

# Friona Hit By 14-Inch Snowfall

SCORES STRANDED

## City Tied Up By Huge Drifts

One of those snowstorms which only comes along every few years hit the Friona area this week, blessing the croplands with their first appreciable moisture of the year, but clogging roads and causing a general "standstill" from the usual run of business.

A. L. (Jake) Outland, who makes official government weather recordings, placed the final total in Friona at 14 inches of snow. Most of the snow blew while falling, so that contained in the gauge melted down to only .2 inches, although actual moisture received was naturally much greater than this.

Last big snow to compare with the amount which has fallen in the past few days came in the first week of January, 1960, when nine inches fell.

It was just about exactly eight years ago when one of the biggest snows of all time hit Friona, dumping 26 inches of snow on the city and more in the surrounding territory. That snow, like this one, came during the first week of February.

Both city motels and the Friona Hotel were swamped as soon as the storm started. People from all parts of the country have been stranded in the city "waiting out" the storm.

A check at the establishments showed people from Michigan, New York, Missouri, Illinois, Wisconsin, Iowa, Ohio, California, and Oklahoma, as well as Texas, most of whom stayed at least one entire day and night.

"We've been able to take care of everyone so far, thanks to the generosity of several townspeople who volunteered their homes for the travelers," said Mrs. J. B. Fuks of Smiley's Courts.



SNOW RESULTS . . . The scene above was repeated several times the past couple of days, as motorists without chains easily became stuck in the packed snow.

Those of you who enjoy "research" stories should enjoy the one in this issue about the record winning streak by the 1946-47 Friona Squaws.

I'm a regular nut about doing research. I've always enjoyed digging into old records. Sometimes it helps, because in this business you may have to do some research. For instance, I wanted to know what the longest winning streak for the Friona girls basketball team was.

Not that I couldn't have made it without knowing about the streak, but when I write about something, I want to know: is this out of the ordinary; is it some kind of record; or how does it compare with previous things of its kind?

Sometimes research can be rewarding. Sometimes you get to the "end of your rope" and will not have your answer. (For instance we wondered last fall if the eight football wins were a new high for FHS. We're still searching on that one).

This time, we got quicker results. Remembering a story in a 1960 edition of the Star about former Squaw teams which went to state tournaments in the "McKamie League," we sought that issue.

Sure enough, we were right. One of the teams which was featured was said to have taken a 41-0 record into the state meet. Next job was to verify the exact number of wins this team had in a row.

First, we went back to our old files. We found the 1946 volume, and began to check. Sure enough, all through November and December the team was unbeaten. The Star hasn't always been as sports-conscious as I am, though, and some scores weren't in the paper. Put that soon became the least of my worries. On double-checking, we don't even have a volume of 1947 papers, so there I am, in the middle of the season.

Next, I started calling team members who still live in the area. Pretty soon I was referred to Mildred Agee, and there my research ended. She has a scrapbook in which is a record of EVERY GAME played. When you're researching for something such as I was, you dream of running into a "God-send" such as this, but you don't expect to find it.

So, those of you who enjoy reading the story have Mrs. Agee to thank for having the exact record available. Without such an accurate "historian," the actual game scores for one of the most memorable years in the Squaws' history would have been gone forever.

That's how researching goes. Sometimes it's real rewarding. We spent an enjoyable weekend while shut up with a cold, finding out what we wanted to know.

(Also, our thanks to Tommy (Lewellen) Goetz for the use of her scrapbook, which gave us some needed information on the 1959-60 Squaws.)

Being the conservative that I am, I had my misgivings while reading about the six television cameras headed toward the moon on its ill-fated mission. Since I have a little dealing with cameras, my first thought was "What an expense to throw away six good television cameras."

Then, I decided that the cameras wouldn't be a drop in the bucket compared to the rocket and entire cost surrounding the project, and for a brief instant, it appeared that it would be worth it all to have some good close-up pictures of the moon. Ever since my junior high school days, I've looked forward to seeing such space triumphs achieved.

But then -- when the cameras failed to function, and for the sixth time the moon project failed to produce any appreciable results, I had a different feeling. It looks as though these pictures -- valuable and historic as they may be -- are going to go down in history as about the most expensive set of pictures ever produced in Hollywood or elsewhere.

While cooped up the past weekend, we got caught up on our television-watching somewhat. Our three-year old, Laura, is the TV fan in the (Continued on Page 2)



CRASH SITE . . . This is the spot where Mr. and Mrs. D. C. Herring were hit by a Santa Fe freight train two miles east of Friona Wednesday afternoon.

### FOR "DIMES"

## Mothers' March Slated Monday

One of the highlights of Friona's 1964 March of Dimes will come on Monday night with the "Mother's March," under the direction of the Friona Jaycee Wives.

The Jaycee Wives, soon to receive their charter as the "Jayceettes," will canvass the town beginning at 7 p.m. It is requested that those persons wishing to donate to the drive please leave their porch lights burning.

Next Thursday, a coffee day will be sponsored by Friona restaurants and all places serving coffee. All proceeds for coffee during the day will go to the March of Dimes. Junior high and grade school students are being given coin envelopes as in the past. They are asked to fill the envelopes and return them to their teachers.

Bill Ellis, local chairman

for the March of Dimes, pointed out that the organization is once again asking for the support of local citizens. "The March of Dimes, more than anything else, was responsible for the Salk and Sabin vaccines, which have all but dealt polio a death blow," he said.

"The March of Dimes has now turned to the field of birth defects and Arthritis. Several thousand babies are born in the United States each year with a birth defect. The National Foundation is using much of its budget studying causes and possible cures," he continued.

Gene Welch, representing the Black Community Association, turned in \$38.01 that his association had raised for the drive. Other communities are also having fund drives and programs for the Parmer County MOD drive.

## Possible Record Is Poll Tax Prospect

A possible new record in number of poll tax receipts purchased by Parmer County residents looms, in spite of confusion over the matter of the new anti-poll tax amendment. Tax Assessor-Collector Hugh Moseley said that possibly 2700 poll tax receipts were issued. The exact number wasn't known by press time. In 1960, the last presidential election year, there were a total of 2749 eligible voters in the county, including special exemptions for persons 21 years of age voting for the first time.

### Lazbuddie Sale Is Postponed

The sale scheduled at the Faye White farm at Lazbuddie today has been called off and rescheduled, according to W. H. Flippin, auctioneer.

The sale will be held next Thursday, February 13.

Moseley said this year's total tax receipts might be near 2775, which would be a new record. Last year, an "off year" election-wise, a total of 1970 persons paid their poll taxes.

As for the special forms allowing persons without poll tax receipts to vote for federal offices only, as provided in the anti-poll tax amendment, Moseley said the office will be advised to issue them when the amendment is signed into law.

### Young Demos Meet Tuesday

Parmer County Young Democrats will meet Tuesday, Feb. 11 at the Bovina Restaurant at 7:30 p.m.

All Democrats between the ages of 16-35 are urged to attend, states David Smith, Lazbuddie, county secretary.

FRIONA, TEXAS THURSDAY, FEBRUARY 6, 1964 TEN CENTS

**THE FRIONA STAR**

VOLUME 42, NUMBER 19 14 PAGES SECTION I



NEW OWNERS . . . These three men have purchased Parmer County Implement Company from J. G. McFarland. The new

owners, effective February 1, were (left to right) Andy Hurst, Newman Jarrell, Jr. and Rene Snead.

### OWNER 22 YEARS

## McFarland Announces Sale Of Parmer Co. Implement

Parmer County Implement Company, one of Friona's oldest business establishments, was sold the past week by its owner and founder, J. G. (Red) McFarland.

Purchasing the local firm was a partnership made up of Andy Hurst, Newman Jarrell, Jr. and Rene Snead.

McFarland originated Parmer County Implement Company in 1942, and has been sole owner since 1943. The company moved to a new building and location during the summer and fall of 1963, after more than 21 years in its former building. Of the new owners, Jarrell and Snead will be actively

engaged in the operation of the business, with Jarrell serving as manager.

Jarrell, 37, is a graduate of Oklahoma University, and a native of Snyder, Oklahoma. He has been in Friona 13 years, where he has farmed and operated a variety store. For five years he owned and operated Jarrell's Variety store in Friona.

Snead, 43, has been in the Friona area the past 16 years. He has also farmed, and for the past six years was associated with Herring Implement Company in Friona. He is originally from Hale County.

Hurst, a Friona resident the

past nine years, has been in the department store business all that time. He came to Friona with A. C. Rockway from Sudan in 1955, where the two established Rockway-Hurst Department Store. After a year and one-half, Hurst bought Rockway's interest in the store. A graduate of Texas A&M, Hurst is a native of Spur.

The new owners plan no general change in the operation of the business, nor in its key personnel. Policies and accounts will remain the same.

Also, no change in the dealerships is planned. The company is dealer for International-Harvester equipment and its al-

lied brands, as well as Friona's Oldsmobile agency.

McFarland, in announcing the sale, said, "I want to thank my many friends and customers who through the years have helped us build Parmer County Implement Company into the operation it is today."

"I know that the new owners will continue to guide its growth. They are dedicated individuals, and worthy of the townspeople's support," he concluded.

McFarland came to Friona in 1925. Besides founding Parmer County Implement Company, he started Parmer County Pump Company. He has been only semi-active in his business the past year, because of health.

road west of town, another was stranded some eight miles east of the city. The latter party, from New York, termed Friona's weather of the first of the week "The worst we've ever seen."

The New Yorkers had spent Monday night in Hereford, then got their automobile stuck in a drift enroute to Friona. One couple stayed in Bovina on Monday, then spent most of Tuesday getting to Friona.

Roads Tuesday were practically impassible. Some of the travellers tried to resume their trips, but returned to their rooms.

The snow promises to be a tremendous boon to farmland in the area, especially dryland wheat, which was about on its "last legs." It also will benefit irrigated land considerably. Considering the amount received in each locality, the snow should have as much as two inches of moisture content and more. It was considered a "wet snow" by most observers.

Apparently the snow in Friona was about as heavy as anywhere in the county, with certain areas to the west possibly heavier. Cordie Potts in the Rhea community estimated Tuesday night that from 10 to 12 inches had fallen on his place.

To the south, the fall was lighter. J. W. Gammon in the Lazbuddie community said the measurement would be closer to six inches in his area.

### Herrings Are Hit By Train

Mr. and Mrs. D. C. Herring were seriously injured early Wednesday afternoon when the new model pickup they were riding in was struck by a Santa Fe freight two miles east of Friona at a crossing.

Total extent of injuries to the Herrings was not known at press time, although he apparently suffered multiple fractures. Both were thrown from the truck. Mrs. Herring, who had a foot badly cut, has been transferred to an Amarillo hospital.

### Hinkson To Seek Office

Frank Hinkson, Lazbuddie, has announced that he will seek the Republican nomination for Congressman for the 18th Congressional district.

Hinkson announced for the office in 1962, but withdrew in favor of Jack Seale of Amarillo. Seale later was decided by Walter Rogers, incumbent who has held the office several terms.

# Elementary Honor Roll Is Given

The honor roll for the third six weeks in elementary school was announced recently by J. T. Gee, principal.

The list included:

1st Grade:

All A's  
Clay Bandy, Tracy Barber, David Blackburn, Clay Cudd, Lisa Cummings, Vicki Dement, Janice Hayes, Debbie Horton, Jeanine Jarboe, Connie Lindeman, Tip Nunn, Ronnie Reed, Beverly Schueler, Pamela Wilcox, Kimberly Young.

Schueler, Doris Schueler, Pattison Talley, Garvin Thorn, Loren Walters.

