crop during a tour last week were (left to right) Bill Bolling, county supervisor for Farmers Home Administration, Bishop, and Dick Rokey, former county committeeman for FHA.

JUDY KOELZER

Lazbuddie Girl Has Exhibit At Amarillo

Judy Koelzer of Lazbuddie will represent Farmer County at the District 4-H Bake Show at the Tri-State Fair this week. Miss Koelzer competed against 18 other young women representing their respective counties at the fair.

Judging to select the prize-winning entries on a district basis was held Saturday, September 19. Each entrant in the contest was a county winner earlier in the year.

Purpose of the 4-H Bake Show is to teach 4-H girls the principles of better baking and the place of bread and cereal in the diet, says Miss Wilson. "Since we are in a wheat-growing area, wheat growers cooperate in this program of learning to do more with wheat," she continues.

Each year, the 4-H girls participating in the bake program find different wheat products are featured. This year, products are Quick Loaf Bread and Bar Cookies. Last year, products were Butter Cakes and Wholewheat Rolls, Cinnamon Rolls and Muffins were the products in 1962.

Home Demonstration Agents, located in most counties, give training to subject matter leaders on the Bake Show products each year. They, in turn, train the girls and each county then holds a Bake Show. Winners from each county take part in the contest at the fair.

In 1964, the Home Demonstration Agents trained 1274-H leaders. These leaders gave 208 meetings to 4-H girls in District 1, says Miss Wilson. Each county held a Bake Show and more than 1,000 people attended the 19 shows.

Farm Bureau Official Gives Fire Lecture

Fires don't just happen - they are caused, Joe Smetana, Safety Director of the Texas Farm Bureau, pointed out in a graphic fire demonstration held September 18 at Friona High School. He went on to name the three causes for most fires: "men, women and children."

In the 45-minute program Smetana used a variety of demonstration equipment and materials placed on tables 16 feet in length to dramatize seven basic facts about fire, its use, and control: (1) what fire is; (2) how to control fires; (3) the fact that nothing is fire-proof; (4) kitchen fires and their control; (5) fuel vapors; (6) the power of petroleum products; and (7) household wiring and overloaded electrical circuits.

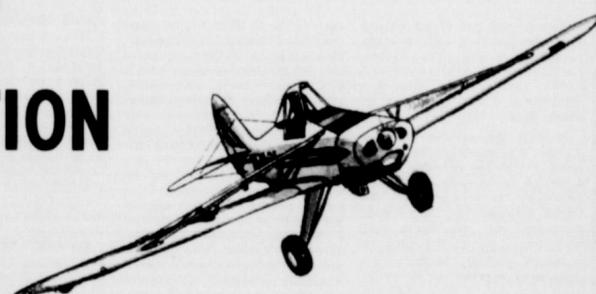
Using a "fire triangle board," Smetana illustrated that fire is like a three legged stool-it can't work with one of the legs missing. The "legs" fire depends on are (1) fuel, (2) heat and (3) air. He stated that in American homes these three things come together in deadly and destructive combination every 57 seconds - an average of 1,500 home fires every day, causing more than 5,000 deaths in home fires every year.

Creating quite a load explosion from one single drop of gasoline, Smetana stated that one gallon of gasoline contains approximately 155,000 drops and under ideal conditions, could produce an explosion force equal to the power of at least 30 sticks of dynamite.

After demonstrating how fires can be caused by overloaded electrical circuits and improper fusing, Smetana pointed out that many fires of this type are blamed on faulty wiring. He suggested that "faulty thinking" is involved more often than "faulty wiring."

The demonstration, which was brought to the Friona High School under the sponsorship of the Farmer County Farm Bureau, is part of a long-range fire prevention program now being conducted by the Texas Farm Bureau Safety Department.

