



The

SANDERSON TIMES

SANDERSON, TEXAS, FRIDAY, DECEMBER 18, 1953

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LISTEN TO LUKE

Congratulations to the Sanderson High School coaches, students and administrators for the fine work shown in staging the basketball tournament here last week end.

Much comment has been heard in the good games, the thrilling realization of the Sanderson wins and also of the way in which the tournament went off in a very close schedule, with very few lagging moments between games.

All of the happenings during the tournament were unfortunately—fortunately—heresay with all of the Times stuff. We were snowed out with the work of putting out orders for customers who had to have various types of printing—Christmas cards, statements and envelopes, etc., which to them were important enough to warrant their asking for rush jobs. We are not complaining about the work we have to do, nor the fact that our customers wanted something in a rush. We're just stating that we were sorry that we could not attend some of the games of the tournament. Newspapersmen are just like people sometimes in the fact that they need to be twins or triplets in order to do all the things that they have to do, let alone all the things they would like to do.

PHONE RATE HIKE ANNOUNCED BY SOUTHWESTERN BELL

Southwestern Bell Telephone Company this week announced that the high cost of doing business makes it necessary to place a new schedule of rates for telephone service in effect in Sanderson.

B. G. Yeatts, district manager for the telephone company, announced that the rates will average less than a cent per day to slightly more than two cents per day for business subscribers.

"Today's high cost of providing telephone service leaves us no choice but to place a new schedule of rates in effect," Yeatts said. "The telephone business is like any other business and must pass higher operating costs along to the customers in order to stay in business. Without prices that will produce a fair return, no one can remain in business long."

New rates for telephone service will be \$8 for business telephones, \$4.75 for residence one-party lines, and \$4.00 for residence two-party lines.

SCHOOLS DISMISS NEXT WEDNESDAY FOR HOLIDAYS

The schools of the county will dismiss classes on Wednesday afternoon, December 23, according to an announcement made this week by Supt. Matt Bader. The 10-day holiday period will end when classes are resumed on Monday, January 4.

Judging of Outdoor Lighting Contest To Be December 22

Much interest is being shown throughout the community in the outdoor Christmas lighting contest sponsored by the Sanderson Garden Club.

Decorations in doors and windows and in the yards began to make their appearance about two weeks ago and have increased in number daily. A drive over the town at night after lights are turned on will add to the Christmas spirit as the many beautiful decorations are in evidence.

The committee from the Garden Club would like to remind local residents that there is still time for others to enter the contest as the judging will not be until December 22. Originality and uniqueness of the decoration will be a more winning point in the contest rather than expensive and elaborate decorations.

'Pop' Clymer Donates Second Miniature of Methodist Church

Last week the congregation of the local Methodist Church was presented with a handsome replica of the church building done to scale and completely "life-like." This is the work of C. E. (Pop) Clymer and is the second such structure made by him. The first of his handwork for the church was made and presented to Rev. Olaf Hoggard, former pastor of the church here.

The present edition in miniature is more complete in detail and color than the first and has a slot cut in the roof where donations toward the remaining indebtedness of the church may be placed.

I. B. Rusk, chairman of the board for the church, expressed loud praise for the beautiful piece of handcraft and stated that he would proudly show it to those interested. He also plans to display it downtown in the near future.

Danny Swanson had the misfortune to lose two front teeth in an accident while playing at school last week. He fell over the bar at the foot of the fire escape and struck the concrete sidewalk, breaking the teeth in the fall.

GRIFFITH NAMED C OF C HEAD HERE



CLYDE GRIFFITH

Clyde Griffith, Sanderson postmaster since 1934, was elected president of the newly-formed Terrell County Chamber of Commerce at a meeting of the directors Friday night.

Griffith has been a resident of Sanderson since 1923 and has been active in civic affairs during that time.

Other officers named at the meeting Friday night were: W. G. Downie, ranchman, first vice president; Greene Cooke, grocer, second vice president; and James Caroline, local Community Public Service Co. manager, treasurer. J. R. Hodgkins was chosen to continue as secretary-manager.

According to Hodgkins, there is a heavy schedule of work facing the group of officers and directors if the organization succeeds as planned. Among other things, Hodgkins pointed out, the necessity for the local chamber to get behind a real development program for the Big Bend National Park.

It is planned to point out the need for bigger and better facilities in the park to care for the ever-increasing number of visitors and to extend every possible aid in getting the Mexican government to join with their part of the International Park.

Many of the local projects will be undertaken when the directors have time to evaluate the needs of the community and at no time, it was emphasized, would area projects supersede local projects of the same importance.

SANDERSON BAND TO GIVE CONCERT ON DECEMBER 22

The Sanderson High School Band is rehearsing in preparation for their annual Christmas concert to be given on Tuesday night, December 22. Members of the band have been selling tickets since early this week.

The concert will be in the high school auditorium starting at 8 o'clock.

The price for admission to the concert will be 25c for students and 50c for adults. All proceeds from the concert will be used to buy uniforms for the band.

The members of the band and their director, Phillip Cherry, want to assure the patrons of the school and music lovers that they have planned a program this year that will include more material than in the past. Christmas music will predominate the program, but other appropriate music will be played.

The public is cordially invited to attend the concert which it is hoped will put the public in a true Christmas mood just prior to the season.

SHIPMENTS OF COTTONSEED FEED TO AREA HALTED

The drought Feed Committee received the following telegram Thursday morning:

"Washington office advised us to instruct County Committees to discontinue immediately approval of all applications for cottonseed meal and pellets including mixed feed certificates. Current approved applications for carlot shipments now equals available inventory of cottonseed meal. Further information forthcoming."

The telegram was signed by Claude K. McCann, chairman, State USDA Drought Committee.

The Drought Emergency Feed Committee emphasized the fact that all applications now approved will be filled, but the fact that no new applications will be accepted or approved until the inventory of cottonseed products is increased.

Mr. and Mrs. J. L. Harris left last week for their home in Peru, Indiana, after visiting here for two weeks with their son and daughter-in-law, Mr. and Mrs. J. B. Harris.

'Times' Puts On Sweet Perfume For Readers This Week

In case you haven't detected a faint aroma of sweet perfume on your paper this week, take a sniff!

The Times this week is printed with ink that has been mixed with perfume of the Cashmere Bouquet soap, courtesy of the Colgate-Palmolive Co. which is also cooperating with one of the local merchants in advertising this week end.

This week's paper is what you might call a 3-D paper, because of the aroma which goes out and off of the flat surface of the printed page.

We hope the scent of the perfume is one that is pleasing to all our readers, because we had to mix the perfume with a sufficient quantity of ink to assure an abundance for this paper, and it may carry over to the next issue or two.

Anyway the aroma comes to you at no extra cost and if you are the type of reader who puts all the back issues of The Times away for keepsakes, put this one in your hope chest or cedar chest for long-lasting fragrance on the other contents of your storage chest.

SANTA'S VISIT HERE TO BE FRIDAY

The Sanderson Lions Club has received information that all is in readiness for the annual visit of Santa Claus to the community on Friday, December 18, at about 4 o'clock.

There has been no prediction for snow on this day in Sanderson and Santa will arrive at the Turner Hotel, as is customary, on one of the fire trucks from the local fire department.

Santa's mode of conveyance to the outskirts of Sanderson is still a secret, but he has asked that a vehicle be available to transport him into town so he can meet all the local children and greet any of them who wish to give him any message for Christmas.

Plenty of bags containing fruit, candy and nuts will be available for all of the children of the community and parents of pre-school age children, especially, are urged to bring the little ones out and give them the thrill of visiting with the patron of joyous giving.

Members of the Lions Club will be on hand to insure the parents of little ones a place at the head of the line so that they will not have to stand and hold the children while older boys and girls go through the line. Santa Claus will have plenty of time to talk with all of the children and will do his best to bestow proper cheer and thrills on the little ones who are firm believers in the existence of St. Nicolas.

The Sanderson High School Band will be on hand to play appropriate music while the crowd is awaiting the arrival of Santa Claus.

