





### Researchers Exploit Cotton's Magic

"Cotton bagging made on the High Plains from High Plains cotton in manufacturing plants owned by High Plains people and being used to package High Plains cotton."

Those are the words of Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., describing what started happening December 16 at Bula in Bailey County. He adds, "It is something we have been working on for a long time, because it offers a maximum potential of some 80,000 bales of cotton consumption per year, in addition to bringing more textile industry to the High Plains."

A new kind of knitted cotton bagging material, made from low-grade, short staple, low mike High Plains cotton, is now being manufactured in Lubbock. The first 900 patterns of material went to the Claunch Gin at Bula, and Gin Manager Benny Claunch says that the bagging "goes on with no trouble and really looks beautiful."

Benny, together with his father Jim and brother Jim Pat, owns the Claunch Gin and also farms a lot of eastern Bailey County cotton land.

Yarn for the bagging is spun on open-end machinery at Feather Yarns, 515 E. 44th Street, Lubbock, and at Southwest Textiles in Abernathy. Southwest Textiles is wholly owned by area investors and High Plains people own a majority interest in Feather Yarns.

A Raschel knitting machine located in a plant at 212 Ave. P in Lubbock turns the yarn into bagging material. The knitting plant, Producers Cotton Bagging, Inc., is jointly owned by the Claunch family and Donnell Echols, Jerry Harris and Frank Jones, all farmers and ginners in Dawson County.

Early plans of the group called for the manufacture of some 30,000 patterns of the unique bagging for the 1975 crop, but start-up delays and the unusual speed with which the harvest is being completed this year have now cut expectations to about 10,000 patterns. Still, plans are to keep the plant going and build up an inventory for use in 1976 when they believe 250,000 patterns can be used.

Jim Sciba, Manager of the knitting facility, says one knitter is now in operation and two more are in stage pending installation in a building larger than the present location. Each machine, operating at 80% of capacity, can turn out 288 patterns every 24 hours for an eventual production rate of over 850 patterns per day.

Officials of Lubbock-based Plains Cotton Growers, Inc., who attended House Cotton Subcommittee hearings in Washington December 16 and 17 report an emphatic majority of testimony urging congressional approval of a producer referendum on increased funding for Cotton Incorporated (CI), the producers' national cotton research and market development company.

The hearings were held on a proposal by Subcommittee Chairman David Bowen of Mississippi, which would authorize a national producer vote on raising voluntary producer contributions to CI from \$1.00 to \$1.00 plus up to 1% of the value of the cotton.

PCG President W.B. Criswell, acting on a resolution passed by the PCG Board in July of this year, presented a statement calling for passage of the proposal. He told the committee, "All we are asking of Congress is that they permit producers themselves to vote on whether they want to finance expanded research and market development of the kind they have been getting from CI since 1966."

RALEIGH - Ask someone what's the most comfortable fiber in the world, and chances are his answer would be, "Cotton." But ask someone what fiber is used to make non-flammable clothing - and yet at the same time, can make an explosive.

Or a fiber that makes the best towel - yet also makes and excellent raincoat.

In every case the answer is cotton - a fiber with comfort and versatility, a fiber seemingly blessed with magical properties.

"If there is one fiber that can truly be described as a 'miracle' fiber, it is cotton," says Brian Jones, associate director of textile chemistry research for Cotton Incorporated, the fiber company of U.S. cotton producers.

Cotton's secret is not really magic, though. It is its tremendous chemical reactivity, explains Jones. This reactivity, a result of the fiber's ability to absorb great amounts of water, means it can be treated in a variety of ways to meet an array of needs.

At Cotton Incorporated Jones and other researchers are discovering more and better ways to take advantage of the versatility of cotton.

"Isn't it remarkable that cotton, the best fiber available for towels, is also a pretty good fiber in raincoats - when you use the right chemistry?" Jones asks. "And chemistry is being used now to make cotton fabrics that won't burn; yet 20 years ago more cotton was sold as a component of gun powder than as a non-flammable fiber. The only difference is the chemistry applied."

Because of its chemical reactivity, cotton can fill a lot of requirements, Jones points out. "This has always been cotton's strong point. If you want one fiber to fill a lot of requirements, you can't beat cotton."

Cotton's ability to absorb a great deal of water in proportion to its weight is one of the reasons why the fiber has established a reputation for being easier to clean than synthetics. The moisture in cotton makes the fibers resist oil and oily soils.

Yet cotton, under certain conditions, can be very attractive to oil. This quirk is being exploited to help improve the environment. Experiments at Texas Tech University have shown that "cotton wasties" may be the best material for cleaning up oil spills at sea.

The reason behind the seeming contradiction in uses lies in the different treatments applied to the cotton.

"Cotton wasties" are not scoured or bleached at a mill. Unscoured, unbleached cotton is hydrophobic; it "dislikes" water. But it attracts oil. It draws the oil between its fibers - but not into the fibers - by a process of adsorption. And it holds the oil there. Together,

cotton's hydrophobic and adsorbent properties make it useful for cleaning up oil spills.

When cotton is taken to the mill and scoured and

bleached, its hydrophilic or "water-loving" fibers are exposed. At this point, Jones explains, cotton becomes very absorbent. It attracts large amounts of

water into its fibers. The ability to soak up large amounts of water gives scoured and bleached cotton the "magical" chemical reactivity that makes it so versatile.

Cotton's versatility, along with its comfort, is a major selling point with the textile mills.

Cotton Incorporated researchers show textile men how they can combine cotton's intrinsic comfort with its versatility to make better products for consumers, while also making greater profits for themselves.

Cotton Incorporated is filling a vacuum of much needed technical information about cotton, and the mills appreciate it, says Jones.

For years mills have been bombarded with information from synthetic fiber suppliers. The mills have been wooed with offers of technical services. And the mills have responded by running synthetics - profitably. Cotton has been the loser.

But today cotton is competing - and again, mills are responding.

"We're directing our information and services to the same fiber customers - the U.S. textile mills," Jones says.

"Mills succeed in business according to their ability to do two things: first, continually upgrade their products; second, continually cut their production costs. Mills use the fiber they think will best accomplish those objectives."