AERIAL DEFOLIATION

By 

RED BARN

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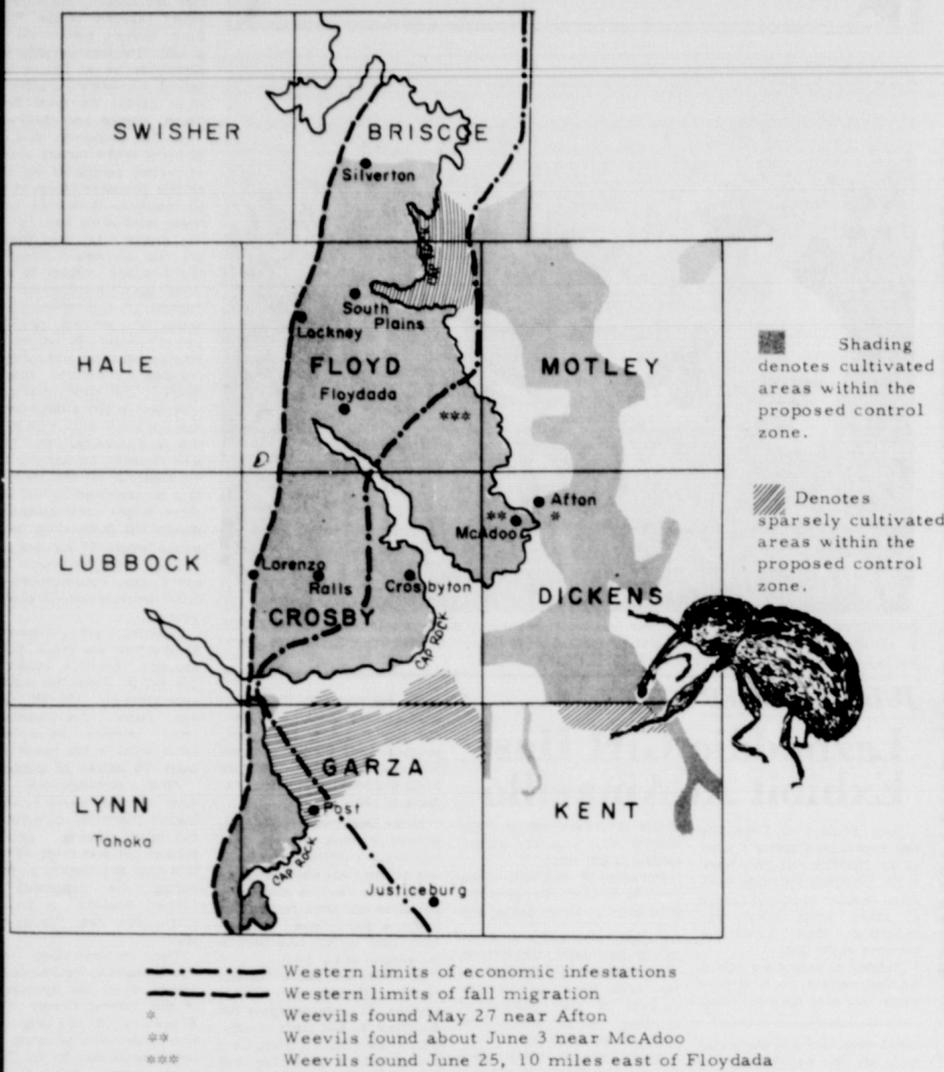
Buddy Lloyd, Mgr



Friona

Remember Not Everyone Belongs To A Co-op But Everyone Benefits

BOLL WEEVILS ON THE HIGH PLAINS OCTOBER, 1963



WAR DECK

JOIN THE BATTLE OF THE BOLL WEEVIL

We urge every person, directly or indirectly connected with the cotton industry, to help wage war on the boll weevil. Widespread area would produce an economic disaster that is frightening! The economic base of our High Plains is being destroyed away by the boll weevil. High Plains bankers urge every person to join the Diapause Control Program to protect your income and the future of our High Plains resident.

JOIN THE BATTLE.

Page 4 The Cotton Trade Journal, August 21, 1964

Weevils Now In 77 Fields

Through Friday, Aug. 14, latest insect surveys have revealed the presence of boll weevil infestations in 77 cotton fields above the Caprock in the Texas High Plains counties of Crosby, Dickens, Floyd and Briscoe.

Most ominous of these were two locations less than two miles from the Lubbock and Hale county lines.

