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president Everett Gee and instructor David McVey. Standing at left is instructor Benny Pryor.

FOR CHAMPIONSHIP

It's Down To The Wire: Squaws vs Olton Tonight

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"They would have to beat us three game out of four. The pressure is definitely on Olton," Coach Baker Duggins points out. The Chiefs, meanwhile, will attempt to end their 11-game losing streak and close

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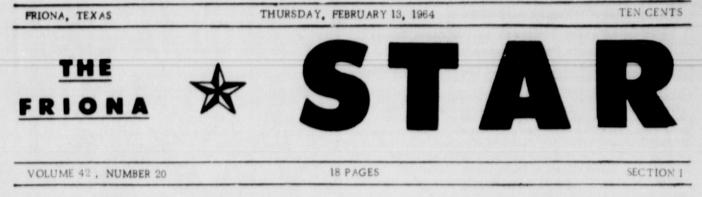
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Star To Publish Area

Farm-Ranch Directory

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Baker Duggins is to show a game film of an Arizona State-Texas Western basketball game, featuring Jim "Bad News" Barnes, TW's All -America candidate.

Election of officers for next school year will be held according to Jay Claborn, president,

"Golden Spread Farm and Ranch Directory" covering Parmer and Castro Counties, Texas and Curry County, New Mexico, according to Bill Ellis, editor.

The new book will be a combination almanac and directory and will contain a wide variety of valuable and useful information to farmers and ranchers of the area as well as to the business firms that serve them. Articles appropriate to this area will be compiled by the Department of Agriculture, as well as special topics suggested and compiled by the local agricultural agents, who are in a position to know the problems and their solutions in the area. The directory will contain a complete and up-to-date listing of all farmers and ranchers, owners and operators in the three counties covered, showing

Beenes Attend **Company Meet** In Mexico City

their mailing addresses, total

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Mr. and Mrs. O. J. Beene of Friona attended South Coast Things rocked along at about Life Insurance Company's Prethat point during the third quar- sident's Cabinet meeting which Jennings got in foul was held January 31 through trouble with four personals in February 2 at the Maria Isabelle the first half, and sat out much Hotel in Mexico City. The President's Cabinet is composed of Score after three quarters the company's top twelve life

In Mr. Woodward's report to

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The editor said this is to be the most complete, modern and useful book ever published for this area. It is a local publication, compiled and published by local people who know the current agricultural situations and its attendent problems. It will be mailed to the homes of every farmer and rancher who has ten or more acres of land.

JOHN WESTER LAND

Advertising for the new book

* mits.

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Open house for Red Barn of 1962. We are now operating Chemical's new Friona installico, Oklahoma, Tennessee, and its new building just west of Florida, in addition to the state town on Highway 60.

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The monthly total was the most for any single month the past couple of years with the exception of last October, which registered an all-time high of

MAYOR, COUNCILMEN **Important Offices** To Be Filled In City

A mayor and two aldermen are to be elected in the city election April 14, city manager

Open House Is

Reeve and Ralph Taylor. Deadline for filing for any of On Tap Saturday the positions at the Frions City

third term as mayor. Both ation will be held Saturday at Reeve and Taylor are veteran Other new locations in the

> council are Glen Stevick, Joe Talley, and Ed Hicks.

10:05-12:30; Rhea, 1:05-1:20 p.m.; Bovina, 1:50-3 p.m.; Oklahoma Lane, 3:20-3:35 p.m.; the local March of Dimes drive Lariat, 3:45-4 p.m.

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A. L. (Jake) Outland reminded Friona citizens this week. Members of the Friona City Council whose terms are ex-

piring are Mayor R. L. Fleming, and councilmen Glenn

Office is Tuesday, March 10, Fleming is completing his

members of the council.None have indicated their intentions with reference to the April 10



\$167 For "Dimes" march" was conducted by the

> ing from last week's storm. Mrs. Glenn Reeve, Jr. is president of the organization. **Pie Supper**

To Benefit MOD

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Gustin says that games will be played, and that a donation will be accepted at the door. The public is invited to attend.

THE HIGH PLA NS FARM AND HOME

A SUPPLEMENT TO PARMER COUNTY NEWSPAPER

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A CHANGE OF



OWNERSHIP AND MANAGEMENT

We Are Proud To Announce That On February 1st. We Purchased The Parmer County Implement Co. From Mr. J. G. McFarland. Mr. Newman Jarrell Jr. And Mr. Rene Snead Will Be Active In Our Management. Mr. Andy Hurst Will Be An Inactive Partner In Our Business. Same Personnel, Same Line Of Equipment And Cars. We Will Enjoy Doing Business With You

Phone 2201

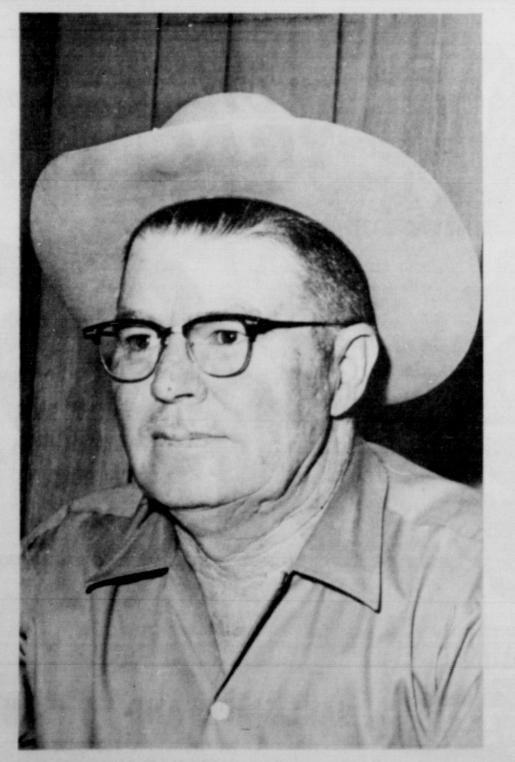
PARMER COUNTY IMPLEMENT CO.

YOUR AUTHORIZED PARMER COUNTY INTERNATIONAL AND OLDSMOBILE DEALER



West On 60

Friona



Dear Friends, Neighbors And Customers, It Is With Deep Regret That We Announce Our Sale Of ParmerCounty Implement Co. Mr. Newman Jarrell Jr. Mr. Rene Snead And Mr. Andy Hurst Of Friona Are The Purchasers. These Gentlemen Are Well Known And Respected In Our Community. We Are Happy They Are The New Owners. We Wish To Personally Thank Our Many Friends And Customers For Their Loyal Support And Patronage Over The Past Twenty One Years. It Was This Support That Enabled Us To Grow From A Firm Of Three Employees In 1941 To Over 21 Employees In 1964. We Will Always Be Your Friends And Always Value Your Friendship.

The J. G. McFarlands

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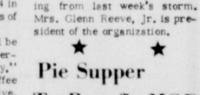
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THE FRIONA STAR



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lights on Main Street from 10,-000 watt incandescant lights installed during the month, to 20,000 watt mercury vapor bringing the total active serlights, to improve the light- vices to 931. A six-inch main ing on that street at night. and service line tie-in was made

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In his monthly summary of forwarded to the State Health activities, City Manager A.L. Laboratories on January 7 and (Jake) Outland stated that tabulations on February 1 showed a total of \$70,068.79 collected the consulting engineer and inon the total tax roll of \$71,- dicate that the sewer plant Im-596,20, or 97,86 per cent collected.

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there.

Water Department -- a total doing paving in Friona. His of 9,836,400 gallons of water bid affords the city more paving were pumped during lanuary, for its money, since his equip- an average of 327,880 gallons per day, relatively high for

Five new water services were The council passed a re- in the Drake Addition January

A report for the Texas Water wells during 1963, an average The city manager was author- of 15,037,540 gallons per month.

grancy, 1 traffic warrant and Sewer Department semiannual sewage samples were ing tickets issued. reports were received Jan. 20. The reports were reviewed by injuries nor hospitalization. hoff tanks and oxidation ponds are operating in a most efficient

two interments at the cemetery during the month; that of adult, There were three stoppages Joe Rhodes, on January 10 and corrected and five new taps a Spanish child, Eddie Rando made to bring the total active services to 854 as of the end on January 27. The Park benches were pickof January.

.... Fire Department-there were

21 January.

....

were 19 arrests made during

the month, eight traffic viola-

tions, six drunkness, 3 va-

There were four traffic acci-

....

Park - Cemetery-there were



uary. Only three were within watered during the last week of January. the City limits for a total esti-.... mated loss of \$50. The total

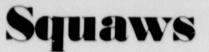
Street Department - the reestimated loss for those eight calls outside was \$575 and this moval of Christmas street light all at the J. Hand farm redecorations occupied most of sidence east of Hub. There the first three days of the were five right-of-way fires month. There was one day of along the railway between 16- street patchings and four days of sweeping before the conveyor belt broke on the sweeper Police Department - there January 30.

Yield signs were placed at the intersections of 7th and Prospect at the request of the Chief of Police after repeated l driving while intoxicated, collision of automobiles at this There were four traffic warn- intersection.

....

Sanitation Department-trash hauls continued to be made dents investigated, however, no daily throughout the month. No complaints were experienced Two days were utilized in

servicing the dump grounds and afterwards the unauthorized dumping of old car bodies was noticed, gates have been erected and is planned to have the dump open between the hours of to 5 daily for authorized dumped up to be renovated before ing only.



(Continued from Page 1)

minutes to play in the quarter.	CHIEFS
Before it ended. Dimmitt had taken a 17-10 lead. Dimmitt began to widen its lead in the second half, stretch- ing a nine-point advantage mid- way of the quarter to 18, 37-19	PLAYER Buckley Murphree Brookfield Weatherly Snead
at the half. The Chiefs actually out- scored Dimmitt in the final quarter, 22-20, but by then the damage was done. Buckley's 19 points topped Friona, follow- ed by Danny Murphree's 15.	Cass Dodd Graves Hargus Totals CHIEFS 10 Dimmitt 17
The Chiefs also had foul trouble when Travis Graves got four quick ones.	The bite of rarely is fatal.
***	The first sy were made in 18
SQUAWS-Dimmitt PLAYER FG FT TP	Keen Freedom

13

8

2

0

26

5

21

4 17

Nettles

Davis

Moyer

Rushing

Totals

SQUAWS

Dimmitt

Jennings



95.

-Dim nitt

18 22

FG FT

TP

19

15

58

9 17 22-58

20 19 20-76

a copperhead

ynthetic rubies

Dear Editor; The three federated womens clubs of Friona wish to take this means of expressing our

Star Publishes --

(Continued from Page 1) Westerland who has been working on the High Plains for the last three years on farm and ranch directories for various counties.

Westerland said that he is very optimistic about this particular area and after years of experience with all advertising media he has never known anmedium where the other merchants and businesses dealing with the farmer and rancher could reach 100 per cent' of his potential customers for such a small expense. The Friona Star plans to

publish the directory every two years. The local merchants in the three counties covered will be called on by representatives in the near future.

gratitude for the fine cooperation we receive from your newspaper. The amount of space given annually to our club projects is inestimable. We feel that the Star keeps before the

Mailbag 9

community the ever present activities in which we are engaged and promotes the community cooperation it takes to make these projects a success. These three federated womens clubs are members of the

General Federation of Women's Clubs, the largest group of organized women in the world, having 11,000,000 members in 15,550 clubs in the United States and in 54 other countries. Some of the Federated projects that we take part in are, A Dimes for Liberty project to help build the Museum of Immigration at the base of the Statue of Liberty and an extensive campaign to obliterate illiteracy from

the United States and throughout the world. Mrs. Dexter Otis Arnold, (Continued on Page 6)



IS IN THE HANDS OF TODAYS STUDENTS. **OUR STUDENTS ARE IN THE HANDS OF**

WE TWO CAN "TROUBLE-SHOOT" BETTER THAN ONE!



You specialize in farming; we specialize in banking. When your farming operation calls for banking help of any kind, isn't it logical to see us? Let's get together!

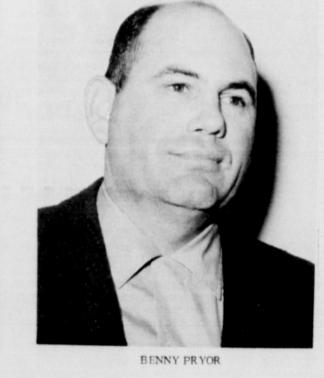
FRIONA STATE BANK

"Serving A Great Irrigated Area" Member FDIC

DAVID T. MCVEY

612 Euclid

Friona



Ph 9891

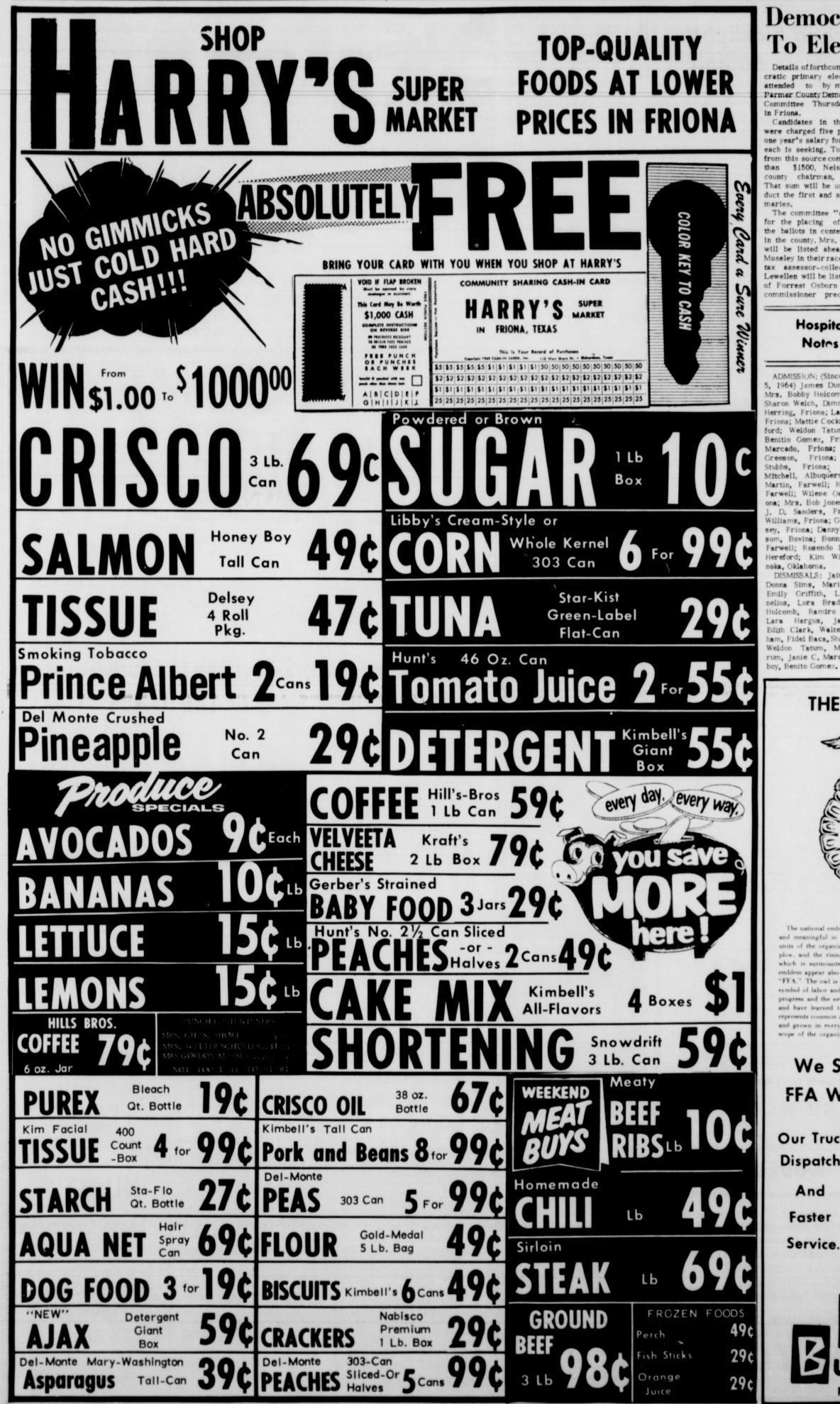
WE SALUTE THESE CAPABLE TEACHERS **DURING NATIONAL FFA WEEK** FEBRUARY 15th.-22nd.