Parents are urged to notice the containers put out by the Lions Club in local businesses to help defray the cost of some 600 or 700 bags of goodies which are passed out each year at their annual Christmas tree for the community.

Three Holiday Dances Planned by V. F. W.

Veterans of Foreign Wars of the Fierro-Garza Post No. 8912 have planned three holiday dances for the Christmas and New Year's season, according to Julian Perez, Jr., commander of the post.

First of the dances will be a Christmas dance on Christmas night, December 25. The New Year's dance will be on the night of December 31 and the Baile de Compadres will be on the night of January 6.

Music for the dances will be by Henry Sanches and his orchestra of Del Rio. All dances will be in the V. F. W. Hall.

Admission prices will be \$2.50 for dancers and \$1 for spectators.

STUMBERGS RETURN FROM CALIFORNIA MEETING

Mr. and Mrs. S. L. Stumberg returned last Saturday night from San Diego, Calif., where they attended a meeting of the National Wool Growers' Association.

Mr. Stumberg is a director of the Wool Bureau and Mrs. Stumberg is a vice president of the Texas Sheep and Goat Raisers' Association.

Methodist Church School Plans Christmas Program Sunday

The annual Christmas program and tree for the Methodist Church School will be on Sunday evening in the church auditorium at 7:30.

The program has been arranged by the teachers of the children's department under the leadership of the superintendent, Mrs. I. B. Rusk.

Sgt. James Kerr Home From Korea

Sgt. James Kerr of the U. S. Air Force arrived in Sanderson Monday night from a tour of duty in Korea and will visit here with his mother, Mrs. Joe Kerr, Sr., and other relatives though the holidays before returning to a new assignment.

Sanderson Wins Both Divisions Cage Tourney Last Week-End

Both the Sanderson Eagles' girls' and boys' teams won their respective division championship in the basketball tournament held here last Friday and Saturday.

The boys won their final game over Fort Davis by a score of 39-38 and the girls won their final event 24-19 over Marathon.

Sanderson got into the finals in the boys division by winning over Marathon and Presidio, and Fort Davis beat Grandfalls after drawing a bye in the first round.

In the girls division, Sanderson won over Fort Davis and Blackwell of Marfa in the preliminaries and Marathon won over Iraan and Grandfalls.

The Marathon boys were winners of the consolation bracket in that division by a 37-24 win over Blackwell School of Marfa. The girls' consolation prize went to Fort Davis who won 29-16 over the Iraan girls.

Sanderson placed Tommy Mansfield on the all-tournament team which was composed of R. Granada of Fort Davis; Graham of Marathon, Ornelas of Grandfalls, Bergens of Presidio.

In the girls' all-tournament team, Janell Littleton and Meris Silvas were representatives from Sanderson and Pat Espy of Fort Davis, Capehart of Grandfalls, Martin and Smith of Marathon.

Exceptionally large crowds were on hand for all of the games of the tournament and extra bleachers had been brought into the local gymnasium to take care of the spectators.

This is the first venture into the basketball tournament for Sanderson for several years and with the response with which this one was received, it is planned to stage similar events in future years.

PRESBYTERIANS TO PRESENT PAGEANT SUNDAY

The annual Christmas pageant "Let There Be Light" will be presented at The First Presbyterian Church Sunday evening at 6:30 p. m. Everyone in the community and the churches of the town are invited to attend.

Geo. Willey To Open Law Offices In Fort Stockton

George W. Willey, right-of-way permit and claim agent for the Gulf Oil Corporation, announced this week his intention to open law offices in Fort Stockton.

Willey stated that his resignation will be effective on or before January 15, 1954, when the company will have a man here to take over his duties. He has been in Sanderson for the past several months working with the gravity survey crew here, and has made many friends in this community.

Mr. Willey plans to open his law offices as soon after January 15 as possible and will practice criminal and civil law as well as oil and gas law. He is a graduate of the University of Texas Law School; was formerly division counsel for Forest Oil Corporation in Midland.

"I wish to say that I have enjoyed my association with the people of Sanderson and Terrell County during the five months I have been associated with the Gulf crew here," Mr. Willey said, "and it is with regrets that I am leaving here but will be back among friends here occasionally. I ask this means of expressing my thanks to all of the people of this area for the cooperation they have given me in my efforts at fulfilling the duties of my job with the Gulf Oil Co.," he concluded.

Miss Sue Flanagan Is Guest Speaker At Rotary Club Banquet

The annual Rotary Banquet was held Thursday evening in the band hall which was beautifully decorated in the Christmas motif for the occasion.

The U-shaped table was laid in white and sprays of silver-sprayed evergreens were interspersed with Christmas balls and ornaments down the middle. An arrangement of red carnations and white candy-tufted centered the speakers' table and a large white candle was at each end.

The dinner served at 8 o'clock was under the supervision of Miss Margaret Plunkett and eight of her homemaking class students and featured baked turkey and the trimmings. Mrs. Mary Lou Kellar prepared the meal.

Miss Sue Flanagan of San Angelo, who attended the University of Dublin on a scholarship from the Rotary Foundation, was the guest speaker and gave a very interesting and entertaining account of her year in Dublin and travels on the continent of Europe, a colorful slides of many scenes and places of interest she had visited. She was presented with gifts from the club and the ladies present were also given favors.

Joe Kerr, Jr., was presented with a past president's pin.

L. H. Gilbreath, president, was master of ceremonies.

Twenty-two Rotarians with their ladies and about twenty guests were present.

New '54 Pontiac To Be Shown Here By Weigand Friday

F. M. Weigand owner and operator of Frank's Super Service, has announced the arrival of the 1954 model Pontiac and plans to unveil the car here Friday to local prospective customers.

Weigand stated that several new changes have been made to the car which add to both the appearance and performance and he will be glad to give a demonstration and show the car to anyone who is interested in the many qualities of the new Pontiac.

DR. S. N. WILLIAMS LEAVES

Dr. S. N. Williams, local dentist, left Tuesday for San Antonio. His son, Robert Williams, of Del Rio, came to move his father's office equipment for storage until Dr. Williams decides on another location.

He came here two years ago from Del Rio and opened offices in the Kerr building.

Dr. Williams expressed his sincere appreciation for the friendships formed during his residence here and for the patronage given him.

Ranch H-D Club Has Christmas Celebration Friday

The home of Mrs. James Carlisle was gaily decorated in the holly motif for the annual Christmas party for the Ranch Home Demonstration Club which met in her home Friday morning.

Plans were made for the members to furnish food to be sold at the Fat Stock Show in Fort Stockton on January 8 and 9.

Miss Vera Thormann, Pecos County Home Demonstration agent, installed the new officers which include: Mrs. Lewis A. Wright, president; Mrs. H. L. Surratt, first vice president; Mrs. M. W. Dunan, secretary-treasurer; Mrs. N. Mitchell, council delegate; Mrs. E. Ezelle, parliamentarian and Mrs. W. F. Frazor, reporter.

At noon the hostess and her co-hostess, Mrs. Carl Cochran, added omegealed cranberry salad, vegetable salad, nuts, home made candy and coffee to the school luncheon which were brought by the members for lunch. The cakes baked by Mrs. E. B. Holland and Mrs. J. Garner were served with coffee and tea for dessert.

After lunch, the members exchanged gifts from a large Christmas tree in the living room and enjoyed a social hour.

Those present included Mesdames Lee Dudley, L. A. Wright, N. Mitchell, M. W. Dunan, J. W. Thormann, Sr., H. E. Ezelle, W. Frigley, H. L. Surratt, W. F. Frazor, C. H. Berry, E. B. Holland, J. Garner, L. G. Hinkle, E. F. Pieren, Aubrey Harrell, Bob Allen, and guests: Mrs. T. W. Briggs, Mrs. Roy Conner, Misses Eva Carlisle and Vera Thormann.

