

THE FRIONA STAR

THE STAR'S EDITORIAL COMMENT

The Friona Star
W. H. Graham Jr., Publisher
Dave McReynolds, Editor
June Floyd, Society
Don Watkins, News Editor

In Parmer County \$3 Per Year
Elsewhere \$4 Per Year



Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1879. Published each Thursday.

Mr. and Mrs. Paul Strickland returned home recently after spending ten days visiting in the home of Mr. and Mrs. Ray Strickland and sons at Kansas City, Mo.

Mrs. Myrtle Witherspoon of Herford is visiting in the home of Mr. and Mrs. Orville Houser.

in and around FRIONA

WITH JUNE

A conversation we overheard early this week went like this. First Party: "Well, what's the weather going to do?" Second Party: "That's one I can't answer, but feel sure whatever it does will be wet." In spite of all the complaints homemakers have made about muddy floors and the men have made about having to clean sidewalks, driveways, car floors, etc., all of us are grateful for the wonderful moisture we've been receiving.

"Women's Circle."

TEN COMMANDMENTS FOR WIVES

1. Do not be extravagant. On the proper and careful expenditures of your husband's income depends his willingness to exert himself to maintain your home.
2. Keep your home clean. Nothing is more refreshing to the eyes of the tired nerve

racked worker than the sight of a well tidied home.

3. Do not become unattractive. A slovenly wife makes a truant husband.

4. Do not receive attentions from other men. Husbands often are jealous or suspicious without cause. Do not supply the cause.

5. Do not resent reasonable discipline of children by their father.

6. Do not spend too much time with your mother.

7. Do not accept advice from the neighbors or stress too greatly even that of your own family concerning the management of your domestic affairs.

8. Do not disparage your husband.

9. Smile! Be attentive in little things.

10. Be tactful. Be feminine. Men in last analysis are but overgrown children.

Another little item from the same magazine goes like this: A fellow has to be something of a contortionist to get by these days. First, he has to have his eyes on the ball, his back to the wall and his ear to the ground.

Next, he must put his shoulder to the wheel, his nose to the grindstone, keep a level head and both feet on the ground and

at the same time look for the silver lining with his head in the clouds. Some trick if he can manage it.

First afternoon you need a variation from your regular schedule, drive down to the school house and watch school "let out." Perhaps Tuesday afternoon was somewhat unusual, but seeing the activity around the school about 4 p. m. would have given anyone a lift.

When the basketball girls came out of the gym, their enthusiasm was apparent. A sing-song lasted ten or fifteen minutes and some of the Squaws

(Continued on page 3)

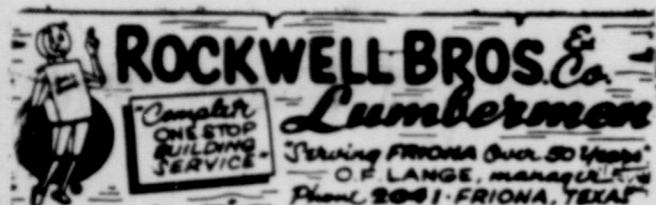
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| Reg. \$15.95 | \$10.63 |
| Reg. \$12.95 | \$8.66 |
| Reg. \$10.95 | \$7.32 |

Ladies Wool

SLACKS REG. 9.95 \$6.65

Ladies Wool Skirts

| | |
|------------|--------|
| Reg. 11.95 | \$7.97 |
| Reg. 10.95 | \$7.32 |
| Reg. 8.95 | \$5.99 |

| | |
|--|--------|
| Ladies Cotton Knit Slim Slacks fully lined reg. 6.95 | \$3.50 |
| Blouses to match reg. 4.98 | \$2.50 |
| Ladies Blouses Magic Crepe and Wool Knits | \$4.66 |

Children's DRESSES

| | |
|--------------------------|---------------|
| SIZE 1-14 from \$2.19 Up | |
| Reg. 12.95 | \$8.66 \$9.74 |
| Reg. 7.95 | \$5.32 \$5.99 |

Girl's Sub-Teen Jr. Miss

Reduced 1/2

Girl's Slim Slax In Cotton Knit, Corduroy and Velveteen \$4.49 Up

ONE LOT Boy's T-Shirts

Reg. 1.00 and 1.08

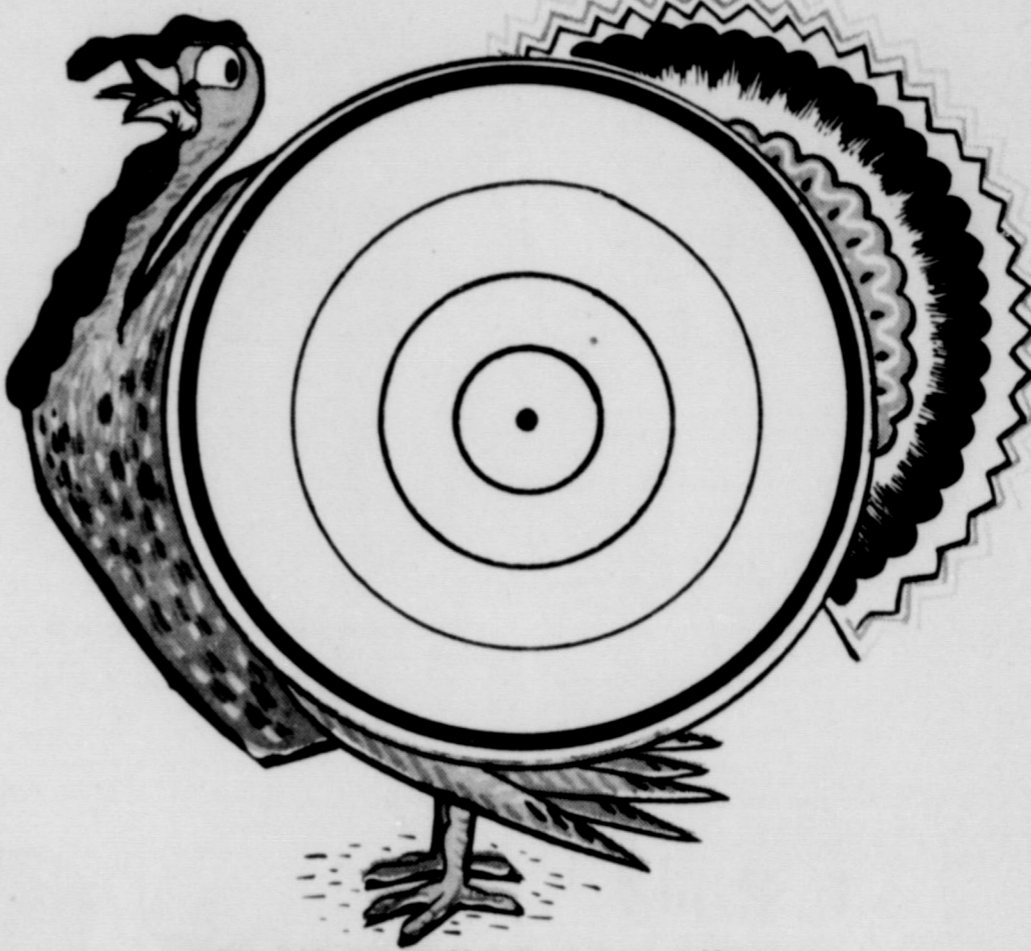
2 for \$1.50

Boys And Girls CAPS \$1.00 Each

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Friona

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More miles-per-dollar! That's what you get with the Regular Rocket Engine—standard equipment on every Dynamic 88 Oldsmobile for 1960! Yes, this Olds thrives on the thrift of lower-cost, regular gasoline—you save about a dollar bill on every tankful over premium-cost fuels! And because of its unique characteristics, the Regular Rocket Engine gives you traditional Rocket get-up-and-go while reducing operating and upkeep costs. If it's economy you want... the Regular Rocket's got it! Your local Olds dealer has the money-saving facts on this car that makes it mighty easy and satisfying to Rocket out of the ordinary.

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PARMER COUNTY IMPLEMENT CO.

Friona

Ph-2091

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SWPS

Southwestern Public Service Company will invest \$18,325

WEEK E

Airmail Nylon Reg. 1.69

HOSE \$132

Preparation Reg. 98¢

H 69¢
Ointment

BI-WI

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DON'T W
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The time to obt
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you have all th
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us right away.
complete insur

DAN ETHRIDGE
BILL STEWART
FRANK A. SPRING



like to live leisure

Clot



SWPS Slates Large Expansion For 1960

Southwestern Public Service Company will invest \$18,325,000 in construction and new equipment throughout the com-

| WEEK | END | BUYS |
|----------------------------|----------|--|
| Airmaid Nylon Reg. 1.69 | | Reg. 60¢ Size Syrup Pepsin 49¢ |
| HOSE \$1.32 | | Westinghouse Press 5 Flash Bulbs Sleeve of 12 \$1.29 |
| Preparation H 69¢ | Reg. 98¢ | |

BI-WIZE DRUG
Ph 2781 Your Rexall Store Friona

pany's 45,000 square mile service area in 1960, it has been announced by A. R. Watson, executive vice president and general manager.

At the same time that he announced the 1960 construction investment, Watson revealed that the company's long-range forecast anticipates a \$96,000,000 investment in new facilities in the next five years.

"Our responsibility as a public utility is to stay ahead of the growth of our service area. Every economic index indicates that our service area will continue the phenomenal growth it has shown in recent years. We must plan now to keep ahead of that growth," Watson said.

Southwestern Public Service

Company's 12th major generating station will go into service in June. Located north of Amarillo, the new plant will have a generating capability of 112,500 kilowatts when it goes on the line. The second unit, which will double the size of the plant, has already been ordered, and is scheduled to be in service in 1962.

When the second unit at the station north of Amarillo does go into service, Southwestern Public Service Company's generating capability will pass the million mark for the first time. The capability of the 12 major generating stations will be 1,037,000 kilowatts in 1962. The growth of the area, and the company, is dramatically portrayed by a comparison with the system generating capability in 1952, which was 404,500

kilowatts.

"Electric service continues as the biggest bargain in your family budget," Watson pointed out. "The average residential kilowatt-hour cost our customer 3.05 cents in 1959, compared with 3.11 cents in 1958, and since 1950, the average cost of a residential kilowatt hour has decreased by 23 per cent, he added.

"Of every dollar of gross revenue received by Southwestern Public Service Company 23.9 cents went to pay federal, state and local taxes, Watson said.

"We have no quarrel with carrying our fair share of the tax load, but it seems manifestly unfair that some of our taxes, and those of our customers, should be used to finance government power projects which have tax-free profits, and destroy private industry which would add to the tax revenues," Watson concluded.

in and around

(Continued from page 2)

have wonderful voices as well as basketball playing skill.

A few minutes later students began to file out of every door in sight. Most of them were smiling, calling back and forth to fellow students and otherwise expressing their joy at being alive.

Think we will make it a point to park near the gym and bus loading area more often.

Once again we have telephone service on the Parmer exchange and we're most grateful for it. For the past several weeks it has been impossible to call in or out on that exchange, so we've been unable to contact our news sources and they've been unable to contact us.

The same is true of persons who live on the Hub exchange. Most of the telephones on that exchange are back in use, too. Perhaps in the very near future the telephone company workmen will have all damage done by the December ice storm repaired.



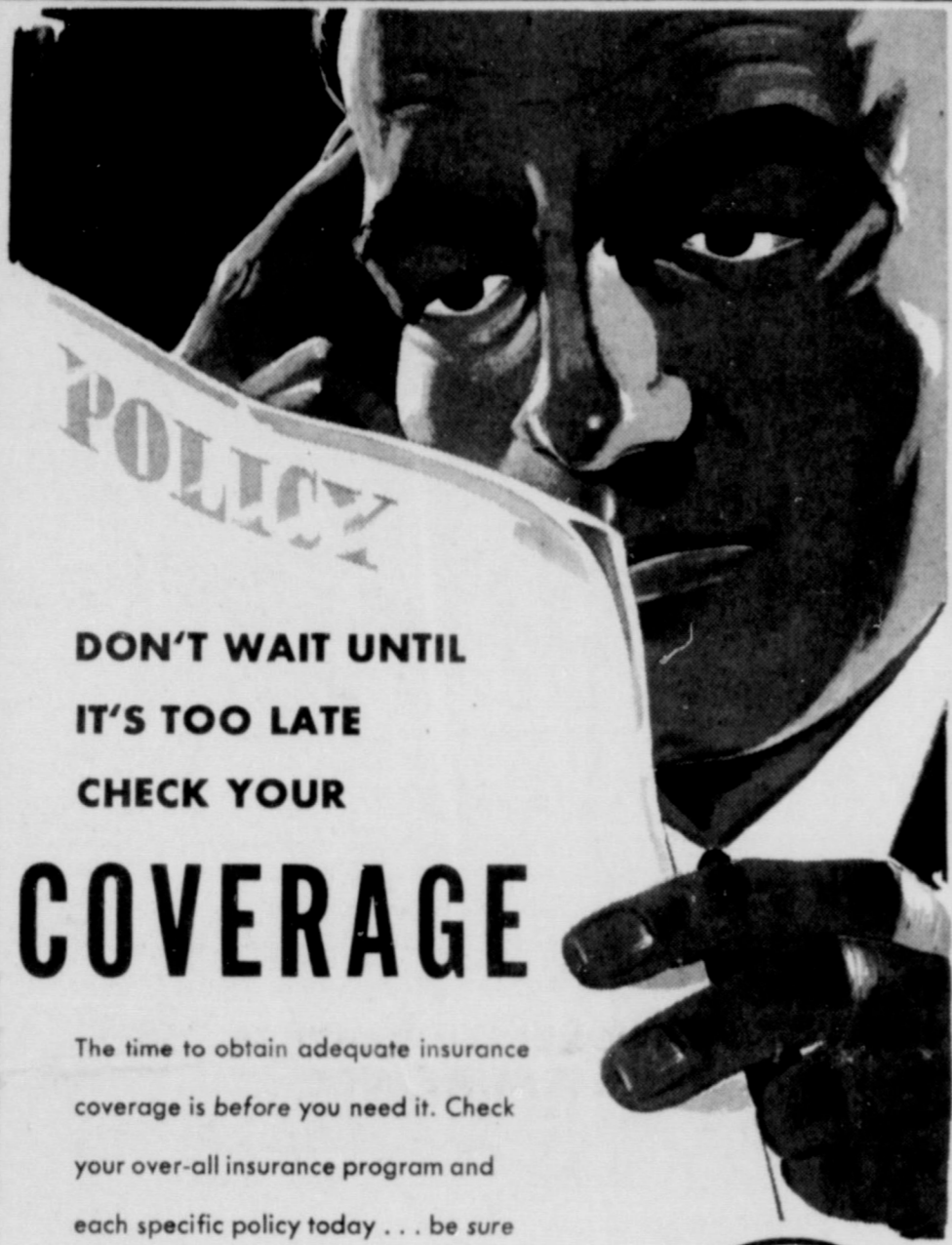
CLOVIS
See
**ETHRIDGE-
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AGENCY**
Phone 8811, Friona

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Aluminum Irrigation Systems Financed
Up to 4 Years

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COVERAGE**


The time to obtain adequate insurance coverage is before you need it. Check your over-all insurance program and each specific policy today . . . be sure you have all the coverage you need and want. If you're not fully insured, see us right away. You'll receive the most complete insurance service possible!