So Cotton Incorporated researchers are not only trying to find better ways of treating cotton, they are also trying to cut production costs to make cotton more profitable for mills that run it.

The mills that take advantage of cotton's "magic" also must cope with certain problems that affect

the profit margin. For example, cotton's water absorbency can present a problem.

Drive Careful

A Weekly Report Of Agri-Business News

## Farm-facts

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

**Good To Be Alive in '75 . . . Production Records.** Although final figures aren't in yet, it is clear that during 1975 Texas farmers did what they like to do best—produce, produce, produce.

In major areas of crop production except cotton, Texas farmers out-produced themselves in 1975 compared to 1974. Production increases were noted in sorghum, wheat, peanuts, soybeans, oats, and other crops. Unfortunately for agriculture producers, expenses were also up; so they did not benefit as consumers did by the bountiful production.

Wheat production, for example, totaled 1,031,000 bushels for this year. For 1974, the total output was only about half that, or 52,800,000 bushels.

**COTTON PRODUCTION** was down considerably in 1975 from what had been projected earlier in the year, but even at that, the final figure will likely show the 1975 cotton crop only slightly below 1974.

Latest cotton production figures from the Texas Crop and Livestock Reporting Service show the 1975 production at 2,450,000 bales. Earlier, a production of 2,800,000 was expected in Texas. The decline came about due to unusual September weather on the High and Low Plains.

The 1975 estimate compares with 2,462,000 bales produced in the state in 1974. Acreage for harvest is estimated at 4,000,000; this is down 10 per cent from the 4,400,000 acres harvested in 1974. Average per acre yield for 1975 is set at 294 pounds compared to 269 pounds in 1974.

**OTHER PRODUCTION FIGURES** for 1975 show now that sorghum production in the state is at 387,600,000 bushels. This compares with 317,000,000 bushels in 1974.

Corn production for Texas is set at 115,500,000 bushels for this year compared to 73,600,000 bushels in 1974. Per acre yield is one of the highest ever for Texas, set at 105 bushels.

Peanut production for the state this year is estimated now at 474,300,000 pounds; the 1974 production figure was 413,280,000 pounds.

Soybean production also increased this year compared to last year. The 1975 production is set at 9,100,000 bushels; the 1974 production was 7,830,000 bushels.

Oat production is more than double this year compared to a year ago. The 1975 production is set at 19,500,000 bushels; for 1974 the total production was 8,100,000 bushels.

**EVEN PECAN PRODUCTION** is well above a year ago. Figures now indicate pecan production this year will be 50,000,000 pounds. Last year, pecan production was two-thirds below that figure. It appears that Texas this year will produce about a fourth of all the pecans to be harvested in the nation.

Livestock producers will be watching future estimates on cattle and calf numbers. As of Jan. 1, 1975 there were 16,600,000 cattle and calves—more than the human population—in Texas.

Many economists believe 1975 will see the end of the buildup in cattle numbers, one of the major reasons for the poor profit prospects for the cattleman.

**FLOYD DATA**  
Mr. and Mrs. Dub Eubanks and family of Dallas had an early Christmas with his parents Mr. and Mrs. A. G. Eubanks of McCoy. They left for their home Tuesday morning. The other Eubanks children and their families spent through the Christmas holidays here including Mr. and Mrs. Oran Eubanks of White River; Mr. and Mrs. Ronnie Eubanks and family, Oklahoma City, Oklahoma; Mrs. Burwin Compton and her family and Mr. and Mrs. Dale Pierce all of Dallas, and the Earl Eubanks family of Lubbock.

**FLOYD DATA**  
Here for the holidays with their mother and grandmother, Mrs. W. J. Wilks were Mrs. Mary Day, Kevin and Karrie of Irving; Mr. and Mrs. C. M. Norris and Mr. and Mrs. Bill Waters of Carlsbad and Mr. and Mrs. Dennis Wilks and family of Tulia.

**FLOYD DATA**  
The Billy Shipley family of Lubbock spent the holidays in Floydada with his mother, Mrs. John Shipley.

**FLOYD DATA**  
Mr. and Mrs. Earl Holmes and family of Amarillo spent the Christmas holidays in Floydada with their parents, Mrs. C. A. Breeding and Mr. and Mrs. S. L. Holmes Jr.

**FLOYD DATA**  
Visiting Mr. and Mrs. Johnnie Cates over the holidays were their children, Mr. and Mrs. Brent Vines and Michele of Memphis, Tennessee; Mr. and Mrs. Jim Pufal, James Patrick and Stephanie of El Paso; Donna and Denise Cates of Lubbock and a cousin, Mrs. W. Brent of Emporia, Kansas.

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If you join before February 2, 1976, you can do just that - come and remain indefinitely at the old weekly rate of \$2.50 as long as you continue to pay your current weekly dues. We will automatically charge the new \$3.00 rate if you remain a member in good standing.

Lifetime members of Weight Watchers in this area have until February 29, 1976, to check out. If you are a lifetime member, you will remain at the current rate of \$2.50. Lifetime members absent two (2) calendar months automatically will be charged the new \$3.00 rate.

At a time when there are few bargains, we offer you this opportunity during the months of the New Year.

Sincerely,  
Adelle and Bill McGinty, Directors  
Weight Watchers of West Texas  
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Lubbock, Texas 79410