Hanson Plans Show for '54 Chevrolet All Day Friday

A new line of Chevrolet passenger cars will go on display here Friday at the McKnight Motor Co. E. J. Hanson, owner of the firm made the announcement on his return from El Paso where Chevrolet retail dealers of this area saw the 1954 models and heard a description of their features in the Cortez Hotel.

For his local introduction, Hanson plans special showroom decorations and a program that will make the event unusual.

S-Sgt. Ross Underwood of the U. S. Air Force, who is stationed at Greenville, Miss., is here on a holiday visit with his parents, Mr. and Mrs. S. H. Underwood.

THE SANDERSON TIMES

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One Year — \$2.50 Six Months — \$1.50



SARAH CANTRELL SUNDAY BRIDE OF BOBBY K. SELF

Miss Sarah Roberta Cantrell and Bobby King Self were united in marriage in the Sanderson Church of Christ Sunday afternoon at three o'clock with Lewis A. Wright, minister, directing the exchange of marriage vows in the single-ring ceremony.

The bride is the daughter of Mr. and Mrs. Emmett R. Cantrell and the bridegroom is the son of Mr. and Mrs. R. C. Self of Olney, Tex.

Tall branched candelabra were in the background of the nuptial space and floor baskets filled with white chrysanthemums and Com-modore fern were arranged to each side.

The candles were lighted by Ronald McDonald and Jimmy Talbot. "O, Promise Me" was sung by a quartet composed of schoolmates of the bride, Misses Carolyn Spears, Doris Jones, Mary Ann Belcher and Sandra Schwalbe.

Given in marriage by her father, the bride wore a blue suit with black velvet accessories. A bouquet of white carnations and lilies of the valley was atop the white Bible which she carried, the Bible being the gift of her aunt, Mrs. M. A. Robertson. For something old, she wore a wide gold bracelet belonging to her maternal grandmother, the late Mrs. M. I. Robertson. The "something borrowed" was a pin of Mrs. C. E. Clymer's; something blue was a garter, and her uncle, M. A. Robertson, provided the "something of six-pence" which she wore in her shoe.

Miss Sarah Pat Gingsby, a lifelong friend of the bride, was maid of honor and her only attendant. She wore a grey suit and black accessories.

Jack Self of Dallas was his brother's best man.

The couple left immediately following the wedding for a trip to Carlsbad, Tularosa and Santa Fe, N. M. They will visit in Olney with his parents before going to Chickasha where Mr. Self will be the best man for the wedding of his brother, Jack Self, on Christmas Day. They will be at home in Sanderson the latter part of the month.

The bride is a junior in the Sanderson High School and will continue her schooling here.

Mr. Self is a graduate of the Olney High School. He received his discharge from the U. S. Army in May after serving thirteen months in Germany with the Army of Occupation. He is employed by the Southwestern Bell Telephone Co.

Mr. and Mrs. R. C. Self and son, Jack, of Olney and Miss Virgine Mayes of Chickasha, Oklahoma, were among the out-of-town guests here for the wedding.

Mr. and Mrs. W. G. Downie and Mr. and Mrs. Clyde Griffith attended the annual Chamber of Commerce banquet in Fort Stockton Thursday night.

TOM MILLER
AETNA LIFE INSURANCE COMPANY
Del Rio - Sanderson

Dr. J. L. Kincannon
OPTOMETRIST
will be in his office in
The Henshaw Building
Every Thursday

O. J. CRESSWELL
BUILDING CONTRACTOR
— REMODELING —
Specializing in
Asphalt and rubber tiling
Telephone 216
Sanderson, Texas

dy were served during the games and gifts were exchanged by the members.

Those present were Mesdames H. E. Fletcher, W. E. Stavley, S. H. Underwood, M. H. Goode, Jr., Willie Banner, I. B. Rusk, Hugh Rose, R. G. Stegall, J. O. Little, Jr., John Harrison, J. D. Swanson, A. H. Zuberbueler, M. F. Bader, J. E. Carter, Jack Riggs.

Mrs. Riggs was winner of the high score and slam prizes; Mrs. Swanson, second high and slam; Mrs. Rusk, low.

Christmas Party For Bonhomie Club Thursday Afternoon

A fire on the hearth and a gaily decorated living room in the Yule motif set the scene for the annual party of the Bonhomie Club in the home of Mrs. H. W. Halsell Thursday afternoon. Christmas cards were arranged in a train for the mantelpiece and a Christmas arrangement was on the coffee table.

The members exchanged gifts from a beautifully decorated tree with the trimmings was on the luncheon menu.

Applesauce cake, tiny cinnamon rolls and coffee were served to seven members and two guests including Mesdames Chester Boyd, James Caroline, W. F. Frazier, L. A. Wright, M. W. Duncan, E. F. Piersen, A. B. Gates, Charlie Rogers and T. W. Briggs.

Mrs. A. J. Hahn, Jr., Hostess For Luncheon And Bridge Thursday

Mrs. A. J. Hahn was hostess for a luncheon served last Thursday in the Turner Hotel to the members of the Thursday Bridge Club. The Yule motif was noted in the Christmas tree, table centerpiece and place cards. Baked turkey with the trimmings was on the luncheon menu.

After the luncheon, the guests went to Mrs. Hahn's home for the card games. A silver Christmas tree and lavish decorations in the seasonal motif were in the party rooms. Coffee, fruit cake and can-

Royal Service Program And Christmas Social For Baptist Auxiliary

The Baptist W. M. S. met Monday afternoon in the home of Mrs. O. D. Gray for a Christmas party and Royal Service program.

Following the singing of the hymn, "O, Little Town of Bethlehem" and a prayer, Mrs. Roy Bogusch presented the program on "The Gift of God's Love." Mrs.

Gray and Mrs. Carlton Smith read the Bible passages. Assisting in giving the program topics were Mesdames Frank Turner, T. O. Moore, S. D. Thompson, J. L. Blackwelder, and V. E. Keyes. The singing of the hymn, "I Gave My Life for Thee" and prayer closed the meeting.

After gifts had been exchanged by the guests, Mrs. Smith assisted Mrs. Gray in serving cookies, tea, coffee and salted nuts. Those present were Mesdames

S. D. Thompson, Annie Nance, J. W. Carruthers, Sr., Claude Bridges, Maude Sullivan, J. A. Mansfield, James Word, Lloyd Cowan, Roy Bogusch, J. L. Blackwelder, W. O. Belcher, Frank Turner, V.

E. Keyes, T. O. Moore, H. Cates, and A. D. Brown, and Mrs. Eva Carruthers. Guests were Miss Jimmie LaCross, Mrs. Ida Cates of Rochelle and Mrs. D. F. Wagner of Houston.

WELL DRILLING — ANYWHERE — ANY SIZE HOLE ED WAGNER SANDERSON

The Gift No Man Ever Exchanges! SHOP EARLY
Plenty of beautiful gift packages
MAC'S PACKAGE STORE

RADIO TROUBLE!
COMPLETE RADIO REPAIR SERVICE
With Modern Testing Equipment
ALL PARTS GUARANTEED
F&M RADIO SERVICE
Phone 100
IN THE SANDERSON BOOT & SADDLE SHOP
JIMMY FELTS L. A. McREE

Wherever the Destination — Ship it by
MOTOR **ALAMO** LINES
Service from:
SAN ANTONIO, SAN ANGELO, ODESSA, EL PASO,
DALLAS, FT. WORTH, HOUSTON, DEL RIO and other points
T. O. Markham, Agent Phone 91R

OF COURSE, ELECTRICAL GIFTS

The most welcome gifts in Santa's pack!

Sure to be appreciated — because they're so beautiful and lastingly useful! You give year-around better living when you give something electrical!

LAST-MINUTE SUGGESTIONS

FOR MOTHER Food Mixer Electric Blanket Vanity Lamps Electric Clock Coffee Maker Waffle Iron Hair Dryer	FOR SIS OR BROTHER Corn Popper Personal Radio Sandwich Grill Record Player
FOR DAD Electric Shaver Electric Blanket Reading Lamp Electric Sheet	FOR THE HOME Electric Range Refrigerator Automatic Washer Electric Ironer Home Freezer Room Heater Dishwasher

See Your Appliance Dealer or ...