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Agency**
DAN ETHRIDGE INSURANCE - LOANS PHONE 8811
BILL STEWART FRIONA
FRANK A. SPRING

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One taste tells you why Cream 'O Plains milk is a favorite with me . . . and so many people. You'll agree Cream 'O Plains milk is a wonderful taste treat . . . delicately-flavored . . . velvety-smooth. Mom keeps plenty on hand at all times for the whole family.

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Home Of
Cream 'O Plains Milk

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**Strong,
Dependable
Financial Aid?**

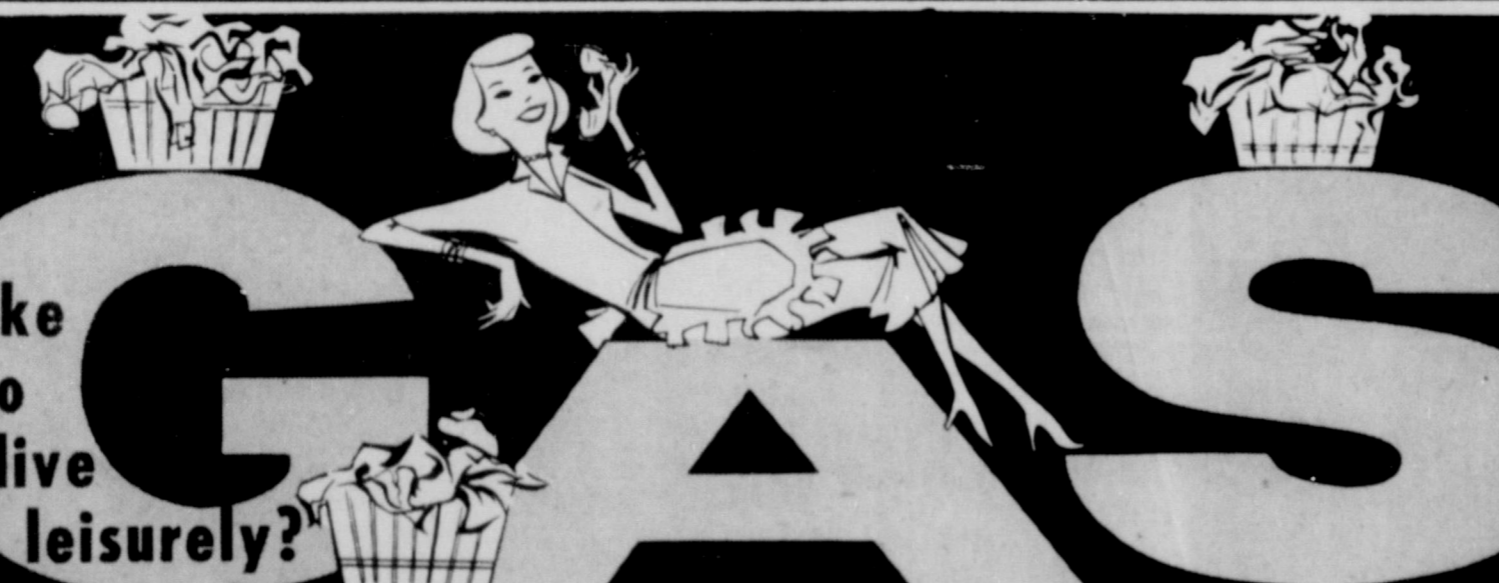
- If You Believe:**
1. That You Are A Reasonably Good Farmer Or Rancher,
 2. That You Have A Reasonably Good Equity In Your Business,
 3. That You Have A Plan That Will Be Profitable If You Have Proper And Adequate Financing,
 4. That You Can Do Your Own Thinking, Farm Or Ranch Management, And Business Planning,

- Then You Should:**
1. Discuss Your Credit Needs With A Production Credit Representative;
 2. Finance Your Operation Instead Of Getting A Loan Against Your Collateral.

- Loans To Fit Your Needs:**
1. Tailor Made Operating Expense Loans.
 2. Three To Five Year Term Loans For Capital Items.

*Plainview Production
Credit Association*
Martell LeVeque
1098 9891 Representative Friona

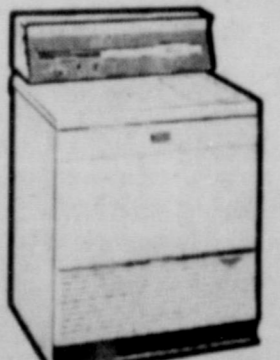
like to live leisurely?



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Clothes Drying lets you loaf through the laundering!

Live a little . . . and allow yourself the luxury of efficient, dependable Gas clothes drying! For all its advantages, economical Gas coddles your clothes a whole year for no more than the price of a good clothes basket! Lets you laugh at ever-mounting piles of laundry because whenever you do decide to get with it . . . ZOOOP! and you're through, faster than a West Texas jackrabbit. If you don't know the phone number of a Gas appliance dealer, call us. We know 'em all!



fuel for a growing empire **Pioneer Natural Gas Company**

FRS
Friona
DS
SO!
O.
Ph-2091
DAY ON CBS RADIO

Overtime Periods Mark Seventh And Eighth Grade Girl's Tilts

Friona's seventh and eighth grade girls managed to down the grade teams from Dimmitt Monday night in two games that saw two overtime periods and one sudden death period.

The seventh grade girls won over their opponents by a score of 22 to 20. The score at the end of the game was 18 for Friona and 18 for Dimmitt. Playing a two minute overtime period, both teams managed to score two points to make the overtime score at 20 points each.

Deciding on a sudden death overtime play off, both teams jumped at the center circle with Friona gaining possession of the ball. Sharon Dean of Friona managed to score two points to give the local team the victory.

Scoring for the seventh grade girls was Dean with 10 points

followed by Linda Jo Davis with eight points. Mentioned on defense were Miranda Drennan, Nan Lillard, Joyce Houlette and Barbara Bracken.

In the eighth grade girl's game Friona led all the way until the final minutes of the

fourth quarter when Dimmitt tied the score.

At the end of the fourth quarter both teams had managed to score 38 points which necessitated a two minute overtime period.

During the overtime play off,

Friona scored five points while Dimmitt scored four to give Friona the one point victory, the final score being 43 to 42.

Scoring for Friona was Charlotte Nettles who had 22 points followed by Marca Massey who had 11 points.

Mentioned on defense were Weesie Hand, Myrna Bennett, Carolyn Herring and Kay Neel.

In the seventh grade boy's game, the local boys were defeated by a score of 15 to 12.

The Friona boys led throughout the first half of the game and in the first quarter led eight to nothing. However, the Dimmitt five managed to overcome the local team to take the victory.

Scoring for Friona was Larry Buckley who had five points to his credit.

In the eighth grade boy's game, the visitors from Dimmitt managed to eke out a 17 to 16 victory over the Friona ball club but not until after a hard fought ball game.

Dimmitt led the first half and had an 11 to five halftime score. In the second half, Friona outscored and outplayed the visitors, but the first half lead proved good as Dimmitt won by the one-point margin.

Coach Tom Jarboe of the boy's team said he was real proud of his boys and that Jerry Don Houston played an exceptionally fine ball game.

The Friona eighth grade boys and girls begin tournament play Monday in the local junior high gym when they meet the teams from Farwell. The tournament dates are January 18, 21 and 23.

No Pheasants; Maybe Quail

An effort may soon be made to stock Parmer County with quail. This comes as a result of a meeting of individuals interested in game birds Thursday night in Biovina.

The meeting was called to discuss the possibility of stocking the area with pheasants. However, A. S. Jackson, state biologist from Canadian, the main speaker, was discouraging from this standpoint.

Following the Thursday night session, a group of those present decided to continue to work on the program -- but stock the country with quail instead of pheasant.

Friday afternoon, a group of six made initial plans to

establish Parmer County Game Management Association. This group, Al Kerby, Norvell Strawn, Joe Jones, Bob Wilson, Jack Patterson, and Arlin Hartzog, scheduled another meeting for Thursday night, January 21, to discuss the quail stocking program.

"Almost every farmer can provide a place for one or more covets of quail," Kerby explains, "and quail cost quite a bit less than pheasants."

At the Thursday meeting, Jackson told those present, "I don't think you can establish pheasants here without a revolution in your farming methods." We went on to explain that there are some months here when there are no crops for the birds to eat.

"Right now you don't even have enough fence rows to provide cover for the birds," the authority said. "That's just my opinion and I hope time will prove me wrong."

Referring to intensive farming methods here, Jackson said, "You can't have your cake and eat it, too (game birds and farming)."

In answering questions following his talk, Jackson pointed out that he didn't say it was impossible to have pheasants here, "just impractical." Leaders of the program feel that chances are much better for quail. An attempt will be made to determine how the public feels about the quail idea at the January 21 meeting.

Personals

Mr. and Mrs. T. A. Kelley and daughters of Plainview were weekend guests in the home of Mrs. Kelley's parents, Mr. and Mrs. Tom Lewellen.

Weekend guests in the home of Dr. and Mrs. Lloyd Shackelford and children were Dr. and Mrs. Foy Shackelford and children of Amarillo.

Mr. and Mrs. Joe Nelms of Plainview were Sunday guests in the home of Mr. and Mrs. J. V. Houser. Mrs. Nelms and Mrs. Houser are sisters.

Mr. and Mrs. Alvin Law and children of Happy Home were Sunday visitors in the home of Mr. and Mrs. F. W. Holcomb and daughters.

Recent guests in the home of Mr. and Mrs. W. R. Riethmayer and children were Mr. and Mrs. Otto Riethmayer and daughters, Helen and Esther, and Kenneth Miers from Lamesa.

Mr. and Mrs. Bert Hayes and Mr. and Mrs. Hank Kraft of Shattuck, Okla., spent the weekend visiting in the home of Mr. and Mrs. Bill Schwab and family. Mrs. Hayes is Mrs. Schwab's sister and Kraft is her brother.

The will to do, the soul to dare - Swift

There is no time like the present - Smollett Nothing is well said or done in a passion Time is that expanse of space between paydays.

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Hub Corner

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is still serving you DAILY from Amarillo and Lubbock, Texas, and will continue to do so in the future. We will appreciate your business

for more information call

HUB MOTOR LINES

Phone 5501

Sam Davis, Mgr.

Friona

News From RHEA

MRS. FRANKLIN BAUER

TO CALIFORNIA

Mrs. Floyd Schlenker and her sister, Mrs. Nina Ashton of Maryland, left Thursday by bus to spend several months in California visiting with relatives and friends.

CELEBRATES BIRTHDAY

Vickie Ann Schueler and several of her cousins celebrated her sixth birthday Tuesday in her home. Vickie is the daughter of Mr. and Mrs. Walter Schueler. The girls played games after which Vickie's mother served cake and punch to the group.

Those present were: Carlene Schlenker, Rhonda Gayle Bauer and Dianne Schueler.

Bill Gibson returned home from the hospital Saturday and Mrs. Florian Jarecki and baby boy returned home Sunday. Both are doing well.

Those attending installation services at Lariat Lutheran church Sunday afternoon were: Mr. and Mrs. Gilbert Schueler and family, the Walter Schuelers, Andries Drager family, Mr. and Mrs. Chris Drager and boys, Mr. and Mrs. Chris Goetz, the Raymond Schueler family, Mr. and Mrs. Herman Schueler and Rev. Stroebel.

Mr. and Mrs. Herbert Schueler visited Sunday evening with Mrs. Schueler's parents, Mr. and Mrs. Stehr of Dimmitt. Mr. Stehr was celebrating his birthday.

Mr. and Mrs. Walter Schueler and children visited Sunday evening in the home of Mr. and Mrs. Fred Ramm of Lariat.

YEAR
\$ 51,248.35
331.77
303.91
135.00
803.00
3,734.23
4,682.80
1,262.69
82.00
9,956.56
305.00
560.00
552.50
2,081.25
\$ 76,039.06

\$ 53,200.64
13,326.74
315.33
71.24
1,066.20
886.55
\$ 68,866.70

\$ 144,905.76
\$ 55,802.82
\$ 10,598.28

\$ 352,023.12
771.30
3,500.00
405,000.00
1,191.48
17,929.42
\$ 836,218.14

al of said City of r, 1959.



LIKE FATHER! LIKE SON! -- Snowmen were numerous all over Friona late last week. There were many variations and all of them were interesting. This man and his son spent several days in the yard of Mr. and Mrs. Mack Balmun.

Friona Texas Federal Credit Union

Annual Meeting Tuesday

Jan. 19 At The School Cafeteria
Officer Election Dividends
Refreshments Entertainment

Don't Miss It

Tuesday - 7:30 P. M.

School Cafeteria In Friona



EARL



AUDREY

To show our appreciation for the past favors you have given us since last year we are serving

FREE COFFEE and DONUTS

All Day Friday

Drop by and help us celebrate our First Anniversary in Friona

Earl and Audrey Graham

EARL'S CAFE

Hwy. 60 in Friona

At the blinker light

tracks

(Continued from page 1)
POWER PLANT REACTIVATED.
 From a New England newspaper, the following headline: "Doctor Jones Elected Board of Health Chairman. Hearing on Cemetery Expansion Next Week."

Headline in a Georgia newspaper, "Reverend Key Resigns. Church Attendance Doubles."

From an English newspaper: "Girl Passenger Says She Was Not Being Kissed. Driver Fined for Carelessness."

A Michigan newspaper reported that a generous gentleman had donated a new loud-speaker to his church in fond memory of his wife.

Basketball

(Continued from page 1)
Dalhart.
 Two Squaws tied for scoring honors as Jacquelyn Magness and Charlotte Bock each had 25 points to their credit.
 In the Boys B game played earlier the Friona Boys defeated the Dalhart B team in an overtime period by a score of 31 to 30. The score at the end of regular play was 30 for both teams.
 Scoring for the B team boys was Gary Snead with 10 points followed by Tom Sanders with eight points.
 In last week's action the Friona Chiefs downed the Bovina Mustangs by a score of 51 to 36 in the Bovina High School gymnasium while the Friona Squaws downed the Muleshoe Mullettes by a score of 41 to 33 Friday night in the local gymnasium.
 The Chiefs pulled to a quick lead in the first quarter of play as they scored 11 points while holding the Mustangs of Bovina to only three.
 In the second quarter of play the Chiefs scored an additional 13 points while allowing only six to be scored against them to make a halftime score at 24

for the Chiefs and nine for Bovina.
 Coming out in the second half of play, the Chiefs continued their raising of the score as 20 more points were added to their already 24 points, to make the score at the end of three quarters of play at 44 for Friona and 21 for Bovina.
 During the fourth and final quarter, the Chiefs tallied seven more points and the Mustangs scored 15 to make the final score 51 for Friona and 36 for Bovina.
 The Chiefs had three players taking scoring honors as Ronnie Castleberry was high with 14 points followed by Jackie Hight and Glendel Jones who had nine points each. For Bovina it was Caldwell who had 11 points.
 In the Squaw's game, Friona jumped out in front during the first quarter of play to take a 14 to four point lead, a lead they never relinquished throughout the entire game.
 In the second quarter of play the Squaws scored seven more points while allowing eight to make a halftime score of 21 for Friona and 12 for Muleshoe.
 During the third quarter the Squaws looked lively as they dumped in 14 more and held the Mullettes to only five to give a 35 to 17 score after three full quarters of play.
 With the second unit in the game during the fourth quarter the Squaws scored six points while Muleshoe scored 4 to make the final score 41 for Friona and 33 for Muleshoe.
 Friona had two players scoring in the double digit column as Charlotte Bock was high with 18 points followed by Jacquelyn Magness who had 15 points. Gross of Muleshoe had 13 points to take scoring honors for the visitors.
 The Chiefs and the Squaws will see action again Friday night in the local high school gym when they play their second district game, meeting the boys and the girls from Dimmitt. Game time will be at 7 p. m.
 A person with charm is one who can make another feel that both of them are pretty wonderful people.

