


Don't Let Weeds

And Other Nuisance Plants Keep You

HOOKED
Apply

## Sodium Chlorate

C-56 Ortho
To Rid Your Fields Of
Johnson Grass
And Other
Noxious Weeds
We have a complete stock

## ASSOCIATED GROWERS OF FRIONA

## a MODERI Banking Service

for your convenience


VISITOUR

bank leller service al your car window
$\qquad$
$\qquad$

# FRIONA STATE BANK 

"Serving A Great Irrigated Area"


## 509

For Patronage Dividends During Past Year's Business You Can Qualify For This Dividend Next Year By Bringing Your Wheat To The

## frIONA WHEAT GROWERS

Wheat Growers' Patrons To Receive <br> \title{
Did You Hear The
} <br> \title{
Did You Hear The
}



## adventuresime <br> THE FANTASTIC STORY of MUSA-SHIIYA the shirtmaker

If the shipping department of a factory had not made an orror, the world would never hove known of Muso-shiyo the Shirtmaker and the most lounched advertising compaign in history would never have been ounched.
Following World Wor I an English textile factory was getting back on - peoce etime basis. In error it sent of full five yeor backorder of shirting material to Musa-shiyo, o Jopaneso shirtmaker who operafod o amoll shop in Honolulu. Business was poor and Musa-shiyo was near bankruptey. when the customs office informed him that cortain boles of cloth ond e
fot bill for duties owoited his pleasure ot the port of Honolulu.

Whon the little shirtmoker realized what had descended upon him, he osked for time and went into the silence for purpose of mental refresh. ment. Remembering of friend in a big mercontile establishment, ho hied himself there and sought counsel. How in the nome of the horned prophet of evil wos he ever to get rid of all that English shirting? And
in the meantime where was he to put it? His little box of a shop in the meontime where

You'll hove to odvertise," advised his friend. "Leave it to me. I'll have our advertising agents holp you out.
This merely compounded the little Jopanese shirtmaker's troubles. Advertising to him was on unchorted sea. The odvertising ogont called Maybe I think thirty dollor plenty." soid the shirtmeker. He was told that wouldn't even get him in print. The ogent exploined the costs of various was destined to be the most astounding ond for reaching compoign in the history of advertising was lounchod.


Twe column by five inch odd then stoted oppasting reguverty in the

 Orient. Here is on example of one of Muso-shiye's ads:
"Woll here come storet ogein -but Musosthigo. the stirtmoter, is oble properec. Wonderful occumulation of baby things in dry goods atl. ing corner of Muse shop. Everything tor the boby - appocially dioper. Exclutivo of tutorek, which find mots osilit, mony bersons not finding ititlo

fiah morto. ond
Tourits Hototed sending copion of Musasthives ods to thatei frionds in world or woll or doing ot thriving busiones in Hemeniil
And that it the thor of how woll plonned, mall odvertising cam. fomous.
Yourl locol nompmpoer doesn't promiso to duplicato this tory for ito overtions, but it doos tote your sober mosugso into tho homen of your Who thom. perhops you too con bo a Muio. .hice. Yourgion

## Fras Press Qesociation <br> 1716 SANANTONIOST. AUSTIN, TEXAS

Old 'Eyesore' Remodeled


Army Specialist Four Dale conditions, are designed to de- basic training at Fort Hood.
R. Westbrook, 23, son of Mr Mr, eremine and increse the com- A former student at Friona and Mrs. Bee Westbrook, Route
2, Friona, Tex., is participating a majoctiveness of the unit, A A forment of student at Friona
School, Westbrook was 2. Friona, Tex., is participating a major element of the NATO engaged in farming betore en-
with other personnel from the shield of defense in Europe. tering the Army in December
4th Armored Division in train4th Armored Division in train-
ing maneuvers in Gratenwohr, Specialst Westbrook, who ar-
ind
1958.
His wife, the Germany. The training is rived overseas in May 19s9, His wife, the former Mary
scheduled ond end June 22. is a driver in Company Dell MCClothlin, and thelr
The maneuvers, being con- of the division's 54th Infantry adopted daughter are with him

## EVERYBODY

Can See Our

## Anhydrous

## Ammonia

Sales And Service Is The Best Buy In Town


## GAS STREICHING ECONOMY

momtain shrinking performance CORVAIR GIVES YOU BOTH:
 the season than any other car has ever dared to try. What better proof could youk ask (official United States Automobile Club observers were aboard every mile of


See your local authorized Chevrolet dealer for economical transportation
REEVE CHEVROLET CO.

