

A change is evident in today's issue of the Friona Star, so we thought the readers were due an explanation about it.

The Friona Star has discontinued its participation in distributing the High Plains Farm and Home as part of its weekly issue.

The "Farm and Home" section was created back in 1956, when W. H. Graham, Jr., with Joe Osborn as partner, purchased the Friona Star.

This gave Graham interests in three county newspapers, the State Line Tribune and Bovina Blade being the other two. So, the special farm section was created as a supplement to each of the three newspapers.

By this means, area advertisers had a common means of advertising "countywide," and farm news of interest to readers of all three newspapers could be compiled for one run instead of three.

Ownership of the Star, of course, underwent a change last fall when Osborn assumed complete ownership of the local newspaper.

For various reasons, it has been decided by the Star to no longer participate in the "three-newspaper" setup. Suffice it to say that the Star, as the larger of the three papers, feels that it no longer derives the benefit from the supplement as was originally intended.

This week, the paper has a full-time advertising manager for the first time. Pete Mace will not only handle advertising, but will be in charge of circulation. It is our intention to build the Star up both from an advertising (volume) standpoint, and likewise in circulation.

In short, Friona is growing. The Star is also growing. We do not need anyone to "lean on" for support; neither do we need them to lean on.

This is not to say that we are discontinuing farm news. The Star realizes that as an agriculture-based community, we are indebted to the farm for practically all of our income.

So, we are today beginning our own "farm news" section, which will concentrate on the Friona area in particular. Our farm page will no doubt have a small beginning, but it is conceived with the idea of growing into an integral part of our paper.

Back to circulation - as I started before, we intend to increase the number of subscribers we have, as well as pleasing those who are already subscribing.

We hope that if for any reason you have trouble with a subscription (not getting your paper, etc.), we hope you will not hesitate to call Pete. He is genuinely interested in all circulation problems.

We were talking to Kenneth Neill, our farmer and vegetable - packing acquaintance, about his trip to South Texas recently. Kenneth says that if farmers around Friona through they had troubles, they should be able to see what he saw in the lower Rio Grande Valley.

Neill says the farmers in the valley are having their troubles with dry weather the same as we are here. Only thing is - they don't have an abundant supply of water for irrigation such as we have.

This kinda shocked us, having always heard of the prosperous Rio Grande Valley. Neill explained that irrigation water from Falcon Dam is shared with Mexico to start with, and in a dry year such as this, the available irrigation water to farmers goes "way down."

Also, irrigation wells are not feasible, because of the high salt content of the water. So, Neill points out, the valley farmers have a real problem here, not to speak of others outside the realm of nature.

Temperatures

Temperatures for the past week included:

Date	Max.	Min.
May 13	85	54
May 14	92	54
May 15	95	54
May 16	88	58
May 17	86	57
May 18	83	53
May 19	83	56



SIGNS PROCLAMATION. Mayor J. C. Claborn (center) signs statement proclaiming Saturday as Poppy Day. Watching the event are Mrs. Sam Williams, president and Mrs. J. P. Sims, chairman of the event.

SALE SCHEDULED

Saturday Proclaimed Poppy Day In Friona

Saturday, May 23 has been designated as 1964 Poppy Day in Friona. Mayor J. C. Claborn announced in a proclamation this week.

Claborn signed the proclamation in the presence of officers from the sponsoring organiza-

tion, the Friona unit of the American Legion Auxiliary. Poppies will be sold on the streets Saturday, the auxiliary announces.

Mrs. J. P. Sims is chairman of the Poppy Day drive for Friona. Mrs. Sam Williams is

president of the American Legion Auxiliary.

"The observance of Poppy Day under the sponsorship of the American Legion Auxiliary gives all citizens of Friona an opportunity to both salute those brave defenders of our way of life that we may remain free, and to aid those who gave their health and strength in their

(Continued on Page 2)

Proclamation

Whereas, The observance of Poppy Day American Legion Auxiliary gives citizens of Friona an opportunity to salute both those brave defenders of our way of life who gave their lives that we might live free, and to aid those who gave their health and strength in their country's defense;

Whereas, Each of us owes an individual debt to those brave and courageous men and women who, through their sacrifices, have made the continuation of our liberties possible;

Therefore, I do declare Saturday, May 23 to be Poppy Day in the city of Friona, and I do hereby urge all our citizens to participate in this tribute by wearing a memorial poppy on this occasion.

J. C. Claborn
Mayor of Friona



GET TRAIN RIDE. Members of Betty Barclay's first grade class are shown boarding the train, which took them to Clovis for an outing. Four grade school classes were to have made the ride by the week's end.



ONLY COUNTY STOP

Friona Is Included On Stock Tour Wednesday

Friona Feed Yard will host to more than 100 cattlemen, feedlot operators and packers next Wednesday, as they make a "feedlot tour" of the West Texas - Eastern New Mexico-Oklahoma area.

The local cattle feeding enterprise will be the only stop for the group in Farmer County. A total of 11 feedlots, five ranches, four livestock auctions, two research institutions and one packer will serve as hosts for the tour.

The tour is sponsored by the Western Livestock Journal of Denver, Colo. All livestock-interested people are invited to join the tour, whether for a single stop, an entire day, or for the whole trip.

Friona Feed Yard will be visited on Wednesday, at 11 a. m. The tour is to be five days in duration, and will feature spectacular and advanced developments in feed production, cattle feeding and cattle marketing in the area.

The visiting men and women, from major beef-making states of the West, the South and the Corn Belt, will be on a chartered bus trip. It originates at the Ramada Inn in Amarillo, Monday morning, May 25, swings northward to Guymon, Okla., that night, back to Hereford, Texas, the next day, on to Clovis, N. M., the third day, to Lubbock the fourth and back to Amarillo to end the afternoon of May 29.

Forrest Bassford, executive editor of Western Livestock

Journal, explains that the invitation extends to 4-H Clubs and FFA Chapters. He will be in direct charge of the trip.

In the Hereford area, plans call for seeing the cattle and Quarter Horses of O. G. Hill, Jr., at 5:15 Tuesday afternoon. First call Wednesday morning, at 8:15, will be at Hereford Feed Yard, Inc., where Manager Paul Engler and his crew will have on display and up for discussion this 15,000-capacity lot, the feed mill, new dipping equipment and feed delivery machinery. This is a custom feedlot, finishing cattle for many ranchers.

Melvin Cordray, who manages all feeding operations for Holly Sugar Co., will be host on the call at 9:30 when the

tour caravan pulls into the 10,000-capacity lots being built for Holly adjacent to the new sugar beef factory the firm has under construction just west of Hereford. No cattle are on feed here as yet, but visitors will have opportunity to see in detail the feed mill under construction, layout of the lots and many other items in construction of a modern beef factory.

The change to Mountain Standard Time puts the group in Clovis for lunch at the Holiday Inn.

Afterwards the two thriving Clovis livestock auctions are to be visited; Ranchers & Farmers Livestock Auction Co. and Clovis Cattle Commission Co. Owners and operators of

both will discuss in detail marketing practices and the key location of Clovis for handling feeder and stocker cattle off the ranches to the west to the wheat pastures and feedlots to the east, north and south.

Glamour will go with the last call of the day, when the attractive Hammond girls demonstrate barrel racing and other competitive sports on Quarter Horses at the Hammond Ranch northwest of Clovis, Lee Hammond and his sons, Lee Ross Hammond Jr., and George Hammond, have one of New Mexico's reputation herds of commercial Herefords. Management of this herd and merchandising of its output will be subjects for discussion here.

(Continued on Page 2)

FOR FHS SENIORS

Baccalaureate Services Scheduled Sunday Night

Baccalaureate services for the Friona High School senior class of 1964 will be held Sunday at 8 p.m., at the High School Auditorium.

Speaker for the service will be C. J. Horton, minister of the Sixth Street Church of Christ. Special music will be presented by a girls trio of Mary Ethel Wilson, Cheryl Neill and Kay Coffey.

The seniors, along with students in the rest of the grades, are entering the final phases of the school year, which is drawing rapidly to a close.

Monday, May 25 will be the last day of regular classes, and even these will be shortened somewhat for the annual award assemblies. The assembly for the first six grades will be held at 9:30 a.m. The assembly for the seventh through the 12th grades will be from 2:45 to 3:45 p.m.

Final examinations will be given on Tuesday and Wednesday. Buses will run at 2:45 on Wednesday. On Friday, buses will run at the regular time for

grades 1-7, and will leave for home with these students at 9 a.m. after they have received their report cards.

Commencement exercises

for the seniors will be Friday, May 29, at 8 p.m. Commencement for the eighth grade class will be Thursday, May 28, at 8 p.m.

LITTLE LEAGUES

Summer Baseball Committee Named

A committee representing three service organizations was appointed to guide the Friona Summer Baseball program in a meeting Monday night.

Members of the committee representing the American Legion are Ralph Taylor and Sam Williams; Lions Marty Martinez and Jim Johnston and John Bingham representing the Chamber of Commerce.

Boys between the ages of 8 and 15 are being given application blanks for the summer baseball program. Parents are

urged to see that the completed forms are returned prior to the end of school.

The forms should be sent to Mrs. John Bingham, Box 1041, Friona. A fee of \$5 per boy, or not more than \$10 per family is charged to offset expenses of the program. Officials urge those interested to complete the forms, whether the fee is paid at present or not.

A league director to supervise the city's Pee Wee, Little League and Babe Ruth League is to be named in the near future.

Installation Rite Set

On Sunday, May 24, The Rev. Carl Burkle, Conference Minister of the South Central Conference of the United Church will formally install The Rev. Paul Mohr as pastor of Union Congregational Church, during the 11 a.m. worship service.

The Rev. Burkle, a native of Iowa, oversees the work of all the United Churches in Texas, Louisiana and Mississippi. He was called as Conference Minister last September and maintains an office in Austin.

Union Congregational Church is part of the United Church, which officially came into being in 1962, a result of a merger of the Congregational Churches and the Evangelical and Reformed Church. It was an historic merger, inasmuch as it was the first time that denominations of differing national backgrounds united to form one church.