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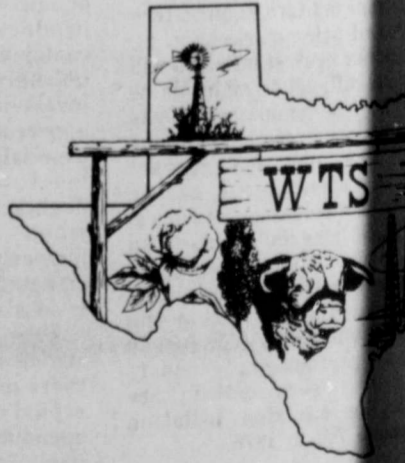
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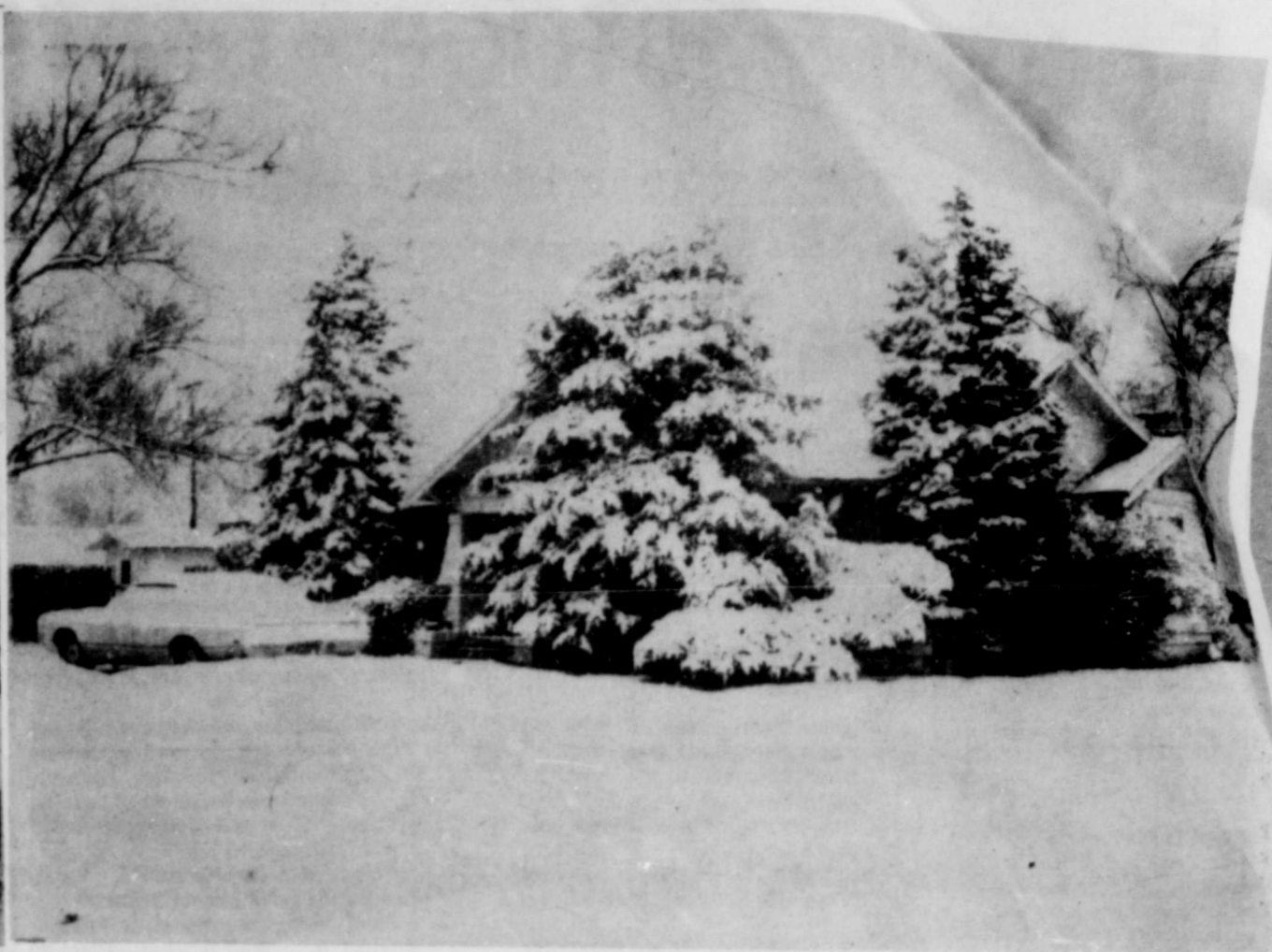
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JOHNSON CLEARS THE snow in downtown Floydada Wednesday morning before Christmas. (Staff Photo).



A BEAUTIFUL, WET SNOW thrilled Floyd County folk on Tuesday and Wednesday before Christmas. The thirsty wheat crop benefitted from the moisture also. (Staff Photo).

### Farm-facts

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

#### Wheat Pastures So, So... Farm Labor

At the end, Texas farmers are hoping the current winter will come to an end. Rainfall over many parts of the Fall season has been far below normal. As a result, the cow-calf producer and all livestock producers what could be a tough winter. Even though forecasts ahead are predicted for the livestock industry cattlemen are facing up to the present possibility of a tough winter.

PASTURES in the Panhandle and Low Plains are having problems. Slightly more than a third of the range in those areas has sufficient growth to carry a yearling steer, about three-fourths of the wheat acreage is being grazed.

Forage supply in the northern High Plains is poor. The grazing has occurred. The Low Plains' forage is fair to good.

In consolation, Texas is not any worse off than other areas. About a fourth of the fall-seeded wheat in Oklahoma and Texas had sufficient growth to carry a yearling steer, emphasizing again the dry spell is rather mild.

The winter-grazing program in Central Texas is holding its own, but there, too, rainfall in the small grain fields an opportunity to produce.

AGRICULTURAL LABOR FORCE on Texas farms shows a decrease of 13 per cent from a year ago, according to a survey from the Texas Crop and Reporting Service.

The survey period were up 11 cents an hour from a year ago to average \$2.26 per hour.

LAMBS ON FEED in Texas as of Dec. 1 were above a month ago but 16 per cent below a year ago. The number of lambs on feed is

to market are: 43,000 during December; 45,000 in January, 1976; and 6,000 in February.

and February intentions are incomplete since the lambs could still be placed on feed.

HARVEST CONTINUES to make good progress. More than two-thirds of the crop has now been harvested, which is ahead of the three-year average. Harvest preparation is underway for the 1976 crop in most areas of the state.

YET RECEIVE A QUESTIONNAIRE from the Texas Crop and Livestock Reporting Service before the end of the year.

thousand Texas farmers have already received questionnaires more are yet to be mailed. If you receive it, you are requested to fill it out as completely as possible and return it promptly.

#### What Says Microwave Oven

##### Warning Signs Unnecessary

Medical Association" which urged physicians to assure their patients that all except the earliest pacemakers are shielded against all electromagnetic interference.

"Other common sources of such interference include automobile and lawn mower ignition systems and small electric motors, as well as powerful telecommunications relay equipment and radar.