2 B's & Rest A's  
Dorothy Beard, Vicki Dunn, David Fish, Phillip Duggins, Glenna Holt, Devonn Light, Ronnie McLellan, Kevin Welch, John White.

2nd Grade

All A's  
Kay Cochran, Beth Cranfill, Teresa Ingram, Susan Jarecki, Dorothy Johnston, Pam Lewellen, Libby Lyles, Jay Messenger, Rhonda Rhodes, Chris Sanders, John Sheehan, Kyle Shelton.

One B & Rest A's  
Janice Bandy, Jeannie Bandy, Tom Barber, Carolyn Gore, Bobby Lewellen, Linda Martin,

Cheryll Oxford, Josie Perez, Glenda Reeve, Annette Reink, Florestela Ruiz, Lisa Taylor, Martha Veleta.

2 B's & Rest A's  
Mary Beth Bennett, Tena Day, Bill Fallwell, Shera Finley, Brent Hall, Trip Horton, Dolores Rodgers, LaGayla Self, 3rd Grade

All A's

Cynthia Barnett, Teresa Bingham, Nancy Martinez, Gary Mingus, Benita McAllister, Carol Reeve, Betty Sachs, Mark Walters.

Bruce Bandy, Susan Martin, John Lee Rule, David Sanders, Gary Joe White, Holly Welch.

4th Grade  
All A's  
Dave Buske, Joni Cannon, Denise Frazier, Kathy Horton, Carolyn Martin, Kathy McLean, Alesia Ragsdale, Deanne Schueler, Sheila Struve.

One B & Rest A's  
Vicki Beck, Andrea Hurst, Jill Riehmayer, Larry Sanders, Carleen Schlenker.

2B's & Rest A's  
Eddie Bainum, Cynthia Gable, Sally Kendrick, Kathy King, Janice Milner, Lou Whaley.

1st Grade

1A - Gloria Gonzales; 1B - Tip Nunn; 1C - Beverly Schueler; 1D - Lisa Cummings; 1E - Kenneth Sifford; 1F - Connie Lindeman.

2nd Grade

2A - Rhonda Rhodes; 2B - Danny White; 2C - Lisa Taylor; 2D - Libby Lyles; 2E - Pam Lewellen.

3rd Grade

3A - Benita McAllister; 3B - Carol Reeve; 3C - Tracy Barber; 3D - Nancy Martinez.

4th Grade

4A - Kathy McLean; 4B - Carleen Schlenker; 4C - Alesia Ragsdale; 4D - Sheila Struve.

## Dimmitt Station Appoints Reporter

Announcement has been made of the appointment of Mrs. Lloyd Rector as Friona reporter for Radio Station KDMN in Dimmitt. Mrs. Rector requests anyone interested in having news broadcasted over this station to call her.

Reports of activities of clubs and organizations are being solicited. Mrs. Rector asks that news suitable for broadcasting be called to her. Her phone number is Hub 2410.

## Gaines Receives Aviation Honor

Alvin K. Gaines, Jr., aviation structural mechanic airman, USN, son of Mr. and Mrs. Alvin K. Gaines Sr. of Friona, is serving with Training Squadron 28 at the Naval Air Station, Corpus Christi.

He was recently selected as "Plane Captain of the Month" on the basis of outstanding performance of duty.

A graduate of Friona High School, Gaines entered the service in March 1962.



DON LEWIS

## FHS Graduate Has Role In Hit Musical

Don Lewis, son of Mr. and Mrs. Henry Lewis of Friona, is participating in a singing and dancing role in the hit off-Broadway musical, "The Streets of New York."

Lewis, a 1956 graduate of Friona High School, is an equity member of the show, and has taken the stage name of Del Lewis. He is listed in the cast under that name.

The musical opened October 29, and was given excellent reviews in several magazines and newspapers, including Cue, New Yorker, Life, Newsweek, The New York Herald Tribune and The New York Times, according to Jimm Konis.

"Del is marvelous in his role," states Mrs. Konis, a former classmate of Lewis at FHS. Also a resident of New York, Mrs. Konis returned home recently after visiting with friends and relatives in Friona. She is the daughter of Mr. and Mrs. Ray Landrum.

## Star lites --

(Continued from Page 1)

family. The Beverly Hillbillies are her favorite TV people.

When she sees them, she waves good-bye to them at the end of the program when the cast comes out the front door and waves. The past weekend, she was watching the "Bonanza" program start. Those of you who watch it know that the Cartwrights all ride up on their horses as their names are flashed on the screen.

Laura's face lit up, and she began to wave at them. Slowly, the smile faded, the wave stopped, as she turned to me and said, disappointedly, "They didn't wave."

During Monday's blizzard, some people from Flint, Michigan and Indianapolis, Indiana were stalled in Friona, so spent the afternoon bowling at Friona Lanes.

Eddie Irwin, proprietor of the lanes, went to school in Indianapolis, so had a good visit with his captive customers.

We suggested that Eddie adopt the motto "They came from all over the country to bowl at Friona Lanes."

Palmetto palms are native to most of southern Texas.

Two shrubs, both excellent sources of honey, are called huajillo in the West Texas brush country.

# THE FRIONA STAR

Established 1925  
Published every Thursday at 109 Sixth Street  
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1937, 1938, 1939, 1960, 1961, 1962; West Texas Press Association, 1939, 1960, 1961, 1963; Texas Press Association, 1939, 1960, 1962, 1963; First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1935, at the post office in Friona, Texas, under the Act of March 3, 1897.

SUBSCRIPTION RATES  
Farmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor  
June Floyd, Society Editor  
John Getz, Advertising Manager



## FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS SERVICE--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

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Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

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Abraham Lincoln  
Second Inaugural Address  
March 4, 1865

In recognition of Lincoln's Birthday, our bank will not transact business on Wednesday, February 12, 1964.

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rear axle, sintered-metallic brake linings and sports-styled simulated walnut steering wheel, to name just a few of them.

Outside? Special moldings and wheel covers, SS identification. Actually, about all that's not super about these Malibu SS Coupes and Convertibles is their price. And the best way to find out what everything else is that makes them so super is to drive one. Your Chevrolet dealer can take care of that.



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# Banquet Tickets On Sale

Tickets for the annual Chamber of Commerce and Agriculture banquet, scheduled for February 24, went on sale in Friona this week. Tickets at \$3.50 each may be obtained from any member of the CC&A Board of Directors.

In a recent chamber election, the following were named to the board, for two-year terms: Bill Sheehan, John R. Cook, Eric Rushing and Gary Brown. Hold-over directors are Elvie Jennings, John Bingham, O. J. Beene, Charles Short and Hoyt Smith.

New officers will be elected by the board later, and will be announced at the banquet.

Speaker for the banquet is Dr. Charles W. Jarvis, San Marcos dentist, who is becoming much in demand as an after-dinner speaker, both in Texas and nationwide.

"We feel fortunate to have landed Dr. Jarvis. He is a refreshing-type speaker, a little different from the ordinary type after-dinner speaker," states Porter Roberts, Friona Chamber of Commerce and Agriculture manager.

Roberts, along with Steve Messenger, retiring board member, Dr. Loyd Shackelford, and Mrs. Franklin Bauer are among local residents who have heard Dr. Jarvis speak, and all testify to his brilliance.

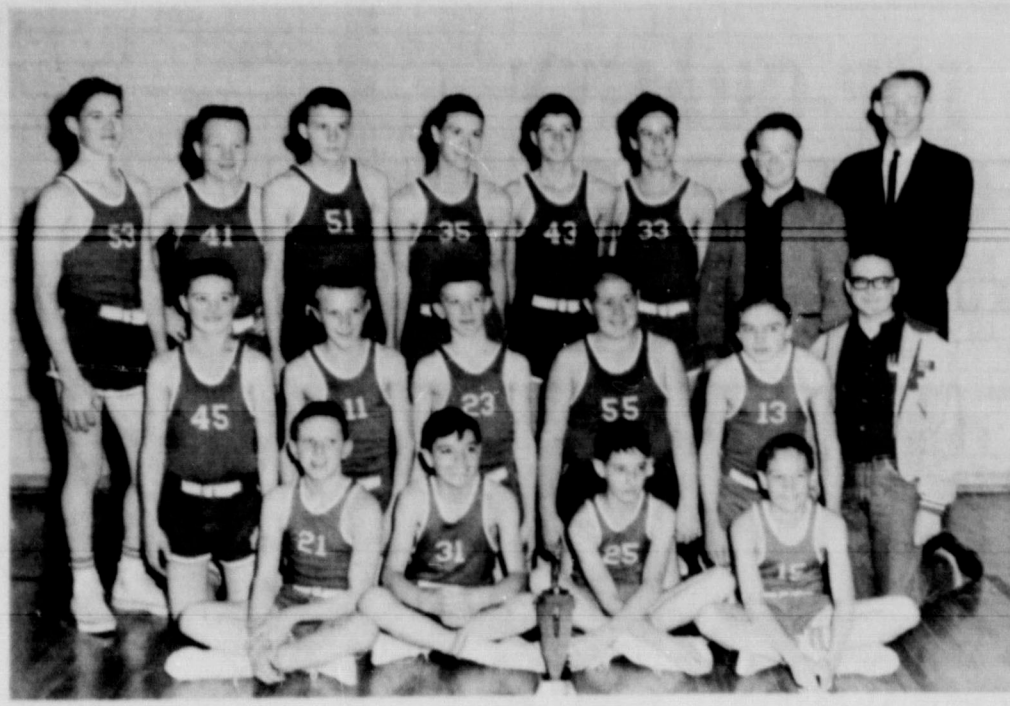
Jarvis is said to be a humorist deluxe, and his press clippings bear out the fact.

"Just what we ordered--even more! Made our banquet a success," stated the Retail Merchants Association of Port Arthur.

"One of the best talks we have ever heard anywhere--at any time--by anybody!" said the executive vice president of the Wichita Falls Chamber of Commerce.

Jarvis attended public schools in Brady. He attended Texas A&M and the University of Houston, and graduated at the United States Naval Academy, later receiving a degree from the University of Texas School of Dentistry, Houston.

An elder in the First Christian Church, he served as a carrier pilot in the U. S. Navy for three years, and is a veteran of World War II. He is past president of the Kiwanis Club of San Marcos.



**TROPHY WINNERS** ... The eighth grade boys team won the Happy tournament with three victories. Back row, left to right -- Delbert Davis, John Bill McFarland, Freddie Hughes, Ronnie Altman, Eddie Wood, Joe Moet, Nickie Hand and Coach Robert Taylor. Second row -- Jackie Claborn, Larry Graves, Rickey Hurst, Jay Potts, Randy Baize and Larry Frank Truitt, manager. Sitting are Randy Ellis, Wade Coker, Galen Brewer and Bobby Harper. Davis was named to the all-tournament team.



**FRESHMAN BOYS** ... The freshman Chieftains, who won consolation championship at the Springlake tournament recently, are shown here. Back row, left to right are Randy Farr, manager, DeWayne Proctor, Alvin Ruffins, Denny Baize, Tommy Jarecki, Don Hoover, Joe Murphree, manager. In front are Bob Carrothers, manager, Ted Renner, Don Ready, Mike Wooley, Danny Nettles, Bobby Jordan and Coach Bob Owen. Stan Hansen was out because of illness when the picture was made.