STOCK-UP SALE!
FIRST-OF-YEAR

PRICES GOOD FRIDAY & SATURDAY

Schilling All Grinds

COFFEE
 One Pound Can **69¢**

Frozen Foods

Morton's
Pot Pies
 Beef - Chicken - Turkey
5 For \$1.00

Libby's
 10 oz. Pkg.
Strawberries
22¢

meat
 CHOICE CUTS OF

ROUND
 USDA GOOD GRADE

STEAK 79¢

Armour Columbia
BACON 3 lb. \$1.00

Nice - Lean Spare
RIBS 1 lb. 39¢

VEAL CUTLETS 85¢
 Pound

Cudahy All Meat
FRANKS 49¢
 Pound

fresh PRODUCE

Rome Beauty
APPLES 13¢
 Medium Head
CABBAGE 6¢
AVOCADOS 3 For 25¢
 Red McClure - 10 lb. Bag
Potatoes 45¢

CRISCO 6 lb. \$1.51
 Can

Shurline - 4 1/2 Oz. Can
ORANGE JUICE 39¢

Lucky Leaf - No. 2 Can
PIE MIX 3 For \$1.00
 Peach
 Cherry
 Apple

Betty Crocker Buttermilk
PANCAKE MIX 33¢

Sniders Hot
CATSUP 15¢
 14 Oz. Btl.

Sunshine - Lb. Box
CRACKERS 27¢

Food King - No. 2 1/2 Can
PORK 'n BEANS 19¢

Your Home Owned Affiliated Food Store
Johnson's Corner Grocery

Phone 2111

Friona

Double S & H Green Stamps

On All Cash Purchases Over \$2.50 Every Wednesday

CHARTER NO. 1233
BANK'S OFFICIAL STATEMENT OF FINANCIAL CONDITION FRIONA STATE BANK

at Friona, Texas, at the close of business on the 31st day of December, 1959, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

RESOURCES

- Loans and discounts, including overdrafts \$ 3,191,921.81
- United States Government Obligations, direct and guaranteed 360,774.22
- Obligations of states and political subdivisions 103,477.12
- Other bonds, notes, and debentures None
- Corporate stocks, including stock in Federal Reserve Bank None
- Cash, balance due from other banks, including reserve balances, and cash items in process of collection (including exchanges for clearing house) 1,133,073.30
- Banking house, or leasehold improvements 45,449.92
- Furniture, fixtures, and equipment 16,096.68
- Other real estate owned None
- Other assets None
- Total Resources \$ 4,850,793.05

LIABILITIES AND CAPITAL ACCOUNTS

- Common Capital Stock \$ 100,000.00
- Surplus: Certified \$100,000.00, (Not Certified -- None) 100,000.00
- Undivided profits 88,987.76
- Capital reserves None (Not to include specifically allocated reserve for expenses, or valuation allowances)
- Demand deposits of individuals, partnerships, and corporations 4,296,133.04
- Time deposits of individuals, partnerships, and corporations 30,102.05
- Public funds (incl. U. S. Govt., states and political subdivisions) 235,570.20
- Deposits of banks (excluding reciprocal balances) None
- Other deposits (certified & cashier's checks, etc.) None
- Total all deposits \$4,561,805.29
- Bills payable, rediscounts, or other liabilities for borrowed money None
- Other liabilities None
- Total Liabilities and Capital Accounts \$ 4,850,793.05

CORRECT--ATTEST
 F. L. Carson
 J. G. McFarland
 S. H. Osborn
 (Directors)

STATE OF TEXAS
 COUNTY OF FARMER)

I, Charles E. Allen being Vice President & Cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.

CHARLES E. ALLEN

Subscribed and sworn to before me this 7th day of January, 1960.

LOLA GOODWINE
 Notary Public, Farmer County, Texas

(SEAL)

Of Inte

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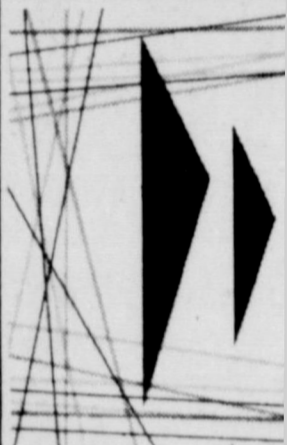
THURSDAY, JANUARY 14, 1960



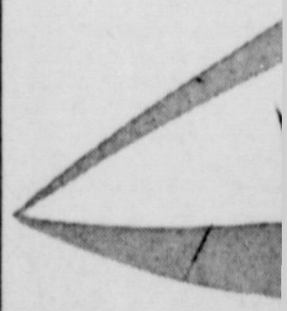
MRS. J. D. WALKER

Carol Jec
 Weds Gle

In a double ring ceremony the Littlefield Drive Church Christ in Littlefield at 7 p. Thursday, December 24 Carol Jean Walker exchanged wedding vows with Glen Edward Hancock. Parents of the couple are Mr. and Mrs. J. D. Walker, Fieldton and Mr. and Mrs. Travis Hancock of Friona. Dwayne Dennis read the ceremony before a background greenery highlighted with white mums and candles. Alvis Jones and the Littlefield Drive Church of Christ chorists sang "At Dawning." Kathy Slaughter, maid of honor, wore a pink lace length dress over taffeta. Accessories matched her costume and she carried a bouquet.



Fine Fabric
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Of Interest To
THE WOMEN

THURSDAY, JANUARY 14, 1960 THE FRIONA STAR

SECTION II



MRS. GLEN HANCOCK

Carol Jean Walker Weds Glen Hancock

In a double ring ceremony at the Littlefield Drive Church of Christ in Littlefield at 7 p. m. Thursday, December 24 Carol Jean Walker exchanged wedding vows with Glen Edward Hancock. Parents of the couple are Mr. and Mrs. J. D. Walker of Fieldton and Mr. and Mrs. Travis Hancock of Friona.

Dwayne Dennis read the ceremony before a background of greenery highlighted with baskets of white mums and candelabra. Alvis Jones and the Littlefield Drive Church of Christ chorus sang "At Dawning" and "Ah, Sweet Mystery of Life."

Kathy Slaughter, maid of honor, wore a pink lace street length dress over taffeta. Her accessories matched her costume and she carried a bouquet of white carnations.

Matt Moseley of Cotton Center, brother-in-law of the groom, served as best man and ushers were Tommy Gene Bush and Bill Grimes.

Given in marriage by her father, the bride wore a floor length Chantilly lace gown over bridal taffeta. The fitted bodice was highlighted by a turn back collar and long petal point sleeves. Her fingertip veil of tulle was attached to a tiara of seed pearls. She carried a carnation shaped white feathered bouquet which she has fastened together with loops of seed pearls.

Mrs. Walker, mother of the bride, wore a pink wool suit with black and white accessories. Their identical cor-

sages were of white carnations. The reception was in the home of Mr. and Mrs. Allen Rhoades. A lace cloth over pink covered the serving table. Decorations were a floral centerpiece and white tapers.

Wedding cake and pink punch were served by Misses Gay Hall and Anita Horne. Appointments were of crystal and silver. Guests were registered by Jane Cunningham.

M/Sgt. and Mrs. O. L. Hawkins and children of Fort Hood attended the wedding. Mrs. Hawkins is Mrs. Hancock's sister. Other out-of-town guests registered from Missouri, Farwell, Hale Center, Olton, Fieldton, Cotton Center, Texico and Friona.

Following a wedding trip, Mr. and Mrs. Hancock are at home here. He is employed by Cummings Farm Store.

Vera Bainum Hosts Meeting

Members of the Kinsley Past Matrons Club met in the home of Vera Bainum Friday afternoon for their regular monthly meeting. Florence Guinn, president, directed the business session. Ethel Chitwood based her devotional on 1 Thessalonians 5-17.

A New Year's resolution was made to read extra chapters in the Bible each day during 1960.

Those present were Mesdames Pearl Kinsley, Ethel Chitwood, Bessie Boggess, Florence Guinn, Thelma Coffey, Faye Southward and the hostess.

Refreshments of congealed salad, whipped cream and cake were served by the hostess. The next meeting will be in the home of Mrs. Boggess February 5.

Mr. and Mrs. John Bengier of the Black community spent several days during the Christmas holidays visiting in the home of Mr. and Mrs. Noel Bengier of San Jose, Calif. They made the trip both ways by air.

WSCS Circles Begin Work For New Year

All three circles of the Women's Society of Christian Service of the Friona Methodist Church had initial meetings of 1960 Tuesday morning.

The Kolwida Circle met in the home of Mrs. Joe Moyer. Mrs. Jim Shaffer, chairman, conducted the brief business session. A new study "The United Nations" was started under the direction of Mrs. Ross Ayers.

Members present were Mesdames U. S. Akens, A. A. Crow, Kenyth Cass, John Gaede, Ross Ayers, Joe Moyer, H. C. Kendrick and Roy Slagle.

Refreshments of coffee cake and coffee were served by the hostess.

The next meeting will be in the home of Mrs. Wes Long January 26.

Mrs. Jesse Sinclair was hostess to the Maggie Hamlin Circle which met in her home. Mrs. Wesley Foster, a guest, reviewed the book "Dear and Glorious Physician" by Taylor Caldwell.

A brief business meeting was conducted by Mrs. J. H. Boyle, chairman. At the January 26 meeting, which will be in the home of Mrs. Frank Spring, a study of Luke will begin under the direction of Mrs. Jake Lamb.

Refreshments were served by the hostess to Mesdames Dorothy Hough, Guy Latta, J. H. Boyle, Dick Rockey, Wesley Foster, E. H. Bradshaw, Newt Gore, Coy Patton, Frank Spring and Jake Lamb.

Auxiliary Elects New Officers

Christine Mann was elected president of the Firemen's Auxiliary at the regular monthly business meeting in City Hall Monday evening. She will be assisted by Wanda Jones, vice-president, Juanita Reeve, secretary and Betty Cunningham, reporter.

This slate of officers will replace Elwanda Campbell, president; Stella Shirley, vice-president; Christine Mann, secretary and Phyllis Sanders, reporter.

Following the business session refreshments of coffee, doughnuts and cold drinks were served by the hostesses, Wanda Jones and Jo Nell Sims.

The Mekka circle met in the home of Mrs. E. S. White. Mrs. W. R. Owens of Athlene was a special guest. A new study of Luke taught by Mrs. Hugh Blaylock was started. Mrs. Bill Stewart presented the devotional. Mrs. J. G. McFarland directed the opening prayer.

Those present were Mesdames J. G. McFarland, Ernest Anthony, Jean K. Anthony, Mack Bainum, Mary Ginsburg, Newman Jarrell Jr., Bill Stewart and George A. Jones.

Also Mesdames Hugh Blaylock, E. S. White, Billy Sides, Tommie Jones, Andy Hurst Jr. and Joe Collier.

Party Honors Janet Stevick

Mrs. Glen C. Stevick honored her daughter, Janet, who observed her 12th birthday Friday, with a party in the family home. Gifts were opened by the honoree following a game session.

Refreshments of birthday cake and punch were served to the following: Jill Blackburn, Frieda Floyd, Phyllis Holcomb, Linda Chandler, Lorene Jackson, Monte Sue Welch and Karen Hughes.

Frionans Attend Delta XI Meeting

The Delta XI Chapter of the Delta Kappa Gamma meeting Saturday, January 9 at 2:30 p. m. in the First Methodist Church in Dimmitt.

Special guests were future teachers and pioneer women teachers. Mrs. Fieta Terry of Bovina reviewed "This Fiery Night" by Joan Vatsck.

Those attending from Friona were Jewell Woodward, Margaret Duggins, Carmaleet Truitt and Valoris Osborn, members.

Also Geneva Floyd, president of the local future teacher organization, and Lawana Houlette, treasurer, who were guests.

Eugene Boggess and Bob Riethmayer went quail hunting on the South Plains one day last week.

WMU Plans Focus Week

Plans have been completed for the observation of Focus Week by the Woman's Missionary Union of the First Baptist Church. This observance will feature a program-tee in the church parlor at 3 p. m. Jan. 20.

Highlighting the program will be the presence of some of the former presidents who live here. "Invitations have been mailed to all. All ladies of the church are especially invited to come and be with us," states Mrs. Bill Stevens, president.

HEAR
The FRIONA Hospital News Daily
At 11:00-11:15 a.m. Over
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up **RIGHT** in 30 minutes or less!
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PRE-HUNG
ALUMINUM COMBINATION DOOR

Six Sizes to choose from!
INSTALL IT YOURSELF AND SAVE
Easy for anyone handy with simple tools. You're sure of perfect fit because it's completely pre-hung.
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Complete with all hardware including pneumatic door closer, wind limit chain, latch set.

See These Doors Today
Carl McCaslin Lumber, Inc.
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SPRING Fabric SALE

Hanes Hosiery Sale
Reg. 1.95 pair now or \$1.65 3 Pair \$4.80
Reg. 1.65 pair now or \$1.35 3 Pair \$3.90
Reg. 1.50 pair now or \$1.25 3 Pair \$3.60
Once A Year Event! Jan. 11 - Jan. 17

Lovely 45 Inch Silk Organza checks and plaids only \$1.69 yard
Golden Surah one hundred per cent cotton, 36 inches wide \$1.98 yard
Dacron Prints one hundred per cent in 45 inch width only \$1.98 yard

Bridal Satin \$149 yd. 44 inches wide
Cryotalette, in lovely colors 79¢ yd. and 44 inches wide
Daffeta to match in same width 79¢ yd.

Beautiful Cottons In Companion Prints
39 inch Cotton Satin \$1.29 yd
29 inch Cotton Chiffon \$1.19 yd
39 inch PetitPointe Pique \$1.98 yd

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THE HIGH PLAINS FARM AND HOME

Crop Contest Winners To Be Honored Jan. 18

Winners of annual crop growing contests in Parmer County will be recognized and honored at a special awards night meeting Monday night, January 18, in the Hub Community Center. Parmer County's finest farm

youth will be on hand to participate in the annual event, and 4-H and FFA boys winning prizes will receive recognitions at that time.

The contests, which are sponsored by the Parmer County Grain Sorghum Association and the Parmer County Cotton Improvement Association, have been in operation for years.

The meeting will begin at 7:30, with Bob Wilson, president of the county grain sorghum group, at the rostrum. He will introduce guests.

Bill Nelson, executive vice-president of the National Grain Sorghum Association, Amarillo, and George Pfeiffer-

berger, executive vice-president of Plains Cotton Growers, will be the main speakers. They will report on the outlook for their respective commodities.

Both grain sorghum and cotton growers have been affected in recent months by legislative and economic developments, national and local, that are shaping the future. They will give their views of what is in store for farmers who produce these products.

The association officials will also hand out awards to the three top winners in the commodity growing contests.

Refreshments will be served at the conclusion of the meeting, which will be about 9:15.

Limit Pork Storage Time

Storage time for fresh pork in your home freezer should be limited. Frances Reasonover, extension food and nutrition specialist of Texas A&M, says pork does not keep its quality in frozen storage as long as other meats.

