

THE FRIONA

STAR

VOLUME 42, NUMBER 5 16 PAGES SECTION 1

SECOND DISTRICT GAME

"Amazing" Chiefs Host Morton Indians Friday

The success of the Friona Chieftain football team has had us in search of records which the team may have broken, or may break before the season is over.

Only trouble is, our records don't go back very far. Between our records at the Star and those which Friona High School was able to furnish, our complete record on FHS football goes back only to the 1949 football season.

We're wondering if some readers won't be able to help us by digging up season scores for years prior to 1949 in annuals, scrapbooks or other records.

Until we get some further records, we're stymied. We don't know, for instance, when the last time a Friona team won seven games in a row, the feat currently accomplished by the Chieftains.

Also, such things as rivalries against neighboring teams, and points scored for a season are interesting to compare.

We hope that some of you other football fans will come to our rescue, and produce some bona-fide records of football games prior to the 1949 season. If you do, please give us a call.

Look for one of our county rivals to be missing from next year's football schedule. Bovina and Happy, both class B schools in the Interscholastic League, are due to be dropped from the schedule.

With all due respect to the schools, Coach Don Light points out that a Class A team proves nothing when it beats a Class B team, and on the other side of the coin, if they beat you—then your stock really drops. Example: Although Friona beat both Happy and Bovina handily on consecutive weeks, the chiefs fell a notch in one area rating of teams during that time.

Bovina hasn't been a steady opponent. They were added to the schedule last year after an absence of four years. And because of the current difference in classification, the football rivalry between the two may have come to an end—at least for the time being.

Coach Light has his 1964 football schedule about completed, but is holding off on releasing it until the current season is over.

Our congratulations to A. L. Black, who has been named vice president of the State Soil Conservation Board. The state is divided into five districts, and Black's authority is over 52 West Texas counties.

The action came recently at a state convention of the state SCD. Black has served as chairman of the board of directors for the local SCD for several years, and has lately served as a director for this area.

Black has received several awards from the state SCD. He has been very active in the Soil Conservation District work, ever since the local district was organized. His father, M.A. Black, was honored last year as the district's "Conservation Farmer of the Year."

Black has been appointed to represent the State Board of Directors at Secretary of Agriculture Orville Freeman's appearance in Lubbock next week.

We understand that Jack Taylor, junior high school teacher and coach, is with his folks in Oklahoma following a recent back operation in Victoria. This was the second such operation for Taylor in recent months, and it may be some time before he is on his feet again.

It's doubtful that Taylor will be able to return to Friona this year, even in a teaching capacity. We join junior high school principal Tom Jarboe in saying "We regret this for Jack's sake as well as our own," and wish him a speedy recovery.

Phillip Bates, son of Mr. and Mrs. R. L. Bates of Friona, is teaching in Taylor's place, but will be available only until the first of the year.

Stinnett, Coach Don Light's old stomping grounds, has a 7-0 record, identical to that of Coach Light at Friona this year. Last year, Light had his worst year as a head coach at Stinnett, when the Rattlers had a 3-6-1 record.

The amazing Friona Chiefs, the talk of the town, and the talk of High Plains football for 1963, will seek their eighth straight victory of the season Friday night when the Morton Indians come to town.

As is the case with all district games, the contest will begin at 7:30 p.m. at Chieftain Field.

If the Chieftains can get past their second District 3-AA opponent, they will be in good position to do some serious challenging for district laurels, having Muleshoe and Olton left to play.

The Mules and Mustangs will help trim the number of unbeaten teams in district play when they meet Friday, and out of this game will come a "team to beat" as far as district is concerned.

Coach Don Light told the Friona Booster Club Monday night that Morton is capable of playing good football -- better than Dimmitt.

"They have a better balanced offensive team than Dimmitt's. They have more individual threats," Light said.

Morton is also the biggest

team Friona will face this year. The Indians have seven players who scale over 200 pounds. Included in the list is quarterback Sherrill Griffith, a 200-pound junior, who runs the quarter in 52.0.

"A guy like that is going to be hard to stop," Coach Light observed.

Morton is expected to give Friona's pass defense its stiffest test of the season. They will probably pass more than any team met to date. The Indians throw about 50 per cent of the time, according to scouting reports.

One problem facing the Chiefs in getting mentally ready for the game is that they are likely to be comparing scores, according to Coach Light.

For example, Sudan and Farwell beat the Indians, and Friona beat both of those teams. "We may have trouble getting the boys to forget this," Light said.

Morton's three wins have been over Frenship, 27-6, Sundown, 19-6, and Abernathy, 25-0. The Indians lost to Sudan, 20-12, Post, 7-6, Farwell 27-21, Muleshoe 24-0 and Olton,

26-8. Their close game against Post was cited by Light as an example of their ability. "Post has one of the finest teams on the South Plains," the Friona coach pointed out.

The Chiefs worked on polishing its goal-line defense Tuesday, but Monday wasn't too good," Light commented.

Two and possibly three changes will be noted in this week's starting lineup. Ray Braxton won the starting tackle position from Mickey Wilson in

Monday's challenge session, and will start on offense. Tommy Baxter will start at right halfback in place of Milton Hargus.

Joey Taylor is a doubtful starter at center, after spraining his ankle on Monday. Otherwise, the lineup will be the same as at Dimmitt, with Dale Milner at the other tackle slot, Numan Loafman and Bobby Sims at guard, and S. D. Balze and Larry Buckley at ends.

Joining Baxter in the backfield are Gary Benner, Everett Gee and Doug Dodd.

Race Gets Closer In Grid Contest

A tie for first-place money in the Friona Star's Cotton Bowl football contest resulted, and one of the winners closed in on the leader in the overall contest standings.

Clarence Monroe and Stan Bengel tied for first place. Each had nine correct games, and each missed the tie-breaker game by eight points. By picking nine correct, Monroe moved to within one game of Kenneth Watkins, contest leader, who missed three games in the con-

test. Both Monroe and Bengel missed the SMU-Texas Tech game, which was one of the "most missed" games in the contest, as the Raiders won 13-6. Monroe guessed the tie-breaker score for 19-7, while Bengel tabbed it at 18-6. Actual score was Friona 20, Dimmitt 0. Monroe and Bengel split the first and second place money in the weekly contest, each receiving \$4. Third place prize of \$2 was won by Mrs. Maynard Agee. She missed the tie-breaker by 13 points, guessing the Friona-Dimmitt game at 19-12.

A total of nine contestants correctly picked nine games. Others getting nine right but missing contest prize money were Mack Ragsdale, Elizabeth McLellan, Mike Ellis, Alton Farr, Doug Dodd and Martell LeVeque.

Another game frequently missed was the Arizona-West Texas State contest, won by Arizona 6-3, and the Houston Oiler-Kansas City Chief professional game, won by Houston, 28-7.

With three weeks remaining in the contest, which features two tickets to the Cotton Bowl game on New Year's Day, along with \$55 expense money, several contestants still are in the running.

Watkins still has the lead, with a score of 60. In second place is Monroe, at 59. Behind them come Dennis Howell, C. H. Veazey and LeVeque, at 57. Four other contestants have scores of 56. They are Mrs. Kenneth Watkins, Mack Ragsdale, Jimmy Maynard and Mrs. Maynard Agee.

Taylor Ruled Suicide Victim

Albert Eugene (Slim) Taylor, a Friona resident for 41 years, was found dead beside his pickup truck 12 and one-half miles west of Friona last Thursday morning. Cause of death was suicide, rules Justice of the Peace Walter Loveless.

Taylor had been shot in the chest by a .303 calibre British rifle. Notes to his wife were found inside the pickup. He had been last seen Tuesday morning by Shirley Smith, foreman at the Seamount ranch, and authorities said he apparently had been dead since Tuesday night. He was employed at the ranch.

Funeral services were held at the Friona Methodist Church, with Rev. Russell McAnally officiating. Burial was in Friona Cemetery, under the direction of Claborn Funeral Home.

Survivors include his wife, Lily, of the home, three daughters, Mrs. Ethel Ford, Amarillo, Mrs. Mildred Rule, Friona, and Mrs. Doris Young of Puerto Rico; three brothers, Harry Taylor, Hereford, Charlie, Firebough, Calif., and Sam, Yarnell, Arizona, two sisters, Mrs. Carrie Mae Beeby of Wilcox, Ariz., and Mrs. Lynn Ribenour of La Junta, Colo. Six half-brothers, three half-sisters and 10 grandchildren also survive.



HALLOWEEN SPOOKS. . . Setting the stage for Halloween are these three young "spooks." They are Pattjon Talley, Inez Graham and Curtis Gable. The goblins are expected to be out in full force tonight, with the annual trick or treat custom at hand.

ON HIGHWAY 60

Court Seeks Aid For Right Of Way

ALL DAY FRIDAY

Johnson's Hold Grand Opening

Johnson's Food Market will hold its Grand Opening all day Friday, with food bargains, prizes, and favors in store for shoppers.

Joe Johnson, proprietor, in-

vites everyone to come visit the new store, take advantage of the specials being offered, and register for a prize.

Door prizes of 10 baskets of groceries will be awarded. Also, a 50 piece set of tableware, a ham, and a turkey will be given away. "You need not be present to win, just register while in the store," Johnson said.

Free hot dogs will be served Friday by Pinkney Packing Company of Amarillo. Hot chocolate will be served by Sealtest, and sausage by Lee's Sausage Company.

Concurrent with the grand opening, Johnson's is celebrating the annual Shurfine "Carnival Time," and is featuring special values on Shurfine and Shurfresh products.

One of the "carnival specials" is a Westclox electric alarm clock with sweep second hand and luminous face, a \$5.49 value, the clock will be sold at \$2.79 with a \$5 purchase, S&H Green Stamps, as usual, will be given with each purchase.

Parmer County commissioners have taken the initiative in seeking a four-lane road for U. S. Highway 60 in the county.

The Commissioner's Court met with the State Highway Commission in Austin last Thursday (October 24) and requested that an agreement be set up between the Highway Department and Parmer County authorizing the county to begin buying right of way for a four-lane highway along U. S. 60 in Parmer County, under the 50-50 right of way purchase program wherein the state shares one half the cost with the county.

County Judge Loyde Brewer said "The Commissioner's Court realizes that it will be some time before any construction will be started on this project, but also believes that it would be a great saving to the county to start buying as soon as possible, out of our current revenues."

"Everyone is aware of the great increase in land prices in the past few years, as well as the development and building which has taken place along this road," Brewer said. "The state now estimates that the right of way for almost 40 miles in the county would cost about \$750,000. Judging by the past, one can well imagine that this figure would be a million dollars in another few years," he

(Continued on Page 2)



TOURNEY CHAMPS. . . The Kendrick Oil Company team of Friona, winners of the Western Open bowling tournament, are (left to right) Mrs. D. B. Ivy, Mrs. Buford Hartwick, Billie Johnson, Mrs. Lloyd Rector and Mrs. Eddie Hall. Seated is H. K. (Pudge) Kendrick, sponsor of the team.



TOUR VISITORS. . . Pausing during their stop at Friona Feed Yard Tuesday were John McNeely and Larry E. Mancini, of the Farr Company, Greeley, Colo., talking with Jack Carrothers, right, manager of the yard. Visitors were impressed with the new Friona feeding facility. (See story in Farm and Home supplement.)

THE FRIONA

★ STAR

A Good Question . . .

Tannahill Is ROTC Student

Bill Ellis . . . Editor
June Floyd . . . Society
John Getz . . . Advertising

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Elsewhere . . . \$4 Per Year



FRIONA'S HOMELESS NEW CITIZENS



C. ELLIS

Craig Tannahill, the son of Mr. C. W. Tannahill, Rt. 1, Friona, is in his second year of Air Science in the Air Force ROTC program at the University of Texas. Cadet Tannahill is now a sophomore, majoring in Zoology and upon successful completion of the Air Force ROTC program, he will be eligible for a Reserve Commission as a Second Lieutenant in the United States Air Force.



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Temperatures

	Hi	Low
October 24	79	48
October 25	73	45
October 26	78	46
October 27	82	43
October 28	70	44
October 29	63	40
October 30	71	45

*Season low

An Editorial Friona Desperately Needs Rent Property

The thing Friona needs probably worse than anything else is some decent apartments and rent houses. Lately, hardly a day has gone by when someone hasn't checked by the office to see if we have any listings. Actually, our "for rent" listing has been practically non-existent for some time. A vacant house is usually snatched up before the next issue of the Star comes out.

Some of these requesting housing are for seasonal jobs, no doubt. However, some are stable, permanent-type citizens who want to settle in Friona, but can't find a place to live.

We're not the only place plagued with this particular problem. We see by their newspaper that Hereford likewise has a housing shortage. (Probably the same people who can't find housing in Friona are taking their problem to Hereford).

Seems like some enterprising builder would take advantage of this need. The housing shortage was the first thing we encountered when we moved here, and it apparently has remained steadily the city's number one problem for several years.

If we want Friona to continue to grow, we must provide a place for new residents to live. Larger cities usually have more real estate. We must not lose prospective residents to them.

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RECKON WHEN SOMEBODY'S GONNA' CASH IN ON ALL THESE NEW FOLKS AND BUILD 'EM SOME RENT PROPERTY?!



Beene Named Top Salesman

Joe Woodward, President of South Coast Life Insurance Company announced that O. J. Beene had led the South Coast Life representatives in production for the month of September. Mr. Woodward said that Beene was a member of the company's President Cabinet for his total production for the year to date.

Beene has represented the South Coast Life Insurance Company in Friona since 1956.

Marines accompanied Commodore Perry's expeditions to Japan in 1853 and 1854.

Series Of Wrecks Recorded In Friona

A series of automobile crashes in the city of Friona has occurred, according to Chief of Police Bill Morgan.

On October 17, Kenyth Cass backed his 1962 Oldsmobile into the side of a 1963 Chevrolet driven by Harlan Milner. Damage of approximately \$75 was reported on the two cars.

October 18, a 1962 Corvair driven by Mrs. Jerry Johnson and a 1955 Chevrolet pickup driven by Oscar Lange collided at the corner of Seventh and Washington, doing total damage of around \$250, and causing Mrs. Johnson to sustain a broken leg.

Cadillac Driven by Fred Dennis of Clovis, Some \$700 in Damage Was Recorded, and Young Carson Was Shaken Up.

Another wreck on October 27 involved Reynaldo Melendez, driving a 1957 Plymouth, and Mary Hadley Dickey, a 1952 Ford. About \$350 in damage was reported.

Then on October 21, David Lee Carson, driving a 1962 Chevrolet, had a collision at the intersection of U. S. Highway 60 and Washington with a 1963

Court --

(Continued from Page 1)

continued.

Parmer County would be faced with a real economic crisis should the state suddenly ask the county to buy all this right of way at once, with the probable cost being in the neighborhood of a million dollars. Brewer pointed out,

"Your commissioner's court believes that the county could afford now to buy and pay for a part of this right of way, and perhaps by the time the state was ready to build the four lane highway, the county might have all or a part of this right of way purchased and paid for," Brewer said.

The county judge emphasized that the court was not asking the highway department for the improvement at this time, but merely for permission and help to purchase right of way. "We know this improvement is coming, but we do not know when. We believe that the county would do well to prepare for it immediately," Brewer concluded.

The answer from the highway department to the plea made to them last Thursday will be made known soon, it is believed.

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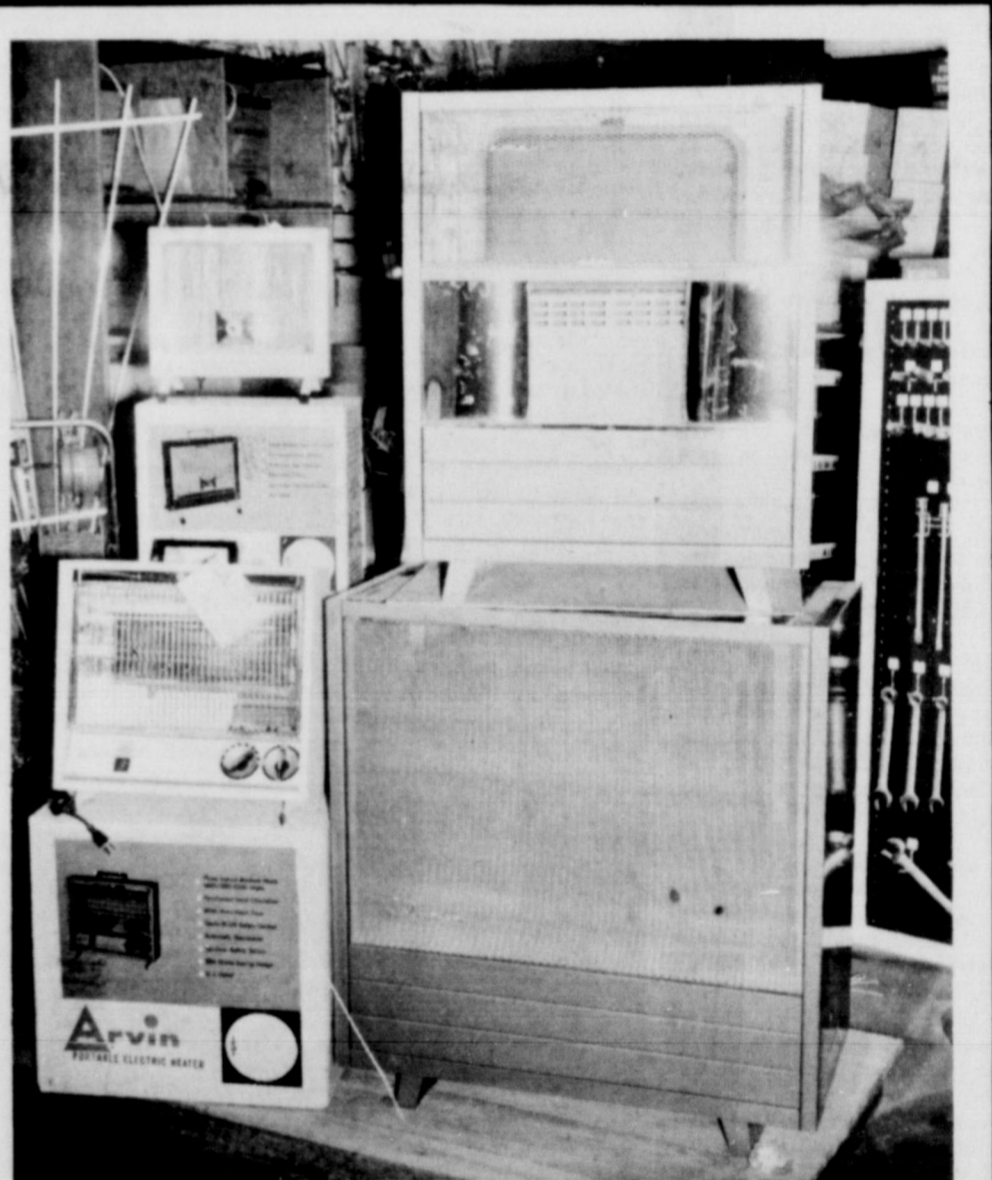
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Friona

Mekka Circle Meets In Andy Hurst Home

The Wednesday morning meeting of the Mekka Circle of Woman's Society of Christian Service of Friona Methodist Church was in the home of Mrs. Andy Hurst Jr.

Mrs. W. C. Osborn led the group in prayer. Mrs. James Boyle read several verses of scripture. The business session was presided over by Mrs. Hurst, circle leader.

Mrs. George A. Jones led the second lesson of the study, "The Christian Family and Its Money." Mrs. Russell McAnally reported on the cost of weddings and Mrs. Hurst gave a report on cost of funerals. Frank Spring discussed family finances and Mrs. Fussell O'Brian discussed the number of hours spent doing volunteer community work.