PLAINVIEW **PRODUCTION CREDIT** ASSOCIATION

Wade Wright, Representative

Ph. 8911

.



Democrats Attend **To Election Work**

cratic primary election were in front of Welch in their bid attended to by members of Parmer County Demo Executive Committee Thursday morning

Candidates in the election were charged five per cent of one year's salary for the office each is seeking. Total income from this source comes to more than \$1500, Nelson Welch, county chairman, explained. That sum will be used to conduct the first and second pri-

The committee "drew lots" for the placing of names on the ballots in contested races in the county, Mrs. Leon Moss will be listed ahead of Hugh Moseley in their race for county tax assessor-collector. Tom Lewellen will be listed in front of Forrest Osborn in Frions commissioner precinct race

Hospital Notes

ADMISSION: (Since February 5, 1964) James Dunn, Bovina; Mrs. Bobby Holcomb, Bovina; Sharon Welch, Dimmitt; D. C. Herring, Friona; Lara Hargus, Friona; Mattie Cockrum, Hereford; Weldon Tatum, Texico; Benitio Gomez, Friona; Janie Marcado, Friona; Mrs. Jim Greeson, Friona; Mrs. Don Friona; Evangelina Mitchell, Albuquerque; Golda Martin, Farwell; Ruby Dixon, Farwell; Wilene Oakley, Friona; Mrs. Bob Jones, Farwell; J. D. Sanders, Friona; Sam Williams, Friona; Gordon Massey, Friona; Danny Lee Wassom, Bovina; Bonnie Warren, Farwell; Rosendo Dominquez, Hereford; Kim Wilson, Way-

DISMISSALS: Jaime Garcia, Donna Sims, Marie Venable, Emily Griffith, Louise Cornelius, Lura Bradley, Peggy Holcomb, Ramiro Conterras, Lara Hargus, James Dunn, Edith Clark, Walter Cunningham, Fidel Baca, Sharon Welch, Weldon Tatum, Mattie Cockrum, Janie C. Marcado & baby

Details of forthcoming Demo- and Dolph Moten will be listed for the county chairmanship. Bill Carthel of Black was named Democratic chairman in his community replacing Clyde Hays, who recently moved to Friona,

In other business, the county committee set the time of precinct conventions at 3 p.m. on the day of the first primary, Saturday, May 2. This is subject to be changed by the precinct chairman in his precinct. The county convention was

set for Saturday, May 9, at 3 p.m. at court house in Farwell.

Precinct chairman in the county are No. 1, Black, Carthel; No. 2, Friona, O. J. Beene; No. 3, Bovina, Moten; No. 4, Farwell, John Armstrong; No. 5, Lazbuddie, Wyle Bullock: No. 6, Oklahoma Lane, Wendol Christian; No. 7, Rhea, Raymond Schueler; and No. 8, Lakeview, Otho Whitefield.

Attending the meeting were Welch, Beene, Moten and Christian.

Frionan Enrolls At SH College

Linda Louise Schilling, Route 1, Friona, has enrolled as a Freshman for the spring semester at Sacred Heart College, in Wichita, Kansas.

She is a graduate of Friona High School.

The liberal arts college, administered by the Sisters Adorers of the Most Precious Blood, is a four-year institution founded in 1933 and offering 110 courses of study in 31 different academic areas.

Sunday dinner guests in the home of Mr. and Mrs. Raymond Adams were Mr. and Mrs. Buford Hartwick and Pam, Mr. and Mrs. Burr Blake Mr. and Mrs. Billy Turner and Becky and Mrs. Billie Johnson and Mike.

Over 50 tons of a certain tranquilizer pill are manufactured and used each month in the U. S.





The national emblem of the Future Farmers of America is significant and meaningful in every detail. Used by members in all recognized units of the organization, it is made up of five symbols: the owl, the plow, and the rising sun, within the cross section of an ear of corr which is surmounted by the American eagle. Upon the face of the emblem appear also the words "Vocational Agriculture" and the letters "FFA." The owl is symbolic of wisdom and knowledge; the plow is the symbol of labor and tillage of the soil; the rising sun is emblematic o progress and the new day that will dawn when all farmers are trained ind have learned to cooperate; the cross section of an ear of corn represents common agricultural interests since corn is native to America and grown in every State; and the eagle is indicative of the national scope of the organization. The emblem is protected by copyrights,

We Salute National FFA Week Feb. 15-22 **Our Trucks Are Radio Dispatched For Better**

Faster SHAMROCK Service. Friona 8211

Highlights and Sidelights From Your State Capital

AUSTIN -- Twenty - eight Republican. Democratic and 15 Republican candidates banged through the cumbent Joe Pool of Dallas. The State Health Department starting gate before last week's Bill Elkins of Greenville, Rob- is keeper of some 92 storefiling deadline in a dramatic opened with relative calm.

A ruckus over the would-be publican. U. S. Senate candidacy of Mc-Allen Congressman Joe Kilgore, and Gov. John Connally's Democrat; and John Trice, last-minute hesitancy about Waco, Republican. running for re-election, highlighted the filing-deadline spectacular.

against U. S. Sen. Ralph Yar- B. Armstrong, Kingsville, GOP. borough, Connally, acknowledging that he had considered retirement, went ahead and filed land and Fred H. Williams of needed storage space. for a second term.

boiled over the Kilgore incident,

Jack Cox, the GOP's 1962 candidate for governor against Connaily, was a surprise entry Jesse James, Austin. Demoin the Republican senate contest -- at five minutes before Beaumont, Republican. deadline.

(except judicial) and congressional races.

Connally ended up with opposition from liberal Don Yarborough of Houston, Mrs. Johnnie Mae Hackworthe of Bren- GOP. ham and Rev. M.T. Banks of can candidates for Governor are Jack Crichton of Dallas and Harry Diehl of Houston.

Yarborough is opposed by and Gordon McLendon, both of Dallas, Cox and George Bush of Houston, and Dr. Milton V. Incumbent Robert W. Hamilton, Davis and Robert Morris, both Midland, Democrat, of Dallas, are the GOP senatorial candidates.

Here is the complete lineup Austin, Democrat. for other statewide offices:

Lieutenant Governor --Preston Smith of Lubbock (incumbent) and Albert Fuentes first time in history there will Jr. of San Antonio, Democrats; and Horace Houston of Dallas, in every district come Novem-

Congressman-at-large -- In-

Attorney General -- Incumbent Waggoner Carr of Lubbock, event of disaster.

cumbent Jerry Sadler of Grape-Dallas, Democrats; and John A. Conservative Democrats Matthews of Abilene, GOP.

> Jr., Houston, GOP. Tressurer -- Incumbent University of Denton.

crat; and Fred S. Neumann,

Railroad Commissioner (un-C. Langdon of Austin, and Jesse assistant. Owens of Vernon, Democrats;

Supreme Court, Place 1 -ocrats; and T. E. Kennerly, of Business Research. Houston, GOP.

Supreme Court, Place 2 --cumbent, Democrat.

Court of Criminal Appeals ---Incumbent K. K. Woodley of

Thirteen of Texas' 23 con-

gressmen escaped opposition in if the federal income tax bill their own primaries, but for the now in the Senate is passed, be a Republican to deal with

ert W. Baker and Bob Looney, houses of medical and treatbeginning to a political year that both of Houston, Democrats; ment supplies (furnished by the and Bill Hayes of Temple, Re- federal government) which could be converted into hospitals almost instantly in the Eleven more "hospitals" are

expected to be added to the list Commissioner of Agriculture this month, and a master plan -- Incumbent John White of calls for 450 of these facilities "Wichita Falls and Millard Shiv- eventually. The State Health De-Kilgore decided not to run ers, Waco, Democrats; and John partment is directing the Civil Defense Emergency Hospital Land Commissioner -- In- program, and encourages local authorities to provide the

"INSTANT" HOSPITALS --

APPOINTMENTS - Governor Connally appointed Frank Comptroller -- Incumbent B, Appleman of Fort Worth. said it might result in a second Robert S. Calvert of Austin, a University of Oklahoma law Republican senator from Texas. Democrat; and Dallas Calmes graduate, to the Board of Regents of Texas Woman's

He then picked Myrlin O. Johnson of Harlingen to preside over the 107th District Railroad Commissioner (full Court in Cameron and Willacy The Republicans fielded a term) -- Incumbent Ben Ram- counties. Johnson replaces complete slate for state offices sey, San Augustine, Democrat. Judge Hawthorne Phillips, who resigned to become Attorney expired term) -- Incumbent Jim General Waggoner Carr's first

BUSINESS IMPROVES -- The and Don Flanagan, Richardson, 1963 index of Texas business activity was up 5.4 per cent on the average monthly level over Beaumont, a Negro, Republi- Sears McGee of Houston and the previous year, according to Jack Pope of San Antonio, Dem- The University of Texas Bureau

Austin, Amarillo and Beaumont showed highest gains. Democrats John Van Cronkhite Ruel C. Walker, Cleburne, in- They were followed closely by Corpus Christi, Houston, Fort Supreme Court, Place 3 -- Worth, Galveston and Waco. No city showed a percentage decline.

Bureau predicted that 1964 will be another good year as far as personal income and business activity is concerned CIVIL DEFENSE SPACES UP -- Texas now has 1,800,000 li-

censed civil defense shelter

spaces of a goal of 1,900,000, CD Regional Director Bill Parker told a conference here. These sevencities have fullystocked shelters, Parker said: Abilene, Baytown, Bryan, Big Spring, Denton, Odessa and Tyler.

into this nautical ensemble of

all-cotton stretch denim. Style

bottom trousers. By Koret of

little or no ironing

Diamonds of poor quality have

SHORT SNORTS

The Texas Tourist Development Agency awarded its \$250,-000 advertising comtract to Mc-Cann-Erickson, Inc., Houston advertising agency.

Texas Liquor Control Board collections for December amounted to \$40,701 as the result of 609 convictions and 77 jail terms for liquor-law violations.

Land Commissioner Jerry Sadler ordered a full investigation when he learned that seven oil wells on a state lease in Gregg County had been

plugged without his approval. SEAFARING-Comfort is built Texas State Teachers Association president, Mrs. Elizabeth details include a turtleneck breeze-breaker jacket and bell-Little of Corpus Christi, said public school teachers in the California, the outfit can be state this year will receive a machine-washed and dried salary almost \$600 below the with national average; teachers needed. group has voted to fight for a salary increase when the 59th Legislature meets. been found in Nevada.

Governor Connally authorized removal of the three remaining Confederate widows now housed in the Confederate Home for Women in Austin to a "first-class" nursing home. where he said they would receive better treatment and at less expense to the state.

Banks in El Paso and Burkburnett were granted charters the State Banking Board by while application of Jacinto City State Bank was declined, and action again was postponed on bids for two new banks in Midland.

Governor Connally got a new lighter cast on his damaged right arm, was pronounced in pretty good physical shape, but doctors said it will be six or eight months before he regains full strength.

Excise taxes collected on clgarettes in Texas last month came to \$7,300,000, up from \$7,200,000 a year ago, despite S. Health Service warnings about evils of smoking.

Texas schools have been urged by the governor to give song, "Texas, Our Texas,"

Speed, drinking and wrongside driving are three main factors in fatal traffic accidents, Department of Public Safety Director Homer Garrison Jr. told a traffic courts confer-



BELLES OF THE BALL. . . The six beauties pictured above are all seeking one thing. . . to be crowned Queen of Texas Tech's Army ROTC Ball Feb. 15. In the center of this cluster of female charm is Cadet Lt. Col. J. B. Johnson of Lubbock, fall semester brigade adjutant and man in charge of planning the Ball. Queen candidates include (sitting) Carole Barnes of Dallas (left) and Sherry Beadle of Eunice, N. M. (right). Standing (left to right) are Beth Gibson of Vernon; Dana Speer, Olton; Kay Burleson, Friona; and Kay Perkins, Petersburg, Miss Burleson is the daughter of Mr. and Mrs. T. I. Burleson, of Friona. (TECH PHOTO)

WELCOME TO FRIONA



FRIONA WHEAT

GROWERS

Elevator Service

Field Seeds



PAGE 4



Kendrick Oil Co. **Phillips 66**

66

Phillips Tires Tubes Batteries Accessories

THE FRIONA STAR

REQUIREMENTS LISTED

School Needs Applicants For AFS Student Host

Alton Farr this week released a list of "rules" by which prospective families for exchange students must be judged.

"There really are not a great think," Farr said. The local committee is taking munication.

applications for families who student in their home. The selection procedure fol-

lows:

large enough to share a por- York. tion with another child from another land for a year - and probably forever.

A mind - open to the dif- office.

Superintendent of Schools ferent life and culture the student will bring with him, open family applying for a student, gross income as reported to The AFS student must have to accepting him for his dif- boy or girl, is interviewed by ferences and not his similari- a member of the local comties.

And a share of laughter and is the chairman of the inter- dent. Medical expenses for any age. There is no rule that number of stipulations in the gaiety to shrink the problems view committee. Each member accident or illness incurred says there must be a child AFS program, as some might which may come up and to of the family must be present strengthen the bonds of com- at the time of the interview. WHO CHOOSES THE FAM-

would like to keep an exchange ILY?-The local committee is they have over their own childresponsible for finding and ren. interviewing prospective fami- FINANCIAL OBLIGATION lies. Final approval is with the The family must realize that

in the school superintendent's AFS.

mittee, Mrs. Ernest Osborn by the student while in the The parents have the same spending money.

between the local Chapter, the QUALIFICATIONS-A heart - Amarican Field Service in New the student will be a financial school, and the family as to that a committee of senior boys burden to some extent during FAMILY APPLICATION - the year, as in no case is various expenses such as lunch Special forms may be secured a family paid a stipend by at school, school supplies, class ring, class pictures, yearbook, The family may deduct up laundry and dry cleaning, hair

FAMILY INTERVIEW - Each to \$50.00 per month from their dressing, etc. the U.S. Government for tex a bed of his own, however he purposes for actual expenses may share a room with another incurred in caring for the stu- teen-ager at least 15 years of

of the same sex or age as the AFS student in the home. TRANSPORTATION - The drive a car. To keep this from

social functions, it is suggested who will be responsible for and girls be formed to assist in this matter.

PERIOD OFSTAY - Arrangements are made for the student to arrive in August. He is

It is essential that the mother be available full time during the period before school opens. DISQUALIFICATIONS OF

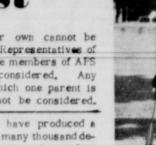
either parent was born abroad of foreign parents and came

old cannot be considered. A couple who has had no child-

to go directly to his family ren of their own cannot be or committee members of AFS cannot be considered. Any family in which one parent is lacking cannot be considered. Physicists have produced a

grees hotter than the surface of the sun. Amber, a fossil resin, is

versatile coat fashion that goes over country suits and city dresses with equal dash. Completely water-repellent and washable, it's a Weatherbee design.





OFFICIAL VISIT. . . Mike Crow, right, executive vice president with Red Barn Chemical Company visited the new Friona installation the past week. Friona's new plant is having an open house Saturday. Also in the picture are (left to right) Jerry Higdon, Clovis, regional manager, and Roy Davis, local manager.





U.S. are paid by AFS. Each student receives a check for authority over the student as \$14.00 each month for personal AFS student is not allowed to twelve cannot be considered. Before the student arrives, being a burden in getting the an agreement must be reached student to various school and

and not to a temporary family. considered. Representatives of FAMILIES-Any family in which

to the U.S. after the age of Any family in which either parent is less than 37 years

found in many colors ranging from blue to the usual golden amber.

temperature many thousand de-

CONTINENTAL - Chesterfield styling in cotton twill make

Why FFA Week is Observed During February

National FFA Week comes every year during the week of the anniversary of the birthday of George Washington. Although usually considered first as a great general, our first president, and an engineer, George Washington's first love was the farm he called Mount Vernon. There he was one of the first in the nation to practice contour planting, crop rotation, and other soil conserving methods. Probably no other man in America of his day spent more time seeking new agricultural information, either by experimentation on his own farm, or by correspondence with agricultural scientists in England. The title of America's first "scientific farmer" might be applied to Washington. It was more than a century after his death that many of the sound agricultural practices he advocated found general practice.

It is out of deep respect and admiration for George Washington, the farmer in whose progressive ways they seek to follow, that Future Farmers annually observe their National FFA Week at the time of his birthday.