Fresh sausage may be stored in the freezer from one to three months. Other cuts of fresh pork can be stored from three to six months, provided they are packaged properly and held at zero degrees F. or lower.

Fat portions of cured or smoked pork may become rancid if stored longer than a two-month period.

To package pork for the freezer use freezer paper, that is, a moisture vapor resistant material. Fold closely to drive out the air.

Directions for preparation, packaging and storage of foods for the freezer are given in a special bulletin, "FROZEN FOODS." . . . You can get a copy from your county home demonstration agent's office.

Tommy Tatum 'Sweeps Series' In Both Cotton, Grain Sorghum

Tommy Tatum, an outstanding 4-H Clubber from Black in the northeastern part of Parmer County, has made a "double-header" winning of the county cotton and grain sorghum annual contests. He outpaced all other entrants in both categories.

The 14-year-old son of Mr. and Mrs. Ellis Tatum, who live about one and one-half miles west of the community, obtained a yield of 924 pounds per acre of lint cotton and 7722 pounds per acre of grain sorghum in the plots he entered in the contest.

Tommy's community of Black has always been considered one of the outstanding agricultural areas of the irrigated Plains. It is most famous for its grain production. Rich, heavy land in that community consistently produces remarkable yields of grain sorghum and wheat.

It is less outstanding in its cotton production record, but this year Black came right along with the best of them on growing cotton. Quite a bit of the community was spared from the devastating hail and damaging rains that washed under so much of the crop on the western High Plains, and, on the whole, Black farmers came

through a tough year with almost as good a cotton crop as they had last year -- which was one of the best on record.

In producing his good crop of cotton, the 4-H boy set aside two acres as his contest plot. It was wheatland last year, and had been in alfalfa the year before. The last has been under irrigation for 14 years.

Tillage practices included deep breaking, and then the land was disked, harrowed, listed, and watered. The beds were knifed and the middles plowed out. After planting, the crop was rotary hoed twice, then knifed two times, cultivated, and water furrowed.

Pre-watering took place April 12, and the application totaled four inches. Tommy planted Paymaster 101 seed at the rate of 30 pounds per acre on May 27. His row spacing was 38 inches. He obtained 85 per cent germination from his treated, certified, saw delinted seed.

The first irrigation was July 29, and this was the only water put on the crop. The rest came from the skies. About four inches came in June, about 1 1/2 inches in July, and about 1 1/2

inches again in August. A final inch of rain fell in September. No fertilizer was applied to the cotton.

Applications to poison insects were made three times.

Two acres were also set aside for the grain sorghum contest. This land had also been under irrigation 14 years. Cotton had been on the land the previous three years.

The land was deep broke, disked twice, listed, watered, knifed, and planted. The crop was knifed, cultivated, and water furrowed.

On April 14 four inches of water was put on the land in pre-irrigation. Tommy chose Texas 610 for the test, and planted seven pounds per acre on June 10. His row spacing was 38 inches. He used treated, certified seed and got 85 per cent germination.

His first irrigation was July 22 when four inches was applied. That was followed by two other irrigations in August and September. The grain sorghum test plot received the same rainfall that the cotton plot did.

Total rainfall was estimated at seven inches, and irrigation water at 12 inches.

Fertilizer applied was 200 pounds of anhydrous ammonia on April 1. The crop was not sprayed or treated otherwise for insects.



TOMMY TATUM

Fertilizer Value On Soybeans Doubtful

Phipps, W/2 Sec. 2, Harding Sub.

Ab. of Judg. Swim-Pak Corp vs. Louis A. Marot -- D.T., Cecil Lee Vestal, Hi-Plains Sav. & Loan, Lot 6 & S/2 Lot 5, Blk. 11, Friona W.D., Arthur M. Drake, J. E. McCathern, Jr., Lot 8-14, Blk. 14, Drake Revised Sub, Friona W.D., J. E. McCathern, Jr., Arthur M. Drake, S/2 Sec. 16 & E/2 of SE/4 Sec. 17, T4S, R4E

MML, Euell Hart, Gifford-Hill-Western, S/2 Sec. 36, Blk. B, Syn. D.T., Rev. G. Clements, Prudential Ins. Co., S/2 Sec. 1, Blk. C, Syn. W.D., Alvin Brooks, Clifford S. Crow, Lot 1, Blk. 65, Friona W.D., J. J. Jasper, Walter T. Jasper, Lot 1, Blk. 65, Friona W.D., Ernest F. Lokey, Jr., J. C. Robertson, Jr., Lot 27 & 28, Blk. 8, Farwell W.D., M. C. Kelly, James M. Readhimer, Sec. 4, Blk. C, Rhea D.T., O. L. Parker, Hereford Ceme. Assoc., Lot 5 & 6, Blk. 3, M&F, Friona W.D., J. E. McCathern, Jr., Gerald McCathern, Lots 8 thru 14, Blk. 14, Drake Rev. Sub., Friona W.D., E. E. Booth, Jesse F. Landrum, Lots 13 & 14, Blk. 22, Farwell W.D., G. D. Anderson, Guy Austin, et al, Part Lots 17 & 18, Sec. 31, T9S, R1E W.D., Daisy Warren, R. W. Woodruff, 270.72 a. Sec. 12, Jewel Sub.

For the third year, fertilizer used on soybeans did not increase the yield enough to pay the cost of fertilizing at the High Plains Research Foundation at Halfway, Delbert Langford, assistant agronomist, reported today.

The 1959 fertilizer applications used on the Lee variety of soybeans included nitrogen, phosphorous and potash. The form of nitrogen used was anhydrous ammonia (82% nitrogen), phosphorous was phosphoric acid (37% P2 O5) and potash was muriate of potash (60% K2O).

Rates of application were forty pounds of nitrogen, eighty pounds of phosphorous and eighty pounds of potash. Each of these was applied alone and in all combinations. Forty pounds of nitrogen alone increased the yield only .13 bushels per acre, forty pounds of nitrogen and eighty pounds of phosphorous gave an increase of only .54 bushels.

The highest increase was obtained with the application of forty pounds of nitrogen and eighty pounds of potash, which gave an increase of 2.31 bushels per acre above the non-fertilized plots. The value of the increased yield on this test at current prices was \$4.50 per acre, but the fertilizer cost amounted to \$6.70.

In reporting these results Langford pointed out that chemical analyses of the soil upon which these tests were conducted, show an ample supply of phosphate and potash. Nitrogen, though not in ample supply in the soil, is produced by the micro-organisms growing on the roots of the inoculated soybeans.

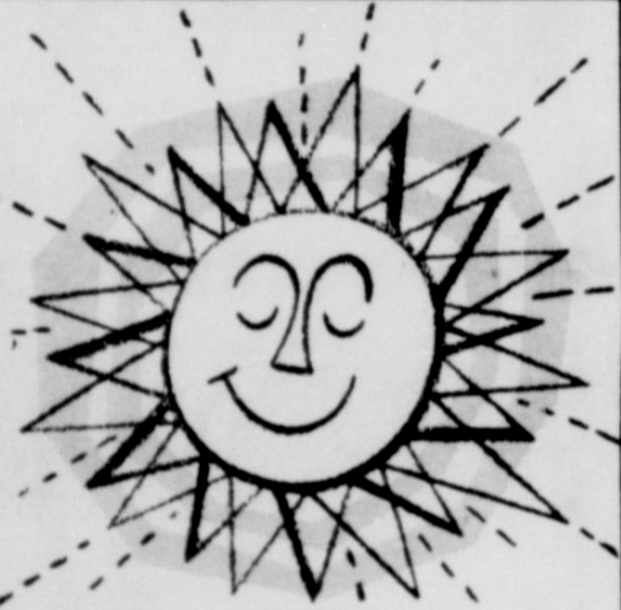
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YES, We've Changed Our Name from National Farm Loan Association to Federal Land Bank Association

AND We would like the opportunity of showing you how our service has progressed in more than 40 years of making Federal Land Bank loans. Check your credit needs, and without obligation, come in and let us show you how a Federal Land Bank loan will help you -- on your farm and ranch --

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Electricity is just about the biggest bargain you can buy today. It helps you clean, cook, wash, dry, pretty up, entertain—and the average family's bill for all this is about 20¢ a day!

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Farm Facts



A U.S. farmer produces enough to feed himself and 23 others. In Russia a farmer produces enough to feed himself and one other.

For Immediate Planting- New Mexico Winter Barley, Crockett And Comanche Wheat, Cimarron Oats
We're Buying Field Seed Every Day. See Us.
Book Your Genetic Giant Sorghum Seed HENDERSON Grain And Seed Co., Inc.
IV6-3473 Farwell

THE PARKER COUNTY IMPLEMENT CO.



"The Place Where Most People Trade" Friona, Texas Wednesday, January 13, 1960

For your cotton ground and all your irrigated acres, maybe you need the new McCormick No. 45 V-tandem disk harrow. For rugged rough plowing the McCormick tandem disk is tailor-made.

Before long we can buy spuds that are labeled "for frying," "for baking," and "for boiling." We wonder if they will pack one general purpose sack for people who wouldn't want three or four sacks of potatoes in the pantry.

Several couples from Friona attended the annual Chamber of Commerce banquet in Hereford Saturday night. Some of them were Mr. and Mrs. Bill Nichols, Mr. and Mrs. Newman Jarrell Jr., the Steve Blavouetts, the Flake Barbers and the Tom Pruett.

You name it -- they do it -- new International trucks are ready to handle any farm job -- the tougher, the better -- International trucks -- the World's most complete line.

Since the wedding in our family, the boys have been pretty interested in marriages. They decided they would marry their niece. When informed that kindfolks didn't marry, David said, "That's right. You must marry someone you don't know."

Keep your busy-season work on schedule -- save time and costs. Be sure your tractor has the zip and go for peak power output by getting our check-up and tune-up. See what we'll do to put your tractor

in busy season condition power-wise at special low-cost.

PCICN During the sleigh riding weather last week we saw Hoyt Smith's car with an old automobile hood as a "truly sled" behind it and the "truly sled" was filled with children. Wes Long's pickup and the Herring boys with a green tractor were also pulling sleds loaded with children enjoying the snow and weather.

PCICN Louis Welch, Doris Buske and W. F. Buske went fishing in Old Mexico last week. The weather there was some better than what we had here.

PCICN John Gaede and Charles Howell left Friona Sunday for Springfield, Ind. They will bring back some international pickups and trucks. See these before you trade.

PCICN Sales Manager: "I've had my eye on you, Jones, and I see you are a hard worker. You put in long hours, you're ambitious and you're rapidly learning the business, so I'm obliged to fire you. It's men like you who start competing companies."

PCICN Buddy Squyres and his father, who lives at Tulla, made a trip to Nebraska last week to pick up some equipment for Parmer County Implement Company.

PCICN Lower cost 3,4 and 5 furrow McCormick semi-mounted plows give you unsurpassed plowing-plus fast hitch con-

venience. See us for mounted, semi-mounted and trailing plows in all sizes.

PCICN We enjoyed the joke about the English woman who was visiting in a Texas town and asked why the chugs had dug so many holes in the middle of the street.

PCICN David, our youngest, is pretty cold-shouldered every morning and when John Bill was trying to get him out of bed the other day, he said, "David, why do you get to bed earlier, you are always sleepy." To which David replied, "But it's my early morning sleep I need."

PCICN Ask about our tractor tune-up schedules and the many savings you can make at the Parmer County Implement Company. Remember all IH parts fit and wear like the originals on your farm equipment when it was new.

PCICN Daffynitions: a shoulder strap -- a device that keeps an attraction from becoming a sensation. Poise--the ability to keep talking, while someone else picks up the check.

PCICN Mrs. H. C. Kendrick and Mrs. Deon Astrey were hostesses at a coffee honoring Mrs. Joe Shields at Mrs. Astrey's home Monday morning. Mr. and Mrs. Shields, whose home is in Amarillo, are here with Sally and Danny Kendrick while their parents, the Pudge Kendricks, are in Ohio.

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LOCK-SEAL

CONCRETE IRRIGATION PIPE
With Patented Rubber Gasket Joint

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- ★ **Most permanent irrigation pipe ever made**
In 12" pipe, 2" wall, weight 93 lbs. per foot, 6' joints. Certified to 50-foot operating head.
- ★ **Leak-proof joint**
Special rubber gasket seals the joint and prevents leaks from contraction or expansion because of its flexibility.
- ★ **Delivers more water with less head**
For its price, Lock-Seal Concrete Irrigation Pipe will deliver more water with less friction loss than any irrigation pipe on the market.
- ★ **Proven in Municipal use**
Many thousands of feet of this pipe have been in use for several years in some of Texas' largest cities.
- ★ **Proven on High Plains farms**
Gifford-Hill-Western has already installed many thousands of feet of trouble-free Lock-Seal pipe.
- ★ **5-year guarantee**

See Jim Terrell for LOCK-SEAL and all your Irrigation Pipe Needs!
FRIONA - 5301 GIFFORD - HILL - WESTERN . . FARWELL - IV6-3316

MA LAYS DOWN THE LAW



THE HAPPY HOMEMAKER

BY JUNE FLOYD

If you're the mother of young daughters that you haven't taught to prepare simple meals, surely one of your New Year's resolutions was to begin at once. The proper time to begin teaching a girl to cook is when she climbs up on the cabinet and asks to be allowed to help.

As her skill in performing simple tasks increases, in all probability her interest will do likewise. A simple chore that generally interests small fry is the preparation of Pigs In The Blanket.

For this meat dish, all you need is a package of franks or several cans of vienna sausage and some biscuit or pie dough. After the dough has been rolled to the proper thickness, your beginner can cut it in strips, roll the franks or sausages and place them on a baking tin. They need be baked only until light brown.

Another simple dish for a beginner is

TURTLE BURGERS
 4 skinless franks
 4 split hamburger buns
 4 (1 1/4 inch) cubes of cheddar cheese
 Toothpicks
 Split franks lengthwise, but do not cut through. To form turtle feet, slit skin on either end leaving about 1-inch joined

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

The Farmer County SCD Board of Supervisors held their regular business meeting Tuesday Jan. 5. Supervisors A. L. Black, Burce Parr, T. O. Lesly and Robert Callaway were present to take care of the business at hand. D. W. Dalrymple representing the State Soil Conservation Board met with supervisors. Bob Grozer, SCS representative, and Steve Messenger were at the meeting.

The Board made final arrangements to sell the heavy equipment at the Hub community sale. The following items will be put up for sale: 1-0-7 caterpillar tractor with dozer blade, 1-scraper, 1-motor grader, 1-7 1/2 ton truck-tractor, and 1 lowboy trailer (20 ton cap).

Mr. Dalrymple reported on the Soil Conservation Districts State Convention to be held at Moody Center Galveston, Texas on January 13-15 and urged all to attend. He also made several very good suggestions that were beneficial to the supervisors.

The Board made out their annual plan of operations for 1960 and set time to make annual report for 1959.

In a few days the District will send out a news letter containing information from chapter 14 of the Farmer's Tax Guide which permits deduction of certain expenditures for soil and water conservation.

in center. Place open split franks cut side up on rack of broiler-roaster pan. Place in oven 3 inches from broil unit. Turn over switch to broil; set oven temperature control to broil. Broil for 3 or 4 minutes. Turn franks. Place hamburger buns on broiler pan cut side up.