The Rev. Burkle will preach for the service, as well as being in charge of the installation. The Rev. Robert Mohr, father of the pastor, will also participate in the service.



SIGN GOES UP. The new time and temperature clock for Friona State Bank is shown being installed. The clock was hoisted into place on Saturday.

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962. Texas Press Association, 1959, 1960, 1962, 1963. First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$1 per yr. Elsewhere \$3 per year.

Bill Ellis, Editor
June Floyd, Society Editor



Saturday--

(Continued from Page 1)

country's defense," the mayor said in setting the day aside as a memorial tribute to the American war dead.

"Each of us owes an individual debt to those brave and courageous men and women who, through their sacrifices, have made the continuation of our liberties possible," he continued.

"I do therefore declare Saturday, May 23 to be Poppy Day in Friona, and I do hereby urge all our citizens to participate in this tribute by wearing a memorial poppy on this occasion," Claborn said as he made the proclamation.

Usher: "How far down would you like to sit?"
Old lady: "All the way, I am very tired."

AN EDITORIAL

Observe Poppy Day Saturday.. Buy A Poppy From Auxiliary

"WEAR A POPPY!" will ring from street corners in Friona and across the nation tomorrow when all will be asked to don the bright red memorial blossoms in honor of those who gave their lives in three wars to protect and secure our freedom. The annual Poppy Day sponsored by the American Legion Auxiliary is a fitting tribute to those who died defending the way of life in which all true Americans believe so fervently. Every one of us, grateful for the privilege of our freedom of speech, our freedom to do as we believe best, our freedom to speak out against injustice, our freedom to declare our allegiance to those things in which we believe, should wear a poppy on this special day of tribute to our fallen defenders in two World Wars and the Korean conflict.

It is appropriate that the symbol we wear as a visible token of our tribute to those who have given their lives on the battlefield for those ideals in which we all believe, should be fashioned by the disabled veterans who survived these might conflicts. The small red flowers, shaped by the hands of these veterans from countless yards of paper and wire, carry a many-faceted message of gratitude to those who have served so well in the past.

The coin boxes which all volunteers carry offer another means of showing our appreciation of those veterans who are disabled. Dimes and dollars given on this day are a major source of support for a continuing program of rehabilitation and child welfare directed by the Auxiliary.

We commend the American Legion Auxiliary for giving us this means to say, "Thank you, with all our hearts!" to the living and to the departed who have fought to save and to perpetuate our American way of life.

Friona--

(Continued from Page 1)

well as the ranch's Quarter Horses.

After the night in Clovis, the first Thursday call will be at 8:15 at the ultra-modern Swift & Co. plant just south of Clovis. Visitors will see processing methods and hear about sources of livestock and outlets for the carcasses from this plant which is strongly representative of the trend to build more packing houses close to the feedlots.

Swift-owned cattle will be seen next, finishing in King's Feed Lots, Muleshoe, Texas. Owner Harold King not only feeds cattle on his own account, but finishes many for the big packer. This call will be on Central Standard Time at 11:30 a. m., with lunch to follow at the Sudan school cafeteria.

At 1:45 p. m., the buses and cars will be calling on Ben & Jim Davidson at the Sudan Livestock & Feeding Co. lots just outside of Sudan. This is a pioneer feeding establishment in

northern Texas and can handle more than 20,000 cattle.

Some of the newer ideas in feedlot automation will be observed and discussed at this point, and marketing from Texas feedlots will be another discussion topic.

Final call on Thursday will represent a change of pace. This is on the Simmons Feed Yard, Lubbock. Simmons feeds many dairy type cattle. They are available as a by-product of dairying. They gain well, and there seems to be a ready market for the beef, some of it grading quite high. Simmons, too, has carried out considerable automation in his feeding.

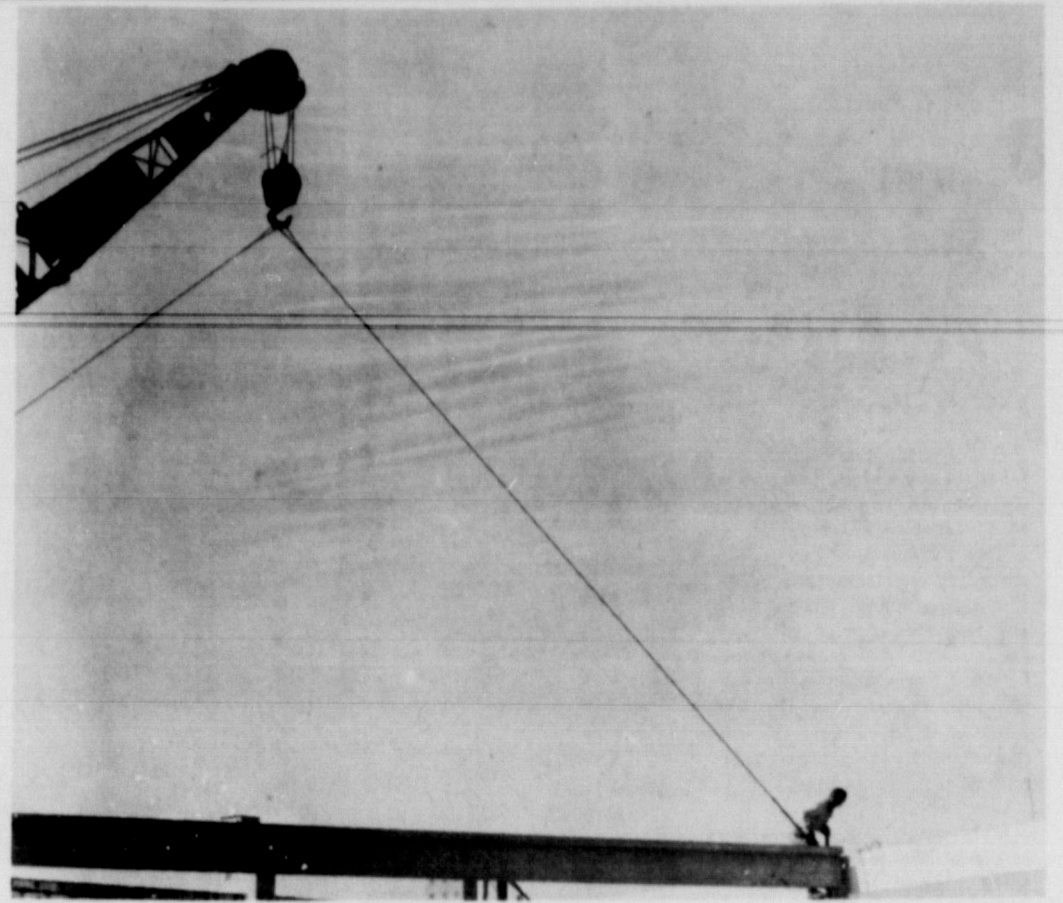
After the night in Lubbock, the final day opens at 8:15 in the meats laboratory and the experimental pens of Texas Tech in the outskirts of Lubbock.

Controversial Dr. Ralph Durham, head of the animal science division, will host this call, and open many eyes with the institution's work on impregnating lower grades of beef with

fat to make it more palatable, straight concentrate rations for both cow herds and finishing cattle and sheep, and carcass research.

Two more calls will remain. The first is on Bill Finkner, Petersburg. Finkner has a small, highly mechanized feedlot compared with the huge ones visited during most of the trip. Again will come up arguments as to whether the smaller feeder can compete with the big commercial lots. Finkner feels he has proved they can.

After lunch in the Hilton Hotel, Plainview, the final stop will be with veteran feeder J. O. Parker and his son, Foster, at the Parker Cattle Co., southeast of Canyon. The Parker cattle on feed are never off concrete. They get reconstituted grain processed through a high-moisture upright type silo. The Parkers also use a fogging system in their lots for cooling on hot summer days and nights. They produce some of the cattle they feed on their Colorado ranch.



SETS BEAM. . . This pre-stressed concrete beam is swung into place as work on the new Western Auto store progresses. The building is scheduled to be completed by the middle of June.

Pioneer Resident Buried

Funeral services for William Monroe Thomas, 89, long-time resident of Friona, were conducted from First Baptist Church at 2:30 p.m. Saturday.

Rev. Bill Burton, pastor, officiated. Pallbearers were Elton Thomas, Billy Don Thomas, Robert Stovall, Rex Bracken, Ronald Smiley and Joe McLellan.

Survivors, besides his wife, Mary, are one daughter, Mrs. Lilly Mae Brannon, Phoenix; four sons, Elbert, Lubbock, Ralph, Morgan City, La., Fred and John, Friona; a brother, E. R. Thomas, Mountain Park, Okla.; 16 grandchildren and 22 great-grandchildren.

A retired carpenter, Thomas died Thursday in Lubbock. He had lived in the Friona area since 1926 after moving here from Marlow, Okla.

Burial was in Friona cemetery under direction of Claborn Funeral Home.



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Friona



Now will I lift up myself.

—(Isa. 33:10).

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NEW DOUBLE "TT" SIGN FLASHES 17,280 TIME-TEMPERATURE READINGS EVERY DAY!

Since the unveiling on 7th and Main, our new "Time" and "Temperature" sign has become the talk of Friona. We've received many congratulations and everyone seems to be happy that Friona State Bank is one of the first cities in the country to display the double "TT" sign. Yet, there are lots of folks who just want to know "how it works." As it is always our policy to be of service...

Here's the answer to a few of your questions

Each numeral panel has 184 twenty-five bulbs. 112 silver contact points control the lamps. Three electric motors operate the mechanism which shows 17,280 time and temperature readings every 24 hours. The double "TT" unit weighs approximately 1,000 pounds and contains over two miles of copper wire. The time is controlled by a self-correcting synchronous motor and the temperature is electronically measured at the sign location by a device similar to those used by the weather bureau. Wind or sun have no direct effect on the temperature readings. It is designed to give the time and temperature answers on the double, 24 hours a day, 365 days a year...another "first" in service by Friona State Bank.