Others present were Mesdames Earl Hawkins, W. M.

Stewart, H. C. Kendrick, Deon Awrey, A. L. Outland, David Moseley, Wayne Stark, A. A. Crow, Roy Slagle, H. R. Conanougher, Howard Mayfield and Mack Ragsdale.

Guests Present Program

Members of Canyon's Jaycee Wives organization were guests at the Friday evening meeting of Friona's chapter at the community room of Friona State Bank. They were Mrs. Charles Marshall, Mrs. O'Neal Tall and Mrs. Nick Dodson.

These guests presented discussions concerning the purpose of the organization, its aims and goals. The talks were followed by a group discussion.

Hostesses, Mrs. Virgil Phipps and Mrs. Bill Nazworth, served refreshments to the guests and following members: Mesdames Glenn Evan Reeve, Cotton Renner, Joe Walters, Mrs. Joe Tongate, Mrs. Valton Howard, Mrs. Robert Zetzsche and Mrs. Monte Fetzer.

Halloween Party In Maynard Home

Karen Maynard was hostess at a Halloween party in her home Saturday evening. Following a game session, hot chocolate, cookies and pop corn balls were served.

Those present were Becky Turner, Billy Burton, Shirley White, Tommy Mars, Pat Tannahill, Joe Murphree, Jan Shirley, Travis Eubanks, Judy Shirley, Susan Neill, Kathy Jones, Lydia Buske, Connie Stone and Linda Stone.

It's A Girl For Renner's

A baby girl was born to Mr. and Mrs. Donnie Renner in Hereford at 6:26 p.m. Tuesday. She was named Amelia Dawn, and weighed seven pounds and eight ounces.

Grandparents are Mr. and Mrs. John G. Renner, Canyon, and Mr. and Mrs. J. C. Hefley, Artesia, N. M. She is the couple's first child.

Of Interest To THE WOMEN

Son Born To Gene Wrights

Mr. and Mrs. Gene Wright became parents of a baby boy at 1:50 p. m. Monday, October 28, at Parmer County Community Hospital. He weighed 7 lbs., 8 ozs. and was named Ronald Kirk.

Grandparents are Mrs. C. W. Wright and Mr. and Mrs. Fred Barker, Jr., all of Friona. Great-grandparents are Mr. and Mrs. Fred Barker Sr., Texico, and Mr. and Mrs. Giles Cobb, Friona.

Mrs. J. T. Scott, Floydada, is the paternal great-great grandmother. Mrs. Graves, Houston, is the maternal great-great grandmother.

Spring Guest Speaker

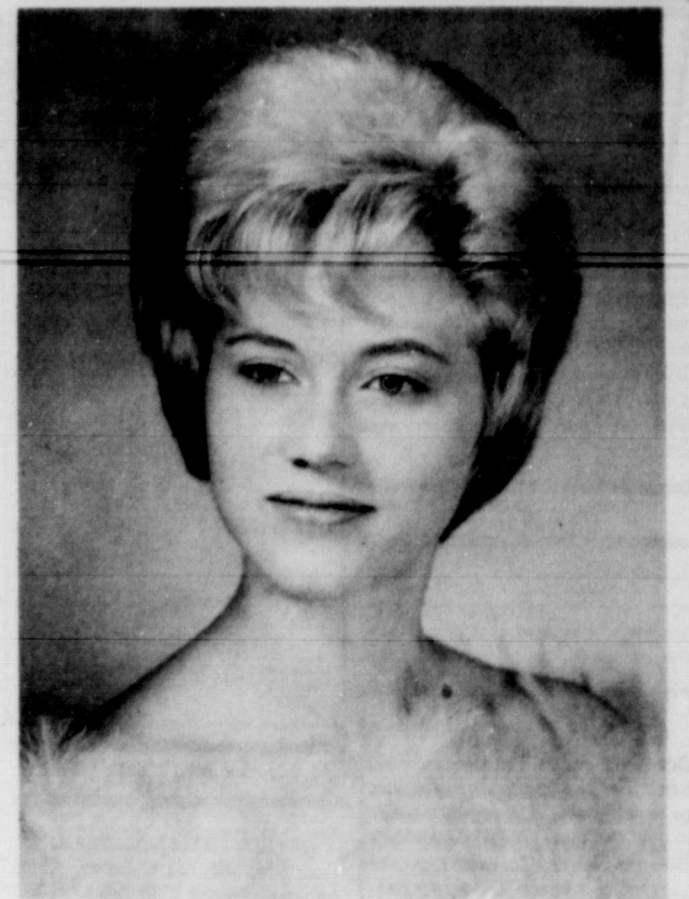
Frank Spring, local banker, was guest speaker at the Wednesday morning meeting of Maggie Hamlin Circle of Woman's Society of Christian Service in the home of Mrs. U. S. Akens. He spoke on family finances then presided over a question and answer session.

A review of a survey made recently by Redbook Magazine was presented by Mrs. I. T. Graves Jr.

Mrs. Arthur Drake, circle chairman, had charge of a brief business session.

Special guests were Mrs. Danny Smith and daughter, Dana Beth.

Others present were Mesdames J. T. Gee, Kenyth Cass, Bill Baxter, E. H. Bradshaw, Weldon Fairchild, A. S. Grubbs, J. K. Anthony, Dick Rocky, Clyde Fields and Ernest Anthony.



The announcement is being made by Mr. and Mrs. James L. Stidham, 415 Elm Street, Dumas, of the engagement and approaching marriage of their daughter, Linda, to Gene Pope, son of Mr. and Mrs. Leonard Pope, Friona. The couple plans a December 14 wedding. Miss Stidham is a graduate of Dumas High School. She was a member of National Honor Society, pianist of the Demonaire Stage Band and band queen for 1963. She is employed by Johnson Land Company, Dumas, Pope, a graduate of Friona High School, farms near Dumas and the couple plans to live there.

Club Members Study New Developments

Three new members were voted into the Progressive Study Club at the organization's last meeting, Oct. 22, bringing the club's membership drive to a close with a total of 25 members. The new members are Mrs. Clarence Monroe, Mrs. Jimmy Smith and Mrs. J. L. Humphrey.

The theme for the evening program was "What's New In Our Town." Mrs. M. C. Osborn opened the program with a devotional on "Our Responsibilities To Our Children." Mrs. Wesley Barnett gave a talk on "Dams for the Running Water Draw." She explained plans for the near future in which dams will be built along the Draw to provide irrigation water, a recreational area and to eliminate the possibility of future flooding.

"Changes in Girl Scouting" was discussed by Mrs. Bob Riethmayer. She told how Girl Scouting has been brought up to date in recent years and explained the activities and purposes of each advancement in Scouts. She illustrated her talk with charts showing all aspects of Girl Scouting.

Mrs. Baker Duggins talked on "New Approaches to Public School Mathematics." She told of the extreme difference in mathematics today and mathematics as it was studied years ago.

"The new trend is to make math a more interesting subject," she explained. "Not so cut-and-dried as it was when we were in school." Mrs. Duggins then gave a list of the new math vocabulary and explained what various mathematical terms mean.

Mrs. Bill Sheehan and Mrs. Bill Ellis served refreshments in "Coffee House" style. Members were seated on cushions on the floor. The hostesses, dressed in beatnik attire, served coffee, tea, party mix, and cherry tarts in the dimly lit room accompanied by "way out" type music from a hi fi.

Guests present were the three new members and Mrs. Gary Brown and Mrs. Leon Massey.



MADE BY HAND--Mrs. C. L. Mercer, long time resident of the southeastern part of Parmer County, has been able to pursue her hobby of making articles by hand in recent years in spite of an arthritic condition. In addition to making gift items for her children and grandchildren, she makes aprons, pillows, dollies and other articles for neighbors and friends. She and her husband moved into Friona a few months ago and live in the west part of town.

Neighboring Country Club Topic of Study

"Across the Border to the North," was the topic of study at the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House.

The quotation used was "This is yesterday, today and tomorrow."

Sixteen members answered roll call. Mrs. T. E. Wood began the program with a talk entitled, "A Touch of Old France." She was followed by Mrs. Hazel Kendrick, who presented "Canada's Dynamo."

Mrs. Carl Maurer, pianist, presented "The Maple Leaf Forever." The meeting was closed with prayer.

Cranberry salad with wafers, Halloween candy, coffee and tea were served by the hostesses, Mrs. E. S. White and Mrs. Wesley Hardesty.

Baby Girl Born To McElroys

Mr. and Mrs. O. T. McElroy Jr., Tulia, became parents of a baby girl at 7:53 a. m. Saturday at a Plainview hospital. She was named Christy Lynette and weighed 9 lbs., 2 ozs.

She is the second daughter for the couple. Older children are Wayne, 4, and Gay, 2. The mother is the former LaNora Fallwell.

Grandparents are Mrs. Pat Fallwell, Friona, and O. T. McElroy Sr., Tulia.

Mrs. Ruth Pipkin, Amarillo, is the maternal great-grandmother.

Mrs. Fallwell, Mrs. Joe Boeckman and Mrs. John D. Sanders visited in Plainview Monday.

Ray Ann Hicks Born Tuesday

Mr. and Mrs. Gary Hicks of the Rhea community became parents of a baby girl at Clovis Memorial Hospital at 8:45 a. m. Tuesday. She was named Ray Ann and weighed 6 lbs., 7 ozs.

Grandparents are Mr. and Mrs. J. E. Hicks, Friona, and Mr. and Mrs. John Inman, Muleshoe. Great-grandparents are Mr. and Mrs. Matt Dawson, Fresno, Calif., and Mrs. Angie James, Slaton.

Arvilla England Crowned Queen

At homecoming activities at Santa Anna High School October 11, Arvilla England, a 1943 graduate of the school, was crowned Coming Home Queen by her husband, Granville England, at half time of the football game.

The Englands, former Friona residents, who now reside in Amarillo, were accompanied to Santa Anna by Mrs. Ernest England, Vernon, also a former Friona resident.

Parmer County Soil Conservation District Statement of Cash Receipts and Disbursements All Funds - September 1, 1962 to August 31, 1963	
Local Fund	274.42
Banquet Fund	(.75)
Balance, September 1, 1962	273.67
Receipts:	
Equipment Rental	79.50
State Grant	607.04
Donations	180.78
Banquet	397.50
Total Receipts	1,264.82
Total Receipts and Balance	1,538.49
Disbursements:	
Repairs and Maintenance	46.58
Supplies	22.07
Banquet	180.11
Custodian Fees	60.00
Accounting	500.00
Telephone	10.54
Audit	65.00
Bond	10.00
Dues, Texas Ass'n.	87.67
Soil Stewardship	34.50
Conservation Education	25.00
Annual Statement Publication	8.05
Conservation Needs Inventory	120.78
Essay Awards	125.00
Placques	74.00
State Convention	49.00
SCD Washington trip	25.00
Total Disbursements	1,443.30
Local Fund, August 31, 1963	91.55
Banquet Fund, August 31, 1963	3.64
Total Disbursements and Balance	1,538.49

BEWITCHING FOOD BUYS

<p>Armour Star BACON 1 Lb. Pk. 49¢</p>	<p>SAUSAGE Wansing 2 Lb. Bag \$1.09</p>
<p>Folgers COFFEE 1 Lb. Can 69¢</p>	<p>Del Monte CLING PEACHES #2 1/2 Can 31¢</p>
<p>Van Camp Vienna Sausage 4 Oz. Can 21¢</p>	<p>Post's GRAPENUT FLAKES 12 Oz. Box 27¢</p>
<p>Del Monte Sliced PINEAPPLE #2 Can 35¢</p>	<p>White Swan Luncheon PEAS #303 Can 21¢</p>
<p>Banquet Chicken, Beef POT PIES Each 19¢</p>	<p>Morton's HONEY BUN Package 27¢</p>
<p>BANANAS Lb. 12¢</p>	<p>CELERY HEARTS Each 21¢.</p>

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Program Directed By Mrs. Eugene Ellis

"A Call To Wider Service," was the theme of the Wednesday morning program of the Kolwviss Circle of Woman's Society of Christian Service of Friona Methodist Church in the home of Mrs. Joe Moyer. Mrs. Eugene Ellis directed the program. She was assisted by Mrs. Floyd Rector.

Mrs. Mack Balmun led the opening prayer and presided over a brief business session. Mrs. J. E. Knight was a special guest. New members present were Mrs. Bob Owen and Mrs. Ed Clark.

Others present were Mesdames Estis Bass, Guy Latta,

Ernest Osborn, Ernest Tannahill, Ralph Shelton, Frank Spring, Howard Love, A. W. Anthony, Ralph Durstine, Ed White and the hostess.

Next meeting of the circle will be November 13 in the home of Mrs. Frank Spring.

The meeting will begin at 9:30 a.m. in Fellowship Hall of Friona Methodist Church.

Hostesses will be members of Friona's three federated clubs, Friona Woman's Club, Modern Study Club and Progressive Study Club. Federated clubs from Bovina, Muleshoe and Farwell are being invited.

Assorted Martex Wash

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Friona

WANT ADS

Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account.

REAL ESTATE

HOUSE-EQR SALE - Two bedrooms, large den, storage house, carport and cellar. Phone 9201. 5-3tp

FOR SALE
The Wimberly Estate on West 5th St. This property consists of 2 modern houses & double garage. Paying good rent. Priced to sell. Contact Douglas Land Co., Phone 5541, Friona, Texas. 44-tfnc

FOR SALE: Good four room house with bath. To be moved, 26' x 30'. Phone 5592, Friona. 4-tfnc

FOR SALE
My three bedroom home on West Sixth. Fenced and carpeted. Martell LeVeque, Phone 4361 or 9891. 2 tfnc

V. O. Christian
FOR SALE: Five room house on two lots. Priced for quick sale. Phone 4371. 4-tfnc

FOR SALE
Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession.

FOR SALE: Five room house on two lots. Priced for quick sale. Phone 4371. 4-tfnc

NOW AVAILABLE

G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us.

DOUGLAS LAND CO.

901 Main, Box 185
Office Phone 5541
Joe B. Douglas Ed Hicks
Phone 5531 Phone 3231

WANTED

WANTED: Experienced reliable year around farm hand. Glen Mings, Phone Hub 2434. 4-3tp

WANTED -- Clean cotton rags. No overalls or other firmly woven materials. Will pay 7 cents per pound. Plains Publishers Phone 4811. 47-tfnc

WANTED: Baby sitting or housework. Mrs. Joe Parson. Crow's Slaughter House. 3-tfnc

WANTED: Someone to bid on moving a small building. Phone 8251. 4-tfnc

WANTED - Ironing or typing. Mrs. Walker, 406 Prospect. 5-3tp

LOST

LOST-An opportunity to convert that unused article into ready cash by running a Star Classified. Phone 2291. 46-tfnc

STRAYED -- Nine calves, branded "V" on left side, Deon Wtrey, Phone 4661. 5-tfnc

FOR SALE

FOR SALE: 77 John Deere cotton stripper, A-1 condition, 8 John Deere cotton trailers, all new; 95 John Deere combine, A-1 condition, 14' platform, W. B. Fulgham, Phone 3472. 3-4tp

FOR SALE -- 7' modern sofa, reversible foam cushions. Excellent condition \$39. Like new walnut desk with matching chair \$24. Phone 8571. 5-tfnc

FOR SALE: Four two way citizen band radios. Phone 2902. 4-2tp

CORDOVA BARLEY SEED
Book Your Orders now
J. G. McFarland 37-tfnc

FOR SALE: Milk cow, Bill Flippin. 4-tfnc

For Plymouths and Valiants See Dallas Coldiron at VILLAGE PLYMOUTH Georgia at 27th Amarillo, Texas 33-tfnc

FOR SALE: 1959 Chevrolet 4 door, radio and heater, power steering and power brakes, Good condition, Ed Hicks, 3-tfnc

SEED WHEAT*
All Kinds, Certified and select. Elbon and Tetro Petkys rye, Cimarron seed oats, Custom seed re-cleaning and treating.
Scott Seed Co., Hereford Texas Phone EM 4-3484 47-10tc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex., 142 Miles Street, Phone EM 4-0990. 38-tfnc

CREDIT GOOD? Repossessed 63 model design-o-matic sewing machine with complete automatic dial, select your stitch and sew fancy designs, blind hems, button-holes and monograms, 1/2 paid out. New machine warranty. Write: Credit Manager, 1114 19th Street, Lubbock 1, Texas. 5-2tc

FOR SALE - 28' modern trailer house \$650, C. R. Bateman, Villa Trailer Park. 5-1tp

POLITICAL CALENDAR

FOR SALE -- Tascosa wheat seed \$2.50 bu, second year from certified. Cordova barley seed, \$2 bu. Eugene Boggs, Hub 2633. 47-tfnc

FOR SALE- Registered German Shepherd puppies, Mrs. Bertman Jack Phone Farmer 3166. 4-3tc

SERVICES

Kill Johnson grass with sodium chlorate from Farmer County Implement, Friona. 33-tfnc

CUSTOM HAND MADE DRAPERIES, PILLOW AND BEDSPREADS. For consultation and bids on material and labor with Opal's Interior Decorating, six years experience. Phone 4951, Mrs. L. R. White, 806 Ashland Avenue. 28-tfnc

FILE is soft and lofty... colors retain brilliance in carpets cleaned with Blue Lustré Shampooer For Rent, Roberts Furniture, Friona. 5-tfnc

Auction Service

Sales Of All Kinds

Bill Flippin and Associates
Ph. 5362 Friona 4-tfnc

Hibdon Welding Works has portable disk rollers and portable welder ready to go to the field at the Hub Blacksmith Shop. Phone Hub 2176. 5-3tp

Leave your Kodak film here. Color and black and white, Dennis Studio. 26-tfnc

Ex-Teachers and Substitute Teachers. If you are desirous of rendering an important educational service in this vicinity, you may qualify for stimulating full or part-time work with excellent remuneration. This is school-coordinated work with retirement based on profit sharing and group insurance. We are a highly reputable internationally known organization offering opportunity for rapid advancement to those showing leadership. For local interview, write fully to Girlrice Montgomery, 1100 Thunderbird Drive, Plainview, Texas. 5-1tp

Bond Sales For Month Announced By Spring

Frank Spring, Chairman of the Parmer County Savings Bonds Committee has announced that Savings Bonds sales in Parmer County totaled \$2,723 during September. Savings Bonds sales in Texas in September were \$11,860,120 which is 15.5% increase over sales in September 1962. Texas Savings Bonds sales for the first nine months of 1963 totaled \$111,504,654. This figure represents 74% of the state's 1963 goal of \$150,6 million. "Savings Bonds not only provide an excellent means of family thrift, they contribute to the economic stability of our nation, and thus to the preservation of our freedom. Every Bond buyer can take satisfaction in the knowledge he has contributed to his nation's defense. Savings Bonds may be bought at your bank or through the payroll savings plan where you work," Chairman Spring concluded.

FRIONA

On The Move

Virginia Stevens, a new employee of Soil Builders, has moved from Hereford to 1109 Main.

W. G. Harper, who is employed at Friona Feed Lots, has moved to 1302 Main.

A former Friona resident, V. O. Christian, has moved to 1208B Main from Springfield, Colo.

Warren Conner has moved to 1105 Elm.

Mr. and Mrs. John Fred White and children have moved into their new home at 1509 Elm.

Mr. and Mrs. Donald R. Bolin moved from 1028B Main.

Mary Fay Rigney moved to Texico from 611 Woodland.

Joe Morin has moved to 616 Cleveland.

Mildred Taylor moved from Bill's Trailer Park.