## Farmer Set for Nuclear Threat

$\qquad$
photect hed ootiarsPURINA
 FLIES PURINA RANGE CATTLE SPRAY $\checkmark$ Convenient $\checkmark$ Lau-cost Wh have a supply on hand
Qaurts, golions and 30
galion drums. See us soonCUMMINGS Farm store inc
HEMTITOACT

DEAN BINGHAM LAND CO
$\square$al partice to in eto
chase

## Call On Us For All Your REAL ESTATE NEEDS Crop-Hail INSURANCE <br> All Yo ESTA

Model C GLEANER-BALDWIN Combine NEW "Giant of the Harvest"!

Famous GLEANER Rugged Dependability Big Capacity 12, 14, 16 or 18 -Foot Headers Center Line Design with Balanced Weight Distribution Down Front Cylinder Location Grain Saving Threshing and Cleaning Qualities Easy Handling-Power Steering Standard
Conveniont time poyments
Wo Arrange On The Sport No $\quad$ Galloway Implement Co. Delays. As Low As 52700 Down
With 4 Crop Years To Pay
 Ph 8711 Friona



Mrs. Boatman
Returns Home


 ..... 




## Of Interest To THE WOMEN

## THURSDAY，JUNE 9， 1960 THE FRIONA STAR SECTION II

Wilson Family Reunion


 Annie Smith of Lowell，Ark．
James M．Wulson of Farming－
ton， James M．Wulson of Farming－
ton，N．M．，the late Lee Wul－
son，and Mrs．E．M．Jack and son，and Mrs．，E．M．M．Jack and
Mrs．Alta Wyly of Friona were
 rillo； Also Mr．and Mrs．Arlon
Muler，Lou，Beckle and Trudy
of Floydada；Mr．And of Floydada；Mr．and Mrs．Lee
Huddeston of Aztec． N ． Mrs．Alta Wyly，Mre．and Mrs．
James A．Wyly，Gay，Debr
and Ge． and Gerald；Mr，and Mrs．W．H．
Evans，Brian and Crista；Mrs．

Ginsburgs
Attend
Meeting
Mr．and Mrs．Robert Gins－
burg attended the installation
ceremony for officers of ceremony ior officers of the
Panhandie chapter of CPA＇s the Amarillo
day evening．
it was a d
dancing followed meting and
stallation． stallation．The，Ginsburg＇s
chlldren and ther grandmother，
Mrs．R．W．Gingbre Mrs．R．W．Ginsburg，spent
the evening visiting Mrs．Gins－ burg＇s daughter and her family，
Mr．and Mr ． and Robble．
The Clarks came to Friona
Sunday Sunday for an overnght visit
prior to Clark＇s departure for Rochester，New York，where
he will spend the summer work ing on his master＇s degree at
the Eastman School of Music．

