

**AFTER A SWIM IN
HEREFORD'S NEW POOL
Relax in Cool Comfort
At Your Movies**

Always a Good Show



HOPALONG CASSIDY

Coming **BILL BOYD** in **SILENT CONFLICT**

Plus—

Joe Palooka in **FIGHTING MAD**

FRIDAY — SATURDAY



SUNDAY — MONDAY — TUESDAY

WEDNESDAY — THURSDAY

Coming **YOU WERE MEANT FOR ME**



HER HUSBAND'S AFFAIRS
SUNDAY — MONDAY



WEDNESDAY — THURSDAY

HEREFORD

THE FOURTH OF JULY

Is past and gone,
But we are still here and carry on,
Serving our customers every day,
The best of goods for the least of pay,
And we ask you all, to come in and see
That what we've said is a T-Y tee.

Fuel Oils, Lube Oils, Greases, Auto Accessories,
Machine Parts, Tools, and for your farm needs,

ALWAYS SEE YOUR CONSUMERS FIRST

Friona Consumers Company, Inc.

Markets

(USDA) Southwest farm prices settled generally to lower levels during the past week. The U. S. Department of Agriculture's Production and Marketing Administration reports.

Cotton losses ranged from about \$2.50 to \$5.50 a bale for the week. Spot middling 15-16 inch closed Monday at \$2.70 cents a pound at Dallas, \$3.15 at Houston, \$3.35 at Galveston, and \$3.25 at New Orleans.

Movement of the new crop pushed most grains lower, while yellow corn moved up 3 to 4 cents a bushel. Cottonseed, the downward trend with a 12 cent loss to sell at 98 cents to \$1.00 a bushel at Galveston in bulk carlots of No. 2 delivered to Texas common points Monday, and yellow corn brought \$2.37 to \$2.39, No. 1 wheat brought \$2.32.

Rice markets held firm, in the face of cautious buying, as indications pointed toward an early harvest of the new crop. Corn feeds and milfeeds declined sharply. Offerings of No. 1 grade alfalfa hay failed to meet demand, and medium grade lots moved well. Peanuts held firm, but peanut oil weakened.

Markets for spring chickens weakened in both producing areas and consuming centers. Northwest Arkansas growers sold 33 to 36 cents at the farm. Dallas and Fort Worth paid 37 to 39 cents a pound. Light receipts of hens sold firm. Most current receipt eggs held a little above support levels, with best grades higher.

Arkansas peaches sold strong in good demand during the past week. Bushel baskets of U. S. No. 1 Elbertas, 2 inches and up, loaded in the Nashville-Highland section at \$4.25 over the weekend. Watermelons and cantaloups sold about steady at Fort Worth as supplies moderated. West Texas potatoes found dull markets. Louisiana sweet potatoes weakened slightly at Denver.

Hogs receded from record high prices reached at many places last week to net losses of mainly 50 cents to \$1. Top butcher hogs ranged from \$28.25 to \$28.75 at most southwest markets Monday, with Denver paying \$29 to \$30. A spread of \$21 to \$24.50 bought most sows, and pigs moved largely from \$24 to \$27.50.

Cattle advanced to new high levels at some markets early last week, but declines set in and continued through Monday for uneven net losses to slight gains. Stockers and feeders felt the late pressure. Best stocker steers and yearlings sold from \$22 to \$23 at Houston Monday, and from \$28 down at Fort Worth. Wichita paid \$244 4/10 to \$27 for medium and good grades. Oklahoma City bought good stocker yearlings and calves from \$25 to \$27.50. Kansas City took choice heifers at \$27.

Spring lamb prices rose to new all time peaks last week but dropped rapidly later to close Monday largely about \$2 a hundred lower for the seven days. Medium and good spring lambs sold from \$25 to \$29 at Fort Worth in Monday's trade. Good and choice kinds brought \$28 to \$29 at Oklahoma City and Wichita.

Short French combing Texas wools sold lower at \$1.40 to \$1.50 a clean pound.

More than 75 million people in the United States obtain their drinking water through public water-supply systems.