COMMUNITY PUBLIC SERVICE

Price's Egg Nog

Price's Egg Nog Mix

In the Old Tradition

As much a part of Christmas as Santa and mistletoe... Price's Egg Nog deserves a special place in your holiday festivities. Its Egg Nog made the old-fashioned way — wonderfully creamy and spiced just right (non-alcoholic). It's especially nourishing, so let the children have as much as they want. And keep a quart or two in your refrigerator right through the New Year.

IN THE BRIGHT RED AND GREEN HOLIDAY CARTON AT YOUR FAVORITE FOOD STORE

PRICE'S CREAMERIES, INC.

FRIDAY and SATURDAY DECEMBER 18 - 19

— Complete Makings for your Christmas Dinner —
— A basket with everything for the dinner will be given away at 5:45 p. m. Saturday. You do not have to be present to win this basket of food valued at \$20.00. Get your tickets with each purchase on these two days.



Orchids to You

Cooperating with the Colgate Palmolive Co, we are offering this really unique opportunity for 500 Terrell County Residents to have a corsage of three genuine Orchids that are being flown directly from Hawaii. The purpose of this offer is to have you come in and look over our store, and to have you try wonderfully fragrant CASHMERE BOUQUET Toilet Soap. Its rich creamy lather is wonderful for complexion care.

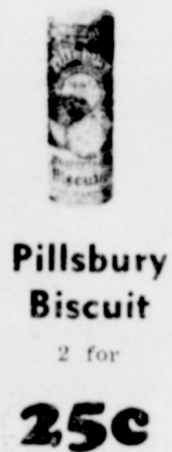
3 Bath Size Bars 36c
One 3 Orchid Corsage ... FREE!

Only Cashmere Bouquet gives your skin the exciting fragrance that men love.

4 Reg. Size Bars 36c
One 3 Orchid Corsage ... FREE!

FRUITS and VEGETABLES

ORANGES Texas — per sack	38c
APPLES Many Northwestern Delicious, per pound	19c
POTATOES U.S. No. 1 Idaho Russett — 10 pounds	58c
FRESH VALLEY CABBAGE	5c
LETTUCE Berg — Fresh Valley — Large Head	16c
SQUASH Yellow, per pound	14c



Pillsbury Biscuit
2 for
25c

NYLON HOSE - FREE FAB
A first line Hose for sheer beauty, long wear and perfect fit
Regular \$1.25 value for
99c
One regular size box of new FAB **FREE**



**NEW!
RICHER!
CRISPER!**
pizza
pound box
35c

FROZEN FOODS

ORANGE JUICE Minute Maid — Fresh Frozen	22c
MIXED VEGETABLES Honor Brand — 10-ounce	19c
LEAF SPINACH Honor Brand — 14-ounce	19c
PEAS Honor Brand — 18-ounce	19c

Stock up on these

BEETS Kimbell's — Sliced or cut, 303 size — 2 for	25c
GLO-COAT Hard Gloss, Quart size	89c
CORN Diamond — Cream Style, 303 size — 2 for	29c
WOODBURY LOTION \$1 Size, add tax to	47c
PANCAKE MIX Pillsbury — 2 1-2 pound box	38c
PIE CHERRIES Nancy Hank's — 2 No. 2 cans	49c
ORANGE JUICE Adam's 463 size — 46 ounce can for	32c
WAX PAPER Diamond — per box	25c
TOILET TISSUE Doeskin — 2 rolls for	25c
CORN County Kist — Whole Kernel — 12 ounce can	17c
CHILI Kimbell Quality — No. 2 size	53c

MEAT SAVINGS For every Family!

BACON	Armour Star Per pound	65c
FRYERS	Armour Star Per pound	53c
Pork Chops	Center Cut Per pound	59c
PORK SAUSAGE	Armour Star Per pound	39c
ROUND STEAK	Per pound	59c
CHUCK ROAST	Per pound	33c
GROUND BEEF	Per pound	33c
SIRLOIN STEAKS	Per pound	49c

LARGE DOLLS

Soft Skin — Natural Hair

\$5.50



NEW!
for dozens of fast CHEESE TREATS!

- Grand on Macaroni
- Perfect with Vegetables
- Spreads on Crackers

8 ounce
31c

BETTER BUYS BIGGER SAVINGS



FOR THE

Coffee	Maryland Club Limit 2 pounds	89c
Flour	Pillsbury 10 pounds	95c
SHORTENING	Armour's Vegetole 3 pound carton	69c
TOILET TISSUE	Old Dutch 5 rolls for	40c
DINNER NAPKINS	Doeskin Per box	41c

TURNER GROCERY

WE GIVE S&H GREEN STAMPS

PHONE 38

ACROSS THE BRIDGE — EAST OF TOWN



Pictured above, left to right, are Teresita Marquez, Carlene Wera king, Drum Major Mary Ann Belcher, Estella Flores and Donna Wooten, drum majorettes of the Sanderson High School Eagle Band who lead that organization through the half-time paces at football games during the season just ended. Philip Cherry is the band director. Photo courtesy San Angelo Standard-Times.

NOTICE OF SALE

Sealed proposals for sale to the highest bidder for the purchase of the old State Highway Department Warehouse and site at Sanderson will be received at the office of the District Engineer, Pecos, Texas, until Jan. 5, 1954 at 10:00 a. m. and then opened and read publicly.

The property consists of 0.826 acres of land enclosed by a 5' picket fence and containing one building. The property will be conveyed with mineral rights by quitclaim deed. Abstract as furnished

by seller to the State, with such corrective documents as required by the Attorney General will be furnished to the purchaser.

Bidders or authorized agents are invited to be present. Each proposal shall be accompanied with a Certified or Cashier's Check on a State or National Bank of Texas for \$50.00 made payable to the order of the State Highway Commission of the State of Texas as a guaranty that the bidder, if successful, will consummate the purchase. Proposals will be received on or before the hour and date

set for the opening thereof and must be in the hands of the official indicated by that time. The price bid for the property shall include the amount of \$12.20 to cover cost of advertising as required by law. The right is reserved by the State Highway Commission to reject any and all proposals or to waive all technicalities. When submitted by mail, the bids shall be addressed to Mr. R. L. Faltinson, District Engineer, P. O. Box 69, Pecos, Texas.

Bidding forms and any additional information may be obtained at

PERSONALS

Mr. and Mrs. G. K. Mitchell and children returned home last week from a business trip to San Antonio.

Mrs. Ed Lacy went to Burnet last week end to attend funeral services for her aunt, Mrs. Perry Garrett. Her daughter, Miss Ginger Magill of San Antonio, joined her there for the week end.

Mrs. C. P. Peavy returned home Sunday from Marfa where she had visited with relatives. She accompanied her mother, Mrs. J. B. Pruet, to Big Spring where she is

hospitalized for medical treatment.

Mrs. E. F. Pierson was called to Perryton Monday afternoon after her father, C. C. Beck, of that city had suffered a stroke. Mr. Pierson took her to Fort Stockton where she went by bus to Perryton.

Mr. and Mrs. E. E. Harkins, Jr., were business visitors in Marfa Thursday.