Party Fetes
Judy Bock

## The backyard of the J JmMc mc Lean home was the scene of a <br> surprise going away party for <br> Judy Bock Thursday evening The honoree was presented gitts <br> and a poem written for her by Jimette McL <br> Hostesses were Beth Akens， <br> Betty Drake and Jimmette Mc－ Lean．Refreshments were <br> served．Atter a record playing session，the group with <br> backyard of the Methodist par－ sonage on <br> sonage and played volleyball． Those present were Jo Ann <br> Attman，Larry Anthony，Donna Baker，Charles Bass，Linda Brenda Coliler．Bobby Gibson Lee Gibson， Debble Hawikins： <br> $$
\begin{aligned} & \text { Aso Reggie Hays, Peggy Hol- } \\ & \text { comb, Jm Carl Lilard, Larry } \\ & \text { Mahry Iohnnv Mller. Karen } \end{aligned}
$$ <br> $$
\begin{aligned} & \text { OBrian, Hank Outland, James } \\ & \text { Perking, Charles Ray, Floyd } \\ & \text { Reeve. Pamela Sue Roden, } \end{aligned}
$$ <br> allen Melean，Mrs．EarlDrake <br> Lean．Bock，who has been a <br> years，will be a junior in high <br> her parents，Rev．avd Mr Hugh Blaylock，to Dinmit la <br> Hugh Blaylock，to Dimmitt las week．




Rain Rainl Rain！That is about
all we have to talk about this
week．Most everyone
$\qquad$
school is out．＂
They may even think they
wild do so，but few of them do．
Probobly an optimist could be
deffined as a person who thinks
that there wil will all have to be re－planted．every mintue isn＇t tilled with
It seems that motsture was activy．．．．
pretty general．Reports come in

 mlapplaced and left out．
it makes it in this issue． Two Frionans that didn＇t
walt for rain to take oft on a
long trip were Ed and Bill Massle．They departed about a
week ago for an unknown desti－ neek ago Tor an unknown deshi－
nation．These broters
enjoy traveling and this time dectided to tour the Deep South
The O．J．Beenes recived
card from them picturing a card from them pleturing
some scenes in Blioli，Miss．，
with a notation that they were with a notation that they were
going from Mississippl Into
Florida．
McLeans recelved a pleture postcard that was postmarked
in Florida，so apparently they In re carrying out their original
arlans．
When they leave they hardly ever have a deafe thite ey hararary
or know how long they will be gone．Those who are acquainted
with these two expect them to do with these two expect them todo
some fishing while they are
 early．vacation is Mrs．Nor
Welch．She attended market in
Dallas then went from there to Dallas then went from there to
Houston to visit her son，Loule． and his famlly．
Her twin grandsons，Gary
and Guy，graduated from high
school early this mont school earily this month and of
course，Grandmother Welch had to be on hand for the graduation
$\qquad$ as busy when school is out as
they are when school is in
session．The children are and doing p a wide warlety ball，bowling of
other tingse inclucte work ontheor shemed eves
Mothers are Mothers are assisting with
vacation Bible school，going with the boys to play ball and
will
$\qquad$
$\qquad$ have a party in honor of some－
one who is graduating． Graduation isn＇t the only time
this group gets to $\begin{gathered}\text { ether for what }\end{gathered}$ they call＂a block party．＂When
the weather is nice they really
dontt need an excuse for ren don＇t need an excuse for having
such a party．We think it is a Included in the list of
vacationers this next week will vacationers this next week wil
be Editor Dave McRevnolds and
his wife and children．They left Friona late Tuesday for a ten
day vacation whllech will take
dhem to Palestine Galveston them to Palestine，Galveston
and Houston．
At Houston Mr．and Mrs． McReynolds will attend the
Texas Press Association con－ Texas Press Association con－
vention and those of us who are
holding down the fort until they return are hoping they come
back with another award to add to our collection．．
With all the recent ralns it
will not take very long for
wheds the will not take very long for
weeds to get the upper hand
unless they are controlled． unless they are controlled． 14
we fail to destroy potential
and breeding piaces for mosquitoes，
we can expect the appearance of pollo，encephalitis and other
mosquito borne diseases in the Gene Strickland Returns Home