One seventh of this country's population is concerned directly with the waters of the Ohio River.



Members of the Texas delegation hold a caucus after the opening session of the Democratic National Convention in Philadelphia, July 12. They voted to support Gov. Laney of Arkansas for President. Top: In serious mood, are, left to right, Attorney General Price Daniel of Austin; James Blundell, Dallas, and Herman Pressler, Houston. Bottom: Senator Jimmy Phillips (right) of Angleton and former State Senator Joe Hill (center), Austin, take the floor during caucus. At lower left is T. O. Davis, Center.—(AP Photo).

New Jersey Joins Mothball Fleet



Stripped of her small guns and her turrets in "cocoon," the 45,000-ton battleship New Jersey is tugged through New York harbor on her way to the Bayonne, N. J., Naval Annex for decommissioning. A veteran of Pacific fighting, she will join the Navy's mothball fleet and be held in reserve.

The Friona Star

Holman & Gillingham, Publishers
JOHN W. WHITE, Editor
Published Each Friday
at Friona, Texas
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March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

**Has New Manager;
Herd Bull Arrives**

Mr. and Mrs. W. F. Haney of Borger recently moved to Boys Ranch Farm, south of Dillmitt, to assume the duties of Superintendent of the farm. They succeeded Mr. and Mrs. Alton Weeks, who have had charge of the farm for several months. Mr. Haney served as principal and coach in the Borger schools, and goes to the ranch highly recommended. Mr. and Mrs. Weeks have moved to Oklahoma City where Mr. Weeks is engaged in private business. Mr. Haney announced that the herd bull, donated with the Hereford herd from this community by Joe Bridewell of Wichita Falls, had arrived. Ezra Norton, who is supervising the herd, said the bull is an exceptionally good animal.

DANCE

EVERY SATURDAY NIGHT

At

PRIBOTH'S ROLLER RINK

Three and Half Miles Northeast of
MULESHOE, TEXAS

MUSIC BY TEXAS JOY BOYS — COME EARLY

SUMMER CLEARANCE

On Ladies' and Children's Dresses

In order to make room for Fall Dresses, we are offering our complete line of Summer Dresses at the following reduced prices, beginning—

FRIDAY MORNING, JULY 23

\$15.95 at	\$11.00
\$14.95 at	\$10.00
\$12.95 to \$13.95 at	9.00
\$11.95 at	8.00
\$9.95 to \$10.95 at	7.00
\$7.95 to \$8.95 at	6.00
\$4.95 to \$5.95 at	3.50
\$3.95 at	\$2.50

FOSTER'S

FRIONA, TEXAS

**To the Voters of Precinct No. 1,
Parmer County**

Permit me to say that I have made a strenuous effort to meet personally, ALL the voters of Commissioner's Precinct No. 1, but owing to a press of work I have been unable to do so, and I take this method of addressing you, in the hope that ALL may read it, TO EXPRESS MY SINCERE APPRECIATION OF PAST FAVORS AND TO SOLICIT YOUR VOTE AND OTHER SUPPORT IN THE DEMOCRATIC PRIMARY ELECTION OF SATURDAY, JULY 24

For Re-election to the Office of

County Commissioner

Gratefully yours,

W. H. (Bill) FLIPPIN, Jr.

To All the People of Parmer County

It is with the deepest sense of gratification and appreciation that I take this means of—

Expressing My Sincere Thanks

For the distinguished honor you have conferred upon me in the past and—

To Again Become Your

COUNTY JUDGE

This Time Without Opposition
And it shall be my earnest desire to prove my appreciation of your kindness by going along with you in EVERY effort for the welfare and progress of a good county. I enjoy the work of my office and I especially enjoy the people of Parmer County.
Sincerely and gratefully yours,

A. D. SMITH

LISTEN TO FRIONA ON THE AIR EACH
SUNDAY AT 4:00 P. M. OVER STATION
K. A. M. Q. AT 1010 ON YOUR DIAL.

- Plenty of Frying Chickens
- Frozen Fish
- Tea Time Tea with glass, 29c
- Admiration Coffee, 49c lb.
- Freezer Jars.