CARD OF THANKS

Our sincere thanks to the Friona Volunteer Fire Department and the Chamber of Commerce for their help and assistance when the West Texas cattle tour visited us on Tuesday. Without them, our stop on the tour couldn't have been the success that it was.

Mrs. Lillie Taylor
Mr. and Mrs. Jim Rule
Mr. and Mrs. Smiley Ford
Mr. and Mrs. Billy Young
Mr. and Mrs. Shirley Smith 5-1tp

Friona Feed Yards, Inc.

Deputy Gives Instructions
Lodge Deputy Geneva Williams presented a school of instruction at the Monday evening meeting of Friona Rebekah Lodge #308 at Oddfellows Hall. Eleven visits were reported, Rex Cowart, host, served refreshments to 14 members.



"His wife leaves her here while she goes shopping."

Our service covers many things, too. Drive in for gasoline, oil, expert lubrication, car washing - for free air or water. Give us a trial - soon.

SIMS TEXACO



MOTORS

MOTORS- MOTORS- MOTORS

TERRY'S SHOP

Ph. 504

ASK ME ABOUT MY BUS

Check For The Free Passes Given By The ELK

FRIONA DIRECTORY

Patronize Friona Merchants For Needed Merchandise and Service--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN

Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

ROBERTS FURNITURE

Serving Friona With Furniture & Appliances
South Main St. Friona

Tomorrow-- Today Will Be Gone Forever Except By A Picture. Individual Or Family Portraits.

Appointments Made At Your Convenience Ph. 5521
DENNIS STUDIO
Open 2-6 Tues, Thru Sat.

REED'S CLEANERS

709 Main St. Friona
Pick Up And Delivery
Phone 2182

RUSHING INSURANCE AGENCY

Phone 5301 721 Main Friona

FRIONA OLIVER

We Specialize In Heavy Industrial Engines.
REBUILD 'EM OR SELL 'EM
CECIL PORTER

OFFICE SUPPLIES AND COMMERCIAL PRINTING

THE FRIONA STAR

Killingsworth REDI-MIX Cement For All Purposes

"Your Business Appreciated"
Dial 9171 Nite 3012 207 W. 6th

come to church sunday

FLESH AND SPIRIT

Romans 7:18

So, child of God, if you are conscious of a battle against temptation and sin, remember, it is the very evidence that there is within you that new life which makes you conscious of your sinfulness, your weakness and your unworthiness. If you have no struggle and no temptation, you may well doubt your salvation, for it is the peace of death. The holier one becomes, the nearer one draws to Christ, the closer one walks with Him, the more that person will see his own vileness, unworthiness, and sinfulness, and cry out with the Apostle Paul, "I know that in me, that is in my flesh, there dwelleth no good thing." A man who is truly holy never needs to remind you of it, or to boast of it, or tell you about it. You cannot be in the presence of a truly holy person very long without being conscious of the fact that he is different than most of the people round about you.

Pastor, First Colored Baptist Church
Rev. I. S. Ansley

SIXTH STREET CHURCH OF CHRIST

Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 6:00
Wednesday Services . . . 8:30p. m.

CHURCH OF CHRIST

Tenth & Euclid St.
Morning Worship Sun. 10:30 a.m.
Evening Worship 7:30 p.m.

REDEEMER EVANGELICAL

Lutheran Church Friona
Services 8:00 a.m.
Bible Classes 9:15 a.m.
and 9:15 a.m.
Sunday School
IMMANUEL LUTHERAN
Rhea
E. A. Binger, Pastor
Sunday School & Bible Class 9:30 a.m.
Divine Services 10:30 a.m.
ST. TERESA'S OF JESUS MISSION (CATHOLIC)
Sunday: Mass 12:30 p.m.
Thursday: Mass 8:30 p.m.

CONGREGATIONAL CHURCH

Sunday Services
Church School 10:00 a.m.
Worship 11 a.m.
Pilgrim Fellowship . . . 5 p.m.

CALVARY BAPTIST CHURCH

2 Blocks North of Hospital
Sunday School 9:45
Morning Worship 10:50
Training Union 6:00
Evening Worship 7:00
Wednesday 7:30
Tuesday WMU 3:15

ASSEMBLY OF GOD CHURCH

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Young People's Meeting . . 6:30
Evening Worship 7:30
Wednesday Service . . . 8:00

PRIMITIVE BAPTIST CHURCH

Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.m.

UNITED PENTECOSTAL CHURCH

Sunday Services
Sunday School 10 a.m.
Preaching 11 a.m.
Young People's Meeting 6:30 p.m.
Preaching 7:30 p.m.
Wednesday
Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH

Sunday School 9:45 a.m.
Preaching Services . 10:55 a.m.
Training Union 6:00 p.m.
Preaching Service . . 7:00 p.m.
Wednesday
Prayer Meeting 8:00 p.m.
Officers & Teachers Meeting 7:15
Wednesday WMU 3:00 p.m.

FRIONA METHODIST CHURCH

Sunday Services
Sunday School 9:45 a.m.
Church Service 11 a.m.
Jr. Fellowship 6:30 p.m.
Childrens Classes . . . 6:00 p.m.
MYF meetings 6 p.m.
Evening Worship 7 p.m.
Wednesday
Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preach Cranfill	Friona Motors	Piggly Wiggly We Give S & H Green Stamps
Ethridge-Spring Agency Insurance & Loans	Kendrick Oil Co. Phillips - Jabber	Crow's Slaughtering Wholesale & Retail Meats
Friona C Of C & A	Bainum Butane Phone 8221	Bi Wize Drug Your Retail Store
Friona Consumers Co-Op Oils & Greases		The Friona Star

HI-PLAINS Savings And Loan Association FOR HOME LOANS TO Buy Or Build Remodel Refinance

128 E. 3rd. Hereford

For Information Contact Eric Rushing - 721 Main, Phone 5301

FREE! 2 Beautiful Wheat Design Ovenware CUSTARD CUPS



WATCH OUR AD FOR VALUABLE COUPONS EACH WEEK TO COMPLETE YOUR SET OF BEAUTIFUL WHEAT DESIGN OVENWARE

THIS COUPON GOOD FOR 2 FREE CUSTARD CUPS

WITH EACH PURCHASE OF \$7.50 OR MORE IN GROCERIES, MEATS, & PRODUCE. Void After November 6, 1963

Lane's MELLORINE 3 For \$1.00 1/2 Gals.

Quantity Rights Reserved

CRISCO SHORTENING 3-Pound Can 69¢

Meats AT SAVINGS

All Meat BOLOGNA Lb. 43¢

Nutwood BACON 2 Lb. PK. 98¢

LOIN or T-BONE STEAK 89¢ Lb

FRESH PRODUCE

Washington Extra Fancy Apples Lb. 19¢

Fresh, Crisp CARROTS Pound Cello Bag 10¢

Russet POTATOES 10 Pound Bag 39¢

FROZEN FOODS PATIO Frozen Enchilada Dinners 2 Packages 79¢

PATIO Frozen Mexican Dinners 2 Packages 79¢

Powdered or 2 Brown Sugar Boxes 29¢

Gladiola Flour 25 Pound Sack \$1.99

WHITE SWAN Luncheon Peas 5 303 Cans \$1.00

WHITE SWAN Cut Green Beans 5 303 Cans \$1.00

WHITE SWAN BISCUITS 12 Reg. Cans 89¢

WHITE SWAN SPINACH 6 303 Cans \$1

WHITE SWAN HOMINY 10 303 Cans \$1.00

White Swan Assorted JAM JELLY 3 18-Oz. Tumblers

WHITE SWAN COFFEE 59¢ Decorative Canister Pound Can

White Swan CATSUP 5 14 oz. Bot. \$1.00

White Swan PEACHES 4 # 2 1/2 Cans Sliced or Halves

White Swan Fruit COCKTAIL 5 303 Cans \$1.00

White Swan Pork and BEANS 8 300 Cans

CAKE MIXES Layer 4 \$1.00 Reg. Boxes

"BUY WHITE SWAN AND HAVE THE BEST"

Prices Good Oct 31 to Nov. 6th. We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Or More

White's Supermarket

Ph. 3131 We Deliver Friona

News From LAZBUDDIE

BY MRS. C. A. WATSON

Leon Watson received a cut over his right eye in football practice Monday. He was carried to a Muleshoe Hospital and three stitches were made to close the wound.

Congratulations to Scotty Windham, vocational agriculture instructor and the Lazbuddie FFA boys on their winnings at the State Fair in Dallas. The group took 18 animals and each one placed. Considering the many entries from all over the state, Windham was pleased with the number of winners.

Our school nurse, Miss Lockhart is recuperating at home after surgery at Parmer County Community Hospital at Friona recently.

Raymond Treider has been dismissed from the Methodist Hospital in Lubbock and is at home.

T. L. Byrd has been admitted to Parmer County Community Hospital in Friona.

Linda Monk, FFA student reports that all FFA girls must carry cancelled stamps with them at all times or at least have some in their lockers. Linda commented that she, Debbie Bullock and Joy Williams will be walking up to them and asking for stamps. If they do not have one they will have to have two available the next day. These stamps will be sent to the Sons Of Norway Club where they will be sold to stamp collectors and give the money to the Children's Tuberculosis Foundation. The girls will get points for the stamps they donate.

Mr. and Mrs. George Haskins returned Tuesday of last week from Houston where they have been with their son Edwin undergoing observation and surgery there. Edwin was dismissed from the hospital last week and is at his home in Lubbock.

Mr. and Mrs. George Haskins visited Thursday of last week in Levelland with their son and family the J. B. Haskins.

Cooper Young was home from Baylor to be with his parents the J. B. Youngs over the weekend. The Youngs accompanied by Nined Bovell, Muleshoe, attended the Baylor-Texas Tech game Sat. night in Lubbock.

Mr. and Mrs. Dan Cargile visited her brother, Vernon Goodwin in Seagraves Sunday.

Mrs. James Harvey and Jane visited her mother, Mrs. R. L. Curtis in Lubbock Friday. The James Harvey family visited Sunday in Plainview with his parents the H. A. Harveys.

The Lazbuddie Church of Christ was host to the last Sunday in the month area singing Sunday afternoon. Approximately 350 attended the singing. The next singing will be on the last Sunday in the month of November at Hereford.

Some of the Lazbuddie men deer hunting in Colorado this week are: Theron Vaughn Sr., Chuck Smith, Duane Darling, Dan Smith, Rex and Max Steinbock, Ralph Broyles, Lois Fletcher, Bill Brown and Rhoney Steinbock.

Going hunting in N.M. the weekend were Mr. and Mrs. Clifford Hugg and Johnny and Jimmy Broyles.

Birthday Greetings this week to: Gilbert Langeria, Belinda Hartley, Shirley Putman, Rickie Hardage, Ofelia Mendoza, Tommie Recha and Ragena Treider.



NEW DRAPES... Mrs. Marty Martinez shows the new drapes which have been installed at Parmer County Community Hospital. They were purchased by the Hospital Auxiliary, which is currently holding a rummage sale to benefit the hospital.

Rummage Sales To Be Held

Rummage sales, sponsored by Parmer County Community Hospital Auxiliary are being held Friday and Saturday afternoon in the first building south of Reeve Chevrolet, which was formerly occupied by Vogue Beauty Shop.

Plans are being made for proceeds from this sale to be used for drapes for the new hospital rooms. Any resident of the area who desires to participate in the project is asked to call 3561 or 4471.

Good used clothing or household articles will be needed from time to time and members of the auxiliary are taking care of the display and sale of such merchandise.

Plans Completed For Federated Workshop

Plans have been completed for a federated workshop to be held in Friona Saturday, November 9. Guest speaker will be Mrs. Robert Tipps, Denver City, vice-president of Caprock District.

The meeting will begin at 9:30 a.m. in Fellowship Hall of Friona Methodist Church.

Hostesses will be members of Friona's three federated clubs, Friona Woman's Club, Modern Study Club and Progressive Study Club. Federated clubs from Bovina, Muleshoe and Farwell are being invited.

Now... an LPG stock tank heater you can own for little more than you'd pay for the oil-burning kind

Icyrazer®

\$49.95

AT YOUR DEALER OR BY MAIL

- About \$25.00 Less Than Best Known Butane Heaters
- About \$10.00 More Than The Best Oil Burners

LPG bottle goes in tank to protect it from damage. Warm water helps keep LPG liquid, readily vaporizing even at lowest temperatures.

Keeps tanks up to 12-ft. diameter ice-free for as long as three days in weather 15°-20° below!

Entire unit, including gas bottle, goes in tank to prevent damage by cattle.

During the winter of 1963, when temperatures dropped to 15 to 20 degrees below zero in from the Dakotas to the Texas Panhandle, the new Icyrazer tank heater got a real test. One rancher gave it the works and reported that in some of his tanks he was able to "boil water" with it.

The beauty of this remarkable new tank heater is that it gives you LPG efficiency and periods of unattended service up to three days, and it costs far less than any of the better known butane heaters on the market today. In fact, it gives the advantages of butane or LPG operation at a price that's just a few dollars above that you may have paid for an ordinary oil-burning heater.

One of the new features of this heater is the burner shaft construction which takes care of condensation before it reaches the flame and extinguishes it. This has been a problem in many heaters, but Icyrazer overcomes it for you, gives attended service. Icyrazer also gives you valuable safety features such as the burner shield which prevents flashback and acts as a windshield, too.

STOCK TANKS 4' to 8'

Electric Fence Supplies

ROCKWELL BROS. And CO.

Ph. 8891 "Lumbermen" Friona

Tech Hosts Rice In Homecoming Contest

Surprising Texas Tech and the Rice Owls, who nearly achieved the season's prize upset, compete in the Red Raiders' homecoming game in Jones Stadium at 2 p. m. Saturday.

Coach J. T. King's Raiders ignored the dopesters, who had them 13-point underdogs, in defeating Southern Methodist, 13-6 in Dallas last Saturday. The Mustangs, earlier conquerors of Air Force and Navy, gave up touchdowns to Sinner's Don Anderson, on a pass from Brownwood's Ben Elledge, climaxing a 91-yard drive, and to Midland's Bill Worley, on a 35-yard pass interception runback.

Rice made the nation's No. 1 team, University of Texas, huff and puff to take a 10-6 decision. Texas blasted Tech 49-7 in September.

Tickets will be available through game time Saturday. Texas Tech winds up its home schedule next week against Kansas State. The Raiders are now 3-3, having beaten Washington State, Texas A&M, and SMU and lost to Texas, Texas Christian and Baylor.

Rice, ahead 12-1 in the series with Tech, is 3-2 (wins over Louisiana State, Stanford, and SMU; losses to Penn State and Texas).

Sanders Eligible For "Proud Heirs" Dinner

Proud Heirs of a family tradition were honored at an annual dinner at Wayland Baptist College. On the invitation list were 75 students who followed in the footsteps of members of their immediate family when they chose to attend this 55-year-old institution.

Among those invited to this special dinner was Thomas Sanders, son of Mr. and Mrs. John D. Sanders, Friona.

Officers elected at the gathering are Paul Shepherd, Broomfield, Colo., president; Buddy Mac Brock, Camas, Wash., vice-president; and Nancy Biddle, Vega, secretary.

Presiding at the dinner was Dr. W. Neil Record, assistant to the president and executive secretary of the Association of Former Students. Invocation was by George James, Plainview, an association director, and benediction was by Shepherd. Praising the spirit of former students who have not only influenced family members to attend the college but have supported the college in many other ways, was Dr. Robert G. Collier, academic dean.

Proud Heirs come to the campus from Alabama, Colorado, New Mexico, Oklahoma, Washington, Texas, and Nigeria. In two instances sisters

attending the college are third generation Waylanders. They are Mary Vernon and Linda Lee Jackson, Lubbock, and Martha and Ruth Harmonson, Federal Way, Wash. Six students who were preceded by three or more members of their family to Wayland, as well as a number of in-laws, are Linda Baten, White Deer; Mary Helton King, Wellman; Alyce McClain, Wildorado; Jerry Dawson, Muleshoe; Alvin and Jerry Gary, Ruidoso Downs, N. M.

Reversing the usual criteria for membership is Mrs. Ina L. Thornton, Plainview, who is eligible for Proud Heirs because her son Harold was a Wayland student.

A lawyer who was trying a case asked the witness, "Now, Mr. Jones, did you or did you not, on the date in question or at any other time previously or subsequently, say or even intimate to the defendant or anyone else, whether friend or acquaintance or in fact a stranger, that the statement imputed to you, whether just or unjust and denied by the plaintiff, was a matter of no moment or otherwise? Answer -- did you or did you not?"

The witness pondered for a while and then said, "Did I or did I not what?"

News From LAZBUDDIE

BY MRS. C. A. WATSON

(Crowded out last week)

Linda Lee, daughter of Mr. and Mrs. M. F. Lee, Muleshoe and Ronnie Ivy, son of Mr. and Mrs. Jimmy Ivy, Lazbuddie, exchanged wedding vows in the East Side Baptist Church in Kileen Sat. evening at 8. Oct. 12. Ronnie has been stationed at Ft. Hood but will leave this week for Germany to continue duties for Uncle Sam. Linda is employed by CIC, Lubbock where she plans to work while her husband is in the service.

Mrs. Dan Cargile and Mrs. Charlie Watson attended the birthday party in the home of Preston Cargile, Lariat, Friday evening honoring their granddaughter Cassandra Cargile on her ninth birthday. Mrs. Don McDonald, Donnie, Connie and Johnnie accompanied Mrs. Dan Cargile to the party.

Mr. and Mrs. E. C. Ketchum had as guest over the weekend their daughter Wanda from Lubbock.

Loma Gustin, Pat Nichols and Cora Bell Jennings were in Clovis Monday.

Mrs. J. O. Webb, Malone, Texas, is visiting this week with her daughter and family the James Robinsons, Mrs. Webb will also spend some time visiting her daughter Mrs. George Grain before returning home.

Mrs. Oma Sigman, Canyon visited Sunday with the Leon Smith family, Mrs. Smith is Mrs. Sigman's daughter.

Mr. and Mrs. Forest Collins, Earth, visited Mr. and Mrs. C. A. Watson Sunday evening.

Mr. and Mrs. John Neil Agee, Lubbock were dinner guests in the home of Mr. and Mrs. Wayne Peterson Sunday. Little Michelle Agee is spending this week with her grandparents the John Agee Srs. and the E. A. Parham.

Mr. and Mrs. John Littlefield visited Saturday in Pettit with her sister Mrs. Wayne Wesley. The Littlefields visited recently in Clarendon with his mother Mrs. V. Littlefield.

A layette shower honoring Mrs. Mike Rushing was given in the home of Mrs. Don Schu-



FIXING HUBBY'S PIN... Newly installed members of the Friona Lions Club, Jimmy Smith (left) and Gary Brown, right, have their club pins put in place by their wives, Dixie and Barbara. The new members were installed during the Lions' Ladies' Night program recently.

LCC Band Plays Here Nov. 7

The Royal Blue Band from Lubbock Christian College, Lubbock, Texas, is scheduled to perform at Friona High School at 1:00 p. m. on Thursday, November 7.

According to Director Joe Lee, the band's repertoire includes swing tunes, marches, ballads, Dixieland numbers, and numbers from musicals such as "West Side Story."

Thursday will be the final day of concerts for the band on their first concert tour of the fall semester. Performances are scheduled Tuesday at the high schools in Silverton, Claude, and McLean, Wednesday's itinerary includes concerts in Shamrock, Wheeler, and Panhandle.

Irate father to son: "I sacrificed everything I had so that you could study medicine and this is your thanks. Now that you're a doctor, you tell me I have to quit smoking."