EYES EXAMINED —
— GLASSES FITTED
DR. C. L. BASKETT
OPTOMETRIST
Foster Bldg. - - Losoya St.
DEL RIO, TEXAS

DR. LEWIS KLINE D. O.
Physician and Surgeon
Prostate — Rectal — Varicose Veins and Chronic Diseases
Del Rio Loan Building, 701 S. Main St., Del Rio, Texas
Office phone 5-3441 Residence phone 5-4854

TROY W. DRUSE
Insurance

Your local paper covers your home town . . . BUT

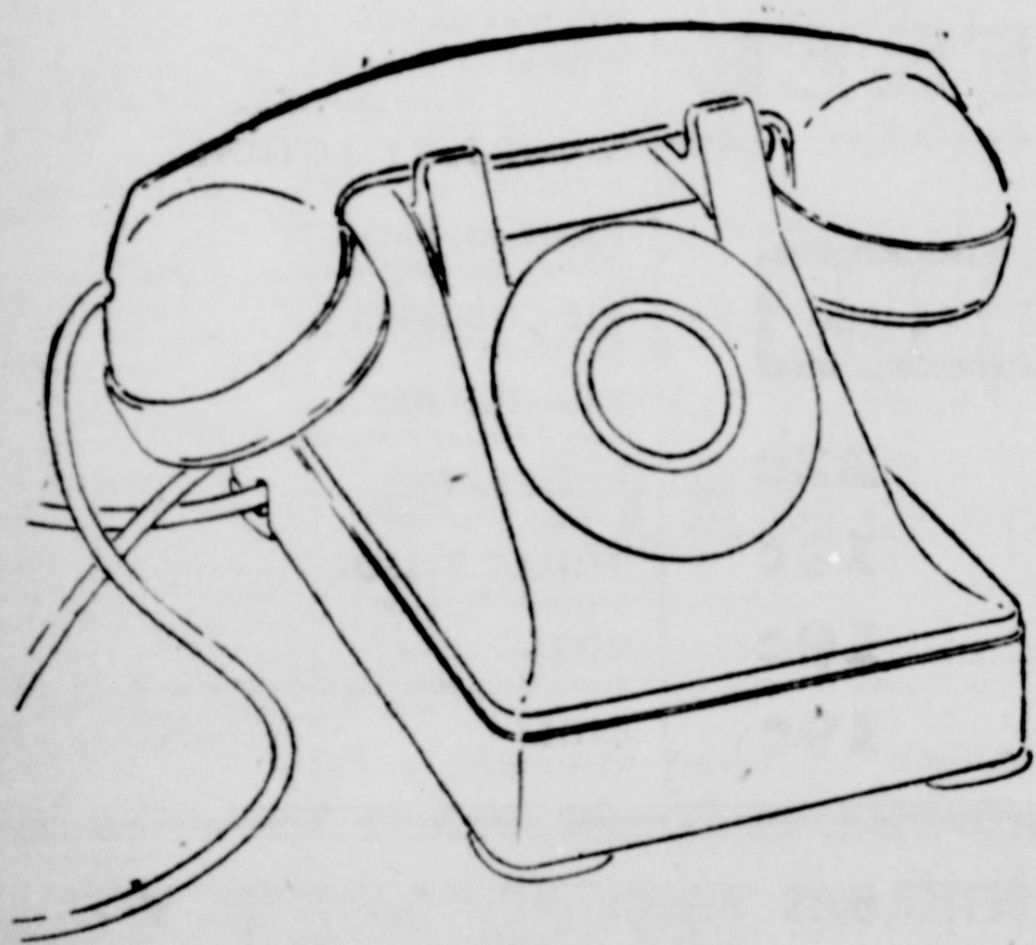
Texans read their Dallas News, too, every morning. It completes their picture of world happenings, sports, oil, market and farm news. They enjoy the features, fiction and comics. This Week Magazine goes along as a bonus every Sunday.

If you are missing this daily bundle of good reading, subscribe today!

FOLKS! IT'S POW'FUL EASY TO SUBSCRIBE TO THE DALLAS MORNIN' NEWS!! YO' JUS' CALL YORE POSTMASTER OR WRITE THE DALLAS NEWS FOR FAST SERVICE. ONLY \$1.75 A MONTH!!



SUBSCRIBE NOW AT
THE SANDERSON TIMES



So High in Value . . . So Low in Cost

The high cost of providing telephone service in Sanderson makes it necessary to place a new schedule of rates in effect. These rates will be reflected on your next telephone bill.

We do not like to raise our rates. No one does. But to provide you with good telephone service, we must charge enough to meet today's high cost of doing business.

Even with the new rates in effect, telephone service will re-

main high in value and low in cost. Business service will cost less than 27-cents a day, while residence telephone service will range from 11-cents to 16-cents a day.

Your telephone still will be a bargain, because the amount you pay has increased but little in comparison to the price increases for other goods and services. Compared to other things you buy, this is one of the best 'buys' in the family budget.

B. G. Yeatts, District Manager



Southwestern Bell Telephone Company

LOOK AT THIS GOOD Money Saving NEWS

SPECIAL SPEED QUEEN Combination Offer

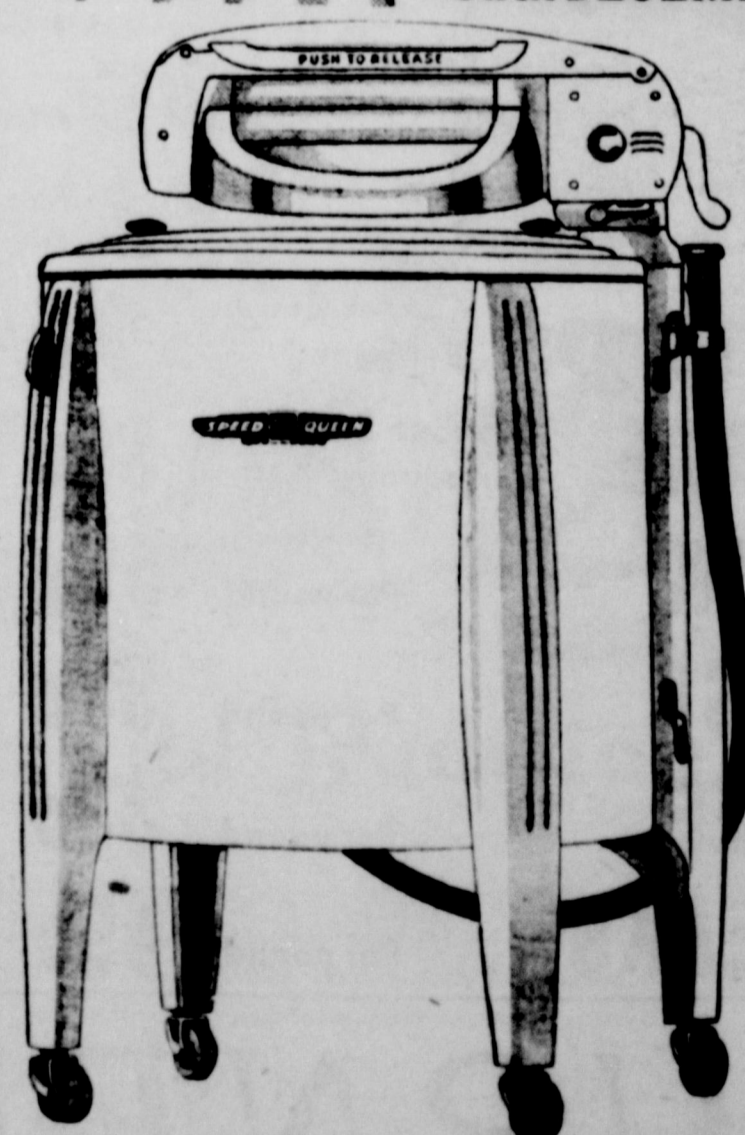
Until **DECEMBER 24th**



TWIN TUBS Made of rust-proof galvanized metal with handy drain. Sturdily built out of heavy-gauge metal. Easy-rolling casters.



YEAR'S SUPPLY OF SOAP A nationally-known brand of soap. Rubs. Think of the convenience of always having soap on hand!



- MASSIVE WRINGER BIG ROLLS**
- FULL-SIZE TUB Faster-Washing Agitator**
- LIFETIME TRANSMIS Requires No Oiling**
- HIGHEST GRADE 1/2 H. P. ELECTRIC MOTOR**
- REGULAR SPEED QUEEN GUARANTEE**

All for . . .
\$138⁰⁰

PIERSON BUTANE CO.
Marathon - Sanderson

Easy Terms If Desired

Christmas Theme Noted In Meeting Of Evening Study Club

The Evening Study Club met Thursday evening in the home of Mrs. C. W. Burdett with Mrs. Roy Deaton as co-hostess.