Congratulations To Our Friona FFA On Their Past Years Accomplishments FRIONA MOTORS Ph. 2341 Friona

THURSDAY, FEBRUARY 13,

Mailbag...

(Continued from Page 2) president of the General Federation, has always strongly advocated the freedom of the press

and may it never be taken from us. Again accept our deup thanks

and all good wishes. Sincerely, Mrs. Wesley Hardesty, President Friona Womens

Study Club Mrs. Sloan Osborn, Pre-

sident Modern Study Club Mrs. Walter R. Rieth-

mayer, President Progressive Study Club Editor's note: Thank you for

the kind remarks. It's a pleasure to work with the fine organizations in Friona for betterment of our city. --B.E.

Dear Editor,

Now that Randy Gardner, the 17-year-old San Diego high school boy has survived 11 days of sleeplessness to win the world's stay-av/ake championship from the Hawalian titleholder by four hours, some kook will doubtless come along to exceed Randy's 264 hours without shut-eye.

who should know better.

science fair next year.



PAGE 6

THUR

1

POLITICAL CALENDAR

the Friona Star is authorized to make the following political announcements subect to action of the Democratic Primary in May, 1964:

FOR DISTRIC , ATTORNEY Jack Young (Re-Election)

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Parmer County Hurshel R. Harding (Re-Election)

FOR COUNTY TAX ASSES-SOR-COLLECTOR: Leona Moss Hugh Moselev FOR COMMISSIONER, PRE-CINCT 1: Tom Lewellen (Re-Election)

Forrest Osborn Thomas Parson

In 1800 only one of twenty people in the U.S. lived in citsouri. Include phone number in ies of over 8,000 inhabitants.







ASSIST FFA . . These men assisted the Friona FFA chapter with getting a new pickup and equipping its trailer. Left to right are Grady Dodd, J. P. Sims and Dave Allen, all of whom donated tires for the new trailer. Next is Everett Gee, FFA president, Raymond Whatley and Oscar Baxter of Friona Motors, who gave the chapter the pickup at one-half the monthly payment rate and instructors Benny Pryor and David McVey.

IN BOVINA --

Young Demos Hear Boston

"Politics plays a big part in "Without farm programs, I

Those were the words of jay years," commented Boston, Smith says. Boston of Hereford, who was who received nationwide publicguest speaker at a regular ity during the Eisenhower-Benmonthly meeting Tuesday night son administration when he ofof Parmer County Young Demo- ficially offered to give his Deaf crats. The meeting was in Bovina if he (Benson) could farm it

Restaurant. Pointing out that he favored the farm programs which were

America's two-party system, in effect at that time. Boston said he believes people should study the history of the two parties is that the "Reptwo parties in America. ublicans believe in tight money

and high interest rates," Boston told his listeners. Leon Smith, Jr., vice presi-

dent of the organization, presided at the meeting. Next meeting will be second

Tuesday in March at Hub Community Center. Meeting time will be at 8 p.m. All Parmer County Demo-

crats between the ages of 16 a person's life--usually more believe half the farmers in our and 35 are invited and wel-than that person realizes." area would go broke in three come to attend the month area would go broke in three come to attend the meeting,

> Alice, Texas, was named for Alice King Kleberg, daughter of Richard King of the King Ranch.

Part of the Danube River flows underground and emerges as a tributary of the Rhine River.

The Alabama-Coushatta Indian Reservation occupies a 4,351-acre tract near Livingston, Texas.

Cannon AFB Given Role In "Falcon '64"

For the second consecutive N.M., has been chosen to represent Tactical Air Command in it's segment of Falcon '64. Falcon '64 is the summer field training trip of the U.S. Air Force Academy Class of 1967 to major U. S. armed forces installations throughout

the U.S. and abroad. The first group of cadets, some 350 strong, will arrive on June 23 and depart June 27. The second group will arrive June 27 and depart July 2. June 27 has been set aside as the day for the massive tactical air demonstration at Melrose Bombing Range.

As was the case last year year, Cannon AFB, Clovis, local area citizens will be invited, along with the cadets, to witness the awesome might of tactical aircraft performing tactics used in close air support of ground forces.

The cadets will be briefed on the mission of TAC, its capabilitles and its global commitments. Many of the cadets will be given orientation rides in the two-seat F-100F Super Sabre, the primary weapon of TAC and Cannon.

After departing Cannon, the cadets are scheduled to visit other defense installations where they will continue their summer training.



Contributions of the American people to the March of Dimes since 1938 have made possible the conquest of polio through development of two vaccines and now have made this voluntary health organization the largest single national source of private support for patient care and research in both birth defects and arthritis





Aim And Purposes Of The FFA

The primary aim of the Future Farmers of America is the development of agricultural leadership, cooperation and citizenship. The specific purposes for which this organization was formed are as follows:

- 1. To develop competent, aggressive, rural and agricultural leadership.
- 2. To create and nuture a love of country life.
- 3. To strengthen the confidence of farm boys and young men in themselves and their work.
- 4. To create more interest in the intelligent choice of farming occupations.
- To encourage members in the development of individual farming

Smith County farm to Benson and make a living on it under "The big difference in the

- programs and establishment in farming.
- 6. To encourage members to improve the farm home and its surroundings.
- 7. To participate in worthy undertakings for the improvement of agriculture.
- 8. To develop character, train for useful citizenship, and foster patriotism.
- 9. To participate in cooperative effort.
- 10. To encourage and practice thrift.
- 11. To encourage improvement in scholarship.
- 12. To provide and encourage the development of organized rural recreational activities.

AGRICULTURE is this nation's largest single industry. It is basic to our continued economic and social stability. The production, processing, and distribution of Agricultural products employs more than " third of America's working force; and farmers are a \$14 billion-a-year customer of industry and labor-not counting the billions farmers spend for consumer goods.

Our great cities, our mighty industries, our business and professional accomplishments, our educational institutions, and ou. high living standards, are possible because of the efficiency and productivity of the American farm.

Likewise, the agricultural interests and income of farmers are inseparably tied to the health and prosperity of working men and women and the industries in our towns and cities. No one element of our nation can scarcely exist, and certainly not prosper, independently of the others.



This nation must have a constant supply of NEW farmers every year to replace those who die, retire, or otherwise leave the farm. These must be men with experience and training, for the successful farmer today is both a scientist and a businessman; mechanic and a laborer; at the same time capable of leadership in the affairs of the community. Generally, they must be men who have begun farming at an early age, so that by the time they are ready to marry and start a family they will be firmly established in a farming program that promises a good future.

The number of young men on farms is more than adequate to meet the needs for replacements, but not enough of those who enter farming. have the educational background that is necessary for success under modern conditions. Vocational Agriculture and the Future Farmers of America constitute the most effective program yet developed for training boys to be good farmers and good citizens, and helping them to become established in the agricultural occupation of their choice.

Your support of this program will help to assure the continued progress and development of the industry upon which America must depend for the basis of a prosperous economy.

WE SALUTE OUR AREA FUTURE FARMERS DURING NATIONAL FFA WEEK FEB. 15-22 **CUMMINGS FARM STORE** Friona Ph. 9111

THE FRIONA STAR

THUR



By Vern Sanford

got started is anyone's guess. The popping bug is one of But the fly rod never has been the most exciting of all baits quite able to shake it off. Contrary to what you may have heard, fly fishing is not complicated. In fact, the basic cast can be mastered in a few

short minutes of practice. What makes fly fishing com-plicated is that most people

get started with the wrong kind of tackle. In such an insible

Unlike spinning or casting, fly fishing depends on balance of tackle and thythm to get those smooth, delicate looking casts. The fly rodder is casting the line, not the bait. What is on the business end of the leader is a minor factor, due to the use of almost weightless lures.

The secret, then, is balance. Every bit of the tackle must be balanced together-the rod, reel and line. Basic approach is to choose a rod best suited to your individual needs and later get the reel and line to

match that rod. For general Texas fishing, about an eight-foot fiberglass rod is satisfactory. It is light enough to make casting more pleasant, yet carries enough backbone to whip even the biggest of bass.

The reel is nothing more than a device to hold the line. It plays no part at all in the cast. But the reel should be balanced to the rod. No matter how much the rod-reel com-bination weighs, if it is prop-erly balanced it will feel like you have no weight in your hands at all.

The line is very important Stamped on each individual rod is a number which indicates the size of line that rol requires. A line too heavy or too light will not cast proper-

There are basically three types of fly lines—level, double taper and forward taper. To start with, get a level line. It is cheaper and will do the job adequately.

To commence casting, strip some line off the reel and lay it out in front of yeu, holding your rod at about a 10 o'cleck position, or almost straight out. With a smooth uplift the rod, bring the line up and back, stopping the rod at about 1 o'clock, or just behind your head. Watch the bac'cast. When the line straightens out, come forward smoothly and easily. The line will curl over and lay right out. It may take

For bass it often pays to Many people are hesitant to give fly fishing a try because they have heard that it is a very complicated sport. This is a stigma which has haunted the fly rod down through the ages. Where it got started is anyone's guess

to use. Cast it out and let it lie idle on the surface for a few seconds, then barely twitch it to simulate a bug which has fallen into the water and is struggling feebly.

But when you do, hold on. The next thing you know there might be a tremendous, heartstance, fly fishing can indeed skipping splash where a big be difficult. Depending on how bass comes boiling beligerent-mismatched the tackle really ly up to kill this moisel of is, it can be downright impos-

....

With the passing of the old Game and Fish Commission, as a result of the legislature merging the wildlife and parks, there are many of us who can shed a tear. The old commission cannot pass without some thought of the service it has given to sportsmen for nearly 40 years. There is no denying that when the game and fish com-mission came into the picture

mission came into the picture that game had been greatly depleted in Texas. Many men who killed a deer 40 years ago

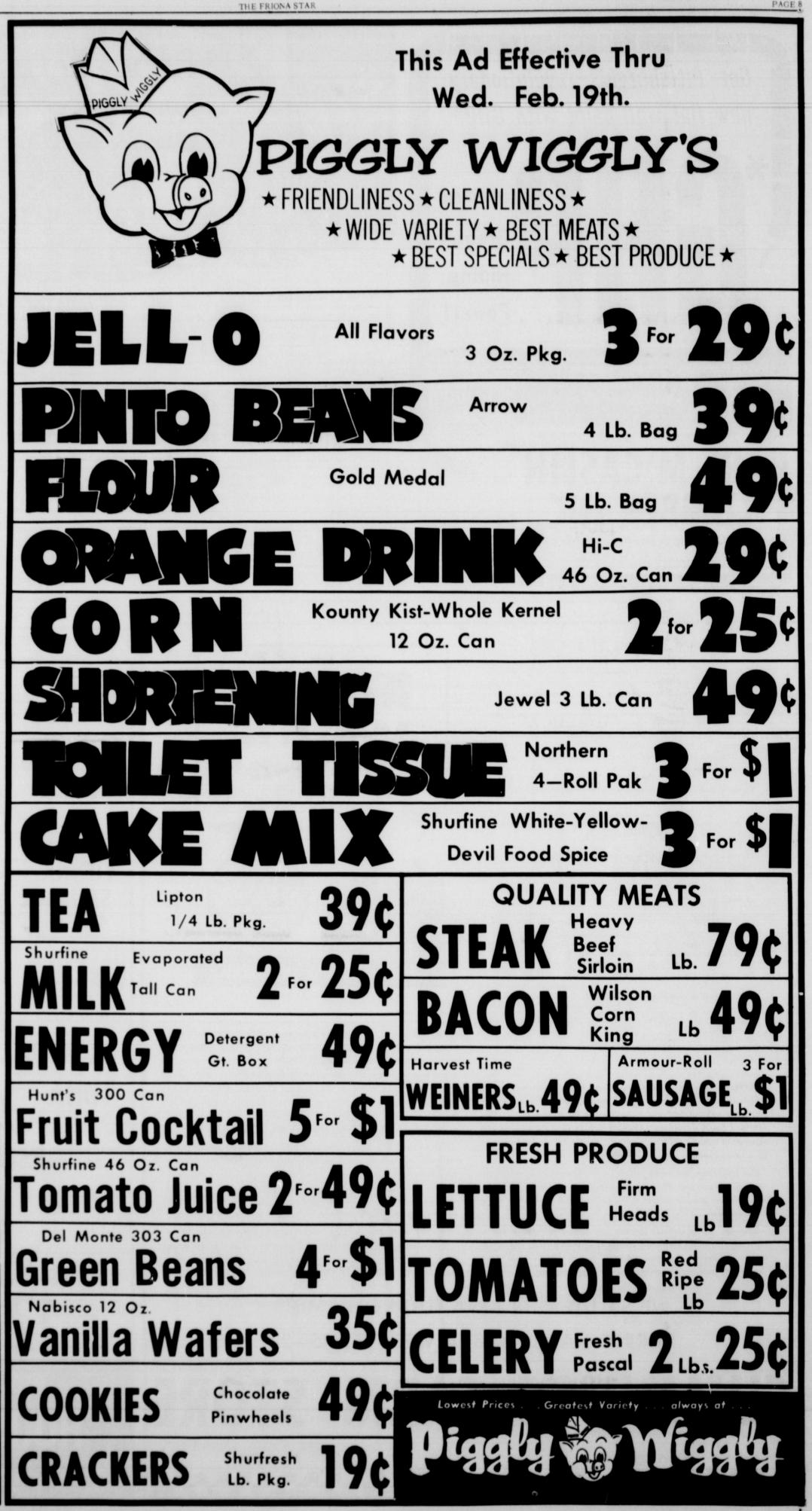
who killed a deer 40 years ago doubted that their grand-children would have such an opportunity. There was prac-tically no fishing. Then through the tireless work of the commission and its hundreds of efficient em-ployes, game began to make a comeback. Trained biologists were able to study the needs of wildlife. By passing this of wildlife. By passing this information on to the land-owners, they were in a position to bring about a restoration.

Wildlife had been shot out in most counties. In Central Texas, where today there is an overabundance of deer, it was almost impossible to find a legal buck back in those days. Bulldozers had pushed civil-ization into the heart of the wildlife habitat. Very few counties in Texas had any

wildlife remaining. But today the story has changed. There's hardly a county in the state that doesn't have some game in the the state that shootable quantities.

A typical example is in the Lower Valley, where the white winged dove was uprooted from the colonial nesting areas. They left and went to Mexico.

Our game commission, with the aid of both state and federal funds, was able to buy management areas; and now for the last dozen years we've been able to harvest whitewings.



a little practice, but in a short while you should be casting adequately to catch fish.

Any type of tiny wet fly or topwater bug will do for Texas fishing. Use the basic colors of brown, black and yellow. Sometimes a tiny spinner can be attached forward of the fly to give it more appeal to give it more appeal.

Fish the bait slowly along the shoreline as you would fish any other bait with spinning or plug-casting tackle. Usually you catch more fish with a fly rod than by any other method. However, the size of the catch is apt to run smaller.

But this is one advantage of the fly rod. Because it is whippy and light, even a sized perch can cut all sorts of capers on it before being subdued.

Some people even fish with natural bait. They attach a tiny hook on the leader and put on bait like earthworms or insects and fish without any weight at all, or perhaps just small split-shot sinker to carry it down.

The commission started a quail hatchery. Even though it has been greatly maligned, it was a huge success as a plant and turned out a great number of birds. Lack of proper cover for the birds at first limited the good that could come from hatch-ery-produced quail. But again

landowners cooperated and to-day, despite the bulldozer, there is considerably more habitat than even a dozen years ago.

This same story is true of the fish hatcheries. Perhaps there are too many hatcheries. Perhaps it was economically unsound to give away fish to private landowners to stock private ponds. But the fact remains that

But the fact remains that we have more good fishing in Texas today than the Indians ever dreamed of in their wildest imaginations. We are catching over-size bass from stock tanks in far western Texas where 50 years ago a bass was unknown. Men and women who hunt Men and women who hunt

and fish paid the bill for all this. None of the money came from the general funds of the

15 Or 20 Lightweight Steers Branded Bar Or Bar-O Contact S.H. Osborn Phone 3561 Friona

-CORRECTION-

In Last Weeks RED BARN Ad A Line Read, "These Products Are In Liquid Fertilizers," This Should Have Read,"These Products Are In Liquid Form So They May Be **Mixed With Your Liquid** Fertilizer."