# come to church sUNDAY

A pundit once wrote: "People these days want to get to the promised land without going through the wilderness." As one speculates upon this, it is easy to see why it is true. The "wilderness" of many of the things we do has been made much easier for us through invention: from the necessity of making "beef jerky" to the frozen T bone steak, from home canning to the electric can opener, we have found that the promised land of eating can be reached much more simply than in times past. It would be natural for us to think that since there is so much less "wilderness" in our secular lives, the same would be true in our religious lives. But man's spiritual growth cannot be attained without the same thought, concern, prayer and meditation that men of old practiced. We cannot delete the necessity of the worship of our Creator God, if we are truly seeking His Will for our lives. The discipline of regular church attendance might seem at first a "wilderness," but you will soon find it a source of knowledge and inspiration. Attend the church of your choice this Sunday!

Paul A. Mohr  
Union Congregational Church

### SIXTH STREET CHURCH OF CHRIST

Sunday Services  
Bible Classes . . . . . 9:30  
Morning Worship . . . . . 10:30  
Evening Worship . . . . . 7:00  
Wednesday Services . . . 7:30 p. m.

### CHURCH OF CHRIST

Tenth & Euclid St.  
Morning Worship Sun, 10:30 a. m.  
Evening Worship . . . . . 7:30 p. m.

### REDEEMER EVANGELICAL Lutheran Church

Friona  
Services . . . . . 8:00 a. m.  
Bible Classes . . . . . 9:15 a. m.  
and . . . . . 9:15 a. m.  
Sunday School . . . . . 9:30 a. m.

### IMMANUEL LUTHERAN Rhea

E. A. Binger, Pastor  
Sunday School & Bible Class . . . . . 9:30 a. m.  
Divine Services . . . . . 10:30 a. m.

### ST. TERESA'S OF JESUS MISSION (CATHOLIC)

Sunday: Mass 12:30 p. m.  
Thursday: Mass 8:30 p. m.

### CONGREGATIONAL CHURCH

Sunday Services  
Church School . . . . . 10:00 a. m.  
Worship . . . . . 11 a. m.  
Pilgrim Fellowship . . . 5 p. m.

### CALVARY BAPTIST CHURCH

2 Blocks North of Hospital  
Sunday School . . . . . 9:45  
Morning Worship . . . . . 10:50  
Praying Union . . . . . 6:00  
Evening Worship . . . . . 7:00  
Wednesday . . . . . 7:30  
Tuesday WMU . . . . . 3:15

### ASSEMBLY OF GOD CHURCH

Sunday Services  
Sunday School . . . . . 9:45  
Morning Worship . . . . . 11:00  
Young People's Meeting . 6:30  
Evening Worship . . . . . 7:30  
Wednesday Service . . . 8:00

### PRIMITIVE BAPTIST CHURCH

Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.

### FIRST BAPTIST MISSION

Sunday School . . . . . 10 a. m.  
Worship Service . . . . . 11 a. m.

### UNITED PENTECOSTAL CHURCH

Sunday Services  
Sunday School . . . . . 10 a. m.  
Preaching . . . . . 11 a. m.  
Young People's Meeting . . . . . 6:30 p. m.  
Preaching . . . . . 7:30 p. m.

### WEDNESDAY PRAYER SERVICE . . . . . 7:30 p. m.

### FIRST BAPTIST CHURCH

Sunday School . . . . . 9:45 a. m.  
Preaching Services . 10:55 a. m.  
Training Union . . . . . 6:00 p. m.  
Preaching Service . . . 7:00 p. m.

### WEDNESDAY PRAYER MEETING . . . . . 8:00 p. m.

Officers & Teachers Meeting . . . . . 7:15  
Wednesday WMU . . . . . 3:00 p. m.

### FRIONA METHODIST CHURCH

Sunday Services  
Sunday School . . . . . 9:45 a. m.  
Church Service . . . . . 11 a. m.  
Jr. Fellowship . . . . . 5:30 p. m.  
Childrens Classes . . . 6:00 p. m.  
MYF meetings . . . . . 7 p. m.  
Evening Worship . . . . . 7 p. m.

### WEDNESDAY CHAIR PRACTICE . . . . . 7:30 p. m.

## This Message Sponsored By The Following Friona Businesses

**Continental Grain Co.**

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**The Friona Star**

# ATTENTION . . . . FRIONA FOLKS !

## BE LISTENING TO RADIO KPAN

## STARTING MONDAY

# FOR "Today In Friona"

. . . Information Of Interest To Friona And Parmer County Residents . . .

## Hear These Programs Every Day On KPAN, In Hereford

- Special Exclusive Weather Forecast, Direct From Weather Forecast, Inc.
- Friona Bulletin Board, With Special Announcements You Want To Make, Plus Special Events, Buy, Sell, Trade, Or Rent Items.
- A Five-Minute Devotion Featuring Ministers of Friona.
- A Report From Parmer County Community Hospital, Featuring Admissions And Dismissals.
- Plus Many Other Features From Time To Time.

## Starting Monday Listen To KPAN - 860 On Your Dial 11:15 To 12 Noon Monday Through Friday



**OVER MORTON, 46-40**

**Nettles' Free Throws Bring Squaws Victory**

The Indian Maidens of Morton came to town last Friday night bent on upsetting their "big sisters," the Squaws, and for awhile it looked like they might do just that.

High School-type female Indians ahead, 46-40, but as anyone knows who saw the game, it was much closer than that. Friona, protecting a 21-game winning streak, saw a 16-point lead in the second half trimmed

to one point at one stage, but the Squaws regained their composure to annex win number 22. Charlotte Nettles, free throw specialist, came through in the clutch to aid the Squaws' win.

The steady senior connected on seven charity tosses in the last four minutes of the game, to stretch a 40-38 margin to the final score. The Chieftains had their usual run of luck against the Indians,

playing a commendable game the final three quarters, but falling, 65-54 after a bad start in the opening quarter. In the girls' game, Morton never had the lead, but except for about 10 minutes of action, it was too close for comfort.

point lead to seven, but that was as close as the Chiefs could come, as the talented Morton "five" again rose to the occasion. Friona salvaged high-point honors in the game, as Graves hit 18, a season high, and his most as a varsity member.

Morton	5	13	12	10-40
SQUAWS	9	18	7	12-46

Chiefs vs Morton			
PLAYER	FG	FT	TP
Buckley	5	3	13
Murphree	5	0	10
Weatherly	0	0	0
Milner	6	1	13
Graves	7	4	18
Dodd	0	0	0
Snead	0	0	0
Totals	23	8	54

Squaws-Morton			
PLAYER	FG	FT	TP
Nettles	2	17	21
Jennings	7	1	15
Davis	4	2	10
Totals	13	20	46

Morton	16	18	17	14-65
CHIEFS	8	15	18	13-54



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<b>TANG</b> 21 Oz. Jar <b>89c</b>	Navel <b>ORANGES</b> Lb. <b>15c</b>
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ALL-TIME RECORD

1946-47 Squaws Ran Up 43 Consecutive Wins

By Bill Ellis Editor, Friona Star

Those of us who are fairly new residents of Friona might have thought that the current winning streak by the Friona High School Squaws was some kind of record, but such isn't the case.

So, if you're new, or even a longtime Friona sports fan who is a bit forgetful, let's look into the record a bit.

Some 17 years ago, about the time most of the members of this year's team were born, the Squaws posted the best season record anyone knows about locally.

It was the 1946-47 season, Coach R. L. Bates, who had led the team to the state tournament twice previously, was in his last season as Friona coach.

The season began October 22, against old rival Dimmitt. The team won, 31-15. Through 37 games the team was unbeaten, and was the county's entry in district tournament at Pampa.

They made it through their first two games, but finally were tripped up in the state semi-finals, by a team they had already beaten during the year. Stanton's 32-24 win snapped the Squaws' 43-win winning streak, and to this time, that stands as the longest stretch of wins by any team to compete under the colors of FHS.

Ironically, the closest game during the streak was a 15-14 win over Stanton in the Ropesville tournament, a win the Squaws would gladly have traded for the state tournament results against the same team.

An idea of how the team played so many games can be seen in the fact that it began its season on October 22. Also, it played in a district tournament as well

as three invitational tournaments.

Invitational tournaments generally had 16 teams, requiring four games, ordinarily played Wednesday through Saturday. When the team wasn't in a tournament, it often had games on Tuesday, Friday and Saturday. Playing five games a week on tournament weeks wasn't out of the ordinary.

As one member of the team put it: "We were playing all the time."

The next season, the team picked up right where it had left off. After losing to Pleasant Hill in the third game of the year, the Squaws set out on another streak. Winning first place in tournaments at Bovina, Farwell, Dimmitt, Oklahoma Lane and the district tournament, the team headed for the state meet once again, this time with a 30-game winning streak.

The team got past Aledo for win number 31 in a row, but then was soundly whipped by Maydelle, 52-27, in the second round.

Closest game during the streak, other than the Aledo win (20-18) was a four-point win over Dimmitt in the Bobbies' tournament, 26-22. Rumps included 81-15 over Adrian, 44-4 over Farwell and 51-15 over Lazbuddie during the season.

With a 44-1 record in 1946-47 and 33-2 in 1947-48, a two-year record of 77-3 was recorded, although two of the three losses came when it hurt the most -- in the state tournament.

Another good record was compiled by Bates' 1945-46 team, which finished second in the state tournament. It wound up with a 30-3 record, giving Friona a three-year mark of 107 wins, six defeats.

Those who played on the 1946-47 team which compiled the longest win streak included Mil-

dred Taylor (Rule), Doris Taylor, Wanda Robason, Gladys Lacewell (Day), Ruby Shaffer, (Bainum) Lunell McFarland (Horton), Jean Horner (Reed), Mildred Mingus (Agee), Lila Robason, Betty McClellan (Receptor), Tila Rue Day (Hester) and Maridee London (Day).

Since the teams mentioned, the longest winning streaks have been by the 1958-59 and 1959-60 Squaws, each of which had 15-game winning streaks.

The 1958-59 team lost to Bula in the fifth game of the season, then won 15 straight before losing to Dimmitt in district competition. The 1959-60 squad won its first 15 games of the season before falling to

Claude in the finals of their tournament by four points.

The teams of the 1940s competed in L. C. McKemie's High School Girls' Basketball League of Texas, the forerunners of today's Texas Interscholastic League. Teams competed on the county level, then went to district tournament. Sixteen district champions from all over the state, regardless of size of school, competed in one big state tournament. Four games were required to finish the state meet. Friona gained the finals twice, and won third two other times, but a second place was as high as they could win, just as has been the case in the two TIL state tournaments the team has advanced to.

Squaws In Break From District Play Grind

The Friona High School Squaws, their "showdown" with Olton snowed out on Tuesday, get another break from District 3-AA play on Friday, when they and the Chiefs host Canyon teams in the FHS gym.

The Squaws, who could have clinched the district championship with a win over Olton, are taking their last scheduled "break" from district action. They will be hoping for an assist tomorrow night from Dimmitt, who will host Olton. Should the Bobbies beat Olton, then the pressure will definitely be on that team the rest of the way.

Coach Baker Duggins stated that the postponement may have been a blessing in disguise. He said that at least two members of the team probably would not have been at top strength

if the game had been played on Tuesday as scheduled.

Guards Glenda McClellan and Shirley Phipps weren't too well early in the week; Shirley missing Monday's workout. Both would probably have been available, but no doubt would not have been ready to go all out. Coach Duggins said he did

not believe that the Squaws' winning streak was placing undue pressure on his team.

"The main pressure on them is that of a tough district race. I think the girls are playing the games one at a time. It's a good thing that they are, you can't afford to look too far ahead," Duggins commented.