"The solution seems to lie with research being done by the pacemaker manufacturing industry to develop design standards which assure adequate shielding against electromagnetic interference from all sources, rather than warning signs or other schemes to eliminate exposure to electromagnetic fields," the specialist said.

## Federal Minimum Wage To Rise January First

A hike of 20 cents an hour in the federal minimum wage will go into effect Jan. 1, 1976, a U.S. Labor Department official in Dallas today reminded employers and workers.

Phillip F. Arrien, who heads the Department's Employment Standards Administration in Arkansas, Louisiana, New Mexico, Oklahoma and Texas, said the basic minimum wage, applicable to most workers, will go from \$2.10 an hour to \$2.30 an hour.

The increase was scheduled by Congress when it amended the Fair Labor Standards Act (FLSA) in May 1974.

Arrien said the minimum wage of those workers whose jobs were not covered by the FLSA prior to 1966 goes from the present \$2.00 an hour to \$2.20 on Jan. 1. They will catch up in 1977, when their minimum, too, goes to \$2.30.

Covered agricultural workers, those on large farms, go to \$2.00 an hour on Jan. 1, from their present \$1.80. They will reach the basic \$2.30 in 1978.

Homeowners can make their own rainwear with the variety of water repellent fabrics such as treated poplins, denims, vinyls and coated nylons available now, Beverly Rhoades, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

## Care Outlined For Christmas Pinsettias

College Station - The poinsettia is the favorite Christmas plant, with its attractive green leaves and bright red bracts. And, with the proper care, it can provide attractive colors for your Christmas decor throughout the holiday season.

Everett Janne, landscape horticulturist for the Texas Agricultural Extension Service, outlines several requirements which must be fulfilled to receive full benefits from poinsettias.

"The poinsettia will do best when placed in a sunny location and protected from sudden temperature changes due to drafts, heat vents or opening doors. Night temperature should not drop below 60 degrees F. A sudden drop in temperature can cause complete loss of leaves," notes Janne.

"Proper watering will do much to prolong the life of the poinsettia. The plant's water requirements are relatively high due to its large leaf surfaces and the low humidity in homes and offices. The soil ball around the plant should not be allowed to become so dry that the leaves start to wilt."

On the other hand, the horticulturist cautions against keeping the soil saturated with water as this cuts off the oxygen supply to the roots, resulting in loss of feeder roots and foliage. Frequently, poinsettias come in pots covered with an attractive foil to enhance their appearance. Be sure to check if the drainage hole in

Arrien also noted that some retail establishments will come under the FLSA for the first time on New Year's Day when the Annual Dollar Volume of sales or business done criteria is

### OBITUARY

#### James Cox

LOCKNEY (Special) - Services for James Marvin Cox, 73, were 3 p.m. Wednesday in First Baptist Church with the Rev. John Jenkins officiating.

Burial was in Lockney Cemetery under direction of Carter Funeral Home.

Cox died at 1:15 Tuesday in Lockney General Hospital where he had been a patient since Dec. 7.

Born May 4, 1902, in Italy, Tex., he had been a Lockney resident since 1927. The radio-television repairman and Mason was married to his wife Ruth in Floydada July 20, 1929.

Survivors include his wife; two daughters, Mrs. Kenneth Hancock of Odessa and Mrs. Frank Lasater of Midland; a brother, Chester of Fort Worth; two sisters, Mrs. Otis Davis of Archer City and Mrs. Leola Teaff of Olney; four grandchildren, and two great-grandchildren.

the bottom of the pot is closed by the foil. If excess moisture cannot drain out, the soil will remain waterlogged.

"About three weeks after receiving the plant, fertilize it with a complete fertilizer," suggests Janne. "Dissolve the fertilizer in water and then water the plant thoroughly. Applications may be repeated at three week intervals until the colored bracts fade and drop."

## Shopping January Sale

College Station - Store-wide clearance sales in January offer a great opportunity for the careful shopper to save 10-15 percent or even more, says Claudia Mitzel, consumer information specialist.

For the best selection, shop during the early days of the sale—but for best prices, shop toward the end of the sale, she recommends.

Miss Mitzel is with the Texas Agricultural Extension Service, The Texas A&M University System.

"Some of the biggest savings during January are found on Christmas cards, wrapping paper and decorations, but consider storage space before stocking up on large quantities of Christmas notions. These items

reduced to \$200,000. The new minimum applies mostly to establishments which are parts of chain operations, such as retail clothing stores, grocery stores, and variety stores.

### FLOYD DATA

Jean Estes is in University Hospital in Lubbock recovering from back surgery.

## Returning Gift Merchandise

College Station - After the holidays, the gift-returning consumer can follow some easy guidelines to make the transaction as easy as possible, a consumer specialist says.

Know the store's policy on returning merchandise is Claudia Mitzel's major "rule of thumb."

"Not all merchandise can be returned, especially personal products. Some stores will exchange gifts for another selection or give a credit receipt while other stores may give cash refunds.

"And some stores will not exchange merchandise bought at full price for merchandise sold at a reduced price," the consumer information specialist pointed out.

Miss Mitzel is with the Texas Agricultural Extension Service, The Texas A&M University System.

"When returning merchandise, have receipts and hangtags on hand, if possible. This will be easier if you keep receipts and price tags together—and labeled for any gift you buy that may need returning."

If the store has a "Return Desk" or "Return Department," take the merchandise and sales receipt there—if not, go to the department where it was purchased. Only return merchandise to the store where it was bought.

are 'quick sellers,' so be prepared to face a crowd," she added.

Traditionally, January is "white sale" month also—so check your linen closet to see what needs replacing among sheets, towels, tablecloths and other household linens.

"Remember that sheets and towels can be used for a variety of creative purposes including curtains, tablecloths and pillow covers," the specialist said.

"Clothing is also a good buy this month as retailers are making room for their Spring merchandise.

"Fall and winter clothing that is all-seasonal in weight and color are good choices for spring- and classical styles are most practical when buying ahead.

### The Floyd Philosopher

#### Thinks He Knows What The Country Wants Above All Else As Its Yule Gift



Editor's note: The Floyd Philosopher on his Johnson grass farm gets into the spirit of Christmas this week, sort of.