MARCH WEDDING PLANNED-Mr. and Mrs. F. W. Barnett have announced the engagement' and approaching marriage of their daughter, Betty, to J. B. Douglas, son of Mr. and Mrs. Joe B. Douglas. Wedding vows for the couple will be read at First Baptist Church at 7:30 p. m. Friday, March 27. Invitations are not being mailed locally, but friends of the couple are invited to attend.

6

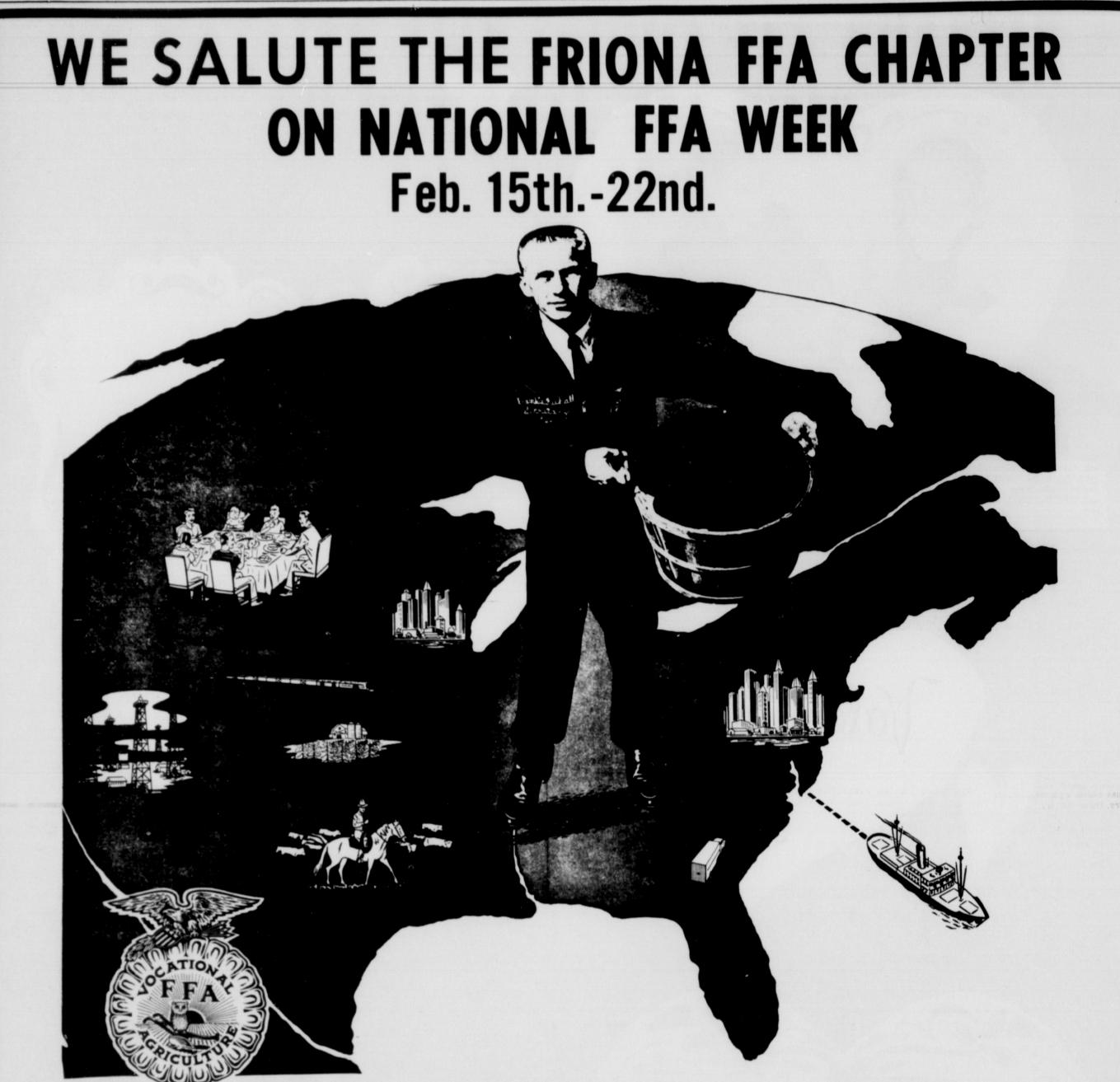
TO BE WED-Mr. and Mrs. W. J. Russell of Houston, Missouri, have announced the engagement and approaching marriage of their daughter, Joyce, to Delmer Lee Dement, son of Mr. and Mrs. E. L. Dement of Plainview. A February 22 wedding is being planned by the couple. The Russells and Dements are former Friona residents.



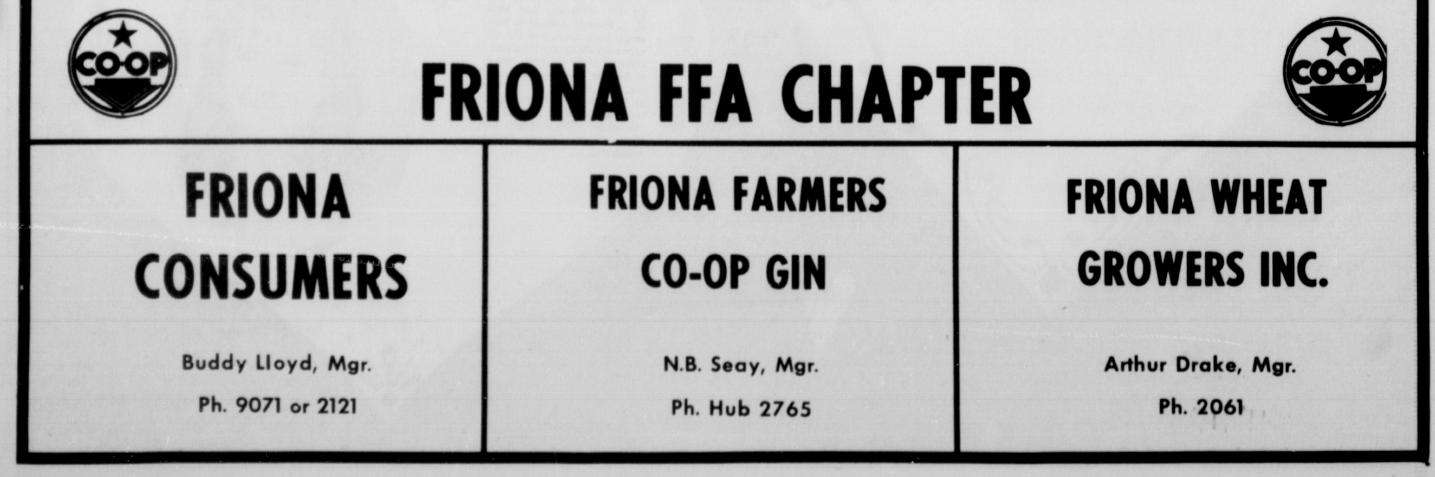
HE FRIONA STAR

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Agriculture Is The Vital Force In A Free America. We Of The Friona Area Cooperatives Are Proud Of The Boys Who Are Learning To Be Our Agriculture Leaders Of Tomorrow. We Say WELL DONE To The-----



PAGE 2

THE FRIONA STAR

THE WOMEN

Miscellaneous Shower Honors Brenda Deaton

A bridal shower at the Black Community House from 3 to 5 p. m. Friday was a courtesy for Brenda Deaton, who became the bride of Phil Phipps Sunday evening.

The honoree's chosen colors, blue and white, were carried out in the decorations. Refreshments of punch and cake were served. Hostesses were Mesdames T. J. Presley, Bill Carthel, Harry Lookingbill. Travis Stone, Rosco Ivie, Gene Welch, John Benger, Clyde Hays, F. W. Barnett, George Frye and Lloyd Prewett.

Those attending and sending gifts were Mesdames W. E. Smith, D. L. Carmichael, J. E. Knight, G. B. Buske, Milburn Bennett, Jim Greeson, L. A. Milligan, L. B. McClain, Tom Lewellen, Everett Deaton, Oscar Baxter, Delton Lewellen, K. E. Deaton and Pat Busby. Also Mesdames R. W. Parr. Frank Truitt, Ernest Osborn. C. B. Eddins, Allen Stewart, Joe B. Douglas, James Mc-Lean, I. V. Day, Bruce Parr, Joe Talley, J. C. Claborn, James Buckley, J. T. Gee, Lloyd Prewett, L. A. Winningham. Glynn Don Hughes, Earl Chester, Clayton Taylor and Maurine Dunn,

Mrs. Joe Moyer

Elected Delegate

At the Monday evening meet-Troop 268 was a cooking school ing of Friona Rebekah Lodge conducted by Mrs. Marilyn Mrs. Joe Moyer was elected Prickett, home service advisor delegate to the Panhandle Asof Southwestern Public Service sociation meeting in Amarillo Company. April 24, 25 and 26 at 312 1/4 East Fifth Street.

During the business session measuring, baking, seasoning a report was made that Sam and serving different kinds of Williams was scheduled for foods. She also outlined the surgery in the local hospital, proper way to clean a range. Reports were also made of nine This demonstration was a part sick visits being made and 24 cards being sent. A motion to make a donation to the eye reing badges for the troop members. search project was made and carried.

Ten members were present. dames Watson Whaley, Louis

Betty Myers of Rollo, Kansas and Willene Baxter, both students at Draughon's Business College in Amarillo, were weekend guests in the home of Miss Baxter's parents, Mr. and Mrs. Oscar Baxter.

Also Mesdames Harry Look ingbill, Herschel Johnson, J.R. Braxton, Jim Bailey, Bill Burton, Clyde Hayes, Doyce Barnett, J. B. Snead, H. C. McDonald, John Benger, Bill Carthel, George Frye, GlenRoberson, Sherman L. Jones, T. J. Presley, Johnie Benger, Woodrow Whitaker, Dale Houlette and C. M. Phipps. Also Mesdames Cordie Potts, Johnny Mars, Kenneth Fer-

ders, Calvin Talley, DickRock-Rosco Ivie, Mart Stone, J. R. day. Rev. Bill Burton, pastor, Nazworth, E. G. Phipps, Guy Latta, G. A. Collier, Earl Jame-

son, Glenn Reeve, Gene Welch and T. I. Burleson. Also Kay Burleson, Jo Phillips, Jeanie McDonald, Cathy Summitt, Illinois. Bailey, Kay Johnson, Myrna Bennett, Andrea Milligan, Mary and Martha Knight and Dr. and

bride, was the matron of honor. Mrs. L. B. Barnett. Also Mesdames Helen Fang-Bridesmaids were Trudy Olman, D. C. Herring, Sam Mears, guin, Perryton, Betty Myers, R. Wall, Perry McMinn, Rollo, Kansas and Mrs. Norman Bailey Woody, D. C. Mitchell, Herring, Amarillo, Glenna Demond Mitchell, Kenneth Crow, cousin of the bride was Hampton, J. S. Phipps and J. B. the junior bridesmaid. Allen.

Highlight of the Monday af-

Mrs. Prickett demonstrated

Those present were Mes-

Welch and Kenneth Pearson,

leaders, Gay Welch, Barbara

Weast, Denise Cudd, Lupe Her-

Scales and Amy Sue Renner.

nandez,

Susie Spring, Nancy

McVey, Jayn Massie, Janie Kentucky.

Home Service Advisor

Conducts Cooking School

Glenda Deaton, sister of the

Hernandez, Susan Floyd, Gloria

Baby Girl Born

a new member.

Friona

Brenda Deaton, Phil Phipps United In Formal Ceremony Wedding vows were ex- bride, and Vea Crow, cousin attendants wore identical guson, Buryl Fish, B. E. San- changed between Brenda Deaton of the bride, were flower girls. dresses and hats and carried and Phil Stanton Phipps at First Ring bearers were Gay Deaton, single long stemmed white ey, Ellis Tatum, Travis Stone, Baptist Church at 7 p.m. Sun- Black, sister of the bride, and roses.

Of Interest To

Alonzo Strickland, Kansas City, read the double ring ceremony. nephew of the bride. Candlelighters were Marsha The bride is the daughter of Mr. and Mrs. L. L. Deaton, Black, Parents of the groom are Gary J. S. Phipps, Aurora, Colorado, groom and Mrs. Kenneth Hampton,

Tex Phipps served as his brother's best man. Grooms-Mrs. Ray Strickland of Kanmen were Lynn Phipps, brother sas City, Mo., sister of the of the groom, Dewain Phipps, cousin of the groom and Eldon Rape. Brian Jameson, cousin of the groom, was junior groomsman.

Mrs. Sherri Mullins organist, of Amarillo played traditional wedding selections and accompanied Rev. Burton as he of the church. Blue punch and sang "The Wedding Prayer." The matron of honor wore a Mrs. Glen Roberson, Mrs. El-

dress styled with princess lines and a matching hat. Her bouquet was of blue roses. Other bridal

ternoon meeting of Girl Scout Brown, Regina Duke, Glenda Deaton, Jonnye Cudd, Cindy Born In Houston Campbell and Diana Esquivel,

Lisa Lynn Welch

Lisa Lynn is the name Mr. and Mrs. Guy L. Welch of Houston chose for the baby girl born to them at 2:39 p.m. Wednesday in that city. She is the

Grandparents are Mr. and Mrs. Eugene Boggess, Friona, and Mayor and Mrs. Louie Welch, Houston, Mr. and Ed Watson, all of Friona, and Mrs. and Mrs. Lester Dean all of Houston are the great-grandparents.

Great grandmothers are Mrs. The only great-great-grand-Tanny Knight, Lewisburg, Ken- parent is Mrs. Meredith, Vernon.

Mrs. Welch is the former Robbie Boggess. Mrs. Eugene Boggess has gone to Houston to visit in the Welch home.

The bride, escorted to the altar and given in marriage by her father, wore a formal wed-Jones, cousin of the bride, and ding gown of Chantilly lace over Phipps, cousin of the white net. The fitted bodice was designed with a scalloped neckline outlined with seed pearls and long fitted sleeves which ended in points over her hands. Her fingertip veil of illusion

fell from a crown of crystals. She carried a bouquet of white roses tied with white satin love knots atop a white Bible, a gift from the groom. Following the ceremony was a

reception in Fellowshhip Hall wedding cake were served by blue re-embroidered satin lis Tatum, Mrs. Maurine Dunn and Mrs. Calvin Talley.

Mr. and Mrs. Phipps will be at home on a farm northwest of town following a wedding trip to the West Coast. They are both graduates of Friona High School. She has been attending Draughon's Business College in Amarillo and he is farming.

PATTI'S BEAUTY SHOP

Is Pleased To Announce The Association Of

Cora Snyder

To It's Staff., Phone 4841 For Appointments On Thursdays, Fridays Or Saturdays.

Progressive Study Club Elects New Officers

A slate of officers, elected to serve two years at the Progressive Study Club meeting Tuesday evening at Friona Federated Club House, was headed by Margaret Duggins, president. Others who will serve with

her are Gay Cranfill, vicepresident; Sue White, secretary; Dixie Smith, treasurer; Lou Humphrey, parliamentarian.

Rita Beene, music director; Doris Barnett, planist; Gay Harrell, federation counselor and Carol Ellis, reporter. These officers will be installed at the second meeting in May.

Holly Stubbs Born Monday

Mr. and Mrs. Don Stubbs became parents of a baby girl at 11:25 p. m. Monday, February 10. She weighed 6 lbs. 12 ozs. and was named Holly Dawn.

Grandparents are Mr. and Mrs. Steven Stubbs and Mr. and Mrs. Jim Baxter all of Friona. She is the first child for the couple.

You are my friends if you do what I command you. . . This command you, to love one another. (John 15:14, 17. RSV PRAYER: O Lord, impress Th

commands upon us that we may always be looking for ways of fulfilling them. Use us as Thine instruments for speaking kindly words and giving friendly assistance to others, friends or strangers. In the Master's name we pray. Amen.

Delegates to the convention ice was on the other. in Littlefield March 17 were also elected. They are Margaret Duggins, delegate, and Gay Cranfill, alternate,

A friendship tea followed the business meeting. Valentine motifs and other decorations were in red and white.