Broil for 2 or 3 minutes longer until frankfurters and buns are lightly browned. Place split franks between hamburger buns to resemble turtles.

Spear each cube of cheese with a toothpick. Insert into hamburger bun to simulate head of turtle. Insert another toothpick into bun to make a tail. Serve with mustard and relish, if desired. Makes four.

A use we never thought of for baby oil was revealed recently in the household hints of a newspaper. If a baby's face is rubbed lightly with baby oil before each feeding, the food that doesn't go into his mouth will be much easier removed after he has finished.

A column that appears in the Canadian Record under the title of "Petticoat Patter" very often contains super recipes. The column is written by Mrs. Ben Ezell and many of the recipes have been given to her by her mother-in-law. The latest one we've collected is for Mrs. Ezell's Chess Pie

1 stick butter or margarine
 2 cups sugar
 4 eggs
 1 teaspoon vanilla or lemon extract
 1 teaspoon vinegar
 1 teaspoon cornmeal
 Cream margarine and sugar well; add whole eggs, flavoring, vinegar and corn meal. Beat well. Pour into unbaked pie shell and bake at 350 degrees for 30 minutes or until well set.

Mrs. Ezell also shared her experience with Alumni-Glo, one of the newest products on the market for cleaning anything made of aluminum.

"With the best intentions in the world, but not nearly enough time to spend a lot of it polishing pots and pans, I, like many of you housewives, have watched my aluminum pots and pans grow slowly dark and stained. So I was pleased to find recently in the grocery store a new product designed especially for cleaning and shining aluminum.

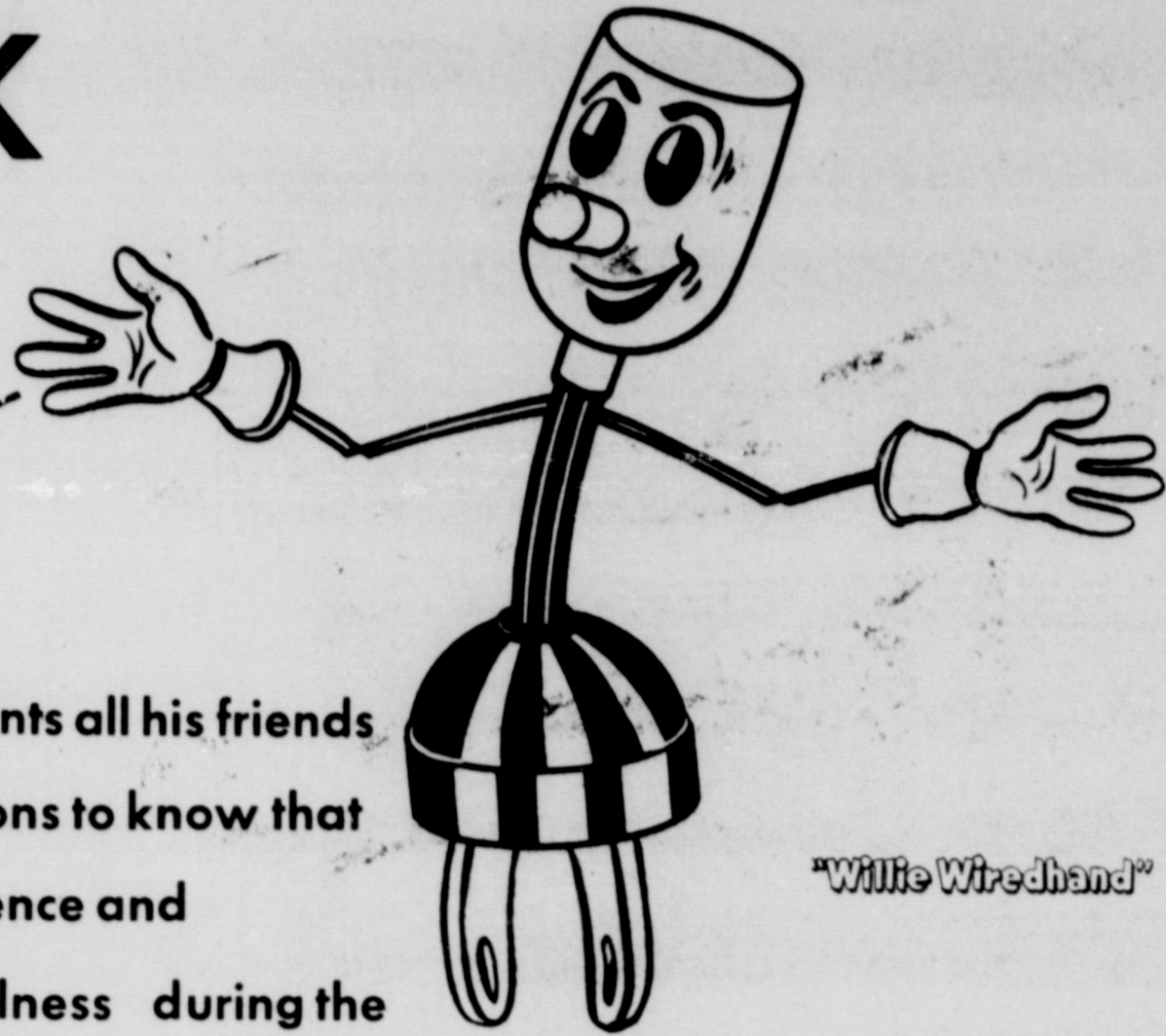
It is called Alumni-Glo, instant-acting aluminum cleaner. And though it doesn't act quite as fast as all that, and does require a certain amount of scrubbing on the really bad spots, it does do the best job for this purpose of any cleaner I've used.

Don't be deceived by the note on the label that says "new fresh scent;" the sulphur in the product must be a highly volatile part and high percentage of the chemical compound -- the unpleasantness of the odor -- to me, at least. (My family manages to avoid coming into the kitchen when "Alumni-Glo is in use, I notice.)

The new product can be used to clean other aluminum articles besides kitchen ware, such as storm door window frames and porch furniture, it is harmless to the skin."

That last phrase will mean a lot to homemakers. Some of the cleaners we use need to be used very carefully to avoid damage to hands.

THANK YOU



"Willie Wirehand"

Willie wants all his friends and patrons to know that their patience and thoughtfulness during the recent storm was sincerely appreciated.

As we begin a new decade of service to the people of this area we want to take this opportunity to pledge you, our patrons, our best efforts to make the 1960's an era of Peace and Prosperity for all our friends in Parmer County.

BOARD OF DIRECTORS

SLOAN H. OSBORN - Friona, President

A. W. GOBER - Farwell - VP.

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P. O. BOX 753

HEREFORD, TEXAS

PHONE EMerson 4-1166

1950's For Pa

BY W. H. GRAHAM JR.

Old Man Time has just put the wraps on the 50's. Looking back at them, they cannot be viewed as anything but an era of unparalleled progress in farming for the Parmer County area. This mid-century decade might well be remembered as the time of the Farming Revolution for local farmers.

It takes only a few moments to reflect on how things were 10 years ago -- and to compare them with what conditions are today. There is no more resemblance in today's farming picture and that of 1950 than there is between a supersonic jet and a piston-engine airplane of the second World War. They have one thing in common: they both depended upon aerodynamic principles to remain airborne.

That's about the way with farming. Today, it still takes sunshine, a fertile soil, and water to raise a crop. The principles are unchanged, but look at what they've done to the methods! The changes that have been wrought have been both blessing and curse. They have been both salvation and damnation to the farmer, who used to think if he could just make a crop, everything would be all right. Today, making a crop is only half of the story, and nearly everybody has mastered that phase. What becomes of it after it is produced is now equally important.

Farmers who've been around for a generation, and who were swept along in the tide of the Farming Revolution on the Plains, sigh and admit that although they've managed to keep up so far, they hope that the next decade won't bring as many changes and dislocations as they've been subjected to in the 10 years just ended. They're not sure they could stand the strain.

Like many other phases of business today, the farming of the 50's brought a new opportunity for youth. "Young blood" is traditionally more willing to change and to adopt new ways. The pace of farming quickened considerably in the decade just ended, and it often demanded the vigor and strength of youth to cope with its demands. It took the ambition of youth to dare to invest (usually at the expense of a heavy personal debt) in this new way of farming. Setting irrigation tubes, getting up in the middle of the night, and handling farm help for long hours was a young man's job. In 1950, many of the middle-age farmers of the 30's and 40's, who had ridden out the dust bowl and the hectic days of farming during the war, found the game too fast for them and turned the reins over to younger, more able fellows. Many of these older farmers leased their places and moved to town.

The pivot of the 50's was the development of irrigation. There is not the slightest doubt of this. Were it not for the tremendous ground water resources of Parmer County and the High Plains, farming as we practice it today would be nonexistent. In fact, there is open speculation as to whether we'd even BE HERE, had it not been for the irrigation well, that came along just in the nick of time to break the drought and turn the 50's into a decade of progress instead of 10 years of depression on the Plains. With all the problems that beset agriculture today, no one will deny that these problems would have been rendered insignificant by the problem of what would have become of all of us had there been no irrigation water under our dry farmlands in the 50's.

Accompanying this article is a graph prepared by Farm and Home which gives some idea of the expansion of the farming industry in Parmer County in the past decade. Admittedly, figures are estimates. Starting with 1954 they begin to be pretty

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For How, See DUTCH QUICKEL with MUTUAL of NEW YORK

DR. WILLIAM BEENE Optometrist
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1950's Revolutionary Decade For Parmer County Area Farms

BY W. H. GRAHAM JR.

Old Man Time has just put the wraps on the 50's. Looking back at them, they cannot be viewed as anything but an era of unparalleled progress in farming for the Parmer County area. This mid-century decade might well be remembered as the time of the Farming Revolution for local farmers.

It takes only a few moments to reflect on how things were 10 years ago -- and to compare them with what conditions are today. There is no more resemblance in today's farming picture and that of 1950 than there is between a supersonic jet and a piston-engine airplane of the second World War. They have one thing in common: they both depended upon aerodynamic principles to remain airborne.

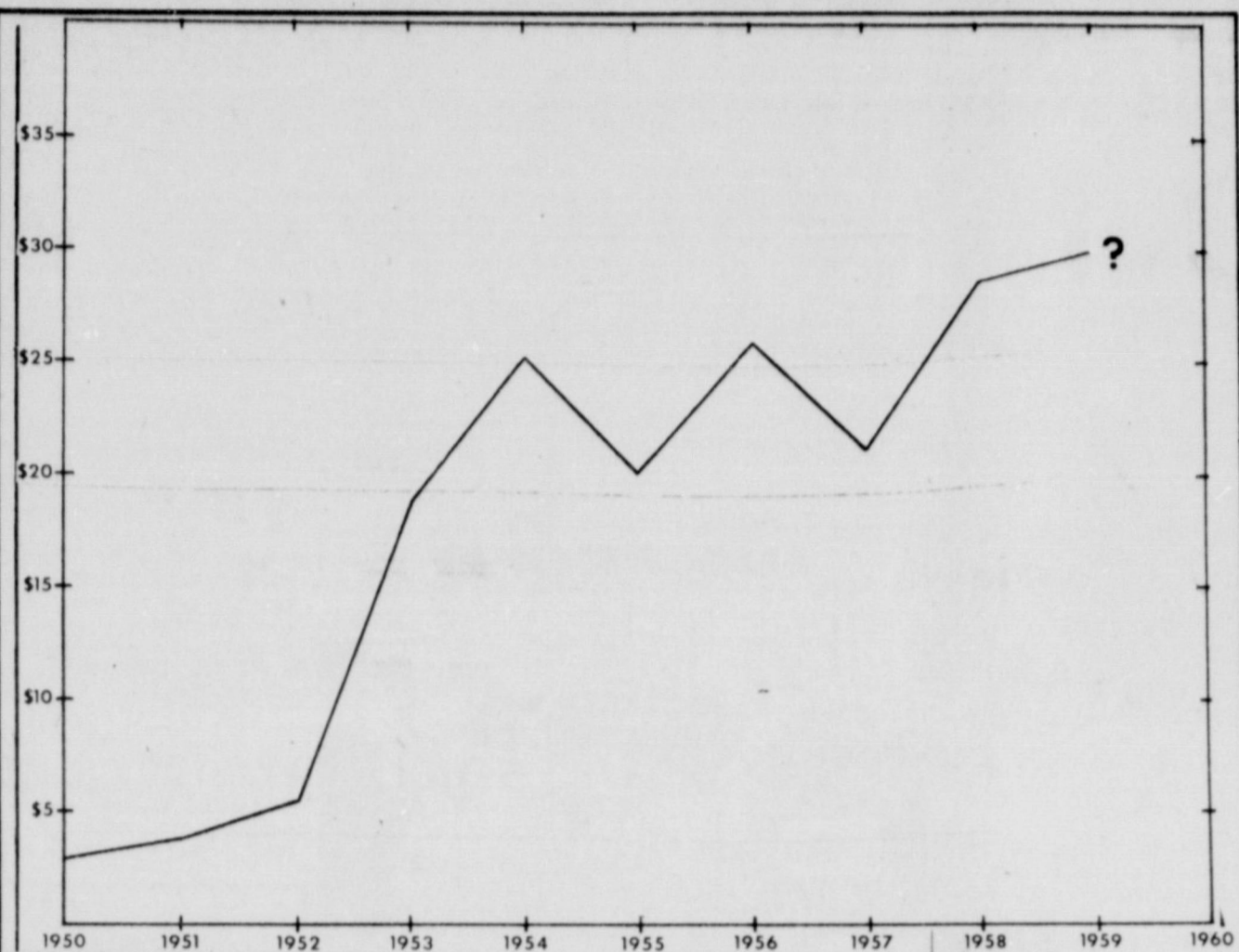
That's about the way with farming. Today, it still takes sunshine, a fertile soil, and water to raise a crop. The principles are unchanged, but look at what they've done to the methods! The changes that have been wrought have been both blessing and curse. They have been both salvation and damnation to the farmer, who used to think if he could just make a crop, everything would be all right. Today, making a crop is only half of the story, and nearly everybody has mastered that phase. What comes of it after it is produced is now equally important.

Farmers who've been around for a generation, and who were swept along in the tide of the Farming Revolution on the Plains, sigh and admit that although they've managed to keep up so far, they hope that the next decade won't bring as many changes and dislocations as they've been subjected to in the 10 years just ended. They're not sure they could stand the strain.

Like many other phases of business today, the farming of the 50's brought a new opportunity for youth. "Young blood" is traditionally more willing to change and to adopt new ways. The pace of farming quickened considerably in the decade just ended, and it often demanded the vigor and strength of youth to cope with its demands. It took the ambition of youth to dare to invest (usually at the expense of a heavy personal debt) in this new way of farming. Setting irrigation tubes, getting up in the middle of the night, and handling farm help for long hours was a young man's job. In 1950, many of the middle-age farmers of the 30's and 40's, who had ridden out the dust bowl and the hectic days of farming during the war, found the game too fast for them and turned the reins over to younger, more able fellows. Many of these older farmers leased their places and moved to town.

The pivot of the 50's was the development of irrigation. There is not the slightest doubt of this. Were it not for the tremendous ground water resources of Parmer County and the High Plains, farming as we practice it today would be nonexistent. In fact, there is open speculation as to whether we'd even BE HERE, had it not been for the irrigation well, that came along just in the nick of time to break the drought and turn the 50's into a decade of progress instead of 10 years of depression on the Plains. With all the problems that beset agriculture today, no one will deny that these problems would have been rendered insignificant by the problem of what had there been no irrigation water under our dry farmlands in the 50's.