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This great lake lying in the romantic Red River Valley, is one of America's most popular resort centers, with favorite access routes through General Telephone towns such as Sherman, Whitesboro and Gordonville. Seventy million people visited it in recent years exceeding Yellowstone National Park attendance. More than 8000 boats from small craft to luxury yachts make highways of its sparkling waters. Its millions of visitors are attracted by facilities which range from convenient camp sites to luxurious resorts, with overnight lake-side accommodations for 1500 or more people. It is, in fact, a water wonderland for swimming, fishing, boating, skiing and all water sports — a shining example of fabulous places to go and things to see in General Telephone Country.

GENERAL TELEPHONE OF THE SOUTHWEST



Of Interest To THE WOMEN

Fifty-Two Attend Dinner And Movie

The annual social evening for members of Friona's Future Homemakers of America chapter, sponsors and guests spent Monday evening eating Mexican food and attending a movie in Clovis.

Those attending were Carolin Guinn, Charlotte Nettles, Diana Taylor, Janet Stevick, Sandy Beene, Frieda Floyd, Gail McGlothlin, Mary Short, Janis Goggans, Rita Collier, Karen Osborn, Lorene Jackson, Lydia Buske and Lynn Wilson.

Also Julia Dennis, Mary Margaret Sheehan, Linda Outland, Sherri Tannahill, Madelyn Binger, Karen Agee, Brownie Cole, Pat Tannahill, Susie Carmichael, Diann Gibson, Martha Martin, Nergis Yazgan, Gay Wily, Sylvia Stokes and Carolyn Hamilton.

Also Kay McBroom, Cindy Ingram, Lou Cochran, Myrtle Latham, Patsy Rule, Janet Bishop, Judy Phipps, Karen Hughes, Darlene Wilson, Judy Shirley, Sharon Dean, Shirley Phipps, Linda Rector, Donna Fuks and Janet Rushing.

Also Mrs. Dalton Coffey and Mrs. David Eddington, advisors; Mrs. L. D. Carmichael, Mrs. Leonard Nettles, Mrs. E. G. Phipps and Mrs. Glenn Floyd, chapter mothers and Cayson Jones, bus driver.

PLANS AUGUST WEDDING. Mr. and Mrs. J. Ralph Brown of Columbus, Miss., have announced the engagement of their daughter, Sally Elizabeth, to James Glen Hodges, Tullia, son of James W. Hodges, Tullia and Mrs. D. M. Thompson, Friona. The bride-elect is a student at Texas Tech where she is a business major. Thompson also a Tech student, is an accounting major. An August 15 wedding at First Baptist Church in Columbus is being planned by Miss Brown.

Gleaners Class Meets

Members of the Gleaners Sunday School class in Deaton's Antique Shop met recently for its regular monthly study and social session.

Mrs. Clyde Hays presented a devotional using the ninth commandment as her theme. Mrs. Ed Hicks directed the opening prayer.

An interlude of music was presented by Mrs. Wesley Hardesty on an antique organ. Hostesses were Mrs. J. T. Carroll and Mrs. Ray Landrum.

Others present were Mesdames Ruby Barnett, John L. Ray, L. R. White, Glen Williams, John Wright, Spencer Hough and K. E. Deaton.



MR. AND MRS. CARROLL BENNETT

Fallwell, Bennett Wedding Vows Read

Miss Barbara Fallwell became the bride of Carroll Bennett at 4 p. m. Saturday, Rev. Bill Burton, pastor of First Baptist Church, read the double ring ceremony in the home of the bride's parents, Mr. and Mrs. Buck Fallwell.

Mr. and Mrs. Milburn P. Bennett are parents of the groom.

Baskets of white stock, greenery and satin ribbon formed the setting for the ceremony. An arrangement of yellow mums and white stock centered with a miniature bride and groom standing in front of an open gate before an archway completed decorations.

Pat Burton played "The Wedding March" and accompanied her father, Rev. Burton, as he

sang "The Wedding Prayer" before the ceremony was read. Guests were registered by Devvie Fallwell, sister of the bride.

The bride wore a white two piece suit and yellow accessories. Her corsage was of yellow garnet roses.

Mrs. Glendel Jones, sister of the bride, and Myrna Gay Bennett, sister of the groom, presided at the refreshment table for the reception. Cake and punch were served.

Others present were Mr. and Mrs. Buck Fallwell and Dennis, Mr. and Mrs. Milburn P. Bennett, Mary Beth and Dianne, Mr. and Mrs. Leonard Hart, grandparents of the groom, Mrs. Dale Hart and Mrs. Dess Fallwell, grandmother of the bride.

Also Gloria Pearson, Canyon, Glendel Jones, Mrs. Lee Renner, Becky Ballis, Mrs. Bill Burton, Neal Lyles and Johnny Tannahill.

Donna Fuks was the maid of honor and Larry Drake served as best man.

Mr. and Mrs. Bennett are at home on a farm north of town. He is a graduate of Friona High School and former student of West Texas University, Canyon. Mrs. Bennett is a student at Friona High School.

Arlen May Graduates

Arlen May, son of Mr. and Mrs. Hardy May, and a former student of Friona High School, recently graduated from Draughon's Business College in Amarillo.

He received a high school diploma and his junior accounting degree at the same time. At the present time he is employed by Associated Grocers of Amarillo and is attending evening classes at Draughon's, working on a senior accounting degree.

May enrolled at the Amarillo business school last summer and completed requirements for high school graduation about the middle of March.

Little House of Music Announces Recital Plans

Mrs. Eva Miller of Little House of Music has announced plans for three spring piano recitals. These recitals will be in the auditorium of First Baptist Church.

Those being presented in the senior recital at 8 p. m. Friday, May 22, will be Mary Margaret Sheehan, Sherri Tannahill, Darla Howell, Cindy Ingram, Glenda Mingus, Bobby Ray, Sandy Beene, Gail McGlothlin, Janis Goggans, Lois Moyer, Diana Taylor, Pat Burton, Karen Osborn, Carolyn Herring and Westie Hand.

Members of the Trebelaires, not piano students, appearing on the program will be Janell Daniel, Donna Fuks, Patsy Hough and Linda Outland.

Students who will be presented in the junior recital at 8 p. m. Thursday, are Cyndee Bailey, Esther Smith, Jayn Massie, Susie Spring, Ann Spears, Debbie Burton, Gay Welch, Tinker Dunn and John Bingham.

Also Janet Mingus, Beverly Anthony, Rex Talley, Wayne

Party Honors Lois Moyer

Mrs. Joe Moyer was hostess at a Coke party honoring Lois Moyer, a member of the senior class, in her home Thursday afternoon. An owl wearing a cap and gown centered the table. Favors were nut cups with miniature diplomas attached.

Pressed chicken, potato salad, wafers, cold drinks and pie were served. Assisting with hostess duties were Mrs. O. B. Moyer and Mrs. L. T. Johnson.

Others present were Patsy Hough, Nergis Yazgan, Myrna Bennett, Mary Ethel Wilson, Rose Ann Greenon, Kay Coffey and Diana Taylor.

EDDIE SPRING

Suzanne Taylor Contest Finalist

Suzanne Taylor, daughter of Mr. and Mrs. George C. Taylor Jr., Friona, and a junior student at Texas Tech was a finalist in the recent "Miss Lubbock" contest.

Judges for the pageant, staged in the Municipal Auditorium, were Mrs. Jo Dodson Caudle of Lubbock, who was fourth runnerup in the Miss Universe contest in 1956; Don Hammill, Levelland; Troy Myers, vice-president of Lubbock First National Bank; and Ella Mae Jordan, assistant vice-president of Citizen's National Bank.

Miss Taylor, a 1961 graduate of Friona High School, participated in activities of the Chieftain band and was one of its twirlers. She is an accomplished pianist and soloist.

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Girl Born To Wade Wrights

Mr. and Mrs. Wade Wright became parents of a baby girl at 6:20 a. m. Monday, April 20, at Deaf Smith County Hospital, Hereford. She was named Beverly Anne and weighed 5 lbs., 9 1/2 ozs.

She has an older brother, Gary Wade, 2. Her grandparents are Dr. and Mrs. B. W. Wright, Palestine, and Mr. and Mrs. George Serbanich, Garland.

Great-grandparents are Mrs. Lonzo Reeves, Dallas, and Mrs. M. F. Redwine Kingfisher, Okla.

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Maxwell House
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Friona
Phone 9521