However, Don Rummel, Texas Agricultural Extension Service area entomologist, reports that cotton farmers on top of the Caprock have been very prompt and effective with spot sprayings of isolated weevil outbreaks and that this has helped to keep large populations of boll weevils from developing and spreading westward into the heart of the huge High Plains cotton producing area.

Meanwhile, results of tests just concluded by the Plant Pest Control Division of the U. S. Department of Agriculture have proven that malathion in technical form is more effective, cheaper and safer than other chemicals commonly recommended for boll weevil control, and the material has been adopted for use in the High Plains diapause control program.

One of the biggest factors on the plus side of using the technical material is safety, according to D. H. Russell, supervisor, Plant Pest Control Division, Lubbock.

- THE ENEMY — BOLL WEEVILS... Invading the High Plains... If they succeed will produce an economic disaster that is frightening! Millions more in lost yield and plus reduced value of inventory. They hibernate (Diapause) before they hibernate (Diapause) Spray every acre of infested cotton 50c A BALE FROM PRODUCER'S CHOICE: 50c now later. For complete information contact County Agent, ASC office, Agriculture teacher, or Cotton Growers, Inc.
- BATTLE PLAN — ATTACK AND KILL WEEVILS BEFORE THEY HIBERNATE (DIAPAUSE) Spray every acre of infested cotton 50c A BALE FROM PRODUCER'S CHOICE: 50c now later. For complete information contact County Agent, ASC office, Agriculture teacher, or Cotton Growers, Inc.
- WAR CHEST — 50c A BALE FROM PRODUCER'S CHOICE: 50c now later. For complete information contact County Agent, ASC office, Agriculture teacher, or Cotton Growers, Inc.

"Insurance Program" Secured At 50 Cents A Bale Premium

By John R. Pugh

Chairman, Boll Weevil Finance Committee, Plains Cotton Growers, Inc.

The annual cost of controlling boll weevils in two million acres of cotton on the High Plains, together with production and quality losses, would come to a minimum of \$30 million, or at least \$25 an acre.

Adding \$25 to the average farmer's production costs in this area would be, literally, more than he could bear. It is not, therefore, surprising that the 25,000 members of Plains Cotton Growers, Inc. are subscribing wholeheartedly to the idea of spending possibly \$4 million over a three year period to insure that such a thing does not happen. The return from this "insurance program," per dollar invested, could be set at 10, 20, 30 or 100 to one, depending on how many years you wish to look into the future.

I refer of course to the "diapause" control program which is to begin this fall and for which representatives from

each of the 23 High Plains counties have voted unanimously. The workings of the program—how it will be carried out, the benefits, etc.—are being discussed in detail elsewhere in this issue and I will confine myself here to matters related to raising the necessary funds.

The earliest discussions of where money was to come from for the program brought out the possibility of securing state and Federal funds, based on precedents set by the Arizona pink bollworm program and others. Standard procedure for insect control efforts in which the government has participated seems to have been for the Federal Government to match funds contributed from the local and state levels, and this was the arrangement which we, on the High Plains, originally sought to obtain.

Funds Lacking

However, it was found almost immediately that the State Department of Agriculture in Texas was virtually without funds, over and above those already committed, and that the Texas Legislature would not again convene until 1965. While we were assured of full co-operation from the state, we were obliged, nevertheless, to plan the major part of our fund raising without help from that source.

From the beginning we were given encouragement in our efforts toward Federal funds. Personnel of the Plant Pest Control Division of the USDA were very helpful and agreed to submit to the President and the Budget Bureau a request for supplementary funds to match those we would be able to raise at home. Congressman George Mahon of our District 19 assured us of his support and has subsequently delivered on that assurance in a manner for

which we are ever grateful. Estimated cost of the program for the first year has been set in the neighborhood of \$2 million, and the U. S. Department of Agriculture's request for \$1 million of that amount now has wide support in Washington, including that of President Johnson. Entomologists with long experience have said that once the weevil became established on the High Plains there would be nothing to stop his westward movement between here and the Pacific Ocean, and we have high hopes that Federal money will be made available to help prevent this happening.