The serving table was covered with a white lace cloth over red and centered with a floral arrangement of tall red carnations interspersed with white hearts, A selection of cakes, including a valentine cake, was displayed on one end

of the table and a silver serv-

nell Horton. Mary Sheehan and Sue White presented a humorous skit. Hostesses were Joy Lindeman, Tommie Mercer, Martha

Original songs were pre-

sented by Gay Cranfill and Lu-

Mae Prewett, Gay Harrell and Virginia Rhodes, members of the social committee

Guests were Sarah Jo Spencer, Joy Osborn, Marilyn Blackburn, Carol Pounds, Clydie Black, Paula Fairchild. Patsy Talley, Jan Fleming, Virginia Martinez and Ethel Ruth Spring.



If this has ever happened to you you know about The Big Difference in insurance

You know-because one of two things automatically happened to you:

1. If you bought your insurance from a onecompany agent...

You may have had a terrible feeling in the pit of your stomach when you realized you were without help, at time when you needed help most.

If you bought your insurance through an independent insurance agent...

You knew you had a friend nearby you could call on fo help. If you had a claim-or there was a lawsuit again you-your independent agent was right at your side to help You had The Big Difference in insurance-the continuir personal attention of an independent agent.

We are independent insurance agents, professionally qualified and ready to give you The Big Difference in insurance. Call 1 any time. Look for this seal.





great-grandmother is Mrs. Also Linda Perkins, Patsy Kate Simmons of Dunmore,



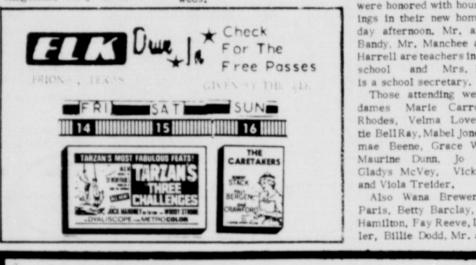


WIN TOURNEY. . . The Friona Squaws "B" team won the Tulia "B" team tournament last weekend, beating the host Hornettes in the finals. On the back row are Willie Grace

Margaret Arehart, Nolen Johnson Wed

The Johnsons live in Jack-

Margaret Jean Archart of serving in the U. S. Navy, is Jacksonville, Florida, and stationed at Mayport, Fla. Nolen Johnson, son of Mr. and Mrs. Joe Johnson of Friona, sonville. Mrs. Joe Johnson and Troy Vangel returned late Monwere married February I at day after visiting the newly-Kingsland, Ga. Johnson, who is weds.



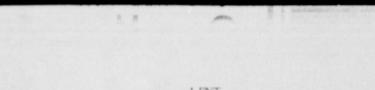
Grubbs, Lorene Jackson, Lanore Jackson, Janet Bishop and Patsy Rule. Kneeling are Margaret Wilson, Janet Stevick, Lyndia Chandler, Nergis Yazgan and Frieda Floyd.

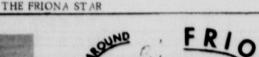
Housewarmings Monday Honor Three Couples

The Tom Bandys, Travis Alton Farr, Mr. and Mrs. Ray-Harrells and Mal Manchees mond Cook, Mr. and Mrs. J. T. Gee, Mr. and Mrs. Tom Jarwere honored with housewarmings in their new homes Monboe, Mr. and Mrs. Skipper Mcday afternoon. Mr. and Mrs. Neal and Mr. and Mrs. Bennie Bandy, Mr. Manchee and Mrs. Prvor. Harrell are teachers in the local

school and Mrs. Manchee Other Frionans in Arizona are Mr. and Mrs. Dick Rock-Those attending were Mesey. They are visiting Mrs. dames Marie Carroll, June Rockey's parents, Mr. and Mrs. Rhodes, Velma Lovett, Mat-H. H. Elmore, who moved from tie BellRay, Mabel Jones, Deci-Friona to Mesa a few years ago. mae Beene, Grace Whitfield, Think the Elmores observed Maurine Dunn, Jo Phillips, their 60th anniversary recently. Gladys McVey, Vickie Neal

The discoverers of barbi-Also Wana Brewer, Audra turates named the drug after St. Barbara.





True Western hospitality was shown in many instances by residents of Friona during last week's snow storm. A large number of persons who were stranded in Friona while the roads were being cleared would have had no place to sleep had it not been for the generosity of others.

DANGER

You tell what you are by the

By the spirit in which you

By the kind of things at which

By records you play on the

You tell what you are by the

By the manner in which you bear

By so simple a thing as how

By the books you choose from

In these ways, and more, you

the well-filled shelf;

tell on yourself!

things you wear.

burdens bear

you laugh

phonograph.

way you walk,

delight to talk,

defeat,

you eat.

As far as I know no one suffered personal hardship other than having frozen water pipes, heating systems being out of order for short periods of time, cars and pickups being stuck in snow drifts and other minor inconveniences. A number of young persons

of various ages enjoyed riding sleds on the Reeve Lake just north of the city limits. Think there were no injuries more serious than bumps and bruises. As usual when school turns

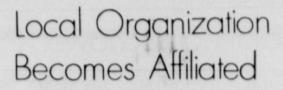
out for a day or several families took off for unplanned vacations. Think the ski run at Ruidoso attracted more Frionans than any other resort this past weekend. The Deon Awtreys, Elvin Wil-

sons, Bill Willeys, David Grimsleys, Bob Riethmayers, and Truett Johnsons were part of this group. No injuries were reported.

The H. K. Kendricks and J. G. McFarlands are vacationing in Arizona. Even though these two couples have school age children, arranging for them to be well cared for is no problem. Grandmother Kay Kendrick always welcomes an opportunity to have Danny and Sally for a few days.

John Bill and David fit in very nicely in the Hollis Horton, Lee Cranfill or Wesley Barnett families. This time one of the boys is staying with the Cranfills and the other with the Barnetts. Having three older sisters has its advantages.

basis for the story.



Jayceetes will be in Friona on Monday to present the local organization with a charter. The local club has been

School Menu

February 17-21, 1964 Monday - Hamburger patties, potatoes, buttered carrots, lettuce wedges, peach halves, hot rolls and butter, milk.

Tuesday - Hot dogs, cookies, chocolate milk. Wednesday - Fried chicken

and gravy, mashed potatoes, English peas, cranberries, yel-By the things of which you low cake, hot rolls and butter, milk. Thursday - Roast beef and gravy, mashed potatoes, butter-

ed beets, carrot sticks, apple John D. Sanders, cobbler, hot rolls and butter, milk.

Friday - Tamales, pinto beans, greens, pickles, blackberry cobbler, corn bread, bread and butter, milk.

Area officials of the operating under the name "Jay-vecetes will be in Friona cee Wives" for some time, but will become state - affiliated with the change,

Canyon is acting as the "extending" club in securing the charter for Friona. The meeting Monday will be at Friona Country Club.

Firemen, Guests See Follow

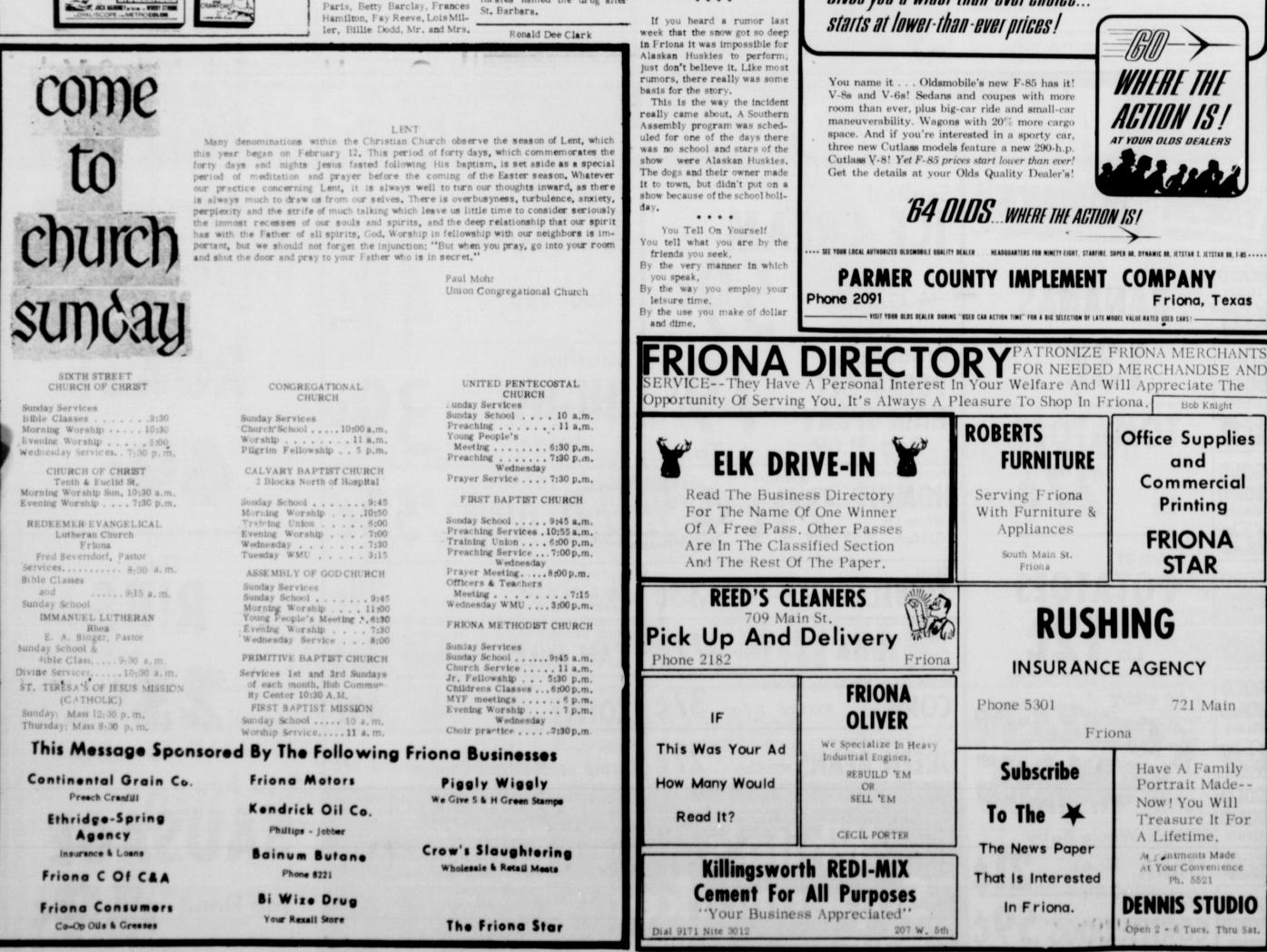
The Bamboo

Cotton John's film "Follow The Bamboo" was shown after the regular fifth Thursday family dinner for firemen and their families in the school cafeteria Thursday evening by

Steak, vegetables and hot rolls were prepared by auxiliary members at the cafeteria and were served with salads and pies. About 90 persons were present.



olds F-85 Gives you a wider-than-ever choice...



SEC. I, PAGE 4

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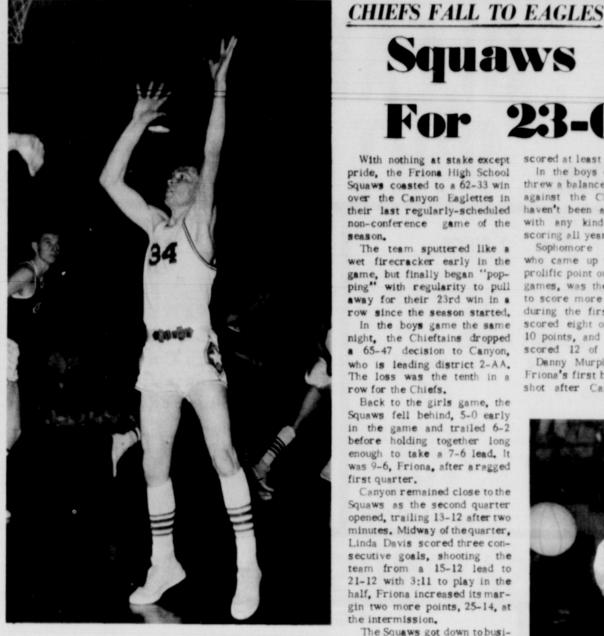
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GOT EM UP. . . Travis Graves looks as though he might have encountered a gangster with a gun, but actually he's just letting the ball go for two points for the Friona Chiefs.

Jr. Boys Take Pair Of Wins

Friona seventh and eighth of the season. grade boys took a pair of wins at Dimmitt Monday.

for the year, avenged an earl- .mitt, 55-37. The team sizzled quarter had ended, the Squaws ier loss to Dimmitt. Mike Dukes came up with 14 points for scor- 15 of 18 attempts. Delbert ing honors. Also starring on Davis was high point man, with offense were Wilson Ruffins 19, including five out of six and Joe Perez.

The seventh grade Braves, who have improved with each game, downed Canyon, 29-20, over a previously unbeaten Can- first president of Washington yon team. Their 40-18 win over and Lee College, then called Dimmitt was their highest score Washington College.

Friona. The eighth grade also ran up and his bench actually accounted their highest point total of the

The seventh grade, now 5-3 season while winning over Dimat the free throw line, hitting free throws.

Thomas Jefferson was the

six of the forwards who played *** PLAYER Nettles

With nothing at stake except scored at least two points. pride, the Friona High School Squaws coasted to a 62-33 win over the Canyon Eaglettes in their last regularly-scheduled non-conference game of the scoring all year.

season. The team sputtered like a wet firecracker early in the game, but finally began "popping" with regularity to pull away for their 23rd win in a row since the season started. In the boys game the same

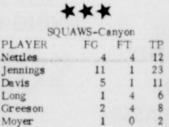
night, the Chieftains dropped a 65-47 decision to Canyon, who is leading district 2-AA. The loss was the tenth in a row for the Chiefs.

Back to the girls game, the Squaws fell behind, 5-0 early in the game and trailed 6-2 before holding together long enough to take a 7-6 lead. It was 9-6, Friona, after aragged first quarter.

Canyon remained close to the Squaws as the second quarter opened, trailing 13-12 after two minutes. Midway of the quarter, Linda Davis scored three consecutive goals, shooting the team from a 15-12 lead to 21-12 with 3:11 to play in the half, Friona increased its margin two more points, 25-14, at the intermission.

The Squaws got down to business in the third quarter, stealing the ball and remaining in possession most of the time. Tito Jennings clicked with regularity, until by the end of the quarter the score was 40-21,

Coach Baker Duggins began inserting reserves at this point. for the most prolific scoring during the game. Before the had added 22 more points to their total, for the 62-33 win, The three starters were all in double figures, with Jennings accounting for 23 points. All



CHIEFS-Canyon

Totals

FG

18

24

14

FT

11

a 6-0 lead, Then Graves began helping Graves in the scoring In the boys contest, Canyon hitting from inside the circle, threw a balanced scoring attack and by scoring five straight against the Chieftains, who points, he personally cut the haven't been able to come up lead to 10-7 with 2:56 to play with any kind of balanced in the quarter.

THE FRIONA STAR

But that was to be as close Sophomore Travis Graves, as Friona could come. The who came up with his second Eagles met the one-man chalprolific point output in as many lenge with a barrage of baskets, in the final quarter, but Canyon games, was the only Chieftain taking a 19-8 first quarter lead. to score more than two points Graves was the only Chieftain during the first half. Graves to score a field goal in the sescored eight of Friona's first cond quarter, and Canyon in-10 points, and at halftime had creased its 11-point lead to scored 12 of the team's 16. 13, 29-16 at the half. Danny Murphree collected Larry Buckley, leading scor-

Season

Friona's first basket, on a jump er over the entire season but shot after Canyon had taken scoreless the first half, began



ELUSIVE BALL, . . Lois Moyer, right, tries to steal the ball from the Canyon player, but it got past both players on the in-bounding. Friona won the game, 62-33.



Jr. Girls Split

Games Monday

"Squaws" took their seventh win of the season without a loss Mondey night, topping Dimmitt, 27-12. The eight grade, meanwhile, took a 30-22 loss. to give Friona a "grand slam" For the seventh grade, scorin the tournament. ing leader was Hazel Fallwell, department as the second half

> coasted in for the win. The eighth graders, now 5-6 for the season, were led by Karene Milner, who scored

eight points. The teams host Muleshoe Thursday, while seventh and eighth grade boys play the Mules

there.

Independence.

Texas joined the Confederate States on March 2, 1861, was established 1924 in Newton the 25th anniversary of Texan County.