Cathy Bailey



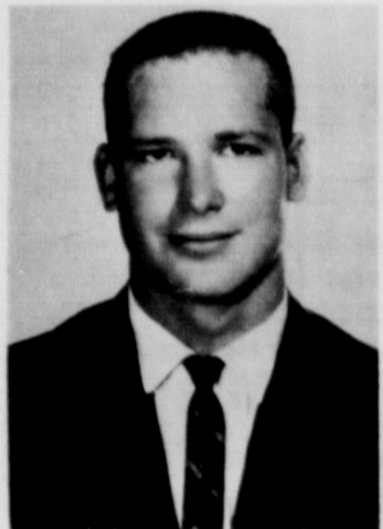
Ron Awtrey



Myrna Bennett



Congratulations



Tommy Baxter



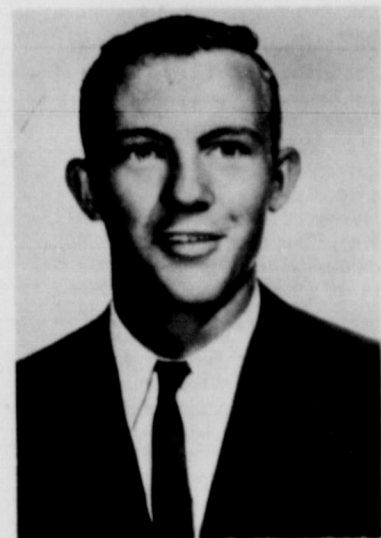
Pat Floyd



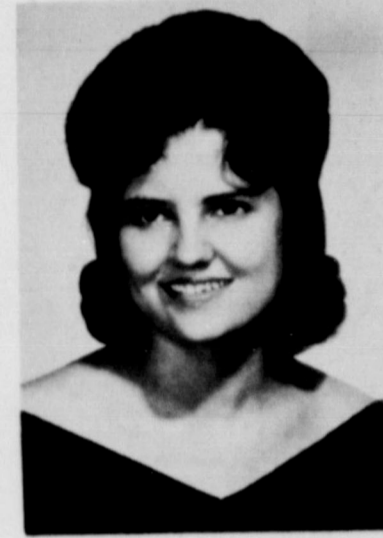
Danny Black



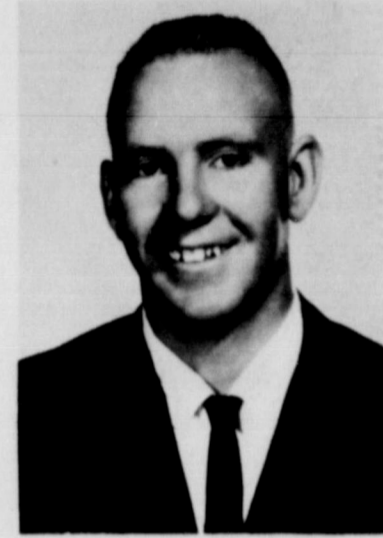
Lynn Frye



David Carson



Rose Ann Greeson



Aaron Drager



Carol



George Grant



Kay Neel



Bobby Hodges



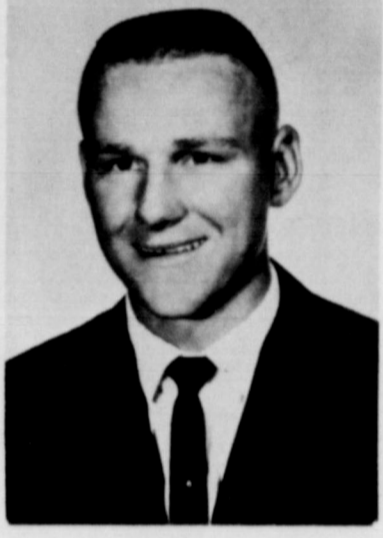
Patsy Hough



Greg Jarrell



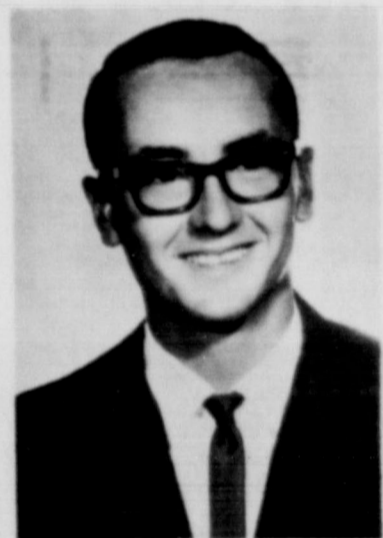
Dianne Jennings



Numan Loafman



Charlo



Ronnie Procter



Helen Stowers



Gary Renner



Eva Vinson



Eric Rushing



Mary Ethel Wilson



Russell Scales



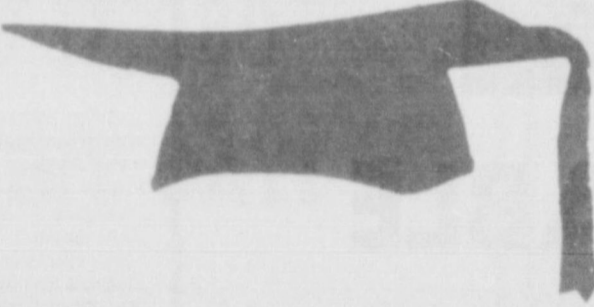
Larry



Lois Moyer
Valedictorian



Rex Nelson
Salutatorian



Automotive Ignition

Vogue Beauty Shop

Friona Mobil Service

Ben Franklin's

Herring Implement

Chandler Tire Service

Grady H. Dodd
TEXACO--FIRESTONE Friona

Friona Brake & Wheel
Phone 4441 Friona

Bi-Wize Drug
Phone 2781 Friona

Claborn Funeral Home & Flower Shop
Phone 2311 Friona

Mary Lou's Beauty Salon
Merle Norman Studio
Phone 5141 Friona

McCaslin Lumber Inc.
Phone 9911 Friona

Hurst's
Phone 8551 Friona

Friona Consumers
Phone 9071 Friona

Crow's Slaughter Plant
Phone 3121 Friona

City Body Shop
Phone 2442 Friona

Friona Motors
Phone 2341 Friona

Bill La

White's Auto Store
Phone 4991 Friona

Parmer County Implement Co.
Phone 2091 Friona

Plains Publishers

Friona Battery And Electric
Phone 5751 Friona

Plains Hardware And Furniture
Phone 2011 Friona

The Friona Star

Foster's Dry Goods
Ph. 3162 Friona

Rushing Insurance Agency
Ph. 5301

Cont Grain
Phone 2051

Pioneer Natural Gas Co.

Raymond Euler Insurance

Charm Beauty Shop

Chester And Fleming Gin
Phone 4161 Friona

Johnson's Corner Grocery

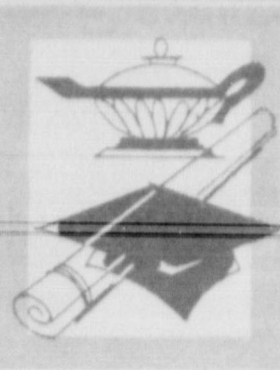
Southwestern Public Service Co.

White's Super Market

Deatons "66" Station
Phone 3851 Friona

Killing Re
Phone 91

GRADUATES



Linda Beatty



S. D. Baize



Kay Coffey



Carolin Guinn



Billy Edelman



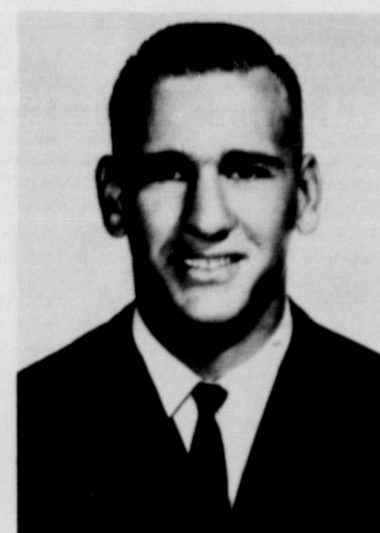
Wessie Hand



Richard Fortenberry



Carolyn Herring



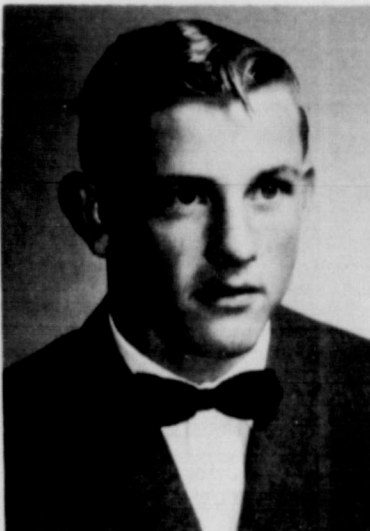
Everett Gee



Judy Kirby



Charlotte Nettles



Jerry Parker



Joyce Rodgers



Tex Phipps



Diana Taylor



Lynn Phipps



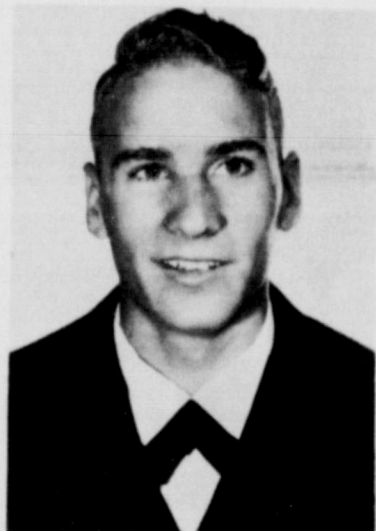
Dianne Taylor



Larry Stevick



Karyl Williams



Edwin Taylor



Brenda Woodruff



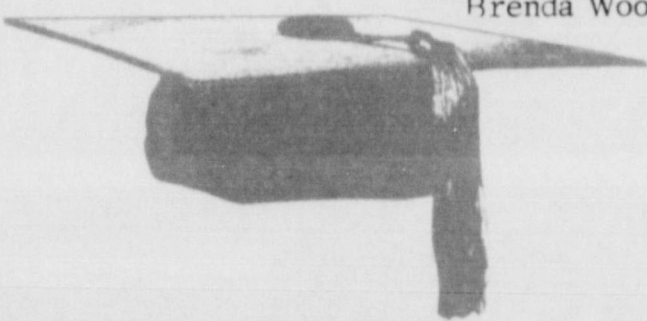
Bob Welch



Nergis Yazgan



Mickey Wilson



Nelson



Cheryl Neill
Highest Senior
Grade Average

Welch-Carson Real Estate	Jones Motor & Supply	Friona Farm Chemical
Dorothy's Beauty Shop Phone 3461, Friona	Production Credit Association Phone 9891, Friona	Red Barn Chemical Phone 2486, Friona
Dean Bingham Land Co.	Welch Auto Supply Phone 8841, Friona	Kendrick Oil Company Phone 2881, Friona
Friona Wheat Growers Phone 2061, Friona	Maurer Machinery Phone 3261, Friona	Galloway Implement Company Phone 2691, Friona
Benger Air Park Ph. 9001, Friona	Friona Lanes Phone 3831, Friona	Continental Grain Company Phone 2051, Friona
Floyd Brookfield Drilling Phone 5731, Friona	Terry's Shop Ross Terry Phone 5941, Friona	Taylor & Son Machine Shop Phone 2181, Friona
Douglas Land Co. Joe and Ed Ph. 5541, Friona	Friona Country Club Gin Phone 2498, Friona	Hub Fertilizer Ph. Hub 2199
Killingsworth Redi-Mix Phone 9171, Friona	Lu Nora's Phone 3051, Friona	Houser Grocery & Market Phone 9521, Friona
Strickland's Shamrock Station Phone 4371, Friona	Adams Drilling Company Phone 2921, Friona	Gib's Cleaners Friona 5881
Reeve Chevrolet Phone 2021, Friona	Joe Owen Farm Bureau Representative Phone 3521, Friona	

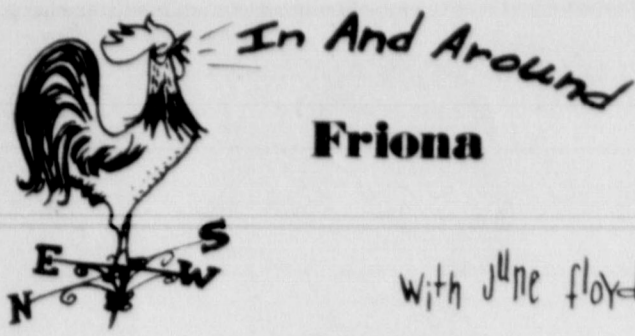
Mother's Day Tea Honors Ladies

Members of the second grade classes of Sixth Street Church of Christ and their teachers, Mrs. W. R. Riethmayer and Mrs. Jimmy Smith, honored a group of older women with a Mothers Day tea recently.