Christmas carols were sung before the business meeting when routine business matters were discussed. Final plans were made for the Christmas dance held Saturday night for members and invited guests.

Tom Burdett, dressed in his Boy Scout uniform, read and commented on a paper on "Civil Defense". "Silent Night" was played as a piano solo by Mrs. H. L. Surratt and she accompanied Mrs. Jack Green who sang "The First Noel."

Mrs. Philip Cherry was welcomed as a new member. Mrs. W. H. Grigsby read the club constitution. Mrs. Burdett, playing the xylophone, and Mrs. Surratt, playing the piano, accompanied the group in singing carols before the meeting adjourned.

Other members present were Mesdames W. E. Lea, Jr., Campbell Kerr, Dick Sullivan, Austin

Nance, Vic Littleton, H. A. Finger, Weldon Cox, and W. W. Suduth and guests; Mrs. Norman Rath and Mrs. Alton Wilhite.

The Christmas motif was noted in the decorations, including a Santa Claus in the window and "Merry Christmas" over the mantle, and the refreshment table where hot spiced tea and cake were served.

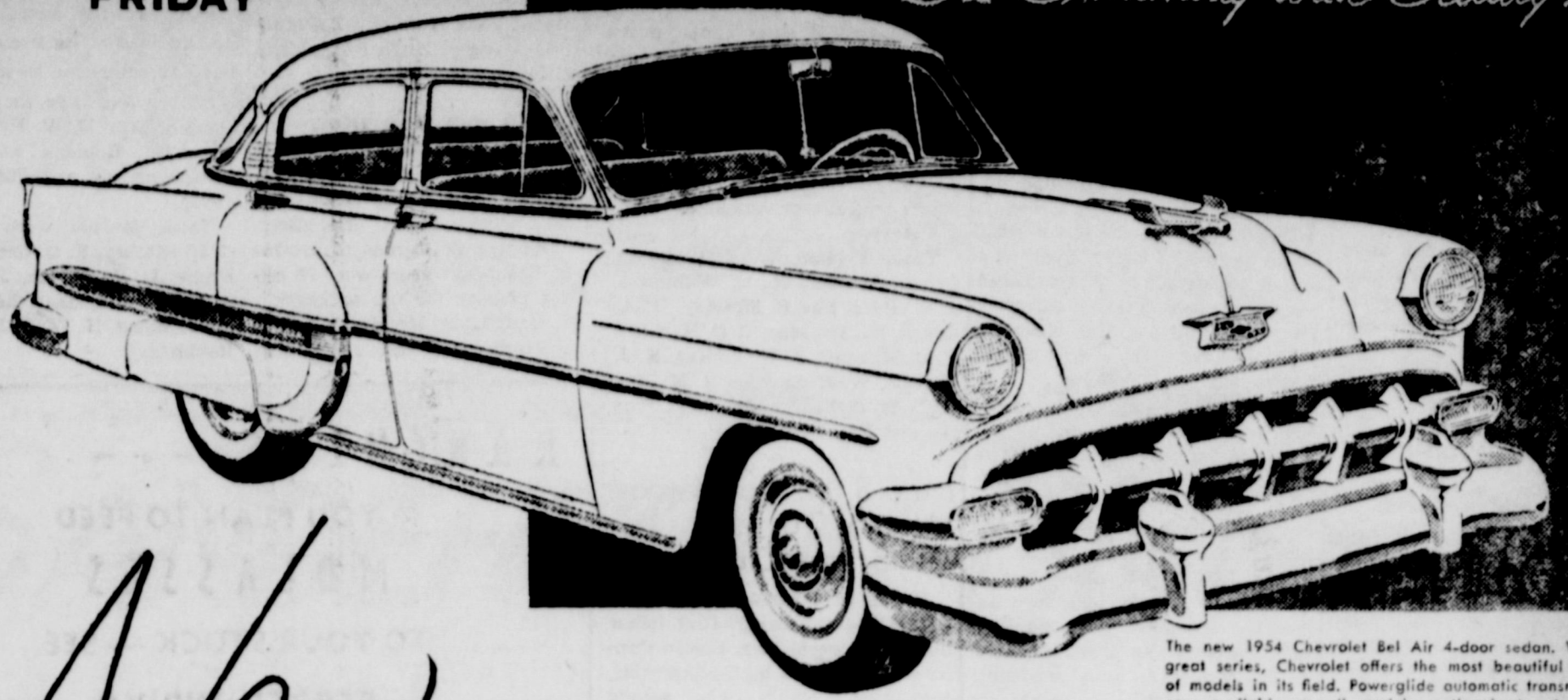
Wednesday Club Has Luncheon In Tol Murrah Home

A turkey dinner was served to the members of the Wednesday Bridge Club when the group met this week in the home of Mrs. T. L. Murrah. Plate favors were Christmas corsages.

The mantle and fireplace were decorated in the Yule motif and gifts were exchanged by members.

Members present were Mesdames F. M. Wood, Bustin Canon, R. S. Wilkinson, John Reininger, J. T. Williams, Herbert Brown, Jack Riggs, Clyde Griffith, James Kerr, S. L. Stumberg and W. W. Suduth.

ON DISPLAY FRIDAY



It's Brimming with Beauty!

The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

New 1954 Chevrolet

Come see the most beautiful, most powerful Chevrolet ever built . . . the new car that combines great new performance with money-saving gas mileage!

Powered for Performance! Engineered for Economy!

In every way, Chevrolet now brings you even more of the things you want. More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car. More power and finer performance with new high-compression engine power in all models. More comforts and conveniences including the richest new interiors in Chevrolet history and such new features as Power Brakes and

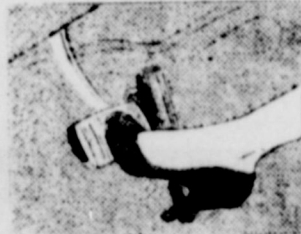
Automatic, Electric Window and Seat Controls. And, thanks to advanced Chevrolet engineering, all this with new economy, too.

The fact is, you'll find that no other car offers so many things you want at such low cost. That means the low first cost of the lowest-priced line in its field. And it means money-saving economy of operation and upkeep, as well.

Stop in and take a good look at the best-looking Chevrolet you ever saw!

First in the Low-Price Field

WITH POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS



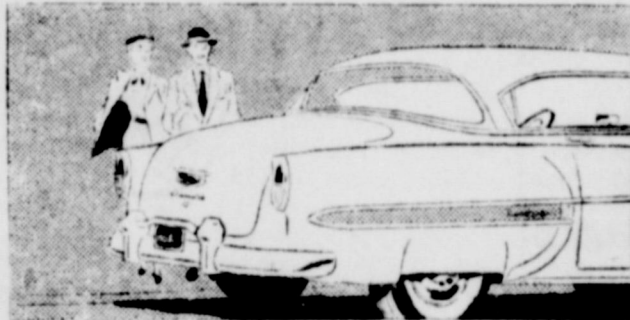
Power brakes for easier stops

Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



New, automatic window and seat controls

The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.

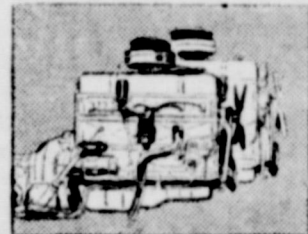


New styling that will stay new

There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.

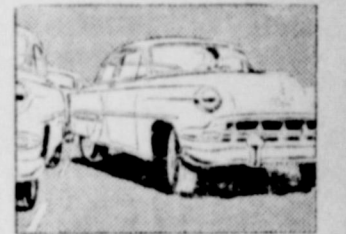
New interior richness

Fine new upholstery fabrics with a more liberal use of beautiful, durable vinyl trim. New color treatments in harmony with the brilliant new exterior colors.



Thrifty new power in all models

Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."