"Your sister is spoiled, isn't she?"
"No, that's the perfume she uses."

Get Your Home Ready FOR WINTER

With Aluminum Storm Windows and Doors

- ★ High Quality
- ★ Self-Storing

Check With Your Farmer County Dealer Before You Buy Free Estimates, Of Course!

Bovina Glass and Paint Co.

Highway 60-Bovina-Pho. 238-4421

NOTICE

Cash Price #2 Milo \$1.75 HD.WT.

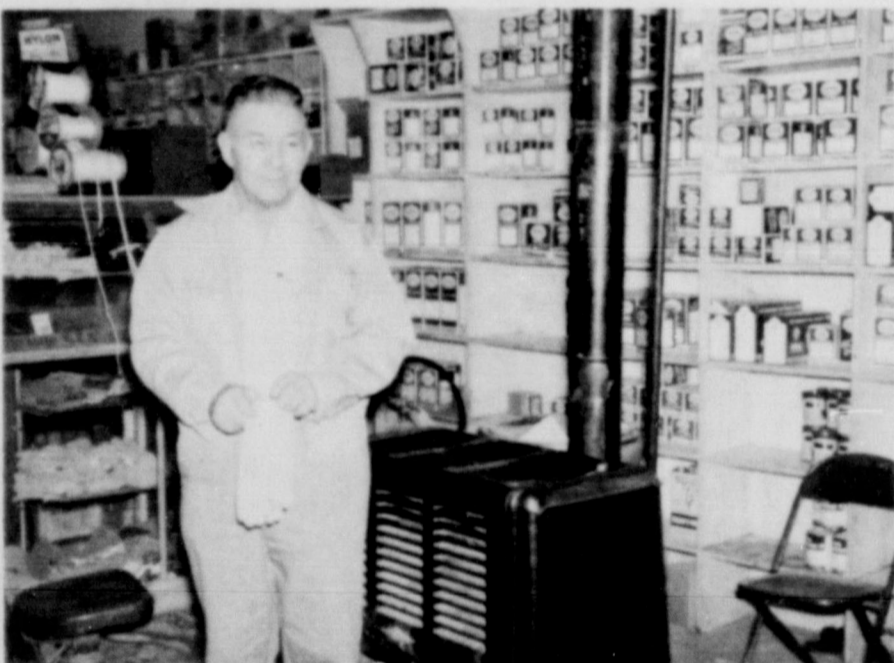
Now Paying For Soybeans \$2.50 Bu.

CONTINENTAL GRAIN CO.

Ph. 2051

Friona

BUDDY SEZ --



If You Can't Join Us Around The Fire-- Why Not Use Our Gloves?

We Have The Biggest Selection In The Area.

Get Ready For Winter With

CO-OP

ANTI-FREEZE

MUD AND SNOW TIRES

BATTERIES

FRIONA CONSUMERS

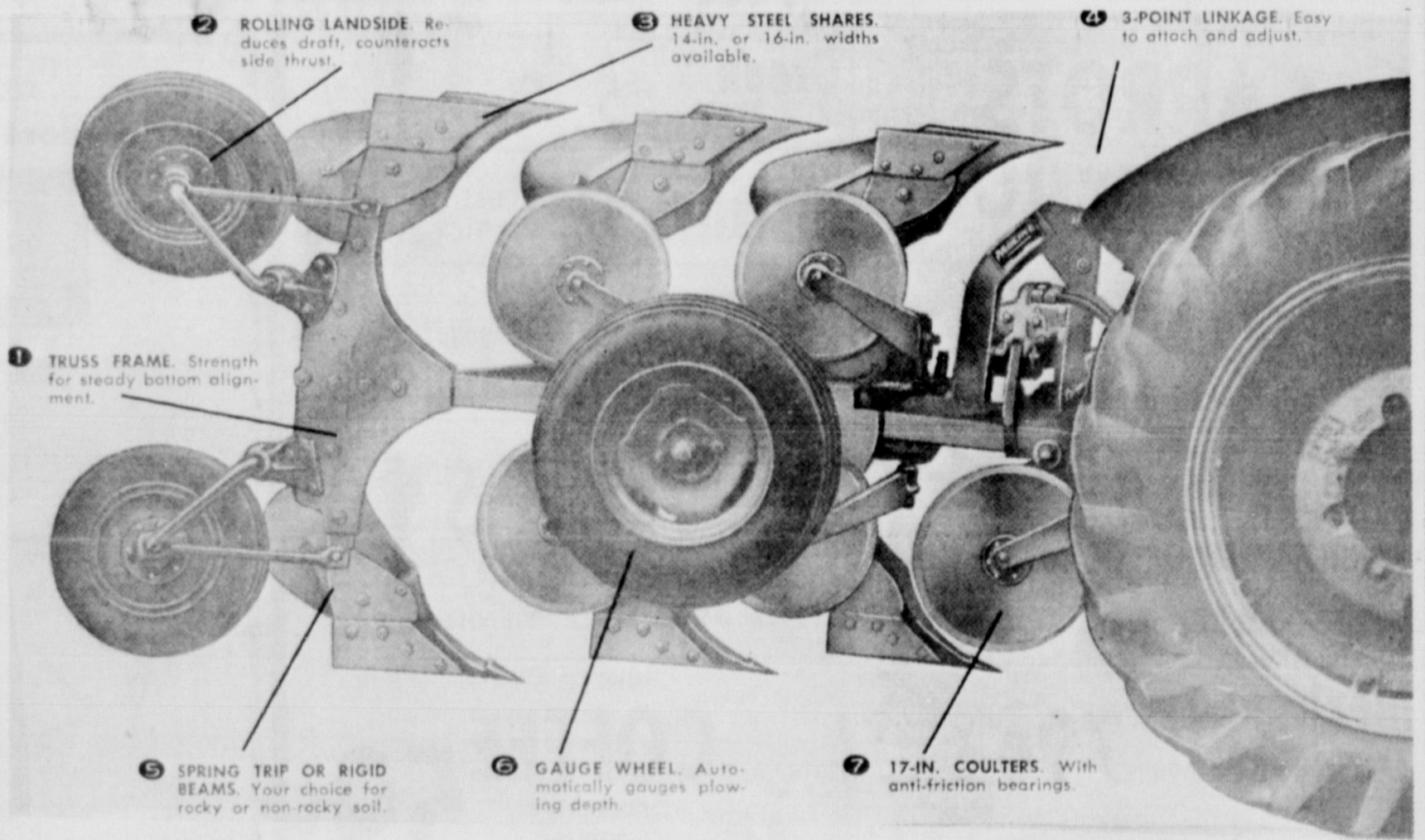


We Give S & H Green Stamps

Phone 9071 or 2121



TWO-WAY SPINNING PLOW



1 TRUSS FRAME CONSTRUCTION of heavy duty steel bars for steady bottom alignment under rugged conditions.

2 ROLLING LANDSIDE (tail wheel) with short landsides available. Or... long landsides with adjustable slip heels are supplied as standard equipment. Tail wheel landside counteracts side thrust and reduces draft.

3 HEAVY STEEL SHARES in knife-sharp 14" or 16" cutting widths available. Adjustable plowing depths from 2" to 14".

4 EASY TO ATTACH AND ADJUST. 3-Point linkage to fit all Category 11 3-point hitches. Easy adjustment of tilt, pitch and width of cut.

5 CHOICE OF SPRING TRIP BEAMS OR RIGID BEAMS. Spring trip beam allows bottom to pivot back harmlessly when solid object is struck. Ideal for rocky fields. Rigid beam is excellent for non-rocky soil.

6 GAUGE WHEEL is standard equipment. It automatically gauges plowing depth for both sets of bottoms.

7 17 INCH ANTI-FRICTION BEARING COULTERS available to cut surface trash and make initial cut for the bottoms.

MINNEAPOLIS Moline

MAURER MACHINERY

Ph 3261

Friona

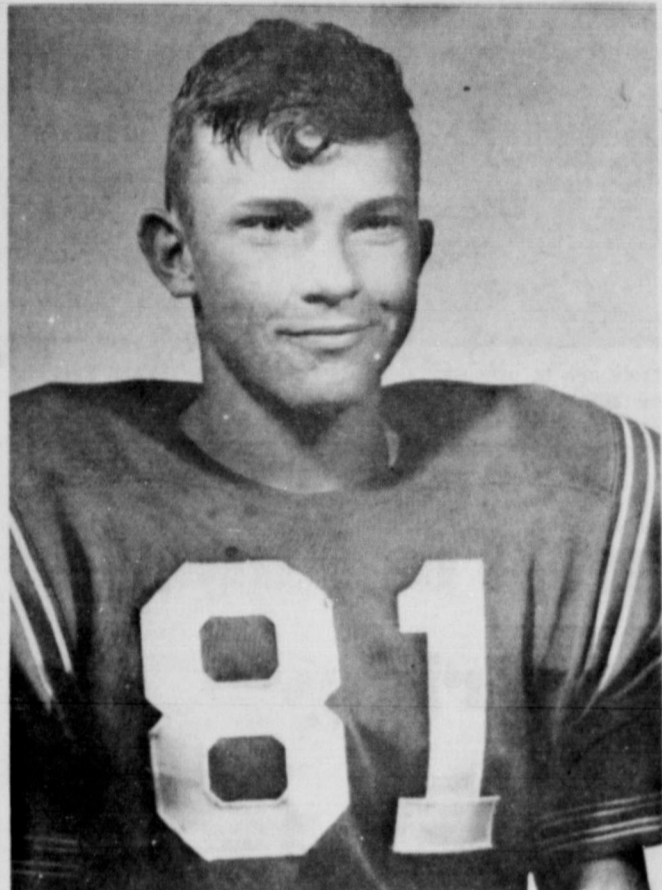
1
2
3
4
5

COTTON BOWL

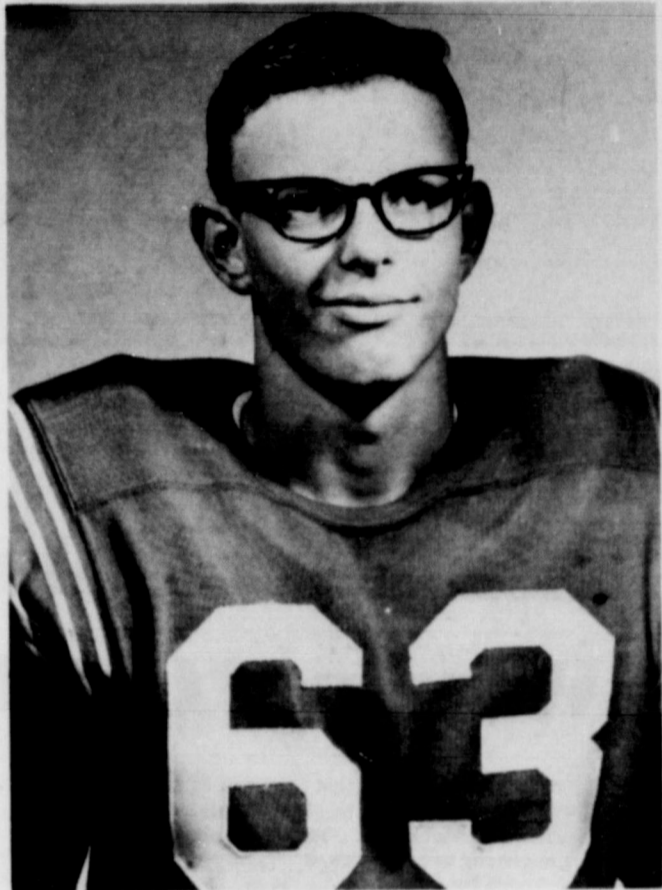
FOOTBALL CONTEST

MEET THE CHIEFS

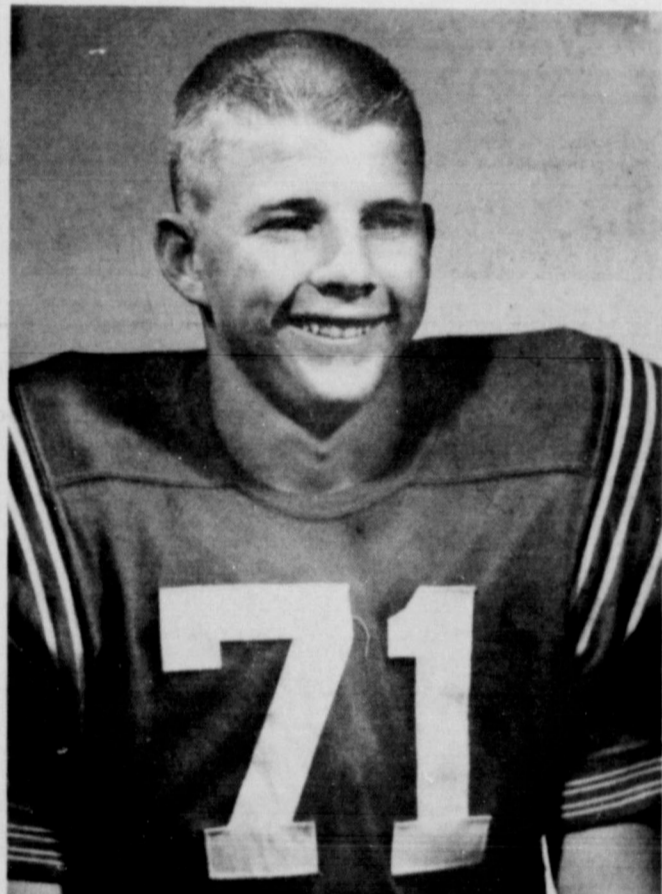
Photos by BRADLY, Hereford



TRAVIS GRAVES, a sophomore end, weighs 151.



SCOTT CUMMINGS, a sophomore guard, weighs 144.



RAY BRAXTON, a sophomore tackle, weighs 166.



JACKIE STOWERS, a junior end, weighs 150.



TEX PHIPPS, a senior halfback, weighs 154.

WEEKLY PRIZES

- 1 st Prize \$5
- 2 nd Prize \$3
- 3 rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 6 p. m., Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of this paper and their families are not eligible to enter this contest.

1 FRIONA FARMERS CO-OP GIN
Farmer Owned For Better Service
and
Better Ginning
N. B. Seay, Mgr. Phone 2765
Hub
Pampa at Lubbock

2 Hub Fertilizer Co.
HUB - FRIONA
See Bill, Lester Or Tab
Don't Wait - Fertilate
Ammonia-Dry Fertilizer-Seed
Phosphoric Acid- Farm Chemical
Champlin Oil
Plainview at Caprock

3 REEVE CHEVROLET
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
Phone 2021 Friona
Muleshoe at Olton

4 FRIONA WHEAT GROWERS
World's Longest Country Elevator
PGC Feeds
Phone 2061, Arthur M. Drake, Mgr., Friona
Kress at Sudan

5 Friona Country Club Gin
"Ginning Is An Art
Service Is A Pleasure"
"Mac" McMurtry Mgr. Phone 2498
U. of Iowa at Ohio State

6 BI-WIZE DRUG
Drugs Sundries
Your Rexall Store
Phone 2781 Friona
Navy at Norte Dame

7 FRIONA MOTORS
Parmer County Headquarters
For
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Phone 2341 Friona
Rice at Tech

8 ETHRIDGE SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
Phone 881
INSURANCE-LOANS
TCU at Baylor

9 Parmer County Pump Co.
Parmer County
Implement Co.
B & J IHC
Pumps Power
Ph. 3201 Ph. 2201
Houston Oilers at Boston

10 Chester & Fleming Gin
. 42 Years Ginning Experience
. Brand New Equipment
N.Y. Giants at St. Louis

OFFICIAL ENTRY BLANK

Name _____
Address _____

Game Of The Week
Tie Breaker Friona _____ VS Pick Score Morton _____

GAMES

- | | |
|-----------------------------------|-------------------------------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug |
| 2 Hub Fertilizer | 7 Friona Motors |
| 3 Reeve Chevrolet | 8 Ethridge-Spring Agency |
| 4 Friona Wheat Growers | 9 Par. Co. Imp. Co.
Par. Co. Pump Co. |
| 5 Friona Country Club Gin | 10 Chester & Fleming Gin |

HISTORIC WIN FOR CHIEFS

Doubts Erased In 20-0 Friona Win At Dimmitt

If anyone has any doubts about whether Friona High School's football team can succeed against a class AA team, they might ask the Dimmitt Bobcats. Dimmitt, which has been a thorn in Friona's football side for about as long as the two schools have been playing, was given a good sound lesson in the gridiron sport last Friday, as Friona took a 20-0 win on the Bobcats' home field.

time in taking the lead in their district opener at Dimmitt. They won the toss, elected to receive, and were put in good field position when Larry Buckley took the short kick and returned it to the Dimmitt 39-yard line. On the first play from scrimmage, quarterback Gary Renner plowed through the line for 10 yards on a keeper play. But three plays found the Chiefs faced with a fourth and five situation on the Dimmitt 24. A dippy-doodle play saw the Chiefs go all the way on the fourth down play, Renner first handed off to Doug Dodd, then Dodd pitched the ball back to Renner, and he passed to S. D. Baize, who caught the ball at the goal-line for six points. Dodd added a perfect kick, and Friona led, 7-0 early in the first quarter.

Chieftain defense to shine. Friona had held Dimmitt on their own 39 yard line, but Milton Hargus couldn't hang on to a pitchout, and Dimmitt got the ball back, and began a drive. Dimmitt had a first-and-goal on the Friona seven. Three running plays netted the Bobcats just one yard, as the Chieftains girded their defense. On fourth down, Jim Snead reached up to intercept the Dimmitt pass attempt in the end zone, and Friona took over on the 20. The teams exchanged the ball a couple of times, with neither able to overcome penalties which slowed their progress. But with time running out in the first half, Renner hopped onto a Dimmitt fumble at the Bobcat 38-yard line. It took the Chiefs just two plays to cover the distance. Renner shot a pass to Baize,

who made a diving catch at the 10-yard line. From there, Renner took it in on the next play, giving Friona a 13-0 half-time lead. Friona continued its good defensive play in the third quarter. The Chiefs were on their own 12-yard line midway of the quarter when Everett Gee crossed Dimmitt up with a quick-kick good for 57 yards, putting the ball on the Dimmitt 25. Before the quarter ended, the Chiefs recovered another Bobcat bobble on the Dimmitt 29, and again converted it into a quick score. Gee covered the entire distance on the first down play, and Dodd's kick made the score 20-0. The fourth quarter was another defensive battle. Dimmitt never advanced the ball past their own 42-yard line in the last quarter. The Bobcats were forced to take to the air, and had absolutely no luck there. Dimmitt tried 12 passes and completed none. Probably Friona's best pass defense was the hard-charging line, led by Dodd, which continually put pressure on the Bobcat quarterback, forcing him to hurry his throw. Friona hadn't advanced past midfield in the final quarter until the second team took over in the last minute of play. Danny Murphree ran 11 yards, and then Tex Phipps six. The clock showed zero, but Friona got another play underway, as most of the Dimmitt team thought the game was over. Murphree skirted left end for 21 yards before being overtaken by the Dimmitt safetyman, the last person between him and a touchdown. Friona had the ball just 41 times to Dimmitt's 56. The Chiefs outgained the Bobcats, 230-155 yards. Renner had his best night of the season for pass



TIGHT DEFENSE. . . Shown making a good defensive play is Jim Snead (15), going in for the tackle on the Dimmitt halfback. Coming up to help is center Joey Taylor (50). Other Friona Chiefs are in pursuit, including Dale Milner (70) and Everett Gee (20).



PRIZE WINNERS. . . Tying for first place in the Star's weekly football contest the past week were Stan Benge (left) and Clarence Monroe. Monroe moved to within one game of the contest leader in the race for two Cotton Bowl seats.