The machinery for collecting

\$1 million from cotton producers in and will be in the harvest beginning. Aside from discussions, the effort toward raising the weevil control fund of the Area Committee on July 1963. The Area is made up of one each of our 23 counties. At this time the Committee voted to adopt the program; to assign dollars to carry out a five-year program to develop a system of device amount. A variety of methods were considered and were presented through cotton acre payments by "button-hold" producers or agencies, and contributions at gin compresses. All being possible on a voluntary basis since habits automatic checkoffs. When the advantages of

The boll weevil has caused economic ruin to the farmers off the Caprock. Any person who drives down into old cotton country will see just what damage has been done. 1/4 bale per acre is about average for weevil infested areas. Do you want your cotton to be reduced to 1/4 bale per acre? This plan offered by Plains Cotton Growers Association will help to head off the relentless onslaught of the boll weevil. The plan is to spray in the fall before the weevil becomes dormant. If this is not done now the weevil can possibly be here in the Friona area within three years.

Plains Cotton Growers
 P.C.G.
 TELEPHONE PO 2-0533 1730 AVE. N.

<p>MAURER MACHINERY Friona </p>	<p>FRIONA FARMERS CO-OP GIN Steve Hargus Mgr. Hwy 60</p>	<p>RED BARN FERTILIZERS - CHEMICALS Friona</p>	<p>CHESTER & FLEMING GIN Earl Chester, Mgr. Friona</p>	<p>BAINUM BUTANE Friona</p>	<p>PRO... Wade</p>
<p>PANCIERA TIRE & SUPPLY "On The Farm Service" W. Hiway 60 Dave Allen Mgr.</p>	<p>FRIONA FARM CHEMICAL Marion Fite Mgr. W. Hiway 60</p>	<p>North Lazbuddie Gin Co. James Mabry Mgr. Lazbuddie, Texas</p>	<p>HUB FERTILIZER CO. Bill Wooley Hub Friona</p>	<p>FRIONA COUNTRY CLUB GIN Jack Tomlin, Mgr.</p>	<p>CUI FAR... Doyle</p>

DECLARED

THE BATTLE BOLL WEEVIL!

ly or indirectly connected with the cotton in the boll weevil. Widespread infestation of the economic disaster that is frightening... yes, the basic base of our High Plains area could be eaten up by High Plains bankers urge YOUR support of the program to protect your income and that of every High Plains grower in the battle.

WEEVILS... Invading the High Plains... If they succeed will cost about \$100 per acre, every year, for control... Millions more in lost yields and quality plus reduced value of investments. **CHECK AND KILL WEEVILS IN FALL**, before they hibernate (Diapause Control)... every acre of infested cotton... **BALE FROM PRODUCERS**, collected at every compress... Supplemented by matching Federal funds.

PRODUCER'S CHOICE: 50¢ now or \$50.00... For complete information, see your County Agent, ASC office, Vocational Agriculture teacher, or contact Plains Cotton Growers, Inc.

\$1 million from High Plains cotton producers is already set up and will be in operation as soon as harvest begins.

Aside from preliminary discussions, the first real action toward raising money to stop the weevil came at a meeting of the Area-wide Boll Weevil Committee on January 17 of this year. The Area-wide Committee is made up of one member from each of our 23 counties, and it was at this meeting that the Committee voted unanimously to adopt the diapause control program; to assemble a million dollars to carry it out, and appointed a five-man finance committee to devise an equitable system of accumulating that amount.

A variety of collection methods were considered. Among them were per ton contributions through cottonseed oil mills; per acre payments collected either by "button-holing" individual producers or through financing agencies, and per bale contributions at gins or at area cotton compresses. All were studied as being possible only on a voluntary basis since Texas law prohibits automatic commodity check-offs.

When the advantages and disadvantages of these and other

possibilities were analyzed it was decided that the simplest and most equitable means was to add 50 cents per bale to the receiving charge of every compress in the area, with provisions for a refund to be made to those producers who did not wish to contribute.

34 Compresses Signed

In consultations with compress owners and managers throughout the High Plains, their concern over the weevil threat and their desire to see something done about it was gratifying from the start, but there were a multitude of complications which had to be worked out before it was finally determined that this approach was, in fact, feasible.