Dear editor:

I have been pondering what the country as a whole might like best for its Christmas present and I believe I've hit on it. It's honesty.

Here's the situation: the Secretary of State won't tell the President what he knows, the President won't tell Congress, Congress won't tell the people, and what the CIA told the Secretary of State in the first place may not have been true. Nobody seems to be leveling with anybody, and if somebody wanted to it's hard to tell the truth when nobody will tell you what it is.

Of course that's just bringing in the political sector. You don't want to leave out business, education, television and radio, and if we want to face up to all of it, some newspapers and a lot of individuals. I haven't seen any Gallup poll on what percentage of the population is honest, and I'm not sure I want to. It begins to look like a pretty big

order for Santa Claus. Now assuming that this Christmas present of honesty is deliverable, the next question is what kind of honesty are we talking about. At first I thought, what we need is some old-fashioned honesty, but knowing a little something about the human animal, I'm not sure that's the brand we're looking for. History is not crammed with words and deeds of honesty. Those Trojans dragging that wooden horse filled with armed soldiers up to the city gate may have been practicing the standard brand of old-fashioned honesty. And I won't go into what kind of judge Pontius Pilate was.

No. What we probably need is new-fangled honesty, which is indeed a large order. But you've got to remember that Santa Claus, despite the lies they tell about him, doesn't ever really make it to ever house in the country. But if he'd just take one city a year it'd help, starting with Washington. Better not try Moscow. That place has no use for that item. Merry Christmas.

Yours faithfully, J.A.



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## HESPERIAN OFFICE SUPPLY

FLCYDADA

# Farmers stage protest parade

## Ray Evans On Deans List At Angelo State

Ray Evans, student at San Angelo State College, and son of Mr. and Mrs. Ronald Evans of Floydada, has made the Dean's Honor list with a grade point average of 3.5. Evans, a 1974 graduate of Floydada High School, is majoring in Business Management.

Upon entering Angelo State in August, Evans was presented an academic award for having a high score on his college entrance exam of four hours, with an A in science.

## FLOYD DATA

Mr. and Mrs. Robert Ragsdale and sons of Stratford are here spending the holidays with her parents, Mr. and Mrs. Clarence Guffee and other relatives.

## FLOYD DATA

Mr. and Mrs. Guy Roy, Keith and Rob of Dallas visited here last weekend for an early Christmas with his mother, Mrs. J. E. Roy and his sister and family, Mr. and Mrs. Harold Huggins, James and Sharon.

Having Christmas Day dinner with the Huggins family were Mr. and Mrs. Lindsey Graham and Mrs. J. E. Roy.

## FLOYD DATA

Visiting here last week in the Leroy Burns home were Mr. and Mrs. Ivan Drake of Winters, California. Mrs. Drake is a sister of Burns. Mr. and Mrs. Burns attended the golden wedding anniversary last Sunday at Big Spring for Mr. and Mrs. Duell White, who reside at Eula. Mrs. White, the former Audrey Burns, is a double cousin of Burns.

## FLOYD DATA

In Floydada, visiting through the holidays with Dr. and Mrs. Keith Patzer is their son, Greg Patzer, who is stationed with the Marine Corp., at Camp Pendleton, California, also Dr. Patzer's mother and stepfather, Mr. and Mrs. Ray Weiland of Wausau, Wisconsin. Joining them for Christmas were the Patzer's daughter and husband, Mr. and Mrs. Wayne Smith of Slaton.

More than 100 area farmers staged a giant parade Saturday, protesting current low prices paid them.

The parade began about 11 a.m. Saturday near Kress and moved slowly toward Plainview, then heading north back to Kress.

The caravan, comprised of pickups, cotton trailers, combines and other farm machinery, arrived in Plainview at about 11:30 a.m. Saturday, moving down Broadway. Most of the vehicles were accompanied by signs demanding "fair prices" for their products.

"Everything went smoothly while they were in Plainview," noted a city police officer after the farmers had left the city limits Saturday afternoon. He added that the parade had been orderly with no problems while here. Police escorted the farmers while in the city limits.

AREA farmers had met in Kress Friday night organizing Saturday's activities.

"We're through raising crops for nothing — we need a profit," said Claytonville farmer Weldon Lovvorn prior to the parade.

"This is the greatest thing to happen in agriculture in a long time. It's a bunch of

farmers getting together and demanding the right price for their product," Lovvorn added.

## Focuses attention on prices

SEVERAL participating farmers indicated Saturday that this year's prices are so low that they won't even break even "much less make a profit."

"If the small farmer loses out then you'll pay through the nose," Lovvorn said.

According to "Whitey" Thompson of Kress, another meeting is set for Monday night at the Kress High School "to analyze the effects of farm prices — good or bad," Thompson said.

During Friday night's meeting, other alternatives were discussed as many of the

approximately 100 persons present exchanged views on the subject.

ONE possibility discussed was to lay out 25 per cent of acreage, to act as a "catalyst to trigger nationwide reaction." However, it was acknowledged that one of their big problems will be getting others across the nation to follow suit.

"We need national coverage," Thompson said Saturday prior to the parade.

Other suggestions voiced at Friday's meeting were sending chain letters to other farmers, as well as letters to President Ford and congressmen.

## FOR SALE The Capada Drive-In Theatre

CONTACT Claude Estes

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The PROJECTA 15 Model EU353 15" diagonal

**\$118<sup>88</sup>**

RCA INDOOR-PORTABLE Model AU121 (ACC only) 12" diagonal picture

**\$398<sup>00</sup>\***

The PROJECTA 17 Model EU369 17" diagonal

**\$498<sup>00</sup>\***

Base Included

**\$628<sup>00</sup>\***

WITH TRADE

**\$598<sup>00</sup>\***

WITH TRADE

**\$598<sup>00</sup>\***

WITH TRADE

**\$598<sup>00</sup>\***

WITH TRADE

**\$598<sup>00</sup>\***

WITH TRADE

**\$74<sup>95</sup>**

Our lowest-priced RCA XL-100!

This one gives you 100% solid state for reliability, plus a lot more... and the price is right!

Here's your chance to get RCA's biggest XL-100 color picture, in a handsome console, at a real savings!

Think of it! Brilliant RCA XL-100 color, plus 100% solid state for reliability, plus splendid Spanish style. The molded plastic front has a carved effect. Sale priced.