FRIONA LOCKER CO. Inc.

SLAUGHTERING — GROCERIES
FROZEN FOODS
PHONE 2012

Announcing
THE APPOINTMENT OF
ROCKWELL BROS. & CO.
FRIONA, TEXAS
as Franchise Dealer
FOR
DEMPSTER
WATER SUPPLY EQUIPMENT
READY TO SERVE YOU WITH
AMERICA'S Complete LINE

Dempster service doesn't stop with installation. Your dealer can help in many ways to bring you full enjoyment of running water...with the most complete line of equipment, fixtures and parts you'll find anywhere.

The first time you have a chance, drop in and get acquainted. And don't forget to ask about Dempster's FREE Water Survey.

DEMPSTER
WATER SUPPLY EQUIPMENT

Listen to the boss howlin' like a coyote over them first-o'-th-year bills makes me just as glad as you.

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265

AMARILLO COMPANY

HUNGER IS A DISEASE

And will KILL you just the same as any other disease, if allowed to run on long enough.

BUT WHY SUFFER FROM IT

When it is so EASILY cured, just by coming to our store, where you can get

EVERYTHING YOU NEED

In the line of food stuff and food products, such as:

MEATS—Fresh, Canned or Cured
FRUITS—Fresh, Canned, Dried
VEGETABLES—Fresh, Canned, Dried
Bread, Pastries, Cereals, Flavorings, Sauces, Condiments, Everything for a First Class Menu.

WE ARE DELIGHTED TO SERVE

WHITE'S CASH GROCERY
ED WHITE, Proprietor

"SOME PEOPLE

Are so painfully GOOD that they would rather be RIGHT than PLEASANT."

—L. C. Ball.

You may be both Right and Pleasant, by

Maintaining a Dependable Checking Account in

FRIONA STATE BANK

Member
FEDERAL DEPOSIT INSURANCE CORPORATION

YOUR VOTE WILL BE APPRECIATED

By that I mean that it will be appreciated in a true sense, and rewarded with the very best service and effort that is within my power to give you.

If you see fit to elect me as Sheriff, Tax Assessor and Collector, you will find me enforcing the laws of the state fairly and efficiently and without special favors to any individual and you will find me easy to reach when you are in need of the services of a peace officer.

I will endeavor to give this office my undivided attention. On this basis I solicit your consideration of my candidacy.

CHAS. LOVELACE

Curves Do It



The Magazine Photographers Association picked movie star Virginia Mayo as "Miss Third Dimension." Reason for the award and title: "On account of those curves."

All Aboard, Camptown Special



These Chicago tots are so anxious to be on their way to the Salvation Army's Wonderland Camp at Camp Lake, Wis., that they gladly pitch in and help with the baggage loading. Pushing a baggage cart in Chicago's Grand Central Station, above, are little Caroline Wittington and Kenneth Ford.

DEPENDABLE



A good record for public service will be continued when

COKE STEVENSON

is elected your
U. S. Senator

Ticklers *By George*



"The doctor is getting another degree from some place in Africa."

Want Ads

For sale: Rubber tire press wheels, for any make of tire. Farmer County Implement Company 44-tfc

Wanted: Watches to Repair. Allen's Jewelry. 44-tfc

For Sale: One Grain Bin Auger for Baldwin or International combine. Farmer County Implement Co. 46-tfc

We have just received a good stock of Drill repairs, Disc Harrows, Moleboard Plows, Binders—Row and Broadcast, Wheatland Chisels, Butler Stock Tanks, Sweeps for those Home Plows, Complete Sets Presswheels for 16x10 Drills, One-way Discs and Drill Discs. Friona Farm Equipment Company. 51-tfc

WANTED—to buy good clean rag. Farmer County Implement Company. 51-tfc

For Sale: 2-room house. Modern. 160 acres close in. Irrigated. Five-room house. Modern. Cheap. L. F. Lillard. 52-tfc

For Sale: 400 acres four and a half miles northeast of Friona. The old Earley Welch place. For further information, see D. T. Shirley, Friona, Route 1. 1-2p

LOST: White face steer calf. Notify Joe Poindexter, Friona.