Mr. Brazzel

DIAPAUSE CONTROL PROGRAM IS MOST LOGICAL, ECONOMICAL

By J. R. Brazzel

Department of Entomology, Mississippi State University

The boll weevil was first reported in the United States about 1892 in South Texas near Brownsville. During the next two years it was reported in most of the counties in South Texas. Within the next 25 years this insect spread across the entire southeastern United States to the Atlantic Coast.

The western boundaries of the boll weevil in the Cotton Belt have been relatively stable for about 50 years. However, during the last 10 years there is evidence that weevils are adapting and beginning to move further to the West into the irrigated regions of the Cotton Belt.

During approximately 70 years that we have had boll weevil problems in the Cotton Belt, many methods for control of boll weevils have been devised and tested. As you would expect, control methods have changed considerably over the 70 years as the result of new knowledge and discoveries which led to better means for control.

Cultural Practices

The very earliest weevil control methods were concerned primarily with cultural practices. The early researchers discovered that the earlier cotton stalks were destroyed in the fall of the year, the fewer boll weevils would survive the winter to attack the crop the following season. This fact and others concerning the basic biology of the boll weevil led to recommendation of a boll weevil control program which consisted primarily of cultural practices including fall destruction of cotton plants as early as possible and planting of fast maturing varieties of cotton to escape late season build-up and migration of the boll weevil. These cultural control practices along with destruction of hibernation quarters and hand-picking of weevils from infested squares constituted the basic control program used until about 1920.

About 1920, satisfactory formulations and means of application were devised which led to recommendations of arsenical insecticides for control of boll weevils. For the next 25 years, until 1945, the arsenicals, calcium and lead arsenate, and some cultural practices were used for boll weevil control in most areas.

Shortly after the end of World War II, the efficiency of the chlorinated hydrocarbon insecticides for boll weevil control was discovered. This led to the control program which is currently being practiced. Boll weevil control, as currently practiced in most areas of Cotton

Belt where the boll weevil occurs, consists of making insecticide treatments during the growing season to prevent the development of damaging infestations of this insect. This approach to weevil control consists of making repeated applications

of insecticides during the growing season and has frequently led to problems with formerly unimportant pests because of destruction of predator and parasite populations.

During the last five or six years new research findings on basic biology of the boll weevil has led to another method for control of boll weevils. This method is commonly called the "diapause weevil control program" because it is aimed at reducing the diapause or overwintering population of boll weevils, thereby reducing the number of weevils in the field the following spring.

Delays Build-Up

This delays the build-up of damaging weevil populations until late in the season and eliminates the necessity for season-long chemical control programs. This approach to weevil control has essentially the same goal as the earlier cultural practices which were designed to lower overwintering populations of weevils. However, while the earlier method of control was limited almost entirely to cultural practices, the discovery in recent years of highly effective organic insecticides which kill weevils prior to their attainment of diapause gives this approach a decided advantage over the earlier cultural practices alone.

In regard to the current boll weevil problem in the Plains area of West Texas, which of these previously used methods of boll weevil control would be most effective? Of course, it will be difficult to conclusively state what would be the best approach for boll weevil control in this area because the boll weevil problem is a new one to the area. The fact that this is a different environment to the areas in which the weevil has been a problem over the years may, in some cases, affect the control practices required. However, from the information available, it should be possible to discuss and draw tentative conclusions as to what would be the outcome of various procedures in boll weevil control in the Plains areas of West Texas.

The cultural practices which have been in use for many years and have proved quite successful in some areas probably have little chance for success in this area. The reason for this statement is the fact that, in order for stalk destruction to be a great factor in reduction of overwintering boll weevils, the stalks must be destroyed relatively early in the fall of the year. This practice has not been a great factor in weevil reduction in the areas of the Mid-South and Southeast.

However, in areas of South Texas it has been highly successful primarily because of the fact that cotton is planted early and it is possible to harvest the crop by September. Stalk destruction at that time of the year prevents the devel-

TREATED AREA

PARMER CASTRO SWISHER BRISCOE MOTLEY
 BAILEY LAMB HALE FLOYD
 COCHRAN HOCKLEY LUBBOCK CROSBY DICKENS
 YBARRONDO TERRY LYNN GARZA
 GAINES DAWSON BORDEN
 HOWARD

opment of large numbers of diapause weevils by destruction of food and breeding sites; therefore, very few boll weevils are accomplishing this feat, but we are also proud of the "let's all pull together" attitude that made it possible.