FACE BOVINA

Longhorns Hope To Find Winning Combo Friday

The Lazbuddie Longhorns hope to get back on the winning trail Friday, when they host Bovina, but the Longhorns are expecting another tough foe in the county-rival Mustangs. Last week, Lazbuddie was downed, 40-14, in its district 2-B opener against Vega. Lazbuddie wasn't able to score until the fourth quarter, by which time Vega had rolled up a 40-0 lead. "Vega has a good team. We didn't play our best, but I think they were probably the best team we have met this year," said Lazbuddie Coach Charlie Walton. The Longhorn coach added that Vega had a big, strong team that outweighed his team all down the line. "Fumbles killed us. We lost three, and also had a pass intercepted," Walton pointed out. Vega ground out all of its yardage on the ground, making 375 yards rushing. The visitors had a 20-0 lead at halftime. Both Lazbuddie touchdowns were scored by Mac Brown, on passes from quarterback Kenneth McGehee. The first TD pass play covered 46 yards, and the other was 50 yards. Brown also scored two points after the first touchdown on a conversion run. The fact that Vega dominated the game is seen by the fact

that they ran 60 offensive plays, to 46 for Lazbuddie. About the Bovina game this week, Walton commented "They have been unpredictable this year, but they will probably be ready for us." He said that Lazbuddie would be in good physical shape for the game--

the best since the first of the season unless further injuries developed later in the week.

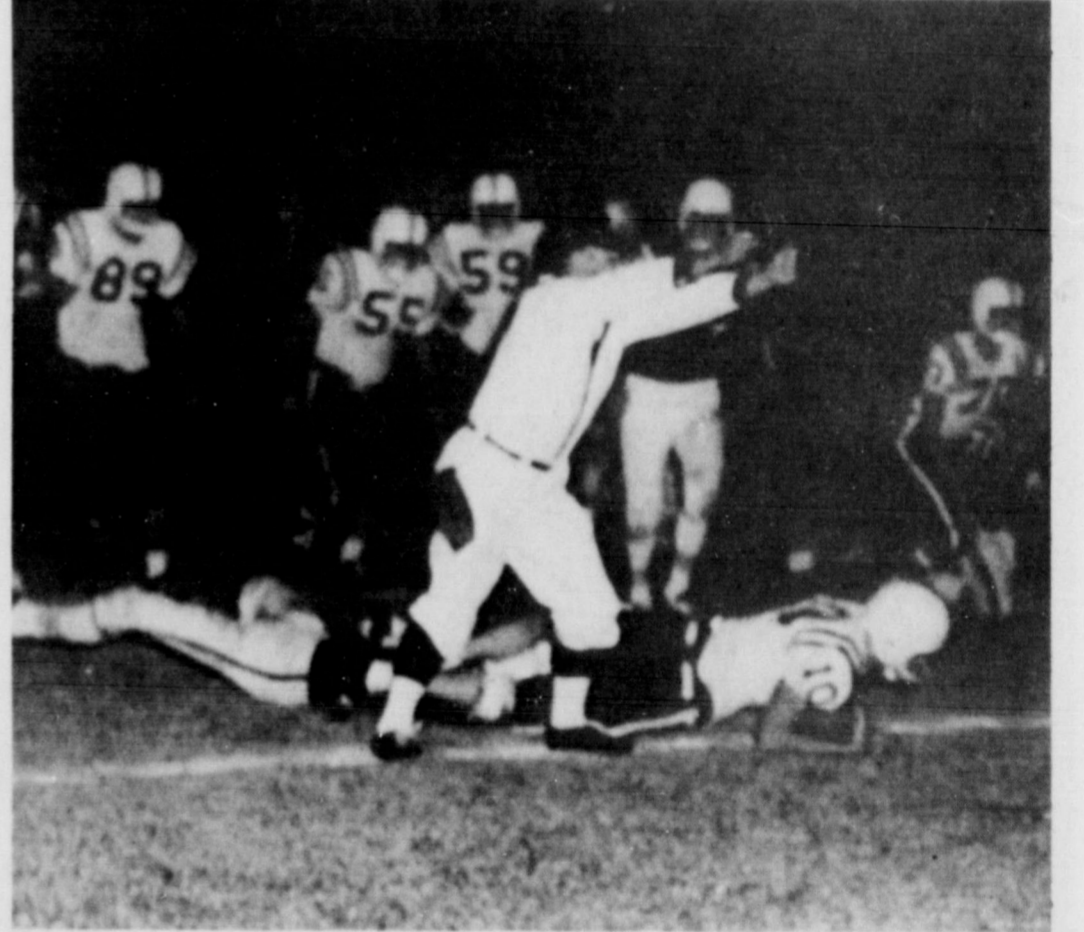
STATISTICS

Table with columns for Laz, First Downs, Yards Rushing, Yards Passing, Total Offense, and Vega, Player, TCB, NYC, AVG.

Table with columns for 2/4, Passes Completed, Fumbles Lost, Punts, and INDIVIDUAL RUSHING.

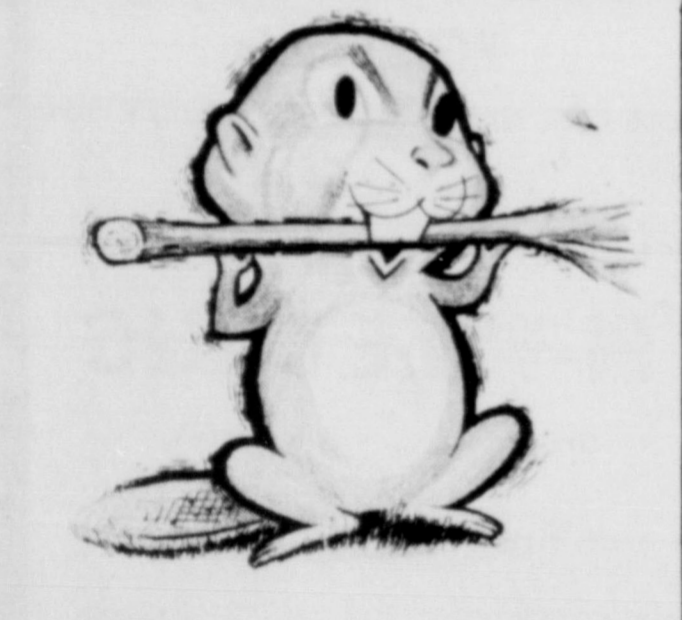
Statistics

Table comparing Friona and Dimmitt statistics for First Downs, Yards Rushing, Yards Passing, Total Offense, etc.



HE'S OVER. . . That is the signal of the referee as quarterback Gary Renner carried across the goal line from 10 yards out in the second quarter at Dimmitt. Other Friona Chieftains in the picture include Larry Buckley (89), Ronald Awtrey (55) Bobby Sims (59) and Dale Milner (70).

STANDINGS table for District 3-AA showing Friona, Olton, Morton, Muleshoe, and Dimmitt with columns for Season, W, L, Pts., Opp.



Advertisement for Bainum Butane Co. featuring a beaver illustration and text: "You Don't Have To Be Like The Beaver And Lay In A Supply Of Logs For The Winter. Turn Your Fuel Needs Over To SHAMROCK Our Trucks Are Radio Dispatched For Faster Service. Phone Friona 8211"

FRIONA INDEPENDENT SCHOOL DISTRICT STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS FISCAL YEAR ENDED AUGUST 31, 1963. Detailed financial statement with multiple columns for various funds and categories.

GALA OPENING

FRIDAY NOVEMBER 1ST.



OF OUR NEW STORE - - CORNER 6th and EUCLID



JOHNSON FOOD MARKET

Phone 2111

Your Home Owned Affiliated Food Store

Friona

Shurfine

...the Savingest
Time of the Year!

CARNIVAL TIME

GREEN BEANS <i>Shurfine</i>	4 SIEVE CUT BLUE LAKE NO. 303 CAN	5 for \$1.
TOMATO JUICE <i>Shurfine</i>	46 OZ. CAN	4 for \$1.
SHORTENING <i>Shurfine</i>	3 LB. CAN	59¢
PEACHES <i>Shurfine</i>	YELLOW CLING SLICED OR HALVES NO. 2 1/2 CAN	4 for \$1.
COFFEE <i>Shurfine</i>	REGULAR OR DRIP GRIND 1 LB.	59¢
CATSUP <i>Shurfine</i>	14 OZ. BOTTLE	6 for \$1.
CORN <i>Shurfine</i>	CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN	7 for \$1.
TUNA <i>Shurfine</i>	CHUNK STYLE FLAT CAN	4 for \$1.

SHURFINE 28 OZ. JAR	4/\$1.	SHURFRESH 1 LB.	6/\$1.
APPLE BUTTER	4/\$1.	MARGARINE	6/\$1.
SHURFINE NO. 303 CAN	6/\$1.	SHURFINE TALL CAN	8/\$1.
APPLE SAUCE	6/\$1.	MILK	8/\$1.
SHURFINE SPEARS ALL GREEN CUT	4/\$1.	SHURFINE EARLY HARVEST NO. 303 CAN	5/\$1.
ASPARAGUS NO. 300 CAN	4/\$1.	PEAS	5/\$1.
SHURFINE NO. 303 CAN	6/\$1.	SHURFINE 18 OZ. JAR	2/\$1.
BEANS & POTATOES	6/\$1.	PEANUT BUTTER	2/\$1.
SHURFRESH SWEETMILK OR BUTTERMILK	13/\$1.	SHURFINE ELBO 12 OZ.	2/29¢
BISCUITS 8 OZ.	13/\$1.	MACARONI OR SPAGHETTI	2/29¢
SHURFINE FRESH SHELLED NO. 300 CAN	7/\$1.	SHURFINE 46 OZ. CAN	3/\$1.
BLACKKEYS	7/\$1.	PINEAPPLE JUICE	3/\$1.
SHURFRESH 2 LB. LOAF	69¢	SHURFINE CRUSHED NO. 2 CAN	4/\$1.
CHEESE SPREAD	69¢	PINEAPPLE	4/\$1.
SHURFINE 15 OZ. CAN	4/\$1.	SHURFINE NO. 300 CAN	9/\$1.
CHILI WITH BEANS	4/\$1.	PORK & BEANS	9/\$1.
SHURFINE STRAINED NO. 300 CAN	5/\$1.	SHURFINE WHOLE NO. 303 CAN	8/\$1.
CRANBERRY SAUCE	5/\$1.	IRISH POTATOES	8/\$1.
SHURFINE FR. PAK 16 OZ.	4/\$1.	SHURFINE WHOLE SMALL NO. 3 CAN	3/\$1.
CUCUMBER CHIPS	4/\$1.	SWEET POTATOES	3/\$1.
ROXEY TALL CAN	13/\$1.	SHURFINE STRAWBERRY 18 OZ. JAR	2/89¢
DOG FOOD	13/\$1.	PRESERVES	2/89¢
SHURFINE 25 LB. PRINT BAG	\$1.69	SHURFINE QUART	39¢
FLOUR	\$1.69	SALAD DRESSING	39¢
SHURFINE 10 LB. PAPER BAG	69¢	SHURFRESH 24 OZ. JAR	2/69¢
FLOUR	69¢	SALAD OIL	2/69¢
SHURFINE NO. 303 CAN	4/\$1.	SHURFINE NO. 303 CANS	5/\$1.
FRUIT COCKTAIL	4/\$1.	TOMATOES	5/\$1.
SHURFINE 24 OZ. BOTTLE	3/\$1.	SHURFINE 8 OZ. CAN	11/\$1.
GRAPE JUICE	3/\$1.	TOMATO SAUCE	11/\$1.
SHURFINE 12 OZ.	3/\$1.	SHURFINE QUART	2/89¢
LUNCHEON MEAT	3/\$1.	WAFFLE SYRUP	2/89¢
		SHURFINE 4 OZ. CAN	5/\$1.
		VIENNA SAUSAGE	5/\$1.

Carnival Special

WESTCLOX ELECTRIC ALARM
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

\$2.79
\$5.49 VALUE ONLY PLUS FEDERAL TAX WITH \$5.00 FOOD PURCHASE

MEATS

Jumbo Pak	2 Lb. FRANKS	99¢
Pinkney SAUSAGE	2 Lb. Roll	59¢
Pinkney Sun-Ray	BACON 2 Lb.	98¢
CHUCK ROAST	Lb.	49¢
ARM ROAST	Lb.	53¢

FRUITS And VEGETABLES

Green Pascal	CELERY Wrapped	Lb. 13¢
Florida Ruby Red	Grapefruit	Lb. 15¢
Colo. Red	POTATOES 25 Lb. Bag	69¢

SPECIAL VALUE

Lays
Potato Chips
39¢

Receive One
19¢ Bag FRITOS
FREE

SPECIAL VALUE

Lane's Quality
ICE CREAM

Buy One 1/2 Gal.
For 69¢ Receive
One 1/2 Gal.
FREE

SPECIAL VALUE

Morton's
Salad Dressing
Qt. Bottle 39¢

Potato Chips 39¢ Bag
And Receive
29¢ Bag
CHIP-O's
FREE

SPECIAL VALUE

DOUBLE S & H
Green Stamps
Every Wednesday With
2.50 Purchase

FREE ----- Door Prizes

10 BASKETS GROCERIES
50 Pc. Set of TABLEWARE
ONE HAM And ONE TURKEY

JUST REGISTER
You Don't Have To Be Present To Win!

Free
Hot Dogs Served By
Pinkney Packing Co.

Hot Chocolate
Served By Sealtest

Sausage
Served By Lee's
Sausage Co.

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Friona

Shurfine

...the Savingest
Time of the Year!

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- TOMATO JUICE *Shurfine* 46 OZ. CAN **4 for \$1.**
- SHORTENING *Shurfine* 3 LB. CAN **59¢**
- PEACHES *Shurfine* YELLOW CLING SLICED OR HALVES NO. 2 1/2 CAN **4 for \$1.**
- COFFEE *Shurfine* REGULAR OR DRIP GRIND 1 LB. **59¢**
- CATSUP *Shurfine* 14 OZ. BOTTLE **6 for \$1.**
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SHURFINE NO. 303 CAN APPLE SAUCE	6/\$1.	SHURFINE TALL CAN MILK	8/\$1.
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SHURFINE FRESH SHELLED NO. 300 CAN BLACKEYES	7/\$1.	SHURFINE 46 OZ. CAN PINEAPPLE JUICE	3/\$1.
SHURFRESH 2 LB. LOAF CHEESE SPREAD	69¢	SHURFINE CRUSHED NO. 2 CAN PINEAPPLE	4/\$1.
SHURFINE 15 OZ. CAN CHILI WITH BEANS	4/\$1.	SHURFINE NO. 300 CAN PORK & BEANS	9/\$1.
SHURFINE STRAINED NO. 300 CAN CRANBERRY SAUCE	5/\$1.	SHURFINE WHOLE NO. 303 CAN IRISH POTATOES	8/\$1.
SHURFINE FR. PAK 16 OZ. CUCUMBER CHIPS	4/\$1.	SHURFINE WHOLE SMALL NO. 3 CAN SWEET POTATOES	3/\$1.
ROXEY TALL CAN DOG FOOD	13/\$1.	SHURFINE STRAWBERRY 18 OZ. JAR PRESERVES	2/89¢
SHURFINE 25 LB. PRINT BAG FLOUR	\$1.69	SHURFINE QUART SALAD DRESSING	39¢
SHURFINE 10 LB. PAPER BAG FLOUR	69¢	SHURFRESH 24 OZ. JAR SALAD OIL	2/69¢
SHURFINE NO. 303 CAN FRUIT COCKTAIL	4/\$1.	SHURFINE NO. 303 CANS TOMATOES	5/\$1.
SHURFINE 24 OZ. BOTTLE GRAPE JUICE	3/\$1.	SHURFINE 8 OZ. CAN TOMATO SAUCE	11/\$1.
SHURFINE 12 OZ. LUNCHEON MEAT	3/\$1.	SHURFINE QUART WAFFLE SYRUP	2/89¢
		SHURFINE 4 OZ. CAN VIENNA SAUSAGE	5/\$1.

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WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

\$2.79
\$5.49 VALUE ONLY

PLUS FEDERAL TAX
WITH \$5.00 FOOD PURCHASE



MEATS

- Jumbo Pak
2 Lb. **FRANKS 99¢**
- Pinkney **SAUSAGE 59¢**
2 Lb. Roll
- Pinkney Sun-Ray
BACON 2 Lb. 98¢
- CHUCK ROAST** Lb. **49¢**
- ARM ROAST** Lb. **53¢**

FRUITS And VEGETABLES

- Green Pascal
CELERY Wrapped Lb. **13¢**
- Florida Ruby Red
Grapefruit Lb. **15¢**
- Colo. Red
POTATOES 25 Lb. Bag **69¢**

SPECIAL VALUE

Lays
Potato Chips 39¢

Receive One
19¢ Bag FRITOS FREE

SPECIAL VALUE

Lane's Quality
ICE CREAM

Buy One 1/2 Gal.
For 69¢ Receive
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FREE

SPECIAL VALUE

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CHIP-O'S FREE

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Free
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Hot Chocolate
Served By Sealtest

Sausage
Served By Lee's
Sausage Co.

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Cast Announced For Junior Play Nov. 16

The cast of characters for the junior play, "The Magic Touch," was announced this week by Miss Joy Morton, class sponsor and director of the play. The play, to be given by members of Friona High School's junior class, will be presented Saturday, November 16, at 7:30 p.m.

The part of Robert Braddock will be played by Charles Fields, June Braddock is played by Julia Dennis, Bobette Braddock is portrayed by Carol Srue, Sharon Dean plays Miss Blodgett, and Jannell Daniel plays Mrs. Washington.

Larry Buckley plays the part of Socko, Joey Taylor plays Hank, Dennis Howell plays Chuck, Lynn Wilson plays Ophelia and Keith Black plays Willie.

Mrs. Stockdale is played by Shirley Phipps; Mrs. Clarence by Nan Lillard, Mrs. Poo by Donna Fuks, Frieda Fisher by Barbara Lloyd and Squint by Neel Lyles.

Models in the play are Karen Osborn, Sheryl Long, Jeanne Taylor, Becky Bails, Pat Burton and Shirley Hutson.

Student directors are Danny Murphree and Ann Prewett.

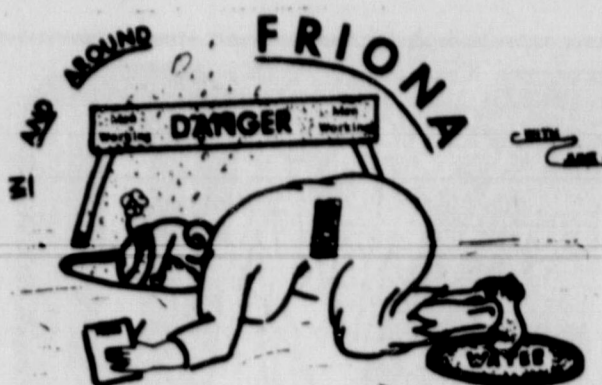
The play concerns Bobette Braddock, a sixteen-year-old tomboy who creates several problems for her family and friends.

Visits Here

Richard Schwartz, Warren, Michigan, grand nephew of Mrs. Pearl Kinsley was an overnight visitor in her home recently. He is being transferred from Warren to White Sands Missile Range.

Schwartz, who has served 2 1/2 years in the U. S. Army has been assigned to the engineering and evaluation section of the army auto and tank corps at White Sands.