Handsome all-wood lowboy in popular mix-or-match Contemporary style that blends dramatically with Traditional or Modern furniture.

An enduring Contemporary design. Rich walnut-grain finish on selected hardwood veneers and solids.

slide controls for volume, balance, treble, bass

slide controls for volume, balance, treble, bass

slide controls for volume, balance, treble, bass

## WEIGHT WATCHERS

HAS A \$2.00 NEW YEAR'S GIFT FOR YOU

We at Weight Watchers don't like to talk about going up — going DOWN is our business. Regrettably, along with most other services, our costs have risen steadily for some time now.

Beginning February 2, 1976, we must raise our weekly dues in this area to \$3.00. We want you to have an opportunity to join Weight Watchers at our current rate of \$2.50 plus the registration fee of \$5.00 instead of \$7.00 which is a \$2.00 saving.

If you join before February 2, 1976, you can do just that — come and remain indefinitely at the old weekly rate of \$2.50, to check in to continue to pay your current weekly dues thus remaining a member in good standing.

Lifetime members of Weight Watchers in this area have until February 29, 1976, to check in to remain at the current fee of \$2.50. Lifetime members absent two (2) calendar months will automatically be charged the new \$3.00 fee.

At a time when there are few bargains, Weight Watchers of West Texas, Inc., is especially pleased to offer you this opportunity during the first months of the New Year.

Sincerely,  
Adele and Bill McGinty, Directors  
Weight Watchers of West Texas, Inc.  
4207 34th Street Lubbock, Texas 79410

FLOYDADA 205  
Massey Community Center  
Wednesday . . . . . 5:30  
For more information call TOLL FREE  
800-692-1316  
Weekends 8:00 A.M. - 5:30 P.M.

MIZE PHARMACY & TV  
652-2435 LOCKNEY 102 South Main

MIZE TV  
FLOYDADA  
983-3481 215 South Main

# Small Ads... Big Results!

# CLASSIFIED ADS!

**STATE**  
 Home, den, Georgia, Floyd, Call Lubbock 14p  
 carpeted, bonded, Wilson Bond 12-28p  
 Feed Store grinder and tfc  
 and three for sale-loans Call Hale In-tfc

**BUSINESS SERVICES**  
 TV ANTENNAS and supplies. Mike's TV LAB, 315 South Second, Phone 983-5023. tfc  
 PIANO TUNING, Edward C. Lain 25 years experience. Write Box 425 Silvertown or call 823-2151 or 823-205 L-tfc  
 CARPET shampoo and shampooer. Rent the shampooer for \$1 day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

**BUSINESS FOR SALE**  
 GROCERY STORE in Dougherty, Texas. Gross \$100,000 yearly. Stock and fixtures \$20,000. Phone 806-983-2943. tfc

**FOR RENT**  
 FOR RENT-Property Apartments. 2 and 3 bedroom houses, business buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

**STORAGE SPACE FOR RENT**  
 Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

**WANTED**  
 WILLIE GALVAN will buy your scrap iron. Call him at 983-5277 nights or 983-2503 days. tfc

**WANTED TO BUY** irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

C. H. BRADFORD Watch Repairs, 262 W. Crockett. tfc

**IF IT IS INSURANCE - SEE -**  
**Barker Insurance Agency**  
 Lockney  
 - Fire - Casualty - Hospital  
**B. B. Wilkes, Real Estate**  
 Lockney  
 - Ranches - City Properties  
 Business Leases - Loans

**OIL SALE**  
 THRU JANUARY 20  
**ENERGY COMPANY**  
 LOCKNEY

SLEEP WHILE YOUR  
 WANT AD WORKS

**Buster Brown Drilling Co.**  
 Drilled & Cased \$7.75  
 If We Do Pump Work  
 Bailing & Gravel Pack.  
 HPC Pumps  
 Buster Brown  
 892-2752-Idalou &  
 Raymond Poole  
 983-2285

**FARM SERVICES**  
 CUSTOM FARMING -Breaking, listing, planting, crosscut, spraying, tandem and chisel. 293-2578. L-tfc  
 PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. tfc  
 MR. FARMER we have baling wire now - Babe's Service Center. tfc

**NORRELL TRACTOR PARTS**  
 For Tractor and Irrigation Supplies and Accessories. tfc

**LOST AND FOUND**  
 LOST 3 yearlings, 2 notches in left ears, brand on left thigh, 1 Whiteface cow, W on left hip. Strayed 5 miles Southeast of Floydada. C. N. Walding 983-3291. tfc

**REWARD:** Information leading to the return of a 5 month old St. Bernard puppy. Full black mask. Responds to the name of Czar. Phone 983-3838. tfc

**REWARD:** Lost set of 5 keys on a Montgomery Ward Auto Club key chain. Bring to the Hesperian if found. tfc

A NICE way to remember your friends and loved ones is with a Memorial Gift to the American Heart Association. A card will be sent to the family acknowledging your gift. Contact Olin Watson, Memorial Chairman at 983-2191.

**COW POKES** By Art Reid



"This is why my cattle weighs more than yours—mine eats rocks!"

THIS FEATURE SPONSORED BY  
**AUTO, FIRE & FARM INSURANCE**  
**Floydada Real Estate & Insurance Agency**  
 Jim Word — — — Phone 983-2360

**HELP WANTED**  
 HELP WANTED: Experienced Diesel Truck driver, on or about January 1, 1976. Bob Christian, Box M, Floydada. \*c

**AUTOMOBILES**  
 FOR SALE: 1973 Monte Carlo, power steering, power brakes, air conditioned, automatic, swivel seats, tape deck, 2 new tires. tfp  
 FOR SALE: Economy 1975 Vega HB, AT, Air, 1600 miles, call after 5 p.m. 983-3358. Jimmie Lou Stewart. tfc

ENJOY making money with Avon. Full or part-time. Call 983-3139. 1-tfc

**INVENTORY CLERK**  
 AGGRESSIVE INDIVIDUAL NEEDED FOR INVENTORY DOCUMENTATION AND REVIEW. INITIAL COMPENSATION WILL BE BASED ON QUALIFICATIONS AND EXPERIENCE. REPLY IN CONFIDENCE OUTLINING EXPERIENCE, EDUCATION AND SALARY HISTORY TO:  
**The Tye Company**  
 Box 218  
 Lockney, Texas 79241 Ltfc