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A DECADE OF PROGRESS AND CHANGE is mirrored in this graph prepared by Farm and Home. The 1950's started off on the "thin" side with a year's farm income of about \$3 million. By time the decade ended, the county gross had swelled to ten times that size. Figures by the year: 1950, \$3 million; 1951, \$4 million; 1952, \$6 million; 1953, \$18 million; 1954, \$25 million; 1955, \$21 million; 1956, \$26 1/4 million; 1957, \$21 3/4 million; 1958, \$29 million; 1959, \$30 million.

.....
 accurate summaries of farm income, however, and up through 1959 they can be relied on for a reasonable degree of accuracy. The first three years of the decade, statistics were incomplete. However, purely for purposes of comparison, the estimates can be regarded as satisfactory. It appears that the farm income of Parmer County increased from about \$3 million to \$30 million in a 10-year span. This ten-fold increase is attributable to several factors, but none so imposing as the irrigation well, as already mentioned.

The decade of the 50's ushered in a seven-year drought. Its effect was hardly noticed, though, after large scale irrigation had become a reality. Looking back 10 years, in 1950, county farms were still geared to a "wheat economy." We depended on rainfall for our prosperity. If it rained, everybody was happy. If it didn't, we struggled on as best we could and talked of "next year" when surely it would rain again. The wheat farms were big, and were farmed by few people. There isn't much labor required for wheat farming, as it is man's most mechanized crop. As the 50's came on, we were planting around 200,000 acres of wheat. In 1950, we bothered to harvest only 35,000 acres, and that yielded only about five bushels to the acre. It was a "miss" year.

This was repeated, with slight variations, in 1951 and 1952, but in those years there was a stirring among farm folks that hadn't been heard before. They were watching their neighbors to the east and southeast, who were making big crops whether it rained or not. These neighbors were sinking irrigation wells and boasting "normal" yields two and three times. Could it be done here? Farmers wondered. Some wondered, but others began to find out. Actually, there were about 300 wells already drilled when the decade started. Most of these were in the southern and north-eastern part of the county. It seemed plausible that wells elsewhere would produce.

Installing an irrigation well involved a pretty sizeable capital expenditure, but the money, in most cases, was readily available. Institutions, such as life insurance companies, banks and private individuals advanced the loans, and the rush was on. The idea caught on like wildfire, and driller's derricks popped up like windmills all over the county. At times there were as many as ten wells being drilled and equipped each day. These boom times began in 1951 and the biggest push was in 1952 and 1953. By 1954,

the boom leveled off, as all the choice quarters had been developed. That year, Parmer County topped 2,000 irrigation wells, and until today has added only about another 500.

Even though wheat was being grown under an allotment program, acreage went begging after the development of irrigation. The reason was threefold. (1) The weather was droughty, and normal crops couldn't be produced. (2) Wheat wouldn't respond to irrigation water as grain sorghum and cotton would. (3) Irrigation wells were needed for these other two crops -- which made lots more money -- anyway. As can be seen by the graph, times were looking wonderfully rosy in 1953 and 1954. The income was headed straight up, and hopes for unheard-of prosperity were traveling right alongside.

Time ran out in this Cinderella episode in 1954. The stage was set the year before when severe controls on the new boom money crop -- irrigated cotton -- were declared and acreage reduced from over 100,000 to about 65,000. Then, 1954 also set the stage for trouble with grain sorghum. That was the first year of a big break in price levels since World War II days.

The early freeze of 1955 made a lot of farmers wish for the old days. Late irrigation of cotton made the crop a sitting duck for adverse weather conditions, and the result couldn't have been much worse. Parmer County's young cotton farmers learned a lesson the hard way that year.

In 1956, the economy was on the upswing again, even though cotton acreage continued to decline under the government control program. A bumper year for both cotton and grain sorghum put smiles back on farmers' faces. Besides, they were learning how to irrigate wheat and make money doing it, and also began to come up with some of the first big-acreage high yields of grain sorghum. When irrigation first began, most farmers made from 2,000 to 2,500 pounds of milo with their irrigation wells. In 1956, they began to hit 3,000 and

some 4,000 pounds on large acreages. Today, the average is well over 4,000, and some farmers make as high as 7,000 pounds on hundreds of acres at a time.

In 1957, farm income fell back again under pressure of the worst harvest season the Plains can remember. It was wet and cold, and windy for six straight weeks. The cotton crop

was hit the hardest, but disease and lodging struck at the big grain sorghum crop too, pinching back what had promised to be one of the better years, judging from prospects. Income was estimated at \$21,735,000 for 1957.

Good times returned in 1958, when a favorable growing season -- the most that could be hoped for on all crops -- helped

Parmer County farmers bounce back with a gross farm income of \$29 million. And in 1959, the income pushed ahead another notch to \$30 million, mainly on the strength of a grain sorghum crop that stretched the imaginations of even the people of the High Plains. This was especially significant because it was the first time that farmers had not seen their gross drop during an "off" year for cotton. They held their own, and then a little, because of their enormously successful efforts at growing grain sorghum.

.....
 The worst thing that could come from such a study as this is to assume that all is well on Parmer County farms, and that everybody is making more money than ever, and that folks are all happy. It doesn't work out that way. Of the more than 1000 farmers in Parmer County, it's extremely doubtful if it would be possible to find one who thinks he is getting an adequate -- or fair -- return for his investment, time and effort, in farming. The cost of operating a farm is higher than ever before. Prices for everything farmers consume keep inching up. And the price they get (per unit) in the marketplace is headed down.

This has resulted in the most serious price-cost pincer the farmer has ever faced. This era might well be called an era of "profitless prosperity." Big crops are being raised and a lot of money is changing hands. But precious little of it is staying in the farmer's pocket after all the bills have been paid.

This trouble has been building up for five years. It is a problem rooted in economics and politics, and for the layman, it's hard to find where the business leaves off and the politics begins. Local farmers don't have any more idea where it will all end than do the legislators and economists, who hit the headlines almost daily but in years of trying haven't come

up with a workable solution. All the typical Parmer County family farmer can do is just to go on doing the best he can, and hope to hang onto things until conditions improve. His farming is more nearly like a highly competitive business than ever before. He knows that he must not only be productive, but that he must be efficient to survive. He knows that raising a crop is not enough. He knows that he will have to play all the "angles," including cost-cutting, tax juggling, and management devices, that are at his command. He knows that the next generation of farmers will see the ones with brains separated from the ones with brawn. It will be grey matter -- not muscles -- that will survive to enjoy the 1960's.

.....
 Since expenses have almost caught up with income for many farmers -- and already have done so with a few -- one might well wonder if anything good can come of such conditions. It probably isn't the most popular thing to say, but there are some stimulating effects to be had from an expanding farm economy, even though the net spendable income might be static, or nearly so. For one thing, it is not money, but its interchange, that makes time prosperous or hard. The more people that share in the distribution of wealth, the greater the economic stimulation.

As the agricultural plant continues to expand in Parmer County, there is an ever-increasing need for goods and services to keep that plant going. More machinery, more fertilizer, more seed, and more labor is required to continue the trend. Consequently, more people get to "handle" the \$30 million that is in circulation. This might be crudely illustrated in another way by saying that it is more beneficial to a community to have 1,000 persons earning \$10,000 a year than it would be to have 100 persons earning \$100,000 a year. The businesses and people required to serve the needs of

POLITICAL CALENDAR

The Parmer County newspapers have been authorized to announce the candidacies of the following persons, subject to the action of the first Democratic Primary May 7, 1960.

.....
 FOR STATE REPRESENTATIVE, 96th Legislative Dist.:

Jesse Osborn (Re-Election)

FOR DISTRICT ATTORNEY of the 154th Judicial Dist.:

Bill Sheehan (Re-Election)

FOR SHERIFF of Parmer County:

Chas. Lovelace (Re-Election)

FOR ASSESSOR-COLLECTOR of Parmer County:

Lee Thompson (Re-Election)

FOR COUNTY ATTORNEY of Parmer County:

Hurshel Harding (Re-Election)

FOR COMMISSIONER of Precinct No. 1:

Wesley Hardesty

E. G. Phipps (Re-Election)

FOR COMMISSIONER of Precinct No. 3:

Guy Cox

.....
 the 1000 persons would be far greater than those required for the 100.

No one knows what the next ten years will bring. It is doubtful, though, that they can produce more change than was seen on the farms of the Parmer County area than the 10 years just ended. Time will tell.

.....
 Be careful of bargains! Too often, they are not worth the money you put into them.

.....
 For some members of the journalistic profession the word should be spelled "e-ditor."

STATEMENT OF CONDITION

First Federal Savings and Loan Association of Clovis

HOME OFFICE
 4th & Pile
 Clovis, N.M.

BRANCH OFFICE
 204 So. Ave. "A"
 Portales, N.M.

December 31, 1959

Assets

| | |
|---|------------------------|
| Cash and U.S. Government Bonds | \$ 3,295,254.25 |
| First Mortgage Real Estate Loans | 20,871,810.90 |
| Loans to Members Secured by their Shares in Association | 364,879.10 |
| Furniture, Fixtures | 51,385.60 |
| Stock in Federal Home Loan Bank | 345,700.00 |
| Office Sites and Buildings | 132,391.60 |
| Other Assets | 22,828.41 |
| Total | \$25,084,249.86 |

Liabilities

| | |
|---|------------------------|
| Capital (Member's Shares) | 22,549,328.04 |
| Loans in Process | 39,250.17 |
| Payments by Borrowers for Taxes, Insurance, etc. | 213,986.61 |
| Other Liabilities | 2,078.02 |
| Specific Reserves | 3,683.72 |
| Reserve for Unearned Discount | 15,567.62 |
| Reserves and Surplus | 2,260,355.68 |
| Total | \$25,084,249.86 |

DIRECTORS

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 LESTER BAYLESS, Vice Pres., Branch Mgr.
 RUFUS FREEMAN, Asst. Vice Pres.
 DIXIE HOGG, Secretary
 REX HUDSON, Controller
 FAYE FARROW, Asst. Secretary
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CLABORN

FUNERAL HOME
& FLORISTS

Ph. 2311
Ph. 3541

FRIONA

Treasurer's Report

REPORT of Mabel Reynolds, County Treasurer of Farmer County, Texas, of Receipts and Expenditures from July 1 to September 30, 1959, inclusive:

| | |
|---|---------------|
| JURY FUND, 1st Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$ 5,648.02 |
| To Amount received since last Report | 2,013.47 |
| By Amount paid out since last Report, Ex. "A" | 420.00 |
| BALANCE | \$ 7,241.49 |
| ROAD AND BRIDGE FUND, 2d Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$78,348.89 |
| To Amount received since last Report | 16,981.27 |
| By Amount paid out since last Report, Ex. "B" | 7,708.38 |
| BALANCE | \$13,620.45 |
| GENERAL COUNTY FUND, 3d Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$11,461.60 |
| To Amount received since last Report | 59,621.16 |
| By Amount paid out since last Report, Ex. "C" | 39,794.88 |
| BALANCE | \$31,287.88 |
| PERMANENT IMPROVEMENT FUND, 4th Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$5,827.02 |
| To Amount received since last Report | 3,433.61 |
| By Amount paid out since last Report | 562.39 |
| BALANCE | \$8,698.24 |
| RIGHT OF WAY FUND, 5th Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$ 858.72 |
| To Amount received since last Report | 6,802.45 |
| By Amount paid out since last Report | 1,007.92 |
| BALANCE | \$ 6,653.25 |
| LATERAL FUND, 6th Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$ 18,896.97 |
| To Amount received since last Report | 0.00 |
| By Amount paid out since last Report | 9,725.72 |
| since last Report | 72,001.33 |
| BALANCE | \$ 9,171.25 |
| SOCIAL SECURITY FUND, 7th Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$ -229.66 |
| To Amount received since last Report | 765.51 |
| By Amount paid out since last Report | 1,539.53 |
| BALANCE | \$ 455.64 |
| FARM TO MARKET SPECIAL FUND, 8th Class | |
| Balance last Report, Filed Sept. 30, 1959 | \$ 718.13 |
| To Amount received since last Report | 19,720.71 |
| To Amount transferred from other Funds, since last Report | 72,001.33 |
| By Amount paid out since last Report, Ex. since last Report | 7,982.85 |
| BALANCE | \$84,457.32 |
| RECAPITULATION | |
| JURY FUND, Balance | \$ 7,241.49 |
| ROAD AND BRIDGE FUND, balance | 13,620.45 |
| GENERAL COUNTY FUND, Balance | 31,287.88 |
| PERMANENT IMPROVEMENT FUND, Balance | 8,698.24 |
| RIGHT OF WAY FUND, Balance | 6,653.25 |
| LATERAL FUND, Balance | 9,171.25 |
| SOCIAL SECURITY FUND, Balance | 455.64 |
| FARM TO MARKET ROAD AND BRIDGE FUND, Balance | 84,457.32 |
| TOTAL | \$ 161,585.52 |
| LIST OF BONDS AND OTHER SECURITIES ON HAND | |
| U. S. Government Bonds | \$457,100.00 |
| COUNTY INDEBTEDNESS: | |
| Road & Bridge Machinery Warrants | 13,895.82 |
| General Fund Time Warrant | 15,000.00 |
| TOTAL INDEBTEDNESS | \$ 28,895.82 |
| THE STATE OF TEXAS) | |
| COUNTY OF FARMER) | |

Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Farmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mabel Reynolds, County Treasurer.

Sworn to and subscribed before me, this 8th day of January, 1960.

HUGH MOSELEY, Clerk
County Court, Farmer County, Texas

(SEAL)
By Dorothy Quackel, Deputy.

Poland-China Hog Men Meet This Week



--One of the most important swine events ever to come to West Texas will be held at the Panhandle South Plains Fairgrounds in Lubbock Friday and Saturday, January 15-16, when Poland China hog raisers will hold their 1960 Southwestern Meat Type hog conference.

Sponsored by the Southwestern Poland China Breeders Association and the Poland China Record Association and co-sponsored by the Lubbock Chamber of Commerce, the conference will attract noted hog authorities from as far away as Wisconsin.

Pictured above, with two Poland China gifts from the department of animal husbandry at Texas Tech, are W. F. (Bill) Holloway, Registered Poland China breeder of Petersburg, Texas, left, and T. E. Equal Liner, Professor of Agriculture Education at Texas Tech and President of the Panhandle-Plains Poland China Association.

H. D. AGENT'S CORNER

Jimmie Lou Wainscott

COLDS COMMON IN YOUR FAMILY?

Are colds common in your family? If so, extension foods and nutrition specialists of Texas A&M suggest you check your daily menus to be sure you are including some foods rich in vitamins A and C.

Both these vitamins, they say, are effective in preventing the invasion of cold germs. That's because they help the linings of the nasal passages resist bacterial invasion.

These two vitamins, plus general good nutrition, help provide resistance to all types of bacterial infections, not just colds.

There are other benefits, too. Vitamin A improves the eyes' ability to adjust to light and dark; lack of it causes "night blindness." Children need vitamin A for optimum growth, and vitamin C for proper tooth formation and speedy healing of wounds and burns.

Good sources of the vitamins are dark green leafy and yellow vegetables, citrus fruits, tomatoes, raw cabbage, and milk, butter, eggs, cheese, cantaloupes, strawberries and potatoes.