Some electric eels grow to be eight feet long and weigh 50 pounds. Electric fish soon exhaust their power to generate electricity and require a short rest to restore it.

An electric eel supplied enough current to light 300 neon bulbs and operate a radio at the New York World's Fair in 1936.

Certain deep sea fish have organs that generate a cold light.

To the Citizens and Voters of Parmer County:

I have endeavored to visit each of you and talk to you personally concerning my candidacy for Sheriff-Assessor-Tax Collector of our County, but in case I have failed to do this, I take this means of contacting you to give you the following information:

I was born at Tangier, Woodward County, Oklahoma, Sept. 14, 1920. Moved to Parmer County in February, 1930, to a farm southeast of Bovina, where my parents still reside.

Graduated from Bovina High School in May, 1936; attended W. T. S. C., 3½ years prior to entering the armed services. Was on active duty in the U. S. Naval Service 4½ years; served in the American Theater, European-Middle Eastern-African Theater, China-Burma-India Theater. Received honorable discharge in June, 1946.

I returned to W. T. S. C. in the fall of 1946; received a B. S. degree in June 1947 with a double major, Agriculture and Pre-law. Employed by the Parmer County Vocational School in July 1947, at which time I moved to Farwell. I am married, have two children. I believe I am fully qualified to serve the people of Parmer County as Sheriff-Assessor-Collector, and respectfully solicit the support of the voters of Parmer County. Thank you.

WILFRED QUICKEL

TOMORROW
(Saturday, July 24th)

IS DEMOCRATIC PRIMARY Election Day

Go to the polls and vote for the candidates of your choice; then—

HAUL YOUR WHEAT TO OUR ELEVATOR
Where you will receive the BEST possible price and service; then lay in a good supply of our celebrated—

P. G. C. LAYING MASH AND DAIRY RATION

Friona Wheat Growers, Inc.
FARMERS CO-OPERATIVE
ARTHUR DRAKE, Manager

IT IS A LONG DRIVE

And costs time and money to go to another town, simply to buy what you can get at home at just as good a price.

OUR LINE IS COMPLETE AND LARGE

See Us for

SEW-GEM ELECTRIC SEWING MACHINES

Auto Supplies and Accessories, Electric Equipment, Electric Appliances, Tools, Toys, Phonographs, Radios, Sporting Goods, Wallpaper, Linoleum, Garden Hose, Cooking Utensils, Glassware, Queensware, and hundreds of other articles constantly in use in the home, about the farm, or on the road.

WHITE AUTO STORE
BILLY TURNER, Proprietor

NEW STOCK ARRIVING REGULARLY

Just Includes:

Masonic Rings and Lapel Buttons
Priced from 90c up, including tax
Also New Selections of

Watch Bands and Straps
SEE US FOR PROMPT SERVICE ON YOUR WATCH REPAIRS

ALLEN'S JEWELRY
GUARANTEED WATCH REPAIRING
FRIONA, TEXAS

True for years—and truer than ever today—

More people buy CHEVROLETS than any other make of car!

—because Chevrolet gives them more value for every dollar of purchase price, operation and upkeep!

More Value in BIG-CAR COMFORT	More Value in BIG-CAR PERFORMANCE	More Value in BIG-CAR BEAUTY	More Value in BIG-CAR SAFETY
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Only Chevrolet brings you the Big-Car riding-smoothness and road-steadiness of the original and outstanding Unitized Knee-Action Ride... at lowest cost.

Only Chevrolet brings you the enviable Big-Car performance, endurance and dependability of a world's champion Valve-in-Head engine... at lowest cost.

Only Chevrolet brings you the Big-Car beauty and luxury as well as the Big-Car strength and solidity of the famous Body by Fisher... at lowest cost.

Only Chevrolet gives the triple protection of Fisher Unisteel Construction, the Unitized Knee-Action Ride and Positive-Action Hydraulic Brakes... at lowest cost.

Compare Values!... Compare Prices!...