Squaws Topple Canyon

Friona's seventh grade ball team won the Tulia tournament last weekend with wins over Springlake and Tulia, to make their season record 13-1.

with 14 points. The team took began. Buckley hit two field

an 11-0 first quarter lead and Southern yellow pine is the

most important Texas forest product.

The greatest number of forest fires in Texas occur in March.

Texas has four state forests.

The first Texas State Forest

Pictured Above Is A 3 Bedroom, Brick Veneer House At 604 Springfield. This House Has

Central Heat- Air Conditioning- All The Built-In Appliances- Carpeted - A Bath And Three Quarters- Will Landscape.

Come Too See It! Open House Feb. 15th & 16th

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Freshman Girls,

B Team Victorious

The Freshman girls basket-

The "B" team girls also won,

goals and a tip-in shot, to cut

the margin to 40-30. Canyon

ran it back to 46-30 at the

The Chiefs came up with

offset that with 19, for the

Graves' 21 points, again his

season and career high, topped

the team in scoring. Buckley

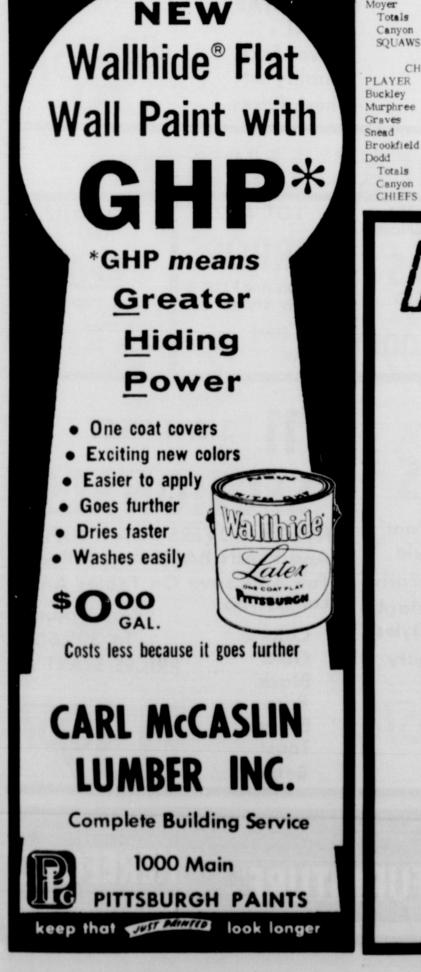
added 15 points, all in the se-

their highest point total (17)

quarter's end.

65-47 win.

cond half.



Monty Fowler Contractor

Ph. 9461

Friona

AGRICULTURE

-Vital to America

And to the cause of FREEDOM - - Throughout the entire world. This week we SALUTE the FUTURE FARMERS of AMERICA and to the contribution of skill and knowledge they bring to our FREE ENTERPRISE AGRICULTURAL SYSTEM.

National FFA Week 15th.-22nd. **CONTINENTAL GRAIN CO.**

G. "Preach" Cranfill Ph 2051

Jim Johnson

FUTURE FARMERS OF AMERICA This Is FFA Week

In terms of gross annual income, number of persons employed, or vital need to the nation, agriculture still is and likely will remain our most important single industry. Farming today represents a triumph of technology over serfdom - of education over ignorance. An important part in this triumph has been contributed by the nationwide program of vocational agricultural education in the public high schools, with its accompanying organization, the Future Farmers of America.

As you wait for the meal to come, you may be assured that it will be delicious, nutritious, plentiful, and served at a very economical cost. The food will have come from the farm, protected there and throughout the processing to bring it to you in wholesome goodness.

Think! How many millions of people in the world today would sit down to the relatively simple and commonplace meal you are about to receive, and think it fit for kings?

This is the contribution that people working in the field of agriculture have made to the American way of life. The thousands of boys studying vocational agriculture today, who will become successful farmers, agricultural workers, and scientists in the future, provide assurance that adequate food, a major concern over most of the world, will not be a surious problem here.



THE HIGH PLAINS FARM AND HOME -- A --

Red Barn Open House

manager.

(east of the Hub) in Parmer County, and also at Hereford, Dimmitt, Muleshoe, Sudan and

Sorghum Clinic Scheduled

Parmer County farmers are in Bovina School cafeteria.

with weed control in grain sponsored by Geigy Agricultural Chemicals, which has dealers in the county.

Farmers who attend will hear Clinic Tuesday at 7:30 p.m. cation techniques and equipment at the meeting, Cypert says. in regard to controlling weeds in sorghum with propazine and "how to boost yields through cording to Charlie Cypert,

Geigy representative of Plainview, who will be in charge of area has been pinpointed around Dallas and Fort Worth. Teams of Texas Department of Agriculture inspectors have been deployed throughout the state to be on the lookout for intinerate salesmen. Several

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

truckloads of illegal and below standard trees have been seized, White said. Buyers are urged by Commissioner White to buy only nursery stock which has a certificate of inspection from the

purchased from traveling ped-

dlers and the plants proved to

be dead or dying. The influx

is apparently heavier this year

and an especially troublesome

Texas Department of Agriculture. This inspection certificate is required by state law but difficult to enforce on fly-bynight operators who slip in from out of state.

"I recommend that home owners buy from reputable local nurseries -- or at least always ask to see the inspection certificate," said White, "Bargain plants often prove to be not such a good bargain after all."

Warning Issued On **Traveling Peddlers Of Trees**

> The approaching spring season brings with it the threat of bogus tree and nursery stock salesmen operating primarily out of the backs of pickup trucks Agriculture Commissioner John C. White warned this week. Commissioner White seidhis Austin headquarters is already receiving complaints from owners who have

Open house for Red Barn Parmer County area will be Saturday, this weekend, an-

Clovis.

FHA Loans Total \$74,526,000 In 1963

"Loans to family farmers en-

agriculture during 1963," he

rowers helped them develop and

enlarge their farms, operate

"In addition, Farmers Home

and better rural neighborhoods

in many parts of the state.

These services of Farmers

panded in 1963. We believe they

"Capital and management as-

FARM AND HOME

THE HIGH PLAINS

The U.S. Department of Agri- of the state. culture's Farmers Home Administration made or insured abled them to make a major \$74 1/2 million in loans to Tex- contribution to the well being as farm and other rural and progress of the state's families, during 1963, L. J. Cappleman, state director of said. the agency, has announced.

A total of 11,977 families sistance supplied by Farmers used one or more of the Home Administration to its boragency's loan programs during the year.

Farmers Home Administra- more efficiently, and build a tion operates a board program sound farming business. of supplementary credit for rural development in Texas. Administration loan services

The agency makes loans for for the broader rural comfamily farming operations, munity resulted in new homes farm development, rural housing, community water systems, soil and water conservation and development, recreation enter- Home Administration were exprises, and other purposes.

Loans are made only to bor- will continue to grow in line rowers who cannot obtain credit with increased emphasis of from banks, Production Credit national and state leaders on Associations, and other con- rural and area development ventional lenders.

Cappleman reported that in 1963 Farmers Home Adminis- breakdown of FHA's loan protration supervised loan programs had two major results

programs," Cappleman said. Cappleman gave the following grams in Texas for 1963. A total of \$35,000,000 went

of importance to the economy to 6,755 Texas farmers to pay

On The Farm In Parmer County By DERYL COKER

County Agent

Sometimes a person gets to wondering if computers aren't going to take the place of the human brain. Computers figure rations for livestock, predict political winners, and even go over your tax records and advise a person on which enterprise is paying the most money for the investment. We have several farmers in the county interested in such a program, and if you are interested be at my office at 2:30 on February 18.

Service makes available guides, leaflets and other publications containing the latest information and suggestions for the sage use of chemicals in agriculture.

COURTHOUSE

INSTRUMENT REPORT FEB. 3-8, 1964 W.D., Bessie D. Drake, Bill

NOTES

Ir. N. 15 ft.

operating needs, and to reto an estimated \$18,000,000 finance chattel debts, carry out were made to 3,785 farmers to forestry purposes, and develop assist in maintaining normal

income-producing recreational farming operations following enterprises. the various emergencies in dif-Farm ownership loans totalferent sections of Texas such ing about \$10,000,000 were used as drouth, excessive rains, 436 farmers to enlarge, storms or tornados, insect develop, and buy farms not damage, etc. larger than family size, and to Rural housing loans estimatrefinance debts, carry out

for equipment, feed, seed, live- enterprises.

stock, for other farm and home

ed at \$6,000,000 were made to forestry purposes and develop 671 farmers and other rural income - producing recreation (Continued on Page B)

Emergency loans amounting

For Parmer Farmers

invited to attend a Sorghum specialists discuss spray appli-The clinic, which will deal

sorghum with propazine, is effective weed control," ac-

Refreshments will be served A question and answer session will follow the program.

"We feel that Parmer County farmers will enjoy the program and will benefit from it," Cypert says in extending an invitation to attend the clinic.

YOU'RE INVITED TO OUR BIG GRAND

The Louisiana-based com-Chemical installations in the pany, which engages in service to agriculture from Florida to New Mexico, has been opening nounces Jerry Higdon, district up its territory on the irrigated High Plains rapidly.

As an incentive to attendance Red Barn has locations at Saturday, a prize of 2,000 Friona and White's Elevator pounds of fertilizer will be awarded, and free coffee and donuts will be passed out all day at each of the Red Barn

Food production today is a top production in olves the use Friona numerous chemicals for disease, insect and weed control. Chemical residues have become very important. Reexpressed in terms of parts per million.

One part in a million, more concisely written "1.0 ppm," Sect 8 T6S, R3E is cutting it pretty thin, but it is a term that should be of NW/45 ft Lot 3 Blk 37 Bovina much interest to consumers as well as producers.

Since most people probably have never given much thought to what the term implies, lets list a few examples. One inch is 1.0 ppm in 16 miles. A postage stamp is 1.0 ppm of the average adult's weight. A one gram sewing needle is 1.0 ppm of a one-ton haystack. One minute is 1.0 pp of two years.

35

97

D

m

S

AT

Thus, one part per million is a surprisingly small entity. It is important to the consumer to have some knowledge of how little pesticide residue actually remains on the fresh produce he buys. It is equally important for the grower to understand how strict are the conditions under which he must operate to come within the limits of residue as required by law.

The timing of applications of pesticides and the strict observance of the amounts recommended by the manufactur- T4S R4E er as carried on the labels of containers are mighty import-

As aids to producers, the A. Texas Agricultural Extension R4E

> Farm And Ranch Loans ETHRIDGE SPRING

Agency, Friona

highly complex business, and Lot 10 Blk 6, Drake Rev. Sub. W.D., Kenneth Williams, Travis Harrell, Lot 4 Blk 2

Staley Add Friona D.T., Sterling Donaldson, sidues permissible by law are Fed. Land Bank, E. 120 a of S/2 Sect 17, T11S, R3E

D.T., Pierceson Adams, N. W. Mutual Life Ins, NW/4

W.D., Ben Finch, J. L. Pruitt, D.T., Estis T. Bass, Fed. Land Bank, N. 120 a. W/2 Sect 4 T1N, R4E

D.T., Estis T. Bass, Fed. Land Bank, S. 200 a W/2 Sect 4 TIN, R4E

W.D., E. J. Foust & O. J. Mangum, Travis S. Hancock, SE/4 Sect 8 Rhea "a"

D.T., Ruby Mae Barnett, Hi Plains, Lot 11 Blk 3 Drake Rev. Sub. Friona

D.T., Thomas Audrey Kelly, Hi Plains, 50 x 150 feet of SE part Section 31, TIN R4E

W.D., Billy Tom Grant, Jimmie L. Cockerham, 1/2 Int in 303 a of Sect 4 Snyd "E" W. D., E. M. Rushing, K. E. Deaton, Lot 9 Blk 12 Friona D.T., K. E. Deaton, Hi Plains, Lot 9 Blk 12 and Lot 10 Blk 4 M&F Friona

W.D., Elmer Euler, Raymond A. Euler, N/2 Sect 9 T4S R4E W.D., Raymond Euler, Lee Euler, W. 159 a of Sect 5

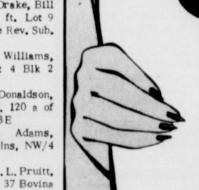
D.T., Raymond Euler, Elmer Euler, N/2 Sect 9 T4S R4E W.D., Elmer Euler, Raymond Euler, SE/4 Sect 9 T4S,

W.D., W. H. Sims, D&R Builders, Lot 3 Blk 65 Friona W.D., David Barclay, J. C. Robertson, Jr., Lots 24, 25, 26% Blk 8, Cap League D.T., Joe Crume, F.F.S. & L, Lots 29, 30, 31 & 32 Blk 43 Farwell

W.D., Kemp Lumber Co., Joe Crume, Lots 29, 30, 31 & 32 Blk 43 Farwell ADAMS

DRILLING CO. WATER WELL DRILLING LAYNE DIAL 2921 PUMP & GEAR

PUMPS, INC. NIGHTS 2951 HEAD REPAIRS ALL MAKES Soles & Service Texas Friona



SAT. FEB. 15th ALL DAY FREE COFFEE AND DOUGHNUTS DOOR PRIZE

2,000 Lbs Fertilizer 10-34-0 S**O9**00 Value Of

COME AND REGISTER -BRING THE FAMILY. GET ACQUAINTED WITH THE **AREAS MOST COMPLETE** FERTILIZER SERVICE !

FERTILIZERS • CHEMICALS

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RED BARN

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THIS IS OUR MODERN NEW OFFICE. LOCATED WEST OF FRIONA ON U.S. 60 COULDOURDOOD Phone 2495

THE HIGH PLAINS FARM AND HOME

WORKING WIVES AND THE cause of this. They are includ-

More and more households processed, ready prepared,

amount.

preparation.

ing more luxury items and more

precooked foods which have

found favor with busy home-

determine whether or not foods

foods offered today the pre-

paration of a meal has been

simplified. Knowledge of nutri-

tion - foods for fitness and

meal planning to meet the basic

nutritional needs of the family

has become more important to

the homemaker than that of

Programs and classes on

nutrition to meet the needs of

the family are being given and

are available to special interest

groups upon request. Adult 4-H

and boys know how to select,

prepare and learn why foods

make a difference in the way

they look, feel and act. Those

girls and boys taking Food

projects are now preparing for

their county food show in April.

"Yes! we do have six or eight

boys in 4-H foods projects."

two helpful publications are

available from my office upon

request. These are the daily

Rorabaugh

Sugar V-P

Guy O. Rorabaugh, Colorado

A veteran of 29 years with

Holly, Rorabaugh had served as

general superintendent since

last May, taking charge of the

operating department following

the death of vice president V.I.

the position he held at the time he became general superinted-

As vice president-operations, Rorabaugh is in charge

of operations, expansion and improvements at Holly's 10 fac-

tories in Colorado, Wyoming,

Montana and California, and the

construction of the new Holly mill at Hereford, scheduled to

go into operation this year.

Designs for 200-600 hog

See loward or Andrew Chitwood

Springs, was elected vice presi-

dent-operations of Holly Sugar

To assist working mothers

The food buyer, whether

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

"BLACK OR RED"?- -

Economics Of Weed Control In Cotton

labor" has caused farmers to near the Plains. However, each look with favor on chemicals of the chemicals mentioned as a means of weed control. show promise along with others Accurate data, stresses John still in the experimental stage. Siebert, Area Extension Farm Management Specialist, is the ity of using herbicides, we must most important factor in considering economic advantages iveness, and how much handof chemical versus other weed control methods. The specialist in a recent report discussed chemicals and their role as an added "farm hand."

PRE-EMERGENCE

1963 results from the application if Diuron (Karmex DL), Herban, and Prometryne were comparable on both broad leaf weeds and grasses in Oklahoma -- about 50% kill within 33 days after application. Both Dacthal and Trifluralin (Treflan) gave vations. Seibert reports the per better than 60% contol of both broad leaf and grass weeds after the same period of time. (Treflan was incorporated in soil with a rake.)

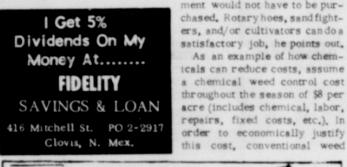
Comparable results from applications of Diuron, Herban, and Prometryne were received at Lubbock and Amarillo. At both locations control was 80% or better. Dacthal and Teflan gave very good weed control (93% plus) when incorp- cation, it will normally be a orated.