GROOMING MAKES A DIFFERENCE.

Good grooming counts. Extension clothing specialists remind us that the effect of a lovely garment often is spoiled by a lack of good grooming. On the other hand, a garment which in itself is not particularly distinctive may become attractive when worn by a well-groomed person.

Anyone can be well groomed. Developing habits of good grooming early in childhood helps establish habits which

will boost morale and appearance throughout a lifetime. But, it's never too late to start.

An extension leaflet entitled, "Good Grooming -- Here's How!" is written especially for young girls.

The beginning of a new year is a good time to start practicing better grooming habits, so why not get a copy of this special leaflet. Copies are available from your county home demonstration agent's office.

HAVE YOU MADE A WILL...

Do you know what would happen to your property if you died tomorrow? Would the settlement of your financial affairs cause family quarrels or disharmony?

Besides avoiding quarrels and reducing the cost and time for settling financial affairs, a will has other advantages, according to extension economists and home management specialists of Texas A&M. It means that an executor can be named, a guardian designated if necessary, and a testamentary trust created if needed. It means, too, that your property can be distributed in line with your wishes.

Making a valid will is not difficult, but it must be drawn to comply with the requirements of the law. For example, two witnesses are necessary. They must be more than 14 years of age and should not be beneficiaries.

Important questions and answers concerning wills are discussed in an extension publication, "Why Make A Will." Ask for a copy from your county extension agent's office.

EXPERT MACHINERY WORK

Parmer County Pump Company Friona.

Most Foods In Plentiful Supply

This year, as in the past one, we are assured of good supplies of just about everything we eat.

Supplies of meat are expected to be greater than in 1959, and retail prices may average a little lower.

The expected increase in beef supplies in 1960 is termed "moderate" and this will probably be in higher grades of beef. So there may be little or no change in beef prices. Pork became very plentiful in the fall and prices have been quite reasonable. Pork supplies will continue plentiful, especially in the first half of 1960. So, prices of pork cuts will probably be favorable for several months.

Broilers and chickens will be plentiful, just as they have been in recent years. They will continue to be a good buy at the meat counter.

There will be plenty of eggs, with prices perhaps a bit higher than the low 1959 level. Even with some increase, however, egg prices will be lower than consumers were paying in 1958. Milk will be plentiful and prices will see little change. The new gallon jugs are providing milk to consumers at reasonable prices.

Apples will be in good supply all through the winter months. Citrus fruit will be more plentiful than last year, especially oranges. More fresh fruit is expected to reach our markets.

Most items of frozen vegetables will be in good supply.



Make Sure You Pick The Right Bull

Be a good "match-maker" when you pick a bull to mate with your dairy cows. The fastest way to improve a herd is to select a bull with the ability to correct the weak points of each cow. If you have a cow with a poor udder, match her with a bull that has the proven ability to sire daughters with good udders. A cow low in butterfat production should be mated with a bull whose daughters have a high percentage of butterfat.

Now that frozen semen techniques have been perfected, picking a bull is almost like visiting the supermarket. There's a wide selection available from most artificial breeding organizations.

From studies of several programs, Massey-Ferguson researchers point out that it pays a dairyman to take a little time to study cows in the herd for weak points and then make a careful selection of bulls. Good records are essential for this program--DHIA owner-sample or weigh-a-day-a-month will show which cows are making money.

Just because one particular bull has become popular doesn't mean that's the bull you should use on every cow in your herd. The qualities of that bull may not be what you need to insure that your heifers are better than their dams. Instead, use your records and those of your breeding association to select the best bull for each cow.

Artificial breeding organizations have much information available on their bulls--HIR and DHIA records, official type classification of the bull's daughters and photographs. If you tie these pieces of information together, you shouldn't have much trouble finding the right bull for any particular cow.

If you are using young bulls that haven't yet been proven, choose one from a family that has demonstrated the strength to overcome the weakness of a particular cow. Chances are the calves will grow up to be better producers and will last longer than the majority of the cows in your present herd.

Announce 4-H Winners

Winners in the 4-H Club division of the 1959 county-wide crop contests for cotton and grain sorghum were announced by Joe Jones, county agent, this week. (See separate story on first place winner.)

Boys and their placings:

COTTON

1st -- Tommy Tatum, Paymaster 101, 924 lbs., \$40 and plaque.

2nd -- Jerry Cass, Paymaster 54-B, 800 lbs., \$35 and plaque.

3rd -- Johnny Mabry, Paymaster 54-B, 704 lbs., \$25 and plaque.

4th -- Dennis Fallwell, Gregg, 630 lbs., \$20

5th -- Richard Chitwood, Austin, 577 lbs., \$15.

6th -- Gary Mac Brown, \$10.

GRAIN SORGHUM

1st -- Tommy Tatum, 610, 7722 lbs., \$40 and plaque.

2nd -- John Taylor, F-62, 7547 lbs., \$35 and plaque.

3rd -- Danny Murphree, 660, 7827 lbs., \$25 and plaque.

4th -- Johnny Mabry, F-63, 6512 lbs., \$20.

5th -- Richard Chitwood, 620, 6408 lbs., \$15.

6th -- Dale Gober, F-62, 7422 lbs., \$10.

7th -- Bruce Billingsley, 660, 6389 lbs., \$5.

America is a team. It must be sung together.

Gerald Stanley Lee--Crowds

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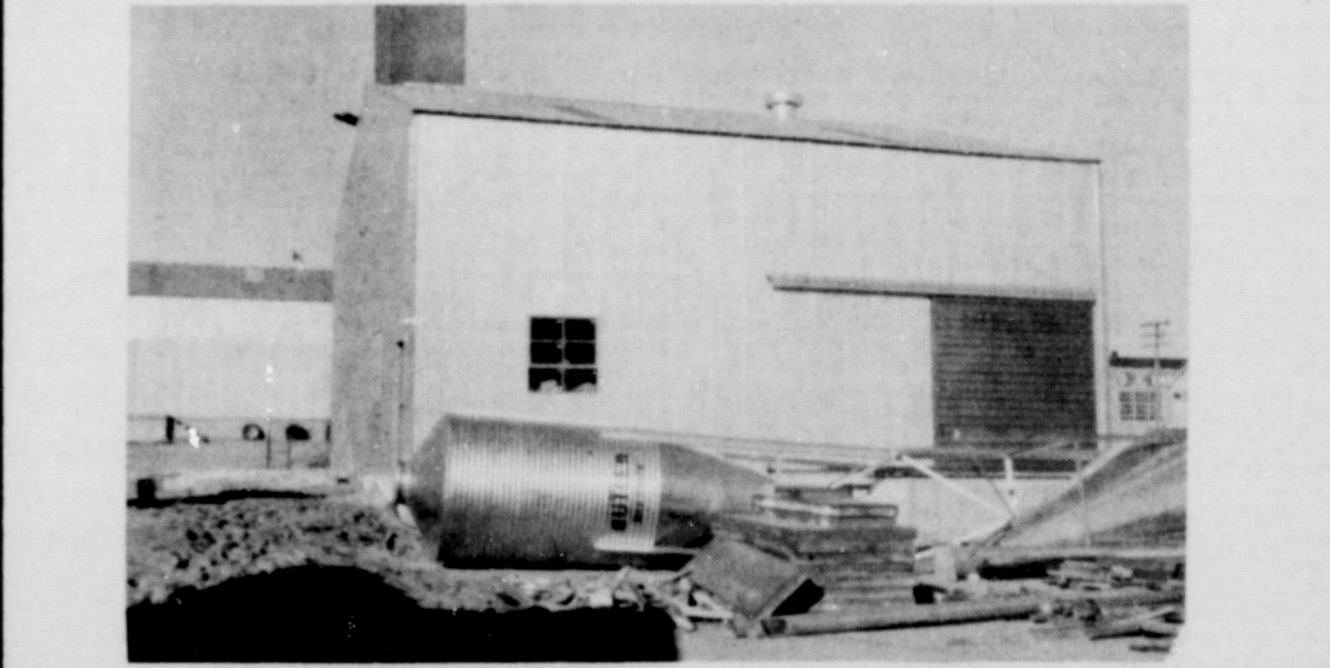
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LOOKING OVER some of the soil Farwell, Monroe finds lamb feed for a pound of gain. This operating in all phases of agriculture.

Vertical Shows In

Today, vertical integration in agriculture has reached an unprecedented scale, going into almost every phase of it. This type of operation seems to be the coming thing in Farmer county area agriculture, too.

One person affected by this relatively new philosophy of farming is Felix Monroe of Farwell, Monroe, who operates a feed lot, is under contract with Swift and Company to fatten lambs. The company provides the stock and Monroe does only the fattening.

"They send them here and then come and get them." He says.

A New Year's Editor

QUIT NEED

By Dr. George L. American Farm Res West Lafayette

Our American economic self about twenty-five years ago her a shot of inflation opportunity plained of economic pain. living has us all sick.

THE MEDICINE is not more corn prices, strikes, subsidies, or the symptoms of cost-price squeeze visits and prescriptions from Dr. THE CURE is in the dia nobody is going to get something THE ILLNESS is widespread and ch THE RECOVERY will be paid of less dependence on Dr. Sam, cure. Many won't even recove attention and treatment.

THE FARMERS of America habit of taking the needle. Now, know it's had medicine to resort THE FARMERS of our t world the price they were will orders and unfair treatment. T should have the gratitude of the to forsake the needle-cure and retaining freedom. However, the agree with this.

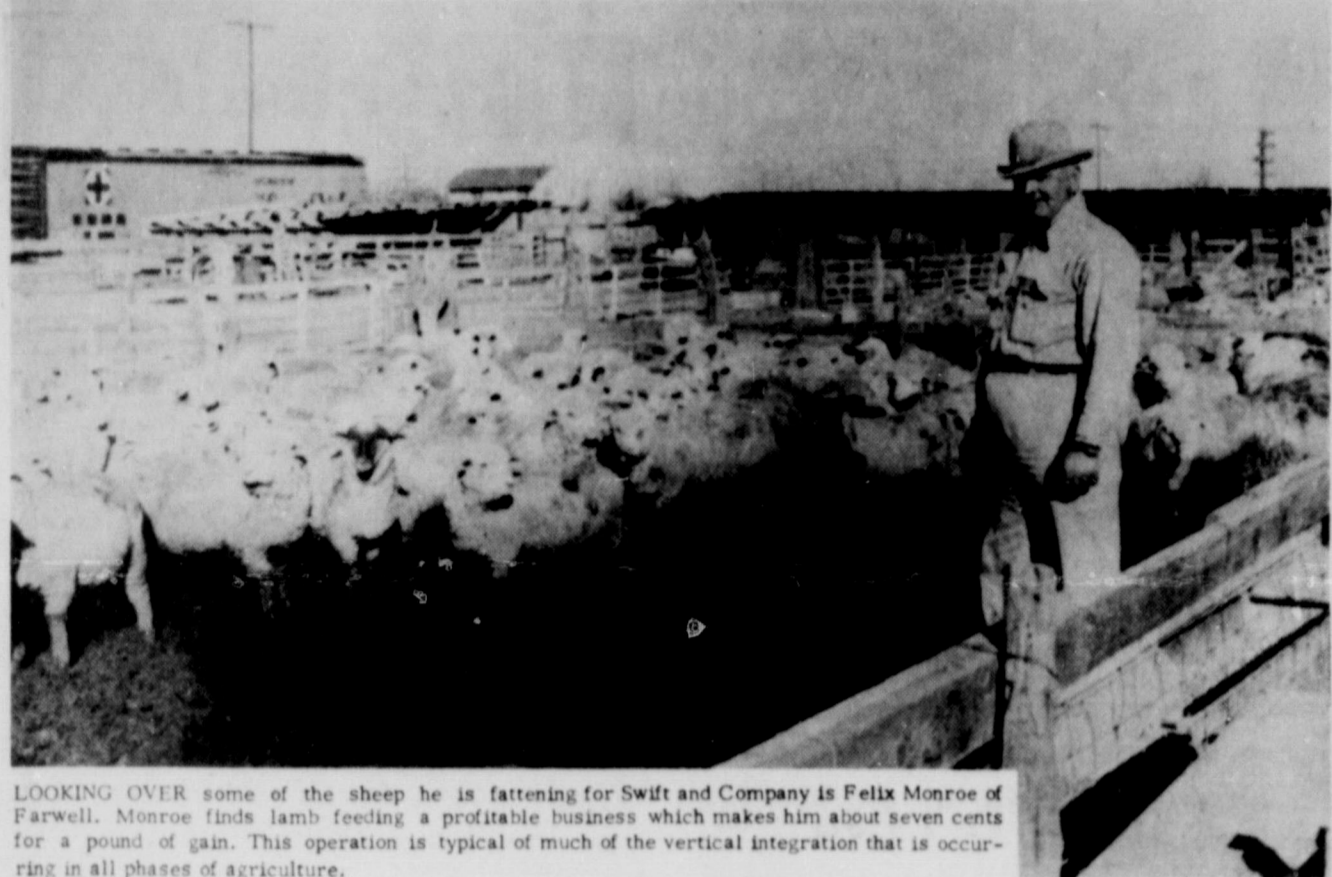
THE DISCIPLINES that a close to a farmer, are still th shapes the character of a natio less numerous when the vote is has become a pawn.

LET'S STOP playing a pocalceded Farm Problem cannot be Farm Problem, but we do have n—these problems must be diagn THE "FARM PROBLEM" icans. A sick economy can't be chance to invest wisely or unford or suffer a loss in a free field of It has done well by us and oth dope.

WE CAN HAVE higher pri controls and have commodities competition. Then we can dump markets and hold peace with mi will show in taxes.

NOW INFLATION from debt upward. Artificial stimulation f warehouses bursting. Efficiency, engineering, has made the surpl off progress by cutting off reser become dependent on the govern THE FARM ILLNESS has p and those who can't become effic sumers have a stake in a heal Socializing it has not been a solu IT'S TIME we face the fact apply ourselves to basic princip society is wrong.

THERE IS no substitute for year-around employment, some the price to be free from the ne



LOOKING OVER some of the sheep he is fattening for Swift and Company is Felix Monroe of Farwell. Monroe finds lamb feeding a profitable business which makes him about seven cents for a pound of gain. This operation is typical of much of the vertical integration that is occurring in all phases of agriculture.

MOSE GLASSCOCK is typical of many Farmer county area farmers who have turned to sheep raising and feeding to supplement their present agricultural activities. Glasscock operates a mother-herd. At his farm two miles south of Farwell he has 270 ewes with about 175 baby lambs on the ground.

Vertical Integration Shows In County Sheep

Today, vertical integration in agriculture has reached an unprecedented scale, going into almost every phase of it. This type of operation seems to be the coming thing in Farmer county area agriculture, too. One person affected by this relatively new philosophy of farming is Felix Monroe of Farwell. Monroe, who operates a feed lot, is under contract with Swift and Company to fatten lambs. The company provides the stock and Monroe does only the fattening. "They send them here and then come and get them," he

says the sheep are weighed when they are shipped out by Swift. "They pay me 20 cents for a pound of gain." He estimates his cost at about 4 cents a day on each of the lambs for about one-third pound gain or about 12 or 13 cents a pound for a profit of 7 or 8 cents. "For seven days, I cut out any lambs I think would not make anything." At the end of the seven-day grace period, Swift picks up the lambs Monroe culls out. "Swift stands the death loss for a week." He has not experienced any difficulty with

sheep dying. "About 90 days is the average time for fattening a lamb." He presently has a herd of about 300 on hand that have been in the lots for 75 days. Monroe runs about 160 sheep in a 20 by 83 foot lot with two salt troughs and two water troughs and feeds the animals twice a day, all they will eat. "They are eating a good 60 per cent by weight of ground grain and alfalfa." He also adds a drug to prevent rheumatism. Monroe says sheep will develop rheumatism more seriously than people do. "We are having less death loss on the herd during the winter." Monroe is using his own feed and buying from elevators and farmers. The herd in his lots now has been shipped in from Friona, Muleshoe, San Angelo and Roswell. Monroe's lots are located east of the Shirley-Anderson-Pitman Grain Co. in Farwell.