Both teams have played the Canyon teams twice this season at Canyon and in the Tulla tournament. The Squaws hold two wins, but the Chiefs are 0-2 against the strong Eagles, one of the area's strong class AA teams.

Next Tuesday the teams will go to Dimmitt for games.

The Chiefs will be faced with the challenge of knocking off the unbeaten league-leaders, and the Squaws will count it as an important district game.

Last year the Squaws' only district loss was to the Bobbies at Dimmitt. A loss on Tuesday would tighten up the district race, and place even

more emphasis on the makeup game against Olton.

School officials still have to meet to reschedule the Friona-Olton contest, but it is thought that the game will be played here Friday, February 14. Friona's district schedule was to have been completed on Tuesday, February 7 at Dimmitt.



FRESH SQUAWS . . . The freshman girls basketball team, winners of the Springlake tournament recently, are pictured here. In the back are Coach Bob Owen, Carolyn Holland, Linda Fallwell, Martha Martin, Susan Neill, Lou Cochran, Lydia Buske, Kathy Jones and Karen Agee. In the front are Brownie Cole, Darla Howell, Diane Gibson, Glenda Mingus, Susie Carmichael, Betty Taylor and Shirley White. Sitting are Cindy Ingram and Judy Shirley.

Sanders Chosen Club Member

Thomas J. Sanders, son of Mr. and Mrs. John D. Sanders, Friona, has been selected as a charter member of Chi Omicron, men's service club recently organized at Wayland Baptist College, Plainview.

Approved by WBC administration for organization in October, the 27 members have planned activities which include a pledge party in January and a banquet in February, as well as monthly parties.

Requirements of 12 hours of work completed at Wayland and an overall grade point average of 1.00 must be met by all prospective pledges.

A 1962 graduate of Friona High School, Sanders is a sophomore majoring in mathematics and minoring in physics. He serves as vice-president of his class.

"When a man 'knocks' his town, he confesses he was a failure in it." — B. J. Dahl, Chewelah (Wash.) Independent.

Advertisement for Valentine's Day featuring a washing machine. Text includes: 'FEBRUARY 14th Valentine's Day SAY, "I LOVE YOU" With Meaning! Sweetheart of a deal... Also See Our Flair Ranges DISHWASHERS DISPOSAL UNITS Finance Your Appliance With Easy GMAC Terms! REEVE CHEVROLET Ph 2021 Friona'.

Table titled '1946-47 Squaws Season Record: 44 - 1' listing dates, opponents, scores, and game details.

Advertisement for Santa Fe travel agency. Text includes: 'Welcome aboard Amigos! Now on Chico's new BARGAIN FARES -travel round trip for only 40% more than one-way fares through April 30th'.



WRECKED TRUCK . . . This is a close-up view of the pickup in which Mr. and Mrs. D. C. Herring were injured Wednesday.

Love is the hardest lesson in Christianity; but, for that reason, it should be most our care to learn it. Corkwood trees in the Lower Brazos Valley furnish the lightest wood native to the United States.

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80 A, Located eight miles from Bovina, on pavement. Good domestic well and windmill, large steel stock tank. Excellent 6" irrigation well used two years and proven to be a good strong full pipe well with lots of water to spare. All good land and can all be irrigated except about ten acres of native grass. This would make an ideal stock farm. Price only \$250 per acre. Contact O. W. Rinehart, with The Glasscock Real Estate Firm Office Phone 238-3231 Res. Phone 238-4452 Bovina, Texas

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**FOR SALE -- 1958 Ford Station Wagon.** \$650; one 1960 Ford, \$850. See James Pope at Hub Store. 17-3tc

**FOR SALE:** For the best deal on a new Buick Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

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**I'M MOVING . . .** Have worked room home with den and patio on corner lot for sale. Ivan Adkins, 801 West Fifth, Phone 8611. 19-3tp

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**POLITICAL CALENDAR**  
The Friona Star is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

**FOR DISTRICT ATTORNEY**  
Jack Young (Re-Election)

**FOR SHERIFF, Parmer County**  
Chas. Lovelace (Re-Election)

**FOR ATTORNEY,**  
Parmer County  
Hurschel R. Harding (Re-Election)

**FOR COUNTY TAX ASSESSOR-COLLECTOR:**  
Leona Moss  
Hugh Moseley

**FOR COMMISSIONER, PRECINCT 1:**  
Tom Lewellen (Re-Election)  
Forrest Osborn  
Thomas Parson

# JOHNSON'S FOOD MARKET

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<b>Shurfine Waffle SYRUP</b>	Qt. Jar	<b>43¢</b>
<b>Pillsbury's PANCAKE MIX</b>	2 Lb.	<b>39¢</b>
<b>Shurfine Cut All Green ASPARAGUS</b>	8 oz.	<b>25¢</b>
<b>Maryland Club COFFEE</b>	3 Lbs.	<b>\$1.99</b>
<b>Sweetheart SOAP</b>	2 Bars	<b>29¢</b>

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315-A, 2-8" wells, wtrs. from one ditch, all allotted, good terms, 20 yrs. 5% int.

317-A, On pavement, 1-8" and 1-10" well all underground tled, 2 sets of improvements 51-a cotton, bal. wheat and maize. 29% down, 20 yrs. 5% int.

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### "Three Spiritual Classics", Studied At Circle Meeting

Members of the Kolywia Circle of Woman's Society of Christian Service of Friona Methodist Church were hostesses at a joint circle meeting in Fellowship Hall at 9 a.m. Wednesday.

The lesson was a continuation of the study of "Three Spiritual Classics," Mrs. J. G. McFarland directed the study. Mrs. Frank A. Spring reviewed the life of Evelyn Underhill and Mrs. McFarland reviewed some of her letters.

Guests were members of the Maggie Hamlin and Mekka circles. Special guests were Mesdames Mabelle Hartwell, Jimmy Patton and Billy Raybon.

Those present were Mesdames Billy Sides, Mack Ragsdale, Esther Haws, A. A. Crow, U. S. Akens, Hazel Kendrick, Bill Baxter, Ernest Tannahill, Ernest Anthony, Kenyth Cass, Ernest Osborn, Earl Hawkins and Dick Rocky.

Also Mesdames Will Osborn, J. G. McFarland, Andy Hurst, A. S. Grubbs, Russell McAnal-

ly, Jake Outland, Roy Slagle, J. K. Anthony, Russel O'Brian, Clyde Weatherly, Clyde Fields, Arthur Drake, Jake Lamb, Estis Bass, Howard Love and Ralph Shelton.

Also Mesdames I. T. Graves, Frank Spring, J. T. Gee, Howard Ford, J. W. Baxter II, H. R. Cocanougher, Joe Moyer, Floyd Rector, Mack Bainum, Dorothy Hough and Dick London.

The meeting was closed by prayer. Refreshments were served by the hostesses.

### Hair Styling Studied At HD Club Meeting

Topic of study at the Monday afternoon meeting of Lazbuddie Home Demonstration Club in the home of Mrs. Jimmy Briggs was hair styling.

Mrs. Dorothy Anderson of Mulshoe presented the program. Mrs. Shelby Rhodes and Mrs. Marshall Caldwell were visitors.

Next meeting of the organization will be in the Hub Community Center February 17. The program will be on carpet care and everyone in the area is invited to attend.

## Of Interest To THE WOMEN



LOCAL ARTISTS AND PAINTINGS -- Some of the paintings on display at the Tuesday evening meeting of Progressive Study Club were by the artists pictured. They are Mrs. Frank A. Spring, Mrs. Newman Jarrell Jr. and Mrs. Glynn Don Hughes. Other paintings by local artists can be seen in the background.

### Artists Display Paintings At Meeting

### James R. Mabry Born Thursday

Mr. and Mrs. Jimmy Mabry of the Hub Community became parents of a baby boy at 1:32 p.m. Thursday at Parmer County Community Hospital. He was named James Rowe and weighed 8 lbs.

Grandparents are Mr. and Mrs. James D. Mabry, Lazbuddie, and Mr. and Mrs. C. R. Rowe, Waldo, Ark. He is the first child for the couple.

The Federated Club House was changed into an art gallery last Tuesday night as members of the Progressive Study Club viewed many paintings by local artists. The event was the regular meeting of the Study Club with Mrs. Newman Jarrell in charge of the program on "Artists At Work."

Following the devotional by Mrs. Thomas Rhodes, Mrs. Frank Spring spoke to the group on the topic, "You're More Creative Than You Think You Are." She pointed up the many

chances a woman has in everyday life to be creative in the home.

Mrs. Wes Long was unable to present her part on the program due to illness in the family but Mrs. Jarrell read portions of her talk which was to have been on the "Rationalization of Color." Mrs. Jarrell then showed several examples of painting techniques done by Mrs. Spring, Mrs. Long, Mrs. Glynn Don Hughes and other local artists.

several handmade wall hangings done in unusual styles. She showed seed pictures, needlepoint, handmade frames and other original works of art by Mesdames Alton Farr, Woody Fleming, Ralph Wilson, Lee Cranfill, John White, and Andy Hurst.

During the business session the members voted to proceed with club-sponsored art classes for Friona youth despite the fact that only three teachers are available. Data on the art

(Continued on page 9)

# WELCOME TO FRIONA



Coach and Mrs. Bob Owen moved to Friona from Stinnett. He is the assistant football and freshman basketball coach. He also teaches Algebra I. Children of the couple are Julie Denise, 3, and Rodney Paul, 2. The family attends Friona Methodist Church. Upon being asked how they liked living in Friona, Mrs. Owen replied, "We love it."

<p><b>FRIONA STATE BANK</b> Checking - Loans Deposit Boxes - Savings Member FDIC</p>	<p><b>PIGGLY WIGGLY</b>  Friona</p>	<p><b>REEVE CHEVROLET</b> New And Used Cars <b>FRIGIDAIRE APPLIANCES</b></p>
<p><b>ROCKWELL BROS AND CO.</b> "LUMBERMEN" Lumber - Paint Tools Ph. 8891</p>	<p><b>PLAINS HARDWARE AND FURNITURE</b> Plumbing Supplies Furniture Sporting Goods Kitchen Ware</p>	<p><b>HURST'S Dry Goods</b></p>
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**And Many Other, Manufactured By Well Known Companies Such As Dow Chemical, DuPont, Geigy Stauffer and Chemagro.**


**For Your Trace Elements Needs, Such As Iron And Zinc, We Have The Chelated Material, Ideal For Pre-plant Application, Or The Feizn Material. A Foliar Nutrient, That May Be Applied Directly To The Plant. These Products Are In Liquid Fertilizers, Or Your Insecticides, And Applied At The Same Time .**

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**Feb. 15**

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MRS. LARRY MOYER

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(Continued from page 8)

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Hors d'oeuvres, chip'n'dips, coffee and tea were served by Mrs. Lee Cranfill and Mrs. Bill Ellis.

Among the guests present were Mmes. Gary Brown, Dave Allen, Alton Farr, Bill Spencer, Frank Spring, Glynn Don Hughes, Louis Welch, Ralph Wilson, Bob Rule, Dan Ethridge, J.G. McFarland, H.K. Kendrick, Ross Ayers and Paul Jesko.

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By winning the honor, Mrs. Rexrode was awarded a certificate for dinner for two at the Top of the Village Restaurant, and a \$15 merchandise certificate at Skibell's Marion, courtesy KINZ.

## Virginia Hickman Weds Larry Moyer

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The double ring ceremony was read by Rev. H. T. Harris, Childress, great uncle of the bride.

Given in marriage by her father, the bride wore a white two piece knit dress and a small white pill box hat with a brief veil. She carried a cascade arrangement of gardenias surrounded by jeweled leaves and white satin streamers atop a white Bible.