Following a game session and presentation of gifts to guests, refreshments were served.

Honored guests were Mesdames Ennis Cummings, Nora Welch, Hattie Snead, Lucy Welch, Daisy Miller, Ed Boggs, Lena Bracken and J. M. Watson.

Class members present were Debbie Cooper, Gail Graham, Lee Ann Johnson, Linda Martin, Rhonda Rhodes, Darrell Buckley, Brent Hall, Ricky Johnson, David Renner, Mark Shackelford and James Ray Stevick.



It has been so long since Friona residents have seen any clouds, heard any thunder or been involved in any showers that all these indications that it can still rain have been welcome these past few days. A heavy shower fell in the vicinity of the W. D. Buske and Larry Martin homes right after noon Tuesday.

Later in the day about an inch of rainfall was measured on the John H. Cook farm west of Hub and several other lesser amounts were reported north of Black and in a few other scattered places.

Most of us are expecting good rains about graduation time. When it has been dry so long and at this time of year it seems we almost invariably get hail along with rain.

It is interesting to listen to cotton and maize farmers discuss mutual sugar beet growing problems. They are growing beets for the first time and are having to learn new methods for this kind of farming. It seems that the pendulum swings from despair to hope with every different phase.

Next year we will have a lot of cotton-maize-sugar beet farmers. It is going to be interesting to watch developments and observe the final outcome. One motto of a farmer is, "You never know the outcome of any project until it is completed."

Graduation time is almost here and Friona High School has a fine group of students who will soon join the ranks of ex-students. Plans are being made for the senior trip and this will be the last school sponsored trip of this kind.

Just about everyone you see is shopping for just the right gift for some young man or lady who is graduating. Senior class members are making plans for graduation and the senior trip and at the same time trying to find time to study for final exams.

Those of us who have been accustomed to going to senior graduation on Thursday evening and eighth grade graduation on Friday evening are going to have to reverse the order this year. Seems that it is so easy to forget any annual event when a change is made.

Perhaps it might be a good idea to make a note of this change on your calendar then remember to look at the calendar.

Streets in the Drake addi-

tion and in the vicinity of the new high school building are being paved. Many of these have had the curbs, gutters and cache base since last fall.

Ross and Flora May Ayers will soon be moving into their new home in the west part of town. They will be neighbors to Doug and Peggy Milloy. City Shoe Shop is moving a few doors north of its present location.

In the not too distant future Friona will have seven digits in each telephone number. Maybe this will make us feel more up-town-ish, which will be fine, but the thing I'm going to enjoy about it most is elimination of confusion when I'm away from home trying to call my other half.

About two years ago I had car trouble in Sweetwater and wore one dime slick trying to call home and each time I attempted to place the call a polite operator would tell me she was very sorry but that I'd have to tell her more than Farmer 3418 before she could complete the call.

Each time I would patiently explain that this was my home number and that we just didn't have any extra numbers. This same thing has happened to me and to other members of the family in other towns. I've wondered at times if no one else in the whole United States had telephone numbers with only four digits.

A taxpayer has been defined as "one who doesn't have to pass a civil service examination to work for the government."

Nature didn't make us perfect, so she did the next best thing. She made us blind to our own faults.

Recent visitors in the home of Mr. and Mrs. Roscoe Ivie were Mr. and Mrs. Irving Henderson of Baldwin Park, Calif. The Hendersons are former Friona residents.

Mr. and Mrs. Delbert Smith and son, David, of Lubbock were weekend visitors in the home of Mr. and Mrs. Jimmy Smith and sons, Steve and Randall.

Two shrubs that grow in the West Texas brush country are called "haujillo." Both are excellent sources of honey.

Gift Shower Fetes Sammie Joan Adkins

A shower of gifts in the home of Mrs. Joe Walters of the Hub Community Monday afternoon was a courtesy for Sammie Joan Adkins, young daughter of Mr. and Mrs. Richard Adkins.

Co-hortesses with Mrs. Walters were Mesdames O'Neil Greeson, Vernon Roberts, Jim Roy Clements, Teddy Fangman and Kenneth McLellan. Hostess gifts were a thermolon blanket and an infant seat. Refreshments of pink and white cake and punch were served.

Special guests were Mrs. Ivan

Adkins, Amarillo, Mrs. James Temple and Mrs. J. B. Truitt, Plainview. Mrs. Adkins and Mrs. Temple are Sammie's grandmothers and Mrs. Truitt is her great-grandmother. Corsets of pink and white baby socks were presented to the mother, grandmothers and great-grandmother.

Those attending and sending gifts were Mesdames Joe McLellan, Raymond Euler, Lorri and Bron, Dale Smith, R. L. Rule, Darrel Thompson, Ronald Dee Clark, Dale Williams, Don McMahan and Robert Collier.

Alaskan Slides Shown At Meeting

Highlight of the Monday evening meeting of the Rhea Home Demonstration Club was an illustrated travel report by Mrs. Ralph Wilson of Friona. She showed a number of slides made during a trip she and her husband made to Alaska last year.

The opening exercise was directed by Mrs. Jack Patterson, who presided over a guessing game based on television commercials.

During the business session, which was directed by Mrs. Floyd Schueler, Mrs. Bill Brandt presented a council report and outlined plans for the forthcoming homemaker's cottage which will be held on the Tech campus next month.

Mrs. Elmo Dean, in whose home the meeting was held, served refreshments to Mesdames Shirley Smith, Jack Patterson, Cordie Potts, Floyd Schueler, Bill Brandt, Herbert Schueler, Norman Taylor, Dwayne Ridley, Herman Schueler, Floyd Schlenker, members, and Mrs. Wilson, a guest.

Mrs. John Osborn To Receive Degree

Bachelor's degrees will be presented to an estimated 294 students of Abilene Christian College in commencement exercises Monday evening, May 29. Mrs. John Osborn, the former Geneva Floyd, is a candidate for the BSED degree in elementary education.

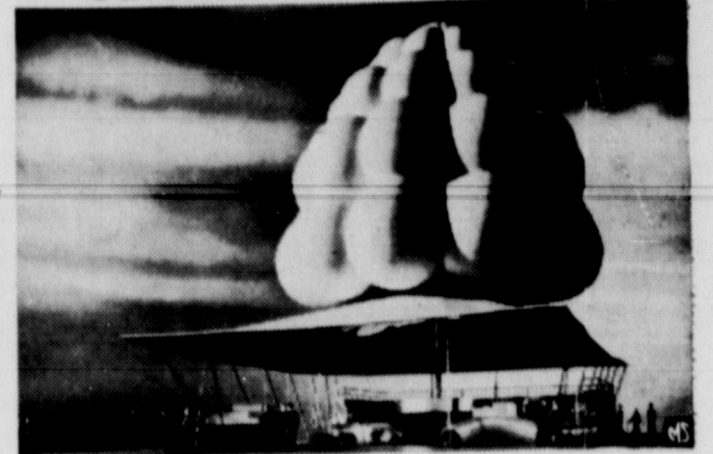
Mrs. Osborn, a 1960 graduate of Friona High School, attended Lubbock Christian College two years before transferring to Abilene Christian. Her parents, Mr. and Mrs. Glenn Floyd, plan to attend the commencement program.

Guests From Ohio

Mr. and Mrs. Worth Weir of Mansburg, Ohio, and Mr. and Mrs. Austin Green and children of Dayton, Ohio, were weekend visitors in the homes of Mr. and Mrs. Scott Weir and Mrs. Carrie Lillard.

Mrs. Thelma Jersig and Mr. and Mrs. Charles Davis, all of Hereford, also visited in the Weir and Lillard homes.

Favorite Foods At The Fair



More hot dogs and mustard will be consumed beneath these "abstract air flowers" than anywhere else in the world, according to The R. T. French Company of Rochester, N. Y. This famous mustard company will be celebrating the 60th anniversary of the introduction of its mustard when the New York World's Fair opens in April.

Although there will be a variety of restaurants to take care of the more than 85,000,000 expected visitors to the Fair, the 25 refreshment centers, serviced by the Brass Rail and symbolized by the abstract air flowers rising 75 feet in the air, will serve the food all America loves. Here, you'll find, in addition to hot dogs 'n mustard, hamburgers, Sloppy Joes, Chow Mein on Rolls, Baked Beans, French Fried Potatoes, Pizza, and Chinese Egg Rolls.

Americans consume about 71 hot dogs per person per year, or more than 13 1/2 billion annually. The Fair years, however, are expected to bring to an all-time high, the consumption of America's favorite outdoor food — hot dogs 'n mustard.



Thousands of children will be "put in the driver's seat" by Hertz at the World's Fair this year in specially constructed strollers modeled after the sleek Corvette Sting Ray sports car. The parent-propelled strollers



are for rent at the Fair's main entrances by the day. Advance reservations, group rates and ticket books are also available. Like regular Hertz Rent A Car rentals in many areas, the rate for the strollers includes customary "Rent it here... Leave it there" service free of added charge between any of the stroller-rental locations. Rate includes unlimited mileage as long as the parent's strength holds up!