Moisture's Wonderful; Wheat Looking Great

Snows and rain since December 1 have boosted wintertime moisture conditions in the Farmer County farming area to a level seldom surpassed. In fact, residents are recalling this as the best "underground" winter season in the past 10 years. The wheat is showing this ample soil moisture condition by putting on lots of green, and to date, it's impossible to tell the irrigated from the dryland wheat, there has been such an abundance of moisture. It isn't so much the quantity of water that has come in the form of rain, sleet, and snow. It's the way it has been distributed. Nearly all has arrived in the most gentle fashion any farmer could hope for. Evapo-

ration is very low at this time of the year, and runoff has been virtually nonexistent. The moisture has gone straight down. This deep-down wetting condition has kept farmers from their fields for several weeks, but they aren't complaining. There's plenty of time to do plowing later, and the moisture is just what the doctor ordered after a dry fall. Farmer County farmers have seeded about 95,000 acres of wheat this year, and there is probably somewhere around 80,000 planted under an irrigated program. Some watering had been done before the moisture came, but for the most part, farmers have escaped the mid-

winter chore—a chilly one—of irrigating their wheat. The snow and rain has been great for open fields, too. Tests over long periods of time have shown conclusively that the Plains soil profile can store a surprising amount of moisture and have it ready for crop use in the spring. Pre-irrigation has been a widespread practice as this fact made its impression on farm management. A little bit more moisture and the traditional spring pre-irrigation might not be necessary. Moisture is at an adequate level now, and it wouldn't take a whole lot of rain or snow to keep it that way.

An old Scotsman was operating a small rowboat for transporting passengers across one of the little lakes in Scotland. One day a passenger noticed that he had carved on one oar the word "Faith" and on the other oar the word "Works." Curiosity led him to ask the meaning of this. The old man said, "I will show you." He dropped one oar and plied the other called "Works," and just went around in circles. Then he

dropped that oar and began to ply the one called "Faith", and the little boat went around in circles again -- this time the other way around. After this demonstration the old man picked up both "Faith" and "Works" and, plying both oars together, sped swiftly over the water, explaining to his inquiring passengers, "You see, that is the way it is in life as well as in the boat."

A New Year's Editorial—

QUIT NEEDLING US

By Dr. George D. Scarseth, Director of Research, American Farm Research Association, West Lafayette, Indiana

Our American economic cow started sucking herself about twenty-five years ago. Dr. Uncle Sam gave her a shot of inflation opium every time she complained of economic pain. Now, the high cost of living has us all sick.

THE MEDICINE is not more money, higher wages, higher corn prices, strikes, subsidies, or controls. The cure is not in the symptoms of cost-price squeezes, higher wages, or more visits and prescriptions from Dr. U. Sam.

THE CURE is in the diagnosis which indicates that nobody is going to get something for nothing much longer. The illness is widespread and chronic.

THE RECOVERY will be painful, but, with healing health of less dependence on Dr. Sam, the aches will be worth the cure. Many won't even recover; these will take special attention and treatment.

THE FARMERS of America were caught in the national habit of taking the needle. Now, a lot of hard pressed farmers know it's bad medicine to resort to the needle; it's not a cure.

THE FARMERS of our thirteen colonies were freed from the world the price they were willing to pay to be free from orders and unfair treatment. Today our American farmers should have the gratitude of the nation that they are ready to forsake the needle-cure and travel again the stony road of retaining freedom. However, there are farmers who do not agree with this.

THE DISCIPLINES that are in the natural laws, so close to a farmer, are still the balance of influence that shapes the character of a nation. The farmer is becoming less numerous when the vote is counted; thus, politically he has become a pawn.

LET'S STOP playing a political game where the so-called Farm Problem cannot be solved. Perhaps we have no Farm Problem, but we do have many Farmers With Problems—these problems must be diagnosed and solved individually.

THE "FARM PROBLEM" is the problem of all Americans. A sick economy can't be cured the needle way. The chance to invest wisely or unfortunately and to enjoy a profit or suffer a loss in a free field of competition is not easy, but it has done well by us and others, before we started using dope.

WE CAN HAVE higher prices via government or other controls and have commodities too high priced to move in competition. Then we can dump these surpluses on the world markets and hold peace with military might. The difference will show in taxes.

NOW INFLATION from deficit spending has spiraled costs upward. Artificial stimulation for farm production has our warehouses bursting. Efficiency, made possible by science and engineering, has made the surpluses greater. We could kill off progress by cutting off research so as to have less, and become dependent on the government opiate.

THE FARM ILLNESS has put our best farmers in peril, and those who can't become efficient are lost. American consumers have a stake in a healthy food producing industry. Socializing it has not been a solution elsewhere.

IT'S TIME we face the facts of our illness and start to apply ourselves to basic principles that operate, even when society is wrong.

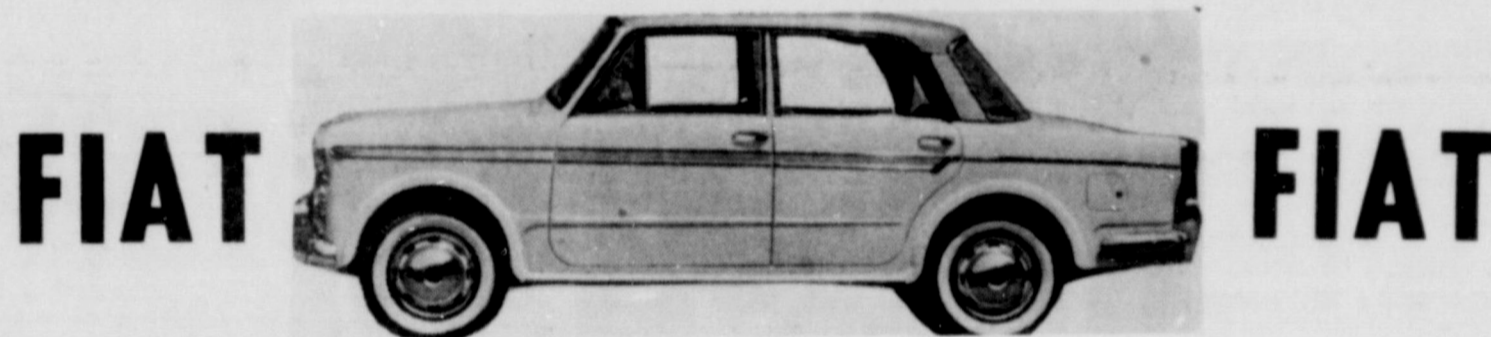
THERE IS no substitute for efficiency. Hard work, risk, year-around employment, some aches and pains are part of the price to be free from the needle.

In contrast to the highly integrated program Monroe is involved in, is Mose Glasscock whose farm is two miles south of Farwell. Glasscock is utilizing sheep raising to supplement his other farming. This is the second year he has operated a mother-herd setup. "It seems to be going to work out well with farming operations," he says. He purchased his original registered herd from Elmer Teel in Texico-Farwell about two years ago. "We have about 270 ewes with about 175 baby lambs on the ground now. "So far we have not had much trouble with death loss. We lost about 15 lambs with pneumonia, but we drench every spring for parasites." The price of lambs last year ran about 17-18 cents, but Glasscock says he hasn't been raising sheep long enough to tell what kind of profit he is making. "I think it is a good business if a farmer can graze some, I graze a lot. So far it has worked out fine for me." Glasscock utilizes a feed lot set up as well as pasturage.

ERASER DUST The dam burst, and the raging flood quickly forced the townspeople to flee to the hills. As they gazed sadly at their flooded homes, they saw a straw hat float gently downstream for about 50 feet. Then it stopped, turned around and plowed slowly upstream against the rushing water. After 50 feet, it turned and moved downstream again. Then upstream again. Then downstream again.

"Say," said one of the townsfolk, "what makes that hat act so funny?" "Well, I ain't sartin sure," spoke up a youth, "but last night I heard grampa swear -- come hell or high water he was a-gonna mow the lawn today."

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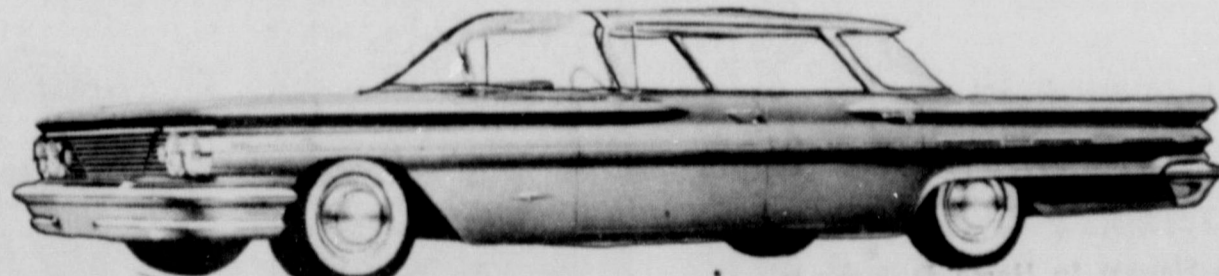
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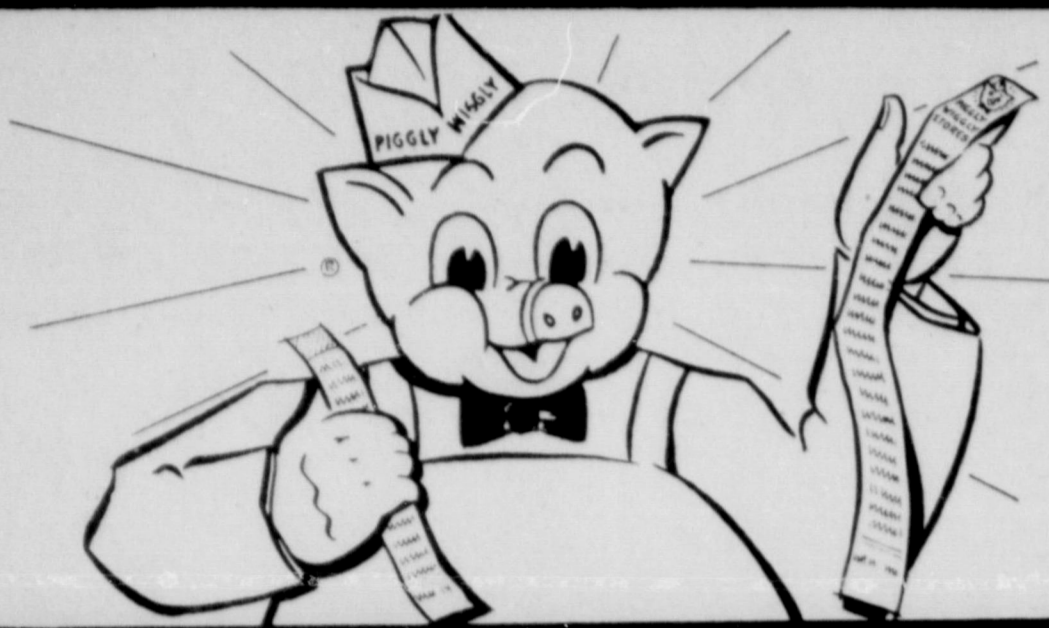
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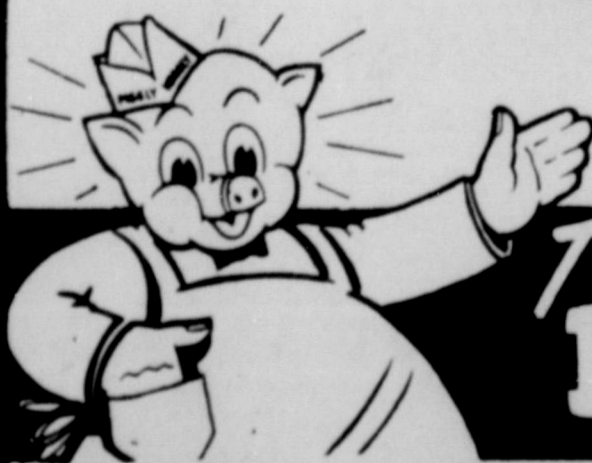
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Thanks - for shopping with us... **Piggly Wiggly**

PHONE 3001

FRIONA

mack's

tracks -by dave

Our kinfolks arrived Sunday along with the snow. Really tho, regardless of the circumstances our poppa in lav says he din't bring the moisture this time, but will own up to bringing along the sun.

Monday morning Bob Zetsche walked in our office just as serious as could be asked how long the folks were going to visit with us.

We told him probably for four or five days.

"Well," Bob said, "Let me know when they leave so I can call the boss and let him know when it is going to clear up and we can get to work layin' pipe."

The weather has had lots o folks down in the dumps, but honestly we can hardly understand.

Seems to us that moisture at this time of year would be greeted with open arms by al except the pore wives who have to sweep and mop out all the mud which their menfolks track in.

But -- Doyle Cummings told us the other morning the business has gotten so porv this week that "even the guy who come in intending to bea you out of a bill haven't been buying anything."

Man, that's really getting bad. But, the sun has been shining the last few days and most o the snow is off the streets so perhaps the pleasant weather followers will get their wishes before the week is out despite the gloomy forecasts by Dar True.

Many people have been out taking pictures of the snow lately, especially the pretty snow we had last week.

We were no exception.

Expecting to get some really good pictures of the snow in Friona and out in the country, snapping pictures here and there.

We got in the darkroom and developed the pictures, but much to our surprise and disappointment they weren't as good as we had expected.

In fact, most of them turned out just plain sorry.

Too much light... most of the time I'm guilty of under developing or underexposing the film, but this time it was just the opposite.

Oh well some days it just doesn't pay to get up at all

| JANUARY | | | | | | |
|---------|-----|-----|-----|-----|-----|----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sa |
| | | | | | 1 | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 31 |

THURSDAY, JANUARY 21

PTA Cancelled

FRIDAY, JANUARY 22

Tulia here Senior Chili Supper

MONDAY, JANUARY 25

Eastern Star

TUESDAY, JANUARY 26

Progressive Study Club

WEDNESDAY, JANUARY 27

Friona Woman's Club

Politics and the weather have just about taken over most of the coffee kup konversation hereabouts of late... and of course talk about the plane crashes.

But -- as we don't like to go into the gory details of a crash we didn't see and you can take just about any side of the debate when it comes to politics and weather here goes.

Personally Price Daniel has been about an average governor in our books.

And we wouldn't have hollared if you said he was a "good" governor until last week. Then the axe fell.

Price threw in his bid for a third term.

What for, well, we'll never know. Surely he doesn't hope to accomplish anything now, he has had two terms to try and hasn't had any luck yet and we predict that a third

(Continued on page 8)