High Plains cotton production has exceeded two million bales in each of the past three crop years, and with a firm commitment from compresses to collect a half dollar a bale on 1964-65 production, we feel we are well on our way toward the \$1 million goal.

This program is working to rid the high plains of the weevil now before he's up among us. This year weevils were found in Lubbock County that's less than 100 miles from Parmer County. It used to be said that the weevil couldn't live on the Cap but the situation is proving different. Help control the weevil now!... Before it's too late.

1720 AVE. M LUBBOCK, TEXAS

<p>Plainview PRODUCTION CREDIT ASSN. Friona Wade Wright, Mgr.</p>	<p>REEVE CHEVROLET Friona</p>	<p>KENDRICK OIL CO. Phillips 66 Tires, Batteries And Accessories Hub</p>	<p>FLEMING & SON GIN Hub</p>	<p>HERRING IMPLEMENT CO. Friona</p>
<p>CUMMINGS FARM STORE Doyle Cummings, Mgr. Friona</p>	<p>WEST HUB GIN CO. Leo Ruzicka, Mgr. Hub</p>	<p>WHITE'S FARM SERVICES & SUPPLY CO. Tulon White, Mgr.</p>	<p>FRIONA MOTORS W. Hiway 60 Oscar Baxter, Mgr. Friona</p>	<p>PARMER COUNTY IMPLEMENT Friona</p>

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Shurfine **MILK** Tall Cans **3/39¢**

Gladiola **BUTTERMILK BISCUIT MIX** **10¢**

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Crest **TOOTHPASTE** Reg. 53¢ **39¢**

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Thrif-T-Steak **79¢** 1 1/4 Lb. Pkg.

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On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

Last week I made a quick trip to the South Plains Research and Extension Center, north of Lubbock. There were many interesting and very worthwhile research tests being conducted.

They had a verticillium wilt nursery where they were cultivating the fungus to determine varieties and lines resistant to the disease. In another four or five years they will likely have resistant varieties developed.

As I drove along the road in that area, many fields were seen that were infested with the wilt. Farmers in our area that don't have verticillium wilt should make sure they don't infest their land by using cotton burs that might be infected. The fungus can be spread by any part of affected cotton plants and will live in the soil for several years.

Chemical weed control in cotton at the experiment station looked good as well as the control of volunteer maize in cotton. This will be a big help in a rotation program where cotton is planted on old maize ground.

Another eye catcher was their sub-irrigation experiment where last year they saved 42% on water requirement. It will take several years to determine the feasibility of this for field use. They are using plastic pipe and have found that 700 feet is the maximum run and that the pipe needs to be located every 40 inches across a field. The pipe would need to be buried from 1 foot on sandy soils to 3 feet deep on clay soils. As I said they have a lot more experimenting to do on this before they will know the practical value.

We also saw their broadcast cotton and an experimental harvester developed for this type of cotton production. I highly recommend for anyone to stop by and spend a few hours around there if you are ever down that way.

WHEAT PLANTING

Several farmers are planting their wheat now. If you are planning to graze wheat, now is the time to get it planted all right.

However, if you do not plan to graze your wheat, experience has shown middle to late October to be the best time. Late planted wheat will have little or no damage from wheat streak mosaic virus if there is no early infested plants in your area. Also you will likely have less trouble with other diseases and insects with late planted wheat.

COTTON CONDITION

Several farmers in the Oklahoma Lane area have questioned me about the many dead bolls they have noticed on some of their cotton.

I took some fresh stalks to the Experiment Station last week. Our plant disease expert and other cotton workers there said it was not a disease that caused the dead bolls.

This condition is worse with some varieties and in some years more than other years. Actually these are the bolls that a cotton plant is going to shed, only these didn't shed. They stayed on the plant.