New, lower price on power steering

Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

More things more people want, that's why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

SYMBOL OF SAVINGS



EMBLEM OF EXCELLENCE

McKnight Motor Company
Highway 90 SANDERSON, TEXAS



We Can Suit Your Christmas Shopping Needs and Dress the Man or Boy of Your Choice from Head to Foot

Royal Cleaners

Decorate YOUR CHRISTMAS TABLE WITH THESE Values

PRICES GOOD FRIDAY and SATURDAY

Broad-Breasted Turkeys, Empire Ducks, Hens and Fryers Will Be Available for Your Christmas Dinner

WE WISH YOU THE BEST OF GOOD EATING with these Christmas Dinner Specials

- PITTED DATES 23c
1-lb. Cellophane bag
- CRANBERRY SAUCE 22c
Deean Spray
- GREEN BEANS 27c
Libbys Whole, size 303
- PUMPKIN 22c
Del Monte, size 2 1/2
- Armour's VEGETOLE 59c
Pounds for



Tenderized Pre-Cooked



Gebhardt's CHILI—Plain—no bones 33c

MEATS for Holiday Tables

- BACON** 69c
Armour's Star, Sliced Per Pound
- Chuck Roast** Pound 37c
- FRYERS** Per Pound 57c

Special Offer! Authentic AMERICANA DOLL

In Handsome Album (Choice of 8 American Characters) plus ONE LARGE PKG. OF FAB \$2.29 Value All for **99¢**

SEE MANY OTHER SPECIALS LISTED IN OUR STORE THIS WEEK END

COOKE'S FOOD MARKET

**BUY
SELL · RENT ·
LEASE · LOAN ·**

**WANT
ADS**

HANDY — to have in the home as well as the office or in school, a Tot stapler, a purse and pocket stapler for 98c. The Sanderson Times.

**FOR RENT
FURNISHED APARTMENTS
C. W. BURDETT
PHONE 236W**

SPECIAL "All Coverage" Hospital and Medical-Surgical policy. No age limit, available for men, women and children. For details call 17. Peavy Insurance Agency. 31-tfc

FOR SALE — fire, hail, tornado, windstorm, automobile, ranch coverage, bonds, accident and health, life, personal liability, hospitalization, burglary, compensation, plate glass and all other types of insurance. Call 17 for information or see Peavy Insurance Agency for details. 36

FOR SALE — Pen points, 5 for 1c. The Times.

IF OUR word books, story books and other children's books do not fill your Christmas needs, we will order your selection. The Times.

BUCKRAM BOUND editions of the Revised Version of the Bible for \$6. The Sanderson Times.

FOR SALE — 26" girl's bike. See T. O. Moore, phone 125J. 44-tfc

VALUABLES IN PLASTIC — Social Security, Activity, and membership cards "Permanized". Sealed and protected in clear sparkling plastic against soiling, wear and tear. Also driver's licenses, photos, newspaper clippings, etc., up to 5" x 7". Prices: Wallet size, 50c; 3" x 5", 75c; 5" x 7", \$1. Write for discount on quantity lots. Please no C.O.D.'s. **WEBSTER'S WORKSHOP** Box 518, Alpine, Texas. Phone 2501. 40-15tp

FOR SALE — All colors crepe and duplex crepe, pastel and white sheets of paper for making flowers. Also Cico paste and Tempera colors. The Times.

I WILL BUY your dead wool and furs. See W. A. Haynes at Rock Cafe one mile east of town. 42-6tc

FOR SALE — Lots in all parts of Alpine on easy terms. Also 1 or 2 well-located houses, reasonably priced. T. A. Beard, Alpine. 38-7p

NOTICE — Absolutely no hunting, trapping or fishing on my place or on the Lee McCue place without our permission. **AUSTIN NANCE**

FOR SALE — Fryer rabbits and grown rabbits. Clyde Whistler 433-1tc.

FOR SALE — Five room frame stucco house on 1 1/2 lots north Alpine, Texas, \$7,350.00. Write Pat Lester, 2903 Terrain Lane, Austin, Texas. Key in care of Mrs. Mark Herring, 907 N. 6th, Alpine. 38-8tp

WILL BAKE CAKES for Christmas. Place your orders early. See Mrs. Tony Calkada or phone 75J. 43-1tc

FOR SALE — 1953 model Cushman scooter, perfect condition, reasonable. Phone 172. Mike Turk 52-3tp

FOR RENT — Duplex apartment, 4 rooms and complete bath. Furnished with electric stove and refrigerator. See M. L. Robertson at Sanderson Courts. 43-tfc

LET ME send in your new and renewal magazine subscriptions. See or call Mrs. J. A. Gilbreath, 127W

SPECIAL rates in effect now on three rate dailies read by West Texas — San Angelo Standard-Times, \$11.95; San Antonio Express, \$10.95; Fort Worth Star-Telegram, \$13.95. The rates are for subscriptions by mail, daily and Sunday papers. Let us send in your new or renewal subscription. The Sanderson Times.

FOR SALE — Dressing table with mirror top and stool. Call 95. Mrs. Jolly Harkins. 43-1tp

CHRISTMAS Cocker and Basenjis two to six months old. Zaca-weista Kennels, Reg. Jim and Joel Wright, Alpine, Texas.

**Christmas Program
Enjoyed by Women of
Presbyterian Church**

The executive board of the Presbyterian Women of the Church met Monday afternoon in the Fellowship Hall at the church. Yearly reports were given by the officers.

The singing of the hymn, "It Came Upon a Midnight Clear" and prayer by Mrs. J. W. Byrd opened the circle meeting which followed. The church history for the past year was read by Mrs. H. E. Schroegler.

Mrs. E. E. Farley explained the Joy Gifts which are used for the relief of retired ministers before the annual Joy Gifts were presented at the altar. "Forsake Me Not" was sung as a duet by Eva and Mary Jane Bentley.

Rev. J. W. Byrd, pastor, installed the new officers in a very impressive ceremony. Mrs. Sid Harkins will serve as president; Mrs. J. W. McKee as vice president; Mrs. C. C. Mitchell, secretary; Mrs. R. S. Wilkinson, treasurer; Mrs. H. E. Schroegler, historian. Chairmen of standing committees will include: Mrs. R. E. Corder, spiritual growth; Mrs. E. F. Pierson, stewardship; Mrs. N. M. Mitchell, world missions; Mrs. J. W. Byrd, church extension; Mrs. W. E. Grigsby, education; Mrs. E. J. Hanson, general fund; Mrs. E. E. Farley, annuities and relief.

Mrs. Farley presented the program based on Luke 2:1-20, stressing the central thought as "Let Us Go Even Now Unto Bethlehem." The subject was "My Church at Christmas." Mrs. Farley gave the dismissal prayer after Christmas carols had been sung.

Mrs. N. M. Mitchell invited the group into the recreation room for

WANTED TO BUY — Good used high chair, priced up to \$4. Mrs. W. H. Goldwire, phone 511F21.

ORDER YOUR PIES for Christmas now from Jimmie's Steak House. Any kind, fruit pies a specialty, and you know they are good. Call 28. 44-1c

FOR SALE — Two bedroom home located on lot and half in Del Rio. See Mrs. C. W. Frazell, 1709 N. Main, Del Rio, or call 5-2601 44-3tp.

FOR FRESH Home baked cakes, pies and cookies, see or call Mrs. E. C. Earwood. Phone 192J. 1tp

**Coming Attractions
Princess Theatre**

CHRISTMAS COUPON BOOKS
\$2.50 books \$3.25
\$5.00 books \$6.50
\$1 books, also.

FRIDAY — SATURDAY
HIAWATHA
in blazing COLOR!