CHEVROLET—and Only CHEVROLET—IS FIRST!

REEVE CHEVROLET CO.

RE-ELECT



BASCOM GILES
Commissioner

GENERAL LAND OFFICE
State of Texas

HIS OUTSTANDING RECORD
INCLUDES:

- * DOUBLING the Permanent Public Fee School Fund.
Was \$ 56,000,000.00
Now \$130,000,000.00
- * TREBLING the University and A&M Permanent Fund.
Was \$ 27,000,000.00
Now \$ 81,000,000.00
- * FIVE TIMES more money collected this fiscal year than by any former Commissioner for similar period.
- * REDUCING number of delinquent School Land Interest Accounts 95 per cent.
- * RE-COMPILING State Abstract Volumes.

HEAR
BASCOM GILES
Thurs., July 22—7:15 P.M.

Radio Station
Your vote and influence for the re-election of **BASCOM GILES** will be appreciated.

PICNIC SUPPER PARTY
Mrs. Finis Jennings and Mrs. Albert Carroll entertained Monday night with a picnic supper party in the Finis Jennings home. Those enjoying the affair including watermelon from Florida, were; Mr. and Mrs. Miles Warren from Vero Beach, Florida; Mr. and Mrs. Bruce Abney and sons Foreman and Kay of Parsons, Kansas; Mr. and Mrs.

Regal Theatre
FRIONA, TEXAS

Friday-Saturday, July 23-24
Anybody can start a fight—but here are the guys who can finish it!
James Cagney — Pat O'Brien
George Brent — Guinn (Big Boy) Williams
FIGHTING 69th KATNIP COLLEGE
Jesse James Rides Again
Last Chapter

Sunday-Monday, July 25-26
John Wayne — Laraine Day
In
TYCOON
Color by Technicolor
IN DUTCH NEWS

Wed. Thurs., July 28-29
It's MGM's top thriller melodrama!

THE ARNELLO AFFAIR
(and what an affair it was!)
John Hodiak, George Murphy, Francis Gifford, Dean Stockwell, Eve Arden
SURFBOARD RHYTHM
Matinees 2:00 P. M.
Night Shows 7:00 P. M.
Good Shows—Good Order
"Your Pleasure—Our Job"

G. O. Jennings and son, Bobby of Muleshoe; Sammys Beth Carroll, Mina Margaret and Al Ewing Jennings; Mr. and Mrs. Albert Carroll and Mr. and Mrs. Finis Jennings.

News of Our CHURCHES



SIXTH STREET CHURCH OF CHRIST
Sol Morgan, Minister

Lord's Day Bible Classes 10 A. M.
Morning Worship 11 A. M.
Evening Class 7 P. M.
Evening Worship 8 P. M.
Wednesday Radio Program
KICA 1245 k. c. 4 P. M.
L. D. Cunningham will be guest speaker Sunday, July 4.
Sermon subject, July 25th: "Personal Evangelism"
Subject: "The True Riches"

THE METHODIST CHURCH
H. D. Seago, Minister
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Methodist Youth Fellowship 7:15 P. M.
Evening Worship 8:00 P. M.
Choir Practice 8:30 P. M.

UNION CONGREGATIONAL Friona, Texas
John Forwalter, summer minister
Sun. Church School 10:00 A. M.
Otho Whitefield, Supt.
Morning Prayer and Sermon 11:00 A. M.
Mon. and Daily: Vacation Bible School 2:00-4:30 P. M.
Wed. Choir Practice 8:00 P. M.
The church for all liberal people, you will be welcome.

Germans Build Up Livestock

FRANKFURT, Germany—(AP) For the first time since the war, the Allied military government in western Germany is encouraging the German farmer to build up his livestock herds.
Until now, farmers have been urged -- even compelled -- to devote most of their land to grain crops badly needed for human food. Grain provided more and cheaper calories. Cattle, pigs and sheep were systematically slaughtered under fixed quotas.
But now, Allied officials have decided that any further reduction in livestock -- especially cattle -- would endanger the supply of meat and dairy products. So they are setting out to build up the depleted herds and bring the farm economy back into balance. Emphasis is put on quality, however, rather than numbers. They want to get the most milk and meat possible from the least feed.
A little less than 24 million acres in the United States outside urban areas are being used for recreational purposes.