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## FASHIONETTES

International jewelers, reports "Harper's Bazaar" are searching for gold mesh handbags, status symbol of the kid-gloved "elegantes" of the twenties. They've come back. Also revived: the fabric bag on which you pin one conversation gem.

## 4-H Club Members Study Nutrition

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- Hem and side slash of scalloped Alencon-type nylon lace with floral motif outlined in bright cord
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- Bodice and full back yoke of distinctive nylon Alencon-type lace over nylon tricot chiffon
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# HURST'S

# MR. FARMER

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- PERSONAL ATTENTION given to you because you are dealing with your fellow members.
- INSURANCE BENEFITS (if you are insurable) for your family in the event something happens to you. In most cases, your designated survivor will receive double the amount of your shares (up to \$2,000) and any existing loan will be automatically paid off.
- JOINT ACCOUNTS provide accessibility for your family. And, you can have more than one share account. In fact, each member of your family can have an account with you as a joint owner.
- LOW INTEREST RATES when you borrow money. You will never pay more than 1% per month on your unpaid loan balance.
- BIG DIVIDENDS on your deposited shares. You get a big return on the money you have invested in your credit union. The Board of Directors declared a 4 1/2% dividend on your investment for 1963.
- Every One Within A 22 Mile Radius of Friona Post Office is eligible for membership.

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**FRIONA FEDERAL CREDIT UNION**

### "Three Spiritual Classics", Studied At Circle Meeting

Members of the Kolvvia Circle of Woman's Society of Christian Service of Friona Methodist Church were hostesses at a joint circle meeting in Fellowship Hall at 9 a.m. Wednesday.

The lesson was a continuation of the study of "Three Spiritual Classics." Mrs. J. G. McFarland directed the study. Mrs. Frank A. Spring reviewed the life of Evelyn Underhill and Mrs. McFarland reviewed some of her letters.

Guests were members of the Maggie Hamlin and Mekka circles. Special guests were Mesdames Mabelle Hartwell, Jimmy Patton and Billy Raybon.

Those present were Mesdames Billy Sides, Mack Ragsdale, Esther Haws, A. A. Crow, U. S. Akens, Hazel Kendrick, Bill Baxter, Ernest Tannahill, Ernest Anthony, Kenyth Cass, Ernest Osborn, Earl Hawkins and Dick Rocky.

Also Mesdames Will Osborn, J. G. McFarland, Andy Hurst, A. S. Grubbs, Russell McAnal-

ly, Jake Outland, Roy Slagle, J. K. Anthony, Russel O'Brian, Clyde Weatherly, Clyde Fields, Arthur Drake, Jake Lamb, Estis Bass, Howard Love and Ralph Shelton.

Also Mesdames I. T. Graves, Frank Spring, J. T. Gee, Howard Ford, J. W. Baxter II, H. R. Cocanougher, Joe Moyer, Floyd Rector, Mack Balmum, Dorothy Hough and Dick London.

The meeting was closed by prayer.

Refreshments were served by the hostesses.

### Hair Styling Studied At HD Club Meeting

Topic of study at the Monday afternoon meeting of Lazbuddie Home Demonstration Club in the home of Mrs. Jimmy Briggs was hair styling.

Mrs. Dorothy Anderson of Muleshoe presented the program. Mrs. Shelby Rhodes and Mrs. Marshall Caldwell were visitors.

Next meeting of the organization will be in the Hub Community Center February 17. The program will be on carpet care and everyone in the area is invited to attend.

### Of Interest To THE WOMEN



LOCAL ARTISTS AND PAINTINGS -- Some of the paintings on display at the Tuesday evening meeting of Progressive Study Club were by the artists pictured. They are Mrs. Frank A. Spring, Mrs. Newman Jarrell Jr. and Mrs. Glynn Don Hughes. Other paintings by local artists can be seen in the background.

### Artists Display Paintings At Meeting

The Federated Club House was changed into an art gallery last Tuesday night as members of the Progressive Study Club viewed many paintings by local artists. The event was the regular meeting of the Study Club with Mrs. Newman Jarrell in charge of the program on "Artists At Work."

Following the devotional by Mrs. Thomas Rhodes, Mrs. Frank Spring spoke to the group on the topic, "You're More Creative Than You Think You Are." She pointed up the many

chances a woman has in everyday life to be creative in the home.

Mrs. Wes Long was unable to present her part on the program due to illness in the family but Mrs. Jarrell read portions of her talk which was to have been on the "Ramification of Color." Mrs. Jarrell then showed several examples of painting techniques done by Mrs. Spring, Mrs. Long, Mrs. Glynn Don Hughes and other local artists.

Mrs. Hughes then displayed several handmade wall hangings done in unusual styles. She showed seed pictures, needlepoint, handmade frames and other original works of art by Mmes. Alton Farr, Woody Fleming, Ralph Wilson, Lee Cranfill, John White, and Andy Hurst.

During the business session the members voted to proceed with club-sponsored art classes for Friona youth despite the fact that only three teachers are available. Data on the art

(Continued on page 9)

# WELCOME TO FRIONA



Coach and Mrs. Bob Owen moved to Friona from Stinnett. He is the assistant football and freshman basketball coach. He also teaches Algebra I. Children of the couple are Julie Denise, 3, and Rodney Paul, 2. The family attends Friona Methodist Church. Upon being asked how they liked living in Friona, Mrs. Owen replied, "We love it."

### James R. Mabry Born Thursday

Mr. and Mrs. Jimmy Mabry of the Hub Community became parents of a baby boy at 1:32 p.m. Thursday at Parmer County Community Hospital. He was named James Rowe and weighed 8 lbs.

Grandparents are Mr. and Mrs. James D. Mabry, Lazbuddie, and Mr. and Mrs. C. R. Rowe, Waldo, Ark. He is the first child for the couple.

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For Your Trace Elements Needs, Such As Iron And Zinc, We Have The Chelated Material, Ideal For Pre-plant Application, Or The Feizn Material. A Foliar Nutrient, That May Be Applied Directly To The Plant. These Products Are In Liquid Fertilizers, Or Your Insecticides, And Applied At The Same Time.

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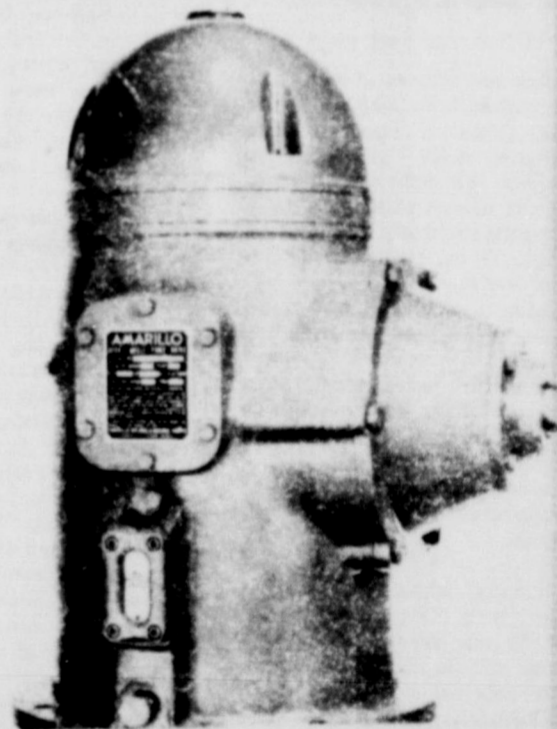
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COLORFUL TURKISH COSTUME - Nergis Yazgan, guest speaker at the Wednesday afternoon meeting of Friona Woman's Club, wore an original colorful costume. She conducted a question and answer session following her lecture.

*Nergis Yazgan Presents  
Woman's Club Program*

Nergis Yazgan, exchange student from Turkey, was guest speaker at the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House. Her lecture, which was illustrated by color slides shown by Raymond Cook, high school principal, described her native country from various angles.

Several selections were presented by Mrs. Eva Miller and her Trebellaires.

Two guests, Mrs. Sloan Osborn and Mrs. Ross Ayers, both members of Modern Study Club, discussed possibilities of nominating a woman as a candidate in the next school board election.

The program was entitled, "An Open Door to Understanding," and emphasized the importance of learning as a prerequisite to understanding.

Refreshments were served to the guests and 17 members present by Mrs. Lawrence Lillard and Mrs. Joe Moyer, hostesses.

**In And Around--**  
(Continued from page 3)

a fair comparison of the prices of groceries in Cordova, Alaska and those in Friona, Texas because most of the brand names are different. However in the newest edition one store advertises Hunt's Tomato Catsup...14 oz. bottle...24¢; ox tail 29¢ lb.; and assorted lunch meats... pickle pimento loaf, bologna and liver sausage 75¢ lb.

Another advertised flank steak 99¢ lb.; stewing chicken 43¢ lb.; and 50 lb. box selected potatoes \$4.79. At the Cordova Bakery, doughnuts were being advertised for 39¢ per half dozen.

Several times during the past few years civic minded women of Friona have discussed the idea of having a qualified woman's name on the ballot in a school board election. The ones with whom I have discussed the subject have been of the opinion that perhaps the idea was too new for a town the size of Friona to accept.

I've been doing a little research on the subject and find that perhaps if that be the case, the residents of Friona about 42 years ago didn't give the idea much thought.

There was a time during the early twenties that the Friona school board was com-

posed of six members and one half of them were women. Uncle John White, the late Ford Welch and a man whose name was John Teague were serving on the board with the late Mrs. Adeline Reeve, Mrs. Elmer Euler and Mrs. Lawrence Lillard.

J. H. Buckner was superintendent of schools at that time and he now lives in Shreveport, La. He and the Lillards became good friends while he was here and still correspond.

Anyone interested in the subject could probably get some interesting sidelights from Mrs. Euler or Mrs. Lillard. Apparently the residents of the school district at that time approved of having women serve on the board and I'm sure the women they selected were well qualified for such service.

There are times when I wonder if all of us are too conscious of customs of the times and neglect to even suggest that a thing be done for no better reason than that it isn't an established custom.

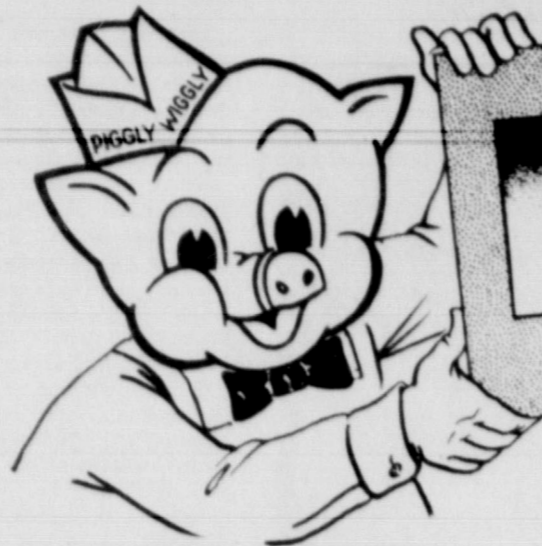
Each month our customers will be eligible to participate in the General Electric Small Appliance free drawing. Winner announced monthly.