Over 500 Children Attend Vacation Bible School


## ackson Family

## Returns Monday



| Primary Two，Mrs．Johnny Mars； <br> Junior One，Mrs．Clayton Taylor； <br> Junior Two，Mrs．Joy Bald－ win； <br> Intermediates，Mrs．Joe <br> Talley； <br> Principal of the School， Charles Baldwin． <br> This Friday will be the com－ pletion of the First Baptist Btble School，which will have run for two consecutive weeks． During this last day，from 7 to $8 \mathrm{p} . \mathrm{m}$ ．there will be an open house and a program will be held in the audtortum．During this open house display，the students＇handicraft will be on display． <br> Vacation Blble School at the Friona Methodist Church will begin Sunday evening，June 12 and the dates for the Congre－ gational Church will be an－ |
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Future Nurses＇Feted With Mexican Supper
Dr．and Mrs．Paul Spring Deaton，Brenda Collier，Linda
honored members of the Puture Kay Johnson，Judy Taylor， Nurses club with a Mexican Carol Cottey and Jerricochran．
supper in Clovis
Thursday supper in Clovis Thursday others present were Mrs．
evening．Atter supper the group
Paul Spring，Mrs．．Jomes B ．
attended a movie before return－Collier，Mrs．Leonard Cotfey， attended a movie before return－Collier，Mrs．Leonard Coffey，
ing home． ing home．
Members present were Jolynda all of Friona and Mrs．B．F．
Stokes，Sally Hough，Brends Snell of Clovis． Members present were Jolynda all of riona
Stokes，Sally Hough，Brenda Snell of Clovis．
Outgoing President Honored At Dinner
mat reubr namy peame 
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走化
niten heates

$\qquad$ revin ouctat temso maniter simeme an ..... ．ma pousto pheraca Mre


Jamaicas At A Special Offering！

Plaid TAPERS
also solid colors－－assorted
sizes－－reg． 7.98

4
$\qquad$


# GENERAL SHOWERS CONTINUE IN AREA 

| Good showers Sunday night and Monday night teamed up with moisture in the previous week to establish a definite reversal to the dry pattern that has plagued all of the Plains this spring. <br> In the Parmer County farming a rea, most points have received from two to four inches in the three rains, and three inches would be a pretty good average. For the time being, moisture is adequate. <br> Virtually all of the cotton and a sizable part of the grain | sorghum crop is up to a stand and the moisture will be welcomed to help kick off the growing season. The problem of dried-out fields was particularly acute in the case of cotton, until the showers of last week. <br> Farmers had found it neces sary to start watering down the row just to keep the stand alive It was an undesirable but required practice. <br> If the weather clears up for <br> a few days, farmers are expected to get back into the | fields quickly and finish out the millo planting chores. Planting dates are staggered not only because of the difference in maturity dates for various varieties, but because farmers want to have parts of their fields at different stages of growth for irrigation purposes throughout the season. <br> Regardless of what farmers may plan, they won't be getting back to work the next day or so, though. Things are just a shade sticky. | Some of the most severe weather of Monday night was around Bovina. In the city itself, from three to four inches of rain was reported. With downpours of this size, crop damage is unavoidable, and some fields were reported washed out in that area. <br> Also, strong winds that have accompanied fronts bringing in the molsture have continued to topple the wheat crop. Much of the best wheat in the Parmer County area has been blown down the past week. |
| :---: | :---: | :---: | :---: |

## the high plains FARM an HOME



Tomlin also at Hub. The Demontration blocks will have eight
to 12 varieties each. Several new hybrids have included along
with the ones we heve been with the ones we heve been
using in the past. You will want to see these during the growing season.
When decia our wheat straw don't forget your wheat straw don't forget
the value of organic matter in he value of organic matter in
soll. Better make arrangenents to apply nitrogen and
work this straw back into the and. The easy way at present
may be to burn it but when me organic matter is depleted
the or will find it would have teen
you you will find it would have been
easier and cheaper to have put easser and cheaper the stubble back in the land
the
try han try to build up the solls
organic matter. It may cost yoo organic mater. It may costyou
now but remember it will also
cost you when it has to bedone You had better take a serious
look at how you handle your
crop residues.

## HAIL INSURANCE

With Panhandle
Mutual Hail Ass'n
Sesame Planting Time See Us

WITH THE

## COUNTY AGENT <br> JOE JONES



We will KIIL
to make you higher cotton profits.