Another Hertz service for Fair visitors: the attractive Hertz Travel Center at the base of the lofty Heliport, where all kinds of travel information is available free.

CLOTHES DRYER

DISHWASHER

RANGE

FREEZER

watch and WIN

Modern living means electric living with economical, work-saving electric appliances. Visit your electric appliance dealer this week and see a demonstration of an electric clothes dryer, freezer, electric range or automatic electric dishwasher. If you're 21 or married and live in the area served by Southwestern Public Service Company, you may win one of these four appliances just for watching!

NOW AT YOUR REDDY KILOWATT APPLIANCE DEALER



JOHNSON'S FOOD MARKET



S & H Green Stamps

6th And Euclid

Ph. 2111



Double On Wednesday With Cash Purchases Of \$2.50 Or Over

<p>Campfire</p> <h1>BACON</h1> <p>39¢ Lb.</p>	<h1>FRANKS</h1> <p>49¢ Lb.</p>
<h1>CLUB STEAK</h1> <p>69¢ Lb.</p>	<h1>CHUCK ROAST</h1> <p>42¢ Lb.</p>

Food King

OLEOMARGARINE

2 Lb Solid 25¢

Lydia Grey

TISSUE

10 Rolls 79¢

FRESH PRODUCE

California

CHERRIES

Lb 49¢

TOMATOES

Lb. 25¢

Red POTATOES

25 Lb Bag \$1²⁹

SUMMER SHOWBOAT

<p>Del Monte</p> <h2>TUNA</h2> <p>29¢</p>	<p>Del Monte Cut Green</p> <h2>BEANS</h2> <p>#303 Can 4 For \$1.</p>
<p>Del Monte</p> <h2>CORN</h2> <p>#303 Can</p> <p>5 For \$1.</p>	<p>Del Monte</p> <h2>PEACHES</h2> <p># 2 1/2 Can 3 For 89¢</p>
<p>Del Monte English</p> <h2>PEAS</h2> <p># 303 Can</p> <p>3 For 69¢</p>	<p>Del Monte</p> <h2>CATSUP</h2> <p>3 For 49¢</p>

THE FRIONA FARM NEWS

OFFICIALS PLEASED

Area Beet Outlook Termed Excellent

With thinning operations nearing completion on the Friona area's sugar beet crop, officials are expressing gratification at the outlook for the area's first "big" beet crop in history.

By the end of the week, 90 per cent of the beet fields will have been thinned, according to David Eddington, Friona area representative for Holly Sugar Corporation. By the end of another week, all of the beets will have been thinned, Eddington says.

"The farmers have done exceptionally well, especially those farming beets for the first time. If nothing happens, we should harvest a good beet crop," the Holly representative states.

Eddington said he was encouraged by the way area farmers have "taken to" beet farming. He stated that the fields around Friona were about the "cleanest" he had seen anywhere, and complimented the farmers for doing a good job in planting and in preparation for planting.

"The fellows are generally happy with the condition of their beets, and they have a right to be - they have some nice looking fields," Eddington said.

Fertilizer is one of the modern wonders of our age. It makes plants grow better. It helps build up the soil. It makes farming more profitable. It makes farmers more prosperous.

The key to profitable fertilizer use is the right amount of the right kind applied at the right time and with the right method. Do one thing wrong and profits will be less.

Profits from fertilizer use will be affected by many factors. Water supply, soil type, past fertilizer use, past cropping history, past yields and physical condition of the soil are just a few.

Some 2600 acres of beets have been planted by farmers in the immediate Friona area, and about 6,000 acres in Farmer County. Most of the beets were planted around the middle of March, although some were planted earlier. Most of the farmers have irrigated their crop three times - once before planting, and twice since.

About three-fourths of the thinning is being done by machine, according to an estimate by Gary Brown, agricultural representative of Friona State Bank.

Brown estimated that farmers have spent between \$8 and \$18 per acre on thinning the beets. A good "stand" is necessary for machine-thinning. Excess beets are taken out of the row by "fingers" on a wheel at the rate of every six or eight inches.

Biggest problem faced by beet farmers this spring has been one common to farmers of every crop - wind, sand and dry weather. Some few beets were badly damaged by the terrific sandstorms of last month, and had to be replanted.

Labor Regulations Are Discussed Here

Regulations concerning farm labor were discussed at a recent meeting of sugar beet growers in Friona.

Rules concerning bracero labor state that the domestic labor force must be exhausted before any Mexican Nationals can be employed. Farmers will need to contact the Texas Employment Commission in Hereford, Muleshoe or Littlefield to make application for farm hands.

A change in the hourly and piece rate for the 1964 crop was discussed. The hourly wage minimum has been raised from \$1.05 to \$1.15.

On piece work, the following schedule has been approved:

Hoeing, removing of weeds and excess beets (with hoe only): 28 to 30-inch rows - \$9.20; under 28-inch rows - \$11.50.

Hoe trimming - removing of weeds with hoe and by hand, and removing excess beets with hoe only: 28-30 inch rows - \$11; under 28-inch rows - \$13.75.

Blocking and thinning - removing weeds and excess beets with hoe and by hand: 28-30 inch rows - \$15.40; under 28-inch rows - \$19.75.

Weeding - removing weeds with hoe and by hand following either of above methods: 28 to 30-inch rows - \$5.80; under 28-inch rows - \$7.25.



INSPECT BEETS. Eugene Boggess, who farms east of Friona, inspects beet plants which were planted March 1. These beets are among the earliest in the area, and are looking good.



BIG CROPS MEAN BIG PROFIT FOR YOU

DeKalb SEEDS

- F-63
- F-62
- Sudax

Also A Limited Supply of These New Varieties...

- F-61
- F-64
- F-65

Look For These Quality Planting Seeds at Cummings.

Taylor Evans SEEDS

Hybrid Sorghum

- TE 66
- TE 77
- TE 88

- Golden Acres Haygrazer
- Golden Acres Texas 660



We Have A Limited Supply of DeKalb 302 Storm Proof Cotton Seed.



CUMMINGS FARM STORE



DUB HOLLEY

Holley Joins Staff

William D. (Dub) Holley, Olton, has joined the staff of the High Plains Research Foundation at Halfway, on April 1. Dub will be working in the fields of flame cultivation research and in soil and crop studies. In his duties, he will be assisting both Jack Parks, Farm Superintendent and Flame Cultivation Engineer, and Dr. Arthur Gohlke, Senior Soil Scientist.

Dub Holley is a 1950 graduate of Olton High School, growing up in the Olton area on an irrigated farm. Dub graduated from Texas Tech with a B. S. in Agricultural Economics and has worked towards his Masters in the same field.

Dr. Earl H. Collister, Director of the High Plains Research Foundation, said of Dub, "We are most fortunate at the Foundation to have Dub Holley with us. With his knowledge of this area and of agriculture in general, Dub will be a most valuable member of the staff."

Flippin Sells Registered Cow

Louis Singleterry, Clovis, New Mexico, has purchased Prairie View Darling 2d 286497, a five-year-old cow, sired by Deere Poco Beuno 98813 RM, and out of Teague's Darling 122536 RM, from W. H. Flippin, Jr., Friona.

The new animal is a registered Milking Shorthorn and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Missouri.



THINNING OPERATION. A worker is shown thinning beets by machine on the Eugene Boggess farm. Most of the crop is being machine-thinned.

PHOSPHAMIDON

DOUBLE-ACTION SPRAY THAT INSECT-PROOFS YOUR STAND—WHILE IT WIPES OUT EARLY SEASON INSECTS!

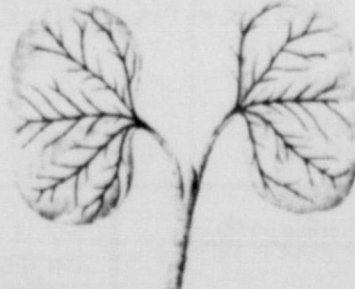
"Helping the World Grow Better"



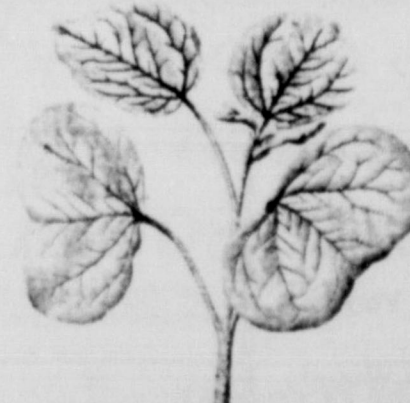
CALIFORNIA CHEMICAL COMPANY ORTHO DIVISION



ORTHO PHOSPHAMIDON goes to work with fast, thorough contact kill. Then, minutes after contact, it begins to move into the plant tissue.



WITHIN A FEW HOURS, Phosphamidon is completely absorbed, giving the young cotton an internal protective shield. No harmful deposits remain on the surface of the leaves.



ONE WEEK LATER, Phosphamidon has moved into the new growth, and is still hard at work. Insects trying to feed on the plant die almost immediately—before they can do any damage.

CUMMINGS FARM STORE

Friona, Texas

Phone 9111

Mr. and Mrs. Floyd E. Crume Jr., Farmington, New Mexico, were weekend guests in the home of Mrs. Crume's parents, Mr. and Mrs. Jim Cocannouer. The Crumes are former Friona residents.

Leopards do most of their hunting by night. They are perhaps the most silent of all the larger hunters, being able to make their way through the most dense vegetation without a sound.