POST-EMERGENCE AND LAY-BY

With two applications (second treatment applied first of June) of Diuron, Prometryne and Dacthal with DSMA, (applied with surfactant) broadleaf weed control was almost 100% in Oklahoma research.

Directed applications of Diuron and Prometryne (with surfactant) as post-emergence treatments gave very good weed control at Amarillo, Diuron was used at two rates as a layby treatment with varied results at Amarillo.

WILL IT PAY? Only limited research is presently available from the



control methods must be reduced at least \$8 per acre. It's possible to economically justify the application of herbicides even where a slight re-To determine the profitabilduction in cotton yield results. the specialist continues, A 2% know their costs, their effectreduction in yield (assuming a 650 pound yield per acre @ 30¢) plus an \$8 herbicide cost per hoeing costs and/or cultivation costs are reduced as a result acre could be profitable where of their use. Also, it must be costs of conventional weed conknown if there is any reduction trol methods are reduced below in cotton yield or residual ef-\$11.90 per acre.

Chemical weed control should fect. Seibert uses these guidelines --and will--be used where it is if present trends continue. to compare the profitableness of unmistakably profitable, Seiherbicides versus hand-hoeing. bert adds. This is just another cultivations and/or other pracway of saying that substituting tices. capital for labor is often a prof-

Conventional methods of weed itable alternative. control on the High Plains are hand-hoeing, knifing and culti-**Consumer Price Index** acre costs listed below are "averages" for these practices:

\$3.50 to \$6.00 Hand hoeing .24 to .50 Knife 2,50 to 5,00 Cultivation(s)

Where herbicides are being

considered for weed control,.

additional investment must

normally be made in equipment.

This can range from \$8.50 per

row for pre-emergence ap-

plication to well over \$65 per

row for pre- and post-emerg-

With chemicals recommend-

ed to be soil-incorporated, Sei-

bert believes additional equip-

ment would not have to be pur-

chased. Rotary hoes, sand fight-

ers, and/or cultivators candoa

As an example of how chem-

icals can reduce costs, assume

a chemical weed control cost

throughout the season of \$8 per

acre (includes chemical, labor,

repairs, fixed costs, etc.). In

order to economically justify

this cost, conventional weed

FOR THESE FIELD SEEDS:

RS660 HYBRID MILO

RS610 HYBRID MILO

RS608 HYBRID MILO

RS661 HYBRID MILO

TEXAS 620 HYBRID MILO

CERTIFIED GERMAN MILLET

CERTIFIED ATLAS SARGO

ist emphasizes.

size.

The Consumer Price Index changed during the past 12 leaders are giving training in \$6.24 to\$11.50 (C.P.I.) is having its face lifted, years, and the revised index nutrition in order that 4-Hgirls Where chemical weed control says Mrs. Gwendolyne Clyatt, will reduce any of the above Extension Service consumer costs (separate or in combimarketing specialist. nation) below that of the cost It has been based on how wage of the chemical and its appli-

earners spent their money in 1952. Spending patterns have profitable practice, the special-

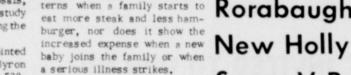
Clayton To Committee

ence application equipment. The House Committee on Most farmers can use their own Protection and Development of insecticide application equip-Water and Soil Resources held ment with minor adjustments its organizational meeting in and modifications for herbicide Austin today, heard proposals, applications. In any event this and outlined a preliminary study added investment capital inprogram for its workduring the creases fixed cost per acre, interim. depending on farm operation

> by Speaker of the House Byron Tunnell pursuant to H.S.R. 532, 58th Legislature, 1963. ton of Springlake is chairman. Representative Menton Murray of Harlingen was elected vice chairman and Representative

Henry Fletcher of Lockhart was designated secretary. Other members are A. F. Leesch. Boerne, State Soil Conservation Board, and Sam Wohlford, Stratford, Texas Water Pollution Control Board.

Among the projects slated for committee attention are



Cricket

FOOD INDUSTRY /

search findings.

have two incomes these days

the married women will be makers.

and it is estimated that half

wage earners outside the home

by 1970, according to re-

Working wives require after-

hours for shopping, many stores

are open from 9 a. m. till 9

p. m. now and will be remain-

ing open later in the future,

with working wives spend 20%

more on food? Store managers

offer wider ranges of selection

and better quality products be-

will reflect these changed pat-

Food will not have such a

The consumer price index

sometimes is called the "cost food guide, "Food for Fitness"

of living" index, which is in- and "Quick Meals" - both are

correct for it measures only one free. Come by the HD Agents

factor that influences the cost office for your copy.

large influence on the new index.

Mrs. Clyatt says. Food made

terns,

Do you know that families

Since the consumer price index merely shows how retail prices change from month to month and year to year, its revision will be a better measuring tool for keeping up Corporation by the board of diwith these trends," the special- rectors recently. ist says.

FHA--

Texas.

(Continued from Page A) modernization of state soil and residents.

Out Home In FARMER-FEEDERS County **CAN COMPETE** By CRICKET B. TAYLOR County HD Agent

--B--

small scale farmer-feeding nois. marketed fed cattle during the operations on the Plains? A brief look at trends of the past same period. But less than 1% decade might suggest largescale feedlots in this region annually. will soon have all the business.

Not necessarily so, according to Area Extension Livestock working out of the home of not Specialist Dixon Hubbard, He is really "boss" of the market says a close look at the relasystem: her food selections tionship of costs to return for the small-scale feeding operawill continue to be offered at tion indicates the opposite might the going price in form and be true. It's well known on-thefarm feeding has worked for the With the many convenient Corn Belt cattle feeder for many years -- and it's still working, he points out.

One reason small feeding operations might look to be on the way out is because the large feedlots in Texas and other western states have persuasive percentages on their side. On January 1, 1950, about 19% of all cattle on feed were in the 11 Western states -- Texas included. Twelve years later the figure had risen to 27%. The growth of cattle feeding in the West is due primarily to the rise of a relatively few operations but each with a huge feeding capacity.

In the Midwest, for example, there are many feeders, but usually lot capacity is small in comparison to areas such as the High Plains. For example, in 1961, Texas had only 254 feedlots. But capacity of over 80% was 1,000 cattle or more. Not only that, but less than half the feedlots had 95% of the

Every day enough beef cattle and other livestock are bruised, crippled, or die enroute to market to supply the daily meat requirements of a half million people, say agricultural marketing specialists. Most of the bruises occur in the area of the high-priced cuts, they add.

Ed Uvacek, livestock marketing specialist at Texas A&M University, has been given a joint appointment in research and extension in the Department of Agricultural Economics and Sociology. He will devote half of his time to Extension activities and the other half to livestock marketing research.

Latest figures show that 8,700 farm persons were killed in accidents last year, and 800,-000 suffered disabling injuries.

KIRBY VACUUM CLEANER

for a way to keep high-quality over 35,000 farms labor on the farm year-round, cattle feeding might serve to make this possible.

turned over 500 head or more These same calculations hold true--in part -- for other items The question, says Hubbard, such as land and equipment. is why can't the Plains' feeder The result is small-scale catmake money feeding small tle feeding on many farms can mean a profit of \$4 up to \$9 groups of cattle if the Corn Belt feeder can? per hundredweight gain if for-The large feedlot operators ages, lots, building, equipment, in the Plains and other western and labor are assumed to have

areas attribute their growth directly to large-scale operations. Large capacity and effective, fully utilized, highquality facilities are a basic and accepted fact of a successful large-scale feeding operation.

Later in the season, the farmer moves the cattle into an otherwise unused lot that was problably constructed at low

cost. Once again, the lot shows up as an expense item, but without the cattle it would stand idle. The labor farmer-feeders use during the winter feeding period is in the same category as the lot and pasture. How else could he sell his high quality labor year-round time from harvest to spring planting? Also, if the operation is looking



Box 84

481-3878

Ph.

no other productive use, ac-

cording to USDA economists.

large scale feeding enterprise,

the farmer feeding a small

number of head is apt to re-

main in strong competitive po-

Despite the growth of the

Don't miss the SORGHUM CLINIC Bovina, Texas **High School Cafeteria** Tuesday DAY. Feb. 18, 1964 7:30 p.m.

Specialists will discuss:

TIME:

Weed Control In Sorghum With Propazine

- spray application techniques and equipment
- how to boost yield through effective weed control Question and Answer Session following program

Refreshments will be served

Geigy Agricultural Chemicals

of living--the change in retail prices. It does not show the effect of changed spending pat-The committee was appointed Representative Bill Clay-

up 28 per cent of the old index and was such a large part that changes in the old index were attributed to food. This was particularly true when the index was rising. **Head Water**

Is Being Revised



water conservation laws, possi-

districts.

WE NEED CONTRACT GROWERS

SORGHUM SUDANGRASS HYBRID

blity of state assistance for the conservation loans totaled an development of underground estimated \$5,300,000. Most of water systems in small com- these funds were used to inmunities and municipalities, stall 36 rural community water fees charged by the state for systems. These systems with water permits, upstream flood 3,508 connections enabled some control planning, and the 14,000 people to have good water and re-enactment of Article Department requirements. 7880-1a, Vernon's Texas Civil Statutes, recently ruled unconstitutional. The law, passed in 1961, sought to standardize the creation of special water

Water development and soil possible remedying of defects that would pass Texas Health tories at Hamilton City, Calif., Wyo., prior to transfer to Colo-

In addition to the state office rado Springs as manager of the in Temple, Farmers Home Ad- research laboratory in 1949. ministration has 136 local of-

In 1946, Rorabaugh was profices serving all counties in moted to the post of chief chemist and director of research,

ent.

Morris.

A native of Salida, Colo., and a chemical engineering graduate of the University of Colorado, Rorabaugh's firstassignment with Holly was as special chemist at the Sidney, Mont., factory in 1935. Successively, he was stationed at Holly fac-Hardin, Mont., and Worland,

leaners and parts for Most Makes. Box 612 -- 909 W. Plains or Phone 762-2121 for Free Showing in Home. lovis N. Mex.

sponsor and host-We'll be glad to see you!

please care . . . So others may eat

every \$1 delivers a Food Crusade package to hungry people across the world

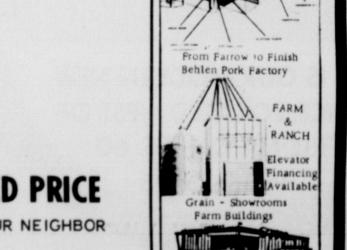
More than half the people on earth do not have enough to eat. Through CARE's Food Crusade, you help feed millions of the hungry-not for just a meal or two, but long enough to give them strength to help themselves.

From our farm abundance, the U.S. donates Food for Peace. CARE adds other staples, packs various units to match country needs. Every \$1 you give delivers a package designed to nourish school children, infants, orphans, refugees, disaster victims, destitute families. Every package you provide bears your name and address, so that the recipients know their friends in America. CARE's American staff in each area supervises deliveries to those who need help most. \$1, \$10, \$100-give what you can!

As near as your mailbox

The dollars you send to CARE bring your personal help to the needy in other lands. For Food Crusade gifts, you may choose any of these destinations:

Afghanistan British Honduras Colombia Greece Hong Kong India Cyprus Iran Italy Jordan Korea Marau Mexico Pakistan Poland Sierra Leone Tunisia Turkey Vietnam Yugoslavia





Heffin's Seed Co. P. O. Box 445 -1-Pho. 762 - 2948

1st and Pile Sts. (Curry Ave.) CLOVIS, NEW MEXICO



Min n. 660 First Avenue FRAMELESS New York, N. Y. 10016 METAL BUILDINGS or your local CARE office pra-Gro Construction Co. PO2-4443 - 2208 N. Prince Box 48 Clovis

Here is \$..... for the Food Crusade. (Make checks payable to CARE, Inc.) Name **CARE** Food Crusade Address CARE to choose country; or I prefer

GROW THE CROP WITH A GUARANTEED PRICE "A SQUARE DEAL IS THE ONLY DEAL WE KNOW. ASK YOUR NEIGHBOR

PERS

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Effects Of Nuclear Explosions

T. G. HOLLMIG AND BOBYE RINEY. CIVIL DEFENSE SPECIALISTS ed about. TEXAS AGRICULTURAL

EXTENSION SERVICE since we are living in the nuclear age, it could happen.

intense--nearly equal to that on the surface of the sun or to millions of degrees of tempera- such as rocks, glass or wood rounding air to expand and ton surface blast would destroy create a strong outward blast wave. At the same time the bomb fuel, bomb casting, and other weapon parts vaporize and immediately become radio-

active. After a short time the fireball begins to cool and starts Bureau President C. H. Delift tons of debris into the cloud. The debris mixes with

becomes dangerous fallout. Tremendous energy, dependis produced by a nuclear explosion. The energy produced ceding day at a press conference is distributed in several ways. in Austin that he will be a candi-Half is dissipated as blast which date for the post of Texas agricompresses the air outward culture commission in the from the explosion center. Another 35 percent is dissipated mary. as thermal energy in the form of heat and light. Another 5 percent is initial radiation which is dissipated within a remaining 10 percent of energy is dissipated through residual

radiation which is the radio- houses out to about 6 miles immediately after the explosion

Bomb size and design, dis- this same destruction out to area. Therefore, the heat and tance from the point of ex- 8 or 9 miles. Imagine a nuclear attack! We plosion, height of the burst hope one never happens. But and the ground terrain are factors which determine the effect of a nuclear blast. Blast effect

ture. The heat causes the sur- is a major problem. An 8 mega- protection.

active fallout we are concern- from ground zero. A 20-mega- and its effects are not as great ton surface blast would extend as the heat and blast in the

The thermal energy created by the tremendous heat of the fireball causes fires, burns to important since it is contained A nuclear explosion produces can range from slight to com- exposed skin, and severe eye a fireball in which the heat is plete destruction in the im- damage-perhaps even blindmediate area of the explosion. ness. Heat, like light, travels Protection from flying particles in a straight line and anything which casts a shadow affords Initial radiation is not of

TFBOrganizationDirectorResigns

WACO -- (Spl) -- Texas Farm organization director. in to fill the vacuum, it may nation of Millard Shivers as Tennessee Farm Bureau, the TFB organization director and mushroom shaped nuclear the appointment of Wayne L. has grown to 89,401 as of Oc-Little of Cuero, former TFB tober 31, 1963," DeVaney said. the radioactive materials and area field representative, as his In addition to heading the ninesuccessor effective that date. man TFB organizational field DeVaney's announcement staff. Shivers has been in wide ing on the size of the bomb, came on the heels of an an- demand as a speaker before County and a graduate of Texas

nouncement by Shivers the pre- civic, industrial and agribusiness groups, and others, where "he has ably presented the Farm Bureau philosophy," De-Vaney said. forthcoming Democratic pri-In announcing Little's ap-

pointment to the post, DeVaney The TFB president expressed expressed confidence that "regret" at Shivers' resigna-"Farm Bureau will continue to tion and said "his services will grow stronger as a result of be missed." He pointed out that his efforts." He noted that Litminute after the detonation. The the organization's membership tle's activities as area field has increased each of the eight years Shivers has served as him throughout the state," and

added, "his understanding and "In 1956, when he came to the dedication to the entire Farm ability to work with people, and his 15 years experience in organization work with farmers and ranchers ably qualify him for his new duties." The new organization di-

blast would cause more damage

than initial radiation to anyone

exposed to it. Residual radia-

tion, on the other hand, is most

rector is a native of Anderson A. and M. University. He was employed with the U.S. Biological Survey (now the Fish and Wildlife Service) for four years and also worked for an oil pany, Page 311).

company and an insurance combefore joining the TFB pany staff as area field representative in 1949. During World War II, Little

in Cuero.

served with the 75th and 83rd Infantry Divisions in the states representative have "carried and spent 23 months overseas with the Chinese Army. He was awarded a medal by the Chinese government.