**WE WANT YOU TO KNOW**  
 We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc



**Custom Application**  
 In Lockney  
 Cotton Spraying  
 Treflan  
 Call Bill Wisdom 652-3541  
 Or Darryl Dennis 652-2616

**Diamond Industrial Supply Co., Inc.**  
 Phone Days 296-7418 - Nights 296-1200 or 296-7828  
 1014 Broadway  
 Plainview, Texas

Chain	U-joints
Sprockets	Oil Seals
V-belts	O-rings
Sheaves	Wisconsin
SKF BCA Timken Bower	
Cotton Stripper Brushes & Bats	

"We Appreciate Your Business More"  
 L-TFC

**Professional Service**  
**DAN'S AUTO SERVICE**  
 DAN TEUTON, Owner  
 Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.  
 General Repair  
 We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.  
 Phone 652-2462

**DR. JOHN W. KIMBLE, O.D.**  
 Contact Lenses - Visual Analysis  
 Closed Tuesday Afternoon Saturday 9-3  
 Floydada, Texas Phone 983-2496

**QUALITY SHAMROCK PRODUCTS**  
 Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES  
 Dial 652-3366  
**JACKSON TIRE COMPANY**  
 Richard Wiley

**FOR SALE**  
 TV AND HOME ENTERTAINMENT PRODUCTS REPAIR SERVICE MIKE'S TV LAB 315 South Second, Phone 983-5023. tfc  
 FOUR good used B78-14 tires. \$3.00 each or four for \$10. Phone 983-3982. tfp  
 FOR Trojan corn and milo seed contact Orba or Lyle Miller at 983-2021 or 983-2619 1-8c

**FOR SALE** Electric motor for irrigation. Vertical hollow shaft 50 H.P. and 60 H.P. call 652-3133 L12-28p  
**FOR SALE** I have several hundred feet of good four and five inch aluminum pipe. 40 cents per foot. Phone 983-3982 tfp  
**REWOOD** for sale. Randy Hicks. Call 347-2470 after 4 p.m. 12-28p

**Auto Accidents DO Happen...**  
 If one happens to you, be protected. Your car insurance offers coverage to meet your special needs—repairs to personal liability.  
**BAKER Insurance Agency**  
 127 W. Calif.  
 Ph. 983-3270

**lightweight ALUMINUM CANES & CRUTCHES**  
 Sturdy  
 Dependable  
 Attractive  
 Wide selection for every prescribed need  
 Forearm and underarm crutches  
 Adjustable telescopic canes  
 Four legged canes  
 Seat Canes  
**BISHOP-RAMSEY PHARMACY**  
 206 West Houston 983-3174 FLOYDADA

**FLOYD COUNTY ABSTRACT CO.**  
 Abstracts Of Title  
 Title Insurance  
 Verna L. Stewart  
 Owner, Manager  
 217 W. California 983-3728 Floydada, Texas

**FOR SALE**  
 SLENDERETTE REDUCING Machine. Call 983-5169. tfc  
 FOR SALE: 1972 Yamaha 350 Street bike. Lady Kenmore white portable dishwasher less than 2 years old. 983-5308. tfc  
 WE dry Marvick Sportswear - Betty's Place, 604 South 2nd Street. tfc  
 COKE MACHINES: copies of three. Dougherty Grocery 983-2943. 12-28c

**FOR SALE** - Kirby Vacuum Cleaners new or rebuilt. Beginning at \$119.95. Also Kirsch heavy duty cafe drapery and curtain rods. All lengths. Parker Furniture, Lockney. L-tfc

**FOR SALE** The 1976 Texas Almanac are here! Beacon Office Supply - Hesperian Office Supply. tfp  
 WE have the Spanish Farm & Ranch book. Hesperian Office Supply. tfp

**CLASSIFIED AD SALE**  
 CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION; 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.  
 CLASSIFIED DISPLAY RATE: \$1.15 PER COLUMN INCH CARDS OF THANKS: \$1.00.  
 COPY DEADLINES: 5 P. M. TUESDAYS FOR THURSDAY EDITION; 10:00 A. M. FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada or 652-9318 in Lockney

**FOR SALE**  
 AFGHANS for sale. 983-3356. tfc  
 FOR SALE: Yearling hereford bulls 652-3705. Lockney. Ltfc  
 FOR SALE: Relieves rheumatism, arthritis - icy Hot. Call after 6 or weekends. Dewanda Blenden, 652-2563. L-tfc

**FOR SALE:** Baltimore Bride pattern cross-stitched quilt. See at Reecer's Cleaners or contact Mrs. Harold Griffith, 652-3471 L12-28c  
 FOR SALE: Four piece drum set. Artist Ltd. Wildjan Ludwig concert snare drum also Barth electric guitar. Call 652-3771. L12-28c  
 WE HAVE in stock some Paymaster check writing machines. \$79.95 Hesperian Office Supply and Beacon Office Supply. tfc  
 GOOD used Remington calculator \$75.00 Hesperian Office Supply, Floydada. 983-3737. tfp

**READY MIX CONCRETE**  
 QUICK AND EASY  
 You can't beat our price per yard for quality concrete—and quick, easy delivery to save you back-breaking labor. Give us a call today for a free estimate, and have your mixed concrete delivered where and when you want it.  
 CALL 983-2170  
**BENNETT BUILDING MATERIAL**  
 229 E. CALIFORNIA FLOYDADA