WANT ADS

FLK Drive-In ★ Check For The Free Passes GIVEN BY THE ELK

FRIONA, TEXAS

RAMPAGE
ROBERT MITCHUM
ELSA MARTINELLI
JACK HAWKINS
A Thriller With Action

QUITE CONTARY
HUBERT HOFSTADTER
A Thriller With Action

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢, Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

FOR SALE -- Two 1955 Ford 48-passenger school buses, by sealed bid. Bids to be opened June 8, 1964, 8 p. m. Buses may be seen at the school bus barn. The Friona School Board reserves the right to reject any or all bids. Bids should be mailed to Superintendent Alton Farr, Box 607, Friona, Texas, 3tc

FOR SALE -- Registered German shepherd pups, Bertram Jack Phone Farmer 3166, 34 3tc

FOR SALE -- Milk cow, Bill Flippin, 4-tnc

FOR SALE -- Three bedroom house with two baths. Also rent house. Priced to sell. Phone 2331. 33 tnc

FOR SALE -- Extra large two bedroom home. Den, living room, carpet, drapes. Will carry large loan. 801 West Fifth Phone 9161. 33 4tp

FOR SALE -- Dressed beef, Half or whole, Phone 9441 or 5221. 33 4tc

FOR SALE -- Extra good 1959 Super 88 Olds, All power, New tires. Phone 3371. 33 3tc

FOR SALE -- three bedroom brick house. Big corner lot. Trees and shrubs. All wool carpet. Disposall, dishwasher, possession. Call 3541 or 2311. 30-tnc

FOR SALE -- Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession. Phone 8081 after, 4 p.m. 50-tnc

FOR SALE -- Kroehler living room suite in good condition. Also couch that makes bed. Jim Cocannouer, Phone 5191. 33 2tc

FOR SALE -- Whirlpool washer. Very good condition. Phone Hub 2635. 34 tnc

FOR SALE -- Good Cushman electric golf cart with charger. Phone FL6-4409. 34 1tp

SEED
I have plenty of Texas 660, Bonanza, all W.A.C. numbers and many other brand name numbers of maize seed. Also cotton, corn, soybeans and hybrid sudan. See me before buying any kind of seed.
Thomas Parson
Phones 2701 7-3195
33-6tc

FOR SALE -- Custom handmade draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 4951. 6-tnc

Now Available
G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us.

DOUGLAS LAND CO.
901 Main, Box 185
Office Phone 5541
Joe B. Douglas EdHicks
Phone 5531 Phone 3231

Need small appliances repaired? See Gerald Shaver at 1202 Columbia or phone 4911 after 5:30 p.m. and on weekends. 22-tnc

WANTED

IRONING WANTED, 10¢ garment. One day service, Trailer house at 8th and Virginia, 34 1tp

FOR RENT

FOR RENT, two bedroom duplex, Phone 3241. 33 tnc

SERVICES

SAW FILING . . . all kinds. E. D. Matlock, 907 Woodland, Phone 8671 34 3tp

Auction Service
Sales Of All Kinds

Bill Flippin and Associates
Ph. 5362 Friona 4-tnc

TAKE soil away the Blue Lustrer way from carpets and upholstery. Rent electric shampooer \$1. White Auto Store. 34 1tc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: Po 3-3521 or Po 3-6455

Control crab grass with Pax. One application effective three years. Use turnmag balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tnc

REAL ESTATE

FREE APPRAISALS
We have tons of money to lend on Farms and Ranches. Long term low interest. DOUGLAS LAND CO., 901 Main Phone 5541 Friona 10-tnc

Choice 1/4 section in best part of Plains water district; 45A Bermuda; 53 acres-cotton allotment; 3 bedroom home; Barns and semi-automatic feeding set-up for 400 cattle; 2500 ft. concrete pipe. Ideal for registered cattle. Registered Angus cattle could go with place.
Harold Wilson
Route 3
Muleshoe, Texas
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CARD OF THANKS

Words are inadequate to express the appreciation we feel for all the deeds of kindness that have been done for us during the illness and following the death of our mother, Mrs. G. W. Morris.

We are deeply grateful to Dr. Paul Spring, the nurses and other hospital personnel for the kind attention and care she received during the time she was a patient at Parmer County Hospital.

Cards, letter, visits, telephone calls and other expressions of friendship from friends and neighbors will long be remembered.
May God Bless Each of You. Victoria Holden and family Eunice Horner and family Florence Gould and family Francis Owen and family Dollie Bender and family Evelyn Dodson and family 34 1tp

We wish to thank this opportunity to thank our neighbors and friends for their helpfulness and expressions of friendship during our recent stay in the hospital. Your cards, letters, visits, telephone calls and other kindnesses were all appreciated.
Our special thanks go to the doctors, nurses and other staff members of Parmer County Community Hospital.
Mr. and Mrs. J. W. Baxter 34 1tp

JERRY JOHNSON

When buying beef, look for lean meat that is bright red, firm and fine textured, and liberally marbled with fat (narrow threads of fat in the lean muscles).

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COME TO Church Sunday

"LOWER YOUR NETS" (LUKE 5:4)
Most of us get discouraged from time to time - often for reasons such as Simon Peter gave. We have labored all the night long; we have done our best. But our toil has been in vain; we have taken nothing. So we say, or we are tempted to say, "There is no use going on; I don't get anywhere. It would be more sensible, and it certainly would be pleasanter, to stop trying". To one thus weary after long, unavailing effort, Our Lord's words come as an inspiration. They move us to try again, to make St. Peter's reply our own. When the Lord says, "Keep going!" we must answer, "I will."
Let us try again then - not seven times, but seventy times seven. Eventually we shall accomplish the hitherto impossible task. We shall soften the heart of that implacable enemy; we shall conquer these restless passions, these deep-seated habits, this unruly tongue. Who dares predict that because we failed yesterday we shall fail today? "Lower your nets!"
I lower them; and immediately new, consoling reflections come. I see that God has been testing my trust, trying my perseverance, I ask myself, "Shall I gain anything by quitting? Shall I be happier if I stop trying?" The answer is "No". Although I have failed ninety-nine times, my hundredth effort may succeed; and although in a moment of depression, it is hard for me to remain calm and reasonable, down in the depths of my soul, I know that time is an indispensable element in the maturing of plans, as in the maturing of life. Even if I do not find what I seek, I may discover something far better. Please God, I shall die trying.

Rev. Claver Giblin, S. A.
St. Teresa Of Jesus Catholic Mission

<p>SIXTH STREET CHURCH OF CHRIST</p> <p>Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 6:00 Wednesday Services. . 7:30 p. m.</p> <p>CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun, 10:30 a.m. Evening Worship . . . 7:30 p.m.</p> <p>REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services. 8:30 a. m. Bible Classes and 9:15 a. m. Sunday School</p> <p>IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class. 9:30 a. m. Divine Services. 10:30 a. m.</p> <p>ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p. m. Thursday: Mass 8:30 p. m.</p>	<p>CONGREGATIONAL CHURCH</p> <p>Sunday Services Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship . . 5 p.m.</p> <p>CALVARY BAPTIST CHURCH 2 Blocks North of Hospital</p> <p>Sunday School 9:45 Morning Worship 10:50 Training Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15</p> <p>ASSEMBLY OF GOD CHURCH</p> <p>Sunday Services Sunday School 9:45 Morning Worship 11:00 Young People's Meeting . 6:30 Evening Worship 7:30 Wednesday Service . . . 8:00</p> <p>PRIMITIVE BAPTIST CHURCH</p> <p>Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M. FIRST BAPTIST MISSION Sunday School 10 a. m. Worship Service. 11 a. m.</p>	<p>UNITED PENTECOSTAL CHURCH</p> <p>Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Preaching 7:30 p.m. Wednesday Prayer Service 7:30 p.m.</p> <p>FIRST BAPTIST CHURCH</p> <p>Sunday School 9:45 a.m. Preaching Services. 10:55 a.m. Training Union 6:00 p.m. Preaching Service . . . 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.</p> <p>FRIONA METHODIST CHURCH</p> <p>Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Childrens Classes . . . 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.</p>
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Sunday Shower Breaks Monotony-Somewhat

A measurement of .07 inches of rain in Friona Sunday night broke the "moistureless" streak for the city. If it did not break the drought.

The last recorded moisture previous to Sunday was .12 inches on March 12. There was no moisture at all in April. So far, through the first five months of the year, only a half-inch of moisture has been officially measured by the City

of Friona. February's total of .28 is perhaps misleading, since it just takes into account the amount of snow which fell in the city gauge. Much of the 14 inches or so which fell during the month came as blowing snow, so missed the gauge.

The total official moisture through May 19, by month, is as follows: January, .03; February, .28; March, .12; April, .00; and May, .07.

Fourteen Installed By Honor Society

Fourteen Friona High School students were installed as members of the Miller-Wilson chapter of National Honor Society Tuesday evening in formal ceremonies at the high school auditorium.

Those installed included seniors, Lynn Phipps and Mary Ethel Wilson, and Carol Struve, a junior.

Sophomores installed were Sandra Beene, Madalyn Binger, Lonnie Ellis, Brian Evans, Frieda Floyd, Gail McGlothlin, Linda Outland, Sandra Schilling, Tommy Sherley, Janet Stevick

and Monte Welch.

Officers for the coming year were also installed. They were Dennis Howell, president; Sharon Dean, vice-president; Nan Lillard, secretary; and Carol Struve, treasurer.

Current members of the society were seniors, Myrna Bennett, Rose Ann Greeson, Lois Moyer, Cheryl Nell, Rex Nelson, Tex Phipps, Joyce Rod-

gers, Diana Taylor and Mickey Wilson.

Also, Juniors, Ronnie Brookfield, Sheryl Long, Karen Osborn and Lynn Wilson.

To qualify for membership in the National Honor Society a student must maintain a 90 average academically and always have twice as many A's as B's.

Also, a student must prove

to possess qualities of service, leadership and character in order to be eligible for membership.

Sponsors Mrs. Frank Truitt, Mrs. Dorothy Rowlette, Mrs. L. B. McClain and Mal Manchee and chapter members were hosts at a reception in the home economics department following the installation. Refreshments of cookies and punch were served.

Cheerleaders Named For 1964-65 Year

Friona High School's cheerleaders for the 1964-65 school year were elected Monday. Those elected were Sharon Dean, Nan Lillard, Carol Struve, Monte Welch and Becky Turner. Glenda Mingus was named alternate, Miss Dean is head cheerleader.

The six top girls were elected from a field of eight chosen from the 12 applicants by faculty members last Friday.

Faculty members and the senior cheerleaders select the head cheerleader from among the six girls elected.