**FRIONA PLUMBING & HEATING**  
We do refrigerator and TV work.



FORD 390 Cu. In. Motors Installed In Your Truck Or Pickup By **TERRY'S SHOP**

**Piggly Wiggly Special LENTEN FOODS**



<b>TIDE</b>	Detergent Gt. Box	<b>69¢</b>
<b>SALMON</b>	Honey Boy No. 1 Can	<b>49¢</b>
<b>MIRACLE WHIP</b>	Salad Dressing Qt. Jar	<b>49¢</b>
<b>TUNA</b>	Del Monte Chunk 6 1/2 Oz. Can	<b>2 For 55¢</b>
<b>MACARONI</b>	Shurfine 7 Oz. Crt.	<b>9¢</b>
<b>VELVEETA</b>	Cheese Food 2 Lb. Crt.	<b>79¢</b>

**QUALITY MEATS**

<b>CHUCK ROAST</b>	Heavy Beef Lb.	<b>43¢</b>
<b>SPINACH</b>	Del Monte 303 Can	<b>2 For 29¢</b>
<b>BACON</b>	Wilson Certified Lb.	<b>59¢</b>
<b>BOLGNA</b>	Pinkney Sun-Ray Lb.	<b>39¢</b>

**LUNCH MEATS**

<b>ARMOUR STAR</b>
Bologna, Pickle Loaf and Olive
Loaf. 6 Oz. Pkg.
<b>4 For 98¢</b>

<b>ICE CREAM</b>
Borden Glacier Club
1/2 Gal. <b>49¢</b>

<b>FRESH PRODUCE</b>	
<b>GRAPEFRUIT</b> Ruby Red Lb.	<b>12¢</b>
<b>ORANGES</b> Texas Lb.	<b>10¢</b>
<b>AVOCADOS</b> Ea.	<b>10¢</b>

<b>PICKLES</b>
Silver-Saver Sweet
Qt. Jar <b>39¢</b>

<b>SHDRENING</b>	Jewel 3 Lb. Can	<b>49¢</b>
<b>FLOUR</b>	Shurfine 5 Lb. Bag	<b>39¢</b>
<b>OLEO</b>	Food King Solid Lb.	<b>9¢</b>
<b>PEAS</b>	Food King English 300 Can	<b>10¢</b>

<b>PINEAPPLE JUICE</b>	Dole 46 Oz. Can	<b>39¢</b>
------------------------	-----------------	------------

Vanilla Wafers Nabisco 9 1/4 Oz. Bag	<b>25¢</b>
Honey Grahams Nabisco 16 Oz.	<b>39¢</b>

These Specials Good Thru Feb. 12th.

Lowest Prices . . . Greatest Variety . . . always at . . .





Benny Mays, president of Texas Future Farmers of America and Mark Harbin, vice president, are greeted by Johnny Atchinson, Farwell FFA prexy, and Robert "Prof." Morton, ag. instructor. The FFA officers visited in Farwell and Bovina Thursday afternoon.

## State FFA President Visits County Chapters

By Jeanne Graham

Two young men exhibiting forthrightness and self-assurance as they work with Future Farmers of America made an official visit to Farmer County Thursday, in Farwell and Bovina. Benny Mays, 18, is state FFA president, and his companion is Mark Harbin of Levelland.

The two FFA leaders arrived in Farwell shortly before 2 p.m., took time for an interview, a brief visit with Robert "Prof." Morton and Farwell FFA president Johnny Atchinson, posed for picture, spoke to the high school students in assembly, and were on their way to Bovina by 2:30. Farwell was the seventh stop on their agenda for the day.

Mays, president of the mammoth Texas organization, is from Sulphur Springs, where he received his high school diploma last spring and is now devoting the major portion of his time to his work as state FFA president. He is also working on his American Farmer degree and plans to make application to the district in April and the area in May. He will know this summer if he achieves this goal. One boy in every 1000 receives the coveted degree, with selection based on projects and his work in FFA.

As state FFA president, he represents almost 1000 chap-

ters over the state, with approximately 400,000 boys represented in the program. He was elected to the post at state convention last summer in Lubbock, and will serve until the state convention in San Antonio in July.

The son of Mr. and Mrs. Guy Mays of Sulphur Springs, he has worked with his father, who is a dairy farmer. The family owns 280 acres and leases another 200 acres. Mays has visited 375 FFA chapters over the state this year, and hopes to visit about 200 more.

His plans for the future include college, he thinks he will probably attend East Texas State College and study government and agricultural economics.

Mark Harbin, vice president for this area, is the son of Mr. and Mrs. J.B. Harbin of Levelland, and exhibits the same interest in FFA and his work. He is a student at South Plains Junior College in his home town. He and Mays work

together on personal appearances at fat stock shows and when possible, he assists the president when he is in his area. The young men had traveled to Farmer County from Muleshoe.

The state is divided into 10 FFA areas and each area elects one state officer, says "Prof." Morton. Leaders are elected at state convention. Then the president is selected from the 10 and other boys serve as vice-presidents. "We have one president and nine vice-presidents," the boys explain.

Friona and Lubbock were not on the travel agenda for this trip, Mays related, but he hopes to visit these schools in May.

Atchinson introduced Harbin at the school assembly in Farwell and Harbin in turn, introduced Mays. In his remarks, Harbin revealed that Mays was the winner of the state FFA public speaking contest and runner-up in the Farm Bureau public speaking contest, as well

as holding many honors in FFA. Mays had related that his FFA work is time consuming, but he maintains an interest in reading, politics, sports and chess.

Both officers spoke extemporaneously and livened their talks with wit.

Mays spoke seriously of the purpose of FFA, reciting the purpose from the meeting ceremony "To practice brotherhood, honor rural opportunities and responsibilities, and develop those qualities of leadership which a Future Farmer should possess."

He reminded that FFA will have a part in supplying the future farmers who will, with the population increasing, have to do more with less space as more land is needed for housing, highways and other improvements. "This is the biggest challenge of our generation," he stated, as he emphasized that young people are equal to the challenge. "If you and I are prepared to meet the challenge, the world will come out all right," he continued.

As a closing thought, he told the receptive audience that "what we are doing now and in the next few years will determine what we'll be doing the rest of our lives." He reminded listeners of individual responsibility, and recited a poem "I am but one, but I am one..."

## Workshop Information

All homemakers in Farmer County, whether a member of any HD Club or not are invited and urged to attend one of the workshops, to be held in Farwell and Hub on "Use of Cleaning Equipment and Carpet Care." The workshops are sponsored by the County HD

Clubs, says Mrs. Cricket B. Taylor, Farmer County HD Agent.

Following is a complete program for the workshops:

USE OF CLEANING EQUIPMENT & CARPET CARE Wednesday, February 12 -- City Hall, Farwell

Thursday, February 13 -- Hub Community Center

- 1:30 -- Introduction -- Purpose of Program -- Cricket B. Taylor
  - 1:40 -- To Buy or Not to Buy Carpet? -- Mrs. Murrell Bridges, Director of Home Service Advisors, Southwestern Public Service, Amarillo
  - 1:55 -- Demonstration of Cleaning Equipment -- Mrs. L. W. Spitzer, District Manager, Hoover Co., Okla. City, Oklahoma
  - 2:55 -- Coffee Break -- Courtesy of Home Demonstration Clubs
  - 3:05 -- Spot Cleaning of Carpets -- Mrs. Laura Hickey, Home Advisor, Southwestern Public Service, Clovis, New Mexico
  - 3:30 -- Research on Different Principles of Cleaning -- Mrs. Cricket B. Taylor, Home Demonstration Agent, Farmer County.
- Question and Answer Period.

If You're Interested In Buying FARM MACHINERY Call Big Nick Trienen at Machinery Supply Hwy. 60 Bovina Phone 238-4861

# THE HIGH PLAINS FARM AND HOME

## Gas Users Meet With Federal Power Commission

Bruce Parr, President of Farmer County Gas Users Association, reported today that Farmer County Gas Users Association would meet at 7:30 p.m. on the 10th day of February 1964 at Bovina School Cafeteria at Bovina, Texas to hear a report on a recent meeting of representatives from the

Plains Irrigation Gas Users Association with Joseph Swidler, Chairman of the Federal Power Commission in Washington, D.C. on January 21, 1964.

Parr stated that the Plains Organization had made many attempts to negotiate a fair gas

rate and remove inequities and probate problems from the present contract with Pioneer Natural Gas Company.

After more than two years of negotiations with Pioneer with no success, and after Pioneer had refused to make any concessions, the Board of Direc-

tors of the fourteen county organization at its regular monthly meeting on January 9, 1964, instructed Parr, President of the Association, Jay Boston from Deaf Smith County, and John D. Atkin, the Association's attorney, to set up a meeting with the chairman of the Federal Power Commission to see if it could afford any relief for the irrigation farmers.

A report on the Washington meeting will be made to the Farmer County Irrigation Gas Users. Parr expressed the hope that all irrigation farmers would turn out to get first hand the results of the conference with representatives of the Federal Power Commission.

The officers in the Farmer County Gas Association are Bruce Parr, President; Gilbert Kaltwasser, Vice President; Carl Schlenker, Secretary-Treasurer; Ellis Tatum, Director; E. T. Ford, Director; Vernon Syncox, Director; Melvin Sachs, Director.

## Rural Families Borrow \$74,526,000 From FHA

The U. S. Department of Agriculture's Farmers Home Administration made or insured \$74 1/2 million in loans to Texas farm and other rural families, during 1963. L. J. Cappelman, state director of the agency announced in Temple today.

A total of 11,977 families used one or more of the agency's loan programs during the year.

Farmers Home Administration operates a broad program of supplementary credit for rural development in Texas.

The agency makes loans for family farming operations, farm development, rural housing, community water systems, soil and water conservation and development, recreation enterprises, and other purposes.

Loans are made only to borrowers who cannot obtain credit from banks, Production Credit Associations, and other conventional lenders.

Mr. Cappelman reported that in 1963 Farmers Home Administration supervised loan programs had two major results of importance to the economy of the state.

"Loans to family farmers enabled them to make a major contribution to the well being and progress of the state's agriculture during 1963," he said.

"Capital and management assistance supplied by Farmers Home Administration to its borrowers helped them develop and enlarge their farms, operate more efficiently, and build a sound farming business."

"In addition, Farmers Home Administration loan services for the broader rural community resulted in new homes

and better rural neighborhoods in many parts of the state. These services of Farmers Home Administration were expanded in 1963. We believe they will continue to grow in line with increased emphasis of national and state leaders on rural and area development programs," Mr. Cappelman said.

Mr. Cappelman gave the following breakdown of FHA's loan programs in Texas for 1963.

A total of \$35,000,000 went to 6,755 Texas farmers to pay for equipment, feed, seed, livestock, for other farm and home

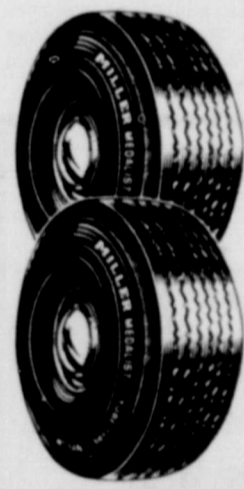
operating needs, and to refinance chattel debts, carry out forestry purposes, and develop income-producing recreational

(Continued on Page 5)

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Deep Tread Long Wearing, Guaranteed  
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A New Tire Economically Priced For Your Budget Fully Guaranteed Nylon Construction

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**\$1395**

## LOOK OK RECAPS

Guaranteed Like New Ones  
12 Months Road Hazard!

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### WHAT'S NEW --

Multi-colored stripes give Jean Lang's arnel/cotton seersuckers a dashing new look... this costume takes you from Spring into Summer with or without the jacket. In tones of Charcoal or Brown.



## THE FASHION SHOP

6th And Main Clovis  
See Our Fashion Show Ch. -12 @ 10:10 P.M. Tues.