Read the Want Ads!

Westway

Rev. Wayne Wilcox filled his appointment here Sunday. New members in the Sunday School include Mrs. Adolph Duckworth and son, Roger; Miss Ruby Welch of Portales, N. M. was a visitor. At special services held Thursday night the Rev. Mrs. Wm. J. Parker of Pasadena, Calif. preached. Rev. Parker is an aunt of Mrs. Merlin Kaul; she and her daughter, Dolores, were house guests several days last week in the Kaul home.
Rev. and Mrs. Wilcox will come here early next week to be on hand to make preparations for the Baptist revival, which will begin on Friday night, July 30, and run throughout the next week. Rev. Wilcox will be the evangelist, G. C. Merritt will conduct the singing, and Mrs. Merlin Kaul will be pianist.
This community remains very dry with a few showers reported at scattered spots. Irrigation wells are kept running day and night on feed crops although dry land feed is holding its own remarkably well.
Mr. and Mrs. Leland McMurray and sons of Hereford, and Mr. and Mrs. E. H. Little, Jr. of Sumnerfield were visitors Sunday in the home of Mrs. Grace Little.

SANTA FE GRAIN COMPANY

Top Market Prices Paid for Wheat, Milo and Barley

We Store All Kinds of Grain at Reasonable Charge

FEDERALLY LICENSED STORAGE

G. CRANFILL, Vice-President and Manager
Friona, Texas

1901 — 1948
Prompt Ambulance Service
We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.

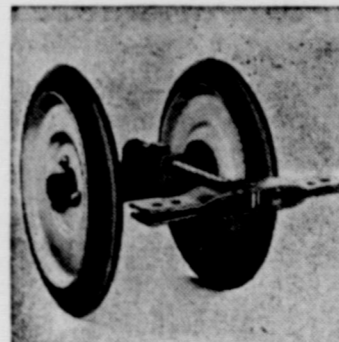
Furniture and Undertaking
HEREFORD, TEXAS

YOUR SUNDAY WILL BE COMPLETE

WORSHIP

The Union Congregational Church

10:00 A. M.—Adult discussion of contemporary problems.
11:00 A. M.—Worship Service.
REV. JOHN FORWALTER, Minister.



Sold by
Maurer Machinery Company

KLEAN - WELL

(Smooth - Tread)

RUBBER TIRE PRESS WHEELS For Wheat and Grain Drills

Can be furnished for most well known makes of drills. Are easily attached. Long life oil impregnated hard-wood bearings require no time for lubrication, and are replaceable at low cost. Special design, semi-pneumatic cushion type tire fits furrow contour better, giving uniform soil pressure over entire seed bed. Produces earlier germination and sturdier plants. Off-set wheels are reversible for 8" and 10" drills. Sets for 12, 16, or 20 disc drills.

Manufactured by
CHURCHMAN & DYE MFG. CO. KINGMAN, KANSAS

UHLMAN GRAIN COMPANY

BLACK, TEXAS

BONDED AND LICENSED ELEVATOR
PLENTY OF STORAGE SPACE

WE SOLICIT YOUR GRAIN BUSINESS

J. R. BRAXTON, Manager

"On The Air"

SOON

Hereford's Own Radio Station

KPAN

Watch for Opening Date
KPAN will be 860 on your radio dial.
MARSHALL FORMBY, General Mgr.

A Man's World No More



Gen. Omar Bradley, Army chief of staff, administers the oath of enlistment to the first enlisted member of the Women's Army Corps of the Regular Army, Technician Third Grade Vietta Bates, of Camden, N. J. Looking on is Col. Mary Hallaren, center, director of the WAC.

Ticklers

By George



"Doc has an awful time. First he has to frighten his patients into getting well. Then he has to frighten 'em into paying their bills!"