SUNDAY — MONDAY
STEPHEN McNALLY
JULIA ADAMS
MURIEL MARLOWE
THE STAND AT APACHE RIVER
A UNIVERSAL INTERNATIONAL PICTURE

TUESDAY
SABARA DRUMS
STORY OF THE JUNGLE
JOHNNY SNEFFIELD
AN ALLIED ARTISTS PICTURE

WEDNESDAY
Get aboard with
THE BAND WAGON
TECHNICOLOR
FRED STAIRE · GYD CHARISSE

THURSDAY
Special XMAS SHOW!
THE GOLDEN BLADE
TECHNICOLOR
ROCK PIPER
HUDSON · LAURIE
GENE PONS · KATHLEEN HUGHES
A UNIVERSAL INTERNATIONAL PICTURE

a social hour. A centerpiece in the Christmas motif was arranged on a reflector on the table which was covered with a lace cloth over green. Holly sprays were arranged around large white candles. Favors were small Christmas wrapped packages. The refreshments consisted of sandwiches, fruit cake, salted nuts, mints and punch which was served by Mrs. Sid Harkins.

Those present were Mesdames Sylvan Walker, R. S. Wilkinson, J. W. Byrd, Sue B. Moseley, H. A. Couch, Sid Harkins, C. C. Harkins, C. C. Mitchell, J. W. McKee, E. J. Hanson, W. H. Savage, N. M. Mitchell, H. E. Schroegler, E. E. Farley and Roy Deaton.

**Mrs. S. H. Underwood
Hostess Tuesday
For Bridge Club**

Mrs. S. H. Underwood entertained the Tuesday Bridge Club in her home this week. Mrs. Bustin Cannon was winner of high score prize, Mrs. Austin Nance was second high and Mrs. John Reininger was low.

The Underwood home was decorated in the seasonal motif and

the members exchanged gifts following the series of card games.

A salad plate with tea and coffee was served to Mesdames J. D. Swanson, Herbert Brown, J. T. Williams, John Harrison, Tol Murray, Jack Riggs, Hugh Rose, Mary Lou Kellar and J. E. Carter.

**MR. AND MRS. H. G. HOLT
TO GOLDEN WEDDING EVENT**

Mr. and Mrs. H. G. Holt attended the golden wedding celebration of his brother-in-law and sister Mr. and Mrs. B. Starnes, in Brownwood Saturday. There were 28 relatives present for the occasion. Mr. Odell Lane, Mr. Holt's daughter, accompanied them on the trip.

RANCHERS — — —

**IF YOU PLAN TO FEED
MOLASSES
TO YOUR STOCK — SEE
GEORGE TURNER**

FOR GOOD PRICES AND DELIVERY SERVICE

**B of RT Auxiliary
Meets Tuesday**

Following the regular business meeting of the auxiliary to the Brotherhood of Railroad Trainmen Tuesday afternoon in the Masonic Hall, the members went to the home of Mrs. H. W. Halsell where Mrs. Ed Robbins assisted her in serving pie and coffee to the group.

Those present were Mesdames C. H. Stavley, F. G. Grigsby, H. E. Ezelle, L. W. Welch, Jess Fisher, A. C. Garner, Jack Laughlin, Irvin Robbins, H. W. Halsell and Ed Robbins.

Our Want Ad Column Gets Results — Use It

A-1 Used Cars!

1950 Chevrolet 2-Door with Radio and Heater, Power-Glide, Clean

1951 Studebaker Champion 4-Door Sedan A Very Economical Car.

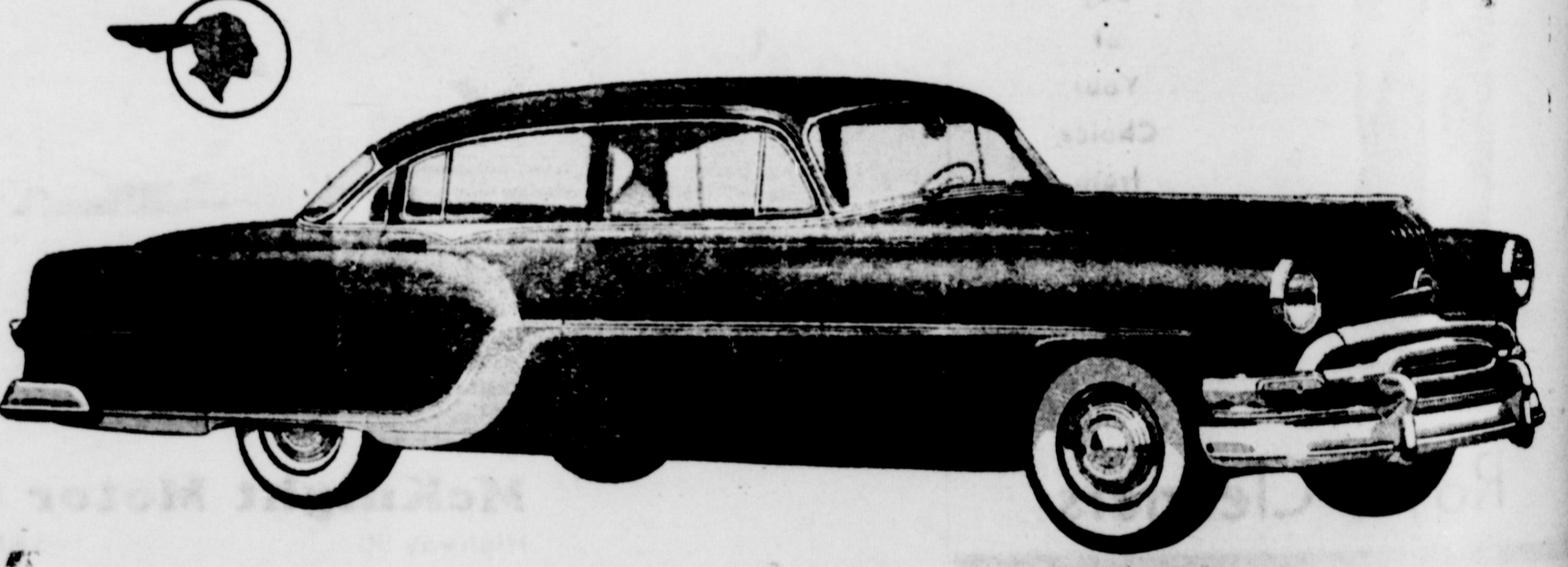
1950 FORD V-8 1-2 Ton Pickup, — Good Tires, Newly Reconditioned Motor, Priced Right!

OTHER CARS AND PICKUPS IN STOCK COME AND SEE THEM

Ferguson Motor Co.

PONTIAC PRESENTS FOR 1954

**A Completely New Line
of Automobiles!**



**The New Star Chief Series - Bringing New Values in Luxury
Size and Performance Never Before Offered at the Price!**

Biggest Pontiac Ever Built—214 inches Over-All Length

Magnificent New Beauty, Inside And Out

New Custom-Styled Interiors—New Exterior Colors

Most Powerful Pontiac Ever Built

New Roadability And Driving Ease

Now, Greatly Increased Cross-Country Luggage Room

Here is the first genuine luxury car ever to be offered in Pontiac's low price range!

As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious look of luxury for which motorists have paid several thousands more

than the modest cost of the new Star Chief. Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car soon.

See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors' lowest priced eight and famous economy six. Together, they prove that whatever you prize most in a car, again in '54, dollar for dollar—you can't beat a Pontiac.

**TO ADD TO
YOUR DRIVING PLEASURE
AND THE LONG-RANGE VALUE OF
YOUR CAR—PONTIAC OFFERS
A WIDE SELECTION OF
OPTIONAL EQUIPMENT***

- Dual-Range Hydro-Matic** provides instant response in traffic, extra-economical cruising for the open road.
- Pontiac's Power Steering** offers finger tip steering ease for parking and slow turning, yet you retain safe road feel.
- Now Air-Conditioning** cools your car to the temperature you set in minutes. Eight cylinder models only.
- Now Pontiac Power Brakes** let you stop faster with far less effort and foot movement. A major advance in safety.
- Now Electric Window Lifts** raise or lower front windows to any desired height by simply touching a button.
- Now Comfort-Control Seat** adjusts to 300 different seat angles at a touch for the best driving position.

*Optional equipment and accessories available at extra cost.

On Display Now — with its Beautiful New Companion Car THE SILVER STREAK CHIEFTAIN

DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!

F. M. WEIGAND

SANDERSON, TEXAS