Little is married to the former Mildred Rabke and has a married daughter, Mrs. M. Wavne Brackeen, and a son, Derek, in high school. He is active in the Methodist Church

Credit Banks; PCA; ASCS; CCC;

NEWS FROM THE

FARM BUREAU

--C--

BY RAYMOND EULER

By Raymond Eula in fallout. It is the radioactive Since it is in school that fallout which can contaminate our children are supposed to a very large area and against which we must protect our- obtain their understanding of selves, our food and water sup- economics in general, we think plies and the other necessities it is important that parents of for maintaining production and school children know what may most brick or wood-frame concern as this takes place life should an attack ever occur, by offered along this line in our public schools. There are three books on economics that have been approved for selection and use in Texas Public

Schools. We have quite a bit of information by quotation from these three books, but here is the first one listed for each book: "The Federal Government can maintain a budget deficit because it has the unique power to create money" (From Economics For Our Times, by Smith and published

by McGraw-Hill) Page 510). 'The National Government debt, however, can go on and on indefinitely". (From Economics. By Goodman and published by the Ginn and Com-

"Deficit financing has many consequences which seriously affect the economy. The limits of this book confine us to one; Namely, inflation". (From Understanding Our Free Economy, by Fairchild and published by the Van Nostrand Company, Page 565).

If you know who teaches economics in your local school, we would encourage you to talk with that teacher about these books and try to encourage the teaching of the one that seems to you to be the best.

If the pending civil rights bill is passed, it will affect you as a farmer. Agencies to be used to police you, under the direction of the Attorney General would be; All banks for cooperatives; Federal Land Banks: Federal Intermediate

Federal Crop Insurance Corp.; Agricultural Marketing Service; FHA; SCS, and ALL OTHER agencies having to do with Federal assistance in the tired all federal funds and asfield of agriculture. Maybe you would like to write or call your owned by association stockcongressman about his vote on the Civil Rights bill now pending and being pushed. The bill numbers are: Sen. Bill 1731 and House Resolution 7152.

CONSIDER THIS: The hand THE Old TIMER of the diligent shall bear rule: but the slothful shall be under tribute. Proverbs 12:24.

Production Credit Association Reports Active Year In 1963

PLAINVIEW -- (Special) --The Plainview Production Credit Association, the nation's largest, now observing its 30th anniversary as an agricultural financing institution, loaned a total of \$45,909,691 in 1953 to its farmer and rancher stockholder borrowers in an eightcounty area of the High Plains.

In a year - end report of activities, General Manager Noel Woodley of Plainview reported the association's 1963 loan volume increased more then \$6,000,000 over the 1962 figure of \$39,886,126, an alltime high in the history of the Production Credit system of agricultural financing.

A favorable outlook for agriculture and agricultural credit conditions in the association's area during 1964 was forecast by Woodley.

He pointed out that 1963 was a good cropyear and collections have been good. "Credit needs will probably continue to increase due to the increased cost of production, farm equipment and land," he said.

The Plainview Production Credit Association is owned and operated in its entirety by 1,779 farmer and rancher stockholder-borrowers in Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Parmer and Swisher counties.

The association was chartered in 1934, and since that date has loaned more than \$206,-340,775 to farmers and ranchers in its territory. Littlefield --- Field Office Man-

Turner.

Morris.

"We have but one reason for our existence," Woodley explained, "and that is to provide a dependable and adequate source of agricultural credit at the lowest possible cost." The 36 associations serving all 254 Texas counties receive their loan funds through the monthly sale of debentures on the nation's commercial money market by the Federal Inter-

mediate Credit Bank of Houston, discount agency for the Texas associations. Although original capital for the associations was supplied by the federal government, Woodley explained, by 1949 all 36 Texas associations had resociation capital became wholly

holders. "At no time have federal YOUR BEST funds been used for loan pur-

poses," he emphasized, "We Olton -- Field Office Mancompete for loan funds at the ager Bobby J. Harber and Oflowest possible interest rates fice Secretary Velma Kemp; each month on the nation's com- Silverton -- Field Office Manmercial money market through ager Steve Scott and Office the sale of our short-term de- Secretary Brenda Patton; Tulia -- Field Office Manager C. E. bentures." Anderson Jr. and Office Sec-

Serving on the Plainview Production Credit Association's retary Daphne Hale. Woodley announced that the board of directors are Preassociation's 30th annual stocksident Grady Shepard of Hale holders' meeting will be held Center, Vice President Henry Plainview on Saturday, in Hayes of Plainview, Don Gar-March 7. rison of Silverton, Billy W. Carthel of Friona and Watson

S. Jones. Offices are operated in Plainview, Dimmitt, Floydada, Friona, Littlefield, Muleshoe, Olton, Silverton and Tulia. Personnel includes the following: Plainview -- General Manager and Secretary-Treasurer Woodley, Assistant Manager Fred Conner, Assistant Secretary H. L. Howerton, Assistant Treasurers Frances Miller and Ruby Lena DeMent, Loan Representatives Waldo Baxter, Jimmy Holt and James M. Lackey, Assistant Bookkeeper Melba Kelly and Office Secretaries Sarah D. Ross and

ager Wade Wright and Office

Secretary Thelma Watkins;

ager Martell LeVeque and Of-

fice Secretary Jonnie E. Bre-

strup; Muleshoe -- Field Of-

fice Manager W. B. LeVeque,

Assistant Manager Bo Bryant

and Office Secretary Nellyne

NEV

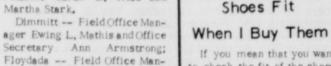
PRICES

• CONCRETE

• ASBESTOS

ALUMINUM

IS AT



If you mean that you want to check the fit of the shoes ager Edmond A. Williams, Asyourself, you should first sistant Manager Bill Black and work in a shoestore for at Office Secretary Darlean least two years. Then you will be more uncertain than Friona -- Field Office Manyou are now.

FOOTSAVING

EDUCATION

How Can | Be Sure

That My Children's

by

James

E.

Edwards

If the shoe internship is impossible I would use the practice of most women when they buy a hairdo. They don't rush downtown at fifteen minutes before closing time and let the first operator they come to give their hair a fast sizzle. Hairdos are too important.

Even a newcomer to town knows before she leaves the nouse not only which beauty parlor she is going to but which beautician will give her the kind of curl she wants. She will read ancient magazines waiting for the operator to take her and she might even overpay the bill if she is especially pleased with what the mirror says after the ordeal.

"Who fits your children's shoes?" should be as com-monty ested as "Who does your hair?" Try it. You will find that our town has shoefitters who realize the health importance of children's shoes and will do a really professional job if they know that you are not primarily interested in

Utilization Research To Study Grain Sorghum Pigments

Research to identify pigments sident of Grain Sorghum Pro- terness in sorghum feeds, It and related compounds that ducers Assn., announced this is part of a broad effort by color or flavor grain sorghum week.

and its products will be con- The research is aimed at ducted by the Indiana Univer- providing a basis for future sity Foundation under contract studies on avoiding discolorawith the U.S. Department of tion of sorghum products such Agriculture, Elbert Harp, Pre- as starch and on avoiding bit-



lives a person who is due a and they want to recognize and hero's award. He or she, adult show their appreciation to the or youth, may be your neigh- one considered by a selection bor.

The Texas Farm and Ranch

Somewhere in rural Texas in Texas, the Council believes, committee as most typical of Utilization Research Program. the nominees.

The Council will present to Professor Ernest Wenkert will to check the flow of blood.

USDA's Agricultural Research Service to find new uses for farm products, Harp said, and that Bill Nelson, GSPA's Executive Vice President, had made two trips to the Industrial Utilization Research Center at Peoria, Illinois, in the past to gain attention to grain sorghum in the overall program. This pigmentation problem was one

discussed last March at the To stop bleeding use direct Association's Biennial Repressure. When the wound is search and Utilization Conferlarge, like the one illustrated ence which was attended by Dr. here, keep piling large quanti-F. R. Senti Head of USDA's ties of cloth over the wound. one piece on top of another, Under the Indiana contract, and use continuous pressure

rising. As the cooling air rushes Vaney has announced the resig- Texas Farm Bureau from the Bureau program, his natural membership was 65,311, and it



Aeration Suggested As Aid To Maintaining Grain Quality

trouble maintaining quality in not the same. The purpose of farm stored grain are advised grain drying is to remove moisengineer for the Texas Agri- must be forced through grain to cultural Extension Service, to dry it. Aeration is not used to consider grain aeration.

and only a small air flow is relatively low. required to do the job, Allen says. The air is supplied with heart of a grain aeration sysa motor-driven fan. Allen de- tem. A duct system distributes scribes the process as a prac- the air. An air flow of only a tical way to improve grain stor- fifth to a twentieth cubic of air age conditions.

But the engineer points out quate -- only a fraction of air

experience aeration and grain drying are needed for drying. should run when the air tempby W. S. Allen, agricultural ture. Large volumes of air erature is 10-15 degrees below grain to about 50 degrees, he dry grain, but mainly to cool says. Cooling below this point Aeration is simply a matter it. The initial and operating is usually not advisable, especof forcing air through the grain, costs of aeration equipment are ially if the bin will be unloaded in the summer.

A motor and fan unit is the Aeration helps maintain grain quality without moving the grain. Handling damage is reduced, and there is less wear per minute per bushel is ade- and tear on conveying and elevating equipment. Too, a good

system will help to remove Allen says the aeration fan off-odors, retard mold growth, reduce insect activity and prevent moisture accumulation, the grain temperature. Cool the Allen explains.

Local county agents or Allen can supply additional information on the subject. His address is Agricultural Engineer, Texas Agricultural Extension Service, College Station, Texas.

More Uses Seen For **Stretch Fabrics**

By spring, men will be wearing stretch cotton shirts and slacks, fabric industry leaders predict,

There should be a variety of men's clothing made from the recommended that an experinew all-cotton stretch fabrics mental shipment should be by fall. The fabrics, developed made. Probably the U.S. exby U. S. Department of Agriporters lost money on the first culture utilization research. effort because of the high freight were used initially for women's charges, but they reckonedand children's wear, says Rheba -and accurately--that their Merle Boyles, Extension clothing specialist.

> The stretch-cotton invasion of the men's wear field is just beginning, however, leaders say. Two companies will market dress shirts made of cotton oxford cloth this spring, and a third manufacturer will market men's slacks in cotton stretch fabrics.

Dozens of other firms are testing fabrics for use in men's sport shirts, sport jackets and hunting jackets, as SUN-GRO

SEED

"I wasn't doing forty miles Don't forget about your hens when freezing weather hits, an hour," protested the motor-"Nor thirty, nor even Birds need plenty of water to ist. produce to the best of their twenty." "Here, steady now," interability. Electric warmers can be used to prevent freezing in rupted the magistrate, "or you-'ll be backing into something!" water lines and troughs.

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

SOMETHING TO THINK ABOUT mother. "That will help you to Little Mary had been naughty be good."

and had been sent into the other "Oh, I didn't ask God to help room to "think things over." After a while she came out all me to be good," said May, "I

smiles and said, "I thought and just asked Him to help you put" prayed." "Fine!" said her up with me."

IT'S TIME TO THINK

About Your Spring Planting Needs.

We Have A Good Selection Of:

HYBRID MILOS HYBRID SUDANS **CERTIFIED** & SELECT SEED

For Planting Seeds Of High Quality And Dependability SEE_

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P. O. Box 445 Pho. 762 - 2948 1st and Pile Sts. (Curry Ave.)



Texas Grown Carrots Astound Great Britain

Carrots from the Rio Grande grown carrots to the value of Valley of Texas were shipped 300,000 pounds sterling (\$840,in volume to markets in Great 000) were sold on the British Britain for the first time in market. And if anything can history during 1963. The great shake us up in this country impact of these quality Texas (Ireland) to the realization to carrots is best illustrated by the opportunities we aremissthe following article written ing by virtually ignoring the by columnist W.A. McDonald cross-Channel vegetable marin the IRISH PRESS, Dublin. ket, this should do it!

"Texas carrots are, of course, the biggest and long- Market alone handles some 100 est in the whole wide world, million pounds sterling worth but how it is economically pos- of vegetables, fruit and flowers sible--even for super efficient each year. Two-thirds of this American businessman--to ex- is imported. And a considerable port them to Britain at a pro- proportion consists of types fit is hard for us to believe. of produce which we can cer-

two months of 1963, Texas- definitely we can produce car-

T-Bone Club Is Organized

The High Plains T-Bone Club was organized at Hereford reof the Hereford Feed Yard, was elected president, Joe Easley of the Easley Feed Lot was named vice president and Foster Parker of Happy was named secretary-treasurer.

The feeders of an eight county area were invited to attend the organizational meeting. Purpose of the club was announced as both social and educational. "With the growth of the feeding industry in the Plains area, a need for an organization where feeders may prepacks. A build-up of shipget together to discuss mutual ments ensured that supplies

goods would soon be outselling "London's Covent Garden "But there it is: in the first tainly grow in Ireland--most per bag which is about 10 shillins (\$1.40) more than was paid rots as succulent and sweet

as any other country.



promptly offered a premium price for them.

each one was practically a foot long and uniform in shape.

"They came in bulk 50 lb. or 56 lb, bags and also in 1 lb. appeared regularly on the ma

for homegrown supplies. "There are a number of "What particularly endeared lessons we can learn from the the Texas products to the salesmen was the fact that every bag or package was generously

overweight. "A commission agent explained that a 50 lb. bag could contain anything up to 60 lb .---certainly never less than the stated weight of the contents. Each 1 lb. package was more likely to weigh at least two

Although they had to bear ounces more. a nine-day rail journey and a ten-day sea voyage, the car-'are always a bit inclined to rots arrived in perfect congive under weight. The buyers dition. They had been packed know this and they adjust their in dry ice. They were perprices accordingly." fectly clean and exactly graded;

"By their excellent presentation and service the Americans have certainly shaken up the British producers -- and have given us an object lesson in marketing. robably the grade will not

all competitors. "Due to the shortage, the usual import duty of \$2.80 per ton was waived. Covent Garden salesmen rapidly learned to appreciate the American product, and within weeks they were glad to offer prices well above the normal rates. At times the Texas carrots were quoted at 38 shillings (\$5.32)

socks, well as shirts and slacks.

and hear programs of interest was recognized," Engler stated.

The High Plains club is one of three contemplated for the area. One is planned for Dumas and the organizational meeting of the Plainview Club has already been pegged for the 23rd of this month. Each club will serve feeders in a group of counties in the Plains area. Proposed is that all three clubs will meet in joint session in Amarillo periodically.

In addition to the election of officers and statement of purpose the club named a committee to draw up by-laws. They agreed to meet monthly at the different towns in the area. No dues were set as membership qualification at this time nor were any clear lines as to eligibility for membership.

ANOTHER RIGHT DECISION:

SAVE REGULARLY HERE!

ket. "True, there was a tempmarket intelligence men in-

be maintained as local supplies become more plentiful and orary shortage of English car- prices lower, but in one single rots this year, but American week, 35,000 bags of Texas carrots were handled by one vestigated the possibilities and Covent Garden trader."

"''Our own people, headded,

Will 1964 Be Screwworm-Free?

Vigorous participation in the more important this year than screwworm eradication pro- it has been in the past. Briscoe gram by Texas farmers and is president of the Southwest ranchers will be necessary if the Southwest is to become screwworm-free in 1964. Dolph Briscoe, Jr. of Uvalde, said detection of screwworminfested animals and collection of larvae samples will be even

Success in the

future often de-

pends on sound

planning today.

This is true in

Weigh the advan-

tages of saving

here where you

urrent Dividend

First Federal Savings & Loan

HOME OFFICE

4th & PILE CLOVIS, N.M.

earn more, safely!

Per

Annum

BRANCH OFFICE

2nd & ABILENE POETALES, N.M.

saving, too.

Animal Health Research Foundation, which spearheaded the drive to collect \$3,000,000 from livestockmen to get the eradication program underway nearly two years ago.

Briscoe noted that several weeks have elapsed with no screwworm cases being reported in the five-state eradication area. He cautioned. however, that during cold weather, screwworm flies in the pupae stage can remain embedded in the soil for extended periods; when they emerge during brief warm spells, new rounds of infestations could result.

A single undetected, unreported case could set the eradicaion program back for several months, Briscoe said. "We must always keep up

our guard when dealing with this insect," Briscoe warned. "The screwworm fly has shown a remarkable ability of taking advantage of any lapses in vigilance by livestockmen."

He urged livestock producers to watch their animals closely and treat cuts or scratches that could become infested. After several larvae have been collected from infested wounds and mailed to the Mission laboratory for positive identification, wounds should be treated with insecticide.

About five percent of the nation's gross national product and employment originates in timber - based activities. Timber increases in value nearly 25 times between the stump and delivery of finished products to the consumer.

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