A NEW STAR OVER TEXAS..... COULTER

GEORGE REDDY

EAST TEXAS ODDMAN BOY WHOSE METEORIC RISE TO THE LEADING CONTENDER FOR U.S. SENATORSHIP FROM TEXAS AMAZES ALL TEXANS!



BORN ON FARM, SHELBY COUNTY, 1892, YOUNGEST OF 7 BROTHERS.

MEMBER OF STATE LEGISLATURE AT 29. SUGAR SCHOOL TEACHER. GRADUATE OF TEXAS LAW SCHOOL.

OUTSTANDING VETERAN. BOYS WORLD WAGG. EDGEMO. BEST DISTRICT ATTORNEY, HARLES COUNTY AND SPECIAL USE ATTORNEY. SUCCESSFUL WOMEN LAWYER 17 YEARS. MEMBER METROPOLITAN CHURCH, AMERICAN LEGION. TEXAS FOR A WHOLE. HUNTERS' ASSN. SOV. ON AGESN. KIWANOE CLUB.



DECISIONS MADE BY THE U.S. SENATE IN THE NEXT SIX YEARS WILL DETERMINE THE DESTINY OF AMERICA FOR GENERATIONS TO COME, PERHAPS FOR ETERNITY. — GEORGE REDDY

Everybody's Pointing To Hotpoint

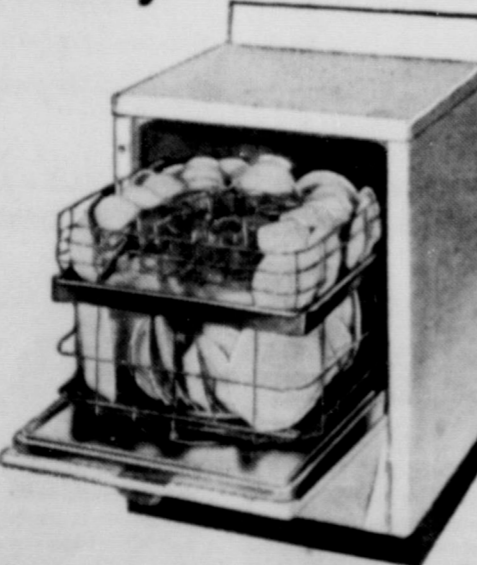
HOTPOINT DISHWASHER

Yes! PUSH-BUTTON DISHWASHING Is Here

The Only Dishwasher That Washes, Rinses, Dries Dishes Electrically

PROVEN SUCCESS FOR 15 YEARS!

Hotpoint pioneered the electric dishwasher, has built more full-sized units than all other manufacturers combined! Thousands of users say the Hotpoint Dishwasher saves more time than any other household appliance!



PROVIDES MORE WORK SURFACE

Only Hotpoint has the convenient front-opening feature. Eliminates lifting, stooping. Provides greater kitchen work surface.

See this wonder-working appliance that banishes forever the messy, old-fashioned job of hand dishwashing. You simply rack the dishes, push a button and your work's done. Hotter water washes dishes, silver, pots and pans hygienically clean. The new Hotpoint Electric Dishwasher saves you from having dishpan hands, saves time and work, ends costly breakage! Operating cost is amazingly low.

Come in soon for an exciting demonstration. Immediate delivery and easy credit terms.

284.50

Hotpoint

Dishwashers

WELCH AUTO SUPPLY

FRIONA, TEXAS

PHONE 2501

AUTHORIZED FORD - BUILT PARTS USED IN



Every small part that goes into a Ford Rebuilt Engine is an authorized Ford-built part. Every part is made to do its job most efficiently. There are no substitutions of parts that will "do." When these authorized Ford-built parts are assembled into units the units are assembled into your authorized Ford Rebuilt Engine. The result is a Ford Engine that merits, and has, a new engine guarantee. Drop in today and let us give you a trade-in allowance for your old engine and install a Ford Rebuilt Engine.

REBUILT ENGINES CARRY A NEW ENGINE GUARANTEE

FRIONA MOTOR COMPANY



© Lubbock Auto Co., Inc., Nov. 1947

Volume 23
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