It is time to begin EARLY SEASON insect control in your cotton-
We are prepared to serve you
with MAGNUM, a new powerful
crop protector made only by
Olin Mathieson, especially formulated to control insect pests in cotton

Call 9001-we will check your crop and ready to do the job for you

BENGER
AIR PARK
Flying Lesson Charter Flights Plane Rental

| We will KIILL <br> to make you <br> higher cotton profits. |
| :---: |
| Res. |



Friona Drilling

## Pump Company

Phone 2151 E. Hwy. 60 Res. 5951
Let us perforate your pipe in
the hole to increase water yield.
All Work Guaranteed
Lake Pumps Ready to Gol

Clean And Double Treat Your Wheat And Barley

Texas Hybrid Sorghums 620 And 650 - $\$ 8$ Cwt.
$590,620,611,660,601,608$ $\$ 10 \mathrm{Cwt}$.

Nebraska-Grown Genetic Giant Hybrid Sorghums RIII-R108-106-104A-103 And Now is The Time To Plant 108 And 106

HENDERSON s.od Coln formall o.oroe Strakulic

## Lawn Watering

## GOT YOU DOWN?

Install A

EXPERT INSTALLATION...LOW GOST:

- Fast, Expert Installations
- Priced to Suit Your Budget
- Can Be Easily Installed In Old or New Lawns
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A. W. SELF Heroford, Toxas Sprinkl- Ditch Co.

Sprinkler Systems Small Ditching Work

## Redlan Kaffir Seed

available at local feed stores

## SEED

## Maize Farmers

Why Pay $\$ 10-\$ 20$ per cw t. for your seed

## REDLAN KAFFIR

Certified Seed
Tests at Halfway Station prove

REDLAN KAFFIR NO. 1


## Potato Men Look For Good Year


W. epecialize in making low good homes or responsibie ramiles. Whon you your plans with our friendly Loan Ollicer find out how easily you can own your

FIRST FEDERAL SAVINGS \& LOAN

LOAN APPLICATIONS TAKEN BY Ethridge Spring Agency Friona, Texas

Aldridge \& Aldridge, Attorneys Farwell, Texas



THURSDAY, JUNE 9, 1960 THE HIGH PLAINS FARM AND HOME A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

## CLABORN



## COUNTY WHEAT SUPPORT \$1.78 <br> 



The Modern Method of Transportation
for the Modern Business
MURRAY-DAVIS

PIPER SALES \& SERVICE
Clovis, N. M.
AUTHORIZED PIPRR DEALRSS
Have competent, Experienced
Flight Instructors
Seven Days a Week at the

> CLOVIS MUNICIPAL AIRPORT
> Unilizing Now 1960 Piper Aircrah

More people Have Bought Pipers










 the bags.
Hawkins

## cent toxaphene malathion dust

## Lead arsenate, as a conaphene or malathion spray cap

 malathion spray can alsoused. Remember the
$\qquad$ chemicals are effective only y
used when the worms are young. For addtitonal information on
Fontrol of bagworms ask your control of bagworms ask your
local county agent for L-199.
-Texas "Texas Guide for Controlling
Insects on Ornamental Plants." FOOD FOR YOUNG FAMILIES WITH CHILDREN. A new edition of the U.S.
Department of Agriculture food guide for famllies with young

Wheat Harvest Special SALE Of OLIVER COMBINES We Can Save You

## $\$ 1000$

 \%All Prices FOB Clovis Terms Available Moore Oliver Co. Hwy 70-84 East Clovis

On CottonEarly Season Insect Control PAYS

See us for all your spraying supplies. We have what you need to help your cotton set that all-important early fruit.

Plane and Custom Spraying-

Johnson Grass Killers: Dowpon, Sodium Chlorate, Ortho C-56

## OKLAHOMA LANE FARM SUPPLY



## THANK YOU

I will always be grateful and thankful for the wonderful support the people of Parmer County gave me in the June 4 Primary. I wish I could see each one of you personally, but that is impossible.