Two buckets of live crabs, side by side at the fish market, were labeled "\$1.50 a dozen," and "\$2 a dozen." A dowager viewed them and suddenly a crab from the \$1.50 dozen tub climbed up with much effort and dropped into the \$2 a dozen tub. "That's the sort of thing," the dowager told her companion, "which could only happen in America!"



In spite of predictions by amateur weather prophets, Indian signs of an early frost and guess-timates that an early freeze would kill a lot of late planted maize, the end of October is almost here and flowers are still blooming.

On my way to work each morning I enjoy seeing the many beautiful colors in a field of soy beans, a few colorful castor bean plants and the red geraniums which have been grown by Mr. and Mrs. Ed Boggess and Mr. and Mrs. EIRoy Wilson.

Of course, each morning I observe fall colors in something I had not noticed before. This is my favorite time of year and to me there is nothing more colorful than the Golden Spread just before frost.

Old timers say that two of the best signs of a "hard" winter are small weeds with a lot of seeds and the presence of spider webs at this time of year. According to legend, the weeds are working overtime to produce seed and the spiders are making every effort to supply protection for other small insects.

If these two signs prove to be true this year, we'd all better get busy and lay in an extra supply of wood and provide more covers for each of our beds.

Anywhere you look, in the house, in the office, in the yard

or in the car you will see spider webs all over the place. In all the newly seeded yards I have observed the weeds that are not more than two or two and one-half inches tall are loaded with mature seeds from top to bottom.

Friends of Bernie Deaton will probably be glad to learn that Frionans who visited him at Gonzales Warm Springs Foundation recently have reported that he is making progress, but that his rehabilitation will take a long time.

One lady reports that one of his greatest problems at the moment is loneliness and feels that cards and letters from Friona would do much to cheer him up.

Mail addressed to the foundation at Gonzales, Texas will reach him.

Don't know who had the idea for these "back-to-school" programs, but think it was a very good one. Feel sure that more parents have a better understanding of what is going on in the classrooms after attending the sessions.

Much favorable comment has been heard about the program and the cooperation of classroom teachers, principals and

Hough Member Of Aggie Band

The Aggie Band of Panhandle A&M College, Goodwell, Oklahoma, went to Alva, Oklahoma, October 12 when the Aggie football team played Northwestern State College. This was homecoming for Northwestern and the Aggie Band assisted with the Pre-game flag raising ceremony as well as the Massed Band performance at half-time. The band was, also, in the homecoming parade.

The Aggie Band performs at all of the home games.

The band mascot or "The Plainsman" for the Aggie Band is Larry Balzer from Adams, Oklahoma.

Larry Hough from Friona, Texas, is a member of the Aggie Band.

other school officials has been very good.

Finding one of your own faults and doing something about it is better than finding a dozen of your neighbor's.

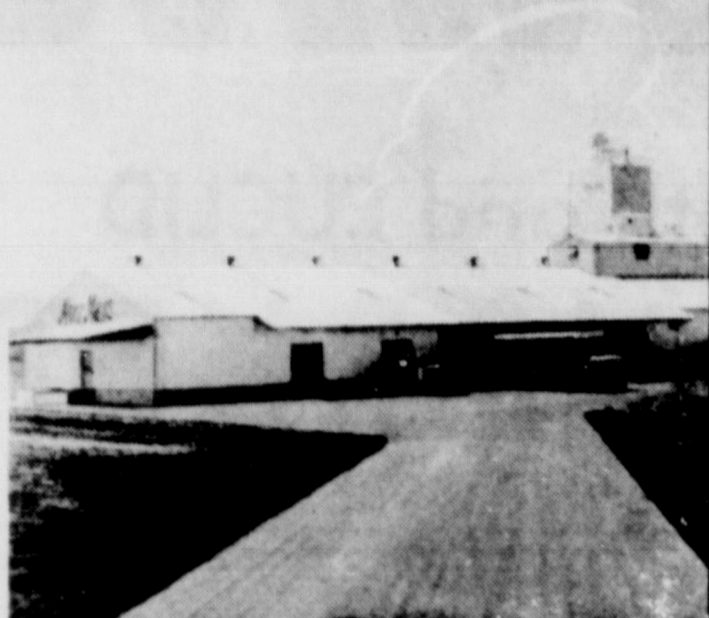
GENERAL TELEPHONE TOWNS ON THE MOVE

MoorMan

Manufacturing

comes to

Comanche



When a Texas town of about 4000 population gains a branch plant of one of the Nation's top manufacturers of livestock mineral and protein concentrates, it is a shining example of civic progress.

Because this is the heart of a vast market area, the Comanche Chamber of Commerce was able to secure a division of MoorMan Manufacturing Company. In its new plant, MoorMan makes a large number of products with other products warehoused

and distributed from the Comanche facility. This is another reason we say big things are happening in General Telephone towns.

These towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

GENERAL TELEPHONE

OF THE SOUTHWEST



This Picture Tells A Fertilizer Story



The left side of the picture (Arrow #1) represents bigger and better sorghum because it had been fertilized with Rowland Gordon Plowdown Extra. The right side (Arrow #2) points out sorghum in the same field that only ammonia had been used on. Mr. Tom Pruitt of Friona says "Believe me, I'll use this type fertilizer program from now on."

This Picture Tells A Weed Control Story



150 acres of sorghum near Plainview . . . Never hoed . . . Never plowed . . . Never flamed. It was merely "laid by" with Propazine three days after planting.

Get More Production—With Less Cost—More Profits
Fertilize Right and Eliminate Weeds Before Starting

See Your Rowland Gordon Dealer

Hub Fertilizer -Hub.

Friona Farm Chemical Friona.

Cummings Farm Store Friona.



Mr. and Mrs. C. J. Horton and daughters, Angela and Debbie, recently moved to Friona from Lubbock. He is minister of Sixth Street Church of Christ and formerly worked with College Avenue Church of Christ in Lubbock. Debbie is eight years old and is a third grade pupil. Angela is four. The Hortons live at the corner of Sixth Street and Woodland Avenue.

FRIONA STATE BANK

Checking - Loans
Deposit Boxes - Savings
Member FDIC

PIGGLY WIGGLY



Friona

REEVE CHEVROLET

New And Used Cars
FRIGIDAIRE APPLIANCES

ROCKWELL BROS AND CO.

"LUMBERMEN"
Lumber - Paint
Tools
Ph. 8891

PLAINS HARDWARE AND FURNITURE

Plumbing Supplies
Furniture
Sporting Goods
Kitchen Ware

HURST'S

Dry Goods
And
Variety
Two Locations

GIB'S CLEANERS

Professional And Coin-Op Dry Cleaning



FRIONA WHEAT GROWERS

Elevator Service
Field Seeds

Kendrick Oil Co. Phillips 66

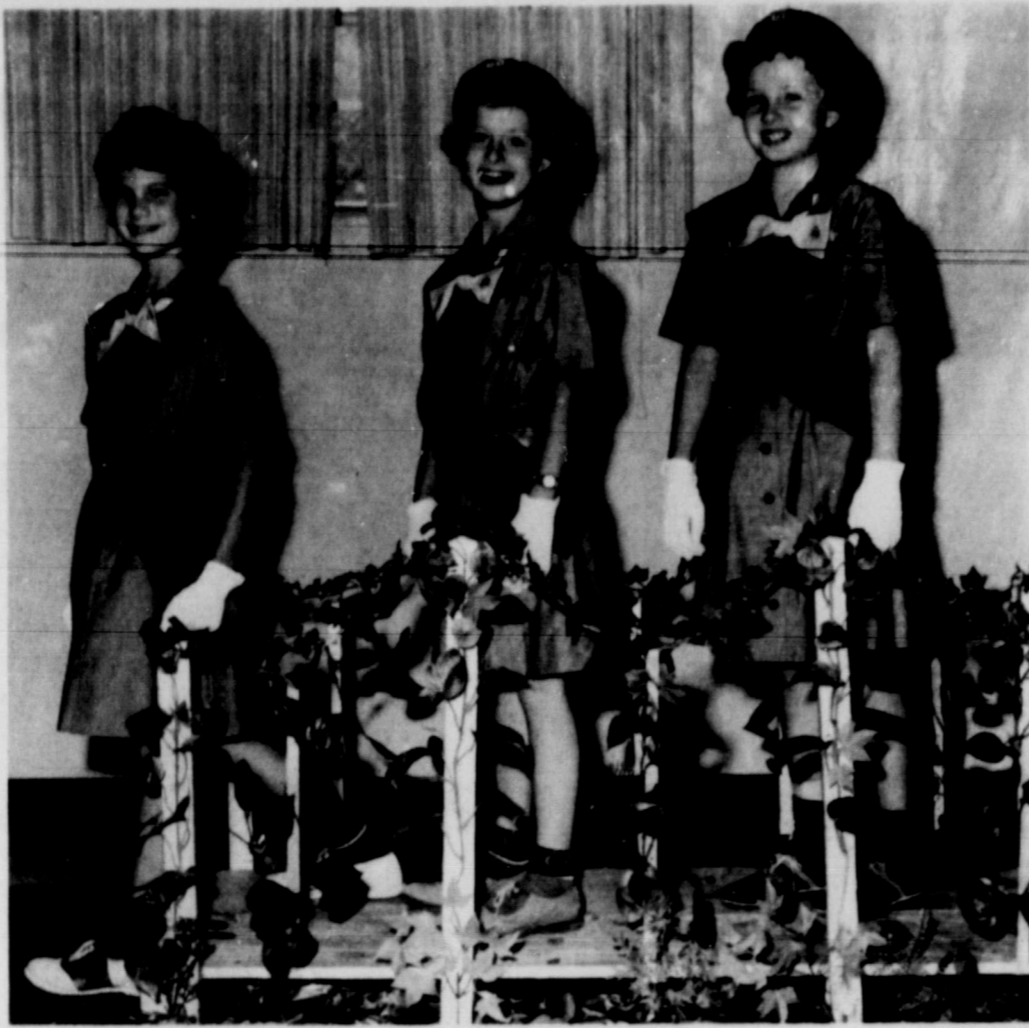
Phillips Tires
Tubes
Batteries
Accessories



The new bride was anxious to appear nonchalant while on her first shopping excursion and closely examined the eggs. She turned to the grocer and asked: "Don't you think these eggs are small?"

"Indeed they are," he replied, "but that's the kind the farmers sent us."

"Yes, that's the trouble with the farmers," she mused, "They're so anxious to sell their eggs, they take them off the nests too soon!"



TAKE STEP UP. . . These three former Brownies are shown as they "crossed the bridge" from Brownies to Girl Scouts. Left to right are Rhonda Bauer, Jill Riethmayer and Vickie Schueler.

Girl Scout Troop Has Fly Up Service

Twenty seven members of Girl Scout Troop 238 participated in formal fly-up ceremony in Fellowship Hall of Friona Methodist Church at 4 p. m. Monday. These girls, who had formerly been Brownies, became Juniors Girl Scouts.

An expression of the most enjoyable experiences of being a Brownie was expressed by each girl before she was presented wings by the leaders, Mrs. Pudge Kendrick and Mrs. Tom Pruett.

Following the wing presentation each Juniors Scout passed over an ivy covered bridge and was met by her new troop

leaders, Mrs. Weldon Dickson and Mrs. J. C. Beck. After making the Girl Scout promise fly-ups were presented Girl Scout pins and welcomed into Juniors scouting by Vickie Beck.

Repetition of the Girl Scout laws in unison, formation of a friendship circle, singing of "Taps" and repetition of the Girl Scout prayer closed the ceremony.

Refreshments were served by Mesdames Carl Schlenker, Eddie Hall, Steve Struve, Andy Hurst and Grady Dodd, troop committee members. Leaders of Troop 238 are Mesdames Weldon Dickson, Tom

Pruett, Pudge Kendrick and J. C. Beck.

Those who participated in the ceremony were: Rhonda Bauer, Tina Bridgeman, Vickie Beck, Joni Cannon, Denise Cudd, Diane Day, Deann Dickson, Fran Dodd, Denise Frazier, Christine Grant, Brenda Hall, Kathy Horton, Andrea Hurst, Sally Kendrick, Kathy King, and Carolyn Martin.

Also Vickie Mingus, Kathy McLean, Melissa Pruett, Jill Riethmayer, Carleen Schlenker, Deanne Schueler, Vickie Schueler, Sheila Struve, Louise Whaley, Dixie Wilkins and Lupe Hernandez.

Fifteen Kidnapped

The home of Mr. and Mrs. Spencer Hough on West Fifth Street was the scene of a kidnap breakfast Saturday morning. Hostesses were Patsy Hough, Kay Neel, and Lois Moyer.

Guests kidnapped were Mrs. Frank Truitt, Mrs. Elvin Wilson, Joy Morton, Judy Kirby, Kay Coffey, Pat Floyd, Dianne Taylor, Carolyn Herring, Nergis Yazgan, Mary Ethel Williams, Cathy Bailey, Karyl Williams, Helen Stowers, Myrna Bennett and Dianne Jennings.

Hart Animal Qualifies For Special Award

Hartsdale Texas Melody P223710 registered Polled Milking Shorthorn Cow owned by Dale and Laura Hart, Rt. 2, Friona has qualified for a Progeny Weaning Award from the American Milking Shorthorn Society at Springfield, Missouri, Melody is only the fourth cow in the United States to be designated for this recognition.

To qualify a cow has to have two or more progeny to qualify for Gain Registry on their gaining ability under official test. Melody's progeny to qualify are Hartsdale Texas Master P300612 WR22 and Hartsdale Texas Marca P307227 WR17. Melody is also the dam of the 1962 Swisher County Fair Grand Champion Female and the 1960 Curry County Fair Junior and Grand Champion Bull.

How Friona's Opponents Fared

(Following are the results of Friona's season football opponents in their games last week. Friona opponents are listed in all capital letters.)

FARWELL 43, Hale Center 0
MEMPHIS 18, McLean 13
PLAINS 27, O'Donnell 6
BOVINA 18, HAPPY 14
OLTON 26, MORTON 8
MULESHOE 27, Stanton 0

Lady Motorist: "Can you fix this fender so my husband will never know I bent it?"
Mechanic: "I doubt it, lady, but I can fix it so's you can ask him a few days later how he bent it."

School Menu

NOVEMBER 4-8

Monday--Steak fingers, potatoes, English peas, lettuce and tomato salad, apple sauce cake, rolls and butter, milk.

Tuesday -- Hamburgers, baked beans, lettuce and tomatoes, pickles, onions, ice cream sticks, milk.

Wednesday -- Frito pie, ranch style beans, tossed green salad, chewy peanut butter strips, rolls and butter, milk.

Thursday -- Ham, sweet potatoes, green beans, cabbage and carrot salad, peach halves, hot rolls and butter, milk.

Friday -- Baked turkey, giblet gravy, potatoes, buttered carrots, chocolate cake, cranberry sauce, hot rolls and butter, milk.

Friona Wins--

(Continued from Page 8)

completions, hitting on four of five attempts, while Dimmitt was falling in 12 attempts to hit a single completion.

See averaged 41.5 yards punting, helped by the 57-yarder. The Chief ball-carriers divided up the yardage pretty evenly, with Renner leading with 43 yards. Actually, Balze claimed the most yardage gained, with 52 yards on two nifty pass receptions.

Coach Don Light commended Jim Snead for his defensive play in the game. Besides intercepting the Dimmitt pass in the end zone, Snead was in on several tackles. Also, tackles Mickey Wilson, Dale Milner and Eugene Weatherly were given credit for a good game.

"Most of the boys did the best job they have done all year. We were extremely proud of their performance," Lightsaid.

Eighth Gridders To Farwell

Friona's eighth grade football team seeks revenge when they travel to Farwell to battle Farwell's eighth grade tomorrow night.

In the two teams' first meeting in the first game of the season, Farwell took a 26-22 win, scoring on the last play of the game to snatch the victory.

The seventh grade team did not have a game scheduled this week.

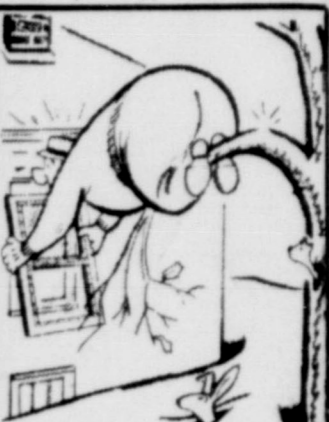
When in deep water, a great deal depends on keeping the mouth shut.

Hospital Notes

ADMISSIONS TO FARMER COUNTY COMMUNITY HOSPITAL SINCE OCTOBER 29, 1963,

Tony Johnson, Friona; Mrs. Billy Dennis, Friona; Carolyn Hatton, Bovina; Marca Lynn Massie, Friona; Felix Crutchfield, Friona; Darrell Anthony, Friona; Corina Ramirez, Friona; Doonie Mae Bradshaw Lubbock, Judy Williams, Muleshoe; Bobby Gene McMeans, Bovina; Louella Mae Vaughn, Bovina; Mrs. Donald Jesko, Clovis; Mrs. Gene Wright, Friona; Mrs. Jimmie Burgess, Friona; T. L. Byrd, Lazbuddie; Cheryl Jenkins, Friona; Felipe Garcia, Bovina; Edna Latham, Friona; Patricia Phipps, Friona; Mrs. James Jenkins, Friona; Mrs. Richard Moore, Muleshoe, Jim Snead, Friona.

DISMISSALS -- Ira Bruce Parr, Vickie Vaughn, Mrs. Jerry Johnson, Mrs. Ray Polvadore and boy, Brigide Salinas, Carolyn Hatton, Tony Johnson, James Macon, Darrell Anthony, Felix Crutchfield, J. G. McFarland, Mrs. Billy Dennis and girl, Pattie Moore, Mrs. Billy Dollar and boy, Corina Ramirez, Gloria Ledbetter, Mrs. Lucy Vestal, Mrs. Delbert Vaughn, Marca Lynn Massie, Judy Williams, Mrs. Troy Fowler and boy.



DON'T GET CAUGHT OUT ON LIMB

"When the bough breaks" and you are up to your neck in snow, you'll wish you hadn't waited to fix yourself some low-cost storm windows. Do it now! It's easy with Warp's EASY-ON Storm Window Kits. Contain everything needed for a complete storm window. EASY-ON -- America's most popular window kit. . . is only 39¢ at your local dealer.

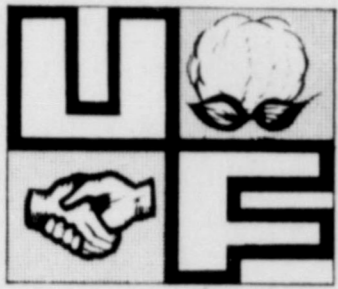
ROCKWELL BROS. AND CO.

ATTENTION Mr. COTTON FARMER!

We guarantee you loan price or better for your cotton! We are a new marketing association with a modern marketing plan geared to fit your needs. For further information, come by or call our office in Lubbock, or see your ginner or one of our agents in your territory.



YOU CAN MEASURE YOUR PROFITS WHEN YOU MARKET YOUR COTTON WITH . . .



UNITED FARMERS MARKETING ASSOCIATION

George Cochran -- PRESIDENT
1419 Texas Avenue PO 3-6409 Lubbock, Texas
YOUR LOCAL AGENT
JACK HENDERSON
FRIONA

CONGRATULATIONS

Mr. & Mrs. Joe Johnson On Choosing Concrete Masonry Construction For Your New Building. We Are Pleased To Have Furnished The Concrete Blocks And The Pre-Stressed Concrete Roof Beams For This New And Modern Building.



99 N. Tyler

Amarillo

CONGRATULATIONS----

We Congratulate Mr. And Mrs. Joe Johnson On The Opening Of Their New Super Market. We Know You Will Be Pleased With Their New Facilities To Help You Shop.