Weather conditions play a big part in the shedding of young bolls. It would be much more serious to have these small, late bolls remain alive and produce short fuzzy fibers. The cotton plant might be doing us a favor by letting these young bolls die.

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H ORGANIZATION

Many girls and boys are wanting to be 4-H members, as indicated from survey in the schools. Also some parents have already agreed to be 4-H leaders, but more are needed. If any parent has 5 or 6 hours each month that they can spend working with a group of 5 or 6 girls on projects, please let our office know. Training meetings are now being scheduled for leaders in Food projects for October and every leader in Foods projects will need to attend these training meetings.

Parents, who do not feel they can assume responsibilities as a leader can assist the leaders in many ways such as: furnishing transportation to and from meetings of members, providing foods and materials needed by each 4-H member for project work and assist 4-H member in carrying out assignments in club participation and others.

COURTHOUSE NOTES

Instrument Report - Sept. 14 thru 19, 1964

WD, Plains Fertilizer Co., Tuloma Gas Products Co., Part Sect 9 Synd. "C"

WD, Plains Fertilizer Co., Tuloma Gas Products Co., Part Sect 1 T3S R3E

MML, H. Hollis Horton, Jr., Horizon Homes Inc., Part SW corner Sect 31 T1N R4E

WD, Daisy Bradberry et vir, Ralph Paul, NE/4 Sect. 69 Kelly "H"

WD, Elmer Paul, Ralph Paul, NE/4 Sect. 69 Kelly "H"

DT, Lynn Isham, First National Bank, Bovina, E/2 Sect 2 Blk "E"

WD, Lynn Isham, B. L. Marshall, Sect 2 & E/2 Sect 3 Synd "E"

WD, Robert L. Morton, N. R. Harding, Part Sect 31 T9S R1E

DT, N. R. Harding, First Federal Savings & Loan, Part Sect 31 T9S R1E

DT, Edward S. White, Jr., HI-Plains Savings & Loan, Lot 3 Blk 66 Friona

DT, W. L. Edelman, Prudential Ins. Co., Sect 4 Harrah Sub.

DT, Monroe Lovell, First Federal Savings & Loan, Lots 12 thru 14 Blk 21 Farwell

WD, Robert L. Morton, Le Roy Williams, Part Garden Lots 15 & 16 Sect 31 T9S R1E

ML Aff., Tuffwick Carpet Inc., B. L. Marshall, Lot 7 & Part Lot 8 Blk 1 Ridgeles, Bovina

DT, Lee R. Pool, John Hancock Mutual, S/2 of NW/4 Sect 21 Doud & Keefer

ML, H. Dean McCallum, Standard Concrete Pipe Co., Part Sect 9 Synd "E"

ML, H. Dean McCallum, Standard Concrete Pipe Co., Part Sect 11 Rhea "C"

ML, Joe Crume, Security State Bank, Lots 5 thru 7 Blk 37 O. T. Farwell

ML Aff., City Electric Co., J. & N. Construction Co., Lot 7 & S. 15 feet Lot 8 Blk 1 Ridgeles, Bovina

TIME MANAGEMENT

Now that school days are here and busy homemakers are settling down to a full schedule of activities, there will be periods of frustrations which is normal and to be expected. Managing time is a matter of self-discipline for busy homemakers.

A test of time management is the ability to get things done. Among prime wasters of time are frustration, irritation, impatience and worry. We all experience these things at times. Study frustrations - remember they can burn up energy 3 to 4 times faster than work. Irritation destroys energy and wrecks time schedules. Again analyze the cause. Try to ignore irritations if possible - small ones can consume as much energy as big ones.

To overcome impatience and stop fretting about the time lost while waiting for some one, plan ahead to do something interesting and profitable while waiting. Not long ago a very capable homemaker was found shelling peas for canning while waiting in the car for members of her family to take care of business. She has learned to combat impatience by keeping busy.

Worry is the worst enemy of all. Often, the unpleasant thing one is worrying about never happens.

You may need to plan an action program. If you find you are short on time, try "buying" some time. Here are some ways to do it:

- *Use the telephone instead of legs.
- *Learn shorter ways to do things.
- *Use prepared or partially prepared foods, specialized equipment or automatic devices.