**LEGAL NOTICES**  
 OFFICIAL PUBLICATION  
 NOTICE OF TAX RENDITION 1976  
 I, Jack Samford, Assessor and Collector of Taxes, of the Lockney Independent School District, Lockney, State of Texas, do hereby give public notice that all persons, firms, corporations, and associations, public, or bonded warehousemen, and all others, beginning January 1st, or before the last day of April of each and every year, shall furnish the Assessor and collector of Taxes of Lockney Independent School District a full and complete statement, list, and schedule verified by affidavit, of all real and personal property situated in Lockney Independent School District, and all personal property located elsewhere and subject to taxation in Lockney Independent School District, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman, or custodian on the first day of January next preceding, and shall in said statement, list, and schedule, state the name and address of the owner or owners of such property. Such list, statement, and schedule must be filed with the office of the Assessor and Collector of Taxes of Lockney Independent School District, located in the old bank building, corner of College and Main Streets.  
 WITNESS my hand this 28th day of December, A.D. 1975.  
 /s/ Jack Samford  
 Jack Samford  
 Assessor and Collector of Taxes  
 Lockney Independent School District  
 P.O. Box 428  
 Lockney, Texas 79241  
 Texas Law specifically state that everything of value unless it be specifically exempt by the State Constitution comes within the meaning of taxable property. Courts have ruled for example that where cattle are being fed, pastured, or otherwise cared for on property owned or leased by another, the owner or lessor is responsible that the cattle be rendered properly, or may be assessed for the cattle himself and under certain conditions required legally to pay the tax. The same example applies to equipment on lease, merchandise on consignment, and almost any type of personal property, controlled by persons not the owner.

**HESPERIAN OFFICE SUPPLY**  
 A WANT AD WILL FIND YOU A BUYER  
 \$5.95



# Buddy's Food

Buddy Widener, Owner - Forrest Shannon, Mgr.  
in Floydada, 220 South Second

NEW STORE HOURS  
Monday - Friday 8:00 am - 7:00 pm  
Saturday 8:00 am - 8:00 pm  
Sunday 9:00 am - 7:00 pm

THESE VALUES GOOD SUNDAY, DECEMBER 28 THROUGH SATURDAY, JANUARY 3

We Reserve The Right To Limit Quantities



Double Stamps Wednesday



JUMBO ROLL CORNET

## PAPER TOWELS

### 2/89¢

32 OZ. 6 PAK \$1.99 VALUE

### DOUBLE STAMPS

SUNDAY - MONDAY -  
TUESDAY - WEDNESDAY  
CLOSED  
NEW YEARS DAY

1 LB DRY 39¢ VALUE

### BLACK EYE PEAS 2/59

12 COUNT CARNATION \$1.29 VALUE

### HOT COCOA MIX 99¢

CLOVERLAKE 1 2 GALLON

### ICE CREAM \$1 09



### COKEs OR 7-UP \$1 49

PLUS DEPOSIT

18 OZ. KRAFT 89¢ VAL

### BAR-B-Q SAUCE 2/99¢

WHITE SWAN WITH OR WITHOUT SNAPS 303 CAN 35¢ VALUE

### BLACK EYE PEAS 5/\$1 00

15 OZ. GEBHARDTS 83¢ VALUE

### TAMALES 2/69¢

15 OZ. GEBHARDTS 39¢ VALUE

### REFRIED BEANS 4/\$1 00

19 OZ. NABISCO OREO OR COOKIE BREAK

### COOKIES 2/\$1 69

1 LB MEADOWLAKE SOFT 79¢ VALUE

### MARGARINE 2/89¢

WHITE SWAN 46 OZ. 69¢ VALUE

### GRAPEFRUIT JUICE 2/99¢

28 OZ. MIXERS ALL FLAVORS

### CANADA DRY 3/\$1 00

NABISCO ALL VARIETIES 69¢ VALUE

### SNACK CRACKERS 2/99¢

SWIFTS WITH BEANS 15 OZ.

### CHILI 2/89¢

32 OZ. LIQUID \$1.39 VALUE

### ERA \$1 09

2 LB OWENS

### SAUSAGE \$2 89

DECKERS

### BACON \$1 19

SLICED

### PICNICS 89¢ LB

USDA

### ROUND STEAK \$1 39 LB

FRESH AND LEAN

### GROUND BEEF 89¢ LB

12 OZ. DECKER

### BOLOGNA 79¢

### JOWL 69¢ LB

91¢ VALUE 25 TABLET BOTTLE

### ALKA-SETZLER

### 69¢

12 OZ. \$1.98 VALUE

### PEPTO BISMOL \$1 39

100 CT. \$1.99 VALUE

### ANACIAN

### \$1 59

6 OZ. \$1.35 VALUE

### DI-GEL LIQUID 99¢

PATIO FROZEN \$1.29 VALUE

### TAMALES

### 2/99¢

16 OZ. WHITE SWAN WHOLE NEW 35¢ VALUE

### POTATOES 4/89¢

15 OZ. WHITE SWAN

35¢ VALUE

### PORK & BEANS 4/89¢

QUART WHITE SWAN

89¢ VALUE

### SALAD DRESSING 69¢

DEL MONTE LARGE OR ME

16 OZ. BAG.

### PRUNES

### 2/89¢

FRITOS ROL GOLD TWISTS AND STIC

### PRETZELS

### 2/79¢

16 OZ. WHITE SWAN 49¢ VALUE

### PEARS

### 2/79¢

3 OZ. INSTANT TEA

### NESTEA

WITH COUPON

### \$1 09

WITHOUT

COUPON \$1.39

GOOD AT BUDDY'S EXPIRES 1-3-76

22 OZ. LIQUID

### DAWN

WITH COUPON

### 69¢

GOOD AT BUDDY'S EXPIRES 1-3-76

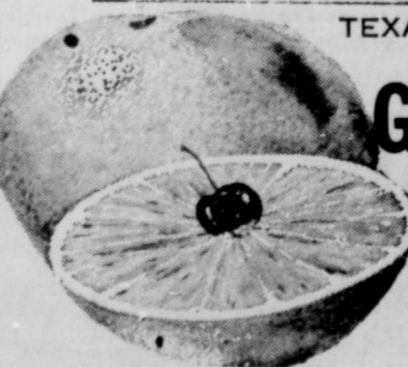
79¢ WITHOUT

COUPON

COLORADO RUSSETS 10 LB BAG

### POTATOES 69¢

TEXAS REDS



### GRAPE FRUIT 2/25¢

CALIF ZIPPER SKIN

### TANGERINES 4 LBS/\$1 00

CALIF EMPEROR

### GRAPES 3 LBS/\$1 00

TEXAS NO. 1

### CABBAGE 9¢ LB

PURPLE TOP

### TURNIPS 2 LBS. 29¢