We Are Proud That The Johnsons Feature Pinkney "Sun-Ray" Meats In Their Modern Meat Dept.

PINKNEY PACKING CO.

Phone DR6-8296



Amarillo Texas

"Meat With Your Approval"

CONGRATULATIONS



To Mr. and Mrs. Joe Johnson on choosing masonry construction for their new grocery building.

We are proud to be the builders of this fine new building. We believe that the local contractor is well qualified to design and erect any type building that might be necessary in your line.

INSPECT OUR BUILDING-EXAMINE OUR HOMES-YOU WILL BE SATISFIED.

TAYLOR CONSTRUCTION CO.

FRIONA



A SMALL PART of the group which toured Parmer County cattle-feeding installations are shown during one of their county stops Tuesday. About 200 men representing seven states made the tour, which was to acquaint them with cattle feeding possibilities in the West Texas area.

Parmer Star WTCC Tour

THE HIGH PLAINS FARM AND HOME

Some 200 persons toured cattle-feeding installations in Parmer County Tuesday as members of the West Texas Livestock Feeding Tour.

The group, bolstered on Tuesday by residents of the county, started out on Monday from Lubbock with 182 members and spent Monday night in Clovis. All of Tuesday morning was devoted to visiting in Parmer County.

Among the points visited in Parmer County were the Farwell Feed Lot and Castor Feed Lot south of Farwell, Friona Feed Yard Inc., and the Anthony farm-sized feed lot north of Friona. Also, the caravandrove by Bruce Parr's portable pens east of Friona.

Parmer County was able to host a good portion of the tour, and reactions to its installations were favorable. Especially impressive to the group was the new Friona Feed Yard operation east of Friona, which now is feeding 9,000 cattle and is keeping its pens filled as fast as they are built.

"This is the most modern facility we have seen so far," remarked one member of the tour. The group spent about 45 minutes at the lot, and were served coffee, soft drinks and doughnuts.

After leaving the Anthony farm north of Friona, the group continued to Hereford, where it had lunch. Tuesday afternoon the caravan visited lots in Hereford and were feted to a banquet in Amarillo that night. Wednesday wrapped up the tour as it headed southward to Lubbock its point of origin.

Dr. W. L. Stangel, dean emeritus of agriculture at Texas Tech, directed the tour, which was sponsored by the West Texas Chamber of Commerce.

Among the touring group were livestock feeders, ranchers, farmers, businessmen, grain men, bankers, investors, county agriculture agents and others.

At least four Parmer County men made the entire tour. They included Jimmy D. Smith, Work Unit Conservationist, Friona, Gary Brown, Friona State Bank, Joe Jones, Security State Bank, Farwell, and Bruce Parr, businessman-farmer from the Friona area.

Purpose of the tour was to "show the possibilities of the livestock feeding business in West Texas -- to acquaint the West Texas people with what is going on in livestock feeding, and interest those persons outside our area in the livestock feeding potential and the facilities already in West Texas."

COURTHOUSE NOTES

INSTRUMENTS FILED SINCE OCTOBER 21, 1963

ML - Ben, N. Koelzer - Raymond Adams - NW 1/4 Sect. 8, Kelly "H".

WD - Dellie Horton, et al - Odie White - E 1/2 Lot 8, Blk. 116, Bovina.

DT - R. H. Palmateer - Amicable Life Ins. Co. - W 1/2 Sec. 29 & 30, Rhea "C".

Tax Rec. - State of Texas - Delbert Hudnall Est. - S. R. DT - Horace G. Morgan - Fred A. Bolton - NE 1/4 Sect. 4, T14S.

ML - Jimmy E. Ware - D & R Builders - S 120 Lot 1, Blk. 97, Bovina.

WD - R. L. Fleming - B. J. Stevens - Lots 5 & 6, Blk. 15, Friona.

DT - B. J. Sevens - F. F. S. & Loan - Lots 5 & 6, Blk. 15, Friona.

WD - Frank S. Truitt, Jr. - Clyde Blaylock - Lots 1 & 2, Blk 15, Bovina.

ML - Forrest Osborn & W. H. Fred - Frank Baber - 1,496 A. NE/cor. Sec. 1, T3S, R3E.

DT - West Friona Grain Co. - South Coast Invest. Co. - 19,07 A. SE pt. Sect. 11 T3S, R3E.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

If you are interested in hearing USDA's Secretary, Orville Freeman, speak, and help in creating for him a vision of what the farmers of this area may desire, go to Lubbock Monday. He will meet with farmers in the Municipal Auditorium in Lubbock at one o'clock Monday, November 4. That is this coming Monday afternoon. Most of your local Farm Bureau directors and other farm leaders will be present, after a breakfast meeting for their regular business session that morning. We know that other organizations are planning on having delegations there. If you are a member of some farm or ranch organization, or if you are independent, but have ideas entirely your own, we urge you to be there to give the secretary evidence of your interest in the future of farming and ranching.

This is the third time Parmer County has had a delegate on the Texas Farm Bureau Resolutions Committee. Harry Hamilton will go to Fort Worth on November sixth to work with others in reading and preparing county resolutions for the consideration of state delegates at the convention which begins on Monday, November 11. Your county will have five voting delegates besides Hamilton, to vote according to recommendations approved at your county convention.

Texas Farm Bureau Commodity Department has sent cards to all county offices for the listing of hay offered for sale within the state. Listings of all offers, along with bale weight, quality, grade and protein, and price per ton will be found in over 200 county FB offices over the state, including this one here. If you have hay for sale, come in and we will prepare a listing for you and it will appear in these more than 200 offices over the state. This is a free service which it is hoped will facilitate the speeding up of distribution of hay from producers to buyers. If there is a business office in the county which would like to post these listings, we will be glad to provide them upon request.

We hope you will vote in the November 9 elections. Farm Bureau believes we should retain the poll tax as is. We hope you will vote your convictions on this and the other matters presented on the ballot.

CONSIDER THIS: A just weight; and balance are the Lord's: all the weights of the bag are his work. Prov. 16:11

Edwards' SHOE STORE
512 MAIN STREET
CLOVIS, NEW MEXICO

PRE - HOLIDAY EXPANSION SALE

Women's Dress SHOES \$3.99
* Flats and Casuals
* Reduced to Clear
* Values to \$9.95

Women's Dress SHOES \$8.88 2 Pr. \$17.00
* Reduced from Higher Price Lines to Sell at Once * Values to \$16.95

Women's Dress SHOES \$5.88 * 2 Pair For \$11.00
* New Fall Styles in Sizes And Widths
* Values to \$14.95

Specials Discounts on New Fall SHOES

HOUSE SLIPPERS \$1.99
Shearling Fur Like Slippers For Women or Girls * Regular \$4.99 Value

Women's Dress SHOES Now Only \$4.99
* One Large Rack Women's Higher Priced Shoes Reduced to Clear * Values to \$10.95

* One Large Rack Women's Higher Priced Shoes Reduced to Clear * Values to \$10.95

PURSES * All Sizes - Shapes and Colors * Other Purses Now Sale Priced From \$2.99 to \$12.88
Now Only \$4.99

Children's SHOES Now Only \$3.99
* Straps - Pull-Ons - Oxfords
* Values to \$9.95

Men's OXFORDS Now Only \$6.88
* One Rack Men's Higher Priced Oxfords Reduced to Clear * Values to \$16.95

SEE THIS COAT BY BETTI JEAN
With Natural Mink Collar in 100% Wool. We Have It In Both Black And Red.
THE FASHION SHOP
6th And Main Clovis
See Our TV Fashion Show Ch-12 10 P. M. Tues.



PAUSING FOR A CHAT while on the West Texas Cattle tour Tuesday were Dean W. L. Stangel, left, director of the tour, A. W. (Dub) Anthony of Friona, and Oscar Bryant, farmer-businessman from Hollis, Oklahoma. Anthony's farm-sized feedlot was one of the places visited in Parmer County by the tour.

Freeman To Visit Next Week

Secretary of Agriculture Orville L. Freeman will visit Lubbock Monday, November 4, to learn first-hand what farmers and ranchers across the nation are thinking and saying. The Lubbock "Report and Review" meeting is scheduled for 2:00 p. m. in Municipal Auditorium. It is the last of an extensive series of similar meetings that have put the secretary face to face with thousands of farmers. All commodities and crops have been represented; wheat, corn, cotton, feed grains, livestock, dairy and poultry farmers have turned out in force to present their views to Secretary Freeman.

Secretary Freeman will make only a brief report on the agricultural situation. The audience than will have an opportunity to question the secretary using cards distributed as they enter Municipal Auditorium. After answering the questions, the secretary will hear and respond to comments, statements or additional questions from the floor.

The questions submitted to the secretary, as well as a complete recording of the meeting, will be available for later study by the secretary and his staff to guide them in the administration of existing programs and in the development of future programs. Freeman is expected to arrive on the Texas Tech campus about noon on November 4. He will meet first with press, radio and TV newsmen before going to the general meeting which will be open to the public.

DON'T GET CAUGHT BY COLD WEATHER! NOW IS THE TIME TO THINK ABOUT RED BARN PERMANENT ANTI-FREEZE (Ethylene Glycol)
Un-Excelled Quality And A Very, Very Attractive Price. See Your Nearest Red Barn Outlet For Quarts-Gallons-54 Gal. Drums



Red Barn Chemicals Inc. Hwy. 18 North Clovis, N.M. Pho. 763-3017
Red Barn Chemicals Inc. on the Draw Friona, Texas Pho. 2495 Roy Young, Salesman

Complete Brake And Bear Front-End Service
TIRE TRUING
WHEEL BALANCED AND OVERLOAD SPRINGS
HYDRA-MATIC SHOCKS
Guaranteed Mufflers
20 Yrs. In Clovis
BOYD'S BRAKE SHOP
221 W. Grand PO3-4326

Big Appetites Go With Big Harvests

BY CRYSS MOSS
Fall of the year with its abundant crops which are ripe into the harvest always brings a sense of nostalgia for the yesteryear when farm family members arose early in the morning (at 5 a.m.) to begin the day's work with the farm chores.

male members of the family proceeded to the field while the girls, supervised by the mother, prepared a sumptuous meal for the harvest crew.

Most of the grain crops were harvested prior to frost, by hand heading or with a row binder or broadcast binder. The hand-headed feed was stacked in long ricks and the bundled feed was



Harvest operations are suspended for a short period while crew members gather in the shade of the nearest tree for a steak dinner with all the trimmings cooked and brought to the field by Mrs. L. J. Spears, wife of the owner of the custom combining operation.

Cotton Defoliants Can Poison Cattle

Livestock owners are cautioned against the deadly danger of allowing their farm animals to graze in cotton fields which have been defoliated by the use of certain chemicals.

A wealth of information is provided on the proper use of the compounds. But there is no safeguard against carelessness of the applicator.

Many defoliants used on Texas cotton today contain arsenic acid which is economical and effective in defoliation but can be dangerous to animals for a certain period of time.

Most Of State's Slaughter Livestock Home-Grown

In the sometimes unpredictable Texas livestock business, one promising fact is that more than 84 per cent of the animals slaughtered in the state are purchased here, says Ed Uvacek, livestock marketing specialist at Texas A&M College.

84 per cent were raised within the boundaries of Texas. Although Texas is not an important swine producing state, 60 per cent of the hogs killed were purchased locally, says Uvacek.

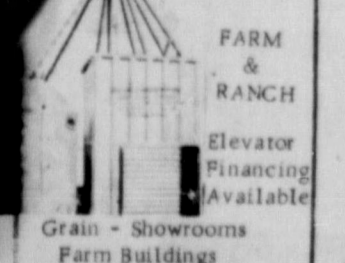
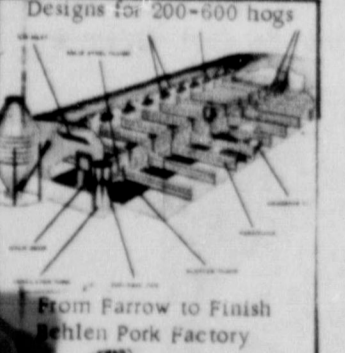
Chemical Produced On Plains

A product manufactured in Petersburg is gaining widespread popularity throughout the state.

CCD—is what the product is called by dealers in cotton defoliation products and applicators.

COURTHOUSE NOTES

DT - J. A. Loftin - F. F. S. & Loan - S. 45' Lot 8, & N. 30' Lot 9, Blk. 4, Lakeside Friona.



Behlen
FRAMELESS METAL BUILDINGS
Behlen Construction Co.
PO2-4443 - 2208 N. Prince
Box 48 Clovis

ADAMS DRILLING CO.

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR
NIGHTS 2951 HEAD REPAIRS
ALL MAKES
Sales & Service Friona Texas

TIPPER FLINTLOCK

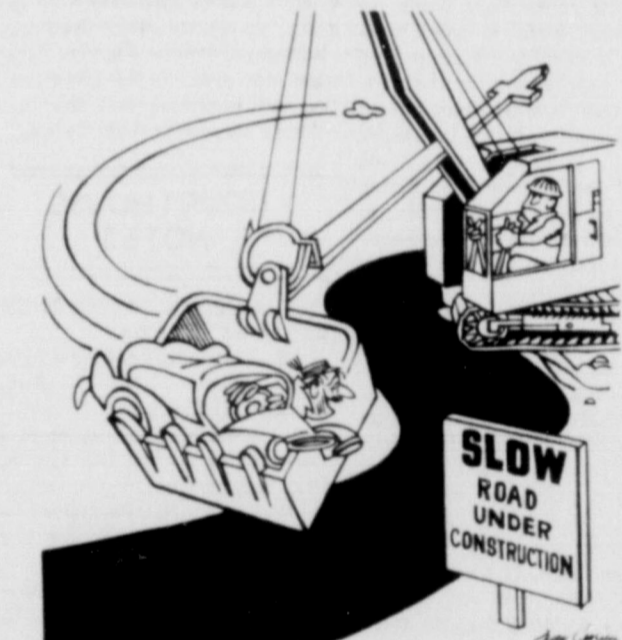
TIPPER FLINTLOCK
"To be sure that your bullet makes the right connection always point your gun in a safe direction"
Be A Safe Shooter
THE NATIONAL RIFLE ASSOCIATION
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 68

64 Feed-Grain Program Basically Same As 1963

Major provisions of the 1964 Feed Grain Program have been announced by the U. S. Department of Agriculture and basically will be the same as in 1963.

The major change is an increase in the top limit on diversion from a farm's base acreage with an increase in the rate of payment for maximum diversion.

Producers who divert at least 20 per cent of their feed grain base will be eligible for payments computed by multiplying the number of acres diverted times 20 per cent of the normal yield times the county total price support rate for the grain



Ethan Allen
FURNITURE FOR FAMILY LIVING
If you enjoy the pleasures of family living and friendly entertaining, you'll love the warmth and welcoming cheer of our open stock Ethan Allen furniture by Baumritter.

Shop Our Anniversary Sale ----- Now!
Buy Quality Furniture With Confidence
McGEE FURNITURE
511 N. Main Hereford

At Home In Farmer County
By CRICKET B. TAYLOR
County HD Agent
Cricket

4-H Club members have spent the last two months completing 1963 project work—especially the girls taking Foods and Clothing. In their written project guides, some lessons were planned for the latter part of the year.

Cook in as little water as possible. Cook only until tender—don't overcook. Cook vegetables in their skins whenever possible.

The Farwell Club leaders are: Mrs. Johnnie Bundell, Mrs. Webb Gober, Mrs. Leon Billingsley.

Panhandle Duck Hunting
In the Panhandle and other north Texas points, water often freezes over ponds, small lakes and other spots where duck hunters congregate.

Leaders for 4-H Clubs are needed and any parent who has some time to devote to training boys and girls for leadership as well as in skills and techniques should contact the Agents office or attend the enrollment meetings of 4-H clubs in their community.

Inflating Air Mattress
Why waste breath inflating an air mattress on a hunting or camping trip when, for a few cents, you can buy a cylinder of gas such as is used on emergency rubber rafts?

SAVE COLOR AND FOOD VALUE IN VEGETABLES

Limp, over-cooked, drab-looking vegetables have little appetite appeal, and little food value. You will save color and food value by using proper cooking methods, according to the A & M College of Texas.

"CHEAP WATER"

The additional water you get when you acidize your well with **DRY ACID**®. See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment. Cotey Chemical Co. Lubbock, Texas

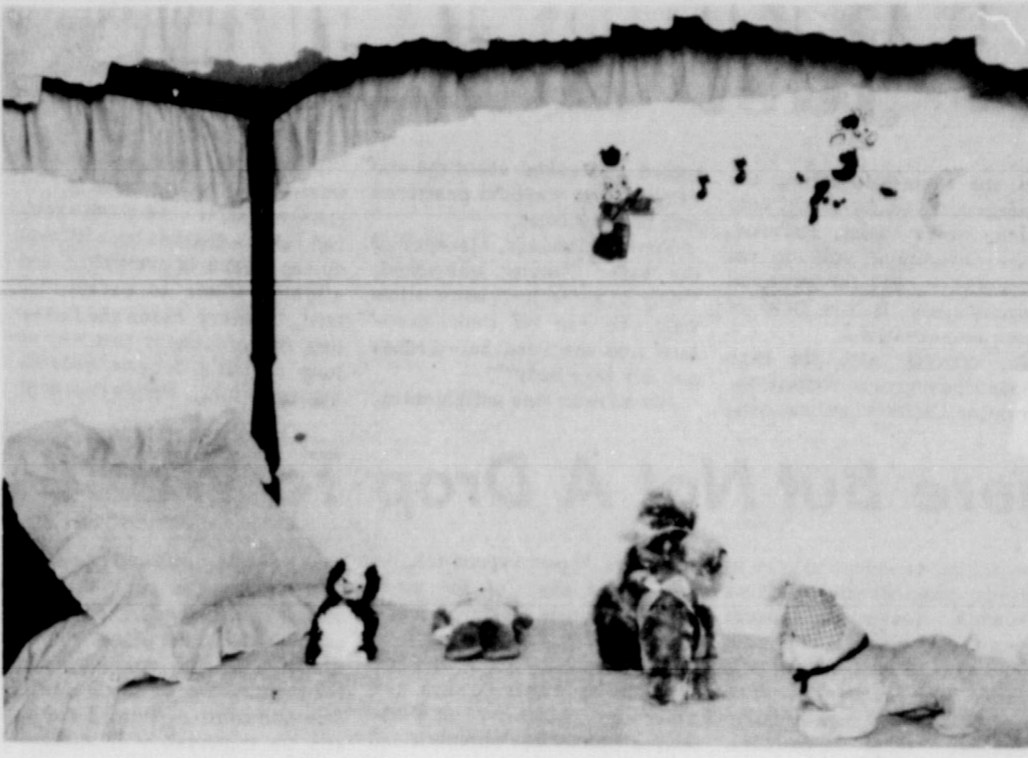
Dr. William Beene
Optometrist
Phone 4051 Friona, Texas
13th. & Cleveland (South Of Hospital)

Perk up your home life with modern electric cooking. Electric cooking frees you for more pleasant things. ■■■ electricity's automatic features make it so ■ Your Reddy Kilowatt dealer will be glad to give you a complete demonstration and, if you buy your electric range now and are a customer of Southwestern Public Service Company, you'll get a free 12 to 30 cup West Bend Party Perk. ■ Better see your dealer this week. ■

PERK UP... WITH COOL ELECTRIC COOKING!
MODEL 3510-E OF COURSE, IT'S ELECTRIC!
REDDY KILOWATT
SOUTHWESTERN PUBLIC SERVICE COMPANY



Drape making is an art which has been mastered by Mrs. Lee Campbell, one of the most versatile homemakers in Parmer County. Here she pauses briefly in her work to visit with a friend.