April Crashes Claim One Life

The Highway Patrol investigated three rural accidents in Parmer County during the month of April according to Sergeant W. E. Wells, Patrol Supervisor of this area.

These wrecks accounted for one person killed, and an es-

timated property damage of \$750.

The rural accident summary for Parmer County from January through April of 1964 shows a total of 38 crashes resulting in three persons killed, 11 persons injured, and an estimated property damage of \$37,228.

"Schools will soon be out and children will be popping out in all directions. They will be running from behind parked cars, trees, or shrubs. Watch for children coasting down slo-

ping driveways and streets. Another dangerous spot is around bridges along highways where children may have been playing, swimming, or fishing underneath the bridge," Sergeant Wells said.

This means that motorists must be constantly on the alert at all times during the summer months for children popping out from unexpected places. Remember, children are unpredictable. The Sergeant stated, "Let every child be a living warning sign."

Bits and Tidbits - by Bill Hannold



Baldwin Model C Combine Galloway Implement Co.

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Now in Stock at **CARL McGASLIN Lumber, Inc.** Complete Lumber Service Friona



The 44' tall swamp tree slide on Skull Island at Six Flags Over Texas is built around what once was a tire escape at a dormitory at the University of Texas. Guests climb the spiral staircase around the outside of the tree and slide down the long corkscrew-type slide inside.

Smart Folks Look To The **FRIONA STAR** For Office Supplies School Supplies Job Printing

WELCOME TO FRIONA



Pete Mace, the new advertising and circulation manager for the Friona Star, began duties this week. Pete is married, but his wife Barbara will not join him in Friona until the end of the month. Mace is a graduate of Oklahoma State University in Stillwater, Okla., and taught speech there this year. He was formerly a teacher in the Friona school system, and also worked a summer for the Star.

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Friona Golfers Attend Littlefield "Playday"

Six Friona women golfers attended the Ladies Hi-Plains Golf Playday and luncheon in Littlefield last week.

Those attending were Mrs. Lee Renner, Mrs. John Bingham, Mrs. O. D. Bingham, Mrs. Maynard Agee, Mrs. Jack Car-

rothers and Mrs. Steve Messenger. Among the awards presented were those to Mrs. Messenger, with low net for the fourth flight at Olton April 15, a 73; Mrs. Carrothers, lowest putts of the same flight, 29; and Mrs. Agee, low net in the first flight at Olton May 13, an 83.

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Hand Named To Hereford Club

John Hand, Friona, has been named to membership in the American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Missouri.

Ninety three Hereford breeders were placed on the Association's official roster during April. The Association maintains active accounts for more than 60,000 breeders of registered Herefords over the nation.

The Hereford Association, during the last fiscal year, recorded 513,076 purebred calves. The year's total recordings were the fifth highest on record and almost twice the combined registrations of other major beef breeds.



RR GAVE 6 BOX CARS FOR STORAGE
-BURLINGTON RR TRANSPORTED
-THE RANCH - NUMBER OF BOYS

READY FOR OPEN HOUSE. . . Three residents of Boys Ranch are shown at one of the displays which will greet visitors to the 25th anniversary celebration at the ranch Sunday. From the left are Bobby Brinkard of Friona, Tommy Thomas of Princeton, Mo., and Ricky Morton, Pampa.

Progressive Study Club Installs New Officers

Formal installation of recently elected officers was the highlight of the Tuesday evening meeting of Progressive Study Club at Federated Club House.

Officers installed were Mrs. Baker Duggins, president; Mrs. Lee Cranfill, vice-president;

Mrs. John Fred Witte, secretary and Mrs. Jimmy Smith, treasurer.

An oriental theme was used. The head table was covered with a black cloth and centered with an arrangement of chrysanthemums, miniature parasols and Japanese pagodas. Side tables were similarly decorated. Place cards were scrolls with names written upside down in Japanese script. Lanterns, parasols, wind chimes and other oriental decorations carried out the theme.

Hostesses, Mrs. Homer Lindeman, Mrs. Tom Pruett, Mrs. Billy Joe Mercer, Mrs. Travis Harrell and Mrs. Thomas Rhodes, wore oriental costumes.

The serving table was centered with a Japanese pagoda, an oriental idol and candles. Club chicken salad, shrimp creole, an assortment of salads, wafers, sherbet and cookies were served. Hot tea was served from demitasse cups.

The invocation was repetition in unison of the club collect. During the business session reports were given and committees were announced.

This was the final meeting of the organization for this club year.

Kolwvvia Circle Meets Wednesday

Nergis Yazgan, exchange student from Turkey, was guest speaker at the Wednesday morning meeting of Kolwvvia Circle of Woman's Society of Christian Service of Friona Methodist Church in the home of Mrs. Floyd Rector. She discussed the Moslem religion.

Circle leader, Mrs. Mack Bainum, directed the business session. A devotional was presented by Mrs. Ernest Osborn. Mrs. A. L. Outland presented a talk on Pakistan. The final two chapters of "The Promise" was reviewed by Mrs. Kenyth Cass. Mrs. Guy Latta was program director.

Other members present were Mesdames Joe Moyer, Esther Haws, C. M. Phipps, Bob Owen, J. W. Baxter II, G. E. Tannahill, Ed Clark, Tom Shelton and Dorothy Hough.

The circle will meet in Fellowship Hall of the church Tuesday, May 26, for a 10 a. m. program and covered dish luncheon at noon.

Frionans Go Fishing

Mr. and Mrs. Sam Rule, Mr. and Mrs. Frank Giffith and Mr. and Mrs. J. B. Buske spent several days last week fishing at Lake Brownwood. The group returned with reports that fishing was very good.

Homemaker's Memo

BY MARY TROY,
Homemaking Consultant
Jones & Laughlin Steel Corp.

Young America is on the move. Most brides, for example, will move at least three times during the first five years of marriage—and some of them will move as often as every six months.

1. Pack for common sense, not sentiment. Great Aunt Susie may be quite loving about her gift of fragile family tea-cups, but if you like them, leave them until the day when you have proper and safe storage space and the tea-cup life. The same rule applies to fancy linens and glassware suitable only for party use as well as breakables that require extra care.

2. Pack first for every day. Take all the small appliances you can accommodate: electric skillet, coffee pot, mixer, toaster. Appliances of stainless steel are durable, good travelers and easy to care for—soap or detergent and hot water, plus a stainless steel scouring sponge, if needed. When you're on the move you may often find yourself in a poorly equipped temporary kitchen which you can transform in a twinkling with versatile portable appliances.

3. Pack for a pretty table. Here, too, you can be practical, and have convenience and beauty at the same time. Good stainless steel flatware, now made in heirloom patterns, survives the mobile years—and the settled ones to follow. Pack it—and re-pack it. It will never tarnish, is easy to care for, and will look just as good if you want to pass it on to your daughter.

4. Pack for a slim pocket-book. The first years probably will be budget years. So take along a practical trousseau of linens, sheets and tablemats you can launder yourself with the help of a communal or apartment house do-it-yourself laundry.

5. Pack for a purpose. You'll know in general what kind of a life you'll be leading at first—so pack for it. If your bridegroom is in the service and you can go with him, your life will be impromptu and informal. Take along serving dishes for one-dish meal parties. If your husband's on his way up the business-career ladder, entertaining—even on the move—may have to be a little more lavish. Certain items, however—like stainless steel serving dishes—are adaptable to either an informal supper or a candlelight dinner.

These are just five hints for the new bride who is packing up her household for the first time—and probably not the last.

Livestock Cards Are Sent Out

Postmaster Wright Williams reminds rural patrons of the Friona Post Office to be on the lookout for June Livestock Survey cards. This week, mail carriers will leave survey cards in a sample of boxes along their routes.

"USDA bases livestock and poultry estimates on replies to this survey," Williams explains. "It is important for everyone who gets a card to fill it out and return it to the carrier. This way, USDA gets a representative sample of the area's livestock and poultry holdings."

Carriers assisting with the survey are: N. E. Wood, Route

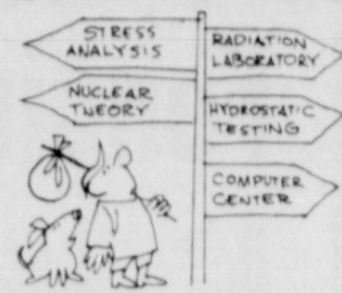
1; Mrs. Jo Blackburn, Route 2 and Lewis Gore, Route 3. Survey cards will be forwarded to Cary D. Palmer, State Agricultural Statistician in Austin. After adding and analyzing these cards, USDA statisticians are able to estimate the State's milk production, calf and pig crops, lamb and wool crops, and the number of hens and pullets. Information from this survey will guide livestock and poultry producers in making important business decisions," Williams concludes.

Beene Attends Insurance Meet

O. J. Beene, area representative of the South Coast Life Insurance Company, recently attended the Business Insurance Seminar presented by the Institute of Insurance Marketing of Southern Methodist University. This is one of a series which Mr. Beene has attended as part of his training.

Beene has been with the South Coast Life Insurance Company since 1956. He has consistently been among company leaders and is honored as a member of the company's top 12 producers.

SCIENCE SKETCHES



TOMORROW'S JOBS are created in today's laboratories, says Pres. Harlan Thatcher of the University of Michigan. Economic growth, he says, occurs not where rivers meet as in pioneer days but around clusters of universities, government laboratories and research-based industries.

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\$57.96

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FOR EVERY NEED

GRANGE WINNER—Kathy Ann Seay, 13-year old resident of New Braunfels, Texas, was a winner in the National Grange Sewing Contest last year with this dress she made for herself.

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- Firing Power!** Spark plug and cylinder deposits can cause misfiring, pre-ignition and hot spots. New Enco Extra neutralizes these harmful deposits to help your engine fire smoothly and efficiently.
- Octane Power!** Octane requirements for new cars are up again this year. New Enco Extra has the high octane that most cars now need for full performance, smooth acceleration and passing power without knocking. You'll get something extra for your money with New Power-formula Enco Extra—it's like putting a tiger in your tank! *Happy Motoring!*

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