## ANOTHER RIGHT DECISION: SAVE REGULARLY HERE!



Success in the future often depends on sound planning today. This is true in saving, too. Weigh the advantages of saving here where you earn more, safely!

Current Dividend Per Annum **4 1/2%**

## First Federal Savings & Loan

HOME OFFICE  
4th & FILE  
CLOVIS, N.M.

BRANCH OFFICE  
2nd & ABILENE  
PORTALES, N.M.





# At Home In Parmer County

By CRICKET B. TAYLOR  
County HD Agent

At this time of the year our thoughts are beginning to wander to the subject of planting trees & shrubs, preparing for planting of vegetables and flower gardens.

Everyone enjoys and appreciates a beautiful home that is well-landscaped with attractive surroundings.

Many errors have been made in an effort to beautify the home. This is often not recognized until too late. Trees and shrubs planted too close to the house,

tree roots causing plumbing trouble and shrubs too tall for the window, obstructing view of door and windows or planted to obstruct passage of traffic area. Random planting of trees, shrubs and flowers on the home grounds will not give the desired effect and much money and effort are lost.

The main objective in efforts to beautify our homes is to produce a beautiful picture. This simply means that all the various features which go into a landscape must show evidence of orderly arrangement.

Trees and shrubs properly located about a house is a pleasing picture and a source of enjoyment by family members as well as the pleasure the general public gets from a well landscaped home.

A house without trees, shrubs, flowers and lawn is not attractive.

Plan before planting - is really the only safe and satisfactory way to plan a landscape. Draw a sketch on paper, showing location of house, driveways, walks, and other buildings. After a study of shrubs and basic principles of good landscaping, locating the plants on the plan, make planting easy and a safe guide to follow. Information on landscape principles, shrubs, trees, and how to develop a plan are available at my office in the courthouse.

I will be glad to assist in the development of a plan for your home. Come by or call 481-3619.

## Rural Families --

(Continued from Page A)

enterprises. Farm ownership loans totaling about \$10,000,000 were used by 436 farmers to enlarge, develop, and buy farms not larger than family size, and to refinance debts, carry out forestry purposes and develop income-producing recreation enterprises.

Emergency loans amounting to an estimated \$18,000,000 were made to 3,785 farmers to assist in maintaining normal farming operations following the various emergencies in different sections of Texas such as drought, excessive rains, storms or tornadoes, insect damage, etc.

Rural housing loans estimated at \$6,000,000 were made to 671 farmers and other rural residents.

Water development and soil conservation loans totaled an estimated \$5,300,000. Most of these funds were used to install 36 rural community water systems. These systems with 3,508 connections enabled some 14,000 people to have good water that would pass Texas Health Department requirements.

In addition to the state office in Temple, Farmers Home Administration has 136 local offices serving all counties in Texas.

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416 Mitchell St. PO 2-2917  
Clovis, N. Mex.

## Cotton Quiz



WHAT CONNECTION DOES COTTON HAVE WITH COOKIES?

COTTON IS ONE OF THE MATERIALS IN A CONVEYOR BELT USED BY A CALIFORNIA BAKERY TO COOL COOKIES.

# Grissom Completes Sprinkler Irrigation System In Parmer County

Leon Grissom, participant in the Great Plains Conservation Program, has just completed the installation of a sprinkler irrigation system on his farm located five miles south and one mile East of Bovina, Texas. This system consists of 1955 feet of underground 150 feet head Asbestos Cement main-irrigation line, and three four inch sprinkler laterals. The system is being used to irrigate Midland Bermuda on a loose soil. The slope of the land was too steep for furrow or Border irrigation. In order to conserve water and to control erosion on the land, Leon decided on this sprinkler irrigation system and Bermuda grass.

Sprinkler Irrigation systems

are beginning to appear all over the plains. If your soil is loose or the slope of the land is more than eight inches per one hundred feet, then the sprinkler irrigation system is probably the most efficient system that

you can use. While it is true that you have to move the laterals it is also true that you have to change tubes, and check the end of the rows to make necessary adjustments in furrow stream. All things consid-

ered it takes about the same amount of time to irrigate a given piece of land regardless of what kind of system you have. One of the greatest advantages of the sprinkler irrigation system is that it eliminates

this problem of tail water. And tailwater is still our number one problem on the plains. As a well decreases in its output a sprinkler irrigation system becomes more valuable. If our water continues to decrease we must all

become more conscious of tail water and try to make this a word that they used to use in the past.

If you are having excess tailwater, silt collecting at the end of your rows, or a decrease in production, the chances are you need to have your present irrigation system overhauled.

For more information on irrigation systems or assistance on improving your present system contact your local Soil Conservation Service Technicians at Friona, Texas.

## Research—Market Development—Service



FARMER-ELECTED OFFICERS guide the Research, Market Development and Service policies of the Association. With W. W. Grisham, Jr., Extension District Agent, are Association presidents, R. G. Peeler, 1956-1958, Frank Moore, 1959-1961, and Elbert Harp, 1962 to present.

## Lazbuddie FFA Boys In Houston

Kirby Burch and Michael Hinkson, Lazbuddie F.F.A. Club members, will be contestants in the calf scramble at the Houston Livestock Show and Rodeo on February 29 at the 2 p.m. performance. They will see "America's Wildest Rodeo" as guests of the show at this performance.

When the Houston show held its first scramble in 1942, 24 calves were awarded. It was not dreamed that the project would result in putting some 4000 boys into the cattle business in the next 22 years.

In 1944, 112 boys scrambled for 56 calves in 5 contests. Each year the calf scramble activities increased, and more and more sponsors stepped forward.

The Calf Scramble contests became so popular with the rodeo audiences that for the past fifteen years, there has been a contest included as an event in each of the 19 rodeo performances.

During the course of one season, four hundred boys now scramble for 200 calves. Half of the calf certificates are given to boys interested in dairy cattle and the other half to those who prefer beef cattle.

When the calf scramble contestant wins, his work has just begun. With his cash certificate he purchases the best animal he can find. He must then care for the calf, furnish monthly records to the Houston Livestock Show and his sponsor, and return his animal to the show the next year.

As a result of the Calf Scramble contests, nearly a million and half dollars in livestock, cash and prizes have been put into the hands of Texas youth, giving them substantial start in business.

## Review Income Tax Rules

It soon will be time to start to work on your income tax report, says Mrs. Wanda B. Meyer, home management specialist with the Agricultural Extension Service at Texas A&M University.

You may want to review some of the rules which may help you save -- if they apply in your case. Here's a checklist:

A portion of a dividend payment on stock that is designated as return of investment is not subject to tax, although it reduces the cost basis on which you figure your profit when you later sell the stock.

A mutual-fund dividend, the portion that is designated as capital gain, is taxable, in effect, at only one-half of your ordinary rate.

Capital gains allotted to you on mutual-fund shares, but not paid, have to be reported as capital gains on your return. But you can claim credit of 25 per cent of the amount as taxes you have paid, as that's the sum paid by the company.

A child who finished college in June, 1963, can be claimed as an exemption, under the rule for full-time student of 19 years or over, provided you furnished more than one-half of his support for the entire year.

Scholarship payments received by a child in college aren't counted in calculating whether you furnished more than half of his support.

Social security and other tax-exempt income received by a dependent doesn't count toward the income test that has to be met for an exemption. But any such income spent by the dependent for his own support has to be included in estimating whether you furnished more than half.

Other rules to consider are: A couple married at any time during the year as late as December 31, can get the benefit of a lower rate for 1963 on a joint return; a dependent who died during the year, even the first week, can be claimed as

an exemption if you were furnishing more than half of his support; people who reached age 65 on January 1, 1963, are entitled to an extra exemption and larger medical deduction.

## Seeks Texas Rural Hero

Some courageous Texan will receive the Texas Farm & Ranch Safety Council's Rural Heroism Award during the annual meeting of the Texas Safety Association March 15-18 in Dallas, according to Bob Etheredge, chairman of the Council's Awards Committee.

Etheredge is heading the search for the rural hero of the past year. Each year the Texas Farm & Ranch Safety Council presents its highest award to a deserving person who has risked personal life or injury performing a heroic act.

Farmers and ranchers, county agents, vocational agriculture teachers and other leaders of Texas rural life are urged to send in nominations for this award. The nomination should include names and addresses of persons involved, a description of the incident, along with news clippings and pictures if possible.

Deadline for entries is March 1, 1964. Send all entries to Rural Heroism Award, 3900 Barnett Street, Fort Worth 3, Texas.

If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply Hwy. 60 Bovina Phone 238-4861

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'61 GMC 3/4 T Pick-Up 3 Speed \$995	'60 EL CAMINO Nice \$1095
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'54 CHEVROLET Pick-Up 1/2 T, 3 Speed 6-Cyl. New Paint, Real Sharp \$395	'57 CHEVROLET 4 Dr. Std. Shift \$495

30 More Used Cars To Choose From  
Sooner or Later, You'll Drive One Of Rip's Used Cars.  
OPEN UNTIL 7 P. M.

Cleanup is one phase of corral maintenance too often neglected. Litter and debris such as discarded machinery, fallen timber, rolls of fencing, and broken feeding equipment present the threat of injury or death to animals.

Paleness, decreased appetite, loss of condition and occasionally blood in the droppings may occur in several diseases. Before starting treatment, establish the true nature of the disease because incorrect treatment can do more harm than good.

Ribbons are found in girls' hair, on packages, and on dresses. When was the last time you wore a Wildcat booster ribbon?

No Friends to Lose A good person is one with no friend to lose. Not that he doesn't have any, but he feels all he has are too valuable to lose.

RITWAY JANITOR SERVICE Clovis, N. Mex. Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

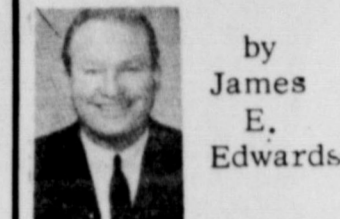
"Sure Sign of Flavor" **QUALITY CHEKED DAIRY PRODUCTS**

Butter Milk Cottage Cheese Sour Cream

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**CLARDY CAMPBELL** Quality Cheked DAIRY PRODUCTS

## FOOTSAVING EDUCATION



by James E. Edwards

### How Will We Find The Time?

The weak feet of many children need the wonderful exercise of running barefoot in sand. We often hear that doctors recommend this exercise in addition to corrective shoes or whatever therapy they prescribe but, when we mention it, the parents protest that they are too busy. Other parents promise but never get around to doing it.

It probably won't do much good but we suggest that if the child had a condition that required visits to the hospital three times a week would be found.

Could it be that down through the years we have acquired the idea that remedies must be distasteful or expensive to be effective? Exercise is certainly, not distasteful to children, bless 'em, and no amount of money can buy the strengthening of weak muscles.

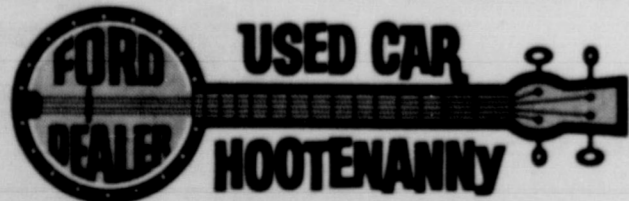
ORTHOPEDIC SHOES FITTED TO YOUR DOCTOR'S PRESCRIPTION

**JUMPING JACKS'** Young America's Finest Fitting Shoes

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# Folks, what a used car sale this is!

GREATEST GET-TOGETHER OF USED CARS YOU'VE EVER SEEN! BUY 'EM FOR A SONG!



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What buys! What bargains! What prices! What a choice!

Lots of makes, lots of models, lots of savings!