Mrs. Osborn and I want to thank you good people from the bottom of our hearts and we will always be grateful to you The work done by you people in Parmer County was a wonderful contribution to winning the race.

Sincerely,
JESSE M. OSBORN
rate is for No. 1 wheat. Pree-
niums and discounts are ap-
niter plled to determine the rate for
wheat which is of other grades or has other quality factors.
There is a discount of 20 cents
per bushel for certain pre-
viously announced varietles which have inferior milling or

The county support rate, Mulls
taid, will be adjusted for any future freight rate decreases
hat may occur during the ability
1960 producticice support on subject to a $\$ 50,000 \mathrm{lmi}$ of the 1960 Agricultural Appropriation Act. Aproducer wit
be exempt from the timitation on nonrecourse price support
if his 1960 acreage of wheat
is reduced at least 20 per
cent below his 1959 acreage oxis will continue to be malie-

Loners to the
Editor

Bordens' Glacier club
Ice Cream 1/2 $\mathrm{gal}^{2}$
59 C


FRIONA \& FARWELL

## dUNEISDARYMONTH...

Dairy foods are essential to the health of your family. What's more, June is National Dairy Month and all month long you'll find the most wonderful dairy foods at Piggly Wiggly. Finest, freshest eggs, butter and milk, and all the national and local brand-name dairy specialties-all at lowest prices! For the best dairy foods, shop Piggly Wiggly regularly this month!

Specials For Thur.-Fri.-Sat. June 9th-10th-11th With Most To Continue Through Wed. June 15 1960

Kratis
Velveeta Cheese

## 2 Lb. Loaf 7 C

Super Starlac :o. sine 694
Cottage Cheese 120 :
$25 ¢$
TIDE Giant sizo Pk g
69 c

3 ro 79¢
Free Pound of Coffee - Your Choice - Mail Into Gen. Mills 3 Box Tops Of Betty Crocker Cake Mix - See Details At Display

| BUTTER | Lb. | 790 |
| :---: | :---: | :---: |
| MILK | Shufine toll con | 8- 5100 |
| Malted | Milk | 49c |
| Cold Modol |  |  |
| FLOUR | Cloth Bog. | $98{ }^{\circ}$ |
|  |  | 47 ${ }^{\text {c }}$ |
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| folser's |
| :---: |
| 2 b. con 5137 |

## WeAint Kidding

WHEN WE SAY THAT THE TREMENDOUS DEMAND FOR.


Hybrid SORGHUM MAKES IT ADVISABLE THAT YOU GET YOUR SUPPLY NOW. STOCKS ARE REALLY GOING FASI SO PLEASE HURRY
planted by more farmers than any other brand
CUMMINGS
FARM STORE, INC.
Betty Crocker Country Kitchen Cake Mixes Your Choice of Flavors

| Food King |
| :---: |
| Margarine |
| Lb. $12 \frac{1}{2 c}{ }^{c}$ |

SHORTENING
3 t. con $57^{\circ}$

Del Monte
Fruit Cocktail
303 Can $\mathbf{\$ 1 0 0}$
Del Monte
Seasoned \& Cut
Green Beans
303 Can $\mathbf{\$ 1 0 0}$
Reynolds
Alum. Foil
$25 \mathrm{Ft} . \times 12$ in 3 in $\$ \mathbf{1 0 0}$ Avocados
2 for 25
Fruits \& Vegetables
Bananas
Long Green Slicers is 104
 Green Beans K.Y. Lb. $\mathbf{2 5 4}$ Roll

| frozen food |  |
| :---: | :---: |
| Orange Juice |  |
|  |  |
| Patio ${ }_{\text {Beef }}$ |  |
| Libbr: Wholo Boby |  |
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Ham Or
Turkey Slices Pkg. $2^{\text {n" }} 69 \mathrm{c}$


We reserve the right to limit quantities
-MEATS -