This 18th century bed with its handmade canopy is a product of the joint efforts of Mr. and Mrs. Campbell. Wall plaques and the bedspread were also made by Mrs. Campbell.



One of the many beautiful floral arrangements made by Mrs. Campbell which grace all rooms in her home is shown atop the TV in the family room.

Homemaking Chosen Profession Of Mrs. Lee Campbell

One has only to step into the home of Mr. and Mrs. Lee Campbell of Friona to know that here must live a woman who is truly devoted to her chosen profession—that of a homemaker.

Elwanda Campbell, daughter of Mr. and Mrs. Paul Strickland and wife of Lee Campbell, who is employed as service manager by Bainum Butane Co., is a member of the Friona Home Demonstration Club.

She is the mother of two children, 11 year old Randy and 10 year old Cindy, who attend Friona Public Schools.

Mrs. Campbell is a lifetime resident of Friona having attended the Friona schools until her graduation in 1950. She was married shortly after graduation from high school and set up housekeeping in a one bedroom house, a far cry from the family's present day home.

has always liked homemaking better than working for the public and since her husband who was brought up in a motherless home, liked the idea of having his wife home when he came in from work has worked only for brief periods of time since her marriage some 14 years ago.

"My first love is our home," says Mrs. Campbell as she tells of the work which has gone into making their new seven room home one of the loveliest in Parmer County.

As a member of the Friona HD Club Mrs. Campbell has taken courses in drapery making and furniture refinishing which have helped greatly in making her home a thing of beauty at little cost.

In addition to the courses taken in club work, Mrs. Campbell, who is quite a versatile person, bought a book telling in detail how to upholster furniture, and with the knowledge gained from the book went to work and taught herself the art of upholstery.

She laughingly tells the following story of the first piece of furniture she bought and upholstered. She found a decrepit swivel rocker in a junk shop and bought it for \$1 and took it home, whereupon her husband asked "What in the world are you going to do with that thing?" to which she replied that she was going to try her upholstering ability.

While taking the old covering from the chair she found 15¢ leaving cost of the chair at 85¢. When she had completed her project the total cost of the chair, which was finished in the best leather and tapestry upholstery material, stood at only \$15. Retail price of the chair in any good furniture store would be approximately \$175.

When the family moved into their new home in May, Mrs. Campbell decided that instead of buying new furnishings, which are expensive, she would refinish old furniture as the pieces could be obtained.

With this in mind she began buying the desired pieces of furniture (mostly French Provincial) and refinishing them with the assistance of her husband, who also is quite adept with tools.

She estimates that the fine

furniture in the home has cost no more than one third of the purchase price if it had been bought new. In addition to all this the family through working together on the project has had many happy hours of companionship.

One of the rooms of which they are most proud is that of their daughter. It is furnished in the style of the 18th century with all of the furnishings, including the bed, handmade by the Campbells.

The bed with a canopy was made from a bed the couple bought when they were first married. Legs sawed off the bed have been put to use as an ottoman in the living room, also handmade. The small rocker in the child's room is that of her deceased great-grandfather, John Bradley. It has been refinished and is truly a work of art.

Not only did the Campbells refinish furniture for the home but Mrs. Campbell with her knowledge of drapery making made all of the drapes in the home. In addition to all this she has arranged flowers attractively throughout the rooms to enhance the beauty of the home.

One room of the home is furnished as a sewing room for Mrs. Campbell, who has begun making drapes for area residents. With her three sewing machines arranged on large tables for necessary space, she can now complete drapes for an entire room in a short period of time.

Asked for an approximate length of time to complete drapes for a four room home, she replied that she could easily do this in two days and have the drapes ready to hang.

Drapery making which

started as a hobby for Mrs. Campbell has grown into a small business and is a help to the family finances. Sewing has always been one of the favorite pastimes for this young housewife as she made many of her husband's shirts when they were first married.

Since that time she has continued to make all of the children's clothing and much of her own until the past year, when with the time involved in making drapes she no longer found it feasible to make clothes for her son and husband; however she still makes all of the daughter's clothing and most of her own.

In addition to this busy schedule she still finds time to put up many jars of food during the summer for the family's use in the winter. The past summer she canned approximately 400 jars of beans, peas, corn, relishes, pickles, tomatoes and jelly plus filling the deep freeze with fruits for winter use.

Mrs. Campbell confesses that cooking is not one of the household chores which she likes best but feels that growing children and working men should have three well balanced hot meals each day, and with this in mind is always able to find the time to prepare the meals on schedule.

She attributes much of her ability as a homemaker to club work, where she says many new ideas are garnered from visiting with other club members and through demonstrations presented by club leaders. She has served as county council delegate from her club and is active in all of the club enterprises.

Natural Duck Blind

For the duck hunter who is lucky enough to have a regular shooting pond of his own, a little summer preparation will pay off handsomely.

If he has the forethought to stick willow buds in the mud around the pond the spring before duck season opens, the buds will have grown big enough to afford him and his friends excellent natural cover for shooting.

Cold Weather Clothing

We Texans are so used to warm weather that when dressing for a winter hunting trip we either overdo it or underdo it. Then we spend the rest of the day roasting or freezing.

Try to remember when selecting hunting clothes, that air space is very important. It gives more warmth with less weight.

The Cottage

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Duck Hunters Set For Big Season



The four major flyways followed by ducks as they migrate from Canadian nesting grounds to southern winter homes are (right to left) the Atlantic, Mississippi, Central, and Pacific flyways.

More ducks and more liberal regulations are in store for the nation's duck hunters this season.

According to the Fish and Wildlife Service of the Department of the Interior, longer seasons or increased bag limits in all flyways are a direct result of an increase in waterfowl production during the summer.

A restricted season last year plus improved water conditions in the important northern nesting grounds in Canada led to the increase in duck population. Claiming the title of duck hunting capital of the world is Stuttgart, Arkansas, in the heart of the lower Mississippi flyway (white dot in the map above). It is the focal point for hunters throughout the country each November and

December.

A three-day trip for two to Stuttgart during the peak of the season and two Remington automatic shotguns are the

Training Hunting Pups

If you can't afford the services of a professional dog trainer and want to do the job yourself, remember these important rules in dog training:

Don't start training until pup is 8 weeks old, except for housekeeping and other simple behavior lessons. Teach commands only as fast as the pup can absorb them. Quit the lesson the instant the pup stops wagging his tail.

Drinking Cup For Dog

Quail and coon hunters in Texas often run into long spells of dry, hot weather that make it necessary to take along water for the dogs. Remember to also carry with you some heavy aluminum foil to quickly shape up a drinking vessel for the pooch when he gets thirsty.

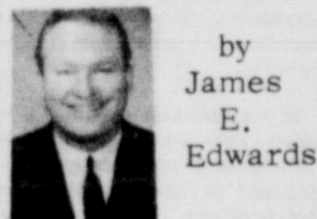
Tracing Fallen Game

Much game is lost due to high weeds and other rough terrain.

To lessen this trouble, when you shoot a bird, squirrel, etc., mark a 2-foot line with your boot at one end, pointing toward the spot where the game fell.

Do this each time you down your game and you won't have to go after each kill as it falls. You can finish your shooting, then pick up your game at your leisure.

FOOTSAVING EDUCATION



by James E. Edwards

Could She Possibly Need Bigger Shoes Than Mom?

Health authorities rejoice in the fact that health education -- proper nutrition, physical education, regular medical check-ups, etc. -- have resulted in a remarkable increase in the size of young Americans.

To support these taller youngsters, Mother Nature specifies bigger foundations. Any engineer would and M. N. is one of the best.

Sometimes it isn't easy for a 5 foot two mother whose feet are size 5 to see her daughter who is destined to be 5-7 or 5-8 fitted in size 8 shoes. The foundation of any building looks awfully bare before the superstructure goes up. Shoefitters plead with mothers to "roll with the punch". Accept it. Size eight, or nine, or ten feet can be pretty if they are straight and normal. Bunions and hammer-toes are ugly even on "Cinderella" feet.

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THROUGH THEIR DEALERS

New Sorghum Varieties Developed By Station

Four new smut and lodge resistant grain sorghum hybrids have been developed by the cooperative plant breeding programs of the Texas Agricultural Experiment Station and the Crops Research Division, Agricultural Research Service.

RS 616, RS 621, RS 622, and RS 623 are described as having red coleoptiles, yellow stigmas, red seed and no awns, says L-589, a new publication of the Texas Agricultural Experiment Station. They also have satisfactory head exertion but during droughts and high temperatures it may not be sufficient to avoid cutting undesirable amounts of leaf material while combining.

The four new hybrids have shown to be equivalent to RS 610 and RS 608 in yields but not as widely adapted as the older hybrids. In areas of short growing season and low rainfall, yields have been poor because of late maturing of the plants.

The publication reports that there has been no head smut found in the pollen parents or any of the four hybrids. The parents and the hybrids were also grown in sorghum disease nurseries and no symptoms of disease were found. The hybrids appear to have Kafir-type resistance to chinch bugs, as well.

Resistance to root lodging was observed during a Gulf storm in 1960 and the hybrids have also shown good resistance to weak-neck and stalk-rot lodging. The plant's extra strength was attributed to their height, which averages 6 to 12 inches shorter than comparable hybrids, and the resulting greater overlap of leaf sheaths.

The leaflet says that certified seed are now available through retail stores. For more information on these new grain sorghum hybrids, ask your local county agricultural agent for a copy of L-589 or write the Agricultural Information Office, College Station, Texas.

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Wasting Water Just A Bad Habit, McFarland States

Did you know that in the High Plains region of Texas underground water is a depletable resource? For most of you who read this article, this is an elementary question. Nearly every adult who has lived in this area for any appreciable length of time

knows that, for practical purposes, when underground water is pumped from the reservoir it is "mined" in much the same manner as coal, gold, or oil is mined from its subterranean hiding place. Nature does not replace the water nearly so rapidly as it is pumped. Knowing full well that these

are the facts concerning the underground water supply with which we've been endowed, some irrigators still do not recognize a need for personal responsibility in the field of water conservation. An official with the High Plains Underground Water Conservation District has been con-

tacted and asked about the end results that wasteful practices will bring about. Tom McFarland, Manager of the Water District, was asked, "Why do some irrigators allow water to run off their cropland into the road bar-ditches and dry lake beds?" His answer was enlightening,

"In working with problems of waste, we're attempting to change a habit - we think a very bad habit - that has been formed during years of irrigating and allowing water to escape the land. In many cases the fellow has been doing it that way so long that it's become second-nature to him. He may not even

realize that he is actually wasting water. He may feel that losing water is just part of irrigating. Of course, this is where our job enters the picture in convincing him that the water he wastes is water that brings absolutely no benefits to anyone and actually costs him money to pump."

We then asked McFarland about the power that the Water District has to enforce their rules against waste. He said, "Under the provisions of the law, we have the right to initiate legal proceedings against those who waste water. If we can prove to the court that waste is occurring, then an order will be issued by the court ordering that it be stopped. Of course, this process is not only expensive but it is also unpleasant. As a result, before we resort to legal action we attempt to convince the irrigator that too much is at stake for him to continue the practice of wasting water."

"We talk to him about declining water levels, about the economics involved in continuing waste, and about the moral and political aspects concerned. Most people don't want to waste water for the pure pleasure of wasting it. They simply are taking the path of least resistance."

McFarland was then asked about progress that the Water District is making in alleviating waste.

"Definite progress is being made," he said, "at least a third of our staff is devoting practically full time to waste problems. When a waste situation is called to our attention, we visit the locale and talk to the one who has the problem. Many times we can tell him about a similar problem that another irrigator has been confronted with and show him the steps that were taken in solving that problem. In most instances this is all that we have to do. With less conscientious farmers, it won't work so well. Of course, all this consumes time, and with a limited staff we cannot stop all the waste

Water, Water Everywhere But Not A Drop To Waste

A REASSURING but caution-tempered report, has been issued by the Department of the Interior on U. S. water resources. Fears of a water shortage caused by multiplying human and industrial needs have been widely expressed but, says the Department, the country as a whole has ample water, including large reserves underground. This ground water now supplies about a fifth of all water withdrawn for use. The whole water question is clouded by a lack of specific knowledge, the report warns, including knowledge of ways of recharging underground reservoirs.

so the engine cannot start unless the belt is in place around the driver. PIPELINES may be the nation's best transportation bet in the event of nuclear attack, according to a report from Louisville, Ky. Welded underground pipelines are virtually fallout proof and can survive the blast of practically anything but a direct nuclear bomb hit, according to piping components manufacturer Tube Turns. THE U.S. has passed Mexico as the world's top silver producer. Mexican production dropped from 47,956,548 ounces in 1955 to 41,249,399 in 1962. During the same period, U. S. production jumped 24 per cent, from 36,469,610 ounces to 45,167,000.

A 'HYPERBARIC CHAMBER' has been developed at the University of Rochester Medical Center to explore the potential use of high-pressure oxygen in various surgical and medical problems. Under the experimental program, animals placed in the chamber will breathe pure oxygen at three times normal atmospheric pressure. This treatment, known as hyperoxygenation, is considered one of the most promising new fields of medical research. CAPS on baby food jars are a potential hazard, says the American Academy of Pediatrics Committee on Nutrition.

Some people, unaware of or indifferent to the peril of bacterial contamination, open the screw caps in the store, sometimes taste the contents, and then return the jar to the shelf. The committee cautions mothers on importance of observing warning instructions on the caps. DO YOU long for blessed silence? Go to Maui, Hawaii and tune in radio station WWVH. From 15 minutes past each hour to 19 minutes past is a silent period, broken only by standard frequency and time signals. WWVH is one of four stations operated by the National Bureau of Standards providing signals to radio and TV stations, calibration labs and missile installations.

YOU'LL KEEP that seat belt fastened if your car is equipped with a new "electronic watchdog" device manufactured by a St. Paul, Minn. firm. The control is electrically interlocked with the car's ignition

maintained and more durable than those of former years. Some require different care from varnish and shellac finishes. Roy M. Carter, Professor of Wood Technology at North Carolina State College made the following statements, "There is no easy method of identifying lacquer, varnish, synthetic varnish, heat reactive varnish or other types of protective coatings applied to furniture. Frequently manufacturers will label the finish on the furniture. Without such a label there is no easy, practical way of identifying the finish. The synthetic varnishes and heat reactive finishes are quite variable in their resistance to solvents. Some lacquers can be readily removed with a fingernail polish remover solvent. Others are more resistant to normal lacquer solvents and cannot be softened in the same period of time. Due to the many different formulations of finishes, it is, therefore, not very practical to give a solvency test which could be universally applied. Generally, one can say that the synthetic varnish finishes are more resistant to solvents, acids, etc. than lacquers. About 75 to 80% of the furniture, however, is finished with lacquer. A small percentage of furniture is finished with varnish, and about 20 per cent is finished with some type of synthetic resin materials."

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to attack an outboard's spinning blades, apparently in anger. Most trollers report their biggest catches when their lures are as close as fifteen feet behind the boat. If you have poor success near the surface, try letting your spoon, or plug, sink deeper. Admittedly, this increases the danger of your lure snagging on submerged objects. But it also brings surprising results, not only in the size and number of fish caught, but in the variety.



By Vern Sanford
Bait casters, fly fishermen, and spinning reel enthusiasts often look down their aristocratic noses at the trolling fisherman. But he who never trolls is missing one of the most thrilling forms of catching game fish. Furthermore, such fishermen often fill their stringers with a varied catch, all in the same day, and with identical lures.

Channel catfish of two or three pounds have been hooked with spoons and small, deep-running lures. Big channel cat put up a terrifically exciting battle, and will give you plenty to talk about later. Once you catch a channel cat, make a half-dozen passes over the same area. Usually cats run in schools of from several to a dozen or more, and you may catch others near the same spot. White bass also run in schools, but white bass are taken in a different manner.



At Home In Farmer County

By CRICKET B. TAYLOR
County HD Agent

Home Demonstration Club members not only keep up-to-date on information to help them in homemaking problems, skills, techniques and leadership development but they are also privileged to enjoy many other occasions as Home Demonstration Club members.

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PLOW-DOWN NOW FOR MORE PROFIT NEXT YEAR

A logical way to increase profit is to increase yield without increasing the cost of the crop. You can increase yield by 10% and profit by 15% just by using fertilizer more efficiently. You will get increased efficiency if you apply anhydrous ammonia now instead of waiting until Spring...giving the nitrogen a chance to aid in the decomposition of stubble.

As a farmer, you realize the value of your stubble. But, in order to do the most good for next year's crop, this stubble must be completely decomposed. The soil bacteria that do the work in this decomposition process must have nitrogen... more nitrogen than is naturally available in most crop land. That's why it is wise to apply anhydrous ammonia to your soil now. Nitrogen immediately starts to work, helping to decompose the turned under stubble, and release the important plant foods contained in it. Then, when you plant in the Spring, all the nitrogen you put down now, plus the nutrients it has helped release, will be waiting to feed your crop right from germination.

By providing the necessary plant food right from the start, a plow down application can increase your yield by 10% or more. Since the extra yield does not add to the cost of the crop, it can mean a 15% higher profit.

So, plow nitrogen down now!

Your best source of nitrogen, in its most efficient, usable form is anhydrous ammonia. Shamrock's Nitromite is a fine brand of anhydrous ammonia.

The Rural Homemaker Day, sponsored by the Amarillo Chamber of Commerce was attended by some 450 Home Demonstration Club members with some 20 members attending from Farmer County and their Agent. A coffee at the downtown Amarillo Club, luncheon at the Amarillo Country Club, with a program from "Betty Crocker", a hat and coat style show, and to finish the day a tour of homes, some were new and some were lovely older homes, made up the program for the day.

in view of this information, solvent or polishing type waxes should not be used on new woods unless the finish is known to be one that is not harmed by solvents. Plastic cushions, plastic covers, rubber or plastic protectors should not be left for long periods on furniture. Some research workers warn against the use of solvent based waxes or oils on newer furniture. Manufacturers of fine furniture will recommend the best polish for the care of furniture. If further information is needed, stop by the Home Demonstration Agents office at Farwell or call 481-3619.

Usually, when black bass strike at trolling lures it's when the bait passes weed beds, logs, etc. Whites are different. They run in schools, whereas blacks are found singly, or in small groups. Trolling, whether for whites or blacks, takes a degree of know-how and skill. Don't just get in your boat, fling your line in the water and zip up and down the lake, with your lure bouncing around on the surface far behind like a skipping pebble. Instead, first determine which of the two fishes you aim to catch, then study the shore line. Snap on the best bait for the fish you have chosen, and work the weed beds, now and then dragging your bait near land promontories and coves.

When you spot such a school, run your boat back and forth, dragging your spoon again and again through the school. If the fish are really striking you will find you have hit a bonanza. Often a lucky troller will get dozens of strikes in as many minutes in a hundred foot area, and sometimes can fill his stringer then and there with two and three pound whites. Many fishermen contend that trolling is the most rewarding method of taking fish. A man is more likely to get his limit, and experience faster action by trolling.

It was obvious that individuality, creative abilities of family members were used and expressed in harmony with the surroundings, resulting in an atmosphere of charm and beauty that was lovely to behold. The hostess, Mrs. Whitenburg was charming and gracious.

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So take a tip from the deep sea fishing boys, who use this method almost exclusively, and try trolling next time you have an urge to wet a line. It's great!

Care of Furniture
During the past 10 years manufacturers have made many changes in the materials used in furnishing wood. New finishes are generally more easily

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