Our lots are crowded with great used cars traded in for our hot-selling '64s. We must keep 'em moving out fast!

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### SET OF SIX THERMO SERV GLASSES

### YOU CAN GET THEM FREE!



Any residential home-owner customer of Southwestern Public Service Company can get this beautiful Sea Mist green and white set of Thermo Serv insulated glasses just for listening. That's right! Just for listening as our electric heating representative unfolds the comforting story of electric heating and how it can be applied to your home. Call your Public Service Company this week to arrange appointment.



This sign on a heating dealer's door is your assurance of a qualified electric heating installation covering the complete job and including financing, if that is your wish.

Electric Comfort Heating... for the comfort of your life!

**COURTHOUSE NOTES**

INSTRUMENT REPORT JAN. 27 - FEB. 1, 1964

W.D., Jerry Paul, Edna O. Paul, Lots 17 & 18 Blk 2 Farwell

Tax Receipt, U.S.A., John H. Steelman Est., See Records  
W.D., Wayne Koehler, Partin Austin, Lots 21, 22, 23, Blk 24 Farwell

D.T., Donald M. McGuire, Equitable Life Assur Soc., S/2 SW/4 Sect 16, D & K

W.D., Billy Bell, Donald McGuire, Equitable Life Assur Soc., S/2 SW/4 Sect 16, D & K

W.D., Billy Bell, Houston Bartlett, 155 a. of Sect 4, T2N, R2E

W.D., Houston Bartlett, Billy Bell, S/2 SW/4 Sect 16 D & K

Tax Receipt, U.S.A., Daniel A. Tarter, See Records

Tax Receipt, U.S.A., Gertie Tarter, See Records

Tax Receipt, U.S.A., Mattie Magness Est., See Records

D.T., Western Way Homes, Citizens Natl. Bank, N. 20 ft. Lot 22 & Lots 23 & 24 Blk. 45 Farwell.

W.D., Thomas F. Rhodes, L. D. Knight, N. 55 a. of SW/4 Sect 7, T5S, R3E

D.T., L. D. Knight, Thomas E. Rhodes, N. 55 a. of SW/4 Sect 7, T5S, R3E

D.T., West Hub Gin Co., Anderson Clayton & Co., 15 a of W/2 Sect 12, T6S, R3E

W.D., Donald M. McGuire, J. E. Hardage, 2 a of S/2 SW/4 Sect 16 D&K

W.D., Travis S. Hancock, Foust & Mangum, Lot 2 Blk 3 F. A. W. L. D. Friona

W.D., Sammy Dale Sudderth, J. D. Kirkpatrick, All Sect 11, T7S, R2E

D.T., Norvin Neff Preston, R. A. Saylor, W/2 Sect 34, T2N, R4E

W. D. A. L. Glasscock, C. C. Steelman, Lots 9 & 10 Blk 21 O. T. Bovina

W.D., Bessie D. Drake, Elvin Wilson, S 25 ft. lot 4-Lots 5&6 Blk 7, Drake

D.T., Wilbur Charles, Northwestern Mutual, NW/4&N/2 SE/4 Sect 6, T6S, R3E

D.T., Travis Dyer, P. C. A. Plainview, S/2 Sect. 24 Blk "A" Cap Synd

W.D., J. B. Sudderth, Travis Dyer, S/2 Sect. 24 Blk "A" Cap Synd

# Irrigation Pipelines Pay For Selves

Many irrigation farmers have found that irrigation pipelines pay for themselves in a few years through savings in labor and maintenance costs alone. Additional benefits are received from water conservation, erosion control, and preventing salty land.

Irrigation pipeline prevents objectional weed growth in ditches. Fields can be irrigated in less time due to increased water carrying capacity of the pipeline and the elimination of seepage losses.

Although irrigation has been practiced for many centuries, most of the very early irrigation projects no longer exist. Some of them came to an end because water supplies failed. Many, however, had to be abandoned because the land became too salty to grow crops successfully. Poor drainage, over-irrigation and seepage all contributed to the failure of these projects. Today, these same factors are causing much irrigated land to become too salty for profitable farming. The part that seepage from unlined canals and ditches plays in producing these effects makes it a serious agricultural problem, especially in areas which have plenty of low cost irrigation water that is high in soluble salts.

Seepage losses vary in unlined ditches depending primarily on soil permeability, the depth of water in the ditch and the depth to the water table in the soil.

How does this invisible waste called seepage affect cropland? Seepage water percolates down through the soil until it reaches an impervious layer. Over a period of time, seepage accumulation causes the water table to rise. When the soil becomes waterlogged, the water replaces oxygen, and cools the soil. Soil organisms cannot live and produce organic matter without warmth and oxygen. Without organic matter plant life cannot survive. When plant life is gone the bare soil lies exposed directly to the sun. The hot sun causes evaporation and this in turn sets up capillary action and moisture moves slowly upward carrying its burden of soluble salts. The moisture evaporates on the surface, but the salts are left behind gradually causing productive land to become useless because of high salt content.

Of course, irrigation pipelines are not all the answers to the elimination of water waste, salty land and poor drainage conditions, but they are a step in the right direction.



## On The Farm In Parmer County

By DERYL COKER  
County Agent

People are certainly proud of the pheasant in the county, and I guess I've heard more remarks pertaining to pheasant than anything else, especially since we released them last fall. From now till spring is the most crucial period for pheasant, because food is very short. It would sure pay us all to feed these birds for a while, so as they will be in good shape this summer to raise chicks.

A. L. Hartzog came up with a good idea. He is using clean sodium chullate cans tied to a fence post low to the ground, filled with grain. The cans have some small holes on the side, at the bottom, and the pheasant can pick at the holes in the can and get grain. The lid is left on the can to keep grain dry and keep livestock from getting it.

This is a very good method, but if you don't have the cans, or time to fix them, just throw some grain out in a place where they stay.

A recent ruling issued by the International Revenue Service has some important implications for travel expense claims

of employees and self-employed persons. The specific notation is in TIR 537, issued on January 20, 1964. Comments relating to this ruling are taken from Tax Coordinator, Vol. No. 4, Jan. 23, 1964 as follows:

"For 1963 and on, a self-employed individual or an employee who uses a passenger car for business purposes can generally deduct his costs allocable to business use in either of two ways. For each year he can choose to deduct either (1) his specific costs of gas, oil, insurance, license tags and depreciation, or (2) an optional mileage deduction based on a flat 10 cents a mile on the first 15,000 miles of business travel and 7 cents over that. Parking fees and tolls are allowed in addition to the optional mileage deduction. Also, the state and local taxes on gas and oil allocable to personal use of the car are deductible as taxes by an individual who itemizes his personal deductions, even where he uses the optional mileage allowance."

## Changes Noted In Screwworm Program

Highly successful eradication measures, cold weather and the need to conserve funds have prompted screwworm eradication officials to cut the production of sterile screwworm flies by 50 per cent.

An average of 70 million flies per week will be reared in the weeks ahead; production had been hovering near the 140 million per week mark during the fall. Eradication workers are confident this number will be sufficient to adequately treat those areas of Texas where native screwworms can survive the cold temperature.

The sterile flies, which are released by airplane over screwworm-infested territory, mate with native, fertile female flies, but no offspring are produced. Nearly six billion sterile flies were reared and sexually-sterilized at the huge "fly factory" near Mission last year.

Eradication officials stated that the decrease in fly production, as well as a cut-back in personnel of nearly 175 employees, was made possible by a significant reduction in the number of screwworm infestations in the past month. At the time that the decision to hold back production was made, several weeks had elapsed with no cases being reported in any of the five states in the eradication area. Authorities also said that it is important to conserve funds now to insure that money is available to initiate emergency measures that may become necessary later in the season.

During 1963, producers in 182 Texas counties reported 4,915 screwworm cases; the previous year, 49,484 cases were detected in 242 counties. While this indicates a 90 per cent decrease, officials feel reporting was so much more effective than during 1962 that an even greater degree of control may have been achieved than the totals indicate.

After decades of experimentation, the American Medical Association says, solid advances in the ability to provide spare parts for the human body through organ transplantation were reported during 1963. Accomplishments in this field added up to the most exciting medical story of the year. The major gains in organ transplantation were with kidneys.

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## NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

It seems that those who spend your tax money are determined to banish "poverty" from all areas of the United States even if they have to try to use the same methods turned down by the "poverty stricken" wheat farmers who turned down the same program as that being promoted by the planners now. It seems rather strange that the "servants of the people" refuse to believe that these same people whom they profess to serve know so much less than the "servant" believes he does about his needs and desires.

Potato growers remember the several days they spent in Amarillo and other areas of the United States last year, testifying AGAINST potato marketing quotas until the USDA decided it was useless to try to impose them again. And now President Johnson states that it is imperative that this rejected program be imposed in the interest of abolishing poverty, not only among the producers but other rural people, as well. We suppose the attempt by the same planners to impose the minimum wage provision upon the same folks where it has been proven it is not equitable or possible to pay it, will also be presented as a weapon against poverty in this third period of unprecedented prosperity.

We do note, however, that the proposal for a cotton acreage diversion program has been declared dead by none other than USDA Secretary Orville Freeman, not by his choice, by any means, but by the refusal of congress to appropriate funds for paying for the diverted acres. This, we hope, may indicate an acceptance of the Farm Bureau plan which would attempt to pay farmers for what they produce, rather than for what they don't produce on a basis that would improve the possibility of increasing, rather than decreasing production. Reasonable market prices would be the primary foundation for this program. Although Texas Farm Bureau regrets the resignation of Organizational Director Millard Shivers, it is believed that Wayne Little, who has been in this department for twelve years or more, will make a successful replacement. John Henderson, who heads organizational and membership work, will attend a district membership meeting in Lubbock this Monday, along with other Farm Bureau leaders.

CONSIDER THIS: He that handleth a matter wisely shall find good; and whose trusteth in the Lord, happy is he. Proverbs 16:20.

The post oak is the most widely distributed oak in Texas.

# Utilization Research To Study Grain Sorghum Pigments

Research to identify pigments and related compounds that color or flavor grain sorghum and its products will be conducted by the Indiana University Foundation under contract with the U. S. Department of Agriculture. Elbert Harp, President of Grain Sorghum Producers Assn., announced this week.

The research is aimed at providing a basis for future studies on avoiding discoloration of sorghum products such as starch and on avoiding bitterness in sorghum feeds. It is part of a broad effort by

USDA's Agricultural Research Service to find new uses for farm products. Harp said, and that Bill Nelson, GSPA's Executive Vice President, had made two trips to the Industrial Utilization Research Center at Peoria, Illinois, in the past

to gain attention to grain sorghum in the overall program. This pigmentation problem was one discussed last March at the Association's Biennial Research and Utilization Conference which was attended by Dr. F. R. Senti Head of USDA's Utilization Research Program.

Under the Indiana contract, Professor Ernest Wenkert will study the isolation and characterization of pigments from varieties of milo or kaffir sorghums. He will also test the response of these pigments to bleaching and other treatments.

Earlier ARS studies by C. W. Ellessin, C. H. Van Etten, and Dr. R. J. Dimler, scientists at the Northern Utilization Laboratory, Peoria, Ill., show that sorghum grain contains -- in addition to pigments -- unidentified colorless compounds that are converted to colored ones by acid. These compounds could discolor sorghum products that are expected to be white; they are also believed to cause bitterness.

Dr. Dimler will be USDA's technical representative on the project.

## "Pardon, I'd Like To See What's Going On!"



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Dear Friends, Neighbors And Customers,  
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The J. G. McFarlands